

From: [Danna DeBlasio](#)
To: [Blatt, Rebecca](#)
Subject: Re: Fwd: FW: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME
Date: Tuesday, March 29, 2016 8:39:56 AM

Wanted to follow up on this.

Please advise.

Thanks!
Danna

Sent from [Outlook for iPhone](#)

On Thu, Mar 24, 2016 at 6:45 AM -0700, "Danna DeBlasio" <ddeblasio@plynchassociates.com> wrote:

Becky - please see below. Who is the best person to connect with on this? Is it mike? If so, can we schedule a call. If not, please let us know who we should reach out to.

Thanks!

From: Redmond Haskins <rhaskins@plynchassociates.com>
Date: Wednesday, March 16, 2016 at 1:59 PM
To: " mdeloach@cityhall.nyc.gov" <mdeloach@cityhall.nyc.gov>
Subject: FW: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME

Mr. DeLoach,

My colleague Danna Deblasio recommended I reach out to you about the below. We represent Honeywell and they have great experience working in this space. Honeywell recently completed a similar lighting project at the Minneapolis Public Housing Authority as part of a complete security assessment.

Here is an abridged version of the report (parts redacted for sensitivity) - <http://www.mphaonline.org/wp-content/uploads/2015/04/Security-Audit-Report-by-Honeywell-International-Redacted.pdf>

If you're free, I'd love to connect you with the Honeywell team to unpack their experience and how they can possibly assist the Authority and this study. Please let me know if you have some time next week.

Thank you!

Redmond J. Haskins
Senior Associate
Patricia Lynch Associates
Rhaskins@plynchassociates.com
[\(646\)367-7306](tel:(646)367-7306)

From: Mayor's Press Office <pressoffice@cityhall.nyc.gov>

Sent: Friday, March 11, 2016 12:05 PM

Subject: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME

To: Mayor's Press Office <pressoffice@cityhall.nyc.gov>



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: March 11, 2016

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME

Residents of public housing developments helped shape, study, design and select locations for 400 units of additional lighting

Crime Lab New York to evaluate the effect of different amounts of lighting on crime reduction as part of the Mayor's Action Plan for Neighborhood Safety

NEW YORK—In partnership with residents from 40 public housing developments, Mayor de Blasio today announced a study that will be the first in the country to rigorously examine the effect of different lighting installation strategies on crime reduction. The results of this study will inform how the City makes future investments in permanent lighting, advancing the de Blasio administration's commitment to promote safe and strong neighborhoods through comprehensive and innovative strategies that extend beyond traditional law enforcement.

“We need to use every tool at our disposal to ensure that every New Yorker is safe,” said **Mayor Bill de Blasio**. “By partnering with residents from these 40 developments on this rigorously evaluated study, the City will be able to understand precisely how different lighting strategies can reduce crime and create safer public spaces.”

To shape this study – in which 40 public housing developments will receive 400 units of additional temporary lighting over the next six months – the City worked with residents to identify exterior locations within their developments that they felt were in most need of

lighting at night. The study will determine the effect of lighting on outdoor criminal activity, including an evaluation of the impact of varying amounts of additional lighting. The study will also survey residents to determine how lighting changes fears of crime or victimization, and how it affects neighborhood cohesion among residents. The study and lighting towers are funded with \$5.56 million in City asset forfeiture money.

“When we think about deterring crime, we need to pursue a broad range of strategies beyond traditional law enforcement. A well-lit street deters crime better than a dark alley, just as opportunities for work and play promote safety better than disadvantage and disconnection,” said **Elizabeth Glazer, Director of the Mayor’s Office of Criminal Justice**. “These are the ideas at the heart of the Mayor’s Action Plan for Neighborhood Safety. Conducting this study is an important next step in this Action Plan and in our work to promote public safety in partnership with the residents of public housing.”

“Addressing crime in public housing requires a multi-tiered approach. As NYCHA moves to increase security cameras, install layered-access doors and permanent light towers, and re-imagine our resident security procedures, we must also examine how such measures influence the communal perception of safety. I commend the administration and City Lab New York for creating this innovative partnership to study the effect lighting can have on crime,” **NYCHA Chair and CEO Shola Olatoye**.

The study announced today is part of the Mayor’s Action Plan for Neighborhood Safety (MAP), a partnership between the Mayor’s Office of Criminal Justice, the New York City Housing Authority, the NYPD and residents from 15 high-crime public housing developments. Since July 2014, MAP has been working in these 15 neighborhoods to comprehensively address conditions that inhibit or encourage crime, such as disadvantage, disconnection and physical disorder, strengthening neighborhoods in partnership with the people who live in them. The results of the overall MAP initiative thus far have been promising. Between Fiscal 2014 and Fiscal 2015, violent crime in the 15 MAP developments dropped by 11.2 percent.

As part of MAP’s focus on improving the safety of public spaces, NYCHA is installing new and improved permanent lighting at all 15 MAP developments, as well as CCTV cameras and layered-access control with \$140 million in funding from the City Council and Speaker, the Mayor’s Office and the Manhattan District Attorney’s Office. NYCHA expects to complete installation of new lighting at all 15 MAP sites by the end of 2019.

The temporary lighting initiative announced today extends beyond the 15 developments, and will complement the efforts in the 15 MAP developments by rigorously determining the effect that different lighting approaches have on reducing crime. The findings gathered at the 40 NYCHA developments selected for the study will enable the City to better understand how to best scale up lighting projects beyond the 15 MAP developments.

“I am proud that the Mayor is taking the vital steps to ensure safety for New Yorkers. This small step will make a huge difference for many residents who live in my beloved congressional district. I applaud the administration for thinking innovatively to reduce crimes and promote safer neighborhoods and communities in our Great City,” said **Congressman Charles Rangel**.

“I grew up in New York City public housing and always remember feeling safe and secure in

my surroundings. Today's public housing residents deserve to have that same sense of security in their homes. Early evidence suggests extra lighting can be an effective deterrent of crime, so this study should help the city evaluate how best to improve public safety. I applaud Mayor de Blasio for spearheading this initiative," said **Congressman Eliot Engel**.

"When I was District Attorney, I always recommended homeowners install outdoor lighting as a deterrent to burglaries, trespassing and other unlawful activity. Residents in city housing developments deserve the same preventive measures. I commend Mayor Bill de Blasio and Commissioner William Bratton for taking a scientific approach to determining best practices," said **Congressman Dan Donovan**.

"Public safety remains a top priority for New York City residents," said **Congresswoman Yvette D. Clarke**. "I am pleased to announce that seven public housing developments in the ninth congressional district have been selected to take part in the de Blasio administration's pioneering initiative to evaluate and to eventually reduce crime utilizing light. As part of the Mayor's Action Plan for Neighborhood Safety, I believe that this study will produce effective tools to protect our residents and to prioritize crime reduction where vulnerabilities exist. I look forward to partnering with the administration, the New York City Housing Authority, the New York City Police Department and most importantly residents, to strengthen and build safer communities."

"In the fight to keep our streets safe, we need an all-hands-on-deck approach. The unacceptable reality is that many of our public housing complexes suffer from disproportionately high rates of crime – in part because of poor lighting in hallways, elevators and courtyards. It is my hope that this is a strong first step in a recalibrated effort to give public housing residents the safety and peace of mind they deserve," said **Congressman Hakeem Jeffries**.

"The strategic placing of lightening is a simple, yet effective method to make communities safer. This study will help New York City's government decide where it needs to invest in outdoor lighting to tackle crime and strengthen neighborhoods using an innovative and cost-effective approach," said **Congressman José E. Serrano**.

"All New Yorkers have a fundamental right to feel secure in their homes and communities. Mayor de Blasio's new study on the effects of lighting on crime, a concern I regularly hear about from constituents, is an important step towards achieving this goal. I thank the Mayor, NYCHA Chair Olatoye, and NYPD Commissioner Bratton for their continued commitment to building safer and stronger neighborhoods throughout our city and look forward to reviewing the results of this study," said **State Senator Brad Hoylman**.

"I applaud District Attorney Vance and Mayor de Blasio for making these targeted investments to improve the security of our NYCHA residents. A safe home is a basic right, and working with residents, I am confident this program will reduce the threats they too often face," said **Assembly Member Robert J. Rodriguez**.

"I'm pleased that Marlboro Houses in my district has been chosen to participate in this initiative. It's common sense that residents feel safer walking around at night in areas that are well lit, which in turn enhances quality of life and builds community," said **Assembly Member Steven Cymbrowitz**. "I commend Mayor de Blasio for engaging residents directly in the planning process and working to make NYCHA developments a replicable model for

forward-thinking safety initiatives.”

“I applaud Mayor de Blasio in making this very important capital investment in our NYCHA developments. This study is essential to the safety and wellbeing of our families and communities. I look forward to working with him and his administration throughout the process,” said **Assembly Member Latrice Walker**.

“The safety of all residents in New York matters. It is time that we take the necessary steps needed to help keep crime down and our community safe,” said **Assembly Member Diana Richardson**. “This study, in conjunction with 40 of the NYCHA's public housing developments, is a great way for us to designate proper lighting solutions in our area.”

“A critical element of safety is being able to see what's happening and feel secure in your surroundings. This study will improve both of those dynamics for our South Bronxites. Representing the second largest NYCHA population in NYC, I support this innovative path ahead for us to work together to make our communities safer together. I commend Mayor de Blasio, Chairwoman Olatoye and my Tenant Association Presidents of Danny Barber and Jenny Cruz for standing up for the people of the 79th district,” said **Assembly Member Blake**.

“Of all the possible improvements in NYCHA's security infrastructure, none is more critical to both the reality and feeling of safety than exterior lighting,” said **Council Member Ritchie Torres, Chair of the Committee on Public Housing**. “I applaud the Mayor's Office, MOCJ, and NYCHA for their innovative and holistic approach to public safety in public housing.”

“All New Yorkers deserve to feel safe in their communities. Purposeful placement of external lighting is a proven deterrent of criminal activity and often improves residents' sense of safety.

I applaud Mayor de Blasio and Executive Director of the Mayor's Office of Criminal Justice Elizabeth Glazer for undertaking a study to determine the best practices in lighting design as a public safety tool. Where New York goes, the country follows, thus I commend this administration for their dedication to the safety of NYCHA residents and their commitment to evaluating and improving this City's public safety strategies,” said **Council Member Vanessa L. Gibson, Chair of the Committee on Public Safety**.

“I'm glad the mayor has taken steps to improve the safety and quality of life for residents of public housing,” said **Council Majority Leader Jimmy Van Bramer**. “Adequate outdoor lighting is an important safety tool. I look forward to working with the Mayor, NYCHA and residents of our public housing developments to see this study carried out, and take steps to keep New Yorkers safe.”

“Public housing residents deserve to feel safe within their own developments and communities. The study of how lighting can be used as an anti-crime tool is an innovative approach to increasing public safety at night while enhancing the NYPD's ability to effectively patrol NYCHA grounds. I applaud the de Blasio administration for its commitment to improving neighborhood safety,” said **Council Member Laurie A. Cumbo**.

“I'm excited that two NYCHA developments in my district – Monroe and Sotomayor – will be taking part in this landmark evaluation in crime deterrence,” said **Council Member Annabel Palma**. “NYCHA residents deserve to live in communities that embody and

encourage safety as a crucial element for quality of life. I applaud Mayor de Blasio for enacting this initiative, and look forward to bearing witness to what may come of it.”

“The safety of our New Yorkers must be our city’s top priority, and we must do everything possible to make sure that our children, adults and senior citizens feel safe,” said **Council Member Mathieu Eugene, Chair of the Committee on Youth Services**. “I commend Mayor Bill de Blasio for initiating this important lighting study, which will help ensure the safety of all New Yorkers.”

“This outdoor lighting study is an integral component of the Mayor’s Action Plan for Neighborhood Safety. As we’ve seen with illuminating our city parks at night, additional lighting at public housing developments could result in a decrease in crime at these designated locations. It’s logical to assume that individuals may think twice about committing crimes at night if there’s a literal spotlight on their actions, but this is why we have studies. I look forward to seeing the results, and I commend all parties involved for organizing this analysis to improve neighborhood safety,” said **Council Member Vincent J. Gentile**.

“Adding lighting in our housing developments is seriously bolstering the quality of life for NYCHA residents as it pertains to safety,” said **Council Member Ydanis Rodríguez**. “An 11 percent drop in crime is to be taken seriously, and I hope we can scale this initiative up for the sake of residents in communities across the city. Working with local residents to find areas for improvement on a project like this is crucial as their voices are grounded in experience and an intrinsic knowledge of where changes are needed. I applaud the de Blasio administration for their initiative and for finding new ways to improve safety within NYCHA developments.”

“Yesterday evening, I was proud to stand with NYCHA residents to celebrate the installation of 357 new state-of-the-art LED lighting fixtures at the Polo Grounds Towers. Good lighting is just one component of my Office’s \$101 million commitment to enhancing security measures at 15 NYCHA development sites citywide, which also includes layered access and security cameras. I commend the City for authorizing this study; in this day and age, it’s not enough to simply state that something works; success needs to be evaluated, measured and documented, so that future investments can be made intelligently and their effectiveness maximized,” said **Manhattan District Attorney Cyrus R. Vance, Jr.**

“I think that the lights will be a great deterrent, bringing about stronger communities and better outcomes for residents,” said **Patricia Herman, RA President at Lincoln Houses**. “With this lights study, I hope we may find the right solution to violence.”

“My tenants are happy to have more lights, and I’m hoping the lights will keep crime down,” said **Carlos Mora, RA President at Monroe Houses**. “It’s encouraging to see New York City working to better understand how lighting can make our communities safer.”

“We believe that these lights will have an astounding impact on crime since it will create visibility to activities normally done in the dark,” said **Diana Blackwell, RA President at Frederick E. Samuel Houses**. “With the City’s lights study, I’m eager to learn more about how lights can increase safety and lessen the fears of residents after dark.”

“The affect that lighting has had in my community so far, has been like ‘Raid to Roaches,’” said **Leonard Jones, RA President at Fenimore-Lefferts Houses**. “My community feels

safer with additional lighting, and I commend the City for taking steps to better understand how lights can help communities keep crime down.”

“My community welcomes the lights, and feels safer with the light,” said **Viola Harris, RA President at Beach 41st Street Houses**. “I’m glad the city is doing the study. I hope that when the City finishes the study, lighting is something we can better use moving forward.”

“We’ve had a successful relationship with the staff and management. We’ve had good cooperation like I’ve never seen before,” said **Michael Lopez, RA President at Washington Houses**. “Staff has come out at night, to refocus the lights so it wouldn’t bother anyone through windows. They’re doing a great job. The City is actually spotlighting people, and now they know if they’re doing something, they’re going to be seen.”

“The light is lighting up everything really nice in the community. I feel a lot safer, I can actually see the people that are on the street,” said **Carol Wilkins, RA President at Ravenswood Houses**. “I think the lighting study is a good idea. I think the lights will be able to keep the crime down as we can better identify who is doing the criminal activity.”

“Crime Lab New York is thrilled to be partnering with the City to evaluate how lighting can reduce crime and build stronger communities,” said **Katy Brodsky Falco, Executive Director of Crime Lab New York**. “It is a privilege to be able to evaluate this multi-agency initiative that has incorporated residents into the planning process, and we hope that the research will contribute to a better understanding of how to create safer and stronger communities.”

###

From: [Turk, Barbara](#)
To: "[Milan Taylor](#)"
Subject: RE: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME
Date: Monday, March 14, 2016 10:13:48 AM

Great to see you yesterday, Milan. And happy birthday!!

From: Milan Taylor [mailto:milantaylor@rytf.org]
Sent: Saturday, March 12, 2016 5:36 PM
To: Turk, Barbara
Subject: Re: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME

Thanks for sending this over.

Milan R. Taylor
Chief Executive Officer / Founder
Rockaway Youth Task Force
O: (718) 868-0386
C: (917) 603-3566

www.RYTE.org
@RockawayYouth

On Mar 11, 2016, at 2:10 PM, Turk, Barbara <BTurk@cityhall.nyc.gov> wrote:

FYI

From: Mayor's Press Office
Sent: Friday, March 11, 2016 12:05 PM
To: Mayor's Press Office
Subject: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME

<image001.png>
THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: March 11, 2016
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

**MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW
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*Residents of public housing developments helped shape, study, design and
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“We need to use every tool at our disposal to ensure that every New Yorker is safe,” said **Mayor Bill de Blasio**. “By partnering with residents from these 40 developments on this rigorously evaluated study, the City will be able to understand precisely how different lighting strategies can reduce crime and create safer public spaces.”

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"When I was District Attorney, I always recommended homeowners install outdoor lighting as a deterrent to burglaries, trespassing and other unlawful activity. Residents in city housing developments deserve the same preventive measures. I commend Mayor Bill de Blasio and Commissioner William Bratton for taking a scientific approach to determining best practices," said **Congressman Dan Donovan**.

"Public safety remains a top priority for New York City residents," said **Congresswoman Yvette D. Clarke**. "I am pleased to announce that seven public housing developments in the ninth congressional district have been selected to take part in the de Blasio administration's pioneering initiative to evaluate and to eventually reduce crime utilizing light. As part of the Mayor's Action Plan for Neighborhood Safety, I believe that this study will produce effective tools to protect our residents and to prioritize crime reduction where vulnerabilities exist. I look forward to partnering with the administration, the New York City Housing Authority, the New York City Police Department and most importantly residents, to strengthen and build safer communities."

"In the fight to keep our streets safe, we need an all-hands-on-deck approach.

The unacceptable reality is that many of our public housing complexes suffer from disproportionately high rates of crime – in part because of poor lighting in hallways, elevators and courtyards. It is my hope that this is a strong first step in a recalibrated effort to give public housing residents the safety and peace of mind they deserve,” said **Congressman Hakeem Jeffries**.

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“All New Yorkers have a fundamental right to feel secure in their homes and communities. Mayor de Blasio’s new study on the effects of lighting on crime, a concern I regularly hear about from constituents, is an important step towards achieving this goal. I thank the Mayor, NYCHA Chair Olatoye, and NYPD Commissioner Bratton for their continued commitment to building safer and stronger neighborhoods throughout our city and look forward to reviewing the results of this study,” said **State Senator Brad Hoylman**.

“I applaud District Attorney Vance and Mayor de Blasio for making these targeted investments to improve the security of our NYCHA residents. A safe home is a basic right, and working with residents, I am confident this program will reduce the threats they too often face,” said **Assembly Member Robert J. Rodriguez**.

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“I applaud Mayor de Blasio in making this very important capital investment in our NYCHA developments. This study is essential to the safety and wellbeing of our families and communities. I look forward to working with him and his administration throughout the process,” said **Assembly Member Latrice Walker**.

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“A critical element of safety is being able to see what’s happening and feel secure in your surroundings. This study will improve both of those dynamics for our South Bronxites. Representing the second largest NYCHA population in NYC, I support this innovative path ahead for us to work together to make our

communities safer together. I commend Mayor de Blasio, Chairwoman Olatoye and my Tenant Association Presidents of Danny Barber and Jenny Cruz for standing up for the people of the 79th district,” said **Assembly Member Blake**.

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“I’m glad the mayor has taken steps to improve the safety and quality of life for residents of public housing,” said **Council Majority Leader Jimmy Van Bramer**. “Adequate outdoor lighting is an important safety tool. I look forward to working with the Mayor, NYCHA and residents of our public housing developments to see this study carried out, and take steps to keep New Yorkers safe.”

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“I’m excited that two NYCHA developments in my district – Monroe and Sotomayor – will be taking part in this landmark evaluation in crime deterrence,” said **Council Member Annabel Palma**. “NYCHA residents deserve to live in communities that embody and encourage safety as a crucial element for quality of life. I applaud Mayor de Blasio for enacting this initiative, and look forward to bearing witness to what may come of it.”

“The safety of our New Yorkers must be our city’s top priority, and we must do everything possible to make sure that our children, adults and senior citizens feel safe,” said **Council Member Mathieu Eugene, Chair of the Committee on Youth Services**. “I commend Mayor Bill de Blasio for initiating this important lighting study, which will help ensure the safety of all New Yorkers.”

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night, additional lighting at public housing developments could result in a decrease in crime at these designated locations. It's logical to assume that individuals may think twice about committing crimes at night if there's a literal spotlight on their actions, but this is why we have studies. I look forward to seeing the results, and I commend all parties involved for organizing this analysis to improve neighborhood safety," said **Council Member Vincent J. Gentile**.

"Adding lighting in our housing developments is seriously bolstering the quality of life for NYCHA residents as it pertains to safety," said **Council Member Ydanis Rodríguez**. "An 11 percent drop in crime is to be taken seriously, and I hope we can scale this initiative up for the sake of residents in communities across the city. Working with local residents to find areas for improvement on a project like this is crucial as their voices are grounded in experience and an intrinsic knowledge of where changes are needed. I applaud the de Blasio administration for their initiative and for finding new ways to improve safety within NYCHA developments."

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“My community welcomes the lights, and feels safer with the light,” said **Viola Harris, RA President at Beach 41st Street Houses**. “I’m glad the city is doing the study. I hope that when the City finishes the study, lighting is something we can better use moving forward.”

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“Crime Lab New York is thrilled to be partnering with the City to evaluate how lighting can reduce crime and build stronger communities,” said **Katy Brodsky Falco, Executive Director of Crime Lab New York**. “It is a privilege to be able to evaluate this multi-agency initiative that has incorporated residents into the planning process, and we hope that the research will contribute to a better understanding of how to create safer and stronger communities.”

###

From: [Francois, Renita](#)
To: ["McEvans Francois"](#)
Subject: Fw: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME
Date: Friday, March 11, 2016 12:09:30 PM
Attachments: [image001.png](#)

Sent from my BlackBerry 10 smartphone.

From: Riley, Constance <criley@cityhall.nyc.gov>
Sent: Friday, March 11, 2016 12:05 PM
To: Francois, Renita
Subject: FW: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME

fyi

From: Mayor's Press Office
Sent: Friday, March 11, 2016 12:05 PM
To: Mayor's Press Office
Subject: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: March 11, 2016
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME

Residents of public housing developments helped shape, study, design and select locations for 400 units of additional lighting

Crime Lab New York to evaluate the effect of different amounts of lighting on crime reduction as part of the Mayor's Action Plan for Neighborhood Safety

NEW YORK—In partnership with residents from 40 public housing developments, Mayor de Blasio today announced a study that will be the first in the country to rigorously examine the effect of different lighting installation strategies on crime reduction. The results of this study will inform how the City makes future investments in permanent lighting, advancing the de Blasio administration's commitment to promote safe and strong neighborhoods through comprehensive and innovative strategies that extend beyond traditional law

enforcement.

“We need to use every tool at our disposal to ensure that every New Yorker is safe,” said **Mayor Bill de Blasio**. “By partnering with residents from these 40 developments on this rigorously evaluated study, the City will be able to understand precisely how different lighting strategies can reduce crime and create safer public spaces.”

To shape this study – in which 40 public housing developments will receive 400 units of additional temporary lighting over the next six months – the City worked with residents to identify exterior locations within their developments that they felt were in most need of lighting at night. The study will determine the effect of lighting on outdoor criminal activity, including an evaluation of the impact of varying amounts of additional lighting. The study will also survey residents to determine how lighting changes fears of crime or victimization, and how it affects neighborhood cohesion among residents. The study and lighting towers are funded with \$5.56 million in City asset forfeiture money.

“When we think about deterring crime, we need to pursue a broad range of strategies beyond traditional law enforcement. A well-lit street deters crime better than a dark alley, just as opportunities for work and play promote safety better than disadvantage and disconnection,” said **Elizabeth Glazer, Director of the Mayor’s Office of Criminal Justice**. “These are the ideas at the heart of the Mayor’s Action Plan for Neighborhood Safety. Conducting this study is an important next step in this Action Plan and in our work to promote public safety in partnership with the residents of public housing.”

“Addressing crime in public housing requires a multi-tiered approach. As NYCHA moves to increase security cameras, install layered-access doors and permanent light towers, and re-imagine our resident security procedures, we must also examine how such measures influence the communal perception of safety. I commend the administration and City Lab New York for creating this innovative partnership to study the effect lighting can have on crime,” **NYCHA Chair and CEO Shola Olatoye**.

The study announced today is part of the Mayor’s Action Plan for Neighborhood Safety (MAP), a partnership between the Mayor’s Office of Criminal Justice, the New York City Housing Authority, the NYPD and residents from 15 high-crime public housing developments. Since July 2014, MAP has been working in these 15 neighborhoods to comprehensively address conditions that inhibit or encourage crime, such as disadvantage, disconnection and physical disorder, strengthening neighborhoods in partnership with the people who live in them. The results of the overall MAP initiative thus far have been promising. Between Fiscal 2014 and Fiscal 2015, violent crime in the 15 MAP developments dropped by 11.2 percent.

As part of MAP’s focus on improving the safety of public spaces, NYCHA is installing new and improved permanent lighting at all 15 MAP developments, as well as CCTV cameras and layered-access control with \$140 million in funding from the City Council and Speaker, the Mayor’s Office and the Manhattan District Attorney’s Office. NYCHA expects to complete installation of new lighting at all 15 MAP sites by the end of 2019.

The temporary lighting initiative announced today extends beyond the 15 developments, and will complement the efforts in the 15 MAP developments by rigorously determining the effect that different lighting approaches have on reducing crime. The findings gathered at the

40 NYCHA developments selected for the study will enable the City to better understand how to best scale up lighting projects beyond the 15 MAP developments.

“I am proud that the Mayor is taking the vital steps to ensure safety for New Yorkers. This small step will make a huge difference for many residents who live in my beloved congressional district. I applaud the administration for thinking innovatively to reduce crimes and promote safer neighborhoods and communities in our Great City,” said **Congressman Charles Rangel**.

“I grew up in New York City public housing and always remember feeling safe and secure in my surroundings. Today’s public housing residents deserve to have that same sense of security in their homes. Early evidence suggests extra lighting can be an effective deterrent of crime, so this study should help the city evaluate how best to improve public safety. I applaud Mayor de Blasio for spearheading this initiative,” said **Congressman Eliot Engel**.

“When I was District Attorney, I always recommended homeowners install outdoor lighting as a deterrent to burglaries, trespassing and other unlawful activity. Residents in city housing developments deserve the same preventive measures. I commend Mayor Bill de Blasio and Commissioner William Bratton for taking a scientific approach to determining best practices,” said **Congressman Dan Donovan**.

“Public safety remains a top priority for New York City residents,” said **Congresswoman Yvette D. Clarke**. “I am pleased to announce that seven public housing developments in the ninth congressional district have been selected to take part in the de Blasio administration’s pioneering initiative to evaluate and to eventually reduce crime utilizing light. As part of the Mayor’s Action Plan for Neighborhood Safety, I believe that this study will produce effective tools to protect our residents and to prioritize crime reduction where vulnerabilities exist. I look forward to partnering with the administration, the New York City Housing Authority, the New York City Police Department and most importantly residents, to strengthen and build safer communities.”

“In the fight to keep our streets safe, we need an all-hands-on-deck approach. The unacceptable reality is that many of our public housing complexes suffer from disproportionately high rates of crime – in part because of poor lighting in hallways, elevators and courtyards. It is my hope that this is a strong first step in a recalibrated effort to give public housing residents the safety and peace of mind they deserve,” said **Congressman Hakeem Jeffries**.

“The strategic placing of lightening is a simple, yet effective method to make communities safer. This study will help New York City’s government decide where it needs to invest in outdoor lighting to tackle crime and strengthen neighborhoods using an innovative and cost-effective approach,” said **Congressman José E. Serrano**.

“All New Yorkers have a fundamental right to feel secure in their homes and communities. Mayor de Blasio’s new study on the effects of lighting on crime, a concern I regularly hear about from constituents, is an important step towards achieving this goal. I thank the Mayor, NYCHA Chair Olatoye, and NYPD Commissioner Bratton for their continued commitment to building safer and stronger neighborhoods throughout our city and look forward to reviewing the results of this study,” said **State Senator Brad Hoylman**.

“I applaud District Attorney Vance and Mayor de Blasio for making these targeted investments to improve the security of our NYCHA residents. A safe home is a basic right, and working with residents, I am confident this program will reduce the threats they too often face,” said **Assembly Member Robert J. Rodriguez**.

“I’m pleased that Marlboro Houses in my district has been chosen to participate in this initiative. It’s common sense that residents feel safer walking around at night in areas that are well lit, which in turn enhances quality of life and builds community,” said **Assembly Member Steven Cymbrowitz**. “I commend Mayor de Blasio for engaging residents directly in the planning process and working to make NYCHA developments a replicable model for forward-thinking safety initiatives.”

“I applaud Mayor de Blasio in making this very important capital investment in our NYCHA developments. This study is essential to the safety and wellbeing of our families and communities. I look forward to working with him and his administration throughout the process,” said **Assembly Member Latrice Walker**.

“The safety of all residents in New York matters. It is time that we take the necessary steps needed to help keep crime down and our community safe,” said **Assembly Member Diana Richardson**. “This study, in conjunction with 40 of the NYCHA’s public housing developments, is a great way for us to designate proper lighting solutions in our area.”

“A critical element of safety is being able to see what’s happening and feel secure in your surroundings. This study will improve both of those dynamics for our South Bronxites. Representing the second largest NYCHA population in NYC, I support this innovative path ahead for us to work together to make our communities safer together. I commend Mayor de Blasio, Chairwoman Olatoye and my Tenant Association Presidents of Danny Barber and Jenny Cruz for standing up for the people of the 79th district,” said **Assembly Member Blake**.

“Of all the possible improvements in NYCHA’s security infrastructure, none is more critical to both the reality and feeling of safety than exterior lighting,” said **Council Member Ritchie Torres, Chair of the Committee on Public Housing**. “I applaud the Mayor’s Office, MOCJ, and NYCHA for their innovative and holistic approach to public safety in public housing.”

“All New Yorkers deserve to feel safe in their communities. Purposeful placement of external lighting is a proven deterrent of criminal activity and often improves residents’ sense of safety.

I applaud Mayor de Blasio and Executive Director of the Mayor’s Office of Criminal Justice Elizabeth Glazer for undertaking a study to determine the best practices in lighting design as a public safety tool. Where New York goes, the country follows, thus I commend this administration for their dedication to the safety of NYCHA residents and their commitment to evaluating and improving this City’s public safety strategies,” said **Council Member Vanessa L. Gibson, Chair of the Committee on Public Safety**.

“I’m glad the mayor has taken steps to improve the safety and quality of life for residents of public housing,” said **Council Majority Leader Jimmy Van Bramer**. “Adequate outdoor lighting is an important safety tool. I look forward to working with the Mayor, NYCHA and residents of our public housing developments to see this study carried out, and take steps to

keep New Yorkers safe.”

“Public housing residents deserve to feel safe within their own developments and communities. The study of how lighting can be used as an anti-crime tool is an innovative approach to increasing public safety at night while enhancing the NYPD's ability to effectively patrol NYCHA grounds. I applaud the de Blasio administration for its commitment to improving neighborhood safety,” said **Council Member Laurie A. Cumbo**.

“I'm excited that two NYCHA developments in my district – Monroe and Sotomayor – will be taking part in this landmark evaluation in crime deterrence,” said **Council Member Annabel Palma**. “NYCHA residents deserve to live in communities that embody and encourage safety as a crucial element for quality of life. I applaud Mayor de Blasio for enacting this initiative, and look forward to bearing witness to what may come of it.”

“The safety of our New Yorkers must be our city's top priority, and we must do everything possible to make sure that our children, adults and senior citizens feel safe,” said **Council Member Mathieu Eugene, Chair of the Committee on Youth Services**. “I commend Mayor Bill de Blasio for initiating this important lighting study, which will help ensure the safety of all New Yorkers.”

“This outdoor lighting study is an integral component of the Mayor's Action Plan for Neighborhood Safety. As we've seen with illuminating our city parks at night, additional lighting at public housing developments could result in a decrease in crime at these designated locations. It's logical to assume that individuals may think twice about committing crimes at night if there's a literal spotlight on their actions, but this is why we have studies. I look forward to seeing the results, and I commend all parties involved for organizing this analysis to improve neighborhood safety,” said **Council Member Vincent J. Gentile**.

“Adding lighting in our housing developments is seriously bolstering the quality of life for NYCHA residents as it pertains to safety,” said **Council Member Ydanis Rodríguez**. “An 11 percent drop in crime is to be taken seriously, and I hope we can scale this initiative up for the sake of residents in communities across the city. Working with local residents to find areas for improvement on a project like this is crucial as their voices are grounded in experience and an intrinsic knowledge of where changes are needed. I applaud the de Blasio administration for their initiative and for finding new ways to improve safety within NYCHA developments.”

“Yesterday evening, I was proud to stand with NYCHA residents to celebrate the installation of 357 new state-of-the-art LED lighting fixtures at the Polo Grounds Towers. Good lighting is just one component of my Office's \$101 million commitment to enhancing security measures at 15 NYCHA development sites citywide, which also includes layered access and security cameras. I commend the City for authorizing this study; in this day and age, it's not enough to simply state that something works; success needs to be evaluated, measured and documented, so that future investments can be made intelligently and their effectiveness maximized,” said **Manhattan District Attorney Cyrus R. Vance, Jr.**

“I think that the lights will be a great deterrent, bringing about stronger communities and better outcomes for residents,” said **Patricia Herman, RA President at Lincoln Houses**. “With this lights study, I hope we may find the right solution to violence.”

“My tenants are happy to have more lights, and I’m hoping the lights will keep crime down,” said **Carlos Mora, RA President at Monroe Houses**. “It’s encouraging to see New York City working to better understand how lighting can make our communities safer.”

“We believe that these lights will have an astounding impact on crime since it will create visibility to activities normally done in the dark,” said **Diana Blackwell, RA President at Frederick E. Samuel Houses**. “With the City’s lights study, I’m eager to learn more about how lights can increase safety and lessen the fears of residents after dark.”

“The affect that lighting has had in my community so far, has been like ‘Raid to Roaches,’” said **Leonard Jones, RA President at Fenimore-Lefferts Houses**. “My community feels safer with additional lighting, and I commend the City for taking steps to better understand how lights can help communities keep crime down.”

“My community welcomes the lights, and feels safer with the light,” said **Viola Harris, RA President at Beach 41st Street Houses**. “I’m glad the city is doing the study. I hope that when the City finishes the study, lighting is something we can better use moving forward.”

“We’ve had a successful relationship with the staff and management. We’ve had good cooperation like I’ve never seen before,” said **Michael Lopez, RA President at Washington Houses**. “Staff has come out at night, to refocus the lights so it wouldn’t bother anyone through windows. They’re doing a great job. The City is actually spotlighting people, and now they know if they’re doing something, they’re going to be seen.”

“The light is lighting up everything really nice in the community. I feel a lot safer, I can actually see the people that are on the street,” said **Carol Wilkins, RA President at Ravenswood Houses**. “I think the lighting study is a good idea. I think the lights will be able to keep the crime down as we can better identify who is doing the criminal activity.”

“Crime Lab New York is thrilled to be partnering with the City to evaluate how lighting can reduce crime and build stronger communities,” said **Katy Brodsky Falco, Executive Director of Crime Lab New York**. “It is a privilege to be able to evaluate this multi-agency initiative that has incorporated residents into the planning process, and we hope that the research will contribute to a better understanding of how to create safer and stronger communities.”

###



From: [Tolentino, Cheska](#)
To: [REDACTED]
Subject: Fw: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME
Date: Friday, March 11, 2016 12:09:35 PM
Attachments: [image001.png](#)

You made it!!!! :)

Cheska Tolentino
State Legislative Affairs
NYC Office of the Mayor
Mobile: 646-705-4579

From: Mayor's Press Office <pressoffice@cityhall.nyc.gov>
Sent: Friday, March 11, 2016 12:04 PM
To: Mayor's Press Office
Subject: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME



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“We need to use every tool at our disposal to ensure that every New Yorker is safe,” said

Mayor Bill de Blasio. “By partnering with residents from these 40 developments on this rigorously evaluated study, the City will be able to understand precisely how different lighting strategies can reduce crime and create safer public spaces.”

To shape this study – in which 40 public housing developments will receive 400 units of additional temporary lighting over the next six months – the City worked with residents to identify exterior locations within their developments that they felt were in most need of lighting at night. The study will determine the effect of lighting on outdoor criminal activity, including an evaluation of the impact of varying amounts of additional lighting. The study will also survey residents to determine how lighting changes fears of crime or victimization, and how it affects neighborhood cohesion among residents. The study and lighting towers are funded with \$5.56 million in City asset forfeiture money.

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###



From: [Redmond Haskins](#)
To: [DeLoach, Michael](#)
Subject: FW: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME
Date: Wednesday, March 16, 2016 1:59:21 PM
Attachments: [image001.png](#)

Mr. DeLoach,

My colleague Danna Deblasio recommended I reach out to you about the below. We represent Honeywell and they have great experience working in this space. Honeywell recently completed a similar lighting project at the Minneapolis Public Housing Authority as part of a complete security assessment.

Here is an abridged version of the report (parts redacted for sensitivity) - <http://www.mphaonline.org/wp-content/uploads/2015/04/Security-Audit-Report-by-Honeywell-International-Redacted.pdf>

If you're free, I'd love to connect you with the Honeywell team to unpack their experience and how they can possibly assist the Authority and this study. Please let me know if you have some time next week.

Thank you!

Redmond J. Haskins
Senior Associate
Patricia Lynch Associates
Rhaskins@plynchassociates.com
(646)367-7306

From: Mayor's Press Office <pressoffice@cityhall.nyc.gov>
Sent: Friday, March 11, 2016 12:05 PM
Subject: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME
To: Mayor's Press Office <pressoffice@cityhall.nyc.gov>



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NEW YORK—In partnership with residents from 40 public housing developments, Mayor de Blasio today announced a study that will be the first in the country to rigorously examine the effect of different lighting installation strategies on crime reduction. The results of this study will inform how the City makes future investments in permanent lighting, advancing the de Blasio administration's commitment to promote safe and strong neighborhoods through comprehensive and innovative strategies that extend beyond traditional law enforcement.

“We need to use every tool at our disposal to ensure that every New Yorker is safe,” said **Mayor Bill de Blasio**. “By partnering with residents from these 40 developments on this rigorously evaluated study, the City will be able to understand precisely how different lighting strategies can reduce crime and create safer public spaces.”

To shape this study – in which 40 public housing developments will receive 400 units of additional temporary lighting over the next six months – the City worked with residents to identify exterior locations within their developments that they felt were in most need of lighting at night. The study will determine the effect of lighting on outdoor criminal activity, including an evaluation of the impact of varying amounts of additional lighting. The study will also survey residents to determine how lighting changes fears of crime or victimization, and how it affects neighborhood cohesion among residents. The study and lighting towers are funded with \$5.56 million in City asset forfeiture money.

“When we think about deterring crime, we need to pursue a broad range of strategies beyond traditional law enforcement. A well-lit street deters crime better than a dark alley, just as opportunities for work and play promote safety better than disadvantage and disconnection,” said **Elizabeth Glazer, Director of the Mayor's Office of Criminal Justice**. “These are the ideas at the heart of the Mayor's Action Plan for Neighborhood Safety. Conducting this study is an important next step in this Action Plan and in our work to promote public safety in partnership with the residents of public housing.”

“Addressing crime in public housing requires a multi-tiered approach. As NYCHA moves to increase security cameras, install layered-access doors and permanent light towers, and re-imagine our resident security procedures, we must also examine how such measures influence the communal perception of safety. I commend the administration and City Lab New York for creating this innovative partnership to study the effect lighting can have on crime,” **NYCHA Chair and CEO Shola Olatoye**.

The study announced today is part of the Mayor's Action Plan for Neighborhood Safety (MAP), a partnership between the Mayor's Office of Criminal Justice, the New York City Housing Authority, the NYPD and residents from 15 high-crime public housing developments. Since July 2014, MAP has been working in these 15 neighborhoods to comprehensively address conditions that inhibit or encourage crime, such as disadvantage, disconnection and physical disorder, strengthening neighborhoods in partnership with the people who live in them. The results of the overall MAP initiative thus far have been

promising. Between Fiscal 2014 and Fiscal 2015, violent crime in the 15 MAP developments dropped by 11.2 percent.

As part of MAP's focus on improving the safety of public spaces, NYCHA is installing new and improved permanent lighting at all 15 MAP developments, as well as CCTV cameras and layered-access control with \$140 million in funding from the City Council and Speaker, the Mayor's Office and the Manhattan District Attorney's Office. NYCHA expects to complete installation of new lighting at all 15 MAP sites by the end of 2019.

The temporary lighting initiative announced today extends beyond the 15 developments, and will complement the efforts in the 15 MAP developments by rigorously determining the effect that different lighting approaches have on reducing crime. The findings gathered at the 40 NYCHA developments selected for the study will enable the City to better understand how to best scale up lighting projects beyond the 15 MAP developments.

"I am proud that the Mayor is taking the vital steps to ensure safety for New Yorkers. This small step will make a huge difference for many residents who live in my beloved congressional district. I applaud the administration for thinking innovatively to reduce crimes and promote safer neighborhoods and communities in our Great City," said **Congressman Charles Rangel**.

"I grew up in New York City public housing and always remember feeling safe and secure in my surroundings. Today's public housing residents deserve to have that same sense of security in their homes. Early evidence suggests extra lighting can be an effective deterrent of crime, so this study should help the city evaluate how best to improve public safety. I applaud Mayor de Blasio for spearheading this initiative," said **Congressman Eliot Engel**.

"When I was District Attorney, I always recommended homeowners install outdoor lighting as a deterrent to burglaries, trespassing and other unlawful activity. Residents in city housing developments deserve the same preventive measures. I commend Mayor Bill de Blasio and Commissioner William Bratton for taking a scientific approach to determining best practices," said **Congressman Dan Donovan**.

"Public safety remains a top priority for New York City residents," said **Congresswoman Yvette D. Clarke**. "I am pleased to announce that seven public housing developments in the ninth congressional district have been selected to take part in the de Blasio administration's pioneering initiative to evaluate and to eventually reduce crime utilizing light. As part of the Mayor's Action Plan for Neighborhood Safety, I believe that this study will produce effective tools to protect our residents and to prioritize crime reduction where vulnerabilities exist. I look forward to partnering with the administration, the New York City Housing Authority, the New York City Police Department and most importantly residents, to strengthen and build safer communities."

"In the fight to keep our streets safe, we need an all-hands-on-deck approach. The unacceptable reality is that many of our public housing complexes suffer from disproportionately high rates of crime – in part because of poor lighting in hallways, elevators and courtyards. It is my hope that this is a strong first step in a recalibrated effort to give public housing residents the safety and peace of mind they deserve," said **Congressman Hakeem Jeffries**.

“The strategic placing of lightening is a simple, yet effective method to make communities safer. This study will help New York City’s government decide where it needs to invest in outdoor lighting to tackle crime and strengthen neighborhoods using an innovative and cost-effective approach,” said **Congressman José E. Serrano**.

“All New Yorkers have a fundamental right to feel secure in their homes and communities. Mayor de Blasio’s new study on the effects of lighting on crime, a concern I regularly hear about from constituents, is an important step towards achieving this goal. I thank the Mayor, NYCHA Chair Olatoye, and NYPD Commissioner Bratton for their continued commitment to building safer and stronger neighborhoods throughout our city and look forward to reviewing the results of this study,” said **State Senator Brad Hoylman**.

“I applaud District Attorney Vance and Mayor de Blasio for making these targeted investments to improve the security of our NYCHA residents. A safe home is a basic right, and working with residents, I am confident this program will reduce the threats they too often face,” said **Assembly Member Robert J. Rodriguez**.

“I’m pleased that Marlboro Houses in my district has been chosen to participate in this initiative. It’s common sense that residents feel safer walking around at night in areas that are well lit, which in turn enhances quality of life and builds community,” said **Assembly Member Steven Cymbrowitz**. “I commend Mayor de Blasio for engaging residents directly in the planning process and working to make NYCHA developments a replicable model for forward-thinking safety initiatives.”

“I applaud Mayor de Blasio in making this very important capital investment in our NYCHA developments. This study is essential to the safety and wellbeing of our families and communities. I look forward to working with him and his administration throughout the process,” said **Assembly Member Latrice Walker**.

“The safety of all residents in New York matters. It is time that we take the necessary steps needed to help keep crime down and our community safe,” said **Assembly Member Diana Richardson**. “This study, in conjunction with 40 of the NYCHA’s public housing developments, is a great way for us to designate proper lighting solutions in our area.”

“A critical element of safety is being able to see what’s happening and feel secure in your surroundings. This study will improve both of those dynamics for our South Bronxites. Representing the second largest NYCHA population in NYC, I support this innovative path ahead for us to work together to make our communities safer together. I commend Mayor de Blasio, Chairwoman Olatoye and my Tenant Association Presidents of Danny Barber and Jenny Cruz for standing up for the people of the 79th district,” said **Assembly Member Blake**.

“Of all the possible improvements in NYCHA’s security infrastructure, none is more critical to both the reality and feeling of safety than exterior lighting,” said **Council Member Ritchie Torres, Chair of the Committee on Public Housing**. “I applaud the Mayor’s Office, MOCJ, and NYCHA for their innovative and holistic approach to public safety in public housing.”

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I applaud Mayor de Blasio and Executive Director of the Mayor's Office of Criminal Justice Elizabeth Glazer for undertaking a study to determine the best practices in lighting design as a public safety tool. Where New York goes, the country follows, thus I commend this administration for their dedication to the safety of NYCHA residents and their commitment to evaluating and improving this City's public safety strategies," said **Council Member Vanessa L. Gibson, Chair of the Committee on Public Safety.**

"I'm glad the mayor has taken steps to improve the safety and quality of life for residents of public housing," said **Council Majority Leader Jimmy Van Bramer.** "Adequate outdoor lighting is an important safety tool. I look forward to working with the Mayor, NYCHA and residents of our public housing developments to see this study carried out, and take steps to keep New Yorkers safe."

"Public housing residents deserve to feel safe within their own developments and communities. The study of how lighting can be used as an anti-crime tool is an innovative approach to increasing public safety at night while enhancing the NYPD's ability to effectively patrol NYCHA grounds. I applaud the de Blasio administration for its commitment to improving neighborhood safety," said **Council Member Laurie A. Cumbo.**

"I'm excited that two NYCHA developments in my district – Monroe and Sotomayor – will be taking part in this landmark evaluation in crime deterrence," said **Council Member Annabel Palma.** "NYCHA residents deserve to live in communities that embody and encourage safety as a crucial element for quality of life. I applaud Mayor de Blasio for enacting this initiative, and look forward to bearing witness to what may come of it."

"The safety of our New Yorkers must be our city's top priority, and we must do everything possible to make sure that our children, adults and senior citizens feel safe," said **Council Member Mathieu Eugene, Chair of the Committee on Youth Services.** "I commend Mayor Bill de Blasio for initiating this important lighting study, which will help ensure the safety of all New Yorkers."

"This outdoor lighting study is an integral component of the Mayor's Action Plan for Neighborhood Safety. As we've seen with illuminating our city parks at night, additional lighting at public housing developments could result in a decrease in crime at these designated locations. It's logical to assume that individuals may think twice about committing crimes at night if there's a literal spotlight on their actions, but this is why we have studies. I look forward to seeing the results, and I commend all parties involved for organizing this analysis to improve neighborhood safety," said **Council Member Vincent J. Gentile.**

"Adding lighting in our housing developments is seriously bolstering the quality of life for NYCHA residents as it pertains to safety," said **Council Member Ydanis Rodríguez.** "An 11 percent drop in crime is to be taken seriously, and I hope we can scale this initiative up for the sake of residents in communities across the city. Working with local residents to find areas for improvement on a project like this is crucial as their voices are grounded in experience and an intrinsic knowledge of where changes are needed. I applaud the de Blasio administration for their initiative and for finding new ways to improve safety within NYCHA developments."

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"The light is lighting up everything really nice in the community. I feel a lot safer, I can actually see the people that are on the street," said **Carol Wilkins, RA President at Ravenswood Houses.** "I think the lighting study is a good idea. I think the lights will be able to keep the crime down as we can better identify who is doing the criminal activity."

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###



From: [Ringel, Stefan \(BROOKLYNBP\)](#)
To: [Fink, Avi](#)
Subject: RE: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME
Date: Friday, March 11, 2016 12:10:01 PM
Attachments: [image001.png](#)

OK, going forward you should let me know if it's a quote opportunity. I thought it was just a heads up and quotes weren't possible. No worries.

From: Fink, Avi [mailto:AFink@cityhall.nyc.gov]
Sent: Friday, March 11, 2016 12:09 PM
To: Ringel, Stefan (BROOKLYNBP)
Subject: RE: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME

You are the first person I sent this to

From: Ringel, Stefan (BROOKLYNBP) [mailto:sringel@brooklynbp.nyc.gov]
Sent: Friday, March 11, 2016 12:05 PM
To: Fink, Avi
Subject: FW: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME

Why weren't we offered quote on this?

From: Mayor's Press Office [mailto:pressoffice@cityhall.nyc.gov]
Sent: Friday, March 11, 2016 12:05 PM
To: Mayor's Press Office
Subject: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: March 11, 2016
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

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To: [Mayor's Press Office](#)
Subject: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME
Date: Friday, March 11, 2016 12:04:58 PM
Attachments: [image001.png](#)

[cid:image001.png@01D17B8E.269904F0]
THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: March 11, 2016
CONTACT: pressoffice@cityhall.nyc.gov <<mailto:pressoffice@cityhall.nyc.gov>>, (212) 788-2958

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"Addressing crime in public housing requires a multi-tiered approach. As NYCHA moves to increase security cameras, install layered-access doors and permanent light towers, and re-imagine our resident security procedures, we must also examine how such measures influence the communal perception of safety. I commend the administration and City Lab New York for creating this innovative partnership to study the effect lighting can have on crime," NYCHA Chair and CEO Shola Olatoye.

The study announced today is part of the Mayor's Action Plan for Neighborhood Safety (MAP), a partnership between the Mayor's Office of Criminal Justice, the New York City Housing Authority, the NYPD and residents from 15 high-crime public housing developments. Since July 2014, MAP has been

working in these 15 neighborhoods to comprehensively address conditions that inhibit or encourage crime, such as disadvantage, disconnection and physical disorder, strengthening neighborhoods in partnership with the people who live in them. The results of the overall MAP initiative thus far have been promising. Between Fiscal 2014 and Fiscal 2015, violent crime in the 15 MAP developments dropped by 11.2 percent.

As part of MAP's focus on improving the safety of public spaces, NYCHA is installing new and improved permanent lighting at all 15 MAP developments, as well as CCTV cameras and layered-access control with \$140 million in funding from the City Council and Speaker, the Mayor's Office and the Manhattan District Attorney's Office. NYCHA expects to complete installation of new lighting at all 15 MAP sites by the end of 2019.

The temporary lighting initiative announced today extends beyond the 15 developments, and will complement the efforts in the 15 MAP developments by rigorously determining the effect that different lighting approaches have on reducing crime. The findings gathered at the 40 NYCHA developments selected for the study will enable the City to better understand how to best scale up lighting projects beyond the 15 MAP developments.

"I am proud that the Mayor is taking the vital steps to ensure safety for New Yorkers. This small step will make a huge difference for many residents who live in my beloved congressional district. I applaud the administration for thinking innovatively to reduce crimes and promote safer neighborhoods and communities in our Great City," said Congressman Charles Rangel.

"I grew up in New York City public housing and always remember feeling safe and secure in my surroundings. Today's public housing residents deserve to have that same sense of security in their homes. Early evidence suggests extra lighting can be an effective deterrent of crime, so this study should help the city evaluate how best to improve public safety. I applaud Mayor de Blasio for spearheading this initiative," said Congressman Eliot Engel.

"When I was District Attorney, I always recommended homeowners install outdoor lighting as a deterrent to burglaries, trespassing and other unlawful activity. Residents in city housing developments deserve the same preventive measures. I commend Mayor Bill de Blasio and Commissioner William Bratton for taking a scientific approach to determining best practices," said Congressman Dan Donovan.

"Public safety remains a top priority for New York City residents," said Congresswoman Yvette D. Clarke. "I am pleased to announce that seven public housing developments in the ninth congressional district have been selected to take part in the de Blasio administration's pioneering initiative to evaluate and to eventually reduce crime utilizing light. As part of the Mayor's Action Plan for Neighborhood Safety, I believe that this study will produce effective tools to protect our residents and to prioritize crime reduction where vulnerabilities exist. I look forward to partnering with the administration, the New York City Housing Authority, the New York City Police Department and most importantly residents, to strengthen and build safer communities."

"In the fight to keep our streets safe, we need an all-hands-on-deck approach. The unacceptable reality is that many of our public housing complexes suffer from disproportionately high rates of crime – in part because of poor lighting in hallways, elevators and courtyards. It is my hope that this is a strong first step in a recalibrated effort to give public housing residents the safety and peace of mind they deserve," said Congressman Hakeem Jeffries.

"The strategic placing of lightening is a simple, yet effective method to make communities safer. This study will help New York City's government decide where it needs to invest in outdoor lighting to tackle crime and strengthen neighborhoods using an innovative and cost-effective approach," said Congressman José E. Serrano.

"All New Yorkers have a fundamental right to feel secure in their homes and communities. Mayor de Blasio's new study on the effects of lighting on crime, a concern I regularly hear about from constituents, is an important step towards achieving this goal. I thank the Mayor, NYCHA Chair Olatoye, and NYPD Commissioner Bratton for their continued commitment to building safer and stronger neighborhoods throughout our city and look forward to reviewing the results of this study," said State Senator Brad Hoylman.

"I applaud District Attorney Vance and Mayor de Blasio for making these targeted investments to improve the security of our NYCHA residents. A safe home is a basic right, and working with residents, I am confident this program will reduce the threats they too often face," said Assembly Member Robert J. Rodriguez.

"I'm pleased that Marlboro Houses in my district has been chosen to participate in this initiative. It's common sense that residents feel safer walking around at night in areas that are well lit, which in turn enhances quality of life and builds community," said Assembly Member Steven Cymbrowitz. "I commend Mayor de Blasio for engaging residents directly in the planning process and working to make NYCHA developments a replicable model for forward-thinking safety initiatives."

"I applaud Mayor de Blasio in making this very important capital investment in our NYCHA developments. This study is essential to the safety and wellbeing of our families and communities. I look forward to working with him and his administration throughout the process," said Assembly Member Latrice Walker.

"The safety of all residents in New York matters. It is time that we take the necessary steps needed to help keep crime down and our community safe," said Assembly Member Diana Richardson. "This study, in conjunction with 40 of the NYCHA's public housing developments, is a great way for us to designate proper lighting solutions in our area."

"A critical element of safety is being able to see what's happening and feel secure in your surroundings. This study will improve both of those dynamics for our South Bronxites. Representing the second largest NYCHA population in NYC, I support this innovative path ahead for us to work together to make our communities safer together. I commend Mayor de Blasio, Chairwoman Olatoye and my Tenant Association Presidents of Danny Barber and Jenny Cruz for standing up for the people of the 79th district," said Assembly Member Blake.

"Of all the possible improvements in NYCHA's security infrastructure, none is more critical to both the reality and feeling of safety than exterior lighting," said Council Member Ritchie Torres, Chair of the Committee on Public Housing. "I applaud the Mayor's Office, MOCJ, and NYCHA for their innovative and holistic approach to public safety in public housing."

"All New Yorkers deserve to feel safe in their communities. Purposeful placement of external lighting is a proven deterrent of criminal activity and often improves residents' sense of safety. I applaud Mayor de Blasio and Executive Director of the Mayor's Office of Criminal Justice Elizabeth Glazer for undertaking a study to determine the best practices in lighting design as a public safety tool. Where New York goes, the country follows, thus I commend this administration for their dedication to the safety of NYCHA residents and their commitment to evaluating and improving this City's public safety strategies," said Council Member Vanessa L. Gibson, Chair of the Committee on Public Safety.

"I'm glad the mayor has taken steps to improve the safety and quality of life for residents of public housing," said Council Majority Leader Jimmy Van Bramer. "Adequate outdoor lighting is an important safety tool. I look forward to working with the Mayor, NYCHA and residents of our public housing developments to see this study carried out, and take steps to keep New Yorkers safe."

"Public housing residents deserve to feel safe within their own developments and communities. The study of how lighting can be used as an anti-crime tool is an innovative approach to increasing public safety at night while enhancing the NYPD's ability to effectively patrol NYCHA grounds. I applaud the de Blasio administration for its commitment to improving neighborhood safety," said Council Member Laurie A. Cumbo.

"I'm excited that two NYCHA developments in my district – Monroe and Sotomayor – will be taking part in this landmark evaluation in crime deterrence," said Council Member Annabel Palma. "NYCHA residents deserve to live in communities that embody and encourage safety as a crucial element for quality of life. I applaud Mayor de Blasio for enacting this initiative, and look forward to bearing witness to what may come of it."

"The safety of our New Yorkers must be our city's top priority, and we must do everything possible to

make sure that our children, adults and senior citizens feel safe," said Council Member Mathieu Eugene, Chair of the Committee on Youth Services. "I commend Mayor Bill de Blasio for initiating this important lighting study, which will help ensure the safety of all New Yorkers."

"This outdoor lighting study is an integral component of the Mayor's Action Plan for Neighborhood Safety. As we've seen with illuminating our city parks at night, additional lighting at public housing developments could result in a decrease in crime at these designated locations. It's logical to assume that individuals may think twice about committing crimes at night if there's a literal spotlight on their actions, but this is why we have studies. I look forward to seeing the results, and I commend all parties involved for organizing this analysis to improve neighborhood safety," said Council Member Vincent J. Gentile.

"Adding lighting in our housing developments is seriously bolstering the quality of life for NYCHA residents as it pertains to safety," said Council Member Ydani Rodríguez. "An 11 percent drop in crime is to be taken seriously, and I hope we can scale this initiative up for the sake of residents in communities across the city. Working with local residents to find areas for improvement on a project like this is crucial as their voices are grounded in experience and an intrinsic knowledge of where changes are needed. I applaud the de Blasio administration for their initiative and for finding new ways to improve safety within NYCHA developments."

"Yesterday evening, I was proud to stand with NYCHA residents to celebrate the installation of 357 new state-of-the-art LED lighting fixtures at the Polo Grounds Towers. Good lighting is just one component of my Office's \$101 million commitment to enhancing security measures at 15 NYCHA development sites citywide, which also includes layered access and security cameras. I commend the City for authorizing this study; in this day and age, it's not enough to simply state that something works; success needs to be evaluated, measured and documented, so that future investments can be made intelligently and their effectiveness maximized," said Manhattan District Attorney Cyrus R. Vance, Jr.

"I think that the lights will be a great deterrent, bringing about stronger communities and better outcomes for residents," said Patricia Herman, RA President at Lincoln Houses. "With this lights study, I hope we may find the right solution to violence."

"My tenants are happy to have more lights, and I'm hoping the lights will keep crime down," said Carlos Mora, RA President at Monroe Houses. "It's encouraging to see New York City working to better understand how lighting can make our communities safer."

"We believe that these lights will have an astounding impact on crime since it will create visibility to activities normally done in the dark," said Diana Blackwell, RA President at Frederick E. Samuel Houses. "With the City's lights study, I'm eager to learn more about how lights can increase safety and lessen the fears of residents after dark."

"The affect that lighting has had in my community so far, has been like 'Raid to Roaches,'" said Leonard Jones, RA President at Fenimore-Lefferts Houses. "My community feels safer with additional lighting, and I commend the City for taking steps to better understand how lights can help communities keep crime down."

"My community welcomes the lights, and feels safer with the light," said Viola Harris, RA President at Beach 41st Street Houses. "I'm glad the city is doing the study. I hope that when the City finishes the study, lighting is something we can better use moving forward."

"We've had a successful relationship with the staff and management. We've had good cooperation like I've never seen before," said Michael Lopez, RA President at Washington Houses. "Staff has come out at night, to refocus the lights so it wouldn't bother anyone through windows. They're doing a great job. The City is actually spotlighting people, and now they know if they're doing something, they're going to be seen."

"The light is lighting up everything really nice in the community. I feel a lot safer, I can actually see the people that are on the street," said Carol Wilkins, RA President at Ravenswood Houses. "I think the lighting study is a good idea. I think the lights will be able to keep the crime down as we can better identify who is doing the criminal activity."

“Crime Lab New York is thrilled to be partnering with the City to evaluate how lighting can reduce crime and build stronger communities,” said Katy Brodsky Falco, Executive Director of Crime Lab New York. “It is a privilege to be able to evaluate this multi-agency initiative that has incorporated residents into the planning process, and we hope that the research will contribute to a better understanding of how to create safer and stronger communities.”

###



From: [Fink, Avi](#)
To: [Ringel, Stefan \(BROOKLYNBP\)](#)
Subject: Re: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME
Date: Friday, March 11, 2016 12:21:36 PM
Attachments: [image001.png](#)

Copy.

Avi Fink

From: Ringel, Stefan (BROOKLYNBP)
Sent: Friday, March 11, 2016 12:10 PM
To: Fink, Avi
Subject: RE: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME

OK, going forward you should let me know if it's a quote opportunity. I thought it was just a heads up and quotes weren't possible. No worries.

From: Fink, Avi [<mailto:AFink@cityhall.nyc.gov>]
Sent: Friday, March 11, 2016 12:09 PM
To: Ringel, Stefan (BROOKLYNBP)
Subject: RE: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME

You are the first person I sent this to

From: Ringel, Stefan (BROOKLYNBP) [<mailto:sringel@brooklynbp.nyc.gov>]
Sent: Friday, March 11, 2016 12:05 PM
To: Fink, Avi
Subject: FW: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME

Why weren't we offered quote on this?

From: Mayor's Press Office [<mailto:pressoffice@cityhall.nyc.gov>]
Sent: Friday, March 11, 2016 12:05 PM
To: Mayor's Press Office
Subject: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: March 11, 2016
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME

Residents of public housing developments helped shape, study, design and select locations for 400 units of additional lighting

Crime Lab New York to evaluate the effect of different amounts of lighting on crime reduction as part of the Mayor's Action Plan for Neighborhood Safety

NEW YORK—In partnership with residents from 40 public housing developments, Mayor de Blasio today announced a study that will be the first in the country to rigorously examine the effect of different lighting installation strategies on crime reduction. The results of this study will inform how the City makes future investments in permanent lighting, advancing the de Blasio administration's commitment to promote safe and strong neighborhoods through comprehensive and innovative strategies that extend beyond traditional law enforcement.

“We need to use every tool at our disposal to ensure that every New Yorker is safe,” said **Mayor Bill de Blasio**. “By partnering with residents from these 40 developments on this rigorously evaluated study, the City will be able to understand precisely how different lighting strategies can reduce crime and create safer public spaces.”

To shape this study – in which 40 public housing developments will receive 400 units of additional temporary lighting over the next six months – the City worked with residents to identify exterior locations within their developments that they felt were in most need of lighting at night. The study will determine the effect of lighting on outdoor criminal activity, including an evaluation of the impact of varying amounts of additional lighting. The study will also survey residents to determine how lighting changes fears of crime or victimization, and how it affects neighborhood cohesion among residents. The study and lighting towers are funded with \$5.56 million in City asset forfeiture money.

“When we think about deterring crime, we need to pursue a broad range of strategies beyond traditional law enforcement. A well-lit street deters crime better than a dark alley, just as opportunities for work and play promote safety better than disadvantage and disconnection,” said **Elizabeth Glazer, Director of the Mayor's Office of Criminal Justice**. “These are the ideas at the heart of the Mayor's Action Plan for Neighborhood Safety. Conducting this study is an important next step in this Action Plan and in our work to promote public safety in partnership with the residents of public housing.”

“Addressing crime in public housing requires a multi-tiered approach. As NYCHA moves to increase security cameras, install layered-access doors and permanent light towers, and re-imagine our resident security procedures, we must also examine how such measures influence the communal perception of safety. I commend the administration and City Lab New York for creating this innovative partnership to study the effect lighting can have on crime,” **NYCHA Chair and CEO Shola Olatoye**.

The study announced today is part of the Mayor's Action Plan for Neighborhood Safety

(MAP), a partnership between the Mayor's Office of Criminal Justice, the New York City Housing Authority, the NYPD and residents from 15 high-crime public housing developments. Since July 2014, MAP has been working in these 15 neighborhoods to comprehensively address conditions that inhibit or encourage crime, such as disadvantage, disconnection and physical disorder, strengthening neighborhoods in partnership with the people who live in them. The results of the overall MAP initiative thus far have been promising. Between Fiscal 2014 and Fiscal 2015, violent crime in the 15 MAP developments dropped by 11.2 percent.

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"I grew up in New York City public housing and always remember feeling safe and secure in my surroundings. Today's public housing residents deserve to have that same sense of security in their homes. Early evidence suggests extra lighting can be an effective deterrent of crime, so this study should help the city evaluate how best to improve public safety. I applaud Mayor de Blasio for spearheading this initiative," said **Congressman Eliot Engel**.

"When I was District Attorney, I always recommended homeowners install outdoor lighting as a deterrent to burglaries, trespassing and other unlawful activity. Residents in city housing developments deserve the same preventive measures. I commend Mayor Bill de Blasio and Commissioner William Bratton for taking a scientific approach to determining best practices," said **Congressman Dan Donovan**.

"Public safety remains a top priority for New York City residents," said **Congresswoman Yvette D. Clarke**. "I am pleased to announce that seven public housing developments in the ninth congressional district have been selected to take part in the de Blasio administration's pioneering initiative to evaluate and to eventually reduce crime utilizing light. As part of the Mayor's Action Plan for Neighborhood Safety, I believe that this study will produce effective tools to protect our residents and to prioritize crime reduction where vulnerabilities exist. I look forward to partnering with the administration, the New York City Housing Authority, the New York City Police Department and most importantly residents, to strengthen and build safer communities."

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unacceptable reality is that many of our public housing complexes suffer from disproportionately high rates of crime – in part because of poor lighting in hallways, elevators and courtyards. It is my hope that this is a strong first step in a recalibrated effort to give public housing residents the safety and peace of mind they deserve,” said **Congressman Hakeem Jeffries**.

“The strategic placing of lightening is a simple, yet effective method to make communities safer. This study will help New York City’s government decide where it needs to invest in outdoor lighting to tackle crime and strengthen neighborhoods using an innovative and cost-effective approach,” said **Congressman José E. Serrano**.

“All New Yorkers have a fundamental right to feel secure in their homes and communities. Mayor de Blasio’s new study on the effects of lighting on crime, a concern I regularly hear about from constituents, is an important step towards achieving this goal. I thank the Mayor, NYCHA Chair Olatoye, and NYPD Commissioner Bratton for their continued commitment to building safer and stronger neighborhoods throughout our city and look forward to reviewing the results of this study,” said **State Senator Brad Hoylman**.

“I applaud District Attorney Vance and Mayor de Blasio for making these targeted investments to improve the security of our NYCHA residents. A safe home is a basic right, and working with residents, I am confident this program will reduce the threats they too often face,” said **Assembly Member Robert J. Rodriguez**.

“I’m pleased that Marlboro Houses in my district has been chosen to participate in this initiative. It’s common sense that residents feel safer walking around at night in areas that are well lit, which in turn enhances quality of life and builds community,” said **Assembly Member Steven Cymbrowitz**. “I commend Mayor de Blasio for engaging residents directly in the planning process and working to make NYCHA developments a replicable model for forward-thinking safety initiatives.”

“I applaud Mayor de Blasio in making this very important capital investment in our NYCHA developments. This study is essential to the safety and wellbeing of our families and communities. I look forward to working with him and his administration throughout the process,” said **Assembly Member Latrice Walker**.

“The safety of all residents in New York matters. It is time that we take the necessary steps needed to help keep crime down and our community safe,” said **Assembly Member Diana Richardson**. “This study, in conjunction with 40 of the NYCHA’s public housing developments, is a great way for us to designate proper lighting solutions in our area.”

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“Of all the possible improvements in NYCHA’s security infrastructure, none is more critical to both the reality and feeling of safety than exterior lighting,” said **Council Member Ritchie**

Torres, Chair of the Committee on Public Housing. “I applaud the Mayor's Office, MOCJ, and NYCHA for their innovative and holistic approach to public safety in public housing.”

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I applaud Mayor de Blasio and Executive Director of the Mayor's Office of Criminal Justice Elizabeth Glazer for undertaking a study to determine the best practices in lighting design as a public safety tool. Where New York goes, the country follows, thus I commend this administration for their dedication to the safety of NYCHA residents and their commitment to evaluating and improving this City's public safety strategies,” said **Council Member Vanessa L. Gibson, Chair of the Committee on Public Safety.**

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“The safety of our New Yorkers must be our city's top priority, and we must do everything possible to make sure that our children, adults and senior citizens feel safe,” said **Council Member Mathieu Eugene, Chair of the Committee on Youth Services.** “I commend Mayor Bill de Blasio for initiating this important lighting study, which will help ensure the safety of all New Yorkers.”

“This outdoor lighting study is an integral component of the Mayor's Action Plan for Neighborhood Safety. As we've seen with illuminating our city parks at night, additional lighting at public housing developments could result in a decrease in crime at these designated locations. It's logical to assume that individuals may think twice about committing crimes at night if there's a literal spotlight on their actions, but this is why we have studies. I look forward to seeing the results, and I commend all parties involved for organizing this analysis to improve neighborhood safety,” said **Council Member Vincent J. Gentile.**

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###



From: [Jamila Pringle](#)
To: [Tolentino, Cheska](#)
Subject: Re: Fw: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME
Date: Friday, March 11, 2016 12:28:09 PM
Attachments: [image001.png](#)

Thanks!

You're were a great help!

On Fri, Mar 11, 2016 at 12:09 PM, Tolentino, Cheska
<CJunioTolentino@cityhall.nyc.gov> wrote:

You made it!!!! :)

Cheska Tolentino
State Legislative Affairs
NYC Office of the Mayor
Mobile: [646-705-4579](tel:646-705-4579)

From: Mayor's Press Office <pressoffice@cityhall.nyc.gov>
Sent: Friday, March 11, 2016 12:04 PM
To: Mayor's Press Office
Subject: MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR LIGHTING REDUCES CRIME



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: March 11, 2016

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

**MAYOR DE BLASIO ANNOUNCES PIONEERING STUDY ON HOW OUTDOOR
LIGHTING REDUCES CRIME**

Residents of public housing developments helped shape, study, design and select locations for 400 units of additional lighting

Crime Lab New York to evaluate the effect of different amounts of lighting on crime reduction as part of the Mayor's Action Plan for Neighborhood Safety

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“We need to use every tool at our disposal to ensure that every New Yorker is safe,” said **Mayor Bill de Blasio**. “By partnering with residents from these 40 developments on this rigorously evaluated study, the City will be able to understand precisely how different lighting strategies can reduce crime and create safer public spaces.”

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“Addressing crime in public housing requires a multi-tiered approach. As NYCHA moves to increase security cameras, install layered-access doors and permanent light towers, and re-imagine our resident security procedures, we must also examine how such measures influence the communal perception of safety. I commend the administration and City Lab New York for creating this innovative partnership to study the effect lighting can have on

crime,” **NYCHA Chair and CEO Shola Olatoye.**

The study announced today is part of the Mayor’s Action Plan for Neighborhood Safety (MAP), a partnership between the Mayor’s Office of Criminal Justice, the New York City Housing Authority, the NYPD and residents from 15 high-crime public housing developments. Since July 2014, MAP has been working in these 15 neighborhoods to comprehensively address conditions that inhibit or encourage crime, such as disadvantage, disconnection and physical disorder, strengthening neighborhoods in partnership with the people who live in them. The results of the overall MAP initiative thus far have been promising. Between Fiscal 2014 and Fiscal 2015, violent crime in the 15 MAP developments dropped by 11.2 percent.

As part of MAP’s focus on improving the safety of public spaces, NYCHA is installing new and improved permanent lighting at all 15 MAP developments, as well as CCTV cameras and layered-access control with \$140 million in funding from the City Council and Speaker, the Mayor’s Office and the Manhattan District Attorney’s Office. NYCHA expects to complete installation of new lighting at all 15 MAP sites by the end of 2019.

The temporary lighting initiative announced today extends beyond the 15 developments, and will complement the efforts in the 15 MAP developments by rigorously determining the effect that different lighting approaches have on reducing crime. The findings gathered at the 40 NYCHA developments selected for the study will enable the City to better understand how to best scale up lighting projects beyond the 15 MAP developments.

“I am proud that the Mayor is taking the vital steps to ensure safety for New Yorkers. This small step will make a huge difference for many residents who live in my beloved congressional district. I applaud the administration for thinking innovatively to reduce crimes and promote safer neighborhoods and communities in our Great City,” said **Congressman Charles Rangel.**

“I grew up in New York City public housing and always remember feeling safe and secure in my surroundings. Today’s public housing residents deserve to have that same sense of security in their homes. Early evidence suggests extra lighting can be an effective deterrent of crime, so this study should help the city evaluate how best to improve public safety. I applaud Mayor de Blasio for spearheading this initiative,” said **Congressman Eliot Engel.**

“When I was District Attorney, I always recommended homeowners install outdoor lighting as a deterrent to burglaries, trespassing and other unlawful activity. Residents in city housing developments deserve the same preventive measures. I commend Mayor Bill de Blasio and Commissioner William Bratton for taking a scientific approach to determining best practices,” said **Congressman Dan Donovan.**

“Public safety remains a top priority for New York City residents,” said **Congresswoman Yvette D. Clarke**. “I am pleased to announce that seven public housing developments in the ninth congressional district have been selected to take part in the de Blasio administration’s pioneering initiative to evaluate and to eventually reduce crime utilizing light. As part of the Mayor’s Action Plan for Neighborhood Safety, I believe that this study will produce effective tools to protect our residents and to prioritize crime reduction where vulnerabilities exist. I look forward to partnering with the administration, the New York City Housing Authority, the New York City Police Department and most importantly residents, to strengthen and build safer communities.”

“In the fight to keep our streets safe, we need an all-hands-on-deck approach. The unacceptable reality is that many of our public housing complexes suffer from disproportionately high rates of crime – in part because of poor lighting in hallways, elevators and courtyards. It is my hope that this is a strong first step in a recalibrated effort to give public housing residents the safety and peace of mind they deserve,” said **Congressman Hakeem Jeffries**.

“The strategic placing of lightening is a simple, yet effective method to make communities safer. This study will help New York City’s government decide where it needs to invest in outdoor lighting to tackle crime and strengthen neighborhoods using an innovative and cost-effective approach,” said **Congressman José E. Serrano**.

“All New Yorkers have a fundamental right to feel secure in their homes and communities. Mayor de Blasio’s new study on the effects of lighting on crime, a concern I regularly hear about from constituents, is an important step towards achieving this goal. I thank the Mayor, NYCHA Chair Olatoye, and NYPD Commissioner Bratton for their continued commitment to building safer and stronger neighborhoods throughout our city and look forward to reviewing the results of this study,” said **State Senator Brad Hoylman**.

“I applaud District Attorney Vance and Mayor de Blasio for making these targeted investments to improve the security of our NYCHA residents. A safe home is a basic right, and working with residents, I am confident this program will reduce the threats they too often face,” said **Assembly Member Robert J. Rodriguez**.

“I’m pleased that Marlboro Houses in my district has been chosen to participate in this initiative. It’s common sense that residents feel safer walking around at night in areas that are well lit, which in turn enhances quality of life and builds community,” said **Assembly Member Steven Cymbrowitz**. “I commend Mayor de Blasio for engaging residents directly in the planning process and working to make NYCHA developments a replicable model for forward-thinking safety initiatives.”

“I applaud Mayor de Blasio in making this very important capital investment in our NYCHA developments. This study is essential to the safety and wellbeing of our families and communities. I look forward to working with him and his administration throughout the process,” said **Assembly Member Latrice Walker**.

“The safety of all residents in New York matters. It is time that we take the necessary steps needed to help keep crime down and our community safe,” said **Assembly Member Diana Richardson**. “This study, in conjunction with 40 of the NYCHA's public housing developments, is a great way for us to designate proper lighting solutions in our area.”

“A critical element of safety is being able to see what's happening and feel secure in your surroundings. This study will improve both of those dynamics for our South Bronxites. Representing the second largest NYCHA population in NYC, I support this innovative path ahead for us to work together to make our communities safer together. I commend Mayor de Blasio, Chairwoman Olatoye and my Tenant Association Presidents of Danny Barber and Jenny Cruz for standing up for the people of the 79th district,” said **Assembly Member Blake**.

“Of all the possible improvements in NYCHA's security infrastructure, none is more critical to both the reality and feeling of safety than exterior lighting,” said **Council Member Ritchie Torres, Chair of the Committee on Public Housing**. “I applaud the Mayor's Office, MOCJ, and NYCHA for their innovative and holistic approach to public safety in public housing.”

“All New Yorkers deserve to feel safe in their communities. Purposeful placement of external lighting is a proven deterrent of criminal activity and often improves residents' sense of safety.

I applaud Mayor de Blasio and Executive Director of the Mayor's Office of Criminal Justice Elizabeth Glazer for undertaking a study to determine the best practices in lighting design as a public safety tool. Where New York goes, the country follows, thus I commend this administration for their dedication to the safety of NYCHA residents and their commitment to evaluating and improving this City's public safety strategies,” said **Council Member Vanessa L. Gibson, Chair of the Committee on Public Safety**.

“I'm glad the mayor has taken steps to improve the safety and quality of life for residents of public housing,” said **Council Majority Leader Jimmy Van Bramer**. “Adequate outdoor lighting is an important safety tool. I look forward to working with the Mayor, NYCHA and residents of our public housing developments to see this study carried out, and take steps to keep New Yorkers safe.”

“Public housing residents deserve to feel safe within their own developments and communities. The study of how lighting can be used as an anti-crime tool is an innovative approach to increasing public safety at night while enhancing the NYPD's ability to effectively patrol NYCHA grounds. I applaud the de Blasio administration for its commitment to improving neighborhood safety,” said **Council Member Laurie A. Cumbo**.

“I'm excited that two NYCHA developments in my district – Monroe and Sotomayor – will be taking part in this landmark evaluation in crime deterrence,” said **Council Member Annabel Palma**. “NYCHA residents deserve to live in communities that embody and encourage safety as a crucial element for quality of life. I applaud Mayor de Blasio for enacting this initiative, and look forward to bearing witness to what may come of it.”

“The safety of our New Yorkers must be our city’s top priority, and we must do everything possible to make sure that our children, adults and senior citizens feel safe,” said **Council Member Mathieu Eugene, Chair of the Committee on Youth Services**. “I commend Mayor Bill de Blasio for initiating this important lighting study, which will help ensure the safety of all New Yorkers.”

“This outdoor lighting study is an integral component of the Mayor’s Action Plan for Neighborhood Safety. As we’ve seen with illuminating our city parks at night, additional lighting at public housing developments could result in a decrease in crime at these designated locations. It’s logical to assume that individuals may think twice about committing crimes at night if there’s a literal spotlight on their actions, but this is why we have studies. I look forward to seeing the results, and I commend all parties involved for organizing this analysis to improve neighborhood safety,” said **Council Member Vincent J. Gentile**.

“Adding lighting in our housing developments is seriously bolstering the quality of life for NYCHA residents as it pertains to safety,” said **Council Member Ydanis Rodríguez**. “An 11 percent drop in crime is to be taken seriously, and I hope we can scale this initiative up for the sake of residents in communities across the city. Working with local residents to find areas for improvement on a project like this is crucial as their voices are grounded in experience and an intrinsic knowledge of where changes are needed. I applaud the de Blasio administration for their initiative and for finding new ways to improve safety within NYCHA developments.”

“Yesterday evening, I was proud to stand with NYCHA residents to celebrate the installation of 357 new state-of-the-art LED lighting fixtures at the Polo Grounds Towers. Good lighting is just one component of my Office’s \$101 million commitment to enhancing security measures at 15 NYCHA development sites citywide, which also

includes layered access and security cameras. I commend the City for authorizing this study; in this day and age, it's not enough to simply state that something works; success needs to be evaluated, measured and documented, so that future investments can be made intelligently and their effectiveness maximized," said **Manhattan District Attorney Cyrus R. Vance, Jr.**

"I think that the lights will be a great deterrent, bringing about stronger communities and better outcomes for residents," said **Patricia Herman, RA President at Lincoln Houses.** "With this lights study, I hope we may find the right solution to violence."

"My tenants are happy to have more lights, and I'm hoping the lights will keep crime down," said **Carlos Mora, RA President at Monroe Houses.** "It's encouraging to see New York City working to better understand how lighting can make our communities safer."

"We believe that these lights will have an astounding impact on crime since it will create visibility to activities normally done in the dark," said **Diana Blackwell, RA President at Frederick E. Samuel Houses.** "With the City's lights study, I'm eager to learn more about how lights can increase safety and lessen the fears of residents after dark."

"The affect that lighting has had in my community so far, has been like 'Raid to Roaches,'" said **Leonard Jones, RA President at Fenimore-Lefferts Houses.** "My community feels safer with additional lighting, and I commend the City for taking steps to better understand how lights can help communities keep crime down."

"My community welcomes the lights, and feels safer with the light," said **Viola Harris, RA President at Beach 41st Street Houses.** "I'm glad the city is doing the study. I hope that when the City finishes the study, lighting is something we can better use moving forward."

"We've had a successful relationship with the staff and management. We've had good cooperation like I've never seen before," said **Michael Lopez, RA President at Washington Houses.** "Staff has come out at night, to refocus the lights so it wouldn't bother anyone through windows. They're doing a great job. The City is actually spotlighting people, and now they know if they're doing something, they're going to be seen."

"The light is lighting up everything really nice in the community. I feel a lot safer, I can

actually see the people that are on the street,” said **Carol Wilkins, RA President at Ravenswood Houses**. “I think the lighting study is a good idea. I think the lights will be able to keep the crime down as we can better identify who is doing the criminal activity.”

“Crime Lab New York is thrilled to be partnering with the City to evaluate how lighting can reduce crime and build stronger communities,” said **Katy Brodsky Falco, Executive Director of Crime Lab New York**. “It is a privilege to be able to evaluate this multi-agency initiative that has incorporated residents into the planning process, and we hope that the research will contribute to a better understanding of how to create safer and stronger communities.”

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