

From: [B](#)
To: [Richardson, Jerika; "jfdc@akpdmedia.com"](mailto:Richardson, Jerika;)
Subject: Re: Trade
Date: Monday, June 15, 2015 10:45:20 AM

JDC, that sounds a little soft for you. Are we commending her that much? Or are you indicating that we want to reward progress on her part and see that stance as substantial progress?

----- Original Message -----

From: Richardson, Jerika
Sent: Monday, June 15, 2015 10:32 AM
To: 'John Del Cecato' <jfdc@akpdmedia.com>; B
Subject: RE: Trade

Got it. Thanks, John.

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 15, 2015 10:32 AM
To: Richardson, Jerika; B
Subject: Re: Trade

If you want it spelled out more directly, I would say:

"I'm heartened by her comments, and her position is in keeping with The Progressive Agenda. We all want to increase American exports. But we don't want trade deals that hand new power to giant corporations at the expense of American workers, consumers, or the environment."

On 6/15/15, 10:23 AM, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov> wrote:

>That sounds right. Mayor - Okay for me to ship as Off Topic response?

>

>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Monday, June 15, 2015 10:17 AM
>To: B; Richardson, Jerika
>Subject: Re: Trade

>

>I think we have to say that we're heartened by comments, and her
>sentiments are very much in keeping with The Progressive Agenda...

>

>We've made our position on TPP & Fast Track quite clear... And so have
>House Democrats... I think she deserves some credit for speaking out,
>even if it wasn't as forceful as you & others...

>

>On 6/15/15, 10:11 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>>

>>Flag for comms. JDC, I'm not thrilled with her message but I actually
>>appreciate her finally saying something. How should we handle? You
>>could argue her messages aligns awkwardly with the TPA language on
>>trade

>>

>>

>>----- Original Message -----

>>From: Richardson, Jerika
>>Sent: Monday, June 15, 2015 10:00 AM
>>To: B
>>Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
>>Subject: RE: Trade
>>
>>NYT: Hillary Clinton Urges Obama to Listen to Democrats on Trade Deal
>>
>>3:57 pm ETNew
>>
>>By Patrick Healy
>>
>><http://www.nytimes.com/politics/first-draft/2015/06/14/hillary-clinton-urg-es-obama-to-listen-to-democrats-on-trade-deal/>
>>
>>DES MOINES – Hillary Rodham Clinton on Sunday urged President Obama to
>>listen to congressional Democrats – particular the House minority
>>leader, Nancy Pelosi – and make changes to the Trans-Pacific
>>Partnership trade deal that reflect their concerns about protecting
>>American jobs and wages.
>>
>>In her first detailed comments on the trade deal since the House of
>>Representatives refused on Friday to allow Mr. Obama to negotiate it
>>freely, Mrs. Clinton laid out a far more calibrated position on the
>>deal than many Democrats and Republicans have taken. She declined to
>>take sides on the Friday vote itself but instead allied herself with
>>Democratic critics of the deal — without actually opposing it.
>>
>>She argued that the House vote gave Mr. Obama “this amazing opportunity”
>>to seek concessions from Pacific trading partners to salvage the deal.
>>
>>“The president should listen to and work with his allies in Congress,
>>starting with Nancy Pelosi, who have expressed their concerns about
>>the impact that a weak agreement would have on our workers to make
>>sure we get the best, strongest deal possible,” Mrs. Clinton said at a
>>rally here.
>>
>>“And if we don’t get it, there should be no deal,” she added.
>>
>>Mrs. Clinton indicated that if she were president, she would not
>>abandon the 12-nation Pacific trade deal – as some Democrats want –
>>but would use the opposition in Congress as negotiating leverage.
>>
>>“I am willing to try now to see whether you can push to get rid of the
>>objectionable parts, to drive a harder bargain on some of the other
>>parts,” Mrs. Clinton said at the rally, her first here as a candidate
>>for the 2016 presidential nomination.
>>
>>Mrs. Clinton has been criticized by Republicans and some Democrats for
>>saying little about the Trans-Pacific Partnership deal in recent
>>weeks, especially since she had made favorable comments about it as
>>secretary of state. She is facing many Democratic primary voters who
>>have deep misgivings about trade agreements, including the North
>>American Free Trade Agreement, or Nafta, that President Bill Clinton
>>signed, and she faces rivals for the 2016 nomination like Senator
>>Bernie Sanders of Vermont who flatly oppose the Trans-Pacific Partnership.
>>
>>A few hours before Mrs. Clinton’s remarks, Mr. Sanders repeated his
>>challenge to her to oppose the trade agreement.
>>

>>"I would hope that the secretary joins Elizabeth Warren, Sherrod Brown
>>and the vast majority of Democrats in the Congress in saying, 'No, we
>>have got to defeat this piece of legislation,'" Mr. Sanders said on
>>CBS's "Face the Nation," referring to fellow senators.
>>
>>Without naming names, Mrs. Clinton sought to distinguish herself from Mr.
>>Sanders and Ms. Warren, as well as from fervent supporters of the deal
>>like some of the Republicans running for president.
>>
>>"No president would be a tougher negotiator on behalf of American
>>workers with either our trading partners or Republicans on Capitol
>>Hill than I would be," Mrs. Clinton said. "There are the voices that
>>are for the deal no matter what's in it, and there are voices that are
>>against the deal no matter what's in it. I kind of fall in the group
>>that says, 'Let's find out what's in it, and let's make it as good as
>>it can be before we make the decision.'"
>>
>>Mrs. Clinton invoked Ms. Pelosi's name twice during her remarks and
>>appeared to agree with Ms. Pelosi that "there are some specifics in
>>there that could and should be changed." She said she supported trade
>>adjustment authority to protect American jobs, but otherwise did not
>>delve into details.
>>
>>"Let's take the lemons and turn it into lemonade," she said.
>>
>>Later on Sunday, at a house party with Democrats in Burlington, Iowa,
>>Mrs. Clinton was more explicit in challenging Mr. Obama by setting
>>expectations for him to work with congressional Democrats on the trade
>>deal. Mrs. Clinton called Ms. Pelosi "as strong a supporter" as Mr.
>>Obama has, and said she hoped Mr. Obama would "seize" the chance to
>>work with Democrats to improve the trade pact.
>>
>>"My view is the White House should call Nancy and a few other of the
>>Democrats to say, 'What would it take to get an agreement that would
>>be better and not worse for American workers?'" Mrs. Clinton said,
>>aligning herself with a potential future ally (Ms. Pelosi) over a
>>lame-duck president.
>>
>>"I have held my peace because I thought it was important for the
>>Congress to have a full debate without thrusting presidential politics
>>and candidates into it," Mrs. Clinton added. "But now I think the
>>president and his team could have a chance to drive a harder bargain,
>>because they are now in the position of saying to all of these other
>>countries 'we need to maximize the number of winners.'"
>>
>>-----Original Message-----
>>From: B
>>Sent: Monday, June 15, 2015 9:56 AM
>>To: Richardson, Jerika
>>Cc: 'jfdc@akpdmedia.com'
>>Subject: Trade
>>
>>
>>Pls send me HRC's statement re: obama needing to listen to Dems re:
>>trade. Was on msnbc crawl today
>

From: [Walzak, Phil](#)
To: ["John Del Cecato"](#); [Hinton, Karen](#); [Hagelgans, Andrea](#); [Richardson, Jerika](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Snyder, Thomas](#)
Subject: RE: Heads-up on trade
Date: Monday, June 15, 2015 11:03:34 AM

Getting transpo would be huge, huge

And if we thoght that were at all doable, it would be really worth ramping up mayors stuff to position for a victory

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, June 15, 2015 10:59 AM
To: Walzak, Phil; Hinton, Karen; Hagelgans, Andrea; Richardson, Jerika; Wolfe, Emma; Williams, Dominic; Snyder, Thomas
Subject: Heads-up on trade

I know MBDB has an avail this PM, and you guys are getting him ready... He asked that the team not say anything to bless/un-bless HRC on trade just yet - wants us to do some recon to see what others are saying..

Here's the concern that Schumer raised... It **could** be that the Pelosi play here is positioning House Dems to trade TPP for the highway bill... MBDB doesn't think that's a fair deal... No trade deal is better than a bad trade deal - and we should be getting our highway bill anyway...

I tend to agree - although, MAN, would it be awesome to get that transportation bill - huge win for New York City/mayors on so many levels...

And who knows - Schumer may just be guessing/may be wrong...

Either way, I'm going to check in with the staff for Sens. Warren & Sherrod Brown, as well as some other fair trade folks I trust... Any intel you guys can collect would be helpful too..

From: [Richardson, Jerika](#)
To: [Wolfe, Emma](#); [Walzak, Phil](#); "jfdc@akpdmedia.com"; [Hinton, Karen](#); [Hagelgans, Andrea](#); [Williams, Dominic](#); [Snyder, Thomas](#)
Cc: [Schwartz, Regina](#); [Yazgi, Stephanie](#); [Kadushin, Peter](#)
Subject: RE: Heads-up on trade
Date: Monday, June 15, 2015 11:14:34 AM

+Pk

From: Wolfe, Emma
Sent: Monday, June 15, 2015 11:14 AM
To: Walzak, Phil; 'jfdc@akpdmedia.com'; Hinton, Karen; Hagelgans, Andrea; Richardson, Jerika; Williams, Dominic; Snyder, Thomas
Cc: Schwartz, Regina; Yazgi, Stephanie
Subject: Re: Heads-up on trade

++

Pls keep gina + steph looped on this

From: Walzak, Phil
Sent: Monday, June 15, 2015 11:03 AM
To: 'John Del Cecato' <jfdc@akpdmedia.com>; Hinton, Karen; Hagelgans, Andrea; Richardson, Jerika; Wolfe, Emma; Williams, Dominic; Snyder, Thomas
Subject: RE: Heads-up on trade

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And if we thoght that were at all doable, it would be really worth ramping up mayors stuff to position for a victory

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Sent: Monday, June 15, 2015 10:59 AM
To: Walzak, Phil; Hinton, Karen; Hagelgans, Andrea; Richardson, Jerika; Wolfe, Emma; Williams, Dominic; Snyder, Thomas
Subject: Heads-up on trade

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I tend to agree - although, MAN, would it be awesome to get that transportation bill - huge win for New York City/mayors on so many levels...

And who knows - Schumer may just be guessing/may be wrong...

Either way, I'm going to check in with the staff for Sens. Warren & Sherrod Brown, as well as some other fair trade folks I trust... Any intel you guys can collect would be helpful too..

From: [Leopold, Elana](#)
To: ["John Del Cecato"](#); [Carey, Michael](#); [de Alwis, Ronalie](#)
Subject: RE: MBDB: TPA Call Time
Date: Monday, June 15, 2015 11:27:17 AM

You can always ride w us!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, June 15, 2015 11:26 AM
To: Carey, Michael; Leopold, Elana; de Alwis, Ronalie
Subject: Re: MBDB: TPA Call Time

Drat. Okay, no prob

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Monday, June 15, 2015 at 11:13 AM
To: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "de Alwis, Ronalie" <rdealwis@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: MBDB: TPA Call Time

JDC- he now needs to [REDACTED] during this time. Check in with EL — I am out today — to see if there are calls he can do on the way there/back.

From: MPCarey@cityhall.nyc.gov
When: 3:30 PM - 5:00 PM June 15, 2015
Subject: MBDB: TPA Call Time
Location: City Hall, The Mayor's Office

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Subject: Re: <no subject>
Date: Monday, June 15, 2015 12:52:28 PM

sweet

On 6/15/15, 12:51 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov> wrote:

>Yes it's scheduled

>

>Sent from my iPhone

>

>> On Jun 15, 2015, at 12:50 PM, John Del Cecato <jfdc@akpdmedia.com>

>>wrote:

>>

>> Is MBDB meeting with Nick Hanauer this week?

From: [Leopold, Elana](#)
To: [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: Do you have calls?
Date: Monday, June 15, 2015 1:23:41 PM

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Schwartz, Regina](#)
Subject: Peter King on BdB
Date: Monday, June 15, 2015 1:35:18 PM

http://www.buzzfeed.com/ilanbenmeir/peter-king-de-blasios-absence-from-clinton-rally-a-knife-in?utm_term=.gta5wPE0w#.xoZ1xVOjNq

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Kadushin, Peter](#)
To: [Richardson, Jerika](#); ["John Del Cecato"](#); [Walzak, Phil](#); [Hinton, Karen](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Snyder, Thomas](#)
Subject: RE: Heads-up on trade
Date: Monday, June 15, 2015 1:46:00 PM

Afternoon all,

Any update or new direction we are going on this?

Thanks,

PK

From: Richardson, Jerika
Sent: Monday, June 15, 2015 11:00 AM
To: 'John Del Cecato'; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea; Wolfe, Emma; Williams, Dominic; Snyder, Thomas
Cc: Kadushin, Peter
Subject: RE: Heads-up on trade

+PK

From: John Del Cecato [<mailto:jfdc@akpdmmedia.com>]
Sent: Monday, June 15, 2015 10:59 AM
To: Walzak, Phil; Hinton, Karen; Hagelgans, Andrea; Richardson, Jerika; Wolfe, Emma; Williams, Dominic; Snyder, Thomas
Subject: Heads-up on trade

I know MBDB has an avail this PM, and you guys are getting him ready... He asked that the team not say anything to bless/un-bless HRC on trade just yet - wants us to do some recon to see what others are saying...

Here's the concern that Schumer raised... It *could* be that the Pelosi play here is positioning House Dems to trade TPP for the highway bill... MBDB doesn't think that's a fair deal... No trade deal is better than a bad trade deal - and we should be getting our highway bill anyway...

I tend to agree - although, MAN, would it be awesome to get that transportation bill - huge win for New York City/mayors on so many levels...

And who knows - Schumer may just be guessing/may be wrong...

Either way, I'm going to check in with the staff for Sens. Warren & Sherrod Brown, as well as some other fair trade folks I trust... Any intel you guys can collect would be helpful too..

From: [Leopold, Elana](#)
To: ["John Del Cecato"](#)
Subject: RE: Do you have calls?
Date: Monday, June 15, 2015 1:53:25 PM

Ok- also have to make Albany calls

So the below are prob enough for now

Will let you know if I need more

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 15, 2015 1:53 PM
To: Leopold, Elana
Subject: Re: Do you have calls?

They're in more or less priority order... I'm not sure who all is available - they're all sort of hit or miss...

If you want more calls, I've got a bunch of mayors I could have him call & ask to sign onto TPA - but I think the Big Wigs below are more important for us immediately

From: <Leopold>, Elana <ELeopold@cityhall.nyc.gov>
Date: Monday, June 15, 2015 at 1:50 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Do you have calls?

I can have him make calls en route to the dr

Is this in priority order? Do we know if any of these people are available? Thanks!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 15, 2015 1:48 PM
To: Leopold, Elana
Subject: Re: Do you have calls?

For 330?? Is it back on?

Or if it's right now - I would love him to try some of these folks:

Sherrod Brown

Cell Phone: [REDACTED]

ASK:

- * What did he think of HRC speech on Sat?
- * What did he think of HRC weighing in on Fast Track? Is it sufficient?
- * What's he hearing about life/death of trade bill? Will there be a bargain that involves Fast Track & the transportation bill? What should we be doing to bury TPP and/or pass transportation bill?

Keith Ellison**Personal Line:** [REDACTED]**Main Phone:** [REDACTED]

Assistant: Dustin J. Brandenburg at [REDACTED]

ASK:

- * What did he think of HRC speech? What about her comments on trade bill?
- * What should we be doing next to defeat the trade bill?
- * Can he have the Congressional Progressive Caucus endorse The Progressive Agenda? We are still very willing to address the Caucus, but haven't heard back from his folks re: scheduling that.

Tom Harkin

[REDACTED]

ASK:

- * What did he think of HRC speech? What about her comments on trade bill?
- * Mention the idea of Caucus for Fairness or Caucus Against Tax Loopholes - organizing effort in Iowa to force all the candidates to speak out on this again and again. What does he think? Would he be willing to be a part of that?
- * Mention the possibility of having a presidential forum on income inequality IN IOWA. Would he be willing to lend his name to that?

Mary Kay Henry

Cell Phone: [REDACTED]

ASK

- * What did she think of HRC's speech? What's her thought process on endorsing?
- * What does she think we should be doing next to keep the national conversation going re: income inequality/seize the momentum we have?
- * What does she think about doing a presidential forum on income inequality in Iowa in the fall? Would she lend her name to that?

Al Sharpton

ASK:

- * What did he think of HRC speech on Saturday?
- * What should we be doing to keep The Progressive Agenda going/seize the moment?
- * What does he think about a presidential forum in Iowa? Should it be in DC or NYC instead?
- * What are his thoughts on endorsements as it relates to presidential?

Elizabeth Warren

ASK:

- * What did she think of HRC speech? Comments on trade bill?
- * Is there some sort of effort to revive the trade bill? What should we be doing?
- * What are her latest thoughts about endorsing?
- * What does she think about a presidential forum in Iowa re: income inequality? Caucus for Fairness/Caucus Against Loopholes?

From: <Leopold>, Elana <ELeopold@cityhall.nyc.gov>

Date: Monday, June 15, 2015 at 1:23 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Subject: Do you have calls?

From: [John Del Cecato](#)
To: [Da Costa, Ricky](#)
Subject: Re: Meeting with Tom Tomorrow
Date: Monday, June 15, 2015 1:54:25 PM

no need - tx

From: "<Da Costa>", "Da Costa, Ricky" <RDaCosta@cityhall.nyc.gov>
Date: Monday, June 15, 2015 at 1:32 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Meeting with Tom Tomorrow

Perfect. Putting it on his calendar now. Should I send an outlook invite as a reminder?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 15, 2015 1:32 PM
To: Da Costa, Ricky
Subject: Re: Meeting with Tom Tomorrow

Sure - how about 1130am?

From: "<Da Costa>", "Da Costa, Ricky" <RDaCosta@cityhall.nyc.gov>
Date: Monday, June 15, 2015 at 10:58 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Meeting with Tom Tomorrow

Hey Jon,

Hope you had a wonderful weekend. Tom wants to know if you have some time to meet tomorrow. We're pretty flexible so let me know what works on your end.

Thanks,
Ricky

Ricky Da Costa
Special Assistant to the Chief of Staff
Office of the Mayor
212.788.7751 (o)
516.425.2160 (m)

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Subject: Re: Do you have calls?
Date: Monday, June 15, 2015 1:57:06 PM

I don't but i'm almost 100% sure he does

From: <Leopold>, Elana <ELeopold@cityhall.nyc.gov>
Date: Monday, June 15, 2015 at 1:55 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Do you have calls?

I have a cell for Sharpton

Do you have one for warren

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
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To: Leopold, Elana
Subject: Re: Do you have calls?

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Keith Ellison

Personal Line: [REDACTED] **Main Phone:** [REDACTED]

Assistant: Dustin J. Brandenburg at [REDACTED].

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- * What does she think about a presidential forum in Iowa re: income

inequality? Caucus for Fairness/Caucus Against Loopholes?

From: <Leopold>, Elana <ELeopold@cityhall.nyc.gov>

Date: Monday, June 15, 2015 at 1:23 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Subject: Do you have calls?

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Cc: [Snyder, Thomas](#)
Subject: RE:
Date: Monday, June 15, 2015 3:03:41 PM

Yes late in the day

Michael Paul Carey
City Hall
New York, New York

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 15, 2015 1:56 PM
To: Carey, Michael
Cc: Snyder, Thomas
Subject: Re:

Geri said this week is really tough now - but could do Monday the 22nd if that works for us

On 6/12/15, 5:26 PM, "Carey, Michael" <MPCarey@cityhall.nyc.gov> wrote:

>Thursday more likely.

>Friday is [REDACTED]

>

>

>

>

>Michael Paul Carey

>Director of Scheduling and Advance

>City Hall

>New York, New York 10007

>212.341.5396

>

>

>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>Sent: Friday, June 12, 2015 5:25 PM

>To: Carey, Michael

>Cc: Snyder, Thomas

>Subject:

>

>Is mbdb able to meet with Geri Prado re on thurs or fri?

>

>

From: [Yazgi, Stephanie](#)
To: [John Del Cecato](#)
Cc: [Schwartz, Regina](#)
Subject: Re: do you have their cell phone numbers?
Date: Monday, June 15, 2015 4:48:25 PM

Thanks!

From: John Del Cecato
Sent: Monday, June 15, 2015 4:41 PM
To: Yazgi, Stephanie
Cc: Schwartz, Regina
Subject: Re: do you have their cell phone numbers?

I don't have Warren's, but I'm 99% sure he has in his phone... Here's Sherrod's, along with the ASKs for both him & EW

Sherrod Brown

Cell Phone: [REDACTED]

ASK:

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- * What does she think about a presidential forum in Iowa re: income inequality? Caucus for Fairness/Caucus Against Loopholes?

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Monday, June 15, 2015 at 4:01 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>
Subject: do you have their cell phone numbers?

Warren and Sherrod because the boss wants to call them on transportation.
That would help me out.
Thanks

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: [Hinton, Karen](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); ["John Del Cecato"](#)
Subject: AP: Clinton seeks "high quality preschool" for all 4-year-olds
Date: Monday, June 15, 2015 4:58:18 PM

Clinton seeks 'high quality preschool' for all 4-year-olds

Lisa Lerer, Associated Press

Updated 1:16 pm, Monday, June 15, 2015

ROCHESTER, N.H. (AP) — [Hillary Rodham Clinton](#) promised Monday to dramatically expand education opportunities for young children, vowing to make "high quality preschool" available for all 4-year-old children in the next ten years.

The Democratic candidate for president focused the first major policy proposal of her campaign on universal pre-K education — an issue championed both by liberal voices in her party, as well as by more conservative governors in Republican-led states, including Texas.

"You shouldn't think of childcare as just a place to deposit your kids— a warehouse," Clinton said while campaigning in Rochester, New Hampshire. "We should invest in programs to address the needs of parents and children."

Speaking to an audience of parents and children at a YMCA early childhood education center, Clinton offered a first glimpse at her education platform, saying she would double both federal funds and grants for Head Start programs and propose a tax cut to help parents with the costs of raising children under the age of 3.

She also linked affordable childcare to what she called a need for better programs to help with mental health and substance abuse — two other policy focuses of her early campaign.

"We have to extend every program, every tax break, everything we do to people who

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: [Hinton, Karen](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); ["John Del Cecato"](#)
Subject: AP: Clinton seeks "high quality preschool" for all 4-year-olds
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Updated 1:16 pm, Monday, June 15, 2015

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She also linked affordable childcare to what she called a need for better programs to help with mental health and substance abuse — two other policy focuses of her early campaign.

"We have to extend every program, every tax break, everything we do to people who

are taking care of kids," she said, speaking to a grandmother at the center who said she was raising her grandchildren because of addiction problems in her family.

"Whatever I propose you will be eligible for," Clinton added.

Clinton has long pushed for expanding educational opportunities for young children, starting a program at her family foundation to improve the health and well-beings of children under age 5.

In New Hampshire, she turned her advocacy into slam on her potential GOP rivals. She said Republicans in Congress had cut funding for early education programs in their recent budget, saying they prioritized hedge fund investors and oil companies over children.

"Did they cut subsidies to oil companies? Did they cut tax loopholes?" she said. "The Republicans took care of those at the top and cut the kids."

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [John Del Cecato](#)
To: [B](#)
Subject: HuffPo piece by Robert Reich
Date: Monday, June 15, 2015 7:19:50 PM

Why the Trans-Pacific Partnership Is Nearly Dead

How can it be that the largest pending trade deal in history -- a deal backed both by a Democratic president and Republican leaders in Congress -- is nearly dead?

The Trans-Pacific Partnership may yet squeak through Congress but its near-death experience offers an important lesson.

It's not that labor unions have regained political power (union membership continues to dwindle and large corporations have more clout in Washington than ever) or that the President is especially weak (no president can pull off a major deal like this if the public isn't behind him).

The biggest lesson is most Americans [no longer support](#) free trade.

It used to be an article of faith that trade was good for America.

Economic theory told us so: Trade allows nations to specialize in what they do best, thereby fueling growth. And growth, we were told, is good for everyone.

But such arguments are less persuasive in this era of staggering inequality.

For decades almost all the gains from growth have been going to a small sliver of Americans at the top - while most peoples' wages have stagnated, adjusted for inflation.

Economists point to overall benefits from expanded trade. All of us gain access to cheaper goods and services.

But in recent years the biggest gains from trade have gone to investors and

executives, while the burdens have fallen disproportionately on those in the middle and below who have lost good-paying jobs.

So even though everyone gains from trade, the biggest winners are at the top. And as the top keeps moving higher compared to most of the rest of us, the vast majority feels *relatively* worse off.

To illustrate the point, consider a simple game I conduct with my students. I have them split up into pairs and ask them to imagine I'm giving \$1,000 to one member of each pair.

I tell them the recipients can keep some of the money only on condition they reach a deal with their partner on how it's to be divided up. They have to offer their partner a portion of the \$1,000, and their partner must either accept or decline. If the partner declines, neither of them gets a penny.

You might think many recipients of the imaginary \$1,000 would offer their partner one dollar, which the partner would gladly accept. After all, a dollar is better than nothing. Everyone is better off.

But that's not what happens. Most partners decline any offer under \$250 - even though that means neither of them gets anything.

This game, and variations of it, have been played by social scientists thousands of times with different groups and pairings, and with remarkably similar results.

A far bigger version of the game is being played on the national stage as a relative handful of Americans receive ever-larger slices of the total national income while most Americans, working harder than ever, receive smaller ones.

And just as in the simulations, those receiving the smaller slices are starting to say "no deal."

Some might attribute this response to envy or spite. But when I ask my

students why they refused to accept anything less than \$250 and thereby risked getting nothing at all, they say it's worth the price of avoiding unfairness.

Remember, I gave out the \$1,000 arbitrarily. The initial recipients didn't have to work for it or be outstanding in any way.

When a game seems arbitrary, people are often willing to sacrifice gains for themselves in order to prevent others from walking away with far more - a result that strikes them as inherently wrong.

The American economy looks increasingly arbitrary, as CEOs of big firms now rake in 300 times more than the wages of average workers, while two-thirds of Americans live paycheck to paycheck.

Some of my students who refused anything less than \$250 also say they feared allowing the initial recipient to keep a disproportionately large share would give him the power to rig the game even more in the future.

Here again, America's real-life distributional game is analogous, as a few at the top gain increasing political power to alter the rules of the game to their advantage.

If the American economy continues to create a few big winners and many who feel like losers by comparison, opposition to free trade won't be the only casualty.

Losers are likely to find many other ways to say "no deal."

ROBERT B. REICH's film "Inequality for All" is now available on DVD and blu-ray, and on Netflix. Watch the trailer below:

Follow Robert Reich on Twitter: www.twitter.com/RBReich

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: [Buery, Richard](#); [John Del Cecato](#); [Walzak, Phil](#); [Hagelqans, Andrea](#); [Hinton, Karen](#)
Subject: Fwd: Citing Oklahoma, Clinton calls for universal 'preschool'
Date: Monday, June 15, 2015 7:38:15 PM

Sent from my iPhone

Begin forwarded message:

From: Capital Pro <info@capitalnewyork.com>
Date: June 15, 2015 at 7:14:12 PM EDT
To: <mgunaratna@cityhall.nyc.gov>
Subject: Citing Oklahoma, Clinton calls for universal 'preschool'

[Citing Oklahoma, Clinton calls for universal 'preschool'](#)

By Dana Rubinstein

7:13 p.m. | Jun. 15, 2015

During a campaign stop in Rochester, New Hampshire on Monday, Democratic presidential candidate Hillary Clinton called for the federal government to fund pre-kindergarten for "low- and moderate-income families."

"I will work with states and communities across America to make sure that in the next ten years every four year old in America has access to high quality preschool," said Clinton, according to a transcript of her remarks distributed by the campaign.

The program would expand funding for states that expand access for all four-year olds from families "at or below 200 percent of the federal poverty level," according to the campaign.

Here in New York City, Mayor Bill de Blasio—who has very publicly declined to endorse Clinton just yet—is implementing universal pre-K.

But his version of pre-K applies to all families, not merely those of a certain income.

Her program, in contrast, would build upon President Obama's [Preschool for All proposal](#), which focuses on low and moderate-income children.

"We've got a lot of evidence that quality pre-K works for poor kids," said Bruce Fuller, an education and public policy professor at University of California, Berkeley, and a critic of de Blasio's program who argues that

government resources should be focused on the neediest children. "When we look at the effects of pre-K on middle class kids, we see small to no effects."

During a spring visit to New York City, Clinton [praised](#) de Blasio's early-education efforts.

Today, in an effort to underscore bipartisan support for early education, she pointed to a less liberal jurisdiction.

"You know, one of the states with a universal pre-K program in America is Oklahoma, about as red a state as you can get," said Clinton. "But they have figured it out, the government and business leaders and families like, that this is a smart investment for them."

Only half of the country's 8.1 million 3- and 4-year old children are in pre-Kindergarten, according to Clinton.

The candidate also said she'd be rolling out a plan to expand child care more broadly, one that would include "a middle class tax cut to help parents deal with rising childcare costs."

She would also double funding for Early Head Start and Early Head Start Child Care Partnership grant programs, which target younger children from low-income families.

She invoked the geopolitical threat of China to bolster her case.

"China's making a huge commitment to early childhood and to pre-kindergarten," she said. "Why? They look at the same brain research. In fact they have asked the American Nobel Prize winning economist from the University of Chicago, hardly a hotbed of radical liberalism...to be their consultant, among others, because he did the study which proved that early childhood investing by a country is one of the best returns on investment that we can make."

You've received this Capital Pro content because your customized settings include: Albany (all articles) or one of the following Albany topics: 2016 presidential election, Hillary Clinton, education.

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From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Cc: [Snyder, Thomas](#)
Subject: RE:
Date: Tuesday, June 16, 2015 12:55:50 PM

Thought I responded --- later Monday works for the Mayor. Like a 430 or 5

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, June 16, 2015 12:55 PM
To: Carey, Michael
Cc: Snyder, Thomas
Subject: Re:

Just re-pinging on this

On 6/15/15, 1:55 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>Geri said this week is really tough now - but could do Monday the 22nd
>if that works for us

>

>On 6/12/15, 5:26 PM, "Carey, Michael" <MPCarey@cityhall.nyc.gov> wrote:

>

>>Thursday more likely.

>>Friday is [REDACTED]

>>

>>

>>

>>Michael Paul Carey

>>Director of Scheduling and Advance

>>City Hall

>>New York, New York 10007

>>212.341.5396

>>

>>

>>-----Original Message-----

>>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>>Sent: Friday, June 12, 2015 5:25 PM

>>To: Carey, Michael

>>Cc: Snyder, Thomas

>>Subject:

>>

>>Is mbdb able to meet with Geri Prado re on thurs or fri?

>>

>>

>

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#)
Subject: Re: when is your call time?
Date: Tuesday, June 16, 2015 2:27:41 PM

Scheduled for tomorrow AM from 10-1130am at City Hall...

Thanks much

Nobody had any specific intel on transportation bill... The "trade TPP for transportation bill" thing is definitely in the ether - but no one had a good read on whether it would persuade any Dems to switch their votes

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Tuesday, June 16, 2015 at 2:15 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: when is your call time?

I think duggan will say yes FYI

Also haven't had a chance to do the education calls yet- will make connections by end of week

Any info on transpo landscape?

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); ["John Del Cecato"](#); [Wolfe, Emma](#)
Subject: Jeb on BdB
Date: Tuesday, June 16, 2015 4:47:28 PM



Michael Barbaro Verified account [@mikebarb](#)

Jeb puts Hillary Clinton in same sentence as Mayor De Blasio, mocking both as tax-happy Democrats.

11:31 AM - 16 Jun 2015

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Mahen Gunaratna

Director of Research and Media Analysis

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(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Yazgi, Stephanie](#)
To: ["Regina Clemente"; John Del Cecato](#)
Cc: [Robert Greenwald](#); [Viguers, Jonathan](#)
Subject: RE: Connecting
Date: Tuesday, June 16, 2015 6:02:10 PM

Hi Regina:

So great to connect, I've looped my colleague Jonathan in to help with outreach and connecting you with people in mayor's offices.

He will give you a call soon so we can move this forward.

Stephanie

From: Regina Clemente [<mailto:regina@bravenewfilms.org>]
Sent: Wednesday, June 10, 2015 8:56 PM
To: John Del Cecato; Yazgi, Stephanie
Cc: Robert Greenwald
Subject: Re: Connecting

Thanks, John. Hi, Stephanie.

Looking forward to working together. Let me know how I can be helpful/what the next steps are on your end. And we will keep you updated on our progress with the film.

Happy to jump on a call this week or next to discuss more.

Thanks!

Regina Clemente
Director of Campaigns
Brave New Films
regina@bravenewfilms.org
o: 310-204-0448 x.236
c: 818-239-2070
bravenewfilms.org

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, June 10, 2015 at 5:16 PM
To: Stephanie Yazgi <syazgi@cityhall.nyc.gov>, Regina Clemente <regina@bravenewfilms.org>
Cc: Robert Greenwald <robert@bravenewfilms.org>
Subject: Connecting

Regina, meet Stephanie - who's leading our charge on fellow mayors - and is reaching out via Hedge

Funders versus Kindergarten Teachers...

From: [John Del Cecato](#)
To: [B; Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Steyer & Carried Interest
Date: Wednesday, June 17, 2015 6:44:26 AM

Billionaire Steyer urges end to key tax loophole, to host Obama



Photo: Michael Macor, The Chronicle

Billionaire Democratic activist Tom Steyer wants 2016 candidates to address what he calls the “urgent” issue of income inequality, specifically laws that allow wealthy private equity managers and venture capitalists to be taxed at a lower rate.

Days before Hillary Rodham Clinton and President Obama visit San Francisco for campaign fundraisers, billionaire Democratic activist Tom Steyer is ramping up pressure on 2016 candidates to address what he calls the “urgent” issue of income inequality, specifically laws that allow wealthy private equity managers and venture capitalists to be taxed at a lower rate.

“I think there are a small number of very, very serious issues confronting the United States — and one of them is economic justice,” Steyer said in an interview with The Chronicle Monday. “We’re at this stage when people seem to be tiptoeing around basic, straightforward things — you don’t really need to strain yourself to think people who make more money should be paying a higher (tax) rate than people making 100th as much.”

Steyer, who along with Democratic leader Nancy Pelosi will host Obama on Friday at a Democratic Congressional Campaign Committee fundraiser in San Francisco, has been repeatedly mentioned as a possible statewide candidate in California.

Though he says he has made no decision on any candidacy, the San Francisco climate-change activist and major donor to Democratic causes pledges that in the time leading up to next year’s presidential election he’ll

keep the heat on other progressive issues as well.

“We’re at a time of historic inequality in income and wealth in the United States,” said Steyer, who cited as an example what is known as the carried interest tax loophole, which allows some of America’s highest earners — mainly investment fund managers — to lower their tax bills.

“And when you see the people with the highest income paying at rates that are lower than people who make a fraction — and you think about the United States being a place where we’re dedicated to a progressive tax system — you have to ask yourself if that makes any sense,” Steyer said.

Carried interest

Carried-interest rules in the tax code allow some private investment fund managers — including those who oversee venture capital, real estate, private equity and hedge funds — to pay taxes on those funds at a lower 20 percent capital gains rate rather than the highest 39.6 percent marginal rate. The accounting classification comes because the executives are viewed as having “interest,” or ownership, in a business.

Steyer vociferously argues that those earnings should be taxed as regular income and dismisses critics who say that the average tax rate of the wealthiest Americans is already dramatically higher than other groups.

“This is just a loophole in the law,” he said. “It started as a tiny loophole — and now it’s a big loophole, and people like it,” he said.

But critics like Sabrina Lockhart, communications director for Californians for Energy Independence, accuses Steyer of hypocrisy, saying that despite his attention to income inequality — and tax loopholes — he continues to earn millions through a complex network of investments.

“It’s interesting that a hedge fund billionaire who made his fortune on fossil fuels has now shifted his interest to promoting green policies from which he

can benefit financially,” Lockhart said.

Steyer, the founder of San Francisco’s Farallon Capital Management — where he earned the title “California’s hedge fund king” — says he took a hit when he left the firm and sold his stake in 2012. That’s in part because, while he’s still an investor there, he turned his back on carried interest and getting a stake in future funds.

“I did not try to maximize my deal when I left,” he said. “My goal in leaving Farallon was to try and get rid of conflicts of interest. ... I got rid of my management interest in Farallon when I left and made sure that wasn’t something that was ongoing. ... I didn’t want there to be any perceived conflict.”

Some other public figures, such as former GOP presidential candidate Mitt Romney, who made a fortune in private equity, took a different route, Steyer noted: Romney was estimated to be earning millions annually in carried interest more than a decade after he left the Bain Capital hedge fund.

As a presidential candidate, Obama proposed raising the rate of carried interest taxation as a matter of fairness — a promise he has not been able to deliver.

‘Fairness issue’

Still, Steyer defends Obama against critics who say the failed promise is proof he’s let American workers down.

“I don’t think President Obama gets to make this decision with a stroke of the pen,” Steyer said. “He recognized up front that there is a real fairness issue here, and I think he’s on the right side of it — he may feel he can’t win this issue politically.”

Clinton raised the issue when launching her presidential campaign on Saturday. “While many of you are working multiple jobs to make ends meet,

you see the top 25 hedge fund managers making more than all of America's kindergarten teachers combined. And often paying a lower tax rate," she said at her campaign rollout.

Steyer said the issue is not the central theme of the presidential election, but part of a discussion of economic health that Democrats must continue to emphasize.

"It is hard to change things in the political world ... and a group of people are going to fight change," he said. "But if you look at all of the facts about the divergence between how much productivity there has been in American business, and how little (profit) has been shared with people who do the work, that has been a complete change."

Carla Marinucci is The San Francisco Chronicle senior political writer. E-mail: cmarinucci@sfchronicle.com Twitter @cmarinucci

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Snyder, Thomas](#)
Subject: Nyt editorial
Date: Wednesday, June 17, 2015 8:34:48 AM

Re: HRC sounds like a TPA advertisement. Helpful

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: FW: Trade
Date: Wednesday, June 17, 2015 9:55:48 AM

Can you chase down intel on this? I reached out to Georgia for same thing.

-----Original Message-----

From: B
Sent: Wednesday, June 17, 2015 9:34 AM
To: Snyder, Thomas; 'jfdc@akpdmedia.com'; Williams, Dominic
Subject: Trade

House vote yesterday shows this is far from dead. Beware. And that's why I suspect HRC's comments were helpful to Obama: essentially "mend it, don't end it" re: TPP. Need to know what the real state of play is here. No one should be popping any champagne corks right now...

From: [John Del Cecato](#)
To: [Leopold, Elana](#); [Carey, Michael](#); [Snyder, Thomas](#)
Subject: TPA call sheet
Date: Wednesday, June 17, 2015 10:00:49 AM
Attachments: [TPACallSheet.docx](#)

Call Sheet – The Progressive Agenda 6/17/15

Elizabeth Warren

LATEST:

Been focused a lot on debt-free college, opposing TPP, and tangling with Jamie Dimon over whether to break up the big banks.

ASK:

- * What did she think of HRC speech? Comments on trade bill?
- * Is there some sort of effort to revive the trade bill? What should we be doing?
- * What are her latest thoughts about endorsing?
- * What does she think about a presidential forum in Iowa re: income inequality? Caucus for Fairness/Caucus Against Loopholes?

Tom Harkin

LATEST:

We've been trying to publish a joint op-ed with him re: TPA (for Des Moines Register) – but have had trouble getting his sign-off.

ASK:

- * What did he think of HRC speech? What about her comments on trade bill?
- * Mention the idea of Caucus for Fairness or Caucus Against Tax Loopholes - organizing effort in Iowa to force all the candidates to speak out on this again and again. What does he think? Would he be willing to be a part of that?
- * Mention the possibility of having a presidential forum on income inequality IN IOWA. Would he be willing to lend his name to that?
- * Mention joint op-ed on TPA – perhaps teasing presidential forum.

Sherrod Brown

Cell Phone: [REDACTED]

LATEST:

He's been pushing back against for-profit colleges, fighting Fast Track, and pushing for long-term highway bill.

ASK:

- * What did he think of HRC speech on Sat?
- * What did he think of HRC weighing in on Fast Track? Is it sufficient?

* What's he hearing about life/death of trade bill? Will there be a bargain that involves Fast Track & the transportation bill? What should we be doing to bury TPP and/or pass transportation bill?

Keith Ellison

Personal Line: [REDACTED] **Main Phone:** [REDACTED]

Assistant: Dustin J. Brandenburg at [REDACTED]

LATEST:

Stood up to Fast Track in a big way. Been having trouble scheduling the Progressive Caucus vote to endorse TPA (and haven't gotten response on you addressing CPC via Skype).

ASK:

- * What did he think of HRC speech? What about her comments on trade bill?
- * What should we be doing next to defeat the trade bill?
- * Can he have the Congressional Progressive Caucus endorse The Progressive Agenda? We are still very willing to address the Caucus, but haven't heard back from his folks re: scheduling that.

Mary Kay Henry

Cell Phone: [REDACTED]

LATEST:

Been helping wage Fight for 15. June 15th was the 25th Anniversary of Janitors for Justice violence in Los Angeles, which sparked the movement.

ASK:

- * What did she think of HRC's speech? What's her thought process on endorsing?
- * What does she think we should be doing next to keep the national conversation going re: income inequality/seize the momentum we have?
- * What does she think about doing a presidential forum on income inequality in Iowa in the fall? Would she lend her name to that?

Al Sharpton

LATEST:

Attending Loretta Lynch's swearing-in today.

ASK:

- * What did he think of HRC speech on Saturday?
- * What should we be doing to keep The Progressive Agenda going/seize the moment?
- * What does he think about a presidential forum in Iowa? Should it be in DC or NYC

instead?

* What are his thoughts on endorsements as it relates to presidential?

Lily Eskelsen García

John Stocks Cell: [REDACTED]

LATEST:

She met with HRC a week and a half ago as part of the endorsement process.

ASK:

- What did she think of HRC speech?
- What should we be doing to keep TPA going?
- Does she anticipate endorsing HRC?
- Thoughts on being part of a presidential forum in Iowa?

Leo Gerard

[REDACTED]

LATEST:

Fighting to keep Dems from flipping on Fast Track.

ASK:

- What did he think of HRC speech? What about her statement on trade?
- What if anything should we be doing to kill trade bill? Has he heard anything beyond the newspaper accounts about prospects of passing a “clean” trade bill?
- What message points is he using to describe some sort of trade bill that he COULD be for?
- What can we do to keep TPA going? His thoughts on Iowa presidential forum?

MAYORS/SOON TO BE MAYOR

Title	Name	City	State	Party	Cell
Mayor	Greg Stanton	Phoenix	AZ	D	[REDACTED]
Mayor	Jim Kenney	Philadelphia	PA	D	[REDACTED]
Mayor	Bill Finch	Bridgeport	CT	D	[REDACTED]

May or	Lovely Warren	Rochester	NY	D	[REDACTED]
May or	Stephanie Miner	Syracuse	NY	D	[REDACTED]
May or	Kathy Sheehan	Albany	NY	D	[REDACTED]
May or	Eric Garcetti	Los Angeles	CA	D	[REDACTED]
May or	Sam Liccardo	San Jose	CA	D	[REDACTED]
May or	Mike Duggan	Detroit	MI	D	[REDACTED]
May or	Bill Peduto	Pittsburgh	PA	D	[REDACTED]
May or	Francis Slay	St. Louis	MO	D	[REDACTED]

From: [John Del Cecato](#)
To: [Carey, Michael](#)
Cc: [Leopold, Elana](#); [Snyder, Thomas](#)
Subject: Re: TPA call sheet
Date: Wednesday, June 17, 2015 10:38:24 AM

:(

On Jun 17, 2015, at 10:14 AM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Sadly JDC – budget took over your call time. You can still come see me though.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, June 17, 2015 10:00 AM
To: Leopold, Elana; Carey, Michael; Snyder, Thomas
Subject: TPA call sheet

From: [John Del Cecato](#)
To: [B; Snyder, Thomas; Williams, Dominic](#)
Subject: Re: Trade
Date: Wednesday, June 17, 2015 11:13:39 AM

The latest from my friend, who's steeped in the anti-TPP fight...

====

Very uncertain. They were supposed to go to Rules last night, and pulled the meeting. Still possible this week. They bought themselves some time but they don't know where their Caucus (Rs) are. And, there could be slippage in the Senate.

Still all hands on deck. We have to make the case that this was the wrong thing for the President to do and the Republicans are the ones who are supporting him. This is not a deep divide among the Democrats – indeed, the vast majority of the Party is against fast track. PROGRESSIVES are united.

On 6/17/15, 9:33 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>House vote yesterday shows this is far from dead. Beware. And that's why
>I suspect HRC's comments were helpful to Obama: essentially "mend it,
>don't end it" re: TPP. Need to know what the real state of play is here.
>No one should be popping any champagne corks right now...
>

From: [Carey, Michael](#)
To: ["John Del Cecato"](#); [Snyder, Thomas](#)
Subject: RE: From Robert
Date: Wednesday, June 17, 2015 5:21:36 PM

10th?

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, June 17, 2015 5:21 PM
To: Carey, Michael; Snyder, Thomas
Subject: Fwd: From Robert

Any thoughts on Sept?

Begin forwarded message:

From: Robert Greenwald <robert@bravenewfilms.org>
Date: June 17, 2015 at 5:01:41 PM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: From Robert

Hi john. Any progress on getting date from mbd

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: VOX: Pre-K seems bipartisan now — but it won't last
Date: Wednesday, June 17, 2015 8:33:25 PM

I will double check, but all of our CH policy folks signed off on this

On Jun 17, 2015, at 6:08 PM, B <BCCD@cityhall.nyc.gov> wrote:

Heads up! Note the \$75B figure below and note that it's over TEN years, not ONE year. Thus, much of language on Buffet Rule and what it would achieve (from Midwest speeches) greatly overstated the cost of pre-k nationwide. Let's correct this going forward and let's be careful with our facts

From: Clips
Sent: Wednesday, June 17, 2015 03:39 PM
Subject: VOX: Pre-K seems bipartisan now — but it won't last

Pre-K seems bipartisan now — but it won't last

VOX - Libby Nelson

<http://www.vox.com/2015/6/17/8798107/clinton-education-pre-k>

Hillary Clinton's first big education policy proposal is here: universal pre-K.

Early childhood education is a signature issue for Clinton. She's been advocating for more and better public preschool since she was a governor's wife in Arkansas. In the past few years, she's gotten more company: President Obama called for a federal program to encourage states to expand pre-K, and creating universal pre-K was an early initiative for New York Mayor Bill de Blasio. Even some Republican governors have embraced it; the South leads the US on enrollment in publicly funded pre-K.

The US currently lags far behind other rich nations in enrolling 3- and 4-year-olds in school. About 78 percent of 4-year-olds are enrolled in early childhood education, leaving the US ranked 25th out of 38 rich countries and developing economies. Mexico, Portugal, and France all have higher pre-K enrollment than the US.

So increasing enrollment in pre-K programs is a goal that governors from both parties have supported. But it's unlikely to be bipartisan at the national level, because there's a deep ideological divide between

Republicans and Democrats over what role the federal government ought to play.

How pre-K became a central part of the Democratic education agenda

There are two reasons the Democratic Party has embraced pre-K. The first has to do with improving education. Research has shown that high-quality preschool programs can improve children's lives decades into the future.

The research on pre-K has generally found that spending on early childhood education pays off later on, because students who participate earn more money and are less likely to commit crime. Estimates vary as to how much, but a longitudinal study of early childhood education in Chicago found that every dollar spent saved \$7 later on. That's largely because children who participated in the program were less likely to be arrested and imprisoned in the next 25 years than children who did not.

The second motivator is more economic. Child care is now as expensive as college tuition in some states. And creating free pre-K is part of a broader agenda to give working parents, particularly moms, some economic help.

How Clinton's pre-K plan might work

The Clinton campaign didn't release detailed plans for how it would make universal pre-K a reality. But a fact sheet said it would build on the Obama administration's "Preschool for All" proposal, a centerpiece of the 2013 State of the Union address.

Here's how that proposal worked:

- The federal government would give grants to states based on their population of low- and moderate-income 4-year-olds. States would give the money to school districts and other pre-K providers.
- The federal government would pay 90 percent of the cost in the first year, with extra money for states that expanded the program to families making more than 200 percent of the poverty level. Gradually, over 10 years, states would be required to pay more of the bill.
- Preschool programs would have to be "high-quality," meaning, among other things, that teachers would have to have bachelor's degrees, classes would have to be small, and programs would have to be monitored to make sure they're meeting standards.

In other words, states would have to commit to meeting some standards and kicking in some of their own money in order to participate. But at least in the early years, the federal government would pay most of the bill.

- The Obama administration estimated that Preschool for All

would cost \$1.3 billion in its first year, and asked for an additional \$750 million to create competitive grants for states to help them meet the program's requirements. They asked for \$75 billion in new mandatory spending over 10 years.

Why pre-K seems bipartisan now — and why that might not last

When Democrats talk up universal pre-K, they often look to an unlikely place: red states. Georgia and Oklahoma both have big, publicly funded, and popular pre-K programs. This means Clinton can argue that pre-K is a bipartisan priority.

"Governors and state legislatures across the country are discovering the value of preschool. And this is bipartisan," Clinton said in New Hampshire. "You know, one of the states with a universal pre-K program in America is Oklahoma, about as red a state as you can get. But they have figured it out, the government and business leaders and families like, that this is a smart investment for them."

The programs in Oklahoma and Georgia were originally created by Democrats: Oklahoma's by a Democratic legislator and Georgia's by then-Democratic Gov. Zell Miller, who later switched parties. They've thrived since in red states with bipartisan support.

But there's no guarantee that Republican governors would want to accept even a giant federal carrot to expand their pre-K programs. Just look at Obamacare's Medicaid expansion: it offered states roughly the same deal as the administration's pre-K proposal. But when the Supreme Court removed the threat attached to the incentive — that states that didn't expand Medicaid would lose all of their Medicaid funding — 22 governors refused to go along.

Even if Republican governors like the idea of pre-K more than the idea of Obamacare, it's hard to overcome a huge, ideological gap between Democrats and Republicans on education. Schools traditionally have been controlled at the state and local level, and Republicans are skeptical of any attempt to expand federal authority.

Merely creating a voluntary grant competition as an incentive for states to change — as the Obama administration did with its Race to the Top competition — is now viewed with suspicion. The thinking is that if the federal government is providing even a small share of the money, it gets to make the rules.

Clinton's embrace of pre-K is a natural evolution of the Democratic agenda. But it's not going to be a bipartisan priority anytime soon.

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: VOX: Pre-K seems bipartisan now — but it won't last
Date: Wednesday, June 17, 2015 9:17:03 PM

Confirmed with Mahen that our numbers are correct - at least approximately... We decided that \$75B over 10 years was close enough to \$70B over 10 years to be accurate...

Buffett Rule:

<http://www.whitehouse.senate.gov/news/release/senators-reintroduce-buffett-rule-legislation>

The Paying a Fair Share Act would help ensure that multi-million-dollar earners pay at least a 30 percent effective federal tax rate, **and would generate over \$70 billion in revenue over ten years.**

Obama Administration Pre-K Policy:

<http://www.ed.gov/early-learning>

Funded jointly by states and the federal government, the program would promote access to full-day kindergarten and encourage the expansion of high-quality programs to include children from middle-class families and children under four. **The federal funding over 10 years is \$75 billion.**

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Wednesday, June 17, 2015 at 6:08 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Fw: VOX: Pre-K seems bipartisan now — but it won't last

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From: [John Del Cecato](#)
To: [B; Snyder Thomas](#)
Subject: The latest on trade
Date: Thursday, June 18, 2015 12:38:16 PM

House Passes Trade Promotion Authority Bill

By [Emma Dumain](#) Posted at 12:32 p.m. June 18



Rep. [Rosa DeLauro](#), D-Conn., has been leading the charge against TPA (Bill Clark/CQ Roll Call File Photo)

The House narrowly passed Trade Promotion Authority Thursday — the first step of many to resurrect President Barack Obama’s trade agenda after his own party torpedoed a combined bill last week.

The chamber voted 218-208 on TPA, which will give him the latitude to negotiate a 12-nation Pacific trade deal sought by most Republicans and a small number of Democrats. Just 28 Democrats backed the president, while 50 Republicans voted “no.”

The bill now heads to the other side of the Rotunda, where the Senate will have to pass it a second time before the two chambers [engage in a process of volleying back and forth](#) several other amended bills and legislative language, including Trade Adjustment Assistance and [an amended trade-preferences bill](#) that extends the African Growth and Opportunity Act. The House and Senate will also ultimately have to reconcile two versions of a customs bill.

The House passed TPA on June 12, 219-211, but because a rule governing floor debate stipulated TPA could not advance to the president’s desk without passage of TAA, Democrats sank TAA to slow down the process, forcing the chamber to hold another vote on TPA by itself Thursday.

Going forward, there is a lot left to do with a small margin for error, with outside groups advocating opposition to TPA with increasing volume and intensity. Labor and progressive organizations are questioning pro-trade Democrats’ ideological purity and threatening to find primary challengers for those who defect from their party’s leadership.

During the vote, members huddled on the floor and watched the board as results came in.

Ways and Means Chairman [Paul D. Ryan](#), R-Wis., who has been leading the Republican effort to pass Obama’s trade agenda, held court with colleagues, among them members of leadership and Democrats — those who support TPA, such as Rep. [Henry Cuellar](#), D-Texas, and those vehemently opposed, such as Rep. [Bill Pascrell Jr.](#), D-N.J.

New Democrat Coalition Chairman [Ron Kind](#), D-Wis., who has been the Obama

administration's Democratic point-person on trade inside the House, stood with ally [Mike Quigley](#), D-Ill., as the clock ticked down and the votes poured in.

Rep. [Rosa DeLauro](#), D-Conn., who has led the progressive effort to bring down the trade agenda, counted votes with Minority Leader [Nancy Pelosi](#), D-Calif., and leadership staff. Pelosi stunned colleagues last week when she came to the House floor to announce her position she'd long kept secret, and went a step further and said Democrats should vote against TPA as a tactical move to block TPA from advancing — [exactly what Obama asked members not to do](#).

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From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Thursday, June 18, 2015 1:08:11 PM

We wanted to but budget is killing us

Michael Paul Carey
City Hall
New York, New York

> On Jun 18, 2015, at 11:20 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Just FYI - Ruffalo is a TPA signer... And Leo is a big star... I think it
> would be helpful if he could meet them on their turf on an issue they're
> passionate about - just in case anything changes!
>
>> On 6/18/15, 11:06 AM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:
>>
>> roger
>>
>>> On 6/18/15, 11:03 AM, "Carey, Michael" <MPCarey@cityhall.nyc.gov> wrote:
>>>
>>> No
>>>
>>> Michael Paul Carey
>>> City Hall
>>> New York, New York
>>>
>>>> On Jun 18, 2015, at 11:03 AM, John Del Cecato <jfdc@akpdmedia.com>
>>>> wrote:
>>>>
>>>> Do you know if MBDB is going to this East Village environmentalist
>>>> shin-dig late this afternoon? Shawn Sachs at Sunshine-Sachs is asking...
>>>> I can tell him TBD if you want
>

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: Re: misc
Date: Thursday, June 18, 2015 4:04:47 PM

Yep, on my calendar... I talked to Matt Sinovic (our possible IA director) to feel him out - he's gung ho

RKK talked to CNN & they're very enthused.. They talked through some potential partners, format, etc.. I can send you & MBDB a little update

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Thursday, June 18, 2015 at 3:56 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: misc

Remember tomorrow we are meeting with the Iowa guy at 3pm. Also, is there anything to report from Rebecca about Iowa forum and CNN?

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Thursday, June 18, 2015 4:19:22 PM

Around 4

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, June 18, 2015 4:17 PM
To: Carey, Michael
Subject: <no subject>

Can I give Robert Greenwald more of a sense of what time on 9/10 the mayor would be available for my weird little short-film screening/possible Q&A on income inequality project? Just time of day?

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Cc: [Snyder, Thomas](#)
Subject: RE: <no subject>
Date: Thursday, June 18, 2015 4:30:59 PM

Okay

Just forewarning that is budget day so may get cancelled

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, June 18, 2015 4:30 PM
To: Carey, Michael
Cc: Snyder, Thomas
Subject: <no subject>

let's lock geri prado in for 5pm on Monday at City Hall with Mayor

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: misc
Date: Thursday, June 18, 2015 4:43:17 PM

You are right 3:30pm

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, June 18, 2015 4:05 PM
To: Snyder, Thomas
Subject: Re: misc

Actually - meeting is on my calendar for 330pm - is that wrong?

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Thursday, June 18, 2015 at 3:56 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: misc

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From: [B](#)
To: [Snyder, Thomas; "jfdc@akpdmedia.com"](#)
Subject: Re: TPA
Date: Thursday, June 18, 2015 5:25:39 PM

That's not good. And let's pls not use "TPA" for anything but our project. Spell it out when it comes to trade or use a different acronym. Too much chance for confusion

From: Snyder, Thomas
Sent: Thursday, June 18, 2015 04:44 PM
To: B; John Del Ceccato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Subject: TPA

AFL-CIO chief lobbyist told me he feels that is very likely that TPA will pass and then they will return and dare the Ds to block TAA.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: What's up on TPP?
Date: Thursday, June 18, 2015 5:27:09 PM

My people say that they don't see how they peel Dems away from the position they just took - and the R's who are opposed will stay opposed. That said, there are always deals cut - and White House and Boehner are working it. I asked how we could help - like maybe call some "true progressive" House members who might be in danger of straying, or calling mayors of swing Dems to see if we can apply pressure that way. Waiting to hear back on who that list might include

> On Jun 18, 2015, at 5:23 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>

From: [B](#)
To: [Hagelgans, Andrea](#); [FLONYC](#)
Cc: [Walzak, Phil](#); "jfdc@akpdmedia.com"; [Hinton, Karen](#)
Subject: Re: HRC: Gun comments after the shooting
Date: Thursday, June 18, 2015 5:35:37 PM

Promising!

From: Hagelgans, Andrea
Sent: Thursday, June 18, 2015 05:28 PM
To: B; FLONYC
Cc: Walzak, Phil; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Hinton, Karen
Subject: HRC: Gun comments after the shooting

Nice to see some courage here

The Democratic candidate makes her first public comments since the attack

Former Secretary of State Hillary Clinton challenged the nation Thursday to take new actions to curb gun violence in her first reactions to the shooting inside a historically black Charleston, S.C., church that left nine dead.

“How many people do we need to see cut down before we act?” she asked, during a summit of elected and appointed Latino politicians meeting in Las Vegas.

She began by saying that her thoughts and prayers were with the victims and their families in the shooting, before turning to a broader discussion of police. “So as we mourn and as our hearts break a little more, and as we send this message of solidarity that we will not forsake those who have been victimized by gun violence, this time we have to find answers together,” Clinton said.

Police said they had in custody suspect Dylann Storm Roof, a 21-year-old man who spent almost an hour inside the church Wednesday night before opening fire. Officials were not ascribing motives for Roof, who is white, and his killings inside one of Charleston’s most prominent black churches.

“Cut down at prayer. Murdered in a house of God. It just broke my heart. That of course is the last place we should violence. But we shouldn’t see it anywhere,” Clinton said. **“In the days ahead, we will again ask what led to this terrible tragedy and where we as a nation need to go. In order to make sense of it, we have to be honest. We have to face hard truths about race, violence, guns and division.”**

Clinton visited Charleston on Wednesday before the killings. “I left feeling not only great about Charleston but also great about America,” Clinton said of the South Carolina city. When she landed in Las Vegas hours later, she learned of the killings. “The shock and pain of this crime of hate strikes deep,” she said.

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#)
Subject: RE: Tweet by Jon Ralston on Twitter
Date: Thursday, June 18, 2015 7:26:43 PM

Won't air for another hour. I will send along later tonight.

From: Gunaratna, Mahen
Sent: Thursday, June 18, 2015 7:24 PM
To: 'John Del Cecato'
Subject: RE: Tweet by Jon Ralston on Twitter

ok

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, June 18, 2015 7:23 PM
To: Gunaratna, Mahen
Subject: Fwd: Tweet by Jon Ralston on Twitter

Can you see if you can get a fuller report on what she said?

Begin forwarded message:

From: B <BCCD@cityhall.nyc.gov>
Date: June 18, 2015 at 6:57:49 PM EDT
To: "[REDACTED]" <[REDACTED]> "Snyder, Thomas"
<TSnyder@cityhall.nyc.gov>, "Williams, Dominic"
<DWilliams@cityhall.nyc.gov>
Subject: Re: Tweet by Jon Ralston on Twitter

I want to know more asap

From: John Del Cecato [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Thursday, June 18, 2015 06:49 PM
To: B; Snyder, Thomas; Williams, Dominic
Subject: Tweet by Jon Ralston on Twitter



Jon Ralston (@RalstonReports)

[6/18/15, 4:58 PM](#)

Just finished intervew w/Hillary for [#RalstonLive](#). Says she would vote no on TPA if still in Senate, danced around previous TPP support. 1/2

[Download](#) the Twitter app

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#)
Subject: RE: Tweet by Jon Ralston on Twitter
Date: Thursday, June 18, 2015 11:44:49 PM

https://www.dropbox.com/s/4njb6pqj4nx4ru5/Hillary_interview_06182015.mp4?dl=0

Ralston: Switching gears, there was a big vote today, as you know, in the House – and TPA was passed again. You have been a big support of free trade – both as a Senator and as Secretary of State. But now you seem to be, I know you're not going to like this word, waffling, maybe not taking a position on it. Is it just because you're afraid of alienating traditional Democratic constituencies? Why won't you give a full-throated endorsement of that?

HRC: Well, first, let me set my record straight in the Senate. I voted trade agreements that I thought were good for America – and I voted against them, including the multi-national Central American Free Trade Agreement (CAFTA). I voted against giving President Bush fast-track authority. I tried to make a judgment based on the merits. And, when I was in the Senate, there were a number of trade agreements that I thought were good – I said, okay, I'll vote for them, and others not. Well, that's what's so hard. I don't know yet. And this is what I've been trying to convey: Until we know what's in the agreement, and yes, when it began to be negotiated, I said, 'it holds out promise to be the gold standard.' We're going to have to do business with some of these big economies like Japan's, for example. So, let's figure out how we can raise labor standards, health standards, protect the environment, create the best possible trading agreement.

Ralston: You said that in the past though. You said TPP would do those things...

HRC: Let's hope it does, but, my question now is – I have not read it. It's only available to people who go to a certain room in the Capitol Hill complex. And they can't show it to their aides. And they can't even take notes on it. So, all I can judge, is what people are coming out and telling me. And, even in my book, *Hard Choices*, last summer, I said I have real doubts on this so-called investor-state dispute settlement agreement, which basically means, you run a big company – let's pick a big Asian company of some sorts, from one of the countries in the agreement – and you want to import some kind of food. And the local officials in, say in Nevada, say, you know what, that doesn't meet our standards. Or the FDA says it – or somebody says it. And you then say, wait a minute, under this trade agreement, I should be able to do that. So I demand one of these dispute-settlement determinations. Who's in the room? Maybe I'm an expert on health and running a hygiene program in Nevada. Maybe I'm the person who oversees the big casinos' health standards – they have lots of people coming, we want to keep them healthy. And I say, no, I want to be heard, because we found problems in that company's food. And you're told, no, this is just between the company and the local government. Well, that makes no sense to me. It should be an open process. And I have said that – I have said that for months now. So, here's what I – I was willing to wait until I could see what's in it – before I took a decision – like I did when I was a Senator...

Ralston: But you said very positive things about it many, many times in the past, you know that...

HRC: No, Joe, I said positive things about the process and the potential. Look, if we could get the

right kind of agreement that was good for workers, good for wages, good for the environment, labor, safety, health – and good for our national security. That would be great for America. Some people don't like any trade agreement – and some people are willing to take any trade agreement. You know, those two sides of the debate are not what I'm listening to. I'm trying to figure out what can we do to get to the best possible agreement. And that's why, on Friday, when the House Democrats stopped the process, I said, you know, the President and his negotiators should listen, not to the pro and the no, but to the people who say, let's fix this dispute settlement, let's do more to enforce decent labor standards so our workers are not as a disadvantage.

Ralston: You seem to think that the President has mishandled this.

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From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, June 18, 2015 7:23 PM
To: Gunaratna, Mahen
Subject: Fwd: Tweet by Jon Ralston on Twitter

Can you see if you can get a fuller report on what she said?

Begin forwarded message:

From: B <BCCD@cityhall.nyc.gov>
Date: June 18, 2015 at 6:57:49 PM EDT
To: "[REDACTED]" <[REDACTED]> "Snyder, Thomas"
<TSnyder@cityhall.nyc.gov>, "Williams, Dominic"
<DWilliams@cityhall.nyc.gov>
Subject: Re: Tweet by Jon Ralston on Twitter

I want to know more asap

From: John Del Cecato [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Thursday, June 18, 2015 06:49 PM
To: B; Snyder, Thomas; Williams, Dominic
Subject: Tweet by Jon Ralston on Twitter



Jon Ralston ([@RalstonReports](#))

[6/18/15, 4:58 PM](#)

Just finished intervew w/Hillary for [#RalstonLive](#). Says she would vote no on TPA if still in Senate, danced around previous TPP support. 1/2

[Download](#) the Twitter app

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: HRC on Fast Track
Date: Friday, June 19, 2015 8:30:47 AM

Hahaha - yes!!! But I get the feeling it's not by design - she is just rusty

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Friday, June 19, 2015 at 8:13 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: HRC on Fast Track

Do you get the feeling she needs to start learning to use short declarative sentences??? She's even worse than me

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 19, 2015 07:59 AM
To: B; Snyder, Thomas; Williams, Dominic
Subject: HRC on Fast Track

It's a little hard to follow, but it feels like she's making the case of the angels...

https://www.dropbox.com/s/4njb6pqj4nx4ru5/Hillary_interview_06182015.mp4?dl=0

Ralston: Switching gears, there was a big vote today, as you know, in the House – and TPA was passed again. You have been a big support of free trade – both as a Senator and as Secretary of State. But now you seem to be, I know you're not going to like this word, waffling, maybe not taking a position on it. Is it just because you're afraid of alienating traditional Democratic constituencies? Why won't you give a full-throated endorsement of that?

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Ralston: You said that in the past though. You said TPP would do those things...

HRC: Let's hope it does, but, my question now is – I have not read it. It's only available to people who go to a certain room in the Capitol Hill complex. And they can't show it to their aides. And they can't even take notes on it. So, all I can judge, is what people are coming out and telling me. And, even in my book, *Hard Choices*, last summer, I said I have real doubts on this so-called investor-state dispute settlement agreement, which basically means, you run a big company – let's pick a big Asian company of some sorts, from one of the countries in the agreement – and you want to import some kind of food. And the local officials in, say in Nevada, say, you know what, that doesn't meet our standards. Or the FDA says it – or somebody says it. And you then say, wait a minute, under this trade agreement, I should be able to do that. So I demand one of these dispute-settlement determinations. Who's in the room? Maybe I'm an expert on health and running a hygiene program in Nevada. Maybe I'm the person who oversees the big casinos' health standards – they have lots of people coming, we want to keep them healthy. And I say, no, I want to be heard, because we found problems in that company's food. And you're told, no, this is just between the company and the local government. Well, that makes no sense to me. It should be an open process. And I have said that – I have said that for months now. So, here's what I – I was willing to wait until I could see what's in it – before I took a decision – like I did when I was a Senator...

Ralston: But you said very positive things about it many, many times in the past, you know that...

HRC: No, Joe, I said positive things about the process and the potential. Look, if we could get the right kind of agreement that was good for workers, good for wages, good for the environment, labor, safety, health – and good for our national security. That would be great for America. Some people don't like any trade agreement – and some people are willing to take any trade agreement. You know, those two sides of the debate are not what I'm listening to. I'm trying to figure out what can we do to get to the best possible agreement. And that's why, on Friday, when the House Democrats stopped the process, I said, you know, the President and his negotiators should listen, not to the pro and the no, but to the people who say, let's fix this dispute settlement, let's do more to enforce decent labor standards so our workers are not as a disadvantage.

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From: [Carey, Michael](#)
To: [John Del Cecato](#)
Date: Friday, June 19, 2015 8:48:36 AM

U around Sunday if I can get CT in

Michael Paul Carey
City Hall
New York, New York

From: [Snyder, Thomas](#)
To: [B; "jfdc@akpdmedia.com"; Williams, Dominic](mailto:jfdc@akpdmedia.com)
Subject: RE: HRC on Fast Track
Date: Friday, June 19, 2015 9:32:39 AM

Very tortured, wiggle room galore

From: B
Sent: Friday, June 19, 2015 8:14 AM
To: 'jfdc@akpdmedia.com'; Snyder, Thomas; Williams, Dominic
Subject: Re: HRC on Fast Track

Not sure this content is that reassuring...

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 19, 2015 07:59 AM
To: B; Snyder, Thomas; Williams, Dominic
Subject: HRC on Fast Track

It's a little hard to follow, but it feels like she's making the case of the angels...

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From: [Walzak, Phil](#)
To: ["John Del Cecato"](#); [Shorris, Anthony](#)
Cc: [B; Wolfe, Emma](#); [Williams, Dominic](#); [Snyder, Thomas](#)
Subject: RE: International Business Times
Date: Friday, June 19, 2015 12:17:36 PM

Lets then hit Cuomo for spiking Warrens choice!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, June 19, 2015 11:23 AM
To: Shorris, Anthony
Cc: B; Walzak, Phil; Wolfe, Emma; Williams, Dominic; Snyder, Thomas
Subject: Re: International Business Times

haha

From: <Shorris>, Anthony Shorris <AShorris@cityhall.nyc.gov>
Date: Friday, June 19, 2015 at 11:03 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Bill de Blasio <BCCD@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Re: International Business Times

We can endorse her pick to make sure she never gets the job.

Anthony E. Shorris
First Deputy Mayor
City of New York
City Hall
New York, NY 10007
212-788-3191

On Jun 19, 2015, at 9:03 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Per our discussion last night - is it possible for us to join Warren's cause here?

Fight Over New 'Sheriff Of Wall Street' Heats Up As Elizabeth Warren Champions Former Student Loan Watchdog



Sen. Elizabeth Warren, D-Mass., and bane of the big banks, is throwing her weight behind a new campaign: New York's search for a new financial regulator. Alongside more than a dozen consumer advocacy groups, Warren is pushing Gov. Andrew Cuomo to select a Wall Street watchdog with as much bite as the outgoing Benjamin Lawsky.

Cuomo's pick could carry on a regime of unusually fierce state-level financial oversight in the banking capital of the world -- or usher in the more restrained approach favored by industry and some federal regulators.

The coalition of advocacy groups, which includes the state's teachers union, hopes it's the former. They even have a name in mind: Rohit Chopra, who recently stepped down as student-loan ombudsman at the Consumer Financial Protection Bureau (CFBP).

Sen. Warren, who hired Chopra to the fledgling agency in 2011, recently called him "smart as a whip, independent, hard-working and loaded with integrity." The senator has even made calls to Cuomo's office lobbying on Chopra's behalf, the [Wall Street Journal reports](#).

Chopra, 33, would have large shoes to fill. Lawsky turned the newly created position of superintendent of New York's Department of Financial Services into a bank-industry overseer to rival the Securities and Exchange Commission.

With headquarters in Wall Street's own backyard, Lawsky leveled some \$6 billion in fines on banking titans in four years and took swipes at federal regulators for what he characterized as "deeply disappointing" oversight. He even earned a new title: the Sheriff of Wall Street.

But some in the banking community grumbled that Lawsky's efforts amounted to prosecutorial overreach and grandstanding. In a controversial practice that became routine, Lawsky twisted banks' arms by threatening to rip up their licenses to operate in a global financial hub. In one case, the tactic won Lawsky a fine that was nearly 30 times what federal regulators had demanded from the miscreant firm.

Though his office lacks the ability to bring criminal charges against individuals, Lawsky pressured banks to fire executives who found themselves in his crosshairs. "To get real deterrence, we need to have individuals who are personally held to account," Lawsky has said.

At the CFPB, Chopra also cultivated a [bulldog reputation](#). He was known for sparring, sometimes heatedly, with companies active in the \$1.3-trillion student loan industry. In scathing reports, Chopra's office blasted the industry and pushed for lower interest rates and friendlier loan terms.

"He's really willing to weather criticism from the industry," says Kurt Walters, campaign manager for the advocacy group Rootstrikers, which targets money in politics. "You hear complaints from the student lending industry saying, 'Gee, isn't he being tough on us?'"

Other names that [have been floated](#) in the recruiting process have more traditional industry backgrounds. Among them are Jonathan Schwartz, a former JPMorgan Chase executive and Bridget Healy, the chief U.S. lawyer for Dutch bank ING. Two former regulators who have moved into private law are also reportedly on the short list.

Though it's common for regulators to shuttle between government

agencies and the private industries they police, that revolving door has come under increasing fire from advocacy groups. Earlier this week Rootstrickers [released a 65-page report](#) slamming Securities and Exchange Commission chair Mary Jo White over charges of lax enforcement and conflicts of interest.

White, who carried a tough-on-crime reputation when she joined the SEC, had also served for years as corporate defense lawyer at Debevoise and Plimpton. It's the type of pedigree Walters and others hopes Cuomo avoids in his next pick.

"It would be a shame to take a step back," Walters says.

On June 30, Lawskey will [pass his position](#) temporarily to his chief of staff, Anthony Albanese, as Cuomo's search concludes. Lawskey is leaving to form his own legal and consulting firm.

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); ["John Del Cecato"](#); [Hinton, Karen](#)
Subject: RE:
Date: Friday, June 19, 2015 3:24:48 PM

Sandy recovery (although there have been some bumps in the road)

Secretary of Labor Tom Perez attended living wage exec order bill signing

FEMA resiliency - Mayor has given strong praise

DACA/DAPA support and and mayors organizing/enrollment mobilization in support of POTUS actions on immigration reform

Medicaid waiver/Brooklyn hospitals

Jay Carney released statement praising us on pre-k when it passed

-----Original Message-----

From: Walzak, Phil
Sent: Friday, June 19, 2015 3:12 PM
To: Hagelgans, Andrea; 'John Del Cecato'; Hinton, Karen
Cc: Gunaratna, Mahen
Subject: RE:

Ebola response?

-----Original Message-----

From: Hagelgans, Andrea
Sent: Friday, June 19, 2015 3:12 PM
To: 'John Del Cecato'; Walzak, Phil; Hinton, Karen
Cc: Gunaratna, Mahen
Subject: RE:

YMI for sure

Tech Talent Pipeline

Immigration, I believe

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 19, 2015 3:08 PM
To: Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Subject:

Heads up. Josh at WSJ doing piece on Obama relationship with mayors. Would be good to have a list of what they have worked together on - YMI, transportation, ??

He asked me if Obama was pissed at MBDB over trade and I said I'm not privy to their convos

From: [B](#)
To: [Hagelgans, Andrea](#); [Hinton, Karen](#)
Cc: [Walzak, Phil](#); [Kadushin, Peter](#); [Carey, Michael](#); [Leopold, Elana](#); [Gunaratna, Mahen](#); "jfdc@akpdmedia.com"; [FLONYC](#)
Subject: Re: CNN
Date: Saturday, June 20, 2015 8:56:02 AM

Oh, I'll go farther than that... Of course it's terrorism. Now we know that about this killer -- we didn't when I spoke on Thurs AM and we didn't know his racist history. The fact is not only is this terrorism, it's also important to note that we are much more endangered by domestic terrorism (based in racism and anti-government ideology -- ie, Oklahoma City bombing) and campus shootings (typically based on mental health problems) than anything from ISIS.

From: Hagelgans, Andrea
Sent: Saturday, June 20, 2015 08:46 AM
To: Hinton, Karen; B
Cc: Walzak, Phil; Kadushin, Peter; Carey, Michael; Leopold, Elana; Gunaratna, Mahen; John Del cecato <jfdc@akpdmedia.com>
Subject: RE: CNN

Sir,

I want to flag that there is widespread frustration and outrage within the African American community and broader progressive community online that commentators have been calling it a mental health issue rather than domestic terrorism. Given that we described the Paris attacks as terrorism, I think we should consider whether it would apply here as well. Below is yesterday's NYT article on the issue for your consideration

Many Ask, Why Not Call Church Shooting Terrorism?

By **RICK GLADSTONE** JUNE 18, 2015

The [massacre of nine African-Americans in Charleston](#) has been classified as a possible hate crime, apparently carried out by a 21-year-old white man who once wore an apartheid badge and other symbols of white supremacy. But many civil rights advocates are asking why the attack has not officially been called terrorism.

Against the backdrop of rising worries about violent Muslim extremism in the United States, advocates see hypocrisy in the way the attack and the man under arrest in the shooting have been described by law enforcement officials and the news

media.

Assaults like the [Boston Marathon](#) bombing in 2013 and the attack on an anti-Islamic gathering in Garland, Tex., last month have been widely portrayed as acts of terrorism carried out by Islamic extremists. Critics say, however, that assaults against African-Americans and Muslim Americans are rarely if ever called terrorism.

Moreover, they argue, assailants who are white are far less likely to be described by the authorities as terrorists.

“We have been conditioned to accept that if the violence is committed by a Muslim, then it is terrorism,” [Nihad Awad](#), executive director of the Council on American-Islamic Relations, a civil rights advocacy group in Washington, said Thursday in a telephone interview.

“If the same violence is committed by a white supremacist or apartheid sympathizer and is not a Muslim, we start to look for excuses — he might be insane, maybe he was pushed too hard,” Mr. Awad said.

Dean Obeidallah, a Muslim American radio show host and commentator, said it should be obvious that the Charleston killer was a terrorist.

“We have a man who intentionally went to a black church, had animus toward black people and assassinated an elected official and eight other people,” he said. “It seems he was motivated by a desire to terrorize and kill black people.”

While Attorney General Loretta E. Lynch and South Carolina officials said the shooting on Wednesday night was under investigation as a hate crime, much of the reaction on social media Thursday was caustic, with commentators saying they saw a double standard in such terminology.

“A white supremacist massacres 9 black people in Charleston. It is a hate crime, it is terrorism, it is America 2015,” Remi Kanazi, a [Palestinian](#)-American activist and poet, said on [Twitter](#).

Samuel Sinyangwe, a civil rights activist who has helped chronicle violence

against African-Americans, [wrote](#) on Twitter: “#CharlestonShooting terrorist wore an Apartheid flag on his jacket. If a Muslim man wore an ISIS flag, he wouldn’t get past mall security.”

The definition of terrorism is a shifting and contentious subject, usually with political overtones. The antagonists in the Syrian war and the Israeli-Palestinian conflict, for example, routinely accuse each other of terrorism. Militant organizations such as Al Qaeda and the Islamic State, which consider themselves liberators, are officially regarded by the United Nations, among others, as terrorist groups.

Webster’s New World College Dictionary defines terrorism as “the use of force or threats to demoralize, intimidate and subjugate, especially such use as a political weapon or policy.” Civil rights advocates said the Charleston attack not only fit the dictionary definition of terrorism but reflected a history of attempts by the Ku Klux Klan and other white supremacist groups to terrorize African-Americans.

“The first antiterrorism law in U.S. history was the Klan Control Act, so really, this has been the definition of terrorism,” William Jelani Cobb, a writer and director of the [Africana Studies Institute](#) at the University of Connecticut, said in a [Twitter post](#).

Abraham H. Foxman, national director of the Anti-Defamation League, a venerable civil rights group, said the Charleston massacre looked like terrorism to him.

“While the terrorist label is often applied to attacks, plots and conspiracies carried out on behalf of designated terrorist organizations such as ISIS and Al Qaeda, politically motivated violence is not the sole domain of supporters of designated terrorist groups,” Mr. Foxman said in a statement.

Karen Zraick and Robert Mackey contributed reporting.

A version of this article appears in print on June 19, 2015, on page A18 of t

From: Hinton, Karen

Sent: Saturday, June 20, 2015 8:37 AM

To: B

Cc: Walzak, Phil; Hagelgans, Andrea; Kadushin, Peter; Carey, Michael; Leopold, Elana; Gunaratna, Mahen

Subject: Re: CNN

Mr. Mayor –We will arrange the CNN interview. Interviewer will be either anchor in Charleston, Poppy

Harlow, (could be different depending on time) or onsite reporter Cristina Alesci. Here are questions/answers we did. We took the multiple causes/strategies line. I will arrange a time for after your remarks.

Questions/Answers

Q: Why did you emphasize mental health in your original statement about the Charleston shootings?

- Ending tragedies will require multiple strategies: fighting intolerance and hate crimes; ending easy access to guns; defending communities from both foreign and domestic terrorism, as well providing mental health resources sorely needed in this country today.

Q: Despite efforts by President Obama, yourself and other leaders -- some of whom are with you today -- race relations don't seem to be improving in this country?

- Made great strides in race relations due to commitment of the civil rights leaders here today -- leaders who have followed in footsteps of those no longer with us today because of hate crimes.
- Must continue to be diligent on all fronts.

Q: You are married to a woman of color, do you fear for her safety, yourself, as well as your children?

- Like any husband and father, I worry about the safety of my family. I'm also fortunate. Best law enforcement protection in the world. People of color, of all races, gender identity and sexual preference must be free of fear.

Q: What was Chirlane's reaction?

- Same as mine. Sadness, concern, outrage.

Q: Did you talk to your kids about it? What did you say?

- Has been part of our family dialogue since they were young.

Q: You mentioned extra security for NYC churches and that PD has a protocol in place already to heighten patrols at synagogues following incidents, tell us more about that.

- First, no reason to consider any associated threats.
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Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: B <BCCD@cityhall.nyc.gov>
Date: Sat, 20 Jun 2015 08:28:07 -0400
To: Karen Hinton <khinton@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Subject: Re: CNN

I'm willing to do it, and want to get into the same vein as Obama and Hillary: racism + guns + mental health

From: Hinton, Karen

Sent: Friday, June 19, 2015 11:49 PM
To: B
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: CNN

Mr. Mayor, Hello. Great day today for you and your family. I didn't want to bother you earlier but needed to let you know CNN will be covering the AME church event Saturday. They have asked for a few minutes interview LIVE with you about race relations following the Charleston shootings. I recommend you do it. Please let me know. We have developed some Q/As.

Karen

Karen Hinton
Press Secretary
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From: B
To: [Hagelgans, Andrea](#); [Hinton, Karen](#)
Cc: [Walzak, Phil](#); [Kadushin, Peter](#); [Carey, Michael](#); [Leopold, Elana](#); [Gunaratna, Mahen](#); "jfdc@akpdmedia.com"
Subject: Re: CNN
Date: Saturday, June 20, 2015 8:56:44 AM

Make sure my remarks are sharp on this point. Use the words racism and terrorism clearly

From: Hagelgans, Andrea
Sent: Saturday, June 20, 2015 08:46 AM
To: Hinton, Karen; B
Cc: [Walzak, Phil](#); [Kadushin, Peter](#); [Carey, Michael](#); [Leopold, Elana](#); [Gunaratna, Mahen](#); [John Del cecato <jfdc@akpdmedia.com>](#)
Subject: RE: CNN

Sir,

I want to flag that there is widespread frustration and outrage within the African American community and broader progressive community online that commentators have been calling it a mental health issue rather than domestic terrorism. Given that we described the Paris attacks as terrorism, I think we should consider whether it would apply here as well. Below is yesterday's NYT article on the issue for your consideration

Many Ask, Why Not Call Church Shooting Terrorism?

By **RICK GLADSTONE** JUNE 18, 2015

The [massacre of nine African-Americans in Charleston](#) has been classified as a possible hate crime, apparently carried out by a 21-year-old white man who once wore an apartheid badge and other symbols of white supremacy. But many civil rights advocates are asking why the attack has not officially been called terrorism.

Against the backdrop of rising worries about violent Muslim extremism in the United States, advocates see hypocrisy in the way the attack and the man under arrest in the shooting have been described by law enforcement officials and the news media.

Assaults like the [Boston Marathon](#) bombing in 2013 and the attack on an anti-Islamic gathering in Garland, Tex., last

month have been widely portrayed as acts of terrorism carried out by Islamic extremists. Critics say, however, that assaults against African-Americans and Muslim Americans are rarely if ever called terrorism.

Moreover, they argue, assailants who are white are far less likely to be described by the authorities as terrorists.

“We have been conditioned to accept that if the violence is committed by a Muslim, then it is terrorism,” [Nihad Awad](#), executive director of the Council on American-Islamic Relations, a civil rights advocacy group in Washington, said Thursday in a telephone interview.

“If the same violence is committed by a white supremacist or apartheid sympathizer and is not a Muslim, we start to look for excuses — he might be insane, maybe he was pushed too hard,” Mr. Awad said.

Dean Obeidallah, a Muslim American radio show host and commentator, said it should be obvious that the Charleston killer was a terrorist.

“We have a man who intentionally went to a black church, had animus toward black people and assassinated an elected official and eight other people,” he said. “It seems he was motivated by a desire to terrorize and kill black people.”

While Attorney General Loretta E. Lynch and South Carolina officials said the shooting on Wednesday night was under investigation as a hate crime, much of the reaction on social media Thursday was caustic, with commentators saying they saw a double standard in such terminology.

“A white supremacist massacres 9 black people in Charleston. It is a hate crime, it is terrorism, it is America 2015,” Remi Kanazi, a [Palestinian](#)-American activist and poet, said on [Twitter](#).

Samuel Sinyangwe, a civil rights activist who has helped chronicle violence against African-Americans, [wrote](#) on Twitter: “#CharlestonShooting terrorist wore an Apartheid flag on his jacket. If a Muslim man wore an ISIS flag, he wouldn’t get past mall security.”

The definition of terrorism is a shifting and contentious

subject, usually with political overtones. The antagonists in the Syrian war and the Israeli-Palestinian conflict, for example, routinely accuse each other of terrorism. Militant organizations such as Al Qaeda and the Islamic State, which consider themselves liberators, are officially regarded by the United Nations, among others, as terrorist groups.

Webster's New World College Dictionary defines terrorism as "the use of force or threats to demoralize, intimidate and subjugate, especially such use as a political weapon or policy." Civil rights advocates said the Charleston attack not only fit the dictionary definition of terrorism but reflected a history of attempts by the Ku Klux Klan and other white supremacist groups to terrorize African-Americans.

"The first antiterrorism law in U.S. history was the Klan Control Act, so really, this has been the definition of terrorism," William Jelani Cobb, a writer and director of the [Africana Studies Institute](#) at the University of Connecticut, said in a [Twitter post](#).

Abraham H. Foxman, national director of the Anti-Defamation League, a venerable civil rights group, said the Charleston massacre looked like terrorism to him.

"While the terrorist label is often applied to attacks, plots and conspiracies carried out on behalf of designated terrorist organizations such as ISIS and Al Qaeda, politically motivated violence is not the sole domain of supporters of designated terrorist groups," Mr. Foxman said in a statement.

Karen Zraick and Robert Mackey contributed reporting.

A version of this article appears in print on June 19, 2015, on page A18 of t

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To: B

Cc: Walzak, Phil; Hagelgans, Andrea; Kadushin, Peter; Carey, Michael; Leopold, Elana; Gunaratna, Mahen

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Questions/Answers

Q: Why did you emphasize mental health in your original statement about the Charleston shootings?

- Ending tragedies will require multiple strategies: fighting intolerance and hate crimes; ending easy access to guns; defending communities from both foreign and domestic terrorism, as well providing mental health resources sorely needed in this country today.

Q: Despite efforts by President Obama, yourself and other leaders -- some of whom are with you today -- race relations don't seem to be improving in this country?

- Made great strides in race relations due to commitment of the civil rights leaders here today -- leaders who have followed in footsteps of those no longer with us today because of hate crimes.
- Must continue to be diligent on all fronts.

Q: You are married to a woman of color, do you fear for her safety, yourself, as well as your children?

- Like any husband and father, I worry about the safety of my family. I'm also fortunate. Best law enforcement protection in the world. People of color, of all races, gender identity and sexual preference must be free of fear.

Q: What was Chirlane's reaction?

- Same as mine. Sadness, concern, outrage.

Q: Did you talk to your kids about it? What did you say?

- Has been part of our family dialogue since they were young.

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From: [Hinton, Karen](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Hagelgans, Andrea](#); [Blumm, Kate](#)
Cc: [Walzak, Phil](#); [Kadushin, Peter](#); [Carey, Michael](#); [Leopold, Elana](#); [Gunaratna, Mahen](#); [FLONYC](#)
Subject: Re: CNN
Date: Saturday, June 20, 2015 9:23:23 AM

Minus Mayor

Kate/Peter/Mahen — Can one of you look at what Obama and Hillary said to his point?

We need a key sound bite. Kate, what do you think it is based on remarks?

Karen Hinton
Press Secretary
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From: B <BCCD@cityhall.nyc.gov>
Date: Sat, 20 Jun 2015 08:59:38 -0400
To: "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, [Andrea Hagelgans](#) <AHagelgans@cityhall.nyc.gov>
Cc: [Karen Hinton](#) <khinton@cityhall.nyc.gov>, [Phil Walzak](#) <PWalzak@cityhall.nyc.gov>, [Peter Kadushin](#) <pkadushin@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Leopold, Elana" <LEopold@cityhall.nyc.gov>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, [FLONYC](#) <FLONYC@cityhall.nyc.gov>
Subject: Re: CNN

John, you missed my point entirely. It is both. And I will say that. This is not time for political correctness -- it is time for blunt truth. Obama and Hillary were outstanding in their sharpness and in the linkages they made. It is racism + guns + mental health. And yes, it is terrorism against black people

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, June 20, 2015 08:56 AM
To: Hagelgans, Andrea
Cc: Hinton, Karen; B; Walzak, Phil; Kadushin, Peter; Carey, Michael; Leopold, Elana; Gunaratna, Mahen
Subject: Re: CNN

Strongly agree that we shouldn't talk about it as a mental health issue. This was racial hatred, pure and simple.

On Jun 20, 2015, at 8:46 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Sir,

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From: [Snyder, Thomas](#)
To: [B](#)
Cc: jfdc@akpdmedia.com
Subject: Re: UPDATED: MINI Schedule for Saturday, June 20, 2015
Date: Saturday, June 20, 2015 10:43:30 AM

Yes

Sent from my iPad

On Jun 20, 2015, at 8:26 AM, B <BCCD@cityhall.nyc.gov> wrote:

No worries. Tom, can you swing into this mtg? And we need to discuss how the team can better plan mtg line-ups, which would start with actually knowing what the mtg is about and what our goal is for it. This has been an area of persistent weakness for our team, and we need to overcome it.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, June 20, 2015 08:08 AM
To: B
Subject: Re: UPDATED: MINI Schedule for Saturday, June 20, 2015

Drat - I'm on Long Island today - back in the city late tonight

On Jun 20, 2015, at 7:42 AM, B <BCCD@cityhall.nyc.gov> wrote:

Can you come to the 3pm mtg at Gracie? Sharpton and other leaders want to talk about, among other things, how they can work with the TPA

From: Carey, Michael
Sent: Friday, June 19, 2015 05:31 PM
To: B; FLONYC
Subject: UPDATED: MINI Schedule for Saturday, June 20, 2015

UPDATED: Added Call on Pre-K Pre-Registration

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Saturday, June 20, 2015

WEATHER: Hi of 73. Low of 68. Cloudy.

ATTIRE: Business

NOTES: YOU have 30 mins. to change at the gym

8:00 - 8:20 TRAVEL FROM GRACIE MANSION EN ROUTE [REDACTED]

Travel Time: 20 mins.

8:30 - 8:45 [REDACTED]

Location: [REDACTED]

8:50 - 9:15 TRAVEL FROM [REDACTED] E EN ROUTE 357 9TH STREET

Travel Time: 25 mins.

9:15 - 10:15 WORKOUT

Location :357 9th Street

10:30 - 11:00 TRAVEL FROM 357 9TH STREET EN ROUTE
RIDGEWOOD AVE AND SHEPHERD AVE., BROOKLYN //
COMMUNICATIONS CALL

Travel Time: 30 mins.

11:00 - 12:00 REMARKS AT STREET NAMING IN HONOR OF
DETECTIVE RAMOS

Location: Ridgewood Ave and Shepherd Ave., Brooklyn

Staff Lead: Jerika Richardson

Press: Open

12:00 - 12:45 TRAVEL FROM RIDGEWOOD AVE AND SHEPHERD AVE.,
BROOKLYN EN ROUTE MERRICK BLVD BETWEEN LINDEN BLVD &
SAYRES AVE//PICK UP LUNCH

Travel Time: 45 mins.

12:00-12:30 INTERNAL CALL ON PRE-K REGISTRATION

Dial-in Number: ([REDACTED]) Meeting ID [REDACTED]

1:00-2:00 RALLY & RESPONSE FOR CHARLESTON, SC CHURCH
SHOOTING

Location: St Albans Memorial Park Merrick Blvd between Linden
Blvd & Sayres Av

Staff Lead: Marco Carrion

2:00-2:50 TRAVEL FROM MERRICK BLVD BETWEEN LINDEN BLVD &
SAYRES AVE EN ROUTE GRACIE MANSION

Travel Time:50 mins.

2:15-2:45 DAILY BUDGET BRIEF CALL

Dial-in: ([REDACTED]

ID: [REDACTED]

3:00 - 4:00 MEETING WITH CIVIL RIGHTS LEADERS

Location:Gracie Mansion, The Peach Room

4:00 - 5:00 PRESENTATION ON CIVIL RIGHTS MUSEUM BY
REVEREND SHARPTON

Location:Gracie Mansion, The Dining Room

5:00 - 5:30 TRAVEL FROM GRACIE MANSION EN ROUTE BROOKLYN,
NY

Travel Time:30 mins.

5:00-5:30 PREP FOR DOMINICAN PRESS CONFERENCE

Dial-in Number: [REDACTED] Meeting ID [REDACTED]

5:30 - 6:30 DROP BY PARK SLOPE BLOCK PARTY WITH FLONYC

Location:11th Street, Brooklyn, New York 11215

6:30 - 7:00 TRAVEL FROM BLOCK PARTY EN ROUTE GRACIE
MANSION

Travel Time:30 mins.

CITY HALL STEPS PRESS CONFERENCES

None Scheduled

FLONYC SCHEDULE

5:30 - 6:30 DROP BY PARK SLOPE BLOCK PARTY WITH YOU

Michael Paul Carey

City Hall

New York, New York

From: [Gunaratna, Mahen](#)
To: [Hinton, Karen](#); "jfdc@akpdmedia.com"; [Hagelgans, Andrea](#); [Blumm, Kate](#)
Cc: [Walzak, Phil](#); [Kadushin, Peter](#); [Carey, Michael](#); [Leopold, Elana](#)
Subject: RE: CNN
Date: Saturday, June 20, 2015 11:00:21 AM

Not seeing online transcript of HRC's comments, but these two links capture the essence of what she said, both in her NALEO speech and in Ralston interview:

<http://www.nationaljournal.com/2016-elections/charleston-hillary-clinton-shooting-south-carolina-20150618>

<http://www.breitbart.com/2016-presidential-race/2015/06/19/hillary-clinton-donald-trumps-speech-drives-charleston-like-violence/>

From: Gunaratna, Mahen
Sent: Saturday, June 20, 2015 10:56 AM
To: Hinton, Karen; 'jfdc@akpdmedia.com'; Hagelgans, Andrea; Blumm, Kate
Cc: Walzak, Phil; Kadushin, Peter; Carey, Michael; Leopold, Elana
Subject: RE: CNN

Minus FLONYC.

Here is what POTUS said. I will send HRC's comments shortly:

STATEMENT BY THE PRESIDENT
ON THE SHOOTING IN CHARLESTON, SOUTH CAROLINA

James S. Brady Press Briefing Room

12:20 P.M. EDT

THE PRESIDENT: Good afternoon, everybody. This morning, I spoke with, and Vice President Biden spoke with, Mayor Joe Riley and other leaders of Charleston to express our deep sorrow over the senseless murders that took place last night.

Michelle and I know several members of Emanuel AME Church. We knew their pastor, Reverend Clementa Pinckney, who, along with eight others, gathered in prayer and fellowship and was murdered last night. And to say our thoughts and prayers are with them and their families, and their community doesn't say enough to convey the heartache and the sadness and the anger that we feel.

Any death of this sort is a tragedy. Any shooting involving multiple victims is a tragedy. There is something particularly heartbreaking about the death happening in a place in which we seek solace and we seek peace, in a place of worship.

Mother Emanuel is, in fact, more than a church. This is a place of worship that was founded by African Americans seeking liberty. This is a church that was burned to the

ground because its worshipers worked to end slavery. When there were laws banning all-black church gatherings, they conducted services in secret. When there was a nonviolent movement to bring our country closer in line with our highest ideals, some of our brightest leaders spoke and led marches from this church's steps. This is a sacred place in the history of Charleston and in the history of America.

The FBI is now on the scene with local police, and more of the Bureau's best are on the way to join them. The Attorney General has announced plans for the FBI to open a hate crime investigation. We understand that the suspect is in custody. And I'll let the best of law enforcement do its work to make sure that justice is served.

Until the investigation is complete, I'm necessarily constrained in terms of talking about the details of the case. But I don't need to be constrained about the emotions that tragedies like this raise. I've had to make statements like this too many times. Communities like this have had to endure tragedies like this too many times. We don't have all the facts, but we do know that, once again, innocent people were killed in part because someone who wanted to inflict harm had no trouble getting their hands on a gun. Now is the time for mourning and for healing.

But let's be clear: At some point, we as a country will have to reckon with the fact that this type of mass violence does not happen in other advanced countries. It doesn't happen in other places with this kind of frequency. And it is in our power to do something about it. I say that recognizing the politics in this town foreclose a lot of those avenues right now. But it would be wrong for us not to acknowledge it. And at some point it's going to be important for the American people to come to grips with it, and for us to be able to shift how we think about the issue of gun violence collectively.

The fact that this took place in a black church obviously also raises questions about a dark part of our history. This is not the first time that black churches have been attacked. And we know that hatred across races and faiths pose a particular threat to our democracy and our ideals.

The good news is I am confident that the outpouring of unity and strength and fellowship and love across Charleston today, from all races, from all faiths, from all places of worship indicates the degree to which those old vestiges of hatred can be overcome. That, certainly, was Dr. King's hope just over 50 years ago, after four little girls were killed in a bombing in a black church in Birmingham, Alabama.

He said they lived meaningful lives, and they died nobly. "They say to each of us," Dr. King said, "black and white alike, that we must substitute courage for caution. They say to us that we must be concerned not merely with [about] who murdered them, but about the system, the way of life, the philosophy which produced the murderers. Their death says to us that we must work passionately and

unrelentingly for the realization of the American Dream.

"And if one will hold on, he will discover that God walks with him, and that God is able to lift you from the fatigue of despair to the buoyancy of hope, and transform dark and desolate valleys into sunlit paths of inner peace."

Reverend Pinckney and his congregation understood that spirit. Their Christian faith compelled them to reach out not just to members of their congregation, or to members of their own communities, but to all in need. They opened their doors to strangers who might enter a church in search of healing or redemption.

Mother Emanuel church and its congregation have risen before -- from flames, from an earthquake, from other dark times -- to give hope to generations of Charlestonians. And with our prayers and our love, and the buoyancy of hope, it will rise again now as a place of peace.

Thank you.

END

12:28

P.M. EDT

From: Hinton, Karen
Sent: Saturday, June 20, 2015 9:23 AM
To: 'jfdc@akpdmedia.com'; Hagelgans, Andrea; Blumm, Kate
Cc: Walzak, Phil; Kadushin, Peter; Carey, Michael; Leopold, Elana; Gunaratna, Mahen; FLONYC
Subject: Re: CNN

Minus Mayor

Kate/Peter/Mahen — Can one of you look at what Obama and Hillary said to his point?

We need a key sound bite. Kate, what do you think it is based on remarks?

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: B <BCCD@cityhall.nyc.gov>
Date: Sat, 20 Jun 2015 08:59:38 -0400
To: "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Cc: Karen Hinton <khinton@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Kadushin <pkadushin@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Leopold, Elana" <[LEopold@cityhall.nyc.gov](mailto:ELeopold@cityhall.nyc.gov)>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>,

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Sent: Saturday, June 20, 2015 08:56 AM

To: Hagelgans, Andrea

Cc: Hinton, Karen; B; Walzak, Phil; Kadushin, Peter; Carey, Michael; Leopold, Elana; Gunaratna, Mahen

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Many Ask, Why Not Call Church Shooting Terrorism?

By **RICK GLADSTONE** JUNE 18, 2015

The [massacre of nine African-Americans in Charleston](#) has been classified as a possible hate crime, apparently carried out by a 21-year-old white man who once wore an apartheid badge and other symbols of white supremacy. But many civil rights advocates are asking why the attack has not officially been called terrorism.

Against the backdrop of rising worries about violent

Muslim extremism in the United States, advocates see hypocrisy in the way the attack and the man under arrest in the shooting have been described by law enforcement officials and the news media.

Assaults like the [Boston Marathon](#) bombing in 2013 and the attack on an anti-Islamic gathering in Garland, Tex., last month have been widely portrayed as acts of terrorism carried out by Islamic extremists. Critics say, however, that assaults against African-Americans and Muslim Americans are rarely if ever called terrorism.

Moreover, they argue, assailants who are white are far less likely to be described by the authorities as terrorists.

“We have been conditioned to accept that if the violence is committed by a Muslim, then it is terrorism,” [Nihad Awad](#), executive director of the Council on American-Islamic Relations, a civil rights advocacy group in Washington, said Thursday in a telephone interview.

“If the same violence is committed by a white supremacist or apartheid sympathizer and is not a Muslim, we start to look for excuses — he might be insane, maybe he was pushed too hard,” Mr. Awad said.

Dean Obeidallah, a Muslim American radio show host and commentator, said it should be obvious that the Charleston killer was a terrorist.

“We have a man who intentionally went to a black church, had animus toward black people and assassinated an elected official and eight other people,” he said. “It seems he was motivated by a desire to terrorize and kill black people.”

While Attorney General Loretta E. Lynch and South Carolina officials said the shooting on Wednesday

night was under investigation as a hate crime, much of the reaction on social media Thursday was caustic, with commentators saying they saw a double standard in such terminology.

“A white supremacist massacres 9 black people in Charleston. It is a hate crime, it is terrorism, it is America 2015,” Remi Kanazi, a [Palestinian-American](#) activist and poet, said on [Twitter](#).

Samuel Sinyangwe, a civil rights activist who has helped chronicle violence against African-Americans, [wrote](#) on Twitter:

“#CharlestonShooting terrorist wore an Apartheid flag on his jacket. If a Muslim man wore an ISIS flag, he wouldn’t get past mall security.”

The definition of terrorism is a shifting and contentious subject, usually with political overtones. The antagonists in the Syrian war and the Israeli-Palestinian conflict, for example, routinely accuse each other of terrorism. Militant organizations such as Al Qaeda and the Islamic State, which consider themselves liberators, are officially regarded by the United Nations, among others, as terrorist groups.

Webster’s New World College Dictionary defines terrorism as “the use of force or threats to demoralize, intimidate and subjugate, especially such use as a political weapon or policy.”

Civil rights advocates said the Charleston attack not only fit the dictionary definition of terrorism but reflected a history of attempts by the Ku Klux Klan and other white supremacist groups to terrorize African-Americans.

“The first antiterrorism law in U.S. history was the Klan Control Act, so really, this has been the definition of terrorism,” William Jelani Cobb, a writer and director of the [Africana Studies Institute](#) at the University of Connecticut, said in a [Twitter post](#).

Abraham H. Foxman, national director of the Anti-Defamation League, a venerable civil rights group, said the Charleston massacre looked like terrorism to him.

“While the terrorist label is often applied to attacks, plots and conspiracies carried out on behalf of designated terrorist organizations such as ISIS and Al Qaeda, politically motivated violence is not the sole domain of supporters of designated terrorist groups,” Mr. Foxman said in a statement.

Karen Zraick and Robert Mackey contributed reporting.

A version of this article appears in print on June 19, 2015, on page A18 of t

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Questions/Answers

Q: Why did you emphasize mental health in your original statement about the Charleston shootings?

- Ending tragedies will require multiple strategies: fighting intolerance and hate crimes; ending easy access to guns; defending communities from both foreign and domestic terrorism, aswell providing mental health resources sorely needed in this country today.

Q: Despite efforts by President Obama, yourself and other leaders -- some of whom are with you today -- race relations don't seem to be improving in this country?

- Made great strides in race relations due to commitment of the civil rights leaders here today -- leaders who have followed in footsteps of those no longer with us today because of hate crimes.
- Must continue to be diligent on all fronts.

Q: You are married to a woman of color, do you fear for her safety, yourself, as well as your children?

- Like any husband and father, I worry about the safety of my family. I'm also fortunate. Best law enforcement protection in the world. People of color, of all races, gender identity andsexual preference

must be free of fear.

Q: What was Chirlane's reaction?

- Same as mine. Sadness, concern, outrage.

Q: Did you talk to your kids about it? What did you say?

- Has been part of our family dialogue since they were young.

Q: You mentioned extra security for NYC churches and that PD has a protocol in place already to heighten patrols at synagogues following incidents, tell us more about that.

- First, no reason to consider any associated threats.
- However, due to the high-profile nature of the crime, NYPD instituted "special attention" and "directed" patrols at certain religious-affiliated locations in the city.

Q: You mentioned more security for churches; which ones, how many extra cops, how many churches, is the plan already in place?

- NYPD doesn't reveal the details of any security plans.
- However, on Thursday, as a preliminary precautionary measure, the NYPD deployed extra patrols to certain religious-based locations throughout the city.
- Done pending a further assessment of the investigation into the Charleston incident, as well as to address any concerns over potential "copycat" risks.
- Using Critical Response Vehicles (CRV) from the Counter-Terrorism Bureau (which normally cover high-profile public sites) to provide extra protection to churches.

Q: Does this ever apply to mosques as well?

- Of course

Q: Have there been specific threats?

- No but have complete confidence in NYPD; extensive experience; in place are security protocols; includes directed patrol attention; in some instances, fixed posts.
- Many of our patrol boroughs have dedicated House of Worship (HOW) cars that visit churches during religious holidays and at times of heightened security alerts.

Q: Shootings are up in NYC.

- Lowest number of murders in over 50 years.
- We did that last year while stopping unconstitutional stops and bringing police and community together.

- We have 25% fewer complaints against police.
- And we just unrolled our program - Summer All Out - to combat the gang related shootings we have seen.
- NYPD is doing great work and they will continue to aggressively ensure.
- NYC is one of the safest big cities in the world.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: B <BCCD@cityhall.nyc.gov>
Date: Sat, 20 Jun 2015 08:28:07 -0400
To: Karen Hinton <khinton@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Subject: Re: CNN

I'm willing to do it, and want to get into the same vein as Obama and Hillary: racism + guns + mental health

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Subject: CNN

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Cc: [Walzak, Phil; Kadushin, Peter; Carey, Michael; Leopold, Elana; Gunaratna, Mahen; FLONYC; de Alwis, Ronalie](#)
Subject: Re: CNN
Date: Saturday, June 20, 2015 11:55:18 AM

I'll send MLK quote. Try to figure out printer.

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From: B <BCCD@cityhall.nyc.gov>
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To: Karen Hinton <khinton@cityhall.nyc.gov>, "'jfdc@akpdmedia.com'" <jfdc@akpdmedia.com>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Kate Blumm <KBlumm@cityhall.nyc.gov>
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Where are our friends in Congress? Will they end the easy and deadly access to guns? Will they see racism for what it is — terrorism against black people? Will they help us address the mental health crisis we face today?

Where are our friends on Wall Street? They have the power to stop investing in companies that make dangerous weapons and start hiring more people of color in upper management and donating more to mental health facilities.

And, where are we as Americans? What can I do as Mayor of one of the largest cities in America do? First and foremost, I can talk about these problems. My wife, the First Lady, has made mental health her top priority. I've been focusing on income inequality, which hurts blacks and whites alike but has built a wall of bitterness between them.

K

Read more at

http://www.brainyquote.com/quotes/authors/m/martin_luther_king_jr.html#lXT3ly7pBFkIaR.99

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Subject: Re: CNN
Date: Saturday, June 20, 2015 11:59:55 AM

Quote from "[Loving Your Enemies](#)" speech

Dexter Avenue Baptist Church, Montgomery, Alabama, 17 November
1957

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they see racism for what it is — terrorism against black people? Will they help us address the mental health crisis we face today?

Where are our friends on Wall Street? They have the power to stop investing in companies that make dangerous weapons and start hiring more people of color in upper management and donating more to mental health facilities.

And, where are we as Americans? What can I do as Mayor of one of the largest cities in America do? First and foremost, I can talk about these problems. My wife, the First Lady, has made mental health her top priority. I've been focusing on income inequality, which hurts blacks and whites alike but has built a wall of bitterness between them.

K

Read more at

http://www.brainyquote.com/quotes/authors/m/martin_luther_king_jr.html#lzXT3ly7pBFkIiaR.99

Karen Hinton

Press Secretary

917-246-7692

Follow Me On Twitter @KarenHinton

From: B <BCCD@cityhall.nyc.gov>

Date: Sat, 20 Jun 2015 08:59:38 -0400

To: "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>

Cc: Karen Hinton <khinton@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Kadushin <pkadushin@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, FLONYC <FLONYC@cityhall.nyc.gov>

Subject: Re: CNN

John, you missed my point entirely. It is both. And I will say that. This is not time for political correctness -- it is time for blunt truth. Obama and Hillary were outstanding in their sharpness and in the linkages they made. It is racism + guns + mental health. And yes, it is terrorism against black people

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, June 20, 2015 08:56 AM
To: Hagelgans, Andrea
Cc: Hinton, Karen; B; Walzak, Phil; Kadushin, Peter; Carey, Michael; Leopold, Elana; Gunaratna, Mahen
Subject: Re: CNN

Strongly agree that we shouldn't talk about it as a mental health issue. This was racial hatred, pure and simple.

On Jun 20, 2015, at 8:46 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Sir,

I want to flag that there is widespread frustration and outrage within the African American community and broader progressive community online that commentators have been calling it a mental health issue rather than domestic terrorism. Given that we described the Paris attacks as terrorism, I think we should consider whether it would apply here as well. Below is yesterday's NYT article on the issue for your consideration

Many Ask, Why Not Call Church Shooting Terrorism?

By **RICK GLADSTONE** JUNE 18, 2015

The [massacre of nine African-Americans in Charleston](#) has been classified as a possible hate crime, apparently carried out by a 21-year-old white man who once wore an apartheid badge and other symbols of white supremacy. But many civil rights advocates are asking why the attack has not officially been called terrorism.

Against the backdrop of rising worries about violent Muslim extremism in the United States, advocates see hypocrisy in the way the attack and the man under arrest in the shooting have been described by law enforcement officials and the news media.

Assaults like the [Boston Marathon](#) bombing in 2013 and the attack on an anti-Islamic gathering in Garland, Tex., last month have been widely portrayed as acts of terrorism carried out by

Islamic extremists. Critics say, however, that assaults against African-Americans and Muslim Americans are rarely if ever called terrorism.

Moreover, they argue, assailants who are white are far less likely to be described by the authorities as terrorists.

“We have been conditioned to accept that if the violence is committed by a Muslim, then it is terrorism,” [Nihad Awad](#), executive director of the Council on American-Islamic Relations, a civil rights advocacy group in Washington, said Thursday in a telephone interview.

“If the same violence is committed by a white supremacist or apartheid sympathizer and is not a Muslim, we start to look for excuses — he might be insane, maybe he was pushed too hard,” Mr. Awad said.

Dean Obeidallah, a Muslim American radio show host and commentator, said it should be obvious that the Charleston killer was a terrorist.

“We have a man who intentionally went to a black church, had animus toward black people and assassinated an elected official and eight other people,” he said. “It seems he was motivated by a desire to terrorize and kill black people.”

While Attorney General Loretta E. Lynch and South Carolina officials said the shooting on Wednesday night was under investigation as a hate crime, much of the reaction on social media Thursday was caustic, with commentators saying they saw a double standard in such terminology.

“A white supremacist massacres 9 black people in Charleston. It is a hate crime, it is terrorism, it is America 2015,” Remi Kanazi, a [Palestinian-American](#) activist and poet, said on [Twitter](#).

Samuel Sinyangwe, a civil rights activist who has helped chronicle

violence against African-Americans, [wrote](#) on Twitter:

“#CharlestonShooting terrorist wore an Apartheid flag on his jacket. If a Muslim man wore an ISIS flag, he wouldn’t get past mall security.”

The definition of terrorism is a shifting and contentious subject, usually with political overtones. The antagonists in the Syrian war and the Israeli-Palestinian conflict, for example, routinely accuse each other of terrorism. Militant organizations such as Al Qaeda and the Islamic State, which consider themselves liberators, are officially regarded by the United Nations, among others, as terrorist groups.

Webster’s New World College Dictionary defines terrorism as “the use of force or threats to demoralize, intimidate and subjugate, especially such use as a political weapon or policy.”

Civil rights advocates said the Charleston attack not only fit the dictionary definition of terrorism but reflected a history of attempts by the Ku Klux Klan and other white supremacist groups to terrorize African-Americans.

“The first antiterrorism law in U.S. history was the Klan Control Act, so really, this has been the definition of terrorism,” William Jelani Cobb, a writer and director of the [Africana Studies Institute](#) at the University of Connecticut, said in a [Twitter post](#).

Abraham H. Foxman, national director of the Anti-Defamation League, a venerable civil rights group, said the Charleston massacre looked like terrorism to him.

“While the terrorist label is often applied to attacks, plots and conspiracies carried out on behalf of designated terrorist organizations such as ISIS and Al Qaeda, politically motivated violence is not the sole domain of supporters of designated terrorist groups,” Mr. Foxman said in a statement.

Karen Zraick and Robert Mackey contributed reporting.

A version of this article appears in print on June 19, 2015, on page A18 of t

From: Hinton, Karen
Sent: Saturday, June 20, 2015 8:37 AM
To: B
Cc: Walzak, Phil; Hagelgans, Andrea; Kadushin, Peter; Carey, Michael; Leopold, Elana; Gunaratna, Mahen
Subject: Re: CNN

Mr. Mayor –We will arrange the CNN interview. Interviewer will be either anchor in Charleston, Poppy Harlow, (could be different depending on time) or onsite reporter Cristina Alesci. Here are questions/answers we did. We took the multiple causes/strategies line. I will arrange a time for after your remarks.

Questions/Answers

Q: Why did you emphasize mental health in your original statement about the Charleston shootings?

- Ending tragedies will require multiple strategies: fighting intolerance and hate crimes; ending easy access to guns; defending communities from both foreign and domestic terrorism, aswell providing mental health resources sorely needed in this country today.

Q: Despite efforts by President Obama, yourself and other leaders -- some of whom are with you today -- race relations don't seem to be improving in this country?

- Made great strides in race relations due to commitment of the civil rights leaders here today -- leaders who have followed in footsteps of those no longer with us today because of hate crimes.
- Must continue to be diligent on all fronts.

Q: You are married to a woman of color, do you fear for her safety, yourself, as well as your children?

- Like any husband and father, I worry about the safety of my family. I'm also fortunate. Best law enforcement protection in the world. People of color, of all races, gender identity andsexual preference must be free of fear.

Q: What was Chirlane's reaction?

- Same as mine. Sadness, concern, outrage.

Q: Did you talk to your kids about it? What did you say?

- Has been part of our family dialogue since they were young.

Q: You mentioned extra security for NYC churches and that PD has a protocol in place already to heighten patrols at synagogues following incidents, tell us more about that.

- First, no reason to consider any associated threats.
- However, due to the high-profile nature of the crime, NYPD instituted "special attention" and "directed" patrols at certain religious-affiliated locations in the city.

Q: You mentioned more security for churches; which ones, how many extra cops, how many churches, is the plan already in place?

- NYPD doesn't reveal the details of any security plans.
- However, on Thursday, as a preliminary precautionary measure, the NYPD deployed extra patrols to certain religious-based locations throughout the city.
- Done pending a further assessment of the investigation into the Charleston incident, as well as to address any concerns over potential "copycat" risks.
- Using Critical Response Vehicles (CRV) from the Counter-Terrorism Bureau (which normally cover high-profile public sites) to provide extra protection to churches.

Q: Does this ever apply to mosques as well?

- Of course

Q: Have there been specific threats?

- No but have complete confidence in NYPD; extensive experience; in place are security protocols; includes directed patrol attention; in some instances, fixed posts.
- Many of our patrol boroughs have dedicated House of Worship (HOW) cars that visit churches during religious holidays and at times of heightened security alerts.

Q: Shootings are up in NYC.

- Lowest number of murders in over 50 years.
- We did that last year while stopping unconstitutional stops and bringing police and community together.
- We have 25% fewer complaints against police.
- And we just unrolled our program - Summer All Out - to combat the gang related shootings we have seen.
- NYPD is doing great work and they will continue to aggressively ensure.
- NYC is one of the safest big cities in the world.

Karen Hinton
Press Secretary
917-246-7692

Follow Me On Twitter @KarenHinton

From: B <BCCD@cityhall.nyc.gov>
Date: Sat, 20 Jun 2015 08:28:07 -0400
To: Karen Hinton <khinton@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Subject: Re: CNN

I'm willing to do it, and want to get into the same vein as Obama and Hillary: racism + guns + mental health

From: Hinton, Karen
Sent: Friday, June 19, 2015 11:49 PM
To: B
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: CNN

Mr. Mayor, Hello. Great day today for you and your family. I didn't want to bother you earlier but needed to let you know CNN will be covering the AME church event Saturday. They have asked for a few minutes interview LIVE with you about race relations following the Charleston shootings. I recommend you do it. Please let me know. We have developed some Q/As.

Karen

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); [Wolfe, Emma](#); [Hinton, Karen](#); [Parikh, Ishanee](#); [de Alwis, Ronalie](#); [Coney, Javon](#)
Cc: [Spitalnick, Amy \(OMB\)](#); [Norvell, Wiley](#); "jfdc@akpdmedia.com"; [Snyder, Thomas](#)
Subject: Re: my BB is on the fritz today
Date: Saturday, June 20, 2015 1:06:35 PM

Only if it is with outside people.

From: Walzak, Phil
Sent: Saturday, June 20, 2015 01:04 PM
To: Hagelgans, Andrea; Wolfe, Emma; Hinton, Karen; Parikh, Ishanee; de Alwis, Ronalie; Coney, Javon
Cc: Spitalnick, Amy (OMB); Norvell, Wiley; John Del Cecato <jfdc@akpdmedia.com>; Snyder, Thomas
Subject: my BB is on the fritz today

pls email me at [REDACTED] this afternoon

remember the gmail is FOILable....

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Subject: Re: UPDATED; MINI Schedule for Sunday, June 21, 2015
Date: Saturday, June 20, 2015 4:10:32 PM

yes

From: <Leopold>, Elana <ELeopold@cityhall.nyc.gov>
Date: Saturday, June 20, 2015 at 3:45 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Fwd: UPDATED; MINI Schedule for Sunday, June 21, 2015

Are you staffing call time tomorrow?

Sent from my iPhone

Begin forwarded message:

From: "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: June 20, 2015 at 2:41:57 PM EDT
To: B <BCCD@cityhall.nyc.gov>, FLONYC <FLONYC@cityhall.nyc.gov>
Subject: **UPDATED; MINI Schedule for Sunday, June 21, 2015**

UPDATED: Adjusted AM Timing
UPDATED: Elana will meet you at gym
PENDING: Still working on possible legislative meetings although conscious it is Father's Day

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Sunday, June 21, 2015**

WEATHER: Hi of 82. Low of 73. Thunderstorms.
ATTIRE: Business
NOTES: Elana will meet you at gym.

10:30-11:00 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH STREET
Travel Time: 30 mins.

11:00-12:00 WORKOUT
Location: 357 9th Street

12:15-1:00 TRAVEL FROM 357 9TH STREET EN ROUTE GRACIE MANSION // OFF
TOPIC PREP WITH KH

Travel Time: 45 Minutes

1:00 - 2:00 DR/HAITIAN PRESS CONFERENCE
Location: Malcom X and Dr. Betty Shabazz Center, 3940
Broadway, New York, NY 10032
Staff Lead: Marco Carrion
Press: Open

2:00 - 2:15 TRAVEL FROM MALCOM X AND DR. BETTY SHABAZZ CENTER EN
ROUTE GRACIE MANSION//DAILY COMMS CALL
Travel Time: 15 mins.

3:00 - 4:00 DAILY BUDGET MEETING
Location: Gracie Mansion, The Porch

4:30 - 6:00 TPA CALL TIME
Location: Gracie Mansion, The Porch

6:00 - 6:30 WEEKLY SCHEDULING REVIEW CALL
Dial-in: [REDACTED]
ID: [REDACTED]

7:00 - 9:00 [REDACTED]

CITY HALL STEPS PRESS CONFERENCES

No scheduled press conferences.

FLONYC SCHEDULE

7:00 - 9:00 [REDACTED]

Michael Paul Carey
City Hall
New York, New York

From: [B](#)
To: [Walzak, Phil](#)
Cc: [Hinton, Karen](#); [Hagelqans, Andrea](#); "jfdc@akpdmedia.com"
Subject: Re: Confederate Flag
Date: Saturday, June 20, 2015 8:24:23 PM

I agree entirely, although I always worry about the impact of city slickers telling people what to do. I'm happy to do it and would key it to the Mayor of Charleston Joe Riley's calls for the flag's removal. Do however you see fit

----- Original Message -----

From: Walzak, Phil
Sent: Saturday, June 20, 2015 06:45 PM
To: B
Cc: Hinton, Karen; [REDACTED] <[REDACTED]> Hagelqans, Andrea
Subject: Confederate Flag

I think you should call for the permanent removal of the Confederate flag at the SC statehouse, esp in wake of this horrific racist-motivated assault in Charleston.

We cud set it up in a press q+a, and digital strategy or another method, but

- a) its ridiculous the flag still flies
- b) its an emerging issue in the aftermath of charleston
- c) its a good issue to rally progressives around/cud be some TPA crossover
- d) this is an impt moment and we shud be contributing to the conversation for moving fwd/positive change

Thoughts?

From: [B](#)
To: [Hinton, Karen](#); [Hagelgans, Andrea](#); [Walzak, Phil](#)
Cc: ["ifdc@akpdmedia.com"](mailto:ifdc@akpdmedia.com)
Subject: Re: Confederate Flag
Date: Saturday, June 20, 2015 8:26:08 PM

Karen does have you beat!

----- Original Message -----

From: Hinton, Karen
Sent: Saturday, June 20, 2015 07:15 PM
To: Hagelgans, Andrea; Walzak, Phil; B
Cc: [REDACTED] <[REDACTED]>
Subject: Re: Confederate Flag

I gotcha beat. Went to a school with Rebels as mascot, and General Lee showed up on a horse at half time.
Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

On 6/20/15, 7:07 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

>As someone who grew up surrounded by that hideous flag, I love the idea.

>

>----- Original Message -----

>From: Walzak, Phil
>Sent: Saturday, June 20, 2015 06:45 PM
>To: B
>Cc: Hinton, Karen; [REDACTED] <[REDACTED]>
>Hagelgans, Andrea
>Subject: Confederate Flag

>

>I think you should call for the permanent removal of the Confederate flag
>at the SC statehouse, esp in wake of this horrific racist-motivated
>assault in Charleston.

>

>We cud set it up in a press q+a, and digital strategy or another method,
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>c) its a good issue to rally progressives around/cud be some TPA

>crossover

>d) this is an impt moment and we shud be contributing to the conversation
>for moving fwd/positive change

>

>Thoughts?

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: MBDB: TPA Call Time
Date: Saturday, June 20, 2015 9:08:12 PM

Yup
don't take it personally. He cancels on my hourly.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Saturday, June 20, 2015 at 9:07 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Re: MBDB: TPA Call Time

So I'm canceled again !?

On Jun 20, 2015, at 8:38 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Sorry jdc.... We need to do some leg meetings tomorrow

Michael Paul Carey
City Hall
New York, New York

-----Original Appointment-----

From: Carey, Michael
Sent: Friday, June 19, 2015 5:36 AM
To: Carey, Michael; Leopold, Elana; de Alwis, Ronalie; 'jfdc@akpdmedia.com'
(jfdc@akpdmedia.com)
Subject: MBDB: TPA Call Time
When: Sunday, June 21, 2015 4:30 PM-6:00 PM (UTC-05:00) Eastern Time (US & Canada).
Where: Gracie Mansion, The Porch

From: [Hinton, Karen](#)
To: [B; Hagelgans, Andrea; Walzak, Phil](#)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Republicans on Confederate Flag
Date: Sunday, June 21, 2015 12:11:10 AM

FYI

Other prominent Republicans also commented on South Carolina flying the Confederate flag at the state capitol.

Mitt Romney <<http://topics.wsj.com/person/R/Mitt-Romney/6591>>, the party's presidential nominee in 2012, called for the flag to be removed. To many, it is a symbol of racial hatred,¹ he wrote on Twitter. Remove it now to honor Charleston victims.¹

Two current presidential candidates did not go as far in statements on Saturday.

Jeb Bush, a Republican presidential candidate and former Florida governor, said on Facebook that in Florida, we acted, moving the flag from the state grounds to a museum where it belonged.¹ He did not say how he thought South Carolina should handle the matter but said, Following a period of mourning, there will rightly be a discussion among leaders in the state about how South Carolina should move forward, and I'm confident they will do the right thing.¹

Sen. Lindsey Graham of South Carolina, also a Republican presidential candidate, wrote in a letter Saturday to supporters that there can be no doubt the shooting on Wednesday night was racially motivated and signals to all of us that the scars of our history are with us today.²

Mr. Graham did not address the flag controversy but said: At an appropriate time, we will move forward to have a discussion on a variety of fronts about what will make us stronger as a nation and what solutions need to be found.¹

Scott Walker said South Carolina Gov. <<http://www.wsj.com/articles/tragedy-thrusts-haley-into-national-spotlight-1434756136?KEYWORDS=haley>> Nikki Haley told him in a phone call that state lawmakers will soon begin a debate about whether to remove the Confederate flag from the state house after the nine people killed in Wednesday's church shooting in Charleston are buried.

The Wisconsin governor, who is expected to formally announce his campaign in July for the GOP presidential nomination, declined to offer his own position on whether the Confederate flag should fly in front of Columbia capitol. The resolution to that question would come in the next week or two,² he said.

Also Saturday, Ohio Gov. John Kasich, a Republican, called for removing the flag. If he were a citizen of South Carolina, I'd be for taking it down,² he said in a statement provided by an aide.

Karen Hinton
Press Secretary

917-246-7692
Follow Me On Twitter @KarenHinton

On 6/20/15, 8:26 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>Karen does have you beat!
>
>
>----- Original Message -----
>From: Hinton, Karen
>Sent: Saturday, June 20, 2015 07:15 PM
>To: Hagelgans, Andrea; Walzak, Phil; B
>Cc: [REDACTED] <[REDACTED]>
>Subject: Re: Confederate Flag
>
>I gotcha beat. Went to a school with Rebels as mascot, and General Lee
>showed up on a horse at half time.
>Karen Hinton
>Press Secretary
>917-246-7692
>Follow Me On Twitter @KarenHinton

>
>
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>
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>
>
>On 6/20/15, 7:07 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
>wrote:

>>As someone who grew up surrounded by that hideous flag, I love the idea.

>>
>>----- Original Message -----
>>From: Walzak, Phil
>>Sent: Saturday, June 20, 2015 06:45 PM
>>To: B
>>Cc: Hinton, Karen; [REDACTED] <[REDACTED]>
>>Hagelgans, Andrea
>>Subject: Confederate Flag

>>
>>I think you should call for the permanent removal of the Confederate flag
>>at the SC statehouse, esp in wake of this horrific racist-motivated
>>assault in Charleston.
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>>d) this is an impt moment and we shud be contributing to the conversation
>>for moving fwd/positive change
>>
>>Thoughts?

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Subject: RE: need to move Geri
Date: Monday, June 22, 2015 10:34:43 AM

530

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 22, 2015 10:34 AM
To: Carey, Michael
Subject: Re: need to move Geri

Yes - what time?

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Monday, June 22, 2015 at 9:29 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: need to move Geri

Can geri come up on wednesday

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 19, 2015 10:51 AM
To: Carey, Michael
Subject: Re: need to move Geri

yes

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Friday, June 19, 2015 at 10:47 AM

To: John Del Cecato <jfdc@akpdmedia.com>

Subject: RE: need to move Geri

Is she coming up just for this?

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 19, 2015 10:41 AM
To: Carey, Michael
Subject: Re: need to move Geri

Tuesday?

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Friday, June 19, 2015 at 10:06 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: need to move Geri

Looks like we have budget that evening.
What else does she have avail?

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: [Perez, Roberto](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Today The Mayor's Community Affairs Unit presents Flushing Town Hall for Businesses
Date: Monday, June 22, 2015 11:19:00 AM

The Mayor's Community Affairs Unit presents **Town Hall for Businesses**

Learn about City programs and services to help businesses start, operate, and grow.

John Choe, Executive Director, **Greater Flushing Chamber of Commerce**, will moderate the Town Hall meeting. Speakers include:

- **Julie Menin**, Commissioner, Department of Consumer Affairs
- **Maria Torres-Springer**, Commissioner, Department of Small Business Services
- **Nicole Garcia**, Queens Borough Commissioner, Department of Transportation
- **Roberto Perez**, Deputy Commissioner, Mayor's Community Affairs Unit
- **Sonia Lin**, General Counsel, Mayor's Office of Immigrant Affairs
- **Jeffrey Lee**, Senior Vice President, Strategic Investments Group, NYC Economic Development Corporation
- **Charles Sturcken**, Director of Environmental Compliance Outreach Unit, Department of Environmental Protection
- **John Young**, Director of Queens Office, Department of City Planning
- **Magda Desdunes**, FSE Ombudsperson/Industry Relationship Coordinator, Department of Health and Mental Hygiene
- **Jason Chen**, Community Affairs Liaison, Department of Sanitation
- **Sue Too**, Asian Liaison, NYPD Community Affairs Bureau, New Immigrant Outreach Unit
- **Anthony Iuliano**, Government and Community Affairs Officer, Department of Buildings

Time: 6:00 p.m. – 8:00 p.m.
Date: Monday, June 22, 2015
Place: PS 20
142-30 Barclay Avenue
Flushing, NY 11355

To RSVP: Call (212) 436-0178 or email Townhall@cityhall.nyc.gov.

Honoree Host:
Congresswoman Grace Meng

Cosponsors include:
Queens Borough President Melinda Katz, State Senator Tony Avella, State Senator Toby Ann Stavisky, Assemblymember Ron Kim, Council Member Peter Koo, Greater Flushing Chamber of Commerce, Flushing Chinese Business Association, Asian Americans for Equality, NAACP Northeast Queens Branch, and Flushing Business Improvement District



From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Monday, June 22, 2015 12:31:47 PM

yes

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, June 22, 2015 10:37 AM
To: Snyder, Thomas
Subject: <no subject>

Looks like Geri will be meeting with MBDB on Wednesday at 530pm now... Would you be free to sit with her/me earlier that day?

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Monday, June 22, 2015 2:01:48 PM

Correct – but – Hanauer cancelled.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 22, 2015 1:42 PM
To: Snyder, Thomas
Subject: Re: <no subject>

I thought it was last Tuesday the 16th - but maybe it got nixed?

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Monday, June 22, 2015 at 1:23 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: <no subject>

Not sure it happened; are you sure it did?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 22, 2015 1:22 PM
To: Snyder, Thomas
Subject: <no subject>

Do you know how MBDB's meeting with Nick Hanauer went last week? I meant to ask him for a read-out

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Monday, June 22, 2015 2:09:32 PM

Lets do the 14th

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, June 22, 2015 2:08 PM
To: Carey, Michael
Subject: FW: <no subject>

Would July 14th work on your end (for MBDB Skyping into Cong Prog Caucus meeting)? I know MBDB is out July 9th - and really wanna get this on the books

From: Mike Darner <[REDACTED]>
Date: Monday, June 22, 2015 at 2:05 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: <no subject>

John,

I hope you're well. Here's a list of our upcoming meeting times:

Wednesday, July 8th, 5:30pm

Tuesday, July 14th, 12pm

Wednesday, July 22nd, 5:30pm

Tuesday, July 28, 12pm

Wednesday, September 9th, 5:30pm

Thursday, September 17th - Time TBD

Tuesday, September 29th, 12pm

Wednesday, October 7th, 5:30pm

Wednesday, October 21st, 5:30pm

Tuesday, October 27th, 12pm

Tuesday, November 3rd, 12pm

Tuesday, November 17th, 12pm

Tuesday, December 1st, 12pm

Tuesday, December 8th, 12pm

Wednesday, December 16th, 5:30pm

On Mon, Jun 22, 2015 at 1:33 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Hey Mike. Can you remind me the day/time that the CPC generally meets? Trying to figure out a time for MBDB to Skype in & address the CPC re: The Progressive Agenda... Thanks much!

JDC

John F. Del Cecato
Partner/Creative Director
AKPD Message and Media
915 Broadway, Suite 1301
New York, NY 10010
[212-529-5775](tel:212-529-5775) (office)
[212-529-0545](tel:212-529-0545) (fax)
[917 685 4819](tel:917-685-4819) (mobile)

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#)
Subject: Re: follow up from conversations...
Date: Monday, June 22, 2015 2:10:45 PM

Not really - but basically someone who can help reach out to groups like Andrew's & figure out how to best integrate their skills/networks/vision with TPA's - to create a national conversation & grassroots action on progressive solutions to combatting income inequality

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Monday, June 22, 2015 at 2:01 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: follow up from conversations...

Do you have a job description?

From: John Del Cecato
Sent: Monday, June 22, 2015 1:38 PM
To: Yazgi, Stephanie
Subject: Re: follow up from conversations...

Sigh - the hiring process has been slowwww... But I might have an idea - guy from Wisconsin - unless you have someone you think would be a good fit??

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Monday, June 22, 2015 at 12:47 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: follow up from conversations...

I think we should think more broadly about how to integrate their network into our stuff longer term
If the idea is to make victories in the field part of victories of TPA we need to be in their space a bit and figure out a way with them
To get their groups to buy into it. I think for this you need a dedicated organizer on the team... I'm happy to work with that person (weren't you hiring?) or with you to think through that- but I know you have a lot on your plate!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 22, 2015 12:22 PM
To: Yazgi, Stephanie
Subject: Re: follow up from conversations...

For the time being, I think we're going to pour everything we've got into the presidential forum in the fall - probably in Iowa & with CNN as host... Once I get a better handle on that, maybe Andrew can help us drive people/attention to that?

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>

Date: Monday, June 22, 2015 at 8:33 AM

To: John Del Cecato <jfdc@akpdmedia.com>

Subject: follow up from conversations...

Andrew asked if there was anything he could be doing to follow up from the conversation he had with you.

Thoughts?

They'd like to get involved/ help out and have good network on the ground/ as you heard I think

Lerner may have access to the other

Part of a network that would seem good for you.

From: [B](#)
To: [Snyder, Thomas; "jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Re: Latest VIP signer for TPA
Date: Monday, June 22, 2015 5:24:20 PM

Although I applaud you, we need to re-double our efforts to get more leaders of color and younger leaders to be a part of this

From: Snyder, Thomas
Sent: Monday, June 22, 2015 05:22 PM
To: 'John Del Cecato' <jfdc@akpdmedia.com>; B
Subject: RE: Latest VIP signer for TPA

Excellent.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, June 22, 2015 4:36 PM
To: B; Snyder, Thomas
Subject: Latest VIP signer for TPA

Tom Hayden - pretty cool!

We're tweeting a welcome & working to get Hayden on the radio to promote The Progressive Agenda...

From: [B](#)
To: "jfdc@akpdmedia.com"; [Snyder, Thomas](#)
Subject: Re: Fast Track update
Date: Monday, June 22, 2015 5:25:00 PM

Good. Let us pray

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 22, 2015 03:58 PM
To: B; Snyder, Thomas
Subject: Fast Track update

Well-placed sources tell me that we may actually WIN on the cloture vote tomorrow...

I've got through the AFLCIO's list of targeted Senators, and I don't believe we have the relationships to influence them directly (from MBDB) - but we are completing a video that we will push out to all of our members/signers & ask them to forward tonight... Given the political leanings of the Senators in question, I don't think a media appearance by MBDB will impact the fence-sitters (most of them are pro-trade & corporate-friendly)...

I also went through list of mayors in our orbit, and I'm afraid none of those really intersect with target list either.

Brainstorming with allies on other ways we can weigh in.

From: [Singleton, Jessica](#)
To: ["John Del Cecato"](#)
Cc: [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: RE: should bdb join bridge?
Date: Monday, June 22, 2015 5:44:25 PM

Wednesday is fine. You should download it in the meantime. Let me know if you need an invite.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, June 22, 2015 1:42 PM
To: Singleton, Jessica
Cc: Hagelgans, Andrea; Walzak, Phil
Subject: Re: should bdb join bridge?

I'll be there on Wed, if that's not too late for you

From: <Singleton>, Jessica <JSingleton@cityhall.nyc.gov>
Date: Monday, June 22, 2015 at 1:27 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: Re: should bdb join bridge?

Could we do this afternoon by phone? Or are you here sometime soon jdc?

On Jun 22, 2015, at 13:23, John Del Cecato <jfdc@akpdmedia.com> wrote:

I'm in

From: <Hagelgans>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Friday, June 19, 2015 at 5:33 PM
To: "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: Re: should bdb join bridge?

Sure

From: Singleton, Jessica
Sent: Friday, June 19, 2015 05:32 PM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Walzak, Phil; Hagelgans, Andrea
Subject: RE: should bdb join bridge?

Can I grab you all for 5 minutes next week to show you how this would work? IT would make a lot of news and be a very exciting and innovative way to promote progressive agenda points.

From: Singleton, Jessica
Sent: Wednesday, June 17, 2015 3:23 PM
To: jfdc@akpdmmedia.com; Walzak, Phil; Hagelgans, Andrea
Subject: FW: should bdb join bridge?

A really great way to get the #p2Agenda out there

From: Singleton, Jessica
Sent: Wednesday, June 17, 2015 3:19 PM
To: @NYCDigital; Parikh, Ishanee
Subject: should bdb join bridge?

<https://joinbrigade.wordpress.com/2015/06/17/democracy-starts-when-you-take-a-stand/>

Jessica Singleton
Chief Digital Officer @nycgov
@jessay286

From: [Wiley, Maya](#)
To: [B; Snyder, Thomas](#)
Cc: "jfdc@akpdmedia.com"; [Carter, Zach \(Law\)](#)
Subject: RE: TPA and civil rights leaders meeting
Date: Monday, June 22, 2015 6:14:02 PM

I'm back. 😊

From: B
Sent: Monday, June 22, 2015 5:33 PM
To: Wiley, Maya; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com'; Carter, Zach (Law)
Subject: Re: TPA and civil rights leaders meeting

Good. We want to build out our coalition asap. Pls discuss when you get back

From: Wiley, Maya
Sent: Monday, June 22, 2015 11:20 AM
To: Snyder, Thomas
Cc: John Del Ceccato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Carter, Zach (Law); B
Subject: Re: TPA and civil rights leaders meeting

Hi Tom-

Thanks for the update. I know Mark and Hilary. As a part of the national racial justice community before joining the administration, I may be able to be helpful on TPA.

Maya

Sent from my iPhone

On Jun 22, 2015, at 10:02 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

Saturday afternoon, mayor met with a handful of African-American leaders (Sharpton, Morial, Shelton of NAACP, Reynolds a businessman from Chicago, Black Women's advocate). Purpose was to hear their ideas about strengthening the progressive cause and specifically comment on TPA. Here are my takeaways:

1. Generally very supportive of TPA and of the Mayor specifically
2. Opinion that TPA should be more explicit in connecting race issues, multi-culturalism with progressive change.
3. Gentle critique that white progressives underplay race factor when advocating policy change
4. Desire to see BdB work to connect white progressives with black leaders.
5. Should be more explicit way to promote opportunities for advancing minority

business enterprises; that jobs are key to racial progress; NYC should step up to do more to get business for minority entrepreneurs and professionals (legal, IT, finance, architecture, etc.)

We are tasked with following up with Mark Morial as their point person. Zach and Maya tasked with following up on the Chicago MWBE successes as described by Mr. Reynolds. Lets talk this week on way forward with all this. I have some ideas.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: forum
Date: Tuesday, June 23, 2015 9:33:41 AM

Any update about securing a Forum in Iowa? If not, please tell me exactly what we need to get done in order to nail this down.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [Snyder, Thomas](#)
To: [B; John Del Ceccato \(jfdc@akpdmedia.com\)](#)
Subject: Fast Track
Date: Tuesday, June 23, 2015 10:38:38 AM

Latest intel below:

From: Sevilla, Max
Sent: Tuesday, June 23, 2015 10:37 AM
To: Snyder, Thomas
Subject: RE: TPP

The Senate votes today on TPA. This morning's vote is procedural, to overcome a potential filibuster. Sen Cruz announced he will change his vote to NO, yet the likely whip count shows that just enough Democrats will support the bill to pass it.

From: [Hagelgans, Andrea](#)
To: [Wolfe, Emma](#); [Walzak, Phil](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#)
Subject: FW: PIX 11: HOT 97's Ebro sounds off on Russell Simmons' apology directed at NYC mayor
Date: Tuesday, June 23, 2015 11:32:33 AM

This is good

Ebro: Nah, I mean, you know, our audience calls it like you see it, you know, I mean he is getting pushed around on some issues and, you know, even when we talk to the Mayor about it, I told him, you know the reason people come at de Blasio is because he's an articulate, patient, polite individual. He's not like Mayors that we've had in the past that get at the podium that scream and yell and call people names.

Krishnan: Alright

Ebro: He's not show boating. He's trying to find solutions. And I personally prefer that in someone who is going to represent our city, but I think the audience doesn't mind somebody holding our leader to task.

From: Gunaratna, Mahen
Sent: Tuesday, June 23, 2015 11:30 AM
To: Wolfe, Emma; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea; Schwartz, Regina; Carrion, Marco A.; Hernandez-Cruz, Arelis; Adams, Marti; Klein, Monica
Subject: RE: PIX 11: HOT 97's Ebro sounds off on Russell Simmons' apology directed at NYC mayor

Sukanya Krishnan: HOT 97 listeners got an earful last weekend when hip-hop executive Russell Simmons put Mayor Bill de Blasio on blast, calling him a punk and other things. Well, Simmons has now apologized and, well, the New York City Mayor accepted his apology, went and called into HOT 97 yesterday. We have Hot 97's Ebro on the phone today to get his take on the matter. So, Ebro thanks for joining us this morning live.

Ebro: Suki, you look amazing in pink.

Krishnan: Thanks. Let's get back to the topic. Ebro, what was your reaction, first of all, when Russell went there and called the Mayor a punk?

Ebro: We were surprised and then we went, and I believe, everyone in the room said, Russell, are you sure you want to call the Mayor the B-word and he was adamant about it. I feel like he was passionate about it, but I don't think they have a bad relationship. But you know — Russell's from House, Queens and, you know, he's from the street and he misses hip-hop and probably just felt comfortable in his environment. You know, we sometimes talk to each other in a comfortable manner. I think that was more of what it was than him trying to, like, call the Mayor out on his name.

Krishnan: Alright, well let's get my viewers up to date on exactly what happened on your morning show. This was the response, so let's — let's listen in.

[Replay of interview]

Russell Simmons: *Our police commissioner is bullying our punk Mayor, that we worked so hard to put in office. He knows his kids are at risk, he knows that if a cop shoots his kid — and there is no footage, that cop is not getting charged and that's because there are no special prosecutors. There should be independent...*

Krishnan: And I think we should put that in context, because you could see Russell's frustration because this is over the progress of — he really wanted a special prosecutor to be put in place regarding police misconduct and that, that's exactly what he was talking about. That frustration that was boiling over on your air, am I correct about that?

Ebro: Yeah, and when we had the Mayor on yesterday — we're gonna replay the interview here in about five minutes with the Mayor — we asked him specifically about the special prosecutor, in which, the Mayor went on to talk about Cuomo, having the power to do that right now. That was something the Governor felt should happen with these issues, so, I know Rosenberg spoke to Russell Simmons via. email yesterday. Rosenberg, and you said Russell felt like we let the Mayor off the hook yesterday.

Rosenberg: Yeah, he wanted us to hold the Mayor to the fire, as he put it. You know, he said he wasn't trying to personally attack the Mayor. He's said he's been friends with him for years, marched with him, but he thinks that, for Russell Simmons, he feels that if you really believe in the Black Lives Matter movement, the special prosecutor is a necessity.

Krishnan: So what are your listeners saying though, because, obviously he is talking about the whole Black Lives Matter movement — so how do they feel about Russell, his reaction, the apology and what do you guys hearing this morning.

Ebro: I mean, our listeners are very pro finding solutions and making sure people are held accountable whether you work for the police department, whether you work for the state, whatever you work for. Listeners are calling here who are blue collar hard workers.

Krishnan: But, Ebro, is this polarizing to do something like that? You know what I mean?

Ebro: To call the Mayor a Punk?

Krishnan: Yeah

Ebro: Nah, not at all, not for our audience.

Krishnan: Okay

Ebro: Nah, I mean, you know, our audience calls it like you see it, you know, I mean he is getting pushed around on some issues and, you know, even when we talk to the Mayor about it, I told him,

you know the reason people come at de Blasio is because he's an articulate, patient, polite individual. He's not like Mayors that we've had in the past that get at the podium that scream and yell and call people names.

Krishnan: Alright

Ebro: He's not show boating. He's trying to find solutions. And I personally prefer that in someone who is going to represent our city, but I think the audience doesn't mind somebody holding our leader to task.

Krishnan: Yeah, well no, we have to hold our leaders accountable and thank you for doing that and, you know, sharing your thoughts on our morning show. Ebro and the team at Hot97, thank you for calling in this morning.

Ebro: Always, no problem.

Krishnan: And we'll let you guys get back to your show.

Ebro: Thank you guys and well Suki you guys look amazing in pink.

Krishnan: Thank you, Ebro, I hope we have lunch sometime soon.

From: Gunaratna, Mahen

Sent: Tuesday, June 23, 2015 8:58 AM

To: Wolfe, Emma; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea; Schwartz, Regina; Carrion, Marco A.; Hernandez-Cruz, Arelis; Adams, Marti

Subject: FW: PIX 11: HOT 97's Ebro sounds off on Russell Simmons' apology directed at NYC mayor

FYI, the hosts' reaction to the Mayor's interview yesterday can be found here. Also, one of the hosts mentioned Russell's reaction to yesterday's interview - apparently he told the hosts that they should have pressed BdB more on special prosecutor.

From: Clips

Sent: Tuesday, June 23, 2015 8:55 AM

Subject: PIX 11: HOT 97's Ebro sounds off on Russell Simmons' apology directed at NYC mayor

HOT 97's Ebro sounds off on Russell Simmons' apology directed at NYC mayor

PIX 11 - Staff

<http://pix11.com/2015/06/23/hot-97s-ebro-sounds-off-on-russell-simmons-apology-directed-at-nyc-mayor/>

HOT 97 listeners got an earful last weekend when hip-hop executive Russell Simmons put Mayor Bill de Blasio on blast, calling him a punk. Simmons has since apologized and de Blasio accepted, calling into the radio station to say so.

HOT 97's Ebro shared his take on the matter Tuesday with PIX11 News — and whether he agrees or disagrees with Simmons' initial comments.

From: [Carey, Michael](#)
To: ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: don't be shocked
Date: Tuesday, June 23, 2015 2:04:56 PM

Need to cancel Geri tomorrow. Got to do a presser with PC now.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Subject: RE: WAIT - KEEP IT ON. DON'T TELL HER YET.
Date: Tuesday, June 23, 2015 2:26:52 PM

Ok
Keep it
You coming in right?

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, June 23, 2015 2:23 PM
To: Carey, Michael
Subject: Re: WAIT - KEEP IT ON. DON'T TELL HER YET.

ok

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Tuesday, June 23, 2015 at 2:19 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: WAIT - KEEP IT ON. DON'T TELL HER YET.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: B
To: "jfdc@akpdmedia.com"
Cc: Snyder, Thomas
Subject: Re: Fast Rack...Cloture
Date: Tuesday, June 23, 2015 8:57:43 PM

My gut is the status quo wins the day unless progressives deepen their unity

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, June 23, 2015 08:46 PM
To: B
Cc: Snyder, Thomas
Subject: Re: Fast Rack...Cloture

It's possible we could kill TPP (without amendments) in 3 months.

But I trust your gut more than what I hear. What are you feeling??

On Jun 23, 2015, at 8:43 PM, B <BCCD@cityhall.nyc.gov> wrote:

So much for the death knell. I could feel in my bones that labor and progressives were celebrating too early. Any chance at all it can be killed up ahead?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, June 23, 2015 11:59 AM
To: Snyder, Thomas; B
Subject: Re: Fast Rack...Cloture

Missed it by thismuch

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Tuesday, June 23, 2015 at 11:56 AM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Fast Rack...Cloture

From: Sevilla, Max
Sent: Tuesday, June 23, 2015 11:55 AM
To: Snyder, Thomas
Subject: RE: TPP

The Senate voted 60 to 37 to end debate on TPA, pretty much ensuring final passage which needs only 51 votes. The vote is expected on Wednesday.

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Subject: RE: TPP

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From: B
To: "jfdc@akpdmedia.com"
Cc: [Snyder, Thomas](#)
Subject: Re: Fast Rack...Cloture
Date: Wednesday, June 24, 2015 7:58:20 AM

Progressives should disrupt that formula

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, June 24, 2015 07:54 AM
To: B
Cc: Snyder, Thomas
Subject: Re: Fast Rack...Cloture

That's smart. Depressing for the cause, but probably correct.

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Wednesday, June 24, 2015 at 7:38 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Re: Fast Rack...Cloture

I also think Hillary will say she's against it and then will let the Congress pass it, and she'll hope to implement it. She'll want to have her cake and eat it too

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, June 23, 2015 08:46 PM
To: B
Cc: Snyder, Thomas
Subject: Re: Fast Rack...Cloture

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To: Snyder, Thomas; B
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From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: TPP
Date: Wednesday, June 24, 2015 11:52:10 AM

Not sure I understand this sentence from your contact:

Now the question is can we use this for the right advantage not only in trying to get the best deal possible, but the best provisions that will advance broadly-shared prosperity.

I thought once fast track is won, then there is no opportunity to change or improve the language.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, June 24, 2015 11:39 AM
To: B; Snyder, Thomas
Subject: TPP

Spoke to my source about what's next, and he was surprisingly upbeat - not that we would kill TPP, but that we've shown unity & influence in a way we haven't before... And he's generally not a glass half-full guy... Comments below..

====

You have asked a very complex question, that could take a book to respond to....

First, as to timing: I believe it will take up to 3 months to finish the agreement. Then, there is the process of legal "scrubbing". As an agreement that will be translated into many different home country languages, the lawyers have to make sure that the words reflect the true intent. What may be clear in English may not be as clear in another language. A lot of that work is already underway (as the Administration has been trying to make sure there are no delays in consideration). But, that still will take a bit of time. Then there is a process for advisory committees, Congressional procedures, etc. Under the quickest of timelines (in my view, extremely optimistic), one might see the first vote in 5 months. But, in my view, this is going to slip into next year.

We can't make this just about the specifics of the TPP, although that will be, of course, at its core. This has been a huge win for labor/progressives is gaining a common voice. Trade has not been a unifying platform in the past. Now the question is can we use this for the right advantage not only in trying to get the best deal possible, but the best provisions that will advance broadly-shared prosperity.

Part of a longer discussion and, in my view, a huge opportunity, if we plan and execute correctly.

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: TPP
Date: Wednesday, June 24, 2015 12:06:28 PM

Hmmm? Risky. I wouldn't want him to tell them which network we are talking to? I guess other than that it might work.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, June 24, 2015 11:56 AM
To: Snyder, Thomas
Subject: Re: TPP

This may be stupid, but I was thinking of having him call Robby or Podesta & floating the idea in the most cordial way possible... If they send a positive signal (even privately), I think we could suggest to Mark Preston (our CNN contact) that she'll be on board, and that will really jump-start the process... What do you think? Stupid?

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Wednesday, June 24, 2015 at 11:52 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: TPP

Also told B about progress on CNN. He was encouraged. What more can be done to bring it home?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, June 24, 2015 11:39 AM
To: B; Snyder, Thomas
Subject: TPP

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This has been a huge win for labor/progressives is gaining a common voice. Trade has not been a unifying platform in the past. Now the question is can we use this for the right advantage not only in trying to get the best deal possible, but the best provisions that will advance broadly-shared prosperity.

Part of a longer discussion and, in my view, a huge opportunity, if we plan and execute correctly.

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: TPP
Date: Wednesday, June 24, 2015 12:57:58 PM

Is the Prado meeting on for today?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, June 24, 2015 11:39 AM
To: B; Snyder, Thomas
Subject: TPP

Spoke to my source about what's next, and he was surprisingly upbeat - not that we would kill TPP, but that we've shown unity & influence in a way we haven't before... And he's generally not a glass half-full guy... Comments below..

====

You have asked a very complex question, that could take a book to respond to....

First, as to timing: I believe it will take up to 3 months to finish the agreement. Then, there is the process of legal "scrubbing". As an agreement that will be translated into many different home country languages, the lawyers have to make sure that the words reflect the true intent. What may be clear in English may not be as clear in another language. A lot of that work is already underway (as the Administration has been trying to make sure there are no delays in consideration). But, that still will take a bit of time. Then there is a process for advisory committees, Congressional procedures, etc. Under the quickest of timelines (in my view, extremely optimistic), one might see the first vote in 5 months. But, in my view, this is going to slip into next year.

We can't make this just about the specifics of the TPP, although that will be, of course, at its core. This has been a huge win for labor/progressives is gaining a common voice. Trade has not been a unifying platform in the past. Now the question is can we use this for the right advantage not only in trying to get the best deal possible, but the best provisions that will advance broadly-shared prosperity.

Part of a longer discussion and, in my view, a huge opportunity, if we plan and execute correctly.

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: info
Date: Wednesday, June 24, 2015 2:04:25 PM

Looking for some info for potential work here on a few people you might be able to help me track down an initial impression:

[REDACTED]

I figure you might have some contacts that could give you some sense of their work , do they like, not like etc. Hope its not a hassle for you.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [Gunaratna, Mahen](#)
To: [Hinton, Karen](#); [Walzak, Phil](#); "[John Del Cecato](#)"; [Hagelgans, Andrea](#)
Subject: RE: New Times beat reporter on inequality/the rich
Date: Wednesday, June 24, 2015 3:43:36 PM
Attachments: [image001.png](#)
[image002.png](#)

Alessandra Stanley Moves to New Beat, Covering Inequality in America

June 24, 2015

New York Times executive editor Dean Baquet announced that Alessandra Stanley is returning to reporting to cover economic inequality in America. The memo to staff is copied below.

“Colleagues:

After a dozen remarkable years as chief television critic, Alessandra Stanley has decided to return to reporting. As part of The Times’s deepening focus on economic inequality in America, she will be creating a new beat: an interdisciplinary look at the way the richest of the rich — the top 1 percent of the 1 percent — are influencing, indeed rewiring, the nation’s institutions, including universities, philanthropies, museums, sports franchises and, of course, political parties and government.

This is a subject both intensely timely and well suited

to Alessandra's skills as an observer, reporter and writer — one that has fascinated her, she says, since she wrote about the first generation of Russian oligarchs as a foreign correspondent in the mid-1990s. Now, she'll be reporting on what she describes as the “psychology, rituals, costs and contradictions” of a new generation of American titans. Her work will add to The Times's ongoing reporting on inequality in all its forms. More announcements will come on that front.

There is not enough space here to do justice to Alessandra's exceptional work as TV critic. She covered the globe, whether the subject was Russian television news — an awkward mix of pro-Putin and opposition stories that she described as “a little bit NPR, a little bit North Korea” — or addictive French crime dramas. Closer to home, she weighed in on election-night coverage, Oscar ceremonies, anchor meltdowns and of course the rise of the golden age of cable dramas. If it was on TV, she was game to write about it. Her insights, wit and rich experience as a political reporter and foreign correspondent tracked a once fading medium as it re-emerged as one of the

dominant art forms of the moment.”

From: Gunaratna, Mahen
Sent: Wednesday, June 24, 2015 3:34 PM
To: Hinton, Karen; Walzak, Phil; 'John Del Cecato'; Hagelgans, Andrea
Subject: New Times beat reporter on inequality/the rich

JDC's dream stories!

--



Kate Aurthur Verified account @KateAurthur

Dean Baquet announced Alessandra Stanley is no longer TV critic (she'll be covering "the richest of the rich"). Memo:

Colleagues:

After a dozen remarkable years as chief television critic, Alessandra Stanley has decided to return to reporting. As part of The Times's deepening focus on economic inequality in America, she will be creating a new beat: an interdisciplinary look at the way the richest of the rich -- the top 1 percent of the 1 percent -- are influencing, indeed rewiring, the nation's institutions, including universities, philanthropies, museums, sports franchises and, of course, political parties and government.

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3:24 PM - 24 Jun 2015

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

Colleagues:

After a dozen remarkable years as chief television critic, Alessandra Stanley has decided to return to reporting. As part of The Times's deepening focus on economic inequality in America, she will be creating a new beat: an interdisciplinary look at the way the richest of the rich -- the top 1 percent of the 1 percent -- are influencing, indeed rewiring, the nation's institutions, including universities, philanthropies, museums, sports franchises and, of course, political parties and government.

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From: [John Del Cecato](#)
To: [Gunaratna, Mahen](#); [Hinton, Karen](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Re: New Times beat reporter on inequality/the rich
Date: Wednesday, June 24, 2015 4:23:01 PM
Attachments: [image001.png](#)
[image002.png](#)

Having heart palpitations!

From: <Gunaratna>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: Wednesday, June 24, 2015 at 3:34 PM
To: "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: New Times beat reporter on inequality/the rich

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Kate Aurthur [Verified account](#) @KateAurthur

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Mahen Gunaratna

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From: [Walzak, Phil](#)
To: ["John Del Cecato"](#); [Hinton, Karen](#); [Hagelgans, Andrea](#)
Subject: RE: Heads up
Date: Wednesday, June 24, 2015 4:49:39 PM

This is a trap

She'll inevitably say – shes doing it all and why haven't you endorsed??

Mayor has discussed exhaustively

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, June 24, 2015 4:48 PM
To: Hinton, Karen; Walzak, Phil; Hagelgans, Andrea
Subject: Heads up

Dana Rubenstein called me to ask what specifically MBDB wants from HRC... I told her to call you, Karen...

As far as the answer - I suppose we say what we've always said - that we're looking for her to lay out a progressive vision to combatting income inequality... Probably could refer back to MBDB quote from avail after HRC Saturday speech

From: [Snyder, Thomas](#)
To: [John Del Cecato](#)
Cc: [B](#)
Subject: Re: Senate passed TPA
Date: Wednesday, June 24, 2015 9:45:13 PM

She's a zillionaire

Sent from my iPhone

On Jun 24, 2015, at 9:44 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

If only John Davis had been able to convince his new boss Maria Cantwell to do the right thing!

On Jun 24, 2015, at 8:18 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

Sent from my iPhone

Begin forwarded message:

From: "Sevillia, Max" <msevillia@cityhall.nyc.gov>
Date: June 24, 2015 at 7:37:21 PM EDT
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Re: Senate passed TPA

Schumer and Gillibrand both voted NO

YEAs ---60

Alexander (R-TN)	Ernst (R-IA)	Moran (R-KS)
Ayotte (R-NH)	Feinstein (D-CA)	Murkowski (R-AK)
Barrasso (R-WY)	Fischer (R-NE)	Murray (D-WA)
Bennet (D-CO)	Flake (R-AZ)	Nelson (D-FL)
Blunt (R-MO)	Gardner (R-CO)	Perdue (R-GA)
Boozman (R-AR)	Graham (R-SC)	Portman (R-OH)
Burr (R-NC)	Grassley (R-IA)	Risch (R-ID)
Cantwell (D-WA)	Hatch (R-UT)	Roberts (R-KS)
Capito (R-WV)	Heitkamp (D-ND)	Rounds (R-SD)
Carper (D-DE)	Heller (R-NV)	Sasse (R-NE)
Cassidy (R-LA)	Hoeven (R-ND)	Scott (R-SC)
Coats (R-IN)	Inhofe (R-OK)	Shaheen (D-NH)
Cochran (R-MS)	Isakson (R-GA)	Sullivan (R-AK)
Coons (D-DE)	Johnson (R-WI)	Thune (R-SD)
Corker (R-TN)	Kaine (D-VA)	Tillis (R-NC)
Cornyn (R-TX)	Kirk (R-IL)	Toomey (R-PA)
Cotton (R-AR)	Lankford (R-OK)	Vitter (R-LA)

Crapo (R-ID) McCain (R-AZ) Warner (D-VA)
Daines (R-MT) McCaskill (D-MO) Wicker (R-MS)
Enzi (R-WY) McConnell (R-KY) Wyden (D-OR)

NAYs ---38

Baldwin (D-WI)	Heinrich (D-NM)	Reed (D-RI)
Blumenthal (D-CT)	Hirono (D-HI)	Reid (D-NV)
Booker (D-NJ)	King (I-ME)	Sanders (I-VT)
Boxer (D-CA)	Klobuchar (D-MN)	Schatz (D-HI)
Brown (D-OH)	Leahy (D-VT)	Schumer (D-NY)
Cardin (D-MD)	Manchin (D-WV)	Sessions (R-AL)
Casey (D-PA)	Markey (D-MA)	Shelby (R-AL)
Collins (R-ME)	Menendez (D-NJ)	Stabenow (D-MI)
Cruz (R-TX)	Merkley (D-OR)	Tester (D-MT)
Donnelly (D-IN)	Mikulski (D-MD)	Udall (D-NM)
Durbin (D-IL)	Murphy (D-CT)	Warren (D-MA)
Franken (D-MN)	Paul (R-KY)	Whitehouse (D-RI)
Gillibrand (D-NY)	Peters (D-MI)	

Not Voting - 2

Lee (R-UT) Rubio (R-FL)

http://www.senate.gov/legislative/LIS/roll_call_lists/roll_call_vote_cfm.cfm?congress=114&session=1&vote=00219

Max Sevilla, Esq.
Director
New York City Office of Federal Affairs
[1301 Pennsylvania Ave, N.W.](#)
[Suite 350](#)
Washington, D.C. 20004
Tel. [\(202\) 624-5906](#)
Cell. [\(347\) 276-6572](#)
msevilla@cityhall.nyc.gov

On Jun 24, 2015, at 6:50 PM, Snyder, Thomas
<TSnyder@cityhall.nyc.gov> wrote:

Can u send me the member votes?

Sent from my iPhone

On Jun 24, 2015, at 4:57 PM, Sevilla, Max
<msevilla@cityhall.nyc.gov> wrote:

Max Sevilla, Esq.
Director
New York City Office of Federal
Affairs
[1301 Pennsylvania Ave, N.W.](#)

[Suite 350](#)
[Washington, D.C. 20004](#)
Tel. [\(202\) 624-5906](#)
Cell. [\(347\) 276-6572](#)
msevillia@cityhall.nyc.gov

From: [Mehrdad Azemun](#)
To: [Snyder, Thomas](#)
Cc: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: Re: Confirmed meeting-Iowa
Date: Thursday, June 25, 2015 1:13:36 AM

Guys, quick follow-up: I met with staff from the Iowa group in dc today and they're interested in having a conversation with you both if that interest is mutual. I brief them on the "caucus for fairness" idea and they're also interested in influencing the conversation that happens before the caucuses.

John, in answer to your question, their membership is 3200 - and that's a real, hard number (ie not like MoveOn or Greenpeace, which I'm sure count me as a member despite my never having given them money, or at least not for years).

I'll also forward you info on the upcoming fall convention for their c3, which will give you a good flavor of the group and their politics. Mehrdad

On Jun 17, 2015, at 4:48 PM, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov> wrote:

Not yet. We can just talk about our concept of what we are thinking about in Iowa and then go from there.

From: Mehrdad Azemun [<mailto:mehrdad@npa-us.org>]
Sent: Wednesday, June 17, 2015 4:34 PM
To: Snyder, Thomas
Cc: John Del Ceccato (jfdc@akpdmedia.com)
Subject: Re: Confirmed meeting-Iowa

Tom, I'm wondering what you'd like to discuss in this meeting. If you want to get deep into details on Iowa, I should get our Iowa member on the phone, Iowa Citizens for Community Improvement. Let me know. Mehrdad

On Fri, Jun 5, 2015 at 9:21 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

John and Mehrdad – we are confirmed to meet at the Mayor’s Office on Friday June 19 at 3:30pm.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
[212-341-5050](tel:212-341-5050)

--
Mehrdad Azemun
Campaign Director

National People's Action
National People's Action Campaign
810 N. Milwaukee Ave., Chicago IL 60642
773-220-7929 (mobile)
312-676-2815 (office)
mehrdad@npa-us.org
www.npa-us.org

Twitter:

www.twitter.com/NPAction

Facebook:

www.facebook.org/NationalPeoplesAction

YouTube:

www.youtube.com/movetoaction

From: [Mehrdad Azemun](#)
To: [John Del Ceccato](#); [Snyder Thomas](#)
Subject: Info on Iowa convention in October
Date: Thursday, June 25, 2015 1:13:43 AM

----- Forwarded message -----
From: **Hugh Espey, Iowa CCI** <hugh@iowacci.org>
Date: Tue, Jun 23, 2015 at 1:06 PM
Subject: A lot of you have been asking about Convention...

Mehrdad,

Join us October 2nd and 3rd in Des Moines to celebrate 40 years of tackling tough issues and getting things done, and to lift up our bold and progressive People and Planet First agenda (just in time for Iowa's presidential caucus season).

There will be live music and dancing, food, and great people, including some big-name movement doers and thinkers!

We're excited to announce these powerful and fiery speakers (and will announce more soon):

Rev. William Barber

Founder of North Carolina's #MoralMondays movement

Alicia Garza

Co-founder of #BlackLivesMatter

Jim Hightower

"America's #1 Populist"

Sally Kohn

Progressive pundit for MSNBC and CNN, and columnist for The Daily Best

[Register Today!](#)

Stay tuned for more details on our 40th Birthday Bash!

I can't wait,

Hugh Espey

Executive Director

[Forward to Friends](#)



We're currently at 3,732 Facebook followers.

[Help us get to 5,000 fans!](#)

Iowa Citizens for Community Improvement
2001 Forest Ave

Des Moines, IA 50311-3229

[515-282-0484](tel:515-282-0484) . www.lowacci.org

[Contact us](#), [Unsubscribe](#) from this list. To be removed from all emails from us click [here](#).

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: TPA tonight
Date: Thursday, June 25, 2015 1:58:13 PM

I wouldn't start with the small group thing but he really liked the civil rights meeting small group so he does see the value in getting feedback and adding to support.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, June 25, 2015 12:34 PM
To: Snyder, Thomas
Subject: Re: TPA tonight

Correct - we won't be able to give a definitive answer on Hayley until the crew meets on Sunday...

I like everything you have here... He will probably say that the small group meetings are "low-impact" - but I think they're really important to do...

Geri can write a plan at night/on weekends

In order to fully nail down the Iowa forum, we really need MBDB to make some calls to key TPA members, and then we can follow up with email to the 100 VIPs to get their buy-in...

Tele town hall is a great idea - and he will dig it... Probably would cost \$3K...

I'm going to be in CT on Sunday - so would be safer to do call time on Monday - unless he is willing to do without me...

We need to begin the surrogates program - which, again, requires some outreach by him directly...

We should also do some mayor outreach... I've got a list of the top 10 or so we'd like to sign on - but I need to do more research on what each one will respond to... I can do that today...

There's also the "smaller" stuff - the Mike Lux film, the Robert Greenwald short video screening "event" in 5 cities,

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Thursday, June 25, 2015 at 11:03 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: TPA tonight

Obviously we have a problem in that we will not have had our C4 discussion. Presumably that means we can't say anything definitive about Hayley availability? We have to present something detailed and coherent nevertheless tonight in case he wants it. Some ideas:

1. BdB convene more small groups to talk TPA (like last week's civil rights leaders). July to Labor Day. Latino (Durazo could help convene); Asian Americans; Labor; other?
2. Prado draft a 6 - 9 month comprehensive written plan by mid-late July

3. Nail down Iowa Forum by when? Once firm, hold a press event announcing it with other TPA'ers
4. Teletown hall promoting Iowa Forum and income issue; audience include Iowa caucus goers; other TPA group members
5. Fundraising
6. Call time immediately; possibly time on Sunday?

Thoughts?

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Thursday, June 25, 2015 5:42:02 PM

Regarding names that would co-sponsor Forum, does Reich or Dean help with CNN? If you think so we should put them in.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, June 25, 2015 4:57 PM
To: Snyder, Thomas
Subject: <no subject>

Here's the latest call sheet with notes

From: [Wiley Maya](#)
To: [John Del Cecato](#)
Subject: Re: TPA
Date: Friday, June 26, 2015 3:04:56 PM

Great. Thx. Will circle back after I've looked with civil rights lens.

Sent from my iPhone

On Jun 26, 2015, at 2:55 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Here's the preamble & the agenda itself, in current form...

About Our Agenda

Income inequality is the crisis of our time, and we need bold, progressive solutions to address it. By harnessing the strength of a national progressive coalition, and using that to achieve success in the three pillars of The Progressive Agenda, we will make sure that the voice of every American is heard – not just those at the very top.

To do this, we must lift the floor for those who are struggling, fight for racial and economic justice, and champion a tax system that rewards work instead of just wealth.

The Progressive Agenda is a set of proposals that build upon the work of dozens of economists, lawmakers and progressive activists, with the aim of addressing income inequality right now.

1 Lift the Floor for Working People »

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.
- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.
- **Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment.
- **Invest in schools, not jails--** and give a **second chance** to those coming home from prison.

2 Support Working Families »

- Pass national **paid sick leave**.
- Pass national **paid family leave**.
- Make **Pre-K, after-school programs** and **childcare** universal.
- Expand the **Earned Income Tax Credit** and **protect and expand Social Security**.
- Allow students to **refinance student loan debt** to take advantage of lower interest rates, and **support debt-free college**.

3 Tax Fairness »

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the "**Buffett Rule**" so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of "performance pay" write-

offs.

From: [B](#)
To: [Carey, Michael](#); [FLONYC](#); [Leopold, Elana](#)
Cc: [Snyder, Thomas](#); "jfdc@akpdmedia.com"
Subject: Re: MINI Schedule for Monday, June 29, 2015
Date: Saturday, June 27, 2015 7:38:41 PM

Pls add drink at gracie monday evening for Chirlane and me with Del Cecato

From: Carey, Michael
Sent: Friday, June 26, 2015 05:12 PM
To: B; FLONYC
Subject: MINI Schedule for Monday, June 29, 2015

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Monday, June 29, 2015**

WEATHER: Hi of 84. Low of 69. Mostly Sunny.

ATTIRE: Business

NOTES: - YOU have 30 mins. to change at the gym

7:30 - 8:00 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH STREET
Travel Time: 30 mins.

8:00 - 9:00 WORKOUT
Location: 357 9th Street

9:30 - 9:50 TRAVEL FROM 357 9TH STREET EN ROUTE SBMT, 81 39TH STREET, BROOKLYN // ON
AND OFF TOPIC PREP WITH KAREN HINTON
Travel Time: 20 mins.

10:00 - 11:30 PRESS CONFERENCE WITH CONGRESSMAN NADLER AND CONGRESSWOMAN
VELAZQUEZ ON PORT
Location: South Brooklyn Marine Terminal, 81 39th Street, Brooklyn, NY
11232

Staff Lead: Michael DeLoach
Press Contact: Karen Hinton
Press: Open

11:30 - 11:50 TRAVEL FROM SBMT, 81 39TH STREET EN ROUTE CITY HALL // COMMUNICATIONS
CALL
Travel Time: 20 Minutes

12:30 - 1:30 INTERNAL MEETING ON MAYORS/TRANSPORTATION NEXT STEPS
Location: City Hall, The Mayor's Office

2:00 - 3:00 125TH STREET CORRIDOR MEETING WITH SPEAKER MELISSA MARK VIVERITO
Location: City Hall, COW

3:30 - 4:00 PREP FOR BILL HEARING AND SIGNING
Location: City Hall, The Mayor's Office

4:00 - 5:00 BILL HEARING AND SIGNING
Location: City Hall, The Blue Room
Staff Lead: Jon Paul Lupo

5:30 - 6:00 REMARKS TO COMMISSIONERS ON MWBE
Location: City Hall, The Committee of the Whole
Staff Lead: Maya Wiley

6:30 - 7:00 PERSONNEL MEETING WITH JONATHAN SOTO
Location: City Hall, The Mayor's
Office

CITY HALL STEPS PRESS CONFERENCES

To be updated.

FLONYC SCHEDULE

1:45 - 2:30 MAYOR'S FUND BOARD OF DIRECTORS MEETING
3:00 - 5:00 RPC EXECUTIVE COUNCIL MEETING
6:00 - 7:00 QUEENS FEEDBACK SESSION WITH GARY BELKIN

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Re: The New Yorker on Renzi
Date: Sunday, June 28, 2015 8:22:01 PM

Indeed! And I'll explain why it's relevant when I see you tmrw night

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, June 28, 2015 03:13 PM
To: B
Subject: Re: The New Yorker on Renzi

Fascinating account

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Saturday, June 27, 2015 at 6:58 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Fw: The New Yorker on Renzi

Pls read this. I want to discuss this with you before I go on my trip. I see some things to do, and many more NOT to do, in Renzi's approach. Are you around the next few days?

From: Klein, Monica
Sent: Wednesday, June 24, 2015 07:14 PM
To: B
Subject: The New Yorker on Renzi

The New Yorker is now trying to answer our question, with a 10,000 word piece--

The Demolition Man

THE NEW YORKER - Jane Kramer - June 29, 2015 Issue
Matteo Renzi is on a mission to remake Italy.

Early this year, Matteo Renzi invited Angela Merkel to Florence for a tête-à-tête at the Romanesque guild-priory known since the Renaissance as the Palazzo Vecchio and now its city hall. Renzi comes from Florence and, like most Florentines, he is devoted to the city, which in his case elected him mayor in 2009, when he was thirty-four, and nurtured the native Machiavellian wiles that five years later brought him to Rome, at thirty-nine, as the youngest Prime Minister since Italy became Italy, in 1861. In Rome, the art of politics could be described as nets and tridents. Not Renzi's style. In Florence, where the Renaissance charm of the city and the Renaissance stealth of its population still hold sway, Renzi is a master of both, so it isn't surprising that late last year, when Merkel confessed that she'd visited Florence only once, he asked her to come again, this time as his guest. The papers

called the invitation the Prime Minister's charm offensive. Renzi, who had hoped for Merkel's blessing on his requests to the European Commission for the time and financial flexibility to rescue the beleaguered economy he inherited, put it this way: "Dostoyevsky wrote that beauty will save the world. Let's see if it can save Europe, too." (Not precisely. It was part of an insolent question posed to the eponymous hero of "The Idiot.")

Renzi and Merkel are the European Union's odd couple. Like Ruth Bader Ginsburg and Antonin Scalia, they get along. They enjoy each other's company, and, if their unlikely friendship includes a large measure of amusement and incredulity, they are well matched when it comes to the steel behind the strategic courtesies that each deploys. Merkel, unflappable and seemingly untouchable after ten years as Chancellor of the Continent's biggest economic power, is Europe's reigning austerity hawk, and pretty much calls the shots in Brussels. Renzi, who at the time of his invitation was entering his eleventh month in office, was still known abroad mainly for his youth, for the jeans and sneakers he wears to meetings, and for the barbed tweets with which he documents his uphill battle to solve Italy's social woes and persistent fiscal crises. He had produced an ambitious package of reforms, and kept the budget deficit at a safe, if hovering, three per cent of the country's G.D.P. (Any E.U. member with a higher deficit risks sanctions from Brussels.) Now he needed to finance the kind of infrastructural, technological, and economic innovations that would create new jobs and generate enough investment and enthusiasm to put Italy, the third-largest economy in the euro zone, back into what he calls the "European conversation." By January, he was well on the way to success: Jean-Claude Juncker, the president of the European Commission, had announced a plan to release some three hundred billion euros to the zone's qualifying states for what was prudently called investment with scrutiny; and Mario Draghi, the president of the European Central Bank (and the former governor of the Bank of Italy), had signed off on another plan, designed to kick-start recovery for those states, with a stimulus package of a trillion euros. Merkel, with a seemingly balanced budget, was resigned, but she did not approve.

Renzi, with his press secretary and diplomatic adviser in tow, pulled up at the gate of a military terminal on the edge of Ciampino, Rome's city airport, to fly to Florence. He was running a couple of hours late, and when I joined him on the small government plane idling on the runway he was still dressed in his work uniform of jeans and a rumpled white shirt, open at the neck. We talked through the flight, or, rather, Renzi talked. He was excited about Merkel's visit, and kept interrupting himself to come back to it. He has what could be called a peripatetic mind and, like any good performer, he uses it to keep you on the edge of your seat, not asking inconvenient questions, and also, perhaps, to impress himself when he's about to confront an obstacle in his path. The obstacle that night was Merkel, and the goal, he told me, was "changing the narrative of Europe through art." Renzi tries out aphorisms the way other men do ties. The last time we had talked, it was "changing the story of Europe through art."

Renzi was still practicing—"The future of Europe is not tomorrow, it is today!"—as the plane began its descent into Florence's airport. He looked at his watch, jumped up, and disappeared into the pilot's bathroom to change into a suit and comb his hair. We got to the Palazzo Vecchio just in time for him to race up four hundred and sixteen ceremonial steps, check out the crowd of notable waiting inside, and race back down to collect the Chancellor when she stepped, smiling, out of a modest consular car, dressed in black trousers and, under a plain black coat, a pretty, off-the-rack

yellow jacket—as if to suggest that hers was the beauty of fiscal thrift.

Merkel seemed pleased, if somewhat bemused, by the red-carpet and costumed-honor-guard welcome she received. Renzi escorted her up to the palazzo and introduced her to the assembled locals, and, after a decent Instagram interval, they vanished into a private room for their conversation on the subject of saving Europe. An hour later, they emerged and were joined by a small group of advisers, representing his and her side of the spending divide—after which their talk morphed into a Tuscan feast, served at a table set in solitary splendor in the middle of a vast and otherwise empty hall. At ten, everyone walked next door, to the Uffizi, for an after-hours tour. Renzi, as proud as a new father, expounded on the beauty of Botticelli's "The Birth of Venus." Merkel stole back into the gallery alone, minutes later, and headed for the early Leonardo "Annunciation." The evening ended at eleven, with Merkel leaving for her hotel and Renzi and a few friends disappearing down a small street for an espresso at his favorite Florence hangout. He had officiated at the owner's wedding, to her barista, back in the days when he would bike to city hall and people greeted him on the street with a "Ciao, sindaco!"

The next morning, there was a press conference in the Michelangelo gallery of the Academy of Florence, and the beauty on offer was "David," slingshot at hand—fourteen ravishing feet of marble ready to take on Goliath. Merkel congratulated Renzi on his promise to "turbo-charge" his reforms. She joked that he brought her "progress reports" whenever they met, and said she had "no doubt that what Matteo proposes will be implemented"—all the while reminding him that, from Germany's point of view, it was up to entrepreneurs, not states, to promote jobs. Renzi, for his part, said that while he and the Chancellor "may not always have the same opinions" on the virtue of frugality over growth, "the symbols of compromise are important"—by which he meant that Germany risked isolating itself in Europe by its unbending fiscal rigor. In the end, it was a draw and a gracious goodbye. It has to be said that Merkel flew home to Berlin looking uncommonly reassured that Italy wasn't Greece.

Italians who admire Matteo Renzi call him "our best hope." More skeptical Italians say, "Well, maybe our only hope." The Western press hedges its bets with "brash" but "confident." And his enemies use the term *il rottamatore*, the demolition man. Renzi agrees with his enemies. "I'm the scrapper," he told me. "I'm cleaning up the swamp." He meant the waste, the deadly bureaucracy, the notoriously padded ranks of Italy's public administration, the unemployment now at forty per cent among the country's youth, the outrageously slow pace of the justice system, the culture of cronyism, political perks and payoffs, tax evasion, casual everyday criminality, and open cheating—not to mention the various mafias, from the Cosa Nostra to the Camorra and the 'Ndrangheta, that still hold much of the economy of the South (and not a little of the North) in thrall. "We love Italy, I think you love Italy, everybody loves Italy," Renzi had told the Council on Foreign Relations one morning last September, during a trip to New York for the opening of the United Nations session. "This is the risk for my country." The risk has been that, for Italians, loving Italy is a way of saying, We're used to the swamp we have, we know our way around in it—why bet on a future that might be worse?

"They love their past, their present, but they need a vision and an explanation of their future—in the possibility of a future," Renzi told me that night, flopping onto a couch in the living room of his

hotel suite. It was nearly ten hours since I'd heard him speak at the C.F.R., and he was exhausted from a day of interviews and speeches but waiting up for a call from the French President. "The mentality of Italy has to change, because reforms aren't possible without everybody's participation. We're a young team—we want to invest in the new generation—but we're not simply a young team. Youth is the man of whatever age who risks believing in the possibility of change."

Renzi had moved into the Palazzo Chigi, the Prime Minister's official residence, with a to-do list. "A reform a month," he promised. He was going to radically change the labor market in Italy, with a Jobs Act that would offer financial protection for new, young workers while, at the same time, giving employers the right (a first for Italy) to lay off any workers in cases of economic pressure, with no obligation to rehire them; reduce the maddening ineptness of public administration; reform the justice system to shorten the process for civil cases; remake a parliament swollen to more than a thousand extravagantly paid members; generate foreign investment, then running at half the E.U. average; confront corruption with "values"; rewrite the election laws to produce a majority-rules system; and, of course, wrest "the story of Europe" from Angela Merkel. In January last year, a month before he became Prime Minister—with the hard-core labor wing of his center-left Democratic Party already stonewalling but with much of Italy distracted by his infectious litany of transformation—he struck a deal with Silvio Berlusconi that would help get his reforms passed.

Berlusconi was Italy's Prime Minister three times in the seventeen years between 1994 and 2011. He spent nine of those years in office—thanks in large part to Forza Italia, the party he founded, and funded with his own money, in order to protect a financial empire that had made him Italy's richest man. (His fortune now stands at \$7.6 billion.) As Prime Minister, he was also its most legally unaccountable man. He was not solely responsible for the "swamp," but given that, in office, he controlled ninety per cent of the country's media—his own private media monopoly, Mediaset, and RAI, the state radio and television networks—he could celebrate his insouciant immunity and, more to the point, make it glamorous and entertaining. That running joke came to a halt in 2011, when Italy's sovereign debt rose to \$2.6 trillion and Berlusconi, losing a vote of confidence in parliament, had to resign from office. Two years later, after dozens of criminal investigations, he was banned from politics when a tax-fraud case, dating from the year of his resignation, became the first of his lower-court convictions to be whisked through the appeals process, and upheld, before the statute of limitations could kick in. (Given the state of Italy's justice system, two years counted as overnight.)

When Renzi took over the government, Berlusconi was about to start serving a suspended sentence that obliged him to devote four hours a week to community service, tending Alzheimer's patients at a nursing home near Milan. Many of his parliamentary deputies had defected by then and formed their own party, the New Center Right—they vote in a coalition with Renzi's party now, and one of them, Angelino Alfano, is his interior minister. But the rest of Forza Italia remained a considerable presence in both houses of parliament, ready to do Berlusconi's bidding.

Renzi's deal with Berlusconi was negotiated at Democratic Party headquarters, on the Largo del Nazareno, with a Democratic deputy named Lorenzo Guerini representing Renzi and Gianni Letta, Berlusconi's longtime *éminence grise*, representing the other side. It quickly became known as the Nazarene Pact, and though it was never published or even, presumably, written down, no one

denied what was in it. Berlusconi pledged Forza Italia's support for two of Renzi's key reforms. One involved transforming the country's chaotic version of a proportional electoral process into what Roberto d'Alimonte, a well-regarded political scientist who had helped draft the reform for Renzi, called a simple "majority-assuring system": the party whose list of candidates won at least forty per cent of the vote would get fifty-four per cent of the seats in parliament, and could form a government of its own; if no party won forty per cent, the two lists with the most votes would compete in a runoff, and the winner would get the government. Renzi put it this way when we last talked: "In Germany, Angela Merkel was forced to have a grand-coalition government. I joke with Angela that, with my electoral law, she could be Chancellor free and clear."

The second reform involved amending Italy's postwar constitution, a document desperately, if understandably, democratic in its intended checks and balances. No new law could be enacted unless or until both the Camera (the chamber of deputies) and the Senate agreed to the same document, with exactly the same wording—one reason that Italy has been left endlessly recycling old Prime Ministers through a series of unstable new alliances. (Renzi's is the sixty-third government in sixty-nine years.) Renzi's idea was to abolish the Senate in its present role, transforming it, greatly reduced in size, into an assembly in some ways similar to the German Bundesrat. It would deal mainly with regional affairs, play no part in the creation (or the collapse) of the country's governments, and leave the important national legislation in the Camera's hands.

In return, Berlusconi expected a say in the selection of the country's next President. The Italian Presidency is a largely ceremonial post, but in times of crisis the President has critically important powers. He (there has never been a she) has the right to dissolve parliament and call for immediate elections or, alternately, to appoint a new Prime Minister to form a government and serve until the current five-year election cycle ends—which, in fact, is how Renzi got the job. The President also has the right to grant pardons and commute sentences, which in Berlusconi's case would possibly lift his ban, at least until the next conviction. (This spring, Berlusconi went on trial again, in Naples, charged with bribery.) Given that in January of 2014 the President, Giorgio Napolitano, was eighty-eight and longing to retire, and that Berlusconi, a surgically youthful seventy-seven, was longing for a comeback, Renzi got his pact.

In one sense, the pact could be seen as an American-style crossing of the aisle, but it amounted to revolution in a country where ideology had long taken precedence over accommodation. Renzi faced the inevitable backlash from the left of his party with a shrug and a few choice words, knowing, perhaps, that in the matter of craftiness he was miles ahead of the man whom no politician in Italy had ever managed to outfox before. ("Whom should I have talked to? Dudù?" he demanded. Dudù is a miniature poodle owned by Berlusconi's girlfriend.)

While the left cried betrayal and Berlusconi cheerfully waited for absolution, Renzi quietly pushed the Presidential candidacy of a Constitutional Court justice named Sergio Mattarella, who, at seventy-four, had spent his life battling Italy's criminal classes and their political allies, Berlusconi among them. (Mattarella's older brother, a reform governor of Sicily, was gunned down by the Sicilian Mob in 1980, at the age of forty-five.) When it was all over, the Democrats' recalcitrant leftists fell in line behind Mattarella, and then it was Berlusconi who cried betrayal. Mattarella became President in January this year. The Nazarene Pact is a thing of the past, but so, it appears, is

Berlusconi.

Renzi isn't much of a reader. It's unlikely that he keeps "The Prince" on his night table, but somewhere along the way to the Chigi Palace he learned one lesson from the wiliest Florentine of them all: a leader takes no prisoners where his ambition to rule wisely is at stake. There is no doubt that Renzi wants to save Italy from itself, or that he considers himself the only person who can do that. At home, he goes on the attack. "Plots, secrets, fake scoops, bollocks, and backward thinking: it takes just one night of watching television to understand Italy's talk-show crisis" was one of his tweets at the end of January. A month later, he announced a plan to transform the compromised state media networks into an independent public corporation chartered on the order of the BBC. He reserves his homilies for inspirational speeches and the foreign press.

"I come from two experiences," he told me one afternoon in Rome. One involved the four years he spent refereeing amateur soccer games, in Florence as a young man, and having to think on his feet and "to decide in seconds: this is the foul, this is the red card." The other involved his fifteen years as a Boy Scout, developing a passion for public service—"for the res publica" is how he put it. You would have to add Catholicism to that short, formative list. In Italy, the Boy Scouts are not just tents and trails. They are under the aegis of the Church.

Renzi was born into a devout Catholic family. His father, Tiziano, is a Florence businessman who for years was a Christian Democratic assemblyman, and Matteo himself is a churchgoing Catholic, married to a like-minded schoolteacher and former Girl Scout whose brother is a priest. Roberto Cociancich, a Milan lawyer and Democratic Party senator, met Renzi when he signed up for a Boy Scout leadership-training camp that Cociancich was running in Tuscany. "Matteo was twenty then," he told me. "There were forty people training in the camp, but after a couple of days I knew that this young man was somebody special. He was brilliant, capable—so capable that I asked him to join my training team. In the Scouts, we put a lot of emphasis on becoming good citizens. Our mission is to produce leaders, and we see the political life as an instrument for this. So I urged him to consider that life. In 2013, he called me and said, 'Twenty years ago, you told me to choose a political life. Now it's your turn'—so I ran for the Senate, and here I am."

Renzi likes to quote his mother—an obligatory male ritual in Italy. He says that she used to tell him stories about Robert Kennedy "fighting for justice in the sixties, in America," and that she always ended those stories with the words "Matteo, fight!" His communal spirit as a young leader seems to have done little to dampen that imperative. His easy camaraderie notwithstanding, he grew up with an appetite for the fray and a mean competitive streak. At nineteen, he was a contestant on Italy's version of "Wheel of Fortune." He was a little chubby then, and his getup was provincial (brown suit, big wide-knotted tie), but he won three weeks in a row before being beaten, and took home some thirty thousand euros in prize money. At twenty-seven, he left the small party where he had been provincial secretary to become the local leader of the Daisy, a center-left coalition that in 2007 merged into the fractious ranks of the newly created Democratic Party. At twenty-nine, he was elected president of Florence's provincial council. Five years later, he decided to run for mayor. When he won the Democrats' nomination and then the election, he softened the blow to a friend named Dario Nardella, who had apparently hoped to be mayor himself, by appointing him as his deputy mayor and obvious successor. "Matteo is committed and tough, but it's to lead, not to

control,” Cociancich said. Actually, it’s both.

Renzi was the third Prime Minister appointed by Giorgio Napolitano in the years since Berlusconi left office, in 2011. The others were “technocrats,” a euphemism for “experts in another life.” The well-known economist and former European Commissioner Mario Monti was brought in first, to tackle the mounting debt crisis that Berlusconi had failed to manage. Two years later, Monti made the mistake of running in the national elections—with no political base beyond Civic Choice, the small party he had patched together to support him—and was trounced. Enrico Letta came next. He lasted ten months before Napolitano replaced him. Letta was directing a think tank when we first met, in 2007. Eight years later, he described his months at the Chigi to me this way: “I wasn’t a ‘communicator.’ I didn’t run an administration of a hundred-and-forty-character bites.” Renzi’s public assault on Letta began with a condescending tweet: “Stay calm! Nobody wants your job.” The message was clear. The next day, Letta drove to the Quirinale to offer his resignation to Napolitano. By evening, Renzi was Prime Minister.

Renzi’s plan then was to move to general elections quickly. He wanted fresh and appealing faces in his cabinet, to signal the end of those old pols, laundered and recycled through most of the governments that preceded his. Predictably, he opted for youth and women—the obvious appealing things. (Renzi told me that the average age of his cabinet was forty-seven; eight of the sixteen ministers he appointed were women.) It worked. A few months later, riding the wave of Renzi’s popularity, the Democratic Party won forty-one per cent of the vote in Italy’s European parliamentary election. It was a spectacular victory for Renzi—better than any Italian party had done in any election since 1946, and certainly enough of a mandate to free him from the risks of calling general elections at home. He bought the time to negotiate his reforms.

“Renzi is a pure politician, one of the toughest I’ve seen in years,” Franco Bernabe, the chairman of the Italian financial-advisory boutique FB Group and a former head of ENI, the state energy company, and Telecom Italia, told me. “He picks up very quickly on the essence of power. He’s not very deep intellectually, but he has a fantastic ability to take up and absorb good ideas. He had only local experience when he came to Rome, but he already had a European agenda, he understood completely the problems of Italy, and he could get that message across. Monti had failed spectacularly at that, and Letta even worse. I, of course, welcomed a man with the right vision and understanding, and if he didn’t listen to every old pol, so what? He was anxious to get rid of that older generation. They would happily have got rid of him.”

In Florence, Renzi had been immensely popular as mayor. He halved the size of an overstuffed city council, installed free Wi-Fi centers across the town, and increased the budget for social services and preschools. He found patrons for art projects and exhibits like “Sculpture in the Age of Donatello,” which spent this spring at the Museum of Biblical Art, in New York. He also closed Florence’s Renaissance city center to traffic. The tour buses disappeared. It was a change that tapped into the pride that Florentines take in their history. It also meant that the center could be reclaimed, or at least shared, by the natives. (Renzi, who revered Steve Jobs, told me that Jobs liked to compare the two great Renaissances: Florence and Apple.)

But what really made Renzi’s national reputation were the Leopolda, annual public conclaves that he

inaugurated a year after his election, on the advice of his deputy mayor for culture, in a converted nineteenth-century railway station of the same name. The Leopolda were all-day happenings on the order of a political human be-in. Thousands of people came to talk and listen. The only rule was that everyone had to say whatever he or she wanted to say in five minutes or less.

Edoardo Nesi, a Tuscan writer and filmmaker who has been a deputy in the Camera for the past two and a half years, got to know Renzi in Florence, after Renzi talked about his book “Story of My People” at the first Leopolda. The book was a memoir, about the small family fabric factory that Nesi ran briefly and had to sell when competition from China began forcing Tuscany’s old fabric-makers out of business; it got a lot of attention in Italy because of its evocation of people fighting for dying local traditions in a global world. Nesi called Renzi to thank him. “Matteo said, ‘Come to the next Leopolda and talk,’ ” Nesi told me. “So I did. Four or five thousand people were there that day, listening and talking, and the idea of something like that, something political, starting from the people—it confirmed my feeling that Matteo was necessary for Italy. It was his idea that Italy had to change, that Italy had been living for years concentrating on its past without connecting to its future, that Italy was in decadence.” I asked Nesi why he’d run for parliament, and he said, “I had this feeling that Italy was up for grabs, this feeling of urgency and fear, so I thought it was good to give a little of my time to public service—and also because this moment, in Italy, this is fantastic material for a writer!”

It’s been said that Renzi’s “Rome” is the elevator between his office on the first floor of the Palazzo Chigi and his official apartment on the third. His wife, Agnese Landini, remains in Florence, where their three children go to public school, and where Landini teaches Latin and Italian in a classical public high school. Most weekends, Renzi flies home to see them. They are rarely together at the Chigi. On the few occasions when the family spends a weekend in Rome, Renzi joins them at a seventeenth-century villa in a tranquil, outlying Roman park which for years has served as one of the Prime Minister’s official retreats.

“It’s fifty minutes on the plane, and I’m home,” Renzi told me, talking about his commute to Florence. “And that way I avoid the risks in bringing my family here. In Florence, they can continue a traditional life. A year ago, I didn’t have secret service. I used my bike. I talked quietly to citizens on the street. Now that’s over for me, but I want that same freedom for them. This job is an incredible responsibility. But this chair I’m sitting in—it isn’t the center of my life, but at this moment I work for my country. I’m focussed on changing my country. I feel the emotion of innovation, of the lab.” A minute later, he was recommending his “innovation video”—highlights from a whirlwind trip he’d made to Silicon Valley in the fall—which in turn reminded him that “Pope Francis decided to speak to the European Parliament on November 23rd, during my presidency of Europe.” (The presidency of the Council of the European Union is a rotating six-month post; Italy gets another turn in fourteen years.) Renzi counts that speech as an endorsement—a reform Pope and a reform Prime Minister in synch in their excoriations of church and state. He is an ardent Francis fan. He said that after the Pope warned Catholics that their “moral responsibility” did not include breeding “like rabbits,” the first thing he did was to call a prolifically procreating friend and tell him, “You can stop now!”]

Renzi, in a widely circulated op-ed in the Times in April, called Triton “dramatically inadequate.” He

pleaded with Europe to take on its humanitarian share, pointing out that Triton's budget was a fraction of Mare Nostrum's, and amounted to only forty million euros out of the yearly E.U. budget of a hundred and forty-five billion. Less than a month later, the European Commission proposed a formula involving an emergency refugee-quota system for each of its member states, based on the state's size, solvency, unemployment figures, and pending asylum claims. Its future is uncertain. (Britain, France, and Spain have already refused to participate.) Today, with human trafficking fast becoming one of Libya's only profitable businesses, and refugees still arriving in huge numbers—upward of fifty thousand so far this year, not to mention the more than seventeen hundred and fifty who drowned trying, including eight hundred in a single day—the burden for Italy is undeniable. Last month, the Italian police arrested a Moroccan man who had entered Italy with a boatload of refugees in February and was now wanted for providing “logistical support” to the massacre at a museum in Tunis in March.

At the beginning of this year, Italy's sovereign debt—moneys owed by the state to all public and private lenders—was 2.16 trillion euros. Monti had tried to stem the debt with rigorous “European” measures, and failed. Letta had simply failed. Now it's Renzi's turn. None of his other reforms will mean much unless he can turn around the fiscal and economic crises he inherited. Napolitano is said to have put one condition on appointing him, and that was that Renzi choose a finance minister with international experience and standing. At the time, the most that anyone knew about Renzi's economic views was his belief in what could be called global capitalism as a transformative—which is to say, potentially progressive—force for social and economic change. He was said to be getting economic advice from a Democratic Party deputy named Yoram Gutgeld, a veteran of twenty-four years with the growth-management giant McKinsey, and trying it out on one of his closest friends in Florence, Marco Carrai—a successful young businessman and investor whom, as mayor, he had installed as president of the Florence Airport. Carrai is not an economist. Among other pursuits, he is developing security technology in Israel, and he shares Renzi's strong support for the country in an increasingly dismissive Europe.

Renzi made his decision quickly. The man he tapped for the ministry of finance and the economy was Pier Carlo Padoan, a sixty-five-year-old veteran of the International Monetary Fund and the Organization for Economic Co-operation and Development, where he was the chief economist and deputy secretary-general. He came to the job with no political agenda but with a lot of good will from Europe, and a strong sense of the problems he was about to face.

“My view of what needs to be done is to address a combination of three problems that have been rigid impediments to our growth,” Padoan told me. “And we need to do that now. One is boosting growth through tax cuts for both companies and households. Another, of course, is supporting innovation.” (Renzi, returning from his “innovation” trip to California, had promised Italy its own Silicon Valley.) “And the third is introducing the kind of structural reforms that could lead to a new European Code—one that specified that countries implementing sound reforms could benefit from an allowance if the investment involved was seen as promoting incentive and growth.” He said that the budget law under discussion would “change the logic by which public money is used.” And the ongoing tax reforms would not only simplify taxes but “change the taxpayer's relation” to the taxes he has to pay, which is to say that tax evasion—a national pastime that Berlusconi decriminalized in 2002 and Renzi recriminalized this year—has been redefined to include the off-the-books jobs that

are said to account for up to twenty per cent of Italy's economy.

Padoan was expected to have a tempering effect on Renzi, but Renzi is a notorious micromanager. "Oops, there's a text from Mr. Renzi, he always texts," Padoan said, a few minutes into our conversation, texting back. Minutes later, he got a second text. He answered it, and not much later his cell phone rang. He took the call, laughing. "It's Mr. Renzi again," he told me. "It's normal. That's Renzi."

Then, too, Padoan's instincts are incremental: first Italy, then the world. Renzi's are the world. In December, he added Andrea Guerra—the former C.E.O. of Luxottica, the global eyewear company that owns Ray-Ban—to his Chigi team of senior economic advisers. The team is led by a like-minded state secretary for international economic affairs named Marco Simoni, whom Renzi met when Simoni, a young professor at the London School of Economics, came to speak at the first Leopolda. "The paradox is that, in the past, Italy passed plenty of economic reforms, but they were badly conceived and badly executed," Simoni told me. "There was no defense of income, no economic protection. We are definitely free market. But unlike Mrs. Thatcher—she's the example we use in England—we want growth and social justice, and the fact is that countries that have externalized more, that have looked to the huge developing markets in India, China, South America, end up with a better, fairer economy at home. Our point? You can't divorce your national and international agenda. It's one single polity now."

Lucia Annunziata, who covered national politics for *Corriere della Sera* and, in 2012, became the editor of the new *Huffington Post Italia*, says that Renzi's stories are a constructed life, a way to enforce his image as a gentle knight on a noble crusade, with none of the vices that Italians have come to expect in their politicians. In fact, he has very few. He isn't a womanizer. He isn't corrupt, or even, by all reports, interested in money. One of his first appointments was Raffaele Cantone, a Naples magistrate who had heroically pursued the Camorra for twenty years. Renzi created an anti-corruption authority for Cantone—three hundred men and women working together from Rome to dismantle a system so criminally interconnected that Cantone described their job to me as "an unending process." Renzi gave Cantone *carte blanche* and his office an independent charter. "I am not a friend," Cantone, who barely knew Renzi when he took the job, told me. "I appreciate him. At the beginning, he asked me only one thing. He said, 'Raffaele, if someone calls you in my name and asks something, or asks for something, don't do it!'"

Renzi's one vice may be his keen interest in controlling what he would call "the narrative" of his entitlement. Annunziata, who admired the Prime Minister at first, now counts herself a Renzi skeptic. "He has that Bill Clinton look," she told me. "The one where he looks deep into your eyes, promising everything, and all of a sudden the look goes over your shoulder to the next person. There was always a mystery to him. He had the sagacity to know that his moment had come. He knew the extent to which Rome was rotten, and he was good at picking up on the old age and bankruptcy of the Democratic Party—that Italy was still all about postwar politics, left and right. He felt accurately the resentment in Italy, the stagnation. So he swooped down." Like a knight? I asked her. "Like the Vandals," she said.

Like any politician, Renzi courts the journalists who praise him and gives wide berth to the ones who

don't. But most reporters in Rome will tell you that Renzi has two governments—his official cabinet and house advisers and his Chigi kitchen cabinet of Tuscan strategists, otherwise known as the *giglio magico*, or magic lily, for the flower on Catherine de' Medici's coat of arms—and that access to the latter is blocked. (It was to me.) The one exception seems to have been a reporter from *Il Foglio*, a weekly paper with close ties to Berlusconi, who described the after-hours Chigi as a place in glorious disarray, where the young Tuscans are busy running Italy, barefoot in T-shirts, eating takeout pizza.

There is nothing new about politicians trying out their ideas and tactics on friends whose loyalty is first and foremost to them, and whose discretion is a given. Barack Obama installed his Chicago cronies David Axelrod and Valerie Jarrett in the White House. David Cameron gave pride of place at 10 Downing Street to his plummy Eton crowd. The difference, with Renzi, is that his *giglio magico* remains an open secret, and no one can say for sure whether it is actually "running Italy" with him or simply running errands.

Some of the Tuscans in Renzi's kitchen cabinet are in his government, too—most famously Luca Lotti, a thirty-four-year-old under-secretary of state for publications, otherwise known as the Chigi's most accomplished fixer. (Lotti, whose wife was Renzi's secretary when he was mayor of Florence, was instrumental in arranging the meetings that produced the Nazarene Pact.) Another is Maria Elena Boschi, who studied law in Florence a few years after Renzi and is now, to mixed reviews, his minister for constitutional reform. And a third is said to be Francesco Bonifazi, a Florence lawyer and Democratic Party deputy who, with Lotti, is hoping to revive the defunct Communist daily *L'Unita* as a center-left "Renziani" newspaper. The others vary, depending on Renzi's enthusiasm and on whom you ask. "In the end, it's the inner circle that counts for Renzi," Franco Bernabe told me. "With the cabinet, 'young' or 'woman' didn't necessarily mean capable. . . . Some ministers performed, some didn't. The difference, with the Chigi group, is that Renzi trusts them"—which is to say, they perform for him.

Last fall, Renzi sent his first foreign minister, Federica Mogherini, to Brussels to become the new European high representative for foreign affairs and security policy, and today she and her replacement at the ministry, Paolo Gentiloni, have the difficult job of garnering European support for the possibility of Italian troops in Libya. ISIS is now a major player in Libya's civil war—which, as Renzi said when he first threatened to intervene, in February, puts terrorists two hours by boat from Italy's shores. During his first year in office, a hundred and seventy thousand refugees from the violence in Africa and the Middle East arrived on southern Italy's islands, most of them plucked from the sea by Italian Navy ships, or from the sinking rubber boats of their Libyan traffickers. The ships were part of a humanitarian patrol-and-rescue mission called *Mare Nostrum* (Our Sea), which Letta's government initiated in the fall of 2013, and which Renzi had to cancel a year later, under pressure from his coalition and, more significant, from E.U. members who argued that the success of *Mare Nostrum's* rescue operation was actually encouraging migration: too much, at any rate, for a continent already packed with refugees and migrant workers to handle. The E.U. replaced *Mare Nostrum* with a much smaller operation called *Triton*, and confined it to sea and air patrolling—in other words, to deterrence. Whatever refugees it did rescue were deposited in Italy.

Italy's Democratic Party, in its new, "Renziani" incarnation—think Clinton-Blair for the twenty-first century—is a warring clan of former Communists, Socialists, Social Democrats, Christian Democrats,

and liberal entrepreneurs, each faction circling the others warily and hoping they will go away. I sat in on the Party's board-of-directors meeting, on the Largo del Nazareno, late last winter. Renzi gave the opening speech. It covered the subjects he wanted to see discussed, from the attacks in Paris to the progress in Brussels, the construction-kickback scandals then surfacing in Milan, the parliamentary chaos that had left one house debating electoral reform and the other public-administration reform, and, finally, the lazy pace of the Party's own discussions about those issues. "This isn't a joke; discussion is not 'optional,'" he said. But the only thing that most of the other speakers wanted to "discuss" was the result of a regional primary election in Liguria that Renzi's handpicked reform candidate had won and his opposition on the left—having forced, and lost, a recount—was still protesting. Some twenty board members stood up, one by one, and presented mind-numbing catalogues of their complaints. Renzi listened for three hours, texting and typing notes, and then he looked over the notes he'd made and responded to each complaint in increasingly exasperated detail. But his closing message was succinct: No more Liguria; Liguria is over. Let's practice being united. Stop blocking my electoral reforms, and let the party that can win this—that's us—govern.

"I keep saying, 'Matteo, you have to run, run, run for the solution, because if you run fast the solution to your problem comes,'" Renzi's friend and arguably most colorful supporter, Oscar Farinetti, the paterfamilias of the Eataly food-emporium empire, told me a few days later. "Matteo and I are both so busy, but in the morning, at six, we text. For six months, it's been about the eighty-euro thing." He was talking about an eighty-euro-a-month tax credit that Renzi started giving to low-paid workers last year, hoping to stimulate spending; by all indications, they were saving the money instead. "Matteo asks, 'How about Eataly? Is business growing?' At first, I had to say 'No!' But suddenly, in December, I could say 'Yes!' People started spending, and they haven't stopped. I tell him, 'Matteo, humans aren't perfect. To manage the imperfection, you have to keep at it.' "

When Renzi talks about his enemies, first among equals is always his own left wing. "My opposition on the left is an ideological one," he once told me. "I don't think it's important to discuss anything with them anymore." He is far more comfortable with his center-left, center-right coalition, perhaps because, in the end, he likes the idea of "center" best. But his enemies list remains long. There are still Berlusconi loyalists in parliament, though by all reports that loyalty is fizzling now. More seriously disruptive are the comedian Beppe Grillo's Five Star Movement, on the populist left, and Matteo Salvini's new "national" Lega party, on the populist right, both competing for the same anti-Europe, anti-immigrant votes. They keep Renzi busy, however undaunted he claims to be.

Grillo founded his gadfly party in 2009, and the fans who had flocked to his standup act now flock to his rallies in the Piazza del Popolo. "I'm a performer, and when there's a strategy I know it," he told me. "Renzi says, 'I did this, we did that,' and people think he's the last chance for Italy, but, no, he's the last chance for the bankers." It was hard to tell whether Grillo was railing against the notion of a transformative capitalism or about the fact that Renzi, who had begun to unblock the country's electoral system by abolishing state subsidies for political parties, was raising money for his own party from investment bankers and financiers (among them James Pallotta, the American hedge-fund manager and now the president of the soccer team A.S. Roma). Grillo's party, which is mainly a volunteer Internet operation, has little or no money. It also happens to be the second-largest party in the Camera, although its power to do anything besides filibuster is nonexistent. Grillo forbids his

deputies to enter into a coalition, and even removes the ones who disagree with him. (In a way, Renzi owes his job to Grillo, who refused to form a governing coalition with the Democrats after the parliamentary elections in 2013, when their party leader was the labor-left politician Pier Luigi Bersani.)

David Allegranti, a young journalist in Rome, told me, “Grillo as a threat? Come on! There are Grillo deputies who believe in mermaids; there are deputies who believe that the jet streams you see in the sky are chemical weapons!” Allegranti, who comes from Florence and has written two books about Renzi, said that the Prime Minister cultivates his image as a man beleaguered by crazies because it makes him seem “more essential” to saving Italy. Maybe. Last year, Grillo made the perhaps inevitable mistake of allying his Five Star Movement with Britain’s far-right United Kingdom Independence Party, in an attempt, eventually thwarted, to form a secessionist bloc in the European Parliament. People quickly predicted that he would self-destruct. They were wrong.

Then there is “the other Matteo”—Matteo Salvini—and his “new” Lega. In the days when Lega was the powerful junior partner in Berlusconi’s coalition, it was known as Lega Nord. Its cause was separatism—Italy as a federation of fiscally independent regions—the idea being to free the prosperous North from having to pay the bills of an impoverished and, as Salvini puts it, “culturally different” South. Salvini, who took over Lega Nord in 2013 (a year and a half after its founder, Umberto Bossi, came under investigation for siphoning large amounts of party money to restore his house, an allegation he denied), has a bigger canvas. “I wish all the bad possible for Renzi’s reform plan,” he told me, on a call from Milan. “As for Angela Merkel, I say, ‘Brava!’ for trying to defend the interests of Germany in Europe, but we are not interested in Europe. We are interested in Italy.” To that end, he has dropped the Nord from most of his speeches and has gone national with the Party. He said that the growth of Lega in central Italy had persuaded him to “coördinate all Italy” under an anti-Europe and anti-immigration banner. (“Only qualified immigration” is how he pitched this to me.) He has found a champion in France’s Marine Le Pen and her ur-Nationalist allies in Austria and Holland, and dismisses Grillo as “much too soft on immigration.” (Grillo wants Italy out of Europe more than he wants immigrants out of Italy.)

Renzi’s concern is that terrorists now fighting over Libya could slip into Italy, undetected, in the boatloads of refugees trying to flee them. Salvini’s concern is that anyone arrives at all. He claimed that there were “twenty-five hundred Islamic cultural centers and mosques in Lombardy” alone, and talked about veiled women all over the housing projects and a proliferation of Islamist media and schools. He called it a transformation “such as we have never seen before.” In February—heartened, he says, by the support for Lega in central Italy—he launched his campaign for the South, where xenophobia can be fuelled by ignorance, fear, and racist propaganda in pretty much equal measure.

I went to Strasbourg to speak last year, during my E.U. presidency, and Grillo’s people were shouting ‘Mafia!’ at me, and, when I mentioned Dante Alighieri, Salvini started mocking art,” Renzi told me. He talked about listening to Obama’s State of the Union address, and how much he “appreciated the respect” that the President got. (If he had watched it instead, and seen the Tea Party contingent smirking, he might have thought again.) “This year, I will change Italy or change jobs,” Renzi said, not for the first time. “The far left is not in a position to stop my government, only to vote against it and call strikes. But the people know that this is the moment when Italy must change. The old

Democratic Party got twenty-five per cent of the vote in the last national elections, but, remember, my Democratic Party got forty-one per cent in the European elections last year—that's sixteen percentage points in one year."

Renzi complains about the left as often as he dismisses it. For all his bravado, he is easily aggrieved, a quality he shares with Berlusconi and, like Berlusconi, uses to elicit sympathy and support. Sergio Rizzo is an investigative journalist for *Corriere della Sera* and the co-author of "La Casta," a best-selling book about the extravagant corruption of Italy's political classes. He told me, "I think that Renzi can change the politics here, I really do, but the serious problems are that he's very close to power, and, more important, that he tolerates only people around him who agree with him. He doesn't take well to being crossed. Now when he has an announcement to make he doesn't make it to his party; he goes on television instead."

Carlo Freccero, who once ran Berlusconi's French television channel *La Cinq* and came home to run a channel for him at RAI, calls Renzi "Berlusconi 2.0"—someone who grasps completely the extent to which, in Italy, politics is theatre and successful politics is a one-man show. It's a tradition as old as the Roman emperors, with their triumphal parades and eviscerating circuses. Mussolini emulated it for twenty years, with dire consequences for the country. Berlusconi turned it into opera buffa, was in office longer than any other Italian Prime Minister, and ended up in court. "In one way, Renzi is a monument to Berlusconi," Freccero told me. "He is a man of spectacle, of entertainment. He knows that 'communications' today is a *trompe-l'oeil*, and he's embraced the reality of that, and the language of that. It's a *ritornello*, a continual refrain: 'Be America! Be the future! Take back the narrative of Europe! Compete!' He wants to be every Italian's selfie."

Giuliano Ferrara, who founded *Il Foglio* and edited the paper until this year, said, "There's something very psychological between Renzi and Berlusconi. Berlusconi has no political heirs, so Renzi is the royal baby. When Renzi was mayor of Florence and Berlusconi was under siege by the magistrates, Renzi went to his home in Milan and had a very human meeting with him. I admired that. And when he became Prime Minister he said, in effect, 'I want to compete with you, not destroy you.' " That, of course, is what he is saying to Angela Merkel now.

Despite the populist filibusters and the grumbling of the ideological Old Guard, Renzi has managed to transform the political landscape of Italy in not much more than a year. On May 4th, his electoral law passed the Camera. The warnings before the voting had been strong. The editor of *Corriere*, referring to Francisco Franco, called Renzi a "young caudillo." The editor of *La Repubblica* called his bill "weakness, disguised as a show of strength." And one of the Democrats' rebel-left leaders, Giuseppe Civati, described it as "genetically modified Presidentialism" and promptly quit the Party, with plans to start a new one of his own. Inevitably, more defections followed, and several Democratic deputies let it be known that they would vote against the law. Renzi had turned the electoral vote into a vote of confidence; the balloting was secret. Most of the opposition parties—including, on Berlusconi's orders, *Forza Italia*—refused to vote or walked out. But the bill passed easily without them. After the votes were counted and the news went out (334 in favor, 61 opposed, 4 abstentions, 235 walkouts), it was clear that most Italians liked the prospect of electing governments that might actually last their five-year term. *Corriere* announced that Renzi "is today, and probably will be for a long time, unbeatable, unsinkable." The law is due to go into effect at the

end of June, 2016, assuming that the Constitutional Court approves it.

Renzi, meanwhile, was making the television circuit. It's now likely that his constitutional-reform bill will go straight to a national referendum later next summer—and the Senate, which he had first planned to overhaul this summer, will be radically transformed by constitutional change. An early election could come next. But Renzi must have expected to take some knocks by then, and it turned out that he got them quickly, when, late last month, seven of Italy's twenty regions held elections.

In Liguria—which definitely wasn't "over"—the Democrats' left-labor wing ran its own, breakaway candidate, splitting the Party's vote, with the result that a coalition of the right took the region. And while the Party did win five of those seven regions, the vote was nowhere close to its benchmark forty-one per cent in Europe last year. The problem for Renzi was in part apathy. Voters in Italy tend to sit out local elections unless there's money or a grudge or a job or old loyalties at stake, but the low turnout also contained a message. Renzi may have promised the country too much, too fast, for any politician to deliver.

Renzi, who left the country on a "surprise visit" to Italian troops in Afghanistan as the election returns came in, called them "very positive," and produced a short statement saying, "We will push forward with even more determination in the process of renewing the Party and changing this country"—after which he ignored them. It wasn't the worst response. Employment was rising; growth projections, which had been negative since Italy's latest recession began, in 2012, were back above the zero line; and consumption, as Renzi put it after the G7 summit in Bavaria this month, was "showing signs of a reawakening." People can admit to being optimistic.

Earlier this year, I had asked Marianna Madia, Renzi's minister for public administration, how he did it, and she said, laughing, "Velocity and rupture!" When I put the question to Graziano Delrio, his former chief of staff at the Chigi (and now, in the wake of the construction scandals in Milan, his minister for infrastructure), he said that the mantra was: Decide, then we'll see. "We wanted to give a violent shock to the Italian system," he told me. "To the psychology, yes, to the culture, yes, but also to the economy, to labor, to business. And most important was that we started. We had a system based on nepotism and seniority. But our duty was to prepare our young people for taking power, and those young people didn't want to wait in line while the old system got worse and worse." A moment later, he added, "It's been quite difficult for us to forge a social contract in a country of so much adventurism and so little clarity in its institutions."

It may be that, in the end, Matteo Renzi's future in Italy depends on his future in Angela Merkel's Europe. Many of the politicians I talked to complained about their frustration in finding common ground with the E.U.'s northern states. "We are not the United States of Europe" is how Delrio put it, talking about the days when Jean Monnet and Robert Schuman, the union's founding fathers, could look to carbon and steel as the way to create unity and address poverty in a devastated continent. Seventy years on, the stakes are different and the battle lines are drawn in cash.

Merkel is a Lutheran pastor's daughter who grew up in East Germany during the Cold War, when thrift was not an option but an order of the Politburo. In West Germany, recovery began early, with the Marshall Plan, and continued under an Allied occupation that lasted ten years. Its bombed-out

cities and factories were rebuilt and, slowly, its infrastructure was restored. Konrad Adenauer, who in 1949 became the first postwar Chancellor of the Federal Republic, was a Roman Catholic, but there was also a cool Lutheran frugality lurking inside him. He was in office for fourteen years, when thrift was an option. He took it. So did Helmut Kohl, who was Chancellor in the nineteen-nineties, when the Federal Republic absorbed East Germany. The country got fat and rich during all those years, but in hard economic times its governments followed the dictum “Don’t borrow, don’t spend.”

Italy, at the beginning of the Second World War, was still largely an agrarian country. Most of its contadini were illiterate; its agricultural arrangements in many regions were close to feudal. And “infrastructure” meant the family, the Church, the party, and, in much of the South, the mafias—umbrellas of support, protection, and, of course, jobs, under different names. In that sense, Italy emerged from the war unchanged. You took care of your own, bought into the swamp, and ignored the indicators of collapse. The perimeters of a good life depended on the umbrella under which you sheltered. You built your house there, put your money under the mattress, and did not invest in anything beyond it. The government did that for you. By the seventies, it was spending and spending, spreading a patchwork quilt of employment and subsidy over your mattress. By the mid-nineties, when the reformist Prime Minister Romano Prodi was elected and tried—and failed—to mend it, the country was going broke. When Mario Monti tried, it was broke, and, as for Enrico Letta, he didn’t stand a chance. Today, when Matteo Renzi asks for stimulus money for recovery, he is starting practically from scratch. The one thing his Italy shares with Merkel’s Germany is the reality of a European divide.

Monti told me that, when he was Prime Minister and visited Barack Obama at the White House, Obama admitted to being at a loss to know “how to engage Merkel on matters of economic policy.” Obama asked his advice, and Monti replied, “For Germans, economics is still part of moral philosophy, so don’t even try to suggest that the way to help Europe grow is through public spending. In Germany, growth is the reward for virtuous economics, and the word for ‘guilt’ and ‘debt’ is the same.”

It’s safe to say that guilt is not a problem in a country of Sunday confessional absolution. This is a battle that Renzi has to win. “For me, the point is that Italy has come back into the discussion of ‘What is Europe?’ ” he told me, when we last talked. “In the past, the message was always that ‘Europe’ would teach Italy what to do. The real message now is that we are Europe. The perspective has changed. Politics needs passions. Otherwise, you are not the star, you are just a supporting actor.” I asked how long he was planning to play the leading role, and he said that, if all went well, he would be able to get the country to its next scheduled parliamentary elections, in 2018, and then, if he’d been successful and “the people want it,” he would run again—in which case, “on February 22, 2024, I’ll leave. I’ll study. I’ll become a professor!” ♦

From: [Mahen Gunaratna](#)
To: [John Del Cecato](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); [Wolfe, Emma](#)
Subject: Tweet by Joe Pounder on Twitter
Date: Monday, June 29, 2015 10:18:29 AM



Joe Pounder (@PounderFile)

[6/29/15, 10:12 AM](#)

From [@AmericaRising](#)...Does Clinton Back Cuomo's Executive Minimum Wage Decree? americarisingpac.org/does-clinton-b...

[Download](#) the Twitter app

Sent from my iPhone

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: TPA
Date: Monday, June 29, 2015 11:19:00 AM

When can we talk with Hayley? Do you plan to reach closure with Geri this week? If possible I'd like to have a meeting/call with Hayley, Jeannie (or is she also verboten to talk to City?), Phil (on Forum) and you and me, sometime this week.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: Call time
Date: Monday, June 29, 2015 11:20:31 AM

Also, B doing TPA calls tomorrow at about 2 or so. Can you be here?

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: Re: Pester
Date: Monday, June 29, 2015 1:41:16 PM

I found someone who knew all three... Said they were all good, but young... If the question is whether they can take the heat at City Hall - well, you never know... But the First Lady's office was apparently a really tough place to work - so I guess finger on the scale for [REDACTED]

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Monday, June 29, 2015 at 1:17 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Pester

Can you get the dope on any of these?

From: Snyder, Thomas
Sent: Wednesday, June 24, 2015 2:04 PM
To: John Del Ceccato (jfdc@akpdmedia.com)
Subject: info

Looking for some info for potential work here on a few people you might be able to help me track down an initial impression:

[REDACTED]

I figure you might have some contacts that could give you some sense of their work , do they like, not like etc. Hope its not a hassle for you.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"; Jon Fromowitz](#)
Subject: RE: Stats
Date: Monday, June 29, 2015 4:00:52 PM

Good stat to add to the repertoire.

And, yeah, that seems like a typo on page 5.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, June 29, 2015 3:49 PM
To: Gunaratna, Mahen; Jon Fromowitz
Subject: Stats

New report out on income inequality...

I think our sexiest stat remains "Top 1% got 91% of income gains in the 3 years after the Great Recession ended"...

But I'm also struck by the fact that since the Great Recession ended, through last year, the Top 1% saw their incomes grow 27% - while everybody else saw incomes grow just 4 percent"...

<http://eml.berkeley.edu/~saez/saez-UStopincomes-2014.pdf>

The following section is a typo, I think... I assume they meant 5 years instead of 3 years...

Hence, the top 1%
captured 58% of the income gains in the first three years of the recovery.

From: [Snyder, Thomas](#)
To: ["John Del Cecato"; B](#)
Subject: RE: TPA update
Date: Monday, June 29, 2015 5:33:45 PM

I think a call to Al Gore makes sense too.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, June 29, 2015 5:19 PM
To: B; Snyder, Thomas
Subject: TPA update

1. Staffing - will talk to you tonight, but very positive movement.
2. Call time - on the books for tomorrow. I think Podesta should be first call.
3. Forum - want to take one more run at you on something, and I'm prepared to get yelled at. :)
4. Signers - 3320 total signers - with no advertising to date.
5. Cong. Prog Caucus - date is set for 7/14 at noon, when you will Skype in. After which, we'll hopefully get their CPC blessing for TPA (and all those VIP names).
6. Substance - new report on inequality. 99% did a little better last year. 1% did a lot better.
7. Kindergarten Teachers vs. Hedge Funders short film - the screening to be 9/10 at 4pm ET. Working to get other mayors on board.
8. Summits - Latino outreach event should be next.
9. Washington - big win on overtime rules coming soon - next week or so.
10. Digital — Team TPA working with Sen. Merkley's staff on aggressive online petition effort.
11. Ads — Fancy me raising that! More later.

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: Latest call sheet (for tomorrow)
Date: Monday, June 29, 2015 5:40:06 PM

Call Sheet – The Progressive Agenda
6/29/15

John Podesta

LATEST: Pushing back on Benghazi nuttiness. Tweeted that this was an important SCOTUS decision that people shouldn't miss.

A Supreme Court [ruling last week](#) forcefully reminded state and local governments that the Fair Housing Act of 1968 forbids them from spending federal housing money in ways that perpetuate segregation. Communities across the country have been doing exactly that for decades.

ASK:

* Remind him that we're working on a presidential forum dedicated to solutions to income inequality, get his take.

Elizabeth Warren

LATEST:

Been focused a lot on debt-free college, opposing TPP, and tangling with Jamie Dimon over whether to break up the big banks.

<!--[if !supportLineBreakNewLine]-->

<!--[endif]-->

ASK:

* What did she think of HRC speech?

* What are her latest thoughts about endorsing?

* What does she think about a presidential forum in Iowa re: income inequality?

Tom Harkin



LATEST:

We've been trying to publish a joint op-ed with him re: TPA (for Des Moines Register) – but have had trouble getting his sign-off.

ASK:

* What did he think of HRC speech?

* Mention the possibility of having a presidential forum on income inequality in Iowa. Would

he be willing to lend his name to that?

* Mention joint op-ed on TPA – perhaps teasing presidential forum.

* Will he be a part of our TPA media surrogates program? Who is best staff-level contact?

Sherrod Brown

Cell Phone: [REDACTED]

LATEST:

He's been pushing back against for-profit colleges, fighting Fast Track, drug abuse reform and pushing for long-term highway bill. He'll be revved up about overtime victory that's coming soon from White House.

ASK:

* What did he think of HRC speech?

* What are his thoughts on endorsing?

Al Gore

LATEST: During a trip to Cannes, said it was too early to endorse HRC.

ASK:

* What did he think of HRC speech?

* What is he waiting to hear from her?

* Possibly do an event linking income inequality to climate change?

Keith Ellison

Personal Line: [REDACTED]

Main Phone: [REDACTED]

Assistant: Dustin J. Brandenburg at [REDACTED].

LATEST:

Stood up to Fast Track in a big way. We are looking at 7/14 at noon for you to address CPC on The Progressive Agenda. Just need Grijalva to sign off – but we think that will happen soon.

ASK:

* What did her think of HRC speech?

* Friendly reminder that we want Congressional Progressive Caucus to endorse The Progressive Agenda.

* Will he be a part of our TPA media surrogates program? Who is best staff-level contact?

Mary Kay Henry

Cell Phone: [REDACTED]

LATEST:

Been helping wage Fight for 15. June 15th was the 25th Anniversary of Janitors for Justice violence in Los Angeles, which sparked the movement. She has been a vocal supporter of SCOTUS ACA decision.

ASK:

- * What did she think of HRC's speech? What's her thought process on endorsing?
- * What does she think we should be doing next to keep the national conversation going re: income inequality/seize the momentum we have?
- * What does she think about doing a presidential forum on income inequality in Iowa in the fall? Would she lend her name to that?
- * Will she be a part of our TPA media surrogates program? Who is best staff-level contact?

Howard Dean

Cell Phone: [REDACTED]

Main Phone: [REDACTED]

Assistant: Amanda McKay

LATEST: Testified on behalf of \$15 minimum wage.

ASK:

- * What should we be doing to keep pushing income inequality front and center?
- * What does he think about presidential forum in Iowa?
- * Will he be a part of our TPA media surrogates program? Who is best staff-level contact?

Al Sharpton

LATEST:

Has been a leader in the fight to remove Confederate flags and other imagery for statehouses in SC and beyond. Denounced a painting depicting the Confederate flag in NY State Capitol Building.

ASK:

- * What did he think of HRC speech?
- * What should we be doing to keep The Progressive Agenda going/seize the moment?
- * What does he think about a presidential forum in Iowa? Should it be in DC or NYC instead?
- * What are his thoughts on endorsements as it relates to presidential?

Lily Eskelsen García

John Stocks [REDACTED]

-
LATEST:

She met with HRC a few weeks ago as part of the endorsement process. She/NEA also recently met with Sanders and O'Malley.

-
ASK:

- <!--[if !supportLists]-->· <!--[endif]-->What did she think of HRC speech?
- <!--[if !supportLists]-->· <!--[endif]-->What should we be doing to keep TPA going?
- <!--[if !supportLists]-->· <!--[endif]-->Does she anticipate endorsing HRC?
- <!--[if !supportLists]-->· <!--[endif]-->Thoughts on being part of a presidential forum in Iowa?
- <!--[if !supportLists]-->· <!--[endif]-->Will she be a part of our TPA media surrogates program? Who is best staff-level contact?

Robert Reich

Main Phone: [REDACTED]

Home Phone: [REDACTED]

LATEST: Pushing to get big money out of politics (latest in his web video series). Wrote a blog post on income inequality, race and housing segregation in which he argued America was living in an "economic apartheid."

ASK:

- * What did he think of Hillary's speech?
- * What should we be doing to keep momentum going?
- * Thoughts on being part of a presidential forum in Iowa?
- * Will he be a part of our TPA media surrogates program? Who is best staff-level contact?

Leo Gerard

[REDACTED]

LATEST:

Fought to keep Dems from flipping on Fast Track. Wrote an article on Huffington Post calling out Republicans for continued attacks on the ACA while providing no alternative ideas.

ASK:

- <!--[if !supportLists]-->· <!--[endif]-->What did he think of HRC speech?
- <!--[if !supportLists]-->· <!--[endif]-->What can we do to keep TPA going? His thoughts on Iowa presidential forum?
- <!--[if !supportLists]-->· <!--[endif]-->Will he be a part of our TPA media surrogates program? Who is best staff-level contact?

Mayor Greg Stanton, Phoenix, AZ

Cell: [REDACTED]

LATEST:

Phoenix was one of two cities awarded Mayor's climate protection award for cities that increase energy efficiency and reduce greenhouse gas emissions—they connected this with their fight against inequality. Pushing for higher sales taxes to fund light rail initiative because federal infrastructure funding not there.

<!--[if !supportLineBreakNewLine]-->

<!--[endif]-->

ASK:

Sign onto TPA

Soon-to-be Mayor Jim Kenney, Philadelphia, PA

Cell: [REDACTED]

LATEST:

<!--[if !supportLists]-->· <!--[endif]-->Defeated a charter school advocate backed by hedge funds in the primary

<!--[if !supportLists]-->· <!--[endif]-->Fought for universal pre-k, raising minimum wage to \$15/hour during campaign.

ASK:

Sign onto TPA

Co-Host Kindergarten Teachers VS Hedge Funders event

Mayor Bill Finch, Bridgeport, CT

Cell: [REDACTED]

LATEST:

<!--[if !supportLists]-->· <!--[endif]-->Signed a pledge to fight income inequality at U.S.C.M. in August 2014

<!--[if !supportLists]-->· <!--[endif]-->Stood with Governor Malloy at minimum wage proposal in Bridgeport

<!--[if !supportLists]-->· <!--[endif]-->Launched UPK initiative on 6/16/2015

<!--[if !supportLists]-->· <!--[endif]-->Launched new gun buy-back program in the wake of recent shootings.

ASK:

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Co-Host Kindergarten Teachers VS Hedge Funders event

Mayor Lovely Warren, Rochester, NY

Cell: [REDACTED]

LATEST:

<!--[if !supportLists]-->· <!--[endif]-->In January she held a forum to discuss income inequality in upstate cities

<!--[if !supportLists]-->· <!--[endif]-->Called on NY state to increase minimum wage

<!--[if !supportLists]-->· <!--[endif]-->Outspoken on the fact that every three year old child should be enrolled in pre-k by age 3

ASK:

Sign onto TPA

Mayor Kathy Sheehan, Albany, NY

Cell: [REDACTED]

LATEST:

Last August she implemented an equity agenda for Albany and worked to publicize the EITC

-

ASK:

Sign onto TPA

Mayor Eric Garcetti, Los Angeles, CA

Cell: [REDACTED]

LATEST:

Led the fight for increasing minimum wage in LA. His wife, Amy Wakeland, has been an advocate for national paid family leave.

ASK:

Sign onto TPA

Host Kindergarten Teachers vs. Hedge Funders screening

Mayor Sam Liccardo, San Jose, CA

Cell [REDACTED]

-

LATEST:

<!--[if !supportLists]-->· <!--[endif]-->Talked about growing income gap nationally in his SOTC address in January. Mentioned ideas to address this like closing the skills gap through investment in libraries.

<!--[if !supportLists]-->· <!--[endif]-->Ran on a platform to create living wage jobs for residents of San Jose

-

ASK:

Sign onto TPA

Mayor Mike Duggan, Detroit, MI

Cell: [REDACTED]

LATEST:

No specific income inequality stances lately.

ASK:

Sign onto TPA

Possibly host K Teachers vs. Hedge Funders event

Mayor Bill Peduto, Pittsburgh, PA

Cell: [REDACTED]

LATEST:

<!--[if !supportLists]-->· <!--[endif]-->Peduto spoke out against TPP at the end of April

<!--[if !supportLists]-->· <!--[endif]-->Attended World Cities summit hosted by NYC in June 2015 where combating income inequality was a central theme

ASK:

Sign onto TPA

Mayor Francis Slay, St. Louis, MO

Cell: [REDACTED]

LATEST:

Early June came out to push for \$15 minimum wage in St Louis

ASK:

Sign onto TPA

Maybe host K Teachers vs. Hedge Funders event.

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Subject: Re: American Prospect / Molly Ball profile on MBdB
Date: Monday, June 29, 2015 5:56:28 PM

Yes it's true but Whitaker is actually spelled "Whittaker"

Sent from my iPhone

On Jun 29, 2015, at 5:49 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Does the line below ring true?

From: Phillip Walzak <[REDACTED]>
Date: Monday, June 29, 2015 at 1:30 PM
To: Dan Levitan <dan@berlinrosen.com>, John Del Cecato <jfdc@akpdmedia.com>
Cc: Jonathan Rosen <jonathan@berlinrosen.com>
Subject: Re: American Prospect / Molly Ball profile on MBdB

+JFC to conduit

On Mon, Jun 29, 2015 at 12:58 PM, Dan Levitan <dan@berlinrosen.com> wrote:

FYI – Dan Cantor called to let me know about a quote he gave about the Mayor to Molly Ball at the American Prospect some months ago for a story that he thinks will run soon:

"His mother was denounced by Whitaker Chambers, his father's career was ruined by McCarthyism. He understands that there is a right wing in America that is not very nice."

He didn't have a great sense of the context of the story...assumed this would appear in bio piece.

If we think that's problematic, he can try to take it back but he's not sure he will be able to.

--
Dan Levitan

BerlinRosen Public Affairs

O: [646.200.5315](tel:646.200.5315)

C: [201.674.7475](tel:201.674.7475)

@levitandan

From: [John Del Cecato](#)
To: [Carey, Michael](#)
Cc: [Leopold, Elana](#)
Subject: Re: MBDB: Drinks with FLONYC and JDC
Date: Monday, June 29, 2015 6:57:36 PM

Ok tx

On Jun 29, 2015, at 6:50 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Jdc -- this will be prob closer to 8 pm

MBDB: Drinks with FLONYC and JDC

Scheduled: Monday, Jun 29, 2015 from 7:30 PM to 8:30 PM

Location: Gracie Mansion, The Porch

Invitees: 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com) , Leopold, Elana

Michael Paul Carey
City Hall
New York, New York

From: [John Del Cecato](#)
To: [B; Snyder, Thomas](#)
Subject: overtime happening officially on Thursday - preview tomorrow
Date: Monday, June 29, 2015 7:30:03 PM

President Obama overtime rule would raise wages for 5 million



AP Photo

President Barack Obama will this week release a [long-awaited overtime rule](#) aimed at raising wages for 5 million people as soon as 2016, according to sources familiar with the plans.

The proposed rule will more than double the salary level under which virtually all workers qualify for overtime pay whenever they work more than 40 hours in any given week. That threshold, now \$23,660, will rise to \$50,440.

Obama will announce the proposed regulation formally on Thursday during a trip to La Crosse, Wisconsin, but details will begin to be released by the White House on Tuesday. Labor Secretary Tom Perez will hold a press call about the proposed rule Tuesday morning.

The regulation would be the most sweeping policy undertaken by the president to assist the middle class, and it would constitute the most ambitious intervention in the wage economy in at least a decade.

The new threshold will not be indexed directly to inflation, as many progressives had hoped. Instead, it will be linked permanently to the 40th percentile of income. That would set it at the level when the overtime rule was first created under President Franklin Delano Roosevelt.

Business groups and congressional Republicans have been gearing up for a fight over the rule. Earlier this month a House Education and the Workforce subcommittee [held a hearing](#) largely devoted to excoriating the overtime

rule, sight unseen. Republican Rep. Tim Walberg, the subcommittee chairman, pledged to oppose any overtime proposal that “goes too far” or that would “inflict harm on the nation’s workplaces.”

The proposed rule was supposed to be released on a trip to Wisconsin last week, but it was postponed for Obama to travel to Charleston, S.C. to give the eulogy for Rev. Clementa Pinckney. It is being produced now after months of delay and internal debate within the administration: At one point, there had been talk of Obama releasing the rule as part of his State of the Union in January, with some in the West Wing pushing for an indexing to the 37th percentile. That would have encompassed many fewer workers.

The overtime threshold has been updated only once since 1975 and now covers a mere 8 percent of salaried workers, according to [a recent analysis](#) by the left-leaning Economic Policy Institute. Raising the threshold to \$50,440 would bring it roughly in line with the 1975 threshold, after inflation. Back then, that covered 62 percent of salaried workers. But because of subsequent changes in the economy’s structure, the Obama administration’s proposed rule would cover a smaller percentage — about 40 percent.

The current overtime rules contain a white collar exemption, which excludes “executive, administrative and professional” employees from receiving overtime pay. Advocates for changing the rule say the white collar exemption allows employers to avoid paying lower-wage workers overtime. The proposed rule contains no specific changes to this “duties test,” but instead solicits questions from the public about how best to alter it.

As in the past, the new threshold will not affect teachers, lawyers, doctors and judges, who are all automatically exempt from overtime.

Business groups, including the National Retail Federation, warn that the rule will motivate employers to move their employees from salaried work to hourly work, will reduce workers’ hours and will lead to less employee

benefits.

Labor activists and liberal economists acknowledge the rule could reduce workers' hours, but some say the rule could lead to more job creation, since employers will not want to provide employees time-and-a-half pay.

Congressional Republicans will almost certainly attempt to block the overtime rule, as they have tried to do with most of the significant labor-related regulations issued under the Obama administration over the past six months.

Authors:

[View Comments](#)

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: A constructive thought
Date: Tuesday, June 30, 2015 7:37:59 AM

Yes, will do

> On Jun 30, 2015, at 7:07 AM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> Could you pls write down what you want us to achieve through the TPA in the next 6 months, before you return to traditional consultantland? I want you to express your positive vision of where this should go. Not your fears or concerns: your hopes and your dreams for this thing

From: [John Del Cecato](#)
To: [B](#)
Subject: <no subject>
Date: Tuesday, June 30, 2015 8:38:57 AM

Wage theft AND second-chance legislation... Go TPA!

Bill de Blasio signs law to ban employers from asking job candidates about criminal history

BY [JOHN SPINA](#) NEW YORK DAILY NEWS Monday, June 29, 2015, 7:43 PM

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SHARE THIS URL



BRYAN R. SMITH/FOR NEW YORK DAILY NEWS

Mayor de Blasio on Monday signed a law to prohibit employers from asking about a candidate's criminal record before a job offer is made.

In front of emotional supporters, Mayor de Blasio signed legislation Monday that will prohibit employers from inquiring about a [candidate's criminal record prior to a job offer](#).

"Today I see hope for people like me," said Marilyn Scales, 52, of the Bronx, who said she never has had a full-time job because of her record for dealing heroin.

The mayor also signed legislation to step up regulation of the car wash industry. Car washes will have to obtain biannual city licenses as well as a \$150,000 bond to cover costs if they are sued for wage theft.

[FOLLOW THE DAILY NEWS ON FACEBOOK. CLICK HERE TO "LIKE."](#)

Steve Rotlevi, owner of Zoom Car Spa in Brooklyn and head of Association of Car Washers, said the law was onerous.

"It is putting a gun to small business' head," he said. "It is the highest requirement for any city licensed industry."

From: [Hagelgans, Andrea](#)
To: "jfdc@akpdmedia.com"; [Snyder, Thomas](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hinton, Karen](#)
Subject: Re: Good stuff
Date: Tuesday, June 30, 2015 8:42:06 AM

Yep, thought you'd like that one

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, June 30, 2015 08:37 AM
To: Snyder, Thomas; Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea; Hinton, Karen
Subject: Good stuff

This covers two planks from TPA - second-chance legislation & wage theft...

<http://www.nydailynews.com/news/politics/bill-de-blasio-signs-don-law-criminal-records-article-1.2275728>

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: Call time
Date: Tuesday, June 30, 2015 12:45:59 PM

Trying to get TPA calls rescheduled for 2 – 3pm. Hold on.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); [Hayley Primm \(hayley@progressiveagenda.us\)](mailto:hayley@progressiveagenda.us)
Cc: [Carey, Michael](#)
Subject: TPA Calls
Date: Tuesday, June 30, 2015 1:00:31 PM

Still on his schedule. Get here by 2:30. He wants to find time between then and 4pm

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [John Del Cecato](mailto:John.Del.Cecato)
To: [Snyder, Thomas](mailto:Snyder.Thomas)
Subject: FW: Some thoughts
Date: Tuesday, June 30, 2015 1:49:54 PM

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tuesday, June 30, 2015 at 12:05 PM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>
Subject: Some thoughts

MEMORANDUM

TO: MBDB
FR: JDC
DA: 6/30/15
RE: TPA Six-Month Vision

Here are my hopes and dreams for what TPA could accomplish over the next six months.

1. **In every story where income inequality is mentioned, there is also a mention of progressive taxation** – closing loopholes exploited by big corporations and the wealthy, or imposing new taxes to ensure they pay their fair share. This does NOT include a mere rejection of ideas to further rig the system on behalf of those at the top. It means changing the status quo for the better. There is no secret pot of money. If we want to lift up the poor, working class, and middle class, the One Percent has to contribute.
2. **TPA operates as a “DLC for the Left.”** It serves as a clearinghouse of information on progressive public policy. It connects up-and-coming progressives – or well-established, under-resourced progressives – with the right people and policies, either in your Administration, at like-minded think tanks, or with elected officials doing innovative things.
3. **Candidates and office-holders at every level** – most notably the presidential frontrunners – firmly embrace progressive remedies to income inequality as both **good policy and good politics**. (The presidential forum would be one path to achieving this.)
4. **200 VIPs and 10,000 everyday Americans sign onto the Agenda.**

5. **25 new “victories” for progressive populism are secured.** This could include a progressive candidate winning, a city or state implementing a progressive policy, or a meaningful executive/judicial action at the federal level.
6. A working relationship is established between you and **50 mayors across the country** – with a particular emphasis on influential purple states.
7. When stories are written about **“national progressive leaders”** who are not candidates for office, your name ranks **among the top five.**
8. **A TPA steering committee** of 10-12 active, high profile members meets regularly (either in person or by phone), drives progressive economic policies, mobilizes members, and raises money.
9. End-of-year analyses of the political landscape show that progressive populism dominated the discussion in 2015, and will be **the foundation for the 2016 elections.**
10. People in New York, and across the country, see progressive action – **particularly in cities like New York** – as the launching pad for a new national progressive movement that will influence **who runs for elected office, and what they feel compelled to act upon once they achieve it.**
11. TPA is operationalized in such a way that its **media surrogates/talkers program works similarly to the DNC’s.**

This is an ambitious six-month list, to be sure. In reading about how Grover Norquist built ATR into the ideological powerhouse that it is today, I noted that he founded it in 1985 (at President Reagan’s request), began to get traction in 1993 (fighting against health care reform), and didn’t get achieve the near-universal support of Republican candidates and elected officials until the early-to-mid 2000s.

But while TPA is in its infancy, we can look to Matteo Renzi for inspiration. “We’re a young team—we want to invest in the new generation—but we’re not *simply* a young team. Youth is the man of whatever age who risks believing in the possibility of change.”

###

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Subject: <no subject>
Date: Tuesday, June 30, 2015 2:12:45 PM
Attachments: [TPACallSheetMonday.docx](#)

Can you print out for me?

Call Sheet – The Progressive Agenda
6/29/15

John Podesta

LATEST: Pushing back on Benghazi nuttiness. Tweeted that this was an important SCOTUS decision that people shouldn't miss.

A Supreme Court [ruling last week](#) forcefully reminded state and local governments that the Fair Housing Act of 1968 forbids them from spending federal housing money in ways that perpetuate segregation. Communities across the country have been doing exactly that for decades.

ASK:

* Remind him that we're working on a presidential forum dedicated to solutions to income inequality, get his take.

Elizabeth Warren LEFT VOICEMAIL

LATEST:

Been focused a lot on debt-free college, opposing TPP, and tangling with Jamie Dimon over whether to break up the big banks.

ASK:

* What did she think of HRC speech?

* What are her latest thoughts about endorsing?

* What does she think about a presidential forum in Iowa re: income inequality?

Tom Harkin LEFT VOICEMAIL

[REDACTED]

LATEST:

We've been trying to publish a joint op-ed with him re: TPA (for Des Moines Register) – but have had trouble getting his sign-off.

ASK:

* What did he think of HRC speech?

* Mention the possibility of having a presidential forum on income inequality in Iowa. Would he be willing to lend his name to that?

* Mention joint op-ed on TPA – perhaps teasing presidential forum.

* Will he be a part of our TPA media surrogates program? Who is best staff-level contact?

Sherrod Brown LEFT VOICEMAIL

Cell Phone: [REDACTED]

LATEST:

He's been pushing back against for-profit colleges, fighting Fast Track, drug abuse reform and pushing for long-term highway bill. He'll be revved up about overtime victory that's coming soon from White House.

ASK:

- * What did he think of HRC speech?
- * What are his thoughts on endorsing?

Al Gore

LATEST: During a trip to Cannes, said it was too early to endorse HRC.

ASK:

- * What did he think of HRC speech?
- * What is he waiting to hear from her?
- * Possibly do an event linking income inequality to climate change?

Keith Ellison

Personal Line: [REDACTED] **Main Phone:** [REDACTED]
Assistant: Dustin J. Brandenburg at [REDACTED]

LATEST:

Stood up to Fast Track in a big way. We are looking at 7/14 at noon for you to address CPC on The Progressive Agenda. Just need Grijalva to sign off – but we think that will happen soon.

ASK:

- * What did her think of HRC speech?
- * Friendly reminder that we want Congressional Progressive Caucus to endorse The Progressive Agenda.
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Mary Kay Henry

Cell Phone: [REDACTED]

LATEST:

Been helping wage Fight for 15. June 15th was the 25th Anniversary of Janitors for Justice violence in Los Angeles, which sparked the movement. She has been a vocal supporter of SCOTUS ACA decision.

ASK:

- * What did she think of HRC's speech? What's her thought process on endorsing?

- * What does she think we should be doing next to keep the national conversation going re: income inequality/seize the momentum we have?
- * What does she think about doing a presidential forum on income inequality in Iowa in the fall? Would she lend her name to that?
- * Will she be a part of our TPA media surrogates program? Who is best staff-level contact?

Howard Dean

Cell Phone: [REDACTED] Main Phone: [REDACTED]

Assistant: Amanda McKay

LATEST: Testified on behalf of \$15 minimum wage.

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- * What should we be doing to keep pushing income inequality front and center?
- * What does he think about presidential forum in Iowa?
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LATEST:

Has been a leader in the fight to remove Confederate flags and other imagery for statehouses in SC and beyond. Denounced a painting depicting the Confederate flag in NY State Capitol Building.

ASK:

- * What did he think of HRC speech?
- * What should we be doing to keep The Progressive Agenda going/seize the moment?
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Lily Eskelsen García

John Stocks Cell [REDACTED]

LATEST:

She met with HRC a few weeks ago as part of the endorsement process. She/NEA also recently met with Sanders and O'Malley.

ASK:

- What did she think of HRC speech?
- What should we be doing to keep TPA going?

- Does she anticipate endorsing HRC?
- Thoughts on being part of a presidential forum in Iowa?
- Will she be a part of our TPA media surrogates program? Who is best staff-level contact?

Robert Reich

Main Phone: [REDACTED]

Home Phone: [REDACTED]

LATEST: Pushing to get big money out of politics (latest in his web video series). Wrote a blog post on income inequality, race and housing segregation in which he argued America was living in an “economic apartheid.”

ASK:

- * What did he think of Hillary’s speech?
- * What should we be doing to keep momentum going?
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[REDACTED]

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- What did he think of HRC speech?
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ASK:
Sign onto TPA

Soon-to-be Mayor Jim Kenney, Philadelphia, PA

Cell: [REDACTED]

LATEST:

- Defeated a charter school advocate backed by hedge funds in the primary
- Fought for universal pre-k, raising minimum wage to \$15/hour during campaign.

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Co-Host Kindergarten Teachers VS Hedge Funders event

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Cell: [REDACTED]

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- Signed a pledge to fight income inequality at U.S.C.M. in August 2014
- Stood with Governor Malloy at minimum wage proposal in Bridgeport
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- Launched new gun buy-back program in the wake of recent shootings.

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Mayor Lovely Warren, Rochester, NY

Cell: [REDACTED]

LATEST:

- In January she held a forum to discuss income inequality in upstate cities
- Called on NY state to increase minimum wage
- Outspoken on the fact that every three year old child should be enrolled in pre-k by age 3

ASK:

Sign onto TPA

Mayor Kathy Sheehan, Albany, NY

Cell: [REDACTED]

LATEST:

Last August she implemented an equity agenda for Albany and worked to publicize the EITC

ASK:

Sign onto TPA

Mayor Eric Garcetti, Los Angeles, CA

Cell: [REDACTED]

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Led the fight for increasing minimum wage in LA. His wife, Amy Wakeland, has been an advocate for national paid family leave.

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LATEST:

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- Ran on a platform to create living wage jobs for residents of San Jose

ASK:

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Mayor Mike Duggan, Detroit, MI

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LATEST:

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ASK:

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Possibly host K Teachers vs. Hedge Funders event

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Cell: [REDACTED]

LATEST:

- Peduto spoke out against TPP at the end of April
- Attended World Cities summit hosted by NYC in June 2015 where combating income inequality was a central theme

ASK:

Sign onto TPA

Mayor Francis Slay, St. Louis, MO

Cell: [REDACTED]

LATEST:

Early June came out to push for \$15 minimum wage in St Louis

ASK:

Sign onto TPA

Maybe host K Teachers vs. Hedge Funders event.

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Cc: [Da Costa, Ricky](#)
Subject: Re: <no subject>
Date: Tuesday, June 30, 2015 2:15:30 PM
Attachments: [TPACallSheetMonday.docx](#)

From: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Date: Tuesday, June 30, 2015 at 2:13 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Da Costa, Ricky" <RDaCosta@cityhall.nyc.gov>
Subject: Re: <no subject>

In mayors office

+ ricky

Can you help?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, June 30, 2015 02:12 PM
To: Leopold, Elana
Subject: <no subject>

Can you print out for me?

Call Sheet – The Progressive Agenda
6/29/15

John Podesta

LATEST: Pushing back on Benghazi nuttiness. Tweeted that this was an important SCOTUS decision that people shouldn't miss.

A Supreme Court [ruling last week](#) forcefully reminded state and local governments that the Fair Housing Act of 1968 forbids them from spending federal housing money in ways that perpetuate segregation. Communities across the country have been doing exactly that for decades.

ASK:

* Remind him that we're working on a presidential forum dedicated to solutions to income inequality, get his take.

Elizabeth Warren LEFT VOICEMAIL

LATEST:

Been focused a lot on debt-free college, opposing TPP, and tangling with Jamie Dimon over whether to break up the big banks.

ASK:

* What did she think of HRC speech?

* What are her latest thoughts about endorsing?

* What does she think about a presidential forum in Iowa re: income inequality?

Tom Harkin LEFT VOICEMAIL

[REDACTED]

LATEST:

We've been trying to publish a joint op-ed with him re: TPA (for Des Moines Register) – but have had trouble getting his sign-off.

ASK:

* What did he think of HRC speech?

* Mention the possibility of having a presidential forum on income inequality in Iowa. Would he be willing to lend his name to that?

* Mention joint op-ed on TPA – perhaps teasing presidential forum.

* Will he be a part of our TPA media surrogates program? Who is best staff-level contact?

Sherrod Brown LEFT VOICEMAIL

Cell Phone: [REDACTED]

LATEST:

He's been pushing back against for-profit colleges, fighting Fast Track, drug abuse reform and pushing for long-term highway bill. He'll be revved up about overtime victory that's coming soon from White House.

ASK:

- * What did he think of HRC speech?
- * What are his thoughts on endorsing?

Al Gore

LATEST: During a trip to Cannes, said it was too early to endorse HRC.

ASK:

- * What did he think of HRC speech?
- * What is he waiting to hear from her?
- * Possibly do an event linking income inequality to climate change?

Keith Ellison

Personal Line: [REDACTED] **Main Phone:** [REDACTED]

Assistant: Dustin J. Brandenburg at [REDACTED]

LATEST:

Stood up to Fast Track in a big way. We are looking at 7/14 at noon for you to address CPC on The Progressive Agenda. Just need Grijalva to sign off – but we think that will happen soon.

ASK:

- * What did her think of HRC speech?
- * Friendly reminder that we want Congressional Progressive Caucus to endorse The Progressive Agenda.
- * Will he be a part of our TPA media surrogates program? Who is best staff-level contact?

Mary Kay Henry

Cell Phone: [REDACTED]

LATEST:

Been helping wage Fight for 15. June 15th was the 25th Anniversary of Janitors for Justice violence in Los Angeles, which sparked the movement. She has been a vocal supporter of SCOTUS ACA decision.

ASK:

- * What did she think of HRC's speech? What's her thought process on endorsing?

- * What does she think we should be doing next to keep the national conversation going re: income inequality/seize the momentum we have?
- * What does she think about doing a presidential forum on income inequality in Iowa in the fall? Would she lend her name to that?
- * Will she be a part of our TPA media surrogates program? Who is best staff-level contact?

Howard Dean

Cell Phone: [REDACTED] Main Phone: [REDACTED]

Assistant: Amanda McKay

LATEST: Testified on behalf of \$15 minimum wage.

ASK:

- * What should we be doing to keep pushing income inequality front and center?
- * What does he think about presidential forum in Iowa?
- * Will he be a part of our TPA media surrogates program? Who is best staff-level contact?

Al Sharpton

LATEST:

Has been a leader in the fight to remove Confederate flags and other imagery for statehouses in SC and beyond. Denounced a painting depicting the Confederate flag in NY State Capitol Building.

ASK:

- * What did he think of HRC speech?
- * What should we be doing to keep The Progressive Agenda going/seize the moment?
- * What does he think about a presidential forum in Iowa? Should it be in DC or NYC instead?
- * What are his thoughts on endorsements as it relates to presidential?

Lily Eskelsen García

John Stocks Cell: [REDACTED]

LATEST:

She met with HRC a few weeks ago as part of the endorsement process. She/NEA also recently met with Sanders and O'Malley.

ASK:

- What did she think of HRC speech?
- What should we be doing to keep TPA going?

- Does she anticipate endorsing HRC?
- Thoughts on being part of a presidential forum in Iowa?
- Will she be a part of our TPA media surrogates program? Who is best staff-level contact?

Robert Reich

Main Phone: [REDACTED]

Home Phone: [REDACTED]

LATEST: Pushing to get big money out of politics (latest in his web video series). Wrote a blog post on income inequality, race and housing segregation in which he argued America was living in an “economic apartheid.”

ASK:

- * What did he think of Hillary’s speech?
- * What should we be doing to keep momentum going?
- * Thoughts on being part of a presidential forum in Iowa?
- * Will he be a part of our TPA media surrogates program? Who is best staff-level contact?

Leo Gerard

[REDACTED]

LATEST:

Fought to keep Dems from flipping on Fast Track. Wrote an article on Huffington Post calling out Republicans for continued attacks on the ACA while providing no alternative ideas.

ASK:

- What did he think of HRC speech?
- What can we do to keep TPA going? His thoughts on Iowa presidential forum?
- Will he be a part of our TPA media surrogates program? Who is best staff-level contact?

Mayor Greg Stanton, Phoenix, AZ

Cell: [REDACTED]

LATEST:

Phoenix was one of two cities awarded Mayor’s climate protection award for cities that increase energy efficiency and reduce greenhouse gas emissions—they connected this with their fight against inequality. Pushing for higher sales taxes to fund light rail initiative because federal infrastructure funding not there.

ASK:
Sign onto TPA

Soon-to-be Mayor Jim Kenney, Philadelphia, PA

Cell: [REDACTED]

LATEST:

- Defeated a charter school advocate backed by hedge funds in the primary
- Fought for universal pre-k, raising minimum wage to \$15/hour during campaign.

ASK:
Sign onto TPA
Co-Host Kindergarten Teachers VS Hedge Funders event

Mayor Bill Finch, Bridgeport, CT

Cell: [REDACTED]

LATEST:

- Signed a pledge to fight income inequality at U.S.C.M. in August 2014
- Stood with Governor Malloy at minimum wage proposal in Bridgeport
- Launched UPK initiative on 6/16/2015
- Launched new gun buy-back program in the wake of recent shootings.

ASK:
Sign onto TPA
Co-Host Kindergarten Teachers VS Hedge Funders event

Mayor Lovely Warren, Rochester, NY

Cell: [REDACTED]

LATEST:

- In January she held a forum to discuss income inequality in upstate cities
- Called on NY state to increase minimum wage
- Outspoken on the fact that every three year old child should be enrolled in pre-k by age 3

ASK:

Sign onto TPA

Mayor Kathy Sheehan, Albany, NY

Cell: [REDACTED]

LATEST:

Last August she implemented an equity agenda for Albany and worked to publicize the EITC

ASK:

Sign onto TPA

Mayor Eric Garcetti, Los Angeles, CA

Cell: [REDACTED]

LATEST:

Led the fight for increasing minimum wage in LA. His wife, Amy Wakeland, has been an advocate for national paid family leave.

ASK:

Sign onto TPA

Host Kindergarten Teachers vs. Hedge Funders screening

Mayor Sam Liccardo, San Jose, CA

Cell: [REDACTED]

LATEST:

- Talked about growing income gap nationally in his SOTC address in January. Mentioned ideas to address this like closing the skills gap through investment in libraries.
- Ran on a platform to create living wage jobs for residents of San Jose

ASK:

Sign onto TPA

Mayor Mike Duggan, Detroit, MI

Cell: [REDACTED]

LATEST:

No specific income inequality stances lately.

ASK:

Sign onto TPA

Possibly host K Teachers vs. Hedge Funders event

Mayor Bill Peduto, Pittsburgh, PA

Cell: [REDACTED]

LATEST:

- Peduto spoke out against TPP at the end of April
- Attended World Cities summit hosted by NYC in June 2015 where combating income inequality was a central theme

ASK:

Sign onto TPA

Mayor Francis Slay, St. Louis, MO

Cell: [REDACTED]

LATEST:

Early June came out to push for \$15 minimum wage in St Louis

ASK:

Sign onto TPA

Maybe host K Teachers vs. Hedge Funders event.

From: [Snyder, Thomas](#)
To: [Hayley Prim](#)
Cc: [John Del Cecato](#)
Subject: Re: 1 call made
Date: Tuesday, June 30, 2015 7:42:05 PM

Ok let's talk tomorrow

Sent from my iPhone

> On Jun 30, 2015, at 5:20 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:
>
> Sharpton- likes bi partisan. It has a great virtue because it de-hillaryizes the situation. There are some relative moderates (bush, Rubio) who might bring something to the table.
>
> Tom, said we should download further with you on civil rights mtg and figure out if there is a way to get them deeper involved.
>
> Thinks there might be a way to get some republicans to commit up front. From his last convo with HRC, she gets the fact that people are demanding stronger answers from her.
>
> Said he is probably going to be calling us a lot while he's on vacation, and wants us to speak especially quickly on the civil rights portion.

From: [Snyder, Thomas](#)
To: [B](#)
Cc: [Hagelgans, Andrea](#); [Hinton, Karen](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Fuleihan, Dean \(OMB\)](#); [FLONYC](#); [jfdc@akpdmedia.com](#); [Jonathan@berlinrosen.com](#)
Subject: Re: NY OBSERVER: What Does Bill de Blasio Gain by Openly Blasting Andrew Cuomo?
Date: Tuesday, June 30, 2015 7:43:37 PM

Digging foxholes now.

Sent from my iPhone

On Jun 30, 2015, at 7:42 PM, B <BCCD@cityhall.nyc.gov> wrote:

Timing is everything, my friends. We half-planned, half-stumbled upon the perfect timing. Got the freeze it's moment of glory, then hurt with this. Now brace for the counter-attack

From: Snyder, Thomas
Sent: Tuesday, June 30, 2015 07:37 PM
To: B
Cc: [Hagelgans, Andrea](#); [Hinton, Karen](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Fuleihan, Dean \(OMB\)](#); [FLONYC](#); [jfdc@akpdmedia.com](#) <jfdc@akpdmedia.com>; [Jonathan@berlinrosen.com](#) <Jonathan@berlinrosen.com>
Subject: Re: NY OBSERVER: What Does Bill de Blasio Gain by Openly Blasting Andrew Cuomo?

That analysis is almost more than we could hope for. Positions Mayor as voice of the dems and eviscerates the gov. Grand slam

Sent from my iPhone

On Jun 30, 2015, at 7:10 PM, B <BCCD@cityhall.nyc.gov> wrote:

First of all, when did Ross Barkan get smart and insightful???? And Andrea, I appreciate and agree with your analysis. A great team effort, everyone. Good thinking and good coaching to get me ready. Well done

From: [Hagelgans, Andrea](#)
Sent: Tuesday, June 30, 2015 05:31 PM
To: B
Cc: [Hinton, Karen](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Snyder, Thomas](#)
Subject: Fw: NY OBSERVER: What Does Bill de Blasio Gain by Openly Blasting Andrew Cuomo?

Given all the clips, I would say this interview achieved the goal we discussed of being "foundational".

Range of articles noting your "measured" tone, "calm and deliberate".

From: Clips

Sent: Tuesday, June 30, 2015 05:26 PM

Subject: NY OBSERVER: What Does Bill de Blasio Gain by Openly Blasting Andrew Cuomo?

What Does Bill de Blasio Gain by Openly Blasting Andrew Cuomo?

NY OBSERVER - Ross Barkan

<http://observer.com/2015/06/what-does-bill-de-blasio-gain-by-openly-blasting-andrew-cuomo/#.VZMGti2z8wU.twitter>

When Mayor Bill de Blasio eviscerated Gov. Andrew Cuomo, a fellow Democrat, in an unusually candid press conference earlier today, there was the usual chatter about a vindictive governor readying to punish an unruly mayor who didn't know his place.

But among progressive Democrats frustrated at an executive who they see as antithetical to their values, there was elation. For Democrats in New York City and Albany, Mr. de Blasio's sudden decision to publicly air his grievances at Mr. Cuomo was long-awaited, the equivalent of a come-to-Jesus moment.

"The only way to make progress with Andrew is to attack him. If you attack him effectively, he'll cave. He's a bully," said Bill Samuels, a prominent liberal activist and fundraiser. "The verdict for Cuomo for many of us was decided long ago."

When Mr. de Blasio fumed that he had been "disappointed at every turn" with Mr. Cuomo and admitted he couldn't "tell you that I can place his philosophy at this point," liberals found their conscience given voice in the mayor of New York City.

For Mr. de Blasio and the left, the indignities are stacked high. Last year, Mr. Cuomo denied Mr. de Blasio the tax hike he sought to fund his universal prekindergarten initiative and later rammed through a law that guaranteed new charter schools free space in New York City, punishing the anti-charter teachers' union and the mayor, who was always a charter critic.

"It keeps playing out in ways that I think sometimes are about dealmaking, sometimes about revenge," Mr. de Blasio said today. "I think each situation obviously is different. But it's not about policy. It's not about substance. It's certainly not about the millions of people affected."

Despite Mr. de Blasio's enthusiastic endorsement of Mr. Cuomo's re-election bid in 2014, including a behind-the-scenes push to win him the Working Families Party endorsement, he found only roadblocks and

inexplicable slights. There was the time Mr. Cuomo announced a new, controversial Ebola policy with Republican Gov. Chris Christie—and didn't tell the mayor. There was the time, early this year, when Mr. Cuomo ordered the shuttering of the subways to prepare for a snowstorm—and didn't tell the mayor. There was the time, less than a month later, when Mr. de Blasio, as a centerpiece of his State of the City address, announced a plan to build an affordable housing complex on a Queens rail yard—and Mr. Cuomo, within hours, shot it down. There was the time last week when Mr. Cuomo all but admitted he was trashing the mayor anonymously to reporters.

Mr. de Blasio and his Albany team had hoped incremental, tactful negotiation, combined with an appeal to logic and a degree of righteousness would win the day with Mr. Cuomo. But 2015, when mayoral control was extended for a single year and rent laws were barely strengthened, proved Mr. de Blasio's more honeyed approach to handling Mr. Cuomo failed. Mr. Cuomo's reflexive dismissal of almost everything the mayor advocated—from a reform of the 421a tax break to a decision to allow more charter schools in the city—baffled City Hall.

So today, Mr. de Blasio tried something new.

“Enough is enough. This isn't about personalities. It's about one personality playing politics and using 8.5 million people as pawns,” crowed one de Blasio loyalist.

An Albany Democrat was similarly blunt.

“I think what you are seeing is that the governor has no friends and that is because he has no actual beliefs and vision,” the Democrat said. “He just wants to win.”

Mr. de Blasio's new posture—far more pugilistic than passive aggressive—represents a realization that he has more leverage in this fight than many, including himself, might have believed. Yes, Albany wields inordinate power over New York City, determining whether it can raise its minimum wage, control its public schools, or alter the web of its rent regulations. Yes, an irate Mr. Cuomo can continue to thwart much of what Mr. de Blasio hopes to accomplish.

Yet Mr. de Blasio, for all his scuffles at home, is the more popular man, at least with progressive Democrats who make up a primary electorate. Mr. Cuomo's overall popularity continues to plummet, too: just 44 percent of voters gave him a thumbs up earlier this month, and 42 percent didn't.

Among top Democrats in New York, Mr. Cuomo is virtually friendless. He has burned bridges with Sen. Charles Schumer, Attorney General Eric Schneiderman and State Comptroller Thomas DiNapoli. Ditto the rank-and-file party activists motivated more by ideology than Mr. Cuomo's centrist pragmatism.

If Mr. Cuomo enacts payback on Mr. de Blasio, a city of eight million

people could suffer, and Mr. de Blasio can point to a scapegoat in the governor. He has the advantage of the largest media market in the world to disseminate his message; Mr. Cuomo, never one for cameras or microphones, has Albany.

Viewed as feckless by at least some politicians, Mr. de Blasio is still a relatively deft campaigner and messenger, a veteran of several tough elections. Mr. Cuomo has mixed it up with the State Legislature, but how adept he can become at a full-scale public relations war with a mayor of his own party remains an open question.

And Assembly and State Senate Democrats, long cowed by the governor, are feeling emboldened to speak out as Mr. de Blasio has done. If Republicans lose their slim majority in 2016—Mr. de Blasio implied today Mr. Cuomo leaned on them to foil him—Mr. de Blasio will only have more weapons in his arsenal.

In Albany, where strength often matters more than reason, Mr. de Blasio could conceivably hold leverage over Mr. Cuomo if he seeks re-election in 2018. An underfunded challenger, law professor Zephyr Teachout, garnered a surprising 34 percent of the vote against Mr. Cuomo last year. Activists are hoping to coax a bigger name, like Mr. Schneiderman, to take on Mr. Cuomo—if Mr. de Blasio lends his clout and fundraising prowess to an influential challenger, or even feints at doing so, Mr. Cuomo could find himself in a very uncomfortable position.

“We’ve seen Cuomo’s standing plummet as more and more people realize he’s not his father and really has a Republican austerity agenda,” Ms. Teachout said. “Increasingly, what the base cares about really matters.”

From: [John Del Cecato](#)
To: [B](#)
Cc: hayley@progressiveagenda.us
Subject: Re: Video of your presentation at Berkeley, to use as you wish.
Date: Tuesday, June 30, 2015 7:51:56 PM

Got it - thanks - and awesome coverage so far re today!

> On Jun 30, 2015, at 7:46 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> Fyi
>
> -----Original Message-----
> From: Robert REICH
> To: Bill de Blasio
> Cc: Michael Paul Carey
> Subject: Video of your presentation at Berkeley, to use as you wish.
> Sent: Jun 30, 2015 7:18 PM
>
> [REDACTED] (password: [REDACTED])
>

From: [John Del Cecato](#)
To: [B](#)
Cc: hayley@progressiveagenda.us; [Snyder, Thomas](#)
Subject: Re: Important note
Date: Tuesday, June 30, 2015 8:05:50 PM

Got it

> On Jun 30, 2015, at 7:58 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> Make sure I reflect further with you re: conversation with Sharpton, which was striking and thought-provoking

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Williams, Dominic](#); [Fuleihan, Dean \(OMB\)](#)
Subject: National Journal: WHO INVITED TERESA GHILARDUCCI TO THE TABLE?
Date: Wednesday, July 01, 2015 12:00:58 AM

http://www.nationaljournal.com/magazine/teresa-ghilarducci-hillary-clinton-adviser-20150626?wpisrc=nl_daily202&wpmm=1

"She has become a go-to expert for states (including Nevada, Maryland, Connecticut, Nebraska, and Minnesota) and **cities (most notably New York)** that are debating the future of government workers' pensions or trying to create state-run retirement accounts."

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Subject: Fwd: STATE OF POLITICS: De Blasio's Friend In WNY
Date: Wednesday, July 01, 2015 9:02:23 AM

Sent from my iPhone

Begin forwarded message:

From: Clips <Clips@cityhall.nyc.gov>
Date: July 1, 2015 at 8:53:15 AM EDT
Subject: STATE OF POLITICS: De Blasio's Friend In WNY

De Blasio's Friend In WNY
STATE OF POLITICS - Liz Benjamin
<http://www.nystateofpolitics.com/2015/07/de-blasios-friend-in-wny/>

From the Morning Memo:

During a wide-ranging CapTon interview last night, Buffalo Sen. Marc Panepinto unleashed on the governor, saying he had “lined up with the Senate Republicans against the mayor of New York City” during the end of the 2015 session.

“Poor Mayor de Blasio,” Panepinto said. “There wasn’t one thing that the governor agreed with him on, even though they share a party affiliation.”

The senator’s comments echoed the mayor’s very public venting of his frustrations with the governor over the past six months, which included an accusation that the Senate Republicans were under Cuomo’s “control” when it came to thwarting NYC’s agenda.

Panepinto insisted he has a “great deal of respect for the governor, but he wants to rule the Democratic Party with an iron fist.”

“We’re a party of inclusion we’re a party of discussion...and it’s been my impression during my short time in state government that Governor Cuomo often doesn’t like those debates,” the senator said.

“I’ve been on the receiving end of some of those comments in private meetings, and I’m just hoping the governor learns from this legislative process that really we all are public servants..and there are other ideas that are also workable. His aren’t the only right ideas.”

The senator declined to elaborate on any private discussions he has had with the governor, though he did note that he’s a “labor guy” and an “economic populist” doesn’t believe Cuomo has “liked some of the things that I have to say.”

Panepinto was not endorsed by Cuomo last fall, and his victory against now-former GOP Sen. Mark Grisanti was one of the few bright spots for the Senate Democrats in

their failed quest to re-take the majority – in which they received considerable assistance from de Blasio, but not much from the governor (despite his promises to the contrary).

Cuomo stayed out of the race because he felt he owed as much to Grisanti, the last of four GOP senators who voted “yes” on gay marriage to still be sitting in the chamber last fall. Grisanti ended up losing the GOP primary, and ran in the general election solely on the Independence Party line.

Grisanti has since been appointed by Cuomo, and confirmed by the Senate, to a judgeship.

“Senator Grisanti did very well,” Panepinto quipped. “He got an \$84,000 raise, and he’s got a shorter commute right now...I think that was the governor paying him back...I don’t have a problem with the governor taking care of someone who was loyal to him.”

From: [Hagelgans, Andrea](#)
To: ["John Del Cecato"](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Walzak, Phil](#)
Subject: RE: <no subject>
Date: Wednesday, July 01, 2015 10:53:19 AM

We are working on it for his return

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, July 01, 2015 10:53 AM
To: Wolfe, Emma; Williams, Dominic; Walzak, Phil; Hagelgans, Andrea
Subject: <no subject>

This guy deserves some sort of recognition from the City - what a badass!

<http://www.nytimes.com/2015/07/01/nyregion/sanitation-worker-thwarts-robbery-at-a-manhattan-7-eleven.html?ref=todayspaper>

From: [Walzak, Phil](#)
To: ["John Del Cecato"](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Hagelgans, Andrea](#)
Subject: RE: <no subject>
Date: Wednesday, July 01, 2015 10:53:27 AM

I know!

We are planning something

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, July 01, 2015 10:53 AM
To: Wolfe, Emma; Williams, Dominic; Walzak, Phil; Hagelgans, Andrea
Subject: <no subject>

This guy deserves some sort of recognition from the City - what a badass!

<http://www.nytimes.com/2015/07/01/nyregion/sanitation-worker-thwarts-robbery-at-a-manhattan-7-eleven.html?ref=todayspaper>

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Snyder, Thomas](#); [Singleton, Jessica](#)
Cc: [Hayley Prim](#)
Subject: Re: TPA email
Date: Wednesday, July 01, 2015 11:57:37 AM

Crap, you're right - good catch - will nix that..

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Wednesday, July 1, 2015 at 11:54 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>
Cc: Hayley Prim <hayley@progressiveagenda.us>
Subject: RE: TPA email

I think Atlanta is also paid family leave, which we are moving towards but have not yet done. Is there another example?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, July 01, 2015 11:45 AM
To: Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas; Singleton, Jessica
Cc: Hayley Prim
Subject: Re: TPA email

Adding Jessie too

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, July 1, 2015 at 11:30 AM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: TPA email

I try not to bother you guys with these - but since this one is in MBDB's name, wanted you to see/bless

Subject: This week
Sender: Bill de Blasio

Friend—

It's been a big, big week in the fight against income inequality.

There's big news out of New York City, where leaders have taken action to freeze out-of-control rent. I'm also thrilled to have signed legislation to help stop wage theft, and get people returning home from prison a second chance at an economic future.

Meanwhile halfway across the country in Atlanta, city employees have just won paid sick leave.

And there's bigger news still to come from Washington DC, as President Obama is poised to expand overtime to pay to as many as 5 million more Americans.

There's still a lot left to fight for before The Progressive Agenda agenda becomes real policy in all 50 states.

Will you share it online to help bring American workers together in the fight against income inequality?

This week we saw that something different is happening in this country right now. And The Progressive Agenda is part of that change. It's a movement from the grassroots. Voters are adding their names to demand real action on income inequality, as elected officials and community leaders sign the pledge to make it happen.

We can't let up now, when there's so much at stake for American workers.

Share the The Progressive Agenda right now. We've got to get as many people involved in this as we can.

Thanks for the truly important work you're doing.

Bill de Blasio
Mayor, New York City

[Share Button]

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Williams, Dominic](#)
Subject: Politico on TPP/pharma
Date: Wednesday, July 01, 2015 12:07:28 PM

http://www.politico.com/agenda/story/2015/06/tpp-deal-leaked-pharma-000126?hp=t1_r

From: [John Del Cecato](#)
To: [Wolfe, Emma](#); [Walzak, Phil](#); [Snyder, Thomas](#)
Subject: Tweet by Tom Precious on Twitter
Date: Wednesday, July 01, 2015 1:18:51 PM



Tom Precious (@TomPreciousALB)

[7/1/15, 1:13 PM](#)

2 Dem Party sources:Cuomo admin calling around today seeking Dems to publicly back Cuomo in fight w/ de Blasio.

[Download](#) the Twitter app

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: RE: TPA email
Date: Thursday, July 02, 2015 9:50:22 AM

"freeze out-of-control rent for the first time in NYC history" Good to go by me.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, July 01, 2015 11:31 AM
To: Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas
Subject: TPA email

I try not to bother you guys with these - but since this one is in MBDB's name, wanted you to see/bless

Subject: This week
Sender: Bill de Blasio

Friend—

It's been a big, big week in the fight against income inequality.

There's big news out of New York City, where leaders have taken action to freeze out-of-control rent. I'm also thrilled to have signed legislation to help stop wage theft, and get people returning home from prison a second chance at an economic future.

Meanwhile halfway across the country in Atlanta, city employees have just won paid sick leave.

And there's bigger news still to come from Washington DC, as President Obama is poised to expand overtime to pay to as many as 5 million more Americans.

There's still a lot left to fight for before The Progressive Agenda agenda becomes real policy in all 50 states.

Will you share it online to help bring American workers together in the fight against income inequality?

This week we saw that something different is happening in this country right now. And The Progressive Agenda is part of that change. It's a movement from the grassroots. Voters are adding their names to demand real action on income inequality, as elected officials and community leaders sign the pledge to make it happen.

We can't let up now, when there's so much at stake for American workers.

Share the The Progressive Agenda right now. We've got to get as many people involved in this as we can.

Thanks for the truly important work you're doing.

Bill de Blasio
Mayor, New York City

[Share Button]

From: [Hayley Prim](#)
To: [B](#)
Cc: jfdc@akpdmedia.com
Subject: Re: Fw: WAPO: Opinion: Clinton and Obama are on the wrong side of history
Date: Friday, July 03, 2015 7:41:17 PM

Yes-- great piece!

On Friday, July 3, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Thought you'd like this

From: Clips
Sent: Friday, July 03, 2015 03:13 PM
Subject: WAPO: Opinion: Clinton and Obama are on the wrong side of history

Opinion: Clinton and Obama are on the wrong side of history

WASHINGTON POST - Dana Milbank

http://www.washingtonpost.com/opinions/clinton-and-obama-are-on-the-wrong-side-of-history/2015/07/03/8e662424-2183-11e5-bf41-c23f5d3face1_story.html

Scenes from an insurrection:

In Madison, Wisc., Wednesday, 10,000 people show up to rally for longshot presidential candidate Bernie Sanders – giving the self-declared “democratic socialist” the largest crowd any candidate has had so far this election cycle. Sanders, running on a shoestring and a prayer, has closed to within single digits of Hillary Clinton in New Hampshire and is surging in Iowa.

In New York on Tuesday, populist Mayor Bill de Blasio lashes out in vitriolic terms at New York Gov. Andrew Cuomo, a Democrat like de Blasio, accusing him of “games” and politically motivated “revenge.” De Blasio and other Democrats blast Cuomo’s handling of housing, immigration, the minimum wage and education.

In Washington last week, an overwhelming majority of Democrats – 158 of 186 in the House and 31 of 44 in the Senate – opposes President Obama on free-trade legislation. Obama prevails in the vote after failing in a similar vote earlier in the month, but the episode leaves the president attempting to repair a deep rift with his fellow Democrats by championing overtime rules this week favored by unions.

These are not isolated events. Together, they show anew how the populist movement is ascendant within the Democratic Party, and they confirm that the balance of power has shifted. Clinton, who reports raising \$45 million since launching her campaign in April, will almost certainly beat the upstart 73-year-old with the crazy white hair. Obama won on trade. But Clinton and Obama are, to borrow a favorite phrase of the president, on the wrong side of history. As I’ve noted, the country is trending in a more liberal direction, and a growing proportion of Democrats are hardcore liberals.

There are various causes, but the change is likely in part a reaction to the tea party and to the Republican Party’s swing to the right. Democrats so far have shown less inclination to

eat their own, but there is a real possibility that intraparty fratricide will break out if Clinton and the rest of the Democratic establishment don't co-opt the rising populist movement. In New York, for example, there is already talk of a liberal primary challenge to Cuomo if he chooses to run again in 2018.

That the Sanders campaign has caught fire is a surprise to just about everybody, not least the candidate himself, who had his doubts. The Brooklyn-born Vermonter with a didactic style lacks the fire and charisma of Elizabeth Warren, who chose not to run. But his call for huge infrastructure spending and taxing the rich has caught the moment just right, even if Sanders himself is an imperfect vessel.

In May, Clinton had a 31-point lead in New Hampshire over her nearest potential Democratic competitor in the WMUR-CNN poll; now she leads Sanders by only eight points, which because of the poll's methodology is a statistical tie. In Iowa, likewise, Clinton had a 45-point lead over Sanders in May, according to a Quinnipiac University poll. Now her lead has shrunk to 19 points.

The populist pushback that propels Sanders' unexpected success also can be seen in the incendiary remarks of New York's top populist, de Blasio, who took the extraordinary step of calling journalists to City Hall to denounce the governor. He called Cuomo's actions "not anything like acceptable government practice," according to the New York Times.

At the heart of the criticism is a sense that Cuomo, though the son of the late liberal lion Mario Cuomo, was insufficiently pure in his ideology and too willing to strike deals with Republicans. Several New York liberals have begun rumbles of a primary challenge to Cuomo – an effort that would be like the conservative efforts to purge the Republican Party of RINOs (Republicans in Name Only) in recent elections.

Obama, too, has been upended by the populist wave. Though he eventually prevailed in the "fast-track" trade vote, he had nothing like the support Bill Clinton got when he pushed through the North American Free Trade Agreement with half of Senate Democrats and 40 percent of House Democrats. Liberals called that a victory. "This isn't 1993 and this is not Bill Clinton's Democratic Party," Rep. Rosa DeLauro (Conn.) who led Democratic opposition in the House, wrote in the Huffington Post Thursday.

Bill Clinton reshaped the party with moderate "New Democrats," but the new New Democrats look more like the old. Hillary Clinton, notably, sided with liberals on the trade legislation, which is smart: If she doesn't want to get trampled by populists on the march, she'll need to grab a baton and pretend to be the drum major.

From: [John Del Cecato](#)
To: [B](#)
Cc: hayley@progressiveagenda.us
Subject: Re: WAPO: Opinion: Clinton and Obama are on the wrong side of history
Date: Friday, July 03, 2015 9:42:07 PM

Right on the money

On Jul 3, 2015, at 6:38 PM, B <BCCD@cityhall.nyc.gov> wrote:

Thought you'd like this

From: Clips
Sent: Friday, July 03, 2015 03:13 PM
Subject: WAPO: Opinion: Clinton and Obama are on the wrong side of history

Opinion: Clinton and Obama are on the wrong side of history

WASHINGTON POST - Dana Milbank

http://www.washingtonpost.com/opinions/clinton-and-obama-are-on-the-wrong-side-of-history/2015/07/03/8e662424-2183-11e5-bf41-c23f5d3face1_story.html

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liberals on the trade legislation, which is smart: If she doesn't want to get trampled by populists on the march, she'll need to grab a baton and pretend to be the drum major.

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#); jfromowitz@akpdmedia.com; [Blumm, Kate](#)
Subject: Tweet by Equitable Growth on Twitter
Date: Sunday, July 05, 2015 7:33:26 AM



Equitable Growth (@equitablegrowth)

[7/5/15, 7:30 AM](#)

New analysis by Emmanuel Saez finds U.S. income inequality persists amid growth in 2014 equitablegrowth.org/research/u-s-i... pic.twitter.com/wfNMSp8iq5

[Download](#) the Twitter app

Sent from my iPhone

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Subject: Re: Tuesdy
Date: Sunday, July 05, 2015 7:27:28 PM

No worries - good luck at the [REDACTED] !

> On Jul 5, 2015, at 5:52 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

>

> Hey just learned i have to go with [REDACTED] tuesday so i wont be able to do breakfast. Can we reschedule for the week of 20th? Sorry about this.

>

> Sent from my iPhone

From: [Snyder, Thomas](#)
To: [John Del Cecato](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Hayley Primm \(hayley@progressiveagenda.us\)](#)
Subject: RE: Tweet by Maggie Haberman on Twitter
Date: Monday, July 06, 2015 10:41:12 AM

Just a thought: since we want to get B into at least cable news about TPA in coming weeks, we should consider timing in light of this tweet. Would it be better to get him exposure before or after HRC starts laying out specific policies?

From: Gunaratna, Mahen
Sent: Friday, July 03, 2015 2:52 PM
To: John Del Cecato; Snyder, Thomas; Hagelgans, Andrea; Walzak, Phil
Subject: Tweet by Maggie Haberman on Twitter



Maggie Haberman (@maggieNYT)

[7/3/15, 2:48 PM](#)

Clinton says she'll be laying out specific policies "starting in about 10 days"

[Download](#) the Twitter app

Sent from my iPhone

From: [John Del Cecato](#)
To: [Singh, Manvir](#)
Subject: Re: Mayors organizing meeting
Date: Monday, July 06, 2015 12:48:57 PM

Works for me

On Jul 6, 2015, at 12:06 PM, Singh, Manvir <MSingh1@cityhall.nyc.gov> wrote:

All-

We are scheduling a big picture chat on Mayor Organizing. Is everyone available at 11am on Wednesday (7/8)?

Best,
Manvir Singh
Mayor's Office of Intergovernmental Affairs

From: [John Del Cecato](#)
To: [Hayley Prim](#)
Cc: [Snyder, Thomas](#); [Walzak, Phil](#)
Subject: Re: TPA
Date: Monday, July 06, 2015 12:50:11 PM

Wed at 10am would be great

On Jul 6, 2015, at 11:00 AM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Makes sense, I can do any of those times.

On Mon, Jul 6, 2015 at 10:49 AM, Snyder, Thomas
<TSnyder@cityhall.nyc.gov> wrote:

Can we meet at 10 or 11 on Wednesday morning to follow up on TPA issues (alternative time Tuesday 4:30 or 5pm):

1. Status of Forum
2. Status of Latino Constituency meeting
3. Getting B on Cable news or Buzzfeed, etc.
4. Establishment of new 501©4
5. Draft TPA budget
6. Update if any on Prado

Let me know your avail.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
[212-341-5050](tel:212-341-5050)

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Cc: [Banks, Angela](#)
Subject: Re: Breakfast????
Date: Monday, July 06, 2015 2:00:37 PM

Sounds good

> On Jul 6, 2015, at 1:04 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

>

> Ok... Is Odeon OK?

>

> Angela, can you put on my calendar, 8 am,

>

> -----Original Message-----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Monday, July 06, 2015 12:52 PM

> To: Hinton, Karen

> Subject: Re: Breakfast????

>

> Works for me

>

>

>

>> On Jul 6, 2015, at 10:03 AM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

>>

>> How about the 15th?

>>

>> -----Original Message-----

>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>> Sent: Monday, July 06, 2015 10:00 AM

>> To: Hinton, Karen

>> Subject: Re: Breakfast????

>>

>> Wednesday would be best for me for breakfast

>>

>>

>>

>>> On Jul 6, 2015, at 8:02 AM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

>>>

>>> You available?

>>> <meeting.ics>

From: [Snyder, Thomas](#)
To: [Singh, Manvir](#)
Cc: [Fromberg, Rick](#); [Yazgi, Stephanie](#); [Da Costa, Ricky](#); [Neal](#); [Schwartz, Regina](#); [Seignious, Sandy](#); jfdc@akpdmedia.com
Subject: Re: Mayors organizing meeting
Date: Monday, July 06, 2015 3:11:19 PM

I have a 10 am so good for just 30 minutes

Sent from my iPhone

On Jul 6, 2015, at 3:04 PM, Singh, Manvir <MSingh1@cityhall.nyc.gov> wrote:

Apologies all- we are now looking to move this to 9:30am on Wednesday (7/8). Does that work for everybody?

From: Singh, Manvir
Sent: Monday, July 06, 2015 12:06 PM
To: Fromberg, Rick; Yazgi, Stephanie; Da Costa, Ricky; Neal; Schwartz, Regina; Seignious, Sandy; Snyder, Thomas; 'jfdc@akpdmedia.com'
Subject: Mayors organizing meeting

All-

We are scheduling a big picture chat on Mayor Organizing. Is everyone available at 11am on Wednesday (7/8)?

Best,
Manvir Singh
Mayor's Office of Intergovernmental Affairs

From: [Yazgi, Stephanie](#)
To: [Singh, Manvir](#); [Fromberg, Rick](#); [Da Costa, Ricky](#); [Neal](#); [Schwartz, Regina](#); [Seignious, Sandy](#); [Snyder, Thomas](#); jfdc@akpdmedia.com
Subject: RE: Mayors organizing meeting
Date: Monday, July 06, 2015 3:16:18 PM

yes

From: Singh, Manvir
Sent: Monday, July 06, 2015 3:04 PM
To: Fromberg, Rick; Yazgi, Stephanie; Da Costa, Ricky; Neal; Schwartz, Regina; Seignious, Sandy; Snyder, Thomas; jfdc@akpdmedia.com
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Sent: Monday, July 06, 2015 12:06 PM
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Manvir Singh
Mayor's Office of Intergovernmental Affairs

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); [Hinton, Karen](#); [Wolfe, Emma](#)
Cc: [Adams, Marti](#)
Subject: FW: follow up
Date: Monday, July 06, 2015 4:22:16 PM

I'm going to talk to the producer later this week
But this sounds like a good opportunity for TPA

From: Malter, Jordan [<mailto:jordan.malter@turner.com>]
Sent: Monday, July 06, 2015 4:20 PM
To: Hagelgans, Andrea
Cc: Luhby, Tami
Subject: Re: follow up

Hi Andrea,

Just following up on this.

Tami and I discussed some topics that we thought would be good and we decided housing affordability would be a good one for the mayor to speak on. High rental costs are hitting the wallet of the middle class now and sagging homeownership is hampering future wealth acquisition. It's an issue that NYC is dealing with acutely, but it's also a problem across the country.

Think he'd be interested in coming in to discuss this with us? Let's chat on the phone when you have a few minutes. Thanks!

Jordan
Video Producer, CNNMoney
o 212-275-7926
c 646-263-7812
[@jmalt87](#)

From: <Hagelgans>, Andrea <AHagelgans@cityhall.nyc.gov>
Date: Thursday, June 18, 2015 4:42 PM
To: Jordan Malter <jordan.malter@turner.com>
Cc: "Luhby, Tami" <Tami.Luhby@turner.com>
Subject: RE: follow up

Thanks for this. My apologies for the delay. I'll get you some thoughts in the coming days. He is interested in doing it.

From: Malter, Jordan [<mailto:jordan.malter@turner.com>]

Sent: Wednesday, June 10, 2015 6:07 PM
To: Hagelgans, Andrea
Cc: Luhby, Tami
Subject: Re: follow up

Hi Andrea,

I'm actually the video producer for this, so I'm focused on the multimedia aspect. Looping in our reporter as well.

What we'd really like to do with the Mayor is a video op-ed, in the style we did with economist Joseph Stiglitz:

<http://money.cnn.com/video/news/economy/2015/06/03/joseph-stiglitz-land-of-opportunity-america-inequality-op-ed.cnnmoney>

Ideally, we would couple that video with an op-ed article that he would write as well.

We would like to narrow the focus of it to something regarding economic opportunity that NYC is dealing with, but has national implications. We would also like it to be something fresh, that he hasn't written or spoken about in depth.

What topics that fit this mold would he like to discuss? We will also think on it and get back to you in a few days. We are thinking a mid-July release.

Thanks!

Jordan
Video Producer, CNNMoney
o 212-275-7926
c 646-263-7812
@jmalt87

From: <Hagelgans>, Andrea <AHagelgans@cityhall.nyc.gov>

Date: Wednesday, June 10, 2015 4:22 PM

To: Jordan Malter <jordan.malter@turner.com>

Subject: follow up

Hi Jordan,

Wanted to get a few more details on word length for the op-ed from Mayor de Blasio? Deadline? Please let me know. Thanks!

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372

Cell – 718.679.8965

ahagelgans@cityhall.nyc.gov

From: [Snyder, Thomas](#)
To: [Singh, Manvir](#); [John Del Cecato](#)
Cc: [Schwartz, Regina](#)
Subject: RE: Mayors organizing meeting
Date: Monday, July 06, 2015 5:34:46 PM

OK I can change my 10 to 10:30

From: Singh, Manvir
Sent: Monday, July 06, 2015 5:24 PM
To: John Del Cecato; Snyder, Thomas
Cc: Schwartz, Regina
Subject: RE: Mayors organizing meeting

+Tom +Regina

Is this 10am flexible at all? Emma has to be in Queens after this meeting and 9:30 works for other folks. If it is not we'll try and find another time

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, July 06, 2015 5:09 PM
To: Singh, Manvir
Subject: Re: Mayors organizing meeting

Ok - i'm in the meeting with tom at 10am though

From: "Singh, Manvir" <MSingh1@cityhall.nyc.gov>
Date: Monday, July 6, 2015 at 3:04 PM
To: "Fromberg, Rick" <RFromberg@cityhall.nyc.gov>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>, "Da Costa, Ricky" <RDaCosta@cityhall.nyc.gov>, Neal <[REDACTED]> "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>, "Seignious, Sandy" <sseignious@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Mayors organizing meeting

Apologies all- we are now looking to move this to 9:30am on Wednesday (7/8). Does that work for everybody?

From: Singh, Manvir
Sent: Monday, July 06, 2015 12:06 PM
To: Fromberg, Rick; Yazgi, Stephanie; Da Costa, Ricky; Neal; Schwartz, Regina; Seignious, Sandy; Snyder, Thomas; 'jfdc@akpdmedia.com'
Subject: Mayors organizing meeting

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Mayor's Office of Intergovernmental Affairs

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](#); [Hayley Primm \(hayley@progressiveagenda.us\)](#); [Walzak, Phil](#)
Subject: RE: TPA
Date: Monday, July 06, 2015 5:41:29 PM

I want to change this meeting time to 10:30am. OK?

From: Snyder, Thomas
Sent: Monday, July 06, 2015 10:49 AM
To: John Del Ceccato (jfdc@akpdmedia.com); Hayley Primm (hayley@progressiveagenda.us); Walzak, Phil
Subject: TPA

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2. Status of Latino Constituency meeting
3. Getting B on Cable news or Buzzfeed, etc.
4. Establishment of new 501©4
5. Draft TPA budget
6. Update if any on Prado

Let me know your avail.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [Snyder, Thomas](#)
To: [John Del Ceccato](#)
Subject: Fwd: Pls send
Date: Monday, July 06, 2015 7:29:55 PM

Get call list together, see below

Sent from my iPhone

Begin forwarded message:

From: B <BCCD@cityhall.nyc.gov>
Date: July 6, 2015 at 7:23:37 PM EDT
To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Cc: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Pls send

Thurs and fri as they are now. I'm looking to do a lot of TPA call time asap

From: [John Del Cecato](#)
To: [B; Snyder, Thomas](#)
Subject: NYT
Date: Tuesday, July 07, 2015 8:24:34 AM

Why a Meaningful Boost for Those at the Bottom Requires Help From the Top

Just about every high-profile politician in the country today says [income inequality is a problem](#). And while those from the center-left to the far right differ on how they would reduce inequality, they [tend to agree](#) on one thing: We can do it without affecting the rich.

“Some argue that we can close the income gap by pulling down the top,” New York’s governor, Andrew Cuomo, wrote in [an Op-Ed](#) article for The New York Times in May. “I believe we should do it by lifting up the bottom.”

It’s a nice thought. And given that the rich donate enormous sums of money to political campaigns and have outsize influence in the news media and in public policy debates, it would make the politics of fixing income inequality vastly easier. Unfortunately, as just-released data compiled by the economists Thomas Piketty and Emmanuel Saez make clear, there’s little reason to believe it will work.

Consider the idea of significantly raising the minimum wage, the most ambitious policy proposal currently on the table for boosting the incomes of the working poor. Mr. Cuomo made the case that fast-food workers in New York should receive a substantial raise and announced that a state wage board would look into the issue. (The board’s recommendations are due out sometime this month.)

Photo



Even a nationwide minimum wage of \$15 an hour would not change the overall pattern of income inequality. Credit Seth Wenig/Associated Press

Let's do him several steps better and imagine increasing the minimum wage to \$15 an hour for all workers everywhere in the country paid by the hour. Suppose we'd done that between the post-recession years of 2009 and 2014, when inequality spiked. What would it have accomplished?

The answer is a fair amount, but not enough to undo the escalation in the income gap. According to the Bureau of Labor Statistics, about 44 million hourly-paid workers made less than \$15 an hour in 2014. In an unpublished table, the bureau then helpfully breaks out the number of workers in each wage increment: under \$3; \$3 to \$3.49; \$3.50 to \$3.99; and so on up until \$12 to \$14.99. (The bands get bigger as you move up the wage ladder.)

The amount of income that raising the minimum wage to \$15 per hour would have generated for these 44 million people would probably have been between \$300 billion and \$400 billion. (That calculation depends on what you assume about weekly work hours and the earnings of workers who receive tips, whether it's around the minimum wage once you factor in tips or closer to their sub-minimum base wage. I also based the calculation on the 2014 hourly-paid worker population.)

That's unquestionably a huge increase. For the average family in the bottom 90 percent, actual income growth was only \$533 between 2009 and 2014. If we add in \$350 billion, average income growth for the bottom 90 percent rises by an additional \$2,360.

Still, as a group, the income of the top 10 percent of families rose by much more over the same period, adjusting for population growth: \$682 billion, according to the latest Piketty-Saez release, which is based on Americans' tax return data. This works out to \$41,300 per family.

So even if we'd raised the minimum wage to \$15 an hour, the top 10 percent would still have emerged from the 2009-2014 period with a substantially larger share of the increase in the nation's income than the bottom 90 percent. Inequality would still have increased, just not by as much. (I

assume here that raising the minimum wage would not have reduced the income of those in the top 10 percent.)

Of course, policy makers have more options for reducing inequality than simply lifting up the working poor. Though raising pay for middle-income workers is much more complicated than raising the minimum wage, it's certainly a reasonable aspiration for a politician concerned about inequality. Hillary Rodham Clinton, who said in her recent campaign kickoff speech that "we can't stand by while inequality increases," seemed to endorse this approach when she also said, "The middle class needs more growth and more fairness."

But even raising middle-class wages probably wouldn't be enough to offset the recent gains at the top. Since 1970, the best five-year run of income growth for the bottom 90 percent of families came between 1994 and 1999, when the group's income rose by 14.1 percent, adjusting for population growth. If the bottom 90 percent had enjoyed the same run of income gains between 2009 and 2014, they would have collectively earned \$683 billion during that time — almost identical to the \$682 billion that the top 10 percent pulled in. And that would have been with the best income growth in almost two generations. (The actual increase in income for the bottom 90 percent was \$79 billion.)

That almost certainly overstates the effect of increasing income growth for the bottom 90 percent of families. As a practical matter, it's highly unlikely that you could increase income growth for the bottom 90 percent without also lifting income growth for those at the top, thereby increasing inequality.

The 1990s, which Mrs. Clinton approvingly cited in her speech, are a useful data point in this regard. Between 1992, the last full year of George H.W. Bush's presidency, and 2000, the last full year of Bill Clinton's, the average income of families in the bottom 90 percent grew by a seemingly impressive 15.4 percent. But the average income of families in the top 10 percent grew

by over 50 percent. (The average income of the top 1 percent nearly doubled.) Inequality between the bottom 90 percent and the top 10 percent increased substantially.

Or, put differently: The Clinton years had very impressive economic growth over all, some of which benefited families in the bottom 90 percent. But a majority of the growth benefited those in the top 10 percent, who took home nearly two-thirds of all the income gains as a group.

All of which suggests that if reducing inequality is the goal, there's simply no alternative to slowing the income growth of the highest earners by, say, raising upper-income tax rates or limiting the favorable tax treatment of pay for corporate executives — a point a variety of economists, like [Joseph Stiglitz](#), have made of late.

They make that argument not just because there's no precedent in the past 45 years for a rate of growth that would raise everyone else's income rapidly enough to narrow the income gap, but also because they believe rapid growth for the very affluent precludes rapid growth for everyone else.

“We should not see this as hitting the top so that the bottom looks good in comparison,” Mr. Saez said in an email. Rather, he said, it's about preventing the rich from vacuuming up the gains that might otherwise go to the rest of the population.

Next in The Upshot

[Paying People to Be Healthy Usually Works, if the Public Can Stomach It](#)

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Gunaratna, Mahen](#); [Walzak, Phil](#)
Cc: [Hinton, Karen](#)
Subject: Re: Another good talking point
Date: Tuesday, July 07, 2015 12:22:34 PM

Yes - we can put that together

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Tuesday, July 7, 2015 at 10:51 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: RE: Another good talking point

JDC- Are you all working updated TPA messaging for the Mayor? Imagine we'll need to engage again soon

He'd like tighter messaging and examples, as we discussed previously.

Thanks!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, July 06, 2015 5:03 PM
To: Gunaratna, Mahen; Jon Fromowitz; Hagelgans, Andrea
Subject: Another good talking point

<http://www.politifact.com/truth-o-meter/statements/2015/apr/19/bernie-s/bernie-sanders-says-99-percent-new-income-going-to/>

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: ????
Date: Tuesday, July 07, 2015 2:26:31 PM

Lemme see it too before fiinal.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, July 07, 2015 2:18 PM
To: Snyder, Thomas
Subject: Re: ????

Yes - I talked to Baldick - will try to get the paperwork filed this week... I just need Geri to bless it, as she'll be one of the names on it... I talked to her about it on Friday & she was game - but wanted to double-check before we file

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Tuesday, July 7, 2015 at 1:48 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: ????

Are you getting anywhere on establishment of new C4?

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [Hinton, Karen](#)
To: "Mahen Gunaratna"
Cc: [Andrea Hagelgans](#); [PhilWalzak](#); [REDACTED] [John Del Cecato](#)
Subject: RE: When did he say this about her on TPP?
Date: Tuesday, July 07, 2015 3:44:34 PM

Yes, This is fantastic. Thanks so much!

From: Mahen Gunaratna [mailto:[REDACTED]]
Sent: Tuesday, July 07, 2015 3:33 PM
To: Hinton, Karen
Cc: Andrea Hagelgans; PhilWalzak; [REDACTED] John Del Cecato
Subject: Re: When did he say this about her on TPP?

FYI, this is done (thanks to our interns). They found approx 770 on-record statements from admin spox since the start of the administration (!)

Karen, want me to have someone on my team work with Natalie or Rosemary to add this into the statement bank?

On Sat, Jun 13, 2015 at 11:40 AM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:
Great idea.

Sent from my iPhone

On Jun 13, 2015, at 11:28 AM, Mahen Gunaratna <[REDACTED]> wrote:

Here's an idea for the statement bank:

What if my team did a Lexis search from 1/1/14 to present (past 18 months) cross-checking "de Blasio" with any of the following terms: Phil Walzak, Peter Ragone, Karen Hinton, Marti Adams, Maibe Ponet, Wiley Norvell, Ishanee Parikh, Monica Klein, Christina Levin, spokesperson, spokeswoman, or spokesman.

Would that capture every single one of our on-record statements since he's been in office? No. But it would get us to a much better place in terms of ensuring the statement bank is robust and useful.

It would be a few days worth of work, but I have interns this summer who could assist. Not rocket science.

Sent from my iPhone

On Jun 13, 2015, at 11:15 AM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

We've been talking in press office about making it more robust by taking good zingers from mayor and adding them to bank when we read or hear.

Sent from my iPhone

On Jun 13, 2015, at 11:11 AM, Mahen Gunaratna <[REDACTED]> wrote:

My view is that our transcripts easily encompass 90+% of what he says publicly. The remainder (one-on-one interviews for which we typically don't produce transcripts but try to keep audio on file, spox-level statements, etc.) is harder to track systematically. Perhaps we could work together to shore up the statement bank - my understanding is that it is currently not very thorough.

Sent from my iPhone

On Jun 13, 2015, at 11:07 AM, Mahen Gunaratna
<[REDACTED]> wrote:

Not 100% necessary - totally your call. If there's any easy way to do it, sure, but no need if it's cumbersome.

Sent from my iPhone

On Jun 13, 2015, at 10:45 AM, Hinton, Karen
<KHinton@cityhall.nyc.gov> wrote:

Ok I should send u written statements from him. Will do.

Sent from my iPhone

On Jun 13, 2015, at 10:44 AM, Mahen Gunaratna <[REDACTED]>
wrote:

Ok, got it. Thought I missed it in a transcript!

Sent from my iPhone

On Jun 13, 2015, at 10:37 AM, Hinton, Karen
<KHinton@cityhall.nyc.gov>
wrote:

I gave to politico. He said it to me in briefing earlier.

Sent from my iPhone

On Jun 13, 2015, at 10:24 AM, Mahen Gunaratna
<[REDACTED]>
> wrote:

Karen,
any idea?
I don't
have any
record of
him
saying
this, but
might be
overlooking
something.

Sent from

my iPhone

On Jun
13, 2015,
at 7:43
AM,

Andrea
Hagelgans

< [REDACTED] >
> wrote:

Was
it
in
the
gaggle
?
Karen
would
know

Sent
from
my
iPhone

On
Jun
13,
2015,
at
12:17
AM,

Mahen
Gunaratna

< [REDACTED] >

>
wrote:

He
said
this
post-
today's
vote?

"It
was
a
missed
opportunity,"
said
New
York
City
mayor
Bill

de
Blasio,
the
progressive
leader
who
has
declined
to
endorse
Clinton
several
times
despite
running
her
2000
Senate
campaign.

<http://www.politico.com/story/2015/06/hillary-clinton-trade-criticized-progressives-118945.html#ixzz3cucjBDxr>

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); "Hayley Prim"
Subject: Re: FYI
Date: Tuesday, July 07, 2015 4:06:48 PM

1. They were just pointing it out. We could still do Iowa - it's just that South Carolina has a lot of built-in advantages: AfAm vote, not flooded with interest groups, could be a firewall for Hillary if Sanders DOES keep rising, etc.

2. In the 2008 race, there were two debates in South Carolina in the off-year (2007) - one in April & one in July - so I don't think we need to wait until February, even if we went the South Carolina direction.

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Tuesday, July 7, 2015 at 3:05 PM
To: Hayley Prim <hayley@progressiveagenda.us>, John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: FYI

Feb seems awful late. Let's discuss tomorrow.

John - I couldn't tell from your original note if CNN was merely pointing it out or if CNN was saying no go in Iowa.

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Tuesday, July 07, 2015 3:01 PM
To: John Del Cecato
Cc: Snyder, Thomas
Subject: Re: FYI

Do you want to push the forum back to February? How likely that we can get candidates to SC before Iowa and New Hampshire happen?

On Tue, Jul 7, 2015 at 12:56 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Well - it just draws from a lot of the pool in which we working - Drake University, liberals and conservatives together, likely focused on inequality, etc - but I guess it doesn't need to be the only one in that space

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Tuesday, July 7, 2015 at 12:48 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Hayley Prim <hayley@progressiveagenda.us>
Subject: RE: FYI

Why do you think this takes Iowa off for a TPA Forum?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, July 07, 2015 12:30 PM
To: Snyder, Thomas
Cc: Hayley Prim
Subject: FYI

In talking to CNN, they flagged this story from yesterday, which I missed... On the one hand, it takes Iowa off the table for TPA presidential forum, I think.. On the other hand, it gives a precedent for getting around DNC sanctioned debates (although they're breaking the R and D forum into two different dates)...

For first time, GOP involved in organizing 'Brown and Black' presidential candidate forum

[B&BPhoto](#)



Iowa Republicans like Governor Terry Branstad are joining with Iowa Democrats to urge presidential candidates to participate in an event sponsored by the Iowa Brown and Black Forum.

“For the first time, the Republican Party of Iowa is joining the Democratic Party in hosting this ‘Brown and Black Forum’ for our candidates,” Branstad says. “This is a great bipartisan effort to maintain Iowa’s leadership position in the nation.” The Iowa Brown and Black Forum has hosted debates featuring Democratic presidential candidates since the 1984 campaign, but Republicans are proposing a forum for their candidates, too, in early December. Wayne Ford of Des Moines, a former state legislator, is a co-founder of the group, and he’s celebrating the move by Iowa Republicans.

“Black and brown, Republicans and Democrats — we do work together,” Ford says.

Critics of the Iowa Caucuses say the state’s voters are predominantly white and issues of importance to minorities don’t get enough attention. Iowa Republican Party Chair Jeff Kaufmann says having GOP candidates attend

the forum and speak directly to Iowa’s Latino and African American communities puts issues of concern to minorities at the forefront of the 2016 campaign conversation.

“This will help this particular state to be exactly where it needs to be – and that is leading the pack in this country,” Kaufmann says.

Andy McGuire, the chair of the Iowa Democratic Party, agrees.

“The issues facing minority communities will be front and center in the 2016 election,” McGuire says.

Officials from the two political parties along with Iowa Brown and Black Forum leaders held a statehouse news conference to announce the bipartisan effort this afternoon and Congressman Dave Loebsack — the only Democrat in Iowa’s congressional delegation — was there to tout the proposed candidate conversations.

“I think it’s an event that all Iowans can take pride in,” Loebsack says.

The Iowa Republican Party and the Brown and Black Forum plan to co-host an event for candidates on December 3rd at Drake University. It won’t be a debate and each of the candidates will be given an opportunity to speak individually to the crowd. The forum for Democratic candidates is scheduled for January 11th and will be held in Des Moines, too, but a location hasn’t been announced yet.



From: [Malegiannakis, Michael](#)
To: [Gunaratna, Mahen](#); [Fink, Avi](#); [Walzak, Phil](#); [Wolfe, Emma](#); "John Del Cecato"
Subject: RE: sanders on msnbc
Date: Tuesday, July 07, 2015 4:14:00 PM

PoliticsNation with Al Sharpton
07-06-2015

Senator Bernie Sanders: When you look at unemployment in America, you're looking at youth unemployment for young African-American kids at over 50 percent. When you're looking at the ability to go to college, it is harder today for African-American families to send their kids to college. And that's why we have fought for, and are going to implement a program which calls for public colleges and universities to be tuition free. John Conyers and I – John is from Michigan – and I, worked on legislation to put five-and-a-half billion dollars into youth employment programs so our kids get the education and the training they need to be creative and significant member of our society, rather than ending up in jail or doing drugs on street corners. So I think it's not only my record on civil rights, but the economic agenda that we're talking about is going to make sense, I think, to the African American community, the Hispanic community, and virtually the entire country.

Reverend Al Sharpton: Let me bring this up. You called Hillary Clinton the “establishment candidate”. Now Elizabeth Warren has not ruled out endorsing you last week, and neither has Bill de Blasio. And I think those are like the two leading high-profile progressives in the country. What would it – and I remember you and Bill de Blasio sat together at our National Action Network Convention – what would it mean to you to get one or two of their endorsements? Or are their endorsements important to you?

Senator Sanders: They sure are. Look, I think Bill de Blasio is playing a great role in New York City, talking all of the time about a nation in which we have so many people living in poverty while people at the top are doing phenomenally well. Elizabeth Warren is my colleague in the Senate. She has been a breath of fresh air in the senate, being just a stalwart fighter, taking on Wall Street, taking on the money issues. Of course I would welcome either or both of these fine people with their support.

Reverend Sharpton: Well senator, I know you have another big night and I appreciate you taking the time to talk to us live. Senator and Presidential Candidate Bernie Sanders, thank you so much for your time tonight.

Senator Sanders: Thank you, Al.

From: Gunaratna, Mahen
Sent: Tuesday, July 07, 2015 3:15 PM
To: Fink, Avi; Walzak, Phil; Wolfe, Emma; 'John Del Cecato'
Cc: Malegiannakis, Michael
Subject: RE: sanders on msnbc

Mike, can you get one of the interns to produce a transcript of the last bit?

From: Fink, Avi
Sent: Tuesday, July 07, 2015 3:11 PM
To: Gunaratna, Mahen; Walzak, Phil; Wolfe, Emma
Subject: sanders on msnbc

Some really strong pull quotes from this interview last 90 seconds

<https://twitter.com/BKcolin/status/618495184750424064>

From: [Abeywardena, Penny](#)
To: ["John Del Cecato"](#)
Bcc: [Schrenell, Hillary](#)
Subject: RE: Graduate Internship Inquiry - [REDACTED], SIPA MPA '17
Date: Tuesday, July 07, 2015 4:19:57 PM

Cool, I've shared with person managing interns. She'll ask [REDACTED] to apply.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, July 07, 2015 2:48 PM
To: Abeywardena, Penny
Subject: Graduate Internship Inquiry - [REDACTED] SIPA MPA '17

Hey [REDACTED]
... She's really smart & motivated - and would love to intern for you somewhere in your world... See below... Thanks for considering!

###

Penny Abeywardena
Commissioner, Mayor's Office for International Affairs
Two United Nations Plaza, 27th Floor
New York, NY 10017

July 7, 2015

Ms. Abeywardena,

I am a rising MPA candidate at Columbia University's School of International and Public Affairs and am writing express my interest in serving as a graduate intern at the Mayor's Office for International Affairs during the coming academic year.

[REDACTED]

Attached you will find my resume which provides further detail on my professional

and academic experience. I greatly look forward to hearing from you or a member of your team regarding this inquiry.

uch for your time and consideration,

[Redacted signature block]

From: [Abeywardena, Penny](#)
To: ["John Del Cecato"](#)
Subject: RE: UN visit
Date: Tuesday, July 07, 2015 4:22:43 PM

Grazie!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, July 07, 2015 4:22 PM
To: Abeywardena, Penny
Cc: Wright, Jessica; Graham, Matthew
Subject: Re: UN visit

Drat. Well - the application of IDNYC with the Sec-Gen was a stroke of brilliance

From: "Abeywardena, Penny" <PAbeywardena@cityhall.nyc.gov>
Date: Tuesday, July 7, 2015 at 4:20 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Wright, Jessica" <JWright@cityhall.nyc.gov>, "Graham, Matthew" <mgraham@cityhall.nyc.gov>
Subject: RE: UN visit

Friday is the last day for IDNYC but you can come anytime and I'll happily give you a tour!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, July 07, 2015 1:19 PM
To: Abeywardena, Penny
Cc: Wright, Jessica; Graham, Matthew
Subject: Re: UN visit

Saw the coverage - great stuff!

This week is a little nutty for me - but maybe next week?

From: "Abeywardena, Penny" <PAbeywardena@cityhall.nyc.gov>
Date: Monday, July 6, 2015 at 10:56 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Wright, Jessica" <JWright@cityhall.nyc.gov>, "Graham, Matthew" <mgraham@cityhall.nyc.gov>
Subject: UN visit

Hi John,

Hope and trust you are well! If you have some time this week, I'd love for you to come by the UN for a tour and visit to IDNYC's enrollment center (as well as our NYC/UN photo exhibit, which we curated to celebrate the 70th anniversary of the UN). Let me know!

Some coverage of the Mayor and the Secretary General signing up for his ID:

DAILY NEWS - Jennifer Fermino

The head of the United Nations is getting a passport of sorts to the greatest place on Earth — New York City. Mayor de Blasio will enroll Secretary General Ban Ki-moon in the city's municipal ID card program Tuesday.

<http://www.nydailynews.com/new-york/ban-ki-moon-nyc-id-card-article-1.2276337>

NY POST – Michael Gartland

He's a real New Yorker now. UN Secretary General Ban Ki-moon has been a bona-fide international citizen for years, but on Tuesday he obtained his official Gotham credentials at a United Nations pop-up IDNYC sign-up. Ban Ki-moon appeared at the UN event with Mayor de Blasio, who rolled out the IDNYC program in January. Anyone living in NYC is eligible.

<http://nypost.com/2015/06/30/un-secretary-general-ban-ki-moon-is-officially-a-new-yorker/>

Cheers,

Penny

Penny Abeywardena | Commissioner

NYC Mayor's Office for International Affairs

2 United Nations Plaza, 27th Floor, New York, NY 10017

p: [\(212\) 319-9300](tel:2123199300) | nyc.gov/internationalaffairs

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From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: Re: ????
Date: Tuesday, July 07, 2015 5:11:27 PM

Lora is part of a compliance shop based in Tennessee... She worked with Baldick a lot in the past (dating back to the Edwards campaigns, I think)... I don't know her personally...

Nick recommends that we use Jim Lamb as lawyer.. He advises CONY right now... But it's up to us...

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Tuesday, July 7, 2015 at 4:58 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: ????

Committee name OK by me. Who is Haggard? Who is the lawyer we are using for advice on this? And I do want to see the paperwork. Also, once we file the paperwork, are we good to go in all respects, such as fundraising, paying for people and things, etc...

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, July 07, 2015 4:51 PM
To: Snyder, Thomas
Subject: Re: ????

Okay, Geri is good...

Was thinking The Progressive Agenda Committee (TPAC) for the name...

Geri Prado, Executive Director

Lora Haggard, Treasurer

Good for you?

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Tuesday, July 7, 2015 at 1:48 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: ????

Are you getting anywhere on establishment of new C4?

Tom Snyder
Chief of Staff
Office of the Mayor

City Hall
New York, NY 10007
212-341-5050

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Subject: Tweet by Noam Scheiber on Twitter
Date: Tuesday, July 07, 2015 10:29:28 PM



Noam Scheiber (@noamscheiber)

[7/7/15, 10:16 PM](#)

Completely agree w/[@JoyAnnReid](#)--don't get why Hillary won't embrace raising taxes on super-rich. No brainer as policy & politically.

[Download](#) the Twitter app

Sent from my iPhone

From: [Snyder, Thomas](#)
To: [Hayley Primm \(hayley@progressiveagenda.us\)](mailto:hayley@progressiveagenda.us); [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: Call time
Date: Wednesday, July 08, 2015 12:24:45 PM

TPA call time scheduled for tomorrow from 3 – 4:30pm. As always check with me ahead of time to verify.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#); [Hayley Prim](#); [Walzak, Phil](#)
Subject: RE: notes from meeting today
Date: Wednesday, July 08, 2015 3:04:00 PM

+ Phil...I agree

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, July 08, 2015 2:34 PM
To: Hayley Prim; Snyder, Thomas
Subject: Re: notes from meeting today

I should point out one other key point... CNN is no ordinary player here... Mark Preston has done all of CNN's debates since 2006... He's the right guy - and he's blunt (in part because he trusts Rebecca)... So if we go another route, we're going to: a) be playing more in the unknown; b) leaving it to chance whether the potential sponsor really wants to do this, or is just stringing us along

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Wednesday, July 8, 2015 at 2:12 PM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: notes from meeting today

awesome. thanks! I was just putting together a slightly longer form version of this same thing if that's helpful when updating the boss. Will send over shortly

On Wed, Jul 8, 2015 at 2:09 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

1. Forum: CNN wants partisan which we can likely close on shortly; CNN putting onus on us to create bipartisan with only 5-10% chance of go ahead from network. Contacted (which outlets? PBS, MSNBC, Local Affiliates) about doing a bipartisan forum
2. Organizing an expanded Latino leader meeting with help from Mariaelena Durazo; plan to do women and labor thereafter.
3. Prado on board to start x date; will produce a rough draft written plan by 7/20
4. Putting BdB on Cable news as soon as we have a news hook.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
[212-341-5050](tel:212-341-5050)

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Hayley Prim](#)
Subject: RE: CNN
Date: Wednesday, July 08, 2015 3:06:18 PM

I am in agreement about this approach.

Phil: do you agree?

If we are all in agreement on this recommendation, then I think it needs to be presented to B as coming equally from all of us. (Trying to spare JDC the smack down.)

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, July 08, 2015 2:43 PM
To: Snyder, Thomas; Walzak, Phil; Hayley Prim
Subject: CNN

The more I think about it, the more I believe we should tell MBDB that we're strongly recommending CNN. I can include the reasoning in my write-up, and if he strongly objects & wants us to go a different direction, we can do so first thing on Friday.

I talked to RKK, and she's nervous about there being multiple requests out there. Preston knows everybody, and I'd hate for him to be basically offering to do everything feasible - and then have him find out we were courting other suitors.

Mark has done every CNN presidential debate since 2006, and is very candid about what will work/not work - so I think we should seize on that bird-in-the-hand rather than risk upsetting him at this stage.

If MBDB is hell-bent on bipartisan & Preston tries & fails to help us make that happen - he'll let us know within a reasonable timeframe - and we can move on. Let's not upset the applecart over a forced deadline just yet.

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#); ["Hayley Prim"](#)
Cc: [Walzak, Phil](#)
Subject: RE: notes from meeting today
Date: Wednesday, July 08, 2015 6:20:43 PM

What do you think of my comments in RED?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, July 08, 2015 5:23 PM
To: Snyder, Thomas; 'Hayley Prim'
Cc: Walzak, Phil
Subject: Re: notes from meeting today

Cleaned up a little bit. With Phil's blessing, I can make it clear in the final version that the forum recommendation comes from all four of us...

1. Presidential Forum

We have been in **additional** touch with CNN, and they are still pushing a **partisan forum**. While CNN has not closed the door completely on a bipartisan forum, they have told us there is only a 5 – 10% chance that they would do it.

The onus would be on us to find a **Republican co-sponsor**, and push to get the "right" Republicans there. If the eventual lineup doesn't pass muster with CNN brass, they'd have to drop out, leaving us to find another network to sponsor.

It is important to note that **Mark Preston**, our contact at CNN, has done **all of the network's debates since 2006**, and has been very honest and blunt with us about what he believes will and won't work. (He has a longstanding friendship with RKK.)

The alternative is to cold-call **PBS, or a statewide public broadcasting network** in one of the early states, to see if they have the money & the will to do a bipartisan event.

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not offer us the same honest assessment of what will & won't work – and could string us along, with nothing transpiring.

Our collective recommendation is to take advantage of CNN's consistent view and lock down a partisan forum.

If we go this route, we could reach out to an organization like **AEI** and suggest they sponsor a **Republican Forum on Income Inequality** on a **different date** – perhaps announcing plans together. (This is how the recently announced “Black and Brown” Forum, scheduled for this winter in Iowa, is being planned.) This would show an honest effort at doing a bipartisan event, without saddling us with the responsibility of persuading Republicans to come to a “de Blasio event.”

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###

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>

Date: Wednesday, July 8, 2015 at 3:20 PM

To: Hayley Prim <hayley@progressiveagenda.us>, John Del Cecato <jfdc@akpdmedia.com>

Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>

Subject: RE: notes from meeting today

I think this works so long as JDC reworks the Forum part, with joint recommendation of all 4 of us. In that vein, I would like what we send/give him comes from all four of us rather than just John. Mayor invited Phil to weigh in on Forum idea so I think its appropriate for Phil to be part of the recommendation, if you (Phil) agree).

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Wednesday, July 08, 2015 2:49 PM
To: John Del Cecato
Cc: Snyder, Thomas
Subject: Re: notes from meeting today

Ok, how's this? Obviously need to fill in blanks, and JDC-- you can reword the CNN parts to be more convincing.

Progress since last week:

Presidential Forum

We have been in touch with CNN, and they are still pushing a partisan forum. They are open to considering bi-partisan, but are only giving it a 5-10% chance that it will actually happen if that's the route we take, and that it will only happen if we can get HRC to attend. The onus is on us to make all of this work

It is important to note that Mark Preston, our contact at CNN has done all of the network's debate since 2006, and has been very honest and blunt with us, mostly because he trusts Rebecca.

We have reached out to other media outlets including _____, and they have given the following feedback: A. _____ B. _____ C. _____, but each of these is riskier than going with CNN, and harder to determine whether they actually want to host the forum or are just stringing us along.

Our recommendation is to go forward with CNN and do a partisan forum. Similarly to the recently announced Black and Brown Forum scheduled for winter in Iowa, we could reach out to another organization like AEI and suggest they sponsor a Republican Forum on Income Inequality. Either way, we should push ahead in this direction and aim for an October or early November date.

Gracie Confab 2--a,b,c

In an effort to keep the drumbeat going around TPA, we are going to host three confabs in similar format to the original meeting you hosted in April at Gracie Mansion. However, we believe it would be more effective and encompassing to host these based on constituency groups to discuss the issues outlined in the Agenda. We are planning to host a Latino confab with Maria Elana Durazo as the main organizer in August, a second forum around labor issues in September, and a third forum around women's issues and how they relate to income inequality in late September or early October.

National Press

While we are moving forward with our smaller events and the larger Presidential Forum, it is important to keep you in the public eye on a regular basis. We are coming up with a strategy with the City Hall press team to schedule you for national tv shows as news regarding income inequality surfaces, e.g. new reports released, legislation passed, other milestones, etc. In addition to cable tv, we are still working with our VIP signers to produce op-eds for major papers, and engage our surrogates in other public efforts.

New Signers

We recognize that continuing to build our number of regular signers is important as we move

forward in these bigger endeavors. We are working on a joint action strategy with Rep. Barbara Lee, Senator Jeff Merkley to build our list. This is likely the first of many joint action list building endeavors that we engage in over the next year. We are also considering digital ad buys to boost our numbers, and are exploring the best way to target likely new signers.

TPA Executive Director

Gerry Prado is coming on board TPA and will officially begin on _____. Her and JDC are working to put together an official plan outlining what TPA will look like moving forward, which will be ready for you by the end of July.

On Wed, Jul 8, 2015 at 2:34 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I should point out one other key point... CNN is no ordinary player here... Mark Preston has done all of CNN's debates since 2006... He's the right guy - and he's blunt (in part because he trusts Rebecca)... So if we go another route, we're going to: a) be playing more in the unknown; b) leaving it to chance whether the potential sponsor really wants to do this, or is just stringing us along

From: Hayley Prim <hayley@progressiveagenda.us>

Date: Wednesday, July 8, 2015 at 2:12 PM

To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>

Cc: John Del Cecato <jfdc@akpdmedia.com>

Subject: Re: notes from meeting today

awesome. thanks! I was just putting together a slightly longer form version of this same thing if that's helpful when updating the boss. Will send over shortly

On Wed, Jul 8, 2015 at 2:09 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

1. Forum: CNN wants partisan which we can likely close on shortly; CNN putting onus on us to create bipartisan with only 5-10% chance of go ahead from network. Contacted (which outlets? PBS, MSNBC, Local Affiliates) about doing a bipartisan forum
2. Organizing an expanded Latino leader meeting with help from Mariaelena Durazo; plan to do women and labor thereafter.
3. Prado on board to start x date; will produce a rough draft written plan by 7/20
4. Putting BdB on Cable news as soon as we have a news hook.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
[212-341-5050](tel:212-341-5050)

From: [Snyder, Thomas](#)
To: [John Del Cecato](#)
Subject: Re: TPA Update
Date: Thursday, July 09, 2015 6:40:43 AM

You should add note to him that this is the rec of all four of us by name

Sent from my iPhone

On Jul 9, 2015, at 6:30 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

1. Presidential Forum

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The onus would be on us to find a **Republican co-sponsor**, and push to get the “right” Republicans there. If the eventual lineup doesn’t pass muster with CNN brass, they’d have to drop out, leaving us to find another network to sponsor.

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###

From: [John Del Cecato](#)
To: [B](#)
Cc: [Snyder, Thomas](#)
Subject: Re: TPA Update
Date: Thursday, July 09, 2015 6:47:47 AM

Just to be clear, the joint recommendation in #1 comes from Tom, Phil, Hayley, and myself.

On Jul 9, 2015, at 6:30 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

1. Presidential Forum

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From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#); [Hayley Primm \(hayley@progressiveagenda.us\)](mailto:hayley@progressiveagenda.us)
Subject: RE: TPA Update
Date: Thursday, July 09, 2015 9:37:47 AM

Keep it free today for now. I'll let you know.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, July 09, 2015 9:37 AM
To: Snyder, Thomas; Hayley Primm (hayley@progressiveagenda.us)
Subject: Re: TPA Update

That's good - although I was really hoping we'd get some TPA call time today!

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Thursday, July 9, 2015 at 9:32 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <hayley@progressiveagenda.us>
Subject: FW: TPA Update

He's focused. Below...

From: B
Sent: Thursday, July 09, 2015 9:12 AM
To: 'jfdc@akpdmedia.com'
Cc: Snyder, Thomas
Subject: Re: TPA Update

Need TPA call time this weekend. Tom, pls make happen

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, July 09, 2015 06:30 AM
To: B
Cc: Snyder, Thomas
Subject: TPA Update

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From: [Hayley Prim](#)
To: [Snyder, Thomas](#)
Cc: [John Del Cecato](#)
Subject: Re: FW: TPA Update
Date: Thursday, July 09, 2015 9:41:12 AM

Keep it free means you think it will be canceled?

On Thursday, July 9, 2015, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

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###

From: [John Del Cecato](#)
To: [Gunaratna, Mahen](#); [Blumm, Kate](#); [Jon Fromowitz](#)
Subject: Re: Parsing mayors' words, study finds economy most common focus
Date: Thursday, July 09, 2015 11:28:39 AM

Very interesting - thanks

From: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: Thursday, July 9, 2015 at 11:18 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: FW: Parsing mayors' words, study finds economy most common focus

From: Clips
Sent: Thursday, July 09, 2015 11:18 AM
Subject: AP: Parsing mayors' words, study finds economy most common focus

Parsing mayors' words, study finds economy most common focus

ASSOCIATED PRESS - Jennifer Peltz

http://www.lebanondailyrecord.com/news/state/article_523499c2-aa7e-5b52-a63a-c4038c426ad0.html

Economic development, infrastructure and public safety were top concerns as U.S. mayors summed up the state of their cities this year, but current events helped frame those longstanding issues in discussions of race and inequality, a new study finds.

Remarks on the economy often included calls for raising the minimum wage, for instance, and talk of public safety often touched on officer-worn body cameras and other measures aimed at building trust between police and citizens, according to a National League of Cities analysis being released Thursday of 100 "state of the city" speeches.

Mayors of cities from Seattle to Philadelphia to Grand Rapids, Michigan, alluded to the racial divide spotlighted by deadly police encounters in New York, Ferguson, Missouri and elsewhere.

"Mayors are responsive to what's happening on the ground now, wanting to make sure they're meeting their citizens' needs," said Brooks Rainwater, one of the study's authors. Last year's speeches evoked similar overall priorities, but the emphasis within them shifted toward addressing race and equity, he said.

The 100-speech sample reflects a range of population sizes and geographic regions. The league, a Washington-based city advocacy group, scrutinized the texts for topics discussed as priorities.

Three-quarters of this year's speeches stressed economic development, in forms ranging from job and business growth to minimum wage increases and revitalizing downtowns. It was the most-covered subject except among cities with fewer than 50,000 residents, where public

safety was number one.

Infrastructure also was on mayors' minds. Roads, drinking water and sewers got widespread attention, but broadband and Internet-related initiatives also got a spotlight in some cities and rail service in others.

Housing was a top-five concern in cities of more than 100,000 people — it was the focus of New York Mayor Bill de Blasio's speech on the nation's biggest city — but didn't make the top five in smaller ones.

From: [John Del Cecato](#)
To: [Gunaratna, Mahen](#); [Jon Fromowitz](#)
Cc: [Hayley Prim](#)
Subject: stats
Date: Thursday, July 09, 2015 12:16:57 PM
Attachments: [IncomeInequalityStats.docx](#)

Here's an updated list of stats & quotes...

I played a little fast & loose by using the Sanders quote on 99% of new income going to top one percent (which uses 2013 data), and also including the average income for the bottom 99% & top one percent (which is 2014 data from Saez) - but I still think it's defensible...

Let me know if there are any other tidbits that would be juicy to include for MBDB

The Progressive Agenda TALKING POINTS – updated

- In 2014, the top 25 hedge fund managers earned nearly \$12 billion. That's more than all of the Kindergarten teachers in American earned – COMBINED. And those hedge funders are often paying a lower tax rate, due to the carried interest loophole.
- The typical American family, in real income terms, is making less today than they were a quarter century ago.
- The wealthiest one percent captured 91% of all the income gains in the first 3 years since the Great Recession ended.
- The average CEO makes about 300 times what the average worker makes.
- 99 percent of all new income is going to the top 1 percent.
- In the US, the top 160 THOUSAND families own as much wealth as the bottom 145 MILLION families.
- In 2014, the average family income for the Bottom 99% was \$47,200. The Top 1%, meanwhile, had an average income of \$1.3 million.
- There is currently an apartment for sale in Manhattan for \$120 million.
- We now have the greatest income disparity since the 1920s.
- The Progressive Agenda is a set of 15 proposals to lift the floor for working people; provide help to working parents and their families; and require big corporations and the wealthy to pay their fair share.
- \$15 minimum wage. Opposing trade deals that put corporate profits ahead of workers. Paid sick and paid family leave. Debt-free college. Expanding the Earned Income Tax Credit and Social Security. Universal Pre-K, after-school, and childcare. Closing loopholes that let hedge funders pay a lower rate of taxes than many middle-class people. The Buffett Rule. Closing the CEO pay loophole.
- There's something happening out there. Last year, four RED states passed ballot measures to increase minimum wage increase. 60,000 workers in 200 cities rallied for a \$15 minimum wage. Cities across the country are passing paid sick leave. The progressive candidate for mayor in Philadelphia ran on Universal Pre-K – and won.

- New York Times poll:
 - * 66 percent of all Americans believe that money and wealth should be distributed more evenly.
 - * 65 percent believe the income gap must be addressed now.
 - * 68 percent support higher taxes on millionaires.
 - * 80 percent favor paid family leave.
 - * 85 percent back paid sick leave.
- Q-poll (Iowa)
 - * 91 percent of Democratic caucus-goers believe the federal government should tackle income inequality.
- Billionaire investor Nick Hanauer:

"I buy a few pairs of pants and a few shirts a year.... I guess I could have bought 1,000 pairs. But why would I? Instead, I sock my extra money away in savings, where it doesn't do the country much good."

- Former Labor Secretary Robert Reich (paraphrased)

About 70 percent of economic activity derives from consumer spending.

- Goldman Sachs CEO Lloyd Blankfein:

Called income inequality in America "destabilizing." Said if we as a country can't deal with inequality then "you can't drive growth and you can't drive the success of the country."

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Cc: [Hayley Prim](#)
Subject: Call sheet
Date: Thursday, July 09, 2015 12:33:51 PM
Attachments: [TPACallSheet070915.docx](#)

Here's an updated call sheet... Only new name is Jim Clyburn of SC

Call Sheet – The Progressive Agenda
7/9/15

John Podesta

LATEST: Pushing back on Benghazi nuttiness. Tweeted that this was an important SCOTUS decision that people shouldn't miss.

A recent Supreme Court forcefully reminded state and local governments that the Fair Housing Act of 1968 forbids them from spending federal housing money in ways that perpetuate segregation. Communities across the country have been doing exactly that for decades.

ASK:

- * Get a preview of HRC's Monday speech.
- * Perhaps mention presidential forum plan.

Elizabeth Warren LEFT VOICEMAIL

LATEST:

Been focused a lot on debt-free college, opposing TPP, and tangling with Jamie Dimon over whether to break up the big banks.

With John McCain, recently introduced a bill to revive Glass-Steagall Act to force banks to split investment and commercial banking practices.

ASK:

- * What did she think of HRC speech?
- * What are her latest thoughts about endorsing?
- * What does she think about a presidential forum in Iowa or SC re: income inequality?

Tom Harkin LEFT VOICEMAIL

[REDACTED]

LATEST:

We've been trying to publish a joint op-ed with him re: TPA (for Des Moines Register) – but have had trouble getting his sign-off. NYC is honoring Harkin and the ADA this month with Disability Pride Month, commemorating the 25th anniversary of the ADA.

ASK:

- * What did he think of HRC speech?
- * Mention the possibility of having a presidential forum on income inequality in

Iowa. Would he be willing to lend his name to that?

* Mention joint op-ed on TPA – perhaps teasing presidential forum.

* Will he be a part of our TPA media surrogates program? Who is best staff-level contact?

Sherrod Brown LEFT VOICEMAIL

Cell Phone [REDACTED]

LATEST:

He's been pushing back against for-profit colleges, fighting Fast Track, drug abuse reform and pushing for long-term highway bill. He'll be revved up about overtime victory from White House.

Introducing national charter school reform bill to curb "fraud, abuse, waste, mismanagement and misconduct".

ASK:

* What did he think of HRC speech?

* What are his thoughts on endorsing?

Al Gore SPOKE BRIEFLY

LATEST: During a trip to Cannes, said it was too early to endorse HRC. Framed addressing climate change as a way to help the economy in recent speech in Toronto.

ASK:

* What did he think of HRC speech?

* What is he waiting to hear from her?

* Possibly do an event linking income inequality to climate change – in NYC?

Keith Ellison

Personal Line: [REDACTED] Main Phone: ([REDACTED])

Assistant: Dustin J. Brandenburg at ([REDACTED])

LATEST:

Stood up to Fast Track in a big way. On 7/14 at noon, you will address CPC on The Progressive Agenda.

ASK:

* What did her think of HRC speech?

* Friendly reminder that we want Congressional Progressive Caucus to endorse The Progressive Agenda.

* Will he be a part of our TPA media surrogates program? Who is best staff-level contact?

Mary Kay Henry

Cell Phone: [REDACTED]

LATEST:

Been helping wage Fight for 15. June 15th was the 25th Anniversary of Janitors for Justice violence in Los Angeles, which sparked the movement. She has been a vocal supporter of SCOTUS ACA decision.

ASK:

* What did she think of HRC's speech? What's her thought process on endorsing?

* What does she think we should be doing next to keep the national conversation going re: income inequality/seize the momentum we have?

* What does she think about doing a presidential forum on income inequality in Iowa or SC in the fall? Would she lend her name to that?

* Will she be a part of our TPA media surrogates program? Who is best staff-level contact?

Howard Dean

Cell Phone: [REDACTED] Main Phone: 2 [REDACTED]

Assistant: Amanda McKay

LATEST: Testified on behalf of \$15 minimum wage.

ASK:

* What should we be doing to keep pushing income inequality front and center?

* What does he think about presidential forum in Iowa or SC?

* Will he be a part of our TPA media surrogates program? Who is best staff-level contact?

Al Sharpton

LATEST:

Has been a leader in the fight to remove Confederate flags and other imagery for statehouses in SC and beyond. Denounced a painting depicting the Confederate flag in NY State Capitol Building.

ASK:

* What did he think of HRC speech?

* What should we be doing to keep The Progressive Agenda going/seize the moment?

* What does he think about a presidential forum in Iowa or SC? Should it be in DC or NYC instead?

* What are his thoughts on endorsements as it relates to presidential?

Lily Eskelsen García

John Stocks Cell: [REDACTED]

LATEST:

She met with HRC a few weeks ago as part of the endorsement process. She/NEA also recently met with Sanders and O'Malley.

Wrote HuffPo op-ed praising proposed Senate reforms to No Child Left Behind as step in the right direction.

ASK:

- What did she think of HRC speech?
- What should we be doing to keep TPA going?
- Does she anticipate endorsing HRC?
- Thoughts on being part of a presidential forum in Iowa or SC?
- Will she be a part of our TPA media surrogates program? Who is best staff-level contact?

Cong. Jim Clyburn (D-SC)

Leadership office: [REDACTED]

Cell: [REDACTED]

Latest:

Mourning the loss in Charleston. His former aide, Jaime Harrison, is the first AfAm chair of either party in South Carolina (Dem Party, of course).

ASK

- What did he think of HRC's announcement speech?
- What does he think about a presidential forum in South Carolina on income inequality.
- Sign onto TPA.

Robert Reich

Main Phone: [REDACTED]

Home Phone [REDACTED]

LATEST: Pushing to get big money out of politics (latest in his web video series). Wrote a blog post on income inequality, race and housing segregation in which he argued America was living in an "economic apartheid."

Praised WH overtime victory, and called for single payer health insurance in wake of SCOTUS ruling.

ASK:

- * What did he think of Hillary's speech?
- * What should we be doing to keep momentum going?
- * Thoughts on being part of a presidential forum in Iowa or SC?
- * Will he be a part of our TPA media surrogates program? Who is best staff-level contact?

Leo Gerard

[REDACTED]

LATEST:

Fought to keep Dems from flipping on Fast Track. Wrote an article on Huffington Post calling out Republicans for continued attacks on the ACA while providing no alternative ideas.

Celebrated overtime victory as "long overdue."

ASK:

- What did he think of HRC speech?
- What can we do to keep TPA going? His thoughts on Iowa or SC presidential forum?
- Will he be a part of our TPA media surrogates program? Who is best staff-level contact?

Mayor Greg Stanton, Phoenix, AZ

Cell: [REDACTED]

LATEST:

Phoenix was one of two cities awarded Mayor's climate protection award for cities that increase energy efficiency and reduce greenhouse gas emissions—they connected this with their fight against inequality. Pushing for higher sales taxes to fund light rail initiative because federal infrastructure funding not there.

ASK:

Sign onto TPA

Soon-to-be Mayor Jim Kenney, Philadelphia, PA

Cell: [REDACTED]

LATEST:

- Defeated a charter school advocate backed by hedge funds in the primary
- Fought for universal pre-k, raising minimum wage to \$15/hour during campaign.

ASK:

Sign onto TPA

Co-Host Kindergarten Teachers VS Hedge Funders event

Mayor Bill Finch, Bridgeport, CT

Cell: [REDACTED]

LATEST:

- Signed a pledge to fight income inequality at U.S.C.M. in August 2014
- Stood with Governor Malloy at minimum wage proposal in Bridgeport
- Launched UPK initiative on 6/16/2015
- Launched new gun buy-back program in the wake of recent shootings
- Kicked off re-election campaign

ASK:

Sign onto TPA

Co-Host Kindergarten Teachers VS Hedge Funders event

Mayor Lovely Warren, Rochester, NY

Cell: [REDACTED]

LATEST:

- In January she held a forum to discuss income inequality in upstate cities
- Called on NY state to increase minimum wage
- Outspoken on the fact that every three year old child should be enrolled in pre-k by age 3

ASK:

Sign onto TPA

Mayor Kathy Sheehan, Albany, NY

Cell: [REDACTED]

LATEST:

Last August she implemented an equity agenda for Albany and worked to publicize the EITC

ASK:

Sign onto TPA

Mayor Eric Garcetti, Los Angeles, CA

Cell: [REDACTED]

LATEST:

Led the fight for increasing minimum wage in LA. His wife, Amy Wakeland, has been an advocate for national paid family leave.

ASK:

Sign onto TPA

Host Kindergarten Teachers vs. Hedge Funders screening

Mayor Sam Liccardo, San Jose, CA

Cell: [REDACTED]

LATEST:

- Talked about growing income gap nationally in his SOTC address in January. Mentioned ideas to address this like closing the skills gap through investment in libraries.
- Ran on a platform to create living wage jobs for residents of San Jose

ASK:

Sign onto TPA

Mayor Mike Duggan, Detroit, MI

Cell: [REDACTED]

LATEST:

No specific income inequality stances lately.

ASK:

Sign onto TPA

Possibly host K Teachers vs. Hedge Funders event

Mayor Bill Peduto, Pittsburgh, PA

Cell: [REDACTED]

LATEST:

- Peduto spoke out against TPP at the end of April
- Attended World Cities summit hosted by NYC in June 2015 where combating income inequality was a central theme

ASK:

Sign onto TPA

Mayor Francis Slay, St. Louis, MO

Cell: [REDACTED]

LATEST:

Early June came out to push for \$15 minimum wage in St Louis

ASK:

Sign onto TPA

Maybe host K Teachers vs. Hedge Funders event.

From: [Snyder, Thomas](#)
To: [Walzak, Phil](#); "[Hayley Prim](#)"
Cc: [John Del Cecato](#)
Subject: RE: anything from CNN?
Date: Thursday, July 09, 2015 12:40:08 PM

The big outstanding issue is can we close deal with CNN on partisan vs. bipartisan approach. Is that good to discuss in the meeting? Not sure what else is worth focusing on at this point.
John – what do you think?

From: Walzak, Phil
Sent: Thursday, July 09, 2015 12:35 PM
To: 'Hayley Prim'
Cc: Snyder, Thomas; John Del Cecato
Subject: RE: anything from CNN?

Planning mtg tonight – what do you guys want to make sure we discuss?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Monday, July 06, 2015 5:32 PM
To: Walzak, Phil
Cc: Snyder, Thomas; John Del Cecato
Subject: Re: anything from CNN?

This is from RKK:

Talked to Preston. We are old friends so he was candid, but all of these convos are off rec. Here's where we are:

After a back-and-forth, they could be open to a bipartisan forum, but remain cynical that the "standard bearer of liberal politics" will be able to get Rs to come. Told him that's our problem, not his.

I was reminded that it will likely be one hour total on TV, which is 48 minutes with ads. How does that work with all the possible candidates allowed to participate? He wants us to think through this too.

Not 100% against a local affiliate, though they would like us to drill down on what a local host would mean. They think townhall would likely be with one moderator/ don't necessarily want to share that (esp if they are footing the bill).

They would consider a live feed to their 10 Iowa affiliates.

We talked total costs. He said even if Drake (or whichever entity hosts) gives us space for free, production costs on his end will likely be ~\$180K and he thinks our costs will likely be between \$30 - 50k.

And yes, so much of this hinges on if HRC would participate and they have just been through a very lengthy back-and-forth with her for NetRoots (and she ultimately declined, even by satellite).

He'd be happy to participate in a conference call with our team next week if others have qs.

On Mon, Jul 6, 2015 at 2:38 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:
[FriendofTrees](#) [@JamiaStarheart](#)

Petition: No More "Carried Interest" special tax loophole for Wall Street
alfranken.com/landing/afe150

From: [John Del Cecato](#)
To: [B](#)
Cc: [Snyder, Thomas](#)
Subject: Re: NY Times: Hillary Clinton's Economic Agenda Aims at a Party Moving Left
Date: Thursday, July 09, 2015 1:05:24 PM

Copy that

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Thursday, July 9, 2015 at 12:50 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Re: NY Times: Hillary Clinton's Economic Agenda Aims at a Party Moving Left

Need to discuss this with you guys this weekend. I need to check in with Robby. She may finally be giving us a context for a different discussion

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, July 09, 2015 08:19 AM
To: Gunaratna, Mahen
Cc: B; FLONYC; Walzak, Phil; Hagelgans, Andrea
Subject: Re: NY Times: Hillary Clinton's Economic Agenda Aims at a Party Moving Left

Meanwhile, her aides say that she will seek to pay for them with higher taxes on wealthy Americans, along with cutbacks and closing loopholes elsewhere; the amounts in play are expected to be substantial.

On Jul 9, 2015, at 8:12 AM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Hillary Clinton's Economic Agenda Aims at a Party Moving Left

By [PATRICK HEALY](#) and [MAGGIE HABERMAN](#)

JULY 9, 2015

Nearly 20 years after President Bill Clinton declared that "the era of big government is over," [Hillary Rodham Clinton](#) is proposing muscular federal policies that would require hundreds of billions of dollars in new spending and markedly expand Washington's influence in a host of areas, from universal prekindergarten to Alzheimer's disease research.

Her presidential campaign has said little yet about the costs of her policy ideas or how she would pay for them, but Mrs. Clinton is calling for government activism on a scale that she has not sought since her failed health care initiative in 1993 and 1994. But if her liberalism was seen as out in front of where many Democrats were then, she now seems to be catching up to the mood of the party.

“It’s not that the philosophical fights in the party between the left and the center have been settled in favor of big government,” said the presidential historian Robert Dallek. “It’s that likely Democratic primary voters right now want to see government used to build the economy.”

As ambitious as that may sound, Mrs. Clinton’s agenda may not be enough to satisfy restive liberals, including those supporting Senator [Bernie Sanders](#) of Vermont, who still suspect that she is not one of them. Nor is it likely to win many converts among the Republicans who control both houses of Congress and give her ideas (and Mr. Sanders’s) little chance of gaining traction there.

The question is whether the lofty vision she is articulating as a candidate for the Democratic nomination is one that can be turned into a mandate if she is elected president.

“The problem for Hillary is that the country itself isn’t hungering for liberalism,” said Jeremy Mayer, an associate professor of politics at George Mason University. “Republicans will be well-positioned to say to Hillary, ‘Great, and how are you going to pay for that?’”

Large majorities of Americans say in opinion polls that the federal government is too big or too powerful, creating a risk that Mrs. Clinton’s proposals could overreach and turn off some voters.

Mrs. Clinton is expected to begin spelling out details of her policies on Monday in a speech about the economy. Meanwhile, her aides say that she will seek to pay for them with higher taxes on wealthy Americans, along with cutbacks and closing loopholes elsewhere; the amounts in play are expected to be substantial.

Her most ambitious ideas, which her advisers say are designed to help families, include prekindergarten for all 4-year-olds, expanded access to child care, paid sick days and paid family leave, helping to make college students “as debt-free as possible,” a higher minimum wage, company profit-sharing for employees, legal protections for people in the country illegally, and more financing for medical research.

Universal prekindergarten alone could cost tens of billions of dollars over the next decade, according to outside advisers to Mrs. Clinton.

Against the sweep of [Democratic Party](#) history, Mrs. Clinton’s proposals reflect a decided return to vibrant liberalism.

The government programs of Franklin D. Roosevelt – whose presidency Mrs. Clinton regularly invokes – and Lyndon B. Johnson aimed to transform the lives of poor and elderly Americans with jobs, health care, and retirement benefits. But the consecutive electoral losses of Jimmy Carter, Walter F. Mondale, and Michael S. Dukakis in the 1980s – as well as President Ronald Reagan’s framing of government as “the problem” – gave rise to centrist Democrats like Bill Clinton who envisioned federal programs as safety nets rather than solutions to every social ill.

Government actions became more robust after the Great Recession, beginning in 2009 with President Obama’s stimulus program, corporate bailouts and the Affordable Care Act. Mrs. Clinton is now moving to build on those programs.

Mr. Dallek said that Democrats were increasingly determined to embrace President Johnson's view that, in the historian's words, "What's the point of being president if you're not going to use the government and its powers to make progress in society?"

Friends and associates say Mrs. Clinton is revealing her natural political self: a blend of progressive and pragmatic, an apostle of government policy as a force for change, and a more left-of-center leader than her husband.

"She's an activist at heart and a liberal at heart, and she finally fits the times because more people want an expansive government than they did in the 1990s," said Al From, the founder of the Democratic Leadership Council, a centrist group, now defunct, that had close ties to President Clinton. "The big challenge for her is, can she offer progressive policies that are constructive and efficient – but are ones that appeal to the liberal base but aren't too hard-left?"

It is also a return to form by Mrs. Clinton, who shifted in the 1990s to supporting more moderate and piecemeal policies after being vilified during the health care battle. She is on safer political ground now, not only because a growing number of Democrats identify as liberal but also because the economic challenges facing the country are more acute today than during her years in the Senate and as a presidential candidate in 2008.

Neera Tanden, the president of the Center for American Progress and Mrs. Clinton's policy director in the 2008 campaign, said that Mrs. Clinton was offering a mix of ideas she has long supported, like prekindergarten and paid sick leave, and newer ones that address problems like income inequality and wage stagnation that have become worse since then.

"She talked about the family and economic issues in 2008, but there wasn't a lot of traction," Ms. Tanden said. "The country has shifted a lot more. There is a lot more debate in the culture today about women's roles and families and trying to make ends meet."

Gene Sperling, a former economic adviser to Mr. Clinton and Mr. Obama, and someone whom Mrs. Clinton has consulted in her current campaign, said that after more than three decades in public life and in her second national campaign, she has made clear that her goal is to have the biggest effect possible if she wins.

"I think the issues of economic inequality and middle class economic insecurity have become more serious and long-standing, and as a result are demanding bigger responses," Mr. Sperling said.

A sizeable portion of Democratic primary voters want even more dramatic changes than Mrs. Clinton is calling for: The dismantling of banks and stricter regulation the financial industry, higher taxes on Wall Street firms and corporate profits, and reduced or even free college tuition.

Several Democrats in Iowa and New Hampshire, the first states to vote for the 2016 presidential nominees, said they remained skeptical that Mrs. Clinton's core beliefs were truly progressive, given her history as a pragmatist who, as a senator, sought common ground with Republicans and voted to authorize the 2003 invasion of Iraq.

"When Bernie Sanders talks about a political revolution, I believe it because that's always been his message. But Hillary? Not so much," said Ellen Shipitalo, a graduate student in political studies at Queen's University in Ontario, who attended a recent rally for Mrs. Clinton in Des Moines. "No Democrat I know really thinks she'll change much as president."

Liberals may feel good about Mr. Sanders's proposals – a breakup of big banks, \$1 trillion

for public works jobs, a “[Medicare-for-all](#)” system of universal health care – but many Democrats in Congress view them as impractical given Republican control.

Mrs. Clinton’s allies said they believed her policies had a far better chance of success.

“If Hillary wins, and/or we take back the Senate, the mainstream conservatives who want to work with us will have the upper hand over their [Tea Party](#) members,” said Senator Chuck Schumer of New York. “If they lose three consecutive presidential elections, you’ll have Republicans who will say, ‘We can’t keep following the Tea Party.’”

Find out what you need to know about the [2016 presidential race](#) today, and get politics news updates via [Facebook](#), [Twitter](#) and [the First Draft newsletter](#).

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: [Snyder, Thomas](#)
Subject: Re: TPA Update
Date: Thursday, July 09, 2015 1:08:37 PM

Now for the positive: I like #'s 3 + 4 + 5 a lot! Excellent!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, July 09, 2015 06:30 AM
To: B
Cc: Snyder, Thomas
Subject: TPA Update

1. Presidential Forum

We have been in additional touch with CNN, and they are still pushing a **partisan forum**. While CNN has not closed the door completely on a bipartisan forum, they have told us there is only a 5 – 10% chance that they would do it.

The onus would be on us to find a **Republican co-sponsor**, and push to get the “right” Republicans there. If the eventual lineup doesn’t pass muster with CNN brass, they’d have to drop out, leaving us to find another network to sponsor.

It is important to note that **Mark Preston**, our contact at CNN, has done **all of the network's debates since 2006**, and has been very honest and blunt with us about what he believes will and won’t work. (He has a longstanding friendship with RKK.)

The alternative is to cold-call **PBS, or a statewide public broadcasting network** in one of the early states, to see if they have the money & the will to do a bipartisan event.

We’ve held off on doing this for now, since CNN is a respected bird-in-the-hand; has been helpful in thinking this through; and deserves the right of first refusal. Another network (where we don’t have a personal relationship) may

not offer us the same honest assessment of what will & won't work – and could string us along, with nothing transpiring.

Our collective recommendation is to take advantage of CNN's consistent view and lock down a partisan forum.

If we go this route, we could reach out to an organization like **AEI** and suggest they sponsor a **Republican Forum on Income Inequality** on a **different date** – perhaps announcing plans together. (This is how the recently announced “Black and Brown” Forum, scheduled for this winter in Iowa, is being planned.) This would show an honest effort at doing a bipartisan event, without saddling us with the responsibility of persuading Republicans to come to a “de Blasio event.”

Either way, we are aiming for October or early November for this event.

2. Gracie Confab 2 – A, B, & C

In an effort to keep the drumbeat going around TPA, we are going to host three confabs similar to the original meeting you hosted at Gracie Mansion. We believe it would be more effective to organize these events around constituency groups -- discussing TPA issues that impact them most.

We are planning to host a **Latino Leaders confab**, spearheaded by Maria Elana Durazo, in August; a second forum with **Labor Leaders** in September; and a third forum, with **Women Leaders**, in late September or early October.

3. National Press

While we are moving forward with our smaller events and the larger Presidential Forum, it is important to keep you in the public eye on a regular basis.

With the City Hall press team, we are working to schedule you for **national TV shows** when “**big moments**” on income inequality surface in the news – e.g., new reports released, legislation passed, or other milestones. In addition to Cable TV, we are still working with our VIP signers to produce op-eds for major papers, and engage our surrogates in other public efforts.

4. New Signers

We recognize that continuing to build our number of regular signers is important as we engage in these larger efforts. We are working on a Joint Action strategy with **Rep. Barbara Lee** and **Senator Jeff Merkley** as a way of building our list. This is likely the first of many Joint Action list-building efforts that we will engage in over the next several months. We are also considering **digital advertising** to boost our numbers, and are exploring the best way to target likely new signers.

5. TPA Executive Director

Geri Prado will officially begin on or around July 24th. I’m working with Geri on a plan that outlines what TPA will look like moving forward. That will be ready for you by the end of July.

###

From: [John Del Cecato](#)
To: [B](#)
Cc: [Snyder, Thomas](#)
Subject: Re: TPA Update
Date: Thursday, July 09, 2015 1:15:15 PM

Roger.

We'll add an AfAm confab to the list. You're right - the meeting with civil rights leaders wasn't comprehensive enough.

Also, I failed to add that I talked to the CNN producer about this stuff myself... Just didn't want you to think I was communicating stuff second-hand..

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Thursday, July 9, 2015 at 1:08 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Re: TPA Update

Just saw this

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, July 09, 2015 06:47 AM
To: B
Cc: Snyder, Thomas
Subject: Re: TPA Update

Just to be clear, the joint recommendation in #1 comes from Tom, Phil, Hayley, and myself.

On Jul 9, 2015, at 6:30 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

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###

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: RE: FYI
Date: Thursday, July 09, 2015 1:26:30 PM

Think she's also doing CBC, CHC, CAPAC

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, July 09, 2015 1:24 PM
To: Gunaratna, Mahen; Walzak, Phil; Hagelgans, Andrea
Subject: Re: FYI

interesting

From: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: Thursday, July 9, 2015 at 1:19 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: FYI



Alex Seitz-Wald [@aseitzwald](#) 50s51 seconds ago

NEW: Hillary Clinton to meet with Congressional Progressive Caucus during Hill visit Tuesday.
[msnbc.com/msnbc/hillary-.....](#)

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Snyder, Thomas](#)
To: [B; "jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: RE: TPA Update
Date: Thursday, July 09, 2015 1:34:38 PM

On number 2, I take responsibility for that misstep. John wasn't even there. On number 1, I have made sure that Phil is involved in every discussion about the forum.

From: B
Sent: Thursday, July 09, 2015 1:06 PM
To: 'jfdc@akpdmedia.com'
Cc: Snyder, Thomas
Subject: Re: TPA Update

1. Although I'm warming to the CNN idea, I need to know if Phil has been a part of these discussions. RKK should not be the arbiter. And I find it laughable that something of this magnitude is being considered through the prism of who has a personal relationship with the network. We are way, way past that.

2. I am astounded that after all we've been through you wouldn't assume we need a mtg with African-American leaders. If you say "well, we already met with sharpston, et al" I would say that wasn't enough because it was private. We need a follow-up more public mtg as part of the TPA if we're doing the others

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, July 09, 2015 06:30 AM
To: B
Cc: Snyder, Thomas
Subject: TPA Update

1. Presidential Forum

We have been in additional touch with CNN, and they are still pushing a **partisan forum**. While CNN has not closed the door completely on a bipartisan forum, they have told us there is only a 5 – 10% chance that they would do it.

The onus would be on us to find a **Republican co-sponsor**, and push to get the "right" Republicans there. If the eventual lineup doesn't pass muster with CNN

brass, they'd have to drop out, leaving us to find another network to sponsor.

It is important to note that **Mark Preston**, our contact at CNN, has done **all of the network's debates since 2006**, and has been very honest and blunt with us about what he believes will and won't work. (He has a longstanding friendship with RKK.)

The alternative is to cold-call **PBS, or a statewide public broadcasting network** in one of the early states, to see if they have the money & the will to do a bipartisan event.

We've held off on doing this for now, since CNN is a respected bird-in-the-hand; has been helpful in thinking this through; and deserves the right of first refusal. Another network (where we don't have a personal relationship) may not offer us the same honest assessment of what will & won't work – and could string us along, with nothing transpiring.

Our collective recommendation is to take advantage of CNN's consistent view and lock down a partisan forum.

If we go this route, we could reach out to an organization like **AEI** and suggest they sponsor a **Republican Forum on Income Inequality** on a **different date** – perhaps announcing plans together. (This is how the recently announced “Black and Brown” Forum, scheduled for this winter in Iowa, is being planned.) This would show an honest effort at doing a bipartisan event, without saddling us with the responsibility of persuading Republicans to come to a “de Blasio event.”

Either way, we are aiming for October or early November for this event.

2. Gracie Confab 2 – A, B, & C

In an effort to keep the drumbeat going around TPA, we are going to host three confabs similar to the original meeting you hosted at Gracie Mansion.

We believe it would be more effective to organize these events around constituency groups -- discussing TPA issues that impact them most.

We are planning to host a **Latino Leaders confab**, spearheaded by Maria Elana Durazo, in August; a second forum with **Labor Leaders** in September; and a third forum, with **Women Leaders**, in late September or early October.

3. National Press

While we are moving forward with our smaller events and the larger Presidential Forum, it is important to keep you in the public eye on a regular basis.

With the City Hall press team, we are working to schedule you for **national TV shows** when **“big moments”** on income inequality surface in the news – e.g., new reports released, legislation passed, or other milestones. In addition to Cable TV, we are still working with our VIP signers to produce op-eds for major papers, and engage our surrogates in other public efforts.

4. New Signers

We recognize that continuing to build our number of regular signers is important as we engage in these larger efforts. We are working on a Joint Action strategy with **Rep. Barbara Lee** and **Senator Jeff Merkley** as a way of building our list. This is likely the first of many Joint Action list-building efforts that we will engage in over the next several months. We are also considering **digital advertising** to boost our numbers, and are exploring the best way to target likely new signers.

5. TPA Executive Director

Geri Prado will officially begin on or around July 24th. I’m working with Geri

on a plan that outlines what TPA will look like moving forward. That will be ready for you by the end of July.

###

From: [Snyder, Thomas](#)
To: ["Hayley Prim"](#)
Cc: [John Del Cecato](#)
Subject: RE: VP Gore
Date: Thursday, July 09, 2015 1:39:32 PM

Or after 5pm. However, I think we would move almost anything to make that connection so try to get the times Michael and I gave you, but in the end if he can't do any of our times get what time from gore that you can and I'll make it happen.

From: Carey, Michael
Sent: Thursday, July 09, 2015 1:08 PM
To: 'Hayley Prim'; Snyder, Thomas
Cc: John Del Cecato
Subject: RE: VP Gore

Monday
1-330 I can move things around

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Thursday, July 9, 2015 12:22 PM
To: Snyder, Thomas; Carey, Michael
Cc: John Del Cecato
Subject: VP Gore

Might be available for a call with the mayor on Monday. Can you tell me what slots we can offer?

From: [Carey, Michael](#)
To: ["John Del Cecato"](#); [Snyder, Thomas](#)
Subject: RE: TPA call time
Date: Thursday, July 09, 2015 1:39:34 PM

Yeah
We will see.
He may really want his whitespace today. He keeps waffling.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, July 9, 2015 11:45 AM
To: Carey, Michael; Snyder, Thomas
Subject: Re: TPA call time

yes - still thinking 3pm-430pm at City Hall?

On 7/9/15, 11:43 AM, "Carey, Michael" <MPCarey@cityhall.nyc.gov> wrote:

>Are you around for calls today?
>
>
>Michael Paul Carey
>City Hall
>New York, New York

From: [Snyder, Thomas](#)
To: ["Hayley Prim"](#); [John Del Cecato](#)
Cc: [Carey, Michael](#)
Subject: RE: Call sheet
Date: Thursday, July 09, 2015 1:59:37 PM

Still not sure. He is not yet in the building.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Thursday, July 09, 2015 1:55 PM
To: John Del Cecato
Cc: Snyder, Thomas
Subject: Re: Call sheet

Does it look like we're still on for 3pm?

On Thu, Jul 9, 2015 at 12:33 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Here's an updated call sheet... Only new name is Jim Clyburn of SC

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Gunaratna, Mahen](#); [Walzak, Phil](#)
Cc: [Hinton, Karen](#)
Subject: Re: Another good talking point
Date: Thursday, July 09, 2015 2:30:16 PM
Attachments: [IncomeInequalityStats.docx](#)

Here's a list of stats/quotes...

Let me know if you need more of a narrative - as in, soundbites that MBDB can deliver himself

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Tuesday, July 7, 2015 at 10:51 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: RE: Another good talking point

JDC- Are you all working updated TPA messaging for the Mayor? Imagine we'll need to engage again soon

He'd like tighter messaging and examples, as we discussed previously.

Thanks!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, July 06, 2015 5:03 PM
To: Gunaratna, Mahen; Jon Fromowitz; Hagelgans, Andrea
Subject: Another good talking point

<http://www.politifact.com/truth-o-meter/statements/2015/apr/19/bernie-s/bernie-sanders-says-99-percent-new-income-going-to/>

The Progressive Agenda TALKING POINTS – updated

- In 2014, the top 25 hedge fund managers earned nearly \$12 billion. That's more than all of the Kindergarten teachers in American earned – COMBINED. And those hedge funders are often paying a lower tax rate, due to the carried interest loophole.
- The typical American family, in real income terms, is making less today than they were a quarter century ago.
- The wealthiest one percent captured 91% of all the income gains in the first 3 years since the Great Recession ended.
- The average CEO makes about 300 times what the average worker makes.
- 99 percent of all new income is going to the top 1 percent.
- In the US, the top 160 THOUSAND families own as much wealth as the bottom 145 MILLION families.
- In 2014, the average family income for the Bottom 99% was \$47,200. The Top 1%, meanwhile, had an average income of \$1.3 million.
- There is currently an apartment for sale in Manhattan for \$120 million.
- We now have the greatest income disparity since the 1920s.
- The Progressive Agenda is a set of 15 proposals to lift the floor for working people; provide help to working parents and their families; and require big corporations and the wealthy to pay their fair share.
- \$15 minimum wage. Opposing trade deals that put corporate profits ahead of workers. Paid sick and paid family leave. Debt-free college. Expanding the Earned Income Tax Credit and Social Security. Universal Pre-K, after-school, and childcare. Closing loopholes that let hedge funders pay a lower rate of taxes than many middle-class people. The Buffett Rule. Closing the CEO pay loophole.
- There's something happening out there. Last year, four RED states passed ballot measures to increase minimum wage increase. 60,000 workers in 200 cities rallied for a \$15 minimum wage. Cities across the country are passing paid sick leave. The progressive candidate for mayor in Philadelphia ran on Universal Pre-K – and won.

- New York Times poll:
 - * 66 percent of all Americans believe that money and wealth should be distributed more evenly.
 - * 65 percent believe the income gap must be addressed now.
 - * 68 percent support higher taxes on millionaires.
 - * 80 percent favor paid family leave.
 - * 85 percent back paid sick leave.
- Q-poll (Iowa)
 - * 91 percent of Democratic caucus-goers believe the federal government should tackle income inequality.
- Billionaire investor Nick Hanauer:

"I buy a few pairs of pants and a few shirts a year.... I guess I could have bought 1,000 pairs. But why would I? Instead, I sock my extra money away in savings, where it doesn't do the country much good."

- Former Labor Secretary Robert Reich (paraphrased)

About 70 percent of economic activity derives from consumer spending.

- Goldman Sachs CEO Lloyd Blankfein:

Called income inequality in America "destabilizing." Said if we as a country can't deal with inequality then "you can't drive growth and you can't drive the success of the country."

From: [John Del Cecato](#)
To: [Gunaratna, Mahen](#); [Jon Fromowitz](#)
Subject: Tweet by Jim Roberts on Twitter
Date: Thursday, July 09, 2015 4:40:39 PM



Jim Roberts (@nycjim)

[7/9/15, 4:35 PM](#)

CEO pay has risen 90 times faster than average worker pay since the 1970s.
fastcoexist.com/3048172/since-... by [@btschiller](#) pic.twitter.com/cXHK3WtvHh

[Download](#) the Twitter app

From: [Carey, Michael](#)
To: [B; Salazar-Rodriguez, Prisca](#); [Leopold, Elana](#)
Cc: [Snyder, Thomas](#); "jfdc@akpdmedia.com"
Subject: Re: Tom Harkin
Date: Thursday, July 09, 2015 10:39:06 PM

Sir,

Spoke to his staff and he appears free after the parade. They were just checking with him.

On 7/9/15, 10:23 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>Priority call for tmrw and would love to have coffee with him as well
>before or after his event on Sunday

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#); [Jon Fromowitz](#)
Cc: [Hayley Prim](#)
Subject: RE: stats
Date: Friday, July 10, 2015 12:53:23 AM

Sorry for the delayed response. This looks strong.

Only comment is for the line "there is currently an apartment for sale in Manhattan for \$120 million" - is it a singular apartment or a set of adjacent townhouses?

Fact check fine otherwise.

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Thursday, July 09, 2015 12:16 PM
To: Gunaratna, Mahen; Jon Fromowitz
Cc: Hayley Prim
Subject: stats

Here's an updated list of stats & quotes...

I played a little fast & loose by using the Sanders quote on 99% of new income going to top one percent (which uses 2013 data), and also including the average income for the bottom 99% & top one percent (which is 2014 data from Saez) - but I still think it's defensible...

Let me know if there are any other tidbits that would be juicy to include for MBDB

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#); [Hagelgans, Andrea](#); [Walzak, Phil](#)
Cc: [Hinton, Karen](#)
Subject: RE: Another good talking point
Date: Friday, July 10, 2015 12:54:12 AM

Looks good.

Sent one minor edit/question to JDC on separate thread.

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Thursday, July 09, 2015 2:30 PM
To: Hagelgans, Andrea; Gunaratna, Mahen; Walzak, Phil
Cc: Hinton, Karen
Subject: Re: Another good talking point

Here's a list of stats/quotes...

Let me know if you need more of a narrative - as in, soundbites that MBDB can deliver himself

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Date: Tuesday, July 7, 2015 at 10:51 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: RE: Another good talking point

JDC- Are you all working updated TPA messaging for the Mayor? Imagine we'll need to engage again soon

He'd like tighter messaging and examples, as we discussed previously.

Thanks!

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Sent: Monday, July 06, 2015 5:03 PM
To: Gunaratna, Mahen; Jon Fromowitz; Hagelgans, Andrea
Subject: Another good talking point

<http://www.politifact.com/truth-o-meter/statements/2015/apr/19/bernie-s/bernie-sanders-says-99-percent-new-income-going-to/>

From: [Snyder, Thomas](#)
To: [Hayley Primm \(hayley@progressiveagenda.us\)](mailto:hayley@progressiveagenda.us); [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: Call time
Date: Friday, July 10, 2015 10:47:28 AM

TPA call time set for Saturday at 2pm at Gracie. Assume Hayley can attend/assist?

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [Leopold, Elana](#)
To: [Salazar-Rodriguez, Prisca](#)
Cc: [Snyder, Thomas](#); jfdc@akpdmedia.com
Subject: Re: Tom Harkin
Date: Friday, July 10, 2015 2:03:12 PM

No need to schedule

Mayor will call when he has a free moment

Sent from my iPhone

> On Jul 10, 2015, at 10:17 AM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

>

> Can we get this call done at 230 today

>

> -----Original Message-----

> From: B

> Sent: Thursday, July 09, 2015 10:24 PM

> To: Carey, Michael; Salazar-Rodriguez, Prisca; Leopold, Elana

> Cc: Snyder, Thomas; 'jfdc@akpdmedia.com'

> Subject: Tom Harkin

>

>

> Priority call for tmrw and would love to have coffee with him as well before or after his event on Sunday

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: [Snyder, Thomas](#)
Subject: Re: Harkin
Date: Friday, July 10, 2015 2:03:14 PM

Will do

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, July 10, 2015 02:01 PM
To: B
Cc: Snyder, Thomas
Subject: Harkin

If you do talk to Harkin today, you might also float the idea of former Iowa Republican Congressman Fred Grandy (yes, he played Gopher on Love Boat - but he is sensitive about that!) as a potential co-host.

Grandy was an actual moderate Republican back in the day... Since he retired, he's been doing a radio show in DC. Worth hearing what Harkin says.

Here's how I think we're all envisioning it right now...

====

MEMORANDUM

TO: MBDB, TS
FR: JDC
DA: 7/10/15
RE: Presidential forum

CONTEXT:

Right now, New York City is doing everything in its power to tackle the crisis of our times: income inequality. But we need partners OUTSIDE of New York City to have the most meaningful impact on the lives of 8.5 million New Yorkers. The federal government must be first among those partners.

To that end, we need to elevate income inequality as a NATIONAL issue – and demand that candidates and federal office holders offer real solutions to combatting it.

GOAL:

By convening presidential candidates of BOTH political parties to talk about income inequality, we will generate enormous media coverage of the issue, mobilize everyday

Americans to weigh in on it, help shape the 2016 presidential campaign, and put the candidates “on the record” on topics like the minimum wage, paid sick and paid family leave, and progressive taxation.

Influencing the presidential campaign conversation will have a trickle-down effect – sparking questions of candidates for other positions – House, Senate, and perhaps even Governor and State Legislature.

FORMAT:

I recommend a candidate forum, as opposed to a debate.

Participating candidates will have the stage to themselves, appearing in sequential order, by a method to be determined later.

Each candidate will have 5 minutes to offer an opening statement. Then a panel of 2-3 journalists will question the candidate for 20 minutes about income inequality and what they propose to do about it.

The final 20 minutes will consist of questions offered by audience members and social media users, screened by the panel of journalists.

After a 15-minute break, the next candidate will appear, following the same format.

PARTICIPANTS:

The Progressive Agenda, working with CNN, will extend invitations to declared presidential candidates who have spoken publicly about the need to combat income inequality in the past.

To date, that list includes:

Hillary Clinton, Bernie Sanders, Martin O’Malley, Jim Webb, Lincoln Chaffee, Jeb Bush, Marco Rubio, Rand Paul, Chris Christie, and Ted Cruz. Scott Walker, Ben Carson, Carly Fiorina have all dipped their toes in, but nothing says they’re committed to solutions.

HOSTS:

Hosting the event would be CNN, in partnership with The Progressive Agenda and the American Enterprise Institute.

The Co-Chairs of the debate would be former Senator Tom Harkin (D-IA), and former Congressman Fred Grandy (R-IA).

PANELISTS:

Journalists on the panel would be selected by CNN, but would likely be Anderson

Cooper, Jake Tapper, and/or Poppy Harlow.

VENUE:

Drake University – home of the Harkin Institute. We’d seek to have a hall that fit 400-500 people – all Iowans, perhaps skewing younger.

DATES:

We would aim to have the Democratic side on one day, and the Republican side on another day. It would be good to have both the same week, but if that’s not possible, we’d have them the same month.

COST:

TPA and AEI would EACH need to raise \$40-50K to cover the cost of events.

VISIBILITY:

TPA and AEI would be responsible for pushing the aforementioned candidates to attend, promoting the event on social media, and doing earned media with VIPs to drum up the public’s interest in advance of the events.

NEXT STEPS:

1. MBDB talks to Harkin about his willingness to be Co-Chair of this forum.
2. Harkin asks Fred Grandy if he’d do the same.
3. MBDB reaches out to Arthur C. Brooks, head of AEI, to gauge his interest. (ALT: We have CNN reach out to AEI.)
4. TPA reaches out to our VIPs and lets them know our plan, with an "opt-out only" request to lend their names to the effort.
5. We settle on the dates for the events (October or early November).
6. TPA reaches out to our VIP signers AND our Regular People email list to solicit sample questions for the candidates on the Democratic side. (AEI does the same with their members.)

###

From: [Wolfe, Emma](#)
To: [Carey, Michael](#)
Cc: [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#); "jfdc@akpdmedia.com"; [Walzak, Phil](#)
Subject: RE: Saturday
Date: Friday, July 10, 2015 3:00:01 PM

BDB off. Excuse ignorance - Monday's development meaning HRC speech, or something else/new?

-----Original Message-----

From: B
Sent: Friday, July 10, 2015 2:59 PM
To: Carey, Michael
Cc: Snyder, Thomas; Salazar-Rodriguez, Prisca; 'jfdc@akpdmedia.com'; Walzak, Phil; FLONYC; Wolfe, Emma
Subject: Saturday

We need to do TWO things with the TPA time tmrw. 1) need to do some planning and thinking, especially in light of Monday's upcoming development -- and for that piece I'd like Chirlane, Emma and Phil there, or at least on the phone. 2) we need to make a bunch of calls, which can be just me, JDC and Tom. I assume we need at least 2 hours for both combined -- you guys decide how much. Thanks

----- Original Message -----

From: Carey, Michael
Sent: Thursday, July 09, 2015 01:37 PM
To: B
Cc: Snyder, Thomas; Salazar-Rodriguez, Prisca
Subject: RE: Pls send

I am adding Ms. Prisca who is here training this week:

Friday

7:00-7:30 Travel from Gracie Mansion En Route 357 9th Street
7:30-8:30 Workout
9:00-9:30 Travel from 357 9th Street En Route 36 Battery Pl, New York, NY 10280 // Communications Call
9:30 - 10:15 Reception with Women's World Cup Soccer Champions with FLONYC
10:20 - 10:30 Move to Parade Floats
11:00 - 12:00 Participate in Ticker Tape Parade for Women's World Soccer Champions
12:00 - 12:45 Hold // Prep // Greet // Lunch
1:00 - 2:00 US Women's Ceremony
2:30 - 4:15 White Space // TPA Call Time
4:30 - 5:00 Travel from City Hall En Route Gracie Mansion
5:00 - 6:00 Meeting with Marty Scheinman and Beth Garrett

Saturday

10:00 - 11:00 [REDACTED]
12:00 - 1:00 Workout
3:00 - 4:30 TPA Call Time

Sunday

9:30 - 10:00 Travel from Gracie Mansion En Route 357 9th Street
10:00 - 11:00 Workout
11:15 - 11:45 Travel from 357 9th Street En Route 23rd and Madison//Off Topic Prep
11:45 - 1:00 Remarks and March in Disability Pride Parade
1:00 - 1:30 Travel from Union Square En Route Gracie Mansion//Communications Call
2:00 - 2:30 Remarks at 43rd Annual Old Timers Stick Ball Game

3:00 - 4:00 Follow Up Meeting on Mental Health and Violence
4:30 - 5:00 Visit from Joel and Janet Solomon
6:00-6:30 Weekly Scheduling Call

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

-----Original Message-----

From: B
Sent: Thursday, July 9, 2015 1:28 PM
To: Carey, Michael
Cc: Snyder, Thomas
Subject: Pls send

Fri, Sat + Sun as they are now. And we need a scheduling call this weekend. Thanks

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: RE: Saturday
Date: Friday, July 10, 2015 3:07:58 PM

Are you NOT available tomorrow?

-----Original Message-----

From: B
Sent: Friday, July 10, 2015 2:59 PM
To: Carey, Michael
Cc: Snyder, Thomas; Salazar-Rodriguez, Prisca; 'jfdc@akpdmedia.com'; Walzak, Phil; FLONYC; Wolfe, Emma
Subject: Saturday

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Saturday

10:00 - 11:00 Dr Pace Appointment
12:00 - 1:00 Workout
3:00 - 4:30 TPA Call Time

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Cc: [B](#)
Subject: RE: Saturday
Date: Friday, July 10, 2015 3:14:51 PM

We will do the planning discussion first beginning at 2pm. For those who cannot be in person, a call-in number will be sent out. After the planning discussion, call time will happen until 4pm.

-----Original Message-----

From: B
Sent: Friday, July 10, 2015 2:59 PM
To: Carey, Michael
Cc: Snyder, Thomas; Salazar-Rodriguez, Prisca; 'jfdc@akpdmedia.com'; Walzak, Phil; FLONYC; Wolfe, Emma
Subject: Saturday

We need to do TWO things with the TPA time tmrw. 1) need to do some planning and thinking, especially in light of Monday's upcoming development -- and for that piece I'd like Chirlane, Emma and Phil there, or at least on the phone. 2) we need to make a bunch of calls, which can be just me, JDC and Tom. I assume we need at least 2 hours for both combined -- you guys decide how much. Thanks

----- Original Message -----

From: Carey, Michael
Sent: Thursday, July 09, 2015 01:37 PM
To: B
Cc: Snyder, Thomas; Salazar-Rodriguez, Prisca
Subject: RE: Pls send

I am adding Ms. Prisca who is here training this week:

Friday

7:00-7:30 Travel from Gracie Mansion En Route 357 9th Street
7:30-8:30 Workout
9:00-9:30 Travel from 357 9th Street En Route 36 Battery Pl, New York, NY 10280 // Communications Call
9:30 - 10:15 Reception with Women's World Cup Soccer Champions with FLONYC
10:20 - 10:30 Move to Parade Floats
11:00 - 12:00 Participate in Ticker Tape Parade for Women's World Soccer Champions
12:00 - 12:45 Hold // Prep // Greet // Lunch
1:00 - 2:00 US Women's Ceremony
2:30 - 4:15 White Space // TPA Call Time
4:30 - 5:00 Travel from City Hall En Route Gracie Mansion
5:00 - 6:00 Meeting with Marty Scheinman and Beth Garrett

Saturday


12:00 - 1:00 Workout
3:00 - 4:30 TPA Call Time

Sunday

9:30 - 10:00 Travel from Gracie Mansion En Route 357 9th Street
10:00 - 11:00 Workout
11:15 - 11:45 Travel from 357 9th Street En Route 23rd and Madison//Off Topic Prep
11:45 - 1:00 Remarks and March in Disability Pride Parade

1:00 - 1:30 Travel from Union Square En Route Gracie Mansion//Communications Call
2:00 - 2:30 Remarks at 43rd Annual Old Timers Stick Ball Game
3:00 - 4:00 Follow Up Meeting on Mental Health and Violence
4:30 - 5:00 Visit from Joel and Janet Solomon
6:00-6:30 Weekly Scheduling Call

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

-----Original Message-----

From: B
Sent: Thursday, July 9, 2015 1:28 PM
To: Carey, Michael
Cc: Snyder, Thomas
Subject: Pls send

Fri, Sat + Sun as they are now. And we need a scheduling call this weekend. Thanks

From: [Carey, Michael](#)
To: [B; Salazar-Rodriguez, Prisca; Leopold, Elana](#)
Cc: [Snyder, Thomas; "jfdc@akpdmedia.com"](#)
Subject: RE: Tom Harkin
Date: Friday, July 10, 2015 3:58:18 PM

Sir,

Senator Harkin is confirmed for Sunday at Gracie Mansion after the parade.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

-----Original Message-----

From: B
Sent: Thursday, July 9, 2015 10:24 PM
To: Carey, Michael; Salazar-Rodriguez, Prisca; Leopold, Elana
Cc: Snyder, Thomas; 'jfdc@akpdmedia.com'
Subject: Tom Harkin

Priority call for tmrw and would love to have coffee with him as well before or after his event on Sunday

From: [Snyder, Thomas](#)
To: [John Del Cecato](#)
Cc: [Walzak, Phil](#)
Subject: Re: anything we need to prep for in advance of tpa @ 2 pm?
Date: Saturday, July 11, 2015 1:43:22 PM

[REDACTED]
Code: [REDACTED]

Sent from my iPhone

On Jul 11, 2015, at 1:36 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

He may want to talk more about forum too

Is there a call-in number?

On Jul 11, 2015, at 1:21 PM, Snyder, Thomas
<TSnyder@cityhall.nyc.gov> wrote:

I think for sure he wants to game out HRC ENDORSEMENT
NON ENDORSEMENT

Sent from my iPhone

On Jul 11, 2015, at 12:50 PM, Walzak, Phil
<PWalzak@cityhall.nyc.gov> wrote:

From: [Carey, Michael](#)
To: [Walzak, Phil](#)
Cc: [Wolfe, Emma](#); [Leopold, Elana](#); [Snyder, Thomas](#); jfdc@akpdmedia.com
Subject: Re: Today's 2 pm
Date: Saturday, July 11, 2015 1:57:09 PM

I suspect closer to 215

Michael Paul Carey
City Hall
New York, New York

> On Jul 11, 2015, at 1:56 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:
>
> Same
> Brutal today
> What's eta start
>
> ----- Original Message -----
> From: Wolfe, Emma
> Sent: Saturday, July 11, 2015 01:55 PM
> To: Carey, Michael
> Cc: Leopold, Elana; Walzak, Phil; Snyder, Thomas; John Del Cecato <jfdc@akpdmedia.com>
> Subject: Re: Today's 2 pm
>
> I hit a traffic snare, will be ten-15 late.
>
>
>
>> On Jul 11, 2015, at 1:54 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:
>>
>> Mayor is en route back to GM
>>
>>
>> Michael Paul Carey
>> City Hall
>> New York, New York

From: [Snyder, Thomas](#)
To: [Hayley Prim](#)
Cc: [Leopold, Elana](#); [John Del Cecato](#)
Subject: Re: Prio Call List before Monday
Date: Saturday, July 11, 2015 5:42:25 PM

Taylor ([REDACTED])

Sent from my iPhone

On Jul 11, 2015, at 5:14 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Anyone else who we think is important? Also, EL/TS-- do you guys have numbers for the labor guys who i don't have numbers for? Confirming he has RAS, EW, and AG programmed in his phone.

Elizabeth Warren
Al Gore
Al Sharpton
Robert Reich- [REDACTED]
Howard Dean- cell: [REDACTED]
Lily Eskelsen Garcia/ John Stocks- Stock's cell: [REDACTED]
Chris Shelton
D Taylor
Richard Trumka cell: [REDACTED]
Jim Hoffa
Jeff Merkley cell: [REDACTED]
Keith Ellison- [REDACTED]

Have endorsed HRC
Raul Grijalva
Mark Dayton

From: [Leopold, Elana](#)
To: [Hayley Prim](#)
Cc: [Snyder, Thomas](#); [John Del Cecato](#)
Subject: Re: Prio Call List before Monday
Date: Saturday, July 11, 2015 5:45:14 PM

I have d and Chris Shelton

Can you forward me the scripts please

Sent from my iPhone

On Jul 11, 2015, at 5:14 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Anyone else who we think is important? Also, EL/TS-- do you guys have numbers for the labor guys who i don't have numbers for? Confirming he has RAS, EW, and AG programmed in his phone.

Elizabeth Warren

Al Gore

Al Sharpton

Robert Reich- [REDACTED]

Howard Dean- cell: [REDACTED]

Lily Eskelsen Garcia/ John Stocks- Stock's cell: [REDACTED]

Chris Shelton

D Taylor

Richard Trumka cell: [REDACTED]

Jim Hoffa

Jeff Merkley cell: [REDACTED]

Keith Ellison- [REDACTED]

Have endorsed HRC

Raul Grijalva

Mark Dayton

From: [Hayley Prim](#)
To: [John Del Cecato](#)
Cc: [Leopold, Elana](#); [Snyder, Thomas](#)
Subject: Re: Prio Call List before Monday
Date: Saturday, July 11, 2015 7:52:24 PM

And need to add Robby and Podesta.

Robby Mook
John Podesta
Elizabeth Warren
Al Gore
Al Sharpton
Robert Reich- [REDACTED]
Howard Dean- cell: [REDACTED]
Lily Eskelsen Garcia/ John Stocks- Stock's cell: [REDACTED]
Chris Shelton
D Taylor
Richard Trumka cell: [REDACTED]
Jim Hoffa
Jeff Merkley cell: [REDACTED]
Keith Ellison- [REDACTED]
Leo Gerard- [REDACTED]

Have endorsed HRC

Raul Grijalva
Mark Dayton

On Sat, Jul 11, 2015 at 7:41 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Conversation is just: Hillary, What do they think about the Presidential Forum, Ask them to be surrogates and host.

Is that right Tom?

On Sat, Jul 11, 2015 at 6:44 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Ok

On Jul 11, 2015, at 6:24 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Maybe not rosa. This is the list of people who he wants to call before Monday's speech, but we can add Leo. He said Sherrod never answers or calls him back

On Saturday, July 11, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:

Sherrod Brown
Rosa DeLauro
Leo Gerard?

On Jul 11, 2015, at 5:14 PM, Hayley Prim
<hayley@progressiveagenda.us> wrote:

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Elizabeth Warren

Al Gore

Al Sharpton

Robert Reich-

Howard Dean- cell:

Lily Eskelsen Garcia/ John Stocks- Stock's cell:

Chris Shelton

D Taylor

Richard Trumka cell:

Jim Hoffa

Jeff Merkley cell:

Keith Ellison-

Have endorsed HRC

Raul Grijalva

Mark Dayton

From: [John Del Cecato](#)
To: [Hayley Prim](#)
Cc: [Leopold, Elana](#); [Snyder, Thomas](#)
Subject: Re: Special Guest Invitation from Congresswoman Barbara Lee
Date: Saturday, July 11, 2015 8:12:18 PM

Agree on NYC. Have asked Emma about doing a CA event - but I feel like that's a real burden and not something I'd do unless he was out there already

On Jul 11, 2015, at 8:06 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

i think it depends on what the events actually are. Can you get more info? Seems like NYC one might be an easy lift.

On Sat, Jul 11, 2015 at 4:39 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

Can you all decide if this is worthwhile?

Sent from my iPhone

Begin forwarded message:

From: Trish Tinitigan <trish@philhour.com>
Date: June 29, 2015 at 3:13:01 PM EDT
To: <eleopold@cityhall.nyc.gov>
Cc: Marjan Philhour <marjan@philhour.com>
Subject: Re: **Special Guest Invitation from Congresswoman Barbara Lee**

Elana,

I hope you're well! Following up on a phone message I left for you on Thursday, June 25, 2015 regarding Congresswoman Barbara Lee's NYC event on October 5th. We have tentatively scheduled a luncheon and will forward details to you as soon as we confirm. I wanted to make sure that this is on your radar.

Additionally, I am also following up to see if you might have had a moment to take into consideration our invitation for Mayor de Blasio to be our special guest for one of our in-district events. We want to work on a date that is mutually convenient for his schedule. Might you be able to check if he has any availability for an event in October?

Thank you for your assistance!

Best,

Trish

Trish Tinitigan | Associate
Philhour & Associates
381 Bush Street, Suite 503
San Francisco, CA 94104
Work: [415-692-3556](tel:415-692-3556)

On Fri, May 15, 2015 at 12:18 PM, Trish Tinitigan
<trish@philhour.com> wrote:

Elana,

I hope this email finds you well. I am following up on a phone message I left for you on Tuesday, May 12, 2015. Congresswoman Barbara Lee recently invited Mayor de Blasio to be a special guest to one of her in-district events. We appreciate your consideration of the Congresswoman's request. We would like to work on a mutually agreeable date for a fundraiser but if the Mayor's schedule might permit, we do have a large quarterly event in September. Thank you for your assistance, Elana!

Best,

Trish

Trish Tinitigan | Associate

Philhour & Associates

381 Bush Street, Suite 503

San Francisco, CA 94104

Work: [415-692-3556](tel:415-692-3556)

Cell: [415-966-9618](tel:415-966-9618)

From: [Gunaratna, Mahen](#)
To: [Snyder, Thomas](#); [John Del Cecato](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Times on Monday's speech
Date: Saturday, July 11, 2015 11:03:05 PM

"In addition to discussing women and family issues on Monday, Mrs. Clinton is expected to support Mr. Obama's plans to extend overtime pay to workers and strengthen collective bargaining. She will also emphasize policies that would help the largely female members of the A.F.T., including pushing for paid family leave and affordable childcare, according to aides."

Sent from my iPhone

From: [Hayley Prim](#)
To: [Snyder, Thomas](#)
Cc: [John Del Cecato](#); [Leopold, Elana](#)
Subject: Re: Prio Call List before Monday
Date: Sunday, July 12, 2015 8:33:26 AM

Sending this to bdb now

On Saturday, July 11, 2015, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:
On the forum we want to ask them to be part of it, lend name, co-sponsor

Sent from my iPhone

On Jul 11, 2015, at 7:41 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Conversation is just: Hillary, What do they think about the Presidential Forum, Ask them to be surrogates and host.

Is that right Tom?

On Sat, Jul 11, 2015 at 6:44 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Ok

On Jul 11, 2015, at 6:24 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

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On Saturday, July 11, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:

Sherrod Brown
Rosa DeLauro
Leo Gerard?

On Jul 11, 2015, at 5:14 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

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Elizabeth Warren

Al Gore

Al Sharpton

Robert Reich-

Howard Dean- cell:

Lily Eskelsen Garcia/ John Stocks- Stock's
cell:

Chris Shelton

D Taylor

Richard Trumka cell:

Jim Hoffa

Jeff Merkley cell:

Keith Ellison-

Have endorsed HRC

Raul Grijalva

Mark Dayton

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Cc: [Hagelgans, Andrea](#)
Subject: Progressive caucus
Date: Sunday, July 12, 2015 11:10:21 AM

JDC u are writing tp right??

Michael Paul Carey
City Hall
New York, New York

From: [John Del Cecato](#)
To: [B](#)
Cc: [Snyder, Thomas](#); [Walzak, Phil](#); [Wolfe, Emma](#); hayley@progressiveagenda.us
Subject: Re: NYT: In Fiery Speeches, Francis Excoriates Global Capitalism
Date: Sunday, July 12, 2015 3:00:18 PM

Workers of the world, unite!!

On Jul 12, 2015, at 2:45 PM, B <BCCD@cityhall.nyc.gov> wrote:

Well, THIS says it all! :)

From: Klein, Monica
Sent: Sunday, July 12, 2015 01:56 PM
To: B
Subject: NYT: In Fiery Speeches, Francis Excoriates Global Capitalism

In Fiery Speeches, Francis Excoriates Global Capitalism
NEW YORK TIMES - Jim Yardley and Binyamin Appelbaum - July 11, 2015

ASUNCIÓN, Paraguay — His speeches can blend biblical fury with apocalyptic doom. Pope Francis does not just criticize the excesses of global capitalism. He compares them to the “dung of the devil.” He does not simply argue that systemic “greed for money” is a bad thing. He calls it a “subtle dictatorship” that “condemns and enslaves men and women.”

Having returned to his native Latin America, Francis has renewed his left-leaning critiques on the inequalities of capitalism, describing it as an underlying cause of global injustice, and a prime cause of climate change. Francis escalated that line last week when he made a historic apology for the crimes of the Roman Catholic Church during the period of Spanish colonialism — even as he called for a global movement against a “new colonialism” rooted in an inequitable economic order.

The Argentine pope seemed to be asking for a social revolution.

“This is not theology as usual; this is him shouting from the mountaintop,” said Stephen F. Schneck, the director of the Institute for Policy Research and Catholic studies at Catholic University of America in Washington.

The last pope who so boldly placed himself at the center of the global moment was John Paul II, who during the 1980s pushed the church to confront what many saw as the challenge of that era, communism. John Paul II’s anti-Communist messaging dovetailed with the agenda of political conservatives eager for a tougher line against the Soviets and, in turn, aligned part of the church hierarchy with the political right.

Francis has defined the economic challenge of this era as the failure of global capitalism to create fairness, equity and dignified livelihoods for the poor — a social and religious agenda that coincides with a resurgence of the leftist thinking marginalized in the days of John Paul II. Francis' increasingly sharp critique comes as much of humanity has never been so wealthy or well fed — yet rising inequality and repeated financial crises have unsettled voters, policy makers and economists.

Left-wing populism is surging in countries immersed in economic turmoil, such as Spain, and, most notably, Greece. But even in the United States, where the economy has rebounded, widespread concern about inequality and corporate power are propelling the rise of liberals like Senator Bernie Sanders of Vermont and Senator Elizabeth Warren of Massachusetts, who, in turn, have pushed the Democratic Party presidential front-runner, Hillary Rodham Clinton, to the left.

Even some free-market champions are now reassessing the shortcomings of unfettered capitalism. George Soros, who made billions in the markets, and then spent a good part of it promoting the spread of free markets in Eastern Europe, now argues that the pendulum has swung too far the other way.

"I think the pope is singing to the music that's already in the air," said Robert A. Johnson, executive director of the Institute for New Economic Thinking, which was financed with \$50 million from Mr. Soros. "And that's a good thing. That's what artists do, and I think the pope is sensitive to the lack of legitimacy of the system."

Many Catholic scholars would argue that Francis is merely continuing a line of Catholic social teaching that has existed for more than a century and was embraced even by his two conservative predecessors, John Paul II and Benedict XVI. Pope Leo XIII first called for economic justice on behalf of workers in 1891, with his encyclical "Rerum Novarum" — or, "On Condition of Labor."

Mr. Schneck, of Catholic University, said it was as if Francis were saying, "We've been talking about these things for more than one hundred years, and nobody is listening."

Francis has such a strong sense of urgency "because he has been on the front lines with real people, not just numbers and abstract ideas," Mr. Schneck said. "That real-life experience of working with the most marginalized in Argentina has been the source of his inspiration as pontiff."

Francis made his speech on Wednesday night, in Santa Cruz, Bolivia, before nearly 2,000 social activists, farmers, trash workers and neighborhood activists. Even as he meets regularly with heads of state, Francis has often said that change must come from the grass roots, whether from poor people or the community organizers who work with them. To Francis, the poor have earned knowledge that is useful and redeeming, even as a "throwaway culture" tosses them aside. He sees

them as being at the front edge of economic and environmental crises around the world.

In Bolivia, Francis praised cooperatives and other localized organizations that he said provide productive economies for the poor. "How different this is than the situation that results when those left behind by the formal market are exploited like slaves!" he said on Wednesday night.

It is this Old Testament-like rhetoric that some find jarring, perhaps especially so in the United States, where Francis will visit in September. His environmental encyclical, "Laudato Si'," released last month, drew loud criticism from some American conservatives and from others who found his language deeply pessimistic. His right-leaning critics also argued that he was overreaching and straying dangerously beyond religion — while condemning capitalism with too broad a brush.

"I wish Francis would focus on positives, on how a free-market economy guided by an ethical framework, and the rule of law, can be a part of the solution for the poor — rather than just jumping from the reality of people's misery to the analysis that a market economy is the problem," said the Rev. Robert A. Sirico, president of the Acton Institute for the Study of Religion and Liberty, which advocates free-market economics.

Francis' sharpest critics have accused him of being a Marxist or a Latin American communist, even as he opposed communism during his time in Argentina. His tour last week of Latin America began in Ecuador and Bolivia, two countries with far-left governments. President Evo Morales of Bolivia, who wore a Che Guevara patch on his jacket during Francis' speech, claimed the pope as a kindred spirit — even as Francis seemed startled when Mr. Morales gave him a wooden crucifix shaped like a hammer and sickle as a gift.

Francis' primary agenda last week was to begin renewing Catholicism in Latin America and repositioning it as the church of the poor. His apology for the church's complicity in the colonialist era received an immediate roar from the crowd. In various parts of Latin America, the association between the church and economic power elites remains intact. In Chile, a socially conservative country, some members of the country's corporate elite are also members of Opus Dei, the traditionalist Catholic organization founded in Spain in 1928.

Inevitably, Francis' critique can be read as a broadside against Pax Americana, the period of capitalism regulated by global institutions created largely by the United States. But even pillars of that system are shifting. The World Bank, which long promoted economic growth as an end in itself, is now increasingly focused on the distribution of gains, after the Arab Spring revolts in some countries that the bank had held up as models. The latest generation of international trade agreements includes efforts to increase protections for workers and the environment.

The French economist Thomas Piketty argued last year in a surprising best-seller, "Capital in the Twenty-First Century," that rising wealth inequality is a natural result of free-market policies, a direct challenge to

the conventional view that economic inequalities shrink over time. The controversial implication drawn by Mr. Piketty is that governments should raise taxes on the wealthy.

Mr. Piketty roiled the debate among mainstream economists, yet Francis' critique is more unnerving to some because he is not reframing inequality and poverty around a new economic theory but instead defining it in moral terms. "Working for a just distribution of the fruits of the earth and human labor is not mere philanthropy," he said on Wednesday. "It is a moral obligation. For Christians, the responsibility is even greater: It is a commandment."

Nick Hanauer, a Seattle venture capitalist, said he believed Francis was making a nuanced point about capitalism, embodied by his coinage of a "social mortgage" on accumulated wealth — a debt to the society that made its accumulation possible. Mr. Hanauer said that economic elites should embrace the need for change both for moral and pragmatic reasons.

"I'm a believer in capitalism but it comes in as many flavors as pie, and we have a choice about the kind of capitalist system that we have," said Mr. Hanauer, now an outspoken proponent of redistributive government policies like a higher minimum wage.

Yet what remains unclear is whether Francis has a clear vision for a systemic alternative to the status quo that he and others criticize. "All these critiques point toward the incoherence of the simple idea of free market economics, but they don't prescribe a remedy," said Mr. Johnson, of the Institute for New Economic Thinking.

Francis acknowledged as much, conceding on Wednesday that he had no new "recipe" to quickly change the world. Instead, he spoke about a "process of change" undertaken at the grass-roots level.

"What can be done by those students, those young people, those activists, those missionaries who come to my neighborhood with the hearts full of hopes and dreams but without any real solution for my problems?" he asked. "A lot! They can do a lot."

"You, the lowly, the exploited, the poor and underprivileged, can do, and are doing, a lot. I would even say that the future of humanity is in great measure in your own hands."

From: [Snyder, Thomas](#)
To: [Hayley Prim](#)
Cc: [John Del Cecato](#)
Subject: Re: My notes from today- anything missing?
Date: Sunday, July 12, 2015 4:52:39 PM

Add: look for surrogate speaking opportunities

Sent from my iPad

> On Jul 11, 2015, at 7:53 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:
>
> 1. We need to figure out a way to get Gore and Steyer to engage on this from a climate change standpoint.
>
> 2. We need to make sure we celebrate all of the small, local victories, look at the referendums in the early states and see if there is anything we can identify with and pounce on, and work with on the ground troops, or do our own research to determine which local lawmakers could be key to identifying bills in line with TPA-- e.g. raising minimum wage.
>
> 3. Need to move forward quickly with additional confabs, and maybe expand upon the 4. Look from those who we can ask to sign on.
>
> 4. Need to come up with a second comprehensive list, broken down into multiple areas, to see which progressives we can tap next. Academics, Philanthropists, etc.
>
> 5. Need to go through the list of Republicans you sent him who could be involved in the second forum and find out exactly what each of them have said about income inequality.
>
> 6. For the Republican forum, should consider another right center organization who is saying something about income inequality, or consider making Buffett, Blankfein the conveners

From: [Hayley Prim](#)
To: [John Del Cecato](#)
Cc: [Snyder, Thomas](#); [Carey, Michael](#); [Leopold, Elana](#)
Subject: Re: Download harkin
Date: Sunday, July 12, 2015 5:51:40 PM

Ok. Can you guys make sure he dials in with the info below?

██████████ password: ██████████

On Sunday, July 12, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:
Works for me

On Jul 12, 2015, at 5:40 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

How about 6:30?

Sent from my iPhone

On Jul 12, 2015, at 5:17 PM, Hayley Prim
<hayley@progressiveagenda.us> wrote:

When can this happen?

----- Forwarded message -----

From: **Snyder, Thomas** <TSnyder@cityhall.nyc.gov>
Date: Sunday, July 12, 2015
Subject: Download harkin
To: Hayley Prim <hayley@progressiveagenda.us>
Cc: B <BCCD@cityhall.nyc.gov>, "jfdc@akpdmedia.com"
<jfdc@akpdmedia.com>

Ready now or whenever

Sent from my iPad

On Jul 12, 2015, at 4:59 PM, Hayley Prim
<hayley@progressiveagenda.us> wrote:

Ok. What time works for you? I can send a dial
in around

On Sunday, July 12, 2015, B
<BCCD@cityhall.nyc.gov> wrote:

We need to do this tonight. Lots of details

From: [Snyder, Thomas](#)
To: [John Del Cecato](#)
Cc: hayley@progressiveagenda.us
Subject: Re: Download harkin
Date: Sunday, July 12, 2015 6:35:50 PM

All in flux right now. Not sure tonight or tomorrow

Sent from my iPhone

On Jul 12, 2015, at 6:34 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Minus BDB - Tom - let us know what time you're thinking

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Sunday, July 12, 2015 at 6:14 PM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Download harkin

Tom, I'll figure out a time during the sched call

From: Snyder, Thomas
Sent: Sunday, July 12, 2015 05:07 PM
To: Hayley Prim <hayley@progressiveagenda.us>
Cc: B; jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: Download harkin

Ready now or whenever

Sent from my iPad

On Jul 12, 2015, at 4:59 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Ok. What time works for you? I can send a dial in around

On Sunday, July 12, 2015, B <BCCD@cityhall.nyc.gov> wrote:

We need to do this tonight. Lots of details

From: [Snyder, Thomas](#)
To: [Hayley Prim](#)
Cc: [John Del Cecato](#); [Carey, Michael](#); [Leopold, Elana](#)
Subject: Re: Download harkin
Date: Sunday, July 12, 2015 6:42:16 PM

Correct. Not sure this will happen tonight just check messages and we shall see

Sent from my iPhone

On Jul 12, 2015, at 6:40 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Wait did that last email mean we aren't doing right now?

On Sunday, July 12, 2015, Hayley Prim <hayley@progressiveagenda.us> wrote:

Ok. Can you guys make sure he dials in with the info below?

██████████, ██████████

On Sunday, July 12, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:

Works for me

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How about 6:30?

Sent from my iPhone

On Jul 12, 2015, at 5:17 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

When can this happen?

----- Forwarded message -----

From: **Snyder, Thomas** <TSnyder@cityhall.nyc.gov>
Date: Sunday, July 12, 2015
Subject: Download harkin
To: Hayley Prim <hayley@progressiveagenda.us>
Cc: B <BCCD@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>

Ready now or whenever

Sent from my iPad

On Jul 12, 2015, at 4:59 PM, Hayley Prim
<hayley@progressiveagenda.us> wrote:

Ok. What time works for you? I can
send a dial in around

On Sunday, July 12, 2015, B
<BCCD@cityhall.nyc.gov> wrote:

We need to do this tonight. Lots
of details

From: [Snyder, Thomas](#)
To: [John Del Ceccato](#); [Hayley Primm](#)
Subject: Fwd: Download harkin
Date: Sunday, July 12, 2015 7:17:23 PM

??? Below

Sent from my iPhone

Begin forwarded message:

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: July 12, 2015 at 7:07:23 PM EDT
To: "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, "hayley@progressiveagenda.us" <hayley@progressiveagenda.us>
Subject: Re: Download harkin

Minus B: can both of you do 9?
Sent from my iPhone

On Jul 12, 2015, at 7:00 PM, B <BCCD@cityhall.nyc.gov> wrote:

Let's do at 9pm -- whichever of you can. Pls remind at that time

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Sunday, July 12, 2015 04:59 PM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Snyder, Thomas
Subject: Re: Download harkin

Ok. What time works for you? I can send a dial in around

On Sunday, July 12, 2015, B <BCCD@cityhall.nyc.gov> wrote:

We need to do this tonight. Lots of details

From: [Snyder, Thomas](#)
To: [B](#)
Cc: hayley@progressiveagenda.us; jfdc@akpdmedia.com
Subject: Re: Download harkin
Date: Sunday, July 12, 2015 7:25:47 PM

Will send u a call in number

Sent from my iPhone

On Jul 12, 2015, at 7:00 PM, B <BCCD@cityhall.nyc.gov> wrote:

Let's do at 9pm -- whichever of you can. Pls remind at that time

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Sunday, July 12, 2015 04:59 PM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Snyder, Thomas
Subject: Re: Download harkin

Ok. What time works for you? I can send a dial in around

On Sunday, July 12, 2015, B <BCCD@cityhall.nyc.gov> wrote:

We need to do this tonight. Lots of details

From: [Snyder, Thomas](#)
To: [Hayley Prim](#)
Cc: jfdc@akpdmedia.com
Subject: Re: Download harkin
Date: Sunday, July 12, 2015 8:42:16 PM

I Probably won't make the call. Email him at 9 and wait for him to say to get on.

Sent from my iPhone

On Jul 12, 2015, at 7:30 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Here is the dial in for the 9pm call:



On Sunday, July 12, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Let's do at 9pm -- whichever of you can. Pls remind at that time

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Sunday, July 12, 2015 04:59 PM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Snyder, Thomas
Subject: Re: Download harkin

Ok. What time works for you? I can send a dial in around

On Sunday, July 12, 2015, B <BCCD@cityhall.nyc.gov> wrote:

We need to do this tonight. Lots of details

From: [John Del Ciccato](#)
To: [B. Snyder](#); [Thomas Walzak](#); [Phil Hagelgans](#); [Andrea Wolfe](#); [Emma Hayley](#); [Prim](#)
Subject: reuters
Date: Sunday, July 12, 2015 8:50:09 PM



NEW YORK (Reuters) - Democratic presidential contender Hillary Clinton will pledge on Monday to close the carried interest tax loophole that allows private equity fund managers to pay a lower tax rate on much of their earnings, according to a draft of a speech seen by an outside adviser.

Clinton, who is seeking her party's nomination to run in the November 2016 election, took a similar stance during her last presidential campaign in 2007, and is expected to reaffirm it in a speech on her economic policy in New York City on Monday.

(Reporting by Jonathan Allen)

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[Iran has 'charmed the world'](#)



From: B
To: "hayley@progressiveagenda.us"
Cc: "jfdc@akpdmedia.com"; Snyder, Thomas
Subject: Re: Download harkin
Date: Sunday, July 12, 2015 9:07:01 PM

I'm still not home. Will email you as soon as I'm in the door

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Sunday, July 12, 2015 07:30 PM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Snyder, Thomas
Subject: Re: Download harkin

Here is the dial in for the 9pm call:

██████████, password: ██████████

On Sunday, July 12, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Let's do at 9pm -- whichever of you can. Pls remind at that time

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Sunday, July 12, 2015 04:59 PM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Snyder, Thomas
Subject: Re: Download harkin

Ok. What time works for you? I can send a dial in around

On Sunday, July 12, 2015, B <BCCD@cityhall.nyc.gov> wrote:

We need to do this tonight. Lots of details

From: [Hayley Prim](#)
To: [B](#)
Cc: jfdc@akpdmedia.com; [Snyder, Thomas](#)
Subject: Re: Download harkin
Date: Sunday, July 12, 2015 9:44:09 PM

We're on

On Sunday, July 12, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Dial in now pls

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Sunday, July 12, 2015 08:56 PM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Snyder, Thomas
Subject: Re: Download harkin

Reminder: dial in in 5 minutes

On Sunday, July 12, 2015, Hayley Prim <hayley@progressiveagenda.us> wrote:
Here is the dial in for the 9pm call:

██████████ password: ██████████

On Sunday, July 12, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Let's do at 9pm -- whichever of you can. Pls remind at that time

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Sunday, July 12, 2015 04:59 PM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Snyder, Thomas
Subject: Re: Download harkin

Ok. What time works for you? I can send a dial in around

On Sunday, July 12, 2015, B <BCCD@cityhall.nyc.gov> wrote:

We need to do this tonight. Lots of details

From: [Snyder, Thomas](#)
To: [Hayley Prim](#)
Cc: [Carey, Michael](#); [Salazar-Rodriguez, Prisca](#); [John Del Ceccato](#)
Subject: Re: TPA time
Date: Sunday, July 12, 2015 10:18:47 PM

Stand by til am to determine. Probably afternoon

Sent from my iPhone

On Jul 12, 2015, at 10:12 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

When is this happening?

On Sunday, July 12, 2015, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

Mayor wants at least 90 minutes tomorrow for TPA CALLS. You can move Alicia and Maya for sure

Sent from my iPhone

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); ["John Del Cecato"](#); [Hagelgans, Andrea](#)
Cc: [Hinton, Karen](#); [Kadushin, Peter](#)
Subject: RE: HRC speech
Date: Monday, July 13, 2015 10:32:57 AM



Amy Chozick [@amychozick](#) [1m1 minute ago](#) [Manhattan, NY](#)

Clinton calls for tax reform, Buffett Rule, closing carried interest loophole, strengthening labor unions.

From: Walzak, Phil
Sent: Monday, July 13, 2015 10:32 AM
To: Gunaratna, Mahen; 'John Del Cecato'; Hagelgans, Andrea
Cc: Hinton, Karen; Kadushin, Peter
Subject: RE: HRC speech

++ for offT

From: Gunaratna, Mahen
Sent: Monday, July 13, 2015 10:31 AM
To: 'John Del Cecato'; Hagelgans, Andrea; Walzak, Phil
Subject: RE: HRC speech



Dana Rubinstein [@danarubinstein](#) [29s29 seconds ago](#)

Clinton endorses closing the carried interest loophole

From: Gunaratna, Mahen
Sent: Monday, July 13, 2015 10:28 AM
To: 'John Del Cecato'; Hagelgans, Andrea; Walzak, Phil
Subject: HRC speech

I have someone recording and taking notes – will send to him afterwards unless advised otherwise.

–
Mahen Gunaratna
Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); [Hayley Primm \(hayley@progressiveagenda.us\)](mailto:hayley@progressiveagenda.us)
Subject: attend
Date: Monday, July 13, 2015 10:47:40 AM

You guys will be here for calls today at 1:30?

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [Hayley Prim](#)
To: [B](#)
Cc: [John Del Cecato](#); [Snyder, Thomas](#)
Subject: Notes from HRC Speech re: TPA
Date: Monday, July 13, 2015 11:14:08 AM

Totally in line with us on:

- Raising minimum wage
- Comprehensive immigration reform
- Paid Sick Leave
- Paid Family Leave
- Universal Pre-k
- Expanding Social Security-- she technically said "enhance social security"
- Closing the carried interest loophole
- Implement Buffett Rule

Mentioned, but not exactly what we say in TPA about the following:

- Reforming NLRA, though she did say lots of good things about strengthening unions
- "Oppose trade deals that hand more power to corporations at the expense of American jobs, workers' rights, and the environment."-- She said oppose trade deals that don't raise wages, create jobs, enhance national security
- "Allow students to refinance student loan debt to take advantage of lower interest rates, and support debt-free college."-- She said "Make college truly affordable, and help refinance student debt"
- Close CEO tax loophole-- talked about profit sharing, and american workers getting more

Did not mention:

- Investing in schools, not jails
- EITC
- End Tax Breaks for companies that ship jobs overse

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: ["John Del Cecato"](#); [Hinton, Karen](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: HRC Speech - Notes
Date: Monday, July 13, 2015 11:18:10 AM

See below rough notes from today's speech:

- Clinton believes the economy is still stacked for the people at top.
- Future hopes: starting small business, going to college without debt, provide for secure retirement
- American Bargain: if you work hard and do your part, you should be able to get ahead
- Republican trickle-down theory does not help, Democratic president has to clean the mess left behind
 - Under President Clinton, America saw the largest peace time expansion in history, a surplus, and incomes rose across the board.
 - President Obama saved the auto industry, placed restrictions on Wall Street, provided healthcare to 16 million Americans, and avoided a depression.
- Growth and Fairness in the Economy
 - Corporate profits have increased, but worker's paychecks have not increased (ex. mother going to community college, grandmother running childcare, young entrepreneur).
 - Out-of-pocket costs
 - Child care
 - Health care
 - Senior care
 - Clinton wants to raise incomes for families so they can sustain a "middle class life".
 - Clinton believes that expanding trade has polarized American jobs by benefiting educated workers and ignoring blue-collared jobs.
 - Americans are making extra money in the "Gig Economy" by renting out spare rooms or embarking on innovative ideas. This has raised the need for worker's rights in a new era.
- Clinton says she will work with "every possible" person to change the tide
 - The economy will work for struggling, striving, and successful
- Agenda to drive income:
 - Strong Growth
 - More jobs will give people more options
 - Employers will increase benefits to attract employees
 - Small businesses create more than 60 percent of new jobs
 - Ease access to capital, tax relief, closing loop holes that reward companies for sending jobs and profits overseas
 - Comprehensive immigration reform will promote strong growth
 - Bring hardworking people into "formal" economy will increase GDP 700 billion over 10 years

- Public Investments
 - Create infrastructure bank to channel public and private funds
 - Funds will channel airports, railways, roads etc
 - Faster broadband networks with greater diversity of providers
 - More investments in cleaner and renewable investments to create jobs and save money in the long run
 - Break down barriers so more people can participate in the workforce – especially women
 - “can’t afford to leave talent on the sidelines”
 - US not responding to family friendly needs:
 - Paid Family leave
 - Wage disparity (M/F)
 - Earned Sick Days
 - Child Care
 - Clinton wants to find a way to provide these without hurting small businesses
- Fair Growth
 - Raise the minimum wage & implement Obama’s rules on overtime
 - Crackdown on boss’ who steal wages
 - Protect the Affordable Care Act & Build on it
 - Make prescription drugs more affordable
 - Defend and enhance Social Security
 - Profit sharing
 - Encourage companies to share profits with their employees
 - Studies shows that profit sharing can boost productivity in a company because everyone has a stake
 - Reform tax code
 - Rubio tax plan – cuts taxes for household income of 3 million
 - Tax relief and simplification
 - Supports Buffet Rule
 - Close loop hole that lets financiers pay an artificial rate
 - Close loop holes to people who evade paying taxes
 - Worker’s Rights
 - Evidence shows that the decline of unions may be responsible for one-third in the increase in equality for wages in men
 - Greek Debt Crisis & Chinese Stock Market – trade is important and has linked countries. America needs stronger trade agreements and should be willing to walk away if the agreement is not strong enough.
 - Education
 - Fair chance in life has to begin at birth
 - Early education can raise lifetime salary by 25%
 - Every four –year- old should have access to pre-k to build capacity for learning
 - Invest in students and teachers
 - Refinancing student debt
 - Provide pathways to get skills and credentials for new applications and jobs
 - Create more platforms to connect workers to jobs

- Talent is universal, but opportunity is not
 - Too many young people are not at school or work
 - Create more pathways into the middle class
 - Revive New Markets tax credit to provide incentives to invest in businesses
- Long-Term
 - Private Sector
 - Problem of quarterly capitalism (short-term goals)
 - Biggest companies spend their earnings to buy back their own stocks or pay dividends
 - Companies need to improve wages and training to improve productivity as opposed to cutting wages
 - \$1,500 dollar tax credit for every new person they hire
 - Making sure stock buy backs aren't using to immediate boost and empower foreign long-term investors
 - Boost new companies that make America more competitive in the global economy – called for addressing the risks of subprime mortgages
 - Financial institution are too complex and risky
 - Shadow banking system includes hedge funds, non-banked finance companies, high frequency traders
 - Reign in excessive risks on Wall Street
 - Too big to fail is still too big a problem
 - Create a separate trust fund for the public and taxpayers
 - Public Sector
 - Respond to technological change to create jobs
 - Nurture start-ups
 - Washington needs to be more trustworthy and better with tax dollar
 - Make decisions that rely on evidence rather than ideology
 - Ensure the fiscal outlook is sustainable
 - Convene, connect, and collaborate with partnerships that will get stuff done

From: [Hayley Prim](#)
To: [Salazar-Rodriguez, Prisca](#)
Cc: [John Del Ceccato](#)
Subject: Re: TPA time
Date: Monday, July 13, 2015 11:20:21 AM

Yep, we will be there.

On Mon, Jul 13, 2015 at 11:18 AM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

This has been scheduled for 130pm today -
Wasn't sure if anyone looped back to u-

-----Original Message-----

From: Snyder, Thomas
Sent: Sunday, July 12, 2015 7:10 PM
To: Carey, Michael; Salazar-Rodriguez, Prisca
Cc: John Del Ceccato; Hayley Primm
Subject: TPA time

Mayor wants at least 90 minutes tomorrow for TPA CALLS. You can move Alicia and Maya for sure

Sent from my iPhone

From: [Leopold, Elana](#)
To: [REDACTED]
Cc: [Carey, Michael](#); "jfdc@akpdmedia.com"; [Snyder, Thomas](#)
Subject: Re: TPA call time
Date: Monday, July 13, 2015 12:15:15 PM

As for as I know- the only call he made was robbly

From: Hayley Prim [mailto:[REDACTED]]
Sent: Monday, July 13, 2015 12:13 PM
To: Leopold, Elana
Cc: Carey, Michael; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Snyder, Thomas
Subject: Re: TPA call time

Yes-- I will be there. Can you send me any calls he made off of that list I sent over on Saturday night?

On Mon, Jul 13, 2015 at 12:12 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

Hayley- you will be coming to ch for this- correct?

----- Original Message -----

From: Carey, Michael
Sent: Monday, July 13, 2015 09:30 AM
To: Leopold, Elana; John Del Cecato <jfdc@akpdmedia.com>; [REDACTED]
<[REDACTED]> Snyder, Thomas
Subject: TPA call time

Today will be 130-3

Michael Paul Carey
City Hall
New York, New York

--

Hayley Prim
c: [REDACTED]

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Monday, July 13, 2015 12:59:22 PM

Need their Skype name and POC

Michael Paul Carey
City Hall
New York, New York

> On Jul 13, 2015, at 12:55 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Still working on briefing memo for tomorrow's CPC Skype session... Is the technology all set?
Anything that we should test out in advance?
>

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#); [Hayley Prim](#)
Subject: forum
Date: Monday, July 13, 2015 1:02:45 PM

The only thing possibly missing that you mentioned to me that harkin responded well to is the idea that there is no single place in America to go when income inequality is the topic and that this is an effort to fill that gap. Does this belong in the memo? In the Context or in the Goals section?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, July 13, 2015 12:52 PM
To: Hayley Prim
Cc: Snyder, Thomas
Subject: Re: TPA forum

Good catch - tx

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Monday, July 13, 2015 at 12:45 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Re: TPA forum

i think this is good for BDB to look at. would just change "debate" to "forum" in this line:

Co-Chairs of the debate would be you and a former Iowa Republican elected official – perhaps Jim Nussle or Tom Tauke.

On Mon, Jul 13, 2015 at 12:38 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Anything that I've left out of here?

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Hinton, Karen](#); [Hageloans, Andrea](#); "[John Del Cecato](#)"
Subject: Noam Schieber - NY Times
Date: Monday, July 13, 2015 1:05:13 PM

Even though [he slammed BdB in that Times op-ed earlier this year](#), we should probably engage him more aggressively at some point.

His A1 today is right up our alley – and he’s going to continue being one of the most important reporters in the country when it comes to writing about inequality, whether he’s on our side or not. Am hopeful that he could be brought around to our side if he hears more about some of the things we’re doing locally instead of resorting to the caricature/mischaracterization he used in his op-ed on BdB.

Would propose that we add him to our press list – [REDACTED]



Noam Schieber [@noamscheiber](#) [2h2 hours ago](#)

Buffett rule, carried interest seem a bit timid as Hillary tax agenda. What abt margnl rates, financial transactions, tax treatmt of CEO pay?



Noam Schieber [@noamscheiber](#) [2h2 hours ago](#)

Strong speech by Hillary overall, but wouldn't call it a liberal speech. Very self-consciously positioned b/w the center & the left.

—
Mahen Gunaratna

Director of Research and Media Analysis
Mayor’s Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Viguers, Jonathan](#)
To: [Yazgi, Stephanie](#); "jfdc@akpdmedia.com"
Subject: RE: screenings
Date: Monday, July 13, 2015 2:36:23 PM

We connected! Thanks!

From: Yazgi, Stephanie
Sent: Monday, July 13, 2015 2:23 PM
To: 'jfdc@akpdmedia.com'; Viguers, Jonathan
Subject: screenings

JDC: reaching out to let you know the JV reached out to Regina from Brave New Films but didn't hear back from her. He is reaching out again to discuss outreach to other cities but this hasn't yet happened. She seemed to be a little confused about what they wanted exactly.

JV has the email you composed and is clear on our end but want to make sure they don't drop ball on theirs. Thanks.

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); [Kadushin, Peter](#); ["John Del Cecato"](#); [Williams, Dominic](#)
Subject: Glass-Steagall - BdB's position?
Date: Monday, July 13, 2015 2:43:14 PM

Am a bit surprised that BdB has never been asked (to my knowledge) about his position on Glass-Steagall.

He should be prepped on how to answer if asked.

<http://www.reuters.com/article/2015/07/13/usa-election-clinton-banks-idUSL2N0ZT17R20150713>

Clinton will not propose reinstating bank break-up law - campaign adviser Blinder

WASHINGTON, JULY 13

Democratic presidential candidate Hillary Clinton will not propose reinstating a bank break-up law known as the Glass-Steagall Act, said Alan Blinder, an economist who has been advising Clinton's campaign.

"You're not going to see Glass-Steagall," said Blinder, who was named by the Clinton campaign this weekend as one of 10 outside advisers on economic policy development. He said on Monday he spoke to Clinton directly about Glass-Steagall.

The law separated commercial banks from investment banks. Many liberal activists believe that reinstating it and breaking up the biggest U.S. banks would help prevent financial crises. Clinton's campaign declined to comment on Monday on reinstating Glass-Steagall. (Reporting by [Luciana Lopez](#) and [Amanda Becker](#); Writing by Emily Stephenson; Editing by [Howard Goller](#))

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Hayley Prim](#)
Cc: [Jon Fromowitz](#)
Subject: Latest version
Date: Monday, July 13, 2015 2:54:42 PM

PROPOSAL

TO: Sen. Harkin
FR: John Del Cecato w/ Mayor de Blasio
DA: 7/13/15
RE: Iowa Presidential Forum

CONTEXT:

If you having a national conversation about environmental protection, you might turn to the Sierra Club. If you're talking civil rights, you might go to the NAACP. But right now, there is no organization that focuses exclusively on income inequality. That's where **The Progressive Agenda** comes in.

The Progressive Agenda (TPA) is a coalition of current and former elected officials at every level of government, labor leaders, economists, civil rights champions, cultural luminaries, and leaders of progressive organizations.

In May, TPA outlined **15 progressive solutions** for combatting income inequality – from a \$15 minimum wage, to paid sick and paid family leave, to expanding Social Security, to progressive taxation.

As a recent **New York Times poll** demonstrates, the American people – Republicans, Democrats, and independents alike -- are focused on income inequality like never before, and they are eager to hear from their leaders on how to tackle it.

GOAL:

By **convening presidential candidates of both political parties** to discuss income inequality, we will generate enormous media coverage of the issue, mobilize everyday Americans to weigh in on it, help shape the 2016 presidential campaign, and put the candidates even more firmly “on the record” on policies designed to lift the floor for working people, help working parents, and ensure that big corporations and the wealthy pay their fair share.

Influencing the presidential campaign conversation will have a trickle-down effect – sparking questions of candidates for other positions – House, Senate, and perhaps even Governor and State Legislature.

FORMAT:

We are seeking to host a **presidential forum**, as opposed to a traditional debate.

Participating candidates would have the stage to themselves, appearing in sequential order, by a method to be determined later.

Our vision is that each candidate would have 5 minutes to offer an opening statement. Then a panel of 2-3 journalists will question the candidate for 20 minutes about income inequality and their specific proposals for combatting it.

Alternately, we could offer a more robust format -- with an additional 20 minutes given to each candidate's appearance for fielding questions from audience members and social media users, screened by the panel of highly-respected journalists.

After a 15-minute break, the next candidate would appear, following the same format.

PARTICIPANTS:

The Progressive Agenda, working with **CNN**, will extend invitations to declared presidential candidates who have spoken publicly about the need to combat income inequality in the past.

To date, that list includes:

Hillary Clinton, Bernie Sanders, Martin O'Malley, Jim Webb, Lincoln Chaffee, Jeb Bush, Marco Rubio, Rand Paul, Chris Christie, and Ted Cruz.

HOSTS:

Hosting the event would be CNN, in partnership with The Progressive Agenda. **You would be the Co-Chair.**

There are several models for how to bring Republican presidential candidates into the fold. One would be to make a former Iowa Republican elected official – perhaps **Jim Nussle** or **Tom Tauke** -- your counterpart as Co-Chair. Another option would be partnering with the American Enterprise Institute, which has spoken to income inequality from a conservative vantage point. A third option would be enlisting the help of conservative or business-friendly figures nationally – **Nick Hanauer, Lloyd Blankfein, Warren Buffett**, or someone else in that vein.

PANELISTS:

Journalists on the panel would be selected by CNN, but would likely be **Anderson Cooper, Jake Tapper**, and/or **Poppy Harlow**. They are open to the addition of a veteran, non-CNN journalist like **Bill Moyers** participating as well.

VENUE:

A respected university setting in Iowa, with an auditorium with suitable space for such a form.

DATES:

Our goal is to hold the events **in October or early November of this year**. One possibility is to have both Democrats and Republicans appear on a single day – possibly a Saturday, morning to evening. Another option would be to have the Democratic slate go on one day, and the Republican candidates appear on another day – **although both would occur the same week**.

While it's unlikely that CNN would broadcast this entire event "live" – we believe they could do the following:

- <!--[if !supportLists]-->• <!--[endif]-->Reserve the right to be the exclusive television network filming the forum.
- <!--[if !supportLists]-->• <!--[endif]-->Invite print, radio, and online reporters to cover the event as it happens.
- <!--[if !supportLists]-->• <!--[endif]-->Edit the event down to a single hour, with the 'greatest hits' from the forum – to be broadcast a few days after the event is held.
- <!--[if !supportLists]-->• <!--[endif]-->Publish the full, unedited event online (either as it happens, through a "live-stream," or else after the edited version of the event runs on broadcast, to give the public the chance to see the forum in its entirety.

COST:

We estimate the full cost to TPA and its conservative partner(s) to be **\$80-100K** – a cost that TPA and its partner would fully cover – by targeting groups/individuals who could help underwrite the event. CNN would cover the productions costs that they require – for example, TV-ready lighting.

STAFFING:

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TOPICS:

The presidential forum would focus squarely on income inequality, covering topics like

how to improve **wages and benefits**, enhance **retirement security**, reduce **student loan debt**, and **reform the tax code**, among others.

###

From: [Hayley Prim](#)
To: [John Del Cecato](#)
Cc: [Snyder, Thomas](#); [Jon Fromowitz](#)
Subject: Re: Latest version
Date: Monday, July 13, 2015 3:17:49 PM

fixed a couple of small typos in the body, but otherwise I think this is good.

On Mon, Jul 13, 2015 at 2:54 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

PROPOSAL

TO: Sen. Harkin

FR: John Del Cecato w/ Mayor de Blasio

DA: 7/13/15

RE: Iowa Presidential Forum

CONTEXT:

If you're having a national conversation about environmental protection, you might turn to the Sierra Club. If you're talking civil rights, you might go to the NAACP. But right now, there is no organization that focuses exclusively on income inequality. That's where **The Progressive Agenda** comes in.

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policies designed to lift the floor for working people, help working parents, and ensure that big corporations and the wealthy pay their fair share.

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Alternately, we could offer a more robust format -- with an additional 20 minutes given to each candidate's appearance for fielding questions from audience members and social media users, screened by the panel of highly-respected journalists.

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###

--

Hayley Prim
Hilltop Public Solutions
(631) 902-5150

From: [John Del Cecato](#)
To: [B](#)
Subject: <no subject>
Date: Monday, July 13, 2015 3:25:40 PM

How does this look?

PROPOSAL TO: Sen. Harkin
FR: John Del Cecato w/ Mayor de Blasio
DA: 7/13/15
RE: Iowa Presidential Forum -- CONFIDENTIAL

CONTEXT:

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###

From: [Snyder, Thomas](#)
To: [Rodriguez, Tobias \(Media\)](#); [Wolfe, Emma](#); [John Del Cecato](#)
Cc: [Singleton, Jessica](#); [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: RE: Can we have official MBDB RT this?
Date: Monday, July 13, 2015 4:34:49 PM

There will be no retweet for now.

-----Original Message-----

From: Tobias Rodriguez [<mailto:tobrodriguez@digital.nyc.gov>]
Sent: Monday, July 13, 2015 4:33 PM
To: Wolfe, Emma; John Del Cecato
Cc: Singleton, Jessica; Hagelgans, Andrea; Walzak, Phil; Snyder, Thomas
Subject: Re: Can we have official MBDB RT this?

Let me know when he signs off, and I'll RT.

On 7/13/15 2:00 PM, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov> wrote:

>Bdb should certainly sign off

>

>I'm Fine

>

>

>

>> On Jul 13, 2015, at 1:56 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>

>> Adding Emma/Tom too - but my read is this: HRC gave a speech that
>>specifically discussed two planks of The Progressive Agenda - and
>>whether it was Hillary Clinton or Derek Jeter, that person deserves a
>>shout-out..

>> But I can ask boss too

>>

>> On 7/13/15, 1:42 PM, "Tobias Rodriguez"

>> <tobrodriguez@digital.nyc.gov>

>> wrote:

>>

>>> This would be the first time (on social at least) that we've
>>> mentioned Hillary Clinton on bdb's channels and praised her while
>>> she's been a candidate. Just double checking everyone's aware and cool with that.

>>>

>>>

>>> From: <Singleton>, Jessie Singleton
>>> <jsingleton@cityhall.nyc.gov<<mailto:jsingleton@cityhall.nyc.gov>>>

>>> Date: Monday, July 13, 2015 1:29 PM

>>> To: 'John Del Cecato'

>>><jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>>,

>>> "Hagelgans, Andrea"

>>> <AHagelgans@cityhall.nyc.gov<<mailto:AHagelgans@cityhall.nyc.gov>>>,

>>> "Walzak, Phil"

>>><PWalzak@cityhall.nyc.gov<<mailto:PWalzak@cityhall.nyc.gov>>>

>>> Cc: Tobias Rodriguez

>>> <tobrodriguez@digital.nyc.gov<<mailto:tobrodriguez@digital.nyc.gov>>>

>>> Subject: RE: Can we have official MBDB RT this?

>>>

>>> + tobias

>>>

>>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>>> Sent: Monday, July 13, 2015 1:28 PM
>>> To: Singleton, Jessica; Hagelgans, Andrea; Walzak, Phil
>>> Subject: Can we have official MBDB RT this?
>>>
>>> <https://twitter.com/TheP2Agenda/status/620641805332119552>
>>>
>>> _____
>>>
>>> This e-mail, including any attachments, may be confidential,
>>> privileged or otherwise legally protected. It is intended only for the addressee.
>>> If
>>> you received this e-mail in error or from someone who was not
>>> authorized to send it to you, do not disseminate, copy or otherwise
>>> use this e-mail or its attachments. Please notify the sender
>>> immediately by replying to this e-mail and delete the e-mail from
>>> your system.
>>

From: [John Del Cecato](#)
To: [Leopold, Elana](#); [Hayley Prim](#)
Subject: Fwd: Final
Date: Monday, July 13, 2015 4:37:07 PM
Attachments: [HarkinMemoFinal.docx](#)
[ATT00001.htm](#)

Begin forwarded message:

From: John Del Cecato <jfdc@akpdmedia.com>
Date: July 13, 2015 at 3:53:59 PM EDT
To: Bill de Blasio <BCCD@cityhall.nyc.gov>
Subject: Final

PROPOSAL TO: Sen. Harkin
FR: Bill de Blasio
DA: 7/13/15
RE: Iowa Presidential Forum -- CONFIDENTIAL

CONTEXT:

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###

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Cc: [Hayley Prim](#)
Subject: Re: Presidential Forum Proposal
Date: Monday, July 13, 2015 4:42:08 PM

He can just say he realizes now that email was cut off, and send my version

On Jul 13, 2015, at 4:37 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

Ok- he had this version so he sent the wrong version to Harkin

Sent from my iPhone

On Jul 13, 2015, at 4:36 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I sent Bdb the final - will forward

On Jul 13, 2015, at 4:35 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

+ jdc

Sent from my iPhone

On Jul 13, 2015, at 4:34 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

what? this is the latest version I have,
but not sure if it's the most final. JDC
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PROPOSAL

TO: Sen. Harkin

FR: Mayor de Blasio

DA: 7/13/15

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DATES:

Our goal is to hold the events **in October or early November of this year**. One possibility is to have both Democrats and Republicans appear on a single day – possibly a Saturday, morning to evening. Another option would be to have the Democratic slate go on one day, and the Republican candidates appear on another day – **although both would occur the same week**.

While it's unlikely that CNN would broadcast this entire event "live" – we believe they could do the following:

- Reserve the right to be the exclusive television network filming the forum.
- Invite print, radio, and online reporters to cover the event as it happens.
- Edit the event down to a single hour, with the 'greatest hits' from the forum – to be broadcast a few days after the event is held.
- Publish the full, unedited event online (either as it happens, through a "live-stream," or else after the edited version of the event runs on broadcast, to give the public the chance to see the forum in its entirety.)

On Mon, Jul 13, 2015 at 4:06 PM,
Leopold, Elana
<ELeopold@cityhall.nyc.gov> wrote:

Mayor says you don't have a complete version of the below?

----- Original Message -----

From: Bill de Blasio

[mailto:██]

Sent: Monday, July 13, 2015 04:04 PM

To: Tom Harkin

< [REDACTED]
Subject: Presidential Forum Proposal

It was great talking with you yesterday, Tom. Chirlane and I were honored to have you in our home. Below, please find a proposal based on our conversation. I'll call you Tuesday to discuss. Thanks - Bill

-----Original Message-----

From: John Del Cecato
To: Bill de Blasio
Subject: Final
Sent: Jul 13, 2015 3:54 PM

PROPOSAL??TO: Sen. Harkin
FR: Bill de Blasio
DA: 7/13/15
RE: Iowa Presidential Forum --
CONFIDENTIAL

CONTEXT:

If you're having a national conversation about environmental protection, you might turn to the Sierra Club. If you're talking civil rights, you might go to the NAACP. But right now, there is no organization that focuses exclusively on income inequality. That's where The Progressive Agenda comes in.

The Progressive Agenda (TPA) is a coalition of current and former elected officials at every level of government, labor leaders, economists, civil rights champions, cultural luminaries, and leaders of progressive organizations.

In May, TPA outlined 15 progressive solutions for combatting income inequality – from a \$15 minimum wage, to paid sick and paid family leave, to expanding Social Security, to progressive taxation.

As a recent New York Times poll demonstrates, the American people –

Republicans, Democrats, and independents alike -- are focused on income inequality like never before, and they are eager to hear from their leaders on how to tackle it.

GOAL:

By convening presidential candidates of both political parties to discuss income inequality, we will generate enormous media coverage of the issue, mobilize everyday Americans to weigh in on it, help shape the 2016 presidential campaign, and put the candidates even more firmly "on the record" on policies designed to lift the floor for working people, help working parents, and ensure that big corporations and the wealthy pay their fair share.

Influencing the presidential campaign conversation will have a trickle-down effect – sparking questions of candidates for other positions – House, Senate, and perhaps even Governor and State Legislature.

FORMAT:?

We are seeking to host a presidential forum, as opposed to a traditional debate.

Participating candidates would have the stage to themselves, appearing in sequential order, by a method to be determined later.

Our vision is that each candidate would have 5 minutes to offer an opening statement. Then a panel of 2-3 journalists will question the candidate for 20 minutes about income inequality and their specific proposals for combatting

Sent via BlackBerry by AT&T

From: [Carey, Michael](#)
To: ["Neale, Courtney"](#); [John Del Cecato](#); [Mike Darner](#)
Subject: RE: time this afternoon?
Date: Monday, July 13, 2015 4:48:27 PM

Super!

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Neale, Courtney [<mailto:Courtney.Neale@mail.house.gov>]
Sent: Monday, July 13, 2015 4:48 PM
To: John Del Cecato; Mike Darner; Carey, Michael
Subject: RE: time this afternoon?

Hi all—

The Progressive Caucus Skype username is: [REDACTED]

I will be able to do a quick test with staff tomorrow before the call if that works for you.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, July 13, 2015 4:00 PM
To: Mike Darner; Carey, Michael
Cc: Neale, Courtney
Subject: Re: time this afternoon?

Looping Michael in my shop

On Jul 13, 2015, at 1:35 PM, Mike Darner <[REDACTED]> wrote:

Looping in Courtney who will be able to share that shortly.

On Mon, Jul 13, 2015 at 1:33 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Two things our guy will need is the Skype number & the Point of Contact (from the tech shop)

From: Mike Darner <[REDACTED]>
Date: Monday, July 13, 2015 at 1:28 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: time this afternoon?

You can reach me at [REDACTED] Looking forward to it!

On Mon, Jul 13, 2015 at 1:27 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Great - let's do 315! What number should i call you on?

From: Mike Darner <[REDACTED]>
Date: Monday, July 13, 2015 at 1:25 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: time this afternoon?

John,

I've got some time between now and 2:30pm and then after 3:30pm. Is there a time that works for you?

On Mon, Jul 13, 2015 at 12:54 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Wanted to touch base for a couple of minutes in advance of MBDB Skyping with CPC tomorrow... What's the best number for you?

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); [Hayley Primm \(hayley@progressiveagenda.us\)](#)
Subject: Re: Avail?
Date: Monday, July 13, 2015 5:00:37 PM

I think that's totally fair. She's given basically zero policy addresses. She talked about mass incarceration and voter rights and such - but this is the first speech the campaign said was about her economic vision.

On Jul 13, 2015, at 4:58 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

This is good but is it fair to characterize her speech as first major policy address on "income inequality" Was that the way she defined the speech?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, July 13, 2015 4:54 PM
To: Snyder, Thomas
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); [Hayley Primm \(hayley@progressiveagenda.us\)](#)
Subject: Re: Avail?

My suggestion for one liner - whenever it happens.

"On Monday, Secretary Clinton gave her boldest, most detailed vision yet for a progressive approach to combatting income inequality.

"I was impressed, but not surprised, by her commitment to requiring the One Percent to step up - from implementing the Buffett Rule to closing the loophole that hedge funders use to game the tax system.

"I won't be talking endorsements today, but I'm delighted to see how she focused her first major policy address on income inequality - and how to do so in a smart, fair way."

On Jul 13, 2015, at 4:42 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

Want to be sure there is no availability for B tomorrow. Am I right about that? Concern about being asked about HRC speech. We are going to need a line for what to say about HRC in light of today's speech.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall

New York, NY 10007
212-341-5050

From: [Brigid Bergin](#)
To: [Hinton, Karen](#)
Cc: [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: John Del Cecato and Dante ad
Date: Monday, July 13, 2015 5:28:31 PM

Hey Karen,

In addition to booking a segment Friday 7/17 with Mayor de Blasio during Moring Edition, I have also been asked to do a recap piece using archival tape from the mayor over the past year and half. The piece will also bring in some other voices who can add context and analysis.

It will look at how he ran his campaign, the reforms he has been instituting and some of the challenges he's encountered along the way. I reached out to John Del Cecato to talk about the Dante ad. He suggested that I connect with you. I told him we had been in touch about booking the segment with the mayor and about the fact that we will have other stories on our air Friday morning reflecting on this past year.

Any concerns about John and I talking about this?

Thanks,
Brigid

Brigid Bergin
WNYC New York Public Radio
646-829-4345 or 646-829-4020 or 917-723-4719
160 Varick Street, 8th Floor, NY, NY 10013
bbergin@wnyc.org
www.wnyc.org

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Subject: Re:
Date: Monday, July 13, 2015 7:36:23 PM

Ok tx

On 7/13/15, 5:51 PM, "Hinton, Karen" <KHinton@cityhall.nyc.gov> wrote:

>I'll get back to her tonight. Asking PW.

>Karen Hinton

>Press Secretary

>917-246-7692

>Follow Me On Twitter @KarenHinton

>

>

>

>

>

>

>On 7/13/15, 5:30 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>

>>Bridget from WYNC wants to talk to me. Should I engage or just keep

>>sending to you?

>>

>>

>

From: [John Del Cecato](#)
To: [Carey, Michael](#)
Cc: [Salazar-Rodriguez, Prisca](#)
Subject: Re: <no subject>
Date: Monday, July 13, 2015 8:46:42 PM

Haha - thanks!

On 7/13/15, 8:31 PM, "Carey, Michael" <MPCarey@cityhall.nyc.gov> wrote:

>Prisca lets make sure JDC gets the mini each night. He is eggghausting
>if not.

>

>

>Michael Paul Carey

>City Hall

>New York, New York

>

>> On Jul 13, 2015, at 8:12 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>

>> Can i get the sked? Pretty please?

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Subject: Re: For CPC
Date: Monday, July 13, 2015 9:04:37 PM

Just that point from yesterday on whether that was a single apartment selling for \$120 million.

Looks good otherwise.

Sent from my iPhone

> On Jul 13, 2015, at 8:52 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Take a quick look at the attached... May be too long for the kind of briefings to which he's
accustomed? I can cut it down if need be
> <CPCSkypeEvent.doc>

From: [John Del Cecato](#)
To: [Carey, Michael](#); [Leopold, Elana](#)
Cc: [Hayley Prim](#)
Subject: Prep document for today
Date: Tuesday, July 14, 2015 9:33:36 AM
Attachments: [CPCSkypeEvent.doc](#)

Not sure if this made its way to you

Event/Meeting Briefing Information

Staff Contact/Planning Lead: JDC

EVENT: Addressing the **Congressional Progressive Caucus**
(via Skype)

MISSION/GOAL: Show affinity for, and solidarity with, CPC in fight for progressive change. Ask CPC to officially endorse The Progressive Agenda.

DAY/DATE: Tuesday, July 14, 2015

EVENT TIME: 12:00 PM – 12:30 or 12:45 PM

MBDB TIME: 11:50 AM – 12:30 or 12:45 PM

LOCATION:

CONTACT: JDC

STAFF ASSIGNED TO MBDB: JDC

EVENT SET-UP/PROGRAM:

- YOU will be the main guest for the first part of a meeting of the Congressional Progressive Caucus.

Topics:

- TPA, income inequality, progressive movement

Other people to address CPC:

- Hillary Clinton (two hours after you appear)

Background:

The CPC is a group of 70 House Democrats. It was founded in 1991 by a handful of progressive Democrats, including **then-Rep. Bernie Sanders**. Early in its existence, it was joined by Nydia Velazquez, Jerry Nadler, and **Nancy Pelosi**. It's currently chaired by Raul Grijalva (D-AZ) and Keith Ellison (D-MN).

The CPC's policy agenda is rooted in four core principles: (1) fighting for economic justice and security in the U.S. and global economies; (2) protecting and preserving civil rights and civil liberties; (3) promoting global peace and security; and (4) strengthening environmental protection and energy independence.

Their fundamental fairness plan reflects national priorities that are consistent with the values, needs, and hopes of all Americans, not just the powerful and the privileged. They advocate for "universal access to affordable, high quality healthcare", fair trade agreements, living wage laws, the right of all workers to organize into labor unions and engage in collective bargaining, the abolition of the USA PATRIOT Act, the legalization of same-sex marriage, US participation in international treaties such as the climate change related Kyoto Accords, strict campaign finance reform laws, a crackdown on corporate welfare and influence, **an increase in income tax rates on upper-middle and upper class households**, tax cuts for the poor, and an increase in welfare spending by the federal government.

MAIN POINTS TO LAND:

- The Progressive Agenda comes down to **a very simple concept – we need to reward work, not wealth.**
 - As a society, as a nation, and as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer hands. It's not just smart, clever people in the financial industry. It's a set of government policies that continually allow them to concentrate the wealth.
- There's no two ways about it: we have an economic crisis in this country. **The issue of income inequality is a profound threat to this country and its future.**
- The **Progressive Agenda is a movement from the grassroots.** It's an urgent call for change. We're hearing the voices of people every day – people all over this country. Recently, we saw demonstrations in 200 cities (60,000 people) across this country for a \$15 dollar minimum wage.

- Something is changing in America. It's time to take that energy and crystalize it into an agenda that will make a difference. It's time to put people ahead of profits – value work over wealth. It's as simple as that.
- We are calling upon **elected officials and candidates to address these issues, to stiffen their backbones**, to be clear, and to champion these progressive policies.
- Cong. Ellison and Cong. Grijalva were on board with TPA from the very beginning. We're also proud to have the support of CPC leaders like Cong. Mark Pocan, Rosa DeLauro, Jim McGovern, Nydia Velazquez, Yvette Clarke, John Conyers, Chaka Fattah, Sheila Jackson-Lee, Barbara Lee, Jan Schakowsky, Jose Serrano, Bonnie Watson Coleman, Dave Loebsack, and Charlie Rangel.
- The CPC is a foundation of The Progressive Agenda effort. Not only have so many of your members already signed on. The fact is, your budget – The People's Budget – was the inspiration for so many planks in TPA. From paid family leave, to expanded child care funding, to expanding the EITC, to ending tax breaks for companies that ship jobs overseas, to closing the CEO pay loophole, to debt-free college, to early childhood education, to comprehensive immigration reform, and on and on – **your** agenda is **The Progressive Agenda**.
- Thanks to the help of so many of you, The Progressive Agenda currently has over 3300 signers. We're aiming to get 10,000 by the end of the year – and we **WILL** meet that goal.
- Our next steps: holding a number of summits in New York City with key parts of the progressive movement – leaders from the African-American and Latino communities, leaders on women's issues, and leaders from the labor movement. We'll be overseeing an aggressive surrogate media effort – and we're asking all of you to be a part of that – to help spread the word about TPA on national TV and radio shows.
- We'll also be hosting a bipartisan presidential forum this fall – and we want and need your help in doing that. This will draw national attention to the progressive cause, and the policy prescriptions we offer for combatting income inequality, and leave a lasting structure in place – not just for 2015, but 2016, 2017, and beyond.
- I know you'll be introducing legislation to raise the minimum wage to \$15 next week – and I want to be your partner in shouting that from the mountaintop.

We're fighting for a \$15 minimum wage in NYC – and we're helped in so many ways by the national push – from Fight for 15, to the \$15 min wages in Seattle and Los Angeles, to what you're fighting for in Congress.

- Very heartened to see Secretary Clinton – whom I know is speaking to you later today – endorse so many items on The Progressive Agenda – from UPK, to The Buffett Rule, to closing the carried interest loophole. **We are making a difference in the national debate, and we have to keep pushing and pushing until these policies become the law of the land.**

Soundbite

- There's no reason that a billionaire hedge fund manager sitting by the pool at his beach house should be paying a lower rate of taxes than the guy who pilots his private jet.

Key Stats/ Examples

- If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, close CEO pay loophole, Buffett Rule, end tax breaks for companies that ship jobs overseas).
- In 2014, the top 25 hedge fund managers earned nearly \$12 billion. That's more than all of the Kindergarten teachers in American earned – COMBINED. And those hedge funders are often paying a lower tax rate, due to the carried interest loophole.
- In NYC, 46 percent of the people are at or near the poverty level. At the same time, we are home to nearly 400,000 millionaires. Recently, an apartment was sold in Manhattan for \$100M.
- Minimum Wage - In 2014, four states passed minimum wage increases by referenda. They were all red states. Something bigger is going on here – with people are more and more demanding real solutions.

- A typical American family, in real income terms, is making less today than they were a quarter century ago.
- The wealthiest one percent captured 91% of all the income gains in the first three years after the Great Recession ended.
- And now we have the greatest income disparity since the 1920s – and it’s getting worse.
- New York Times poll:
 - * 66 percent of all Americans believe that money and wealth should be distributed more evenly.
 - * 65 percent believe the income gap must be addressed now.
 - * 68 percent support higher taxes on millionaires.
 - * 80 percent favor paid family leave.
 - * 85 percent back paid sick leave.
- Q-poll (Iowa)
 - * 91 percent of Democratic caucus-goers believe the federal government should tackle income inequality.
- Billionaire investor Nick Hanauer:

"I buy a few pairs of pants and a few shirts a year.... I guess I could have bought 1,000 pairs. But why would I? Instead, I sock my extra money away in savings, where it doesn't do the country much good."

- Former Labor Secretary Robert Reich (paraphrased)

About 70 percent of economic activity derives from consumer spending.

- Goldman Sachs CEO Lloyd Blankfein:

Called income inequality in America “destabilizing.” Said if we as a country can’t deal with inequality then "you can't drive growth and you can't drive the success of the country.”

From: [Jon Fromowitz](#)
To: [John Del Cecato](#)
Cc: [Hayley Prim](#); [Snyder, Thomas](#)
Subject: Re: remond me...
Date: Tuesday, July 14, 2015 9:38:55 AM

Bush: <http://www.nationaljournal.com/2016-elections/jeb-bush-income-inequality-20150430>

Cruz/Paul/Rubio: <http://www.washingtonpost.com/blogs/post-politics/wp/2015/01/26/ted-cruz-rand-paul-and-marco-rubio-decry-income-inequality-clash-over-foreign-policy/>

Christie: http://www.huffingtonpost.com/2015/05/12/chris-christie-obama_n_7268172.html

On Jul 14, 2015, at 9:12 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

you're right Hayley - I'm mistaken

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Tuesday, July 14, 2015 at 9:07 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Jon Fromowitz <jfromowitz@akpdmedia.com>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Re: remond me...

2pm call time today?

I have 3pm call time tomorrow ?

On Tuesday, July 14, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:

Fromo - can you find links to where these GOP types spoke on income inequality - we have 2p call time today

On Jul 14, 2015, at 8:47 AM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Do you think we could find this and show/tell him by call time tomorrow?

On Monday, July 13, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:

I don't have it at my fingertips, but Fromo and I did the research ourselves

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Monday, July 13, 2015 at 1:05 PM

To: John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim
<hayley@progressiveagenda.us>

Subject: remond me...

Did one of you pledge to show the back-up behind JDC claim that Jeb Bush, Marco Rubio, Rand Paul, Chris Christie, and Ted Cruz have spoken about income inequality?

Tom Snyder

Chief of Staff

Office of the Mayor

City Hall

New York, NY 10007

212-341-5050

From: [Leopold, Elana](#)
To: "jfdc@akpdmedia.com"; [Carey, Michael](#); [Snyder, Thomas](#)
Cc: "hayley@progressiveagenda.us"
Subject: Re: <no subject>
Date: Tuesday, July 14, 2015 11:34:02 AM

Yes- coming down shortly

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, July 14, 2015 11:32 AM
To: Carey, Michael; Leopold, Elana; Snyder, Thomas
Cc: Hayley Prim <hayley@progressiveagenda.us>
Subject: <no subject>

Are we doing prep for CPC Skype session? Hayley & I are in Tom's office

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
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Not sure if he needs this printed out again

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Called income inequality in America “destabilizing.” Said if we as a country can’t deal with inequality then "you can't drive growth and you can't drive the success of the country.”

From: [John Del Cecato](#)
To: [Salazar-Rodriguez, Prisca](#)
Subject: Re: my email
Date: Tuesday, July 14, 2015 11:38:58 AM
Attachments: [CPCSkypeEvent.doc](#)

For printing

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tuesday, July 14, 2015 at 11:38 AM
To: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Subject: my email

Event/Meeting Briefing Information

Staff Contact/Planning Lead: JDC

EVENT: Addressing the **Congressional Progressive Caucus**
(via Skype)

MISSION/GOAL: Show affinity for, and solidarity with, CPC in fight for progressive change. Ask CPC to officially endorse The Progressive Agenda.

DAY/DATE: Tuesday, July 14, 2015

EVENT TIME: 12:00 PM – 12:30 or 12:45 PM

MBDB TIME: 11:50 AM – 12:30 or 12:45 PM

LOCATION:

CONTACT: JDC

STAFF ASSIGNED TO MBDB: JDC

EVENT SET-UP/PROGRAM:

- YOU will be the main guest for the first part of a meeting of the Congressional Progressive Caucus.

Topics:

- TPA, income inequality, progressive movement

Other people to address CPC:

- Hillary Clinton (two hours after you appear)

Background:

The CPC is a group of 70 House Democrats. It was founded in 1991 by a handful of progressive Democrats, including **then-Rep. Bernie Sanders**. Early in its existence, it was joined by Nydia Velazquez, Jerry Nadler, and **Nancy Pelosi**. It's currently chaired by Raul Grijalva (D-AZ) and Keith Ellison (D-MN).

The CPC's policy agenda is rooted in four core principles: (1) fighting for economic justice and security in the U.S. and global economies; (2) protecting and preserving civil rights and civil liberties; (3) promoting global peace and security; and (4) strengthening environmental protection and energy independence.

Their fundamental fairness plan reflects national priorities that are consistent with the values, needs, and hopes of all Americans, not just the powerful and the privileged. They advocate for "universal access to affordable, high quality healthcare", fair trade agreements, living wage laws, the right of all workers to organize into labor unions and engage in collective bargaining, the abolition of the USA PATRIOT Act, the legalization of same-sex marriage, US participation in international treaties such as the climate change related Kyoto Accords, strict campaign finance reform laws, a crackdown on corporate welfare and influence, **an increase in income tax rates on upper-middle and upper class households**, tax cuts for the poor, and an increase in welfare spending by the federal government.

MAIN POINTS TO LAND:

- The Progressive Agenda comes down to **a very simple concept – we need to reward work, not wealth.**
 - As a society, as a nation, and as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer hands. It's not just smart, clever people in the financial industry. It's a set of government policies that continually allow them to concentrate the wealth.
- There's no two ways about it: we have an economic crisis in this country. **The issue of income inequality is a profound threat to this country and its future.**
- The **Progressive Agenda is a movement from the grassroots.** It's an urgent call for change. We're hearing the voices of people every day – people all over this country. Recently, we saw demonstrations in 200 cities (60,000 people) across this country for a \$15 dollar minimum wage.

- Something is changing in America. It's time to take that energy and crystalize it into an agenda that will make a difference. It's time to put people ahead of profits – value work over wealth. It's as simple as that.
- We are calling upon **elected officials and candidates to address these issues, to stiffen their backbones**, to be clear, and to champion these progressive policies.
- Cong. Ellison and Cong. Grijalva were on board with TPA from the very beginning. We're also proud to have the support of CPC leaders like Cong. Mark Pocan, Rosa DeLauro, Jim McGovern, Nydia Velazquez, Yvette Clarke, John Conyers, Chaka Fattah, Sheila Jackson-Lee, Barbara Lee, Jan Schakowsky, Jose Serrano, Bonnie Watson Coleman, Dave Loebsack, and Charlie Rangel.
- The CPC is a foundation of The Progressive Agenda effort. Not only have so many of your members already signed on. The fact is, your budget – The People's Budget – was the inspiration for so many planks in TPA. From paid family leave, to expanded child care funding, to expanding the EITC, to ending tax breaks for companies that ship jobs overseas, to closing the CEO pay loophole, to debt-free college, to early childhood education, to comprehensive immigration reform, and on and on – **your** agenda is **The Progressive Agenda**.
- Thanks to the help of so many of you, The Progressive Agenda currently has over 3300 signers. We're aiming to get 10,000 by the end of the year – and we **WILL** meet that goal.
- Our next steps: holding a number of summits in New York City with key parts of the progressive movement – leaders from the African-American and Latino communities, leaders on women's issues, and leaders from the labor movement. We'll be overseeing an aggressive surrogate media effort – and we're asking all of you to be a part of that – to help spread the word about TPA on national TV and radio shows.
- We'll also be hosting a bipartisan presidential forum this fall – and we want and need your help in doing that. This will draw national attention to the progressive cause, and the policy prescriptions we offer for combatting income inequality, and leave a lasting structure in place – not just for 2015, but 2016, 2017, and beyond.
- I know you'll be introducing legislation to raise the minimum wage to \$15 next week – and I want to be your partner in shouting that from the mountaintop.

We're fighting for a \$15 minimum wage in NYC – and we're helped in so many ways by the national push – from Fight for 15, to the \$15 min wages in Seattle and Los Angeles, to what you're fighting for in Congress.

- Very heartened to see Secretary Clinton – whom I know is speaking to you later today – endorse so many items on The Progressive Agenda – from UPK, to The Buffett Rule, to closing the carried interest loophole. **We are making a difference in the national debate, and we have to keep pushing and pushing until these policies become the law of the land.**

Soundbite

- There's no reason that a billionaire hedge fund manager sitting by the pool at his beach house should be paying a lower rate of taxes than the guy who pilots his private jet.

Key Stats/ Examples

- If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, close CEO pay loophole, Buffett Rule, end tax breaks for companies that ship jobs overseas).
- In 2014, the top 25 hedge fund managers earned nearly \$12 billion. That's more than all of the Kindergarten teachers in American earned – COMBINED. And those hedge funders are often paying a lower tax rate, due to the carried interest loophole.
- In NYC, 46 percent of the people are at or near the poverty level. At the same time, we are home to nearly 400,000 millionaires. Recently, an apartment was sold in Manhattan for \$100M.
- Minimum Wage - In 2014, four states passed minimum wage increases by referenda. They were all red states. Something bigger is going on here – with people are more and more demanding real solutions.

- A typical American family, in real income terms, is making less today than they were a quarter century ago.
- The wealthiest one percent captured 91% of all the income gains in the first three years after the Great Recession ended.
- And now we have the greatest income disparity since the 1920s – and it’s getting worse.
- New York Times poll:
 - * 66 percent of all Americans believe that money and wealth should be distributed more evenly.
 - * 65 percent believe the income gap must be addressed now.
 - * 68 percent support higher taxes on millionaires.
 - * 80 percent favor paid family leave.
 - * 85 percent back paid sick leave.
- Q-poll (Iowa)
 - * 91 percent of Democratic caucus-goers believe the federal government should tackle income inequality.
- Billionaire investor Nick Hanauer:

"I buy a few pairs of pants and a few shirts a year.... I guess I could have bought 1,000 pairs. But why would I? Instead, I sock my extra money away in savings, where it doesn't do the country much good."

- Former Labor Secretary Robert Reich (paraphrased)

About 70 percent of economic activity derives from consumer spending.

- Goldman Sachs CEO Lloyd Blankfein:

Called income inequality in America “destabilizing.” Said if we as a country can’t deal with inequality then "you can't drive growth and you can't drive the success of the country.”

From: [Salazar-Rodriguez, Prisca](#)
To: [John Del Cecato](#)
Subject: FW: UPDATED MINI Schedule Tuesday, July 14, 2015
Date: Tuesday, July 14, 2015 11:39:00 AM

From: Salazar-Rodriguez, Prisca
Sent: Monday, July 13, 2015 6:08 PM
To: B; FLONYC
Subject: UPDATED MINI Schedule Tuesday, July 14, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO

CITY OF NEW YORK

Tuesday, July 14, 2015

WEATHER: Hi of 81. Low of 74. PM Thunderstorms.

ATTIRE: Business

NOTES: - YOU have 30 minutes to change at GYM

7:00 - 7:30 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH STREET EN ROUTE CITY HALL // COMMUNICATIONS CALL
Travel Time: 30 mins.

10:00 - 11:00 WEEKLY HOMELESS MEETING
Location: City Hall, Committee of the Whole

11:30 - 12:00 PREP FOR REMARKS TO PROGRESSIVE CAUCUS
Location: City Hall, The Mayor's Office

12:00 - 12:45 SKYPED REMARKS INTO CONGRESSIONAL PROGRESSIVE CAUCUS
Location: City Hall, The Blue Room
Setup: YOU deliver seated remarks live via Skype video. Large screen TV, flags behind.

12:45 - 1:15 MEETING WITH TOM AND ELENA
Location: City Hall, The Mayor's Office

1:15 - 2:15 WEEKLY MEETING WITH THE POLICE COMMISSIONER
Location: City Hall, The Blue Room

2:30 - 3:30 FOLLOW UP MEETING ON MENTAL HEALTH AND VIOLENCE WITH FLONYC

Location: City Hall, The Blue Room

3:30 - 4:00 TRAVEL FROM CITY HALL EN ROUTE [REDACTED]
Travel Time: 30 mins., Train option - R Train to 57th St - 7th Avenue

4:00 - 5:00 MEETING WITH FRANK MCCOURT
Location: [REDACTED]

5:00 - 5:30 TRAVEL FROM [REDACTED] EN ROUTE CITY HALL
Travel Time: 30 mins.

5:45 - 6:15 TOUCHBASE WITH MAYA WILEY
Location: City Hall, The Mayor's Office

6:45 - 7:30 TRAVEL FROM CITY HALL EN ROUTE 16 PIKE ST, STATEN ISLAND
Travel Time: 45 mins.

7:30 - 8:30 REMARKS AT CORL INTERFAITH WORSHIP SERVICE FOR ANNIVERSARY OF ERIC
GARNER'S DEATH
Location: Mount Sinai United Christian Church
16 Pike Street, Staten Island, NY 10301
Staff Lead: Marco Carrion

8:30 - 9:30 TRAVEL FROM 16 PIKE ST. EN ROUTE GRACIE MANSION
Travel Time: 1 hour

CITY HALL STEPS PRESS CONFERENCES

No Scheduled Press Conference

FLONYC SCHEDULE

1:00 - 2:00 HOLD: BOOK RELEASE PREP
2:00 - 2:30 MAYOR'S FUND PREP
2:30 - 3:30 FOLLOW UP MEETING ON MENTAL HEALTH AND VIOLENCE WITH YOU

Director of Scheduling
Office of The Mayor
New York, New York 10007
212-341-5016

From: [John Del Cecato](#)
To: [Leopold Flana](#)
Subject: can you print out
Date: Tuesday, July 14, 2015 11:54:29 AM

About Our Agenda

Income inequality is the crisis of our time, and we need bold, progressive solutions to address it. By harnessing the strength of a national progressive coalition, and using that to achieve success in the three pillars of The Progressive Agenda, we will make sure that the voice of every American is heard – not just those at the very top.

To do this, we must lift the floor for those who are struggling, fight for racial and economic justice, and champion a tax system that rewards work instead of just wealth.

The Progressive Agenda is a set of proposals that build upon the work of dozens of economists, lawmakers and progressive activists, with the aim of addressing income inequality right now.

From: [Leopold, Elana](#)
To: ["hayley@progressiveagenda.us"](mailto:hayley@progressiveagenda.us); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Fw: Mayor
Date: Tuesday, July 14, 2015 1:12:54 PM

Fyi

----- Original Message -----

From: Carey, Michael
Sent: Tuesday, July 14, 2015 01:12 PM
To: Leopold, Elana; Salazar-Rodriguez, Prisca
Cc: Snyder, Thomas
Subject: RE: Mayor

Call is confirmed for 330 PM
Will send to you what to call

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

-----Original Message-----

From: Leopold, Elana
Sent: Tuesday, July 14, 2015 12:54 PM
To: Carey, Michael; Salazar-Rodriguez, Prisca
Cc: Snyder, Thomas
Subject: Re: Mayor

Thanks!

She passed a paid sick leave bill today :)

----- Original Message -----

From: Carey, Michael
Sent: Tuesday, July 14, 2015 12:53 PM
To: Leopold, Elana; Salazar-Rodriguez, Prisca
Cc: Snyder, Thomas
Subject: RE: Mayor

Interesting
Ok.
We will do.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

-----Original Message-----

From: Leopold, Elana
Sent: Tuesday, July 14, 2015 12:53 PM
To: Salazar-Rodriguez, Prisca; Carey, Michael
Cc: Snyder, Thomas
Subject: Mayor

Wants a call w gov of oregon scheduled for today

From: [Hinton, Karen](#)
To: "jfdc@akpdmedia.com" (jfdc@akpdmedia.com)
Subject: Wed breakfast?
Date: Tuesday, July 14, 2015 2:47:07 PM

Are you still good for Wed breakfast at 8 am Odeon? Also, you should talk to WNYC. Mayor is going to do an interview Friday. The story is look back at Mayor's term a year after Garner.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: [Hayley Prim](#)
To: [B](#)
Cc: [John Del Cecato](#)
Subject: Progress we can highlight from TPA today
Date: Tuesday, July 14, 2015 2:48:33 PM

Already tweeted:
Oregon passed statewide paid sick leave

Will tweet:

Montgomery County, MD passed paid sick leave yesterday. U.S. Secretary Perez was in attendance. will effect more than 100,000 residents.

Conference held in DC yesterday with members of TPA announcing a petition signed by over 2 million Americans in support of expanding Social Security

Hillary, Bernie and O'Malley all for gave remarks at National Council of La Raza in support of immigration reform.

From: [Hayley Prim](#)
To: [Snyder, Thomas](#); [John Del Cecato](#)
Subject: Re: Rs on Income Inequality-- find to send to Mayor in this form?
Date: Tuesday, July 14, 2015 3:15:01 PM

Circling back on this?

On Tue, Jul 14, 2015 at 11:11 AM, Hayley Prim <hayley@progressiveagenda.us> wrote:

National Journal story from June 2015

Jeb Bush

"I did my best. We had rising income for sure," Bush told National Journal about his time in the statehouse. "And if you're not growing the economy, you're not going to deal with income inequality."

Speaking Thursday at the conservative National Review Institute summit in Washington, Bush once again hit his inequality agenda. "If you're born poor today, you're more likely to stay poor," Bush said. "We need to deal with this."

Bush promised that he would make those ideas a centerpiece of his campaign, should he formally become a candidate. The theme also plays prominently on Bush's Right to Rise political action committee's website:

"While the last eight years have been pretty good ones for top earners, they've been a lost decade for the rest of America," reads a statement on the site's "What We Believe" page. "We believe the income gap is real, but that only conservative principles can solve it by removing the barriers to upward mobility."

But Bush already has offered hints about his economic plan—and so far, they mirror his approach as Florida governor.

"The lack of people moving up, and the fact that people in the middle are disaffected and they don't see the system working for them is what we need to fix," Bush said at the National Automotive Dealers Association convention in San Francisco this year. "And we can do that by tax reform, entitlement reform, regulatory reform."

Speaking to the car dealers, Bush cited the high costs of litigation as one reason that large-scale investments are difficult in today's climate.

"The standing that people have is way too broad," he said, a reference to lawsuits that can slow down or block development projects. "The costs are way too high. The uncertainty is all too clear. And it stifles the investment that creates income increases for the middle class."

Washington Post, January 2015

Ted Cruz

Those who are doing well are "the top one percent, the millionaires and billionaires

the president loves to demagogue, one or two of whom are here with us tonight," Cruz said, adding: "The people who have been hammered for the last six years are working men and women."

Cruz dismissed the economic gains that Obama touted in his recent State of the Union speech as "the description of an alternate reality. I chuckle every time I hear Barack Obama or Hillary Clinton talk about income inequality, because it's increased dramatically under their policies," he said.

Cruz said that Romney's infamous 47 percent comment sent the wrong message about the priority of Republicans. "What the voters heard was we don't have to worry about the 47 percent," said the Texas senator. "And I think Republicans are and should be the party of the 47 percent.... we should be fighting for the little guy."

Rand Paul

"The reason I would say the economy is getting better is despite the president and despite the president's policies," he said, crediting the lift instead to revenues from oil and gas extracted from private land. "This president should take no credit for any kind of recovery we have," he added to hearty applause.

Marco Rubio

Rubio said taxes and regulations have held back the ability of the United States to compete on a global stage, adding that more higher-wage jobs were needed to address income disparity. "The best cure for poverty is a job, a good paying job, and our economy isn't producing enough of them," he said.

Huffington Post, May 2015

Chris Christie

"Under this president, we have a roaring financial markets economy for the wealthy and a weak real economy for the middle class," Christie said, criticizing the U.S. central bank's "easy money" policies.

Christie said he would simplify the tax system, lower tax rates for corporations, and eliminate payroll taxes for those over 62 and under 21.

Christie also pledged to undo what he deemed "anti-growth" actions taken by the Obama administration that he said had led to "severe over-regulation" and "policies that discourage work."

"From its inception this administration has been focused much more on redistribution of wealth than on creating more wealth for middle class citizens in America," Christie said of Obama, a Democrat who cannot seek another term as president.

Havlev Prim

c: [REDACTED]

From: [John Del Cecato](#)
To: [Gunaratna, Mahen](#)
Cc: [Watkins, Ellen](#)
Subject: Re: <no subject>
Date: Tuesday, July 14, 2015 4:56:25 PM

Cool tx

From: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: Tuesday, July 14, 2015 at 4:53 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Watkins, Ellen" <EWatkins@cityhall.nyc.gov>
Subject: RE: <no subject>

And Josh Robin characterized it as such:

Josh Robin: ... talked to a progressive activist who said that Hillary Clinton really hit all the points that Democrats want, that progressives want. So, she's already getting some high marks on her speech - trying to shore up that left side of her party.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, July 14, 2015 4:48 PM
To: Gunaratna, Mahen
Cc: Watkins, Ellen
Subject: Re: <no subject>

Thanks much

From: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: Tuesday, July 14, 2015 at 4:47 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Watkins, Ellen" <EWatkins@cityhall.nyc.gov>
Subject: RE: <no subject>

"The thing that stood out was that she says she was willing to criminally prosecute the banks," said national Democratic consultant Van Jones. "Anybody in the Elizabeth Warren wing of the party has to take up notice now."

-----Original Message-----

From: Gunaratna, Mahen
Sent: Tuesday, July 14, 2015 2:53 PM
To: John Del Cecato
Cc: Watkins, Ellen
Subject: Re: <no subject>

Yep - Ellen will pull

Sent from my iPhone

> On Jul 14, 2015, at 2:32 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>

> Can someone on your team see what Van Jones had to say about HRC speech on NY1 yesterday?

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: Call time
Date: Tuesday, July 14, 2015 5:04:21 PM

2 hrs.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, July 14, 2015 4:56 PM
To: Snyder, Thomas; Hayley Primm (hayley@progressiveagenda.us)
Subject: Re: Call time

Yes - do you know for how long?

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Tuesday, July 14, 2015 at 4:51 PM
To: Hayley Prim <hayley@progressiveagenda.us>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Call time

Are you aware we have 3pm call time scheduled for tomorrow?

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [John Del Cecato](#)
To: [B](#)
Cc: [Hayley Prim](#); [Snyder, Thomas](#); [Walzak, Phil](#)
Subject: CPC/TPA
Date: Tuesday, July 14, 2015 5:31:03 PM

Got blessing to give to press, which Team TPA is doing... Haven't gotten approval for the press release yet, but my thought is we do that tomorrow after hopefully getting an item in a DC publication...

CPC's endorsement doesn't mean the individual members have endorsed TPA unfortunately - but that just means we'll have to go after them one by one... Should be an easier sell now

From: [B](#)
To: [Snyder, Thomas; "hayley@progressiveagenda.us"](#)
Cc: ["jfdc@akpdmedia.com"](#)
Subject: Fw: Just talked to the Senator
Date: Tuesday, July 14, 2015 6:08:10 PM

See below

-----Original Message-----

From: Mary Sorteberg
To: Bill de Blasio
Subject: Re: Just talked to the Senator
Sent: Jul 14, 2015 5:39 PM

Bill-

It was a pleasure to speak last night.

I'm sending you specific policy points on both global warming and TPP. Her comments in both areas to date are lacking any policy substance.

By the way, Hillary attended our caucus today; I asked her to get more specific on changes needed in TPP and that that would help produce a better agreement while changes can still be made. She responded that she would look at suggestions and I provided a list to John Podesta similar to the TPP points below.

All my best, Jeff Merkley

Global Warming:

Hillary says that we need more subsidies for renewable energy and more conservation. This is a starting point, but far from serious leadership. Here are several things she should say if she wants to lead on the most pressing issue threatening our planet:

- 1) We need to keep 80% of identified fossil fuels in the ground if we are going to save the planet. To do so will take serious leadership and I am ready to be that leader.
- 2) I will oppose any pipeline designed to accelerate the harvesting of the Canadian tar sands.
- 3) I will block oil drilling in the Arctic.
- 4) We must stop issuing new leases for drilling offshore for gas and oil.
- 5) I will oppose new leases for exploiting coal on public lands

6) We must tackle key issues caused by fracking including the contamination of ground water and the production of fugitive methane. I will champion these reforms.

7) "All of the above" is the wrong policy for our energy future. We must quickly and substantially reduce the burning of fossil fuels. Under my leadership, America will lead the world in this transition.

NOTE: I am planning to introduce a bill that would be based on Bill McKibben's recent letter to President Obama, outlining four specific actions (items 2-5 above) he should take on climate keep fossil fuel reserves in the ground: McKibben also did a public letter to Clinton reiterating these points and adding in a few more.

TPP:

At a meeting with the Senate Democratic caucus last week, President Obama that he has listened carefully to concerns raised by Democrats during the Fast Track debate and that we might be pleasantly surprised by additional efforts he is making.

Clinton has said to date only that more work needs to be done. But she has given no specifics. She could make a big difference in the final stage of the negotiations if she presented several key areas that need to be addressed before a final agreement is presented to Congress.

Here are 8 items from which she could draw:

1. Investor State Dispute Settlement (ISDS): Exempt laws that protect consumers, public health, or the environment from being challenged in the Investor State Dispute Settlement (ISDS) process. (or, alternatively, make adoption of the ISDS an "opt in" option for members of the TPP).
2. Currency Manipulation: Strengthen provisions cracking down on currency manipulation. Currency manipulation has cost American manufacturers and American jobs by essentially acting as an invisible tariff on U.S.-made products and an invisible subsidy for products made in nations that engage in currency manipulation.
3. Making Environmental and Labor Provisions Enforceable: Require countries to conform their laws to a higher standard and implement those laws for 18-24 months before entering into the treaty
4. Minimum Wage: Mandate a minimum wage that must be matched or exceeded by all participating countries and which must rise over time to narrow the wage gap between developed and developing countries. This would help prevent a global race to bottom on wages.
5. Intellectual Property/Generic Drugs: Do not extend intellectual property protections for certain pharmaceutical products in a way that will make it harder to get generic drugs onto the market and otherwise get affordable medication to developing countries. These kinds of special-interest provisions should be excluded from the TPP.
6. Human Rights: Require Malaysia and other potential members to address current serious issues

with human trafficking and other human rights violations. We should not be engaging in a major expansion of trade relations with nations that are maintaining gross labor violations. Oppose an effort to downgrade Malaysia's rating on human rights merely so Malaysia can join the TPP.

7. Financial Services: Prevent future administrations from using new trade agreements to weaken Dodd-Frank or other financial regulations and consumer protections. Big banks and European nations are pushing to weaken U.S. financial regulations, such as tougher capital standards for big banks enacted in the wake of the 2008 financial meltdown, in an upcoming round of TTIP trade talks.

8. Manufacturing: Strengthen U.S. manufacturing by making countervailing duty and anti-dumping claims against foreign companies easier to bring and to resolve successfully, helping to level the playing field for American manufacturers in international trade. Moreover, allow companies to pursue anti-dumping claims by counting as illegal subsidies violations of the TPP's labor and environmental standards.

On Mon, Jul 13, 2015 at 7:37 PM, Bill de Blasio <[REDACTED]> wrote:

He agreed to send me some thoughts on the TPP and I wanted him to have my email. Thanks! Bill de Blasio

Sent via BlackBerry by AT&T

From: [Leopold, Elana](#)
To: ["hayley@progressiveagenda.us"; "jfdc@akpdmedia.com"](#)
Cc: [Snyder, Thomas](#)
Subject: Fyi
Date: Tuesday, July 14, 2015 7:02:59 PM

Mayor spoke w sharpston briefly- talking again tonight

Tried to reach harkin but all the numbers are wrong- mayor is emailing

Had good convo w gov brown

From: [Hayley Prim](#)
To: [Yazgi, Stephanie](#)
Cc: [Snyder, Thomas](#); [John Del Cecato](#)
Subject: Re: Random
Date: Tuesday, July 14, 2015 10:13:04 PM

I am-- just let me know the details

On Tuesday, July 14, 2015, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

Let's double check when he met w them- I think he saw them on cali trip and recently. HP can just reach out to staff if she is allowed.

From: Snyder, Thomas
Sent: Tuesday, July 14, 2015 7:04 PM
To: 'John Del Cecato'; Yazgi, Stephanie; Hayley Primm (hayley@progressiveagenda.us)
Subject: RE: Random

But if staff can accomplish without getting mayor involved we should go that way. Stephanie – what would you propose?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, July 14, 2015 6:59 PM
To: Yazgi, Stephanie
Cc: Snyder, Thomas; Hayley Primm (hayley@progressiveagenda.us)
Subject: Re: Random

I think they are on our call list

On Jul 14, 2015, at 6:56 PM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

I think he already met w them so will likely just require staff follow up

From: Snyder, Thomas
Sent: Tuesday, July 14, 2015 6:18 PM
To: Hayley Primm (hayley@progressiveagenda.us); Yazgi, Stephanie
Cc: John Del Ceccato (jfdc@akpdmedia.com)
Subject: Random

B expressed to me a week ago that he wants the Mayors of Santa Fe and San Jose to sign TPA. Is this something that can be achieved by you two, or does the mayor have to do this?

Tom Snyder

Chief of Staff

Office of the Mayor

City Hall

New York, NY 10007

212-341-5050

--

Hayley Prim

c: 

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Subject: Re:
Date: Wednesday, July 15, 2015 9:56:57 AM

Yes indeed

On 7/15/15, 8:50 AM, "Hinton, Karen" <KHinton@cityhall.nyc.gov> wrote:

>That Siena poll interesting ...

>

>Sent from my iPhone

>

>> On Jul 15, 2015, at 7:55 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>

>> Thanks for understanding. If everything goes okay, I'll be at City Hall

>> this afternoon & will drop by

>>

>>> On 7/15/15, 7:50 AM, "Hinton, Karen" <KHinton@cityhall.nyc.gov> wrote:

>>>

>>> No worries. Hope all is well.

>>>

>>> Sent from my iPhone

>>>

>>>> On Jul 15, 2015, at 7:31 AM, John Del Cecato <jfdc@akpdmedia.com>

>>>>wrote:

>>>>

>>>>

>>>> Hey Karen. So sorry for the last minute cancelation, but have a

>>>>family

>>>> issue to deal with this AM and can't make breakfast. My apologies -

>>>> next time it's on me!

>>

From: [Salazar-Rodriguez, Prisca](#)
To: ["John Del Cecato"](#)
Subject: RE:
Date: Wednesday, July 15, 2015 12:02:51 PM

Ok will keep you posted
After todays call time

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, July 15, 2015 11:56 AM
To: Salazar-Rodriguez, Prisca; Snyder, Thomas
Subject: Re:

Works for me

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Wednesday, July 15, 2015 at 11:46 AM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: <no subject>

Thinking of adding TPA call time on Saturday July 25th
Thoughts?

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Hinton, Karen](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: Source: Mayor Walsh to meet with the pope | Herald Bulldog | First On The Street | Boston Herald
Date: Wednesday, July 15, 2015 12:26:50 PM

[Source: Mayor Walsh to meet with the pope | Herald Bulldog | First On The Street | Boston Herald](#)

[Download](#) the Twitter app

From: [Salazar-Rodriguez, Prisca](#)
To: [Carey, Michael](#); [Leopold, Elana](#); "jfdc@akpdmedia.com" (jfdc@akpdmedia.com); [Hayley Prim](#) (hayley@progressiveagenda.us)
Subject: RE: MBDB: TPA Call Time
Date: Wednesday, July 15, 2015 1:29:04 PM

This call time is now from 4-5pm today

-----Original Appointment-----

From: Carey, Michael
Sent: Monday, July 13, 2015 3:52 PM
To: Carey, Michael; Leopold, Elana; Salazar-Rodriguez, Prisca; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com); Hayley Prim (hayley@progressiveagenda.us)
Subject: MBDB: TPA Call Time
When: Wednesday, July 15, 2015 3:00 PM-5:00 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Mayor's Office

From: [Salazar-Rodriguez, Prisca](#)
To: [John Del Cecato; "Hayley Prim"](#)
Date: Wednesday, July 15, 2015 2:03:57 PM

Your call time is now 4-5pm today

Prisca Salazar-Rodriguez
Director of Scheduling
Office of The Mayor
City Hall
New York, New York 10007
212-341-5016
917-853-3421

From: [Salazar-Rodriguez, Prisca](#)
To: "Hayley Prim"
Cc: [John Del Cecato](#)
Subject: RE: Re:
Date: Wednesday, July 15, 2015 2:08:16 PM

tx

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Wednesday, July 15, 2015 2:08 PM
To: Salazar-Rodriguez, Prisca
Cc: John Del Cecato
Subject: Re:

Got it, will be there.

On Wed, Jul 15, 2015 at 2:03 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:
Your call time is now 4-5pm today

Prisca Salazar-Rodriguez
Director of Scheduling
Office of The Mayor
City Hall
New York, New York 10007
[212-341-5016](tel:212-341-5016)
[917-853-3421](tel:917-853-3421)

--

Hayley Prim

c: 

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Pls call
Date: Wednesday, July 15, 2015 5:26:17 PM

From: [Hayley Prim](#)
To: [B](#)
Cc: [Snyder, Thomas](#); jfdc@akpdmedia.com
Subject: Re: Update since Skype yesterday
Date: Wednesday, July 15, 2015 7:49:20 PM

Definitely. We are seeing you tomorrow mid-day.

On Wednesday, July 15, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Excellent!! And we must download and get to work on next steps re: gov kate brown. Be aggressive!

From: Snyder, Thomas
Sent: Wednesday, July 15, 2015 06:21 PM
To: 'Hayley Prim' <hayley@progressiveagenda.us>; B
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Update since Skype yesterday

Terrific. Good work.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Wednesday, July 15, 2015 2:52 PM
To: B
Cc: Snyder, Thomas; John Del Cecato
Subject: Update since Skype yesterday

Out of all the PC members physically in the room during yesterday's meeting, only 4 had not already signed on to TPA.

I just confirmed that we can add

Mark Takano, Janice Hahn, and Grace Napolitano as endorsers.

David Cicilline was also in the room. I spoke to his staff and I am waiting on confirmation.

Mike Darner, the ED of the Progressive Caucus just sent all of the members a wrap of the meeting a couple of hours ago, so those in the room are just finding out that the Caucus officially endorsed.

I will begin calling each Member's office tomorrow to confirm we can add their name's to the list as well. Tedious process, but in the end should and could yield up to 50 new Members of Congress as Signers.

Will keep you posted.

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [John Del Cecato](#)
To: [Salazar-Rodriguez, Prisca](#)
Cc: [Hayley Prim](#)
Subject: Re:
Date: Wednesday, July 15, 2015 8:32:07 PM

We will take it

On Jul 15, 2015, at 7:26 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

Just got u some call time for tomorrow from 12-1:30pm
Fingers crossed

Prisca Salazar-Rodriguez
Director of Scheduling
Office of The Mayor
City Hall
New York, New York 10007
212-341-5016
917-853-3421

From: [Salazar-Rodriguez, Prisca](#)
To: jfdc@akpdmedia.com; hayley@progressiveagenda.us; [Leopold, Elana](#)
Subject: TPA Call Time
Date: Wednesday, July 15, 2015 9:05:04 PM

TPA Call Time

Scheduled: Thursday, Jul 16, 2015 from 12:00 PM to 1:30 PM

Location: City Hall, The Mayor's Office

Invitees: John Del Cecato , 'Hayley Prim' , Leopold, Elana

Sent from my iPhone

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: HRC's AFT questionnaire answers
Date: Thursday, July 16, 2015 9:34:42 AM

FYI:

<http://www.aft.org/election2016/candidate-questionnaire-hillary-rodham-clinton>

From: [John Del Cecato](#)
To: [Hayley Prim](#); [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#)
Subject: Re: Next Week
Date: Thursday, July 16, 2015 10:15:04 AM

I will be Upstate on Friday thru Sunday - but will be reachable/connected

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Thursday, July 16, 2015 at 10:10 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Thomas <tsnyder@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Subject: Next Week

Flagging for you guys that I will be upstate from Friday morning July 24- Monday afternoon/evening July 27.

--

Hayley Prim

c: 

From: [Hayley Prim](#)
To: [Leopold, Elana](#); [John Del Cecato](#)
Subject: Fwd: Best number to reach you
Date: Thursday, July 16, 2015 11:18:44 AM

245 today-- call with Tom Harkin.

----- Forwarded message -----

From: **Senator T Harkin** <[REDACTED]>
Date: Thursday, July 16, 2015
Subject: Best number to reach you
To: Hayley Prim <hayley@progressiveagenda.us>

Yes, have him call me at 2:45 your time.

Sent from my iPhone

On Jul 16, 2015, at 9:01 AM, Hayley Prim <hayley@progressiveagenda.us> wrote:

2:45 EST would be best for us. Would it be okay if the Mayor calls you at the 202 number? I'm not sure if he will be in his office or if he will be traveling.

Thank you!

On Thu, Jul 16, 2015 at 10:57 AM, Senator T Harkin <[REDACTED]> wrote:

Second thought: how about a call at 12:45, Colorado time, 2:45 your time, with the Mayor? My number is [REDACTED] (c). What number can I call to get the Mayor?

Sent from my iPhone

On Jul 16, 2015, at 8:39 AM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Hi Senator Harkin,

Mayor de Blasio is trying to reach you to follow up on your conversation from over the weekend. Could you let me know the best number?

Thanks so much,
Hayley

--

Hayley Prim

c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [John Del Cegato](#)
To: [Williams, Don rlc](#); [Shorris, Anthony](#); [Wofe, Emma](#); [Waltak, Phl](#)
Subject: <no subject>
Date: Thursday, July 16, 2015 12:41:42 PM

This doesn't sound like something we'd like - right?

Sneak Peek at Clinton's Capital Gains Tax Plan?

Jul 13, 2015 2:46 PM EDT

The Democratic presidential candidate teases an idea for patient investors.

Democratic presidential candidate Hillary Clinton suggested Monday that she may endorse lower capital gains taxes on long-held assets as a way to discourage a quick-profits mentality in the U.S. economy. That could mean a sliding scale of tax rates on investments, offering a tax break to patient investors while continuing to subject the profits from fast trades to the highest marginal tax rates. Today's system, by contrast, features a preferential tax rate on assets held more than a year. But it makes no distinction beyond that. Gains on stocks held for 366 days are taxed at the same rate as those held 36 years.

"I will soon be proposing a new plan to reform capital gains taxes to reward longer-term investments that create jobs, more than just quick trades," Clinton said during an economic policy speech in New York.

Clinton didn't offer further details, and her campaign didn't immediately respond to questions, but Neera Tanden, one of her most prominent outside advisers, last month proposed a [sliding-scale capital gains tax](#) in which the rate would decline the longer an asset is held.

"Once an investor holds a share past the one-year mark, the tax code provides no incentives to maintain the position any longer," Tanden and investor Blair Efron of Centerview Partners wrote. "A sliding-scale capital gains tax would involve more time horizons, extend further into the future, and avoid the kinds of kinks in tax schedules that policy wonks hate."

Under current law, the top capital gains tax rate on assets held for less than a year is 43.4 percent. That rate drops to 23.8 percent for assets held more than a year.

If this proposal sounds familiar, it is. President Bill Clinton signed a law in 1997 that would have imposed an 18 percent top capital gains tax rate on assets purchased after 2000 and held for at least five years. The Bush tax cuts of 2003 erased that idea and replaced it with lower rates for all.

It's also unclear how big a practical effect a sliding-scale tax rate would have. Many stocks already aren't subject to taxes at all because they're held by university endowments, retirement accounts and pension funds.

Unlike Republicans who have proposed eliminating the capital gains tax, Clinton has a proposal that would limit how much the wealthiest households could benefit from lower capital gains taxes.

She backs the Buffett Rule, an Obama policy named for billionaire (and Clinton backer) Warren Buffett that calls for a minimum 30 percent tax on the highest-income households. Depending on where she sets the capital gains rates, the Buffett Rule could claw back some of the benefits.

Clinton's reference to "quick trades" is "silly" because the fastest trades are subject to high tax rates already, said Malcolm Salter, a Harvard Business School professor who has [proposed](#) a gradually declining tax rate for capital gains that would hit zero after five years. Still, he said, the idea of preferential capital gains tax rates for long-held assets has promise as a way of encouraging companies to change executive compensation practices. And, he said, it could shift the political discussion on capital gains out of the usual back-and-forth debate between the merits of the growth that could be spurred by lower rates and the revenue that would be lost to the Treasury.

But Salter questioned whether Clinton's middle road—offering investors a break on capital gains taxes in return for more long-term investments—is salable in the current political environment. The idea should be raised, he said, in the context of a broader discussion about the "institutional corruption that's eating away at the core" of American capitalism. "The Democrats would have a very difficult time trying to sell this because most people don't understand what's at stake," said Salter, who said he hasn't been in touch with Clinton's team.

That "quick trades" line also drew a quick rebuke from another target of Clinton—the private equity industry. Clinton's move to tax carried interest as ordinary income, not capital gains, is at odds with her stated desire for patient investing, said Steve Judge, president of the Private Equity Growth Capital Council. "Taxing long-term carried interest as anything other than a long-term capital gain would deprive private equity, venture capital, real estate, and many other businesses of the same treatment available to other kinds of businesses that sell a long-term capital asset for a profit," he said.

It's not clear if Clinton will back the changes to capital gains taxation that President Barack Obama proposed earlier this year.

The president wants to raise the top tax rate to 28 percent and change a rule that lets people pass appreciated assets to their heirs at death without paying income taxes on the gains.

—[Jennifer Epstein](#) contributed to this story.

CORRECTION An earlier version of this story incorrectly characterized Obama's plan on capital gains.

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: FW: "de Blasio" option on a uber app
Date: Thursday, July 16, 2015 12:42:50 PM
Attachments: [IMG_1105.PNG](#)
[ATT00001.txt](#)
[IMG_1106.PNG](#)
[ATT00002.txt](#)

FYI

On 7/16/15, 12:34 PM, "Jon Fromowitz" <jfromowitz@akpdmedia.com> wrote:

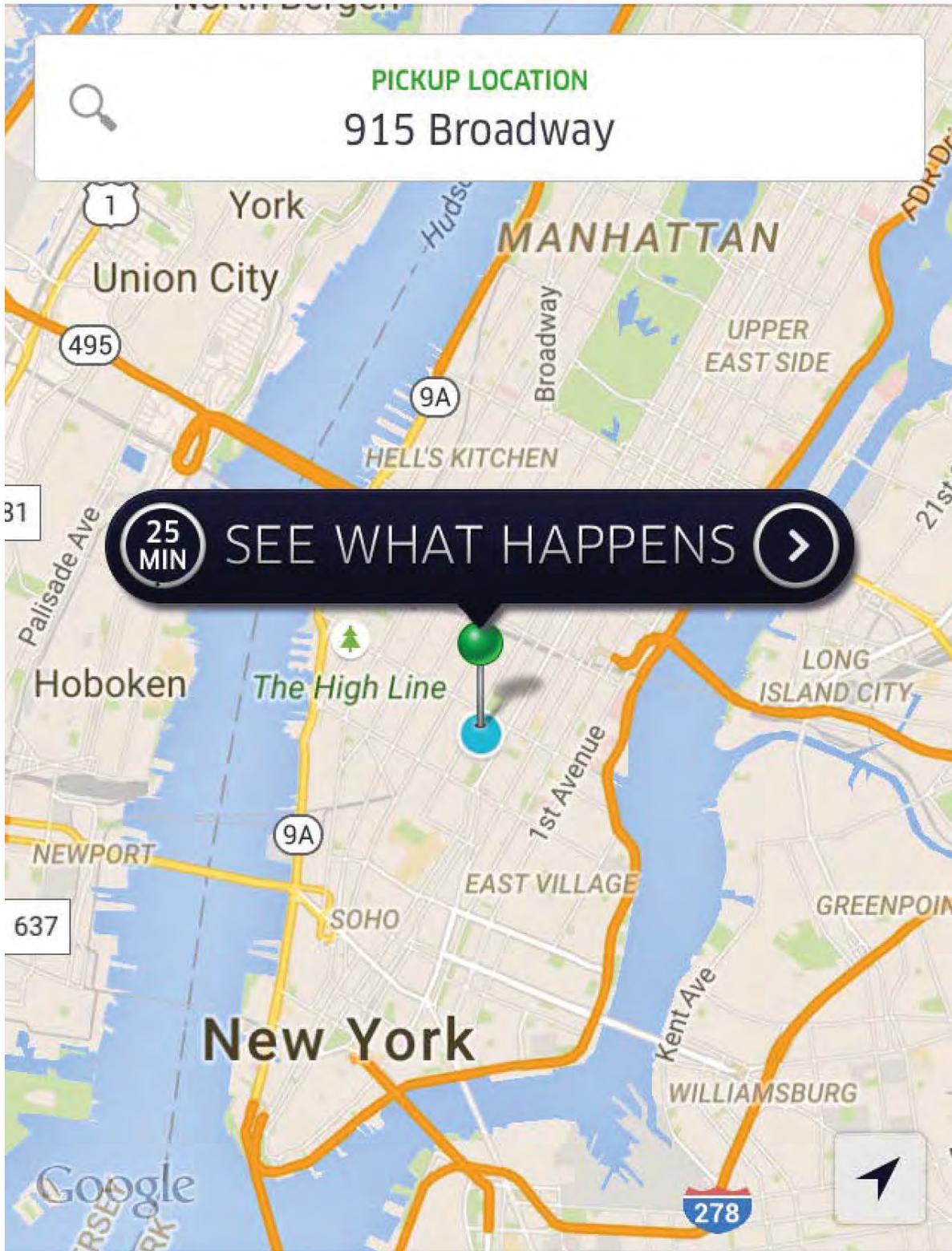
>On mine (see screen grabs below). Assume it's on everyone's.

>



UBER

 **PICKUP LOCATION**
915 Broadway



DE BLASIO

uberT uberPOOL uberX uberBLACK UberRUSH EATS



DE BLASIO'S UBER

TAKE ACTION

This is what Uber will look like in NYC if Mayor de Blasio's Uber cap bill passes.

Email the Mayor and City Council. Say "NO" to de Blasio's Uber!

[EMAIL NOW](#)

KEEP NYC MOVING FORWARD

DE BLASIO

uberT uberPOOL uberX uberBLACK UberRUSH EATS



From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); ["hayley@progressiveagenda.us"](mailto:hayley@progressiveagenda.us)
Subject: RAS
Date: Thursday, July 16, 2015 2:15:24 PM

Create an ultra-convening

10-12 great progressives together

National press club

Candidate forum?

Manifesto?

Get ahead of the Pope and Sept

Frame our demand before Pope and he amplifies it

Push aside Trump as focus

Anniv of march on Washington?

Re: HRC -- want to move others with me if we reach a higher level of agreement

"Rather than bring a single showhorse, bring a whole team of horses"

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Thursday, July 16, 2015 3:27:12 PM

That name does not ring a bell. Should I ask Mehrdad?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, July 16, 2015 2:00 PM
To: Snyder, Thomas
Subject: <no subject>

Do you recall Mehrdad bringing up the name Hugh Espy from Iowa - big liberal activist? MBDB just mentioned to me & name rings a bell - can't remember where I heard it though

From: [Yazgi, Stephanie](#)
To: ["John Del Cecato"](#)
Subject: RE: NEEDED FROM YOU!: Notes for Mayors Organizing Plan
Date: Thursday, July 16, 2015 4:25:57 PM

Thanks John!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, July 16, 2015 4:19 PM
To: Yazgi, Stephanie
Subject: Re: NEEDED FROM YOU!: Notes for Mayors Organizing Plan

A few from me:

1. Instead of looking at mayors through the prism of a specific cause we're fighting for, find out what their top priority is, and view NYC as the laboratory/clearinghouse of how to tackle that specific issue in an effective way.
2. Make the goal/mission statement: "making mayors as powerful as possible." Washington doesn't get anything done. Mayors do all kinds of big stuff. Let's feed that notion among the press, the public, and the mayors themselves - creating mayors as the REAL force for change that people can feel in their everyday lives.
3. When people are trying to implement big plans (like Pre-K for Jim Kenney in NYC), offer our experts to guide them through the process.
4. Predictive policing - very big deal - and something that can be replicated elsewhere.

From: Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Thursday, July 16, 2015 at 11:09 AM
To: John Del Cecato <jfdc@akpdmedia.com>, 'Neal Kwatra' <[REDACTED]>, "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Fromberg, Rick" <RFromberg@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>
Subject: RE: NEEDED FROM YOU!: Notes for Mayors Organizing Plan

Folks:

I have only received input from Gina and Rick. Please send me a couple of bullets with your vision by end of day.

Thanks!

Stephanie

From: Yazgi, Stephanie
Sent: Wednesday, July 08, 2015 1:58 PM
To: 'jfdc@akpdmedia.com'; 'Neal Kwatra'; Schwartz, Regina; Snyder, Thomas; Fromberg, Rick; Wolfe, Emma; Viguers, Jonathan
Subject: NEEDED FROM YOU!: Notes for Mayors Organizing Plan

Folks:

Thanks for the meeting this morning. If you could, by the end of the week, please send me a few key bullets to summarize the pieces you think need to be part of the mayor's organizing plan re: national and local organizing, programmatic pieces, goals and considerations and notes on how to overcome any identified challenges.

I will pull this all together and summarize and circulate a document next week for us to agree upon and then present to MBdB.

Thanks!
Stephanie

p.s. if you'd rather speak by phone you can call me anytime [REDACTED] or we can schedule a time to speak – THANKS!

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Hinton, Karen](#); "[John Del Cecato](#)"
Cc: [Clips](#)
Subject: FW: Clinton details profit-sharing tax plan
Date: Thursday, July 16, 2015 6:24:01 PM

Dana is the worst. Look how she uses the word “perhaps” below.

From: Capital Pro [mailto:info@capitalnewyork.com]
Sent: Thursday, July 16, 2015 5:01 PM
To: Gunaratna, Mahen
Subject: Clinton details profit-sharing tax plan

[Clinton details profit-sharing tax plan](#)

By Dana Rubinstein

5:00 p.m. | Jul. 16, 2015

On Thursday in New Hampshire, Democratic presidential candidate Hillary Clinton put meat on the bones of a proposal to incentivize profit sharing by creating a new tax credit.

According to her campaign, the idea would work like this:

[C]ompanies that share profits with their employees would receive a two-year tax credit equal to 15 percent of the profits they share—with a higher credit for small businesses. Shared profits eligible for the credit would be capped at 10 percent on top of employees’ current wages. The tax credit would help companies overcome any initial costs of setting up a profit sharing plan. The tax credit would phase out for higher-income workers, and it would only be available to firms that share profits widely among employees. Moreover, the benefit for any single company in a given year would be capped to prevent an excessive credit for very large corporations.

[Earlier this week](#) at the New School, Clinton delivered what was billed as her first big economic agenda speech. It was generally short on details but populist in tone.

During that speech, she promised to elaborate on the profit-sharing idea later this week in New Hampshire. And so she did.

"Credible studies prove that profit-sharing with your employees is good for the employees, good for the businesses, and good for the economy," she said in a statement. "I want to incentivize more companies to do just that. It makes good business sense. It increases productivity and it increases loyalty of employees."

Under pressure from the likes of Elizabeth Warren, Bernie Sanders **and perhaps also Bill de Blasio**, Clinton's campaign has taken pains to address issues surrounding income inequality.

More details on her proposal can be found here: <http://bit.ly/1Kb8bTe>

You've received this Capital Pro content because your customized settings include: Albany (all articles) or one of the following Albany topics: 2016 presidential election, Hillary Clinton.

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From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); ["hayley@progressiveagenda.us"](mailto:hayley@progressiveagenda.us)
Cc: [Snyder, Thomas](#)
Subject: Fw: UPDATED version -- Presidential Forum Proposal
Date: Thursday, July 16, 2015 6:55:08 PM

Pls download before you talk to Harkin's team

-----Original Message-----

To: Tom Harkin
Subject: Re: UPDATED version -- Presidential Forum Proposal
Sent: Jul 16, 2015 6:54 PM

John Del Cecato and Hayley Prim will be the follow up people for Marcia and her colleagues to talk to

-----Original Message-----

From: Tom Harkin
To: Bill de Blasio
Subject: Re: UPDATED version -- Presidential Forum Proposal
Sent: Jul 16, 2015 6:42 PM

I'm calling Marsha in one hour. After carefully reading your proposal again, I am unsure what the Harkin Institute role is. You have CNN and TPA hosting the event. You suggest me and a Republican as "co-chairs." I thought you wanted the Institute to host it. If CNN and TPA are hosting, why need the Institute?

Sent from my iPhone

> On Jul 16, 2015, at 12:47 PM, Bill de Blasio <[\[REDACTED\]](#)> wrote:

>
>

> Tom, I'm sending you a more complete version of the proposal below. Use this one. Thanks - Bill

>
>

> -----Original Message-----

> From: John Del Cecato
> To: Bill de Blasio
> Subject: Final
> Sent: Jul 13, 2015 3:54 PM

>

> PROPOSAL??TO: Sen. Harkin

> FR: Bill de Blasio

> DA: 7/13/15

> RE: Iowa Presidential Forum -- CONFIDENTIAL

>

>

> CONTEXT:

> If you're having a national conversation about environmental protection, you might turn to the Sierra Club. If you're talking civil rights, you might go to the NAACP. But right now, there is no organization that focuses exclusively on income inequality. That's where The Progressive Agenda comes in.

>

> The Progressive Agenda (TPA) is a coalition of current and former elected officials at every level of government, labor leaders, economists, civil rights champions, cultural luminaries, and leaders of

progressive organizations.

>

> In May, TPA outlined 15 progressive solutions for combatting income inequality – from a \$15 minimum wage, to paid sick and paid family leave, to expanding Social Security, to progressive taxation.

>

> As a recent New York Times poll demonstrates, the American people – Republicans, Democrats, and independents alike -- are focused on income inequality like never before, and they are eager to hear from their leaders on how to tackle it.

>

> GOAL:

> By convening presidential candidates of both political parties to discuss income inequality, we will generate enormous media coverage of the issue, mobilize everyday Americans to weigh in on it, help shape the 2016 presidential campaign, and put the candidates even more firmly “on the record” on policies designed to lift the floor for working people, help working parents, and ensure that big corporations and the wealthy pay their fair share.

>

> Influencing the presidential campaign conversation will have a trickle-down effect – sparking questions of candidates for other positions – House, Senate, and perhaps even Governor and State Legislature.

>

> FORMAT:?

> We are seeking to host a presidential forum, as opposed to a traditional debate.

>

> Participating candidates would have the stage to themselves, appearing in sequential order, by a method to be determined later.

>

> Our vision is that each candidate would have 5 minutes to offer an opening statement. Then a panel of 2-3 journalists will question the candidate

From: [Hayley Prim](#)
To: [B](#)
Cc: jfdc@akpdmedia.com
Subject: Re: Fw: Fwd: Opportunity Nation Forum Invitation
Date: Thursday, July 16, 2015 7:43:48 PM

Robert Putnam is doing a tour of the early states to talk about income inequality. That will be the topic of a bi-partisan candidate forum in November at Des Moines Area Community College planned by Opportunity Nation, a national bipartisan coalition of more than 300 businesses, nonprofits, educators and community leaders working to expand economic mobility.

What we know is that there are lots of organizations trying to organize similar events to this one, and what we are working on. What isn't clear here is whether they have a media sponsor, which is obviously key to actually getting the candidates in the room.

On Thursday, July 16, 2015, B <BCCD@cityhall.nyc.gov> wrote:

What do we know about this?

-----Original Message-----

From: Tom Harkin
To: Bill de Blasio
Subject: Fwd: Opportunity Nation Forum Invitation
Sent: Jul 16, 2015 7:12 PM

We may have been beaten to the punch: read the DSM Register editorial, and see note to me from former president Rob Denson. Do you know anything about "Opportunity Nation?" I just looked them up. I had never heard of them, but they seem well established.

Sent from my iPhone
Begin forwarded message:

From: "Denson, Robert J." <rjdenson@dmacc.edu>
Date: July 16, 2015 at 12:22:01 PM MDT
To: "[REDACTED]" <[REDACTED]>
Cc: Melanie Anderson <manderson@opportunitynation.org>, Cara Willis <cwillis@opportunitynation.org>
Subject: Opportunity Nation Forum Invitation

Dear Tom:

Before we went to France we'd emailed you about Opportunity Nation and a Presidential Opportunity Forum we're planning to host. (Those emails are below) We've officially finalized the dates, November 16-17, at DMACC's Campus in Ankeny.

And we're thrilled the Forum was announced by the Editorial team in the Register today:

<http://www.desmoinesregister.com/story/opinion/editorials/2015/07/15/registers-editorial-income-gap-needs-presidential-priority-local-action/30220721/> [Note that the date has been changed to Nov. 16-17]

We'd love to invite you to serve as an Honorary Co-Chair for the event. We have also invited Tom Latham, Andy McGuire and Jeff Kaufmann to also be Co-Chairs. As Honorary Co-Chair, we would be honored to have you speak at the event if you

are available, but also be willing to lend your name to the invitations to the Presidential candidates.

Happy to discuss further with you.

Thanks.

Rob Denson

OUR PRIOR EMAILS BELOW:

From: Gmail [mailto: [REDACTED]]

Sent: Thursday, May 07, 2015 1:23 PM

To: Denson, Robert J.

Subject: Re: Opportunity Nation

Rob: likewise looking forward to being with you in France! I cannot meet on June 9 or 10, as Ruth and I are taking two of our grandkids to the Bahamas for a week. Anytime before that date?

Sent from my iPad

On May 6, 2015, at 11:26 AM, Denson, Robert J. < rjdenson@dmacc.edu > wrote:
Tom:

We are looking forward to seeing you and Ruth on the DMACC

--

Hayley Prim

c: [REDACTED]

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: Fwd: TPAC Papers
Date: Friday, July 17, 2015 7:40:13 AM
Attachments: [Progressive Agenda Committee Articles of Association 20150716-1.pdf](#)
[ATT00001.htm](#)
[Progressive Agenda Committee Minutes July 15 2015.pdf](#)
[ATT00002.htm](#)

Begin forwarded message:

From: Nick Baldick <nbaldick@hilltoppublicsolutions.com>
Date: July 16, 2015 at 10:45:31 PM EDT
To: Geri Prado <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmedia.com>, Lora Haggard <lora@bluewavepolitics.com>, Jim Lamb <Lamb@sandlerreiff.com>
Subject: TPAC Papers

Geri

I have attached the articles of association and minutes for The Progressive Agenda Committee.

Please sign both and send back to this group.

Lora will create bank account and EIN and we will be done.

Thanks

Nick

Progressive Agenda Committee
Articles of Committee

We agree to organize the Progressive Agenda Committee as an unincorporated non-profit association pursuant to the District of Columbia Uniform Unincorporated Nonprofit Committee Act of 2010, DC ST § 29-1101 *et seq.*, and these Articles of Committee.

ARTICLE I – NAME

The name of the association is the Progressive Agenda Committee (“Committee”).

ARTICLE II – DURATION

The period of duration for the Committee is perpetual or until such time as the members adopt a resolution recommending the dissolution of the Committee.

ARTICLE III – PURPOSE

A. The Committee is a nonprofit organization operated for the purpose of addressing income inequality by advocating for progressive public policies that will strengthen America’s middle class.

B. As a means of accomplishing its purpose, the Committee has all powers granted to a nonprofit association and the power to do all things necessary, proper, and consistent with maintaining its tax-exempt status under section 501(c)(4) of the Internal Revenue Code of 1986, as amended (the “Code”).

C. The Committee is not organized for the primary purpose of carrying on a trade or business with the general public for profit, nor shall it be operated for pecuniary gain or profit. It does not contemplate the distribution of gains, profits or dividends to any director, employee, or other individual, partnership, estate, trust, or corporation having a personal or private interest in the association and is organized solely as a nonprofit association.

D. Notwithstanding any other provisions of these Articles, the Committee will not carry on any activity not permitted to be carried on by an association exempt from federal income tax under section 501(c)(4) of the Code.

ARTICLE IV – MEMBERS

- A. The Committee has one class of members who may participate in the governance and development of policy of the Committee.
- B. The membership of the Committee will at all times consist of at least two individuals.
- C. New members of the Committee may be admitted by a majority vote of the membership. For good cause, and in the interest of the Committee, the members may terminate the membership of any individual by a vote of the membership.

ARTICLE V – DISSOLUTION

In the event of the liquidation, dissolution, or winding up of the affairs of the Committee, whether voluntary, involuntary, or by operation of law, the members of the Committee will, except as may be otherwise provided by law, transfer all of the assets of the Committee in such manner as the members, in the exercise of their discretion, may by a majority vote determine, provided that any such distribution of assets must be for a permissible purpose under section 501(c)(4).

ARTICLE VI – AMENDMENTS

This Committee reserves the right to amend or repeal, by the affirmative vote of a majority of the members, any of the provisions contained in these Articles of Committee.

The undersigned, consisting of all the members of the Committee as of July 15, 2015 execute these Articles of Committee of the Progressive Agenda Committee.

/s/ _____

Geri Prado

/s/  _____

Lora Haggard

Progressive Agenda Committee

Minutes of Action of Membership

The following action was taken by the membership of the Progressive Agenda Committee ("Committee"), an unincorporated association, by this written consent.

1. **Election of Treasurer**

RESOLVED, that Lora Haggard is elected the treasurer of the Committee.

2. **Banking**

RESOLVED, that the treasurer is authorized to open a bank account for the Committee and to execute any documents required by the bank.

The effective date of these resolutions is July 15, 2015.

Agreed to by:

/s/ _____

Geri Prado
Member

/s/  _____

Lora Haggard
Member

5. Banking

RESOLVED, that all of the actions taken by the Association to open a bank or bank accounts and to authorize the Association's Treasurer to sign checks on behalf of the Association and to make disbursements from the bank account(s) are hereby approved, accepted, ratified and adopted.

6. Organizational Costs

RESOLVED, that the Treasurer is authorized to pay or cause to be paid all fees, expenses, or reimbursements incurred by, or on behalf of, the Association in connection with its organization.

7. Authority to Commence Activities

RESOLVED, that, subject to the control and direction of the Board of Directors, the proper officers of the Association are authorized to take such action as they deem necessary or appropriate in order to commence and carry on the activities that the Association was formed to conduct.

8. Offices

RESOLVED, that the principal office of the Association shall initially be located at 450 Old Vine Street, Suite 100, Lexington, Kentucky 40507.

10. Implementation

RESOLVED, that the officers of the Association's Board are hereby severally authorized (a) to sign, execute, certify to, verify, acknowledge, deliver, accept, file, and record any and all instruments and documents, and (b) to take, or cause to be taken, any and all such action, in the name and on behalf of the Association, as (in such officer's judgment) shall be necessary, desirable, or appropriate in order to effect the purposes of the foregoing resolutions.

FURTHER RESOLVED, that any and all action taken by any proper officer of the Association prior to the date stated below taken in effecting the purposes of these resolutions is ratified, approved, confirmed, and adopted in all respects.

This consent may be executed in counterparts and all such counterparts shall constitute one consent. This consent to action is effective as of September 1, 2011.

/s/ _____
Amy Dedman

/s/ _____
Carrie Schuyler

Nick Baldick
Hilltop Public Solutions
The Washington Harbour
[3000 K Street NW, Suite 320](#)
[Washington, D.C. 20007](#)
Main: [202-298-3232](tel:202-298-3232)
Fax: [202-298-6115](tel:202-298-6115)
nbaldick@hilltoppublicsolutions.com

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: TPAC Papers
Date: Friday, July 17, 2015 9:51:53 AM

Something screwy in the 2nd attachment called Minutes. First page looks right and the rest looks like its from some other organization. Please clarify.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, July 17, 2015 7:40 AM
To: Snyder, Thomas
Subject: Fwd: TPAC Papers

Begin forwarded message:

From: Nick Baldick <nbaldick@hilltoppublicsolutions.com>
Date: July 16, 2015 at 10:45:31 PM EDT
To: Geri Prado [REDACTED]
Cc: John Del Cecato <jfdc@akpdmedia.com>, Lora Haggard <lora@bluewavepolitics.com>, Jim Lamb <Lamb@sandlerreiff.com>
Subject: TPAC Papers

Geri

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Please sign both and send back to this group.

Lora will create bank account and EIN and we will be done.

Thanks

Nick

From: [Spitalnick, Amy \(OMB\)](#)
To: [Hagelgans, Andrea](#); ["John Del Cecato"](#); [Walzak, Phil](#); [Hinton, Karen](#)
Subject: RE: interview request from Josh Fox
Date: Friday, July 17, 2015 12:31:24 PM

They're aiming to wrap shooting by the end of the summer and say the film will be broadcast on HBO early next year, with festival screening beginning around then too.

I think we should do this. If everyone is good I can email the Mayor and Prisca.

From: Hagelgans, Andrea [<mailto:AHagelgans@cityhall.nyc.gov>]
Sent: Tuesday, July 14, 2015 4:27 PM
To: 'John Del Cecato'; Spitalnick, Amy (OMB); Phillip Walzak; Hinton, Karen
Subject: RE: interview request from Josh Fox

Enviro progressive crowd ☺

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, July 14, 2015 4:27 PM
To: Spitalnick, Amy (OMB); Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: Re: interview request from Josh Fox

Not exactly TPA - but I'm all for it

From: "Spitalnick, Amy (OMB)" <SpitalnickA@omb.nyc.gov>
Date: Tuesday, July 14, 2015 at 3:22 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Phillip Walzak <pwalzak@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: interview request from Josh Fox

If we're interested, I'll get all the details!

From: Hagelgans, Andrea [<mailto:AHagelgans@cityhall.nyc.gov>]
Sent: Tuesday, July 14, 2015 3:22 PM
To: Spitalnick, Amy (OMB); Phillip Walzak; Hinton, Karen
Cc: John Del Cecato (jfdc@akpdmedia.com)
Subject: RE: interview request from Josh Fox

I like this for broader TPA purposes too.

Do we know timeline for when it is likely to air?

From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]
Sent: Tuesday, July 14, 2015 3:07 PM
To: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: FW: interview request from Josh Fox

Josh Fox is the filmmaker who helped make fracking a big issue. He's now doing a film on climate change.

I think this would be worth 20 min of the Mayor's time, especially given his personal connection to the issue and the many things we're doing.

I've worked with Josh before and it's always been very positive.

Let me know what you guys think.

Thanks.

From: [REDACTED] [mailto:[REDACTED]] **On Behalf Of** Deia Schlosberg
Sent: Tuesday, July 14, 2015 2:59 PM
To: NMesa@cityhall.nyc.gov; Spitalnick, Amy (OMB); RRyan@cityhall.nyc.gov
Cc: Josh Fox
Subject: interview request from Josh Fox

Hello Nilda, Amy and RoseAnn--

I'm writing on behalf of Josh Fox, who is interested in interviewing Mayor de Blasio for his new film on climate change and community value systems.

The new film hopes to portray the rollercoaster of emotion that we face as we fight climate change in a world that is already rapidly changing. It is a film that seeks to find a new value system for both dealing with and averting catastrophe.

Like its two predecessors, this film is currently in negotiations to be on HBO in the US and will undoubtedly have a broad international appeal.

The new film has already shot segments all over the world-- looking at solar development in Zambia, coal ship blockades in Australia by representatives from Pacific Island nations, geothermal energy development in Iceland, wildfires in Colorado, the destruction of the national forests in the American West by beetle kill, the tar sands protests, the amazing immediate response to Hurricane Sandy by Occupy Sandy and much more. It currently features interviews with Bill McKibben, Dr. James Hansen, Ella Chou, Van Jones, Lester Brown, Tim DeChristopher and many others.

The Mayor's perspective would be greatly welcomed, particularly with regard to the commendable goal of having 100% of NYC Government operations powered by renewable energy.

We're happy to answer any questions you or Mayor de Blasio might have about the project, either by phone or by email. We look forward to hearing back from you.

Thanks so much for the work you're all doing on this front--it makes me proud to be a New Yorker.

Sincerely,
Deia Schlosberg

Deia Schlosberg

Producer

Untitled Josh Fox Climate Change Film

406.579.5750

From: [Walters, Alexis](#)
To: [Yazgi, Stephanie](#); [John Del Cecato](#)
Cc: [Schnake Mahl, Gabriel](#); [Schwartz, Regina](#); [Viguers, Jonathan](#); [Hayley Prim](#); [Salazar-Rodriguez, Prisca](#)
Subject: RE: Call with Mayor Francis Slay of St. Louis 7/20
Date: Friday, July 17, 2015 3:12:07 PM
Attachments: [Mayor's Event Briefing- Template.doc](#)

Template attached

From: Yazgi, Stephanie
Sent: Friday, July 17, 2015 3:12 PM
To: John Del Cecato
Cc: Schnake Mahl, Gabriel; Walters, Alexis; Schwartz, Regina; Viguers, Jonathan; Hayley Prim; Salazar-Rodriguez, Prisca
Subject: Re: Call with Mayor Francis Slay of St. Louis 7/20

Cool. Can your team do briefing? Prisca or Alexis can get you template

From: John Del Cecato
Sent: Friday, July 17, 2015 2:18 PM
To: Yazgi, Stephanie
Cc: Schnake Mahl, Gabriel; Walters, Alexis; Schwartz, Regina; Viguers, Jonathan; Hayley Prim
Subject: Re: Call with Mayor Francis Slay of St. Louis 7/20

Praising for min wage hike. Asking to sign onto TPA.

On Jul 17, 2015, at 1:49 PM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

What is this call about?

From: Schnake Mahl, Gabriel
Sent: Friday, July 17, 2015 1:29 PM
To: Walters, Alexis
Cc: Schwartz, Regina
Subject: RE: Call with Mayor Francis Slay of St. Louis 7/20

+ SY

From: Walters, Alexis
Sent: Friday, July 17, 2015 1:29 PM
To: Schnake Mahl, Gabriel
Cc: Schwartz, Regina
Subject: Call with Mayor Francis Slay of St. Louis 7/20

Hey Gabe,

Will there be a briefing for this call on Monday?

Alexis Walters

Office of the Mayor
City of New York

Event/Meeting Briefing Information

Staff Contact/Planning Lead: TBD

EVENT: TBD

MISSION/GOAL: TBD

DAY/DATE: Thursday, February 19, 2015

EVENT TIME: 5:00 PM – 6:00 PM

MBDB TIME: 5:15 PM – 5:45 PM

LOCATION:
LOCAL/ONSITE
CONTACT:

PEOPLE ATTENDING: *(include # of ppl attending; attach a guest list and say, “see attached guest list” rather than list all names here)*

ELECTED/COMMUNITY OFFICIALS ATTENDING *(list names of elected officials & their title; if more than 5 – 6, attach list and indicate that list is attached)*

STAFF ATTENDING: *(List names of Administration officials, staff, or others as appropriate)*

STAFF ASSIGNED TO MBDB: Amy Spitalnick, Press

PRESS: Open

EVENT SET-UP:
MBDB ROLE:
MBDB TALKING POINTS:
EVENT PROGRAM:
MBDB INTRODUCED BY:

ADDITIONAL INFORMATION ON THE EVENT:

- *(Indicate any attachments being included with briefing form. Also where applicable, include suggested talking points for the Mayor – Communications staff will review and edit as necessary)*

- *(Include any other pertinent information about the event that the Mayor might need to know that is not included elsewhere on the form or reference other attachments)*

BIO INFORMATION ON PARTICIPANTS:

- *(Include information about the sponsoring organization if bios not appropriate)*

RECENT NEWS ARTICLES RELATED TO GROUP OR GEOGRAPHICAL LOCATION OF EVENT:

- *(Include description of articles being included as attachments to the briefing form)*

From: [Hayley Prim](#)
To: [John Del Cecato](#)
Cc: [Snyder, Thomas](#)
Subject: Re: UPDATED version -- Presidential Forum Proposal
Date: Friday, July 17, 2015 4:14:09 PM

Also, FYI Blankfein is a Dem

<http://www.businessinsider.com/lloyd-blankfein-told-cnbcnbspm-a-registered-democrat-and-a-rockefeller-republican--where-that-will-get-me--2012-4>

On Fri, Jul 17, 2015 at 4:02 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Have you or Jeani made any contact with any of the other schools in the meantime? Going to need to shoot the boss a note at the end of the day with any progress.

On Fri, Jul 17, 2015 at 2:17 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Ok tx

On Jul 17, 2015, at 2:15 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

I left a VM on her cell and tracked down an email address for her-- but got her out of office. Will keep you posted.

On Fri, Jul 17, 2015 at 12:57 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Cool

On Jul 17, 2015, at 12:55 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Ok I can call her and try to set up a time for the 3 of us to talk

On Friday, July 17, 2015, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

If at all possible I think it best if you both do it, only because John has the lengthiest experience of us all getting the TPA Forum going. My two cents.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Friday, July 17, 2015 12:39 PM
To: John Del Cecato
Cc: Snyder, Thomas
Subject: Re: Fw: UPDATED version -- Presidential Forum Proposal

No he wants us to do it

On Friday, July 17, 2015, John Del Cecato
<jfdc@akpdmedia.com> wrote:

Marsha's cell is

██████████

Hayley - since you talked to Bdb most recently - do you wanna call? If not, I can. Or was Mbdb saying he wanted to call Marsha himself?

On Jul 17, 2015, at 11:34 AM, Hayley Prim
<hayley@progressiveagenda.us> wrote:

Sure. My cell is ██████████

On Friday, July 17, 2015, Snyder, Thomas
<TSnyder@cityhall.nyc.gov> wrote:

Hayley can u get on the phone right now?

From: John Del Cecato
[mailto:jfdc@akpdmedia.com]
Sent: Friday, July 17, 2015 11:12 AM
To: Snyder, Thomas
Cc: Hayley Prim
Subject: Re: UPDATED version -- Presidential Forum Proposal

You know, if we were willing to go to a neighboring state, I could talk to Axelrod about having University of Chicago Institute of Politics host it.

On Jul 17, 2015, at 10:51 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov>

wrote:

I could talk between now and noon.
Between 2 and 3.

From: Hayley Prim
[mailto:hayley@progressiveagenda.us]
Sent: Friday, July 17, 2015 10:48 AM
To: Snyder, Thomas
Cc: John Del Cecato
Subject: Re: UPDATED version --
Presidential Forum Proposal

I think we need to talk to Harkin's team today as well, to further delve into whether there is any way to make Drake work. I can try to track down contact info for Marcia unless one of you have.

When are you guys free?

On Fri, Jul 17, 2015 at 10:47 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

There has to be more options than Simpson, right? Any thoughts on where and who we might need to make the connections? Do we need a quick call on this today? And is Drake ruled out just because the Harkin Institute might not want to do it? Why couldn't we still use Drake?

From: Hayley Prim
[mailto:hayley@progressiveagenda.us]
Sent: Friday, July 17, 2015 10:44 AM
To: Snyder, Thomas
Cc: John Del Cecato

Subject: Re: UPDATED version
-- Presidential Forum Proposal

Yes-- he wants us to have a venue locked down in the next few days.

On Fri, Jul 17, 2015 at 10:43 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

Is Plan B exclusively a question of venue?

From: John Del Cecato
[mailto:jfdc@akpdmedia.com]
Sent: Friday, July 17, 2015 10:36 AM
To: Hayley Prim
Cc: Snyder, Thomas

Subject: Re: UPDATED version
-- Presidential Forum Proposal

I'm gonna get a contact for Simpson College

On Jul 17, 2015, at 10:03 AM, Hayley Prim <hayley@progressiveagenda.us> wrote:

BDB off. He wants us to update him on this today. What are our plan B thoughts?

Will try to get full DL from him before we

depart today

On Thu, Jul 16, 2015
at 6:55 PM, B
<BCCD@cityhall.nyc.gov
> wrote:

Pls download before
you talk to Harkin's
team

-----Original
Message-----
To: Tom Harkin
Subject: Re:
UPDATED version --
Presidential Forum
Proposal
Sent: Jul 16, 2015
6:54 PM

John Del Cecato and
Hayley Prim will be
the follow up people
for Marcia and her
colleagues to talk to

-----Original
Message-----
From: Tom Harkin
To: Bill de Blasio
Subject: Re:
UPDATED version --
Presidential Forum
Proposal
Sent: Jul 16, 2015
6:42 PM

I'm calling Marsha in
one hour. After
carefully reading
your proposal again,
I am unsure what
the Harkin Institute
role is. You have
CNN and TPA

hosting the event.
You suggest me and
a Republican as "co-
chairs." I thought
you wanted the
Institute to host it.
If CNN and TPA are
hosting, why need
the Institute?

Sent from my iPhone

> On Jul 16, 2015,
at 12:47 PM, Bill de
Blasio

< [REDACTED] >
> wrote:

>
>
>
> Tom, I'm sending
you a more complete
version of the
proposal below. Use
this one. Thanks -
Bill

>
>
> -----Original
Message-----

> From: John Del
Cecato
> To: Bill de Blasio
> Subject: Final
> Sent: Jul 13, 2015
3:54 PM

>
> PROPOSAL??TO:
Sen. Harkin
> FR: Bill de Blasio
> DA: 7/13/15
> RE: Iowa
Presidential Forum --
CONFIDENTIAL

>
>
> CONTEXT:
> If you're having a
national conversation
about environmental
protection, you
might turn to the
Sierra Club. If
you're talking civil

rights, you might go to the NAACP. But right now, there is no organization that focuses exclusively on income inequality. That's where The Progressive Agenda comes in.

>

> The Progressive Agenda (TPA) is a coalition of current and former elected officials at every level of government, labor leaders, economists, civil rights champions, cultural luminaries, and leaders of progressive organizations.

>

> In May, TPA outlined 15 progressive solutions for combatting income inequality – from a \$15 minimum wage, to paid sick and paid family leave, to expanding Social Security, to progressive taxation.

>

> As a recent New York Times poll demonstrates, the American people – Republicans, Democrats, and independents alike -- are focused on income inequality like never before, and they are eager to hear from their leaders on how to tackle it.

>

> GOAL:

> By convening presidential candidates of both political parties to discuss income inequality, we will generate enormous media coverage of the issue, mobilize everyday Americans to weigh in on it, help shape the 2016 presidential campaign, and put the candidates even more firmly "on the record" on policies designed to lift the floor for working people, help working parents, and ensure that big corporations and the wealthy pay their fair share.

>

> Influencing the presidential campaign conversation will have a trickle-down effect – sparking questions of candidates for other positions – House, Senate, and perhaps even Governor and State Legislature.

>

> FORMAT:?

> We are seeking to host a presidential forum, as opposed to a traditional debate.

>

> Participating candidates would have the stage to themselves, appearing in sequential order, by a method to be determined later.

>
> Our vision is that
each candidate
would have 5
minutes to offer an
opening statement.
Then a panel of 2-3
journalists will
question the
candidate

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Hayley Prim](#)
To: [Salazar-Rodriguez, Prisca](#)
Cc: [Walters, Alexis](#); [Yazgi, Stephanie](#); [John Del Cecato](#); [Schnake Mahl, Gabriel](#); [Schwartz, Regina](#); [Viguers, Jonathan](#)
Subject: Re: Call with Mayor Francis Slay of St. Louis 7/20
Date: Friday, July 17, 2015 5:06:34 PM
Attachments: [07-20-15 Slay MW Briefing.doc](#)

Attached is the briefing for the call on Monday. I will send you an update over the weekend if needed.

Do you know when the KC call is going to be scheduled?

On Fri, Jul 17, 2015 at 3:58 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

yes

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Friday, July 17, 2015 3:51 PM
To: Walters, Alexis
Cc: Yazgi, Stephanie; John Del Cecato; Schnake Mahl, Gabriel; Schwartz, Regina; Viguers, Jonathan; Salazar-Rodriguez, Prisca

Subject: Re: Call with Mayor Francis Slay of St. Louis 7/20

I will do it. Can you add me to call on Mayor's calendar so I know when it happens?

On Fri, Jul 17, 2015 at 3:12 PM, Walters, Alexis <AWalters@cityhall.nyc.gov> wrote:

Template attached

From: Yazgi, Stephanie
Sent: Friday, July 17, 2015 3:12 PM
To: John Del Cecato
Cc: Schnake Mahl, Gabriel; Walters, Alexis; Schwartz, Regina; Viguers, Jonathan; Hayley Prim; Salazar-Rodriguez, Prisca

Subject: Re: Call with Mayor Francis Slay of St. Louis 7/20

Cool. Can your team do briefing? Prisca or Alexis can get you template

From: John Del Cecato

Sent: Friday, July 17, 2015 2:18 PM

To: Yazgi, Stephanie

Cc: Schnake Mahl, Gabriel; Walters, Alexis; Schwartz, Regina; Viguers, Jonathan; Hayley Prim

Subject: Re: Call with Mayor Francis Slay of St. Louis 7/20

Praising for min wage hike. Asking to sign onto TPA.

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To: Walters, Alexis

Cc: Schwartz, Regina

Subject: RE: Call with Mayor Francis Slay of St. Louis 7/20

+ SY

From: Walters, Alexis

Sent: Friday, July 17, 2015 1:29 PM

To: Schnake Mahl, Gabriel

Cc: Schwartz, Regina

Subject: Call with Mayor Francis Slay of St. Louis 7/20

Hey Gabe,

Will there be a briefing for this call on Monday?

Alexis Walters
Office of the Mayor
City of New York

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

Event/Meeting Briefing Information

Staff Contact/Planning Lead: TBD

EVENT: Call with Francis Slay, Mayor of St. Louis, MO

MISSION/GOAL: Commend Mayor on support for wage hike in St. Louis, and ask him to join TPA

DAY/DATE: Monday, July 20, 2015

EVENT TIME: 12:30 PM- 12:45 PM

MBDB TIME: 12:30 PM- 12:45 PM

LOCATION:

LOCAL/ONSITE

CONTACT:

PEOPLE ATTENDING: 2

ELECTED/COMMUNITY OFFICIALS ATTENDING *Mayor Francis Slay*

STAFF ATTENDING: N/A

STAFF ASSIGNED TO MBDB: Hayley Prim

PRESS: Closed

EVENT SET-UP:

MBDB ROLE:

MBDB TALKING POINTS:

EVENT PROGRAM:

MBDB INTRODUCED BY:

ADDITIONAL INFORMATION ON THE EVENT:

As of Friday, July 17 the wage hike in St. Louis is currently still being debated.

Original proposal

In June 2015, Mayor Slay unveiled a minimum wage proposal that with his signature would boost the city's minimum wage to \$10 per hour, and would top out to \$15 per hour in 2020.

The original proposal also called for the minimum wage to be adjusted by the rate of inflation every year after that, though it could never go lower than \$15.

Exemptions include small businesses making less than \$500,000 per year, or those who employ less than 15 people.

Compromise Proposal

The compromise proposal, which was agreed to on July 9 would immediately boost the minimum wage to \$7.95 per hour, with a top rate of \$11 by 2020.

It would include the same exemptions as the original proposal, and would additionally exempt certain in-home service workers, and nursing homes, assisted living or residential care centers aid for my Medicaid or Medicare. Hospitals and child care centers that receive funding through certain government programs would also not have to comply with the minimum wage law, and students who work less than 20 hours a week during the school year could be paid at 90 percent of the minimum wage.

Latest

The Board of Alderman considered this compromise bill on Friday July 10th, but took no action and kept the bill alive for future consideration. On Tuesday, July 14 Board of Aldermen President Lewis Reed said he can't support the current bill to institute a citywide minimum wage of \$11 an-hour because it falls short of bringing relief to working families, and has expressed intentions to remove many of the exemptions.

The next step is for a special meeting to be called by the Board of Alderman President to debate the bill and make any changes.

On July 17, Governor Jay Nixon said that he supports the right of the St. Louis Board of Alderman to raise the minimum wage above the state level of \$7.65/hour.

Additional Background

Regional business groups have argued that the cities lack the legal authority to raise the minimum wage for private-sector employees. Gov. Jay Nixon vetoed a bill last week that would bar municipalities from approving a minimum wage higher than the state's if they have not been passed before August 28, but this issue could re-emerge in a veto override session in September.

A state law adopted in 1998 prohibits Missouri's most densely populated counties and cities from enacting minimum wages higher than the state's pay floor. St. Louis voters passed a wage bump for city contractors shortly after that. A circuit court judge struck that pay hike down, but also cast doubt on the 1998 law itself. Today, a bevy of interpretations abound over the constitutionality of local-level pay increases in the state.

BIO INFORMATION ON PARTICIPANTS:

Francis G. Slay made history in 2013 as the City of St. Louis' first mayor to be elected to a fourth, four-year term in office. He became the 45th Mayor of the City in 2001 and was re-elected by large margins in 2005, 2009, and 2013.

His key initiatives include: improving the quality of life in neighborhoods, the revitalization of North St. Louis, better public education, and the efficient and equitable delivery of City services. In May 2007 Downtown St. Louis's revitalization was the subject of a Preserve America Presidential Award, the nation's highest honor for historic preservation.

Prior to being elected Mayor, Francis G. Slay served as a St. Louis Alderman for 10 years, then as President of the St. Louis Board of Aldermen from 1995 to 2001.

From: [Salazar-Rodriguez, Prisca](#)
To: "Hayley Prim"
Cc: [Walters, Alexis](#); [Yazgi, Stephanie](#); [John Del Cecato](#); [Schnake Mahl, Gabriel](#); [Schwartz, Regina](#); [Viguers, Jonathan](#)
Subject: RE: Call with Mayor Francis Slay of St. Louis 7/20
Date: Friday, July 17, 2015 5:08:47 PM

I am waiting to hear back – just emailed them again

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Friday, July 17, 2015 5:06 PM
To: Salazar-Rodriguez, Prisca
Cc: Walters, Alexis; Yazgi, Stephanie; John Del Cecato; Schnake Mahl, Gabriel; Schwartz, Regina; Viguers, Jonathan
Subject: Re: Call with Mayor Francis Slay of St. Louis 7/20

Attached is the briefing for the call on Monday. I will send you an update over the weekend if needed.

Do you know when the KC call is going to be scheduled?

On Fri, Jul 17, 2015 at 3:58 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:
yes

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Friday, July 17, 2015 3:51 PM
To: Walters, Alexis
Cc: Yazgi, Stephanie; John Del Cecato; Schnake Mahl, Gabriel; Schwartz, Regina; Viguers, Jonathan; Salazar-Rodriguez, Prisca

Subject: Re: Call with Mayor Francis Slay of St. Louis 7/20

I will do it. Can you add me to call on Mayor's calendar so I know when it happens?

On Fri, Jul 17, 2015 at 3:12 PM, Walters, Alexis <AWalters@cityhall.nyc.gov> wrote:
[Template attached](#)

From: Yazgi, Stephanie
Sent: Friday, July 17, 2015 3:12 PM
To: John Del Cecato
Cc: Schnake Mahl, Gabriel; Walters, Alexis; Schwartz, Regina; Viguers, Jonathan; Hayley Prim; Salazar-Rodriguez, Prisca

Subject: Re: Call with Mayor Francis Slay of St. Louis 7/20

Cool. Can your team do briefing? Prisca or Alexis can get you template

From: John Del Cecato
Sent: Friday, July 17, 2015 2:18 PM
To: Yazgi, Stephanie
Cc: Schnake Mahl, Gabriel; Walters, Alexis; Schwartz, Regina; Viguers, Jonathan; Hayley Prim
Subject: Re: Call with Mayor Francis Slay of St. Louis 7/20

Praising for min wage hike. Asking to sign onto TPA.

On Jul 17, 2015, at 1:49 PM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

What is this call about?

From: Schnake Mahl, Gabriel
Sent: Friday, July 17, 2015 1:29 PM
To: Walters, Alexis
Cc: Schwartz, Regina
Subject: RE: Call with Mayor Francis Slay of St. Louis 7/20

+ SY

From: Walters, Alexis
Sent: Friday, July 17, 2015 1:29 PM
To: Schnake Mahl, Gabriel
Cc: Schwartz, Regina
Subject: Call with Mayor Francis Slay of St. Louis 7/20

Hey Gabe,

Will there be a briefing for this call on Monday?

Alexis Walters
Office of the Mayor
City of New York

--

Hayley Prim

c: 

--

Hayley Prim

c: 

From: [John Del Cecato](#)
To: [B](#)
Cc: hayley@progressiveagenda.us; [Snyder, Thomas](#)
Subject: Re: Plan B
Date: Friday, July 17, 2015 5:25:20 PM

On it. Talking to Univ of Iowa

> On Jul 17, 2015, at 5:19 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> Aggressively move to Plan B re: forum in Iowa. Begin immediately. Tell me what I have to do
>

From: [Snyder, Thomas](#)
To: B; 'jfdc@akpdmedia.com'; 'hayley@progressiveagenda.us'
Subject: RE: Plan B
Date: Friday, July 17, 2015 5:51:08 PM

On it. Began earlier today making calls.

-----Original Message-----

From: B
Sent: Friday, July 17, 2015 5:20 PM
To: 'jfdc@akpdmedia.com'; 'hayley@progressiveagenda.us'
Cc: Snyder, Thomas
Subject: Plan B

Aggressively move to Plan B re: forum in Iowa. Begin immediately. Tell me what I have to do

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); [Hayley Primm \(hayley@progressiveagenda.us\)](mailto:hayley@progressiveagenda.us)
Date: Friday, July 17, 2015 5:53:59 PM

Harkin Institute definitely a no - so on to other venues.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [Williams, Dominic](#)
To: ["BCCD@cityhall.nyc.gov"](mailto:BCCD@cityhall.nyc.gov)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Snyder, Thomas](#)
Subject: Re: NY Times: Bernie Sanders Presses Hillary Clinton on Her Views on Banks
Date: Sunday, July 19, 2015 11:08:34 PM

Will work on quickly

From: B
Sent: Sunday, July 19, 2015 10:55 PM
To: Williams, Dominic
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Snyder, Thomas
Subject: Fw: NY Times: Bernie Sanders Presses Hillary Clinton on Her Views on Banks

Dom, in your opinion, what should my position be on Glass-Steagall, first as progressive leader and then as mayor of nyc. I want your undiluted view, then want to bring Tony and Alicia into the discussion. I think I can guess Alicia's view already, and suspect I'll disagree. I've cc'ed JDC and Tom S, who will help make sure we adjudicate this issue internally

From: Gunaratna, Mahen
Sent: Saturday, July 18, 2015 12:19 AM
To: B; FLONYC
Cc: John Del Cecato <jfdc@akpdmedia.com>; Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; Williams, Dominic
Subject: NY Times: Bernie Sanders Presses Hillary Clinton on Her Views on Banks

Bernie Sanders Presses Hillary Clinton on Her Views on Banks

By [JONATHAN MARTIN](#)

JULY 17, 2015

CEDAR RAPIDS, Iowa — Senator [Bernie Sanders](#) of Vermont edged closer on Friday to directly attacking [Hillary Rodham Clinton](#), pointedly asking whether the Democratic presidential front-runner would support measures to break up the country's largest financial institutions and reinstate a firewall between commercial and investment banking.

Mr. Sanders, whose campaign for the Democratic presidential nomination has galvanized liberal activists driven by questions of economic fairness, highlighted his efforts [to cut down the so-called too big to fail banks](#) and restore [Glass-Steagall](#), the Depression-era banking law repealed under President Bill Clinton. "You'll have to ask Hillary Clinton about her views on whether she thinks we should break up these large financial institutions. I do," Mr. Sanders, an independent, said at a news conference here. "You will have to ask her views on whether we should re-establish Glass-Steagall."

He boasted that he had not received financial contributions from Goldman Sachs, which he said sought “undue influence” in American politics, but stopped short of calling on Mrs. Clinton to reject the nearly \$50,000 in donations she has received from employees of the Wall Street firm. “That’s her decision,” Mr. Sanders said, after pausing for a moment to consider the question.

Mr. Sanders spoke the afternoon before the Iowa [Democratic Party](#)’s annual fund-raising dinner, the first event this year at which all of the party’s five presidential candidates appeared together. Mrs. Clinton addressed her supporters at an early evening rally before the banquet, but trained her fire entirely on Republicans, making no mention, direct or implied, of Mr. Sanders.

The banquet illustrated the populist fervor coursing through the Democratic base, offering an explanation for Mr. Sanders’ early success. Mrs. Clinton received ovations for her attacks on some of the Republican presidential hopefuls and gender-oriented appeals, but Mr. Sanders and Martin O’Malley, a former Maryland governor, found booming applause for their full-throated attacks on Wall Street and free-trade deals.

Asked whether Mrs. Clinton would seek to break up the country’s largest banks or reinstate Glass-Steagall, an aide to Mrs. Clinton said she would speak in more detail about both issues in the coming weeks. (Alan Blinder, an economist who is advising Mrs. Clinton, said this week that she would not attempt to revive Glass-Steagall.)

While some leading Iowa Democrats believe that Mr. Sanders’s rise will ultimately help Mrs. Clinton restrain expectations here, where she was defeated by Barack Obama in the 2008 caucuses, Mr. Sanders’s growing support in the polls, vast base of small-dollar contributors and sizable crowds have prompted some of Mrs. Clinton’s backers to make not-so-subtle comments about the importance of nominating a candidate who can capture the White House.

“We’ve got to nominate somebody that can win and Hillary is a winner,” Michael Fitzgerald, Iowa’s state treasurer, said at the Clinton rally.

“I don’t have a lot of time to mess around like I used to, I want to win,” said Dale Todd, a Democratic activist from Cedar Rapids, who also spoke before Mrs. Clinton took the stage.

Privately, Mrs. Clinton’s backers are blunter, dismissing the possibility that Mr. Sanders, a 73-year-old self-declared socialist, would be a viable general election candidate. Yet the sheer size of his crowds, in Iowa and beyond, is creating awkwardness for Mrs. Clinton.

She added the rally to her schedule, her campaign said, to give local supporters who had not purchased a ticket for the dinner a chance to see the former secretary of state. She has been doing more such large-scale events in part because they are crucial to organizing. To that end, every attendee was asked to sign a caucus commitment card upon entering the basement hall, one side of which was lined with a surefire crowd builder: boxes of free pizza.

These gatherings also, though, represent an effort to show that Mrs. Clinton is herself capable of luring big audiences. But the rally served to highlight her inability for now to attract crowds on the same scale as Mr. Sanders, [whose Iowa events have drawn more people](#) than any other presidential candidate has in either party. Mrs. Clinton drew a few hundred people to her event here — her campaign pegged it at 500 — while Mr. Sanders was met by about 2,500 at an event in Council Bluffs this month. The Vermont senator did not seek to compete with a head-to-head rally, but he joined a group of veterans Friday afternoon upstairs in the same building where Mrs. Clinton spoke.

Standing beneath a giant, Grant Wood-designed stained glass window honoring three centuries of American soldiers, Mr. Sanders recounted his work as chairman of the Senate Veterans' Affairs Committee, solemnly recounting "the cost of war." But he turned notably more energetic when he took questions about his campaign.

"I think that there is a growing frustration all over this country for establishment politics, for establishment economics," he said before inveighing against what he called "a corrupt system."

From: [B](#)
To: "jfdc@akpdmedia.com"
Cc: [Snyder, Thomas](#); "hayley@progressiveagenda.us"; [Salazar-Rodriguez, Prisca](#); [Leopold, Elana](#)
Subject: Re: Netroots conf
Date: Monday, July 20, 2015 7:11:09 AM

We need to do better in the future. We can sched things like this (if we believe them valuable) and then pull out if sched changes. What we are failing to do is look at the calendar strategically. Hayley, pls compile a list of important strategic gatherings we should consider this year and share with all us. And push for the ones you deem important

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, July 19, 2015 01:57 PM
To: B
Cc: Snyder, Thomas; hayley@progressiveagenda.us <hayley@progressiveagenda.us>; Salazar-Rodriguez, Prisca; Leopold, Elana
Subject: Re: Netroots conf

We tried to schedule a while back, but there was uncertainty re: overseas travel. Once that was resolved, Jessie tried to get at least a Skype appearance, but it was so late in the week, Netroots' schedule was locked in.

> On Jul 19, 2015, at 12:43 PM, B <BCCD @cityhall.nyc.gov> wrote:
>
>
> Did we consider me going? If not, why not?
>

From: B
To: [Snyder, Thomas](mailto:Snyder.Thomas@akpdmedia.com); "jfdc@akpdmedia.com"; "hayley@progressiveagenda.us"
Cc: [Walzak, Phil](mailto:Walzak.Phil@akpdmedia.com); [Hagelgans, Andrea](mailto:Hagelgans.Andrea@akpdmedia.com); [Hinton, Karen](mailto:Hinton.Karen@akpdmedia.com); [Wolfe, Emma](mailto:Wolfe.Emma@akpdmedia.com); [FLONYC](mailto:FLONYC@akpdmedia.com)
Subject: Good advice
Date: Monday, July 20, 2015 7:24:36 AM

I think this is a good and fair admonition. And we should take heed

-----Original Message-----

From: Van Jones
To: Bill de Blasio
Subject: Fwd: Bernie Sanders and Martin O'Malley Failed Their #BlackLivesMatter Test
Sent: Jul 19, 2015 11:53 PM

As we discussed: white populists will see this reaction more and more, if they try to stick with "accept our race-neutral policies and race-neutral rhetoric -- and then just pray for trickle-down justice for the black community." Any sense that we are an afterthought will be combatted; any notion that our pain can be addressed in a color blind, generic fashion (when there is nothing color blind or generic about the attacks on us) will draw fire.

I hope you can help others understand this. The Obama era of black silence on core, survival issues for our young people is over.

Hope you are well! Van

Sent from my Bat Phone (TM)

Begin forwarded message:

From: Colin Holtz <colin@dreamstaff.com>
Date: July 19, 2015 at 5:09:44 PM PDT
To: "dreamstaff@dreamcorps.us" <dreamstaff@dreamcorps.us>
Subject: Bernie Sanders and Martin O'Malley Failed Their #BlackLivesMatter Test

This is a good take on the current state of play among the left, i think

<http://www.newrepublic.com/article/122329/bernie-sanders-and-martin-omalley-failed-their-blacklivesmatter-test>

Bernie Sanders and Martin O'Malley Failed Their #BlackLivesMatter Test

Neither Democratic candidate measured up after being interrupted at Netroots Nation

By David Dayen @ddayen Photo: Charlie Leight/Getty Images

PHOENIX—At the Presidential Town Hall this weekend at Netroots Nation 2015, the largest annual gathering of liberal activists in America, there was a moment of two parallel universes operating simultaneously, signifying the cleavages between racial and economic justice on the progressive left. Democratic presidential candidate Bernie Sanders was moving through his main points about economic inequality and the hijacking of the nation by big money, pointing out statistical analyses on things like student debt and the gains of the one percent. (This came after former Maryland governor Martin O'Malley, the other candidate at the event, had already left the stage). At the same time, on the floor among the crowd, #BlackLivesMatter protesters marched and chanted, "Say her

From: [Hayley Prim](#)
To: [Shaikh, Michael](#)
Cc: [Schwartz, Regina](#); [Sevillia, Max](#); [Viguers, Jonathan](#); [John Del Cecato](#); [Snyder, Thomas](#); [Klein, Monica](#); [Walters, Alexis](#)
Subject: Re: Religious leaders declaration
Date: Monday, July 20, 2015 9:55:34 AM
Attachments: [onesheet-progressiveagenda.pdf](#)
[07-20-15 Rome Trip Background on Mayors.docx](#)

Hi All--

Attached is background on the Mayors for the Rome trip. Let me know if you need anything else.

Also attached here is the TPA one-pager. Please make sure you print plenty of hard copies to have on hand.

Thanks,
Hayley

On Fri, Jul 17, 2015 at 5:39 PM, Shaikh, Michael <mshaikh@cityhall.nyc.gov> wrote:
Thank you all for your help and incredibly quick responses. Mike

On Jul 17, 2015, at 17:29, Schwartz, Regina <RSchwartz@cityhall.nyc.gov> wrote:

Hayley and her team will also send over a short brief with the mayors that MBDB mentioned in the meeting so that is captured with some background and JV will also help with Mayors' background.

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]

Sent: Friday, July 17, 2015 5:26 PM

To: Schwartz, Regina

Cc: Shaikh, Michael; Sevillia, Max; Viguers, Jonathan

Subject: Re: Religious leaders declaration

Hi Michael--

Attached is the one-pager for The Progressive Agenda, which the Mayor requested copies of for the trip. Monica has this already, but you should become familiar with the content.

He is very well versed in all of these issues.

Let me know if you need anything else from us.

Thanks,

Hayley

On Fri, Jul 17, 2015 at 5:21 PM, Schwartz, Regina
<RSchwartz@cityhall.nyc.gov> wrote:

Michael!

Great to meet you!

MS is looking into the resos.

HP cc'ed will get you the TPA information.

JV cc'ed will also help her with Mayors backgrounders.

Thanks!

Gina

From: Shaikh, Michael
Sent: Friday, July 17, 2015 5:14 PM
To: Sevilla, Max; Schwartz, Regina
Subject: Religious leaders declaration

Hi Regina and Max -

First off: Max, thanks for your help this afternoon on the Vatican declaration, and Regina, very nice meeting you today.

That said, a couple things came out of our meeting with the Mayor re the Vatican trip that we should be connecting over.

1. I am sharing the link to a second declaration that the Vatican will be asking the Mayors to sign. It's a doc that has been historically signed by religious leaders but now they want mayors to support it.

Here it is:

<http://www.endslavery.va/content/endslavery/en/events/declaration/signed.html>

Max, could I ask you to check if other US mayors will sign this too? We'll need to have clarity on this by Monday afternoon.

2. This next one is kind of an amorphous request, I admit. But Penny and Monica will be the only people traveling with the Mayor. I have a feeling the Mayor will be relying on PA (and to some extent Monica) to provide him with answers etc re US mayors he'll be interacting with in Italy. Could I kindly ask you to send me any info that they may need to answer his questions. In particular, I am thinking in relation to the mayors of Portland, Birmingham and Boulder, our mayor may engage on TPA stuff.

That's it. I really appreciate the help.

Take care, and let me know what I can do make your lives easier.

Mike

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]



1 Lift the Floor for Working People

- Raise the federal minimum wage, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' right to organize and rebuild the middle class.
- Pass comprehensive immigration reform to grow the economy and protect against exploitation of low-wage workers.
- Oppose trade deals that hand more power to corporations at the expense of American jobs, workers' rights, and the environment.
- Invest in schools, not jails – and give a second chance to those coming home from prison.

2 Support Working Families

- Pass national paid sick leave.
- Pass national paid family leave.
- Make Pre-K, after-school programs and childcare universal.
- Expand the Earned Income Tax Credit and protect and expand Social Security.
- Allow students to refinance student loan debt to take advantage of lower interest rates, and support debt-free college.

3 Tax Fairness

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the **“Buffet Rule”** so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of “performance pay” write-offs.

Event/Meeting Briefing Information

Staff Contact/Planning Lead: TBD

EVENT: Interaction with Mayors on Rome Trip

MISSION/GOAL: Ask Mayors to sign onto TPA

DAY/DATE: Monday, July 20, 2015- Wednesday, July 22, 2015

BACKGROUND ON MAYORS

Tier 1

Mayor Charlie Hales (Portland)

- In March 2014, the City of Portland became the 4th city in the U.S. to mandate Paid Sick Leave
- In February 2015, the City of Portland raised it's minimum wage to \$15/hour
- Just last week, after POTUS visit to federal prison, announced expansion of Mayor's community center initiative, investing in education, and after school to help keep kids out of trouble.
- Mayor Hales is a member of the Cities of Opportunity Task Force. He joined July's letter on transportation funding, the UPK and minimum wage letters, and participated in both transportation days of action.

Mayor Marty Walsh (Boston)

- Mayor Walsh applauded Gov. Patrick when he raised Massachusetts minimum wage to \$11/hour by 2017
- Announced plan to double those enrolled in pre-k program in Boston by 2018
- On May 18, 2015 Mayor Walsh signed an ordinance establishing paid parental leave for City of Boston employees, Boston's first-ever Paid Parental Leave policy.
- Statewide paid sick time requirement when into effect on July 1, 2015, and is being calling one of the strongest paid sick laws in the nation, covering covering approximately 1 million workers who were not currently eligible for paid sick time in their jobs.

- Mayor Walsh is the co-chair of the Cities of Opportunity Task Force. He joined July's letter on transportation funding, the UPK and minimum wage letters, and participated in both transportation days of action.

Mayor Mitch Landrieu (New Orleans)

- In August 2014 Mayor Landrieu raised city employee's minimum wage to \$10.10/hour, and is working to broaden this for low-wage workers carrying out contract for the city of New Orleans. He has also been vocal on supporting President Obama's call to Congress to raise the national minimum wage to \$10.10 per hour
- In December 2014, the City of New Orleans' Civil Service Commission approved rules that will create a new category of leave for employees during the childbirth and adoption process. The new "Parental Leave," as part of Mayor Landrieu's Great Place to Work Initiative, grants additional weeks of paid leave on top of the employee's accumulated sick and annual leave.
- Mayor Landrieu is the Second Vice President of USCM and member of the Cities of Opportunity Task Force. He joined July's letter on transportation funding, the UPK and minimum wage letters, and participated in both transportation days of action.

Mayor Edwin Lee (San Francisco)

- In November 2014, San Francisco voted to raise the minimum wage to \$15/hour by 2018
- In January 2015 Mayor Lee announced investment to make pre-k universal for all four year olds over next 5 years
- Mayor Lee also announced universal afterschool and summer programming for all K-through-8 students, regardless of income by end of 2015
- In 2007, passed paid sick leave ordinance
- Mayor Lee is a member of USCM and the Cities of Opportunity Task Force. He has not joined July's letter on transportation funding. He joined the UPK and minimum wage letters, and participated in May's transportation lobby day.

Tier 2

Mayor Matthew Applebaum (Boulder)

- Mayor Applebaum is not a member of USCM. He has not participated in any of our mayoral initiatives

- Matt serves on two committees of the National League of Cities, as vice-chair of the Energy, Environmental, and Natural Resources Committee; and as vice-chair of the CityFutures Panel on Community and Regional Development

Mayor William Bell (Birmingham)

- Mayor Bell is a member of USCM's Advisory Board. He joined July's letter on transportation funding and participated in May's transportation lobby day.
- Mayor Bell's legislative priority include neighborhood redevelopment, and local education

Mayor Samuel Liccardo (San Jose)

- Mayor Sam Liccardo launches an Initiative Aimed at Closing the K – 3rd Grade Achievement Gap through Extended Learning After the School Day
- Mayor Liccardo is a member of USCM. He joined July's letter on transportation funding and both transportation days of action.
- Mayor Liccardo's legislative priorities include public safety, restoring vital city services, and improving education

Other Mayors attending

Mayor Betsy Hodges (Minneapolis)-- Mayor Hodges was one of the original signers of The Progressive Agenda prior to the May 12, 2015 launch

Mayor Ed Murray (Seattle)-- Mayor Murray was one of the original signers of The Progressive Agenda prior to the May 12, 2015 launch

From: [Schwartz, Regina](#)
To: [Klein, Monica](#); [Hayley Prim](#); [Shaikh, Michael](#)
Cc: [Sevillia, Max](#); [Viguers, Jonathan](#); [John Del Cecato](#); [Snyder, Thomas](#); [Walters, Alexis](#); [Leopold, Elana](#)
Subject: RE: Religious leaders declaration
Date: Monday, July 20, 2015 10:08:34 AM

Correct.

In the meeting on Friday the Mayor asked for this list and briefing so that he can work on TPA in down time.

Thanks!

Gina

From: Klein, Monica
Sent: Monday, July 20, 2015 10:07 AM
To: Hayley Prim; Shaikh, Michael
Cc: Schwartz, Regina; Sevillia, Max; Viguers, Jonathan; John Del Cecato; Snyder, Thomas; Walters, Alexis; Leopold, Elana
Subject: Re: Religious leaders declaration

+ Elana

Hayley – this isn't for a specific event, correct?

Monica Klein |Deputy Press Secretary |Mayor's Press Office
o: (212) 788-2969 |c: (917) 324-3297 | twitter: [@monicacklein](#)

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Monday, July 20, 2015 at 9:54 AM
To: "Shaikh, Michael" <mshaikh@cityhall.nyc.gov>
Cc: "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>, "Sevillia, Max" <msevillia@cityhall.nyc.gov>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Thomas Snyder <TSnyder@cityhall.nyc.gov>, Monica Klein <mklein@cityhall.nyc.gov>, "Walters, Alexis" <AWalters@cityhall.nyc.gov>
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--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Shaikh, Michael](#)
To: [Schwartz, Regina](#)
Cc: [Klein, Monica](#); [Hayley Prim](#); [Sevillia, Max](#); [Viguers, Jonathan](#); [John Del Cecato](#); [Snyder, Thomas](#); [Walters, Alexis](#); [Leopold, Elana](#); [Yazgi, Stephanie](#); [Abeywardena, Penny](#)
Subject: Re: Religious leaders declaration
Date: Monday, July 20, 2015 10:19:30 AM
Attachments: [onesheet-progressiveagenda.pdf](#)
[07-20-15 Rome Trip Background on Mayors.docx](#)

+ Penny

Hi Hayley - Thanks a lot for doing this.

Mike

Michael Shaikh | Deputy Commissioner for Policy and Communications
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: (212) 319-9300 | nyc.gov/internationalaffairs | @GlobalNYC

On Jul 20, 2015, at 10:08 AM, Schwartz, Regina
<RSchwartz@cityhall.nyc.gov> wrote:

+SY

From: Klein, Monica
Sent: Monday, July 20, 2015 10:07 AM
To: Hayley Prim; Shaikh, Michael
Cc: Schwartz, Regina; Sevillia, Max; Viguers, Jonathan; John Del Cecato; Snyder, Thomas; Walters, Alexis; Leopold, Elana
Subject: Re: Religious leaders declaration

+ Elana

Hayley – this isn't for a specific event, correct?

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: (917) 324-3297 | twitter: [@monicacklein](https://twitter.com/monicacklein)

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Monday, July 20, 2015 at 9:54 AM
To: "Shaikh, Michael" <mshaikh@cityhall.nyc.gov>
Cc: "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>, "Sevillia, Max" <msevillia@cityhall.nyc.gov>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Thomas Snyder <TSnyder@cityhall.nyc.gov>, Monica Klein <mklein@cityhall.nyc.gov>, "Walters, Alexis" <AWalters@cityhall.nyc.gov>
Subject: Re: Religious leaders declaration

Hi All--

Attached is background on the Mayors for the Rome trip. Let me know if you need anything else.

Also attached here is the TPA one-pager. Please make sure you print plenty of hard copies to have on hand.

Thanks,
Hayley

On Fri, Jul 17, 2015 at 5:39 PM, Shaikh, Michael <mshaikh@cityhall.nyc.gov> wrote:
Thank you all for your help and incredibly quick responses. Mike

On Jul 17, 2015, at 17:29, Schwartz, Regina <RSchwartz@cityhall.nyc.gov> wrote:

Hayley and her team will also send over a short brief with the mayors that MBDB mentioned in the meeting so that is captured with some background and JV will also help with Mayors' background.

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]

Sent: Friday, July 17, 2015 5:26 PM

To: Schwartz, Regina

Cc: Shaikh, Michael; Sevilla, Max; Viguers, Jonathan

Subject: Re: Religious leaders declaration

Hi Michael--

Attached is the one-pager for The Progressive Agenda, which the Mayor requested copies of for the trip. Monica has this already, but you should become familiar with the content.

He is very well versed in all of these issues.

Let me know if you need anything else from us.

Thanks,
Hayley

On Fri, Jul 17, 2015 at 5:21 PM, Schwartz, Regina <RSchwartz@cityhall.nyc.gov> wrote:

Michael!

Great to meet you!

MS is looking into the resos.

HP cc'ed will get you the TPA information.

JV cc'ed will also help her with Mayors backgrounders.

Thanks!

Gina

From: Shaikh, Michael
Sent: Friday, July 17, 2015 5:14 PM
To: Sevilla, Max; Schwartz, Regina
Subject: Religious leaders declaration

Hi Regina and Max -

First off: Max, thanks for your help this afternoon on the Vatican declaration, and Regina, very nice meeting you today.

That said, a couple things came out of our meeting with the Mayor re the Vatican trip that we should be connecting over.

1. I am sharing the link to a second declaration that the Vatican will be asking the Mayors to sign. It's a doc that has been historically signed by religious leaders but now they want mayors to support it.

Here it is:

<http://www.endslavery.va/content/endslavery/en/events/declaration/signed.html>

Max, could I ask you to check if other US mayors will sign this too? We'll need to have clarity on this by Monday afternoon.

2. This next one is kind of an amorphous request, I admit. But Penny and Monica will be the only people traveling with the Mayor. I have a feeling the Mayor will be relying on PA (and to some extent Monica) to provide him with answers etc re US mayors he'll be interacting with in Italy. Could I kindly ask you to send me any info that they may need to answer his questions. In particular, I am thinking in relation to the mayors of Portland, Birmingham and Boulder, our mayor may engage on TPA stuff.

That's it. I really appreciate the help.

Take care, and let me know what I can do make your lives easier.

Mike

--

Hayley Prim

c: 

--

Hayley Prim

c: [REDACTED]



1 Lift the Floor for Working People

- Raise the federal minimum wage, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' right to organize and rebuild the middle class.
- Pass comprehensive immigration reform to grow the economy and protect against exploitation of low-wage workers.
- Oppose trade deals that hand more power to corporations at the expense of American jobs, workers' rights, and the environment.
- Invest in schools, not jails – and give a second chance to those coming home from prison.

2 Support Working Families

- Pass national paid sick leave.
- Pass national paid family leave.
- Make Pre-K, after-school programs and childcare universal.
- Expand the Earned Income Tax Credit and protect and expand Social Security.
- Allow students to refinance student loan debt to take advantage of lower interest rates, and support debt-free college.

3 Tax Fairness

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the **“Buffet Rule”** so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of “performance pay” write-offs.

Event/Meeting Briefing Information

Staff Contact/Planning Lead: TBD

EVENT: Interaction with Mayors on Rome Trip

MISSION/GOAL: Ask Mayors to sign onto TPA

DAY/DATE: Monday, July 20, 2015- Wednesday, July 22, 2015

BACKGROUND ON MAYORS

Tier 1

Mayor Charlie Hales (Portland)

- In March 2014, the City of Portland became the 4th city in the U.S. to mandate Paid Sick Leave
- In February 2015, the City of Portland raised it's minimum wage to \$15/hour
- Just last week, after POTUS visit to federal prison, announced expansion of Mayor's community center initiative, investing in education, and after school to help keep kids out of trouble.
- Mayor Hales is a member of the Cities of Opportunity Task Force. He joined July's letter on transportation funding, the UPK and minimum wage letters, and participated in both transportation days of action.

Mayor Marty Walsh (Boston)

- Mayor Walsh applauded Gov. Patrick when he raised Massachusetts minimum wage to \$11/hour by 2017
- Announced plan to double those enrolled in pre-k program in Boston by 2018
- On May 18, 2015 Mayor Walsh signed an ordinance establishing paid parental leave for City of Boston employees, Boston's first-ever Paid Parental Leave policy.
- Statewide paid sick time requirement when into effect on July 1, 2015, and is being calling one of the strongest paid sick laws in the nation, covering covering approximately 1 million workers who were not currently eligible for paid sick time in their jobs.

- Mayor Walsh is the co-chair of the Cities of Opportunity Task Force. He joined July's letter on transportation funding, the UPK and minimum wage letters, and participated in both transportation days of action.

Mayor Mitch Landrieu (New Orleans)

- In August 2014 Mayor Landrieu raised city employee's minimum wage to \$10.10/hour, and is working to broaden this for low-wage workers carrying out contract for the city of New Orleans. He has also been vocal on supporting President Obama's call to Congress to raise the national minimum wage to \$10.10 per hour
- In December 2014, the City of New Orleans' Civil Service Commission approved rules that will create a new category of leave for employees during the childbirth and adoption process. The new "Parental Leave," as part of Mayor Landrieu's Great Place to Work Initiative, grants additional weeks of paid leave on top of the employee's accumulated sick and annual leave.
- Mayor Landrieu is the Second Vice President of USCM and member of the Cities of Opportunity Task Force. He joined July's letter on transportation funding, the UPK and minimum wage letters, and participated in both transportation days of action.

Mayor Edwin Lee (San Francisco)

- In November 2014, San Francisco voted to raise the minimum wage to \$15/hour by 2018
- In January 2015 Mayor Lee announced investment to make pre-k universal for all four year olds over next 5 years
- Mayor Lee also announced universal afterschool and summer programming for all K-through-8 students, regardless of income by end of 2015
- In 2007, passed paid sick leave ordinance
- Mayor Lee is a member of USCM and the Cities of Opportunity Task Force. He has not joined July's letter on transportation funding. He joined the UPK and minimum wage letters, and participated in May's transportation lobby day.

Tier 2

Mayor Matthew Applebaum (Boulder)

- Mayor Applebaum is not a member of USCM. He has not participated in any of our mayoral initiatives

- Matt serves on two committees of the National League of Cities, as vice-chair of the Energy, Environmental, and Natural Resources Committee; and as vice-chair of the CityFutures Panel on Community and Regional Development

Mayor William Bell (Birmingham)

- Mayor Bell is a member of USCM's Advisory Board. He joined July's letter on transportation funding and participated in May's transportation lobby day.
- Mayor Bell's legislative priority include neighborhood redevelopment, and local education

Mayor Samuel Liccardo (San Jose)

- Mayor Sam Liccardo launches an Initiative Aimed at Closing the K – 3rd Grade Achievement Gap through Extended Learning After the School Day
- Mayor Liccardo is a member of USCM. He joined July's letter on transportation funding and both transportation days of action.
- Mayor Liccardo's legislative priorities include public safety, restoring vital city services, and improving education

Other Mayors attending

Mayor Betsy Hodges (Minneapolis)-- Mayor Hodges was one of the original signers of The Progressive Agenda prior to the May 12, 2015 launch

Mayor Ed Murray (Seattle)-- Mayor Murray was one of the original signers of The Progressive Agenda prior to the May 12, 2015 launch

From: [Snyder, Thomas](#)
To: ["Hayley Prim"](#); [John Del Cecato](#)
Subject: RE: Re:
Date: Monday, July 20, 2015 10:20:14 AM

Is Iowa City a college venue? Are there any drawbacks to that location?

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Monday, July 20, 2015 10:08 AM
To: John Del Cecato
Cc: Snyder, Thomas
Subject: Re:

Do we have any other options besides Iowa City at this point?

Should we nail down with them, and clue in CNN?

On Fri, Jul 17, 2015 at 5:22 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Jeni said that if we do it in Iowa City, the lecture center there is interested

--

Hayley Prim

c: 

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#); ["Hayley Prim"](#)
Subject: RE:
Date: Monday, July 20, 2015 10:33:55 AM

Can we meet tomorrow sometime here at City Hall to go over TPA status?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, July 20, 2015 10:24 AM
To: Snyder, Thomas; 'Hayley Prim'
Subject: Re:

I've got a call into the Iowa City guy.... Yes, it's a college town - very progressive...

No major drawbacks - except that it's far less important to a GOP caucus than a Dem caucus... But it's still pretty easy to get to, and the GOP can't avoid it if they want to win - particularly with that many people in the race, methinks

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Monday, July 20, 2015 at 10:20 AM
To: Hayley Prim <hayley@progressiveagenda.us>, John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Re:

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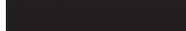
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Hayley Prim

c: 

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#); [Hayley Prim](#)
Subject: RE: TPA calls
Date: Monday, July 20, 2015 10:35:09 AM

Makes a lot of sense. Can I get a phone number?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, July 20, 2015 10:34 AM
To: Hayley Prim; Snyder, Thomas
Subject: Re: TPA calls

I would also have him call Cong. Dave Loebsack, who was an early signer to TPA, a member of the Progressive Caucus, and represents Iowa City... Would be good to float the forum by him... He's already a part of the Black and Brown forum, but that's in Des Moines - and Loebsack could be interested in doing something in his own district as well...

He beat Jim Leach to win his seat in 2006, but since Leach now teaches at the University of Iowa, I'm wondering if Loebsack has a relationship there that's civil and maybe even productive - and maybe he could help us get Leach on board...

Leach is seen as a liberal Republican (he endorsed Obama in 2008) - BUT, he might be able to get some GOP'ers to Iowa City anyway... Here's my thinking on that... As Trump goes further & further, embarrassing his party (and himself) while forcing GOP candidates to distance themselves from him, Trump MAY be giving us an opening to attract GOP'ers who are seen as less-than-right-wing... I know that is counterintuitive - but you've got 15 candidates, and remember that non-Republicans can switch over and vote in the GOP caucus - which they might want to do to keep Trump or another crazy from being the GOP nominee...

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Monday, July 20, 2015 at 10:16 AM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: TPA calls

Think it would make sense for him to reach out to D Taylor or Chris Shelton re: hillary

Could also lob TPA calls into Jim Kenney and Eric Garcetti

JDC-- Anyone else I'm not thinking of?

On Mon, Jul 20, 2015 at 10:02 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:
If Mayor has any free time today, who would you have him call?

Tom Snyder
Chief of Staff
Office of the Mayor

City Hall
New York, NY 10007
[212-341-5050](tel:212-341-5050)

--

Hayley Prim

c: [REDACTED]

From: [Snyder, Thomas](#)
To: "Hayley Prim"
Cc: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: RE: TPA calls
Date: Monday, July 20, 2015 10:57:30 AM

Hayley – could you write up a short call list with these names and also Loeb sack (from JDC’s message) and I will get to mayor in case opportunity arises.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Monday, July 20, 2015 10:16 AM
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Cc: John Del Ceccato (jfdc@akpdmedia.com)
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New York, NY 10007
[212-341-5050](tel:212-341-5050)

--

Hayley Prim

c: 

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Williams, Dominic](#)
Subject: Re: NY Times: Bernie Sanders Presses Hillary Clinton on Her Views on Banks
Date: Monday, July 20, 2015 11:10:57 AM

Also FYI - Reich is for re-instituting...

My two cents: while it probably doesn't do much to solve the problem of Wall Street power run wild, there's a case to be made that it should be put back in place - and some of our progressive allies are supporting it...

And just a random fact - Jim Leach (who we may court to co-host our bipartisan presidential forum) was co-author of the legislation that repealed Glass-Steagall... I don't think that's really a consideration here - just noting

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Monday, July 20, 2015 at 11:00 AM
To: Dominic Williams <DWilliams@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: NY Times: Bernie Sanders Presses Hillary Clinton on Her Views on Banks

FWIW – I think Krugman opposed elimination of Glass Steagall; not sure if he thinks it could be returned. Also wonder what Stiglitz position is

From: B
Sent: Sunday, July 19, 2015 10:55 PM
To: Williams, Dominic
Cc: 'jfdc@akpdmedia.com'; Snyder, Thomas
Subject: Fw: NY Times: Bernie Sanders Presses Hillary Clinton on Her Views on Banks

Dom, in your opinion, what should my position be on Glass-Steagall, first as progressive leader and then as mayor of nyc. I want your undiluted view, then want to bring Tony and Alicia into the discussion. I think I can guess Alicia's view already, and suspect I'll disagree. I've cc'ed JDC and Tom S, who will help make sure we adjudicate this issue internally

From: Gunaratna, Mahen
Sent: Saturday, July 18, 2015 12:19 AM
To: B; FLONYC
Cc: John Del Cecato <jfdc@akpdmedia.com>; Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; Williams, Dominic
Subject: NY Times: Bernie Sanders Presses Hillary Clinton on Her Views on Banks

Bernie Sanders Presses Hillary Clinton on Her Views on Banks

By [JONATHAN MARTIN](#)
JULY 17, 2015

CEDAR RAPIDS, Iowa — Senator [Bernie Sanders](#) of Vermont edged closer on Friday to directly attacking [Hillary Rodham Clinton](#), pointedly asking whether the Democratic presidential front-runner would support measures to break up the country's largest financial institutions and reinstate a firewall between commercial and investment banking.

Mr. Sanders, whose campaign for the Democratic presidential nomination has galvanized liberal activists driven by questions of economic fairness, highlighted his efforts [to cut down the so-called too big to fail banks](#) and restore [Glass-Steagall](#), the Depression-era banking law repealed under President Bill Clinton. "You'll have to ask Hillary Clinton about her views on whether she thinks we should break up these large financial institutions. I do," Mr. Sanders, an independent, said at a news conference here. "You will have to ask her views on whether we should re-establish Glass-Steagall."

He boasted that he had not received financial contributions from Goldman Sachs, which he said sought "undue influence" in American politics, but stopped short of calling on Mrs. Clinton to reject the nearly \$50,000 in donations she has received from employees of the Wall Street firm. "That's her decision," Mr. Sanders said, after pausing for a moment to consider the question.

Mr. Sanders spoke the afternoon before the Iowa [Democratic Party](#)'s annual fund-raising dinner, the first event this year at which all of the party's five presidential candidates appeared together. Mrs. Clinton addressed her supporters at an early evening rally before the banquet, but trained her fire entirely on Republicans, making no mention, direct or implied, of Mr. Sanders.

The banquet illustrated the populist fervor coursing through the Democratic base, offering an explanation for Mr. Sanders' early success. Mrs. Clinton received ovations for her attacks on some of the Republican presidential hopefuls and gender-oriented appeals, but Mr. Sanders and Martin O'Malley, a former Maryland governor, found booming applause for their full-throated attacks on Wall Street and free-trade deals.

Asked whether Mrs. Clinton would seek to break up the country's largest banks or reinstate Glass-Steagall, an aide to Mrs. Clinton said she would speak in more detail about both issues in the coming weeks. (Alan Blinder, an economist who is advising Mrs. Clinton, said this week that she would not attempt to revive Glass-Steagall.)

While some leading Iowa Democrats believe that Mr. Sanders's rise will ultimately help Mrs. Clinton restrain expectations here, where she was defeated by Barack Obama in the 2008 caucuses, Mr. Sanders's growing support in the polls, vast base of small-dollar contributors and sizable crowds have prompted some of Mrs. Clinton's backers to make not-so-subtle comments about the importance of nominating a candidate who can capture the White House.

“We’ve got to nominate somebody that can win and Hillary is a winner,” Michael Fitzgerald, Iowa’s state treasurer, said at the Clinton rally.

“I don’t have a lot of time to mess around like I used to, I want to win,” said Dale Todd, a Democratic activist from Cedar Rapids, who also spoke before Mrs. Clinton took the stage.

Privately, Mrs. Clinton’s backers are blunter, dismissing the possibility that Mr. Sanders, a 73-year-old self-declared socialist, would be a viable general election candidate. Yet the sheer size of his crowds, in Iowa and beyond, is creating awkwardness for Mrs. Clinton.

She added the rally to her schedule, her campaign said, to give local supporters who had not purchased a ticket for the dinner a chance to see the former secretary of state. She has been doing more such large-scale events in part because they are crucial to organizing. To that end, every attendee was asked to sign a caucus commitment card upon entering the basement hall, one side of which was lined with a surefire crowd builder: boxes of free pizza.

These gatherings also, though, represent an effort to show that Mrs. Clinton is herself capable of luring big audiences. But the rally served to highlight her inability for now to attract crowds on the same scale as Mr. Sanders, [whose Iowa events have drawn more people](#) than any other presidential candidate has in either party. Mrs. Clinton drew a few hundred people to her event here — her campaign pegged it at 500 — while Mr. Sanders was met by about 2,500 at an event in Council Bluffs this month. The Vermont senator did not seek to compete with a head-to-head rally, but he joined a group of veterans Friday afternoon upstairs in the same building where Mrs. Clinton spoke.

Standing beneath a giant, Grant Wood-designed stained glass window honoring three centuries of American soldiers, Mr. Sanders recounted his work as chairman of the Senate Veterans’ Affairs Committee, solemnly recounting “the cost of war.” But he turned notably more energetic when he took questions about his campaign.

“I think that there is a growing frustration all over this country for establishment politics, for establishment economics,” he said before inveighing against what he called “a corrupt system.”

From: [Hayley Prim](#)
To: [Snyder, Thomas](#)
Cc: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: Re: Oregon
Date: Monday, July 20, 2015 11:38:57 AM

I reached out to her staffer on Friday last week and asked. he is going to get back to me this week with more info-- think she has plans to be in both NYC and DC in the next few months and will send me the specific dates.

On Mon, Jul 20, 2015 at 11:37 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

Not sure why, but B thought you could or would know if the Oregon governor Brown had any plans to be in DC in the near future. Is this anything you can find out?

Tom Snyder

Chief of Staff

Office of the Mayor

City Hall

New York, NY 10007

[212-341-5050](tel:212-341-5050)

--

Hayley Prim

c: 

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#); [Hayley Prim](#)
Subject: RE: meet?
Date: Monday, July 20, 2015 12:22:30 PM

Confirmed for 10:30am tomorrow.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, July 20, 2015 12:01 PM
To: Hayley Prim; Snyder, Thomas
Subject: Re: meet?

Me too

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Monday, July 20, 2015 at 11:45 AM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
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Subject: Re: meet?

That works for me

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Can the three of us meet tomorrow at 10:30am?

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c: 

From: [Yazgi, Stephanie](#)
To: [Shaikh, Michael](#); [Schwartz, Regina](#)
Cc: [Klein, Monica](#); [Hayley Prim](#); [Sevillia, Max](#); [Viguers, Jonathan](#); [John Del Cecato](#); [Snyder, Thomas](#); [Walters, Alexis](#); [Leopold, Elana](#); [Abeywardena, Penny](#)
Subject: RE: Religious leaders declaration
Date: Monday, July 20, 2015 12:30:21 PM
Attachments: [07-20-15 Rome Trip Background on Mayors w CUIA input.docx](#)

Please use attached briefing here which more broadly reflects all of engagement on mayors organizing.
Thanks.

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Michael Shaikh | Deputy Commissioner for Policy and Communications
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Max, could I ask you to check if other US mayors will sign this too? We'll need to have clarity on this by Monday afternoon.

2. This next one is kind of an amorphous request, I admit. But Penny and Monica will be the only people traveling with the Mayor. I have a feeling the Mayor will be relying on PA (and to some extent Monica) to provide him with answers etc re US mayors he'll be interacting with in Italy. Could I kindly ask you to send me any info that they may need to answer his questions. In particular, I am thinking in relation to the mayors of Portland, Birmingham and Boulder, our mayor may engage on TPA stuff.

That's it. I really appreciate the help.

Take care, and let me know what I can do make your lives easier.

Mike

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

Event/Meeting Briefing Information

Staff Contact/Planning Lead: TBD

EVENT: Interaction with Mayors on Rome Trip

MISSION/GOAL: Ask Mayors to sign onto TPA

DAY/DATE: Monday, July 20, 2015- Wednesday, July 22, 2015

BACKGROUND ON MAYORS

Tier 1

Mayor Charlie Hales (Portland)

- In March 2014, the City of Portland became the 4th city in the U.S. to mandate Paid Sick Leave
- In February 2015, the City of Portland raised it's minimum wage to \$15/hour
- Just last week, after POTUS visit to federal prison, announced expansion of Mayor's community center initiative, investing in education, and after school to help keep kids out of trouble.
- Mayor Hales is a member of the Cities of Opportunity Task Force. He joined July's letter on transportation funding, the UPK and minimum wage letters, and participated in both transportation days of action.
- Cities United for Immigration Action member; participated in the first and second amicus briefs we filed in support of the president's Executive Action

Mayor Marty Walsh (Boston)

- Mayor Walsh applauded Gov. Patrick when he raised Massachusetts minimum wage to \$11/hour by 2017
- Announced plan to double those enrolled in pre-k program in Boston by 2018
- On May 18, 2015 Mayor Walsh signed an ordinance establishing paid parental leave for City of Boston employees, Boston's first-ever Paid Parental Leave policy.
- Statewide paid sick time requirement when into effect on July 1, 2015, and is being calling one of the strongest paid sick laws in the nation, covering covering

approximately 1 million workers who were not currently eligible for paid sick time in their jobs.

- Mayor Walsh is the co-chair of the Cities of Opportunity Task Force. He joined July's letter on transportation funding, the UPK and minimum wage letters, and participated in both transportation days of action.
- Cities United for Immigration Action member; staffer attended December Summit in NYC; participated in the first and second amicus briefs we filed in support of the president's Executive Action; staffer participated in Municipal ID conference, participated in February 18 & April 17 national days of action

Mayor Mitch Landrieu (New Orleans)

- In August 2014 Mayor Landrieu raised city employee's minimum wage to \$10.10/hour, and is working to broaden this for low-wage workers carrying out contract for the city of New Orleans. He has also been vocal on supporting President Obama's call to Congress to raise the national minimum wage to \$10.10 per hour
- In December 2014, the City of New Orleans' Civil Service Commission approved rules that will create a new category of leave for employees during the childbirth and adoption process. The new "Parental Leave," as part of Mayor Landrieu's Great Place to Work Initiative, grants additional weeks of paid leave on top of the employee's accumulated sick and annual leave.
- Mayor Landrieu is the Second Vice President of USCM and member of the Cities of Opportunity Task Force. He joined July's letter on transportation funding, the UPK and minimum wage letters, and participated in both transportation days of action.
- Cities United for Immigration Action member; attended December Summit in NYC; participated in the first and second amicus briefs we filed in support of the president's Executive Action; staffers partnered with NYC on Municipal ID conference; participated in February 18 & April 17 national days of action; hosted national convening of Immigrant Affairs Offices on June 18-19.

Mayor Edwin Lee (San Francisco)

- In November 2014, San Francisco voted to raise the minimum wage to \$15/hour by 2018
- In January 2015 Mayor Lee announced investment to make pre-k universal for all four year olds over next 5 years

- Mayor Lee also announced universal afterschool and summer programming for all K-through-8 students, regardless of income by end of 2015
- In 2007, passed paid sick leave ordinance
- Mayor Lee is a member of USCM and the Cities of Opportunity Task Force. He has not joined July's letter on transportation funding. He joined the UPK and minimum wage letters, and participated in May's transportation lobby day.

Tier 2

Mayor Matthew Applebaum (Boulder)

- Mayor Applebaum is not a member of USCM. He has not participated in any of our mayoral initiatives
- Matt serves on two committees of the National League of Cities, as vice-chair of the Energy, Environmental, and Natural Resources Committee; and as vice-chair of the CityFutures Panel on Community and Regional Development

Mayor William Bell (Birmingham)

- Mayor Bell is a member of USCM's Advisory Board. He joined July's letter on transportation funding and participated in May's transportation lobby day.
- Mayor Bell's legislative priority include neighborhood redevelopment, and local education

Mayor Samuel Liccardo (San Jose)

- Mayor Sam Liccardo launches an Initiative Aimed at Closing the K – 3rd Grade Achievement Gap through Extended Learning After the School Day
- Mayor Liccardo is a member of USCM. He joined July's letter on transportation funding and both transportation days of action.
- Mayor Liccardo's legislative priorities include public safety, restoring vital city services, and improving education
- Cities United for Immigration Action member; participated in the second amicus brief we filed in support of the president's Executive Action

Other Mayors attending

Mayor Betsy Hodges (Minneapolis)-- Mayor Hodges was one of the original signers of The Progressive Agenda prior to the May 12, 2015 launch; Cities United for Immigration Action member; participated in the first and second amicus briefs we filed in support of the president's Executive Action

Mayor Ed Murray (Seattle)-- Mayor Murray was one of the original signers of The Progressive Agenda prior to the May 12, 2015 launch; Cities United for Immigration Action member; participated in the first and second amicus briefs we filed in support of the president's Executive Action; participated in February 18 & April 17 national days of action

From: [Klein, Monica](#)
To: [Yazgi, Stephanie](#); [Shaikh, Michael](#); [Schwartz, Regina](#)
Cc: [Hayley Prim](#); [Sevillia, Max](#); [Viguers, Jonathan](#); [John Del Cecato](#); [Snyder, Thomas](#); [Walters, Alexis](#); [Leopold, Elana](#); [Abeywardena, Penny](#)
Subject: RE: Religious leaders declaration
Date: Monday, July 20, 2015 12:50:01 PM

Ok ty

Monica Klein |Deputy Press Secretary |Mayor's Press Office
o: (212) 788-2969 |c: (917) 324-3297 | twitter: [@monicacklein](#)

From: Yazgi, Stephanie
Sent: Monday, July 20, 2015 12:30 PM
To: Shaikh, Michael; Schwartz, Regina
Cc: Klein, Monica; Hayley Prim; Sevillia, Max; Viguers, Jonathan; John Del Cecato; Snyder, Thomas; Walters, Alexis; Leopold, Elana; Abeywardena, Penny
Subject: RE: Religious leaders declaration

Please use attached briefing here which more broadly reflects all of engagement on mayors organizing.
Thanks.

From: Shaikh, Michael
Sent: Monday, July 20, 2015 10:19 AM
To: Schwartz, Regina
Cc: Klein, Monica; Hayley Prim; Sevillia, Max; Viguers, Jonathan; John Del Cecato; Snyder, Thomas; Walters, Alexis; Leopold, Elana; Yazgi, Stephanie; Abeywardena, Penny
Subject: Re: Religious leaders declaration

+ Penny

Hi Hayley - Thanks a lot for doing this.

Mike

Michael Shaikh | Deputy Commissioner for Policy and Communications
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: (212) 319-9300 | nyc.gov/internationalaffairs | [@GlobalNYC](#)

On Jul 20, 2015, at 10:08 AM, Schwartz, Regina
<RSchwartz@cityhall.nyc.gov> wrote:

+SY

From: Klein, Monica
Sent: Monday, July 20, 2015 10:07 AM

To: Hayley Prim; Shaikh, Michael
Cc: Schwartz, Regina; Sevilla, Max; Viguers, Jonathan; John Del Cecato; Snyder, Thomas; Walters, Alexis; Leopold, Elana
Subject: Re: Religious leaders declaration

+ Elana

Hayley – this isn't for a specific event, correct?

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: (917) 324-3297 | twitter: [@monicacklein](https://twitter.com/monicacklein)

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Monday, July 20, 2015 at 9:54 AM
To: "Shaikh, Michael" <mshaikh@cityhall.nyc.gov>
Cc: "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>, "Sevillia, Max" <msevillia@cityhall.nyc.gov>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmmedia.com>, Thomas Snyder <TSnyder@cityhall.nyc.gov>, Monica Klein <mklein@cityhall.nyc.gov>, "Walters, Alexis" <AWalters@cityhall.nyc.gov>
Subject: Re: Religious leaders declaration

Hi All--

Attached is background on the Mayors for the Rome trip. Let me know if you need anything else.

Also attached here is the TPA one-pager. Please make sure you print plenty of hard copies to have on hand.

Thanks,
Hayley

On Fri, Jul 17, 2015 at 5:39 PM, Shaikh, Michael <mshaikh@cityhall.nyc.gov> wrote:
Thank you all for your help and incredibly quick responses. Mike

On Jul 17, 2015, at 17:29, Schwartz, Regina <RSchwartz@cityhall.nyc.gov> wrote:

Hayley and her team will also send over a short brief with the mayors that MBDB mentioned in the meeting so that is captured with some background and JV will also help with Mayors' background.

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]

Sent: Friday, July 17, 2015 5:26 PM

To: Schwartz, Regina

Cc: Shaikh, Michael; Sevilla, Max; Viguers, Jonathan

Subject: Re: Religious leaders declaration

Hi Michael--

Attached is the one-pager for The Progressive Agenda, which the Mayor requested copies of for the trip. Monica has this already, but you should become familiar with the content.

He is very well versed in all of these issues.

Let me know if you need anything else from us.

Thanks,
Hayley

On Fri, Jul 17, 2015 at 5:21 PM, Schwartz, Regina
<RSchwartz@cityhall.nyc.gov> wrote:

Michael!

Great to meet you!

MS is looking into the resos.

HP cc'ed will get you the TPA information.

JV cc'ed will also help her with Mayors backgrounders.

Thanks!
Gina

From: Shaikh, Michael
Sent: Friday, July 17, 2015 5:14 PM
To: Sevilla, Max; Schwartz, Regina
Subject: Religious leaders declaration

Hi Regina and Max -

First off: Max, thanks for your help this afternoon on the Vatican declaration, and Regina, very nice meeting you today.

That said, a couple things came out of our meeting with the Mayor re the Vatican trip that we should be connecting over.

1. I am sharing the link to a second declaration that the Vatican will be asking the Mayors to sign. It's a doc that has been historically signed by religious leaders but now they want mayors to support it.

Here it is:

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That's it. I really appreciate the help.

Take care, and let me know what I can do make your lives easier.

Mike

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Leopold, Elana](#)
To: [John Del Cecato](#); [Prim, Hayley](#)
Cc: [Scott, Ryder](#)
Subject: Mayor Slay
Date: Monday, July 20, 2015 1:13:47 PM

Fyi cell is [REDACTED]

Ryder- for database project!

Sent from my iPhone

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Hayley Primm \(hayley@progressiveagenda.us\)](mailto:hayley@progressiveagenda.us)
Cc: [Leopold, Elana](#)
Subject: Re: Need a Loeb sack number asap
Date: Monday, July 20, 2015 1:46:04 PM

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Monday, July 20, 2015 at 1:43 PM
To: Hayley Prim <hayley@progressiveagenda.us>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: Need a Loeb sack number asap

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [Leopold, Elana](#)
To: [Thornton, Demetrius](#); "jfdc@akpdmedia.com"
Subject: RE: Can you help me?
Date: Monday, July 20, 2015 1:53:56 PM

Gil- he is there

Thanks

From: Thornton, Demetrius
Sent: Monday, July 20, 2015 1:51 PM
To: Leopold, Elana; 'jfdc@akpdmedia.com'
Subject: Re: Can you help me?

Chirlane working on it but it will be a few mins.

Who from detail will pick up?

From: Thornton, Demetrius
Sent: Monday, July 20, 2015 01:46 PM
To: Leopold, Elana; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: RE: Can you help me?

Ok, let me see about getting passport...standby

From: Leopold, Elana
Sent: Monday, July 20, 2015 1:46 PM
To: Thornton, Demetrius; 'jfdc@akpdmedia.com'
Subject: RE: Can you help me?

Set to leave CH at 2

Needs to be at airport by 3:30

From: Thornton, Demetrius
Sent: Monday, July 20, 2015 1:38 PM
To: Leopold, Elana; 'jfdc@akpdmedia.com'
Subject: Re: Can you help me?

I'm here, Chirlane is hosting a lunch.

What's the timeline that you need passport? What time is he set to leave?

From: Leopold, Elana
Sent: Monday, July 20, 2015 01:33 PM
To: John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Thornton, Demetrius
Subject: Can you help me?

Hi!

Detail wants to come and get Mayor's passport so they can check him in prior to his arrival to the airport. Are either one of you there? Possible to ask Chirlane? Thanks!

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#); [Walzak, Phil](#); [Snyder, Thomas](#); [Hayley Prim](#)
Subject: RE: WSJ: Clinton to Push Revamp of Capital-Gains Tax Rates
Date: Monday, July 20, 2015 3:53:40 PM



Brian Fallon [@brianefallon](#) 33s33 seconds ago

In Facebook Q&A, Clinton calls for higher awards for Wall Street whistleblowers to help [@TheJusticeDept](#) prosecute financial fraud

From: Gunaratna, Mahen
Sent: Monday, July 20, 2015 3:43 PM
To: John Del Cecato; Walzak, Phil; Snyder, Thomas; Hayley Prim
Subject: RE: WSJ: Clinton to Push Revamp of Capital-Gains Tax Rates



Ian Sams [@IanSams](#) 2m2 minutes ago

Ahead of Dodd-Frank's 5th birthday tomorrow, [@HillaryClinton](#) spells out more of her ideas for reforming Wall Street.



Korinayo Thompson Hello Hillary! You discussed accountability on Wall Street in last week's speech. It seems like we're constantly seeing stories in the news about misconduct on Wall Street, but no one is ever held accountable. What would you do to change it?

👍 1 · Like · Reply · 52 mins · Edited



Hillary Clinton 🌐 A good - and timely - question. Tomorrow is the 5th anniversary of Dodd-Frank - the law passed to deal with the problems on Wall Street that led to the financial crisis. It's been under constant attack from Republicans in Congress ever since. As president, I'll defend Dodd-Frank - and I'll go beyond. You're right - we have work to do to enhance accountability. We've all heard the shocking stories of misconduct by individuals and institutions in the financial industry. And even though some institutions have paid fines and even admitted guilt, too often it seems like the people responsible get off with limited consequences (or none at all). Even when they've already pocketed the gains. That's wrong and it has to change. Last week, I pledged to prosecute individuals as well as firms when they commit fraud or other criminal wrongdoing - because no one is "too big to jail." I'll be laying out my Wall Street agenda in more detail soon. But here are three more examples of the kinds of things we can do: 1 - Appoint and empower tough, independent-minded regulators and give them the resources they need to do their jobs. 2 - Make sure that good people have real incentives to come forward and report illegal activity by raising the whistleblower caps so they're actually effective. 3 - Make sure that when corporations pay fines to the government for wrongdoing, those fines cut into the bonuses of the executives who should have been accountable or should have caught the problem. Give people a reason to improve the culture of their firms. You'll hear more about these proposals in the next few weeks so stay tuned! -H

👍 1 · Like · 1 min

RETWEET 1



3:38 PM - 20 Jul 2015 · [Details](#)

From: Gunaratna, Mahen
Sent: Monday, July 20, 2015 9:40 AM
To: John Del Cecato; Walzak, Phil; Snyder, Thomas; Hayley Prim
Subject: Fwd: WSJ: Clinton to Push Revamp of Capital-Gains Tax Rates

Sent from my iPhone

Begin forwarded message:

From: "McGinn, Isaac" <IMcGinn@cityhall.nyc.gov>
Date: July 20, 2015 at 9:16:47 AM EDT
To: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Subject: WSJ: Clinton to Push Revamp of Capital-Gains Tax Rates

Clinton to Push Revamp of Capital-Gains Tax Rates

WSJ - Laura Meckler, John McKinnon

<http://www.wsj.com/articles/clinton-to-push-revamp-of-capital-gains-tax-rates-1437365173>

WASHINGTON—Hillary Clinton will propose a revamp of capital-gains taxes that would hit some short-term investors with higher rates, part of a package of measures designed to prod companies to put more emphasis on long-term growth, a campaign official said.

The proposal, to be laid out in a speech later this week, is one of a number of ideas designed to tackle what Mrs. Clinton, some economists and some on Wall Street consider the overly short-term focus of corporate strategy. Other topics will include the risks and benefits of shareholder activism and the role of executive compensation.

At the center is Mrs. Clinton's proposal to change capital-gains tax rates, the details of which are being finalized. The Democratic presidential candidate's plan would create a sliding scale with at least three new rates that change depending on how long an investment is held, the official said.

Investments held for less than a year would continue to be taxed at regular income-tax rates, which can top out at 39.6% or more for the highest earners. For those held just a little longer—likely two or three years—the current capital-gains tax rate of 23.8% for top earners would rise. The Clinton rate, which hasn't been finalized, would be higher than the 28% President Barack Obama proposed earlier this year for the highest earners. The Clinton campaign hasn't ruled out taxing such investments at the regular income-tax rate.

The plan would include additional rates tied to the length that an investment is held, with the lowest rates for investments held the longest.

Under current law, the capital-gains rate for investments held for at least a year is 15% for middle-income investors, and people with the lowest incomes pay no tax on capital gains.

The former senator and secretary of state is diving into an area of significant debate about which policy steps could or should be taken to discourage what Mrs. Clinton calls "quarterly capitalism," meaning overly focused on the next earnings report.

Some economists and many Republicans argue there is little the government can do to change corporate behavior. GOP presidential contenders by and large want to go in the opposite direction by eliminating taxes on investment income or at least reducing them.

Activist investors, who generally take positions in stocks and then push for changes they believe would boost share prices, have in the past few years gained more influence and won more battles with larger companies. These investors, such as Nelson Peltz at Trian Fund Management LP and William Ackman at Pershing Square Capital Management LP, say they hold weak corporate managers accountable and help lift share prices for all holders.

Detractors, including Laurence Fink, chief executive at money manager BlackRock Inc., and Martin Lipton, a leading corporate-defense lawyer, say the typical activist

wish list, including share buybacks, dividends and corporate breakups, diverts cash from long-term investments in plants or people to appease investors who want to sell out quickly.

Mrs. Clinton's speech represents part of her effort to distinguish herself on economic policy from GOP candidates, who focus largely on growth, and her Democratic primary challengers who focus on income inequality and are pushing ideas that are popular with the liberal base, such as breaking up large banks. Wall Street regulation and inequality are topics Mrs. Clinton plans to address separately in coming weeks.

Foreshadowing this week's announcement, Mrs. Clinton last week promised to propose "reforms to help CEOs and shareholders alike to focus on the next decade rather than just the next day." This week, Mrs. Clinton will expand on that theme, arguing that companies that invest in their workers and focus on long-term growth are better positioned to succeed, the campaign official said.

Mrs. Clinton also plans to discuss the pros and cons of shareholder activism and call for steps to address "hit-and-run" activists she argues contribute to short-term planning. Still, the campaign official said, she believes that some activism is good in that it holds managers accountable.

Mrs. Clinton will also discuss the dramatic increase in companies' repurchasing their shares, as well as ways to promote long-term considerations in setting executive compensations.

The campaign didn't estimate how much in additional taxes the proposal would raise. The official said the primary goal is to change behavior, not increase revenue.

U.S. companies in the S&P 500 index spent a median 36% of operating cash flow in 2013 on their buybacks and dividends, moves designed to deliver gains to current shareholders, compared with 18% in 2003. Over that same period, those companies cut spending on plants and equipment to 29% of operating cash flow, from 33% in 2003, according to S&P Capital IQ. When the companies have an activist shareholder, the changes are even sharper, the data show.

Those who back the kinds of changes Mrs. Clinton will propose say current tax rules for investment income are a little-noticed part of the problem. Low tax rates on capital gains and dividends, along with a relatively short one-year holding period to qualify for capital-gains treatment, encourage companies to return more profits to shareholders as opposed to investing in long-term growth.

In a recent paper, Clinton adviser Neera Tanden wrote that activist investors are hurting some companies' capital investments. Company spending on buybacks and dividends surges in the five years after shareholders start putting pressure on a company, and capital investments fall, she wrote in a paper for the Center for American Progress, where she is president, along with Blair Effron of Centerview Partners.

Ms. Tanden suggested a sliding scale for capital-gains tax rates, where the longer an investor holds the asset, the lower the rate. Mr. Fink of BlackRock has suggested a similar scale, with a three-year holding period for basic capital-gains treatment, among other changes. Mrs. Clinton appears to be adopting a version of their idea.

It is a matter of debate whether such changes would make much difference to how companies operate. In practice, many corporate shares are held by tax-exempt entities such as pension funds that are largely indifferent to tax changes.

Douglas Holtz-Eakin, a Republican economist, noted in an interview the tax code already requires investments to be held for a year and is skeptical increasing the time period would make much difference. Managers are more swayed by changes to taxes and regulations relating to their core business, not the tax rate paid by investors.

“My gut instinct is this is going to sound good but it’s not going to change very much. It’s just not that powerful,” he said.

U.S. tax law has had multiple holding periods and rates for capital gains in the past. President Bill Clinton signed a law in 1997 that would have created a special low rate for assets held at least five years. That system was eliminated as part of the tax breaks adopted under his successor, President George W. Bush.

Many Republicans running for president want to reduce or eliminate taxes held on investments. Among the arguments: They are a form of double taxation, where the income is taxed first at the company level and then again when it is returned to shareholders.

From: [John Del Cecato](#)
To: [Hayley Prim](#); [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#)
Subject: Re: Kindergarten vs Hedgefund Screening
Date: Monday, July 20, 2015 4:07:40 PM

Correct on the time...

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Monday, July 20, 2015 at 4:05 PM
To: Thomas Snyder <tsnyder@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Kindergarten vs Hedgefund Screening

Hi all,

We are moving forward on the Kindergarten vs Hedgefund screening with Robert Greenwald.

Prisca, could we do the screening at 7:30pm on September 10-- I think hold 7:15pm - 8:45 total for the evening just to be safe... Right JDC?

Tom,

We are going to screen this at Pace University, right by City Hall. They are asking for who will be the signer on the certificate of insurance. Would we list the City of New York as the signer?

--

Hayley Prim

c: 

From: [Salazar-Rodriguez, Prisca](#)
To: "[Hayley Prim](#)"; [Snyder, Thomas](#)
Cc: [John Del Cecato](#)
Subject: RE: Kindergarten vs Hedgefund Screening
Date: Monday, July 20, 2015 4:10:05 PM

I can hold 730pm he has Late Night with Seth Meyers at 30 Rock from 6-7pm

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Monday, July 20, 2015 4:05 PM
To: Snyder, Thomas; Salazar-Rodriguez, Prisca
Cc: John Del Cecato
Subject: Kindergarten vs Hedgefund Screening

Hi all,

We are moving forward on the Kindergarten vs Hedgefunders screening with Robert Greenwald.

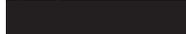
Prisca, could we do the screening at 7:30pm on September 10-- I think hold 7:15pm - 8:45 total for the evening just to be safe... Right JDC?

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--

Hayley Prim

c: 

From: [B](#)
To: [Snyder, Thomas](#); "jfdc@akpdmedia.com"; "hayley@progressiveagenda.us"; [Williams, Dominic](#)
Cc: [FLONYC](#)
Subject: Fw: Just talked to the Senator
Date: Tuesday, July 21, 2015 1:18:31 AM

Finally got to read this email from Senator Jeff Merkley -- it's really exceptional, and very helpful for my next discussion with Hillary and/or her team. My focus will be of course on income inequality and trade as a part of addressing it. But I really appreciate his straight-forward demand that she speak boldly and plainly to such urgent matters -- obviously including climate change

-----Original Message-----

From: Senator Jeff Merkley
To: Bill de Blasio
Subject: Re: Just talked to the Senator
Sent: Jul 14, 2015 5:39 PM

Bill-

It was a pleasure to speak last night.

I'm sending you specific policy points on both global warming and TPP. Her comments in both areas to date are lacking any policy substance.

By the way, Hillary attended our caucus today; I asked her to get more specific on changes needed in TPP and that that would help produce a better agreement while changes can still be made. She responded that she would look at suggestions and I provided a list to John Podesta similar to the TPP points below.

All my best, Jeff Merkley

Global Warming:

Hillary says that we need more subsidies for renewable energy and more conservation. This is a starting point, but far from serious leadership. Here are several things she should say if she wants to lead on the most pressing issue threatening our planet:

- 1) We need to keep 80% of identified fossil fuels in the ground if we are going to save the planet. To do so will take serious leadership and I am ready to be that leader.
- 2) I will oppose any pipeline designed to accelerate the harvesting of the Canadian tar sands.
- 3) I will block oil drilling in the Arctic.
- 4) We must stop issuing new leases for drilling offshore for gas and oil.

5) I will oppose new leases for exploiting coal on public lands

6) We must tackle key issues caused by fracking including the contamination of ground water and the production of fugitive methane. I will champion these reforms.

7) "All of the above" is the wrong policy for our energy future. We must quickly and substantially reduce the burning of fossil fuels. Under my leadership, America will lead the world in this transition.

NOTE: I am planning to introduce a bill that would be based on Bill McKibben's recent letter to President Obama, outlining four specific actions (items 2-5 above) he should take on climate keep fossil fuel reserves in the ground: McKibben also did a public letter to Clinton reiterating these points and adding in a few more.

TPP:

At a meeting with the Senate Democratic caucus last week, President Obama that he has listened carefully to concerns raised by Ds during the Fast Track debate and that we might be pleasantly surprised by additional efforts he is making.

Clinton has said to date only that more work needs to be done. But she has given no specifics. She could make a big difference in the final stage of the negotiations if she presented several key areas that need to be addressed before a final agreement is presented to Congress.

Here are 8 items from which she could draw:

1. Investor State Dispute Settlement (ISDS): Exempt laws that protect consumers, public health, or the environment from being challenged in the Investor State Dispute Settlement (ISDS) process. (or, alternatively, make adoption of the ISDS an "opt in" option for members of the TPP).
2. Currency Manipulation: Strengthen provisions cracking down on currency manipulation. Currency manipulation has cost American manufacturers and American jobs by essentially acting as an invisible tariff on U.S.-made products and an invisible subsidy for products made in nations that engage in currency manipulation.
3. Making Environmental and Labor Provisions Enforceable: Require countries to conform their laws to a higher standard and implement those laws for 18-24 months before entering into the treaty
4. Minimum Wage: Mandate a minimum wage that must be matched or exceeded by all participating countries and which must rise over time to narrow the wage gap between developed and developing countries. This would s will help prevent a global race to bottom on wages.
5. Intellectual Property/Generic Drugs: Do not extend intellectual property protections for certain pharmaceutical products in a way that will make it harder to get generic drugs onto the market and otherwise get affordable medication to developing countries. These kinds of special-interest provisions should be excluded from the TPP.

6. Human Rights: Require Malaysia and other potential members to address current serious issues with human trafficking and other human rights violations. We should not be engaging in a major expansion of trade relations with nations that are maintaining gross labor violations. Oppose an effort to downgrade Malaysia's rating on human rights merely so Malaysia can join the TPP.

7. Financial Services: Prevent future administrations from using new trade agreements to weaken Dodd-Frank or other financial regulations and consumer protections. Big banks and European nations are pushing to weaken U.S. financial regulations, such as tougher capital standards for big banks enacted in the wake of the 2008 financial meltdown, in an upcoming round of TTIP trade talks.

8. Manufacturing: Strengthen U.S. manufacturing by making countervailing duty and anti-dumping claims against foreign companies easier to bring and to resolve successfully, helping to level the playing field for American manufacturers in international trade. Moreover, allow companies to pursue anti-dumping claims by counting as illegal subsidies violations of the TPP's labor and environmental standards.

On Mon, Jul 13, 2015 at 7:37 PM, Bill de Blasio <[REDACTED]> wrote:

He agreed to send me some thoughts on the TPP and I wanted him to have my email. Thanks! Bill de Blasio

Sent via BlackBerry by AT&T

From: [Hayley Prim](#)
To: [B](#)
Cc: [Snyder, Thomas](#); jfdc@akpdmedia.com; [Williams, Dominic](#); [FLONYC](#)
Subject: Re: Fw: Just talked to the Senator
Date: Tuesday, July 21, 2015 1:20:30 AM

Definitely-- and I will find a time when he is in NY or DC to get you two together

On Tuesday, July 21, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Finally got to read this email from Senator Jeff Merkley -- it's really exceptional, and very helpful for my next discussion with Hillary and/or her team. My focus will be of course on income inequality and trade as a part of addressing it. But I really appreciate his straight-forward demand that she speak boldly and plainly to such urgent matters -- obviously including climate change

-----Original Message-----

From: Senator Jeff Merkley
To: Bill de Blasio
Subject: Re: Just talked to the Senator
Sent: Jul 14, 2015 5:39 PM

Bill-

It was a pleasure to speak last night.

I'm sending you specific policy points on both global warming and TPP. Her comments in both areas to date are lacking any policy substance.

By the way, Hillary attended our caucus today; I asked her to get more specific on changes needed in TPP and that that would help produce a better agreement while changes can still be made. She responded that she would look at suggestions and I provided a list to John Podesta similar to the TPP points below.

All my best, Jeff Merkley

Global Warming:

Hillary says that we need more subsidies for renewable energy and more conservation. This is a starting point, but far from serious leadership. Here are several things she should say if she wants to lead on the most pressing issue threatening our planet:

1) We need to keep 80% of identified fossil fuels in the ground if we are going to save the planet. To do so will take serious leadership and I am ready to be that

leader.

- 2) I will oppose any pipeline designed to accelerate the harvesting of the Canadian tar sands.
- 3) I will block oil drilling in the Arctic.
- 4) We must stop issuing new leases for drilling offshore for gas and oil.
- 5) I will oppose new leases for exploiting coal on public lands
- 6) We must tackle key issues caused by fracking including the contamination of ground water and the production of fugitive methane. I will champion these reforms.
- 7) "All of the above" is the wrong policy for our energy future. We must quickly and substantially reduce the burning of fossil fuels. Under my leadership, America will lead the world in this transition.

NOTE: I am planning to introduce a bill that would be based on Bill McKibben's recent letter to President Obama, outlining four specific actions (items 2-5 above) he should take on climate keep fossil fuel reserves in the ground: McKibben also did a public letter to Clinton reiterating these points and adding in a few more.

TPP:

At a meeting with the Senate Democratic caucus last week, President Obama that he has listened carefully to concerns raised by Ds during the Fast Track debate and that we might be pleasantly surprised by additional efforts he is making.

Clinton has said to date only that more work needs to be done. But she has given no specifics. She could make a big difference in the final stage of the negotiations if she presented several key areas that need to be addressed before a final agreement is presented to Congress.

Here are 8 items from which she could draw:

1. Investor State Dispute Settlement (ISDS): Exempt laws that protect consumers, public health, or the environment from being challenged in the

Investor State Dispute Settlement (ISDS) process. (or, alternatively, make adoption of the ISDS an "opt in" option for members of the TPP).

2. **Currency Manipulation:** Strengthen provisions cracking down on currency manipulation. Currency manipulation has cost American manufacturers and American jobs by essentially acting as an invisible tariff on U.S.-made products and an invisible subsidy for products made in nations that engage in currency manipulation.

3. **Making Environmental and Labor Provisions Enforceable:** Require countries to conform their laws to a higher standard and implement those laws for 18-24 months before entering into the treaty

4. **Minimum Wage:** Mandate a minimum wage that must be matched or exceeded by all participating countries and which must rise over time to narrow the wage gap between developed and developing countries. This would help prevent a global race to bottom on wages.

5. **Intellectual Property/Generic Drugs:** Do not extend intellectual property protections for certain pharmaceutical products in a way that will make it harder to get generic drugs onto the market and otherwise get affordable medication to developing countries. These kinds of special-interest provisions should be excluded from the TPP.

6. **Human Rights:** Require Malaysia and other potential members to address current serious issues with human trafficking and other human rights violations. We should not be engaging in a major expansion of trade relations with nations that are maintaining gross labor violations. Oppose an effort to downgrade Malaysia's rating on human rights merely so Malaysia can join the TPP.

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8. **Manufacturing:** Strengthen U.S. manufacturing by making countervailing duty and anti-dumping claims against foreign companies easier to bring and to resolve successfully, helping to level the playing field for American manufacturers in international trade. Moreover, allow companies to pursue anti-dumping claims by counting as illegal subsidies violations of the TPP's labor and environmental standards.

On Mon, Jul 13, 2015 at 7:37 PM, Bill de Blasio <[REDACTED]>
wrote:

He agreed to send me some thoughts on the TPP and I wanted him to have my
email. Thanks! Bill de Blasio

Sent via BlackBerry by AT&T

--

Hayley Prim

c: [REDACTED]

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Subject: Fwd: ELLE: I AM NOT MY HAIR
Date: Tuesday, July 21, 2015 7:31:55 AM

Sent from my iPhone

Begin forwarded message:

From: Clips <Clips@cityhall.nyc.gov>
Date: July 21, 2015 at 7:18:08 AM EDT
Subject: ELLE: I AM NOT MY HAIR

I AM NOT MY HAIR

ELLE - Taiye Selasi

<http://www.elle.com/beauty/hair/news/a29377/i-am-not-my-hair/>

Recently my best friend, Heather McGhee—the president of public-policy think tank Demos—met with Chirlane McCray, the first lady of New York City. There was, for Heather and me, a special thrill in seeing the photographs, which showed not one but two powerful women with brown skin—and natural hair.

Heather and I, besties for life, have accompanied each other on our hair journeys: hers from braids to 'fro to locs, mine from caring to not, and back. Our story has a happy ending—natural hair flowing freely in the halls of power!—but a decidedly more painful beginning.

The daughter of a Nigerian pediatrician and a Ghanaian surgeon, I grew up in Chestnut Hill, a lily-white suburb of Boston. And of all the ways I didn't fit in—a brown immigrant among blond Americans—nothing caused me more anguish than my hair. My friends tucked their hair behind their ears. They twirled their hair into messy buns. They tossed their ponytails over their shoulders. They let their hair air-dry. Everything that was right and good and effortlessly beautiful was embodied in that simple act: leaving home with wet hair.

I could neither tuck nor twirl. My Afro puff would not be tossed. I couldn't trust the elements (wind, rain, humidity) to do with my hair as they pleased. All of this I recounted often in adulthood, but laughingly—describing the affliction with the lightness of the healed. It wasn't until I was asked to write a book of inspirational poems that I recognized my recovery as incomplete.

When Dove approached me to write Love Your Curls, a "poetic tribute to curly hair" aimed at inspiring confidence in girls, I jumped at the chance. Almost all the daughters of my friends—Australian, Cape Verdean, biracial—have curly hair in one form or another. I imagined writing for them: Audriana, Arabella, Angela, Alesha. (Note: These are the children of three different friends. "A" names are having their day.) The greatest challenge I foresaw was finding words

to rhyme with "curls." After "girls," the options dwindled. Thesaurus in hand, I started to work.

The true challenge presented itself immediately. To inspire the poems, Dove invited women to submit stories online. Reading about a 10-year-old who longed to do the "ear tuck," I was returned to childhood, to that sense of my worth being tied up in my hair. It's not that the feeling came rushing back, a memory viscerally experienced. No, the emotion came bubbling up. It had always been there. I was writing a book about loving one's hair but hadn't fully made peace with mine. How could a proudly natural-haired woman harbor such angst?

To answer this question, I began to chart the history of natural hair as I'd experienced it personally. All my mother's photos from the '70s feature natural hair, often impressively globular Afros. But by the mid-'80s, when I was dreaming of growing up to become Clair Huxtable, relaxed hair was de rigueur. A 2013 BuzzFeed piece explains what changed. During the Martin Luther King-led civil rights movement, one approach to expediting integration was winning over middle-class whites: "[O]ne technique to win their hearts was to look like them.... But by the '60s, young black activists deemed King's techniques too slow.... And just as with white hippies, hair length became a way for black youth to rebel.... At the height of its popularity—before [what the writer Noliwe] Rooks called 'the backlash of the Jheri curl' during the Reagan '80s—wearing an Afro became a way of differentiating young black Americans."

Ah, the Reagan '80s: home to my young hair discontent. Born too late for the Afro movement and surrounded by blond hair, I begged my mother for a relaxer. But using harsh chemical processors and insisting on swimming sans cap in chlorinated pools left me with problems that Luster's Pink Oil couldn't solve. It was only when I started high school that my mother, fearing for my hairline, allowed me to get extensions. In 1993, the year that Janet Jackson popularized box braids in *Poetic Justice*, I mastered the ear tuck. Braids were like straight hair—they could be tucked, tossed, messy-bunned, air-dried—and I wore them until college. Then the climate shifted again.

Between Erykah Badu's 1997 debut, *Baduizm*, and Lauryn Hill's 1998 *Miseducation*, the Afros of the '70s made their comeback. College was all about an Afrocentric aesthetic: head wraps, cowrie shells, two-strand twists. In 2001, when I moved to Brooklyn's Fort Greene—where Lisa Price (who, coincidentally, worked on the set of *The Cosby Show*) had launched Carol's Daughter, her line of natural-hair products—everyone was going natural. It was in many ways empowering, this celebration of diasporic beauty. But I found this movement alienating as well.

The idea was to love oneself, free from external judgment and beauty hierarchies. But new forms of judgment had arisen. There was a certain aspersion cast on women—like my twin sister, a doctor—who continued relaxing. I applauded the rejection of European beauty ideals that diminished brown women's self-esteem. But to hold that an aesthetic choice necessarily expressed self-loathing seemed dangerously close to judging a book by its cover. And all covers are not created equal. As a February post about Dove's curly-hair

campaign on the blog For Harriet notes: "[B]lack women's hair...is a wonderful spectrum of kinky and curly combinations. However, those of us with more kink than curl are routinely excluded from movements dealing with natural styling. The praise always goes to the ones with looser textures. We see this on hair care products, advertisements, and even in our own subtle biases."

This came out months before my Love Your Curls book was released; this author couldn't have known that I'd include poems expressly written for "kinkier" girls. Still, I took her point. Having survived the effects of mainstream advertising in the '80s and '90s, I was disheartened by the "subtle biases" I found within the natural-hair movement of the 2000s. So many women still pegged their worth to how loose or long their hair grew. There were "hair challenges," "goal lengths": the language of competition.

By 2005 I'd started wearing weaves almost in protest, determined somehow to opt out of the good-hair hustle. Hairdressers would coo, "But your hair's so long! You should flaunt it!" Defiant, I'd insist, "Weaves save time. I have books to write." I loved my Afro but had grown weary of obsessing over—stretching, sealing, twisting, untwisting, finger-combing, fixating on—hair. The idea of "being natural" was for me a proxy for "being free." It wasn't just freedom from chemicals and Kanekalon extensions. I wanted to be free from the cliché that a woman's hair is her glory. I wanted my mind, my heart, and my imagination to be my glory. I didn't want to be judged by my hair.

And so for years I hid it.

It wasn't until I sat down to write those poems that it struck me: I'd never truly escaped the Hair Hegemony. The weaves weren't the problem. I'll always love weaves: the protection, the convenience. The problem was the premise: that my hair was more fundamental to my beauty than my heart was. As a woman, I aspired to know myself as intrinsically worthy of love, not of envy, admiration, or attention. I longed to feel liberated from all the mandates—silky straight hair! long natural hair! squiggly mixed hair!—with which I'd grown up and to wear my hair however I liked. That was the key. However I liked.

So, a few months back, I cut my hair, side shave and all. I loved it. With my chin-length bob, I received less male attention than with my Farrah Fawcett flips. But the comments I heard were gentle, respectful. I found myself dressing differently, less interested in looking sexy than in being me. I resumed my affair with head wraps. I stopped taking my hair so seriously.

Writing poems about hair helped me to enjoy mine, not as an expression of my worth or a measure of my beauty. When I look at my bestie Heather with Chirlane McCray, I rejoice that our culture has come to recognize their hair as beautiful while knowing that their power, their radiant beauty, comes from elsewhere. This is what I wished to tell my friends' little daughters: Love your hair because it's yours, not because it's you. You are already loved, just the way you are.

This article originally appeared in the August 2015 issue of ELLE.

From: [John Del Cecato](#)
To: [B; Snyder, Thomas; "hayley@progressiveagenda.us"](#)
Cc: [FLONYC](#)
Subject: Re: Policy
Date: Tuesday, July 21, 2015 7:35:42 AM

I think it would be good to sit down soon. As you said, things will take a while - but best to get the conversation started while we've got their attention.

On 7/21/15, 1:37 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>See below. One part of me wants to engage him now, one part is happy to
>wait a few weeks. Could be helpful to start the conversation since I
>doubt all will be resolved quickly. Thoughts?

>

>

>-----Original Message-----

>From: John Podesta

>To: Bill de Blasio

>Subject: Policy

>Sent: Jul 21, 2015 12:48 AM

>

>Bill, Robby said that you might want to sit down again and talk policy. I
>could do something Wednesday afternoon, early Thursday afternoon and then
>I head out West for a week of vacation and a week of fundraising. If this
>week doesn't work for you, we can get together when I'm back or arrange
>something with Jake Sullivan and Maya Harris. Let me know if any of that
>works. John

From: [Salazar-Rodriguez, Prisca](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Tuesday, July 21, 2015 9:16:02 AM

Ok.

I will send a call in number for both.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, July 21, 2015 9:05 AM
To: Salazar-Rodriguez, Prisca
Subject: <no subject>

FYI, I'm out of town tomorrow morning until Friday night - so I'll need to call-in to Thursday planning meeting & can't be in-person for education speech prep (also - not sure what that is exactly?)

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: FW: Walzak interview/Plouffe interview
Date: Tuesday, July 21, 2015 9:41:39 AM

Thoughts on putting your old friend on the defensive?

From: Hinton, Karen
Sent: Tuesday, July 21, 2015 9:34 AM
To: Walzak, Phil; Wolfe, Emma; Norvell, Wiley; Shorris, Anthony; Snyder, Thomas
Subject: CNN: Walzak interview/Plouffe interview

All – Today Phil is doing an interview today at 10:30 on Uber; Plouffe interviewing at 1 pm. What can we unload in interview to put him on the defensive?

From: Segall, Laurie [<mailto:Laurie.Segall@turner.com>]
Sent: Tuesday, July 21, 2015 8:09 AM
To: Hinton, Karen
Subject: Re: New York City Hall Press contact

After at 1p. Wanted to give you heads up in case it would change who we'd chat with. We are talking with him at 1p today.

Sent from my iPhone

On Jul 21, 2015, at 8:04 AM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Before or after Phil?

Sent from my iPhone

On Jul 20, 2015, at 10:31 PM, Segall, Laurie <Laurie.Segall@turner.com> wrote:

Looking forward! Also -- wanted to let you know I think we may actually be chatting with David Plouffe from Uber. Just wanted to update.

Sent from my iPhone

On Jul 20, 2015, at 4:05 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Sure. No problem. Angela, who's copied here, can help you guys, if I'm in a meeting.

From: Fink, Erica [<mailto:Erica.Fink@turner.com>]
Sent: Monday, July 20, 2015 4:00 PM
To: Hinton, Karen

Cc: Segall, Laurie
Subject: Re: New York City Hall Press contact

Hey Karen,

Looking forward to this!

Can we plan to arrive at around 9:30am to set up? (We are very quiet and non-invasive).

The crew will be me (producer), Laurie Segall and Bryan Kane, a photojournalist.

Is there some place in particular within City Hall that we should go when we get there?

Thanks so much,
Erica

Erica Fink
Senior Technology Producer | CNNMoney
917.693.6450

Begin forwarded message:

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: July 20, 2015 at 3:42:02 PM EDT
To: "'Segall, Laurie'" <Laurie.Segall@turner.com>
Cc: "Singleton, Jessica"
<JSingleton@cityhall.nyc.gov>, "Walzak, Phil"
<PWalzak@cityhall.nyc.gov>, "Norvell, Wiley"
<WNorvell@cityhall.nyc.gov>
Subject: RE: New York City Hall Press contact

Ok. Sounds good.

From: Segall, Laurie
[<mailto:Laurie.Segall@turner.com>]
Sent: Monday, July 20, 2015 3:34 PM
To: Hinton, Karen
Cc: Singleton, Jessica; Walzak, Phil; Norvell, Wiley
Subject: Re: New York City Hall Press contact

I believe we're speaking to uber's David Plouffe or their NYC GM Josh Mohrer. Should know shortly

10:30a works. Could we lock in 15 mins? Just want to make sure he has the opportunity to get everything in clearly.

Sent from my iPhone

On Jul 20, 2015, at 3:26 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Laurie, Sure. At the office would be great. What 7 to 9 minutes? Who are you interviewing from Uber?

Phil, would 10:30 am work?

From: Segall, Laurie
[<mailto:Laurie.Segall@turner.com>]
Sent: Monday, July 20, 2015 3:13 PM
To: Hinton, Karen
Cc: Singleton, Jessica; Walzak, Phil
Subject: Re: New York City Hall Press contact

Yes - tues! Possible to do this on the earlier side at your office tomorrow?

Sent from my iPhone

On Jul 20, 2015, at 3:12 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Is this for Tuesday or Wednesday? I thought you said Tuesday. Let me know! Thanks, Karen

From: Segall, Laurie
[<mailto:Laurie.Segall@turner.com>]
]

Sent: Monday, July 20, 2015 2:49 PM
To: Singleton, Jessica
Cc: Walzak, Phil; Hinton, Karen
Subject: Re: New York City Hall Press contact

Thanks so much!

Just connected with Karen and working on timing. Looking forward to this!

Phil -- great to meet you. Hope to chat tomorrow.

Best,
Laurie

Sent from my iPhone

On Jul 20, 2015, at 2:47 PM, Singleton, Jessica
<JSingleton@cityhall.nyc.gov>
> wrote:

Laurie
–
Please
meet
Karen
Hinton,
press
secretary
in City
Hall,
and
Phil
Walzak,
Senior
Advisor
to the

Mayor.
They'd
love to
hear
more
about
what
you're
thinking
for
Wednesday.

Thanks
all,
Jessie

Jessica
Singleton
Chief
Digital
Officer
@nycgov
@jessay286

From: [FLONYC](#)
To: [Snyder, Thomas](#)
Cc: [B; jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com); hayley@progressiveagenda.us
Subject: Re: Policy
Date: Tuesday, July 21, 2015 10:25:10 AM

That sounds right to me. Good to engage, but with Tom's caution.

Sent from my iPhone

> On Jul 21, 2015, at 9:13 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

>

> I think its OK to start with Podesta. If he comes on strong desiring an endorsement and you don't yet commit, then there is the chance of more media comment about "why is the Mayor waiting." However must keep uppermost the idea that we want to bring a coalition if possible, and not get too far ahead of our TPA key leaders who have shown themselves to want to wait.

>

> -----Original Message-----

> From: B

> Sent: Tuesday, July 21, 2015 1:38 AM

> To: Snyder, Thomas; 'jfdc@akpdmedia.com'; 'hayley@progressiveagenda.us'

> Cc: FLONYC

> Subject: Fw: Policy

>

>

> See below. One part of me wants to engage him now, one part is happy to wait a few weeks. Could be helpful to start the conversation since I doubt all will be resolved quickly. Thoughts?

>

>

> -----Original Message-----

> From: John Podesta

> To: Bill de Blasio

> Subject: Policy

> Sent: Jul 21, 2015 12:48 AM

>

> Bill, Robby said that you might want to sit down again and talk policy. I could do something Wednesday afternoon, early Thursday afternoon and then I head out West for a week of vacation and a week of fundraising. If this week doesn't work for you, we can get together when I'm back or arrange something with Jake Sullivan and Maya Harris. Let me know if any of that works. John

From: [Snyder, Thomas](#)
To: [B; "jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); ["hayley@progressiveagenda.us"](mailto:hayley@progressiveagenda.us)
Cc: [FLONYC](#)
Subject: RE: Policy
Date: Tuesday, July 21, 2015 12:12:34 PM

John, Hayley and my collective recommendation is that you **not** meet with him in person on Thursday. Too many angles to discuss and you will have just gotten back to office from Rome. We see no harm in delaying a discussion for a week which gives us time to game out demands for Podesta and keep in contact with our key TPA allies.

-----Original Message-----

From: B
Sent: Tuesday, July 21, 2015 1:38 AM
To: Snyder, Thomas; 'jfdc@akpdmedia.com'; 'hayley@progressiveagenda.us'
Cc: FLONYC
Subject: Fw: Policy

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From: [John Del Cecato](#)
To: [B; \"hayley@progressiveagenda.us\"](mailto:B; \)
Cc: [Snyder, Thomas](#)
Subject: Re: Hodges can find other progressive mayors in MN and at the mayors innovation project in des moines in august
Date: Tuesday, July 21, 2015 2:00:40 PM

Roger that!

On 7/21/15, 1:13 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Walzak, Phil](#)
Subject: Re: Thursday night
Date: Tuesday, July 21, 2015 2:29:50 PM

It would be 9pm

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Tuesday, July 21, 2015 at 2:26 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: RE: Thursday night

What time? Planning meeting scheduled for 7-8:30pm

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, July 21, 2015 2:25 PM
To: Snyder, Thomas; Walzak, Phil
Subject: Thursday night

We'd like to put MBDB on Rachel Maddow on Thursday night to talk inequality & the Rome trip... Possible?
Was gonna have RKK reach out

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdcc@akpdmedia.com\)](mailto:jfdcc@akpdmedia.com); [Hayley Primm \(hayley@progressiveagenda.us\)](mailto:hayley@progressiveagenda.us)
Subject: FW: RUSH TRANSCRIPT: MAYOR DE BLASIO DELIVERS REMARKS AT "MODERN SLAVERY AND CLIMATE CHANGE: THE COMMITMENT OF THE CITIES" AT THE PONTIFICAL ACADEMY OF SCIENCES
Date: Tuesday, July 21, 2015 3:34:50 PM
Attachments: [image001.png](#)

[More Rome rap.](#)

From: Mayor's Press Office
Sent: Tuesday, July 21, 2015 3:19 PM
To: Mayor's Press Office
Subject: RUSH TRANSCRIPT: MAYOR DE BLASIO DELIVERS REMARKS AT "MODERN SLAVERY AND CLIMATE CHANGE: THE COMMITMENT OF THE CITIES" AT THE PONTIFICAL ACADEMY OF SCIENCES



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: July 21, 2015
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

RUSH TRANSCRIPT: MAYOR DE BLASIO DELIVERS REMARKS AT "MODERN SLAVERY AND CLIMATE CHANGE: THE COMMITMENT OF THE CITIES" AT THE PONTIFICAL ACADEMY OF SCIENCES

Mayor Bill de Blasio: *Buongiorno a tutti*

Unknown: Good morning, everybody.

Mayor: Mayors and governor, governors, leaders from cities all over the globe, it is so encouraging – it is so motivating to be with you here today, and to be in your company. I'd like to extend a special acknowledgement and thanks to Mayor Ignazio Marino, a powerful advocate for justice who is doing so much to help the people of his city. And, Mayor, it is a joy for all of us to be in this place where such great history has been made in the past, and I know will be made again, including today.

I humbly give all respect to His Holiness, Pope Francis, who has awakened people across the globe to the dangers we face as a planet. He has brought us together today in that spirit of action. And I think it is fair to say he is the most powerful voice on this earth for those all over the world whose voices are not being heard. And he has brought the issue of inequality to the fore in this world, and has shown how it directly connects to issues of climate change

and undermines the stability of all of our societies.

Now, His Holiness did not convene us here to ratify the status quo, but in fact to upend it. The very name of this gathering indicts the resurgent reality of human trafficking and demands that each of our governments act urgently to end this scourge.

But His Holiness chose a harsher and a perfectly just term as part of the title: the words “human slavery.” Those words should jolt us – they should jolt us into a realization that a part of our global history that was supposed to have been in our past is all too alive today, and has simply taken another form.

And I’ll argue that there’s another way to think about this conference’s title, and it’s consistent with the Pope’s recent encyclical, *Laudato Si’*. His Holiness challenges us. He challenges us not to be captives, not to be slavish to consumerism – as citizens, to rise above it. He also challenges us not to be captive as leaders to powerful corporate interests.

The encyclical is not a call to arms – it is a call to sanity. It’s a reminder that we as leaders have a sworn duty to protect. But how can we protect our people, if we accept a status quo that is slowly killing our earth?

I humbly submit that we were called here not to be congratulated for whatever progress we’ve made, although it is certainly worthy. We were called here to take *Laudato Si’* and give it life – to systematically address the danger of climate change with every tool we have. And it’s increasingly clear that we, the local leaders of the world, have many tools – more than we may have in fact realized – and that we must use them boldly, even as our national governments hesitate.

In my city, it has become painfully obvious that we have to set difficult goals for ourselves. The extent of the climate crisis demands it. Any city, any nation, any corporation not straining to reduce emissions simply isn’t doing enough. The facts of this crisis make that self-evident.

Our hope is that each of us – and thousands more like us all over the world – will act boldly, and in doing so, will jolt our national paradigms and the collective global paradigm.

His Holiness has implicitly demanded that we give new meaning to the phrase, “we will do all within our power.” It’s now a matter of survival. Who in their right mind skimps on the things that allow them to sustain life? How do we justify holding back on any effort that may meaningfully improve the trajectory of climate change? Which political allies, or generous financial backers, or vocal constituencies are more important to us than preserving life for future generations? How could any version of business as usual make sense at this moment in history?

We now ask the same question of nations. Is it not the definition of insanity to propagate governmental policies and consumer habits that hasten the destruction of the earth – and yet somehow expect some other result?

Pope Francis’ encyclical burns with urgency and demands answers to these questions. It holds individuals accountable for the fate of our planet, but it rightly asks the most of governments. So we will remember Rome – we’ll remember this moment as a time and a place where we

weren't offered soothing, reassuring words, but were, in fact, pushed by the highest moral authority to take the next step, no matter how challenging it appears to be.

It's my honor to be here speaking on behalf of New York City as we take our next steps. Our blueprint for the future, One New York – a Plan for a Strong and Just City, has within it ambitious goals to fight both climate change and poverty. As I announced last September at the United Nations Climate Summit, we are committed to an 80 percent reduction in greenhouse gases by 2050, mirroring the pledge of so many of you represented here today. And we're proud to be the largest city in the world to make that commitment, and hope that the scale of our effort helps to inspire others to go farther and to be even more ambitious.

And today, I'd like to add to all that we are doing in New York. I'd like to announce our next big step. We are committing to 40 by 30, on our way to 80 by 50. A reduction of our emissions levels by 40 percent by the year 2030.

In this, we follow the example of our colleague here today, Governor Jerry Brown. And we thank him for his leadership as the leading voice in our nation who first set this goal for his state. And we're proud to emulate that action, Governor Brown.

[Applause]

And Governor, you don't mind if I say to all our American colleagues – I hope you'll join us in following what the Governor started in California.

We look ahead to Paris, Mayor Hidalgo. The Paris summit is just months away. We need to see it as the finish line of a sprint. Each of us should take every local action we can in the coming months, as quickly as we can, to maximize the chance that our national governments will act boldly when they gather.

Paris has a rich history as a city of revolutions. We'll need another revolutionary moment in December – a revolution of decisiveness. It's not an overstatement to say that Paris may constitute our last best hope. And for that reason, we need to foster the kind of public discourse worthy of such a critical moment. Let's demand of our friends in the media, gathered here and all over the world, that they give the airtime and the column inches to the lead-up to Paris that such a crossing-of-the-Rubicon deserves. It isn't unfair to say that the media gives immeasurably more attention to the results of climate change, meaning our ever more dramatic weather, than to the causes and the solutions. And again, when the issue at hand is our survival, we shouldn't tolerate business as usual, and that includes for those who cover the news.

I'll conclude with the most helpful and hopeful element of this puzzle. The people – the people we all represent. Their wisdom and their perceptions of our new reality may be the thing that saves us. I learned long ago that the people often lead the leaders. And in recent years, I've seen this phenomenon come to life, with respect to the changing climate. I've seen it vividly in my hometown. Nearly three years ago in our city, Hurricane Sandy left 44 dead and thousands lost their homes and their businesses. And this tragedy made the people of New York City understand climate change in a very different way. It became personal. It became real. It was no longer an abstraction.

And the same city that saw such a shock to our assumptions and our complacency in 2012 –

we saw an immense outpouring of focus and determination in 2014. Few thought that the protest march connected to the UN Climate Summit would be that notable. But it ended up being a signal event. Hundreds of thousands marched in the streets of New York and many more in cities around the world. My friends, they weren't deniers. They were demanders – making clear their readiness to act, to sacrifice, to change – and asking the same of us, as leaders. It's our job to be as good as them. Thank you.

###

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: RUSH TRANSCRIPT: MAYOR DE BLASIO HOLDS MEDIA AVAILABILITY AT THE VATICAN
Date: Tuesday, July 21, 2015 4:07:16 PM
Attachments: [image001.png](#)

Nyet. But he was inside the aura.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, July 21, 2015 4:03 PM
To: Snyder, Thomas; Hayley Primm (hayley@progressiveagenda.us)
Subject: Re: RUSH TRANSCRIPT: MAYOR DE BLASIO HOLDS MEDIA AVAILABILITY AT THE VATICAN

He didn't get to meet the Pope??

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Tuesday, July 21, 2015 at 3:33 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <hayley@progressiveagenda.us>
Subject: FW: RUSH TRANSCRIPT: MAYOR DE BLASIO HOLDS MEDIA AVAILABILITY AT THE VATICAN

His rap on rome.

From: Mayor's Press Office
Sent: Tuesday, July 21, 2015 3:24 PM
To: Mayor's Press Office
Subject: RUSH TRANSCRIPT: MAYOR DE BLASIO HOLDS MEDIA AVAILABILITY AT THE VATICAN



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: July 21, 2015
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

RUSH TRANSCRIPT: MAYOR DE BLASIO HOLDS MEDIA AVAILABILITY AT THE VATICAN

Mayor Bill de Blasio: ...And I find it an extraordinarily effective act because a lot of like-minded people in that room are now committed to acting even more quickly to make an impact on these issues. And I think there's always the reality of [inaudible] life – strength in numbers. I think it's a reminder of how many leaders around the world, locally, want to push their national governments to action and want to lead by example. But let's face it, having the support of His Holiness is the most encouraging thing I can think of. It's the most

empowering possibility to have the strongest moral voice in the globe today calling us to action. So, for me, it was an absolute privilege to be a part of this. And I immediately started thinking about what more we can do as we look ahead in terms of climate change – we look ahead to the Paris summit. So, it certainly had the desired effect on me of calling me to do more and more quickly.

Question: Mr. Mayor, did you get to meet the Pope and introduce yourself?

Mayor: I did not.

Question: And what sort of document did you sign and the others –

Mayor: The document – we can get you a copy of the – you know, the manifesto coming out of this meeting, talking about the commitment that we’re all making on these issues. I didn’t get to meet them. I had the honor of being in the room as he addressed all of us. And it was fun even to be close to him. But it’s, you know – look, his voice is so inspirational and I think for most of us around the world, we see him on television and we read his writings – that’s what inspires us. It will be a great honor – I hope to you know, spend some real time with him in New York in September. But just listening to him speak today – the power of his voice – and also, you know, to think about the meaning of the encyclical. The encyclical is an extraordinarily powerful document and I hope that any of you covering this have an opportunity to look at the encyclical closely and characterize it so your audiences will pay attention to it – very powerful, very sharp document about the need for change.

Question: Some people say that the attitude of Pope Francis towards climate change is anti-capitalist. As the mayor of New York, what do you think?

Mayor: I think he is calling out both the business world and the government world. But I think it is equal opportunity. I think he is saying that institutions around the world have failed and need to deal with the issue much more forcefully. He’s certainly not afraid to talk about the problems of the capitalist system, and that’s necessary. But he also makes clear that governments must do better. And he also, if you look at the encyclical, it speaks to individual responsibilities as well – to the responsibility of the average citizen to not be so obsessed with consumer culture and recognize this is literally a question of survival. So I think it’s very, very balanced.

Question: Do you think [inaudible] reducing the greenhouse gases by 2030. How much is the cost for the city of New York and what is your plan to [inaudible]?

Mayor: Yeah, we will get you cost estimates and specifics. This was obviously the day we wanted to announce that we are taking a higher level commitment. And obviously, I would like to commend His Holiness for convening us and calling us to action and really demanding action of us. But I also think it’s very important to mention that Governor Jerry Brown of California certainly inspired me by his aggressive action – to know that we can do the same thing. And the minute he made his announcement some weeks ago, we did our analysis. We completed our analysis in anticipation of this meeting and knew we could get it done. We’ll now be able to delineate the steps it would take. But I think what each of us has to do is figure out in each instance how much farther can we go.

Question: Yes, Mayor, if you can speak about the state of preparation underway in New

York at this point, and what are your hopes for the visit?

Mayor: I think it's going to be extraordinary. There's tremendous energy in New York City in anticipation of the Pope's visit. Now, it will happen during our annual U.N Week. So, certainly, logistically, there will be a lot going on. And it's going to take a huge effort by the city to accommodate both the papal visit and the U.N Week. But we're ready. We've been in preparation now for months, working very closely with Cardinal Dolan and his team, and of course, Vatican representatives in the United States. So, I think it's going to be an extraordinary moment and I think the emotion of the people of the New York City feel for this Pope is going to manifest itself in the streets of the city anywhere he goes. I think you're going to see a great outpouring of support for him.

Question: Mr. Mayor, can you talk about the symbiosis of climate change, human trafficking, and income inequality. And can you talk about the role of human trafficking in your own city – in New York City – and the impact on the northeast?

Mayor: I think – first of all, I appreciate your use of the word symbiosis.

[Laughter]

You're elevating the discourse, sir. The pope very powerfully spoke to that combination in his remarks here. And I think, if you listen carefully, he was saying that we now set up a cycle that's degrading us because not only have we created a dynamic where our environment is in steady decline, but it's also limiting the economic potential of so many people. And therefore, not only is inequality deepening, but in the absence of opportunity, some of the worst possibilities occur. That's where you see an uptick in trafficking – you see people taken advantage of. You see young people with no other economic opportunities pulled towards the very worst activities, or forced into the worst activities. So I think the Pope very powerfully and elegantly blended those points together. They are all interconnected. If we are not attending to the earth, if we don't have a just economy – if those two realities are based on business decisions and government decisions that don't make sense, unfortunately they deepen the negative trends simultaneously. To the question of New York City, we're very aggressive in our efforts against trafficking. Obviously that means, first and foremost, the enforcement efforts of the NYPD. And they have a very focused effort played to stopping human trafficking. We also spend a lot of energy and resources to try and help those who have been victims of trafficking, by helping them if they have an immigration issue – God forbid, if they've been victims of violence or domestic violence, we have specific efforts to help them. So it's very much on our minds in New York City. But clearly, if anything needs a global solution, it is human trafficking.

Question: [inaudible] What's it been like working with Cardinal Dolan on this papal visit? You're in his house.

Mayor: Yes, yes.

[Laughter]

Cardinal Dolan is a great friend. My last formal meeting with Cardinal Dolan was at a Mets game at Citi Field, so we – we spend time together socially, as well as doing work together. We also were out in Staten Island together for a very powerful service – memorial service for

Eric Garner. So he's a tremendous partner. We've been talking about this visit for months. We've checked in a number of times. And I think there's tremendous coordination between the archdiocese and city government – obviously, as part of city government and the [inaudible] – we're very confident about this visit.

Question: Mr. Mayor, you were invited by the Pope to speak at the Vatican and represent New York.

Mayor: Yes.

Question: Certainly a professional highlight. Can you share with us what it means to you?

Mayor: Extraordinary. It's one of the great moments, certainly in my professional life, in my life as a political actor, and – but humanly as well. This is a leader such as we haven't seen before, really. He is saying things so clearly and so powerfully all over the world that need to be said. He's moving people on an extraordinary level. And we have few truly international leaders in any sense. What he is doing is, he's creating an international voice of conscience that I can't think of any previous parallel for. To be in his presence is a joy to begin with – very moving. But I'll tell you why it's such a highlight – a life highlight and so inspiring. It's like an energy boost – it's like seeing what can be possible again. And I think that's part of the power of His Holiness – he is reminding us of what's possible. You never see him saying, well, this would be a good thing to do, if only it was practical. He is literally saying to us, we have to reset our assumptions and think more deeply and more morally about our actions, because our current sense of practicality is digging our graves. And I think his voice is having a very powerful impact.

Question: Mayor, can you speak about what you think the impact will be of having the Pope bring this message to Congress, and to Washington in particular, and how you think it will be received? He –

Mayor: I hope it will have a cleansing effect on the U.S. Congress.

[Laughter]

The Pope's message needs to be heard in Washington. It has been ignored – the very ideas of addressing inequality and creating a more fair economic reality. Obviously, so much of that has been ignored in the Congress. So much of the challenge of global warming has gone unaddressed by the Congress. I think the timing couldn't be better. I think he has the ability to cut through all that, and really be a wakeup call for the Congress. I also think if you look at what's happening with the American people, the consciousness levels are changing so rapidly – and I referred several times to the poll that came out a month ago – CBS-New York Times poll – which showed that the public as a whole, nationwide, was more and more focused on income inequality than ever before. We certainly see a huge uptick in public understanding of climate change and willingness to do something about it. So I think the Pope's visit is particularly timely, and it's going to remind the Congress the world's changing very rapidly – the people are changing. The Congress has to catch up.

Question: Can you – has Wall Street been a good partner in the city's and in your fight against global warming?

Mayor: We haven't really engaged them on the global warming front much yet. We have begun the process, particularly with the real estate community, on the goals that we have to hit for 80 by 50, and now 40 by 30 will be the new topic. I've said to the business community of New York City, we would love to reach these goals together, cooperatively. But, if there's hesitation on the part of the real estate community, the business community, we will mandate action and we will mandate these goals be met, because it's about survival. So it's too soon to tell but I think initially, certainly with the business leaders that we've reached out to, they understand how resolute the city government is and they do want to help us get to the goal.

Question: But do you have any plans to try to engage Wall Street, which is a huge, obviously, employer in the city and –

Mayor: We're going to engage the whole business community in terms of getting to 80 by 50 and to 40 by 30. There's no question about it. But, again, I – my message is clear – we come in peace. We would like to do this cooperatively. If we see a lack of commitment, we'll mandate it and I think that's a very important point and I've said that at the United Nations when I spoke last September. But, I do find, in the business community, more and more people who I think are socially conscious and more people who are conscious about the need to address climate change, so I'm certainly hoping for good results. Last call, yes.

Question: [Inaudible]

Mayor: For us, immigration is a blessing and it makes us stronger – that is, the history of New York City. I remind you, that my own grandparents immigrated from Benevento and Matera to the United States, to New York City. They had that opportunity. It changed the lives of our family. They contribute to our city, just as generations have. So, in New York City, we believe immigration is a good and positive thing. We believe in being inclusive to all people, we're very proud of that. That being said, we have almost half a million undocumented people in New York City, and their issues are not being addressed by our national government. We've created our own municipal ID card to try and help. We've provided some services, we've provided help but we need national, comprehensive immigration reform for the almost 12 million people in the United States of America who don't have documents. The same is true in Europe. The European community must grapple with this issue. And, there needs to be a European solution. And I say, as a proud Italian American, that I'm deeply troubled by the lack of action by the European Union. The way that Italy has been left to fend for itself – very unfair. I appreciate the view of the Italian government, which I think is a humanitarian view, certainly consistent with the history of Italians emigrating all over the world. There is a consistency of understanding of the human reality that is noble. But Europe, in my opinion – I'm not a European obviously so I'm speaking from outside – but Europe can't decide to be unified some of the time and to ignore important issues at other times. This issue is affecting the people of Europe. There needs to be a European Union policy that really addresses the vast amount of immigration that is happening. It's not fair to shoulder – have Italy have to shoulder so much of the burden.

Unknown: Alright, guys, last call.

Question: Mr. Mayor, do you speak to – you spoke to the mayor of Paris, Anne Hidalgo, she told us that she spoke to you about Uber. I don't know what kind of conversation you both had. Paris has a lot of issues with Uber [inaudible].

Mayor: Yes.

Question: I don't know if –

Mayor: She's having very similar experience. I think it's clear that as a corporation – as a multi-billion dollar corporation – Uber thinks it can dictate to government. I remind them that the government represents the people and the people's larger interests and that is more important than any one company's needs. So, I think the situation playing out in Paris in a way is very similar to New York City. I think it's playing out in London in a way that's very similar. And I think, in each case, the people of our cities don't like the notion of those who are particularly wealthy and powerful dictating the terms to a government elected by the people. So I think that is not a wise course and ultimately the people will reject it. Thanks, everyone.

###

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: Thursday night
Date: Tuesday, July 21, 2015 5:55:47 PM

I sent him an email about 9pm maddow but have not heard back yet.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, July 21, 2015 5:54 PM
To: Snyder, Thomas
Subject: Re: Thursday night

RKK thinks we can still get him on Maddow that night, if he's willing/able to do at 9pm...

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Tuesday, July 21, 2015 at 5:47 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Thursday night

He is scheduled to do CBS this Morning on Thursday am...I just learned. Any other Rome type thing he could do?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, July 21, 2015 5:46 PM
To: Snyder, Thomas; Walzak, Phil
Subject: Re: Thursday night

The producers said they would talk to Maddow about it tomorrow... She's on vacay, but would come in for the interview, if: a) it's locked; and b) it's his first TV interview since returning from Rome... Would that be possible?

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Tuesday, July 21, 2015 at 2:26 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: RE: Thursday night

What time? Planning meeting scheduled for 7-8:30pm

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, July 21, 2015 2:25 PM
To: Snyder, Thomas; Walzak, Phil
Subject: Thursday night

We'd like to put MBDB on Rachel Maddow on Thursday night to talk inequality & the Rome trip... Possible?
Was gonna have RKK reach out

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfd@akpdmedia.com\)](mailto:jfd@akpdmedia.com)
Subject: FW: ABC News Request for Interview
Date: Tuesday, July 21, 2015 6:05:50 PM

fyi

From: Hinton, Karen
Sent: Tuesday, July 21, 2015 6:05 PM
To: Walzak, Phil; Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Snyder, Thomas; Shorris, Anthony
Cc: Spitalnick, Amy (OMB); Kadushin, Peter
Subject: ABC News Request for Interview

All – ABC's This Week wants to have Mayor this Sunday. I think it's a good time. How do others feel?
Karen

From: Crowder, Anja R. [<mailto:Anja.R.Crowder@abc.com>]
Sent: Tuesday, July 21, 2015 4:53 PM
To: Hinton, Karen
Subject: ABC News Request for Interview

Hi Karen,

I hope this email finds you well. Andrea Hagelgans and I have been in touch over the past few months to discuss an opportunity for Mayor DeBlasio to come on ABC's This Week with George Stephanopoulos for a live interview. This coming Sunday, July 26th, would be a great time for a national interview, considering the Mayor will be just back from his trip to the Vatican, meeting with Pope Francis and addressing climate change on a global scale. We would love to hear from him on these points, as well as to get an update on his progressive agenda. Please do not to hesitate to call me as you consider our request. My office number is 202-222-7296 and my cell is [REDACTED]. Thank you and I look forward to being in touch.

All my best,

Anja Crowder

Anja Crowder|ABC News| Washington | (W) 202-222-7296 |(C) 646-234-2450

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Cc: karen@karenhinton.com
Subject: Re: Hey
Date: Wednesday, July 22, 2015 2:16:13 PM
Attachments: [TPAtalkingpoints.docx](#)

I'm in Virginia until Friday, but can do phone-in prep...

Here's the latest on TPA (attached)

I'm in favor of him doing This Week - we should just push them hard as we can to anchor it with income inequality, TPA, Rome, etc... Last time they barely gave us any time for that & spent whole time on policing..

Uber - Just as an FYI, here's the script I wrote (which was never turned into anything)...

VO:

It's a forty BILLION dollar company.

(White type on black screen. \$40 Billion Company.)

And Uber thinks the rules don't apply to them.

(Shot of a car with Uber sign in it. CG: Rules Don't Apply?)

They've been sued for wage theft...taking up to THIRTY percent of their drivers' earnings.

(Background of driver getting into car. Headline of lawsuit over it. Second headline with 30% figure.)

They refuse to pay taxes to support New York subways - leaving straphangers with higher fares and less service.

(B-roll of riders swiping their cards, packing into subway car. Pull-quote from Daily News editorial on not paying 50-cent tax.)

And if a driver attacks a rider, Uber's fine print gives the company immunity.

(B-roll of a woman dialing her phone. Headline on Uber immunity clause.)

So when you see their attack ads...remember.

(Image of Uber ad in a TV)

Uber is taking New Yorkers...for a ride.

(TV goes to static. CG comes up over it. CG: Uber is Taking New Yorkers for a Ride.)

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Wednesday, July 22, 2015 at 12:56 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "karen@karenhinton.com" <karen@karenhinton.com>
Subject: Hey

We are doing CBS This Morning Thursday. What are your latest tpts on TPA? Can you be part of a prep for this?

Also, This Week has asked him to come on this Sunday. I have put this in front of Mayor as a recommendation. I don't know his answer yet.

Questions are same for both – post Vatican, income inequality, TPA and I'm sure HRC and maybe Uber if this thing doesn't die in next 48 hours.

Let me know. Karen

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

The Progressive Agenda TALKING POINTS – updated

- Website: ProgressiveAgenda.us
- Planning a bipartisan presidential forum for this fall, focusing squarely on income inequality. *(We can stay silent on where it will be held & obviously don't mention CNN yet.)*
- Congressional Progressive Caucus just formally endorsed.
- In 2014, the top 25 hedge fund managers earned nearly \$12 billion. That's more than all of the Kindergarten teachers in American earned – COMBINED. And those hedge funders are often paying a lower tax rate, due to the carried interest loophole.
- The typical American family, in real income terms, is making less today than they were a quarter century ago.
- The wealthiest one percent captured 91% of all the income gains in the first 3 years since the Great Recession ended.
- The average CEO makes about 300 times what the average worker makes.
- 99 percent of all new income is going to the top 1 percent.
- In the US, the top 160 THOUSAND families own as much wealth as the bottom 145 MILLION families.
- In 2014, the average family income for the Bottom 99% was \$47,200. The Top 1%, meanwhile, had an average income of \$1.3 million.
- There is currently an apartment for sale in Manhattan for \$120 million.
- We now have the greatest income disparity since the 1920s.
- The Progressive Agenda is a set of 15 proposals to lift the floor for working people; provide help to working parents and their families; and require big corporations and the wealthy to pay their fair share.
- \$15 minimum wage. Opposing trade deals that put corporate profits ahead of workers. Paid sick and paid family leave. Debt-free college. Expanding the Earned Income Tax Credit and Social Security. Universal Pre-K, after-school, and childcare. Closing loopholes that let hedge funders pay a lower

rate of taxes than many middle-class people. The Buffett Rule. Closing the CEO pay loophole.

- There's something happening out there. Last year, four RED states passed ballot measures to increase minimum wage increase. 60,000 workers in 200 cities rallied for a \$15 minimum wage. Cities across the country are passing paid sick leave. The progressive candidate for mayor in Philadelphia ran on Universal Pre-K – and won.
- New York Times poll:
 - * 66 percent of all Americans believe that money and wealth should be distributed more evenly.
 - * 65 percent believe the income gap must be addressed now.
 - * 68 percent support higher taxes on millionaires.
 - * 80 percent favor paid family leave.
 - * 85 percent back paid sick leave.
- Q-poll (Iowa)
 - * 91 percent of Democratic caucus-goers believe the federal government should tackle income inequality.
- Billionaire investor Nick Hanauer:

"I buy a few pairs of pants and a few shirts a year.... I guess I could have bought 1,000 pairs. But why would I? Instead, I sock my extra money away in savings, where it doesn't do the country much good."

- Former Labor Secretary Robert Reich (paraphrased)

About 70 percent of economic activity derives from consumer spending.

- Goldman Sachs CEO Lloyd Blankfein:

Called income inequality in America "destabilizing." Said if we as a country can't deal with inequality then "you can't drive growth and you can't drive the success of the country."

From: [Hinton, Karen](#)
To: ["John Del Cecato"](#)
Cc: karen@karenhinton.com
Subject: RE: Hey
Date: Wednesday, July 22, 2015 2:17:51 PM

Thanks.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, July 22, 2015 2:16 PM
To: Hinton, Karen
Cc: karen@karenhinton.com
Subject: Re: Hey

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It's a forty BILLION dollar company.

(White type on black screen. \$40 Billion Company.)

And Uber thinks the rules don't apply to them.

(Shot of a car with Uber sign in it. CG: Rules Don't Apply?)

They've been sued for wage theft...taking up to THIRTY percent of their drivers' earnings.

(Background of driver getting into car. Headline of lawsuit over it. Second headline with 30% figure.)

They refuse to pay taxes to support New York subways - leaving straphangers with higher fares and less service.

(B-roll of riders swiping their cards, packing into subway car. Pull-quote from Daily News editorial on not paying 50-cent tax.)

And if a driver attacks a rider, Uber's fine print gives the company immunity.

(B-roll of a woman dialing her phone. Headline on Uber immunity clause.)

So when you see their attack ads...remember.

(Image of Uber ad in a TV)

Uber is taking New Yorkers...for a ride.

(TV goes to static. CG comes up over it. CG: Uber is Taking New Yorkers for a Ride.)

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>

Date: Wednesday, July 22, 2015 at 12:56 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Cc: "[REDACTED]" >

Subject: Hey

We are doing CBS This Morning Thursday. What are your latest tpts on TPA? Can you be part of a prep for this?

Also, This Week has asked him to come on this Sunday. I have put this in front of Mayor as a recommendation. I don't know his answer yet.

Questions are same for both – post Vatican, income inequality, TPA and I'm sure HRC and maybe Uber if this thing doesn't die in next 48 hours.

Let me know. Karen

Karen Hinton

Press Secretary

917-246-7692

Follow Me On Twitter @KarenHinton

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Cc: [Hayley Prim](#)
Subject: Re: Durazo
Date: Wednesday, July 22, 2015 2:31:12 PM

Yes, will do — and yes, I think him calling Loeb sack is key...

I forgot to mention the best part - Witte says that Loeb sack has a good relationship with Leach, Latham, Young, and even Steve King - and thinks there's actually a chance we could get Steve King to co-host... That may be a little pie-in-the-sky - but would be amazing - ALL of the GOPers would have to be there if it was King

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Wednesday, July 22, 2015 at 2:28 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Hayley Prim <hayley@progressiveagenda.us>
Subject: RE: Durazo

Sounds very promising. Assume B should still call Loeb sack? Can one of you rewrite his rap for Loeb sack in light of the staff call notes below? Or should he wait to call him?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, July 22, 2015 2:26 PM
To: Snyder, Thomas
Cc: Hayley Prim
Subject: Re: Durazo

Loeb sack:

Talked to Eric Witte, his chief of staff. He was very into the idea - and said he thinks Loeb sack will be too. He said that Dave Leshtz, the guy with Univ of Iowa connections, should be helpful in securing a location. Leshtz has already connected with two people who are key to locking down location. Their biggest questions were: a) just "how much" CNN was committed to this; and b) whether we could really make it bipartisan. I said very and yes. They are going to discuss internally on Friday - but both contacts seemed very enthused.

TPA: Hayley - do you still have that description doc we sent around back in April/May? If not, I can keep looking.

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Wednesday, July 22, 2015 at 2:10 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Durazo

When do you think I can get this; also the loesack download. Should that be by phone?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, July 22, 2015 10:31 AM
To: Snyder, Thomas
Cc: Hayley Primm (hayley@progressiveagenda.us)
Subject: Re: Durazo

Will do. Driving this AM. Had good connects with Loesack re forum

On Jul 22, 2015, at 10:16 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

Mariaelena Durazo has agreed to make calls to a number of latino leaders to get them locked into a specific day for a meeting at Gracie. In order to do that most effectively, can you give me some TPS for her so her calls are effective. Something that includes what is TPA, work so far, expanding the group, Forum, etc.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Cc: [REDACTED]
Subject: Re: Hey
Date: Wednesday, July 22, 2015 2:35:22 PM

Sorry - one more thing - the Congressional Progressive Caucus introduced legislation for a \$15 federal min wage this week — plank number one on our agenda... Now, of course, follow up will be - “well, Hillary hasn’t specifically said \$15 - should she?” We’ll have to finesse

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, July 22, 2015 at 2:33 PM
To: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Cc: [REDACTED]
Subject: Re: Hey

Some additional thoughts from RKK

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They should be given recent releases, speeches, etc with highlighted parts. Really need to hand hold here.

Boss needs more prep on the show back and forth – he should watch recent presidentials, etc on the show. Doesn’t need to watch more than three interviews, but should be something that relates to his interview and gets his head around the interview/ questions.

We should lean in on the Trump Q and try to make some news on why no contracts and we need a good soundbite on Rome --> what's the progressive version of calling the Pope a feminist? Something like that.

BlackLivesMatter answer needs to be TIGHT.

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Cc: [REDACTED]
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917-246-7692
Follow Me On Twitter @KarenHinton

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Cc: [REDACTED]
Subject: Re: Hey
Date: Wednesday, July 22, 2015 3:00:54 PM
Attachments: [TPAtalkingpoints.docx](#)

No worries - other than the attached? I can write some more in a bit - [REDACTED] for the next two days - pray for me

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Wednesday, July 22, 2015 at 2:45 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: [REDACTED]
Subject: Re: Hey

Yes any talking points you want share please do because I'm also juggling uber today

Sent from my iPhone

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The Progressive Agenda
TALKING POINTS – updated

- Website: ProgressiveAgenda.us
- Planning a bipartisan presidential forum for this fall, focusing squarely on income inequality. (*We can stay silent on where it will be held & obviously don't mention CNN yet.*)
- Congressional Progressive Caucus just formally endorsed.
- In 2014, the top 25 hedge fund managers earned nearly \$12 billion. That's more than all of the Kindergarten teachers in American earned – COMBINED. And those hedge funders are often paying a lower tax rate, due to the carried interest loophole.
- The typical American family, in real income terms, is making less today than they were a quarter century ago.
- The wealthiest one percent captured 91% of all the income gains in the first 3 years since the Great Recession ended.
- The average CEO makes about 300 times what the average worker makes.
- 99 percent of all new income is going to the top 1 percent.
- In the US, the top 160 THOUSAND families own as much wealth as the bottom 145 MILLION families.
- In 2014, the average family income for the Bottom 99% was \$47,200. The Top 1%, meanwhile, had an average income of \$1.3 million.
- There is currently an apartment for sale in Manhattan for \$120 million.
- We now have the greatest income disparity since the 1920s.
- The Progressive Agenda is a set of 15 proposals to lift the floor for working people; provide help to working parents and their families; and require big corporations and the wealthy to pay their fair share.
- \$15 minimum wage. Opposing trade deals that put corporate profits ahead of workers. Paid sick and paid family leave. Debt-free college. Expanding the Earned Income Tax Credit and Social Security. Universal Pre-K, after-school, and childcare. Closing loopholes that let hedge funders pay a lower

rate of taxes than many middle-class people. The Buffett Rule. Closing the CEO pay loophole.

- There's something happening out there. Last year, four RED states passed ballot measures to increase minimum wage increase. 60,000 workers in 200 cities rallied for a \$15 minimum wage. Cities across the country are passing paid sick leave. The progressive candidate for mayor in Philadelphia ran on Universal Pre-K – and won.
- New York Times poll:
 - * 66 percent of all Americans believe that money and wealth should be distributed more evenly.
 - * 65 percent believe the income gap must be addressed now.
 - * 68 percent support higher taxes on millionaires.
 - * 80 percent favor paid family leave.
 - * 85 percent back paid sick leave.
- Q-poll (Iowa)
 - * 91 percent of Democratic caucus-goers believe the federal government should tackle income inequality.
- Billionaire investor Nick Hanauer:

"I buy a few pairs of pants and a few shirts a year.... I guess I could have bought 1,000 pairs. But why would I? Instead, I sock my extra money away in savings, where it doesn't do the country much good."

- Former Labor Secretary Robert Reich (paraphrased)

About 70 percent of economic activity derives from consumer spending.

- Goldman Sachs CEO Lloyd Blankfein:

Called income inequality in America "destabilizing." Said if we as a country can't deal with inequality then "you can't drive growth and you can't drive the success of the country."

From: [Hinton, Karen](#)
To: ["John Del Cecato"](#)
Cc: [REDACTED]
Subject: RE: Hey
Date: Wednesday, July 22, 2015 3:10:59 PM

Oh, didn't see the attached! Thanks! Go back to [REDACTED] And I will pray.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, July 22, 2015 3:01 PM
To: Hinton, Karen
Cc: karen@karenhinton.com
Subject: Re: Hey

No worries - other than the attached? I can write some more in a bit - [REDACTED] for the next two days - pray for me

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To: John Del Cecato <jfdc@akpdmedia.com>
Cc: [REDACTED]
Subject: Re: Hey

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Cc: "[REDACTED]"

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Follow Me On Twitter @KarenHinton

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Wednesday, July 22, 2015 3:16:20 PM

Yes unless B changes the gameplan when he returns tonight

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, July 22, 2015 3:02 PM
To: Snyder, Thomas
Cc: Hayley Prim
Subject: <no subject>

I'm guessing since we're doing CBS this morning tomorrow & This Week on Sunday, we want to save Rachel Maddow for another time?

From: [B](#)
To: ["hayley@progressiveagenda.us"](mailto:hayley@progressiveagenda.us)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Snyder, Thomas](#)
Subject: Many good TPA conversations
Date: Wednesday, July 22, 2015 4:35:02 PM

In Rome. Pls make me download them

From: [B](#)
To: ["hayley@progressiveagenda.us"](mailto:hayley@progressiveagenda.us)
Cc: [Snyder, Thomas](#); ["ifdc@akodmedia.com"](mailto:ifdc@akodmedia.com); [Salazar-Rodriguez, Prisca](#); [Leopold, Elana](#)
Subject: Fw: Just talked to the Senator
Date: Wednesday, July 22, 2015 4:35:06 PM

This is very good. Definitely want to deepen the relationship with Merkley

-----Original Message-----

From: Senator Jeff Merkley
To: Bill de Blasio
To: Piorkowski, Jennifer (Merkley)
Subject: Re: Just talked to the Senator
Sent: Jul 22, 2015 4:11 AM

Bill --

Glad it was helpful. I look forward to getting together during your next trip here. My Exec. Assistant, JP, (Jennifer Piorkowski) can arrange breakfast or dinner plans. She is at [REDACTED]. But don't hesitate to call or text me directly.

All my best, Jeff

On Mon, Jul 20, 2015 at 10:51 PM, Bill de Blasio <[REDACTED]> wrote:

Jeff, I'm sorry for the slow response. The summary you sent along is extraordinarily helpful and much appreciated. I plan to borrow from it liberally (so to speak) when I meet with Hillary and/or her team. I'd like to follow up with you after that. Also, I'd really like to get together and talk about all this further. I know your schedule's challenging, but I'll reach out when I'm next in DC. Or let me know if you're coming to NYC for any reason. Look forward to seeing you. Thanks - Bill

Sent via BlackBerry by AT&T From: Mary Sorteberg <[REDACTED]> Date: Tue, 14 Jul 2015 17:39:53 -0400 To: <[REDACTED]> Subject: Re: Just talked to the Senator
Bill-

It was a pleasure to speak last night.

I'm sending you specific policy points on both global warming and TPP. Her comments in both areas to date are lacking any policy substance.

By the way, Hillary attended our caucus today; I asked her to get more specific on changes needed in TPP and that that would help produce a better agreement while changes can still be made. She responded that she would look at suggestions and I provided a list to John Podesta similar to the TPP points below.

All my best, Jeff Merkley

Global Warming:

Hillary says that we need more subsidies for renewable energy and more conservation. This is a starting point, but far from serious leadership. Here are several things she should say if she wants to

lead on the most pressing issue threatening our planet:

1) We need to keep 80% of identified fossil fuels in the ground if we are going to save the planet. To do so will take serious leadership and I am ready to be that leader.

2) I will oppose any pipeline de

From: [Snyder, Thomas](#)
To: [Hayley Prim](#)
Cc: [John Del Cecato](#)
Subject: Re:
Date: Wednesday, July 22, 2015 9:49:56 PM

thats great, thanks.

Sent from my iPad

On Jul 22, 2015, at 9:48 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

I've been working on a big list of other national progressive orgs for us to reach out to as well as big events we could send him to. Should have a good draft ready for you guys to look at in the AM.

--

Hayley Prim

c: 

From: [Shorris, Anthony](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Fwd: Content Outline
Date: Wednesday, July 22, 2015 9:53:14 PM
Attachments: [Speech Outline 7.20.15.docx](#)
[ATT00001.htm](#)

Del Taxo -

I was hoping we could start to engage you and Fromo on the education speech.

Our folks have taken a crack at a substantive outline of what we think we are up to.

Take a look and then maybe we can sit and chat a bit (maybe even tomorrow evening) about the speech and what I was hoping we could do. We have time with BDB on Friday I believe.

Many thanks.

- Tony (aka Del Taxo II)

Anthony E. Shorris
First Deputy Mayor
City of New York
City Hall
New York, NY 10007
212-788-3191

Education goals - speech outline

- All children have the right to an excellent public education. We believe in and strive for a system that delivers **high quality education to all of our students**. We will not settle for less.
- Many have said a system cannot effectively close the gap and raise the bar at the same time; we disagree. We are committed to doing both, and believe the goals of **excellence and equity** can be mutually reinforcing
- Our theory of action relies on the expertise of educators who know what works:
 1. Set a **high standard for all our schools**, which starts with rich instruction in the skills that will enable children to succeed, by the most effective and well-trained teachers, with strong principals to lead their school communities and select and support the most effective educators.
 2. Address the **barriers that keep kids from learning** without allowing those barriers to become an excuse for why they cannot succeed
 3. Get kids an **earlier start** to even the playing field, and reinforce the impact of those early interventions with a system of academic and community supports for kids at all grade levels (Never saying ‘it’s too late’ to provide an excellent education.)
- What does this mean in practice?
 1. Starting early, we set an ambitious goal to enroll every four-year-old in New York City in free, full day pre-k. Today, we have over 70,000 children in these programs. We will continue to make seats available until every family has access to a program that is best suited to their needs, and we are dedicated to ensuring the highest quality pre-kindergarten education for all of our students
 - *There are over 20,000 new seats this fall for four-year-olds throughout the city, and especially in neighborhoods with big population growth and high need. The UPK team conducted robust outreach to connect with city families, and created new seats to meet those families’ needs.*
 - *We are rolling out a high quality set of learning standards, called Building Blocks, to raise the caliber of math instruction in our pre-k classrooms. At least 750 classrooms will receive Building Blocks this fall – covering about a fifth of pre-k students – and the vast majority will implement the curriculum within three years. Building Blocks uses puzzles, games, art projects, and songs to teach early math skills, like number, shape, and pattern recognition. Improving math instruction in pre-k has demonstrated links to later math success.*
 - *Parent Corps, a program created out of the NYU Center for Early Childhood Health and Development, is also coming to a subset of pre-k classrooms this year. ParentCorps engages families as their children enter pre-k to build strong learning environments inside the classroom and at home. The program – which has been in select NYC DOE schools since 2002 – has had demonstrated impact on student achievement and social-emotional development through the early elementary school years by making parents true partners in early education.*

- *We are building quality over time by evaluating our program constantly. We released evaluation data this summer showing that our program is starting strong and we are investing in teacher and leadership training to make it even better.*
 - *We will continue to contribute to the national discussion about universal prekindergarten by demonstrating that quality and impact are possible at scale.*
- 2. We are implementing a community schools model to provide the supports that enable children to enter the classroom ready to learn, including health services, like free vision screenings, and social-emotional supports. And especially in our Renewal Schools, we are working to address the effects of deep poverty while raising our expectations for academic achievement. The two strategies go hand-in-hand
 - *Each of our 130 community schools – which includes the 94 Renewal Schools – has been matched with a Community Based-Organization that is providing academic, social-emotional, and extracurricular supports before, during, and after the regular school day*
 - *All of our Renewal Schools have lengthened their schedules to include Extended Learning Time for all students and schools have been supported in designing the high caliber programming that will take place during this extended time, increasing both the quality and quantity of instruction in these 94 schools*
 - *Additional partnerships – like the recently launched vision screening program, which will provide Warby Parker glasses for all students at community schools who need them – are connecting students to the critical supports they need to learn*
 - *And, we have launched a comprehensive family engagement strategy to help families become partners in their children’s educations and in the renewal of their schools. This includes X, Y, and Z.*
- 3. Across the system, we are raising the bar for quality in all our classrooms and ensuring all our students are learning the material that will prepare them for their future, taught by effective teachers, who are supported by strong principals
 - The implementation of Common Core is raising the standard for all of our students. Common Core is not a curriculum but an approach; designed to teach higher-order and creative thinking
 - Paired with the implementation of rich classroom content for our students is rigorous training for our teachers to continuously improve their practice
 - And we are supporting our principals to lead strong, healthy school communities and continue striving for academic excellence in all 1800 of our schools
 - Finally, we are collaborating across the system to help schools learn from one another and improve more rapidly – through programs like Learning Partners, Learning Partners Plus, and Showcase Schools.
 - *Specific examples of our work:*
 - *Launch of new Scope and Sequence in STEM, social studies, and science, designed to increase student engagement in coursework and provide*

teachers with the tools to improve their instruction to meet the challenge of Common Core.

- *An unprecedented investment in teacher training across the system to help teachers improve their craft and boost student achievement. This includes X, Y, and Z.*
 - *Common core aligned summer enrichment programs (SUMMER STEM) etc.*
 - *The new School Quality Snapshot and School Quality Guide provides a comprehensive look at each of our schools that addresses academic rigor, quality of instruction, and the overall health and environment of a school community. This provides rich context for what is happening inside each of our schools for the public and for families – going above and beyond a simple numerical assessment of each school.*
 - *New HR efforts are ensuring strong teachers stay in the classroom and take on new leadership roles to support and mentor their colleagues. We have rigorous criteria in place to identify these Master and Model teachers, and to build core teams of teacher leaders within school communities*
 - *We build on this work by helping talented teachers become Assistant Principals and effective Assistant Principals become Principals, through programs such as X, Y, and Z that affect A people each year.*
 - *Efforts are also underway to remove ineffective teachers who are not supporting classroom improvement, including the Double I initiative and reports on the number of teachers that exited*
 - *Creation of new dual language programs to support ELLs and the many diverse communities in New York City*
 - *Continued special education reform, including efforts to more rapidly diagnose the challenges students face and craft robust Independent Education Plans (IEPs) to meet their needs*
 - *TBD – computer science and CTE – may want to keep out of speech due to separately planned announcements*
- We have bold aspirations for our system, which are grounded in the notion that every child has the right to an excellent education. We hold this unwavering belief to be true for the thousands of four-year-olds who joined the inaugural class of universal pre-k, and for the thousands of students who enter our system for the first time from near and far in high school. We will work until:
 1. Every high school student is on track to graduate, ready for college, career, and independent living
 2. Every middle school student is socially, emotionally, and academically ready for high school
 3. Every elementary school student has the academic foundation to succeed
 4. Every child in NYC enters kindergarten ready to learn

- At every level of education, we are preparing students for the next set of hurdles – academically, socially, and emotionally – and are striving for all our students to become inquisitive, thoughtful, productive members of society
- But setting aspirations is not enough to drive excellence. And progress toward our goals is more than just a test score. We have identified key moments in students’ academic and social-emotional growth that will set them up to succeed in the long-term, and we will focus on making progress against these indicators at a system level
- These key moments in our students’ education that we can use data to monitor include:
 1. Are our second graders reading at grade level?
 2. Are our seventh-graders socially and emotionally prepared for the rigors of high school?
 3. Are our tenth-graders earning enough credits to be on-track for graduation and college and career readiness?
- We plan to measure not just the outcomes, but also the immediate effect of the strategies we put into place across the system as **we hold ourselves accountable for ensuring both the excellence and the equity of our schools**

From: [John Del Cecato](#)
To: [Shorris, Anthony](#)
Subject: Re: Content Outline
Date: Wednesday, July 22, 2015 10:42:19 PM

Some good stuff in here. I particularly like the end, with the mention of long-range goals...

But I think it may be missing the broad-based theme... I had a talk with an education advocate in California a while back who said "we're not building systems; we're building people" ... That spoke to me on some level... It's a nice contrast with the Bloomberg model/teaching-to-the-test types... It's about numbers, yes - but it's not JUST about numbers... We're not manufacturing widgets... We're not even trying to build a better mousetrap.. We're deeply invest in every single kid succeeding because we care about every child defying the loftiest expectations - and giving them every tool/breaking down every barrier so that becomes the reality...

I think of it as the flip-side to how I always advise candidates on crime stats (esp. murder)... Even when the murder rate plummets, you need to express that even one murder is one too many... In the same way, our failure to do everything in our power to lift up a single child is something we can't/won't accept...

I also like the idea of de Blasio as the first "public school parent" mayor - that public school parents have "one of their own" on the inside - and know he's going to advocate for them with a personal commitment that others just couldn't have...

I know that's a little all over the map - just some initial thoughts... I'm in [REDACTED] until Friday night, so I won't be able to meet in person, but could do a call

From: Anthony Shorris <AShorris@cityhall.nyc.gov>
Date: Wednesday, July 22, 2015 at 9:53 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Fwd: Content Outline

Del Taxo -

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- Tony (aka Del Taxo II)

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212-788-3191

From: [Hayley Prim](#)
To: [John Del Cecato](#); [Snyder, Thomas](#)
Subject: NYC and DC Conferences
Date: Thursday, July 23, 2015 8:34:13 AM

So, didn't have a ton of luck finding great events around Latinos, AfAm, Women, over the next couple of months, but listed below are the ones I did find, that seemed like they might draw some important folks.

Think the CHCI event might actually be a good one for us to build around. Tom, do you want to ask Maria Elana what she thinks of the event-- and maybe we do our next confab down in DC?

Congressional Hispanic Caucus Institute
October 6-8, 2015
Walter E. Washington Convention Center
Washington, DC

National Hispanic Caucus of State Legislators- Events
Sept 24-27
NHCSL & NBCSL Promoting Healthy Lifestyles Conference (Invitation only)
New York, NY

Sept 28-29
NALEO 11TH Annual National Summit on the State of Latino Education
Washington, D.C.

S.H.E Summit: The Global Women's Leadership & Lifestyle Event

October 6-7, 2015 | New York, NY

Fortune The Most Powerful Women Conference

October 12-14, 2015 | Washington DC

--

Hayley Prim

c: [REDACTED]

From: [Hayley Prim](#)
To: [Salazar-Rodriguez, Prisca](#)
Cc: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Thursday, July 23, 2015 9:12:19 AM

I will be at call time

On Thu, Jul 23, 2015 at 8:56 AM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

Assuming Hailey is doing TPA calls today. You are still away yes?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, July 21, 2015 9:05 AM
To: Salazar-Rodriguez, Prisca
Subject: <no subject>

FYI, I'm out of town tomorrow morning until Friday night - so I'll need to call-in to Thursday planning meeting & can't be in-person for education speech prep (also - not sure what that is exactly?)

--

Hayley Prim

c: 

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#); [Walzak, Phil](#); [Hinton, Karen](#)
Subject: GOP
Date: Thursday, July 23, 2015 10:27:17 AM



America Rising PAC (@AmericaRising)

[7/23/15, 9:05 AM](#)

Bill de Blasio Refuses To Endorse [@HillaryClinton](#) Again [youtube.com/watch?v=tpejHb...](https://www.youtube.com/watch?v=tpejHb...)

[Download](#) the Twitter app

Sent from my iPhone

From: [Salazar-Rodriguez, Prisca](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Thursday, July 23, 2015 5:16:08 PM

k

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, July 23, 2015 5:16 PM
To: Salazar-Rodriguez, Prisca
Subject: Re: <no subject>

Yep - got it - Friday at 330

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Thursday, July 23, 2015 at 2:20 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: <no subject>

I never looped back on education speech prep
Mayor is asking for u and rosen to join education speech prep even if via phone
He is giving an education speech in September and wants other eyes and ears on aside from speech writing staff
Let me know if your calendar shows call in #

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, July 23, 2015 10:24 AM
To: Salazar-Rodriguez, Prisca
Cc: Hayley Prim
Subject: Re: <no subject>

Correct

On Jul 23, 2015, at 8:57 AM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

Assuming Hailey is doing TPA calls today. You are still away yes?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, July 21, 2015 9:05 AM
To: Salazar-Rodriguez, Prisca
Subject: <no subject>

FYI, I'm out of town tomorrow morning until Friday night - so I'll need to call-in to Thursday

planning meeting & can't be in-person for education speech prep (also - not sure what that is exactly?)

From: [Salazar-Rodriguez, Prisca](#)
To: [John Del Cecato](#)
Date: Thursday, July 23, 2015 7:01:07 PM

R u calling in to Gracie? I will cal in to confirm call number if u r

Sent from my iPhone

From: [John Del Cecato](#)
To: [Salazar-Rodriguez, Prisca](#)
Subject: Re:
Date: Thursday, July 23, 2015 7:02:04 PM

Yes - on now

> On Jul 23, 2015, at 7:01 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

>

> R u calling in to Gracie? I will cal in to confirm call number if u r

>

> Sent from my iPhone

From: [Snyder, Thomas](#)
To: [John Del Cecato](#)
Cc: [Hayley Prim](#)
Subject: Re: <no subject>
Date: Thursday, July 23, 2015 7:03:28 PM

Onward! Good news.

Sent from my iPhone

> On Jul 23, 2015, at 6:03 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>

> Had a good talk with the exec director of Culver Center at Simpson - he's really interested - and said Tom Latham used to represent the area (at least for a few years) and they've been eager to get him involved with the Center somehow... Latham would be a decent draw for GOP... And Senator Culver is pretty iconic in the state (and while old & not in great health, is still involved with the Culver Center)...

>

>

From: [B](#)
To: [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#); [Leopold, Elana](#)
Cc: ["ifdc@akpdmedia.com"](#); ["hayley@progressiveagenda.us"](#)
Subject: Fw: Fw: Policy
Date: Thursday, July 23, 2015 9:32:45 PM

Pls discuss before acting

-----Original Message-----

From: Robby Mook
To: Bill de Blasio
Subject: Re: Fw: Policy
Sent: Jul 23, 2015 8:48 PM

Milia is the one: mfisher@hillaryclinton.com

On Thu, Jul 23, 2015 at 8:46 PM, Bill de Blasio <[\[REDACTED\]](#)> wrote:

Robby, see below for where I left it with Podesta. Look forward to seeing him when he's back. Please let me know who from his staff we should follow up with. Thanks - Bill

Sent via BlackBerry by AT&T From: "Bill de Blasio" <[\[REDACTED\]](#)> Date: Thu, 23 Jul 2015 00:36:14 +0000 To: John Podesta <[\[REDACTED\]](#)> ReplyTo: [\[REDACTED\]](#) Subject: Re: Policy

When you're back is fine. Let's start getting it on our schedules now. Who on your staff should my staff follow up with?

As for the Pope, I concur that everything I'm seeing suggests he's as real as it gets. The strategic creativity in calling together global mayors to amplify the encyclical was impressive in and of itself. And if you want some totally energizing reading while you're on vacation, bring the encyclical with you!

Sent via BlackBerry by AT&T From: John Podesta <[\[REDACTED\]](#)> Date: Wed, 22 Jul 2015 19:28:12 -0400 To: [\[REDACTED\]](#) Subject: Re: Policy
I'm kind of tight. Could you do 2:00 or 2:30? If not, I'll get on your calendar for when I get back. John PS Great work on climate. Impressive event. As all my Jesuit friends say the Pope is the real deal. Are you going to go to LA for the US China cities climate meeting in the fall?

On Wednesday, July 22, 2015, Bill de Blasio <[\[REDACTED\]](#)> wrote:

John, I just got back from Rome. Do you still have some time free tomorrow afternoon? If not, let's get together as soon as you're back.

Sent via BlackBerry by AT&T From: John Podesta <[\[REDACTED\]](#)> Date: Mon, 20 Jul 2015 18:48:47 -0400 To: [\[REDACTED\]](#) Subject: Policy
Bill, Robby said that you might want to sit down again and talk policy. I could do something Wednesday afternoon, early Thursday afternoon and then I head out West for a week of vacation and a week of fundraising. If this week doesn't work for you, we can get together when I'm back or arrange something with Jake Sullivan and Maya Harris. Let me know if any of that works. John

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#); [Walzak, Phil](#); [Hinton, Karen](#)
Subject: Tweet by The Weekly Standard on Twitter
Date: Thursday, July 23, 2015 10:48:11 PM



The Weekly Standard (@weeklstandard)

[7/23/15, 8:55 PM](#)

[.@BilldeBlasio](#) still won't endorse his former boss [@HillaryClinton](#). VIDEO:
[tws.io/1SEhoTi](#) [pic.twitter.com/i6VMEMWXsw](#)

[Download](#) the Twitter app

Sent from my iPhone

From: [John Del Cecato](#)
To: [Williams, Dominic](#)
Subject: FYI
Date: Friday, July 24, 2015 9:08:08 AM

<https://www.youtube.com/watch?v=ellv4ljR3LU&feature=youtu.be>

From: [Hinton, Karen](#)
To: [John Del Cecato](#)
Cc: [Wolfe, Emma](#); [Walzak, Phil](#); [Shorris, Anthony](#); [Snyder, Thomas](#)
Subject: Re: Guns....
Date: Friday, July 24, 2015 9:24:46 AM

Cerberus owns bushmaster that makes assault rifle used in Newton. Sandy hook families have called on Cerberus founder Steven something to stop manufacturing assault weapon. If he did that it would be a huge sea change. Steven (blanking on last name) lives in Greenwich ct. I represented the families when they filed their lawsuit against bushmaster. I'll send some stuff around about this. He won't do it but good to pressure him. More later.

Sent from my iPhone

> On Jul 24, 2015, at 9:17 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>

> As Public Advocate, BDB pushed for hedge funds to divest from gun stocks -
> and had some success. I obviously like that approach - but open to
> anything meaningful we could do to curb gun violence either as part of
> Mayors Against Illegal Guns or something else...

>
> <http://momsdemandaction.org/in-the-news/under-pressure-to-divest-eight-financial-firms-dump-all-gun-stocks-14-more-cut-holdings/>
>

>> On 7/24/15, 7:08 AM, "Hinton, Karen" <KHinton@cityhall.nyc.gov> wrote:
>>

>> Charleston Chattanooga now this.... Also we can make sure cuomo isn't off
>> the hook

>>
>> Sent from my iPhone

>>
>>> On Jul 24, 2015, at 7:04 AM, Wolfe, Emma <EWolfe@cityhall.nyc.gov>
>>> wrote:

>>>
>>> ++

>>>
>>>
>>>

>>>> On Jul 23, 2015, at 11:43 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov>
>>>> wrote:

>>>>
>>>> how abt a TPA agenda item? with accopnaying push?
>>>> PD is great and i think our efforts frm what i understand are pretty
>>>> decent here in city - we can highligh more
>>>> but this is getting out of control - natl issue, prog issue, i know
>>>> its not income inequality but this needs to be said

>>>> _____
>>>> From: Shorris, Anthony
>>>> Sent: Thursday, July 23, 2015 10:41 PM
>>>> To: Wolfe, Emma; Walzak, Phil; Snyder, Thomas
>>>> Subject: RE: Guns....

>>>>
>>>> Right question -- need to process with Liz Glazer and better folks at
>>>> NYPD.

>>>> _____
>>>> From: Wolfe, Emma
>>>> Sent: Thursday, July 23, 2015 10:24 PM
>>>> To: Walzak, Phil; Snyder, Thomas; Shorris, Anthony

>>>> Subject: Guns....
>>>>
>>>> I mean...shd we do something more here
>

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Wolfe, Emma](#)
Subject: TPAC outline, budget
Date: Friday, July 24, 2015 11:02:10 AM
Attachments: [TPACoutlinePRADO.docx](#)
[TPA DRAFT Budget \(7-22-15\).xlsx](#)

For your 1pm with MBDB - attached is Geri's plan outline & draft budget... On the budget, note that there are some things that need to be re-worked (for example - AKPD no longer on payroll after 12/31/15) - but might not reduce overall amount of budget, since we may need additional staff to target Members of Congress, etc...

THE PROGRESSIVE AGENDA COMMITTEE (TPAC)
DRAFT Plan Outline
(July 17, 2015)

Mission

Address Income Inequality by demanding specific policy changes from leaders in government through changing the conversation and accountability measures.

Goals

- ❖ Change the conversation from problems only to finding specific solutions
- ❖ Hold Presidential candidates, the President-elect to be, U.S. Senators, and Members of Congress* accountable to fix broken policies that create income inequality. (Targeting MCs would require additional resources.)

In order to accomplish these goals, there is an additional strategy that needs to be considered: building the credibility of TPAC in order to carry out the plan. For the most part this will happen by doing, but there is an introduction to the press, opinion leaders, donors and key organization that is necessary to get “air time” for communications and political activity.

The strategies are interdependent upon each other and the alignment of resources is crucial to accomplish these goals in a short period of time. For example, maintenance for the Zeitgeist work is going to be the same as maintenance for the Accountability side of the plan. The Digital plan will work to build a list to implement all strategies.

Strategy

1. Zeitgeist- Identify and seize opportunities to insert TPAC into stories surrounding policy, political, business narratives to incite social change
2. Accountability- Build “army” of executives, specifically mayors to put forward demands of presidential candidates to act on income inequality before and after the election. Use current signers, target potential signers to also demand social change to fix inequality.
3. Brand and Build TPAC- The initial May event laid the groundwork to introduce the issue and who is behind TPAC. Moving forward the goal is to broadcast strategy, activity to become a larger player in the presidential election

PLAN OUTLINE

- I. Zeitgeist
 - a. Develop TPAC messaging package to drive creation of echo chamber both internally and externally
 - b. Introduce TPAC, its goals, actions in the upcoming months beyond the initial roll-out to build the brand and lay out the mission for opinion leaders

- c. Identify and seize opportunities- Develop a message calendar to include major policy initiatives, political campaign benchmarks and other relevant events to insert policy demands into ongoing and existing conversations
- d. Messenger development and action- create a “speakers’ bureau” of current signers, potential strategic signers
- e. Coalition and partnerships- partner with organizations to coordinate messaging and communications strategy to build echo chamber and arm signers with latest talking points
- f. Homegrown events- Develop a few large-scale events such as the Presidential Forum in Iowa to highlight TPAC, its goals and create momentum

Needs:

- Research- both message and policy research to provide messaging and ongoing content. Also help build calendar of relevant events and opportunities for inserting message
- Communications- aggressive communications team to pitch stories on all levels of media (national, local), drive message discipline with existing signers and create an ongoing package of materials to arm signers
- Digital- program aimed at communications to echo earned media strategy, push message in social media and develop a list-building plan to drive growth and reach a larger audience
- Political- outreach strategy to target strategic potential signers and to maintain existing signers

II. Accountability

Mayors

- a. Organize key mayors around the country to demand the presidential candidates and president-elect take specific action to fix income inequality in their cities
- b. Gather research on key mayors to determine agenda for their specific city and greatest economic needs
- c. Conduct political outreach to persuade mayors to sign on
- d. Ask mayors to go on the record and sign onto written demands that benefit their cities to give to the presidential candidates

Signers

- e. Use existing signers to hold candidates and government accountable
- f. Use existing signers to help organize mayoral strategy
- g. Create “councils” or small groups of existing signers to focus on specific elements of the policy in the press and with elected, candidates

Individual

- h. Create online list to raise awareness in the digital space
- i. Apply pressure to the presidential candidates

Needs:

- Research- identify important initiatives to targeted mayors to focus their message to presidential candidates specifically focused on what is most important to them and their agenda locally
- Political- operation to identify mayors, signers, conduct outreach and build coalitions
- Digital- build individual list and echo communications strategy on accountability
- Communications- work with mayors, their staff and signers to develop accountability messaging and pitch stories of mayors signing on and their demands of the presidential candidates to fixing income inequality.

III. Brand and build TPAC

- a. Identify co-chairs to serve with Mayor de Blasio to signal national reach and political power and representation of multiple communities
- b. Build a fundraising operation that includes individual, PAC and foundation donors, leverages Mayor de Blasio's, co-chairs and signers "lists"
- c. Develop an aggressive online organizing, communications and fundraising presence
- d. Staff at minimum levels to accomplish organizational goals including communications, political, research and digital staff and or consultants

TIMELINE

This timeline covers May 2015 through May 2017

- Phase 1 (Now through the Presidential primaries/presumptive nominees)
- Phase 2 (Primaries through nominations/conventions)
- Phase 3 (Nomination through the General)
- Phase 4 (General through inauguration)
- Phase 5 (First 100 days in office)

Phase 1 first steps

August

- Plan and budget completed
- RFP process for fundraising operation, search for press, research, digital
- Fundraising firm hired
- Messaging "package" decided for use
- Press staffer hired
- Research underway (political, policy)
- Digital staff/consultants identified
- Leadership structure discussed
- TPAC organization launched (ED, councils/signers structure)

- Message and organization calendar created
- Forum locked in, planning and implementation begins

Next steps (first week):

- Setting up fundraising discussion, draft RFP
- Discuss “leadership needs”, who, why, feasible?
- Develop ongoing communications of brain trust (who is this?)
- Set up call to discuss plan outline, thoughts, edits, etc.
- Start recruiting for press, fundraising, research (maybe contract)
- Set up message call/meeting with AFL-CIO
- Develop prospectus

The Progressive Agenda August 2015-2017		Year One					789,850
		July	August	September	October	November	
\$	TOTALS	3,777,670					
Spent to Date							
STAFF & OPERATIONS							
Staff	39.93%						
Executive Director	\$283,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00
Operations/compliance	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Finance	\$168,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Fundraising consultants	\$210,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00
Communications	\$168,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Press Secretary	\$114,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Digital	\$160,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Political	\$160,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Research	\$140,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Subtotal Staff	\$1,508,500.00	\$44,500.00	\$67,500.00	\$73,500.00	\$73,500.00	\$73,500.00	\$73,500.00
Benefits	6.67%						
ED Cobra	\$22,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00
Health Care	\$147,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
Workers Comp	\$42,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Taxes	\$483,120.00	\$22,275.00	\$22,275.00	\$22,275.00	\$22,275.00	\$22,275.00	\$22,275.00
Subtotal Benefits	\$694,170.00	\$32,325.00	\$34,305.00	\$34,305.00	\$34,305.00	\$34,305.00	\$34,305.00
Consultants	25.02%						
AKPD	\$840,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00
Dues Fees	\$42,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Legal	\$63,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00
Subtotal Strategy	\$945,000.00	\$45,000.00	\$45,000.00	\$45,000.00	\$45,000.00	\$45,000.00	\$45,000.00
Operations	5.56%						
Office	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
IT	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Travel	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Events/Meetings	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Printing/Design	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Operations	\$252,000.00	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00
PROGRAM							
Digital	5.56%						
Acquisition	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Maintenance	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Website	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Subtotal Website	\$210,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00
Comms/Research	3.34%						
Booking	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Events	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Email	\$126,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
Political	1.11%						
Events	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Surrogate costs	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Social Networking	\$42,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Media	0.00%						
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Media	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
GRAND TOTAL	\$3,777,670.00	\$106,825.00	\$131,805.00	\$137,805.00	\$137,805.00	\$137,805.00	\$137,805.00

The Progressive Agenda August 2015-2017

		Year two											
		2016-2017											
		\$2,042,820.00											
		TOTALS											
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The Progressive Agenda August 2015-2017								
\$	3,777,670	TOTALS	October	November	December	January	February	March
Spent to Date								
STAFF & OPERATIONS								
Staff	39.93%							
Executive Director	\$283,500.00		\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00
Operations/compliance	\$105,000.00		\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Finance	\$168,000.00		\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Fundraising consultants	\$210,000.00		\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00
Communications	\$168,000.00		\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Press Secretary	\$114,000.00		\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
Digital	\$160,000.00		\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Political	\$160,000.00		\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Research	\$140,000.00		\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
Subtotal Staff	\$1,508,500.00		\$73,500.00	\$73,500.00	\$73,500.00	\$73,500.00	\$73,500.00	\$73,500.00
Benefits	6.67%							
ED Cobra	\$22,050.00		\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00
Health Care	\$147,000.00		\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
Workers Comp	\$42,000.00		\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Taxes	\$483,120.00		\$24,255.00	\$24,255.00	\$24,255.00	\$24,255.00	\$24,255.00	\$24,255.00
Subtotal Benefits	\$694,170.00		\$34,305.00	\$34,305.00	\$34,305.00	\$34,305.00	\$34,305.00	\$34,305.00
Consultants	25.02%							
AKPD	\$840,000.00		\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00
Dues Fees	\$42,000.00		\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Legal	\$63,000.00		\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00
Subtotal Strategy	\$945,000.00		\$45,000.00	\$45,000.00	\$45,000.00	\$45,000.00	\$45,000.00	\$45,000.00
Operations	5.56%							
Office	\$105,000.00		\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
IT	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Travel	\$105,000.00		\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Events/Meetings	\$21,000.00		\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Printing/Design	\$21,000.00		\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Operations	\$252,000.00		\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00
PROGRAM								
Digital	5.56%							
Acquisition	\$105,000.00		\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Maintenance	\$105,000.00		\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Website	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Subtotal Website	\$210,000.00		\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00
Comms/Research	3.34%							
Booking	\$105,000.00		\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Events	\$21,000.00		\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Email	\$126,000.00		\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
Political	1.11%							
Events	\$21,000.00		\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Surrogate costs	\$21,000.00		\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Social Networking	\$42,000.00		\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Media	0.00%							
	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
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	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Media	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
GRAND TOTAL	\$3,777,670.00		\$137,805.00	\$137,805.00	\$137,805.00	\$137,805.00	\$137,805.00	\$113,550.00

The Progressive Agenda August 2015-2017		TOTALS
\$	3,777,670	TOTALS
Spent to Date		
STAFF & OPERATIONS		
Staff		39.93%
Executive Director	\$283,500.00	
Operations/compliance	\$105,000.00	
Finance	\$168,000.00	
Fundraising consultants	\$210,000.00	
Communications	\$168,000.00	
Press Secretary	\$114,000.00	
Digital	\$160,000.00	
Political	\$160,000.00	
Research	\$140,000.00	
Subtotal Staff	\$1,508,500.00	
Benefits	6.67%	
ED Cobra	\$22,050.00	
Health Care	\$147,000.00	
Workers Comp	\$42,000.00	
Taxes	\$483,120.00	
Subtotal Benefits	\$694,170.00	
Consultants	25.02%	
AKPD	\$840,000.00	
Dues Fees	\$42,000.00	
Legal	\$63,000.00	
Subtotal Strategy	\$945,000.00	
Operations	5.56%	
Office	\$105,000.00	
IT	\$0.00	
Travel	\$105,000.00	
Events/Meetings	\$21,000.00	
Printing/Design	\$21,000.00	
Subtotal Operations	\$252,000.00	
PROGRAM		
Digital	5.56%	
Acquisition	\$105,000.00	
Maintenance	\$105,000.00	
Website	\$0.00	
Subtotal Website	\$210,000.00	
Comms/Research	3.34%	
Booking	\$105,000.00	
Events	\$21,000.00	
Subtotal Email	\$126,000.00	
Political	1.11%	
Events	\$21,000.00	
Surrogate costs	\$21,000.00	
Subtotal Social Networking	\$42,000.00	
Media	0.00%	
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Media	\$0.00	
	\$0.00	
GRAND TOTAL	\$3,777,670.00	

From: [Hinton, Karen](#)
To: [Wolfe, Emma](#); "jfdc@akpdmedia.com"
Cc: [Walzak, Phil](#); [Shorris, Anthony](#); [Snyder, Thomas](#)
Subject: Re: Guns....
Date: Friday, July 24, 2015 11:03:43 AM
Attachments: [Feinbergletterpressrelease.docx](#)

This is the press release I wrote for the families or a version of it.

Mayor could call on Feinberg/Cereberus to do the same. Would take it to a new level. Other mayors could do it.

This hedge fund is the majority owner of Bushmaster/Remington and they manufacture all assault weapons.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

On 7/24/15, 9:18 AM, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov> wrote:

>I nominate something real that the city can do plus something larger
>national/political

>

>

>

>> On Jul 24, 2015, at 9:17 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>

>> As Public Advocate, BDB pushed for hedge funds to divest from gun

>>stocks -

>> and had some success. I obviously like that approach - but open to
>> anything meaningful we could do to curb gun violence either as part of
>> Mayors Against Illegal Guns or something else

>>

>>

>> <http://momsdemandaction.org/in-the-news/under-pressure-to-divest-eight-fi>

>>na

>> ncial-firms-dump-all-gun-stocks-14-more-cut-holdings/

>>

>>> On 7/24/15, 7:08 AM, "Hinton, Karen" <KHinton@cityhall.nyc.gov> wrote:

>>>

>>> Charleston Chattanooga now this.... Also we can make sure cuomo isn't

>>>off

>>> the hook

>>>

>>> Sent from my iPhone

>>>

>>>> On Jul 24, 2015, at 7:04 AM, Wolfe, Emma <EWolfe@cityhall.nyc.gov>

>>>> wrote:

>>>>

>>>> ++

>>>>

>>>>
>>>>
>>>>> On Jul 23, 2015, at 11:43 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov>
>>>>> wrote:
>>>>>
>>>>> how abt a TPA agena item? with accopnaying push?
>>>>> PD is great and i think our efforts frm what i understand are pretty
>>>>> decent here in city - we can highligh more
>>>>> but this is getting out of control - natl issue, prog issue, i know
>>>>> its not income inequality but this needs to be said
>>>>> _____
>>>>> From: Shorris, Anthony
>>>>> Sent: Thursday, July 23, 2015 10:41 PM
>>>>> To: Wolfe, Emma; Walzak, Phil; Snyder, Thomas
>>>>> Subject: RE: Guns....
>>>>>
>>>>> Right question -- need to process with Liz Glazer and better folks at
>>>>> NYPD.
>>>>> _____
>>>>> From: Wolfe, Emma
>>>>> Sent: Thursday, July 23, 2015 10:24 PM
>>>>> To: Walzak, Phil; Snyder, Thomas; Shorris, Anthony
>>>>> Subject: Guns....
>>>>>
>>>>> I mean...shd we do something more here
>>



FOR IMMEDIATE RELEASE

May xx, 2015

Contact: Karen Hinton, karen@hintoncommunications.com, 703-798-3109

Ania Treszczotko, ania@hintoncommunications.com, 703-867-4788

Michael London, [REDACTED] 203-261-1549

Sandy Hook Families Urge Assault Weapon Owner Cerberus Capital Management to Stop Selling Military Weapon to Civilians

Request a Meeting with Cerberus Founder and Connecticut Resident Stephen Feinberg

Newtown, CT – In a letter released today, eight Sandy Hook families urged assault weapon owner and Connecticut resident Stephen Feinberg to stop selling civilians military-type weapons, such as the one Adam Lanza used to kill their loved ones. They also asked Feinberg, founder of Cerberus Capital Management, to meet with them in person.

The families are among the ten families who have sued Freedom Group, which Cerberus owns, for wrongful death and negligent entrustment. (link to earlier press release) Freedom Group is the holding company of Bushmaster and Remington, which manufactures and sells the AR-15 rifle, the assault weapon Lanza used to kill 20 elementary students and 6 educators on December 12, 2012 at the Sandy Hook Elementary School. Other defendants include gun distributor Camfour and Riverview, the Connecticut gun store where Lanza’s mother, Nancy, bought the assault weapon.

“Your ownership of Freedom Group puts you in an unprecedented position to effect change and save lives,” wrote the families.

Freedom Group is one of the largest U.S. firearm manufacturers and boasts it supplies the most AR-15s to American civilians. The families, however, told Feinberg: “We are unable to fathom how that fact can be construed as a point of pride. You have the power, Mr. Feinberg, to shape Freedom Group into a company that does have something to be proud of – a company that leads by example and refuses to sell military assault weapons to the public.

“We urge you to use your considerable influence and business acumen to demand that Freedom Group become a different kind of leader in the firearm industry – one that prioritizes safety and acknowledges that it must be part of the solution to a problem that takes the lives of 30,000 Americans each year.”

In the letter, they asked Feinberg to consider using smart technology and safety measures, such as biometrics and grip pattern detection, that would make all guns in Freedom Group’s arsenal safer – not only to reduce the likelihood of another mass shooting, but also to address the growing number of child deaths from accidental shootings.

The families also praised Feinberg for allowing California teachers to divest their pension funds from Freedom Group. In April, the California Federation of Teachers read a letter (link) from the families at a California State Teachers' Retirement System board meeting, praising the CFT's effort to divest and calling on Cerberus to keep its two-year promise to stop using teacher pension funds to manufacture assault weapons. A month later, Feinberg agreed. (link to NY Times)

In their letter to Feinberg, the families argued Lanza's assault weapon was not designed for home security or hunting. "The AR-15 was designed to inflict mass casualties in combat. It does not belong on the shelves of Wal-Marts and gun stores across this country."

They also argued that both the military and the police have "spoken out" against civilians owning the assault weapon. "Military leaders who have witnessed the AR-15's devastating effects on the human body have declared that it belongs in battle, not in American households."

They wrote, "It is no answer to say, as the CEO of Freedom Group has, that any inanimate object can be used for evil. This truism rings hollow because it fails to grapple honestly with the fact that it takes a uniquely destructive weapon to murder 20 children and 6 educators in 264 seconds."

Freedom Group markets its AR-15s with images of soldiers and SWAT teams; it also dubs various models the "patrolman" and the "adaptive combat rifle" and promises that a person who wields this terrifying weapon will have the power to make "forces of opposition bow down."

"In the wake of Columbine, Aurora, and now Newtown – to name only a few of the most deadly shootings committed with AR-15s – this blatant glorification of violence is not only unethical, it is reckless We implore you to consider the human cost behind Freedom Group's boast that it unleashes more AR-15s into our communities than any other company. The question is not whether there will be another tragic school shooting, but when."

###

Koskoff, Koskoff & Bieder has offices in Bridgeport, New Haven, Danbury, and Stamford. The nationally known law firm has achieved record verdicts for people who suffer serious personal injuries or economic harm from medical malpractice, violation of their civil or constitutional rights, dangerous products, negligence, drunk drivers, corporate or governmental abuse and commercial misconduct. www.koskoff.com.

From: [John Del Cecato](#)
To: [Singleton, Jessica](#); [Walzak, Phil](#); [Hinton, Karen](#)
Cc: [Rodriguez, Tobias \(Media\)](#)
Subject: Re: NYT: Hillary Clinton to Back \$15 Fast-Food Minimum Wage in New York
Date: Friday, July 24, 2015 1:00:43 PM

Team TPA will... Up to you whether he singles out HRC in a statement by City Hall

From: "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>
Date: Friday, July 24, 2015 at 11:33 AM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Cc: "Rodriguez, Tobias (Media)" <tobrodriguez@digital.nyc.gov>
Subject: Fwd: NYT: Hillary Clinton to Back \$15 Fast-Food Minimum Wage in New York

We praising this?

Begin forwarded message:

From: Clips <Clips@cityhall.nyc.gov>
Date: July 24, 2015 at 10:59:32 EDT
Subject: NYT: Hillary Clinton to Back \$15 Fast-Food Minimum Wage in New York

Hillary Clinton to Back \$15 Fast-Food Minimum Wage in New York
NY TIMES - Maggie Haberman
<http://www.nytimes.com/politics/first-draft/2015/07/24/hillary-clinton-to-back-15-fast-food-minimum-wage-in-new-york/? r=0>

Hillary Rodham Clinton on Friday will use a speech focused on growing the economy to endorse a \$15-an-hour minimum wage proposal for fast-food workers recommended by a New York panel, a person briefed on her plans said.

The remarks from Mrs. Clinton will come in the city where the fast-food workers' labor effort first started several years ago. A panel created by Gov. Andrew M. Cuomo on Wednesday recommended the change; the increase will occur faster in New York City than other parts of the state because of the higher cost of living there.

Some Democrats are pushing for the federal minimum wage to be raised to \$15 an hour, including two other candidates for the party's presidential nomination: Bernie Sanders, the Vermont senator, and Martin O'Malley, the former Maryland governor.

Mrs. Clinton has argued that the national minimum wage of \$7.25 an hour needs to be increased, but she has not gone so far as to endorse an increase to \$15. Her embrace of the New York recommendation for fast-food workers will be her first endorsement of a \$15-per-hour minimum in any context.

In a town hall in New Hampshire, Mrs. Clinton suggested a nuanced view of the national minimum-wage debate, one that is more localized than a uniform change in federal policy.

“I think part of the reason that the Congress and very strong Democratic supporters of increasing the minimum wage are trying to debate and determine what’s the national floor is because there are different economic environments,” Mrs. Clinton said. “And what you can do in L.A. or in New York may not work in other places.”

From: [Hinton, Karen](#)
To: [Shorris, Anthony](#)
Cc: [Wolfe, Emma](#); jfdc@akpdmedia.com; [Walzak, Phil](#); [Snyder, Thomas](#)
Subject: RE: Guns....
Date: Friday, July 24, 2015 1:26:40 PM

What if we recruited other Mayors to call on Cerberus to stop manufacturing assault weapons?

-----Original Message-----

From: Shorris, Anthony
Sent: Friday, July 24, 2015 11:07 AM
To: Hinton, Karen
Cc: Wolfe, Emma; jfdc@akpdmedia.com; Walzak, Phil; Snyder, Thomas
Subject: Re: Guns....

I like some larger national campaign here -- especially including the hedge funds to gunmakers link -- and would like to get MRB folks back on board on this as well in other aspects. Is this worth a Wolfson conversation?

Anthony E. Shorris
First Deputy Mayor
City of New York
City Hall
New York, NY 10007
212-788-3191

> On Jul 24, 2015, at 11:03 AM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

>

> This is the press release I wrote for the families or a version of it.

>

> Mayor could call on Feinberg/Cereberus to do the same. Would take it
> to a new level. Other mayors could do it.

>

> This hedge fund is the majority owner of Bushmaster/Remington and they
> manufacture all assault weapons.

>

> Karen Hinton
> Press Secretary
> 917-246-7692

> Follow Me On Twitter @KarenHinton

>

>

>

>

>

>

>

>> On 7/24/15, 9:18 AM, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov> wrote:

>>

>> I nominate something real that the city can do plus something larger
>> national/political

>>

>>

>>

>>

>>> On Jul 24, 2015, at 9:17 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>>

>>> As Public Advocate, BDB pushed for hedge funds to divest from gun
>>> stocks - and had some success. I obviously like that approach - but
>>> open to anything meaningful we could do to curb gun violence either
>>> as part of Mayors Against Illegal Guns or something elseŠ
>>>
>>>
>>> <http://momsdemandaction.org/in-the-news/under-pressure-to-divest-eig>
>>> ht-fi
>>> na
>>> ncial-firms-dump-all-gun-stocks-14-more-cut-holdings/
>>>
>>>> On 7/24/15, 7:08 AM, "Hinton, Karen" <KHinton@cityhall.nyc.gov> wrote:
>>>>
>>>> Charleston Chattanooga now this.... Also we can make sure cuomo
>>>> isn't off the hook
>>>>
>>>> Sent from my iPhone
>>>>
>>>>> On Jul 24, 2015, at 7:04 AM, Wolfe, Emma <EWolfe@cityhall.nyc.gov>
>>>>> wrote:
>>>>>
>>>>> ++
>>>>>
>>>>>
>>>>>
>>>>>> On Jul 23, 2015, at 11:43 PM, Walzak, Phil
>>>>>> <PWalzak@cityhall.nyc.gov>
>>>>>> wrote:
>>>>>>
>>>>>> how abt a TPA agena item? with accopnaying push?
>>>>>> PD is great and i think our efforts frm what i understand are
>>>>>> pretty decent here in city - we can highligh more but this is
>>>>>> getting out of control - natl issue, prog issue, i know its not
>>>>>> income inequality but this needs to be said
>>>>>>
>>>>>> _____
>>>>>> From: Shorris, Anthony
>>>>>> Sent: Thursday, July 23, 2015 10:41 PM
>>>>>> To: Wolfe, Emma; Walzak, Phil; Snyder, Thomas
>>>>>> Subject: RE: Guns....
>>>>>>
>>>>>> Right question -- need to process with Liz Glazer and better
>>>>>> folks at NYPD.
>>>>>>
>>>>>> _____
>>>>>> From: Wolfe, Emma
>>>>>> Sent: Thursday, July 23, 2015 10:24 PM
>>>>>> To: Walzak, Phil; Snyder, Thomas; Shorris, Anthony
>>>>>> Subject: Guns....
>>>>>>
>>>>>> I mean...shd we do something more here
>>>>
>
> <Feinbergletterpressrelease.docx>

From: [Yazgi, Stephanie](#)
To: "Hayley Prim"
Cc: [John Del Cecato](#); [Viguers, Jonathan](#); [Schwartz, Regina](#)
Subject: RE: kenney
Date: Friday, July 24, 2015 1:52:01 PM

Monday works. What time? 11A?

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Friday, July 24, 2015 1:46 PM
To: Yazgi, Stephanie
Cc: John Del Cecato; Viguers, Jonathan; Schwartz, Regina
Subject: Re: kenney

He has not talked to Kenney as far as I know-- though I imagine he called and said congrats after the primary.

Also happy to do a call. I'm out of pocket most of this weekend, can it wait until Monday? Or else I will figure out a time

On Friday, July 24, 2015, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:
Do any of you have record of MBdB talking to Kenney from Philly?
If so, then when and about what?

Thanks!

Also, Hayley- seems like Mayor is talking about mayor's organizing only in terms of TPA these days- I need
To keep these two things separate until we figure out the structure of both- any updates from your end?
Want to keep our lanes and responsibilities clear both for work flow, info sharing, and communication.
Can we do a call with JV and Regina to discuss? JDC happy to have you join but it will be details and silly
Things for logistics so not necessary.

--

Hayley Prim

c: 

From: [Leopold, Elana](#)
To: [Salazar-Rodriguez, Prisca](#); [Hagelgans, Andrea](#); [Blumm, Kate](#); [Walzak, Phil](#); [Shorris, Anthony](#); [Griffith, Chantell](#); ["URamirez@schools.nyc.gov"](#); [Goldmark, Karin](#); [Williams, Dominic](#); ["jonathan@berlinrosen.com"](#); ["jfdc@akpdmedia.com"](#); [Chao, Raymond](#); ["JWallack@schools.nyc.gov"](#); [Thornton, Demetrius](#); [Wolfe, Emma](#); [Schnake Mahl, Gabriel](#)
Subject: MBDB: Education Speech Briefing
Date: Friday, July 24, 2015 3:08:51 PM

All- we expect this meeting to start on time

From: [Viguers, Jonathan](#)
To: [Yazgi, Stephanie](#); "Hayley Prim"
Cc: [John Del Cecato](#); [Schwartz, Regina](#)
Subject: RE: kenney
Date: Friday, July 24, 2015 3:22:26 PM

Yup, will send

From: Yazgi, Stephanie
Sent: Friday, July 24, 2015 3:21 PM
To: 'Hayley Prim'
Cc: John Del Cecato; Viguers, Jonathan; Schwartz, Regina
Subject: RE: kenney

230 to 3pm

Jv can you send cal invite?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Friday, July 24, 2015 2:16 PM
To: Yazgi, Stephanie
Cc: John Del Cecato; Viguers, Jonathan; Schwartz, Regina
Subject: Re: kenney

I think anytime after 2 is good.

On Friday, July 24, 2015, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:
That sounds lovely.
What time.

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Friday, July 24, 2015 2:13 PM
To: Yazgi, Stephanie
Cc: John Del Cecato; Viguers, Jonathan; Schwartz, Regina
Subject: Re: kenney

Can we do later? Driving down from upstate Monday AM.

On Friday, July 24, 2015, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:
Could do 1230 to 1

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Friday, July 24, 2015 1:56 PM
To: Yazgi, Stephanie
Cc: John Del Cecato; Viguers, Jonathan; Schwartz, Regina
Subject: Re: kenney

Afternoon is better if possible.

On Friday, July 24, 2015, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:
I don't have any record of him calling to congratulate. Not safe to assume.

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]

Sent: Friday, July 24, 2015 1:46 PM
To: Yazgi, Stephanie
Cc: John Del Cecato; Viguers, Jonathan; Schwartz, Regina
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Things for logistics so not necessary.

--
Hayley Prim
c: [REDACTED]

From: [Leopold, Elana](#)
To: [Salazar-Rodriguez, Prisca; ifdc@akpdmedia.com; Thornton, Demetrius; Shorris, Anthony; Chao, Raymond; Walzak, Phil; Goldmark, Karin; jonathan@berlinrosen.com; URamirez@schools.nyc.gov; JWallack@schools.nyc.gov; Wolfe, Emma; Williams, Dominic; Schnake Mahl, Gabriel; Griffith, Chantell; Blumm, Kate; Hagelgans, Andrea](#)
Subject: MBDB: Education Speech Briefing
Date: Friday, July 24, 2015 4:03:53 PM

Waiting for the rest of the team to arrive

Will let you know when to dial in

MBDB: Education Speech Briefing

Scheduled: Friday, Jul 24, 2015 from 4:00 PM to 5:00 PM

Location: Gracie Mansion, The Parlor Room - Call in # [REDACTED] code [REDACTED]

Invitees: Salazar-Rodriguez, Prisca , John Del Cecato , Thornton, Demetrius , Shorris, Anthony , Chao, Raymond , Walzak, Phil , Goldmark, Karin , '[jonathan@berlinrosen.com](#)' , '[URamirez@schools.nyc.gov](#)' , 'Wallack Josh ([JWallack@schools.nyc.gov](#))' , Wolfe, Emma , Williams, Dominic , Schnake Mahl, Gabriel , Griffith, Chantell , Blumm, Kate , Hagelgans, Andrea

Sent from my iPhone

From: B
To: [Walzak, Phil](#); [Hinton, Karen](#); "jfdc@akpdmedia.com"; "hayley@progressiveagenda.us"
Cc: [Snyder, Thomas](#); [Shorris, Anthony](#); [Williams, Dominic](#)
Subject: Fw: WSJ: Hillary Clinton to Propose Doubling Capital Gains Tax Rate on Short-Term Investments
Date: Friday, July 24, 2015 4:53:58 PM

Praise this to the high heavens when she does this

From: Clips
Sent: Friday, July 24, 2015 03:26 PM
To: Clips
Subject: WSJ: Hillary Clinton to Propose Doubling Capital Gains Tax Rate on Short-Term Investments

Hillary Clinton to Propose Doubling Capital Gains Tax Rate on Short-Term Investments

WSJ - Laura Meckler - 2:37 pm

<http://www.wsj.com/articles/clinton-to-propose-rise-in-capital-gains-taxes-on-short-term-investments-1437747732>

Hillary Clinton will propose a sharp increase in the capital-gains tax rate for the highest earners for investments held only a few years, a campaign official said Friday.

Under the Clinton plan, investments held between one and two years would be taxed at the normal income-tax rate of 39.6%, nearly double the existing 20% capital gains rate. Neither figure counts an extra 3.8% tax on net investment income included as part of the health-care law, a campaign official said.

The campaign's proposal would affect only the top 0.5% of taxpayers. In 2015, the top bracket takes effect above \$464,850 of taxable income for married couples filing jointly and \$411,500 for single filers.

The rate for top-bracket taxpayers would be set on a sliding scale, with the lowest rate applied to investments held the longest. To qualify for the existing 20% rate, one would have to hold an investment for at least six years.

Mrs. Clinton will lay out the plan in a speech Friday in New York City, where she plans to spotlight what she sees as unhealthy corporate efforts to boost stock prices. She will argue that a focus on short-term results is undercutting longer-term economic growth and hurting American workers.

Mrs. Clinton will also endorse a \$15 per hour minimum wage proposal for fast-food workers in New York, a campaign official said. Asked about this on Thursday, she hedged as to whether the minimum wage should be that high nationally but said certain cities can justify higher minimums. "I do recognize that the cost of living in Little Rock is different than the cost of living in Manhattan," she told reporters. Asked if \$15 per hour is justified in New York, she said, "That's up to local leaders in New York. They certainly believe it is."

The campaign said she would also call for greater disclosure of stock buybacks by companies, saying that while they may give a quick lift to stock prices, they often come at the

expense of research and development spending. She will also call for a review of securities rules related to shareholder activism and rules governing tax treatment of executive compensation.

The capital-gains tax changes are the centerpiece of her proposal. Campaign officials have said that their goal is not to address income inequality or to raise money for the federal treasury, but to change investor behavior.

Under existing law, investments held for less than a year are already taxed at normal income-tax rates, and that wouldn't change under the Clinton plan.

But her plan would affect taxes for the top-tier taxpayers who hold investments for anywhere between two and six years. For instance, investments held for two to three years would be taxed at 36%; those held three to four years would face a tax of 32%. The sliding scale ends at six years.

Her campaign labeled the short-term focus “the tyranny of today’s earnings report” in its preview of the speech. The change in the capital-gains tax rates are meant to focus investors and corporations for the long term.

“Clinton will acknowledge that these changes to the tax code alone will not shift investors’ focus from short-term to long-term overnight,” the campaign said in previewing the speech. “But she believes this reform is a strong first step toward removing some of the incentives pushing us toward short-termism, and aligning investment toward long-term value.”

Some economists and many Republicans argue there is little the government can do to change corporate behavior. Republican presidential contenders by and large want to go in the opposite direction by eliminating taxes on investment income or at least reducing them.

Campaigning in Greenville, S.C., on Thursday, Mrs. Clinton was asked how she thought her ideas on corporate America will be received. She declined to speculate but said: “I’m proposing policies that will make our economy stronger, that will promote both strong growth and fair growth but will do so with a longer-term perspective. That’s what I think is best for the country. I think it’s also best for business whether they agree with it or not.”

Her speech Friday is meant to explain how short-term outlooks helped produce near-record high profits but stagnant wages. The campaign cited studies showing that companies that increase spending on stock buybacks, sometimes in an effort to boost the share price, also cut spending on things such as new plants and equipment.

Mrs. Clinton plans to extol both the virtues and risks of shareholder activism, but it was unclear if her speech would ask for anything beyond a review of securities rules. The campaign said shareholder activists can often push a company to improve its operations, but can also pressure management to embrace measures that boost short-term stock performance at the expense of long-term growth.

On stock buybacks, the campaign noted that some countries require daily disclosures, whereas the U.S. mandates it only on a quarterly basis. She will call for greater disclosure in the U.S.

From: [Snyder, Thomas](#)
To: [Hayley Prim](#)
Cc: [Klein, Monica](#); [John Del Cecato](#); B
Subject: Re: \$15 min wage: from Mayor
Date: Saturday, July 25, 2015 1:27:53 PM

In today's Times she said she supported the NY State wage board decision on food service but avoided supporting a new national 15\$ standard

Sent from my iPhone

On Jul 25, 2015, at 1:19 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

She has never said she is for \$15 on a national level, but has showed support for localities who have passed it. She has stated that she is for an increase in minimum wage on a national level, but hasn't specified a dollar amount.

On Saturday, July 25, 2015, Klein, Monica <MKlein@cityhall.nyc.gov> wrote:

As per Mayor, cc'ed – I thought she already came out for \$15 min wage national standard. Please clarify.

Ty

Hillary Clinton to Back \$15 Fast-Food Minimum Wage in New York

NEW YORK TIMES - Maggie Haberman - July 24, 2015

Hillary Rodham Clinton on Friday will use a speech focused on growing the economy to endorse a \$15-an-hour minimum wage proposal for fast-food workers recommended by a New York panel, a person briefed on her plans said.

The remarks from Mrs. Clinton will come in the city where the fast-food workers' labor effort first started several years ago. A panel created by Gov. Andrew M. Cuomo on Wednesday recommended the change; the increase will occur faster in New York City than other parts of the state because of the higher cost of living there.

Some Democrats are pushing for the federal minimum wage to be raised to \$15 an hour, including two other candidates for the party's presidential nomination: Bernie Sanders, the Vermont senator, and Martin O'Malley, the former Maryland governor.

Mrs. Clinton has argued that the national minimum wage of \$7.25 an hour needs to be increased, but she has not gone so far as to endorse an increase to \$15. Her embrace of the New York recommendation for fast-food workers will be her first endorsement of a \$15-per-hour minimum in any context.

In a town hall in New Hampshire, Mrs. Clinton suggested a nuanced view of the national minimum-wage debate, one that is more localized than a uniform change in federal policy.

“I think part of the reason that the Congress and very strong Democratic supporters of increasing the minimum wage are trying to debate and determine what’s the national floor is because there are different economic environments,” Mrs. Clinton said. “And what you can do in L.A. or in New York may not work in other places.”

--

Hayley Prim

c: 

From: [Snyder, Thomas](#)
To: [John Del Cecato](#)
Cc: [Hayley Prim](#)
Subject: Re:
Date: Saturday, July 25, 2015 4:57:17 PM

good

Sent from my iPad

> On Jul 25, 2015, at 4:56 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> I'm gonna try to get Geri to come to town Wed
>
>

From: [Snyder, Thomas](#)
To: [John Del Cecato](#)
Cc: [Hayley Prim](#)
Subject: Re:
Date: Saturday, July 25, 2015 5:50:51 PM

Now that I looked at my Wednesday its a little crowded for me. Is that day the only option?

Sent from my iPhone

> On Jul 25, 2015, at 4:56 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> I'm gonna try to get Geri to come to town Wed
>
>

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#); [Snyder, Thomas](#); [Walzak, Phil](#); [Hinton, Karen](#)
Subject: What May Be Hillary Clinton's Biggest Challenge - ABC News
Date: Saturday, July 25, 2015 7:13:39 PM

See Maggie on BdB:

<http://abcnews.go.com/Politics/hillary-clintons-biggest-challenge/story?id=32674386>

Sent from my iPhone

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Hinton, Karen](#); [Snyder, Thomas](#)
Cc: [Hayley Prim](#)
Subject: TPA media appearances
Date: Monday, July 27, 2015 10:43:48 AM

As you guys put together the media plan for the next few weeks, Team TPA would love to plug MBDB into each of the following. All of them can be taped, to give us maximum scheduling flexibility - with the exception of Rachel Maddow, who's live at 9pm ET on MSNBC...

- Maddow - possibly on Rome, since we didn't do This Week?
- Tavis Smiley - There are now more AfAm children living in poverty than caucasian kids
- Univision -- Family Leave
- CNN Inequality – Poppy HARLOW
- Hayes → MBDB out in the community, taking the 2 from Wall Street to the South Bronx (showing the Tale of Two Cities in NYC)
- Go on CNN to discuss presidential forum when announced

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Walzak, Phil](#)
Cc: [Hayley Prim](#); [Salazar-Rodriguez, Prisca](#)
Subject: FW: From Brave New Films - 9/10 Event Agenda & Video Script
Date: Monday, July 27, 2015 10:53:16 AM
Attachments: [HedgufundersVsKindergardenTeachersScript.pdf](#)

Script for film on 9/10 - still being tweaked

From: Regina Clemente <regina@bravenewfilms.org>
Date: Wednesday, July 22, 2015 at 8:47 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Robert Greenwald <robert@bravenewfilms.org>
Subject: From Brave New Films - 9/10 Event Agenda & Video Script

Hi John -

Below is an overview of the 9/10 Hedge Fund vs Kindergarten Teachers event – and attached is the script for the film.

Look over and let me know if you have any questions/if you want to jump on the phone to discuss more.

Thanks!

Regina

Regina Clemente
Director of Campaigns
Brave New Films
regina@bravenewfilms.org
o: 310-204-0448 x.236
c: 818-239-2070
bravenewfilms.org

Hedge Fund Manager vs Kindergarten Teachers – Who is Taxed More?

Date: Sept. 10th 2016

Time: 4-5pm EST

Locations: TBD

Event Overview: Progressive mayors from throughout the country (5 cities TBD) will participate in a multi-city press and online streaming event to draw attention to the inequality in federal tax policy that hurts the citizens of their cities.

Video Overview: The video will be around 5-10 minutes and be built around interviews

with kindergarten teachers discussing the inequity of: 1) All of them in the country making less than the top 25 hedge fund managers in the country and, 2) Them being taxed at a higher rate than hedge fund manager billionaires. You can see the draft script attached.

Event Agenda: See below, once we get mayors confirmed, Regina will work with staff re talking points for each mayor so we get reiteration of overall message, but specific differences re each city.

4:00 Introductions (MBDB)

- Thank you for joining me here today to fight for everyday Americans..
- Connect issue to NYers and The Progressive Agenda's larger work
- NY kindergarten teacher (3 minutes)
- Connect to the federal issue of tax policy being a problem for Americans in cities across the country
- Thank all the mayors joining him today and cut to: (note: none of these mayors are confirmed yet)

4:08 Los Angeles, CA (Eric Garcetti) 5 MINUTE TOTAL FOR EG/ 3 for teacher/ total 8

- Here in Los Angeles we have the largest service sector in the country, the second largest school district, and a whole lot of hard-working creatives struggling to get by. And kindergarten teachers work especially hard.
- LA kindergarten teacher
- NONE of these people should be being taxed at a higher rate than [insert wealthy Los Angelinos]. That's the opposite of fair.
- We just passed an ordinance raising our minimum wage here to \$15/hour by 202 – but we did not do that so that the government can wage earners at this level more than they do people making \$15,000/hour!

4:16 Dayton, OH (Nan Whayley) 3 minutes for NW, 2 for local teacher/ total 5

- The great city of Dayton has a long, long history of hard working, blue collar Americans who work too much, for too long – and don't see the benefits of it.
- Local kindergarten teacher
- How can we live in a world where Daytonians have to work 7 days a week until they are in their 80s – and tax them MORE than those who haven't worked a real day in their life, but inherited a life of luxury?
- This is not the America any of us were promised.

4:21 Austin, TX (Steve Adler) 3 minutes for SA, 2 for local kindergarten teacher, total 5

- It may be a bit of the wild west out here, but we are certainly civilized enough to know when every day Americans are being short shifted.
- Local Kindergarten teacher
- And there is no other way to explain cattle ranchers and wind farm workers being taxed more than the biggest baddest Texas oil tycoons.

4:26 Baltimore, MD (Stephanie Rawlings-Blake) 3 minutes for SRB, 2 for teacher, total 5

- There were a lot of reasons for the recent riots in my city. And we are working on fixing all of them.
- But one undeniable cause of such civil unrest is income inequality.
- Our families are working themselves to the bone just to survive, to eat, to send their kids to community college.
- So it is heartbreaking to see the federal government strip these families of their hard earned dollars at a higher rate than the billionaires.
- Talk about un-American, that's un-American. What's most American – a a teacher trying to give all kids a strong start in life..
- Local kindergarten teacher

4:31 Question & Answer Session (facilitated by NY teacher) - 15 total

- Thank you for representing so many voices from working cities throughout the nation.
- [If teacher] I am a teacher at ____ school, teaching for __ years – and trying to save that whole time. But it's not easy on a salary of ____ in these times. So it hurts me to know that the government thinks that billionaires deserve a break, but I don't.
- Many of you out there care about this just as much as I do - and have submitted questions to us in advance, so we are going to answer some of those now.
 - Do one question for each mayor.

4:46 Closing (MBDB)

- The passion and pain around this issue is clear.
- Announces call to action (TBD)

Headfunders Vs Kindergarden Teachers**Scott Marcano/Executive Producer**

#	Image	Narration/Dialogue	Citation
1	A Kindergarten teacher standing with a group of kids.	Teacher: "The reason I got into teaching Kindergarten was because of these kids are our future. This is where it all starts. What I get out of it is pure joy."	
2	A second teacher	Teacher: "Teaching is the hardest job you'll ever love."	
3	A third teacher	Teacher: "It's more than a full time job. I'm on for six hours, and then when I get home I'm planning, organizing, getting my supplies, talking with parents, going over my lessons.	
4	Fourth Teacher	Teacher: "It doesn't stop until I go to sleep at night. It's my passion, it has to be because it's not about the money."	
5	Graphic showing how much the average Kindergarten Teacher makes. \$50,000		http://www1.salary.com/Teacher-Kindergarten-salary.html
	Text: The US pays teachers 60% less than other college grads - one of the lowest rates in the industrialized world!	Graphic showing this.	

6	Teacher #1	Is it hard for me to get by on my salary. Yeah, I have to borrow money every month to get by.	
7	Teacher #2	It's hard when you have kids of your own. I mean, I'll probably never own a home, not in California.	
	<p>What would you say if I told you that the top 25 Hedgfunders earn more than all the Kindergarten teacher's in the country combined.</p> <p>(Could also be a clip of Obama saying this or Newsclip)</p>		<p>http://www.cbsnews.com/news/an-eye-popping-figure-about-hedge-fund-managers/</p> <p>http://www.vox.com/2014/5/6/5688794/these-four-hedge-fund-guys-out-earned-every-kindergarten-teacher-in</p>
8		Teacher: My reaction would be one of disgust.	
9	Graphic showing how much Hedgfunders make as oppose to teachers \$12.5 Billion vs. \$8 Billion.		<p>http://www.cbsnews.com/news/an-eye-popping-figure-about-hedge-fund-managers/</p> <p>http://www.vox.com/2014/5/6/5688794/these-four-hedge-fund-guys-out-earned-every-kindergarten-teacher-in</p>
10		Teacher: I can't believe that. Are you serious?!	
11	Text: The salary of manager Steve Cohen alone could pay the yearly salary		<p>Data research from Eric Altshuler</p> <p>http://www.forbes.com/hedge-fund-managers/list/#tab:overall</p>

	<p>of 25,000 teachers.</p> <p>Montage of all the hedgefund guys and how much they make.</p>		
12		Teacher: I think it shows how out-of-whack our economic policies have gotten.	
13	Text: Hedgefunds managers are actually taxed at a <u>lower</u> rate than everyone else.	Teacher: That's amazing!	
14	Graphic showing the comparative tax rates.		<p>http://www.forbes.com/sites/russalanprince/2014/11/24/how-hedge-fund-managers-lower-their-tax-bills/</p> <p>http://www.huffingtonpost.com/dean-baker/the-hedge-fund-managers-t_b_5148468.html</p> <p>http://money.cnn.com/2014/04/04/pi/taxes/top-1-taxes/</p>
	Teacher #1	Teacher: that makes no sense, what-so-ever. They're billionaires.	
15	Teacher #2	Teacher: So I pay more in taxes, when I can barely get by, and these guys who own yachts, and mansions, five homes - have a lower tax rate than me?!	
16	Teacher #4	Their problem is they only pay the Carried Interest Tax rate for their capital gains, which makes their rate lower than what we pay in taxes	

		on our wages, but it's all income, the rate should be the same.	
16	<p>Teacher #2</p> <p>Audio played under images of teaching. Classrooms in action. Young kids faces.</p>	<p>Teacher: We need to start a serious discussion of income inequality in this country. Because this is just outrageous. How much money is enough? We need to start thinking about the future of our country. Our kids are the future! We need the best people helping them, guiding them, engaging their imaginations. Teaching is the most important job in this country in many ways - and we don't support it.</p>	
	<p>Text: The Carried Interest Tax credit costs the US \$1.3 Billion in lost revenue each year.</p>	<p>Graphics show this.</p>	
17	<p>Teacher #1</p>	<p>Teacher: It's shameless. I can tell you I work every bit as hard as any wall street insider. The fact that 25 guys can earn more than ten of thousands of teachers shows how our values and priorities have drifted. Every teacher in country should be furious about this. We need to do something. For our children.</p>	
18	<p>What if we taxed these managers at the same rate as teachers?</p>	<p>Graph shows how much money this would generate over \$17 Billion in a decade!</p>	<p>http://www.bloomberg.com/politics/articles/2015-05-19/carried-interest-tax-changes-won-t-come-up-until-2017-ryan-says</p>

19	We could even give everyone in the country a tax break and still come out ahead.	Graph with data shows how eliminating the CIT Rate could lead to an overall tax break.	http://www.salon.com/2013/08/20/why_carried_interest_reform_is_a_no_brainer_partner/
	Teacher #1	Teacher: That money could be put back into education. What a concept? Helping kids instead of billionaires.	
	Text: The US leads the industrialized world in kids living in poverty.	Graphic showing this.	
20	Teacher #2	Teacher: That's why kindergarten is so important for this kids. It's the one place where we can level the playing field and give these kids a chance.	
	Text: The US leads the world in school dropouts rates. Our education system ranks far below other nations.	Graphic showing this.	
	Teacher #3	Something needs to be done. We're destroying our future if we don't fund education.	
	Teacher #1 ending statement.	We need to think about our kids and the country we're giving them.	

18	Want to change this? Sign the petition at Brave New Films		
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From: [Hayley Prim](#)
To: [Snyder, Thomas](#)
Cc: [John Del Cecato](#)
Subject: Re: Loeb sack
Date: Monday, July 27, 2015 11:40:02 AM
Attachments: [07-27-15 TPA Call Sheets.docx](#)

Attached are the call sheets I put together for our time last week. As far as I know, he has not made any of these calls.

On Mon, Jul 27, 2015 at 11:36 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

Other than Loeb sack, what are the next 3 – 5 calls he should make and why?

Also, John/Hayley – can you give me the short version of where exactly we stand on forum/CNN process?

Thanks.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Monday, July 27, 2015 7:57 AM
To: John Del Cecato
Cc: Snyder, Thomas
Subject: Re: Loeb sack

Tom-- Did this ever happen? Or can we prioritize it for today?

On Fri, Jul 24, 2015 at 10:55 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Correct - except it's Jim Leach... Other possibilities are Tom Latham and David Young...

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Friday, July 24, 2015 at 10:45 AM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Loeb sack

Asking him about hosting the presidential forum at university of Iowa in Iowa city

Ask him about co-hosting and the possibility of him helping secure Robert leach, Steve king or another Republican

On Friday, July 24, 2015, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

For call with Loeb sack, what exactly is he asking of him?

Tom Snyder

Chief of Staff

Office of the Mayor

City Hall

New York, NY 10007

[212-341-5050](tel:212-341-5050)

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

D. Taylor, President, Unite HERE!

Cell: [REDACTED]

Ask: What did you think of HRC economic speech? What are your thoughts on endorsing?

Chris Shelton, President, CWA

Cell: [REDACTED]

Ask: What did you think of HRC economic speech? What are your thoughts on endorsing?

Eric Garcetti, Mayor of Los Angeles

Cell: [REDACTED]

Background:

- Led the fight for increasing minimum wage in LA, though has been skeptical that \$15/hour is the right number nationwide.
- He also has not taken a solid position on either side of the trade discussions.
- Gave us a speech last week at National Press Club talking about how important immigration reform is for the country.

Ask: Sign on to TPA

Jim Kenney, Mayor of Philadelphia

Cell: [REDACTED]

Background:

- Defeated a charter school advocate backed by hedge funds in the primary
- Advocated for universal pre-k during campaign
- Advocated to raise minimum wage to \$15/hour
- Weighing a bail proposal similar to NYC to do away with cash bail for low-level non-violent crimes

Ask: Sign onto TPA

David Loeb sack, Congress Member Iowa's 2nd District

Background:

- Loeb sack is an early signer of TPA, a member of The Progressive Caucus, and represents Iowa City.
- He is already a part of Black and Brown Forum taking place in Des Moines
- He beat Jim Leach to win his seat in 2006, but Leach now teaches at University of Iowa. He might be able to help us build a relationship with Leach or get him on board.
- Leach is seen as a liberal Republican (he endorsed Obama in 08) but he might be able to get some Republican candidates to Iowa City

Latest: On Tuesday, JDC talked to Eric Witte, Loeb sack's chief of staff. He was very into the idea of being involved in a forum in Iowa City - and said he thinks Loeb sack will be too. He said that Dave Leshtz, the guy with Univ of Iowa connections, should be helpful in securing a location. Leshtz has already connected with two people who are key to locking down location.

Witte says that Loeb sack has a good relationship with Leach, Latham, Young, and even Steve King - and thinks there's actually a chance we could get Steve King to co-host, which would be very helpful in getting Republican candidates to attend.

They are going to discuss internally tomorrow.

Ask:

- You should discuss the idea of hosting a Presidential Forum at University of Iowa in Iowa, City.
- Ask for ideas and help in securing a location if he is interested
- If he is on board with the idea, you should ask him to co-host and talk about the possibility of getting Jim Leach, Steve King or another R to co-host as well

From: [Yazgi, Stephanie](#)
To: [Agarwal, Nisha](#); [Hakim, Omar](#); [Andre, Richard](#); [Viguers, Jonathan](#); [John Del Cecato](#)
Subject: Big Cities Report – 07/27/15
Date: Monday, July 27, 2015 12:51:29 PM

Big Cities Report – 07/27/15

Northeast

Washington D.C (Mayor Muriel Bowser)

Public Safety: The Washington D.C. Transit Authority has created a fire/ rescue liaison who will coordinate the flow of information during emergencies and administer extra training for staff. The reform comes after a fatal smoke incident which left many questioning which department was to blame for miscommunications and a delayed response during the event. Six months after a fatal smoke incident that left one person dead and dozens injured, the Washington Metropolitan Area Transit Authority today announced a new hire within its Rail Operations Control Center (ROCC)—effectively the Metro’s traffic-control system—to bolster emergency responses. The fire/rescue liaison position provides WMATA with a fire officer to coordinate the flow of information during emergencies and administer extra emergency training for ROCC staff for 40 hours a week. There was no such position on January 12, when electrical equipment malfunctioned and filled a Yellow Line train with billows of smoke near L’Enfant Plaza station. D.C.’s fire department and Metro quarreled over which agency was primarily responsible for communications failures during the incident response. According to a WMATA press release, the fire liaison was hired July 1 as part of an agreement with the Metropolitan Washington Council of Governments Fire Chiefs Committee. “The fire/rescue liaison position in the ROCC has already provided crucial support to WMATA and Fire Department incident commanders,” said Prince George’s County Fire Chief Marc Bashoor, who chairs the committee. “In the first couple of days, the liaison provided support for more than two dozen fire- and EMS-related incidents affecting multiple jurisdictions’ 911 centers and emergency response operations.” [WASHINGTON CITY PAPER, “[Metro Creates New Fire/Rescue Liaison Position to Improve Safety](#)”, 7/20/15]

Trump: Several local leaders have been questioning if Donald Trump’s name should remain over a construction site after his controversial remarks regarding Mexican immigrants and Sen. John McCain’s war record. Several D.C. officials are now questioning if Trump’s name should come off a construction sign that looms over Pennsylvania Avenue. It is the latest headache for Trump after his controversial remarks on undocumented Mexican immigrants and Sen. John McCain’s war record. There is no mistaking who is redeveloping D.C.’s Old Post Office Pavilion. Trump broke ground on the \$700 million hotel project last year. Now that he is a presidential candidate, Trump’s fiery remarks have fired up his supporters. But they have also sparked his opponents who say this sign is in effect a political billboard which isn’t allowed on federal property. Now, they want to tear his billboard down. “The point is it’s a sign that has come to be offensive to a large number of people,” said D.C. shadow Sen. Paul Strauss. Strauss has fired off a letter to Secretary of the Interior Sally Jewell demanding that she remove Trump’s sign. “All we’re asking is that the National Park Service be consistent on their articulated policy regarding logos that are insensitive being placed on federal space,” said Strauss. But Trump is soaring in the polls even as his remarks on immigrants and Sen. McCain are giving rise to controversy.[MY FOX DC, “[DC officials question if Trump DC hotel signage should come down](#)”, 7/21/15]

Housing: More than 200,000 new residents are expected in D.C even though many district’s

are said to be “full”. Time to get a roommate—Muriel Bowser says the District is set to add nearly 200,000 new residents in coming years. In an appearance this morning on MSNBC's Morning Joe, Bowser aimed to get the District's population, now at around 660,000, to around 800,000 people in a few decades. "We're going to keep growing," Bowser told the panel of Joe Scarborough fill-ins, after one asked her if the District is already "full." Where are all those new people going to go? So far, the mayor's interest in growing the city hasn't translated to supporting things that would increase the housing stock, like raising the height limit. There's not much in the rest of the interview, unless you enjoy commuters hectoring the mayor about traffic.[WASHINGTON CITY PAPER, "[On MSNBC Appearance, Bowser Predicts 800,000 D.C. Residents](#)", 7/21/15]

Immigration: Mayor Bowser is among 20 mayors to sign a letter as a part of the Cities United for Immigration Action which is working to maintain local control of public safety policies. Nearly two dozen mayors representing some of the largest U.S. cities are pressing Congress to resist efforts to rein in sanctuary cities, which are under fire since the alleged killing of a young San Francisco woman by an undocumented felon earlier this month. In a letter to the bipartisan leaders of both chambers, the mayors argue that, while the death of Kathryn Steinle was tragic, local officials are better poised than Congress to dictate their public safety policies. "Our cities and counties are home to millions of immigrant residents who live, work, and contribute to the vitality of our communities," the letter reads. "As local leaders, we are uniquely positioned to make the best decisions about serving our residents and ensuring public safety." Spearheaded by Cities United for Immigration Action, a group of advocate lawmakers, the letter was signed by 20 mayors from around the country, including Bill de Blasio (New York City), Rahm Emanuel (Chicago), Michael Nutter (Philadelphia), Muriel Bowser (Washington, D.C.), Ed Murray (Seattle) and William Peduto (Pittsburgh). The campaign arrives a day before House Republicans are expected to pass legislation to withhold certain federal grants from states, cities and law enforcement agencies that refuse to cooperate with federal officials in the detention or transfer of undocumented criminals. Several bills in the Senate, including one sponsored by Judiciary Chairman Charles Grassley (R-Iowa), propose similar prescriptions for eroding so-called "sanctuary" laws. The issue has become a political football following the death of Steinle, who was shot on July 1 while walking with her father along San Francisco's touristy Embarcadero. Police have arrested Juan Francisco Lopez-Sanchez, an illegal immigrant with a history of felony convictions who had been deported to Mexico at least five times. In April, local law enforcers had freed Lopez-Sanchez, despite a request from U.S. Immigration and Customs Enforcement (ICE) officials that they be informed of any such release so they could launch deportation proceedings. A local sheriff cited San Francisco's sanctuary status as the reason ICE was not notified. Republicans have pounced, blaming both the local sanctuary laws and the Obama administration for what they say is a failure to enforce existing immigration statutes. [THE HILL, "[Mayor's press Congress to oppose sanctuary city bills](#)", 7/22/15]

Philadelphia (Mayor Michael Nutter)

Immigration: Mayor Nutter is among 20 mayors to sign a letter as a part of the Cities United for Immigration Action which is working to maintain local control of public safety policies. Nearly two dozen mayors representing some of the largest U.S. cities are pressing Congress to resist efforts to rein in sanctuary cities, which are under fire since the alleged killing of a young San Francisco woman by an undocumented felon earlier this month. In a letter to the bipartisan leaders of both chambers, the mayors argue that, while the death of Kathryn Steinle was tragic, local officials are better poised than Congress to dictate their public safety policies. "Our cities and counties are home to millions of immigrant residents who live, work, and contribute to the vitality of our communities," the letter reads. "As local leaders, we are uniquely positioned to make the best decisions about serving our residents and ensuring public safety." Spearheaded by Cities United for Immigration Action, a group of advocate lawmakers, the letter was signed by 20

mayors from around the country, including Bill de Blasio (New York City), Rahm Emanuel (Chicago), Michael Nutter (Philadelphia), Muriel Bowser (Washington, D.C.), Ed Murray (Seattle) and William Peduto (Pittsburgh). The campaign arrives a day before House Republicans are expected to pass legislation to withhold certain federal grants from states, cities and law enforcement agencies that refuse to cooperate with federal officials in the detention or transfer of undocumented criminals. Several bills in the Senate, including one sponsored by Judiciary Chairman Charles Grassley (R-Iowa), propose similar prescriptions for eroding so-called "sanctuary" laws. The issue has become a political football following the death of Steinle, who was shot on July 1 while walking with her father along San Francisco's touristy Embarcadero. Police have arrested Juan Francisco Lopez-Sanchez, an illegal immigrant with a history of felony convictions who had been deported to Mexico at least five times. In April, local law enforcers had freed Lopez-Sanchez, despite a request from U.S. Immigration and Customs Enforcement (ICE) officials that they be informed of any such release so they could launch deportation proceedings. A local sheriff cited San Francisco's sanctuary status as the reason ICE was not notified. Republicans have pounced, blaming both the local sanctuary laws and the Obama administration for what they say is a failure to enforce existing immigration statutes. [THE HILL, "[Mayors press Congress to oppose sanctuary city bills](#)", 7/22/15]

Environment: Philadelphia has released its GreenWorks Report which shows the advancements made by the city in the five core areas of: energy, environment, equity, economy, and engagement. Mayor Michael Nutter has made greening and sustainability one of the hallmarks of the past six years of his administration, and those efforts were highlighted in the recent release of the sixth — and final — GreenWorks report. The 2015 progress report shows the advancements made and work left to be done in five core areas: energy, environment, equity, economy and engagement, and also details progress made on 15 measurable targets and more than 160 specific initiatives. The administration pointed to results it termed "tremendous": a citywide recycling rate that stands at 20 percent, compared to a rate of 6 percent in 2007; an increased amount of waste that is recycled or used to produce energy, from 53 percent to 73 percent; and a reduction in city government greenhouse gas emissions to 15 percent below 1990 levels. The administration said it exceeded targeted expectations in four areas, and is trending in the right direction in four other areas; the report also indicated the city met one target yet did not meet four others. "When I took the oath of office, I said Philadelphia must become the greenest city in America; it was a simple statement ... [a] goal that focused on short-term changes and long-term results for the benefit of Philadelphians, their children and their grandchildren," Nutter said. "As we started, we knew we had the assets, [such as] a city of walkable streets, one of the best regional transit systems in the country, an incredible park system and a rich stock of durable buildings." [PHILADELPHIA TRIBUNE, "[City releases sustainability, greening report](#)", 7/23/15]

LGBTQ: The Philadelphia Center City Crime Victim Service will create a full-time advocate position to serve the LGBTQ community. The new advocate will attend community meetings and educate the LGBTQ community about services offered by Crime Victim Services. Philadelphia's Center City Crime Victim Services will create a full-time Victim Advocate position to serve the LGBTQ community within the city, according to phillymag.com. Reports say the advocate will "serve to foster a sense of safety and support for victims that face complex barriers to reporting crime and participating in the criminal justice process." Mayor Michael Nutter said he is "thrilled that Philadelphia will have a full-time victim advocate to address the specific and diverse needs of the LGBT community by providing services to victims," according to reports. The person charged with this new advocate position will attend community meetings and educate the LGBTQ community about the services offered by Crime Victim Services. The advocate will also attend hearings, assist victims in various aspects of the individual case, and maintain a relationship with the District Attorney's and Mayor's office, according to reports. Nutter said in Philadelphia and the nation, LGBT community members are victims all too often, reports said, noting he understands the barriers and is therefore responding to the "unacceptable violence" by instating the Victim

Advocate position. [NJ.COM, "[Philly to create victim advocate position for LGBTQ community, reports say](#)", 7/25/15]

Boston (Mayor Marty Walsh)

Uber: Mayor Walsh believes that there should be “some” regulation of ride-hailing companies, but has made little effort to force the issue. When the sharing economy first hit town, there was nothing obviously right-wing about it. Services like Uber and Airbnb catered to people in big cities, blue America’s power base. The repurposing of underused vehicles and apartments promised big environmental benefits. The very phrase “sharing economy” promised less materialism and more “Sesame Street.”...Squeezing the debates over Uber and Airbnb into a similar framework would be a shame. The conveniences that these services offer are genuine advances, but the dilemmas they present are genuinely difficult: Can private actors like Uber and Airbnb be relied on to protect public safety? When the lines between old-fashioned categories — like “job” and “not a job” — begin to break down, what’s the best way of protecting workers? In her speech, Clinton conspicuously avoided calling Uber out by name. Recognizing that the sharing economy isn’t going anywhere, other Democratic pols have proceeded still more carefully. While Boston Mayor Marty Walsh, for instance, supports some regulation of ride-hailing companies, he’s hardly forcing the issue to a conclusion. Caution is never ideologically satisfying, but for now it’s only wise.[BOSTON GLOBE, "[Uber, Airbnb become ideological flashpoints](#)", 7/22/15]

Vatican: Mayor Walsh was among many mayors to speak at a conference on Modern Slavery and Climate Change at the Vatican. At the office of the Pontifical Academy of Sciences, the staff is cleaning up, lingering mayors from overseas are packing up, and the organizer of the mayors conference targeting climate change, among other issues, was left to answer the question: now what? Two months before Pope Francis visits New York for the United Nations meeting on climate change, the Vatican is assessing its just concluded conference of Mayors — and its relying on participants like Boston Mayor Marty Walsh to push the climate change agenda forward. Bishop Marcelo Sánchez Sorondo, in halting English, says that the conference succeeded in part because mayors of what he called some of the world’s "most important cities," like Walsh, will be working with Pope Francis to raise awareness of climate change on a local level. "It's an issue that — scientists will back it up — saying that there is a major problem in the globe, with the environment," Walsh said. "I think that industrialized countries in particular need to start paying a lot more attention to this issue." This has become a priority issue for Pope Francis and the Vatican Pontifical Academy of Sciences, Sorondo says. "The crisis of climate, for the first time, the academy says that depends on human activity," he said. [WGBH NEWS, "[Marty Walsh Is Back From Pope Francis' Climate Change Conference. Now What?](#)", 7/24/15]

Newark (Mayor Ras Baraka)

Miscellaneous: Councilwoman Gayle Chaneyfield Jenkins is responding to Mayor Baraka’s comments which accuse the City Council of letting politics get in the way of the city’s progress. The councilwoman says that the comments show “disrespect” towards the council. Central Ward Councilwoman Gayle Chaneyfield Jenkins has fired back at Mayor Ras Baraka after he accused the council of letting politics get in the way of the city's progress Tuesday morning. Chaneyfield Jenkins was not present at Tuesday morning's special meeting due to an urgent doctor's appointment, but issued a statement hours later calling the comments disrespectful and untrue. She also echoed complaints from other council members about the mayor's communication, saying the group is often given little notice of his initiatives before they are rolled out. "I am disappointed the council is being accused of playing politics when we have all voted for the majority of the mayor's initiatives - even when they are given to us at the last minute," she said. The statement from Chaneyfield Jenkins, who ran on Baraka's "Believe in Newark" election slate last year, was similar to remarks made by councilors in attendance at the meeting. [NJ.COM,

[“Baraka criticisms a show of 'disrespect', Newark councilwoman says”](#), 7/21/15]

Immigration: Mayor Baraka is among 20 mayors to sign a letter as a part of the Cities United for Immigration Action which is working to maintain local control of public safety policies. Nearly two dozen mayors representing some of the largest U.S. cities are pressing Congress to resist efforts to rein in sanctuary cities, which are under fire since the alleged killing of a young San Francisco woman by an undocumented felon earlier this month. In a letter to the bipartisan leaders of both chambers, the mayors argue that, while the death of Kathryn Steinle was tragic, local officials are better poised than Congress to dictate their public safety policies. "Our cities and counties are home to millions of immigrant residents who live, work, and contribute to the vitality of our communities," the letter reads. "As local leaders, we are uniquely positioned to make the best decisions about serving our residents and ensuring public safety." Spearheaded by Cities United for Immigration Action, a group of advocate lawmakers, the letter was signed by 20 mayors from around the country, including Bill de Blasio (New York City), Rahm Emanuel (Chicago), Michael Nutter (Philadelphia), Muriel Bowser (Washington, D.C.), Ed Murray (Seattle) and William Peduto (Pittsburgh). The campaign arrives a day before House Republicans are expected to pass legislation to withhold certain federal grants from states, cities and law enforcement agencies that refuse to cooperate with federal officials in the detention or transfer of undocumented criminals. Several bills in the Senate, including one sponsored by Judiciary Chairman Charles Grassley (R-Iowa), propose similar prescriptions for eroding so-called "sanctuary" laws. The issue has become a political football following the death of Steinle, who was shot on July 1 while walking with her father along San Francisco's touristy Embarcadero. Police have arrested Juan Francisco Lopez-Sanchez, an illegal immigrant with a history of felony convictions who had been deported to Mexico at least five times. In April, local law enforcers had freed Lopez-Sanchez, despite a request from U.S. Immigration and Customs Enforcement (ICE) officials that they be informed of any such release so they could launch deportation proceedings. A local sheriff cited San Francisco's sanctuary status as the reason ICE was not notified. Republicans have pounced, blaming both the local sanctuary laws and the Obama administration for what they say is a failure to enforce existing immigration statutes. [THE HILL, "[Mayors press Congress to oppose sanctuary city bills](#)", 7/22/15]

Baltimore (Mayor Stephanie Rawlings-Blake)

Government: Baltimore has a larger women's representation in politics than many other cities. Of the women who are elected officials, a number of them are African American women which many believe is good for the youth as it enhances the "role model effect". Beneath the political jockeying and spin, hidden under the discussions of gift cards and riot response, is something that Baltimore City is doing better than most other metropolitan areas. When it comes to women's representation in politics — particularly African American women — Baltimore City is queen. Take the 2011 Baltimore City mayoral election, where not only was the winner an African American female (then-appointed Mayor Stephanie Rawlings-Blake), so was her closest competitor (state Sen. Catherine Pugh). In the current election cycle, it's Mayor Rawlings-Blake and former Mayor Sheila Dixon vying for the spot, with the entry of Senator Pugh still a real possibility. Further, at the city level there is State's Attorney Marilyn Mosby, Comptroller Joan Pratt, Councilwomen Helen Holton and Sharon Green Middleton, and numerous elected judges. Of the 22 members of the Baltimore City state legislative delegation, 10 of them are women (45 percent), and eight are African American women. Political ambition begets representation. When we talk politics with the young people in our lives — particularly the women — we should mind the message. Opposition to the policy and leadership of our female elected officials should be freely expressed, but with a focus on the politics over the personal. To the women in the Baltimore political class: You are a role model. When little girls learn about politics, they learn about you. Set an example through strong, pragmatic, inspired leadership. Don't let them down. [THE BALTIMORE SUN, "[Baltimore is queen](#)", 7/21/15]

Immigration: Mayor Rawlings-Blake is among 20 mayors to sign a letter as a part of the Cities United for Immigration Action which is working to maintain local control of public safety policies. Nearly two dozen mayors representing some of the largest U.S. cities are pressing Congress to resist efforts to rein in sanctuary cities, which are under fire since the alleged killing of a young San Francisco woman by an undocumented felon earlier this month. In a letter to the bipartisan leaders of both chambers, the mayors argue that, while the death of Kathryn Steinle was tragic, local officials are better poised than Congress to dictate their public safety policies. "Our cities and counties are home to millions of immigrant residents who live, work, and contribute to the vitality of our communities," the letter reads. "As local leaders, we are uniquely positioned to make the best decisions about serving our residents and ensuring public safety." Spearheaded by Cities United for Immigration Action, a group of advocate lawmakers, the letter was signed by 20 mayors from around the country, including Bill de Blasio (New York City), Rahm Emanuel (Chicago), Michael Nutter (Philadelphia), Muriel Bowser (Washington, D.C.), Ed Murray (Seattle) and William Peduto (Pittsburgh). The campaign arrives a day before House Republicans are expected to pass legislation to withhold certain federal grants from states, cities and law enforcement agencies that refuse to cooperate with federal officials in the detention or transfer of undocumented criminals. Several bills in the Senate, including one sponsored by Judiciary Chairman Charles Grassley (R-Iowa), propose similar prescriptions for eroding so-called "sanctuary" laws. The issue has become a political football following the death of Steinle, who was shot on July 1 while walking with her father along San Francisco's touristy Embarcadero. Police have arrested Juan Francisco Lopez-Sanchez, an illegal immigrant with a history of felony convictions who had been deported to Mexico at least five times. In April, local law enforcers had freed Lopez-Sanchez, despite a request from U.S. Immigration and Customs Enforcement (ICE) officials that they be informed of any such release so they could launch deportation proceedings. A local sheriff cited San Francisco's sanctuary status as the reason ICE was not notified. Republicans have pounced, blaming both the local sanctuary laws and the Obama administration for what they say is a failure to enforce existing immigration statutes. [THE HILL, "[Mayors press Congress to oppose sanctuary city bills](#)", 7/22/15]

Homelessness: The city is beginning to close down homeless encampments due to their unhealthy and unsafe environment. Here's a strange thought from several years ago, when Our Daily Bread, perhaps the best-known of Baltimore's soup kitchens, moved from its original location, a rowhouse on Franklin Street, to a new building at the corner of Franklin and Cathedral. I looked at the new place and wondered why it had been built of brick and mortar instead of canvas or cardboard. The brick and mortar seemed so ... permanent. "The poor you will always have with you, but you will not always have me," the Gospel of Matthew quotes Jesus. The brick and mortar of Our Daily Bread seemed to affirm that prophecy when what that prophecy needed — all due respect, Jesus — was a challenge. The city closed down one such encampment of the homeless on Martin Luther King Jr. Boulevard last month, and word spread that soon the same would happen to the small tent village on the Fallsway. Closures of such encampments have occurred before, with the city arguing that they are unhealthy and unsafe. But this time, people who work with and support the homeless demanded that the city stop shutting the camps down. And the board of directors of The Journey Home joined in that plea. "I can't think of a time in recent memory when the homeless providers have been so unified," Antonia Fasanelli, executive director of the Homeless Persons Representation Project, said in an email Thursday. Attached to the email was the following statement: "Baltimore City is destroying homeless encampments without ending the homelessness of their residents. These actions are inhumane and ineffective. Homelessness can only be ended through the provision of permanent housing and supportive services. Until the city is able to provide appropriate housing and services to encampment residents, [we] will not participate in any activities that further displace and disadvantage our homeless neighbors." Fasanelli's organization and more than 30 others, including Catholic Charities and Healthcare for the Homeless, signed the statement. [THE BALTIMORE SUN, "[Dan Rodricks: Making](#)"]

[homelessness 'rare and brief' a work in progress](#)", 7/24/15]

Crime: Baltimore is targeting crime by hosting clean-up events to bring the value of its communities up. The reduction in grime will hopefully lead to a reduction in crime. Street cleaning is taking on new meaning in Baltimore City as it has become a new crime-fighting strategy. Keeping downtown clean and safe is a constant priority for the city for tourism and the business community, but now the mayor and the police are putting more effort into cleanup in the neighborhoods. A long-time corner barbecue stand is a point of pride in the northwest Baltimore neighborhood where Sheneil Hammonds grew up. Good food is one ingredient in neighborhood pride. Another is how good it looks. "It brings the community value down -- trash, overgrown grass, old houses," Hammonds said. It's that kind of thinking that's at the heart of one of the crime-fighting strategies the city has recently set in motion: If you reduce the grime, the city hopes, eventually, crime follows suit. "I'm very focused on cleaning our communities, and I know -- and communities know -- that sometimes crime and grime go hand-in-hand," Baltimore Mayor Stephanie Rawlings-Blake said. Several times this month, the mayor has led crime-and-grime walks through some neighborhoods with police and city agencies -- like the Department of Public Works, Baltimore Housing and the Department of Transportation -- to identify what kind of cleanup needs to happen where. Interim Baltimore Police Commissioner Kevin Davis also believes the crime-and-grime strategy can help revitalize the relationship police has with the community. Friday morning, Davis helped freshen up the Southeast District station. [WBAL TV, "[Baltimore cleanup events target crime](#)", 7/24/15]

Southeast

Miami (Mayor Tomás P. Regalado)

Cuba: With diplomatic ties between the U.S. and Cuba now formally re-established and a Cuban embassy up and running in Washington, many say Cuba's first consulate should go to Miami. However, Miami leaders have lobbied against the idea. With diplomatic ties between the U.S. and Cuba now formally re-established and a Cuban embassy up and running in Washington, the next question is where Cuba's first consulate will go. Not that there's much question where it should go, based on logic alone: With 800,000 or so Cuban-Americans in South Florida, Miami would be the most in-demand locale for consular services with Havana. But logic isn't the only factor in the debate over where to put a consulate. Miami leaders have lobbied against the idea, Tampa's have embraced it and the state government has already said, thanks but no thanks. Cubans in Miami, meanwhile, were lukewarm to the idea yesterday as the Cuban flag rose again over the embassy in D.C. "I left a long time ago, and for most of us, Cuba just means nothing to us," says Armando Gutierrez, who left Cuba 56 years ago. As Cuban and U.S. officials consider the consulate question, they've gotten a seriously mixed message from politicians around the state. The loudest came from the Florida Senate, which unanimously approved a resolution earlier this year against any Cuban consulate in the Sunshine State. Miami Mayor Tomas Regalado echoed that sentiment in an in an NPR interview, "It would harm the safety and the peace of the community," Regalado argued. "It would put a burden and unfounded mandate from Washington in the city of Miami, and I don't think that we want TV cameras live every day showing protests and people engaging in discussions and maybe fistfight or something like that." [MIAMI NEW TIMES, "[AS CUBA DEBATES WHERE TO OPEN U.S. CONSULATE, MIAMI SAYS GIVE IT TO TAMPA](#)", 7/21/15]

Development: Soccer player David Beckham has made it apparent to Mayor Regalado that he wants to build a "world-class stadium" next to Marlins Park. The building of said stadium is still being debated. David Beckham told Miami Wednesday he can build a "world-class stadium" next to Marlins Park, formally abandoning past reservations about the area and launching the latest chapter in Major League Soccer's quest to bring a franchise to the city. In a

letter to Mayor Tomás Regalado, Beckham and partners Marcelo Claire and Simon Fuller embraced the location next to Marlins Park, which Fuller once described as "spiritually tainted" due to backlash over the Marlins' 2009 stadium-financing deal. Beckham's group has pledged to build their stadium with private dollars, but hope Miami can provide it the land. "We have done a considerable amount of work to understand the requirements of the Site and its potential as the home of our Major League Soccer (MLS) franchise," the trio wrote in the letter. "While there is still work to be done, including completing the land assembly, we firmly believe that we can build a world-class stadium at the Site."

...No timetable for the talks were released Wednesday, but Regalado said earlier this week he's been told MLS gave Beckham 90 days to exercise his option to purchase a league franchise. That deadline has been extended multiple times during Beckham's extended pursuit of a Miami team. [MIAMI HERALD, "[Beckham to Miami mayor: Soccer stadium next to Marlins Park can be 'world class'](#)", 7/22/15]

Public Safety: Mayor Regalado met with commissioners to discuss the addition of a bike lane to Key Biscayne after a cyclist was struck and killed earlier this year. Miami Mayor Tomas Regalado met with commissioners, Thursday, to discuss bike safety after a rider was struck and killed earlier in the year, near Key Biscayne. Regalado, along with the victim's wife, Maribel Reyes, requested to add an extra bike lane along Crandon Boulevard. The request is different from the county's plan, which is already underway, and is aimed at narrowing car lanes to add more space for bikers. "The money will be spent," said Reyes. "Let's just spend it on safety. Let's make sure that that is our priority. It is not just for the cyclist, the drivers too will feel safer." [WSVN, "[Officials discuss bike lane addition in Key Biscayne](#)," 7/23/15]

Atlanta (Mayor Kasim Reed)

Police: Plans for body cameras for Atlanta's police department are on hold until next year. Mayor Reed and Police Chief George N. Turner explained that the City Council are reviewing the proposed plans and will possibly change them to make sure that everything goes perfectly. Plans by the Mayor and Police Chief to equip all Atlanta police officers with body cameras are on hold so the City Council can review the plans and perhaps change them. The Mayor and Chief had both hoped the city would be able to buy the first batch of body cameras and have about half of the police officers wearing them by this summer. But the City Council is now saying -- not so fast. "We'll look at all the facts" before approving the plans, said Council Member C.T. Martin on Monday.

...The plans were drawn up by Atlanta's Procurement Department, which is asking the Council for permission to hire a company to supply the body cameras and maintain them. The department wants to hire Taser International out of Arizona. Taser already has body camera contracts with other cities across the country. Atlanta likes its track record. The city wants to pay Taser \$1.3 Million the first year, with two, one-year renewal options at \$1.3 Million each. Taser would supply Atlanta, the first year, with 1,100 body cameras, video storage, and other services. If the City Council had approved the plans on Monday, the Procurement Department would have signed the contract with Taser and the purchase would have begun. [11 ALIVE, "[Atlanta police officers may not have body cameras until next year](#)", 7/21/15]

Wages: The city of Atlanta approved of raises for more than three thousand city workers, but excluded firefighters, police, and jail guards due to a lingering lawsuit between their unions and the city. Monday, the city of Atlanta approved raises for more than three thousand city workers. But firefighters, police and jail guards are specifically excluded -- and they are not happy about it. "Atlanta has shown that it's politics over people," said Stephen Borders, who heads the Atlanta Professional Firefighters union. Borders says the wage freeze and other issues will drive Atlanta firefighters to find jobs elsewhere. Police and firefighters aren't getting raises because of a lingering lawsuit between their unions and the city -- that the mayor says basically disqualifies

their members from the raise. "It would be ignorant to provide raises to a group of people who are suing us," Mayor Kasim Reed said Tuesday. In 2013, Atlanta's fire and police unions sued to challenge Mayor Reed's reform of the city's pension system. At that time, Reed said the pension system threatened to bankrupt the city. As long as that suit is active, Reed says sworn police and firefighters won't get raises. [13 WMAZ, "[City raises exclude police, firefighters in Atlanta](#)", 7/21/15]

Law Signing: On July 21st, Mayor Reed and the Atlanta City Council signed multiple laws including one that would increase pay for most city employees and another that authorized the Commissioner of Public Works to make much needed sidewalk repairs. Mayor Kasim Reed has signed into law a 3.5 percent pay raise for nearly 3,000 City of Atlanta employees yesterday, July 21, after a vote by the city council at its July 20 meeting. However, the pay increase wasn't for all city employees. Sworn officers are still waiting on their increases due to ongoing litigation over pension funding. The council is expected to take up additional pay raises in August. The Atlanta City Council unanimously approved an ordinance at its July 20 meeting authorizing the Commissioner of Public Works to create a prioritized list of sidewalk maintenance and repair locations throughout the city. The legislation was introduced by Councilmember Mary Norwood. [REPORTER NEWSPAPERS, "[Atlanta City Council: Pay raises; sidewalk repairs; Stone Mountain debate](#)", 7/22/15]

Charlotte (Mayor Daniel G. Clodfelter)

City Council: The Charlotte City Council has begun its evaluation of City Manager Ron Carlee, whose contract expires next year. Mayor Clodfelter believes that they have a good process and will reach a decision swiftly. Charlotte City Council members have started the evaluation process of City Manager Ron Carlee, whose contract is up next year. The council will decide whether to renew the contract or terminate the city manager who has been on the job for about two years. "I haven't made up my mind about changes with management," Mayor Pro Tem Michael Barnes said. "I think - so long as we feel like we are moving in a good direction - we're okay. If we don't feel like we are moving in a good direction, we'll keep talking." Carlee's evaluation comes at a time when top city managers and department heads have left. This includes Charlotte's top cop, Charlotte's Transportation Chief and some other top brass. Some wonder if Carlee's management style drove them away.

..."We'll weigh it all heavily." Charlotte Mayor Dan Clodfelter said. Clodfelter also tells WBTV he believes in the evaluation system. "I think we have a very good process," the mayor said. "We got a lot of good input from the council members and from city organizations." [WBTV, "[Council members: Ron Carlee's evaluation 'will be interesting'](#)", 7/20/15]

Police: Mayor Clodfelter spoke at the Cops and Barbers' Arms Around Charlotte unity rally, which will help promote stronger communication between police and communities. On a recent Sunday, hundred of residents, police officers and community leaders, including Charlotte Mayor Dan Clodfelter, gathered in Freedom Park for a unity rally. Since it began in January, the Cops and Barbers Program, a partnership between the N.C. Local Barbershop association and the Charlotte-Mecklenburg Police Department, has hosted six events aimed at bringing officers together for honest, open conversations, said Charlotte-Mecklenburg police detective Garry McFadden. The first event drew more than 250 people. "We met with kids who wouldn't have ever talked to officers before," he said. McFadden, who worked in homicide for more than 20 years, said the program reaches those who have conflicts with police officers, giving them a chance to air their concerns. "We're trying to open communications between us," he said. "The public and other organizations like to keep us apart. We all have the same common goal." The Cops and Barbers program has given police officers the chance to form a relationship with youth and adults, McFadden said. [CHARLOTTE OBSERVER, "[Cops and Barbers goal is to breakdown barriers](#)," 7/22/15]

LGBT Rights: The Charlotte City Council is due to consider cutting same-gender couples' domestic partner benefits at their next meeting. The city of Charlotte staff is recommending that City Council eliminate benefits for the same-sex partners of employees who aren't married. Charlotte first offered the benefits to gay and lesbian employees in January 2013. But gay marriage has been legal in North Carolina since last fall, and became legal nationwide earlier this summer. "With the recent (Supreme Court) ruling, same-sex couples now have the option of legally recognized marriage, therefore this change will treat both same-sex couples and opposite-sex couples the same," Human Resources Director Cheryl Brown said in a memo. The city does not offer benefits to the partners of unmarried opposite-sex partners. If the City Council approves cutting the benefits, the change would go into effect in January. Nineteen city employees have coverage for same-sex partners. [CHARLOTTE OBSERVER, "[City recommends cutting benefits for same-sex unmarried partners](#)," 7/22/15]

Charleston (Mayor Joseph P. Riley, Jr.)

Charleston Shooting: Dylann Roof, the 21-year-old who gunned down nine people at the Emanuel AME Church last month, has been indicted on federal hate crime charges. When Dylann Roof sat down next to the Rev. Clementa Pinckney last month, the 21-year-old white man wasn't there to listen to the Bible study going on that night. He was there to kill people because of their race, according to federal court documents, and he had chosen their historic Charleston worship hall, Emanuel AME Church, to ensure notoriety for the mass murder he was about to carry out. He revealed a .45-caliber Glock pistol and fired hollow-point rounds that have a particularly deadly mushrooming effect on their targets. He had come carrying eight pistol magazines packed with the bullets that he used to kill nine people, including Pinckney, the documents stated. "The parishioners had Bibles," U.S. Attorney Loretta Lynch said Wednesday. "Dylann Roof had his gun." As a result, a federal indictment alleged Wednesday that Roof carried one of the deadliest racially motivated hate crimes since the Civil Rights era by targeting the 12 black people, including three survivors, and prevented them from freely exercising their religion. The sweeping 33-count indictment by a Columbia-based grand jury, dubbed by legal scholars as unprecedented in modern American history, laid the groundwork for federal prosecutors to seek the death penalty against Roof and marked the government's interest in pursuing justice for the nine people slain June 17 at Emanuel African Methodist Episcopal Church on Calhoun Street. [POST & COURIER, "[Dylann Roof indicted on federal hate crime charges in Charleston church shooting](#)", 7/22/15]

Public Safety: The City of Charleston is being honored for three programs that help keep children away from crime. The U.S. Conference of Mayors is honoring Charleston for three programs officials say has made the city safer. Charleston is one of five cities in the United States that received the Outstanding Achievement Livability Award from the U.S. Conference of Mayors last month. "Making our community safer by making it a safer place," Mayor Joe Riley said an afternoon press conference. The U.S. Conference of Mayors recognized three programs run by the city. They are Camp Hope, a summer camp for underserved children, Friday Night Lights, which allows kids and their family members to enjoy safe activities at city parks and the Turning Leaf program that helps incarcerated parents return to the community after their release from jail. "This award is all about these kids that you see in front, that's why we do it," Charleston Police Chief Greg Mullen said. "The only way we're going to stop this cycle of violence that continues to escalate in our communities is to bring families and children together." [LIVE 5 NEWS, "[City of Charleston awarded for programs that help steer kids away from crime](#)", 7/22/15]

Race: Two Charleston African Methodist Episcopal churches have reported suspicious activity on their property, prompting the Charleston Police Department and Charleston County Sheriff's Office to investigate. Two Charleston churches in the African Methodist

Episcopal denomination and another area church with African-American roots have reported suspicious activity on their property in the past week, according to incident reports filed by the Charleston Police Department and Charleston County Sheriff's Office. On Fri. July 17 at about 6:40 p.m., police were dispatched to St. Phillip AME Church at 2861 Ashley River Road in West Ashley "in reference to suspicious activity," according to an incident report. At the scene, someone from the church told the officers that sometime between Tues. July 14 and that day, someone had tampered with the church's sign that faces the road. The report from St. Phillip AME came on the one-month anniversary of the mass shooting at Emanuel AME Church in downtown Charleston. Predominantly African-American churches in the South have reported numerous security concerns since the shooting, which left nine people dead. Charleston's Morris Brown AME Church received two bomb threats within two days after the shooting, and at least six African-American churches have burned since the shooting, although investigators have ruled out arson in many of the cases. On Wed. July 22 at 11 a.m., police responded to Bethel AME Church at 1827 Central Park Road on James Island in response to a report of vandalism. A man told the officers that when he arrived at the church that morning to turn on the air conditioning, he walked into the sanctuary and saw broken glass on the floor and what appeared to be bullet holes in a window. He said he had previously entered the church on Monday but had not entered the sanctuary, so he was not certain when the window was broken. [CHARLESTON CITY PAPER, "[Two Charleston AME churches report suspicious activity within a week](#)", 7/23/15]

Birmingham (Mayor William A. Bell)

Housing: The City Council says it wants to "take back" Birmingham neighborhoods where 16,000 abandoned properties need to be demolished or cleared for vacant lots. There are 16,000 properties in the city of Birmingham where abandoned homes need to be demolished or vacant lots need to be cleared. The city council wants to take back the city's neighborhoods by fixing those lots. They plan to present a budget to Mayor William Bell seeking more money to do that than his original proposal allocated. Council members went to neighborhoods across the city and discussed the proposal with residents, who resoundingly said they wanted to see revitalization in their communities like the changes downtown has undergone.

...Demolition and lot clearing work will fall to city employees, who deserve to be fairly compensated for their efforts, council members said. They are pushing for a 3 percent cost of living increase, 1 percent more than the mayor's proposal. The council also wants to restore Bell's funding cuts for the Board of Education's community schools programs and recommend \$665,000 for the programs. The mayor instead wants to fund the national My Brother's Keeper initiative. The council's recommendations require additional use of about \$1.7 million from the city's fund balance. They also recommend several cuts from the mayor's proposal, including the mayor's office grant match, Empowerment Week, police overtime and law department claims. [THE ALABAMA TIMES, "[Birmingham has a \\$4.5 million property demolition problem](#)", 7/20/15]

Budget: The Birmingham City Council has proposed a new budget that they say will help take back the city's neighborhoods. The Birmingham City Council has released a budget proposal they said will help the city take back its neighborhoods. The entire city council gathered together Monday in the Larkway Gardens community for a news conference in support of the proposal. They examined the number of abandoned homes and apartments in the area. The council's budget includes \$3.5 million in weed abatement and \$3 million to demolish abandoned homes. ...The council will present the budget proposal to Mayor William Bell Tuesday. [WIAT, "[Birmingham City Council proposes new budget](#)", 7/21/15]

Human Rights: During his visit to the Vatican, Mayor Bell expressed his determination to end human trafficking. Birmingham Mayor William Bell wants to use conversations about the city's history of segregation and civil rights to spur further human rights victories throughout the world. Bell spoke Tuesday at the Vatican's conference on climate change and human slavery. He

was among 60 mayors and local government officials from across the globe and one of three mayors from the U.S. invited to attend. "At the time of my birth, I was born into a society in Birmingham, Alabama, that existed under the close cousin of slavery called segregation," Bell said. "Segregation was designed to exploit individuals and groups based on race and race alone. It was for the economic purpose of cheap labor. It was to control society and to control human beings." Birmingham's role in the civil rights movement is often cited as an inspiration for later movements internationally, and the city has had a universal impact on human rights, Bell said previously. He said he was pleased to heed Pope Francis' call for an end to all forms of modern-day slavery. [THE ALABAMA TIMES, "[Birmingham mayor calls for end to human trafficking during Vatican visit](#)", 7/22/15]

Zoning: The community kickoff of the new Thrive BHM project aims to help update the city of Birmingham by getting community members involved and encouraging them to voice their needs. What does Birmingham's future look like? How are the city's neighborhoods being revitalized? What area will developers focus on next? Residents can get answers to those questions and become a part of the conversation about the city's future at the community kickoff of the Thrive BHM project Thursday night. Thrive BHM, a city project funded by the Regional Planning Commission of Greater Birmingham, aims to create vibrant neighborhoods by updating zoning regulations and urban design guidelines.

...People want to see walkable communities with mixed-use buildings that are compatible with Birmingham's historic character. Thrive BHM starts with Birmingham's comprehensive plan, then digs deeper to improve individual neighborhoods by eliminating blight and guiding development. Mayor William Bell said he strongly believes that having a solid plan in place is vital to the city's continued growth and success. "The project will result in improvements to the city's development regulations, which will enhance the livability and vibrancy of the city's neighborhoods and businesses," Bell said. [THE ALABAMA TIMES, "[What's next for Birmingham revitalization? Learn about city's future at Thrive BHM event](#)", 7/23/15]

Memphis (Mayor A.C. Wharton)

Employment: A C Wharton's administration presented a proposal to the Memphis City Council to amend a controversial program which allowed employees to postpone retirement and salary. The A C Wharton administration presented a proposal to the Memphis City Council to amend the DROP Program, or Deferred Retirement Option Plan, which allowed employees to postpone retirement and a salary. Quintin Robinson, who was with Human Resources, proposed the City allow employees who are currently in the DROP Program to freeze their participation and pursue it again whenever they choose. "Once they freeze their participation, the dollars that have gone into their drop account will sit; it affects the active employee again into the pension plan and when they decide to retire, they can retire or they can go back and resume their place in the drop," he said. Robinson said many employees, especially those with public safety decided to enter the program because of uncertainty about changes to pension and health care benefits. [WREG, "[City seeking to halt retirement procedures for city employees in DROP Program](#)", 7/21/15]

Police Involved Shooting: Mayor Wharton has asked the Memphis Police Department to review their policy on detaining passengers after a 19-year-old was fatally shot by an officer during a traffic stop. Memphis Mayor A C Wharton said Wednesday that he's instructed Police Director Toney Armstrong to review the division's policy — if it has one — on searching and detaining passengers like Darrius Stewart, a 19-year-old black man who was fatally shot by a white officer during a traffic stop Friday. Wharton said the discussion about changing or installing a policy would be separate from the investigation into the shooting, which the city handed to the Tennessee Bureau of Investigation. The administration has come under fire for the handoff because TBI's records are sealed from public review by state law. Wharton said he has "not gotten a clear answer" to his questions about whether Memphis has a policy, and what it is. "I have asked

Director Armstrong to do a thorough review and make sure we immediately get a clearly understood policy as to when it is standard operating procedure or permissible to question, detain and search a passenger. Police stops are made every day and officers need to know this.” [COMMERCIAL APPEAL, "[Wharton asks MPD for review of passenger policy](#)", 7/22/15]

Police Involved Shooting: In the wake of 19-year-old Darrius Stewart's death, organizers have reminded everyone that the rally for the teenager will be peaceful. Tuesday night, friends and family held a quiet candlelight vigil for Darrius Stewart, praying for his family when a group of men in purple came with a more aggressive message about the incident. “There were agitators who were not a part of or invited to the vigil. They weren’t with the group and had a message they wanted us to hear. We chose to ignore it,” said Tami Sawyer, who helped organize the event. Police watched too, and then organizers said they started getting phone calls from officers asking questions about Friday’s rally. “They received phone calls and messages accusing them of inciting a riot or saying there would be a riot,” said Sawyer. Police told WREG an officer did reach out but they weren’t trying to intimidate or accuse anyone. Officers said it has always been standard procedure anytime someone plans a large rally to make sure laws are followed ahead of time. Mayor A C Wharton even sent a letter to friends and family of Stewart promising police wouldn’t interfere at the rally. [WREG, "[Organizers remind all that rally for Darrius Stewart will be peaceful](#)", 7/23/15]

Midwest

St. Louis (Mayor Francis G. Slay)

Veterans: A program managed by a local non profit and funded by federal housing dollars running through the city's human services department, put 51 veterans in homes for free for a year, and the report on their status is in.

Last summer, homeless veterans gathered with dignitaries at Soldiers Memorial where 51 of them were chosen for free housing for up to one year. Then, with vans pulling up to take them to their apartments, there was a brief glitch. Organizers played the funeral song Taps over a loudspeaker instead of Reveille, the morning bugle call for which the highly publicized pilot program was named. No matter. The homeless people were mesmerized, not to mention a bit skeptical, by a government program that was supposed to get them off the streets and into their own homes in one day. One year later, the program — managed by a local nonprofit but funded with federal housing dollars running through the city’s human services department — offered a glimpse at the challenges and successes of a popular homeless eradication model called “rapid rehousing.” The premise is get homeless people into homes and address their needs from there. Reveille included a particularly risky population of people considered chronically homeless. There was hope that the vets would be weaned from assistance as they became self-sufficient during the program. [ST. LOUIS POST-DISPATCH, "[51 homeless veterans were given free apartments. How have they done?](#)" 7/27/15]

Uber: A vote on Wednesday will decide whether St. Louis Metropolitan Taxicab Commission will allow UberX to operate here, but UberX could bail due to strings attached.

The stage is set for a vote Wednesday of the St. Louis Metropolitan Taxicab Commission on allowing ride-hailing services including UberX to operate here.

One possible scenario is that the commission gives the green light, but Uber balks at the strings attached, which has happened elsewhere. Or the commission could take the recommendation of a newly released report by the University of Missouri-St. Louis Center for Transportation Studies and impose a “limited trial” for the first year of operation. A limited-trial first run in the St. Louis area would allow the legal actions against so-called “transportation network services” like Uber to play out in the courts, the UMSL report said. Lyft, a rival of Uber, said recently it had no plans to

enter the St. Louis market. The report, which was commissioned by the taxi commission, said a limit could be set of no more than 500 such drivers and warned that the initial wave of new drivers will create significant unemployment among cabdrivers. [ST. LOUIS POST-DISPATCH, "[If UberX gets the go-ahead, is that enough to get it here?](#)" 7/27/15]

Minneapolis (Mayor Betsy Hodges)

Healthcare/ Inequality: Study shows there are alternatives to expensive chronic pain treatment used widely by traditional medical providers, yet those struggling financially do not seek these cheaper options.

Chronic pain plays no favorites — it crosses all cultural and socioeconomic circles — but the same is not true for getting that pain treated, educators gathered at Northwestern Health Sciences University in Bloomington said Saturday. Access to help for chronic pain is improving for people with limited financial resources, but it continues to come mostly from traditional medical providers rather than through more cost-effective treatments, Alejandra Estrin Dashe, director of Northwestern's Office of Diversity and Inclusion, told a symposium audience. Researchers and practitioners in such fields as acupuncture, nutrition, chiropractic care and massage therapy want to spread the message to needy Minnesotans that there are alternatives to expensive pain medications or surgery. [STAR TRIBUNE, "[Poverty limits therapies for patients with chronic pain](#)" 7/27/15]

Environment: Shopkeepers will most likely push back as Minneapolis City Council looks to ban plastic shopping bags

A proposed ban on plastic bags headed to the Minneapolis City Council this summer could face pushback from retailers who say it should be the responsibility of shopkeepers and customers — not the government — to be more responsible about cutting waste. Council Member Cam Gordon said he intends to introduce the plan, which grew out of recommendations from a citizen environmental advisory group, at the council's Aug. 7 meeting. It would prohibit stores from packing up purchases in plastic bags, require retailers to impose a 5-cent fee for paper bags and, according to Gordon, provide an important step in reaching the city's zero-waste goals. Gordon said he expects the move will have support from the council, which has already approved a ban on foam take-out containers, but now wants to open the conversation to the rest of the city. [STAR TRIBUNE, "[Plastic bag ban proposal heads to Minneapolis council, could face criticism](#)" 7/24/15]

Milwaukee (Mayor Tom Barrett)

Transportation: A report finds that 46% of major roads in Milwaukee are in poor condition, costing motorist \$753 a year. These numbers lead Milwaukee ranked the 13th worst among the nation's urban areas. (Sidenote: New York is ranked the 7th worst in the same report)

Forty-six percent of major roads in the Milwaukee urban area are in poor condition and are costing local motorists \$753 a year in additional maintenance and fuel, according to a report by a transportation research group. That percentage is the 13th worst among the nation's urban areas with populations greater than 500,000. Additional costs to motorists in the Milwaukee urban area are the 21st worst in the country, according to the report by Washington-based The Road Information Program, or TRIP. "Poor road conditions in Wisconsin's cities and villages harm economic development, cost residents money on vehicle repairs and contribute to neighborhood blight that makes communities less attractive," said Jerry Deschane, executive director of the League of Wisconsin Municipalities. The report — released days after Gov. Scott Walker signed a state budget that delays a lasting solution for funding highways and as Congress in the coming week continues to struggle with a long-term federal transportation bill — found that nearly 30% of the nation's major urban roads are in poor condition. [MILWAUKEE JOURNAL SENTINEL, "[Report finds 46% of area roads in poor condition](#)" 7/26/15]

Public Safety: Two men are shot dead, bringing homicides in 2015 to 89 which has already surpassed the number of homicides in the entire 2014 year.

Two small girls and a woman escaped injury Thursday afternoon when a gunman opened fire in Milwaukee's Harambee neighborhood, killing a 26-year-old man, police said. The victim was one of two young men to die from gunfire Thursday as the number of killings in the city, which has already surpassed the total for all of 2014, reached 89. The latest killing occurred about 2:30 p.m. when the 26-year-old man was shot in the 400 block of E. Burleigh St., according to Milwaukee Police Capt. Aaron Raap. According to Raap, two girls younger than 10 and a woman were directly in the line of fire between the shooter and the victim, to whom the three were related. [MILWAUKEE JOURNAL SENTINEL, "[Two men die from gunfire, as city's homicide toll continues to rise](#)" 7/23/15]

Chicago (Rahm Emanuel)

Public Safety: Two Chicago Alderman plan to make a request of the Chicago City Council to investigate the whether there is a backlog of unprocessed rape kits involving Chicago sexual assault

Two Chicago aldermen plan to ask a City Council committee to investigate if there is a backlog of unprocessed rape kits involving Chicago sexual assaults. Chicago Alderman Edward Burke and Chicago Alderman Carrie Austin say they plan to make the request of the Chicago City Council's Committee on Finance on Monday morning. The aldermen say they want information from the Chicago Police Department about how many rape kits have been tested and certified over the past decade. The kits would have been sent to the Illinois State Police Crime Laboratory for testing. State law mandates that police departments send sexual assault evidence to the state crime lab within 10 days. The crime lab is required to analyze the evidence within six months. [CHICAGO SUN-TIMES, "[Chicago aldermen to ask police for information on rape kits](#)" 7/27/15]

Education: Chicago's newly constituted Board of Education voted unanimously to authorize up to \$1.2 billion in long term bonds, on top of the \$1.1 billion the board approved last month in short term lines of credit

Chicago's newly constituted Board of Education voted unanimously Wednesday to authorize up to \$1.2 billion in long-term bonds so the district can pay for ongoing capital projects, fees on past borrowing and some costs of refinancing old debt. That's on top of the \$1.1 billion the board approved last month in short-term lines of credit — and it won't stave off about \$200 million in cuts and 1,000-plus layoffs the district already announced. Ginger Ostro, CPS' chief financial officer, said the \$1.2 billion would consist of about \$600 million to pay for ongoing capital projects. It also includes about \$250 million to replace variable rate debt with fixed rates and to pay swap termination fees, and an additional \$100 million to refinance old debt, she said. Actual bond sales will need further approval in coming months, Ostro said. [CHICAGO SUN-TIMES, "[Chicago Board of Ed votes to approve \\$1.2 billion in borrowing](#)" 7/22/15]

Southwest

Houston (Mayor Annise Parker)

Vatican Conference: As leader of the Mayors National Climate Change Agenda, Mayor Annise Parker vocally supports Pope Francis' message on climate change. Gov. Jerry Brown, speaking Tuesday at a conference hosted by Pope Francis, accused climate change skeptics of trying to "bamboozle" local leaders trying to cut emissions and said he had no faith that Congress would act on global warming. "It's up to you guys," the governor told more than 60 mayors from around the world who were invited to the climate conference at the Vatican. The governor repressed

a message he has delivered in Sacramento and elsewhere, including a recent Toronto conference on the environment: Climate change skeptics are “troglodytes.” The former Jesuit seminarian threw his weight behind Francis’ recent encyclical, *Laudato Si*, a powerful document in which the pope spells out his belief that creeping climate change is contributing to global poverty.

... Garcetti and Mayor Annise Parker of Houston, who helped launch the Mayors National Climate Change Agenda, put out a statement endorsing the declaration issued at the Vatican and calling on world leaders “to think like mayors and share our sense of urgency.” [LA TIMES, “[Gov. Jerry Brown, at Vatican, tells mayors to 'light a fire' on climate change](#),” 7/22/15]

Discrimination: The Texas Supreme Court has overturned a lower court ruling, effectively suspending Houston's anti-discrimination ordinance. The Texas Supreme Court granted a victory to the opponents of Houston’s Equal Right Ordinance (HERO) on Friday, ruling that the Houston City Council must either repeal the ordinance outright or put it on the ballot in the November elections, the Houston Chronicle’s Rebecca Elliott and Mike Morris report. In April, a lower court agreed with Mayor Annise Parker and City Attorney David Feldman’s determination that many of the signatures included on a petition to recall the ordinance were either forged or otherwise invalid. The Supreme Court disagreed, arguing that as soon as City Secretary Anna Russell determined that the petitioners had collected enough signatures — which she did before being overruled by the mayor and city attorney — it was “the City Council’s ministerial duty to reconsider and repeal the ordinance or submit it to popular vote.” HERO expanded the the city’s anti-discrimination code to include protection for sexual orientation and gender identity, essentially bringing it in line with current federal standards. [SALON, “[Victory for anti-gay and trans bigotry: Texas Supreme Court suspends Houston’s anti-discrimination ordinance](#),” 7/24/15]

Transportation: Mayor Annise Parker supports the prospective high-speed rail that could connect Dallas and Houston. Plans for a high-speed train connecting Dallas and Houston narrowly avoided a death blow in this year’s legislative session, but rural Texans opposed to the project say they’ll continue fighting developers. And their eyes are already on the 2017 legislative session. Meanwhile, project developers Texas Central Partners continue pushing forward with what could be the nation’s first high-speed rail line. The company announced Wednesday that it has raised \$75 million in private funds from Texas investors and has named a new CEO.

... Urban Texans, meanwhile, are largely excited about the project. Texas Central officials hope to carry passengers between Dallas and Houston, with a stop near College Station, in 90 minutes by 2021. Dallas Mayor Mike Rawlings and Houston Mayor Annise Parker released statements Wednesday heralding the project. [DALLAS MORNING NEWS, “[As high-speed train developer moves forward, rural opponents stand firm](#),” 7/23/15]

Housing: To help make Houston more affordable as housing costs spike, one firm is taking a new approach to create a more affordable market. As Houston's Near Northside braces for redevelopment, a new affordable housing development is offering relief for those who might otherwise be priced out of the city's housing boom. And it's doing so in a colorful fashion. Avenue Place will eventually include 95 funky, brightly colored homes in shades of pink, blue and green that conjure up images of a beach scene. Priced at \$161,000 to \$254,000, the homes are a steal, but there's a catch: most of them come with income limits. Those that don't are selling out faster than the non-profit Avenue Community Development Corp. can build them. The homes have an unusual aesthetic that resembles nothing else in Houston. They're part of an effort to keep houses in the area affordable, even when the Near Northside is poised to change, largely due to its proximity to downtown. [HOUSTON CHRONICLE, “[The most interesting affordable housing in Houston](#),” 7/24/15]

Dallas (Mayor Mike Rawlings)

Immigration: Citizens and activists are encouraging Mayor Mike Rawlings to take action

against the landlord who is evicting tenants based on unofficial immigration checks that he conducts. Immigration is often discussed in terms of government policy and official enforcement efforts – or lack thereof, depending on whom you ask. But when citizens take actions into their own hands, the dimensions of the discussion get more complicated. In Dallas, one landlord is reportedly checking the immigration status of tenants and rejecting lease renewals of those who don't have social security numbers. Now some people are urging Dallas Mayor Mike Rawlings and the Dallas City Council to step in and stop these unofficial immigration checks. [TEXAS PUBLIC RADIO, "[These Dallas Apartments Are Evicting Tenants Without Social Security Numbers](#)," 7/22/15]

Housing: Many are still upset with Mayor Mike Rawlings and HUD Secretary Julian Castro for the re-segregation of housing in Dallas. Hey, Julian Castro. Thanks a ton. That was sarcastic. You're the Obama administration's new secretary of Housing and Urban Development. First thing you did when you took office nine months ago was yank the rug from under a major housing segregation investigation of Dallas. Before you took over, HUD had invested four years in that investigation. Your staff had come to the conclusion that Dallas had carried out a secret City Hall agenda of racial segregation for more than a decade. You shut the whole thing down after visiting with our mayor, Mike Rawlings, a fellow Democrat and a very persuasive guy. ... We're not talking about voluntary settlement patterns. This isn't about free choice. That's not the issue. This is about Dallas deliberately using deseg money to steer black and Hispanic poor people back into neighborhoods that are already heavily segregated. In this instance, city leaders gave a full court press for a project called the Gateway on Clarendon in Oak Cliff. In a letter (copy below) to the state board making the decision, Mayor Mike Rawlings warned the board they might hear some negative talk about the location proposed for the project being in a census tract that "exhibits high poverty." [DALLAS OBSERVER, "[Dee-Seg, Ree-Seg. Dallas Skipped School the Day they Taught the Difference](#)," 7/21/15]

Austin (Mayor Steve Adler)

Taxis: Controversy is brewing in the Austin cab industry over an amendment to the city's ground transportation code that could potentially limit the freedom of drivers. Cab drivers concerned about an addition to the city's ground transportation code have retained a lawyer and called for a revocation, according to a letter delivered to Mayor Steve Adler and City Manager Marc Ott's office on Friday, July 17. The amendment – part 14 of the updated code – stipulates that all in-service taxi drivers (independent contractors by trade, not employees of the franchises they drive for) must accept service requests from their service provider's dispatch system should dispatch determine them to be the closest taxicab to the specific pickup location. There are certain workarounds for the requirement: Cabbies can notify dispatch in advance that they are on a personal request (i.e., "special") or are waiting for a pickup at the airport, but if they're available, they're expected to accept the ride request. Failing to do so will result in a report filed from the franchise to the city, and a citation for a Class C misdemeanor (punishable by a fine of up to \$500 per offense) delivered from the city to the driver. Accumulation of two offenses on a driver's record will result in a 60-day suspension. The change is part of a massive overhaul to the ground transportation code taking place while the city's contracts with the three cab franchises – Yellow Cab, Austin Cab, and Lone Star Cab – are up for renewal. Drivers will now hold their chauffeur's permits (as opposed to leasing them out from the franchises); franchise permits (the city-governed determination of how many vehicles one franchise may put out on the road) will be distributed based on an as-yet-undetermined set of performance metrics instead of population; and drivers will receive due process reviews for disciplinary actions. The city is also expected to introduce a driver-owned co-op within the next two years, among other, more minute changes.[AUSTIN CHRONICLE, "[Drivers Are Pissed](#)," 7/24/15]

Volunteerism: Mayor Steve Adler is working to improve volunteerism in Austin with a new

partnership with a startup company. Mayor Steve Adler believes that volunteering is the way forward for Austin. Flanked at a Sunday press conference by volunteers of various groups – some holding adorable ready-to-adopt chihuahuas from Austin Animal Center – Adler challenged city residents to volunteer at least one hour during the month of August. The challenge is part of an effort to promote a new partnership between the city and GivePulse, a local startup company that helps nonprofits connect with volunteers. “I firmly believe that Austin, Texas, is a magical place,” said Adler. “And it’s magical in part because of initiatives and startups like the one we’re here talking about today.” Saying that Austin is home to legions of “ultra-talented people who work hard but give back,” the mayor stressed that the city needed even more volunteerism because its public resources are strained. [AUSTIN MONITOR, “[Adler announces volunteering partnership with Austin startup company,](#)” 7/27/15]

San Antonio (Mayor Ivy R. Taylor)

Police Contract: The debate continues between the City of San Antonio and the SA Police Officers Association over a new collective bargaining agreement. The inability of the City of San Antonio and the San Antonio Police Officers Association to hammer out a new collective bargaining agreement has provoked union officials to question the motives of City Manager Sheryl Sculley. However, San Antonio Mayor Ivy Taylor made it clear on Tuesday that the debate should be about the long-term fiscal health of the nation’s seventh largest city rather than an exercise in personal attacks. SAPOA President Mike Helle sent a letter to Taylor on Monday raising concerns about the negotiation process. In the missive, obtained by the Business Journal, Helle stated, “We believe it will be next to impossible to negotiate a fair deal with Sheryl Sculley, but we will keep trying.” Helle added, “The City Manager works for you. Let’s not let one person’s personal agenda or political bias take precedence over what is good for all of the people of San Antonio.” Taylor responded to Helle with her own letter on Tuesday. “As I have repeatedly stated since assuming the role of Mayor one year ago, these negotiations are not and have never been about the City Manager,” Taylor wrote. “I urge you to reassess your position ... because there are no changes foreseen with our management or bargaining team.” [SAN ANTONIO BUSINESS JOURNAL, “[Negotiations between City of San Antonio, police union heat up,](#)” 7/22/15]

Uber: For-hire vehicles may soon be driving the streets of San Antonio, depending on whether a deal between companies like Uber and Lyft and the City of San Antonio is settled. Uber and Lyft could be headed back to San Antonio — if they can finalize a deal with the city for a pilot program that would undo some of the regulations that drove the companies from town earlier this year. Councilman Roberto Treviño said Thursday that he’s confident he’ll have a deal to bring to the City Council on Aug. 13, when the body is expected to vote on the proposal. The firms haven’t operated in San Antonio since April 1, when a city ordinance took effect, requiring, among other things, that TNC drivers pass fingerprint background checks before picking up fares. Last month, Mayor Ivy Taylor directed City Manager Sheryl Sculley and her staff to devise a pilot program for TNCs. She appointed Treviño, the District 1 councilman, to oversee the work. Deputy City Manager Erik Walsh and interim Police Chief Anthony Treviño and the councilman have had several meetings and telephone conversations with Uber and Lyft representatives since Taylor’s directive. [SAN ANTONIO EXPRESS-NEWS, “[City closing in on deal for pilot program that would bring Uber, Lyft back to San Antonio,](#)” 7/23/15]

City-State Relations: State lawmakers are encouraging Mayor Ivy Taylor to take action against Governor Abbott’s veto on a restoration project for the city. State Rep. Trey Martinez Fischer is imploring San Antonio Mayor Ivy Taylor and the City Council to consider challenging Gov. Greg Abbott’s axing of \$132 million in state funding earmarked to rehab the G.J. Sutton complex after questions arose this week about the validity of Abbott’s line-item budget veto. Calling it an act to save taxpayer money, Abbott last month vetoed more than \$230 million in spending approved by the Legislature as part of the state’s \$209 billion, two-year budget that’s set

to take effect Sept. 1. Included in the list of budget-slashing moves was the veto of a \$132 million infusion to rehabilitate the abandoned G.J. Sutton building, a project city leaders have cast as a vital component of restoration efforts on the near East Side. [SAN ANTONIO EXPRESS-NEWS, "[Lawmaker urges San Antonio to challenge Abbott veto on East Side project](#)," 7/24/15]

Phoenix (Mayor Greg Stanton)

Summer Meals: Arizona, Phoenix in particular, is working to increase the number of children who have access to free meals over the summer. Arizona had the nation's biggest drop in kids getting free summer meals between 2013 and 2014, a time when most states saw increases in the number of children reached, a recent report says. The Food Research and Action Center report said the average daily number of kids in the summer meal program in Arizona fell from 68,743 in 2013 to 56,131 last year, an 18.3 percent drop. At that level, experts say, just 12 percent of children who qualified for free or reduced-price meals during the school year were getting meals last summer. "When school's not in session, it's when child hunger increases," said David Martinez, advocacy and outreach specialist for St. Mary's Food Bank. Despite the drop, Arizona was still doing better than some states, ranking 34th overall for the portion of needy children reached by its summer meals program. Nationally, 16.2 percent of needy kids were served last summer, with the District of Columbia leading the pack at 59 percent reached and Oklahoma finishing last at 6.7 percent. Arizona officials and nutrition advocates could not explain last year's drop, but said they are working hard to reverse the trend this summer. [ARIZONA DAILY SUN, "[School's out, but kids still going hungry](#)," 7/21/15]

Pensions: A superior court in Arizona has reversed the work of Mayor Stanton to prevent pension spiking in his city. Phoenix's effort to prevent city employees from spiking their pensions with unused sick leave received a major setback Tuesday after a Maricopa County judge ruled that the city had wrongly changed how it calculates some retirement benefits. The decision could have broad implications, potentially forcing the city to pay numerous retirees larger pension benefits, and ultimately increasing the system's cost to taxpayers. Superior Court Judge Mark Brain found that Phoenix did not have the legal authority to unilaterally change its formula for determining general employees' retirement payments. Brain cited a previous Arizona Supreme Court ruling that said the state Constitution protects public employees from changes to the pension calculation that reduce benefits after they are hired.

... "I strongly disagree with the superior court's decision to block some of the actions Phoenix has taken to end pension spiking." Mayor Greg Stanton said in a statement. "We will appeal." [ARIZONA REPUBLIC, "[Ruling is setback for Phoenix stop to pension spiking](#)," Dustin Gardiner]

Mayoral Leadership: As the mayoral election nears, Phoenix reassesses its current mayor's first term. If Greg Stanton is indeed a "meh" kind of mayor — a top executive who never seems comfortable seizing a moment or leading a meaningful parade — a lot of it reflects the nature of the times. As mayor, Stanton faced the greatest financial crisis in Phoenix history, a crisis whose aftershocks the city continues to feel today. Stabilizing city finances has consumed the lion's share of the mayor and City Council's attention since the 2011 elections. There's been scant opportunity to pursue sweeping visions. Stanton will be re-elected in the Aug. 25 election, unless his two unknown challengers manage to force a runoff. That seems highly unlikely, as neither poses a serious challenge nor is qualified to be mayor. So the election serves best as a time to review the mayor's performance and look forward to his second term. [THE ARIZONA REPUBLIC, "[Greg Stanton era: Mostly 'meh' but with bright spots](#)," 7/27/15]

Denver (Mayor Michael Hancock)

Housing: At the beginning of his second term, Mayor Michael Hancock announces a \$15 million budget for new affordable housing. Denver Mayor Michael Hancock said at the start of his second term Monday that his administration would aim to generate \$15 million a year for affordable housing efforts. Such a sum would expand upon the city's current reliance on a loan fund and other piecemeal programs, taking a cue from cities such as Seattle that have established large recurring sources of cash to encourage the building of more affordable apartments. Hancock did not specify whether he would seek a tax, development fee or another avenue, saying all options still were under consideration. "In the months ahead, we will refine a plan to generate at least \$15 million a year — every year — to produce nearly 6,000 units of affordable housing" overall, Hancock said. [DENVER POST, "[Denver's Hancock says \\$15M is goal for new affordable housing funding](#)," 7/20/15]

Housing: Mayor Hancock has launched a new initiative to provide affordable housing, especially for women and military veterans. With rent still going up in Denver, finding a place to live is no easy task. So Mayor Michael Hancock is making affordable housing a priority -- with a new facility offering an oasis for female veterans and their families. "For thousands for female veterans, leaving military service means leaving a life of stability and community," said Women's Veterans of Colorado member and retired United States Air Force Lt. Col. Kathryn Wirkus. "They fall into terrible homelessness or at risk," Wirkus said. But now there is a new community called Odyssey Family Residences, and it's giving women -- including military veterans and their children -- a second chance and a new home. [7NEWS DENVER, "[36 affordable housing units open for women, including military veterans and their children](#)," 7/27/15]

West Coast

San Francisco (Mayor Ed Lee)

Housing: The number of Airbnb properties available in San Francisco has increased by 13.8% in a year, rising to 5,459 properties listed. Critics of are saying that Airbnb are taking valuable properties off the scarce San Francisco housing market, while proponents say it is allowing regular people to afford to live in San Francisco and is encouraging tourism. Those are among the findings from a data dive into the three companies' websites. It's not the thousands of illegal hotels that critics allege have sprung up thanks to Airbnb and its rivals. But in a city wracked by a housing crisis, where a typical year sees just 2,000 new units added, a few hundred units off the market makes a significant dent. Using houses as hotels ranks among San Francisco's most-contentious issues, debated fiercely by lawmakers, residents, advocates and corporations, and now likely headed for a ballot-box showdown. [SF CHRONICLE, "[The Airbnb effect](#)," 07/12/15]

Housing: San Francisco Mayor Ed Lee and three members of the Board of Supervisors have come out in opposition of a ballot initiative to curb rentals in private homes on the site. San Francisco Mayor Ed Lee and three other elected officials on Monday will announce their opposition to a ballot initiative that would curb vacation rentals in private homes. "We should give the current law time to work," said Assemblyman David Chiu, Supervisor Mark Farrell and Supervisor Scott Wiener in a joint statement. As a supervisor, Chiu spearheaded the "Airbnb law" that took effect Feb. 1 and was modified by the supervisors this month. "You mean the new law they just passed that weakened the old law?" asked Dale Carlson, a leader of the anti-Airbnb ballot measure. He said the measure just picked up endorsements from the Coalition for San Francisco Neighborhoods and the Harvey Milk LGBT Democratic Club. [SF CHRONICLE, "[S.F. mayor, 3 officials to fight curb on Airbnb rentals](#)," 07/27/15]

Housing: As the homelessness problem has continued to get worse over the last several years, many San Franciscans have not seen anything being done to help these people. It is now being revealed that a bold new plan is being fleshed out. The new plan entails transforming

homeless shelters into actual housing rather than a place homeless people can only go for one night. New York has similar housing for the homeless and the many problems that come along with it; but it is being presented as a better alternative than living on the streets. The other day, Tenderloin community activist Randy Shaw had a chance to watch San Francisco's homeless outreach program in action. Shaw, executive director of the Tenderloin Housing Clinic, says a homeless man was passed out in a chair at a sandwich shop. As he watched a fire truck pull up, the firefighters got the man to his feet and steered him over to the street corner. Then they left. "All they did was move him 20 feet," Shaw said. "How much does that cost? And isn't that a problem?" Absolutely. Anyone in San Francisco who walks by homeless people sprawled on the street wonders why something isn't being done to get them off the street. [SF CHRONICLE, "[The bold new idea to get S.F. homeless off the streets.](#)" 07/22/15]

Sheriff: Vicki Hennessy would be the first elected female sheriff if she were to beat incumbent Ross Mirkarimi in November. Hennessy is already counted as the first woman sheriff of San Francisco when she became acting sheriff after current Sheriff, Sheriff Mirkarimi, was suspended following a domestic violence incident involving his wife and son. Everything I know about women's prisons I learned watching the Netflix hit "Orange is the New Black." So it was tempting to ask Vicki Hennessy — a candidate for sheriff who began her career in 1975 guarding the women's jail in San Bruno — how real the show is. "A lot of it rings true. Inmate Red is a compilation of many characters I saw in the old days at the jail," said Hennessy, who binge-watches like the rest of us. "Everything is just condensed for entertainment value. It's the same with 'Game of Thrones,' but I like to think San Francisco politics are not quite that bad." Hennessy's assessment is technically correct. We don't chop heads and display them on sticks at City Hall. Yet alleged crimes, attempted political assassinations and high drama have defined the sheriff's office in recent years. Days after taking office in 2012, Sheriff Ross Mirkarimi was charged with domestic violence battery for bruising his wife's arm. When Mirkarimi pled guilty to a misdemeanor of false imprisonment, Mayor Ed Lee suspended him without pay and made Hennessy the acting sheriff. [SF EXAMINER, "[The woman who would be sheriff.](#)" 07/19/15]

San Jose (Mayor Sam Liccardo)

Police: San Jose Police Chief Larry Esquivel is retiring after three decades of serving as a police officer in San Jose. His retirement comes after one of the most difficult periods in the department's history and as there is a changing of the guard in city hall. Chief Larry Esquivel, who provided steady leadership to the San Jose police during one of the most challenging periods in department history, is retiring after spending three decades protecting his hometown. The top cop in the country's 10th largest city made the announcement to his staff Wednesday afternoon. It's a decision that had been expected this summer, and generally corresponds with a changing of the guard at City Hall and the police union. After Esquivel formally retires on Jan. 16, the interim role will be filled by Assistant Chief Eddie Garcia, who credited Esquivel with "providing stability to what had been a rudderless ship" and "getting us to the starting blocks" of a rebuilding effort. [SAN JOSE MERCURY NEWS, "[San Jose Police Chief Larry Esquivel to retire after leading force during trying times.](#)" 07/22/15]

California Drought: In an effort to encourage people not to waste water, the state has attempted to increase water bills. However, the State Supreme Court has ruled that this water bill increase is unconstitutional and that they cannot make people pay more for their water than it costs the state to provide them the service. Rejecting the pleas of California officials worried about water conservation, the state Supreme Court on Wednesday left intact a lower court ruling that makes it tougher for cities and water districts to impose punishing higher rates on water wasters. In its weekly closed-door conference, the Supreme Court refused to soften the statewide impact of an April appeals court ruling that found the city of San Juan Capistrano's tiered water rates -- common in the Bay Area and elsewhere in California -- were unconstitutional

because they charged more for water than it cost the city to provide the service. The appeals court, in finding the city's approach violated voter-approved Proposition 218's restrictions on such fees, "published" the decision, giving it legal weight across the state and prompting Gov. Jerry Brown to warn it placed a "straitjacket" on his mandates to lower water use. [SAN JOSE MERCURY NEWS, ["California drought: High court hands setback to water conservation fight,"](#) 7/23/15]

Los Angeles (Mayor Eric Garcetti)

Uber: California is worried that Uber is not providing enough vehicles for lower income areas and people with disabilities. This appears to be a problem in Los Angeles. Uber released a study showing that Uber cost less and took less time to arrive than a standard taxi in low-income areas, however, LA Weekly points out that the lower income areas they mention in the study are quickly gentrifying and are not the best representations of Los Angeles low-income communities and they do not even include how people with disabilities are being served. When a state administrative judge moved earlier this month to suspend UberX, the reason cited was that the company that runs the rideshare service hasn't been keeping California Public Utilities Commission officials up to date on its efforts to serve lower-income and disabled people. As part of the PUC's 2013 approval of such "transportation network companies," they were required to file data on pickups in certain neighborhoods. Service to the physically challenged also was supposed to be detailed. The judge said Uber did not fulfill these requirements. Uber is appealing, which will stave off suspension. The company argues that it sees the requirements differently. Concerns about serving the underserved are reasonable. [LA WEEKLY, ["UBER SAYS IT'S NOT IGNORING L.A.'S INNER CITY,"](#) 07/22/15]

Police-Involved Violence: A Los Angeles police officer, Mary O'Callaghan, was sentenced to 36 months in prison after assaulting a woman who later died. The whole incident was caught on tape by a police cruiser camera. A Los Angeles police officer was sentenced Thursday to 36 months in jail for assaulting a South L.A. woman in an incident that was caught on video by a police cruiser camera. A downtown L.A. jury last month convicted O'Callaghan, 50, of assault under color of authority after a prosecutor argued that the video recording showed the officer used unnecessary force during the 2012 arrest of Alesia Thomas. In the video, O'Callaghan jabbed at Thomas' throat with an open hand and threatened to kick her in the crotch. O'Callaghan then raised her boot and struck Thomas, whose body shook in response. The recording captured Thomas — who asked officers for an ambulance more than 30 minutes before one was called — breathing heavily and repeatedly saying, "I can't." Mary O'Callaghan sentencing comes among a time of intense scrutiny and criticism nationwide of police use of force. With the last 20 months of her sentence suspended, she could be out of jail in about four and a half months with good behavior, her attorney Robert Rico said. They plan to appeal, he added. [LA TIMES, ["LAPD officer gets 36 months in jail in assault caught on video,"](#) 07/23/15]

Transportation: Los Angeles is looking to transform the Metro's Rosa Parks Station in Willowbrook, along with the surrounding area, including a community hospital, in order to reduce crime and make much needed and deserved improvements for the community. For years, Metro's Rosa Parks Station in Willowbrook has been one of the busiest, dreariest and most crime-ridden light-rail stops in Los Angeles County. Much of the Blue Line platform squats under the noisy 105 Freeway, its vast expanse of gray concrete amplifying the station's drabness. Transit riders have complained about safety, crowded platforms, poor lighting, broken elevators and limited access to Wilmington Avenue. As the 50th anniversary approaches of the riots that began in nearby Watts and highlighted L.A.'s stark socioeconomic disparities, county leaders and transportation officials say the community deserves better. They are undertaking an ambitious plan to transform the facility and develop adjacent properties to create a more attractive link to local businesses, county services and a rebuilt Martin Luther King Jr. Community Hospital, which reopened this month. Public and private investments of up to \$1 billion are being made around the

station, including \$650 million to expand and remodel the medical complex two blocks away. [LA TIMES, [“Metro's dreary, dangerous Rosa Parks Station in Willowbrook to get a major makeover,”](#) 07/23/15]

San Diego (Mayor Kevin Faulconer)

California Drought: San Diego is proposing a 9.8% water rate increase to cover the costs of importing water and the reduction in water sales as customers reduce their water use in the drought. This increase in water costs is not aimed to encourage people to reduce water usage, as the city utilities director says, “San Diegans have done a great job with reducing the water use,” but it is necessary to keep water distribution running smoothly. San Diego water customers could see their bills climb about 17 percent in the next year under a proposal that would raise rates. A proposal that city utility officials presented Monday to the Independent Rates Oversight Committee called for overall rate increases of 9.8 percent on Jan. 1, 2016, and another 6.9 percent on July 1, 2016. The increases will cover costs including the increasing price of imported water, and lower sales expected as customers slash water use 16 percent. “I’m really happy that San Diegans have done a great job with reducing the water use, but now it’s impacting the system, and we have to raise rates to compensate for that,” said city utilities director Halla Razak. “It’s painful. Drought is painful. This is the reality that we’re all dealing with, and we have to manage.” The proposed rate increase will bring the typical home’s average monthly bill to \$77.27, instead of \$70.81 without the increase, under the proposal. Countywide, the average monthly bill is \$78.06. [SAN DIEGO U-T, [“City proposes water rate hikes,”](#) 07/20/15]

Education: In San Diego county a summer reading program is encouraging young students to read this summer. The program helps students improve their reading skills and reading comprehension with Accelerated Reader software. Students can pass tests and get some credit that will flow over into the school year. Most of the students participating in this program are from Spanish-speaking households and it is not only helping them, but also improving family literacy. Fernando Nater, 11, already has read more than 5.2 million words this summer. Or, as he says while pushing up the glasses on the bridge of his nose, “five million, two-hundred thousand something — I don’t know how many exactly.” The sixth-grader is among 200 kids — most from Spanish-speaking households — who are taking part in a summer reading program offered through the Vista Unified School District. The program gives students a boost on their reading skills and allows them to test their reading comprehension using the district’s Accelerated Reader software. Some teachers allow tests passed during the summer to be credited to students when the school year begins. [SAN DIEGO, [“Summer reading program ignites young minds,”](#) 07/23/15]

Seattle (Mayor Ed Murray)

Sheriff: Two King County sheriff’s deputies could be fired after it was revealed that they lied during an internal affairs investigation. They said an African-American bus driver used profanity in a heated conversation they and with him last year. However, the footage from the driver’s personal body camera shows that their assertions were not true. Two King County sheriff’s deputies are facing possible termination for dishonesty after an internal investigation found they falsely accused an African-American bus driver of using a profanity during a heated conversation last year. The investigation turned on a startling twist: The Metro Transit driver was wearing his own personal body camera he later used to assert the accusation was a lie. Sheriff John Urquhart said Wednesday he will decide next week whether to uphold recommendations to fire the deputies, Sgt. Lou Caballero and Deputy Amy Shoblom. Beyond the dishonesty findings, the deputies cast the Sheriff’s Office in a damaging light at a time of widespread distrust of police in African-American communities nationwide, another top-ranking sheriff’s official concluded in a report. [SEATTLE TIMES, [“Video from bus driver’s body camera](#)

[could cost 2 deputies their jobs.](#)” 07/22/15]

Housing: Rent control is being debated in Seattle. A law was written in Washington State banning rent control, but if city legislators decide rent control is the way to go about fixing the housing problem in Seattle, they will ask state legislators to repeal the law. Proponents of rent control in Seattle argue it will allow low- and middle-income earners to live more easily in the city, while opponents of rent control think it would stifle development and lead to a bigger housing shortage in the long run. A feisty Town Hall debate Monday evening over rent control for Seattle circled the central question of whether such controls would solve the housing crisis or make it worse. Seattle City Council members Kshama Sawant and Nick Licata debated with state Rep. Matt Manweller, R-Ellensburg, and Roger Valdez, of the group Smart Growth Seattle, around major questions about rent control. Sawant and Licata are pushing for a resolution in the council that would ask state legislators to repeal a 1981 law that banned rent controls in Washington state. [SEATTLE P-I, [“Rent control or not? Debate focuses on whether controls would help or make things worse.”](#) 07/20/15]

Gun-Violence: Shootings in Seattle are up 24% over last year and 40% over 2013; there have been 227 shootings so far this year. On the street where Donnie Chin died, bullet holes pock the walls and windows near where his car came to a final rest. The small crowd that gathered the other night gaped at these holes, trying to read them like tea leaves. It’s shocking, people said. It’s the worst thing to happen in Seattle this year. A bolt out of the blue. A man showed cellphone pictures of Chin’s damaged car. It looked to have been riddled by multiple bullets. [SEATTLE TIMES, [“We’re now a city where gunfire is mere background noise.”](#) 07/24/15]

Salt Lake City (Mayor Ralph Becker)

Taxes: Salt Lake County is proposing a higher sales tax with an increase of a penny for every \$4 in purchases. This new tax revenue would go to the Utah Transit Authority for rail and bus services and to local cities and counties to help repair roads. Anthony Martinez’s eyes grew wide when he saw how one group is fighting a proposed sales tax hike for transportation. It handed him a \$50 gift card as he was about to enter a Ream’s grocery store with his grandson. "Really? Wow," he said as he took the card, not quite believing it. Martinez then listened a little more closely as Evelyn Everton, state director of Americans for Prosperity, talked to him about how the tax hike would cost an estimated \$50 a person per year in Salt Lake County. "So we're giving \$50 gift cards so people can get an idea of how much that can buy." "I hadn't heard anything about that tax increase," Martinez said afterward. [SALT LAKE TRIBUNE, [“Attention grabber for sales tax hike fight: free money.”](#) 07/23/15]

Public Safety: Utah High Patrol troopers are using new training implemented last year to help children in who are in unsafe situations. This training has taught troopers to take a closer look when a traffic stop involves children. This training has been paying off as troopers have already helped many children out of dangerous situations. In the last week, Utah Highway Patrol troopers have helped six children who were likely in dangerous situations while on busy roadways. A trooper on Monday found three children walking on a Interstate 215 who were determined to go to South Dakota to escape an abusive situation. A day later, another trooper found three children riding with a trucker, who police believe was hitting one of the kids. Officials said Thursday that specialized training implemented just last year helps UHP troopers identify children in unsafe situations. While on a traffic stop or helping a motorist, a trooper is now taught to look closer at the situation when children are involved and to ask more questions. [SALT LAKE TRIBUNE, [“New training helping UHP troopers identify abused or endangered Utah kids.”](#) 07/23/15]

From: [John Del Cecato](#)
To: [Hayley Prim](#)
Cc: [Snyder, Thomas](#)
Subject: Re: Loeb sack
Date: Monday, July 27, 2015 1:52:54 PM

On the forum - we have two irons in the fire. I feel pretty good about both. One is Simpson College. John Culver would be Dem. Would need to work on Latham as R. Other choice is Univ of Iowa. Loeb sack sounds like he's in - but need boss to call him to make it real. Then I'd need Loeb sack to reel in Steve King or one of the other GOP members.

We should also pick a date. I'm gonna throw out November 1st - which is a Sunday. Something feels good about it to me.

On Jul 27, 2015, at 11:40 AM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Attached are the call sheets I put together for our time last week. As far as I know, he has not made any of these calls.

On Mon, Jul 27, 2015 at 11:36 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

Other than Loeb sack, what are the next 3 – 5 calls he should make and why?

Also, John/Hayley – can you give me the short version of where exactly we stand on forum/CNN process?

Thanks.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Monday, July 27, 2015 7:57 AM
To: John Del Cecato
Cc: Snyder, Thomas
Subject: Re: Loeb sack

Tom-- Did this ever happen? Or can we prioritize it for today?

On Fri, Jul 24, 2015 at 10:55 AM, John Del Cecato <jfdc@akpdmmedia.com> wrote:

Correct - except it's Jim Leach... Other possibilities are Tom Latham and David Young...

From: Hayley Prim <hayley@progressiveagenda.us>

Date: Friday, July 24, 2015 at 10:45 AM

To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>

Cc: John Del Cecato <jfdc@akpdmedia.com>

Subject: Re: Loeb sack

Asking him about hosting the presidential forum at university of Iowa in Iowa city

Ask him about co-hosting and the possibility of him helping secure Robert leach, Steve king or another Republican

On Friday, July 24, 2015, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

For call with Loeb sack, what exactly is he asking of him?

Tom Snyder

Chief of Staff

Office of the Mayor

City Hall

New York, NY 10007

[212-341-5050](tel:212-341-5050)

--

Hayley Prim

c: 

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

<07-27-15 TPA Call Sheets.docx>

From: [John Del Cecato](#)
To: [Yazqi, Stephanie](#); [Hagelkans, Andrea](#)
Subject: FW: Update & Opportunities w/ the Mayor's office
Date: Monday, July 27, 2015 5:33:37 PM
Attachments: [REDACTED]'s Resume.pdf

FYI - [REDACTED] comes highly recommended by Randy Siegel (who used to be the publisher of Parade magazine & now has a company that does all the local news websites)...

From: [REDACTED]
Date: Monday, July 27, 2015 at 4:36 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Update & Opportunities w/ the Mayor's office

Hi John,

I hope all is well. I'm just writing to let you know about my latest progress in public service. I was recently appointed by the Brooklyn Borough President as a [REDACTED]. I'm very excited, but still hope to serve the mayor in any available full-time capacity. I've attached my resume for your review. Please let me know if there are any opportunities to work in our current administration.

Again, thanks in advance for your time and consideration.

Best,

[REDACTED]
[REDACTED]

From: [John Del Cecato](#)
To: [Regina Clemente](#); [Robert Greenwald](#)
Cc: [Hayley Prim](#); [Viguers, Jonathan](#)
Subject: Re: From Brave New Films - 9/10 Event Agenda & Video Script
Date: Monday, July 27, 2015 6:13:30 PM

We are still working to get MBDB to call Garcetti - hopefully soon

From: Regina Clemente <regina@bravenewfilms.org>
Date: Monday, July 27, 2015 at 12:52 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Robert Greenwald <robert@bravenewfilms.org>
Cc: Hayley Prim <hayley@progressiveagenda.us>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>
Subject: Re: From Brave New Films - 9/10 Event Agenda & Video Script

Great – if you can confirm the time and get me the contact of the people we can talk to directly about tech needs, that would be great.

Also, looping in Jonathan here – who is talking to Garcetti’s office (I think it was going to be MBDB directly, correct?) and when we will have an answer on that by?

Thanks!
Regina

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Monday, July 27, 2015 at 7:44 AM
To: Robert Greenwald <robert@bravenewfilms.org>, Regina Clemente <regina@bravenewfilms.org>
Cc: Hayley Prim <hayley@progressiveagenda.us>
Subject: Re: From Brave New Films - 9/10 Event Agenda & Video Script

Pace is locked down... Just getting them a certificate of insurance... Time is 730, is that right Hayley?

From: Robert Greenwald <robert@bravenewfilms.org>
Date: Monday, July 27, 2015 at 10:39 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>
Subject: RE: From Brave New Films - 9/10 Event Agenda & Video Script

Glad to hear it.
Re messaging/numbers/ etc. to be clear-----you guys hve final word on that. Let regina know how you want it worded and best fac ts

Can we lock down pace?
And lock down both MBDB and well as Garcetti? Then regina can really make this happen!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Monday, July 27, 2015 6:49 AM
To: Regina Clemente
Cc: Robert Greenwald
Subject: Re: From Brave New Films - 9/10 Event Agenda & Video Script

Sorry for the delay - I think this is fantastic...

Couple of things to check... There are some estimates (NYT columnist) that say closing the carried interest loophole could be worth far, far more than the CBO estimates...

Gotta be careful in saying hedge funders pay a lower tax rate than everyone.. It's actually more like a lower tax rate than most middle-class people (the poor pay a lower rate)...

Not that MBDB is the decider on this - but he's mostly talked about raising taxes on the rich to pay for other priorities (like teachers' salaries, etc) - as opposed to returning that money to people in the form of tax cuts - just flagging

From: Regina Clemente <regina@bravenewfilms.org>
Date: Wednesday, July 22, 2015 at 8:47 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Robert Greenwald <robert@bravenewfilms.org>
Subject: From Brave New Films - 9/10 Event Agenda & Video Script

Hi John -

Below is an overview of the 9/10 Hedge Fund vs Kindergarten Teachers event – and attached is the script for the film.

Look over and let me know if you have any questions/if you want to jump on the phone to discuss more.

Thanks!
Regina

Regina Clemente
Director of Campaigns
Brave New Films
regina@bravenewfilms.org
o: 310-204-0448 x.236
c: 818-239-2070
bravenewfilms.org

Hedge Fund Manager vs Kindergarten Teachers – Who is Taxed More?

Date: Sept. 10th 2016

Time: 4-5pm EST

Locations: TBD

Event Overview: Progressive mayors from throughout the country (5 cities TBD) will participate in a multi-city press and online streaming event to draw attention to the inequality in federal tax policy that hurts the citizens of their cities.

Video Overview: The video will be around 5- 10 minutes and be built around interviews with kindergarten teachers discussing the inequity of: 1) All of them in the country making less than the top 25 hedge fund managers in the country and, 2) Them being taxed at a higher rate than hedge fund manager billionaires. You can see the draft script attached.

Event Agenda: See below, once we get mayors confirmed, Regina will work with staff re talking points for each mayor so we get reiteration of overall message, but specific differences re each city.

4:00 Introductions (MBDB)

- Thank you for joining me here today to fight for everyday Americans..
- Connect issue to NYers and The Progressive Agenda's larger work
- NY kindergarten teacher (3 minutes)
- Connect to the federal issue of tax policy being a problem for Americans in cities across the country
- Thank all the mayors joining him today and cut to: (note: none of these mayors are confirmed yet)

4:08 Los Angeles, CA (Eric Garcetti) 5 MINUTE TOTAL FOR EG/ 3 for teacher/ total 8

- Here in Los Angeles we have the largest service sector in the country, the second largest school district, and a whole lot of hard-working creatives struggling to get by. And kindergarten teachers work especially hard.
- LA kindergarten teacher
- NONE of these people should be being taxed at a higher rate than [insert wealthy Los Angelinos]. That's the opposite of fair.
- We just passed an ordinance raising our minimum wage here to \$15/hour by 202 – but we did not do that so that the government can wage earners at this level more than they do people making \$15,000/hour!

4:16 Dayton, OH (Nan Whayley) 3 minutes for NW, 2 for local teacher/ total 5

- The great city of Dayton has a long, long history of hard working, blue collar Americans who work too much, for too long – and don't see the benefits of it.
- Local kindergarten teacher

- How can we live in a world where Daytonians have to work 7 days a week until they are in their 80s – and tax them MORE than those who haven't worked a real day in their life, but inherited a life of luxury?
- This is not the America any of us were promised.

4:21 Austin, TX (Steve Adler) 3 minutes for SA, 2 for local kindergarten teacher, total 5

- It may be a bit of the wild west out here, but we are certainly civilized enough to know when everyday Americans are being short shifted.
- Local Kindergarten teacher
- And there is no other way to explain cattle ranchers and wind farm workers being taxed more than the biggest baddest Texas oil tycoons.

4:26 Baltimore, MD (Stephanie Rawlings-Blake) 3 minutes for SRB, 2 for teacher, total 5

- There were a lot of reasons for the recent riots in my city. And we are working on fixing all of them.
- But one undeniable cause of such civil unrest is income inequality.
- Our families are working themselves to the bone just to survive, to eat, to send their kids to community college.
- So it is heartbreaking to see the federal government strip these families of their hard earned dollars at a higher rate than the billionaires.
- Talk about un-American, that's un-American. What's most American – a a teacher trying to give all kids a strong start in life..
- Local kindergarten teacher

4:31 Question & Answer Session (facilitated by NY teacher) - 15 total

- Thank you for representing so many voices from working cities throughout the nation.
- [If teacher] I am a teacher at ____ school, teaching for __ years – and trying to save that whole time. But it's not easy on a salary of ____ in these times. So it hurts me to know that the government thinks that billionaires deserve a break, but I don't.
- Many of you out there care about this just as much as I do - and have submitted questions to us in advance, so we are going to answer some of those now.
 - Do one question for each mayor.

4:46 Closing (MBDB)

- The passion and pain around this issue is clear.
- Announces call to action (TBD)

From: [Hinton, Karen](#)
To: [Wolfe, Emma](#)
Cc: [Walzak, Phil](#); [Shorris, Anthony](#); [Snyder, Thomas](#); [John Del Cecato](#); [Fink, Avi](#)
Subject: Re: Letitia James: NYC pension fund should divest from gun shops - NY Daily News
Date: Tuesday, July 28, 2015 6:55:38 AM

Shoot we should have done this. Maybe we can do more with her.

Sent from my iPhone

> On Jul 28, 2015, at 6:17 AM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:
>
> *If* we agree with this would be a nice thing to amen/retweet
>
> <http://m.nydailynews.com/new-york/letitia-james-nyc-pension-fund-divest-gun-shops-article-1.2306033>
>
>
>

From: [John Del Cecato](#)
To: [Wolfe, Emma](#)
Cc: [Hinton, Karen](#); [Walzak, Phil](#); [Shorris, Anthony](#); [Snyder, Thomas](#); [Fink, Avi](#)
Subject: Re: Letitia James: NYC pension fund should divest from gun shops - NY Daily News
Date: Tuesday, July 28, 2015 7:27:20 AM

I like amen'ing her and turning attack to Cerberus.

FYI -

<http://mobile.reuters.com/article/idUSKBN0MS5IF20150401>

On Jul 28, 2015, at 6:13 AM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

We could ask her alone and/or her and other pension fund reps
(comptroller, borough presidents)

On Jul 28, 2015, at 7:12 AM, Hinton, Karen
<KHinton@cityhall.nyc.gov> wrote:

No I mean taking on Walmart right now on the heels of uber.
Would rather give corporate attacks a break.

Woukd rather do Something with her on the main investor in
the assault weapon, a private equity fund called cerebus
whose owner resides in Greenwich ct miles from Newton. He
owns bushmaster which makes the assault weapon.

Sent from my iPhone

On Jul 28, 2015, at 7:00 AM, Wolfe, Emma
<EWolfe@cityhall.nyc.gov> wrote:

She was good on uber - is that what you mean?

On Jul 28, 2015, at 7:00 AM, Hinton,
Karen <KHinton@cityhall.nyc.gov>
wrote:

Well would be good to do if not on the
tail end of uber

Sent from my iPhone

On Jul 28, 2015, at 6:17 AM,
Wolfe, Emma
<EWolfe@cityhall.nyc.gov>
wrote:

If we agree with this
would be a nice thing to
amen/retweet

<http://m.nydailynews.com/new-york/letitia-james-nyc-pension-fund-divest-gun-shops-article-1.2306033>

From: [Wolfe, Emma](#)
To: [Hinton, Karen](#)
Cc: [Walzak, Phil](#); [Shorris, Anthony](#); [Snyder, Thomas](#); [John Del Cecato](#); [Fink, Avi](#)
Subject: Re: Letitia James: NYC pension fund should divest from gun shops - NY Daily News
Date: Tuesday, July 28, 2015 7:59:57 AM

Me too - we can think about other actions connected to our agenda upcoming in which we are more coalition oriented as well rather than solo-leading...

> On Jul 28, 2015, at 7:22 AM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

>

> More coalition building the better.

>

> Sent from my iPhone

>

>> On Jul 28, 2015, at 7:13 AM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

>>

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>>

>>

>>

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>>>>>>> <http://m.nydailynews.com/new-york/letitia-james-nyc-pension-fund-divest-gun-shops-article-1.2306033>

>>>>>>>

>>>>>>>

>>>>>>>

From: [Boeglin, Rosemary](#)
To: [John Del Cecato](#)
Subject: Re:
Date: Tuesday, July 28, 2015 8:51:24 AM

Thank you!

From: John Del Cecato
Sent: Tuesday, July 28, 2015 7:52 AM
To: Boeglin, Rosemary
Subject:

Thanks for doing the income inequality clips.
Here's one for your next batch.

<http://www.wsj.com/articles/sec-poised-complete-ceo-pay-ratio-rule-1438032327>

From: [John Del Cecato](#)
To: [Salazar-Rodriguez, Prisca](#); "Hayley Prim"
Subject: Re:
Date: Tuesday, July 28, 2015 11:00:00 AM

I'm in minneapolis for an all-day retreat

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Tuesday, July 28, 2015 at 10:43 AM
To: Hayley Prim <hayley@progressiveagenda.us>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: <no subject>

Can you come by at 2pm for calls?

From: [Salazar-Rodriguez, Prisca](#)
To: "Hayley Prim"; [John Del Cecato](#)
Subject: RE: Re:
Date: Tuesday, July 28, 2015 11:07:11 AM

2 hours

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Tuesday, July 28, 2015 11:01 AM
To: John Del Cecato
Cc: Salazar-Rodriguez, Prisca
Subject: Re:

I can. How much time do we have?

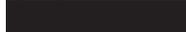
On Tue, Jul 28, 2015 at 10:59 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:
I'm in minneapolis for an all-day retreat

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Tuesday, July 28, 2015 at 10:43 AM
To: Hayley Prim <hayley@progressiveagenda.us>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: <no subject>

Can you come by at 2pm for calls?

--

Hayley Prim

c: 

From: [Schwartz, Regina](#)
To: [Yazgi, Stephanie](#); "[jfdc@akpdmedia.com](#)"; "[Neal Kwatra](#)"; [Snyder, Thomas](#); [Fromberg, Rick](#); [Wolfe, Emma](#); [Viguers, Jonathan](#)
Cc: [Schnake Mahl, Gabriel](#)
Subject: Mayors Organizing Plan
Date: Tuesday, July 28, 2015 12:09:17 PM
Attachments: [mayors_organizing_vision7.28.docx](#)

Based on our meeting from two weeks ago, attached is the start of a vision document for the Mayor's Organizing initiative.

Please read and provide comments, big picture questions, and edits.

We will get a call on the books to talk through it on Friday- gsm please schedule.

From: Yazgi, Stephanie
Sent: Thursday, July 16, 2015 11:10 AM
To: 'jfdc@akpdmedia.com'; 'Neal Kwatra'; Schwartz, Regina; Snyder, Thomas; Fromberg, Rick; Wolfe, Emma; Viguers, Jonathan
Subject: RE: NEEDED FROM YOU!: Notes for Mayors Organizing Plan

Folks:

I have only received input from Gina and Rick. Please send me a couple of bullets with your vision by end of day.

Thanks!

Stephanie

From: Yazgi, Stephanie
Sent: Wednesday, July 08, 2015 1:58 PM
To: 'jfdc@akpdmedia.com'; 'Neal Kwatra'; Schwartz, Regina; Snyder, Thomas; Fromberg, Rick; Wolfe, Emma; Viguers, Jonathan
Subject: NEEDED FROM YOU!: Notes for Mayors Organizing Plan

Folks:

Thanks for the meeting this morning. If you could, by the end of the week, please send me a few key bullets to summarize the pieces you think need to be part of the mayor's organizing plan re: national and local organizing, programmatic pieces, goals and considerations and notes on how to overcome any identified challenges.

I will pull this all together and summarize and circulate a document next week for us to agree upon and then present to MBdB.

Thanks!

Stephanie

p.s. if you'd rather speak by phone you can call me anytime [REDACTED] or we can schedule a

time to speak – THANKS!

MEMORANDUM

TO: Mayor de Blasio

RE: Mayor's Organizing Program

Vision: To Advance the an Urban Agenda on the National Level by making Mayors' Voices as Powerful as Possible

1) Select issue areas with high value to cities across the country that can be won at a national level through influencing:

- a. Federal Policy – Unifying unlikely allies and targeting Members of Congress OR Presidential Legacy Initiatives
 - b. Presidential Discourse – Direct targeting of candidates and increasing overall issue salience to lead to eventual presidential action.
 - c. Individual City or State to Action- Waterfall of city action on issues to create imperative for change on a Federal level.
- Next Step: Identify issues that we can win at a national level: Transportation, Immigration, Civil Rights, Environment, Education, Economic Inequality, Predictive Policing, Housing, Jobs etc.

2) Organize Mayors by:

- a. Crafting strategic campaigns and lobbying efforts around selected issues
 - i. AND taking advantage of organic local Mayoral wins within issue areas
- b. Executing a communications strategy which influences the national dialogue with a local, programmatic angle
 - i. Engaging strange bed-fellows to partner with Mayors to increase power (CEOs, local allies, Farmers)
- c. Developing leaders among mayoral allies
- d. Sharing municipal best practices to create Mayoral successes and build relationships

3) Build a sustainable Mayors Organizing team in NYC:

- a. Director of Mayors Organizing
- b. 2 Organizing Staff
- c. Researcher
- d. Press Staff

Outstanding issues:

1. TPA vs. Mayors Organizing- These should be aware of eachother's outreach, but a bright line drawn so that we don't cannibalize our own organizing. So far a cornerstone of Mayors Organizing has been its bi-partisan credibility.
2. Issue selection
3. Aggressive recruitment with broad base OR a plan to focus and grow deep relationships with largest population cities
4. NYC as leader and laboratory for all cutting edge work OR other leaders with us on variety of organic issues that we help amplify
5. Mayors Database creation

Context of Current Mayors Organizing work:

There are five main buckets of organizing work that currently touch mayors:

- 1) Cities United for Immigration Action: There are nearly 100 cities that have taken action with this coalition in one way or another. The coalition is staffed and run by MOIA, and they work with national advocacy groups and labor and community based organizational partners when it serves to further the coalition's mission.
- 2) USCM and Cities of Opportunity Task Force: Working with USCM, the only national organization that convenes mayors exclusively, provides us access to their 1400 members nationwide. Chairing the Cities of Opportunity Task Force allows us to participate and provide formal programming and a space for organizing around issues of inequality, which are central to our platform. It can serve as a springboard to deeper organizing on a number of issues with mayors as well as opportunity to meet and building with bi-partisan group of mayors.
- 3) The Progressive Agenda: We seek mayors to sign on in support of this and engage in this organizing in order to move forward a progressive issue agenda nationwide.
- 4) NYS State Affairs work: We engage with mayors- mostly Democratic allies- across the state in order to move our Albany agenda forward.
- 5) OneNYC regional work: We engage bi-partisan coalition of mayors and other officials, as well as agencies, across the region on key issues.

This past year we have had gatherings of mayors around COO in person in NYC and Boston and at USCM meetings, we have had one immigration summit with mayors and at least two gatherings of staff (hosted by NYC and SF), made progress on immigration with two amici filed in support of president's executive actions and 5 national days of action.

COO has held two national days of action on transportation- one of which included a Lobby day in Washington DC.

Through Cities of Opportunity Task force, the issues areas around which we will organize are: 1) Early childhood education, 2) Income inequality (minimum wage), 3) Broadband Access, 4) Transportation, 5) Housing.

Thus far, this work has been siloed, which is confusing and causes work flow problems. In order to unify our mayors organizing initiatives, we propose that we unite it under one banner we call CITIES FOR ACTION. (*See accompanying style guide for this brand*).

THEORY OF CHANGE

While there are organizations that convene mayors, our vision to create a space for mayors to collaborate and advocate without being mediated by third parties. This means an effort that allows for the strong and united voice of mayors to be heard by engaging collectively at the local, state and federal levels.

Meeting mayors where they are at, identifying themes and areas of collaboration, and bringing them together with progressive thinkers, advocates and funders in order to share, publish, and promote best practices in innovative policy and programs is a key programmatic piece to the organizing; but the potential politically to activate the various subsets of mayors (regionally or constituency-based) to organize and push in various arenas is the driving force behind this effort.

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Pls call me or hayley asap
Date: Tuesday, July 28, 2015 1:53:17 PM

From: [Snyder, Thomas](#)
To: "[Hayley Prim](#)"; [John Del Cecato](#); B
Subject: RE: LA minimum wage
Date: Tuesday, July 28, 2015 1:57:16 PM

I'm super familiar with this issue.

The opt out exemption has been pioneered to great effect by UNITE HERE's CA Locals; contributed to large scale union growth.

Permits union to reach collective bargaining agreement with wages, health insurance and pension way in excess of the minimum wage level, even if the workers decide to accept lower wage in return for the benefits.

That said, SEIU adamantly opposes this approach.

I do not think it compromises minimum wage effort nationally.

Nor does it create problem for TPA.

Durazo would not let opt out issue get in way of promoting a straight \$15 national min. wage.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Tuesday, July 28, 2015 1:25 PM
To: Snyder, Thomas; John Del Cecato
Subject: LA minimum wage

tom-- just brought this to the boss attention. He asked you to be looped since you're close to durazo-- think about impact it has on MW efforts nationally, how it affects TPA, etc.

<http://www.latimes.com/local/cityhall/la-me-union-exemption-20150726-story.html#page=1>

--

Hayley Prim

c: 

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Hinton, Karen](#); [Hagelgans, Andrea](#); ["John Del Cecato"](#); [Snyder, Thomas](#)
Subject: RE: Keystone
Date: Tuesday, July 28, 2015 2:02:38 PM

Just asked team to do a sweep and didn't find any past statements on Keystone specifically.

I can check myself later today.

From: Walzak, Phil
Sent: Tuesday, July 28, 2015 2:00 PM
To: Gunaratna, Mahen; Hinton, Karen; Hagelgans, Andrea; 'John Del Cecato'; Snyder, Thomas
Subject: RE: Keystone

Perhaps after obama move, applauding him
We've really said nothing, even in early camp?

From: Gunaratna, Mahen
Sent: Tuesday, July 28, 2015 1:41 PM
To: Hinton, Karen; Walzak, Phil; Hagelgans, Andrea; 'John Del Cecato'; Snyder, Thomas
Subject: Keystone

Flagging that BdB hasn't yet chimed in on Keystone.

We should throw a marker down opposing before there's policy movement (even it's just a tweet or something):



[Alex Seitz-Wald](#) @aseitzwald 2m2 minutes ago

News from the future: Obama will kill Keystone, Clinton will applaud decision.

—
Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Geri Prado](#)
To: [John Del Cecato](#); [Snyder, Thomas](#)
Subject: Plan outline and budget- USE THIS
Date: Tuesday, July 28, 2015 3:31:58 PM
Attachments: [TPAC Draft Outline \(7-28-15\).docx](#)
[TPA DRAFT Budget \(7-28-15\).xlsx](#)

apologies I attached the wrong docs.

THE PROGRESSIVE AGENDA COMMITTEE (TPAC)
DRAFT Plan Outline
(July 17, 2015)

Mission

Address Income Inequality by demanding specific policy changes from leaders in government through changing the conversation and accountability measures.

Goals

- ❖ Change the conversation from problems only to finding specific solutions
- ❖ Hold Presidential candidates, the President-elect to be, U.S. Senators, and Members of Congress accountable to fix broken policies that create income inequality

In order to accomplish these goals, there is an additional strategy that needs to be considered: building the credibility of TPAC in order to carry out the plan. For the most part this will happen by doing, but there is an introduction to the press, opinion leaders, donors and key organization that is necessary to get “air time” for communications and political activity.

The strategies are interdependent upon each other and the alignment of resources is crucial to accomplish these goals in a short period of time. For example, maintenance for the Zeitgeist work is going to be the same as maintenance for the Accountability side of the plan. The Digital plan will work to build a list to implement all strategies.

Strategy

1. Zeitgeist- Identify and seize opportunities to insert TPAC into stories surrounding policy, political, business narratives to incite social change. Also target specific stories and people who can move specific candidates.
2. Accountability- Build “army” of executives, specifically mayors to put forward demands of presidential candidates to act on income inequality before and after the election. Use current signers, target potential signers to also demand social change to fix inequality. There is an inside game to be played here as well with candidates. Who does, can and will influence specific candidates?
3. Coalition- TPAC will work within or build a coalition to both share resources and create the largest echo chamber possible around solving income inequality.
4. Brand and Build TPAC- The initial May event laid the groundwork to introduce the issue and who is behind TPAC. Moving forward the goal is to broadcast strategy, activity to become a larger player in the presidential election

PLAN OUTLINE

- I. Zeitgeist

- a. Signers, leadership- TPAC's seriousness will be demonstrated by the type of signers on board. In order to show the press, candidates what TPAC is, a power analysis on the issue and the targeted candidates with an outreach plan signals sophistication and dedication to getting its mission across. While quantity is important on the individual, "grassroots" front, quality (who is influential on a national level) and strategy is important to roll out
- b. Develop TPAC messaging package to drive creation of echo chamber both internally and externally
- c. Introduce TPAC, its goals, actions in the upcoming months beyond the initial roll-out to build the brand and lay out the mission for opinion leaders
- d. Identify and seize opportunities- Develop a message calendar to include major policy initiatives, political campaign benchmarks and other relevant events to insert policy demands into ongoing and existing conversations
- e. Messenger development and action- create a "speakers' bureau" of current signers, potential strategic signers
- f. Coalition and partnerships- partner with organizations to coordinate messaging and communications strategy to build echo chamber and arm signers with latest talking points
- g. Homegrown events- Develop a few large-scale events such as the Presidential Forum in Iowa to highlight TPAC, its goals and create momentum
- h. Unexpected- who are the signers who can talk about issues they wouldn't necessarily talk about? Showing strength and unity on solving income inequality, enough to look past disagreements and see all are a part of solutions.

Needs:

- Political power analysis of candidates, elected and opinion leaders
- Research- both message and policy research to provide messaging and ongoing content. Also help build calendar of relevant events and opportunities for inserting message
- Communications- aggressive communications team to pitch stories on all levels of media (national, local), drive message discipline with existing signers and create an ongoing package of materials to arm signers
- Digital- program aimed at communications to echo earned media strategy, push message in social media and develop a list-building plan to drive growth and reach a larger audience
- Political- outreach and ongoing maintenance (talking points, briefing, asks)

II. Accountability

Mayors

- a. Organize key mayors around the country to demand the presidential candidates and president-elect take specific action to fix income inequality in their cities
- b. Gather research on key mayors to determine agenda for their specific city and greatest economic needs
- c. Conduct political outreach to persuade mayors to sign on

- d. Ask mayors to go on the record and sign onto written demands that benefit their cities to give to the presidential candidates

Signers

- e. Use existing signers to hold candidates and government accountable
- f. Use existing signers to help organize mayoral strategy
- g. Create “councils” or small groups of existing signers to focus on specific elements of the policy in the press and with elected, candidates

Individual

- h. Create online list to raise awareness in the digital space
- i. Apply pressure to the presidential candidates

Needs:

- Research- identify important initiatives to targeted mayors to focus their message to presidential candidates specifically focused on what is most important to them and their agenda locally
- Political- operation to identify mayors, signers, conduct outreach and build coalitions
- Digital- build individual list and echo communications strategy on accountability
- Communications- work with mayors, their staff and signers to develop accountability messaging and pitch stories of mayors signing on and their demands of the presidential candidates to fixing income inequality.

III. Brand and build TPAC

- a. Identify co-chairs to serve with Mayor de Blasio to signal national reach and political power and representation of multiple communities
- b. Build a fundraising operation that includes individual, PAC and foundation donors, leverages Mayor de Blasio’s, co-chairs and signers “lists”
- c. Develop an aggressive online organizing, communications and fundraising presence
- d. Staff at minimum levels to accomplish organizational goals including communications, political, research and digital staff and or consultants

TIMELINE

This timeline covers May 2015 through May 2017

- Phase 1 (Now through the Presidential primaries/presumptive nominees)
- Phase 2 (Primaries through nominations/conventions)
- Phase 3 (Nomination through the General)
- Phase 4 (General through inauguration)
- Phase 5 (First 100 days in office)

Phase 1 first steps

August

- Plan and budget completed
- RFP process for fundraising operation, search for press, research, digital
- Fundraising firm hired
- Messaging “package” decided for use
- Press staffer hired
- Research underway (political, policy)
- Digital staff/consultants identified
- Leadership structure discussed
- TPAC organization launched (ED, councils/signers structure)
- Message and organization calendar created
- Forum locked in, planning and implementation begins

Next steps (first week):

- Setting up fundraising discussion, draft RFP
- Determine immediate target focus
- Power analysis of targets
- Discuss “leadership needs”, who, why, feasible?
- Develop ongoing communications of brain trust (who is this?)
- Set up call to discuss plan outline, thoughts, edits, etc.
- Start recruiting for press, fundraising, research (maybe contract)
- Set up message call/meeting with AFL-CIO analytics staff to get download of message research
- Develop prospectus

The Progressive Agenda August 2015-2017		Year One					773,950
		July	August	September	October	November	
\$	\$	3,972,290	TOTALS				
Spent to Date							
STAFF & OPERATIONS							
Staff	35.56%						
Executive Director	\$283,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00
Operations/compliance	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Finance Director	\$168,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Communications	\$168,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Press Secretary	\$114,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
Digital	\$160,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Political Director	\$160,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Deputy Political Director	\$114,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
Research	\$140,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
Subtotal Staff	\$1,412,500.00	\$34,500.00	\$57,500.00	\$69,500.00	\$69,500.00	\$69,500.00	\$69,500.00
Benefits	6.34%						
ED Cobra	\$22,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00
Health Care	\$147,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
Workers Comp	\$42,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Taxes	\$454,740.00	\$22,935.00	\$22,935.00	\$22,935.00	\$22,935.00	\$22,935.00	\$22,935.00
Subtotal Benefits	\$665,790.00	\$29,025.00	\$32,985.00	\$32,985.00	\$32,985.00	\$32,985.00	\$32,985.00
Consultants	29.18%						
AKPD	\$840,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00
Fundraising consultants	\$210,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00
Dues Fees	\$42,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Legal	\$67,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00
Subtotal Strategy	\$1,159,000.00	\$55,000.00	\$55,000.00	\$55,000.00	\$55,000.00	\$55,000.00	\$55,000.00
Operations	7.93%						
Office	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
IT	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Travel	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Events/Meetings	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Printing/Design	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Operations	\$252,000.00	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00
PROGRAM							
Digital	7.93%						
Acquisition	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Maintenance	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Website and tools	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Subtotal Website	\$315,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00
Comms/Research	3.17%						
Booking	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Events	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Email	\$126,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
Political	1.06%						
Events	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Surrogate costs	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Social Networking	\$42,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Media	0.00%						
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Media	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
GRAND TOTAL	\$3,972,290.00	\$98,525.00	\$125,485.00	\$137,485.00	\$137,485.00	\$137,485.00	\$137,485.00

The Progressive Agenda August 2015-2017

3,972,290 TOTALS \$2,039,340.00

Spent to Date	Year two											
	Jan	Feb	Mar	Apr	May	June	July	August	September			
STAFF & OPERATIONS												
Staff	35.56%											
Executive Director	\$283,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00
Operations/compliance	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Finance Director	\$168,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Communications	\$168,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Press Secretary	\$114,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
Digital	\$160,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Political Director	\$160,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Deputy Political Director	\$114,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
Research	\$140,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
Subtotal Staff	\$1,412,500.00	\$69,500.00										
Benefits	6.34%											
ED Cobra	\$22,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00
Health Care	\$147,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
Workers Comp	\$42,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Taxes	\$484,740.00	\$22,935.00	\$22,935.00	\$22,935.00	\$22,935.00	\$22,935.00	\$22,935.00	\$22,935.00	\$22,935.00	\$22,935.00	\$22,935.00	\$22,935.00
Subtotal Benefits	\$665,790.00	\$32,985.00										
Consultants	29.18%											
AKPD	\$840,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00
Fundraising consultants	\$210,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00
Dues	\$42,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Fees	\$67,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00
Legal	\$1,159,000.00	\$55,000.00	\$55,000.00	\$55,000.00	\$55,000.00	\$55,000.00	\$55,000.00	\$55,000.00	\$55,000.00	\$55,000.00	\$55,000.00	\$55,000.00
Subtotal Strategy	\$1,159,000.00	\$55,000.00										
Operations	7.93%											
Office	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
IT	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Travel	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Events/Meetings	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Printing/design	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Operations	\$252,000.00	\$12,000.00										
PROGRAM	7.93%											
Digital												
Acquisition	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Maintenance	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Website and tools	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Subtotal Website	\$315,000.00	\$15,000.00										
Comms/Research												
Booking	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Events	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Email	\$126,000.00	\$6,000.00										
Political												
Events	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Surrogate costs	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Social Networking	\$42,000.00	\$2,000.00										
Media	0.00%											
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Media	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
GRAND TOTAL	\$3,972,290.00	\$137,485.00										

The Progressive Agenda August 2015-2017							
		October	November	December	January	February	March
		TOTALS					
		3,972,290					
Spent to Date							
STAFF & OPERATIONS							
Staff	35.56%						
Executive Director	\$283,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00
Operations/compliance	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Finance Director	\$168,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Communications	\$168,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Press Secretary	\$114,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
Digital	\$160,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Political Director	\$160,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Deputy Political Director	\$114,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
Research	\$140,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
Subtotal Staff	\$1,412,500.00	\$69,500.00	\$69,500.00	\$69,500.00	\$69,500.00	\$69,500.00	\$69,500.00
Benefits	6.34%						
ED Cobra	\$22,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00
Health Care	\$147,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
Workers Comp	\$42,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Taxes	\$484,740.00	\$22,935.00	\$22,935.00	\$22,935.00	\$22,935.00	\$22,935.00	\$22,935.00
Subtotal Benefits	\$665,790.00	\$32,985.00	\$32,985.00	\$32,985.00	\$32,985.00	\$32,985.00	\$32,985.00
Consultants	29.18%						
AKPD	\$840,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00
Fundraising consultants	\$210,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00
Dues Fees	\$42,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Legal	\$67,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00
Subtotal Strategy	\$1,159,000.00	\$55,000.00	\$55,000.00	\$55,000.00	\$55,000.00	\$55,000.00	\$55,000.00
Operations	7.93%						
Office	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
IT	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Travel	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Events/Meetings	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Printing/design	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Operations	\$252,000.00	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00
PROGRAM							
Digital	7.93%						
Acquisition	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Maintenance	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Website and tools	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Subtotal Website	\$315,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00
Comms/Research	3.17%						
Booking	\$105,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Events	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Email	\$126,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
Political	1.06%						
Events	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Surrogate costs	\$21,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Social Networking	\$42,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Media	0.00%						
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Media	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
GRAND TOTAL	\$3,972,290.00	\$137,485.00	\$137,485.00	\$137,485.00	\$137,485.00	\$137,485.00	\$114,550.00

The Progressive Agenda	
August 2015-2017	
\$	TOTALS
Spent to Date	
STAFF & OPERATIONS	35.56%
Staff	\$283,500.00
Executive Director	\$105,000.00
Operations/compliance	\$168,000.00
Finance Director	\$168,000.00
Communications	\$114,000.00
Press Secretary	\$160,000.00
Digital	\$160,000.00
Political Director	\$114,000.00
Deputy Political Director	\$114,000.00
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IT	\$0.00
Travel	\$105,000.00
Events/Meetings	\$21,000.00
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Maintenance	\$105,000.00
Website and tools	\$105,000.00
Subtotal Website	\$315,000.00
Comms/Research	3.17%
Booking	\$105,000.00
Events	\$21,000.00
Subtotal Email	\$126,000.00
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Surrogate costs	\$21,000.00
Subtotal Social Networking	\$42,000.00
Media	0.00%
	\$0.00
	\$0.00
	\$0.00
	\$0.00
Media	\$0.00
GRAND TOTAL	\$3,972,290.00

From: [Snyder, Thomas](#)
To: ["Hayley Prim"](#); [Geri Prado](#)
Cc: [John Del Cecato](#)
Subject: RE: Tomorrow's planning mtg
Date: Tuesday, July 28, 2015 3:33:32 PM

Geri – I can give you a ride unless you are travelling with your usual chauffer.

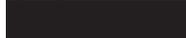
From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Tuesday, July 28, 2015 3:32 PM
To: Geri Prado
Cc: Snyder, Thomas; John Del Cecato
Subject: Tomorrow's planning mtg

Geri-- the Mayor would like you to attend part of tomorrow's weekly planning meeting with senior staff if your schedule permits. It is scheduled to start at 7pm and is at Gracie Mansion, East End Avenue and 88th street on the upper east side.

Does this work for you? I'm told it could be pushed back to 730, but currently the start is at 7. You wouldn't have to stay more than half an hour or so, I would imagine.

--

Hayley Prim

c: 

From: [Snyder, Thomas](#)
To: ["Geri Prado"; Hayley Prim](#)
Cc: [John Del Cecato](#)
Subject: RE: Tomorrow's planning mtg
Date: Tuesday, July 28, 2015 3:36:54 PM

Green Room.

From: Geri Prado [mailto:████████████████████]
Sent: Tuesday, July 28, 2015 3:33 PM
To: Hayley Prim
Cc: Snyder, Thomas; John Del Cecato
Subject: Re: Tomorrow's planning mtg

Yes sounds good. Thank you Hayley.

And how about we all meet at 1:30? Where should we meet?

On Jul 28, 2015, at 3:32 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Geri-- the Mayor would like you to attend part of tomorrow's weekly planning meeting with senior staff if your schedule permits. It is scheduled to start at 7pm and is at Gracie Mansion, East End Avenue and 88th street on the upper east side.

Does this work for you? I'm told it could be pushed back to 730, but currently the start is at 7. You wouldn't have to stay more than half an hour or so, I would imagine.

--

Hayley Prim

c: ██████████

From: [Snyder, Thomas](#)
To: "[John Del Cecato](#)"; [Geri Prado](#); [Hayley Prim](#)
Subject: RE: Following up
Date: Tuesday, July 28, 2015 3:59:59 PM

Am I correct that the Simpson option is different from the Loeb sack option? Can't have our cake and eat it too?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, July 28, 2015 3:57 PM
To: Snyder, Thomas; Geri Prado; Hayley Prim
Subject: Fwd: Following up

Begin forwarded message:

From: "Seth Andersen" <seth.andersen@simpson.edu>
To: "John Del Cecato" <jfdc@akpdmedia.com>
Subject: RE: Following up

John,

Thanks again for your call and email last Thursday. We're very excited to pursue this opportunity to work with TPA, CNN, and a conservative partner organization to hold a candidate forum at Simpson College this fall.

Coincidentally, I will be in New York City on vacation with my family from August 7 through 11. If you are available on Monday morning, August 10, I would welcome the opportunity to meet with you.

As I mentioned during our brief conversation, Simpson has two primary function spaces that would work well for a televised candidate forum:

- 1) The new, state-of-the-art **Kent Campus Center*** features **Hubbell Hall**, a ballroom that can accommodate 300+ audience members, TV crew, moderators, and a stage for candidates. We hosted two live-televised US Senate and US House debates in Hubbell Hall last fall. I have attached four photos of the US Senate debate to give you a sense of how the space accommodates a televised forum. More information on Hubbell Hall is available on the Simpson website at: <http://simpson.edu/facilities/kent-campus-center/hubbell-hall/>
*Kent Campus Center also includes the Principal Black Box Theater, a two-story multi-media space that worked very well as a media HQ and spin room. The forum can be simulcast live on a giant projection screen inside the Black Box Theater for media and campaign staff to watch during the event. Kent Campus Center also has several conference and meeting rooms that can serve as green rooms for candidates.
- 2) **Pote Theatre** in the **Blank Performing Arts Center** offers a larger, more traditional auditorium set-up with tiered seating that can accommodate 450+ audience members, plus TV crew and a full-size performance stage for candidates and moderators. David Axelrod delivered the Fifth Annual Culver Lecture to a full house in Pote Theatre this April. I have attached three photos of the Axelrod lecture to give you a sense of how the theatre works for an event like this. For a televised forum, I would suggest placing the candidates and moderators on stage instead of in the "playing circle," where Mr. Axelrod's podium was placed. The Blank Performing Arts Center does not have as many meeting rooms to serve as candidate green rooms, but we could possibly utilize classrooms for this purpose. It also does not have the large ancillary space for media and spin room that Kent Campus Center has in the form of the Principal Black Box Theater.

Pote Theatre is usually in high demand for theatrical productions, so it would be helpful to start exploring potential dates sooner rather than later.

More information on Pote Theatre is available on the Simpson website at: <http://simpson.edu/facilities/blank-performing-arts-center/pote-theatre/>

Bottom line: If the priority is to maximize audience capacity, Pote Theatre is the better choice. If the priority is convenience for candidates and media in a multi-purpose, hi-tech setting, Kent Campus Center is the better choice.

Please let me know when you'd like to talk again, and if you're available to meet in NYC on Monday morning, August 10.

Best regards,
Seth

Seth Andersen
Director, Culver Public Policy Center
Simpson College
701 North C Street
Indianola, IA 50125
Office: 515-961-1354
Mobile: 515-306-1696
seth.andersen@simpson.edu

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, July 23, 2015 5:02 PM
To: Seth Andersen
Subject: Following up

Thanks again for the talk!

Here's my info - and a little background... Talk soon...

Best,
JDC

John F. Del Cecato
Partner/Creative Director
AKPD Message and Media
915 Broadway, Suite 1301
New York, NY 10010
212-529-5775 (office)
212-529-0545 (fax)
917 685 4819 (mobile)

Here's a link to The Progressive Agenda:
<http://progressiveagenda.us/agenda>

Here's the list of our "VIP" signers, including Cong. Loeb sack, Sen. Harkin, Robert Reich, Howard Dean, Toni Morrison, and so many more!
<http://progressiveagenda.us/signers>

And here's the gist of what we're looking to do:

CONTEXT:

If you're having a national conversation about environmental protection, you might turn to the Sierra Club. If you're talking civil rights, you might go to the NAACP. But right now, there is no organization that focuses exclusively on income inequality. That's where **The Progressive Agenda** comes in.

The Progressive Agenda (TPA) is a coalition of current and former elected officials at every level of government, labor leaders, economists, civil rights champions, cultural luminaries, and leaders of progressive organizations.

In May, TPA outlined **15 progressive solutions** for combatting income inequality – from a \$15 minimum wage, to paid sick and paid family leave, to expanding Social Security, to progressive taxation.

As a recent **New York Times poll** demonstrates, the American people – Republicans, Democrats, and independents alike -- are focused on income inequality like never before, and they are eager to hear from their leaders on how to tackle it.

GOAL:

By convening presidential candidates of both political parties to discuss income inequality, we will generate enormous media coverage of the issue, mobilize everyday Americans to weigh in on it, help shape the 2016 presidential campaign, and put the candidates even more firmly "on the record" on policies designed to lift the floor for working people, help working parents, and ensure that big corporations and the wealthy

pay their fair share.

Influencing the presidential campaign conversation will have a trickle-down effect – sparking questions of candidates for other positions – House, Senate, and perhaps even Governor and State Legislature.

FORMAT:

We are seeking to host a **presidential forum**, as opposed to a traditional debate.

Participating candidates would have the stage to themselves, appearing in sequential order, by a method to be determined later.

Our vision is that each candidate would have 5 minutes to offer an opening statement. Then a panel of 2-3 journalists will question the candidate for 20 minutes about income inequality and their specific proposals for combatting it.

Alternately, we could offer a more robust format -- with an additional 20 minutes given to each candidate's appearance for fielding questions from audience members and social media users, screened by the panel of highly-respected journalists.

After a 15-minute break, the next candidate would appear, following the same format.

PARTICIPANTS:

The Progressive Agenda, working with **CNN**, will extend invitations to declared presidential candidates who have spoken publicly about the need to combat income inequality in the past.

To date, that list includes:

Hillary Clinton, Bernie Sanders, Martin O'Malley, Jim Webb, Lincoln Chaffee, Jeb Bush, Marco Rubio, Rand Paul, Chris Christie, and Ted Cruz.

HOSTS:

CNN would host the event in partnership with The Progressive Agenda. We're aiming to have a conservative group co-chair with us - and have been reaching out to folks like American Enterprise Institute.

PANELISTS:

Journalists on the panel would be selected by CNN, but would likely be **Anderson Cooper, Jake Tapper**, and/or **Poppy Harlow**. They are open to the addition of a veteran, non-CNN journalist like **Bill Moyers** participating as well.

VENUE:

A respected college setting in Iowa, with an auditorium that has a suitable space for such a forum.

DATES:

Our goal is to hold the events **in October or early November of this year**. One possibility is to have both Democrats and Republicans appear on a single day – possibly a Saturday, morning to evening. Another option would be to have the Democratic slate go on one day, and the Republican candidates appear on another day – **although both would occur the same week**.

While it's unlikely that CNN would broadcast this entire event "live" – we believe they could do the following:

- Reserve the right to be the exclusive television network filming the forum.
- Invite print, radio, and online reporters to cover the event as it happens.
- Edit the event down to a single hour, with the 'greatest hits' from the forum – to be broadcast a few days after the event is held.
- Publish the full, unedited event online (either as it happens, through a "live-stream," or else after the edited version of the event runs on broadcast, to give the public the chance to see the forum in its entirety.)

COST:

We estimate the full cost to TPA and its conservative partner(s) to be **\$80-100K** – a cost that TPA would fully cover – by targeting groups/individuals who could help underwrite the event. CNN would cover the productions costs that they require – for example, TV-ready lighting.

STAFFING:

Staff from TPA and CNN would be assigned to this project. **TPA and its partners would fund any additional staffing** needed by the college that hosts the event.

VISIBILITY:

TPA and CNN would be responsible for pushing the aforementioned candidates to attend, promoting the event on broadcast/social media, and tapping earned media – pushing key members of the respective organizations to gin up the public’s interest in the weeks and months leading to the events.

TOPICS:

The presidential forum would focus squarely on income inequality, covering topics like how to improve **wages and benefits**, enhance **retirement security**, reduce **student loan debt**, and **reform the tax code**, among others.

###









From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Are you in nyc? Are you free tonight?
Date: Tuesday, July 28, 2015 4:17:10 PM

Got a connection thru Philly, so probably 1030 or 11

> On Jul 28, 2015, at 3:06 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> What time do you land?

>

>

> ----- Original Message -----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Tuesday, July 28, 2015 03:55 PM

> To: B

> Subject: Re: Are you in nyc? Are you free tonight?

>

> Heading back from Minneapolis at 4CT - so not back until late - but around tomorrow

>

>

>

>> On Jul 28, 2015, at 2:47 PM, B <BCCD@cityhall.nyc.gov> wrote:

>>

>>

From: [Snyder, Thomas](#)
To: ["Hayley Prim"; John Del Cecato](#)
Cc: [Geri Prado](#)
Subject: RE: Meeting Tomorrow
Date: Tuesday, July 28, 2015 6:49:36 PM

Green room at CH

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Tuesday, July 28, 2015 6:42 PM
To: John Del Cecato
Cc: Snyder, Thomas; Geri Prado
Subject: Re: Meeting Tomorrow

City hall?

On Tuesday, July 28, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:
I gotta drop at 230 but that works

On Jul 28, 2015, at 1:19 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

I could do 1:30 – 3.

From: Geri Prado [mailto:geri.prado@akpdmedia.com]
Sent: Tuesday, July 28, 2015 1:59 PM
To: John Del Cecato
Cc: Hayley Prim; Snyder, Thomas
Subject: Re: Meeting Tomorrow

I get in around noon. Would I work? Tom?

On Jul 28, 2015, at 12:36 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I'm pretty open

On Jul 28, 2015, at 11:04 AM, Hayley Prim
<hayley@progressiveagenda.us> wrote:

Hi there--

I think the four of us were trying to get together
tomorrow. What time works for you guys?

--

Hayley Prim

c: [\[REDACTED\]](#)

--

Hayley Prim

c: [REDACTED]

From: [Walzak, Phil](#)
To: ["John Del Cecato"](#); [Hagelgans, Andrea](#); [Snyder, Thomas](#); [Hinton, Karen](#); [Wolfe, Emma](#)
Subject: RE: Minimum wage increase
Date: Wednesday, July 29, 2015 1:19:11 PM

Sounds good

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, July 29, 2015 1:19 PM
To: Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas; Hinton, Karen; Wolfe, Emma
Subject: Re: Minimum wage increase

Cool - should I run by MBDB & then have Tom get on sked?

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Wednesday, July 29, 2015 at 1:08 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: RE: Minimum wage increase

Like this

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, July 29, 2015 11:43 AM
To: Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas; Hinton, Karen; Wolfe, Emma
Subject: Minimum wage increase

Team TPA had an idea - although you guys may already have something like this in motion.

We wanted to have MBDB do a follow-up phone interview with Dan Balz of the Washington Post. As you'll remember, Balz wrote the first piece on TPA - got the scoop on what we were trying to do prior to the original Gracie Confab.

http://www.washingtonpost.com/politics/nys-de-blasio-gathers-progressives-to-kick-start-debate-on-income-inequality/2015/04/01/15c992de-d8b4-11e4-8103-fa84725dbf9d_story.html

The theme we'd be pushing is this. For all of the talk about how national politics is broken (as seen by Washington) - and how mayors (not just BDB) pushing a national agenda must somehow be in conflict with doing their "day jobs" - the opposite is true.

1. For nearly 18 months, we've been pushing for a min wage hike. Cuomo/Albany originally said "non-starter" and said "we just did one - not going to do it again." Then, when GOP won the Senate, we were told we REALLY couldn't get a min wage hike.

2. De Blasio and members of TPA made min wage hike the first plank in our agenda and pushed it nationally. BDB talked about it in Iowa, Wisconsin, California. Fight for \$15 spanned 200 cities. Cities/counties in LA, Seattle, Washington, St. Louis, Kansas City, other places pushed through min wage

hikes.

3. Albany saw the writing on the wall & wage board had the pressure/support/national conversation (from the grassroots - not the big shots in Washington) needed to get a \$15 min wage for fast food workers here in New York.

4. It's an example of how mayors are: a) doing everything in their power locally to address income inequality; b) also banding together/speaking for the grassroots as we tackle big progressive issues - and getting results. Now even the presidential contest is focused on whether or not to have a \$15 min wage - something you'd have thought was impossible in 2012.

Thoughts?

From: [John Del Cecato](#)
To: [B](#)
Subject: FW: Minimum wage increase
Date: Wednesday, July 29, 2015 1:25:32 PM

Whaddya think?

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Wednesday, July 29, 2015 at 1:08 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: RE: Minimum wage increase

[Like this](#)

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, July 29, 2015 11:43 AM
To: Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas; Hinton, Karen; Wolfe, Emma
Subject: Minimum wage increase

Team TPA had an idea - although you guys may already have something like this in motion.

We wanted to have MBDB do a follow-up phone interview with Dan Balz of the Washington Post. As you'll remember, Balz wrote the first piece on TPA - got the scoop on what we were trying to do prior to the original Gracie Confab.

http://www.washingtonpost.com/politics/nys-de-blasio-gathers-progressives-to-kick-start-debate-on-income-inequality/2015/04/01/15c992de-d8b4-11e4-8103-fa84725dbf9d_story.html

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Thoughts?

From: [Walzak, Phil](#)
To: [B](#)
Cc: [Snyder, Thomas](#); [John Del Cecato \(ifdc@akpdmedia.com\)](mailto:ifdc@akpdmedia.com); [Hayley Primm \(hayley@progressiveagenda.us\)](mailto:hayley@progressiveagenda.us)
 [\(hayley@progressiveagenda.us\)](mailto:hayley@progressiveagenda.us); [Hagelqans, Andrea](#); [Wolfe, Emma](#)
Subject: FYI
Date: Wednesday, July 29, 2015 2:00:08 PM

From Ben White – **POLITICO Chief Economic Correspondent and Morning Money columnist, CNBC contributor,**

The central tenet of "Warrenism" is full throated support for major Wall Street reform and bank breakups. Hillary Clinton isn't there.

Original Tweet: <https://twitter.com/morningmoneyben/status/626450510145585152>

Sent via TweetDeck

From: [Walzak, Phil](#)
To: ["John Del Cecato"](#); [Wolfe, Emma](#); [Snyder, Thomas](#); [Hagelgans, Andrea](#); [Salazar-Rodriguez, Prisca](#)
Subject: RE: Pelosi
Date: Wednesday, July 29, 2015 3:31:33 PM

Cant hurt right?

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, July 29, 2015 3:31 PM
To: Walzak, Phil; Wolfe, Emma; Snyder, Thomas; Hagelgans, Andrea; Salazar-Rodriguez, Prisca
Subject: Pelosi

She endorsed \$15 federal minimum wage yesterday. Does it makes sense for MBDB to call her today and thank her - maybe make another run at getting her to sign onto TPA?

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#); [Geri Prado](#); [Hayley Prim](#)
Subject: RE: <no subject>
Date: Wednesday, July 29, 2015 4:26:11 PM

Well done. I always suspected you could play both sides of the street!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, July 29, 2015 4:19 PM
To: Snyder, Thomas; Geri Prado; Hayley Prim
Subject: <no subject>

While it pained me to do it, I produced a document for Loeb sack to get GOP Cong. Dave Young on board - just FYI...

PRESIDENTIAL FORUM PROPOSAL 7/29/15

CONTEXT:

Right now, the issue of income inequality is front and center in the national conversation.

As a recent **New York Times poll** demonstrates, the American people – Republicans, Democrats, and independents alike -- are focused on income inequality like never before, and they are eager to hear from their leaders on how to tackle it.

What's been lacking is a set of proposals to actually address it.

On the left, progressives are coalescing behind an agenda that includes a \$15 minimum wage, paid sick and paid family leave, Universal Pre-K, expanding Social Security, and closing tax loopholes that benefit the wealthy.

On the right, conservatives have discussed expanding the Earned Income Tax Credit, reducing spending and government bureaucracy, reining in the national debt, means-testing entitlements, and a combination of broadening the tax

base while lowering tax rates.

Tackling the issue of income inequality – which has grown since the Great Recession ended – will be a central part of the presidential campaign debate.

GOAL:

By convening presidential candidates of both political parties to discuss income inequality, we will generate enormous media coverage of the issue, mobilize everyday Americans to weigh in on it, help shape the 2016 presidential campaign, and put the candidates even more firmly “on the record” on policies dedicated to combatting inequality.

Influencing the presidential campaign conversation will have a trickle-down effect – sparking questions of candidates for other positions – House, Senate, and perhaps even Governor and State Legislature.

FORMAT:

We are seeking to host a **presidential forum**, as opposed to a traditional debate.

Participating candidates would have the stage to themselves, appearing in sequential order, by a method to be determined later.

Our vision is that each candidate would have 5 minutes to offer an opening statement. Then a panel of 2-3 journalists will question the candidate for 20 minutes about income inequality and their specific proposals for combatting it.

Alternately, we could offer a more robust format -- with an additional 20 minutes given to each candidate’s appearance for fielding questions from audience members and social media users, screened by the panel of highly-respected journalists.

After a 15-minute break, the next candidate would appear, following the same format.

PARTICIPANTS:

On the left, there is **The Progressive Agenda** – a coalition of elected officials, labor leaders, civil rights activists, and cultural luminaries. On the right, there are groups like the **American Enterprise Institute** (whom we hope to secure for this event) – which has discussed solutions for inequality from a smaller government, conservative perspective.

Working with **CNN**, will extend invitations to declared presidential candidates who have spoken publicly about the need to combat income inequality in the past.

To date, that list includes:

Hillary Clinton, Jeb Bush, Bernie Sanders, Marco Rubio, Martin O'Malley, Rand Paul, Jim Webb, Chris Christie, Lincoln Chaffee, and Ted Cruz.

HOSTS:

CNN would host the event in partnership with The Progressive Agenda and AEI. **We would love to have Cong. Loeb sack and Cong. Young as the co-hosts.**

PANELISTS:

Journalists on the panel would be selected by CNN, but would likely be **Anderson Cooper, Jake Tapper**, and/or **Poppy Harlow**. They are open to the addition of a veteran, non-CNN journalists like **Bill Moyers** and **Stephen Moore** participating as well.

VENUE:

A respected setting in Iowa - preferably Simpson College in Indianola, with an auditorium that has a suitable space for such a forum. Warren County is a decidedly

“purple” county – an excellent location for a high-minded discussion from both political points of view.

DATES:

Our goal is to hold the events **in October or early November of this year**. One possibility is to have both Democrats and Republicans appear on a single day – possibly a Saturday, morning to evening. Another option would be to have the Democratic slate go on one day, and the Republican candidates appear on another day – **although both would occur the same week**.

While it’s unlikely that CNN would broadcast this entire event “live” – we believe they could do the following:

- Reserve the right to be the exclusive television network filming the forum.
- Invite print, radio, and online reporters to cover the event as it happens.
- Edit the event down to a single hour, with the ‘greatest hits’ from the forum – to be broadcast a few days after the event is held.
- Publish the full, unedited event online (either as it happens, through a “live-stream,” or else after the edited version of the event runs on broadcast, to give the public the chance to see the forum in its entirety.)

COST:

We estimate the full cost to TPA and AEI to be **\$80-100K** – a cost that the groups would fully cover – by targeting groups/individuals who could help underwrite the event. CNN would cover the productions costs that they require – for example, TV-ready lighting.

STAFFING:

Staff from TPA, AEI, and CNN would be assigned to this project. **TPA and AEI would fund any additional staffing** needed by the university that hosts the event.

VISIBILITY:

TPA, AEI, and CNN would be responsible for pushing the aforementioned candidates to attend, promoting the event on broadcast/social media, and tapping earned media – pushing key members of the respective organizations to gin up the public's interest in the weeks and months leading to the events.

TOPICS:

The presidential forum would focus squarely on income inequality, covering topics like how to improve **wages and benefits**, enhance **retirement security**, **reform the tax code**, and **reshape the size and scope of government**, among others.

###

From: [Hayley Prim](#)
To: [B](#)
Cc: [Snyder, Thomas](#); [John Del Cecato](#); [Leopold, Elana](#)
Subject: Dem leader Pelosi backs \$15 minimum wage
Date: Wednesday, July 29, 2015 4:49:43 PM

Nancy Pelosi came out in support of \$15 national MW today. You should call her if possible before house goes out of session tonight.

Best number to call is [REDACTED] and ask for Bina, who will connect to the Leader.

<http://thehill.com/homenews/house/249422-dem-leader-pelosi-backs-15-minimum-wage>

House Minority Leader Nancy Pelosi (D-Calif.) is throwing her weight behind the \$15 minimum wage, joining a growing chorus of liberals on and off Capitol Hill who support more than doubling the current \$7.25 rate.

The move aligns Pelosi with Sen. Bernie Sanders (I-Vt.) and the most liberal members of her left-leaning caucus but sets her apart from other top Democrats, including President Obama — who is endorsing a \$12 level — and Hillary Clinton, who supports a wage hike but hasn't named a figure.

ADVERTISEMENT Pelosi's endorsement is also something of a departure from an earlier strategy by Democratic leaders to unify around a lesser rate. In April, top Democrats — including Pelosi, Senate Minority Leader Harry Reid (Nev.) and Labor Secretary Thomas Perez — had rallied behind legislation hiking the wage to \$12 per hour.

But since then, liberals in both chambers — including Sanders, a 2016 presidential hopeful, and the leaders of the Progressive Caucus — have introduced legislation pushing the rate to the \$15 level by 2020.

Additionally, a number of local governments, including in Pelosi's hometown of San Francisco, have moved to adopt that figure.

Amid the building momentum, Pelosi said Tuesday morning that she supports the higher national standard, even while suggesting it's a long shot in a Republican-led Congress.

"Twelve dollars may be what can pass, but I'm for \$15 per hour," Pelosi said as she headed into the weekly Democratic Caucus meeting in the Capitol, according to her office.

Her statement came the same day The Hill ran a story highlighting the diverging views of leading Democrats on the target figure for the minimum wage, an issue they've long championed.

From a practical standpoint, Pelosi's endorsement will likely change little on Capitol Hill. Republican leaders oppose any hike in the minimum wage and control both chambers.

But in terms of messaging, her support for the \$15 rate further highlights the stark differences between the parties when it comes to the government's role in dealing with wage stagnation. It's a message the Democrats are hoping to take into the long August recess.

“Folks here are AWOL on the Republican side on helping American workers,” Rep. Xavier Becerra (Calif.), chairman of the House Democratic Caucus, said Tuesday. “We’re talking about making it a living wage.”

Pressed on whether Democrats are agreed on a wage level, Becerra said, “Many of us — locally at least — are going to continue to push very hard for a \$15 minimum wage.”

Pelosi’s support for the \$15 figure also puts pressure on other leading Democrats, including Obama and Clinton, to embrace a benchmark that’s quickly catching on with the party’s liberal base.

Betsey Stevenson, a member of the White House Council of Economic Advisers, said Tuesday that Obama’s position on the minimum wage — which has shifted from \$9 to \$10.10 to \$12 during his presidency — remains unchanged. She did not specifically address the question of the \$15 rate.

“The White House has been pretty clear that we support raising the minimum wage for the nation. ... We haven’t shifted our position on that,” Stevenson told reporters on a conference call.

Clinton, meanwhile, has endorsed New York’s recent push to adopt the \$15 rate for fast food workers, but has not said how high she’d like to raise the federal rate.

The silence has not been overlooked by Sanders, who has repeatedly trumpeted his support for the dramatic wage hike in an effort to draw distinctions between his economic policies and those of Clinton.

--

Hayley Prim
c: (631) 902-5150

From: [Salazar-Rodriguez, Prisca](#)
To: ["John Del Cecato"](#)
Subject: RE:
Date: Wednesday, July 29, 2015 6:08:02 PM

yes

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, July 29, 2015 6:08 PM
To: Salazar-Rodriguez, Prisca
Subject:

Just to be clear - planning meeting at 730 tonight right?

From: [Geri Prado](#)
To: [John Del Cecato; Snyder, Thomas](#)
Subject: Spitballing- co chairs
Date: Wednesday, July 29, 2015 11:38:58 PM



Some politically volatile. Covers a spectrum.

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Subject: Re: bfast?
Date: Thursday, July 30, 2015 1:19:30 PM

Sure, that works

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Thursday, July 30, 2015 at 1:18 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: bfast?

Is 8 ok

Sent from my iPhone

On Jul 30, 2015, at 1:15 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

How about Wed, August 5?

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Thursday, July 30, 2015 at 12:52 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: bfast?

What to send me some bfast dates? K

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Subject: Re: bfast?
Date: Thursday, July 30, 2015 1:22:09 PM

Cool

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Thursday, July 30, 2015 at 1:18 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: bfast?

Yep sounds good! Tiny restaurant on west Broadway?

Sent from my iPhone

On Jul 30, 2015, at 1:15 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

How about Wed, August 5?

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Thursday, July 30, 2015 at 12:52 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: bfast?

What to send me some bfast dates? K

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: [Greg Wasserstrom](#)
To: [Geri Prado](#)
Cc: [John Del Cecato](#); [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [Hayley Prim](#); [Snyder, Thomas](#)
Subject: Re: Message Research on Income Inequality
Date: Thursday, July 30, 2015 5:56:56 PM

Sounds very interesting. Looking forward to it.

Best,

G

On Thu, Jul 30, 2015 at 1:48 PM, Geri Prado [REDACTED] wrote:

Hi folks:

here is my first group email to team TPA.

The AFL-CIO has recently commissioned a body of message research around income inequality and how to frame the economic state of play. It's polling, focus groups, dial testing and also based on activist linguistics (I know, it sounds like witchcraft but trust me it's not).

I asked Mike Podhorzer who lead this work with me and a team of people to present this to us next Wednesday or Thursday at 11am.

I can find another time but I thought I'd piggy back on an existing call time.

Anyone else I'm forgetting? We can invite on whomever you think this would benefit.

Let me know

gp

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#); [Snyder, Thomas](#); [Walzak, Phil](#)
Subject: TPA - \$15 vs \$12 minimum wage
Date: Thursday, July 30, 2015 9:31:43 PM

LABOR LOVE: HILLARY CLINTON was in Silver Spring, Md., today courting support at a meeting of the AFL-CIO. Per The Associated Press, Clinton "offered some support for a proposal in the Senate that would raise the federal minimum wage to \$12 an hour." She pegged her decision to Washington Sen. Patty Murray. "Whatever (Murray) advocates, I pay a lot of attention to ... Let's not just do it for the sake of having a higher number out there." <http://abcn.ws/1OEdA3B>

Sent from my iPhone

From: [Hinton, Karen](#)
To: "jfdc@akpdmedia.com"; [Walzak, Phil](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: Annie Karni
Date: Friday, July 31, 2015 5:39:43 AM

FYI— Annie Karni of Politico has touched base with me a few times asking about the HRC endorsement. She and I spoke off record about how BdB has done HRC a favor by pushing a more public progressive agenda. We should think about her around the rollout of whatever we end up doing. Karen

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: [Salazar-Rodriguez, Prisca](#)
To: [John Del Cecato](#)
Subject: Re: MINI SCHEDULE - FRIDAY, JULY 31, 2015
Date: Friday, July 31, 2015 7:34:38 AM

That one came from Tom directly. Odd.

Sent from my iPhone

On Jul 31, 2015, at 7:25 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I don't think I got that either?

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Friday, July 31, 2015 at 7:22 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: MINI SCHEDULE - FRIDAY, JULY 31, 2015

Hi. Ok. Will let Tom know. Assuming u got the invite to the group mtg without mayor before hand...

Sent from my iPhone

On Jul 31, 2015, at 7:19 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Heya.. I didn't know about the 10:45am meeting ... I'm out of town today, but could try to call in for a bit - but I will have limited battery life

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Thursday, July 30, 2015 at 6:49 PM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>, FLONYC <FLONYC@cityhall.nyc.gov>
Subject: MINI SCHEDULE - FRIDAY, JULY 31, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Friday, July 31, 2015

WEATHER: Hi of 92. Low of 74. Sunny.
ATTIRE: Business
NOTES: - YOU have 30 mins. to change at the gym

7:45 - 8:15 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

8:15 - 9:15 WORKOUT
Location: 357 9th Street

9:45 - 10:00 TRAVEL TIME FROM 357 9TH AVENUE TO [REDACTED]
[REDACTED] COMMUNICATIONS CALL
Travel Time: 15 mins. on foot

10:00 - 10:15 [REDACTED]
Location: [REDACTED]

10:15 - 10:45 TRAVEL TIME FROM [REDACTED] TO 15
MAIDEN LANE
Travel Time: 30 mins.

10:45 – 11:45 STRATEGIC PLANNING MEETING WITH – Henry,
Gabrielle, Elana, Ross, Hailey, John Del Cecato, Nathan, Emma, and Tom
Location: 15 Maiden Lane

11:45 - 4:45 CALL TIME
Location: 15 Maiden Lane

4:45 - 5:15 TRAVEL FROM 15 MAIDEN LANE EN ROUTE GRACIE
MANSION
Travel Time: 30 mins.

5:15 - 5:45 COFFEE WITH CHANCELLOR FARINA
Location: Gracie Mansion, the Porch

7:00 - 7:30 TRAVEL FROM GRACIE MANSION EN ROUTE RICHARD
ROGERS THEATRE
Travel Time: 30 mins.

8:00 - 11:00 ATTEND HAMILTON WITH FLONYC
Location: Richard Rogers Theater, 226 West 46th
Street
After the show you and FLONYC will go backstage for a
photo-op.
CH Photographer will be present to take photo after the
show with Lin Manuel.

CITY HALL STEPS PRESS CONFERENCES

No Scheduled Press Conferences

FLONYC SCHEDULE

9:15 - 10:00	PRIVATE APPOINTMENT
2:00 - 2:30	MEETING WITH COMMISSIONER FINKELPEARL
3:30 - 4:30	MEETING WITH DARREN WALKER, FORD FOUNDATION
8:00 - 11:00	ATTEND HAMILTON WITH YOU

From: [Salazar-Rodriguez, Prisca](#)
To: [John Del Cecato](#)
Subject: Re: MINI SCHEDULE - FRIDAY, JULY 31, 2015
Date: Friday, July 31, 2015 7:34:47 AM

Ok.

Sent from my iPhone

On Jul 31, 2015, at 7:25 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I was at the meeting at Berlin-Rosen yesterday tho

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Friday, July 31, 2015 at 7:22 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: MINI SCHEDULE - FRIDAY, JULY 31, 2015

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From: [Salazar-Rodriguez, Prisca](#)
To: [John Del Cecato](#)
Subject: Re: MINI SCHEDULE - FRIDAY, JULY 31, 2015
Date: Friday, July 31, 2015 7:36:08 AM

Either way will let Tom know.

Sent from my iPhone

On Jul 31, 2015, at 7:25 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I was at the meeting at Berlin-Rosen yesterday tho

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
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From: [Salazar-Rodriguez, Prisca](#)
To: [Hinton, Karen](#); ["John Del Cecato"](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: RE: Minimum wage increase/Balz interview
Date: Friday, July 31, 2015 12:22:29 PM

Have to re-work sched to find 40 minutes
Will loop back

From: Hinton, Karen
Sent: Friday, July 31, 2015 12:18 PM
To: 'John Del Cecato'; Salazar-Rodriguez, Prisca
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: RE: Minimum wage increase/Balz interview

John, I would like you to be in the room with him and me.

Prisca, John wants Mayor to do 20 minute interview with Wash Post reporter Dan Balz on Tuesday. He would need 20 minutes to prep and 20 minutes for the interview. Is there time for this before 3 pm?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, July 31, 2015 11:20 AM
To: Hinton, Karen
Subject: Re: Minimum wage increase

I can send something tomorrow, but I won't be there in person. Should we do Tuesday instead, when I can staff him in person?

On Jul 31, 2015, at 10:44 AM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

You prepping him with briefing materials, too???

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, July 31, 2015 9:24 AM
To: Walzak, Phil
Cc: Hagelgans, Andrea; Snyder, Thomas; Hinton, Karen; Wolfe, Emma
Subject: Re: Minimum wage increase

Tom - is there 20 minutes for MBDB to call Balz on Monday?

On Jul 29, 2015, at 1:08 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Like this

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, July 29, 2015 11:43 AM
To: Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas; Hinton, Karen; Wolfe, Emma
Subject: Minimum wage increase

Team TPA had an idea - although you guys may already have something like this in motion.

We wanted to have MBDB do a follow-up phone interview with Dan Balz of the Washington Post. As you'll remember, Balz wrote the first piece on TPA - got the scoop on what we were trying to do prior to the original Gracie Confab.

http://www.washingtonpost.com/politics/nys-de-blasio-gathers-progressives-to-kick-start-debate-on-income-inequality/2015/04/01/15c992de-d8b4-11e4-8103-fa84725dbf9d_story.html

The theme we'd be pushing is this. For all of the talk about how national politics is broken (as seen by Washington) - and how mayors (not just BDB) pushing a national agenda must somehow be in conflict with doing their "day jobs" - the opposite is true.

1. For nearly 18 months, we've been pushing for a min wage hike. Cuomo/Albany originally said "non-starter" and said "we just did one - not going to do it again." Then, when GOP won the Senate, we were told we REALLY couldn't get a min wage hike.
2. De Blasio and members of TPA made min wage hike the first plank in our agenda and pushed it nationally. BDB talked about it in Iowa, Wisconsin, California. Fight for \$15 spanned 200 cities. Cities/counties in LA, Seattle, Washington, St. Louis, Kansas City, other places pushed through min wage hikes.
3. Albany saw the writing on the wall & wage board had the pressure/support/national conversation (from the grassroots - not the big shots in Washington) needed to get a \$15 min wage for fast food workers here in New York.
4. It's an example of how mayors are: a) doing everything in their power locally to address income inequality; b) also banding together/speaking for the grassroots as we tackle big progressive issues - and getting results. Now even the presidential contest is focused on whether or not to have a \$15 min wage - something you'd have thought was impossible in 2012.

Thoughts?

From: [Hayley Prim](#)
To: [B](#)
Cc: [Snyder, Thomas](#); [John Del Cecato](#); [Geri Prado](#)
Subject: Meeting Unions, Clinton Offers Support for \$12 Minimum Wage
Date: Friday, July 31, 2015 12:43:12 PM

FYI:

Hillary Rodham Clinton on Thursday offered some support for a proposal in the Senate that would raise the federal **minimum wage** to \$12 an hour, hinting that the higher rate sought by labor unions doesn't have enough support.

Congressional Democratic leaders have backed legislation sponsored by Washington Sen. **Patty Murray** that would increase the rate to \$12 an hour by 2020, which is several dollars less than the \$15 backed by labor and anti-poverty activists.

"Whatever (Murray) advocates I pay a lot of attention to, because she knows how to get it through the Congress," Clinton said after meeting with labor leaders on Thursday. "Let's not just do it for the sake of having a higher number out there, but let's actually get behind a proposal that has a chance of succeeding."

<http://abcnews.go.com/Politics/wireStory/meeting-unions-clinton-offers-support-12-minimum-wage-32789133>

--

Hayley Prim

c: 

From: [Hayley Prim](#)
To: [Snyder, Thomas](#)
Cc: [Salazar-Rodriguez, Prisca](#); [John Del Cecato](#)
Subject: Re: Kindergarten vs Hedgefund Screening
Date: Friday, July 31, 2015 1:20:37 PM

Prisca-- let's move this hold up to 4:15pm - 5:30pm for this day, and then we will get him out so that he can go to Seth Myers.

On Tue, Jul 28, 2015 at 10:58 AM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Can you guys confirm the time is being help on BDB's calendar for the 10th?

Trying to get the cert of insurance form from Pace, and will send along when I have it.

On Mon, Jul 20, 2015 at 4:32 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

It's something we are doing together. He is screening his film, and then having a discussion with BDB after in front of audience

On Mon, Jul 20, 2015 at 4:10 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

Not sure I understand the insurance issue. Is it a City event? Or the filmmakers event?

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Monday, July 20, 2015 4:05 PM
To: Snyder, Thomas; Salazar-Rodriguez, Prisca
Cc: John Del Cecato
Subject: Kindergarten vs Hedgefund Screening

Hi all,

We are moving forward on the Kindergarten vs Hedgefund screening with Robert Greenwald.

Prisca, could we do the screening at 7:30pm on September 10-- I think hold 7:15pm - 8:45 total for the evening just to be safe... Right JDC?

Tom,

We are going to screen this at Pace University, right by City Hall. They are asking for who will be the signer on the certificate of insurance. Would we list

the City of New York as the signer?

--

Hayley Prim

c: [REDACTED]

From: [Schwartz, Regina](#)
To: [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: are you planning on joining the 1:30?
Date: Friday, July 31, 2015 1:22:24 PM

From: [Schwartz, Regina](#)
To: [Yazgi, Stephanie](#); "jfdc@akpdmedia.com"; "[Neal Kwatra](#)"; [Snyder, Thomas](#); [Fromberg, Rick](#); [Wolfe, Emma](#); [Viguers, Jonathan](#)
Cc: [Schnake Mahl, Gabriel](#)
Subject: RE: Mayors Organizing Plan
Date: Friday, July 31, 2015 1:26:44 PM
Attachments: [mayors_organizing_vision7.28.docx](#)

Team-

We need to postpone this until next week.

GSM will find a time next week for us. Sorry for the late cancel.

In the meantime please look at the revised document and make comments/edits.

Thank you

Gina

From: Schwartz, Regina
Sent: Tuesday, July 28, 2015 12:09 PM
To: Yazgi, Stephanie; 'jfdc@akpdmedia.com'; 'Neal Kwatra'; Snyder, Thomas; Fromberg, Rick; Wolfe, Emma; Viguers, Jonathan
Cc: Schnake Mahl, Gabriel
Subject: Mayors Organizing Plan

Based on our meeting from two weeks ago, attached is the start of a vision document for the Mayor's Organizing initiative.

Please read and provide comments, big picture questions, and edits.

We will get a call on the books to talk through it on Friday- gsm please schedule.

From: Yazgi, Stephanie
Sent: Thursday, July 16, 2015 11:10 AM
To: 'jfdc@akpdmedia.com'; 'Neal Kwatra'; Schwartz, Regina; Snyder, Thomas; Fromberg, Rick; Wolfe, Emma; Viguers, Jonathan
Subject: RE: NEEDED FROM YOU!: Notes for Mayors Organizing Plan

Folks:

I have only received input from Gina and Rick. Please send me a couple of bullets with your vision by end of day.

Thanks!

Stephanie

From: Yazgi, Stephanie
Sent: Wednesday, July 08, 2015 1:58 PM
To: 'jfdc@akpdmedia.com'; 'Neal Kwatra'; Schwartz, Regina; Snyder, Thomas; Fromberg, Rick; Wolfe, Emma; Viguers, Jonathan
Subject: NEEDED FROM YOU!: Notes for Mayors Organizing Plan

Folks:

Thanks for the meeting this morning. If you could, by the end of the week, please send me a few key bullets to summarize the pieces you think need to be part of the mayor's organizing plan re: national and local organizing, programmatic pieces, goals and considerations and notes on how to overcome any identified challenges.

I will pull this all together and summarize and circulate a document next week for us to agree upon and then present to MBdB.

Thanks!
Stephanie

p.s. if you'd rather speak by phone you can call me anytime [REDACTED] or we can schedule a time to speak – THANKS!

MEMORANDUM

TO: Mayor de Blasio

RE: Mayor's Organizing Program

Vision: To Advance the an Urban Agenda on the National Level by making Mayors' Voices as Powerful as Possible

1) Select issue areas with high value to cities across the country that can be won at a national level through influencing:

- a. Federal Policy – Unifying unlikely allies and targeting Members of Congress OR Presidential Legacy Initiatives
 - b. Presidential Discourse – Direct targeting of candidates and increasing overall issue salience to lead to eventual presidential action.
 - c. Individual City or State to Action- Waterfall of city action on issues to create imperative for change on a Federal level.
- Next Step: Identify issues that we can win at a national level: Transportation, Immigration, Civil Rights, Environment, Education, Economic Inequality, Predictive Policing, Housing, Jobs etc.

2) Organize Mayors by:

- a. Crafting strategic campaigns and lobbying efforts around selected issues
 - i. AND taking advantage of organic local Mayoral wins within issue areas
- b. Executing a communications strategy which influences the national dialogue with a local, programmatic angle
 - i. Engaging strange bed-fellows to partner with Mayors to increase power (CEOs, local allies, Farmers)
- c. Developing leaders among mayoral allies
- d. Sharing municipal best practices to create Mayoral successes and build relationships

3) Build a sustainable Mayors Organizing team in NYC:

- a. Director of Mayors Organizing
- b. 2 Organizing Staff
- c. Researcher
- d. Press Staff

Outstanding issues:

1. TPA vs. Mayors Organizing- These should be aware of eachother's outreach, but a bright line drawn so that we don't cannibalize our own organizing. So far a cornerstone of Mayors Organizing has been its bi-partisan credibility.
2. Issue selection
3. Aggressive recruitment with broad base OR a plan to focus and grow deep relationships with largest population cities
4. NYC as leader and laboratory for all cutting edge work OR other leaders with us on variety of organic issues that we help amplify
5. Mayors Database creation

Context of Current Mayors Organizing work:

There are five main buckets of organizing work that currently touch mayors:

- 1) Cities United for Immigration Action: There are nearly 100 cities that have taken action with this coalition in one way or another. The coalition is staffed and run by MOIA, and they work with national advocacy groups and labor and community based organizational partners when it serves to further the coalition's mission.
- 2) USCM and Cities of Opportunity Task Force: Working with USCM, the only national organization that convenes mayors exclusively, provides us access to their 1400 members nationwide. Chairing the Cities of Opportunity Task Force allows us to participate and provide formal programming and a space for organizing around issues of inequality, which are central to our platform. It can serve as a springboard to deeper organizing on a number of issues with mayors as well as opportunity to meet and building with bi-partisan group of mayors.
- 3) The Progressive Agenda: We seek mayors to sign on in support of this and engage in this organizing in order to move forward a progressive issue agenda nationwide.
- 4) NYS State Affairs work: We engage with mayors- mostly Democratic allies- across the state in order to move our Albany agenda forward.
- 5) OneNYC regional work: We engage bi-partisan coalition of mayors and other officials, as well as agencies, across the region on key issues.

This past year we have had gatherings of mayors around COO in person in NYC and Boston and at USCM meetings, we have had one immigration summit with mayors and at least two gatherings of staff (hosted by NYC and SF), made progress on immigration with two amici filed in support of president's executive actions and 5 national days of action.

COO has held two national days of action on transportation- one of which included a Lobby day in Washington DC.

Through Cities of Opportunity Task force, the issues areas around which we will organize are: 1) Early childhood education, 2) Income inequality (minimum wage), 3) Broadband Access, 4) Transportation, 5) Housing.

Thus far, this work has been siloed, which is confusing and causes work flow problems. In order to unify our mayors organizing initiatives, we propose that we unite it under one banner we call CITIES FOR ACTION. (*See accompanying style guide for this brand*).

THEORY OF CHANGE

While there are organizations that convene mayors, our vision to create a space for mayors to collaborate and advocate without being mediated by third parties. This means an effort that allows for the strong and united voice of mayors to be heard by engaging collectively at the local, state and federal levels.

Meeting mayors where they are at, identifying themes and areas of collaboration, and bringing them together with progressive thinkers, advocates and funders in order to share, publish, and promote best practices in innovative policy and programs is a key programmatic piece to the organizing; but the potential politically to activate the various subsets of mayors (regionally or constituency-based) to organize and push in various arenas is the driving force behind this effort.

From: [Snyder, Thomas](#)
To: [John Del Cecato](#); [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [Hinton, Karen](#); [Wolfe, Emma](#)
Subject: Re: Minimum wage increase
Date: Friday, July 31, 2015 1:54:03 PM

Why Monday rather than another day next week?

From: John Del Ceccato <jfdc@akpdmedia.com>
Date: Friday, July 31, 2015 at 9:23 AM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Tom Snyder <tsnyder@cityhall.nyc.gov>, Karen Hinton <KHinton@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>
Subject: Re: Minimum wage increase

Tom - is there 20 minutes for MBDB to call Balz on Monday?

On Jul 29, 2015, at 1:08 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

[Like this](#)

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, July 29, 2015 11:43 AM
To: Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas; Hinton, Karen; Wolfe, Emma
Subject: Minimum wage increase

Team TPA had an idea - although you guys may already have something like this in motion.

We wanted to have MBDB do a follow-up phone interview with Dan Balz of the Washington Post. As you'll remember, Balz wrote the first piece on TPA - got the scoop on what we were trying to do prior to the original Gracie Confab.

http://www.washingtonpost.com/politics/nys-de-blasio-gathers-progressives-to-kick-start-debate-on-income-inequality/2015/04/01/15c992de-d8b4-11e4-8103-fa84725dbf9d_story.html

The theme we'd be pushing is this. For all of the talk about how national politics is broken (as seen by Washington) - and how mayors (not just BDB) pushing a national agenda must somehow be in conflict with doing their "day jobs" - the opposite is true.

1. For nearly 18 months, we've been pushing for a min wage hike. Cuomo/Albany originally said "non-starter" and said "we just did one - not going to do it again." Then, when GOP won the Senate, we were told we REALLY couldn't get a min wage hike.

2. De Blasio and members of TPA made min wage hike the first plank in our agenda and

pushed it nationally. BDB talked about it in Iowa, Wisconsin, California. Fight for \$15 spanned 200 cities. Cities/counties in LA, Seattle, Washington, St. Louis, Kansas City, other places pushed through min wage hikes.

3. Albany saw the writing on the wall & wage board had the pressure/support/national conversation (from the grassroots - not the big shots in Washington) needed to get a \$15 min wage for fast food workers here in New York.

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Thoughts?

From: [Salazar-Rodriguez, Prisca](#)
To: ["John Del Cecato"; Hinton, Karen](#)
Cc: [Walzak, Phil; Hagelgans, Andrea](#)
Subject: RE: Minimum wage increase/Balz interview
Date: Friday, July 31, 2015 1:59:19 PM

k

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, July 31, 2015 1:57 PM
To: Hinton, Karen
Cc: Salazar-Rodriguez, Prisca; Walzak, Phil; Hagelgans, Andrea
Subject: Re: Minimum wage increase/Balz interview

Works for me

On Jul 31, 2015, at 12:57 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

John?

From: Salazar-Rodriguez, Prisca
Sent: Friday, July 31, 2015 12:26 PM
To: Hinton, Karen; 'John Del Cecato'
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: RE: Minimum wage increase/Balz interview

Anyway this is possible Wednesday at 5pm
Just asking

From: Hinton, Karen
Sent: Friday, July 31, 2015 12:18 PM
To: 'John Del Cecato'; Salazar-Rodriguez, Prisca
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: RE: Minimum wage increase/Balz interview

John, I would like you to be in the room with him and me.

Prisca, John wants Mayor to do 20 minute interview with Wash Post reporter Dan Balz on Tuesday. He would need 20 minutes to prep and 20 minutes for the interview. Is there time for this before 3 pm?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, July 31, 2015 11:20 AM

To: Hinton, Karen
Subject: Re: Minimum wage increase

I can send something tomorrow, but I won't be there in person. Should we do Tuesday instead, when I can staff him in person?

On Jul 31, 2015, at 10:44 AM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

You prepping him with briefing materials, too???

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, July 31, 2015 9:24 AM
To: Walzak, Phil
Cc: Hagelgans, Andrea; Snyder, Thomas; Hinton, Karen; Wolfe, Emma
Subject: Re: Minimum wage increase

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On Jul 29, 2015, at 1:08 PM, Walzak, Phil
<PWalzak@cityhall.nyc.gov> wrote:

Like this

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Sent: Wednesday, July 29, 2015 11:43 AM
To: Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas; Hinton, Karen; Wolfe, Emma
Subject: Minimum wage increase

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http://www.washingtonpost.com/politics/nys-de-blasio-gathers-progressives-to-kick-start-debate-on-income-inequality/2015/04/01/15c992de-d8b4-11e4-8103-fa84725dbf9d_story.html

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Thoughts?

From: [Leopold, Elana](#)
To: ["hayley@progressiveagenda.us"](mailto:'hayley@progressiveagenda.us')
Cc: [Snyder, Thomas](#); [REDACTED] ["jfdc@akpdmedia.com"](mailto:'jfdc@akpdmedia.com'); [Salazar-Rodriguez, Prisca](#)
Subject: RE: Governor Jay Inslee - Washington State
Date: Friday, July 31, 2015 3:35:50 PM

- mayor

+ prisca

From: B
Sent: Friday, July 31, 2015 3:33 PM
To: 'hayley@progressiveagenda.us'
Cc: Snyder, Thomas; Leopold, Elana; [REDACTED] ["jfdc@akpdmedia.com"](mailto:'jfdc@akpdmedia.com')
Subject: Governor Jay Inslee - Washington State

Just heard from my brother, [REDACTED] that Inslee did something bold on climate change. Pls sched a call with him for monday or tues so I can start to develop a relationship. And I need background on the action he took. Thanks

From: [Snyder, Thomas](#)
To: ["hayley@progressiveagenda.us"](mailto:hayley@progressiveagenda.us)
Cc: [Leopold, Elana](#); [REDACTED] ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Re: Governor Jay Inslee - Washington State
Date: Friday, July 31, 2015 3:41:39 PM

Hayley - can you get the background info the mayor is seeking before Monday and send it to him directly but cc me and prisca. Also need a phone number for Inslee.

On 7/31/15, 3:33 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>Just heard from my brother, [REDACTED], that Inslee did something
>bold on climate change. Pls sched a call with him for monday or tues so I
>can start to develop a relationship. And I need background on the action
>he took. Thanks

From: [Geri Prado](#)
To: [B](#)
Cc: hayley@progressiveagenda.us; [Snyder, Thomas](#); [Leopold, Elana](#); jfdc@akpdmedia.com
Subject: Re: Governor Jay Inslee - Washington State
Date: Friday, July 31, 2015 3:42:42 PM

It was around carbon cap emissions.

I believe the boldness was that he took executive action and went around the legislature completely to avoid tagging on something that would have weakened the regulations he's pushing per the GOP.

Will send an article that might clarify.

> On Jul 31, 2015, at 3:33 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> Just heard from my brother, [REDACTED], that Inslee did something bold on climate change. Pls sched a call with him for monday or tues so I can start to develop a relationship. And I need background on the action he took. Thanks

From: [B](#)
To: [Snyder, Thomas](#); [REDACTED]
Cc: "hayley@progressiveagenda.us"; [Leopold, Elana](#); "jfdc@akpdmedia.com"
Subject: Re: Governor Jay Inslee - Washington State
Date: Friday, July 31, 2015 4:01:02 PM

Pls get me one or more article re: what he achieved

----- Original Message -----

From: Snyder, Thomas
Sent: Friday, July 31, 2015 03:43 PM
To: Geri Prado [REDACTED] B
Cc: hayley@progressiveagenda.us <hayley@progressiveagenda.us>; [Leopold, Elana](#); jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: Governor Jay Inslee - Washington State

Just need a short one paragraph description of the action he took.

On 7/31/15, 3:42 PM, "Geri Prado" [REDACTED] wrote:

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>>I can start to develop a relationship. And I need background on the
>>action he took. Thanks

From: [Klein, Monica](#)
To: [B](#)
Cc: [Hayley Prim \(hayley@progressiveagenda.us\)](#); [John Del Cecato](#)
Subject: HRC & \$15
Date: Friday, July 31, 2015 4:03:09 PM

HRC has **not** supported a \$15 min wage nationally.

HRC has supported NYC raising the minimum wage to \$15/hour for fast food workers

She described the federal minimum wage as a floor and said cities such as LA - which recently voted to adopt a \$15-an-hour minimum wage - should be free to set higher ones.

She spoke favorably about legislation to raise the minimum wage to \$12/hour nationally.

From: [Hayley Prim](#)
To: [B](#)
Cc: [Snyder, Thomas](#); [Leopold, Elana](#); jfdc@akpdmmedia.com
Subject: Re: Governor Jay Inslee - Washington State
Date: Friday, July 31, 2015 4:17:26 PM

This article does a good job in outlining it. Working on scheduling a call for monday or tuesday.

<http://www.bellinghamherald.com/news/state/washington/article29273878.html>

Bypassing Legislature, Inslee turns to executive action on climate change

Taking a page from President Barack Obama, Gov. Jay Inslee is bypassing reluctant lawmakers to combat climate change through regulation.

The Democratic governor told his administration Tuesday to develop a cap on emissions of greenhouse gases so Washington can meet its commitment to cut 1990-level emissions in half by 2050.

But he opted against pursuing a clean fuel standard because that would have triggered a Republican-sponsored "poison pill" jeopardizing mass-transit funding.

Regulations are needed to meet clean-air standards already in place, Inslee argued.

"We have limits that the state is supposed to meet for total emissions, and nothing on the books to force reductions so we can meet those standards," Inslee spokesman David Postman said.

The Legislature set the standards in 2008 but never followed with restrictions. In this year's legislative sessions totaling a marathon 176 days, neither the Democratic House nor the Republican Senate passed a proposal by Inslee to tax large sources of emissions.

Inslee still prefers that plan, a cap-and-trade program that would have raised \$1 billion a year for the state and set up a market for polluters to buy and sell credits. He said Tuesday it was still an option but that he couldn't wait any longer.

So Inslee is shifting to executive action, just as the Obama administration did after Congress wouldn't enact a cap-and-trade system.

The state's version of the Clean Air Act allows the Department of Ecology to set emissions standards, and Inslee directed the agency to use that authority on carbon emissions. The authority doesn't extend to raising revenue or auctioning off credits, although emitters might still be able to trade credits in some way, his office said.

Still to be decided is who would be covered under the plan. Inslee's original legislative proposal covered about 130 large facilities and fuel distributors that cause the release of more than 25,000 metric tons of heat-trapping gases in a year. It would have made exceptions for industries such as agriculture.

Inslee's rule must go through a year or more of development and vetting, and it will face a skeptical reception from business groups.

"We're disappointed that he's chosen to take yet another route that doesn't include business-oriented solutions," said Brandon Houskeeper, a lobbyist with the Association of Washington Business.

Houskeeper said the AWB supports a plan advanced by Sen. Doug Ericksen, R-Ferndale, that passed the Senate. It would have given electrical utilities that currently are required to buy wind power and other renewable energy a way to avoid that voter-imposed mandate by reducing emissions.

Environmentalists cheered Inslee for what they said was a bold move to combat climate change.

"This summer's fire, drought and heat are really showing us what's at stake," said Becky Kelley, president of the Washington Environmental Council.

In settling on his strategy, Inslee decided not to pursue a clean-fuels regulation that would encourage alternative transportation fuels.

In so doing, he avoided what some have called a "poison pill" in the \$16 billion transportation spending package that the Legislature passed this month. Added at the behest of the Republican-majority Senate, the provision would have canceled bike, trail and mass-transit funding if a governor started work on a clean-fuels standard.

Read more here:

<http://www.bellinghamherald.com/news/state/washington/article29273878.html#storylink=cpy>

On Fri, Jul 31, 2015 at 4:00 PM, B <BCCD@cityhall.nyc.gov> wrote:

Pls get me one or more article re: what he achieved

----- Original Message -----

From: Snyder, Thomas

Sent: Friday, July 31, 2015 03:43 PM

To: Geri Prado [REDACTED] B

Cc: hayley@progressiveagenda.us <hayley@progressiveagenda.us>; Leopold, Elana; jfdc@akpdmedia.com <jfdc@akpdmedia.com>

Subject: Re: Governor Jay Inslee - Washington State

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--

Hayley Prim

c: 

From: [Salazar-Rodriguez, Prisca](#)
To: "Hayley Prim"
Cc: [Leopold, Elana](#); [Snyder, Thomas](#); [REDACTED] jfdc@akpdmedia.com
Subject: RE: Governor Jay Inslee - Washington State
Date: Friday, July 31, 2015 4:51:55 PM

Confirmed

The Governor will call the Mayor on his cell.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Friday, July 31, 2015 4:41 PM
To: Salazar-Rodriguez, Prisca
Cc: Leopold, Elana; Snyder, Thomas; [REDACTED] jfdc@akpdmedia.com
Subject: Re: Governor Jay Inslee - Washington State

Awesome. Can you reach out to Stacey and schedule it?

On Fri, Jul 31, 2015 at 4:37 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:
I can make 7pm work

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Friday, July 31, 2015 4:09 PM
To: Leopold, Elana
Cc: Snyder, Thomas; [REDACTED] jfdc@akpdmedia.com; Salazar-Rodriguez, Prisca
Subject: Re: Governor Jay Inslee - Washington State

Just talked to Inslee's asst. Could we make 7pm EST work on Monday for a call? or 3pm EST on Tuesday?

Prisca, Stacey is his EA, and her number is [REDACTED] for your records.

On Fri, Jul 31, 2015 at 3:35 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:
- mayor

+ prisca

From: B
Sent: Friday, July 31, 2015 3:33 PM
To: 'hayley@progressiveagenda.us'
Cc: Snyder, Thomas; Leopold, Elana; [REDACTED] jfdc@akpdmedia.com
Subject: Governor Jay Inslee - Washington State

Just heard from my brother, [REDACTED] that Inslee did something bold on climate change. Pls sched a call with him for monday or tues so I can start to develop a relationship. And I need background on the action he took. Thanks

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Salazar-Rodriguez, Prisca](#)
To: "Hayley Prim"
Cc: [Leopold, Elana](#); [Snyder, Thomas](#); [REDACTED] jfdc@akpdmedia.com
Subject: RE: Governor Jay Inslee - Washington State
Date: Friday, July 31, 2015 4:51:55 PM

Confirmed

The Governor will call the Mayor on his cell.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Friday, July 31, 2015 4:41 PM
To: Salazar-Rodriguez, Prisca
Cc: Leopold, Elana; Snyder, Thomas; [REDACTED] jfdc@akpdmedia.com
Subject: Re: Governor Jay Inslee - Washington State

Awesome. Can you reach out to Stacey and schedule it?

On Fri, Jul 31, 2015 at 4:37 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:
I can make 7pm work

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Friday, July 31, 2015 4:09 PM
To: Leopold, Elana
Cc: Snyder, Thomas; [REDACTED] jfdc@akpdmedia.com; Salazar-Rodriguez, Prisca
Subject: Re: Governor Jay Inslee - Washington State

Just talked to Inslee's asst. Could we make 7pm EST work on Monday for a call? or 3pm EST on Tuesday?

Prisca, Stacey is his EA, and her number is [REDACTED] for your records.

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- mayor

+ prisca

From: B
Sent: Friday, July 31, 2015 3:33 PM
To: 'hayley@progressiveagenda.us'
Cc: Snyder, Thomas; Leopold, Elana; [REDACTED] jfdc@akpdmedia.com
Subject: Governor Jay Inslee - Washington State

Just heard from my brother, [REDACTED] that Inslee did something bold on climate change. Pls sched a call with him for monday or tues so I can start to develop a relationship. And I need background on the action he took. Thanks

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Snyder, Thomas](#)
To: [B](#)
Cc: jfdc@akpdmedia.com; [REDACTED] hayley@progressiveagenda.us; [Salazar-Rodriguez, Prisca](#)
Subject: Re: Vision
Date: Saturday, August 01, 2015 2:24:08 PM

I will aim for within the next week

Sent from my iPhone

> On Aug 1, 2015, at 2:23 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> Good. But when do we meet as a group? I'm honestly not sure my larger vision for this being fully heard and I need to weigh in soon
>

>
> ----- Original Message -----
> From: Snyder, Thomas
> Sent: Saturday, August 01, 2015 02:17 PM
> To: B
> Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; [REDACTED]
hayley@progressiveagenda.us <hayley@progressiveagenda.us>; [Salazar-Rodriguez, Prisca](#)
> Subject: Re: Vision

>
> We expect to meet as a staff group next week in prep for what you ask.

>
> Sent from my iPhone

>> On Aug 1, 2015, at 2:13 PM, B <BCCD@cityhall.nyc.gov> wrote:
>>
>>
>> I really want to make sure we all get aligned for our vision for the TPA. Mine is expansive and, I believe, correct. When do we all get to sit in the same place, without interruption, and work this through? Will require a whole evening or a substantial part of a weekend day. A mini-retreat, in effect. Let's do soon. Pls keep me posted

From: [Hayley Prim](#)
To: [Snyder, Thomas](#)
Cc: jfdc@akpdmmedia.com; [REDACTED]
Subject: Re: Vision
Date: Saturday, August 01, 2015 2:32:39 PM

Working on it. Geri let us know when you're here.

On Saturday, August 1, 2015, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:
Hayley - need to schedule meeting with the 4 of us asap.

Sent from my iPhone

> On Aug 1, 2015, at 2:13 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> I really want to make sure we all get aligned for our vision for the TPA. Mine is expansive and, I believe, correct. When do we all get to sit in the same place, without interruption, and work this through? Will require a whole evening or a substantial part of a weekend day. A mini-retreat, in effect. Let's do soon. Pls keep me posted

--

Hayley Prim

c: [REDACTED]

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: You around today?
Date: Saturday, August 01, 2015 3:53:38 PM

Sounds good

> On Aug 1, 2015, at 3:32 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> Ok. Will get you tonight or tmrw
>
>
>
> ----- Original Message -----
> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Saturday, August 01, 2015 03:08 PM
> To: B
> Subject: Re: You around today?
>
> I'm traveling to STL for [REDACTED] but can do quick phoned before flight departs at 4p - or else
could do tonight
>
>
>
>> On Aug 1, 2015, at 2:23 PM, B <BCCD@cityhall.nyc.gov> wrote:
>>
>>
>> Either in person or by phone?
>>

From: [Hayley Prim](#)
To: [B; Snyder, Thomas; John Del Cecato; Geri Prado](#)
Subject: San Antonio proposal to increase MW
Date: Saturday, August 01, 2015 3:55:27 PM

The Council still has to vote to approve it, but we can add Mayor Ivy Taylor to call list.

City Manager Recommends Raising Minimum Wage For City Employees to \$13 Per Hour
by [Michael Marks](#) July 31, 2015 at 3:16 PM



Michael Marks

SEIU members rally at City Hall in June to increase wages for city employees.

Update: Friday, July 31, 2015, 3:50 p.m.:

This story has been updated with comments from Buddy Villejo, SEIU Texas vice president of public sector.

Our post continues below:

San Antonio City Manager Sheryl Sculley announced recommendations today to raise the minimum wage for all city employees to \$13 per hour starting next fiscal year.

"We have proposed a minimum of \$13 per hour entry wage in the FY 2016 Proposed Budget, and if the City Council adopts it, it will be effective Jan. 1," Sculley said in a news release.

The increase is a victory advocacy groups such as the COPS/Metro Alliance, which has lobbied the City of San Antonio to increase minimum wages for its workers for over a year.

Robert Cruz, a COPS/Metro leader, said he was "elated" when he heard of the wage increase.

"It was because of our concerted effort. We've communicated with all the council members, and I think Mayor [Ivy] Taylor saw that the budget would sustain the rate increase," Cruz told the *San Antonio Current*. "Everything came together. We've been very methodical, we've been very patient and we've been very persistent."

COPS/Metro representatives will meet with Sculley next week to discuss other concerns with the budget, which will be presented to the City Council on Thursday, Aug. 6.

The group will continue to push for additional one dollar wage bumps over the next two years to bring the minimum wage for city employees up to \$15 per hour.

That's the amount that another group, Service Employees International Union Texas, has pushed for. SEIU members rallied at City Hall this afternoon as part of the effort.

Over 3,000 city employees — roughly 40 percent of its total workforce — earn less than \$15 per hour, according to SEIU.

"We've been joining together with residents to advocate for the kind of jobs and services our communities need to thrive. While we were not expecting to have such an immediate response, we are happy to see the city is listening," Buddy Villejo, SEIU Texas vice president of public sector, said in a statement to the *Current*. "People who work hard should be paid enough to live a decent life. That's why the Fight for \$15 movement is gaining momentum in cities across the country and here in Texas. It's encouraging to see the city take this step forward."

The wage increase could bring city employees in line with Bexar County employees. The Bexar County Commissioners' Court agreed in June to look into raising pay for County employees to \$13 per hour.

"If you're willing to pay them a decent a wage, it's easier to find good talent," Bexar County Judge Nelson Wolff said to the *Current* in June.

--

Hayley Prim

c: 

From: [Geri Prado](#)
To: [Snyder, Thomas](#)
Cc: [John Del Cecato](#)
Subject: Re: Vision
Date: Saturday, August 01, 2015 5:08:28 PM

I have an outline but based on what I understand from the fundraising plan things might be changing.
If I can talk to Emma, Ross and Hyers about money it should be before the meeting with the mayor.

> On Aug 1, 2015, at 5:00 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:
>
> Then let's do Wednesday afternoon and if needed you all can continue developing plan before that. I will figure a time later in week for discussion with Mayor
>
> Sent from my iPhone
>
>> On Aug 1, 2015, at 4:57 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>>
>> I'm not back until Monday afternoon - so Wed/Thu prob better
>>> On 8/1/15, 4:53 PM, "Geri Prado" <[REDACTED]> wrote:
>>>
>>> You guys think it would be better for me to come Monday, Tuesday or
>>> Wednesday, Thursday?
>>>
>>>
>>>
>>>
>>>
>>>> On Aug 1, 2015, at 4:38 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov>
>>>> wrote:
>>>>
>>>> When can you be in NY this week?
>>>>
>>>> Sent from my iPhone
>>>>
>>>>> On Aug 1, 2015, at 4:34 PM, Geri Prado <[REDACTED]> wrote:
>>>>>
>>>>> Yes but I wasn't a part of the fundraising conversations so I need to
>>>>> understand more about what and strategy.
>>>>>
>>>>> Re Iowa that takes us into a strategically different direction and
>>>>> changes the goals. I will put a draft together on that but I think the
>>>>> three of us need to have a discussion on where we are on that and if we
>>>>> are suggesting that a change in him.
>>>>>
>>>>>
>>>>> Right now there are a series of ideas being implemented, some help us
>>>>> get to the larger goals, some are different.
>>>>>
>>>>> I want to understand more if we are aligned on the goals. Any thoughts
>>>>> on what I sent?
>>>>>
>>>>>

From: [John Del Cecato](#)
To: [Klein, Monica](#); "[Hayley Prim](#)"
Subject: Re: \$15
Date: Saturday, August 01, 2015 6:33:11 PM

This is an opinion piece, but is a good summary. And note that the columnist believes reforming 162(m) - aka the CEO Pay Loophole, aka TPA item #15 - would be a better idea...

Hillary Clinton's Capital Gains Tax Change Misses the Mark

Photo



Hillary Clinton called out "hit-and-run activists whose goal is to force an immediate payout," in a speech last week. Credit Mary Altaffer/Associated Press

[Continue reading the main story](#)

[Hillary Rodham Clinton](#)'s proposal to increase capital gains taxes for well-off individuals who hold investments for less than six years has a certain appeal. The plan is likely to raise effective tax rates on the top 1 percent of taxpayers, and some might wish to support it for that reason.

But it seems more show horse than workhorse: It would do little to accomplish its stated goal of aiming at what Mrs. Clinton called "the tyranny of today's earnings report."

Under current law, gains from assets held for more than a year often qualify as long-term capital gains, which are taxed at a top rate of 20 percent. Under Mrs. Clinton's proposal, for individuals in the top bracket, the tax would start at 39.6 percent for investments that taxpayers maintained for two years or less, then gradually decrease after that, back to the 20 percent rate only for assets held for more than six years. Taxpayers outside the top bracket, which starts at about \$465,000 for married filers, would see no change.

Mrs. Clinton tied the tax proposal to her concern about short-termism. Short-termism refers to the idea that some investors looking for short-term profits may push corporate managers to increase share buybacks, split up companies, sell off ancillary assets and generally use whatever techniques

are necessary to increase a stock's price.

I'm skeptical of this line of argument. Shareholders who receive cash from share buybacks typically reinvest in other companies, thus making the overall allocation of economic resources more efficient. Some companies should be split up. Investors should not be myopic, but movements in the stock price relative to industry peers provide a useful way to monitor and evaluate the performance of top executives.

It is true that corporate executives are often overly focused on quarterly earnings. Earnings reports often drive stock price movements in the short run. Too much focus on quarterly earnings invites earnings management, where executives change the real or paper timing of transactions to strengthen earnings in a particular quarter, sometimes at the expense of the long-term stability and profitability of the firm.

The left wing of the Democratic Party may find Mrs. Clinton's narrative about corporate executives appealing. And because Mrs. Clinton's proposal would raise the top rate on capital gains relative to current law, it has the effect of making the tax system a bit more burdensome on some rich people.

The problem with Mrs. Clinton's proposal is that it slides over some important institutional details about how people invest. As a result, the proposed changes would do little to shape the behavior of corporate managers.

Top corporate executives receive substantial equity compensation in the form of restricted stock grants or similar arrangements. Executives often manage earnings to try to bolster them in periods when they can sell off shares. But changing the capital gains tax rate will not discourage this destructive behavior.

Consider the following example, which demonstrates why Mrs. Clinton's plan misses the mark.

When stock vests, an executive recognizes ordinary income for the fair-market value of the shares, taking that amount as the tax basis in the shares.

Suppose an executive received 50,000 shares of restricted stock in 2012, when the stock was worth \$1 million, or \$20 a share. Suppose the restrictions lapse in 2016 when the stock is worth \$2 million, or \$40 a share. Under either current law or Mrs. Clinton's plan, the executive would recognize \$2 million of ordinary income and pay about \$800,000 in income taxes. The executive would then have a basis in the shares of \$2 million. This result does not depend on whether the executive sells the stock immediately or holds on to it after it vests.

Under Mrs. Clinton's proposal, if the executive sold the stock 18 months later for \$42 a share, he or she would recognize \$100,000 of short-term capital gain, paying tax of about \$40,000. Under current law, the executive would pay tax of \$20,000.

But raising the rate on tax gains also raises the value of tax losses. If the stock price declined to \$38 a share, the executive would recognize a short-term capital loss of \$100,000, worth about \$40,000. Under current law, he or she would have a long-term capital loss of \$100,000, worth about \$20,000.

And whatever happens to the stock price after the stock vests, the amount of tax is likely to be small compared with the tax on the stock award itself, which is taxed at ordinary income rates. As a general matter, the stock price of a publicly traded company is about as likely to go down as it is up, and so broadly speaking, corporate executives care more about the top rate on ordinary income than the top rate on capital gains.

Executives of start-ups and other privately held firms often make an election under section 83(b) of the tax code that results in stock appreciation being taxed at capital gains rates. Those executives would not be affected much by Mrs. Clinton's proposal. They typically hold shares for

longer periods, and, as a general matter, do not engage in the sort of short-term earnings management that Mrs. Clinton is focusing on.

A better approach would be to pressure firms to change [executive compensation](#) practices. I would suggest an overhaul of Section 162(m), which disallows corporate deductions for pay above \$1 million unless it is based on meeting performance goals. Instead, Section 162(m) could be rewritten to allow a deduction for compensation paid to any employee in excess of \$1 million only if the compensation is paid in cash, deferred for at least five years and unsecured (meaning that if the company goes bankrupt, the executive would not have a priority over other creditors). This approach would encourage corporate executives to act more like long-term bondholders and obsess less about short-term stock price movements.

In the speech on Friday, Mrs. Clinton expressed preliminary interest in changing the tax incentives for executive pay. Her campaign aides indicated that there was more to come.

“Hillary Clinton’s speech last week focused on just a few specific proposals to combat short-termism,” said Jake Sullivan, a senior policy adviser to the campaign. “She will have more to say about tax fairness related to capital gains, as well as specific reforms to ensure executive compensation aligns with long-term value and rising pay for workers.”

From: "Klein, Monica" <MKlein@cityhall.nyc.gov>

Date: Saturday, August 1, 2015 at 6:13 PM

To: Hayley Prim <hayley@progressiveagenda.us>

Cc: John Del Cecato <jfdc@akpdmedia.com>

Subject: Re: \$15

Mayor wants to know exactly what HRC did or did not do on capital gains tax
Danke!

Monica Klein | Deputy Press Secretary | Mayor’s Press Office
o: (212) 788-2969 | c: (917) 324-3297 | twitter: [@monicacklein](https://twitter.com/monicacklein)

From: <Klein>, Monica Klein <mklein@cityhall.nyc.gov>
Date: Friday, July 31, 2015 at 4:02 PM
To: Hayley Prim <hayley@progressiveagenda.us>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: \$15

Kew thx. sending to bdb ill cc yall

Monica Klein |Deputy Press Secretary |Mayor's Press Office
o: (212) 788-2969 |c: (917) 565-0715 | twitter: [@monicacklein](https://twitter.com/monicacklein)

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Friday, July 31, 2015 4:00 PM
To: Klein, Monica
Cc: John Del Cecato
Subject: Re: \$15

HRC has supported NYC raising the minimum wage to \$15/hour for fast food workers

She described the federal minimum wage as a floor and said cities such as Los Angeles - which recently voted to adopt a \$15-an-hour minimum - should be free to set higher ones.

She spoke favorably about legislation to raise the minimum wage to \$12/hour nationally.

On Fri, Jul 31, 2015 at 3:36 PM, Klein, Monica <MKlein@cityhall.nyc.gov> wrote:
To simplify so I don't give him wrong or incomplete info:

What has HRC supported exactly in NYC and LA?
What has HRC supported in any other city or state?
And what has she supported nationally?
tx

Monica Klein |Deputy Press Secretary |Mayor's Press Office
o: [\(212\) 788-2969](tel:2127882969) |c: [\(917\) 565-0715](tel:9175650715) | twitter: [@monicacklein](https://twitter.com/monicacklein)

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Friday, July 31, 2015 3:32 PM

To: Klein, Monica
Cc: John Del Cecato
Subject: Re: \$15

She endorsed for fast food workers. She hasn't said anything about raising the wage for everyone in NYC to \$15/hour.

On Fri, Jul 31, 2015 at 3:29 PM, Klein, Monica <MKlein@cityhall.nyc.gov> wrote:
She has endorsed \$15 an hour as min wage for all in NYC or just fast food?

Monica Klein |Deputy Press Secretary |Mayor's Press Office
o: [\(212\) 788-2969](tel:2127882969) |c: [\(917\) 565-0715](tel:9175650715) | twitter: [@monicacklein](https://twitter.com/monicacklein)

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Friday, July 31, 2015 3:28 PM
To: Klein, Monica
Cc: John Del Cecato
Subject: Re: \$15

I sent the below to him earlier. I think this is as good as we've got so far. She has supported \$15/hour in localities like NYC and LA, but hasn't endorsed federally.

Yesterday, she said what I pasted below, and that's the most specific she has gotten on a federal level:

FYI:

Hillary Rodham Clinton on Thursday offered some support for a proposal in the Senate that would raise the federal [minimum wage](#) to \$12 an hour, hinting that the higher rate sought by labor unions doesn't have enough support. Congressional Democratic leaders have backed legislation sponsored by Washington Sen. [Patty Murray](#) that would increase the rate to \$12 an hour by 2020, which is several dollars less than the \$15 backed by labor and anti-poverty activists.

"Whatever (Murray) advocates I pay a lot of attention to, because she knows how to get it through the Congress," Clinton said after meeting with labor leaders on Thursday. "Let's not just do it for the sake of having a higher number out there, but let's actually get behind a proposal that has a chance of succeeding."

<http://abcnews.go.com/Politics/wireStory/meeting-unions-clinton-offers-support-12-minimum-wage-32789133>

On Fri, Jul 31, 2015 at 3:25 PM, Klein, Monica <MKlein@cityhall.nyc.gov> wrote:
Mayor again said he wants "a single agreement on HRC's stance on national \$15 min wage" from yall.

Can you share pls

Ty

Monica Klein |Deputy Press Secretary |Mayor's Press Office
o: [\(212\) 788-2969](tel:(212)788-2969) |c: [\(917\) 565-0715](tel:(917)565-0715) | twitter: [@monicacklein](https://twitter.com/monicacklein)

--

Hayley Prim

c: 

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Snyder, Thomas](#)
To: [Geri Prado](#); [John Del Ceccato](#); [Hayley Primm](#)
Subject: meeting confirm
Date: Sunday, August 02, 2015 11:33:03 AM

Can we confirm a meeting among the four of us this Wednesday at 1pm for a couple hours? RSVP please. I will know by end of day when we will get a couple hours with Mayor...probably on weekend at Gracie.

From: [Snyder, Thomas](#)
To: [Geri Prado](#); [John Del Ceccato](#)
Subject: Re: meeting confirm
Date: Sunday, August 02, 2015 11:48:46 AM

OK - let's see if John can confirm avail for Wednesday and we'll figure out timing from there. Just know that the Mayor has a great deal of confidence in Hayley.

On 8/2/15, 11:45 AM, "Geri Prado" <[REDACTED]> wrote:

>There are going to be many conversations I am going to have that staff i
>manage won't be a part of particularly if it concerns sensitive topics.
>
>I have not had a conversation with you and John yet about how we will
>work together. Reporting, parameters around how we work together etc. or
>sensitive conversations.
>
>I don't want to have that conversation in front of staff.

>
>
>
>> On Aug 2, 2015, at 11:41 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov>
>>wrote:
>>
>> No problem but I don't understand the meaning of not having Hayley in
>>same
>> chat?

>>> On 8/2/15, 11:40 AM, "Geri Prado" <[REDACTED]> wrote:
>>>
>>> As long as there is time for me to talk to you and John beforehand.
>>>
>>>

>>>> On Aug 2, 2015, at 11:33 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov>
>>>> wrote:
>>>>
>>>> Can we confirm a meeting among the four of us this Wednesday at 1pm
>>>>for
>>>> a couple hours? RSVP please. I will know by end of day when we will
>>>>get
>>>> a couple hours with MayorŠprobably on weekend at Gracie.
>>

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#); [Walzak, Phil](#); [Hinton, Karen](#); [Snyder, Thomas](#)
Subject: Tweet by Ben Jacobs on Twitter
Date: Sunday, August 02, 2015 8:52:55 PM



Ben Jacobs (@Bencjacobs)

[8/2/15, 8:26 PM](#)

Bush references "DeBlasio, Clinton and any of the most exotic progressives on the planet"

[Download](#) the Twitter app

Sent from my iPhone

From: [Geri Prado](#)
To: geri@progressiveagenda.us
Cc: [John Del Cecato](#); [Hayley Prim](#); [Greg Wasserstrom](#); [PhilWalzak](#) [REDACTED] [Snyder, Thomas](#)
Subject: Economic Messaging re: Income Inequality Call, THIS Wednesday @ 11:00am
Date: Monday, August 03, 2015 9:00:13 AM

Hi Everyone:

This Wednesday at 11:00am, Mike Podhorzer, the AFL-CIO Political Director who also oversees analytics and polling, message research and data will be reviewing the findings of a project they commissioned. The goal was to figure how to talk about economic issues, specifically dealing with income inequality. Affiliated unions and the AFL-CIO are looking at how to change language around these issues that best motivate people to action.

This research is also being shared with other movements in hopes of having those in other movements adopt similar language.

This presentation will be a webinar, call in information below.

Link - www.connectmeeting.att.com

Meeting number - [REDACTED]

Participant code - [REDACTED]

Once people are logged in via their computer they can select how they'd like to log in for the audio version. There will be a pop up menu to choose from. If they choose to call in they can use the below number:

Dial in - [REDACTED]

Access code - [REDACTED]

Phil I'm inviting you if you're interested in jumping on as well.

If you have any questions, please let me know.

Geri

From: [Snyder, Thomas](#)
To: [Geri Prado](#); [John Del Cecato](#)
Subject: Re: meeting confirm
Date: Monday, August 03, 2015 9:56:35 AM

OK.

From: Geri Prado <[REDACTED]>
Date: Sunday, August 2, 2015 at 11:33 PM
To: John Del Ceccato <jfdc@akpdmedia.com>
Cc: Tom Snyder <tsnyder@cityhall.nyc.gov>
Subject: Re: meeting confirm

That works for me. Tom?

Thanks

On Aug 2, 2015, at 9:25 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

How about 3pm Wed?

On Aug 2, 2015, at 7:42 PM, Geri Prado <[REDACTED]> wrote:

So when can I talk to the two of you on Wednesday?

Also I am reaching out to schedule 15 mins with the Mayor to understand his expectations of me, reporting etc now that I am on board.

I will copy you both. Thanks.

On Aug 2, 2015, at 2:41 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

Confirmed Wednesday Noon to 1:30 (with possibility of continuing after 2:30)

From: John Del Ceccato <jfdc@akpdmedia.com>

Date: Sunday, August 2, 2015 at 2:33 PM
To: Tom Snyder <tsnyder@cityhall.nyc.gov>
Cc: Hayley Primm <hayley@progressiveagenda.us>, Geri Prado <[REDACTED]>
Subject: Re: meeting confirm

Sounds good

On Aug 2, 2015, at 12:43 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

Can we start at Noon and go to 1:30pm, then regroup if need be after JDC call ends?

From: John Del Ceccato <jfdc@akpdmedia.com>
Date: Sunday, August 2, 2015 at 12:12 PM
To: Tom Snyder <tsnyder@cityhall.nyc.gov>, Hayley Primm <hayley@progressiveagenda.us>
Cc: Geri Prado <[REDACTED]>
Subject: Re: meeting confirm

Probably an hour?

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Sunday, August 2, 2015 at 12:11 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <hayley@progressiveagenda.us>
Cc: Geri Prado <[REDACTED]>
Subject: Re: meeting confirm

How long is your 1:30 call?

From: John Del Ceccato <jfdc@akpdmedia.com>
Date: Sunday, August 2, 2015 at 12:10 PM
To: Hayley Primm <hayley@progressiveagenda.us>, Tom Snyder <tsnyder@cityhall.nyc.gov>
Cc: Geri Prado <[REDACTED]>
Subject: Re: meeting confirm

Can we do a little bit earlier? I have a 130pm call that I really need to be on

From: Hayley Prim
<hayley@progressiveagenda.us>
Date: Sunday, August 2, 2015 at 11:34 AM
To: "Snyder, Thomas"
<TSnyder@cityhall.nyc.gov>
Cc: Geri Prado [REDACTED] John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: meeting confirm

That works for me

On Sunday, August 2, 2015, Snyder, Thomas
<TSnyder@cityhall.nyc.gov> wrote:

Can we confirm a meeting among the four of us this Wednesday at 1pm for a couple hours? RSVP please. I will know by end of day when we will get a couple hours with Mayor...probably on weekend at Gracie.

--
Hayley Prim

c: [REDACTED]

From: [Geri Prado](#)
 To: [Snyder, Thomas](#); [John Del Cecato](#)
 Subject: potential Field budget
 Date: Monday, August 03, 2015 12:40:34 PM

These states are largely relevant in primaries, less in general and even less in daily governing and policy creation so the goal would be that we believe TPA can affect the outcome of the primary on the ground OR that we can insert the message on the ground in a way that other candidates and organizations cannot.

This budget is on top of the 3.7 I have projected and only considers two organizers plus a state director per state. For comparison, major issue organizations and unions have anywhere from 10-100 people on staff in each state. Candidate campaigns have well over 50, at least the major candidates)

The hard part about field is that the operations is roughly the same if you have two people or 100 people. for example, VAN access, printing, operations are the same. But it would also increase our overall operating costs which you don't see on here. For example, legal, compliance, press as we'd need press capacity in states as well.

If the goal is to have income inequality in conversations, Sanders and now Clinton are doing that. If they are to get candidates on the record, we can see if we can partner with established groups to get them to do it.

Here is my first stab though only two organizers means they cover one town or city. Also, at this late stage it's going to be hard.

total- 1.225 from August to February

EARLY STATES VOTER CONTACT		TOTALS	August	September	October	November	December	Jan	Feb
\$-	Staff	\$1,225,000.00							
	Field Director	\$56,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
	Field operations (desk)	\$35,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
	Iowa State Director	\$49,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
	IA Field Organizer	\$35,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
	IA Field Organizer	\$35,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
	New Hampshire State Director	\$49,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
	NH Field Organizer	\$35,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
	NH Field Organizer	\$35,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
	South Carolina State Director	\$49,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
	SC Field Organizer	\$35,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
	SC Field Organizer	\$35,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
	Nevada State Director	\$49,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
	NV Field Organizer (LV)	\$35,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
	NV Field Organizer (Reno)	\$35,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
	Travel	\$56,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
	Event and Meetings Costs	\$70,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00
	Materials	\$68,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$8,000.00
	Health Care, Taxes, etc (25% of salary)	\$324,000.00	\$46,285.71	\$46,285.71	\$46,285.71	\$46,285.71	\$46,285.71	\$46,285.71	\$46,285.71
	Voter File	\$140,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	Subtotal Staff	\$1,225,000.00	\$175,285.71	\$175,285.71	\$175,285.71	\$175,285.71	\$175,285.71	\$175,285.71	\$173,285.71

From: [Walzak, Phil](#)
To: [Hinton, Karen](#); "jfdc@akpdmedia.com"; [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#)
Cc: "hayley@progressiveagenda.us"
Subject: Re: <no subject>
Date: Monday, August 03, 2015 3:21:13 PM

She's all HRC all the time...wud devolve into when will u endorse nonsense

From: Hinton, Karen
Sent: Monday, August 03, 2015 03:20 PM
To: 'John Del Cecato' <jfdc@akpdmedia.com>; [Walzak, Phil](#); [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#)
Cc: [Hayley Prim <hayley@progressiveagenda.us>](mailto:hayley@progressiveagenda.us)
Subject: RE: <no subject>

What about Anne Karni of Politico? She might be interested in this angle. K

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, August 03, 2015 3:14 PM
To: [Hinton, Karen](#); [Walzak, Phil](#); [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#)
Cc: [Hayley Prim](#)
Subject: <no subject>

Dan Balz hasn't responded to outreach re: min wage story... Will let you know if/when we hear back

From: [John Del Cecato](#)
To: [Hayley Prim](#); [B](#)
Cc: [Geri Prado](#)
Subject: Re: Charlie Hales
Date: Monday, August 03, 2015 4:33:17 PM

Right on!

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Monday, August 3, 2015 at 4:31 PM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>
Cc: Geri Prado <geri@progressiveagenda.us>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Charlie Hales

Mayor of Portland, OR just signed onto TPA. Will follow up with this COS on more things we would like him to do as a signer.

--

Hayley Prim

c: 

From: [Geri Prado](#)
To: [Hayley Prim](#)
Cc: [B; John Del Cecato](#)
Subject: Re: Charlie Hales
Date: Monday, August 03, 2015 4:33:46 PM

Fantastic.

On Mon, Aug 3, 2015 at 4:31 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Mayor of Portland, OR just signed onto TPA. Will follow up with this COS on more things we would like him to do as a signer.

--

Hayley Prim

c: 

From: [John Del Cecato](#)
To: [B](#)
Cc: [Snyder, Thomas](#); [Hayley Prim](#)
Subject: For Gov. Inslee call tonight
Date: Monday, August 03, 2015 5:14:42 PM

Some asks that Geri suggested:

1. Do a joint email, asking people to sign onto a petition.
2. Do a joint press event when the time is right (either conference, TV, etc)
3. Which other governors does he have a good relationship with?
4. Of big high tech folks- CEOs, etc in Seattle, who is a proponent of this issue and can he connect us with?

From: [Snyder, Thomas](#)
To: [Hayley Prim](#)
Cc: [John Del Cecato](#)
Subject: Re: Durazo
Date: Monday, August 03, 2015 5:28:32 PM

Yes she made calls will download Wednesday

Sent from my iPhone

On Aug 3, 2015, at 1:08 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Tom, have you had any luck moving forward with scheduling the Latino confab with Maria Elana?

Do you need anything else from us at this point?

On Mon, Jul 27, 2015 at 10:06 AM, John Del Cecato <jfdc@akpdmmedia.com> wrote:

Not sure if I got you what you needed here, Tom. Here are the top 8 points. We're still good to use Gracie, right?

1. Income inequality is the crisis of our time. There are more Hispanic children living in poverty in the U.S. than white, black, or Asian children. Latino kids are three times more likely to live in poverty than white kids in America.

<http://www.washingtonpost.com/news/post-nation/wp/2015/07/14/black-children-are-nearly-four-times-as-likely-as-white-children-to-live-in-poverty-report-says/>

2. Meanwhile, 99 percent of all new income is going to the top 1 percent. In 2014, the top 25 hedge fund managers earned nearly \$12 billion. That's more than all of the Kindergarten teachers in American earned – COMBINED.

3. We need bold, progressive solutions to combat income inequality. The Progressive Agenda is a set of proposals that build upon the work of dozens of economists, lawmakers, and progressive activists, with the aim of addressing income inequality right now.

4. The Progressive Agenda seeks to lift the floor for those who are struggling, addresses racial and economic justice, and champions a tax system that rewards work instead of wealth.

5. The proposals include a \$15 minimum wage, Universal Pre-K and after-school programs, paid sick and paid family leave, comprehensive immigration reform to protect against the exploitation of low-wage workers, and closing corporate

loopholes exploited by big corporations and Wall Street.

6. Currently, more than four thousand people across the country have signed on to The Progressive Agenda - including former Governor Howard Dean, National Council of La Raza President Janet Murguia, National Education Association President Lily Eskelsen Garcia, SEIU President Mary Kay Henry, Congressional Progressive Caucus Co-Chair Raul Grijalva, and Congressman Jose Serrano.

7. We are seeking to elevate the discussion of income inequality in a number of ways, including a bipartisan presidential forum this fall.

8. We'd like YOU to be a part of a small group of national Hispanic leaders to discuss strategies for elevating the discussion of income inequality and how best to combat it. The meeting will be a dozen or so leading progressive figures, and will be held at Gracie Mansion — home of Mayor Bill de Blasio in New York City.

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>

Date: Wednesday, July 22, 2015 at 10:16 AM

To: John Del Cecato <jfdc@akpdmedia.com>

Cc: Hayley Prim <hayley@progressiveagenda.us>

Subject: Durazo

Mariaelena Durazo has agreed to make calls to a number of latino leaders to get them locked into a specific day for a meeting at Gracie. In order to do that most effectively, can you give me some TPS for her so her calls are effective. Something that includes what is TPA, work so far, expanding the group, Forum, etc.

Tom Snyder

Chief of Staff

Office of the Mayor

City Hall

New York, NY 10007

[212-341-5050](tel:212-341-5050)

--
Hayley Prim
c: [REDACTED]

From: [Hayley Prim](#)
To: [John Del Cecato](#); [Snyder, Thomas](#); [Geri Prado](#)
Subject: National Progressive Events
Date: Monday, August 03, 2015 9:29:01 PM

A couple of weeks ago the Mayor asked me to put together a list of national events to send him to, and this is what I have come up with so far, but would love your input. I don't think it would be wise to send him to more than a few of these, and obviously the DC ones would be the easiest so we could build a day around it.

I know there are others I am missing here, but was curious as to which constituency/issue area would be the most important.

Name	Location	Date	Year
Social Enterprise Alliance Conference	Denver, CO	September 16-18	2015
Fighting Bob Fest 2015	Madison, WI	September 19th	2015
RootsCamp— New Organizing Institute	Washington, DC	December 11-13	2015
Leading Change Summit	Washington, DC	September 13-16	2015
Human Rights Campaign Gala	Washington, DC	October 3rd	2015
Aspen Ideas Festival	Aspen, Colorado	June	2016
NAACP Convention	Baltimore, MD	June/July	2016
National Council of La Raza Annual Conference	Orlando, FL	July 23-26	2016
National Association of Latino Elected Officials	TBD	June	2016
Democracy Alliance	TBD	April	2016
National Urban League Conference	TBD	July	2016
Netroots Nation June 2016	TBD	June	2016
AFSCME Next Wave Conference	TBD	June	2016
Jobs with Justice National Conference	Washington, DC	February 12-16	2016
Planned Parenthood Gala	Washington, DC	March	2016
America Votes Summit	Washington, DC	February	2016
AFL CIO Young Leaders Conference	TBD	TBD	TBD

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Hayley Prim

c: 

From: [Geri Prado](#)
To: [Hayley Prim](#)
Cc: [John Del Cecato](#); [Snyder Thomas](#)
Subject: Re: National Progressive Events
Date: Monday, August 03, 2015 9:49:13 PM

Some of these are next year so it's hard to commit but it's a good start. Also some, like AFSCME and AFLCIO are invitation only but we can figure out if it makes sense based on agenda and depending on what Emma et al think. next wave is young members.

Is this DA principles, staff or both? If principles based on content, he should definitely go. I could talk to John but Tom might already know.

Netroots- yes if there is a role for him. Good intro to this crowd if he hasn't done it already. A lot of online folks who would report out him being there and the agenda.

Leading Change- non-profits it seems but I don't know of them from the coalition world so I'm not sure what their focus is but maybe one of you do. It reads a little like organization development.

Aspen Ideas- if there is a clear fundraising push for him. we wouldn't want to be too public I don't think as the optics of going to Aspen and hanging with the Aspen Institute crowd is something to be considered.

Urban League, NAACP. NCLR, NALEO if there is a role for him. If not, we should talk through and I'd want to have the NYC politics down with those groups. I assume there aren't any problems, but to check.

For this year- We need to check NOI politics. There is a lot going on internally and with the progressive community so we'd need to see if some issues have cleared up. Also, that's mainly staff, unless is invited to be key note. Same as AV but it's largely electoral strategy focused.

Planned Parenthood- yes, does he usually go?

Solid starting list. As we start reaching out to the community and other groups we'll have more come up as well.

Thank you Hayley

On Mon, Aug 3, 2015 at 9:28 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

A couple of weeks ago the Mayor asked me to put together a list of national events to send him to, and this is what I have come up with so far, but would love your input. I don't think it would be wise to send him to more than a few of these, and obviously the DC ones would be the easiest so we could build a day around it.

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National Urban League Conference	TBD	July	2016
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AFSCME Next Wave Conference	TBD	June	2016
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Planned Parenthood Gala	Washington, DC	March	2016
America Votes Summit	Washington, DC	February	2016
AFL CIO Young Leaders Conference	TBD	TBD	TBD

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Hayley Prim
c: [REDACTED]

From: [Geri Prado](#)
To: [Boeglin, Rosemary](#)
Cc: [John Del Cecato](#)
Subject: Re: Income Inequality in the News -- Monday, August 3, 2015
Date: Monday, August 03, 2015 10:20:22 PM

Thank you Rosemary!

Can you use geri@progressiveagenda.us please?

On Aug 3, 2015, at 10:17 PM, Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov> wrote:

You got it.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, August 03, 2015 10:17 PM
To: Boeglin, Rosemary; Geri Prado
Subject: Re: Income Inequality in the News -- Monday, August 3, 2015

RM - Could you add Geri Prado, the new director of TPA, to these?

On Aug 3, 2015, at 10:13 PM, Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov> wrote:

Income Inequality in the News — Monday, August 3, 2015

HRC Policy Proposals

Today's Headlines:

[Hillary Clinton Comes Out in Support of Planned Parenthood](#)

POLITICO - Eliza Collins - [8/3]

[Hillary Clinton's Popularity Drops Sharply in NBC/WSJ Poll](#)

NBC - Mark Murray - [8/3]

[Jeb Bush Unveils Border Security, Immigration Reform Plan](#)

ASSOCIATED PRESS - Sergio Bustos - [8/3]

[Chris Christie Softens Tone on Minimum Wage Increases](#)

NEW YORK TIMES - Alan Rappeport - [8/3]

[Christie Stirs Outrage From an Old Enemy, Teachers' Unions](#)

ASSOCIATED PRESS - [8/3]

[Unhappy Voters Shake Up Presidential Race](#)

WALL STREET JOURNAL - Janet Hook - [8/3]

[Lawmakers to Unveil Criminal Justice Reform Bill in September](#)

THE HILL - Julian Hattem - [8/3]

[State Officials Ask For Criminal Justice Analysis](#)

BOSTON GLOBE - Joshua Miller - [8/3]

[Pittsburgh City Council Approves Paid Sick Leave Legislation](#)

ASSOCIATED PRESS - [8/3]

Income Inequality in the News:

[Hillary Clinton Comes Out in Support of Planned Parenthood](#)

POLITICO - Eliza Collins - [8/3]

Hillary Clinton is making her position on Planned Parenthood very clear: She is in full support of the organization.

“I’m proud to stand with Planned Parenthood, I’ll never stop fighting to protect the ability and right of every woman in this country to make her own health decisions,” Clinton said in a video released Monday.

The video is the strongest statement on the organization to date from the 2016 Democratic front-runner.

Planned Parenthood has been under fire since a series of undercover videos were released by an anti-abortion advocacy group over the past few weeks.

The videos show doctors and Planned Parenthood executives discussing fetal tissue donation. The Center for Medical Progress, the organization behind the videos, says the footage proves the organization illegally sells body parts; Planned Parenthood insists everything it does is legal.

Last week, Clinton called the videos “disturbing” but declined to elaborate, saying Planned Parenthood does “a lot of really good work for women.”

Planned Parenthood receives more than \$500 million a year from the federal government and directs it to community health centers. On Monday, the Senate is scheduled to have a test vote to defund the organization. Many Republican candidates and lawmakers have come out against the organization.

“If this feels like a full-on assault on women’s health, that’s because it is,” Clinton said in the video. “When politicians talk about defunding Planned Parenthood, they’re talking about blocking millions of women, men and young people from live-saving preventive care.”

In the video, Clinton targets three GOP candidates by name: Wisconsin Gov. Scott Walker and former Govs. Jeb Bush of Florida and Rick Perry of Texas.

“Unfortunately, these attacks aren’t new, they’re more of the same, we’ve seen them in Wisconsin where Gov. Walker defunded Planned Parenthood and left women across the state stranded with nowhere else to turn,” Clinton said. “We’ve seen them in Florida where Jeb Bush funneled millions of taxpayer dollars into abstinence-only programs while gutting funds for crucial family planning programs. And we’ve seen them in Texas where Gov. Perry drastically cut funding for breast and cervical cancer screenings and then signed legislation that forced

health centers across the state to close their doors.

“When they attack women’s health, they attack America’s health and it’s wrong and we’re not going to let them get away with it,” she said.

The Center for Medical Progress could not immediately be reached for comment.

[Hillary Clinton's Popularity Drops Sharply in NBC/WSJ Poll](#)

NBC - Mark Murray - [8/3]

The bad news for Hillary Clinton in the new NBC News/Wall Street Journal poll: More Americans view her negatively than they did a month ago, revealing potential vulnerabilities for a general-election presidential contest more than a year away.

The good news for her in the poll: Clinton continues to lead the Democratic field by more than 30 points, and the favorability numbers for two of the top Republicans are even worse than hers.

Just 37 percent of all Americans have a positive view of Clinton, versus 48 percent who have a negative view (-11).

That's a sharp drop since June, when the NBC/WSJ poll showed her with a 44 percent positive, 40 negative rating (+4) - so an overall 15-point swing.

Republican pollster Bill McInturff, who conducted this survey with Democratic pollsters Peter Hart and Fred Yang, equates Clinton and her campaign to a battleship that can't sink from just one torpedo.

"But there has been a torpedo that has hit something, and there are some leaks," McInturff says.

McInturff adds that the poll doesn't reveal what that actual torpedo was. But the NBC/WSJ poll was conducted July 26-30 - right after the New York Times and other outlets (including NBC News) originally reported that Clinton was facing the possibility of a criminal inquiry over her use of email while secretary of state.

Those stories were later corrected to reflect that Clinton herself wasn't the direct focus, and that the referral wasn't criminal in nature. The revised headlines centered on whether Clinton's email contained classified information.

(The poll also was conducted before the increased speculation that Vice President Joe Biden might make his own White House bid, and he wasn't included in the poll.)

Indeed, there are two ways to view Clinton's declining popularity numbers: On the one hand, President Barack Obama during his

presidency has never held favorable/unfavorable numbers as low as Clinton's right now.

On the other hand, husband Bill Clinton's fav/unfav score in the April 1992 NBC/WSJ poll was 32 percent positive, 43 percent negative (-11) - and he went on to win the presidency that year.

Not surprisingly, political scientists caution that these ratings - at least at this stage of the race - don't predict the eventual presidential winner. "Candidate perceptions are not a good predictor of the ultimate election outcome, especially this early," Dartmouth government professor Brendan Nyhan recently wrote.

Hillary leads Democratic race by 34 points

Despite Clinton's sinking favorability rating, she continues to lead the Democratic horserace by a wide margin.

She's the top choice of 59 percent of national Democratic primary voters, while 25 percent pick Sen. Bernie Sanders, I-Vt. They're followed by former Sen. Jim Webb, D-Va., and former Maryland Gov. Martin O'Malley, who are tied at 3 percent each.

That margin, however, is smaller than her 60-point national advantage over Sanders a month ago, 75 percent to 15 percent.

What's more, Clinton's fav/unfav numbers among Democratic primary voters - 73 percent positive, 13 percent negative - remains strong.

Clinton is still more popular than Trump and Jeb Bush

Then there's this silver lining for the Democratic frontrunner: She's still more popular than two of the leading Republican presidential candidates.

In the NBC/WSJ poll, Jeb Bush's fav/unfav rating among all Americans is 26 percent positive, 40 percent negative (-14).

And Donald Trump, who leads the GOP horserace, is at 26 percent positive, 56 percent negative (-30).

Ratings for other Republicans: New Jersey Gov. Chris Christie (-13); Sen. Ted Cruz, R-Texas (-12); Sen. Rand Paul, R-Ky. (-10); former Arkansas Gov. Mike Huckabee (-8); Wisconsin Gov. Scott Walker (-1); and Sen. Marco Rubio, R-Fla. (+1).

"To be sure, the trends for this survey are not favorable for the Democrats, but neither can it be said that the Republicans have the upper hand," says Democratic pollster Fred Yang.

Still, Republicans hold a two-point lead over Democrats, 39 percent to 37 percent, among registered voters preferring a generic GOP or Democratic president in 2016. Democrats had a three-point advantage on

this question in June.

And President Obama's overall job-approval rating in the poll stands at 45 percent - down three points from last month.

The NBC/WSJ poll was conducted July 26-30 of 1,000 adults (including nearly 400 via cell phone), and it has an overall margin of error of plus-minus 3.1 percentage points.

[Chris Christie Softens Tone on Minimum Wage Increases](#)

NEW YORK TIMES - Alan Rappeport - [8/3]

Gov. Chris Christie of New Jersey has ardently opposed raising the minimum wage in New Jersey, but on Monday he hinted that his opposition might not be absolute.

The Republican presidential candidate reiterated why he thought increasing the pay floor was a bad idea, arguing that it did not help move poor people into the middle class. He also said it was bad for businesses.

Asked by CNBC about his position on the minimum wage, he said that he opposed raising the wage to \$15 an hour, but he did not rule out an increase to \$10.

“We’d have to talk about it,” Mr. Christie said. “But \$15, it’s gonna destroy jobs.”

New Jersey residents circumvented Mr. Christie, voting to raise the state’s minimum wage to \$8.25 last year and allowing for subsequent annual increases tied to inflation.

Republicans have largely resisted the idea as being bad for business, while Democrats contend that incomes are not keeping pace with the cost of living in the United States. The Obama administration has called for raising the minimum wage to \$10.10 an hour.

Mr. Christie’s suggestion that he might consider a higher minimum wage comes as he is struggling to gain traction in polls and is facing questions about his economic record in New Jersey. The state’s credit rating has been downgraded multiple times and job creation has lagged the rest of the country.

“There’s been no miracle in New Jersey,” Mr. Christie said, suggesting that the state will have to grind out its economic progress. “New Jersey is three yards and a cloud of dust.”

[Jeb Bush Unveils Border Security, Immigration Reform Plan](#)

ASSOCIATED PRESS - Sergio Bustos - [8/3]

Jeb Bush outlined plans Monday to improve security of the nation's

borders and enforcement of its existing immigration laws, calling both a requirement before any president could begin to address the status of the estimated 11 million people living in the country illegally.

"Finding a practical solution to the status of the people who are here illegally today is a nonstarter if our borders are not secure against future illegal immigration," the former Republican governor of Florida said in a statement, released ahead of Monday night's GOP candidate forum in New Hampshire and the party's first presidential primary debate later in the week.

A focus on border security as a pre-condition of any overhaul of the nation's immigration laws has become a common policy point among many of the Republican candidates for president.

But Bush's focus on this aspect of the debate is notable, given the months he has spent defending his support for creating a path to permanent legal status for those in the country illegally — a position that is deeply unpopular among the party's most passionate primary voters.

Many aspects of Bush's border security proposal, from creating "forward-operating bases" to increasing the use of drones and other technology to watch for drug and human traffickers, are not new. Several are already employed by federal authorities and they largely mirror those Bush suggested in his 2013 book "Immigration Wars," which he co-wrote with former U.S. attorney Clint Bolick.

Bush, who is fluent in Spanish, married to a Mexican immigrant and refers to his children as Hispanic, has largely taken a softer tone than most in the GOP field on immigration.

He has said those who come to the U.S. illegally do so as "an act of love" to make a better life for their families. Bush has also argued that resolving the nation's immigration debate is key to boosting the nation's economic growth, saying the country's legal immigration process should focus more on letting in workers the country needs rather than reuniting families.

Last week, he again rejected the idea that a resolution of the immigration debate should begin with the mass deportation of people who are now in the country illegally.

"The idea of self-deportation, of rounding people up, is not an American value," Bush said at a campaign stop in Florida. "Americans reject that idea."

Beyond the border, Bush said in his Monday proposal that the federal government must keep better track of foreign visitors, citing a 2006 report from the Pew Hispanic Center that found up to half the number of people here illegally have overstayed their visas.

"While we need to find a practical solution to the status of people who are here illegally today, as we secure the border going forward, we need

to identify and send home the people who enter the country legally but overstay their visas or otherwise violate the terms of their admission," he said.

Such a reliable entry-exit visa system has so far proven elusive for Homeland Security officials.

U.S. Customs and Border Protection, the agency that secures the country's ports of entry, last month launched a pilot program to test handheld devices that scan the fingerprints of some foreign travelers as they leave the country from Atlanta's airport.

The tests will be expanded to airports in eight additional cities later this year. To run through next June, the tests are part of a congressional mandate to create a biometric exit system for foreign visitors. Such a program has been repeatedly delayed, with Homeland Security officials citing its exorbitant cost.

Bush's statement Monday also broadly discussed how he would deal with people currently living in the country illegally, requiring them to pass a criminal background check, pay fines and taxes, learn English, obtain "a provisional work permit" and get a job in order to obtain legal status.

The Democratic National Committee slammed Bush's plan. It is part of "the same Republicans playbook that divides families and hurts our economy," said Pablo Manriquez, the party's Hispanic Media Director, in a statement.

[Christie Stirs Outrage From an Old Enemy, Teachers' Unions](#)

ASSOCIATED PRESS - [8/3]

More than any single Democrat, New Jersey Gov. Chris Christie's greatest rival has been the biggest teachers union in his home state.

Running for the Republican presidential nomination, Christie is now taking on teachers unions nationally. When was asked Sunday in an interview on CNN who deserved to be punched in the face, he didn't hesitate: "Oh, the national teachers union."

Here's a look at Christie's history of entanglements with teachers unions.

—

WHAT CHRISTIE SAID

On the CNN program "State of the Union," host Jake Tapper pointed out that Christie has previously said there are two ways to deal with bullies — sidling up to them or punching them in the face. He asked Christie, "At the national level, who deserves a punch in the face?"

Christie answered the teachers union, explaining, "They're not for educating our children. They're for greater membership, greater benefits,

greater pay for their members, and they are the single most destructive force in public education in America. I've been saying that since 2009. I've got the scars to show it."

He noted that one national union representing teachers has already endorsed Democrat Hillary Rodham Clinton for president. The American Federation of Teachers endorsed Clinton last month, but the larger National Education Association has not yet made an endorsement.

THE ROOTS OF THE DISUPTE

When Christie took office in New Jersey in 2010, he quickly antagonized the state's teachers unions, which strongly supported his Democratic opponent.

His first budget, adopted amid a fiscal crisis, included cuts to state aid for schools, which led to layoffs in many of the state's school districts. He frequently bashed the New Jersey Education Association and its leadership during the budget process and campaigned for voters to reject local school budget proposals in districts where educators hadn't agreed to concessions.

The NJEA fired back, spending \$17.5 million on lobbying in 2010 and 2011 — a record for lobbying spending in New Jersey each year — almost all of it on ads going after Christie. The union spent another \$3 million in 2013 as a rare voice against Christie as he coasted to re-election.

IT GETS PERSONAL

In 2010, Christie called for the head of the Bergen County Education Association to be fired after he included this line in a memo to members:

"Dear Lord this year you have taken away my favorite actor, Patrick Swayze, my favorite actress, Farrah Fawcett, my favorite singer, Michael Jackson, and my favorite salesman, Billy Mays. I just wanted to let you know that Chris Christie is my favorite governor."

The Bergen County local's president, Joseph Coppola Jr., apologized, but refused to step down. He still holds the position.

THE COOPERATION

Christie and teachers unions have occasionally found some common ground. Christie and NJEA were both parties to a compromise that resulted in a major overhaul of the state's teacher tenure protections in

2012.

The same year, Christie approved of an innovative contract for teachers in Newark, the state's largest school district, that paid teachers in part for their performance — something he had pushed for and teachers unions generally oppose.

Earlier this year, Christie announced the NJEA was the one major public employees' union that was working with him on a plan to overhaul the state pension system. The union later backed out of the discussions.

—

THE FALLOUT

It's too soon to tell if Christie's comment will help him in the crowded Republican primary field for president, but teachers unions are not happy with him — as usual.

NJEA President Wendell Steinhauer said in a statement that Christie should resign as governor, chiding him: "He is a terrible role model to the children that our members work so hard to protect, nurture and educate."

AFT President Randi Weingarten lambasted Christie in a statement issued Monday, saying his comment "promotes a culture of violence and underscores why he lacks the temperament and emotional skills to be president, or serve in any leadership capacity."

A spokeswoman for Christie declined to comment on the criticism.

[Unhappy Voters Shake Up Presidential Race](#)

WALL STREET JOURNAL - Janet Hook - [8/3]

An unhappy and unsettled electorate is giving a lift to antiestablishment candidates and changing the dynamics of the 2016 presidential contest for both parties, a new Wall Street Journal/NBC News poll finds.

Amid a rise in Americans saying the country is on the wrong track, Donald Trump has moved to the top of the Republican field while liberal long-shot Bernie Sanders has gained ground among Democrats.

But Americans are taking an unusually sour view of the leading candidates of both parties. Jeb Bush is losing ground among the most conservative Republican voters; Hillary Clinton is viewed more negatively now than at almost any time in her political career. While Mr. Trump leads the pack of GOP contenders, he inspires more negative feelings than any other major candidate.

"We don't much like our candidates," said Bill McInturff, a Republican pollster who helped conduct the survey with Democrat Fred Yang.

Among Democrats, Mrs. Clinton's lead remains substantial but is eroding amid a series of controversies about her email practices and fundraising by her family foundation, as well as rising interest in Mr. Sanders and signs that Vice President Joe Biden may be considering a run.

Mrs. Clinton led Mr. Sanders by 34 percentage points among Democratic primary voters in the new survey—59% to 25%—down from the 60-point lead she held in June.

Among Republicans, public opinion remains fluid, with no one in the field of 17 candidates building a substantial lead ahead of Thursday's nationally televised debate. Four GOP contenders had double-digit support—Messrs. Trump and Bush, as well as Gov. Scott Walker of Wisconsin and retired physician Ben Carson—but none had broken above 20% backing.

“The 2016 election is closer and so much less defined than it appeared to be at the beginning of the year,” said Democratic pollster Peter Hart, who is also part of the polling team. “It is an electorate that is very scared, scared about their own economic stability.”

The new poll of 1,000 adults was conducted July 26-30. It found Americans in a darker mood than when the last Journal/NBC News poll was conducted in mid-June. In the weeks since then, Mr. Trump launched his headline-grabbing presidential campaign, the Iran nuclear deal was sealed, more police shootings shook American cities and continuing instability in the Middle East sowed anxiety.

On a benchmark measure of Americans' unease, 65% of those surveyed said the country is on the wrong track. That is the highest level of unease since November 2014, and nears the levels seen at other historical moments of voter discontent.

In May 1992, after H. Ross Perot had launched his populist independent run for president, 71% said the country was on the wrong track. In September 2007, when frustration with President George W. Bush was peaking, wrong-track sentiment was 63%.

The new poll also found increased pessimism about the economy: 24% said they thought the economy would get worse over the next year, up from 17% in December.

Two-thirds of Americans want the next president to take a different tack from President Barack Obama, but the country remains split over which party would be better for the country: 39% want a Republican in the White House while 37% want a Democrat.

“This poll finds the nation in the summer doldrums, querulous with both parties, and perhaps the one obvious answer is the decline in economic confidence after about a year of rising optimism,” said Mr. Yang.

In considering the candidates, a majority of voters—53% of people who said they would vote in the Democratic primary and 54% of Republican primary voters—said the most important thing was to find a candidate who agrees with them on the issues. But about a third of each party said it is more important to find a candidate with “the right personal style and strong leadership qualities.”

Those strands of public opinion could help explain how a brash, antiestablishment candidate like Mr. Trump has jumped to the front of the pack, with 19% of GOP primary voters naming him as their first choice. The poll found that Mr. Trump does particularly well among Republican voters who say leadership qualities matter more than particular issues.

“The course we’ve been on in the past several years has been a downhill slope,” said John Myers, a 45-year-old poll respondent in Texas who supports Mr. Trump. “We voted a lot of the Republicans back in, and they are not fixing things. If I had my way I’d clean out all of Washington.”

Amid Mr. Trump’s appeal among that breed of Republican, the poll found he brings heavy baggage to the race. Nearly half of Republican primary voters said they couldn’t see themselves backing Mr. Trump, a substantial number, but a smaller share than the 74% who said in March they wouldn’t consider supporting Mr. Trump.

Among the broader electorate, more than half of adults in the survey said they have a negative view of Mr. Trump; a separate poll of Hispanic voters, a key voting bloc, found that 75% had a negative view of him. An outspoken opponent of illegal immigration, Mr. Trump drew wide criticism for suggesting that Mexico is sending migrants to the U.S. who are rapists, criminals or otherwise undesirable.

More than 60% of all poll participants said Mr. Trump was hurting the GOP’s image, including nearly half the Republican respondents.

Another candidate building his campaign around an antiestablishment message is Sen. Ted Cruz of Texas, who has been almost alone in the GOP field in refraining from criticizing Mr. Trump. He was about the only major candidate who didn’t see support drop among GOP voters from the June poll; those naming him their first choice rose to 9%, from 4%.

By contrast, Mr. Bush, who led the field in the June Journal/NBC News survey, with 22% support among Republicans, dropped to third place in the July poll, with 14% naming the former Florida governor as their top choice.

Mr. Bush remained in a strong position by another measure of broad acceptability to Republicans: 57% said they could see themselves supporting him. But that was down from 75% in June. The biggest drop in acceptability came among conservatives, a core GOP voting bloc.

The poll also found a dramatic rise in negative feelings toward Mrs. Clinton: the 48% of all respondents who viewed her negatively is near to being the highest recorded since she was elected to the Senate in 2000.

The shift reflects more than Republican opposition to Mrs. Clinton: Core Democratic constituencies also moved away from her. More of all women respondents view her negatively than positively, by 45% to 41%; positive feelings toward her among African-Americans dropped to 66% from 81%.

Mrs. Clinton remains a formidable candidate with clear front-runner status, as 59% of Democratic primary voters still pick her as their first choice. But that is down from 75% in the June poll.

Support for Mr. Sanders among Democratic primary voters jumped to 25%, from 15% in June. On the campaign trail, the Vermont senator has drawn large crowds of restless liberals by calling for a more dramatic change in political leadership and economic policy than has Mrs. Clinton.

“He clearly has the revolutionary thinking that I think is the direction we need to be going in,” said David Dorian Granruth, a 34-year-old poll respondent in North Carolina, who is supporting Mr. Sanders. “She seems to be more of the same at this point.”

[Lawmakers to Unveil Criminal Justice Reform Bill in September](#)

THE HILL - Julian Hatter - [8/3]

Bipartisan lawmakers in the House are planning to write legislation this summer to overhaul the nation’s criminal justice system and introduce it in September, they said on Monday.

The top Republican and Democrat on the House Judiciary Committee indicated that their effort will take a sweeping view of the current system and propose multiple changes.

“Together, we will pursue responsible, common sense criminal justice reforms to make sure our federal laws and regulations effectively and appropriately punish wrongdoers, protect individual freedom, safeguard civil liberties, work as efficiently and fairly as possible, do not impede state efforts and do not waste taxpayer dollars,” Reps. Bob Goodlatte (R-Va.) and John Conyers (D-Mich.) said in a joint statement.

“We plan to introduce bipartisan legislation this September so that our criminal justice system better achieves justice and reflects core American values.”

In June, the House Judiciary Committee began a review of the current criminal justice system, in order to pinpoint areas of possible collaboration for reform.

At a June 25 listening session, the panel heard suggestions from more

than a dozen members of Congress. Among other areas, lawmakers suggested focusing on exceedingly lengthy mandatory minimum sentences and restoring voting rights for convicted felons.

The move comes amid increasing focus on criminal justice issues, and after months of scrutiny on relations between police officers and African-Americans across the country.

The issue has united figures as diverse as President Obama, conservative activist Grover Norquist and presidential candidates from former Secretary of State Hillary Clinton, the Democratic front-runner, to Sens. Ted Cruz (R-Texas) and Rand Paul (R-Ky.).

That political cohesion has given rise to speculation that the time might be right for Congress to structurally reform the system for arresting, prosecuting and jailing criminals, in a major break from years of “tough on crime” rhetoric.

Releasing bipartisan legislation this autumn would put the issue in the congressional spotlight just as the presidential race enters an important stage, building up to the early primary contests in Iowa and New Hampshire at the beginning of 2016.

Last year, the Judiciary Committee held multiple hearings on criminal justice issues, but failed to produce any major legislation.

[State Officials Ask For Criminal Justice Analysis](#)

BOSTON GLOBE - Joshua Miller - [8/3]

With an eye toward trimming prison and jail populations and reducing recidivism rates, the top officials in Massachusetts government are asking for an independent review of the state’s criminal justice system.

Governor Charlie Baker, Senate President Stanley C. Rosenberg, House Speaker Robert A. DeLeo, and Ralph D. Gants, the chief justice of the state’s highest court, sent a letter to the US Department of Justice and the Pew Charitable Trusts, requesting help crunching state data and seeking policy recommendations to get the best public safety outcomes for each dollar spent.

The Council of State Governments, a non-profit group that aids state officials in crafting public policy, is set to conduct the analysis and the DOJ and Pew are poised to fund the effort, which has received conditional approval and is expected to take up to nine months before policy recommendations are delivered.

Many other states have already engaged in similar analysis — what’s billed as a “justice reinvestment” approach — and, as a result, worked to cut some criminal justice costs and use that money improve outcomes, for example, reducing the number of people coming out of incarceration who end up back in the criminal justice system.

Marc Pelka, deputy director of state initiatives at the Council's Justice Center, said the group is expecting to do a deep dive on tens of thousands of records including those about crime and arrests, prison populations, and parole decisions.

"It's a soup-to-nuts analyses that we'll be carrying out," Pelka said, emphasizing it would take a hard look at information — "everything under the sun" — from across the whole criminal justice in Massachusetts. And, he said, there would be about four full-time analysts, traveling in and out of the state, cranking away on the effort

"It's a non-partisan, data-driven process not influenced by anecdotes or perceptions about the criminal justice system," Pelka said. He said policymakers could expect recommendations that, if implemented, could "generate savings that could be plowed into public safety priorities" from helping people struggling with drug addiction to grants to local police departments.

The letter requesting the review is notably bipartisan and represents all three branches of state government — Baker is a Republican, the legislative leaders are Democrats, and Gants was appointed to his post on the Supreme Judicial Court by former governor Deval Patrick, a Democrat.

But Senate leaders, including Rosenberg, have been particularly vocal in already pressing for big changes to the state's criminal justice system, including consideration of a repeal of mandatory minimum sentences for drug offenders.

Asked whether this effort paves the way for a major criminal justice overhaul in Massachusetts, Rosenberg said in a telephone interview, "It should pave the way for change. How major it is will depend upon what the data and the analysis shows."

But, the Senate president said, all efforts at reform will not necessarily wait until after the report is issued. One example he gave of legislation that could move sooner: ending the practice of taking away driver's licenses from some people convicted of non-driving related drug crimes — with an eye toward making it easier for them to get jobs after they have served their time.

The letter from Massachusetts leaders, dated July 30, notes that the state has one of the lowest per capita rates of incarceration in the United States and has seen an overall decline in prison and jail population in the past decade. But, it says, "despite this success in reducing the overall rate of incarceration, our three-year recidivism rate has remained at approximately 40 percent for a number of years."

It asks for help in developing policy options, including enabling "successful re-entry" for people coming back into their communities from time spent in prison and jail. And the letter asks to help policymakers understand whether they can reduce prison and jail populations through an early release program "while ensuring appropriate

punishment and preserving public safety.”

Baker he looks forward to the effort bringing “new ideas to the table to reduce recidivism and improve our criminal justice system,” in a news release.

Attorney General Maura Healey also applauded the effort in a separate statement.

Carl Williams, staff attorney with the ACLU of Massachusetts, said it’s great that this effort is underway.

And he said his group hopes it will take a look at the way the war on drugs plays out in Massachusetts, the impact that mandatory minimums have on people in the criminal justice system and the how police practices could be reformed.

Senator William N. Brownsberger, Senate Chairman of the Joint Committee on the Judiciary, said the request is a solid effort to get more data in an area where the state needs to make progress, “which is how to do we get people safely back out onto the street in a way in a way they can succeed and not return to being incarcerated.”

The Belmont Democrat said the state’s recidivism rate is not bad relative to other states. But on an absolute scale, he said, it needs to be reduced.

Serving time in jail or state prison, Brownsberger said, “we want that to be an experience that people only have once” in their lives.

[Pittsburgh City Council Approves Paid Sick Leave Legislation](#)

ASSOCIATED PRESS - [8/3]

Pittsburgh City Council on Monday approved an ordinance requiring employers in the city to provide paid sick leave to employees in the face of opposition from business owners who threatened a lawsuit over the legislation.

Council members and advocacy groups heralded the bill, which was passed 7-1, as a measure that will keep 50,000 workers who lack paid sick leave from choosing between working while ill and losing a day’s pay.

Under the legislation, employers with at least 15 workers are required to offer as many as five paid sick days per year to each worker. Those with fewer than 15 employees must offer three unpaid days off. Employees would accrue one hour of sick time for every 35 hours worked. Seasonal employees are exempt from the law.

The benefit can be used for an employee’s illness or that of a family member.

Business owners, however, said they will oppose the ordinance in court.

Kevin Joyce, owner of The Carlton restaurant, said council can't force mandates on private businesses. Business groups will form a coalition to block the ordinance, he said.

Councilwoman Darlene Harris, who abstained from votes on the law, said she sought an opinion from the city's law department and was told it exceeded their authority.

"If this is passed and successfully challenged in court, it's going to be a costly mistake that the taxpayers will have to fund," Harris said.

Mayor Bill Peduto intends to sign the bill.

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From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); ["hayley@progressiveagenda.us"](mailto:hayley@progressiveagenda.us)
Subject: Fw: Just talked to the Senator
Date: Tuesday, August 04, 2015 7:03:12 AM

We have to discuss my mtg next week. Pls make sure we do at planning mtg

-----Original Message-----

From: Senator Jeff Merkley
To: Bill de Blasio
Subject: Re: Just talked to the Senator
Sent: Jul 14, 2015 5:39 PM

Bill-

It was a pleasure to speak last night.

I'm sending you specific policy points on both global warming and TPP. Her comments in both areas to date are lacking any policy substance.

By the way, Hillary attended our caucus today; I asked her to get more specific on changes needed in TPP and that that would help produce a better agreement while changes can still be made. She responded that she would look at suggestions and I provided a list to John Podesta similar to the TPP points below.

All my best, Jeff Merkley

Global Warming:

Hillary says that we need more subsidies for renewable energy and more conservation. This is a starting point, but far from serious leadership. Here are several things she should say if she wants to lead on the most pressing issue threatening our planet:

- 1) We need to keep 80% of identified fossil fuels in the ground if we are going to save the planet. To do so will take serious leadership and I am ready to be that leader.
- 2) I will oppose any pipeline designed to accelerate the harvesting of the Canadian tar sands.
- 3) I will block oil drilling in the Arctic.
- 4) We must stop issuing new leases for drilling offshore for gas and oil.
- 5) I will oppose new leases for exploiting coal on public lands

6) We must tackle key issues caused by fracking including the contamination of ground water and the production of fugitive methane. I will champion these reforms.

7) "All of the above" is the wrong policy for our energy future. We must quickly and substantially reduce the burning of fossil fuels. Under my leadership, America will lead the world in this transition.

NOTE: I am planning to introduce a bill that would be based on Bill McKibben's recent letter to President Obama, outlining four specific actions (items 2-5 above) he should take on climate keep fossil fuel reserves in the ground: McKibben also did a public letter to Clinton reiterating these points and adding in a few more.

TPP:

At a meeting with the Senate Democratic caucus last week, President Obama that he has listened carefully to concerns raised by Democrats during the Fast Track debate and that we might be pleasantly surprised by additional efforts he is making.

Clinton has said to date only that more work needs to be done. But she has given no specifics. She could make a big difference in the final stage of the negotiations if she presented several key areas that need to be addressed before a final agreement is presented to Congress.

Here are 8 items from which she could draw:

1. Investor State Dispute Settlement (ISDS): Exempt laws that protect consumers, public health, or the environment from being challenged in the Investor State Dispute Settlement (ISDS) process. (or, alternatively, make adoption of the ISDS an "opt in" option for members of the TPP).
2. Currency Manipulation: Strengthen provisions cracking down on currency manipulation. Currency manipulation has cost American manufacturers and American jobs by essentially acting as an invisible tariff on U.S.-made products and an invisible subsidy for products made in nations that engage in currency manipulation.
3. Making Environmental and Labor Provisions Enforceable: Require countries to conform their laws to a higher standard and implement those laws for 18-24 months before entering into the treaty
4. Minimum Wage: Mandate a minimum wage that must be matched or exceeded by all participating countries and which must rise over time to narrow the wage gap between developed and developing countries. This would help prevent a global race to bottom on wages.
5. Intellectual Property/Generic Drugs: Do not extend intellectual property protections for certain pharmaceutical products in a way that will make it harder to get generic drugs onto the market and otherwise get affordable medication to developing countries. These kinds of special-interest provisions should be excluded from the TPP.
6. Human Rights: Require Malaysia and other potential members to address current serious issues

with human trafficking and other human rights violations. We should not be engaging in a major expansion of trade relations with nations that are maintaining gross labor violations. Oppose an effort to downgrade Malaysia's rating on human rights merely so Malaysia can join the TPP.

7. Financial Services: Prevent future administrations from using new trade agreements to weaken Dodd-Frank or other financial regulations and consumer protections. Big banks and European nations are pushing to weaken U.S. financial regulations, such as tougher capital standards for big banks enacted in the wake of the 2008 financial meltdown, in an upcoming round of TTIP trade talks.

8. Manufacturing: Strengthen U.S. manufacturing by making countervailing duty and anti-dumping claims against foreign companies easier to bring and to resolve successfully, helping to level the playing field for American manufacturers in international trade. Moreover, allow companies to pursue anti-dumping claims by counting as illegal subsidies violations of the TPP's labor and environmental standards.

On Mon, Jul 13, 2015 at 7:37 PM, Bill de Blasio <[REDACTED]> wrote:

He agreed to send me some thoughts on the TPP and I wanted him to have my email. Thanks! Bill de Blasio

Sent via BlackBerry by AT&T

From: [B](#)
To: ["hayley@progressiveagenda.us"](mailto:hayley@progressiveagenda.us)
Cc: ["geri@progressiveagenda.us"](mailto:geri@progressiveagenda.us); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Re: Charlie Hales
Date: Tuesday, August 04, 2015 7:15:32 AM

Excellent!! We want him to recruit other Oregon mayors! Make me call if needed.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Monday, August 03, 2015 04:31 PM
To: B
Cc: Geri Prado <geri@progressiveagenda.us>; John Del Cecato <jfdc@akpdmedia.com>
Subject: Charlie Hales

Mayor of Portland, OR just signed onto TPA. Will follow up with this COS on more things we would like him to do as a signer.

--

Hayley Prim

c: 

From: [Klein, Monica](#)
To: [John Del Cecato](#); [B](#)
Cc: ["hayley@progressiveagenda.us"](#)
Subject: Re: Steve Rattner
Date: Tuesday, August 04, 2015 8:48:21 AM

Yep - research team is working on transcript now

On 8/4/15, 8:47 AM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>Fascinating!

>

>On 8/4/15, 8:33 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>>

>>Just now on "Market Makers" (not sure which cable network that is) saying

>>he agrees with Eliz Warren on college debt. Pls get transcript of that

>>brief section

>

From: [Geri Prado](#)
To: [B](#)
Cc: jfdc@akpdmedia.com; [Snyder, Thomas](#)
Subject: Re: Meeting with you
Date: Tuesday, August 04, 2015 9:33:26 AM

Great thank you. I'm in town Wednesday and Thursday so I will work with Tom to see what works for this group.

On Tue, Aug 4, 2015 at 7:17 AM, B <BCCD@cityhall.nyc.gov> wrote:

Very much look forward to sitting down, Geri. Let's do this week if at all humanly possible. And pls note that I get so many emails that my responses are sometimes slow or I may miss some. Call me too if ever urgent - [REDACTED]. Don't hesitate -- your work means a lot to me!

From: Geri Prado [mailto:geri@progressiveagenda.us]
Sent: Monday, August 03, 2015 09:31 AM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; [Snyder, Thomas](#)
Subject: Meeting with you

Good Morning Mayor:

With my first few days under my belt, I would like to see if I could sit down with you for 15 minutes to discuss the following:

- Expectations
- Communications
- Reporting
- Managing
- Other important things for me to know

I will have an agenda/list that I don't want to take too much of your time on but I think it's important to discuss now that I am on board.

Thank you and please let me know how to proceed.

Geri Prado

From: [Geri Prado](#)
To: [John Del Cecato](#); [Snyder, Thomas](#); [Hayley Prim](#)
Subject: Updated outline
Date: Tuesday, August 04, 2015 10:40:14 AM
Attachments: [TPA DRAFT Outline \(8-3-15\).docx](#)

For our meeting tomorrow I'll have an agenda/POP to review and go over next steps after Tom's portion of the agenda.

If you have any changes to the last outline I sent, please send me and I'll incorporate.

Thanks.

THE PROGRESSIVE AGENDA COMMITTEE (TPA)
DRAFT Plan Outline
(August 3, 2015)

Mission

Address Income Inequality by demanding specific policy changes from leaders in government by changing the conversation locally and nationally as well as holding policy makers accountable to pushing economic policy changes.

In 2017, the new president will take office. One of the overarching goals to achieve TPAs mission is holding the new President accountable to fix income inequality through any means at their disposal.

To do this TPA will have to build an organization that can affect the narrative now but employ a strategy that best utilizes Mayor de Blasio and other TPA supporters. TPA will also have to build a robust operation including a strong cross-movement coalition and prestigious group of individual supporters to show strength and lasting power.

Goals

- ❖ ZEITGEIST- Change the conversation to specific policy solutions leaders can take to solve income inequality through finding and creating opportunities to enter the public debate
- ❖ ACCOUNTABILITY- Hold elected leaders and policy makers accountable to adopt and push policy prescriptions by illustrating the necessity for the federal government to act

These two goals are not mutually exclusive and the infrastructure of TPA will be used for both and the strategies of one Goal will help reach the other.

Branding/Rolling Out TPA

In May a tremendous job was done in rolling out the idea of and the need for TPA. Now there is an organization built by the Mayor and those who have signed on to accomplish specific goals that will address income inequality in a tangible way.

Therefore, it is important that the goals of the organization are clear, the strategy is built and the tactics are in line in a smart and effective way to build the credibility of TPA.

For the most part this will happen by doing, but there is an introduction to the press, opinion leaders, donors and key organization that is necessary to get “air time” for communications and political activity.

Strategy

1. Zeitgeist
 - Message specific policy prescriptions under economic messaging that mobilizes opinion leaders, individuals and policy makers
 - Build a coalition around income inequality to create an echo chamber nationally
 - Arm individuals, the coalition with messaging and content for their constituents in the states
 - Insert solutions into public debate at all levels through all forms of media
2. Accountability
 - Employ mayors to highlight effects of income inequality, needs to improve their cities and ask candidates to pledge solutions during the campaign AND when in office
 - Dispatch the coalition to apply direct and indirect pressure on candidates and policy makers
3. Brand and Build TPA
 - Define the organization based on the idea, mission formed in May which includes goals, strategy and the supporters on board
 - Create materials and information to be used with donors, funders, press, online and in the field
 - Brand by doing- rolling out successes, endorsements

PLAN

If we don't plan, we plan to fail. When sign off of the goals are line, it's important with both the quick timeline and smallness of TPA that we are disciplined and employ tactics that get us to those goals. They should also be tactics that we can employ. One of those tactics are partnering with organizations that have either broader, deeper or specific reaches into various communities.

ZEITGEIST

Developing Partnerships

TPA hopes to coalesce a movement of other movements and campaigns to accomplish its goals. There are plenty of organizations and campaigns that are focused on income inequality or crucial aspects of how to fix it. But in order for TPA to last and have the gravitas needed to hold leaders accountable, it will need to play in the movement space, not only electoral focused activities. It is important for TPA to run an analysis on which groups are best and what type of resources they each bring to the fight against income inequality.

Building an organizing campaign of these groups to work together, use similar message, sharing content and research will create a choir of voices nationally and locally and through various methods to influence those in power (or who will be in power).

In developing the list, it must also be noted that a cross coalition- business working with labor, women working with Catholics, etc. is a powerful tool in that income inequality unites those who aren't typically aligned on other things and TPA is the uniting entity.

1. Identify Key Potential Partners

Staff will work to do a power analysis and review of organizations that influence, create content, mobilize with similar goals to TPA. Based on this an outreach effort will build on what has already been done to start building these relationships. Some will be sufficient for staff to reach out to. Some will take a principal reaching out. The categories are as follows though they are not mutually exclusive:

- Policy and Content- organizations that produce white papers, policies, research on the economy, people or places that can be shared;
- Issue-based organizations- this can include faith, immigration, choice as examples but also groups that tend to cover more than one issue. For example, unions and NAACP would fall under that category but could also fall under the next
- Movement based organizations- unions, civil rights groups, community organizations tend to cover multiple issues and work in coalition with other progressive groups. TPA is uniquely positioned to be at the center of a movement but also join other issue groups together based on this issue
- Electoral groups- groups and organizations that focus on elections such as PACs, committees and c4s/IEs will play a central role in helping with candidate outreach and accountability.

Example of asks:

- Stand with TPA and other signers by advocating for the policy solutions
- Use content and messaging in communications to their members or constituencies
- Share content and messaging with TPA and other signers
- Be a part of crafting events and press opportunities around the TPA

2. Coordination

One of the more valuable tools TPA can provide on income inequality is the coordination of information, materials and communication. There are groups that do this, Americans United and Democracy Partners, and TPA can work with them but be singularly focused on income inequality. One major partner will be unions as they are resourcing multiple projects on the issue including messaging and modeling.

In order to begin this outreach and coordination beyond who has signed on we will need materials to provide groups and also a plan on what type of materials we will coordinate which means "cataloguing" what each group brings to the table.

TPA will put together a consistent and useful calendar including scheduling regular dissemination of talking points and setting up a talkers call on the issues and current events to coordinate signers, surrogates and build the echo chamber.

Influential Individuals

One area TPA is unique is that a large part of the strategy is to influence influencers with influencers not on one election, not on one piece of legislation only, but in finding a cure for a host of issues that make up the greatest problem of our time. With more and more money flooding into our electoral and legislative process, progressive groups need to find more and more ways to have their voices heard.

TPA is going to focus on targeting opinion makers and leaders through online, earned media and by having those who are most influential to particular individuals reach out. Influentials can be reporters, economists, legislators, donors, movement leaders, community leaders.

Based on goals of TPA, there will be a power analysis to quickly see who can move the targeted influentials.

The asks of these influential will be several:

- Reach out to ask a targeted candidate or elected to commit to certain policies and take action
- Talk to their constituencies about the importance of specific policy solutions and to take action
- Tell the story about how income inequality affects them, their constituencies and communities through online and earned media

Needs

- a. Develop TPA messaging package to drive creation of echo chamber both internally and externally
- b. Introduce TPA, its goals, actions in the upcoming months beyond the initial roll-out to build the brand and lay out the mission for opinion leaders
- c. Identify and seize opportunities- Develop a message calendar to include major policy initiatives, political campaign benchmarks and other relevant events to insert policy demands into ongoing and existing conversations
- d. Messenger development and action- create a “speakers’ bureau” of current signers, potential strategic signers
- e. Coalition and partnerships- partner with organizations to coordinate messaging and communications strategy to build echo chamber and arm signers with latest talking points

- f. Homegrown events- Develop a few large-scale events such as the Presidential Forum in Iowa to highlight TPA, its goals and create momentum
- g. Unexpected- who are the signers who can talk about issues they wouldn't necessarily talk about? Showing strength and unity on solving income inequality, enough to look past disagreements and see all are a part of solutions.

Immediate To Dos:

- Political- Political power analysis of candidates, elected and opinion leaders
- Research- both message and policy research to provide messaging and ongoing content. Also help build calendar of relevant events and opportunities for inserting message
- Communications- aggressive communications team to pitch stories on all levels of media (national, local), drive message discipline with existing signers and create an ongoing package of materials to arm signers
- Digital- program aimed at communications to echo earned media strategy, push message in social media and develop a list-building plan to drive growth and reach a larger audience. This also means having an intentional program to build the list of online supporters

ACCOUNTABILITY

TPA will leverage supporters, signers to hold specific candidates accountable. This is also the opportunity to tell a story about income inequality. How it affects people, communities and how mayors are doing what they can within their power, but it's not enough. Local economies are one thing but they are clearly tied to national policies that are broken.

To hold presidential and federal candidates responsible to take action, one avenue is by having those in executive offices highlight what their needs are, what they've done, and what specifically they need done by Washington DC in order to better the situation by getting public sentiment on the side of right.

Mayors

Telling a tale of a city- starting with NYC and highlighting what Mayor de Blasio has done to combat income inequality to the press is a powerful tool. It also is a natural platform and both struggles and victories can be highlighted in this story. This narrative coupled with an ask of potential Presidents-elect to take specific action while in office will be what TPA holds them to.

Therefore the story must be seen, the problem and ask for solution clear and it must resonate with the candidates. Throughout and after the election there will be a list of signed on mayors who will pledge to remind and stay on the president-elect to fix the problems in their cities with them.

TPA will provide the targeting and prioritization of mayors, the content, the press briefing and materials mayors need to carry this out throughout the election and beyond. Mayors in battleground states and large cities will be a focal point of organizing the mayors.

Needs

- a. Organize key mayors around the country to demand the presidential candidates and president-elect take specific action to fix income inequality in their cities
- b. Gather research on key mayors to determine agenda for their specific city and greatest economic needs
- c. Conduct political outreach to persuade mayors to sign on
- d. Ask mayors to go on the record and sign onto written demands that benefit their cities to give to the presidential candidates

Immediate To Do

- Research- identify important initiatives to targeted mayors to focus their message to presidential candidates specifically focused on what is most important to them and their agenda locally
- Political- operation to identify mayors, signers, conduct outreach and build coalitions
- Digital- build individual list and echo communications strategy on accountability
- Communications- work with mayors, their staff and signers to develop accountability messaging and pitch stories of mayors signing on and their demands of the presidential candidates to fixing income inequality.

Signers/Supporters

For the purpose of this outline, “signers” are those who are being signed through political outreach, “supporters” are those who sign on through online, digital grassroots means. Both who sign onto TPA will be asked to be an active participation in moving out the message around income inequality. These signers and supporters will come on board in one of two ways: through digital means or through political avenues (call time, word of mouth, being asked by another supporter)

As TPA builds its brand and more importantly builds the ability to influence, those brought on first will help define who TPA is, what it hopes to accomplish and why it’s mission importance. Much will be conveyed to the powers that be by having high profile, strong leaders of various communities sign on. That coupled with size of a growing online list will telegraph a strong, growing movement to hold leaders accountable.

Both will be used to

- Communicate message around policy to various audiences through a variety of means
- Help recruit targeted signers

- Help with mayors strategy through helping recruit and providing a flank in their cities
- Launch a “behind the scenes” lobbying effort of presidential candidates

Maintenance

In order to keep the muscle around the supporters and signers strong, TPA must consistently provide content around message. This will come in the form of talking points, online communications and phone conversations for the most part.

- TPA will build a “speakers bureau” like structure for signers to become surrogates for all media outlets
- TPA will partner with organizations to generate and gather content around income inequality issues to turn into talking points and message points as well research to find new, important data and stories about the issue
- TPA will have a regularly scheduled forum to provide staff of signers and signers themselves with the “message of the week” or to help build leading into large events
- TPA will build a special digital program for our supporters to arm the grassroots with talking points and action items. This should include infographics, toolkits (sample emails, tweets, FB posts, etc)
- TPA will also partner with grassroots organizations to share content to be carried in the field around existing candidate efforts

The content will change based on the message calendar over the next two years. Therefore TPA will need to have staff dedicated to producing content, making it user friendly and helping put in the hands of organizations and individuals.

BRAND AND BUILD TPA

Currently TPA is an idea brought to life by the vision and passion of Mayor de Blasio. In May a group of prestigious signers came together to push the idea of TPA and show that the time is now to act on solving income inequality. Now the time has come to show that TPA is an organization that has goals, is operationalizing them and is going to have staying power to hold the candidates accountable after they’re elected.

Co-Chairs

Because this is a national organization and because Mayor de Blasio is Mayor of New York, TPA should consider several adopted chairs who work with the Mayor to help lift this organization. This is a different type of investment than typical signers. These will be a small, movement leading group of individuals who under Mayor de Blasio’s lead will “own” building it and making sure it succeeds. Co-Chairs would need to be those most invested in seeing their constituency (or themselves) at the forefront of fixing income inequality. They should also show strength in

the national media, with national opinion leaders and have influence on, for example, presidential candidates.

The ask would be:

- Become a co-chair of The Progressive Agenda with Founding Chair, Mayor Bill de Blasio
- Co-chair means
 - o Lend name to the organization, communications
 - o Be part of the long term strategic direction
 - o Raise \$250,000 over the next 2 years
 - o Be a frequent media spokesperson
 - o Engage constituencies through digital, other communications
 - o Help build TPAs online list, Twitter following

While not every co-chair could raise, the gravitas and credibility they lend to TPA might be enough but not ideal. These co-chairs should also highlight a coming together of different communities who may agree on little else, but the policy platform TPA is advocating. The idea would also be to keep it small and prestigious. Some ideas:

- ✓ Business community- Warren Buffett, Nick Haunauer, Bill and Melinda Gates
- ✓ Labor/Working People- Maria Elena Durazo, AFL-CIO Sect Treas Liz Shuler, Randi Weingarten
- ✓ Faith- Reverend William Barber II, Catholic leader (if poss)
- ✓ Economists/Policy- Robert Reich
- ✓ Online/grassroots reach- Elizabeth Warren

The cross coalition and movement gives TPA a wide reach into various communities.

Roll Out and plan kickoff...

The next roll out will be about the organization. Many progressives have ideas, but can they take them, build a coalition and operationalize to reach goals? This is the question opinion makers and policy makers will want answered. In September, pre- Iowa forum, TPA will launch the organization which will include:

- Leadership structure (co-chairs, E.D.)
- Key staff and advisors
- Goals
- Signers

TBD on how to best roll out. When this happens, the plan for TPA will be rolling. Once TPA kicks off, there is no ability to go dark or have a lull in communicating with the supporters, signers or the press. Working backwards from this date, the Mayor and the team need to have a signed off plan so the staff can begin preparing strategy and tactics to reach those goals for at least

Phase 1 and 2 with the end goal in mind. This also includes producing standard electronic and printed materials to put into the hands of individuals and organizations across the country.

TIMELINE

This timeline covers May 2015 through May 2017

- Phase 1 (Now through the Presidential primaries/presumptive nominees)
- Phase 2 (Primaries through nominations/conventions)
- Phase 3 (Nomination through the General)
- Phase 4 (General through inauguration)
- Phase 5 (First 100 days in office)

Phase 1 first steps

August

- Plan and budget completed
- RFP process for fundraising operation, search for press, research, digital
- Fundraising firm hired
- Messaging “package” decided for use
- Press staffer hired
- Research underway (political, policy)
- Digital staff/consultants identified
- Leadership structure discussed
- TPA organization launched (ED, councils/signers structure)
- Message and organization calendar created
- Forum locked in, planning and implementation begins

Next steps (first week):

- Setting up fundraising discussion, draft RFP
- Determine immediate target focus
- Power analysis of targets
- Discuss “leadership needs”, who, why, feasible?
- Develop ongoing communications of brain trust (who is this?)
- Set up call to discuss plan outline, thoughts, edits, etc.
- Start recruiting for press, fundraising, research (maybe contract)
- Set up message call/meeting with AFL-CIO analytics staff to get download of message research
- Develop prospectus

From: [Klein, Monica](#)
To: [B](#)
Cc: "jfdc@akpdmedia.com"; "hayley@progressiveagenda.us"
Subject: RE: Steve Rattner
Date: Tuesday, August 04, 2015 11:00:21 AM

Question: I did a college tour specifically talking to college students about entitlement reform – and that they really need to care about it because it's going to affect their future. And I don't want to say it fell on deaf ears, but it definitely wasn't a priority. It seemed that they didn't care.

Steve Rattner: I think entitlement reform, which is part of their problem – that they're going to have to live with the burden of social security and Medicare. They're going to pay for my social security and Medicare, and then they're not going to have the money to pay for their own. That is really far out there and it's probably hard for them to completely process. But there is other stuff that is happening in the here and now. If you take for example student debt – college tuition has gone up 234 percent over the last 20 years, compared to 63 percent for the overall price [inaudible]. And the result of that is 71 percent –

Question: I want to pull this chart out. We have this. Millennials mired in debt – it's massive.

Steve Rattner: 71 percent – that's the college tuition chart, which shows how much college tuition has gone up above inflation, but if you have the other chart, which shows their debt levels – 71 percent of millennials today graduate with debt versus 46 percent 20 years ago. The average debt is \$35,000 compared to \$15,000 even when you adjust for inflation.

Question: How do we fix it? And who is to blame?

Steve Rattner: Who's to blame broadly speaking is my generation, which are the baby boomers. We followed the greatest generation – my parents were part of the greatest generation. I think we may be the most selfish generation, in that we haven't been willing to pay for anything. We run up big government budget deficits, and that is part of why college tuition has gone up so much; part of why millennials can't afford to buy houses – home ownership has been dropping. And, of course, you have the entitlement problem sitting out there. We have not funded entitlements for my generation. So, I think you can mostly blame the policy makers who have been in charge for the last 20 years who have failed to put in place policies that will solve this. Now, of course, we had a recession; we had a financial crisis; we've had globalization; we have technological change. These are all major forces.

Question: Wait, hold on. Is it because these millennials were two years old – five years old – nine years old, and they don't vote; and their parents aren't thinking about that. It's senior citizens who go out and vote.

Steve Rattner: Well, all that is absolutely true, but in every other generation people have said to themselves 'I have my kids coming' – policy makers – 'the kids are coming. We have to make sure we take care of them. We have to make sure we leave them a fiscally sound policy. We need to make sure we leave them a strong economy', and that's not been happening. We've left them a really, really weak situation.

Question: What would you say to people who may look at some of the data and say 2009 to 2013 is the period after the worst economic crisis in 70 years. So, income levels are going to be depressed. And then they'll pull up a chart showing unemployment among 25 to 24 year olds, which some people may call millennials versus the national unemployment rate – and it's pretty much the same.

Steve Rattner: Sure, but if you go back in history I think you find that millennials are still doing worst in unemployment relative to their – people the same age they were in the past.

Question: What needs to be done?

Steve Rattner: We need to deal with the student loan problem. It's a very simple issue. We let these

kids leave college with these huge amounts of debt. And this is why I'm with Elizabeth Warren. We should be doing something about student debt levels, and about the interest rate we charge these children.

Question: They should get the same interest rates that banks get?

Steve Rattner: Yes.

Monica Klein |Deputy Press Secretary |Mayor's Press Office
o: (212) 788-2969 |c: (917) 565-0715 | twitter: @monicacklein

-----Original Message-----

From: B

Sent: Tuesday, August 04, 2015 8:34 AM

To: Klein, Monica

Cc: 'jfdc@akpdmedia.com'; 'hayley@progressiveagenda.us'

Subject: Steve Rattner

Just now on "Market Makers" (not sure which cable network that is) saying he agrees with Eliz Warren on college debt. Pls get transcript of that brief section

From: [Klein, Monica](#)
To: ["John Del Cecato"; "Hayley Prim"](#)
Subject: RE: \$15
Date: Tuesday, August 04, 2015 11:45:45 AM

gracias

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: (917) 565-0715 | twitter: [@monicacklein](#)

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, August 04, 2015 11:42 AM
To: Klein, Monica; 'Hayley Prim'
Subject: Re: \$15

I can talk to him about it tomorrow night at planning mtg

From: "Klein, Monica" <MKlein@cityhall.nyc.gov>
Date: Tuesday, August 4, 2015 at 11:24 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <hayley@progressiveagenda.us>
Subject: RE: \$15

I'm not v fluent in this. Will Mayor understand below or is there a more simple way to explain to him?

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: (917) 565-0715 | twitter: [@monicacklein](#)

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, August 01, 2015 6:33 PM
To: Klein, Monica; 'Hayley Prim'
Subject: Re: \$15

This is an opinion piece, but is a good summary. And note that the columnist believes reforming 162(m) - aka the CEO Pay Loophole, aka TPA item #15 - would be a better idea...

Hillary Clinton's Capital Gains Tax Change Misses the Mark

Photo

| |

Hillary Clinton called out “hit-and-run activists whose goal is to force an immediate payout,” in a speech last week. Credit Mary Altaffer/Associated Press

Continue reading the main story

[Hillary Rodham Clinton](#)’s proposal to increase capital gains taxes for well-off individuals who hold investments for less than six years has a certain appeal. The plan is likely to raise effective tax rates on the top 1 percent of taxpayers, and some might wish to support it for that reason.

But it seems more show horse than workhorse: It would do little to accomplish its stated goal of aiming at what Mrs. Clinton called “the tyranny of today’s earnings report.”

Under current law, gains from assets held for more than a year often qualify as long-term capital gains, which are taxed at a top rate of 20 percent.

Under Mrs. Clinton’s proposal, for individuals in the top bracket, the tax would start at 39.6 percent for investments that taxpayers maintained for two years or less, then gradually decrease after that, back to the 20 percent rate only for assets held for more than six years. Taxpayers outside the top bracket, which starts at about \$465,000 for married filers, would see no change.

Mrs. Clinton tied the tax proposal to her concern about short-termism. Short-termism refers to the idea that some investors looking for short-term profits may push corporate managers to increase share buybacks, split up companies, sell off ancillary assets and generally use whatever techniques are necessary to increase a stock’s price.

I’m skeptical of this line of argument. Shareholders who receive cash from share buybacks typically reinvest in other companies, thus making the overall allocation of economic resources more efficient. Some companies should be split up. Investors should not be myopic, but movements in the stock price relative to industry peers provide a useful way to monitor and evaluate the performance of top executives.

It is true that corporate executives are often overly focused on quarterly earnings. Earnings reports often drive stock price movements in the short run. Too much focus on quarterly earnings invites earnings management, where executives change the real or paper timing of transactions to strengthen earnings in a particular quarter, sometimes at the expense of the long-term stability and profitability of the firm.

The left wing of the Democratic Party may find Mrs. Clinton's narrative about corporate executives appealing. And because Mrs. Clinton's proposal would raise the top rate on capital gains relative to current law, it has the effect of making the tax system a bit more burdensome on some rich people.

The problem with Mrs. Clinton's proposal is that it slides over some important institutional details about how people invest. As a result, the proposed changes would do little to shape the behavior of corporate managers.

Top corporate executives receive substantial equity compensation in the form of restricted stock grants or similar arrangements. Executives often manage earnings to try to bolster them in periods when they can sell off shares. But changing the capital gains tax rate will not discourage this destructive behavior.

Consider the following example, which demonstrates why Mrs. Clinton's plan misses the mark.

When stock vests, an executive recognizes ordinary income for the fair-market value of the shares, taking that amount as the tax basis in the shares.

Suppose an executive received 50,000 shares of restricted stock in 2012, when the stock was worth \$1 million, or \$20 a share. Suppose the restrictions lapse in 2016 when the stock is worth \$2 million, or \$40 a share. Under either current law or Mrs. Clinton's plan, the executive would recognize \$2 million of ordinary income and pay about \$800,000 in income taxes. The executive would then have a basis in the shares of \$2 million.

This result does not depend on whether the executive sells the stock immediately or holds on to it after it vests.

Under Mrs. Clinton's proposal, if the executive sold the stock 18 months later for \$42 a share, he or she would recognize \$100,000 of short-term capital gain, paying tax of about \$40,000. Under current law, the executive would pay tax of \$20,000.

But raising the rate on tax gains also raises the value of tax losses. If the stock price declined to \$38 a share, the executive would recognize a short-term capital loss of \$100,000, worth about \$40,000. Under current law, he or she would have a long-term capital loss of \$100,000, worth about \$20,000.

And whatever happens to the stock price after the stock vests, the amount of tax is likely to be small compared with the tax on the stock award itself, which is taxed at ordinary income rates. As a general matter, the stock price of a publicly traded company is about as likely to go down as it is up, and so broadly speaking, corporate executives care more about the top rate on ordinary income than the top rate on capital gains.

Executives of start-ups and other privately held firms often make an election under section 83(b) of the tax code that results in stock appreciation being taxed at capital gains rates. Those executives would not be affected much by Mrs. Clinton's proposal. They typically hold shares for longer periods, and, as a general matter, do not engage in the sort of short-term earnings management that Mrs. Clinton is focusing on.

A better approach would be to pressure firms to change [executive compensation](#) practices. I would suggest an overhaul of Section 162(m), which disallows corporate deductions for pay above \$1 million unless it is based on meeting performance goals. Instead, Section 162(m) could be rewritten to allow a deduction for compensation paid to any employee in excess of \$1 million only if the compensation is paid in cash, deferred for at

least five years and unsecured (meaning that if the company goes bankrupt, the executive would not have a priority over other creditors). This approach would encourage corporate executives to act more like long-term bondholders and obsess less about short-term stock price movements.

In the speech on Friday, Mrs. Clinton expressed preliminary interest in changing the tax incentives for executive pay. Her campaign aides indicated that there was more to come.

“Hillary Clinton’s speech last week focused on just a few specific proposals to combat short-termism,” said Jake Sullivan, a senior policy adviser to the campaign. “She will have more to say about tax fairness related to capital gains, as well as specific reforms to ensure executive compensation aligns with long-term value and rising pay for workers.”

From: "Klein, Monica" <MKlein@cityhall.nyc.gov>
Date: Saturday, August 1, 2015 at 6:13 PM
To: Hayley Prim <hayley@progressiveagenda.us>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: \$15

Mayor wants to know exactly what HRC did or did not do on capital gains tax
Danke!

Monica Klein | Deputy Press Secretary | Mayor’s Press Office
o: (212) 788-2969 | c: (917) 324-3297 | twitter: [@monicacklein](https://twitter.com/monicacklein)

From: <Klein>, Monica Klein <mklein@cityhall.nyc.gov>
Date: Friday, July 31, 2015 at 4:02 PM
To: Hayley Prim <hayley@progressiveagenda.us>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: \$15

[Kew thx. sending to bdb ill cc yall](#)

Monica Klein | Deputy Press Secretary | Mayor’s Press Office
o: (212) 788-2969 | c: (917) 565-0715 | twitter: [@monicacklein](https://twitter.com/monicacklein)

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Friday, July 31, 2015 4:00 PM

To: Klein, Monica
Cc: John Del Cecato
Subject: Re: \$15

HRC has supported NYC raising the minimum wage to \$15/hour for fast food workers

She described the federal minimum wage as a floor and said cities such as Los Angeles - which recently voted to adopt a \$15-an-hour minimum - should be free to set higher ones.

She spoke favorably about legislation to raise the minimum wage to \$12/hour nationally.

On Fri, Jul 31, 2015 at 3:36 PM, Klein, Monica <MKlein@cityhall.nyc.gov> wrote:
To simplify so I don't give him wrong or incomplete info:

What has HRC supported exactly in NYC and LA?
What has HRC supported in any other city or state?
And what has she supported nationally?
tx

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: [\(212\) 788-2969](tel:(212)788-2969) | c: [\(917\) 565-0715](tel:(917)565-0715) | twitter: [@monicacklein](https://twitter.com/monicacklein)

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Friday, July 31, 2015 3:32 PM

To: Klein, Monica
Cc: John Del Cecato
Subject: Re: \$15

She endorsed for fast food workers. She hasn't said anything about raising the wage for everyone in NYC to \$15/hour.

On Fri, Jul 31, 2015 at 3:29 PM, Klein, Monica <MKlein@cityhall.nyc.gov> wrote:
She has endorsed \$15 an hour as min wage for all in NYC or just fast food?

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: [\(212\) 788-2969](tel:(212)788-2969) | c: [\(917\) 565-0715](tel:(917)565-0715) | twitter: [@monicacklein](https://twitter.com/monicacklein)

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Friday, July 31, 2015 3:28 PM
To: Klein, Monica
Cc: John Del Cecato
Subject: Re: \$15

I sent the below to him earlier. I think this is as good as we've got so far. She has supported \$15/hour in localities like NYC and LA, but hasn't endorsed federally.

Yesterday, she said what I pasted below, and that's the most specific she has gotten on a federal level:

FYI:

Hillary Rodham Clinton on Thursday offered some support for a proposal in the Senate that would raise the federal [minimum wage](#) to \$12 an hour, hinting that the higher rate sought by labor unions doesn't have enough support. Congressional Democratic leaders have backed legislation sponsored by Washington Sen. [Patty Murray](#) that would increase the rate to \$12 an hour by 2020, which is several dollars less than the \$15 backed by labor and anti-poverty activists.

"Whatever (Murray) advocates I pay a lot of attention to, because she knows how to get it through the Congress," Clinton said after meeting with labor leaders on Thursday. "Let's not just do it for the sake of having a higher number out there, but let's actually get behind a proposal that has a chance of succeeding."

<http://abcnews.go.com/Politics/wireStory/meeting-unions-clinton-offers-support-12-minimum-wage-32789133>

On Fri, Jul 31, 2015 at 3:25 PM, Klein, Monica <MKlein@cityhall.nyc.gov> wrote:
Mayor again said he wants "a single agreement on HRC's stance on national \$15 min wage" from yall.
Can you share pls
Ty

Monica Klein |Deputy Press Secretary |Mayor's Press Office
o: [\(212\) 788-2969](tel:(212)788-2969) |c: [\(917\) 565-0715](tel:(917)565-0715) | twitter: [@monicacklein](https://twitter.com/monicacklein)

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Geri Prado](#)
To: [Snyder, Thomas](#); [John Del Cecato](#)
Subject: Asks memo- thoughts
Date: Tuesday, August 04, 2015 1:13:35 PM
Attachments: [MEMO re TPA Asks \(8-3-15\).docx](#)

Tom and John:

The team gave me a good basis of these asks. I think it's important to use the Mayor's time effectively when he makes calls AND for us to be able to operationalize those asks. Based on that, here is a memo that outlines what asks are (if they aren't already being asked).

Please let me know what you think and if there is anything to work with the political crew at City Hall on.

Also, Gina Schwartz had reached out to me from AFLCIO days and we're catching up tomorrow after our meetings.

Let me know if you have any thoughts on this.

gp

August 3, 2015

TO: MAYOR BILL de BLASIO
FR: GERI PRADO, HAYLEY PRIM, GREG WASSERSTROM
CC: JOHN DEL CECATO, TOM SNYDER
RE: ASKS FOR POTENTIAL SIGNERS

Below are potential asks for signers to support The Progressive Agenda for your review. Groups:

- Individual signers
- Mayors

These are asks that can be operationalized to forward the strategy of TPA. It also allows the signers to understand that their name is valuable as is the organization but in return we need their commitment in order for TPA to reach its goals.

ALL SIGNERS

MESSAGE/COMMUNICATIONS

- ✓ Share content provided by TPA around income inequality and economic messaging via Twitter, Facebook, Email and at press events (conferences, appearances, events)
- ✓ Agree to be a spokesperson in the press based on their preferred mode (radio, TV, etc)
- ✓ Agree to put out a timed release on their endorsement

POLITICAL

- ✓ Agree to participate in a TPA event (day of action, rallies, press events)
- ✓ Help recruit 5 targets to TPA (work with staff on list)

DIGITAL/ONLINE

- ✓ Agree to participate in a joint action online petition twice per year.
- ✓ Tweet, Facebook, Email alongside TPA to help magnify issues

MAYORS

In addition to the above list, TPA accountability strategy rests on mayors both highlighting their cities' problems due to income inequality, what they have done to fix and what their needs of the federal government. Based on that, the asks might look as follows to get in their words (we provide research for targets before calls as well):

- What is the number one issue around income inequality that is most important to YOU and YOUR city
- Could TPA highlight YOU, what YOU'VE done under your administration to combat income inequality
- What do YOU need from the federal government to be successful locally?
- Would YOU make a personal ask of the presidential candidate to pledge to fill that need when in office?

We look forward to your thoughts.

From: [John Del Cecato](#)
To: [BdB](#)
Cc: [FLONYC](#)
Subject: Re: <no subject>
Date: Tuesday, August 04, 2015 3:48:45 PM

Blessing given!

On Aug 4, 2015, at 3:46 PM, Bill de Blasio <[REDACTED]> wrote:

Excellent thoughts. With your blessing, I want to start talking to Tom and Phil/Andrea about how to make these things work

Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmmedia.com>
Date: Tue, 4 Aug 2015 16:16:42 +0000
To: Bill de Blasio <[REDACTED]>
Subject: <no subject>

Following up from last night...

1. Bring in a senior aide (perhaps without that title) to focus on the bigger narrative - either at CH, or as part of the outside team. Could be a Chris Smith type, or an Eric Alterman type. This person could do a weekly wrap-up for the NYC blog (or some other place) to tell the story from a big-picture perspective. Think "West Wing Week" in the White House realm.
2. Hold a regular meeting of your "kitchen cabinet" - separate and apart from the planning meetings - every two weeks. This group would focus strictly on the larger vision - what we've done in that two week period to accomplish it, where we've fallen short, what we should do in the next two weeks, and what we should be doing in the next 4-6 months.
3. Have a regular off-the-record conversation with liberal thinkers/writers/operatives - Katrina, Chris Hayes, Jonathan Soros, Jonathan Rosen, Rev. Sharpton - some core group that shoots the breeze in a very informal context - drinks at Gracie, etc.

From: [Geri Prado](#)
To: [John Del Cecato](#); [Snyder, Thomas](#)
Subject: Budget
Date: Tuesday, August 04, 2015 7:38:57 PM
Attachments: [TPA DRAFT Budget \(8-3-15\).xlsx](#)

It's at 4 million (a formula wasn't working) but at this point I can shed costs since I'm still not sure of the fundraising path.

I will flag for you that in the first year (now through December) we're looking at 900k roughly.

Also remember that fundraising and digital costs are assumed up front- investment for later gain.

I want to talk about budget, but I would like to talk in the meeting the three of us are having as there are salaries and staff discussions to be had as well.

The Progressive Agenda August 2015-2017		Year One											
		July	August	September	October	November	December						
\$	4,080,245	TOTALS											909,505
Spent to Date													
STAFF & OPERATIONS													
Staff	31.78%												
Executive Director	\$283,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00
Compliance	\$63,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00
Operations	\$102,000.00	\$0.00	\$6,000.00	\$6,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Finance Director	\$160,000.00	\$0.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Communications Director (HPS)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Press Secretary	\$114,000.00	\$0.00	\$0.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
Digital	\$160,000.00	\$0.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Political Director	\$160,000.00	\$0.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Political Assistant	\$114,000.00	\$0.00	\$0.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
Research	\$140,000.00	\$0.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
Subtotal Staff	\$1,296,500.00	\$16,500.00	\$55,500.00	\$65,500.00	\$64,500.00								
Benefits	6.11%												
ED Cobra	\$21,000.00	\$0.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00
Health Care	\$140,000.00	\$0.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
Workers Comp	\$40,000.00	\$0.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Taxes	\$404,745.00	\$0.00	\$21,285.00	\$21,285.00	\$21,285.00	\$21,285.00	\$21,285.00	\$21,285.00	\$21,285.00	\$21,285.00	\$21,285.00	\$21,285.00	\$21,285.00
Subtotal Benefits	\$605,745.00	\$0.00	\$31,665.00	\$31,665.00	\$31,335.00								
Consultants	13.04%												
AKPD	\$465,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00
Legal	\$67,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00
Subtotal Strategy	\$532,000.00	\$43,000.00	\$43,000.00	\$43,000.00	\$43,000.00	\$43,000.00	\$43,000.00	\$43,000.00	\$43,000.00	\$43,000.00	\$43,000.00	\$43,000.00	\$43,000.00
Operations	9.86%												
Office	\$100,000.00	\$0.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Phones	\$9,500.00	\$0.00	\$0.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00
IT	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Travel	\$100,000.00	\$0.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Events/Meetings	\$20,000.00	\$0.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Printing/Design	\$20,000.00	\$0.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Operations	\$249,500.00	\$0.00	\$12,000.00	\$12,500.00									
PROGRAM													
Digital	9.86%												
Sherrylville	\$102,500.00	\$2,500.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Acquisition	\$100,000.00	\$0.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Maintenance	\$100,000.00	\$0.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Website and tools	\$100,000.00	\$0.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Subtotal Website	\$402,500.00	\$2,500.00	\$20,000.00										
Comms/Research	8.21%												
Hiltop Public Solutions	\$315,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00
Events	\$20,000.00	\$0.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Email	\$335,000.00	\$15,000.00	\$16,000.00										
Political	1.69%												
Materials/Design	\$29,000.00	\$0.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00
Events	\$20,000.00	\$0.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Surrogate costs	\$20,000.00	\$0.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Social Networking	\$69,000.00	\$0.00	\$12,000.00										
Fundraising	14.46%												
National Fundraising Consultant	\$200,000.00	\$0.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00
Event PR consultants (city base)	\$190,000.00	\$0.00	\$0.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00
Event Costs	\$100,000.00	\$0.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Materials	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Travel	\$100,000.00	\$0.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Media	\$590,000.00	\$0.00	\$20,000.00	\$30,000.00									
GRAND TOTAL	\$4,080,245.00	\$34,000.00	\$165,165.00	\$178,335.00	\$177,335.00								

The Progressive Agenda August 2015-2017

4,080,245 TOTALS \$2,638,740.00

	Jan	Feb	Mar	Apr	May	June	July	August	September
Spent to Date									
STAFF & OPERATIONS									
Staff	31.78%								
Executive Director	\$283,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00
Compliance	\$63,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00
Operations	\$102,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Finance Director	\$160,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Communications Director (HPS)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Press Secretary	\$114,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
Digital	\$160,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Political Director	\$160,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Political Assistant	\$114,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
Research	\$140,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
Subtotal Staff	\$1,296,500.00	\$64,500.00							
Benefits	6.11%								
ED Cobra	\$21,000.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00
Health Care	\$140,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
Workers Comp	\$40,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Taxes	\$404,745.00	\$21,285.00	\$21,285.00	\$21,285.00	\$21,285.00	\$21,285.00	\$21,285.00	\$21,285.00	\$21,285.00
Subtotal Benefits	\$605,745.00	\$31,335.00							
Consultants	13.04%								
AKPD	\$465,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00
Legal	\$67,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00
Subtotal Strategy	\$532,000.00	\$18,000.00							
Operations	9.86%								
Office	\$100,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Phones	\$9,500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00
IT	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Travel	\$100,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Events/Meetings	\$20,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Printing/Design	\$20,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Operations	\$249,500.00	\$12,500.00							
PROGRAM	9.86%								
Digital	\$102,500.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Sherryville	\$102,500.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Acquisition	\$100,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Maintenance	\$100,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Website and tools	\$100,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Subtotal Website	\$402,500.00	\$20,000.00							
Comms/Research	8.21%								
Hilltop Public Solutions	\$315,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00
Events	\$20,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Email	\$335,000.00	\$16,000.00							
Political	1.69%								
Materials/Design	\$29,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Events	\$20,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Surrogate costs	\$20,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Social Networking	\$69,000.00	\$3,000.00							
Fundraising	14.46%								
National Fundraising Consultant	\$200,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00
Event PR consultants (city base)	\$190,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00
Event Costs	\$100,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Materials	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Travel	\$100,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Media	\$590,000.00	\$30,000.00							
GRAND TOTAL	\$4,080,245.00	\$177,335.00							

The Progressive Agenda August 2015-2017								
\$	4,080,245	TOTALS	October	November	December	January	February	March
Spent to Date								
STAFF & OPERATIONS		31.78%						
Staff								
Executive Director	\$283,500.00		\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00	\$13,500.00
Compliance	\$63,000.00		\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00
Operations	\$102,000.00		\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Finance Director	\$160,000.00		\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Communications Director (HPS)	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Press Secretary	\$114,000.00		\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
Digital	\$160,000.00		\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Political Director	\$160,000.00		\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00
Political Assistant	\$114,000.00		\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
Research	\$140,000.00		\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
Subtotal Staff	\$1,296,500.00		\$64,500.00	\$64,500.00	\$64,500.00	\$64,500.00	\$64,500.00	\$64,500.00
Benefits	6.11%							
ED Cobra	\$21,000.00		\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00	\$1,050.00
Health Care	\$140,000.00		\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00
Workers Comp	\$40,000.00		\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Taxes	\$404,745.00		\$21,285.00	\$21,285.00	\$21,285.00	\$21,285.00	\$21,285.00	\$21,285.00
Subtotal Benefits	\$605,745.00		\$31,335.00	\$31,335.00	\$31,335.00	\$31,335.00	\$31,335.00	\$31,335.00
Consultants	13.04%							
AKPD	\$465,000.00		\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00
Legal	\$67,000.00		\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00
Subtotal Strategy	\$532,000.00		\$18,000.00	\$18,000.00	\$18,000.00	\$18,000.00	\$18,000.00	\$18,000.00
Operations	9.86%							
Office	\$100,000.00		\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Phones	\$9,500.00		\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00
IT	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Travel	\$100,000.00		\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Events/Meetings	\$20,000.00		\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Printing/Design	\$20,000.00		\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Operations	\$249,500.00		\$12,500.00	\$12,500.00	\$12,500.00	\$12,500.00	\$12,500.00	\$12,500.00
PROGRAM								
Digital	9.86%							
Sherryville	\$102,500.00		\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Acquisition	\$100,000.00		\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Maintenance	\$100,000.00		\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Website and tools	\$100,000.00		\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Subtotal Website	\$402,500.00		\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
Comms/Research	8.21%							
Hilltop Public Solutions	\$315,000.00		\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00
Events	\$20,000.00		\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Email	\$335,000.00		\$16,000.00	\$16,000.00	\$16,000.00	\$16,000.00	\$16,000.00	\$16,000.00
Political	1.69%							
Materials/Design	\$29,000.00		\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Events	\$20,000.00		\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Surrogate costs	\$20,000.00		\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Subtotal Social Networking	\$69,000.00		\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00
Fundraising	14.46%							
National Fundraising Consultant	\$200,000.00		\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00
Event PR consultants (city base)	\$190,000.00		\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00
Event Costs	\$100,000.00		\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Materials	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Travel	\$100,000.00		\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Media	\$590,000.00		\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00
GRAND TOTAL	\$4,080,245.00		\$177,335.00	\$177,335.00	\$177,335.00	\$177,335.00	\$177,335.00	\$177,335.00

The Progressive Agenda August 2015-2017	
\$	TOTALS
Spent to Date	
STAFF & OPERATIONS	31.78%
Staff	\$283,500.00
Executive Director	\$63,000.00
Compliance	\$102,000.00
Operations	\$160,000.00
Finance Director	\$0.00
Communications Director (HPS)	\$114,000.00
Press Secretary	\$160,000.00
Digital	\$160,000.00
Political Director	\$114,000.00
Political Assistant	\$140,000.00
Research	\$1,296,500.00
Subtotal Staff	\$1,296,500.00
Benefits	6.11%
ED Cobra	\$21,000.00
Health Care	\$140,000.00
Workers Comp	\$40,000.00
Taxes	\$404,745.00
Subtotal Benefits	\$605,745.00
Consultants	13.04%
AKPD	\$465,000.00
Legal	\$67,000.00
Subtotal Strategy	\$532,000.00
Operations	9.86%
Office	\$100,000.00
Phones	\$9,500.00
IT	\$0.00
Travel	\$100,000.00
Events/Meetings	\$20,000.00
Printing/Design	\$20,000.00
Subtotal Operations	\$249,500.00
PROGRAM	9.86%
Digital	\$102,500.00
Sperryville	\$100,000.00
Acquisition	\$100,000.00
Maintenance	\$100,000.00
Website and tools	\$100,000.00
Subtotal Website	\$402,500.00
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Subtotal Email	\$335,000.00
Political	1.69%
Materials/Design	\$29,000.00
Events	\$20,000.00
Surrogate costs	\$20,000.00
Subtotal Social Networking	\$69,000.00
Fundraising	14.46%
National Fundraising Consultant	\$200,000.00
Event PR consultants (city base)	\$190,000.00
Event Costs	\$100,000.00
Materials	\$0.00
Travel	\$100,000.00
Media	\$590,000.00
GRAND TOTAL	\$4,080,245.00

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Subject: Re: Me this time
Date: Wednesday, August 05, 2015 7:18:39 AM

No worries.

I think Phil is right about Annie. She's all HRC all the time. That said - we should consider working an HRC angle - either something that she hasn't yet done (\$15 min wage) or something she has done (carried interest loophole). But it's a little tricky, so need to chat about it.

Balz said that he's only doing the GOP debates this week, so we are trying to figure out an alternative

> On Aug 4, 2015, at 11:51 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:
>
> Sorry I have to reschedule. Crazy day at city hall and have to start bright and early. What do you think of engaging Annie karni of politico on tpa? Did balz call u back?
>
> Sent from my iPhone

From: [FLONYC](#)
To: [John Del Cecato](#)
Cc: [BdB](#)
Subject: Re: <no subject>
Date: Wednesday, August 05, 2015 9:21:13 AM

And you are right John in #2 about having the right mix of people in the room. We should discuss.

> On Aug 4, 2015, at 5:00 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

- >
- > 1. You're right that we've discussed a "chronicler" before, but I guess I
 - > have always thought we were trying to just get a reporter to write about
 - > us - as opposed to putting someone on the payroll. To make the latter a
 - > reality, we'll need to find resources - but we can begin collecting names.
 - >
 - > 2. Good point. I guess we could do at the planning meetings - but keep
 - > in mind that there are people at those meeting who are not political or
 - > big picture by nature - and that's fine/good - but I think we'll want a
 - > separate group thinking about the longer term narrative. That said, I'm
 - > sensitive to stretching the staff (and you guys!) by adding yet another
 - > meeting. We should discuss.
 - >
 - > 3. Will do. I'm meeting with Rosen before our planning meeting tomorrow
 - > & will raise on how best to execute.
 - >

>> On 8/4/15, 4:26 PM, "FLONYC" <FLONYC@cityhall.nyc.gov> wrote:

- >>
- >> I like #1 very much. Please note that this idea has been presented
 - >> multiple times. Next step?
 - >> #2 is a good concept, but stretches a very stretched team even more. I
 - >> would prefer tighter, more efficient planning meetings that are actually
 - >> about planning. And NOT another meeting.
 - >> One-third of the time should be looking back on the week, checking
 - >> timelines, etc., but the rest of the time should be spent looking ahead.
 - >> #3. Another idea that has been discussed. Refine it and make it happen.
 - >> We need meetings with more decisive outcomes and someone has to make them
 - >> happen.

>>

>>

>>

>>

>>

>>> On Aug 4, 2015, at 3:46 PM, Bill de Blasio

>>> <[REDACTED]> wrote:

>>>

- >>> 2. Hold a regular meeting of your "kitchen cabinet" - separate and
- >>> apart from the planning meetings - every two weeks. This group would
- >>> focus strictly on the larger vision - what we've done in that two week
- >>> period to accomplish it, where we've fallen short, what we should do in
- >>> the next two weeks, and what we should be doing in the next 4-6 months.

>

From: [Salazar-Rodriguez, Prisca](#)
To: "John Del Cecato"; [REDACTED] "Hayley Prim"
Subject: RE: today -
Date: Wednesday, August 05, 2015 9:40:35 AM

Ok. lets do 230pm in the Mayors office.
Thanks.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, August 05, 2015 9:10 AM
To: Salazar-Rodriguez, Prisca; [REDACTED] 'Hayley Prim'
Subject: Re: today -

I have a 130 - 230pm poll call - but was planning on doing it from city hall - so i can pop in after

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Wednesday, August 5, 2015 at 9:08 AM
To: [REDACTED] <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <hayley@progressiveagenda.us>
Subject: today -

Mayor would like to meet with the team – can you guys come to CH at 130pm today-
Thanks!

Prisca Salazar-Rodriguez
Office of The Mayor
212-341-5016
917-853-3421

From: [Geri Prado](#)
To: [B; Snyder, Thomas; John Del Cecato](#)
Subject: Re: Meeting with you
Date: Wednesday, August 05, 2015 10:46:01 AM

I just talked to Prisca and she said it might not happen as it's been replaced by the larger meeting. It's important to me that we have an opportunity to talk though I know you're incredibly busy.

I had 15 minutes tomorrow at 2:30pm that worked but was cancelled. If there is time today or tomorrow please let me know.

Thank you.

On Tue, Aug 4, 2015 at 7:17 AM, B <BCCD@cityhall.nyc.gov> wrote:

Very much look forward to sitting down, Geri. Let's do this week if at all humanly possible. And pls note that I get so many emails that my responses are sometimes slow or I may miss some. Call me too if ever urgent - [REDACTED]. Don't hesitate -- your work means a lot to me!

From: Geri Prado [mailto:geri@progressiveagenda.us]
Sent: Monday, August 03, 2015 09:31 AM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Snyder, Thomas
Subject: Meeting with you

Good Morning Mayor:

With my first few days under my belt, I would like to see if I could sit down with you for 15 minutes to discuss the following:

- Expectations
- Communications
- Reporting
- Managing
- Other important things for me to know

I will have an agenda/list that I don't want to take too much of your time on but I think it's important to discuss now that I am on board.

Thank you and please let me know how to proceed.

Geri Prado

From: [Klein, Monica](#)
To: ["John Del Cecato"; Williams, Dominic](#)
Subject: frequent power cord borrowers
Date: Wednesday, August 05, 2015 12:41:24 PM

Either of you seen my/Karen's mac charger?
Last spotted in the Blue Room
tx

From: [Geri Prado](#)
To: [John Del Cecato](#); [Snyder, Thomas](#); [Hayley Prim](#)
Subject: ppt
Date: Wednesday, August 05, 2015 12:59:32 PM
Attachments: [TPA Planning Presentation \(8-5-15\).pptx](#)



THE PROGRESSIVE AGENDA

6494

GOALS



THE
PROGRESSIVE
AGENDA

- What is considered “winning”?
- Concrete for an issue advocacy organization
- Aim for short term with eye on the long term
- Realistic about what can deliver

GOALS (con't)



THE
PROGRESSIVE
AGENDA

- Long Term
 - Incomes more equitable
 - Regulations and oversights to sustain equality
- Mid Term
 - Policies being pushed for change (TPA agenda)

GOALS (con't)



THE
PROGRESSIVE
AGENDA

- Short Term
 - Change narrative to specific (TPA agenda) solutions
 - Build a coalition to pressure policy makers
 - Pressure policy makers (and potential p.m.) to pledge to make change

Targets



THE
PROGRESSIVE
AGENDA

Targets	Influencers
<i>Control policy/can change policies</i>	<i>Can influence targets- based on power</i>
Presidential candidates	Policy makers
President-elect	Key Electeds
Policy makers	Coalition/Powerful orgs
	Donors
	Reporters
	Grassroots- enough voters to win

STRATEGY



THE
PROGRESSIVE
AGENDA

- Organize a coalition
- Become the national message hub for income inequality
- Pressure through influencers

STRATEGY (con't)



THE
PROGRESSIVE
AGENDA

- Organize a coalition
- Movement Leaders
- Organizations- coverage and reach
- Signers- Influencers
- Supporters- grassroots/online

STRATEGY (con't)



THE
PROGRESSIVE
AGENDA

- National Message Hub- Go To for Income Inequality
 - Construct an effective message
 - Train coalition on message
 - Cities & Mayors
 - New York as example

STRATEGY (con't)



THE
PROGRESSIVE
AGENDA

- Pressure through influencers
- Create a pledge
- Organize targeted mayors and signers to carry pledge with specific needs
- Arm coalition with pledge, messaging

“SIDE” STRATEGY

- Build TPA brand
- Elite Co-Chairs



THE
PROGRESSIVE
AGENDA

TARGETING



THE
PROGRESSIVE
AGENDA

PRIORITIZING SIGNER OUTREACH

<i>Swing States (relevant pre/post election)</i>	<i>Large Cities (non- swing)</i>	<i>Fighting income inequality- mayors, parnters</i>
Colorado	San Francisco	
Florida	Los Angeles	
Iowa*	Chicago	
Nevada*	Miami	
New Hampshire*	Houston	
North Carolina	New York	
Ohio	Boston	
Pennsylvania		
Virginia		
Wisconsin		
New Mexico*		
Michigan		

TARGETING (con't)



THE
PROGRESSIVE
AGENDA

- Movement Politics
- Grassroots reach- field, online
- Gravitase to issue

TIMELINE



THE
PROGRESSIVE
AGENDA

- Phase 1 (Now through the Presidential primaries/presumptive nominees)
- Phase 2 (Primaries through nominations/conventions)
- Phase 3 (Nomination through the General)
- Phase 4 (General through inauguration)
- Phase 5 (First 100 days in office)

OPERATION

- Research and Policy
- Political
- Organizing/Coalition building
- Messaging and Communications
- Digital
- Fundraising



THE
PROGRESSIVE
AGENDA

BUDGET



THE
PROGRESSIVE
AGENDA

- TOTAL rough estimate: \$3.9 million
- 2015- \$1-1.5 million
- 2015 Cash on Hand- \$500,000

IMMEDIATE TO DOS



THE
PROGRESSIVE
AGENDA

- Fundraising and Operating Expenses, Plan
- Message/Campaign Calendar
- Gather and pull together research
- Develop TPA messaging, pledge
- Create TPA materials
- Plan roll-out, organize signers
- Forum

From: [Hayley Prim](#)
To: [Snyder Thomas](#); [John Del Cecato](#)
Subject: Fwd: Certificate of Self Insurance
Date: Wednesday, August 05, 2015 2:26:18 PM
Attachments: [.msg](#)

Tom--

See attached letter from the Law Department acting as a certificate of insurance for the Pace University event on September 10.

I am going to forward along to Pace today-- but let me know if you have any issue.

Thanks!

----- Forwarded message -----

From: **Friedman, Howard (Law)** <HFriedma@law.nyc.gov>
Date: Wed, Aug 5, 2015 at 1:48 PM
Subject: RE: Certificate of Self Insurance
To: Hayley Prim <hayley@progressiveagenda.us>
Cc: "Berger, Henry" <HBerger@cityhall.nyc.gov>

Here you go. Please pass this along to Pace and Tom Snyder. Thanks

[Howard Friedman](#)

Chief, Contracts and Real Estate

New York City Law Department

100 Church Street, Room 5-194

New York, New York 10007

Tel: [\(212\) 356-2050](tel:(212)356-2050)

hfriedma@law.nyc.gov

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Tuesday, August 04, 2015 10:56 AM

To: Friedman, Howard (Law)
Subject: Re: Certificate of Self Insurance

Joy Besozzi

Director of Theatre Operations

Michael Schimmel Center for the Arts

Pace University

One Pace Plaza

New York, NY 10038

[212-346-1091](tel:212-346-1091) Phone

[914-989-8317](tel:914-989-8317) Fax

On Tue, Aug 4, 2015 at 10:33 AM, Friedman, Howard (Law) <HFriedma@law.nyc.gov> wrote:

Do you have an address for Joy Besozzi? Thanks

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Tuesday, August 04, 2015 9:50 AM
To: Friedman, Howard (Law)
Cc: Berger, Henry

Subject: Re: Certificate of Self Insurance

Hi Howard, It is going to be screened at the Schimmel Theater at Pace University, and the contact is Joy Besozzi: jbesozzi@pace.edu. Tom Snyder has been looped into this event, so I would put him as the contact or "Office of the Mayor" in general.

Let me know if you need anything else. Thanks!

On Tue, Aug 4, 2015 at 9:08 AM, Friedman, Howard (Law) <HFriedma@law.nyc.gov> wrote:

Hayley, I just need a few more details: contact info for the person at Pace I should write to, the space within Pace where the screening will take place, and which office of the Mayor's Office is the main City office involved (it could just be the Mayor's Office in general). Thanks

Howard Friedman

Chief, Contracts and Real Estate

New York City Law Department

100 Church Street, Room 5-194

New York, New York 10007

Tel: [\(212\) 356-2050](tel:212-356-2050)

hfriedma@law.nyc.gov

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Monday, August 03, 2015 10:16 AM
To: Friedman, Howard (Law)
Subject: Re: Certificate of Self Insurance

Hi Howard,

I know you are out of town, but just wanted to resend this so it was fresh in your inbox. Thanks!

Hayley

On Wed, Jul 29, 2015 at 1:06 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Hi Howard,

I got your contact information from Henry Berger.

I am working with folks from the City in the Mayor's office for an event in the coming weeks. We are doing a screening of a movie at Pace University on September 10, but need a letter saying that the City of New York is self insured.

Is this something you could help with? Please let me know what other details you need.

Thanks,

Hayley

Hayley Prim

C: [REDACTED]

--

Hayley Prim

C: [REDACTED]

--

Hayley Prim

C: [REDACTED]

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Salazar-Rodriguez, Prisca](#)
To: ["John Del Cecato"](#)
Subject: RE: Sked
Date: Wednesday, August 05, 2015 3:28:05 PM

ok

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 05, 2015 3:27 PM
To: Salazar-Rodriguez, Prisca
Subject: Re: Sked

I think you should invite her although she may not come

On 8/4/15, 10:06 AM, "Salazar-Rodriguez, Prisca"
<PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

>Am inviting Geri to TPA call time?

>

>

>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Monday, August 03, 2015 10:54 PM
>To: Salazar-Rodriguez, Prisca
>Cc: Snyder, Thomas
>Subject: Re: Sked

>

>Tx

>

>

>

>> On Aug 3, 2015, at 10:47 PM, Salazar-Rodriguez, Prisca

>><PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

>>

>> Yes.

>>

>> Sent from my iPhone

>>

>>> On Aug 3, 2015, at 10:36 PM, John Del Cecato <jfdc@akpdmedia.com>

>>>wrote:

>>>

>>> Can we add Geri Prado (new executive director of TPA) to the

>>>circulation list for MBDB sked?

>>> [REDACTED]

>>>

>>>

>>>

From: [John Del Cecato](#)
To: [Wallack Josh](#); [Goldmark, Karin](#); [Jonathan Rosen](#)
Subject: Re: policies to test
Date: Wednesday, August 05, 2015 5:14:26 PM

Ok cool - really appreciate it

From: Wallack Josh <JWallack@schools.nyc.gov>
Date: Wednesday, August 5, 2015 at 5:12 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "KGoldmark@cityhall.nyc.gov" <KGoldmark@cityhall.nyc.gov>, Jonathan Rosen <jonathan@berlinrosen.com>
Subject: RE: policies to test

I just don't know the substance there – but Karin and I are working on getting to the right people.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 05, 2015 5:10 PM
To: Wallack Josh <JWallack@schools.nyc.gov>; KGoldmark@cityhall.nyc.gov; Jonathan Rosen <jonathan@berlinrosen.com>
Subject: Re: policies to test

Okay thanks... Also need some guidance on the college stuff

From: Wallack Josh <JWallack@schools.nyc.gov>
Date: Wednesday, August 5, 2015 at 4:26 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "KGoldmark@cityhall.nyc.gov" <KGoldmark@cityhall.nyc.gov>, Jonathan Rosen <jonathan@berlinrosen.com>
Subject: RE: policies to test

On the PK-12 goals, I think these are directionally right. We are doing some work to size them based on other cities' goals and their success in meeting them.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 05, 2015 3:06 PM
To: KGoldmark@cityhall.nyc.gov; Jonathan Rosen <jonathan@berlinrosen.com>; Wallack Josh <JWallack@schools.nyc.gov>
Subject: policies to test

What do you think of this list - which I took from menu you gave plus some stuff we discussed in mtg last week? I made up some of the dates/stats - just looking for broad strokes to test...

1. Doubling the number of NYC students who graduate from college by 2025
2. Cutting the high school dropout rate in half.
3. Doubling the percentage of students who graduate from NYC public schools who are deemed college-ready.

4. NYC signs a pledge with public school families that says every child who is capable of going to college will get the instruction/resources they need to get to college.
5. Every Second Grader will read on grade level.
6. Double the number of students who are reading successfully within 10 years.
7. 200,000 more NYC students entering college by 2025.
8. Add XX community schools, offering mental health services, career counseling, eye exams, and nutrition assistance to all students, by 2020.
9. All 8th Graders will have the math skills they need to succeed in high school.
10. Every student who graduates from NYC public school with a B average will get City support to cut their rate of student loan repayment in half.
11. (ALT) Every student who graduates from NYC public school with a B average will get City support to cut their rate of student loan repayment in half - at whatever New York State college they choose - public, private, or community college.
12. Double funding for 0 to 3 learning by 2020.
13. Double the size of Tuition Assistance Program grants from \$5K to \$10K.
14. (ALT) Double the size of Tuition Assistance Program grants from \$5K to \$10K, paid for by putting a 1% tax on currently tax-free university endowments larger than \$100 million.

From: [Klein, Monica](#)
To: ["John Del Cecato"](#)
Subject: reminder to talk to bdb about HRC & capital gains taxes
Date: Wednesday, August 05, 2015 7:09:29 PM

Tx!

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: (917) 565-0715 | twitter: [@monicacklein](#)

From: [John Del Cecato](#)
To: [B](#)
Subject: NYT
Date: Thursday, August 06, 2015 7:54:48 AM

Obama Drafts Order on Paid Sick Leave for Federal Contractors

Photo



President Obama at a meeting in the Oval Office on Tuesday. The administration has drafted an executive order addressing paid sick leave for companies that contract with the federal government. Credit Zach Gibson/The New York Times

WASHINGTON — Stymied by Republicans in Congress, [President Obama](#) has drafted an executive order to force any company that contracts with the federal government to issue paid leave to employees who are sick, are seeking medical attention or need to care for a sick relative.

The draft order, obtained by The New York Times on Wednesday, could affect hundreds of thousands of workers, because it would apply to federal contractors and their subcontractors. It would be the latest in a string of executive orders that seek to impose requirements on companies doing business with the government that the president and Democrats want applied nationally. The Labor Department was to approve the order and send it to the White House by Wednesday afternoon, according to internal communications viewed by The Times.

Mr. Obama has issued executive orders requiring federal contractors to recognize [same-sex marriages](#), not discriminate against homosexual employees and pay required overtime. Last year, he raised the minimum wage for federal contract employees to \$10.10 an hour.

Photo



Labor Secretary Thomas E. Perez, in Washington last month, has said that the lack of paid sick leave in the private sector is “bad news for a rebounding economy and a growing job

Mr. Obama even considered — then dropped — a requirement that federal contractors disclose political contributions.

market.”Credit Chip Somodevilla/Getty Images

A Labor Department spokesman acknowledged that “in the absence of action from Congress” on the issue of paid sick leave, “we continue to explore ways to expand access.” The official added that no final decisions had been made.

But the president had signaled the initiative in his [State of the Union address](#) in January when he told lawmakers: “Send me a bill that gives every worker in America the opportunity to earn seven days of paid sick leave. It’s the right thing to do.”

The timing of the order was not clear. The confidential draft was marked “pre-decisional and deliberative.” But emails show that Labor Department lawyers were seeking final approval by 2 p.m. Wednesday, making it clear the agency considered the matter as urgent. Senate Democrats said they understood executive action was in the works.

The order would set a minimum of 56 hours a year of paid sick leave, about seven days, but it is broad in scope. It covers not just an employee’s illness but also caring for a child, parent, spouse, domestic partner “or any other individual related by blood or affinity whose close association with the employee is the equivalent of a family relationship.”

It would apply to absences from work resulting from domestic violence, sexual assault or stalking, if that time was used to seek medical attention, obtain counseling, seek relocation assistance from victim services organizations or prepare civil or criminal proceedings.

Employers would be ordered to allow unused paid leave to accrue, year after year.

The issue of paid sick leave has been percolating since last year, when Democrats in states like Oregon began pushing legislation in statehouses. This spring, a bipartisan majority voted to include paid sick leave in the Senate’s version of a budget blueprint, but that vote was nonbinding.

“No worker should have to sacrifice a day’s pay, or their job altogether, just to take care of themselves or their sick child,” Senator Patty Murray, Democrat of Washington, said in a statement in April after 61 senators voted for her paid-leave amendment. “Today’s vote was an important step forward for families in need of paid sick days, and I’m going to fight to get this done.”

Since then, no legislation has even received a hearing. Last month, in a [Labor Department blog post](#), Labor Secretary Thomas E. Perez said 39 percent of the private sector work force — or 44 million people — had no paid sick leave.

Continue reading the main story



[Document: Draft of an Executive Order for Paid Sick Leave](#)

“Seventy-eight percent of private sector workers earning under \$9.00 an hour cannot earn paid sick days, making illness not merely inconvenient but economically catastrophic,” he wrote. “This is bad news for a rebounding economy and a growing job market.”

Paid sick leave is a benefit that shows the divide in American labor markets. Among the highest 10 percent of earners, 86 percent of earners have it, while among the lowest 10 percent, just 22 percent have it, said Elise Gould, a senior economist at the liberal [Economic Policy Institute](#). Thirty-nine percent of service workers have paid sick leave, according to [Labor Department data](#).

[Jim Ryan](#), a labor and employment lawyer at the New York firm Cullen and Dykman, said major federal contractors like Boeing and McDonnell Douglas had better-than-average benefits. Many federal contracts allow companies to rebid terms if federal policy changes, meaning higher benefit costs will be passed on to the taxpayer.

But the effect of the order, if issued, would be broad. More than 300,000 small-business contractors were hit by the president’s increase in the minimum wage, and the [Small Business Administration](#) has reported

widespread complaints about the financial burden.

Fast-food franchises on military bases requested an [exemption](#) from the wage hike, but were rejected.

[Randel K. Johnson](#), the senior vice president for labor, immigration and employee benefits at the U. S. Chamber of Commerce, said he believed that the president could not use his power over contracting policy to set social policy, that he has to show that an executive order on contracting promotes greater efficiency in government procurement.

“At some point, the contracting community is going to cry uncle, and we’re going to go to court,” Mr. Johnson said.

While the order is still in draft, the details show how much deliberation went into it. The draft order states that an employer cannot make paid leave contingent on asking a worker to find a replacement. It also says the implementation of the order would have no effect on longstanding requirements that federal contractors pay the “prevailing wage” of the area where the work is being done.

Detailed regulations would be issued by the Labor secretary by Sept. 30, 2016.

White House officials refused to comment on the document. But email traffic obtained by The Times states that Labor Department and White House lawyers were involved in the executive order’s drafting. That makes clear that the Labor Department — the government’s labor policy advocate — is not operating on its own.

Supporters and opponents of the order suggested the effect could extend beyond contractors.

“You can build an expectation that paid sick leave comes with a job,” Ms. Gould said. “Changes in cultural norms matter.”

From: [John Del Cecato](#)
To: [B](#)
Subject: Crain's
Date: Thursday, August 06, 2015 8:58:53 AM

It's not just Netflix and Microsoft: These New York-area employers offer new parents paid time off, too



Netflix and Microsoft aren't the only companies that offer new parents paid-time off.

First Netflix. Now Microsoft. America's largest corporations are in a race to keep their most talented employees by offering more paid time off, not only for new mothers but fathers as well.

Netflix on Aug. 4 [announced](#) that it would give up to one year of paid time off to new parents. A day later, Microsoft [said](#) it would give mothers 20 weeks off, up from 12; new fathers would get 12 weeks off, instead of four paid and eight unpaid days.

The changes are coming from the West Coast, where tech companies are battling for talented workers who widely see parenting as a shared responsibility. Still, New York workers stand to benefit from the cultural shift in workplace standards.

But which New York employers are on the vanguard? *Crain's* turned to *Working Mother* magazine for some answers. Using data from the publication's 100 Best Companies list, we compiled a list of large multistate employers that have a presence in the New York area and offer family and parental benefits. The list below shows the variety of benefits companies are offering and can be sorted to identify the firms with the most generous parental-leave policies.

Deutsche Bank and the law firm of Arnold & Porter offers new moms the most paid time off, an average of 18 weeks, while Bank of America offers new dads the most, an average of 12 weeks.

Sadly for new moms and dads, though, Netflix is not in New York. Microsoft, however, has a big presence here, and in 2013 *Crain's* named the tech giant [one of the Best Places to Work in New York](#).

To sort by column click on a specific header.

Source: Working Mother

Crain's Recommends

From: [Hagelgans, Andrea](#)
To: [B; FLONYC](#)
Cc: [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hinton, Karen](#); [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#)
Subject: FW: THE HILL: Dems announce debate schedule
Date: Thursday, August 06, 2015 12:26:00 PM

The first debate will take place in Nevada on Oct. 13th in partnership with CNN.

From: Clips
Sent: Thursday, August 06, 2015 12:14 PM
Subject: THE HILL: Dems announce debate schedule

Dems announce debate schedule

THE HILL – Jonathan Easley

<http://thehill.com/blogs/ballot-box/presidential-races/250420-dems-announce-six-debates-beginning-this-fall>

The Democratic National Committee (DNC) set its presidential debate schedule on Thursday, announcing six debates spanning from October to March.

The first debate will take place in Nevada on Oct. 13th in partnership with CNN.

Following that, the DNC has scheduled debates for November in Iowa, December in New Hampshire, and January in South Carolina. The final two debates will take place in Florida and Wisconsin in either February or March.

“We are thrilled to announce the schedule and locations for our Democratic primary debates,” DNC Chairwoman Debbie Wasserman Schultz said in a statement. “These six debates will not only give caucus goers and primary voters ample opportunity to hear from our candidates about their vision for our country’s future, they will highlight the clear contrast between the values of the Democratic Party which is focused on strengthening the middle class versus Republicans who want to pursue out of touch and out of date policies.”

The announcement comes on the day Republicans are holding their first presidential debate, and a day after Democratic presidential candidate Martin O’Malley ripped the national party for seeking to limit the number of debates.

In an exclusive interview with The Hill on Wednesday, O’Malley said he had expressed his frustration with Wasserman Schultz.

“There’s an effort by a few insiders to try to limit the number of debates that we have and I’ve shared with the chair — Debbie Wasserman Schultz — that I think that’s a grave mistake and I think it’s undemocratic,” O’Malley said.

O’Malley, who barely registers in nationwide polling, accused the national party of tilting the playing field in favor of Hillary Clinton, who is the prohibitive favorite to win the party’s nomination.

““It’s all about trying to pre-ordain the outcome, circle the wagons and close off debate,” O’Malley said. “If they could actually accelerate the date of the Iowa caucuses and hold them tomorrow — they’d like to do that. Then there’d be no campaign at all. That’s what they’d really like.”

A spokesperson for the DNC said the six debates “will give plenty of opportunity for the candidates to be seen side-by-side.”

“I’m sure there will be lots of other forums for the candidates to make their case to voters, and that they will make the most out of every opportunity,” DNC spokeswoman Holly Shulman said.

At this point in the 2008 presidential cycle, Democrats had already held five debates. Democratic strategist Anita Dunn told The Daily Beast that this year’s schedule was pushed back because there were no announced candidates until May.

The Daily Beast also reports that the Clinton campaign lobbied the DNC for fewer than six debates, while the campaigns for O’Malley and Vermont Sen. Bernie Sanders (I) have been pushing for more.

Republicans are holding nine debates beginning on Thursday and stretching into March.

The GOP has far larger and more fluid field than the Democrats.

There are 17 Republicans running for president, while so far only six Democrats have announced. Vice President Biden is still considering entering the race, and would be the seventh Democrat.

Clinton is the heavy favorite, although Sanders has emerged as serious threat to her from the left.

From: [Hinton, Karen](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Thursday, August 06, 2015 1:26:51 PM

Ok sounds good

Sent from my iPhone

On Aug 6, 2015, at 12:43 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

No prob... Doesn't have a huge audience, but in the spirit of doing outside the box stuff (like we talked about last night), it would be nice to just get on the books as an in-depth TPA discussion... You can hold for now - I'm going to include Poppy as part of a TPA press request plan that I'll CC you on today

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Thursday, August 6, 2015 at 12:00 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: <no subject>

Yes, I have spoken to her several times, but we haven't schedule. Should I push Mayor on this? Some here don't think she has enough audience???

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, August 06, 2015 11:59 AM
To: Hinton, Karen
Subject: <no subject>

Did you ever connect with Poppy Harlow from CNN? She was gonna call you a while back - not sure if she did

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: FW: TPA presidential forum
Date: Thursday, August 06, 2015 1:53:07 PM

If for some reason you wanted to come

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Thursday, August 6, 2015 at 1:51 PM
To: Rebecca Katz <rkatz@hilltoppublicsolutions.com>, Hayley Prim
<hayley@progressiveagenda.us>, Geri Prado [REDACTED] Jon Fromowitz
<jfromowitz@akpdmedia.com>
Subject: TPA presidential forum

Meeting with Seth Andersen from Simpson College on Monday at 9am at AKPD NYC, if anyone cares to join...

John F. Del Cecato
Partner/Creative Director
AKPD Message and Media
915 Broadway, Suite 1301
New York, NY 10010
212-529-5775 (office)
212-529-0545 (fax)
917 685 4819 (mobile)

From: Salazar-Rodriguez, Prisca
Sent: Monday, September 21, 2015 7:17 PM
To: B; FLONYC
Subject: MINI SCHEUDLE - TUESDAY, SEPTEMBER 22, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Tuesday, September 22, 2015

WEATHER: Hi of 74. Low of 61. Cloudy
ATTIRE: Business
NOTES: -YOU have 30 mins. to change at the gym
-YOM KIPPUR BEGINS AT SUN DOWN

6:30 - 7:00 TRAVEL FROM GRACIE MANSION TO CNN
Location: Time Warner Center, West 58th between 8th and 9th Avenue - 7th Floor Greenroom
Travel Time: 30 Mins.
Car: MBdB

7:00 - 8:00 LIVE INTERVIEW WITH CNN
Location: Time Warner Center, West 58th between 8th and 9th Avenue - 7th Floor Greenroom
Staff Contact: Karen Hinton, [REDACTED]
Press Contact: Monica Klein, [REDACTED]

8:00 - 8:30 TRAVEL FROM TIME WARNER TO 357 9TH STREET//DAILY COMMUNICATIONS CALL
Travel Time: 30 Mins.
Car: MBdB

9:00 - 10:00 WORKOUT
Location: 357 9th Street

10:30 - 10:45 CALL WITH REP. YVETTE CLARKE [A ROOM AT THE YMCA IS RESERVED][KAYLA WILL MEET YOU AT THE Y]
YOU CALL CELL [REDACTED]

11:00 - 2:00 CALL TIME
Location: Bar Toto, 411 11th Street, Brooklyn, NY 11215

2:00 - 2:30 TRAVEL FROM BAR TOTO TO CITY HALL
Travel Time: 30 Mins.
Car: MBdB, Kayla Arslanian

2:30 - 3:00 MEETING WITH MAYA WILEY
Location: City Hall, The Mayor's Office

3:00 - 4:00 NYNY IV BRIEFING

Location: City Hall, The Blue Room

4:00 - 5:00

VISION ZERO DECISION MEMO

Location: City Hall, The Blue Room

5:00 - 6:00

MEETING WITH RACHEL LAUTER

Location: City Hall, The Mayor's Office

6:00 - 7:00

MEETING WITH THE CHANCELLOR CARMEN FARIÑA

Location: City Hall, The Blue Room

8:00 – 10:00

DINNER WITH AR BERNARD

Location: TBD

CITY HALL STEPS PRESS CONFERENCES

9:00 Education from Inside Out “Education In New York Jails”
50 people

11:00 Coalition for Educational Justice “Community Schools”
75 people

FLONYC SCHEDULE

No schedule

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, July 14, 2015 6:11 PM
To: B; FLONYC
Subject: MINI Schedule Wednesday July 15, 2015

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Wednesday, July 15, 2015**

WEATHER: Hi of 81. Low of 65. Scattered Thunderstorms.
ATTIRE: Business
NOTES: - YOU have 30 minutes to change at the gym

7:00 - 7:30 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH STREET EN ROUTE CITY HALL // COMMUNICATIONS CALL
Travel Time: 30 mins.

9:30 - 10:00 AM MEETING WITH ALICIA GLEN
Location: City Hall, The Mayor's Office

10:00 - 10:30 MEETING WITH COMMISSIONER LOPEZ AND DEPUTY MAYOR GLEN
Location: City Hall, The Mayor's Office

10:30 - 11:00 MEETING WITH MAYOR STEPHANIE MINOR
Location: City Hall, The Mayor's Office

11:00 - 11:45 TRAVEL FROM CITY HALL TO CARDINAL SPELLMAN HIGH SCHOOL, 1 CARDINAL SPELLMAN PLACE, BRONX
// OFF-TOPIC PREP
Travel Time: 45 minutes

11:45 - 2:00 POLICE/COMMUNITY EVENT: SUMMER ALL OUT
Location: Cardinal Spellman High School, 1 Cardinal Spellman Place, Bronx, NY 10466

2:00 - 3:00 TRAVEL TIME FROM CARDINAL SPELLMAN TO CITY HALL // HIGHWAY BILL CALL
Travel Time: 1 hour
Dial In: [REDACTED]
Code: [REDACTED]

3:00 - 5:00 TPA CALL TIME
Location: City Hall, The Mayor's Office

5:30 - 6:00 MEETING WITH RACHEL LAUTER AND TOM SNYDER RE: APPOINTMENTS
Location: City Hall, the Mayor's Office

6:15 - 6:45 TRAVEL FROM CITY HALL EN ROUTE 39 EAST 79TH ST.
Travel Time: 30 mins, Train option - 6 train to 77th Street

6:45 - 8:00 REMARKS AT RECEPTION HOSTED BY EFFRONS WITH FLONYC
Location: 39 E 79th Street, 8th Floor

8:00 - 8:30 TRAVEL FROM 39 E 79TH STREET EN ROUTE 238 THOMPSON STREET
Travel Time: 30 mins.

8:30 - 10:00 REMARKS & DINNER AT RAMADAN (IFTAR) DINNER WITH FLONYC
Location: NYU Global Center for Academic and Spiritual Life, 2nd floor, Classroom 262
Press: Closed

10:00 - 10:30 TRAVEL FROM NYU EN ROUTE GRACIE MANSION
Travel Time: 30 mins.

CITY HALL STEPS PRESS CONFERENCES

12pm – CM Lander “Deregulation of Telecommunications” 20 people

FLONYC SCHEDULE

9:55 - 10:00 INTERVIEW WITH NY1 REPORTER LINDSEY CHRIST

10:00 - 10:30 TALK TO YOUR BABY BOOK TOUR WITH DEPUTY MAYOR BUERY - BROOKLYN

11:30 - 12:00 TALK TO YOUR BABY BOOK TOUR WITH DEPUTY MAYOR BUERY – QUEENS

12:30 - 1:00 LUNCH

1:00 - 1:30 TALK TO YOUR BABY BOOK TOUR WITH DEPUTY MAYOR BUERY - HARLEM

1:30 - 1:45 TAPE SCHOLASTIC VIDEO

6:45 - 8:00 RECEPTION HOSTED BY EFFRONS WITH YOU

8:30 - 10:00 MAYOR'S IFTAR DINNER WITH YOU

Prisca Salazar-Rodriguez
Director of Scheduling
Office of The Mayor
New York, New York 10007
212-341-5016

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, July 14, 2015 6:56 PM
To: B; FLONYC
Subject: UPDATED: MINI Schedule Wednesday July 15, 2015

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Wednesday, July 15, 2015**

WEATHER: Hi of 81. Low of 65. Scattered Thunderstorms.
ATTIRE: Business
NOTES: - YOU have 30 minutes to change at the gym

7:00 - 7:30 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH STREET EN ROUTE CITY HALL // COMMUNICATIONS CALL
Travel Time: 30 mins.

9:30 - 10:00 MEETING WITH ALICIA GLEN
Location: City Hall, The Mayor's Office

10:00 - 10:30 MEETING WITH COMMISSIONER LOPEZ AND DEPUTY MAYOR GLEN
Location: City Hall, The Mayor's Office

10:30 - 11:00 MEETING WITH MAYOR STEPHANIE MINOR
Location: City Hall, The Mayor's Office

11:00 - 11:45 TRAVEL FROM CITY HALL TO CARDINAL SPELLMAN HIGH SCHOOL // OFF-TOPIC PREP
Location: 1 Cardinal Spellman Place, Bronx
Travel Time: 45 minutes

11:45 - 2:00 POLICE/COMMUNITY EVENT: SUMMER ALL OUT
Location: Cardinal Spellman High School, 1 Cardinal Spellman Place, Bronx, NY 10466

2:00 - 3:00 TRAVEL TIME FROM CARDINAL SPELLMAN TO CITY HALL // HIGHWAY BILL CALL
Travel Time: 1 hour
Dial In: [REDACTED]
Code: [REDACTED]

3:00 - 5:00 TPA CALL TIME
Location: City Hall, The Mayor's Office

5:00 - 5:30 HUD/NYCHA Prep
Location: City Hall, The Mayor's Office

5:30 - 6:00 MEETING WITH RACHEL LAUTER AND TOM SNYDER RE: APPOINTMENTS
Location: City Hall, the Mayor's Office

6:15 - 6:45 TRAVEL FROM CITY HALL EN ROUTE [REDACTED]
Travel Time: 30 mins, Train option - 6 train to 77th Street

6:45 - 8:30 REMARKS AT RECEPTION HOSTED BY EFFRONS WITH FLONYC
Location: [REDACTED]

8:30- 8:50 TRAVEL FROM [REDACTED] EN ROUTE 238 THOMPSON STREET
Travel Time: 30 mins.

8:50 - 10:00 REMARKS & DINNER AT RAMADAN (IFTAR) DINNER WITH FLONYC
Location: NYU Global Center for Academic and Spiritual Life, 2nd floor, Classroom 262
Press: Closed

10:00 - 10:30 TRAVEL FROM NYU EN ROUTE GRACIE MANSION
Travel Time: 30 mins.

CITY HALL STEPS PRESS CONFERENCES

12pm – CM Lander “Deregulation of Telecommunications” 20 people

FLONYC SCHEDULE

9:55 - 10:00 INTERVIEW WITH NY1 REPORTER LINDSEY CHRIST
10:00 - 10:30 TALK TO YOUR BABY BOOK TOUR WITH DEPUTY MAYOR BUERY - BROOKLYN
11:30 - 12:00 TALK TO YOUR BABY BOOK TOUR WITH DEPUTY MAYOR BUERY – QUEENS
12:30 - 1:00 LUNCH
1:00 - 1:30 TALK TO YOUR BABY BOOK TOUR WITH DEPUTY MAYOR BUERY - HARLEM
1:30 - 1:45 TAPE SCHOLASTIC VIDEO
6:45 - 8:00 RECEPTION HOSTED BY EFFRONS WITH YOU
8:30 - 10:00 MAYOR'S IFTAR DINNER WITH YOU

Prisca Salazar-Rodriguez
Director of Scheduling
Office of The Mayor
New York, New York 10007
212-341-5016

From: Salazar-Rodriguez, Prisca
Sent: Wednesday, July 15, 2015 6:14 PM
To: B; FLONYC
Subject: MINI Schedule, Thursday, July 16, 2016

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Thursday, July 16, 2015**

WEATHER: Hi of 82. Low of 67. Sunny.

ATTIRE: Business

NOTES: - YOU have 30 minutes to change at the gym

6:00 - 6:30 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH STREET
Travel Time: 30 mins.

6:30 - 7:30 WORKOUT
Location: 357 9th Street

8:00 - 9:00 TRAVEL FROM 357 9TH STREET EN ROUTE TO 375 EAST 143RD STREET, BRONX // COMMUNICATIONS
CALL
Travel Time: 1 hour

9:00 - 10:15 HUD/NYCHA EVENT WITH SECRETARY CASTRO
Location: Mott Haven | 375 East 143rd Street | Bronx, NY 10454
Staff Lead: Michael DeLoach
Press: Open
Notes: No Off Topic Q&A
You will do a pull aside with Castro regarding Build it Back

10:15 - 11:00 TRAVEL FROM MOTT HAVEN TO CITY HALL
Travel Time: 45 mins.

11:00 - 12:00 WHITE SPACE
Location: City Hall, The Mayor's Office

12:00 - 1:30 CALL TIME WITH EMMA
Location: City Hall, The Mayor's Office

2:00 - 2:30 WEEKLY MEETING WITH MAYA WILEY
Location: City Hall, The Mayor's Office

2:30 - 3:30 WEEKLY MEETING WITH THE CHANCELLOR
Location: City Hall, The Mayor's Office

3:30 - 3:50 PREP // 10 MINUTE TAPED INTERVIEW WITH WNYC MORNING EDITION HOST SOTERIOS JOHNSON
Location: City Hall, The Mayor's Office

4:00 - 5:00 BUILD IT BACK MEETING
Location: City Hall, The Mayor's Office

5:00 - 5:30 TRAVEL FROM CITY HALL TO GRACIE MANSION
Travel Time: 30 mins.

5:30 - 7:00 WEEKLY PLANNING MEETING WITH FLONYC
Location: Gracie Mansion, The Library

7:00 - 7:30 TRAVEL FROM GRACIE MANSION TO MARINA DEL REY, 1 MARINA DRIVE, BRONX
Travel Time: 30 mins.

7:30 - 8:00 REMARKS AT 2015 BRONX DEMOCRATIC COUNTY COMMITTEE ANNUAL DINNER
Location: 1 Marina Drive, Bronx, NY 10465
Staff Lead: Elvin Garcia
Press: Open
Notes: YOU speak at approximately 7:45 PM. Program continues after YOU depart.

8:00 - 8:30 TRAVEL FROM 1 MARINA DRIVE TO GRACIE MANSION
Travel Time: 30 mins.

CITY HALL STEPS PRESS CONFERENCES

9am NYC Class "Against Horse Carriages" 20 people

FLONYC SCHEDULE

11:00 - 1:00 MAYOR'S FUND CALL TIME
1:45 - 2:15 CALL TIME WITH JACKIE BRAY AND ERIN WHITE
2:15 - 3:15 STAFF DEBRIEF
3:15 - 4:15 ROADMAP PREP
5:30 - 7:00 WEEKLY PLANNING MEETING

From: Salazar-Rodriguez, Prisca
Sent: Wednesday, July 15, 2015 6:36 PM
To: B; FLONYC
Subject: UPDATED MINI Schedule, Thursday, July 16, 2016

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Thursday, July 16, 2015**

WEATHER: Hi of 82. Low of 67. Sunny.

ATTIRE: Business

NOTES: - YOU have 30 minutes to change at the gym

6:00 - 6:30 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH STREET
Travel Time: 30 mins.

6:30 - 7:30 WORKOUT
Location: 357 9th Street

8:00 - 9:00 TRAVEL FROM 357 9TH STREET EN ROUTE TO 375 EAST 143RD STREET, BRONX // COMMUNICATIONS
CALL
Travel Time: 1 hour

9:00 - 10:15 HUD/NYCHA EVENT WITH SECRETARY CASTRO
Location: Mott Haven | 375 East 143rd Street | Bronx, NY 10454
Staff Lead: Michael DeLoach
Press: Open
Notes: No Off Topic Q&A
You will do a pull aside with Castro regarding Build it Back

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Travel Time: 45 mins.

11:00 - 12:00 WHITE SPACE
Location: City Hall, The Mayor's Office

12:00 - 1:30 TPA Call Time
Location: City Hall, The Mayor's Office

2:00 - 2:30 WEEKLY MEETING WITH MAYA WILEY
Location: City Hall, The Mayor's Office

2:30 - 3:30 WEEKLY MEETING WITH THE CHANCELLOR
Location: City Hall, The Mayor's Office

4:00 - 5:00 BUILD IT BACK MEETING
Location: City Hall, The Mayor's Office

5:00 - 5:30 TRAVEL FROM CITY HALL TO GRACIE MANSION
Travel Time: 30 mins.

5:30 - 7:00 WEEKLY PLANNING MEETING WITH FLONYC
Location: Gracie Mansion, The Library

7:00 - 7:30 TRAVEL FROM GRACIE MANSION TO MARINA DEL REY, 1 MARINA DRIVE, BRONX
Travel Time: 30 mins.

7:30 - 8:00 REMARKS AT 2015 BRONX DEMOCRATIC COUNTY COMMITTEE ANNUAL DINNER
Location: 1 Marina Drive, Bronx, NY 10465
Staff Lead: Elvin Garcia
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Notes: YOU speak at approximately 7:45 PM. Program continues after YOU depart.

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Travel Time: 30 mins.

CITY HALL STEPS PRESS CONFERENCES

9am NYC Class “ Against Horse Carriages” 20 people

FLONYC SCHEDULE

11:00 - 1:00 MAYOR’S FUND CALL TIME
1:45 - 2:15 CALL TIME WITH JACKIE BRAY AND ERIN WHITE
2:15 - 3:15 STAFF DEBRIEF
3:15 - 4:15 ROADMAP PREP
5:30 - 7:00 WEEKLY PLANNING MEETING

From: Salazar-Rodriguez, Prisca
Sent: Thursday, July 16, 2015 3:59 PM
To: B; FLONYC
Subject: MINI SCHEDULE JULY 17, 2015

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Friday, July 17, 2015**

WEATHER: Hi of 79. Low of 71. Mostly Sunny.
ATTIRE: Business
NOTES: - YOU have 30 minutes to change at the gym

6:30 - 7:00 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH STREET
Travel Time: 30 mins.

7:00 - 8:00 WORKOUT
Location: 357 9th Street

8:30 - 9:00 TRAVEL FROM 357 9TH STREET EN ROUTE 15 MAIDEN LANE // COMMUNICATIONS CALL
Travel Time: 30 mins.

9:00 - 11:30 CALL TIME
Location: 15 Maiden Lane

11:30 - 11:45 TRAVEL TIME FROM MAIDEN LANE TO CITY HALL ON FOOT
Travel Time: 15 mins. on foot

12:00 - 12:30 MEETING ON MENTAL HEALTH WITH FLONYC, TONY, DEAN, AND RICHARD
Location: City Hall, The Mayor's Office
Attendees: FLONYC, Tony Shorris, Dean Fuleihan, Richard Buery

12:30 - 1:00 MEETING WITH TOM SNYDER
Location: City Hall, The Mayor's Office

1:00 - 2:00 BI WEEKLY PRE-K MEETING
Location: City Hall, The Blue Room

2:00 - 2:30 TOUCHBASE WITH DEPUTY MAYOR BARRIOS-PAOLI
Location: City Hall, The Mayor's Office

2:45 - 3:00 MEETING WITH MARTI ADAMS TO SIGN HER MARRIAGE CERTIFICATE
Location: City Hall, the Mayor's Office

3:15 - 3:45 IN PERSON BRIEFING ON ROME TRIP
Location: City Hall, The Mayor's Office

4:00 - 4:30 MEETING WITH IZZY MIRANDA

Location: City Hall, The Mayor's Office

4:30 - 5:00 TRAVEL FROM CITY HALL EN ROUTE GRACIE MANSION
Travel Time: 30 mins.

5:00 - 6:00 DRINKS WITH CONGRESSMAN CROWLEY
Location: Gracie Mansion, The Porch
Staff Lead: Emma Wolfe

7:30 - 9:00 [REDACTED]

CITY HALL STEPS PRESS CONFERENCES

To be updated.

FLONYC SCHEDULE

9:00 - 9:30 PRIVATE MEETING
10:45 - 12:00 TEACHER RECRUITMENT MEETING WITH RICHARD BUERY
12:00 - 12:30 MEETING ON MENTAL HEALTH WITH MBDB, TONY, DEAN, AND RICHARD
12:30 - 1:00 CORRESPONDENCE MEETING WITH JACKIE AND ANDREW
1:00 - 1:20 MEETING WITH HENRY STREET SETTLEMENT EXECUTIVE STAFF
1:30 - 2:00 TOUR/VISIT HENRY STREET SETTLEMENT PROGRAM SITE
2:45 - 3:45 GRACIE MANSION CONSEREVANCY MEETING WITH GABRIELLE FIALKOFF

Prisca Salazar-Rodriguez
Director of Scheduling
Office of The Mayor
City Hall
New York, New York 10007
212-341-5016
[REDACTED]

From: Salazar-Rodriguez, Prisca
Sent: Friday, July 17, 2015 8:33 AM
To: B; FLONYC
Subject: UPDATED MINI SCHEDULE - FRIDAY, JULY 17, 2015
Attachments: RENEWAL OF MARRIAGE VOWS.docx

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Friday, July 17, 2015**

WEATHER: Hi of 79. Low of 71. Mostly Sunny.

ATTIRE: Business

NOTES: - YOU have 30 minutes to change at the gym

6:30 - 7:00 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH STREET
Travel Time: 30 mins.

7:00 - 8:00 WORKOUT
Location: 357 9th Street

8:30 - 9:00 TRAVEL FROM 357 9TH STREET EN ROUTE 15 MAIDEN LANE // COMMUNICATIONS CALL
Travel Time: 30 mins.

9:00 - 11:00 CALL TIME
Location: 15 Maiden Lane

11:00 – 11:20 TRAVEL TIME TO SLOAN KETTERING
Location: 1275 York Avenue @ 67th Street

11:40 – 12:00 TRAVEL TIME FROM 1275 YORK AVENUE TO CITY HALL

12:00 - 12:30 MEETING ON MENTAL HEALTH WITH FLONYC, TONY, DEAN, AND RICHARD
Location: City Hall, The Mayor's Office
Attendees: FLONYC, Tony Shorris, Dean Fuleihan, Richard Buery

12:30 - 1:00 MEETING WITH TOM SNYDER
Location: City Hall, The Mayor's Office

1:00 - 2:00 BI WEEKLY PRE-K MEETING
Location: City Hall, The Blue Room

2:00 - 2:30 TOUCHBASE WITH DEPUTY MAYOR BARRIOS-PAOLI
Location: City Hall, The Mayor's Office

2:45 - 3:00 MEETING WITH ██████████ TO SIGN HER MARRIAGE CERTIFICATE
Location: City Hall, the Mayor's Office

3:15 - 3:45 IN PERSON BRIEFING ON ROME TRIP
Location: City Hall, The Mayor's Office

4:00 - 4:30 MEETING WITH IZZY MIRANDA
Location: City Hall, The Mayor's Office

4:30 - 5:00 TRAVEL FROM CITY HALL EN ROUTE GRACIE MANSION
Travel Time: 30 mins.
Car: MBDB, FLONYC

5:00 - 6:00 DRINKS WITH CONGRESSMAN CROWLEY
Location: Gracie Mansion, The Porch
Staff Lead: Emma Wolfe

7:30 - 9:00 [REDACTED]

CITY HALL STEPS PRESS CONFERENCES

2 pm – Congresswoman Maloney “New Legislation For Gun Background” 40 people

FLONYC SCHEDULE

9:00 - 9:30 PRIVATE MEETING

10:45 - 12:00 TEACHER RECRUITMENT MEETING WITH RICHARD BUERY

12:00 - 12:30 MEETING ON MENTAL HEALTH WITH MBDB, TONY, DEAN, AND RICHARD

12:30 - 1:00 CORRESPONDENCE MEETING WITH JACKIE AND ANDREW

1:00 - 1:20 MEETING WITH HENRY STREET SETTLEMENT EXECUTIVE STAFF

1:30 - 2:00 TOUR/VISIT HENRY STREET SETTLEMENT PROGRAM SITE

2:45 - 3:45 GRACIE MANSION CONSEREVANCY MEETING WITH GABRIELLE FIALKOFF

Prisca Salazar-Rodriguez
Director of Scheduling
Office of The Mayor
City Hall
New York, New York 10007
212-341-5016
[REDACTED]

RENEWAL OF MARRIAGE VOWS

We are gathered here today to witness the renewal of marriage vows of [REDACTED] and [REDACTED].

Do you _____ solemnly declare that you take _____ to be your spouse?

Do you promise to love, honor, cherish, and keep (her/him) for as long as you both shall live?

As a symbol of your promise to _____, please place the ring on (her/his) finger.

Do you _____ solemnly declare that you take _____ to be your spouse?

Do you promise to love, honor, cherish, and keep (her/him) for as long as you both shall live?

As a symbol of your promise to _____, please place the ring on (her/his) finger.

Inasmuch as you have consented to be united in the bonds of matrimony, and you have renewed your wedding vows before all those present today, therefore, by the powers vested in me by the State of New York, I pronounce you married.

You may seal your vows with a kiss.

From: Salazar-Rodriguez, Prisca
Sent: Friday, July 17, 2015 6:59 PM
To: B; FLONYC
Subject: MINI SCHEDULE - SATURDAY JULY 18, 2015

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Saturday, July 18, 2015**

WEATHER: Hi of 84. Low of 75. Scattered Thunderstorms.
ATTIRE: Business
NOTES: - YOU have 30 minutes to change at the gym

9:15 - 10:00 TRAVEL FROM GRACIE MANSION TO FIRST BAPTIST MANSION CHURCH OF CROWN HEIGHTS, 450 EASTERN PARKWAY
Travel Time: 45 minutes
Car: MBDB, FLONYC

10:00 - 12:00 REMARKS AT FUNERAL SERVICE FOR CLARENCE NORMAN SR.
Location: First Baptist Mansion Church of Crown Heights, 450 Eastern Parkway, Brooklyn, NY 11225
Staff Lead: Marco Carrion

12:00 - 12:10 TRAVEL TIME FROM 450 EASTERN PARKWAY TO TO 357 9TH STREET
Travel Time: 10 mins.

12:15 - 1:15 WORKOUT
Location: 357 9th Street

1:30 - 2:00 TRAVEL FROM 357 9TH STREET EN ROUTE [REDACTED] // COMMUNICATIONS CALL
Travel Time: 30 mins.

2:00 - 3:00 [REDACTED]
Location: 2 Astor Place

3:00 - 3:30 TRAVEL FROM [REDACTED] EN ROUTE GRACIE MANSION
Travel Time: 30 mins.

4:00 - 6:00 CLEAN UP TIME
Location: Gracie Mansion

CITY HALL STEPS PRESS CONFERENCES

None scheduled.

FLONYC SCHEDULE

10:00 - 12:00 ATTEND FUNERAL SERVICE FOR CLARENCE NORMAN SR. WITH YOU
2:00 - 3:30 ATTEND HARLEM BOOK FAIR WITH DANTE
4:00 - 5:00 CLEAN UP TIME

From: Salazar-Rodriguez, Prisca
Sent: Friday, July 17, 2015 7:04 PM
To: B; FLONYC
Subject: MINI SCHEDULE - SUNDAY, JULY 19, 2015

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Sunday, July 19, 2015**

WEATHER: Hi of 92. Low of 78. Mostly Sunny.
ATTIRE: Business Casual, Sunscreen for outdoor event
NOTES: - YOU have 30 minutes to change at the gym
- Ricky will staff YOU today

9:30 - 10:00 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH STREET
Travel Time: 30 mins.

10:00 - 11:00 WORKOUT
Location: 357 9th Street

11:30 - 12:00 TRAVEL FROM 357 9TH STREET EN ROUTE TO GRACIE MANSION // COMMUNICATIONS CALL
Travel Time: 30 mins.

2:30 - 3:15 TRAVEL TIME FROM GRACIE MANSION TO ROY WILKENS PARK, 177-01 BAISLEY BLVD, QUEENS, NY
(CORNER OF MERRICK AND BAISLEY BLVDS.)
Travel Time: 45 mins.

3:15 - 4:15 ATTEND JAMAICA JERK FESTIVAL WITH FLONYC
Location: Roy Wilkins Park, 17701 Baisley Blvd. Jamaica NY 11434
Press: Open

4:15 - 5:00 TRAVEL FROM ROY WILKENS PARK TO GRACIE MANSION
Travel Time: 45 mins.

5:30 - 6:00 WEEKLY SCHEDULING CALL
Dial in: [REDACTED]
Code: [REDACTED]

6:00 - 6:30 VISION ZERO PREP CALL
Dial in: [REDACTED]
Code: [REDACTED]

7:00 - 9:00 [REDACTED]

CITY HALL STEPS PRESS CONFERENCES

None scheduled.

FLONYC SCHEDULE

3:15 - 4:15 ATTEND JAMAICA JERK FESTIVAL WITH YOU

From: Salazar-Rodriguez, Prisca
Sent: Friday, July 17, 2015 7:09 PM
To: B; FLONYC
Subject: MINI SCHEDULE - MONDAY, JULY 20, 2015

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Monday, July 20, 2015**

WEATHER: Hi of 89. Low of 73. PM Thunderstorms.

ATTIRE: Business

NOTES: - YOU have 30 minutes to change at the gym

6:30 - 7:00 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH STREET
Travel Time: 30 mins.

7:00 - 8:00 WORKOUT
Location: 357 9th Street

8:30 - 9:00 TRAVEL FROM 357 9TH STREET TO VISION ZERO EVENT // COMMUNICATIONS CALL
Travel Time: 30 mins.

9:00 - 11:00 VISION ZERO MESSAGE EVENT
Location: 64th Street & Queens Blvd.
Staff Lead: Michael DeLoach

11:00 - 11:30 TRAVEL TIME FROM VISION ZERO EVENT TO CITY HALL
Travel Time: 30 mins.

12:30 - 12:45 CALL WITH MAYOR FRANCIS SLAY OF ST. LOUIS
Contact: YOU dial [REDACTED]

1:00 - 2:00 FOLLOW UP MEETING ON 125 STREET CORRIDOR WITH SPEAKER MELISSA MARK VIVERITO
Location: City Hall, The Blue Room

2:00 - 2:30 TRAVEL FROM CITY HALL EN ROUTE GRACIE MANSION
Travel Time: 30 mins.

3:00 - 3:45 TRAVEL FROM GRACIE MANSION EN ROUTE JFK AIRPORT
Travel Time: 45 mins.

4:45 - 7:30 CEST ----AMERICAN AIRLINES FLIGHT 236 FROM JFK EN ROUTE ROME
Flight Time: 8 hours 30 mins.

CITY HALL STEPS PRESS CONFERENCES

12 PM Council Member Rodriguez - "Pending Legislation" - 30 people
1 PM NY Taxi Workers Alliance - "Support F.H.V. " - 200 people

FLONYC SCHEDULE

No public schedule.

From: Salazar-Rodriguez, Prisca
Sent: Sunday, July 19, 2015 7:47 PM
To: B; FLONYC
Subject: UPDATED MINI SCHEDULE - MONDAY JULY, 20 2015

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Monday, July 20, 2015**

WEATHER: Hi of 92. Low of 76. Partly Cloudy.

ATTIRE: Business

NOTES: - YOU have 30 minutes to change at the gym
- YOU depart for Rome TONIGHT

6:30 - 7:00 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH STREET
Travel Time: 30 mins.

7:00 - 8:00 WORKOUT
Location: 357 9th Street

8:30 - 9:00 TRAVEL FROM 357 9TH STREET TO CITY HALL // COMMUNICATINS CALL
Travel Time: 30 mins.

9:30 - 10:00 CALL TIME WITH EMMA WOLFE
Location: City Hall, The Mayor's Office

10:15 - 10:30 TRAVEL FROM CITY HALL TO OEM, 165 CADMAN PLAZA E, BROOKLYN
Travel Time: 15 mins.

10:30-12:00 EXTREME HEAT PRESS CONFERENCE AT OEM
Location: 165 Cadman Plaza E –
1st Floor Briefing Room, Brooklyn
Press Lead: Karen Hinton

12:00 – 12:15 Travel Time from 165 Cadman Plaza E. to City Hall

12:30 - 12:45 CALL WITH MAYOR FRANCIS SLAY OF ST. LOUIS
YOU Call [REDACTED]

1:00 - 2:00 FOLLOW UP MEETING ON 125 STREET CORRIDER WITH SPEAKER MELISSA MARK VIVERITO
Location: City Hall, The Blue Room

2:00 - 2:30 TRAVEL TIME FROM CITY HALL TO GRACIE MANSION
Travel Time: 30 mins.

2:30 - 2:45 CALL WITH MAYOR SLY JAMES OF KC

3:00 - 3:45 TRAVEL FROM GRACIE MANSION EN ROUTE JFK AIRPORT
Travel Time: 45 mins.

4:45 - 7:30 AMERICAN AIRLINES FLIGHT 236 FROM JFK EN ROUTE ROME
Travel Time: 8 hours 30 mins.

CITY HALL STEPS PRESS CONFERENCES

12 PM - Council Member Rodriguez - "Pending Legislation" - 30 people

1 PM - NY Taxi Workers Alliance - "Support F.H.V. " - 200 people

FLONYC SCHEDULE

No public schedule.

From: Salazar-Rodriguez, Prisca
Sent: Monday, July 20, 2015 3:43 PM
To: B; FLONYC
Subject: MINI SCHEDULE - TUESDAY, JULY 21, 2015

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Tuesday, July 21, 2015**

WEATHER: Hi of 92. Low of 76. Partly Cloudy.
ATTIRE: Business
NOTES: - Rome, Italy is 6 hours ahead of NYC

7:30 - 7:45 ARRIVE FCO

8:00 - 8:30 TRAVEL FROM FCO EN ROUTE VIA DELLA CONCILIAZIONE, 51, 00193 ROMA, ITALY
Travel Time: 30 mins.

8:30 - 9:15 HOLD // SHOWER // CHANGE
Location: Via della Conciliazione, 51, 00193 Roma, Italy

9:15 - 9:30 TRAVEL FROM VIA DELLA CONCILIAZIONE, 51, 00193 ROMA, ITALY EN ROUTE THE PONTIFICAL
ACADEMY OF SCIENCES
Travel Time: 15 mins.

9:45 - 10:00 ATTEND REMARKS BY MAYOR OF ROME
Location: Auditorium, The Pontifical Academy of Sciences

10:00 - 10:15 REMARKS AT THE PONTIFICAL ACADEMY OF SCIENCES
Location: Auditorium, The Pontifical Academy of Sciences
Staff Lead: Penny Abeywardena
Press: Open

10:15 - 10:30 ATTEND REMARKS BY THE MAYOR OF PARIS
Location: Auditorium, The Pontifical Academy of Sciences

10:30 - 10:45 ATTEND REMARKS BY MAYOR OF STOCKHOLM
Location: Auditorium, The Pontifical Academy of Sciences

10:45 - 11:00 ATTEND REMARKS BY GOVERNOR JERRY BROWN
Location: Auditorium, The Pontifical Academy of Sciences

11:15 - 11:45 ATTEND PAPAL AUDIENCE
Location: Auditorium, The Pontifical Academy of Sciences

11:45 - 12:00 MEDIA AVAIL

Location: Room 6, The Pontifical Academy of Sciences

12:00 - 12:10 TRAVEL FROM THE PONTIFICAL ACADEMY OF SCIENCES EN ROUTE PALAZZO CARDINAL CESI, VIA DELLA CONCILIAZIONE 51, ROME

Travel Time: 10 mins.

12:30 - 1:30 [REDACTED] WITH ROBERTA MONGILLO

Location: Via della Conciliazione, 51, 00193 Roma, Italy

1:30 - 2:30 DOWN TIME

Location: Via della Conciliazione, 51, 00193 Roma, Italy

2:40 - 2:50 TRAVEL FROM PALAZZO CARDINAL CESI, VIA DELLA CONCILIAZIONE 51, ROME EN ROUTE THE PONTIFICAL ACADEMY OF SCIENCES

Travel Time: 10 mins.

3:00 - 3:15 MEETING WITH MAYOR HIDALGO

Location: Private Room, The Pontifical Academy of Sciences

3:15 - 3:30 HOLD: JOINT INTERVIEW WITH MAYOR HIDALGO

Location: Private Room, The Pontifical Academy of Sciences

3:30 - 4:00 IN PERSON INTERVIEW WITH MICHAEL GRYNBAUM

Location: Private Room, The Pontifical Academy of Sciences

4:00 - 4:30 DOWN TIME

Location: Private Room, The Pontifical Academy of Sciences

4:30 - 5:00 MEETING WITH MAYOR MARINO

Location: Private Room, The Pontifical Academy of Sciences

5:00 - 5:30 ATTEND AUDIENCE OF THE POPE

5:30 - 5:45 TRAVEL FROM THE PONTIFICAL ACADEMY OF SCIENCES EN ROUTE VIA DELLA CONCILIAZIONE, 51, 00193 ROMA, ITALY

Travel Time: 15 mins.

5:45 - 7:00 DOWN TIME/[REDACTED]

7:00 - 7:30 TRAVEL FROM VIA DELLA CONCILIAZIONE, 51, 00193 ROMA EN ROUTE TBD

7:30 - 8:15 OFFICAL DINNER

8:30 - 10:00 [REDACTED]

10:00 - 10:30 TRAVEL FROM TBD EN ROUTE VIA DELLA CONCILIAZIONE, 51, 00193 ROMA, ITALY

CITY HALL STEPS PRESS CONFERENCES

To be updated.

FLONYC SCHEDULE

10:30 - 11:00	PREP
11:00 - 12:00	MEETING WITH ASSEMBLYMAN ANDREW HEVESI
12:00 - 1:00	VANITY FAIR PREP
4:30 - 5:30	MEETING WITH JENNIFER JONES AUSTIN

From: Salazar-Rodriguez, Prisca
Sent: Monday, July 20, 2015 3:54 PM
To: B; FLONYC
Subject: MINI SCHEDULE - WEDNESDAY, JULY 22, 2015

DRAFT SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Wednesday, July 22, 2015

WEATHER: Hi of 99. Low of 75. PM Thunderstorms
ATTIRE: Business
NOTES: - Rome, Italy is 6 hours ahead of NYC

8:00 - 9:30 AM



9:30 - 9:40 AM TRAVEL FROM PALAZZO CARDINAL CESI, VIA DELLA CONCILIAZIONE 51, ROME EN ROUTE THE PONTIFICAL ACADEMY OF SCIENCES

9:45 - 10:15 AM KEYNOTE REMARKS AT SYMPOSIUM ON CITIES AND SUSTAINABLE DEVELOPMENT

Location: Casina Pio IV - Pontifical Academy of Sciences

10:30 - 11:00 AM TRAVEL FROM CASINA PIO IV - PONTIFICAL ACADEMY OF SCIENCES EN ROUTE AIRPORT

12:50 - 4:39 PM DELTA AIRLINES FLIGHT 245 FROM ROME EN ROUTE JFK

5:00 - 5:45 PM TRAVEL FROM JFK EN ROUTE GRACIE MANSION

6:30 - 7:00 PM NYCHA MEESAGE PREP//OFF TOPIC PREP CALL

7:00 - 9:00 PM SOFTBALL PRACTICE

Location: Gracie Mansion

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, July 21, 2015 4:44 PM
To: B; FLONYC
Subject: MINI SCHEDULE - WEDNESDAY JULY 22, 2015

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Wednesday, July 22, 2015**

WEATHER - ROME: Hi of 99. Low of 75. Sunny.
ATTIRE: Business
NOTES: - Rome, Italy is 6 hours ahead of NYC

7:15 - 7:45 MEETING WITH IGNAZIO MARINO
Location: Piazza del Campidoglio 1

8:00 - 9:30 [REDACTED]

9:30 - 9:40 TRAVEL FROM PALAZZO CARDINAL CESI, VIA DELLA CONCILIAZIONE 51, ROME EN ROUTE THE PONTIFICAL ACADEMY OF SCIENCES
Travel Time: 10 mins.

9:45 - 10:15 KEYNOTE REMARKS AT SYMPOSIUM ON CITIES AND SUSTAINABLE DEVELOPMENT
Location: Casina Pio IV - Pontifical Academy of Sciences
Staff Lead: Penny Abeywardena

10:30 - 11:00 TRAVEL FROM CASINA PIO IV - PONTIFICAL ACADEMY OF SCIENCES EN ROUTE AIRPORT
Travel Time: 30 mins.

12:50 - 4:39 DELTA AIRLINES FLIGHT 245 FROM ROME EN ROUTE JFK
Travel Time: 9 hours 15 mins.

5:00 - 5:45 TRAVEL FROM JFK EN ROUTE GRACIE MANSION
Travel Time: 45 mins.

6:00 - 6:30 ON TOPIC PREP CALL
Contact: [REDACTED] code [REDACTED]

6:30 - 7:00 OFF TOPIC PREP CALL (VISION ZERO)
Contact: [REDACTED] code [REDACTED]

7:00 - 9:00 SOFTBALL PRACTICE
Location: Gracie Mansion

CITY HALL STEPS PRESS CONFERENCES

To be updated.

FLONYC SCHEDULE

9:45 - 10:15	PREP
10:30 - 11:15	VANITY FAIR INTERVIEW
11:15 - 12:15	CGE MEETING
1:00 - 2:00	MEETING WITH FIRST DEPUTY COMMISSIONER BEN TUCKER AND THERESA SHORTELL

From: Salazar-Rodriguez, Prisca
Sent: Wednesday, July 22, 2015 6:10 PM
To: B; FLONYC
Subject: UPDATED MINI SCHEDULE - THURSDAY, JULY 23, 2015

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Thursday, July 23, 2015**

WEATHER: Hi of 86. Low of 68. Sunny.

ATTIRE: Business

NOTES: - Wear sunscreen for outdoor press conference

7:00 - 7:30 TRAVEL FROM GRACIE MANSION EN ROUTE CBS STUDIOS

Travel Time: 30 mins.

Car: MBDB, EL

7:30 - 8:30 LIVE INTERVIEW - CBS THIS MORNING NEWS

Location: CBS Broadcast Center | 524 W 57 ST (between 10th & 11th Ave)

Press Lead: Karen Hinton

8:30 - 9:00 COMMUNICATIONS CALL

9:00 - 9:30 TRAVEL FROM CBS STUDIOS EN ROUTE 64TH STREET AND QUEENS BLVD

Travel Time: 30 mins.

9:30 - 11:30 VISION ZERO/QUEENS BOULEVARD GREAT STREETS CONSTRUCTION UPDATE PRESS CONFERENCE

Drop Off: 64th Street & Queens Blvd.

Staff Lead: Michael DeLoach

11:30 - 12:00 TRAVEL FROM QUEENS BLVD. TO CITY HALL

Travel Time: 30 mins.

12:00 - 12:30 MEETING WITH NILDA MESA

Location: City Hall, The Mayor's Office

12:30 - 1:00 MEETING REGARDING HELICOPTERS

Location: City Hall, The Mayor's Office

1:00 - 2:00 WHITESPACE

2:00 - 3:00 TPA CALL TIME

Location: City Hall, The Mayor's Office

3:00 - 3:30 MEETING WITH SPEECHWRITING STAFF

Location: City Hall, The Mayor's Office

3:30 - 3:45 PREP // 10 MINUTE TAPED INTERVIEW WITH CNN ANCHOR CAROL COSTELLO REGARDING ROME TRIP
Location: City Hall, Blue Room

4:00 - 4:30 WEEKLY MEETING WITH RICHARD BUERY
Location: City Hall, The Mayor's Office

4:30 - 5:30 WEEKLY MEETING WITH THE POLICE COMMISSIONER
Location: City Hall, Blue Room

5:30 - 6:00 TRAVEL TIME FROM CITY HALL TO GRACIE MANSION
Travel Time: 30 mins.

6:00 - 7:00 DRINKS WITH SENATOR ALFONSE D'AMATO
Location: Gracie Mansion, The Porch
Notes: Emma will staff

7:00 - 8:30 WEEKLY PLANNING MEETING WITH FLONYC
Location: Gracie Mansion, The Library

CITY HALL STEPS PRESS CONFERENCES

10am CM Rosenthal "Helicopters" 100 people

FLONYC SCHEDULE

2:00 - 3:00 AOL TOUR VISIT
3:15 - 4:00 MENTAL HEALTH MEETING
6:45 - 7:00 COMMUNITY CONVERSATION ABOUT MENTAL HEALTH BY DR. SIDNEY HANKERSON
7:15 - 8:30 WEEKLY PLANNING MEETING WITH YOU

From: Salazar-Rodriguez, Prisca
Sent: Thursday, July 23, 2015 6:16 PM
To: B; FLONYC
Subject: MINI SCHEDULE - FRIDAY JULY 24, 2015

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Friday, July 24, 2015**

WEATHER: Hi of 86. Low of 68. Sunny.
ATTIRE: Business
NOTES:

8:00 - 8:30 TRAVEL FROM GRACIE MANSION TO 357TH 9TH STREET
Travel Time: 30 mins.

8:30 - 9:30 WORKOUT
Location: 357 9th Street

10:00 - 10:30 TRAVEL FROM 357 9TH STREET TO CITY HALL // DAILY COMMUNICATIONS CALL
Travel Time: 30 mins.

11:00 - 12:00 WEEKLY HOMELESS MEETING
Location: City Hall, The Blue Room

12:00 - 12:30 PHONE INTERVIEW WITH NYT REGARDING ROME
Location: City Hall, The Mayor's Office
Notes: Monica connects YOU to call.

12:30 - 12:40 MEETING WITH HENRY BURGER
Location: City Hall, The Mayor's Office

1:00 - 1:30 MEETING WITH TOM AND EMMA RE: C4
Location: City Hall, The Mayor's Office

1:30 - 2:00 TRAVEL FROM CITY HALL TO GRACIE MANSION
Travel Time: 30 mins.

2:00 - 3:00 MEETING WITH FLONYC, ROXANNE, TOM, AND AMANDA
Location: Gracie Mansion, The Parlor

3:30 - 4:30 EDUCATION SPEECH BRIEFING
Location: Gracie Mansion, Dining Room

5:00 - 5:30 MEETING WITH MARK PETERS
Location: Gracie Mansion, The Porch

6:00 - 8:00



CITY HALL STEPS PRESS CONFERENCES

No press conferences.

FLONYC SCHEDULE

2:00 - 3:00 MEETING WITH YOU, ROXANNE, TOM, AND AMANDA

3:00 - 4:00 MEETING WITH JUSTICE SOTOMAYOR AND LEE LLAMBELIS

From: Salazar-Rodriguez, Prisca
Sent: Friday, July 24, 2015 6:07 PM
To: B; FLONYC
Subject: MINI SCHEDULE - SATURDAY JULY 25, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Saturday, July 25, 2015

WEATHER: Hi of 86. Low of 68. Sunny.
ATTIRE: Business
NOTES:

11:00 - 11:30 TRAVEL FROM GRACIE MANSION TO 88 HANSON PLACE, BROOKLYN // COMMUNICATIONS CALL
Travel Time: 15 mins.

11:30 - 12:00 REMARKS AT NORTHERN CARIBBEAN UNIVERSITY ALUMNI ASSOCIATION HOME COMING WITH FLONYC
Location: Hanson Place Seventh-Day Adventists Church, 88 Hanson Place, Brooklyn, NY 11217
Staff Lead: Harold Miller
Press: Open

Notes: YOU are presented an "Outstanding Community Service Award for Pre-K" and FLONYC receives a token of appreciation (basket of flowers/fruit)

12:00 - 12:30 TRAVEL FROM 88 HANSON PLACE EN ROUTE 300 FATHER CAPODANNO BLVD.
Travel Time: 30 mins.

12:30 - 1:00 REMARKS AT THE STATEN ISLAND DEMS BOARDWALK BASH
Location: The South Fin Grill, 300 Father Capodanno Boulevard, Staten Island, NY 10305
Staff Contact: Charles Fall
Notes: Casual reception

1:00 - 1:30 TRAVEL FROM 300 FATHER CAPODANNO BLVD, STATEN ISLAND TO 357 9TH STREET, BROOKLYN
Travel Time: 30 mins.

1:30 - 2:30 WORKOUT
Location: 357 9th Street

3:00 - 3:30 TRAVEL FROM 357 9TH STREET TO GRACIE MANSION
Travel Time: 30 mins.

4:00 - 4:30 VANITY FAIR BRIEFING CALL
CALL IN NUMBER [REDACTED]
CODE [REDACTED]

CITY HALL STEPS PRESS CONFERENCES

No Scheduled Press Conferences

FLONYC SCHEDULE

11:30 - 12:00 ATTENDS NORTHERN CARIBBEAN UNIVERSITY ALUMNI ASSOCIATION HOME COMING WITH YOU

12:30 - 1:00 (T) ATTENDS THE STATEN ISLAND DEMS BOARDWALK BASH WITH YOU

From: Salazar-Rodriguez, Prisca
Sent: Friday, July 24, 2015 6:09 PM
To: B; FLONYC
Subject: MINI SCHEDULE - SUNDAY, JULY 26, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Sunday, July 26, 2015

WEATHER: Hi of 86. Low of 68. Sunny.
ATTIRE: Business
NOTES:

10:00 - 10:30 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

11:00 - 12:00 WORKOUT
Location: 357 9th St.

12:30 - 1:30 TRAVEL FROM 357 9TH STREET TO GRAND CONCOURSE AND EAST TREMONT AVENUE // COMMUNICATIONS CALL
Travel Time: 1 hour

1:30 - 2:15 MARCH IN GRAN PARADA DOMINICANA DEL BRONX
Parade Route: 176th Street & Grand Concourse to 167th street and Grand Concourse
Staff Lead: Marco Carrion
Notes: YOU will march with Bx Borough President and AM Marcos Crespo

2:20 - 2:30 TRAVEL FROM 167TH STREET & GRAND CONCOURSE EN ROUTE YANKEE STADIUM
Travel Time: 10 mins.

2:30 - 4:30 ATTEND NYFC GAME WITH DANTE
Location: Yankee Stadium, 1 East 161st Street, Bronx, NY 10451

4:30 - 5:00 MEET AND GREET WITH ANDREA PIRLO, NYCFC

5:00 - 5:30 TRAVEL FROM YANKEE STADIUM EN ROUTE GRACIE MANSION
Travel Time: 15 mins.

5:30 - 6:00 WEEKLY SCHEDULING REVIEW CALL
Location: Gracie Mansion

6:00 - 7:00 DRINKS WITH SENATOR SCHUMER AND STEVE ROSS
Location: Gracie Mansion, the Porch

7:00 - 9:00 [REDACTED]

CITY HALL STEPS PRESS CONFERENCES

No Scheduled Press Conferences.

FLONYC SCHEDULE

No public schedule.

From: Salazar-Rodriguez, Prisca
Sent: Friday, July 24, 2015 6:09 PM
To: B; FLONYC
Subject: MINI SCHEDULE - MONDAY, JULY 27, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Monday, July 27, 2015

WEATHER: Hi of 87. Low of 75. AM Thunderstorms.
ATTIRE: Business
NOTES: - YOU will be shadowed by a Vanity Fair reporter today

- 7:00 - 7:30 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.
- 7:30 - 8:30 WORKOUT
Location: 357 9th Street
- 9:00 - 9:30 TRAVEL FROM 357 9TH AVENUE TO CITY HALL // COMMUNICATIONS CALL
Travel Time: 30 mins.
- 9:30 - 10:00 WEEKLY SCHEDULING REVIEW
Location: City Hall, The Mayor's Office
- 10:00 - 10:30 IDNYC PREP TIME
Location: City Hall, The Mayor's Office
- 11:30 - 12:00 TRAVEL FROM CITY HALL TO MUSEUM OF NATURAL HISTORY
Travel Time: 30 mins. - Train option, C train to 81st Street stop
Traveling : MBdB, EL
- 12:00 - 2:00 IDNYC MESSAGE EVENT
Location: Museum of Natural History - Central Park W & 79th Street
- 2:00 - 2:30 TRAVEL TIME FROM MUSEUM OF NATURAL HISTORY TO CITY HALL
Travel Time: 30 mins. - Subway option, C Train to Chambers Street
Traveling : MBdB, EL
- 2:30 - 3:15 BI-WEEKLY PRE-K MEETING
Location: City Hall, The Blue Room
- 3:15 - 3:45 PREP FOR MWBE DEVELOPERS MEETING
Location: City Hall, The Mayor's Office
- 4:00 - 5:00 REMARKS AT MWBE DEVELOPERS MEETING

Location: City Hall, The Blue Room

5:30 - 6:15 INTERVIEW WITH BRYAN BURROUGHS, VANITY FAIR PROFILER
Location: City Hall, the Mayor's Office

6:30 - 7:00 TRAVEL FROM CITY HALL EN ROUTE TO GRACIE

7:00 - 8:00 DRINKS WITH PETER MADONIA
Location: Gracie Mansion

CITY HALL STEPS PRESS CONFERENCES

No Scheduled Press Conferences

FLONYC SCHEDULE

9:30 - 10:15 PRIVATE APPOINTMENT

From: Salazar-Rodriguez, Prisca
Sent: Saturday, July 25, 2015 11:48 PM
To: B; FLONYC
Subject: UPDATED MINI - SUNDAY, JULY 26, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Sunday, July 26, 2015

WEATHER: Hi of 86. Low of 68. Sunny.
ATTIRE: Business Casual
NOTES:

10:00 - 10:30 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET // DAILY COMMUNICATONS CALL
Travel Time: 30 mins.

11:00 - 12:00 WORKOUT
Location: 357 9th St.

12:30 - 1:30 TRAVEL FROM 357 9TH STREET TO GRAND CONCOURSE AND EAST TREMONT AVENUE
Travel Time: 1 hour

1:30 - 2:15 MARCH IN GRAN PARADA DOMINICANA DEL BRONX
Parade Route: 176th Street & Grand Concourse to 167th street and Grand Concourse
Staff Lead: Marco Carrion

2:15 - 2:25 TRAVEL FROM 167TH STREET & GRAND CONCOURSE EN ROUTE YANKEE STADIUM
Travel Time: 10 mins.

2:30 - 4:30 ATTEND NYFC GAME WITH DANTE
Location: Yankee Stadium, 1 East 161st Street, Bronx, NY 10451

4:30 - 4:45 MEET AND GREET WITH ANDREA PIRLO, NYFCFC

4:45 - 5:00 TRAVEL FROM YANKEE STADIUM EN ROUTE GRACIE MANSION
Travel Time: 15 mins.

5:00 - 5:30 WEEKLY SCHEDULING REVIEW CALL
CONFERENCE CALL NUMBER: [REDACTED]
CODE [REDACTED]

7:00 - 9:00 [REDACTED]

9:00-10:00 DRINKS WITH SENATOR SCHUMER AND STEVE ROSS
Location: Gracie Mansion, the Porch

CITY HALL STEPS PRESS CONFERENCES

To be updated.

FLONYC SCHEDULE

No public schedule.

From: Salazar-Rodriguez, Prisca
Sent: Monday, July 27, 2015 8:58 AM
To: B; FLONYC
Subject: UPDATED MINI SCHEDULE - MONDAY JULY 27, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Monday, July 27, 2015

WEATHER: Hi of 82. Low of 73. Scattered Thunderstorms.
ATTIRE: Business
NOTES: - Today YOU will be shadowed by Bryan Burroughs of Vanity Fair

7:00 - 7:30 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH AVENUE TO CITY HALL // COMMUNICATIONS CALL
Travel Time: 30 mins.

10:00 - 10:30 IDNYC PREP TIME
Location: City Hall, The Mayor's Office
Notes: Bryan Burroughs shadowing

11:15 - 11:45 TRAVEL FROM CITY HALL TO MUSEUM OF NATURAL HISTORY , Central Park W & 79th Street
Travel Time: 30 mins. - Train option, C train to 81st Street stop
Notes: Bryan Burroughs shadowing

12:00 - 2:00 IDNYC MESSAGE EVENT
Location: Museum of Natural History, Arthur Ross Terrace, Central Park W & 79th Street
Staff Lead: Nisha Agarwal
Notes: YOU participate in Univision interview after press conference.

2:00 - 2:30 TRAVEL TIME FROM MUSEUM OF NATURAL HISTORY TO CITY HALL
Travel Time: 30 mins. - Subway option, C Train to Chambers Street

2:30 - 3:15 BI-WEEKLY PRE-K MEETING
Location: City Hall, The Blue Room
Notes: Bryan Burroughs shadowing

3:15 - 3:45 PREP FOR MWBE DEVELOPERS MEETING
Location: City Hall, The Mayor's Office

4:00 - 5:00 REMARKS AT MWBE DEVELOPERS MEETING

Location: City Hall, The Blue Room
Notes: Bryan Burroughs shadowing

5:00 - 5:30 TRAVEL FROM CITY HALL TO GRACIE MANSION
Travel Time: 30 mins.

5:30 - 6:15 DRINKS WITH BRYAN BURROUGHS, VANITY FAIR PROFILER
Location: Gracie Mansion, The Porch

7:00 - 8:00 DRINKS WITH PETER MADONIA
Location: Gracie Mansion, The Porch

CITY HALL STEPS PRESS CONFERENCES

No scheduled press conferences.

FLONYC SCHEDULE

9:30 - 10:15 PRIVATE APPOINTMENT
12:45 - 1:00 MEETING WITH JACKIE BRAY
1:00 - 2:00 SIF AWARDS PREP

From: Salazar-Rodriguez, Prisca
Sent: Monday, July 27, 2015 6:49 PM
To: B; FLONYC
Subject: MINI SCHEDULE - TUESDAY, JULY 28, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Tuesday, July 28, 2015

WEATHER: Hi of 88. Low of 75. Mostly Sunny.

ATTIRE: Business

NOTES: - YOU have 30 mins. to change at the gym

6:30 - 7:00 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET

Travel Time: 30 mins.

7:00 - 8:00 WORKOUT

Location: 357 9th Street

8:30 - 9:00 TRAVEL FROM 357 9TH AVENUE TO GRACIE MANSION // Prep call with Emma re: D'amato Mtg.

Travel Time: 30 mins.

9:30 - 10:30 MEETING WITH ALFONSE D'AMATO

Location: Gracie Mansion, the Porch

Notes: Sharif will staff

10:30 - 11:00 TRAVEL TIME FROM GRACIE MANSION TO CITY HALL // Daily Communications Call

Travel Time: 30 mins.

11:30 - 12:00 REMARKS AT PUERTO RICO UNITY PRESS CONFERENCE

Location: City Hall Steps

Notes: YOU are inserted in speaking order upon arrival, Luis Garden Acosta introduces YOU.

12:00 - 12:30 MANDATORY INCLUSIONARY PREP

Location: City Hall, The Mayor's Office

12:45 - 1:00 CALL WITH VALERIE JARRETT

Location: City Hall, The Mayor's Office

Notes: YOU dial [REDACTED]

1:30 - 2:30 MEETING WITH TOM SNYDER

Location: City Hall, The Mayor's Office

2:30 - 2:40 CALL WITH US DEPARTMENT OF HOMELAND SECURITY SECRETARY JEH C. JOHNSON REGARDING GRANTS

Location: City Hall, The Mayor's Office

Notes: Secretary dials YOUR cell.

2:45 - 3:45

WHITESPACE

Location: City Hall, The Mayor's Office

3:45 - 3:50

TAPE VIDEO MESSAGE WELCOMING POPE FRANCIS TO NEW YORK CITY

Location: City Hall, The Blue Room

3:50 - 4:00

TAPE VIDEO PROMO FOR MANHATTAN DOMINICAN DAY PARADE

Location: City Hall, The Blue Room

4:30 - 5:30

MEETING WITH SPEAKER MARK-VIVERITO AND STAFF REGARDING MANDATORY INCLUSIONARY

Location: City Hall, The Mayor's Office

5:30 - 6:30

UBER PREP

Location: City Hall, The Mayor's Office

6:30 - 6:35

TRAVEL FROM CITY HALL TO TWEED ON FOOT

Travel Time: 5 mins.

6:40 - 8:00

DINNER FOR SENATE DEMOCRATS

Location: Tweed Courthouse, 52 Chambers St.

Press: Closed

Notes: YOU give casual remarks seated at head table.

8:00 - 8:30

TRAVEL FROM TWEED TO GRACIE MANSION

Travel Time: 30 mins.

Car : MBdB

CITY HALL STEPS PRESS CONFERENCES

11:30 AM

Topic: Puerto Rico Unity Press Conference

Host: Hispanic Federation

Attendees: 50

FLONYC SCHEDULE

9:15 - 10:00

PRIVATE APPOINTMENT

2:00 - 2:30

PREP FOR DR. ROSS

2:30 - 3:30

INTERVIEW WITH DR. ROSS

3:30 - 4:15

COFFEE WITH VERONICA BARROW

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, July 28, 2015 6:11 PM
To: B; FLONYC
Subject: MINI SCHEDULE - WEDENSDAY, JULY 29, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Wednesday, July 29, 2015

WEATHER: Hi of 92. Low of 76. Partly Cloudy.
ATTIRE: Business
NOTES: - YOU have 30 mins. to change at the gym

7:00 - 7:30 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FRO 357 9TH ST. TO CITY HALL // COMMUNICATIONS CALL
Travel Time: 30 mins.

10:00 - 11:00 SENIOR STAFF MEETING
Location: City Hall, The COW

11:00 - 11:30 OFF TOPIC PREP
Location: City Hall, The Mayor's Office

11:30 - 12:00 PREP FOR HEAT ADVISORY MESSAGE
Location: City Hall, The Mayor's Office

12:00 - 1:00 HEAT ADVISORY MESSAGE
Location: City Hall, The Blue Room

1:00 - 2:00 WHITESPACE
Location: City Hall, The Mayor's Office

2:00 - 3:00 FOLLOW UP MEETING ON MENTAL HEALTH AND VIOLENCE WITH FLONYC
Location: City Hall, Blue Room

3:10 - 3:15 TRAVEL FROM CITY HALL EN ROUTE TWEED ON FOOT
Travel Time: 5 mins.

3:15 - 3:45 REMARKS AT OPENING OF AGENCY RETREAT
Location: Tweed Courthouse - 2nd Floor
Press: Closed

Notes: YOU speak upon arrival and sit for portion of presentations.

3:45 - 3:50 TRAVEL FROM TWEED EN ROUTE CITY HALL ON FOOT
Travel Time: 5 mins.

4:00 - 4:30 BRIEFING REGARDING THE TENANT SUPPORT UNIT
Location: City Hall, The Mayor's Office

4:30 - 5:00 MEETING WITH DENNIS TRAINOR, NEW VICE PRESIDENT OF CWA DISTRICT 1 AND BOB MASTER
Location: City Hall, The Mayor's Office

5:00 - 6:00 ON THE RECORD WITH BRYAN BURROUGHS, VANITY FAIR PROFILER
Location: City Hall, The Mayor's Office

6:00 - 6:30 TRAVEL FROM CITY HALL TO GRACIE MANSION
Travel Time: 30 mins.

6:30 - 7:30 MEETING WITH EMMA, TOM, AND NATHAN
Location: Gracie Mansion, The Porch

7:30 - 9:00 WEEKLY PLANNING MEETING WITH FLONYC
Location: Gracie Mansion, The Library

CITY HALL STEPS PRESS CONFERENCES

10am – C/M Lander “Planned Parenthood”

11am – Public Advocate Letitia James “New Traffic Technology” 20 people

FLONYC SCHEDULE

9:30 - 9:50 PREP FOR WOMEN WRITERS

10:00 - 11:00 MEETING WITH WOMEN WRITERS

1:40 - 2:00 MEETING WITH ANDREA HAGELGANS

2:00 - 3:00 FOLLOW UP MEETING ON MENTAL HEALTH AND VIOLENCE WITH YOU

3:10 - 3:25 PREP FOR AM RICHARD N. GOTTFRIED

3:30 - 4:15 MEETING WITH ASSEMBLYMAN RICHARD N. GOTTFRIED

7:30 - 9:00 WEEKLY PLANNING MEETING WITH YOU

From: Salazar-Rodriguez, Prisca
Sent: Wednesday, July 29, 2015 6:23 PM
To: B; FLONYC
Subject: MINI SCHEDULE - THURSDAY JULY 30, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Thursday, July 30, 2015

WEATHER: Hi of 88. Low of 74. Scattered Thunderstorms.
ATTIRE: Business
NOTES: - YOU have 30 mins. to change at the gym

6:50 - 7:00 TRAVEL FROM GRACIE MANSION TO [REDACTED]
Travel Time: 10 mins.

7:00 - 7:15 [REDACTED]
Location: [REDACTED]

7:15 - 7:45 TRAVEL FROM [REDACTED] TO 357 9TH STREET
Travel Time: 30 mins.

7:45 - 8:45 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL TIME FROM 357 9TH ST TO CITY HALL // COMMUNICATIONS CALL
Travel Time: 30 mins.

9:30 - 10:00 PREP FOR HOMELESS ROUNDTABLE
Location: City Hall, The Mayor's Office

10:00 - 11:00 HOMELESS ROUNDTABLE WITH ADVOCATES & CLERGY
Location: City Hall, The Blue Room

11:30 - 12:00 MEETING WITH CELI KHANYILE-LYNCH
Location: City Hall, The Mayor's Office

12:00 - 1:00 CONTRACT BRIEFING
Location: City Hall, The Mayor's Office

1:00 - 1:30 MEETING WITH TONY AND MINDY REGARDING HONORING MAYOR DINKINS
Location: City Hall, The Mayor's Office

1:30 - 2:00 WEEKLY MEETING WITH ALICIA GLEN
Location: City Hall, The Mayor's Office

2:00-2:30 BRIEFING WITH EMMA REGARDING TENANT SUPPORT UNIT
Location: City Hall, The Mayor's Office

2:30 - 3:30 BI-WEEKLY CORRECTIONS MEETING
Location: City Hall, The Blue Room

3:30 - 5:30 WHITESPACE
Location: City Hall, The Mayor's Office

5:30 - 6:00 TRAVEL FROM CITY HALL EN ROUTE 264 CYPRESS AVE.
Travel Time: 30 mins. - Train option, 4/5 to 125th St, then 6 to Cypress Av.

6:00 - 8:00 DINNER WITH SPEAKER MARK-VIVERITO
Location: Pio Pio Restaurant – Upstairs, 264 Cypress Avenue btw 138th & 139th Street, Bronx

8:00 - 8:15 TRAVEL FROM 264 CYPRESS AVE. EN ROUTE GRACIE MANSION
Travel Time: 15 mins.

CITY HALL STEPS PRESS CONFERENCES

11am C/M Garodnick "Tour Buses" 50 people
1pm Foundation Progressive Advocacy (FPA) "Foster Care" 15 people
2pm C/M Levin "A.S.A. Graduation" 50 people

FLONYC SCHEDULE

8:30 - 8:45 BLACK GIRLS LEAD 2015 CONFERENCE
8:45 - 8:50 PHOTO OP WITH BLACK GIRLS ROCK!
9:30 - 10:30 PRIVATE APPOINTMENT
12:40 - 1:00 MEETING WITH WENDY SPENCER
1:00 - 2:00 SIF AWARDS ANNOUNCEMENT
2:15 - 3:15 STAFF DEBRIEF
4:30 - 5:15 PRIVATE APPOINTMENT

From: Salazar-Rodriguez, Prisca
Sent: Thursday, July 30, 2015 10:31 AM
To: B; FLONYC
Subject: UPDATED MINI SCHEDULE THURSDAY, JULY 30, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK - Thursday, July 30, 2015

WEATHER: Hi of 88. Low of 74. Scattered Thunderstorms.
ATTIRE: Business
NOTES: - YOU have 30 mins. to change at the gym

6:50 - 7:00 AM TRAVEL FROM GRACIE MANSION TO [REDACTED], 4TH FLOOR
Travel Time: 10 mins.

7:00 - 7:15 AM [REDACTED]
Location: [REDACTED]

7:15 - 7:45 AM TRAVEL FROM [REDACTED] TO 357 9TH STREET
Travel Time: 30 mins.

7:45 - 8:45 AM WORKOUT
Location: 357 9th Street

9:00 - 9:30 AM TRAVEL TIME FROM 357 9TH STREET TO CITY HALL // COMMUNICATIONS CALL
Travel Time: 30 mins.

9:30 - 10:00 AM PREP FOR HOMELESS ROUNDTABLE
Location: City Hall, The Mayor's Office

10:00 - 11:00 AM HOMELESS ROUNDTABLE WITH ADVOCATES & CLERGY
Location: City Hall, The Blue Room

11:30 - 12:00 PM MEETING WITH CELI KHANYILE-LYNCH
Location: City Hall, The Mayor's Office

12:00 - 1:00 PM CONTRACT BRIEFING
Location: City Hall

1:00 - 1:30 PM MEETING WITH TONY AND MINDY REGARDING HONORING MAYOR DINKINS
Location: City Hall, The Mayor's Office

1:30 - 2:00 PM WEEKLY MEETING WITH ALICIA GLEN
Location: City Hall, The Mayor's Office

2:30 - 3:30 PM BI-WEEKLY CORRECTIONS MEETING
Location: City Hall, The Blue Room

3:30 - 4:30 PM REMARKS AT PRESS CONFERENCE REGARDING LEGIONNAIRES
Location: City Hall, Blue Room

4:30 – 4:45 PM TRAVEL TIME FROM GRACIE MANSION TO 15 MAIDEN
LANE

4:45 - 5:30 PM MEETING WITH TOM, EMMA, AND NATHAN
Location: 15 Maiden Lane

5:30 - 6:00 PM TRAVEL FROM 15 MAIDEN LANE TO 264 CYPRESS AVE. BTW 138TH & 139TH STREET - BRONX
Travel Time: 30 mins. - Train option, 4/5 to 125th St, then 6 to Cypress Av.

6:00 - 8:00 PM DINNER WITH SPEAKER MMV
Location: Pio Pio Restaurant - 264 Cypress Avenue btw 138th & 139th Street (UPSTAIRS)
Bronx

8:00 - 8:15 PM TRAVEL FROM 264 CYPRESS AVE. EN ROUTE GRACIE MANSION
Travel Time: 15 mins.

From: Salazar-Rodriguez, Prisca
Sent: Thursday, July 30, 2015 6:49 PM
To: B; FLONYC
Subject: MINI SCHEDULE - FRIDAY, JULY 31, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Friday, July 31, 2015

WEATHER: Hi of 92. Low of 74. Sunny.
ATTIRE: Business
NOTES: - YOU have 30 mins. to change at the gym

7:45 - 8:15 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

8:15 - 9:15 WORKOUT
Location: 357 9th Street

9:45 - 10:00 TRAVEL TIME FROM 357 9TH AVENUE TO [REDACTED] // COMMUNICATIONS CALL
Travel Time: 15 mins. on foot

10:00 - 10:15 [REDACTED]
Location: [REDACTED]

10:15 - 10:45 TRAVEL TIME FROM [REDACTED] TO 15 MAIDEN LANE
Travel Time: 30 mins.

10:45 – 11:45 STRATEGIC PLANNING MEETING WITH – Henry, Gabrielle, Elana, Ross, Hailey, John Del Cecato, Nathan, Emma, and Tom
Location: 15 Maiden Lane

11:45 - 4:45 CALL TIME
Location: 15 Maiden Lane

4:45 - 5:15 TRAVEL FROM 15 MAIDEN LANE EN ROUTE GRACIE MANSION
Travel Time: 30 mins.

5:15 - 5:45 COFFEE WITH CHANCELLOR FARINA
Location: Gracie Mansion, the Porch

7:00 - 7:30 TRAVEL FROM GRACIE MANSION EN ROUTE RICHARD ROGERS THEATRE
Travel Time: 30 mins.

8:00 - 11:00 ATTEND HAMILTON WITH FLONYC
Location: Richard Rogers Theater, 226 West 46th Street

After the show you and FLONYC will go backstage for a photo-op.
CH Photographer will be present to take photo after the show with Lin Manuel.

CITY HALL STEPS PRESS CONFERENCES

No Scheduled Press Conferences

FLONYC SCHEDULE

9:15 - 10:00	PRIVATE APPOINTMENT
2:00 - 2:30	MEETING WITH COMMISSIONER FINKELPEARL
3:30 - 4:30	MEETING WITH DARREN WALKER, FORD FOUNDATION
8:00 - 11:00	ATTEND HAMILTON WITH YOU

From: Salazar-Rodriguez, Prisca
Sent: Friday, July 31, 2015 6:13 PM
To: B; FLONYC
Subject: MINI SCHEDULE - SATURDAY, AUGUST 1, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Saturday, August 1, 2015

WEATHER: Hi of 90. Low of 71. Mostly Sunny.
ATTIRE: Casual
NOTES: - Down day
- Summer Streets taking place 7 AM – 1 PM (Park Avenue closed from 72nd Street to Brooklyn Bridge)

10:00 - 10:30 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

10:30 - 11:30 WORKOUT
Location: 357 9th Street

12:00 - 12:30 TRAVEL FROM 357 9TH STREET TO GRACIE MANSION // COMMUNICATIONS CALL
Travel Time: 30 mins.

8:30 - 11:00 FYI: REBECCA KATZ [REDACTED]
Location: Alma, 187 Columbia St, Brooklyn

CITY HALL STEPS PRESS CONFERENCES

No scheduled press conferences.

FLONYC SCHEDULE

No public schedule.

From: Salazar-Rodriguez, Prisca
Sent: Friday, July 31, 2015 6:19 PM
To: B; FLONYC
Subject: MINI SCHEDULE - SUNDAY, AUGUST 2, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Sunday, August 2, 2015

WEATHER: Hi of 89. Low of 74. Sunny.
ATTIRE: Business casual
NOTES: - Wear sunscreen for outdoor events today
- Elana is off weekends, Stefan and Javon will body YOU at each respective event

8:30 - 9:00 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

9:00 - 10:00 WORKOUT
Location: 357 9th St

10:30 - 11:15 TRAVEL FROM 357 9TH STREET TO JAX INN DINER, 72-12 NORTHERN BOULEVARD, QUEENS // COMMUNICATIONS CALL
Travel Time: 45 mins.

11:15 - 11:50 REMARKS AT THE ECUADORIAN PARADE BREAKFAST
Location: Jax Inn Diner, 72-12 Northern Blvd, Jackson Heights, Queens
Staff Lead: Roberto Perez
Body: Stephan Grybauskas

11:50 - 12:00 TRAVEL FROM JAX INN DINER EN ROUTE 69TH ST AND NORTHERN BLVD ON FOOT
Travel Time: 5 mins.

12:00 - 1:00 MARCH IN NEW YORK ECUADORIAN PARADE
Parade route: 69th St. and Northern Blvd to 87th St. and Northern Blvd.
Staff Lead: Helen Ho
Press: Open

1:30 - 2:00 TRAVEL FROM 87TH ST. AND NORTHERN BLVD EN ROUTE 2144 BRONX PARK E, BRONX
Travel Time: 25 mins.

2:00 - 2:30 REMARKS AT PAKISTAN'S 68TH INDEPENDENCE DAY BRONX MELA 2015
Location: Ben Abrams Playground Field, Corner of Bronx Park East and Lydig Avenue, Bronx NY 10462
Staff Lead: Charles Fall
Body: Javon
Press: Open

Notes: Mr. Omar Saeed Butt presents YOU with an award on behalf of the Pakistani Bronx Community Council and the citywide Pakistani community

2:30 - 2:55 TRAVEL FROM 2144 BRONX PARK E, BRONX EN ROUTE GRACIE MANSION
Travel Time: 25 mins.

3:30 - 4:00 WEEKLY SCHEDULING REVIEW CALL
Dial in: [REDACTED]
Code: [REDACTED]

4:30 - 5:00 TRAVEL FROM GRACIE MANSION EN ROUTE PROSPECT PARK (ENTRANCE AT CORNER OF PROSPECT PARK WEST AND 15th ST. // PROSPECT PARK SOUTHWEST)
Travel Time: 30 mins.

5:00 - 6:30 SOFTBALL PRACTICE
Location: Prospect Park Long Meadow Softball Field #5 (Enter at Prospect Park West and 15th St. // Prospect Park Southwest, Across from Pavilion Theatre)

6:30 - 7:00 TRAVEL FROM PROSPECT PARK EN ROUTE GRACIE MANSION
Travel Time: 30 mins.

7:00 - 9:00 [REDACTED]

CITY HALL STEPS PRESS CONFERENCES

No scheduled press conferences.

FLONYC SCHEDULE

No public schedule.

From: Salazar-Rodriguez, Prisca
Sent: Friday, July 31, 2015 6:22 PM
To: B; FLONYC
Subject: MINI SCHEDULE - MONDAY, AUGUST 3, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Monday, August 3, 2015

WEATHER: Hi of 91. Low of 73. Mostly Sunny.

ATTIRE: Business.

Event: Rolled up sleeves, no tie or jacket, and sunscreen.

NOTES: - YOU have 30 mins. to change at the gym

7:00 - 7:30 TRAVEL FROM GRACIE TO 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th St.

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO CITY HALL // COMMUNICATIONS CALL
Travel Time: 30 mins.

10:00 - 10:30 PREP FOR MESSAGE
Location: City Hall, The Mayor's Office

10:30 - 10:50 TRAVEL FROM CITY HALL EN ROUTE VERDI SQUARE AT 72ND STREET VIA SUBWAY
Travel Time: 20 mins. via 2/3 train to 72nd Street

11:00 - 1:00 HOMELESS OUTREACH MESSAGE WITH DHS/NYPD
Location: Verdi Square at 72nd and Broadway

1:00 - 1:20 TRAVEL FROM VERDI SQUARE EN ROUTE CITY HALL
Travel Time: 20 mins. via subway

1:30 - 2:00 MEETING WITH RACHEL LAUTER
Location: City Hall, The Mayor's Office

2:00 - 2:30 PREP FOR HBO/VICE DOCUMENTARY
Location: City Hall, The Mayor's Office

2:30 - 3:00 TAPE HBO/VICE DOCUMENTARY ON CRIMINAL JUSTICE REFORMERS
Location: City Hall, The Blue Room

3:00 - 3:30 SPEECH REVIEW FOR FINANCIAL CONTROL BOARD
Location: City Hall, The Mayor's Office

3:30 - 4:00 TRAVEL FROM CITY HALL TO GRACIE MANSION
Travel Time: 30 mins.

4:00 - 5:00 VANITY FAIR FAMILY PORTRAIT
Location: Gracie Mansion

5:30 - 6:30 EDUCATION SPEECH BRIEFING
Location: Gracie Mansion, The Library

6:30 - 7:00 MEETING WITH TOM SNYDER
Location: Gracie Mansion, The Porch

7:00 - 7:30 CALL WITH GOVERNOR JAY INSLEE
Contact: Governor calls YOU on YOUR cell

CITY HALL STEPS PRESS CONFERENCES

No scheduled press conferences.

FLONYC SCHEDULE

4:00 - 5:00 VANITY FAIR FAMILY PORTRAIT

From: Salazar-Rodriguez, Prisca
Sent: Sunday, August 02, 2015 9:18 PM
To: B; FLONYC
Subject: UPDATED MINI SCHEDULE - MONDAY, AUGUST 3, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Monday, August 3, 2015

WEATHER: Hi of 90. Low of 75. Mostly Sunny.
ATTIRE: Navy suit and solid, bold tie for photo shoot.
NOTES: - YOU have 30 mins. to change.

7:00 - 7:30 TRAVEL FROM GRACIE TO 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th St.

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO CITY HALL // COMMUNICATIONS CALL
Travel Time: 30 mins.

10:30 – 10:40 Call with Secretary Jeh C. Johnson. YOU call [REDACTED]

10:40 - 1:30 WHITE SPACE
Location: City Hall, The Mayor's Office

1:30 - 2:00 MEETING WITH RACHEL LAUTER
Location: City Hall, The Mayor's Office

2:00 - 2:30 PREP FOR HBO/VICE DOCUMENTARY
Location: City Hall, The Mayor's Office

2:30 - 3:00 TAPE HBO/VICE DOCUMENTARY ON CRIMINAL JUSTICE REFORMERS
Location: City Hall, The Blue Room

3:00 - 3:30 SPEECH REVIEW FOR FINANCIAL CONTROL BOARD
Location: City Hall, The Mayor's Office

3:30 - 4:00 TRAVEL FROM CITY HALL TO GRACIE MANSION
Travel Time: 30 mins.

4:00 - 5:00 VANITY FAIR FAMILY PORTRAIT
Location: Gracie Mansion

5:30 - 6:30 EDUCATION SPEECH BRIEFING

Location: Gracie Mansion, The Library

6:30 - 7:00

MEETING WITH TOM SNYDER

Location: Gracie Mansion, The Porch

7:00 - 7:30

CALL WITH GOVERNOR JAY INSLEE

Contact: Governor calls YOU on YOUR cell

CITY HALL STEPS PRESS CONFERENCES

No scheduled press conferences.

FLONYC SCHEDULE

4:00 - 5:00

VANITY FAIR FAMILY PORTRAIT

From: Salazar-Rodriguez, Prisca
Sent: Monday, August 03, 2015 7:29 PM
To: B; FLONYC
Subject: MINI SCHEDULE - TUESDAY, AUGUST 4, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Tuesday, August 4, 2015

WEATHER: Hi of 90. Low of 72. Partly Cloudy.
ATTIRE: Business, sunscreen
NOTES: - YOU have 30 mins. to change at the gym

7:00 - 7:30 TRAVEL FROM GRACIE TO 347 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th St.

9:00 - 9:45 TRAVEL FROM 347 9TH STREET TO LINCOLN MEDICAL CENTER, 234 EAST 149TH STREET // OFF-TOPIC
PREP
Call In Number: [REDACTED]
Access Code: [REDACTED]
Travel Time: 45 mins.

9:45 - 11:00 PRESS CONFERENCE WITH CITY OFFICIALS ON LEGIONNAIRE'S DISEASE
Location: Lincoln Medical Center - Auditorium Lobby, 234 East 149th Street, Bronx, NY 10451
Press Lead: Karen Hinton

11:00 - 11:30 TRAVEL FROM LINCOLN MEDICAL CENTER EN ROUTE CITY HALL // COMMUNICATIONS CALL
Travel Time: 30 mins.

11:30 - 12:30 WEEKLY MEETING WITH POLICE COMMISSIONER
Location: City Hall, Blue Room

12:30 - 1:30 PREP FOR FINANCIAL CONTROL BOARD
Location: City Hall, The Mayor's Office

1:30 - 1:50 TRAVEL FROM CITY HALL EN ROUTE 633 3RD AVE.
Travel Time: 20 mins. - Train option 4/5 to Grand Central

2:00 - 4:00 REMARKS BEFORE THE FINANCIAL CONTROL BOARD ANNUAL MEETING WITH FIRST DEPUTY MAYOR
SHORRIS AND DIRECTOR DEAN FULEIHAN
Location: Office of the Governor, 633 3rd Avenue - 38th Floor, NY, NY, 10017
Staff Leads: Tony Shorris & Dean Fuleihan
Press: Open

4:00 - 4:20 TRAVEL FROM 633 3RD AVE. EN ROUTE CITY HALL
Travel Time: 20 mins.

CITY HALL STEPS PRESS CONFERENCES

10 AM
Bronx Clergy & Criminal Justice Roundtable
"Human Trafficking & Domestic Violence"
100 people

FLONYC SCHEDULE

12:15 - 12:40 PREP FOR PARENTING BYTES
12:40 - 1:00 PARENTING BYTES INTERVIEW
1:30 - 2:00 COMMUNITY SCHOOL PARENT LEADERSHIP TRAINING
2:00 - 2:05 TV INTERVIEW WITH WNBC
2:30 - 4:00 PREP FOR VIOLENCE AND MENTAL ILLNESS MESSAGE
4:00 - 4:15 CALL WITH JOAN DAVIDSON

From: Salazar-Rodriguez, Prisca
Sent: Monday, August 03, 2015 10:51 PM
To: B; FLONYC
Subject: UPDATED - MINI SCHEDULE - TUESDAY, AUGUST 4, 2015

[UPDATED – Press Conference Details](#)
[UPDATED – National Night Out Details](#)

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Tuesday, August 4, 2015

WEATHER: Hi of 90. Low of 72. Partly Cloudy.

ATTIRE: Business, sunscreen

NOTES: - YOU have 30 mins. to change at the gym

7:00 - 7:30 TRAVEL FROM GRACIE TO 347 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th St.

9:00 - 9:45 TRAVEL FROM 347 9TH STREET TO LINCOLN MEDICAL CENTER, 234 EAST 149TH STREET // OFF-TOPIC
PREP

Call In Number: [REDACTED]
Access Code: [REDACTED]
Travel Time: 45 mins.

9:45 - 11:00 PRESS CONFERENCE WITH CITY OFFICIALS ON LEGIONNAIRE'S DISEASE
Location: Lincoln Medical Center - Auditorium Lobby, 234 East 149th Street, Bronx, NY 10451
Press Lead: Karen Hinton
9:45am - You arrive
9:45 -Tabletop with Commissioners
11am -Tour
11:30am - Press Conference

12:15- 12:45 TRAVEL FROM LINCOLN MEDICAL CENTER EN ROUTE CITY HALL // COMMUNICATIONS CALL
Travel Time: 30 mins.

12:45 - 1:30 PREP FOR FINANCIAL CONTROL BOARD
Location: City Hall, The Mayor's Office

1:30 - 1:50 TRAVEL FROM CITY HALL EN ROUTE 633 3RD AVE.
Travel Time: 20 mins. - Train option 4/5 to Grand Central

2:00 - 4:00 REMARKS BEFORE THE FINANCIAL CONTROL BOARD ANNUAL MEETING WITH FIRST DEPUTY MAYOR SHORRIS AND DIRECTOR DEAN FULEIHAN

Location: Office of the Governor, 633 3rd Avenue - 38th Floor, NY, NY, 10017
Staff Leads: Tony Shorris & Dean Fuleihan
Press: Open

4:00 - 4:20 TRAVEL FROM 633 3RD AVE. EN ROUTE CITY HALL
Travel Time: 20 mins.

4:20 – 5:45 Whitespace
Location: City Hall

5:45-6:30 Travel Time from City Hall to 73rd Precinct, Betsy Head Park, Thomas S. Boyland & Blake Avenues
Travel Time: 45

6:30 – 7:15 Remarks at 73rd Precinct National Night Out with Police Commissioner Bratton
Location: Betsy Head Park, Thomas S. Boyland & Blake Avenues

CITY HALL STEPS PRESS CONFERENCE

10 AM

Bronx Clergy & Criminal Justice Roundtable

“Human Trafficking & Domestic Violence”

100 people

FLONYC SCHEDULE

12:15 - 12:40 PREP FOR PARENTING BYTES
12:40 - 1:00 PARENTING BYTES INTERVIEW
1:30 - 2:00 COMMUNITY SCHOOL PARENT LEADERSHIP TRAINING
2:00 - 2:05 TV INTERVIEW WITH WNBC
2:30 - 4:00 PREP FOR VIOLENCE AND MENTAL ILLNESS MESSAGE
4:00 - 4:15 CALL WITH JOAN DAVIDSON

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, August 04, 2015 9:10 AM
To: B; FLONYC
Subject: UPDATED MINI SCHEDULE - TUESDAY, AUGUST 4, 2015

UPDATED – FCB PREP LOCATION TO GRACIE MANSION

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Tuesday, August 4, 2015

WEATHER: Hi of 90. Low of 72. Partly Cloudy.
ATTIRE: Business, sunscreen
NOTES: - YOU have 30 mins. to change at the gym

7:00 - 7:30 TRAVEL FROM GRACIE TO 347 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th St.

9:00 - 9:45 TRAVEL FROM 347 9TH STREET TO LINCOLN MEDICAL CENTER, 234 EAST 149TH STREET // OFF-TOPIC
PREP
Travel Time: 45 mins.
Call In: [REDACTED]
Access Code: [REDACTED]

9:45 - 10:45 DISCUSSION/TABLETOP ON LEGIONNAIRE'S DISEASE WITH CITY OFFICIALS
Location: Lincoln Medical Center - Conference Room
Staff Lead: Tony Shorris
Press: Closed

10:45 - 11:15 TOUR WATER COOLING TOWERS
Location: Lincoln Medical Center - Roof
Setup: YOU, commissioners, and elected officials tour the cooling towers at Lincoln Medical Center, led by (T) hospital rep, and observe masked workers taking samples
Press: Open

11:30 - 12:45 PRESS CONFERENCE WITH CITY OFFICIALS ON LEGIONNAIRE'S DISEASE
Location: Lincoln Medical Center - Auditorium Foyer

12:45 - 1:00 TRAVEL FROM LINCOLN MEDICAL CENTER EN ROUTE GRACIE MANSION
Travel Time: 15 mins.

1:00 - 1:45 PREP FOR FINANCIAL CONTROL BOARD WITH TONY AND DEAN
Location: Gracie Mansion, the Dining Room

1:45 - 2:00 TRAVEL FROM GRACIE MANSION EN ROUTE 633 3RD AVE.
Travel Time: 15 mins.

2:00 - 4:00 REMARKS BEFORE THE FINANCIAL CONTROL BOARD ANNUAL MEETING WITH FIRST DEPUTY MAYOR SHORRIS AND DIRECTOR DEAN FULEIHAN
Location: Office of the Governor
633 3rd Avenue - 38th Floor
Staff Lead: Tony Shorris and Dean Fuleihan
Press: Open

4:00 - 4:20 TRAVEL FROM 633 3RD AVE. EN ROUTE CITY HALL
Travel Time: 20 mins.

4:30 - 6:00 WHITE SPACE
Location: City Hall, the Mayor's Office

6:00 - 6:30 TRAVEL FROM CITY HALL EN ROUTE BETSY HEAD PARK, THOMAS S BOYLAND AND BLAKE AVENUE BROOKLYN, NY 11212
Travel Time: 30 mins.

6:30 - 7:00 DELIVER REMARKS AT 2015 NATIONAL NIGHT OUT - 73RD POLICE PRECINCT
Location: Betsy Head Park, Thomas S Boyland and Blake Avenue
Press: Open

7:00 - 7:30 TRAVEL FROM BETSY HEAD PARK THOMAS S BOYLAND AND BLAKE AVENUE BROOKLYN, NY 11212 EN ROUTE GRACIE MANSION
Travel Time: 30 mins.

CITY HALL STEPS PRESS CONFERENCES

10 AM
Bronx Clergy & Criminal Justice Roundtable
"Human Trafficking & Domestic Violence"
100 people

FLONYC SCHEDULE

12:15 - 12:40 PREP FOR PARENTING BYTES
12:40 - 1:00 PARENTING BYTES INTERVIEW
1:30 - 2:00 COMMUNITY SCHOOL PARENT LEADERSHIP TRAINING
2:00 - 2:05 TV INTERVIEW WITH WNBC
2:30 - 4:00 PREP FOR VIOLENCE AND MENTAL ILLNESS MESSAGE
4:00 - 4:15 CALL WITH JOAN DAVIDSON

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, August 04, 2015 6:23 PM
To: B; FLONYC
Subject: MINI SCHEDULE - WEDNESDAY AUGUST 5, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Wednesday, August 5, 2015

WEATHER: Hi of 88. Low of 67. Mostly Sunny.
ATTIRE: Business
NOTES: - YOU have 30 mins. to change at the gym

8:30 - 9:00 TRAVEL FROM 357 9TH STREET
Travel Time: 30 mins.

9:00 - 10:00 WORKOUT
Location: 357 9th Street

10:30 - 10:55 TRAVEL FROM 357 9TH STREET TO MOST PRECIOUS BLOOD CHURCH, 70 BAY 47TH STREET - BROOKLYN
// COMMUNICATIONS CALL
Travel Time: 25 mins.

11:00 - 12:30 REMARKS AT THE FUNERAL OF DSNY SGT. FRANK MUSELLA
Location: Most Precious Blood Church, 70 Bay 47th Street, Brooklyn NY 11214
Press: Open

12:30 - 1:00 TRAVEL FROM 70 BAY 47TH STREET - BROOKLYN TO CITY HALL
Travel Time: 30 mins.

1:00 - 2:00 QUADRENNIAL COMMISSION BRIEFING
Location: City Hall, The Mayor's Office

2:00 - 4:00 PRESS ROUNDTABLE ON HOMELESS/MENTAL HEALTH WITH FLONYC
Location: City Hall, Blue Room

4:00 - 5:00 WHITESPACE
Location: City Hall, The Mayor's Office

5:00 - 5:30 WEEKLY MEETING WITH TONY SHORRIS
Location: City Hall, The Mayor's Office

5:45 - 6:30 TRAVEL FROM CITY HALL EN ROUTE BRONX ZOO
Travel Time: 45 mins.

6:30 - 7:00
ANNIVERSARY

REMARKS AT 2015 SAPOLIN AWARDS IN HONOR OF AMERICANS WITH DISABILITIES ACT 25TH

Location: Bronx Zoo, Wildlife Conservation Society, 2300 Southern Boulevard, Bronx NY 10460
Press: Open

7:00 - 7:30

TRAVEL FROM BRONX ZOO EN ROUTE GRACIE MANSION

Travel Time: 30 mins.

7:30 - 9:00

WEEKLY PLANNING MEETING

Location: Gracie Mansion, the Library

CITY HALL STEPS PRESS CONFERENCES

No Scheduled Press Conference

FLONYC SCHEDULE

2:00 - 4:00

PRESS ROUNDTABLE ON HOMELESS/MENTAL HEALTH WITH YOU

5:00 - 10:00



From: Salazar-Rodriguez, Prisca
Sent: Wednesday, August 05, 2015 6:52 PM
To: FLONYC; B
Subject: MINI SCHEDULE, THURSDAY, AUGUST 6, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Thursday, August 6, 2015

WEATHER: Hi of 85. Low of 69. Partly Cloudy.

ATTIRE: Business

NOTES: - YOU have 30 mins. to change at Gracie
- Final episode of "The Daily Show with Jon Stewart" airs TONIGHT @ 11PM on Comedy Central

7:00 - 7:30 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO GRACIE MANSION // COMMUNICATIONS CALL
Travel Time: 30 mins.

11:00 - 11:30 TRAVEL FROM GRACIE MANSION TO QUEENS COLLEGE
Travel Time: 30 mins.

11:30 - 12:00 REMARKS AT DOC RECRUITMENT EVENT
Location: Queens College - Colden Auditorium, 65-30 Kissena Boulevard, Flushing, NY 11367
Press: Open

12:00 - 12:30 TRAVEL FROM QUEENS COLLEGE EN ROUTE CITY HALL
Travel Time: 30 mins.

12:30 - 1:00 MENTAL HEALTH PREP WITH FLONYC
Location: City Hall, The Mayor's Office

1:00 - 3:00 ROUNDTABLE MESSAGE ON HOMELESS/MENTAL HEALTH WITH DOC AND FLONYC
Location: City Hall, Blue Room
Staff Lead: Jackie Bray
Setup: YOU, FLONYC, and commissioners sit at tables at front of room. Microphones at table. Press seated on risers.
Press: Open

3:00 - 5:00 TPA CALLS
Location: City Hall, The Mayor's Office

5:00 - 5:30 WEEKLY MEETING WITH RICHARD BUERY
Location: City Hall, The Mayor's Office

5:30 - 6:30 WEEKLY MEETING WITH COMMISSIONER BRATTON
Location: City Hall, Blue Room

6:50 - 6:55 TRAVEL FROM CITY HALL EN ROUTE SUPREME COURTHOUSE ON FOOT WITH FLONYC
Travel Time: 5 mins. on foot

7:00 - 8:00 REMARKS AT MAYOR'S OFFICE DOMINICAN HERITAGE EVENT WITH FLONYC
Location: New York County Supreme Court House, 60 Centre Street, NY NY 10007
Staff Lead: Roberto Perez
Press: Open

8:00 - 8:30 TRAVEL FROM SUPREME COURT EN ROUTE BAR TOTO
Travel Time: 30 mins.

8:30 - 9:30 DRINKS WITH WENDELL JAMIESON
Location: Bar Toto, 411 11th St

9:30 - 10:00 TRAVEL FROM BAR TOTO EN ROUTE GRACIE MANSION
Travel Time: 30 mins.
Car : MBdB

11:00 - 11:30 FYI - FINAL EPISODE OF "THE DAILY SHOW WITH JON STEWART"

CITY HALL STEPS PRESS CONFERENCES

10 AM
Alliance for Quality Education
"Education Funding"
50 people

11 AM
MINKWON Center For Community Action
"50th Anniversary of Voting Rights Act"
30 people

1 PM
Senator Squadron
"Legislation"
25 people

FLONYC SCHEDULE

12:30 - 1:00 PREP FOR ROUNDTABLE MESSAGE WITH YOU
1:00 - 2:00 ROUNDTABLE MESSAGE WITH YOU
2:15 - 2:45 (T) MEETING WITH COUNCILWOMAN VANESSA GIBSON
5:00 - 5:30 PREP FOR DOMINICAN RECEPTION
5:35 - 6:35 STAFF DEBRIEF // WOMEN'S RIGHTS IN CITY GOVT EXHIBIT
7:00 - 8:00 REMARKS AT MAYOR'S OFFICE DOMINICAN HERITAGE EVENT WITH YOU

From: Salazar-Rodriguez, Prisca
Sent: Thursday, August 06, 2015 6:21 PM
To: B; FLONYC
Subject: MINI SCHEDULE - FRIDAY, AUGUST 7, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Friday, August 7, 2015

WEATHER: Hi of 83. Low of 68. Partly Cloudy.
ATTIRE: Business
NOTES: - YOU have 30 mins. to change at the gym

7:30 - 8:00 TRAVEL FROM GRACIE TO 357 9TH STREET
Travel Time: 30 mins.

8:00 - 9:00 WORKOUT
Location: 357 9th Street

9:30 - 10:00 TRAVEL FROM 357 9TH STREET TO 15 MAIDEN LANE // COMMUNICATIONS CALL
Travel Time: 30 mins.

10:00 - 5:00 CALL TIME
Location: 15 Maiden Lane

11:15 - 11:30 PHONE CALL WITH HARTFORD MAYOR PEDRO SEGARRA
Contact: YOU call Mayor's cell [REDACTED]

4:00 - 4:15 PHONE CALL WITH BALTIMORE MAYOR RAWLINGS-BLAKE
Contact: YOU call Mayor's cell [REDACTED]

4:30 - 5:00 CALL WITH ALICIA GLEN
Contact: YOU call Alicia's cell, [REDACTED]

5:00 - 5:30 TRAVEL TIME FROM 15 MAIDEN LANE TO GRACIE MANSION
Travel Time: 30 mins.

7:00 - 9:00 [REDACTED]

CITY HALL STEPS PRESS CONFERENCES

11am – State Senator Kruger “Breast Feeding Caravan” 200 people

FLONYC SCHEDULE

3:30 - 3:45 CALL WITH AMBASSADOR SHABAZZ
5:30 - 7:00 PRIVATE APPOINTMENT IN BROOKLYN

From: [Ramirez Ursulina](#)
To: [Goldmark, Karin](#); [Walzak, Phil](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Blumm, Kate](#); [Shorris, Anthony](#); [Wallack Josh](#); [Hagelgans, Andrea](#); [Snyder, Thomas](#)
Cc: [Liss Emmy](#)
Subject: RE: latest ed speech notes?
Date: Thursday, August 06, 2015 2:04:13 PM
Attachments: [Framing document UR 8.6.docx](#)

Per our meeting yesterday, attached is a framing document that can help inform the speech outline. Please let us know if you have any questions. There are some numbers we still need to fill in.

Ursulina

From: Goldmark, Karin [mailto:KGoldmark@cityhall.nyc.gov]
Sent: Wednesday, August 05, 2015 11:49 AM
To: Walzak, Phil <PWalzak@cityhall.nyc.gov>; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Blumm, Kate <KBlumm@cityhall.nyc.gov>; Shorris, Anthony <AShorris@cityhall.nyc.gov>; Wallack Josh <JWallack@schools.nyc.gov>; Ramirez Ursulina <URamirez@schools.nyc.gov>; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>; Snyder, Thomas <TSnyder@cityhall.nyc.gov>
Subject: RE: latest ed speech notes?

- 1) Path to a system fixated on and dedicated to college completion for every student who possibly can
- 2) Comparison—cities, states, global cities—has anyone tried, done, if so what
- 3) How we are working with families to get kids to and through college

A little more bground:

How what we are doing aligns to college completion

What we do/will do at every point if someone falls off path to college

What is the right goal? (What percent just won't make it, where are we starting from)

Research on the goals, actions, and family involvement piece

Contract ("K") w every family

At preK/at birth/at key points

Agree w each parent to a K: we will see their child through college; they will join w us in that commitment

Every year assessing what needs to happen

+ a goal for kids who physically cannot

For every child who chooses to go, at least some commty college

Our obligation to get them there

For them

For sake of whole city (OK I added those two rhetorical flourishes)

Next steps:

- Josh drafting goals and synthesizing research
- Team will get back together Thurs to present to MBdB Friday

From: Walzak, Phil

Sent: Wednesday, August 05, 2015 11:22 AM

To: John Del Cecato (jfdc@akpdmedia.com); Blumm, Kate; Goldmark, Karin; Shorris, Anthony; Wallack Josh (JWallack@schools.nyc.gov) (JWallack@schools.nyc.gov); Ramirez Ursulina (URamirez@schools.nyc.gov); Hagelgans, Andrea; Snyder, Thomas

Subject: latest ed speech notes?

Who has, or is drafting, from last Gracie mtg?

Equity and Excellence, at every step of the way.

Speech Goal - To illustrate a progressive vision on education that focuses on the need for equity and excellence at every key milestone in a student's life. We will focus on an individual child's pathway to college and career, and shift our education system to ensure that every student reaches their full potential. Our relentless focus on equity and excellence will lead our kids to, and through college.

Target 1- Substantially increase our 4 year graduation rate

(75% four-year graduation by 2020 – *an additional 5,000 graduates every year*)¹

How will we get there?

Reach children as early as possible.

- We will offer a pre-K seat to the family of every 4-year-old that wants one.
 - We will offer the best pre-k program in the country.
 - Program quality highest in the country within X years as measured by national program assessment tool
- All 2nd graders will read successfully, giving them the skills they need to excel in every other subject
 - We will provide targeted reading interventions in 2nd grade for students falling behind
 - 100% of parents of students in K-2 will be aware of their child's reading level by 2017
- Every elementary school child will have access to challenging summer programming because summer learning loss is a serious issue for our students.
 - Increase summer programming for students by 50% by 2018

Ensure every middle school student is socially, emotionally, and academically ready for high school.

- We will eliminate chronic absence and truancy in 6th grade
 - Annual improvement until we reach 100%
- All 7th graders will exhibit the Academic and Personal Behaviors needed to succeed.
 - Add research-based social-emotional learning programs to all middle schools by X
 - Expand afterschool programs for all middle school students, this provides nurturing and academic focus that middle school students need
- All 8th graders will have the math skills they need to succeed in high school
 - Double the percent of students achieving proficiency within 5 years (from 22% (2014) to 44%)

¹ This is based on August graduation. There is typically 4% boost between June and August

- Algebra is often called the gateway to higher level math coursework. We will substantially increase the number of Algebra courses offered to our 8th graders, and maintain a high pass rate for our 8th grade students taking the Algebra Regents
- Target supports for struggling 8th grade students
 - Increase our 8Plus Programs, which targets struggling 8th graders and builds an academic bridge for high school
- Provide middle school students with more arts and sports opportunities
 - Increase by XX

Every student will have a Graduation Plan when they enter 9th Grade

- Increase the number of CTE programs, because CTE students are more likely to graduate high school than their non CTE student counterparts
- Invest in technologies that can improve individual graduation plans
 - Show \$ for new visions and grad tracker

Target 2- Make sure our High School Graduates are College Ready

(Double the percent of college- and career-ready graduates by 2025)

How will we get there?

Every high school student will be on track to graduate ready for college, career, and independent living.

- Every 10th grader will have the credits and Regents needed to keep them on track to graduating on-time and college/career-ready
 - X times the number of students on track within Y years

Every high school student will have access to the rigorous coursework that will prepare them to succeed

- Increase access to AP and other advanced courses in traditionally underserved schools
- Increase access to CUNY College Now and other programs that will expose students to college-level material and enable them to begin earning credits
 - In 350 high schools today; grow to X by Y

Target 3- Get our students through college

(20,000 college degrees by 2025)

How will we get there?

We will not allow finances to be a barrier to education

- Initiative to address college affordability could include any of the following:
 - **Saving programs** – a college savings account for every Pre-K student to support and encourage family savings for college from a young age

- **Promise Program** – a last-dollar scholarship to ensure no student faces a gap in scholarship funding that prevents them from pursuing their studies. A last-dollar scholarship would grant every graduating senior with a min. 2.5 GPA, 90% high school attendance, and clean disciplinary record with up to \$X to close a tuition gap at a CUNY or SUNY institution
- **Breaking down barriers citywide** – we will identify the oft-forgotten financial challenges that impact many of our students and serve as a major barrier, and implement systemic solutions (e.g., providing all CUNY students with a free MetroCard, like NYC DOE students)

Provide supports to students throughout college

- **CUNY ASAP:** Students who complete ASAP are more likely to graduate on time and with less debt than their peers. We have committed to expanding ASAP to serve 13,000 students over the next three years, and will continue to support its growth as more and more students graduate

Initiatives that will address students at all grade levels

- We have set targets for interventions at key grade levels to ensure we meet our ultimate goal. Meeting our ultimate goal and these interim targets will be possible when we have built up the capacity of our schools
 - We will make sure that all of our schools have great leaders and teachers and quality curriculum.
 - We will have a relentless focus on our most struggling schools
- To support every student on the path to high school and college graduation, we make a vow to our students:
 - BY 20XX we will create a Personalized Student Success Plan for every child in our education system
 - This will be a living contract between our students, families, teachers, and school leaders that outlines how each student will reach the goal of graduating high school and succeeding to and through college
 - With this contract, every student will be held accountable for driving their own learning, and every teacher, principal, and parent will be accountable for enabling that success

From: [Bennett, Rob](#)
To: [John Del Cecato](#)
Subject: Re: NON STRESS ACTIVITY - only read this when you need to get away from "it all" - VIP Crowdsourcing
Date: Thursday, August 06, 2015 3:14:56 PM

Yes! Thank you!

Rob Bennett
Chief Photographer
Mayoral Photography Office
The City of New York
C: (347) 583-9470

On Aug 6, 2015, at 3:10 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

One thing - his first or second date with Chirlane was at Cafe Mogodor in the East Village

From: "Bennett, Rob" <RobBennett@cityhall.nyc.gov>
Date: Wednesday, August 5, 2015 at 8:03 PM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, Jonathan Rosen <jonathan@berlinrosen.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Rebecca Katz <[REDACTED]> Peter Ragone <[REDACTED]> "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Cc: "Gindler, Maria (Media)" <mgindler@digital.nyc.gov>
Subject: NON STRESS ACTIVITY - only read this when you need to get away from "it all" - VIP Crowdsourcing

Need off-the-top-of-your-head BdB favorite dining/drinking spot intel.

We're cooking up a post for the Mayor/Fam (TBD) on [The Infatuation](#), a food app with a sizable audience. All part of our quest to make Mayor "real" in the digital realm.

I've included you BdB-world VIPs/Park Slope Mafia types b/c you're the most likely to know where the Mayor (& fam) most likes to eat and drink.

I know places like: **Bar Toto, Di Fara's, Colson's**

Please share whatever places come to mind for you folks. Would be great to get outside of Park Slope too.

We have a wide berth here. Some categories to trigger ideas...

- Authentic Ethnic Eats
- Best Burger Ever
- Date Night
- Impressing Out of Towners
- Late Night Eats
- Quick Eats
- Special Occasions
- Sports on TV
- Unique Dining Experience
- Vegetarians

I am certain you have more important cases on your docket than this one. Please feel free to disregard.

Peace.

R

—

Rob Bennett
Chief Photographer
Director, Mayoral Photography Office
The City of New York
M: (347) 583-9470
O: (212) 341-5095

See our latest work here: NYC.gov/photo

From: [Hagelgans, Andrea](#)
To: [Snyder, Thomas](#); [Zuniga, Andrea](#); [Salazar-Rodriguez, Prisca](#)
Cc: [Walzak, Phil](#); [Adams Baker, Marti](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#)
Subject: Communications proposal, week of August 10
Date: Thursday, August 06, 2015 4:27:57 PM

COMMUNICATION PROPOSAL: WEEK OF AUGUST 10

-

-

MONDAY, AUGUST 10

Event Title: **NYCHA Roof Repairs (PROACTIVE PRESS ON NYCHA!)**
Location and why: Queensbridge Houses – the first development undergoing roof replacement as part of NYCHA NextGen. It is the largest public housing development in North America

Headline/Main Message: City begins construction on the first of 66 buildings in Year One to address mold at NYCHA developments by replacing roofs and parapets (the protective wall along roofs).

Showing momentum following the May 9, 2015 announcement of \$300 million for NYCHA roof replacement over the next three years.

Participants: Mayor de Blasio, NYCHA Chair Shola Olatoye. NYCHA partners, residents, etc

-

-

-

WEDNESDAY, AUGUST 12

Event Title: **Announcement ELA and Math Scores in New York City Public Schools**

Location and why: TBD High School (ideally a renewal school) with improved test scores – to showcase the accomplishments of that particular institution and others citywide.

Headline/Main Message: New York City public schools continue to make gains; improves across the board in English, math, arts and has most gains of any district in the state.

Highlight the de Blasio Administration’s comprehensive approach to better prepare New York City children for life and careers ahead. Precursor to education speech

Participants: Mayor de Blasio, Schools Chancellor Carmen Fariña, Parents, teachers, principals

-

-

-

-

THURSDAY, AUGUST 13

Event Title: **Affordable Housing**

Location and why: The Glenmore, Brownsville – this new construction project (mixed use building) will have 161 affordable units, including 96 units reserved for chronically homeless families or families at serious risk of becoming chronically homeless, in which the head of the household suffers from a substance abuse disorder, a disabling medical condition or HIV/AIDS.

Headline/Main Message: De Blasio Administration continues to fight the affordability crisis in New York City and make unprecedented progress towards goal of create or preserve 200k affordable housing units.

Amplify NYC Safe and show movement on providing a pathway out of homelessness for New Yorkers in need of supportive services.

Participants: Mayor de Blasio, Deputy Mayor Alicia Glenn, HPD Commissioner Vicki Been, community voices

ANYTIME THIS WEEK BUT FRIDAY

Event Title: **Interview with Rachel Maddow on MSNBC**

Location and why: In-Studio (30 Rockefeller)

Headline/Main Message: TPA momentum. A wrap-up of what's been happening since May 12th—not taking credit, but showing the momentum of progressive policies in action, particularly following GOP debate. Minimum wage, paid family leave, paid sick leave (Obama), CEO pay transparency, Rikers Reform

Participants: Mayor de Blasio, Rachel Maddow

Andrea Hagelgans

Office of the Mayor

Direct – 212.341.5372

Cell – 718.679.8965

ahagelgans@cityhall.nyc.gov

From: [Hagelgans, Andrea](#)
To: [B; FLONYC](#)
Cc: [Snyder, Thomas](#); "[jfdc@akpdmedia.com](#)"; [Walzak, Phil](#); [Spitalnick, Amy \(OMB\)](#); [Leopold, Elana](#); [Hinton, Karen](#); [White, Erin](#); [Klein, Monica](#)
Subject: RE: Jon Stewart tweet
Date: Friday, August 07, 2015 10:49:27 AM

Will absolutely do that

From: B
Sent: Friday, August 07, 2015 10:48 AM
To: Hagelgans, Andrea; FLONYC
Cc: Snyder, Thomas; 'jfdc@akpdmedia.com'; Walzak, Phil; Spitalnick, Amy (OMB); Leopold, Elana; Hinton, Karen; White, Erin; Klein, Monica
Subject: Re: Jon Stewart tweet

Cool! And well done. But honestly not by me -- although very much reflects my views. Would really, really help me to regularly get updated as to the words you guys are putting in my mouth. Thanks

From: Hagelgans, Andrea
Sent: Friday, August 07, 2015 10:43 AM
To: B; FLONYC
Cc: Snyder, Thomas; John Del Cecato ([jfdc@akpdmedia.com](#)) <[jfdc@akpdmedia.com](#)>; Walzak, Phil; Spitalnick, Amy (OMB); Leopold, Elana; Hinton, Karen; White, Erin
Subject: Jon Stewart tweet

Sir, Ma'am

Wanted to flag for your awareness that this tweet by you on Jon Stewart's last show. It's getting great buzz (retweet of 628, typical retweets under 100 for a post).

Thanks,
Andrea



Bill de Blasio Verified account [@BilldeBlasio](#)

Now the only comic relief left on TV is Fox News. [#JonVoyage](#)



Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Snyder, Thomas](#)
To: [Hagelgans, Andrea](#); [B](#); [FLONYC](#)
Cc: [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Walzak, Phil](#); [Spitalnick, Amy \(OMB\)](#); [Leopold, Elana](#); [Hinton, Karen](#); [White, Erin](#)
Subject: Re: Jon Stewart tweet
Date: Friday, August 07, 2015 10:50:18 AM

Very nice!

From: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Date: Friday, August 7, 2015 at 10:43 AM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>, Chirlane McCray <FLONYC@cityhall.nyc.gov>
Cc: Tom Snyder <tsnyder@cityhall.nyc.gov>, John Del Ceccato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Spitalnick, Amy (OMB)" <SpitalnickA@omb.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>, Karen Hinton <KHinton@cityhall.nyc.gov>, "White, Erin" <EWhite@cityhall.nyc.gov>
Subject: Jon Stewart tweet

Sir, Ma'am

Wanted to flag for your awareness that this tweet by you on Jon Stewart's last show. It's getting great buzz (retweet of 628, typical retweets under 100 for a post).

Thanks,
Andrea



Bill de Blasio Verified account [@BilldeBlasio](#)

Now the only comic relief left on TV is Fox News. [#JonVoyage](#)



Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Klein, Monica](#)
To: [B](#)
Cc: [FLONYC; "jfdc@akpdmedia.com"; \[REDACTED\] "hayley@progressiveagenda.us"](#)
Subject: Re: Tweet
Date: Sunday, August 09, 2015 11:14:35 AM

He wrote:

It's over. Not one word about economic inequality, climate change, Citizens United or student debt. That's why the Rs are so out of touch.

On 8/9/15, 11:13 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>By Bernie Sanders re: what was wrong with R debate. Pls send us all

>

From: [B](#)
To: [Snyder, Thomas](#); [Leopold, Elana](#); [Salazar-Rodriguez, Prisca](#); "jfdc@akpdmedia.com"
Subject: Need protected time tmrw
Date: Sunday, August 09, 2015 1:50:36 PM

To prep for Podesta

From: [John Del Cecato](#)
To: [B; FLONYC](#); [Wolfe, Emma](#); [Fuleihan, Dean \(OMB\)](#)
Subject: Re: Del taxo
Date: Monday, August 10, 2015 9:59:42 AM

I love it (of course!)... We had actually talked about this many months ago
- and I recall that it piqued your interest then... Let's discuss!

On 8/10/15, 9:35 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>Our counter-move: we propose a tax on those making over \$500,000 a year
>to fund the MTA... :)

>

From: [Goldmark, Karin](#)
To: ["John Del Cecato"](#); [Wallack Josh](#); [Jonathan Rosen](#)
Subject: RE: policies to test
Date: Monday, August 10, 2015 10:32:05 AM

Sorry for v slow response.

I changed some of these dates because the 2025 date is sooner than it seems—ppl who would graduate college then are already halfway through their journey (7th grade) .

I think for today we need to just have a placeholder and not get into the specifics bc (a) we are still crafting the options here and (b) it would help a lot if we could get aligned on direction and then go hammer this part out.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 05, 2015 3:06 PM
To: KGoldmark@cityhall.nyc.gov; Jonathan Rosen <jonathan@berlinrosen.com>; Wallack Josh <JWallack@schools.nyc.gov>
Subject: policies to test

What do you think of this list - which I took from menu you gave plus some stuff we discussed in mtg last week? I made up some of the dates/stats - just looking for broad strokes to test...

1. Doubling the number of NYC students who graduate from college by 2030
2. Cutting the high school dropout rate in half.
3. Doubling the percentage of students who graduate from NYC public schools who are deemed college-ready.
4. NYC signs a pledge with public school families that says every child who is capable of going to college will get the instruction/resources they need to get to college.
5. Every Second Grader will read on grade level.
6. Double the number of students who are reading successfully within 10 years.
7. 200,000 more NYC students entering college by 2025.
 - Double # of college graduates by 2030
 - 50,000 more college graduates by 2030
8. Add XX community schools, offering mental health services, career counseling, eye exams, and nutrition assistance to all students, by 2020.
9. All 8th Graders will have the math skills they need to succeed in high school.
10. Every student who graduates from NYC public school with a B average will get City support to cut their rate of student loan repayment in half.
11. (ALT) Every student who graduates from NYC public school with a B average will get City support to cut their rate of student loan repayment in half - at whatever New York State college they choose - public, private, or community college.
12. Double funding for 0 to 3 learning by 2020.

13. Double the size of Tuition Assistance Program grants from \$5K to \$10K.
14. (ALT) Double the size of Tuition Assistance Program grants from \$5K to \$10K, paid for by putting a 1% tax on currently tax-free university endowments larger than \$100 million.
15. New York Promise: up to \$5K towards college for every NYC kid.
16. Every kid who graduates college ready will get up to \$5K towards college.
17. 529NYC—a college fund for every New York City student, funded by every New Yorker, up to \$2500 per student
18. 529NYC—a college fund for every New York City student, funded by every New Yorker, up to \$5K per student

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: Re: maddow
Date: Monday, August 10, 2015 11:31:19 AM

Lemme see if Chris Hayes is around

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Monday, August 10, 2015 at 11:24 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: maddow

I think we should wait for Rachel. He won't see it as worthwhile. Other intvw options?

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Monday, August 10, 2015 11:23 AM
To: Hagelgans, Andrea
Subject: Re: maddow

Rachel is off this week - so it would be Ari Melber filling in... What do you think? On the negative side, he won't have the same draw at Rachel/wouldn't build our relationship with her... But on the other hand, substitute hosts tend to play things pretty straight - maybe it would give us more time to engage on pure TPA message?

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Monday, August 10, 2015 at 10:24 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: FW: maddow

From: Zuniga, Andrea
Sent: Monday, August 10, 2015 10:24 AM
To: Hagelgans, Andrea
Subject: maddow

What time does she tape?

Andrea Zuniga
Deputy Chief of Staff
Office of the Mayor
azuniga@cityhall.nyc.gov
Office: 212-341-9085
Cell: 917-847-6593

From: [John Del Cecato](#)
To: [Andrew Friedman](#); [Geri Prado](#)
Subject: Re: Circling back
Date: Monday, August 10, 2015 1:42:05 PM

Hey Andrew... Wanted to connect you with Geri Prado, who is heading up our newly-formed committee vis a vis The Progressive Agenda... You guys should chat!

From: Andrew Friedman <AFriedman@populardemocracy.org>
Date: Monday, August 10, 2015 at 10:59 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Subject: Circling back

Friends,

I hope all are well.

I just wanted to check-in to see if there are any actionable ideas about connecting Mayor de Blasio and CPD, Local Progress and/or the Putting Families First Campaign. We have a range of exciting campaigns moving – paid sick passing in Pittsburgh, a package of workers bills moving in Minneapolis, as well as the big multi-state push on child care, minimum wage and scheduling issues.

Please let me know if you have any thoughts coming out of our meeting, as things have evolved over there.

Best, -Andrew

Andrew Friedman
Co-Executive Director
Center for Popular Democracy
+ Action for the Common Good
449 Troutman Street, Suite A | Brooklyn, NY 11237
T: 347.915.1753 | F: 718.228.9165

populardemocracy.org | commongoodaction.org

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 27, 2015 1:14 PM
To: Andrew Friedman; Yazgi, Stephanie
Subject: Re: Meeting!

Same here!

From: Andrew Friedman <AFriedman@populardemocracy.org>
Date: Wednesday, May 27, 2015 at 6:40 AM
To: Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Meeting!

Thanks, Stephanie!

John, I look forward to getting together.

Best, -Andrew

Andrew Friedman

Co-Executive Director

Center for Popular Democracy

+ Action for the Common Good

449 Troutman Street, Suite A | Brooklyn, NY 11237

T: 347.915.1753 | F: 718.228.9165

populardemocracy.org | commongoodaction.org

From: Yazgi, Stephanie [<mailto:syazgi@cityhall.nyc.gov>]

Sent: Tuesday, May 26, 2015 6:02 PM

To: Andrew Friedman

Cc: John Del Cecato

Subject: Meeting!

Hi folks:

Just wanted to make sure you all had this on your calendars

12PM

Monday

June 1, 2015

253 Broadway, 14th Floor

Just text me when you get to 14, need ID to sign into building



I'm excited to introduce you two!

Thanks,

Stephanie

From: [Blumm, Kate](#)
To: [Hagelgans, Andrea](#); [Goldmark, Karin](#); "JWallack@schools.nyc.gov"
Cc: "URamirez@schools.nyc.gov"; [Williams, Dominic](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#) (jfdc@akpdmedia.com); [Walzak, Phil](#); [Snyder, Thomas](#); [Buery, Richard](#); [Wolfe, Emma](#)
Subject: RE: UPDATED SPEECH DOC
Date: Monday, August 10, 2015 2:53:00 PM

As you'll see, speech structure (for now!) is built around individual moments of a school day – capturing students at every age level. Will update/modify/complete these vignettes—need to make some tougher—challenging moments in a student's life, not just triumphs. Look forward to brainstorming.

Also, will have updated for 3:15 huddle.

From: Hagelgans, Andrea
Sent: Monday, August 10, 2015 2:46 PM
To: Goldmark, Karin; Blumm, Kate; 'JWallack@schools.nyc.gov'
Cc: 'URamirez@schools.nyc.gov'; Williams, Dominic; John Del Cecato (jfdc@akpdmedia.com) (jfdc@akpdmedia.com); Walzak, Phil; Snyder, Thomas; Buery, Richard; Wolfe, Emma
Subject: RE: UPDATED SPEECH DOC

For awareness, Prisca has marked off Tuesday, September 15th for the speech with Monday, September 14th as a down day. This is the week after school has started

From: Goldmark, Karin
Sent: Monday, August 10, 2015 2:45 PM
To: Blumm, Kate; 'JWallack@schools.nyc.gov'
Cc: 'URamirez@schools.nyc.gov'; Williams, Dominic; John Del Cecato (jfdc@akpdmedia.com) (jfdc@akpdmedia.com); Hagelgans, Andrea; Walzak, Phil; Snyder, Thomas; Buery, Richard; Wolfe, Emma
Subject: RE: UPDATED SPEECH DOC

For edu speech prep meeting:

<< File: Meeting ambitious graduation goals.docx >> << File: EDUCATION VISION 2015.docx >>

MBdB asked for three things:

1. Path to and through college for every child who possibly can get there
2. Comparison to cities/states/other global cities
3. Research on: existing/new research on what resonates wrt education/college access

What you see here:

1. Speech outline based on orienting around the north star of every child who possibly can get to college going—we will stop at nothing to make that a reality
 - a. With some placeholders for some of the interventions, including transition to college and a “college money thing” that is not baked yet
 - b. Introducing notion of Personalized Student Success Plan, a new idea discussed in our last meeting and just getting underway in a few states
2. Release about HRC’s proposal to make college more affordable

What else we should be prepared to discuss:

- Other cities/states/other global cities: JW and KG ready to discuss using document (attached) as a guide plus additional info
- Research: What we’ve found out there already, what research we will be doing (JDC?)

Overall, we’d like to propose to MBdB the overarching goal and the format of how we present it, and continue to plug in numbers as we develop them.

If you can huddle at 3:15 we can walk through these together. If not, I nominate Dom to do the intro.

From: Blumm, Kate
Sent: Monday, August 10, 2015 2:31 PM
To: Goldmark, Karin; 'JWallack@schools.nyc.gov'
Cc: 'URamirez@schools.nyc.gov'; Williams, Dominic
Subject: UPDATED SPEECH DOC

See attached. Coming together. Need help on some highlighted stuff. Still working but want you to see.

<< File: EDUCATION VISION 2015.docx >>

EDUCATION VISION 2015: Update August 10, 2:20pm

Speech notes:

- Anti-bureaucratic: child-centered, not system/government-centered
- Anti-status quo – willingness to break down – undercut perceptions we are perpetuating status quo
- Coherence

- Resoluteness
- Historic shifts balanced with deliverables people will notice
- Positive frame, rigorous vision
- All of us are agents of excellence and equity for each child
- Call to arms – our kids can do it; it will take us all (contract)
- Cannot fulfill our destiny unless every child who wants to go to college
CAN

EQUITY AND EXCELLENCE

Every Day, Every Step of The Way

What we believe:

- Every school can and should deliver an excellent education for every child.
- Every child can grow into a successful adult—ready for college, ready for life—if their education gives them the right tools.
- There is no one-size-fits-all approach for either schools or students.
- NYC’s success as a global 21st century city depends on the success of our education system.

What we will do:

- We will address the needs of the whole child.
- We will make parents our partners.
- We will set goals. We will hold ourselves accountable for meeting them.
- We will honor DOE’s commitment to make education free for all students until they are ready for college.

Our vision: A community of teachers, staff, and families grows around every student, supporting them at every turn, academically and personally, to and through college and/or a living wage job.

Our endgame goals:

- 75% four-year graduation by 2020 – an additional 5,000 graduates every year (up from 68%)

- Double the number of college- and career-ready graduates to 50,000 a year 66% by 2025
- Additional XXk college graduates by 2030

Our pledge to get there:

By 20XX, each student that enters the City’s education system will be guided by a Personalized Student Success Plan as guidance through this journey.

This will be a living contract between our students, families, teachers, and school leaders that outlines how each student will reach the goal of graduating high school and succeeding to and through college.

With this contract, every student will be held accountable for driving their own learning, and every teacher, principal, and parent will be accountable for enabling that success

Our vision, come to life:

I. 8am: A four year-old intently focused on building a tower of blocks, as her classmates play behind her – singing with a teacher, drawing early masterpieces, gazing at beginner books.

[THEMES: EARLY LEARNING, HIGH-QUALITY TEACHING]

Goal: Kickstart lifetime of learning by ensuring every four year-old is exposed to a high-quality early learning environment.

What we’ve done towards this (proof we are undercutting status quo):

- **Equity:** offer a free, high-quality pre-K seat to the family of every 4-year-old that wants one.
- **Excellence:** Trained, certified teachers in every pre-k classroom

What more we will do:

- **Equity:**
- **Excellence:** offer the best pre-k program in the country within X years as measured by national program assessment tool

II. 8:30am: A second grader rides the bus to school with a parent, proudly showing off the book the class has been reading—explaining what it’s about and which character her teacher chose her to play in a class activity yesterday.

[THEMES: READING, PARENT ENGAGEMENT, EXCELLENT TEACHERS, RENEWAL SCHOOLS]

Goal: Every second grader will read, giving them tools to excel in every other subject.

What we've done towards this (proof we are undercutting status quo):

- Equity: Making sure that all of our schools have great teachers and quality curriculum: Reading/writing workshops in Renewal Schools, following the model used at high-performing schools

- Excellence:

What more we will do:

- Equity:

- 100% of parents of students in K-2 will be aware of their child's reading level by 2017

- [What do we do if a kid is off track, struggling to learn to read? What are the "targeted reading interventions"?)

- Excellence:

- Every elementary school child will have access to challenging summer programming because summer learning loss is a serious issue for our students.

- Increase summer programming for students by 50% by 2018 – NEED HARD #s

III. Noon: An eighth grader hunched over an algebra book in the library finally solves $A^2 + B^2 = C^2$, then glanced up at the clock to see how many minutes are left till her guidance counseling session.

[THEMES: COMMUNITY SCHOOL, SOCIAL/EMOTIONAL WORK]

Goal: Every middle school student is socially, emotionally, and academically ready for high school. In 7th grade, show:

- Academic milestones:

- Reading and writing at grade level

- Completion of algebra OR proficiency in 8th grade math

- Knowing how to manage a multi-stage assignment

- Personal milestones:

- Resilience/persistence in dealing with setbacks and challenges

- Conflict resolution: able to overcome conflicts and have healthy relationships with peers
- Healthy management of emotions
- Strong connection to a caring adult

What we've done towards this (proof we are undercutting status quo)

- Equity: Community schools model (color/examples TK from KG) – eye exams
- Excellence: Expand afterschool programs for all middle school students, this provides nurturing and academic focus that middle school students need

What more we will do:

- Equity:
 - Target supports for struggling 8th grade students: improve and increase our 8Plus Programs, which builds an academic bridge for high school – KG to provide data
 - Algebra is often called the gateway to higher level math coursework. We will substantially increase the number of Algebra courses offered to our 8th graders – introducing algebra to XX traditionally underserved schools that do not offer it— and maintain a high pass rate for our 8th grade students taking the Algebra Regents

Excellence:

- We will eliminate chronic absence and truancy in 6th grade – annual improvement from current XX% until we reach 100%
- Add research-based social-emotional learning programs to all middle schools by X – NEED REAL-LIFE DETAILS HERE
- Continue investments to cultivate interests and passions in middle school students with by increasing arts and sports opportunities by XX – IN WHAT SCHOOLS? IS THIS AN EQUITY PLAY? WHAT IS CURRENT INVESTMENT?

IV. 4pm: A tenth grader [in an extended learning period. . .fill in]

[THEMES: RENEWAL SCHOOLS, GREAT PRINCIPALS]

Goal:

- Every high school student will be on track to graduate ready for college, career, and independent living.
- Increase # of 10th graders will credits and Regents needed to keep them on track to graduating on-time and college/career-ready – X times the number of

students on track within Y years

- 75% four-year graduation by 2020 – an additional 5,000 graduates every year – up from WHAT?
- Double the percent of college- and career-ready graduates by 2025

What we've done towards this (proof we are undercutting status quo):

Equity:

- As part of relentless focus on our most struggling schools at all levels of education: created Renewal Schools
- Ensuring the best instruction for Renewal and other schools by restaffing administrators and teachers who shouldn't be in a learning environment
- Extending the school day
- Tracking every renewal school student – HOW DOES THIS PLAY AGAINST NEW PERSONAL PLANS
- Knocking down personal barriers: waiving testing fees, WHAT ELSE
- Excellence: ?

What more we will do:

- Equity:
 - Ensure access to rigorous coursework necessary for success : increase # of AP and other advanced courses in traditionally underserved schools – NEED HARD #s HERE
 - Increase the number of CTE programs, because CTE students are more likely to graduate high school than their non CTE student counterparts – and have better outcomes for young male students of color
- Excellence:
 - Increase access to CUNY College Now and other programs that will expose students to college-level material and enable them to begin earning credits
 - In 350 high schools today; grow to X by Y
 - [If a student is off track – what will we do?]

V. 5pm: A college freshman [in an ASAP class – fill in]

Goals:

What we've done towards this (proof we are undercutting status quo)

- **Equity:** CUNY ASAP: Students who complete ASAP are more likely to graduate on time and with less debt than their peers. We have committed to expanding ASAP to serve 13,000 students over the next three years, and will continue to support its growth as more and more students graduate
- **Excellence:** Working to improve college advising at CUNY

What more we will do (Raising the bar higher):

- **Equity:** We will not allow finances to be a barrier to education
 - Saving programs – a college savings account for every student to support and encourage family savings for college from a young age
 - Promise Program – a last-dollar scholarship to ensure no student faces a gap in scholarship funding that prevents them from pursuing their studies
 - Tackling hidden financial barriers – we will identify the oft-forgotten financial challenges that impact many of our students and serve as a major barrier, and implement systemic solutions (e.g., providing all CUNY students with a free MetroCard, like NYC DOE students)
- **Excellence:**

VI. 8 a.m., the next day: a college senior/recent grad prepares for a job interview.

Goal: 20,000 college degrees by 2025.

See: everything we've just revealed.

From: Blumm, Kate
Sent: Monday, August 10, 2015 12:44 PM
To: Goldmark, Karin; 'JWallack@schools.nyc.gov'
Cc: 'URamirez@schools.nyc.gov'; Williams, Dominic
Subject: FYI RE: Ed speec prep--small chain

Hillary Clinton to Offer Plan on Paying College Tuition Without Needing Loans

By PATRICK HEALY AUG. 10, 2015

With Americans shouldering \$1.2 trillion in student loan debt, and about eight million of them in default, Hillary Rodham Clinton on Monday will propose major new spending by the federal government that would help undergraduates pay tuition at public colleges without needing loans.

Mrs. Clinton does not go as far as her Democratic presidential opponents in promising to end tuition debt altogether, since her plan would still require a family contribution that could involve parents taking out loans to cover some tuition.

But her proposals, which would cost \$350 billion over 10 years and include new refinancing options for those already struggling with debt, are an aggressive response to what many Americans — Democrats and Republicans alike — see as a worsening crisis forcing young adults to move back home with their parents and struggle to get out from under repayment bills.

Under the plan, which was outlined by Clinton advisers on Sunday, about \$175 billion in grants would go to states that guarantee that students would not have to take out loans to cover tuition at four-year public colleges and universities. In return for the money, states would have to end budget cuts to increase spending over time on higher education, while also working to slow the growth of tuition, though the plan does not require states to cap it.

Many states have reduced college spending sharply since the recession; one of Mrs. Clinton's Republican rivals in the presidential race, Gov. Scott Walker of Wisconsin, signed a two-year budget last month that cuts spending for the University of Wisconsin system by \$250 million. Tuition and fees for in-state residents at public colleges nationwide have increased by more than 40 percent since 2004 after adjusting for inflation.

Mrs. Clinton would pay for the plan by capping the value of itemized deductions that wealthy families can take on their tax returns. The tax and spending elements of her proposal would need support from Congress — a tall order, since it is now run by Republicans — while the plan's goals would depend on support from state governors and legislators, more and more of whom have been Republicans recently.

But some education analysts said they believed her debt relief ideas would have a chance in a Republican-led House and Senate because anxieties about high tuition cross party lines.

“There is a lot of bipartisan interest in issues of college affordability, and bipartisan support for Pell Grants, student loans and other federal programs,” said Robert Shireman, who advised President Obama and President Bill Clinton on education issues, and who offered input on the plan to the Clinton campaign. “The compact proposed by Hillary Clinton is a strong starting point for a discussion that zeros in on the issues that are in the public mind and have been raised by leaders in both parties: accountability, outcomes, college costs, and manageable loan repayment.”

Mrs. Clinton, who will officially announce the plan at a campaign event on Monday in Exeter, N.H., would also allow Americans to refinance private loans at lower interest rates; let students use their Pell Grants fully for living expenses; expand the AmeriCorps national service program, which provides an education benefit and was started by President Clinton, to 250,000 members from 75,000 members; and impose penalties on colleges whose graduates cannot repay their loans.

The Clinton proposals might fare better than those offered by her two main opponents for the Democratic nomination, Senator Bernie Sanders of Vermont and former Gov. Martin O'Malley of Maryland, because unlike them, she is not relying mostly on the government to deal with student debt. Colleges would have to hold down costs and show improvements on graduation rates, for instance. Mr. Sanders has proposed spending about \$47 billion a year to end public college tuition, with another \$23 billion a year coming from states; Mr. O'Malley has proposed his own debt-free plan, though a campaign spokeswoman said there was no cost estimate yet.

Sandy Baum, an independent higher education policy analyst who advised the Clinton campaign on the plan, said it "doesn't pretend that the federal government can wave a magic wand and fix everything."

Yet her plan does not go as far as some liberal advocacy groups would like, because she still expects families to make a "realistic" contribution to cover some tuition costs — through savings or loans — while students would contribute based on wages from 10 hours of work per week. In contrast Mr. O'Malley proposed "an aggressive goal — to give every student and their family the opportunity to go to college debt-free," said Lis Smith, his deputy campaign manager.

Rohit Chopra, a former student loan ombudsman at the federal Consumer Financial Protection Bureau, said that the plan would "clean up much of the chaos" in the college loan industry by overhauling subsidies for student loan companies and for-profit colleges, helping students refinance loans at lower interest rates, penalizing schools that defraud veterans using their G.I. Bill benefits, and making it easier for more students to tie their monthly loan repayment amount to their income.

"As a regulator, I spotted manipulation of payments to maximize fees, steering into repayment plans that were not in the best interest of borrowers, and illegal mistreatment of military families," Mr. Chopra said. "The plan helps to fix all of these problems."

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: Re: maddow
Date: Monday, August 10, 2015 3:12:08 PM

Chris Hayes is in... Is there a day that works best - or should we just plan on Thursday? Hayes can do live at 8pm - or live to tape whenever

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Monday, August 10, 2015 at 11:24 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: maddow

I think we should wait for Rachel. He won't see it as worthwhile. Other intvw options?

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Monday, August 10, 2015 11:23 AM
To: Hagelgans, Andrea
Subject: Re: maddow

Rachel is off this week - so it would be Ari Melber filling in... What do you think? On the negative side, he won't have the same draw at Rachel/wouldn't build our relationship with her... But on the other hand, substitute hosts tend to play things pretty straight - maybe it would give us more time to engage on pure TPA message?

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Monday, August 10, 2015 at 10:24 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: FW: maddow

From: Zuniga, Andrea
Sent: Monday, August 10, 2015 10:24 AM
To: Hagelgans, Andrea
Subject: maddow

What time does she tape?

Andrea Zuniga
Deputy Chief of Staff
Office of the Mayor
azuniga@cityhall.nyc.gov
Office: 212-341-9085
Cell: 917-847-6593

From: [Ramirez Ursulina](#)
To: [Blumm, Kate](#)
Cc: [Salazar-Rodriguez, Prisca](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Shorris, Anthony](#); [Griffith, Chantell](#); [Goldmark, Karin](#); [Williams, Dominic](#); jonathan@berlinrosen.com; [John Del Cecato](#); [Leopold, Elana](#); [Chao, Raymond](#); [Devora Kaye](#); [Wallack Josh](#); [Thornton, Demetrius](#); [Wolfe, Emma](#); [Schnake Mahl, Gabriel](#); [Cutler, Dorothy](#); [Buery, Richard](#); [Confer, Alexis](#)
Subject: Re: MBDB: Education Speech Prep
Date: Monday, August 10, 2015 3:42:55 PM

Yes. We are here outside press office.

Sent from my iPhone

On Aug 10, 2015, at 3:40 PM, "Blumm, Kate"
<KBlumm@cityhall.nyc.gov<<mailto:KBlumm@cityhall.nyc.gov>>> wrote:

OK

Team DOE – if you are here, can we huddle?

From: Salazar-Rodriguez, Prisca
Sent: Monday, August 10, 2015 3:40 PM
To: Hagelgans, Andrea; Blumm, Kate; Walzak, Phil; Shorris, Anthony; Griffith, Chantell; 'URamirez@schools.nyc.gov<<mailto:URamirez@schools.nyc.gov>>'; Goldmark, Karin; Williams, Dominic; 'jonathan@berlinrosen.com<<mailto:jonathan@berlinrosen.com>>'; John Del Cecato; Leopold, Elana; Chao, Raymond; Devora Kaye; 'Wallack Josh (JWallack@schools.nyc.gov<<mailto:JWallack@schools.nyc.gov>>)'; Thornton, Demetrius; Wolfe, Emma; Schnake Mahl, Gabriel
Cc: Cutler, Dorothy; Buery, Richard; Confer, Alexis
Subject: RE: MBDB: Education Speech Prep

We are delayed

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca
Sent: Thursday, August 06, 2015 11:59 AM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Blumm, Kate; Walzak, Phil; Shorris, Anthony; Griffith, Chantell; 'URamirez@schools.nyc.gov<<mailto:URamirez@schools.nyc.gov>>'; Goldmark, Karin; Williams, Dominic; 'jonathan@berlinrosen.com<<mailto:jonathan@berlinrosen.com>>'; John Del Cecato; Leopold, Elana; Chao, Raymond; Devora Kaye; 'Wallack Josh (JWallack@schools.nyc.gov<<mailto:JWallack@schools.nyc.gov>>)'; Thornton, Demetrius; Wolfe, Emma; Schnake Mahl, Gabriel
Cc: Cutler, Dorothy; Buery, Richard; Confer, Alexis
Subject: MBDB: Education Speech Prep
When: Monday, August 10, 2015 3:30 PM-4:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Blue Room

From: [Blumm, Kate](#)
To: "jfdc@akpdmedia.com" (jfdc@akpdmedia.com)
Subject: are you here? FW: MBDB: Education Speech Prep
Date: Monday, August 10, 2015 3:45:00 PM

Want to come up??

From: Blumm, Kate
Sent: Monday, August 10, 2015 3:41 PM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Griffith, Chantell; 'URamirez@schools.nyc.gov'; Goldmark, Karin; Williams, Dominic; 'jonathan@berlinrosen.com'; John Del Cecato; Leopold, Elana; Chao, Raymond; Devora Kaye; 'Wallack Josh (JWallack@schools.nyc.gov)'; Thornton, Demetrius; Wolfe, Emma; Schnake Mahl, Gabriel
Cc: Cutler, Dorothy; Buery, Richard; Confer, Alexis
Subject: RE: MBDB: Education Speech Prep

OK

Team DOE – if you are here, can we huddle?

From: Salazar-Rodriguez, Prisca
Sent: Monday, August 10, 2015 3:40 PM
To: Hagelgans, Andrea; Blumm, Kate; Walzak, Phil; Shorris, Anthony; Griffith, Chantell; 'URamirez@schools.nyc.gov'; Goldmark, Karin; Williams, Dominic; 'jonathan@berlinrosen.com'; John Del Cecato; Leopold, Elana; Chao, Raymond; Devora Kaye; 'Wallack Josh (JWallack@schools.nyc.gov)'; Thornton, Demetrius; Wolfe, Emma; Schnake Mahl, Gabriel
Cc: Cutler, Dorothy; Buery, Richard; Confer, Alexis
Subject: RE: MBDB: Education Speech Prep

We are delayed

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca
Sent: Thursday, August 06, 2015 11:59 AM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Blumm, Kate; Walzak, Phil; Shorris, Anthony; Griffith, Chantell; 'URamirez@schools.nyc.gov'; Goldmark, Karin; Williams, Dominic; 'jonathan@berlinrosen.com'; John Del Cecato; Leopold, Elana; Chao, Raymond; Devora Kaye; 'Wallack Josh (JWallack@schools.nyc.gov)'; Thornton, Demetrius; Wolfe, Emma; Schnake Mahl, Gabriel
Cc: Cutler, Dorothy; Buery, Richard; Confer, Alexis
Subject: MBDB: Education Speech Prep
When: Monday, August 10, 2015 3:30 PM-4:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Blue Room

From: [Geri Prado](#)
To: [B](#)
Cc: [John Del Cecato](#)
Subject: Request for your thoughts- follow up on Co-Chairs for TPA
Date: Monday, August 10, 2015 4:47:12 PM
Attachments: [Memo re Co Chairs MBDB \(8-8-15\).docx](#)

Mayor:

To follow up on our conversation, specifically re: co-chairs of TPA I'm suggesting initial suggestions for your consideration. If we could attract this group it would beget other high level organizations and individuals in addition to the work you are doing.

Suggestions:

Business leader- Warren Buffett*, Bill Gates*, Nick Hanauer

Faith community- Reverend William Barber, Catholic leader (need to reconcile c3 here)

Working People- National AFL-CIO officer**, Maria Elena Durazo

Policy experts- Robert Reich, Joseph Stiglitz

Online/Grassroots- Senator Elizabeth Warren, economic "conservative"

Civil Rights (?)- Congressman John Lewis, Dolores Huerta

*(unlikely but worth asking), ** need to explain rationale

Reason/Criteria:

Represent a sector of the advocacy world or certain targeted audiences, policy makers. Therefore, the person should have a wide reach and be largely respected nationally by not only progressives but those in that field/sector;

Help elevate the prominence, seriousness of the issue. Unexpected bedfellows of high profile people who represent various interests AND have national reach are good targets. Examples- members of the business community and those who represent poverty issues or working people/labor issues. Think movement leadership;

Help raise money for TPA- while not all will be able to help or have inroads into donor communities, most should. Or they should add to the strategic and focused nature and lend credibility among donor circles. Each would need to commit to raise \$250,000 over two years (with the exception of faith);

Represent the New American Majority- having women, Latino, African American and

those who appeal to millennial and those on the cusp of Generation X show diversity but also a strength in partnerships to fight income inequality

Lastly, they should be able to sign on more support through online, political outreach and other methods based on the credibility of their work in their area of expertise.

August 8, 2015

TO: MAYOR BILL de BLASIO

FR: GERI PRADO

CC: TOM SNYDER, JOHN DEL CECATO

RE: ELITE CO-CHAIRS FOR THE PROGRESSIVE AGENDA

As the Mayor of the largest city, the unique and powerful platform allows for a springboard into the media and to raise initial money. However, as Mayor of the largest city, it's imperative you are flanked with elites in different advocacy movements to help bring TPA to the next level and are able to reach into different communities, demographics and geographic areas in order to continue the work in the city but also to show that you can gather a group of elites around the most important issue of our day.

Reasons, criteria:

- Represent a sector of the advocacy world or certain targeted audiences, policy makers. Therefore, the person should have a wide reach and be largely respected nationally by not only progressives but those in that field/sector;
- Help elevate the prominence, seriousness of the issue. Unexpected bedfellows of high profile people who represent various interests AND have national reach are good targets. Examples- members of the business community and those who represent poverty issues or working people/labor issues. Think movement leadership;
- Help raise money for TPA- while not all will be able to help or have inroads into donor communities, most should. Or they should add to the strategic and focused nature and lend credibility among donor circles. Each would need to commit to raise \$250,000 over two years (with the exception of faith);
- Represent the New American Majority- having women, Latino, African American and those who appeal to millennial and those on the cusp of Generation X show diversity but also a strength in partnerships to fight income inequality
- Lastly, they should be able to sign on more support through online, political outreach and other methods based on the credibility of their work in their area of expertise.

Locking down co-chairs quick would allow us to work with them on fundraising, press and outreach strategies. They would be rolled out with you as founding chair.

Suggestions:

- Business leader- Warren Buffett*, Bill Gates*, Nick Hanauer
- Faith community- Reverend William Barber, Catholic leader
- Working People- Dolores Huerta, Liz Shuler** (ST of the national AFL-CIO)
- Policy experts- Robert Reich, Joseph Stiglitz
- Activist- Senator Elizabeth Warren, economic "conservative"
- Civil Rights (?)- Congressman John Lewis

*(unlikely but worth asking), ** need to explain rationale

Timeline: commitments by September 1; Needs: Prospectus to give them and expectations to lay out

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Cc: [Hinton, Karen](#); [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: TPA press time request
Date: Monday, August 10, 2015 6:11:31 PM

THURSDAY, AUGUST 13TH

Event Title: Live or Live-to-Tape interview with Chris Hayes of MSNBC

Location and why: In-studio at MSNBC. Would be an interview to discuss all the positive developments re: TPA items. We would not be taking credit for all of these developments, but rather showing the momentum of progressive policies in action. Min wage hikes, paid family leave, paid sick leave (Obama), CEO pay transparency, Rikers reform, student loan debt (HRC).

Headline/Main Message: Income inequality is the crisis of our time, and there is a progressive movement for real change out there. From the Fight for 15, to paid sick and family leave initiatives, to a new focus on closing corporate tax loopholes - this is where the American people are - and it's where candidates and elected officials need to be.

Participants: Mayor de Blasio, Chris Hayes

From: [Geri Prado](#)
To: [John Del Cecato](#)
Cc: [B](#)
Subject: Re: Just talked to the Senator
Date: Monday, August 10, 2015 8:11:46 PM

Trumkas speech on TPP

[Home](#) > [Press Room](#) > [Speeches](#) > U.S. Trade Policy and Ameri...

U.S. Trade Policy and American Workers: Finding the Elusive Win-Win Solution - Peterson Institute for International Economics

Share 0 Facebook 0

Richard L. Trumka • March 18, 2015 • Washington, D.C.

Thank you, Adam, for your kind words, and I'd like to thank you and the Peterson Institute for inviting me to speak today. It's good to be here.

We spend a lot of time talking about trade, all of us. If you read the newspapers, it doesn't take long to pick up the battle lines, the main theories and talking points. But at the end of the day, the partisan battles are just so much noise. For me, it's all got to come back to one simple question: Is our trade policy working for America's workers and for our nation as a whole?

The simple answer is no. It isn't. I don't think anyone can credibly argue that America's trade policies are working for American workers, for our friends from the neighborhood, for our kids or our home towns.

And nor do I think the macroeconomic numbers support an argument that our current trade policy is working—whether you look at our chronic current account deficits, our net international debt position, or the broader labor market data on wage stagnation and growing inequality.

So I say again—I simply don't believe that argument can credibly be made.

Jeb Bush, Florida's former governor and now a presidential hopeful, recently said economic immobility and America's struggling middle class are the defining issues of our time. Trade policy as it has been pursued since NAFTA, and as it is currently conceived in fast track and existing drafts of the TPP, is a significant contributor to those problems.

We all heard President Obama in his most recent State of the Union when he said we must make sure everybody in our country has the tools to succeed. Pope Francis has made it his global mission to see that humanity is served by wealth, not ruled by it.

Those goals should be shared by all of us when we talk about the next big steps in our global economy. I spend a lot of time talking to working people, the people who elected me and pay my salary—and the vast majority of them are far from Wall Street and Washington, D.C. These are people who have seen jobs go away, and the numbers on pay stubs remain stubbornly flat or even fall.

Trade needs to work for all of us, every one of us, and that's why we need a real debate in America about what we are trying to do when we make trade deals. Because the right answer can never be the sole purview of corporate America.

The question we should start with is: How can our trade deals help us reach our shared goals?

For more than 20 years, we have looked at trade through the very narrow lens of corporate interests. In truth, our trade deals were not really trade deals—they were investment deals. Their goal was not to promote America's exports—it was to make it easier for global corporations to move capital offshore and ship goods back to America. The logical outcome was trade deficits and falling wages—and that's exactly what we got.

Now it's time to adopt a broader lens that prompts a national conversation, rather than one that pushes trade as a corporate entitlement.

You see, our trade deals must do more than increase next-quarter returns on Wall Street. Our trade agreements should advance an economy that creates good jobs in America, and that enables regular working people to succeed by working hard to get ahead.

The American labor movement has long said, loud and clear, that good trade agreements must improve wages and working conditions for workers around the globe, not just here in the United States. We have insisted, and will continue to insist, that has to be the yardstick we use to measure trade deals.

We live, shop, work, and play in a globalized economy. That's the way the world is. Yet that doesn't mean working people are destined to suffer. Our trade agreements should advance the United States' interests, and at the same time contribute to the overall development of the world's economy and rising living standards for all.

I'm asking you to visualize how trade policy can shape economic activity throughout global supply chains differently than it does today – not by greasing the skids for a global race to the bottom, but by incentivizing and rewarding innovation and creating good jobs. That's how we can begin to shape the competitive strategies we want to encourage here in the United States and among our trading partners. That is how trade policy can help to balance the world economy and stabilize global financial markets. And that is how we lay the groundwork for working people to earn a fair share of the value we create, rather than simply lining the pockets of a tiny global elite while setting our financial system up for future crises.

Today, as we discuss Fast Track, as well as the Trans-Pacific Partnership—we should focus on the issues of what is our national interest, and how can our trade policies advance it?

I'll spell out my positions on these two important questions, and in doing so I'll make the case against passing Fast Track for TPP.

First, the goal of our trade policies should be for the United States and the people who live here to have a fair chance to compete for investment and jobs in the world economy. Our goal should be a world economy that is structured around a virtuous cycle of broad-based rising incomes and rising living standards, rather than a vicious cycle of falling incomes and financial instability.

Some of what I'm going to say is pointed, because, you see, working people have been pretty badly burned by existing trade deals.

One basic problem is that much of the trade debate is actually a debate about whether we should debate trade policy—or just accept

what we are handed by unaccountable elites. That's plain wrong. Every single thing in our trade deals should be openly discussed and subject to public oversight and the full legislative process. There should be no question about that. Fast track is wrong and undemocratic, it's a rotten process, and the American labor movement intends to kill it.

If the American people understood all the devices in these deals that can be used to fight policies to make our food and workplaces safe, keep our air and water clean, and even just provide simple labels for consumers, they would be up in arms.

I am one-hundred percent confident that the average person doesn't want American trade law to give global corporations the most favorable possible investment terms while threatening our own democratic decision-making institutions and feeding global economic imbalances. I don't think that'll sell.

We in the labor movement are not buying. "Democracy" should be the way we decide. People should not be made to accept more trade policies negotiated in secret by corporate interests that destroy jobs, exert downward pressure on American living standards, cause us to run accelerating current account deficits, place us in a vulnerable financial position, and contribute to the imbalances that led to the economic crisis that began in 2007.

That's how it's been done for the last thirty years. The evidence is on the table and the verdict is clear. Trade policy has not worked for working people nor for our country as a whole and it's time to change and move forward.

Washington's old corporate approach to trade policy is directly contrary to our overall national policy objectives, especially in areas of profound strategic importance to the United States, such as Central and South America and East Asia. This is because our trade policy has been designed to suppress wage growth in these economies and to stunt the development of governments capable of regulating their own economies and labor markets in their own national interest.

So where does TPP stand in my estimation? It's hard to say because nobody I know has seen the whole thing. That's problematic in itself. But what I am aware of tells me this: It simply isn't a high-standards agreement in relation either to TPP member countries or to China. And it is especially poorly conceived regarding key areas that will have strategic importance to the United States in a multi-polar 21st century.

Let me break that down:

The public portions of TPP include no meaningful language addressing currency manipulation, and no language addressing how member countries commit to reducing carbon emissions.

In the critical area of labor rights, there is no reason to believe TPP's labor rights provisions will ensure that workers in all 12 TPP countries will be able to organize and bargain for a fair share of the wealth they produce. The labor framework of prior trade agreements has been wholly ineffective at dealing with labor rights violations in small countries like Guatemala and Honduras. And, while the "May 10" agreement between President Bush and House Democrats was a significant step forward, even this advance has been unable to address the serious labor rights violations in Colombia, even in the context of a U.S. administration committed to labor rights enforcement.

According to press accounts and USTR statements, one thing TPP does include is Investor-State Dispute Settlement. ISDS is just a fancy way to give corporations a special legal system that circumvents democratically accountable laws and courts.

ISDS allows corporations to directly challenge almost any law or regulation based on ill-defined concepts such as "fair and equitable treatment." In contrast, all provisions for enforcing labor rights in TPP require action by member governments—neither workers nor unions can enforce the labor rights provisions on their own even by suing in national courts.

I'm not just talking theory here. In the first three years of the Labor Action Plan in Colombia, 73 trade unionists were murdered for trying to organize workers. These are men and women just like you and me who were killed for trying to exercise their rights under the law and speak in a collective voice. That's terrible, and yet these trade deals have been completely ineffective in addressing this injustice. And the U.S. government has taken no official "trade" action in response. Anyone with a lick of common sense can tell you that not only are these killings a human rights catastrophe, they are driving down wages and workplace standards in Colombia—and in every country that trades with Colombia.

But here's the thing: unlike the clunky labor provisions, which require workers to wait for government action, these ISDS provisions can be used immediately by multinational firms to challenge efforts by TPP member countries to develop a modern regulatory state in key areas. ISDS tilts the playing field away from democracy, from workers and consumers, and toward big business and multinational investors.

Now, sometimes we are told that TPP's key objective is to allow U.S. firms to keep control of global supply chains. We're told that will benefit us here in America.

Forgive me if I pour a little cold water on those claims. No one has been able to explain how an agreement that seems focused on helping U.S. companies use their control over supply chains to move work to low-wage countries will help the United States or the people who live and work here. Frankly, after what happened with NAFTA, and China PNTR, and the Korea Trade Agreement, I don't understand how anyone can make these arguments with a straight face.

The TPP as described by USTR just isn't consistent with the promises being made about how it will solve our problems with China. If anything, TPP gives China improved access to our market (via weak rules of origin), undermines existing understandings with China in the area of carbon emissions, and paves the way for China to enjoy the full benefits of TPP without addressing its use of currency policies to subsidize its exports.

Quite frankly, TPP would be a step backward. But it is not too late to address these problems.

For example, ISDS could be deleted from the trade deal. Scratch. It's gone. Most everybody outside the United States would be delighted to see it go, so happy in fact that they might agree to strong language on currency manipulation. Making those two changes would also be popular here in America – on both sides of the aisle.

And while the negotiators are at it, they could fix the holes that have allowed the Honduras labor rights case to languish for three years and the Guatemala case for six. Fix the weak rules of origin that China will exploit to its benefit. Add in provisions to address climate change and rebalance the pro-Wall Street tilt in the financial services, procurement, and food safety chapters. Then we can talk about it being a step forward instead of back.

Don't let anyone tell you the labor movement is opposed to trade agreements. The labor movement is opposed to bad trade agreements.

Bad provisions like ISDS continue to have life only because they remain largely unknown, hidden in the dark. In the sunlight, they'll vanish. I'm sure of it. That's why Congress should reject Fast Track.

How many more ugly, unpopular, undemocratic provisions will be locked in by fast track? I don't know. None of us do. That's why Fast

Track is so destructive.

But what if Fast Track is rejected? What should be the nuts-and-bolts of a new trade deal? Our trade policy should have the explicit goal of eliminating our trade deficit and restoring the U.S. to balanced trade.

Our greatest priority in trade negotiations should be to create a level playing field for the people who live in America to compete, not to create special deals for corporations that happen to be incorporated here.

And in tandem with that principle, our government should provide help to companies based on whether they are creating good jobs in the United States, not whether they are incorporated in the United States. That should be the test for import-export financing, for tax policy and, most of all, for entrée to the discussions about framing our trade policy.

Special legislative procedures like Fast Track should be used only when Congress has complete confidence that our government is pursuing the right policies.

After this country's experience with corporate-dominated trade policies—the millions of lost jobs, the massive structural trade deficits, decades of falling wages—neither Congress nor the American people have that kind of confidence in those who lead our trade policy. It's time to change the paradigm.

Let's move forward as a nation. We have an agenda in the American labor movement—Raising Wages. We're working on it at every level and in every corner of the country. We support fast food workers in the Fight for \$15 an hour. We support Walmart workers, who recently fought for and won a raise—not enough of a raise but Walmart workers showed that the way to raise wages is to stand up and fight. And this year, 5 million union members are negotiating for higher wages, better benefits and safer working conditions.

The wages of working people have basically not gone up a dime since 1997 (when inflation is taken into account). Since then, all of the gains from increased productivity, not some, not most, but all, have gone to the people who need it least.

We know that our trade policy is a critical part of the structure of our economy—a structure that either is about raising wages or pushing wages down. We need a trade policy that supports raising wages, just like we need to invest in 21st century infrastructure and education and a skilled work force, to raise the minimum wage, to reform our labor laws, to ensure our tax policies are consistent with supporting good jobs and raising wages, and to deliver full employment. by ensuring that our macroeconomic policy doesn't cut off recovery before it happens.

We know that raising wages will be good for our families, for local businesses and our communities, and for America as a whole. We're going to lay the groundwork for raising wages by rejecting Fast Track and, if it isn't fixed, by rejecting the TPP. And then we will pursue a productive and balanced trade deal in the Pacific. We know we can only accomplish this by welcoming and engaging in a vigorous and open debate over trade policy.

That, my friends, is how we'll find the elusive win-win trade agreement.

On Aug 10, 2015, at 7:40 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

On 7/22/15, 4:35 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

This is very good. Definitely want to deepen the relationship with Merkley

-----Original Message-----

From: Senator Jeff Merkley

To: Bill de Blasio

To: Piorkowski, Jennifer (Merkley)

Subject: Re: Just talked to the Senator

Sent: Jul 22, 2015 4:11 AM

Bill --

Glad it was helpful. I look forward to getting together during your next trip here.

My Exec. Assistant, JP, (Jennifer Piorkowski) can arrange breakfast or dinner plans.

She is at [REDACTED]

But don't hesitate to call or text me directly.

All my best, Jeff

On Mon, Jul 20, 2015 at 10:51 PM, Bill de Blasio

<[REDACTED] wrote:

Jeff, I'm sorry for the slow response. The summary you sent along is extraordinarily helpful and much appreciated. I plan to borrow from it liberally (so to speak) when I meet with Hillary and/or her team. I'd like to follow up with you after that. Also, I'd really like to get together and talk about all this further. I know your schedule's challenging, but I'll reach out when I'm next in DC. Or let me know if you're coming to NYC for any reason. Look forward to seeing you. Thanks -
Bill

Sent via BlackBerry by AT&T From: Mary Sorteberg

<[REDACTED] Date: Tue, 14 Jul 2015 17:39:53 -0400 To:

<[REDACTED] Subject: Re: Just talked to the Senator

Bill-

It was a pleasure to speak last night.

I'm sending you specific policy points on both global warming and TPP. Her comments in both areas to date are lacking any policy substance.

By the way, Hillary attended our caucus today; I asked her to get more specific on changes needed in TPP and that that would help produce a better agreement while changes can still be made. She responded that she would look at suggestions and I provided a list to John Podesta similar to the TPP points below.

All my best, Jeff Merkley

Global Warming:

Hillary says that we need more subsidies for renewable energy and more conservation. This is a starting point, but far from serious leadership. Here are several things she should say if she wants to lead on the most pressing issue threatening our planet:

1) We need to keep 80% of identified fossil fuels in the ground if we are going to save the planet. To do so will take serious leadership and I am ready to be that leader.

2) I will oppose any pipeline de

From: [John Del Cecato](#)
To: [B](#)
Subject: NYT poll
Date: Monday, August 10, 2015 8:43:53 PM

Link:

http://www.nytimes.com/interactive/2015/06/03/business/income-inequality-workers-rights-international-trade-poll.html?_r=0

Among the findings (JDC summary):

- <!--[if !supportLists]--> <!--[endif]-->66 percent of **all Americans** believe that money and wealth should be distributed more evenly.
- <!--[if !supportLists]--> <!--[endif]-->65 percent believe the income gap must be addressed **now**.
- <!--[if !supportLists]--> <!--[endif]-->68 percent support higher taxes on millionaires.
- <!--[if !supportLists]--> <!--[endif]-->80 percent favor paid family leave.
- <!--[if !supportLists]--> <!--[endif]-->85 percent back paid sick leave.

NYT story:

Inequality Troubles Americans Across Party Lines, Times/CBS Poll Finds

Photo



A protest in Los Angeles. Workers at fast-food restaurants are seeking higher wages and have demonstrated in support. Credit Paul Buck/European Pressphoto Agency

Americans are broadly concerned about inequality of wealth and income despite an economy that has improved by most measures, a sentiment that is already driving the 2016 presidential contest, according to a New York Times/CBS News poll.

The poll found that a **strong majority** say that wealth should be more evenly divided and that it is a problem that should be addressed urgently. Nearly six in 10 Americans said government should do more to reduce the gap between the rich and the poor, but they split sharply along partisan lines.

Only one-third of Republicans supported a more active government role, versus eight in 10 of Democrats.

[These findings](#) help explain the populist appeals from politicians of both parties, but particularly Democrats, who are seeking to capitalize on the sense among Americans that the economic recovery is benefiting only a handful at the very top.

Far from a strictly partisan issue, inequality looms large in the minds of almost half of Republicans and two-thirds of independents, suggesting that it will outlive the presidential primary contests and become a central theme in next year's general election campaign.

Graphic

Americans' Views on Income Inequality and Workers' Rights

Americans overwhelmingly favor a variety of proposals aimed at strengthening workers' rights, including paid sick leave and paid family leave, the latest New York Times/CBS News poll finds. A majority, moreover, continues to support raising the federal minimum wage to \$10.10.

Continue reading the main story

“There is a small group of people in our country who own or control a vast majority of the wealth,” Stephanie Altoneder, 28, a Democrat and a high school teacher from Los Angeles, said in a follow-up interview. “There are a lot of systems set up so that the people who have money get to make more of it.”

The percentage of Americans who say everyone has a fair chance to get ahead in today's economy has fallen 17 percentage points since early 2014. Six in 10 Americans now say that only a few people at the top have an opportunity to advance.



[OPEN Graphic](#)

The [nationwide telephone poll](#), conducted on landlines and cellphones May 28-31 with 1,022 adults, has a margin of sampling error of plus or minus three percentage points.

The survey touched on several issues relating to the economy and the workplace, showing that four in five Americans support requiring employers

to offer paid parental leave, and even more support paid sick leave. A majority also favors requiring chain stores and fast-food restaurants to inform workers of scheduling changes two weeks in advance or to compensate them with additional pay if they fail to do so.

Seven in 10 Americans support an increase in the federal minimum wage to \$10.10 from \$7.25 an hour, although Republicans are about evenly divided on the question.

Americans were also skeptical of free trade. Nearly two-thirds favored some form of trade restrictions, and more than half opposed giving the president authority to negotiate trade agreements that Congress could only vote up or down without amending, a White House priority.

Document

A New York Times/CBS News Poll on Income Inequality and Workers' Rights

Nearly six in 10 Americans said government should do more to reduce the gap between the rich and the poor, but they split sharply along partisan lines, according to a New York Times/CBS News poll.

Continue reading the main story

Still, it was Americans' views on the distribution of money and opportunity in the country that were most striking. More than half of higher-income Americans said that money and wealth should be more evenly distributed. Across party lines, most Americans said the chance to get ahead was mainly a luxury for those at the top.

 [OPEN Document](#)

“People have to get a high school education and they have to go to college as well, and then they go out there and can only get a low-paying job,” said Betty Burgess, 70, a retired textile worker from Lincolnton, N.C., who is a Republican.

Almost three-quarters of respondents say that large corporations have too much influence in the country, about double the amount that said the same of unions. However, a majority of Americans said that workers who did not want to join a union at their workplace should be able to opt out of paying

union fees, even as they benefit from the union's protection and bargaining efforts. Unions generally oppose these right-to-work measures.

The phenomenon of public frustration about inequality rising several years into a recovery is not unprecedented. According to data that Leslie McCall, a professor at Northwestern University, has culled from the General Social Survey, a biennial survey by the National Opinion Research Center at the University of Chicago, some measures of concern about inequality rose steadily after the 1990-91 recession and did not peak until 1996, after which they fell for several years.

The source of the resentment, Professor McCall said, was that "people think the returns to economic growth should be going to people like them as much as they should be going to people at the top."

The poll also included a variety of intriguing findings about what Americans think should be done to reduce inequality.

Six in 10 Americans opposed requiring fast-food chains and other employers of hourly workers to raise wages to at least \$15 an hour, the aim of a two-and-a-half year nationwide campaign led in part by a major union. (On Tuesday, Francis Slay, the mayor of St. Louis, threw his weight behind an effort to gradually raise the minimum wage there to \$15 an hour by 2020, following similar moves in Los Angeles, San Francisco and Seattle in recent years.)

When asked about the other end of the income spectrum, two-thirds of Americans favored raising taxes on people with annual salaries exceeding \$1 million. By 50 to 45 percent, they favored capping the income of top executives at large corporations, a measure that more than one-third of Republicans supported as well.

From: [John Del Cecato](#)
To: [Hayley Prim](#)
Cc: [Da Costa, Ricky](#); [Leopold, Elana](#)
Subject: Re: TPA
Date: Tuesday, August 11, 2015 9:14:27 AM

Yes - gave it to him yesterday and discussed with him last night. But honestly I didn't realize meeting was this morning either!

On Aug 11, 2015, at 8:41 AM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Sorry-- + del cecato.

On Tue, Aug 11, 2015 at 8:40 AM, Hayley Prim <hayley@progressiveagenda.us> wrote:
Please use the version attached here.

JDC-- did you send BDB the scorecard you put together? Didn't realize this meeting was happening this AM.

On Tue, Aug 11, 2015 at 8:33 AM, Da Costa, Ricky <RDaCosta@cityhall.nyc.gov> wrote:
Yeah will do

Sent from my iPhone

On Aug 11, 2015, at 8:28 AM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

At 10am

Ricky- can you have Ryder at Berlin Rosen at 9:45 to hand to mayor please?

Sent from my iPhone

On Aug 11, 2015, at 7:38 AM, Hayley Prim <hayley@progressiveagenda.us> wrote:

When are they meeting?

On Tuesday, August 11, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Need 2 copies of the document and signatories given to me right before podesta mtg pls

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [Da Costa, Ricky](#)
To: [John Del Cecato](#)
Cc: [Hayley Prim](#); [Leopold, Elana](#)
Subject: Re:
Date: Tuesday, August 11, 2015 9:17:29 AM

Will do

Sent from my iPhone

On Aug 11, 2015, at 9:16 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

http://www.nytimes.com/interactive/2015/06/03/business/income-inequality-workers-rights-international-trade-poll.html?_r=0

On Aug 11, 2015, at 9:16 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Can you also print out NYT poll from June on inequality for mbdb?

From: [Fuleihan, Dean \(OMB\)](#)
To: [John Del Cecato](#); [Williams, Dominic](#); [Gunaratna, Mahen](#)
Cc: [Jon Fromowitz](#)
Subject: RE:
Date: Tuesday, August 11, 2015 12:40:19 PM

Just as a note, the Fiscal Policy Institute proposal for NYC -- State Legislation to tax carried interest under the NYC Unincorporated Business Tax, which would tax residents and non-residents.

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, August 11, 2015 12:03 PM
To: Fuleihan, Dean (OMB); Dominic Williams; Mahen Gunaratna
Cc: Jon Fromowitz
Subject: Re:

Gotcha - thanks Dean

On 8/11/15, 11:57 AM, "Fuleihan, Dean (OMB)" <FuleihanD@omb.nyc.gov> wrote:

>Two separate answers:

>

>1. In general an expansion of the definition of AGI would benefit NY

>State and NY City personal income tax base.

>2. But neither NYS nor NYC separate capital gain from ordinary income.

>Therefore, this based broadening at the federal level will not increase

>NYS or NYC taxes.

>

>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Tuesday, August 11, 2015 10:03 AM
>To: Dominic Williams; Mahen Gunaratna; Fuleihan, Dean (OMB)
>Cc: Jon Fromowitz
>Subject:

>

>This may be a stupid question, but am I right in thinking that if rich

>people pay higher federal taxes, they are also paying higher local NYC

>taxes? If your AGI goes up, you pay more to state and city right -

>since those taxes are based on AGI? I realize that if state raises

>taxes, you can deduct some of that from federal taxes - but that's not

>operative here. I'm trying to make the case that closing carried

>interest loophole means more money for NYC

>

>

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#)
Subject: FYI
Date: Tuesday, August 11, 2015 2:28:42 PM



GONNA HABA [Maggie Haberman @maggieNYT](#) Aug 10

Adam Green of Warren-allied PCCC, who has been wary of Clinton and whose group championed debt-free college, praises her plan in a statement

2 retweets 2 favorites

Reply

Retweet

2

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Salazar-Rodriguez, Prisca](#)
To: [John Del Cecato; "Hayley Prim"; \[REDACTED\]](#)
Subject: RE: MBDB: TPA CALLS
Date: Tuesday, August 11, 2015 2:48:45 PM

Sorry guys –

Taking this OFF for today-

-----Original Appointment-----

From:
Sent: Friday, July 31, 2015 1:03 PM
To: Salazar-Rodriguez, Prisca; John Del Cecato; 'Hayley Prim'; [REDACTED]
Subject: MBDB: TPA CALLS
When: Tuesday, August 11, 2015 4:30 PM-5:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Mayor's Office

From: [Walzak, Phil](#)
To: "jfdc@akpdmedia.com"; [Devora Kaye](#)
Cc: [Blumm, Kate](#); [Hagelgans, Andrea](#); "URamirez@schools.nyc.gov"; "JWallack@schools.nyc.gov"
Subject: Re: official thread to rename
Date: Tuesday, August 11, 2015 2:51:30 PM

That's nice

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, August 11, 2015 02:45 PM
To: Devora Kaye
Cc: Blumm, Kate; Walzak, Phil; Hagelgans, Andrea; Ramirez Ursulina <URamirez@schools.nyc.gov>; Wallack Josh <JWallack@schools.nyc.gov>
Subject: Re: official thread to rename

I like Progress Pact

On Aug 11, 2015, at 1:37 PM, Kaye Devora <DKaye6@schools.nyc.gov> wrote:

+ DOE team

From: Blumm, Kate [<mailto:KBlumm@cityhall.nyc.gov>]
Sent: Tuesday, August 11, 2015 12:58 PM
To: Kaye Devora <DKaye6@schools.nyc.gov>; Walzak, Phil <PWalzak@cityhall.nyc.gov>; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Subject: RE: official thread to rename

+ JDC

From: Blumm, Kate
Sent: Tuesday, August 11, 2015 12:58 PM
To: Devora Kaye (DKaye6@schools.nyc.gov); Walzak, Phil; Hagelgans, Andrea
Subject: official thread to rename

"Personalized Student Success Plan" (vis a vis education speech)

Every student in our education system will have a _____ guiding them through their journey.

Words:

Covenant
Contract
Pact (I like)

Bond
Deal

Success

Graduation

Achievement (meh)

Progress (I like bc we can do double entendre with "Progressive")

Advancement

GO!

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: Re: Chris Hayes Thursday
Date: Tuesday, August 11, 2015 3:37:39 PM

I thought you were on board? It was on comms calendar

> On Aug 11, 2015, at 3:32 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:
>
> Again- comms does not recommend for this week given today
>
> Sent from my BlackBerry 10 smartphone.
> Original Message
> From: Salazar-Rodriguez, Prisca
> Sent: Tuesday, August 11, 2015 3:30 PM
> To: 'John Del Cecato'
> Cc: Snyder, Thomas; Hagelgans, Andrea
> Subject: RE: Chris Hayes Thursday
>
>
> Like after weekly mtg? because that's late-
> Im sure you mean earlier?
>
>
> -----Original Message-----
> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Tuesday, August 11, 2015 3:29 PM
> To: Salazar-Rodriguez, Prisca
> Cc: Snyder, Thomas; Hagelgans, Andrea
> Subject: Re: Chris Hayes Thursday
>
> Usually flexible as long as it's in the evening
>
>
>
>> On Aug 11, 2015, at 3:26 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov>
wrote:
>>
>> What time do they tape?
>>
>>
>> -----Original Message-----
>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>> Sent: Monday, August 10, 2015 7:24 PM
>> To: Salazar-Rodriguez, Prisca; Snyder, Thomas
>> Subject: Chris Hayes Thursday
>>
>> Probably better to make it in the evening if possible
>>
>>

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: Re: Chris Hayes Thursday
Date: Tuesday, August 11, 2015 3:39:03 PM

Oh - just saw this. Won't any press avail cover legionnaires? And next week it will just be something else?

> On Aug 11, 2015, at 3:30 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

>

> Phil and I do not think this should happen this week given legionnaires

>

> Sent from my BlackBerry 10 smartphone.

> Original Message

> From: Salazar-Rodriguez, Prisca

> Sent: Tuesday, August 11, 2015 3:26 PM

> To: 'John Del Cecato'; Snyder, Thomas

> Cc: Hagelgans, Andrea

> Subject: RE: Chris Hayes Thursday

>

>

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>

>

> -----Original Message-----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Monday, August 10, 2015 7:24 PM

> To: Salazar-Rodriguez, Prisca; Snyder, Thomas

> Subject: Chris Hayes Thursday

>

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>

>

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: Re: Chris Hayes Thursday
Date: Tuesday, August 11, 2015 3:39:16 PM

No ! I'm in C-bus

> On Aug 11, 2015, at 3:38 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

>

> You didn't see his meltdown today apparently.

>

> Sent from my BlackBerry 10 smartphone.

> Original Message

> From: John Del Cecato

> Sent: Tuesday, August 11, 2015 3:37 PM

> To: Hagelgans, Andrea

> Subject: Re: Chris Hayes Thursday

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>> Original Message

>> From: Salazar-Rodriguez, Prisca

>> Sent: Tuesday, August 11, 2015 3:30 PM

>> To: 'John Del Cecato'

>> Cc: Snyder, Thomas; Hagelgans, Andrea

>> Subject: RE: Chris Hayes Thursday

>>

>>

>> Like after weekly mtg? because that's late-

>> Im sure you mean earlier?

>>

>>

>> -----Original Message-----

>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>> Sent: Tuesday, August 11, 2015 3:29 PM

>> To: Salazar-Rodriguez, Prisca

>> Cc: Snyder, Thomas; Hagelgans, Andrea

>> Subject: Re: Chris Hayes Thursday

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>>

>>

>>> On Aug 11, 2015, at 3:26 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

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>>>

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>>> -----Original Message-----
>>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>>> Sent: Monday, August 10, 2015 7:24 PM
>>> To: Salazar-Rodriguez, Prisca; Snyder, Thomas
>>> Subject: Chris Hayes Thursday
>>>
>>> Probably better to make it in the evening if possible
>>>
>>>

From: [John Del Cecato](#)
To: [Blumm, Kate](#)
Subject: Re: official thread to rename
Date: Tuesday, August 11, 2015 3:39:30 PM

Sure!

On Aug 11, 2015, at 3:38 PM, Blumm, Kate <KBlumm@cityhall.nyc.gov> wrote:

:)

How about coffee/lunch soon btw?

From: John Del Cecato
Sent: Tuesday, August 11, 2015 3:36 PM
To: Blumm, Kate
Subject: Re: official thread to rename

Sureeeee

On Aug 11, 2015, at 2:46 PM, Blumm, Kate <KBlumm@cityhall.nyc.gov> wrote:

THAT'S THE ONE I THOUGHT OF TOO!
Just saying.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, August 11, 2015 2:45 PM
To: Devora Kaye
Cc: Blumm, Kate; Walzak, Phil; Hagelgans, Andrea; Ramirez Ursulina; Wallack Josh
Subject: Re: official thread to rename

I like Progress Pact

On Aug 11, 2015, at 1:37 PM, Kaye Devora <DKaye6@schools.nyc.gov> wrote:

+ DOE team

From: Blumm, Kate [<mailto:KBlumm@cityhall.nyc.gov>]
Sent: Tuesday, August 11, 2015 12:58 PM
To: Kaye Devora <DKaye6@schools.nyc.gov>; Walzak, Phil <PWalzak@cityhall.nyc.gov>; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Subject: RE: official thread to rename

+ JDC

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Subject: official thread to rename

“Personalized Student Success Plan” (vis a vis education speech)

Every student in our education system will have a _____ guiding them through their journey.

Words:

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Contract
Pact (I like)
Bond
Deal

Success
Graduation
Achievement (meh)
Progress (I like bc we can do double entendre with “Progressive”)
Advancement

GO!

From: [John Del Cecato](#)
To: [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [Salazar-Rodriguez, Prisca](#); [Snyder, Thomas](#)
Subject: Re: Chris Hayes Thursday
Date: Tuesday, August 11, 2015 3:43:12 PM

Ok

> On Aug 11, 2015, at 3:39 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

>

> Punt this pls

>

> -----Original Message-----

> From: Hagelgans, Andrea

> Sent: Tuesday, August 11, 2015 3:32 PM

> To: Salazar-Rodriguez, Prisca; 'John Del Cecato'

> Cc: Snyder, Thomas; Walzak, Phil

> Subject: Re: Chris Hayes Thursday

>

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> Original Message

> From: Salazar-Rodriguez, Prisca

> Sent: Tuesday, August 11, 2015 3:30 PM

> To: 'John Del Cecato'

> Cc: Snyder, Thomas; Hagelgans, Andrea

> Subject: RE: Chris Hayes Thursday

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> Sent: Tuesday, August 11, 2015 3:29 PM

> To: Salazar-Rodriguez, Prisca

> Cc: Snyder, Thomas; Hagelgans, Andrea

> Subject: Re: Chris Hayes Thursday

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>

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>> -----Original Message-----

>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>> Sent: Monday, August 10, 2015 7:24 PM

>> To: Salazar-Rodriguez, Prisca; Snyder, Thomas

>> Subject: Chris Hayes Thursday

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>> Probably better to make it in the evening if possible
>>
>>

From: [Geri Prado](#)
To: [John Del Cecato](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Salazar-Rodriguez, Prisca](#); [Snyder, Thomas](#)
Subject: Re: Chris Hayes Thursday
Date: Tuesday, August 11, 2015 4:48:34 PM

Great thanks.

> On Aug 11, 2015, at 4:04 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>

> Update - Phil and I just spoke. Phil said this is still alive. Stand by.

>

>

>

>> On Aug 11, 2015, at 3:39 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

>>

>> Punt this pls

>>

>> -----Original Message-----

>> From: Hagelgans, Andrea

>> Sent: Tuesday, August 11, 2015 3:32 PM

>> To: Salazar-Rodriguez, Prisca; 'John Del Cecato'

>> Cc: Snyder, Thomas; Walzak, Phil

>> Subject: Re: Chris Hayes Thursday

>>

>> Again- comms does not recommend for this week given today

>>

>> Sent from my BlackBerry 10 smartphone.

>> Original Message

>> From: Salazar-Rodriguez, Prisca

>> Sent: Tuesday, August 11, 2015 3:30 PM

>> To: 'John Del Cecato'

>> Cc: Snyder, Thomas; Hagelgans, Andrea

>> Subject: RE: Chris Hayes Thursday

>>

>>

>> Like after weekly mtg? because that's late- Im sure you mean earlier?

>>

>>

>> -----Original Message-----

>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>> Sent: Tuesday, August 11, 2015 3:29 PM

>> To: Salazar-Rodriguez, Prisca

>> Cc: Snyder, Thomas; Hagelgans, Andrea

>> Subject: Re: Chris Hayes Thursday

>>

>> Usually flexible as long as it's in the evening

>>

>>

>>

>>> On Aug 11, 2015, at 3:26 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

>>>

>>> What time do they tape?

>>>

>>>

>>> -----Original Message-----
>>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>>> Sent: Monday, August 10, 2015 7:24 PM
>>> To: Salazar-Rodriguez, Prisca; Snyder, Thomas
>>> Subject: Chris Hayes Thursday
>>>
>>> Probably better to make it in the evening if possible
>>>
>>>

From: [Geri Prado](#)
To: [John Del Cecato](#); [Salazar-Rodriguez, Prisca](#)
Subject: Re: Chris Hayes Thursday
Date: Tuesday, August 11, 2015 4:51:55 PM

Sparing others on email since I'm not on sight but from Hayes:

Spoke to Hayes's producer. They prefer live, but they can tape at the :10 after the hours, so they could tape [at 3:10](#), [4:10](#), [6:10](#), [7:10](#) or live after 8.

Will be on progressive agenda and progress being made on these issues around the country.

On Aug 11, 2015, at 4:04 PM, John Del Cecato <jfdc@akpdmmedia.com> wrote:

Update - Phil and I just spoke. Phil said this is still alive. Stand by.

On Aug 11, 2015, at 3:39 PM, Walzak, Phil
<PWalzak@cityhall.nyc.gov> wrote:

Punt this pls

-----Original Message-----

From: Hagelgans, Andrea
Sent: Tuesday, August 11, 2015 3:32 PM
To: Salazar-Rodriguez, Prisca; 'John Del Cecato'
Cc: Snyder, Thomas; Walzak, Phil
Subject: Re: Chris Hayes Thursday

Again- comms does not recommend for this week given today

Sent from my BlackBerry 10 smartphone.

Original Message

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, August 11, 2015 3:30 PM
To: 'John Del Cecato'
Cc: Snyder, Thomas; Hagelgans, Andrea
Subject: RE: Chris Hayes Thursday

Like after weekly mtg? because that's late- Im sure you mean earlier?

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, August 11, 2015 3:29 PM
To: Salazar-Rodriguez, Prisca
Cc: Snyder, Thomas; Hagelgans, Andrea
Subject: Re: Chris Hayes Thursday

Usually flexible as long as it's in the evening

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What time do they tape?

-----Original Message-----

From: John Del Cecato
[<mailto:jfdc@akpdmedia.com>]

Sent: Monday, August 10, 2015 7:24 PM

To: Salazar-Rodriguez, Prisca; Snyder, Thomas

Subject: Chris Hayes Thursday

Probably better to make it in the evening if possible

From: [John Del Cecato](#)
To: [Salazar-Rodriguez, Prisca](#)
Cc: [Hagelgans, Andrea](#); [Snyder, Thomas](#)
Subject: Re: Chris Hayes Thursday
Date: Tuesday, August 11, 2015 6:58:13 PM

Phil and I spoke and he agreed to let us do it

> On Aug 11, 2015, at 6:53 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

>

> Are we still trying to do this Thursday? Thought we were holding off-

>

> -----Original Message-----

> From: Hagelgans, Andrea

> Sent: Tuesday, August 11, 2015 6:45 PM

> To: Salazar-Rodriguez, Prisca; 'John Del Cecato'

> Cc: Snyder, Thomas

> Subject: RE: Chris Hayes Thursday

>

> Here's what they sent me:

> ideally we broadcast live 8-9pm This segment would likely be at 8:15 or 8:30pm (requested arrival half hour before segment)

>

> Alternatively we can pretape best at 7:10 pm otherwise at 6:10. Could also try 4:10pm in a pinch!

>

>

> -----Original Message-----

> From: Salazar-Rodriguez, Prisca

> Sent: Tuesday, August 11, 2015 3:31 PM

> To: 'John Del Cecato'

> Cc: Snyder, Thomas; Hagelgans, Andrea

> Subject: RE: Chris Hayes Thursday

>

> Like after weekly mtg? because that's late- Im sure you mean earlier?

>

>

> -----Original Message-----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Tuesday, August 11, 2015 3:29 PM

> To: Salazar-Rodriguez, Prisca

> Cc: Snyder, Thomas; Hagelgans, Andrea

> Subject: Re: Chris Hayes Thursday

>

> Usually flexible as long as it's in the evening

>

>

>

>> On Aug 11, 2015, at 3:26 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

>>

>> What time do they tape?

>>

>>

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>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>> Sent: Monday, August 10, 2015 7:24 PM
>> To: Salazar-Rodriguez, Prisca; Snyder, Thomas
>> Subject: Chris Hayes Thursday
>>
>> Probably better to make it in the evening if possible
>>
>>

From: [Snyder, Thomas](#)
To: [John Del Cecato](#)
Subject: Re: Chris Hayes Thursday
Date: Tuesday, August 11, 2015 8:45:12 PM

Dig? You're a beatnik.

Sent from my iPhone

> On Aug 11, 2015, at 6:58 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>
> I dig
>
>
>

>> On Aug 11, 2015, at 6:45 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

>>
>> Here's what they sent me:
>> ideally we broadcast live 8-9pm This segment would likely be at 8:15 or 8:30pm (requested arrival
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>> Alternatively we can pretape best at 7:10 pm otherwise at 6:10. Could also try 4:10pm in a pinch!

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>> To: Salazar-Rodriguez, Prisca
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>>> To: Salazar-Rodriguez, Prisca; Snyder, Thomas
>>> Subject: Chris Hayes Thursday

>>>
>>> Probably better to make it in the evening if possible

>>>
>>>

From: [John Del Cecato](#)
To: [Geri Prado](#)
Cc: [Snyder, Thomas](#)
Subject: Re: Podesta
Date: Tuesday, August 11, 2015 8:52:45 PM

I'm just now boarding plane to NYC

> On Aug 11, 2015, at 7:57 PM, Geri Prado [REDACTED] wrote:
>
> 10-4
>
>
>
>> On Aug 11, 2015, at 7:49 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:
>>
>> he's going to download with John hopefully tonight by phone.
>>
>>> On 8/11/15, 4:46 PM, "Geri Prado" <[REDACTED]> wrote:
>>>
>>> How did meeting go?
>>

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Cc: [Hinton, Karen](#); [Wolfe, Emma](#); [Walzak, Phil](#)
Subject: Re: Dawsey/WSJ
Date: Tuesday, August 11, 2015 11:22:03 PM

Ha!

On Aug 11, 2015, at 11:17 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

He screamed across the CH lobby last week that I am "no fun" because I refused to give him dirt on Louis CK. I ain't been fun for years; not sure why he thought that was an insult.

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Tuesday, August 11, 2015 11:09 PM
To: Hinton, Karen
Cc: Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea
Subject: Re: Dawsey/WSJ

He's also so whiny when you don't give him anything

On Aug 11, 2015, at 10:57 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

He's the hardest working reporter in Room 9.
Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Emma Wolfe <EWolfe@cityhall.nyc.gov>
Date: Tue, 11 Aug 2015 22:54:34 -0400
To: "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>
Cc: Karen Hinton <khinton@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>

Subject: Re: Dawsey/WSJ

He's been texting and calling me for the last three days

On Aug 11, 2015, at 10:36 PM, John Del Cecato
<jfdc@akpdmedia.com> wrote:

He called me and I didn't give him anything.
Ragone talked to him.

This is coming from AMC. Let's see what BDB says
came out of meeting today

On Aug 11, 2015, at 9:50 PM, Hinton, Karen
<KHinton@cityhall.nyc.gov> wrote:

Dawsey is writing Wed afternoon a
Mayor/HRC story with HRC sources
saying they are tired of the BdB
endorsement episode and once they get
the endorsement they will be glad to
move on. He says Cuomo and Bill
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Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Cc: [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Walzak, Phil](#)
Subject: Re: Dawsey/WSJ
Date: Tuesday, August 11, 2015 11:30:24 PM

Yes!

In other news - FYI -

http://www.bostonherald.com/news_opinion/us_politics/2015/08/hillary_clinton_fails_to_thrill

On Aug 11, 2015, at 11:29 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

He's very clever that way. "I hear you said, "blah blah" (he's totally guessing but waits to see your reaction.)

Karen Hinton

Press Secretary

917-246-7692

Follow Me On Twitter @KarenHinton

From: "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>
Date: Wed, 12 Aug 2015 03:24:32 +0000
To: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Cc: Karen Hinton <khinton@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Subject: Re: Dawsey/WSJ

Give him credit for saying things like "I figured you were in the loop - I guess not"

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From: Emma Wolfe <EWolfe@cityhall.nyc.gov>
Date: Tue, 11 Aug 2015 22:54:34 -0400
To: "'jfdc@akpdmedia.com'" <jfdc@akpdmedia.com>
Cc: Karen Hinton <khinton@cityhall.nyc.gov>, Phil Walzak
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Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: [Hinton, Karen](#)
To: [John Del Cecato](#)
Cc: [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Walzak, Phil](#)
Subject: Re: Dawsey/WSJ
Date: Wednesday, August 12, 2015 6:42:27 AM

Andrea, u r fun

Sent from my iPhone
On Aug 11, 2015, at 11:24 PM, John Del Cecato <jfdc@akpdmmedia.com> wrote:

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To: ""jfdc@akpdmedia. com"" <jfdc@akpdmedia.com>
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Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter
@KarenHinton

From: [Geri Prado](#)
To: [Salazar-Rodriguez, Prisca](#)
Cc: [Snyder, Thomas](#); [Hayley Prim](#); [John Del Cecato](#)
Subject: Re: Potential DC Trip
Date: Wednesday, August 12, 2015 11:30:59 AM

Thank you

On Wed, Aug 12, 2015 at 11:28 AM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

Am working on getting a day in September –

From: Geri Prado [mailto:[\[REDACTED\]](#)]
Sent: Wednesday, August 12, 2015 11:27 AM
To: Snyder, Thomas; Salazar-Rodriguez, Prisca
Cc: Hayley Prim; John Del Cecato
Subject: Potential DC Trip

Purpose of trip:

- Meet with current supporters to discuss signing on other high level supporters and organizations
- Meet with potential key funders, leaders of targeted organizations

When:

- August, early to mid September, 1 full day

What:

Meetings

- Senator Elizabeth Warren- purpose: to move to sign on to TPA and be co-chair
- Senator Jeff Merkley- Purpose: discuss issues and work to organize other high level signers
- President of AFSCME, board member of Priorities USA, America Votes, Working America Lee Saunders, senior advisor Paul Booth. Purpose: to ask to be a major participant in TPA, help sign on other organizations, provide support
- Democracy Alliance, Board Chair John Stocks- to discuss DA involvement in TPA,

NEA contributions

- LGBT prospecting- meeting with key FR in the LGBT community
- Potential AFL-CIO Pres meeting- Tom for you and I to discuss.

Matching up these schedules will be tough so if we could have 2 options as far as days and see which would work best that would be most helpful.

If I need to write up a memo with more information let me know.

Geri

From: [Hagelgans, Andrea](#)
To: [Salazar-Rodriguez, Prisca](#); ["John Del Cecato"](#); [Snyder, Thomas](#)
Cc: [Geri Prado](#)
Subject: RE: <no subject>
Date: Wednesday, August 12, 2015 11:48:59 AM

Guys you need to tell me as well. I haven't even confirmed with the producer that is doable.

From: Salazar-Rodriguez, Prisca
Sent: Wednesday, August 12, 2015 11:36 AM
To: 'John Del Cecato'; Hagelgans, Andrea; Snyder, Thomas
Cc: Geri Prado
Subject: RE: <no subject>

We are doing it tomorrow -
Re-working schedule to do 6:10 taping
Have to work in prep time for it in the office before -
What time would he have to arrive in studio?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 12, 2015 11:34 AM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Snyder, Thomas
Cc: Geri Prado
Subject: <no subject>

Sorry guys - catching up on email - where did we land on Chris Hayes?

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: Re: education speech
Date: Wednesday, August 12, 2015 12:08:29 PM

I dig

On Aug 12, 2015, at 11:59 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Hey John,

Mayor wants you “heavily” involved in education speech, so Kate is going to send you working drafts. Expect one coming your way in next few days

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); "[John Del Cecato](#)"
Cc: [Salazar-Rodriguez, Prisca](#); [Snyder, Thomas](#); [Geri Prado](#)
Subject: RE: <no subject>
Date: Wednesday, August 12, 2015 12:09:22 PM

I am. I have initial agreement in email confirmation from producer. Will reiterate again this afternoon once she drills down with Chris

From: Walzak, Phil
Sent: Wednesday, August 12, 2015 12:09 PM
To: 'John Del Cecato'
Cc: Hagelgans, Andrea; Salazar-Rodriguez, Prisca; Snyder, Thomas; Geri Prado
Subject: RE: <no subject>

Who is negotiating this?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 12, 2015 12:05 PM
To: Walzak, Phil
Cc: Hagelgans, Andrea; Salazar-Rodriguez, Prisca; Snyder, Thomas; Geri Prado
Subject: Re: <no subject>

Agree - no Uber!

On Aug 12, 2015, at 11:59 AM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

No Uber

This is abt TPA or nothing

There is no point in doing these interviews if its abtout all the shit
,

From: Hagelgans, Andrea
Sent: Wednesday, August 12, 2015 11:58 AM
To: 'John Del Cecato'; Salazar-Rodriguez, Prisca; Snyder, Thomas
Cc: Geri Prado; Walzak, Phil
Subject: RE: <no subject>

I just spoke to producer. Going to reiterate my concerns about pulling this together so last minute. In addition, they've thrown uber into the topic list.

They propose as little as 5 minute taping to 15-20 minute taping if he desires, Rockefeller Center

Can tape at 7:10 PM, but are looking to see if 6:10 pm is ready

Topics producer referenced:

- Bernie Sanders candidacy – why is it skyrocketing/ crowds, etc
- Long view on TPA- Mayor's vision
- Inequality and GOP views
- Uber and shared economy, workers rights balance

JDC- would your team prep him and pull together materials?

I've asked the producer to go back to Chris and drill down more on actual questions and topics. We are supposed to check in this afternoon.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 12, 2015 11:34 AM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Snyder, Thomas
Cc: Geri Prado
Subject: <no subject>

Sorry guys - catching up on email - where did we land on Chris Hayes?

From: [Hinton, Karen](#)
To: [John Del Cecato](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Re: could you please give me a call?
Date: Wednesday, August 12, 2015 2:27:02 PM

Ok email him tho and say that

Sent from my iPhone

> On Aug 12, 2015, at 2:26 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Karen - I'm going to send him to you unless you guys tell me otherwise
>
> On 8/12/15, 11:28 AM, "Henry Goldman (BLOOMBERG/ NEWSROOM:)"
> <hgoldman@bloomberg.net> wrote:
>
>> The polls, the feud, the tabloids, the perceptions...Do you think you
>> could give me a call to discuss the other side of the AP story today?
>> <http://bigstory.ap.org/article/21b3c9bb35af4974a6406201aa881d8a/new-york-citys-mayor-fighting-bad-ol-days-perception#overlay-context=article/e010c000333d485fbfa6da4f7915de1d/pennsylvania-beauty-queen-jailed-fake-cancer-charges>
>> rges
>>
>> I'd be interested in your observations as to what's happening, and what
>> we could expect in the future...You can reach me at [REDACTED] or
>> [REDACTED]. Thanks, Henry
>

From: [Hagelgans, Andrea](#)
To: [Geri Prado](#); [Walzak, Phil](#)
Cc: [Salazar-Rodriguez, Prisca](#); [John Del Cecato](#); [Snyder, Thomas](#)
Subject: Re: <no subject>
Date: Wednesday, August 12, 2015 3:13:57 PM

Pls hold.

Sent from my BlackBerry 10 smartphone.

From: Geri Prado
Sent: Wednesday, August 12, 2015 3:12 PM
To: Walzak, Phil
Cc: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; John Del Cecato; Snyder, Thomas
Subject: Re: <no subject>

We will have a paper briefing soon and JDC and I will talk re in person prep.

On Aug 12, 2015, at 3:06 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Ok
PSR – make sure we have the prep time – he said he feels rusty on TPA stuff

From: Geri Prado [<mailto:> [REDACTED]]
Sent: Wednesday, August 12, 2015 3:06 PM
To: Walzak, Phil
Cc: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; John Del Cecato; Snyder, Thomas
Subject: Re: <no subject>

Yes. We are doing it. We are preparing for it.

Is there time on the schedule for prep in addition to the time for the iview? If so, when and how much?

On Aug 12, 2015, at 3:02 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

TPA ppl? We will get Bernie qs, etc we will need some prep for this

From: Salazar-Rodriguez, Prisca
Sent: Wednesday, August 12, 2015 3:01 PM
To: Hagelgans, Andrea; 'John Del Cecato'; Walzak, Phil
Cc: Snyder, Thomas; Geri Prado
Subject: RE: <no subject>

Any word if we are doing this tomorrow-

From: Hagelgans, Andrea
Sent: Wednesday, August 12, 2015 12:06 PM
To: 'John Del Cecato'; Walzak, Phil
Cc: Salazar-Rodriguez, Prisca; Snyder, Thomas; Geri Prado

Subject: RE: <no subject>

I've conveyed and received an "absolutely" in response from producer.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 12, 2015 12:05 PM
To: Walzak, Phil
Cc: Hagelgans, Andrea; Salazar-Rodriguez, Prisca; Snyder, Thomas; Geri Prado
Subject: Re: <no subject>

Agree - no Uber!

On Aug 12, 2015, at 11:59 AM, Walzak, Phil
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,

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Topics producer referenced:

- Bernie Sanders candidacy – why is it skyrocketing/ crowds, etc
- Long view on TPA- Mayor's vision

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- Uber and shared economy, workers rights balance

JDC- would your team prep him and pull together materials?

I've asked the producer to go back to Chris and drill down more on actual questions and topics. We are supposed to check in this afternoon.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 12, 2015 11:34 AM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Snyder, Thomas
Cc: Geri Prado
Subject: <no subject>

Sorry guys - catching up on email - where did we land on Chris Hayes?

From: [Hagelgans, Andrea](#)
To: "Geri Prado"; [Walzak, Phil](#)
Cc: [Salazar-Rodriguez, Prisca](#); [John Del Cecato](#); [Snyder, Thomas](#)
Subject: RE: <no subject>
Date: Wednesday, August 12, 2015 3:19:06 PM

Hi,

It doesn't sound like we have enough prep time available to get to the level we need for this particularly since the topics they discussed were very granular (weigh in on Bernie sanders, what GOP candidates are saying about inequality). I am going to recommend to him that we look at next week instead.

From: Geri Prado [mailto:████████████████████]
Sent: Wednesday, August 12, 2015 3:13 PM
To: Walzak, Phil
Cc: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; John Del Cecato; Snyder, Thomas
Subject: Re: <no subject>

We will have a paper briefing soon and JDC and I will talk re in person prep.

On Aug 12, 2015, at 3:06 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Ok
PSR – make sure we have the prep time – he said he feels rusty on TPA stuff

From: Geri Prado [mailto:████████████████████]
Sent: Wednesday, August 12, 2015 3:06 PM
To: Walzak, Phil
Cc: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; John Del Cecato; Snyder, Thomas
Subject: Re: <no subject>

Yes. We are doing it. We are preparing for it.

Is there time on the schedule for prep in addition to the time for the iview? If so, when and how much?

On Aug 12, 2015, at 3:02 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

TPA ppl? We will get Bernie qs, etc we will need some prep for this

From: Salazar-Rodriguez, Prisca
Sent: Wednesday, August 12, 2015 3:01 PM
To: Hagelgans, Andrea; 'John Del Cecato'; Walzak, Phil
Cc: Snyder, Thomas; Geri Prado
Subject: RE: <no subject>

Any word if we are doing this tomorrow-

From: Hagelgans, Andrea
Sent: Wednesday, August 12, 2015 12:06 PM
To: 'John Del Cecato'; Walzak, Phil
Cc: Salazar-Rodriguez, Prisca; Snyder, Thomas; Geri Prado
Subject: RE: <no subject>

I've conveyed and received an "absolutely" in response from producer.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 12, 2015 12:05 PM
To: Walzak, Phil
Cc: Hagelgans, Andrea; Salazar-Rodriguez, Prisca; Snyder, Thomas; Geri Prado
Subject: Re: <no subject>

Agree - no Uber!

On Aug 12, 2015, at 11:59 AM, Walzak, Phil
<PWalzak@cityhall.nyc.gov> wrote:

No Uber

This is abt TPA or nothing

There is no point in doing these interviews if its abt all
the shit
,

From: Hagelgans, Andrea
Sent: Wednesday, August 12, 2015 11:58 AM
To: 'John Del Cecato'; Salazar-Rodriguez, Prisca; Snyder, Thomas
Cc: Geri Prado; Walzak, Phil
Subject: RE: <no subject>

I just spoke to producer. Going to reiterate my concerns about pulling this together so last minute. In addition, they've thrown uber into the topic list.

They propose as little as 5 minute taping to 15-20 minute taping if he desires, Rockefeller Center

Can tape at 7:10 PM, but are looking to see if 6:10 pm is

ready

Topics producer referenced:

- Bernie Sanders candidacy – why is it skyrocketing/ crowds, etc
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Subject: <no subject>

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From: [B](#)
To: [Hagelgans, Andrea](#)
Cc: [Snyder, Thomas](#); [Leopold, Elana](#); [Walzak, Phil](#); "jfdc@akpdmedia.com"; [Hinton, Karen](#)
Subject: Re: Chris Hayes
Date: Wednesday, August 12, 2015 4:13:56 PM

Agreed

From: Hagelgans, Andrea
Sent: Wednesday, August 12, 2015 03:31 PM
To: B
Cc: Snyder, Thomas; Leopold, Elana; Walzak, Phil; John Del Cecato (jfdc@akpdmedia.com)
<jfdc@akpdmedia.com>; Hinton, Karen
Subject: Chris Hayes

Sir,

I've been in conversation with Chris Hayes show about tentatively appearing tomorrow night and I recommend that we move this to another week. Given the limited available prep time and the granular level of questions that they are currently discussing (weigh in on Bernie Sanders v. HRC), I believe we need more time for your prep and to hone them in on TPA big vision.

They also mentioned Uber which I told them was a non-starter for this interview. I take them at their word given how eager they are to have you, but would still need to prep for possible curve balls if they tried to equate it to inequality and get around my mandate that way.

With your approval, I'd like to tell them we can't make it tomorrow and are looking at other dates in the near future.

Thanks,
Andrea

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [John Del Cecato](#)
To: [Regina Clemente](#); [Viguers, Jonathan](#)
Cc: [Hayley Prim](#); [Greg Wasserstrom](#); [Geri Prado](#); [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [Robert Greenwald](#)
Subject: Re: Hedge Fund/Teachers Event Next Steps
Date: Wednesday, August 12, 2015 4:40:12 PM

Call didn't happen, i'm sorry to report... Believe me - we are really trying to get this call made - but Legionaires & so many other things keep taking our schedule hostage

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Cc: Hayley Prim <hayley@progressiveagenda.us>, Greg Wasserstrom <greg@spearheaddigital.co>, Geri Prado [REDACTED] Rebecca Katz <rkatz@hilltoppublicsolutions.com>, Robert Greenwald <robert@bravenewfilms.org>
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Great – will work on specific messaging around that and loop back to you on it.

Any word on Garcetti? Jonathan thought there was a call scheduled for last Thursday with him.

Thanks!

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I'm thinking the ask should be signing a petition to tell Washington to close the carried interest loophole and invest in early education..

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To: "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Hedge Fund/Teachers Event Next Steps

Hi there -

Any updates on Garcetti? Or other mayors?

Also, we need to finalize the specifics of the ask around tax policy reform. Let me know who to talk to about the messaging around that.

Thanks!
Regina

From: "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>
Date: Tue, 4 Aug 2015 22:10:47 +0000
To: Regina Clemente <regina@bravenewfilms.org>
Subject: Re: Hedge Fund/Teachers Event Next Steps

No new updates yet, but it looks like were gonna try for the garcetti call on thursday!

sent from a mobile device.

From: Regina Clemente [<mailto:regina@bravenewfilms.org>]
Sent: Monday, August 03, 2015 08:27 PM
To: Viguers, Jonathan
Subject: Re: Hedge Fund/Teachers Event Next Steps

Hey there. Just following up with my call from Friday. Any updates from other mayors (I am assuming not!)?

And any word on when the Garcetti ask will be made?

Thanks!
Regina

From: Viguers, Jonathan <JViguers@cityhall.nyc.gov>
Sent: Tuesday, July 14, 2015 5:40 PM
To: Regina Clemente
Subject: RE: Hedge Fund/Teachers Event Next Steps

Yes tomorrow! Will call you then!

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Sent: Tuesday, July 14, 2015 8:40 PM
To: Viguers, Jonathan
Subject: Re: Hedge Fund/Teachers Event Next Steps

Great – tomorrow? Just call my cell: [REDACTED]

Thanks!

From: <Viguers>, Jonathan <JViguers@cityhall.nyc.gov>
Date: Tuesday, July 14, 2015 at 5:37 PM
To: Regina Clemente <regina@bravenewfilms.org>
Subject: RE: Hedge Fund/Teachers Event Next Steps

How about 9AM PST / 12PM EST?

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Tomorrow I can do between 8:30-9:30PST/11:30-12:30EST or after 2PST/5EST. Either of those windows work?

If not, can do Thurs between 8:30-11PST/11:30-2EST.

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Hi Jonathan -

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Here is the background info/ask (written by John, with some edits):

Robert Greenwald, founder and President of Brave New Films, is a strong supporter of The Progressive Agenda. After a career of making dozens of feature films - he turned his efforts to progressive documentary filmmaking - including Outfoxed: Rupert Murdoch's War on Journalism; Wal-Mart: The High Cost of Low Price; and Koch Brothers Exposed. Robert recently produced the short film Racism Is Real, which has been a viral sensation.

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Robert is hoping to film kindergarten teachers in various cities around the country, including New York City and (YOUR CITY). The plan is to have a coordinated film/campaign launch the week of Sept 7th (whether in-person, or virtual) in a half-dozen cities across the country.

He'd like your office's participation and help in planning for the launch, as well as any assistance you

can provide in connecting them with teachers/unions in your city for casting in the film.

The launch will include a national day of screenings and discussions about this issue and how it relates to our fight to combat income inequality.

Does that work? Let me know if you need more info than this – and I can get it to you. I don't think we need to be more specific at this point, as I can work with the offices once we have connections and know their offices are interested.

Also, note that we want to make sure we have a diversity of mayors in terms of gender, POC, and areas of the country. And that we won't want anyone to publicly announce that this is happening until later in the process.

Let me know if you want to jump back on the phone before reaching out (although I don't have many more details than this!).

Thanks so much,
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o: 310-204-0448 x.236
c: 818-239-2070
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Subject: RE: Hedge Fund/Teachers Event Next Steps
Date: Wednesday, August 12, 2015 4:45:08 PM

How about some of the other mayors? Can others reachout to them?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
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To: Regina Clemente; Viguers, Jonathan
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c: 818-239-2070
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From: [John Del Cecato](#)
To: [B](#)
Cc: [Leopold, Elana](#)
Subject: Re: <no subject>
Date: Wednesday, August 12, 2015 4:58:24 PM

Yes, copy that

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Wednesday, August 12, 2015 at 4:57 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: Re: <no subject>

Will do on the car ride to gracie or sooner -- and need to download podesta from a private place

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 12, 2015 04:39 PM
To: B
Subject: <no subject>

Can you give me a buzz when you get a moment re: last night, and a couple of small TPA things?

I have an event tonight at 7 - but free for the next couple of hours... Don't need a lot of time

From: [Walzak, Phil](#)
To: [Hinton, Karen](#); "jfdc@akpdmedia.com"
Cc: [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Re: Dawsey
Date: Wednesday, August 12, 2015 5:14:34 PM

Chen did this in 2013!

From: Hinton, Karen
Sent: Wednesday, August 12, 2015 05:03 PM
To: 'John Del Cecato' <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: RE: Dawsey

Well that's one way to get rid of it; if it's already been published.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 12, 2015 4:45 PM
To: Hinton, Karen
Cc: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: Re: Dawsey

What a cheap bit of probably bogus oppo for someone to drop - and for Dawsey to consider news. The NYT did this story on Bdb as manager of Hrc campaign back in 2013.

As far as pushback, I'm not sure who all would come to our defense - maybe Katie Allison, who worked on that race? Neera? She's been kinda mad at us lately.

On Aug 12, 2015, at 4:39 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

So Dawsey tells me his story about the intersection of Cuomo, de Blasio and HRC. Cuomo talking to Bill Clinton regularly, how can he be helpful in NY? HRC people saying they are sick and tired of Mayor's litmus test. Someone told the story that during HRC Senate campaign, everyone would jump on a call in morning with Mayor to discuss the day, then after the call, jump on another call to talk about they would actually do that day with Wolfson. Dawsey says he doesn't have a source right now to confirm but if he finds one, he will use this in his story.

Serious pushback needed here. Is there a Clinton person who will deny this and say something positive?

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: [Tobias Rodriguez](#)
To: [Hagelgans, Andrea](#)
Cc: [Leopold, Elana](#); [Bray, Jackie](#); [Walzak, Phil](#); [John Del Cecato](#)
Subject: RE: jimmy carter/cancer
Date: Wednesday, August 12, 2015 7:21:35 PM

I'm at a loss for words on this one. Here are a few that would be linked to the first one. Let me know if you all think any of these are going in the right direction.

Visiting him last year with [REDACTED] we both could sense his strength. May the peace he's brought to our world carry him through this time.

Our mere gratitude is not sufficient for the work he's done to make our world more peaceful and more humane. Speedy recovery, Mr. President.

He's among my heroes -- a true leader whose passion helps all. The peace he's emitted throughout his life will be his greatest strength.

From: Hagelgans, Andrea [AHagelgans@cityhall.nyc.gov]
Sent: Wednesday, August 12, 2015 6:24 PM
To: Tobias Rodriguez
Cc: Leopold, Elana; Bray, Jackie; Walzak, Phil; John Del Cecato
Subject: Re: jimmy carter/cancer

Jdc- ideas?

Sent from my BlackBerry 10 smartphone.

Original Message

From: Tobias Rodriguez
Sent: Wednesday, August 12, 2015 6:23 PM
To: Hagelgans, Andrea
Cc: Leopold, Elana; Bray, Jackie; Walzak, Phil
Subject: Re: jimmy carter/cancer

On bike almost home. Will send in 15. Thoughts on anything you think he'd want to include?

Sent from my iPhone

> On Aug 12, 2015, at 6:19 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

>

> Let's do that. Send mayor new tweet to review. Copy us

>

> Sent from my BlackBerry 10 smartphone.

> Original Message

> **From:** Tobias Rodriguez
> **Sent:** Wednesday, August 12, 2015 6:19 PM
> **To:** Hagelgans, Andrea
> **Cc:** Leopold, Elana; Bray, Jackie; Walzak, Phil
> **Subject:** Re: jimmy carter/cancer

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> Can't update once it's been posted but can send another.

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> Sent from my iPhone

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>> Sent: Wednesday, August 12, 2015 6:16 PM
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>> Cc: Hagelgans, Andrea; Bray, Jackie; Walzak, Phil
>> Subject: Re: jimmy carter/cancer
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>> Sent from my iPhone
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>>> Whoops- apparently not anymore
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>>> See feedback in other thread
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>>> -----Original Message-----
>>> From: Leopold, Elana
>>> Sent: Wednesday, August 12, 2015 6:14 PM
>>> To: Hagelgans, Andrea; Rodriguez, Tobias (Media); Bray, Jackie
>>> Cc: Walzak, Phil
>>> Subject: Re: jimmy carter/cancer
>>>
>>> Yes he's good
>>>
>>> ----- Original Message -----
>>> From: Hagelgans, Andrea
>>> Sent: Wednesday, August 12, 2015 06:12 PM
>>> To: Rodriguez, Tobias (Media); Bray, Jackie
>>> Cc: Walzak, Phil; Leopold, Elana
>>> Subject: Re: jimmy carter/cancer
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>>> To: Hagelgans, Andrea; Bray, Jackie
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>>> Sent from my iPhone
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>>> Begin forwarded message:
>>>
>>> From: FLONYC <FLONYC@cityhall.nyc.gov<<mailto:FLONYC@cityhall.nyc.gov>>>
>>> Date: August 12, 2015 at 6:08:12 PM EDT
>>> To: "Bray, Jackie" <JBray@cityhall.nyc.gov<<mailto:JBray@cityhall.nyc.gov>>>
>>> Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov<<mailto:AHagelgans@cityhall.nyc.gov>>>,>

"Rodriguez, Tobias (Media)" <tobrodriguez@digital.nyc.gov<<mailto:tobrodriguez@digital.nyc.gov>>>, "Gindler, Maria (Media)" <mgindler@digital.nyc.gov<<mailto:mgindler@digital.nyc.gov>>>, "White, Erin" <EWhite@cityhall.nyc.gov<<mailto:EWhite@cityhall.nyc.gov>>>

>>> Subject: Re: jimmy carter/cancer

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>>> I am saddened to hear of President Carter's cancer diagnosis. My love to his family in this difficult time.

>>>

>>>

>>>

>>> On Aug 12, 2015, at 5:42 PM, Bray, Jackie

<JBray@cityhall.nyc.gov<<mailto:JBray@cityhall.nyc.gov>>> wrote:

>>>

>>> It hurts my heart to hear of President Carter's cancer diagnosis. My love to his family in this difficult time.

>>>

>>> _____

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From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Cc: [Rodriguez, Tobias \(Media\)](#); [Leopold, Elana](#); [Bray, Jackie](#); [Walzak, Phil](#)
Subject: Re: jimmy carter/cancer
Date: Wednesday, August 12, 2015 7:23:24 PM

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From: [John Del Cecato](#)
To: [B](#)
Subject: Re: <no subject>
Date: Wednesday, August 12, 2015 7:24:35 PM

I'm at a concert at Barclay Center so hard to find a quiet spot. Talk late tonight or early tomorrow?

On Aug 12, 2015, at 6:55 PM, B <BCCD@cityhall.nyc.gov> wrote:

Just tried u. Call when u can

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 12, 2015 04:39 PM
To: B
Subject: <no subject>

Can you give me a buzz when you get a moment re: last night, and a couple of small TPA things?

I have an event tonight at 7 - but free for the next couple of hours...
Don't need a lot of time

From: [Hagelgans, Andrea](#)
To: [Bray, Jackie](#); [Rodriguez, Tobias \(Media\)](#)
Cc: [Leopold, Elana](#); [Walzak, Phil](#); [John Del Cecato](#)
Subject: Re: jimmy carter/cancer
Date: Wednesday, August 12, 2015 7:31:12 PM

Me too. Send him the options

Sent from my BlackBerry 10 smartphone.

Original Message

From: Bray, Jackie
Sent: Wednesday, August 12, 2015 7:23 PM
To: Rodriguez, Tobias (Media)
Cc: Hagelgans, Andrea; Leopold, Elana; Walzak, Phil; John Del Cecato
Subject: Re: jimmy carter/cancer

I think all three are good Tobias. I like the first one the best.

Sent from my iPhone

> On Aug 12, 2015, at 7:21 PM, Tobias Rodriguez <tobrodriguez@digital.nyc.gov> wrote:
>
> I'm at a loss for words on this one. Here are a few that would be linked to the first one. Let me know if you all think any of these are going in the right direction.
>
> Visiting him last year [REDACTED] we both could sense his strength. May the peace he's brought to our world carry him through this time.
>
> Our mere gratitude is not sufficient for the work he's done to make our world more peaceful and more humane. Speedy recovery, Mr. President.
>
> He's among my heroes -- a true leader whose passion helps all. The peace he's emitted throughout his life will be his greatest strength.
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> **Sent:** Wednesday, August 12, 2015 6:24 PM
> **To:** Tobias Rodriguez
> **Cc:** Leopold, Elana; Bray, Jackie; Walzak, Phil; John Del Cecato
> **Subject:** Re: jimmy carter/cancer
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> Jdc- ideas?
>
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>>>> To: Hagelgans, Andrea; Rodriguez, Tobias (Media); Bray, Jackie
>>>> Cc: Walzak, Phil
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>>>> Yes he's good
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>>>> ----- Original Message -----
>>>> From: Hagelgans, Andrea
>>>> Sent: Wednesday, August 12, 2015 06:12 PM
>>>> To: Rodriguez, Tobias (Media); Bray, Jackie
>>>> Cc: Walzak, Phil; Leopold, Elana
>>>> Subject: Re: jimmy carter/cancer
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>>>> Original Message
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>>>> To: Hagelgans, Andrea; Bray, Jackie
>>>> Subject: Fwd: jimmy carter/cancer
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>>>> Good to post both? Bdb and flonyc
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>>>> Sent from my iPhone
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>>>> Begin forwarded message:
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>>>> From: FLONyc <FLONyc@cityhall.nyc.gov<<mailto:FLONyc@cityhall.nyc.gov>>>
>>>> Date: August 12, 2015 at 6:08:12 PM EDT
>>>> To: "Bray, Jackie" <JBray@cityhall.nyc.gov<<mailto:JBray@cityhall.nyc.gov>>>
>>>> Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov<<mailto:AHagelgans@cityhall.nyc.gov>>>, "Rodriguez, Tobias (Media)" <tobrodriguez@digital.nyc.gov<<mailto:tobrodriguez@digital.nyc.gov>>>, "Gindler, Maria (Media)" <mgindler@digital.nyc.gov<<mailto:mgindler@digital.nyc.gov>>>, "White, Erin" <EWhite@cityhall.nyc.gov<<mailto:EWhite@cityhall.nyc.gov>>>
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From: [Hagelgans, Andrea](#)
To: [Rodriguez, Tobias \(Media\)](#); [John Del Cecato](#)
Cc: [Leopold, Elana](#); [Bray, Jackie](#); [Walzak, Phil](#)
Subject: Re: jimmy carter/cancer
Date: Wednesday, August 12, 2015 7:31:40 PM

Jdc- take a look

Sent from my BlackBerry 10 smartphone.

Original Message

From: Tobias Rodriguez
Sent: Wednesday, August 12, 2015 7:30 PM
To: John Del Cecato; Hagelgans, Andrea
Cc: Leopold, Elana; Bray, Jackie; Walzak, Phil
Subject: RE: jimmy carter/cancer

JDC, did you see email i just sent?

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Wednesday, August 12, 2015 7:23 PM
To: Hagelgans, Andrea
Cc: Tobias Rodriguez; Leopold, Elana; Bray, Jackie; Walzak, Phil
Subject: Re: jimmy carter/cancer

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From: [Tobias Rodriguez](#)
To: [John Del Cecato](#)
Cc: [Hagelgans, Andrea](#); [Leopold, Elana](#); [Bray, Jackie](#); [Walzak, Phil](#)
Subject: RE: jimmy carter/cancer
Date: Wednesday, August 12, 2015 7:35:57 PM

thanks all. sent him the options.

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Wednesday, August 12, 2015 7:34 PM
To: Tobias Rodriguez
Cc: Hagelgans, Andrea; Leopold, Elana; Bray, Jackie; Walzak, Phil
Subject: Re: jimmy carter/cancer

Yes that works for me - good job

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>>> From: Tobias Rodriguez
>>> Sent: Wednesday, August 12, 2015 6:19 PM
>>> To: Hagelgans, Andrea
>>> Cc: Leopold, Elana; Bray, Jackie; Walzak, Phil
>>> Subject: Re: jimmy carter/cancer
>>>
>>>
>>> Can't update once it's been posted but can send another.
>>>
>>> Sent from my iPhone
>>>
>>>> On Aug 12, 2015, at 6:18 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:
>>>>
>>>> Can we just update? Or send another tweet?
>>>>
>>>> Sent from my BlackBerry 10 smartphone.
>>>> Original Message
>>>> From: Tobias Rodriguez
>>>> Sent: Wednesday, August 12, 2015 6:16 PM
>>>> To: Leopold, Elana
>>>> Cc: Hagelgans, Andrea; Bray, Jackie; Walzak, Phil
>>>> Subject: Re: jimmy carter/cancer
>>>>
>>>>
>>>> I'm not on other thread and just tweeted. Either I take down ASAP or it stays
>>>>
>>>> Sent from my iPhone
>>>>
>>>>> On Aug 12, 2015, at 6:15 PM, Leopold, Elana <ELEopold@cityhall.nyc.gov> wrote:
>>>>>
>>>>> Whoops- apparently not anymore
>>>>>
>>>>> See feedback in other thread
>>>>>
>>>>> -----Original Message-----
>>>>> From: Leopold, Elana
>>>>> Sent: Wednesday, August 12, 2015 6:14 PM
>>>>> To: Hagelgans, Andrea; Rodriguez, Tobias (Media); Bray, Jackie
>>>>> Cc: Walzak, Phil
>>>>> Subject: Re: jimmy carter/cancer
>>>>>
>>>>> Yes he's good
>>>>>
>>>>> ----- Original Message -----
>>>>> From: Hagelgans, Andrea
>>>>> Sent: Wednesday, August 12, 2015 06:12 PM
>>>>> To: Rodriguez, Tobias (Media); Bray, Jackie
>>>>> Cc: Walzak, Phil; Leopold, Elana
>>>>> Subject: Re: jimmy carter/cancer
>>>>>
>>>>> Yes. EL- can you tell mbdb we are posting?
>>>>>
>>>>> Sent from my BlackBerry 10 smartphone.
>>>>> Original Message
>>>>> From: Tobias Rodriguez
>>>>> Sent: Wednesday, August 12, 2015 6:11 PM
>>>>> To: Hagelgans, Andrea; Bray, Jackie
>>>>> Subject: Fwd: jimmy carter/cancer
>>>>>
>>>>>

>>>> Good to post both? Bdb and flonyc

>>>>

>>>> Sent from my iPhone

>>>>

>>>> Begin forwarded message:

>>>>

>>>> From: FLONYC <FLONYC@cityhall.nyc.gov<<mailto:FLONYC@cityhall.nyc.gov>>>

>>>> Date: August 12, 2015 at 6:08:12 PM EDT

>>>> To: "Bray, Jackie" <JBray@cityhall.nyc.gov<<mailto:JBray@cityhall.nyc.gov>>>

>>>> Cc: "Hagelgans, Andrea"

<AHagelgans@cityhall.nyc.gov<<mailto:AHagelgans@cityhall.nyc.gov>>>, "Rodriguez, Tobias (Media)"

<tobrodriguez@digital.nyc.gov<<mailto:tobrodriguez@digital.nyc.gov>>>, "Gindler, Maria (Media)"

<mgindler@digital.nyc.gov<<mailto:mgindler@digital.nyc.gov>>>, "White, Erin"

<EWhite@cityhall.nyc.gov<<mailto:EWhite@cityhall.nyc.gov>>>

>>>> Subject: Re: jimmy carter/cancer

>>>>

>>>>

>>>> I am saddened to hear of President Carter's cancer diagnosis. My love to his family in this difficult time.

>>>>

>>>>

>>>>

>>>> On Aug 12, 2015, at 5:42 PM, Bray, Jackie

<JBray@cityhall.nyc.gov<<mailto:JBray@cityhall.nyc.gov>>> wrote:

>>>>

>>>> It hurts my heart to hear of President Carter's cancer diagnosis. My love to his family in this difficult time.

>>>>

>>>> _____

>>>>

>>>> This e-mail, including any attachments, may be confidential, privileged or otherwise legally protected. It is intended only for the addressee. If you received this e-mail in error or from someone who was not authorized to send it to you, do not disseminate, copy or otherwise use this e-mail or its attachments. Please notify the sender immediately by replying to this e-mail and delete the e-mail from your system.

From: [Blumm, Kate](#)
To: [B; "uramirez@schools.nyc.gov"; "Jwallack@schools.nyc.gov"; Goldmark, Karin](#)
Cc: [Fialkoff, Gabrielle; "jfdc@akpdmedia.com"](#)
Subject: Re: Progress!
Date: Thursday, August 13, 2015 8:12:03 AM

Excellent! Thank you. Will work with this and get something for you to sink your teeth into soon.

Original Message

From: B
Sent: Thursday, August 13, 2015 7:45 AM
To: 'uramirez@schools.nyc.gov'; 'Jwallack@schools.nyc.gov'; Goldmark, Karin; Blumm, Kate
Cc: Fialkoff, Gabrielle; 'jfdc@akpdmedia.com'
Subject: Progress!

I'm starting to feel this educ speech. College is the right fulcrum here. I think we go heavy into:

EVERY middle and high school having a business partner

Huge numbers of kids in internships/mentorships/summer jobs

EVERY middle/high school student is taking on college tours in nyc multiple times

College savings accounts

City's new vision of how to get kids to college and help them succeed there/afford it

Then all the things we are doing k-12 are shown to be supporting that

From: Fialkoff, Gabrielle
To: ["bccd@cityhall.nyc.gov"](mailto:bccd@cityhall.nyc.gov); ["uramirez@schools.nyc.gov"](mailto:uramirez@schools.nyc.gov); ["Jwallack@schools.nyc.gov"](mailto:Jwallack@schools.nyc.gov); [Goldmark, Karin](#); [Blumm, Kate](#)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Re: Progress!
Date: Thursday, August 13, 2015 8:37:10 AM

Fwiw: we talk about a path to college or a good job as the results of our summer jobs/internships/mentorships work.

I've been tying in the computer science for all initiative to youth employment and skills building for our middle/ and high school students (center for youth employment efforts) to initiatives like the tech talent pipeline-- a continuum to well paying 21st century jobs...

Also of course CTEs as part of that path.

----- Original Message -----

From: B
Sent: Thursday, August 13, 2015 07:45 AM
To: 'uramirez@schools.nyc.gov' <uramirez@schools.nyc.gov>; 'Jwallack@schools.nyc.gov' <Jwallack@schools.nyc.gov>; [Goldmark, Karin](#); [Blumm, Kate](#)
Cc: [Fialkoff, Gabrielle](#); 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Progress!

I'm starting to feel this educ speech. College is the right fulcrum here. I think we go heavy into:

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City's new vision of how to get kids to college and help them succeed there/afford it

Then all the things we are doing k-12 are shown to be supporting that

From: Geri Prado
To: B
Cc: jfdc@akpdmedia.com; hayley@progressiveagenda.us; FLONYC; Wolfe, Emma; Walzak, Phil; Snyder, Thomas
Subject: Re: Income Inequality in the News -- Monday, August 10, 2015
Date: Thursday, August 13, 2015 9:06:26 AM

We have recent message research a lot of progressive groups have worked on together. As well. Unions and Americans United have come together for a second installment of Hart conducted research on how candidates should talk about the issue. I'm hoping they brief us soon.

On Aug 13, 2015, at 8:58 AM, B <BCCD@cityhall.nyc.gov> wrote:

Everyone read this carefully and think deeply about the ramifications. This is a recipe for all we need to do going forward

From: Geri Prado [mailto:]
Sent: Thursday, August 13, 2015 08:10 AM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; hayley@progressiveagenda.us <hayley@progressiveagenda.us>
Subject: Re: Income Inequality in the News -- Monday, August 10, 2015

I believe it's from May. Still looking.

Americans Continue to Say U S Wealth Distribution Is Unfair

PRINCETON, N J -- Despite the growing focus on inequality in recent years, the 63% of Americans who say that money and wealth should be more evenly distributed among a larger percentage of the people is almost the same as the 60% who said this in 1984



Americans' agreement that money and wealth need to be more evenly distributed reached a high point of 68% in April 2008, in the last year of the George W Bush administration, and just before the full effects of the Great Recession began to take hold. Americans became slightly less likely to agree with the idea later that year and in surveys conducted in 2009, 2011 and 2013. This year's increase to 63% is close to the average of 62% agreement across the 13 times Gallup has asked the question since 1984. The latest data are from Gallup's April 9-12 Economy and Personal Finance survey.

Americans' views on how money and wealth should be distributed in the country are strongly correlated with their partisanship and ideology. Agreement ranges from 86% among Democrats and 85% among liberals, down to 34% and 42% among Republicans and conservatives, respectively.



Income is also a factor. Those with annual household incomes of at least \$75,000 (54%) are considerably less likely than those with incomes below \$30,000 (74%) to agree that wealth should be more evenly distributed. Attitudes vary little by age.

The question on the fairness of money and wealth distribution does not include explicit assumptions about the causes of the current unequal distribution of income and wealth, nor does it discuss or imply any particular course of action designed to remedy the situation. Addressing the problem is a moot issue for many Republicans, a majority of whom say the distribution is fair as it is. Most Democrats, on the other hand, presumably endorse some mechanism by which the distribution of wealth and income could be made less unequal.

More than 75 years ago, at the tail end of the Great Depression, the Roper research organization and *Fortune* magazine asked Americans about "heavy taxes on the rich" as one method of redistributing wealth, and found one-third (35%) agreeing that the government should do this. Gallup began asking this question again in 1998, and found Americans' agreement at 45%. Since then, Americans' support for this idea has fluctuated, but has reached a high point of 52% in Gallup's most recent two surveys, conducted in April 2013 and April of this year.



As was the case with the basic fairness question, agreement that the government should impose heavy taxes on the rich to redistribute wealth is highly related to partisanship and ideology. Additionally, younger Americans and those with lower incomes are above average in their agreement.



About Half of Americans Are Strong Redistributionists

Analyzing how Americans respond to both questions about inequality shows that nearly half of Americans (46%) are strong redistributionists -- in the sense that they believe the distribution of wealth and income is not fair, and endorse heavy taxes on the rich as a way of redistributing wealth. One in four are in essence free-market advocates -- sanguine about the distribution of wealth and income and not supporting heavy taxes on the rich. Another 16% say the income and wealth distribution is not fair, but don't endorse heavy taxes as a remedy. A small percentage have the somewhat contradictory views of believing that the distribution is fair but favoring heavy taxes on the rich.



Implications

Surveys conducted over the past 30 years have consistently shown that about six in 10 Americans fundamentally believe that the way income and wealth are distributed in the U S is unfair. Democrats are much more likely to hold this view than Republicans, helping explain why inequality has been a major focus for President Barack Obama, a core part of the presidential campaign of Hillary Clinton, and a primary talking point when Sen Bernie Sanders of Vermont recently announced his candidacy.

Although well less than half of Republicans believe that income and wealth distribution in the U S is unfair and that wealth needs to be more evenly distributed, GOP presidential candidates have also begun to address the issue, most likely realizing that the issue has currency with independents, Hispanics and other voter groups that could decide the 2016 election. Additionally, the issue has been more of a talking point in

discussions of government policy as many news reports have focused on data showing that income and wealth are becoming less equally distributed across the population than was the case in the past

One way presidential and other political candidates will attempt to differentiate themselves from their competitors concerning inequality will likely be their proposed remedies for it. Democrats have generally been more likely to endorse government policies designed to reduce the wealth at the top end of the socioeconomic spectrum and help increase it at the bottom. Republicans have been more likely to endorse mechanisms that would make it easier for those at the bottom to move up the economic ladder by their own initiative. Still, given that a not insubstantial 29% of Republicans agree with the idea of heavy taxes on the rich, and that a Republican presidential candidate has to assemble some votes from outside of Republican ranks to win a general election, candidates from both parties will most likely consider a wide spectrum of choices or ways of addressing inequality.

Survey Methods

Results for this Gallup poll are based on telephone interviews conducted April 9-12, 2015, with a random sample of 1,015 adults, aged 18 and older, living in all 50 U.S. states and the District of Columbia. For results based on the total sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level. All reported margins of sampling error include computed design effects for weighting.

Each sample of national adults includes a minimum quota of 50% cellphone respondents and 50% landline respondents, with additional minimum quotas by time zone within region. Landline and cellular telephone numbers are selected using random-digit-dial methods.

[View survey methodology, complete question responses, and trends](#)

Learn more about how [Gallup Poll Social Series](#) works

On Aug 13, 2015, at 8:02 AM, B <BCCD@cityhall.nyc.gov> wrote:

Need to know more about the recent Gallup poll referenced below in the article re: R's struggling with the income inequality issue. Also, I hope you all get these daily compendia -- I find them helpful

From: Boeglin, Rosemary
Sent: Monday, August 10, 2015 11:21 PM
To: Boeglin, Rosemary
Subject: Income Inequality in the News -- Monday, August 10, 2015

Income Inequality in the News — Monday, August 10, 2015

HRC Policy Proposals:

- <!--[if !supportLists]-->• <!--[endif]--> Clinton on Monday unveiled a \$350 billion plan aimed at making college more affordable. The proposal centers on a \$200 billion federal incentive system aimed at encouraging states to expand their investments in higher education and cut student costs. States that guarantee "no-loan" tuition at four-year public schools and free tuition at community colleges will be eligible to receive federal funds. [[New York Times](#)]
- <!--[if !supportLists]-->• <!--[endif]--> While military veterans and lower-income students, etc. would go to school for free in the Clinton plan, others would incur costs for their schooling and living expenses at four-year public universities. For most students, their families will still be expected to make a "realistic" contribution. [[New York Times](#)]
- <!--[if !supportLists]-->• <!--[endif]--> The cost of Clinton's plan would be offset by capping itemized tax deductions for wealthy families at 28 percent, like those taken by high-income taxpayers for charitable contributions and mortgage interest. [[New York Times](#)]

Today's Headlines:

[Clinton Proposes \\$350 Billion College Affordability Plan](#)
ASSOCIATED PRESS - [8/10]
[Bernie Sanders Rolls Out Racial Justice Plan](#)
MSNBC - Alex Seitz-Wald - [8/10]
[Bernie Sanders Draws Biggest Crowd at Portland Rally](#)
CNN - Dan Merica - [8/10]
[From Iowa Labor, Joe Biden Love But Scant Momentum](#)
BLOOMBERG - Josh Eidelson - [8/10]
[GOP Struggles on Income Equality](#)
THE HILL - Tim Devaney - [8/10]
[What Would John Kasich Do With Immigration Policy?](#)
CBS NEWS - Jake Miller - [8/10]
[Opinion: How Rand Paul Defines 'Income Inequality'](#)
MSNBC - Steve Benen - [8/10]
[Push For Higher Minimum Wage Sparks New Concerns Over Enforcement](#)
ASSOCIATED PRESS - [8/10]
[Following Netflix, Adobe Bumps Up Parental Leave Benefits](#)
WALL STREET JOURNAL - Rachel Feintzeig - [8/10]
[Netflix Still Facing Questions Over its New Parental Leave Policy](#)
NPR - Sam Sanders - [8/10]

Income Inequality in the News:

[Clinton Proposes \\$350 Billion College Affordability Plan](#)
ASSOCIATED PRESS - [8/10]

Calling for a "new college compact," Hillary Rodham Clinton on Monday unveiled a \$350 billion plan aimed at making college more affordable and reducing the crushing burden of student debt.

At a town hall meeting in New Hampshire, the state with the highest average student debt in the country, Clinton proposed steps to reduce the cost of four-year public schools, make two-year community colleges tuition-free and cut student loan interest rates, according to campaign aides

She pitched her plan as a public-private partnership, requiring a contribution from the federal government and states, the colleges and universities and students themselves

"Americans will have to work hard to put themselves through school to out-learn and out-hustle our competitors, just like we always have," she told voters gathered at a high school in Exeter, New Hampshire

The college affordability plan, a main plank of her policy platform, is an effort to address a major financial stress for many American families and satisfy a central demand of the Democratic party's liberal wing

The proposal centers on a \$200 billion federal incentive system aimed at encouraging states to expand their investments in higher education and cut student costs. States that guarantee "no-loan" tuition at four-year public schools and free tuition at community colleges will be eligible to receive federal funds

But Clinton doesn't go quite as far as some of her primary challengers. In May, Vermont Sen. Bernie Sanders released his own plan that would eliminate tuition and fees for public universities. The \$70 billion annual proposal would be funded by imposing a tax on transactions by hedge funds, investment houses and other Wall Street firms. Former Maryland Gov. Martin O'Malley has proposed giving all students access to debt-free college at in-state universities within five years.

Although she didn't mention her rivals by name, Clinton said simply asking the federal government to pay for tuition is not an appropriate way to lower the burden on students.

"We can't expect the federal government just to pay the bill for free, that's not how America works," she said.

While military veterans, lower-income students and those who complete a national service program, like AmeriCorps, would go to school for free in the Clinton plan, others would incur costs for their schooling and living expenses at four-year public universities. "For many students, it would translate into debt-free tuition," said Carmel Martin, executive vice president for policy at the Center for American Progress, who advised Clinton on that plan. "It will depend on the student circumstances and the institution they are going to."

For most students, their families will still be expected to make a "realistic" contribution, say Clinton's aides, and students will contribute wages from ten hours of work per week.

Those currently repaying loans would be able to refinance their outstanding debt at lower rates, a change Clinton's aides say will save an average of \$2,000 for 25 million borrowers over the life of the loan — an amount equal to just about \$17 per month over a 10-year repayment period. She would also expand income-based repayment programs, allowing every student borrower to enroll in a plan that would cap their payments at 10 percent of their income with remaining debt forgiven after 20 years.

The cost of Clinton's plan would be offset by capping itemized tax deductions for wealthy families at 28 percent, like those taken by high-income taxpayers for charitable contributions and mortgage interest. That proposal, which has long been included in President Barack Obama's annual budget, would raise more than \$600 billion in the next decade, according to the Treasury Department.

Clinton's plan would likely face a steep climb in Congress: A \$60 billion Obama administration initiative for free community college has gotten little traction.

Republican presidential candidates criticized the costs of Clinton's proposal on Monday morning.

"Every time you add more money and financial aid, (traditional colleges) raise their tuition rates," Florida Sen. Marco Rubio said in an interview on Fox News. "That's what's going to happen here again unless they have competition."

Former Florida Gov. Jeb Bush released a statement saying the proposal would "raise the cost of college even further and shift the burden to hardworking taxpayers."

College affordability has emerged as a major issue on the presidential campaign trail, as families face the highest debt burden in generations. National student debt is near \$1.3 trillion dollars and the average price for in-state students at public four-year universities is 42 percent higher than it was a decade ago, according to the College Board.

Clinton aides believe their plan will help build enthusiasm for her candidacy with younger voters — whose support twice helped catapult Obama into the White House. The policy roll-out is timed for when students return to college campuses. Clinton organizers plan to promote the plan at registration events and other gatherings kicking off the school year, according to a campaign aide, in an effort to galvanize college students.

Adam Green, co-founder of the Progressive Change Campaign Committee, which has advocated to elevate college affordability to a top political issue, praised Clinton's "bold proposal."

"It represents a sea change in this conversation in just a year or so," he said.

[Bernie Sanders Rolls Out Racial Justice Plan](#)
MSNBC - Alex Seitz-Wald - [8/10]

After facing protests from black activists, Democratic presidential candidate Bernie Sanders unveiled a comprehensive racial and criminal justice plan Monday.

Sanders, who has often spoken about running a police department as mayor of Burlington, promises to "reinvent how we police America" and packaged his criminal justice plan with proposals to preserve voting rights and protect against racial violence.

That means overhauling the way police are trained to downplay the use of force and emphasize community policing. Police officers would also be required to wear body cameras, paid for by the federal government.

The senator also calls for demilitarizing police forces, "so they don't look and act like invading armies." And he proposes including a wide swath of community leaders in re-imagining police forces, including leaders from the Black Lives Matter movement.

"It is an outrage that in these early years of the 21st century we are seeing intolerable acts of violence being perpetuated by police," Sanders said in a fact sheet released by his campaign. "We need a societal transformation to make it clear that black lives matter, and racism cannot be accepted in a civilized country."

The senator has a long record working in the civil rights movement. But he hails from a state whose population is barely more than 1% black, and has struggled to connect to African-American voters, a key voting block in the Democratic Party.

But he's stepped up efforts since Black Lives Matters activists interrupted his speech at the liberal Netroots Nation conference in Phoenix in late July. He was the only major presidential candidate to speak to the annual conference of the Southern Christian Leadership Conference in Louisiana last month, and recently hired a racial justice activist as his new press secretary.

Even so, his speech to a Social Security rally in Seattle Saturday was shutdown by activists with the Black Lives Matter movement, who said they need to hold Sanders accountable.

Sanders' plan also goes after what he calls the "failed 'War on Drugs,'" condemning "racially-biased mandatory minimums that punish people of color unfairly."

"It is an obscenity that we stigmatize so many young Americans with a criminal record for smoking marijuana, but not one major Wall Street executive has been prosecuted for causing the near collapse of our entire economy. This must change," states the Sanders campaign fact sheet.

The candidate's plan shares some common planks with that of Democratic front-runner Hillary Clinton, who used the first policy speech of her campaign to call for criminal justice reform, but would go farther in some areas.

Former Maryland Gov. Martin O'Malley, the third leading Democratic candidate, has rolled out his own comprehensive criminal justice reform plan, which includes some similar positions and pushes for greater fairness and transparency in sentencing and police work.

Unlike his rivals, Sanders' framed the issue of criminal justice reform in a larger issue of racial violence. He includes white supremacist violence, like the shooting at a black church in Charleston, South Carolina, this summer. And it also includes protections for African-American voting rights.

"The 'violence' framing in the initial draft of the Sanders Racial Justice platform is powerful & I look forward to seeing him expand this," said Deray McKesson, a prominent activist with the Black Lives Matter movement.

For years, Democrats feared criminal justice reform was a political liability that would get them labeled as "soft on crime." Recently, however, President Obama has called for a sweeping overhaul of the criminal justice system and became the first president to visit a prison last month.

[Bernie Sanders Draws Biggest Crowd at Portland Rally](#) CNN - Dan Merica - [8/10]

Vermont Sen. Bernie Sanders drew more than 19,000 people to an NBA arena on Sunday night in Portland, Oregon, setting the record for the largest political event of the 2016 presidential contest.

The Democratic candidate has drawn large crowds nearly everywhere he has gone, so much so that Sanders' campaign has started to be defined by their turnout figures. Sanders' staff has also proudly touted the numbers as proof that their campaign is catching fire nationally, though Sanders' largest rallies have typically been in liberal enclaves such as Madison, Wisconsin, and Sunday's Pacific Northwest events fit that description.

"Whoa," Sanders said as he walked on stage in Portland. "This is an unbelievable turnout."

According to Michael Lewellen, vice president of corporate communications for the arena, there were over 19,000 people in the arena and an estimated 9,000 people who lined up outside but were unable to get in. Lewellen said a total of 28,000 people tried to attend the event.

Of late, the Sanders campaign has been dogged by Black Lives Matter protestors. The senator's first event Saturday in Seattle was ended after two protestors stormed the stage and refused to leave.

And on Sunday night it was clear that the campaign remains worried about protests, despite trying to address what has been a nagging blind spot for the senator.

Sanders' aides said before the event that they were planning for a "disturbance" from Black Lives Matters protestors. The senator's new press secretary, Symone Sanders, told the audience that if a protest were to break out, the audience should chant "We Stand Together."

The arena broke out into the chant after Sanders said it.

This is the first time Sanders' campaign has rolled out a shout down chant for dealing with protests and was a clear attempt to avoid what happened Saturday, when Sanders supporters booed the Black Lives Matters protestors.

Sanders told the audience that his campaign was about "bringing people together," not dividing voters. And as he did on Saturday night in Seattle, he spoke about issues that Black Lives Matter wants to hear more about: criminal justice, education and prison reform.

Three women gained access to the press area on Sunday night and held a banner that read "Don't Shoot PDX," an abbreviation for Portland. When Sanders wasn't speaking, attendees could hear the women chanting faintly, but the protest did not serve as much of a disruption and the arena did not break out into chants.

After the event, Sanders told CNN that he wasn't worry about protests. "Great night. Huge turnout. Very good," he said as he worked the ropeline.

One new addition to Sunday's event: Security.

Six guards stood around the stage on the floor of the Moda Arena, ensuring that if a protest were to break out, it would be unlikely the stage would be seized. Sanders' campaign declined to talk about security after Saturday's protest, but the senator has yet to travel with a visible security detail.

Since protestors first hit a Sanders event in July, the campaign has tried to address the candidate's issues with Black Lives Matters protestors.

After Saturday's protests the campaign added a "Racial Justice" tab to their campaign issues page.

"We must pursue policies that transform this country into a nation that affirms the value of its people of color. That starts with addressing the four central types of violence waged against black and brown Americans: physical, political, legal and economic," the website reads.

The audience at Sunday's event was primarily white and expressed a lot of anti-Clinton sentiment.

"He listens I think more than she does," said Claire Met, who came out with three friends to attend the event "She seems more out of touch "

Grace Rubenstein, a 19-year old from Oregon, said she respected Clinton but felt it was "time for new opinions to be brought into the race "

And Brian Foren, who brought his son Liam to the event, said he was backing Sanders because he was concerned Clinton's "baggage" would hurt her in the general election

"I appreciate his honesty and his frankness," he said "She has a lot of baggage and I worry that her baggage might cost us the election "

As for Liam, he said he is supporting Sanders because "mommy and daddy told me "

[From Iowa Labor, Joe Biden Love But Scant Momentum](#)

BLOOMBERG - Josh Eidelson - [8/10]

If Joe Biden ever heeds the close friends urging that he run for president, he'll need a groundswell of support from friendly constituencies At last week's Iowa AFL-CIO summit in Altoona, no such Joe-mentum was apparent

"I haven't heard anybody talking about Joe Biden from labor," says South Central Iowa Federation of Labor President Mark Cooper, who like many Iowa labor leaders said he's not aware of any meaningful union efforts to drag Biden into the race, or to line up union support on his behalf, despite recent signals that Biden has not ruled out a third presidential run That inaction underscores the daunting challenge that would face a late entrant—even a sitting vice president—with scant infrastructure behind him "I haven't heard anything from anybody," says Iowa AFL-CIO President Ken Sagar "A lot of people have asked questions "

But labor officials say potential Biden supporters are currently weighing how long it's worth waiting before bolting to someone else, not pounding the pavement to build a pro-Biden movement

It's not that Iowa union leaders aren't fans "How can you not like him?" says International Brotherhood of Electrical Workers Iowa State Conference President Bill Hanes, echoing several others Most focused on his personal style or biography more than any policy position "He just seems like a regular person, even though he's the vice president," says Dan Prymek, the director of the Iowa affiliate of the Laborers International Union of North America's labor-management group "When you ask him a question, he'll give you his honest opinion " Most said a Biden bid would deserve a serious look

But union leaders are doubtful Biden will join the race, and some are skeptical he could pose much threat to front-runner Hillary Clinton And for many of those most frustrated with Clinton's stance on trade, or most eager for a further-left alternative, lifelong pro-labor stalwart Bernie Sanders offers a more natural vehicle to channel their discontent and challenge the frontrunner Biden, says Bruce Clark, president of the American Postal Workers Union's Iowa division, is "part of this administration, hasn't said anything critical of what is going on with this administration " Plus, Sanders is actually in the race (As is Martin O'Malley, another rival running to Clinton's left who impressed delegates at the federation's Thursday cattle call)

Things will change if Biden takes the plunge, says state Representative Bruce Hunter, the ranking Democrat on the Iowa House Labor Committee, who's committed to back Biden if he has the chance Hunter says he's not aware of much effort by labor in Iowa to get the vice president in the race, or to line up supporters in the meantime But he says people are holding back out of respect for Biden—who's still grieving the death of his son—not lack of enthusiasm "I think if Joe gets in in the next month or so," he says, "that there will be an infrastructure there that's going to be pretty easily put together "

National AFL-CIO President Richard Trumka, who calls Biden "one of the best human beings I know," isn't holding his breath "If Hillary would significantly stumble and it looked like she was hurt or wounded mortally in the campaign, then I think you would see not just Joe Biden but others coming on the stage," says Trumka "I don't see that happening right now And Joe isn't doing any of the things that a candidate needs to do at this point in time to get into the game "

[GOP Struggles on Income Equality](#)

THE HILL - Tim Devaney - [8/10]

Republicans are struggling to address income inequality on the campaign trail as they look to connect with middle class voters

Democratic presidential candidates Hillary Clinton and Bernie Sanders are hammering Republicans over what they say is a growing gap between the rich and the poor Polls show their calls to raise the minimum wage and improve working conditions seem to resonate with voters By contrast, many of the top GOP presidential candidates are finding it difficult to gain traction with a broader message of economic growth and job creation, strategists say

This disconnect could make Republican presidential candidates vulnerable to attacks from the left over income inequality that place them at odds with the average worker, according to a GOP strategist

"Politically, the sounds bites on the Democratic side are better," acknowledged GOP strategist Ford O'Connell "It's something that sounds good to a lot of voters "

The GOP's struggle to connect with working-class voters is not for a lack of trying

Sen Marco Rubio (R-Fla) took a stab at it Thursday during the first GOP presidential debate

"If I'm our nominee, how is Hillary Clinton going to lecture me about living paycheck to paycheck?" Rubio asked "I was raised paycheck to paycheck "

Ohio Gov John Kasich (R) also made an effort to level with working-class voters during the GOP debate, describing his humble upbringing with a father who was a mailman "So I understand the concerns of all the folks across the country," he said

But promising to raise the minimum wage is typically more popular with middle class voters than talking more broadly about economic growth, O'Connell explained That's why the message from Sanders and Clinton is appealing to many workers

Sanders, the Vermont senator who describes himself as a Democratic socialist, is backing a \$15 an hour minimum wage that is popular with many low-wage workers While Clinton also has thrown her support behind raising the minimum wage, but hasn't named a figure

Most Republicans, meanwhile, vigorously oppose such steep hikes in the minimum wage, which they argue would cost hundreds of thousands of jobs They call for fewer regulations and lower taxes, which they argue will create jobs and naturally push wages higher

But that message is a tougher sell to working-class voters, O'Connell said

“What Republicans tell you over and over is, ‘If we increase economic growth, we will increase jobs,’ but what they should be talking about is wages,” he explained

The strategy for addressing income inequality and connecting with middle class voters is still evolving in many Republican campaigns

Kasich is touting his record of balancing the budget in Ohio while creating some 350,000 jobs

“Economic growth is the key to everything,” Kasich said “Once you have economic growth, it is important that you reach out to people who live in the shadows, people who don’t feel they ever get a fair shot ”

Other Republican presidential candidates are taking a more aggressive approach in an attempt to turn the tables on Democrats

During the GOP debate, former Florida Gov Jeb Bush (R) pointed out “there are 6 million people living in poverty today — more than when Barack Obama got elected ”

“I’m very glad anytime President Obama or Hillary Clinton brings up income inequality, because income inequality has increased dramatically under their policies,” Sen Ted Cruz (R-Texas) told The Hill

“No one has been hurt more under the Obama economy than young people, than Hispanics, than African Americans, than single moms,” he added

Republican front-runner Donald Trump last month attacked Clinton on income inequality

“I laugh when see it,” Trump told Fox News “I was watching her talk about income inequality That can be beaten All you have to do is take a look at her donor list ”

Of course, Republican gaffes don’t help

Last month, Bush made headlines for claiming “people need to work longer hours,” which didn’t sit well with working-class voters

Sanders was quick to come to the defense of workers, saying they need better wages, not longer hours

He attacked Republicans again Thursday following the GOP debate

“It’s over,” Sanders tweeted “Not one word about economic inequality...That’s why the Rs are so out of touch ”

The issue of income inequality typically resurfaces ahead of major elections Last fall, a Gallup poll found that Democrats are the “clear favorites” to handle income and wealth distribution across the U S

In fact, about 49 percent of voters said Democrats are better equipped to address income inequality — compared to the 39 percent who sided with Republicans

“Democrats are the clear favorites to handle wealth and income distribution,” Gallup wrote

A year later, the debate over income inequality isn’t going away as Democrats continue to press the issue

Another more recent Gallup poll found that 63 percent of voters believe that money and wealth distribution in this country is unfair, while two-thirds of voters say they are concerned the gap between the rich and poor is only growing larger, in a recent New York Times-CBS poll

But Republicans have found it difficult to connect with average middle class workers who care more about their wages and less about economic growth

“I don’t think you can become president in 2016 without having a real plan to increase people’s wages — and, right now, Republicans are allergic to that topic,” Sen Chris Murphy (D-Conn) told The Hill

[What Would John Kasich Do With Immigration Policy?](#)

CBS NEWS - Jake Miller - [8/10]

Ohio Gov John Kasich said Sunday that he backs a path to legal status for undocumented immigrants in the U S , stating that many of the roughly 11 million undocumented immigrants living in America “contribute a lot” to the country

The “11 or 12 million who are here, we ought to find out who they are,” Kasich, a Republican presidential candidate, told CNN “If they’ve been law-abiding over a period of time, they ought to be legalized, and they ought to be able to stay here ”

He also called for the completion of a fence along the U S -Mexico border, and the establishment of a guest worker program that would allow foreign laborers into the country to meet the needs of businesses

Kasich once supported a bill that would eliminate birthright citizenship - citizenship that is automatically granted to babies born in the U S , even if they are born to undocumented parents - but he backed away from that position on Sunday, saying, “I don’t think we need to go there ”

Some GOP candidates, like South Carolina Sen Lindsey Graham, have gone a step further, calling for a path to citizenship - not just residency - for undocumented immigrants

“You would have a long, hard path to citizenship,” Graham told USA Today in May, “but I want to create that path because I don’t like the idea of millions of people living in America for the rest of their lives being the hired help That’s not who we are ”

Democratic frontrunner Hillary Clinton has staked out a similar position, arguing that granting residency but not citizenship to undocumented immigrants would give them “second-class status ”

Florida Sen Marco Rubio, another GOP presidential candidate, co-sponsored a comprehensive immigration bill in 2013 that included a path to citizenship, but that bill was stalled by conservative opposition in the House, and Rubio has since distanced himself from the effort

Other GOP candidates like Wisconsin Gov Scott Walker and Ted Cruz, have struck a more staunchly conservative tone on the issue, refusing any “amnesty” to people who are in the U S illegally and insisting the focus of any immigration policy should be on border security and law enforcement

And in a class of his own is billionaire businessman Donald Trump, who has written off many Mexican immigrants as criminals and “rapists”

and called for Mexican government to pay for the completion of a border fence

Kasich's position aims to strike a middle ground amid the crowded spectrum of GOP opinions on the issue, and it places him on roughly the same ground as former Florida Gov. Jeb Bush

Still, the Ohio governor hasn't explicitly ruled out a path to citizenship, suggesting he'd like to keep his options open to ensure more negotiating freedom. "The debate is about whether they should become citizens," he told a town hall in New Hampshire last month. "I wouldn't favor that, but I got to tell you we got to get this fixed. And if you're gonna get it fixed, you're going to need Republicans and Democrats. I'm not taking any options off the table on that issue right now."

[Opinion: How Rand Paul Defines 'Income Inequality'](#)
MSNBC - Steve Benen - [8/10]

Sen. Rand Paul's (R-Ky.) tax plan is impossible to take seriously. The Republican presidential candidate intends to eliminate the deficit, approve trillions of dollars in new tax breaks, and impose a regressive flat-tax system, all at the same time. It'd be funny if it weren't so sad. But the proposal isn't just arithmetically challenged. On "Fox News Sunday" yesterday, host Chris Wallace asked Paul about "fairness."

WALLACE: [Talking about the Tax Foundation and what they say. Under your plan, a family making from \$50,000 to \$75,000 a year would get a 3 percent rise in income. Sounds pretty good. But a family making more than \$1 million a year would get a 13 percent rise in income. Question, doesn't your plan massively increase income inequality?

PAUL: Well, the thing is income inequality is due to some people working harder and selling more things. If people voluntarily buy more of your stuff, you'll have more money. And it's a fallacious notion to say, 'Oh, rich people get more money back in a tax cut.' If you cut taxes 10 percent, 10 percent of \$1 million is more than 10 percent of \$1,000. So, obviously, people who paid more in taxes will get more back.

The Democratic National Committee liked the exchange so much, the party quickly posted a video of it online. And it's not hard to understand why. Let's unwrap this a bit.

First, I don't think Rand Paul fully understands what "fallacious notion" means.

Second, and more important, is the fact that the Republican senator seems to think income inequality isn't driven by public policy, but rather, is just a natural economic occurrence. Some Americans "work harder" and sell more stuff, therefore they have more money than everyone else. See how easy it is to understand economics?

Reality paints a very different picture. Obviously, there have always been wealthier people, but income inequality has reached levels unseen in generations for a variety of quantifiable reasons – related to economics, taxes, labor policy, etc. – that have literally nothing to do with "some people working harder."

Paul no doubt finds his version of reality ideologically satisfying, but it's also ridiculous. By his reasoning, as David Atkins noted yesterday at the Washington Monthly, when economic inequality was less severe a generation ago, the elites must have been lazier: "Does Rand Paul believe that the rich just didn't work as hard in 1940 or 1970? Does he have a theory on why the problem is so much worse today than it used to be?"

And finally, the GOP presidential hopeful remains committed to the idea that economic vitality is built on a foundation of giving rich people tax breaks, which will eventually lead to prosperity trickling down to everyone else. The failure of this model in practice has apparently done little to shake Rand Paul's confidence in the theory.

My follow-up question for the senator is straightforward enough: after President Obama raised taxes on the wealthy, U.S. job creation reached a 15-year high. How do you explain that?

[Push For Higher Minimum Wage Sparks New Concerns Over Enforcement](#)
ASSOCIATED PRESS - [8/10]

As a campaign to raise the minimum wage as high as \$15 has achieved victories in such places as Seattle, Los Angeles and New York, it has bumped up against a harsh reality: Plenty of scofflaw businesses don't pay the legal minimum now and probably won't pay the new, higher wages either.

Some economists, labor activists and regulators predict that without stronger enforcement, the number of workers getting cheated out of a legal wage is bound to increase in places where wages rise.

Estimates on the size of the problem vary, but the Bureau of Labor Statistics said that in 2014, roughly 1.7 million U.S. workers – two thirds of whom were women – were illegally paid less than the federal minimum of \$7.25 per hour.

Other studies put the number higher. A report by the Department of Labor in December estimated that in New York and California alone, there are 560,000 violations of the law every week, representing \$33 million in lost income.

Those figures represent workers like Celina Alvarez, who came to the U.S. from Michoacan, Mexico, four years ago and took a series of poorly paying jobs as a cook after settling in New York City.

At the first two restaurants, Alvarez worked 12 hours per day, six days a week for a flat weekly wage of \$350. That comes out to about \$4.86 per hour. There were no tips and no overtime pay. Some weeks, Alvarez said, she and other women in the restaurant didn't get paid at all. Managers didn't care if they quit. They'd just hire someone else.

"We were dispensable to them," she said.

The U.S. Labor Department investigates those types of violations and is already doing a brisk business in enforcement cases. During the last federal fiscal year, it said it recovered \$270 million in back wages for 270,000 workers.

But the agency's roughly 1,000 investigators, who police 7.3 million businesses employing 135 million workers, don't enforce state and local wage laws, for the most part. That means that cities and states that hike their minimum wage above the federal rate of \$7.25 are on their own.

That's causing some concern that, without a robust enforcement mechanism, many workers could wind up being left behind.

"A lot of states are facing that challenge now," said David Weil, administrator of the U.S. Labor Department's Wage and Hour Division. "It is very important to pass those minimum wage increases. Then, how do we make sure workers really receive them?"

Twenty-nine states now have a minimum wage higher than the federal rate, but anti-poverty activists have been campaigning hard for municipal lawmakers to bypass both Congress and their state legislatures and set wages much higher.

Seattle, Los Angeles, and San Francisco and its Bay Area brethren, Oakland and Berkeley, have all begun phasing in a minimum wage that will hit \$15 per hour within the next few years. Labor groups in California are trying to get a measure on the ballot increasing the rate to \$15 statewide.

A regulatory board in New York took the unorthodox step last month of hiking the minimum to \$15 for many fast food workers

Other, less expensive cities have been shooting slightly lower Chicago and Kansas City, Missouri, are both raising the rate to \$13 Albuquerque, New Mexico, and, Portland, Maine, are both raising rates to just under \$11 Most of these raises are being phased in gradually over several years

Those measures have been strenuously opposed by many corporations and entrepreneurs, who say that many businesses with thin profit margins will be forced out of business or fire workers to stay afloat

Tia Koonse, a researcher at the UCLA Labor Center, said there is no question that some employers doing things legally now might be tempted to start breaking rules

"If there is not a credible threat of a compliance check, then what happens?" she said

Some municipalities that have raised wages have talked about following the example of San Francisco, which created its own labor standards enforcement division

One Seattle Eatery's Early Move to \$15 Minimum Wage Is a Rousing Success

The head of that unit, Donna Levitt, said the number of complaints about wage violations did not go up when the minimum wage stepped up to \$12.25 in May But she said that doesn't necessarily reflect what is really happening

"There are a lot of reasons that people are fearful of coming forward and asserting their rights, even if they know the minimum wage has increased," Levitt said

Seattle's Office of Labor Standards says that in the three months after the city's minimum wage law took effect in April, it opened 25 investigations into complaints that companies weren't complying

Celina Alvarez, 51, said that when she first came to New York, she knew that she was being paid less than the legal minimum, but felt she had no option but to take whatever work was offered She's uneducated and doesn't speak English, and a job paying the New York state hourly minimum of \$8.75 seemed impossible to find

"Nobody pays that salary," she said Most workers like her, she added, are unlikely to complain "They are scared of losing their jobs "

Manuel Santiago, a Mexican laborer in New York City, said when he had a wage dispute a few years ago at a deli that was paying him \$300 per week, for 78 hours of work, the boss threatened to call immigration officials and have him deported

Instead, Santiago filed a labor law complaint and eventually recovered all the money he was owed, plus penalties

Cheated workers also have the option of filing a civil lawsuit Michael Faillace, an attorney who helps underpaid workers file lawsuits to recover back wages, said there were more than enough potential clients to go around

"Pick any street in Brooklyn and any street in Queens Go into any restaurant And there are no documented workers None of the delivery guys are documented Probably none of the kitchen staff are documented And they are all getting less than minimum wage "

[Following Netflix, Adobe Bumps Up Parental Leave Benefits](#)

WALL STREET JOURNAL - Rachel Feintzeig - [8/10]

Less than a week after Netflix and Microsoft announced generous new maternity and paternity leave policies, another tech firm has a special delivery for new parents This time, it's Adobe Systems Inc., the San Jose, Calif., maker of software like Photoshop, which said Monday that it will expand paid time off for new birth mothers to 26 weeks

The change, which goes into effect on Nov. 1, adds 17 weeks of paid time off for new mothers Fathers who aren't primary caregivers will get four weeks of leave at full pay, up from two currently

"We join an industry movement to better support our employees while striving toward increased workforce diversity," Donna Morris, a human resources executive at the company, wrote on the company's blog Monday

The technology industry attracts some of the nation's top talent, especially in Silicon Valley, where the sector is booming, and pay for recent engineering grads can be well into six figures But even as firms woo hires with promises of free food, hip offices and prestigious work, some wonder if the long hours that tech companies often demand are compatible with parenthood

The question has become more pressing as tech companies grapple with their own lack of gender and racial diversity Breakdowns released last year by companies like Twitter Inc., Facebook Inc. and Yahoo Inc. revealed a workforce that's predominantly male and white or Asian, with very few women and people of color in leadership roles

Meanwhile, the U.S. remains an outlier among developed nations for not guaranteeing some paid leave for new mothers In her blog post, Ms. Morris noted that "government mandates for paid leave are currently slim to nonexistent" in the U.S.

"That means companies must navigate the tough balance between supporting employees during major life events and meeting business goals," she wrote "Too often, employees have not had the support they need "

Adobe's new policy includes 10 weeks of paid medical leave for childbirth, surgery, medical emergency or illness plus 16 weeks of paid time for primary caregivers, intended to allow parents—including those who adopt—to bond with their children Adobe is also offering employees up to four paid weeks to care for a sick family member

[Netflix Still Facing Questions Over its New Parental Leave Policy](#)

NPR - Sam Sanders - [8/10]

Last Tuesday, Netflix announced it would begin offering employees who are new parents unlimited paid leave for a year, allowing them to take off as much time as they want during the first twelve months after a child's birth or adoption

The news drew praise from people who said it would be good for working parents, and would help America catch up to most other developed nations, where paid time off for a new child is mandatory

But soon, questions arose Would "unlimited leave" not be as effective as defined time off, if workers felt pressured to take off as little time as

possible, to prove they weren't slackers or taking advantage of the generous policy? And how many Netflix employees would really take a full year off, considering that most of its workforce affected by the new policy are men?

There's also criticism over who the new policy leaves out. As we reported last week, the policy only applies to "salaried streaming employees," and doesn't cover workers in the company's DVD distribution centers, where the work is usually lower-paid and more physically demanding. NPR estimates that distinction will ultimately leave out between 400 and 500 Netflix employees.

In response, one Netflix fan launched an online petition urging Netflix to extend its new leave policy to all employees. "It's wrong for Netflix to create two classes of employees," Shannon Murphy wrote. "Already, there's a divide between higher income earners (especially in the tech industry) and low wage workers in terms of access to important benefits like parental leave."

As of Monday afternoon, the petition at coworker.org was just a few hundred signatures short of its 6,000 signature goal.

Tim Newman, campaigns director at coworker.org, told NPR that 20 signers of the online petition identified themselves as Netflix employees. Several of them indicated that Netflix's new leave policy also excludes employees in the corporation's customer service department, not just the DVD distribution center. An employee who works for Netflix in one of their call centers told NPR that she is in fact excluded from the company's new year-long unlimited leave policy, though she wished to remain anonymous.

Netflix has declined multiple inquiries into the details of its leave policy for new parents, and which employees are left out.

Joan Williams, director of the University of California Hastings Center for WorkLife Law, tells NPR that when it comes to Netflix's leave policy and who it excludes, they may be getting too much criticism. "This is the drawback of handling parental leave at an enterprise [business] level, which by the way, no other industrialized economy does," she told NPR. "If you handle parental leave at the enterprise level, the incentives for the enterprise are to give a rich benefits package to highly valued, high human capital workers and not give it to hourly workers."

"I wouldn't necessarily fault [Netflix]," she continued. "That's just a structural reality, if you don't have what every civilized, industrialized country in the world has, which is parental leave financed at the national level. The reality of relying on the market to deliver what should be a basic benefit of citizenship is that hourly workers end up on the short end of the stick."

Williams also pointed out that people who are blasting the new policy because of how it treats lower-income Netflix employees might be hurting progress for professional women. "I think it's problematic to say you can never do anything that enhances the chances for professional women, unless you address the entire structure of income inequality at the same time," Williams said. "That is a recipe for never doing anything to help professional women."

###

From: [Goldmark, Karin](#)
To: [Fialkoff, Gabrielle](#); "[BCCD@cityhall.nyc.gov](#)"; "[URamirez@schools.nyc.gov](#)"; "[JWallack@schools.nyc.gov](#)";
[Blumm, Kate](#)
Cc: "[jfdc@akpdmedia.com](#)"
Subject: Re: Progress!
Date: Thursday, August 13, 2015 9:07:05 AM

Yes we have tons of college ready/college access stuff private sector can do!

----- Original Message -----

From: Fialkoff, Gabrielle
Sent: Thursday, August 13, 2015 08:46 AM
To: B; 'uramirez@schools.nyc.gov' <uramirez@schools.nyc.gov>; 'Jwallack@schools.nyc.gov' <Jwallack@schools.nyc.gov>; Goldmark, Karin; Blumm, Kate
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Progress!

I'll also mention the 3 initiatives I just mentioned, CS for all, Center for youth employment and tech talent are all public private partnerships; we are working with employers to both get our kids ready for successful careers and provide the necessary workforce. Its also a call to action to the private sector (instead of funding charter) I think a call to action should be part of vision, I am asked all the time if not charters then what can private sector do?
Ok that's my 2 cents.

----- Original Message -----

From: B
Sent: Thursday, August 13, 2015 07:45 AM
To: 'uramirez@schools.nyc.gov' <uramirez@schools.nyc.gov>; 'Jwallack@schools.nyc.gov' <Jwallack@schools.nyc.gov>; Goldmark, Karin; Blumm, Kate
Cc: Fialkoff, Gabrielle; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Progress!

I'm starting to feel this educ speech. College is the right fulcrum here. I think we go heavy into:

EVERY middle and high school having a business partner

Huge numbers of kids in internships/mentorships/summer jobs

EVERY middle/high school student is taking on college tours in nyc multiple times

College savings accounts

City's new vision of how to get kids to college and help them succeed there/afford it

Then all the things we are doing k-12 are shown to be supporting that

From: [Yazgi, Stephanie](#)
To: [John Del Cecato](#); "[Hayley Prim](#)"; [Viguers, Jonathan](#)
Subject: NYT: What a \$15 Minimum Wage Would Mean for Your City
Date: Thursday, August 13, 2015 9:35:52 AM

What a \$15 Minimum Wage Would Mean for Your City

NY TIMES – Noam Scheiber

<http://www.nytimes.com/2015/08/13/upshot/what-a-15-minimum-wage-would-mean-for-your-city.html?ref=todayspaper&abt=0002&abg=1&r=0>

As the campaign for a \$15 minimum wage has gained strength this year, even supporters of large minimum-wage increases have wondered how high the wage floor can rise before it reduces employment and hurts the economy.

The recent recommendation of a wage board in New York State to establish a \$15-an-hour minimum wage for workers at fast-food chains provided a case in point. Paying fast-food workers at least \$15 an hour in New York City, with its relatively high wages and high cost of living, may be one thing. But mandating wages that high in less economically vibrant cities like Utica and Binghamton may be quite another. (The wage board, aware of the disparity, recommended that the increase not kick in until mid-2021 elsewhere in the state, versus late 2018 for New York City.)

Fortunately, economists have a handy tool for gauging the likely impact of minimum-wage increases: the ratio of the minimum wage to the wage of workers in the very middle of the income distribution, known as the median wage. The higher the ratio of the minimum to the median, the greater the boost to workers.

But the higher that ratio, the greater risk of job losses, too. Where is the point at which job loss risk exceeds the benefit to workers? There is some evidence that cities and states have managed to absorb increases when the minimum wage is in the neighborhood of 50 percent of the median, even a bit higher. But economists have very few historical examples of increases that go beyond 60 percent. And even some economists who are at ease with moderate increases in the minimum wage worry that a minimum wage in that 60 percent range or higher could produce significant job losses.

Michael Reich, a professor of economics at the University of California, Berkeley, whose work has bolstered the case for minimum wage increases, said in a recent interview that it would be disingenuous to suggest that the potential costs of raising the minimum could never outweigh the economic benefits. “We don’t know at what point that kicks in,” he said. “We know that hasn’t happened at 50 percent or 55 percent.” (Other minimum-wage scholars, like David Neumark of the University of California, Irvine, believe this happens much sooner.)

Mr. Reich said that a handful of affluent European countries had or would soon have minimum-to-median ratios in the 50s and low 60s and did not appear to show many ill effects. (Some of them, like France, have significantly higher unemployment rates than the United States, but others, like Germany, do not.)

With that in mind, I decided to figure out the minimum-to-median ratio for 25 cities if the minimum wage were to rise to \$15 an hour in 2020, as Bernie Sanders, the Vermont senator and candidate for the Democratic presidential nomination, proposes in a recent bill. The exercise revealed a fair amount about the relative ability of each city to withstand a \$15-an-hour minimum wage.

Some of the results are what you'd expect: The San Francisco area, thanks in part to its booming tech industry, has the highest median wage on our list (\$25.27), and a resilient minimum-to-median ratio of 0.47. Washington at 0.49, Boston at 0.50, Seattle at 0.54 and New York at 0.55 round out the top metro areas that could sustain a \$15-an-hour minimum wage without much fallout. If anything, my calculations may overstate the ratios we'd observe in these areas in 2020, because wages could rise significantly faster there than the 2 percent per year I assumed.

Not surprisingly, two of these cities, San Francisco and Seattle, already have \$15-an-hour minimum wage laws, and Washington may well join them next year.

But some of the other numbers are worrying. For example, Los Angeles, which recently approved a \$15-an-hour wage bill of its own, may have more trouble handling the change, even though we sometimes mentally lump it in with booming cities like San Francisco and Seattle. The city's median wage is actually relatively low — \$18.32 in the metro area versus \$21.73 in New York and \$24.58 in Washington — leading to an estimated minimum-to-median ratio of 0.65. This puts it behind Minneapolis (0.61), Philadelphia (0.63) and Detroit (0.64), and roughly in line with Chicago (0.66).

Granted, there are other reasons to believe that Los Angeles will be able to weather its minimum-wage increase better than some less glamorous cities. For example, the relatively high cost of real estate there means wages are generally a smaller percentage of employers' overall costs than in other cities (certainly Detroit), so wage increases there have a relatively smaller impact on the bottom line. Businesses in cities with a lot of transient customers, like tourists and business travelers, may also have an easier time increasing prices to offset minimum-wage increases.

And, as Arindrajit Dube, an associate professor of economics at UMass Amherst, pointed out, Detroit's figure may be somewhat misleading. Its relatively high median wage and low minimum-to-median ratio may mask high unemployment or low labor force participation among people who want low-wage jobs but can't get them. Those jobs would drive down the local median wage if they existed, but they don't. "Detroit is not a prosperous area, so there's not demand for low-wage service-sector jobs," he said. "As a result, the jobs they do have tend to pay higher. Think of it more as the 'missing jobs.'"

(Alternatively, the explanation may be that most of the median-wage numbers are only available at the metro-area level rather than the city level. According to government data, the Detroit metro area, which includes a ring of more affluent suburbs, has had higher economic growth in recent years than the Los Angeles metro area and the same level of unemployment. But this may mask a much weaker economy in Detroit proper.)

Finally, there are a handful of cities that appear to be distinctly ill-equipped for a \$15-an-hour minimum. Wages are so low that \$15 is fairly close to the median wage there. The minimum-to-median ratio in Las Vegas and New Orleans — big service-economy and tourism hubs — comes to 0.75 and 0.76. Oklahoma City would come to 0.75. Miami, the only city on the list where the most recent median-wage reading is actually under \$15 (\$14.93), has a minimum-to-median ratio at a staggering 0.8.

The wide variation in minimum-to-median ratios does seem to recommend some variation when raising the minimum wage. A number of the cities that have recently passed minimum-wage laws — like Albuquerque, Louisville and Portland, Me. — have stopped far short of \$15 an hour. If Las Vegas and Miami are considering raising their local minimum wages, they might be advised to follow suit. (Oklahoma City may be in a better position to absorb a minimum-wage increase because it has enjoyed very low unemployment and very rapid economic growth in recent years.)

Still, as a general rule, this list is filled with prosperous cities — places it might make sense to single out with high-impact minimum-wage increases. It's their affluence that fuels the demand for low-wage jobs, exacerbating inequality.

“The demand is essentially either driven by higher-income consumers in that area, or by tourism,” Mr. Dube said. These are the very people, he added, who can afford to subsidize a higher minimum wage by paying more at restaurants and clothing stores.

A note about my methodology:

My approach to picking the cities was highly unscientific—I chose 25 interesting cities among the 50 largest in the country, with the caveat that each region of the country needed some representation. The calculations are a bit crude; I calculated what the median wage would look like if it grew by 2 percent a year between 2014 and 2020. As a rule, I used the smallest geographic area available, but it's typically larger than the city proper.

One final adjustment: When calculating and comparing minimum-to-median wage ratios, economists typically use the median wage for all fulltime workers, rather than the median wage for all workers. On average over the past decade, fulltime workers have made about 11 percent more than workers overall. So for the purposes of calculating my ratios, I took the median wage for each city and boosted it by 11 percent.

From: [Geri Prado](#)
To: [B](#)
Cc: [John Del Cecato](#)
Subject: Re: Request for your thoughts- follow up on Co-Chairs for TPA
Date: Thursday, August 13, 2015 11:22:11 AM

Good morning Mayor:

I'm lifting this in hopes of getting your thoughts and if you're in agreement, discussing the list of potential co-chairs in more detail to move on fundraising, roll-outs plans.

Thank you

On Mon, Aug 10, 2015 at 4:46 PM, Geri Prado <geri@progressiveagenda.us> wrote:
Mayor:

To follow up on our conversation, specifically re: co-chairs of TPA I'm suggesting initial suggestions for your consideration. If we could attract this group it would beget other high level organizations and individuals in addition to the work you are doing.

Suggestions:

- Business leader- Warren Buffett*, Bill Gates*, Nick Hanauer
- Faith community- Reverend William Barber, Catholic leader (need to reconcile c3 here)
- Working People- National AFL-CIO officer**, Maria Elena Durazo
- Policy experts- Robert Reich, Joseph Stiglitz
- Online/Grassroots- Senator Elizabeth Warren, economic "conservative"
- Civil Rights (?)- Congressman John Lewis, Dolores Huerta

*(unlikely but worth asking), ** need to explain rationale

Reason/Criteria:

Represent a sector of the advocacy world or certain targeted audiences, policy makers. Therefore, the person should have a wide reach and be largely respected nationally by not only progressives but those in that field/sector;

- Help elevate the prominence, seriousness of the issue. Unexpected bedfellows of high profile people who represent various interests AND have national reach are good targets. Examples- members of the business community and those who represent poverty issues or working people/labor issues. Think movement

leadership;

- Help raise money for TPA- while not all will be able to help or have inroads into donor communities, most should. Or they should add to the strategic and focused nature and lend credibility among donor circles. Each would need to commit to raise \$250,000 over two years (with the exception of faith);
- Represent the New American Majority- having women, Latino, African American and those who appeal to millennial and those on the cusp of Generation X show diversity but also a strength in partnerships to fight income inequality
- Lastly, they should be able to sign on more support through online, political outreach and other methods based on the credibility of their work in their area of expertise.

From: [John Del Cecato](#)
To: [Salazar-Rodriguez, Prisca](#); [Leopold, Elana](#)
Cc: [Snyder, Thomas](#); [Geri Prado](#); [Hayley Prim](#)
Subject: Re: Gov Inslee off - will resch for during the week.
Date: Thursday, August 13, 2015 12:11:51 PM

Adding Geri/Hayley for knowledge

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Thursday, August 13, 2015 at 12:07 PM
To: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Cc: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Gov Inslee off - will resch for during the week.

This call has been scheduled for Monday at 1130am

From: Leopold, Elana
Sent: Monday, August 03, 2015 6:57 PM
To: Salazar-Rodriguez, Prisca
Cc: Snyder, Thomas; 'jfdc@akpdmedia.com'
Subject: Re: Gov Inslee off - will resch for during the week.

Thanks!

From: Salazar-Rodriguez, Prisca
Sent: Monday, August 03, 2015 06:55 PM
To: Leopold, Elana
Subject: Gov Inslee off - will resch for during the week.

From: [Salazar-Rodriguez, Prisca](#)
To: "[Hayley Prim](#)"; "[Geri Prado](#)"
Cc: [Snyder, Thomas](#); "[John Del Cecato](#)"
Subject: RE: DC Meetings for Mayor
Date: Thursday, August 13, 2015 1:47:39 PM

I think what works best here is for a proposal of what a day in DC would look like. If we can present this to the Mayor for approval, without making commitments, that would great.

From: Salazar-Rodriguez, Prisca
Sent: Thursday, August 13, 2015 1:33 PM
To: 'Hayley Prim'
Cc: Geri Prado; Snyder, Thomas; John Del Cecato
Subject: RE: DC Meetings for Mayor

We can do DC on Tuesday, September 22nd

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Tuesday, August 11, 2015 6:08 PM
To: Salazar-Rodriguez, Prisca
Cc: Geri Prado; Snyder, Thomas; John Del Cecato
Subject: Re: DC Meetings for Mayor

Can you give me another date we can offer for DC?

On Tuesday, August 11, 2015, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:
No- he may be giving his ed speech on this day-

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Tuesday, August 11, 2015 3:53 PM
To: Geri Prado
Cc: Snyder, Thomas; John Del Cecato; Salazar-Rodriguez, Prisca
Subject: Re: DC Meetings for Mayor

Is this date still confirmed for him to be in DC? Dayton and Merkley are holding time on their calendars right now

On Mon, Aug 10, 2015 at 1:54 PM, Geri Prado <geri@progressiveagenda.us> wrote:
How much time do we have?

I'd like to schedule other meetings with key organizations.

On Aug 10, 2015, at 1:48 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

He has specifically requested in person meetings with Mark Dayton, Jeff Merkley, Kate Brown, and EW in NY or DC.

I have confirmed that Dayton and Merkley could both do a meeting in DC on

September 16th. Can we lock this in?

We could try to build more TPA meetings around this trip, or you could offer to federal affairs office/IGA. Not sure what the process is to get this in stone.

Let me know!

Thanks,
Hayley

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Geri Prado](#)
To: [Salazar-Rodriguez, Prisca](#); [Snyder, Thomas](#); [John Del Cecato](#)
Subject: Re: Next week: Meeting with Mayor
Date: Thursday, August 13, 2015 2:19:57 PM

Sorry- Tom too.

On Thu, Aug 13, 2015 at 2:15 PM, Geri Prado [REDACTED] wrote:
Can I schedule time for me and John to sit with the Mayor re: TPA for 15 mins?

I was planning on being there Wednesday, Thursday but clearly can schedule when he can do it.

Thanks.

From: [Leopold, Elana](#)
To: "jfdc@akpdmedia.com"
Subject: Re: MBDB: Travel Time from Lincoln Hospital to City Hall // Weekly TPA Strategy Call
Date: Thursday, August 13, 2015 2:36:17 PM

Ok- were just getting ready to leave the press conference

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, August 13, 2015 02:35 PM
To: Leopold, Elana
Subject: Re: MBDB: Travel Time from Lincoln Hospital to City Hall // Weekly TPA Strategy Call

i'm on a different call so may be late in joining

On 8/13/15, 1:58 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov> wrote:

>We are delayed. Will let you know when to dial in

From: [Leopold, Elana](#)
To: [REDACTED]
Cc: [Salazar-Rodriguez, Prisca](#); "jfdc@akodmedia.com"; "hayley@progressiveagenda.us"; [Snyder, Thomas](#); [Da Costa, Ricky](#)
Subject: Re: MBDB: Travel Time from Lincoln Hospital to City Hall // Weekly TPA Strategy Call
Date: Thursday, August 13, 2015 2:50:58 PM

Back in the car

Mayor needs a couple min before we start

From: Geri Prado [mailto:[REDACTED]]
Sent: Thursday, August 13, 2015 02:12 PM
To: Leopold, Elana
Cc: [Salazar-Rodriguez, Prisca](#); jfdc@akpdmedia.com <jfdc@akpdmedia.com>; hayley@progressiveagenda.us <hayley@progressiveagenda.us>; [Snyder, Thomas](#); [Da Costa, Ricky](#)
Subject: Re: MBDB: Travel Time from Lincoln Hospital to City Hall // Weekly TPA Strategy Call

Agenda:

1. Plan, "mini-retreat"
2. Co-Chair follow up
3. Forum update
4. Calls- fundraising, political

On Thu, Aug 13, 2015 at 1:58 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

| We are delayed. Will let you know when to dial in

From: [Leopold, Elana](#)
To: [Salazar-Rodriguez, Prisca](#); "[ifdc@akpdmedia.com](#)" [REDACTED]; "[hayley@progressiveagenda.us](#)";
[Snyder, Thomas](#); [Da Costa, Ricky](#)
Subject: MBDB: Travel Time from Lincoln Hospital to City Hall // Weekly TPA Strategy Call
Date: Thursday, August 13, 2015 2:55:03 PM

Pls dial in now

From: [Geri Prado](#)
To: [Leopold, Elana](#)
Cc: [Salazar-Rodriguez, Prisca](#); jfdc@akpdmedia.com; hayley@progressiveagenda.us; [Snyder, Thomas](#); [Da Costa, Ricky](#)
Subject: Re: MBDB: Travel Time from Lincoln Hospital to City Hall // Weekly TPA Strategy Call
Date: Thursday, August 13, 2015 2:57:34 PM

I am on.

On Thu, Aug 13, 2015 at 2:55 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:
| Pls dial in now

From: [Boeglin, Rosemary](#)
To: ["John Del Cecato"](#)
Subject: RE: Clinton is open to raising Social Security taxes on six-figure earners - The Washington Post
Date: Thursday, August 13, 2015 5:36:48 PM

FAB. Will make sure to include.

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, August 13, 2015 5:35 PM
To: Boeglin, Rosemary
Subject: Re: Clinton is open to raising Social Security taxes on six-figure earners - The Washington Post

There's a new AARP poll that backs up her position - and TPA's position!

> On Aug 13, 2015, at 5:09 PM, Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov> wrote:
>
> Thanks!
>
> -----Original Message-----
> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Thursday, August 13, 2015 5:09 PM
> To: Boeglin, Rosemary
> Subject: Clinton is open to raising Social Security taxes on six-figure earners - The Washington Post
>
>
> <http://www.washingtonpost.com/news/wonkblog/wp/2015/08/12/clinton-is-open-to-raising-social-security-taxes-on-six-figure-earners/>
>
>
>

From: [Boeglin, Rosemary](#)
To: ["John Del Cecato"](#)
Subject: RE:
Date: Thursday, August 13, 2015 7:27:54 PM

Let the games begin!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, August 13, 2015 6:03 PM
To: Boeglin, Rosemary
Subject:

<http://www.buzzfeed.com/andrewkaczynski/al-gore-insiders-figuring-out-if-theres-a-path-for-him-to-ru>

Shared via the [Google app](#)

From: [John Del Cecato](#)
To: [Boeglin, Rosemary](#)
Subject: Re: RE:
Date: Thursday, August 13, 2015 7:32:04 PM

:)

On Aug 13, 2015, at 7:28 PM, Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov> wrote:

Let the games begin!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, August 13, 2015 6:03 PM
To: Boeglin, Rosemary
Subject:

<http://www.buzzfeed.com/andrewkaczynski/al-gore-insiders-figuring-out-if-theres-a-path-for-him-to-ru>

Shared via the [Google app](#)

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Snyder, Thomas](#); [Hinton, Karen](#); [Hagelgans, Andrea](#); [John Del Cecato](#)
Subject: Tweet by Michael Howard Saul on Twitter
Date: Thursday, August 13, 2015 7:52:05 PM



Michael Howard Saul (@MichaelHwrdsaul)

[8/13/15, 7:50 PM](#)

Hillary Clinton. Bill de Blasio. Andrew Cuomo. What's going on with NY's top power brokers and the prez hopeful? [wsj.com/articles/for-c...](#)

[Download](#) the Twitter app

Sent from my iPhone

From: [John Del Cecato](#)
To: [Walzak, Phil](#)
Cc: [Hinton, Karen](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#); jonathan@berlinrosen.com
Subject: Re: WSJ
Date: Thursday, August 13, 2015 10:28:37 PM

Happy to do it. Just let me know when I start

> On Aug 13, 2015, at 10:23 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

>

> Yeah I like that

> You can be outside ratfucker on twitter

>

> ----- Original Message -----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Thursday, August 13, 2015 10:19 PM

> To: Walzak, Phil

> Cc: Hinton, Karen; Wolfe, Emma; Hagelgans, Andrea; jonathan@berlinrosen.com

<jonathan@berlinrosen.com>

> Subject: Re: WSJ

>

> Yes. Lots of "it wasn't a bad story" and "I treated you fairly" and "when can we get coffee".

>

> I told him I guess I wasn't that interesting to him, since I gave him a minimum wage story and he didn't do it - and that I had seen story after story that I didn't like. I said I just didn't have time for reporters when it's not my skill set, and was gonna leave the reporter contacts to the professionals.

>

> That said, I think his colleague also worked Ragone over - and while Peter thought he was helping, his comments weren't helping I this context.

>

> Maybe I'm channeling Louis CK here, but I feel like people on the outside (like me) should be assigned a duty - like going after our opponents - and just delivering that via Twitter. That way, reporters don't get to pick and choose how they use information.

>

>

>

>

>> On Aug 13, 2015, at 10:12 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

>>

>> He respond to u?

>>

>> ----- Original Message -----

>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>> Sent: Thursday, August 13, 2015 09:58 PM

>> To: Walzak, Phil

>> Cc: Hinton, Karen; Wolfe, Emma; Hagelgans, Andrea; jonathan@berlinrosen.com

<jonathan@berlinrosen.com>

>> Subject: Re: WSJ

>>

>> I bitches to him already and told him I was done talking to him. But probably means more coming from Karen.

>>

>>

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>>

>>> On Aug 13, 2015, at 9:54 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

>>>

>>> KH want to shoot him a note?

>>>

>>> ----- Original Message -----

>>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>>> Sent: Thursday, August 13, 2015 09:50 PM

>>> To: Walzak, Phil; Hinton, Karen; Wolfe, Emma; Hagegans, Andrea; Jonathan Rosen
<jonathan@berlinrosen.com>

>>> Subject: WSJ

>>>

>>> I gave Dawsey the prez forum piece - and reminded him that it had been said dozens of times since 4/2/15. He made it sound like it was a new thing. Also, Bdb obviously didn't "take to TV" on HRC announcement video day. We had that planned for days before she leaked that she'd be releasing video.

>>>

>>>

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Wolfe, Emma](#); [Hinton, Karen](#)
Cc: [Hagelgans, Andrea](#); "jonathan@berlinrosen.com"
Subject: Re: WSJ
Date: Friday, August 14, 2015 8:37:19 AM

For my part, though - it was sloppy... I shouldn't have gotten pressured into giving Josh the presidential forum piece without thinking through the strategy... I screwed up

On 8/13/15, 11:09 PM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

>Won't make an impact

>

>

>----- Original Message -----

>From: Wolfe, Emma

>Sent: Thursday, August 13, 2015 11:06 PM

>To: Hinton, Karen

>Cc: John Del Cecato <jfdc@akpdmedia.com>; Walzak, Phil; Hagelgans,

>Andrea; jonathan@berlinrosen.com <jonathan@berlinrosen.com>

>Subject: Re: WSJ

>

>True

>

>

>

>> On Aug 13, 2015, at 11:05 PM, Hinton, Karen <KHinton@cityhall.nyc.gov>

>>wrote:

>>

>> It was a nothing story.

>>

>> Sent from my iPhone

>>

>>> On Aug 13, 2015, at 10:28 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov>

>>>wrote:

>>>

>>> That was a bad story

>>>

>>>

>>>

>>>> On Aug 13, 2015, at 10:25 PM, Hinton, Karen

>>>><KHinton@cityhall.nyc.gov> wrote:

>>>>

>>>> Let me read the story.

>>>> Sent from my iPhone

>>>>

>>>>> On Aug 13, 2015, at 10:19 PM, John Del Cecato <jfdc@akpdmedia.com>

>>>>>wrote:

>>>>>

>>>>> Yes. Lots of "it wasn't a bad story" and "I treated you fairly" and

>>>>>"when can we get coffee".

>>>>>

>>>>> I told him I guess I wasn't that interesting to him, since I gave

>>>>>him a minimum wage story and he didn't do it - and that I had seen

>>>>>story after story that I didn't like. I said I just didn't have time

>>>>>for reporters when it's not my skill set, and was gonna leave the

>>>>>reporter contacts to the professionals.

>>>>>
>>>>> That said, I think his colleague also worked Ragone over - and while
>>>>>Peter thought he was helping, his comments weren't helping I this
>>>>>context.
>>>>>
>>>>> Maybe I'm channeling Louis CK here, but I feel like people on the
>>>>>outside (like me) should be assigned a duty - like going after our
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>>>>>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>>>>>> Sent: Thursday, August 13, 2015 09:58 PM
>>>>>> To: Walzak, Phil
>>>>>> Cc: Hinton, Karen; Wolfe, Emma; Hagelgans, Andrea;
>>>>>>jonathan@berlinrosen.com <jonathan@berlinrosen.com>
>>>>>> Subject: Re: WSJ
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>>>>>>> Sent: Thursday, August 13, 2015 09:50 PM
>>>>>>> To: Walzak, Phil; Hinton, Karen; Wolfe, Emma; Hagelgans, Andrea;
>>>>>>>Jonathan Rosen <jonathan@berlinrosen.com>
>>>>>>> Subject: WSJ
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>>>>>>>announcement video day. We had that planned for days before she
>>>>>>>leaked that she'd be releasing video.
>>>>>>>
>>>>>>>

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: Re: WSJ
Date: Friday, August 14, 2015 8:44:26 AM

:)

> On Aug 14, 2015, at 8:43 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

>

> I have yet to be quoted in this job.

>

> Sent from my BlackBerry 10 smartphone.

> Original Message

> From: John Del Cecato

> Sent: Friday, August 14, 2015 8:42 AM

> To: Hagelgans, Andrea

> Subject: Re: WSJ

>

>

> I really do!!

>

> On 8/14/15, 8:41 AM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>

> wrote:

>

>> You hate talking to reporters as much as me!

>>

>> Sent from my BlackBerry 10 smartphone.

>> Original Message

>> From: John Del Cecato

>> Sent: Friday, August 14, 2015 8:37 AM

>> To: Walzak, Phil; Wolfe, Emma; Hinton, Karen

>> Cc: Hagelgans, Andrea; 'jonathan@berlinrosen.com'

>> Subject: Re: WSJ

>>

>>

>> For my part, though - it was sloppy... I shouldn't have gotten pressured
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>>> Won't make an impact

>>>

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>>> ----- Original Message -----

>>> From: Wolfe, Emma

>>> Sent: Thursday, August 13, 2015 11:06 PM

>>> To: Hinton, Karen

>>> Cc: John Del Cecato <jfdc@akpdmedia.com>; Walzak, Phil; Hagelgans,

>>> Andrea; jonathan@berlinrosen.com <jonathan@berlinrosen.com>

>>> Subject: Re: WSJ

>>>

>>> True

>>>

>>>

>>>

>>>> On Aug 13, 2015, at 11:05 PM, Hinton, Karen <KHinton@cityhall.nyc.gov>
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>>>> Sent from my iPhone
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>>>>>>>>> To: Walzak, Phil
>>>>>>>>> Cc: Hinton, Karen; Wolfe, Emma; Hagelgans, Andrea;
>>>>>>>>> jonathan@berlinrosen.com <jonathan@berlinrosen.com>
>>>>>>>>> Subject: Re: WSJ
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>>>>>>>> was a new thing. Also, Bdb obviously didn't "take to TV" on HRC
>>>>>>>> announcement video day. We had that planned for days before she
>>>>>>>> leaked that she'd be releasing video.
>

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Subject: FYI
Date: Friday, August 14, 2015 9:40:08 AM

10:25 a.m. -- WNYC's "Brian Lehrer Show": Heather McGhee, president of Demos Action, "talks about Trump, women, and how they are impacted by the Republican Party's policies."

Sent from my iPhone

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#)
Subject: Re: time to chat?
Date: Friday, August 14, 2015 10:01:27 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image001.png](#)
[image003.png](#)

Argh - I have a call then - how about 1p?

On Aug 14, 2015, at 9:27 AM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

Have mtg right now
1030 work?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, August 14, 2015 9:14 AM
To: Yazgi, Stephanie
Subject: Re: time to chat?

Sure - i'm free now - [REDACTED]

From: Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Friday, August 14, 2015 at 9:11 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: time to chat?

Let me know if you have any time today.
Thanks!

STEPHANIE YAZGI
National Organizing Director
Mayor's Office of Immigrant Affairs
syazgi@cityhall.nyc.gov
(o) 212 676 3153 |(m) 917 374 8235 | nyc.gov/immigrants



<[image002.png](#)>



<[image004.png](#)>

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From: [Snyder, Thomas](#)
To: [John Del Ceccato](#)
Cc: [Geri Prado](#)
Subject: Re: Follow-up on June meeting about Iowa
Date: Friday, August 14, 2015 10:55:50 AM

My very thought.

From: John Del Ceccato <jfdc@akpdmedia.com>
Date: Friday, August 14, 2015 at 10:44 AM
To: Tom Snyder <tsnyder@cityhall.nyc.gov>
Cc: Geri Prado <geri@progressiveagenda.us>
Subject: Re: Follow-up on June meeting about Iowa

Yes - good point. Maybe mbdb would be satisfied with a little direct action. Still would cost money but wouldn't break the bank like a full on field program

On Aug 14, 2015, at 10:40 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

In light of early states interest by Mayor, can you brief Geri on this prior conversation.
Whether it has any meaning for us...

From: Mehrdad Azemun <mehrdad@npa-us.org>
Date: Friday, August 14, 2015 at 9:46 AM
To: Tom Snyder <tsnyder@cityhall.nyc.gov>
Cc: John Del Ceccato <jfdc@akpdmedia.com>
Subject: Follow-up on June meeting about Iowa

Tom and John, I'm coming back to this to see what direction you may be going in. Our group in Iowa was wondering. Mehrdad

On Wed, Jun 24, 2015 at 6:32 PM, Mehrdad Azemun <mehrdad@npa-us.org> wrote:

Guys, quick follow-up: I met with staff from the Iowa group in dc today and they're interested in having a conversation with you both if that interest is mutual. I brief them on the "caucus for fairness" idea and they're also interested in influencing the conversation that happens before the caucuses.

John, in answer to your question, their membership is 3200 - and that's a real, hard number (ie not like MoveOn or Greenpeace, which I'm sure count me as a member despite my never having given them money, or at least not for years).

I'll also forward you info on the upcoming fall convention for their c3, which will give you a good flavor of the group and their politics. Mehrdad

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From: Mehrdad Azemun [<mailto:mehrdad@npa-us.org>]
Sent: Wednesday, June 17, 2015 4:34 PM
To: Snyder, Thomas
Cc: John Del Ceccato (jfdc@akpdmedia.com)
Subject: Re: Confirmed meeting-Iowa

Tom, I'm wondering what you'd like to discuss in this meeting. If you want to get deep into details on Iowa, I should get our Iowa member on the phone, Iowa Citizens for Community Improvement. Let me know. Mehrdad

On Fri, Jun 5, 2015 at 9:21 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

John and Mehrdad – we are confirmed to meet at the Mayor's Office on Friday June 19 at 3:30pm.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
[212-341-5050](tel:212-341-5050)

--

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From: [Snyder, Thomas](#)
To: [Geri Prado](#); [John Del Cecato](#)
Subject: Re: Follow-up on June meeting about Iowa
Date: Friday, August 14, 2015 11:52:52 AM

Doubtful. Why would you want that?

From: Geri Prado <geri@progressiveagenda.us>
Date: Friday, August 14, 2015 at 11:34 AM
To: John Del Ceccato <jfdc@akpdmedia.com>
Cc: Tom Snyder <tsnyder@cityhall.nyc.gov>
Subject: Re: Follow-up on June meeting about Iowa

This is on one of my proposals- I have three. I didn't have NPA on but that's a side point.

When you do strategic planning or similar meetings do you have outside facilitators? Would he be open to that for the retreat?

On Fri, Aug 14, 2015 at 10:44 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Yes - good point. Maybe mbdb would be satisfied with a little direct action. Still would cost money but wouldn't break the bank like a full on field program

On Aug 14, 2015, at 10:40 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

In light of early states interest by Mayor, can you brief Geri on this prior conversation. Whether it has any meaning for us...

From: Mehrdad Azemun <mehrdad@npa-us.org>
Date: Friday, August 14, 2015 at 9:46 AM
To: Tom Snyder <tsnyder@cityhall.nyc.gov>
Cc: John Del Ceccato <jfdc@akpdmedia.com>
Subject: Follow-up on June meeting about Iowa

Tom and John, I'm coming back to this to see what direction you may be going in. Our group in Iowa was wondering. Mehrdad

On Wed, Jun 24, 2015 at 6:32 PM, Mehrdad Azemun <mehrdad@npa-us.org> wrote:

Guys, quick follow-up: I met with staff from the Iowa group in dc today and they're interested in having a conversation with you both if that interest is mutual. I brief them on the "caucus for fairness" idea and they're also interested in influencing the conversation that happens before the caucuses.

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From: [TPA](#)
To: [Salazar-Rodriguez, Prisca](#); [Snyder, Thomas](#)
Cc: [John Del Cecato](#); [PhilWalzak \(gmail.com\)](#)
Subject: Sirius Interview follow up
Date: Friday, August 14, 2015 12:57:59 PM

Hi Prisca and Tom:

To follow up from the list John sent over last week, can we get a date and time for the Mayor to do the Rabin Havt town hall/interview on Sirius in October?

Please let me know what you need beyond what we sent over.

Thank you.

Geri

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#)
Subject: Re:
Date: Friday, August 14, 2015 1:44:19 PM

No sweat

From: Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Friday, August 14, 2015 at 1:41 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: <no subject>

Sorry caught up
Call u soon!

From: [Mehrdad Azemun](#)
To: [John Del Cecato](#)
Cc: [Snyder, Thomas](#)
Subject: Re: Follow-up on June meeting about Iowa
Date: Friday, August 14, 2015 3:49:17 PM

Great. In case you come back pretty soon, you may want to get in touch with Iowa Citizens for Community Improvement directly. I have to take care of some family issues in Iran, leaving tomorrow and back at work on 8/25.

Hugh Espey is the head of the group in Iowa; he's at <hugh@iowacci.org>.

If you'd rather talk with another national NPA staff person while I'm gone, you can try Ryan Greenwood, our electoral director, at ryan@npa-us.org.

On Fri, Aug 14, 2015 at 11:17 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Hey Mehrdad... I have some thoughts here - will get back with you soon - thanks!

From: Mehrdad Azemun <mehrdad@npa-us.org>
Date: Friday, August 14, 2015 at 9:46 AM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
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From: B
To: [Hagelgans, Andrea](#); [Williams, Dominic](#); [Walzak, Phil](#); [Hinton, Karen](#); [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#); [Leopold, Elana](#); [Wolfe, Emma](#)
Cc: [FLONYC](#); ["jfdc@akpdmedia.com"](#); ["Jonathan@berlinrosen.com"](#); [Klein, Monica](#)
Subject: Re: SI ADVANCE: Firefighter shot responding to house fire on Staten Island
Date: Friday, August 14, 2015 4:32:57 PM

Sometimes miracles do occur...

From: Hagelgans, Andrea
Sent: Friday, August 14, 2015 04:31 PM
To: B; [Williams, Dominic](#); [Walzak, Phil](#); [Hinton, Karen](#); [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#); [Leopold, Elana](#); [Wolfe, Emma](#)
Cc: [FLONYC](#); ["jfdc@akpdmedia.com"](#) <jfdc@akpdmedia.com>; ["Jonathan@berlinrosen.com"](#) <Jonathan@berlinrosen.com>; [Klein, Monica](#)
Subject: RE: SI ADVANCE: Firefighter shot responding to house fire on Staten Island

[Politico/Cap](#) reported this:

State Senator Diane Savino, who also attended the press conference, told POLITICO New York that the mayor's whereabouts during the morning was a non-issue. "Elected officials don't belong at a crime scene," she said.

From: B
Sent: Friday, August 14, 2015 3:59 PM
To: [Williams, Dominic](#); [Walzak, Phil](#); [Hinton, Karen](#); [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#); [Leopold, Elana](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Cc: [FLONYC](#); ["jfdc@akpdmedia.com"](#); ["Jonathan@berlinrosen.com"](#); [Klein, Monica](#)
Subject: Re: SI ADVANCE: Firefighter shot responding to house fire on Staten Island

I just spoke to Jake Lemonda [REDACTED], president of the UFOA which represents to fire officers -- including lieutenants. He says he has already issued a positive statement re: being present at my visit with Hayes and how much it was appreciated. He also says (I can't verify) that he's spoken to Cassidy (not his member, keep in mind) and Steve says he will not comment -- fwiw. Make sure Lemonda's statement gets out there -- I told him I needed him to stand up here and speak the positive truth, and he agreed. He says other union leaders will attack me -- I assume he means mullins and lynch. I need a scorecard tmrw re: who was a friend and who was cheap. Fwiw, the electeds at the presser (Savino, Cusick and Rose) all told me they thought the attack was outrageous -- see if you can get them on record. Rose was in the hospital room with me. Ironically, the firefighters and officers I encountered were overwhelmingly warm and appreciative, including the members of Engine 158 who I spoke with at the hospital. I know this too shall pass, but let's deal with these bastards.

From: B
Sent: Friday, August 14, 2015 03:18 PM
To: [Williams, Dominic](#); [Walzak, Phil](#); [Hinton, Karen](#); [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#); [Leopold, Elana](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Cc: [FLONYC](#); ["jfdc@akpdmedia.com"](#) <jfdc@akpdmedia.com>; ["Jonathan@berlinrosen.com"](#) <Jonathan@berlinrosen.com>

Subject: Re: SI ADVANCE: Firefighter shot responding to house fire on Staten Island

First of all, the news media is pitiful and it's sad for our city and nation.

Second, we keep getting new scenarios to add to our database. Here's what we know: the media wants to focus on death in all its forms and wants me to be present wherever death or grievous injury is involved. Today's controversy about when exactly I should be at the hospital or an active shooter situation and what I'm "allowed" to do if I'm not there is a case in point.

We can make a conscience decision to surrender to them and just go to fires, crime scenes and memorials all day every day -- or we can govern. Now, that being said, it is worth having a team discussion re: whether we no longer believe we have the firepower to fight back in these situations. If we instead believe the media environment has metastasized, we can then institute a protocol that says that I will go immediately to whatever crisis location exists as the default position. Granted, this attack line today would have been harder to promote if I was at CH -- but then the line could have been I took too long to go visit the hospital. If by now you're thinking this is a lose-lose equation and a trap, you may be right.

Third, this is always an attack on us and what we represent. Only we can decide the template we believe in. Only we can choose to either give in (which might be a logical choice) to this part of the tabloid culture, or to blow by it. But we need a template that is sharper. We've had a basic one before but there's still a long pause and lots of internal discussion typically before we act. We need to have a clearer playbook and faster execution.

Fourth, one person in charge -- the only thing that ever works. From now on, Tom will be responsible for immediately convening all key personnel to decide how and when I go to the scene of a crisis. It must start immediately upon info coming in. And I expect the fastest possible decision. Until we decide otherwise, when Tom is not available, Phil will run this process. And when Phil is not available, Dom will run this process.

They will never defeat us. Only we can do that. Let's get tighter, clearer, faster, better.

From: B

Sent: Friday, August 14, 2015 09:11 AM

To: Williams, Dominic; Walzak, Phil; Hinton, Karen; Snyder, Thomas; Salazar-Rodriguez, Prisca; Leopold, Elana; Wolfe, Emma; Hagelgans, Andrea

Subject: Re: SI ADVANCE: Firefighter shot responding to house fire on Staten Island

Just spoke with Nigro again. He says the lieutenant will be held overnight at the hospital as a precaution. So I can visit whenever we think makes sense

From: B

Sent: Friday, August 14, 2015 09:08 AM

To: Williams, Dominic; Walzak, Phil; Hinton, Karen; Snyder, Thomas; Salazar-Rodriguez, Prisca; Leopold, Elana; Wolfe, Emma; Hagelgans, Andrea

Subject: Re: SI ADVANCE: Firefighter shot responding to house fire on Staten Island

Just spoke with BB. Situation is not over but is contained. Suspect holed up in a basement apt -- surrounding area evacuated. PD is flying the suspect's mom up from DE by helicopter -- suspect has asked to speak with her, hopefully as part of surrender. BB will brief the media now. He suggests I go out after the situation is resolved to be part of the post-incident presser and to thank first responders. Then could visit the wounded lieutenant in hospital or at home if he's been released.

From: Williams, Dominic
Sent: Friday, August 14, 2015 08:35 AM
To: B; Walzak, Phil; Hinton, Karen; Snyder, Thomas; Salazar-Rodriguez, Prisca; Leopold, Elana; Wolfe, Emma; Hagelgans, Andrea
Subject: Re: SI ADVANCE: Firefighter shot responding to house fire on Staten Island

Re: Going — Think we need to let this play out more, but plan on having to make a SI trip later today.

Think should read visiting the firefighter after Nigro connects you.

Think we shouldn't be anywhere near the scene now or any time soon. Think we call that once the scene is no longer active, and would underline that that could be a different trip to hospital, not necessarily to scene.

Emma is talking to electeds and Cassidy and that readout will be helpful as well.

From: Bill De Blasio <BCCD@cityhall.nyc.gov>
Date: Friday, August 14, 2015 at 8:30 AM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, Dominic Williams <dwilliams@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Leopold, Elana" <LEopold@cityhall.nyc.gov>
Subject: Re: SI ADVANCE: Firefighter shot responding to house fire on Staten Island

Pls advise what you guys think next steps should be

From: B
Sent: Friday, August 14, 2015 08:16 AM
To: Walzak, Phil; Hinton, Karen; Williams, Dominic; Snyder, Thomas; Salazar-Rodriguez, Prisca; Leopold, Elana
Subject: Fw: SI ADVANCE: Firefighter shot responding to house fire on Staten Island

Just spoke with Nigro and Bratton. Nigro's at the hospital with the lieutenant -- thankfully he's in good condition. BB's going to the site where the shooter is, and says this could be a prolonged stand-off. Shooter is well-armed. BB will update me when he's out there. Nigro will put me on the phone with the lieutenant shortly most likely. BB held open the possibility that I should go to the site of the standoff. Need you guys to evaluate next steps and prepare to make schedule changes. I would put the guy I'm seeing for my first mtg on alert that we may need to re-sched

From: Clips

Sent: Friday, August 14, 2015 07:42 AM

Subject: SI ADVANCE: Firefighter shot responding to house fire on Staten Island

Firefighter shot responding to house fire on Staten Island

SI ADVANCE - Maura Grunlund

http://www.silive.com/northshore/index.ssf/2015/08/firefighter_shot_as_suspect_se.html#incart_river

An explosive situation unfolded early Friday morning in Mariners Harbor when U.S. Marshal's attempted to serve a warrant to an individual and the person set fire to his home and began shooting, according to police and a law enforcement source at the scene.

One of the bullets struck a firefighter in the ankle, according to a spokesman for the NYPD. The shooter is still believed to be inside the home and the situation active.

Firefighters responded to the blaze at 5:58 a.m. at 15 Destiny Court, just around the corner from St. Clement and St. Michael R.C. Church.

An enormous number of emergency officials are on the scene -- including heavily-armed Emergency Service Unit cops, Haz-Mat officers and about 60 firefighters.

At least three helicopters are flying over the area and there is a heavy smell of smoke in the air.

From: [John Del Cecato](#)
To: [Salazar-Rodriguez, Prisca](#); [Snyder, Thomas](#); [Hagelgans, Andrea](#); [Geri Prado](#)
Subject: Re-sending
Date: Friday, August 14, 2015 4:34:18 PM
Attachments: [1.docx](#)

Here's the list that Andrea & her team are trying to find slots for over the next couple months

1. Rachel Maddow with MSNBC. Next week. Do a wrap-up of what's been happening since May 12th – not taking credit, but showing the momentum of progressive policies in action. Min wage hikes, paid family leave, paid sick leave (Obama), CEO pay transparency, Rikers reform, student loan debt.
2. Poppy Harlow with CNN. Do an interview at a diner in East New York. Show her a Pre-K program. This is what we need everywhere in America. Lead-up to first day of school. Cite some report (one of our TPA partners write it?) that shows the huge impact that Pre-K has on combatting income inequality. Hook her up with a parent of a Pre-K child.
3. Vice TV. Take them on a ride on the 2-train, from low-income neighborhood to high-income neighborhood. Reference New School speech. Doesn't happen overnight. Need the state. Need the federal government. I'm doing everything I can.
4. Tavis Smiley. Sometime this summer. Late August? Talk about the report that said for the first time, AfAm kids in poverty outnumber white kids. Mass incarceration/Rikers, marijuana reform, stop-and-frisk reform.
5. Reich event September 29th. Joint discussion on income inequality – maybe at a college. Maybe re-rollout Move On videos. Roll out Geri & co-chairs of TPA.
6. TeleTown Hall in October with TPA VIPs representing states where there will be minimum wage referenda this November. Call on people to be sure to vote and push their friends, family, coworkers to vote.
7. Presidential forum watch party. Late October. MBDB makes opening remarks from NYC.
8. Do event with Roosevelt Institute around income inequality poll they will be releasing in September. Roosevelt or another group releases (or re-releases) a white paper to go along with it (something on inequality by the numbers).
9. Student Debt. Facebook town hall around September education vision speech. Big plank in TPA. Highlight what other cities and states are doing to make higher education more affordable. Need Washington to get serious about debt-free college.
10. Univision. Do an interview with Jorge Ramos on immigration reform/wage theft. Do it as a joint with Hector Figueroa. Talk about in context of TPA.
11. Maria Bartiromo with FOX Business. Talk about tax fairness – specifically closing the CEO pay loophole. Need to rewrite the rules and make tax code more progressive.

12. Do an op-ed for Huffington Post on the one year anniversary of our last one? Democrats Need To Stiffen Our Backbones: Part II? Do it as a joint op-ed with Jeff Merkley? Year in review of what's happened since the first op-ed.

13. Sirius town hall in October. In NYC – to all 27 million subscribers. Progressive host. Put 100 people in the studio to ask questions about various planks of TPA.

From: [Snyder, Thomas](#)
To: [John Del Cecato](#); [Geri Prado](#)
Subject: Re: Re-sending
Date: Friday, August 14, 2015 4:52:36 PM

Have either of you ever noticed the once a week opinion writer for the Washington Post named Harold Meyerson. Aligned with TPA, left wing, very pro-labor. Big into policy change and moving country to the left. Likes Durazo (and me a little). I think you should be able to come up with some angle that would interest him. He's also an editor at American Prospect.

From: John Del Ceccato <jfdc@akpdmedia.com>
Date: Friday, August 14, 2015 at 4:34 PM
To: Prisca Salazar <psalazar-rodriquez@cityhall.nyc.gov>, Tom Snyder <tsnyder@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Geri Prado <[REDACTED]>
Subject: Re-sending

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From: [John Del Cecato](#)
To: [Klein, Monica](#)
Cc: [Hinton, Karen](#); [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: Re: WSJ on Clinton
Date: Saturday, August 15, 2015 11:50:27 AM

I'm thinking it was Ragone - who gave me a heads-up after he talked to the woman reporter for this piece. He told me he talked generally about the HRC side of things

On Aug 15, 2015, at 11:46 AM, Klein, Monica <MKlein@cityhall.nyc.gov> wrote:

Mayor wants to know who handled the article/who is "person close to the Mayor"?

Ty

Mr. de Blasio's aides say they have been heartened by some of Mrs. Clinton's recent speeches, though an endorsement isn't expected soon. They made a calculated decision not to endorse early in the race, hoping to leverage more power to push liberal ideas, a person close to the mayor said.

<http://www.wsj.com/articles/for-clinton-sharply-different-ties-to-cuomo-and-de-blasio-camps-1439509152>

From: [Goldmark, Karin](#)
To: "JWallack@schools.nyc.gov"; "jfdc@akpdmedia.com"; "jonathan@berlinrosen.com"
Subject: Re: education policies
Date: Saturday, August 15, 2015 1:25:54 PM

So it turns out NYC already has a college grad goal--to double # of grads coming out of CUNY by 2020 (from 2010).

Would like to broaden so I propose adding following:
Beat the national college completion rate (it's 46%) by 2030
NY produces 75,000 additional college grads by 2030 (cumulative)

Requires adding, on average, 5K grads per year--obviously targets would be lower initially.

Josh's #s will be based on a better spreadsheet so we should use his.

Also I think we can take off the \$10K for college that's outside realm of possibility.
That's 500M/yr just at today's grad rates for something state should pay for.

From: Wallack Josh [mailto:JWallack@schools.nyc.gov]
Sent: Friday, August 14, 2015 12:19 PM
To: John Del Cecato <jfdc@akpdmedia.com>; Goldmark, Karin; Jonathan Rosen <jonathan@berlinrosen.com>
Subject: RE: education policies

I'll get back to you later today – sorry for delay.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, August 14, 2015 11:29 AM
To: Wallack Josh <JWallack@schools.nyc.gov>; KGoldmark@cityhall.nyc.gov; Jonathan Rosen <jonathan@berlinrosen.com>
Subject: Re: education policies

Just following up on whether I've got my facts right here

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Thursday, August 13, 2015 at 1:55 PM
To: Wallack Josh <JWallack@schools.nyc.gov>, "KGoldmark@cityhall.nyc.gov" <KGoldmark@cityhall.nyc.gov>, Jonathan Rosen <jonathan@berlinrosen.com>
Subject: education policies

Wanted to check in & see if this is the best/most accurate/most up-to-date list of items that we're thinking of doing in the education speech... Feel free to edit at will - or add/subtract

Doubling the number of New York City public school students who graduate from college
Helping 50 thousand more New York City students graduate from college
Making sure every second grader can read on grade level
Doubling the number of elementary school students who can read on grade level
Cutting the high school dropout rate in half
Adding more community schools which offering mental health services, career counseling,
eye exams, and nutrition assistance
Doubling the funding for pre-kindergarten programs
Providing up to five thousand dollars to all high school graduates for college tuition.
Providing up to ten thousand dollars to all high school graduates for college tuition.
Doubling the percentage of students who graduate from New York City public schools who
are college-ready

From: [Blumm, Kate](#)
To: [Goldmark, Karin](#)
Cc: [Hagelgans, Andrea](#); JWallack@schools.nyc.gov; URamirez@schools.nyc.gov; [Williams, Dominic](#); ifdc@akpdmmedia.com; [Walzak, Phil](#); [Snyder, Thomas](#); [Buey, Richard](#); [Wolfe, Emma](#); [Fuleihan, Dean \(OMB\)](#); jonathan@berlinrosen.com
Subject: Re: Speech--next steps
Date: Sunday, August 16, 2015 11:35:01 AM

Karin-- sent around some thoughts/updates and realize I forgot to cc you and several others on this chain. Looping you all now. Captures much of what's here and but open questions below would be very good to resolve.

FROM MOBILE KATE

- > On Aug 16, 2015, at 10:58 AM, Goldmark, Karin <KGoldmark@cityhall.nyc.gov> wrote:
- >
- > Checking in on where we are with speech and putting us all on a thread so we can get coordinated for Weds meeting:
- >
- >
- > 1. Email from B last week:
- >
- > I'm starting to feel this educ speech. College is the right fulcrum here. I think we go heavy into:
- >
- > EVERY middle and high school having a business partner
- >
- > Huge numbers of kids in internships/mentorships/summer jobs
- >
- > EVERY middle/high school student is taking on college tours in nyc multiple times
- >
- > College savings accounts
- >
- > City's new vision of how to get kids to college and help them succeed there/afford it
- >
- > Then all the things we are doing k-12 are shown to be supporting that
- >
- > 2. On college visits piece--this came out of mtg w new State Ed Commissioner--wants college tours/visits specifically mentioned in speech
- >
- > 3. For us to contend with: in 2010 NYC (CUNY and DOE) announced GradNYC, initiative w goal of doubling number of college grads coming out of CUNY by 2020. Now halfway through, we are on track to meet that goal. The number goal isn't overwhelming--I think it's from 7000 to 14,000.
- > I think we should do three things:
- > A. Push timeline to 2030 and include the GradNYC goal in the bigger goal
- > B. Frame the goal as all New Yorkers, not just CUNY or even DOE grads, with special emphasis on DOE grads for the initiatives that get us there.
- > C. Add equity goals for first generation college students.
- >
- > 4. We need to figure out if we are making a "call on state to _____" statement (about increasing TAP or anything else).
- > Any insight on why NYS has not joined Complete College America? (36 states signed up for goals and policy moves on college completion, NY and not among them)
- >
- >

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: Re:
Date: Sunday, August 16, 2015 6:06:42 PM

Roger. Definitely won't be more work for her imo

> On Aug 16, 2015, at 5:33 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:
>
> Btw Kate wasn't keen on the idea b/c she thinks it will mean same work for her. But I think she
doesn't realize his experience level
>
> Sent from my BlackBerry 10 smartphone.
> Original Message
> From: John Del Cecato
> Sent: Sunday, August 16, 2015 5:25 PM
> To: Hagelgans, Andrea
> Subject:
>
>
> Gonna have breakfast with Kevin Bleyer tomorrow AM and pitch him on doing contract speeches for
MBDB
>
>

From: [John Del Cecato](mailto:John.Del.Cecato)
To: B
Cc: geri@progressiveagenda.us; hayley@progressiveagenda.us
Subject: Re: Steyer
Date: Sunday, August 16, 2015 10:10:20 PM

Outstanding. And will do.

> On Aug 16, 2015, at 9:34 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> Pls keep me posted every step of the way. And let's discuss george and alex soros, jay eisenhofer
and robert kraft, all of whom I saw this weekend
>
>
> ----- Original Message -----
> From: Geri Prado [<mailto:geri@progressiveagenda.us>]
> Sent: Saturday, August 15, 2015 11:52 AM
> To: John Del Cecato <jfdc@akpdmedia.com>
> Cc: B; hayley@progressiveagenda.us <hayley@progressiveagenda.us>
> Subject: Re: Steyer
>
> I'm going to talk Josh's colleague who handles all political work.
>
>
>
>> On Aug 15, 2015, at 11:46 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>>
>> I called Josh and he emailed back asking if we could talk Monday.
>>
>> Geri and I are going to brainstorm on ways to make our partnership real.
>>
>>
>>
>>
>>
>>> On Aug 15, 2015, at 11:37 AM, B <BCCD@cityhall.nyc.gov> wrote:
>>>
>>>
>>> Pls update us all now re: follow-up

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Pls call when you can
Date: Monday, August 17, 2015 8:48:18 AM

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: <no subject>
Date: Monday, August 17, 2015 10:57:27 AM

Had breakfast with Kevin Bleyer... He's been pitching a TV comedy he wrote, but is waiting to hear back from some big star - and apparently that takes forever - so he's got time on his hands & is very eager to do some freelance speechwriting for MBDB... We didn't talk money in specifics - but he proposed a small monthly retainer & then a per-speech fee... I know you said you had to look at your budget & find the bread - but he's willing/able - we just need to make him an offer

From: [John Del Cecato](#)
To: [B](#)
Subject: FW: NyT story
Date: Monday, August 17, 2015 11:25:25 AM

FYI

----- Forwarded message -----

From: **Katrina vanden Heuvel** <kat@thenation.com>
Date: Mon, Aug 17, 2015 at 11:04 AM
Subject: NyT story
To: Rebecca Katz <>
Cc: Katrina Cell <kat@thenation.com>

Thought it was okay-- regrets I couldn't talk to one of Times' reporters,
Good to see ED hired for Progressive Agenda and hope to be in loop as that develops, heading toward
presidential forum,kvh

From: [Hayley Prim](#)
To: [Leopold, Elana](#)
Cc: [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: Re: FW: CALL SHEET: Call with Gov Inslee at 11:30am- HE WILL CALL YOUR CELL
Date: Monday, August 17, 2015 1:28:18 PM

He did not download to me

On Mon, Aug 17, 2015 at 1:27 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

Did he download to either of you?

From: B
Sent: Monday, August 17, 2015 10:19 AM
To: Leopold, Elana
Subject: Re: CALL SHEET: Call with Gov Inslee at 11:30am- HE WILL CALL YOUR CELL

Got it

From: Leopold, Elana
Sent: Monday, August 17, 2015 10:15 AM
To: B
Subject: CALL SHEET: Call with Gov Inslee at 11:30am- HE WILL CALL YOUR CELL

EVENT: Call with Jay Inslee, Governor of Washington State

MISSION/GOAL: Talk to Governor Inslee about his recent efforts on Climate Change, discuss what you are doing with TPA

DAY/DATE: Monday, August 17, 2015

EVENT TIME: 11:30AM- 11:45AM

MBDB TIME: 11:30AM- 11:45AM

LOCATION:

LOCAL/ONSITE CONTACT: Governor Inslee will call your cell phone

PEOPLE ATTENDING: 2

ELECTED/COMMUNITY OFFICIALS ATTENDING *Governor Jay Inslee*

STAFF ATTENDING: *N/A*

STAFF ASSIGNED TO MBDB: Hayley Prim

PRESS: Closed

BACKGROUND ON CLIMATE CHANGE MEASURE:

At the end of July, Governor Inslee issued an Executive Order, bi-passing the legislature to combat climate change in his state through regulation.

The Executive Order dictates a cap on a cap on emissions of greenhouse gases so Washington can meet its commitment to cut 1990-level emissions in half by 2050.

Inslee's original legislative proposal covered about 130 large facilities and fuel distributors

that cause the release of more than 25,000 metric tons of heat-trapping gases in a year. It would have made exceptions for industries such as agriculture.

The businesses, which emit at least 25,000 metric tons of carbon a year, would have been required to bid for a limited number of carbon credits to continue operating. The number of credits available would gradually be cut in half by 2050.

There is concern that the measure will have a lop-sided impact on rural residents, farmers and ag processors, the bread-and-butter of the economy in east side communities.

Inslee's rule must go through a year or more of development and vetting before going into effect.

ADDITIONAL INFORMATION:

In Washington, Governor Inslee has already championed many of our Progressive Agenda principles. You should use this opportunity to bring TPA up for discussion and talk about what you are doing. How his policies cross with TPA:

- **Pre-K**— In his state of the state address, Governor Inslee advocated for increased early education opportunities. Specifically, he focused on the need for more high-quality preschools for low-income children. Additionally, he proposed funding for all-day kindergarten state-wide.
 - **College Debt:** In July 2015 Governor Inslee signed the College Affordability Program that would cut tuition at all of Washington's public colleges and universities.
 - **Minimum Wage**— In 2014, when Washington had the highest minimum wage in the country, Governor Inslee proposed raising it even higher - stating "There are tens of thousands of jobs that people depend on that don't provide a living wage in our state. An increase in minimum wage means more money being spent in our economy."
 - **Immigration Reform**— repeatedly urged Congress to pass comprehensive immigration reform
 - **Earned Income Tax Credit**— Inslee's budget funds the Working Families tax rebate, which creates an additional tax credit for families,

based on the Federal Earned Income Tax Credit

- **Tax Loopholes**— In an attempt to help fully fund K-12 education— which he called a “moral commitment”—while also closing the \$1.3 billion budget shortfall for the 2013-15 biennium, Gov. Jay Inslee proposed closing \$565 million in tax preferences in March 2013. In January 2014 proposed ending seven tax exemptions to raise an extra \$200 million in the next fiscal year for public schools.
- **Paid Sick Leave** -- Governor Inslee supports paid sick leave

--

Hayley Prim

c: [REDACTED]

From: [John Del Cecato](#)
To: [Hayley Prim](#); [Leopold, Elana](#)
Subject: Re: CALL SHEET: Call with Gov Inslee at 11:30am- HE WILL CALL YOUR CELL
Date: Monday, August 17, 2015 1:40:33 PM

Me neither

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Monday, August 17, 2015 at 1:27 PM
To: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: FW: CALL SHEET: Call with Gov Inslee at 11:30am- HE WILL CALL YOUR CELL

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- **Paid Sick Leave** -- Governor Inslee supports paid sick leave

--

Hayley Prim

c: [REDACTED]

From: [Salazar-Rodriguez, Prisca](#)
To: "Hayley Prim"
Cc: [Leopold, Elana](#); [John Del Cecato](#); [REDACTED]
Subject: RE: MBDB: TPA Calls
Date: Monday, August 17, 2015 2:46:45 PM

Elana can do with Mayor – can you send her the calls that need to be made?
Thanks!

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Monday, August 17, 2015 1:26 PM
To: Salazar-Rodriguez, Prisca
Cc: Leopold, Elana; John Del Cecato; [REDACTED]
Subject: Re: MBDB: TPA Calls

Hey I have a long standing appt on Wednesday afternoon that is going to be really touch to get out of. Could someone else do this, or could we get some time on Thursday instead?

On Mon, Aug 17, 2015 at 1:21 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

--

Hayley Prim

c: [REDACTED]

From: [Leopold, Elana](#)
To: [B](#)
Cc: ["hayley@progressiveagenda.us"](mailto:hayley@progressiveagenda.us) (hayley@progressiveagenda.us); [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:John_Del_Cecato_jfdc@akpdmedia.com)
Subject: RE: CALL SHEET: Call with Gov Inslee at 11:30am- HE WILL CALL YOUR CELL
Date: Monday, August 17, 2015 3:08:54 PM

Reminding you to download this call

Looping Hayley and JDC

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- **Paid Sick Leave** -- Governor Inslee supports paid sick leave

From: [Salazar-Rodriguez, Prisca](#)
To: "Geri Prado"
Cc: [Hayley Prim](#); [Snyder, Thomas](#); [John Del Cecato](#)
Subject: RE: DC Meetings for Mayor
Date: Monday, August 17, 2015 3:10:50 PM

I think one document with all suggestions is what he is looking for-

From: Geri Prado [mailto:geri@progressiveagenda.us]
Sent: Monday, August 17, 2015 2:51 PM
To: Salazar-Rodriguez, Prisca
Cc: Hayley Prim; Snyder, Thomas; John Del Cecato
Subject: Re: DC Meetings for Mayor

I sent that last week. Should I time out? I'm not sure if you're looking for a tick tock with that or if ok as is.

On Mon, Aug 17, 2015 at 2:50 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

We need to know what an entire day would look like. I know Tom has asked for a sample of a day in DC. Perhaps it is something that you can present at TPA mini-retreat over the weekend.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Monday, August 17, 2015 2:46 PM
To: Geri Prado
Cc: Snyder, Thomas; Salazar-Rodriguez, Prisca; John Del Cecato

Subject: Re: DC Meetings for Mayor

Can we put a hold for dinner with Jeff Merkley on the evening of 9/22 approx 630-8?

On Thu, Aug 13, 2015 at 2:06 PM, Geri Prado <geri@progressiveagenda.us> wrote:
I did that and sent to you but part of this depends on how long we have and how many meetings we can book so I'm trying to get an idea. If he leaves NYC at 6am that's different than if he leaves at 9.

On Thu, Aug 13, 2015 at 1:59 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:
I don't know. Key is just to come up with a a plan for what he could do for most of a day in Dc and we'll go from there.

From: Geri Prado <geri@progressiveagenda.us>
Date: Thursday, August 13, 2015 at 1:55 PM
To: Tom Snyder <tsnyder@cityhall.nyc.gov>
Cc: Prisca Salazar <psalazar-rodriquez@cityhall.nyc.gov>, Hayley Primm <hayley@progressiveagenda.us>, John Del Ceccato <jfdc@akpdmedia.com>

Subject: Re: DC Meetings for Mayor

OK what is earliest he would get on train?

On Thu, Aug 13, 2015 at 1:50 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:
Same day no overnight

From: Geri Prado <geri@progressiveagenda.us>
Date: Thursday, August 13, 2015 at 1:49 PM
To: Prisca Salazar <psalazar-rodriguez@cityhall.nyc.gov>
Cc: Hayley Primm <hayley@progressiveagenda.us>, Tom Snyder <tsnyder@cityhall.nyc.gov>, John Del Ceccato <jfdc@akpdmedia.com>

Subject: Re: DC Meetings for Mayor

First thing in AM- train down and back or fly? Or does he go up the night before?

On Thu, Aug 13, 2015 at 1:33 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:
We can do DC on Tuesday, September 22nd

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Tuesday, August 11, 2015 6:08 PM
To: Salazar-Rodriguez, Prisca
Cc: Geri Prado; Snyder, Thomas; John Del Cecato

Subject: Re: DC Meetings for Mayor

Can you give me another date we can offer for DC?

On Tuesday, August 11, 2015, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:
No- he may be giving his ed speech on this day-

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Tuesday, August 11, 2015 3:53 PM
To: Geri Prado
Cc: Snyder, Thomas; John Del Cecato; Salazar-Rodriguez, Prisca
Subject: Re: DC Meetings for Mayor

Is this date still confirmed for him to be in DC? Dayton and Merkley are holding time on their calendars right now

On Mon, Aug 10, 2015 at 1:54 PM, Geri Prado <geri@progressiveagenda.us> wrote:
How much time do we have?

I'd like to schedule other meetings with key organizations.

On Aug 10, 2015, at 1:48 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

He has specifically requested in person meetings with Mark Dayton, Jeff Merkley, Kate Brown, and EW in NY or DC.

I have confirmed that Dayton and Merkley could both do a meeting in DC on September 16th. Can we lock this in?

We could try to build more TPA meetings around this trip, or you could offer to federal affairs office/IGA. Not sure what the process is to get this in stone.

Let me know!

Thanks,
Hayley

--

Hayley Prim

c: [REDACTED]

From: [Salazar-Rodriguez, Prisca](#)
To: ["Geri Prado"; Snyder, Thomas](#)
Cc: [Hayley Prim; John Del Cecato](#)
Subject: RE: Potential DC Trip
Date: Monday, August 17, 2015 3:11:49 PM

Works

From: Geri Prado [mailto:████████████████████]
Sent: Monday, August 17, 2015 2:53 PM
To: Snyder, Thomas; Salazar-Rodriguez, Prisca
Cc: Hayley Prim; John Del Cecato
Subject: Re: Potential DC Trip

re-upping. What more would you like?

On Wed, Aug 12, 2015 at 11:26 AM, Geri Prado <████████████████████> wrote:
Purpose of trip:

- Meet with current supporters to discuss signing on other high level supporters and organizations
- Meet with potential key funders, leaders of targeted organizations

When:

- August, early to mid September, 1 full day

What:

Meetings

- Senator Elizabeth Warren- purpose: to move to sign on to TPA and be co-chair
- Senator Jeff Merkley- Purpose: discuss issues and work to organize other high level signers
- President of AFSCME, board member of Priorities USA, America Votes, Working America Lee Saunders, senior advisor Paul Booth. Purpose: to ask to be a major participant in TPA, help sign on other organizations, provide support
- Democracy Alliance, Board Chair John Stocks- to discuss DA involvement in TPA, NEA contributions
- LGBT prospecting- meeting with key FR in the LGBT community
- Potential AFL-CIO Pres meeting- Tom for you and I to discuss.

Matching up these schedules will be tough so if we could have 2 options as far as days and see which would work best that would be most helpful.

If I need to write up a memo with more information let me know.

Geri

From: [Klein, Monica](#)
To: [Walzak, Phil](#); [Hinton, Karen](#); "[jfdc@akpdmedia.com](#)"; [Hagelgans, Andrea](#)
Subject: Re: WSJ on Clinton
Date: Monday, August 17, 2015 6:09:46 PM

kk Just wanted to cross off list that someone discussed w him
Tx

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: (917) 324-3297 | twitter: [@monicacklein](#)

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Monday, August 17, 2015 at 6:08 PM
To: Monica Klein <mklein@cityhall.nyc.gov>, "KHinton@cityhall.nyc.gov" <KHinton@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: RE: WSJ on Clinton

I did yest
He didn't want speculkation on timetable of endorsement

I didn't know who the source is

From: Klein, Monica
Sent: Monday, August 17, 2015 6:06 PM
To: Hinton, Karen; 'jfdc@akpdmedia.com'; Hagelgans, Andrea; Walzak, Phil
Subject: RE: WSJ on Clinton

Checking in – did anyone discuss this one w/ Mayor yet?
Ty

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: (917) 565-0715 | twitter: [@monicacklein](#)

From: Hinton, Karen
Sent: Saturday, August 15, 2015 11:51 AM
To: Klein, Monica; 'jfdc@akpdmedia.com'; Hagelgans, Andrea; Walzak, Phil
Subject: Re: WSJ on Clinton

Don't know.
Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter [@KarenHinton](#)

From: Monica Klein <MKlein@cityhall.nyc.gov>

Date: Sat, 15 Aug 2015 11:46:43 -0400

To: ""jfdc@akpdmedia.com"" <jfdc@akpdmedia.com>, Karen Hinton <khinton@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>

Subject: WSJ on Clinton

Mayor wants to know who handled the article/who is "person close to the Mayor"?

Ty

Mr. de Blasio's aides say they have been heartened by some of Mrs. Clinton's recent speeches, though an endorsement isn't expected soon. They made a calculated decision not to endorse early in the race, hoping to leverage more power to push liberal ideas, a person close to the mayor said.

<http://www.wsj.com/articles/for-clinton-sharply-different-ties-to-cuomo-and-de-blasio-camps-1439509152>

From: [Hinton, Karen](#)
To: [Klein, Monica](#); "jfdc@akpdmedia.com"; [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: RE: WSJ on Clinton
Date: Monday, August 17, 2015 6:12:46 PM

Not me. Can tonight.

From: Klein, Monica
Sent: Monday, August 17, 2015 6:06 PM
To: Hinton, Karen; 'jfdc@akpdmedia.com'; [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: RE: WSJ on Clinton

Checking in – did anyone discuss this one w/ Mayor yet?

Ty

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: (917) 565-0715 | twitter: [@monicacklein](#)

From: Hinton, Karen
Sent: Saturday, August 15, 2015 11:51 AM
To: Klein, Monica; 'jfdc@akpdmedia.com'; [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: Re: WSJ on Clinton

Don't know.

Karen Hinton

Press Secretary

917-246-7692

Follow Me On Twitter [@KarenHinton](#)

From: Monica Klein <MKlein@cityhall.nyc.gov>
Date: Sat, 15 Aug 2015 11:46:43 -0400
To: "'jfdc@akpdmedia.com'" <jfdc@akpdmedia.com>, Karen Hinton <khinton@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Subject: WSJ on Clinton

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Mr. de Blasio's aides say they have been heartened by some of Mrs. Clinton's recent speeches, though an endorsement isn't expected soon. They made a calculated decision not to endorse early in the race, hoping to leverage more power to push liberal ideas, a person close to the mayor said.

<http://www.wsj.com/articles/for-clinton-sharply-different-ties-to-cuomo-and-de-blasio-camps-1439509152>

From: [Hinton, Karen](#)
To: [John Del Cecato](#)
Subject: Re: bfast
Date: Monday, August 17, 2015 9:30:35 PM

Thursday yes that's good

Sent from my iPhone

On Aug 17, 2015, at 8:38 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Can't tomorrow. Got an all day retreat with another client. Maybe Thurs?

On Aug 17, 2015, at 6:27 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Can you do breakfast 7:30? Odeon?

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Pls discuss
Date: Monday, August 17, 2015 11:47:26 PM

Brief email I got from podesta

From: [Boeglin, Rosemary](#)
To: [Boeglin, Rosemary](#)
Bcc: [Leopold, Elana](#); hayley@progressiveagenda.us; jfdc@akpdmedia.com; [Gunaratna, Mahen](#); [McGinn, Isaac](#); [Klein, Monica](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Grybauskas, Natalie](#); [Jacobs, Eva](#); bccd@cityhall.nyc.gov; [McCray, Chirlane](#); [Hinton, Karen](#); [Adams Baker, Marti](#); [Abeywardena, Penny](#); [Beggs, Joyce](#); [Hardy, Travis](#); [Jackson, Marissa](#); [Nabizada, Mina](#); [Schrenell, Hillary](#); [Wright, Jessica](#); [Shaikh, Michael](#); geri@progressiveagenda.us
Subject: Income Inequality in the News – Monday, August 17, 2015
Date: Tuesday, August 18, 2015 12:02:47 AM

Income Inequality in the News – Monday, August 17, 2015

Today's Headlines:

[Bernie Sanders rails against establishment politics during Chicago stop](#)

CHICAGO TRIBUNE - Kim Greiger

[Carly Fiorina: Raising the Minimum Wage Will Lead to 'Less Opportunity'](#)

NATIONAL JOURNAL - Emma Roller

[Why the Rich Stay Rich and the Poor Stay Poor](#)

NEWSWEEK - Maya Wesby

[Minimum-Wage Waivers for Union Members Stir Standoff](#)

WALL STREET JOURNAL - Eric Morath, Alejandro Lazo

[Full-day pre-K should be priority in Emanuel's 2nd term: panel](#)

CHICAGO SUN TIMES - Jon Seidel

[Americans Are Becoming More Pro-Union](#)

HUFFINGTON POST - Janie Velencia

Income Inequality in the News:

[Bernie Sanders rails against establishment politics during Chicago stop](#)

CHICAGO TRIBUNE - Kim Greiger

Vermont U.S. Sen. Bernie Sanders took his upstart campaign to the home state of his front-running rival Monday night, packing a boutique Chicago theater to capacity as he made his pitch for the Democratic presidential nomination.

A crowd sipping beers and cocktails under the glow of a disco ball chanted and cheered as the liberal firebrand railed against "establishment politics ... establishment economics and establishment media."

Sanders is riding an unlikely wave of popularity in the early days of the Democrats' presidential nominating contest, which many have considered a lock for Park Ridge native Hillary Rodham Clinton.

The veteran senator has packed stadiums on the West Coast and drawn hordes at the Iowa State Fair. By comparison, Monday's event was a low-key affair — a \$50-per-person fundraiser that drew more than 600 people.

But attendees still got the Sanders experience that has come to define his campaign: a nearly hourlong speech punctuated by repeated references to the country's growing wealth divide. Appeals to the crowd as "brothers and sisters." Pledges to provide tuition-free college, enact a \$15-an-hour federal minimum wage and go after corporations that avoid paying taxes by

parking money overseas.

"When we talk and use words like greed, fraud, dishonesty and arrogance, these are just a few of the adjectives to describe Wall Street," Sanders said. "I find it very interesting that some kid who gets picked up for smoking marijuana can have an arrest record, but the crooks who destroyed our economy don't."

While he made no mention of Clinton by name, Sanders sought to differentiate himself from the former secretary of state, asserting that he was one of the few candidates in the race who had refused to establish a super PAC — a much-maligned campaign finance vehicle that allows for the collection of unlimited contributions from corporations, unions, associations and individuals.

"I don't believe in the agenda of corporate America, I don't believe in the agenda of the billionaire class, and I don't want their money," Sanders said.

Sanders' focus on economic issues has drawn criticism recently from activists who argue that it ignores problems of institutional racism. Earlier this month, a Sanders rally in Seattle was interrupted when members of Black Lives Matter stormed the stage and took over his microphone. The incident sparked a wave of chatter on social media over Sanders' platform and its appeal to minorities.

In Chicago, Sanders devoted a portion of his speech to the issue, saying he was "appalled and outraged" by police shootings of unarmed African-Americans.

"I know you do not want to see any more of those videos of a black woman thrown out of her car," Sanders said, a reference to a Naperville woman who was found dead in a Texas jail cell after she was arrested during a traffic stop.

"What's her name, Bernie?" someone in the crowd shouted. Reciting the names of victims of police violence is a hallmark of the Black Lives Matter movement.

"Her name is Sandra Bland," Sanders said.

[Carly Fiorina: Raising the Minimum Wage Will Lead to 'Less Opportunity'](#)

NATIONAL JOURNAL - Emma Roller

Carly Fiorina didn't want to give a speech on Monday when she took the stage at the Des Moines Register soapbox at the Iowa State Fair. Instead, she proceeded quickly to the question-and-answer portion, fielding questions on everything from abortion ("Planned Parenthood must be defunded") to U.S. energy production ("a single nation acting alone will make no difference at all" on climate change).

The first question Fiorina fielded was about the minimum wage, and how she thinks raising the wage would affect the U.S. economy. Fiorina, a former CEO of Hewlett-Packard, answered as she had before, but included an interesting argument against raising the wage.

"First, I believe that minimum wage should be a state decision, not a federal decision. Why? Because it makes no sense to say that the minimum wage in New York City is the same as

the minimum wage in Mason City, Iowa," Fiorina said.

"Secondly, we have to remember that a lot of minimum-wage jobs are jobs where people start, and in those jobs they learn skills to move forward. So we need to be honest about the consequences of raising a minimum wage too high. One of the consequences is that young people who are trapped in poor neighborhoods will have less opportunities to learn skills and move forward."

The idea that you can draw a line between higher minimum wage and fewer opportunities in poor neighborhoods is an alluring hypothesis for Republican primary voters, and one that is very hard to bear out in empirical research. Economists can't even agree whether raising the wage would lead to job stagnation or not, much less the social capital affected by it.

Real job growth, Fiorina continued, is not created by the federal government mandating higher wages, but by allowing smaller businesses to thrive. Forcing smaller businesses to pay higher wages, Fiorina argued, would price them out of the market.

"We are crushing them under the weight, the complexity, the cost, the power of a federal government that frankly advantages the big, the powerful, the wealthy and the well-connected, and is crushing the small and the powerless," she said. "Every time we destroy a small business or we destroy a community bank, we are destroying the opportunity for someone to get that first job, learn skills, and get a better job."

So, is raising the minimum wage actually a job killer? It's hard to say conclusively, and has led to some infighting among U.S. economists. A 2007 literature review from the Federal Reserve Board of Governors concluded that minimum-wage increases reduced employment. More recently, a study found little correlation between metro areas raising their minimum wages and their job-growth rate, suggesting that raising the minimum wage does not impact employment.

While raising the federal minimum wage to \$15 an hour—an idea Sen. Bernie Sanders and former Maryland Gov. Martin O'Malley have backed—would definitely increase individual employee income, that could come at the cost of jobs. A 2014 report from the Congressional Budget Office projected that raising the minimum wage from \$7.25 to \$10.10 an hour would lead to a reduction in 500,000 jobs nationally, but roughly 16.5 million workers would see their weekly earnings increase.

With not enough research to definitively say which side is right, voters will have to decide which side they trust more. And on Monday in Iowa, Fiorina made a good sales pitch that she's the person voters should trust.

[Why the Rich Stay Rich and the Poor Stay Poor](#)

NEWSWEEK - Maya Wesby

This article first appeared on the Wilson Quarterly.

Income inequality is rising in the United States, and the gap between the wealthiest 1 percent of Americans compared to the majority of income earners is now at unprecedented heights.

While the growing disparity may be attributed to a multitude of factors (race and gender, to name a couple), the environment that one is raised in bears the most impact, for better or worse.

A study from Harvard's Equality of Opportunity Project, led by professors Raj Chetty and Nathaniel Hendren, found that among subjects who were studied through adolescence to adulthood in the nation's 100 largest counties, the average annual income at 26 years old was \$26,000.

Inevitably, there were deviations from that mean; the average household in Dupage, Illinois, a wealthy Chicago suburb, makes about 15 percent more than the national average. At the other end of the spectrum, natives of Baltimore take home nearly 17 percent less than the average national income.

The study's takeaway, according to Chetty and Hendren, is the environment one is raised in determines his or her economic mobility.

A similar analysis by John Hopkins University focused solely on Baltimore. Tracking about 800 students from the first grade through their late-20s, the study found that only 4 percent of children from low-income families achieved a college education, compared to 45 percent of children from higher-income families. Cultural environment and surroundings undoubtedly impact the eventual success of a child, as they determine available opportunities and govern how a child will perceive their social standing.

One of the study's subjects, Monica Jaundoo, told her story to NPR in 2014, describing her upbringing: "I remember being so immune to death, so immune to shootings, killings," she said. "I just remember wanting them to rush, like, get the body out the way so we can get back to playing hopscotch or dodgeball."

An entirely different reality exists for the nation's wealthiest minors, evidenced by social media accounts that flaunt their lifestyles. Naturally, a child born into a high-income earning family has easy access to luxurious resources. Yet this environment has set them up with an unfair advantage compared to low-income children, as wealthy kids without fiscal responsibility are likely to stay wealthy at about the same rate as poor kids who work hard are likely to stay poor.

In other words, the rich are likely to stay rich and the poor are likely to stay poor.

The cycle is unlikely to end soon. Researchers based in Sweden (which possesses a lack of social mobility similar to the United States) found that the rate at which Swedish children of wealthy, biological parents were likely to become wealthy was a significant correlation of 0.33 (with 0 meaning no correlation and 1 being exact). A positive correlation also exists for adopted Swedish children of wealthy parents.

Naturally, as wealth is passed from one generation to the other in the form of inheritance and gifts, the children of rich parents become rich, too. Rich parents breed rich kids. But there's more to the passing of wealth than inheritance.

From the moment a child is born into a wealthy family, their parents' spending habits determine if they, too, will be in a high income bracket as an adult. It stems from how

wealthy parents spend money compared to their low-income counterparts: Where low-income families focus on immediate needs, such as food and transportation, rich families invest more on future-oriented purchases that will ensure their well-being.

Growing up with affluence even impacts the college major a wealthy student is likely to choose. Kim Weeden, a Cornell sociologist, spoke with The Atlantic about National Center for Education Statistics data on the correlation between family wealth and choice in college major.

She found that, for students with affluent backgrounds, the choice in college major tends to be in the humanities such as English, history and the arts. Meanwhile their lower-income peers seek majors in math, physics and computer science. As low-income students may choose their majors based on financial necessity and marketability, more affluent students experience the luxury of their families' safety nets, and can explore majors that are less marketable:

The gap continues upon graduation, when more affluent students are substantially more likely to enter the workforce with little to no student debt. For less-affluent graduates, chains of student loan debt weigh down any chance of wealth accumulation. As their paths diverge, and the college graduates age and have families of their own, the cycle perpetuates. To fix a problem that starts so early in life, it is necessary to start in early childhood. Chetty and Hendren, after finding that the chance of upward mobility is increased if young children are exposed to resources usually reserved for the rich (such as better schooling and safer neighborhoods), recommend housing voucher programs to enable lower-income families to move to better neighborhoods with quality pre-school programs.

Otherwise, leaving such traps of inequality unanswered means another generation of children blocked from success.

[Minimum-Wage Waivers for Union Members Stir Standoff](#)

WALL STREET JOURNAL - Eric Morath, Alejandro Lazo

Unions have been a driving force behind the wave of municipal minimum-wage increases sweeping the country. But some unions want their own members exempt from coverage under those laws.

More than 20 U.S. cities and counties, recently including Los Angeles and Kansas City, Mo., have set minimum wages above state and federal levels. Some will eventually reach more than twice the federal rate of \$7.25 an hour.

In at least a half-dozen of those communities, the pay-floor ordinances include a provision allowing unions to waive the wage mandates as part of a collective-bargaining agreement.

Labor groups often seek the exemptions because they say they provide the flexibility to negotiate better benefits for all union members or raises for more senior workers making more than the minimum. Unions also say such exemptions afford cities and employers protection against potential lawsuits if a conflict arises between local ordinances and union agreements, protected by federal labor law.

The carve-outs are increasingly drawing the ire of business groups representing the hotel and tourism industries, among others. They say such exemptions are a way for unions to organize or gain negotiating power by using the ability to opt out of the wage law as leverage to achieve other goals.

For instance, business groups say, unions could advise companies that if they agree to labor representation, they can avoid paying the minimum wage, spending less on wages overall. The strategy could let unions bolster their ranks at a time when union membership is falling, business groups say.

Unions, which have pledged to push forward on minimum-wage increases at the local, state and federal levels, now face a choice: seek to include clauses that could strengthen their bargaining power or drop them in the name of advocating for all workers, union members or otherwise.

The exemptions garnered widespread attention after Los Angeles labor leaders in May advocated for a waiver to be included in the city's minimum-wage proposal, days before the City Council approved it. The exemption was left out of the law's final version after criticism from the local chamber of commerce and business groups. But similar exemptions are included in at least three other Los Angeles laws, including a minimum wage for hotel workers approved last year.

The waiver remains a flash point in Los Angeles—the largest city in the country to pass a \$15 minimum wage—with the City Council expected this fall to revisit the possibility of including the exemption.

Other cities have taken a different approach. When the Kansas City council last month approved a \$13 hourly minimum by 2020, it left out any waivers for unions. Behind the scenes, labor leaders who worked with lawmakers on the provision were divided, said Pat “Duke” Dujakovich, president of Greater Kansas City AFL-CIO.

Some unions sought to include the clause because they felt it could be an organizing tool and provide some flexibility in contract negotiations, he said. But ultimately his union wouldn't back it. “There shouldn't be an exemption,” he said. “If it's the right thing to do, it's the right thing to do for all working people.”

Other unions, including the hotel-workers union United Here, say the clauses are necessary to protect local minimum-wage laws from potential court challenges. Such conflicts haven't arisen in the past because union wages are often higher than applicable minimum-wage laws. Nationally, union members' median wages were 27% higher last year than nonunion workers, according to the Labor Department.

But with local minimum-wage ordinances calling for increasingly higher increases in base pay, an employer could argue that local mandates conflict with union agreements. “If you leave it up for chance, you are setting yourself up for unnecessary litigation,” said Maria Elena Durazo, a national official with Unite Here based in Los Angeles.

The exemptions have also helped provide flexibility in negotiations for unions, in particular when representing a low-wage, immigrant workforce that often puts a premium on employer-funded health-care plans they couldn't get anywhere else, she said.

“In collective bargaining, the employees should retain the right to negotiate what they consider to be the priority,” Ms. Durazo said. “I have been through so many strikes, where workers will do anything and everything to protect their health insurance.”

Similar clauses exist in laws passed in several California cities, including San Francisco and San Jose, as well as Chicago and Milwaukee. “This is, I would say, an established practice,” she said.

Business groups, however, say the clauses are intended to give unions an advantage.

They point to the unionization in 2013 of two Hyatt hotels in Long Beach, Calif.—the Hyatt Regency Long Beach and the Pike Long Beach—following the passage of a living-wage ordinance in that city that raised base pay for hotel workers to \$13 an hour, while union workers could be exempted from the minimum. Workers elected to be represented by Unite Here Local 11 following a long and contentious campaign against those two hotels by that union, which included a boycott.

Randy Gordon, president of the Long Beach Area Chamber of Commerce, said the ordinance was pushed hard by hotel unions to gain leverage over management at those hotels. Current and former managers of the hotels declined to comment.

“It was a terrible ordinance,” Mr. Gordon said. “It was written as a backdoor ploy to unionize hotels in Long Beach.”

Ms. Durazo dismissed that notion. “If that was true, why wouldn’t all the nonunion hotels be union today?” she asked.

Rusty Hicks, head of the Los Angeles County AFL-CIO, supported an exemption in the Los Angeles citywide law. But he rejects the contention it was an underhanded move. “This is about the preservation of collective bargaining, which is governed by federal law,” he said, adding that he expects local laws that don’t include such clauses to be challenged in court.

Chicago’s law, which will set a \$13-an-hour minimum by 2019, also includes such a clause.

John Bouman, co-chairman of Mayor Rahm Emanuel’s minimum-wage working group, said the exemption wasn’t controversial in his city. The president of the Sargent Shriver National Center on Poverty Law met with business and union leaders when helping craft the law last year.

He said there were significant squabbles over the wage level and phase-in schedule, but the clause was a “moot point” because most union workers in Chicago earn far more than the minimum wage.

“Labor, as matter of policy, wanted to keep control over a bargainable issue,” he said. “The employers didn’t care that much one way or the other.”

The U.S. Chamber of Commerce expects unions to pursue similar clauses when advocating for minimum-wage increases in other parts of the country. New York and St. Louis are among the cities exploring local wage moves.

“Unions hope these exemptions will pressure employers into welcoming an organizing effort,” said Glenn Spencer, vice president of the Chamber’s Workforce Freedom Initiative. “But there’s no legal need for these carve-outs.”

A carve-out doesn’t exist in Washington, D.C., which has set a wage above the federal level since 1993, or in Louisville, Ky., which passed a local ordinance last year.

[Full-day pre-K should be priority in Emanuel's 2nd term: panel](#)

CHICAGO SUN TIMES - Jon Seidel

A team tasked with examining Mayor Rahm Emanuel’s second-term priorities wants him to put together a plan to offer full-day pre-kindergarten for every low-income 4-year-old in Chicago.

It’s not clear how the financially strained Chicago Public Schools might pay for that expansion, which is estimated in the group’s new report to cost as much as \$174 million in programming per year.

But Sarah Pang, the mayor’s second-term transition chair, said the concept is crucial to Chicagoans looking for pre-K programs, quality jobs and everything in between.

Pang, who co-chaired the transition team Emanuel assembled when he first took office, led the second-term priorities committee he appointed about a week after securing his re-election in April. She said she plans to deliver the group’s final product to the mayor during a cabinet meeting Monday.

The panel’s report examines three main areas of focus for the mayor in his second term: expanding public engagement, fostering economic growth in the neighborhoods and moving toward universal pre-K. Pang said voters’ comments during this year’s mayoral campaign reinforced those priorities.

“They were very blunt with their feedback and very constructive and very passionate,” Pang said, “and it was a big benefit to the mayor.”

The committee said City Hall should increase its presence in the neighborhoods; build a neighborhood ambassador network; and strengthen its engagement with Chicago youth.

On the economic front, the committee said the city should re-imagine its planned manufacturing districts for modern development; increase transparency of tax-increment financing; and make sure those TIF dollars are invested in the neighborhoods.

Meanwhile, the panel said there are 39,000 government-subsidized pre-K seats in Chicago, 54 percent of which are half-day programs. The city’s programs reach 70 percent of children living at 185 percent of the federal poverty level, it said. But it exists as a fragmented system overseen by two departments that should instead focus on creating parent-centric policies and processes, according to the committee.

Only one-third of low-income 4-year-olds receive a full-day of pre-K, including programs

that include or coordinate with child care services, the committee said.

[Americans Are Becoming More Pro-Union](#)

HUFFINGTON POST - Janie Velencia

Public perception of unions took a hit during the Great Recession, but is now at its highest point in six years.

Americans have grown more supportive of labor unions in recent years, according to a Gallup poll released Monday. The poll found that nearly 6 in 10 Americans say they approve of labor unions, the highest approval rate since 2008.

Gallup has been surveying American opinion on organized labor since 1936. Approval has jumped five percentage points in the last year alone, and 10 percentage points since 2008. Desire for more union influence is also up. Thirty-seven percent of Americans say they want unions to have more influence, while 35 percent want to see unions wield less influence. By comparison, in 2009, only 25 percent of respondents said they wanted more influence, and 42 percent wanted less.

Americans' overall perception of unions has declined over the past several years, and reached its lowest point in 2009, in the wake of the Great Recession. Gallup suggests that views on labor suffered as a result of the government bailout of the two of the Big Three auto companies: General Motors and Chrysler. However, the latest poll results indicate that perception of unions has been mostly restored to where it was prior to the recession.

Respondents who identified as Democrats were almost twice as likely as self-identified Republicans to approve of labor unions, the poll found, and more than three times more likely to want unions to have more influence. Millennials, defined as those between the ages of 18 and 34, are more pro-union than any other age group.

Although a majority of Americans support organized labor, most remain pessimistic about its future. Fifty-three percent predict unions will become weaker in the future, and only 21 percent predict they will become stronger. Twenty-three percent said they think unions' influence will remain unchanged.

Union membership has been declining for decades. A 2013 analysis by Economic Policy Institute, a think tank that supports workers' rights, found a strong correlation between the decline in union membership and growing income inequality.

The Gallup poll surveyed 1,011 American adults via live interviews over landline and cell phone from Aug. 5-9.

CORRECTION: This article previously misstated that all of the Big Three auto companies took a government bailout. Ford did not

###

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: You awake?
Date: Tuesday, August 18, 2015 8:10:57 AM

Yes - sorry - cramming for a presentation - what's shakin?

On 8/18/15, 7:21 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

From: [Leopold, Elana](#)
To: [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: RE: George Stephanopoulos
Date: Tuesday, August 18, 2015 10:00:03 AM

Making sure you saw this

From: Leopold, Elana
Sent: Monday, August 17, 2015 4:58 PM
To: John Del Cecato (jfdc@akpdmedia.com)
Cc: B
Subject: George Stephanopoulos

John-

Mayor- cc'd here- would like to know the latest. Thanks!

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Cc: [B](#)
Subject: Re: George Stephanopoulos
Date: Tuesday, August 18, 2015 10:23:15 AM

Still discussing with team - but I don't think this is the Sunday to do George - will explain

On Aug 17, 2015, at 4:57 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

John-

Mayor- cc'd here- would like to know the latest. Thanks!

From: [John Del Cecato](#)
To: [Blumm, Kate](#)
Date: Tuesday, August 18, 2015 1:00:56 PM

Can you meet earlier? I finished early and am heading to CH

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#)
Subject: Re: pls call
Date: Tuesday, August 18, 2015 1:29:04 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)

I can do better than that - I'm in Tom's office! Wanna come down?

From: Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Tuesday, August 18, 2015 at 12:05 PM
To: John Del Cecato <jfdc@akpdmmedia.com>
Subject: pls call

When you gte a chance!

STEPHANIE YAZGI
National Organizing Director
Mayor's Office of Immigrant Affairs
syazgi@cityhall.nyc.gov
(o) 212 676 3153 |(m) 917 374 8235 | nyc.gov/immigrants



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From: [Geri Prado](#)
To: [John Del Cecato](#)
Cc: B; hayley@progressiveagenda.us
Subject: Re: Steyer
Date: Tuesday, August 18, 2015 2:55:00 PM

Yes we need to present our plan and shared asks. What I have is clearly not final as we are going over this weekend for your input and sign off.

We are going to talk about what solves income inequality and trade as you know is a big one we agree on and can push together. They will have some requests too I'm familiar with and I will report back.

> On Aug 18, 2015, at 2:22 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>

> I don't think that would speed things up. We need to present them with a
> plan for partnering. Geri and I believe that trade is probably the
> cleanest hit - although there are some others.

>

> After that, Geri will talk to Sky (Steyer's political person) to see how
> we can get the check.

>

>> On 8/18/15, 2:20 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>>

>>

>> How do we speed this up? Should I call Josh?

>>

>>

>> ----- Original Message -----

>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>> Sent: Tuesday, August 18, 2015 02:18 PM

>> To: B; 'geri@progressiveagenda.us' <geri@progressiveagenda.us>

>> Cc: 'hayley@progressiveagenda.us' <hayley@progressiveagenda.us>

>> Subject: Re: Steyer

>>

>> I spoke with Josh briefly yesterday... He was going into a meeting and said
>> he'd call me back - but in the meantime, Geri & I are continuing to
>> brainstorm on ways to make the partnership real

>>

>>> On 8/16/15, 9:34 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>>>

>>>

>>> Pls keep me posted every step of the way. And let's discuss george and
>>> alex soros, jay eisenhofer and robert kraft, all of whom I saw this
>>> weekend

>>>

>>>

>>> ----- Original Message -----

>>> From: Geri Prado [<mailto:geri@progressiveagenda.us>]

>>> Sent: Saturday, August 15, 2015 11:52 AM

>>> To: John Del Cecato <jfdc@akpdmedia.com>

>>> Cc: B; hayley@progressiveagenda.us <hayley@progressiveagenda.us>

>>> Subject: Re: Steyer

>>>

>>> I'm going to talk Josh's colleague who handles all political work.

>>>

>>>

>>>
>>>> On Aug 15, 2015, at 11:46 AM, John Del Cecato <jfdc@akpdmedia.com>
>>>> wrote:
>>>>
>>>> I called Josh and he emailed back asking if we could talk Monday.
>>>>
>>>> Geri and I are going to brainstorm on ways to make our partnership
>>>> real.
>>>>
>>>>
>>>>
>>>>
>>>>
>>>>
>>>>> On Aug 15, 2015, at 11:37 AM, B <BCCD@cityhall.nyc.gov> wrote:
>>>>>
>>>>>
>>>>> Pls update us all now re: follow-up
>

From: [Hinton, Karen](#)
To: [B](#); [Hagelgans, Andrea](#)
Cc: [Walzak, Phil](#); "[jfdc@akpdmedia.com](#)"; "[Jonathan@berlinrosen.com](#)"
Subject: Re: NY Times: After Friction, Renewed Zen for de Blasio
Date: Wednesday, August 19, 2015 8:09:07 AM

It's the de Blasio News Service. Brought to you by BdB.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: B <BCCD@cityhall.nyc.gov>
Date: Wed, 19 Aug 2015 08:05:16 -0400
To: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, "[jfdc@akpdmedia.com](#)" <jfdc@akpdmedia.com>, "[Jonathan@berlinrosen.com](#)" <Jonathan@berlinrosen.com>
Subject: Re: NY Times: After Friction, Renewed Zen for de Blasio

New idea from Chirlane: create our own click-bait. Our own topical, lively, unconventional, sometimes fun, sometimes controversial content. Pls discuss at mtg tonite

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Sent: Wednesday, August 19, 2015 07:45 AM
To: B; Hinton, Karen
Cc: Walzak, Phil
Subject: Re: NY Times: After Friction, Renewed Zen for de Blasio

Think we all believe it is idiotic. And a staggering reminder of the sad state of media that this is how they choose to use space that could be better spent covering real problems for nyers. But we keep the high road and push on!

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Sent: Wednesday, August 19, 2015 7:41 AM
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Cc: Walzak, Phil; Hagelgans, Andrea
Subject: Re: Fwd: NY Times: After Friction, Renewed Zen for de Blasio

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From: Hinton, Karen
Sent: Wednesday, August 19, 2015 05:19 AM
To: B
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: Fwd: NY Times: After Friction, Renewed Zen for de Blasio

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http://www.nytimes.com/2015/08/19/nyregion/after-friction-renewed-zen-for-de-blasio.html?_r=0

After Friction, Renewed Zen for de Blasio

By **MICHAEL M. GRYNBAUM** and **MATT FLEGENHEIMER** AUG. 18, 2015

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He was the mayor of good deeds, promoting his efforts to [end an outbreak](#) of Legionnaires' disease in the Bronx.

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When his press secretary, Karen Hinton, signaled that it was time to go, Mr. de Blasio, a former campaign manager who has a habit of overruling aides, collected his papers and walked off.

The appearance was a sign, preliminary to be sure, that Mr. de Blasio may be starting to heed the concerns of allies and advisers who are worried that a pileup of political headaches and public-relations bungles have dimmed views of his administration.

A [Quinnipiac poll this month](#) showed that more New Yorkers disapprove of the mayor's performance than at any other time in his tenure, in the wake of a feud with Gov. Andrew M. Cuomo and scraps over homelessness and taxicabs. The mayor has also faced questions about patronage — a \$150,000-a-year position went to the companion of a top aide — and his populist image, after his wife told court officials that she was too busy to perform jury duty.

After a family trip on Monday to Rhode Island, Mr. de Blasio was back at City Hall on Tuesday. And there were subtle, but perceptible, shifts in his words.

The mayor was frustrated last week by a question about why he had exercised at a gym during a police standoff with a gunman on Staten Island. On Tuesday, he responded, taking pains to underscore his devotion to the job.

“There is no such thing in this job as being off duty,” Mr. de Blasio said. (He also suggested that exercise helped him “be as effective as I can be.”)

Criticized by some on quality-of-life concerns, Mr. de Blasio on Tuesday issued a stern warning when asked about the trend of [topless women in Times Square](#) who wear body paint, a novelty that caught the ire of The New York Post in April and The Daily News.

“It’s wrong, it’s wrong,” the mayor said, pledging to address the issue “in a very aggressive manner.”

The mayor’s shift in tone came after several days of unflattering headlines, including [an article in The New York Times](#) on Sunday about his difficulties controlling perception of City Hall.

In an interview with The Times for that article on Saturday, Mr. de Blasio expressed deep frustration with how the news media has covered his administration. He began by saying: “Let’s be straightforward here: You’re going to write a piece about how it’s been a bad summer, and you’re not going to talk about our achievements. So I’m really interested in why you’re going to do that.”

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Privately, some allies of the mayor said this week that they were surprised by the tenor of some of Mr. de Blasio’s comments.

On Tuesday, Mr. de Blasio took a different tack. When a reporter broached the subject of news media coverage, Mr. de Blasio’s reply was calm and unwavering.

“I don’t really have anything to say on that right now,” the mayor said. “Let’s stay on the substance of the day.” He moved on to the next question.

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From: [Hagelgans, Andrea](#)
To: [John Del Cecato](#)
Subject: Re: NY Times: After Friction, Renewed Zen for de Blasio
Date: Wednesday, August 19, 2015 8:21:18 AM

Our own version of the onion? Maybe Kevin Bleyer assist?

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Wednesday, August 19, 2015 8:16 AM
To: B
Cc: Hagelgans, Andrea; Hinton, Karen; Walzak, Phil; Jonathan@berlinrosen.com
Subject: Re: NY Times: After Friction, Renewed Zen for de Blasio

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To: "jfdc@akpdmedia.com"
Cc: Hagelgans, Andrea; Hinton, Karen; Walzak, Phil; "Jonathan@berlinrosen.com"; FLONYC
Subject: Re: NY Times: After Friction, Renewed Zen for de Blasio
Date: Wednesday, August 19, 2015 8:23:07 AM

Those are often the best ideas, John

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From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: Re: NY Times: After Friction, Renewed Zen for de Blasio
Date: Wednesday, August 19, 2015 9:28:20 AM

Hahaha

Actually - it's dog poop!

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
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From: [Blumm, Kate](#)
To: [Salazar-Rodriguez, Prisca](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Shorris, Anthony](#); ["URamirez@schools.nyc.gov"](#); [Goldmark, Karin](#); [Williams, Dominic](#); ["jonathan@berlinrosen.com"](#); [John Del Cecato](#); [Leopold, Elana](#); [Devora Kaye](#); ["Wallack Josh \(JWallack@schools.nyc.gov\)"](#); [Wolfe, Emma](#); [Schnake Mahl, Gabriel](#); [Buery, Richard](#); [Confer, Alexis](#); [Fuleihan, Dean \(OMB\)](#)
Subject: the plan for today's Education Speech Prep
Date: Wednesday, August 19, 2015 10:04:00 AM

Hi, all—I've connected variously with a bunch of you in the past day for some excellent feedback and updates. Right now I'm in the process of revising three documents to have available at the speech prep later:

- 1- Overall education vision and goals doc (with speech planning/goals too)
- 2- Vignettes doc (the student portraits we're painting in the speech to communicate the vision)
- 3- Pull quotes/soundbites doc

I'll send these around to you all as soon as they're ready for feedback so we're all on the same page heading into 5:30. Thanks very much.

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, August 11, 2015 7:11 PM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Blumm, Kate; Walzak, Phil; Shorris, Anthony; Griffith, Chantell; 'URamirez@schools.nyc.gov'; Goldmark, Karin; Williams, Dominic; 'jonathan@berlinrosen.com'; John Del Cecato; Leopold, Elana; Chao, Raymond; Devora Kaye; 'Wallack Josh (JWallack@schools.nyc.gov)'; Thornton, Demetrius; Wolfe, Emma; Schnake Mahl, Gabriel; Cutler, Dorothy; Buery, Richard; Confer, Alexis; Fuleihan, Dean (OMB)
Subject: MBDB: Education Speech Prep
When: Wednesday, August 19, 2015 5:30 PM-6:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Blue Room

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Subject: Re: bfast
Date: Wednesday, August 19, 2015 11:30:11 AM

Let's book it!

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Wednesday, August 19, 2015 at 7:02 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: bfast

Thursday is good. Let me know if that works. See you tonight. Karen

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: "jfdc@akpdmedia. com" <jfdc@akpdmedia.com>
Date: Tue, 18 Aug 2015 00:38:16 +0000
To: Karen Hinton <khinton@cityhall.nyc.gov>
Subject: Re: bfast

Can't tomorrow. Got an all day retreat with another client. Maybe Thurs?

On Aug 17, 2015, at 6:27 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Can you do breakfast 7:30? Odeon?

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: [John Del Cecato](#)
To: [Hinton, Karen](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Adams Baker, Marti](#); [Salazar-Rodriguez, Prisca](#); [Snyder, Thomas](#)
Subject: Re: Media Requests
Date: Wednesday, August 19, 2015 11:31:56 AM
Attachments: [1.docx](#)

I'm good with all of these...

Just so everyone has - here's the list that Team TPA gave to Andrea on our TPA Wish List for the next couple of months (attached)

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Wednesday, August 19, 2015 at 9:59 AM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Media Requests

Here are some media requests that I need to approve or decline. I would recommend we do all of these and give them dates. Let me now next steps.

WNBC wants to sponsor a quarterly Interview with the Mayor; they will work with us on how we want to design. Mayor told Phil and me he wanted to consider.

Sam Roberts' Close Up — keeps asking for interview with Mayor and First Lady

CNN's Poppy Harlow on income inequality

WABC management meeting — Proposed September 1 or 2 dates. We did WNBC and want to do the others.

NY Daily News Editorial Board

Should we do other ed boards? — Newsday, AMNY
Community papers — Amsterdam News, El Diario

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

1. Rachel Maddow with MSNBC. Next week. Do a wrap-up of what's been happening since May 12th – not taking credit, but showing the momentum of progressive policies in action. Min wage hikes, paid family leave, paid sick leave (Obama), CEO pay transparency, Rikers reform, student loan debt.
2. Poppy Harlow with CNN. Do an interview at a diner in East New York. Show her a Pre-K program. This is what we need everywhere in America. Lead-up to first day of school. Cite some report (one of our TPA partners write it?) that shows the huge impact that Pre-K has on combatting income inequality. Hook her up with a parent of a Pre-K child.
3. Vice TV. Take them on a ride on the 2-train, from low-income neighborhood to high-income neighborhood. Reference New School speech. Doesn't happen overnight. Need the state. Need the federal government. I'm doing everything I can.
4. Tavis Smiley. Sometime this summer. Late August? Talk about the report that said for the first time, AfAm kids in poverty outnumber white kids. Mass incarceration/Rikers, marijuana reform, stop-and-frisk reform.
5. Reich event September 29th. Joint discussion on income inequality – maybe at a college. Maybe re-rollout Move On videos. Roll out Geri & co-chairs of TPA.
6. TeleTown Hall in October with TPA VIPs representing states where there will be minimum wage referenda this November. Call on people to be sure to vote and push their friends, family, coworkers to vote.
7. Presidential forum watch party. Late October. MBDB makes opening remarks from NYC.
8. Do event with Roosevelt Institute around income inequality poll they will be releasing in September. Roosevelt or another group releases (or re-releases) a white paper to go along with it (something on inequality by the numbers).
9. Student Debt. Facebook town hall around September education vision speech. Big plank in TPA. Highlight what other cities and states are doing to make higher education more affordable. Need Washington to get serious about debt-free college.
10. Univision. Do an interview with Jorge Ramos on immigration reform/wage theft. Do it as a joint with Hector Figueroa. Talk about in context of TPA.
11. Maria Bartiromo with FOX Business. Talk about tax fairness – specifically closing the CEO pay loophole. Need to rewrite the rules and make tax code more progressive.

12. Do an op-ed for Huffington Post on the one year anniversary of our last one? Democrats Need To Stiffen Our Backbones: Part II? Do it as a joint op-ed with Jeff Merkley? Year in review of what's happened since the first op-ed.

13. Sirius town hall in October. In NYC – to all 27 million subscribers. Progressive host. Put 100 people in the studio to ask questions about various planks of TPA.

From: [B](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#)
Cc: [FLONYC](#); ["jfdc@akpdmedia.com"](#); ["Jonathan@berlinrosen.com"](#)
Subject: Calling the question tonite
Date: Wednesday, August 19, 2015 11:45:39 AM

I want to go on brian lehrer every week from now on. Look forward to discussing :)

From: [John Del Cecato](#)
To: [Hayley Prim](#); [Walzak, Phil](#)
Cc: [Andrea Hagelgans](#); [Snyder, Thomas](#); [Wolfe, Emma](#)
Subject: Re: Sept 10 Mayor's Event
Date: Wednesday, August 19, 2015 11:47:04 AM

Thanks Hayley - let's rock and roll

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Wednesday, August 19, 2015 at 11:41 AM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: Andrea Hagelgans <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: Re: Sept 10 Mayor's Event

I am going reach out to Elyn to get rolling on this and so we can start putting the word out. If there is anything specific you guys want as far as audience, etc. just let me know

On Mon, Aug 17, 2015 at 2:56 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

+EW

Great event idea

Id say lefty chattering class types, traditional allies we can reinvigorate, lefty press and think leaders, columnists, etc

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Monday, August 17, 2015 2:54 PM
To: Walzak, Phil; Andrea Hagelgans
Cc: John Del Cecato; Snyder, Thomas
Subject: Sept 10 Mayor's Event

Hi All--

Wanted to touch base with you regarding a Mayoral event coming up in a few weeks to make sure it is on everyone's radar.

On September 10 at 4:30PM the Mayor is hosting a screening of a Robert Greenwald movie about how

the top 25 hedgefunders in the country make more than all of the kindergarten teachers combined, and teachers are also being taxed at a higher rate than hedgefund billionaires.

The movie is short (5-10 minutes) and the format though not set yet, will likely be opening remarks by BDB who intros the movie, screen the movie, then conversation with BDB (tbd) Robert Greenwald, others-- maybe a teacher, Carmen, etc.

We also need to get audience there for the screening. Not sure who else we need to loop in to make all of this happen, but wanted to get the conversation started.

JDC and I have been working with Greenwald so far, and have booked the space with PACE, but since it is a Mayoral event, i assume we need to loop in other agency folks, staff who can help crowdbuild, etc.

Would love to hear your thoughts on who else should be involved, next steps, etc.

Thanks,

Hayley

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: Re: NY Times: After Friction, Renewed Zen for de Blasio
Date: Wednesday, August 19, 2015 11:47:25 AM

I like !

Let's talk Bleyer & comms budget tonight pre-planning meeting

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Wednesday, August 19, 2015 at 11:41 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: NY Times: After Friction, Renewed Zen for de Blasio

I actually was serious.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 19, 2015 11:37 AM
To: Hagelgans, Andrea
Subject: Re: NY Times: After Friction, Renewed Zen for de Blasio

More details - stepping up the war on un-picked-up dog droppings... Double the number of summons or something...

On The Onion idea - I at first didn't think you were serious (and maybe you weren't) - but I think it's worth considering... Kevin would do an awesome job with it if we gave him some direction... It could be a funny weekly summary of our accomplishments that week - with a whole lot of satire where we needle the NYPost, Fox News, The Upper East Side Lady from Inner Circle, Donald Trump, etc... The stories would be fake, but they could be centered around a truth - with a hyperlink to our web page on the "real" story... Example... "Scott Walker 'Appalled' by Record Number of NYC Jobs; Promises to Make NYC More Like Wisconsin" - with links to NYC job numbers & Wisconsin unemployment rate...

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Wednesday, August 19, 2015 at 8:21 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: NY Times: After Friction, Renewed Zen for de Blasio

Our own version of the onion? Maybe Kevin Bleyer assist?

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Wednesday, August 19, 2015 8:16 AM
To: B
Cc: Hagelgans, Andrea; Hinton, Karen; Walzak, Phil; Jonathan@berlinrosen.com
Subject: Re: NY Times: After Friction, Renewed Zen for de Blasio

I have an idea. Prepare to mock it, and I will prepare to defend it tonight

On Aug 19, 2015, at 8:05 AM, B <BCCD@.nyc.gov> wrote:

New idea from Chirlane: create our own click-bait. Our own topical, lively, unconventional, sometimes fun, sometimes controversial content. Pls discuss at mtg tonite

From: Hagelgans, Andrea
Sent: Wednesday, August 19, 2015 07:45 AM
To: B; Hinton, Karen
Cc: Walzak, Phil
Subject: Re: NY Times: After Friction, Renewed Zen for de Blasio

Think we all believe it is idiotic. And a staggering reminder of the sad state of media that this is how they choose to use space that could be better spent covering real problems for nyers. But we keep the high road and push on!

Sent from my BlackBerry 10 smartphone.

From: B
Sent: Wednesday, August 19, 2015 7:41 AM
To: Hinton, Karen
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: Re: Fwd: NY Times: After Friction, Renewed Zen for de Blasio

I agree with you on strategy. I disagree with you on this article, which I think is idiotic

From: Hinton, Karen
Sent: Wednesday, August 19, 2015 05:19 AM
To: B
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: Fwd: NY Times: After Friction, Renewed Zen for de Blasio

A lot of subjective reflection here, to say the least, but a way to move forward. My advice is to let us play good cop/bad cop with room 9. Yesterday was a top shelf performance that I've seen plenty of times before. Keep doing what you did yesterday. And I promise to not get ahead of the team again.

http://www.nytimes.com/2015/08/19/nyregion/after-friction-renewed-zen-for-de-blasio.html?_r=0

After Friction, Renewed Zen for de Blasio

By **MICHAEL M. GRYNBAUM** and **MATT FLEGENHEIMER** AUG. 18, 2015

He was the mayor of populist messages, pledging to crack down on [toplessness in Times Square](#), a recent pet cause of the New York City tabloids, whose campaigns he typically ignores.

He was the mayor of good deeds, promoting his efforts to [end an outbreak](#) of Legionnaires' disease in the Bronx.

And, notably, [Bill de Blasio](#) was the mayor of magnanimity, demurring when invited to complain about the news media, and calmly fielding a query about his gym habits, which [he had sternly dismissed](#) as “not a serious question” just days ago.

Mr. de Blasio, in a news conference at City Hall on Tuesday, showcased a side of his personality that New Yorkers have seen little of lately: crankiness replaced by comity, defiance replaced by evenhandedness.

When his press secretary, Karen Hinton, signaled that it was time to go, Mr. de Blasio, a former campaign manager who has a habit of overruling aides, collected his papers and walked off.

The appearance was a sign, preliminary to be sure, that Mr. de Blasio may be starting to heed the concerns of allies and advisers who are worried that a pileup of political headaches and public-relations bungles

have dimmed views of his administration.

A [Quinnipiac poll this month](#) showed that more New Yorkers disapprove of the mayor's performance than at any other time in his tenure, in the wake of a feud with Gov. Andrew M. Cuomo and scraps over homelessness and taxicabs. The mayor has also faced questions about patronage — a \$150,000-a-year position went to the companion of a top aide — and his populist image, after his wife told court officials that she was too busy to perform jury duty.

After a family trip on Monday to Rhode Island, Mr. de Blasio was back at City Hall on Tuesday. And there were subtle, but perceptible, shifts in his words.

The mayor was frustrated last week by a question about why he had exercised at a gym during a police standoff with a gunman on Staten Island. On Tuesday, he responded, taking pains to underscore his devotion to the job.

“There is no such thing in this job as being off duty,” Mr. de Blasio said. (He also suggested that exercise helped him “be as effective as I can be.”)

Criticized by some on quality-of-life concerns, Mr. de Blasio on Tuesday issued a stern warning when asked about the trend of [topless women in Times Square](#) who wear body paint, a novelty that caught the ire of The New York Post in April and The Daily News.

“It's wrong, it's wrong,” the mayor said, pledging to address the issue “in a very aggressive manner.”

The mayor's shift in tone came after several days of unflattering headlines, including [an article in The New York Times](#) on Sunday about his difficulties controlling perception of City Hall.

In an interview with The Times for that article on Saturday, Mr. de Blasio expressed deep frustration with how the news media has covered his administration. He began by saying: “Let’s be straightforward here: You’re going to write a piece about how it’s been a bad summer, and you’re not going to talk about our achievements. So I’m really interested in why you’re going to do that.”

The
mayor Advertisement
also said
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political
challenges

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were a “constant part of the reality of being mayor of New York,” and he asserted that the news media had reported on his predecessor, Michael R. Bloomberg, with “a kid-glove sensibility.”

Privately, some allies of the mayor said this week that they were surprised by the tenor of some of Mr. de Blasio’s comments.

On Tuesday, Mr. de Blasio took a different tack. When a reporter broached the subject of news media coverage, Mr. de Blasio’s reply was calm and unwavering.

“I don’t really have anything to say on that

right now,” the mayor said. “Let’s stay on the substance of the day.” He moved on to the next question.

On Wednesday morning, Mr. de Blasio is set to appear on WNYC for an interview. The mayor rarely takes listener call-in questions, but he plans to do so on Wednesday.

On a WNYC show Tuesday, a man identifying himself as “Louis in the Village” called in to defend the mayor, and the station’s producers and listeners said he was almost certainly [the comedian Louis C.K.](#)

“I really like this mayor,” Louis in the Village said on air. “And I think he deserves a better chance than he’s getting.”

A version of this article appears in print on August 19, 2015, on page A19 of the New York edition with the headline: After Friction, Renewed Zen For de Blasio . [Order Reprints](#) | [Today's Paper](#) | [Subscribe](#)

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: Re: <no subject>
Date: Wednesday, August 19, 2015 11:47:45 AM

Ok thanks

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Wednesday, August 19, 2015 at 11:32 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: <no subject>

First week of September

Marti can give you a readout

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 19, 2015 11:29 AM
To: Hagelgans, Andrea
Subject: <no subject>

Any idea when Vanity Fair profile is coming out?

From: [Blumm, Kate](#)
To: "jfdc@akpdmedia.com" (jfdc@akpdmedia.com)
Subject: FW: college completion docs
Date: Wednesday, August 19, 2015 11:52:00 AM
Attachments: [Draft Outline for college completion initiative 8-18-15.docx](#)
[College completion in other cities 8-18-15.docx](#)
[To and Through College Persistence Programs 2 5 15.docx](#)

Some of this is GREAT

From: Klein, Matthew
Sent: Tuesday, August 18, 2015 1:39 PM
To: Blumm, Kate
Cc: Goldmark, Karin; Sharp, Edie
Subject: college completion docs

Hi Kate – Sorry I didn't get you these earlier today. I wanted to synthesize these a bit more but I keep getting pulled into things, so I figure better to share what I have with you know and happy to go deeper where there is interest. Also, I didn't articulate yet the vantage point of the student – but I think most of these ideas should be relatively straightforward in terms of what that would be, and am happy to provide that in a next version if helpful.

Attached are:

- “Creating a continuum of support for college and career success” – this is an outline framing the opportunity, some ideas for how NYC's effort can be unique, and a series of potential actions the City can take along the lifetime continuum to boost college graduation rates.
- A short review of some college persistence initiatives happening in other cities
- A review of some promising nonprofit and City-funded models that could be incorporated into a plan.

Let me know if it would be helpful to talk through any of this prior to tomorrow's meeting or if there are additional ways I can be helpful. Cc'ing Karin and Edie with whom I've also been discussing this topic.

Thanks,
Matt

Matthew Klein
Mayor's Office of Operations, New York City
Senior Advisor for Service Innovation &
Executive Director, Center for Economic Opportunity

Desk: (212) 676-6355 | Cell: (718) 710-8425
mklein1@cityhall.nyc.gov | @mattklein_

Creating a continuum of support for college and career success

The intention is to set ambitious targets, select a few high-impact initiatives and drive at very large scale, and put in place enablers (e.g., data analytics across systems, capability building, project management, rigorous tracking of effectiveness, and processes for learning & continuous improvement), all while taking a life time approach to achievement that starts early and supports students at each stage of their lives.

I. The opportunity: College completion is one of the most powerful ways to improve equality and equitable access to opportunity in NYC

- 1) Economic opportunity
 - a) An adult with only a high school diploma is almost three times as likely to be in poverty in New York City as an individual with a bachelor's or more advanced degree (25.1 percent versus 8.7 percent).
 - b) Associate degree holders have lifetime earnings of \$440K more, and bachelor's degree holders earn \$1.1 million more, than those with a high school diploma
 - c) Of the 2.9 million "good jobs" gained nationally in the recovery, 2.8 million have gone to college graduates. ([Good Jobs Are Back: College Graduates Are First in Line](#). "Good jobs" paid more than \$53,000, tended to be full time and provided health insurance and retirement plans. In addition to the 2.9 million good jobs created, the economy also created 1.9 million middle-wage jobs and 1.8 million low-wage jobs.)
- 2) Additional benefits
 - a) Bachelor's degree holders are 18 percentage points more likely to exercise, 17 percentage points less likely to smoke, and 11 percentage points less likely to be obese than high school graduates
- 3) New York City economy needs 60% more college graduates by 2020 in order to continue growing at its full potential
 - a) By 2020, 65% of NYC jobs are projected to require some college
 - b) Only 41% of New Yorkers had such qualifications in 2011
 - c) Vicious cycle of inequality: nationally, only 9% of students coming from bottom income quartile families attain a bachelor's degree by the age of 24 and can thus participate in this opportunity (vs. 77 percent of students in the top income quartile)
- 4) In order to improve equality, equitable access to opportunity and grow the NYC economy at its full potential, NYC is setting a bold, ambitious goal to improve the college persistence and graduation rates of its young people.

II. How NYC's approach can be unique

- a) Problems with traditional strategies on college completion
 - i) Insufficient attention paid to student mindsets:
 - (1) Mindset interventions and the development of “noncognitive skills” (perseverance, etc.) can improve college-going and completion rates
 - (2) Recent McKinsey research shows that student mindsets and the resultant engagement with their institution account for >50% of a student's risk
 - (3) Conventional wisdom risk factors such as race and first-time college go-er status are no longer predictive once mindsets are accounted for
 - ii) Insufficient attention paid to the ROI of interventions:
 - (1) While many interventions have data on effectiveness, few have evidence of cost-effectiveness
 - (2) Among the few that do, there is a huge variation in ROI (i.e., dollars invested per student retained) – meaning we are spending too much on things that make a small difference and not enough on things that are high impact. (McKinsey estimates the variation at 70-fold among the 75 interventions it has identified.)
 - (3) There are many very high ROI interventions (e.g., mindsets-based, nudges) that are not yet widely deployed
 - iii) Too many small, uncoordinated efforts
 - (1) Many demonstration projects, but few examples of delivering at scale
 - (2) Efforts are not always organized within an overarching strategy so that they can have cumulative or complementary impact.
- b) Principles for our plan
 - i) Lifetime approach: start early and support students at each stage of their lives
 - ii) Prioritize high ROI interventions with strong evidence, with special attention to low-cost, universal models
 - iii) Enabled by data, advanced analytics and behavioral insights to deliver the right info at the right time

III. Components of the continuum

1) Build aspirations and college going expectations early

- a) Universal Pre-K to College Savings Accounts
 - i) Planning under way at OFE/DCA supported by private funding

- ii) Students with a college savings account 4X more likely to enroll and 5X more likely to graduate. (Elliott, Children and Youth Services Review, 2013). City of San Francisco launched a kindergarten-to-college savings program in 2010.
- iii) Behavioral nudges can help optimize, e.g. putting the account in the name of the student could be as important as the matching level of funds to create college-going mindset.
- b) “Non-cognitive” skill building (e.g., critical thinking skills, problem solving skills, social skills, perseverance, creativity, and self-control).
 - i) These are skill sets that afterschool and youth programs are well-equipped to bolster, and tie our investments in universal middle-school afterschool to a college going focus.
 - ii) Non-cognitive skills are important in their own right and tied to college persistence
- c) College visits

2) Help students navigate the pathway into college

- a) Choose the right high school
 - i) Help families of 8th graders factor college going and completion rates of high schools into school selection criteria
- b) Build college-going culture within high schools
 - i) Train students, and teachers to serve as peer and near-peer advisers and counselors.
 - (1) Existing models: College Summit, OneGoal, College Advising Corps (advisees are 40 percent more likely to take the ACT or SAT, 98 percent more likely to take college workshops, and 67 percent more likely to be accepted to college)
 - ii) Expand mentoring aimed at supporting mentees with college-going and persistence
 - (1) Consistent with YMI expansion plans
 - (2) Existing models: iMentor
 - iii) Continue to increase full-time guidance counselors
 - (1) One additional counselor in a high school correlated with a 10 percentage-point increase in college attendance; only 39 percent of public high schools reported having recommended ASCA ratio of 250:1 vs. 89 percent of private high schools.
 - iv) Build on the partnerships with Goddard Riverside Community Center to run the Options Institute to train college counselors
- c) Support Course planning / selection
 - i) Analyze data to ensure students are on track for completing college-readiness coursework
 - (1) Consistent with our Community Schools and Renewal Schools partnership with New Visions

- (2) Continue to expand early-college models that let high school students take CUNY courses
- d) SAT/ACT prep.
 - i) Individual organizations have some evidence of impact (e.g., CollegeSpring).
- e) FAFSA advising, pre-college and for current college students already enrolled as retention strategy.
 - i) NYC students leave approx. \$50M in FAFSA on the table; FAFSA behavioral nudge created 14% boost in FAFSA renewal (Castleman and Page, EdPolicyWorks working paper, 2014A). H&R Block experiment showing 29% greater likelihood of attending college. (Bettinger, Long, Oreopolous, and Sanbonmatsu, Quarterly Journal of Economics, 2012)
 - ii) In 2007-08 and 2008-09, 86.2% of CUNY's entering associate students and 88% of entering baccalaureate students completed FAFSA. Year 2 re-application rates are significantly lower—only 61% of associate students and 71% of baccalaureate students re-apply. Of those students that did not re-apply, only half return to bachelor's programs and less than one-third return to associate's programs
http://www.cuny.edu/about/administration/offices/ira/opr/briefs/FAFSA_Brief.pdf.
- f) Improve high school to college transition
 - i) Early college orientation / advisement the summer before students start to reduce summer melt
 - (1) Evidence: N.B.: evidence here is mixed, but an RCT with Boston Public School high school graduates found offering students 2-3 hours of support during the summer months increases on-time enrollment rates by five percentage points.
 - (2) Low-cost behavioral interventions around plan-making, reminders, social norms, framing, and hassle factors to close “summer melt” and boost college enrollment. Castleman study showing 5-7% boost in some instances at \$7 per student. (Castleman and Page, EdPolicyWorks working paper, 2014B)
- g) Universal access for all appropriate students to CUNY Start, CUNY ASAP, and Opening Doors
 - i) CUNY Start
 - (1) CUNY Start has demonstrated effectiveness, but is small relative to the scale of needs (since fall 2009 the program has served only 6,441 students)
 - (2) Cost to make CUNY Start available to all CUNY community college students = \$35mn/yr (if included 4-year students as well, cost = \$50mn/yr)
 - ii) CUNY ASAP expansion – City supporting historic growth to nationally leading model
 - iii) Kingsborough Community College's Opening Doors Learning Community

- (1) One semester linked of courses taken in a small cohort. While the program is only one semester, it has been demonstrated to raise six-year graduation rates by 4.6 percentage points and lowered the cost per degree by 2.6%. This learning community model is only currently at Kingsborough and could be replicated at other community colleges. Cost to make available to all first-time freshman community college students = \$40mn/year (if included 4-year students as well = \$107mn/yr)

3) Support CUNY students with broad scale, low-cost, evidence-based intervention

- a) Timely reminders: mobile text, email, paper (e.g., re-enrollment task reminders, FAFSA reapplication)
- b) Mindset interventions proven to be high impact
 - i) Belongingness: randomized controlled study of a brief, 1-time, 1-hour intervention with freshmen showed a 52% reduction in the GPA gap between African-American and European-American students, sustained for the following 3 years (Walton and Cohen, *Science*, 2011)
 - ii) Grit: a brief, 1-time, 1-hour intervention with freshmen led to an 0.3 increase in GPA and significant reduction in likelihood of dropping out (Wilson and Linville, *J Person and Social Psych*, 1982 and 1985)
 - iii) Relevance: randomized controlled study in which high schoolers wrote essays on the usefulness of course materials in their own lives led to a 0.8 increase in course GPA (Hulleman and Harackiewicz, *Science*, 2009)
 - iv) Identity priming: laboratory experiment showed that priming Asian women with their ethnic identity compared to their gender identity led to an 11 percentage point improvement in math test scores (Shih, Pittinsky, and Ambady, *Psychological Science*, 1999)Peer mentorship (Seneca) and peer-led supplemental instruction (Georgia State University)
- c) Digitally-enabled course suggestion and program planning tools (e.g., Degree Compass)

4) Support CUNY students with data-driven advisement

- a) Predictive analytics model that combines academic, administrative, mindsets and engagement data to identify students at risk.
- b) Individualized coaching: Coaching combines many of the strategies outlined above—working with students on characteristics like grit and persistence—while also utilizing analytics to help coaches monitor students and keep them on track. Results of coaching models vary, but consistently demonstrate increases in college persistence. This model should be reserved only for the most at-risk students with the need for the most intensive intervention.
 - i) InsideTrack found a 3-5% increase in persistence for coached students through RCTs; Bottom Line found that students participating in their coaching model in high school and through college were nearly 30 percentage points more likely to earn a bachelor's degree in

six years; 87% of students using Beyond 12 (current participant in the Robin Hood College Success Prize) persist to the third year.

- c) Data-driven standardized advising: Re-organize and unify advising function to ensure standardized processes, sharing of best practices, improved professional development through training programs and workshops, including embedding the use of predictive data analytics; result has been an increase in 1.1 percentage point in persistence rate at Georgia State University
- d) Term-long orientation program: Deliver a consistent source of guidance and support for students throughout their first year in school; at ~\$800 per student, it has led to results of 6-17 percentage point increases in persistence
- e) Data-based automated early warning system: RioPACE allows instructors to predict with 70-80% accuracy which students are at-risk of not being successful in a course which resulted in 40% decline in drop rates; similar program at Georgia State raised grad rates 22% over ten years while doubling number of students with Pell Grants.
- f) Reach out to students who drop out but are close to graduation and help them re-enroll and complete

5) Reduce financial obstacles

- a) Support the expansion of Single Stop to all CUNY campuses: Single Stop provides comprehensive financial support services to help students avoid drop-out due to financial constraints. Single Stop is undergoing evaluation now; preliminary data is promising.
- b) Consider eliminating fees and certain tuition expenses
 - i) Make first semester free for NYC grads
 - ii) Pay for all remediation courses so students retain financial aid for credit-bearing courses
- c) Call for state to expand tax credits for tuition

6) Engage broader community of private philanthropy and nonprofits focused on college success

- a) Solicit “commitments” in advance of speech of additional mentors, funding, etc.
- b) Establish cross-sector “board” for management, monitoring, and evaluation of progress of City Hall, DOE, CUNY, philanthropy and nonprofit representatives
 - i) Oversee processes for learning and continuous improvement (e.g., tracking indicators, feedback loops, sharing from high performers, etc.)

7) Explore more innovations

- a) Technology – mix of online and in-person courses to support students with lower-cost classes
- b) Incentives – research results based funding tied to graduation, not just enrollment of students (E.g., state of Ohio funds higher ed institutions based on ability to retain and graduate students)

Background on college completion initiatives in other cities

There are significant “to and through” projects underway in many big cities across the country. In a good number of cities, these are being done by non-profits without any direct involvement from the city. These are some in which cities, or units of cities, are directly involved:

Los Angeles – “Project Grad Los Angeles” has been working since 1999 to raise college graduation rates. The program is based on long-term student/advisor relationships and one-on-one mentoring. It is specifically designed to help first-generation, low-income Latino students. Project Grad advisors are embedded in seven high schools, promoting college aspirations with workshops and individual counseling.

Project Grad is a City initiative, in that the Los Angeles Unified School District is one of the participating partners. It also has funding from major foundations and corporations, and partnerships with several colleges and universities.

The project’s College Success Initiative is aimed at what research indicates are the four greatest obstacles to first generation college students graduating: (1) academic preparedness; (2) accessing resources; (3) connection to campus life; and (4) affordability.

The program includes: scholarships; one-on-one meetings with advisors; and a peer mentoring program in which upperclass college students who have been through the program support freshmen.

Boston: The “Success Boston” College Completion Initiative is a plan to increase college graduation rates of Boston Public School graduates, launched in 2008 by Mayor Menino. It provides additional advising and academic programming at the high school level. And it works with Boston area colleges and universities to help ensure that public school graduates get the support they need.

In 2010, 38 Massachusetts colleges and universities joined the Success Boston College Completion Initiative, which aims to double the number of Boston Public Schools (BPS) graduates earning college degrees, beginning with the Class of 2011. Of these, 25 schools developed individual campus plans to improve achievement and success of BPS graduates that they enroll.

The program is being supported by a \$5 million grant over five years from the Boston Foundation. The funds are being used to support the first district-wide Director of College Readiness Initiatives, and staff at six nonprofit organizations to assist BPS graduates attending local institutions to successfully navigate their first two years of college.

Long Beach, California – The Long Beach College Promise is an initiative that helps graduates of the Long Beach Unified School District to enter and graduate from college. The program, which won an award at a meeting of the U.S. Conference of Mayors this year, is a partnership among the City and three educational institutions: Long Beach City College, California State University-Long Beach, and the Long Beach Unified School District.

The Long Beach College promise provides an array of educational services and benefits designed to help students attend and complete college. It offers a tuition-free first semester at Long Beach Community College for all incoming students. It also conducts outreach services to students in the city on college admissions and financing starting in the 6th grade, and continuing through college transition.

Grand Rapids, Michigan – Grand Rapids’ “To College, Through College” initiative also won an award at this year’s U.S. Conference of Mayors meeting. The effort is led by “Our Community’s Children,” a public/private partnership between the City of Grand Rapids, the public school system, and various community partners, businesses, and faith-based organizations. Grand Rapids’ mayor convened a “To College, Through College” summit earlier this year to work on the issue. The initiative’s goal is to increase college completion rates from 18 percent to 40 percent in the next few years.

Denver – The Denver Education Compact, launched by Mayor Hancock in October 2011, is the third program to win an award at the U.S. Conference of Mayors this year. It is a collaboration among more than 20 Denver institutions to help provide opportunity to Denver youth from cradle to career. In addition to trying to improve graduation rates, it has a significant emphasis on career preparation and obtaining employment.

Newark – In June, 2015 the Newark City of Learning Collaborative got a \$1.5 million grant from the Foundation for Newark’s Future for its work in increasing the number of Newark residents with postsecondary degrees. The goal is to increase the percentage of the city’s population that are college graduates from 17 percent to 25 percent.

The City of Newark is a member of the Newark City of Learning Collaborative. The Foundation for Newark’s Future, which is funding the effort, is the educational foundation that received \$100 million from Facebook founder Mark Zuckerberg.

The Newark City of Learning Collaborative partners with over 25 college readiness and success programs including College Summit, which helps low-income students to make better decisions about which colleges to attend, and American Needs You –New Jersey, which mentors low-income students on college and career.

District of Columbia: Capital Partners for Education is a nonprofit mentoring program for low-income students in the Washington, D.C. area. It is a City project in that it is formally partnered with three Washington, D.C. public high schools.

Capital Partners for Education says that 70% of its participants who enroll in college graduate – well above the average for low-income students. It has three programs:

- Trailblazers works with students starting in 9th grade, providing one-on-one mentoring, both in personal meetings and through an online platform called iMentor; college preparation; and financial support
- Navigators is an intensive mentoring program for students in 11th and 12th grades, which pairs students with college-educated volunteer mentors, and provides

individual support through school visits, report card reviews, teacher consultations, and other interventions

- Transformers works with Trailblazer and Navigator alumni when they enter college, and helps with mentoring, staff support, and financial assistance

Getting To and Through: Supporting College Completion in New York City and Beyond

Research and Potential Preliminary Focus Areas

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OVERVIEW

Completing college offers a pathway out of poverty and into the middle class. An adult with only a high school diploma is almost three times as likely to be in poverty in New York City as an individual with a bachelor's or more advanced degree (25.1 percent against 8.7 percent).¹ In the United States a full-time worker with a bachelor's degree earns 56 percent more than an individual with only a high school diploma and a full-time worker with an associate's degree earns 21 percent more.² Expanding the array of programs that help students persist through college—either toward an Associate's or Bachelor's degree—will open up new job opportunities to and increase the earnings potential of thousands of New Yorkers while simultaneously lifting people out of poverty.

The potential scope of any college persistence program is vast. In 2013 alone nearly 27,000 New York City public school students entered the CUNY system. NYC public school students represent 74.4 percent of CUNY's overall population. But CUNY students often take a long time to graduate, or often don't graduate at all. The three-year graduation rate at CUNY community colleges for freshman, full-time students was only 13.6 percent last year; at CUNY senior colleges the six-year graduation rate was only 52.6 percent. Many of those who enter college never finish, despite the clear gains from earning a diploma—10 years after entering CUNY only 35.5 percent of students have either an associate's or bachelor's degree.

There has been extensive research on why students may not persist through graduation or drop-out altogether. While any one explanation may oversimplify or generalize, most research finds that some combination of student preparation, outside commitments, financial strain, and the student experience in college contribute to drop-out. Half of all CUNY community college students have an annual family income of less than \$20,000 and are the first generation of their family to attend college. Three in ten work more than 20 hours each week, and four in ten attend school part-time. CUNY finds that these demographic features closely correlate with risk factors for drop-out nationally.³ Compounding these risk factors is the lack of academic preparation for college. Nearly three-quarters of CUNY community college students need remedial coursework, which costs the same as regular courses but is not taken for credits toward graduation. Financial aid is used up on remedial courses, and nearly 40 percent of community college students do not reapply for financial aid for a second year, and less than one-third of those students return.⁴

¹ NYC Center for Economic Opportunity. *The CEO Poverty Measure, 2005-2012: An Annual Report from the Office of the Mayor.* (New York, N.Y.: Center for Economic Opportunity: 2014): 24.

² Jaison R. Abel and Richard Deitz. "Do the Benefits of College Still Outweigh the Costs?" *Current Issues in Economics and Finance* 20, no. 3 (2014): 3.

³ Tom Hiliard. "Mobility Makers." *Center for an Urban Future.* November 2011. https://nycfuture.org/pdf/Mobility_Makers.pdf.

⁴ CUNY Office of Policy Research. "Opportunity Lost: Failure to Complete Financial Aid Applications." http://www.cuny.edu/about/administration/offices/ira/opr/briefs/FAFSA_Brief.pdf.

MODELS OF COLLEGE PERSISTENCE

It is crucial to create pathways for New York City students to access both four-year and community colleges, but it is just as important to create programs that help them sustain momentum to finish college and get a degree. This memo describes programs that promote college access, persistence, and models that integrate both. The programs described here are far from all the models of college access and persistence, but rather a selection of noteworthy programs. This memo also includes a section highlighting programs focusing on young Black and Latino males, the groups with the lowest degree attainment rates in CUNY. The programs listed in this memo are grouped in general categories such as “guidance and mentorship,” or “academic preparation,” but should not be seen as mutually exclusive interventions. Many of the listed interventions could fit under several categories and seek to address multiple problems within in a single program. In fact, some of the most effective programs work to overcome multiple barriers simultaneously.

COLLEGE ACCESS

A. Academic Preparation

i. CUNY Early College Initiative

1. CUNY colleges partner with DOE to create early college high schools that offer two years of college courses at no cost to students while still in high school.
2. There are currently 17 CUNY early college high schools, partnering with 12 CUNY campuses
3. Schools implement multiple models: grades 6-12, 9-12, 9-13, 9-14, Career and Technical Education schools (CTE)
4. ECI schools serve traditionally underrepresented groups in higher education and does *not* take prior academic achievement into account for admission
5. In the 2011 cohort 89% of students graduated and had an average of 20 college credits upon graduation. 77% of those graduates enrolled in college that fall, 44% at CUNY—and 65% of those students at CUNY senior colleges
6. Funded in part by a grant from the Gates Foundation—\$6.75M to create 10 early college high schools

ii. College Summit

1. Provides educators at partner schools with the following resources:
 - a. School Year Curriculum for 9-12 Grade
 - b. Common Core State Standards Alignment Guides
 - c. Milestone Tracking Tools
 - d. Professional Development Opportunities and Support

2. An independent analysis found that students participating in College Summit increased their high school's college enrollment rates by an average of 20 percent. Additional analysis has found College Summit's impact is greatest in schools where college enrollments are lowest, helping achieve an improvement on average of more than 25%.

iii. College Spring

1. Based in Los Angeles, the Bay Area, and New York
2. Partners with schools and community organizations to offer SAT prep to help students raise their scores
3. Courses are taught by professional staff, but current undergraduate students meet with small groups of 3-5 students to help review the material
4. 100 hour program—80 hours of coursework and SAT preparation and 20 hours of college readiness support to help students understand the college application process

iv. Blue Engine

1. AmeriCorps program
2. Partners with New York City public high schools serving low-income students to put Blue Engine Teaching Assistants (BETAs) into classrooms for the school year to supplement instruction
3. BETAs work with small groups of students and offer extended learning time to support students
4. During the 2013-14 school year BETAs helped increase students scoring in college readiness range on standardized tests by 55 percent and decreased the number of students failing those tests by 21 percent.

B. Guidance and Mentorship

i. Options Institute

1. Partnership between DOE and Goddard Riverside Community Center to help train high school guidance counselors as effective college advisors. This takes counselors step by step through the college admissions process and gives them specialized knowledge to help students with applications, financial aid, and making appropriate postsecondary choices.
2. Goal of training one college advisor per 35 college seniors
3. Launched in 2012, the program has already trained 470 counselors who work in 53 percent of NYC public high schools.

ii. CARA College Bridge

1. Supports first-generation college-bound students in the summer between high school graduation and college matriculation
2. Coaches are current college students who attended the same high school as the student they are coaching
3. Coaches conduct workshops in the school during the 2nd semester of senior year, and then work one-on-one with students over the summer, helping students to complete final financial aid forms, figure out how to pay for textbooks, arrange transportation to college, and register for classes.
4. Impact:
 - a. 24% increase in FAFSA completion
 - b. 28% increase in TAP submission
 - c. 35% increase in deposits paid to colleges

iii. College Advising Corps

1. Places recent college graduates from partner universities as full-time college advisers in America's underserved high schools. Advisers work to foster a college-going culture within the schools they serve, which is one of the best predictors of whether students will pursue higher education.
2. In 2014-2015, over 450 advisers will be working in more than 500 high schools in 14 states.
3. An external evaluation by Stanford University found that Compared to seniors who have not met with the College Advising Corps adviser, students who have met with the College Advising Corps adviser are
 - e. 23% more likely to apply to a college or university
 - f. 23% more likely to submit the FAFSA
 - g. 18% more likely to have heard of Pell Grants
 - h. 18% more likely to take the ACT
 - i. 14% more likely to take the SAT

C. Alleviating Financial Barriers

i. San Francisco Kindergarten to College Savings Accounts

1. First municipally funded college savings account in the nation
2. Every child entering kindergarten in the City's public schools is automatically given a College Savings Account (CSA) containing a \$50 deposit from the City and County of San Francisco. Children enrolled in the National Student Lunch Program will receive an additional \$50 deposit.
3. 13,000 CSAs opened since 2010

COLLEGE PERSISTENCE

A. Building Academic Capabilities

i. CUNY Start

1. Program for high school or HSE graduates who have been admitted to a CUNY college but whose scores on CUNY Assessment Tests demonstrate a need for remediation
2. Students put off beginning college in favor of CUNY Start courses to avoid spending financial aid dollars on remedial courses
3. Both part time and full time students in CUNY Start showed significant improvement and reduced need for remediation; at the end of CUNY Start 50% of full-time students needed no remediation, and 31% needed only one remedial course, compared with 100% who entered the program needing 2-3 remedial courses.

ii. University Skills Immersion Program (USIP)

1. Similar to CUNY Start, USIP provides free, intensive academic intervention programs in reading, writing, and mathematics during the summer or winter so that students have an opportunity to complete some or all their remedial education requirements before enrolling in regular college courses.

B. Self-Regulation and “Nudges”

- i. Low cost, low touch strategies that are meant to “nudge” the student into better academic habits that help them stay in school longer. Often utilizes technology.
- ii. Robin Hood Foundation & ideas42 has a \$5M competition for using technology and behavioral science currently underway to increase community college graduation rates in NYC. 12 semi-finalists were selected in August 2014 and given support to refine their model. 3 finalists were selected in January 2015.
 1. 2 semifinalists finalists are focused on CUNY:
 - a. [MARI](#): College Champion will address common college freshman obstacles (e.g., time management, scheduling priorities), provide a clear channel of ongoing support and encouragement, deliver self-motivating prompts, and link communities of students to encourage connectedness at CUNY.
 - b. [Limespring](#): LimeSpring provides a developmental (remedial) math solution that can be used to create a blended learning environment. Using LimeSpring CUNY students have passed developmental math at a rate of 87% (as compared to the national average of ~30%) and

reported increases in interest and confidence in the field of mathematics.

2. 3 finalists were announced in January 2015 with a final winner to be selected for a \$3.5M prize in October 2018:
 - a. [Beyond12](#): The Beyond 12 "MyCoach" app helps students keep track of deadlines and milestones, and, based on the college students are attending, provides them with personalized tools and tips to help navigate their college experience. Students receive automated alerts (mimicking the nudges from a live coach) on their mobile devices that include links to the campus resources available to help them complete certain tasks. In addition, the app allows students to record completion of tasks; motivates students, in the form of points and badges, for skill and knowledge mastery; and encourages students to share their experiences with peers.
 - b. [Education Advisory Board](#): Recognizing that each student has unique academic, career, and life goals, the Education Advisory Board developed a direct-to-student platform that places—and keeps—students on a personalized path to completion.
 - c. [Kininvolved](#): Kininvolved is improving graduation rates of community college students with an app to increase attendance and real-time communication among student support networks.
- iii. A 2014 [randomized control trial](#) testing the impact of texting students and parents over the summer before entering college reminding them to complete the key college related tasks necessary to matriculate in the fall. The texts also offered follow-up services with a guidance counselor.
 1. Students in the treatment group were 8 percentage points more likely to enroll at a community college in the fall
 2. Relatively inexpensive intervention—only \$7/student
 3. While this experiment was only examining the phenomenon of “summer melt” (students being admitted to college and not enrolling in the fall), this experiment demonstrates the impact of small nudges to influence behavior when reminders are directed at particular tasks.
- iv. iMentor Text for College Success Campaign
 1. Targeted at iMentor students (iMentor is discussed in the “Hybrid Models” section of this memo) to reduce summer melt
 2. Campaign delivered 10 weekly text messages about summer matriculation tasks, similar to RCT referenced above
 3. 79 percent of participants responded to at least one text message; 47 percent responded to three or more text messages

C. Guidance and Mentorship

- i. CUNY community college peer mentorship programs at Guttman, Hostos, BMCC, LaGuardia, Kingsborough
 1. [Guttman](#) has three types of mentorships:
 - a. Academic Success Peer Mentors (ASPM)
 - b. Admissions & Access Peer Mentors (AAPM)
 - c. Leadership & Service Peer Mentors (LSPM)
 - ii. InsideTrack
 1. Partners with universities to provide a combination of in-person coaching and online platforms to help keep students on track to graduation
 2. InsideTrack conducted 17 randomized control trials at different college campuses over the 2003-04 and 2007-08 school years.
 - a. After six months, students in the coached group were 5.2 percentage points more likely to still be enrolled than students in the non-coached group (63.2 percent vs. 58.0 percent).
 - b. At the end of 12 months, the effect was 5.3 percentage points. The effects persisted for at least one more year after the coaching had concluded.
 - c. After 18 months, there was a 4.3 percentage point increase in college retention and after 24 months, there was still a 3.4 percentage point treatment effect from the coaching.
 3. InsideTrack costs roughly \$500 per student per semester
 - iii. CARA Strive for Success
 1. Students who have successfully completed one year of college, called “Student Success Leaders,” are trained to work in partnership with campus-based and community-based organization staff to address the critical obstacles to student persistence through college, usually by connecting peers to resources on and off campus. CARA provides on campus training for student success leaders and works with on campus staff to integrate these leaders into existing retention programming.

D. Alleviating Financial Barriers

- i. Single Stop USA
 1. One-stop shop to help connect low-income individuals to government benefits and other social and legal services to help overcome financial barriers that make it difficult to persist in college.

2. 113 locations in eight states, including in 6 CUNY community colleges
3. Early evaluations in LaGuardia and Kingsborough Community Colleges show that retention of students using Single Stop was more than 30 points higher—98 percent compared with 67 percent—than that of other community college students.
4. Cost varies across campuses, but BMCC reportedly invested \$400K in creating its Single Stop center
5. The average cost for Single Stop to serve a student is close to \$250 a year

E. Structured Schedules and Cohort Based Learning

i. CUNY ASAP

1. ASAP seeks to increase 3-year Associates' Degree completion rates to 50 percent at CUNY community colleges by creating a structured full-time program with limited majors and alleviating many of the financial burdens faced by community college students.
2. Alleviating financial barriers
 - a. Covers gap between financial aid and tuition and books
 - b. Provides Metrocard
3. Advisement, mentorship, academic support services, and career counseling
4. Consolidated course schedule to allow for full-time scheduling
 - a. Students must be full-time
 - b. ASAP only offers selected majors based on college campus—based on ability to complete in 3 years, projected job growth, and transferability to 4-year colleges.
5. First-year classes taken in cohorts

ii. Structured Learning Communities

1. Limited course offerings to Tennessee community college students to help condense scheduling and assist students in graduating on time
2. Block schedule (3 week, 7 week sessions/mini-mesters) and all students in cohort take same courses
3. 75% of SLC students either graduated or re-enrolled for the following semester compared with 50% of regular community college students
4. Funded by Lumina Foundation grant of \$1M over three years

iii. Opening Doors Learning Communities

1. New CUNY Kingsborough Community College students with no more than three credits join a small group, or cohort, of about 25 students. Together, they take three “linked” courses: an English course; a course that satisfies a

- college requirement; and a one-credit student success seminar. Professors collaborate to connect and align course material. Learning Community is only for one semester, but has demonstrated positive long-term gains.
2. Similar programs also offered to returning students (Integrative Studies Program) and ESL students
 3. An [MDRC demonstration](#) found that:
 - a. The program increased the proportion of students who earned a degree by 4.6 percentage points after six years
 - b. The cost per degree earned was lower per program group member than it was per control group member.
 - c. Opening Doors students substantially outperformed control group students during their first semester at Kingsborough, achieving higher course pass rates, particularly in English.
 - d. One year after enrollment, Opening Doors students were more likely to have completed their remedial English requirements.
 4. While the upfront cost (\$1,600/student) is substantial, the cost per degree earned makes the program cost effective
 - a. When program costs are compared with program impacts on degrees earned, the program appears less expensive than the usual college services without the program. Specifically, the cost per degree earned for the program group is \$2,480 (2.6 percent) less costly than the cost per degree earned for the control group.

HYBRID MODELS

A. Academic Preparation

- i. CUNY At Home in College
 1. Program for high school and community college students to help prepare for and adjust to college.
 2. 3 components:
 - a. Pre-college courses in English, Math, and College Success strategies
 - b. Summer Bridge guidance program that pairs post-high school students with a current college student (1-2 years into college) who went to the same high school
 - c. While in college students receive intensive academic advisement from a designated AHC advisor as well as a paid on-campus internship through CUNY Works

3. AHC students have demonstrated gains on CUNY Placement Test, reducing the need for remediation
4. In FY13 CUNY requested \$500K to expand the program to 15 additional schools and provide first year advisement.

ii. Promise Pathways

1. Partnerships between Long Beach City College (LBCC) and the Long Beach Unified School District (LBUSD) to use high school grades to determine placement into credit-bearing or remedial courses.
2. Based on research from [Columbia University](#) demonstrating that using multiple measurements to determine placement into remedial courses at urban community colleges instead of just a single standardized test could reduce remediation by up to 12 points.
3. LBCC and LBUSD partner to better align K-12 curriculum to college expectations and then uses high school grades rather than a standardized test to determine placement into credit bearing courses
4. So far has shown remarkable results: a 200% increase in completion of college level (non-remedial) math and a 500% increase in completion of college level English

iii. KIPP Through College

1. KIPP network of charter schools provides services to guide students toward college and then support them through college
2. Middle School services: high school placement and transition, financial literacy, college knowledge, career awareness, mentoring
3. High School services: academic support, college placement, financial literacy, college knowledge, career awareness, SAT/ACT prep, college tours and college application prep
4. In College services: mentorship, college advisement, financial aid, career awareness, resume building

B. Guidance and Mentorship

i. Bottom Line

1. A two-tier program for low-income high school students who would be first generation college students, providing them with a mentor to help guide them through the college application process and through college.
2. Access Program: begins junior year of high school to help high school students through full application process

3. Success Program: begins the summer after high school graduation to prevent “summer melt”—the gap between college acceptance and enrollment. Once in college, Bottom Line serves as their financial aid advocate, academic advisor, career counselor, mentor, and more. The model is designed to help students in four areas, which we call DEAL: Degree, Employability, Aid, Life
4. Program began in Boston, but has since spread to New York and Illinois, including 11 campuses in New York City (8 at CUNY campuses)
5. A 2010 evaluation found that 45 percent of students who participated in the Access and Success Programs obtained a college degree in four years and 73 percent obtained a college degree in six years, compared to 27 and 45 percent, respectively, of Access-only students.
6. Program services in 2013 were \$3.24M for programs in New York and Massachusetts. During that time there were 2,330 students in the Access and Success programs—averaging just under \$1,400 per student.

ii. iMentor

1. iMentor assists public high schools that face critical challenges preparing students for college by providing every student in the school with a mentor. We integrate this community of mentors with existing supports in a school to create a college-going culture.
2. College Ready Program: Mentors matched with students from 9th-12th grade to help prepare them for college and assist them through the college application process
3. College Transition Program: Mentors matched with students from 11th grade-freshman year of college. Mentors assist in the college application process and help them through the first year of college
4. In 2013 75 percent of iMentor graduates enrolled in college
5. In the fall of 2011, iMentor began a 2,000-participant, six-year independent study of its mentoring model. This evaluation will be one of the largest and most comprehensive studies ever published on school-based mentoring

iii. One Goal

1. Working in Chicago, Houston, and New York public schools with under-performing students to help them get to and graduate from college
2. Teacher based model—identifies, recruits, and trains teachers in public schools to serve as One Goal Program Directors who then recruit 15-25 students to be One Goal Fellows

3. Three year program beginning in junior year of high school to support students through SAT/ACT prep, the college application and selection process, and the first year of college
4. 87 percent of OneGoal fellows who graduate high school enroll in college, and 83 percent of those persist

C. Cohorts

i. Posse Foundation

1. Posse identifies students through a rigorous interview process that finds students that may be overlooked in the traditional college application process. The process is extremely competitive: Posse received more than 16,000 nominations for 680 scholarship slots
2. Posse scholars receive a full tuition scholarship at a Posse partner university—since 1989 Posse partner institutions have awarded more than \$800M in scholarships
3. Once selected students are grouped in “Posses” that stay together throughout their four years of college. Students meet weekly before going to college and again once arriving on campus and through their time in college.
4. Located in 9 cities, including NYC, with 51 partner universities—a tenth site in San Francisco is opening in 2015.
5. 90 percent of Posse students graduate from college.

PROGRAMS FOR YOUNG MEN OF COLOR

A. CUNY Black Male Initiative

- i. Program to fund projects to improve outcomes for black males at CUNY
- ii. Funded by New York City Council grant; FY15 grant for \$3M, up from \$2.5M in FY13
- iii. 32 funded projects in the 2014-15 academic year across all five boroughs of New York City and at all the CUNY senior, comprehensive, and community colleges, as well as the CUNY Graduate Center and the CUNY Law School to support the enrollment and retention of students from underrepresented groups

B. Adelante Performance Award Program at Pima Community College (AZ)

- i. Low-income Latino males at Pima Community College could receive up to \$4,500 in total over three semesters. Payments were contingent on their meeting academic benchmarks throughout the semester and participating in student support services such as advising, tutoring, and workshops.

- ii. The program had a small but positive effect on retention. Students' second semester in the program saw a small, 4.6 percentage-point increase in registration (a 6 percent increase over a control group registration rate of 74.0 percent).
- iii. The program increased full-time enrollment in students' second semester. In their second semester in the program, students in the program group were 13.2 percentage points more likely to enroll full time compared with a control group mean of 48.8 percent (a 27 percent increase).

C. LUCERO at Lansing Community College (MI)

- i. Support services program designed to assist in the recruitment, retention, graduation and transfer of Latino Lansing Community College students.
- ii. LUCERO provides intensive academic counseling, career counseling, personal counseling, and personalized tutoring
- iii. Retention rate for LUCERO males was 68 percent, compared with 50 percent of the general Latino Lansing CC population

D. North Carolina Community Colleges Minority Male Mentoring Program (3MP)

- i. A student coaching program designed to support the educational and professional aspirations of minority male students enrolled in North Carolina community colleges.
- ii. Operating at 46 of the state's 58 community colleges through funding from the federal College Access Challenge Grant (3MP is one part of the \$4M grant for North Carolina)
- iii. Participating colleges are required to:
 1. Provide at least one leadership position, "coach," to coordinate the program
 2. Identify a cohort of students
 3. Provide a structured relationship between each student participant and a member of the campus community
 4. Provide college transfer transition workshops (along with four-year campus visitations)
 5. Require study skills (ACA) course during first semester
 6. Provide career counseling and academic advising
 7. Recommend students' enrollment in at least 12-credit hours per semester (with a focus on core courses)
 8. Provide a written academic plan
 9. Provide service learning opportunities each semester
- iv. 78% retention rate from fall to spring compared to 68% for males of color not in 3MP; 51% retention from fall to following fall compared to 49% for males of color not in 3MP

POTENTIAL PRELIMINARY FOCUS AREAS

- I. Support the expansion of Single Stop to all CUNY campuses, prioritizing community colleges, and evaluate the impact**
 - A. Chancellor Milken cited expanding Single Stop to all CUNY campuses as a priority in the 2015-16 CUNY Budget Request; requesting \$1.25M to expand to senior colleges (\$500K) and support continuing operations and expand capacity at existing community college sites (\$750K).
 - B. A preliminary evaluation at one college indicates that students who received Single Stop services are 17 percent more likely to persist. CEO should evaluate the program's impact across multiple colleges
 - i. Budget dependent on evaluation design

- II. Test the potential impact of the InsideTrack coaching model on college persistence through a multi-year random assignment evaluation focusing on Black and Latino males at CUNY community colleges**
 - A. CUNY could contract InsideTrack to do coaching for a sample of Black and Latino males at community colleges
 - B. Evaluators can track the impact of coaching services in comparison to a control group who do not receive services
 - C. Budget dependent on scale; but coaching services are approximately \$500/student and then evaluation costs would be layered on top of that (evaluation cost dependent on design and scale).
 - i. 500 students: \$250,000 + evaluation cost
 - ii. 1,000 students: \$500,000 + evaluation cost
 - iii. 5,000 students: \$2.5M + evaluation cost

- III. Expand the Opening Doors Learning Communities model to other CUNY community colleges**
 - A. MDRC has found this model to be effective and cost efficient and should be expanded beyond Kingsborough Community College
 - B. Budget is dependent on scale:
 - i. \$1.6M for 1,000 students
 - ii. \$8M for 5,000 students

- IV. Work with organizations like ideas42 to use text message nudges to encourage CUNY students to complete activities that help them succeed and move toward graduation**
 - A. Utilize the CUNY Alert system to send text messages reminding students to complete various tasks to help them stay on track to graduation and direct them to resources to receive help completing those tasks
 - B. If this initiative can utilize the infrastructure of CUNY Alert then costs should be minimal.

- C. If a new system would need to be created, based on the 2014 texting RCT referenced in the “Nudges” section of this memo, costs should be approximately \$7/student.
 - i. All undergraduates (239,497): \$1.68M
 - ii. Only community college students(97,751): \$684K
- D. FAFSA/TAP Completion
 - i. While 90 percent of CUNY freshmen apply for FAFSA, only 61 percent of associate students and 77 percent of baccalaureate students re-apply. Associate students who did not re-apply are 65.2 percent less likely to re-enroll and baccalaureate students are 45.4 percent less likely.⁵
 - ii. While it is unclear exactly why students do not re-apply for financial aid, some research suggests that so much energy has gone toward assisting high school students fill out the first time that there is no support for students once in college. Behavioral economics literature also hypothesizes that even small barriers will lead individuals to forgo long-term benefits, such as the relatively low barrier of filling out FAFSA compared with the financial benefits of grants and loans to pay for college.⁶
- E. Course Selection
 - i. Text messages can be sent in advance of a student’s registration date encouraging them to look up available courses and direct them to advising staff at their college to help them create a schedule that will keep them on track to graduation
- F. File for Graduation
 - i. Once students have registered for enough credits to graduate they should receive text notifications in advance of the filing deadline to remind them to turn in paperwork to file for graduation

⁵ CUNY Office of Policy Research. “Opportunity Lost: Failure to Complete Financial Aid Applications.”

⁶ Kelli Bird and Benjamin L. Castleman. “Here Today, Gone Tomorrow? Investigating Rates and Patterns of Financial Aid Renewal Among College Freshman.” University of Virginia EdPolicy Working Paper Series No. 25 (May 2014).
http://curry.virginia.edu/uploads/resourceLibrary/25_Bird_Financial_Aid_Renewal.pdf.

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#)
Subject: FYI
Date: Wednesday, August 19, 2015 11:55:31 AM



Michael Barbaro [@mikiebarb](#) 14s14 seconds ago

Mayor de Blasio sure sounds like he's warming to HRC: praises her "increasingly compelling vision"

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [John Del Cecato](#)
To: [Salazar-Rodriguez, Prisca](#)
Subject: <no subject>
Date: Wednesday, August 19, 2015 12:06:51 PM

Can you send me today's sked - don't think I got it?

From: [John Del Cecato](#)
To: [Geri Prado](#); [Salazar-Rodriguez, Prisca](#)
Cc: [Snyder, Thomas](#); [Hagelgans, Andrea](#)
Subject: Re: Re-sending
Date: Wednesday, August 19, 2015 12:12:47 PM

Yeah - and I don't think we need to have a big discussion about it - we can just block off a time for the town hall & Team TPA can report back on the where & who & how

On 8/19/15, 11:52 AM, "Geri Prado" [REDACTED] wrote:

>We only have a few hours so discussion will be big picture, plan and
>budget sign off. That will take a lot of time.

>
>
>

>> On Aug 19, 2015, at 11:22 AM, Salazar-Rodriguez, Prisca

>><PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

>>

>> Nothing scheduled yet - but should be discussed at mini-retreat

>>

>>

>> -----Original Message-----

>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>> Sent: Wednesday, August 19, 2015 11:19 AM

>> To: Geri Prado

>> Cc: Salazar-Rodriguez, Prisca; Snyder, Thomas; Hagelgans, Andrea

>> Subject: Re: Re-sending

>>

>> What's the latest on the Sirius town hall - do we have a day?

>>

>>> On 8/14/15, 4:43 PM, "Geri Prado" [REDACTED] wrote:

>>>

>>> Prisca this has the Sirius town hall.

>>> Thanks all

>>>

>>>

>>>

>>>> On Aug 14, 2015, at 4:34 PM, John Del Cecato <jfdc@akpdmedia.com>

>>>>wrote:

>>>>

>>>> Here's the list that Andrea & her team are trying to find slots for

>>>> over the next couple months

>>>>

>>>>

>>>> <1.docx>

>>

From: [John Del Cecato](#)
To: [Salazar-Rodriguez, Prisca](#)
Subject: Re: MINI SCHEDULE - WEDNESDAY, AUGUST 19, 2015
Date: Wednesday, August 19, 2015 12:13:48 PM

Thank you!

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Wednesday, August 19, 2015 at 12:11 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: MINI SCHEDULE - WEDNESDAY, AUGUST 19, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Tuesday, August 19, 2015

WEATHER: Hi of 83. Low of 74. Partly Cloudy.
ATTIRE: Business
NOTES: - YOU have 30 mins. to change at the gym

- 7:00 - 7:30 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.
- 8:00 - 9:00 WORKOUT
Location: 357 9th Street
- 9:30 - 10:00 TRAVEL FROM 357 9TH STREET TO CITY HALL /
DAILY COMMUNICATIONS CALL
Travel Time: 30 mins.
- 10:00 - 11:00 WEEKLY HOMELESS MEETING
Location: City Hall, The Blue Room
- 11:00 - 11:15 PREP FOR BRIAN LEHRER RADIO SHOW
Location: City Hall, The Mayor's Office
- 11:15 - 11:45 CALL IN TO BRIAN LEHRER SHOW
Location: City Hall, The Mayor's Office
Contact: YOU Call [REDACTED]
- 12:00 - 12:30 PHOTO-OP WITH CITY HALL DRAGON BOAT TEAM
Location: City Hall, The Blue Room
Notes: Dragon Boat team will have jerseys and paddles for photo.
- 12:30 - 1:00 PREP FOR MEETING WITH ISRAELI AMBASSADOR RON DERMER
Location: City Hall, The Mayor's Office
- 1:30 - 2:00 TRAVEL TIME TO [REDACTED]
Travel Time: 30 mins.

2:00 - 2:30 [REDACTED]
 Location: [REDACTED]

2:30 - 3:00 TRAVEL FROM [REDACTED]
 Travel Time: 30 mins.

3:00 - 3:30 MEETING WITH ISRAELI AMBASSADOR RON DERMER
 Location: City Hall, The Mayor's Office

4:00 - 5:00 SENIOR STAFF
 Location: City Hall, The COW

5:00 - 5:30 MEETING WITH JAKE LEMONDA, PRESIDENT OF UFOA
 Location: City Hall, The Mayor's Office

5:30 - 6:30 EDUCATION SPEECH PREP
 Location: City Hall, The Blue Room

6:30 - 7:00 TRAVEL FROM CITY HALL TO GRACIE MANSION
 Travel Time: 30 mins.

7:00 - 8:30 WEEKLY PLANNING MEETING
 Location: Gracie Mansion

8:30 - 9:00 LEGIONNAIRES CALL WITH DOM

9:00 - 9:30 EVENING COMMS DEBRIEF CALL
 DIAL IN: [REDACTED]
 Code: [REDACTED]

CITY HALL STEPS PRESS CONFERENCES
 None Scheduled

FLONYC SCHEDULE

11:30-12:30 Meeting with Gayle King // Lunch
 3:15-4:00 Meeting with Mariela Salgado, Univision
 6:30-6:40 Borough Meeting with Renewal School Parents – Bronx
 7:00-8:30 Weekly Planning Meeting with YOU

From: [Hinton, Karen](#)
To: [Walzak, Phil](#); [Wolfe, Emma](#); Jonathan@berlinrosen.com; "jfdc@akpdmedia.com" (jfdc@akpdmedia.com)
Subject: FW: Don Peebles
Date: Wednesday, August 19, 2015 1:22:50 PM

FYI>>>>

From: Carl Campanile [<mailto:ccampanile@nypost.com>]
Sent: Wednesday, August 19, 2015 1:22 PM
To: Hinton, Karen
Subject: Re: Don Peebles

Ok.

On Wed, Aug 19, 2015 at 1:17 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:
No.

From: Carl Campanile [<mailto:ccampanile@nypost.com>]
Sent: Wednesday, August 19, 2015 12:09 PM
To: Hinton, Karen
Subject: Don Peebles

Karen:
Hey there. Carl Campanile of the NY Post here.
Is the mayor responding to the comments made by Don Peebles in today's Post? His criticisms and talk about running for mayor?
Thanks. CC

From: [Salazar-Rodriguez, Prisca](#)
To: ["URamirez@schools.nyc.gov"](mailto:URamirez@schools.nyc.gov); [Chao, Raymond](#); [Fuleihan, Dean \(OMB\)](#); [Schnake Mahl, Gabriel](#); [Shorris, Anthony](#); [Buery, Richard](#); [Thornton, Demetrius](#); [Hagelgans, Andrea](#); ["Wallack Josh \(JWallack@schools.nyc.gov\)"](#); [Devora Kaye](#); [Goldmark, Karin](#); [Confer, Alexis](#); [Blumm, Kate](#); [Griffith, Chantell](#); ["jonathan@berlinrosen.com"](mailto:jonathan@berlinrosen.com); [John Del Cecato](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Leopold, Elana](#); [Cutler, Dorothy](#); [Walzak, Phil](#); [Zuniga, Andrea](#)
Subject: RE: MBDB: Education Speech Prep
Date: Wednesday, August 19, 2015 1:47:35 PM

This meeting is cancelled for today – will be re-scheduled for another time this week.

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca
Sent: Thursday, August 06, 2015 11:55 AM
To: Salazar-Rodriguez, Prisca; 'URamirez@schools.nyc.gov'; Chao, Raymond; Fuleihan, Dean (OMB); Schnake Mahl, Gabriel; Shorris, Anthony; Buery, Richard; Thornton, Demetrius; Hagelgans, Andrea; 'Wallack Josh (JWallack@schools.nyc.gov)'; Devora Kaye; Goldmark, Karin; Confer, Alexis; Blumm, Kate; Griffith, Chantell; 'jonathan@berlinrosen.com'; John Del Cecato; Williams, Dominic; Wolfe, Emma; Leopold, Elana; Cutler, Dorothy; Walzak, Phil; Zuniga, Andrea
Subject: MBDB: Education Speech Prep
When: Wednesday, August 19, 2015 5:30 PM-6:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Blue Room

From: [Blumm, Kate](#)
To: [Salazar-Rodriguez, Prisca](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Shorris, Anthony](#); "URamirez@schools.nyc.gov"; [Goldmark, Karin](#); [Williams, Dominic](#); "jonathan@berlinrosen.com"; [John Del Cecato](#); [Leopold, Elana](#); [Devora Kaye](#); "Wallack Josh (JWallack@schools.nyc.gov)"; [Wolfe, Emma](#); [Schnake Mahl, Gabriel](#); [Buery, Richard](#); [Confer, Alexis](#); [Fuleihan, Dean \(OMB\)](#); [Zuniga, Andrea](#)
Subject: first doc here RE: the plan for today's Education Speech Prep
Date: Wednesday, August 19, 2015 2:45:00 PM
Attachments: [EDUCATION VISION 2015 v3.docx](#)

Adding Andie. Here's the first doc, attached. There's a lot to sift through so this is meant to bring some order to the proceedings. Note that this doesn't really detail the work underway—the HOW—of how our ideas are animated (e.g. we are Aiming High by increasing # of AP classes in underserved schools by X). The vignettes will have more of this sort of HOW.

Please let me know of concerns/thoughts/feelings/edits ASAP. Even though our meeting is canceled, I'd like to ship these docs to the Mayor tonight or ASAP.

From: Blumm, Kate
Sent: Wednesday, August 19, 2015 10:05 AM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; 'URamirez@schools.nyc.gov'; Goldmark, Karin; Williams, Dominic; 'jonathan@berlinrosen.com'; John Del Cecato; Leopold, Elana; Devora Kaye; 'Wallack Josh (JWallack@schools.nyc.gov)'; Wolfe, Emma; Schnake Mahl, Gabriel; Buery, Richard; Confer, Alexis; Fuleihan, Dean (OMB)
Subject: the plan for today's Education Speech Prep

Hi, all—I've connected variously with a bunch of you in the past day for some excellent feedback and updates. Right now I'm in the process of revising three documents to have available at the speech prep later:

- 1- Overall education vision and goals doc (with speech planning/goals too)
- 2- Vignettes doc (the student portraits we're painting in the speech to communicate the vision)
- 3- Pull quotes/soundbites doc

I'll send these around to you all as soon as they're ready for feedback so we're all on the same page heading into 5:30. Thanks very much.

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, August 11, 2015 7:11 PM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Blumm, Kate; Walzak, Phil; Shorris, Anthony; Griffith, Chantell; 'URamirez@schools.nyc.gov'; Goldmark, Karin; Williams, Dominic; 'jonathan@berlinrosen.com'; John Del Cecato; Leopold, Elana; Chao, Raymond; Devora Kaye; 'Wallack Josh (JWallack@schools.nyc.gov)'; Thornton, Demetrius; Wolfe, Emma; Schnake Mahl, Gabriel; Cutler, Dorothy; Buery, Richard; Confer, Alexis; Fuleihan, Dean (OMB)

Subject: MBDB: Education Speech Prep

When: Wednesday, August 19, 2015 5:30 PM-6:30 PM (UTC-05:00) Eastern Time (US & Canada).

Where: City Hall, The Blue Room

EQUITY AND EXCELLENCE

Every Day, Every Step of the Way

Speech notes:

- College is the fulcrum
 - We cannot fulfill our destiny unless every child who wants to go to college CANcan
 - What is City's new vision of how to get kids to college, how to succeed there, how to afford it, and everything K-12 that supports that?

- APPROACH:
 - Anti-bureaucratic: child-centered, not system/government-centered
 - Anti-status quo – willingness to break it down – undercut perceptions we are perpetuating status quo
 - Historic shifts balanced with deliverables people will notice
 -

- TONE: Positive, resolute, rallying (call to arms – our kids can do it; it will take us all), expansive: we are battling for the soul of public education

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Why we are driven to action:

- The status quo is unacceptable.
- Education determines economic destiny more now than at any point in human history.
- NYC's success as a 21st century global city depends on the success of our education system.

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Values behind our action:

- Every school can and should deliver an excellent education for every child.
- Every child can grow into a successful adult—ready for college, ready for life—if their education gives them the right tools.

Simple set of ideas that express/execute these values:

- **Start educating children earlier so all children begin kindergarten ready to succeed.**
- **Make parents, the first and last teachers of children, our partners.**
 - 40 minutes of parent-teacher time each week
 - Community schools
- **No-Treat each school and each student individually. No two schools and no two children need the same support in order to excel.**

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- To fulfill their potential, each child will travel their own academic, social, and emotional journey
- To become great, each school needs different amounts of support in the six key areas that comprise our Framework for Great Schools
- ~~The majority of our investments are going to schools most in need~~
- ~~Parents, the first and last teachers of children, are our partners.~~
 - ~~40 mins of parent teacher time each week~~
 - ~~Community schools~~
- ~~We will address the needs of the whole child. Break down all barriers to learning so children come to school ready to succeed.~~
 - ~~Mental and physical health matter.~~
 - Mental and physical health: community schools (social services, glasses, etc.)
 - Affordability: College savings accounts, testing waivers
 -
- Aiming high matters.
 - Don't force kids to dream about college, a living wage job and a career: show them
 - ~~EVERY~~ Every middle and high school will have a business partner
 - Huge numbers of kids in internships/mentorships/summer jobs
 - ~~EVERY~~ Every middle/high school student is taken on NYC college tours multiple times
 - Most rigorous curriculum/toughest tests in the nation
- ~~Accountability matters~~ Be accountable for both the process and the result.
 - ~~We—City leaders, school leaders, teachers, parents—are all accountable to our students. Progress Pact.-~~
 - Schools are accountable to us not just for test scores and grad rates, but for the rigorous instruction, collaborative teachers, supportive environments, strong family-community ties, effective school leaders, and trust that improve those scores and rates. This is the Framework for Great Schools. Research shows it works.
 - We (gov't) are accountable to New Yorkers for our schools' successes and difficulties alike.
 - We are giving more information for parents and all NYers on how schools are doing, where they need help, what that help looks like.
 - ~~[need to flesh out]~~
- Spread what works. Connect the whole system.
 - Veteran educators will help fellow teachers and principals improve, spreading success throughout the system.
 - Conduct bold experiments (PROSE) and spread what works.
- Treat tests as an important thing, not THE important thing.
 - They only tell you that you need to improve and where that improvement is needed—not how to get it done.
- Make the change that's necessary.

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o If schools cannot improve with our tailored and targeted support, we will change the personnel, the leadership, or the school itself. But we believe most schools can and will improve, and in fact that is the only route to true citywide improvement.

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• Don't stop at graduation.

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o [academic and personal/mindset interventions to get kids to enroll, persist, and complete]

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Our vision:

We are building people, not systems. A community of teachers, staff, and families grows around every student, supporting them at every turn, academically and personally, to and through college and/or a living wage job.

Our endgame goals:

- 75% four-year graduation rate – an additional 5,000 graduates – by 2020 – an additional 5,000 graduates every year (up from 68%) – no school below X% graduation rate
- Double the number of college- and career-ready graduates to 50,000 a year (66%) by 2025 – can we bring in line with 2020?
- We will increase the number of DOE graduates completing college by 50% by 2020.

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Additional XXX college graduates by 2030 – measuring graduation rates for the first time

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over Our goals on the way, and the ways we'll know our progress towards achieving them:

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1. Every child in NYC enters kindergarten ready to learn

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- Are all eligible 4-year-olds enrolled in full-day, high-quality Pre-K? (Goal: 100%)

2. Every elementary school student has the academic foundation to succeed

- How many 2nd graders are reading on grade level? (Goal: 100%)
- How many parents of students K-2 are aware of their child's reading level (Goal: 100%)
- How many 3rd graders are proficient in ELA?
- How many 5th graders can control impulses, manage stress, motivate themselves, and set and work towards goals?
- How many 5th graders are proficient in math (measured by the State test)?

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3. Every middle school student is socially, emotionally, and academically ready for high school

- Are we reducing the number of 6th graders who are chronically absent?
- How many 7th graders show resilience in dealing with setbacks and challenges, can manage their emotions, overcome conflict, and successfully manage complex projects?

- Conflict resolution: able to overcome conflicts and have healthy relationships with peers
- How many 8th graders are proficient in math (as measured by the State test and Algebra Regents)?
- Are all our middle schoolers exposed to the arts and performance? (Note: this is an SED requirement)

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4. Every high school student is on track to graduate, ready for college, career, and independent living

- Are all our 9th and 10th graders accumulating the right number and nature of credits to be on track to graduate? (Goal: 100%)
- How many high schoolers are taking AP or other college-level coursework? (Goal: ?)
- How many of our graduates do not need remedial coursework in college?
- How many high schoolers are graduating in 4 years? (Goal: 75% by 2020)
- How many graduates enroll in college? (Goal: increase enrollment rates in CUNY2, CUNY 4, non-CUNY by 25% respectively by 2020)
- Persistence

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Our pledge to get there:

By 2022~~XX~~, ~~each student~~ every middle and high school student that enters the City's education system will be guided through this journey by a ~~Personalized Student Success Plan~~ Progress Pact

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This will be a living contract between our students, families, teachers, and school leaders that outlines how each student will reach the goal of graduating high school, ~~and succeeding making~~ to college, and succeeding all the way ~~and through college~~.

With this contract, every student will be held accountable for driving their own learning, and every teacher, principal, and parent will be accountable for enabling that success.

~~Our vision, come to life:~~

~~I. Sam: A four year old is intently focused on building a tower of blocks, as her classmates play behind her—singing with a teacher, drawing early masterpieces, gazing at beginner books.~~

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~~[THEMES: EARLY LEARNING, HIGH QUALITY TEACHING]~~

Goal: Kickstart lifetime of learning by ensuring every four year old is exposed to a high quality early learning environment.

What we've done towards this (proof we are undercutting status quo):

- Equity: offer a free, high quality pre K seat to the family of every 4 year old that wants one.
- Excellence: Trained teachers in every pre k classroom (prof dev)

What more we will do:

- Excellence: offer the best pre k program in the country within X years as measured by national program assessment tool

II. 8:30am: A second grader rides the bus to school with a parent, proudly showing off the book the class has been reading—explaining what it's about and which character she was chosen to play in a class activity yesterday.

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[THEMES: READING, PARENT ENGAGEMENT, EXCELLENT TEACHERS, RENEWAL SCHOOLS, SPECIAL NEEDS ED (to be added in)]

Goal: Every second grader will read, giving them tools to excel in every other subject.

What we've done towards this (proof we are undercutting status quo):

- Equity: Making sure that all of our schools have great teachers and quality curriculum: Reading/writing workshops in Renewal Schools, following the model used at high-performing schools

What more we will do:

- Equity:
 - 100% of parents of students in K-2 will be aware of their child's reading level by 2017
 - [What do we do if a kid is off track, struggling to learn to read? What are the "targeted reading interventions"??]
- Excellence:
 - Every elementary school child will have access to challenging summer programming because summer learning loss is a serious issue for our students.
 - Increase summer programming for students by 50% by 2018 —NEED HARD #s

III. Noon: An eighth grader hunched over an algebra book in the library finally solves $A^2 + B^2 = C^2$, and sits back in wonder. She glances up at the clock to see how many minutes are left till her advisory session, when she can tell her adviser how hard it was—and how it feels to finally get it.

[THEMES: COMMUNITY SCHOOL, SOCIAL/EMOTIONAL LEARNING]

Goal: Every middle school student is socially, emotionally, and academically ready for high school. In 7th grade, show:

- Academic milestones:
 - Reading and writing at grade level
 - Completion of algebra OR proficiency in 8th grade math
 - Knowing how to manage a multi-stage assignment
- Personal milestones:
 - Resilience/persistence in dealing with setbacks and challenges
 - Conflict resolution: able to overcome conflicts and have healthy relationships with peers
 - Healthy management of emotions
 - Strong connection to a caring adult

What we've done towards this (proof we are undercutting status quo):

- Equity: Community schools model (color/examples TK from KG) — eye exams
- Excellence: Expand afterschool programs for all middle school students, this provides nurturing and academic focus that middle school students need

What more we will do:

- Equity:
 - Target supports for struggling 8th grade students: improve and increase our 8Plus Programs, which builds an academic bridge for high school — KG to provide data
 - Algebra is often called the gateway to higher level math coursework. We will substantially increase the number of Algebra courses offered to our 8th graders — introducing algebra to XX traditionally underserved schools that do not offer it — and maintain a high pass rate for our 8th grade students taking the Algebra Regents

Excellence:

- We will eliminate chronic absence and truancy in 6th grade — annual improvement from current XX% until we reach 100%
- Add research-based social-emotional learning programs to all middle schools by X — NEED REAL LIFE DETAILS HERE
- Continue investments to cultivate interests and passions in middle school students with by increasing arts and sports opportunities by XX — IN WHAT SCHOOLS? IS THIS AN EQUITY PLAY? WHAT IS CURRENT INVESTMENT?

IV. 4pm: A tenth grader runs her fingers over the pages of her ELA workbook. As a recent immigrant, she needs to pass the English Regents to graduate — so her school staff have

created this extended learning period for her and the 15 other English Language Learners in the class.

{THEMES: RENEWAL SCHOOLS, ENGLISH LANGUAGE LEARNERS, GREAT PRINCIPALS}

Note: 20,000 students who begin high school don't finish.

Goal:

- Get every high school student on track to graduate ready for college, career, and independent living.
 - Increase # of 10th graders with credits and Regents needed to keep them on track to graduating on time and college/career ready ~~X~~ times the number of students on track within ~~Y~~ years
- 75% four year graduation by 2020— an additional 5,000 graduates every year (up from 68%)
- Double the percent of college and career ready graduates by 2025

What we've done towards this (proof we are undercutting status quo):

Equity:

- As part of relentless focus on our most struggling schools at all levels of education: created Renewal Schools
- Ensuring the best instruction for Renewal and other schools by restaffing administrators and teachers who shouldn't be in a learning environment
- Extending the school day
- Tracking every Renewal School student ~~HOW DOES THIS PLAY AGAINST NEW PERSONAL PLANS~~
- Knocking down personal barriers: waiving testing fees, ~~WHAT ELSE~~

What more we will do:

- Equity:
 - Ensure access to rigorous coursework necessary for success : increase # of AP and other advanced courses in traditionally underserved schools— ~~NEED HARD #s HERE~~
 - Increase the number of CTE programs, because CTE students are more likely to graduate high school than their non CTE student counterparts —and have better outcomes for young male students of color
- Excellence:
 - Increase access to CUNY College Now and other programs that will expose students to college level material and enable them to begin earning credits
 - In 350 high schools today; grow to ~~X~~ by ~~Y~~
 - ~~[If a student is off track— what will we do?]~~

V. 5pm: A recent graduate comes home from her summer job cleaning hotel rooms to a letter from her [community?] college. It's her fall semester reading list. Total price of textbooks: \$600.

[THEMES: TACKLING "SUMMER MELT," COLLEGE AFFORDABILITY FOR ALL]

- Note: 20,000 students who graduate high school do not enter college.
- Equity: We will not allow finances to be a barrier to education
 - Saving programs—a college savings account for every student to support and encourage family savings for college from a young age
 - Promise Program—a last dollar scholarship to ensure no student faces a gap in scholarship funding that prevents them from pursuing their studies
 - Tackling hidden barriers—identifying the oft forgotten financial challenges that impact many of our students and serve as a major barrier, and implement systemic solutions (e.g., providing all CUNY students with a free MetroCard, like NYC DOE students)

VI. 8:30pm: After a morning spent at a part-time job and classes all afternoon and into the evening, college freshman enters the subway and carefully puts away her Metrocard. At the right stop, she runs up the stairs and greets her study group inside a public library. At stations all over the City, they each swiped a Metrocard provided by CUNY in order to be able to meet in one place and study for the next day's exam.

[THEMES: CUNY ASAP, AFFORDABILITY, PERSONAL SUPPORT FOR COLLEGE GRADUATION]

Note: 17,000 students who begin college do not finish.

- Equity: CUNY ASAP: Students who complete ASAP are more likely to graduate on time and with less debt than their peers. We have committed to expanding ASAP to serve 13,000 students over the next three years, and will continue to support its growth as more and more students graduate
- Excellence: Working to improve college advising at CUNY

VII. It's 8 a.m., the next day: a college senior/recent grad faces her reflection in a mirror, takes a deep breath, and locks the door behind her: on the way out the door for a job interview.

Goal: 20,000 more college degrees by 2025.

See: everything we've just revealed.

###

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Hinton, Karen](#); [Walzak, Phil](#); [Adams Baker, Marti](#); [Salazar-Rodriguez, Prisca](#); [Snyder, Thomas](#)
Subject: Re: Media Requests
Date: Wednesday, August 19, 2015 2:52:20 PM
Attachments: [TPA Media Wish List.docx](#)

Here's a more updated version with projected dates - sorry, sent the rough draft earlier

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Wednesday, August 19, 2015 at 11:32 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: RE: Media Requests

Yes, we've been looking at it within context of the calendar

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 19, 2015 11:31 AM
To: Hinton, Karen; Hagelgans, Andrea; Walzak, Phil; Adams Baker, Marti; Salazar-Rodriguez, Prisca; Snyder, Thomas
Subject: Re: Media Requests

I'm good with all of these...

Just so everyone has - here's the list that Team TPA gave to Andrea on our TPA Wish List for the next couple of months (attached)

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Wednesday, August 19, 2015 at 9:59 AM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Media Requests

Here are some media requests that I need to approve or decline. I would recommend we do all of these and give them dates. Let me now next steps.

WNBC wants to sponsor a quarterly Interview with the Mayor; they will work with us on how we want to design. Mayor told Phil and me he wanted to consider.

Sam Roberts' Close Up — keeps asking for interview with Mayor and First Lady

CNN's Poppy Harlow on income inequality

WABC management meeting – Proposed September 1 or 2 dates. We did WNBC and want to do the others.

NY Daily News Editorial Board

Should we do other ed boards? — Newsday, AMNY
Community papers — Amsterdam News, El Diario

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

TPA WISH LIST

PRIORITY FOR NEXT WEEK: Rachel Maddow

1. Rachel Maddow with MSNBC. Next week. Do a wrap-up of what's been happening since May 12th – not taking credit, but showing the momentum of progressive policies in action. Min wage hikes, paid family leave, paid sick leave (Obama), CEO pay transparency, Rikers reform. **(Week of August 10)**
2. Tavis Smiley. Sometime this summer. Talk about the report that said for the first time, AfAm kids in poverty outnumber white kids. Mass incarceration/Rikers, marijuana reform, stop-and-frisk reform. **(Late August)**
3. Student Debt. Facebook town hall around September education vision speech. Big plank in TPA. Highlight what other cities and states are doing to make higher education more affordable. Need Washington to get serious about debt-free college. **(1st/2nd week of September?)**
4. Poppy Harlow with CNN. Do an interview at a diner in East New York. Show her a Pre-K program. This is what we need everywhere in America. Lead-up to first day of school. Cite some report (one of our TPA partners write it?) that shows the huge impact that Pre-K has on combatting income inequality. Hook her up with a parent of a Pre-K child. **(First day of school)**
5. Vice TV. Take them on a ride on the 2-train, from low-income neighborhood to high-income neighborhood. Reference New School speech. Doesn't happen overnight. Need the state. Need the federal government. I'm doing everything I can. **(Ideally 2nd week of September)**
6. Do event with Roosevelt Institute around income inequality poll they will be releasing in September. Roosevelt or another group releases (or re-releases) a white paper to go along with it (something on inequality by the numbers). **(Work around release date-- late September)**
7. Reich event September 29th. Joint discussion on income inequality – maybe at a college. Maybe re-rollout Move On videos. Roll out Geri & co-chairs of TPA. **(September 29)**
8. Do an op-ed for Huffington Post on the one year anniversary of our last one? Democrats Need To Stiffen Our Backbones: Part II? Do it as a joint op-ed with Jeff Merkley? Year in review of what's happened since the first op-ed. **(October 4)**
9. Sirius town hall in October. In NYC – to all 27 million subscribers. Progressive host. Put 100 people in the studio to ask questions about various planks of

TPA. **(First week of October)**

10. Univision. Do an interview with Jorge Ramos on immigration reform/wage theft. Do it as a joint with Hector Figueroa. Talk about in context of TPA. **(2nd week of October)**

11. Presidential forum watch party. Late October. MBDB makes opening remarks from NYC. **(Date TBD, late October)**

12. TeleTown Hall in October with TPA VIPs representing states where there will be minimum wage referenda this November. Call on people to be sure to vote and push their friends, family, coworkers to vote. **(last week of October)**

13. Maria Bartiromo with FOX Business. Talk about tax fairness – specifically closing the CEO pay loophole. Need to rewrite the rules and make tax code more progressive. **(TBD, October)**

From: [Blumm, Kate](#)
To: [Salazar-Rodriguez, Prisca](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Shorris, Anthony](#); "[URamirez@schools.nyc.gov](#)"; [Goldmark, Karin](#); [Williams, Dominic](#); "[jonathan@berlinrosen.com](#)"; [John Del Cecato](#); [Leopold, Elana](#); [Devora Kaye](#); "[Wallack Josh \(JWallack@schools.nyc.gov\)](#)"; [Wolfe, Emma](#); [Schnake Mahl, Gabriel](#); [Buery, Richard](#); [Confer, Alexis](#); [Fuleihan, Dean \(OMB\)](#); [Zuniga, Andrea](#)
Subject: use clean version attached RE: the plan for today's Education Speech Prep
Date: Wednesday, August 19, 2015 3:19:00 PM
Attachments: [EDUCATION VISION 2015_v3_clean.docx](#)

Sent marked-up before, sorry!

From: Blumm, Kate
Sent: Wednesday, August 19, 2015 2:45 PM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; 'URamirez@schools.nyc.gov'; Goldmark, Karin; Williams, Dominic; 'jonathan@berlinrosen.com'; 'John Del Cecato'; Leopold, Elana; Devora Kaye; 'Wallack Josh (JWallack@schools.nyc.gov)'; Wolfe, Emma; Schnake Mahl, Gabriel; Buery, Richard; Confer, Alexis; Fuleihan, Dean (OMB); Zuniga, Andrea
Subject: first doc here RE: the plan for today's Education Speech Prep

Adding Andie. Here's the first doc, attached. There's a lot to sift through so this is meant to bring some order to the proceedings. Note that this doesn't really detail the work underway—the HOW—of how our ideas are animated (e.g. we are Aiming High by increasing # of AP classes in underserved schools by X). The vignettes will have more of this sort of HOW.

Please let me know of concerns/thoughts/feelings/edits ASAP. Even though our meeting is canceled, I'd like to ship these docs to the Mayor tonight or ASAP.

<< File: EDUCATION VISION 2015_v3.docx >>

From: Blumm, Kate
Sent: Wednesday, August 19, 2015 10:05 AM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; 'URamirez@schools.nyc.gov'; Goldmark, Karin; Williams, Dominic; 'jonathan@berlinrosen.com'; John Del Cecato; Leopold, Elana; Devora Kaye; 'Wallack Josh (JWallack@schools.nyc.gov)'; Wolfe, Emma; Schnake Mahl, Gabriel; Buery, Richard; Confer, Alexis; Fuleihan, Dean (OMB)
Subject: the plan for today's Education Speech Prep

Hi, all—I've connected variously with a bunch of you in the past day for some excellent feedback and updates. Right now I'm in the process of revising three documents to have available at the speech prep later:

- 1- Overall education vision and goals doc (with speech planning/goals too)
- 2- Vignettes doc (the student portraits we're painting in the speech to communicate the vision)
- 3- Pull quotes/soundbites doc

I'll send these around to you all as soon as they're ready for feedback so we're all on the same page heading into 5:30. Thanks very much.

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca

Sent: Tuesday, August 11, 2015 7:11 PM

To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Blumm, Kate; Walzak, Phil; Shorris, Anthony; Griffith, Chantell; 'URamirez@schools.nyc.gov'; Goldmark, Karin; Williams, Dominic; 'jonathan@berlinrosen.com'; John Del Cecato; Leopold, Elana; Chao, Raymond; Devora Kaye; 'Wallack Josh (JWallack@schools.nyc.gov)'; Thornton, Demetrius; Wolfe, Emma; Schnake Mahl, Gabriel; Cutler, Dorothy; Buery, Richard; Confer, Alexis; Fuleihan, Dean (OMB)

Subject: MBDB: Education Speech Prep

When: Wednesday, August 19, 2015 5:30 PM-6:30 PM (UTC-05:00) Eastern Time (US & Canada).

Where: City Hall, The Blue Room

EQUITY AND EXCELLENCE

Every Day, Every Step of the Way

Speech notes:

- College is the fulcrum
 - We cannot fulfill our destiny unless every child who wants to go to college can
 - What is City's new vision of how to get kids to college, how to succeed there, how to afford it, and everything K-12 that supports that?
- APPROACH:
 - Anti-bureaucratic: child-centered, not system/government-centered
 - Anti-status quo – willingness to break it down – undercut perceptions we are perpetuating status quo
 - Historic shifts balanced with deliverables people will notice
- TONE: Positive, resolute, rallying (call to arms – our kids can do it; it will take us all), expansive: we are battling for the soul of public education

Why we are driven to action:

- The status quo is unacceptable.
- Education determines economic destiny more now than at any point in human history.
- NYC's success as a 21st century global city depends on the success of our education system.

Values behind our action:

- Every school can and should deliver an excellent education for every child.
- Every child can grow into a successful adult—ready for college, ready for life—if their education gives them the right tools.

Simple set of ideas that express/execute these values:

- **Start educating children earlier so all children begin kindergarten ready to succeed.**
- **Make parents, the first and last teachers of children, our partners.**
 - 40 minutes of parent-teacher time each week
 - Community schools
- **Treat each school and each student individually. No two schools and no two children need the same support in order to excel.**
 - To fulfill their potential, each child will travel their own academic, social, and emotional journey

- To become great, each school needs different amounts of support in the six key areas that comprise our Framework for Great Schools
- **Break down all barriers to learning so children come to school ready to succeed.**
 - Mental and physical health: community schools (social services, glasses, etc.)
 - Affordability: college savings accounts, testing waivers
- **Aim high.**
 - Don't force kids to dream about college, a living wage job and a career: show them
 - Every middle and high school will have a business partner
 - Huge numbers of kids in internships/mentorships/summer jobs
 - Every middle/high school student is taken on NYC college tours multiple times
 - Most rigorous curriculum/toughest tests in the nation
- **Be accountable for both the process and the result.**
 - We—City leaders, school leaders, teachers, parents—are all accountable to our students. Progress Pact.
 - Schools are accountable to us not just for test scores and grad rates, but for the rigorous instruction, collaborative teachers, supportive environments, strong family-community ties, effective school leaders, and trust that improve those scores and rates. This is the Framework for Great Schools. Research shows it works.
 - We (gov't) are accountable to New Yorkers for our schools' successes and difficulties alike.
 - We are giving more information for parents and all NYers on how schools are doing, where they need help, what that help looks like.
- **Spread what works. Connect the whole system.**
 - Veteran educators will help fellow teachers and principals improve, spreading success throughout the system.
 - Conduct bold experiments (PROSE) and spread what works.
- **Treat tests as an important thing, not THE important thing.**
 - They only tell you that you need to improve and where that improvement is needed—not how to get it done.
- **Make the change that's necessary.**
 - If schools cannot improve with our tailored and targeted support, we will change the personnel, the leadership, or the school itself. But we believe most schools can and will improve, and in fact that is the only route to true citywide improvement.
- **Don't stop at graduation.**
 - [academic and personal/mindset interventions to get kids to enroll, persist, and complete]

Our vision:

We are building people, not systems. A community of teachers, staff, and families grows around every student, supporting them at every turn, academically and personally, to and through college and/or a living wage job.

Our endgame goals:

- 75% four-year graduation rate – an additional 5,000 graduates – by 2020 (up from 68%)
- Double the number of college- and career-ready graduates to 50,000 a year (66%) by 2025 – can we bring in line with 2020?
- We will increase the number of DOE graduates completing college by 50% by 2020.

Our goals on the way, and the ways we'll know our progress towards achieving them:

- 1. Every child in NYC enters kindergarten ready to learn**
 - Are all eligible 4-year-olds enrolled in full-day, high-quality Pre-K? (Goal: 100%)
- 2. Every elementary school student has the academic foundation to succeed**
 - How many 2nd graders are reading on grade level? (Goal: 100%)
 - How many parents of students K-2 are aware of their child's reading level (Goal: 100%)
 - How many 3rd graders are proficient in ELA?
 - How many 5th graders can control impulses, manage stress, motivate themselves, and set and work towards goals?
 - How many 5th graders are proficient in math (measured by the State test)?
- 3. Every middle school student is socially, emotionally, and academically ready for high school**
 - Are we reducing the number of 6th graders who are chronically absent?
 - How many 7th graders show resilience in dealing with setbacks and challenges, can manage their emotions, overcome conflict, and successfully manage complex projects?
 - Conflict resolution: able to overcome conflicts and have healthy relationships with peers
 - How many 8th graders are proficient in math (as measured by the State test and Algebra Regents)?
 - Are all our middle schoolers exposed to the arts and performance? (Note: this is an SED requirement)
- 4. Every high school student is on track to graduate, ready for college, career, and independent living**
 - Are all our 9th and 10th graders accumulating the right number and nature of credits to be on track to graduate? (Goal: 100%)
 - How many high schoolers are taking AP or other college-level coursework? (Goal: ?)
 - How many of our graduates do not need remedial coursework in college?
 - How many high schoolers are graduating in 4 years? (Goal: 75% by 2020)
 - How many graduates enroll in college? (Goal: increase enrollment rates in CUNY2, CUNY 4, non-CUNY by 25% respectively by 2020)

- Persistence

Our pledge to get there:

By 2022, every middle and high school student that enters the City's education system will be guided through this journey by a Progress Pact.

This will be a living contract between our students, families, teachers, and school leaders that outlines how each student will reach the goal of graduating high school, making to college, and succeeding all the way through.

With this contract, every student will be held accountable for driving their own learning, and every teacher, principal, and parent will be accountable for enabling that success.

###

From: [John Del Cecato](#)
To: [Viguers, Jonathan](#); [Hayley Prim](#)
Cc: [Geri Prado](#)
Subject: Re: Sept 10 Mayor's Event
Date: Wednesday, August 19, 2015 4:24:36 PM

Roger that - thanks

From: "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>
Date: Wednesday, August 19, 2015 at 3:16 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <hayley@progressiveagenda.us>
Cc: Geri Prado <geri@progressiveagenda.us>
Subject: RE: Sept 10 Mayor's Event

I think those are good choices. I have tried both at the staff level but haven't received a response.

FYI - I did get a no's from Boston and Baltimore.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 19, 2015 2:54 PM
To: Viguers, Jonathan; Hayley Prim
Cc: Geri Prado
Subject: FW: Sept 10 Mayor's Event

Hey Jonathan... We were going to have MBDB call Mayor Garcetti as a possible host of a similar event to what we're doing on 9/10 (see below) in Los Angeles... Also thinking he might ask Betsy Hodges & Ed Murray... Do you think those are good choices?

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Monday, August 17, 2015 at 2:53 PM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, Andrea Hagelgans <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmedia.com>, Thomas Snyder <TSnyder@cityhall.nyc.gov>
Subject: Sept 10 Mayor's Event

Hi All--

Wanted to touch base with you regarding a Mayoral event coming up in a few weeks to make sure it is on everyone's radar.

On September 10 at 4:30PM the Mayor is hosting a screening of a Robert Greenwald movie about how the top 25 hedgefunders in the country make more than all of the kindergarten teachers combined, and teachers are also being taxed at a higher rate than hedgefund billionaires.

The movie is short (5-10 minutes) and the format though not set yet, will likely be opening remarks by BDB who intros the movie, screen the movie, then conversation with BDB (tbd) Robert Greenwald, others-- maybe a teacher, Carmen, etc.

We also need to get audience there for the screening. Not sure who else we need to loop in to make all of this happen, but wanted to get the conversation started.

JDC and I have been working with Greenwald so far, and have booked the space with PACE, but since it is a Mayoral event, i assume we need to loop in other agency folks, staff who can help crowdbuild, etc.

Would love to hear your thoughts on who else should be involved, next steps, etc.

Thanks,
Hayley

--

Hayley Prim

c: [REDACTED]

From: [Viguers, Jonathan](#)
To: ["Hayley Prim"](#); [John Del Cecato](#)
Cc: [Geri Prado](#)
Subject: RE: Mayors Event - Cancel?
Date: Wednesday, August 19, 2015 6:14:34 PM

I don't know – I think it's still a good option. she didn't mention anything like that when I was on the phone with her nor did she seem concerned.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Wednesday, August 19, 2015 5:59 PM
To: John Del Cecato
Cc: Viguers, Jonathan; Geri Prado
Subject: Re: Mayors Event - Cancel?

Minus outsiders.

I think this is a great event even if BDB is the only Mayor doing it. Aligns with back to school messaging, TPA, etc. Why do we feel we have to cancel it if it's jus him?

On Wed, Aug 19, 2015 at 5:56 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Give us another day or so. MBDB has call time tomorrow, and we're going to have him call Garcetti, as well as the mayors of MSP and Seattle... Not sure what the answer will be, but we'll do our best...

If they all say no, and you think that just doing it in NYC isn't worthwhile, we can & should have a call to discuss

From: Regina Clemente <regina@bravenewfilms.org>
Date: Wednesday, August 19, 2015 at 5:19 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>
Subject: Mayors Event - Cancel?

Hi there -

I just spoke with Jonathan and found out that the only other Mayor potentially on board is Dayton, Ohio.

We can't do an event with just NY & Dayton – so it seems like this may be falling apart.

Do you want to cancel the event?

Let us know and we are happy to jump on a call to discuss.

Thanks,
Regina

--

Hayley Prim

c: [REDACTED]

From: [John Del Cecato](#)
To: [Hayley Prim](#)
Cc: [Viguers, Jonathan](#); [Geri Prado](#)
Subject: Re: Mayors Event - Cancel?
Date: Wednesday, August 19, 2015 6:17:02 PM

I have no idea... They may be trying to push us harder by suggesting cancelation... Or maybe they don't think NYC is a big enough platform???? :)

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Wednesday, August 19, 2015 at 5:58 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Geri Prado <geri@progressiveagenda.us>
Subject: Re: Mayors Event - Cancel?

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Date: Wednesday, August 19, 2015 at 5:19 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>
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Thanks,
Regina

--

Hayley Prim

c: [REDACTED]

From: [Blumm, Kate](#)
To: [Salazar-Rodriguez, Prisca](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Shorris, Anthony](#); "URamirez@schools.nyc.gov"; [Goldmark, Karin](#); [Williams, Dominic](#); "jonathan@berlinrosen.com"; [John Del Cecato](#); [Leopold, Elana](#); [Devora Kaye](#); "Wallack Josh (JWallack@schools.nyc.gov)"; [Wolfe, Emma](#); [Schnake Mahl, Gabriel](#); [Buery, Richard](#); [Confer, Alexis](#); [Fuleihan, Dean \(OMB\)](#); [Zuniga, Andrea](#)
Subject: please send thoughts
Date: Wednesday, August 19, 2015 6:37:00 PM
Attachments: [EDUCATION VISION 2015_v3_clean.docx](#)

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- 1- Overall education vision and goals doc (with speech planning/goals too)
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- 3- Pull quotes/soundbites doc

I'll send these around to you all as soon as they're ready for feedback so we're all on the same page heading into 5:30. Thanks very much.

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Sent: Tuesday, August 11, 2015 7:11 PM

To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Blumm, Kate; Walzak, Phil; Shorris, Anthony; Griffith, Chantell; 'URamirez@schools.nyc.gov'; Goldmark, Karin; Williams, Dominic; 'jonathan@berlinrosen.com'; John Del Cecato; Leopold, Elana; Chao, Raymond; Devora Kaye; 'Wallack Josh

(JWallack@schools.nyc.gov); Thornton, Demetrius; Wolfe, Emma; Schnake Mahl, Gabriel; Cutler, Dorothy; Buery, Richard; Confer, Alexis; Fuleihan, Dean (OMB)

Subject: MBDB: Education Speech Prep

When: Wednesday, August 19, 2015 5:30 PM-6:30 PM (UTC-05:00) Eastern Time (US & Canada).

Where: City Hall, The Blue Room

EQUITY AND EXCELLENCE

Every Day, Every Step of the Way

Speech notes:

- College is the fulcrum
 - We cannot fulfill our destiny unless every child who wants to go to college can
 - What is City's new vision of how to get kids to college, how to succeed there, how to afford it, and everything K-12 that supports that?
- APPROACH:
 - Anti-bureaucratic: child-centered, not system/government-centered
 - Anti-status quo – willingness to break it down – undercut perceptions we are perpetuating status quo
 - Historic shifts balanced with deliverables people will notice
- TONE: Positive, resolute, rallying (call to arms – our kids can do it; it will take us all), expansive: we are battling for the soul of public education

Why we are driven to action:

- The status quo is unacceptable.
- Education determines economic destiny more now than at any point in human history.
- NYC's success as a 21st century global city depends on the success of our education system.

Values behind our action:

- Every school can and should deliver an excellent education for every child.
- Every child can grow into a successful adult—ready for college, ready for life—if their education gives them the right tools.

Simple set of ideas that express/execute these values:

- **Start educating children earlier so all children begin kindergarten ready to succeed.**
- **Make parents, the first and last teachers of children, our partners.**
 - 40 minutes of parent-teacher time each week
 - Community schools
- **Treat each school and each student individually. No two schools and no two children need the same support in order to excel.**
 - To fulfill their potential, each child will travel their own academic, social, and emotional journey

- To become great, each school needs different amounts of support in the six key areas that comprise our Framework for Great Schools
- **Break down all barriers to learning so children come to school ready to succeed.**
 - Mental and physical health: community schools (social services, glasses, etc.)
 - Affordability: college savings accounts, testing waivers
- **Aim high.**
 - Don't force kids to dream about college, a living wage job and a career: show them
 - Every middle and high school will have a business partner
 - Huge numbers of kids in internships/mentorships/summer jobs
 - Every middle/high school student is taken on NYC college tours multiple times
 - Most rigorous curriculum/toughest tests in the nation
- **Be accountable for both the process and the result.**
 - We—City leaders, school leaders, teachers, parents—are all accountable to our students. Progress Pact.
 - Schools are accountable to us not just for test scores and grad rates, but for the rigorous instruction, collaborative teachers, supportive environments, strong family-community ties, effective school leaders, and trust that improve those scores and rates. This is the Framework for Great Schools. Research shows it works.
 - We (gov't) are accountable to New Yorkers for our schools' successes and difficulties alike.
 - We are giving more information for parents and all NYers on how schools are doing, where they need help, what that help looks like.
- **Spread what works. Connect the whole system.**
 - Veteran educators will help fellow teachers and principals improve, spreading success throughout the system.
 - Conduct bold experiments (PROSE) and spread what works.
- **Treat tests as an important thing, not THE important thing.**
 - They only tell you that you need to improve and where that improvement is needed—not how to get it done.
- **Make the change that's necessary.**
 - If schools cannot improve with our tailored and targeted support, we will change the personnel, the leadership, or the school itself. But we believe most schools can and will improve, and in fact that is the only route to true citywide improvement.
- **Don't stop at graduation.**
 - [academic and personal/mindset interventions to get kids to enroll, persist, and complete]

Our vision:

We are building people, not systems. A community of teachers, staff, and families grows around every student, supporting them at every turn, academically and personally, to and through college and/or a living wage job.

Our endgame goals:

- 75% four-year graduation rate – an additional 5,000 graduates – by 2020 (up from 68%)
- Double the number of college- and career-ready graduates to 50,000 a year (66%) by 2025 – can we bring in line with 2020?
- We will increase the number of DOE graduates completing college by 50% by 2020.

Our goals on the way, and the ways we'll know our progress towards achieving them:

- 1. Every child in NYC enters kindergarten ready to learn**
 - Are all eligible 4-year-olds enrolled in full-day, high-quality Pre-K? (Goal: 100%)
- 2. Every elementary school student has the academic foundation to succeed**
 - How many 2nd graders are reading on grade level? (Goal: 100%)
 - How many parents of students K-2 are aware of their child's reading level (Goal: 100%)
 - How many 3rd graders are proficient in ELA?
 - How many 5th graders can control impulses, manage stress, motivate themselves, and set and work towards goals?
 - How many 5th graders are proficient in math (measured by the State test)?
- 3. Every middle school student is socially, emotionally, and academically ready for high school**
 - Are we reducing the number of 6th graders who are chronically absent?
 - How many 7th graders show resilience in dealing with setbacks and challenges, can manage their emotions, overcome conflict, and successfully manage complex projects?
 - Conflict resolution: able to overcome conflicts and have healthy relationships with peers
 - How many 8th graders are proficient in math (as measured by the State test and Algebra Regents)?
 - Are all our middle schoolers exposed to the arts and performance? (Note: this is an SED requirement)
- 4. Every high school student is on track to graduate, ready for college, career, and independent living**
 - Are all our 9th and 10th graders accumulating the right number and nature of credits to be on track to graduate? (Goal: 100%)
 - How many high schoolers are taking AP or other college-level coursework? (Goal: ?)
 - How many of our graduates do not need remedial coursework in college?
 - How many high schoolers are graduating in 4 years? (Goal: 75% by 2020)
 - How many graduates enroll in college? (Goal: increase enrollment rates in CUNY2, CUNY 4, non-CUNY by 25% respectively by 2020)

- Persistence

Our pledge to get there:

By 2022, every middle and high school student that enters the City's education system will be guided through this journey by a Progress Pact.

This will be a living contract between our students, families, teachers, and school leaders that outlines how each student will reach the goal of graduating high school, making to college, and succeeding all the way through.

With this contract, every student will be held accountable for driving their own learning, and every teacher, principal, and parent will be accountable for enabling that success.

###

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To: [Blumm, Kate](#); [Salazar-Rodriguez, Prisca](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Shorris, Anthony](#); ["URamirez@schools.nyc.gov"](#); [Williams, Dominic](#); ["jonathan@berlinrosen.com"](#); [John Del Cecato](#); [Leopold. Elana](#); [Devora Kaye](#); ["Wallack Josh \(JWallack@schools.nyc.gov\)"](#); [Wolfe, Emma](#); [Schnake Mahl, Gabriel](#); [Bury, Richard](#); [Confer, Alexis](#); [Fuleihan, Dean \(OMB\)](#); [Zuniga, Andrea](#)
Subject: RE: please send thoughts
Date: Wednesday, August 19, 2015 7:35:56 PM
Attachments: [EDUCATION VISION 2015 v3 kg edits.docx](#)

Kate,

I think this is coming together nicely. A few thoughts, mostly for us to provide more to you...

Changes tracked in this document.

1. Starting from 5th grade onward, we make absolutely no mention of literacy. I think this is bad signaling and we should include literacy development past 2nd grade.
2. In response to your question, hard to make 2020 the college goal bc (a) that's only 5 years away and we need a longer runway to hit target and (b) City already has a 2020 college completion target—double # of grads coming out of CUNY—a goal I think we should name, embrace, and build on in the college graduation part. Relevant section on goals pasted below with suggested changes.
3. We still need to provide a lot more “how.” We say we will make sure all 2nd graders are reading, but no talk of how we will do that. Same for the graduation rate goals. So, either we need to be super clear and committed to our message that every kid is different and every school's needs are different, or we need to have some way of answering this question—professional development, strong curriculum, constant communication with parents, or, even better, more specific. Maybe this all goes in the Phil Walzak Plan of Action companion book, not in the speech—but I think we have to have it somewhere.
4. Where are we on getting to actual numbers for the college attainment part? Are these the actual target numbers in here, vetted by DOE?

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EDUCATION VISION 2015: Update August 19, 2:35pm

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 - [academic and personal/mindset interventions to get kids to enroll, persist, and complete]
 - College Savings Accounts
 - Scale ASAP to help more students make it through community college

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- Double the number of college- and career-ready graduates to 50,000 a year (66%) by 2025 ~~—can we bring in line with 2020?~~
- We will increase the number of DOE graduates completing college by 50% by ~~2020~~2030.
- **CHANGE TO ONE OF FOLLOWING:**
 - Increase college graduation rate by 50% (= if 15K now, will go to 22.5K)
 - Double college graduation rate (from 15K to 30K)
 - Already on track to double the number of college grads coming out of CUNY by 2020—need to do even more—will need to reach XX,000 college graduates per year by 2030.
 - This will represent XX,000 additional college graduates.

Comment [GK1]: Need to give ourselves a runway here, 2020 kids are in 8th grade now Doubling college readiness while the standards continue to get higher for HS kids is a big, big lift

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- Are all our 9th and 10th graders accumulating the right number and ~~nature~~ kind of credits to be on track to graduate? (Goal: 100%)
- Can our students manage and successfully complete a multi-stage assignment such as a research project—assignments they will get in college from day one and that cannot be assessed through a standardized test?
- How many high schoolers are taking AP or other college-level coursework? (Goal: ?)
- How many of our graduates do not need remedial coursework in college?
- How many high schoolers are graduating in 4 years? (Goal: 75% by 2020)
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With this contract, every student will be held accountable for driving their own learning, and every teacher, principal, and parent will be accountable for enabling that success.

###

Comment [GK2]: Between sounds better but is technically not correct, shld be among Grammar cop in me has to say it but I get it if it has to stay this way

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Subject: Re:
Date: Wednesday, August 19, 2015 11:12:58 PM

I think I agree with you

> On Aug 19, 2015, at 11:12 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

>

> That's why he mentioned it — as a reason NOT to do Lehrer. The argument
> being the call-ins generate stories we don't want — an unknown risk.

>

> Karen Hinton
> Press Secretary
> 917-246-7692
> Follow Me On Twitter @KarenHinton

>

>

>

>

>

>

>

>> On 8/19/15, 11:08 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>>

>> Cool. 8am is good.

>>

>> The story in NYT. Phil mentioned headline in the meeting - but story
>> itself isn't great.

>>

>>

>>> On Aug 19, 2015, at 11:00 PM, Hinton, Karen <KHinton@cityhall.nyc.gov>
>>> wrote:

>>>

>>> Breakfast is good. See you at 8 am. I can work out the other thing. Then
>>> we have a 1 pm event, so can't do lunch.

>>>

>>> Which story do you mean?

>>>

>>>

>>>

>>> Karen Hinton
>>> Press Secretary
>>> 917-246-7692
>>> Follow Me On Twitter @KarenHinton

>>>

>>>

>>>

>>>

>>>

>>>

>>>> On 8/19/15, 10:55 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>>>>

>>>> Not the best story. Not sure why Phil mentioned. Maybe he hadn't

>>>> read

>>>> it yet.

>>>>

>>>> Anyway - what are your thoughts on tomorrow? If breakfast isn't
>>>> workable
>>>> - could we do lunch?
>

From: [John Del Cecato](mailto:John.Del.Cecato)
To: [B](#)
Subject: Re: Tonite
Date: Thursday, August 20, 2015 7:11:48 AM

Argh - sorry - the heat must have melted my memory - I can talk this AM

> On Aug 20, 2015, at 7:11 AM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> Ok, I'm not going to ask you to remember to bring up topics at the planning mtg anymore... See below
>
>
> ----- Original Message -----
> From: B
> Sent: Wednesday, August 19, 2015 10:00 AM
> To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
> Subject: Re: Tonite
>
>
> And discuss pebbles tonite
>
>
> ----- Original Message -----
> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Wednesday, August 19, 2015 09:50 AM
> To: B
> Subject: Re: Tonite
>
> Ok
>
>
>
>> On Aug 19, 2015, at 9:47 AM, B <BCCD@cityhall.nyc.gov> wrote:
>>
>>
>> Pls raise the example of trump and christie before and authenticity

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#)
Subject: Re: <no subject>
Date: Thursday, August 20, 2015 1:58:21 PM

I'm with you guys - just reporting back!

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Thursday, August 20, 2015 at 1:55 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: RE: <no subject>

Thank you andrea

From: Hagelgans, Andrea
Sent: Thursday, August 20, 2015 1:54 PM
To: 'John Del Cecato'; Walzak, Phil; Hinton, Karen
Subject: RE: <no subject>

Umm, we have email, he has a comms person. That is a BS reason

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, August 20, 2015 1:53 PM
To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen
Subject: Re: <no subject>

The report I heard was that Commissioner Chong didn't get a return call from City Hall - but that's third-hand

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Thursday, August 20, 2015 at 1:41 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: RE: <no subject>

Will confirm – wish ppl would fucking share that

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, August 20, 2015 1:39 PM
To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen
Subject: <no subject>

I heard through the grapevine that NYC has had the most sign-ups ever for our Summer Youth Program... Something we can trumpet?

From: [Snyder, Thomas](#)
To: [B; John Del Ceccato](#); [Geri Prado](#); [Hayley Primm](#)
Subject: FW: NYT: Birmingham Bounce: Raising the Minimum Wage in the South
Date: Thursday, August 20, 2015 2:40:56 PM

Birmingham Bounce: Raising the Minimum Wage in the South

NY TIMES - Teresa Tritch

<http://takingnote.blogs.nytimes.com/2015/08/20/birmingham-bounce-raising-the-minimum-wage-in-the-south/>

By a vote of 7 to 0 with one abstention, the city council of Birmingham, Ala. adopted a citywide minimum wage this week of \$10.10 by 2017, with increases for inflation every year after that.

The vote is remarkable in several ways. Alabama is one of only five states that do not have a state minimum wage. (The others are Louisiana, Mississippi, South Carolina and Tennessee.) Employers in those states have to pay at least the federal minimum of \$7.25 an hour, but not in all professions, including tipped work like waitressing and home care for the aged.

The absence of state minimums reflects a tolerance for poverty-level wages that is, in turn, a vestige of slavery in the South. By instituting a city minimum, Birmingham is taking a step away from all that.

The size of the increase is also noteworthy. At \$10.10 an hour, the minimum in Birmingham will be equal to or greater than state minimums being phased in currently in California, New York, Michigan, Minnesota, Connecticut, Hawaii and Maryland, to name just a few places where minimums exceed the federal level.

One of the arguments conservatives make against increasing the federal minimum is that raises that seem practical in one area may be impractical in another. That becomes a harder argument to make if Birmingham is paying as much or more than, say, Honolulu or New York City.

It is also significant that Birmingham is not the only southern or mid-size city to pay more. Louisville, Ky. and Kansas City, Mo. are also raising their minimums, to \$9 by mid-2017 and to \$13 by 2020, respectively.

Importantly, higher minimum wages on state and local levels help to pave the way for a higher federal minimum wage. Congressional Democrats have called for phasing in a higher minimum by 2020, to either \$12 or \$15, depending on the proposal. State and local minimums that are set to exceed \$10 in the next year or so will already be at or closing in on \$12 in 2020, assuming modest upward adjustments for wage and price inflation. A \$15 federal minimum is more ambitious, but plausible, especially if a higher minimum is paired with policies to boost middle-class wages as well.

The minimum wage in Birmingham, which still has to be approved by the city attorney, could benefit up to 40,000 workers, or nearly 20 percent of the city's population, according to the National Employment Law Project, a research and advocacy group. In voting for the raise, city council members noted that the benefit of higher wages would extend beyond low-wage workers to local businesses that would get a boost from workers' increased purchasing power.

That is some of the same enlightened reasoning that led to the passage of the first federal minimum wage law in 1938. It is as valid now as it was then.

From: [Hagelgans, Andrea](#)
To: [Cahan, Aaron \(Media\) \(acahan@media.nyc.gov\)](#); [Bennett, Rob](#); [Tobias Rodriguez \(tobrodriguez@media.nyc.gov\)](#)
Cc: [Singleton, Jessica](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Blumm, Kate](#); [Seignious, Sandy](#)
Subject: Education Speech
Date: Thursday, August 20, 2015 2:49:59 PM
Attachments: [EDUCATION VISION 2015 v4.docx](#)

Hi team,

On September 16, the Mayor will announce his education vision in a speech. The outline attached is his working draft that continues to be fleshed out. I'd love to meet to discuss the roll-in, roll-out and visual collaterals to create high impact

Here's additional info

- A white paper is being produced to accompany the speech (I haven't seen a draft yet).
- Mayor's hoping for video and email (Shorris loved today's video)

We're still working on the catch-phrase/slogan that crystallizes the vision.

Could we meet next week?

Thanks

EDUCATION VISION 2015: Update August 20, 1:45pm

EQUITY AND EXCELLENCE

Every Day, Every Step of the Way

Speech notes:

- College is the fulcrum
 - We cannot fulfill our destiny unless every child who wants to go to college can
 - What is City's new vision of how to get kids to college, how to succeed there, how to afford it, and everything K-12 that supports that?
- APPROACH:
 - Anti-bureaucratic: child-centered, not system/government-centered
 - Anti-status quo – willingness to break it down – undercut perceptions we are perpetuating status quo
 - Historic shifts balanced with deliverables people will notice
- TONE: Positive, resolute, rallying (call to arms – our kids can do it; it will take us all), expansive: we are battling for the soul of public education

Why we are driven to action:

- The status quo is unacceptable.
- Education determines economic destiny more now than at any point in human history.
- NYC's success as a 21st century global city depends on the success of our education system.

Values behind our action:

- Every school can and should deliver an excellent education for every child.
- Every child can grow into a successful adult—ready for college, ready for life—if their education gives them the right tools.

Simple set of ideas that express/execute these values:

- **Start educating children earlier so all children begin kindergarten ready to succeed.**
- **Make parents, the first and last teachers of children, our partners.**
 - 40 minutes of parent-teacher time each week
 - Community schools
- **Work with educators, not against them.**
 - Educators will carry out all of this work. We must value their expertise and show respect for the hard work they do every day.
- **Treat each school and each student individually. No two schools and no two children need the same support in order to excel.**

- To fulfill their potential, each child will travel their own academic, social, and emotional journey
- To become great, each school needs varying support in the six key areas that comprise our Framework for Great Schools
- **Break down all barriers to learning so children come to school ready to succeed.**
 - Mental and physical health: community schools (social services, glasses, etc.)
 - Affordability: college savings accounts, testing waivers
- **Aim high.**
 - Don't relegate kids to dreaming about college, a living wage job and a career: show them
 - Every middle and high school will have a business partner
 - 100,000 kids in internships/mentorships/summer jobs by 2025 (CYE)
 - Every middle/high school student is taken on NYC college tours multiple times
 - Maintain the most rigorous curriculum/toughest tests in the nation
- **Be accountable for the journey and the destination.**
 - We—City leaders, school leaders, teachers, parents—are all accountable to our students. Progress Pact.
 - Schools are accountable to us not just for test scores and grad rates, but for the rigorous instruction, collaborative teachers, supportive environments, strong family-community ties, effective school leaders, and trust that improve those scores and rates. This is the Framework for Great Schools. Research shows it works.
 - We (gov't) are accountable to New Yorkers for our schools' successes and difficulties alike.
 - We are giving more information for parents and all NYers on how schools are doing, where they need help, what that help looks like.
- **Spread what works. Connect the whole system.**
 - Veteran educators will help fellow teachers and principals improve, spreading success throughout the system
 - Learning Partners
 - Conduct bold experiments (PROSE) and share the new practices that work.
- **Treat tests as an important thing, not THE important thing.**
 - They only tell you that you need to improve and where that improvement is needed—not how to get it done.
- **Make the change that's necessary.**
 - If schools cannot improve with our tailored and targeted support, we will change the personnel, the leadership, or the school itself.
 - But we believe most schools can and will improve, and in fact that is the only route to true citywide improvement.
- **Don't stop at graduation.**
 - [academic and personal/mindset interventions to get kids to enroll, persist, and complete]
 - College Savings Accounts
 - Scale ASAP to help more students make it through community college

Our vision:

Each child is supported at every turn, academically and personally, by a community of teachers, staff, and families. This community propels their child to and through college and/or a living wage job.

Our endgame goals:

- 75% four-year graduation rate – an additional 5,000 graduates – by 2020 (up from 68%)
- Double the number of college- and career-ready graduates to 50,000 a year (66%) by 2025 – **WHAT COULD WE DO BY 2020 OR 2030?**
- Increase the number of DOE graduates completing college by 50% by 2020 (from 13,336 to 21,117) – **WHAT COULD WE DO BY 2030?**
 - ➡ [Already on track to double the number of college grads coming out of CUNY by 2020]

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Our goals on the way, and the ways we'll know our progress towards achieving them:
[TO CHOOSE A FEW FOR SPEECH]

- 1. Every child in NYC enters kindergarten ready to learn**
 - Are all eligible 4-year-olds enrolled in full-day, high-quality Pre-K? (Goal: 100%)
- 2. Every elementary school student has the academic foundation to succeed**
 - How many 2nd graders are reading on grade level? (Goal: 100%)
 - How many parents of students K-2 are aware of their child's reading level (Goal: 100%)
 - How many 3rd graders are proficient in reading and writing?
 - How many 5th graders can control impulses, manage stress, motivate themselves, and set and work towards goals?
 - How many 5th graders are proficient in math (measured by the State test)?
- 3. Every middle school student is socially, emotionally, and academically ready for high school**
 - Are we reducing the number of 6th graders who are chronically absent?
 - How many 7th graders show resilience in dealing with setbacks and challenges, can manage their emotions, overcome conflict, and successfully manage complex projects?
 - Conflict resolution: able to overcome conflicts and have healthy relationships with peers
 - How many 8th graders are proficient in math Are all our middle schoolers exposed to the arts and performance? (Note: this is an SED requirement)
- 4. Every high school student is on track to graduate, ready for college, career, and independent living**

- Are all our 9th and 10th graders accumulating the right number and kind of credits to be on track to graduate? (Goal: 100%)
- Can our students manage and successfully complete a multi-stage assignment such as a research project—assignments they will get in college from day one and that cannot be assessed through a standardized test?
- How many high schoolers are taking AP or other college-level coursework? (Goal: ?)
- How many of our graduates do not need remedial coursework in college?
- How many high schoolers are graduating in 4 years? (Goal: 75% by 2020)
- How many graduates enroll in college? (Goal: increase enrollment rates in CUNY2, CUNY 4, non-CUNY by 25% respectively by 2020)
- Persistence

Our pledge to get there:

By 2018, every middle and high school student that enters the City's education system will be guided through this journey by a Progress Pact.

This will be a living contract among our students, families, teachers, and school leaders that outlines how each student will reach the goal of graduating high school, making to college, and succeeding all the way through.

With this contract, every student will be held accountable for driving their own learning, and every teacher, principal, and parent will be accountable for enabling that success.

###

From: [Bennett, Rob](#)
To: [Hagelgans, Andrea](#)
Cc: [Cahan, Aaron \(Media\) \(acahan@media.nyc.gov\)](#); [Bennett, Rob](#); [Tobias Rodriguez \(tobrodriguez@media.nyc.gov\)](#); [Singleton, Jessica](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Blumm, Kate](#); [Seignious, Sandy](#)
Subject: Re: Education Speech
Date: Thursday, August 20, 2015 2:56:22 PM

Yes. Good to hear re: Tony.

> On Aug 20, 2015, at 2:49 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:
>
> Hi team,
>
> On September 16, the Mayor will announce his education vision in a speech. The outline attached is his working draft that continues to be fleshed out. I'd love to meet to discuss the roll-in, roll-out and visual collaterals to create high impact
>
> Here's additional info
> - A white paper is being produced to accompany the speech (I haven't seen a draft yet).
> - Mayor's hoping for video and email (Shorris loved today's video)
>
> We're still working on the catch-phrase/slogan that crystallizes the vision.
>
> Could we meet next week?
> Thanks
>
>
> <EDUCATION VISION 2015_v4.docx>

From: [John Del Cecato](#)
To: [Singleton, Jessica](#)
Cc: [Hagelgans, Andrea](#); [Cahan, Aaron \(Media\) \(acahan@media.nyc.gov\)](#); [Bennett, Rob](#); [Tobias Rodriguez \(tobrodriguez@media.nyc.gov\)](#); [Blumm, Kate](#); [Seignious, Sandy](#)
Subject: Re: Education Speech
Date: Thursday, August 20, 2015 3:37:05 PM

Beautiful

> On Aug 20, 2015, at 3:32 PM, Singleton, Jessica <JSingleton@cityhall.nyc.gov> wrote:

>

> All aaron and Caty. A 6-month labor of love, worth every second!

>

> -----Original Message-----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Thursday, August 20, 2015 3:31 PM

> To: Hagelgans, Andrea

> Cc: Cahan, Aaron (Media) (acahan@media.nyc.gov); Bennett, Rob; Tobias Rodriguez (tobrodriguez@media.nyc.gov); Singleton, Jessica; Blumm, Kate; Seignious, Sandy

> Subject: Re: Education Speech

>

> Video was awesome!

>

>

>

>

>

>> On Aug 20, 2015, at 2:50 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

>>

>> Hi team,

>>

>> On September 16, the Mayor will announce his education vision in a speech. The outline attached is his working draft that continues to be fleshed out. I'd love to meet to discuss the roll-in, roll-out and visual collaterals to create high impact

>>

>> Here's additional info

>> - A white paper is being produced to accompany the speech (I haven't seen a draft yet).

>> - Mayor's hoping for video and email (Shorris loved today's video)

>>

>> We're still working on the catch-phrase/slogan that crystallizes the vision.

>>

>> Could we meet next week?

>> Thanks

>>

>>

>> <EDUCATION VISION 2015_v4.docx>

From: [John Del Cecato](#)
To: [Goldmark, Karin](#)
Cc: [Blumm, Kate](#); [Salazar-Rodriguez, Prisca](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Shorris, Anthony](#); [URamirez@schools.nyc.gov](#); [Williams, Dominic](#); [jonathan@berlinrosen.com](#); [Leopold, Elana](#); [Devora Kaye](#); [JWallack@schools.nyc.gov](#); [Wolfe, Emma](#); [Schnake Mahl, Gabriel](#); [Buery, Richard](#); [Confer, Alexis](#); [Fuleihan, Dean \(OMB\)](#); [Zuniga, Andrea](#)
Subject: Re: please send thoughts
Date: Thursday, August 20, 2015 4:00:32 PM

Yes

On Aug 20, 2015, at 3:49 PM, Goldmark, Karin <KGoldmark@cityhall.nyc.gov> wrote:

Can we keep this out of today's meeting and hold at college savings accounts?
Then pair this idea with a state push on college affordability.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, August 20, 2015 1:51 PM
To: Goldmark, Karin; Blumm, Kate; Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; 'URamirez@schools.nyc.gov'; Williams, Dominic; 'jonathan@berlinrosen.com'; Leopold, Elana; Devora Kaye; 'JWallack@schools.nyc.gov'; Wolfe, Emma; Schnake Mahl, Gabriel; Buery, Richard; Confer, Alexis; Fuleihan, Dean (OMB); Zuniga, Andrea
Subject: Re: please send thoughts

LOL..

I'm open to that... Just thought that Wall Street had a real interest in seeing the city's schools succeed (and in home-grown talent getting a college education)... Maybe this is out of left field & we're too far down the road for a new policy - but thought I'd throw it out there... (Thanks a LOT, JDC!)

From: "Goldmark, Karin" <KGoldmark@cityhall.nyc.gov>
Date: Thursday, August 20, 2015 at 1:45 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Ramirez Ursulina <URamirez@schools.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, Jonathan Rosen <jonathan@berlinrosen.com>, "Leopold, Elana" <LEopold@cityhall.nyc.gov>, Devora Kaye <DKaye6@schools.nyc.gov>, Wallack Josh <JWallack@schools.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Schnake Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Buery, Richard" <RBuery@cityhall.nyc.gov>, "Confer, Alexis" <aconfer@cityhall.nyc.gov>, "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov>, "Zuniga, Andrea" <AZuniga@cityhall.nyc.gov>

Subject: Re: please send thoughts

Would argue this works better as a private "College for all, by all" fund that every NYer is asked to contribute to, according to their means. Ex, up to \$25K annual earnings, put in one dollar; \$25M annual earnings, put in \$500K.

Instead of a tax the rich, it's one NY, rising together....

OK do I get extra points for deB AND Marxz refs in one email?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Thursday, August 20, 2015 01:33 PM

To: Blumm, Kate; Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; 'URamirez@schools.nyc.gov' <URamirez@schools.nyc.gov>; Goldmark, Karin; Williams, Dominic; 'jonathan@berlinrosen.com' <jonathan@berlinrosen.com>; Leopold, Elana; Devora Kaye; 'Wallack Josh (JWallack@schools.nyc.gov)' <JWallack@schools.nyc.gov>; Wolfe, Emma; Schnake Mahl, Gabriel; Buery, Richard; Confer, Alexis; Fuleihan, Dean (OMB); Zuniga, Andrea

Subject: Re: please send thoughts

Sorry for the delay - looks good to me...

I did want to float the idea of calling on Wall Street to put up \$100M (or whatever the number is) for a private fund that would help ensure that every kid who gets to college can pay for it... It's a two-step dance... We do our part in K-12 to help get kids ready for college - and Wall Street helps them pay for it...

From: "Blumm, Kate" <KBlumm@cityhall.nyc.gov>

Date: Wednesday, August 19, 2015 at 6:37 PM

To: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Ramirez Ursulina <URamirez@schools.nyc.gov>, "Goldmark, Karin" <KGoldmark@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, Jonathan Rosen <jonathan@berlinrosen.com>, John Del Cecato <jfdc@akpdmedia.com>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, Devora Kaye <DKaye6@schools.nyc.gov>, Wallack Josh <JWallack@schools.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Schnake Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Buery, Richard" <RBuery@cityhall.nyc.gov>, "Confer, Alexis" <aconfer@cityhall.nyc.gov>, "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov>, "Zuniga, Andrea" <AZuniga@cityhall.nyc.gov>

Subject: please send thoughts

I'm using extra time to keep working on vignettes etc., but please send thoughts on the foundational document sent earlier and reattached here. Thanks very much.

From: Blumm, Kate
Sent: Wednesday, August 19, 2015 3:20 PM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; URamirez@schools.nyc.gov; Goldmark, Karin; Williams, Dominic; jonathan@berlinrosen.com; 'John Del Cecato'; Leopold, Elana; Devora Kaye; 'Wallack Josh (JWallack@schools.nyc.gov)'; Wolfe, Emma; Schnake Mahl, Gabriel; Buery, Richard; Confer, Alexis; Fuleihan, Dean (OMB); Zuniga, Andrea
Subject: use clean version attached RE: the plan for today's Education Speech Prep

Sent marked-up before, sorry!

<< File: EDUCATION VISION 2015_v3_clean.docx >>

From: Blumm, Kate
Sent: Wednesday, August 19, 2015 2:45 PM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; URamirez@schools.nyc.gov; Goldmark, Karin; Williams, Dominic; jonathan@berlinrosen.com; 'John Del Cecato'; Leopold, Elana; Devora Kaye; 'Wallack Josh (JWallack@schools.nyc.gov)'; Wolfe, Emma; Schnake Mahl, Gabriel; Buery, Richard; Confer, Alexis; Fuleihan, Dean (OMB); Zuniga, Andrea
Subject: first doc here RE: the plan for today's Education Speech Prep

Adding Andie. Here's the first doc, attached. There's a lot to sift through so this is meant to bring some order to the proceedings. Note that this doesn't really detail the work underway—the HOW—of how our ideas are animated (e.g. we are Aiming High [by increasing # of AP classes in underserved schools by X](#)). The vignettes will have more of this sort of HOW.

Please let me know of concerns/thoughts/feelings/edits ASAP. Even though our meeting is canceled, I'd like to ship these docs to the Mayor tonight or ASAP.

<< File: EDUCATION VISION 2015_v3.docx >>

From: Blumm, Kate
Sent: Wednesday, August 19, 2015 10:05 AM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; URamirez@schools.nyc.gov; Goldmark, Karin; Williams, Dominic; jonathan@berlinrosen.com; John Del Cecato; Leopold, Elana; Devora Kaye; 'Wallack Josh (JWallack@schools.nyc.gov)'; Wolfe, Emma; Schnake Mahl, Gabriel; Buery, Richard; Confer, Alexis; Fuleihan, Dean (OMB)
Subject: the plan for today's Education Speech Prep

Hi, all—I've connected variously with a bunch of you in the past day for some excellent feedback and updates. Right now I'm in the process of revising three documents to have available at the speech prep later:

- <!--[if !supportLists]-->1. <!--[endif]-->Overall education vision and goals doc (with speech planning/goals too)
- <!--[if !supportLists]-->2. <!--[endif]-->Vignettes doc (the student portraits we're painting in the speech to communicate the vision)

<!--[if !supportLists]-->3. <!--[endif]-->Pull quotes/soundbites doc

I'll send these around to you all as soon as they're ready for feedback so we're all on the same page heading into 5:30. Thanks very much.

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca

Sent: Tuesday, August 11, 2015 7:11 PM

To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Blumm, Kate; Walzak, Phil; Shorris, Anthony; Griffith, Chantell; 'URamirez@schools.nyc.gov'; Goldmark, Karin; Williams, Dominic; 'jonathan@berlinrosen.com'; John Del Cecato; Leopold, Elana; Chao, Raymond; Devora Kaye; 'Wallack Josh (JWallack@schools.nyc.gov)'; Thornton, Demetrius; Wolfe, Emma; Schnake Mahl, Gabriel; Cutler, Dorothy; Buery, Richard; Confer, Alexis; Fuleihan, Dean (OMB)

Subject: MBDB: Education Speech Prep

When: Wednesday, August 19, 2015 5:30 PM-6:30 PM (UTC-05:00) Eastern Time (US & Canada).

Where: City Hall, The Blue Room

From: [Salazar-Rodriguez, Prisca](#)
To: [Cutler, Dorothy](#); ["Wallack Josh \(JWallack@schools.nyc.gov\)"](#); [Devora Kaye](#); [Buery, Richard](#); [Williams, Dominic](#); ["jonathan@berlinrosen.com"](#); [Griffith, Chantell](#); [Schnake Mahl, Gabriel](#); [Leopold, Elana](#); [Zuniga, Andrea](#); [Shorris, Anthony](#); [Confer, Alexis](#); [Goldmark, Karin](#); [Caquias, Paula](#); [Chao, Raymond](#); [Blumm, Kate](#); [Wolfe, Emma](#); ["Barbagallo Joy"](#); ["URamirez@schools.nyc.gov"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [John Del Cecato](#); [Fuleihan, Dean \(OMB\)](#)
Subject: RE: MBDB: Education Speech Prep
Date: Thursday, August 20, 2015 4:34:41 PM

We are delayed.

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca

Sent: Thursday, August 06, 2015 11:55 AM

To: Salazar-Rodriguez, Prisca; Cutler, Dorothy; 'Wallack Josh (JWallack@schools.nyc.gov)'; Devora Kaye; Buery, Richard; Williams, Dominic; 'jonathan@berlinrosen.com'; Griffith, Chantell; Schnake Mahl, Gabriel; Leopold, Elana; Zuniga, Andrea; Shorris, Anthony; Confer, Alexis; Goldmark, Karin; Caquias, Paula; Chao, Raymond; Blumm, Kate; Wolfe, Emma; 'Barbagallo Joy'; 'URamirez@schools.nyc.gov'; Walzak, Phil; Hagelgans, Andrea; John Del Cecato; Fuleihan, Dean (OMB)

Subject: MBDB: Education Speech Prep

When: Thursday, August 20, 2015 4:30 PM-5:30 PM (UTC-05:00) Eastern Time (US & Canada).

Where: City Hall, The Blue Room

From: [Hagelgans, Andrea](#)
To: [Agarwal, Nisha](#); "[John Del Cecato](#)"; [B](#)
Cc: [Walzak, Phil](#); [FLONYC](#)
Subject: Re: IDNYC idea
Date: Thursday, August 20, 2015 4:58:58 PM

AHH- MAZING!!

Sent from my BlackBerry 10 smartphone.

Original Message

From: Agarwal, Nisha
Sent: Thursday, August 20, 2015 4:56 PM
To: 'John Del Cecato'; B
Cc: Hagelgans, Andrea; Walzak, Phil; FLONYC
Subject: RE: IDNYC idea

Yes!

We've been in close contact with the folks organizing the Pope's visit to make exactly this happen. Mayor - I want you to present it to him. Would be amazing.

Nisha Agarwal | Commissioner
NYC Mayor's Office of Immigrant Affairs
p: (212) 788-7654 | nyc.gov/immigrants

For scheduling requests, please cc Marie-Fatima Hyacinthe: mfhyacinthe@cityhall.nyc.gov

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, August 20, 2015 4:44 PM
To: B
Cc: Hagelgans, Andrea; Agarwal, Nisha; Walzak, Phil; FLONYC
Subject: Re: IDNYC idea

Love it!

> On Aug 20, 2015, at 4:40 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> The person who proposed it has tremendous standing in that world. That's all I'll say... :)

>

>

>

> ----- Original Message -----

> **From:** Hagelgans, Andrea
> **Sent:** Thursday, August 20, 2015 04:28 PM
> **To:** B; Agarwal, Nisha; Walzak, Phil
> **Cc:** 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; FLONYC
> **Subject:** Re: IDNYC idea

>

> Believe that has already been discussed with the Vatican and they are mulling. Mind meld!

>

> Sent from my BlackBerry 10 smartphone.

> Original Message

> From: B

> Sent: Thursday, August 20, 2015 4:27 PM
> To: Agarwal, Nisha; Walzak, Phil; Hagelgans, Andrea
> Cc: 'jfdc@akpdmedia.com'; FLONYC
> Subject: IDNYC idea
>
>
> And don't ask me where I got it: give one to the Pope when he does his immigration event in East
Harlem!!! How cool would that be??!!
>

From: [Singleton, Jessica](#)
To: ifdc@akpdmedia.com
Cc: [Cahan, Aaron \(Media\)](#)
Subject: FW: Back To School Pitch
Date: Thursday, August 20, 2015 4:59:38 PM
Attachments: [Back To School Pitch.pdf](#)

Hey JDC -- wanted to get your take here. These are Aaron's pitches and I love them all.

-----Original Message-----

From: Cahan, Aaron [<mailto:acahan@digital.nyc.gov>]
Sent: Thursday, August 20, 2015 4:52 PM
To: Singleton, Jessica; Walzak, Phil; Hagelgans, Andrea; Adams Baker, Marti; Hinton, Karen
Subject: Re: Back To School Pitch

Here are our two back-up ideas (Both Still involve the mayor) but are exciting examples. Attached is the original pitch.

Original Pitch (full attached):

MBDB interviews 5 students who were in Pre-K last year about their school and what they learned.

BACK UP Ideas:

1. MBDB helps set up a school. It's a bigger ask from the Mayor while eliminating the wildcard of children. It fits his personality. It would be made up of ~20 shots of the Mayor doing tasks to get the school ready:
Decorating a classroom, cleaning a chalkboard, washing floors, testing the bell. Very light tone. Optional Tagline: "Mayoral Control at Work."
2. MBDB interview's [REDACTED]. In a tone similar to StoryCorps interviews. He's a product of the public schools off to an ivy league school. He is an exceptional example, but someone who can speak clearly about the de Blasio's commitment to public schools. This is very schedule dependent with [REDACTED].

AC

On 8/20/15 4:41 PM, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov> wrote:

>I really like this idea. We need to get calendared -- Andrea, Phil,
>Karen, Marti -- what do you think?
>

>-----Original Message-----

>From: Cahan, Aaron [<mailto:acahan@digital.nyc.gov>]
>Sent: Thursday, August 20, 2015 2:08 PM
>To: Singleton, Jessica; Walzak, Phil; Hagelgans, Andrea; Adams Baker,
>Marti; Hinton, Karen
>Subject: Re: Back To School Pitch
>

>Pursuing this idea would require we have a scheduled time on the
>Mayor's schedule before September 1st.
>
>We will need that time locked in by Monday so we can quickly coordinate
>students to be involved.
>
>Are we interested in pursuing this pitch?
>
>AC
>
>
>
>On 8/19/15 6:19 PM, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>
>wrote:
>
>>This is the interview of students I mentioned this morning.
>>
>>-----Original Message-----
>>From: Cahan, Aaron [<mailto:acahan@digital.nyc.gov>]
>>Sent: Tuesday, August 18, 2015 5:51 PM
>>To: Singleton, Jessica
>>Subject: Back To School Pitch
>>
>>Let me know what you think, we can send along to AH/PW today and see
>>about getting it on the schedule. Sept 9 is first day of school, so we
>>should plan to shoot next week. Would be about 2 hours on the mayor's
>>schedule at CH or perhaps Gracie.
>>
>>AC
>>
>>
>>_____
>>
>>This e-mail, including any attachments, may be confidential,
>>privileged or otherwise legally protected. It is intended only for the addressee.
>>If you received this e-mail in error or from someone who was not
>>authorized to send it to you, do not disseminate, copy or otherwise
>>use this e-mail or its attachments. Please notify the sender
>>immediately by replying to this e-mail and delete the e-mail from your system.
>

NYC

Digital

Back To School Video

Rationale

To welcome NYC Schools' students back to school with a fun and sharable video that highlights the successes of last year's Pre-K class.

Pitch

At City Hall Mayor Bill de Blasio will interview former Pre-K students who are now prepared to begin kindergarten in the fall.

At City Hall, 5 students will be ready to be interviewed. Working with CAU and Schools, active and precocious former Pre-K students will be selected from all five Burroughs, representing the city. Mayor de Blasio will have prepared questions to ask each student about what they learned during Pre-k, what they did during their summer vacation, and how excited they are about kindergarten.

Sample Questions

- Please Introduce yourself, name and age.
- Where do you live?
- Do you like school? Why?
- Are you ready to start school again?
- What do you do during school? What is the routine?

Questions will be solicited from the student's former teachers about their specific school routine, and the specific students.

From: [Walzak, Phil](#)
To: [Hagelgans, Andrea](#); [Agarwal, Nisha](#); "[John Del Cecato](#)"; B
Cc: [FLONYC](#)
Subject: RE: IDNYC idea
Date: Thursday, August 20, 2015 5:03:21 PM

Incredible hit!

-----Original Message-----

From: Hagelgans, Andrea
Sent: Thursday, August 20, 2015 4:59 PM
To: Agarwal, Nisha; 'John Del Cecato'; B
Cc: Walzak, Phil; FLONYC
Subject: Re: IDNYC idea

AHH- MAZING!!

Sent from my BlackBerry 10 smartphone.

Original Message
From: Agarwal, Nisha
Sent: Thursday, August 20, 2015 4:56 PM
To: 'John Del Cecato'; B
Cc: Hagelgans, Andrea; Walzak, Phil; FLONYC
Subject: RE: IDNYC idea

Yes!

We've been in close contact with the folks organizing the Pope's visit to make exactly this happen. Mayor - I want you to present it to him. Would be amazing.

Nisha Agarwal | Commissioner
NYC Mayor's Office of Immigrant Affairs
p: (212) 788-7654 | nyc.gov/immigrants

For scheduling requests, please cc Marie-Fatima Hyacinthe: mfhyacinthe@cityhall.nyc.gov

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, August 20, 2015 4:44 PM
To: B
Cc: Hagelgans, Andrea; Agarwal, Nisha; Walzak, Phil; FLONYC
Subject: Re: IDNYC idea

Love it!

> On Aug 20, 2015, at 4:40 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> The person who proposed it has tremendous standing in that world. That's all I'll say... :)
>
>
>
> ----- Original Message -----
> From: Hagelgans, Andrea
> Sent: Thursday, August 20, 2015 04:28 PM

> To: B; Agarwal, Nisha; Walzak, Phil
> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; FLONYC
> Subject: Re: IDNYC idea
>
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> Sent from my BlackBerry 10 smartphone.
> Original Message
> From: B
> Sent: Thursday, August 20, 2015 4:27 PM
> To: Agarwal, Nisha; Walzak, Phil; Hagelgans, Andrea
> Cc: 'jfdc@akpdmedia.com'; FLONYC
> Subject: IDNYC idea
>
>
> And don't ask me where I got it: give one to the Pope when he does his immigration event in East
Harlem!!! How cool would that be??!!
>

From: B
To: [Agarwal, Nisha; "jfdc@akpdmedia.com"](mailto:Agarwal, Nisha;)
Cc: Hagelgans, Andrea; Walzak, Phil; FLONYC
Subject: Re: IDNYC idea
Date: Thursday, August 20, 2015 5:05:19 PM

Let's make it happen!

----- Original Message -----

From: Agarwal, Nisha
Sent: Thursday, August 20, 2015 04:56 PM
To: 'John Del Cecato' <jfdc@akpdmedia.com>; B
Cc: Hagelgans, Andrea; Walzak, Phil; FLONYC
Subject: RE: IDNYC idea

Yes!

We've been in close contact with the folks organizing the Pope's visit to make exactly this happen. Mayor - I want you to present it to him. Would be amazing.

Nisha Agarwal | Commissioner
NYC Mayor's Office of Immigrant Affairs
p: (212) 788-7654 | nyc.gov/immigrants

For scheduling requests, please cc Marie-Fatima Hyacinthe: mfhyacinthe@cityhall.nyc.gov

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, August 20, 2015 4:44 PM
To: B
Cc: Hagelgans, Andrea; Agarwal, Nisha; Walzak, Phil; FLONYC
Subject: Re: IDNYC idea

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> On Aug 20, 2015, at 4:40 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> The person who proposed it has tremendous standing in that world. That's all I'll say... :)

>

>

>

> ----- Original Message -----

> **From:** Hagelgans, Andrea
> **Sent:** Thursday, August 20, 2015 04:28 PM
> **To:** B; Agarwal, Nisha; Walzak, Phil
> **Cc:** 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; FLONYC
> **Subject:** Re: IDNYC idea

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> Original Message

> From: B

> Sent: Thursday, August 20, 2015 4:27 PM
> To: Agarwal, Nisha; Walzak, Phil; Hagelgans, Andrea
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> Subject: IDNYC idea
>
>
> And don't ask me where I got it: give one to the Pope when he does his immigration event in East
Harlem!!! How cool would that be??!!
>

From: [Walzak, Phil](#)
To: [B; Hagelgans, Andrea](#)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [FLONYC](#)
Subject: RE: For the Pope's visit
Date: Thursday, August 20, 2015 5:06:17 PM

Yes Yes Yes

-----Original Message-----

From: B
Sent: Thursday, August 20, 2015 5:05 PM
To: Walzak, Phil; Hagelgans, Andrea
Cc: 'jfdc@akpdmedia.com'; FLONYC
Subject: For the Pope's visit

Cardinal Dolan proposes we announce a new joint affordable housing program by the City and the Archdiocese and name it after Pope Francis in time for the Pope's visit. When the tears of joy stop flowing, pls reply

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [B](#); [Walzak, Phil](#)
Cc: [FLONYC](#)
Subject: Re: For the Pope's visit
Date: Thursday, August 20, 2015 5:20:31 PM

My tears are flowing like a river... (Catholic hymn reference)

On 8/20/15, 5:06 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

>Love it!!

>

>nt from my BlackBerry 10 smartphone.

> Original Message

>From: B

>Sent: Thursday, August 20, 2015 5:04 PM

>To: Walzak, Phil; Hagelgans, Andrea

>Cc: 'jfdc@akpdmedia.com'; FLONYC

>Subject: For the Pope's visit

>

>

>Cardinal Dolan proposes we announce a new joint affordable housing
>program by the City and the Archdiocese and name it after Pope Francis in
>time for the Pope's visit. When the tears of joy stop flowing, pls reply

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); ["geri@progressiveagenda.us"](mailto:geri@progressiveagenda.us); ["hayley@progressiveagenda.us"](mailto:hayley@progressiveagenda.us)
Cc: [FLONYC](#)
Subject: Fw: Test
Date: Thursday, August 20, 2015 10:56:45 PM

Charming vignette below from the Mayor of Sante Fe. And we need to figure out how to get local media about TPA in each city/state when a leader signs up

----- Original Message -----

From: B
Sent: Thursday, August 20, 2015 10:55 PM
To: [REDACTED] <[REDACTED]>
Subject: Re: Test

That's a great path! Much appreciated! And we'll push it out to the media as well

----- Original Message -----

From: Javier Gmail [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Thursday, August 20, 2015 10:30 PM
To: B
Subject: Re: Test

Not sure if it was the right path but my office went online and signed me up at Progressive Agenda!

Let me know what else I can do.

Best

Javier

Sent from my iPhone

> On Aug 20, 2015, at 3:24 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> Javier, did you get this? Thanks - Bill
>

From: [Geri Prado](#)
To: [B; John Del Cecato](#)
Subject: Fwd: Howard Dean to stand in for Clinton - The Boston Globe
Date: Friday, August 21, 2015 11:13:35 AM

Howard Dean, who dealt a stiff challenge from the left to former Massachusetts senator John F. Kerry during the 2004 Democratic presidential primary, will step on stage in Springfield next month on the establishment side of the 2016 contest.

The former Vermont governor, eschewing his home-state senator, Bernie Sanders, will serve as Hillary Rodham Clinton's proxy when Massachusetts Democrats gather Sept. 19 for their state party convention, sources familiar with the plans said this week.

Chairman of the national party from 2005 to 2009, Dean endorsed Clinton last year. He is now a senior adviser at Dentons, one of the world's largest law firms.

Bringing significantly less wattage, but perhaps more euphony, will be the stand-in for former Maryland governor Martin O'Malley: Boston City Councilor Matt O'Malley.

Jim O'Sullivan can be reached at jim.osullivan@globe.com. Follow him on Twitter at [@JOSreports](#).

From: [Geri Prado](#)
To: [B; Snyder, Thomas](#)
Cc: [John Del Cecato](#); [PhilWalzak \(gmail.com\)](#); [Salazar-Rodriguez, Prisca](#); [Hayley Prim](#)
Subject: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond
Date: Friday, August 21, 2015 12:30:01 PM

Two great opportunities to help TPA get back up and running leading into the forum. Both would help further the local work you're doing on income inequality and give us something to push out nationally.

We're in the process of putting together the September and October message calendar (including the forum). I would like sign off to move forward giving them times. TPA would handle both directly:

1. Chris Hayes still would like to interview with MBDB. He would like to do an extended interview with him. 30-45 minutes. It could be in studio or a walk and talk. The main subject: income inequality and his tenure. Timeline: MID SEPTEMBER.

From Chris:

"The Mayor and I should an extended interview"..."yes, but also: EVERYTHING. Like, I'm a better, fairer, better read interlocutor on his entire tenure so far than a lot of the idiocy I'm seeing, and say this as someone who (like everyone) has more than my fair share of criticisms of the Mayor."

2. Sirius interview with Ari Havt Rabin Sirius- the letter below is the invite and the topic: TPA, specifically income inequality. He could highlight his bona fides and work in the city. TIMELINE: OCTOBER

SiriusXM Progress would like to host a special event featuring Mayor Bill De Blasio to highlight his work promoting the progressive agenda. This exclusive event would take place in the Fall at the SiriusXM's studios in New York City. The town hall-style event would feature Mayor De Blasio taking questions from host Ari Rabin-Havt and an intimate studio audience comprised of New York City SiriusXM subscribers.

SiriusXM's event with Mayor Bill De Blasio is part of SiriusXM's ongoing effort to have iconic figures and entertainers sitting down with studio audiences comprised of SiriusXM listeners. Previous SiriusXM specials have featured Vice President Al Gore, Senator Kristen Gillibrand, Cardinal Timothy Dolan, Senator Tom Harkin, Senator Olympia Snowe, Bruce Springsteen, Bud Selig, Harry Belafonte, Taylor Swift and many others.

After the broadcast on SiriusXM, the discussion with Mayor De Blasio will be available on SiriusXM On Demand for subscribers listening via the SiriusXM Internet Radio App for smartphones and other mobile devices or online at siriusxm.com.

SiriusXM is the world's largest radio broadcaster measured by revenue and has more than 27 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most

comprehensive Latin music, sports and talk programming in radio.

From: [Geri Prado](#)
To: [Hayley Prim](#); [John Del Cecato](#); [Snyder, Thomas](#)
Subject: For retreat
Date: Friday, August 21, 2015 2:51:47 PM
Attachments: [Stiglitz Policy w Targets.xlsx](#)
[Memo re Leadership structure MBDB \(8-8-15\).docx](#)
[Decisions to be made.docx](#)
[TPA Plan Outline \(8-18-15\).docx](#)
[Mini Retreat agenda.docx](#)
[TPA Calendar \(8-15-15\).xlsx](#)

I will have back up docs on the budgets but this is. Anything else? :

- Agenda
- General outline
- Stiglitz cures
- Leadership structure w/MBDB roles
- Calendar
- Decisions to be be made

REWRITING THE RULES (STIGLITZ)

T A M I N G T H E T O P	Make Markets Competitive	<ul style="list-style-type: none"> Restore balance to intellectual property rights Restore balance to global trade agreements Provide health care cost controls by restoring government bargaining Rebalance the rules for bankruptcy by expanding coverage to homeowners and students
	Fix the Financial Sector	<ul style="list-style-type: none"> End too big to fail (Financial Stability Oversight Council) Regulate the shadow banking sector and end offshore banking Bring transparency to all financial markets (Dodd-Frank) Reduce credit and debit card fees Enforce rules with stricter penalties Reform Federal Reserve governance
	Incentivize Long Term Business Growth	<ul style="list-style-type: none"> Restructure CEO pay (adjust tax code, eliminating performance pay loophole) Enact a financial transactions tax Empower long term stake holders (tax code- surtax on short-term capital gains)
	Rebalance the Tax and Transfer System	<ul style="list-style-type: none"> Raise the top marginal rate Enact a Fair Tax Encourage U.S. investment by taxing corporations on global income Enact pro-growth, pro-equality tax policies

G R O W I N G T H E M I D D L E	Make full employment the goal	<ul style="list-style-type: none"> Reform monetary policy to prioritize full employment Reinvigorate public investment Invest in large-scale infrastructure renovation Expand access to public transportation
	Empower Working People	<ul style="list-style-type: none"> Strengthen the right to bargain Have government set the standards (city imposed strong worker incentives in contracts) Increase funding for enforcement and raise penalties for violating labor standards Raise the minimum wage Raise the income threshold for mandatory overtime
	Expand Access to Labor Markets and Opportunities for Advancement	<ul style="list-style-type: none"> Reform the criminal justice system to reduce incarceration rates Reform immigration law by providing a path to citizenship Legislate paid sick leave Legislate paid family leave Subsidize child care Promote pay equity Protect women's access to reproductive health services
	Expand Economic Security and Opportunity	<ul style="list-style-type: none"> Invest in early childhood through child benefits, home visiting and pre-k Increase access to higher education through more public financing, restricting student loans and increasing scrutiny of for-profit schools Make health care affordable and universal Expand access to banking services through a postal savings bank Create a public option for housing finance Increase retirement security by reducing transactions costs and the exploitation of retirees and expanding social security Reform Political inequality (campaign finance reform, voting rights, redistricting)

August 21, 2015

TO: MAYOR BILL de BLASIO

FR: GERI PRADO

CC: TOM SNYDER, JOHN DEL CECATO, HAYLEY PRIM

RE: LEADERSHIP STRUCTURE- PROGRESSIVE AGENDA

As the Mayor of the largest city, the unique and powerful platform allows for a springboard into the media and to raise initial money. However, as Mayor of the largest city, it's imperative you are flanked with elites in different advocacy movements to help bring TPA to the next level and are able to reach into different communities, demographics and geographic areas in order to continue the work in the city but also to show that you can gather a group of elites around the most important issue of our day.

YOU however will continue to be the driving force of TPA. Particularly when it comes to gathering support and being out front on the mayoral track of the strategy. As far as main TPA work, I'd propose the following:

MAYOR BILL de BLASIO'S LEADERSHIP ROLE IN TPA			
LEADERSHIP	FUNDRAISING	MESSAGE/PRESS	DIGITAL
Shape vision- founding force of TPA	Main raiser for TPA	Key spokesperson for income inequality/TPA for mayors strategy	Key signer of grassroots communications
Organize leadership team	Help manage fundraising team/principles	Key spokesperson with one or two co-chairs for TPA	Online chats/town halls with various movements
Convene key meetings with clear outcomes	Headline key events	Paint NYC as cause/effect/solutions through MBDB leadership	
Provide benchmark successes/share with national press, leadership team	Call time to key, highlevel donors	Put pressure on levers of power to solve income inequality	
	Prospect new non-NYC donors		

Reasons, criteria:

- Represent a sector of the advocacy world or certain targeted audiences, policy makers. Therefore, the person should have a wide reach and be largely respected nationally by not only progressives but those in that field/sector;
- Help elevate the prominence, seriousness of the issue. Unexpected bedfellows of high profile people who represent various interests AND have national reach are good targets. Examples- members of the business community and those who represent poverty issues or working people/labor issues. Think movement leadership;
- Help raise money for TPA- while not all will be able to help or have inroads into donor communities, most should. Or they should add to the strategic and focused nature and lend credibility among donor circles. Each would need to commit to raise \$250,000 over two years (with the exception of faith);
- Represent the New American Majority- having women, Latino, African American and those who appeal to millennial and those on the cusp of Generation X show diversity but also a strength in partnerships to fight income inequality

- Lastly, they should be able to sign on more support through online, political outreach and other methods based on the credibility of their work in their area of expertise.

Locking down co-chairs quick would allow us to work with them on fundraising, press and outreach strategies. They would be rolled out with you as founding chair.

Suggestions:

- Business leader- Nick Hanauer, Tom Steyer
- Faith community- Reverend William Barber
- Working People- Maria Elena Durazo, Liz Shuler** (ST of the national AFL-CIO)
- Policy experts- Robert Reich, Joseph Stiglitz
- Opinion makers- Senator Elizabeth Warren
- Civil Rights (?)- Congressman John Lewis, Dolores Huerta

*(unlikely but worth asking), ** need to explain rationale

Timeline: commitments by September 1; Needs: Prospectus to give them and expectations to lay out

Decisions to be made:

Planning & Strategy:

- ✓ Leadership strategy
- ✓ Mayor and National, Accountability and Zeitgeist
- ✓ Pledge: Mayors to sign on with a specific ask of key elected (Presidential, U. S. Senators, etc
- ✓ Budget:
- ✓ Fundraising firm: prospecting, coordinating with existing team
- ✓ Digital firm
- ✓ Staffing: Research/Policy/Comms type
- ✓ Forum- team

Scheduling

- Call Time- fundraising and political
- Press- process- doesn't come off before both sides discuss then bring to Tom? for tiebreaker

Press

- Chris Hayes
- Sirius
- Vice- 2 train



THE PROGRESSIVE AGENDA

The Progressive Agenda is an organization that is dedicated to combatting income inequality. As part of a growing movement TPA will work with progressive groups, think tanks, opinion leaders and grassroots supporters, to hold policy makers accountable and bring stability back to our economy so that all people can work to live and have a better life. Working with a strong leadership team headed up by Mayor Bill de Blasio, TPA will rely on its prominent supporters and partners to carry out its goal on two tracks: national and local levels.

Organizational Goals

In order to see the mission of TPA realized, the organizational goals should span from May 2015 announcement through the presidential election in 2020.

How do we define "winning" organizationally?		
Long Term: December 2020 on	Mid Term: March 2017- November 2020	Short Term: May 2015- March 2017
Healthier income levels relative to various classes	Policy solutions adopted through legislation	Change conversation to solutions
More opportunity for all	Electing those who are pro EE	Pressure policy makers to pledge change
Better oversight and regulations	Policy solutions through executive orders where applicable	Large coalition built to hold policy makers accountable

What makes TPA unique?

There are many groups who are active on some aspects of the income inequality solution-finding space and they've been around for quite some time. There are also groups who push certain solutions by using specific tactics. However, there is not one unifying and coordinating entity in the progressive community that is taking on the issue as a whole. Executed well, TPA could become that entity while making sure not to emulate existing organizations in this space.

Further, there is a powerful coalition that has remained untapped in the fight against income inequality: the cohesive voice of mayors around the country, who can be pressuring policy makers to solve income inequality and put the economy back in balance.

Therefore, TPA will fill the void in two major ways:

- Unifying groups and individuals around a message calendar and sharing content to create a “message hub” on income inequality for the progressive movement;
- Utilizing grasstops pressure from mayors to force solutions on income inequality

How do we move message to push change?		
Targets	Influencers	Vehicles
<i>Control policy/can change policies</i>	<i>Can influence targets- based on power</i>	<i>Tools and variety of tactics to carry messaging to targets</i>
Presidential candidates	Policy makers	Digital
President-elect	Key Electeds	Press
Policy makers	Coalition/Powerful orgs	Political
	Donors	Paid Media
	Reporters	Field
	Grassroots- enough voters to win	

Tactical Organizations						
Policy	Message	Digital	Paid Media	Earned Media	Grassroots	Grasstops
CAP	Candidates	MoveOn.org	Candidates	Media Matters	Candidates	Unions
EPI	Committees	Candidates	Committees	Candidates	Unions	
Roosevelt	Americans United	Committees	Ind Exp	Committees	Progress Now	
Center for Budget and Policy Priorities				Unions	CCC	
Center for Media and Democracy					NPA	
DEMOS					CPD	
					PICO	

Benchmarks and Timeline- covers May 2015 through March 2017

- Phase 1 (Now through the Presidential primaries/presumptive nominees)
 - All large city mayors signed on TPA, pledging to ask policy makers for specific legislation
 - Specific TPA questions asked throughout debate process

- Message “hub” communications process set up with materials warehouse
- Message calendar in place with policy, research
- Organizational and leadership roll out
- Branding begins
- KICK OFF September 9th, 2015
- Phase 2 (Primaries through nominations/conventions)
 - Pledges from key U.S. Senators on specific policies
 - Pledges from presidential candidates on specific policies
- Phase 3 (Nomination through the General)
 - Nominees on record as supporting or not supporting policy pledges
- Phase 4 (General through inauguration)
 - Pledged policy makers submit or support legislation on income inequality
- Phase 5 (First 100 days in office)
 - Start accountability campaign against those who did not pledge and those who did pledge and reneged.
 - Similar to Mayor de Blasio’s 2013 race and campaign message- by this point the message should be clear on what is expected of the president-elect on income inequality

Policy Goals (Short Term)

Moving forward, there must be actionable, measurable, and tangible short term goals to actualize TPA’s long term mission. By using a disciplined plan and leadership structure we can accomplish these goals and serve the dual objective of building the organization brand, which will help to establish its role and attract other potential supporters.

ASK of supporters to policy makers

- Demand policy makers pledge to take specific action to combat income inequality by either sponsoring, drafting, voting for policy in one of the following categories:

The Progressive Agenda		
<i>Lift the Floor for Working People: Value Work</i>	<i>Family Comes First: Support Working Families</i>	<i>Changed Rules: Tax and corporate fairness</i>
Increase minimum wage to \$15/hour	Pass a comprehensive scheduling bill	Close the carried interest loophole.
Labor law reform to protect and grow working people's right to organize in the work place	Pass national paid family leave.	End tax breaks for companies that ship jobs overseas.
Immigration reform to prevent the exploitation of low-wage workers.	Make Pre-K, after-school programs and childcare universal.	Implement the “Buffett Rule” so millionaires pay their fair share.
Invest in education, criminal justice reform	Expand the Earned Income Tax Credit, protect and expand Social Security.	Close the CEO pay loophole
Paid national paid sick leave	College debt reform, support debt-free college.	Oppose trade deals that hurt business, workers and the environment

Strategy

TPA will get pledges from policy makers in positions to make a difference. By doing this and making them public, the hope is that these policy makers will be held accountable to actually make these changes. Using mayors in their leadership roles are also perfect ways to illustrate that federal action is required to solve the problems that have manifested in different ways on the local level. Meanwhile, the signers will provide a flank for mayors on the need for federal action through an aggressive surrogate strategy to change the Zeitgeist from problem to driving solutions. Inciting immediate action of policy makers is crucial, lest cities continue to devolve into war zones as the income gap widens.

Pledges asked of policy makers come from three places:

- Mayors directly to policy makers (Mayor BDB recruits)
- TPA signers to policy makers (MBDB, co-chairs/leadership recruits)
- Organizing individuals- Online and offline grassroots activists to policy makers (coalition, TPA recruits)

1. Mayors- illustrate effects, solutions needed on the backdrop of cities
 - o Employ mayors to highlight effects of income inequality, needs to improve their cities and ask candidates to pledge solutions during the campaign AND when in office using NYC as a touch point and ongoing example of a mayor doing what he can to affect income inequality.
 - o Leverage earned and online media to highlight mayors' work

PRIORITIZING SIGNER OUTREACH	
<i>Swing States (relevant pre/post election)</i>	<i>Large Cities (non-swing)</i>
Colorado	Boston
Florida	Chicago
<i>Iowa*</i>	Houston
Michigan	Los Angeles
<i>Nevada*</i>	Miami
<i>New Hampshire*</i>	New York
<i>New Mexico*</i>	San Francisco
North Carolina	
Ohio	
Pennsylvania	
Virginia	
Wisconsin	

2. TPA Signers- change the zeitgeist

- Work in coalition to become the progressive message hub on income inequality
- Message specific policy prescriptions under economic messaging that mobilizes opinion leaders, individuals and policy makers
- Build and work in a coalition around income inequality to create an echo chamber
- Arm individuals, the coalition with messaging and content for their constituents in the states as well as share policy, message research from other groups
- Insert solutions into public debate at all levels through all forms of media

3. Organize- work and build a coalition to unify and create an echo chamber

- Discipline work based on coordinating a message calendar that tells a story from cause to effect to solution
 - Cause- enemies that have manipulated political and economics policies over time
 - Effect- what large, impactful ramifications are of income inequality
 - Solutions- what mayors are doing around the country to fix but need more federal intervention to truly put the economy back where it needs to be
- Organize various groups such as
 - Policy and Content, think tanks
 - Issue-based organizations
 - Membership based organizations
 - Electoral groups
- Gather and coordinate content with partners and similarly aligned organizations
- Potential early states field strategy to dig deep in Iowa, New Hampshire, Nevada, South Carolina- goal #s to be determined

Leadership Structure

TPA is positioned strongly with Mayor de Blasio as Founding Chair. To round out a strong leadership, fundraising team as well send a message to opinion makers, TPA will consider prominent co-chairs. They will represent a broad, cross movement coalition from the business, policy, faith-based community as well as the New American Majority. This will be the leadership team that is most dedicated to the success of the movement.

Suggestions:

- Business leader- Nick Hanauer, Tom Steyer
- Faith community- Reverend William Barber
- Working People- Maria Elena Durazo, Rich Trumka (Liz Shuler)
- Policy experts- Robert Reich, Joseph Stiglitz
- Opinion Leaders- Senator Elizabeth Warren, Tavis Smiley
- Civil Rights (?)- Congressman John Lewis, Dolores Huerta

Signers are leaders that are elected and leaders who have constituencies that the Mayor and co-chairs bring on board to echo the message and push the pledge on income inequality. Under this umbrella but separate for multiple reasons including press there should be a Mayors' Council for TPA.

Organizations will follow under the signers category but will also be treated separately for messaging and action purposes but also have leaders and staff whose relationships will be maintained but kept as different types of surrogates.

Timeline: commitments for co-chairs by September 1; Needs: Prospectus to give them and expectations to lay out.

Budget

The Progressive Agenda Budget: May 2015-March 2017					
	2015	2016	2017	Total	% of Budget
General consultants, gen staff	\$321,000.00	\$642,000.00	\$160,500.00	\$1,123,500.00	17.48%
Benefits	\$105,950.00	\$263,400.00	\$65,850.00	\$435,200.00	6.77%
Operations, Field	\$125,000.00	\$314,000.00	\$91,500.00	\$530,500.00	8.25%
Digital	\$199,000.00	\$318,000.00	\$79,500.00	\$596,500.00	9.28%
Communications and Research	\$154,000.00	\$348,000.00	\$87,000.00	\$589,000.00	9.16%
Political	\$138,000.00	\$180,000.00	\$45,000.00	\$363,000.00	5.65%
Fundraising	\$172,000.00	\$376,000.00	\$114,000.00	\$662,000.00	10.30%
Field (IA, NH, NV, SC P/C)	\$1,710,857.14	\$378,142.86	\$39,000.00	\$2,128,000.00	33.11%
Grand Total	\$2,925,807.14	\$2,819,542.86	\$682,350.00	\$6,427,700.00	

Next Steps

Following sign off of strategy and budget:

August

- Plan and budget completed
- RFP process for fundraising operation, search for press, research, digital
- Fundraising firm hired
- Messaging "package" decided for use
- Press staffer hired
- Research underway (political, policy)
- Digital staff/consultants identified
- Leadership structure discussed
- TPA organization launched (ED, councils/signers structure)
- Message and organization calendar created
- Forum locked in, planning and implementation begins

Next steps (first week):

- Setting up fundraising discussion, draft RFP
- Determine immediate target focus
- Power analysis of targets
- Discuss "leadership needs", who, why, feasible?
- Develop ongoing communications of brain trust (who is this?)
- Set up call to discuss plan outline, thoughts, edits, etc.
- Start recruiting for press, fundraising, research (maybe contract)
- Set up message call/meeting with AFL-CIO analytics staff to get download of message research
- Develop prospectus

DRAFT

The Progressive Agenda
August 23rd
1-4pm

1:00-1:30pm Opening- MBDB

1:30-1:45pm Statement of Mission, Goals- GP

1:45-2:15pm What makes us unique: Organizational goals- GP

2:15-3:00pm Strategy Discussion- GP

- Mayors- Cities as illustrations of the issue and the hardline on elected
 - o Press, pledge, media
- Message hub/Zeitgeist- message unifier and surrogate strategy
 - o Coalition build, content share, focus talking points
- Early State field strategy

3:30-4:00pm Budget and Fundraising

4:00-4:15pm Decisions and recap

~ September 2015 ~						
← August						October →
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 TPA Pol: call for Signers to roll out TPA Pol: co-chairs	2	3 Sample	4	5
6	7 LABOR DAY	8 Congress back	9 NYC First day of school	10	11	12
TPA PRESS/DIG: Sept 9, Org roll-out: Co-Chairs, Staff, Goals						
13	14	15	16 MBDB Education	17	18	19
TPA PRESS/DIG- MAYORS ROLL-OUT WEEK: highlight NYC and MBDB- Hayes and Sirius? Education speech; TPA POLITICAL- signers briefing call						
20	21	22	23	24 Pope: Poverty and	25 Pope: Poverty and	26
TPA PRESS/DIG: Frame Causes of Income Inequality w/overall solutions- Vice Interview, West coast mayor roll-out? MORAL IMPERATIVE W/CHURCH, PICO, SEIU						
27	28	29 REICH EVENT-	30	Notes:		
TPA: Frame Causes (CONT) of Income Inequality w/overall solutions - Reich hits Plan long term with TPA, CPM?						
	TPA Pol- Kickoff. Coalition Call- Content					

More Calendars from WinCalendar:

[October](#)

[November](#)

[2016](#)

From: [Geri Prado](#)
To: [Hayley Prim](#)
Cc: [John Del Cecato](#); [Snyder, Thomas](#)
Subject: Re: For retreat
Date: Friday, August 21, 2015 3:09:40 PM

I think we should think of a mayors council and co chairs possibly. A council of home rule mayors would be good.

On Aug 21, 2015, at 3:02 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

this looks good. He suggested that we consider Javier Gonzales could be a good consideration for leadership because he is a good liberal, inline with us, gay, etc.

On Fri, Aug 21, 2015 at 2:51 PM, Geri Prado
<geri@progressiveagenda.us> wrote:

I will have back up docs on the budgets but this is. Anything else? :

- Agenda
- General outline
- Stiglitz cures
- Leadership structure w/MBDB roles
- Calendar
- Decisions to be made

--

Hayley Prim

c: 

From: [B](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); "[jfdc@akpdmmedia.com](#)"; "[Jonathan@berlinrosen.com](#)"
Cc: [FLONYC](#)
Subject: Fw: GOTHAM GAZETTE: Is It Time For The Mayor To Do Town Halls?
Date: Friday, August 21, 2015 3:25:25 PM

I'm so sick of this meme that I'm thinking of just scheduling town hall mtgs so these guys can't write about it anymore... Pls discuss at next planning mtg

From: Clips
Sent: Friday, August 21, 2015 03:11 PM
Subject: GOTHAM GAZETTE: Is It Time For The Mayor To Do Town Halls?

Is It Time For The Mayor To Do Town Halls?

GOTHAM GAZETTE – Ben Max

<http://www.gothamgazette.com/index.php/government/5858-is-it-time-for-the-mayor-to-do-town-halls>

Scott Stringer has led 16 town hall-style events since becoming Comptroller; Letitia James, the Public Advocate, hosted her 28th on Wednesday night in Brooklyn. As has been well-documented, Mayor Bill de Blasio - along with Stringer and James, one of three popularly-elected citywide officials - has not yet held a town hall event himself.

Is it time for the mayor to host one?

As de Blasio and his team wrestle with how to combat sagging public opinion poll numbers, what they see as unfair press coverage, and a perception gap that many agree leaves New Yorkers thinking de Blasio is performing worse than he actually is, it may be time for de Blasio to take his message directly to the people and hold his first town hall.

"He might want to look at where his criticism is coming from in his base," says Fordham political science professor Dr. Christina Greer. "If you're going to do a town hall, be strategic about it, so that it is effective for you and for New Yorkers," Greer advises.

Greer says that de Blasio should target where he had the deepest support in his 2013 election, with an eye, though, "especially on people feeling neglected," and go communicate with them. She said that these would be "productive places to start, but can't be the end."

Political consultant Evan Thies argues it would be smart for de Blasio to utilize his elected allies to get his message out, possibly at town hall-style events. "If they believe they can get those surrogates to host friendly conversations with real New Yorkers they should do that," Thies said, adding that de Blasio is suffering from a major perception problem and that he and his team need to resume "politicking."

"The perception" among the public, Thies says, "is not just that he's not the doing the job they hired him for, the perception is that he doesn't care about opinions that aren't his. And I just don't think that's true. He's trying to lead on issues of affordability - it's really just a perception problem and he needs to get out there and talk to people."

Doing so in the form of town halls would surely be risky for the mayor, who mostly plays things safe, but public forums are high-risk, high-reward opportunities. De Blasio could show New

Yorkers that he is engaged, that his ear is to the ground, and that he is both tough and humble.

"The risk is not any worse than having the tabloids portray him as they are now," says former Rep. Anthony Weiner, who held many town halls when in office and has urged de Blasio to adopt the practice.

Sure, Weiner says, there can be some tough moments, and the TV cameras will gravitate toward those. But, holding town halls has many advantages: "You become a better representative when you do it...you hear the language real citizens use to describe the problems in their lives," Weiner tells Gotham Gazette.

"It would help him with a lot of the problems that he has," Weiner argues of the mayor. "He develops a little bit more of a fighter identity. If you're standing up in a hostile room, people respect that. There's a sense he's being pushed around too much, town halls gives you the opportunity to change that."

As of now, no one would call de Blasio a hothead or peg him as likely to commit a serious gaffe, but of course a public event with open microphones would leave the mayor prone to all sorts of challenges. (For example, we've seen of late what Black Lives Matter activists have accomplished at several presidential candidate events.) But, these events are always well-staffed with aides and security.

Even if he does a few town halls, there would be inevitable questions about where he's held them, and surely some media latching on to any outrageous moments.

However, nothing says 'I'm listening' like actually listening. And it appears the mayor needs a bit of a correction to perceptions that he's distracted by national politics and not a strong enough chief executive of this very hard to manage city.

In correspondence with City Hall, it does not appear that a de Blasio-led town hall is afoot.

Spokesperson Karen Hinton wrote Gotham Gazette saying, "Mayor de Blasio hears directly from New Yorkers in both formal and informal ways - whether it's through taking calls on public radio, or being stopped on the street - as he often is."

Indeed, in what was a rare formal opportunity for the mayor to engage in unscripted conversation with constituents, de Blasio took calls while on air with radio host Brian Lehrer Wednesday morning. All told, de Blasio's WNYC appearance lasted more than 40 minutes and gave the mayor a chance to speak directly to a wide swath of New Yorkers, and with several who called in.

Doing so, de Blasio again showed he is adept at responding to impromptu gripes about the city and his stewardship of it. Yet, the mayor has made only sporadic appearances on call-in radio.

Hinton's response echoes what the mayor himself has said when asked about holding town halls, something that his predecessors did with varying frequency - but did - and that his current fellow citywide electeds are clearly doing fairly regularly.

Public Advocate James held one town hall in each borough specifically about mayoral control of city schools, releasing a report afterward in which she called for some modifications to the system that would weaken the mayor's power. Among her twenty-plus other open events, James held a public safety town hall Wednesday evening in Brooklyn in response to a recent wave of shootings.

Comptroller Stringer has held at least one town hall in each borough, according to his office.

Stringer held a "Sandy Oversight Hearing" in each borough other than the Bronx, which was the borough least damaged by the superstorm.

A spokesperson for the comptroller, Eric Sumberg, said that Stringer "believes that listening to constituents and meeting with them in their communities is one of the best ways to learn how he can use his office to root out waste and fraud and fight for working families."

Hinton, the de Blasio spokesperson, told Gotham Gazette that representatives of the administration are "out in neighborhoods across the city every single day, working directly with New Yorkers and bringing that feedback to City Hall to further shape our work. We are continually looking for additional opportunities to hear directly from New Yorkers across the five boroughs."

Highlighting efforts by the Community Affairs Unit, Hinton cited "dozens of town halls" organized around informing small business owners, improving city services for LGBTQ New Yorkers, and providing information on the city's handling of the recent Legionnaires' Disease outbreak in the Bronx.

To New Yorkers who feel good, bad, or iffy about the mayor, though, those efforts may not be enough. "Sometimes people want to see the mayor, not his proxy," says Dr. Greer, Fordham political science professor.

This, in part, is why the mayor marches in many parades, speaks at churches, and appears at a variety of other community events. There may be nothing quite like the unfiltered town hall, though, to move the public image of de Blasio, as Weiner points out.

In May, de Blasio was asked about plans to hold town halls on at least two different occasions. On May 11, de Blasio said he hears from New Yorkers all the time. "[I]t's amazing how many conversations I have with people every single day because they're not shy about coming up and starting a conversation, I assure you – every time I'm on the subway, every time I'm walking down the street and whether it's the Upper East Side or Park Slope or anywhere else. But beyond that, I talk to people who represent a whole host of communities all the time."

On May 18, de Blasio said of holding town halls, "I don't have a specific plan, but, you know, what I do all the time is go out around different communities in different settings...people just come up and talk about things, and offer their views, raise concerns...I go around all over the place – and the subways, and walking down the street – talk to everybody."

A spokesperson for Public Advocate James wrote Gotham Gazette that the public advocate has "worked aggressively to bring government to every corner of this city" and that the best way to connect constituents and government "is by reaching the people where they are."

It is certainly not a sentiment de Blasio would disagree with, and the mayor often highlights that he's bringing government to those who need it most, whether or not he is holding the type of open evening events his colleagues are. On Thursday, de Blasio held a ground-breaking in Far Rockaway for what will be 154 affordable housing units for low-income seniors.

At the mid-day press conference, de Blasio said affordable housing is the number one thing brought up to him by New Yorkers "on the subway, on the street - wherever I go."

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Blumm, Kate](#)
Subject: Re: <no subject>
Date: Friday, August 21, 2015 5:07:26 PM

Yes, i can come - tell me where & when

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Thursday, August 20, 2015 at 5:20 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>
Subject: Re: <no subject>

Love that!!! Can u be part of our comms mtg next week?

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Thursday, August 20, 2015 5:19 PM
To: Blumm, Kate; Hagelgans, Andrea
Subject: <no subject>

Before I forget, since we have a good program for every grade - we should consider an online interactive thing where you click on your grade & you see what you're gonna get

From: [B](#)
To: ["geri@progressiveagenda.us"; "hayley@progressiveagenda.us"](#)
Cc: ["ifdc@akpdmedia.com"](#)
Subject: CNN deadline
Date: Saturday, August 22, 2015 7:57:07 AM

Where do we stand?

From: B
To: [REDACTED]
Cc: "jfdc@akpdmedia.com"
Subject: Re: CNN update
Date: Saturday, August 22, 2015 8:57:02 AM

Good

----- Original Message -----

From: Geri Prado [mailto:[REDACTED]]
Sent: Saturday, August 22, 2015 08:56 AM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: CNN update

And we will hold firm. The new info was the only kink.

We're moving on logistics prep, build and press plan around so we are not flat footed.

Thank you.

> On Aug 22, 2015, at 8:49 AM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> That's the final deadline -- next Friday. I remind you that after that we're in September already. Push them hard. And remember, perfect is the enemy of good. Better the local stations do a forum than no forum at all, which is a serious danger right now. I don't take well to total defeat...

>

>

>

> ----- Original Message -----

> **From:** Geri Prado [mailto:[REDACTED]]
> **Sent:** Saturday, August 22, 2015 08:45 AM
> **To:** B
> **Cc:** John Del Cecato <jfdc@akpdmedia.com>
> **Subject:** CNN update

>

> I apologize I meant to send this last night.

>

> We got Young a few days ago and went back to CNN. They are pushing with their decision makers and with three days since we told them (when we found out) they now have a different albeit important factor. I know we set a hard deadline but I would suggest we give them next week with the Young addition. We believe they are truly trying to make this work and are definitely having conversations at the highest levels.

>

> Backup- In the meantime our backup is KCCI (local NBC I believe) and the largest station. It covers Simpson as well. We have several ins there. We'd also look into Radio Iowa pairing up as they have state wide coverage.

>

> If we don't hear back by the end of the week we talk to KCCI.

>

> I would like to hear what you think.

>

>
>
>

From: [Geri Prado](#)
To: [B](#)
Cc: [John Del Cecato](#); [Hayley Prim](#); [Snyder, Thomas](#); [Leopold, Elana](#)
Subject: For planning meeting
Date: Saturday, August 22, 2015 7:35:49 PM
Attachments: [Mini Retreat agenda.docx](#)
[TPA Plan Outline \(8-22-15\).docx](#)

Attached are two documents (I will have a few handouts) for the meeting.

Re the agenda- I took a mini strategic planning approach so we could answer some big questions- vision, what do we consider success- which can often be illusion in issue campaigns and start up organizations. This includes assessing how we are unique in this space.

Second, I've broken it down so we can discuss goals and strategy. Outside of a few key tactics (forum, field) it's largely big picture and if there is sign off on goals, strategy, deliverables the next phase will be a component and schedule planning around different tactics and implementation for the divisions (press, political, digital, research etc).

Lastly, deliverables, budget are big items with a short list I have on key decisions for you should we agree on larger concept and goals.

We are trying to fit a lot in three hours so we are going to be focused on the big items which emanates from vision.

Attached is an agenda and a plan outline. I will have a few back up documents ready.

>

The Progressive Agenda
August 23rd
1-4pm

- 1:00-1:30pm Opening- MBDB
- 1:30-1:45pm Statement of Mission, Goals- GP
- 1:45-2:15pm What makes us unique: Organizational goals- GP
- 2:15-3:00pm Strategy Discussion- GP
 - Mayors- Cities as illustrations of the issue and the hardline on elected
 - o Press, pledge, media
 - Message hub/Zeitgeist- message unifier and surrogate strategy
 - o Coalition build, content share, focus talking points
 - Early State field strategy
- 3:30-4:00pm Budget and Fundraising
- 4:00-4:15pm Decisions and recap



THE PROGRESSIVE AGENDA

The Progressive Agenda is an organization that is dedicated to combatting income inequality. As part of a growing movement TPA will work with progressive groups, think tanks, opinion leaders and grassroots supporters, to hold policy makers accountable and bring stability back to our economy so that all people can work to live and have a better life. Working with a strong leadership team headed up by Mayor Bill de Blasio, TPA will rely on its prominent supporters and partners to carry out its goal on two tracks: national and local levels.

Organizational Goals

In order to see the mission of TPA realized, the organizational goals should span from May 2015 announcement through the presidential election in 2020.

How do we define "winning" organizationally?		
Long Term: December 2020 on	Mid Term: March 2017- November 2020	Short Term: May 2015- March 2017
Healthier income levels relative to various classes	Policy solutions adopted through legislation	Change conversation to solutions
More opportunity for all	Electing those who are pro EE	Pressure policy makers to pledge change
Better oversight and regulations	Policy solutions through executive orders where applicable	Large coalition built to hold policy makers accountable

What makes TPA unique?

There are many groups who are active on some aspects of the income inequality solution-finding space and they've been around for quite some time. There are also groups who push certain solutions by using specific tactics. However, there is not one unifying and coordinating entity in the progressive community that is taking on the issue as a whole. Executed well, TPA could become that entity while making sure not to emulate existing organizations in this space.

Further, there is a powerful coalition that has remained untapped in the fight against income inequality: the cohesive voice of mayors around the country, who can be pressuring policy makers to solve income inequality and put the economy back in balance.

Therefore, TPA will fill the void in two major ways:

- Unifying groups and individuals around a message calendar and sharing content to create a “message hub” on income inequality for the progressive movement;
- Utilizing grasstops pressure from mayors to force solutions on income inequality

How do we move message to push change?		
Targets	Influencers	Vehicles
<i>Control policy/can change policies</i>	<i>Can influence targets- based on power</i>	<i>Tools and variety of tactics to carry messaging to targets</i>
Presidential candidates	Policy makers	Digital
President-elect	Key Electeds	Press
Policy makers	Coalition/Powerful orgs	Political
	Donors	Paid Media
	Reporters	Field
	Grassroots- enough voters to win	

Tactical Organizations						
Policy	Message	Digital	Paid Media	Earned Media	Grassroots	Grasstops
CAP	Candidates	MoveOn.org	Candidates	Media Matters	Candidates	Unions
EPI	Committees	Candidates	Committees	Candidates	Unions	
Roosevelt	Americans United	Committees	Ind Exp	Committees	Progress Now	
Center for Budget and Policy Priorities				Unions	CCC	
Center for Media and Democracy					NPA	
DEMOS					CPD	
					PICO	

Benchmarks and Timeline- covers May 2015 through March 2017

- Phase 1 (Now through the Presidential primaries/presumptive nominees)
 - All large city mayors signed on TPA, pledging to ask policy makers for specific legislation
 - Specific TPA questions asked throughout debate process

- Message “hub” communications process set up with materials warehouse
- Message calendar in place with policy, research
- Organizational and leadership roll out
- Branding begins
- KICK OFF September 9th, 2015
- Phase 2 (Primaries through nominations/conventions)
 - Pledges from key U.S. Senators on specific policies
 - Pledges from presidential candidates on specific policies
- Phase 3 (Nomination through the General)
 - Nominees on record as supporting or not supporting policy pledges
- Phase 4 (General through inauguration)
 - Pledged policy makers submit or support legislation on income inequality
- Phase 5 (First 100 days in office)
 - Start accountability campaign against those who did not pledge and those who did pledge and reneged.
 - Similar to Mayor de Blasio’s 2013 race and campaign message- by this point the message should be clear on what is expected of the president-elect on income inequality

Policy Goals (Short Term)

Moving forward, there must be actionable, measurable, and tangible short term goals to actualize TPA’s long term mission. By using a disciplined plan and leadership structure we can accomplish these goals and serve the dual objective of building the organization brand, which will help to establish its role and attract other potential supporters.

ASK of supporters to policy makers

- Demand policy makers pledge to take specific action to combat income inequality by either sponsoring, drafting, voting for policy in one of the following categories:

The Progressive Agenda		
<i>Lift the Floor for Working People: Value Work</i>	<i>Family Comes First: Support Working Families</i>	<i>Changed Rules: Tax and corporate fairness</i>
Increase minimum wage to \$15/hour	Pass a comprehensive scheduling bill	Close the carried interest loophole.
Labor law reform to protect and grow working people's right to organize in the work place	Pass national paid family leave.	End tax breaks for companies that ship jobs overseas.
Immigration reform to prevent the exploitation of low-wage workers.	Make Pre-K, after-school programs and childcare universal.	Implement the “Buffett Rule” so millionaires pay their fair share.
Invest in education, criminal justice reform	Expand the Earned Income Tax Credit, protect and expand Social Security.	Close the CEO pay loophole
Paid national paid sick leave	College debt reform, support debt-free college.	Oppose trade deals that hurt business, workers and the environment

Strategy

TPA will get pledges from policy makers in positions to make a difference. By doing this and making them public, the hope is that these policy makers will be held accountable to actually make these changes. Using mayors in their leadership roles are also perfect ways to illustrate that federal action is required to solve the problems that have manifested in different ways on the local level. Meanwhile, the signers will provide a flank for mayors on the need for federal action through an aggressive surrogate strategy to change the Zeitgeist from problem to driving solutions. Inciting immediate action of policy makers is crucial, lest cities continue to devolve into war zones as the income gap widens.

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- Mayors directly to policy makers (Mayor BDB recruits)
- TPA signers to policy makers (MBDB, co-chairs/leadership recruits)
- Organizing individuals- Online and offline grassroots activists to policy makers (coalition, TPA recruits)

TPA will have a message plan and calendar that illustrates cause, effect, need for change and solutions over the first two years. Example of the first month of the roll-out:

~ September 2015 ~						
← August						October →
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 TPA Pol call for TPA Pol co-	2	3	4	5
6	7 LABOR DAY	8 Congress	9 NYC First	10	11	12
TPA PRESS/DIG: Sept 9, Org roll-out. Co-Chairs, Staff, Goals						
13	14	15	16 MBDB	17	18	19
TPA PRESS/DIG- MAYORS ROLL-OUT WEEK: highlight NYC and MBDB- Hayes and Sirius? Education speech; TPA POLITICAL- signers briefing call						
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TPA PRESS/DIG: Frame Causes of Income Inequality w/overall solutions- Vice Interview,						
27	28	29 REICH	30	Notes		
TPA: Frame Causes (CONT) of Income Inequality w/overall solutions - Reich hits Plan long						
	TPA Pol- Kickoff: ~ ...					

The combining of the narrative (locally and nationally) will pressure and be a part of forcing change with a coalition. Therefore the TPA strategy through 2016 will rely on three interdependent parts:

1. Mayors- illustrate effects, solutions needed on the backdrop of cities
 - Employ mayors to highlight effects of income inequality, needs to improve their cities and ask candidates to pledge solutions during the campaign AND when in office using NYC as a touch point and ongoing example of a mayor doing what he can to affect income inequality.
 - Leverage earned and online media to highlight mayors' work

PRIORITIZING SIGNER OUTREACH	
<i>Swing States (relevant pre/post election)</i>	<i>Large Cities (non-swing)</i>
Colorado	Boston
Florida	Chicago
<i>Iowa*</i>	Houston
Michigan	Los Angeles
<i>Nevada*</i>	Miami
<i>New Hampshire*</i>	New York
<i>New Mexico*</i>	San Francisco
North Carolina	
Ohio	
Pennsylvania	
Virginia	
Wisconsin	

2. TPA Signers- change the zeitgeist
 - Work in coalition to become the progressive message hub on income inequality
 - Message specific policy prescriptions under economic messaging that mobilizes opinion leaders, individuals and policy makers
 - Build and work in a coalition around income inequality to create an echo chamber
 - Arm individuals, the coalition with messaging and content for their constituents in the states as well as share policy, message research from other groups
 - Insert solutions into public debate at all levels through all forms of media
3. Organize- work and build a coalition to unify and create an echo chamber

- Discipline work based on coordinating a message calendar that tells a story from cause to effect to solution
 - Cause- enemies that have manipulated political and economics policies over time
 - Effect- what large, impactful ramifications are of income inequality
 - Solutions- what mayors are doing around the country to fix but need more federal intervention to truly put the economy back where it needs to be
- Organize various groups such as
 - Policy and Content, think tanks
 - Issue-based organizations
 - Membership based organizations
 - Electoral groups
- Gather and coordinate content with partners and similarly aligned organizations
- Potential early states field strategy to dig deep in Iowa, New Hampshire, Nevada, South Carolina- goal #s to be determined

Each strategy will have a detailed plan once concepts are signed off on.

Leadership Structure

As the Mayor of the largest city, the unique and powerful platform allows for a springboard into the media and to raise initial money. However, as Mayor of the largest city, it's imperative you are flanked with elites in different advocacy movements to help bring TPA to the next level and are able to reach into different communities, demographics and geographic areas in order to continue the work in the city but also to show that you can gather a group of elites around the most important issue of our day.

Mayor de Blasio will continue to be the driving force of TPA. Particularly when it comes to gathering support and being out front on the mayoral track of the strategy. Most importantly, NYC is perfect illustration of the cause, the effect and the solution- with one leaders role in particular trying to solve it. That will be the local focus that needs to be magnified nationally and with other mayors. Below is a proposed list understanding the Mayor's time is sparse.

MAYOR BILL de BLASIO'S LEADERSHIP ROLE IN TPA			
LEADERSHIP	FUNDRAISING	MESSAGE/PRESS	DIGITAL
Shape vision- founding force of TPA	Main raiser for TPA	Key spokesperson for income inequality/TPA for mayors strategy	Key signer of grassroots communications
Organize leadership team	Help manage fundraising team/principles	Key spokesperson with one or two co-chairs for TPA	Online chats/town halls with various movements
Convene key meetings with clear outcomes	Headline key events	Paint NYC as cause/effect/solutions through MBDB leadership	
Provide benchmark successes/share with national	Call time to key, highlevel donors	Put pressure on levers of power to solve income inequality	
	Prospect new non-NYC donors		

TPA is positioned strongly with Mayor de Blasio as Founding Chair. To round out a strong leadership, fundraising team as well send a message to opinion makers, TPA should consider prominent co-chairs. Also, it will take many movements working together to push the kind of change needed to right our economy. Co-chairs will need to represent a broad, cross movement coalition from the business, policy, faith-based community as well as the New American Majority as examples. This will be the leadership team that is most dedicated to the success of TPA.

Suggestions:

- Business leader- Nick Hanauer, Tom Steyer
- Faith community- Reverend William Barber
- Working People- Maria Elena Durazo, Rich Trumka (Liz Shuler)
- Policy experts- Robert Reich, Joseph Stiglitz
- Opinion Leaders- Senator Elizabeth Warren, Tavis Smiley
- Civil Rights (?)- Congressman John Lewis, Dolores Huerta

Signers are leaders that are elected and leaders who have constituencies that the Mayor and co-chairs bring on board to echo the message and push the pledge on income inequality. Under this umbrella but separate for multiple reasons including press there should be a Mayors' Council for TPA.

Organizations will follow under the signers category but will also be treated separately for messaging and action purposes but also have leaders and staff whose relationships will be maintained but kept as different types of surrogates.

Timeline: commitments for co-chairs by September 1; Needs: Prospectus to give them and expectations to lay out.

Budget

The Progressive Agenda Budget: May 2015-March 2017					
	2015	2016	2017	Total	% of Budget
General consultants, gen staff	\$321,000.00	\$642,000.00	\$160,500.00	\$1,123,500.00	17.48%
Benefits	\$105,950.00	\$263,400.00	\$65,850.00	\$435,200.00	6.77%
Operations, Field	\$125,000.00	\$314,000.00	\$91,500.00	\$530,500.00	8.25%
Digital	\$199,000.00	\$318,000.00	\$79,500.00	\$596,500.00	9.28%
Communications and Research	\$154,000.00	\$348,000.00	\$87,000.00	\$589,000.00	9.16%
Political	\$138,000.00	\$180,000.00	\$45,000.00	\$363,000.00	5.65%
Fundraising	\$172,000.00	\$376,000.00	\$114,000.00	\$662,000.00	10.30%
Field (IA, NH, NV, SC P/C)	\$1,710,857.14	\$378,142.86	\$39,000.00	\$2,128,000.00	33.11%
Grand Total	\$2,925,807.14	\$2,819,542.86	\$682,350.00	\$6,427,700.00	

Next Steps

Following sign off of strategy and budget:

August

- Plan and budget completed
- Forum locked, planning and implementation begins: logistics, political and press plan ready to be executed
- RFP process for fundraising operation, search for press, research, digital
- Fundraising firm hired
- Messaging "package" decided for use
- Press staffer hired
- Research underway (political, policy)
- Digital staff/consultants identified
- Leadership structure discussed, decided
- TPA organization launched (ED, councils/signers structure)
- Message and organization calendar created

Next steps (first week):

- Setting up fundraising discussion, draft RFP
- Determine immediate target focus
- Power analysis of targets
- Discuss "leadership needs", who, why, feasible?
- Develop ongoing communications of brain trust (who is this?)
- Set up call to discuss plan outline, thoughts, edits, etc.
- Start recruiting for press, fundraising, research (maybe contract)
- Develop prospectus
- Message delivery

From: B
To: "jfdc@akpdmedia.com"
Subject: Re: Materials for the retreat
Date: Saturday, August 22, 2015 7:41:29 PM

Amen. And kudos to you for finding her

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, August 22, 2015 07:39 PM
To: B
Subject: Re: Materials for the retreat

Unlike me, Geri really has her act together. I think you're really gonna appreciate how much and how deeply she thinks about this!

> On Aug 22, 2015, at 7:31 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> Good. Pls make sure we cover all my items below before we leave the room

>

>

>

> ----- Original Message -----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Saturday, August 22, 2015 07:24 PM
> To: B
> Cc: geri@progressiveagenda.us <geri@progressiveagenda.us>; hayley@progressiveagenda.us
<hayley@progressiveagenda.us>; Leopold, Elana
> Subject: Re: Materials for the retreat

>

> Geri's got an agenda that we've worked on this week. She will send. Most of the things you mention below are on there.

>

>

>

>> On Aug 22, 2015, at 6:49 PM, B <BCCD@cityhall.nyc.gov> wrote:

>>

>>

>> Things I really want to focus on tmrw:

>>

>> 1. Vision of success

>>

>> 2. \$\$\$ needed

>>

>> 3. Comms resources

>>

>> 4. What field/grassroots looks like

>>

>> 5. Sharpton point re: building progressive leadership in Aug/Sept -- we need to make a decision on this tmrw

>>

>> 6. A very real topic: how this all intersects with the Pope's visit and his larger message -- this is especially when thinking about the TPA as a lasting entity/conscience -- like a People for the American

Way or a Greenpeace -- two very different models but instructive

>>

>>

>>

>> ----- Original Message -----

>> From: B

>> Sent: Saturday, August 22, 2015 05:55 PM

>> To: 'geri@progressiveagenda.us' <geri@progressiveagenda.us>; 'hayley@progressiveagenda.us' <hayley@progressiveagenda.us>

>> Cc: Leopold, Elana

>> Subject: Materials for the retreat

>>

>>

>> Pls send anything I need for tmrw

From: [Geri Prado](#)
To: [B](#)
Cc: jfdc@akpdmedia.com; [Snyder, Thomas](#)
Subject: Re: For planning meeting
Date: Sunday, August 23, 2015 8:58:03 AM

That would be huge. John connected me with the program folks. I had an initial (5 min) convo with Gina but I think me, Hayley and she could sit down with Stephanie to strategize.

On Sun, Aug 23, 2015 at 8:50 AM, B <BCCD@cityhall.nyc.gov> wrote:

This is excellent! And on a parenthetical note, we should think about whether stephanie yazgi would fit some of this work, given what she's doing with the mayors already

----- Original Message -----

From: Geri Prado [mailto:geri.prado@akpdmedia.com]
Sent: Saturday, August 22, 2015 07:35 PM
To: B
Cc: John Del Cecato <jfdc@akpdmedia.com>; Hayley Prim <hayley@progressiveagenda.us>; Snyder, Thomas; Leopold, Elana
Subject: For planning meeting

Attached are two documents (I will have a few handouts) for the meeting.

Re the agenda- I took a mini strategic planning approach so we could answer some big questions- vision, what do we consider success- which can often be illusion in issue campaigns and start up organizations. This includes assessing how we are unique in this space.

Second, I've broken it down so we can discuss goals and strategy. Outside of a few key tactics (forum, field) it's largely big picture and if there is sign off on goals, strategy, deliverables the next phase will be a component and schedule planning around different tactics and implementation for the divisions (press, political, digital, research etc).

Lastly, deliverables, budget are big items with a short list I have on key decisions for you should we agree on larger concept and goals.

We are trying to fit a lot in three hours so we are going to be focused on the big items which emanates from vision.

Attached is an agenda and a plan outline. I will have a few back up documents ready.

>

From: B
To: "geri@progressiveagenda.us"; "hayley@progressiveagenda.us"
Cc: Leopold, Elana; "jfdc@akpdmedia.com"
Subject: Re: Materials for the retreat
Date: Sunday, August 23, 2015 10:25:12 AM

Pls print the email below out and let's discuss in my brief opening remarks. And add #7: an op-ed by me and/or others on why the TPA is bread-and-butter for nyc

----- Original Message -----

From: B
Sent: Saturday, August 22, 2015 06:49 PM
To: 'geri@progressiveagenda.us' <geri@progressiveagenda.us>; 'hayley@progressiveagenda.us' <hayley@progressiveagenda.us>
Cc: Leopold, Elana; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Materials for the retreat

Things I really want to focus on tmrw:

1. Vision of success
2. \$\$\$ needed
3. Comms resources
4. What field/grassroots looks like
5. Sharpton point re: building progressive leadership in Aug/Sept -- we need to make a decision on this tmrw
6. A very real topic: how this all intersects with the Pope's visit and his larger message -- this is especially when thinking about the TPA as a lasting entity/conscience -- like a People for the American Way or a Greenpeace -- two very different models but instructive

----- Original Message -----

From: B
Sent: Saturday, August 22, 2015 05:55 PM
To: 'geri@progressiveagenda.us' <geri@progressiveagenda.us>; 'hayley@progressiveagenda.us' <hayley@progressiveagenda.us>
Cc: Leopold, Elana
Subject: Materials for the retreat

Pls send anything I need for tmrw

From: [B](#)
To: "jfdc@akpdmedia.com"; [REDACTED] "hayley@progressiveagenda.us"
Subject: Discuss key calls this month
Date: Sunday, August 23, 2015 11:19:53 AM

Reich
Warren
Merkely
Sharpton
Ellison
Grijalva
Stiglitz

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: ["geri@progressiveagenda.us"](mailto:geri@progressiveagenda.us); ["hayley@progressiveagenda.us"](mailto:hayley@progressiveagenda.us)
Subject: Re: Good news
Date: Sunday, August 23, 2015 11:20:53 AM

I want to affirm that I may want to be at this or I may not want to be. But I don't want to assume.
Want us to make a strategic discussion together

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, August 19, 2015 12:02 PM
To: B
Cc: Geri Prado <geri@progressiveagenda.us>; Hayley Prim <hayley@progressiveagenda.us>
Subject: Good news

Congressman Young has agreed to co-host the forum with Cong. Loeb sack...

Simpson College holding Nov 6-8... Mayor - you'll probably be at SOMOS - which is fine - as we've said, you don't need to be there in person..

From: [Geri Prado](#)
To: [John Del Cecato](#)
Cc: [Thornton, Demetrius](#)
Subject: Re: Today
Date: Sunday, August 23, 2015 12:52:18 PM
Attachments: [Decisions to be made.docx](#)
[Memo re Early States.docx](#)

Hi Demitetrius- Thank you for this. Two attached and one to be forwarded. 5 of each.

On Sun, Aug 23, 2015 at 12:49 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

DT - If Geri sends you something, are you able to print out?

From: "Thornton, Demetrius" <DThornton@cityhall.nyc.gov>

Date: Sunday, August 23, 2015 at 11:03 AM

To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, Tom Snyder <tomsnyder@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>

Cc: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "John, Roxanne" <RJohn@cityhall.nyc.gov>

Subject: Re: Today

Please head straight to dining room for meeting, no need to hold in peach rm

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Thornton, Demetrius

Sent: Sunday, August 23, 2015 10:31 AM

To: Walzak, Phil; Tom Snyder; John Del Cecato

Cc: Salazar-Rodriguez, Prisca; John, Roxanne

Subject: Today

For your meeting later today with MBDB, pls hold in the peach room until he arrives. Meeting will be held in dining room.

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

Decisions to be made:

Planning & Strategy:

- ✓ Strategy overall
- ✓ Co-chairs- Leadership strategy with tight ask (\$, pledge, leadership responsibilities)
- ✓ Budget- up to 4 million, no money in the bank now
- ✓ Fundraising firm: prospecting, coordinating with existing team
- ✓ Staffing: Research/Policy/Comms type/digital

Scheduling

- Call Time- fundraising and political
- Press- process- doesn't come off before both sides discuss then bring to Tom? for tiebreaker

Press

- Chris Hayes
- Sirius
- Vice- 2 train

August 17, 2015

TO: MAYOR BILL DE BLASIO
FR: GERI PRADO
CC: JOHN DEL CECATO
RE: EARLY STATES OPTIONS, SUGGESTIONS

Goal: Grow a list of supporters to carry out actions on the ground through the primary and caucus dates. Also, add to a national list of activists for TPA.

Below are options should you want to focus on early states in particular.

1. Online Grassroots Activists

The overall online plan is to grow a national list that can be used to organize to specific actions and fundraise. To focus on the early states, acquisition can be more focused on IA, NH, SC, NV sites. There could also be online campaigns specific to those states as the list grows leading into the primaries. TPA could rent or purchase lists from candidates and organizations who would make them available.

2. Grassroots- TPA partners with other organizations

TPA would plan, implement with other organizations that are more resourced or longer existing organizations with an already existing activist and organizer-base. We would broker a partnership to infuse scripts, petitions, deliver message with TPA specific language and goals. Potential groups: AFL-CIO, NextGen Climate, National Peoples' Action, Progress NOW.

3. Grassroots- TPA

TPA would build its own field program, hire field and press staff nationally and in states to carry out message delivery, gather signatures or create press to affect income inequality solutions.

Although TPA is focusing on the most relevant and prominent issue of our day, the nascent organization would need time, money to stand up a TPA only field operation on the ground. My suggestion would be to focus on building an online grassroots list with additional online advertising in early states to raise the issue alongside the candidates and groups with long existing field operations to help add messaging for targeted audiences.

From: [John Del Cecato](#)
To: [Thornton, Demetrius](#)
Subject: Re: Today
Date: Sunday, August 23, 2015 12:52:42 PM

Ah - okay - thanks anyway

From: "Thornton, Demetrius" <DThornton@cityhall.nyc.gov>
Date: Sunday, August 23, 2015 at 12:51 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Today

I am not onsite today at Gracie

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: John Del Cecato
Sent: Sunday, August 23, 2015 12:49 PM
To: Thornton, Demetrius; Geri Prado
Subject: Re: Today

DT - If Geri sends you something, are you able to print out?

From: "Thornton, Demetrius" <DThornton@cityhall.nyc.gov>
Date: Sunday, August 23, 2015 at 11:03 AM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, Tom Snyder <tomsnyder@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "John, Roxanne" <RJohn@cityhall.nyc.gov>
Subject: Re: Today

Please head straight to dining room for meeting, no need to hold in peach rm

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Thornton, Demetrius
Sent: Sunday, August 23, 2015 10:31 AM
To: Walzak, Phil; Tom Snyder; John Del Cecato
Cc: Salazar-Rodriguez, Prisca; John, Roxanne
Subject: Today

For your meeting later today with MBDB, pls hold in the peach room until he arrives. Meeting will be held in dining room.

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Cc: [Geri Prado](#)
Subject: Re: <no subject>
Date: Sunday, August 23, 2015 1:00:59 PM

Thanks!

On 8/23/15, 12:59 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov> wrote:

>Login is as me on the second computer on the left hand side when you walk
>in to the back room

>

>

>

>Then you can go on the Internet and print from your gmail

>

>Sent from my iPhone

>

>> On Aug 23, 2015, at 12:55 PM, John Del Cecato <jfdc@akpdmedia.com>
>>wrote:

>>

>> Can you please?

>>

>>> On 8/23/15, 12:54 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
>>>wrote:

>>>

>>> No I'm at the pool

>>>

>>> I can walk you through how to print in the basement

>>>

>>> Sent from my iPhone

>>>

>>>> On Aug 23, 2015, at 12:52 PM, John Del Cecato <jfdc@akpdmedia.com>
>>>> wrote:

>>>>

>>>> Are you on site at Gracie and able to print something out?

>>>>

>>>>

From: [John Del Cecato](#)
To: [Salazar-Rodriguez, Prisca](#)
Subject: Re: Education speech
Date: Sunday, August 23, 2015 7:45:00 PM

Thanks!

> On Aug 23, 2015, at 7:40 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

>

> fyi

>

> -----Original Message-----

> From: B

> Sent: Sunday, August 23, 2015 7:26 PM

> To: Hagelgans, Andrea; Salazar-Rodriguez, Prisca; Fuleihan, Dean (OMB); Williams, Dominic; Wolfe, Emma; Lupo, Jon Paul; Blumm, Kate

> Cc: Snyder, Thomas

> Subject: Re: Education speech

>

>

> Imperative we highlight in the speech the ways we're changing the union status quo: PROSE schools, wholesale changes at Automotive and Boys and Girls, and 700+ bad teachers removed

>

>

> ----- Original Message -----

> From: B

> Sent: Sunday, August 23, 2015 07:06 PM

> To: Hagelgans, Andrea; Salazar-Rodriguez, Prisca; Fuleihan, Dean (OMB); Williams, Dominic; Wolfe, Emma; Lupo, Jon Paul

> Cc: Snyder, Thomas

> Subject: Re: Education speech

>

>

> Good. Thanks

>

>

> ----- Original Message -----

> From: Hagelgans, Andrea

> Sent: Sunday, August 23, 2015 09:57 AM

> To: B; Salazar-Rodriguez, Prisca; Fuleihan, Dean (OMB); Williams, Dominic; Wolfe, Emma; Lupo, Jon Paul

> Cc: Snyder, Thomas

> Subject: Re: Education speech

>

> Prep is tomorrow at 4:30

> Target date is Sept 16 (schools closed 14th and 15th for rosh hashanah; first day of school is Sept 9th). We will keep you down the 15th for prep

>

> Sent from my BlackBerry 10 smartphone.

> Original Message

> From: B

> Sent: Sunday, August 23, 2015 9:26 AM

> To: Hagelgans, Andrea; Salazar-Rodriguez, Prisca; Fuleihan, Dean (OMB); Williams, Dominic; Wolfe, Emma; Lupo, Jon Paul

> Cc: Snyder, Thomas

- > Subject: Education speech
- >
- >
- > 1. When is next prep?
- >
- > 2. When do we want to give the speech? Target date?
- >
- > 3. We need to finalize decisions and costs addressed in the speech -- need to decide what we're really willing to commit here, and then have proper briefings with the city council, etc
- >

From: [Geri Prado](#)
To: [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#); [PhilWalzak \(gmail.com\)](#); [Emma Maguire Wolfe](#); [John Del Cecato](#)
Subject: Fwd: Schedule of Pope's visit
Date: Sunday, August 23, 2015 9:41:34 PM

<http://www.catholicnews.com/data/stories/cns/1502836.htm>

Pope's visits to Cuba, U.S. to highlight families, charity, tolerance

By Cindy Wooden
[Catholic News Service](#)

VATICAN CITY (CNS) -- In word and deed, Pope Francis will take his vision of a Catholic's approach to family life, parish life, charity, economics, immigration and good governance to Cuba and the United States during a Sept. 19-27 visit.

Visiting both Cuba and the United States on the same trip not only acknowledges his role in encouraging detente between them, but will give Pope Francis an opportunity to demonstrate that while different political and cultural challenges face Catholics in both countries, the Gospel and its values are the same.

On June 30, the Vatican published the detailed schedule of Pope Francis' Sept. 19-22 visit to Cuba and his Sept. 22-27 visit to the United States.

For Pope Francis, one of the key values Catholics in the U.S. and Cuba share is the obligation to "go out," proclaiming the Gospel and bringing God's mercy to the poorest and most disadvantaged people.

The standard of living in the United States may be exponentially higher than in Cuba, but in Pope Francis' vision that only increases the responsibility of U.S. Catholics to reach out and to share. He will demonstrate what he means when he meets homeless people in Washington Sept. 24, children and immigrant families at a Catholic school in Harlem when he visits New York Sept. 25, and prisoners Sept. 27 in Philadelphia.

The closing Mass for the World Meeting of Families will follow the papal meeting with prisoners. The World Meeting of Families international congress Sept. 22-25 and the celebration of families with the pope Sept. 26-27 were the initial reason for the papal visit.

With the Catholic Church's constant concern for promoting strong families and with the world Synod of Bishops on the family set to

start one week after the papal visit, marriage and family life are expected to be topics throughout the pope's visit to both Cuba and the United States.

Long before the Vatican released the full trip itinerary, it had confirmed certain parts of it: U.S. President Barack Obama will welcome the pope to the White House Sept. 23; that afternoon, Pope Francis will celebrate Mass at the Basilica of the National Shrine of the Immaculate Conception and canonize Blessed Junipero Serra; the pope will address a joint meeting of Congress Sept. 24, becoming the first pope to do so; and Pope Francis will address the U.N. General Assembly Sept. 25. It is thought the pope may bring up some of the points he made in his recent environmental encyclical, "Laudato Si'," given that world nations will come together just a few months later for the United Nations Climate Change Conference in Paris in the hopes of reaching global agreement on reducing greenhouse gases.

The pope also is expected to emphasize the contributions of U.S. Catholics to society, defend religious liberty and support the church's right to uphold its teaching, including in its employment practices. He will use his visit to ground zero in New York as an occasion for an interreligious gathering.

The pope will spend three days in Cuba visiting three different cities, including the popular Shrine of Our Lady of Charity of El Cobre.

He will hold the usual meetings with President Raul Castro, young people, families and religious as well as celebrate Mass and vespers all three days. But he also will bless the cities of Holguin and Santiago de Cuba -- blessing Holguin from a panoramic hilltop and pilgrimage site called Cross Hill.

It will be his third visit to the Americas after Brazil in 2013 and Ecuador, Bolivia and Paraguay in July, and his 10th trip abroad since his election in 2013.

Here is the schedule for the trip. All times are local unless otherwise indicated.

Saturday, Sept. 19 (Rome, Havana)

-- 10:15 a.m. (4:15 a.m. EDT), Departure from Rome's Fiumicino airport for Havana.

-- 4:05 p.m. Arrival ceremony at Havana's Jose Marti International Airport. Speech by pope.

Sunday, Sept. 20 (Havana)

-- 9 a.m. Mass in Havana's Revolution Square. Homily by pope. Recitation of the Angelus.

-- 4 p.m. Courtesy visit with Cuba's President Raul Castro in Havana's Palace of the Revolution.

-- 5:15 p.m. Celebration of vespers with priests, religious and seminarians in Havana's cathedral. Homily by pope.

-- 6:30 p.m. Greeting to young people at the Father Felix Varela cultural center in Havana. Remarks by pope.

Monday, Sept. 21 (Havana, Holguin, Santiago de Cuba, El Cobre)

-- 8 a.m. Departure by air for Holguin, Cuba.

-- 9:20 a.m. Arrival at Holguin's Frank Pais International Airport.

-- 10:30 a.m. Mass in Holguin's Revolution Square. Homily by pope.

-- 3:45 p.m. Blessing of the city of Holguin from Cross Hill (Loma de la Cruz).

-- 4:40 p.m. Departure by air for Santiago de Cuba.

-- 5:30 p.m. Arrival at Santiago de Cuba's Antonio Maceo International Airport.

-- 7 p.m. Meeting with bishops at the seminary of St. Basil the Great in El Cobre.

-- 7:45 p.m. Prayer to Our Lady of Charity with bishops and the papal entourage in the Minor Basilica of the Shrine of Our Lady of Charity of El Cobre.

Tuesday, Sept. 22 (El Cobre, Santiago de Cuba, Washington)

-- 8 a.m. Mass in the Minor Basilica of the Shrine of Our Lady of Charity of El Cobre. Homily by pope.

-- 11 a.m. Meeting with families in the Cathedral of Our Lady of Assumption in Santiago de Cuba. Speech by pope. Blessing of the city from the outside of the cathedral.

-- 12:15 p.m. Farewell ceremony at Santiago de Cuba's International Airport.

-- 12:30 p.m. Departure for Washington.

-- 4 p.m. Arrival at Andrews Air Force Base. Official welcome.

Wednesday, Sept. 23 (Washington)

-- 9:15 a.m. Welcoming ceremony on the South Lawn of the White House. Speech by pope, followed by a courtesy visit with Obama.

-- 11:30 a.m. Meeting with U.S. bishops in the Cathedral of St. Matthew the Apostle. Speech by pope.

-- 4:15 p.m. Mass and canonization of Blessed Junipero Serra in the Basilica of the National Shrine of the Immaculate Conception. Homily by pope. – will be in Spanish

Thursday, Sept. 24 (Washington, New York)

-- 9:20 a.m. Visit to the U.S. Congress. Speech by pope.

-- 11:15 a.m. Visit to St. Patrick's Catholic Church and meeting with homeless people. Greeting by pope.

-- 4 p.m. Departure by air to New York.

-- 5 p.m. Arrival at New York's John F. Kennedy International Airport.

-- 6:45 p.m. Celebration of vespers with priests, men and women religious in St. Patrick's Cathedral. Homily by pope.

Friday, Sept. 25 (New York)

-- 8:30 a.m. Visit the headquarters of the United Nations. Greeting and speech by pope.

-- 11:30 a.m. Interreligious meeting at the ground zero 9/11 Memorial. Speech by pope.

-- 4 p.m. Visit to Our Lady Queen of Angels Catholic Elementary School in East Harlem and meeting with children and immigrant families. Speech by pope.

-- 6 p.m. Mass at Madison Square Garden. Homily by pope.

Saturday, Sept. 26 (New York, Philadelphia)

-- 8:40 a.m. Departure by air to Philadelphia.

-- 9:30 a.m. Arrival at Philadelphia's International Airport.

-- 10:30 a.m. Mass with Pennsylvania's bishops, priests, men and women religious at Philadelphia's Cathedral Basilica of Sts. Peter and Paul. Homily by pope.

-- 4:45 p.m. Meeting for religious liberty with the Hispanic community and immigrants at Philadelphia's Independence Mall. Speech by pope.

-- 7:30 p.m. Festival of Families and prayer vigil at Philadelphia's Benjamin Franklin Parkway. Speech by pope.

Sunday, Sept. 27 (Philadelphia)

-- 9:15 a.m. Meeting with bishops taking part in the World Meeting of Families at the St. Charles Borromeo Seminary. Speech by pope.

-- 11 a.m. Visit with prisoners at the Curran-Fromhold Correctional Facility. Speech by pope.

-- 4 p.m. Closing Mass of the VIII World Meeting of Families at the Benjamin Franklin Parkway. Homily by pope.

-- 7 p.m. Greeting to the organizing committee, volunteers and donors at Philadelphia's International Airport. Speech by pope.

-- 7:45 p.m. Farewell ceremony.

-- 8 p.m. Departure for Rome.

Monday, Sept. 28 (Rome)

-- 10 a.m. (4:45 a.m. EDT). Arrival at Rome's Ciampino airport.

--

From: Salazar-Rodriguez, Prisca
To: John Del Cecato
Subject: Fwd: Education speech
Date: Sunday, August 23, 2015 10:28:18 PM

Sent from my iPhone

Begin forwarded message:

From: "Blumm, Kate" <KBlumm@cityhall.nyc.gov>
Date: August 23, 2015 at 9:50:48 PM EDT
To: B <BCCD@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Lupo, Jon Paul" <JPLupo@cityhall.nyc.gov>
Subject: RE: Education speech

Exactly-- we'll find a way to keep a cosmic balance between highlighting these changes and recognizing the hard work of our educators/commitment to investing in them

From: B
Sent: Sunday, August 23, 2015 9:47 PM
To: Snyder, Thomas
Cc: Blumm, Kate; Hagelgans, Andrea; Salazar-Rodriguez, Prisca; Fuleihan, Dean (OMB); Williams, Dominic; Wolfe, Emma; Lupo, Jon Paul
Subject: Re: Education speech

Agreed. In fact, while talking re: our great respect for the workforce and need to train and retain them better

----- Original Message -----

From: Snyder, Thomas
Sent: Sunday, August 23, 2015 09:45 PM
To: B
Cc: Blumm, Kate; Hagelgans, Andrea; Salazar-Rodriguez, Prisca; Fuleihan, Dean (OMB); Williams, Dominic; Wolfe, Emma; Lupo, Jon Paul
Subject: Re: Education speech

Without in any way union bashing, I strongly endorse this approach

Sent from my iPhone

On Aug 23, 2015, at 9:43 PM, B <BCCD@cityhall.nyc.gov>

wrote:

Of course we can debate this, but my sense is this is the kind of smart factual defense we should mount given the cuomo + flanagan + ny post + hedge fund charters attack on mayoral control

----- Original Message -----

From: Blumm, Kate

Sent: Sunday, August 23, 2015 08:23 PM

To: B; Hagelgans, Andrea; Salazar-Rodriguez, Prisca; Fuleihan, Dean (OMB); Williams, Dominic; Wolfe, Emma; Lupo, Jon Paul

Cc: Snyder, Thomas

Subject: RE: Education speech

Copy that, will work in.

From: B

Sent: Sunday, August 23, 2015 7:25 PM

To: Hagelgans, Andrea; Salazar-Rodriguez, Prisca; Fuleihan, Dean (OMB); Williams, Dominic; Wolfe, Emma; Lupo, Jon Paul; Blumm, Kate

Cc: Snyder, Thomas

Subject: Re: Education speech

Imperative we highlight in the speech the ways we're changing the union status quo: PROSE schools, wholesale changes at Automotive and Boys and Girls, and 700+ bad teachers removed

----- Original Message -----

From: B

Sent: Sunday, August 23, 2015 07:06 PM

To: Hagelgans, Andrea; Salazar-Rodriguez, Prisca; Fuleihan, Dean (OMB); Williams, Dominic; Wolfe, Emma; Lupo, Jon Paul

Cc: Snyder, Thomas

Subject: Re: Education speech

Good. Thanks

----- Original Message -----

From: Hagelgans, Andrea

Sent: Sunday, August 23, 2015 09:57 AM

To: B; Salazar-Rodriguez, Prisca; Fuleihan, Dean (OMB); Williams, Dominic; Wolfe, Emma; Lupo, Jon Paul

Cc: Snyder, Thomas

Subject: Re: Education speech

Prep is tomorrow at 4:30

Target date is Sept 16 (schools closed 14th and 15th for rosh hashanah; first day of school is Sept 9th). We will keep you down the 15th for prep

Sent from my BlackBerry 10 smartphone.

Original Message

From: B

Sent: Sunday, August 23, 2015 9:26 AM

To: Hagelgans, Andrea; Salazar-Rodriguez, Prisca; Fuleihan, Dean (OMB); Williams, Dominic; Wolfe, Emma; Lupo, Jon Paul

Cc: Snyder, Thomas

Subject: Education speech

1. When is next prep?

2. When do we want to give the speech? Target date?

3. We need to finalize decisions and costs addressed in the speech -- need to decide what we're really willing to commit here, and then have proper briefings with the city council, etc

From: [B](#)
To: [Walzak, Phil](#); ["jfdc@akpdmedia.com"](#); ["Jonathan@berlinrosen.com"](#); [Snyder, Thomas](#); [Leopold, Elana](#)
Subject: Town hall mtgs
Date: Monday, August 24, 2015 6:52:28 AM

Are a double-edged sword to say the least. But I'm open to doing them around the city, but especially around nycha development and in rezoning neighborhoods. Pls discuss at planning mtg

From: [Geri Prado](#)
To: [Hayley Prim](#); [John Del Cecato](#); [Snyder, Thomas](#); [PhilWalzak \(gmail.com\)](#)
Subject: Changes from yesterday
Date: Monday, August 24, 2015 11:07:32 AM
Attachments: [TPA Plan Outline \(8-24-15\).docx](#)

See attached. Let me know if I am missing something.



THE PROGRESSIVE AGENDA

The Progressive Agenda is an organization that is dedicated to combatting income inequality. As part of a growing movement TPA will work with progressive groups, think tanks, opinion leaders and grassroots supporters, to hold policy makers accountable and bring stability back to our economy so that all people can work to live and have a better life. Working with a strong leadership team headed up by Mayor Bill de Blasio, TPA will rely on its prominent supporters and partners to carry out its goal on two tracks: national and local levels.

Organizational Goals

In order to see the mission of TPA realized, the organizational goals should span from May 2015 announcement through the presidential election in 2020.

How do we define "winning" organizationally?		
Long Term: December 2020 on	Mid Term: March 2017- November 2020	Short Term: May 2015- March 2017
Healthier income levels relative to various classes	Policy solutions adopted through legislation	Change conversation to solutions
More opportunity for all	Supporting, promoting ballot initiatives and referenda	Pressure policy makers to pledge to make change
Better oversight and regulations	Policy solutions through executive orders where applicable	Large coalition built to hold policy makers accountable

What makes TPA unique?

There are many groups who are active on some aspects of the income inequality solution-finding space and they've been around for quite some time. There are also groups who push certain solutions by using specific tactics. However, there is not one unifying and coordinating entity in the progressive community that is taking on the issue as a whole. Executed well, TPA could become that entity while making sure not to emulate existing organizations in this space.

Further, there is a powerful coalition that has remained untapped in the fight against income inequality: the cohesive voice of mayors around the country, who can be pressuring policy makers to solve income inequality and put the economy back in balance.

Therefore, TPA will focus on two major strategies to fill the void:

- Working in coalition with progressive groups, unify message and build a discipline around income inequality solutions
- Use the power and pulpit of mayors to push substantive change on income inequality

How do we move message to push change?		
Targets	Influencers	Vehicles
<i>Policy makers who control and make policy</i>	<i>Can influence targets- based on power</i>	<i>Tools and variety of tactics to carry messaging to targets</i>
Agency heads, boards	Sympathetic policy makers	Digital
Presidential candidates	Key Electeds	Press
President elect	Coalition/Powerful orgs and leader	Political
	Donors	Paid Media
	Reporters	Field
	Grassroots- enough voters to win	

Tactical Organizations						
Policy	Message	Digital	Paid Media	Earned Media	Grassroots	Grasstops
CAP	Candidates	MoveOn.org	Candidates	Media Matters	Candidates	Unions
EPI	Committees	Candidates	Committees	Candidates	Unions	
Roosevelt	Americans United	Committees	Ind Exp	Committees	Progress Now	
Center for Budget and Policy Priorities				Unions	CCC	
Center for Media and Democracy					NPA	
DEMOS					CPD	
					PICO	

Benchmarks and Timeline- covers May 2015 through March 2017

- Phase 1 (Now through the Presidential primaries/presumptive nominees)
 - All large city mayors signed on TPA, pledging to ask policy makers for specific legislation
 - Specific TPA questions asked throughout debate process
 - Message "hub" communications process set up with materials warehouse
 - Message calendar in place with policy, research

- Organizational and leadership roll out
- Branding begins
- KICK OFF September 9th, 2015
- Phase 2 (Primaries through nominations/conventions)
 - Pledges from key U.S. Senators on specific policies
 - Pledges from presidential candidates on specific policies
- Phase 3 (Nomination through the General)
 - Nominees on record as supporting or not supporting policy pledges
- Phase 4 (General through inauguration)
 - Pledged policy makers submit or support legislation on income inequality
- Phase 5 (First 100 days in office)
 - Start accountability campaign against those who did not pledge and those who did pledge and reneged.
 - Similar to Mayor de Blasio's 2013 race and campaign message- by this point the message should be clear on what is expected of the president-elect on income inequality

Goals (Short Term)

Moving forward, there must be actionable, measurable, and tangible short term goals to actualize TPA's long term mission. By using a disciplined plan and leadership structure we can accomplish these goals and serve the dual objective of building the organization brand, which will help to establish its role and attract other potential supporters.

Levels of Asks

- **Signers-** These are influential that the mayor or other principles ask to sign on and agree to TPA's policy points. They should also be committed to speak out on all or specific policies through all media avenues
 - Electeds should be committed to do the above AND support legislation that moves forward solving income inequality
- **Mayors-** In addition to the above list, TPA accountability strategy rests on mayors both highlighting their cities' problems due to income inequality, what they have done to fix and what their needs of the federal government. Based on that, the asks might look as follows to get in their words (we provide research for targets before calls as well):
 - Would YOU make a personal ask of the presidential candidate (or relevant policy maker) to pledge to fill that need when in office?

ASK of supporters to policy makers

- Demand policy makers pledge to take specific action to combat income inequality by either sponsoring, drafting, voting for policy in one of the following categories:

The Progressive Agenda		
<i>Lift the Floor for Working People: Value Work</i>	<i>Family Comes First: Support Working Families</i>	<i>Changed Rules: Tax and corporate fairness</i>
Increase minimum wage to \$15/hour	Pass a comprehensive scheduling bill	Close the carried interest loophole.
Labor law reform to protect and grow working people's right to organize in the work place	Pass national paid family leave.	End tax breaks for companies that ship jobs overseas.
Immigration reform to prevent the exploitation of low wage workers.	Make Pre-K, after-school programs and childcare universal.	Implement the "Buffett Rule" so millionaires pay their fair share.
Invest in education, criminal justice reform	Expand the Earned Income Tax Credit, protect and expand Social Security.	Close the CEO pay loophole
Paid national paid sick leave	College debt reform, support debt-free college.	Oppose trade deals that hurt business, workers and the environment

Strategy

TPA will get pledges from policy makers in positions to make a difference. By doing this and making them public, the hope is that these policy makers will be held accountable to actually make these changes. Using mayors in their leadership roles are also perfect ways to illustrate that federal action is required to solve the problems that have manifested in different ways on the local level. Meanwhile, the signers will provide a flank for mayors on the need for federal action through an aggressive surrogate strategy to change the Zeitgeist from problem to driving solutions. Inciting immediate action of policy makers is crucial, lest cities continue to devolve into war zones as the income gap widens.

Pledges asked of policy makers come from three places:

- Mayors directly to policy makers (Mayor BDB recruits)
- TPA signers to policy makers (MBDB, co-chairs/leadership recruits)
- Organizing individuals- Online and offline grassroots activists to policy makers (coalition, TPA recruits)

TPA will have a message plan and calendar that illustrates cause, effect, need for change and solutions over the first two years. Example of the first month of the roll-out:

~ September 2015 ~						
← August						October →
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 TPA Pol: call for TPA Pol: co-	2	3 Sample	4	5
6	7 LABOR DAY	8 Congress	9 NYC First	10	11	12
TPA PRESS/DIG: Sept 9, Org roll-out: Co-Chairs, Staff, Goals						
13	14	15	16 MBDB	17	18	19
TPA PRESS/DIG- MAYORS ROLL-OUT WEEK: highlight NYC and MBDB- Hayes and Sirius? Education speech; TPA POLITICAL- signers briefing call						
20	21	22	23	24 Pope. Poverty and	25 Pope. Poverty and	26
TPA PRESS/DIG: Frame Causes of Income Inequality w/overall solutions- Vice Interview,						
27	28	29 REICH	30	Notes:		
TPA: Frame Causes (CONT) of Income Inequality w/overall solutions - Reich hits Plan long						
	TPA Pol: Kickoff:					

The combining of the narrative (locally and nationally) will pressure and be a part of forcing change with a coalition. Therefore, the TPA strategy through 2016 will rely on three interdependent parts:

1. Mayors- illustrate effects, solutions needed on the backdrop of cities
 - Employ mayors to highlight effects of income inequality, needs to improve their cities and ask candidates to pledge solutions during the campaign AND when in office using NYC as a touch point and ongoing example of a mayor doing what he can to affect income inequality.
 - Leverage earned and online media to highlight mayors' work

PRIORITIZING SIGNER OUTREACH	
<i>Swing States (relevant pre/post election)</i>	<i>Large Cities (non-swing)</i>
Colorado	Boston
Florida	Chicago
<i>Iowa*</i>	Houston
Michigan	Los Angeles
<i>Nevada*</i>	Miami
<i>New Hampshire*</i>	New York
<i>New Mexico*</i>	San Francisco
North Carolina	
Ohio	
Pennsylvania	
Virginia	
Wisconsin	

Metrics: Have 30-40 of the mayors signed on and 75% to hold the President elect accountable with specifics by December 2016.

2. TPA Signers- change the zeitgeist

- Work in coalition to become the progressive message hub on income inequality
- Message specific policy prescriptions under economic messaging that mobilizes opinion leaders, individuals and policy makers
- Build and work in a coalition around income inequality to create an echo chamber
- Arm individuals, the coalition with messaging and content for their constituents in the states as well as share policy, message research from other groups
- Insert solutions into public debate at all levels through all forms of media

3. Organize- work and build a coalition to unify and create an echo chamber

- Discipline work based on coordinating a message calendar that tells a story from cause to effect to solution
 - Cause- enemies that have manipulated political and economics policies over time
 - Effect- what large, impactful ramifications are of income inequality
 - Solutions- what mayors are doing around the country to fix but need more federal intervention to truly put the economy back where it needs to be
- Organize various groups such as
 - Policy and Content, think tanks
 - Issue-based organizations
 - Membership based organizations

- Electoral groups
 - Gather and coordinate content with partners and similarly aligned organizations
 - Potential early states field strategy to dig deep in Iowa, New Hampshire, Nevada, South Carolina- goal #s to be determined

Each strategy will have a detailed plan once concepts are signed off on.

Leadership Structure

As the Mayor of the largest city, the unique and powerful platform allows for a springboard into the media and to raise initial money. However, as Mayor of the largest city, it's imperative you are flanked with elites in different advocacy movements to help bring TPA to the next level and are able to reach into different communities, demographics and geographic areas in order to continue the work in the city but also to show that you can gather a group of elites around the most important issue of our day.

Mayor de Blasio will continue to be the driving force of TPA. Particularly when it comes to gathering support and being out front on the mayoral track of the strategy. Most importantly, NYC is perfect illustration of the cause, the effect and the solution- with one leader's role in particular trying to solve it. That will be the local focus that needs to be magnified nationally and with other mayors. Below is a proposed list understanding the Mayor's time is sparse.

MAYOR BILL de BLASIO'S LEADERSHIP ROLE IN TPA			
LEADERSHIP	FUNDRAISING	MESSAGE/PRESS	DIGITAL
Shape vision- founding force of TPA	Main raiser for TPA	Key spokesperson for income inequality/TPA for mayors strategy	Key signer of grassroots communications
Organize leadership team	Help manage fundraising team/principles	Key spokesperson with one or two co-chairs for TPA	Online chats/town halls with various movements
Convene key meetings with clear outcomes	Headline key events	Paint NYC as cause/effect/solutions through MBDB leadership	
Provide benchmark successes/share with national	Call time to key, highlevel donors	Put pressure on levers of power to solve income inequality	
	Prospect new non-NYC donors		

TPA is positioned strongly with Mayor de Blasio as Founding Chair. To round out a strong leadership, fundraising team as well send a message to opinion makers, TPA should consider prominent co-chairs. Also, it will take many movements working together to push the kind of change needed to right our economy. Co-chairs will need to represent a broad, cross movement coalition from the business, policy, faith-based community as well as the New American Majority as examples. This will be the leadership team that is most dedicated to the success of TPA.

Suggestions:

- Business leader- Nick Hanauer, Tom Steyer
- Faith community- Reverend William Barber
- Working People- Maria Elena Durazo, Rich Trumka (Liz Shuler)
- Policy experts- Robert Reich, Joseph Stiglitz
- Opinion Leaders- Senator Elizabeth Warren, Tavis Smiley
- Civil Rights (?)- Congressman John Lewis, Dolores Huerta

Signers are leaders that are elected and leaders who have constituencies that the Mayor and co-chairs bring on board to echo the message and push the pledge on income inequality. Under this umbrella but separate for multiple reasons including press there should be a Mayors' Council for TPA.

Organizations will follow under the signers category but will also be treated separately for messaging and action purposes but also have leaders and staff whose relationships will be maintained but kept as different types of surrogates.

Timeline: commitments for co-chairs by September 1; Needs: Prospectus to give them and expectations to lay out.

Budget

The Progressive Agenda Budget: May 2015-March 2017					
	2015	2016	2017	Total	% of Budget
General consultants, gen staff	\$321,000.00	\$402,000.00	\$100,500.00	\$823,500.00	18.78%
Benefits	\$77,370.00	\$206,280.00	\$51,570.00	\$335,220.00	7.65%
Operations, Field	\$116,000.00	\$314,000.00	\$91,500.00	\$521,500.00	11.90%
Digital	\$177,500.00	\$297,000.00	\$74,250.00	\$548,750.00	12.52%
Communications and Research	\$162,000.00	\$432,000.00	\$108,000.00	\$702,000.00	16.01%
Political	\$148,000.00	\$196,000.00	\$48,000.00	\$392,000.00	8.94%
Fundraising	\$134,000.00	\$352,000.00	\$108,000.00	\$594,000.00	13.55%
Field (IA, NH, NV, SC P/C)	\$284,000.00	\$159,000.00	\$24,000.00	\$467,000.00	10.65%
Grand Total	\$1,419,870.00	\$2,358,280.00	\$605,820.00	\$4,383,970.00	

Next Steps

Following sign off of strategy and budget:

August

- Plan and budget completed

- Forum locked, planning and implementation begins: logistics, political and press plan ready to be executed
- RFP process for fundraising operation, search for press, research, digital
- Fundraising firm hired
- Messaging “package” decided for use
- Press staffer hired
- Research underway (political, policy)
- Digital staff/consultants identified
- Leadership structure discussed, decided
- TPA organization launched (ED, councils/signers structure)
- Message and organization calendar created

Next steps (first week):

- Setting up fundraising discussion, draft RFP
- Determine immediate target focus
- Power analysis of targets
- Discuss “leadership needs”, who, why, feasible?
- Develop ongoing communications of brain trust (who is this?)
- Set up call to discuss plan outline, thoughts, edits, etc.
- Start recruiting for press, fundraising, research (maybe contract)
- Develop prospectus
- Message delivery

From: [Regina Clemente](#)
To: [John Del Cecato](#)
Cc: [Hayley Prim](#); [Geri Prado](#); [Robert Greenwald](#); [Viguers, Jonathan](#)
Subject: Re: Mayors Event - Cancel?
Date: Monday, August 24, 2015 12:35:25 PM

Any updates on this? Word from Garcetti, MSP, or Seattle?

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wed, 19 Aug 2015 22:19:14 +0000
To: Robert Greenwald <robert@bravenewfilms.org>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Regina Clemente <regina@bravenewfilms.org>
Cc: Hayley Prim <hayley@progressiveagenda.us>, Geri Prado <geri@progressiveagenda.us>
Subject: Re: Mayors Event - Cancel?

Roger that

From: Robert Greenwald <robert@bravenewfilms.org>
Date: Wednesday, August 19, 2015 at 6:18 PM
To: "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>
Cc: Hayley Prim <hayley@progressiveagenda.us>, Geri Prado <geri@progressiveagenda.us>
Subject: RE: Mayors Event - Cancel?

Glad to hear it.

Best of course is getting mayor eric g on board,,,

And we agree, if we don't get others, lets get on phone and figure out a re frame of the event.
And maybe add some more nyc kindergarten teachers to live event to fill it out.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 19, 2015 5:56 PM
To: Regina Clemente
Cc: Viguers, Jonathan; Robert Greenwald; Hayley Prim; Geri Prado
Subject: Re: Mayors Event - Cancel?

Give us another day or so. MBDB has call time tomorrow, and we're going to have him call Garcetti, as well as the mayors of MSP and Seattle... Not sure what the answer will be, but we'll do our best...

If they all say no, and you think that just doing it in NYC isn't worthwhile, we can & should have a call to discuss

From: Regina Clemente <regina@bravenewfilms.org>
Date: Wednesday, August 19, 2015 at 5:19 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>

Subject: Mayors Event - Cancel?

Hi there -

I just spoke with Jonathan and found out that the only other Mayor potentially on board is Dayton, Ohio.

We can't do an event with just NY & Dayton – so it seems like this may be falling apart.

Do you want to cancel the event?

Let us know and we are happy to jump on a call to discuss.

Thanks,
Regina

From: [Hagelgans, Andrea](#)
To: [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); [Adams Baker, Marti](#); [Walzak, Phil](#)
Subject: FW: Mayor de Blasio
Date: Monday, August 24, 2015 12:42:19 PM
Attachments: [Bill de Blasio Addresses the Citizens of New York.pdf](#)

I need to get back to them soon about this script. They would need more time with him if we decide to do it

Thoughts? I like that we get our message out early in it. But I didn't find it that funny....

-----Original Message-----

From: Jenks-Daly, Sarah (NBCUniversal) [<mailto:Sarah.Jenks-Daly@nbcuni.com>]
Sent: Thursday, August 13, 2015 5:49 PM
To: Hagelgans, Andrea
Subject: Re: Mayor de Blasio

Hi Andrea,

Hope you are well and enjoying your summer! I wanted to check back in about Mayor DeBlasio's appearance on our show. We're really excited to have him here.

He's going to be second guest on Wednesday — the lead guest is Neil Patrick Harris (it's a big priority for the network to have him here to promote his new show).

I did want to see if he would be open to doing something extra, in addition to his appearance. Our writers came up with this bit, which I've attached the script for. It would likely be an extra 45 minutes of his time - including hair/make-up/grooming - and we would likely tape this before show time, but if he is interested, I can confirm specific timing details then.

Let me know your thoughts when you can.
Thank you!
My best,
Sarah

On 6/22/15, 3:22 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

>Should be fine

>

>

>-----Original Message-----

>From: Jenks-Daly, Sarah (NBCUniversal)

>[<mailto:Sarah.Jenks-Daly@nbcuni.com>]

>Sent: Monday, June 22, 2015 3:07 PM

>To: Hagelgans, Andrea

>Subject: Re: Mayor de Blasio

>

>Hi Andrea,

>

>There is a chance that Jamie Foxx may want that date — he had a

>different date offered and now is asking about the 10th.

>If he were to be on the show, would you be open to having Mayor

>DeBlasio come on after Jamie Foxx? All timing would be the same, except

>he would be out a bit later (closer to 7:15pm).

>
>We think it would make for a great show, but if not, let me know and
>we'll sort it out.
>Thanks so much and hope you had a great weekend!
>
>Sarah
>
>On 6/19/15, 12:08 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
>wrote:
>
>>Yes, it works. Let's talk closer to the date about topics!
>>
>>
>>-----Original Message-----
>>From: Jenks-Daly, Sarah (NBCUniversal)
>>[<mailto:Sarah.Jenks-Daly@nbcuni.com>]
>>Sent: Thursday, June 18, 2015 1:50 PM
>>To: Hagelgans, Andrea
>>Subject: Re: Mayor de Blasio
>>
>>Hi Andrea,
>>
>>Wanted to look into this.and see if this date worked!
>>
>>Thank you!
>>Sarah
>>
>>
>>On 6/15/15, 4:23 PM, "Jenks-Daly, Sarah (NBCUniversal)"
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>>>>>>
>>>>>>Sarah Jenks-Daly
>>>>>>Talent Booker
>>>>>>Late Night with Seth Meyers
>>>>>>30 Rockefeller Plaza, 887E

SHOW #

HOST:

AIR:

MUSICAL GUEST:

TENTATIVE RUNDOWN:

PG:

COLD OPEN1
 OPENING MONTAGE10
 BAND SHOT/BUMPER (W/VT).....11
 COMMERCIAL POSITION #1 [NET / TEASE / LOCAL].....12
 SKETCH #1.....13
 BAND SHOT/BUMPER (W/VT).....25
 COMMERCIAL POSITION #1 [NET / TEASE / LOCAL].....26
 SKETCH #2.....27
 BAND SHOT/BUMPER (W/VT).....37
 COMMERCIAL POSITION #1 [NET / TEASE / LOCAL].....38
 COLD OPEN TBA - CAST TBA39
 BAND SHOT/BUMPER (W/VT).....49
 COMMERCIAL POSITION #4 N.I. / STATION BREAK50
 OPENING MONOLOGUE TBA - TINA/CAST TBA51
 BAND SHOT/BUMPER (W/VT)59
 COMMERCIAL POSITION #6 [NET / TEASE / LOCAL]60

(O'Malley and Reiss)

A MESSAGE FROM MAYOR BILL DE BLASIO
(MAYOR DE BLASIO)

V.O.

And now a message from New
York City Mayor Bill de
Blasio.

BILL DE BLASIO IS SEATED IN
THE SECOND CHANCE THEATER SET
WHERE SETH SITS.

MAYOR DE BLASIO

Hello, I'm Bill de Blasio,
Today I'd like to talk to the
citizens of New York about
some of the great strides
we've made as a city: Housing
is more affordable than ever,
our universal pre-kindergarten
program is strengthening the
city's education system, and
every day we are working
harder to increase
transparency in city
government.

+

BEAT.

But one message I would like
to impress upon all New
Yorkers is this: Look up from
your damn phones. Seriously.
What the hell are you doing?
This isn't downtown Wichita.
It's New York City. People
need to get where they need to
go. The last thing they want
is some oblivious ding dong
standing at the top of the
subway stairs watching
Transformers on his cell
phone. Hey ding dongs, I got
one word for you: Move!

BEAT.

Speaking of the subway, New
York City averages 5.6 million
subway passengers each and
every day. Don't be the guy
that keeps his 50-pound back
pack on. Come on, man. Take

+

the it off and put it in
between your feet. It's common
sense. And I swear to God, if
I see another standing
pregnant woman on the subway,
I'm gonna rip somebody's arms
off. And I can do it, too. I'm
like 8 feet tall and I can
bench the Chrysler Building.

BEAT.

The bottom line is this: We
have to share this city so be
considerate and treat everyone
with respect. In other words,
pull your head out of your
ass.

BEAT.

Goodnight, and God bless New
York City.

+

From: [Adams Baker, Marti](#)
To: [Hagelgans, Andrea](#); [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); [Walzak, Phil](#)
Subject: RE: Mayor de Blasio
Date: Monday, August 24, 2015 12:56:01 PM

Feel like it could be funny if he delivers it the right way.

What about pitching them on doing a workout spoof?

-----Original Message-----

From: Hagelgans, Andrea
Sent: Monday, August 24, 2015 12:42 PM
To: John Del Cecato (jfdc@akpdmedia.com); Adams Baker, Marti; Walzak, Phil
Subject: FW: Mayor de Blasio

I need to get back to them soon about this script. They would need more time with him if we decide to do it

Thoughts? I like that we get our message out early in it. But I didn't find it that funny....

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From: Jenks-Daly, Sarah (NBCUniversal) [<mailto:Sarah.Jenks-Daly@nbcuni.com>]
Sent: Thursday, August 13, 2015 5:49 PM
To: Hagelgans, Andrea
Subject: Re: Mayor de Blasio

Hi Andrea,

Hope you are well and enjoying your summer! I wanted to check back in about Mayor DeBlasio's appearance on our show. We're really excited to have him here.

He's going to be second guest on Wednesday — the lead guest is Neil Patrick Harris (it's a big priority for the network to have him here to promote his new show).

I did want to see if he would be open to doing something extra, in addition to his appearance. Our writers came up with this bit, which I've attached the script for. It would likely be an extra 45 minutes of his time - including hair/make-up/grooming - and we would likely tape this before show time, but if he is interested, I can confirm specific timing details then.

Let me know your thoughts when you can.

Thank you!

My best,

Sarah

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>[<mailto:Sarah.Jenks-Daly@nbcuni.com>]

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>different date offered and now is asking about the 10th.
>If he were to be on the show, would you be open to having Mayor
>DeBlasio come on after Jamie Foxx? All timing would be the same, except
>he would be out a bit later (closer to 7:15pm).
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To: [Hagelgans, Andrea](#)
Cc: [Adams Baker, Marti](#); [Walzak, Phil](#)
Subject: Re: Mayor de Blasio
Date: Monday, August 24, 2015 12:56:31 PM

I actually like it. In my experience, these scripts are never as funny on paper as they are in execution (studio audience primed to laugh, people not expecting a mayor to be funny, etc).

Only flag is saying housing is more affordable than ever (and transparency stuff - maybe). Might switch to crime is near a record low and more people have jobs than any time since 1976 - something that's not going to invite a fact-check from a humorless columnist in the opening lines.

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>>>>>> 30 Rockefeller Plaza, 887E
>>>>>> New York, NY 10112
>>>>>> W: 212-664-2437
>>>>>> M: 917-744-0742
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>>>>>>
>>>>>>> Hi Sarah,
>>>>>>> I am the mayor's communications director. Monica sent me your email.
>>>>>>> Would you like to connect? Thanks!
>
> <Bill de Blasio Addresses the Citizens of New York.pdf>

From: [Hayley Prim](#)
To: [Regina Clemente](#)
Cc: [John Del Cecato](#); [Geri Prado](#); [Robert Greenwald](#); [Viguers, Jonathan](#)
Subject: Re: Mayors Event - Cancel?
Date: Monday, August 24, 2015 1:07:55 PM

no updates. Happy to discuss what an event would look like as just Mayor de Blasio - think it would still resonate well.

On Mon, Aug 24, 2015 at 12:35 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

Any updates on this? Word from Garcetti, MSP, or Seattle?

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wed, 19 Aug 2015 22:19:14 +0000
To: Robert Greenwald <robert@bravenewfilms.org>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Regina Clemente <regina@bravenewfilms.org>
Cc: Hayley Prim <hayley@progressiveagenda.us>, Geri Prado <geri@progressiveagenda.us>
Subject: Re: Mayors Event - Cancel?

Roger that

From: Robert Greenwald <robert@bravenewfilms.org>
Date: Wednesday, August 19, 2015 at 6:18 PM
To: "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>
Cc: Hayley Prim <hayley@progressiveagenda.us>, Geri Prado <geri@progressiveagenda.us>
Subject: RE: Mayors Event - Cancel?

Glad to hear it.

Best of course is getting mayor eric g on board,,,

And we agree, if we don't get others, lets get on phone and figure out a re frame of the event.

And maybe add some more nyc kindergarten teachers to live event to fill it out.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 19, 2015 5:56 PM
To: Regina Clemente
Cc: Viguers, Jonathan; Robert Greenwald; Hayley Prim; Geri Prado
Subject: Re: Mayors Event - Cancel?

Give us another day or so. MBDB has call time tomorrow, and we're going to have him call Garcetti, as well as the mayors of MSP and Seattle... Not sure what the answer will be, but we'll do our best...

If they all say no, and you think that just doing it in NYC isn't worthwhile, we can & should have a call to discuss

From: Regina Clemente <regina@bravenewfilms.org>

Date: Wednesday, August 19, 2015 at 5:19 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Cc: "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>

Subject: Mayors Event - Cancel?

Hi there -

I just spoke with Jonathan and found out that the only other Mayor potentially on board is Dayton, Ohio.

We can't do an event with just NY & Dayton – so it seems like this may be falling apart.

Do you want to cancel the event?

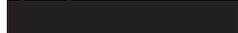
Let us know and we are happy to jump on a call to discuss.

Thanks,

Regina

--

Hayley Prim

c: 

From: [Hayley Prim](#)
To: [John Del Cecato](#)
Cc: [Walzak, Phil](#); [Andrea Hagelgans](#); [Snyder, Thomas](#); [Wolfe, Emma](#)
Subject: Re: Sept 10 Mayor's Event
Date: Monday, August 24, 2015 1:26:29 PM

Yea-- I think we should treat this as any other Mayoral event with press.

I'm happy to coordinate on content/policy-- as folks on DM teams do, but it should go through the normal process with advance/logistics, etc. right?

On Mon, Aug 24, 2015 at 1:23 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Phil - can we get your blessing to tap Special Events staff to help us usher this through? Maybe tap Marti or someone in your shop - so it's not just Hayley & me trying to navigate City Hall on something they might not see as top-of-the-list?

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Monday, August 17, 2015 at 2:56 PM
To: Hayley Prim <hayley@progressiveagenda.us>, Andrea Hagelgans <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: RE: Sept 10 Mayor's Event

+EW

Great event idea

Id say lefty chattering class types, traditional allies we can reinvigorate, lefty press and think leaders, columnists, etc

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Monday, August 17, 2015 2:54 PM
To: Walzak, Phil; Andrea Hagelgans
Cc: John Del Cecato; Snyder, Thomas
Subject: Sept 10 Mayor's Event

Hi All--

Wanted to touch base with you regarding a Mayoral event coming up in a few weeks to make sure it is on everyone's radar.

On September 10 at 4:30PM the Mayor is hosting a screening of a Robert Greenwald movie about how the top 25 hedgefunders in the country make more than all of the kindergarten teachers combined, and teachers are also being taxed at a higher rate than hedgefund billionaires.

The movie is short (5-10 minutes) and the format though not set yet, will likely be opening remarks by BDB who intros the movie, screen the movie, then conversation with BDB (tbd) Robert Greenwald, others-- maybe a teacher, Carmen, etc.

We also need to get audience there for the screening. Not sure who else we need to loop in to make all of this happen, but wanted to get the conversation started.

JDC and I have been working with Greenwald so far, and have booked the space with PACE, but since it is a Mayoral event, i assume we need to loop in other agency folks, staff who can help crowdbuild, etc.

Would love to hear your thoughts on who else should be involved, next steps, etc.

Thanks,

Hayley

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Regina Clemente](#)
To: [Hayley Prim](#)
Cc: [John Del Cecato](#); [Geri Prado](#); [Robert Greenwald](#); [Viguers, Jonathan](#)
Subject: Re: Mayors Event - NY Only
Date: Monday, August 24, 2015 1:38:24 PM

Okay – we will do a NY-only event.

Let me know some times that work for a call this week to discuss specifics, including getting NY kindergarten teachers and press there.

Thanks,
Regina

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Mon, 24 Aug 2015 13:07:33 -0400
To: Regina Clemente <regina@bravenewfilms.org>
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Any updates on this? Word from Garcetti, MSP, or Seattle?

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wed, 19 Aug 2015 22:19:14 +0000
To: Robert Greenwald <robert@bravenewfilms.org>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Regina Clemente <regina@bravenewfilms.org>
Cc: Hayley Prim <hayley@progressiveagenda.us>, Geri Prado <geri@progressiveagenda.us>
Subject: Re: Mayors Event - Cancel?

Roger that

From: Robert Greenwald <robert@bravenewfilms.org>
Date: Wednesday, August 19, 2015 at 6:18 PM
To: "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>
Cc: Hayley Prim <hayley@progressiveagenda.us>, Geri Prado <geri@progressiveagenda.us>
Subject: RE: Mayors Event - Cancel?

Glad to hear it.

Best of course is getting mayor eric g on board,,,

And we agree, if we don't get others, lets get on phone and figure out a re frame of the event.

And maybe add some more nyc kindergarten teachers to live event to fill it out.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 19, 2015 5:56 PM
To: Regina Clemente
Cc: Viguers, Jonathan; Robert Greenwald; Hayley Prim; Geri Prado
Subject: Re: Mayors Event - Cancel?

Give us another day or so. MBDB has call time tomorrow, and we're going to have him call Garcetti, as well as the mayors of MSP and Seattle... Not sure what the answer will be, but we'll do our best...

If they all say no, and you think that just doing it in NYC isn't worthwhile, we can & should have a call to discuss

From: Regina Clemente <regina@bravenewfilms.org>
Date: Wednesday, August 19, 2015 at 5:19 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>
Subject: Mayors Event - Cancel?

Hi there -

I just spoke with Jonathan and found out that the only other Mayor potentially on board is Dayton, Ohio.

We can't do an event with just NY & Dayton – so it seems like this may be falling apart.

Do you want to cancel the event?

Let us know and we are happy to jump on a call to discuss.

Thanks,

Regina

--

Hayley Prim

c: [REDACTED]

From: [Salazar-Rodriguez, Prisca](#)
To: ["URamirez@schools.nyc.gov"](#); [Chao, Raymond](#); [Fuleihan, Dean \(OMB\)](#); [Schnake Mahl, Gabriel](#); [Shorris, Anthony](#); [Buery, Richard](#); [Hagelgans, Andrea](#); ["Wallack Josh \(JWallack@schools.nyc.gov\)"](#); [Devora Kaye](#); [Goldmark, Karin](#); [Confer, Alexis](#); [Blumm, Kate](#); ["eliss@schools.nyc.gov"](#); [Griffith, Chantell](#); ["jonathan@berlinrosen.com"](#); [John Del Cecato](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Leopold, Elana](#); [Cutler, Dorothy](#); [Walzak, Phil](#); [Zuniga, Andrea](#); [Caquias, Paula](#); ["Barbagallo Joy"](#)
Subject: RE: MBDB: Education Speech Prep
Date: Monday, August 24, 2015 3:57:51 PM

This will be rescheduled-

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca
Sent: Wednesday, August 05, 2015 7:30 AM
To: Salazar-Rodriguez, Prisca; 'URamirez@schools.nyc.gov'; Chao, Raymond; Fuleihan, Dean (OMB); Schnake Mahl, Gabriel; Shorris, Anthony; Buery, Richard; Hagelgans, Andrea; 'Wallack Josh (JWallack@schools.nyc.gov)'; Devora Kaye; Goldmark, Karin; Confer, Alexis; Blumm, Kate; 'eliss@schools.nyc.gov'; Griffith, Chantell; 'jonathan@berlinrosen.com'; John Del Cecato; Williams, Dominic; Wolfe, Emma; Leopold, Elana; Cutler, Dorothy; Walzak, Phil; Zuniga, Andrea; Caquias, Paula; 'Barbagallo Joy'
Subject: MBDB: Education Speech Prep
When: Monday, August 24, 2015 4:30 PM-5:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Blue Room

From: [Snyder, Thomas](#)
To: [Geri Prado](#)
Cc: [Hayley Prim](#); [John Del Cecato](#)
Subject: Re: How'd the Chris Stone, Andy Stern meeting go?
Date: Monday, August 24, 2015 6:16:27 PM

No readout yet. I think it was a lot about the "sharing economy."

From: Geri Prado [REDACTED]
Date: Monday, August 24, 2015 at 2:01 PM
To: Tom Snyder <tsnyder@cityhall.nyc.gov>
Cc: Hayley Primm <hayley@progressiveagenda.us>, John Del Ceccato <jfdc@akpdmedia.com>
Subject: How'd the Chris Stone, Andy Stern meeting go?

From: [Walzak, Phil](#)
To: ["John Del Cecato"](#); [Hinton, Karen](#); [Jonathan Rosen](#)
Subject: RE: Some random ideas
Date: Monday, August 24, 2015 7:18:12 PM

Cant do #1
#2 perhaps we can get away w
3 and 4 are fine, part of plan of renewal anyway

Doing 2 off Ts a week is pretty sparse - we limit too much we are going to invite ambushes and more

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, August 24, 2015 7:05 PM
To: Walzak, Phil; Hinton, Karen; Jonathan Rosen
Subject: Some random ideas

On press...

1. Eliminate off-topic altogether? I know we are already talking about limiting.
2. Have PW or KH do on the record gaggles, similar to WH, so reporters can get their off-topic questions in while limiting the "exclusive" questions coming into CH?
3. Tweet photos of MBDB on subway, working late at night?
4. Have MBDB personally tweet late at night (needs to be thought through - but could demonstrate how late our guy works).

From: [Adams Baker, Marti](#)
To: [Hayley Prim](#)
Cc: [John Del Cecato](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: Re: Sept 10 Mayor's Event
Date: Monday, August 24, 2015 8:21:48 PM

Perfect

Sent from my iPhone

On Aug 24, 2015, at 19:52, Hayley Prim <hayley@progressiveagenda.us> wrote:

Awesome, thanks. Marti lets chat tomorrow when you're free.

On Monday, August 24, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:

Thank you! Yes - mayor agreed

On Aug 24, 2015, at 7:26 PM, Walzak, Phil
<PWalzak@cityhall.nyc.gov> wrote:

++

From: Adams Baker, Marti
Sent: Monday, August 24, 2015 7:26 PM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea
Subject: Re: Sept 10 Mayor's Event

Happy to work w them on this
Think Mayor already agreed, yes?

From: Walzak, Phil
Sent: Monday, August 24, 2015 07:22 PM
To: Wolfe, Emma; Hagelgans, Andrea; Adams Baker, Marti
Subject: FW: Sept 10 Mayor's Event

You all cool w this

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, August 24, 2015 1:24 PM
To: Walzak, Phil; 'Hayley Prim'; Andrea Hagelgans
Cc: Snyder, Thomas; Wolfe, Emma
Subject: Re: Sept 10 Mayor's Event

Phil - can we get your blessing to tap Special Events staff to help us usher this through? Maybe tap Marti or someone in your shop - so it's not just Hayley & me trying to navigate City Hall on something they might not see as top-of-the-list?

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Monday, August 17, 2015 at 2:56 PM
To: Hayley Prim <hayley@progressiveagenda.us>, Andrea Hagelgans <>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: RE: Sept 10 Mayor's Event

+EW

Great event idea

Id say lefty chattering class types, traditional allies we can reinvigorate, lefty press and think leaders, columnists, etc

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Monday, August 17, 2015 2:54 PM
To: Walzak, Phil; Andrea Hagelgans
Cc: John Del Cecato; Snyder, Thomas
Subject: Sept 10 Mayor's Event

Hi All--

Wanted to touch base with you regarding a Mayoral event coming up in a few weeks to make sure it is on everyone's radar.

On September 10 at 4:30PM the Mayor is hosting a screening of a Robert Greenwald movie about how the top 25 hedgefunders in the country make more than all of the kindergarten teachers combined, and teachers are also being taxed at a higher rate than hedgefund billionaires.

The movie is short (5-10 minutes) and the format though not set yet, will likely be opening remarks by BDB who intros the movie, screen the movie, then conversation with BDB (tbd) Robert Greenwald, others-- maybe a teacher, Carmen, etc.

We also need to get audience there for the screening. Not sure who else we need to loop in to make all of this happen, but wanted to get the conversation started.

JDC and I have been working with Greenwald so far, and have booked the space with PACE, but since it is a Mayoral event, i assume we need to loop in other agency folks, staff who can help crowdbuild, etc.

Would love to hear your thoughts on who else should be involved, next steps, etc.

Thanks,

Hayley

--

Hayley Prim

c: 

--

Hayley Prim

c: [REDACTED]

From: [Klein, Monica](#)
To: [John Del Cecato](#); [Hayley Prim](#)
Subject: Fattah
Date: Tuesday, August 25, 2015 10:56:23 AM

Flag from Mayor - If Chaka Fattah is convicted or he resigns we may want to take off agenda

Check on status

He said you may feel otherwise but wants you alerted

From: [John Del Cecato](#)
To: [Seignious, Sandy](#); [Blumm, Kate](#); [Adams Baker, Marti](#); [Cahan, Aaron \(Media\) \(acahan@media.nyc.gov\)](#); [Bennett, Rob](#); [Tobias Rodriguez \(tobrodriguez@media.nyc.gov\)](#); [Singleton, Jessica](#); [Norvell, Wiley](#); [Ramos, Jessica](#); [Zuniga, Andrea](#); [Rodriguez, Tobias \(Media\)](#)
Subject: Re: 1pm in the COW
Date: Tuesday, August 25, 2015 1:08:16 PM

Sorry - I had a meeting in my office - let me know if you need anything from me

From: "Seignious, Sandy" <sseignious@cityhall.nyc.gov>
Date: Tuesday, August 25, 2015 at 1:02 PM
To: "Blumm, Kate" <KBlumm@cityhall.nyc.gov>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, "Cahan, Aaron (Media) (acahan@media.nyc.gov)" <acahan@media.nyc.gov>, "Bennett, Rob" <RobBennett@cityhall.nyc.gov>, "Tobias Rodriguez (tobrodriguez@media.nyc.gov)" <tobrodriguez@media.nyc.gov>, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Ramos, Jessica" <JRamos@cityhall.nyc.gov>, "Zuniga, Andrea" <AZuniga@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Rodriguez, Tobias (Media)" <tobrodriguez@digital.nyc.gov>
Subject: 1pm in the COW

From: [Blumm, Kate](#)
To: [Hagelgans, Andrea](#); [Adams Baker, Marti](#); [Cahan, Aaron \(Media\) \(acahan@media.nyc.gov\)](#); [Bennett, Rob](#); [Tobias Rodriguez \(tobrodriguez@media.nyc.gov\)](#); [Singleton, Jessica](#); [Norvell, Wiley](#); [Ramos, Jessica](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#)
Cc: [Zuniga, Andrea](#); [Rodriguez, Tobias \(Media\)](#)
Subject: RE: FDOS and Education speech plans
Date: Tuesday, August 25, 2015 1:13:21 PM
Attachments: [EDUCATION VISION 2015 outline updated.docx](#)

Speech outline/planning doc attached

-----Original Appointment-----

From: Hagelgans, Andrea
Sent: Monday, August 24, 2015 11:52 AM
To: Hagelgans, Andrea; Blumm, Kate; Adams Baker, Marti; Cahan, Aaron (Media) (acahan@media.nyc.gov); Bennett, Rob; Tobias Rodriguez (tobrodriguez@media.nyc.gov); Singleton, Jessica; Norvell, Wiley; Ramos, Jessica; John Del Cecato (jfdc@akpdmedia.com)
Cc: Zuniga, Andrea; Rodriguez, Tobias (Media)
Subject: FDOS and Education speech plans
When: Tuesday, August 25, 2015 1:00 PM-1:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: COW

Want to start talking through both FDOS and education speech and getting one combined plan ready.

Agenda:

- I. FDOS plans
 - a. Lead in
 - b. Lead out
- ii. Education speech (sept 16)
 - a. Lead in
 - b. Lead out
- iii. next steps and needs from scheduling

EDUCATION VISION 2015: Update August 20, 4:39pm

Our vision:

Each student is supported at every turn of their journey, academically and personally, by a strong community of educators and family. Together, we help every child get to—and succeed through—college or a living wage job.

Speech Headline:

NYC Becomes Nation's Largest City to Set College Completion Goal –50% More DOE Students to Graduate College by 2030

Speech construction notes:

- College is the fulcrum
 - We cannot fulfill our destiny unless every child who wants to go to college can
 - What is City's new vision of how to get kids to college, how to succeed there, how to afford it, and everything K-12 that supports that?
- APPROACH:
 - Anti-bureaucratic: speech child-centered, not government-centered
 - Anti-status quo: show willingness to break it down – undercut perceptions we are perpetuating it
 - Historic shifts balanced with deliverables people will notice
 - Highlight what we've done that's working, and new goals/initiatives
- TONE: Positive, resolute, rallying (call to arms – our kids can do it; it will take us all), expansive: we are battling for the soul of public education

Endgame Goals:

- 75% four-year grad rate – an additional 5,000 grads each year – by 2020 (up from 68%)
- Double the number of college- and career-ready graduates to 50,000 a year (66%) by 2025
- Increase the number of DOE graduates completing college by 50% by 2030

Speech sections:

Why we are driven to action:

- The status quo is unacceptable.
- Education determines economic destiny more now than at any point in human history.
- NYC's success as a 21st century global city depends on the success of our education system.

Values behind our action:

- Every school can and should deliver an excellent education for every child.
- Every child can grow into a successful adult—ready for college, ready for life—if their education gives them the right tools.

Simple set of ideas that express/execute these values:

- **Start educating children earlier so all begin kindergarten ready to succeed.**
 - UPK
- **Make parents, the first and last teachers of children, our partners.**
 - 40 minutes of parent-teacher time each week
 - Community schools
- **Work with educators, not against them.**
 - Educators will carry out all of this work. We must value their expertise and show respect for the hard work they do every day.
- **Treat each school and each student individually. No two schools and no two children need the same support in order to excel.**
 - To fulfill their potential, each child will travel their own academic, social, and emotional journey
 - To become great, each school needs varying support in curriculum, teaching, administrative leadership, family engagement, and building trust in the school community (the areas that comprise our Framework for Great Schools)
- **Break down all barriers to learning so children come to school ready to succeed.**
 - Mental and physical health: community schools (social services, glasses, etc.)
 - Affordability: college savings accounts, testing waivers

- **Aim high.**
 - AP for All, Algebra for All
 - Don't relegate kids to dreaming about college, a living wage job and a career: show them
 - Every middle and high school will have a business partner
 - 100,000 kids in internships/mentorships/summer jobs by 2025 (CYE)
 - Every middle/high school student is taken on NYC college tours multiple times
 - Maintain the most rigorous curriculum/toughest tests in the nation
- **Be accountable for the journey and the destination.**
 - Schools are accountable to us not just for test scores and grad rates, but for the rigorous instruction, collaborative teachers, supportive environments, strong family-community ties, effective school leaders, and trust that improve those scores and rates. This is the Framework for Great Schools. Research shows it works.
 - We—City leaders, school leaders, teachers, parents—are all accountable to our students. Student Progress Pact.
 - We (gov't) are accountable to New Yorkers for our schools' overall successes and difficulties alike.
 - We are giving more information for parents and all NYers on how schools are doing, where they need help, what that help looks like.
- **Spread what works. Connect the whole system.**
 - Veteran educators will help fellow teachers and principals improve, spreading success throughout the system
 - Learning Partners
 - Conduct bold experiments (PROSE) and share practices that work.
- **Treat tests as an important thing, not THE important thing.**
 - They only tell you that you need to improve and where that improvement is needed—not how to get it done.
- **Make the change that's necessary.**
 - If schools cannot improve with our tailored and targeted support, we will change the personnel, the leadership, or the school itself.
 - But we believe most schools can and will improve, and in fact that is the only route to true citywide improvement.
- **Don't stop at graduation.**
 - [academic and personal/mindset interventions to get kids to enroll, persist, and complete]
 - College Savings Accounts

- Scale ASAP to help more students make it through community college

Speech Vignettes:

I. 8am: A four year-old is intently focused on building a tower of blocks, as her classmates play behind her – singing with a teacher, drawing early masterpieces, gazing at beginner books. Our four year-old’s teacher will soon gather everyone for [SOME ACTIVITY INSPIRED BY RECENT PROFESSIONAL DEVELOPMENT]

[THEMES: EARLY LEARNING, HIGH-QUALITY TEACHING/PROFESSIONAL DEVELOPMENT]

Goals:

- Free, full-day, high-quality pre-k for everyone
- Professional development for **X** pre-K teachers?

II. 8:30am: A second grader rides the bus to school with a parent, proudly showing off the book the class has been reading—explaining what it’s about and which character she was chosen to play in a class activity yesterday. At her school, which has struggled in recent years, a teacher is leading the kind of reading and writing workshops used at high-performing schools – making sure that all kids have access to the best curriculum, and best instruction.

[THEMES: LITERACY, PARENT ENGAGEMENT, SPECIAL NEEDS ED?]

Goals:

- Every 2nd grader will read on grade level
- By 2017, every single family of a K-2 student will know their child’s reading level.

Plan of Action:

- Schools will constantly be sharing information about their child’s reading progress, and tools families can use to support their literacy
- if a kid is off track, struggling to learn to read, we will identify and intervene earlier through a [NEW CADRE?] of specialists who understand what it takes to help a struggling student read
- DO WE WANT TO ADD: Every elementary school child will have access to challenging summer programming because summer learning loss is a

serious issue for our students AND/OR increase summer programming for students by 50% by 2018 – IS THERE FUNDING FOR THIS?

III. Noon: An eighth grader hunched over an algebra book in the library finally solves $A^2 + B^2 = C^2$, and sits back in wonder. She glances up at the clock to see how many minutes are left till her advisory session, when she can tell her adviser how hard it was—and how it feels to finally get it.

Our student been struggling with a lot of anger, frustration, and sadness this year, and her adviser’s office has been her sanctuary. They talk for an hour, and then the adviser sends our student home with a family permission form to participate in a big day next week: a college tour. She’ll be the first in her family to see the inside of a college classroom.

[THEMES: COMMUNITY SCHOOLS, SOCIAL/EMOTIONAL LEARNING, AIMING HIGH/COLLEGE]

Goals:

- Every middle school student is socially, emotionally, and academically ready for high school, and **exposed to college** by the time they enter 9th grade.

Plan of Action:

- Physical and mental health services for students at our community schools – **can we quantify?**
- Expand afterschool programs for all middle school students, providing nurturing and academic focus that middle school students need

IV. 3:30pm: A tenth grader runs her fingers over the pages of her ELA workbook. As a recent immigrant, she needs to pass the English Regents to graduate—so her school staff has created this extended learning period for her and the 15 other English Language Learners in the class.

Each year, 20,000 students who begin high school don’t finish.

[THEMES: RENEWAL SCHOOLS, ELLs, SUMMER JOBS]

Goals:

- Get every high school student on track to graduate ready for college, career, and independent living.
- 75% four-year graduation rate – an additional 5,000 graduates – by 2020 (up from 68%)
- Double the number of college- and career-ready graduates to 50,000 a year (66%) by 2025 – **WHAT COULD WE DO BY 2020 OR 2030?**

Plan of Action:

- Increase # of AP and other advanced courses in traditionally underserved schools
- Everything we're doing for Renewal Schools
- Learning Partners – peer/professional development for teachers
- Increase the number of CTE programs, because CTE students are more likely to graduate high school than their non CTE student counterparts – and have better outcomes for young male students of color

V. 5pm: A recent graduate comes home from her summer job cleaning hotel rooms to a letter from her [community?] college. It's her fall semester reading list. Total price of textbooks: \$600.

Each year, 20,000 students who graduate high school do not enter college.

[THEMES: TACKLING "SUMMER MELT," COLLEGE AFFORDABILITY FOR ALL]

We will not allow finances, fear, or the unfamiliar to be a barrier to education.

Plan of Action:

- Savings programs – a college savings account for every student to support and encourage family savings for college from a young age
- Tackling hidden financial barriers – transportation, textbooks
- Mentoring (YMI)

VI. 8:30pm: After a morning spent at a part-time job and classes all afternoon and into the evening, a college sophomore enters the subway and carefully puts away her Metrocard. At the right stop, she runs up the stairs and greets her study group inside a public library. At stations all over the City, they each swiped a Metrocard provided by CUNY in order to be able to meet in one place and study for the next day's exam.

Each year, 17,000 students who begin college do not finish.

[THEMES: AFFORDABILITY, PERSONAL AND ACADEMIC SUPPORT FOR COLLEGE GRADUATION]

Plan of Action:

- Expand CUNY ASAP
- Improving advisement/mentoring – mindset interventions
- Low-cost reminders to help stay on top of academic career – text messages, emails
- Helping kids reapply for FAFSA

VII. It's 8 a.m., the next day: a college senior grabs her buzzing phone off the kitchen table. It's lighting up with text messages from her mother, her high school adviser, the manager at the internship she just finished – “Go get ‘em!” She smiles and puts it in her purse, then turns to face her reflection in a mirror. Smoothing of lapels, one deep breath, and running to the elevator: on the way out the door for a job interview.

[THEMES: AIMING HIGH, COMMUNITY SUPPORT]

Goal: 50% more DOE grads with college degrees by 2020.

Plan of Action:

- Everything we just revealed

###

From: [Blumm, Kate](#)
To: [B](#)
Cc: "jfdc@akpdmedia.com" (jfdc@akpdmedia.com)
Subject: RE: Slogan/celebrate nyc schools/booster in speech/upbeat yet uncompromising
Date: Tuesday, August 25, 2015 2:28:26 PM

Sounds good. I recall overall Renewal School test scores going down by a small percentage BUT I bet there's strong performance at individual schools to highlight. Will find out

-----Original Message-----

From: B
Sent: Tuesday, August 25, 2015 2:26 PM
To: Blumm, Kate
Cc: 'jfdc@akpdmedia.com'
Subject: Re: Slogan/celebrate nyc schools/booster in speech/upbeat yet uncompromising

Some good stats on attendance and some good results in the recent test scores

----- Original Message -----

From: Blumm, Kate
Sent: Tuesday, August 25, 2015 02:23 PM
To: B
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: RE: Slogan/celebrate nyc schools/booster in speech/upbeat yet uncompromising

Got it. And will start now to see what stats DOE has got on Renewal Schools so we know the universe of possibilities.

-----Original Message-----

From: B
Sent: Tuesday, August 25, 2015 2:22 PM
To: Blumm, Kate
Cc: 'jfdc@akpdmedia.com'
Subject: Slogan/celebrate nyc schools/booster in speech/upbeat yet uncompromising

Pls discuss this idea in next speech mtg. Also discussing including some stats re: initial success of renewal schools

From: [Boeglin, Rosemary](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Tuesday, August 25, 2015 2:51:22 PM

Absolutely, I'll throw it in tonight. Tks!

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Tuesday, August 25, 2015 1:30 PM
To: Boeglin, Rosemary
Subject: <no subject>

This is a little old, but MBDB should see it... From NPR

[In Elite Schools' Vast Endowments, Malcolm Gladwell Sees 'Obscene' Inequity](#)

AUGUST 22, 2015 7:29 AM ET

NPR STAFF

Listen to the Story

Weekend Edition Saturday

5:35

Playlist

Download



Embed

A woman walks through the Old Campus at Yale University. According to Fleischer, Yale paid nearly half a billion dollars to private equity managers

Transcript

Michelle McLoughlin/Reuters/Landov

In a sharp-elbowed opinion piece in [The New York Times](#) this week, Victor Fleischer, a law professor at the University of San Diego, took several big-name schools to task for the ways that they handle their endowments.

Fleischer cited Harvard, the University of Texas, Stanford and Princeton — but he reserved his harshest criticism for Yale University, which he says pays private equity firms \$480 million a year to handle its endowment. Meanwhile, he says the school spends only \$170 million dollars on financial aid for students — while tuition often rises.

"As some of these endowments grow larger and larger, the group that benefits the most is not students; it's not faculty. It's the fund managers who manage the money," Fleischer says. "The point is: What is the endowment there to serve? The point is to advance teaching and research and scientific inquiry today."

He points to the ways the universities managed their money during the tough financial losses of the financial crisis.

"It's striking that, in those circumstances where you would expect the universities to tap into the endowment for a lot of support, they didn't. Instead, the focus was on growing the endowment back to the previous size."

Fleischer's argument moved Malcolm Gladwell, the author and *New Yorker* writer, to fire off a barrage of tweets excoriating Yale and the other schools featured in Fleischer's article.

"I've gotten increasingly incensed at the inequality in American higher ed," Gladwell tells NPR's Scott Simon. "There's a handful of schools that just have too much money."

Yale supplied NPR with a statement saying their endowment provides \$1 billion a year — or fully a third — of Yale's budget, which they say is much greater than the revenue they get from student tuition. And they say that more than half of their students receive financial aid.

But that argument doesn't persuade Gladwell, who finds fault not with how the money is spent, but the sheer amount the institution has accumulated.

"Do you need \$26 billion to provide that level of service?" he says. "Is our educational system better or worse off for having a small number of schools with a massive amount of money, and a very large number of schools who are hurting?"

Interview Highlights

On his reaction to Yale's response

It's absolutely the case that Yale's doing fine. I'm not questioning that at all, and they're able to do great things with their money — you just have to walk through the Yale campus to see what money will buy you, which is a country club, right? Extraordinary facilities.

But we have to look at this in the big picture: There are tons and tons of other students at other colleges who are carrying enormous debt loads through their 20s and even into their 30s because school has gotten so expensive.

On what he'd like schools such as Yale to do about that inequality

I think they have to stand up and say, at the very least, "We do not deserve to have tax-exempt status for our endowments."

It's one thing if a school has an endowment of \$500 million that they are stretching a million different ways to meet the needs of its students, to say that as a society, we should allow them to escape taxes so they can spend their money on education. That logic does not hold when you've got \$35 billion in the bank, as Harvard does.

On the relationships between universities and the hedge fund managers who donate to them

I think people are free to pay money managers what money managers charge, and money managers are free to do with their money whatever they want. The issue is that all of this circular system is tax-deductible. You and I, and everyone else in America, are subsidizing this activity.

I'm happy to subsidize as a taxpayer things that I think are a worthwhile use of my money and things that I think advance the general cause of happiness and social justice in this country. I don't see why I should be subsidizing the \$26 billion endowment of Yale so they can afford to spend half a billion dollars each year paying their hedge fund managers. That's the issue: It's our money!

Yesterday, I tweeted from a study that was done by this group called Nexus which calculated the per student annual taxpayer contribution for different kinds of educational institutions in this country — so, the value of all of the money taxpayers give institutions. For the typical community college in this country, it comes out to [between \$2,000 and] \$4,000 per student per year. For a typical state school, it's \$10,000 per year. For Harvard, it's \$48,000 per year. For Yale, it's \$69,000 per student per year. And for Princeton, it's \$105,000 per student per year of taxpayer subsidy.

That's obscene! That's why I'm upset. that's why I go on these twitterstorms, and that's why people like Victor Fleischer write op-eds! Because there's something wrong with a society that spends 50 times more subsidizing the students at Princeton than it does subsidizing the students of a typical community college. That's wrong.

From: [B](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); [Wolfe, Emma](#); [Snyder, Thomas](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Fuleihan, Dean \(OMB\)](#)
Cc: ["jfdc@akpdmedia.com"](#); ["Jonathan@berlinrosen.com"](#)
Subject: Homelessness
Date: Tuesday, August 25, 2015 2:52:37 PM

As I've said before, I propose we go the offensive on homelessness. A roundtable, a speech and/or a report asap. Dispel the myths and lay out our larger vision. Show what we're doing with affordable housing plan, safe havens, more nypd enforcement of quality of life, ending encampments, mental health efforts, etc. Need a proposal on this to be discussed thurs night

From: [Wolfe, Emma](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Hinton, Karen](#); [Snyder, Thomas](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Fuleihan, Dean \(OMB\)](#)
Cc: "jfdc@akpdmedia.com"; "Jonathan@berlinrosen.com"
Subject: RE: Homelessness
Date: Tuesday, August 25, 2015 2:56:58 PM

Can you share the comms plan with this thread

-----Original Message-----

From: Hagelgans, Andrea
Sent: Tuesday, August 25, 2015 2:56 PM
To: Walzak, Phil; Hinton, Karen; Wolfe, Emma; Snyder, Thomas; Shorris, Anthony; Williams, Dominic; Fuleihan, Dean (OMB)
Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'
Subject: RE: Homelessness

- B

We've got a comms plan to present to him tomorrow. However, I do NOT think we want to do a roundtable or speech prior to Mindy's data analysis which will not be ready till October. In addition any nuance will get lost in the noise right now. We have robust push back and can do announcements on stuff and things. But the larger conversation has to wait in my opinion

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From: B
Sent: Tuesday, August 25, 2015 2:53 PM
To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; Wolfe, Emma; Snyder, Thomas; Shorris, Anthony; Williams, Dominic; Fuleihan, Dean (OMB)
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To: [Wolfe, Emma](#); [Walzak, Phil](#); [Hinton, Karen](#); [Snyder, Thomas](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Fuleihan, Dean \(OMB\)](#)
Cc: ["jfdc@akpdmedia.com"](#); ["Jonathan@berlinrosen.com"](#); [Ponet, Maibe](#)
Subject: RE: Homelessness
Date: Tuesday, August 25, 2015 2:58:17 PM

Yes, Maibe is just adding some opportunities from DHS and then can circulate

-----Original Message-----

From: Wolfe, Emma
Sent: Tuesday, August 25, 2015 2:57 PM
To: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas; Shorris, Anthony; Williams, Dominic; Fuleihan, Dean (OMB)
Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'
Subject: RE: Homelessness

Can you share the comms plan with this thread

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Sent: Tuesday, August 25, 2015 2:56 PM
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From: [Geri Prado](#)
To: [Salazar-Rodriguez, Prisca](#)
Cc: [John Del Cecato](#); [Snyder, Thomas](#); [PhilWalzak \(gmail.com\)](#); [Walzak, Phil](#)
Subject: Re: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond
Date: Tuesday, August 25, 2015 3:41:59 PM

Great will get back to you ASAP. Thanks.

On Aug 25, 2015, at 3:40 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

1 – Can we do 6:10 for interview with Chris Hayes?

Only day to make this happen during the week of Sept 14th is the 14th -

2 – I am holding October 27th for Sirius Xm Interview from 6:30-8:30 but you tell me if timing needs to be adjusted.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, August 25, 2015 9:31 AM
To: Geri Prado; Snyder, Thomas
Cc: PhilWalzak (gmail.com); Salazar-Rodriguez, Prisca
Subject: Re: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

Tom - can we get dates on the sked for Hayes & Sirius?

From: Geri Prado <geri@progressiveagenda.us>
Date: Monday, August 24, 2015 at 10:30 AM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>, Phillip Walzak <[REDACTED]>
"Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Subject: Re: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

Based on yesterday can we get a time the week of September 14 for Hayes.

Sirius for October?

Thank you all

On Aug 21, 2015, at 2:19 PM, Geri Prado <geri@progressiveagenda.us> wrote:

Thank you. It's both for different weeks in the message calendar. Both would push the message forward.

Both would help set up for the forum as well.

On Fri, Aug 21, 2015 at 2:18 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

- B

Both look good to me. I prefer number 2 if we had to pick.

From: Geri Prado <geri@progressiveagenda.us>

Date: Friday, August 21, 2015 at 12:29 PM

To: Bill de Blasio <BCCD@cityhall.nyc.gov>, Tom Snyder <tsnyder@cityhall.nyc.gov>

Cc: John Del Ceccato <jfdc@akpdmedia.com>, "PhilWalzak [REDACTED]" <[REDACTED]> Prisca Salazar <psalazar-rodriquez@cityhall.nyc.gov>, Hayley Primm <hayley@progressiveagenda.us>

Subject: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

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1. Chris Hayes still would like to interview with MBDB. He would like to do an extended interview with him. 30-45 minutes. It could be in studio or a walk and talk. The main subject: income inequality and his tenure. Timeline: MID SEPTEMBER.

From Chris:

"The Mayor and I should an extended interview"... "yes, but also: EVERYTHING. Like, I'm a better, fairer, better read interlocutor on his entire tenure so far than a lot of the idiocy I'm seeing, and say this as someone who (like everyone) has more than my fair share of criticisms of the Mayor."

2. Sirius interview with Ari Havt Rabin Sirius- the letter below is the invite and the topic: TPA, specifically income inequality. He could highlight his bona fides and work in the city.

TIMELINE: OCTOBER

SiriusXM Progress would like to host a special event featuring Mayor Bill De Blasio to highlight his work promoting the progressive agenda. This exclusive event would take place in the Fall at the SiriusXM's studios in New York City. The town hall-style event would feature Mayor De Blasio taking questions from host Ari Rabin-Havt and an intimate studio audience comprised of New York City SiriusXM subscribers.

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From: [Hayley Prim](#)
To: [Viguers, Jonathan](#)
Cc: [John Del Cecato](#); [Geri Prado \(geri@progressiveagenda.us\)](#)
Subject: Re: FW: Potential Event in Minneapolis
Date: Tuesday, August 25, 2015 5:09:48 PM

Cool-- we are going to let go recruiting other mayors, and let this just be a greenwald/NYC thing

On Tue, Aug 25, 2015 at 5:08 PM, Viguers, Jonathan <JViguers@cityhall.nyc.gov> wrote:

Hodges is out.

From: Stiles, John T. [mailto:John.Stiles@minneapolismn.gov]
Sent: Tuesday, August 25, 2015 4:05 PM
To: Viguers, Jonathan
Subject: RE: Potential Event in Minneapolis

Hey Jonathan,

Good to talk to you the other day, and thanks for flagging this opportunity for us. We've thought about it on our end and are going to pass this time. We've got a full plate in September and October between shepherding the Mayor's budget and her nominations for department heads through the City Council, so I think we need to stay focused on that. But it sounds really great and I think it's cool you're doing it. Please let me know how it goes; I'd love to hear.

Thanks again and stay in touch,

John

John Stiles

Chief of Staff

Office of Mayor Betsy Hodges

City of Minneapolis

[\(612\) 673-3665](tel:(612)673-3665) office

[\(612\) 581-1788](tel:(612)581-1788) mobile

john.stiles@minneapolismn.gov

--

Hayley Prim

c: [REDACTED]

From: [Geri Prado](#)
To: [Salazar-Rodriguez, Prisca](#)
Cc: [John Del Cecato](#); [Snyder, Thomas](#); [PhilWalzak \(gmail.com\)](#)
Subject: Re: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond
Date: Tuesday, August 25, 2015 6:39:09 PM

Hayes- ok. Could we do at Gracie or CH?

Sirius turns out now they're redoing the studio... Can we get after November 2?

On Aug 25, 2015, at 4:04 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

Ok
Let me know

From: Geri Prado [<mailto:geri@progressiveagenda.us>]
Sent: Tuesday, August 25, 2015 3:50 PM
To: Salazar-Rodriguez, Prisca
Cc: John Del Cecato; Snyder, Thomas; PhilWalzak ([gmail.com](#))
Subject: Re: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

Sirius might have to be during the day but we're checking.

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Cc: John Del Ceccato <jfdc@akpdmedia.com>, "PhilWalzak" <psalazar-rodriquez@cityhall.nyc.gov>, Hayley Primm <hayley@progressiveagenda.us>
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From: [John Del Cecato](#)
To: [Gunaratna, Mahen](#); [Geri Prado](#)
Cc: [Watkins, Ellen](#); [Brown, Tashawn](#); [Walzak, Phil](#); [Wolfe, Emma](#)
Subject: Re: Pls circulate
Date: Tuesday, August 25, 2015 6:46:27 PM

Adding Geri

On Aug 25, 2015, at 6:05 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

<http://www.nystateofpolitics.com/2015/08/gillibrand-backs-15-minimum-wage/>

Gillibrand, Backing \$15 Wage, Puts Her Closer To Sanders

<[image001.jpg](#)>From the Morning Memo:

U.S. Sen. Kirsten Gillibrand on Monday sent an email to supporters pushing a \$15 minimum wage on the federal level — a stance that puts her closer to Vermont Sen. Bernie Sanders than the woman who last occupied her seat in the Senate, Hillary Clinton.

In the email, Gillibrand writes that she’s “had it” with the lack of a wage increase in Washington, pointing to low wages impacting not teenagers, but women and older workers.

“Americans are working full time only to have hallmarks of success – home ownership, sending their children to college, the dignity of retirement – exist on a distant horizon. No matter how hard they work, they can’t get any closer,” Gillibrand wrote in the email. “And women represent nearly two-thirds of minimum-wage workers.”

Gillibrand urges supporters to include their email addresses — a method of gathering targeted supporters for core issues — to a petition backing the \$15 wage.

Sanders, a self-identified socialist running in the Democratic presidential primary, has vocally pushed for a \$15 minimum wage, part of his broader campaign pledge to fight income inequality if elected.

Another Democratic presidential hopeful, former Maryland Gov. Martin O’Malley, also backs \$15.

Clinton, a former New York senator from 2001 through 2009, said last month she was supportive of a \$15 minimum wage [for fast-food workers](#), acknowledging a national campaign to raise wages for workers in that industry.

Clinton’s support came as New York moves to raise the fast-food workers’ wages

administratively through the Department of Labor at the behest of Gov. Andrew Cuomo, an ally of both Hillary and her husband, former President Bill Clinton.

Still, Clinton doesn't necessarily back a broader \$15 minimum wage. In July, Clinton spoke favorably of [a \\$12 minimum wage](#).

Both proposals are still higher than the [initial push](#) made by President Obama in 2014 for a \$10.10 minimum wage.

Gillibrand is a staunch supporter of Clinton in the Democratic presidential primary, but has spoken warmly of Sanders.

"She is my candidate, she is the best candidate," [Gillibrand told NY1](#) earlier this month.

"But I think Bernie just adds more to the primary and I think people like primaries."

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Cc: [Shorris, Anthony](#); [Zuniga, Andrea](#)
Subject: Re: Idea!
Date: Tuesday, August 25, 2015 6:52:37 PM

Love it!!!

On Aug 25, 2015, at 5:48 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

I'd like to see about Neil degrasse tyson introing mayor for speech. Went to Bronx science, has made math and science cool, his kids go to nyc public schools. Thoughts?

Sent from my BlackBerry 10 smartphone.

From: [John Del Cecato](#)
To: [Hayley Prim](#)
Cc: [Viguers, Jonathan](#); [Geri Prado \(geri@progressiveagenda.us\)](mailto:geri@progressiveagenda.us)
Subject: Re: Potential Event in Minneapolis
Date: Tuesday, August 25, 2015 6:57:16 PM

Thanks for all your help here, Jonathan!

On Aug 25, 2015, at 5:09 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

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john.stiles@minneapolismn.gov

--

Hayley Prim

c: 

From: [John Del Cecato](#)
To: [Hayley Prim](#)
Cc: [Regina Clemente](#); [Geri Prado](#); [Viguers, Jonathan](#); [Robert Greenwald](#)
Subject: Re: Still Need NY Teacher
Date: Tuesday, August 25, 2015 6:58:00 PM

Fine by me

On Aug 25, 2015, at 5:08 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

I can do anytime in that window. What works for everyone else?

On Tue, Aug 25, 2015 at 4:57 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

How about sometime 9-12 PST (12-3 EST)?

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Tue, 25 Aug 2015 16:54:36 -0400
To: Regina Clemente <regina@bravenewfilms.org>
Cc: John Del Cecato <jfdc@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>

Subject: Re: Still Need NY Teacher

Thursday would be best for me. Do you have some times you are free then?

On Tue, Aug 25, 2015 at 2:08 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

Great!

Let me know some times we can do a call this week to create the plan for the event.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tue, 25 Aug 2015 17:27:45 +0000
To: Regina Clemente <regina@bravenewfilms.org>, Hayley Prim <hayley@progressiveagenda.us>
Cc: Geri Prado <geri@progressiveagenda.us>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>
Subject: Re: Still Need NY Teacher

We should be able to make this happen

From: Regina Clemente <regina@bravenewfilms.org>
Date: Monday, August 24, 2015 at 3:38 PM

To: John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim
<hayley@progressiveagenda.us>
Cc: Geri Prado <geri@progressiveagenda.us>, "Viguers, Jonathan"
<JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>
Subject: FW: Still Need NY Teacher

John & Hayley -

Can you coordinate with Maureen to have at 3-5 teachers at the event? This will be key.

We no longer have time to add anyone to the film.

Thanks!
Regina

From: Maureen Salter <msalter@uft.org>
Date: Mon, 24 Aug 2015 19:14:18 +0000
To: Regina Clemente <regina@bravenewfilms.org>, Maureen Salter
<[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>
Cc: Robert Greenwald <robert@bravenewfilms.org>
Subject: RE: Still Need NY Teacher

Hey,

Am back in the office.....Please know that I've circulated this request several times to the appropriate internals but unfortunately it's a very slow time with most of our members away for the summer break. Our school year does not commence until Wednesday, September 9th so most of our folks are still away. FYI, We've got a staff retreat on August 31st and perhaps we'll have better luck for names of interested kindergarten teachers then. I've placed a call/email to Lynn Yabroudi, a kindergarten special ed teacher, who initially was very interested but I haven't heard anything back. It does seem strange that none of the teachers contacted were interested in participating but we've had a lot going on in NYC re evaluations & testing. Perhaps folks just got caught up in that.

My understanding is that no one internally is aware of any event with the Mayor in September re this project but please keep in mind that the first few days of school are particularly hectic and our members will be in their respective schools. It would be helpful if we had the logistics of the event as soon as possible. Goes without saying that I'll keep working this until our retreat...
Best, Maureen

From: Regina Clemente [<mailto:regina@bravenewfilms.org>]
Sent: Thursday, August 20, 2015 12:09 PM
To: Maureen Salter; John Del Cecato; Maureen Salter
Cc: Robert Greenwald
Subject: Still Need NY Teacher
Importance: High

Hi John & Maureen -

I am following up on this one last time.

It would be VERY helpful to have NY kindergarten teacher in the film and for the event in NY.

Now that school is back in in many places, are there a few you can connect us to this week?

We need them asap to film them, edit the piece, and have it ready for the event.

Let us know – thanks,

Regina

From: Regina Clemente <regina@bravenewfilms.org>

Date: Tue, 28 Jul 2015 14:13:05 -0700

To: Maureen Salter <[REDACTED]>

Cc: "msalter@uft.org" <msalter@uft.org>, John Del Cecato <jfdc@akpdmedia.com>, Scott Marcano <scott@bravenewfilms.org>, Engler Ellie <EEngler@uft.org>, Alford Karen <kalford@uft.org>, Ina Babb Henry <IBabbHenry@uft.org>

Subject: Re: Need NY Teacher

Hi Maureen -

Thanks for the quick response. We reached out to all of the teachers you gave us info for, but only two responded and neither were ultimately willing to participate.

Thus, we would LOVE a few more contacts. If there are any we (or the mayor's office) can reach out to now, that would be great.

They Mayor's event is going to involve the mayor, Brave New Films, ideally you all, and community groups doing a press conference and screening of the film. Details are still being worked out, but it will be sometime that late afternoon/evening. As of now, it will be at PACE University.

Thanks so much for your help with this.

Regina

From: Maureen Salter <[REDACTED]>

Date: Tuesday, July 28, 2015 at 1:13 PM

To: Regina Clemente <regina@bravenewfilms.org>

Cc: "msalter@uft.org" <msalter@uft.org>, John Del Cecato <jfdc@akpdmedia.com>, Scott Marcano <scott@bravenewfilms.org>, Engler Ellie <EEngler@uft.org>, Alford Karen <kalford@uft.org>, Ina Babb Henry <IBabbHenry@uft.org>

Subject: Re: Need NY Teacher

Hi Regina,

I gave your team the names we had a while ago...the week after the initial 'ask' from John. I believe there were two that wanted to participate in the documentary. Did none of them work out? I believe Lynne Yabroudi was very keen.

Most of our members are away on summer break but I'll loop in Karen Alford & Ellie to see if they have any ideas re reach out for kindergarten teachers. We may have better luck later on in August when our members return from the summer vacation & perhaps we can connect with a kindergarten teacher then & still meet your need. Can you forward details re the Mayor's event on Sept 10th? I don't have that.

I'll be away for the first weeks of August but hopefully we can find someone for September. Thnx, Best, Maureen

Sent from my iPhone

On Jul 27, 2015, at 3:50 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

Hi Maureen -

We are still looking to identify a NY kindergarten teacher for our short film – and to speak at the event we are doing in NY (with the Mayor's office) on Sept. 10th.

Is there any way you could you help us identify someone this week? If we don't ID someone this week for the film, we will have no representatives from NY.

Let me know – thanks,

Regina

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Thursday, May 28, 2015 at 9:22 AM

To: "msalter@uft.org" <msalter@uft.org>, "
< Robert Greenwald
<robert@bravenewfilms.org>, Regina Clemente
<regina@bravenewfilms.org>

Subject: Connecting

Hey Robert. So sorry for the delay on my end - but I was able to track down the perfect person for you - Maureen Salter at the United Federation of Teachers here in NYC.

I know your shooter is done for this week - but Maureen is eager to help track down some Kindergarten teachers who would fit the bill & could help coordinate for your shooter's next availability.

Let me know how I can help - but otherwise, I'll let you guys take it from here!

Best,

JDC

John F. Del Cecato

Partner/Creative Director

AKPD Message and Media

915 Broadway, Suite 1301

New York, NY 10010

[212-529-5775](tel:212-529-5775) (office)

[212-529-0545](tel:212-529-0545) (fax)

[917 685 4819](tel:917-685-4819) (mobile)

The views, opinions, and judgments expressed in this message are solely those of the author. The

message contents have not been reviewed or approved by the UFT.

--

Hayley Prim

C: [REDACTED]

--

Hayley Prim

C: [REDACTED]

From: [Carey, Michael](#)
To: [Salazar-Rodriguez, Prisca](#); [Hagelgans, Andrea](#); [Arslanian, Kayla](#); "jfdc@akpdmedia.com"
Subject: FW: Global Citizen Festival // Invite
Date: Tuesday, August 25, 2015 7:11:16 PM
Attachments: [MayorBilldeBlasio_Invite.pdf](#)

Request for Mayor to speak at Global Citizen Festival in Central Park. I believe they are going to [REDACTED], but this fits in line with the MBDB message and is live on MSNBC for the entire show. If he does not attend, I would highly recommend we have a very TOP LEVEL surrogate if they will take it.

The Mayor did attend last year and spoke.

From: David Beame [<mailto:david.beame@globalpovertyproject.com>]
Sent: Friday, August 21, 2015 12:56 PM
To: Carey, Michael
Subject: Global Citizen Festival // Invite

Michael

I hope this finds you both doing well. I'm pleased to attach a formal invite from our CEO, Hugh Evans, for the Mayor and First Lady to attend and address the Fourth Annual Global Citizen Festival on the Great Lawn, Central Park on Saturday, September 26, 2015.

Our headliners this year are Pearl Jam, Beyonce, Ed Sheeran and Coldplay along with our celebrity co-hosts Hugh Jackman, Stephen Colbert, Salma Hayek, Kerry Washington, and Olivia Wilde. We are also expecting UN Secretary General, the President of the World Bank and numerous heads of state.

It would be greatly appreciated if you could please pass this along to his scheduling team and let us know if he accepts.

I look forward to hearing from you.

Best,
David

David Beame | Event Director | Global Poverty Project

594 Broadway, Suite 207, New York, NY 10012

david.beame@globalpovertyproject.com | +1 407 620 4000
www.GlobalPovertyProject.com www.GlobalCitizen.org





Invitation – Global Citizen Festival, Central Park New York City
September 26th, 2015

The Honourable Bill de Blasio
Mayor of New York
City Hall
New York, NY 10007

August 18, 2015

Dear Mayor de Blasio,

On behalf of the Global Poverty Project, it is my pleasure to extend to you a special invitation to invite you and the First Lady back for a second year to address the *Global Citizen Festival* on the Great Lawn in Central Park, New York, on Saturday, September 26th.

The *Global Citizen Festival* is an action-rewarded, advocacy driven free music festival working towards ending extreme poverty where fans engage with causes in order to win tickets. This year's festival is being headlined by Pearl Jam, Beyonce, Ed Sheeran and Coldplay. The Secretary-General of the United Nations, President of the World Bank, and various Heads of Government attended last year's event, which was broadcast to over 40 million people, and secured over 2 billion online and offline media impressions.

The 2015 *Global Citizen Festival* will coincide with the announcement of the new UN Sustainable Development Goals,. These goals provide the roadmap to ending extreme poverty by 2030. Our goal is to make these Global Goals famous throughout the world and inspire citizens to take action, holding leaders accountable for their delivery.

This year's Festival will enjoy unprecedented global exposure. In addition to the ongoing attendance of the UN Secretary-General and President of the World Bank, NBC and MSNBC will provide live and pre-recorded coverage in the lead up to and during the Global Citizen Festival and YouTube will livestream the festival worldwide.

With the Festival now in its fourth year, New York City has shown its dedication to hosting this global event. As such, we would be honoured if you addressed the Festival and joined in the clarion call of a world without extreme poverty by 2030.

We look forward to hearing from you, and to welcoming you to this year's Global Citizen Festival.

Yours Sincerely

Hugh Evans
Chief Executive Officer
Global Poverty Project

From: [Regina Clemente](#)
To: [John Del Cecato](#); [Hayley Prim](#)
Cc: [Geri Prado](#); [Viguers, Jonathan](#); [Robert Greenwald](#); [Tara Kelton](#)
Subject: NY Hedge Fund/Teachers Event Planning Call
Date: Tuesday, August 25, 2015 7:22:45 PM

Okay – let’s plan on Thursday at 9:30 PST/12:30 EST.

We can use this call-in number:

██████████
code: ██████████

Talk then – thanks!
Regina

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tue, 25 Aug 2015 22:57:54 +0000
To: Hayley Prim <hayley@progressiveagenda.us>
Cc: Regina Clemente <regina@bravenewfilms.org>, Geri Prado <geri@progressiveagenda.us>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>
Subject: Re: Still Need NY Teacher

Fine by me

On Aug 25, 2015, at 5:08 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

I can do anytime in that window. What works for everyone else?

On Tue, Aug 25, 2015 at 4:57 PM, Regina Clemente <regina@bravenewfilms.org> wrote:
How about sometime 9-12 PST (12-3 EST)?

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Tue, 25 Aug 2015 16:54:36 -0400
To: Regina Clemente <regina@bravenewfilms.org>
Cc: John Del Cecato <jfdc@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>
Subject: Re: Still Need NY Teacher

Thursday would be best for me. Do you have some times you are free then?

On Tue, Aug 25, 2015 at 2:08 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

Great!

Let me know some times we can do a call this week to create the plan for the event.

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Tue, 25 Aug 2015 17:27:45 +0000

To: Regina Clemente <regina@bravenewfilms.org>, Hayley Prim
<hayley@progressiveagenda.us>

Cc: Geri Prado <geri@progressiveagenda.us>, "Viguers, Jonathan"
<JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>

Subject: Re: Still Need NY Teacher

We should be able to make this happen

From: Regina Clemente <regina@bravenewfilms.org>

Date: Monday, August 24, 2015 at 3:38 PM

To: John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim
<hayley@progressiveagenda.us>

Cc: Geri Prado <geri@progressiveagenda.us>, "Viguers, Jonathan"
<JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>

Subject: FW: Still Need NY Teacher

John & Hayley -

Can you coordinate with Maureen to have at 3-5 teachers at the event? This will be key.

We no longer have time to add anyone to the film.

Thanks!

Regina

From: Maureen Salter <msalter@uft.org>

Date: Mon, 24 Aug 2015 19:14:18 +0000

To: Regina Clemente <regina@bravenewfilms.org>, Maureen Salter
<[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>

Cc: Robert Greenwald <robert@bravenewfilms.org>

Subject: RE: Still Need NY Teacher

Hey,

Am back in the office.....Please know that I've circulated this

request several times to the appropriate internals but unfortunately it's a very slow time with most of our members away for the summer break. Our school year does not commence until Wednesday, September 9th so most of our folks are still away. FYI, We've got a staff retreat on August 31st and perhaps we'll have better luck for names of interested kindergarten teachers then. I've placed a call/email to Lynn Yabroudi, a kindergarten special ed teacher, who initially was very interested but I haven't heard anything back. It does seem strange that none of the teachers contacted were interested in participating but we've had a lot going on in NYC re evaluations & testing. Perhaps folks just got caught up in that.

My understanding is that no one internally is aware of any event with the Mayor in September re this project but please keep in mind that the first few days of school are particularly hectic and our members will be in their respective schools. It would be helpful if we had the logistics of the event as soon as possible. Goes without saying that I'll keep working this until our retreat...
Best, Maureen

From: Regina Clemente [<mailto:regina@bravenewfilms.org>]
Sent: Thursday, August 20, 2015 12:09 PM
To: Maureen Salter; John Del Cecato; Maureen Salter
Cc: Robert Greenwald
Subject: Still Need NY Teacher
Importance: High

Hi John & Maureen -

I am following up on this one last time.

It would be VERY helpful to have NY kindergarten teacher in the film and for the event in NY.

Now that school is back in in many places, are there a few you can connect us to this week?

We need them asap to film them, edit the piece, and have it ready for the event.

Let us know – thanks,

Regina

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tue, 28 Jul 2015 14:13:05 -0700
To: Maureen Salter <[REDACTED]>
Cc: "msalter@uft.org" <msalter@uft.org>, John Del Cecato <jfdc@akpdmedia.com>, Scott Marcano <scott@bravenewfilms.org>, Engler Ellie <EEngler@uft.org>, Alford Karen <kalford@uft.org>, Ina Babb Henry <IBabbHenry@uft.org>
Subject: Re: Need NY Teacher

Hi Maureen -

Thanks for the quick response. We reached out to all of the teachers you gave us info for, but only two responded and neither were ultimately willing to participate.

Thus, we would LOVE a few more contacts. If there are any we (or the mayor's office) can reach out to now, that would be great.

They Mayor's event is going to involve the mayor, Brave New Films, ideally you all, and community groups doing a press conference and screening of the film. Details are still being worked out, but it will be sometime that late afternoon/evening. As of now, it will be at PACE University.

Thanks so much for your help with this.

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Cc: "msalter@uft.org" <msalter@uft.org>, John Del Cecato <jfdc@akpdmedia.com>, Scott Marcano <scott@bravenewfilms.org>, Engler Ellie <EEngler@uft.org>, Alford Karen <kalford@uft.org>, Ina Babb Henry <IBabbHenry@uft.org>
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Let me know – thanks,

Regina

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Thursday, May 28, 2015 at 9:22 AM

To: "msalter@uft.org" <msalter@uft.org>, "[REDACTED]" <[REDACTED]> Robert Greenwald <robert@bravenewfilms.org>, Regina Clemente <regina@bravenewfilms.org>

Subject: Connecting

Hey Robert. So sorry for the delay on my end - but I was able to track down the perfect person for you - Maureen Salter at the United Federation of Teachers here in NYC.

I know your shooter is done for this week - but Maureen is eager to help track down some Kindergarten teachers who would fit the bill & could help coordinate for your shooter's next availability.

Let me know how I can help - but otherwise, I'll let you guys take it from here!

Best,

JDC

John F. Del Cecato

Partner/Creative Director

AKPD Message and Media

915 Broadway, Suite 1301

New York, NY 10010

[212-529-5775](tel:212-529-5775) (office)

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[917 685 4819](tel:917-685-4819) (mobile)

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message contents have not been reviewed or approved by the UFT.

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: Global Citizen Festival // Invite
Date: Tuesday, August 25, 2015 7:33:32 PM

I need to talk POPE with you too.... When you at CH again?

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tuesday, August 25, 2015 at 7:31 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Re: Global Citizen Festival // Invite

Well well well - how the tables have turned!

Just kidding!!

On Aug 25, 2015, at 7:11 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Request for Mayor to speak at Global Citizen Festival in Central Park. [REDACTED]
[REDACTED], but this fits in line with the MBDB message and is live on
MSNBC for the entire show. If he does not attend, I would highly recommend we have a
very TOP LEVEL surrogate if they will take it.

The Mayor did attend last year and spoke.

From: David Beame [<mailto:david.beame@globalpovertyproject.com>]
Sent: Friday, August 21, 2015 12:56 PM
To: Carey, Michael
Subject: Global Citizen Festival // Invite

Michael

I hope this finds you both doing well. I'm pleased to attach a formal invite from our CEO, Hugh Evans, for the Mayor and First Lady to attend and address the Fourth Annual Global Citizen Festival on the Great Lawn, Central Park on Saturday, September 26, 2015.

Our headliners this year are Pearl Jam, Beyonce, Ed Sheeran and Coldplay along with our celebrity co-hosts Hugh Jackman, Stephen Colbert, Salma Hayek, Kerry Washington, and Olivia Wilde. We are also expecting UN Secretary General, the President of the World Bank and numerous heads of state.

It would be greatly appreciated if you could please pass this along to his scheduling team and let us know if he accepts.

I look forward to hearing from you.

Best,
David

David Beame | Event Director | Global Poverty Project

594 Broadway, Suite 207, New York, NY 10012

david.beame@globalpovertyproject.com | +1 407 620 4000
www.GlobalPovertyProject.com www.GlobalCitizen.org



<MayorBilldeBlasio_Invite.pdf>

From: [Cahan, Aaron](#)
To: [Hagelgans, Andrea](#)
Cc: [John Del Cecato](#); [Bennett, Rob](#)
Subject: Re: Back To School Pitch
Date: Tuesday, August 25, 2015 7:38:16 PM

Thanks, John. I think we are all on the same page.

I'll prepare a shot list and structure the shoot.

AH- can we confirm we are good to go tomorrow? I'll start coordinating the room with Devora after.

> On Aug 25, 2015, at 7:34 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:
>
> JDC- may need you to weigh in with him
>
> I like the lighter form of stuff personally than a sit down
>
>
> -----Original Message-----
> From: John Del Cecato [<mailto:jfdc@akpdmmedia.com>]
> Sent: Tuesday, August 25, 2015 7:09 PM
> To: Cahan, Aaron (Media)
> Cc: Bennett, Rob; Hagelgans, Andrea
> Subject: Re: Back To School Pitch
>
> I (still) like both ideas. I don't mind mayoral control joke at all. Kinda funny. I am in favor of both.
>
>
>
>> On Aug 25, 2015, at 4:32 PM, Cahan, Aaron <acahan@digital.nyc.gov> wrote:
>>
>> +Rob and Andrea for Creative/Comms input
>>
>> Glad to give you something to entertain during calls:
>>
>> We have a slot on the mayor's schedule for Monday Aug 31 to shoot a
>> video for the First Day of school. We pitched the mayor on our first
>> idea and he had some concerns. The question I pose to you is should we
>> push harder for this idea, can you help with the convincing if needed,
>> and how can we avoid the pitfalls.
>>
>>
>> Original Pitch:
>>
>> MBDB helps set up a school. Fits his personality. It would be made up
>> of
>> ~20 shots of the Mayor doing tasks to get the school ready: Decorating
>> a classroom, cleaning a chalkboard, washing floors, testing the bell, etc.
>> Very light tone. Optional Tagline: "Mayoral Control at Work."
>>
>>
>> Mayor's Comments were generally: Clever if done right, could be
>> minimizing of if done wrong. He didn't like the tagline.
>> -
>> I think this idea has some legs if we can get him on board. Some funny
>> shots but it reenforces the idea that he is at the helm, that it is
>> back to school, and that schools are being prepared for kids to learn properly.

>>>>> silliness of the putting a classroom together idea. Wondering if
>>>>> having the Mayor interview public school students is a worthwhile
>>>>> fall back. Hoping to talk through the idea before a pitch, get
>>>>> your input.
>>>>>
>>>>> You can reach me at [REDACTED]
>>>>>
>>>>> AC
>>>>>
>>>>>
>>>>>
>>>>>
>>>>> On 8/21/15 3:03 PM, "John Del Cecato" <jfdc@akpdmmedia.com> wrote:
>>>>>
>>>>> I agree - and would like to do them all!
>>>>>
>>>>> On 8/20/15, 4:59 PM, "Singleton, Jessica"
>>>>> <JSingleton@cityhall.nyc.gov>
>>>>> wrote:
>>>>>
>>>>>> Hey JDC -- wanted to get your take here. These are Aaron's
>>>>>> pitches and I love them all.
>>>>>>
>>>>>> -----Original Message-----
>>>>>> From: Cahan, Aaron [<mailto:acahan@digital.nyc.gov>]
>>>>>> Sent: Thursday, August 20, 2015 4:52 PM
>>>>>> To: Singleton, Jessica; Walzak, Phil; Hagelgans, Andrea; Adams
>>>>>> Baker, Marti; Hinton, Karen
>>>>>> Subject: Re: Back To School Pitch
>>>>>>
>>>>>> Here are our two back-up ideas (Both Still involve the mayor)
>>>>>> but are exciting examples. Attached is the original pitch.
>>>>>>
>>>>>> Original Pitch (full attached):
>>>>>>
>>>>>> MBDB interviews 5 students who were in Pre-K last year about
>>>>>> their school and what they learned.
>>>>>>
>>>>>>
>>>>>> BACK UP Ideas:
>>>>>>
>>>>>> 1. MBDB helps set up a school. It's a bigger ask from the Mayor
>>>>>> while eliminating the wildcard of children. It fits his
>>>>>> personality. It would be made up of ~20 shots of the Mayor doing
>>>>>> tasks to get the school
>>>>>> ready:
>>>>>> Decorating a classroom, cleaning a chalkboard, washing floors,
>>>>>> testing the bell. Very light tone. Optional Tagline: "Mayoral
>>>>>> Control at Work."
>>>>>>
>>>>>>
>>>>>> 2. MBDB interview's [REDACTED] In a tone similar to StoryCorps
>>>>>> interviews.
>>>>>> He's a product of the public schools off to an ivy league
>>>>>> school. He is an exceptional example, but someone who can speak
>>>>>> clearly about the de Blasio's commitment to public schools. This
>>>>>> is very schedule dependent with [REDACTED]
>>>>>>
>>>>>>

>>>>>>>
>>>>>>> AC
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>> On 8/20/15 4:41 PM, "Singleton, Jessica"
>>>>>>> <JSingleton@cityhall.nyc.gov>
>>>>>>> wrote:
>>>>>>>
>>>>>>> I really like this idea. We need to get calendared -- Andrea,
>>>>>>> Phil, Karen, Marti -- what do you think?
>>>>>>>
>>>>>>> -----Original Message-----
>>>>>>> From: Cahan, Aaron [<mailto:acahan@digital.nyc.gov>]
>>>>>>> Sent: Thursday, August 20, 2015 2:08 PM
>>>>>>> To: Singleton, Jessica; Walzak, Phil; Hagelgans, Andrea; Adams
>>>>>>> Baker, Marti; Hinton, Karen
>>>>>>> Subject: Re: Back To School Pitch
>>>>>>>
>>>>>>> Pursuing this idea would require we have a scheduled time on
>>>>>>> the Mayor's schedule before September 1st.
>>>>>>>
>>>>>>> We will need that time locked in by Monday so we can quickly
>>>>>>> coordinate students to be involved.
>>>>>>>
>>>>>>> Are we interested in pursuing this pitch?
>>>>>>>
>>>>>>> AC
>>>>>>>
>>>>>>>
>>>>>>> On 8/19/15 6:19 PM, "Singleton, Jessica"
>>>>>>> <JSingleton@cityhall.nyc.gov>
>>>>>>> wrote:
>>>>>>>
>>>>>>>> This is the interview of students I mentioned this morning.
>>>>>>>>
>>>>>>>> -----Original Message-----
>>>>>>>> From: Cahan, Aaron [<mailto:acahan@digital.nyc.gov>]
>>>>>>>> Sent: Tuesday, August 18, 2015 5:51 PM
>>>>>>>> To: Singleton, Jessica
>>>>>>>> Subject: Back To School Pitch
>>>>>>>>
>>>>>>>>> Let me know what you think, we can send along to AH/PW today
>>>>>>>>> and see about getting it on the schedule. Sept 9 is first day
>>>>>>>>> of school, so we should plan to shoot next week. Would be
>>>>>>>>> about 2 hours on the mayor's schedule at CH or perhaps Gracie.
>>>>>>>>>
>>>>>>>>> AC
>>>>>>>>>
>>>>>>>>>
>>>>>>>>> _____
>>>>>>>>>
>>>>>>>>>> This e-mail, including any attachments, may be confidential,
>>>>>>>>>> privileged or otherwise legally protected. It is intended only
>>>>>>>>>> for the addressee.
>>>>>>>>>> If you received this e-mail in error or from someone who was
>>>>>>>>>> not authorized to send it to you, do not disseminate, copy or

>>>>>>>>> otherwise use this e-mail or its attachments. Please notify
>>>>>>>>> the sender immediately by replying to this e-mail and delete
>>>>>>>>> the e-mail from your system.
>>

From: [Hagelgans, Andrea](#)
To: [Wolfe, Emma](#); [Walzak, Phil](#); [Hinton, Karen](#); [Snyder, Thomas](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Fuleihan, Dean \(OMB\)](#)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); ["Jonathan@berlinrosen.com"](mailto:Jonathan@berlinrosen.com)
Subject: RE: Homelessness
Date: Tuesday, August 25, 2015 7:38:46 PM
Attachments: [Homeless Communications Strategy.docx](#)

Proposed comms plan attached. We'll layer in more housing as well before Thursday

Mayor just came out of meeting with the Cardinal and sounds like we'll have some movement there that we can announce in September in terms of safe havens and housing.

-----Original Message-----

From: Wolfe, Emma
Sent: Tuesday, August 25, 2015 2:57 PM
To: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas; Shorris, Anthony; Williams, Dominic; Fuleihan, Dean (OMB)
Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'
Subject: RE: Homelessness

Can you share the comms plan with this thread

-----Original Message-----

From: Hagelgans, Andrea
Sent: Tuesday, August 25, 2015 2:56 PM
To: Walzak, Phil; Hinton, Karen; Wolfe, Emma; Snyder, Thomas; Shorris, Anthony; Williams, Dominic; Fuleihan, Dean (OMB)
Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'
Subject: RE: Homelessness

- B

We've got a comms plan to present to him tomorrow. However, I do NOT think we want to do a roundtable or speech prior to Mindy's data analysis which will not be ready till October. In addition any nuance will get lost in the noise right now. We have robust push back and can do announcements on stuff and things. But the larger conversation has to wait in my opinion

-----Original Message-----

From: B
Sent: Tuesday, August 25, 2015 2:53 PM
To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; Wolfe, Emma; Snyder, Thomas; Shorris, Anthony; Williams, Dominic; Fuleihan, Dean (OMB)
Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'
Subject: Homelessness

As I've said before, I propose we go the offensive on homelessness. A roundtable, a speech and/or a report asap. Dispel the myths and lay out our larger vision. Show what we're doing with affordable housing plan, safe havens, more nypd enforcement of quality of life, ending encampments, mental health efforts, etc. Need a proposal on this to be discussed thurs night

Homeless Communications Strategy

Background: As anticipated, the summer has seen a spike in coverage of street homelessness and concerns about so-called “quality of life” as a result.

While the vast majority of homeless are sheltered (averaging 56K), nearly 4000 individuals continue to live on the streets. Summer months are known to have an increased presence of street homeless for a variety of reasons that include warmer temperatures, closed schools and sweeps of the subway system.

We also know New Yorkers are encountering “sheltered” but unoccupied individuals (e.g., those that have a place at night but who hang out on the streets during daytime) and conflating it with street homelessness.

As DHS sites more shelters in neighborhoods we can anticipate more coverage questioning the City’s approach to the homeless epidemic.

Currently we are averaging a minimum of 2-3 stories per week focused on resident concerns about homelessness.

In October/November, the administration will unveil a new data-driven approach to street homelessness, shelters and social service provision to improve the quality-of-life for all New Yorkers. This report will level-set the causes and factors that contribute to homelessness within the income inequality framework.

Communications Strategy

Given the heightened --- and often sensationalized ---- focus on homelessness, we propose a two-phased approach.

The first phase is designed to push aggressively that the Mayor and City is focused on the challenge and addressing it head on. This is done visually (e.g. “encampment sweeps”) as well as through clear, direct policy and messaging (e.g. “the mental health policy/hubs”). Broaden our housing plan discussion to connect the dots.

The second phase begins once we start to see a decline in the street homelessness, or at least the perception of it. This is anticipated to occur in late September after school has begun and the temperatures begin to cool. During this portion, we can begin to frame a more nuanced conversation about the complexity of homelessness and our multi-faceted, data-driven approach. The current environment is too noisy to allow for this

- **Ongoing (effective immediately):** Increased push back on bogus claims of NYC returning to 80’s, including background briefings, myth vs. facts docs/tweets/video; validator deployment (expanded list of validators with clear asks); pushing of success former-homeless stories; strategic engagement of editorial board meetings.

Simultaneously we will push our housing work. Examples – partnership with Public Advocate and Agencies to take on repeat watchlist offenders; tenant protection programs to prevent evictions; know your rights sessions

- **Calendared (starting next week):** The next two weeks, and until back to school, aggressive engagement with reporters on the work the City is doing to address the homelessness and to demonstrate swift, clear leadership in heated environment; followed by a steady drum-beat of homeless-related announcements that will begin with a major housing-for-the-homeless plan, including the launch of a major NYNY4 campaign. Two-phased approach:

Phase 1: Immediate (August – late September):

Week of 9/1:

- Limited media access to Mayor’s visits to sweeping camps, followed by paper announcement of *ongoing* the Homeless Encampment initiative
- Follow up: 1-on-1 interview with Mayor visiting DHS war room (show maps of hot spots and encampments + explain operation)
- AARP teletownhall: Discuss senior housing and housing insecurity seniors feel and our steps to protect
- Housing bill signing in community: Tenant Harassment – connect prevention evictions with tackling homeless problem

Week of 9/7 (before back-to-school):

- Announcement of Safe Havens beds with clergy* and SEPS – Special Exit and Prevention Supplement (\$10M) Prevention and relocation. Announce new rental assistance for 1,000 single adults with rapid rehousing assistance based on national mode.
- Announcement of new street/subway homeless ads. Possible messages (very rough):
 - Help us address homelessness: Call 311 if someone needs help or exhibits dangerous behavior.
 - Help us address homelessness: Call 311 if you see an encampment.
 - Help us address homelessness: Tell a friend in need about homeless prevention programs.
 - Help us address homelessness: Participate in City-sponsored rental assistance programs.

Week of 9/21 (Pope week)

- Announce housing partnership with the Catholic Church in honor of Pope Francis visit
- Engagement of faith leaders on issues of income inequality--- utilize voices online and in media to shame folks for sensationalizing and dehumanizing while the City looks for real long-term solutions

Phase Two (mid-September – December)

After back to school, major housing-for-the-homeless announcement. Rollout includes salon-style discussion with Freakonomics reporter, or Paul Krugman on income inequality, homelessness and the new way New York is approaching the challenge. Think 92nd street Y talk. Ed boards. Online push

Week of 9/28

- Major announcement:
 - support for 30,000 supportive housing units in NYC over 10 years and commit City's traditional share with challenge to the State to join as a partner (implement by half new units and half scattered site rentals)
 - 10% (10K) set-aside for Housing Plan units
 - Converting 2,000 cluster shelter units to permanent housing for families
 - Expansion of shelter and assistance for DV survivors (in single women's system)
 - Expanded rapid rehousing assistance to help access previously allocated rental assistance for families (1000 single adults/ 1000 FWC]
- 30K Unity rally (organized by allies)
- (T) Announce litigation against the State for failure to set a rental allowance supplement that is based on the reasonable cost of housing, which is a major driver of homelessness (mid late sep)

October

- Announcement of Mental Health Road Map
- Salon-style release of Operations analysis and public one-on-one thought leadership sit-down with Mayor.

Week of 11/11 (Veterans Day)

- Launch countdown to end veterans homelessness

December

- Announce end of veteran homelessness
- Visit a family who has been relocated from shelter to permanent housing and announce total number of shelter exits

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Cc: [Klein, Monica](#); [Carey, Michael](#); [Walzak, Phil](#); [Hinton, Karen](#)
Subject: Re: Pope
Date: Tuesday, August 25, 2015 9:16:29 PM

No way.

Just kidding! :)

On Aug 25, 2015, at 9:09 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

CNN has approached us about interviewing mayor when pope is in town- what it means for city, etc

Am sure we could also pitch morning joe others. Can we discuss using pope presence to drum on income inequality, housing, homelessness?

Sent from my BlackBerry 10 smartphone.

From: [Hagelgans, Andrea](#)
To: [Bennett, Rob](#); [John Del Cecato](#)
Cc: [Cahan, Aaron \(Media\)](#)
Subject: Re: Back To School Pitch
Date: Tuesday, August 25, 2015 9:37:35 PM

Ok, Aaron let's pull together the package for him. Jdc- need you to amen. Would like to get his buy-in tomorrow for Monday taping. We may also want to add a computer science taping. Jessie will fill u in

Sent from my BlackBerry 10 smartphone.

Original Message
From: Bennett, Rob
Sent: Tuesday, August 25, 2015 7:51 PM
To: John Del Cecato; Hagelgans, Andrea
Cc: Cahan, Aaron (Media)
Subject: Re: Back To School Pitch

Amen.

--

Rob Bennett
Chief Photographer
Director, Mayoral Photography Office
The City of New York
c: (347) 583-9470
o: (212) 341-5095

--

See our latest work here: <http://NYC.gov/photo>

On 8/25/15, 7:41 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>Happy to talk to him. He needs to understand that this is the kind of
>non-traditional (read: non-Room 9) stuff that we've been talking about.
>It makes perfect sense.

>

>

>

>> On Aug 25, 2015, at 7:34 PM, Hagelgans, Andrea
>><AHagelgans@cityhall.nyc.gov> wrote:

>>

>> JDC- may need you to weigh in with him

>>

>> I like the lighter form of stuff personally than a sit down

>>

>>

>> -----Original Message-----

>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>> Sent: Tuesday, August 25, 2015 7:09 PM

>> To: Cahan, Aaron (Media)

>> Cc: Bennett, Rob; Hagelgans, Andrea

>> Subject: Re: Back To School Pitch

>>

>> I (still) like both ideas. I don't mind mayoral control joke at all.
>>Kinda funny. I am in favor of both.
>>
>>
>>
>>> On Aug 25, 2015, at 4:32 PM, Cahan, Aaron <acahan@digital.nyc.gov>
>>>wrote:
>>>
>>> +Rob and Andrea for Creative/Comms input
>>>
>>> Glad to give you something to entertain during calls:
>>>
>>> We have a slot on the mayor's schedule for Monday Aug 31 to shoot a
>>> video for the First Day of school. We pitched the mayor on our first
>>> idea and he had some concerns. The question I pose to you is should we
>>> push harder for this idea, can you help with the convincing if needed,
>>> and how can we avoid the pitfalls.
>>>
>>>
>>> Original Pitch:
>>>
>>> MBDB helps set up a school. Fits his personality. It would be made up
>>> of
>>> ~20 shots of the Mayor doing tasks to get the school ready: Decorating
>>> a classroom, cleaning a chalkboard, washing floors, testing the bell,
>>>etc.
>>> Very light tone. Optional Tagline: "Mayoral Control at Work."
>>>
>>>
>>> Mayor's Comments were generally: Clever if done right, could be
>>> minimizing of if done wrong. He didn't like the tagline.
>>> -
>>> I think this idea has some legs if we can get him on board. Some funny
>>> shots but it reenforces the idea that he is at the helm, that it is
>>> back to school, and that schools are being prepared for kids to learn
>>>properly.
>>> Also leads to plenty of additional content (GIFS, graphics, ETC, that
>>> could carry more/different content.)
>>>
>>>
>>>
>>> Second Pitch:
>>>
>>> Mayor and Carmen in conversation. A VOX style interview that would
>>> portray them as thoughtful and committed but also a team who is
>>> working together for the schools. Could swap Carmen for DM Burey to
>>> focus more on Pre-K accomplishments.
>>> -
>>> This second pitch is safer but still has some teeth. The idea is that
>>> there is a serious team at work.
>>>
>>>
>>>
>>>
>>> Let me know your thoughts if any, we're looking to lock a concept
>>> today/early tomorrow and get into the pre-production.
>>>
>>>
>>> AC
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>>>> On 8/25/15 4:04 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:
>>>>
>>>> I'm stuck on calls but email would be great
>>>>
>>>>> On 8/25/15, 4:03 PM, "Cahan, Aaron" <acahan@digital.nyc.gov> wrote:
>>>>>
>>>>> That'd be great. Do you have time this afternoon? Can call or pitch
>>>>> by email for your thoughts.
>>>>>
>>>>> AC
>>>>>
>>>>>> On 8/25/15 1:55 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:
>>>>>>
>>>>>> You want to chat today?
>>>>>>
>>>>>>> On 8/21/15, 4:11 PM, "Cahan, Aaron" <acahan@digital.nyc.gov> wrote:
>>>>>>>
>>>>>>> Hey John-
>>>>>>>
>>>>>>> You have a moment to chat about this pitch?
>>>>>>>
>>>>>>> We ran into some reservations from the Mayor about the potential
>>>>>>> silliness of the putting a classroom together idea. Wondering if
>>>>>>> having the Mayor interview public school students is a worthwhile
>>>>>>> fall back. Hoping to talk through the idea before a pitch, get
>>>>>>> your input.
>>>>>>>
>>>>>>> You can reach me at 212.669.4639
>>>>>>>
>>>>>>> AC
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>>
>>>>>>>> On 8/21/15 3:03 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:
>>>>>>>>
>>>>>>>> I agree - and would like to do them all!
>>>>>>>>
>>>>>>>>> On 8/20/15, 4:59 PM, "Singleton, Jessica"
>>>>>>>>>> <JSingleton@cityhall.nyc.gov>
>>>>>>>>>> wrote:
>>>>>>>>>>
>>>>>>>>>>> Hey JDC -- wanted to get your take here. These are Aaron's
>>>>>>>>>>> pitches and I love them all.
>>>>>>>>>>>>

>>>>>>>> -----Original Message-----
>>>>>>>> From: Cahan, Aaron [<mailto:acahan@digital.nyc.gov>]
>>>>>>>> Sent: Thursday, August 20, 2015 4:52 PM
>>>>>>>> To: Singleton, Jessica; Walzak, Phil; Hagelgans, Andrea; Adams
>>>>>>>> Baker, Marti; Hinton, Karen
>>>>>>>> Subject: Re: Back To School Pitch
>>>>>>>>
>>>>>>>> Here are our two back-up ideas (Both Still involve the mayor)
>>>>>>>> but are exciting examples. Attached is the original pitch.
>>>>>>>>
>>>>>>>> Original Pitch (full attached):
>>>>>>>>
>>>>>>>> MBDB interviews 5 students who were in Pre-K last year about
>>>>>>>> their school and what they learned.
>>>>>>>>
>>>>>>>>
>>>>>>>> BACK UP Ideas:
>>>>>>>>
>>>>>>>> 1. MBDB helps set up a school. It's a bigger ask from the Mayor
>>>>>>>> while eliminating the wildcard of children. It fits his
>>>>>>>> personality. It would be made up of ~20 shots of the Mayor doing
>>>>>>>> tasks to get the school
>>>>>>>> ready:
>>>>>>>> Decorating a classroom, cleaning a chalkboard, washing floors,
>>>>>>>> testing the bell. Very light tone. Optional Tagline: "Mayoral
>>>>>>>> Control at Work."
>>>>>>>>
>>>>>>>>
>>>>>>>> 2. MBDB interview's ██████ In a tone similar to StoryCorps
>>>>>>>> interviews.
>>>>>>>> He's a product of the public schools off to an ivy league
>>>>>>>> school. He is an exceptional example, but someone who can speak
>>>>>>>> clearly about the de Blasio's commitment to public schools. This
>>>>>>>> is very schedule dependent with ██████.
>>>>>>>>
>>>>>>>>
>>>>>>>> AC
>>>>>>>>
>>>>>>>>
>>>>>>>>
>>>>>>>>
>>>>>>>> On 8/20/15 4:41 PM, "Singleton, Jessica"
>>>>>>>> <JSingleton@cityhall.nyc.gov>
>>>>>>>> wrote:
>>>>>>>>
>>>>>>>> I really like this idea. We need to get calendared -- Andrea,
>>>>>>>> Phil, Karen, Marti -- what do you think?
>>>>>>>>
>>>>>>>> -----Original Message-----
>>>>>>>> From: Cahan, Aaron [<mailto:acahan@digital.nyc.gov>]
>>>>>>>> Sent: Thursday, August 20, 2015 2:08 PM
>>>>>>>> To: Singleton, Jessica; Walzak, Phil; Hagelgans, Andrea; Adams
>>>>>>>> Baker, Marti; Hinton, Karen
>>>>>>>> Subject: Re: Back To School Pitch
>>>>>>>>
>>>>>>>> Pursuing this idea would require we have a scheduled time on
>>>>>>>> the Mayor's schedule before September 1st.
>>>>>>>>

>>>>>>>>> We will need that time locked in by Monday so we can quickly
>>>>>>>>> coordinate students to be involved.
>>>>>>>>>
>>>>>>>>> Are we interested in pursuing this pitch?
>>>>>>>>>
>>>>>>>>> AC
>>>>>>>>>
>>>>>>>>>
>>>>>>>>>
>>>>>>>>> On 8/19/15 6:19 PM, "Singleton, Jessica"
>>>>>>>>> <JSingleton@cityhall.nyc.gov>
>>>>>>>>> wrote:
>>>>>>>>>
>>>>>>>>> This is the interview of students I mentioned this morning.
>>>>>>>>>
>>>>>>>>> -----Original Message-----
>>>>>>>>> From: Cahan, Aaron [<mailto:acahan@digital.nyc.gov>]
>>>>>>>>> Sent: Tuesday, August 18, 2015 5:51 PM
>>>>>>>>> To: Singleton, Jessica
>>>>>>>>> Subject: Back To School Pitch
>>>>>>>>>
>>>>>>>>> Let me know what you think, we can send along to AH/PW today
>>>>>>>>> and see about getting it on the schedule. Sept 9 is first day
>>>>>>>>> of school, so we should plan to shoot next week. Would be
>>>>>>>>> about 2 hours on the mayor's schedule at CH or perhaps Gracie.
>>>>>>>>>
>>>>>>>>> AC
>>>>>>>>>
>>>>>>>>>
>>>>>>>>>
>>>>>>>>> _____
>>>>>>>>>
>>>>>>>>> This e-mail, including any attachments, may be confidential,
>>>>>>>>> privileged or otherwise legally protected. It is intended only
>>>>>>>>> for the addressee.
>>>>>>>>> If you received this e-mail in error or from someone who was
>>>>>>>>> not authorized to send it to you, do not disseminate, copy or
>>>>>>>>> otherwise use this e-mail or its attachments. Please notify
>>>>>>>>> the sender immediately by replying to this e-mail and delete
>>>>>>>>> the e-mail from your system.
>>>>

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Cc: [Walzak, Phil](#)
Subject: Re: ABC News "This Week with George" Request
Date: Tuesday, August 25, 2015 9:48:50 PM

Yeah - I think we could do a lot on TPA - presidential forum, the fact that min wage has caught fire nationally and landed in Fast Food Worker NY, etc

On Aug 25, 2015, at 9:29 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Would we want to do closer to TPA announcements?

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Tuesday, August 25, 2015 7:20 PM
To: Walzak, Phil
Cc: Hagelgans, Andrea
Subject: Re: ABC News "This Week with George" Request

Mr Zero Percent? I think we could laugh off Pataki and use Trump's own words. Homelessness - could pivot to our vision for tackling encampments for those without mental illness.

In a word, there were always be a reason to duck and cover. Local press will always be attacking us on something. We should see these national appearances as an opportunity to move beyond local filter - just like with new media.

On Aug 25, 2015, at 6:53 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

They do abt Pataki and homelessness?

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: John Del Cecato
Sent: Tuesday, August 25, 2015 6:50 PM
To: Walzak, Phil
Cc: Hagelgans, Andrea
Subject: Re: ABC News "This Week with George" Request

On the other hand, it would be warmly received if we said some good things about some folks this week.

I would be in favor. Everyone is talking about our issues - we

should seize. National folks don't care about gym and BB gun stories. That's local stuff.

On Aug 25, 2015, at 5:59 PM, Walzak, Phil
<PWalzak@cityhall.nyc.gov> wrote:

Meh
Feels like bad mojo this week

From: Hagelgans, Andrea
Sent: Tuesday, August 25, 2015 5:59 PM
To: Walzak, Phil; John Del Cecato (jfdc@akpdmmedia.com)
Subject: FW: ABC News "This Week with George" Request

From: Crowder, Anja R. [<mailto:Anja.R.Crowder@abc.com>]
Sent: Tuesday, August 25, 2015 5:47 PM
To: Hagelgans, Andrea
Subject: RE: ABC News "This Week with George" Request

George would want to discuss the economy, the 2016 field, some local NY topics (if that's of interest) and any news of the week that comes up and is relevant to the Mayor.

From: Hagelgans, Andrea
[\[mailto:AHagelgans@cityhall.nyc.gov\]](mailto:AHagelgans@cityhall.nyc.gov)
Sent: Tuesday, August 25, 2015 4:37 PM
To: Crowder, Anja R.
Subject: RE: ABC News "This Week with George" Request

What are the topics?

From: Crowder, Anja R. [<mailto:Anja.R.Crowder@abc.com>]
Sent: Tuesday, August 25, 2015 4:17 PM
To: Hagelgans, Andrea
Subject: RE: ABC News "This Week with George" Request

Hi Andrea,
Sorry that I was not able to follow up yesterday – I was out of the office. Do you think that next Sunday might be a possibility? We've been wanting to do this for months. It would be great if it finally worked out.
Thank you,
Anja

From: Hagelgans, Andrea
[\[mailto:AHagelgans@cityhall.nyc.gov\]](mailto:AHagelgans@cityhall.nyc.gov)
Sent: Friday, August 21, 2015 9:11 AM
To: Crowder, Anja R.
Subject: Re: ABC News "This Week with George" Request

Let's chat on Monday. Thanks!

[Sent from my BlackBerry 10 smartphone.](#)

From: Crowder, Anja R.
Sent: Thursday, August 20, 2015 3:23 PM
To: Hagelgans, Andrea
Subject: ABC News "This Week with George" Request

Hi Andrea,

I hope you're doing well. I wanted to check in and see if we could perhaps finally make something work. We'd love to have Mayor De Blasio join George on set in New York on Sunday September 6th, Labor Day weekend. Could we discuss tomorrow or early next week? I'll give you a call.

All my best,

Anja

Anja Crowder|ABC News| Washington | (W) 202-222-7296 |(C)
646-234-2450

From: [Blumm, Kate](#)
To: [Goldmark, Karin](#); [Shorris, Anthony](#); [Fuleihan, Dean \(OMB\)](#); [Wolfe, Emma](#); [Ramirez Ursulina \(URamirez@schools.nyc.gov\)](#); [Wallack Josh \(JWallack@schools.nyc.gov\)](#); ["Liss Emmy" \(ELiss@schools.nyc.gov\)](#); [Sharp, Edie](#); [Buery, Richard](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Confer, Alexis](#); [Zuniga, Andrea](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#) ([jfdc@akpdmedia.com](#))
Subject: RE: Speech Prep Follow up from Thursday
Date: Wednesday, August 26, 2015 2:45:52 AM
Attachments: [EDUCATION VISION 2015 v8a.docx](#)

Here's a working draft.

It's got policy holes that need patching, and needs to be cut a bunch.

It also needs fleshing out of some things that currently exist as placeholders. That which I can do without additional policy input, like Comp Sci, I WILL do before Mayor meeting, as well as writing up full conclusion.

Talk to you all about it at 8:45.

From: Blumm, Kate
Sent: Monday, August 24, 2015 4:55 PM
To: Goldmark, Karin; Shorris, Anthony; Fuleihan, Dean (OMB); Wolfe, Emma; Ramirez Ursulina (URamirez@schools.nyc.gov); Wallack Josh (JWallack@schools.nyc.gov); 'Liss Emmy' (ELiss@schools.nyc.gov); Sharp, Edie; Buery, Richard; Hagelgans, Andrea; Walzak, Phil; Confer, Alexis; Zuniga, Andrea; John Del Cecato (jfdc@akpdmedia.com) (jfdc@akpdmedia.com)
Subject: RE: Speech Prep Follow up from Thursday

Thanks, Karin! Looking forward to sharing a draft with you all shortly.

From: Goldmark, Karin
Sent: Monday, August 24, 2015 4:27 PM
To: Shorris, Anthony; Fuleihan, Dean (OMB); Wolfe, Emma; Ramirez Ursulina (URamirez@schools.nyc.gov); Wallack Josh (JWallack@schools.nyc.gov); 'Liss Emmy' (ELiss@schools.nyc.gov); Sharp, Edie; Buery, Richard; Hagelgans, Andrea; Walzak, Phil; Blumm, Kate; Confer, Alexis; Zuniga, Andrea; Blumm, Kate; John Del Cecato (jfdc@akpdmedia.com) (jfdc@akpdmedia.com)
Subject: Speech Prep Follow up from Thursday

In the meantime...

Follow up from speech prep last time:

1. What can we say about NYC and NAEP scores?

<http://schools.nyc.gov/NR/rdonlyres/102DCC35-7F3E-4159-B093-9018D537782C/0/2013NAEPReleaseDeck8714.pdf>

Short answer: We can say that NYC is in the top 5 high-need districts nationally for performance. If we don't want to use the term "high need" we can talk about

2. Brockton, MA school turnaround—teacher led, multi-year (thanks to Ursulina)

From The New York Times:

4,100 Students Prove 'Small Is Better' Rule Wrong

A turnaround at a large Massachusetts high school is drawing new attention.

<http://www.nytimes.com/2010/09/28/education/28school.html?mwrsm=Email>

3. Real numbers on high school completion, college readiness, college attainment (JW has this)
4. Roll in, roll out plan (in formation—Andrea)
5. Price out potential new initiatives (in process—Dean)
 - a. AP for All
 - b. Algebra for all
 - c. Single Shepherd
 - d. College Savings Accounts
6. Develop variations on the college goal: total # additional grads, number per year—outer limit of what is possible (in formation, ETA end of week)
7. Research coaching model/has any district done this preK-12 single shepherd (in process—Wallack's team)
8. Speech draft (almost!)
9. Assembly Speaker Heastie's college affordability plan:

<http://assembly.state.ny.us/Press/20150214/>

Karin Goldmark
Senior Education Advisor
Office of the First Deputy Mayor
O: 212.341.5390
M: 347.453.6159
kgoldmark@cityhall.nyc.gov

Education Vision 2015: Updated August 25, 2015

Equity and Excellence: Every Day, Every Step of the Way

Last Wednesday, 1.1 million children put another New York City summer behind them and started the school year.

Could you feel that tidal wave of emotion crash over the whole City, as it always does on that first day? So much joy, excitement, trepidation abounded on sidewalks, in hallways and lobbies, in cars and buses and trains ferrying families to schools in neighborhoods from the South Bronx to the South Shore.

I know those emotions well, because for a very long time, Chirlane and I were those public school parents. This is actually the first September in 17 years we haven't been among those waving goodbye at the entrance, swallowing all those feelings as [REDACTED] walked away into the school year.

We know that families of every kind, in all neighborhoods, share those feelings. But, for many, the common experience of education stops there.

Maybe, once all the parents finally left, a teacher in one school took his new charges to tour a gleaming greenhouse, while a few miles away a teacher was forced to shuffle desks so the leaky roof overhead wouldn't drip down on students. Maybe one **XX and another YY**.

But one set of kids is no more deserving of a greenhouse or a leaking roof than any other. Each is owed the opportunity to have their future determined by hard work and unique talents, as it should be.

For too many, however, economic futures will be defined by the economic pasts of their neighborhoods. This status quo is unacceptable, un-American, and unfaithful to the legacy and to the promise of New York City.

We all have a stake in its change. As taxpayers, we all pay for public school. As Americans, its value is entrenched in our moral DNA. We've inherited a belief so

strong it's almost biological: that this land's richness and riches derive from the success of its people—and this success is available to anyone who puts in the time and the sweat to earn it. Not the privilege of a few, but the right of all.

Public education is mandated by law because it is how this core American value should come to life. It's obvious and it's inevitable, it's what makes this country great: our children must go to school, there will always be a school for them to go to, and that school will be a springboard to success for each child.

In other words, equity and excellence are the twin engines of system. But in our schools today, these engines aren't running. Our system has been rife with division, and students have paid the price.

The Tale of Two Cities in our schools is unacceptable. But we believe it is NOT inevitable.

That's one fundamental difference between this administration's vision and past blueprints for how to improve our schools: our vision is anchored by a fundamental belief in our children – in every child. We won't choose among our children who will succeed and who will not.

We believe that every student has both the ability and the right to awaken their minds to the world, to set forth on their journey with the skills, courage and confidence to reach their full potential. Every child can grow into a successful adult—ready for college, ready for life—if their education gives them the right tools.

Over the past 18 months, we have forged those tools. They are powerful instruments of equity and excellence, for our schools and for our students—every day, every step of the way.

Let there be no mistake: the “way” I speak of leads to and includes college. I often say that education determines economic destiny more now than at any point in human history.

Nowhere is that clearer than when looking at the way a life veers towards success when a person completes college. An adult with only a HS diploma is almost three times as likely to be in poverty in NYC as someone with a bachelor's degree or higher, and makes \$1.1 *million* less over the course of a lifetime. [Source: CEO]

And NYC's success as a 21st century global city depends on students' success in higher education. Our children are counting on us, but we are counting on THEM to keep our city the most competitive in the world. Our economy needs 60% more college graduates [NEED HARD #] by 2020 to keep growing at its full potential. By that time, two-thirds [65% -- NEED HARD #] of NYC jobs are projected to require some college.

We have set three connected goals around higher education to lift up more of our children and meet the needs of a growing, thriving city.

Our first goal is to graduate more of our kids from high school – ensuring at least 75% graduate, within four years, by 2020. That will mean an extra 5,000 graduates each year—or more—from 2020 on. [up from 68% – WHAT ARE THE HARD #S??]

The second is doubling the number of those graduates who are college- and career-ready to 50,000 a year (66%) by 2025.

And today I am proud to represent the first city in the country to set a college completion goal for our students. Our third goal is to increase by 50% the number of DOE graduates completing college [by 2030]. Because making it through high school isn't the end of the journey. Entering college isn't either. *Finishing* college is what it takes to buoy a person's fortunes.

Today I will clarify the vision of how we get there: how our an equal commitment to both equity and excellence had yielded core principles that in turn are animating our work in schools.

We are of course already hard at work. Some of our efforts are visible throughout the city, like UPK. Others are underway, and we'll shine a light on them today. And still others you will soon hear about for the very first time.

Fundamentally, we know that **no two schools and no two children need the same support in order to excel.**

Each school needs varying support in what they teach, who's teaching it, who's leading the school, how welcome parents are and even what it feels like to be inside the school itself (the areas that comprise our Framework for Great Schools).

And each child will travel his or her own academic, social, and emotional journey. We can't, in the interest of wholesale success, sell education wholesale to all students. They're not our customers. They're our children.

As a parent, it can be a real struggle to find what works for YOUR child and hold on to it. The system is vast and its possibilities and points of decision seem endless. . .making the potential to get lost or left behind much too real. We want our students and families to know that we will not let that happen. We are there for the long haul. We are ending the era of families ricocheting around inside a mammoth bureaucracy. [INSERT EXAMPLE OF SOMETHING WE'VE ALREADY DONE?]

So: we are giving children and families a hand to hold [from pre-K until they graduate from high school]—a “single shepherd” to guide families through the journey, through the landscape of teachers and tests, someone to help clear the tough hurdles and celebrate strong successes.

[Each family will connect to their [SHEPHERD] as soon as their child enters public school. And in middle school, the [SHEPHERD] will develop the Student's Progress Pact, a living contract among our students, families, teachers, and school leaders. It will outline how each student will reach the goal of graduating from high school, making it to college, and succeeding all the way through.]

Let's imagine a few points on that journey for some of our children, across the city, over the course of their day.

We'll start first thing in the morning. It's 8am, and a four year-old is intently focused on building a tower of blocks, carefully stacking as her classmates play behind her – some singing with a teacher, some drawing early masterpieces, some gazing at beginner books. It's a lively and alive place, filled with the sounds and colors that awaken young children to the world.

This is the critical moment where success begins. We fundamentally believe **all children must start their education earlier so they are poised to reap the benefits of kindergarten** – and everything that comes after.

I'll repeat what I've said before: we cannot get education right if we do not get it right from the beginning. I'm very proud that last week, we started getting it right for 70,000 of our kids. They began our free, universal, high-quality pre-K. Block towers are rising all across this great city.

Around the same time, across the city, a second grader rides the bus to school with a parent, proudly showing off the book the class has been reading—explaining what it's about and which character she was chosen to play in a class activity yesterday. Her parent smiles and plays along—the second grader doesn't know that yesterday her parent and her teacher actually spoke about it on the phone. The teacher called for a few minutes—just to let her know that the student did a great job.

It's nearly impossible to overemphasize the value of these kinds of interaction—both the simple phone call from teacher to parent, and the moment of sharing between child and parent. **Parents are the first and last teachers of children, and must be our partners.**

That's why we knocked on thousands of doors this summer to make sure families knew what to expect in the year ahead. It's why we instituted an unprecedented 40 minutes of teacher time dedicated solely to connecting with parents. Maybe this is the time during which our imaginary teacher made her phone call to share news

that doesn't just mean the world to the family, but also to all of us and all the educators. . .

Because one second grader's proud announcement that he or she read lines in a class activity is one step closer to our new goal of universal literacy for ALL second graders. Our goal is to have every single second grader reading on grade level. And, by 2017, to make sure every parent of a K-2 child knows their kid's reading progress. We know that when parents know how their child is doing, they help their child do better.

This may sound ambitious—many other places hold 3rd grade as their reading standard. But the research is in. Kids who can read at grade level by the time they *walk into* their third grade classroom for the first time do [X BETTER – NEED TO QUANTIFY].

And we don't shy away from ambitious standards. **Aiming high** is a core principle—and simply part of who we are. We are making sure all of our schools aim high in every way they can. New York has the most rigorous curriculum standards and administers the toughest tests in the nation.

We expect everyone to aim high and we are giving everyone what they need to do so. RIFF ON “FOR ALL; NEWS ON COMP SCI FOR ALL

And that phone call from teacher to parent is hugely important for understanding how our student is doing against that curriculum. Yes, our tests are tough. But we **treat tests as an important thing, not THE important thing.** Tests only tell you that you need to improve and where that improvement is needed—not how to get it done. That's where committed and talented teachers are necessary for success.

A few hours later, it's noon, and we see an eighth grader hunched over an algebra book in the library. She finally solves $A^2 + B^2 = C^2$, sits back in wonder, and glances up at the clock to see how many minutes are left till her advisory session, when she can tell her adviser how hard it was—and how it feels to finally get it.

Our student been struggling with a lot of anger, frustration, and sadness this year, and her adviser's office has been her sanctuary. They talk for an hour, and then the adviser sends our student home with a family permission form to participate in a big day next week: a college tour. She'll be the first in her family to see the inside of a college classroom.

Middle school is a deeply important time. It's when an actual vision of success as an adult – college, a career—can come into focus. . .if we show it to our students. And it's when we must equip our children with what they need in every dimension—academically, socially and emotionally—to ultimately make the vision a reality.

That is our goal: every middle school student will be socially, emotionally, and academically ready for high school, and **exposed to college** by the time they enter 9th grade.

Academically, we have zeroed in on one of the key skills that students need to stay on pace to get to college: algebra. Research shows it [WHAT ARE THE IMPROVEMENTS?], but students at lower-performing schools have been locked out of this because the schools do not offer it. But that's in the past. The future for our kids and our city is Algebra for All. Every school in this city will offer algebra to their students as a central part of their preparation for high school and for life.

We won't relegate ANY of our kids to dreaming about where aiming high can get them. Starting in middle school, we'll show them. We have already committed to getting 100,000 kids internships, mentorships, summer jobs by 2025—including our most vulnerable children in foster homes and shelter. We are doubling down on that today: **every middle and high school will have a business partner [EXPLAIN WHAT THIS IS/DOES]**. And also beginning in middle school, every student will be taken on NYC college tours multiple times. **By seeing what a career and college is. . .**

These middle years can be tremendously hard for many kids, and for their families. All this ambition, all these skills, will take root if and only if our kids are socially and emotionally ready for these experiences, and what's to come with the rigors of

high school. And that's not easy for a lot of our kids, who are battling tough situations at home, or among their friends, or just through the difficulties of growing up.

My wife, Chirlane, has been paying special attention to the mental health needs of our kids. She's working with my Administration to revolutionize how we deal with mental health in this city, especially for those with the greatest need and the fewest options. You'll hear a lot more about that in the near future.

These battles can interfere with learning. And we are determined, as a City, to **break down all barriers to learning so children come to school ready to succeed**. We must fulfill our children's basic prerequisites to learning – they must be nourished. They must be able to see the blackboard. They must be [SOMETHING ELSE].

This drove us to create 130 Community Schools across the city—places that address the needs of the whole child. They might provide counseling services so that students like our 8th grader have a safe place to share her struggles and successes alike. They offer free vision exams and glasses so kids can see the blackboard. They might have a food pantry. They might offer English classes for families so parents can help kids with their homework.

ADD: Expand afterschool programs for all middle school students, providing nurturing and academic focus that middle school students need

Time is passing: it's 3:30pm, and a tenth grader runs her fingers over the pages of her ELA workbook. **As a recent immigrant, she needs to pass the English Regents** workbook. As a recent immigrant, she needs to pass the English Regents to graduate—so her school staff has created this extended learning period for her and the 15 other English Language Learners in the class.

Each year, 20,000 students who begin high school in New York City do not finish. Most of those students are from the schools that have historically struggled the most. These schools are among the 94 that we are revolutionizing as Renewal Schools. We are transforming the experience of both learning and working in these schools—and the lives of the kids and families who are part of them. Renewal

School students are getting an extra hour of instruction, like our English Language Learner.

RENEWAL SCHOOLS ARE WORKING – HERE’S EVIDENCE

She, like all students, will need to aim high to achieve her full potential. For too long, we haven’t even given students the chance to aim high in high school, because they haven’t been offered the chance to do advanced work—a chance that, when taken, correlates with success [getting into and through college coursework]. You can’t shoot for the moon if there’s no rocket to take you there.

That ends-- today. Today we offer the chance to aim high and achieve high. We are introducing AP for All: Every school will offer Advanced Placement classes.

[TRANSITION]

Now it’s 5pm. A recent graduate comes home from her summer job. She’s done it—the days and nights of hard work, struggles and ultimately victories have earned her admission to college [CUNY?]. Money is tight for her, as it is for so many in this city. So maybe she’s working at a fast food restaurant, or cleaning hotel rooms to get by. She arrives home to a letter from her university. It’s her fall semester reading list. Total price of textbooks: \$600. She freezes.

Each year, 20,000 of the City’s high school graduates do not enter college. They fall victim to the phenomenon of “summer melt,” where their ability or confidence to begin college in September simply melts away due to unexpected or onerous expenses, or paperwork, or simply uncertainty about how it could all possible work.

But WE are here to declare that neither finances, fear, or the unfamiliar will be a barrier to education and a life of success for our children. And **we will not stop our work to break these barriers at graduation.**

We are giving our students every support they need – including financial help for the things both in plain sight and hiding in the shadows, like textbooks.

We're doubling down on mentoring and advisement. [YMI, HS counselors?]

And we are establishing for every child a college savings account, putting aside \$50 for every child put aside the moment they enter our education system. [DETAILS]. This would transform the experience of our student confronted with hundreds of dollars in books. She wouldn't be cowed. She wouldn't freeze. She'd know it's there, and she's draw on her savings account and buy her books.

The sun is behind the skyline and it's 8:30pm. After a morning spent at a part-time job and classes all afternoon and into the evening, a college sophomore enters the subway and carefully puts away her Metrocard. At the right stop, she runs up the stairs and greets her study group inside a public library. They've ridden the train stations all over the City in order to be able to meet in one place and study for the next day's exam.

We'll be getting more of our kids who graduate high school into college. But it's not enough to get them to college. We've got to get them through it. And right now, 17,000 students of our students who begin college do not finish—an unacceptable situation.

Our student got her Metrocard through a CUNY program called ASAP. ASAP kids are given the support they need to succeed in every dimension. A Metrocard to get to class. A designated cohort of students they travel with through the four years to provide peer support. The program works: [EVIDENCE]. And it is now a national model, replicated in places like [XYZ].

That's why we are scaling it up, investing \$Xm to get Y more grads into ASAP seats and through college. [METRICS/DESCRIPTION/TIMELINE]

And we're introing new interventions to battle the mindset and paperwork and overwhelm of being in college. These include improving advisement/mentoring – mindset interventions, Low-cost reminders to help stay on top of academic career – text messages, emails

- Helping kids reapply for FAFSA

The night ends, the sun rises, and it's 8 a.m., the next day. A college senior grabs her buzzing phone off the kitchen table. It's lighting up with text messages from her mother, her single shepherd, the manager at the internship she just finished – all variations on “Go get ‘em!” She smiles and puts it in her purse, then turns to face her reflection in a mirror. She smooths her lapels, takes a deep breath, and catches the elevator right before the doors close. She's on the way out the door for a job interview.

GOAL: 50% more DOE grads with college degrees by 2020.

CONCLUSION

IDEAS:

Be accountable for the journey and the destination.

Schools are accountable to us not just for test scores and grad rates, but for the rigorous instruction, collaborative teachers, supportive environments, strong family-community ties, effective school leaders, and trust that improve those scores and rates. This is the Framework for Great Schools. Research shows it works.

We—City leaders, school leaders, teachers, parents—are all accountable to our students. Student Progress Pact.

We (gov't) are accountable to New Yorkers for our schools' overall successes and difficulties alike.

We are giving more information for parents and all NYers on how schools are doing, where they need help, what that help looks like.

/END SPEECH/

NEEDS TO BE WORKED IN:

NEED:

- It will take us all – conclusion? Rallying slogan?
- PROSE
- Increase the number of CTE programs – NEED INFO.
 - CTE students are more likely to graduate high school than their non CTE student counterparts – and have better outcomes for young male students of color
- Results of what we've done so far – Renewal school stats and stories
- Section on relationship with educators. . .below needs edit

We must **work with educators, not against them.** They will carry out all of this work. We must value educators' expertise and show respect for the hard work they do every day. We must work harder to retain them, and provide training they need to deepen their skills.

This professional development is a cornerstone of our reforms in every grade, and something the Chancellor speaks about with particular passion. The core of this is **spreading what works and connecting the whole system.** Veteran educators are helping fellow teachers and principals improve, spreading success throughout the system.

But not all teachers should be in a learning environment. Because we fundamentally believe in **making the change that's necessary,** we have already removed 700+ teachers, replace school leadership, or transform a school itself when they cannot improve with our tailored and targeted support.

And we have brought educators along with us in this. We are showing them a new level of respect and also making the change that is necessary.

From: [Goldmark, Karin](#)
To: [Hagelgans, Andrea](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Blumm, Kate](#)
Cc: [Shorris, Anthony](#); [Fuleihan, Dean \(OMB\)](#); [Wolfe, Emma](#); ["URamirez@schools.nyc.gov"](mailto:URamirez@schools.nyc.gov); ["JWallack@schools.nyc.gov"](mailto:JWallack@schools.nyc.gov); ["ELiss@schools.nyc.gov"](mailto:ELiss@schools.nyc.gov); [Sharp, Edie](#); [Buery, Richard](#); [Walzak, Phil](#); [Confer, Alexis](#); [Zuniga, Andrea](#)
Subject: Re: Speech Prep Follow up from Thursday
Date: Wednesday, August 26, 2015 8:55:32 AM

Let's go with a 9:00 start given where everyone is.

From: Goldmark, Karin
Sent: Wednesday, August 26, 2015 08:54 AM
To: Hagelgans, Andrea; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Blumm, Kate
Cc: Shorris, Anthony; Fuleihan, Dean (OMB); Wolfe, Emma; 'URamirez@schools.nyc.gov' <URamirez@schools.nyc.gov>; 'JWallack@schools.nyc.gov' <JWallack@schools.nyc.gov>; 'ELiss@schools.nyc.gov' <ELiss@schools.nyc.gov>; Sharp, Edie; Buery, Richard; Walzak, Phil; Confer, Alexis; Zuniga, Andrea
Subject: Re: Speech Prep Follow up from Thursday

Those who are here let's get started--Tony has a 9:30.

From: Hagelgans, Andrea
Sent: Wednesday, August 26, 2015 08:44 AM
To: John Del Cecato <jfdc@akpdmedia.com>; Blumm, Kate
Cc: Goldmark, Karin; Shorris, Anthony; Fuleihan, Dean (OMB); Wolfe, Emma; Ramirez Ursulina (URamirez@schools.nyc.gov) <URamirez@schools.nyc.gov>; Wallack Josh (JWallack@schools.nyc.gov) <JWallack@schools.nyc.gov>; 'Liss Emmy' (ELiss@schools.nyc.gov) <ELiss@schools.nyc.gov>; Sharp, Edie; Buery, Richard; Walzak, Phil; Confer, Alexis; Zuniga, Andrea
Subject: Re: Speech Prep Follow up from Thursday

Me too

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Wednesday, August 26, 2015 8:43 AM
To: Blumm, Kate
Cc: Goldmark, Karin; Shorris, Anthony; Fuleihan, Dean (OMB); Wolfe, Emma; Ramirez Ursulina (URamirez@schools.nyc.gov); Wallack Josh (JWallack@schools.nyc.gov); 'Liss Emmy' (ELiss@schools.nyc.gov); Sharp, Edie; Buery, Richard; Hagelgans, Andrea; Walzak, Phil; Confer, Alexis; Zuniga, Andrea
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Stuck in standstill traffic

On Aug 26, 2015, at 2:46 AM, Blumm, Kate <KBlumm@cityhall.nyc.gov> wrote:

Here's a working draft.

It's got policy holes that need patching, and needs to be cut a bunch.

It also needs fleshing out of some things that currently exist as placeholders. That which I can do without additional policy input, like Comp Sci, I WILL do before Mayor meeting, as well as writing up full conclusion.

Talk to you all about it at 8:45.

From: Blumm, Kate
Sent: Monday, August 24, 2015 4:55 PM
To: Goldmark, Karin; Shorris, Anthony; Fuleihan, Dean (OMB); Wolfe, Emma; Ramirez Ursulina (URamirez@schools.nyc.gov); Wallack Josh (JWallack@schools.nyc.gov); 'Liss Emmy' (ELiss@schools.nyc.gov); Sharp, Edie; Buery, Richard; Hagelgans, Andrea; Walzak, Phil; Confer, Alexis; Zuniga, Andrea; John Del Cecato (jfdc@akpdmedia.com)
Subject: RE: Speech Prep Follow up from Thursday

Thanks, Karin! Looking forward to sharing a draft with you all shortly.

From: Goldmark, Karin
Sent: Monday, August 24, 2015 4:27 PM
To: Shorris, Anthony; Fuleihan, Dean (OMB); Wolfe, Emma; Ramirez Ursulina (URamirez@schools.nyc.gov); Wallack Josh (JWallack@schools.nyc.gov); 'Liss Emmy' (ELiss@schools.nyc.gov); Sharp, Edie; Buery, Richard; Hagelgans, Andrea; Walzak, Phil; Blumm, Kate; Confer, Alexis; Zuniga, Andrea; Blumm, Kate; John Del Cecato (jfdc@akpdmedia.com) (jfdc@akpdmedia.com)
Subject: Speech Prep Follow up from Thursday

In the meantime...

Follow up from speech prep last time:

1. What can we say about NYC and NAEP scores?
<http://schools.nyc.gov/NR/rdonlyres/102DCC35-7F3E-4159-B093-9018D537782C/0/2013NAEPReleaseDeck8714.pdf>
Short answer: We can say that NYC is in the top 5 high-need districts nationally for performance. If we don't want to use the term "high need" we can talk about
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From The New York Times:
4,100 Students Prove 'Small Is Better' Rule Wrong
A turnaround at a large Massachusetts high school is drawing new attention.
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3. Real numbers on high school completion, college readiness, college attainment (JW has this)

4. Roll in, roll out plan (in formation—Andrea)
5. Price out potential new initiatives (in process—Dean)
 - a. AP for All
 - b. Algebra for all
 - c. Single Shepherd
 - d. College Savings Accounts
6. Develop variations on the college goal: total # additional grads, number per year—outer limit of what is possible (in formation, ETA end of week)
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8. Speech draft (almost!)
9. Assembly Speaker Heastie's college affordability plan:

<http://assembly.state.ny.us/Press/20150214/>

Karin Goldmark
Senior Education Advisor
Office of the First Deputy Mayor
O: 212.341.5390
M: 347.453.6159
kgoldmark@cityhall.nyc.gov

<EDUCATION VISION 2015_v8a.docx>

From: [John Del Cecato](#)
To: [Blumm, Kate](#); [Hagelgans, Andrea](#)
Cc: [Goldmark, Karin](#); [Shorris, Anthony](#); [Fuleihan, Dean \(OMB\)](#); [Wolfe, Emma](#); [Ramirez Ursulina](#) (URamirez@schools.nyc.gov); [Wallack Josh](#) (JWallack@schools.nyc.gov); ["Liss Emmy"](#) (ELiss@schools.nyc.gov); [Sharp, Edie](#); [Buery, Richard](#); [Walzak, Phil](#); [Confer, Alexis](#); [Zuniga, Andrea](#)
Subject: Re: Speech Prep Follow up from Thursday
Date: Wednesday, August 26, 2015 9:01:56 AM

There is ZERO excuse for Kate being late! It's not like she worked late last night.

From: "Blumm, Kate" <KBlumm@cityhall.nyc.gov>
Date: Wednesday, August 26, 2015 at 8:59 AM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Goldmark, Karin" <KGoldmark@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Ramirez Ursulina <URamirez@schools.nyc.gov>, Wallack Josh <JWallack@schools.nyc.gov>, "'Liss Emmy'" (ELiss@schools.nyc.gov)" <ELiss@schools.nyc.gov>, "Sharp, Edie" <ESharp@cityhall.nyc.gov>, "Buery, Richard" <RBuery@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Confer, Alexis" <aconfer@cityhall.nyc.gov>, "Zuniga, Andrea" <AZuniga@cityhall.nyc.gov>
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Me too (underground)

From: Hagelgans, Andrea
Sent: Wednesday, August 26, 2015 8:44 AM
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kgoldmark@cityhall.nyc.gov

<EDUCATION VISION 2015_v8a.docx>

From: [Salazar-Rodriguez, Prisca](#)
To: ["URamirez@schools.nyc.gov"](#); [Chao, Raymond](#); [Fuleihan, Dean \(OMB\)](#); [Schnake Mahl, Gabriel](#); [Shorris, Anthony](#); [Buery, Richard](#); [Hagelgans, Andrea](#); ["Wallack Josh \(JWallack@schools.nyc.gov\)"](#); [Devora Kaye](#); [Goldmark, Karin](#); [Confer, Alexis](#); [Blumm, Kate](#); ["eliss@schools.nyc.gov"](#); [Griffith, Chantell](#); ["jonathan@berlinrosen.com"](#); [John Del Cecato](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Leopold, Elana](#); [Cutler, Dorothy](#); [Walzak, Phil](#); [Zuniga, Andrea](#); [Caquias, Paula](#); ["Barbagallo Joy"](#)
Cc: [Fuleihan, Dean \(OMB\)](#)
Subject: RE: MBDB: Education Speech Prep
Date: Wednesday, August 26, 2015 9:02:29 AM

Good Morning,

This meeting will take place at 11am today-

Thanks!

Prisca

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, August 25, 2015 5:11 AM
To: Salazar-Rodriguez, Prisca; 'URamirez@schools.nyc.gov'; Chao, Raymond; Fuleihan, Dean (OMB); Schnake Mahl, Gabriel; Shorris, Anthony; Buery, Richard; Hagelgans, Andrea; 'Wallack Josh (JWallack@schools.nyc.gov)'; Devora Kaye; Goldmark, Karin; Confer, Alexis; Blumm, Kate; 'eliss@schools.nyc.gov'; Griffith, Chantell; 'jonathan@berlinrosen.com'; John Del Cecato; Williams, Dominic; Wolfe, Emma; Leopold, Elana; Cutler, Dorothy; Walzak, Phil; Zuniga, Andrea; Caquias, Paula; 'Barbagallo Joy'
Cc: Fuleihan, Dean (OMB)
Subject: MBDB: Education Speech Prep
When: Wednesday, August 26, 2015 11:00 AM-12:00 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Blue Room

From: [Geri Prado](#)
To: [B](#)
Cc: [John Del Cecato](#)
Subject: TPA Mid-week update
Date: Wednesday, August 26, 2015 10:31:38 AM

1. Touched base again with CNN. we are holding firm on the Friday deadline. no commitment yet.
2. Steyer- We're arranging another time around travel schedule but they are intent and excited to talk.
3. Working with two other groups on IA and also going to talk to Team Steyer about this
4. I will have Elena hand you a paper copy of the updates made since Sunday
5. We are having a staff meeting to start putting meat to the plan outline this Friday which will include a suggested calendar.

Anything on Steyer and CNN you will hear immediately.

From: [Salazar-Rodriguez, Prisca](#)
To: "Geri Prado"
Cc: [John Del Cecato](#); [Snyder, Thomas](#); [PhilWalzak \(gmail.com\)](#); [Walzak, Phil](#)
Subject: RE: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond
Date: Wednesday, August 26, 2015 10:41:23 AM

November?

From: Geri Prado [mailto:geri@progressiveagenda.us]
Sent: Wednesday, August 26, 2015 10:24 AM
To: Salazar-Rodriguez, Prisca
Cc: John Del Cecato; Snyder, Thomas; PhilWalzak (gmail.com); Walzak, Phil
Subject: Re: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

On 1- we're good to move, correct?

2- is what I sent re November.

On Tue, Aug 25, 2015 at 3:40 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

1 – Can we do 6:10 for interview with Chris Hayes?

Only day to make this happen during the week of Sept 14th is the 14th.

2 – I am holding October 27th for Sirius Xm Interview from 6:30-8:30 but you tell me if timing needs to be adjusted.

From: John Del Cecato [mailto:jfdc@akpdmmedia.com]
Sent: Tuesday, August 25, 2015 9:31 AM
To: Geri Prado; Snyder, Thomas
Cc: PhilWalzak ([gmail.com](mailto:philwalzak@gmail.com)); Salazar-Rodriguez, Prisca

Subject: Re: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

Tom - can we get dates on the sked for Hayes & Sirius?

From: Geri Prado <geri@progressiveagenda.us>
Date: Monday, August 24, 2015 at 10:30 AM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmmedia.com>, Phillip Walzak <[REDACTED]> "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>

Subject: Re: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

Based on yesterday can we get a time the week of September 14 for Hayes.

Sirius for October?

Thank you all

On Aug 21, 2015, at 2:19 PM, Geri Prado <geri@progressiveagenda.us> wrote:

Thank you. It's both for different weeks in the message calendar. Both would push the message forward.

Both would help set up for the forum as well.

On Fri, Aug 21, 2015 at 2:18 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

- B

Both look good to me. I prefer number 2 if we had to pick.

From: Geri Prado <geri@progressiveagenda.us>

Date: Friday, August 21, 2015 at 12:29 PM

To: Bill de Blasio <BCCD@cityhall.nyc.gov>, Tom Snyder <tsnyder@cityhall.nyc.gov>

Cc: John Del Ceccato <jfdc@akpdmedia.com>, "PhilWalzak ([REDACTED])"

<[REDACTED]> Prisca Salazar <psalazar-rodriquez@cityhall.nyc.gov>, Hayley Primm <hayley@progressiveagenda.us>

Subject: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

Two great opportunities to help TPA get back up and running leading into the forum. Both would help further the local work you're doing on income inequality and give us something to push out nationally.

We're in the process of putting together the September and October message calendar (including the forum). I would like sign off to move forward giving them times. TPA would handle both directly:

1. Chris Hayes still would like to interview with MBDB. He would like to do an extended interview with him. 30-45 minutes. It could be in studio or a walk and talk. The main subject: income inequality and his tenure. Timeline: MID SEPTEMBER.

From Chris:

"The Mayor and I should an extended interview"..."yes, but also: EVERYTHING. Like, I'm a better, fairer, better read interlocutor on his entire tenure so far than a lot of the idiocy I'm seeing, and say this as someone who (like everyone) has more than my fair share of criticisms of the Mayor."

2. Sirius interview with Ari Havt Rabin **Sirius- the letter below is the invite and the topic: TPA, specifically income inequality. He could highlight his bona fides and work in the city. TIMELINE: OCTOBER**

SiriusXM Progress would like to host a special event featuring Mayor Bill De Blasio to highlight his work promoting the progressive agenda. This exclusive event would take place in the Fall at the SiriusXM's studios in New York City. The town hall-style event would feature Mayor De Blasio taking questions from host Ari Rabin-Havt and an intimate studio audience comprised of New York City SiriusXM subscribers.

SiriusXM's event with Mayor Bill De Blasio is part of SiriusXM's ongoing effort to have iconic figures and entertainers sitting down with studio audiences comprised of SiriusXM listeners. Previous SiriusXM specials have featured Vice President Al Gore, Senator Kristen Gillibrand, Cardinal Timothy Dolan, Senator Tom Harkin, Senator Olympia Snowe, Bruce Springsteen, Bud Selig, Harry Belafonte, Taylor Swift and many others.

After the broadcast on SiriusXM, the discussion with Mayor De Blasio will be available on SiriusXM On Demand for subscribers listening via the SiriusXM Internet Radio App for smartphones and other mobile devices or online at siriusxm.com.

SiriusXM is the world's largest radio broadcaster measured by revenue and has more than 27 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio.

From: [Salazar-Rodriguez, Prisca](#)
To: ["URamirez@schools.nyc.gov"](#); [Chao, Raymond](#); [Fuleihan, Dean \(OMB\)](#); [Schnake Mahl, Gabriel](#); [Shorris, Anthony](#); [Buery, Richard](#); [Hagelgans, Andrea](#); ["Wallack Josh \(JWallack@schools.nyc.gov\)"](#); [Devora Kaye](#); [Goldmark, Karin](#); [Confer, Alexis](#); [Blumm, Kate](#); ["eliss@schools.nyc.gov"](#); [Griffith, Chantell](#); ["jonathan@berlinrosen.com"](#); [John Del Cecato](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Leopold, Elana](#); [Cutler, Dorothy](#); [Walzak, Phil](#); [Zuniga, Andrea](#); [Caquias, Paula](#); ["Barbagallo Joy"](#)
Cc: [Fuleihan, Dean \(OMB\)](#)
Subject: RE: MBDB: Education Speech Prep
Date: Wednesday, August 26, 2015 11:00:46 AM

We are delayed by 20 minutes.

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, August 25, 2015 5:11 AM
To: Salazar-Rodriguez, Prisca; 'URamirez@schools.nyc.gov'; Chao, Raymond; Fuleihan, Dean (OMB); Schnake Mahl, Gabriel; Shorris, Anthony; Buery, Richard; Hagelgans, Andrea; 'Wallack Josh (JWallack@schools.nyc.gov)'; Devora Kaye; Goldmark, Karin; Confer, Alexis; Blumm, Kate; 'eliss@schools.nyc.gov'; Griffith, Chantell; 'jonathan@berlinrosen.com'; John Del Cecato; Williams, Dominic; Wolfe, Emma; Leopold, Elana; Cutler, Dorothy; Walzak, Phil; Zuniga, Andrea; Caquias, Paula; 'Barbagallo Joy'
Cc: Fuleihan, Dean (OMB)
Subject: MBDB: Education Speech Prep
When: Wednesday, August 26, 2015 11:00 AM-12:00 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Blue Room

From: [Salazar-Rodriguez, Prisca](#)
To: ["URamirez@schools.nyc.gov"](#); [Chao, Raymond](#); [Fuleihan, Dean \(OMB\)](#); [Schnake Mahl, Gabriel](#); [Shorris, Anthony](#); [Buery, Richard](#); [Hagelgans, Andrea](#); ["Wallack Josh \(JWallack@schools.nyc.gov\)"](#); [Devora Kaye](#); [Goldmark, Karin](#); [Confer, Alexis](#); [Blumm, Kate](#); ["eliss@schools.nyc.gov"](#); [Griffith, Chantell](#); ["jonathan@berlinrosen.com"](#); [John Del Cecato](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Leopold, Elana](#); [Cutler, Dorothy](#); [Walzak, Phil](#); [Zuniga, Andrea](#); [Caquias, Paula](#); ["Barbagallo Joy"](#)
Cc: [Fuleihan, Dean \(OMB\)](#)
Subject: RE: MBDB: Education Speech Prep
Date: Wednesday, August 26, 2015 11:24:29 AM

Still delayed-Will notify when to gather.

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, August 25, 2015 5:11 AM
To: Salazar-Rodriguez, Prisca; 'URamirez@schools.nyc.gov'; Chao, Raymond; Fuleihan, Dean (OMB); Schnake Mahl, Gabriel; Shorris, Anthony; Buery, Richard; Hagelgans, Andrea; 'Wallack Josh (JWallack@schools.nyc.gov)'; Devora Kaye; Goldmark, Karin; Confer, Alexis; Blumm, Kate; 'eliss@schools.nyc.gov'; Griffith, Chantell; 'jonathan@berlinrosen.com'; John Del Cecato; Williams, Dominic; Wolfe, Emma; Leopold, Elana; Cutler, Dorothy; Walzak, Phil; Zuniga, Andrea; Caquias, Paula; 'Barbagallo Joy'
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Subject: MBDB: Education Speech Prep
When: Wednesday, August 26, 2015 11:00 AM-12:00 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Blue Room

From: [Blumm, Kate](#)
To: [Ramirez Ursulina](#)
Cc: [Wallack Josh](#); [Goldmark, Karin](#); [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Fuleihan, Dean \(OMB\)](#); jfdc@akpdmedia.com; [Devora Kaye](#); [Snyder, Thomas](#); [Zuniga, Andrea](#); [Liss Emmy](#); [Confer, Alexis](#)
Subject: RE: Edu Speech Prep Meeting
Date: Wednesday, August 26, 2015 11:36:00 AM

Copy that -- DK or AH should flag that for Mayor.

-----Original Message-----

From: Ramirez Ursulina [<mailto:URamirez@schools.nyc.gov>]
Sent: Wednesday, August 26, 2015 11:35 AM
To: Blumm, Kate
Cc: Wallack Josh; Goldmark, Karin; Hagelgans, Andrea; Shorris, Anthony; Fuleihan, Dean (OMB); jfdc@akpdmedia.com; Devora Kaye; Snyder, Thomas; Zuniga, Andrea; Liss Emmy; Confer, Alexis
Subject: Re: Edu Speech Prep Meeting

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Whatever change we make, I would like to somehow incorporate this phrase.

Sent from my iPhone

> On Aug 26, 2015, at 11:31 AM, "Blumm, Kate" <KBlumm@cityhall.nyc.gov> wrote:
>
> We should stay in the Equity and Excellence zone, I think-- just make it active. Will think on it. ("Celebrate/Believe in NYC Schools" is really what it should convey, not how it should explicitly read, I think. . .that was Mayor's phrase but I think that's what he meant)

>
> -----Original Message-----
> **From:** Wallack Josh [<mailto:JWallack@schools.nyc.gov>]
> **Sent:** Wednesday, August 26, 2015 11:28 AM
> **To:** Blumm, Kate
> **Cc:** Goldmark, Karin; Hagelgans, Andrea; Shorris, Anthony; Fuleihan, Dean (OMB); jfdc@akpdmedia.com; Ramirez Ursulina; Devora Kaye; Snyder, Thomas; Zuniga, Andrea; Liss Emmy; Confer, Alexis
> **Subject:** Re: Edu Speech Prep Meeting

> We rolled out the slogan "Strong Schools, Strong Communities" in January based on opinion research in part. We are not at all wedded to it but we have been using it.

>

>

>

> On Aug 26, 2015, at 11:06 AM, Blumm, Kate <KBlumm@cityhall.nyc.gov<<mailto:KBlumm@cityhall.nyc.gov>>> wrote:

>

> The Mayor also wants to discuss a boosterish slogan (e.g. Celebrate NYC Schools) and Renewal School stats.

>

> **From:** Goldmark, Karin
> **Sent:** Wednesday, August 26, 2015 11:00 AM
> **To:** Hagelgans, Andrea; Shorris, Anthony; Fuleihan, Dean (OMB); 'jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>'; 'URamirez@schools.nyc.gov<<mailto:URamirez@schools.nyc.gov>>'; Devora Kaye; Blumm, Kate; Snyder,

Thomas; Zuniga, Andrea; 'ELiss@schools.nyc.gov<<mailto:ELiss@schools.nyc.gov>>';
 'JWallack@schools.nyc.gov<<mailto:JWallack@schools.nyc.gov>>'; Confer, Alexis
 > Subject: Re: Edu Speech Prep Meeting
 >
 > Yes will add thanks
 >
 >
 > From: Hagelgans, Andrea
 > Sent: Wednesday, August 26, 2015 10:59 AM
 > To: Goldmark, Karin; Shorris, Anthony; Fuleihan, Dean (OMB); John Del Cecato
 (jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>)
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 <JWallack@schools.nyc.gov<<mailto:JWallack@schools.nyc.gov>>>; Confer, Alexis
 > Subject: Re: Edu Speech Prep Meeting
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 > Can I do rollout, speech logistic at end?
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 > Sent from my BlackBerry 10 smartphone.
 > From: Goldmark, Karin
 > Sent: Wednesday, August 26, 2015 10:56 AM
 > To: Shorris, Anthony; Hagelgans, Andrea; Fuleihan, Dean (OMB); John Del Cecato
 (jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>)
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 Josh (JWallack@schools.nyc.gov<<mailto:JWallack@schools.nyc.gov>>); Confer, Alexis
 > Subject: Edu Speech Prep Meeting
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 > Plan for edu speech meeting:
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 > KG to intro meeting continuity items:
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 > 1. Clarity on current state: high school graduation, dropout rate, college readiness, enrollment 2.
 NYT article on Brockton, MA (circulated) 3. How does NYC compare nationally using NAEP?
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 > Baton pass to Josh/Emmy:
 > Josh and/or Emmy to present one pager on big three potential goals:
 > Inc HS grad rate to 75% by 2020
 > Double college ready rate by 2025
 > Double college grad rate by 2030
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 >
 > Tony/KG to present NAEP data
 >
 > Single Shepherd concept:
 > Tony to open?
 > JW to say we have not found evidence/comparable program Dean to say how much this would cost
 Rich to talk about how more people is not the best solution JDC to talk about what resonates
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 > Draft of Speech:
 > Kate to walk through
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- > Brockport article:
- > http://www.nytimes.com/2010/09/28/education/28school.html?mwrsm=Email&_r=0
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- > NAEP data:
- > <http://schools.nyc.gov/NR/ronlyres/102DCC35-7F3E-4159-B093-9018D537782C/0/2013NAEPReleaseDeck8714.pdf>
- >
- >
- >
- > Karin Goldmark
- > Senior Education Advisor
- > Office of the First Deputy Mayor
- > O: 212.341.5390
- > M: 347.453.6159
- > kgoldmark@cityhall.nyc.gov <<mailto:kgoldmark@cityhall.nyc.gov>>
- >

From: [Goldmark, Karin](#)
To: ["Ramirez Ursulina"; Blumm, Kate](#)
Cc: [Wallack Josh](#); [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Fuleihan, Dean \(OMB\)](#); jfdc@akpdmedia.com; [Devora Kaye](#); [Snyder, Thomas](#); [Zuniga, Andrea](#); [Liss Emmy](#); [Confer, Alexis](#)
Subject: RE: Edu Speech Prep Meeting
Date: Wednesday, August 26, 2015 11:36:25 AM

Can we name the homework as reconciling these and say we are huddling with JDC right after this to hammer out these questions.

-----Original Message-----

From: Ramirez Ursulina [<mailto:URamirez@schools.nyc.gov>]

Sent: Wednesday, August 26, 2015 11:35 AM

To: Blumm, Kate

Cc: Wallack Josh; Goldmark, Karin; Hagelgans, Andrea; Shorris, Anthony; Fuleihan, Dean (OMB); jfdc@akpdmedia.com; Devora Kaye; Snyder, Thomas; Zuniga, Andrea; Liss Emmy; Confer, Alexis

Subject: Re: Edu Speech Prep Meeting

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Sent from my iPhone

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> From: Wallack Josh [<mailto:JWallack@schools.nyc.gov>]

> Sent: Wednesday, August 26, 2015 11:28 AM

> To: Blumm, Kate

> Cc: Goldmark, Karin; Hagelgans, Andrea; Shorris, Anthony; Fuleihan, Dean (OMB); jfdc@akpdmedia.com; Ramirez Ursulina; Devora Kaye; Snyder, Thomas; Zuniga, Andrea; Liss Emmy; Confer, Alexis

> Subject: Re: Edu Speech Prep Meeting

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>

> From: Goldmark, Karin

> Sent: Wednesday, August 26, 2015 11:00 AM

> To: Hagelgans, Andrea; Shorris, Anthony; Fuleihan, Dean (OMB);
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Thomas; Zuniga, Andrea; 'ELiss@schools.nyc.gov<<mailto:ELiss@schools.nyc.gov>>';
'JWallack@schools.nyc.gov<<mailto:JWallack@schools.nyc.gov>>'; Confer, Alexis
> Subject: Re: Edu Speech Prep Meeting
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> Yes will add thanks
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> Sent: Wednesday, August 26, 2015 10:59 AM
> To: Goldmark, Karin; Shorris, Anthony; Fuleihan, Dean (OMB); John Del Cecato
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- > Karin Goldmark
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From: [Wallack Josh](#)
To: [Blumm, Kate](#)
Cc: [Goldmark, Karin](#); [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Fuleihan, Dean \(OMB\)](#); jfdc@akpdmedia.com; [Ramirez Ursulina](#); [Devora Kaye](#); [Snyder, Thomas](#); [Zuniga, Andrea](#); [Liss Emmy](#); [Confer, Alexis](#)
Subject: Re: Edu Speech Prep Meeting
Date: Wednesday, August 26, 2015 11:36:28 AM

Fine here. Any pride of authorship I ever had was burned out of me years ago.

> On Aug 26, 2015, at 11:31 AM, Blumm, Kate <KBlumm@cityhall.nyc.gov> wrote:
>
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> (URamirez@schools.nyc.gov<<mailto:URamirez@schools.nyc.gov>>)
> <URamirez@schools.nyc.gov<<mailto:URamirez@schools.nyc.gov>>>; Devora Kaye; Blumm, Kate;
> Snyder, Thomas; Zuniga, Andrea; 'Liss Emmy' (ELiss@schools.nyc.gov<<mailto:ELiss@schools.nyc.gov>>)
> <ELiss@schools.nyc.gov<<mailto:ELiss@schools.nyc.gov>>>; Wallack Josh

(JWallack@schools.nyc.gov<<mailto:JWallack@schools.nyc.gov>>)
<JWallack@schools.nyc.gov<<mailto:JWallack@schools.nyc.gov>>>; Confer, Alexis
> Subject: Re: Edu Speech Prep Meeting
>
> Can I do rollout, speech logistic at end?
>
> Sent from my BlackBerry 10 smartphone.
> From: Goldmark, Karin
> Sent: Wednesday, August 26, 2015 10:56 AM
> To: Shorris, Anthony; Hagelgans, Andrea; Fuleihan, Dean (OMB); John Del Cecato
(jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>)
(jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>); Ramirez Ursulina
(URamirez@schools.nyc.gov<<mailto:URamirez@schools.nyc.gov>>); Devora Kaye; Blumm, Kate; Snyder,
Thomas; Zuniga, Andrea; 'Liss Emmy' (ELiss@schools.nyc.gov<<mailto:ELiss@schools.nyc.gov>>); Wallack
Josh (JWallack@schools.nyc.gov<<mailto:JWallack@schools.nyc.gov>>); Confer, Alexis
> Subject: Edu Speech Prep Meeting
>
>
> Plan for edu speech meeting:
>
> KG to intro meeting continuity items:
>
> 1. Clarity on current state: high school graduation, dropout rate, college readiness, enrollment 2.
NYT article on Brockton, MA (circulated) 3. How does NYC compare nationally using NAEP?
> 4. Research single shepherd concept (cost, track record) 5. Draft of speech
>
> Baton pass to Josh/Emmy:
> Josh and/or Emmy to present one pager on big three potential goals:
> Inc HS grad rate to 75% by 2020
> Double college ready rate by 2025
> Double college grad rate by 2030
>
>
> Tony/KG to present NAEP data
>
> Single Shepherd concept:
> Tony to open?
> JW to say we have not found evidence/comparable program Dean to say how much this would cost
Rich to talk about how more people is not the best solution JDC to talk about what resonates
>
> Draft of Speech:
> Kate to walk through
>
>
>
> Brockport article:
> http://www.nytimes.com/2010/09/28/education/28school.html?mwrsm=Email&_r=0
>
>
> NAEP data:
> <http://schools.nyc.gov/NR/ronlyres/102DCC35-7F3E-4159-B093-9018D537782C/0/2013NAEPReleaseDeck8714.pdf>
>
>
>
> Karin Goldmark
> Senior Education Advisor
> Office of the First Deputy Mayor
> O: 212.341.5390

> M: 347.453.6159
> kgoldmark@cityhall.nyc.gov <<mailto:kgoldmark@cityhall.nyc.gov>>
>

From: [Walzak, Phil](#)
To: [John Del Cecato](#); [Hagelgans, Andrea](#); [Parikh, Ishanee](#); [Williams, Dominic](#); [Hinton, Karen](#)
Subject: Re: Wabc story
Date: Wednesday, August 26, 2015 11:39:05 AM

Yes!

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: John Del Cecato
Sent: Wednesday, August 26, 2015 10:39 AM
To: Hagelgans, Andrea; Parikh, Ishanee; Williams, Dominic; Walzak, Phil; Hinton, Karen
Subject: Re: Wabc story

Good stuff!

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Wednesday, August 26, 2015 at 9:41 AM
To: Ishanee Parikh <iparikh@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Wabc story

This is great. +JDC

Sent from my BlackBerry 10 smartphone.

From: Parikh, Ishanee
Sent: Wednesday, August 26, 2015 9:32 AM
To: Williams, Dominic; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Subject: Wabc story

Dom helped make sure this part-time nurse who is 6 months pregnant got her car back.

Basically, she filed stolen car report for her car and it was towed and pd fucked up and didn't tell her and then she couldn't afford to get car back bc months in lot = \$\$\$

Abc came to us and dom made pd pay for it and got this woman her car back.

Can we say something along the lines of "whenever a staff member receives a complaint from any constituent, we follow up to see how we can assist and solve their problem."

From: Livingstone, Steve J. [<mailto:Steve.J.Livingstone@abc.com>]
Sent: Wednesday, August 26, 2015 09:04 AM
To: Parikh, Ishanee
Subject: RE: Just confirming... you got my 2 emails thanks

Ms. Parikh,

Ms. Parchment is picking up her car today. She won't have to pay a cent, the NYPD, I'm told, paid the bill.

Should I/she be thanking you and the mayor's office?

I'm just wondering what was the catalyst.

This story will air today at 5:30pm... of course, we will include this resolution.

Best,
Steve

From: Parikh, Ishanee [<mailto:iparikh@cityhall.nyc.gov>]
Sent: Tuesday, August 25, 2015 11:00 AM
To: Livingstone, Steve J.
Subject: RE: Just confirming... you got my 2 emails thanks

Understand – getting it in front of right ppl and figuring out how we can help.

From: Livingstone, Steve J. [<mailto:Steve.J.Livingstone@abc.com>]
Sent: Tuesday, August 25, 2015 10:36 AM
To: Parikh, Ishanee
Subject: RE: Just confirming... you got my 2 emails thanks

As I stated before... At DCPI, I gave you the press person to speak to there, Lt. Grimpel... He said the police dropped the ball, but could do nothing and advised she hire a lawyer and contact the comptroller's office. The comptroller's press contact told me she has to file a claim, just like everyone else. That will take months and she will likely lose her car to an auction by the tow yard.

In my tenure here, I've never gotten so many doors slammed in my face in a single report, (especially after a city agency admitted screwing up). It's really been an incredible exercise in futility. And, right now, that will be the focus of our story. But, our story hasn't been written yet. And I still have faith that someone, anyone at the city will do something to help this part time nurse.

I understand you have to check my information... but if everything I've said is true, can the mayor's office help this lady? Or will she have to go through the comptroller's office, wait months, and likely watch helplessly as her car will eventually be auctioned off by the tow yard.

Steve

From: Parikh, Ishanee [<mailto:iparikh@cityhall.nyc.gov>]
Sent: Tuesday, August 25, 2015 10:24 AM
To: Livingstone, Steve J.
Subject: RE: Just confirming... you got my 2 emails thanks

Yep, I checked in with folks on Friday but working through press offices and as you mentioned it's

multiple agencies, so trying to run this down.

Apologies for delay.

From: Parikh, Ishanee
Sent: Friday, August 21, 2015 10:23 AM
To: 'Livingstone, Steve J.'
Subject: RE: Just confirming... you got my 2 emails thanks

Yes received – will keep you posted.

From: Livingstone, Steve J. [<mailto:Steve.J.Livingstone@abc.com>]
Sent: Friday, August 21, 2015 10:13 AM
To: Parikh, Ishanee
Subject: Just confirming... you got my 2 emails thanks

From: [John Del Cecato](#)
To: [Blumm, Kate](#)
Subject: Re: Edu Speech Prep Meeting
Date: Wednesday, August 26, 2015 11:51:30 AM

agreed

On 8/26/15, 11:31 AM, "Blumm, Kate" <KBlumm@cityhall.nyc.gov> wrote:

>We should stay in the Equity and Excellence zone, I think-- just make it
>active. Will think on it. ("Celebrate/Believe in NYC Schools" is really
>what it should convey, not how it should explicitly read, I think. .
>.that was Mayor's phrase but I think that's what he meant)

>

>-----Original Message-----

>From: Wallack Josh [<mailto:JWallack@schools.nyc.gov>]

>Sent: Wednesday, August 26, 2015 11:28 AM

>To: Blumm, Kate

>Cc: Goldmark, Karin; Hagelgans, Andrea; Shorris, Anthony; Fuleihan, Dean

>(OMB); jfdc@akpdmedia.com; Ramirez Ursulina; Devora Kaye; Snyder, Thomas;

>Zuniga, Andrea; Liss Emmy; Confer, Alexis

>Subject: Re: Edu Speech Prep Meeting

>

>We rolled out the slogan "Strong Schools, Strong Communities" in January

>based on opinion research in part. We are not at all wedded to it but we

>have been using it.

>

>

>

>On Aug 26, 2015, at 11:06 AM, Blumm, Kate

><KBlumm@cityhall.nyc.gov<<mailto:KBlumm@cityhall.nyc.gov>>> wrote:

>

>The Mayor also wants to discuss a boosterish slogan (e.g. Celebrate NYC

>Schools) and Renewal School stats.

>

>From: Goldmark, Karin

>Sent: Wednesday, August 26, 2015 11:00 AM

>To: Hagelgans, Andrea; Shorris, Anthony; Fuleihan, Dean (OMB);

>'jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>';

>'URamirez@schools.nyc.gov<<mailto:URamirez@schools.nyc.gov>>'; Devora Kaye;

>Blumm, Kate; Snyder, Thomas; Zuniga, Andrea;

>'ELiss@schools.nyc.gov<<mailto:ELiss@schools.nyc.gov>>';

>'JWallack@schools.nyc.gov<<mailto:JWallack@schools.nyc.gov>>'; Confer,

>Alexis

>Subject: Re: Edu Speech Prep Meeting

>

>Yes will add thanks

>

>

>From: Hagelgans, Andrea

>Sent: Wednesday, August 26, 2015 10:59 AM

>To: Goldmark, Karin; Shorris, Anthony; Fuleihan, Dean (OMB); John Del

>Cecato (jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>)

>(jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>)

><jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>>; Ramirez Ursulina

>(URamirez@schools.nyc.gov<<mailto:URamirez@schools.nyc.gov>>)

><URamirez@schools.nyc.gov<<mailto:URamirez@schools.nyc.gov>>>; Devora Kaye;

>Blumm, Kate; Snyder, Thomas; Zuniga, Andrea; 'Liss Emmy'

>(ELiss@schools.nyc.gov<<mailto:ELiss@schools.nyc.gov>>)
><ELiss@schools.nyc.gov<<mailto:ELiss@schools.nyc.gov>>>; Wallack Josh
>(JWallack@schools.nyc.gov<<mailto:JWallack@schools.nyc.gov>>)
><JWallack@schools.nyc.gov<<mailto:JWallack@schools.nyc.gov>>>; Confer,
>Alexis
>Subject: Re: Edu Speech Prep Meeting
>
>Can I do rollout, speech logistic at end?
>
>Sent from my BlackBerry 10 smartphone.
>From: Goldmark, Karin
>Sent: Wednesday, August 26, 2015 10:56 AM
>To: Shorris, Anthony; Hagelgans, Andrea; Fuleihan, Dean (OMB); John Del
>Cecato (jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>)
>(jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>); Ramirez Ursulina
>(URamirez@schools.nyc.gov<<mailto:URamirez@schools.nyc.gov>>); Devora Kaye;
>Blumm, Kate; Snyder, Thomas; Zuniga, Andrea; 'Liss Emmy'
>(ELiss@schools.nyc.gov<<mailto:ELiss@schools.nyc.gov>>); Wallack Josh
>(JWallack@schools.nyc.gov<<mailto:JWallack@schools.nyc.gov>>); Confer,
>Alexis
>Subject: Edu Speech Prep Meeting
>
>
>Plan for edu speech meeting:
>
>KG to intro meeting continuity items:
>
>1. Clarity on current state: high school graduation, dropout rate,
>college readiness, enrollment 2. NYT article on Brockton, MA
>(circulated) 3. How does NYC compare nationally using NAEP?
>4. Research single shepherd concept (cost, track record) 5. Draft of
>speech
>
>Baton pass to Josh/Emmy:
>Josh and/or Emmy to present one pager on big three potential goals:
>Inc HS grad rate to 75% by 2020
>Double college ready rate by 2025
>Double college grad rate by 2030
>
>
>Tony/KG to present NAEP data
>
>Single Shepherd concept:
>Tony to open?
>JW to say we have not found evidence/comparable program Dean to say how
>much this would cost Rich to talk about how more people is not the best
>solution JDC to talk about what resonates
>
>Draft of Speech:
>Kate to walk through
>
>
>
>Brockport article:
><http://www.nytimes.com/2010/09/28/education/28school.html?mwrsm=Email&r=0>
>
>
>NAEP data:
><http://schools.nyc.gov/NR/rdonlyres/102DCC35-7F3E-4159-B093-9018D537782C/0>

>/2013NAEPRReleaseDeck8714.pdf
>
>
>
>Karin Goldmark
>Senior Education Advisor
>Office of the First Deputy Mayor
>O: 212.341.5390
>M: 347.453.6159
>kgoldmark@cityhall.nyc.gov<<mailto:kgoldmark@cityhall.nyc.gov>>
>

From: [Salazar-Rodriguez, Prisca](#)
To: ["URamirez@schools.nyc.gov"](#); [Chao, Raymond](#); [Fuleihan, Dean \(OMB\)](#); [Schnake Mahl, Gabriel](#); [Shorris, Anthony](#); [Buery, Richard](#); [Hagelgans, Andrea](#); ["Wallack Josh \(JWallack@schools.nyc.gov\)"](#); [Devora Kaye](#); [Goldmark, Karin](#); [Confer, Alexis](#); [Blumm, Kate](#); [Schwartz, Regina](#); ["eliss@schools.nyc.gov"](#); [Griffith, Chantell](#); ["jonathan@berlinrosen.com"](#); [John Del Cecato](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Leopold, Elana](#); [Cutler, Dorothy](#); [Walzak, Phil](#); [Zuniga, Andrea](#); [Caquias, Paula](#); ["Barbagallo Joy"](#)
Cc: [Fuleihan, Dean \(OMB\)](#)
Subject: RE: MBDB: Education Speech Prep
Date: Wednesday, August 26, 2015 12:23:39 PM

Please gather in the Blue Room

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, August 25, 2015 5:11 AM
To: Salazar-Rodriguez, Prisca; 'URamirez@schools.nyc.gov'; Chao, Raymond; Fuleihan, Dean (OMB); Schnake Mahl, Gabriel; Shorris, Anthony; Buery, Richard; Hagelgans, Andrea; 'Wallack Josh (JWallack@schools.nyc.gov)'; Devora Kaye; Goldmark, Karin; Confer, Alexis; Blumm, Kate; Schwartz, Regina; 'eliss@schools.nyc.gov'; Griffith, Chantell; 'jonathan@berlinrosen.com'; John Del Cecato; Williams, Dominic; Wolfe, Emma; Leopold, Elana; Cutler, Dorothy; Walzak, Phil; Zuniga, Andrea; Caquias, Paula; 'Barbagallo Joy'
Cc: Fuleihan, Dean (OMB)
Subject: MBDB: Education Speech Prep
When: Wednesday, August 26, 2015 11:00 AM-12:00 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Blue Room

From: [Wolfe, Emma](#)
To: [Leopold, Elana](#); [Salazar-Rodriguez, Prisca](#); "URamirez@schools.nyc.gov"; [Chao, Raymond](#); [Fuleihan, Dean \(OMB\)](#); [Schnake Mahl, Gabriel](#); [Shorris, Anthony](#); [Buery, Richard](#); [Hagelgans, Andrea](#); "Wallack Josh (JWallack@schools.nyc.gov)"; [Devora Kaye](#); [Goldmark, Karin](#); [Confer, Alexis](#); [Blumm, Kate](#); "eliss@schools.nyc.gov"; [Griffith, Chantell](#); "jonathan@berlinrosen.com"; [John Del Cecato](#); [Williams, Dominic](#); [Cutler, Dorothy](#); [Walzak, Phil](#); [Zuniga, Andrea](#); [Caquias, Paula](#); "Barbagallo Joy"
Subject: Re: MBDB: Education Speech Prep
Date: Wednesday, August 26, 2015 12:24:16 PM

Apologies will be ten mins late

From: Leopold, Elana
Sent: Wednesday, August 26, 2015 12:23 PM
To: Salazar-Rodriguez, Prisca; 'URamirez@schools.nyc.gov'; Chao, Raymond; Fuleihan, Dean (OMB); Schnake Mahl, Gabriel; Shorris, Anthony; Buery, Richard; Hagelgans, Andrea; 'Wallack Josh (JWallack@schools.nyc.gov)'; Devora Kaye; Goldmark, Karin; Confer, Alexis; Blumm, Kate; 'eliss@schools.nyc.gov'; Griffith, Chantell; 'jonathan@berlinrosen.com'; John Del Cecato; Williams, Dominic; Wolfe, Emma; Cutler, Dorothy; Walzak, Phil; Zuniga, Andrea; Caquias, Paula; 'Barbagallo Joy'
Subject: RE: MBDB: Education Speech Prep

This is starting now in the blue room

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, August 25, 2015 9:12 AM
To: Salazar-Rodriguez, Prisca; 'URamirez@schools.nyc.gov'; Chao, Raymond; Fuleihan, Dean (OMB); Schnake Mahl, Gabriel; Shorris, Anthony; Buery, Richard; Hagelgans, Andrea; 'Wallack Josh (JWallack@schools.nyc.gov)'; Devora Kaye; Goldmark, Karin; Confer, Alexis; Blumm, Kate; 'eliss@schools.nyc.gov'; Griffith, Chantell; 'jonathan@berlinrosen.com'; John Del Cecato; Williams, Dominic; Wolfe, Emma; Leopold, Elana; Cutler, Dorothy; Walzak, Phil; Zuniga, Andrea; Caquias, Paula; 'Barbagallo Joy'
Subject: MBDB: Education Speech Prep
When: Wednesday, August 26, 2015 11:00 AM-12:00 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Blue Room

From: [Geri Prado](#)
To: [B; John Del Cecato](#)
Subject: NYT: Groups Press Hillary Clinton to Take On Wall Street's Revolving Door with Government
Date: Wednesday, August 26, 2015 1:45:40 PM

Groups Press Hillary Clinton to Take On Wall Street's Revolving Door With Government

11:52 am
ET11:52 am ET Photo

By Maggie Haberman



The New York Stock Exchange in Manhattan. A number of Wall Street executives have gone on to take government jobs. Credit Lucas Jackson/Reuters

Eight groups hoping to press Hillary Rodham Clinton to address Wall Street excesses released a letter on Wednesday urging her to focus on the issue of “golden parachute” compensation packages for Wall Street executives who go on to take government jobs.

The issue is one that has been pushed by Senator Elizabeth Warren, the Massachusetts Democrat who Democracy for America and MoveOn.org want to run for president. The progressive groups have become more vocal as the presidential nominating contest has gone on, and they are seeking to push Mrs. Clinton to the left to combat what they call Wall Street's excesses, in this case financial executives who take government jobs, where they can use their power to benefit the private sector.

“Americans are sick and tired of the Wall-Street-to-Washington revolving door, and are looking for a presidential candidate who will take concrete steps to fight it,” said Kurt Walters, said campaign manager of [Rootstrikers](#), one of the groups that signed the letter. “Secretary Clinton hasn't yet shown that she is that candidate, but we hope her responses to these questions will demonstrate she shares these progressive priorities.”

A spokesman for Mrs. Clinton declined to comment.

From: [John Banks](#)
To: [Davidoff, Sid](#)
Cc: [Steve.Aiello@hkstrategies.com](#); [Wolfe, Emma](#); [Seignious, Sandy](#); [Fialkoff, Gabrielle](#); [\[REDACTED\] Williams, Dominic](#); [Walzak, Phil](#); [Schnake Mahl, Gabriel](#); [PMadonia@rockfound.org](#); [mschlein@accion.org](#); [wfloyd@google.com](#); [Sunshine@sunshinesachs.com](#); [jfdc@akpdmedia.com](#); [jcavelli@wcs.org](#); [chris.ward@aecom.com](#)
Subject: Re: Group Dinner
Date: Wednesday, August 26, 2015 2:38:43 PM

I'm in.

Sent from my iPad

On Aug 26, 2015, at 2:30 PM, Davidoff, Sid <SD@dhclegal.com> wrote:

We are planning to have other one of our group dinners on Tuesday, September 29th probably at La Mela Restaurant, unless anyone objects, at around 7:30 pm.

Please let me know if you plan to attend. I'll send an official invite shortly.

<[image001.jpg](#)>

Sid Davidoff, Esq.

Davidoff Hutcher & Citron LLP
605 Third Avenue, New York, NY 10158
Firm: 212.557.7200 Direct: 646.428.3260
Fax: 212.286.1884 Email: sd@dhclegal.com
[Website](#)

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John Banks
President

The Real Estate Board of New York
p: 212-532-3100
e: JBanks@rebny.com
www.rebny.com
Stay on top of New York.



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From: [Ward, Chris \(New York\)](#)
To: [Davidoff, Sid](#)
Cc: [Steve.Aiello@hkstrategies.com](#); [Wolfe, Emma](#); [Seignious, Sandy](#); [Fialkoff, Gabrielle](#); [REDACTED]; [JBanks@rebny.com](#); [Williams, Dominic](#); [Walzak, Phil](#); [Schnake Mahl, Gabriel](#); [PMadonia@rockfound.org](#); [mschlein@accion.org](#); [wfloyd@google.com](#); [Sunshine@sunshinesachs.com](#); [jfdc@akpdmedia.com](#); [jcavelli@wcs.org](#)
Subject: Re: Group Dinner
Date: Wednesday, August 26, 2015 3:20:48 PM

I am in. Look forward to it. Chris

Sent from my iPhone

On Aug 26, 2015, at 2:31 PM, Davidoff, Sid <SD@dhclegal.com> wrote:

We are planning to have other one of our group dinners on Tuesday, September 29th probably at La Mela Restaurant, unless anyone objects, at around 7:30 pm.

Please let me know if you plan to attend. I'll send an official invite shortly.

<[image001.jpg](#)>

Sid Davidoff, Esq.

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Fax: 212.286.1884 Email: sd@dhclegal.com
[Website](#)

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recommending to another party any tax-related matters addressed
herein.

From: [Steve Aiello](#)
To: [Davidoff, Sid](#); [Wolfe, Emma](#); [Seignious, Sandy](#); [Fialkoff, Gabrielle](#); [REDACTED] JBanks@rebny.com; [Williams, Dominic](#); [Walzak, Phil](#); [Schnake Mahl, Gabriel](#); PMadonia@rockfound.org; mschlein@accion.org; wfloyd@google.com; Sunshine@sunshinesachs.com; jfdc@akpdmedia.com; jcavelli@wcs.org; chris.ward@aecom.com
Subject: RE: Group Dinner
Date: Wednesday, August 26, 2015 3:27:18 PM

Count me in.

Steve Aiello

Steve Aiello

Senior Counselor

steve.aiello@hkstrategies.com

D : +1 212 885 0340

M : +1 646 309 2509

F : +1 212 885 0570



Hill+Knowlton Strategies

825 Third Avenue

NY, New York, 10022 United States

<http://www.hkstrategies.com>

From: Ferrer, Rosemary [<mailto:rf@dhclegal.com>] **On Behalf Of** Davidoff, Sid
Sent: Wednesday, August 26, 2015 2:31 PM
To: Steve Aiello; ewolfe@cityhall.nyc.gov; sseignious@cityhall.nyc.gov; GFialkoff@cityhall.nyc.gov; [REDACTED] JBanks@rebny.com; DWilliams@cityhall.nyc.gov; PWalzak@cityhall.nyc.gov; gschnakemahl@cityhall.nyc.gov; PMadonia@rockfound.org; mschlein@accion.org; wfloyd@google.com; Sunshine@sunshinesachs.com; jfdc@akpdmedia.com; jcavelli@wcs.org; chris.ward@aecom.com
Subject: Group Dinner

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From: [Hagelgans, Andrea](#)
To: [FLONYC](#)
Cc: [B; John Del Cecato \(jfdc@akpdmedia.com\); Walzak, Phil; Blumm, Kate; Snyder, Thomas; Zuniga, Andrea; Shorris, Anthony; Ramirez Ursulina \(URamirez@schools.nyc.gov\); JWallack@schools.nyc.gov](#)
Subject: Re: Education speech/ introductions
Date: Wednesday, August 26, 2015 3:35:07 PM

My apologies. I will pull up his bio. Essentially he is "nerd cool" . Heads up Hayden Planeterium at natural history museum in nyc. One of only a handful of astrophysicist of color. Major celeb because he re-did the "cosmos" series (originally by Carl sagan) on Fox this year. And he speaks internationally about getting kids energized about science and math
Bronx Science grad

Sent from my BlackBerry 10 smartphone.

From: FLONYC
Sent: Wednesday, August 26, 2015 3:02 PM
To: Hagelgans, Andrea
Cc: B; John Del Cecato (jfdc@akpdmedia.com); Walzak, Phil; Blumm, Kate; Snyder, Thomas; Zuniga, Andrea; Shorris, Anthony; Ramirez Ursulina (URamirez@schools.nyc.gov); JWallack@schools.nyc.gov
Subject: Re: Education speech/ introductions

All sound like good picks to me! I am least familiar with Neil de Grasse Tyson than the other two, but I trust the team's judgement on this.

On Aug 26, 2015, at 11:40 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Neil de Grasse Tyson

- I'd like to propose that we ask Neil deGrasse Tyson to introduce you for the speech. He went to public schools in NYC (Bronx Science), his children currently attend public schools. He is a huge advocate on STEM and we have many STEM type items in the speech (computer science, algebra for all, AP for all). In addition, I think if we were to secure him it would be a huge "get" both in terms of

From: [Hayley Prim](#)
To: [Regina Clemente](#)
Cc: [John Del Cecato](#); [Geri Prado](#); [Viguers, Jonathan](#); [Robert Greenwald](#); [Tara Kelton](#)
Subject: Re: NY Hedge Fund/Teachers Event Planning Call
Date: Wednesday, August 26, 2015 3:58:09 PM

Quick question:

We are going to be sending out invitations for this event. How should we reference Robert?

Was thinking the language would be something along the lines of "Mayor Bill de Blasio cordially invites you to a screening and discussion with Filmmaker Robert Greenwald" and then list name of the movie, etc.

But open to suggestions on how to word it, and please let me know if we should list Robert differently!

On Wed, Aug 26, 2015 at 2:53 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

Great! Will do.

From: Hayley Prim <hayley@progressiveagenda.us>

Date: Wed, 26 Aug 2015 14:34:00 -0400

To: Regina Clemente <regina@bravenewfilms.org>

Cc: John Del Cecato <jfdc@akpdmmedia.com>, Geri Prado <geri@progressiveagenda.us>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>, Tara Kelton <tara@bravenewfilms.org>

Subject: Re: NY Hedge Fund/Teachers Event Planning Call

FYI-- I have invited a couple of others from City Hall to join the call tomorrow. We did a walk through of the space today, and they may have some additional questions for you, and can provide more detail on logistics.

On Wed, Aug 26, 2015 at 10:01 AM, Hayley Prim <hayley@progressiveagenda.us> wrote:

thanks Regina!

On Tue, Aug 25, 2015 at 7:22 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

Okay – let's plan on Thursday at 9:30 PST/12:30 EST.

We can use this call-in number:


code: 

Talk then – thanks!

Regina

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tue, 25 Aug 2015 22:57:54 +0000
To: Hayley Prim <hayley@progressiveagenda.us>
Cc: Regina Clemente <regina@bravenewfilms.org>, Geri Prado <geri@progressiveagenda.us>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>
Subject: Re: Still Need NY Teacher

Fine by me

On Aug 25, 2015, at 5:08 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

I can do anytime in that window. What works for everyone else?

On Tue, Aug 25, 2015 at 4:57 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

How about sometime 9-12 PST (12-3 EST)?

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Tue, 25 Aug 2015 16:54:36 -0400
To: Regina Clemente <regina@bravenewfilms.org>
Cc: John Del Cecato <jfdc@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>

Subject: Re: Still Need NY Teacher

Thursday would be best for me. Do you have some times you are free then?

On Tue, Aug 25, 2015 at 2:08 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

Great!

Let me know some times we can do a call this week to create the plan for the event.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tue, 25 Aug 2015 17:27:45 +0000
To: Regina Clemente <regina@bravenewfilms.org>, Hayley Prim <hayley@progressiveagenda.us>
Cc: Geri Prado <geri@progressiveagenda.us>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Robert Greenwald

[<robert@bravenewfilms.org>](mailto:robert@bravenewfilms.org)

Subject: Re: Still Need NY Teacher

We should be able to make this happen

From: Regina Clemente [<regina@bravenewfilms.org>](mailto:regina@bravenewfilms.org)

Date: Monday, August 24, 2015 at 3:38 PM

To: John Del Cecato [<jfdc@akpdmedia.com>](mailto:jfdc@akpdmedia.com), Hayley Prim

[<hayley@progressiveagenda.us>](mailto:hayley@progressiveagenda.us)

Cc: Geri Prado [<geri@progressiveagenda.us>](mailto:geri@progressiveagenda.us), "Viguers, Jonathan"

[<JViguers@cityhall.nyc.gov>](mailto:JViguers@cityhall.nyc.gov), Robert Greenwald

[<robert@bravenewfilms.org>](mailto:robert@bravenewfilms.org)

Subject: FW: Still Need NY Teacher

John & Hayley -

Can you coordinate with Maureen to have at 3-5 teachers at the event? This will be key.

We no longer have time to add anyone to the film.

Thanks!

Regina

From: Maureen Salter [<msalter@uft.org>](mailto:msalter@uft.org)

Date: Mon, 24 Aug 2015 19:14:18 +0000

To: Regina Clemente [<regina@bravenewfilms.org>](mailto:regina@bravenewfilms.org), Maureen Salter

[<robert@bravenewfilms.org>](mailto:robert@bravenewfilms.org), John Del Cecato [<jfdc@akpdmedia.com>](mailto:jfdc@akpdmedia.com)

Cc: Robert Greenwald [<robert@bravenewfilms.org>](mailto:robert@bravenewfilms.org)

Subject: RE: Still Need NY Teacher

Hey,

Am back in the office.....Please know that I've circulated this request several times to the appropriate internals but unfortunately it's a very slow time with most of our members away for the summer break. Our school year does not commence until Wednesday, September 9th so most of our folks are still away. FYI, We've got a staff retreat on August 31st and perhaps we'll have better luck

for names of interested kindergarten teachers then. I've placed a call/email to Lynn Yabroudi, a kindergarten special ed teacher, who initially was very interested but I haven't heard anything back. It does seem strange that none of the teachers contacted were interested in participating but we've had a lot going on in NYC re evaluations & testing. Perhaps folks just got caught up in that.

My understanding is that no one internally is aware of any event with the Mayor in September re this project but please keep in mind that the first few days of school are particularly hectic and our members will be in their respective schools. It would be helpful if we had the logistics of the event as soon as possible. Goes without saying that I'll keep working this until our retreat...Best,
Maureen

From: Regina Clemente [<mailto:regina@bravenewfilms.org>]
Sent: Thursday, August 20, 2015 12:09 PM
To: Maureen Salter; John Del Cecato; Maureen Salter
Cc: Robert Greenwald
Subject: Still Need NY Teacher
Importance: High

Hi John & Maureen -

I am following up on this one last time.

It would be VERY helpful to have NY kindergarten teacher in the film and for the event in NY.

Now that school is back in in many places, are there a few you can connect us to this week?

We need them asap to film them, edit the piece, and have it ready for the event.

Let us know – thanks,

Regina

From: Regina Clemente <regina@bravenewfilms.org>

Date: Tue, 28 Jul 2015 14:13:05 -0700

To: Maureen Salter <[REDACTED]>

Cc: "msalter@uft.org" <msalter@uft.org>, John Del Cecato <jfdc@akpdmedia.com>, Scott Marcano <scott@bravenewfilms.org>, Engler Ellie <EEngler@uft.org>, Alford Karen <kalford@uft.org>, Ina Babb Henry <IBabbHenry@uft.org>

Subject: Re: Need NY Teacher

Hi Maureen -

Thanks for the quick response. We reached out to all of the teachers you gave us info for, but only two responded and neither were ultimately willing to participate.

Thus, we would LOVE a few more contacts. If there are any we (or the mayor's office) can reach out to now, that would be great.

They Mayor's event is going to involve the mayor, Brave New Films, ideally you all, and community groups doing a press conference and screening of the film. Details are still being worked out, but it will be sometime that late afternoon/evening. As of now, it will be at PACE University.

Thanks so much for your help with this.

Regina

From: Maureen Salter <[REDACTED]>
Date: Tuesday, July 28, 2015 at 1:13 PM
To: Regina Clemente <regina@bravenewfilms.org>
Cc: "msalter@uft.org" <msalter@uft.org>, John Del Cecato <jfdc@akpdmedia.com>, Scott Marcano <scott@bravenewfilms.org>, Engler Ellie <EEngler@uft.org>, Alford Karen <kalford@uft.org>, Ina Babb Henry <IBabbHenry@uft.org>
Subject: Re: Need NY Teacher

Hi Regina,

I gave your team the names we had a while ago...the week after the initial 'ask' from John. I believe there were two that wanted to participate in the documentary. Did none of them work out? I believe Lynne Yabroudi was very keen.

Most of our members are away on summer break but I'll loop in Karen Alford & Ellie to see if they have any ideas re reach out for kindergarten teachers. We may have better luck later on in August when our members return from the summer vacation & perhaps we can connect with a kindergarten teacher then & still meet your need. Can you forward details re the Mayor's event on Sept 10th? I don't have that.

I'll be away for the first weeks of August but hopefully we can find someone for September. Thnx, Best, Maureen

Sent from my iPhone

On Jul 27, 2015, at 3:50 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

Hi Maureen -

We are still looking to identify a NY kindergarten teacher for our short film – and to speak at the event we are doing in NY (with the Mayor's office) on Sept. 10th.

Is there any way you could you help us identify someone this week? If we don't ID someone this week for the film, we will have

no representatives from NY.

Let me know – thanks,

Regina

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Thursday, May 28, 2015 at 9:22 AM

To: "msalter@uft.org" <msalter@uft.org>,

"[REDACTED]" <[REDACTED]> Robert Greenwald <robert@bravenewfilms.org>, Regina Clemente <regina@bravenewfilms.org>

Subject: Connecting

Hey Robert. So sorry for the delay on my end - but I was able to track down the perfect person for you - Maureen Salter at the United Federation of Teachers here in NYC.

I know your shooter is done for this week - but Maureen is eager to help track down some Kindergarten teachers who would fit the bill & could help coordinate for your shooter's next availability.

Let me know how I can help - but otherwise, I'll let you guys take it from here!

Best,

JDC

John F. Del Cecato

Partner/Creative Director

AKPD Message and Media

915 Broadway, Suite 1301

New York, NY 10010

[212-529-5775](tel:212-529-5775) (office)

[212-529-0545](tel:212-529-0545) (fax)

[917 685 4819](tel:917-685-4819) (mobile)

The views, opinions, and judgments expressed in this message are solely those of the author. The message contents have not been reviewed or approved by the UFT.

--
Hayley Prim
c: [REDACTED]

--

Havlev Prim

c: [REDACTED]

From: [Snyder, Thomas](#)
To: [Hagelgans, Andrea](#); [B](#); [FLONYC](#)
Cc: [John Del Ceccato \(jfdc@akpdmedia.com\)](#); [Walzak, Phil](#); [Blumm, Kate](#); [Zuniga, Andrea](#); [Shorris, Anthony](#); [Ramirez Ursulina \(URamirez@schools.nyc.gov\)](#); [JWallack@schools.nyc.gov](#)
Subject: Re: Education speech/ introductions
Date: Wednesday, August 26, 2015 4:13:38 PM

Love the first two ideas.

From: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Date: Wednesday, August 26, 2015 at 11:40 AM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>, Chirlane McCray <FLONYC@cityhall.nyc.gov>
Cc: John Del Ceccato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, Kate Blumm <KBlumm@cityhall.nyc.gov>, Tom Snyder <tsnyder@cityhall.nyc.gov>, Andrea Zuniga <azuniga@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Ursulina Ramirez <URamirez@schools.nyc.gov>, Josh Wallack <JWallack@schools.nyc.gov>
Subject: Education speech/ introductions

Sir, Ma'am

I wanted to begin a discussion with you about the stagecraft of the speech on September 16. Unfortunately I have to leave at 1pm today to take my son to the pediatrician, so starting discussion here for others to pick up on in case our speech meeting goes long. We should begin outreach quickly to lock in our intro.

Introduction:

First choice: Neil de Grasse Tyson

<!--[if !supportLists]--> <!--[endif]-->I'd like to propose that we ask Neil deGrasse Tyson to introduce you for the speech. He went to public schools in NYC (Bronx Science), his children currently attend public schools. He is a huge advocate on STEM and we have many STEM type items in the speech (computer science, algebra for all, AP for all). In addition, I think if we were to secure him it would be a huge "get" both in terms of his name recognition (3.4 million twitter followers) but also because he has been critical of NYC public schools in the past, particularly the way schools have treated children of color.

He's very much against the way the education of young students has been undertaken generally, with, of course, with a particular interest in science education. Our computer science program speaks to this shift. Tyson routinely states that standardized testing is a misguided way to educate students. He also believes that lackluster teachers are also to blame for poor science education. Tyson has routinely stated that teachers who can fully engage students and get them excited about learning are the best teachers who will produce well-educated and interested students.

I believe you would need to make the call directly to him as he has turned down school speeches in the past, but those were commencement speeches and he has said he wants to see a vision for schools.

Second Choice: Sonia Sotomayor

<!--[if !supportLists]--> <!--[endif]-->Born and raised NYC. Brilliant. etc

Third Choice: Marian Wright Edelman

<!--[if !supportLists]--> <!--[endif]-->Speaks to issues of equity for all our kids. Thought leader. Not as popular name recognition as the other two.

We are identifying high schools for the speech (also considering CUNY but that brings a different set of discussion points) and finalizing a full communications plan including roll-ins, videos, validator outreach, DN editorial board meeting, etc. Rob, Kate, JDC and I are connecting on visuals for the speech--- Slogan banner, video to kick start, etc

Many thanks,
Andrea

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Calvelli, John](#)
To: [Davidoff, Sid](#)
Cc: [Steve.Aiello@hkstrategies.com](#); [Wolfe, Emma](#); [Seignious, Sandy](#); [Fialkoff, Gabrielle](#); [REDACTED]; [JBanks@rebny.com](#); [Williams, Dominic](#); [Walzak, Phil](#); [Schnake Mahl, Gabriel](#); [PMadonia@rockfound.org](#); [mschlein@accion.org](#); [wfloyd@google.com](#); [Sunshine@sunshinesachs.com](#); [jfdc@akpdmedia.com](#); [chris.ward@aecom.com](#)
Subject: Re: Group Dinner
Date: Wednesday, August 26, 2015 4:57:16 PM

Count me in.

Sent from my iPhone

On Aug 26, 2015, at 11:31 AM, Davidoff, Sid <SD@dhclegal.com> wrote:

We are planning to have other one of our group dinners on Tuesday, September 29th probably at La Mela Restaurant, unless anyone objects, at around 7:30 pm.

Please let me know if you plan to attend. I'll send an official invite shortly.



Sid Davidoff, Esq.
Davidoff Hutcher & Citron LLP
605 Third Avenue, New York, NY 10158
Firm: 212.557.7200 Direct: 646.428.3260
Fax: 212.286.1884 Email: sd@dhclegal.com
[Website](#)

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From: [Hagelgans, Andrea](#)
To: [Parikh, Ishanee](#); [Walzak, Phil](#); [John Del Cecato](#); [Williams, Dominic](#); [Hinton, Karen](#)
Subject: Re: Wabc story
Date: Wednesday, August 26, 2015 6:04:50 PM

Yay!! Great work

Sent from my BlackBerry 10 smartphone.

From: Parikh, Ishanee
Sent: Wednesday, August 26, 2015 5:58 PM
To: Walzak, Phil; John Del Cecato; Hagelgans, Andrea; Williams, Dominic; Hinton, Karen
Subject: RE: Wabc story

Getting Mahen to send around, but story was great. (obviously highlights system fail but we look like we saved the day ☺)

“we went to NYPD, DOF, Comptroller, and Pub adv and finally we threw a hail mary and went to Mayor’s office and she got her car back...”

From: Walzak, Phil
Sent: Wednesday, August 26, 2015 11:39 AM
To: John Del Cecato; Hagelgans, Andrea; Parikh, Ishanee; Williams, Dominic; Hinton, Karen
Subject: Re: Wabc story

Yes!

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: John Del Cecato
Sent: Wednesday, August 26, 2015 10:39 AM
To: Hagelgans, Andrea; Parikh, Ishanee; Williams, Dominic; Walzak, Phil; Hinton, Karen
Subject: Re: Wabc story

Good stuff!

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Wednesday, August 26, 2015 at 9:41 AM
To: Ishanee Parikh <iparikh@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Wabc story

This is great. +JDC

Sent from my BlackBerry 10 smartphone.

From: Parikh, Ishanee

Sent: Wednesday, August 26, 2015 9:32 AM
To: Williams, Dominic; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Subject: Wabc story

Dom helped make sure this part-time nurse who is 6 months pregnant got her car back.

Basically, she filed stolen car report for her car and it was towed and pd fucked up and didn't tell her and then she couldn't afford to get car back bc months in lot = \$\$\$

Abc came to us and dom made pd pay for it and got this woman her car back.

Can we say something along the lines of "whenever a staff member receives a complaint from any constituent, we follow up to see how we can assist and solve their problem."

From: Livingstone, Steve J. [<mailto:Steve.J.Livingstone@abc.com>]
Sent: Wednesday, August 26, 2015 09:04 AM
To: Parikh, Ishanee
Subject: RE: Just confirming... you got my 2 emails thanks

Ms. Parikh,

Ms. Parchment is picking up her car today. She won't have to pay a cent, the NYPD, I'm told, paid the bill.

Should I/she be thanking you and the mayor's office?

I'm just wondering what was the catalyst.

This story will air today at 5:30pm... of course, we will include this resolution.

Best,
Steve

From: Parikh, Ishanee [<mailto:iparikh@cityhall.nyc.gov>]
Sent: Tuesday, August 25, 2015 11:00 AM
To: Livingstone, Steve J.
Subject: RE: Just confirming... you got my 2 emails thanks

Understand – getting it in front of right ppl and figuring out how we can help.

From: Livingstone, Steve J. [<mailto:Steve.J.Livingstone@abc.com>]
Sent: Tuesday, August 25, 2015 10:36 AM
To: Parikh, Ishanee
Subject: RE: Just confirming... you got my 2 emails thanks

As I stated before... At DCPI, I gave you the press person to speak to there, Lt. Grimpel... He said the

police dropped the ball, but could do nothing and advised she hire a lawyer and contact the comptroller's office. The comptroller's press contact told me she has to file a claim, just like everyone else. That will take months and she will likely lose her car to an auction by the tow yard.

In my tenure here, I've never gotten so many doors slammed in my face in a single report, (especially after a city agency admitted screwing up). It's really been an incredible exercise in futility. And, right now, that will be the focus of our story. But, our story hasn't been written yet. And I still have faith that someone, anyone at the city will do something to help this part time nurse.

I understand you have to check my information... but if everything I've said is true, can the mayor's office help this lady? Or will she have to go through the comptroller's office, wait months, and likely watch helplessly as her car will eventually be auctioned off by the tow yard.

Steve

From: Parikh, Ishanee [<mailto:iparikh@cityhall.nyc.gov>]
Sent: Tuesday, August 25, 2015 10:24 AM
To: Livingstone, Steve J.
Subject: RE: Just confirming... you got my 2 emails thanks

Yep, I checked in with folks on Friday but working through press offices and as you mentioned it's multiple agencies, so trying to run this down.

Apologies for delay.

From: Parikh, Ishanee
Sent: Friday, August 21, 2015 10:23 AM
To: 'Livingstone, Steve J.'
Subject: RE: Just confirming... you got my 2 emails thanks

Yes received – will keep you posted.

From: Livingstone, Steve J. [<mailto:Steve.J.Livingstone@abc.com>]
Sent: Friday, August 21, 2015 10:13 AM
To: Parikh, Ishanee
Subject: Just confirming... you got my 2 emails thanks

From: [John Del Cecato](#)
To: [Parikh, Ishanee](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Williams, Dominic](#); [Hinton, Karen](#)
Subject: Re: Wabc story
Date: Wednesday, August 26, 2015 6:50:58 PM

So good

On Aug 26, 2015, at 6:26 PM, Parikh, Ishanee <iparikh@cityhall.nyc.gov> wrote:

So we got involved. We asked for help from the city's Department of Finance, who referred us to the NYPD, they sent us to the Comptroller. We even appealed to the Public Advocate. That's when we threw a "hail Mary" to Mayor de Blasio's office. And just days later...

We were notified that Leslie could pick up her car the next morning. The NYPD stepped up and paid all the storage fees.

It was our calls to Mayor de Blasio that got results.

That made Leslie, very happy, "Thank you 7 On Your Side, anyone out there call Nina she could get it done," she said.

TOWING TROUBLES FOR BRONX WOMAN

ABC 7 – Nina Pineda – 5:50 pm

<http://abc7ny.com/news/towing-troubles-for-bronx-woman/958138/>

7 On Your Side spent nearly a month investigating this mystery; going to the NYPD, city agencies and a state assemblyman, trying to help a woman who's car first vanished, then surfaced at a tow yard a month later with a stack of charges.

For the past two months, expectant mother Leslie Parchment's been stuck taking the subway from the Bronx to her job as a Manhattan hospital nurse. She's been riding the rails ever since her car vanished from 235th Street where she says she parked it May 31st.

"I call the police and they look in the system and drove around with me for an hour and they said it's not in the system. So it's a grand larceny the car is gone." Leslie said.

Officers with the 47th Precinct filed a stolen car report on June 4th. But where was her car? The day she parked, it was ticketed (the ticket was later dismissed) and towed by the Bronx-based Crown Towing. But Leslie didn't find this out until she got a letter from Crown more than a month later. By now, the bill ballooned.

"It was already \$1,600 dollars. And I said I don't have \$1,600," Leslie said.

It wasn't until we investigated that we found the NYPD admitted dropping the ball. They knew that Leslie's car had been ticketed and towed but failed to tell the vehicle owner anything when she reported her car stolen to the police.

So we got involved. We asked for help from the city's Department of Finance, who referred us to the NYPD, they sent us to the Comptroller. We even appealed to the Public Advocate. That's when we threw a "hail Mary" to Mayor de Blasio's office. And just days later...

We were notified that Leslie could pick up her car the next morning. The NYPD stepped up and paid all the storage fees.

It was our calls to Mayor de Blasio that got results.

That made Leslie, very happy, "Thank you 7 On Your Side, anyone out there call Nina she could get it done," she said.

From: Walzak, Phil
Sent: Wednesday, August 26, 2015 6:10 PM
To: Parikh, Ishanee; John Del Cecato; Hagelgans, Andrea; Williams, Dominic; Hinton, Karen
Subject: RE: Wabc story

Yes!!!!

From: Parikh, Ishanee
Sent: Wednesday, August 26, 2015 5:58 PM
To: Walzak, Phil; John Del Cecato; Hagelgans, Andrea; Williams, Dominic; Hinton, Karen
Subject: RE: Wabc story

Getting Mahen to send around, but story was great. (obviously highlights system fail but we look like we saved the day 😊)

"we went to NYPD, DOF, Comptroller, and Pub adv and finally we threw a hail mary and went to Mayor's office and she got her car back..."

From: Walzak, Phil
Sent: Wednesday, August 26, 2015 11:39 AM
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Subject: Re: Wabc story

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Sent: Wednesday, August 26, 2015 10:39 AM

To: Hagelgans, Andrea; Parikh, Ishanee; Williams, Dominic; Walzak, Phil; Hinton, Karen
Subject: Re: Wabc story

Good stuff!

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Wednesday, August 26, 2015 at 9:41 AM
To: Ishanee Parikh <iparikh@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Wabc story

This is great. +JDC

Sent from my BlackBerry 10 smartphone.

From: Parikh, Ishanee
Sent: Wednesday, August 26, 2015 9:32 AM
To: Williams, Dominic; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Subject: Wabc story

Dom helped make sure this part-time nurse who is 6 months pregnant got her car back.

Basically, she filed stolen car report for her car and it was towed and pd fucked up and didn't tell her and then she couldn't afford to get car back bc months in lot = \$\$\$

Abc came to us and dom made pd pay for it and got this woman her car back.

Can we say something along the lines of "whenever a staff member receives a complaint from any constituent, we follow up to see how we can assist and solve their problem."

From: Livingstone, Steve J. [<mailto:Steve.J.Livingstone@abc.com>]
Sent: Wednesday, August 26, 2015 09:04 AM
To: Parikh, Ishanee
Subject: RE: Just confirming... you got my 2 emails thanks

Ms. Parikh,

Ms. Parchment is picking up her car today. She won't have to pay a cent, the NYPD, I'm told, paid the bill.

Should I/she be thanking you and the mayor's office?

I'm just wondering what was the catalyst.

This story will air today at 5:30pm... of course, we will include this resolution.

Best,
Steve

From: Parikh, Ishanee [<mailto:iparikh@cityhall.nyc.gov>]
Sent: Tuesday, August 25, 2015 11:00 AM
To: Livingstone, Steve J.
Subject: RE: Just confirming... you got my 2 emails thanks

Understand – getting it in front of right ppl and figuring out how we can help.

From: Livingstone, Steve J. [<mailto:Steve.J.Livingstone@abc.com>]
Sent: Tuesday, August 25, 2015 10:36 AM
To: Parikh, Ishanee
Subject: RE: Just confirming... you got my 2 emails thanks

As I stated before... At DCPI, I gave you the press person to speak to there, Lt. Grimpel... He said the police dropped the ball, but could do nothing and advised she hire a lawyer and contact the comptroller's office. The comptroller's press contact told me she has to file a claim, just like everyone else. That will take months and she will likely lose her car to an auction by the tow yard.

In my tenure here, I've never gotten so many doors slammed in my face in a single report, (especially after a city agency admitted screwing up). It's really been an incredible exercise in futility. And, right now, that will be the focus of our story. But, our story hasn't been written yet. And I still have faith that someone, anyone at the city will do something to help this part time nurse.

I understand you have to check my information... but if everything I've said is true, can the mayor's office help this lady? Or will she have to go through the comptroller's office, wait months, and likely watch helplessly as her car will eventually be auctioned off by the tow yard.

Steve

From: Parikh, Ishanee [<mailto:iparikh@cityhall.nyc.gov>]
Sent: Tuesday, August 25, 2015 10:24 AM
To: Livingstone, Steve J.
Subject: RE: Just confirming... you got my 2 emails thanks

Yep, I checked in with folks on Friday but working through press offices and as you mentioned it's multiple agencies, so trying to run this down.

Apologies for delay.

From: Parikh, Ishanee
Sent: Friday, August 21, 2015 10:23 AM
To: 'Livingstone, Steve J.'
Subject: RE: Just confirming... you got my 2 emails thanks

Yes received – will keep you posted.

From: Livingstone, Steve J. [<mailto:Steve.J.Livingstone@abc.com>]
Sent: Friday, August 21, 2015 10:13 AM
To: Parikh, Ishanee
Subject: Just confirming... you got my 2 emails thanks

From: [Goldmark, Karin](#)
To: "[URamirez@schools.nyc.gov](#)"; [Fuleihan, Dean \(OMB\)](#); [Shorris, Anthony](#); [Buery, Richard](#); [Hagelgans, Andrea](#); "[Wallack Josh \(JWallack@schools.nyc.gov\)](#)"; [Devora Kaye](#); [Confer, Alexis](#); [Blumm, Kate](#); "[eliss@schools.nyc.gov](#)"; [John Del Cecato](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Zuniga, Andrea](#)
Subject: Coaching Model--Georgia
Date: Wednesday, August 26, 2015 7:23:46 PM

Useful for model design for HS and MS and also for costing out—includes ratios and how students were determined to be “at risk” (a term I don’t like much) and therefore eligible for coaching model.

https://gosa.georgia.gov/sites/gosa.georgia.gov/files/related_files/document/Graduation_Coach_Report.pdf

From: [Madonia, Peter](#)
To: [Michael Schlein](#)
Cc: [Davidoff, Sid](#); [Steve Aiello@hkstrategies.com](#); [Wolfe, Emma](#); [Seignious, Sandy](#); [Fialkoff, Gabrielle](#); [JBanks@rebny.com](#); [Williams, Dominic](#); [Walzak, Phil](#); [Schnake Mahl, Gabriel](#); [wfloyd@google.com](#); [Sunshine@sunshinesachs.com](#); [jfdc@akpdmedia.com](#); [jcavelli@wcs.org](#); [chris.ward@aecom.com](#)
Subject: Re: Group Dinner
Date: Wednesday, August 26, 2015 9:56:53 PM

Out of town that week

Sent from my iPhone

> On Aug 26, 2015, at 9:55 PM, Michael Schlein <mschlein@accion.org> wrote:
>
> Probably not for me that night. Michael
>
>
>
> On Aug 26, 2015, at 2:31 PM, Davidoff, Sid <SD@dhclegal.com<<mailto:SD@dhclegal.com>>> wrote:
>
>
> We are planning to have other one of our group dinners on Tuesday, September 29th probably at La Mela Restaurant, unless anyone objects, at around 7:30 pm.
>
> Please let me know if you plan to attend. I'll send an official invite shortly.
>
>
> _____
> [DHC]
> Sid Davidoff, Esq.
> Davidoff Hutcher & Citron LLP
> 605 Third Avenue, New York, NY 10158
> Firm: 212.557.7200 Direct: 646.428.3260
> Fax: 212.286.1884 Email: sd@dhclegal.com<<mailto:sd@dhclegal.com>>
> Website<<http://www.dhclegal.com/>>
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> *****
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> LLP at (800) 793-2843, ext. 3281, and destroy all copies of this
> message and any attachments.
>
> IRS DISCLOSURE NOTICE
> In accordance with Internal Revenue Service Circular 230, we inform
> you that any discussion of a federal tax issue contained in this
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> to be used, and it cannot be used, by any recipient for the purpose of
> (i) avoiding penalties that may be imposed on the recipient under
> United States federal tax laws, or (ii) promoting, marketing or
> recommending to another party any tax-related matters addressed herein.
> *****

From: [Boeglin, Rosemary](#)
To: [Boeglin, Rosemary](#)
Bcc: [@Research Office](#); [Leopold, Elana](#); "[hayley@progressiveagenda.us](#)"; "[jfdc@akpdmedia.com](#)"; [Gunaratna, Mahen](#); [McGinn, Isaac](#); [Klein, Monica](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Grybauskas, Natalie](#); [Jacobs, Eva](#); "[bccd@cityhall.nyc.gov](#)"; [McCray, Chirlane](#); [Hinton, Karen](#); [Adams Baker, Marti](#); [Abeywardena, Penny](#); [Beggs, Joyce](#); [Hardy, Travis](#); [Jackson, Marissa](#); [Nabizada, Mina](#); [Schrenell, Hillary](#); [Wright, Jessica](#); [Shaikh, Michael](#); "[geri@progressiveagenda.us](#)"
Subject: Income Inequality -- Wednesday, August 26, 2015
Date: Thursday, August 27, 2015 12:03:27 AM

Income Inequality -- Wednesday, August 26, 2015

Today's Headlines:

[Elizabeth Warren allies demand answers from Clinton on Wall Street ties](#)

POLITICO - Gabriel Debenedetti

[Call made to revisit state's minimum wage](#)

CHICAGO TRIBUNE - Karen Caffarini

[Disability workshops say city's minimum wage bill could force their closure](#)

ST LOUIS BUSINESS JOURNAL - Jacob Kirin

[How Donald Trump turned the immigration debate from reform to 'anchor babies'](#)

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[Marco Rubio: Eliminating the capital gains tax will help bartenders like my father](#)

WASHINGTON POST - Greg Sargent

[Donald Trump Says He Wants to Raise Taxes on Himself](#)

BLOOMBERG - David Knowles

Income Inequality in the News:

[Elizabeth Warren allies demand answers from Clinton on Wall Street ties](#)

POLITICO - Gabriel Debenedetti

Eight liberal political groups continue to pressure Hillary Clinton over her Wall Street policies on Wednesday, releasing a letter that asks whether she supports legislation to ban financial companies from giving workers large bonuses before they join the government. The letter specifically points to two of Clinton's State Department aides who came over from the banking world.

“On behalf of our nine million supporters across the country, we are writing to request more information about your positions regarding the revolving door between Wall Street and the federal government,” reads a statement backed by Democracy For America, Rootstrikers, CREDO Action, MoveOn.Org Political Action, the Center for Popular Democracy Action, The Other 98%, Friends of the Earth Action, and American Family Voices.

The missive, which comes as Clinton interrupts her Hamptons vacation to unveil her rural policy platform in Iowa on Wednesday, specifically notes that Clinton has yet to support or comment on Sen. Tammy Baldwin's Financial Services Conflict of Interest Act. Progressive icon Sen. Elizabeth Warren — who has ties to many of those who signed the letter — has encouraged all presidential candidates to back the legislation, as both Bernie Sanders and Martin O'Malley have done.

“These types of ‘golden parachute’ compensation packages are highly controversial, and for good reason,” the letter reads. “At worst, it results in undue and inappropriate corporate influence at the highest levels of government — in essence, a barely legal, backdoor form of bribery.”

The letter concludes by posing two questions to the Democratic front-runner: “Do you still support the use of this controversial compensation practice?” and “If you become president, will you allow officials who enter your administration to receive this sort of bonus?”

While Clinton has made steps to appeal to the types of progressive voters behind this letter, she has so far resisted pressure from the left to support reviving the Glass-Steagall Act, which separated commercial and investment banking before it was repealed in 1999. And members of these groups who wanted bank antagonist Warren to run for the presidency are on high alert this week after news broke that the Massachusetts senator met with Vice President Joe Biden over the weekend as he considers his own presidential ambitions.

“It’s hard to imagine Democrats’ 2016 nominee will be truly tough on Wall Street banks that break the law, if they won’t commit to banning their advisers from receiving legalized bribes from those same banks,” said Charles Chamberlain, executive director of Democracy for America, a group founded by former Vermont governor and current Clinton backer Howard Dean.

The letter names a pair of Clinton associates who moved from banks to the State Department: Robert Hormats, an undersecretary who came from Goldman Sachs, and Thomas Nides, a deputy secretary who came from Morgan Stanley.

Warren has suggested repeatedly that any candidate seeking her endorsement must agree not to appoint officials with Wall Street ties.

“Anyone who wants to be president should appoint only people who have already demonstrated they are independent, who have already demonstrated that they can hold giant banks accountable, who have already demonstrated that they embrace the kind of ambitious economic policies that we need to rebuild opportunity and a strong middle class in this country,” she said in July.

[Call made to revisit state's minimum wage](#)

CHICAGO TRIBUNE - Karen Caffarini

With take-home pay of about \$200 a week from her minimum-wage job at a Highland gas station, Karina Longfellow finds herself having to decide which of her bills she can pay and which will have to wait a little while longer.

The creditors haven't started calling on the 22-year-old student at Purdue University Calumet yet, but she knows it could only be a matter of time.

"I have a lot of bills to pay, but it's kind of hard when you're only making \$200 a week," said Longfellow, who is considered part-time but works between 35 and 40 hours a week.

She said she has earned more at other jobs in the past, but accepted this job and its \$7.25 an hour salary with no benefits about a month and a half ago, when she found herself jobless and with only \$30 to her name.

"I don't know how people with families can do it," she said of parents who work in minimum wage jobs.

Minimum wage movement underway

Families can't make it on their own making \$7.25 an hour, Indiana's minimum wage, said state Sen. Karen Tallian, D-Ogden Dunes, who said she filed legislation to increase the rate for two or three years, but none of the bills received a hearing.

Still, Tallian said she'll try again this year. She said she'll be filing another bill, this time asking that the minimum wage in Indiana be increased to between \$9 and \$11.50 an hour.

Someone earning \$7.25 an hour, which is also the federal minimum wage, makes just over \$15,000 a year working 40-hour weeks. It's above the federal poverty level for a single person, but dips below for a household of two, at \$15,730, and even further below for a family of four, which is \$23,850.

"No one who works 40 hours a week should be below the federal poverty level," Tallian said.

She said in those cases the families would qualify for state benefits.

"The state of Indiana is subsidizing these businesses," she said.

Tallian isn't alone in looking at increasing minimum wage. Cities, states and companies themselves are making the move.

Wal-Mart said it would raise its minimum pay to \$10 an hour by next year and Amalgamated Bank announced it raised its teller pay to \$15 an hour. Chicago is raising its minimum wage to \$13 an hour and Seattle, an expensive city in which to live, raised its to \$15 an hour.

Minimum wage varies by state. Vermont voted to gradually increase its minimum wage to \$10.50 by January 2018 and Washington, D.C., increased its to \$11.50 as of July 2016.

A matter of timing

State Rep. Julie Olthoff, D-Merrillville, said she doesn't know if now is a good time to talk about minimum wage in Indiana, noting it was only six years since the last increase.

"A lot of businesses were hit in 2007 and 2008 and are just now bouncing back. Now they're faced with another challenge -- trying to figure out the Affordable Care Act and how they can handle it," Olthoff said.

She said some companies would put on more part-time workerers, which she said wouldn't be positive for the employee, employer or the business.

Paul McGrath, an economics professor at Purdue University Calumet, said it's probably time to look at the issue again in Indiana, even if the rate is only increased to \$8 or \$9, but added whether the General Assembly would do so would likely depend on whether it's mostly blue (Democrat) or red (Republican).

He doesn't see the minimum going as high as \$10 an hour in Indiana. He said the state doesn't have the high cost of living that Chicago and Seattle do that drove their minimum rates higher.

He said how much of an impact raising the rate will have on a company's profitability depends on how important unskilled labor is to the company.

"If a company, municipality or university uses a lot of unskilled labor, it could have a cost impact, which they'd try to pass on to the customer. To what degree will customers agree to eat that cost," McGrath said.

"Some might ask why a meal costs 25 cents more than last week," he said.

McGrath said he's pretty sure there are a lot of service sector jobs in Northwest Indiana's seven-county region that start out at minimum wage, many of which are part-time.

Ross Township Trustee Joseph Shudick said his office sees, and serves, a lot of working poor residents, people making minimum wage working at two to three different part-time jobs.

"Minimum wage is OK, but now add two to three kids. You have to pay rent, utilities and transportation costs. It creates a hole that's real difficult to crawl out of," Shudick said.

Longfellow said her parents are paying her college costs for the first four years, but she has a car payment, hospital bills and other bills. Plus, she wants to go on to graduate school, which she knows she'll need to obtain loans to accomplish. She also wants to move out of the dorms and into an apartment, which she can't do on her current salary.

"I definitely would like to see minimum wage increased. You can't live on \$7.25 an hour," she said.

[Disability workshops say city's minimum wage bill could force their closure](#)

ST LOUIS BUSINESS JOURNAL - Jacob Kirin

A change to St. Louis Alderman Shane Cohn's minimum wage bill has some nonprofits fearing they'll be forced to close.

In previous versions of Board Bill 83, which would increase the city's minimum wage to \$11 by 2018, people with developmental disabilities who are employed by licensed workshops were exempted, meaning they could continue receiving subminimum wages.

Drafters removed that exemption Tuesday.

“We are trying to support folks who have issues such as that,” Cohn said during the Board of Aldermen’s special meeting, when it perfected the bill, which could get final passage Friday. “Workers in those industries do deserve to take care of themselves. Oftentimes they don’t have family around them... Our social services in the state of Missouri are completely inadequate.”

But Mike Stroud, executive director of Industrial Aid, said the move could result in hundreds of job losses.

That organization, with revenue and expenses each at about \$4.2 million for the fiscal year ended June 30, 2014, according to its most recent IRS filing, employs 140 people with disabilities, all of whom make below the minimum wage because they’re paid based on productivity levels, Stroud said.

A federal law allows employers to pay workers with disabilities at subminimum wages.

The question now, Stroud said, is whether a local ordinance may contradict the U.S. Fair Labor Standards Act.

Fulvio Franzi, executive director of sheltered employment programs for the Missouri Department of Elementary and Secondary Education, said St. Louis’ proposed ordinance “could be problematic.” He said 372 people with disabilities are employed by four shelters in the city of St. Louis, including Worth Industries and MERS/Missouri Goodwill Industries.

Generally, he said, those people “cannot compete in competitive business and industry.”

Matt Burridge, CEO of Project Inc., is also worried. Without the exemption, he said, “we wouldn’t be able to exist.” Project Inc., with revenue and expenses each at nearly \$1.4 million for the fiscal year ended June 30, 2014, employs 92 people with disabilities, Burridge said. He said the vast majority of those workers could not, for example, work as baggers in a grocery. Instead, he said, they do subassembly and packaging work.

“The irony,” Burridge said, “is that by trying to do a good thing the most disabled workers could be punished.”

“We’re a nonprofit, and work on a very tight budget,” he said. “We provide jobs through competitive bidding for contracts, and to double our labor costs in a labor-intensive market would have a high probability of shutting us.”

The St. Louis-based Starkloff Disability Institute, which advocates for the disabled, said in a statement, “Sheltered workshops pay their workers below minimum wage, which does not support their independence. However, we recognize that sheltered workshops are charitable institutions. Legislation must be carefully planned to avoid abrupt changes and ensure the long-term viability of these organizations.”

If passed and signed by St. Louis Mayor Francis Slay, the bill would go into effect Oct. 15. St. Louis County in July failed to advance a bill that would have raised the minimum wage in unincorporated areas there to \$15 by 2020.

The city bill's proponents are sticking by the change.

"Paraquad would never support subminimum wages for people with disabilities. Period," said Aimee Wehmeier, executive director and CEO of Paraquad, a nonprofit that advances independent living for the disabled.

[How Donald Trump turned the immigration debate from reform to 'anchor babies'](#)

LOS ANGELES TIMES - Katie Linthicum

At a recent anti-immigrant rally in the Inland Empire, where activists stood on a street corner chanting, "Help America, not illegals," several sported the same white T-shirt. On it, in large blue letters, was a name: "Trump."

This has been a satisfying summer for those who favor stricter immigration enforcement, thanks in no small part to Republican presidential front-runner Donald Trump.

Less than a year ago, activists watched angrily as President Obama took sweeping executive action to shield millions of people in the country without legal status from deportation. But in a few short months, Trump has helped flip the national dialogue and given rise to a new surge of calls to ramp up deportations and wall off the Mexican border.

In Trump, anti-immigrant activists have found a brash and unapologetic celebrity spokesman — one whose impenitence was on display Tuesday when he tangled over immigration with Univision anchor Jorge Ramos after briefly kicking him out of a news conference.

Trump's outrage over crimes committed by immigrants in the country illegally has spurred congressional assaults on "sanctuary city" policies. His proposal to end citizenship for children born to immigrants without legal status has forced more-moderate Republican presidential candidates to the right, with former Florida Gov. Jeb Bush and others using the controversial phrase "anchor babies."

"It's a good time for us," said longtime anti-immigrant activist Robin Hvidston, whose group, We the People Rising, helped organize the rally in Ontario over the weekend. "Donald Trump has brought these issues to the front burner. Does it feel like public opinion is shifting? I'd say yes."

A certain whiplash has come to define the immigration debate in recent years in the absence of a comprehensive fix to a system that all sides say is broken. Fierce battles play out episodically in Washington and at the state and local level, with activists on both sides trading defeats and victories.

Now the divisive issue is once again at the forefront of the presidential campaign — a fate Republican Party leaders hoped to avoid after 2012, when they ascribed their White House loss in part to their failure to win over large numbers of Latinos.

Recently, it seemed the immigration debate had swung in favor of immigrant advocates. Polls show a large majority of Americans support a path to citizenship, and advocates have won important victories at the local level, with driver's licenses, healthcare and financial aid at

public universities now available to immigrants without legal status in some states.

In November, after congressional Republicans repeatedly blocked efforts to pass an immigration overhaul bill that would provide a path to citizenship for the 11 million people living in the country illegally, Obama acted on his own. Advocates celebrated when he announced that he would protect up to 5 million immigrants with long-standing ties to the U.S. from deportation.

But a judge's ruling in February to put Obama's program on hold suddenly halted the momentum. And Trump's rise appears to have only accelerated what some see as a rising tide of anti-immigrant sentiment.

For immigrant advocacy groups, many of which had hired extra staff and even expanded office space in anticipation of an influx of applicants for Obama's program, this summer has been a period of soul-searching and playing defense.

After Obama announced his immigration actions last fall, "everybody was really excited, and we declared victory," said Cristina Jimenez, managing director of United We Dream. "I remember my dad crying and feeling like he finally had hope. Now people are frustrated and people are disappointed and people are angry."

Since his campaign kickoff speech in June, in which he brazenly called Mexican immigrants "rapists" and criminals, Trump has espoused rhetoric that appears designed to rile immigrant advocates and fire up their adversaries. Pablo Alvarado, director of the National Day Laborer Organizing Network, said Trump's campaign is "normalizing" anti-immigrant ideas and racist rhetoric long considered fringe views.

His campaign has been embraced by those on the extreme right on immigration. The Daily Stormer, a website that has called for anti-immigrant violence, endorsed Trump for president. The Federation for American Immigration Reform, which seeks to reduce all forms of immigration, praised Trump's recent policy paper on immigration as the "American workers' Bill of Rights."

But Trump's calls to end birthright citizenship, erect an impenetrable border fence and triple the number of immigration agents are also finding a broader audience. Polls show him with strong support across Republican demographics.

Several leading groups that advocate for stricter immigration enforcement, including Numbers U.S.A. and Californians for Population Stabilization, report that their organizations have seen an uptick in Facebook and Web traffic in recent months.

"People are waking up," said Toni Holle, 60, a tea party activist from Chino Hills. "I think some people were afraid to say that they were against illegal immigration because, you know, you don't want to be called a racist. With Donald Trump at the forefront, people feel more at ease stepping out with their views. I think people are willing to stand up and say, 'No more.'"

Mark Potok, the director of the Southern Poverty Law Center, which tracks extremist groups, said Trump "has tapped into an underlying, very angry current."

But he pointed out that there are fewer organized nativist extremist groups than a decade ago, when the vigilante Minuteman Project stationed armed activists at the Mexican border.

Many immigrant supporters say Trump represents a minority view that is getting extra airtime now because it is Republican primary season.

“You’ve got a constituency that is struggling with change,” said Los Angeles City Councilman Gil Cedillo, who sponsored several bills that helped immigrants in the country illegally while he was a state assemblyman. “It’s not the America they thought they were going to grow up in. Trump’s response has been to scapegoat immigrants. He says, ‘Blame them.’”

That doesn’t mean it should be ignored, Cedillo said.

“It’s dangerous rhetoric,” he said, citing a recent case in Boston in which a man praised Trump’s immigration views after allegedly assaulting a homeless Latino man.

In Trump, many see echoes of former California Gov. Pete Wilson, who branded himself as tough on immigration during his 1994 reelection campaign. The Republican also supported Proposition 187, a measure that denied immigrants in the country illegally access to public services.

Wilson was reelected and Proposition 187 passed. But California Republicans paid a price, as Latinos launched campaigns to register huge number of voters and eventually turned the state blue.

That chapter is a lesson for how immigrant advocates should respond now, said Angelica Salas, executive director of the Coalition for Humane Immigrant Rights of Los Angeles. “We’ve got to build more political power across the state and across the country,” she said.

Trump’s campaign is an attack on all Latinos, she said. “He’s ignoring everything that we are to this country, all of our contributions. It’s a slap in the face over and over again.”

[Marco Rubio: Eliminating the capital gains tax will help bartenders like my father](#)

WASHINGTON POST - Greg Sargent

It’s widely assumed that most of the GOP presidential candidates will eventually roll out tax plans that cut taxes across the board, including at the very top. Yet the GOP candidates have also signaled that they see a greater need than in previous cycles to have an agenda to address inequality.

How Republicans reconcile these two things will be a key dynamic to watch. And one candidate to pay close attention to in this regard is Marco Rubio, who early on in the cycle gave speeches about inequality and challenges facing the middle class, yet has also proposed a tax plan that would eliminate taxes on capital gains, dividends, and estates.

Rubio has argued that he’d be just the person to take on Hillary Clinton over who will help

struggling wage earners because he was once one himself. “If I’m our nominee,” Rubio said at the GOP debate, “how is Hillary Clinton going to lecture me about living paycheck to paycheck?”

Now Rubio has demonstrated how he’ll use his biography to defend his tax plan. In an interview with John Harwood, he was asked how people who live paycheck to paycheck will receive his tax plan:

HARWOOD: You said at the debate the other day that you can compete toe to toe with Hillary Clinton on people who live paycheck to paycheck because you lived paycheck to paycheck.

RUBIO: And I was raised paycheck to paycheck.

HARWOOD: How do you think people who live paycheck to paycheck will receive that your tax plan eliminates taxes on estates, capital gains, and dividends?

RUBIO: First of all, capital gains and dividends is investment. My father had a job as a bartender at a hotel. And the reason why he had a job as a bartender is because someone with money invested in that hotel. That’s why he had a salary, and that’s why he had tips.

HARWOOD: One of the critiques of your plan...has been, come on, that’s a step too far. You can’t eliminate capital gains and dividends. It’s a political loser.

RUBIO: Anything you tax, you’re gonna get less of. That’s why we tax cigarettes, because we don’t want people to smoke. We want more investment. Why would we tax it?

It is true that Rubio’s tax plan does offer middle class tax relief through child credits. Rubio will highlight this fact, along with his biography, to make the case that he’s the candidate who is truly focused on helping Americans struggling with stagnating wages. It is also true that Rubio’s tax plan cuts the top tax rate “only” down to 35 percent, which is less of a tax cut than some supply side Republicans would like.

But tax experts who examined Rubio’s plan told Jonathan Chait that once you factor in its elimination of taxes on capital gains, dividends, and estates, what’s left is a tax cut that is hugely regressive, with a good bulk of its benefits going to the wealthy.

Clinton, by contrast, is likely to propose some combination of tax hikes on investments and inherited wealth. Beyond that, Clinton will propose building on Obamacare’s coverage expansion, while Rubio’s health care plan would repeal the ACA and replace it with a plan that would probably mean workers, the poor, and seniors pay more.

In 2012, Democrats succeeded in savaging Mitt Romney’s tax plan over its regressive features. Republicans explaining Romney’s loss have tended to argue that he was an easy target for such attacks because of his personal wealth and his own low effective tax rate, which was due to the fact that his income was largely derived from capital gains and dividends. Rubio’s candidacy seems premised on the idea that his biography will allow him to elude such attacks. Rubio can sell struggling wage earners on the idea that a regressive tax plan eliminating taxes on capital gains and dividends is in their interests, because his father

was a struggling wage earner who would not have had a job at all if it weren't for investment.

[Donald Trump Says He Wants to Raise Taxes on Himself](#)

BLOOMBERG - David Knowles

Republican front-runner Donald Trump began to flesh out his economic vision for America, and it includes raising taxes on the wealthy.

Trump said during a Wednesday interview on Bloomberg's With All Due Respect that he would like to change the tax code.

"I would change it. I would simplify it," Trump told hosts Mark Halperin and John Heilemann from the lobby of Trump Tower on New York's 5th Ave. Specifically, Trump targeted hedge fund profits, which are currently taxed at a lower rate than regular income.

"I would take carried interest out, and I would let people making hundreds of millions of dollars-a-year pay some tax, because right now they are paying very little tax and I think it's outrageous," Trump said. "I want to lower taxes for the middle class."

Asked whether his proposed changes meant he was prepared to raise taxes on himself, the billionaire framed his answer in terms of fairness.

"That's right. That's right. I'm OK with it. You've seen my statements, I do very well, I don't mind paying some taxes. The middle class is getting clobbered in this country. You know the middle class built this country, not the hedge fund guys, but I know people in hedge funds that pay almost nothing and it's ridiculous, OK?"

Debt ceiling

While Trump's position on taxing hedge fund managers at a higher rate is similar to the views expressed by Democrats Hillary Clinton and Bernie Sanders, his stance on whether Congressional Republicans should battle President Obama over raising the nation's debt ceiling is anything but.

"I would say that it's worth the fight, because honestly there's so much fat in Washington, that if you had the right people in there you could cut it and there would be no problem," Trump said.

Still, Trump acknowledged that while he believed that Republicans should attempt to stand their ground, the reality is that the ceiling would once again be lifted.

"Short term, maybe it's going to happen," Trump said.

Corporate inversion

Trump also signaled he was willing to take on the issue of corporate inversion, by which companies are re-incorporated abroad as a way to skirt costs of doing business when based in the U.S., and said he had discussed the subject with American businessman Carl Icahn.

"I just spoke to him, and he said, 'such a big problem, corporate inversion.' Where we have two-and-a-half trillion dollars sitting outside, can't come in and now what's happening is companies are leaving this country," Trump said. "You know it used to be you'd leave New York for Florida, or you leave New Jersey for Texas or something. It used to be state to state. Now it's country for country. We have companies with thousands and thousands of jobs that are leaving this country to go out and get their money."

His solution to the problem involves lowering corporate taxes.

"Let the money come in, tax it at a much lower rate, and let the money come in," Trump said, adding. "This is money that could be spent in this country, and they can't get it in."

Currency devaluation

One of Trump's biggest targets of late has been the Chinese government, which has devalued its currency in the face of a stock market crash. During the interview, however, Heilemann noted that each devaluation results in lower prices on Chinese goods. "Are you against the notion of lower prices for American consumers?," Heilemann asked.

"No, what I'm against is when they devalue their currency and this has been a big thing with me for a long time. Not only that, Japan is doing the big devaluation now, so it's impossible for our companies to compete."

Odds of winning

With every new poll, Trump's support numbers seem to go up. Perhaps it's no surprise then that his own assessment of his odds of actually winning the presidency have also risen. Asked two months ago what he thought his chances were of becoming the 45th president, Trump told Halperin and Heilemann "anywhere from 10 to 20 percent." During Thursday's interview, however, he sounded a bit more confident.

"Let's say maybe 25 or 30 percent. If you're conservative. I'm conservative," Trump said.

###

From: [Hinton, Karen](#)
To: ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: Biden
Date: Thursday, August 27, 2015 9:37:46 AM

Can I call you about this? You around?

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: [Hinton, Karen](#)
To: ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: FW: Biden
Date: Thursday, August 27, 2015 10:30:41 AM

Just left you a message. This is his question. Should I plant a question today about Biden or should we just wait till someone asks? Let me know.

If he gets question about Biden:

- Great deal of respect for VP
- We have a fine group of candidates
- Not hearing people calling for new candidates
- Candidates we have speaking to issues

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: [Blumm, Kate](#)
To: [Gunaratna, Mahen](#); [Hagelgans, Andrea](#); "jfdc@akpdmedia.com" (jfdc@akpdmedia.com)
Subject: RE: shaking the foundations
Date: Thursday, August 27, 2015 12:59:00 PM

thanks!!

From: Gunaratna, Mahen
Sent: Thursday, August 27, 2015 1:00 PM
To: Hagelgans, Andrea; Blumm, Kate; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com)
Subject: RE: shaking the foundations

Pls see attached

From: Hagelgans, Andrea
Sent: Thursday, August 27, 2015 12:58 PM
To: Blumm, Kate; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com)
Cc: Gunaratna, Mahen
Subject: Re: shaking the foundations

+ mahen

Sent from my BlackBerry 10 smartphone.

From: Blumm, Kate
Sent: Thursday, August 27, 2015 12:57 PM
To: Hagelgans, Andrea; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com)
Subject: shaking the foundations

I have text of riverside speech as delivered—does anyone have final as prepared? Thanks.

From: [Gunaratna, Mahen](#)
To: [Hagelgans, Andrea](#); [Blumm, Kate](#); "jfdc@akpdmedia.com" (jfdc@akpdmedia.com)
Subject: RE: shaking the foundations
Date: Thursday, August 27, 2015 12:59:35 PM
Attachments: [FinalDraftSunday925am.docx](#)

Pls see attached

From: Hagelgans, Andrea
Sent: Thursday, August 27, 2015 12:58 PM
To: Blumm, Kate; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com)
Cc: Gunaratna, Mahen
Subject: Re: shaking the foundations

+ mahen

Sent from my BlackBerry 10 smartphone.

From: Blumm, Kate
Sent: Thursday, August 27, 2015 12:57 PM
To: Hagelgans, Andrea; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com)
Subject: shaking the foundations

I have text of riverside speech as delivered—does anyone have final as prepared? Thanks.

THIS IS WHAT REAL CHANGE LOOKS LIKE

Greeting and Acknowledgements

- Thank you all for being here today.
- Acknowledge: Pastor James Forbes, Len Leach – Riverside Board Chair, Schools Chancellor Carmen Farina, and Hon. David Dinkins
- I also want to take a moment to acknowledge the tireless work of the women and men in Albany who stand poised to produce a budget agreement that would deliver positive change for our City's kids on an unprecedented scale.
- And I want to offer our continued prayers for the families who lost loved ones in the East Harlem tragedy two weeks ago. You remain in our hearts.
- I am so honored to stand before you here at Riverside Church... So humbled to be speaking before a Congregation that has hosted some of history's powerful voices for justice, equality, and change.... From Martin Luther King Jr., to Nelson Mandela.
- This venue – with its stunning physical grandeur and storied legacy of progressive activism, leadership, and inclusiveness – represents an inspiring microcosm of the City we all love.

1. We care about every child.

- New York City only lives up to its promise – and we only live up to our responsibility -- when **every** child has a chance at chasing their dreams.
- Our kids deserve better than the false choice that they've been given for far too long – that their city could either help a select few of them...or none at all.

2. Status quo thinking is unacceptable.

- For far too many – especially people of color – our system is failing... FAILING to open the doors of opportunity to our changing economy.
- We set out to fix our schools in meaningful way – a way that acknowledges that the status quo is **BROKEN** and that **no steps** our city has taken in the past are adequate to fix it.

3. Charters can help.

- Charters can play an important role by experimenting and innovating in ways that are more difficult for traditional public schools.
- I reject the false construct that says charter school students and students in traditional public schools are trapped in a zero-sum game... that the success of one must come at the expense of the other.
- But we must never forget why charter schools were created in the first place – to act as laboratories of experimentation in education, with hope for – and the mission of – bringing best practices to traditional public schools...so that EVERY child can benefit.

4. But we need fairness and progress for the entire school system.

- There are some who see charter schools in a very different way – as a vehicle for ESCAPING those traditional public schools that are underperforming.
- Every parent longs for the very best education for their children. But when so many traditional public schools have fallen short of that promise, it's easy to understand why many parents see charter schools this way. They're tired of being promised an excellent public school around the corner – and they're willing to go to great lengths to get their child in a school – any school – that provides them the opportunity to succeed.

- The failure is not theirs. It is a failure of leadership from their elected officials, who for decades have fallen short in making good on that promise. And I refuse to be one of those elected officials.
- I don't see our traditional public schools as something to give up on...something to escape from. I see them as my responsibility to lift up.
- Think of traditional public schools for our kids' education in the way we think of Medicare for our seniors' health care. Medicare works so well because it works for EVERY senior. We want the highest quality health care for every senior citizen – and we embrace experiments in the delivery of health care that will make Medicare even stronger.
- But what we won't abide is the privatization of Medicare – pitting the fortunate few seniors against everyone else, and weakening the entire Medicare system in the process.
- Think for a moment about your own kids. You want the very best for all of them. If you have a chance to send one child to a great school, you would rightly jump at the chance. But you wouldn't do it if it meant your other kids would be shortchanged by THEIR schools...if they were left to live their lives with something less than they have now.
- In short, you wouldn't choose between your children. And as mayor, I won't choose between **New York's** children.
- My vision focuses on solutions that address the **root cause** of challenges in our schools – with early childhood education and supervised after-school programs chief among them.
- The keys to students' success in school are putting them on the right path and keeping them there. That's what these programs do. And that will lift up our ENTIRE education system.

5. What we ACTUALLY did on co-locations.

- Many of you have heard of my decision not to approve the colocation of a charter school in Harlem.
- We rejected that proposal because had we permitted it, it would have meant fewer seats in the school for special education students -- kids with serious disabilities.

6. I messed up in not communicating, to parents and students across our city, WHY we were doing what we did.

- But I failed in communicating just WHY we were taking that action. And I accept responsibility for that mistake. It caused a lot of frustration among concerned folks who were just looking for answers.
- It also distracted from what we're trying to do to help EVERY child of our city – securing the funds we need for universal, full-day Pre-K and after-school for every middle school student.

7. Let's move forward together.

- Charter schools, traditional public schools, and religious schools all have an important role to play in challenging the status quo and improving our system.
- The challenge of providing all of our children with a quality education can and should be approached from multiple angles, as long as they converge in a place where no one falls through the cracks.

8. I know Gov. Cuomo is committed to Pre-K for NYC kids, and I thank him for it.

- I know Governor Cuomo is committed to securing Pre-K for our City's kids, and I thank him for that.

- But let me be clear. Winning expanded Pre-K and after-school for our kids will not be a victory for a mayor or a governor – or any politician.

9. This will be YOUR victory.

- This will be YOUR victory.
- Because of your work – community leaders, activists, everyday New Yorkers who have dedicated so much passion to our cause – we are on the verge of securing unprecedented funding for our universal pre-k and afterschool.
- Will it be everything I want? No. Will there be more – much more – to do? Absolutely.
- But though our progress is incomplete, it is powerful and it is real.

10. This is what real change looks like.

- In my campaign for Mayor, we said that we were going to make our city **one city**...where we treat **every** child as our own.
- There are those who argue that change must be small and incremental and tinker around the edges... that in politics, **“you just can’t help everyone.”**
- Well, ask yourself this. Who is “everyone?” I think I know. I’m looking around this congregation, and I see a whole lot of “everyones” out there.
- And, Riverside, we know who “everyone’s kids” are – they are yours and mine. And if we leave ANY child behind, we fail EVERY New Yorker.
- For years, we’ve heard politicians talk about full-day Pre-K. And for years, it was nothing more than words. Today, it is REAL.

- It would mean hundreds of millions of dollars of new, dedicated funding;
- It would mean tens of thousands of kids and families benefiting from it;
- And it would mean sowing the seeds of success by putting young lives on a path to meaningful contributions that will benefit our City for generations.

11. This is part – but jut one part -- of big systemic changes we need.

- This week, we stand on the verge of taking an important step towards the big systematic change our school system needs.
- We can't stop here... we'll take more crucial steps in the months and years to come:
- Steps to give more of our the children the structured time and safe environment that afterschool programs provide;
- Steps to do more to increase parental involvement, and treat parents as the critical stakeholders they are;
- And steps to do more to make sure that we are empowering good teachers to become great career educators in our public schools.
- The great 20th century philosopher and theologian, Paul Tillich, said this: “The noise of these shallow waters prevents us from listening to the sounds out of the depth, to the sounds of what really happens in the ground of our social structure, in the longing hearts of the masses, and in the struggling minds of those who are sensitive to historical changes.”
- We New Yorkers – those of us gathered here today, and those who live in every neighborhood of our city – those with children in traditional public schools, religious schools, and charter schools – WE are the ones with longing hearts and struggling minds – WE

are the ones who are striving for something better for the next generation.

- We will block out the noise of negative TV ads and overheated rhetoric and political posturing – truly listening to the sounds from the depth of our hearts...our communities...our neighborhoods.
- And we *will* achieve a great victory here in New York City. We will be ONE City. And we will do it...together.

From: [William Floyd](#)
To: [Davidoff, Sid](#)
Cc: [Wolfe, Emma](#); [Schnake Mahl, Gabriel](#); [Walzak, Phil](#); [PMadonia@rockfound.org](#); [jcavelli@wcs.org](#); [jfdc@akpdmedia.com](#); [JBanks@rebny.com](#); [REDACTED] [Seignious, Sandy](#); [Sunshine@sunshinesachs.com](#); [Fialkoff, Gabrielle](#); [mschlein@accion.org](#); [Williams, Dominic](#); [chris.ward@aecom.com](#); [Steve.Aiello@hkstrategies.com](#)
Subject: Re: Group Dinner
Date: Thursday, August 27, 2015 1:34:19 PM

I am in.

On Aug 26, 2015 2:31 PM, "Davidoff, Sid" <SD@dhclegal.com> wrote:

We are planning to have other one of our group dinners on Tuesday, September 29th probably at La Mela Restaurant, unless anyone objects, at around 7:30 pm.

Please let me know if you plan to attend. I'll send an official invite shortly.



Sid Davidoff, Esq.

Davidoff Hutcher & Citron LLP

605 Third Avenue, New York, NY 10158

Firm: [212.557.7200](tel:212.557.7200) Direct: [646.428.3260](tel:646.428.3260)

Fax: [212.286.1884](tel:212.286.1884) Email: sd@dhclegal.com

[Website](#)

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LLP at [800\) 793-2843, ext. 3281](tel:8007932843), and destroy all copies of this message and any attachments.

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From: [Wolfe, Emma](#)
To: [John Del Cecato](#)
Cc: [Hagelgans, Andrea](#); [B](#); [Walzak, Phil](#); [Hinton, Karen](#); [Snyder, Thomas](#); Jonathan@berlinrosen.com
Subject: Re: Earth-shaking comms disaster in the making...
Date: Thursday, August 27, 2015 2:02:52 PM

Logic!

> On Aug 27, 2015, at 1:56 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Weekends in Bermuda versus Queens - I'll take that one
>
>> On 8/27/15, 1:53 PM, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov> wrote:
>>
>> Confession: I shared mayor's prediction/worry that it could be an iceberg
>> to do three games in a row. but as it isn't my lane and our Pros say yes,
>> so I stand down!
>>
>>
>>
>>> On Aug 27, 2015, at 11:58 AM, John Del Cecato <jfdc@akpdmedia.com>
>>> wrote:
>>>
>>> I will gladly take that criticism. Going to local sports games are
>>> part of the job!
>>>
>>>
>>>
>>>> On Aug 27, 2015, at 11:48 AM, Hagelgans, Andrea
>>>> <AHagelgans@cityhall.nyc.gov> wrote:
>>>>
>>>> I think it shows great work ethic -- rooting for the underdog is
>>>> something we should be teaching all our kids (says a Phillies fan that
>>>> is woefully in last place)
>>>>
>>>> We'll have you out Monday AM for a great message moment (planning a
>>>> Vision Zero/school safety presser for your consideration).
>>>>
>>>> -----Original Message-----
>>>> From: B
>>>> Sent: Thursday, August 27, 2015 11:45 AM
>>>> To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; Wolfe, Emma;
>>>> Snyder, Thomas
>>>> Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'
>>>> Subject: Earth-shaking comms disaster in the making...
>>>>
>>>>
>>>> Guess I got your attention! :) Since I didn't get to go visit family
>>>> in new england before labor day (my original plan), the remainder of my
>>>> summer vacation will happen at Citi Field. Chirlane, Chiara will go to
>>>> the Mets/Red Sox game Friday night -- in very cheap seats. I will go
>>>> the Sat game with queens bp melinda katz. I will go to the sunday game
>>>> with queens councilmembers. I'm certain the media will conclude I have
>>>> no work ethic and don't care about the serious work of being mayor. And
>>>> I wish I was joking, but I'm not entirely. Oh and I'm a red sox fan. So
>>>> it may be a comms weekend disaster. And I'm used to it. If anyone wants

>>>> to comment, feel free
>>>>
>

From: [Gunaratna, Mahen](#)
To: ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); ["geri@progressiveagenda.us"](mailto:geri@progressiveagenda.us); [Hayley Prim \(hayley@progressiveagenda.us\)](mailto:Hayley Prim (hayley@progressiveagenda.us))
Subject: FW: NYT: Labor Board Says Contractors' Workers Can Bargain With Parent Company
Date: Thursday, August 27, 2015 3:48:33 PM

From: Clips
Sent: Thursday, August 27, 2015 3:48 PM
Subject: NYT: Labor Board Says Contractors' Workers Can Bargain With Parent Company

Labor Board Says Contractors' Workers Can Bargain With Parent Company

NY TIMES - Noam Scheiber

http://www.nytimes.com/2015/08/28/business/labor-board-says-franchise-workers-can-bargain-with-parent-company.html?_r=0

The National Labor Relations Board in Washington on Thursday made it substantially easier for unions to bargain for higher wages and benefits, potentially opening the door for organized workers at fast-food chains and other franchises to negotiate with corporations like McDonald's and Yum Brands, rather than with individual restaurants, where they might have a harder time achieving their goals.

“This is about, if employees decide they want to bargain collectively, who can be required to come to the bargaining table to have negotiations that are meaningful,” said Wilma B. Liebman, a former N.L.R.B. chairwoman who wrote a crucial dissent in a 2002 case on the subject.

The ruling, which may eventually be challenged in court in a variety of individual disputes, changes the definition of a crucial employer-employee relationship that had held in some form since the 1980s. Now, a company that hires a contractor to staff its facilities may be considered a so-called joint employer of the workers at that facility, even if it does not actively supervise them.

A union representing those workers would now be legally entitled to bargain with the upstream company, not just the contractor, under federal labor law.

“The ruling is especially important because sometimes the contractor is such a small entity, it exists on such a shoestring, that you have to get the lead firm to the table,” Ms. Liebman said.

In the case, the N.L.R.B. held that a company called Browning-Ferris Industries of California was a joint employer of workers hired by a contractor to help staff the company's recycling center. But the ruling could apply well beyond companies that rely on contractors and staffing agencies, extending to companies with large numbers of franchisees.

“The decision today could be one of the more significant by the N.L.R.B. in the last 35 years,” said Marshall Babson, a lawyer who helped write the brief for the U.S. Chamber of Commerce in the case and who was a Democratic appointee to the labor board in Ronald Reagan's presidency. “ Depending on how the board applies its new ‘indirect test,’ it will likely ensnare an ever-widening circle of employers and bargaining relationships.”

Beyond Browning-Ferris, the ruling may have a significant immediate effect on a case the labor board is litigating against McDonald's and several of its franchisees. In that case, the N.L.R.B.'s general counsel, who essentially acts as a prosecutor, asserts that the company is a joint employer along with a number of franchisees, making it potentially liable for numerous reported violations of workers' rights, like retaliating against those who have tried to organize unions.

Thursday's N.L.R.B. ruling, by enshrining a broader joint-employer definition into doctrine, makes it more likely to apply in the McDonald's case as well, though experts point out that joint employer designations are typically very dependent on the circumstances of each case.

Business representatives said the ruling could make it much harder to operate franchises in the future, undermining a popular path for many entrepreneurs.

"This will clearly jeopardize small employers and the future viability of the franchise model," said Steve Caldeira, president of the International Franchise Association, an industry group. "If I'm an existing and/or aspiring franchisee, why would I want to expand my business and/or get into franchising if I don't have the ability to run the day-to-day operations of the business?"

Before Thursday's ruling, the prevailing doctrine typically required the upstream company to exert "direct and immediate" control over working conditions of employees at its franchisees or contractors to be considered a joint employer.

But the N.L.R.B. ruling moves the standard closer, if not all the way back, to what some say is its more liberal, pre-1980s interpretation. Under the new test, a company can be considered a joint employer even if it has only indirect control over working conditions — say, through requiring the use of certain scheduling software that affects the timing and length of workers' shifts.

From: [Singleton, Jessica](#)
To: [Hagelgans, Andrea](#); [Spitalnick, Amy \(OMB\)](#); [Walzak, Phil](#); [Adams Baker, Marti](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#)
Subject: RE: Invitation for Mr. Mayor to speak at the Social Good Summit on September 27/28
Date: Thursday, August 27, 2015 4:11:52 PM

What is goal 11?

From: Hagelgans, Andrea
Sent: Thursday, August 27, 2015 4:07 PM
To: Spitalnick, Amy (OMB); Walzak, Phil; Adams Baker, Marti; John Del Cecato (jfdc@akpdmedia.com); Singleton, Jessica
Subject: FW: Invitation for Mr. Mayor to speak at the Social Good Summit on September 27/28

This is a pretty cool line up (see below)

11. Rio+20 reaffirmed the commitment to strengthen international cooperation to address the persistent challenges related to sustainable development for all, in particular in developing countries. In this regard, it reaffirmed the need to achieve economic stability, sustained economic growth, the promotion of social equity and the protection of the environment, while enhancing gender equality, women's empowerment and equal employment for all, and the protection, survival and development of children to their full potential, including through education.

The MC of the opening ceremony is Richard Curtis and we should also know if Hugh Jackman is confirmed by next week.

Goal 1: we have reached out to ONE campaign to have Bono Skype in to read this goal

Goal 2: Ertharin Cousin, head of the World Food Programme

Goal 3: Victoria Beckham

Goal 4: Malala Yousafzai (via Skype)

Goal 5: Jennifer Lopez (via Skype)

Goal 6: Deputy Secretary General Jan Eliasson

Goal 7: Renewable Energy – we are working very hard to try to secure Elon Musk

Goal 8: Paul Polman, CEO of Unilever

Goal 9: Crown Prince Hakan of Norway

Goal 10: Ellen DeGeneres via Skype

Goal 11: Mayor Bill de Blasio

Goal 12: Helen Clark

Goal 13: Kumi Naidoo

Goal 14: Adrian Grenier

Goal 15: Li BingBing

Goal 16: Graca Machel

Goal 17: Jho Low

From: Salazar-Rodriguez, Prisca

Sent: Thursday, August 27, 2015 3:46 PM
To: Hagelgans, Andrea
Subject: FW: Invitation for Mr. Mayor to speak at the Social Good Summit on September 27/28

From: Caquias, Paula
Sent: Thursday, August 27, 2015 3:34 PM
To: Salazar-Rodriguez, Prisca
Subject: FW: Invitation for Mr. Mayor to speak at the Social Good Summit on September 27/28

Who would this go to for recommendation?

From: Joey Ortiz [<mailto:JOrtiz@92y.org>]
Sent: Thursday, August 27, 2015 11:59 AM
To: Caquias, Paula
Cc: InviteTheMayor
Subject: Re: Invitation for Mr. Mayor to speak at the Social Good Summit on September 27/28

Hello –

Thank you for your time on the call just a moment ago. We will have 17 different public figures announcing the 17 [Sustainable Development Goals](#) to the world. Some will be in person, some will come in via video. We'd love it if the Mayor would announce [Goal 11](#) during our opening Social Good Summit ceremony on September 27 at or around noon. The opening ceremony is in partnership with Project Everyone and filmmaker, Richard Curtis. I've included the list of goal readers below.

The MC of the opening ceremony is Richard Curtis and we should also know if Hugh Jackman is confirmed by next week.

Goal 1: we have reached out to ONE campaign to have Bono Skype in to read this goal

Goal 2: Ertharin Cousin, head of the World Food Programme

Goal 3: Victoria Beckham

Goal 4: Malala Yousafzai (via Skype)

Goal 5: Jennifer Lopez (via Skype)

Goal 6: Deputy Secretary General Jan Eliasson

Goal 7: Renewable Energy – we are working very hard to try to secure Elon Musk

Goal 8: Paul Polman, CEO of Unilever

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Goal 10: Ellen DeGeneres via Skype

Goal 11: Mayor Bill de Blasio

Goal 12: Helen Clark

Goal 13: Kumi Naidoo

Goal 14: Adrian Grenier

Goal 15: Li BingBing

Goal 16: Graca Machel

Goal 17: Jho Low

Thank you for considering and please let me know if you have any questions.

Very best,

Joey

Joey Ortiz Jr. | 212.415.5683 | 646.203.4636 | [Twitter](#)

From: Joey Ortiz <jortiz@92y.org>

Date: Tuesday, August 25, 2015 at 4:30 PM

To: "invitethemayor@cityhall.nyc.gov" <invitethemayor@cityhall.nyc.gov>

Subject: FW: Invitation for Mr. Mayor to speak at the Social Good Summit on September 27/28

To Whom It May Concern:

I just sent an email to Raymond following up on a request sent back on March 12th for the Mayor to speak at this year's Social Good Summit. We would be honored to have the Mayor speak about global cities at the sixth annual [Social Good Summit](#), which will take place at the [92nd Street Y](#) on September 27 & 28. I've included some information below. I have attached a formal invitation letter to this email. Of course, we are more than open to his and your ideas for the conversation, as well as any guests that he would like to join him on stage.

Hosted in partnership with [Mashable](#), the [United Nations Foundation](#), and the [United Nations Development Programme](#), the Social Good Summit is a global and marquee UN Week event that brings communities and leaders around the world together to explore how technology and innovation can be used to promote social good. Here are a few additional notes on the Summit:

- Engages 2,000+ audience members onsite at 92Y
- + community meet-ups in more than 100 countries around the world
- Past speakers include Al Gore, Malala Yousafzai, Michael Dell, Samantha Power, will.i.am, Melinda Gates, Richard Branson, Ted Turner, Alicia Keys, Pete Cashmore, Susan Rice, Archbishop Desmond Tutu, Elie Wiesel, Pharell and many more. [Here's a complete list of last year's speakers.](#)

Thank you for your attention to this and I look forward to discussing this further. Please let me know if you have any questions.

Best,

Joey

Joey Ortiz Jr. | 212.415.5683 | 646.203.4636 | [Twitter](#)

From: Joey Ortiz <jortiz@92y.org>

Date: Tuesday, August 25, 2015 at 4:22 PM

To: "Chao, Raymond" <rchao@cityhall.nyc.gov>

Subject: Re: Invitation for Mr. Mayor to speak at the Social Good Summit on September 27/28

Hi Raymond –

I hope this finds you well and enjoying your summer. I'm just checking to see if you and your team have been able to review our request for the Mayor to speak at this year's Social Good Summit. We are gearing up for another major speaker announcement and would love to include the Mayor. Of course, we understand if you still need time. I look forward to connecting.

Very best,

Joey

Joey Ortiz Jr. | 212.415.5683 | 646.203.4636 | [Twitter](#)

From: <Chao>, Raymond <rchao@cityhall.nyc.gov>

Date: Thursday, March 12, 2015 at 1:08 PM

To: Joey Ortiz <jortiz@92y.org>

Subject: RE: Invitation for Mr. Mayor to speak at the Social Good Summit on September 27/28

Thanks, Joey.

All other contacts on the e-mail have moved into different departments, so you can just send any additional info specifically to me from here on out.

I've added this to our files and also given a heads up to our tech lead in our press department.

Be in touch later in the year.

Thanks

Raymond Chao | Associate Director of Scheduling | Office of Mayor de Blasio

O: (212) 788-7565 | C: (347) 607-8325 | rchao@cityhall.nyc.gov

From: Joey Ortiz [<mailto:JOrtiz@92y.org>]

Sent: Thursday, March 12, 2015 12:53 PM

To: Scola, Lindsay

Cc: Shapiro, Leigh; Chao, Raymond; Grybauskas, Stefan

Subject: Invitation for Mr. Mayor to speak at the Social Good Summit on September 27/28

Dear Lindsay –

I hope this finds you well since we last spoke in September.

We are just beginning to reach out to potential keynote speakers for the summit, and would be honored to have the Mayor speak about global cities at the sixth annual [Social Good Summit](#), which will take place at the [92nd Street Y](#) on September 27 & 28. I have attached a formal invitation letter to this email. Of course, we are more than open to his and your ideas for the conversation, as well as any guests that he would like to join him on stage.

Hosted in partnership with [Mashable](#), the [United Nations Foundation](#), and the [United Nations Development Programme](#), the Social Good Summit is a global and marquee UN Week event that brings communities and leaders around the world together to explore how technology and innovation can be used to promote social good. Here are a few additional notes on the Summit:

- Engages 2,000+ audience members onsite at 92Y
- + community meet-ups in more than 100 countries around the world
- Past speakers include Al Gore, Malala Yousafzai, Michael Dell, Samantha Power, will.i.am, Melinda Gates, Richard Branson, Ted Turner, Alicia Keys, Pete Cashmore, Susan Rice, Archbishop Desmond Tutu, Elie Wiesel, Pharell and many more. [Here's a complete list of last year's speakers.](#)

In the event that these dates do not work, we would of course welcome a conversation with regards to the Mayor speaking on a date unrelated to the summit.

Please let me know if you need any additional information or materials to pass along to him or other members of the team. We are aiming to make a major speaker announcement in the coming weeks and would love to have him involved!

Very best regards,
Joey

Joey Ortiz Jr. | [92Y](#) | [Center for Innovation & Social Impact](#) | Director, Fellowships
212.415.5683 | 646.203.4636 | [Twitter](#)

From: [Adams Baker, Marti](#)
To: ["John Del Cecato"; "Hayley Prim"; Geri Prado](#)
Cc: [Walzak, Phil](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: RE: Sept 10 Mayor's Event
Date: Thursday, August 27, 2015 4:44:15 PM

Ok – moving forward with this plan.

I'll connect Hayley with folks here to start building the crowd and identifying participants for the panel discussion.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, August 27, 2015 12:08 PM
To: Adams Baker, Marti; 'Hayley Prim'; Geri Prado
Cc: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea
Subject: Re: Sept 10 Mayor's Event

Adding Geri.

This looks great to me.

We should probably have MBDB aware of the proposed ROS - but this is exactly what I was thinking - thank you Marti!

From: "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>
Date: Tuesday, August 25, 2015 at 2:07 PM
To: Hayley Prim <hayley@progressiveagenda.us>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: RE: Sept 10 Mayor's Event

Connected with Hayley on this. Sounds like we can structure the event however we want. My recommendation is below. Biggest questions are who should participate, do we take audience questions and what role do we want the Mayor to play, either intro the film; moderate the panel discussion; or participate in the discussion as a panelist.

Let me know what folks think. And do we need to go back to the Mayor for his final approval on the format and his role?

Event: Screening of 10-min Robert Greenwald movie about how the top 25 hedge funders in the country make more than all of the kindergarten teachers combined, and teachers are also being taxed at a higher rate than hedge fund billionaires

Date: Thursday, September 10
Location: Pace University

MBDB Time: 4:30 – 5:30 PM

Audience: Invited teachers, parents, students, union leaders, community leaders, advocates, elected officials, DOE staff – IGA, CAU, DOE AND RICH BUERY'S STAFF SHOULD HELP BUILD THIS OUT

Participants: (3-4 would be ideal): Mayor de Blasio, Robert Greenwald, TBD Kindergarten Teacher, Chancellor Farina, Deputy Mayor Buery, Union Leader – IGA/CAU/DOE/DM BUERY STAFF SHOULD WEIGH IN

Press: OPEN

Proposed ROS

- 4:15 PM Mayor arrives backstage, greeted by Robert Greenwald
- 4:30 PM Mayor, Greenwald, (T) Kindergarten Teacher, (T) other participants move to stage
- 4:35 PM Introduction of the film – MAYOR OR GREENWALD
- 4:40 PM Film screening
- 4:50 PM Panel Discussion & Audience Q&A – LED BY GREENWALD
- 5:30 PM Mayor departs
Discussion continues

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Monday, August 24, 2015 7:53 PM
To: John Del Cecato
Cc: Walzak, Phil; Adams Baker, Marti; Wolfe, Emma; Hagelgans, Andrea
Subject: Re: Sept 10 Mayor's Event

Awesome, thanks. Marti lets chat tomorrow when you're free.

On Monday, August 24, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:
Thank you! Yes - mayor agreed

On Aug 24, 2015, at 7:26 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

++

From: Adams Baker, Marti

Sent: Monday, August 24, 2015 7:26 PM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea
Subject: Re: Sept 10 Mayor's Event

Happy to work w them on this
Think Mayor already agreed, yes?

From: Walzak, Phil
Sent: Monday, August 24, 2015 07:22 PM
To: Wolfe, Emma; Hagelgans, Andrea; Adams Baker, Marti
Subject: FW: Sept 10 Mayor's Event

You all cool w this

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, August 24, 2015 1:24 PM
To: Walzak, Phil; 'Hayley Prim'; Andrea Hagelgans
Cc: Snyder, Thomas; Wolfe, Emma
Subject: Re: Sept 10 Mayor's Event

Phil - can we get your blessing to tap Special Events staff to help us usher this through?
Maybe tap Marti or someone in your shop - so it's not just Hayley & me trying to navigate
City Hall on something they might not see as top-of-the-list?

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Monday, August 17, 2015 at 2:56 PM
To: Hayley Prim <hayley@progressiveagenda.us>, Andrea Hagelgans
<>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Snyder, Thomas"
<TSnyder@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: RE: Sept 10 Mayor's Event

+EW

Great event idea

Id say lefty chattering class types, traditional allies we can reinvigorate, lefty press and
think leaders, columnists, etc

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Monday, August 17, 2015 2:54 PM
To: Walzak, Phil; Andrea Hagelgans
Cc: John Del Cecato; Snyder, Thomas
Subject: Sept 10 Mayor's Event

Hi All--

Wanted to touch base with you regarding a Mayoral event coming up in a few
weeks to make sure it is on everyone's radar.

On September 10 at 4:30PM the Mayor is hosting a screening of a Robert Greenwald movie about how the top 25 hedgefunders in the country make more than all of the kindergarten teachers combined, and teachers are also being taxed at a higher rate than hedgefund billionaires.

The movie is short (5-10 minutes) and the format though not set yet, will likely be opening remarks by BDB who intros the movie, screen the movie, then conversation with BDB (tbd) Robert Greenwald, others-- maybe a teacher, Carmen, etc.

We also need to get audience there for the screening. Not sure who else we need to loop in to make all of this happen, but wanted to get the conversation started.

JDC and I have been working with Greenwald so far, and have booked the space with PACE, but since it is a Mayoral event, i assume we need to loop in other agency folks, staff who can help crowdbuild, etc.

Would love to hear your thoughts on who else should be involved, next steps, etc.

Thanks,
Hayley

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [John Del Cecato](#)
To: [Wiley, Maya](#)
Subject: Re: A minute to talk TPA?
Date: Thursday, August 27, 2015 5:16:55 PM

Oops - sorry - missed this - free now

> On Aug 27, 2015, at 12:37 PM, Wiley, Maya <MWiley@cityhall.nyc.gov> wrote:

>

>

>

> Sent from my iPhone

From: [Regina Clemente](#)
To: [Hayley Prim](#); [John Del Cecato](#)
Cc: [Geri Prado](#); [Viguers, Jonathan](#); [Robert Greenwald](#); [Tara Kelton](#)
Subject: Re: NY Hedge Fund/Teachers Event Planning Call
Date: Thursday, August 27, 2015 5:47:49 PM

Here is the list of teachers in the video, with the immediate links I could find on them:

Giselle Hagenmayer

<http://www.lausd.k12.ca.us/lausd/board/secretary/html/agendas/mt/mt07-24-01.html>
http://www.utla.net/system/files/unitedteacher/2011/UT_20110617_LR.pdf
<http://www.utla.net/system/files/unitedteacher/UTLA%20Oct%2006.pdf>
<https://www.linkedin.com/pub/giselle-hagenmayer/87/3a5/2ab>

Erika Jones

<http://capitalandmain.com/inequality-section/schooled-failure-californias-k-12-crisis/>
<http://www.cta.org/About-CTA/Leadership/Board/Erika-Jones.aspx>
<http://www.cbsnews.com/news/california-teacher-tenure-laws-targeted-by-students-in-lawsuit/>

Stuart Scolnik

<http://www.newroads.org/Page/Discover/Faculty-Directory?deptId=&gradId=&letter=S>

Veronica Gonzalez

Too many Veronica Gonzalez's who ware teachers in the LA area for me to narrow this down. Maybe you will have better luck!

Zeena Pliska

<https://twitter.com/isis1013>
<https://www.linkedin.com/pub/zeena-pliska/8/602/64>
<http://transparentcalifornia.com/salaries/2014/school-districts/los-angeles/los-angeles-unified/zeena-pliska/>

From: [emmawolfe](#)
To: [Schnake Mahl, Gabriel](#); [John Del Cecato](#)
Subject: 830 am is new time for tomorrow morning breakfast
Date: Thursday, August 27, 2015 10:01:43 PM

#

this is a personal account - for official business please email at ewolfe@cityhall.nyc.gov

thanks

#

From: [John Del Cecato](#)
To: [Schnake Mahl, Gabriel](#)
Cc: [REDACTED]
Subject: Re: 830 am is new time for tomorrow morning breakfast
Date: Thursday, August 27, 2015 11:07:56 PM

Ah, then I'm gonna have to scratch - got a TPA retreat from 9 until 4

> On Aug 27, 2015, at 10:39 PM, Schnake Mahl, Gabriel <GSchnakeMahl@cityhall.nyc.gov> wrote:
>
> Ok
>
> ----- Original Message -----
> From: emmawolfe [[mailto:\[REDACTED\]](mailto:[REDACTED])]
> Sent: Thursday, August 27, 2015 10:01 PM
> To: Schnake Mahl, Gabriel; John Del Cecato <jfdc@akpdmedia.com>
> Subject: 830 am is new time for tomorrow morning breakfast
>
>
>
> #
> this is a personal account - for official business please email at ewolfe@cityhall.nyc.gov
> thanks
> #
>

From: [Goldmark, Karin](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Blumm, Kate](#); "jfdc@akpdmedia.com"; [Gunaratna, Mahen](#)
Subject: Re: Intro for speech
Date: Thursday, August 27, 2015 11:22:41 PM

K. Initial email out already will update when I know...

From: Hagelgans, Andrea
Sent: Thursday, August 27, 2015 10:07 PM
To: Walzak, Phil; Blumm, Kate; Goldmark, Karin; John Del Cecato <jfdc@akpdmedia.com>; Gunaratna, Mahen
Subject: Intro for speech

He approved all in that order (though he did not know who neil was...) but wants a real person as a back up. He loved the sheryl Morse model from sotc

Karin, he is willing to make a call but I think you should feel out neil first. Won't waste his time selling neil if it is a no go

Sent from my BlackBerry 10 smartphone.

From: [John Del Cecato](#)
To: [B; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Wolfe, Emma; Snyder, Thomas](#)
Cc: ["Jonathan@berlinrosen.com"; Kadushin, Peter](#)
Subject: Re: Earth-shaking comms disaster in the making...
Date: Friday, August 28, 2015 9:09:18 AM

Love it

On 8/28/15, 9:08 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>I'm cool. I'm actually quite current with both the Mets and the Red Sox
>and their rosters. And I have informed opinions to share... :)

>

>

>

>----- Original Message -----

>From: Hagelgans, Andrea

>Sent: Friday, August 28, 2015 09:05 AM

>To: B; Walzak, Phil; Hinton, Karen; Wolfe, Emma; Snyder, Thomas

>Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com'

><Jonathan@berlinrosen.com>; Kadushin, Peter

>Subject: RE: Earth-shaking comms disaster in the making...

>

>Sir,

>In thinking about the discussion last night about authenticity and

>reliability, we've kicked around having you do some sports radio if you

>are "game" for it (nice pun, right!) as we head into the 3 game series.

>Pulling together recommendations and will send shortly for your review.

>Of course, if it's a no-go with schedule we understand.

>

>Thanks,

>Andrea

>

>-----Original Message-----

>From: B

>Sent: Thursday, August 27, 2015 11:45 AM

>To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; Wolfe, Emma; Snyder,

>Thomas

>Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'

>Subject: Earth-shaking comms disaster in the making...

>

>

>Guess I got your attention! :) Since I didn't get to go visit family in

>new england before labor day (my original plan), the remainder of my

>summer vacation will happen at Citi Field. Chirlane, Chiara will go to

>the Mets/Red Sox game Friday night -- in very cheap seats. I will go the

>Sat game with queens bp melinda katz. I will go to the sunday game with

>queens councilmembers. I'm certain the media will conclude I have no work

>ethic and don't care about the serious work of being mayor. And I wish I

>was joking, but I'm not entirely. Oh and I'm a red sox fan. So it may be

>a comms weekend disaster. And I'm used to it. If anyone wants to comment,

>feel free

>

From: [Bill de Blasio](#)
To: [John Del Cecato](#)
Cc: [Nick Baldick](#); [Shorris, Anthony](#)
Subject: Re:
Date: Friday, August 28, 2015 10:47:36 AM

Sleeping in the park overnight is illegal. Tony, will you push the PD to clear them out pls

Sent via BlackBerry by AT&T

-----Original Message-----

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Fri, 28 Aug 2015 13:08:32

To: [REDACTED]

Subject: Re:

I saw them at 7am...

Crusties is a term of art — here's the NYT piece about them from a few years ago...

In East Village, Harbingers of Spring Are Missing

For years, warm weather in the East Village has been heralded by an influx of young, tattooed visitors carrying backpacks and bedrolls and wearing clothes so stiffened with grit that they have come to be known in the neighborhood as crusties.

Their arrival in Tompkins Square Park has become a predictable harbinger of spring, a surviving custom in a neighborhood that has undergone various upheavals and changes over the past several decades.

But this year, they have not materialized. People have reported stray sightings of one or two visitors, but nothing like what the neighborhood has come to expect. No one knows if they are simply late this year or if, for some reason, they will not come at all. Either way, their absence has been conspicuous.

"It's like the birds aren't migrating this year; the salmon aren't swimming upstream," said Chris Flash, an East Village resident who runs a local bike courier service and an underground newspaper called The Shadow.

"The whole ecology of the neighborhood is out of whack."

Photo

On Tuesday, the benches were empty along a stretch known locally as Crusty Row. Credit Marcus Yam for The New York Times The visitors are seasonal nomads, crossing the nation in rough accordance with changing weather patterns, heading south or west in the winter and venturing toward the Northeast in the summer months. Many travel along rail lines like the Union Pacific and the Norfolk Southern, hoisting themselves into empty freight train boxcars.

Several cities are known to be relatively hospitable to the travelers, among them San Francisco, New Orleans, Philadelphia and Richmond, Va. In New York, the group has become such a fixture in Tompkins Square Park that the area where members have generally assembled — near the park's western edge, just south of the Temperance Fountain — is known as Crusty Row. There, the travelers could typically be found relaxing on wooden benches and whiling away the hours talking (adventurous tales of illicit rail travel were popular), drinking (preferred beverages included cheap vodka, malt liquor or "space bags," the name given to the silvery bladders found

in boxes of wine) and smoking (self-rolled cigarettes predominated). Dozens of the nomads would set up what seemed like semipermanent encampments along the row, at one point designating their territory with a black flag emblazoned with a skull and crossbones. Many would arrive at the park shortly after the 6 a.m. opening time and remain until the midnight curfew, leaving in between only to avail themselves of free meals handed out on Avenue A or to ask for spare change on St. Marks Place. Last summer, a steady flow of the travelers frequented the park from May through September. During that time, a local photographer, Steven Hirsch, documented the visitors' presence and recorded their stories on a blog, crustypunks.blogspot.com <<http://crustypunks.blogspot.com/>>. This year, Mr. Hirsch theorized that the visitors were steering clear of their usual haunt to avoid a blizzard of summonses that he said the police began issuing late last summer for infractions like drinking in public or lying on a bench.

A street poet who goes by the name L.E.S. (for Lower East Side) Jewels, a Crusty Row regular who lives in New York year round, agreed with Mr. Hirsch. On a recent afternoon, he sat on a bench in Tompkins Square Park, away from the Row, and ruminated in rhyme on the absence of his more mobile comrades:

"It's a park, it's for all, for all to be,
and Tompkins Square now is just a memory,
it ain't like it used to be.

I'm sitting here in Tompkins Square,
drinking vodka like I do anywhere,
next thing you know you got a pair of cuffs on,
and those silver bracelets, they ain't no fun."

Over the years, some people who frequent the park have expressed distaste for the travelers, saying that too many drink alcohol openly and that they tend to create a disorderly atmosphere. Others have been more tolerant, arguing that whatever harm the travelers cause is only to themselves.

Susan Stetzer, the district manager of Community Board 3, suggested that many East Village residents had accepted the visitors.

"People just don't make a big deal about them," Ms. Stetzer wrote in an e-mail, adding, "At least they are quiet."

On a recent afternoon, Crusty Row was empty, save for a few parkgoers. Levent Gulsoy, 55, gazed toward the empty row of benches where the travelers used to gather. "That's not a good sign," he said. "When one species disappears, others tend to follow."

On 8/28/15, 8:58 AM, "Bill de Blasio" <[REDACTED]> wrote:

>

>And what time did you see them? Were they there overnight?

>

>Sent via BlackBerry by AT&T

>

>-----Original Message-----

>From: John Del Cecato <jfdc@akpdmedia.com>

>Date: Fri, 28 Aug 2015 11:08:40

>To: Bill de Blasio<[REDACTED]> Nick

>Baldick<nbaldick@hilltoppublicsolutions.com>; Emma

>Wolfe<[REDACTED]> Phillip Walzak<[REDACTED]>

>Subject:

>

>I counted 12 law-abiding Crusties at Tompkins Square Park this AM. One
>of them looked like he'd played too much beer pong with his Kappa Sig
>buddies.

>
>Photo attached
>

From: [Hagelgans, Andrea](#)
To: [B](#); [Walzak, Phil](#); [Hinton, Karen](#); [Wolfe, Emma](#); [Snyder, Thomas](#)
Cc: "jfdc@akpdmedia.com"; "Jonathan@berlinrosen.com"; [Kadushin, Peter](#)
Subject: RE: Earth-shaking comms disaster in the making...
Date: Friday, August 28, 2015 11:12:12 AM

Great, we're working to see if possible to get you in the booth for an interview tonight. Peter Kadushin will be in touch and is available to staff

-----Original Message-----

From: B
Sent: Friday, August 28, 2015 9:08 AM
To: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Wolfe, Emma; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'; Kadushin, Peter
Subject: Re: Earth-shaking comms disaster in the making...

I'm cool. I'm actually quite current with both the Mets and the Red Sox and their rosters. And I have informed opinions to share... :)

----- Original Message -----

From: Hagelgans, Andrea
Sent: Friday, August 28, 2015 09:05 AM
To: B; Walzak, Phil; Hinton, Karen; Wolfe, Emma; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; Kadushin, Peter
Subject: RE: Earth-shaking comms disaster in the making...

Sir,

In thinking about the discussion last night about authenticity and relatability, we've kicked around having you do some sports radio if you are "game" for it (nice pun, right!) as we head into the 3 game series. Pulling together recommendations and will send shortly for your review. Of course, if it's a no-go with schedule we understand.

Thanks,
Andrea

-----Original Message-----

From: B
Sent: Thursday, August 27, 2015 11:45 AM
To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; Wolfe, Emma; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'
Subject: Earth-shaking comms disaster in the making...

Guess I got your attention! :) Since I didn't get to go visit family in new england before labor day (my original plan), the remainder of my summer vacation will happen at Citi Field. Chirlane, Chiara will go to the Mets/Red Sox game Friday night -- in very cheap seats. I will go the Sat game with queens bp melinda katz. I will go to the sunday game with queens councilmembers. I'm certain the media will conclude I have no work ethic and don't care about the serious work of being mayor. And I wish I was joking, but I'm not entirely. Oh and I'm a red sox fan. So it may be a comms weekend disaster. And I'm used to it. If anyone wants to comment, feel free

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); [Wolfe, Emma](#); [Adams Baker, Marti](#); [Schwartz, Regina](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Blumm, Kate](#)
Cc: [Leopold, Elana](#); [Zuniga, Andrea](#); [Snyder, Thomas](#)
Subject: "townhall"- sept 16 or 17th
Date: Friday, August 28, 2015 12:43:49 PM

I'd like to propose

September 16th or 17th--- Community Schools family night (reminder- all renewal schools becoming community schools)

all 130 Community Schools (including 94 Renewals) will be announcing to parents that they are becoming a community school through banners, signage, welcoming tables asking parents to get involved, booths advertising for services like Warby Parker eyeglasses and health-care.

Family Night is a pre-established Open school night for all schools but we'll be making it special for Community Schools.

They can add an interactive component for Mayor with parents.

Great amplification for the speech on the 16th

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Kadushin, Peter](#)
To: [Hagelgans, Andrea](#); [Jonathan Rosen](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Hinton, Karen](#); [Snyder, Thomas](#)
Cc: "jfdc@akpdmedia.com"
Subject: RE: Earth-shaking comms disaster in the making...
Date: Friday, August 28, 2015 3:40:56 PM

Haven't approached Lemire yet. I can feel it out.

-----Original Message-----

From: Hagelgans, Andrea
Sent: Friday, August 28, 2015 3:39 PM
To: Jonathan Rosen; Walzak, Phil; Kadushin, Peter; Wolfe, Emma; Hinton, Karen; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com'
Subject: Re: Earth-shaking comms disaster in the making...

Am sure kadushin can on background

Lemire ready if B says yes?

Sent from my BlackBerry 10 smartphone.

Original Message
From: Jonathan Rosen
Sent: Friday, August 28, 2015 3:35 PM
To: Walzak, Phil; Hagelgans, Andrea; Kadushin, Peter; Wolfe, Emma; Hinton, Karen; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com'
Subject: RE: Earth-shaking comms disaster in the making...

B off. Love this too, one tweak - can we also frame as this is how BdB does his politics. Some pols do dinners and drinks and whatever - but he's working the Queens delegation and the BP over Mets games. It's work - him doing politics well.

-----Original Message-----

From: Walzak, Phil [<mailto:PWalzak@cityhall.nyc.gov>]
Sent: Friday, August 28, 2015 3:23 PM
To: Hagelgans, Andrea; Kadushin, Peter; B; Wolfe, Emma; Hinton, Karen; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com'; Jonathan Rosen
Subject: RE: Earth-shaking comms disaster in the making...

Like this, and he would love it too - good stuff

-----Original Message-----

From: Hagelgans, Andrea
Sent: Friday, August 28, 2015 3:12 PM
To: Kadushin, Peter; B; Wolfe, Emma; Walzak, Phil; Hinton, Karen; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'
Subject: RE: Earth-shaking comms disaster in the making...

Strategic reasons for recommending this route:

- 1) allows us to showcase your fun side in an outlet that tends to drive coverage both on broadcast and beyond NYC
- 2) will help us nestle the news of 3 games (which you note will cause the world to collapse for some) and position you as a very relatable "sports fanatic" . This is not about reaction to anticipated tabloid fodder, but more about making sure we always have the upper hand
- 3) reporter is low key and will abide by ground rules

-----Original Message-----

From: Kadushin, Peter

Sent: Friday, August 28, 2015 3:07 PM

To: B; Wolfe, Emma; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas

Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'

Subject: RE: Earth-shaking comms disaster in the making...

Sir,

We decided against doing sports radio because Mike Francesa's show is live from a bar with somewhat out of control crowd.

Alternatively, we could invite Jon Lemire and let him sit with you for about 3 innings. It would be a conversation focused on baseball and would get result in wide circulation.

Are you interested in this route?

Peter

-----Original Message-----

From: B

Sent: Friday, August 28, 2015 12:31 PM

To: Wolfe, Emma; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas

Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'; Kadushin, Peter

Subject: Re: Earth-shaking comms disaster in the making...

I agree entirely

----- Original Message -----

From: Wolfe, Emma

Sent: Friday, August 28, 2015 12:29 PM

To: B; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas

Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com'

<Jonathan@berlinrosen.com>; Kadushin, Peter

Subject: RE: Earth-shaking comms disaster in the making...

He shouldn't have been in the game. I blame mcnamara.

-----Original Message-----

From: B

Sent: Friday, August 28, 2015 12:28 PM

To: Wolfe, Emma; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas

Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'; Kadushin, Peter

Subject: Re: Earth-shaking comms disaster in the making...

Happy to do it. And Emma, I've been prepared for questions/comments/taunts about 1986 since... 1986. I was in a bar on Prince Street when the ball went thru Buckner's legs... I remember it like it was yesterday

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From: Wolfe, Emma

Sent: Friday, August 28, 2015 11:12 AM

To: B; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas

Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; Kadushin, Peter
Subject: RE: Earth-shaking comms disaster in the making...

And make sure you're prepared for the 1986 questions :)

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From: B
Sent: Friday, August 28, 2015 9:08 AM
To: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Wolfe, Emma; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'; Kadushin, Peter
Subject: Re: Earth-shaking comms disaster in the making...

I'm cool. I'm actually quite current with both the Mets and the Red Sox and their rosters. And I have informed opinions to share... :)

----- Original Message -----

From: Hagelgans, Andrea
Sent: Friday, August 28, 2015 09:05 AM
To: B; Walzak, Phil; Hinton, Karen; Wolfe, Emma; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; Kadushin, Peter
Subject: RE: Earth-shaking comms disaster in the making...

Sir,

In thinking about the discussion last night about authenticity and relatability, we've kicked around having you do some sports radio if you are "game" for it (nice pun, right!) as we head into the 3 game series. Pulling together recommendations and will send shortly for your review. Of course, if it's a no-go with schedule we understand.

Thanks,
Andrea

-----Original Message-----

From: B
Sent: Thursday, August 27, 2015 11:45 AM
To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; Wolfe, Emma; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'
Subject: Earth-shaking comms disaster in the making...

Guess I got your attention! :) Since I didn't get to go visit family in new england before labor day (my original plan), the remainder of my summer vacation will happen at Citi Field. Chirlane, Chiara will go to the Mets/Red Sox game Friday night -- in very cheap seats. I will go the Sat game with queens bp melinda katz. I will go to the sunday game with queens councilmembers. I'm certain the media will conclude I have no work ethic and don't care about the serious work of being mayor. And I wish I was joking, but I'm not entirely. Oh and I'm a red sox fan. So it may be a comms weekend disaster. And I'm used to it. If anyone wants to comment, feel free

From: [Walzak, Phil](#)
To: ["Jonathan Rosen"](#); [Hagelgans, Andrea](#); [Kadushin, Peter](#); [Wolfe, Emma](#); [Hinton, Karen](#); [Snyder, Thomas](#)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: RE: Earth-shaking comms disaster in the making...
Date: Friday, August 28, 2015 3:44:59 PM

Smart if IGA is cool

-----Original Message-----

From: Jonathan Rosen [<mailto:Jonathan@berlinrosen.com>]
Sent: Friday, August 28, 2015 3:36 PM
To: Walzak, Phil; Hagelgans, Andrea; Kadushin, Peter; Wolfe, Emma; Hinton, Karen; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com'
Subject: RE: Earth-shaking comms disaster in the making...

B off. Love this too, one tweak - can we also frame as this is how BdB does his politics. Some pols do dinners and drinks and whatever - but he's working the Queens delegation and the BP over Mets games. It's work - him doing politics well.

-----Original Message-----

From: Walzak, Phil [<mailto:PWalzak@cityhall.nyc.gov>]
Sent: Friday, August 28, 2015 3:23 PM
To: Hagelgans, Andrea; Kadushin, Peter; B; Wolfe, Emma; Hinton, Karen; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com'; Jonathan Rosen
Subject: RE: Earth-shaking comms disaster in the making...

Like this, and he would love it too - good stuff

-----Original Message-----

From: Hagelgans, Andrea
Sent: Friday, August 28, 2015 3:12 PM
To: Kadushin, Peter; B; Wolfe, Emma; Walzak, Phil; Hinton, Karen; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'
Subject: RE: Earth-shaking comms disaster in the making...

Strategic reasons for recommending this route:

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- 3) reporter is low key and will abide by ground rules

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Sent: Friday, August 28, 2015 3:07 PM
To: B; Wolfe, Emma; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'
Subject: RE: Earth-shaking comms disaster in the making...

Sir,

We decided against doing sports radio because Mike Francesa's show is live from a bar with somewhat out of control crowd.

Alternatively, we could invite Jon Lemire and let him sit with you for about 3 innings. It would be a

conversation focused on baseball and would get result in wide circulation.

Are you interested in this route?

Peter

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From: B
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To: Wolfe, Emma; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'; Kadushin, Peter
Subject: Re: Earth-shaking comms disaster in the making...

I agree entirely

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Sent: Friday, August 28, 2015 12:29 PM
To: B; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; Kadushin, Peter
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From: B
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To: Wolfe, Emma; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'; Kadushin, Peter
Subject: Re: Earth-shaking comms disaster in the making...

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From: B
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Subject: Re: Earth-shaking comms disaster in the making...

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Sir,

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To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; Wolfe, Emma; Snyder, Thomas

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Subject: Earth-shaking comms disaster in the making...

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Cc: "jfdc@akpdmedia.com"; "Jonathan@berlinrosen.com"
Subject: Re: Earth-shaking comms disaster in the making...
Date: Friday, August 28, 2015 3:56:08 PM

Fine re: Lemire, but since this is a family evening, could we keep it to one inning? Also, I thought you were considering me stopping by the play-by-play booth for a half-inning -- not Francesca's show

----- Original Message -----

From: Hagelgans, Andrea
Sent: Friday, August 28, 2015 03:11 PM
To: Kadushin, Peter; B; Wolfe, Emma; Walzak, Phil; Hinton, Karen; Snyder, Thomas
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>
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Are you interested in this route?

Peter

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From: [Salazar-Rodriguez, Prisca](#)
To: [FLONYC](#); [John, Roxanne](#); "[BWinston@gqrr.com](#)"; "[ifdc@akpdmedia.com](#)"; "[bhyers@hilltoppublicsolutions.com](#)"; [Jonathan Rosen](#); [PhilWalzak \(gmail.com\)](#)"; "[nbaldick@hilltoppublicsolutions.com](#)"; "[DWalker@gqrr.com](#)"; "[agreenberg@gqrr.com](#)"; "[NKlepper@gqrr.com](#)"; "[emily@berlinrosen.com](#)"; [REDACTED] [Snyder, Thomas](#)
Subject: RE: MBDB: Call with the Mayor
Date: Friday, August 28, 2015 4:23:52 PM

Will let you know when to call in-

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca
Sent: Wednesday, August 26, 2015 1:06 PM
To: Salazar-Rodriguez, Prisca; FLONYC; John, Roxanne; 'BWinston@gqrr.com'; 'jfdc@akpdmedia.com'; 'bhyers@hilltoppublicsolutions.com'; Jonathan Rosen; PhilWalzak (gmail.com); 'nbaldick@hilltoppublicsolutions.com'; 'DWalker@gqrr.com'; 'agreenberg@gqrr.com'; 'NKlepper@gqrr.com'; 'emily@berlinrosen.com'; [REDACTED] Snyder, Thomas
Subject: MBDB: Call with the Mayor
When: Friday, August 28, 2015 4:30 PM-5:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: Call In # [REDACTED] Code: [REDACTED]

From: [Kadushin, Peter](#)
To: [Jonathan Rosen](#)
Cc: [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hinton, Karen](#); [Snyder, Thomas](#); jfdc@akpdmedia.com
Subject: Re: Earth-shaking comms disaster in the making...
Date: Friday, August 28, 2015 4:26:32 PM

Lemire can go tonight and he is already going to the Sunday game. Will be with family, but he could probably sneak away for a bit.

If it is for one inning tonight, don't think it is worth bringing him out.

> On Aug 28, 2015, at 3:58 PM, Jonathan Rosen <Jonathan@berlinrosen.com> wrote:

>

> B off again - can we have Lemire at the non-family one and make it more about dealing with Queens electeds.

>

> -----Original Message-----

> From: B [<mailto:BCCD@cityhall.nyc.gov>]

> Sent: Friday, August 28, 2015 3:56 PM

> To: Hagelgans, Andrea; Kadushin, Peter; Wolfe, Emma; Walzak, Phil; Hinton, Karen; Snyder, Thomas

> Cc: 'jfdc@akpdmedia.com'; Jonathan Rosen

> Subject: Re: Earth-shaking comms disaster in the making...

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> Subject: RE: Earth-shaking comms disaster in the making...

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> Sir,

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Subject: RE: MBDB: Call with the Mayor
Date: Friday, August 28, 2015 4:36:31 PM

This call will be rescheduled

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca
Sent: Wednesday, August 26, 2015 1:06 PM
To: Salazar-Rodriguez, Prisca; FLONYC; John, Roxanne; 'BWinston@gqrr.com'; 'jfdc@akpdmedia.com'; 'bhyers@hilltoppublicsolutions.com'; Schnake Mahl, Gabriel; Jonathan Rosen; PhilWalzak (gmail.com); 'nbaldick@hilltoppublicsolutions.com'; 'DWalker@gqrr.com'; 'agreenberg@gqrr.com'; 'NKlepper@gqrr.com'; 'emily@berlinrosen.com'; [REDACTED] Snyder, Thomas; Leopold, Elana
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When: Friday, August 28, 2015 4:30 PM-5:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: Call In # [REDACTED] Code: [REDACTED]

From: [B](#)
To: [Kadushin, Peter](#)
Cc: [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hinton, Karen](#); [Snyder, Thomas](#); "[jfdc@akpdmedia.com](#)"; "[Jonathan@berlinrosen.com](#)"
Subject: Re: Earth-shaking comms disaster in the making...
Date: Friday, August 28, 2015 5:25:39 PM

Works for me. Thanks. And if the booth works sat or sun, I'd be happy to do -- with any network

----- Original Message -----

From: Kadushin, Peter
Sent: Friday, August 28, 2015 05:22 PM
To: B
Cc: Hagelgans, Andrea; Wolfe, Emma; Walzak, Phil; Hinton, Karen; Snyder, Thomas; [jfdc@akpdmedia.com](#) <[jfdc@akpdmedia.com](#)>; [Jonathan@berlinrosen.com](#) <[Jonathan@berlinrosen.com](#)>
Subject: Re: Earth-shaking comms disaster in the making...

Sir,

The booth didn't work and we were considering Francesa as an alternate option in advance of the game.

We discussed and recommend bringing Lemire along Sunday. This gives him the opportunity to talk baseball and experience a game with you, while seeing you interact with other electeds over baseball.

Peter

> On Aug 28, 2015, at 3:56 PM, B <[BCCD@cityhall.nyc.gov](#)> wrote:

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>

>

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>

> ----- Original Message -----

> **From:** Hagelgans, Andrea

> **Sent:** Friday, August 28, 2015 03:11 PM

> **To:** Kadushin, Peter; B; Wolfe, Emma; Walzak, Phil; Hinton, Karen; Snyder, Thomas

> **Cc:** '[jfdc@akpdmedia.com](#)' <[jfdc@akpdmedia.com](#)>; '[Jonathan@berlinrosen.com](#)' <[Jonathan@berlinrosen.com](#)>

> **Subject:** RE: Earth-shaking comms disaster in the making...

>

> Strategic reasons for recommending this route:

> 1) allows us to showcase your fun side in an outlet that tends to drive coverage both on broadcast and beyond NYC

> 2) will help us nestle the news of 3 games (which you note will cause the world to collapse for some) and position you as a very relatable "sports fanatic" . This is not about reaction to anticipated tabloid fodder, but more about making sure we always have the upper hand

> 3) reporter is low key and will abide by ground rules

>

>

>
> -----Original Message-----
> From: Kadushin, Peter
> Sent: Friday, August 28, 2015 3:07 PM
> To: B; Wolfe, Emma; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas
> Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'
> Subject: RE: Earth-shaking comms disaster in the making...
>
> Sir,
>
> We decided against doing sports radio because Mike Francesa's show is live from a bar with somewhat out of control crowd.
>
> Alternatively, we could invite Jon Lemire and let him sit with you for about 3 innings. It would be a conversation focused on baseball and would get result in wide circulation.
>
> Are you interested in this route?
>
> Peter
>
>
> -----Original Message-----
> From: B
> Sent: Friday, August 28, 2015 12:31 PM
> To: Wolfe, Emma; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas
> Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'; Kadushin, Peter
> Subject: Re: Earth-shaking comms disaster in the making...
>
>
> I agree entirely
>
>
>
> ----- Original Message -----
> From: Wolfe, Emma
> Sent: Friday, August 28, 2015 12:29 PM
> To: B; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas
> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; Kadushin, Peter
> Subject: RE: Earth-shaking comms disaster in the making...
>
> He shouldn't have been in the game. I blame mcnamara.
>
> -----Original Message-----
> From: B
> Sent: Friday, August 28, 2015 12:28 PM
> To: Wolfe, Emma; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas
> Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'; Kadushin, Peter
> Subject: Re: Earth-shaking comms disaster in the making...
>
>
> Happy to do it. And Emma, I've been prepared for questions/comments/taunts about 1986 since... 1986. I was in a bar on Prince Street when the ball went thru Buckner's legs... I remember it like it was yesterday
>
>
>
> ----- Original Message -----
> From: Wolfe, Emma
> Sent: Friday, August 28, 2015 11:12 AM

> To: B; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas
> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com'
<Jonathan@berlinrosen.com>; Kadushin, Peter
> Subject: RE: Earth-shaking comms disaster in the making...

>
> And make sure you're prepared for the 1986 questions :)

>
> -----Original Message-----
> From: B
> Sent: Friday, August 28, 2015 9:08 AM
> To: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Wolfe, Emma; Snyder, Thomas
> Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'; Kadushin, Peter
> Subject: Re: Earth-shaking comms disaster in the making...

>
>
> I'm cool. I'm actually quite current with both the Mets and the Red Sox and their rosters. And I have informed opinions to share... :)

>
>
>
> ----- Original Message -----
> From: Hagelgans, Andrea
> Sent: Friday, August 28, 2015 09:05 AM
> To: B; Walzak, Phil; Hinton, Karen; Wolfe, Emma; Snyder, Thomas
> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com'
<Jonathan@berlinrosen.com>; Kadushin, Peter
> Subject: RE: Earth-shaking comms disaster in the making...

>
> Sir,
> In thinking about the discussion last night about authenticity and relatability, we've kicked around having you do some sports radio if you are "game" for it (nice pun, right!) as we head into the 3 game series. Pulling together recommendations and will send shortly for your review. Of course, if it's a no-go with schedule we understand.

>
> Thanks,
> Andrea

>
> -----Original Message-----
> From: B
> Sent: Thursday, August 27, 2015 11:45 AM
> To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; Wolfe, Emma; Snyder, Thomas
> Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'
> Subject: Earth-shaking comms disaster in the making...

>
>
> Guess I got your attention! :) Since I didn't get to go visit family in new england before labor day (my original plan), the remainder of my summer vacation will happen at Citi Field. Chirlane, Chiara will go to the Mets/Red Sox game Friday night -- in very cheap seats. I will go the Sat game with queens bp melinda katz. I will go to the sunday game with queens councilmembers. I'm certain the media will conclude I have no work ethic and don't care about the serious work of being mayor. And I wish I was joking, but I'm not entirely. Oh and I'm a red sox fan. So it may be a comms weekend disaster. And I'm used to it. If anyone wants to comment, feel free

>

From: [Regina Clemente](#)
To: [John Del Cecato](#); [Hayley Prim](#); [Viguers, Jonathan](#); [Geri Prado](#)
Cc: [Robert Greenwald](#)
Subject: BNF Hedge Fund v Teachers Video Summary
Date: Friday, August 28, 2015 6:00:11 PM

Hi all -

Here is the summary of the video – let me know if you have any questions. I sent you the specifics we have on the teachers yesterday.

Kindergarten Teachers v Hedge Fund Managers (working title) is an approximately 5-minute video that takes the viewer through two main facts:

1. The top 25 US hedge fund managers make more than all US kindergarten teachers combined.
2. Hedge fund managers are taxed at lower rates than kindergarten teachers as a result of the carried interest loophole.

The film interviews the following teachers:

Giselle Hagenmayer

Erika Jones

Stuart Scolnik

Veronica Gonzalez

Zeena Pliska

And the following expert:

Stephen Lerner, Georgetown University Fellow

The teachers describe their jobs, how little they make, and their horror upon learning that millionaires get taxed at lower rates than they do.

The expert describes, in layman's terms, why this happens – namely, the carried interest tax loophole.

The end of the film will make a call to action to close the carried interest loophole. Specifics of the ask are still being determined.

From: John Del Cecato <jfdc@akpdmmedia.com>

Date: Tue, 25 Aug 2015 22:57:54 +0000

To: Hayley Prim <hayley@progressiveagenda.us>

Cc: Regina Clemente <regina@bravenewfilms.org>, Geri Prado <geri@progressiveagenda.us>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>

Subject: Re: Still Need NY Teacher

Fine by me

On Aug 25, 2015, at 5:08 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

I can do anytime in that window. What works for everyone else?

On Tue, Aug 25, 2015 at 4:57 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

How about sometime 9-12 PST (12-3 EST)?

From: Hayley Prim <hayley@progressiveagenda.us>

Date: Tue, 25 Aug 2015 16:54:36 -0400

To: Regina Clemente <regina@bravenewfilms.org>

Cc: John Del Cecato <jfdc@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>

Subject: Re: Still Need NY Teacher

Thursday would be best for me. Do you have some times you are free then?

On Tue, Aug 25, 2015 at 2:08 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

Great!

Let me know some times we can do a call this week to create the plan for the event.

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Tue, 25 Aug 2015 17:27:45 +0000

To: Regina Clemente <regina@bravenewfilms.org>, Hayley Prim <hayley@progressiveagenda.us>

Cc: Geri Prado <geri@progressiveagenda.us>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>

Subject: Re: Still Need NY Teacher

We should be able to make this happen

From: Regina Clemente <regina@bravenewfilms.org>

Date: Monday, August 24, 2015 at 3:38 PM

To: John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <hayley@progressiveagenda.us>

Cc: Geri Prado <geri@progressiveagenda.us>, "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>

Subject: FW: Still Need NY Teacher

John & Hayley -

Can you coordinate with Maureen to have at 3-5 teachers at the event? This will be key.

We no longer have time to add anyone to the film.

Thanks!

Regina

From: Maureen Salter <msalter@uft.org>

Date: Mon, 24 Aug 2015 19:14:18 +0000

To: Regina Clemente <regina@bravenewfilms.org>, Maureen Salter <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>

Cc: Robert Greenwald <robert@bravenewfilms.org>

Subject: RE: Still Need NY Teacher

Hey,

Am back in the office.....Please know that I've circulated this request several times to the appropriate internals but unfortunately it's a very slow time with most of our members away for the summer break. Our school year does not commence until Wednesday, September 9th so most of our folks are still away. FYI, We've got a staff retreat on August 31st and perhaps we'll have better luck for names of interested kindergarten teachers then. I've placed a call/email to Lynn Yabroudi, a kindergarten special ed teacher, who initially was very interested but I haven't heard anything back. It does seem strange that none of the teachers contacted were interested in participating but we've had a lot going on in NYC re evaluations & testing. Perhaps folks just got caught up in that.

My understanding is that no one internally is aware of any event with the Mayor in September re this project but please keep in mind that the first few days of school are particularly hectic and our members will be in their respective schools. It would be helpful if we had the logistics of the event as soon as possible. Goes without saying that I'll keep working this until our retreat...

Best, Maureen

From: Regina Clemente [<mailto:regina@bravenewfilms.org>]
Sent: Thursday, August 20, 2015 12:09 PM
To: Maureen Salter; John Del Cecato; Maureen Salter
Cc: Robert Greenwald
Subject: Still Need NY Teacher
Importance: High

Hi John & Maureen -

I am following up on this one last time.

It would be VERY helpful to have NY kindergarten teacher in the film and for the event in NY.

Now that school is back in in many places, are there a few you can connect us to this week?

We need them asap to film them, edit the piece, and have it ready for the event.

Let us know – thanks,

Regina

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tue, 28 Jul 2015 14:13:05 -0700
To: Maureen Salter <[REDACTED]>
Cc: "msalter@uft.org" <msalter@uft.org>, John Del Cecato <jfdc@akpdmedia.com>, Scott Marcano <scott@bravenewfilms.org>, Engler Ellie <EEngler@uft.org>, Alford Karen <kalford@uft.org>, Ina Babb Henry <IBabbHenry@uft.org>
Subject: Re: Need NY Teacher

Hi Maureen -

Thanks for the quick response. We reached out to all of the teachers you gave us info for, but only two responded and neither were ultimately willing to participate.

Thus, we would LOVE a few more contacts. If there are any we (or the mayor's office) can reach out to now, that would be great.

The Mayor's event is going to involve the mayor, Brave New Films, ideally you all, and community groups doing a press conference and screening of the film. Details are still being worked out, but it will be sometime that late afternoon/evening. As of now, it will be at PACE University.

Thanks so much for your help with this.

Regina

From: Maureen Salter <[REDACTED]>
Date: Tuesday, July 28, 2015 at 1:13 PM
To: Regina Clemente <regina@bravenewfilms.org>
Cc: "msalter@uft.org" <msalter@uft.org>, John Del Cecato <jfdc@akpdmedia.com>, Scott Marcano <scott@bravenewfilms.org>, Engler Ellie <EEngler@uft.org>, Alford Karen <kalford@uft.org>, Ina Babb Henry <IBabbHenry@uft.org>
Subject: Re: Need NY Teacher

Hi Regina,

I gave your team the names we had a while ago...the week after the initial 'ask' from John. I believe there were two that wanted to participate in the documentary. Did none of them work out? I believe Lynne Yabroudi was very keen.

Most of our members are away on summer break but I'll loop in Karen Alford & Ellie to

see if they have any ideas re reach out for kindergarten teachers. We may have better luck later on in August when our members return from the summer vacation & perhaps we can connect with a kindergarten teacher then & still meet your need. Can you forward details re the Mayor's event on Sept 10th? I don't have that.

I'll be away for the first weeks of August but hopefully we can find someone for September. Thnx, Best, Maureen

Sent from my iPhone

On Jul 27, 2015, at 3:50 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

Hi Maureen -

We are still looking to identify a NY kindergarten teacher for our short film – and to speak at the event we are doing in NY (with the Mayor's office) on Sept. 10th.

Is there any way you could you help us identify someone this week? If we don't ID someone this week for the film, we will have no representatives from NY.

Let me know – thanks,

Regina

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Thursday, May 28, 2015 at 9:22 AM

To: "msalter@uft.org" <msalter@uft.org>, "
< Robert Greenwald
<robert@bravenewfilms.org>, Regina Clemente
<regina@bravenewfilms.org>

Subject: Connecting

Hey Robert. So sorry for the delay on my end - but I was able to track down the perfect person for you - Maureen Salter at the United Federation of Teachers here in NYC.

I know your shooter is done for this week - but Maureen is eager to help track down some Kindergarten teachers who would fit the bill & could help coordinate for your shooter's next availability.

Let me know how I can help - but otherwise, I'll let you guys take it from here!

Best,

JDC

John F. Del Cecato

Partner/Creative Director

AKPD Message and Media

915 Broadway, Suite 1301

New York, NY 10010

[212-529-5775](tel:212-529-5775) (office)

[212-529-0545](tel:212-529-0545) (fax)

[917 685 4819](tel:917-685-4819) (mobile)

The views, opinions, and judgments expressed in this message are solely those of the author. The message contents have not been reviewed or approved by the UFT.

--
Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Wolfe Emma](#)
To: [Hinton Karen](#)
Cc: [B; Hagelgans Andrea; Walzak Phil; jfdc@akpdmmedia.com; jonathan@berlinrosen.com; Snyder Thomas](#)
Subject: Re: Ginia column
Date: Saturday, August 29, 2015 10:24:12 AM

Agree re celebs

On Aug 29, 2015, at 10:13 AM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

On target Ginia column; also a project we could recruit celebrities for. Helping homeless instead of chasing them out of city.

Rudolph Giuliani's Outrage on Homelessness, and Richard Gere's

<http://www.nytimes.com/2015/08/30/nyregion/rudolph-giulianis-outrage-on-homelessness-and-richard-geres.html?ref=nyregion&r=1>

If the offenses of Donald J. Trump weren't getting played out by the hour at the volume of a jackhammer in competition with a Nascar event, then recent comments by another New Yorker synonymous with unchecked expressiveness, and also touched by the pixie dust of presidential aspiration, might be generating more outrage. In an interview with NBC's local news channel in New York, former Mayor [Rudolph W. Giuliani](#) explained, with both glee and self-regard, that not long ago he had paid a visit to the 19th Precinct station house on the Upper East Side to [complain about a homeless man](#) who had taken up residence on his block.

"Do you know when people lived on the streets and didn't use bathrooms inside?" he said. "It's called the Dark Ages."

Needless to say, Mr. Giuliani did not pause and follow up that remark with, "And how disgraceful that so many centuries later we are still not able to house all of our neediest." He instead went on to remind us how in the 1990s, his "brain" and Police Commissioner William J. Bratton's "people" got rid of the homeless, the panhandlers, the nuisances. "You chase 'em and you chase 'em and you chase 'em and you chase 'em, and they either get the treatment that they need or you chase 'em out of the city." (Clearly we should be enticing the naked ladies of Times Square to head to Atlantic City, maybe with brunch coupons for Trump Taj Mahal.

Advocates for the homeless responded with fury, pointing out that Mr. Giuliani's views were "morally appalling" and ignored the way that his own policies had fueled the crisis of homelessness. Of course, his conception of those with no place to live as essentially a gross inconvenience for the rest of us is hardly singular. In recent weeks, an unsettling narrative has unfolded in New York, promoted in large part but by no means exclusively in the tabloid press, demonizing the homeless as a growing presence and a threat to bourgeois life. "Going to the Park? Don't Trip on a Bum," read a headline in The New York Post.

Over the summer, pictures of people sleeping on the streets have been posted on social media with insinuations that their presence is proof that the city is returning to the mayhem of the 1970s. This would suggest that

we knew something definitive about the propensity of homeless people to commit serious crimes. We don't. Years ago, a researcher at Johns Hopkins University looked at arrest records in Baltimore for 1983 and found that although homeless people were more likely to commit nonviolent offenses like camping without a permit and indecent exposure, they were less likely to commit crimes against people or property. Homeless people themselves are considerably imperiled; last year, [a report from the National Coalition for the Homeless](#) revealed that from 1999 to 2013 there had been 1,437 documented acts of violence in 47 states perpetrated against homeless people by those who were not homeless.

Last year, the number of homeless men, women and children in New York City reached record levels, in large part because of failed or discontinued policies implemented during the Bloomberg years; the issue of affordable housing is obviously one of the most serious and vexing facing the de Blasio administration. At the same time, the number of people spending the night in city shelters, the metric by which the homeless population is measured, has, in fact, been in steady month-to-month decline since December.

This has not stopped the Sergeants Benevolent Association in New York City from implementing an initiative aimed at getting members and their friends and families to photograph homeless people lying on the street or urinating in public and posting those pictures online. (What could be more benevolent?) The association's president has said the campaign — called Peek-a-Boo We See You Too! — was a response to “the diminishing” of the city's reputation as a pre-eminently safe place. “It's outing,” as the actor [Richard Gere](#) remarked to me recently.

We were talking about the new film he has produced and in which he stars, “Time Out of Mind,” due next week. It is one of three movies that will be released in fairly quick succession that deal with homelessness in

New York, including a documentary about a former male model who now works as a photographer and who lives on a fire escape, “Homme Less,” and a feature film, “Shelter,” written and directed by Paul Bettany. Mr. Gere’s film had been in development since the late 1980s. “Unfortunately, it was still relevant,” he said.

Mr. Gere has worked with the Coalition for the Homeless for years; he has spent time in shelters; and as a longtime New Yorker, he has committed himself to thinking about his encounters with homeless people. “I went through a period where I insisted on talking, and then I realized how abusive that was — asking people about their stories and these intimate details of their lives,” he said. Now he gives every homeless person he sees some money — from \$1 to \$5 — and moves on.

Spare and free of melodrama, “Time Out of Mind” examines the immiserating realities of dealing with the bureaucracy around the shelter system and other social services. The film takes great care to render the assault of noise, the difficulties that homeless people have getting any sleep anywhere, and the kind of madness that it produces. It should remind anyone who might have forgotten that homelessness isn’t awful because it degrades the streetscape; it is awful because it degrades lives.

From: [B](#)
To: ["geri@progressiveagenda.us"](mailto:geri@progressiveagenda.us)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Re: Forum
Date: Saturday, August 29, 2015 12:41:45 PM

Proceed to Plan B and if CNN revives in time, we'll take them. But as the saying goes: a bird in hand is worth two in the bush. Right now we need a forum so go get me one any way, any how! Thanks

----- Original Message -----

From: Geri Prado [<mailto:geri@progressiveagenda.us>]
Sent: Saturday, August 29, 2015 08:19 AM
To: B
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Forum

We're reaching out to local outlets. We haven't shut the door on CNN but we are moving getting lining up another media sponsor.

We heard back from CNN and they couldn't get us a firm commit just yet and said they were still talking to their folks.

From: [B](#)
To: [Kadushin, Peter](#)
Cc: [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hinton, Karen](#); [Snyder, Thomas](#); "[jfdc@akpdmedia.com](#)"; "[Jonathan@berlinrosen.com](#)"
Subject: Re: Earth-shaking comms disaster in the making...
Date: Saturday, August 29, 2015 4:07:40 PM

So here's another example of why I don't get to let go enough of details -- even though I'd REALLY like to. NOT ONE of you has put 2 +2 together: if I visited with the Red Sox during batting practice last night and the Mets didn't take BP, then we're in harm's way. So today after the game or tmrw before, I should visit with the Mets. I am happy to show my support -- can do with a full heart. Otherwise, I'm not doing my job. Pls fix this NOW

----- Original Message -----

From: Kadushin, Peter
Sent: Friday, August 28, 2015 05:22 PM
To: B
Cc: Hagelgans, Andrea; Wolfe, Emma; Walzak, Phil; Hinton, Karen; Snyder, Thomas; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Jonathan@berlinrosen.com <Jonathan@berlinrosen.com>
Subject: Re: Earth-shaking comms disaster in the making...

Sir,

The booth didn't work and we were considering Francesa as an alternate option in advance of the game.

We discussed and recommend bringing Lemire along Sunday. This gives him the opportunity to talk baseball and experience a game with you, while seeing you interact with other electeds over baseball.

Peter

> On Aug 28, 2015, at 3:56 PM, B <BCCD@cityhall.nyc.gov> wrote:

>
>

> Fine re: Lemire, but since this is a family evening, could we keep it to one inning? Also, I thought you were considering me stopping by the play-by-play booth for a half-inning -- not Francesca's show

>
>
>
>
>

> ----- Original Message -----

> From: Hagelgans, Andrea
> Sent: Friday, August 28, 2015 03:11 PM
> To: Kadushin, Peter; B; Wolfe, Emma; Walzak, Phil; Hinton, Karen; Snyder, Thomas
> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>
> Subject: RE: Earth-shaking comms disaster in the making...

>

> Strategic reasons for recommending this route:

> 1) allows us to showcase your fun side in an outlet that tends to drive coverage both on broadcast and beyond NYC

> 2) will help us nestle the news of 3 games (which you note will cause the world to collapse for some)

and position you as a very relatable "sports fanatic" . This is not about reaction to anticipated tabloid fodder, but more about making sure we always have the upper hand

> 3) reporter is low key and will abide by ground rules

>

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> -----Original Message-----

> From: Kadushin, Peter

> Sent: Friday, August 28, 2015 3:07 PM

> To: B; Wolfe, Emma; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas

> Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'

> Subject: RE: Earth-shaking comms disaster in the making...

>

> Sir,

>

> We decided against doing sports radio because Mike Francesa's show is live from a bar with somewhat out of control crowd.

>

> Alternatively, we could invite Jon Lemire and let him sit with you for about 3 innings. It would be a conversation focused on baseball and would get result in wide circulation.

>

> Are you interested in this route?

>

> Peter

>

>

> -----Original Message-----

> From: B

> Sent: Friday, August 28, 2015 12:31 PM

> To: Wolfe, Emma; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas

> Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'; Kadushin, Peter

> Subject: Re: Earth-shaking comms disaster in the making...

>

>

> I agree entirely

>

>

>

> ----- Original Message -----

> From: Wolfe, Emma

> Sent: Friday, August 28, 2015 12:29 PM

> To: B; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas

> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com'

> <Jonathan@berlinrosen.com>; Kadushin, Peter

> Subject: RE: Earth-shaking comms disaster in the making...

>

> He shouldn't have been in the game. I blame mcnamara.

>

> -----Original Message-----

> From: B

> Sent: Friday, August 28, 2015 12:28 PM

> To: Wolfe, Emma; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas

> Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'; Kadushin, Peter

> Subject: Re: Earth-shaking comms disaster in the making...

>

>

> Happy to do it. And Emma, I've been prepared for questions/comments/taunts about 1986 since...

1986. I was in a bar on Prince Street when the ball went thru Buckner's legs... I remember it like it was yesterday

>

From: [Kadushin, Peter](#)
To: [B](#)
Cc: [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hinton, Karen](#); [Snyder, Thomas](#); jfdc@akpdmedia.com; Jonathan@berlinrosen.com
Subject: Re: Earth-shaking comms disaster in the making...
Date: Saturday, August 29, 2015 4:49:29 PM

Sir,

We are working to get you on the field for Mets warm ups tomorrow as I was told there is no BP on Sundays.

Peter

> On Aug 29, 2015, at 4:07 PM, B <BCCD@cityhall.nyc.gov> wrote:

>
>

> So here's another example of why I don't get to let go enough of details -- even though I'd REALLY like to. NOT ONE of you has put 2 +2 together: if I visited with the Red Sox during batting practice last night and the Mets didn't take BP, then we're in harm's way. So today after the game or tmrw before, I should visit with the Mets. I am happy to show my support -- can do with a full heart. Otherwise, I'm not doing my job. Pls fix this NOW

>
>
>
>

> ----- Original Message -----

> From: Kadushin, Peter

> Sent: Friday, August 28, 2015 05:22 PM

> To: B

> Cc: Hagelgans, Andrea; Wolfe, Emma; Walzak, Phil; Hinton, Karen; Snyder, Thomas; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Jonathan@berlinrosen.com <Jonathan@berlinrosen.com>

> Subject: Re: Earth-shaking comms disaster in the making...

>
> Sir,

>

> The booth didn't work and we were considering Francesca as an alternate option in advance of the game.

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> We discussed and recommend bringing Lemire along Sunday. This gives him the opportunity to talk baseball and experience a game with you, while seeing you interact with other electeds over baseball.

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> Peter

>

>> On Aug 28, 2015, at 3:56 PM, B <BCCD@cityhall.nyc.gov> wrote:

>>

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>> Fine re: Lemire, but since this is a family evening, could we keep it to one inning? Also, I thought you were considering me stopping by the play-by-play booth for a half-inning -- not Francesca's show

>>

>>

>>

>>

>>

>> ----- Original Message -----

>> From: Hagelgans, Andrea

>> Sent: Friday, August 28, 2015 03:11 PM

>> To: Kadushin, Peter; B; Wolfe, Emma; Walzak, Phil; Hinton, Karen; Snyder, Thomas
>> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com'
<Jonathan@berlinrosen.com>
>> Subject: RE: Earth-shaking comms disaster in the making...
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>> 1) allows us to showcase your fun side in an outlet that tends to drive coverage both on broadcast
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some) and position you as a very relatable "sports fanatic" . This is not about reaction to anticipated
tabloid fodder, but more about making sure we always have the upper hand
>> 3) reporter is low key and will abide by ground rules

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>> -----Original Message-----
>> From: Kadushin, Peter
>> Sent: Friday, August 28, 2015 3:07 PM
>> To: B; Wolfe, Emma; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas
>> Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'
>> Subject: RE: Earth-shaking comms disaster in the making...

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>> Alternatively, we could invite Jon Lemire and let him sit with you for about 3 innings. It would be a
conversation focused on baseball and would get result in wide circulation.

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>> Are you interested in this route?
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>> -----Original Message-----
>> From: B
>> Sent: Friday, August 28, 2015 12:31 PM
>> To: Wolfe, Emma; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas
>> Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'; Kadushin, Peter
>> Subject: Re: Earth-shaking comms disaster in the making...

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>> I agree entirely

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>> From: Wolfe, Emma
>> Sent: Friday, August 28, 2015 12:29 PM
>> To: B; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas
>> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com'
<Jonathan@berlinrosen.com>; Kadushin, Peter
>> Subject: RE: Earth-shaking comms disaster in the making...

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>> He shouldn't have been in the game. I blame mcnamara.

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>> From: B
>> Sent: Friday, August 28, 2015 12:28 PM

>> To: Wolfe, Emma; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas
>> Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'; Kadushin, Peter
>> Subject: Re: Earth-shaking comms disaster in the making...
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>> Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'; Kadushin, Peter
>> Subject: Re: Earth-shaking comms disaster in the making...
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>> I'm cool. I'm actually quite current with both the Mets and the Red Sox and their rosters. And I
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>> From: Hagelgans, Andrea
>> Sent: Friday, August 28, 2015 09:05 AM
>> To: B; Walzak, Phil; Hinton, Karen; Wolfe, Emma; Snyder, Thomas
>> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com'
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>> To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; Wolfe, Emma; Snyder, Thomas
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(my original plan), the remainder of my summer vacation will happen at Citi Field. Chirlane, Chiara will go to the Mets/Red Sox game Friday night -- in very cheap seats. I will go the Sat game with queens bp melinda katz. I will go to the sunday game with queens councilmembers. I'm certain the media will conclude I have no work ethic and don't care about the serious work of being mayor. And I wish I was joking, but I'm not entirely. Oh and I'm a red sox fan. So it may be a comms weekend disaster. And I'm used to it. If anyone wants to comment, feel free

>>

From: [Hinton, Karen](#)
To: [Kadushin, Peter](#)
Cc: [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Snyder, Thomas](#); jfdc@akpdmedia.com; Jonathan@berlinrosen.com
Subject: Re: Earth-shaking comms disaster in the making...
Date: Saturday, August 29, 2015 7:42:19 PM

Minus mayor

I'm not the expert on baseball moments. But should we be tweeting about mets?! I can.

Sent from my iPhone

> On Aug 29, 2015, at 4:07 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> So here's another example of why I don't get to let go enough of details -- even though I'd REALLY like to. NOT ONE of you has put 2 +2 together: if I visited with the Red Sox during batting practice last night and the Mets didn't take BP, then we're in harm's way. So today after the game or tmrw before, I should visit with the Mets. I am happy to show my support -- can do with a full heart. Otherwise, I'm not doing my job. Pls fix this NOW

>

>

>

>

> ----- Original Message -----

> From: Kadushin, Peter

> Sent: Friday, August 28, 2015 05:22 PM

> To: B

> Cc: Hagelgans, Andrea; Wolfe, Emma; Walzak, Phil; Hinton, Karen; Snyder, Thomas; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Jonathan@berlinrosen.com <Jonathan@berlinrosen.com>

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>> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com'
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From: [Kadushin, Peter](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Hinton, Karen](#); [Snyder, Thomas](#); jfdc@akpdmedia.com; jonathan@berlinrosen.com
Cc: [Salazar-Rodriguez, Prisca](#)
Subject: FW: MINI SCHEDULE - Sunday, August 30, 2015
Date: Saturday, August 29, 2015 7:55:37 PM

So everyone is in the loop:

We worked out having him go on-field for warm ups. He will arrive at noon, be escorted to home plate, and spend time on the field.

I will handle Lemire and expect to bring him over around the 3rd inning and let them spend 2-3 innings together. This will give the Mayor some time to settle into the game and speak with Queens electeds before bringing Lemire over.

Lemme know if there are any questions.

PK

From: OOM MIS <pkadushin@cityhall.nyc.gov>
Date: Sat, 29 Aug 2015 19:49:22 -0400
To: Mayor <bccd@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, FLONYC <FLONYC@cityhall.nyc.gov>
Cc: "Schustek, Andrew" <aschustek@cityhall.nyc.gov>
Subject: Re: MINI SCHEDULE - Sunday, August 30, 2015

Sir,

If we get you there at noon, we can have you escorted near home plate and maximize your on-field time.

I agree that this will feel less rushed than 12:30 for a 1 p.m. start.

From: Mayor <bccd@cityhall.nyc.gov>
Date: Sat, 29 Aug 2015 19:38:43 -0400
To: OOM MIS <pkadushin@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, FLONYC <FLONYC@cityhall.nyc.gov>
Cc: "Schustek, Andrew" <aschustek@cityhall.nyc.gov>
Subject: Re: MINI SCHEDULE - Sunday, August 30, 2015

Excellent. Now is that early enough to connect with the players? It's very important that I just focus on the Mets and have ample time to connect with them. If I need to get their earlier I will

From: Kadushin, Peter
Sent: Saturday, August 29, 2015 07:34 PM
To: B; Salazar-Rodriguez, Prisca; FLONYC
Cc: Schustek, Andrew
Subject: Re: MINI SCHEDULE - Sunday, August 30, 2015

Sir,

We've arranged for you to have some time on the field during the Mets warm ups tomorrow. Worked with Andrew and Redmond to get it set up and we've got you arriving at 12:30 and being escorted directly to the field.

Will coordinate with Prisca to ensure it is reflected on the schedule.

Peter

From: Mayor <bccd@cityhall.nyc.gov>
Date: Sat, 29 Aug 2015 19:18:10 -0400
To: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, FLONYC <FLONYC@cityhall.nyc.gov>
Cc: OOM MIS <pkadushin@cityhall.nyc.gov>, "Schustek, Andrew" <aschustek@cityhall.nyc.gov>
Subject: Re: MINI SCHEDULE - Sunday, August 30, 2015

Pls note that the comms team is working on getting me to the ballpark early to spend time greeting the Mets during their warm-ups. So pls lock down that timing and send revised sched

From: Salazar-Rodriguez, Prisca
Sent: Friday, August 28, 2015 07:21 PM
To: B; FLONYC
Subject: MINI SCHEDULE - Sunday, August 30, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Sunday, August 30, 2015

WEATHER: Hi of 92. Low of 74. Partly Cloudy
ATTIRE: Casual
NOTES: -YOU have 30 mins. to change at the gym

10:00 - 10:30 DEPART GRACIE MANSION TO 357 9TH STREET//CALL WITH PRISCA REGARDING MONDAY'S SCHEDULE

Travel Time: 30 mins
Notes: YOU call Prisca

11:00 - 12:00 WORKOUT

Location: 357 9th Street

12:40 - 1:10 TRAVEL FROM 357 9TH STREET TO CITIFIELD // LEGIONNAIRES CALL WITH TONY SHORRIS

Travel Time: 30 mins.

Notes: YOU Call Tony

1:10 - 4:10 RED SOX vs METS AT CITIFIELD WITH QUEENS COUNCIL MEMBERS

5:15 - 5:45 TRAVEL TIME TO PROSPECT PARK //EVENING COMMS DEBRIEF CALL

Travel Time: 1 Hrs.

Dial In #

Code #:

5:45 - 7:45 SOFTBALL PRACTICE

Location: Prospect Park/Long Meadow Field #5

8:00 - 10:00

CITY HALL STEPS PRESS CONFERENCES

No Scheduled Press Conference

FLONYC SCHEDULE

7:30 - 9:30

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Cc: [Walzak, Phil](#)
Subject: Re: Pope op-ed
Date: Saturday, August 29, 2015 8:42:26 PM

Yes - dig it

On Aug 29, 2015, at 8:37 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Want to consider Mayoral op-ed to lead in to pope's visit? Tie to income inequality?

Ideas on placement? Would love to go national given the global moment. CNN has wanted to do a video oped with us on housing and I am talking to them Monday.

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Walzak, Phil](#); [Salazar-Rodriguez, Prisca](#); [Snyder, Thomas](#); [Zuniga, Andrea](#); [Leopold, Elana](#); [Adams Baker, Marti](#); [Kadushin, Peter](#); [Hinton, Karen](#); [FLONYC](#); [John, Roxanne](#); [Bray, Jackie](#); [White, Erin](#); ["Jonathan@berlinrosen.com"](#); ["jfdc@akpdmedia.com"](#)
Subject: RE: Homeless camp walk through and comms proposals
Date: Saturday, August 29, 2015 9:19:00 PM

On point 1) absolutely. Will make sure of it. Will coordinate with Erin too in case we want some joint interviews

On point 2) will come back to you tomorrow afternoon with recommendation re: homeless. Will proceed with pre-k twitter chat plans

From: B
Sent: Saturday, August 29, 2015 9:11 PM
To: Hagelgans, Andrea
Cc: Walzak, Phil; Salazar-Rodriguez, Prisca; Snyder, Thomas; Zuniga, Andrea; Leopold, Elana; Adams Baker, Marti; Kadushin, Peter; Hinton, Karen; FLONYC; John, Roxanne; Bray, Jackie; White, Erin; 'Jonathan@berlinrosen.com'; 'jfdc@akpdmedia.com'
Subject: Re: Homeless camp walk through and comms proposals

An excellent plan for the week! Well done

Two concerns:

1. As you know, Chirlane will continue to "head up" mental health (I've cc'ed her and her team here). She will effectively be the Chair of and chief spokesperson for all we do on this topic for the duration. Richard will head the Mental Health Cabinet, meaning the actual day-to-day coordination amongst all the agencies, which requires a deputy mayor's involvement. Pls make sure this is crystal clear in the roll-out

2. The broad idea of the encampment event makes sense to me, but don't wrong it could really backfire. I've cc'ed Rosen and Del Cecato for this piece. The danger here is that it will be interpreted wrongly as an attack on the homeless -- which I would never be party to.

Our problem is that as a team we have all (led by me) absolutely sucked at laying down the predicate on this issue. If over the last two months we had set the record straight effectively, this effort re: the encampment would have seemed natural and smooth. In the absence of framing, it could really come across as desperate and over-the-top.

I really want to hear with jonathan and john think -- especially Jonathan because of his long experience on this issue. And I really don't want to alienate our true friends and allies on this issue. So if we can do this right, contextualize it right, explain it right and inhibit media sensationalism, I'm all in.

If not, we should consider having officials other than me and BB do this, and then I speak to it after. Pls discuss without me on the thread and come back with a rec. Thanks

From: Hagelgans, Andrea
Sent: Saturday, August 29, 2015 08:06 PM
To: B
Cc: Walzak, Phil; Salazar-Rodriguez, Prisca; Snyder, Thomas; Zuniga, Andrea; Leopold, Elana; Adams Baker, Marti; Kadushin, Peter; Hinton, Karen
Subject: Homeless camp walk through and comms proposals

Sir,

Wanted to follow up with you directly on communications proposals for Monday and provide a holistic overview of the week. Know that you'll then discuss with Front Office and make determinations. If you hate this format, I apologize and will re-configure.

Monday

Homeless Encampment Clean Up Operation

Date: Monday, August 30th at 11am

Location: 150th Street & St. Ann's Avenue (south end)– Rae Street & Hegney Place (north end)

Strategy:

- YOU walk with representatives of DHS, DSNY, MOCJ, NYPD, Boom! Health (community service partner) to assess an encampment that is scheduled to be cleaned out this Thursday. There are approximately 12-15 individuals at this site all day long. Debris, including needles and trash, on the ground with tents built up. We are inviting the PC to join.
- We anticipate inviting tier 1 print and TV photographers to cover your visit and plan to pre-position them along the encampment, pending our walk through of the site, to cover you walking the ground flanked by folks and being briefed.
- YOU then are pulled to the side to provide a brief topper to cameras—what you just witnessed and what we are doing about it. We are also inviting the PC.
- 3-5 on-topic questions only. No off topic
- We issue a press release on the encampment work, framing it as YOU assessing the situation and ordering sites be cleaned and enforced. Media will be told that this site will be cleared on Thursday and we expect they will return to watch.

NOTE: You raised earlier the concern about cameras and the spontaneous atmosphere of these walks. We believe that to maximize this opportunity we should have TV-cameras there, but based on your feedback we can limit to just still photogs and no avail. Nothing has been pitched at this time.

Daily News op-ed with homeless focus will run tomorrow

Pre-K Education Twitter Chat

Date: Monday, August 30th, time TBD with scheduling

Location: wherever

Strategy:

- YOU conduct a 10-15 minute twitter chat aimed at parents on the start of school next week.
- Focus is pre-K.
- Could possibly get a question about some of the schools determined not ready to be opened. Answers will be prepped for you. This is our opportunity to have you begin to reach New Yorkers directly rather than through press conferences.

Weekly Communications

Press avail – 2 in community (Bronx homeless encampment walk w/gaggle; affordable housing press conference)

Radio- 2 (Lehrer and Martinez)

Non-traditional -1 (twitter chat)

Off Topic -- 2 (Tuesday Lehrer; Thursday press conference)

Priority Buckets

Housing -- (Thurs- Press Conference) Tenant Harassment Bill Signing – will be in a community determined by IGA

Education – (Monday- Twitter) Pre-K/Education focused twitter chat with parents;
(Wednesday/Thursday- Tentative) 10 minute Angie Martinez interview

Mental Health—(Tuesday- pitch/press release) Announcement of DM Buery heading up mental health (he will do interviews all week to amplify including Inside City Hall)

Quality of Life – (Monday- gaggle) Encampment walk with agencies; (Wed-remarks) bill hearings and signings; (Wednesday- Tentative) – K2 message moment

Miscellaneous that will be news ---

Monday – City lottery of Pope tickets-- exclusive with follow up interviews by senior admin and possibly you giving soundbites

Monday- US Open – remarks and photos

Thursday- Hispanic Federation Meeting -- readout or pitched piece

Andrea Hagelgans

Office of the Mayor

Direct – 212.341.5372

Cell – 718.679.8965

ahagelgans@cityhall.nyc.gov

From: [Shorris, Anthony](#)
To: [John Del Cecato](#)
Cc: [Jonathan Rosen](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Snyder, Thomas](#); [Adams Baker, Marti](#); [Hinton, Karen](#)
Subject: Re: Homeless camp walk through and comms proposals
Date: Saturday, August 29, 2015 11:17:01 PM

If we are planning an event to tell the world about some new tools we have in place to help homeless folks, then I think it's fine. If what we are doing is "cracking down" on groups of poor, mentally-ill people with nowhere else to go, then it's not. And if all we are really planning to do is chase troubled people from one place to another, then we're no better than Giuliani. I have not heard about any new programmatic initiatives here -- until we have them, I don't think we're ready to go.

Anthony E. Shorris
First Deputy Mayor
City of New York
City Hall
New York, NY 10007
212-788-3191

On Aug 29, 2015, at 9:23 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Reducing thread and adding Tony. I think we should do it.

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To: B
Cc: Walzak, Phil; Salazar-Rodriguez, Prisca; Snyder, Thomas; Zuniga, Andrea; Leopold, Elana; Adams Baker, Marti; Kadushin, Peter; Hinton, Karen
Subject: Homeless camp walk through and comms proposals

Sir,
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Andrea Hagelgans

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ahagelgans@cityhall.nyc.gov

From: [Singleton, Jessica](#)
To: [Confer, Alexis](#)
Cc: [Hagelgans, Andrea](#); [Buery, Richard](#); JWallack@schools.nyc.gov; [Wolfe, Emma](#); jfdc@akpdmedia.com; [Walzak, Phil](#); [Norvell, Wiley](#); [Devora Kaye](#); CMarinoni@schools.nyc.gov; [Fialkoff, Gabrielle](#); [Ramos, Jessica](#); [Fromberg, Rick](#)
Subject: Re: calling all validators
Date: Sunday, August 30, 2015 12:00:42 AM

Sounds great!!

On Aug 29, 2015, at 23:54, Confer, Alexis <aconfer@cityhall.nyc.gov> wrote:

On it.

From: Hagelgans, Andrea
Sent: Saturday, August 29, 2015 09:01 PM
To: Confer, Alexis; Buery, Richard; JWallack@schools.nyc.gov <JWallack@schools.nyc.gov>; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Walzak, Phil; Norvell, Wiley; Devora Kaye; Christine Marinoni (cmarinoni@schools.nyc.gov) <CMarinoni@schools.nyc.gov>; Fialkoff, Gabrielle; Singleton, Jessica
Cc: Ramos, Jessica
Subject: calling all validators

I'd like to get a list of validators who can AMEN/APPLAUD our truly universal pre-K program. Folks we know or could reach out to. Jessica can help me with message guidance for these folks. But want to have folks to deploy. This is for our national media outreach in particular but also used locally.

Categories:

Education figures – university researchers, previous admin, etc

Political – folks that have been pushing country to provide universal pre-K; national figures

Celebs, Biz leaders, techies— well-known names

Send me the names and we'll get the play going ASAP

Thanks!

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From: [Hinton, Karen](#)
To: [Jonathan Rosen](#)
Cc: [Hagelgans, Andrea](#); [John Del Cecato](#); [Walzak, Phil](#); [Shorris, Anthony](#); [Snyder, Thomas](#); [Marti Adams Baker](#)
Subject: Re: Homeless camp walk through and comms proposals
Date: Sunday, August 30, 2015 8:22:07 AM

We tried to get him to do outreach with a street team several weeks ago with Melissa Russo but he was nervous about something going wrong. There is no guarantee of perfect execution whether it's encampments or street teams but with the right reporter who gets the issues around homelessness like Russo, I think it will be fine.

The play with him is one thing. But the issue about dealing with street homelessness remains a problem even with change of weather. They just go into subway.

Remember that of 15 of so encampment busts only a handful of homeless went to the shelter. So we could be just moving them out of the encampments onto the street.

Sent from my iPhone

On Aug 30, 2015, at 7:51 AM, Jonathan Rosen <Jonathan@berlinrosen.com> wrote:

Couple of thoughts / questions:

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Cc: Jonathan Rosen; Walzak, Phil; Hagelgans, Andrea; Shorris, Anthony; Snyder, Thomas; Marti Adams Baker
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From: [Salazar-Rodriguez, Prisca](#)
To: [FLONYC](#); [John, Roxanne](#); ["BWinston@gqrr.com"](#); ["ifdc@akpdmedia.com"](#); ["bhayers@hilltoppublicsolutions.com"](#); [Schnake Mahl, Gabriel](#); ["Jonathan Rosen"](#); [PhilWalzak \(gmail.com\)](#); ["nbaldick@hilltoppublicsolutions.com"](#); ["DWalker@gqrr.com"](#); ["agreenberg@gqrr.com"](#); ["NKlepper@gqrr.com"](#); ["emily@berlinrosen.com"](#); ["██████████ Snyder, Thomas](#); [Leopold, Elana](#); B; [Schnake Mahl, Gabriel](#)
Subject: Call with the Mayor
Date: Sunday, August 30, 2015 12:16:08 PM

Want to apologize for the mix up on Friday regarding the scheduled call with the Mayor.
Am looking to reschedule this call very shorty.

Prisca

From: [Jonathan Rosen](#)
To: [Hagelgans, Andrea](#)
Cc: [John Del Cecato](#); [Hinton, Karen](#); [Walzak, Phil](#); [Shorris, Anthony](#); [Snyder, Thomas](#); [Marti Adams Baker](#)
Subject: Re: Homeless camp walk through and comms proposals
Date: Sunday, August 30, 2015 12:37:36 PM

I think we can look like we are in control and address quality of life without losing what we're about if it is framed around outreach to these guys with Boom and we are clearing the encampment. If we can add another stop in the neighborhood all the better. Defer to you guys on what's possible by when.

Sent from my iPad

On Aug 30, 2015, at 12:28 PM, "Hagelgans, Andrea"
<AHagelgans@cityhall.nyc.gov> wrote:

I like jonathan's ideas. That won't be ready for tomorrow, unfortunately.

Should we pull and re-tool to get both pieces? Last time he worried we looked weak on enforcement so i'm just not clear on his desire and our ultimate goal other than to show him in control

Sent from my BlackBerry 10 smartphone.

From: Hagelgans, Andrea
Sent: Sunday, August 30, 2015 11:37 AM
To: Jonathan Rosen
Cc: John Del Cecato; Hinton, Karen; Walzak, Phil; Shorris, Anthony; Snyder, Thomas; Marti Adams Baker
Subject: Re: Homeless camp walk through and comms proposals

Thanks. Boom health- a service provider to assist these folks- is scheduled to be there tomorrow

I'm not getting a clear sense of a recommendation to give him. Others? I have to tell him our reco around 2/3 today

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Possible for your team to kick start that with DHS? I worry otherwise it will not happen if just with the comms folks

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If he tours an encampment, it should be to demonstrate a new program we have in place to find homes/shelter for the folks there. If we can get that in place, then we can show we are trying to help the individuals, not punish them. Let's get DHS and others to develop that quickly.

Anthony E. Shorris
First Deputy Mayor
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To: [Shorris, Anthony](#); [Hagelgans, Andrea](#)
Cc: [Jonathan Rosen](#); [John Del Cecato](#); [Hinton, Karen](#); [Snyder, Thomas](#); [Marti Adams Baker](#)
Subject: Re: Homeless camp walk through and comms proposals
Date: Sunday, August 30, 2015 1:31:55 PM

That's not going to happen by tmrw

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To: Hagelgans, Andrea
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Cool

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Great.

In terms of presence

I kathryn garcia- dsny

Gilbert Taylor I dhs

Oneill or fox and local precinct-nypd

Community provider

I prefer no mocj since PD plays the visible role on enforcement

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From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); [Snyder, Thomas](#); [Jonathan Rosen](#)
Cc: [John Del Cecato](#); [Hinton, Karen](#); [Shorris, Anthony](#); [Adams Baker, Marti](#)
Subject: Re: Homeless camp walk through and comms proposals
Date: Sunday, August 30, 2015 1:56:07 PM

Yes- Maibe would pitch. She is offline till 3. I need mayor sign off first

Sent from my BlackBerry 10 smartphone.

From: Walzak, Phil
Sent: Sunday, August 30, 2015 1:55 PM
To: Snyder, Thomas; Jonathan Rosen
Cc: Hagelgans, Andrea; John Del Cecato; Hinton, Karen; Shorris, Anthony; Marti Adams Baker
Subject: Re: Homeless camp walk through and comms proposals

We shud do a full pitch tho to like fermino who I trust wud be fair and give the two of them a little time together after to talk thru what is happenin/why impt

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Snyder, Thomas
Sent: Sunday, August 30, 2015 1:42 PM
To: Jonathan Rosen
Cc: Walzak, Phil; Hagelgans, Andrea; John Del Cecato; Hinton, Karen; Shorris, Anthony; Marti Adams Baker
Subject: Re: Homeless camp walk through and comms proposals

Dig (Maynard G Krebs)

Sent from my iPad

On Aug 30, 2015, at 1:36 PM, Jonathan Rosen <Jonathan@berlinrosen.com> wrote:

Dig

Sent from my iPhone

On Aug 30, 2015, at 1:34 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Why don't we pitch this as a NYDN Exclu - reporter + fotag

Clear out encampments and DHS and Boom to connect services to people - get a big pg 2 spread and then we can move that around and prep for the inevitable follow up

Comes off of our oped and NYT story and also preempts any qol stuff they have

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Hagelgans, Andrea
Sent: Sunday, August 30, 2015 12:28 PM
To: Jonathan Rosen
Cc: John Del Cecato; Hinton, Karen; Walzak, Phil; Shorris, Anthony; Snyder, Thomas; Marti Adams Baker
Subject: Re: Homeless camp walk through and comms proposals

I like jonathan's ideas. That won't be ready for tomorrow, unfortunately.

Should we pull and re-tool to get both pieces? Last time he worried we looked weak on enforcement so i'm just not clear on his desire and our ultimate goal other than to show him in control

Sent from my BlackBerry 10 smartphone.

From: Hagelgans, Andrea
Sent: Sunday, August 30, 2015 11:37 AM
To: Jonathan Rosen
Cc: John Del Cecato; Hinton, Karen; Walzak, Phil; Shorris, Anthony; Snyder, Thomas; Marti Adams Baker
Subject: Re: Homeless camp walk through and comms proposals

Thanks. Boom health- a service provider to assist these folks- is scheduled to be there tomorrow

I'm not getting a clear sense of a recommendation to give him. Others? I have to tell him our reco around 2/3 today

Sent from my BlackBerry 10 smartphone.

From: Jonathan Rosen
Sent: Sunday, August 30, 2015 7:51 AM
To: Hagelgans, Andrea
Cc: John Del Cecato; Hinton, Karen; Walzak, Phil; Shorris, Anthony; Snyder, Thomas; Marti Adams Baker
Subject: Re: Homeless camp walk through and comms proposals

Couple of thoughts / questions:

When he tours is it a big outreach push to get these guys in shelter? I assume we are not going in there and just busting people up hence all the agencies and outreach partners?

Could we also couple if with him going out on an overall outreach tour in same neighborhood with the folks who talk people off the street?

More him spending a night hands on the problem talking

people into shelter with this as a piece and less what could be perceived as punitive narrative Tony and I think we all want to avoid?

Still sends a signal against encampments etc. maybe do it just with daily news and no tv to start?

Sent from my iPad

On Aug 29, 2015, at 10:03 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

Umm there are about 20 dsnudas v 3000 street homeless

I do think part of this response is an unsaid concern over many cameras there. We may want to pool or limit to our digital team

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Saturday, August 29, 2015 9:56 PM
To: Hinton, Karen
Cc: Jonathan Rosen; Walzak, Phil; Hagelgans, Andrea; Shorris, Anthony; Snyder, Thomas; Marti Adams Baker
Subject: Re: Homeless camp walk through and comms proposals

If we can rid Times Square of desnudas without having them return, surely we can do the same with people who are not mentally ill and are still refusing shelter.

On Aug 29, 2015, at 9:36 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

What worries me is we have no way of moving the homeless off the streets, except to arrest them and put them through the jail, hospital, shelter, street cycle — which Guliani and Bloomberg used to reduce their visibility.

When it starts to get cold, the problem just moves to the subways. We can arrest them there, but is that the plan?

There may be a humane plan in the making about street homeless, and I don't know about it. If there is, we should start talking about it, a long with busting up encampments.

Talking about real solutions also will help mitigate the Mayor's concern about seeming uncaring.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: "jfdc@akpdmedia. com"
<jfdc@akpdmedia.com>
Date: Sun, 30 Aug 2015 01:23:27 +0000
To: Jonathan Rosen
<jonathan@berlinrosen.com>
Cc: Andrea Hagelgans
<AHagelgans@cityhall.nyc.gov>, Phil Walzak
<PWalzak@cityhall.nyc.gov>, Thomas Synder
<TSnyder@cityhall.nyc.gov>, Marti Adams
<MAadams@cityhall.nyc.gov>, Karen Hinton
<khinton@cityhall.nyc.gov>, Tony Shorris
<AShorris@cityhall.nyc.gov>
Subject: Re: Homeless camp walk through and comms proposals

Reducing thread and adding Tony. I think we should do it.

I'll irritate everyone by referencing Tompkins Square Park. Tony - this AM - there were 7 people sleeping in the main grassy area at 7am - so a 5-person reduction from Friday at the same time - but still feels out of control.

I know Ginia Belafonte had a thoughtful column this AM - but I don't think it represents the vast majority of New Yorkers, who believe homelessness is a quality of life issue, and is getting way

out of hand.

On Aug 29, 2015, at 9:10 PM, B
<BCCD@cityhall.nyc.gov> wrote:

An excellent plan for the week!
Well done

Two concerns:

1. As you know, Chirlane will continue to "head up" mental health (I've cc'ed her and her team here). She will effectively be the Chair of and chief spokesperson for all we do on this topic for the duration. Richard will head the Mental Health Cabinet, meaning the actual day-to-day coordination amongst all the agencies, which requires a deputy mayor's involvement. Pls make sure this is crystal clear in the roll-out

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Sent: Saturday, August 29, 2015 08:06 PM
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Cc: Walzak, Phil; Salazar-Rodriguez, Prisca; Snyder, Thomas; Zuniga, Andrea; Leopold, Elana; Adams Baker, Marti; Kadushin, Peter; Hinton, Karen
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From: [Hagelgans, Andrea](#)
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Cc: [Walzak, Phil](#); [Salazar-Rodriguez, Prisca](#); [Snyder, Thomas](#); [Zuniga, Andrea](#); [Leopold, Elana](#); [Adams Baker, Marti](#); [Kadushin, Peter](#); [Hinton, Karen](#); [FLONYC](#); [John, Roxanne](#); [Bray, Jackie](#); [White, Erin](#); ["Jonathan@berlinrosen.com"](#); ["jfdc@akpdmedia.com"](#)
Subject: Re: Homeless camp walk through and comms proposals
Date: Sunday, August 30, 2015 4:21:17 PM

Sir,

The group consensus is that since we will have service providers who are doing outreach to these clientele that we show a different approach than the past- enforcement and support to work towards long-term, achievable solutions.

However, we recommend scaling back to just Daily news photog and reporter (Jen fermino) which limits media presence while achieving our goal of amplifying your oped today.

We would have the following with you

- kathryn garcia, dsny
- Mindy tarlow, operations
- Gilbert taylor, dhs
- o'neill or fox, nypd

Representatives of Bronx Works- which has been outspoken in support for your approach- and Harm Reduction programs will be there and can brief you.

Advance has told us that it is only safe to view from an overlook. You will not walk the grounds. But it would give you a view of the camps and opportunity to be briefed.

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- YOU are greeted by the agencies and community partners
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- YOU do a brief one-on- one with Jen Fermino on site after.

As you may recall, she was quite thoughtful in her coverage after the mentally ill person approached Chirlane at an event and we believe she will treat this respectfully.

We do anticipate some questions on veterans homelessness potentially and will work up QandA.

Please let us know your thoughts. Nothing has been pitched.

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Cc: [Adams Baker, Marti](#); [Ponet, Maibe](#); [Parikh, Ishanee](#); [Coney, Javon](#); [Walzak, Phil](#); [Snyder, Thomas](#); [Zuniga, Andrea](#); [Leopold, Elana](#); [Kadushin, Peter](#); [Hinton, Karen](#); [John, Roxanne](#); [Bray, Jackie](#); [White, Erin](#); Jonathan@berlinrosen.com; jfdc@akpdmedia.com
Subject: Re: Homeless camp walk through and comms proposals
Date: Sunday, August 30, 2015 5:40:44 PM

Ok. Will remove from schedule.

Sent from my iPhone

On Aug 30, 2015, at 5:34 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

- B and flonyc

I just spoke to him on the phone. He much favors this re-worked proposal with smaller media footprint. He would prefer we frame our msg with an oped on homelessness to pop the morning of the encampment visit so it doesn't feel disconnected from larger themes

Wants us to aim for wed visit.

No homeless thing tomorrow

Prisca- let us know about wed

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Andrea Hagelgans

Office of the Mayor

Direct – 212.341.5372

Cell – 718.679.8965

ahagelgans@cityhall.nyc.gov

From: [Ponet, Maibe](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Adams Baker, Marti](#); [Parikh, Ishanee](#); [Coney, Javon](#)
Cc: [Salazar-Rodriguez, Prisca](#); [Snyder, Thomas](#); [Zuniga, Andrea](#); [Leopold, Elana](#); [Kadushin, Peter](#); [Hinton, Karen](#); [John, Roxanne](#); [Bray, Jackie](#); [White, Erin](#); ["Jonathan@berlinrosen.com"](#); ["jfdc@akpdmedia.com"](#)
Subject: RE: Homeless camp walk through and comms proposals
Date: Sunday, August 30, 2015 6:06:02 PM

Push up safe haven clergy deal?

Sent via the Samsung GALAXY S® 5, an AT&T 4G LTE smartphone

----- Original message -----

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: 08/30/2015 17:48 (GMT-05:00)
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Ponet, Maibe" <MPonet@cityhall.nyc.gov>, "Parikh, Ishanee" <iparikh@cityhall.nyc.gov>, "Coney, Javon" <JConey@cityhall.nyc.gov>
Cc: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Zuniga, Andrea" <AZuniga@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Kadushin, Peter" <pkadushin@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "John, Roxanne" <RJohn@cityhall.nyc.gov>, "Bray, Jackie" <JBray@cityhall.nyc.gov>, "White, Erin" <EWhite@cityhall.nyc.gov>, "'Jonathan@berlinrosen.com'" <Jonathan@berlinrosen.com>, "'jfdc@akpdmedia.com'" <jfdc@akpdmedia.com>
Subject: Re: Homeless camp walk through and comms proposals

Just think we need to be showing action

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Hagelgans, Andrea
Sent: Sunday, August 30, 2015 5:43 PM
To: Walzak, Phil; Adams Baker, Marti; Ponet, Maibe; Parikh, Ishanee; Coney, Javon
Cc: Salazar-Rodriguez, Prisca; Snyder, Thomas; Zuniga, Andrea; Leopold, Elana; Adams Baker, Marti; Kadushin, Peter; Hinton, Karen; John, Roxanne; Bray, Jackie; White, Erin; 'Jonathan@berlinrosen.com'; 'jfdc@akpdmedia.com'
Subject: Re: Homeless camp walk through and comms proposals

He wants a more dedicated oped - quality of life, mental health, housing, big frame. I pitched jonathan's idea of neighborhood walk or talk. He wants oped though imagine we can revisit

Yes, Nikita is tomorrow.

Sent from my BlackBerry 10 smartphone.

From: Walzak, Phil
Sent: Sunday, August 30, 2015 5:41 PM
To: Hagelgans, Andrea; Adams Baker, Marti; Ponet, Maibe; Parikh, Ishanee; Coney, Javon
Cc: Salazar-Rodriguez, Prisca; Snyder, Thomas; Zuniga, Andrea; Leopold, Elana; Adams Baker, Marti;

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Wants us to aim for wed visit.

No homeless thing tomorrow

Prisca- let us know about wed

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Cc: Walzak, Phil; Salazar-Rodriguez, Prisca; Snyder, Thomas; Zuniga, Andrea; Leopold, Elana; Adams Baker, Marti; Kadushin, Peter; Hinton, Karen; FLONyc; John, Roxanne; Bray, Jackie; White, Erin; 'Jonathan@berlinrosen.com'; 'jfdc@akpdmedia.com'
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We would have the following with you

- kathryn garcia, dsny
- Mindy tarlow, operations

- Gilbert Taylor, DHS
- O'Neill or Fox, NYPD

Representatives of Bronx Works- which has been outspoken in support for your approach- and Harm Reduction programs will be there and can brief you.

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Please let us know your thoughts. Nothing has been pitched.

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clear in the roll-out

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I really want to hear with Jonathan and John think -- especially Jonathan because of his long experience on this issue. And I really don't want to alienate our true friends and allies on this issue. So if we can do this right, contextualize it right, explain it right and inhibit media sensationalism, I'm all in.

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Sent: Saturday, August 29, 2015 08:06 PM
To: B
Cc: Walzak, Phil; Salazar-Rodriguez, Prisca; Snyder, Thomas; Zuniga, Andrea; Leopold, Elana; Adams Baker, Marti; Kadushin, Peter; Hinton, Karen
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- We anticipate inviting tier 1 print and TV photographers to cover your visit and plan to pre-position them along the encampment, pending our walk through of the site, to cover you walking the ground flanked by folks and being briefed.

- YOU then are pulled to the side to provide a brief topper to cameras—what you just witnessed and what we are doing about it. We are also inviting the PC.
- 3-5 on-topic questions only. No off topic
- We issue a press release on the encampment work, framing it as YOU assessing the situation and ordering sites be cleaned and enforced. Media will be told that this site will be cleared on Thursday and we expect they will return to watch.

NOTE: You raised earlier the concern about cameras and the spontaneous atmosphere of these walks. We believe that to maximize this opportunity we should have TV-cameras there, but based on your feedback we can limit to just still photos and no avail. Nothing has been pitched at this time. Daily News op-ed with homeless focus will run tomorrow

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Date: Monday, August 30th, time TBD with scheduling

Location: wherever

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- Focus is pre-K.
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Monday- US Open – remarks and photos

Thursday- Hispanic Federation Meeting -- readout or pitched piece

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Subject: Re: Homeless camp walk through and comms proposals
Date: Sunday, August 30, 2015 6:08:03 PM

Let's discuss tomorrow. PD said it wasn't that easy.

Sent from my BlackBerry 10 smartphone.

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Sent: Sunday, August 30, 2015 6:07 PM
To: Walzak, Phil; Hagelgans, Andrea; Adams Baker, Marti; Parikh, Ishanee; Coney, Javon
Cc: Salazar-Rodriguez, Prisca; Snyder, Thomas; Zuniga, Andrea; Leopold, Elana; Kadushin, Peter; Hinton, Karen; John, Roxanne; Bray, Jackie; White, Erin; 'Jonathan@berlinrosen.com'; 'jfdc@akpdmedia.com'
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We can announce new shelter programming. Can we consider Thursday instead of Wed, when encampment will be actually cleaned up?

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From: [John Del Cecato](#)
To: [Hinton, Karen](#); [Jonathan Rosen](#)
Subject: Re: NYT: Mayor de Blasio Authorizes Emergency Measure to Aid Homeless People
Date: Monday, August 31, 2015 10:45:12 AM

I agree... this was a great piece

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Monday, August 31, 2015 at 10:09 AM
To: John Del Cecato <jfdc@akpdmmedia.com>, Jonathan Rosen <jonathan@berlinrosen.com>
Subject: Fwd: NYT: Mayor de Blasio Authorizes Emergency Measure to Aid Homeless People

I'm on vacation this week but I think he should be all over this. It's good news to counter the encampment should he decide to do that.

Any push u can provide would be appreciated.

Sent from my iPhone

Begin forwarded message:

From: Clips <Clips@cityhall.nyc.gov>
Date: August 30, 2015 at 8:04:02 PM AST
Subject: NYT: Mayor de Blasio Authorizes Emergency Measure to Aid Homeless People

Mayor de Blasio Authorizes Emergency Measure to Aid Homeless People
NY TIMES - Nikita Stewart
<http://mobile.nytimes.com/2015/08/31/nyregion/mayor-de-blasio-authorizes-emergency-measure-to-aid-homeless-people.html?referrer=>

With few beds available in New York City's homeless shelters, Mayor Bill de Blasio has authorized another emergency measure to provide rental assistance to people facing homelessness.

The \$10 million initiative is expected to provide aid to as many as 1,000 adults and is modeled on an emergency measure in May to assist families with children, who have been the focus of the administration's recent efforts to reduce homelessness.

While the number of homeless people has fallen since last winter's record of about 60,000, officials concluded that more needed to be done to assist adults without children. In an Aug. 5 count, 16,562 people were living in city homeless shelters. The average vacancy rate at shelters for single adults was 1.1 percent, while the rate at shelters for adult families was 1.29 percent.

The new emergency measure, the Special Exit and Prevention Supplement, will

give subsidies to tenants facing eviction, domestic violence survivors timing out of shelters, recovering addicts discharged from treatment and former residents of so-called three-quarter homes.

Mary Brosnahan, executive director of the Coalition for the Homeless, said the new program was an “important step.”

“The numbers have been going down on families, but we’re seeing growing numbers of single adults,” Ms. Brosnahan said. “It’s going to do a lot for single people in the shelters, many of whom are working.”

Based on household size and other factors, the subsidies will allow recipients to rent private apartments long term. But finding apartments within the program’s cap, \$1,213 for a single adult, will not be easy. The city has been criticized for years for the poor conditions of private buildings in a temporary assistance program for homeless families.

“Yes, it’s going to be difficult, but I don’t think it’s impossible,” Ms. Brosnahan said.

The city has been trying to recruit landlords to participate in the new rental assistance programs, Steven Banks, commissioner of the city’s Human Resources Administration, said. But he added that many landlords remain bitter about a 2011 decision by Mr. de Blasio’s predecessor, Michael R. Bloomberg, to end a similar subsidy program. “It’s a legacy that we had to work very hard with landlords to wipe away.”

Mr. Banks and Gilbert Taylor, commissioner of homeless services, had asked Mr. de Blasio, a Democrat, to set up the new program and to model it on the Family Eviction Prevention Supplement program, started in May.

The initiatives are part of a broader effort to move people out of shelters and into permanent housing.

Since last fall, the city has been rolling out various rental assistance programs through emergency rules, allowing the city to start the programs before the public-comment period ends.

Councilman Stephen T. Levin, a Brooklyn Democrat who is chairman of the general welfare committee, said expediting the programs is justified. “It’s an emergency, particularly when we see the vacancy rate within the shelter system,” he said. “It’s a much wiser course of action to come up with programs. Time is of the essence.”

Matthew Main, a staff attorney at MFY Legal Services Inc., a nonprofit firm focused on poverty issues, said the new program would greatly help people receiving a state shelter allowance of just \$215, an amount that has been unchanged since 1988.

Many of those people end up in three-quarter housing, he said, group homes that

are effectively unregulated and have multiplied over the past decade, driven by a mandate to reduce shelter rolls and a dearth of affordable housing.

“A lot of people in three-quarter housing are folks who are down on their luck,” Mr. Main said. “This is essentially a way for people who are simply poor to procure safe housing.”

More than 200 people were removed from three-quarter houses that were shut down for illegal conditions, such as building code violations and overcrowding. They are currently in temporary housing and would likely benefit from the new program.

From: [Hagelgans, Andrea](#)
To: [John Del Cecato \(ifdc@akpdmedia.com\)](#); [Blumm, Kate](#)
Subject: FW: education speech- Logistics
Date: Monday, August 31, 2015 11:07:24 AM
Attachments: [Education Speech CIMS Export as of 10am 11.2.14.xls](#)
[Invite.jpg](#)

Ideas on the invite language? We could just repeat from last year. I don't want to give away anything in advance ☺

From: Matero, Carla
Sent: Saturday, August 29, 2015 10:01 PM
To: Hagelgans, Andrea; Carey, Michael; Salazar-Rodriguez, Prisca; Carrion, Marco A.; Fink, Avi; Schwartz, Regina; Wolfe, Emma; Hernandez-Cruz, Arelis; Arslanian, Kayla; Leopold, Elana; Fialkoff, Gabrielle; Bennett, Rob; Cahan, Aaron (Media) (acahan@media.nyc.gov)
Cc: Adams Baker, Marti
Subject: RE: education speech- Logistics

[Last year's guest list and invitation attached.](#)

From: Hagelgans, Andrea
Sent: Saturday, August 29, 2015 8:50 PM
To: Matero, Carla; Carey, Michael; Salazar-Rodriguez, Prisca; Carrion, Marco A.; Fink, Avi; Schwartz, Regina; Wolfe, Emma; Hernandez-Cruz, Arelis; Arslanian, Kayla; Leopold, Elana; Fialkoff, Gabrielle; Bennett, Rob; Cahan, Aaron (Media) (acahan@media.nyc.gov)
Cc: Adams Baker, Marti
Subject: education speech- Logistics
Importance: High

Hi,

We're planning to have the education speech on Wed, Sept 16.

We are narrowing in on a location in the Bronx (Avi is reviewing for IGA). (Knowledge and Power Preparatory Academy International High School)

We should have vetting confirmation on Monday. We have alternatives in place

I'd like invites to go out this Tuesday since we are WAY behind on getting it out.

Next steps

Advance: can you visit locations on Monday? Need to also confirm location has capability for video if we end up doing a video at start of program and/or photos like during SOTC

Mospe: can you develop an invite and finalize lists for Tuesday AM distro? Marti and I will review the invite

IGA/CAU/ Gabrielle: can you review invite lists for additions/deletions, needs?

MPC copied here for any tips from last year

Many thanks!

Andrea Hagelgans

Office of the Mayor

Direct – 212.341.5372

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First Name	Last Name	Company
Miguel	Acevedo	Fulton Houses Tenant Association
Idalmi	Acosta	SBU
Vasthi	Acosta	Amber Charter School
Eugenia	Acuña	Empowerment Facilitator, Leadership Coach
Eric	Adams	Brooklyn Borough Hall
Husam	Ahmad	Haks Engineers, Architects
Ramatu	Ahmed	African Life Center
Tazbir	Alam	
Lalara	Alexander	
Karen	Alford	United Federation of Teachers
Naji	Almontaseer	Muslim Voter Information Center/Masjid Faruq
Gary	Altheim	
Cynthia	Alvarez	CCSE
Judith	Amaro	
Na'ilah	Amaru	
Carlos	Anderson	
Cira	Angeles	
Cecilia	Anglero	
David	Appel	Montefiore Health System
Jared	Arader	
Jhonathan	Arango	
Miriam	Aristy-Farer	NYC DOE, Juan Pablo Duarte School
Emary	Aronson	Robin Hood Foundation
Alexa	Avilés	Scherman Foundation, Program Manager
Jocelyn	Aybar	
Aisha	Badi	
Susan	Baer	
Abdul	Bahiabah	

Alicia	Bakersdale	
Tyrone	Ball	
Steven	Banks	Human Resources Administration
Romie	Barriere	NYCDOE
Lilliam	Barrios-Paoli	Office of the Mayor
Mary	Barton	DOE
Reginald	Bathelemy	Seventh-Day Adventist
Jamila	Baucom	UWNYC
April	Bedford	Brooklyn College
Katy	Belot	Partnership for New York City
Charles	Bendit	Taconic Investment Partners, LLC
Richard	Berlin	Harlem RBI/Dream Charter School
Ana Maria	Bermudez	Department of Probation
Vicki	Bernstein	NYC Department of Education
Obie	Bing	
Raymond	Blanchette	
Darren	Bloch	The Mayor's Fund to Advance New York City
Kofi	Boateng	
Mili	Bonilla	EJPAC (The Educational Justice PAC)
Adrian	Bordoni	Woodside on the Move, Inc.
David	Boyd	DC 37
Phoebe	Boyer	Children's Aid Society
Marisol	Bradbury	NYC Department of Education
Dominick	Brancato	New York Center for Interpersonal Development
Gregory	Brender	United Neighborhood Houses
Gale	Brewer	Manhattan Borough Hall
Julie	Brockway	Center for Family Life in Sunset Park
Alice	Brown	DOE
Danette	Brown	
Drema	Brown	Children's Aid College Prep Charter School
Sandra	Brown	
Victor	Brown	Mount Sinai Church

Eva	Browne	
Richard	Buery	Office of the Mayor
Cynthia	Burgess	
Henry	Butler	
Stacey	Cabezas	
Michele	Cahill	Carnegie Corporation of New York
Jose	Calderon	
Jose	Calderon	Hispanic Federation
Victor	Calise	Mayor's Office for People with Disabilities
David	Calvert	Youth Action Youth Build
Bakary	Camara	
Sadye	Campoamor	Department of Education
Michael Paul	Carey	Office of the Mayor
Isaac	Carmignani	District 30 Community Education Council
Noelanni	Carr	
Gladys	Carrián	Administration for Children's Services
Chris	Caruso	
Yaribel	Castillo	
Barbara	Cavallo	Partnership with Children
Patricia	Ceccarelli	
Corey	Chambers	
Raymond	Chao	Office of the Mayor
Iris	Chen	DOE
Bill	Chong	NYC Department of Youth & Community Development
Shoshi	Chowdhury	
Emilee	Christopher	
Una	Clarke	Una Clarke & Associates, LLC
Daniel	Coates	Make the Road New York
Kirkpatrick	Cohall	Lenox Road Baptist Church
C	Cohen	

Eve	Colavito	
Gregory	Collins	
Nick	Comaianni	CEC 24
Philip	Composto	NYCDOE- Superintendent
Joseph	Conley	Queens Community Board 2
Christopher	Consalvo	
Darryl	Copeland	
Cecil	Corbin-Mark	WE ACT for Environmental Justice
Charlie	Corchado	
Gloria	Corsino	Community Education Council
Karina	Costantino	District 20
Frederick	Crawford	Union Grove Missionary Baptist Church
Marcos	Crespo	New York State Assembly
Margaret	Crotty	Partnership with Children, Inc.
Enrique	Cruz	ALBOR
Maria	Cruz	
Rosa	Cruz	Puerto Rican Federal Affairs Administration
Myrta	Cuadra-Lash	Sinergia, Inc.
Casey	Cunningham	Office of the Mayor
Kathleen	Daniel	CEC 16
Jorge	Daniel Veneciano	El Museo del Barrio
RoseAnn	Darche	Office of the Queens Borough President
Herbert	Daughtery	
Karen	Daughtery	
Herbert	Daughtry	House of the Lord Church
Herbert	Daughtry	House of the Lord Pentecostal Church
Jose	Davila	Hispanic Federation
Lenise	Dazzel	
Ronalie	de Alwis	Office of the Mayor

Cesar	De la Cruz	
Roberto	De la Rosa	
Manny	de los Santos	
Hershie	Dembitzer	
Ruben	Diaz, Jr.	Bronx Borough Hall
Martin	Dilan	New York State Senate
Doreen	DiLeonardo	
Danielle	Dimango	NYC Department of Education
Isable	Dimola	DOE
Theresa	Doherty	
Maya	Doig-Acuqa	
Leonardo	Dominguez	
Chloe	Drew	Mayor's Office of Appointments
Katherine	Eckstein	Children's Aid Society
Maria	Elena K	
Belia	English	
Mary	Erina Driscoll	City College - CUNY
Sandra	Escamilla-Davies	Youth Development Institute
Keila	Espinal	
Rafaela	Espinal Pacheco	NYC Department of Education
Pedro	Estevez	The Sanctuary Church (LPAC)
Mathieu	Eugene	New York City Council
Robert	Eusebio	
Robert	Eusebio	
Sarah	Fajardo	Coalition For Asian American Children And Families
Michael	Feinberg	Greater New York Labor-Religion Coalition
Diana	Feldman	ENACT, Inc.
Maria	Fernandez	Urban Youth Collaborative
Avi	Fink	Office of the Mayor

Fe	Florimon	Community Board 12 Manhattan
Daryl	Foriest	
Cheryl	Forsyth	
Susan	Fox	
David	Freudenthal	Carnegie Hall, Director of Gov't Relations
Lucy	Friedman	The After-School Corporation (TASC)
Norm	Fruchter	NYC Department of Education
Victoria	Frye	CEC6
Jason	Fuhrman	New York State Senate
Susan	Fuhrman	Teachers College
Dean	Fuleihan	Office of Management & Budget
Reddy	Gade	
Phillip	Galasso	
Johnny	Garcia	
Eric	Garnes	Tabernacle of Praise
Mariana	Gaston	
Stacey	Gauthier	The Renaissance Charter School
Elan	Gavish	
Jacob	Gavish	
Charlene	Gayle	Macon Realty
Jocelyn	Genao	
Brook	Gesser	
Deep	Ghosh	The Child Center of NY
Deepmalya	Ghosh	Child Center of NY
Norma	Gilman	
Jeff	Ginsburg	East Harlem Tutorial Program
Danielle	Giunta	NYC Department of Education
Alicia	Glen	Office of the Mayor

Stephanie	Glendell	Citizens Committee For Children
Kenneth	Gold	University Partner
David	Goldin	Office of the Administrative Justice Coordinator
Emma	Gonzalez	
Ralph	Gonzalez	Queens Community Board 9
Maris	Goodstein	Reading Partners
Jeremy	Gough	The Urban Assembly
Colvin	Grannum	Bedford-Stuyvesant Restoration
Dionne	Grayman	NYC Public, Parent Leader
Nathaniel	Green	
Natalie	Green Giles	District 15's President's Council
Robert	Greenberg	
Lorraine	Grillo	School Construction Authority
Kathleen	Grimm	NYC Department of Education
Stefan	Grybauskas	Office of the Mayor
Angel	Guillermo	
Danielle	Guindo	Committee for Hispanic Children and Families, Inc.
Victor	Gutierrez	
Crismaylain	Guzman	
Jessica	Guzman	
Andrea	Hagelgans	Office of the Mayor
Leonie	Haimson	Class Size Matters
Victor	Hall	Calvary Baptist Church
M. Zidde	Hamatheite	Wayside Baptist Church
Erica	Hamilton	City Year New York
Sylveta	Hamilton-Gonzales	Q Kingdom Ministries, Inc
Leora	Hanser	Office of Strategic Partnerships

Evie	Hantzopoulos	Global Kids
Max	Hardy	
Ayo	Harrington	WBAI
Curtis	Harris	Barclays Capital
Melanie	Hartzog	Children's Defense Fund-New York
Susan	Haskell	NYC Department of Youth & Community Development
Peter	Hatch	Office of the Mayor
Courtney	Hawkins	FEGS Health and Human Services System
Jane	Heaphy	Learning Leaders, Inc.
Gary	Hecht	New York City Department of Education
Peter	Heltzel	New York Theological Seminary
Arelis	Hernandez	
Megan	Hester	New York City Coalition for Educational Justice
Soledad	Hiciano	
Fabian	Hipolito	
Oma	Holloway	CB 3 Education Chair
Oma	Holloway	
Aimee	Horowitz	NYC Department of Education
Faruque	Hossain	Alliance of South Asian America Labor (ASAAL)
Amanda	Howe	Office of the Mayor
Alleyne	Hughley	
Lisalee	Ibanez	
Juan	Ignacio Rosa	
Moshe	Indig	
Alvin	Jackson	Park Ave Church
Michelle	Jackson	Human Services Council of NYC
Letitia	James	Office of the Public Advocate
Marian	James	
Natalia	Jasienowicz	United Way of New York City

Annette	Jimenez	
Nicole	Job	CEC- President
Joyce	Johnson	
Pamela	Johnson	CEC 11/Capacity
Serene	Jones	Union Theological Seminary
Andrea	Jordon	Learning Leaders
Jahmila	Joseph	NYC Department of Education
Rhonda	Joseph	
Maite	Junco	NYC Department of Education
Avrohom	Kahn	
Rafiq	Kalam-Id Din	Teaching Firms of America
Robert	Kaplan	JCRC-NY
Rebecca	Katz	Office of the Mayor
Brian	Kavanagh	New York State Assembly
Devora	Kaye	
Adlevette	Kebreau	
Tracey	Keji-Denton	
Anne	Kessler	
Lutful	Khan	Osborne Association
Ron	Kim	New York State Assembly
Jeremie	Knight	
Nancy	Kolben	Center for Children's Initiative
Laura	Kotch	Capacity Advisory
Tanya	Krupat	The Osborne Association - NY Initiative for Children of Incarcerated Parents
Christopher	Kui	Executive Director, Asian American's for Equality
Tahir	Kukiqi	Miraj Islamic School /Albanian Islamic Cultural Center
Katherine	LaGuardia	The Fiorello H. LaGuardia Foundation
Jahra	Lara	

Kenya	Lee	
Jose	Leon	St. Nicholas Neighborhood Preservation Corporation
Sheila	Lewandowski	
Gayle	Lewis	Harlem Hospital Corporation
Willie	Lewis	
Gigi	Li	Manhattan Community Board 3
Beth	Lief	The Carroll and Milton Petrie Foundation
Bright	Limm	Korean Americans for Political Advancement
Ellen	Lippmann	Kolot Chayeinu/Voices of Our Lives
Ernest	Logan	CSA
Albania	Lopez	Community Leader
Kevin	Lopez	
Maria	Lopez	DOE
Ariella	Louie	Trinity Wall Street
Laura	Lugo-Rivera	CEC 4
Marva	Luis-Bradford	DC 37
Maria	Luna	
Jack	Lund	YMCA of Greater New York
Jon Paul	Lupo	City Legislative Affairs
Melissa	Lupo	
Rebecca	Lynch	Office of the Mayor
Bill	Lynch	
Sara	Lynch	
Tondra	Lynford	
Ernesto	Malave	
Jennifer	March	Citizens' Committee for Children of New York
Christine	Marinoni	Department of Education
Debra	Markell Kleinert	Community Board 2
Carlos	Martinez	

Mildred	Martinez	
Frankie	Martinez-Blanco	Office of the Mayor
Meghan	McDermott	Global Action Project, Inc.
Erin	McGill	Office of the NYC Comptroller
Ellen	McHugh	Director, Parent to Parent
Isidro	Medina	Community Leader
Pedro	Mejia	
Joanne	Mejias	Manhattan Charter School II
Yamilka	Mena	
Rosie	Mendez	New York City Council
Hersilia	Mendez	The Children's Aid Society
Juan	Mendez	NYC Department of Education
Zenaida	Mendez	Manhattan Neighborhood Network
Melanie	Mendonca	
James	Merriman	NYC Charter Center
Angel	Mescain-Archer	Community Board 11 (District Manager)
Pearl	Miles-Lee	Brooklyn Community Board 9
Johanna	Miller	NYCLU
Christie	Mitchell	
Richard	Mitchell	
Jesse	Mojica	NYC Department of Education
Aedin	Moloney	
Carlos	Mora	
Dianne	Morales	Phipps Community Development Corporation
Rafael	Morales	P.S. 65 - The Raymond York Elementary School
Rud	Morales	Primary One, Inc.
John	Moreno-Escobar	Latino Youth for Higher Education Program
Wilfred	Morfa	
Vince	Morgan	

Sarah	Morgridge	
Maggie	Moroff	Advocates for Children and ARISE Coalition
Dean	Morris	
Patricia	Morris	The New Springfield Missionary Baptist
Michael	Mulgrew	United Fedetation of Teachers
Mabel	Munez-Sarduy	DOE
Jessica	Munoz	
Lenon	Murray	NYC Department of Education
Mike	Muse	Muse Recordings
Tara	N. Gardner	Abyssinian Development Corporation
Marlene	Naanes	amNew York
Kim	Nauer	The New School/Center for NYC Affairs
Karen	Nelson	
Donald	Nesbit	DC 37
Moshe	Niederman	
Dorthea	Nixon	
Shirley	Noel	
Rachel	Noerdlinger	Office of the First Lady Chirlane McCray
Catherine	Nolan	New York State Assembly
Nancy	Northrop	CPAC Chair
Wade	Norwood	New York State Education Board of Regents
Shanell	Oglesby	
Rotimi	Ogundeyin	
Shola	Olatoye	New York City Housing Authority
Jim	O'Neill	Sports and Arts in Schools Foundation
Corey	Ortega	West Harlem Progressive Democratic Club
Felix	Ortiz	New York State Assembly
James	Osei- Kofi	Bethesad Healing Center
Nekpen	Osuan	
Martha	Overall	

Evelyn	Pacheco	My Father's House International Church
Aaron	Pallas	
Kevin	Parker	New York State Senate
Carla	Parker	
Kimberly	Paul	
Clark	Pena	Security USA
Clark	Pena	
Bianka	Perez	
Edward	Perez	
Bianka	Perez-Vega	Law Offices of Bianka Vega and the Dominican Bar Association
Bill	Perkins	New York State Senate
Yidel	Perlstein	Brooklyn Community Board 12
Rosemarie	Perry	
Daniella	Phillips	NYC Department of Education
Anthonine	Pierre	Brooklyn Movement Center
Marc	Pierre	Gospel Assembly Queens
Lisa	Plepler	
Lori	Podvesker	NYC Department of Education
Eutha R.	Prince	Manhattan Community Board 9
Peter	Ragone	Office of the Mayor
Jessica	Raithel	Office of the Mayor
Ursulina	Ramirez	NYC Department of Education
Karen	Redlener	Children's Health Fund
Gale	Reeves	DOE
Ana	Reyes	
Dominic	Reyes	
Judith	Reyes	CPAC- President
Krystal	Reyes	Hunts Point Alliance for Children

Eileen	Reyes Arias	El Museo del Barrio
Amy	Rida	
Cristal	Rivera	
Lillian	Rivera Cruz	
Virginia	Roach	Bank Street College of Education
LaShawn	Robinson	Brownsville Academy High School
Michael	Rochford	St. Nick's Alliance
Fernando	Rodriguez	Latin/African American Chaplins Association
Guillermo	Rodriguez	
Jose	Rodriguez	Bronx Community Board 4
Xavier	Rodriguez	Bronx Community Board 5
Leticia	Rodriguez-Rosario	DOE
Carmen	Rojas	
Rosa	Rolon	
Betty	Rosa	New York State Education Board of Regents
Nalia	Rosario	
Liz	Rosenberg	NYC Public
Ian	Rowe	
Bill	Rudin	Rudin Management
Anju	Rupchandani	Zone 126
Burt	Sacks	The City University of New York
Raleigh	Sadler	
Gabriel	Salguero	Reverend
David	Saltzman	Robin Hood Foundation
Art	Samuels	MESA Charter High School
Angela	Sanchez	
Elizabeth	Sanchez	Boriken Neighborhood Health Center

Ellie	Sanchez	Boriken Neighborhood Health Center
Leo	Santos	
Laura	Santucci	Office of the Mayor
Linda	Sarsour	Arab American Association of New York
Matt	Schaffer	City Year NY
Gabe	Schnake-Mahl	Office of the Mayor
Arnie	Segarra	
Luis	Sepúlveda	New York State Assembly
Max	Sevillia	Federal Legislative Affairs
Lily	Shapiro	
Lily	Shapiro	
Richardo	Shark	Higher Praise Church
Ashley	Sharpton	
Peggy	Shepard	WEACT
Dj	Sheppard	New York City Department of Education
Barbara	Sherman	
Sandro	Sherrod	Manhattan Community Board 6
Howard	Shih	Asian American Federation of NY
Seun	Shonkubi	
Rebecca	Shore	
Anthony	Shorris	Office of the Mayor
Servia	Silva	
Nayma	Silver	
Paola	Silver	
Eddie	Silverio	Alianza Dominicana, Inc.
Eddie	Silverio	
Lal	Singh	Holy Family Assembly
Anita	Skop	NYCDOE
Yvette	Small	

Alyce	Smith	
Claudiana	Smith	Cidadao Global
Ebenezer	Smith	Manhattan Community Board 12
Jenny	Sobelman	NYC Department of Education
Isaac	Sofer	Central UTA
Sherif	Soliman	State Legislative Affairs
Nilda	Soto-Ruiz	Touro College
Kate	Spaulding	DOP
Rob	Speyer	Tishman Speyer Properties
Karen	Sprowal	Parent Leader
Shawn	Srancois	DC 37
Marie	St. Charles	Haitian Americans United for Progress (HAUP)
Tanya	St. Julien	
David	Steiner	Hunter College - CUNY
Richard	Stopol	NYC Outward Bound Schools, President & CEO
Marie	Stroud	
Charles	Sturcken	NYC Department of Environmental Protection
Loree	Sutton	Mayor's Office of Veteran's Affairs
Udai	Tambar	Office of the Mayor
Shino	Tanikawa	
Yudelka	Tapia	District Leader
Monica	Tavares	Department of Education
Pamela	Terry	
Roxana	Tetenbaum	Henry Street Settlement
Leslie	Thomas	
Ashleigh	Thompson	City University of New York
Latha	Thompson	Manhattan Community Board 8
Meryl	Tisch	

Lynford	Tondra	Lynford Family Charitable Trust
Pauline	Toole	Department of Records and Information Services
Debra	Torres	
Debra	Torres	Fried, Frank, Harris, Shriver & Jacobson LLP
Yolanda	Torres	NYC Department of Education
Mark	Treyger	New York City Council
Jo	Umans	Behind the Book, Inc.
David	Umansky	Civic Builders
Yudelka	Valdez	
Sara	Valenzuela	
Patrick	Van Sluytman	
Patrick	Van Sluytman	NYC Department of Probation
Charlie	Vargas	Community Leader
Ana	Vasquez	
Elsia	Vasquez	
Hector	Vasquez	
Domingo	Vazquez	
Wanda	Vazquez	
Leo	Vega	
Bennie	Velez	
Julian	Vinocur	Alliance for Quality Education (AQE)
Nancy	Wackstein	United Neighborhood Houses of New York
Josh	Wallack	DOE
Michael	Walrond, Jr.	First Corinthian Baptist Church
Phillip	Walzak	Office of the Mayor
Matthew	Washington	Manhattan Community Board 11
Robert	Waterman	Antioch Baptist Church
Karen	Watts	ACORN High School for Social Justice
Phil	Weinberg	NYCDOE- Teaching & Learning

David	Weprin	New York State Assembly
Rashidah	White	CEC 5
Sylvia	White	
Michael	Wiggins	Urban Arts Partnership
Maya	Wiley	Office of the Mayor
Dominic	Williams	Office of the First Deputy Mayor
Nia	Williams	
Ocynthia	Williams	
Toya	Williford	Mayor's Fund
Nona	Willis Aronowitz	
Tessa	Wilson	CEC- President
Terrence	Winston	
Joshua	Winter	
Elizabeth	Wood	
Tremaine	Wright	
natalie	wright-umoh	NYSPCC
Mitchel	Wu	Coalition for Asian-American Children and Families
Emily	Wurgaft	Mayor's Fund to Advance NYC
Kathryn	Wylde	Partnership for New York City
Michelle	Yanche	Good Shepherds Services
Jennifer	Yeaw	HRA
Iris	Yekelevich	
Lester	Young Jr.	
Johnny Ray	Youngblood	Mt. Pisgah Baptist Church
Judy	Zangwill	Sunnyside Community Service, Inc.
Dana	Zucker	
Cesar	Zuniga	
Ibrahim	Abdulai	
Umar	Abdul-Jalil	

Shair	Abdul-Mani	American Muslim Law Enforcement Officers Association
Penny	Abeywardena	Mayor's Office of International Affairs
Rosalyn	Abraham	His Majesty International Fellowship
Vashti	Acosta	Amber Charter School
Heleen	Adam	
Robert	Adams	Healing temple Church of God in Christ
Zobeta	Adams	
Joseph	Addabbo, Jr.	New York State Senate
Jeff	Adelson	
Shon	Adkins	Antioch Baptist Church
Emmanuel	Affe	
Debby	Afraimi	
Nisha	Agarwal	Immigrant Affairs
Olivia	Aguilar	
Rokeya	Ahmad	
Dinu	Ahmed	Education Reform, New Settlement Apartments
Mitchell	Aiken	
Ayana	Ajanaku-Vason	Ebenezer Christian Center Ministries
Lawrence	Aker,	Reverend
Leticia	Alanis	La Union
Amy	Albert	
Kim	Albert	
Marisol	Alcantara	Manhattan Community Board 9
Felicia	Alexander	
Iman	Al-Hajj	
Syed	Ali	
Alexa	Alifonso	

Abdalla	Allam	Dawood Mosque
Derrick	Allen	Divine Word of Truth Church of God In Christ Inc.
Theressa	Allen	
Orren	Alperstein	
Gloria	Alston	Bronx Community Board 3
Onleilove	Alston	Faith in New York
Morris	Altman	CEC- President
Mohamed	Aluowfi	
Clara	Alvarez	CEC- President
Vincent	Alvarez	NYC Central Labor Council
Vinnie	Alvarez	NYC Central Labor Council
Bob	Ambrose	
Karen	Ames	NYCDOE- Network Leader
Abusayeed	Amin	Jame Masjid
Dr. Ian	Amritt	Bronx Community Board 2
Alan	Anders	NYC Office of Management and Budget
Antonio	Anderson	Union Baptist Church
Hantz	Andre	Highland Ave Church
Glinda	Andrews	
Zakiyah	Ansari	Alliance for Quality Education
Cheryl	Anthony	Judah International Christian Church
Robert	Antoine	
Arshad	Anwar	Sunset Islamic Center
Teresa	Arboleda	CEC- President
Ana Maria	Archila	CPD
Vincent	Arcuri, Jr.	Queens Community Board 5

Gina	Argento	Broadway Stages
Miguelina	Aristy	PEP Mayoral
Michael	Armstrong	Commission to Combat Police Corruption
Manider	Arneja	South Asian Youth Action!
Carmen	Arroyo	New York State Assembly
Salome	Asega	
Jane	Ashdown	Adelphi University
Emmanuel	Asse	Ambassador Outreach Ministries
Corwne	Atton	
Roshone	Ault Lee	South Bronx Academy for Applied Media
Khin Mai	Aung	Asian American Legal Defense & Education Fund
Mary	Ausman	
Jones	Austin	FPWA /Capacity Advisory
Tony	Avella	New York State Senate
Alexa	Aviles	Scherman Foundation
Mohammad	Aziz	
Reginald	Bachus	
Carlos	Baez	
Milady	Baez	DOE
Amit	Bagga	Department of Consumer Affairs
Wayne	Bailey	
Martha	Baker	New York Paid Leave Coalition
Trevor	Baker	South Ozone Park SDA Church
Hamayun	Baksh	Al Ansar
Dina	Bakst	A Better Balance
Earl	Baldwin	New Haven Temple Seventh-day Adventist Church
Abdul	Balic	

Chris	Ballard	
Aicha	Bamba	
Monifa	Bandeleg	
David	Banks	The Eagle Academy Foundation, Inc.
John	Banks	Con Edison
Lee	Banks	
Fred	Baptiste	CPAC- President
Vikki	Barbero	Manhattan Community Board 5
Alex	Barker	
Kathy	Barrett-Layne	Pastor
Inez	Barron	New York City Council
Jose	Basora	Whole Truth Ministry
Mary	Bassett	Department of Health and Mental Hygiene
Glyger	Beach	United Methodist Church
Mkada	Beach	Office of the Mayor
Josephine	Beckman	Brooklyn Community Board 10
Suzanne	Beddoe	
Vicki	Been	Housing Preservation and Development
Steve	Belgrove	His Majesty International Fellowship
Gary	Belkin	Health and Hospitals Corporation
Ruby	Bell	Woods Memorial AME Zion Church
Boruch	Bender	Achiezer Community Resource Center
Michael	Benedetto	New York State Assembly
Robert	Benfatto	Manhattan Community Board 4
Wilfredo	Benitez	
Emanuel	Bennett	Christian Fellowship Church
Jemel	Bennett	

Robert	Bennett	
Simone	Bennett	
Darnell	Benoit	Flanbwayan
Marvin	Bentley	Antioch Baptist Church
Alvin	Berk	Brooklyn Community Board 14
Barry	Berke	Kramer Levin Naftalis & Frankel LLP
A.R.	Bernard	Christian Cultural Center
A.R.	Bernard	Christian Cultural Center
Marty	Bernstein	
Alain	Berrouet	
Brenda	Berry	University Heights Presbyterian Church
Charles	Best	DonorsChoose
Kim	Best	Anointed-By-God Ministries
Stephanie	Bethea	Glover Memorial Baptist Church
Reena	Bhatia	LISC
Gene	Binder	
Marilyn	Bitterman	Queens Community Board 7
Julian	Blackburn	
Allegra	Blackburn-Dwyer	Department of Parks and Recreation
Mary	Blackett	
Zulema	Blair	
Bryan	Block	Queens Community Board 13
James	Blocker	Maranatha Tabernacle
Daryl	Bloodsaw	First Baptist Church of Crown Heights
Eugene	Blount	Elim Cathedral International Love Fellowship/Brooklyn Community Board 3
Diedrick	Blue	Ephesus SDA Church

Anthony	Bonomo Jr.	Physician's Reciprocal Insurers
Joseph	Borelli	New York State Assembly
Sergio	Borrero	
Michael	Bos	West End Collegiate Church
Anthony	Bottar	New York State Board of Regents
Sarah	Bouley	
Julia	Bove	Department of Education
Edson	Bovell	
Barbara	Bowen	Professional Staff Congress
Randolph	Bowen	
Kelley	Boyd	
John	Boyd Jr.	New Greater Bethel
Sheryl	Boyle	
Nathan	Bradley	
Gloria	Bradshaw	Mt. Bethel Baptist Church
William	Bratton	New York City Police Department
Edward	Braunstein	New York State Assembly
David	Brawley	St. Paul Community Baptist
Anthony	Brazille	
Amy	Breglio	Advocated for Children
James	Brennan	New York State Assembly
Sheila	Breslaw	
Lorna	Brett Howard	
Anne	Brewer	
Chloe	Breyer	St. Mary's Episcopal Church
Stanley	Brezenoff	

Pamela	Brier	Maimonides Medical Center
Jill	Bright	Conde Nast Publications
Josette	Brioche	
Alec	Brook-Krasny	New York State Assembly
Phoenix	Brooks	
Selvena	Brooks	Mayor's Office to Combat Domestic Violence
Karen	Brooks Hopkins	Brooklyn Academy of Music
Craig	Brown	Bethany Baptist Church of Christ
Judy	Brown	
Sharae	Brown	Graduate NYC
T.	Brown	
Daniel	Brownell	Business Integrity Commission
Terrence	Brummell	
Viorela	Bryant	
Tony	Bryk	Carnegie Foundation for the Advancement of Teaching /Capacity Advisory
Latchman	Budhai	
Susan	Burden	UWNYC Board Member
Pearl	Burg	Brooklyn Community Board 15
Cristin	Burtis	Citywide Events Coordination & Management
Steve	Buscemi	
Joe	Bush	Walker Memorial Baptist Church
Amy	Butler	Riverside Church
Henry	Butler	Brooklyn Community Board 3
Calvin	Butts, III	Abysinnian Baptist Church
Stafford	Byers	Brooklyn Temple SDA
Fernando	Cabrera	New York City Council

David	Cadevaro	
Alexandra	Caffey	
Naila	Caicedo-Rosario	Brooklyn Public Library
Rodney S.	Cainon	New Gospel Temple C.O.G.I.C
Richard	Calhoun Sr.	Flatbush Seventh-day Adventist Church 261 E21st Street Brooklyn, NY 11226
Mark	Callender	
Helene	Caloir	Local Initiatives Support Corporation - New York City
Karim	Camara	New York State Assembly
Grace	Cambridge	
Lisette	Camilo	Mayor's Office of Contract Services
Matthew	Camp	Teachers College, Columbia University
Dan	Campanelli	
Colin	Campbell	United Community Baptist Church
Keith	Campbell	Restoration Christian Ministries
Kevin	Campbell	
Shawn	Campbell	Brooklyn Community Board 14
Walter	Campbell	Brooklyn Community Board 5
Joseph	Canale	CSI High School for International Studies
Remy	Canario	
Mike	Candella	New York center
Pamela	Cantor	Turnaround for Children
Pedro	Cardi	
Demetrius	Carolina	Central Family Life Center
Marco	CarriÃ³n	Office of the Mayor
Joseph	Carroll	Staten Island Community Board 1
Steven	Carter	Mt. Ararat Baptist Church

Kathleen	Cashin	New York State Education Board of Regents
Christian	Cassagnol	Queens Community Board 4
Evelyn	Castellano	United Chaplins State of New York
Anique	Cato	
Manuel	Caughman	St. Mary Magdalee
Jennifer	Causer	Salvation and Deliverance
Christine	Cea	
Derrick	Cephas	Weil Gotshal and Manges LLP
Nancy	Chaffetz	Civil Service Commission
Edward	Chambers	
Karen	Champion	Upper Room Tabernacle of Joy
Madelene	Chan	NYC Department of Education
Rick	Chandler	Department of Buildings
Linda Tarry	Chard	Riverside Church
May	Chen	
Subash	Cherian	Highland Ave Church
Earl	Chester	Greater New Beginning Baptist Church
Margaret	Chin	New York City Council
Greg	Chisolm	
Soumia	Chnaibi	
Steven	Choi	New York Immigration Coalition
Norman	Chu	
Joseph	Chukwu	Christ Abundant Harvest Global Ministries/Helping Hands Ministry
Omar	Chukwueeze	
Carmen Beauchamp	Ciparick	Mayor's Advisory Committee on the Judiciary
Barbara	Clark	New York State Assembly
James	Clark	Christ Temple of the Apostolic Faith

Lynne	Clark	York College â€™ CUNY
Yvette	Clarke	United States House of Representatives
Brandon	Clarke	
Veta	Clarke	
Wayne	Clarke	
T. Elzora	Cleveland	PEP Mayoral
Alfred	Cockfield	
Jolinda	Cogen	
Andrew	Cohen	New York City Council
William	Colton	New York State Assembly
Kristen	Connor	The CityKids Foundation
Costa	Constantinides	New York City Council
Donald	Conyers	NYC Department of Education
Vivian	Cook	New York State Assembly
Ann	Cook	
Karen	Copeland	
Yolanda	Copeland	General Assembly Church of Christ Disciples of Christ
Joseph	Copeland Sr.	St. Mark Church of Christ, Disciples of Christ
Joyce	Coppin	University Partner
Robert	Cornegy	New York City Council
Nisan	Cornibert	
Donna	Corrado	Department of the Aging
Paul	Costiglio	
James	Cottrell	New York State Education Board of Regents
Philip	Courtney	Urban Arts Partnership
Allison	Coviello	P.S. 154 - Jonathan D. Hyatt Elementary School
Dan J	Craig	Mt. Sion Baptist Church
Phil	Craig	Greater Springfield Community Church

Joseph	Crooms	The Alliance of Guardian Angels
Elizabeth	Crowley	New York City Council
Joseph	Crowley	United States House of Representatives
Setondji	Crumenos	
Sam	Cruz	Union Theological Seminary
Laurie	Cumbo	New York City Council
Andrew	Cuomo	New York State
Paul	Curiale	
Jen	Curry	TASC Group
Michael	Cusick	New York State Assembly
Steven	Cymbrowitz	New York State Assembly
Kristina	Czerniachowicz	The River Fund New York
Sandra	Dâ€™Avilar	Space Sharing WG
Kevin	Dahill-Fuchel	Counseling in Schools National Network
Laura	Daley	East Side House Settlement
James	Dandridge	Community Education Council 18
T. Anne	Daniel	
Vera	Daniels	CEC 28
Stephen	Dannhauser	UWNYC Board Member
Mark	Davies	Conflicts of Interest Board
Maritza	Davila	New York State Assembly
Darwin	Davis	bac Enterprises
Edward	Davis	Clergy United for Community Empowerment
Kennard	Davis	Truth Center for Higher Consciousness, Inc
James	Dawson	New York State Education Board of Regents
Jacob	Day	
Mauriciere	De Govia	NYCDOE- Superintendent

Johanna	DeJesus	Grand Street Settlement
Marty	deKadt	
Maria	del Carmen Arroyo	New York City Council
Jeremy	Del Rio	Community Solutions 20/20 Vision For Schools
Richard	Del Rio	Abounding Grace Ministries
Roxanne	Delaney	Phipps Neighborhoods
Karl	Delk	New Frontier Baptist Church
Suzy	Delvalle	Sugar Hill Childrens Museum
Heshie	Dembitzer	Yeshiva Bovov
Williams	Dennis	Home Box Office, Inc.
Julie	Dent	Brooklyn Community Board 4
Joshua	Deoanapine	Agape SDA
Ariana	DeRoche	
Debra	Derrico	Staten Island Community Board 2
Jean	Desravines	New Leaders for New Schools
Colleen	Detroy	DC37
Chaim	Deutsch	New York City Council
Bill	Devlin	Infinity Bible Church
John	Dew	Brooklyn Community Board 2
Ruben	Diaz	New York State Senate
Angela	Diaz	Mount Sinai Hospital
Ron	Diaz	
Inez	Dickens	New York City Council
Steven	Dilla	The Metropolitan Faith Church of New York
Mark	Diller	
Deborah	Dillingham	Panel for Educational Policy
Dennis	Dillon	The Brooklyn Christian Center & The Christian Times
Thomas	DiNapoli	New York State

Helen	Ding	
Gwen	Dingle	The Pentecostal House of Prayer
Nicole	Dinolfo	Goodwill Industries of Greater NY&NJ
Fred	Dixon	NYC & Company
Carmen	Dixon	
Donald	Donahue	United Way
Vinicio	Donato	Queens Community Board 1
Prince	Donkor	
Lisa	Donlan	Community Education Council 1
Daniel	Donovan, Jr.	Richmond County
Lawrence	Dorsey	St. John's Global Ministries
Bryan	D'ottavi	CEC 8
Jack	Doyle	New Settlement Apartments
Lillian	Druck	NYC Department of Education
John	Dudley	Bronx Community Board 3
Robert	Duffy	
Phu	Duong	
Clifton	Durham	
Douglas	Durst	The Durst Organization
Pierre-Andre	Duvert	St.Luke Episcopal Church
Billy	Easton	Alliance for Quality Education (AQE)
Kanyere	Eaton	The Sister Fund
Giselle	Ector	
Cheryl Cohen	Effron	Conjunction Fund
David	Ehrenberg	Brooklyn Navy Yard Development Corporation
Jesse	Ehrensaft-Hawley	Global Action Project
Jill	Eisenhard	Red Hook Initiative

Jay	Eisenhofer	Grant & Eisenhofer P.A
Clarence	Ellis	
Donesia	Ellis	
Milton	Ellis	
Richard	Emery	Emery Celli Brinckerhoff & Abady LLP
Ernest	Emmanuel	
John	Eng	Reverend
Eliot	Engel	United States House of Representatives
Dustin	Engelken	Bronx Community Board 7
Ellie	Engler	United Federation of Teachers
Que	English	Bronx Christian Fellowship Church
Vladimir	Epshteyn	Russian American Voter Educational League
Kris	Erskine	
Adriano	Espailat	New York State Senator
Rafael	Espinal	New York City Council
Albert	Espinal	
Joseph	Esposito	Office of Emergency Management
Gerald	Esposito	Brooklyn Community Board 1
Frank	Esquillin	
Alexandra	Estrella	Esperanza Preparatory Academy
Philip	Eure	New York Police Department
Oskar	Eustis	The Public Theater
Michael	Everett-Lane	
Sean	Fanelli	Hofstra University
Ed	Fanning	
Robert	Fanuzzi	Bronx Community Board 8
Carmen	FariA±a	Department of Education
Thomas	Fariello	Department of Buildings

Herman	Farrell, Jr.	New York State Assembly
Jamie	Favaro	
Harriet	Fayne	University Partner
Ralph	Featherstone	
Laura	Feijoo	New York City Department of Education
Simcha	Felder	New York State Senate
Steven	Feldman	Bullion International
Julio	Feliz	
Ertha	Fenelon	
Duke	Ferguson	
George	Fernandez	Manhattan Community Board 12
Julissa	Ferreras	New York City Council
Hal	Fetner	Durst Fetner Residential
Gabrielle	Fialkoff	Office of Strategic Partnerships
Areliis	Figueroa	
Hector	Figueroa	SEIU-32BJ
Eric	Figueroa, Sr.	New Life Tabernacle
Orlando	Findlayter	New Hope Christian Fellowship
Tom	Finkelpearl	Department of Cultural Affairs
Josephine Victoria	Finn	New York State Education Board of Regents
Lisa	Finstrom	
Joe	Fiordaliso	CEC- President
Heather Ann	Fiorica	CEC- President
Shoshana	First	
Melissa	Fischetto	
John	Flack	Atonement Lutheran Church
Floyd	Flake	The Greater Allen A.M.E. Cathedral of New York

Adam	Flatto	
Louissette	Florexile	True Vine Ministry
Earnest	Flowers	
William	Floyd	Google New York
Jean	Fontaine	
Marian	Fontana	Lower Manhattan Development Corporation, Families Advisory Council
James	Forbes	The Riverside Church
Paul	Foster	
Denise	Fowler	
Kirsten	Foy	National Action Network
Sophia	Francis	
Patricia	Fraser	
Sherif	Frazer	Brooklyn Community Board 17
Fred	Frazier	
Barbara	Freeman	NYC Department of Education
Andrew	Friedman	Center for Popular Democracy
Meyer	Frucher	The NASDAQ OMX Group
Dealice	Fuller	Brooklyn Community Board 1
Craig B.	Gaddy Sr.	Friendship Baptist Church
Alim	Gafar	Chancellor's Parent Advisory Committee
Ivine	Galarza	Bronx Community Board 6
Charles O.	Galbreath	Clarendon Road Church
Tanya	Gallo	
Toni	Gantz	
Kathryn	Garcia	Department of Sanitation
Luis	Garden-Acosta	El Puente Academy for Peace and Justice

Sara	Gardner	Fund for Public Health of New York
Sean	Gardner	Eastward Missionary Church
Michael	Gargano	
Barbara	Garii	Long Island University - C.W. Post Campus
Daniel	Garodnick	New York City Council
Maria	Garrett	MillionTreesNYC Steward
Jonathan L.	Gaska	Queens Community Board 14
Heather	Gates	
Heather	Gates	
Patricia	Gatling	Human Rights Commission
Paula	Gavin	NYC Service
Vincent	Gentile	New York City Council
Michelle	George	Brooklyn Community Board 8
Felicita	Gertrudis	
Michael	Gianaris	New York State Senate
Dorita	Gibson	NYC Department of Education
Monica	Gil	
Lois	Giles	Seven Lights Baptist Church
Rose	Gill Hearn	NYC Campaign Finance Board
Deidra	Gilliard	New York City Housing Authority
Kirsten	Gillibrand	United States Senate
MaryAnne	Gilmartin	Forest City Ratner Companies
David L.	Giordano	The Children's Aid Society
Gary	Giordano	Queens Community Board 5
Elizabeth	Glazer	Mayor's Office of Criminal Justice
Deborah	Glick	New York State Assembly
Rachel	Godsil	Rent Guidelines Board
Martin	Golden	New York Senate

Thelma	Golden	The Studio Museum in Harlem
Phillip	Goldfeder	New York State Assembly
David	Goldsmith	
Jacob	Goldstein	Brooklyn Community Board 9
Nadia	Gomez	
Lucia	Gomez-Jimenez	La Fuente
Mildred	Gonsalves	
Elizabeth	Gonzales	
Jose	Gonzales	
Francisco	Gonzalez	Bronx Community Board 9
Carrie	Goodine	
Ben	Goodman	
Tamika	Gordon	
Father. Richard	Gorman	Bronx Community Board 12
Bob	Gormley	Manhattan Community Board 2
Richard	Gottfried	New York State Assembly
Aron	Govil	Ducon Technologies Inc.
Matt	Graham	
Nizjoni	Granville	Brooklyn Community Board 8
Evan	Gray	Macedonia Baptist Church
Beth	Green	
Johnnie	Green	Mt. Neboh Baptist Church
Shelvis	Green	Greater Holy Tabernacle Church
Viola	Greene-Walker	Brooklyn Community Board 16
David	Greenfield	New York City Council
Eric	Greenleaf	Stern School of Business

Eric	Greenleaf	
George	Gresham	SEIU 1199 United Healthcare Workers East
Maxine	Griffith	Columbia University
Michael	Grimm	United States House of Representatives
Deborah	Grison	
Renu	Grover	
David	Gruber	Manhattan Community Board 2
William	Guarinello	Brooklyn Community Board 11
Fiorella	Guevara	Annenberg Institute, Community Organizing & Engagement
Duke	Guillayme	
Leslie	Gulick	
Frank	Gulluscio	Queens Community Board 6
Fulgencio	Gutierrez	St. Mary Star of the Sea Church
J. Kendall	Guy	Bronx SDA Church
Jeffrey	Guyton	CEC 30
Shaneeza	Hack	
Gwendolyn	Hadley-Hall	Christ Temple United Baptists Church
Michael	Hafele	Riverdale Presbyterian Church
Hans	Hageman	
Audrey	Hall	New York City Department of Education
Kristen	Hallet	
Jon	Halpern	Halpern Real Estate Ventures
Roger	Hambrick	Green Pastures Baptist Church
Allen	Hand	Trinity Community Missionary Baptist Church
Loretta	Hand	
Kamillah	Hanks	PEP Staten Island

Monica	Hanley	Office of the Mayor
Kieran	Harrington	Roman Catholic Diocese of Brooklyn
Preston	Harrington	
Melissa	Harris	NYC Department of Education
Sheryl	Hart	
Steven	Harte	
Lucille	Hartmann	Queens Community Board 1
Ruth	Hassell-Thompson	New York Senate
Leonard	Hatter	
Philip	Hawkins	
Carlos	Haynes	Faith Assemblies of God
Morris	Haynes	
Torra	Haynes	Teachers College, Columbia University
Carl	Heastie	New York State Assembly
Frederic	Heller	Metro Systems
Marvin	Hellman	OHEL OHEL Childrens Home and Family Services
Charise	Hendricks	Equal Employment Practices Commission
James	Hennessy	Fordham University
Joseph	Hennessy	Queens Community Board 6
Cecilio	Henry	
Joyce	Henry	
Susan	Herman	New York City Police Department
Ramona	Hernández	Director, CUNY Dominican Studies Division
Louis	Hernandez, Sr.	NYPD Hispanic Society
Jay	Hershenson	City University of New York
Anne	Hess	MADRE, philanthropist

Andrew	Hevesi	New York State Assembly
Carson	Hicks	Center for Economic Opportunity
Melanie	Hidalgo	Permanent Mission of the Dominican Republic to the United Nations
Walter	Hidalgo	
Dov	Hikind	New York State Assembly
Joshua	Hirschman	
Allison	Hollihan	Osborne Association
Shirlene Faith	Holmon	
Daniel	Honore	Seventh Day Adventist Church - Northeastern Conference
Kathy	Hopkins	Lutheran Family Health Center
William	Hoppe	
Monir	Hoque	
Meredith	Horsford	The Gracie Mansion Conservancy
Delway	Hossain	
Mayme	Hostetter	University Partner
Lorna Brett	Howard	Manhattan Community Board 6
Jimmie	Howell	St. Matthews Baptist Church
Brad	Hoylman	New York State Senate
Jukay	Hsu	Coalition for Queens
Bob	Hughes	New Visions Charter Schools
Veron	Humphrey	
K.	Hurley	
Androlina	Husbands	
Florence	Hutner	
Jahmani	Hylton	Young Men's Initiative
Jerry	Iannece	

Harold	Ickes	Meyer Suozzi
Beverly	Ilen	
Vincent	Ignizio	New York City Council
Laura	Imperiale	Tully Construction
Madelyn	Innocent	
Chen	Iris	Fund for Public Schools
Steve	Israel	United States House of Representatives
Carver	Israel	St. Philip's Episcopal Church
Kojima	J. Christopher	Goldman Sachs & Co.
Fitzroy	Jackson	
Mary	Jackson	
Courtenaye	Jackson-Chase	New York City Department of Education
Rhoda	Jacobs	New York State Assembly
Rick	Jacobs	Union for Reform Judaism
Chernor Saad	Jalloh	Islamic Cultural Center of NY
Amabel Boyce	James	James Family Charitable Foundation
Russell	James	One Offering Tabernacle
Leonard	Jarvis	Salvation Baptist Church
Leeds	Jean-Pierre	
Mullery	Jean-Pierre	Beraca Baptist Church
Hakeem	Jeffries	United States House of Representatives
Roberto	Jemmott	
Deborah	Jenkins	Faith @ Work Christian Church
Lisa	Jenkins	
Lisa D.	Jenkins	
Ross	Jerrold	St. John's University

Paul W.	Jervis	St. Martin de Porres RC Church
Jacques	Jiha	Department of Finance
Roxanne	John	Gracie Mansion
Corey	Johnson	New York City Council
Alfred	Johnson	
Corey	Johnson	Manhattan Community Board 4
Dock A.	Johnson	Baptist Ministers Conference of Queens and Vicinity
Genora	Johnson	
JeNean	Johnson	
Larry	Johnson	Salvation Baptist Church
Lucretia	Johnson	
Thomas	Johnson	Canaan Baptist Church of Christ
Sarah	Jonas	Children's Aid Society
David	Jones	Community Service Society of New York
Grafton	Jones	
Helene	Jones	
Kevin	Jones	Peterson Temple
Sheila	Jones	
Jennifer	Jones Austin	Federation of Protestant Welfare Agencies
Julian	Jones-Campbell	
Antonio	Jordan	Mt. Hermon Baptist Church/Highbridge Clergy Coalition
Emma	Jordan-Simpson	Concord Baptist Church of Christ
Arden	Joseph	
Fremont	Joseph	
Meera	Joshi	Taxi and Limousine Commission
Tricia	Joyce	Community Board 1, Education Chair
Dawan	Julien	East Harlem Tutorial Program

Jahahgih	Kabir	
Mark	Kaiserman	
Lukmon	Kalejaiye	Masjid Bab-us-Salam
Ben	Kallos	New York City Council
Susan	Kansagra	New York City Department of Health and Mental Hygiene
Eddie	Karim	
Alexander	Karloutsos	Greek Orthodox Archdiocese of America
Melinda	Katz	Queens Borough Hall
Shiela	Katzman	
Kenneth	Kearns	Bronx Community Board 10
Sheila	Kelley	
Micah	Kellner	New York State Assembly
Nyles	Kendall	
Calvin	Kendrick	Victory Baptist Church
Martha	Kessler	CPAC- President
Bari	Khan	
Desiree	Kim	Mayorâ€™s Advisory Committee On the Judiciary
Kyle	Kimball	Economic Development Corporation
Andy	King	New York City Council
Anne	Klaeyesen	
Matthew	Klein	Center for Economic Opportunity
Jeffrey	Klein	New York State Senate
Hilary	Klein	Make the Road NY
Sharon	Kleinbaum	Congregation Beit Simchat Torah
Joni	Kletter	Meyer Suozzi English & Klein
Joni	Klutter	
Earl G.	Knight	

Leslie	Koch	The Trust for Govenors Island
Bettie	Kollock-Wallace	Brooklyn Community Board 16
Souleimane	Konate	Council of African Imams/Masjid AQSA Mosque
Bhante	Kondanna	New York Buddhist Vihara
Peter	Koo	NYC Council
Karen	Koslowitz	New York City Council
Jill	Krauss	ACS
Caroline	Kretz	NYC Fire Department
Daniel	Kristjansson	
Liz	Krueger	New York State Senate
Robert	Kulikowski	Environmental Coordination
Erik	Kumar	
Daniel	Kummer	Brooklyn Community Board 6
Nancy	Kurz	Beginning with Children Charter School II
Karen	Kuttler	
Pam	Kwatra	Kripari Marketing
Bonnie	Laboy	NYC Department of Education
Adolphus	Lacey	
Andy L.	Lagredelle	Shiloh Bilingual Seventh-day Adventist Church
Emily	Lamia	
Rory	Lancman	New York City Council
Brad	Lander	New York City Council
Sarah	Landes	Make the Road by Walking
Mahayana	Landowne	
Shalawn	Langhorne	CCM Community Counseling
James	Lanier	New Jerusalem Church Inc.
Rafael	Lantigua	New York-Presbyterian/Columbia University Medical Center
Andrew	Lanza	New York State Senate

Kelly	Lapenna	
Andrew	Lassalle	Manhattan Community Board 10
Khalid	Latif	Islamic Center at NYU
Jeremy	Laufer	Brooklyn Community Board 7
Demetrius	Lawrence	
Khary	Lazarre-White	The Brotherhood/Sister Sol
Annette	Lazarus-Rose	Bethesda Healing Center
Khary	Lazzare-White	Brotherhood Sister Sol, Executive Director
Jeff	Leb	Orthodox Union
Marta	Lebreton	Queens Community Board 3
Jessica	Lee	Coalition of Asian American Children and Families
Mae	Lee	Chinese Progressive Association
Shaun	Lee	Mount Lebanon Baptist Church
Hoong Yee	Lee Krakauer	Queens Council on the Arts
Tink	Leefmans	
Shauna	Lee-Howe	
Arnold	Lehman	Brooklyn Museum
Matthew	Lenaghan	
Ife	Lenard	Children's Aid College Prep Charter School
Joseph	Lentol	New York State Assembly
Riggio	Leonard	Barnes & Noble Booksellers
Kenneth	Lerer	Betaworks
Traci	Lester	Reach Out and Read of Greater New York
Vanessa	Leung	Federation of Protestant Welfare Agencies
James	Leveille	
Stephen	Levin	New York City Council
David	Levin	KIPP Academy

Mark	Levine	New York City Council
Arthur	Levine	
bethn	Levine	
Lee	Leviter	
Harold	Levy	
Shirley	Levy	
Bertha	Lewis	The Black Institute
Edward	Lewis	Essence Communications, Inc.
Jacqueline	Lewis	Middle Collegiate Church
Nigel	Lewis	
Raynold	Lewis	
Donna	Lieberman	NYCLU
Jimmy	Lim	Council of Churches of the City of New York
Elaine	Lindsey	NYC Department of Education
Evelyn	Lindsey	The Abyssinian Baptist
Bob	Linn	Office of Labor Relations
Plepler	Lisa	Arts Connection
Tim	Lisante	NYC Department of Eduction
Kenita	Lloyd	
Cedric	Loftin	Bronx Community Board 1
Eliot	Long	
Christine	Lopez	
Tabitha	Lopez	
Nancy	Lorence	
Anthony	Lowe	Mt. Carmel Baptist Church
Frances	Lucerna	El Puente Center for Arts & Culture
Aracelis	Lucero	Mexican American Students Alliance

Victorina	Lugo	Community Education Council 32
Francisco	Lugovina	
Jack	Lund	YMCA - NYC
Henrietta	Lyle	Manhattan Community Board 10
Edwin	Lynch	UFCW
Christine	MacMurray	
Paul	Maddon	
Peter	Madonia	The Rockefeller Foundation
Dana	Magee	Staten Island Community Board 2
Rufus	Mahon	Bethesda Tabernacle Ministries
Alan	Maisel	New York City Council
Jane	Maisel	Change the Stakes
Paul	Mak	Brooklyn Chinese American Association
Eduardo	Malcolm	
Patricia	Malcolm	New Hope Christian Fellowship
Abdul	Malik	Masjid Adam
Nicole	Malliotakis	New York State Assembly
Carolyn	Maloney	United States House of Representatives
Aideen	Malony	
Larry	Malu	
Andrew	Mangino	The Future Project, Founder
Robert	Manley	Dowling College
Frankie	Mapp	
Tamika	Mapp	
Ken	Marable	
John	Marano	Bronx Community Board 10

Miranda	Marcos	
Steven	Margan	
Randall	Mark	NYC Health and Hospitals Corporation
Melissa	Mark-Viverito	New York City Council
Cheryl	Marrow	Bronx Community Board 9
Allen	Martin	Bethel Seventh-day Adventist Church
Guillermo	Martino	
Melodie	Mashel	NYC Department of Education
Frank	Mason	
Dennis	Mathis	Glover Memorial Baptist Church
Susan	Matloff-Nieves	Forest Hills Community House
Steven	Matteo	New York City Council
Roy	Matthew	
Verold	Matthew	
Scott	Maurer	COJO of Staten Island
Abraham	May, Jr.	Equal Employment Practices Commission
Calvin	Mc Intyre	
Lawrence	McClearn	Queens Community Board 13
Mary	McCormick	Fund for the City of New York
Chirlane	McCray	Mayor's Fund to Advance New York City
Ronnie	McCune	
Talibudeen	McCutchen	
Heather	McGee	Demos
Inola	McGuire	
Ellen	McHugh	
Hazel	McMillan	Administration for Children's Services
Diane	McNeil	

Catherine	McVey-Hughes	Manhattan Community Board 1
Darlene	Mealy	New York City Council
Kavitha	Mediratta	Institute for Education and Social Policy
Gregory	Meeks	United States House of Representatives
Simon	Melvin	
Roderick	Memitt	Tried Stone Baptist Church
Carlos	Menchaca	New York City Council
Jacqueline	Mendoza	
Grace	Meng	United States House of Representatives
Julie	Menin	Department of Consumer Affairs
Robert	Menken	NYC Lab School
Raymond	Mickens	Faith Memorial Baptist Church
Abja	Midha	Advocates for Children of New York
James	Miliken	City University of New York
I. Daneek	Miller	New York City Council
Michael	Miller	New York State Assembly
Clinton	Miller	Brown Memorial Baptist Church
Michael	Miller	Jewish Community Relations Council of New York
Joan	Millman	New York State Assembly
Barbara	Mills	
Rybin	Mitchell	
Carrie	Mobley	Community Outreach Division
Connis	Mobley	United Community Baptist Church
Ron	Moelis	L+M Development Partners
Ron	Moelis	L+M Development
Lubin	Moise	
Ben	Monroe	
Gilford	Monrose	Mount Zion Church of God

Khali	Mootoo	Bright Temple AME Church
Butch	Moran	Brooklyn Community Board 13
Marta	Moreno Vega	Caribbean Cultural Center African Diaspora Institute
Reverend Georgette	Morgan-Thomas	Manhattan Community Board 9
Faithlyn	Morrison	
Phillip	Morrow	SoBRO
Walter	Mosley	New York State Assembly
Danielle	Moss Lee	YWCA, City of new York
Mari	Moss-Yawn	Small Business Services Department
Denison	Moura	New York Luso Brazilian Seventh- Day Adventist Church
Francisco	Moya	New York State Assembly
Paul	Muhammad	
Leslie	Mullings	
Roksana	Mun	Desis Rising Up and Moving (DRUM)
Frank	Murano	Staten Island Community Board 3
Daniel	Murphy	Brooklyn Community Board 7
Eve	Mutchnick	
Regina	Myer	Brooklyn Bridge Park
Charles	Myers	Evercore Partners Inc.
Mary	Myers	
Sandy	Myers	UJA-Federation of New York
Uma	Mysorekar	Hindu Temple Society of North America
Jerrold	Nadler	United States House of Representatives
Leonard	Nalencz	
Lailoni	Narvaez	
Isabel	Navarro	Casa MÃ©xico, Inc.

Saul	Needle	Brooklyn Community Board 18
Debash	Negash	Office of the Mayor
Hugh	Nelson	
Lisa	Nelson	Isaac Newton Middle School
Beverly	Neufeld	New York Women's Agenda
Michelle	Neugebauer	Cypress Hills LDC
Glenn	Newman	NYC Tax Commission
Franly	Nicholas	
Philius	Nicolas	Evangelical Fishers of Men
Sam	Nicolas	Evangelical Fishers of Men
Nora	Niedzielski-Eichner	NY State Afterschool Network
Daniel	Nigro	FDNY
Cynthia	Nixon	
Vicki	Nixon	
David	Nocenti	Union Settlement
Pedro	Noguera	New York University
Cathy	Nolan	State Assembly Education Committee
Charles	Norris, Sr.	Bethesda Missionary Baptist Church
Robert	North	Office of the Actuary
John	Ntiudis	
Emeka	Nwigwe	Anglican Church of the Pentecost International
Patrick	O'Connor	First Presbyterian Church in Jamaica
James	Oddo	Staten Island Borough Hall
Daniel	O'Donnell	New York State Assembly
Josephine	Ofili	
Eugena	Oh	I Have a Dream Foundation
Ana	Oliveira	The New York Women's Foundation
Mario	Olivero	Iglesia de Dios Senda de Bendicion, Inc.

Andy	Ollove	
Dr. Bola	Omosho	Bronx Community Board 5
Alec	Opperman	
Raymond	Orlando	Big Apple Judge
Dolores	Orr	Queens Community Board 14
Maria	Ortiz	
Kevin	Osbourne	Refuge Church of God
Abrafi	Osei-Kofi	
Chelsea	O'Shea	
Marie Adam	Ovide	Queens Community Board 8
Wesner	Ower	
Charles	P. Wang	Charles P Wang
Lenore	Palladino	Demos
Annabel	Palma	New York City Council
Gabriel	Pariante	
Ken	Park	
Brooke	Parker	WAGPOPS
Everlyn	Parks	
Joan	Parroh-Fonseca	
Shirley	Patterson	
Sheilah	Paul	Medger Evers College â€™ CUNY
Marnee	Pavia	Brooklyn Community Board 11
Michael	Payor	DOE
Feniosky	PeA±a-Mora	Department of Design and Construction
David	Pecoraro	
Craig	Pender	House of Hope church
Ronald	Perelman	MacAndrews & Forbes Holdings Inc.

Erica	Perez	CEC 19
Deborah	Perkins	CEC 22
Margery	Perlmutter	Board of Standards and Appeals
Robert	Perris	Brooklyn Community Board 2
N. Nick	Perry	New York State Assembly
Mark	Peters	Department of Investigation
Kimberly	Peters	
Suzanne	Peters	WD Wick Investments
Karyn	Petersen	Queens Community Board 10
Gloria	Peters-Wynn	
Noah	Pfefferblit	Manhattan Community Board 1
Sunny	Philip	
Cherry	Phillips	
Claudius	Phillips	
Harry	Phillips III	
Victor	Pichardo	New York State Assembly
Alba	Pico	Department of Consumer Affairs
Alton	Pierce	
Ken	Pierre	
Nicholson	Pierre	
Rose	Pierre-Louis	Mayor's Office to Combat Domestic Violence
Nick	Pirro	United Way of new York City
Tyrone	Pittman	
Mary	Polido	NYSPCC (New York Society for Prevention of Cruelty to Children), Executive Director
	Pollack	
Ramona	Ponce	
Joseph	Ponte	Department of Correction

Nathaniel	Poor	
Miriam	Popper	Office of the Mayor
Doug	Ports	Office of the Mayor
Alfred	Posamentier	University Partner
Cathy	Potler	Board of Corrections
Robert	Powell	Panel for Educational Policy
Margarette	Purvis	Food Bank for New York City
Dan	Quart	New York State Assembly
Juan	Quevedo-Bosch	
Jane	Quinn	National Center for Community Schools
Lilly	Rada	
Muhammad	Rahman	
franky	Raimond	
Ramathan	Raju	Health and Hospitals Corporation
Yusuf	Ramadan	
Manuel	Ramierz	DOE
Emily	Ramnarine	
Vanessa	Ramos	The Committee for Hispanic Children and Families
Rambha	Rampersad	
Charles	Rangel	United States House of Representatives
Yvonne	Rankine	
Sanjiv	Rao	Ford Foundation
Bruce	Ratner	Forest City Ratner Companies
Merble	Reagon	Womens Center for Education & Career Advancement
Yvonne	Reddick	Queens Community Board 12
Chaplain	Redhawk	

Lobi	Redhawk	
Chuck	Reichenthal	Brooklyn Community Board 13
Giovanna	Reid	Queens Community Board 3
Robert	Reifkin	PEP Mayoral
Michael	Reilly	Staten Island Community Education Council (CEC)
Jean Albert	Rejouis	
Corinne	Rello-Anselmi	NYC Department of Education
Leticia	Remauro	Staten Island Community Board 1
Sharon	Rencher	Chancellor's office
David	Resnick	Department of Design and Construction
Damaris	Reyes	Good Old Lower East Side, Inc. (GOLES)
Symantha	Rhodes	
Marie	Ribarich	College of New Rochelle - Main Campus
Calvin	Rice	New Jerusalem Baptist Church
Warner	Richards	
Donovan	Richards, Jr.	New York City Council
Diana	Richardson	
Jennifer	Richardson	NYC Department of Education
James	Richmond	Queens SDA
Ayannah	Riley	
Zein	Rimawi	
Ilka	Rios	CEC- President
David	Rivel	Jewish Board of Family and Children's Services
JosÃ©	Rivera	New York State Assembly
Gustavo	Rivera	New York State Senate
Camille	Rivera	DHS
Julio	Rivera	

Raymond	Rivera	
Cynthia	Rivera-Weissblum	
Keith	Roberson	Southern Baptist Church
Lillian	Roberts	District Council 37
Annette	Robinson	New York State Assembly
Torrence	Robinson	Gethsemene Baptist Church
Lillian	Robinson-Wiltshire	
Sandra	Roche	Bloomingdale Family Center, Board Chair
Cheryl	Rochelle	CEC 29
Gary	Rodney	Housing Development Corporation
Ydanis	Rodriguez	New York City Council
Robert	Rodriguez	New York State Assembly
George	Rodriguez	Bronx Community Board 1
Ima	Rodriguez	Queens Community House
Placida	Rodriguez	Community Leader
Wendy	Rodriguez	Bronx Community Board 6
Anne	Roest	DoITT
Anabella	Rondon	LISC NYC
Carmen	Rosa	Bronx Community Board 12
Angelo	Rosario	Bronx Clergy Task Force
Margarita	Rosario	Grand Street Settlement, Inc.
Faith	Rose	Public Design Commission
Deborah	Rose	New York City Council
Nareen	Rose	
Skipp	Roseboro	
Helen	Rosenthal	New York City Council
Linda	Rosenthal	New York State Assembly
Valerie	Ross	

Allison	Rouse	
Nily	Rozic	New York State Assembly
Wally	Rubin	Manhattan Community Board 5
John	Ruiz	Our Firefighters Children's Foundation
John	Ruiz	
Mike	Ruseskas	Law
Davon	Russell	WHEDco
Stephan	Russo	Goddard Riverside Community Center
Kevin	Ryan	Gilt Groupe
Penny	Ryan	Manhattan Community Board 7
Joseph	S	
John	S. Santelli	Columbia Presbyterian
Steven	Safyer	Montefiore Medical Center, AIDS Center
Gesner	Sagesse	
Elsie	Saint-Louis Accilien	Haitian Americans United for Progress, Inc. (HAUP)
Wanda	Salaman	Mothers on the Move
Ralph	Salamanca	Bronx Community Board 2
John	Sampson	New York State Senate
Bill	Samuels	New Roosevelt
Amy	Sananman	Groundswell Community Mural Project
Georgina	Sanchez	Asociación de Mujeres Progresistas (Association of Progressive Women)
John	Sanchez	East Side House Settlement
Stephen	Sanchez	Comunidad Juan Diego Arch of NY
James	Sanders	New York State Senate
Ernestine	Sanders	Clergy United for Community Empowerment
John	Santelli	Columbia Presbyterian

Evelyn	Santiago	
Maya	Saoud	
Kathleen	Saunders	Bronx Community Board 4
Diane	Savino	New York State Senate
Natasha	Scantlebury	LISC NYC
William	Scarborough	New York State Assembly
Lloyd	Schanffenberg	
Donna	Schaper	Judson Memorial Church
Vincent	Schiraldi	Mayor's Office of Criminal Justice
Eric	Schneiderman	New York State
Maryanne	Schretzman	Center for Innovation through Data Intelligence
Charles	Schumer	United States Senate
Meryl	Schwartz	Blue Ridge Foundation
Elizabeth	Sciabarra	
Lindsay	Scola	Mayor's Office of Media and Entertainment
Lorraine	Scorsone	
Brenda	Scott	
Emily	Scott	
Herbert	Scott	
John L.	Scott	
Willie	Scott	PSCH, Inc.
Sarah	Scrogin	East Bronx Academy for the Future - 12X271
Cheryl	Sealey	
Jeannette	Segal	CEC- President
Susan	Seinfeld	Queens Community Board 11
Joanne	Seminara	Brooklyn Community Board 10
José E.	Serrano	United States House of Representatives

Pascaline	Servan-Schreiber	
Deborah	Shanley	
Leigh	Shapiro	Office of the Mayor
Diana	Shcherbenko	
Tom	Shcherbenko	Staten Island Democratic Association
Tricia	Sheffield	
Chris	Shelton	CWA - Communication Workers of America District 1
William	Shillady	City Society of the United Methodist Church
Grace	Shim	MinKwon Center for Community Action
Aisha	Shmed	
Laura	Shmishkiss	
Anna	Shoikhet	
David	Shuffler	Youth Ministries for Peace and Justice
Benjamin	Shuldiner	High School for Public Service: Heroes of Tomorrow
Lauren	Siciliano	
Dorothy	Siegel	New York University
Mitchell	Silver	NYC Parks & Recreation
Sheldon	Silver	New York State Assembly
Michael	Simanowitz	New York State Assembly
Henry	Simmons	St. Albans Congregational Church
Aravella	Simotas	New York State Assembly
Gary	Simpson	Concord Baptist Church
Gary	Simpson	Concord Baptist Church
Kate	Sinding	Natural Resources Defense Council
Harandra	Singh	Singh Hospitality Group Waters Edge Restaurant
Harendra	Singh	Singh Hospitality Group
Gurdev	Singh Kang	Sikh Cultural Society

Sandra	Sirota	
Gerald	Skolnik	The Forest Hills Jewish Center
Ebony	Small	
Chad	Smile	
Malcolm	Smith	New York State Senate
Alanzo	Smith	
Andrew	Smith	
Geoffrey	Smith	Ascent Biomedical Ventures/Mount Sinai School of Medicine
Jacob A.	Smith	
Karen	Smith	
Marcia	Smith	Firelight Media
Ralph	Smith	Annie E. Casey Foundation/Campaign for Grade-Level Reading
Robert	Smith	Church of our Saviour
Michael	Sniffen	St. Lukes and St. Matthews
Sam	Solomon	MOIA
Wanda	Soto	Education Leadership Project
Roberto	Soto-Carrion	Panel for Educational Policy
Bruce	Southworth	
Joshua	Spears	Grace Baptist Church
Andrea	Spencer	Pace University
Chanina	Sperlin	Crown Heights JCC
Jerry	Speyer	Tishman Speyer Properties
Barry	Spitzer	Brooklyn Community Board 12
Daniel	Squadron	New York State Senate
Meenakshi	Srinivasan	NYC Landmarks Preservation Commission
Victoria	St. Clair	

David	Stadler	
Kerryann	Stagnitta	
Tina	Stallinger	
Joyce	Stallings-Harte	NYC Department of Education
Pamela	Stamoulis	
Bruce	Stanley	
Marcia	Stanley	Creston Avenue Baptist Church
Pam	Stanley	
Carron	Staple	NYC Department of Education
Rachel Eve	Stein	
Nicole	Stent	Bronx Community Board 8
Lorraine	Stephens	DHS
Mary Alice	Stephenson	GGLAM4GOOD
Novelle	Stephenson	
Byron	Sterling	
Chris	Stern Hyman	
Susan	Stetzer	Manhattan Community Board 3
Strongin	Steve	Goldman Sachs & Co.
Curtis	Still	
Jon	Storck	
Todd	Stout	
Annette	Strawder	
Scott	Stringer	Office of the Comptroller
Steve	Strongin	Goldman Sachs & Co.
Herbert	Sturz	Open Society Institute
Kevin	Sullivan	Catholic Charities of the Archdiocese of New York

Stuart	Suna	Silvercup Studios
Linda	Sussman	United Synagogue of Conservative Judaism
Alther	Sutton	
Harry	Sutton	
Carol	Sutton Lewis	
Kimberly	Sweet	Advocates for Children of New York
Kim	Sykes	Administration for Children's Services
Al-Hajj	Talib Abdur-Rashid	
B	Talley	Mt. Moriah AME Church
Minerva	Tantoco	Mayor's Office of Technology & Innovation
Nabeel	Tariq	
Mindy	Tarlow	Mayor's Office of Operations
Gilbert	Taylor	Department of Homeless Services
Gabrialle	Taylor	
Gary	Taylor	
Sara	Taylor	DOC
Tiffany	Taylor	
Luis	Tejada	
Kellie	Terry-Sepulveda	The Point
Sandra	Thomas	
Tim	Thomas	
Kenneth	Thompson	Kings County
Jeffrey	Thompson	Amity Baptist Church
Nora-Ann	Thompson,	Unity Fellowship Church Movement
James	Thorton	Salem Baptist
Vanessa	Threatte	New York State Cradle to Career Alliance
Abigail	Timm	

Laura	Timme	University Settlement
Dan	Tishman	Tishman Construction Corporation
Matthew	Titone	New York State Assembly
Michele	Titus	New York State Assembly
Gregory	Todd	
Ernest	Tollerson	
Ritchie	Torres	New York City Council
Jose	Torres	United Chaplains State of New York
Maria	Torres-Springer	Department of Small Business Services
Cecilia	Traugh	Long Island University - Brooklyn Campus
David	Traverzo	Union Theological Seminary
Jeremy	Travis	John Jay College of Criminal Justice
Terry	Troia	Project Hospitality
Samuel	Trusty	Loyal Baptist Church
Brenda	Tully	The New York Society for the Prevention of Cruelty to Children
Dorothy	Turano	Brooklyn Community Board 18
Eric	Ulrich	New York City Council
Frederic	Umane	Board of Elections
James	Vacca	New York City Council
Javier	Valdes	Make the Road New York
Paul	Vallone	New York City Council
Jimmy	Van Bramer	New York City Council
Carin	Van der Donk	Common Sense Bussing, Executive Director
Marcel	Van Ooyen	GrowNYC
Cyrus	Vance, Jr.	New York County
Joanna "Lily"	Vargas	
Ayana Ajanaku	Vason	Ebenezer Christian Center Ministries
Elsia	Vasquez	PALANTE HARLEM
Estela	Vasquez	1199 SEIU

Estela	Vazquez	SEIU 1199
Nydia	Velazquez	United States House of Representatives
Jose	Velilla	Bloomingdale Family Program
Carmel	Victor	
Shane	Vidal	Maranatha SDA Church
Nicholas	Viest	Manhattan Community Board 8
Yues	Vilos	
Elizabeth	Vincent	Sisters and Brothers United
Anthony	Vitaliano	Bronx Community Board 11
Nick	Vogel	
Charlene	Wagner	Staten Island Community Board 3
Darren	Walker	Ford Foundation
Donnieval	Walker	
George	Walker	Neuberger Berman
Louis	Walker	Queens Community Board 4
Daniel	Walsh	Office of Environmental Remediation
Frederick	Walsh	NYC Department of Education
Jeremy	Warneke	Bronx Community Board 11
Alvin	Warshaviak	Queens Community Board 8
Carl	Washington	New Mt. Zion Missionary Baptist Church
Jacqueline	Washington	St. John's Global Ministries Of The Kingdom
Jasmine	Washington	
Jerome	Washington	New Mt. Calvary Baptist Church
Rene	Washington-Gardner	Memorial Baptist Church
John	Way	
John	Webb	
Pauline	Webster	

Moshe	Weiner	
Lani	Weingarten	United Way of New York City
Sam	Weinreich	
Helene	Weinstein	New York State Assembly
William	Weisberg	The Children's Aid Society
Jacqueline	Welch	
Rohann	Wellington	Greater NY Conference SDA
Valnie	Wellington	
Shelley	Wepner	Manhattanville College
Mark	Weprin	New York City Council
Philip	Wesley	New Dimension SDA Church
Jonathan	Westin	New York Communities for Change
Andrew	Whingery	
Viveca	White	
Michel	White-Haynes	Greater Faith Temple Church
Nadine	Whitted	Brooklyn Community Board 4
Gary	Wiley	
Thomas	Wilkin	New York City College of Technology 'CUNY
Beverly	Wilkins	NYC Department of Education
Jumaane	Williams	New York City Council
Bruce	Williams	
Craig	Williams	
Frank	Williams	Wake Eden Community Baptist Church
Frank	Williams	
Jaime	Williams	
Jesse T.	Williams	Convent Avenue Baptist Church
John	Williams	New Creation Ministries Inc.

Lester	Williams	Community Church of Chirst
Liz	Williams	
Patrice	Williams	
Reginald	Williams	Charity Baptist Church
Vernon	Williams	Perfect Peace Ministry
Lorenzo	Williamson	Global Youth Network
Ruben	Wills	New York City Council
Jeffrey S.	Wilpon	Sterling Equities
Tesa	Wilson	CEC 14
Travis	Winckler	
Laurie	Windsor	Community Education Council 20
Alicja	Winnicki	NYC Department of Education
Steven	Witkoff	The Witkoff Group
Emma	Wolfe	Office of the Mayor
Carina	Wong	
Frances	Wood	
Keith	Wright	New York State Assembly
Jessica	Wright	Mayor's Office of International Affairs
Sheena	Wright	United Way of New York City
Tremaine	Wright	Brooklyn Community Board 3
Elizabeth	Yeampierre	Uprose
Greg	Yerman	
Kyung	Yoon	Korean American Community Foundation
Sondra	Youdelman	Community Voices Heard
Alice	Young	
Patrick	Young	First Baptist Church of East Elmhurst
Vanessa	Young	New York State Cradle to Career Alliance

Johnny	Youngblood	Mt. Pisgah Baptist Church
Daniel	Zarrilli	Office of the Mayor
Nancy	Zimpher	SUNY
David	Zwiebel	
Pakhi		
Peter	Abbate, Jr.	New York State Assembly
Adrienne	Adams	Queens Community Board 12
Ilene	Althsul	DOE
Jo	Andres	
Peter	Armstrong	Dwell Church
Tim	Armstrong	AOL
Lorenzo	Ato	Church of Saint Brigid - Saint Erierc
Richard	Beattie	Simpson Thacher & Bartlett LLP
Marla	Berg	United Way of NYC
Betty	Braton	Queens Community Board 10
Dominic	Brewer	New York University (NYU)
Elgina	Brooks	Parent Leader
Richard	Brown	Queens County
Yolanda	Brown	Imanis Quest Ministries
Ellyn	Canfield Nealon	Office of the Mayor
Mary ann	Carey	Quenn Community Board 9
Zachary	Carter	Law Department
Stacey	Cumberbatch	Department of Citywide Administrative Services
Janet	Dewart Bell	
Judy	Dimon	Independent Consultant and Philanthropist
Jeffrey	Dinowitz	New York State Assembly
Daniel	Dromm	New York City Council
John	Englert	CEC- President

Marilyn	Espada	CEC- President
Dmytro	Fedkowskyj	Parent leader, former PEP member
Dawna	Fields	Colgate-Palmolive Company
Cecilia	Gaston	Violence Intervention Program
Vanessa	Gibson	New York City Council
Mark	Gjonaj	New York State Assembly
Mary Anne	Glover	
Shaina	Gursky	
Cosette	Gutierrez	Target Foundation
Jonathan	Gyrko	University Prep Charter High School
Craig	Hammerman	Brooklyn Community Board 6
Chuck	Harris	Edna McConnell Clark Foundation
Geraldine	Harris	Greater File Chapel Baptist
Anne	Hess	
Ben	Howard	
Thomas	Howard	Boys & Girls Harbor
Robert	Johnson	Bronx County
Thomas	Johnson	Canaan Baptist Church of Christ
Richard	Kahan	The Urban Assembly
Marcia	Keizs	York College
Eugene T.	Kelty, Jr.	Queens Community Board 7
Orin	Kramer	Boston Provident, L.P
Orin	Kramer	
Emily	Lloyd	Department of Environmental Protection
Anthony	Lodico	NYC Department of Education
Paulette	LoMonaco	Good Shepherd Services
Cynthia	Lopez	Mayor's Office of Media and Entertainment

Gail	Magaliff	F.E.G.S.
Margaret	Markey	New York State Assembly
John	McAvoy	Con Edison, Inc.
Barbara	McKeon	Broome Street Academy
Cheryl	McKissack Daniel	The McKissack Group
Conchita	Mendoza	University Hospital of Brooklyn, Long Island College Hospital
Craig	Michaels	University Partner
James	Milliken	CUNY
Dan	Miner	Manhattan Community Board 6
Elba	Montalvo	The Committee for Hispanic Children and Families
Velmanette	Montgomery	New York State Senate
Terry	Moreland	
Erika	Myers	
Cynthia	Overo	
Dennis	Parker	American Civil Liberties Union
Jose	Peralta	New York State Senate
Mohammad	Rahman	
Hiram	Ratliff	New Tabernacle Baptist Church
Antonio	Reynoso	New York City Council
Johnny	Rivera	Harlem RBI/DREAM Charter School
Jerrold	Ross	; St. John's University
Steven	Rubenstein	Rubenstein Communications
Barbara	Sampson	Office of the Chief Medical Examiner
Mary	Sansone	Congress of Italian-Americans Organization
Theresa	Scavo	Brooklyn Community Board 15
JosÃ© M.	Serrano	New York State Senate
Allison	Sesso	Human Services Council of NYC

Marvin	Shelton	Community Education Council 10
Roopmatie	Singh	
Daisy	Soros	
Arnold	Spinner	Touro College
Toby Ann	Stavisky	New York State Senate
Diane	Steinman	NYS Interfaith Network for Immigration Reform
Gene	Sudit	
Ken	Sunshine	Ken Sunshine Consultants
Roger	Tilles	New York State Education Board of Regents
Jonathan	Tisch	Loews Hotels
Rod	Townsend	
Polly	Trottenberg	Department of Transportation
Alan	Van Capelle	
Maureen	Walsh	Molloy College
Carl	Weisbrod	City Planning Commission
Joe	Williams	former D75 CEC Pres/ former CPAC Special Ed Chair/ parent
Anne	Williams Isom	Harlem Children's Zone
JoAnn	Yoo	Asian American Federation
Laura	Zingmond	Panel for Educational Policy

Group	RSVP	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_CAU3_11_03_14.xls	Yes	
Education Speech 2014_Speech Invites_10_20_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Elected Officials-Borough Presidents 2014	Yes	
Education Speech 2014_Board List_11_3_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_Additions2_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
CAU Additions	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_Additions2_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_Additions2_11_3_14.xls	Yes	
CAU Additions	Yes	
Education Speech 2014_Additions2_11_3_14.xls	Yes	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes	
Contact Form	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_Speech Invites_10_20_14.xls	Yes	
Education Speech 2014_Speech Invites_10_20_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
CAU Additions	Yes	
Contact Form	Yes	
Education Speech 2014_CAU3_11_03_14.xls	Yes	

Education Speech 2014_DOE4_11_03_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Agency Heads-Commissioners 2014	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Senior Staff-Cabinet	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Education Speech 2014_CAU3_11_03_14.xls	Yes
Education Speech 2014_DOE2_11_3_14.xls	Yes
Contact Form	Yes
Contact Form	Yes
Education Speech 2014_DOE2_11_3_14.xls	Yes
Education Speech 2014_Speech Invites_10_20_14.xls	Yes
Agency Heads-Commissioners 2014	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
CAU Additions	Yes
Education Speech 2014_CAU3_11_03_14.xls	Yes
Agency Heads-Executive Directors/Chairs Others 2014	Yes
Contact Form	Yes
Contact Form	Yes
CAU Additions	Yes
	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Halloween 2014_CAU 1_10_28_14.xls	Yes
Elected Officials-Borough Presidents 2014	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Education Speech 2014_Additions2_11_3_14.xls	Yes
Education Speech 2014_Speech Invites_10_20_14.xls	Yes
Contact Form	Yes
Education Speech 2014_CAU3_11_03_14.xls	Yes

Education Speech 2014_CAU6_11_03_14.xls	Yes	
Senior Staff-Cabinet	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
CAU Additions	Yes	
Contact Merge	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Agency Heads-Commissioners 2014	Yes	
Education Speech 2014_DOE5_11_03_14.xls	Yes	
Education Speech 2014_CAU3_11_03_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Agency Heads-Executive Directors/Chairs Others 2014	Yes	
Education Speech 2014_Speech Invites_10_20_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Agency Heads-Commissioners 2014	Yes	
Contact Form	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Senior Staff-Scheduling Core	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Agency Heads-Commissioners 2014	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Halloween 2014_CAU 1_10_28_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_CAU2_11_03_14.xls	Yes	
Education Speech 2014_CAU3_11_03_14.xls	Yes	

Contact Form	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_CAU2_11_03_14.xls	Yes	
CAU Additions	Yes	
Education Speech 2014_CAU3_11_03_14.xls	Yes	
Education Speech 2014_DOE4_11_03_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_Speech Invites_10_20_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_CAU3_11_03_14.xls	Yes	
Elected Officials-NY State Assembly 2014, NYC	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Education Speech 2014_CAU3_11_03_14.xls	Yes	
Education Speech 2014_Additions2_11_3_14.xls	Yes	
CAU Additions	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Test CIMS Training_9_9_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_DOE5_11_03_14.xls	Yes	
Education Speech 2014_Speech Invites_10_20_14.xls	Yes	
Contact Form	Yes	
Contact Form	Yes	
Education Speech 2014_CAU2_11_03_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Contact Form	Yes	
Senior Staff-Scheduling Core	Yes	

Education Speech 2014_Additions2_11_3_14.xls	Yes
Education Speech 2014_Additions2_11_3_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
CAU Additions	Yes
Elected Officials-Borough Presidents 2014	Yes
Elected Officials-NY State Senate 2014, NYC	Yes
Contact Form	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Agency Heads-Executive Directors/Chairs Others 2014	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Contact Form	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Education Speech 2014_CAU3_11_03_14.xls	Yes
Elected Officials-City Council 2014	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Contact Form	Yes
Contact Form	Yes
Education Speech 2014_CAU3_11_03_14.xls	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Education Speech 2014_DOE2_11_3_14.xls	Yes
Senior Staff-Event Advisors	Yes

Education Speech 2014_CAU3_11_03_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Contact Form	Yes
Education Speech 2014_DOE2_11_3_14.xls	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes
Education Speech 2014_DOE2_11_3_14.xls	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Contact Form	Yes
Education Speech 2014_DOE2_11_3_14.xls	Yes
Agency Heads-Commissioners 2014	Yes
Education Speech 2014_CAU4_11_03_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Education Speech 2014_CAU2_11_03_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Education Speech 2014_Speech Invites_10_20_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Education Speech 2014_Board List_11_3_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Education Speech 2014_Community Schools Advisory Board List_11_3_14.xls	Yes
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes
CAU Additions	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Senior Staff-Cabinet	Yes

Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Agency Heads-Executive Directors/Chairs Others 2014	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_CAU2_11_03_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Contact Form	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Agency Heads-Executive Directors/Chairs Others 2014	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Senior Staff-Scheduling Core	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Contact Form	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Agency Heads-Executive Directors/Chairs Others 2014	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Education Speech 2014_CAU4_11_03_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Education Speech 2014_CAU4_11_03_14.xls	Yes	
Contact Form	Yes	

Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_CAU4_11_03_14.xls	Yes	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Senior Staff-General	Yes	
Contact Form	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_DOE5_11_03_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes	
CAU Additions	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_CAU6_11_03_14.xls	Yes	
Senior Staff-Event Advisors	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
CAU Additions	Yes	
CAU Additions	Yes	
Education Speech 2014_CAU4_11_03_14.xls	Yes	
Education Speech 2014_CAU_10_20_14.xls	Yes	
Contact Form	Yes	
Elected Officials-Citywide Officials	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	

Education Speech 2014_Additions_11_3_14.xls	Yes
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Education Speech 2014_DOE2_11_3_14.xls	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Education Speech 2014_CAU4_11_03_14.xls	Yes
Education Speech 2014_Speech Invites_10_20_14.xls	Yes
Education Speech 2014_DOE2_11_3_14.xls	Yes
Senior Staff-General	Yes
Elected Officials-NY State Assembly 2014, NYC	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Education Speech 2014_CAU4_11_03_14.xls	Yes
CAU Additions	Yes
Contact Form	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Elected Officials-NY State Assembly 2014, NYC	Yes
CAU Additions	Yes
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Education Speech 2014_DOE2_11_3_14.xls	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Education Speech 2014_DOE2_11_3_14.xls	Yes
100 Days 2014_Friends Along the Way FMartinez_4_10_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes

Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_DOE4_11_03_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
HHC BBQ 2013_HHC 3_8_19_2013.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_CAU2_11_03_14.xls	Yes	
100 Days 2014_Cooper Union REVISED_4_10_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Education Speech 2014_CAU4_11_03_14.xls	Yes	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes	
CAU Additions	Yes	
CAU Additions	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes	
Agency Heads-Executive Directors/Chairs Others 2014	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Senior Staff-Event Advisors	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Contact Form	Yes	
Mayors Fund Cocktail Reception 2014_GFialkoff_5_22_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_CAU2_11_03_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	

Education Speech 2014_Additions_11_3_14.xls	Yes
Senior Staff-Scheduling Core	Yes
Education Speech 2014_DOE4_11_03_14.xls	Yes
Contact Form	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
CAU Additions	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Education Speech 2014_Speech Invites_10_20_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Elected Officials-City Council 2014	Yes
Education Speech 2014_DOE2_11_3_14.xls	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Halloween 2014_CAU 3_10_28_14.xls	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Education Speech 2014_DOE5_11_03_14.xls	Yes
Education Speech 2014_CAU2_11_03_14.xls	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Education Speech 2014_Speech Invites2_11_03_14.xls	Yes
Education Speech 2014_CAU4_11_03_14.xls	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Contact Form	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes
Education Speech 2014_Board List_11_3_14.xls	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Education Speech 2014_Additions2_11_3_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes

Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_Speech Invites_10_20_14.xls	Yes	
Contact Form	Yes	
Education Speech 2014_CAU_10_20_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_CAU4_11_03_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_Board List_11_3_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Media Holiday_M_12_15_08.xls	Yes	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes	
Contact Form	Yes	
	Yes	
Education Speech 2014_CAU4_11_03_14.xls	Yes	
Education Speech 2014_Additions2_11_3_14.xls	Yes	
Contact Form	Yes	
Senior Staff-Cabinet	Yes	
Elected Officials-NY State Assembly 2014, NYC	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
CAU Additions	Yes	
Education Speech 2014_CAU5_11_03_14.xls	Yes	
Agency Heads-Commissioners 2014	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Dominican Heritage 2014_CAU4_8_7_14.xls	Yes	
Elected Officials-NY State Assembly 2014, NYC	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_CAU5_11_03_14.xls	Yes	

Education Speech 2014_CAU5_11_03_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Elected Officials-NY State Senate 2014, NYC	Yes	
Education Speech 2014_CAU5_11_03_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_DOE4_11_03_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Contact Form	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Dominican Heritage 2014_CAU4_8_7_14.xls	Yes	
Elected Officials-NY State Senate 2014, NYC	Yes	
Education Speech 2014_CAU2_11_03_14.xls	Yes	
Education Speech 2014_CAU5_11_03_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_CAU5_11_03_14.xls	Yes	
Contact Form	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Education Speech 2014_CAU2_11_03_14.xls	Yes	
Senior Staff-Cabinet	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Contact Form	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	

Education Speech 2014_DOE4_11_03_14.xls	Yes	
Contact Form	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_DOE4_11_03_14.xls	Yes	
Education Speech 2014_CAU5_11_03_14.xls	Yes	
Education Speech 2014_Additions2_11_3_14.xls	Yes	
Education Speech 2014_CAU2_11_03_14.xls	Yes	
Education Speech 2014_CAU2_11_03_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_Additions2_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
CAU Additions	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_Board List_11_3_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Education Speech 2014_Speech Invites_10_20_14.xls	Yes	
Education Speech 2014_CAU5_11_03_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_Speech Invites_10_20_14.xls	Yes	
Education Speech 2014_Additions2_11_3_14.xls	Yes	
PR Heritage 2014_Speaker MMV10_6_5_14.xls	Yes	

Education Speech 2014_DOE4_11_03_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Senior Staff-Cabinet	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Greek Independence Day Reception 2014_ECanfield_4_3_14.xls	Yes	
Senior Staff-Event Advisors	Yes	
Contact Form	Yes	
Elected Officials-NY State Assembly 2014, NYC	Yes	
Agency Heads-Executive Directors/Chairs Others 2014	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Contact Form	Yes	
Education Speech 2014_CAU5_11_03_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_CAU2_11_03_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
CAU Additions	Yes	
Asian Heritage 2014_DYCD BChong_5_19_14.xls	Yes	
Education Speech 2014_CAU6_11_03_14.xls	Yes	
Education Speech 2014_Speech Invites2_11_03_14.xls	Yes	
Senior Staff-Cabinet	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_Additions2_11_3_14.xls	Yes	
Education Speech 2014_Additions2_11_3_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_CAU5_11_03_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	

Education Speech 2014_Additions2_11_3_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_CAU2_11_03_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_CAU5_11_03_14.xls	Yes	
Agency Heads-Executive Directors/Chairs Others 2014	Yes	
Contact Form	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_CAU5_11_03_14.xls	Yes	
Agency Heads-Commissioners 2014	Yes	
Upstander Awards 2014_10_30_14_OCDV List 3.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
CAU Additions	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Contact Form	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_CAU5_11_03_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_CAU2_11_03_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	

Education Speech 2014_FPS Board and Presidents_11_3_14.xls	Yes	
Agency Heads-Commissioners 2014	Yes	
CAU Additions	Yes	
CAU Additions	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Elected Officials-City Council 2014	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_Speech Invites_10_20_14.xls	Yes	
Education Speech 2014_Additions2_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Contact Form	Yes	
CAU Additions	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
CAU Additions	Yes	
Education Speech 2014_Additions2_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_Additions2_11_3_14.xls	Yes	
Education Speech 2014_Additions_11_3_14.xls	Yes	
Education Speech 2014_DOE_11_3_14.xls	Yes	
Education Speech 2014_DOE2_11_3_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_CAU_10_20_14.xls	Yes	
Senior Staff-General	Yes	
Education Speech 2014_CAU2_11_03_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	
Education Speech 2014_DOE3_11_03_14.xls	Yes	

Elected Officials-NY State Assembly 2014, NYC	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Contact Form	Yes
Education Speech 2014_DOE2_11_3_14.xls	Yes
Senior Staff-Cabinet	Yes
Senior Staff-Cabinet	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Education Speech 2014_CAU5_11_03_14.xls	Yes
Education Speech 2014_Additions_11_3_14.xls	Yes
Education Speech 2014_DOE2_11_3_14.xls	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Senior Staff-Event Advisors	Yes
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes
Education Speech 2014_DOE_11_3_14.xls	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
CAU Additions	Yes
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Yes
Education Speech 2014_DOE3_11_03_14.xls	Yes
Education Speech 2014_DOE2_11_3_14.xls	Yes
Contact Form	Yes
CAU Additions	Yes
Education Speech 2014_CAU3_11_03_14.xls	Pending
Education Speech 2014_CAU_10_20_14.xls	Pending

Education Speech 2014_CAU3_11_03_14.xls	Pending	
Agency Heads-Commissioners 2014	Pending	
Education Speech 2014_CAU3_11_03_14.xls	Pending	
Education Speech 2014_DOE_11_3_14.xls	Pending	
Education Speech 2014_CAU6_11_03_14.xls	Pending	
Education Speech 2014_CAU3_11_03_14.xls	Pending	
Education Speech 2014_CAU3_11_03_14.xls	Pending	
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Contact Form	Pending	

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Education Speech 2014_CAU3_11_03_14.xls	Pending
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Mayors Fund Cocktail Reception 2014_GFialkoff_5_22_14.xls	Pending
Education Speech 2014_CAU3_11_03_14.xls	Pending
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Education Speech 2014_DOE3_11_03_14.xls	Pending
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Education Speech 2014_CAU2_11_03_14.xls	Pending
Education Speech 2014_CAU3_11_03_14.xls	Pending
Education Speech 2014_CAU3_11_03_14.xls	Pending
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Education Speech 2014_CAU3_11_03_14.xls	Pending
Education Speech 2014_DOE3_11_03_14.xls	Pending
Education Speech 2014_DOE4_11_03_14.xls	Pending
Dinkins Reunion_2014_EventBrite AddOns 2_6_17_14 (revised).xls	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Education Speech 2014_CAU4_11_03_14.xls	Pending
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Education Speech 2014_CAU6_11_03_14.xls	Pending
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Agency Heads-Commissioners 2014	Pending
Education Speech 2014_Speech Invites_10_20_14.xls	Pending

Education Speech 2014_FPHNY Board Contact_11_3_14.xls	Pending
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Education Speech 2014_FPHNY Board Contact_11_3_14.xls	Pending
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Education Speech 2014_CAU2_11_03_14.xls	Pending
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Agency Heads-Executive Directors/Chairs Others 2014	Pending
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Education Speech 2014_CAU4_11_03_14.xls	Pending
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Agency Heads-Executive Directors/Chairs Others 2014	Pending
Elected Officials-NY State Senate 2014, NYC	Pending

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Agency Heads-Executive Directors/Chairs Others 2014	Pending
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Education Speech 2014_CAU4_11_03_14.xls	Pending
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Education Speech 2014_CAU4_11_03_14.xls	Pending
Agency Heads-Executive Directors/Chairs Others 2014	Pending
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PR Heritage 2014_DCLA TFinkelparl_6_5_14.xls	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Education Speech 2014_CAU4_11_03_14.xls	Pending
Education Speech 2014_DOE2_11_3_14.xls	Pending
Elected Officials-NY State Assembly 2014, NYC	Pending
Education Speech 2014_DOE2_11_3_14.xls	Pending
Senior Staff-Event Advisors	Pending
Education Speech 2014_CAU4_11_03_14.xls	Pending
Elected Officials-NY State Assembly 2014, NYC	Pending
Education Speech 2014_CAU4_11_03_14.xls	Pending
Education Speech 2014_CAU4_11_03_14.xls	Pending
Education Speech 2014_DOE3_11_03_14.xls	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Education Speech 2014_CAU4_11_03_14.xls	Pending
Agency Heads-Executive Directors/Chairs Others 2014	Pending
Education Speech 2014_Board List_11_3_14.xls	Pending
Education Speech 2014_CAU6_11_03_14.xls	Pending
Education Speech 2014_CAU4_11_03_14.xls	Pending
Education Speech 2014_DOE2_11_3_14.xls	Pending
Elected Officials-US Representatives 2014, NYC	Pending
Education Speech 2014_CAU6_11_03_14.xls	Pending
Education Speech 2014_CAU6_11_03_14.xls	Pending
Education Speech 2014_DOE5_11_03_14.xls	Pending

Education Speech 2014_CAU2_11_03_14.xls	Pending
Senior Staff-Scheduling Core	Pending
Education Speech 2014_CAU4_11_03_14.xls	Pending
Contact Form	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Pending
Agency Heads-Executive Directors/Chairs Others 2014	Pending
Education Speech 2014_CAU4_11_03_14.xls	Pending
Education Speech 2014_CAU4_11_03_14.xls	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Pending
Agency Heads-Commissioners 2014	Pending
Education Speech 2014_Board List_11_3_14.xls	Pending
Education Speech 2014_CAU6_11_03_14.xls	Pending
Education Speech 2014_DOE2_11_3_14.xls	Pending
Education Speech 2014_DOE2_11_3_14.xls	Pending
Education Speech 2014_Community Schools Advisory Board List_11_3_14.xls	Pending
Education Speech 2014_CAU4_11_03_14.xls	Pending
Agency Heads-Executive Directors/Chairs Others 2014	Pending
Education Speech 2014_CAU6_11_03_14.xls	Pending
Education Speech 2014_CAU_10_20_14.xls	Pending
Education Speech 2014_CAU4_11_03_14.xls	Pending
Elected Officials-Borough Presidents 2014	Pending
Elected Officials-NY State Assembly 2014, NYC	Pending
Education Speech 2014_CAU4_11_03_14.xls	Pending
Education Speech 2014_DOE_11_3_14.xls	Pending
Contact Merge	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending

Education Speech 2014_CAU5_11_03_14.xls	Pending	
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Education Speech 2014_DOE3_11_03_14.xls	Pending	
Education Speech 2014_CAU2_11_03_14.xls	Pending	
Education Speech 2014_CAU6_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_CAU6_11_03_14.xls	Pending	
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Education Speech 2014_CAU2_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE_11_3_14.xls	Pending	
Education Speech 2014_DOE4_11_03_14.xls	Pending	
Elected Officials-City Council 2014	Pending	
Education Speech 2014_CAU6_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_CAU6_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_CAU6_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE_11_3_14.xls	Pending	
Education Speech 2014_CAU2_11_03_14.xls	Pending	
Education Speech 2014_DOE3_11_03_14.xls	Pending	
Agency Heads-Commissioners 2014	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_Board List_11_3_14.xls	Pending	

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Education Speech 2014_DOE_11_3_14.xls	Pending
Agency Heads-Commissioners 2014	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Elected Officials-NY State Assembly 2014, NYC	Pending
Agency Heads-Commissioners 2014	Pending
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Education Speech 2014_DOE_11_3_14.xls	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
Education Speech 2014_DOE2_11_3_14.xls	Pending
Elected Officials-NY State Assembly 2014, NYC	Pending
Agency Heads-Commissioners 2014	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
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Agency Heads-Commissioners 2014	Pending
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Education Speech 2014_DOE_11_3_14.xls	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
Education Speech 2014_DOE4_11_03_14.xls	Pending
Agency Heads-Commissioners 2014	Pending

Education Speech 2014_CAU6_11_03_14.xls	Pending	
Education Speech 2014_DOE3_11_03_14.xls	Pending	
Contact Form	Pending	
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Agency Heads-Executive Directors/Chairs Others 2014	Pending	
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Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Pending	
Elected Officials-NY State Assembly 2014, NYC	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Pending	
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Agency Heads-Executive Directors/Chairs Others 2014	Pending	
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Education Speech 2014_DOE3_11_03_14.xls	Pending	
Education Speech 2014_CAU6_11_03_14.xls	Pending	
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Education Speech 2014_DOE3_11_03_14.xls	Pending	
Agency Heads-Commissioners 2014	Pending	
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Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Elected Officials-City Council 2014	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Contact Form	Pending	
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Education Speech 2014_CAU6_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE_11_3_14.xls	Pending	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Pending	
Elected Officials-NY State Assembly 2014, NYC	Pending	
Elected Officials-NY State Senate 2014, NYC	Pending	
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Education Speech 2014_CAU5_11_03_14.xls	Pending	

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Education Speech 2014_Speech Invites2_11_03_14.xls	Pending
Education Speech 2014_CAU_10_20_14.xls	Pending
Education Speech 2014_DOE2_11_3_14.xls	Pending
Elected Officials-NY State Assembly 2014, NYC	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
Education Speech 2014_DOE_11_3_14.xls	Pending
Education Speech 2014_DOE_11_3_14.xls	Pending
Agency Heads-Executive Directors/Chairs Others 2014	Pending
Elected Officials-City Council 2014	Pending
Elected Officials-NY State Assembly 2014, NYC	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Education Speech 2014_DOE2_11_3_14.xls	Pending
Education Speech 2014_DOE3_11_03_14.xls	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Agency Heads-Commissioners 2014	Pending
Education Speech 2014_DOE_11_3_14.xls	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Education Speech 2014_DOE2_11_3_14.xls	Pending
Education Speech 2014_DOE_11_3_14.xls	Pending
Agency Heads-Executive Directors/Chairs Others 2014	Pending
Elected Officials-City Council 2014	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
Education Speech 2014_CAU6_11_03_14.xls	Pending
Elected Officials-City Council 2014	Pending
Elected Officials-NY State Assembly 2014, NYC	Pending
Education Speech 2014_CAU_10_20_14.xls	Pending

Education Speech 2014_Speech Invites2_11_03_14.xls	Pending
Elected Officials-NY State Assembly 2014, NYC	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Education Speech 2014_DOE5_11_03_14.xls	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
Education Speech 2014_DOE3_11_03_14.xls	Pending
Education Speech 2014_DOE2_11_3_14.xls	Pending
Education Speech 2014_DOE_11_3_14.xls	Pending
Mayors Fund DNC Breakfast Guest List 2014_2_10.xls	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
Education Speech 2014_DOE_11_3_14.xls	Pending
Contact Form	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
100 Days 2014_Transition Committee_4_10_14.xls	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Elected Officials-NY State Senate 2014, NYC	Pending
Education Speech 2014_Board List_11_3_14.xls	Pending
Education Speech 2014_DOE_11_3_14.xls	Pending
Education Speech 2014_CAU6_11_03_14.xls	Pending
Education Speech 2014_DOE_11_3_14.xls	Pending
Education Speech 2014_DOE3_11_03_14.xls	Pending
Elected Officials-NY State Senate 2014, NYC	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Pending

Education Speech 2014_DOE3_11_03_14.xls	Pending	
Education Speech 2014_Speech Invites2_11_03_14.xls	Pending	
Education Speech 2014_CAU2_11_03_14.xls	Pending	
Elected Officials-NY State Senate 2014, NYC	Pending	
Education Speech 2014_DOE_11_3_14.xls	Pending	
Elected Officials-NY State Assembly 2014, NYC	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE2_11_3_14.xls	Pending	
Education Speech 2014_Speech Invites2_11_03_14.xls	Pending	
Elected Officials-State Officials 2014	Pending	
Agency Heads-Executive Directors/Chairs Others 2014	Pending	
Elected Officials-State Officials 2014	Pending	
Education Speech 2014_Speech Invites2_11_03_14.xls	Pending	
Education Speech 2014_DOE_11_3_14.xls	Pending	
Senior Staff-Scheduling Core	Pending	
Education Speech 2014_Speech Invites2_11_03_14.xls	Pending	
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Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_CAU_10_20_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE_11_3_14.xls	Pending	
Education Speech 2014_CAU2_11_03_14.xls	Pending	
Education Speech 2014_CAU2_11_03_14.xls	Pending	
Elected Officials-US Representatives 2014, NYC	Pending	

Education Speech 2014_FPHNY Board Contact_11_3_14.xls	Pending	
Education Speech 2014_DOE_11_3_14.xls	Pending	
Senior Staff-Event Advisors	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_CAU6_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_Board List_11_3_14.xls	Pending	
Education Speech 2014_DOE2_11_3_14.xls	Pending	
Education Speech 2014_DOE2_11_3_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE4_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE2_11_3_14.xls	Pending	
Education Speech 2014_Speech Invites2_11_03_14.xls	Pending	
Education Speech 2014_DOE3_11_03_14.xls	Pending	
Education Speech 2014_DOE2_11_3_14.xls	Pending	
Agency Heads-Commissioners 2014	Pending	
Elected Officials-NY State Assembly 2014, NYC	Pending	
Elected Officials-NY State Assembly 2014, NYC	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Elected Officials-NY State Assembly 2014, NYC	Pending	
Education Speech 2014_DOE3_11_03_14.xls	Pending	
Education Speech 2014_CAU2_11_03_14.xls	Pending	
100 Days 2014_Community Leaders CAU_4_10_14.xls	Pending	
Boards and Commissions-Mayor's Fund to Advance NYC 2014	Pending	
Education Speech 2014_Board List_11_3_14.xls	Pending	
Education Speech 2014_DOE2_11_3_14.xls	Pending	

Education Speech 2014_Speech Invites2_11_03_14.xls	Pending	
Education Speech 2014_DOE2_11_3_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_CAU6_11_03_14.xls	Pending	
Elected Officials-NY State Senate 2014, NYC	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_CAU6_11_03_14.xls	Pending	
Education Speech 2014_FPHNY Board Contact_11_3_14.xls	Pending	
Education Speech 2014_CAU_10_20_14.xls	Pending	
Education Speech 2014_DOE3_11_03_14.xls	Pending	
Education Speech 2014_Board List_11_3_14.xls	Pending	
Education Speech 2014_DOE_11_3_14.xls	Pending	
Education Speech 2014_CAU2_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE3_11_03_14.xls	Pending	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Pending	
Education Speech 2014_DOE2_11_3_14.xls	Pending	
Education Speech 2014_CAU_10_20_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE_11_3_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_Board List_11_3_14.xls	Pending	
Education Speech 2014_CAU2_11_03_14.xls	Pending	
Elected Officials-NY State Senate 2014, NYC	Pending	
Agency Heads-Executive Directors/Chairs Others 2014	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	

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Education Speech 2014_CAU6_11_03_14.xls	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
Education Speech 2014_DOE3_11_03_14.xls	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
Education Speech 2014_DOE3_11_03_14.xls	Pending
Education Speech 2014_CAU6_11_03_14.xls	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Education Speech 2014_DOE3_11_03_14.xls	Pending
Education Speech 2014_Board List_11_3_14.xls	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
Education Speech 2014_FPHNY Board Contact_11_3_14.xls	Pending
Education Speech 2014_CAU2_11_03_14.xls	Pending
Education Speech 2014_FPS Board and Presidents_11_3_14.xls	Pending
Education Speech 2014_CAU5_11_03_14.xls	Pending
Elected Officials-Citywide Officials	Pending
Education Speech 2014_DOE_11_3_14.xls	Pending
Koch Administration Reunion 2014_12_11 Batch 5.xls	Pending
Education Speech 2014_DOE2_11_3_14.xls	Pending

Education Speech 2014_Board List_11_3_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_Board List_11_3_14.xls	Pending	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Pending	
Education Speech 2014_DOE2_11_3_14.xls	Pending	
Education Speech 2014_CAU_10_20_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Agency Heads-Executive Directors/Chairs Others 2014	Pending	
Education Speech 2014_CAU6_11_03_14.xls	Pending	
Agency Heads-Executive Directors/Chairs Others 2014	Pending	
Agency Heads-Commissioners 2014	Pending	
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Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE3_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE4_11_03_14.xls	Pending	
Education Speech 2014_DOE2_11_3_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Elected Officials-District Attorneys 2014	Pending	
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Education Speech 2014_DOE_11_3_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	

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Education Speech 2014_Board List_11_3_14.xls	Pending	
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Elected Officials-NY State Assembly 2014, NYC	Pending	
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Education Speech 2014_Speech Invites2_11_03_14.xls	Pending	
Elected Officials-City Council 2014	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Agency Heads-Commissioners 2014	Pending	
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Agency Heads-Executive Directors/Chairs Others 2014	Pending	
Elected Officials-City Council 2014	Pending	
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Elected Officials-City Council 2014	Pending	
Elected Officials-City Council 2014	Pending	
Education Speech 2014_DOE_11_3_14.xls	Pending	
Agency Heads-Executive Directors/Chairs Others 2014	Pending	
Elected Officials-District Attorneys 2014	Pending	
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Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE4_11_03_14.xls	Pending	
Education Speech 2014_Board List_11_3_14.xls	Pending	

Boards and Commissions-Mayor's Fund to Advance NYC 2014	Pending	
Elected Officials-US Representatives 2014, NYC	Pending	
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Education Speech 2014_CAU2_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE2_11_3_14.xls	Pending	
Education Speech 2014_CAU2_11_03_14.xls	Pending	
Education Speech 2014_CAU6_11_03_14.xls	Pending	
Education Speech 2014_CAU2_11_03_14.xls	Pending	
Contact Merge	Pending	
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Education Speech 2014_CAU2_11_03_14.xls	Pending	
Agency Heads-Executive Directors/Chairs Others 2014	Pending	
Contact Merge	Pending	
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Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_CAU_10_20_14.xls	Pending	
Education Speech 2014_CAU2_11_03_14.xls	Pending	
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Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE2_11_3_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE_11_3_14.xls	Pending	
Elected Officials-City Council 2014	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE_11_3_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE4_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_CAU2_11_03_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE_11_3_14.xls	Pending	
Education Speech 2014_DOE3_11_03_14.xls	Pending	
Elected Officials-City Council 2014	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	
Education Speech 2014_DOE2_11_3_14.xls	Pending	
Education Speech 2014_CAU5_11_03_14.xls	Pending	

Education Speech 2014_CAU5_11_03_14.xls	Pending	
Elected Officials-City Council 2014	Pending	
Education Speech 2014_Board List_11_3_14.xls	Pending	
Education Speech 2014_DOE_11_3_14.xls	Pending	
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Education Speech 2014_DOE_11_3_14.xls	Pending	
Education Speech 2014_DOE3_11_03_14.xls	Pending	
Education Speech 2014_Board List_11_3_14.xls	Pending	
Senior Staff-Cabinet	Pending	
Education Speech 2014_Speech Invites2_11_03_14.xls	Pending	
Education Speech 2014_CAU6_11_03_14.xls	Pending	
Elected Officials-NY State Assembly 2014, NYC	Pending	
Senior Staff-Event Advisors	Pending	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Pending	
Education Speech 2014_CAU2_11_03_14.xls	Pending	
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Education Speech 2014_CAU2_11_03_14.xls	Pending
Agency Heads-Executive Directors/Chairs Others 2014	Pending
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	Pending
Education Speech 2014_DOE2_11_3_14.xls	Pending
Education Speech 2014_Speech Invites2_11_03_14.xls	Pending
Elected Officials-NY State Assembly 2014, NYC	No
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Education Speech 2014_CAU2_11_03_14.xls	No
Education Speech 2014_DOE_11_3_14.xls	No
Education Speech 2014_DOE_11_3_14.xls	No
Elected Officials-District Attorneys 2014	No
Education Speech 2014_CAU_10_20_14.xls	No
Senior Staff-Event Advisors	No
Education Speech 2014_CAU2_11_03_14.xls	No
Senior Staff-Cabinet	No
Agency Heads-Commissioners 2014	No
Education Speech 2014_Board List_11_3_14.xls	No
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Elected Officials-NY State Assembly 2014, NYC	No
Elected Officials-City Council 2014	No
Education Speech 2014_DOE_11_3_14.xls	No

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Education Speech 2014_DOE_11_3_14.xls	No	
Education Speech 2014_DOE_11_3_14.xls	No	
Education Speech 2014_CAU6_11_03_14.xls	No	
Elected Officials-City Council 2014	No	
Elected Officials-NY State Assembly 2014, NYC	No	
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Boards and Commissions-Mayor's Fund to Advance NYC 2014	No	
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Elected Officials-District Attorneys 2014	No	
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Education Speech 2014_DOE2_11_3_14.xls	No	
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Education Speech 2014_Board List_11_3_14.xls	No	
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Agency Heads-Commissioners 2014	No	
Education Speech 2014_DOE3_11_03_14.xls	No	
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Agency Heads-Commissioners 2014	No	

Education Speech 2014_DOE_11_3_14.xls	No	
Elected Officials-NY State Assembly 2014, NYC	No	
Education Speech 2014_Board List_11_3_14.xls	No	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	No	
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100 Days 2014_Transition Committee_4_10_14.xls	No	
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Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	No	
Elected Officials-NY State Senate 2014, NYC	No	
Education Speech 2014_CAU6_11_03_14.xls	No	
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Education Speech 2014_CAU5_11_03_14.xls	No	
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Elected Officials-NY State Senate 2014, NYC	No	
Education Speech 2014_DOE2_11_3_14.xls	No	
Education Speech 2014_CAU5_11_03_14.xls	No	
Elected Officials-City Council 2014	No	
Education Speech 2014_DOE4_11_03_14.xls	No	
Education Speech 2014_DOE2_11_3_14.xls	No	
Education Speech 2014_Board List_11_3_14.xls	No	
Agency Heads-Commissioners 2014	No	
Education Speech 2014_Board List_11_3_14.xls	No	
Education Speech 2014_CAU2_11_03_14.xls	No	
Elected Officials-NY State Senate 2014, NYC	No	
Education Speech 2014_DOE_11_3_14.xls	No	

Education Speech 2014_DOE_11_3_14.xls	No	
Education Speech 2014_CAU5_11_03_14.xls	No	
Education Speech 2014_Board List_11_3_14.xls	No	
Education Speech 2014_DOE2_11_3_14.xls	No	
Elected Officials-NY State Senate 2014, NYC	No	
Education Speech 2014_CAU5_11_03_14.xls	No	
Education Speech 2014_CAU5_11_03_14.xls	No	
Education Speech 2014_Board List_11_3_14.xls	No	
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Agency Heads-Commissioners 2014	No	
Contact Form	No	
Education Speech 2014_DOE_11_3_14.xls	No	
Agency Heads-Executive Directors/Chairs Others 2014	No	
Education Speech 2014_DOE2_11_3_14.xls	No	
Education Speech 2014_Community Schools Advisory Board_10_20_14.xls	No	
Education Speech 2014_DOE2_11_3_14.xls	No	
Education Speech 2014_DOE2_11_3_14.xls	No	



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Bill de Blasio

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Monday, November 3, 2014

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Program begins at 10:30am

Coalition School for Social Change

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New York, New York 10035

Accessible entrance located on 120th Street between First and Second Avenues

From: [Geri Prado](#)
To: [B; PhilWalzak \(gmail.com\)](#); [Snyder, Thomas](#); [John Del Cecato](#); [Emma Mw](#)
Subject: Roosevelt Institute: A new plan for American Cities to free themselves of wall street:
Date: Monday, August 31, 2015 1:13:50 PM

A New Plan for American Cities To Free Themselves of Wall Street's Control



Arbitrary financial fees are sucking cities and states dry. But they can change the terms if they band together and bargain collectively.

In August 2014, the Los Angeles City Council debated whether to call for the renegotiation of the city's financial deals. A report by the labor-community coalition Fix L.A. found that the city

Just three U.S. cities—New York, Los Angeles and Chicago— together with their related agencies and pension funds, do nearly \$600 billion of business with Wall Street every year.

had spent more than twice as much on banking fees in fiscal year 2013 as it had on street services.

To try to balance its budget, Los Angeles had enacted hundreds of millions of dollars in cuts over the previous five years. City jobs had been slashed by 10 percent, flood control procedures had been cut back, crumbling sidewalks were not repaired and alleys were rarely cleared of debris. Sewer inspections ceased entirely; the number of sewer overflows doubled from 2008 to 2013.

The campaign slogan wrote itself: "Invest in our streets, not Wall Street!"

At the city council debate, Timothy Butcher, a worker with the Bureau of Street Services, got up and said, "I don't know a whole lot about high finance. I'm just a truck driver. But I do know, if I go to a bank and they give me a bad deal, I don't deal with that bank any more. And I don't understand why the city can't use the same kind of concept on some of these big banks, saying, 'Hey, help us out or, you know, we're not going to deal with you any more.' "

The City Council approved the resolution unanimously.

It was a blow against both the austerity agenda and the iron grip of Wall Street on American cities. State and local governments in the United States rely on Wall Street firms to put together bond deals, manage their investments and provide financial services. For this, banks charge billions of dollars in fees each year. Public officials believe they have little choice but to cough up. When there are revenue shortfalls, cities typically impose austerity measures and cut essential community services, but Wall Street gets a free pass—payments to banks are considered untouchable.

Public officials assume (wrongly) that financial fees are set in stone because they are based on so-called market rates. However, market rates aren't preordained by God. Banks set them, and public finance officials simply don't demand anything substantively lower.

So, what if cities took a page from the labor movement and bargained collectively over interest rates and other financial deals?

The simple reason why anti-union politicians are waging a war on collective bargaining by workers is that it works: There is power in numbers. The basic idea behind such bargaining is to shift the balance of power in the employer-employee relationship and empower workers to negotiate with owners on a more equal footing.

But collective bargaining does not have to be limited to the workplace. Student organizations such as United Students Against Sweatshops have forced university administrations to negotiate over labor standards for their merchandise vendors. Consumer unions press retailers over issues like pricing and safety standards. Community organizations are able to negotiate community-benefit agreements with major corporations in their cities and win benefits such as local hiring policies and community investment standards.

Similarly, public finance officials in cities, states and school districts across the country could apply collective bargaining practices to their financial relationships with Wall Street. While there is no established mechanism for them to do so, there are some creative options worth exploring. For example, cities could establish a nonprofit or publicly funded agency to set guidelines for municipal finance deals and refuse to do business with any bank that does not comply. (More on this later.)

This may sound pie-in-the-sky, but the reality is that American taxpayer dollars are a tremendous source of bargaining power. Just three U.S. cities — New York, Los Angeles and Chicago— together with their related agencies and pension funds, do nearly \$600 billion of business with Wall Street every year, more than the gross domestic product of Sweden. Wall Street wants a piece of that action. If it has to jump through a few hoops to get it, it will. This gives public officials the leverage to demand lower interest rates and fairer terms, freeing up scarce funds for community services like parks, libraries and schools.

Runaway fees

Over the last few decades, the banking industry has shifted its profit model away from interest. Big banks' profits now rely heavily on fees—the money charged for creating loans, packaging them into securities, selling them and servicing them. This structure incentivizes banks to push more complex and expensive deals, like adjustable-rate mortgages and variable-rate bonds, that require fees and add-ons.

Banking fees do not have to bear any relationship to the actual cost of providing services. Banks charge whatever they can get away with, which is why fees have shot up as banks have consolidated and customers' choices have narrowed. For example, in 2007, Bank of America raised its ATM fee for non-customers from \$2 to \$3. In all likelihood, the bank's costs hadn't suddenly risen 50 percent, despite a spokesperson's claim that the fee hike would offset "significant" expansion and upgrade of its machines. Banks

also arbitrarily raised prices on credit enhancements for municipal borrowers after the financial crash.

For cities and states, which deal in large dollar amounts, this nickel-and-dime hits particularly hard. A 1 percent fee on a \$200 million bond is a lot more money than a 1 percent fee on a \$200,000 mortgage. That explains why the city of Los Angeles paid \$334 million in publicly disclosed fees for financial services in fiscal year 2013, according to the Fix L.A. report. This amount did not include principal or interest on any debt, and neither did it include fees that are not publicly disclosed, like the astronomical fees hedge funds and private equity firms charge pension funds to manage investments.

In Illinois, a preliminary analysis by researchers at the Service Employees International Union (SEIU)—full disclosure: where I used to work—found that the state’s pension funds spent approximately \$400 million in publicly disclosed fees in 2014 alone. New York City Comptroller Scott Stringer has released a report showing that nearly all of the returns from the city’s five pension funds over the past 10 years—approximately \$2.5 billion—have been eaten up by fees. An investigation by the International Business Times found that New Jersey’s pension funds paid more than \$600 million in financial fees in 2014.

Every dollar that banks collect in fees from state and local governments and pension funds is a dollar not going toward essential neighborhood services. It’s not just the streets and sewers of Los Angeles. Illinois is teetering on the edge of a government shutdown. Already, Gov. Bruce Rauner has slashed funding for college scholarships for low-income students, taken a hatchet to vital healthcare programs like Medicaid, and cut state funding for CeaseFire, a highly regarded violence-prevention program with a proven track record.

Most public officials still resist acknowledging that these fees are a problem. When Gov. Rauner tried to cut the municipal share of state income tax revenue by 50 percent this spring, the Illinois House of Representatives

responded with a first-of-its-kind resolution urging the state to match any such cuts with proportional cuts to financial-service fees. SEIU also proposed a reduction of financial-service fees during its contract negotiations for state workers, but this was roundly rejected by the Rauner administration.

Of course, Rauner has personally profited from these fees in the past. Before deciding to run for office, he was the managing director of a private equity firm that did business with Illinois pension funds, GTCR LLC.

But even public finance officials who don't have direct industry ties typically drag their feet on fee reductions. The Los Angeles City Council's efforts to pressure banks into renegotiating or terminating costly financial deals were met with stiff resistance from the city's financial officers.

There are a number of reasons why finance staff can be reluctant, if not obstructionist, in efforts to curtail banking fees. One is the revolving door between public finance jobs and Wall Street. Another is the fact that public officials can be outflanked by smoothtalking bankers making dishonest and deceptive sales pitches. But perhaps the biggest reason is that officials truly believe they got the best deal they could. Los Angeles's finance staff point out that even though they paid \$334 million in fees in 2013 alone, they actually did better than many of their peers.

When Councilmember Paul Koretz called for a vote on the motion in Los Angeles, he skewered the City Administrative Officer's (CAO) office, saying: "Our lack of success in negotiating thus far could partly be a factor of CAO saying that, 'Hey, this is a fine deal and we've done as well on this as anything else we could do.' "



Changing the rules

Under the current system, Wall Street sets the rules of the game and public

officials think they have no choice but to play on those terms. They may negotiate around the margins and get a fee lowered by half a percentage point, but they do not typically push back on the illogic of the underlying fee structures.

Cities that consider taking a stand against Wall Street are routinely told that if they do, their credit ratings will be downgraded, and banks and investors will stop doing business with them. In reality, the public finance officials who claim they have no choice but to pay high fees and accept onerous terms from Wall Street banks are like elephants afraid of mice. The notion that Wall Street could sustain a prolonged boycott against a city or state as punishment goes against the very nature of banking. U.S. taxpayer dollars are among the largest pools of capital in the world. If there is money to be made, there will always be a bank that will step in to get that business.

Similarly, threats about credit rating downgrades are baseless. Rating agencies are concerned with a borrower's ability to pay back its bondholders. If anything, negotiating lower fees with banks would free up money and make cities and states less likely to default.

Some cities and states are already blazing the trail. In 2010, then-Massachusetts State Treasurer Timothy Cahill moved state deposits out of Bank of America, Citigroup and Wells Fargo because the banks' credit card operations did not comply with the state's usury law, which caps interest rates at 18 percent.

In 2012, the city of Oakland initiated a boycott of Goldman Sachs because the bank refused to renegotiate a deal that had put the city on the losing side of a risky interest-rate bet costing \$4 million in annual fees and payments.

And earlier this year, the Board of Supervisors of Santa Cruz County, Calif., voted not to do any new business for the next five years with banks convicted of felonies. The boycott affects the five banks, including JPMorgan Chase and Citigroup, that pleaded guilty to illegally rigging foreign exchange

rates.

These actions are first steps. However, they would be significantly more effective if cities and states joined together. When Oakland—a mid-sized city of 400,000 people—boycotted Goldman Sachs, Goldman didn't flinch. But if several cities, states and school districts banded together and threatened a boycott, the banking behemoth would be forced to take notice.

Power in numbers

In an ideal world, the federal government would establish standards for protecting state and local officials against predatory financial deals. In the same way that there is a Consumer Financial Protection Bureau, there is a dire need for a Municipal Financial Protection Bureau whose top priority would be to protect taxpayers' interests. Even though there are already agencies with oversight over municipal finance—such as the Municipal Securities Rulemaking Board and the Securities and Exchange Commission—protecting cities and states from abuse is not their priority. And they have close ties to the financial services industry.

Because federal regulation has proven woefully inadequate, and the chances of effective congressional action in the near future are slim to none, cities and states need to step up.

If just New York, Los Angeles and Chicago banded together and threatened to withhold their collective \$600 billion of potential annual business with Wall Street, they wouldn't have to simply accept the so-called market rates. They have enough bargaining power to set their own.

Together, they could refuse to sign contracts that prevent them from publicly disclosing fees. If they also get their state governments and pension funds on board, they could alter fee structures for things like bond underwriting. They could require any bank that pitches products to sign a fiduciary agreement, meaning they are legally required to put taxpayer

interests ahead of their own.

Santa Cruz County Supervisor Ryan Coonerty has already said he is reaching out to other jurisdictions across the country to urge them to join in refusing to do business with felonious banks. If public officials were to coordinate their demands and present a unified front, they could force the banks to take them seriously.

My organization, the Roosevelt Institute's ReFund America Project, works with community-labor coalitions in cities nationwide that are calling for a reduction in bank fees and an end to predatory municipal finance deals. Last summer, ReFund America and Local Progress—a network linking local elected officials with unions and progressive groups—led a small meeting called “A Progressive Vision for Municipal Finance.” We brought together organizers, policy experts and public officials to discuss various proposals for fixing municipal finance. Among those present were four city councilmembers and three representatives from mayors' offices. These officials expressed strong interest in developing a bargaining vehicle that would allow cities to take collective action to stand up to Wall Street.

One idea was the creation of a nonprofit or public agency to set municipal finance guidelines. Individual cities and states could subscribe to these guidelines and the agency would in effect become the gatekeeper for banks wishing to do business with them. The more subscribers the agency had, the more bargaining power it would hold. Strict controls would help ensure the agency remained scrupulously independent of Wall Street. That organization could even be the precursor to a national Municipal Financial Protection Bureau.

People over profit

Together, American cities, states and pension funds hold untold power. If they flex their muscles and organize around coordinated demands, they can radically transform taxpayers' relationship with Wall Street.

In 2012, a community leader from Oakland attended the [Goldman Sachs shareholder meeting](#) in New York City and urged CEO Lloyd Blankfein to renegotiate its interest rate swap with the city to avoid library closures and layoffs. He said it was “an issue of morality.” Blankfein responded, “No, I think it’s a matter of shareholder assets.”

This is the mentality that led Rolling Stone’s Matt Taibbi to [call Goldman Sachs](#) “a great vampire squid wrapped around the face of humanity, relentlessly jamming its blood funnel into anything that smells like money.”

It’s not just Goldman. All of municipal finance has become an extractive industry, pumping billions away from the communities that need them most. Morality is an externality that financial firms seldom concern themselves with. The financial sector’s fee-based business model is designed to maximize profits, not to protect taxpayers.

Banks may not have a moral compass, but their business contracts with our state and local governments can and should. After all, our cities, states and school districts are not simply fodder for Wall Street’s insatiable greed. Our elected leaders have a duty to protect us from predatory financial practices. Cities and states can force banks to charge drastically lower fees, do away with arbitrary fee structures and eliminate onerous terms that divert billions of dollars away from the most vulnerable members of our society into bonus checks for our nation’s wealthiest few.

Governors in states like Wisconsin, Michigan and Illinois are waging war on collective bargaining and telling taxpayers that empowering publicsector unions robs state coffers, but the real drain on public treasuries is the billions in fees paid to banks every year. And unlike money that goes into workers’ pockets, most of these fees are not recycled back into the local economy but sent to offshore tax havens or invested in complex financial schemes. The irony is that collective bargaining is one of the most effective tools available to public officials who truly want to do right by taxpayers—

and cast off Wall Street's tentacles.

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: Re: Pre-K video
Date: Monday, August 31, 2015 1:35:09 PM

Did he reply to you on this?

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Thursday, August 27, 2015 at 4:13 PM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>
Cc: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Leopold, Elana" <LEopold@cityhall.nyc.gov>, "Zuniga, Andrea" <AZuniga@cityhall.nyc.gov>, "Confer, Alexis" <aconfer@cityhall.nyc.gov>, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, "acahan@media.nyc.gov" <acahan@media.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmmedia.com>
Subject: RE: Pre-K video

Sir,

Back to you on the video and our larger digital education roll-in strategy for the First Day of School on September 9th (we are locking our proposed school visits for you and will send you comprehensive strategy outline for review tomorrow).

Working with our digital and production team and JDC (who strongly supports), we would like to re-pose the video idea presented to you last week, a :30 second video that portrays YOU working in a classroom to ready it for the school year. It will be sent out via email and social channels as an engaging and entertaining video that conveys the message that the Mayor's Office and Schools is ready to begin the 2015-16 school year. We believe it will get good broadcast coverage given its lighter tone and creates the shareable content we've discussed (Click bait!)

Here's the proposed script for shooting on Monday with altered tagline.

Potential Tagline: "NYC Schools. Creating an environment of learning."

Shot list:

- MBDB hangs educational posters on wall.
- MBDB sharpening pencils
- MBDB seated in small chair alphabetizing books
- MBDB crossing room, hurriedly looking for next activity
- MBDB cleaning chalkboard/whiteboard
- MBDB clapping erasers (even if whiteboard erasers)
- MBDB mopping floor or vacuuming carpet
- MBDB Adjusting blinds

The full rollout of digital media begins September 2nd.

9/2/2015: Pre-K Advice From Experts video re-release (video of last year's pre-k class giving advice to incoming class)
9/3/2015: FLONYP TBT: 2014 FDOS video re-release (video of last year's First Day of School)
9/4/2015: 2015 Pre-K Day of Action video release (Pre-K flyer we will capture this Saturday)
9/5/2015: Pre-K Commercial video re-release
9/8/2015: Mayor de Blasio 2015 First Day of School video release via e-mail

9/4-9/9: Countdown Graphics and info. Coordinated tweets from Mayor's Office, NYC Schools, etc.

From: B
Sent: Friday, August 21, 2015 3:49 PM
To: Hagelgans, Andrea
Cc: Salazar-Rodriguez, Prisca; Snyder, Thomas; Leopold, Elana; Zuniga, Andrea; Confer, Alexis; Singleton, Jessica; acahan@media.nyc.gov; Walzak, Phil; Wolfe, Emma
Subject: Re: Pre-K video

Clever if done right. Weird and minimizing of a serious issue if done wrong. Mixed feelings. Perhaps a little better if helping an actual teacher, and perhaps better without the mayoral control headline. Also, the previous Pre-K video was brilliant. Not sure it got the play it deserved. Can you re-issue somewhere in your plan?

From: Hagelgans, Andrea
Sent: Friday, August 21, 2015 03:44 PM
To: B
Cc: Salazar-Rodriguez, Prisca; Snyder, Thomas; Leopold, Elana; Zuniga, Andrea; Confer, Alexis; Singleton, Jessica; Cahan, Aaron (Media) (acahan@media.nyc.gov) <acahan@media.nyc.gov>; Walzak, Phil; Wolfe, Emma
Subject: Pre-K video

Sir,

As we expand our content creation machine, Jessie and Aaron have conceived of a great promotional video to get parents excited for pre-K and to help us remind folks about signing up (this is part of our larger pre-K comms plan). We have tentatively scheduled time for Monday, August 31 if you are on board. We'll minimize your time.

Let us know your thoughts:

Video Concept

. MBDB helps set up a school. It's a bigger ask from the Mayor while eliminating the wildcard of children. It fits his personality. It would be made up of ~20 shots of the Mayor doing tasks to get the school ready:

Decorating a classroom, cleaning a chalkboard, washing floors, testing the bell. Very light tone.

Optional Tagline: "Mayoral Control at Work."

Best,
Andrea

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Gunaratna, Mahen](#)
To: "jfdc@akpdmedia.com" (jfdc@akpdmedia.com); geri@progressiveagenda.us; [Hayley Prim](#) (hayley@progressiveagenda.us); [Hagelqans, Andrea](#); [Walzak, Phil](#)
Subject: \$15 minimum wage
Date: Monday, August 31, 2015 1:52:08 PM



POLITICO Pro @POLITICOPro_ 2m2 minutes ago

DNC endorses \$15 minimum wage. [@marianne_levine](#) has more for Pro Labor & Employment. politico.pro/1N4TtP4

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Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [John Del Cecato](#)
To: [Graham, Matthew](#); geri@progressiveagenda.us
Cc: [Wright, Jessica](#)
Subject: Re: Call request: Commissioner Abeywardena re: Papal Visit
Date: Monday, August 31, 2015 2:00:37 PM

2pm ET works for me... I have a call at 4pm - but otherwise good

From: "Graham, Matthew" <mgraham@cityhall.nyc.gov>
Date: Monday, August 31, 2015 at 1:42 PM
To: "geri@progressiveagenda.us" <geri@progressiveagenda.us>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Wright, Jessica" <JWright@cityhall.nyc.gov>
Subject: RE: Call request: Commissioner Abeywardena re: Papal Visit

Hi, Geri and John.
Sorry about the confusion.
Would tomorrow after 1:30 work for you?
Thanks again,
Matt

Begin forwarded message:

From: Liz Hegarty <lhegarty@akpdmedia.com>
Date: August 31, 2015 at 1:24:04 PM EDT
To: "Graham, Matthew" <mgraham@cityhall.nyc.gov>
Subject: Re: Call request: Commissioner Abeywardena re: Papal Visit

Hi Matt,

Sorry for the delayed response. I am no longer doing John's scheduling. Feel free to reach out to him directly.

Thanks!

Liz

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Friday, August 28, 2015 at 3:47 PM
To: Geri Prado <geri@progressiveagenda.us>
Cc: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Call request: Commissioner Abeywardena re: Papal Visit

Hi, Geri and Liz.

Would Tuesday afternoon work well for you? Penny is flexible from 1:30 until 5:30.
Thanks!
Matt

From: Geri Prado [<mailto:geri@progressiveagenda.us>]
Sent: Tuesday, August 25, 2015 6:53 PM
To: John Del Cecato
Cc: Graham, Matthew; Liz Hegarty
Subject: Re: Call request: Commissioner Abeywardena re: Papal Visit

I have something tomorrow at noon and then all day Friday. Other than that I am free but of course if that doesn't work I will make what works for the Ambassador work.

On Aug 25, 2015, at 3:04 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Sure - I'm in, Matt - let me know what works for you

From: "Graham, Matthew" <mgraham@cityhall.nyc.gov>
Date: Tuesday, August 25, 2015 at 2:33 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "geri@progressiveagenda.us" <geri@progressiveagenda.us>
Cc: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: Call request: Commissioner Abeywardena re: Papal Visit

Hello, Mr. Del Cecato and Ms. Prado.

I'm writing to see if you would be able to speak with Commissioner Abeywardena sometime next week about the Pope's upcoming visit to New York City.

Ms. Prado, if you are amendable, would you please let me know the best contact in your office for scheduling when you get the chance?

Best regards,
Matt

Matt Graham | Special Assistant to the Commissioner
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: (212) 319-9300 | nyc.gov/internationalaffairs

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From: [Regina Clemente](#)
To: [John Del Cecato](#); [Hayley Prim](#)
Cc: [Geri Prado](#); [Viguers, Jonathan](#); [Robert Greenwald](#); [Tara Kelton](#)
Subject: Hedge Fund Event Updates
Date: Monday, August 31, 2015 2:21:52 PM

Hi all -

Just checking in to see if you have any updates on:

- What you want on the logo we will make for the background at the event;
- If you have NY teachers who can be at the event – or if we need to arrange flying a LA teacher in the film out.

Thanks!

Regina

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Hagelgans, Andrea](#)
Cc: [Salazar-Rodriguez, Prisca](#); [Snyder, Thomas](#); [Leopold, Elana](#); [Zuniga, Andrea](#); [Confer, Alexis](#); [Singleton, Jessica](#); ["acahan@media.nyc.gov"](mailto:acahan@media.nyc.gov); [Walzak, Phil](#); [Wolfe, Emma](#)
Subject: Re: Pre-K video
Date: Monday, August 31, 2015 2:35:43 PM

I'll agree to this with the warning that I think there is a strong chance this will be mocked and misinterpreted

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, August 31, 2015 01:49 PM
To: Hagelgans, Andrea; B
Cc: Salazar-Rodriguez, Prisca; Snyder, Thomas; Leopold, Elana; Zuniga, Andrea; Confer, Alexis; Singleton, Jessica; 'acahan@media.nyc.gov' <acahan@media.nyc.gov>; Walzak, Phil; Wolfe, Emma
Subject: Re: Pre-K video

I think this is solid. It's exactly what we've been discussing in terms of reaching New Yorkers in innovative ways

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Thursday, August 27, 2015 at 4:13 PM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>
Cc: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Zuniga, Andrea" <AZuniga@cityhall.nyc.gov>, "Confer, Alexis" <aconfer@cityhall.nyc.gov>, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, "acahan@media.nyc.gov" <acahan@media.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Pre-K video

Sir,

Back to you on the video and our larger digital education roll-in strategy for the First Day of School on September 9th (we are locking our proposed school visits for you and will send you comprehensive strategy outline for review tomorrow).

Working with our digital and production team and JDC (who strongly supports), we would like to re-pose the video idea presented to you last week, a :30 second video that portrays YOU working in a classroom to ready it for the school year. It will be sent out via email and social channels as an engaging and entertaining video that conveys the message that the Mayor's Office and Schools is ready to begin the 2015-16 school year. We believe it will get good broadcast coverage given its lighter tone and creates the shareable content we've discussed (Click bait!)

Here's the proposed script for shooting on Monday with altered tagline.

Potential Tagline: "NYC Schools. Creating an environment of learning."

Shot list:

MBDB hangs educational posters on wall.
MBDB sharpening pencils
MBDB seated in small chair alphabetizing books
MBDB crossing room, hurriedly looking for next activity
MBDB cleaning chalkboard/whiteboard
MBDB clapping erasers (even if whiteboard erasers)
MBDB mopping floor or vacuuming carpet
MBDB Adjusting blinds

The full rollout of digital media begins September 2nd.

9/2/2015: Pre-K Advice From Experts video re-release (video of last year's pre-k class giving advice to incoming class)
9/3/2015: FLONYP TBT: 2014 FDOS video re-release (video of last year's First Day of School)
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9/5/2015: Pre-K Commercial video re-release
9/8/2015: Mayor de Blasio 2015 First Day of School video release via e-mail

9/4-9/9: Countdown Graphics and info. Coordinated tweets from Mayor's Office, NYC Schools, etc.

From: B
Sent: Friday, August 21, 2015 3:49 PM
To: Hagelgans, Andrea
Cc: Salazar-Rodriguez, Prisca; Snyder, Thomas; Leopold, Elana; Zuniga, Andrea; Confer, Alexis; Singleton, Jessica; acahan@media.nyc.gov; Walzak, Phil; Wolfe, Emma
Subject: Re: Pre-K video

Clever if done right. Weird and minimizing of a serious issue if done wrong. Mixed feelings. Perhaps a little better if helping an actual teacher, and perhaps better without the mayoral control headline. Also, the previous Pre-K video was brilliant. Not sure it got the play it deserved. Can you re-issue somewhere in your plan?

From: Hagelgans, Andrea
Sent: Friday, August 21, 2015 03:44 PM
To: B
Cc: Salazar-Rodriguez, Prisca; Snyder, Thomas; Leopold, Elana; Zuniga, Andrea; Confer, Alexis; Singleton, Jessica; Cahan, Aaron (Media) (acahan@media.nyc.gov) <acahan@media.nyc.gov>; Walzak, Phil; Wolfe, Emma
Subject: Pre-K video

Sir,

As we expand our content creation machine, Jessie and Aaron have conceived of a great promotional video to get parents excited for pre-K and to help us remind folks about signing up (this is part of our larger pre-K comms plan). We have tentatively scheduled time for Monday, August 31 if you are on board. We'll minimize your time.

Let us know your thoughts:

Video Concept

. MBDB helps set up a school. It's a bigger ask from the Mayor while eliminating the wildcard of children. It fits his personality. It would be made up of ~20 shots of the Mayor doing tasks to get the school ready:

Decorating a classroom, cleaning a chalkboard, washing floors, testing the bell. Very light tone.

Optional Tagline: "Mayoral Control at Work."

Best,
Andrea

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Goldmark, Karin](#)
To: [Shorris, Anthony](#); [Williams, Dominic](#); [Buery, Richard](#); [Hagelgans, Andrea](#); [Snyder, Thomas](#); [Wolfe, Emma](#); [Fuleihan, Dean \(OMB\)](#); [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com) (jfdc@akpdmedia.com)
Cc: [Wallack Josh](#); [Ramirez Ursulina](#); [Devora Kaye](#); [Zuniga, Andrea](#); [Wolfe, Emma](#)
Subject: Edu Speech Prep
Date: Monday, August 31, 2015 2:53:33 PM

All,

Below you will find a list of our follow up from last week's edu speech meeting along with the current state of that item.

1. Grad rate goal We are to look at what it would take to do an 80% graduation goal for HS including taking longer than 2020 for the goal. [Emmy has this, will bring to meeting.](#)
2. College ready goal We have to explain how we think we can double the college ready rate-MBdB was prepared to believe increase by 2/3 but he found 100% increase hard to figure. [Ditto](#)
3. 2nd grade specific goal Have to come up with a specific goal for 2nd grade reading-if 2nd grade doesn't have a measure, use 3rd grade as the indicator for 2nd. He said he needs to see "From X to Y in ____ years." [Trickier, not there yet.](#)
4. Single shepherd Develop more limited pilot-if we did one community and/or MS and HS only- [Draft proposal for CSD 23 \(Brownsville\) 6-12 pilot](#)
5. College grad goal And, college graduation as a goal did not make it. Frankly, this puts much more pressure on DOE to come up with specifics so it's probably a good idea to start circulating the white paper y'all are working on. - may be a separate CUNY/college speech as part of overall comms strategy ([see below](#))
6. AP for all is in. "Thank you, Dean." - what's the cost?
7. I did not hear one way or the other on Algebra for all—need clarity; I think we have cost estimate
8. College Visits [We have design for this, OMB working on cost.](#)
9. Need specifics on business partnerships for MS/HS. – [need to coordinate with Gabrielle and CYE](#)
10. College Savings Accounts Did not debate in whole group—[need to present current state and arguments for/against](#)
11. White paper/backup DOE working from their goals doc
12. Verify this is the highest grad rate and lowest dropout rate we have ever had
13. Logistics [Vetting HS options](#)

Big outstanding questions:

There was concern, among several who were at (and several who missed) the meeting that dropping college graduation goal weakens overall speech.

Since college success is still the focus of the effort, perhaps we can revisit all 3 goals—HS graduation, college readiness, and college graduation—today.

Will circulate that doc momentarily.

From: [John Del Cecato](#)
To: [B](#)
Subject: NYT
Date: Monday, August 31, 2015 3:08:32 PM

Republicans Wary of Donald Trump's Populist Tone on Taxes

Photo



Donald J. Trump signed autographs before a selfie with a fan at the National Federation of Republican Assemblies on Saturday in Nashville. Credit Mark Humphrey/Associated Press

WASHINGTON — For years, Republicans have run for office on promises of cutting taxes and bolstering business to stimulate economic growth, pledging allegiance to a Reaganesque model of conservatism that has largely become the party's orthodoxy.

But this election cycle, the Republican presidential candidate who currently leads in most polls is taking a different approach, and it is jangling the nerves of some of the party's most traditional supporters.

The tendency of that candidate, the billionaire developer [Donald J. Trump](#), to make provocative, headline-grabbing speeches has helped obscure an emerging set of beliefs: that he would raise taxes in certain areas, particularly on corporations that he believes do not act in the best interests of the United States.

In recent weeks, Mr. Trump has threatened to impose tariffs on American companies that put their factories in other countries. He has threatened to increase taxes on the compensation of hedge fund managers. And he has vowed to change laws that allow American companies to benefit from cheaper

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[Donald Trump Weighing Whether to Sign Pledge to Back Republicans' Eventual Nominee](#)[AUG. 27, 2015](#)

[Political Memo: Testy News Conference Exchange Puts Donald Trump's Quirks on Display](#)[AUG. 26, 2015](#)

[First Draft: Business Group Assails Donald Trump for Urging Higher Taxes on Some Companies](#)[AUG. 26, 2015](#)

tax rates by using mergers to base their operations outside the United States.

First Draft: Donald Trump, Pivoting Toward Policy, Urges Simpler Tax Code AUG. 11, 2015

Alarmed that those ideas might catch on with some of Mr. Trump's Republican rivals — as his immigration policies have — the Club for Growth, an anti-tax think tank, is pulling together a team of economists to scrutinize his proposals and calculate the economic impact if he is elected.

“All of those are anti-growth policies,” said David McIntosh, the president of the [Club for Growth](#), a group that Republican candidates routinely court. “Yes he's a businessman, but if those are the policies he implements, they'll drive the economy into the ground and we'll see huge drops in G.D.P., and frankly I think it would lead to massive loss of jobs.”

The issue of taxing as ordinary income the compensation of hedge fund managers — a share of investment profits known as carried interest — played prominently during the 2012 presidential election. Financial disclosures revealed that Mitt Romney, the Republican nominee, had [paid a relatively low tax](#) rate over the years because he was earning retirement income in such a way from Bain Capital, a [private equity](#) firm.

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Investment managers generally pay only a 15 to 20 percent capital gains tax on profits earned from their customers holdings, a treatment that Democrats often argue amplifies income inequality. Mr. Trump wants fund managers to “pay up.”

Mr. Trump's ideas are not new. The Obama Treasury Department supports a detailed overhaul of the corporate tax code that involves taxing hedge fund and private equity compensation as ordinary income and sweeping changes to the way U.S. corporations are taxed overseas. Representative Paul D. Ryan of Wisconsin, chairman of the House Ways and Means Committee, is

determined to produce his own corporate tax overhaul this fall, in part to finance a long-term highway and infrastructure bill. And he has the backing of President Obama, and Senators Rob Portman, Republican of Ohio and Charles E. Schumer, Democrat of New York.

By inserting the issues into the presidential campaign, Mr. Trump has turned an obscure but high-stakes effort on Capitol Hill into a potentially major fight in the national [Republican Party](#).

Mr. Trump's business acumen has been one of his biggest selling points with voters. He promises that his boardroom experience would translate into favorable deals on the global stage and boasts that he cannot be bought by bankers or corporate lobbyists.

"I don't want any strings attached," Mr. Trump often says in his speeches, pointing to the big donations he has declined to take from lobbyists.

Mr. Trump has also threatened to make companies such as Ford "pay a price" for shifting their production to Mexico. And while he claims to be friendly with many of them, he has called hedge fund managers "paper pushers" who tend to get lucky on the road to riches. The populist tone is playing well with a subset of the Republican electorate that is frustrated with the status quo, but there are signs that Mr. Trump is beginning to alienate some in the party's base.

"Those aren't the types of things a typical Republican candidate would say," said Michael R. Strain, a scholar at the conservative American Enterprise Institute, referring to the candidate's comments on hedge funds, support for entitlement spending and the imposing of trade tariffs. "A lot of these things are not things that businesses would be happy about."

Grover Norquist, the founder of Americans for Tax Reform, is holding out hope for Mr. Trump even though Mr. Trump and former Gov. Jeb Bush of Florida are the only leading Republican candidates who have not signed a

pledge to not raise taxes. Mr. Trump said last month that he was still considering the pledge and that he had no plans for a net tax increase. His suggestion that he would increase the tax on carried interest, however, has raised eyebrows.

“I would certainly be concerned about how that conversation would continue,” Mr. Norquist said. “Democrats will take that and say, ‘Now that you’ve conceded the principle, let’s go further.’”

While Mr. Norquist said he had no problem with candidates making bold proposals for investing in infrastructure — such as border walls and roads — or the military, he thinks it is important that they detail where they would make requisite budget cuts.

Mr. Trump declined to comment on his economic agenda, and a spokeswoman for his campaign said a tax plan would be rolled out in the next few weeks.

As with many of Mr. Trump’s policy ideas, confusion seems to be keeping interested parties from knowing exactly how to respond. In an interview with Fox News last week, Mr. Trump said a flat tax would be viable improvements to America’s tax system. Moments later, he suggested that a flat tax would be unfair because the rich would be taxed at the same rate as the poor.

“The one problem I have with the flat tax is that rich people are paying the same as people that are making very little money,” Mr. Trump said. “And I think there should be a graduation of some kind.”

Ultimately, he has settled on simplifying the tax code as a sensible first step, saying taxpayers spend too much time and money on their returns. H&R Block, the tax preparation company, should be put out of business, according to Mr. Trump.

“I think it’s tough to really know what he’s thinking about any of this stuff,”

said Mr. Strain of the American Enterprise Institute.

[Corporate inversions](#) are another issue on which Mr. Trump's positions have been slippery. This practice — companies acquire smaller overseas firms and move their headquarters to countries with lower taxes — has become increasingly popular in the last few years, costing the United States billions of dollars in lost revenue and drawing the ire of Democrats in Congress. [In an interview with Time magazine](#), Mr. Trump called for a crackdown on inversions, but his solution also seemed to suggest giving companies a tax holiday in exchange for repatriating.

On Wall Street, Mr. Trump's attacks on the rich so far have mostly led to eye rolls and a few winces.

Anthony Scaramucci, a managing partner of SkyBridge Capital who supports Gov. Scott Walker of Wisconsin in the Republican presidential race, visited Mr. Trump last week to [complain about the way he was talking](#) about hedge fund managers. Still frustrated, Mr. Scaramucci took to Twitter over the weekend to say that [Mr. Trump is "misinformed"](#) about the industry and that he and most of his colleagues pay the highest marginal tax rate.

Les Funtleyder, a portfolio manager at E Squared Asset Management in New York, said Mr. Trump was still widely considered to be a long-shot candidate in hedge fund and private equity circles. If his positions on raising taxes on their businesses gain traction, Mr. Funtleyder suggested, then some members of the financial industry will probably form a political action committee or donate to a candidate who would tell their side of the story.

Until then, however, Mr. Trump's tough talk on business remains relatively harmless to the one-percent set.

"He's just hitting all the populist high notes," Mr. Funtleyder said, noting that hedge fund managers are easy targets for politicians. "It is unusual for a

Republican to say it.”

From: [Hayley Prim](#)
To: [Regina Clemente](#)
Cc: [John Del Cecato](#); [Geri Prado](#); [Viguers, Jonathan](#); [Robert Greenwald](#); [Tara Kelton](#)
Subject: Re: Hedge Fund Event Updates
Date: Monday, August 31, 2015 4:08:04 PM
Attachments: [Logo empty background.png](#)

Hi Regina,

Thanks for checking in. I think for the background slide it should say:

"Mayor Bill de Blasio and Robert Greenwald on the Crisis of Inequality"

Kindergarten Teachers vs Hedge Fund Managers (or whatever the final title is)

and the Brave New Films and TPA logo below that. (TPA Logo attached)

Our department of education is working on a NYC teacher and has promised me an answer by cob tomorrow.

Do you have the next cut of the film and the updated title yet? We are going to work on sending out invitations in the next couple of days.

On Mon, Aug 31, 2015 at 2:21 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

Hi all -

Just checking in to see if you have any updates on:

- What you want on the logo we will make for the background at the event;
- If you have NY teachers who can be at the event – or if we need to arrange flying a LA teacher in the film out.

Thanks!

Regina

--

Hayley Prim

C: 

From: [John Del Cecato](#)
To: [B; Hagelgans, Andrea; Snyder, Thomas](#)
Cc: [Salazar-Rodriguez, Prisca; Leopold, Elana; Zuniga, Andrea; Confer, Alexis; Singleton, Jessica; "acahan@media.nyc.gov"; Walzak, Phil; Wolfe, Emma](#)
Subject: Re: Pre-K video
Date: Monday, August 31, 2015 4:25:53 PM

Carpe Diem!

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Monday, August 31, 2015 at 4:07 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Zuniga, Andrea" <AZuniga@cityhall.nyc.gov>, "Confer, Alexis" <aconfer@cityhall.nyc.gov>, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, "'acahan@media.nyc.gov'" <acahan@media.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Pre-K video

Again, I've offered my concerns but in this instance I'm your willing vessel. Whatever you program (video, interviews, etc) I'll do. This moment will only happen once, it's a very big deal, let's swing for the fences

From: Hagelgans, Andrea
Sent: Monday, August 31, 2015 03:48 PM
To: Snyder, Thomas; B
Cc: Salazar-Rodriguez, Prisca; Leopold, Elana; Zuniga, Andrea; Confer, Alexis; Singleton, Jessica; 'acahan@media.nyc.gov' <acahan@media.nyc.gov>; Walzak, Phil; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Subject: RE: Pre-K video

DM Buery and Carmen are doing interviews daily on school readiness, health and safety, etc. Per Mayor, we will also pitch national interviews about what universal availability of pre-k means for future generations of children and New York. We will look to have interviews starting on Tuesday, prior to the video going out

From: Snyder, Thomas
Sent: Monday, August 31, 2015 3:27 PM
To: Hagelgans, Andrea; B
Cc: Salazar-Rodriguez, Prisca; Leopold, Elana; Zuniga, Andrea; Confer, Alexis; Singleton, Jessica; 'acahan@media.nyc.gov'; Walzak, Phil; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com)
Subject: Re: Pre-K video

Andrea – are there other harder education news piece(s) that we could let out ahead of opening day along with this lighter content? Or is it better to do that as roll-in to the speech?

From: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>

Date: Thursday, August 27, 2015 at 4:13 PM

To: Bill de Blasio <BCCD@cityhall.nyc.gov>

Cc: Prisca Salazar <psalazar-rodriguez@cityhall.nyc.gov>, Tom Snyder <tsnyder@cityhall.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>, Andrea Zuniga <azuniga@cityhall.nyc.gov>, "Confer, Alexis" <aconfer@cityhall.nyc.gov>, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, "acahan@media.nyc.gov" <acahan@media.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, John Del Ceccato <jfdc@akpdmedia.com>

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9/3/2015: FLONYC TBT: 2014 FDOS video re-release (video of last year's First Day of School)

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9/5/2015: Pre-K Commerical video re-release

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9/4-9/9: Countdown Graphics and info. Coordinated tweets from Mayor's

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Cc: Salazar-Rodriguez, Prisca; Snyder, Thomas; Leopold, Elana; Zuniga, Andrea; Confer, Alexis; Singleton, Jessica; acahan@media.nyc.gov; Walzak, Phil; Wolfe, Emma
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Cc: Salazar-Rodriguez, Prisca; Snyder, Thomas; Leopold, Elana; Zuniga, Andrea; Confer, Alexis; Singleton, Jessica; Cahan, Aaron (Media) (acahan@media.nyc.gov) <acahan@media.nyc.gov>; Walzak, Phil; Wolfe, Emma
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Optional Tagline: "Mayoral Control at Work."

Best,
Andrea

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965

ahagelgans@cityhall.nyc.gov

From: [Arslanian, Kayla](#)
To: [Salazar-Rodriguez, Prisca](#); [Da Costa, Ricky](#); "[URamirez@schools.nyc.gov](#)"; [Chao, Raymond](#); [Fuleihan, Dean \(OMB\)](#); [Schnake Mahl, Gabriel](#); [Shorris, Anthony](#); [Buery, Richard](#); [Hagelgans, Andrea](#); "[Wallack Josh \(JWallack@schools.nyc.gov\)](#)"; [Devora Kaye](#); [Goldmark, Karin](#); [Confer, Alexis](#); [Blumm, Kate](#); [Schwartz, Regina](#); "[eliss@schools.nyc.gov](#)"; [Griffith, Chantell](#); "[jonathan@berlinrosen.com](#)"; [John Del Cecato](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Leopold, Elana](#); [Cutler, Dorothy](#); [Walzak, Phil](#); [Zuniga, Andrea](#); [Caquias, Paula](#); "[Barbagallo Joy](#)"
Subject: RE: MBDB: Education Speech Prep
Date: Monday, August 31, 2015 4:35:01 PM

This meeting is delayed.

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca

Sent: Sunday, August 30, 2015 9:14 PM

To: Salazar-Rodriguez, Prisca; Da Costa, Ricky; Arslanian, Kayla; 'URamirez@schools.nyc.gov'; Chao, Raymond; Fuleihan, Dean (OMB); Schnake Mahl, Gabriel; Shorris, Anthony; Buery, Richard; Hagelgans, Andrea; 'Wallack Josh (JWallack@schools.nyc.gov)'; Devora Kaye; Goldmark, Karin; Confer, Alexis; Blumm, Kate; Schwartz, Regina; 'eliss@schools.nyc.gov'; Griffith, Chantell; 'jonathan@berlinrosen.com'; John Del Cecato; Williams, Dominic; Wolfe, Emma; Leopold, Elana; Cutler, Dorothy; Walzak, Phil; Zuniga, Andrea; Caquias, Paula; 'Barbagallo Joy'

Subject: MBDB: Education Speech Prep

When: Monday, August 31, 2015 4:30 PM-5:30 PM (UTC-05:00) Eastern Time (US & Canada).

Where: City Hall, The Blue Room

From: [Walzak, Phil](#)
To: "[John Del Cecato](#)"; B; [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Singleton, Jessica](#)
Subject: RE: <no subject>
Date: Monday, August 31, 2015 4:42:06 PM

Its good right? Will do more of this

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, August 31, 2015 4:35 PM
To: B; Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma; Singleton, Jessica
Subject: <no subject>

Love this!

De Blasio takes to Twitter, in effort to reach public



Mayor Bill de Blasio went rogue Monday, unexpectedly taking over his own @BilldeBlasio Twitter account to answer questions from Twitter users.

“Hey New Yorkers, Bill here. The first day school is coming up next week. How are you preparing?” [he tweeted midday Monday](#). He took 11 questions before signing off.

This was de Blasio's first Twitter chat, spokeswoman Amy Spitalnick said. [The mayor held a Google Hangout last year.](#)

He ended up fielding some substantive policy questions, but the 140-character limit meant his answers had to be brief.

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- [Mayor to host fundraiser for Gracie Mansion Conservancy](#)

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Asked when the administration’s plan to redevelop in East New York, Brooklyn, will get underway, he offered, “Official public review starts next month. City committing to 1200 new affordable apartments in first phase.”

Asked what he'd do to reverse income inequality, he referred one Twitter user to his One NYC plan.

And he ended up answering just one question about education.

“What will you do to support public schools/teachers/students to fix damage done by the state's damaging policies?” one user, Krista Easton, asked.

“Moved away from over-reliance on high-stakes testing and ended the misleading grading of schools,” de Blasio tweeted, before adding, “We're focused on improving teacher training and retaining high quality educators.”

He answered a handful of lighter questions.

His favorite boardwalk food?

“Funnel cakes, of course!” the mayor said.

Asked his favorite writer or poet, he answered:

“Amongst my favorites are Steinbeck, Camus & of course Dante Alighieri! & my favorite poet is undoubtedly [@Chirlane](#),” he wrote, referring to his wife, who writes poetry.

De Blasio has been on a goodwill tour of sorts recently in an effort to promote his achievements in the face of flagging poll numbers. In the last two weeks, he's made appearances on [WNYC](#) and [Hot 97](#) and has [written an op-ed in the Daily News](#) defending his record.

De Blasio, who [held a Reddit AMA forum](#) in October of 2013 when he was a mayoral candidate, has broken with precedent when it comes to holding regular events where average New Yorkers can ask him questions.

In [May](#), he suggested he might consider holding regular town halls in the way that former mayors Ed Koch, Rudy Giuliani and Michael Bloomberg

did, but has not announced any plans to do so since.

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•

[University presidents lobby feds to use more detailed graduation rates](#)



•

[Bratton defends de Blasio in the New Yorker](#)

From: [Zuniga, Andrea](#)
To: [Arslanian, Kayla](#)
Cc: [Salazar-Rodriguez, Prisca](#); [Da Costa, Ricky](#); URamirez@schools.nyc.gov; [Chao, Raymond](#); [Fuleihan, Dean \(OMB\)](#); [Schnake Mahl, Gabriel](#); [Shorris, Anthony](#); [Buery, Richard](#); [Hagelgans, Andrea](#); [Wallack Josh \(JWallack@schools.nyc.gov\)](#); [Devora Kaye](#); [Goldmark, Karin](#); [Confer, Alexis](#); [Blumm, Kate](#); [Schwartz, Regina](#); eliss@schools.nyc.gov; [Griffith, Chantell](#); jonathan@berlinrosen.com; [John Del Cecato](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Leopold, Elana](#); [Cutler, Dorothy](#); [Walzak, Phil](#); [Caquias, Paula](#); [Barbagallo Joy](#)
Subject: Re: MBDB: Education Speech Prep
Date: Monday, August 31, 2015 5:44:06 PM

IGA requested

Please come to blue room

Sent from my iPhone

On Aug 31, 2015, at 5:08 PM, Arslanian, Kayla <KArslanian@cityhall.nyc.gov> wrote:

Pls assemble – will start shortly. Thanks!

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca

Sent: Sunday, August 30, 2015 9:14 PM

To: Salazar-Rodriguez, Prisca; Da Costa, Ricky; Arslanian, Kayla;

'URamirez@schools.nyc.gov'; Chao, Raymond; Fuleihan, Dean (OMB); Schnake Mahl, Gabriel; Shorris, Anthony; Buery, Richard; Hagelgans, Andrea; 'Wallack Josh (JWallack@schools.nyc.gov)'; Devora Kaye; Goldmark, Karin; Confer, Alexis; Blumm, Kate; Schwartz, Regina; 'eliss@schools.nyc.gov'; Griffith, Chantell; 'jonathan@berlinrosen.com'; John Del Cecato; Williams, Dominic; Wolfe, Emma; Leopold, Elana; Cutler, Dorothy; Walzak, Phil; Zuniga, Andrea; Caquias, Paula; 'Barbagallo Joy'

Subject: MBDB: Education Speech Prep

When: Monday, August 31, 2015 4:30 PM-5:30 PM (UTC-05:00) Eastern Time (US & Canada).

Where: City Hall, The Blue Room

From: [Geri Prado](#)
To: [B](#)
Cc: jfdc@akpdmedia.com; [Snyder, Thomas](#); [Klein, Monica](#); [FLONYC](#)
Subject: Re: Tax fairness
Date: Tuesday, September 01, 2015 8:52:14 AM

Yes. We pushed something out on TPAs Twitter feed on it last week as well.

Also I sent an article yesterday to you and the group about what cities can do against Wall Street. It's pretty interesting.

There is also movement afoot on fed interest rates and CEO pay discrepancies we are hoping to push out.

> On Sep 1, 2015, at 8:47 AM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> We need to discuss trump and taxes on thurs eve -- how to make something of this moment when trump is calling out the hedge funders. Monica, pls send us all the relevant cover stories from wsj and wapo on this. Also send joe scarborough quotes today re: why middle america wants hedge funders to pay more

>

>

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); [Wolfe, Emma](#); Jonathan@berlinrosen.com; [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:John.Del.Cecato@akpdmedia.com)
Cc: [Adams Baker, Marti](#); [Gross, Dan](#)
Subject: FW: Bike share turnout on UES/Lex Ave
Date: Tuesday, September 01, 2015 9:21:51 AM
Attachments: [ATT00001.txt](#)

Example of agencies getting media on their own

-----Original Message-----

From: Gastel, Scott [<mailto:SGastel@dot.nyc.gov>]
Sent: Tuesday, September 01, 2015 9:16 AM
To: Norvell, Wiley; Hagelgans, Andrea
Cc: Tsang, Bonny; Trottenberg, Polly (DOT)
Subject: Bike share turnout on UES/Lex Ave

Here with Brewer and Kallos. ABC7, Fox 5, 880 AM (Haskell), 1010 (Schuck), 24/7 (Pringle), Daily News (Rivoli), DNA (Weaver) are all here.

Sent from my iPhone

From: [John Del Cecato](#)
To: [B; \"geri@progressiveagenda.us\"](mailto:B; \)
Cc: [Snyder, Thomas](#); [Klein, Monica](#); [FLONYC](#)
Subject: Re: Tax fairness
Date: Tuesday, September 01, 2015 9:24:41 AM

Why is everyone so obsessed with having the wealthy pay their fair share in taxes??? :)

On 9/1/15, 8:47 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>We need to discuss trump and taxes on thurs eve -- how to make something
>of this moment when trump is calling out the hedge funders. Monica, pls
>send us all the relevant cover stories from wsj and wapo on this. Also
>send joe scarborough quotes today re: why middle america wants hedge
>funders to pay more

>

>

From: [Goldmark, Karin](#)
To: ["Wallack Josh"](#); [John Del Cecato](#); [Blumm, Kate](#); [Ramirez Ursulina](#)
Subject: RE: Charters - from the Mayor
Date: Tuesday, September 01, 2015 11:27:41 AM

Totally agree. Also done in NOLA, DC, heavily charter places perceived to work well with the sector.

Wouldn't want to give them 2nd grade reading DOE schools are actually better there and the interventions DOE is looking at have their own evidence base. But broadly agree that tip of cap is a good idea and there are lots of ways to do it, including the test model reference, enrollment process, and maybe a broad gesture about how we are working and learning together.

From: Wallack Josh [mailto:JWallack@schools.nyc.gov]
Sent: Tuesday, September 01, 2015 11:21 AM
To: John Del Cecato; Blumm, Kate; Ramirez Ursulina; Goldmark, Karin
Subject: RE: Charters - from the Mayor

I'd like to propose that we offer to include charter schools in our central school enrollment system. So, for families, entering a charter lottery would be exactly as easy as applying for their district school. They would not have to go through a separate process as they do now. They would list 12 choices of elementary school in preference order, including both district and charter, and would be matched with the school they ranked the highest that has a seat for them.

It's a nice "tip of the cap." It also allows us to settle, once and for all, the question of whether the charters are operating with any selection bias, because all families would use exactly the same admissions process. Equity. One system. Etc.

From: John Del Cecato [mailto:jfdc@akpdmmedia.com]
Sent: Tuesday, September 01, 2015 10:10 AM
To: Klein, Monica <MKlein@cityhall.nyc.gov>; Blumm, Kate <KBlumm@cityhall.nyc.gov>; Ramirez Ursulina <URamirez@schools.nyc.gov>; Wallack Josh <JWallack@schools.nyc.gov>; KGoldmark@cityhall.nyc.gov
Subject: Re: Charters - from the Mayor

-MBDB

This makes a ton of sense. Wish I'd thought of it.

One idea would be to highlight what a good charter school is doing in the "test model" sense (which is what charters were always supposed to be about anyway) - and demonstrate how we're replicating that/scaling it for traditional public schools... Maybe a way to highlight community schools? Or the second grade reading coach piece?

From: "Klein, Monica" <MKlein@cityhall.nyc.gov>

Date: Tuesday, September 1, 2015 at 10:04 AM

To: John Del Cecato <jfdc@akpdmedia.com>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>, Ramirez Ursulina <URamirez@schools.nyc.gov>, Wallack Josh <JWallack@schools.nyc.gov>, "Goldmark, Karin" <KGoldmark@cityhall.nyc.gov>

Cc: Bill de Blasio <BCCD@cityhall.nyc.gov>

Subject: Charters - from the Mayor

As per the Mayor, cc'ed -

Might be smart to do similar tip of the cap in the speech, similar to what Carmen's doing. Might serve a subversive purpose. Please discuss.

Ty

NYC schools chancellor promises better relationship with charters

DAILY NEWS - Caitlin Nolan and Ben Chapman - August 31, 2015

City schools boss Carmen Fariña promised a better relationship with the city's charter schools on a Monday back-to-school tour.

Traditional public schools start class Sept. 9, but many of the city's 207 charters schools have already begun, including the two Fariña visited with New York City Charter School Center CEO James Merriman.

The Chancellor's visits to Girls Prep Charter School of the Bronx and Growing Up Green Charter School in Queens were a stark contrast from the start of school last year, when the de Blasio administration went to war with the city's largest charter network over its use of public classrooms.

Fariña promised more collaboration and less conflict with the privately run, publicly funded schools.

"There will be a lot of this, this year," Fariña said. "A lot of cooperation and a lot of visiting each other's schools because we have a lot to learn from each other."

Merriman praised Fariña's symbolic visit.

"I think it's great," he said. "The Chancellor has visited a lot of charter schools and I think it sends a great signal."

From: [Klein, Monica](#)
To: [B; "jfdc@akpdmmedia.com"](mailto:jfdc@akpdmmedia.com); ["geri@progressiveagenda.us"](mailto:geri@progressiveagenda.us); [Snyder, Thomas](#); [FLONYC](#)
Subject: Trump & Taxes, plus Scarborough on hedge funders
Date: Tuesday, September 01, 2015 12:23:10 PM

Joe Scarborough: “You want to talk about the divide between Donald Trump and the Republican establishment? This is a perfect issue. I remember bringing this issue up at the Republicans Governors’ Association. Everybody’s talking about my daddy was just a working class guy – ‘he was just a real guy; he was a [inaudible] guy. And he doesn’t understand all this complicated stuff, but –’ So I said, okay so your daddy wouldn’t understand why a hedge-funder in Greenwich, CT is paying 14 percent taxes while he’s working his ass off in the fields paying 28 percent taxes. Well – I swear this is his exact quote, “I’m not going to give the details of carried-interest with you right here. We can debate that another day.” That’s BS. And you know what – and Laura Ingram tweeted this back at somebody yesterday, it said I don’t think anybody in the base is really that concerned about hedge-funders paying the same tax rates that everybody else pays. And you bring up a fantastic issue that shows why there is a divide between working class Republicans, middle class Republicans, and establishment Republicans. And I think it’s really cutting through.”
[[MSNBC](#)]

Republicans are going to hate what Donald Trump wants to do to rich people

WASHINGTON POST - Jim Tankersley

<http://www.washingtonpost.com/news/wonkblog/wp/2015/08/27/republicans-are-going-to-hate-what-donald-trump-wants-to-do-to-rich-people/>

Establishment Republicans don’t like Donald Trump very much, but he does one thing that some of them love: He brags about his money.

It was the first thing Arthur Laffer, the famed supply side economist and informal adviser to much of the GOP field, brought up in a recent interview about the real estate mogul. Laffer dislikes Trump’s support of immigration restrictions and tariffs on imports from China, but he delights in how Trump proclaims, in Laffer’s words, “I’m rich! I’m rich and I love it!”

“He’s not ashamed of it!” Laffer said. “That’s what you want for your kids, isn’t it? He’s just coming out and saying it.”

He contrasted that stance with Florida Sen. Marco Rubio, who often tells crowds about how his Cuban immigrant parents struggled to make ends meet when he was growing up. “They couldn’t make it, is what he’s saying,” Laffer said. “It shows me that he doesn’t hold in honor the economic success that I do. When I look at a rich person, I don’t think, here’s a lying cheating so and so. I think, here’s a guy who made it!”

That’s how Trump sees it, too. But he also sees, in a rich person, something that will absolutely chill establishment conservatives.

He sees someone who should pay higher taxes.

Trump’s fortune is a key part of his appeal to voters. He tells them his prosperity proves he can help America prosper too. “My whole energy, my whole being is going to be to make this country rich,” Trump said in Alabama last week. “In order to make this country great, I have to make it rich again.”

Trump is offering, in a way, an unabashed defense of the spirit behind supply-side tax policies, which seek to reduce tax rates across the board but particularly for the highest earners: You want to be rich, so let the rich guy help you get there. As Laffer said, it appeals to voters' aspirations.

But Trump isn't running as a supply-sider. He's running as a populist. He's not arguing for lower top marginal tax rates or a flat tax, like most of his Republican rivals. He doesn't appear to want to eliminate investment taxes, as Rubio proposes. He wants rich people to pay more.

Here's what he told Bloomberg Politics in a television interview Wednesday:

"I would say that the hedge fund people make a lot of money and they pay very little tax. I'm about the middle class. I want the middle class to be thriving again. We're losing our middle-class. ... I would let people that are making hundreds of millions of dollars a year pay some tax, because right now they're paying very little tax, and I think it's outrageous. I want to lower taxes for the middle class."

Asked if he was proposing to raise taxes on himself, Trump replied: "That's right. That's right. I'm okay with it, ready, willing. And you've seen my statements. I mean I do very well. I don't mind paying some tax. The middle class is getting clobbered in this country. The middle class built this country, not the hedge fund guys. But I know people in hedge funds, they pay almost nothing, and it's ridiculous, okay?"

That doesn't sound like a Republican candidate for ... almost anything, really. It sounds like Warren Buffett, the billionaire who became a public spokesman for President Obama's efforts to raise taxes on the rich.

Economic policymaking in the Obama era has been dominated in part by a knock-down partisan fight over whether couples earning \$450,000 or more should pay a top tax rate of 35 percent or 39.6 percent. The next Democratic nominee will almost certainly propose raising that rate even more. The Republican nominee will almost certainly propose to cut it.

Unless, that is, the GOP nominates the richest candidate in its field.

A Top Walker Fundraiser Meets With Trump

WSJ - Reid Epstein

<http://www.wsj.com/articles/a-top-walker-fundraiser-meets-with-trump-1440450463>

One of Scott Walker's top fundraisers met with Donald Trump on Monday and discussed the possibility of leaving the Wisconsin governor's camp to work for the GOP presidential front-runner's campaign, the fundraiser and Mr. Trump said.

Anthony Scaramucci, a national finance co-chairman for Mr. Walker's campaign, said in a phone interview that the two discussed the possibility of his defecting to Mr. Trump but that he told the businessman it wasn't possible.

"He wants to drop Walker and go with me," Mr. Trump said in a phone interview. "He wants to endorse me. He said, 'I want to drop Walker and endorse you.'"

”The meeting between Mr. Trump and Mr. Scaramucci, managing partner of New York-based investment firm SkyBridge Capital, came after the celebrity businessman attacked hedge-fund operators, saying Sunday that they are “getting away with murder.” Each man said the other requested the meeting.

Mr. Scaramucci said that in the meeting, at the Trump Tower in New York, he asked Mr. Trump to stop his rhetorical attacks against hedge funds.

“What I said to him again today is that I love him as a guy, but I’m loyal to Scott Walker,” Mr. Scaramucci said. “That does not detract from my friendship with him, but can he please stop railing on the hedge-fund industry?”

Mr. Trump said he didn’t agree to do that and won’t ease off the industry. “Politics is a dirty and disgusting business and we’re going to clean it up,” he said.

A Walker spokeswoman said: “Gov. Walker is focused on proposing substantive solutions, like his health-care plan last week, to improve the lives of all Americans.”

In an interview Sunday on CBS, Mr. Trump said “the hedge-fund guys didn’t build this country. These are guys that shift paper around and they get lucky.”

Monday’s meeting came less than three hours after Mr. Scaramucci criticized Mr. Trump on the Fox Business Network. Mr. Scaramucci accused Mr. Trump of being “a Democratic plant” for Hillary Clinton and said he is wealthy only because of his father.

“The politicians don’t want to go at Trump because he’s got a big mouth and they’re afraid he’s going to light them up on Fox News and all these places, but I’m not a politician,” he said. “Bring it. You’re an inherited-money dude from Queens County. Bring it, Donald.”

Mr. Trump said Mr. Scaramucci requested the meeting last week after he began the hedge-fund attacks. Mr. Scaramucci said Mr. Trump’s office asked to meet with him Monday morning after he went on Fox Business.

“I watch this guy talking badly about me in the morning, and two hours later he’s in my office telling me I’m the smartest guy he knows,” Mr. Trump said.

Mr. Scaramucci said he met with Mr. Trump in his capacity as a hedge-fund director, not as an emissary of the Walker campaign. “I’m loyal to Scott Walker,” Mr. Scaramucci said. “My opinions are my opinions, they are not the campaign’s opinions. It’s just me being personally offended by his constant attacks on the hedge-fund industry.”

Donor dilemma: If candidates run low on cash, do they exit?

WASHINGTON POST - Jennifer Rubin

<https://www.washingtonpost.com/blogs/right-turn/wp/2015/08/25/donor-dilemma-if-candidates-run-low-on-cash-do-they-exit/>

Following the almost-unheard-of on-the-record tongue lashing from donors The Post reported, word comes of another noisy and unhelpful money man. The Wall Street Journal reports: “One of Scott Walker’s top fundraisers met with Donald Trump on Monday and discussed the possibility of leaving the Wisconsin governor’s camp to work for the GOP presidential front-runner’s campaign, the fundraiser and Mr. Trump said. Anthony

Scaramucci, a national finance co-chairman for Mr. Walker's campaign, said in a phone interview that the two discussed the possibility of his defecting to Mr. Trump but that he told the businessman it wasn't possible." They disagree on who called whom and whether Scaramucci wanted to dump Walker, but two things are clear.

First, it's weird for a "loyal" donor of one candidate to call another to tell him to stop saying something. It's not impossible, but weird. Second, it does not help Walker for a donor to be whining to Trump that Trump is being too mean to hedge funds. In this populist election, doesn't Walker want to be the guy tough on Wall Street? It's another inexplicable mess, following the big immigration/birthright mess of his own making.

With word that former Texas governor Rick Perry is not paying staff and saw his Iowa co-chair resign, we begin to see something few pundits will acknowledge. When the money runs out — as it will if candidates miss the top tier debate and/or their polls drop — some will leave the race, likely before the Iowa caucuses. It is one thing if you are rich or have a well-financed super PAC to run some ads. However, for someone not independently wealthy, eventually you have to decide whether you are going to go into personal debt to run a campaign. Most pols won't — or their families smartly won't let them.

There is also the matter of preserving one's dignity and future. If Sen. Rand Paul (R-Ky.) thinks he is heading for a defeat in Iowa, an outcome far worse than his father's, why stick it out? Does Mike Huckabee really want to ruin his brand with a rotten showing in Iowa (potentially), or will he get out to spare himself a bad loss and a big hit to his book sales and speaking fees? It is those sorts of decisions that candidates will have to make, by the end of the year in some cases. In other words, money really does matter if a candidate is doing poorly and can't invest his or her own money to keep an operation going.

What about former senator Rick Santorum (Pa.), who hung out in Iowa until he caught fire in 2012, or Sen. John McCain (R-Ariz.), who carried his own suitcase to New Hampshire in 2008 when his campaign was flat broke? Well, that is always a possibility, but it takes a candidate who can operate without a net, a lot of hoopla or an entourage. And then, after putting all the chips on the table, the candidate has to win.

It's not clear who will be in the "out of money" boat or how effectively candidates can make use of super PAC funding. But it may very well be that by the end of the year there will be four to six fewer candidates in the race than there are now. That means the race (not to mention the money) will consolidate and the race will start for real.

A look inside Trump's political philosophy

WASHINGTON POST - Ruth Marcus

https://www.washingtonpost.com/opinions/donald-trumps-singular-platform/2015/08/25/2d2c76d0-4b5a-11e5-bfb9-9736d04fc8e4_story.html

We're going to have Donald Trump around for a while, which prompts the question: What is Trumpism? Or, to put it more tartly, is there a coherent political philosophy underlying his candidacy?

Spoiler alert — no — but first, a discussion of how long we might be talking Trump. It is no longer inconceivable that Trump could win the GOP nomination — unlikely, but not inconceivable.

One ironic reason is that the wave of super-PAC spending unleashed by Citizens United could end up strengthening Trump and thereby harm the Republican Party. At 20-something percent in a double-digit candidate race, Trump is in a commanding position.

As long as those other candidates stick around, the party can't coalesce around a Trump alternative. Ordinarily — that is, in the world before super PACs — the second- and third-tier contenders would quickly run out of money. But super PACs, with donors willing to write seven-figure checks to their favored candidates, provide the fuel to keep them in the race.

So, time to consider Trumpism.

One way to understand his philosophy is to do what Trump likes to do: Compare him to Ronald Reagan. Whether you agreed with him or not, Reagan had a defined political outlook that shaped his presidency and influenced his party — one that still does. There can be Reaganism without Reagan. There can be no Trumpism without Trump.

That is because Trumpism is not so much a theory of government as a celebration of one individual's claimed capacity to govern. Reagan saw government as a beast that needed to be subdued and shrunken. Trump sees it more as an entity in need of new — guess whose? — management.

Government, in the Trumpian view, is not necessarily bad in itself — it's just run by dummies. He, and he alone, could bring the art of the deal to D.C., browbeating foreign leaders into making better trade pacts, building roads for pennies on the federal dollar, subjugating Congress to his will.

Sure, there are times when Trump sounds typically Republican. "I always like government staying out of business," he told the Hollywood Reporter in response to a question about net neutrality, although he mistakenly characterized the Obama administration policy as "trying to stay out of business."

Asked in the same interview about his views on legislating equal pay for women, Trump seemed to question the entire enterprise.

"I want women to be paid," he said. "But you know when you start tinkering with the free market and you start having mandates put down, it's a very dangerous subject because we're competing against the world."

Note to Trump: We've had "mandates put down" on equal pay since the Civil Rights Act of 1964. Are you questioning the wisdom of that free-market "tinkering"?

Other times, however, Trump sounds like a believer in the kinds of government programs that fellow Republicans want to block-grant, voucherize and means-test.

"Save Medicare, Medicaid and Social Security without cuts. Have to do it," Trump said in his campaign announcement speech. "Get rid of the fraud. Get rid of the waste and abuse, but save it. People have been paying it for years." Leave aside the alluring simple-mindedness of the waste/fraud/abuse solution. This is not a Paul Ryan Republican.

Likewise, Trump on health care, campaign finance and tax policy sounds different, more populist than the GOP establishment. A single-payer health-care system “works in Canada” and “could have worked in a different age” in the United States, he said at the GOP debate.

When it comes to money in politics, Trump sounds more Bernie Sanders than Mitt Romney. “When you give, they [politicians] do whatever the hell you want them to do,” he told the Wall Street Journal.

On taxes, Trump told CBS’s John Dickerson that he would eliminate the carried-interest loophole giving huge tax breaks to hedge-fund managers. “The hedge-fund guys are getting away with murder,” Trump said. “They’re paying nothing and it’s ridiculous.”

Even Trump’s signature issue of immigration has big-government overtones, with authorities corralling those in the United States illegally and efficiently sifting through the familial wreckage to get “the good ones” back.

Trump waves away questions of mammoth cost with typical Trumpian confidence. “It’s called management,” he told ABC’s George Stephanopoulos. “I’m going to get great people that know what they’re doing, not a bunch of political hacks.”

Government, Reagan said at his first inauguration, “is not the solution to our problem; government is the problem.” In Trump’s world, government is not the problem. Government without Trump at the helm is.

Donald Trump is not a traditional Republican — including on some big issues

WASHINGTON POST - Philip Bump

<http://www.washingtonpost.com/news/the-fix/wp/2015/08/30/where-donald-trump-differs-with-republican-party-orthodoxy/>

Donald Trump has rather effortlessly demonstrated that he is not a normal presidential candidate. And with his scatter-shot delineation of where he stands on various issues, he has made something else clear: He’s not a normal Republican.

Given his politically diverse background, the fact that he doesn’t toe every party line shouldn’t be a surprise. What’s unusual is which lines he doesn’t toe — and that he’s leading in the race for the party’s nomination despite it.

Even with his antipathy toward stating policy positions, Trump has dropped enough hints here and there to provide an idea of what he thinks about issues central to the party platform.

At least, that is, as the platform stood during the 2012 election cycle. The GOP’s platform document is a bit out-of-date, as indicated by the prominent image of the chair of the platform committee. (More recent photos of former Virginia governor Bob McDonnell probably include his prisoner number.) But it still offers a general guide for what the party believes, in the party’s own language.

Let’s compare the party’s words to those of the man who is currently best-positioned to be its next nominee, shall we?

Where they differ

Health care

2012 Republican party platform:

The Patient Protection and Affordable Care Act — Obamacare — was never really about healthcare, though its impact upon the nation's health is disastrous. From its start, it was about power, the expansion of government control over one sixth of our economy, and resulted in an attack on our Constitution, by requiring that U.S. citizens purchase health insurance.

Trump, 2016:

During the first Republican debate, Trump defended his past support for single-payer health care — that is to say, health care managed entirely by the government. "As far as single-payer," he said, "it works in Canada. It works incredibly well in Scotland. It could have worked in a different age, which is the age you're talking about here."

That apparently means that he thinks single-payer's time in America has come and gone. He went on to say that he'd like to see a private system. But praise of single-payer in any form is not at all common among leading Republicans.

Taxation

2012 platform:

Taxes, by their very nature, reduce a citizen's freedom. Their proper role in a free society should be to fund services that are essential and authorized by the Constitution, such as national security, and the care of those who cannot care for themselves. ... Our goal is a tax system that is simple, transparent, flatter, and fair.

Trump, 2016:

Trump disagrees with the idea of a flatter tax system. On "Fox & Friends" this week, he said, "The one problem I have with a flat tax is that rich people are paying the same as people that are making very little money. I think there should be a graduation of some kind." Meaning that wealthier people — like him — pay a higher percentage.

He also called for changing tax rules for hedge funds, who he said are "getting away with murder." Protecting hedge-fund managers isn't explicit in the Republican platform, but increasing taxes in any way is generally understood to be anathema.

We'll interrupt here to note what's interesting about these ideas from Trump: They seem likely to be pretty popular among the party's base, though not necessarily in the establishment. Sort of like...

Immigration

2012 platform:

We will create humane procedures to encourage illegal aliens to return home voluntarily, while enforcing the law against those who overstay their visas.

Trump, 2016:

The 2012 Republican platform is nebulous enough that it doesn't conflict much with Trump's aggressive position. That's not an accident; immigration has been a point of tension between the GOP brass and its base for a long time.

But Trump's position is not that the party should "encourage illegal aliens to return home voluntarily" — it is that criminal undocumented immigrants should be deported and that protections against deporting non-criminal immigrants should be lifted. This is not "self-deportation;" it is deportation.

Planned Parenthood

2012 platform:

We oppose using public revenues to promote or perform abortion or fund organizations which perform or advocate it and will not fund or subsidize health care which includes abortion coverage.

Trump, 2016:

In an interview with Sean Hannity on Fox News, Trump said he didn't think funding for Planned Parenthood (a key target of the "fund organizations which perform or advocate it" line above) should necessarily be cut.

Where things are murky

Religion

2012 platform:

We support the public display of the Ten Commandments as a reflection of our history and of our country's Judeo-Christian heritage, and we affirm the right of students to engage in prayer at public school events in public schools and to have equal access to public schools and other public facilities to accommodate religious freedom in the public square.

Trump, 2016:

Trump has never claimed to be a particularly religious man, especially by the expected standards of Republican standard-bearers. At a religious gathering in Iowa in July, he said he hadn't ever asked God for forgiveness, which raised some eyebrows. His church says he doesn't show up much. Trump also declined to identify his favorite passage in the Bible when asked, but he has repeatedly called it his favorite book.

Where they agree

Same-sex marriage

2012 platform:

The institution of marriage is the foundation of civil society. Its success as an institution will determine our success as a nation. It has been proven by both experience and endless social science studies that traditional marriage is best for children.

Trump, 2016:

Trump has attended gay weddings but says he opposes the practice — to the extent that he would not support the same-sex marriage of a grandchild.

Gun rights

2012 platform:

We uphold the right of individuals to keep and bear arms, a right which antedated the Constitution and was solemnly confirmed by the Second Amendment. We acknowledge, support, and defend the law-abiding citizen's God-given right of self-defense.

Trump, 2016:

Trump told Ammoland magazine that he is a "Life Member of the NRA and [is] proud of their service in protecting our right to keep and bear arms." Again: This is an area where a vocal part of the Republican base shares Trump's opinion.

The flag

2012 platform:

By whatever legislative method is most feasible, Old Glory should be given legal protection against desecration. ... We condemn the actions of those who deny our children the means by which to show respect for our great country and the constitutional principles represented by our flag.

5 good reasons for Jeb Bush to attack Donald Trump

WASHINGTON POST - Jennifer Rubin

<https://www.washingtonpost.com/blogs/right-turn/wp/2015/08/25/5-good-reasons-for-jeb-bush-to-attack-donald-trump/>

As we noted last week, Jeb Bush has decided to go on the offensive and go after Donald Trump. Bush turned it up a notch on Monday, visiting the border with Mexico and repeating his self-evident point that Trump's plan to shred the Constitution and round up 11 million people is at the very least "unrealistic."

The mainstream media have figured out that Bush's strategy is a good way to peel off ideological conservatives from Trump and to show that Bush can throw a punch. There is, however, more to this than that. Let's consider the other benefits of Bush's Trump attack.

First and foremost, virtually every other candidate is being drowned out. Already overshadowed by Trump, those not involved in the Bush-Trump conversation get little coverage. If some of the more electable contenders see a drop-off in coverage, polling and fundraising — and worse, lose a spot in one or more fall debates — that's to Bush's benefit. Bush has a much better chance of getting the nomination if he and Trump — rather than, say, he and Sen. Marco Rubio (R-Fla.) — are the last men standing. Moreover, Bush really is to Trump's right on health-care reform (Bush never pushed for a single-payer plan), foreign policy and abortion (Bush favors defunding Planned Parenthood).

Second, just as Trump helped attract voters to the first debate, where they could at least get a

glimpse of the other contenders, Bush draws many more conservative eyeballs when involved in the Trump duel than he might otherwise. Team Bush is hoping that conservatives who think they know him will see what Bush is actually advocating and see a more tough-minded pol than they expected. So long as Bush keeps it on the issues and what Trump has said or stood for, rather than generic indictments of his impact on the GOP, Bush will be at an advantage.

Third, this might get Bush loosened up for the next debate. He made no errors in the first debate, but he surely was not at ease. If he gets into the habit of throwing some punches, interacting combatively with the media (he told them to “chill” on use of the term “anchor babies”) and sharpening his arguments against the ideologically incoherent Trump, he may have a stronger outing next time.

Fourth, sucking Trump into a debate on real issues is going to help burst his bubble. On Monday, Trump first sounded open to a flat tax, but soon was sounding more like a Democrat in arguing for higher taxes on the rich and hikes on hedge funds. That is fodder for negative ads against Trump and material for the debate. If Trump actually has to engage rationally on the issues, he’ll be at an extreme disadvantage.

Fifth, it gives the media something to do other than cover right-wing griping about Bush or Bush dealing with his family legacy. “Bush hits Trump” is much better than “Bush struggles with Iraq questions.” It is a long, long race, and the media will do their best to come up with negative storylines unless Bush gives them something to cover. Now he is doing just that.

The success of this tactic may not be immediately evident, especially with so many candidates in the race. But if non-Trump candidates find their poll numbers dropping and fundraising drying up, the Bush counterattack on Trump may get some of the credit. (The more other candidates have to spend just to keep in low single digits, the less chance they will have when we get around to casting votes.) Moreover, if Bush’s next performance is an improvement over his first outing, the sparring he is now doing might be responsible. And most important, if Trump’s appeal especially with genuine conservatives lags, then Bush’s strategy will have played its part. We will see whether Bush keeps it up. If he does, it will be a sign that it’s working.

From: [Walzak, Phil](#)
To: [Hagelgans, Andrea](#); [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); Jonathan@berlinrosen.com; [Wolfe, Emma](#)
Cc: [Adams Baker, Marti](#); [Ponet, Maibe](#)
Subject: RE: DN: EXCLUSIVE: Summer jobs for city kids surged in 2015
Date: Tuesday, September 01, 2015 1:33:49 PM

Nice work!

From: Hagelgans, Andrea
Sent: Tuesday, September 01, 2015 1:12 PM
To: John Del Cecato (jfdc@akpdmedia.com); Jonathan@berlinrosen.com; Walzak, Phil; Wolfe, Emma
Cc: Adams Baker, Marti; Ponet, Maibe
Subject: DN: EXCLUSIVE: Summer jobs for city kids surged in 2015

EXCLUSIVE: Summer jobs for city kids surged in 2015

LISA L. COLANGELO, BEN CHAPMAN NEW YORK DAILY NEWS 08/31/2015 2:30 AM ET
AMY SUSSMAN/GETTY IMAGES

More Big Apple youths landed city-funded summer jobs in 2015 than at any other point in the program's 50-year history, Department of Youth and Community Development figures show.

A whopping 54,263 city youths age 14-24 landed paid summer gigs lasting up to 6 weeks through the Summer Youth Employment Program that ended earlier this month, commissioner Bill Chong said. That's up from 47,126 youngsters in 2014.

Chong said a \$12 million boost in city funds for the program -- bringing its budget to nearly \$79 million-- fueled the employment explosion. The program connects youths with minimum wage jobs at private companies, non-profits and city agencies.

But the lessons learned on the job count for more than the spending cash they generate, Chong said.

"Younger youths and those who have never worked before learn the importance of showing up on time and working with other people," Chong said. "For the older youths, it's about lining up the work experience that they're interested in."

More than 130,000 applicants applied for the program this year. Participants were selected through a lottery system.

Khaleel Jones admitted he was a little nervous his first day working the floor at the Modell's Sporting Goods in Fresh Meadows.

"This is my first retail job," said the 18-year-old from Rosedale, who is heading into his senior year at Campus Magnet High School. "I didn't know what to sell and I'm not good at talking to people publicly."

But he credits his co-workers with helping him gain confidence and knowledge. He aced two "mystery shopping" tests by an anonymous Modell's employee and impressed his

bosses enough to earn him a part-time job after the program ended.

“Working here has taught me a lot of things,” said Jones, who is making careful plans to juggle the job with his schoolwork and football practice. He’s an offensive lineman with the Campus Magnet Bulldogs. “I’m confident talking to people now and I know what to do in my workspace.”

Ed Cohen, general manager of the store, said he was impressed with Khaleel and his fellow workers from the summer jobs program.

“He was hungry to learn and he used his knowledge,” said Cohen. “Khaleel was here just three weeks when he was tested by a mystery shopper and received a 100. His customers are well taken care of.”

Andrea Hagelgans

Office of the Mayor

Direct – 212.341.5372

Cell – 718.679.8965

ahagelgans@cityhall.nyc.gov

From: [Boeglin, Rosemary](#)
To: ["Regina Clemente"](#); [Adams Baker, Marti](#); [Robert Greenwald](#); ["hayley@progressiveagenda.us"](#); [Matero, Carla](#); [Beach, Mkada](#); ["jfdc@akpdmedia.com"](#)
Cc: [Vanessa Baden](#); [Mike Damanskis](#)
Subject: RE: Follow up Call for Sept 10 Event
Date: Tuesday, September 01, 2015 6:50:47 PM

Hi all, I'm free to join tomorrow any time after 12 EST.

Robert – Let me catch up w the team here before the call and I'll have some answers to your questions below.

From: Regina Clemente [<mailto:regina@bravenewfilms.org>]
Sent: Tuesday, September 01, 2015 5:58 PM
To: Adams Baker, Marti; Robert Greenwald; 'hayley@progressiveagenda.us'; Matero, Carla; Beach, Mkada; 'jfdc@akpdmedia.com'; Boeglin, Rosemary
Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

Great – sometime before 1PST/4EST works best on our end.

From: "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>
Date: Tue, 1 Sep 2015 21:44:22 +0000
To: "robert@bravenewfilms.org" <robert@bravenewfilms.org>, "hayley@progressiveagenda.us" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: "vanessa@bravenewfilms.org" <vanessa@bravenewfilms.org>, "mike@bravenewfilms.org" <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Adding Rosemary from our press office who will be point on this and will join

From: Robert Greenwald [<mailto:robert@bravenewfilms.org>]
Sent: Tuesday, September 01, 2015 05:39 PM
To: Hayley Prim <hayley@progressiveagenda.us>; Matero, Carla; Beach, Mkada; Adams Baker, Marti; John Del Cecato <jfdc@akpdmedia.com>; Regina Clemente <regina@bravenewfilms.org>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>; Mike Damanskis <mike@bravenewfilms.org>
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Sooner the better.

In advance of call

1. Who will draft press release, you guys or us?
2. Who should rough out blog for me and mayor?
3. Re nyc press, any opportunities for process piece? Ie, how did this collaboration come about, what is goal, etc.

And anything else to get us some press?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]

Sent: Tuesday, September 1, 2015 2:18 PM

To: Matero, Carla <cmatero@cityhall.nyc.gov>; Beach, Mkada <mbeach@cityhall.nyc.gov>; Adams Baker, Marti <MAadams@cityhall.nyc.gov>; John Del Cecato <jfdc@akpdmedia.com>; Regina Clemente <regina@bravenewfilms.org>; Robert Greenwald <robert@bravenewfilms.org>

Subject: Follow up Call for Sept 10 Event

Hi All,

Think it would be helpful for everyone to jump on a call to talk through next Thursday's screening. Including Marti from the Mayor's Comms team and Carla from the Special Events office, but please add anyone else on this chain who you think needs to weigh in on press/logistics.

Do folks have time tomorrow afternoon or Thursday AM?

Let me know what works.

Thanks,
Hayley

--

Hayley Prim

c: 

From: [Wolfe, Emma](#)
To: B; [John Del Cecato](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Cc: [Lupo, Jon Paul](#)
Subject: Confidential heads up: MMV endorsing HRC tomorrow
Date: Tuesday, September 01, 2015 6:56:18 PM

HRC going to Puerto Rico thursday

From: [John Del Cecato](#)
To: [Regina Clemente](#); [Robert Greenwald](#); [Adams Baker, Marti](#); "[hayley@progressiveagenda.us](#)"; [Matero, Carla](#); [Beach, Mkada](#); [Boeglin, Rosemary](#)
Cc: [Vanessa Baden](#); [Mike Damanskis](#)
Subject: Re: Follow up Call for Sept 10 Event
Date: Tuesday, September 01, 2015 8:49:04 PM

Sounds good

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tuesday, September 1, 2015 at 8:41 PM
To: Robert Greenwald <robert@bravenewfilms.org>, John Del Cecato <jfdc@akpdmedia.com>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Let's do it!

Tomorrow, 9/2 at 11PST/2EST

Here is a number we can use:

code: 

Talk then – thanks all!

Regina

From: Robert Greenwald <robert@bravenewfilms.org>
Date: Tue, 1 Sep 2015 17:30:12 -0700
To: John Del Cecato <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "hayley@progressiveagenda.us" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: RE: Follow up Call for Sept 10 Event

How about ll am pst wed?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 01, 2015 5:28 PM
To: Regina Clemente; Adams Baker, Marti; Robert Greenwald; "hayley@progressiveagenda.us"; Matero, Carla; Beach, Mkada; Boeglin, Rosemary
Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

I'm pretty open tomorrow

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tuesday, September 1, 2015 at 5:58 PM
To: "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>, Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
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Clemente <regina@bravenewfilms.org>; Robert Greenwald <robert@bravenewfilms.org>

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Thanks,
Hayley

--

Hayley Prim

c: 

From: Salazar-Rodriguez, Prisca
Sent: Friday, August 07, 2015 6:53 PM
To: B; FLONYC
Subject: MINI SCHEDULE - SATURDAY, AUGUST 8, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Saturday, August 8, 2015

WEATHER: Hi of 86. Low of 70. Mostly Sunny.
ATTIRE: Business Casual
NOTES: - Down day

8:00 - 8:30 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

8:30 - 9:30 WORKOUT
Location: 357 9th St.

10:00 - 10:30 TRAVEL FROM 357 9TH STREET TO GRACIE MANSION // COMMUNICATIONS CALL
Travel Time: 30 mins.

11:45 - 12:00 TRAVEL FROM GRACIE MANSION EN ROUTE CENTRAL PARK
Travel Time: 15 mins.

12:00 - 12:30 REMARKS AT 1199 ALS ICE BUCKET CHALLENGE FUNDRAISER
Location: Central Park, Naumburg Bandshell
Staff Lead: Gabriel Schnake-Mahl
Press: Open

12:30 - 12:45 TRAVEL FROM CENTRAL PARK EN ROUTE GRACIE MANSION
Travel Time: 15 mins.
Car: MBdB

1:00 - 1:30 DAILY LEGIONNAIRES CONFERENCE CALL
Dial in: [REDACTED]
Code: [REDACTED]

CITY HALL STEPS PRESS CONFERENCES
No Scheduled Press Conferences

FLONYC SCHEDULE
No public schedule.

From: Salazar-Rodriguez, Prisca
Sent: Friday, August 07, 2015 6:58 PM
To: B; FLONYC
Subject: MINI SCHEDULE - SUNDAY, AUGUST 9, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Sunday, August 9, 2015

WEATHER: Hi of 86. Low of 71. Partly Cloudy.
ATTIRE: Business Casual
NOTES: - YOU have 30 mins. to change at the gym

9:30 - 10:00 TRAVEL FROM GRACIE TO 357 9TH STREET
Travel Time: 30 mins.

10:00 - 11:00 WORKOUT
Location: 357 9th St.

11:20 - 11:50 TRAVEL FROM 357 9TH STREET TO 6TH AVENUE & 34TH STREET // COMMUNICATIONS CALL
Travel Time: 30 mins.

11:50 - 1:00 MARCH IN DOMINICAN AMERICAN PARADE
Parade Step Off: 37th Street & 6th Avenue
Parade Ends: 52nd Street & 6th Avenue
Staff Lead: Roberto Perez
Remarks: NO remarks
Press: Open
Notes: There is a ribbon cutting ceremony YOU will NOT participate in.

1:00 - 1:30 TRAVEL FROM 52ND STREET EN ROUTE GRACIE MANSION
Travel Time: 30 mins.

2:00-2:30 DAILY LEGIONNAIRES CONFERENCE CALL
Call in: [REDACTED]
Code: [REDACTED] 9

2:30 - 3:30 MEETING WITH TOM SNYDER
Location: Gracie Mansion

3:30 - 4:00 WEEKLY SCHEDULING CALL
Call in: [REDACTED]
Code: [REDACTED]

4:30 - 5:00 TRAVEL FROM GRACIE MANSION TO PROSPECT PARK/LONG MEADOW FIELD #5
Travel Time: 30 mins.

5:00 - 7:00 SOFTBALL PRACTICE
Location: Prospect Park/Long Meadow field #5

7:00 - 7:30 TRAVEL FROM PROSPECT PARK EN ROUTE GRACIE MANSION
Travel Time: 30 mins.

7:30 - 9:30 

CITY HALL STEPS PRESS CONFERENCES
No Scheduled Press Conferences

FLONYC SCHEDULE
No public schedule.

From: Salazar-Rodriguez, Prisca
Sent: Friday, August 07, 2015 7:02 PM
To: B; FLONYC
Subject: MINI SCHEDULE - MONDAY, AUGUST 10, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Monday, August 10, 2015

WEATHER: Hi of 82. Low of 73. Mostly Sunny.

ATTIRE: Business

NOTES: - YOU have 30 mins. to change at the gym

7:00 - 7:30 TRAVEL FROM GRACIE TO 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th St.

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO CITY HALL // DAILY COMMUNICATIONS CALL
Travel Time: 30 mins.

9:30 - 10:00 PREP FOR BILL SIGNING HEARING
Location: City Hall, The Mayor's Office

10:00 - 12:00 BILL SIGNING HEARING
Location: City Hall, Council Chambers

12:00 - 3:30 WHITESPACE
Location: City Hall, The Mayor's Office

3:30 - 4:30 EDUCATION SPEECH PREP
Location: City Hall, The Mayor's Office

4:30 - 5:30 BI-WEEKLY PRE-K MEETING
Location: City Hall, The Blue Room

6:00 - 6:30 EDUCATION TEST RESULTS BRIEFING
Location: City Hall, The Mayor's Office

7:00 - 7:30 BRIEFING FOR MEETING WITH JOHN PODESTA
Location: City Hall, The Mayor's Office

7:30 - 8:00 MEETING WITH STEVE BANKS
Location: City Hall, The Mayor's Office

8:00 - 8:30 TRAVEL FROM CITY HALL EN ROUTE GRACIE MANSION
Travel Time: 30 mins.

9:00-9:30 DAILY LEGIONNAIRES CONFERENCE CALL
Call in: [REDACTED]
Code: [REDACTED]

CITY HALL STEPS PRESS CONFERENCES
No Scheduled Press Conferences

FLONYC SCHEDULE

10:00 - 1:00 PRIVATE APPOINTMENT WITH LINDA VILLAROSA
2:00 - 2:45 CALL WITH CLERGY COUNCIL BY IGA
3:00 - 3:30 COFFEE WITH STEPHANIE A. JOHNSON AND VALERIE JOHNSON BEAVERS

From: Salazar-Rodriguez, Prisca
Sent: Saturday, August 08, 2015 7:41 AM
To: B; FLONYC
Subject: UPDATED MINI SCHEDULE - SATURDAY, AUGUST 8, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Saturday, August 8, 2015

WEATHER: Hi of 86. Low of 70. Mostly Sunny.
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Dial in: [REDACTED]
Code: [REDACTED]

CITY HALL STEPS PRESS CONFERENCES
No Scheduled Press Conferences

FLONYC SCHEDULE
No public schedule.

From: Salazar-Rodriguez, Prisca
Sent: Monday, August 10, 2015 7:06 PM
To: B; FLONYC
Subject: MINI SCHEDULE - TUESDAY, AUGUST 11, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Tuesday, August 11, 2015

WEATHER: Hi of 82. Low of 70. Thunderstorms.
ATTIRE: Business
NOTES: - YOU have 30 mins. to change at the gym

7:30 - 8:00 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH STREET
Travel Time: 30 mins.

8:00 - 9:00 WORKOUT
Location: 357 9th St

9:30 - 10:00 TRAVEL FROM 357 9TH STREET EN ROUTE 15 MAIDEN LANE // COMMUNICATIONS CALL
Travel Time: 30 mins.

10:00 - 11:00 MEETING WITH JOHN PODESTA
Location: 15 Maiden Lane, 16th Floor

11:00 - 11:15 TRAVEL FROM 15 MAIDEN LANE TO CITY HALL

11:30 - 12:00 EDUCATION TEST RESULTS BRIEFING

12:00 - 12:30 DAILY LEGIONNAIRES UPDATE
Location: City Hall, The Mayor's Office

12:30 - 1:30 WHITESPACE
Location: City Hall, The Mayor's Office

1:30 - 2:00 DECISION MEMO ON QUADRENNIAL
Location: City Hall, The Mayor's Office

2:00 - 3:00 DECISION MEMO ON HORSE CARRIAGES
Location: City Hall, The Mayor's Office

3:00 - 3:30 DECISION MEMO ON PRE-K CONTRACTS
Location: City Hall, The Mayor's Office

3:30 - 4:30 TPA CALLS
Location: City Hall, the Mayor's Office

4:30 - 5:00 MEETING WITH STEVE BANKS
Location: City Hall, The Mayor's Office

5:30 - 6:00 WEEKLY MEETING WITH MAYA WILEY
Location: City Hall, The Mayor's Office

6:15 - 6:45 TRAVEL FROM CITY HALL TO GRACIE MANSION
Travel Time: 30 mins.

7:00 - 8:00 DRINKS WITH PETER MADONIA
Location: Gracie Mansion, the Porch

CITY HALL STEPS PRESS CONFERENCES

11am – Senator Avella “ African Big 5 Bill” 40 people
Advocating for the passage of his bill (S4686), which would prohibit the importation, possession, sale and/or transportation of the so-called “Big Five African Species” – lions, leopards, elephants, black rhinos and white rhinos.

FLONYC SCHEDULE

11:00 - 12:00 MEETING WITH BONNIE HAMMER
12:30 - 1:00 PREP FOR TIME MAGAZINE AND EPOCH TIMES
1:00 - 1:30 INTERVIEW WITH SUANNA SCHROBSDORFF, TIME MAGAZINE
1:30 - 1:50 INTERVIEW WITH MILENE FERNANDEZ, EPOCH TIMES
2:00 - 3:00 MENTAL HEALTH MEETING
3:15 - 3:30 VIDEO MESSAGE RECORDING FOR THE NYC PROVIDERS OF HEALTH CARE FOR THE HOMELESS

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, August 11, 2015 7:06 PM
To: B; FLONYC
Subject: MINI SCHEDULE: WEDNESDAY, AUGUST 12, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Wednesday, August 12, 2015

WEATHER: Hi of 85. Low of 65. Mostly Sunny.
ATTIRE: Business
NOTES: - YOU have 30 mins. to change at the gym

7:00 - 7:30 DEPART GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO CITY HALL // COMMUNICATIONS CALL
Travel Time: 30 mins.

10:00 - 11:00 BI-WEEKLY PRE-K MEETING
Location: City Hall, The COW

11:00 - 11:30 OFF-TOPIC PREP
Location: City Hall, The Mayor's Office

11:30 - 12:30 PREP FOR EDUCATION TEST SCORES MESSAGE
Location: City Hall, The COW

12:30 - 12:45 TRAVEL FROM CITY HALL EN ROUTE 185 1ST AVENUE // LEGIONNAIRES UPDATE CALL
Travel Time: 15 mins.
Dial In: 
Code: 

1:00 - 3:00 ANNOUNCEMENT OF ELA AND MATH SCORES IN NYC PUBLIC SCHOOLS
Location: P.S. 19, Asher Levy Campus - Room 209, 185 First Avenue (btwn 11th & 12th Street)
Press Lead: Wiley Norvell
Press: Open

3:00 - 3:15 TRAVEL FROM P.S. 19 EN ROUTE CITY HALL
Travel Time: 15 mins.

4:00 - 5:00 SENIOR STAFF MEETING
Location: City Hall, The COW

5:00 - 6:00 MEETING WITH NYS EDUCATION COMMISSIONER MARYELLEN ELIA
Location: City Hall, The Mayor's Office

6:00 - 6:30 MEETING WITH URSULINA RAMIREZ AND JOSH WALLACK
Location: City Hall, The Mayor's Office

6:30 - 7:00 TRAVEL FROM CITY HALL TO GRACIE MANSION
Travel Time: 30 mins.

7:00 - 8:00 DRINKS WITH ANTHONY WEINER
Location: Gracie Mansion, The Porch

CITY HALL STEPS PRESS CONFERENCES

1pm – Taxi Medallion Owners Drivers Association “Taxi Cabs” 300 people

FLONYC SCHEDULE

11:00 - 12:30 CHILDREN’S CABINET MEETING

12:30 - 1:00 MEETING WITH COUNCIL MEMBER STEVE LEVIN

2:15 - 3:15 MEETING WITH KATHRYN CHENAULT AND GABRIELLE FIALKOFF

From: Salazar-Rodriguez, Prisca
Sent: Wednesday, August 12, 2015 6:48 PM
To: B; FLONYC
Subject: MINI SCHEDULE - THURSDAY, AUGUST 13, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Thursday, August 13, 2015

WEATHER: Hi of 84. Low of 68. Mostly Sunny.

ATTIRE: Business

NOTES: - YOU have 30 mins. to change at the gym

7:00 - 7:30 TRAVEL FROM GRACIE TO 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th St

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO GRACIE MANSION // COMMUNICATIONS CALL
Travel Time: 30 mins.

9:30 - 10:00 MEETING WITH MINDY TARLOW
Location: City Hall, The Mayor's Office

10:00 - 11:00 WEEKLY HOMELESS MEETING
Location: City Hall, The Blue Room

11:30 - 12:00 TRAVEL TIME FROM CITY HALL TO LINCOLN HOSPITAL, 234 EAST 149TH STREET // OFF-TOPIC PREP
Dial In: [REDACTED]
Code: [REDACTED]
Travel Time: 30 mins.

12:00 - 2:00 HEALTH CARE WORKERS APPRECIATION MESSAGE
Location: Lincoln Medical Center – Auditorium, 234 East 149th Street, Bronx
Notes: Thank you with staff in large conference room with refreshments. Afterwards, press conference.
Press: Appreciation – Closed
Press Conference - Open

2:00 - 2:30 TRAVEL TIME FROM LINCOLN HOSPITAL TO CITY HALL // WEEKLY TPA STRATEGY CALL
Dial In: [REDACTED]
Code: [REDACTED]
Travel Time: 30 mins.

2:30 - 3:00 WEEKLY MEETING WITH ALICIA GLEN

Location: City Hall, The Mayor's Office

3:00 - 3:30

DAILY LEGIONNAIRES UPDATE CALL

Location: City Hall, The Mayor's Office

Dial In: Call in # [REDACTED]

Code: [REDACTED]

3:30 - 4:00

MEETING WITH ANDREA HAGELGANS, PHIL WALZAK, AND KAREN HINTON

Location: City Hall, The Mayor's Office

4:00 - 5:00

SENIOR STAFF MEETING

Location: City Hall, The COW

5:30 - 6:30

WEEKLY MEETING WITH COMMISSIONER BRATTON

Location: City Hall, The Blue Room

6:30 - 7:00

TRAVEL TIME FROM CITY HALL TO GRACIE MANSION

Travel Time: 30 mins.

7:00 - 8:30

WEEKLY PLANNING MEETING WITH FLONYC

Location: Gracie Mansion, the Library

CITY HALL STEPS PRESS CONFERENCES

10 AM

Council Member Rosenthal

"Disabilities"

30 people

11 AM

Council Member Williams

"Anti-Gun Violence"

100 people

12 PM

Council Member Landers

"Plastic Bag Bill"

50 people

1PM

Council Member Reynoso

"HPD Marketing"

50 people

FLONYC SCHEDULE

9:20 - 9:30 VISIT TO BROOKLYN'S CLERK OFFICE

9:45 - 10:30 MENTAL HEALTH BRIEFING WITH SPEAKER MMV AND LEADERSHIP

11:15 - 12:15 VISIT MEDIDATA SOLUTIONS

1:45 - 2:15 CALL WITH RICHARD BUERY

7:00 - 8:30 WEEKLY PLANNING MEETING WITH YOU

From: Salazar-Rodriguez, Prisca
Sent: Thursday, August 13, 2015 6:09 PM
To: B; FLONYC
Subject: MINI SCHEDULE - FRIDAY, AUGUST 14, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Friday, August 14, 2015

WEATHER: Hi of 87. Low of 71. Sunny.
ATTIRE: Business
NOTES: - YOU have 30 mins. to change at the gym

7:30 - 8:00 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

8:00 - 9:00 WORKOUT
Location: 357 9th St.

9:50 - 10:00 TRAVEL FROM 357 9TH STREET TO COLSONS/LITTLE PURITY
Travel Time: 10 mins.

10:00 - 5:00 CALL TIME

11:00 - 11:30 WEEKLY SCHEDULING REVIEW CALL
Dial in: [REDACTED]
Code: [REDACTED]

12:00 - 12:30 DAILY LEGIONNAIRES UPDATE CALL
Dial in: [REDACTED] 0
Code: [REDACTED]

5:15 - 5:45 TRAVEL TO [REDACTED]

5:45 - 6:45 [REDACTED]
Location: 2 Astor Place

6:45 - 7:15 TRAVEL FROM [REDACTED] EN ROUTE GRACIE MANSION // EVENING COMMUNICATIONS DEBRIEF
CALL
Dial in: [REDACTED]
Code: [REDACTED]

7:30 - 9:30 [REDACTED]

CITY HALL STEPS PRESS CONFERENCES
12pm – New Era “Spiritual Healing” 200 people

2pm – C/M Eugene “Deportation of Haitians in D.R.” 50 people

FLONYC SCHEDULE

9:35 - 1:00 PRIVATE APPOINTMENT WITH LINDA VILLAROSA

From: Salazar-Rodriguez, Prisca
Sent: Friday, August 14, 2015 7:39 PM
To: B; FLONYC
Subject: MINI SCHEDULE - SATURDAY, AUGUST 15, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Saturday, August 15, 2015

WEATHER: Hi of 91. Low of 74. Mostly Sunny.
ATTIRE: White shirt, khakis, shoes. Blazer in the car.
NOTES: - YOU have 30 mins. to change at the gym
- Gabrielle meets YOU at the gym

8:00 - 8:30 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

8:30 - 9:30 WORKOUT
Location: 357 9th St.

10:00 - 1:00 TRAVEL FROM 357 9TH STREET TO [REDACTED]
Travel Time: 3 hours

10:30 - 11:00 DAILY COMMUNICATIONS CALL

11:30 - 12:00 DAILY LEGIONNAIRES UPDATE CALL
Dial in: [REDACTED]
Code: [REDACTED]

1:00 - 3:30 LUNCH AT THE HOME OF GEORGE SOROS
Location: 550 Old Town Road, Southampton, NY 11968

3:30 - 4:00 TRAVEL FROM [REDACTED] TO [REDACTED]
[REDACTED]
Travel Time: 20 mins.

4:00 - 5:30 MEETING WITH LEN RIGGIO
Location: [REDACTED]

5:30 - 6:00 TRAVEL FROM [REDACTED] TO [REDACTED]
11962
Travel Time: 5 mins.

6:00 - 7:30 COCKTAIL RECEPTION AT THE HOME OF JAY EISENHOFER
Location: [REDACTED]

7:30 - 8:00 TRAVEL FROM [REDACTED] TO THE CREEKS, 291 MONTAUK HIGHWAY,
EAST HAMPTON

Travel Time: 10 mins.

8:00 - 10:00 ATTEND APOLLO IN THE HAMPTONS HOSTED BY RONALD PERELMAN

Location: The Creeks, 291 Montauk Highway, East Hampton

Press: Open

10:00 - 1:00 TRAVEL FROM 291 MONTAUK HIGHWAY TO GRACIE MANSION

Travel Time: 3 hours

CITY HALL STEPS PRESS CONFERENCES

None scheduled

FLONYC SCHEDULE

No public schedule.

From: Salazar-Rodriguez, Prisca
Sent: Friday, August 14, 2015 7:52 PM
To: B; FLONYC
Subject: MINI SCHEDULE - SUNDAY, AUGUST 16, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Sunday, August 16, 2015

WEATHER: Hi of 92. Low of 74. Sunny.
ATTIRE: Casual, sunscreen for softball

7:00 - 7:30 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO GRACIE MANSION // COMMUNICATIONS CALL
Travel Time: 30 mins.

11:00 - 11:30 DAILY LEGIONNAIRES UPDATE CALL
Dial in: [REDACTED]
Code: [REDACTED]

4:30 - 5:00 TRAVEL FROM GRACIE MANSION EN ROUTE PROSPECT PARK
Travel Time: 30 mins.

5:00 - 7:00 SOFTBALL GAME AGAINST ROOM 9
Location: Prospect Park/Long Meadow Field 5

7:00 - 7:30 TRAVEL FROM PROSPECT PARK EN ROUTE GRACIE MANSION // EVENING COMMUNINCATIONS
DEBRIEF CALL
Dial In: [REDACTED]
Code: [REDACTED]
Travel Time: 30 mins.

7:30 - 9:30 [REDACTED]

CITY HALL STEPS PRESS CONFERENCES
None scheduled

FLONYC SCHEDULE
No public schedule.

From: Salazar-Rodriguez, Prisca
Sent: Friday, August 14, 2015 8:07 PM
To: B; FLONYC
Subject: MINI SCHEDULE - MONDAY, AUGUST 17, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Monday, August 17, 2015

WEATHER: Hi of 92. Low of 74. Sunny.
ATTIRE: Business
NOTES: - YOU have 30 mins. to change at the gym

7:00 - 7:30 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th St.

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO GRACIE MANSION // COMMUNICATIONS CALL
Travel Time: 30 mins.

11:30 - 12:00 CALL WITH GOVERNOR INSLEE, WASHINGTON STATE
Contact: Governor calls YOUR cell

12:30 - 1:00 DAILY LEGIONNAIRES UPDATE CALL
Dial In: [REDACTED]

Code: [REDACTED]

2:00 - 7:00 TRAVEL FROM GRACIE MANSION TO MCCOY STADIUM, 1 COLUMBUS AVENUE, PAWTUCKET, RI 02860
Travel Time: 5 hours

6:30 - 7:00 EVENING COMMUNICATIONS DEBRIEF
Dial In: [REDACTED]

Code: [REDACTED]

7:05 - 9:05 PAWTUCKET RED SOX GAME VS. SYRACUSE
Location: McCoy Stadium, 1 Columbus Avenue, Pawtucket, RI 02860

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, August 18, 2015 6:30 PM
To: B; FLONYC
Subject: MINI SCHEDULE - WEDNESDAY, AUGUST 19, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Tuesday, August 19, 2015

WEATHER: Hi of 83. Low of 74. Partly Cloudy.
ATTIRE: Business
NOTES: - YOU have 30 mins. to change at the gym

7:00 - 7:30 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

8:00 - 9:00 WORKOUT
Location: 357 9th Street

9:30 - 10:00 TRAVEL FROM 357 9TH STREET TO CITY HALL /
DAILY COMMUNICATIONS CALL
Travel Time: 30 mins.

10:00 - 11:00 WEEKLY HOMELESS MEETING
Location: City Hall, The Blue Room

11:00 - 11:15 PREP FOR BRIAN LEHRER RADIO SHOW
Location: City Hall, The Mayor's Office

11:15 - 11:45 CALL IN TO BRIAN LEHRER SHOW
Location: City Hall, The Mayor's Office
Contact: YOU Cal [REDACTED]

12:00 - 12:30 PHOTO-OP WITH CITY HALL DRAGON BOAT TEAM
Location: City Hall, The Blue Room
Notes: Dragon Boat team will have jerseys and paddles for
photo.

12:30 - 1:00 PREP FOR MEETING WITH ISRAELI AMBASSADOR RON DERMER
Location: City Hall, The Mayor's Office

1:30 - 2:00 TRAVEL TIME TO [REDACTED]
Travel Time: 30 mins.

2:00 - 2:30 [REDACTED]
Location: 110 East 59th Street, 9th floor - suite 9A

2:30 - 3:00 TRAVEL FROM [REDACTED] TO CITY HALL
Travel Time: 30 mins.

3:00 - 3:30 MEETING WITH ISRAELI AMBASSADOR RON DERMER
Location: City Hall, The Mayor's Office

4:00 - 5:00 SENIOR STAFF
Location: City Hall, The COW

5:00 - 5:30 MEETING WITH JAKE LEMONDA, PRESIDENT OF UFOA
Location: City Hall, The Mayor's Office

5:30 - 6:30 EDUCATION SPEECH PREP
Location: City Hall, The Blue Room

6:30 - 7:00 TRAVEL FROM CITY HALL TO GRACIE MANSION
Travel Time: 30 mins.

7:00 - 8:30 WEEKLY PLANNING MEETING
Location: Gracie Mansion

8:30 - 9:00 LEGIONNAIRES CALL WITH DOM

9:00 - 9:30 EVENING COMMS DEBRIEF CALL
DIAL IN: [REDACTED]
Code: [REDACTED]

CITY HALL STEPS PRESS CONFERENCES

None Scheduled

FLONYC SCHEDULE

11:30-12:30 Meeting with Gayle King // Lunch
3:15-4:00 Meeting with Mariela Salgado, Univision
6:30-6:40 Borough Meeting with Renewal School Parents – Bronx
7:00-8:30 Weekly Planning Meeting with YOU

From: Salazar-Rodriguez, Prisca
Sent: Wednesday, August 19, 2015 6:28 PM
To: B; FLONYC
Subject: MINI SCHEDULE - THURSDAY, AUGUST 20, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Thursday, August 20, 2015

WEATHER: Hi of 83. Low of 75. Partly Cloudy.
ATTIRE: Business
NOTES: - YOU have 30 mins. to change at the gym

6:30 - 7:00 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO CITY HALL // DAILY
COMMUNICATIONS CALL
Travel Time: 30 mins.

10:00 - 11:00 SENIOR STAFF MEETING
Location: City Hall, The COW

10:30 - 11:00 OFF TOPIC PREP
Location: City Hall, The Mayor's Office

11:00 - 12:00 AFFORDABLE HOUSING MESSAGE PREP
Location: City Hall, The Mayor's Office

12:15 - 1:00 TRAVEL TIME FROM CITY HALL TO 34-11 BEACH
CHANNEL DRIVE, FAR ROCKAWAY, QUEENS
Travel Time: 45 mins

1:00 - 3:00 AFFORDABLE HOUSING MESSAGE
Location: 34-11 Beach Channel Drive, Far Rockaway, Queens
Notes: Press conference followed by ceremonial groundbreaking.

3:00 - 3:45 TRAVEL TIME FROM 34-11 BEACH CHANNEL DRIVE TO
CITY HALL // CALL WITH CARDINAL DOLAN
Travel Time: 45 mins.
Notes: Cardinal calls YOUR cell

3:45 - 4:30 TPA CALLS

Location: City Hall, The Mayor Office

4:30 - 5:30

EDUCATION SPEECH PREP

Location: City Hall, The Blue Room

5:30 - 6:00

MEETING WITH JAKE LEMONDA, PRESIDENT OF UFOA

Location: City Hall, The Mayor's Office

6:20 - 6:30

TRAVEL FROM CITY HALL TO TWEED ON FOOT WITH
SENATOR JEFF KLEIN

Travel Time: 10 mins.

Note: Senator will arrive at CH by 6:15pm

6:30 - 8:00

DINNER WITH IDC MEMBERS

Location: Tweed

8:00 - 8:30

TRAVEL FROM TWEED TO GRACIE MANSION

Travel Time: 30 mins.

8:30 - 9:00

LEGIONNAIRES' CALL WITH DOM WILLIAMS

9:00 - 9:30

EVENING COMMS DEBRIEF CALL

Dial In: [REDACTED]

Code: [REDACTED]

CITY HALL STEPS PRESS CONFERENCES

No scheduled press conferences.

FLONYC SCHEDULE

12:30 – 1:30

Mayor's Fund Call Time

1:40 – 2:15

Staff Debrief

2:15 - 2:30

Meeting with Erin White, Ryan Dodge, and Masha Gindler

2:30 – 2:45

Meeting with Ellyn Canfield

4:00 – 5:00

Prep for Mental Health Roadmap

From: Salazar-Rodriguez, Prisca
Sent: Thursday, August 20, 2015 6:54 PM
To: B; FLONYC
Subject: MINI SCHEDULE - THURSDAY, AUGUST 20, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Thursday, August 20, 2015

WEATHER: Hi of 82. Low of 70. Scattered Thunderstorms,
ATTIRE: Business
NOTES: YOU have 30 mins. to change at the gym

6:30 - 7:00 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO COLSONS // DAILY COMMUNICATIONS CALL
Travel Time: 30 mins.

10:00 - 10:30 WEEKLY SCHEDULE REVIEW CALL
Dial in: [REDACTED]
Code: [REDACTED]

10:30 - 5:00 CALL TIME

5:00 - 5:30 TRAVEL FROM CITY HALL TO GRACIE MANSION

5:30 - 6:00 MEETING WITH ANGIE KAMATH, CANDIDATE FOR SBS COMMISSIONER
Location: Gracie Mansion

6:00 - 6:30 MEETING WITH DEPUTY MAYOR LILLIAM BARRIOS-PAOLI
Location: Gracie Mansion

7:00 - 9:00 [REDACTED]

9:00 - 9:30 LEGIONNAIRES' CALL WITH DOM WILLIAMS

CITY HALL STEPS PRESS CONFERENCES
None Scheduled

FLONYC SCHEDULE
10:00 - 10:30 WEEKLY SCHEDULE REVIEW CALL

From: Salazar-Rodriguez, Prisca
Sent: Thursday, August 20, 2015 6:57 PM
To: B; FLONYC
Subject: MINI SCHEDULE - FRIDAY, AUGUST 21, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Friday, August 21, 2015

WEATHER: Hi of 82. Low of 70. Scattered Thunderstorms,
ATTIRE: Business
NOTES: YOU have 30 mins. to change at the gym

6:30 - 7:00 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO COLSONS // DAILY COMMUNICATIONS CALL
Travel Time: 30 mins.

10:00 - 10:30 WEEKLY SCHEDULE REVIEW CALL
Dial in: [REDACTED]
Code: [REDACTED]

10:30 - 5:00 CALL TIME

5:00 - 5:30 TRAVEL FROM CITY HALL TO GRACIE MANSION

5:30 - 6:00 MEETING WITH [REDACTED], CANDIDATE FOR SBS COMMISSIONER
Location: Gracie Mansion

6:00 - 6:30 MEETING WITH DEPUTY MAYOR LILLIAM BARRIOS-PAOLI
Location: Gracie Mansion

7:00 - 9:00 [REDACTED]

9:00 - 9:30 LEGIONNAIRES' CALL WITH DOM WILLIAMS

CITY HALL STEPS PRESS CONFERENCES
None Scheduled

FLONYC SCHEDULE
10:00 - 10:30 WEEKLY SCHEDULE REVIEW CALL

From: Salazar-Rodriguez, Prisca
Sent: Friday, August 21, 2015 6:20 PM
To: B; FLONYC
Subject: MINI SCHEDULE - SATURDAY, AUGUST 22, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Saturday, August 22, 2015

WEATHER: Hi of 87. Low of 70. Partly Cloudy,
ATTIRE: Business Casual
NOTES: YOU have 30 mins. to change at the gym

7:15 - 7:45 TRAVEL FROM GRACIE MANSION TO WEST 135TH STREET & ST. NICHOLAS AVENUE (ST. NICHOLAS PARK)
Travel Time: 30 mins.

7:45 - 8:45 REMARKS AND PRESENT PROC AT THE HARLEM WEEK PERCY SUTTON HARLEM 5K RUN, WITH FLONYC
Location: W 135th Street & St. Nicholas Avenue (St. Nicholas Park)
Staff Lead: Alize Beal
Press: Open

8:45 - 9:15 TRAVEL FROM WEST 135TH STREET & ST. NICHOLAS TO 357 9TH STREET
Travel Time: 30 mins.

9:30 - 10:30 WORKOUT
Location: 357 9th Street

10:30 - 11:00 TRAVEL FROM 357 9TH STREET TO GRACIE MANSION/ LEGIONNAIRES' CALL WITH DOM WILIAMS
Travel Time: 30 mins

11:30 - 1:00 DEPART FROM GRACIE MANSION TO [REDACTED]
Travel Time: [REDACTED]

1:00 - 4:00 [REDACTED]

4:00 - 6:30 [REDACTED]

7:45 - 8:30 [REDACTED]

8:30 - 10:00 [REDACTED] TO GRACIE MANSION
Travel Time: 1 hr. 30 min.

FYI

Dinner reception for Ashley Howe and Michael Scissons
NYC Historical Society at W 77th and Central Park
Cafe Storrigo - 6pm- 12am.

CITY HALL STEPS PRESS CONFERENCES

No scheduled Press Conferences

FLONYC SCHEDULE

7:45 - 8:45	REMARKS AND PRESENT PROC AT THE HARLEM WEEK PERCY SUTTON HARLEM 5K RUN, WITH
FLONYC	
1:00 - 4:00	
4:00 - 6:30	
7:45 - 8:30	

From: Salazar-Rodriguez, Prisca
Sent: Friday, August 21, 2015 6:23 PM
To: B; FLONYC
Subject: MINI SCHEDULE - SUNDAY, AUGUST 23, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
SUNDAY, August 23, 2015

WEATHER: Hi of 84. Low of 72. Scattered Thunderstorms,
ATTIRE: Casual
NOTES: YOU have 30 mins. to change at the gym

7:00 - 7:30 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

8:00 - 9:00 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO GRACIE MANSION // DAILY COMMUNICATIONS CALL
Travel Time: 30 mins.

11:00 - 11:30 BRIEFING CALL REGARDING HUDSON YARDS
Dial in # [REDACTED]
Code # [REDACTED]

12:00 - 12:30 CALL WITH PATRICK
Note: Patrick will call you on your cell.

1:00 - 4:00 MINI TPA RETREAT
Location: Gracie Mansion

4:30 - 5:00 TRAVEL FROM GRACIE MANSION TO PROSPECT PARK // LEGIONNAIRES CALL WITH DOM WILLIAMS
Travel Time: 30 mins.

5:00 - 7:00 SOFTBALL
Location: Prospect Park/Long Meadow field #5

7:00 - 7:30 TRAVEL FROM PROSPECT PARK TO GRACIE MANSION
Travel Time: 30 mins.

7:30 - 9:30 [REDACTED]

CITY HALL STEPS PRESS CONFERENCES
No scheduled Press Conferences

FLONYC SCHEDULE

1:00 - 4:00

MINI TPA RETREAT

7:30 - 9:30



From: Salazar-Rodriguez, Prisca
Sent: Friday, August 21, 2015 6:36 PM
To: B; FLONYC
Subject: MINI SCHEDULE - MONDAY, AUGUST 24, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Monday, August 24, 2015

WEATHER: Hi of 84. Low of 70. Sunny
ATTIRE: Business
NOTES: -YOU have 30 mins. to change at the gym

7:00 - 7:30 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

8:00 - 9:00 WORKOUT
Location: 357 9th Street

9:30 - 10:00 TRAVEL FROM 357 9TH STREET TO 511 W. 33RD ST. B/T 10TH & 11TH AVES. (5TH FLOOR) // DAILY COMMUNICATIONS CALL
Travel Time: 30 mins.

10:00 - 11:00 TOUR AND BRIEFING OF HUDSON YARDS WITH FLONYC
Location: 511 W. 33rd St. b/t 10th & 11th Aves. (5th Floor)

11:00 - 11:30 TRAVEL FROM 511 W. 33RD STREET TO CITY HALL
Travel Time: 30 mins.

11:45 - 12:00 MEETING WITH JOSH WALLACK AND URSULINA RAMIREZ
Location: City Hall, The Mayor's Office

12:00 - 1:00 MEETING WITH ANDREW STERN OF COLUMBIA, CHRIS STONE AND ANDREA BATISTA SCHLESINGER OF OPEN SOCIETY FOUNDATIONS REGARDING INCOME INEQUALITY
Location: City Hall, The Mayor's Office

1:00 - 1:30 OFF TOPIC PREP
Location: City Hall, The Mayor's Office

1:30 - 2:00 NYCHA ROOFS PREP
Location: City Hall, The Mayor's Office

2:00 - 2:30 TRAVEL FROM CITY HALL TO 41-03 12TH STREET, QUEENS
Travel Time: 30 Mins.

2:30 - 4:00 NYCHA ROOFS MESSAGE

Location: 41-03 12th street, Queens
Staff Lead: Marti Adams Baker

4:00 - 4:30 WILLIAMS TRAVEL FROM 41-03 12TH STREET, QUEENS TO CITY HALL // LEGIONNAIRES' CALL WITH DOM

Travel Time: 30 mins

4:30 - 5:30 EDUCATION SPEECH PREP
Location: City Hall, The Blue Room

5:30 - 6:00 MEETING WITH RACHEL LAUTER
Location: City Hall, The Mayor's Office

6:30 - 7:00 TRAVEL FROM CITY HALL TO GRACIE MANSION // EVENING COMMUNICATIONS DEBRIEF CALL

Travel Time: 30 mins

Dial in: ([REDACTED]

Code: [REDACTED]

7:00 - 8:30 MEETING WITH FLONYC
Location: Gracie Mansion

CITY HALL STEPS PRESS CONFERENCES

No Scheduled Press Conferences

FLONYC SCHEDULE

10:30 – 11:00 CALL WITH ANNA CHAPMAN

3:00 – 6:00 MENTAL HEALTH ROADMAP WRITING TIME

From: Salazar-Rodriguez, Prisca
Sent: Monday, August 24, 2015 7:22 PM
To: B; FLONYC
Subject: MINI SCHEDULE - TUESDAY, AUGUST 25, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Tuesday, August 25, 2015

WEATHER: Hi of 86. Low of 67. Scattered Thunderstorms
ATTIRE: Business
NOTES: YOU have 30 mins. to change at the gym

6:30 - 7:00 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET // PREP CALL FOR HOT 97
Travel Time: 30 mins.
Notes: YOU Call Karen Hinton

7:25 - 7:55 CALL-IN HOT 97 REGARDING UPK & AFFORDABLE HOUSING
Dial in #: [REDACTED]
Back up #: [REDACTED], Peter Rosenberg

8:00 - 9:00 WORKOUT

9:30 - 10:00 TRAVEL FROM 357 9TH STREET TO CITY HALL // DAILY COMMUNICATIONS CALL
Travel Time: 30 mins.

10:00 - 5:30 WHITESPACE

12:00 - 12:30 MEETING WITH GEORGE PERRY
Location: City Hall, The Mayor's Office

5:30 - 6:30 MEETING WITH CARDINAL DOLAN
Location: City Hall, The Blue Room

6:45 - 7:00 TRAVEL FROM CITY HALL TO 15 MAIDEN LANE ON FOOT

7:00 - 8:00 CALL TIME
Location: 15 Maiden Lane

8:00 - 8:30 TRAVEL FROM 15 MAIDEN LANE TO GRACIE MANSION // EVENING COMMUNICATIONS DEBRIEF CALL
Dial in #: [REDACTED]
Code #: [REDACTED]

8:30 - 9:00 LEGIONNAIRES' CALL WITH DOM

CITY HALL STEPS PRESS CONFERENCES

No Scheduled Press Conference

FLONYC SCHEDULE

11:30 - 12:30 Mental Health Meeting

6:30 – 8:30 Wellesley Class of '76 Annual NYC Dinner

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, August 25, 2015 7:32 PM
To: B; FLONYC
Subject: MINI SCHEDULE - WEDNESDAY, AUGUST 26, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Wednesday, August 26, 2015

WEATHER: Hi of 85. Low of 67. sunny
ATTIRE: Business
NOTES: -YOU have 30 mins. to change at the gym

6:30 - 7:00 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO CITY HALL // DAILY COMMUNICATIONS CALL
Travel Time: 30 mins.

9:30 - 10:30 INTERNAL MEETING REGARDING HORSES/QUADRENNIAL
Location: City Hall, The Blue Room

10:30 - 11:00 INDUSTRIAL POLICY BRIEFING
Location: City Hall, The Blue Room

11:00 - 12:00 SENIOR STAFF MEETING
City Hall, The COW

12:00 - 12:30 COMMUNICATIONS TWITTER TIME
Location: City Hall, The Mayor's Office

12:30 - 1:00 INTERNAL MEETING REGARDING SCHOOL BUS STRIKE
Location: City Hall, The Mayor's Office

1:30 - 2:30 WEEKLY HOMELESS MEETING
Location: City Hall, The Blue Room

2:30 - 3:00 MEETING WITH DEPUTY MAYOR BUERY
Location: City Hall, The Mayor's Office

3:00 - 4:00 MEETING WITH CHANCELLOR FARINA
Location: City Hall, The Blue Room

4:30 - 5:30 EDUCATION SPEECH PREP
Location: City Hall, The Blue Room

5:30 - 6:00 MEETING WITH NOAH KAUFMAN
Location: City Hall, The Mayor's Office
Contact #: [REDACTED]

6:15 - 7:00 TRAVEL TIME FROM CITY HALL TO 2626 NATIONAL DRIVE BROOKLYN // LEGIONNAIRES' CALL WITH
DOM WILLIAMS
Travel Time: 45 mins.

7:00 - 9:00 DINNER WITH FRANK CARONE, HOWARD FENSTERMAN, AND FRANK SEDDIO AND FLONYC
Location: Home of Frank Carone, [REDACTED]

9:00 - 9:30 TRAVEL FROM BROOKLYN TO GRACIE MANSION // EVENING COMMUNICATIONS DEBRIEF CALL
Travel Time: 45 mins.
Dial In #: [REDACTED]
Code #: [REDACTED]

CITY HALL STEPS PRESS CONFERENCES

11:00- 12:00

Congresswoman Maloney "Women's Equality"

Approximately 30 people

FLONYC SCHEDULE

7:00 -9:00 Dinner with Frank Carone, Howard Fensterman, and Frank Seddio

From: Salazar-Rodriguez, Prisca
Sent: Wednesday, August 26, 2015 7:22 PM
To: B; FLONYC
Subject: MINI SCHEDULE - THURSDAY, AUGUST 27, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Thursday, August 27, 2015

WEATHER: Hi of 84. Low of 65. Mostly Sunny
ATTIRE: Business
NOTES: YOU have 30 mins. to change at the gym

6:30 - 7:00 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

7:00 - 8:00 WORKOUT
Location: 357 9th Street

8:30 - 9:00 TRAVEL FROM 357 9TH STREET TO CITY HALL // DAILY COMMUNICATIONS CALL
Travel Time: 30 mins

9:00 - 9:30 INTERNAL MEETING REGARDING TIME SQUARE
Location: City Hall, The Mayor's Office

9:30 - 10:00 PREP FOR MEETING WITH COUNCIL SPEAKER MELISSA MARK-VIVERITO
Location: City Hall, The Mayor's Office

10:00 - 11:00 MEETING WITH COUNCIL SPEAKER MELISSA MARK-VIVERITO
Location: City Hall, The Mayor's Office

11:30 - 12:00 MEETING WITH MAYOR PAUL SOGLIN (MADISON WI)
Location: City Hall, The Mayor's Office

12:00 - 12:30 OFF TOPIC PREP
Location: City Hall, The Mayor's Office

12:30 - 1:00 PREP FOR MESSAGE
Location: City Hall, The Mayor's Office

1:15 - 1:30 TRAVEL FROM CITY HALL TO 80 CATHERINE STREET ON FOOT
Travel Time: 15 mins.

1:30 - 3:30 OEM HURRICANE PREPAREDNESS/NEW LOWER MANHATTAN RESILIENCY FUNDING ROUNDTABLE
Location: Alfred E. Smith Recreation Center, 80 Catherine Street, btw Cherry & Monroe Streets
Notes: Seated Roundtable followed by OEM fair and gaggle

3:30 - 3:45 TRAVEL FROM 80 CATHERINE STREET TO CITY HALL ON FOOT
Travel Time: 15 mins.

4:00 - 5:00 P MEETING REGARDING POPE'S VISIT
Location: City Hall, The Mayor's Office

5:00 - 5:30 TRAVEL TIME
Location: Legionnaires' Call with Dom williams
Travel Time: 30 mins.

5:30 - 7:00 DINNER WITH NICK

7:00 - 7:30 TRAVEL TO GRACIE MANSION
Travel Time: 30 mins.

7:30 - 9:00 WEEKLY PLANNING MEETING
Location: Gracie Mansion

9:00 - 9:30 EVENING COMMUNICATIONS DEBRIEF CALL -
Dial In #: [REDACTED]
Code #: [REDACTED]

9:30 - 11:30 DEPART TO CONNECTICUT

CITY HALL STEPS PRESS CONFERENCES
No Scheduled Press Conference

FLONYC SCHEDULE

10:00 – 11:30 Private Appointment
1:30 – 2:30 Meeting with Kimberly Williams
3:00 – 5:00 Prep for Mental Health Roadmap
7:30 – 9:00 MBdB Weekly Planning Meeting

From: Salazar-Rodriguez, Prisca
Sent: Thursday, August 27, 2015 7:03 PM
To: B; FLONYC
Subject: MINI SCHEDULE - FRIDAY, AUGUST 27, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Friday, August 27, 2015

WEATHER: Hi of 84. Low of 69. Sunny
ATTIRE: Business Casual

9:00 - 2:00 YALE
Location: New Haven, CT

2:00 - 4:00 TRAVEL FROM CONNECTICUT TO GRACIE MANSION
Travel Time: 2 hrs.

2:30 - 3:00 LEGIONNAIRES' CALL WITH DOM WILLIAM

4:00 - 4:30 WEEKLY SCHEDULING REVIEW CALL
Dial In #: [REDACTED]
Code #: [REDACTED]

4:30 - 5:30 CALL WITH THE MAYOR
Dial In #: [REDACTED]
Code #: [REDACTED]

6:30 - 7:00 TRAVEL FROM GRACIE MANSION TO CITIFIELD // EVENING COMMS DEBRIEF CALL
Travel Time: 30 mins.

7:00 - 10:00 [REDACTED] - RED SOX @ METS
Location: Citifield Stadium

10:00 - 10:30 TRAVEL FROM CITIFIELD TO GRACIE MANSION
Travel Time: 30 mins.
Car: MBdB, FLONYC

CITY HALL STEPS PRESS CONFERENCES
No Scheduled Press Conference

FLONYC SCHEDULE
4:00 - 4:30 MBdB Weekly Scheduling Review
7:00 - 10:00 [REDACTED] Red Sox vs. Mets

From: Salazar-Rodriguez, Prisca
Sent: Friday, August 28, 2015 7:19 PM
To: B; FLONYC
Subject: MINI SCHEDULE - Saturday, August 29, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Saturday, August 29, 2015

WEATHER: Hi of 86. Low of 72. Mostly Sunny
ATTIRE: Business
NOTES: -YOU have 30 mins. to change at the gym

11:00 - 11:30 TRAVEL FROM GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins

12:00 - 1:00 WORKOUT
Location: 357 9th Street

1:30 - 2:00 TRAVEL FROM 357 9TH STREET TO CHURCH AVENUE & 52ND STREET //
CALL RE: QUADRENNIAL COMMISSION APPOINTMENTS WITH RACHEL AND REGINA
Travel Time: 30 mins.
Call in #: [REDACTED]
Code #: [REDACTED]

2:00 - 3:30 HAND-OUT UPK FLIERS
Location: Church Ave and 52nd St (SW Corner)

3:30 - 4:00 TRAVEL FROM BROOKLYN TO CITY FIELD STADIUM // LEGIONNAIRES' CALL WITH TONY SHORRIS
Travel Time: 30 mins.
Notes: YOU call Tony Shorris

4:05 - 7:00 RED SOX vs METS AT CITY FIELD STADIUM WITH BOROUGH PRESIDENT KATZ

7:00 - 7:30 TRAVEL FROM CITIFIELD TO GRACIE MANSION // EVENING COMMS DEBRIEF CALL
Travel Time: 30 mins.
Call In# [REDACTED]
Code #: [REDACTED]

CITY HALL STEPS PRESS CONFERENCES
No Scheduled Press Conference

FLONYC SCHEDULE
2:00-3:30 Hand – Out UPK Fliers

From: Salazar-Rodriguez, Prisca
Sent: Friday, August 28, 2015 7:21 PM
To: B; FLONYC
Subject: MINI SCHEDULE - Sunday, August 30, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Sunday, August 30, 2015

WEATHER: Hi of 92. Low of 74. Partly Cloudy
ATTIRE: Casual
NOTES: -YOU have 30 mins. to change at the gym

10:00 - 10:30 DEPART GRACIE MANSION TO 357 9TH STREET//CALL WITH PRISCA REGARDING MONDAY'S SCHEDULE
Travel Time: 30 mins
Notes: YOU call Prisca

11:00 - 12:00 WORKOUT
Location: 357 9th Street

12:40 - 1:10 TRAVEL FROM 357 9TH STREET TO CITIFIELD // LEGIONNAIRES CALL WITH TONY SHORRIS
Travel Time: 30 mins.
Notes: YOU Call Tony

1:10 - 4:10 RED SOX vs METS AT CITIFIELD WITH QUEENS COUNCIL MEMBERS

5:15 - 5:45 TRAVEL TIME TO PROSPECT PARK //EVENING COMMS DEBRIEF CALL
Travel Time: 1 Hrs.
Dial In # [REDACTED]
Code #: [REDACTED]

5:45 - 7:45 SOFTBALL PRACTICE
Location: Prospect Park/Long Meadow Field #5

8:00 - 10:00 [REDACTED]

CITY HALL STEPS PRESS CONFERENCES
No Scheduled Press Conference

FLONYC SCHEDULE
7:30 - 9:30 [REDACTED]

From: Salazar-Rodriguez, Prisca
Sent: Friday, August 28, 2015 7:35 PM
To: B; FLONYC
Subject: MINI SCHEDULE - Monday, August 31, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Monday, August 31, 2015

WEATHER: Hi of 92. Low of 74. Partly Cloudy
ATTIRE: Business
NOTES: -YOU have 30 mins. to change at the gym

7:30 - 8:00 DEPART FROM GRACIE TO 357 9TH STREET
Travel Time: 30 mins.

8:30 - 9:30 WORKOUT
Location: 357 9th Street

10:00 - 10:30 TRAVEL FROM 357 9TH STREET TO ENCAMPMENT SITE // DAILY COMMS CALL

10:30 - 12:00 HOLD - ENCAMPMENT VISIT
Location: TBD

12:00 - 12:30 TRAVEL FROM ENCAMPMENT TO CITY HALL

12:30 - 1:00 TWITTER CHAT FOCUSED ON PRE-K
Location: City Hall, The Mayor's Office

1:00 - 2:00 MEETING WITH TOM
Location: City Hall, The Mayor's Office

2:00 - 2:30 WEEKLY SCHEDULING REVIEW
Location: City Hall, The Mayor's Office

2:30 - 3:00 WEEKLY MEETING WITH COMMISSIONER LILLIAM BARRIOS-PAOLI
Location: City Hall, The Mayor's Office

3:00 - 3:30 PHOTO WITH MEMBERS OF SECURITY DETAIL
Location: City Hall, The Mayor's Office

3:30 - 4:30 RENEWAL SCHOOLS MEETING
Location: City Hall, The Blue Room

4:30 - 5:30 EDUCATION SPEECH PREP
Location: City Hall, The Blue Room

5:30 - 6:00 WEEKLY MEETING WITH DM SHORRIS
Location: City Hall, The Mayor's Office

6:15 - 6:45 TRAVEL TIME//LEGIONNAIRES' CALL WITH DOM WILLIAMS

6:45 – 7:45 (T) Remarks at Opening Night Ceremony of the US Open
Arthur Ashe Stadium, USTA Billie Jean King National Tennis Center, Flushing Meadows, Queens

7:45 - 8:15 TRAVEL FROM FLUSHING MEADOWS TO GRACIE MANSION// EVENING COMMS DEBRIEF CALL//
Travel Time: 30 mins.
Dial In #: [REDACTED]
Code #: [REDACTED]

8:30 – 9:30 (T) DRINKS WITH PA JAMES
Location: Gracie Mansion

CITY HALL STEPS PRESS CONFERENCES
No Scheduled Press Conference

FLONYC SCHEDULE

11:00 - 12:00	Private Appointment
1:00 - 1:30	Calls with Anna Chapman
2:00-2:30	Weekly Scheduling Review with MBDB
2:30 - 3:30	Correspondence Meeting with Eunice Ko
3:30 - 5:30	Prep for Roadmap

From: Salazar-Rodriguez, Prisca
Sent: Saturday, August 29, 2015 8:26 PM
To: B; FLONYC
Subject: UPDATED MINI SCHEDULE - Sunday, August 30, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Sunday, August 30, 2015

WEATHER: Hi of 92. Low of 74. Partly Cloudy
ATTIRE: Casual
NOTES: -YOU have 30 mins. to change at the gym

9:00 - 9:30 DEPART GRACIE MANSION TO 357 9TH STREET//CALL WITH PRISCA REGARDING MONDAY'S SCHEDULE
Travel Time: 30 mins
Notes: YOU call Prisca

10:00 - 11:00 WORKOUT
Location: 357 9th Street

11:30 - 12:00 TRAVEL FROM 357 9TH STREET TO CITIFIELD // LEGIONNAIRES CALL WITH TONY SHORRIS
Travel Time: 30 mins.
Notes: YOU Call Tony

12:00 ARRIVE AT CITIFIELD – ON FIELD INTERACTION WITH NY METS
Staff: Drew, Peter, and JPL

1:10 - 4:10 RED SOX vs METS AT CITIFIELD WITH QUEENS COUNCIL MEMBERS

5:15 - 5:45 TRAVEL TIME TO PROSPECT PARK //EVENING COMMS DEBRIEF CALL
Travel Time: 1 Hrs.
Dial In # [REDACTED]
Code #: [REDACTED]

5:45 - 7:45 SOFTBALL PRACTICE
Location: Prospect Park/Long Meadow Field #5

8:00 - 10:00 [REDACTED]

From: Salazar-Rodriguez, Prisca
Sent: Sunday, August 30, 2015 8:29 PM
To: B; FLONYC
Subject: UPDATED MINI SCHEDULE - MONDAY, AUGUST 31, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Monday, August 31, 2015

WEATHER: Hi of 93. Low of 74.5. Partly Cloudy
ATTIRE: Business
NOTES: -YOU have 30 mins. to change at the gym

6:30 – 7:00 DEPART FROM GRACIE TO 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO CITY HALL // DAILY COMMUNICATIONS CALL
Location: 30 mins.

9:30 – 10:30 WHITESPACE

10:30 - 12:00 QUADRENNIAL COMMISSION CALL TIME

12:30 - 12:45 PREP FOR TWITTER CHAT FOCUSED ON PRE-K
Location: City Hall, The Mayor's Office

12:45-1:00 TWITTER CHAT
Location: City Hall, The Mayor's Office

1:00 - 2:00 MEETING WITH TOM SNYDER
Location: City Hall, The Mayor's Office

2:00 - 2:30 WEEKLY SCHEDULING REVIEW
Location: City Hall, The Mayor's Office
Dial in #: [REDACTED]
Code #: [REDACTED]

2:30 - 3:00 WEEKLY MEETING WITH DEPUTY MAYOR LILLIAM BARRIOS-PAOLI
Location: City Hall, The Mayor's Office

3:00 - 3:30 PHOTO WITH MEMBERS OF SECURITY DETAIL
Location: City Hall, The Mayor's Office

3:30 - 4:30 RENEWAL SCHOOLS MEETING
 Location: City Hall, The Blue Room

4:30 - 5:30 EDUCATION SPEECH PREP
 Location: City Hall, The Blue Room

5:30 - 6:00 WEEKLY MEETING WITH ANTHONY SHORRIS
 Location: City Hall, The Mayor's Office

6:15 - 6:45 TRAVEL TIME//LEGIONNAIRES' CALL WITH DOM WILLIAMS
 Travel Time: 1 hrs.

6:45 - 7:45 REMARKS AT OPENING NIGHT CEREMONY OF THE US OPEN
 Location: Arthur Ashe Stadium - USTA Billie Jean King National Tennis Center, Flushing Meadows, Queens

7:45 - 8:15 TRAVEL FROM FLUSHING MEADOWS TO QUEENS TBD // EVENING COMMS DEBRIEF CALL//CALL IN#
 [REDACTED]
 Travel Time: 30 mins.
 Dial in #: [REDACTED]
 Code #: [REDACTED]

8:15 - 10:00 (T) DINNER WITH PUBLIC ADVOCATE LETITIA JAMES
 Location: TBD

CITY HALL STEPS PRESS CONFERENCES
 No Scheduled Press Conference

FLONYC SCHEDULE

11:00 - 12:00 Private Appointment
 1:00 - 1:30 Calls with Anna Chapman
 2:00-2:30 Weekly Scheduling Review with MBDB
 2:30 - 3:30 Correspondence Meeting with Eunice Ko
 3:30 - 5:30 Prep for Roadmap

From: Salazar-Rodriguez, Prisca
Sent: Monday, August 31, 2015 7:27 PM
To: B; FLONYC
Subject: MINI SCHEDULE - TUESDAY, SEPTEMBER 1, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Tuesday, September 01, 2015

WEATHER: Hi of 91. Low of 74. . Sunny.

ATTIRE: Business

NOTES: -YOU have 30 mins. to change at the gym

6:30 - 7:00 DEPART FROM GRACIE TO 357 9TH STREET
Travel Time: 30 mins

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO CITY HALL//DAILY COMMUNICATIONS CALL
Travel Time: 30 mins.

9:30 - 10:30 WEEKLY MEETING WITH POLICE COMMISSIONER BRATTON
Location: City Hall, The Blue Room

11:10 - 11:40 PREP FOR BRIAN LEHRER SHOW
Location: City Hall, The Mayor's Office

11:35 - 12:00 CALL IN - BRIAN LEHRER SHOW
Location: City Hall, The Mayor's Office
Notes: YOU call [REDACTED].

12:00 - 1:00 QUADRENNIAL BRIEFING
Location: City Hall, The Blue Room

1:00 - 2:00 BI-WEEKLY PRE-K MEETING
Location: City Hall, The Blue Room

2:00 - 3:00 RENEWAL SCHOOLS BI-WEEKLY MEETING
Location: City Hall, The Blue Room

3:00 - 3:30 MEETING WITH MARY & PETER MAX
Location: City Hall, The Mayor's Office

3:45 - 4:00 TRAVEL FROM CITY HALL TO 15 MAIDEN LANE ON FOOT

4:00 - 5:00 PRIVATE CALL
Location: 15 Maiden Lane
Dial In #: [REDACTED]
Code #: [REDACTED]

5:00 - 5:30 TRAVEL FROM CITY HALL TO ASTOR PLACE
Travel Time: 30 mins.

5:30 - 6:00 HAIRCUT
Location: Astor Place

6:00 - 7:00 TRAVEL FROM ASTOR PLACE TO STATEN ISLAND YANKEE STADIUM, 75 RICHMOND TERRACE
//EVENING COMMUNICATIONS DEBRIEF CALL
Dial in #: [REDACTED]
Code #: [REDACTED]

7:00 - 10:00 ATTEND THE SI YANKEES GAME WITH BP ODDO AND OTHERS

7:30 - 8:00 TRAVEL TIME FROM STATEN ISLAND TO GRACIE MANSION //LEGIONNAIRES' CALL WITH DOM WILLIAMS
Travel Time: 30 mins.

CITY HALL STEPS PRESS CONFERENCES
No Scheduled Press Conference

FLONYC SCHEDULE

2:00 – 3:00 Prep for Roadmap
3:30 – 3:45 Correspondence Meeting with Eunice Ko
4:00 5:00 Call with the Mayor

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, September 01, 2015 6:42 PM
To: B; FLONYC
Subject: MINI SCHEDULE - WEDNESDAY, SEPTEMBER 2, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Wednesday, September 02, 2015

WEATHER: Hi of 87. Low of 74. . Partly Cloudy
ATTIRE: Business
NOTES: -YOU have 30 mins. to change at the gym

6:30 - 7:00 DEPART FROM GRACIE TO 357 9TH STREET
Travel Time: 30 mins.
Car : MBdB, FLONYC

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO CITY HALL//DAILY COMMUNICATIONS CALL
Travel Time: 30 mins.
Car : MBdB

10:00 - 10:30 PREP FOR BILL SIGNING HEARING
Location: City Hall, The Mayor's Office

10:30 - 11:30 BILL SIGNING AND HEARING
Location: City Hall, The Blue Room

11:30 - 12:00 TRAVEL FROM CITY HALL TO 150TH & ST. ANN'S AVENUE, BRONX
Travel Time: 30 mins.

12:00 - 1:00 ENCAMPMENT VISIT
Location: 150th Street & St. Ann's Avenue/ Rae Street & Hegney Place

1:00 - 1:30 TRAVEL FROM 150TH & ST. ANN'S AVENUE TO CITY HALL
Travel Time: 30 mins.

1:30 - 2:00 MEETING WITH MAYOR IGNAZIO MARINO OF ROME
Location: City Hall, The Mayor's Office

2:00 - 3:00 PM MEETING REGARDING PAID FAMILY LEAVE
Location: City Hall, The Blue Room

3:00 - 3:30 PREP FOR MEETING WITH COUNCIL SPEAKER MELISSA MARK-VIVERITO
Location: City Hall, The Mayor's Office

3:30 - 4:30 MEETING WITH COUNCIL SPEAKER MELISSA MARK-VIVERITO
Location: City Hall, The Mayor's Office

4:30 - 5:30 MEETING WITH THE CHANCELLOR CARMEN FARIÑA
Location: City Hall, The Blue Room

5:30 - 6:30 WEEKLY HOMELESS MEETING
Location: City Hall, The Blue Room

6:30 - 7:00 MEETING WITH CECILE KYENGE, MEMBER OF EUROPEAN PARLIAMENT AND FLONYC
Location: City Hall, The Mayor's Office

7:00 - 7:30 TRAVEL FROM CITY HALL TO 271 ADELPHI STREET //LEGIONNAIRES' CALL WITH DM SHORRIS
Travel Time: 30 mins.

7:30 - 9:30 DINNER WITH BOROUGH PRESIDENT ERIC ADAMS
Location: Wallabout, 271 Adelphi Street, Corner of DeKalb Avenue - Brooklyn

9:30 - 10:00 TRAVEL FROM 271 ADELPHI TO GRACIE MANSION
Travel Time: 30 mins.

CITY HALL STEPS PRESS CONFERENCES
No Scheduled Press Conference

FLONYC SCHEDULE

2:00-3:00 Prep for Roadmap
6:30-7:00 Meeting with Cecile Kyenge and MBdB

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, September 01, 2015 8:42 PM
To: B; FLONYC
Subject: UPDATED MINI SCHEDULE - WEDNESDAY, SEPTEMBER 2, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Wednesday, September 02, 2015

WEATHER: Hi of 87. Low of 74. . Partly Cloudy
ATTIRE: Business
NOTES: -YOU have 30 mins. to change at the gym

6:30 - 7:00 DEPART FROM GRACIE TO 357 9TH STREET
Travel Time: 30 mins.
Car : MBdB, FLONYC

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO CITY HALL//DAILY COMMUNICATIONS CALL
Travel Time: 30 mins.
Car : MBdB

10:00 - 10:30 PREP FOR BILL SIGNING HEARING & OFF TOPIC Q&A
Location: City Hall, The Mayor's Office

10:30 - 11:30 BILL SIGNING AND HEARING
Location: City Hall, The Blue Room

11:30 - 12:00 TRAVEL FROM CITY HALL TO 150TH & ST. ANN'S AVENUE, BRONX
Travel Time: 30 mins.

12:00 - 1:00 ENCAMPMENT VISIT
Location: 150th Street & St. Ann's Avenue/ Rae Street & Hegney Place

1:00 - 1:30 TRAVEL FROM 150TH & ST. ANN'S AVENUE TO CITY HALL
Travel Time: 30 mins.

1:30 - 2:00 MEETING WITH MAYOR IGNAZIO MARINO OF ROME
Location: City Hall, The Mayor's Office

2:00 - 3:00 WHITESPACE
Location: City Hall, The Blue Room

3:00 - 3:30 PREP FOR MEETING WITH COUNCIL SPEAKER MELISSA MARK-VIVERITO
Location: City Hall, The Mayor's Office

3:30 - 4:30 MEETING WITH COUNCIL SPEAKER MELISSA MARK-VIVERITO
Location: City Hall, The Mayor's Office

4:30 - 5:30 MEETING WITH THE CHANCELLOR CARMEN FARIÑA
Location: City Hall, The Blue Room

5:30 - 6:30 WEEKLY HOMELESS MEETING
Location: City Hall, The Blue Room

6:30 - 7:00 MEETING WITH CECILE KYENGE, MEMBER OF EUROPEAN PARLIAMENT AND FLONYC
Location: City Hall, The Mayor's Office

7:00 - 7:30 TRAVEL FROM CITY HALL TO 271 ADELPHI STREET //LEGIONNAIRES' CALL WITH DM SHORRIS
Travel Time: 30 mins.

7:30 - 9:30 DINNER WITH BOROUGH PRESIDENT ERIC ADAMS
Location: Wallabout, 271 Adelphi Street, Corner of DeKalb Avenue - Brooklyn

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From: [John Del Cecato](#)
To: [Matero, Carla](#); [Regina Clemente](#)
Cc: [Robert Greenwald](#); [Adams Baker, Marti](#); hayley@progressiveagenda.us; [Beach, Mkada](#); [Boeglin, Rosemary](#); [Vanessa Baden](#); [Mike Damanskis](#); [Isaacson, Marcy](#); [Geri Prado](#)
Subject: Re: Follow up Call for Sept 10 Event
Date: Wednesday, September 02, 2015 6:57:05 AM

Me too

From: "Matero, Carla" <CMatero@cityhall.nyc.gov>
Date: Tuesday, September 1, 2015 at 10:20 PM
To: Regina Clemente <regina@bravenewfilms.org>
Cc: Robert Greenwald <robert@bravenewfilms.org>, John Del Cecato <jfdc@akpdmedia.com>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>, "Isaacson, Marcy" <MIsaacson@cityhall.nyc.gov>
Subject: Re: Follow up Call for Sept 10 Event

2pm EST works for MOSPCE.

Sent from my iPhone

On Sep 1, 2015, at 8:42 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

Let's do it!

Tomorrow, 9/2 at 11PST/2EST

Here is a number we can use:

code:  

Talk then – thanks all!

Regina

From: Robert Greenwald <robert@bravenewfilms.org>
Date: Tue, 1 Sep 2015 17:30:12 -0700
To: John Del Cecato <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "hayley@progressiveagenda.us" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>

Subject: RE: Follow up Call for Sept 10 Event

How about 11 am pst wed?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 01, 2015 5:28 PM
To: Regina Clemente; Adams Baker, Marti; Robert Greenwald; hayley@progressiveagenda.us; Matero, Carla; Beach, Mkada; Boeglin, Rosemary
Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

I'm pretty open tomorrow

From: Regina Clemente <regina@bravenewfilms.org>
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Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Great – sometime before 1PST/4EST works best on our end.

From: "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>
Date: Tue, 1 Sep 2015 21:44:22 +0000
To: "robert@bravenewfilms.org" <robert@bravenewfilms.org>, "hayley@progressiveagenda.us" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: "vanessa@bravenewfilms.org" <vanessa@bravenewfilms.org>, "mike@bravenewfilms.org" <mike@bravenewfilms.org>
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Adding Rosemary from our press office who will be point on this and will join

From: Robert Greenwald [<mailto:robert@bravenewfilms.org>]
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Cc: Vanessa Baden <vanessa@bravenewfilms.org>; Mike Damanskis <mike@bravenewfilms.org>
Subject: RE: Follow up Call for Sept 10 Event

Lets try for tomorrow afternoon.

Sooner the better.

In advance of call

1. Who will draft press release, you guys or us?
2. Who should rough out blog for me and mayor?
3. Re nyc press, any opportunities for process piece? Ie, how did this collaboration come about, what is goal, etc.
And anything else to get us some press?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]

Sent: Tuesday, September 1, 2015 2:18 PM

To: Matero, Carla <cmatero@cityhall.nyc.gov>; Beach, Mkada <mbeach@cityhall.nyc.gov>; Adams Baker, Marti <MAadams@cityhall.nyc.gov>; John Del Cecato <jfdc@akpdmmedia.com>; Regina Clemente <regina@bravenewfilms.org>; Robert Greenwald <robert@bravenewfilms.org>

Subject: Follow up Call for Sept 10 Event

Hi All,

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Do folks have time tomorrow afternoon or Thursday AM?

Let me know what works.

Thanks,
Hayley

--

Hayley Prim

c: 

From: [Ponet, Maibe](#)
To: [Hagelgans, Andrea](#); [John Del Cecato](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Hinton, Karen](#)
Cc: [Kadushin, Peter](#); [Parikh, Ishanee](#)
Subject: RE: Rudy quote
Date: Wednesday, September 02, 2015 8:31:16 AM

homelessness went up exponentially under Giuliani. There were already ~30K ppl in shelter w Bloomberg took office. Will get data.

From: Hagelgans, Andrea
Sent: Wednesday, September 02, 2015 8:26 AM
To: John Del Cecato; Walzak, Phil; Wolfe, Emma; Hinton, Karen
Cc: Kadushin, Peter; Parikh, Ishanee; Ponet, Maibe
Subject: Re: Rudy quote

+++ our homeless media folks

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Wednesday, September 2, 2015 8:18 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; Hinton, Karen
Subject: Rudy quote

"By the time I left office, the city didn't have a homeless problem." (today's NYP)

I did a little googling, and looks like homelessness increased by 34% under Rudy?

From: [Parikh, Ishanee](#)
To: [Hagelgans, Andrea](#); [John Del Cecato](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Hinton, Karen](#)
Cc: [Kadushin, Peter](#); [Ponet, Maibe](#)
Subject: RE: Rudy quote
Date: Wednesday, September 02, 2015 8:42:02 AM

Looks like over 40% increase in homeless pop under Rudy. Can get City #s from DHS -

Per Coalition's #s (always higher than City) - **Jan 1994 is 23,526**

Per City - **January 1, 2002 33,194.**

Per City - **Jan 1, 2014 was 50,689**

From: Hagelgans, Andrea
Sent: Wednesday, September 02, 2015 8:26 AM
To: John Del Cecato; Walzak, Phil; Wolfe, Emma; Hinton, Karen
Cc: Kadushin, Peter; Parikh, Ishanee; Ponet, Maibe
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From: [John Del Cecato](#)
To: [Geri Prado](#); [Hagelgans, Andrea](#)
Subject: FYI
Date: Wednesday, September 02, 2015 8:59:28 AM

<http://www.wlwt.com/news/city-of-cincinnati-to-offer-paid-parental-leave-to-city-employees/35047326>

From: [John Del Cecato](#)
To: [Ponet, Maibe](#); [Kadushin, Peter](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Hinton, Karen](#)
Cc: [Parikh, Ishanee](#)
Subject: Re: Rudy quote
Date: Wednesday, September 02, 2015 10:55:46 AM

So it went up 27% on Rudy's watch

From: "Ponet, Maibe" <MPonet@cityhall.nyc.gov>
Date: Wednesday, September 2, 2015 at 10:01 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Kadushin, Peter" <pkadushin@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Cc: Ishanee Parikh <iparikh@cityhall.nyc.gov>
Subject: RE: Rudy quote

Bad, but not as bad as I have heard, here is the data:

Average daily census:

Total individuals: **Jan-94** 23,868 **Dec-01** 30,236

	Single Adults			Families				Total
	Men	Women	Total	Families	Adults	Children	Individuals	Individuals
Jan-94	5,627	1,115	6,742	5,589	7,574	9,552	17,126	23,868
Dec-01	5,933	1,748	7,681	6,736	9,795	12,760	22,555	30,236

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, September 02, 2015 8:56 AM
To: Kadushin, Peter; Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma; Hinton, Karen
Cc: Parikh, Ishanee; Ponet, Maibe
Subject: Re: Rudy quote

I computed from the attached, which I pulled from
http://coalhome.3cdn.net/5029926c66cd17b044_0sm6btn4k.pdf

From: "Kadushin, Peter" <pkadushin@cityhall.nyc.gov>
Date: Wednesday, September 2, 2015 at 8:30 AM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>,

"Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>

Cc: Ishanee Parikh <iparikh@cityhall.nyc.gov>, "Ponet, Maibe" <MPonet@cityhall.nyc.gov>

Subject: RE: Rudy quote

Where is the stat from?

From: Hagelgans, Andrea

Sent: Wednesday, September 02, 2015 8:26 AM

To: John Del Cecato; Walzak, Phil; Wolfe, Emma; Hinton, Karen

Cc: Kadushin, Peter; Parikh, Ishanee; Ponet, Maibe

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From: [Boeglin, Rosemary](#)
To: "Hayley Prim"; [John Del Cecato](#)
Cc: [Matero, Carla](#); [Regina Clemente](#); [Robert Greenwald](#); [Adams Baker, Marti](#); [Beach, Mkada](#); [Vanessa Baden](#); [Mike Damanskis](#); [Isaacson, Marcy](#); [Geri Prado](#)
Subject: RE: Follow up Call for Sept 10 Event
Date: Wednesday, September 02, 2015 2:06:00 PM

Sry for delay on now

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Wednesday, September 02, 2015 2:05 PM
To: John Del Cecato
Cc: Matero, Carla; Regina Clemente; Robert Greenwald; Adams Baker, Marti; Beach, Mkada; Boeglin, Rosemary; Vanessa Baden; Mike Damanskis; Isaacson, Marcy; Geri Prado
Subject: Re: Follow up Call for Sept 10 Event

Marti/Rosemary are either of you dialing in?

On Wed, Sep 2, 2015 at 6:56 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Me too

From: "Matero, Carla" <CMatero@cityhall.nyc.gov>
Date: Tuesday, September 1, 2015 at 10:20 PM
To: Regina Clemente <regina@bravenewfilms.org>
Cc: Robert Greenwald <robert@bravenewfilms.org>, John Del Cecato <jfdc@akpdmedia.com>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>, "Isaacson, Marcy" <MIsaacson@cityhall.nyc.gov>

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Let's do it!

Tomorrow, 9/2 at 11PST/2EST

Here is a number we can use:

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Talk then – thanks all!

Regina

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Thanks,
Hayley

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Salazar-Rodriguez, Prisca](#)
To: [Hagelgans, Andrea](#)
Cc: [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Walzak, Phil](#); [Adams Baker, Marti](#); [Snyder, Thomas](#)
Subject: RE: Seth Meyers
Date: Wednesday, September 02, 2015 4:38:15 PM

-mayor

5pm is difficult

6pm works better

At 5pm he is supposed to be Pace for the Kindergarten vs Hedgefunders screening with Robert Greenwald

From: Hagelgans, Andrea
Sent: Wednesday, September 02, 2015 4:20 PM
To: B
Cc: John Del Cecato (jfdc@akpdmedia.com); Walzak, Phil; Adams Baker, Marti; Salazar-Rodriguez, Prisca; Snyder, Thomas
Subject: Seth Meyers

Sir,

Update on Late Night with Seth Meyers.

YOU will be part of the show with Neil Patrick Harris (promoting his new show on the network). YOU will be the second guest, but they've also asked that you tape an extra bit. I'm checking with scheduling on feasibility given that it would require probably an additional 45 minutes of your time that evening (5pm). But wanted to gauge your interest level as well. It does hit our core campaigns and then is a little "politeness" type campaign.

Am discussing the interview angle with the show as well.

Thanks,
Andrea

PROPOSED SCRIPT

(O'Malley and Reiss)
A MESSAGE FROM MAYOR BILL DE BLASIO
(MAYOR DE BLASIO)

V.O.
And now a message from New
York City Mayor Bill de
Blasio.

BILL DE BLASIO IS SEATED IN

THE SECOND CHANCE THEATER SET
WHERE SETH SITS.

MAYOR DE BLASIO

Hello, I'm Bill de Blasio,
Today I'd like to talk to the
citizens of New York about
some of the great strides
we've made as a city: Housing
is more affordable than ever,
our universal pre-kindergarten
program is strengthening the
city's education system, and
every day we are working
harder to increase
transparency in city
government.

TITLE HERE 1

+

BEAT.

But one message I would like
to impress upon all New
Yorkers is this: Look up from
your damn phones. Seriously.
What the hell are you doing?
This isn't downtown Wichita.
It's New York City. People
need to get where they need to
go. The last thing they want
is some oblivious ding dong
standing at the top of the
subway stairs watching
Transformers on his cell
phone. Hey ding dongs, I got
one word for you: Move!

BEAT.

Speaking of the subway, New
York City averages 5.6 million
subway passengers each and
every day. Don't be the guy
that keeps his 50-pound back
pack on. Come on, man. Take
it off and put it in
between your feet. It's common
sense. And I swear to God, if
I see another standing
pregnant woman on the subway,

I'm gonna rip somebody's arms
off. And I can do it, too. I'm
like 8 feet tall and I can
bench the Chrysler Building.
BEAT.

The bottom line is this: We
have to share this city so be
considerate and treat everyone
with respect. In other words,
pull your head out of your
ass.

BEAT.
Goodnight, and God bless New
York City.

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – [REDACTED]
ahagelgans@cityhall.nyc.gov

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Cc: [Walzak, Phil](#)
Subject: Re: Seth Meyers
Date: Wednesday, September 02, 2015 5:13:55 PM

Reminder on the script... we should cut the housing line & say something like "we're on the way to building more affordable housing than ever before" or something like that... we should NOT say that housing is more affordable than ever (because nobody believes that)

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Wednesday, September 2, 2015 at 4:19 PM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
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(MAYOR DE BLASIO)

V.O.
And now a message from New
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Blasio.

BILL DE BLASIO IS SEATED IN
THE SECOND CHANCE THEATER SET

WHERE SETH SITS.

MAYOR DE BLASIO

Hello, I'm Bill de Blasio,
Today I'd like to talk to the
citizens of New York about
some of the great strides
we've made as a city: Housing
is more affordable than ever,
our universal pre-kindergarten
program is strengthening the
city's education system, and
every day we are working
harder to increase
transparency in city
government.

TITLE HERE 1

+

BEAT.

But one message I would like
to impress upon all New
Yorkers is this: Look up from
your damn phones. Seriously.
What the hell are you doing?
This isn't downtown Wichita.
It's New York City. People
need to get where they need to
go. The last thing they want
is some oblivious ding dong
standing at the top of the
subway stairs watching
Transformers on his cell
phone. Hey ding dongs, I got
one word for you: Move!

BEAT.

Speaking of the subway, New
York City averages 5.6 million
subway passengers each and
every day. Don't be the guy
that keeps his 50-pound back
pack on. Come on, man. Take
it off and put it in
between your feet. It's common
sense. And I swear to God, if
I see another standing
pregnant woman on the subway,
I'm gonna rip somebody's arms

off. And I can do it, too. I'm
like 8 feet tall and I can
bench the Chrysler Building.
BEAT.

The bottom line is this: We
have to share this city so be
considerate and treat everyone
with respect. In other words,
pull your head out of your
ass.

BEAT.
Goodnight, and God bless New
York City.

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – [REDACTED]
ahagelgans@cityhall.nyc.gov

From: [John Del Cecato](#)
To: [Regina Clemente](#); [Boeglin, Rosemary](#); "Hayley Prim"
Cc: [Vanessa Baden](#)
Subject: Re: Follow up Call for Sept 10 Event
Date: Wednesday, September 02, 2015 5:17:53 PM

correct

From: Regina Clemente <regina@bravenewfilms.org>
Date: Wednesday, September 2, 2015 at 5:17 PM
To: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, John Del Cecato <jfdc@akpdmedia.com>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Great – we will get you draft release by Friday.

And just to confirm on blog, John you will get us all something to see for that by Friday, correct?

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Wednesday, September 2, 2015 at 2:12 PM
To: 'Hayley Prim' <hayley@progressiveagenda.us>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Matero, Carla" <CMatero@cityhall.nyc.gov>, Regina Clemente <regina@bravenewfilms.org>, Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>, "Isaacson, Marcy" <MIsaacson@cityhall.nyc.gov>, Geri Prado <geri@progressiveagenda.us>
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Best,
Rosemary

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Wednesday, September 02, 2015 2:05 PM
To: John Del Cecato
Cc: Matero, Carla; Regina Clemente; Robert Greenwald; Adams Baker, Marti; Beach, Mkada; Boeglin, Rosemary; Vanessa Baden; Mike Damanskis; Isaacson, Marcy; Geri Prado
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Marti/Rosemary are either of you dialing in?

On Wed, Sep 2, 2015 at 6:56 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Me too

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Date: Tuesday, September 1, 2015 at 10:20 PM
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Subject: Re: Follow up Call for Sept 10 Event

2pm EST works for MOSPCE.

Sent from my iPhone

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Let's do it!

Tomorrow, 9/2 at 11PST/2EST

Here is a number we can use:

██████████

code: ██████████

Talk then – thanks all!

Regina

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Subject: Re: Follow up Call for Sept 10 Event

I'm pretty open tomorrow

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tuesday, September 1, 2015 at 5:58 PM
To: "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>, Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
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Hi All,

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Do folks have time tomorrow afternoon or Thursday AM?

Let me know what works.

Thanks,
Hayley

--

Hayley Prim

c: [REDACTED]

--

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c: [REDACTED]

From: [John Del Cecato](#)
To: [Boeglin, Rosemary](#)
Subject: Re: Follow up Call for Sept 10 Event
Date: Wednesday, September 02, 2015 5:20:23 PM

Of course!

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Wednesday, September 2, 2015 at 5:19 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Follow up Call for Sept 10 Event

Thanks JDC. (Not trying to be difficult on this, of course, just want to make it clear that we can't promise sign off on an op ed until the boss has seen it.)

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
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I'll work on both

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Thanks,
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--

Hayley Prim

c: [REDACTED]

--

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c: [REDACTED]

From: [Salazar-Rodriguez, Prisca](#)
To: "Geri Prado"
Cc: [John Del Cecato](#); [Snyder, Thomas](#); [PhilWalzak \(\[REDACTED\] Walzak, Phil](#)
Subject: RE: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond
Date: Wednesday, September 02, 2015 6:37:11 PM

Yes

From: Geri Prado [mailto:geri@progressiveagenda.us]
Sent: Wednesday, September 02, 2015 6:36 PM
To: Salazar-Rodriguez, Prisca
Cc: John Del Cecato; Snyder, Thomas; PhilWalzak ([REDACTED] Walzak, Phil
Subject: Re: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

Ha- sorry about that.

So prep on the same day for CHayes?

On Wed, Sep 2, 2015 at 6:34 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:
Thank god – u gave me a heart attack!
I am holding prep time before on the 14th
Holding the 27th of October for Sirius

From: Geri Prado [mailto:geri@progressiveagenda.us]
Sent: Wednesday, September 02, 2015 6:06 PM

To: Salazar-Rodriguez, Prisca
Cc: John Del Cecato; Snyder, Thomas; PhilWalzak ([REDACTED] Walzak, Phil
Subject: Re: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

Sorry yes 14. I was double checking on if it was still up and if we could get briefing time the week before.

Also, Sirius town hall with Havt-Rabin time- do we have that yet?

Thank you Prisca

On Wed, Sep 2, 2015 at 6:00 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:
I gave the 14th for Chris Hayes-
See below email

From: Salazar-Rodriguez, Prisca
Sent: Wednesday, August 26, 2015 10:42 AM
To: 'Geri Prado'
Cc: John Del Cecato; Snyder, Thomas; PhilWalzak ([REDACTED] Walzak, Phil

Subject: RE: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

Good for #1

Im holding the time on the sched

From: Geri Prado [<mailto:geri@progressiveagenda.us>]

Sent: Wednesday, August 26, 2015 10:24 AM

To: Salazar-Rodriguez, Prisca

Cc: John Del Cecato; Snyder, Thomas; PhilWalzak (██████████) Walzak, Phil

Subject: Re: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

On 1- we're good to move, correct?

2- is what I sent re November.

On Tue, Aug 25, 2015 at 3:40 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

1 – Can we do 6:10 for interview with Chris Hayes?

Only day to make this happen during the week of Sept 14th is the 14th -

2 – I am holding October 27th for Sirius Xm Interview from 6:30-8:30 but you tell me if timing needs to be adjusted.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Tuesday, August 25, 2015 9:31 AM

To: Geri Prado; Snyder, Thomas

Cc: PhilWalzak (██████████) Salazar-Rodriguez, Prisca

Subject: Re: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

Tom - can we get dates on the sked for Hayes & Sirius?

From: Geri Prado <geri@progressiveagenda.us>

Date: Monday, August 24, 2015 at 10:30 AM

To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>

Cc: John Del Cecato <jfdc@akpdmedia.com>, Phillip Walzak <██████████> "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>

Subject: Re: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

Based on yesterday can we get a time the week of September 14 for Hayes.

Sirius for October?

Thank you all

On Aug 21, 2015, at 2:19 PM, Geri Prado <geri@progressiveagenda.us> wrote:

Thank you. It's both for different weeks in the message calendar. Both would push the message forward.

Both would help set up for the forum as well.

On Fri, Aug 21, 2015 at 2:18 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

- B

Both look good to me. I prefer number 2 if we had to pick.

From: Geri Prado <geri@progressiveagenda.us>

Date: Friday, August 21, 2015 at 12:29 PM

To: Bill de Blasio <BCCD@cityhall.nyc.gov>, Tom Snyder <tsnyder@cityhall.nyc.gov>

Cc: John Del Ceccato <jfdc@akpdmedia.com>, "PhilWalzak ([REDACTED])" <[REDACTED]>, Prisca Salazar <psalazar-rodriquez@cityhall.nyc.gov>, Hayley Primm <hayley@progressiveagenda.us>

Subject: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

Two great opportunities to help TPA get back up and running leading into the forum. Both would help further the local work you're doing on income inequality and give us something to push out nationally.

We're in the process of putting together the September and October message calendar (including the forum). I would like sign off to move forward giving them times. TPA would handle both directly:

1. Chris Hayes still would like to interview with MBDB. He would like to do an extended interview with him. 30-45 minutes. It could be in studio or a walk and talk. The main subject: income inequality and his tenure. Timeline: MID SEPTEMBER.

From Chris:

"The Mayor and I should an extended interview"..."yes, but also: EVERYTHING. Like, I'm a better, fairer, better read interlocutor on his entire tenure so far than a lot of the idiocy I'm seeing, and say this as someone who (like everyone) has more than my fair share of criticisms of the

Mayor."

2. Sirius interview with Ari Havt Rabin **Sirius-** the letter below is the invite and the topic: TPA, specifically income inequality. He could highlight his bona fides and work in the city. **TIMELINE: OCTOBER**

SiriusXM Progress would like to host a special event featuring Mayor Bill De Blasio to highlight his work promoting the progressive agenda. This exclusive event would take place in the Fall at the SiriusXM's studios in New York City. The town hall-style event would feature Mayor De Blasio taking questions from host Ari Rabin-Havt and an intimate studio audience comprised of New York City SiriusXM subscribers.

SiriusXM's event with Mayor Bill De Blasio is part of SiriusXM's ongoing effort to have iconic figures and entertainers sitting down with studio audiences comprised of SiriusXM listeners. Previous SiriusXM specials have featured Vice President Al Gore, Senator Kristen Gillibrand, Cardinal Timothy Dolan, Senator Tom Harkin, Senator Olympia Snowe, Bruce Springsteen, Bud Selig, Harry Belafonte, Taylor Swift and many others.

After the broadcast on SiriusXM, the discussion with Mayor De Blasio will be available on SiriusXM On Demand for subscribers listening via the SiriusXM Internet Radio App for smartphones and other mobile devices or online at siriusxm.com.

SiriusXM is the world's largest radio broadcaster measured by revenue and has more than 27 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio.

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Salazar-Rodriguez, Prisca](#)
Subject: Re: Seth Meyers
Date: Wednesday, September 02, 2015 8:30:05 PM

I would propose something like:

Hello, I'm Bill de Blasio,
Today I'd like to talk to the
citizens of New York about
some of the great strides
we've made as a city: **We're pursuing the boldest affordable housing plan ever,**
our universal pre-kindergarten
program is strengthening the
city's education system, and
every day we are working to make our streets even safer.

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Wednesday, September 2, 2015 at 8:13 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Subject: FW: Seth Meyers

Does this work for scheduling? Again, they want 5pm but I know we have the greenwald event.
What time could I offer?

JDC—could you edit the line?

From: B
Sent: Wednesday, September 02, 2015 6:17 PM
To: Hagelgans, Andrea
Cc: 'jfdc@akpdmedia.com'; Walzak, Phil; Adams Baker, Marti; Salazar-Rodriguez, Prisca; Snyder, Thomas
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Approved

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Sent: Wednesday, September 02, 2015 05:33 PM
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And we would amend the script reference to housing

Sent from my BlackBerry 10 smartphone.

From: Hagelgans, Andrea

Sent: Wednesday, September 2, 2015 4:19 PM

To: B

Cc: John Del Cecato (jfdc@akpdmedia.com); Walzak, Phil; Adams Baker, Marti; Salazar-Rodriguez, Prisca; Snyder, Thomas

Subject: Seth Meyers

Sir,

Update on Late Night with Seth Meyers.

YOU will be part of the show with Neil Patrick Harris (promoting his new show on the network). YOU will be the second guest, but they've also asked that you tape an extra bit. I'm checking with scheduling on feasibility given that it would require probably an additional 45 minutes of your time that evening (5pm). But wanted to gauge your interest level as well. It does hit our core campaigns and then is a little "politeness" type campaign.

Am discussing the interview angle with the show as well.

Thanks,
Andrea

PROPOSED SCRIPT

(O'Malley and Reiss)
A MESSAGE FROM MAYOR BILL DE BLASIO
(MAYOR DE BLASIO)

V.O.
And now a message from New
York City Mayor Bill de
Blasio.

BILL DE BLASIO IS SEATED IN
THE SECOND CHANCE THEATER SET
WHERE SETH SITS.

MAYOR DE BLASIO
Hello, I'm Bill de Blasio,
Today I'd like to talk to the
citizens of New York about
some of the great strides
we've made as a city: Housing

is more affordable than ever,
our universal pre-kindergarten
program is strengthening the
city's education system, and
every day we are working
harder to increase
transparency in city
government.

TITLE HERE 1

+

BEAT.

But one message I would like
to impress upon all New
Yorkers is this: Look up from
your damn phones. Seriously.
What the hell are you doing?
This isn't downtown Wichita.
It's New York City. People
need to get where they need to
go. The last thing they want
is some oblivious ding dong
standing at the top of the
subway stairs watching
Transformers on his cell
phone. Hey ding dongs, I got
one word for you: Move!

BEAT.

Speaking of the subway, New
York City averages 5.6 million
subway passengers each and
every day. Don't be the guy
that keeps his 50-pound back
pack on. Come on, man. Take
it off and put it in
between your feet. It's common
sense. And I swear to God, if
I see another standing
pregnant woman on the subway,
I'm gonna rip somebody's arms
off. And I can do it, too. I'm
like 8 feet tall and I can
bench the Chrysler Building.

BEAT.

The bottom line is this: We
have to share this city so be
considerate and treat everyone

with respect. In other words,
pull your head out of your
ass.

BEAT.
Goodnight, and God bless New
York City.

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – [REDACTED]
ahagelgans@cityhall.nyc.gov

From: [B](#)
To: "jfdc@akpdmedia.com"; [Snyder, Thomas](#)
Subject: Tonight
Date: Thursday, September 03, 2015 8:17:47 AM

Discuss trump/christie model, or better said the fiorello model. Really need to process this with the group

From: [Geri Prado](#)
To: [B](#)
Cc: jfdc@akpdmedia.com; [FLONYC](#)
Subject: Re: NYT: Low-Income Workers See Biggest Drop in Paychecks
Date: Thursday, September 03, 2015 9:38:34 AM

You're right to fight.

We've got a lot of movement this week. Will send you an update today after a few potential partner calls.

On Sep 3, 2015, at 9:32 AM, B <BCCD@cityhall.nyc.gov> wrote:

That vignette summarizes why I will never stop focusing on this mission. Damn the torpedoes!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 03, 2015 08:40 AM
To: B; 'geri@progressiveagenda.us' <geri@progressiveagenda.us>
Subject: Re: NYT: Low-Income Workers See Biggest Drop in Paychecks

Will do.

This last part is heart-breaking, and says a lot about the human side to the numbers.

While attending high school in the mid-1990s, Derrell Odom worked at KFC, earning \$5.50 an hour. That's the equivalent of \$8.61 today.

After two years of college, two military tours in Iraq and other jobs, he is back working as a cook at an Atlanta location of the fried chicken chain. Two decades after his first stint at KFC, his hourly pay now is only \$7.25 an hour.

That is barely enough to support himself, let alone his fiancée and two sons. "I have leadership skills and led missions in Iraq," Mr. Odom said. "Right now, I'm trying to survive."

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Thursday, September 3, 2015 at 8:32 AM
To: "'geri@progressiveagenda.us'" <geri@progressiveagenda.us>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Fw: NYT: Low-Income Workers See Biggest Drop in Paychecks

[Fire away on this](#)

From: Klein, Monica
Sent: Thursday, September 03, 2015 07:23 AM
To: B
Subject: NYT: Low-Income Workers See Biggest Drop in Paychecks

Low-Income Workers See Biggest Drop in Paychecks

NEW YORK TIMES - Nelson D. Schwartz - September 2, 2015

Despite steady gains in hiring, a falling unemployment rate and other signs of an improving economy, take-home pay for many American workers has effectively fallen since the economic recovery began in 2009, according to a new study by an advocacy group that is to be released on Thursday.

The declines were greatest for the lowest-paid workers in sectors where hiring has been strong — home health care, food preparation and retailing — even though wages were already below average to begin with in those service industries.

“Stagnant wages are a problem for everyone at this point, but the imbalance in the economy has become more pronounced since the recession,” said Irene Tung, a senior policy researcher at the National Employment Law Project and co-author of the study.

Jasmin Almodovar, a home health care aide in Cleveland, knows all about that.

She has worked for the same health care agency since 2003, and for the first four years she received an annual wage increase of 25 cents an hour. But since 2007, her hourly pay has been stuck at \$9.50 an hour.

“I’ve asked for raises several times and each time I get the runaround,” said Ms. Almodovar, who is licensed by Ohio as a nurse’s assistant. Bills for natural gas, electricity, food and other necessities have gone up since her last raise, she noted, leaving little extra money for her and her 12-year-old son.

In many ways, Ms. Almodovar’s predicament encapsulates the contradictions evident each month when the government reports the latest figures on hiring and unemployment.

And the report by NELP, a left-leaning research and advocacy group, underscores why so many Americans are still angry about the state of the economy and with what they see as the inability of Democratic and Republican leaders alike in Washington to do anything to improve living standards for many ordinary workers.

One explanation may lie in the findings of another study released on Wednesday by the Economic Policy Institute, also a liberal research group. Its report showed that even as labor productivity has improved steadily since 2000, the benefits from improved efficiency have nearly all gone to companies, shareholders and top executives, rather than rank-and-file employees.

Labor Department data released on Wednesday indicated that productivity in the American economy in the second quarter rose at an annual rate of 3.3 percent, the biggest quarterly gain since late 2013 and much better than first estimated.

The Labor Department's next batch of data on hiring and unemployment, for the month of August, is due out on Friday. Economists are looking for a gain of roughly 220,000 jobs, and for the unemployment rate to dip slightly to 5.2 percent.

Friday's jobs report is especially significant because it is the last one before Federal Reserve policy makers meet in mid-September to decide whether to go ahead with or delay their long-telegraphed move to raise short-term interest rates from near zero.

The fall in the unemployment rate from a postrecession high of 10 percent is certainly good news, Ms. Tung said, but NELP's analysis showed that once inflation was taken into account, median wages across all occupations fell by 4 percent between 2009 and 2014.

Wage declines in the lowest-paid occupations were much worse, dropping 8.9 percent for restaurant cooks and 6.2 percent for home health aides.

Along with stagnant or falling wages, one of the most persistent complaints about the current economic expansion is that many of the jobs created so far have been low-paying ones. That has changed recently, with more hiring in better-paying fields like business and professional services.

An earlier NELP study was criticized by economists for exaggerating the extent of the so-called low-wage recovery. Ms. Tung said the analysis in the report to be released on Thursday was different from the earlier report, focusing on actual wage trends within occupations, not the proportion of jobs created in different fields.

NELP's findings come at a time when income inequality and the failure of many workers to gain ground during the recovery are coming to the political fore. Candidates from both parties have sought to address the worries of middle-income Americans, while trying not to be too closely identified with Wall Street and other symbols of corporate America.

The past year has been the best for the job market since the end of the recession. Employers have added, on average, 243,000 people to their payrolls each month. That would normally constitute a "hot" job market, said Torsten Slok, chief international economist for Deutsche Bank Securities in New York.

"When you see all those jobs being added per month, you think, 'Come on, how can this be bad?,'" Mr. Slok said. "But there has been a lot of pain and suffering, and people have been losing their skills or have not been able to re-skill."

The roots of wage stagnation are deep, according to Mr. Slok.

Some of it is linked to what he calls the “glacial changes” wrought by macroeconomic forces like automation, demographics and globalization.

Other factors are specific to the American economy, including the real estate boom and bust, consumer debt levels and continuing slack in the labor market because of relatively low demand compared with the still-large numbers of people who are looking for work or would return to the labor force if they had a better chance of finding a worthwhile job.

For Ms. Almodovar, 36, acquiring new credentials and skills is a big obstacle.

When she talked with her employer’s human resources department about how to increase her long-frozen salary, their advice was to go back to school. Although Ms. Almodovar took the G.E.D. test and earned the equivalent of a high school diploma in her late 20s, taking classes would be a tough proposition now.

“I’m living with roommates, and if I don’t go to work, I don’t get paid,” she said. “Even one day makes a big difference.”

Many other workers in some low-paid sectors are worse off than they were a couple of decades ago.

While attending high school in the mid-1990s, Derrell Odom worked at KFC, earning \$5.50 an hour. That’s the equivalent of \$8.61 today.

After two years of college, two military tours in Iraq and other jobs, he is back working as a cook at an Atlanta location of the fried chicken chain. Two decades after his first stint at KFC, his hourly pay now is only \$7.25 an hour.

That is barely enough to support himself, let alone his fiancée and two sons. “I have leadership skills and led missions in Iraq,” Mr. Odom said. “Right now, I’m trying to survive.”

From: [Geri Prado](#)
To: [B](#)
Cc: jfdc@akpdmedia.com
Subject: Re: Forum
Date: Thursday, September 03, 2015 9:39:11 AM

On it. Answer was great and solid. Sent to team to have the TPs on it.

> On Sep 3, 2015, at 7:01 AM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> I was asked at my presser yesterday if we were still doing a forum. I said yes and explained why it was important. Pls prove me right
>
>
> ----- Original Message -----
> From: Geri Prado [<mailto:geri@progressiveagenda.us>]
> Sent: Saturday, August 29, 2015 08:19 AM
> To: B
> Cc: John Del Cecato <jfdc@akpdmedia.com>
> Subject: Forum
>
> We're reaching out to local outlets. We haven't shut the door on CNN but we are moving getting lining up another media sponsor.
>
> We heard back from CNN and they couldn't get us a firm commit just yet and said they were still talking to their folks.
>
>

From: [Beach, Mkada](#)
To: ["John Del Cecato"](#); [Regina Clemente](#); [Robert Greenwald](#); [Adams Baker, Marti](#); ["hayley@progressiveagenda.us"](#); [Matero, Carla](#); [Boeglin, Rosemary](#)
Cc: [Vanessa Baden](#); [Mike Damanskis](#)
Subject: RE: Follow up Call for Sept 10 Event
Date: Thursday, September 03, 2015 9:49:53 AM
Attachments: [Hedge fund final.jpg](#)

Good morning all,

Attached is a draft copy of the invitation for the income inequality film screening for your review. Please let us know if there are any changes as we'd like to send today.

Thanks!

Mkada Beach

Mayor's Office of Special Projects and Community Events

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, September 01, 2015 8:49 PM
To: Regina Clemente; Robert Greenwald; Adams Baker, Marti; 'hayley@progressiveagenda.us'; Matero, Carla; Beach, Mkada; Boeglin, Rosemary
Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

Sounds good

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tuesday, September 1, 2015 at 8:41 PM
To: Robert Greenwald <robert@bravenewfilms.org>, John Del Cecato <jfdc@akpdmedia.com>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Let's do it!

Tomorrow, 9/2 at 11PST/2EST

Here is a number we can use:

██████████
code ██████████

Talk then – thanks all!

Regina

From: Robert Greenwald <robert@bravenewfilms.org>

Date: Tue, 1 Sep 2015 17:30:12 -0700

To: John Del Cecato <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "hayley@progressiveagenda.us" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: RE: Follow up Call for Sept 10 Event

How about ll am pst wed?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 01, 2015 5:28 PM
To: Regina Clemente; Adams Baker, Marti; Robert Greenwald; "hayley@progressiveagenda.us"; Matero, Carla; Beach, Mkada; Boeglin, Rosemary
Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

I'm pretty open tomorrow

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tuesday, September 1, 2015 at 5:58 PM
To: "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>, Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Great – sometime before 1PST/4EST works best on our end.

From: "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>
Date: Tue, 1 Sep 2015 21:44:22 +0000
To: "robert@bravenewfilms.org" <robert@bravenewfilms.org>, "hayley@progressiveagenda.us" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: "vanessa@bravenewfilms.org" <vanessa@bravenewfilms.org>, "mike@bravenewfilms.org" <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Adding Rosemary from our press office who will be point on this and will join

From: Robert Greenwald [<mailto:robert@bravenewfilms.org>]
Sent: Tuesday, September 01, 2015 05:39 PM
To: Hayley Prim <hayley@progressiveagenda.us>; Matero, Carla; Beach, Mkada; Adams Baker, Marti; John Del Cecato <jfdc@akpdmedia.com>; Regina Clemente <regina@bravenewfilms.org>

Cc: Vanessa Baden <vanessa@bravenewfilms.org>; Mike Damanskis <mike@bravenewfilms.org>
Subject: RE: Follow up Call for Sept 10 Event

Lets try for tomorrow afternoon.

Sooner the better.

In advance of call

1. Who will draft press release, you guys or us?
2. Who should rough out blog for me and mayor?
3. Re nyc press, any opportunities for process piece? Ie, how did this collaboration come about, what is goal, etc.
And anything else to get us some press?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]

Sent: Tuesday, September 1, 2015 2:18 PM

To: Matero, Carla <cmatero@cityhall.nyc.gov>; Beach, Mkada <mbeach@cityhall.nyc.gov>; Adams Baker, Marti <MAdams@cityhall.nyc.gov>; John Del Cecato <jfdc@akpdmedia.com>; Regina Clemente <regina@bravenewfilms.org>; Robert Greenwald <robert@bravenewfilms.org>

Subject: Follow up Call for Sept 10 Event

Hi All,

Think it would be helpful for everyone to jump on a call to talk through next Thursday's screening. Including Marti from the Mayor's Comms team and Carla from the Special Events office, but please add anyone else on this chain who you think needs to weigh in on press/logistics.

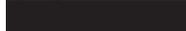
Do folks have time tomorrow afternoon or Thursday AM?

Let me know what works.

Thanks,
Hayley

--

Hayley Prim

c: 



Bill de Blasio

The Mayor of the City of New York
and

Robert Greenwald

Founder & President of Brave New Films

cordially invite you to a film screening on income inequality

**Hedge Fund Billionaires vs. Kindergarten Teachers:
Whose side are you on?**

Thursday, September 10, 2015
4:30 PM

Pace University
Michael Schimmel Center for the Arts
3 Spruce Street, Manhattan

RSVP (212) 788-2569 or email event@cityhall.nyc.gov

7688

From: [Adams Baker, Marti](#)
To: [Regina Clemente](#)
Cc: [Beach, Mkada](#); [John Del Cecato](#); [Robert Greenwald](#); hayley@progressiveagenda.us; [Matero, Carla](#); [Boeglin, Rosemary](#); [Hagelgans, Andrea](#); [Salazar-Rodriguez, Prisca](#)
Subject: Re: Follow up Call for Sept 10 Event
Date: Thursday, September 03, 2015 11:28:04 AM

We just need to confirm timing
He might need to head out earlier than we had previously anticipated
What is the earliest that the event can begin

Sent from my iPhone

On Sep 3, 2015, at 11:18, Regina Clemente <regina@bravenewfilms.org> wrote:

Thanks - looks good to us!

We will share with our NY groups list.

Hayley - does this mean no google doc RSVP, just have people email?

Sent from my iPhone

On Sep 3, 2015, at 6:50 AM, Beach, Mkada <MBeach@cityhall.nyc.gov> wrote:

Good morning all,

Attached is a draft copy of the invitation for the income inequality film screening for your review. Please let us know if there are any changes as we'd like to send today.

Thanks!

Mkada Beach

Mayor's Office of Special Projects and Community Events

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 01, 2015 8:49 PM
To: Regina Clemente; Robert Greenwald; Adams Baker, Marti; 'hayley@progressiveagenda.us'; Matero, Carla; Beach, Mkada; Boeglin, Rosemary
Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

Sounds good

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Date: Tuesday, September 1, 2015 at 8:41 PM

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Do folks have time tomorrow afternoon or Thursday AM?

Let me know what works.

Thanks,
Hayley

--

Hayley Prim

c: 

<Hedge fund final.jpg>

From: [Beach, Mkada](#)
To: "Hayley Prim"; [Robert Greenwald](#)
Cc: [Adams Baker, Marti](#); [Regina Clemente](#); [Tara Kelton](#); [John Del Cecato](#); [Matero, Carla](#); [Boeglin, Rosemary](#); [Hagelgans, Andrea](#); [Salazar-Rodriguez, Prisca](#)
Subject: RE: starting time for event
Date: Thursday, September 03, 2015 11:53:06 AM

This will be included right after the image as we do for all of our invitations we send out.

Mkada Beach

Mayor's Office of Special Projects and Community Events

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Thursday, September 03, 2015 11:48 AM
To: Robert Greenwald
Cc: Adams Baker, Marti; Regina Clemente; Tara Kelton; Beach, Mkada; John Del Cecato; Matero, Carla; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca
Subject: Re: starting time for event

Can we add to the invite that capacity/seating is limited and RSVP is required to attend?

Once we get all of our lists together, we are going to send out to a few thousand people, so I don't want there to be any issue if we do hit capacity and have to turn people away at the door.

On Thu, Sep 3, 2015 at 11:45 AM, Robert Greenwald <robert@bravenewfilms.org> wrote:
We will check with the college and people doing live stream to see how much earlier they could be ready.
Will half hour help?

From: Adams Baker, Marti [mailto:MAAdams@cityhall.nyc.gov]
Sent: Thursday, September 3, 2015 8:28 AM
To: Regina Clemente <regina@bravenewfilms.org>
Cc: Beach, Mkada <MBeach@cityhall.nyc.gov>; John Del Cecato <jfdc@akpdmmedia.com>; Robert Greenwald <robert@bravenewfilms.org>; hayley@progressiveagenda.us; Matero, Carla <CMatero@cityhall.nyc.gov>; Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov>; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>; Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov>
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Subject: Re: starting time for event
Date: Thursday, September 03, 2015 1:47:59 PM

Prisca- any concerns?

He has to be at seth Meyers studio (30 rock) at 6pm

Sent from my BlackBerry 10 smartphone.

From: Hayley Prim
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We want to send invites out today before people leave for holiday weekend. Can we lock the 4:30 start time?

We can say on invite that doors open at 4pm to make sure everyone is in and seated and we start promptly.

On Thu, Sep 3, 2015 at 1:24 PM, Beach, Mkada <MBeach@cityhall.nyc.gov> wrote:

Are we keeping original start time at 4:30pm? And when would you like us to send invites?

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Mayor's Office of Special Projects and Community Events

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Cc: [Hagelgans, Andrea](#); [Adams Baker, Marti](#)
Subject: Re: starting time for event
Date: Thursday, September 03, 2015 2:05:52 PM

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<regina@bravenewfilms.org>; Robert

Greenwald <robert@bravenewfilms.org>

Subject: Follow up Call for Sept 10 Event

Hi All,

Think it would be helpful for everyone to jump on a call to talk through next Thursday's screening. Including Marti from the Mayor's Comms team and Carla from the Special Events office, but please add anyone else on this chain who you think needs to weigh in on press/logistics.

Do folks have time tomorrow afternoon or Thursday AM?

Let me know what works.

Thanks,
Hayley

--

Hayley Prim

c: 

<Hedge fund final.jpg>

From: [Salazar-Rodriguez, Prisca](#)
To: [Hagelgans, Andrea](#); "John Del Cecato"
Cc: [Adams Baker, Marti](#)
Subject: RE: starting time for event
Date: Thursday, September 03, 2015 2:34:23 PM

Yep we r good

From: Hagelgans, Andrea
Sent: Thursday, September 03, 2015 2:33 PM
To: Salazar-Rodriguez, Prisca; 'John Del Cecato'
Cc: Adams Baker, Marti
Subject: RE: starting time for event

Seth Meyers arrival needs to be at 6 pm

From: Salazar-Rodriguez, Prisca
Sent: Thursday, September 03, 2015 2:04 PM
To: 'John Del Cecato'; Hagelgans, Andrea
Cc: Adams Baker, Marti
Subject: RE: starting time for event

I need a firm rec on greenwald timing and arrival to seth myers.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 03, 2015 1:15 PM
To: Hagelgans, Andrea
Cc: Adams Baker, Marti; Beach, Mkada; hayley@progressiveagenda.us; Matero, Carla; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca
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Minus BNF guys - andrea is with me and said Bdb doesn't need to leave until 530

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Subject: Re: starting time for event

Yes - he may need to depart as early as 430p

From: Robert Greenwald [<mailto:robert@bravenewfilms.org>]

Sent: Thursday, September 03, 2015 11:45 AM

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Cc: Beach, Mkada; John Del Cecato <jfdc@akpdmedia.com>; hayley@progressiveagenda.us <hayley@progressiveagenda.us>; Matero, Carla; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca

Subject: starting time for event

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Will half hour help?

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Subject: Re: Follow up Call for Sept 10 Event

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He might need to head out earlier than we had previously anticipated

What is the earliest that the event can begin

Sent from my iPhone

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We will share with our NY groups list.

Hayley - does this mean no google doc RSVP, just have people email?

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Good morning all,

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Thanks!

Mkada Beach

Mayor's Office of Special Projects and Community Events

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To: Regina Clemente; Robert Greenwald; Adams Baker, Marti; hayley@progressiveagenda.us; Matero, Carla; Beach, Mkada; Boeglin, Rosemary
Cc: Vanessa Baden; Mike Damanskis
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Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Let's do it!

Tomorrow, 9/2 at 11PST/2EST

Here is a number we can use:



code: [REDACTED]

Talk then – thanks all!

Regina

From: Robert Greenwald <robert@bravenewfilms.org>
Date: Tue, 1 Sep 2015 17:30:12 -0700
To: John Del Cecato <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, "hayley@progressiveagenda.us" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
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Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

I'm pretty open tomorrow

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tuesday, September 1, 2015 at 5:58 PM
To: "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>, Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
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Great – sometime before 1PST/4EST works best on our end.

From: "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>
Date: Tue, 1 Sep 2015 21:44:22 +0000
To: "robert@bravenewfilms.org"
<robert@bravenewfilms.org>,
"hayley@progressiveagenda.us"
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"mike@bravenewfilms.org" <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Adding Rosemary from our press office who will be point on this and will join

From: Robert Greenwald [<mailto:robert@bravenewfilms.org>]
Sent: Tuesday, September 01, 2015 05:39 PM
To: Hayley Prim <hayley@progressiveagenda.us>; Matero, Carla; Beach, Mkada; Adams Baker, Marti; John Del Cecato <jfdc@akpdmedia.com>; Regina Clemente <regina@bravenewfilms.org>
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Lets try for tomorrow afternoon.

Sooner the better.

In advance of call

1. Who will draft press release, you guys or us?
2. Who should rough out blog for me and mayor?
3. Re nyc press, any opportunities for process piece? le, how did this collaboration come about, what is goal, etc.
And anything else to get us some press?

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To: Matero, Carla <cmatero@cityhall.nyc.gov>; Beach, Mkada <mbeach@cityhall.nyc.gov>; Adams Baker, Marti <MAAdams@cityhall.nyc.gov>; John Del Cecato <jfdc@akpdmedia.com>; Regina Clemente <regina@bravenewfilms.org>; Robert Greenwald

<robert@bravenewfilms.org>

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Let me know what works.

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Cc: [Adams Baker, Marti](#); [Matero, Carla](#); [Boeglin, Rosemary](#); [De Paula, Sheila](#)
Subject: Re: starting time for event
Date: Thursday, September 03, 2015 2:56:21 PM

Right on

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Thursday, September 3, 2015 at 2:19 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "De Paula, Sheila" <SDePaula@cityhall.nyc.gov>
Subject: RE: starting time for event

We can do 430-530 at pace
And 6pm 30 rock
All good?

From: Hagelgans, Andrea
Sent: Thursday, September 03, 2015 1:48 PM
To: Hayley Prim; Beach, Mkada
Cc: John Del Cecato; Adams Baker, Marti; Matero, Carla; Boeglin, Rosemary; Salazar-Rodriguez, Prisca; De Paula, Sheila
Subject: Re: starting time for event

Prisca- any concerns?
He has to be at Seth Meyers studio (30 rock) at 6pm

Sent from my BlackBerry 10 smartphone.

From: Hayley Prim
Sent: Thursday, September 3, 2015 1:45 PM
To: Beach, Mkada
Cc: John Del Cecato; Hagelgans, Andrea; Adams Baker, Marti; Matero, Carla; Boeglin, Rosemary; Salazar-Rodriguez, Prisca; De Paula, Sheila
Subject: Re: starting time for event

We want to send invites out today before people leave for holiday weekend. Can we lock the 4:30 start time?

We can say on invite that doors open at 4pm to make sure everyone is in and seated and we start promptly.

On Thu, Sep 3, 2015 at 1:24 PM, Beach, Mkada <MBeach@cityhall.nyc.gov> wrote:
[Are we keeping original start time at 4:30pm? And when would you like us to send invites?](#)

Mkada Beach

Mayor's Office of Special Projects and Community Events

From: John Del Cecato [mailto:jfdc@akpdmedia.com]

Sent: Thursday, September 03, 2015 1:15 PM

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hayley@progressiveagenda.us <hayley@progressiveagenda.us>; Matero, Carla; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca

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██████████.
code: ██████████

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Thanks,
Hayley

--
Hayley Prim
c: [REDACTED]
<Hedge fund final.jpg>

--
Hayley Prim
c: [REDACTED]

From: [Hagelgans, Andrea](#)
To: [Goldmark, Karin](#); [Devora Kaye](#); [JWallack@schools.nyc.gov](#); [Blumm, Kate](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#)
Subject: FW: Sonia Sotomayor
Date: Thursday, September 03, 2015 3:18:25 PM

My plan C is Marian Wright Edelman
Plan D is a student— he loved the “real person” at SOTC. Will need help identifying someone. JDC—
love your thoughts on types of attributes

From: B
Sent: Thursday, September 03, 2015 3:15 PM
To: Hagelgans, Andrea
Cc: Arslanian, Kayla; Snyder, Thomas; Zuniga, Andrea; Walzak, Phil; FLONYC
Subject: Re: Sonia Sotomayor

I'll try but I strongly believe she'll demur. Have a Plan C and D ready

From: Hagelgans, Andrea
Sent: Thursday, September 03, 2015 02:44 PM
To: B
Cc: Arslanian, Kayla; Snyder, Thomas; Zuniga, Andrea; Walzak, Phil
Subject: Sonia Sotomayor

Sir,

Neil Degrasse Tyson is unavailable on September 16th so we'd love for you to make a personal call to Sonia Sotomayor to ask her to introduce you for the speech. I will prepare a call sheet.

Thank you,
Andrea

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – [REDACTED]
ahagelgans@cityhall.nyc.gov

From: [White, Erin](#)
To: [Hagelgans, Andrea](#); [Wolfe, Emma](#); [John Del Cecato](#); [Jonathan Rosen](#); [Walzak, Phil](#); [Adams Baker, Marti](#); [Kadushin, Peter](#)
Subject: Re: Final Vanity Fair Readout
Date: Thursday, September 03, 2015 8:33:21 PM

Yes. Happy to join/discuss whenever.

Sent from my BlackBerry 10 smartphone.

From: Hagelgans, Andrea
Sent: Thursday, September 3, 2015 8:30 PM
To: Wolfe, Emma; John Del Cecato; Jonathan Rosen; Walzak, Phil; White, Erin; Adams Baker, Marti; Kadushin, Peter
Subject: Fw: Final Vanity Fair Readout

Can we discuss next steps/rebut strategies tomorrow? Want to game out before monday

Sent from my BlackBerry 10 smartphone.

From: Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>
Sent: Thursday, September 3, 2015 6:21 PM
To: Adams Baker, Marti; Walzak, Phil
Subject: RE: Final Vanity Fair Readout

And the safest summer in 20 years

From: Adams Baker, Marti
Sent: Thursday, September 03, 2015 6:20 PM
To: Walzak, Phil; Hagelgans, Andrea
Subject: Final Vanity Fair Readout

Bryan characterizes the story as “tough neutral,” says that no one is going to walk away from this piece thinking that the Mayor is doing a great job or a bad job. The story opens with some judgment on tardiness, perception that the Mayor is disengaged from running the city, but he says we come back hard on those critiques. Of note is that Bryan told me that we’re going to be irritated by what’s in quotes, not by what he wrote.

The story will say that an awful lot of unpopularity comes from whites, wealthy and conservative outlets like the Post. Then they’ll ask the question, so which is it? Is Mayor disengaged or should we give him the benefit of the doubt because he’s putting so much emphasis on helping the “have nots,” a population that’s been ignored for 20 years? There is still a good section about what the Mayor is like as a person – to include the Subway ride and color from the shadow day.

It’s still an introduction of the Mayor, but the progressive theme he talked about is no longer a major part of the story. That said, there is still a line in the story that says Mayor is the only progressive worth watching, and there is a small section where he makes the case that it matters how Mayor does and what you think of him because he is a significant national figure.

The Cuomo section is the last 20 percent of the story and will be a “non-issue” for us, per Bryan. Cuomo’s staff will obviously read between the lines when they see the quotes attributed to others, but he told me that he realizes now that the June interview was not as a meaningful moment as he had originally thought, so he didn’t put too much into this section.

Mayor should know that the story was heavily edited – “written by committee” to use Bryan’s exact words – so that helps to explain why the final product isn’t going to look like what he told us and the Mayor the week he spent with us.

Bryan doesn’t know the headline but says we’ll have a double photo of the Mayor on the steps of Gracie and a full page family portrait.

In terms of timing, he said that it could be leaked as early as Monday, but Tuesday or Wednesday is more likely. FWIW, Bryan said he doesn’t know what the Post will pick up. Knowing this timeline, we’ll have to him to respond to criticism during our FDOS media blitz with something like “For those who think I’m disengaged or tardiness is a problem, today is the day that we have 65k four year olds going to free, full day pre-k. That’s more than the entire public school population of the city of Boston (or Detroit, Sacramento, Seattle, El Paso).”

Marti Adams Baker

Deputy Communications Director | Office of Mayor Bill de Blasio
o: (212) 788-9570 | m: (347) 967-7358 | t: [@Marti_Adams](https://twitter.com/Marti_Adams)

From: [Geri Prado](#)
To: [John Del Cecato](#); [B; PhilWalzak](#) [REDACTED]
Subject: NYTimes.com: This Was to Be the Year of Bigger Wage Gains. It's Not.
Date: Thursday, September 03, 2015 10:32:37 PM

From The New York Times:

This Was to Be the Year of Bigger Wage Gains. It's Not.

Shadow workers, people who are sort of but not really in the labor force, may be holding wage growth back.

<http://www.nytimes.com/2015/09/04/upshot/this-was-to-be-the-year-of-bigger-wage-gains-its-not.html?mwrsm=Email>

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Jonathan Rosen](#)
Cc: [Kadushin, Peter](#); [Walzak, Phil](#)
Subject: Re: Post on our front page
Date: Friday, September 04, 2015 9:09:07 AM

Personally, I love PK's U Mad idea - but would do it with Willy Wonka
<http://vignette4.wikia.nocookie.net/trollpasta/images/d/db/U-mad-bro.jpg/revision/latest?cb=20140610192555>

BUT, in the interest of message discipline, maybe we just retweet our own original tweet & say something like "ICYMI: Here's the fake cover that has @NYPost all worked up this morning."

OR, you could really rub it in, and say "Here's the fake cover that has @NYPost all worked up." Post this:
<http://www.thesmokinggun.com/sites/default/files/imagecache/750x970/documents/0706041post1.jpg>

And then say: "Whoops. Not that one. This one." And then post the mock-up from Wednesday night.

On 9/4/15, 8:53 AM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

>
>Would like your thoughts.
>Sent from my BlackBerry 10 smartphone.
> Original Message
>From: Kadushin, Peter <pkadushin@cityhall.nyc.gov>
>Sent: Friday, September 4, 2015 8:51 AM
>To: Singleton, Jessica
>Cc: Hagelgans, Andrea; Walzak, Phil; Bennett, Rob; Cahan, Aaron (Media)
>Subject: Re: Post on our front page
>
>
>So how about:
>
>What happened to @nypost sense of humor?
>
>And a link to the Kyle smith piece of the news item?
>
>FYI, Kyle smith who called us unserious, said the vendor selling \$30 hot dogs was a capitalist hero.
>
>> On Sep 4, 2015, at 8:39 AM, Singleton, Jessica
>><JSingleton@cityhall.nyc.gov> wrote:
>>
>> Should use the peter k "no sense of humor" tweet from peter k.
>>
>> Peter, also see the email I just sent about engagement. People liked it
>>(look at rt numbers). Many of the Trolls the cited in observed are
>>conservatives who troll regardless.
>>
>> Rob/ac, what else?
>>
>>
>>

>>> On Sep 4, 2015, at 08:36, Hagelgans, Andrea
>>><AHagelgans@cityhall.nyc.gov> wrote:
>>>
>>> + js
>>>
>>> Sent from my BlackBerry 10 smartphone.
>>> Original Message
>>> From: Kadushin, Peter
>>> Sent: Friday, September 4, 2015 8:34 AM
>>> To: Hagelgans, Andrea; Walzak, Phil; Bennett, Rob; Cahan, Aaron (Media)
>>> Subject: Re: Post on our front page
>>>
>>>
>>> Thoughts on response?
>>>
>>> Think we got nice and simple. Hit no sense of humor and maybe a meme
>>>of some kind?
>>>
>>>> On Sep 4, 2015, at 7:01 AM, Kadushin, Peter
>>>><pkadushin@cityhall.nyc.gov> wrote:
>>>>
>>>> Clearly hit a nerve. Let's start thinking through our response.
>>>>
>>>> My Rec is that I text something like: so much for having a sense of
>>>>humor.
>>>>
>>>> Maybe we even take the pic of Rupert getting the pie thrown at him
>>>>and add some block letters "u mad?" And add that image.

From: [Salazar-Rodriguez, Prisca](#)
To: ["Geri Prado"; Snyder, Thomas; John Del Cecato](#)
Subject: RE: TPA call
Date: Friday, September 04, 2015 9:53:30 AM

Don't be sorry - take care of your leg.
Will find another time

-----Original Message-----

From: Geri Prado [[mailto: \[REDACTED\]](#)]
Sent: Friday, September 04, 2015 9:49 AM
To: Salazar-Rodriguez, Prisca; Snyder, Thomas; John Del Cecato
Subject: TPA call

I can't do this time with the Mayor today. I have an [REDACTED] from 2-5. That time builds time for me to get around. Sorry but it's the only time they had and I rarely try to schedule [REDACTED] [REDACTED] during the day.

From: [Matero, Carla](#)
To: [Hayley Prim](#)
Cc: [John Del Cecato](#); [Adams Baker, Marti](#); [Hagelgans, Andrea](#)
Subject: Re: starting time for event
Date: Friday, September 04, 2015 10:08:06 AM

She would be our economist on the panel (our fourth panelist).

Sent from my iPhone

On Sep 4, 2015, at 9:04 AM, Hayley Prim <hayley@progressiveagenda.us> wrote:

We want Eileen to be our fifth panelist? I can reach out to her today.

On Thu, Sep 3, 2015 at 6:37 PM, Matero, Carla
<CMatero@cityhall.nyc.gov> wrote:

Eileen Appelbaum from CEPR would be great.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, September 03, 2015 2:55 PM
To: Hayley Prim; Matero, Carla
Cc: Adams Baker, Marti; Hagelgans, Andrea

Subject: Re: starting time for event

Excellent re: teacher & Alex!

Other economists - check our list of signers - but could do Jeff Faux, Reich (less good since we're doing something with him later in the month), James Parrot, Larry Mischel

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Thursday, September 3, 2015 at 2:20 PM
To: "Matero, Carla" <CMatero@cityhall.nyc.gov>
Cc: Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, Regina Clemente <regina@bravenewfilms.org>, Tara Kelton <tara@bravenewfilms.org>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary"

<RBoeglin@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>

Subject: Re: starting time for event

Her name is Lena Marie Lombardi. She's a teacher at PS 132 in Williamsburg. She's been a K teachers for 6 years, all at that school. [REDACTED]

On Thu, Sep 3, 2015 at 2:16 PM, Matero, Carla <CMatero@cityhall.nyc.gov> wrote:

Thanks, Hayley. Who is the kindergarten teacher? Both Paul Krugman and Joe Stiglitz are abroad next week and Alex Wagner would like to moderate and I should receive final confirmation this afternoon from her office. Working on other economists to invite.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]

Sent: Thursday, September 03, 2015 2:13 PM

To: Robert Greenwald

Cc: Adams Baker, Marti; Regina Clemente; Tara Kelton; Beach, Mkada; jfdc@akpdmmedia.com; Matero, Carla; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca

Subject: Re: starting time for event

Ok, we have worked this out, but the Mayor has a hard departure from PACE at 5:30PM, and should leave a few minutes before that to be safe. We have found a NYC K teacher who is a woman, and we are doing a final vet on her.

Carla, did you have any luck reaching out to Krugman, Stiglitz, or Alex Wagner?

On Thu, Sep 3, 2015 at 11:54 AM, Robert Greenwald <robert@bravenewfilms.org> wrote:

That's a significant problem.

Very significant

From: Adams Baker, Marti [mailto:MAAdams@cityhall.nyc.gov]
Sent: Thursday, September 3, 2015 8:49 AM
To: Robert Greenwald <robert@bravenewfilms.org>; Regina Clemente <regina@bravenewfilms.org>; Tara Kelton <tara@bravenewfilms.org>
Cc: Beach, Mkada <MBeach@cityhall.nyc.gov>; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'hayley@progressiveagenda.us' <hayley@progressiveagenda.us>; Matero, Carla <CMatero@cityhall.nyc.gov>; Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov>; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>; Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov>
Subject: Re: starting time for event

Yes - he may need to depart as early as 430p

From: Robert Greenwald [mailto:robert@bravenewfilms.org]
Sent: Thursday, September 03, 2015 11:45 AM
To: Adams Baker, Marti; Regina Clemente <regina@bravenewfilms.org>; Tara Kelton <tara@bravenewfilms.org>
Cc: Beach, Mkada; John Del Cecato <jfdc@akpdmedia.com>; hayley@progressiveagenda.us <hayley@progressiveagenda.us>; Matero, Carla; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca
Subject: starting time for event

We will check with the college and people doing live stream to see how much earlier they could be ready.

Will half hour help?

From: Adams Baker, Marti [mailto:MAAdams@cityhall.nyc.gov]
Sent: Thursday, September 3, 2015 8:28 AM
To: Regina Clemente <regina@bravenewfilms.org>
Cc: Beach, Mkada <MBeach@cityhall.nyc.gov>; John Del Cecato <jfdc@akpdmedia.com>; Robert Greenwald <robert@bravenewfilms.org>; hayley@progressiveagenda.us; Matero, Carla <CMatero@cityhall.nyc.gov>; Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov>; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>; Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov>
Subject: Re: Follow up Call for Sept 10 Event

We just need to confirm timing

He might need to head out earlier than we had previously anticipated

What is the earliest that the event can begin

Sent from my iPhone

On Sep 3, 2015, at 11:18, Regina Clemente
<regina@bravenewfilms.org> wrote:

Thanks - looks good to us!

We will share with our NY groups list.

Hayley - does this mean no google doc RSVP, just have people email?

Sent from my iPhone

On Sep 3, 2015, at 6:50 AM, Beach, Mkada
<MBeach@cityhall.nyc.gov> wrote:

Good morning all,

Attached is a draft copy of the invitation for the income inequality film screening for your review. Please let us know if there are any changes as we'd like to send today.

Thanks!

Mkada Beach

Mayor's Office of Special Projects and Community Events

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 01, 2015 8:49 PM
To: Regina Clemente; Robert Greenwald; Adams Baker, Marti; 'hayley@progressiveagenda.us'; Matero, Carla; Beach, Mkada; Boeglin, Rosemary
Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

Sounds good

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tuesday, September 1, 2015 at 8:41 PM
To: Robert Greenwald <robert@bravenewfilms.org>, John Del Cecato <jfdc@akpdmedia.com>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Let's do it!

Tomorrow, 9/2 at 11PST/2EST

Here is a number we can use:

██████████.

code: ██████████

Talk then – thanks all!

Regina

From: Robert Greenwald <robert@bravenewfilms.org>
Date: Tue, 1 Sep 2015 17:30:12 -0700
To: John Del Cecato <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, "hayley@progressiveagenda.us" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: RE: Follow up Call for Sept 10 Event

How about ll am pst wed?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 01, 2015 5:28 PM
To: Regina Clemente; Adams Baker, Marti; Robert Greenwald; 'hayley@progressiveagenda.us'; Matero, Carla; Beach, Mkada; Boeglin, Rosemary
Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

I'm pretty open tomorrow

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tuesday, September 1, 2015 at 5:58 PM
To: "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>, Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada"

<MBeach@cityhall.nyc.gov>, John Del Cecato
<jfdc@akpdmedia.com>, "Boeglin, Rosemary"
<RBoeglin@cityhall.nyc.gov>

Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>

Subject: Re: Follow up Call for Sept 10 Event

Great – sometime before 1PST/4EST works best on our end.

From: "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>

Date: Tue, 1 Sep 2015 21:44:22 +0000

To: "robert@bravenewfilms.org"

<robert@bravenewfilms.org>,

"hayley@progressiveagenda.us"

<hayley@progressiveagenda.us>, "Matero, Carla"

<CMatero@cityhall.nyc.gov>, "Beach, Mkada"

<MBeach@cityhall.nyc.gov>, "jfdc@akpdmedia.com"

<jfdc@akpdmedia.com>, Regina Clemente

<regina@bravenewfilms.org>, "Boeglin, Rosemary"

<RBoeglin@cityhall.nyc.gov>

Cc: "vanessa@bravenewfilms.org"

<vanessa@bravenewfilms.org>,

"mike@bravenewfilms.org" <mike@bravenewfilms.org>

Subject: Re: Follow up Call for Sept 10 Event

Adding Rosemary from our press office who will be point on this and will join

From: Robert Greenwald [<mailto:robert@bravenewfilms.org>]

Sent: Tuesday, September 01, 2015 05:39 PM

To: Hayley Prim <hayley@progressiveagenda.us>; Matero, Carla; Beach, Mkada; Adams Baker, Marti; John Del Cecato <jfdc@akpdmedia.com>; Regina Clemente <regina@bravenewfilms.org>

Cc: Vanessa Baden <vanessa@bravenewfilms.org>; Mike Damanskis <mike@bravenewfilms.org>

Subject: RE: Follow up Call for Sept 10 Event

Lets try for tomorrow afternoon.

Sooner the better.

In advance of call

1. Who will draft press release, you guys or us?
2. Who should rough out blog for me and mayor?
3. Re nyc press, any opportunities for process piece? Ie, how did this collaboration come about, what is goal, etc.

And anything else to get us some press?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]

Sent: Tuesday, September 1, 2015 2:18 PM

To: Matero, Carla <cmatero@cityhall.nyc.gov>; Beach, Mkada <mbeach@cityhall.nyc.gov>; Adams Baker, Marti <MAAdams@cityhall.nyc.gov>; John Del Cecato <jfdc@akpdmedia.com>; Regina Clemente <regina@bravenewfilms.org>; Robert Greenwald <robert@bravenewfilms.org>

Subject: Follow up Call for Sept 10 Event

Hi All,

Think it would be helpful for everyone to jump on a call to talk through next Thursday's screening. Including Marti from the Mayor's Comms team and Carla from the Special Events office, but please add anyone else on this chain who you think needs to weigh in on press/logistics.

Do folks have time tomorrow afternoon or Thursday AM?

Let me know what works.

Thanks,
Hayley

--

Hayley Prim

c: [REDACTED]

<Hedge fund final.jpg>

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [John Del Cecato](#)
To: [Matero, Carla](#); [Hayley Prim](#)
Cc: [Adams Baker, Marti](#); [Hagelgans, Andrea](#); [Geri Prado](#)
Subject: Re: starting time for event
Date: Friday, September 04, 2015 11:36:09 AM

Gotcha - smart to think about - I'm open to anything

From: "Matero, Carla" <CMatero@cityhall.nyc.gov>
Date: Friday, September 4, 2015 at 11:32 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <hayley@progressiveagenda.us>
Cc: "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Geri Prado <geri@progressiveagenda.us>
Subject: RE: starting time for event

He's great, but very close to the Mayor and I am always thinking about diversity. The three suggestions below are diverse and not immediately associated with the Mayor while still on board with the agenda. If you feel strongly about James Parrot, I'm fine. Let me know if you want me to put him through vet.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, September 04, 2015 11:22 AM
To: Matero, Carla; Hayley Prim
Cc: Adams Baker, Marti; Hagelgans, Andrea; Geri Prado
Subject: Re: starting time for event

What about James Parrott?

From: "Matero, Carla" <CMatero@cityhall.nyc.gov>
Date: Friday, September 4, 2015 at 10:45 AM
To: Hayley Prim <hayley@progressiveagenda.us>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Geri Prado <geri@progressiveagenda.us>
Subject: RE: starting time for event

Another recommendation:

https://www1.villanova.edu/villanova/business/facultyresearch/facultyprofiles/biodetail.html?mail=sutirtha.bagchi@villanova.edu&xsl=bio_long

Sutirtha is at Villanova and I'm happy to reach out. I also had checked on Jan Svejnar, but he is traveling as well next week. Sutirtha coauthored "Does Wealth Inequality Matter for Growth? The Effect of Billionaire Wealth, Income Distribution, and Poverty" with Jan.

And from Columbia we could look at Supreet Kaur: <http://www.supreetkaur.com/home> or Suresh Naidu: <http://econ.columbia.edu/suresh-naidu>

What do we think?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Friday, September 04, 2015 10:08 AM
To: John Del Cecato
Cc: Matero, Carla; Adams Baker, Marti; Hagelgans, Andrea; Geri Prado

Subject: Re: starting time for event

Eileen cannot make it-- has a conflict that day. Do we want to try for someone else?

On Fri, Sep 4, 2015 at 9:10 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:
I'd be for it... She seems to know this issue well (even though her 2014 numbers are a little different than ours)

<http://thehill.com/blogs/congress-blog/economy-budget/202324-close-private-equitys-carried-interest-loophole>

From: Hayley Prim <hayley@progressiveagenda.us>

Date: Friday, September 4, 2015 at 9:03 AM

To: "Matero, Carla" <CMatero@cityhall.nyc.gov>

Cc: John Del Cecato <jfdc@akpdmedia.com>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>

Subject: Re: starting time for event

We want Eileen to be our fifth panelist? I can reach out to her today.

On Thu, Sep 3, 2015 at 6:37 PM, Matero, Carla <CMatero@cityhall.nyc.gov> wrote:
[Eileen Appelbaum from CEPR would be great.](#)

From: John Del Cecato [mailto:jfdc@akpdmedia.com]

Sent: Thursday, September 03, 2015 2:55 PM

To: Hayley Prim; Matero, Carla

Cc: Adams Baker, Marti; Hagelgans, Andrea

Subject: Re: starting time for event

Excellent re: teacher & Alex!

Other economists - check our list of signers - but could do Jeff Faux, Reich (less good since we're doing something with him later in the month), James Parrot, Larry Mischel

From: Hayley Prim <hayley@progressiveagenda.us>

Date: Thursday, September 3, 2015 at 2:20 PM

To: "Matero, Carla" <CMatero@cityhall.nyc.gov>

Cc: Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, Regina Clemente <regina@bravenewfilms.org>, Tara Kelton <tara@bravenewfilms.org>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>

Subject: Re: starting time for event

Her name is Lena Marie Lombardi. She's a teacher at PS 132 in Williamsburg. She's been a K teachers for 6 years,

all at that school. [REDACTED]
[REDACTED]

On Thu, Sep 3, 2015 at 2:16 PM, Matero, Carla <CMatero@cityhall.nyc.gov> wrote:

Thanks, Hayley. Who is the kindergarten teacher? Both Paul Krugman and Joe Stiglitz are abroad next week and Alex Wagner would like to moderate and I should receive final confirmation this afternoon from her office. Working on other economists to invite.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]

Sent: Thursday, September 03, 2015 2:13 PM

To: Robert Greenwald

Cc: Adams Baker, Marti; Regina Clemente; Tara Kelton; Beach, Mkada; jfdc@akpdmedia.com; Matero, Carla; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca

Subject: Re: starting time for event

Ok, we have worked this out, but the Mayor has a hard departure from PACE at 5:30PM, and should leave a few minutes before that to be safe. We have found a NYC K teacher who is a woman, and we are doing a final vet on her.

Carla, did you have any luck reaching out to Krugman, Stiglitz, or Alex Wagner?

On Thu, Sep 3, 2015 at 11:54 AM, Robert Greenwald <robert@bravenewfilms.org> wrote:

That's a significant problem.

Very significant

From: Adams Baker, Marti [mailto:MAdams@cityhall.nyc.gov]

Sent: Thursday, September 3, 2015 8:49 AM

To: Robert Greenwald <robert@bravenewfilms.org>; Regina Clemente

<regina@bravenewfilms.org>; Tara Kelton <tara@bravenewfilms.org>

Cc: Beach, Mkada <MBeach@cityhall.nyc.gov>; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>;

'hayley@progressiveagenda.us' <hayley@progressiveagenda.us>; Matero, Carla

<CMatero@cityhall.nyc.gov>; Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov>; Hagelgans, Andrea

<AHagelgans@cityhall.nyc.gov>; Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov>

Subject: Re: starting time for event

Yes - he may need to depart as early as 430p

From: Robert Greenwald [mailto:robert@bravenewfilms.org]

Sent: Thursday, September 03, 2015 11:45 AM

To: Adams Baker, Marti; Regina Clemente <regina@bravenewfilms.org>; Tara Kelton <tara@bravenewfilms.org>

Cc: Beach, Mkada; John Del Cecato <jfdc@akpdmedia.com>; hayley@progressiveagenda.us

<hayley@progressiveagenda.us>; Matero, Carla; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca

Subject: starting time for event

We will check with the college and people doing live stream to see how much earlier they could be ready.

Will half hour help?

From: Adams Baker, Marti [<mailto:MAadams@cityhall.nyc.gov>]
Sent: Thursday, September 3, 2015 8:28 AM
To: Regina Clemente <regina@bravenewfilms.org>
Cc: Beach, Mkada <MBeach@cityhall.nyc.gov>; John Del Cecato <jfdc@akpdmedia.com>; Robert Greenwald <robert@bravenewfilms.org>; hayley@progressiveagenda.us; Matero, Carla <CMatero@cityhall.nyc.gov>; Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov>; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>; Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov>
Subject: Re: Follow up Call for Sept 10 Event

We just need to confirm timing
He might need to head out earlier than we had previously anticipated
What is the earliest that the event can begin

Sent from my iPhone

On Sep 3, 2015, at 11:18, Regina Clemente <regina@bravenewfilms.org> wrote:

Thanks - looks good to us!

We will share with our NY groups list.

Hayley - does this mean no google doc RSVP, just have people email?

Sent from my iPhone

On Sep 3, 2015, at 6:50 AM, Beach, Mkada <MBeach@cityhall.nyc.gov> wrote:

Good morning all,

Attached is a draft copy of the invitation for the income inequality film screening for your review. Please let us know if there are any changes as we'd like to send today.

Thanks!

Mkada Beach

Mayor's Office of Special Projects and Community Events

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 01, 2015 8:49 PM
To: Regina Clemente; Robert Greenwald; Adams Baker, Marti; hayley@progressiveagenda.us; Matero, Carla; Beach, Mkada; Boeglin,

Rosemary
Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

Sounds good

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tuesday, September 1, 2015 at 8:41 PM
To: Robert Greenwald <robert@bravenewfilms.org>, John Del Cecato <jfdc@akpdmedia.com>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Let's do it!

Tomorrow, 9/2 at 11PST/2EST

Here is a number we can use:

██████████.
code: ██████████

Talk then – thanks all!

Regina

From: Robert Greenwald <robert@bravenewfilms.org>
Date: Tue, 1 Sep 2015 17:30:12 -0700
To: John Del Cecato <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "hayley@progressiveagenda.us" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: RE: Follow up Call for Sept 10 Event

How about ll am pst wed?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 01, 2015 5:28 PM
To: Regina Clemente; Adams Baker, Marti; Robert Greenwald;
hayley@progressiveagenda.us; Matero, Carla; Beach, Mkada; Boeglin,
Rosemary
Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

I'm pretty open tomorrow

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tuesday, September 1, 2015 at 5:58 PM
To: "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, Robert
Greenwald <robert@bravenewfilms.org>, Hayley Prim
<hayley@progressiveagenda.us>, "Matero, Carla"
<CMatero@cityhall.nyc.gov>, "Beach, Mkada"
<MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>,
"Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis
<mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Great – sometime before 1PST/4EST works best on our end.

From: "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>
Date: Tue, 1 Sep 2015 21:44:22 +0000
To: "robert@bravenewfilms.org" <robert@bravenewfilms.org>,
"hayley@progressiveagenda.us" <hayley@progressiveagenda.us>,
"Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada"
<MBeach@cityhall.nyc.gov>, "jfdc@akpdmedia.com"
<jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>,
"Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: "vanessa@bravenewfilms.org" <vanessa@bravenewfilms.org>,
"mike@bravenewfilms.org" <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Adding Rosemary from our press office who will be point on this and will
join

From: Robert Greenwald [<mailto:robert@bravenewfilms.org>]
Sent: Tuesday, September 01, 2015 05:39 PM
To: Hayley Prim <hayley@progressiveagenda.us>; Matero, Carla; Beach,
Mkada; Adams Baker, Marti; John Del Cecato <jfdc@akpdmedia.com>;
Regina Clemente <regina@bravenewfilms.org>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>; Mike Damanskis
<mike@bravenewfilms.org>
Subject: RE: Follow up Call for Sept 10 Event

Lets try for tomorrow afternoon.
Sooner the better.
In advance of call

1. Who will draft press release, you guys or us?
2. Who should rough out blog for me and mayor?
3. Re nyc press, any opportunities for process piece? Ie, how did this collaboration come about, what is goal, etc.

And anything else to get us some press?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Tuesday, September 1, 2015 2:18 PM
To: Matero, Carla <cmatero@cityhall.nyc.gov>; Beach, Mkada <mbeach@cityhall.nyc.gov>; Adams Baker, Marti <MAadams@cityhall.nyc.gov>; John Del Cecato <jfdc@akpdmedia.com>; Regina Clemente <regina@bravenewfilms.org>; Robert Greenwald <robert@bravenewfilms.org>
Subject: Follow up Call for Sept 10 Event

Hi All,

Think it would be helpful for everyone to jump on a call to talk through next Thursday's screening. Including Marti from the Mayor's Comms team and Carla from the Special Events office, but please add anyone else on this chain who you think needs to weigh in on press/logistics.

Do folks have time tomorrow afternoon or Thursday AM?

Let me know what works.

Thanks,
Hayley

--

Hayley Prim

c: [REDACTED]
<Hedge fund final.jpg>

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Walzak, Phil](#)
To: [Jonathan Rosen](#); [Hagelgans, Andrea](#)
Cc: [John Del Cecato](#); [Kadushin, Peter](#)
Subject: Re: Post on our front page
Date: Friday, September 04, 2015 11:46:54 AM

Late to this but 100 pc agree

Time to find the NEXT thing

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

Original Message
From: Jonathan Rosen
Sent: Friday, September 4, 2015 9:09 AM
To: Hagelgans, Andrea
Cc: John Del Cecato; Kadushin, Peter; Walzak, Phil
Subject: Re: Post on our front page

Would leave it alone at this point. Not sure we want to get into this kind of back and forth. It's not moving our message the way the original post cover did. Too inside baseball.

Sent from my iPhone

> On Sep 4, 2015, at 8:53 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:
>
>
> Would like your thoughts.
> Sent from my BlackBerry 10 smartphone.
> Original Message
> From: Kadushin, Peter <pkadushin@cityhall.nyc.gov>
> Sent: Friday, September 4, 2015 8:51 AM
> To: Singleton, Jessica
> Cc: Hagelgans, Andrea; Walzak, Phil; Bennett, Rob; Cahan, Aaron (Media)
> Subject: Re: Post on our front page
>
>
> So how about:
>
> What happened to @nypost sense of humor?
>
> And a link to the Kyle smith piece of the news item?
>
> FYI, Kyle smith who called us unserious, said the vendor selling \$30 hot dogs was a capitalist hero.
>
>> On Sep 4, 2015, at 8:39 AM, Singleton, Jessica <JSingleton@cityhall.nyc.gov> wrote:
>>
>> Should use the peter k "no sense of humor" tweet from peter k.
>>
>> Peter, also see the email I just sent about engagement. People liked it (look at rt numbers). Many of the Trolls the cited in observed are conservatives who troll regardless.
>>
>> Rob/ac, what else?
>>
>>
>>
>>> On Sep 4, 2015, at 08:36, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:
>>>

>>> + js
>>>
>>> Sent from my BlackBerry 10 smartphone.
>>> Original Message
>>> From: Kadushin, Peter
>>> Sent: Friday, September 4, 2015 8:34 AM
>>> To: Hagelgans, Andrea; Walzak, Phil; Bennett, Rob; Cahan, Aaron (Media)
>>> Subject: Re: Post on our front page
>>>
>>>
>>> Thoughts on response?
>>>
>>> Think we got nice and simple. Hit no sense of humor and maybe a meme of some kind?
>>>
>>>> On Sep 4, 2015, at 7:01 AM, Kadushin, Peter <pkadushin@cityhall.nyc.gov> wrote:
>>>>
>>>> Clearly hit a nerve. Let's start thinking through our response.
>>>>
>>>> My Rec is that I text something like: so much for having a sense of humor.
>>>>
>>>> Maybe we even take the pic of Rupert getting the pie thrown at him and add some block letters "u mad?" And add that image.

From: [Beach, Mkada](#)
To: [John Del Cecato](#); [Robert Greenwald](#); [Adams Baker, Marti](#); hayley@progressiveagenda.us; [Boeglin, Rosemary](#)
Cc: [Matero, Carla](#); [De Paula, Sheila](#); [Delgado, Jenessa](#)
Subject: You are cordially invited to a Film Screening on Income Inequality
Date: Friday, September 04, 2015 2:38:45 PM
Attachments: [Film Screening on Income Inequality Invitation 09_10_15.jpg](#)

Hi all,

Attached and below is a copy of the invitation for the film screening on income inequality. Hayley mentioned that you will share with your teams and track RSVPs. We'd appreciate if you could send us daily RSVPs reports so we can include in our guest list.

Please let us know if you have any questions.

Mkada



Bill de Blasio

The Mayor of the City of New York
and

Robert Greenwald

Founder & President of Brave New Films

cordially invite you to a film screening on income inequality

**Hedge Fund Billionaires vs. Kindergarten Teachers:
Whose side are you on?**

Thursday, September 10, 2015
4:30 PM

Pace University
Michael Schimmel Center for the Arts
3 Spruce Street, Manhattan

RSVP (212) 788-2569 or email event@cityhall.nyc.gov

This invitation is non-transferable

Bill de Blasio
The Mayor of the City of New York

and
Robert Greenwald
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3 Spruce Street, Manhattan

RSVP (212) 788-2569 or email: event@cityhall.nyc.gov

Please RSVP by Wednesday, September 9, 2015

This invitation is non-transferable



Bill de Blasio

The Mayor of the City of New York
and

Robert Greenwald

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RSVP (212) 788-2569 or email event@cityhall.nyc.gov

This invitation is non-transferable

7754

From: [Beach, Mkada](#)
To: "[Hayley Prim](#)"
Cc: [John Del Cecato](#); [Robert Greenwald](#); [Adams Baker, Marti](#); [Boeglin, Rosemary](#); [Matero, Carla](#); [De Paula, Sheila](#); [Delgado, Jenessa](#)
Subject: RE: You are cordially invited to a Film Screening on Income Inequality
Date: Friday, September 04, 2015 2:48:23 PM

Great!

Mkada Beach

Mayor's Office of Special Projects and Community Events

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Friday, September 04, 2015 2:48 PM
To: Beach, Mkada
Cc: John Del Cecato; Robert Greenwald; Adams Baker, Marti; Boeglin, Rosemary; Matero, Carla; De Paula, Sheila; Delgado, Jenessa
Subject: Re: You are cordially invited to a Film Screening on Income Inequality

Thanks Mkada. They are all going to link their invitees to our TPA landing page, so I will track and send you responses each day.

On Friday, September 4, 2015, Beach, Mkada <MBeach@cityhall.nyc.gov> wrote:
Hi all,

Attached and below is a copy of the invitation for the film screening on income inequality. Hayley mentioned that you will share with your teams and track RSVPs. We'd appreciate if you could send us daily RSVPs reports so we can include in our guest list.

Please let us know if you have any questions.

Mkada



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Please RSVP by Wednesday, September 9, 2015

This invitation is non-transferable

--

Hayley Prim

c: 

From: [Vanessa Baden](#)
To: hayley@progressiveagenda.us; [Matero, Carla](#); [Adams Baker, Marti](#); [Beach, Mkada](#); [John Del Cecato](#); [Boeglin, Rosemary](#); [Hagelgans, Andrea](#); [Salazar-Rodriguez, Prisca](#)
Cc: [Regina Clemente](#)
Subject: Re: September 10 Press Release
Date: Friday, September 04, 2015 2:58:49 PM
Attachments: [HedefundKindie Press Release - FirstDraftFinal.docx](#)

Hello!

As promised here is a draft of the press release. Please make edits as necessary and add Mayor's seal where needed

Vanessa

From: Microsoft Office User <vanessa@bravenewfilms.org>
Date: Fri, 4 Sep 2015 11:23:50 -0700
To: <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, <AHagelgans@cityhall.nyc.gov>, <PSalazar-Rodriguez@cityhall.nyc.gov>
Cc: Regina Clemente <regina@bravenewfilms.org>
Subject: September 10 Event Press Check In

Hello All

I will be the point person on press for Brave New Films.

The draft press release will be coming shortly for your review/edits. But I did have a few quick questions about press leading to and day of the event:

- We are more than happy to send out the press release and pitch to our contacts. However, we rarely have NY specific releases so that's not really our world. Are there any press lists/contacts you all have and would like to share to ensure full coverage of the event in NY media?
- For clarification, both offices will be sending out the press release, correct?
- Will there be an official photographer on site? If so will he/she be roaming or will they just be taking official pictures? Important for us to know.

Thanks everyone! Looking forward to a great event!

Vanessa

Vanessa Baden Kelly
Brave New Films
10510 Culver Blvd
Culver City, CA 90232

[310.204.0448](tel:310.204.0448) x 226

310.889.4833 - Cell

[310.204.1916](tel:310.204.1916) - fax

Vanessa@bravenewfilms.org



For Immediate Release

Contact:

Vanessa Baden Kelly

vanessa@bravenewfilms.org

(310)204-0448 ext 226

New York City Mayor Bill de Blasio Teams Up With Brave New Films to Take on Tax Breaks for the Wealthy in Premiere of New Short Film: *Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?*

Mayor's office and production company create film demanding closure of the carried interest loophole which allows billionaires to be taxed at lower rates than kindergarten teachers.

Culver City, California (September 8, 2015) - Production company Brave New Films, headed by award winning filmmaker Robert Greenwald, has released a new short film demanding the closure of the carried interest tax loophole. The film, premiering at a private event at Pace University headed by Mayor Bill de Blasio, addresses that while the top 25 hedge fund managers make more annually than all of America's kindergarten teachers combined, those same hedge fund managers are also taxed at a lower tax rate. Mayor de Blasio and Greenwald find the loophole appalling and are calling on all 2016 presidential candidates to pledge to end it within their first 100 days in office.

"It is unacceptable that the uber-wealthy have been able to influence the law to work in their favor," said director of the film and Brave New Films President Robert Greenwald. "While teachers around the nation are struggling to make ends meet, doing one of the most noble professions out there, billionaire hedge fund managers – who make money off of things like the housing crisis and for-profit prisons - are claiming they deserve massive tax breaks."

Quote from de Blasio's office.

The six-minute film will have its premiere screening on **Thursday, September 10th, 2015** in the **Schimmel Theatre at Pace University**. On hand to give remarks will be both the Honorable Mayor Bill de Blasio, as well as filmmaker Robert Greenwald. The event begins at **4:30 pm EST**.

Brave New Films is a non-partisan, non-profit, 501(c)(3) organization that carries out the Brave New Films mission by creating and distributing educational films. Its mission is to champion social justice issues by using a model of media, education, and grassroots volunteer involvement that inspires, empowers, motivates and teaches civic participation and makes a difference.

From: [Hagelgans, Andrea](#)
To: ["John Del Cecato"](#); [Matero, Carla](#); [Hayley Prim](#)
Cc: [Adams Baker, Marti](#)
Subject: RE: ROS
Date: Friday, September 04, 2015 3:27:31 PM

I like

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, September 04, 2015 3:26 PM
To: Matero, Carla; Hayley Prim
Cc: Adams Baker, Marti; Hagelgans, Andrea
Subject: ROS

How about this for Run of Show?

Moderator introduces overall, import of issue

RG introduces film

Film

Mayor speaks about issue/how it impacts nyc and others

Then panel discussion/questions?

45 minutes and out.

From: Hagelgans, Andrea
To: "John Del Cecato"; Wolfe, Emma
Subject: RE: Full Hedge Fund Video & Instagram
Date: Friday, September 04, 2015 3:28:36 PM

On my weekend watch list

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, September 04, 2015 3:28 PM
To: Hagelgans, Andrea; Wolfe, Emma
Subject: FW: Full Hedge Fund Video & Instagram

Wanted to make sure you saw final

From: Regina Clemente <regina@bravenewfilms.org>
Date: Friday, September 4, 2015 at 1:20 PM
To: Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: Robert Greenwald <robert@bravenewfilms.org>, Tara Kelton <tara@bravenewfilms.org>
Subject: Full Hedge Fund Video & Instagram

Hi all -

Here is the final video for the event:

https://www.dropbox.com/s/91mulr5wioiex47/BNS_HedgefundManagersVsTeachers_V7_Final.mp4?dl=0

And here is an instagram

version: https://www.dropbox.com/s/lmd9tcx5eihzrx4/BNS_HedgefundManagersVsTeachers_Trailer.mp4?dl=0

Please let me know if you have any questions.

Thanks!
Regina

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Thursday, September 3, 2015 at 11:20 AM
To: "Matero, Carla" <CMatero@cityhall.nyc.gov>
Cc: Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, Regina Clemente <regina@bravenewfilms.org>, Tara Kelton <tara@bravenewfilms.org>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "jfdc@akpdmedia.com"

<jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>

Subject: Re: starting time for event

Her name is Lena Marie Lombardi. She's a teacher at PS 132 in Williamsburg. She's been a K teachers for 6 years, all at that school. [REDACTED]

On Thu, Sep 3, 2015 at 2:16 PM, Matero, Carla <CMatero@cityhall.nyc.gov> wrote:

Thanks, Hayley. Who is the kindergarten teacher? Both Paul Krugman and Joe Stiglitz are abroad next week and Alex Wagner would like to moderate and I should receive final confirmation this afternoon from her office. Working on other economists to invite.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]

Sent: Thursday, September 03, 2015 2:13 PM

To: Robert Greenwald

Cc: Adams Baker, Marti; Regina Clemente; Tara Kelton; Beach, Mkada; jfdc@akpdmedia.com; Matero, Carla; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca

Subject: Re: starting time for event

Ok, we have worked this out, but the Mayor has a hard departure from PACE at 5:30PM, and should leave a few minutes before that to be safe. We have found a NYC K teacher who is a woman, and we are doing a final vet on her.

Carla, did you have any luck reaching out to Krugman, Stiglitz, or Alex Wagner?

On Thu, Sep 3, 2015 at 11:54 AM, Robert Greenwald <robert@bravenewfilms.org> wrote:
That's a significant problem.

Very significant

From: Adams Baker, Marti [mailto:MAdams@cityhall.nyc.gov]

Sent: Thursday, September 3, 2015 8:49 AM

To: Robert Greenwald <robert@bravenewfilms.org>; Regina Clemente <regina@bravenewfilms.org>; Tara Kelton <tara@bravenewfilms.org>

Cc: Beach, Mkada <MBeach@cityhall.nyc.gov>; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'hayley@progressiveagenda.us' <hayley@progressiveagenda.us>; Matero, Carla <CMatero@cityhall.nyc.gov>; Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov>; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>; Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov>

Subject: Re: starting time for event

Yes - he may need to depart as early as 430p

From: Robert Greenwald [mailto:robert@bravenewfilms.org]

Sent: Thursday, September 03, 2015 11:45 AM

To: Adams Baker, Marti; Regina Clemente <regina@bravenewfilms.org>; Tara Kelton <tara@bravenewfilms.org>

Cc: Beach, Mkada; John Del Cecato <jfdc@akpdmedia.com>; hayley@progressiveagenda.us

<hayley@progressiveagenda.us>; Matero, Carla; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca
Subject: starting time for event

We will check with the college and people doing live stream to see how much earlier they could be ready.

Will half hour help?

From: Adams Baker, Marti [<mailto:MAdams@cityhall.nyc.gov>]

Sent: Thursday, September 3, 2015 8:28 AM

To: Regina Clemente <regina@bravenewfilms.org>

Cc: Beach, Mkada <MBeach@cityhall.nyc.gov>; John Del Cecato <jfdc@akpdmedia.com>; Robert Greenwald <robert@bravenewfilms.org>; hayley@progressiveagenda.us; Matero, Carla <CMatero@cityhall.nyc.gov>; Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov>; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>; Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov>

Subject: Re: Follow up Call for Sept 10 Event

We just need to confirm timing

He might need to head out earlier than we had previously anticipated

What is the earliest that the event can begin

Sent from my iPhone

On Sep 3, 2015, at 11:18, Regina Clemente <regina@bravenewfilms.org> wrote:

Thanks - looks good to us!

We will share with our NY groups list.

Hayley - does this mean no google doc RSVP, just have people email?

Sent from my iPhone

On Sep 3, 2015, at 6:50 AM, Beach, Mkada <MBeach@cityhall.nyc.gov> wrote:

Good morning all,

Attached is a draft copy of the invitation for the income inequality film screening for your review. Please let us know if there are any changes as we'd like to send today.

Thanks!

Mkada Beach

Mayor's Office of Special Projects and Community Events

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 01, 2015 8:49 PM
To: Regina Clemente; Robert Greenwald; Adams Baker, Marti; 'hayley@progressiveagenda.us'; Matero, Carla; Beach, Mkada; Boeglin, Rosemary
Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

Sounds good

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tuesday, September 1, 2015 at 8:41 PM
To: Robert Greenwald <robert@bravenewfilms.org>, John Del Cecato <jfdc@akpdmedia.com>, "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Let's do it!

Tomorrow, 9/2 at 11PST/2EST

Here is a number we can use:

██████████.
code: ██████████

Talk then – thanks all!

Regina

From: Robert Greenwald <robert@bravenewfilms.org>
Date: Tue, 1 Sep 2015 17:30:12 -0700
To: John Del Cecato <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>, "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, "'hayley@progressiveagenda.us'" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis

<mike@bravenewfilms.org>

Subject: RE: Follow up Call for Sept 10 Event

How about 11 am pst wed?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 01, 2015 5:28 PM
To: Regina Clemente; Adams Baker, Marti; Robert Greenwald; 'hayley@progressiveagenda.us'; Matero, Carla; Beach, Mkada; Boeglin, Rosemary
Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

I'm pretty open tomorrow

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tuesday, September 1, 2015 at 5:58 PM
To: "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>, Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Great – sometime before 1PST/4EST works best on our end.

From: "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>
Date: Tue, 1 Sep 2015 21:44:22 +0000
To: "'robert@bravenewfilms.org'" <robert@bravenewfilms.org>, "'hayley@progressiveagenda.us'" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "'jfdc@akpdmedia.com'" <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: "'vanessa@bravenewfilms.org'" <vanessa@bravenewfilms.org>, "'mike@bravenewfilms.org'" <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Adding Rosemary from our press office who will be point on this and will join

From: Robert Greenwald [<mailto:robert@bravenewfilms.org>]

Sent: Tuesday, September 01, 2015 05:39 PM
To: Hayley Prim <hayley@progressiveagenda.us>; Matero, Carla; Beach, Mkada; Adams Baker, Marti; John Del Cecato <jfdc@akpdmedia.com>; Regina Clemente <regina@bravenewfilms.org>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>; Mike Damanskis <mike@bravenewfilms.org>
Subject: RE: Follow up Call for Sept 10 Event

Lets try for tomorrow afternoon.

Sooner the better.

In advance of call

1. Who will draft press release, you guys or us?
2. Who should rough out blog for me and mayor?
3. Re nyc press, any opportunities for process piece? Ie, how did this collaboration come about, what is goal, etc.

And anything else to get us some press?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Tuesday, September 1, 2015 2:18 PM
To: Matero, Carla <cmatero@cityhall.nyc.gov>; Beach, Mkada <mbeach@cityhall.nyc.gov>; Adams Baker, Marti <MAdams@cityhall.nyc.gov>; John Del Cecato <jfdc@akpdmedia.com>; Regina Clemente <regina@bravenewfilms.org>; Robert Greenwald <robert@bravenewfilms.org>
Subject: Follow up Call for Sept 10 Event

Hi All,

Think it would be helpful for everyone to jump on a call to talk through next Thursday's screening. Including Marti from the Mayor's Comms team and Carla from the Special Events office, but please add anyone else on this chain who you think needs to weigh in on press/logistics.

Do folks have time tomorrow afternoon or Thursday AM?

Let me know what works.

Thanks,
Hayley

--

Hayley Prim

c: 

<Hedge fund final.jpg>

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: Re: September 10 Event Press Check In
Date: Friday, September 04, 2015 3:38:43 PM

Thank you!!

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Friday, September 4, 2015 at 3:28 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: FW: September 10 Event Press Check In

From: Hagelgans, Andrea
Sent: Friday, September 04, 2015 3:24 PM
To: Boeglin, Rosemary
Cc: Spitalnick, Amy (OMB) (SpitalnickA@omb.nyc.gov)
Subject: FW: September 10 Event Press Check In

This is a priority of the Mayor. I need you to really own and promote this

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, September 04, 2015 3:23 PM
To: Vanessa Baden; hayley@progressiveagenda.us; Matero, Carla; Adams Baker, Marti; Beach, Mkada; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca
Cc: Regina Clemente
Subject: Re: September 10 Event Press Check In

Once approved, our City Hall press shop will send it out, too... And copying Jonathan Rosen, who has a progressive media list that he can hopefully have someone send it to...

I assume we can get it on the AP Daybook as well? Is that still a thing? (It's been a while since I've done press!)

From: Vanessa Baden <vanessa@bravenewfilms.org>
Date: Friday, September 4, 2015 at 2:24 PM
To: Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "PSalazar-Rodriguez@cityhall.nyc.gov" <PSalazar-Rodriguez@cityhall.nyc.gov>
Cc: Regina Clemente <regina@bravenewfilms.org>
Subject: September 10 Event Press Check In

Hello All

I will be the point person on press for Brave New Films.

The draft press release will be coming shortly for your review/edits. But I did have a few quick questions about press leading to and day of the event:

- We are more than happy to send out the press release and pitch to our contacts. However, we rarely have NY specific releases so that's not really our world. Are there any press lists/contacts you all have and would like to share to ensure full coverage of the event in NY media?
- For clarification, both offices will be sending out the press release, correct?
- Will there be an official photographer on site? If so will he/she be roaming or will they just be taking official pictures? Important for us to know.

Thanks everyone! Looking forward to a great event!

Vanessa

Vanessa Baden Kelly
Brave New Films
10510 Culver Blvd
Culver City, CA 90232
[310.204.0448](tel:310.204.0448) x 226
310.889.4833 - Cell
[310.204.1916](tel:310.204.1916) - fax
Vanessa@bravenewfilms.org

From: [Hagelgans, Andrea](#)
To: ["John Del Cecato"](#); [White, Erin](#)
Cc: [Wolfe, Emma](#); [Jonathan Rosen](#); [Walzak, Phil](#); [Adams Baker, Marti](#); [Kadushin, Peter](#)
Subject: RE: Final Vanity Fair Readout
Date: Friday, September 04, 2015 3:43:24 PM

Interesting. He is already interviewing Rich Buery on Tuesday. But maybe we yank for the Mayor

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, September 04, 2015 3:42 PM
To: Hagelgans, Andrea; White, Erin
Cc: Wolfe, Emma; Jonathan Rosen; Walzak, Phil; Adams Baker, Marti; Kadushin, Peter
Subject: Re: Final Vanity Fair Readout

I think this is a good plan.

We *may* want to think about giving Dave Evans an exclusive on the Pre-K hit - maybe promise him one Q on Vanity Fair... That way, we'd still guarantee that we have a hit on best-watched news show on Pre-K - if/when the tabloids decide to do their thing & cover only VF...

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Friday, September 4, 2015 at 3:23 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "White, Erin" <EWhite@cityhall.nyc.gov>
Cc: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Jonathan Rosen <jonathan@berlinrosen.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Kadushin, Peter" <pkadushin@cityhall.nyc.gov>
Subject: RE: Final Vanity Fair Readout

Am getting pulled in to discuss other items so I can't.

I'm planning to tell him on Sunday since earliest it appears is Monday.

My recommendations

- Close read and rebut by staffers of any inaccuracies, falsehoods
- Line up validators if it spins out – and look to see if we can harness anything into a positive discussion (a la Chirlane and working motherhood)
- Mayor stays high level --- interesting folks say these things when we just had safest summer in 20 years and upwards of 70K 4 year olds are starting pre-K this week thanks to my pre-k for all program

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, September 04, 2015 3:21 PM
To: White, Erin; Hagelgans, Andrea

Cc: Wolfe, Emma; Jonathan Rosen; Walzak, Phil; Adams Baker, Marti; Kadushin, Peter
Subject: Re: Final Vanity Fair Readout

Me too - sorry for not responding earlier - is this happening?

From: "White, Erin" <EWhite@cityhall.nyc.gov>
Date: Friday, September 4, 2015 at 1:44 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Jonathan Rosen <jonathan@berlinrosen.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, "Kadushin, Peter" <pkadushin@cityhall.nyc.gov>
Subject: RE: Final Vanity Fair Readout

I can.

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

From: Hagelgans, Andrea
Sent: Friday, September 04, 2015 11:37 AM
To: John Del Cecato
Cc: Wolfe, Emma; Jonathan Rosen; Walzak, Phil; White, Erin; Adams Baker, Marti; Kadushin, Peter
Subject: Re: Final Vanity Fair Readout

Could we do 3:30?

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Thursday, September 3, 2015 9:50 PM
To: Hagelgans, Andrea
Cc: Wolfe, Emma; Jonathan Rosen; Walzak, Phil; White, Erin; Adams Baker, Marti; Kadushin, Peter
Subject: Re: Final Vanity Fair Readout

Yes - let's chat tomorrow

On Sep 3, 2015, at 8:30 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Can we discuss next steps/rebut strategies tomorrow? Want to game out before monday

Sent from my BlackBerry 10 smartphone.

From: Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>
Sent: Thursday, September 3, 2015 6:21 PM
To: Adams Baker, Marti; Walzak, Phil
Subject: RE: Final Vanity Fair Readout

And the safest summer in 20 years

From: Adams Baker, Marti
Sent: Thursday, September 03, 2015 6:20 PM
To: Walzak, Phil; Hagelgans, Andrea
Subject: Final Vanity Fair Readout

Bryan characterizes the story as “tough neutral,” says that no one is going to walk away from this piece thinking that the Mayor is doing a great job or a bad job. The story opens with some judgment on tardiness, perception that the Mayor is disengaged from running the city, but he says we come back hard on those critiques. Of note is that Bryan told me that we’re going to be irritated by what’s in quotes, not by what he wrote.

The story will say that an awful lot of unpopularity comes from whites, wealthy and conservative outlets like the Post. Then they’ll ask the question, so which is it? Is Mayor disengaged or should we give him the benefit of the doubt because he’s putting so much emphasis on helping the “have nots,” a population that’s been ignored for 20 years? There is still a good section about what the Mayor is like as a person – to include the Subway ride and color from the shadow day.

It’s still an introduction of the Mayor, but the progressive theme he talked about is no longer a major part of the story. That said, there is still a line in the story that says Mayor is the only progressive worth watching, and there is a small section where he makes the case that it matters how Mayor does and what you think of him because he is a significant national figure.

The Cuomo section is the last 20 percent of the story and will be a “non-issue” for us, per Bryan. Cuomo’s staff will obviously read between the lines when they see the quotes attributed to others, but he told me that he realizes now that the June interview was not as a meaningful moment as he had originally thought, so he didn’t put too much into this section.

Mayor should know that the story was heavily edited – “written by committee” to use Bryan’s exact words – so that helps to explain why the final product isn’t going to look like what he told us and the Mayor the week he spent with us.

Bryan doesn’t know the headline but says we’ll have a double photo of the Mayor on the steps of Gracie and a full page family portrait.

In terms of timing, he said that it could be leaked as early as Monday, but Tuesday or Wednesday is more likely. FWIW, Bryan said he doesn't know what the Post will pick up. Knowing this timeline, we'll have to him to respond to criticism during our FDOS media blitz with something like "For those who think I'm disengaged or tardiness is a problem, today is the day that we have 65k four year olds going to free, full day pre-k. That's more than the entire public school population of the city of Boston (or Detroit, Sacramento, Seattle, El Paso)."

Marti Adams Baker

Deputy Communications Director | Office of Mayor Bill de Blasio
o: (212) 788-9570 | m: (347) 967-7358 | t: [@Marti_Adams](https://twitter.com/Marti_Adams)

From: [Vanessa Baden](#)
To: [Boeglin, Rosemary](#); [John Del Cecato](#); hayley@progressiveagenda.us; [Matero, Carla](#); [Adams Baker, Marti](#); [Beach, Mkada](#); [Hagelgans, Andrea](#); [Salazar-Rodriguez, Prisca](#)
Cc: [Regina Clemente](#)
Subject: Re: September 10 Event Press Check In
Date: Friday, September 04, 2015 3:56:57 PM

Yes I am doing press outreach. Reaching out offline now

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Fri, 4 Sep 2015 19:52:07 +0000
To: Microsoft Office User <vanessa@bravenewfilms.org>, John Del Cecato <jfdc@akpdmedia.com>, "hayley@progressiveagenda.us" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Cc: Regina Clemente <regina@bravenewfilms.org>
Subject: RE: September 10 Event Press Check In

Reviewing press release and will get back to you asap w any notes and a quote.

Re: your questions below –

-Yes, we will send the release to our full list of a few thousand

-The Mayoral photographer will be at the event, and will take photos of the entire space, but will depart when the Mayor departs

Vanessa, are you doing press outreach? Probably easier if we connect offline or hop on a call to discuss a plan for this.

From: Vanessa Baden [<mailto:vanessa@bravenewfilms.org>]
Sent: Friday, September 04, 2015 3:28 PM
To: John Del Cecato; hayley@progressiveagenda.us; Matero, Carla; Adams Baker, Marti; Beach, Mkada; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca
Cc: Regina Clemente
Subject: Re: September 10 Event Press Check In

It is still a thing. :) I will send it as soon as press release is approved. If approval is taking a little longer, I'll draft a media advisory and send it to them with all of the details.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Fri, 4 Sep 2015 19:23:22 +0000
To: Microsoft Office User <vanessa@bravenewfilms.org>, "hayley@progressiveagenda.us" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "AHagelgans@cityhall.nyc.gov" <AHagelgans@cityhall.nyc.gov>, "PSalazar-Rodriguez@cityhall.nyc.gov" <PSalazar-Rodriguez@cityhall.nyc.gov>

Cc: Regina Clemente <regina@bravenewfilms.org>

Subject: Re: September 10 Event Press Check In

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I assume we can get it on the AP Daybook as well? Is that still a thing? (It's been a while since I've done press!)

From: Vanessa Baden <vanessa@bravenewfilms.org>

Date: Friday, September 4, 2015 at 2:24 PM

To: Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "PSalazar-Rodriguez@cityhall.nyc.gov" <PSalazar-Rodriguez@cityhall.nyc.gov>

Cc: Regina Clemente <regina@bravenewfilms.org>

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- We are more than happy to send out the press release and pitch to our contacts. However, we rarely have NY specific releases so that's not really our world. Are there any press lists/contacts you all have and would like to share to ensure full coverage of the event in NY media?
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- Will there be an official photographer on site? If so will he/she be roaming or will they just be taking official pictures? Important for us to know.

Thanks everyone! Looking forward to a great event!

Vanessa

Vanessa Baden Kelly
Brave New Films
10510 Culver Blvd
Culver City, CA 90232
[310.204.0448](tel:310.204.0448) x 226
310.889.4833 - Cell
[310.204.1916](tel:310.204.1916) - fax

Vanessa@bravenewfilms.org

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Spitalnick, Amy \(OMB\)](#); [Walzak, Phil](#)
Cc: [Wolfe, Emma](#); [Snyder, Thomas](#); [Geri Prado](#)
Subject: Draft blog post
Date: Friday, September 04, 2015 4:16:52 PM
Attachments: [BlogPostDraft.docx](#)

This is what we're hoping MBDB will sign off on... Would be a blog post from him for HuffPo to help advertise the event on Thursday... Unless there are objections, I'll send his way tonight or tomorrow AM..

The rampant inequality that we face in America is no accident. It is the result of a system that, for too long, has rewarded existing wealth over work.

There is no more striking example of this phenomenon than the disparity between the earnings - and the tax rates - of kindergarten teachers and hedge fund managers.

In 2014, the top 25 hedge fund managers made more money than every single Kindergarten teacher in America -- combined. That's right: 25 individuals - not even enough to fill the seating space on a single New York City subway car - made more than everyone who teaches our youngest learners put together.

What's more, because of something called carried interest - a tax loophole that exists only to protect the profits of hedge fund managers - those 25 people paid a lower tax rate than many middle-class workers - including Kindergarten teachers -- who earn a wage from working.

If we're to truly tackle the crisis of income inequality, changing that rule - and investing that money in growing our middle class - is where we must start.

Closing the carried interest loophole is a tenant of The Progressive Agenda (URL HERE) to Combat Income Inequality, a 14-point plan introduced by a diverse coalition of progressive leaders in May.

Award-winning filmmaker Robert Greenwald, an inaugural signer of The Progressive Agenda worked with his colleagues at Brave New Films to produce a powerful short film documenting the deeply unfair income and tax law disparities between hedge fund managers and teachers. It is aptly titled "Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?"

The film explores this issue from many different angles. It features interviews with both respected economists and Kindergarten teachers. The film identifies both the macroeconomic problems that the huge gap in wages cause, as well as the human toll paid by teachers and their students. Most important, it proposes a real, concrete solution to the problem: closing the carried interest loophole.

Billionaire hedge fund managers don't need a tax break, and there is no reason this loophole should exist.

Robert and I will be hosting a screening of his film at Pace University in New York City on Thursday, September 10th at 4:30 PM. The film will also be live-streamed here on The Huffington Post (STREAMING INFO HERE).

Following the screening, Robert and I will join a panel including TK, TK and moderated by TK to reflect on the film, what it means for New York City and the

country, and how we can work together to end this injustice once and for all. For more information on the event (or to RSVP?) click [HERE \(LINK TO ADVOSORY TK?\)](#)

From: [John Del Cecato](#)
To: [Spitalnick, Amy \(OMB\)](#)
Cc: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Snyder, Thomas](#); [Geri Prado](#)
Subject: Re: Draft blog post
Date: Friday, September 04, 2015 4:22:09 PM

Good flag - will do

> On Sep 4, 2015, at 4:19 PM, Spitalnick, Amy (OMB) <SpitalnickA@omb.nyc.gov> wrote:

>

> Thanks. Only quick suggestion is to add a few words on what we're doing in the city and use that to pivot to how we can't do it alone and national action is needed. That will preempt potential criticism and also highlight our work.

>

>> On Sep 4, 2015, at 4:16 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

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>>

>>

>> <BlogPostDraft.docx>

From: [John Del Cecato](#)
To: [Spitalnick, Amy \(OMB\)](#)
Cc: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Snyder, Thomas](#); [Geri Prado](#)
Subject: Re: Draft blog post
Date: Friday, September 04, 2015 4:30:18 PM
Attachments: [BlogPostDraft2.docx](#)

Revised in yellow

On 9/4/15, 4:19 PM, "Spitalnick, Amy (OMB)" <SpitalnickA@omb.nyc.gov> wrote:

>Thanks. Only quick suggestion is to add a few words on what we're doing
>in the city and use that to pivot to how we can't do it alone and
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What's more, because of something called carried interest - a tax loophole that exists only to boost the earnings of hedge fund managers - those 25 people paid a lower tax rate than the average Kindergarten teacher.

If we're to truly tackle the crisis of income inequality, changing that rule - and investing that money in growing our middle class - is where we must start.

Here in New York City, we're using every tool at our disposal to help combat income inequality - expanding paid sick leave to 500,000 additional workers, implementing the first rent freeze in city history, building and preserving 200,000 units of affordable housing, expanding after-school programs, and - as of this week - providing high-quality, universal Pre-Kindergarten to every family.

But we need Washington to do its part, too. Making the federal tax code more progressive will allow us to invest in people who are struggling.

To that end, closing the carried interest loophole is a tenant of The Progressive Agenda ([URL HERE](#)) to Combat Income Inequality, a 14-point plan introduced by a diverse coalition of progressive leaders in May.

Award-winning filmmaker Robert Greenwald, an inaugural signer of The Progressive Agenda worked with his colleagues at Brave New Films to produce a powerful short film documenting the deeply unfair income and tax law disparities between hedge fund managers and teachers. It is aptly titled "Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?"

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From: [Geri Prado](#)
To: [Salazar-Rodriguez, Prisca](#)
Cc: [John Del Cecato](#); [Snyder, Thomas](#); [PhilWalzak \(\[REDACTED\] Walzak, Phil](#)
Subject: Re: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond
Date: Friday, September 04, 2015 4:52:40 PM

Are we clear to do this at City Hall? With the Morning Joe issue we want to get back asap.

On Wed, Sep 2, 2015 at 6:00 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

I gave the 14th for Chris Hayes-

See below email

From: Salazar-Rodriguez, Prisca
Sent: Wednesday, August 26, 2015 10:42 AM
To: 'Geri Prado'
Cc: John Del Cecato; Snyder, Thomas; PhilWalzak ([REDACTED] Walzak, Phil
Subject: RE: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

Good for #1

Im holding the time on the sched

From: Geri Prado [<mailto:geri@progressiveagenda.us>]
Sent: Wednesday, August 26, 2015 10:24 AM
To: Salazar-Rodriguez, Prisca
Cc: John Del Cecato; Snyder, Thomas; PhilWalzak ([REDACTED] Walzak, Phil
Subject: Re: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

On 1- we're good to move, correct?

2- is what I sent re November.

On Tue, Aug 25, 2015 at 3:40 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

1 – Can we do 6:10 for interview with Chris Hayes?

Only day to make this happen during the week of Sept 14th is the 14th -

2 – I am holding October 27th for Sirius Xm Interview from 6:30-8:30 but you tell me if timing needs to be adjusted.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, August 25, 2015 9:31 AM
To: Geri Prado; Snyder, Thomas
Cc: PhilWalzak ([REDACTED]) Salazar-Rodriguez, Prisca

Subject: Re: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

Tom - can we get dates on the sked for Hayes & Sirius?

From: Geri Prado <geri@progressiveagenda.us>
Date: Monday, August 24, 2015 at 10:30 AM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>, Phillip Walzak <[REDACTED]> "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Subject: Re: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

Based on yesterday can we get a time the week of September 14 for Hayes.

Sirius for October?

Thank you all

On Aug 21, 2015, at 2:19 PM, Geri Prado <geri@progressiveagenda.us> wrote:

Thank you. It's both for different weeks in the message calendar. Both would push the message forward.

Both would help set up for the forum as well.

On Fri, Aug 21, 2015 at 2:18 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

- B

Both look good to me. I prefer number 2 if we had to pick.

From: Geri Prado <geri@progressiveagenda.us>

Date: Friday, August 21, 2015 at 12:29 PM

To: Bill de Blasio <BCCD@cityhall.nyc.gov>, Tom Snyder <tsnyder@cityhall.nyc.gov>

Cc: John Del Ceccato <jfdc@akpdmedia.com>, "PhilWalzak ([REDACTED])" <[REDACTED]>, Prisca Salazar <psalazar-rodriquez@cityhall.nyc.gov>, Hayley Primm <hayley@progressiveagenda.us>

Subject: TPA- two great press opportunities with MBDB and income inequality- need sign off for planning roll out, beyond

Two great opportunities to help TPA get back up and running leading into the forum. Both would help further the local work you're doing on income inequality and give us something to push out nationally.

We're in the process of putting together the September and October message calendar (including the forum). I would like sign off to move forward giving them times. TPA would handle both directly:

1. Chris Hayes still would like to interview with MBDB. He would like to do an extended interview with him. 30-45 minutes. It could be in studio or a walk and talk. The main subject: income inequality and his tenure. Timeline: MID SEPTEMBER.

From Chris:

"The Mayor and I should an extended interview"... "yes, but also: EVERYTHING. Like, I'm a better, fairer, better read interlocutor on his entire tenure so far than a lot of the idiocy I'm seeing, and say this as someone who (like everyone) has more than my fair share of criticisms of the Mayor."

2. Sirius interview with Ari Havt Rabin **Sirius- the letter below is the invite and the topic: TPA, specifically income inequality. He could highlight his bona fides and work in the city. TIMELINE: OCTOBER**

SiriusXM Progress would like to host a special event featuring Mayor Bill De Blasio to highlight his work promoting the progressive agenda. This exclusive event would take place in the Fall at the SiriusXM's studios in New York City. The town hall-style event would feature Mayor De Blasio taking questions from host Ari Rabin-Havt and an intimate studio audience comprised of New York City SiriusXM subscribers.

SiriusXM's event with Mayor Bill De Blasio is part of SiriusXM's ongoing effort to have iconic figures and entertainers sitting down with studio audiences comprised of SiriusXM listeners. Previous SiriusXM specials have featured Vice President Al Gore, Senator Kristen Gillibrand, Cardinal Timothy Dolan, Senator Tom Harkin, Senator Olympia Snowe, Bruce Springsteen, Bud Selig, Harry Belafonte, Taylor Swift and many others.

After the broadcast on SiriusXM, the discussion with Mayor De Blasio will be available on SiriusXM On Demand for subscribers listening via the SiriusXM Internet Radio App for smartphones and other mobile devices or online at siriusxm.com.

SiriusXM is the world's largest radio broadcaster measured by revenue and has more than 27 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio.

From: [Salazar-Rodriguez, Prisca](#)
To: B; [FLONYC](#)
Bcc: [@MiniGroup](#); [REDACTED] [John Del Cecato](#)
Subject: MINI SCHEDULE - SATURDAY, SEPTEMBER 5, 2015
Date: Friday, September 04, 2015 6:45:29 PM

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Saturday, September 05, 2015

WEATHER: Hi of 80. Low of 66. Partly Cloudy
ATTIRE: Business Casual
DOWN DAY

5:00 - 5:30 PM LEGIONNAIRES' CALL WITH DEPUTY MAYOR SHORRIS

CITY HALL STEPS PRESS CONFERENCES
No Scheduled Press Conference

FLONYC SCHEDULE
No schedule

From: [Hagelgans, Andrea](#)
To: [Geri Prado](#)
Cc: [Snyder, Thomas](#); [John Del Cecato](#); [Salazar-Rodriguez, Prisca](#); [Walzak, Phil](#)
Subject: Re: <no subject>
Date: Friday, September 04, 2015 7:38:41 PM

Will set up a meeting!

Sent from my BlackBerry 10 smartphone.

From: Geri Prado
Sent: Friday, September 4, 2015 7:37 PM
To: Hagelgans, Andrea
Cc: Snyder, Thomas; John Del Cecato; Salazar-Rodriguez, Prisca; Walzak, Phil
Subject: Re: <no subject>

Yes John is on tap for that.

If there is a better way to coordinate on this please let me know. I know you guys are going a million ways so when I'm in next maybe we can sit down for a few minutes for a quick process on press ideas, sked and briefings.

Let me know.

Thanks.

On Sep 4, 2015, at 7:33 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Got it. Fyi- chris just recorded a pre-k robocall for us. His kid starts wed in our pre-k

assume you all will prep him

Sent from my BlackBerry 10 smartphone.

From: Geri Prado
Sent: Friday, September 4, 2015 7:12 PM
To: Hagelgans, Andrea
Cc: Snyder, Thomas; John Del Cecato; Salazar-Rodriguez, Prisca; Walzak, Phil
Subject: Re: <no subject>

We had pitched Hayes a few months ago. The agreement was not uber etc and he is down with that. It would be about income inequality and some other issues. After it had been pulled he had agreed to put it back up and I emailed tom Phil et al and it was back on the calendar for the 14th.

I was asking if it was ok re CIty Hall but if fine ok.

On Sep 4, 2015, at 6:54 PM, Hagelgans, Andrea
<AHagelgans@cityhall.nyc.gov> wrote:

Morning joe is at mayor's request and focused on pre-k,
homelessness.

Who is pitching Hayes? I was speaking to them a few weeks ago but
they essentially wanted him to be a pundit on races and talk about
Uber which he did not want.

Sent from my BlackBerry 10 smartphone.

From: Snyder, Thomas
Sent: Friday, September 4, 2015 6:48 PM
To: Geri Prado; John Del Cecato
Cc: Salazar-Rodriguez, Prisca; Walzak, Phil; Hagelgans, Andrea
Subject: Re: <no subject>

Not sure why you asking if it can be at City Hall? Defer to
Comms on where to do it; unless there is some legal reason
NOT to do it at City Hall?

From: Geri Prado <geri@progressiveagenda.us>
Date: Friday, September 4, 2015 at 4:49 PM
To: John Del Ceccato <jfdc@akpdmedia.com>
Cc: Tom Snyder <tsnyder@cityhall.nyc.gov>
Subject: Re: <no subject>

Sorry- I missed something. Now I get the problem. Also, can
we do the Hayes interview at City Hall? We need to get back
ASAP to help. It's a question I'd thrown out to you guys on
either that or Gracie. But let's do City Hall. Tom can we do
this?

On Fri, Sep 4, 2015 at 4:33 PM, John Del Cecato
<jfdc@akpdmedia.com> wrote:

Hey Tom. Do you know the back story on MBDB doing Morning Joe?

As you know, we've been fighting to get him on Chris Hayes for the 14th -
and TPA Press Staff are (is) how to finesse with Hayes (they're the same
network, obviously - but Hayes is a friendly & MJ isn't necessarily)

From: [John Del Cecato](#)
To: [Geri Prado](#)
Cc: [Hagelgans, Andrea](#); [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#); [Walzak, Phil](#)
Subject: Re: <no subject>
Date: Friday, September 04, 2015 7:39:05 PM

Yes. RKK handling for Team TPA.

It's all good and set for the 14th. No problems.

Only issue is that - as you guys might guess - Hayes is a little miffed that MJ is getting him before Hayes does (when Hayes is totally on the same page as us, and Joe is not a fan of MBDB.)

Not a big deal - we can work through it. And obviously it's made tougher by the fact that RKK can't communicate directly with you guys, for reasons I still find baffling. But all is well. Just needed a little something for Team TPA to save face with Hayes so that he doesn't lose his faith in us.

On Sep 4, 2015, at 7:12 PM, Geri Prado <geri@progressiveagenda.us> wrote:

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From: Snyder, Thomas
Sent: Friday, September 4, 2015 6:48 PM
To: Geri Prado; John Del Cecato
Cc: Salazar-Rodriguez, Prisca; Walzak, Phil; Hagelgans, Andrea
Subject: Re: <no subject>

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From: Geri Prado <geri@progressiveagenda.us>

Date: Friday, September 4, 2015 at 4:49 PM

To: John Del Ceccato <jfdc@akpdmedia.com>

Cc: Tom Snyder <tsnyder@cityhall.nyc.gov>

Subject: Re: <no subject>

Sorry- I missed something. Now I get the problem. Also, can we do the Hayes interview at City Hall? We need to get back ASAP to help. It's a question I'd thrown out to you guys on either that or Gracie. But let's do City Hall. Tom can we do this?

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As you know, we've been fighting to get him on Chris Hayes for the 14th - and TPA Press Staff are (is) how to finesse with Hayes (they're the same network, obviously - but Hayes is a friendly & MJ isn't necessarily)

From: [John Del Cecato](#)
To: [Beach, Mkada](#); ["Hayley Prim"](#)
Cc: [Robert Greenwald](#); [Adams Baker, Marti](#); [Boeglin, Rosemary](#); [Matero, Carla](#); [De Paula, Sheila](#); [Delgado, Jenessa](#); [Jon Fromowitz](#); [Geri Prado](#); [Gunaratna, Mahen](#); [Hagelgans, Andrea](#)
Subject: Blog Post
Date: Friday, September 04, 2015 9:08:38 PM
Attachments: [BlogPostDraft2.docx](#)

This has been approved by the mayor - although he would like to see if we can include the raw number of Kindergarten teachers... Mahen, can you help with that?

The rampant inequality that we face in America is no accident. It is the result of a system that, for too long, has rewarded existing wealth over work.

There is no more striking example of this phenomenon than the disparity between the earnings - and the tax rates - of kindergarten teachers and hedge fund managers.

In 2014, the top 25 hedge fund managers made more money than every single Kindergarten teacher in America -- combined. That's right: 25 individuals - not even enough to fill the seating space on a single New York City subway car - made more than everyone who teaches our youngest learners put together.

What's more, because of something called carried interest - a tax loophole that exists only to boost the earnings of hedge fund managers - those 25 people paid a lower tax rate than the average Kindergarten teacher.

If we're to truly tackle the crisis of income inequality, changing that rule - and investing that money in growing our middle class - is where we must start.

Here in New York City, we're using every tool at our disposal to help combat income inequality - expanding paid sick leave to 500,000 additional workers, implementing the first rent freeze in city history, building and preserving 200,000 units of affordable housing, expanding after-school programs, and - as of this week - providing high-quality, universal Pre-Kindergarten to every family.

But we need Washington to do its part, too. Making the federal tax code more progressive will allow us to invest in people who are struggling.

To that end, closing the carried interest loophole is a tenet of The Progressive Agenda ([URL HERE](#)) to Combat Income Inequality, a 14-point plan introduced by a diverse coalition of progressive leaders in May.

Award-winning filmmaker Robert Greenwald, an inaugural signer of The Progressive Agenda worked with his colleagues at Brave New Films to produce a powerful short documentary about the deeply unfair income and tax law disparities between hedge fund managers and teachers. It is aptly titled "Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?"

The short film explores this issue from many different angles. It features interviews with both respected economists and Kindergarten teachers. The video identifies both the macroeconomic problems that the huge gap in wages cause, as well as the human toll paid by teachers and their students. Most important, it proposes a real, concrete solution to the problem: closing the carried interest loophole.

Billionaire hedge fund managers don't need a tax break, and there is no reason this loophole should exist.

Robert and I will be hosting a screening of his film at Pace University in New York City on Thursday, September 10th at 4:30 PM. The video will also be live-streamed here on The Huffington Post ([STREAMING INFO HERE](#)).

Following the screening, Robert and I will join a panel including TK, TK and moderated by TK to reflect on the film, what it means for New York City and the country, and how we can work together to end this injustice once and for all. For more information on the event (or to RSVP?) click [HERE](#) ([LINK TO ADVOSORY TK?](#))

From: [John Del Cecato](mailto:John.Del.Cecato)
To: [B](#)
Subject: Fwd: Blog Post
Date: Friday, September 04, 2015 9:27:02 PM

Begin forwarded message:

From: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: September 4, 2015 at 9:18:18 PM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Beach, Mkada" <MBeach@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "De Paula, Sheila" <SDePaula@cityhall.nyc.gov>, "Delgado, Jenessa" <JDelgado@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>, "Geri Prado" <geri@progressiveagenda.us>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: Re: Blog Post

Pls say something like "over 150k kindergarten teachers across the country":

<http://www.politifact.com/truth-o-meter/statements/2015/jun/15/hillary-clinton/hillary-clinton-top-hedge-fund-managers-make-more-/>

Sent from my iPhone

On Sep 4, 2015, at 9:09 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Checking

Sent from my iPhone

On Sep 4, 2015, at 9:08 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

This has been approved by the mayor - although he would like to see if we can include the raw number of Kindergarten teachers... Mahen, can you help with that?

<BlogPostDraft2.docx>

From: [Hayley Prim](#)
To: [B](#)
Cc: jfdc@akpdmedia.com
Subject: Re: Blog post
Date: Friday, September 04, 2015 10:10:12 PM

It's 14 points!

Sorry, copying from my phone, but pasted below:

1 Lift the Floor for Working People »

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.
- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.
- **Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment.
- **Invest in schools, not jails**-- and give a **second chance** to those coming home from prison.

2 Support Working Families »

- Pass national **paid sick leave**.
- Pass national **paid family leave**.
- Make **Pre-K, after-school programs** and **childcare** universal.
- Expand the **Earned Income Tax Credit** and **protect and expand Social Security**.
- Allow students to **refinance student loan debt** to take advantage of lower interest rates, and support **debt-free college**.

3 Tax Fairness »

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the "**Buffett Rule**" so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of "performance pay" write-offs.

On Friday, September 4, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Hayley, pls send me a Progressive Agenda and help me count how many bullet points it now has. I thought it was 15...

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, September 04, 2015 09:01 PM
To: B
Subject: Re: Blog post

4. Embarrassing. Sorry.

- 1-2. Will do.
3. Not sure. But I think we all forgot that SS became part of the EITC bullet. It's all good.

On Sep 4, 2015, at 8:18 PM, B <BCCD@cityhall.nyc.gov> wrote:

I'm generally fine with this, but have a few concerns:

1. Although it is well done, I have real trouble considering this a "film." It is a long and very good commercial, in truth. So I think you're overselling it, but life goes on
2. Why is the actual number of Kindergarten teachers never mentioned??? Seems a strange omission. I watched it tonight and didn't see the # referenced. I need to know both the total # of K teachers in the USA and how much they cumulatively earn. Mahen can help
3. When did the TPA become 14 points instead of 15???
4. "Tenet" is the word you're searching for, not "tenant"

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, September 04, 2015 07:42 PM
To: B
Subject: Blog post

Are you okay with us doing a blog post in your name for HuffPo as a way to promote the Thursday event with Greenwald? See below..

===

The rampant inequality that we face in America is no accident. It is the result of a system that, for too long, has rewarded existing wealth over work.

There is no more striking example of this phenomenon than the disparity between the earnings - and the tax rates - of kindergarten teachers and hedge fund managers.

In 2014, the top 25 hedge fund managers made more money than every single Kindergarten teacher in America -- combined. That's right: 25

individuals - not even enough to fill the seating space on a single New York City subway car - made more than everyone who teaches our youngest learners put together.

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The film explores this issue from many different angles. It features interviews with both respected economists and Kindergarten teachers. The film identifies both the macroeconomic problems that the huge gap in wages cause, as well as the human toll paid by teachers and their

students. Most important, it proposes a real, concrete solution to the problem: closing the carried interest loophole.

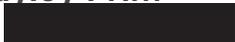
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--

Hayley Prim

c: 

From: [Geri Prado](#)
To: [B](#)
Cc: [John Del Cecato](#); [Snyder, Thomas](#)
Subject: Week of 8/31/15- TPA Update
Date: Friday, September 04, 2015 11:35:28 PM

Following the mini retreat with you, we had a staff retreat a week ago to brainstorm ideas and starting putting a full plan around the message output and mayoral strategies. The follow up notes and take aways are available if you would like to see them.

Below are different elements of the campaign and key highlights.

Message:

We capitalized on Trumps comments online as well as echoed stories on wage inequality, taxes, CEO pay where multiple studies/fact shorts were put out by our partners.

We are planning for a Carried Interest Loophole theme week next week tied back to Congress' return on Tuesday, back to school on Wednesday and the roll out of the Greenwald film on Thursday that highlights the tie to education. This will all be pushed out via Twitter, email and traditional earned media.

We are also test driving our outreach to partners by asking them the echo all these messages on their Twitter handle and to their lists.

In addition we are working on larger message framework that marries the highest testing message with your brand of advocacy and fiery message around inequality. We will be using this to fine tune how we talk about each of the 15 points and develop materials to arm our partners with and frame all of our own messages on Twitter, Facebook, in the press. It will also be done in conjunction with lifting our surrogates program.

Our team will be developing a message calendar that focuses on theme weeks as much as possible with current events (congress back, jobs numbers) key organizational and campaign dates (Federal reserve campaign of our partners, report releases from Roosevelt) and our own events (petition drives, forum, endorsement role outs etc). This is in tandem with getting news in as many stories as possible around income inequality and TPAs mission with its partners inserted into them.

Forum

We had our first logistics call to time out and assign work to reach out and invite candidates. In the meantime we do not have a hard confirmation from either the Des Moines Register or CNN. We plan on going back to Simpson and them this week to push for movement. In addition we are going to loop in both members of congress staff to start planning format, extending invites and build. All of this will happen simultaneously to finding a media outlet. Simpson reached out to DMR our next plan will be KCCI this week if we do not hear.

I would like to set up an update call with you a week from this coming Monday on where we are with the forum.

The third track is also planning the programmatic build up working backwards from the day after the forum until now. This will include digital, earned media and a political/organizing strategy with our supporters.

While we are not cemented on a media outlet, the planning is still ramping up so we are ready to plug and play when we do get one.

Political/supporters

In addition to reach out to them next week, we are going to re-engage our signers/supporters by

setting up a call towards the end of September with you and a few key other leaders (I would like to talk about this in line with the cochair/leadership strategy we discussed at the mini retreat). There we will unveil the new organization, staff, how we plan on working with each other and discussing our plans (w forum kickoff asks) over the first phase of the organization plan.

We are also setting up a maintenance plan to constantly feed our supporters with information and allow them to easily share with us. This will include written/online updates and organizing calls to both organize on message and program plans.

Hayley has done a great job on taking lead on this work and I would like to talk to you about an official title and job for her to role out along with me.

As the leadership structure shakes out I believe we should bring them in immediately for a group meeting in NYC. For further discussion.

New Organizing

John has connected me with interested groups and I have reached out to current and potential high level leadership at organizations. Now with our plan sign off I am setting meetings to see how we can formally work together. I have also asked Hayley to come to DC to attend a group of these meetings with me. There are some high level leaders and groups I believe you will need to meet with personally with me. I hope to take advantage during a potential DC trip or see if we can schedule a New York trip for some groups.

This is the true organizing work that as you know takes real relationship building and finding common ground and give and take on how we do work together. I want to prioritize the key groups for us to sign on immediately (we have that) in my meetings over the next few weeks.

I sent a separate meeting about Steyer and believe we should discuss ASAP.

Communications/press

We have significant lists of press opportunities and are hoping to get time to schedule them. Coming up is the Hayes interview with you at City Hall. John will be point on briefing you as I will not be in during the scheduled briefing day.

We are also scheduling a Sirius town hall with a reporter where the 45 mins will be dedicated to our issues.

There is much to do here and time in the day is our only enemy.

As far as the rest of the programs, digital and press are echoing message daily.

Digital/online

We are building out our website to be more dynamic with the latest news and activity our partners are taking on in this space. One of the most important builds we have are content pages that will allow easy access to materials for our partners and potential partners. We also will highlight great work of our partners and allow for sharing of information with links back to their pages.

We are also beginning our list acquisition/growth campaign to continue to sign on grassroots/online activists through a variety of ways. Our hope is to then push them to take action offline as well as broadcast the message TPA is pushing out on a weekly basis. You will start to see list growth numbers after our acquisition campaign starts.

These are all a few but not the extent of highlights we have at TPA. I also have some needs that I would like to discuss:

- Steyer partnership
- Scheduling of specific program needs

- follow up on plan and budget

I will see if I can schedule time with you early in the week in addition to our weekly update meeting.

Thank you and hope you have a good weekend.

Team TPA

From: [John Del Cecato](#)
To: [Gunaratna, Mahen](#)
Cc: [Beach, Mkada](#); [Hayley Prim](#); [Robert Greenwald](#); [Adams Baker, Marti](#); [Boeglin, Rosemary](#); [Matero, Carla](#); [De Paula, Sheila](#); [Delgado, Jenessa](#); [Jon Fromowitz](#); [Geri Prado](#); [Hagelgans, Andrea](#); [Singleton, Jessica](#); [Walzak, Phil](#)
Subject: Re: Blog Post
Date: Saturday, September 05, 2015 2:51:11 PM
Attachments: [BlogPostDraft3.docx](#)

Here's the latest, with national number inserted... Adding JS, just in case she's the one to honcho the posting on HuffPo

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Friday, September 4, 2015 at 9:27 PM
To: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Cc: "Beach, Mkada" <MBeach@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "De Paula, Sheila" <SDePaula@cityhall.nyc.gov>, "Delgado, Jenessa" <JDelgado@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: Re: Blog Post

Thank you!

On Sep 4, 2015, at 9:18 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Pls say something like "over 150k kindergarten teachers across the country":

<http://www.politifact.com/truth-o-meter/statements/2015/jun/15/hillary-clinton/hillary-clinton-top-hedge-fund-managers-make-more-/>

Sent from my iPhone

On Sep 4, 2015, at 9:09 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Checking

Sent from my iPhone

On Sep 4, 2015, at 9:08 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

This has been approved by the mayor - although he would like to

see if we can include the raw number of Kindergarten teachers...
Mahen, can you help with that?

<BlogPostDraft2.docx>

The rampant inequality that we face in America is no accident. It is the result of a system that, for too long, has rewarded existing wealth over work.

There is no more striking example of this phenomenon than the disparity between the earnings - and the tax rates - of kindergarten teachers and hedge fund managers.

In 2014, the top 25 hedge fund managers made more money than every single Kindergarten teacher in America -- over 150,000 of them -- combined. That's right: 25 individuals - not even enough to fill the seating space on a single New York City subway car - made more than everyone who teaches our youngest learners put together.

What's more, because of something called carried interest - a tax loophole that exists only to boost the earnings of hedge fund managers - those 25 people paid a lower tax rate than the average Kindergarten teacher.

If we're to truly tackle the crisis of income inequality, changing that rule - and investing that money in growing our middle class - is where we must start.

Here in New York City, we're using every tool at our disposal to help combat income inequality - expanding paid sick leave to 500,000 additional workers, implementing the first rent freeze in city history, building and preserving 200,000 units of affordable housing, expanding after-school programs, and - as of this week - providing high-quality, universal Pre-Kindergarten to every family.

But we need Washington to do its part, too. Making the federal tax code more progressive will allow us to invest in people who are struggling.

To that end, closing the carried interest loophole is a tenet of The Progressive Agenda ([URL HERE](#)) to Combat Income Inequality, a 14-point plan introduced by a diverse coalition of progressive leaders in May.

Award-winning filmmaker Robert Greenwald, an inaugural signer of The Progressive Agenda worked with his colleagues at Brave New Films to produce a powerful short documentary about the deeply unfair income and tax law disparities between hedge fund managers and teachers. It is aptly titled "Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?"

The short film explores this issue from many different angles. It features interviews with both respected economists and Kindergarten teachers. The video identifies both the macroeconomic problems that the huge gap in wages cause, as well as the human toll paid by teachers and their students. Most important, it proposes a real, concrete solution to the problem: closing the carried interest loophole.

Billionaire hedge fund managers don't need a tax break, and there is no reason this loophole should exist.

Robert and I will be hosting a screening of his film at Pace University in New York City on Thursday, September 10th at 4:30 PM. The video will also be live-streamed here on The Huffington Post ([STREAMING INFO HERE](#)).

Following the screening, Robert and I will join a panel including TK, TK and moderated by TK to reflect on the film, what it means for New York City and the country, and how we can work together to end this injustice once and for all. For more information on the event (or to RSVP?) click [HERE](#) ([LINK TO ADVOSORY TK?](#))

From: [John Del Cecato](#)
To: [B](#)
Cc: ["hayley@progressiveagenda.us"](mailto:hayley@progressiveagenda.us)
Subject: Re: Blog post
Date: Saturday, September 05, 2015 3:14:32 PM

Bureau of Labor Statistics data shows that America's 158,000 kindergarten teachers together make \$8.5 billion a year.

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Friday, September 4, 2015 at 10:03 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Hayley Prim <hayley@progressiveagenda.us>
Subject: Re: Blog post

Hayley, pls send me a Progressive Agenda and help me count how many bullet points it now has. I thought it was 15...

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, September 04, 2015 09:01 PM
To: B
Subject: Re: Blog post

4. Embarrassing. Sorry.
- 1-2. Will do.
3. Not sure. But I think we all forgot that SS became part of the EITC bullet. It's all good.

On Sep 4, 2015, at 8:18 PM, B <BCCD@cityhall.nyc.gov> wrote:

I'm generally fine with this, but have a few concerns:

1. Although it is well done, I have real trouble considering this a "film." It is a long and very good commercial, in truth. So I think you're overselling it, but life goes on
2. Why is the actual number of Kindergarten teachers never mentioned??? Seems a strange omission. I watched it tonight and didn't see the # referenced. I need to know both the total # of K teachers in the USA and how much they cumulatively earn. Mahen can help
3. When did the TPA become 14 points instead of 15???

4. "Tenet" is the word you're searching for, not "tenant"

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Friday, September 04, 2015 07:42 PM

To: B

Subject: Blog post

Are you okay with us doing a blog post in your name for HuffPo as a way to promote the Thursday event with Greenwald? See below..

===

The rampant inequality that we face in America is no accident. It is the result of a system that, for too long, has rewarded existing wealth over work.

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But we need Washington to do its part, too. Making the federal tax code more progressive will allow us to invest in people who are struggling.

To that end, closing the carried interest loophole is a tenant of The Progressive Agenda ([URL HERE](#)) to Combat Income Inequality, a 14-point plan introduced by a diverse coalition of progressive leaders in May.

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From: [John Del Cecato](#)
To: [B](#)
Cc: [Geri Prado](#)
Subject: ICYMI
Date: Saturday, September 05, 2015 3:18:31 PM

http://www.nytimes.com/2015/09/05/nyregion/unionization-important-to-closing-racial-wage-gap-study-says.html?ref=nyregion&_r=0

Unionization Important to Closing Racial Wage Gap, Study Says

A study released on Friday, noting the gains made by black union workers in New York City, said that raising the rate of unionization among black workers across the country would help narrow the racial pay gap.

[The study](#), conducted by two professors affiliated with the Murphy Institute for Worker Education and Labor Studies at the [City University of New York](#), which issued the report, described high unionization rates for black workers who live in the city compared with national rates.

Nearly 40 percent of black workers who are city residents are union members, compared with roughly 13 percent of black workers nationally.

The difference between the rates of black and nonblack unionization is also especially pronounced in New York City. The black unionization rate is nearly double that of nonblacks in the city, a difference that is much smaller nationally.

The authors, Ruth Milkman and Stephanie Luce, found that black union members enjoyed higher wages than black nonunion workers, and were also likely to have better access to employer-sponsored health care benefits and pensions.

“Unionism offers black workers a substantial economic advantage in regard to earnings — to a greater degree than is the case for nonblacks, reflecting

the fact that larger numbers of blacks than nonblacks are employed in low-wage jobs,” the study said.

Unionization shrunk the racial wage gap by roughly half, reflecting the tendency of unions to fight for more equal wage distribution across the workplace. Black nonunion workers who live in the city made about \$4 less in median hourly earnings than their nonblack counterparts. Among union members, that difference dropped to \$2.

Dr. Milkman, a sociology professor, said in an interview that the findings suggested one path to addressing racial disparities in pay and broader income inequality that have come under increasing scrutiny across the country.

“When unions were more powerful in the United States, income inequality was also smaller,” she said. “One component of that is de-unionization.”

She added, referring to the black unionization rate in New York City, “We knew it was better here, but the extent of that is surprising to even us.”

Dr. Milkman said the findings could be explained in part by the fact that the health care and transit industries, which are major parts of the city’s work force and have high proportions of black workers, are heavily unionized.

The study also found that the share of working city residents who identified themselves as union members continued to rebound, after concern swelled several years ago about the steady erosion of union influence in the city. One in four workers residing in the city were union members over an 18-month period from last year to this year, up from roughly one in five in 2012.

From: [Matero, Carla](#)
To: [John Del Cecato](#)
Cc: [Hayley Prim](#); [Adams Baker, Marti](#); [Hagelgans, Andrea](#)
Subject: RE: ROS
Date: Saturday, September 05, 2015 3:28:00 PM

Sounds good.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, September 05, 2015 2:45 PM
To: Matero, Carla
Cc: Hayley Prim; Adams Baker, Marti; Hagelgans, Andrea
Subject: Re: ROS

Yeah, we could do that... I actually think that makes the most sense - having MBDB kick things off... Can you tell Greenwald's folks we talked & that's what we think is the best? Maybe moderator introduces self, then intro's MBDB ...

From: "Matero, Carla" <CMatero@cityhall.nyc.gov>
Date: Saturday, September 5, 2015 at 2:35 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Hayley Prim <hayley@progressiveagenda.us>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: Re: ROS

Sorry, meant mayor in place of moderator presenting overall at top. Greenwald intros film.

Sent from my iPhone

On Sep 5, 2015, at 1:17 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I don't think so - Greenwald knows more about film

On Sep 4, 2015, at 9:14 PM, Matero, Carla <CMatero@cityhall.nyc.gov> wrote:

We don't want Mayor to introduce film?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, September 04, 2015 3:26 PM
To: Matero, Carla; Hayley Prim
Cc: Adams Baker, Marti; Hagelgans, Andrea
Subject: ROS

How about this for Run of Show?

Moderator introduces overall, import of issue
RG introduces film

Film

Mayor speaks about issue/how it impacts nyc and others

Then panel discussion/questions?

45 minutes and out.

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [John Del Cecato](#)
Subject: Pawlenty hitting us on Uber in MN op-Ed
Date: Saturday, September 05, 2015 7:11:36 PM

http://www.twincities.com/columnists/ci_28758996/tim-pawlenty-unlocking-true-power-free-market

Sent from my iPhone

From: [Wolfe, Emma](#)
To: [B](#)
Cc: [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#); jfdc@akpdmedia.com
Subject: Re: Correct
Date: Sunday, September 06, 2015 2:13:48 PM

Copy

In last 24 hours of convos it is clear friends want to organize this and have lessons from Obama on what worked and didn't

Agreed re your schedule as well -- as a separate but related point

On Sep 6, 2015, at 2:10 PM, B <BCCD@cityhall.nyc.gov> wrote:

Agree entirely. Looping others who can help us make this come to life. Also, we need to get me in front of more labor and progressive audiences, both to build support/energy and for good optics

From: Wolfe, Emma
Sent: Sunday, September 06, 2015 09:53 AM
To: B
Subject: Re: Correct

Yes great - will do. But we also know we have to use the tools and people we have more and better - so we can work with our own NYC crowd and make it work for us no matter who from DC we can or can't pick up.

On Sep 6, 2015, at 8:52 AM, B <BCCD@cityhall.nyc.gov> wrote:

This is an excellent idea! And Erik Smith is a former NY guy. We should bring him in to advise. Also if the election doesn't go well, some of these folks will be up for grabs and we can recruit

From: Wolfe, Emma
Sent: Sunday, September 06, 2015 07:12 AM
To: B
Subject: To discuss - our own NYC version - am beginning convos with allies - would not be a c4 and we would have to be purposeful in the groupings and probably break up a bit

'Common Purpose'

By BEN SMITH 04/08/09, 11:29 AM EDT

The latest in a series of new, low-profile efforts to coordinate the unusually focused progressive coalition backing the White House's goals is a quiet weekly meeting run by a new group called the Common Purpose Project.

The Common Purpose meeting every Tuesday afternoon at the Capitol Hilton brings together the top officials from a range of left-leaning organizations, from labor groups like Change to Win to activists like [MoveOn.org](#), all in support of the White House's agenda. The group has an overlapping membership with a daily [8:45 a.m. call](#) run by the Center for American Progress' and Media Matters' political arms; with the new field-oriented coalition [Unity '09](#); and with the groups that allied to back the budget as the [Campaign to Rebuild and Renew America Now](#).

Unlike those other groups, however, the Common Purpose meeting has involved a White House official, communications director Ellen Moran, two sources familiar with the meeting said. It's aimed, said one, at "providing a way for the White House to manage its relationships with some of these independent groups."

The group's founder, political consultant and former Gephardt aide [Erik Smith](#), described it in general terms after others had confirmed its existence.

"The goal is to convene a group of people that identify the most effective progressive messages and to advance a progressive policy agenda," said Smith.

"One of the reasons you're seeing as little party infighting as you've seen in the past is that people are talking with each other more," he said.

Common Purpose is formed as a 501(c)(4), which leaves it focused on policy, rather than electoral, work. Its political director is another former Obama aide, Miti Sathe.

Part of the group's role is to enforce a kind of message discipline, and one topic of discussion there, sources said, was a [campaign](#) launched last month by some of the more liberal members of the coalition -- the Campaign for America's Future, USAction, and liberal blogger Jane Hamsher -- under the rubric "Dog the Blue Dogs."

The White House, however, was in the midst of discussions with members of the congressional Blue Dog caucus, and objected to the slogan, which was promptly changed, and the page describing the drive is [gone](#) from CAF's website.

Robert Borosage, the president of the Institute for America's

Future, which launched the campaign, said he wasn't present at the meeting where the campaign was discussed but that he'd been made aware of the objections.

The weekly Common Purpose meeting shares some aspects with Grover Norquist's long-running Wednesday Meeting of conservative activists, but is more focused on messaging day-to-day politics and doesn't include journalists and academics, people involved said.

UPDATE: [Jane Hamsher writes](#) that she wasn't formally a member of the campaign, and also says the White House rebuke wasn't directly linked to the meeting.

Read more: <http://www.politico.com/blogs/ben-smith/2009/04/common-purpose-017435#ixzz3kxJnGtVW>

From: [Kadushin, Peter](#)
To: [Walzak, Phil](#); jfdc@akpdmedia.com; [Jonathan Rosen](#)
Cc: [Wolfe, Emma](#); [Hagelgans, Andrea](#); [Hinton, Karen](#)
Subject: Re: close?
Date: Sunday, September 06, 2015 9:38:34 PM

To be clear, this seems like an outsiders view that features the thinking of allies and opposition he has talked with. Not sure who those folks are.

If we want a quote or to weigh in with an official voice, and I don't think we necessarily need to on this one, think it should come from Phil to reflect larger strategic thinking.

From: OOM MIS <pkadushin@cityhall.nyc.gov>
Date: Sun, 6 Sep 2015 21:23:16 -0400
To: Phil Walzak <pwalzak@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, Jonathan Rosen <jonathan@berlinrosen.com>
Cc: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>
Subject: Re: close?

Talked to Matt and this is less about going around media and more about the Mayor as a constituent services kind of guy.

Bloomberg said everyone was wrong but him, Rudy was hated and didn't care, Ed battled with people in the street, but the Mayor seems more prone to course correct based on public/media critiques than previous Mayor's.

Few examples he is working with: adjusted scheduling and is regularly on time now, Times Square response with the DN, and calls to see more interaction with voters resulted in lots more Lehrer and experiment with things like twitter chat.

From what I can tell this will read: Allies say he has a bias towards good ideas no matter the source and opposition says he is reactive to pressure.

New media/adjustments to media strategy portion seems to enter when comparing Peter Ragone's prior statements that he didn't read the tabloids or care about them, to some of the things we have been doing lately. Matt weighs Peter's statements against our use of Twitter to mock the Post front-page.

Sounds like a relatively neutral story with the biggest danger being that saber-rattling (uber) has shaken the administration at times.

From: Phil Walzak <pwalzak@cityhall.nyc.gov>
Date: Sun, 6 Sep 2015 20:54:07 -0400
To: "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, Jonathan Rosen <jonathan@berlinrosen.com>
Cc: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, OOM MIS <pkadushin@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>

Subject: Re: close?

PK - what do u think fleg needs

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Walzak, Phil
Sent: Sunday, September 6, 2015 8:22 PM
To: John Del Cecato; Jonathan Rosen
Cc: Wolfe, Emma; Kadushin, Peter; Hagelgans, Andrea; Hinton, Karen
Subject: Re: close?

Yes it's good but I'd prefer it have our hand on it

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: John Del Cecato
Sent: Sunday, September 6, 2015 8:13 PM
To: Jonathan Rosen
Cc: Wolfe, Emma; Walzak, Phil; Kadushin, Peter; Hagelgans, Andrea; Hinton, Karen
Subject: Re: close?

He hasn't called me - but I don't think this is a bad line for us. In fact, when we first talked about going around media filter/doing new media - we talked about how we should do that a couple of weeks and then the NYT would write about it in a meta way. It looks like they're a week ahead of schedule. And it's all good

On Sep 6, 2015, at 6:35 PM, Jonathan Rosen <Jonathan@berlinrosen.com> wrote:

Same.

Sent from my iPhone

On Sep 6, 2015, at 6:28 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

Nope

If I did wd tell folks

On Sep 6, 2015, at 6:24 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Anyone on this thread talk to him?

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Kadushin, Peter
Sent: Sunday, September 6, 2015 6:19 PM
To: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: Re: close?

I talked to him very briefly on Friday afternoon and then emailed you all.

Haven't talked to him since because he said he would start looking at this story this coming week.

Just emailed me to say it looks like it is moving up.

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Sun, 6 Sep 2015 18:18:28 -0400
To: Phil Walzak <pwalzak@cityhall.nyc.gov>, OOM MIS <pkadushin@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>
Subject: RE: close?

He has not reached out to me.

PK has been primary point

From: Walzak, Phil
Sent: Sunday, September 06, 2015 6:16 PM
To: Kadushin, Peter; Hagelgans, Andrea; Hinton, Karen
Subject: Re: close?

Who is he talking to? Who is giving him guidance?

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Kadushin, Peter
Sent: Sunday, September 6, 2015 6:13 PM
To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen
Subject: Re: close?

I haven't said anything really.

He talked to me and said he sees the Mayor adjust strategy more than one might have seen from other Mayors. If Bloomberg was late a lot, he probably would have kept doing it. His take generally seemed to be "this Mayor seems willing to take good ideas even if they come from externally." Complaints

about him being on time, so he adjusted. Daily News makes a recommendation about calling Times Square parkland to avoid panhandling and the Mayor said it was an idea worth looking at.

Also sees a change in approach on engagement with public. More radio and more public activity like lehrer and ball games.

From: Phil Walzak <pwalzak@cityhall.nyc.gov>
Date: Sun, 6 Sep 2015 18:06:44 -0400
To: OOM MIS <pkadushin@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>
Subject: Re: close?

What have we told him thus far?

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Kadushin, Peter
Sent: Sunday, September 6, 2015 6:00 PM
To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen
Subject: FW: close?

We want to give them anything on a change in approach?

From: Matt Flegenheimer
<matt.flegenheimer@nytimes.com>
Date: Sun, 6 Sep 2015 17:59:13 -0400
To: OOM MIS <pkadushin@cityhall.nyc.gov>
Subject: Re: close?

Heads up, looking like this might go online tomorrow, for Tuesday print.

On Fri, Sep 4, 2015 at 6:16 PM, Flegenheimer, Matt <matt.flegenheimer@nytimes.com> wrote:

I guess the gist of what I'd like to know centers on the tension between staying responsive to constituent concerns and appearing reactive to criticism, bad press, etc. How do you toe the line? Has the mayor made more of an effort in certain areas (punctuality, for instance, or the radio appearances) because he had taken some heat? How have his past jobs informed these instincts?

Will think about whether there's more that might be useful, but I think this should cover it for now.

On Fri, Sep 4, 2015 at 5:29 PM, Flegenheimer, Matt
<matt.flegenheimer@nytimes.com> wrote:
cool walking to rotunda

On Fri, Sep 4, 2015 at 5:29 PM, Kadushin, Peter
<pkadushin@cityhall.nyc.gov> wrote:
Good now.

From: Flegenheimer, Matt
[mailto:matt.flegenheimer@nytimes.com]
Sent: Friday, September 04, 2015 5:16 PM
To: Kadushin, Peter
Subject: close?

From: [Geri Prado](#)
To: [B](#)
Cc: [John Del Cecato](#)
Subject: Loeb sack to endorse Hillary today
Date: Monday, September 07, 2015 10:16:25 AM

This is going to change the dynamic of the forum slightly.

From: [Geri Prado](#)
To: [John Del Cecato](#)
Cc: [B](#)
Subject: Re: [REDACTED]
Date: Monday, September 07, 2015 11:06:17 AM

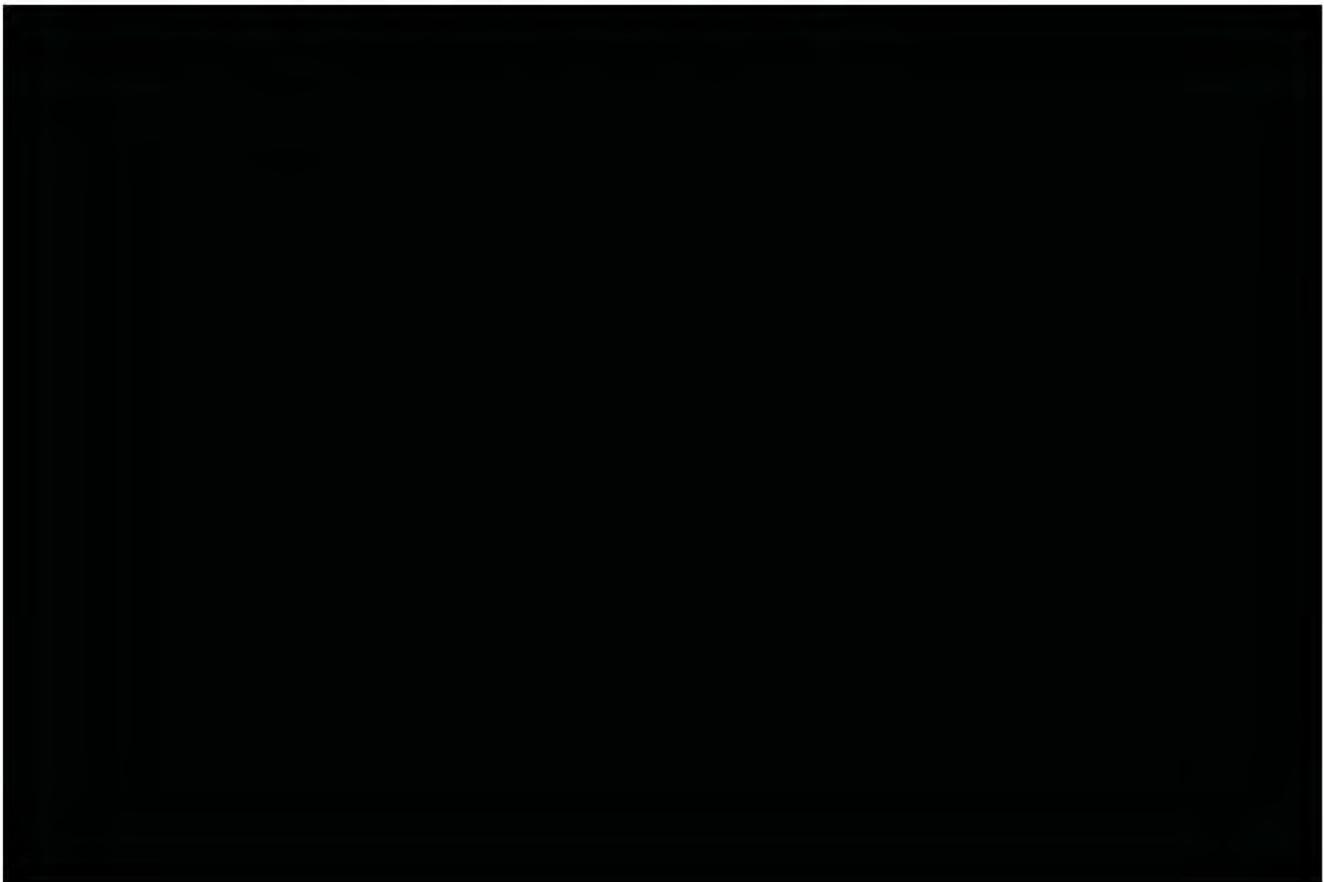
Yes. We should do something around Wall Street democrats when the summers report comes out. If he is pushing collective action (labor organizing aside) then this is something other Ds should take a hint from. Rightfully or wrongfully he's an opinion leader.

On Sep 7, 2015, at 11:04 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

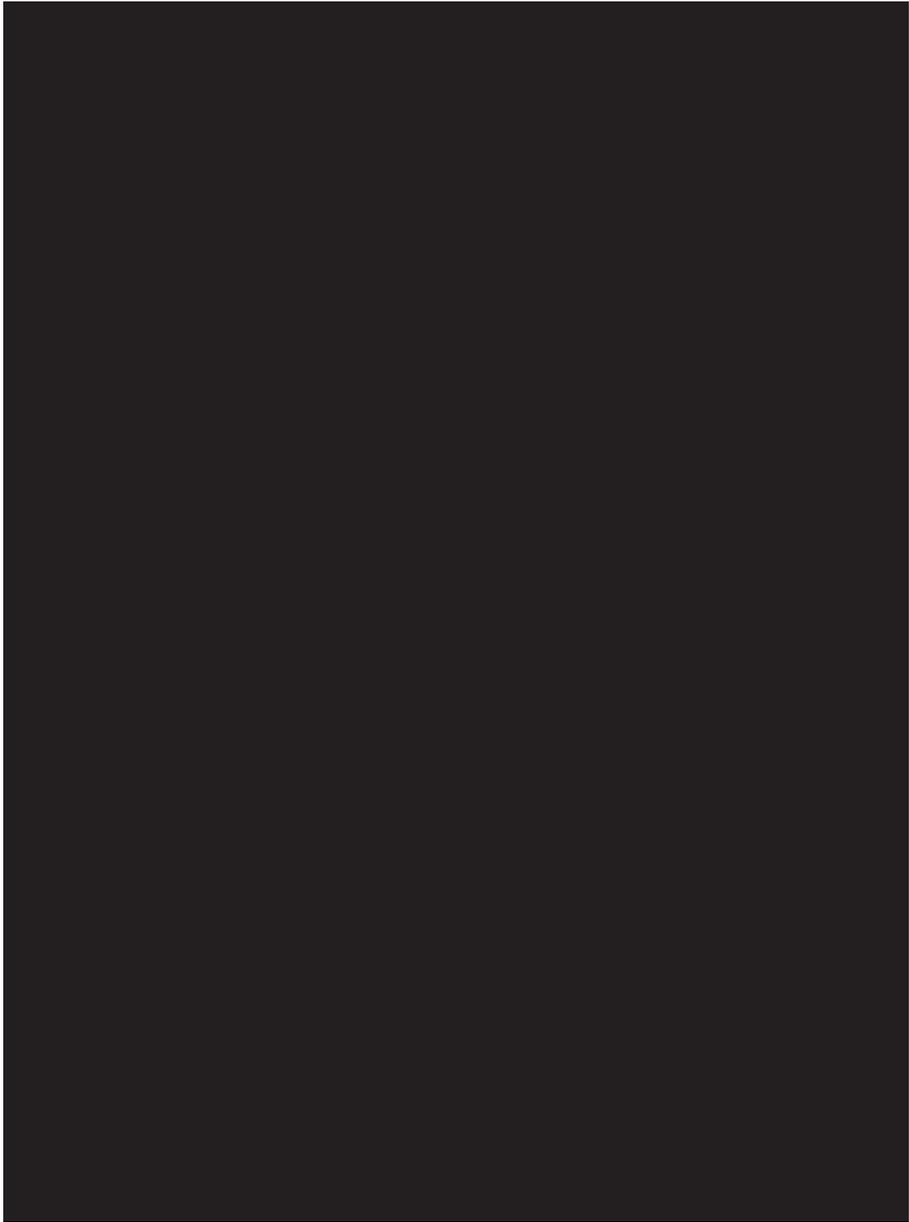
And Paul Tudor Jones is certainly reading the tea leaves!

On Sep 7, 2015, at 10:59 AM, Geri Prado <[REDACTED]> wrote:

[REDACTED] is becoming a little more fiery. He would be a great co-chair. This article is interesting and labor should be counting a win w the summers report coming out...







From: [B](#)
To: ["geri@progressiveagenda.us"; "hayley@progressiveagenda.us"; "jfdc@akpdmedia.com"](#)
Subject: Pls send
Date: Monday, September 07, 2015 1:46:48 PM

The women's platform Hillary put out. Apparently very consistent with TPA

From: [John Del Cecato](mailto:John.Del.Cecato)
To: [Hagelgans, Andrea](mailto:Hagelgans.Andrea); [Walzak, Phil](mailto:Walzak.Phil); [Adams Baker, Marti](mailto:Adams.Baker.Marti)
Subject: Fwd: Media request
Date: Monday, September 07, 2015 2:02:14 PM

You guys wanna handle - or should Team TPA?

Begin forwarded message:

From: Robert Greenwald <robert@bravenewfilms.org>
Date: September 7, 2015 at 1:59:41 PM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Fwd: Media request

Who should be coordinating the press stuff? Do you want us to or the mayors person? This is probably a head job

Begin forwarded message:

From: "Gasparino, Charles"
<Charles.gasparino@foxbusiness.com>
Date: September 7, 2015 at 1:45:20 PM EDT
To: "robert@bravenewfilms.org"
<robert@bravenewfilms.org>
Subject: Media request

Mr greenwald:

My name is charles gasparino; i'm a senior correspondent for fox business and a columnist for the ny post.

I'm planning on doing a story about your screening this week in NYC about the hedge funds vs kindergarten teachers.

I understand it will be a private screening w NYC mayor debalsio. Can you please contact me and answer a few questions?

I can be reached at [REDACTED]

Thanks
Cg

This message and its attachments may contain legally privileged or confidential information. It is intended solely for

the named addressee. If you are not the addressee indicated in this message (or responsible for delivery of the message to the addressee), you may not copy or deliver this message or its attachments to anyone. Rather, you should permanently delete this message and its attachments and kindly notify the sender by reply e-mail. Any content of this message and its attachments that does not relate to the official business of Fox News or Fox Business must not be taken to have been sent or endorsed by either of them. No representation is made that this email or its attachments are without defect.

From: [Wolfe, Emma](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Gunaratna, Mahen](#)
Cc: [Adams Baker, Marti](#); [Hinton, Karen](#); [Kadushin, Peter](#); [John Del Cecato](#)
Subject: Re: Embargoed copy of VF
Date: Monday, September 07, 2015 4:35:50 PM

Sorry just to be more clear - we have to be specific and directive with folks - need clear requests for them and would like them to be high impact so we aren't spray shooting

From: Wolfe, Emma
Sent: Monday, September 7, 2015 3:39 PM
To: Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen
Cc: Adams Baker, Marti; Hinton, Karen; Kadushin, Peter; John Del Cecato
Subject: Re: Embargoed copy of VF

As was discussing on separate thread with AH...Clergy allies + progressives will get recruited for validation. Will pull in folks like nick perry the new state caucus chair on AA stuff too. And we can do labor people we did contracts with...But what is the medium here? Need more concrete stuff so that we can deliver. I'm pretty wary of the constant defense calls we do these days so I want to have impact and make folks feel like they're part of spirited team on mission if possible.

From: Walzak, Phil
Sent: Monday, September 7, 2015 3:33 PM
To: Hagelgans, Andrea; Wolfe, Emma; Gunaratna, Mahen
Cc: Adams Baker, Marti; Hinton, Karen; Kadushin, Peter; John Del Cecato
Subject: Re: Embargoed copy of VF

Fuckin burroughs didn't pull out some of the things he said he wud

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Hagelgans, Andrea
Sent: Monday, September 7, 2015 3:14 PM
To: Wolfe, Emma; Gunaratna, Mahen
Cc: Adams Baker, Marti; Walzak, Phil; Hinton, Karen; Kadushin, Peter; John Del Cecato
Subject: Re: Embargoed copy of VF

He is prepped for it for tomorrow.
Sent from my BlackBerry 10 smartphone.

From: Hagelgans, Andrea
Sent: Monday, September 7, 2015 3:11 PM
To: Wolfe, Emma; Gunaratna, Mahen
Cc: Adams Baker, Marti; Walzak, Phil; Hinton, Karen; Kadushin, Peter; John Del Cecato
Subject: Re: Embargoed copy of VF

My sense is push back with validators but he blows past it with 65K starting pre-k, safest summer in 20 years. Getting the job done

Can we get 5 key achievements, numbers to just drill out with validators, twitter? Jobs, test scores, safety, etc. Not a lot of words. Proof is in the numbers

And staff hits hard

Sent from my BlackBerry 10 smartphone.

From: Wolfe, Emma
Sent: Monday, September 7, 2015 3:06 PM
To: Hagelgans, Andrea; Gunaratna, Mahen
Cc: Adams Baker, Marti; Walzak, Phil; Hinton, Karen; Kadushin, Peter
Subject: Re: Embargoed copy of VF

What's our goal/strategy for responding to this, and what kind of support work can we do to help implement?
We shd let our external comms friends know this is coming and plot w them too right?

From: Hagelgans, Andrea
Sent: Monday, September 7, 2015 2:59 PM
To: Gunaratna, Mahen; Martinez, Julien
Cc: Wolfe, Emma; Malegiannakis, Michael; Adams Baker, Marti; Walzak, Phil; Hinton, Karen; Kadushin, Peter; @Research Office
Subject: Re: Embargoed copy of VF

I would not send to all iga. Just emma
He is aware of headline.

Sent from my BlackBerry 10 smartphone.

From: Gunaratna, Mahen
Sent: Monday, September 7, 2015 2:56 PM
To: Martinez, Julien
Cc: Wolfe, Emma; Malegiannakis, Michael; Adams Baker, Marti; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Kadushin, Peter; @Research Office
Subject: Re: Embargoed copy of VF

Can we pls blast this story with comms, IGA, Mayor, First Lady, and Tom all blind copied? Indicate clearly at the top that this version is embargoed until 9:15 pm tonight and not to be shared until then. Thx.

Sent from my iPhone

On Sep 7, 2015, at 2:53 PM, Martinez, Julien <JAMartinez@cityhall.nyc.gov> wrote:

Fog hovered over Jamaica Bay that morning, November 12, as dozens of grieving families gathered for the memorial service in Rockaway Park, along the water in a far precinct of Queens. They had come to mark the 13th anniversary of the crash of American Airlines Flight 587, a flight headed to the Dominican Republic that instead ended up in flames in Far Rockaway, killing 260 people on board, as well as 5 on the ground. Mayor Bill de Blasio was scheduled to arrive at 9:05, 11 minutes before a uniformed officer was to ring a silver bell noting the exact time of the crash. But at 9:05 there was no sign of the mayor, who was on a police launch en route. For several minutes family members stared in disbelief, some shaking their heads; the previous mayor, Michael Bloomberg, had always come early and taken his time speaking with them. When 9:16 came with still no sign of the mayor, the police officer with the bell stood motionless, unsure what to do. Finally one of the mourners, Miriam Estrella, stepped to the podium. "I'm sorry, everyone," she said. "Sorry our mayor's not here." The officer rang the bell. Nine minutes later de Blasio arrived, strode to the podium, and made a speech that did little to calm the furious families. The mayor's staff blamed the fog. But confronted by reporters later that day, de Blasio admitted he simply hadn't gotten out of bed in time. "I had a very rough night, woke up sluggish, and I should have gotten myself moving quicker," he explained. "I just woke up in the middle of the night, couldn't get back to sleep, and felt really sluggish and off-kilter this morning." It wasn't the first—or the last—time de Blasio was late for an official function.

In December he showed up two hours late to a murdered police officer's wake, arriving as it ended. During Saint Patrick's Day festivities he achieved the trifecta of being late for three events in a row: a celebratory breakfast and reception at Gracie Mansion—"his own house," *The New York Times* noted in italics; a Mass at St. Patrick's Cathedral, which Cardinal Timothy Dolan started without him ("Mayor de Blasio, we're happy you're here," Dolan said when the mayor finally arrived); and a parade in the Rockaways, which the mayor missed half of. The crowd booed when he arrived. A few chanted, "Worst mayor ever." "I'm not hired by the people to go to parades," de Blasio said grumpily afterward. Chronic tardiness is just one of the complaints New Yorkers have voiced about their mayor of not quite 21 months. On the Upper West Side the gripes are about potholes; on the Upper East Side, uncollected garbage; in Greenwich Village the talk is of abandoned storefronts occupied by the homeless. After 20 years of plunging crime rates, crime is again part of the New York conversation. After de Blasio criticized "stop-and-frisk"—detaining and searching people without probable cause—the N.Y.P.D. rose in open revolt against him last winter when two officers were murdered. At the funerals the policemen turned their backs on the mayor en masse.

Bill de Blasio is unlike any New York mayor in recent memory, a staunch progressive, a crusader against income inequality and for affordable housing, a man who has as little use for Park Avenue elites as they do for him. In terms of the national political scene, that makes him a far more significant figure on the left than any New York mayor in years. In fact, if you believe that the popularity of politicians such as Massachusetts senator Elizabeth Warren and Vermont senator Bernie Sanders represents a new "progressive moment" in American politics, it's de Blasio who is the one who bears watching. He is the only progressive governing anything of note, and while mayor of New York has historically been a dead-end job for those seeking higher office, it's clear his ambitions aren't confined to the city limits. How far left is de Blasio? This is a man who cut his teeth during the 1980s raising money and distributing food for Nicaragua's Communist Sandinista government, who later married an African American woman who once identified as a radical lesbian, and who honeymooned in Cuba.

A speaker at his inauguration memorably called New York a "plantation," referring to inequality in the city. This kind of talk scares a lot of New Yorkers, especially those who had warmed to the safer, sparkling city that emerged after 12 years of Mayor Michael Bloomberg, a Wall Street-trained management professional, who disdained partisan politics. Asked whom de Blasio can be compared to, one of his three deputy mayors, Alicia Glen, 48, says, "I don't know. No doubt there is some hippie mayor somewhere who is focused on these issues. Maybe Jerry Brown when he was mayor of Oakland." What appears to incense many New Yorkers I spoke with is not only de Blasio's personal style but also a sense that he, unlike Bloomberg, cares far more about politics and his pet projects than actually managing the city. "Most whites I know are left of center, and virtually every one of them can't stand the guy—and these are all Obama-walks-on-water types," says a journalist who has covered the city for 40 years. "This sanctimonious arrogance [he has] just irritates people. But it's more than that. There's no sense this man has any interest, unlike Bloomberg, in the nuts and bolts of how the city works. He's lazy. He shows up late. He insults people by keeping them waiting, and he shrugs it off—'Oh, it's not important. I'm here on time; it matters what happens when I show up.' But it does matter. Part of me wonders if he really wants to be mayor. I wonder if the whole idea bores him, if all he really cares about is being a national figure on progressive issues." "I don't know whether he's lazy," says Mitchell Moss, a onetime Bloomberg adviser who now teaches urban policy and planning at NYU. Wagner "I do know he's the first mayor in recent history to call in sick. O.K.? He doesn't have any of that natural comfort with the details of

government

People want him to reflect the tone of the city, but his agenda is one agenda and nothing else: income inequality and affordable housing. He doesn't care about parks or potholes or anything else. He has two issues [income inequality and affordable housing] and two issues only." "I think people feel that it's not a mayor's prime responsibility to try to lower income inequality," says Heather Mac Donald, of the conservative Manhattan Institute. "Managing New York is enough. If you can keep the streets fixed and maintain discipline in the schools, that is a challenge enough. If you can prove you have the management mettle to do that, then maybe you take on income inequality. To declare [that issue] as your primary mission as mayor strikes people as grandiose. There is a certain messianic quality that he actually thinks he can solve income inequality. I would argue that that is at the very least a premature goal, but most likely a preposterous one. To the extent that income inequality can be addressed by public policy, which is a real question, it certainly can't be done at a local level."

In late July, I followed the mayor through a working day and sat with him for two lengthy discussions, one off the record, over bottles of Brooklyn Lager on the porch at Gracie Mansion (the Colonial mansion that is the official residence of New York mayors), the second, on the record, at his City Hall office. When I asked him if he's aware of the perception that he has little interest in the details of city management, de Blasio's eyes flashed. "Sure," he said. "And it's wrong. But I hear it all the time." He pursed his lips. "It wouldn't be hard to research the truth," he added, "and a lot of people don't bother. I came in saying I was going to change things and acted on it, and I think there are some people who don't like the changes, so they fill in the blanks any way they want. It's inconvenient to their critique of me if I'm handling the budget well, or handling labor relations well, or making the trains run on time. So it doesn't shock me." "I do believe [the elites] all think we're raving Communists," says Alicia Glen, who joined de Blasio's team in 2013, after working at Goldman Sachs. "That's an easy, cocktail-party throwaway line. People are lazy. People love the familiar. Most of the people in [City Hall now] are not familiar to [our critics]. In the past 12 years they've been hanging out at [East Hampton's posh private golf course] the Maidstone Club with [Bloomberg's people] and it's been really nice and easy... But at the end of the day... paid child care, building rental housing, creating a ferry system—these are things any smart person running a city would be doing. The fact that these people don't go to the same golf club as Bill de Blasio? O.K., whatever. That's all this is about." De Blasio's people are quick to point out the initiatives he has introduced that are having a tangible impact on the lives of thousands of poor people and undocumented immigrant New Yorkers, whom they feel Bloomberg ignored. The mayor's centerpiece achievement has brought free pre-kindergarten education to every New York family and free after-school programs for most—a boon for working parents. He has also introduced mandatory paid sick leave and an ambitious program for city identification cards for undocumented residents, allowing them access to city services and facilities.

Such achievements have earned de Blasio praise from unexpected quarters. "I understand why people are concerned, because some of what he says is a little scary," says Hamilton James, president of Blackstone, the big Wall Street investment firm. "But can they object to universal pre-K? Of course not [His deals with] the unions? He's actually cut deals that are better than most of us thought he could get. He's gotten an awful lot done in a short time." "A lot of people, white people, really want to hate this guy," says a veteran City Hall reporter who knows the mayor well. "You know, helping all these poor people? It's not pretty politics. No one wants to watch this get done. But it's what he promised. And it's what he's doing." Nevertheless many New Yorkers—and not just the Manhattan elites—appear unconvinced, and de Blasio's poll numbers reflect it. A Quinnipiac University Poll in early August found that only 33 percent of New York City voters rated life in the city "very good" or "good"—the lowest number ever measured by the university, and 47 percent believed de Blasio does not deserve re-election. His critics would have you believe de Blasio is New York's most reviled mayor ever. Does he deserve it?

Notes from the Underground

I first catch up with the mayor happily on schedule as he lopes through the bowels of the American Museum of Natural History on his way into the subway. On the platform, flanked by his security detail, he greets a pair of uniformed cops as the B train roars into the station. At first, no one inside the halfempty car recognizes the familiar figure in their midst. "There's two types of rides," de Blasio tells me, grasping a center pole. "One, when no one notices me. Two, when the whole car presses forward and everyone wants selfies. It's a little surreal. Sometimes I miss my old life." Sitting to one side, a middle-aged African-American woman makes eye contact. "You're a handsome guy!" she exclaims. De Blasio steps over for a hug. As if on cue, a pair of city workers step up for handshakes and selfies. De Blasio smiles and accommodates. We talk about his past role models in the job. "La Guardia was a big part of it," he says, mentioning Fiorello La Guardia, the popular mayor of New York in the 1930s and 40s. "He was the first true progressive mayor and was beloved in a way none of us will ever achieve. New York is a very emotional place, a lot of big emotions, and everyone is pressed together so tightly. And La Guardia brought this real sense of caring, of a personal give-and-take with every New Yorker. After that, people had this new vision of the mayor." At West Fourth Street, de Blasio strides up a flight of stairs and boards the A train, which takes him toward City Hall. This time he is noticed and consents to a dozen more selfies. "How you doing, brother?" he asks one young African-American man who hangs back. The man beams. Of the 25 or so people who approach during our ride, at least three-quarters are black, perhaps unsurprisingly, since de Blasio has a black wife and his Yale-bound son has an enormous Afro. "And then Ed Koch," de Blasio continues, "he borrowed the template from La Guardia, a real expectation of how the mayor has to be." I remark that, political philosophies aside, de Blasio's style bears little resemblance to that of La Guardia (a publicity-hungry dynamo obsessed with infrastructure) or Koch (a publicity-hungry lovable obnoxious-uncle type). De Blasio, by comparison, can come off as a wallflower. There is no sense of alpha male about him. "There is a heavy-ego, solitary model of being an elected leader," he tells me. "We've certainly seen that in some other mayors of this city. I have much more of a Movement mentality. It's much more of what I'm steeped in. I don't think it is first and foremost about me. It's about the ideas and the agenda... What I think it is about me is I'm not afraid to try these new things."

In person, the first thing you notice is de Blasio's height; he is six feet five inches and looks taller. Like some tall people, he can seem awkward in public situations. He is not a natural orator, nor does he possess either charisma or gravitas. At the American Museum of Natural History, where he oversees a press conference, he relies on an uneasy smile, chuckles, and lame wisecracks. Asking for questions and getting no more, he says, "Going once... going twice." His style is that of a nervous suburban dad trying to be cool in front of his teenager's pals, an updated version of Clark Griswold from National Lampoon's Vacation. He is much better in small groups, holding eye contact, smiling easily, and speaking in complete sentences. "I think the most amazing thing is, when I introduce him to people, I'd say almost 90 percent of the time I get a phone call or an e-mail the next day saying, 'Wow, I can't believe how smart he is,'" says Glen. "No, it's true. I think there's some weird perception out there that he's not very smart." De Blasio is by nature and training a coalition builder, who easily draws input from everyone in a

room, even skeptics. At a meeting with African-American executives seeking greater access to city contracts, he makes sure every last attendee, all 25 of them, gets a chance to speak. It's an approach that offsets the stridency of some of his campaign rhetoric. "I had been a little bit skeptical about his reaching out to the business community, because obviously, from the get-go, there was a bit of a schism," says Jerry Speyer, a founding partner of the real-estate colossus Tishman Speyer, whose holdings include such New York properties as Rockefeller Center and the Chrysler Building. "But I can tell you, and I've known every mayor since John Lindsay, I've been extremely impressed. The one thing I appreciate is he really solicits candor and open discussion. He is enormously respectful. We don't agree on a lot of things, but from the first time we spoke, I came away and felt, Gee, I can talk to this man." By the time the meeting with African-American executives is over he is running 45 minutes behind schedule. Referring to his chronic tardiness, de Blasio admits, "People in that meeting had valid complaints I could have said, 'O.K., only five people get to speak, and we're out of here.' Presidential-style I do feel it's my obligation to listen, sometimes to a fault. I don't want to have a meeting and leave the room without resolution. I understand why it's something I have to do better on." I ask de Blasio how he sleeps. "Physiologically, my perfect day would be to stay up until two and get up at nine. I've had to adapt. Now I get up at six. I do think [my] body is adjusting to that. Too many days I'm up at three or four and I can't get back to sleep." A different de Blasio emerges when he is tired, as at a late-afternoon meeting with staff implementing the pre-K program. In the middle of City Hall's cavernous Blue Room, beneath the gaze of an immense portrait of founding father Alexander Hamilton, the mayor sits alone on one side of a hollowed rectangle of adjoining tables, tie removed, sleeves rolled above the elbow; the others sit across from him, servile and subordinate. He has heard this all many times; he swallows at least three yawns. He sprawls, his arms enveloping adjacent chairs, then grows fidgety, his hands roaming his face, rubbing his neck and forehead, fingers picking at some unseen blemish. He talks with his hands, with a lot of pointed index fingers. With staff he has no problem brandishing authority. "All right, what else?" he says several times.

De Blasio's management style is a work in progress—the City of New York, after all, is the first organization of any size he has ever managed, an observation that draws scoffs from his advisers. "Name me five mayors who ran anything at all before they ran a city," snaps Glen. "Name five that ran anything bigger than a hair salon. What did [former Obama White House chief of staff and current Chicago mayor] Rahm Emanuel run before he was mayor? What did [former academic and current Los Angeles mayor] Eric Garcetti run? That's crazy." A person who deals regularly with the mayor's office on behalf of an organization he runs compares de Blasio's management style with those of two previous New York mayors. "[Rudy] Giuliani's people were thugs," he says. "Bloomberg was pretty great because even if he didn't care about an initiative personally, if his people liked it, he let them run with it. The problem with de Blasio is that he's a micromanager. Everything has to go up to the top, to him. And his people, though they all seem well meaning, are often not as efficient as they might be or as qualified for their posts as you might wish." Says a longtime political operative who admires the mayor, "I've known Bill a long time, and he is really more like a liberal professor or political activist than he is actually a mayor. If you look at mayors around the country, look at Rahm in Chicago, Garcetti in L.A., they tend to be more nonpartisan than not. They tend to be problem solvers: 'What's the problem? What's the solution?' Bill comes from a very different perspective.

When Bill is presented with a problem, I always imagine him musing, 'Hmm, what's my political philosophy on this?' He's not a natural manager—I mean, that's an understatement. "Every mayor has a troubled transition, but eventually he learns," says a longtime Democratic consultant who worked in the Koch and Dinkins administrations. "I wish I could see some progress toward that. I wish I could see better people around him. There is no steady hand behind the wheel in City Hall. I wish I could see more attention to governance issues. And I don't see it. I'm not alone. It's a common view among people I talk to." Another common criticism is that de Blasio is prone to shooting from the hip, which can inflame situations that with time might be handled more diplomatically. A prominent figure in the New York media world cites the flap during the 2013 mayoral campaign that de Blasio waded into over the horse-drawn carriages in Central Park. The carriages, driven by men and women in top hats, are, for visitors and natives alike, the picture-perfect New York postcard scene, capturing the romance and timelessness of the city. But to the surprise of veteran New York politicians the carriages became a major wedge issue in the race. Citing cruelty to the horses, a coalition of horse-lovers helped unseat the frontrunner for the Democratic nomination Christine Quinn, who did not support the ban. But de Blasio swiftly embraced it, vowing to make the banning of the horses happen during his first week in office if elected. And yet, on fine summer days in New York, if you head to the corner of Fifth Avenue and Central Park South, you will still see the carriages lined up, waiting to take you on a ride through the park. For, despite his vow, which, bizarre as it might seem, is still remembered by New Yorkers, de Blasio never found the votes in the City Council to accomplish what became one of his most famous promises.

It underscores his main leadership problem: that he often does not clearly think through the ramifications of an idea he espouses (horses may be euthanized, carriage drivers will be out of a job) or figure out a strategy to accomplish it. This allows him to be outmaneuvered time and time again, on such issues as banning charter schools from using city buildings or capping the number of Uber cars in the city. "Sometimes he wades into issues that are not all that substantive, which people get agitated about," says Blackstone's James. "The Uber thing jumps to mind. He doesn't have to do that. The horse-drawn carriage is another thing. A totally unnecessary controversy. I would like him to be a little more like a C.E.O., you know, let your team take care of these things, take some time, make some recommendations, and these things would just fade away." For all the complaints, City Hall under de Blasio has been a surprisingly tight ship.

There have been few significant media leaks and little sign of the kind of turf wars and infighting that commonly infest a new administration. "He made clear from the beginning he wanted a 'coherence' in point of view; he wanted people who believed the things we believe," says First Deputy Mayor Anthony Shorris, who handles much of the actual day-to-day city management. "Some people want a 'Team of Rivals.' That's not our thing. It makes it much easier for everyone to get along, much easier for everyone to get their jobs done, and much easier to delegate."

The New New Normal

While de Blasio's agenda may have struck a chord during an election year when the world was buzzing about "the 1 percent," it was the optics of his family that made the difference, many observers believe. The de Blasios feature a German-Italian dad, a black onetime-gay mom, and two offspring, Dante and Chiara, all happily ensconced in their brick-and-clapboard row house in Brooklyn.

Black, white, Italian, L.G.B.T.—the de Blasios are like a sitcom family cast to appeal to every voting block short of Hasidic Jews. It was Dante's

famous 30-second TV testimonial to his father's progressive policies, which ended with the surprise reveal that Dante was the white candidate's black son, that, many people believe, won his father the election "That ad killed us," a competitor said afterward Without his family, de Blasio's life story is messier His real name, after all, is not Bill de Blasio He was born Warren Wilhelm Jr in 1961, in New York City, though his parents called him "Bill" from an early age He grew up in Boston; he remains a die-hard Red Sox fan—anathema for New York Yankee fans De Blasio's father, Warren senior, was a onetime business reporter at Time magazine, who was wounded during World War II and clearly suffered post-traumatic stress of some kind He was an alcoholic He and his wife divorced when de Blasio was seven; 10 years later, his father committed suicide, shooting himself outside a Connecticut hotel De Blasio was raised in the bosom of his mother's Italian family and ended up taking their last name as his own, though he didn't change it legally until 2001 He left Boston to attend New York University in 1979 and never went back After graduate school and several years supporting progressive Central American causes, he began climbing the political ladder, volunteering for David Dinkins's mayoral campaign in 1989, working as an aide in the Dinkins administration, then running Representative Charles Rangel's successful congressional campaign in 1994 Then came a job at the Department of Housing and Urban Development, a stint as campaign manager of Hillary Clinton's 2000 senatorial campaign, and finally the first election of his own in 2001, when de Blasio won a seat on the New York City Council He met his wife at City Hall, working for Dinkins "I met him right around the corner there Want to see the spot?" asks Chirlane McCray, who, between a peripatetic career in New York journalism and public relations, was writing speeches for Dinkins at the time New York's first lady comes across as serene and cerebral; de Blasio rarely misses a chance to call her his most important adviser In 2009 de Blasio won election as the city's public advocate, a kind of consumer-affairs commissioner, a position that was well suited to his crusaderism

Four years later, in January 2013, he announced for mayor, one more ho-hum Democrat in a crowded field hoping to succeed Bloomberg For six months no one paid much attention to him But buoyed by his single-minded focus on income inequality and affordable housing, he started to inch up in the polls during the summer of 2013 Then "the Dante commercial" lit a fire beneath his campaign that carried him to victory over Christine Quinn It did not hurt that the Democratic field was badly fractured, or that all one needed to win the primary was to secure 40 percent of the vote, which de Blasio accomplished by securing exactly 40 percent of the vote Though he eventually won the mayoralty with 73 percent of the vote, it was the lowest turnout since 1917 Even today, there are many who feel he is an accidental mayor "The founding myth of the de Blasio administration is that people heard his transcendent vision about income inequality and there was a mandate for that," says the operative and longtime acquaintance of the mayor's, "when in fact there was a win by default He was elected because he was running against three Democrats and a Republican who ran a shitty campaign He has taken this as a mandate for running this city on what he campaigned on Bill thinks he was elected on income inequality, and he wasn't I think he misunderstands the electorate "

The tone of de Blasio's tenure as mayor was set in its opening days, when a January storm inundated the city with nearly a foot of snow The next morning residents of Park Avenue were flabbergasted to find many of the Upper East Side's streets unplowed; many plows, it turned out, had been dispatched to less affluent neighborhoods, in Brooklyn and Queens When not one but two Upper East Side grandes dames tripped on potholes and broke their ankles it became urban legend that de Blasio had declared war on Manhattan's elite

By far the roughest moments of de Blasio's first year involved the police The "Black Lives Matter" movement, which caught fire in Ferguson, Missouri, in 2014, sent crowds of protesters into New York City's streets De Blasio pointedly refused to condemn their accusations of routine police racism, infuriating the head of the Patrolmen's Benevolent Association, Patrick Lynch When a mentally troubled man shot and killed two policemen last December, Lynch memorably told reporters de Blasio had "blood on his hands " Much of the N Y P D went on a kind of work strike and seemed to be refusing to make minor arrests or write tickets; only the hard lobbying of de Blasio's heralded police chief, William Bratton, a veteran commissioner of the Giuliani years, managed to bring matters to an uneasy truce While Lynch and other union officials declined comment for this article, their hatred of de Blasio—there's no other word for it—has clearly not gone away "He is not running the city of New York," Lynch told one group earlier this year, according to Capital New York "He thinks he's running a fucking revolution " Worse was yet to come: also in December, near the height of tensions, de Blasio told a press conference how, as the father of a black teenager, he had several times cautioned Dante to be careful when dealing with the police "We've had to literally train him," he said, "as families have all over this city for decades, in how to take special care in any encounter he has with the police officers who are there to protect him " Lynch responded by saying de Blasio had thrown the N Y P D "under the bus " At his City Hall office, I ask the mayor whether he believes young men of color still have reason to fear the police De Blasio chooses his words carefully "It's not about stereotyping a whole police force or the officers within it," he says "It's about a history we've inherited that rightfully leaves a lot of parents of color—and I am not a person of color, but I have a child who is of color—it leaves you aware of the need that they understand how to make sure they understand some of the challenges I simply said something out loud that hundreds of thousands of people in this city could identify with Why can't we be honest about that and recognize it's something we need to overcome? I think we're in the process of overcoming it I think that conversation's going to be a lot more rare over the next 10 or 20 years from now, but we're not quite there yet "

Talk to many political pundits in New York and they will say, off the record and under their breath, that de Blasio favors the needs of blacks and Latinos over whites, the have-nots over the haves And yet, despite the fact that he carried 96 percent of the black vote, relations between de Blasio and the city's black leaders have steadily deteriorated Part of it was de Blasio's refusal to clean house at the N Y P D ; part of it was that early on he consulted with the Reverend Al Sharpton, who is openly hostile to many of the city's longtime black leaders, some of whom now feel de Blasio is taking them for granted The city's most prominent black leader is the Reverend Calvin Butts, of Harlem's Abyssinian Baptist Church When I talked to him in July and mentioned the mayor, he was breathing fire "De Blasio, in the words of the Stevie Wonder song, 'you ain't done nothing,'" the reverend said barely 30 seconds into our conversation "I can't even get in to see his commissioners I've built thousands of units of affordable housing I think I met with his office of economic development once I've created the first high school in the black community in 50 years, in Harlem, and I can't even meet the [schools] chancellor His administration is disorganized You hear these complaints from other people, not just me I think he feels comfortable in whoever is advising him that the black community is in his pocket It's not If he's really with us, stick with us I need a John Brown [the white abolitionist who advocated armed insurrection] type I feel strange saying this, but 'People in the black community, please, don't be taken for a ride by this man "' The reverend was just getting warmed up He attacked the mayor for failing to put a to- tal end to stop-and-frisk; for hiring Bratton, an architect of "broken windows" policing of minor violations like loitering; and especially for failing to fire the officer whose choke hold led to the death of a black man, Eric Garner, in Staten Island last summer "He's using taxpayer money to support a murderer " Reverend Butts and other clergy met with de Blasio last spring to air these concerns "We put pressure on him as the clergy," Butts told me, "and as the result of that pressure he plays to the media, then he tries the old slave-master trick of divide and conquer [With de Blasio] it's all a trick You have no power, no say His administration is not following through [on its promises], and I think, you know, it's because he's not a tough administrator, a tough C E O "We've seen liberal racists before," Butts concludes "I'm not going to call him a racist just yet I just think that his posture shows great disrespect for the black and brown communities Great disrespect I will not call him the r-word But it's terrible now It's condescending " When I mention Reverend Butts's anger

to Glen, she doesn't appear concerned. In fact, she rolls her eyes. "I've known the reverend for 30 years," she says with a sigh. "He's never been a happy camper."

When you get down to it, managing the five boroughs is only half of any New York City mayor's job. The other half is dealing with the state capital, in Albany, where the fate of countless city measures rests in the hands of a hostile Republican-led State Senate and, above all, in those of Democratic governor Andrew Cuomo. The open secret of de Blasio's power is that he doesn't have that much. He manages the city and negotiates contracts with police, firemen, and teachers, but he can work only with the tools that state legislators grant him. The sole tax he controls is the property tax, which no mayor dares raise. "You sit down there as a mayor and you believe you're the captain of the ship," an unnamed state official told the New York Daily News this summer, "but really everything is subject to state law. You want to change the speed limit? You want to put in red light cameras? You need to flush the toilet? You need a state law. And that's jarring." That unnamed official, almost certainly the same one who characterized de Blasio to The Wall Street Journal as "bumbling and incompetent," is believed by some to be none other than the governor himself. And, in fact, Cuomo hasn't denied it when asked—which only begins to get at the central challenge of de Blasio's second year in office: the Andrew Problem. Though they are both Democrats and have long taken pains to play nice in public, Cuomo has undermined the mayor at seemingly every opportunity. De Blasio's frustration finally boiled over in June, when he stunned the New York political world by openly excoriating Cuomo to reporters as a bully bent on "revenge" for de Blasio's daring to disagree with him. Many insiders felt the mayor was committing political suicide. "What we have here is a situation where de Blasio was turning the other cheek constantly," says Alan Chartock, a longtime political pundit in the state capital. "I kept saying, What the hell is going on here? De Blasio helped him a lot in his last election, you know. He saved Andrew's ass. You would think that Andrew would say thank you. On the contrary.

Every time de Blasio turns around, he's been hit on the head by Andrew. Why is de Blasio being so compliant? Everyone says the city is a creature of the state, he has to kiss Andrew's ass. And, of course, it turns out that the more he kissed the more Andrew went into his bully mode. I don't think de Blasio had any choice. He had to do it, or he looked absolutely feckless." De Blasio won't discuss it, but it's not hard to get a sense of his thinking if you hang around City Hall long enough. The two men go back: Cuomo was the Department of Housing and Urban Development (HUD) secretary when de Blasio was working there. Twenty years ago de Blasio viewed Cuomo as the next great hope of the Democrats. Today he sees him as a hostage to Wall Street bankers and hedge-funders. Tensions between the governor and the mayor were rising even before de Blasio took office. His signature initiative, a prekindergarten program, needed a half-billion dollars in funding, and de Blasio was intent on raising income taxes on wealthy New Yorkers to get it. But Cuomo was up for reelection and made it clear he would never raise taxes in an election year. Instead, he came up with the money from state funds. De Blasio, rather than happily accepting the governor's largesse, continued to demand the tax hike for months afterward, until it became clear the Legislature would never pass it. De Blasio, it should be pointed out, made things far tougher on himself when he openly campaigned to unseat many of the very Republican legislators he needed to get this and other measures passed.

Matters came to a head in the spring of 2014 when de Blasio was to lead an Albany demonstration organized by the teachers' union against the spread of charter schools—private schools that receive government funding, which liberals feel weakens the public-school system. Instead of joining him, as de Blasio had hoped, Cuomo helped organize a pro-charter demonstration the very same day. According to insiders, de Blasio angrily confronted the governor afterward. He left feeling nothing was settled. For months de Blasio searched for a favor he could do Cuomo that would require repayment when the Legislature reconvened last January. He found his chance last summer when the governor, whose reelection was expected to be a cakewalk, encountered not only a surprisingly strong Republican opponent, Rob Astorino, but the threat of a third-party candidate from the progressive Working Families Party, or WFP, a group de Blasio knew well. De Blasio, in a series of late-night meetings, prevailed on WFP leaders to back Cuomo in return for several promises from the governor, including that he would campaign on behalf of liberal Democrats and raise the state minimum wage. "Bill went way out on a limb for Andrew," says a de Blasio partisan. "It was a very personal appeal. He put a lot of his capital on the line." When Cuomo expressed his gratitude, de Blasio felt he finally had the governor in his camp. But then came last winter's angry confrontations with the NYPD. De Blasio waited for a supportive statement from Cuomo. It never came. When the officers turned their backs on him, de Blasio again waited for Cuomo to say something in support. More silence.

According to the de Blasio partisan, the mayor confronted Cuomo afterward. "The answer Bill got was unsatisfactory," says this person. But, for de Blasio, the final straw came when Cuomo refused to follow through on any of his promises to the WFP. "The mayor was astounded," says one person in his camp. Matters only got worse during the legislative session that began in January. De Blasio badly needed a complicated new tax deal to spur the building of affordable housing; Cuomo tried to block it. De Blasio also wanted an extension of mayoral control over city schools; Cuomo tried to block it. The mayor ultimately won a compromise version of both measures, but it was the Legislature's decision in June to grant him only one year of control over the schools—Bloomberg had been given seven—that drove de Blasio over the edge. "That was the moment for Bill, that was the ultimate offense," says one Democratic power broker. As this article goes to press, relations between de Blasio and Cuomo remain frigid. What that means for New York City going forward, no one knows. But it's clear de Blasio will not deviate from his agenda, of which he remains enormously proud; at one point in our discussions he even compared it to FDR's New Deal. It may not be the New Deal, but de Blasio has racked up more substantive successes than his critics are willing to concede. Besides the pre-K program, the new contracts negotiated with almost every municipal union, and the expanded paid sick leave, he all but stopped the NYPD's controversial stop-and-frisk policy (a tactic Bloomberg had already begun reining in), and unveiled a \$41 billion plan to preserve or build 200,000 units of affordable housing over the next decade. "This is not partisan radical stuff," says Alicia Glen. "The fact that this is being sort of couched in 'We're so lefty' is so fascinating because 90 percent of what we're doing is just basic good business principles. Of course you'd have paid sick leave. Of course you'd have better wages. Of course you'd be investing in infrastructure. I don't think it's that we're so radical. I think it's that the rest of the country has gone so crazy. Building rental housing? If that makes you a crazy lefty, I don't know what's going on in the world. That's a sad statement about how far to the right and crazy the country has gotten." Love him or hate him, the smart money in New York City says that de Blasio is virtually ensured a second term. "What Manhattanites in the 'Bloomberg Bubble' don't understand," says the organization head who deals regularly with the mayor's office, "is that many people in the outer boroughs love him as much as Manhattanites hate him. But even more important is that the city's builders love him, and they have always elected the mayor in New York City, by funneling more money than anyone else to their chosen candidate. Why do they love de Blasio? Because he doesn't give a damn about urban planning, density, or architecture. He only cares about more affordable housing. For the builders that means they get to build an extra 20 floors and do it with fewer restrictions." "Being progressive in a municipal sense is investing in the people that make cities great," Glen says. "We try to use cities to raise people up, right? That's the history of cities. Why do people go to Rome instead of staying on their chicken farm in the middle of God knows where? Because cities are where opportunity and innovation happen." Thus a city, she argues, is the perfect place for a crusade like de Blasio's. "It is the petri dish," she concludes, "where people can get shit done." ♦

From: Martinez, Julien
Sent: Monday, September 07, 2015 2:44 PM
To: Wolfe, Emma; Malegiannakis, Michael
Cc: Adams Baker, Marti; Gunaratna, Mahen; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Kadushin, Peter; @Research Office
Subject: RE: Embargoed copy of VF

I'm working on copying the text. I may have figured it out

From: Wolfe, Emma
Sent: Monday, September 07, 2015 2:43 PM
To: Malegiannakis, Michael
Cc: Adams Baker, Marti; Gunaratna, Mahen; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Kadushin, Peter; @Research Office
Subject: Re: Embargoed copy of VF

I can text you photos of it Andrea

On Sep 7, 2015, at 2:42 PM, Malegiannakis, Michael <MMalegiannakis@cityhall.nyc.gov> wrote:

I'm trying to copy it into an email but I can't get the text to format properly at all.

I can send the pdf as an attachment, just not in the body of an email.

On Sep 7, 2015, at 2:37 PM, Adams Baker, Marti <MAAdams@cityhall.nyc.gov> wrote:

I'm on my iphone and downloaded via dropbox

I'll try to send the pdf but not sure if it'll work..

From: Gunaratna, Mahen
Sent: Monday, September 07, 2015 02:28 PM
To: Hagelgans, Andrea
Cc: Walzak, Phil; Adams Baker, Marti; Hinton, Karen; Kadushin, Peter; Wolfe, Emma; @Research Office
Subject: Re: Embargoed copy of VF

Team can anyone help here? Realize may be tough since it's a .pdf

Sent from my iPhone

On Sep 7, 2015, at 2:27 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Please give me asap. Am prepping him now

Sent from my BlackBerry 10 smartphone.

From: Walzak, Phil
Sent: Monday, September 7, 2015 2:21 PM
To: Gunaratna, Mahen; Adams Baker, Marti
Cc: Hagelgans, Andrea; Hinton, Karen; Kadushin, Peter; Wolfe, Emma
Subject: Re: Embargoed copy of VF

Someone able to send around in body of email?

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Gunaratna, Mahen
Sent: Monday, September 7, 2015 2:19 PM
To: Adams Baker, Marti
Cc: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; Kadushin, Peter; Wolfe, Emma
Subject: Re: Embargoed copy of VF

Will blast at 9:15

Sent from my iPhone

On Sep 7, 2015, at 2:17 PM, Adams Baker, Marti

<MAadams@cityhall.nyc.gov> wrote:

Just got from VF -- downloading now

Here's a download link for the story, **embargoed until 9:15pm tonight:**

https://www.dropbox.com/sh/ybsp83njtozah4s/AAA9F4oD1avQqvxAfJ0dDq_Ia/De%20Blasio.pdf?dl=0

The story is in the October issue of Vanity Fair, and will be available in full on [VF.com](http://www.vanityfair.com) around [9:15pm this evening](http://www.vanityfair.com) at this link:

<http://www.vanityfair.com/bill-de-blasio-mayor-good-for-new-york-city>

Sent from my iPhone

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Cc: [Hinton, Karen](#); [Walzak, Phil](#); [Adams Baker, Marti](#)
Subject: Re: VANITY FAIR: The Longest Summer [EMBARGOED UNTIL 9:15 PM TONIGHT]
Date: Monday, September 07, 2015 4:50:40 PM

Yeah, pretty rough. Will do.

On Sep 7, 2015, at 4:25 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Said "no more profiles". Doesn't want to do New Yorker. Jdc- pls also convey to rkk. Moratorium at least for now

Sent from my BlackBerry 10 smartphone.

From: B <BCCD@cityhall.nyc.gov>
Sent: Monday, September 7, 2015 4:21 PM
To: Hagelgans, Andrea; FLONYC
Cc: Walzak, Phil; Hinton, Karen; Adams Baker, Marti; Kadushin, Peter; Gunaratna, Mahen; Snyder, Thomas; Wolfe, Emma
Subject: Re: VANITY FAIR: The Longest Summer [EMBARGOED UNTIL 9:15 PM TONIGHT]

Although there are a few good moments in this, it is overall horrid. The journalist blatantly lied to us, and he has a horrible grasp of the facts (as our research indicated). This was a ridiculous waste of our time, and we shouldn't fall for this trick again. Only trust those who have proven themselves to us

From: Hagelgans, Andrea
Sent: Monday, September 07, 2015 03:18 PM
To: B; FLONYC
Cc: Walzak, Phil; Hinton, Karen; Adams Baker, Marti; Kadushin, Peter; Gunaratna, Mahen; Snyder, Thomas; Wolfe, Emma
Subject: Fw: VANITY FAIR: The Longest Summer [EMBARGOED UNTIL 9:15 PM TONIGHT]

Sir

Fact checking now. Feels predictable and boring. No one passage jumps out as a new spark

We will hit back with clear, hard numbers -65K in pre-k, safest summer in 20 years, job growth. Etc.

Iga lining up validators and we'll all sing from same song book

Am sure Phil/karen have more thoughts.

Thanks

Sent from my BlackBerry 10 smartphone.

From: Clips <Clips@cityhall.nyc.gov>

Sent: Monday, September 7, 2015 3:14 PM

Subject: VANITY FAIR: The Longest Summer [EMBARGOED UNTIL 9:15 PM TONIGHT]

The Longest Summer

Since his 2014 inauguration, New York mayor Bill de Blasio has alienated the Park Avenue elite, earned the hatred of his Police Department, and clashed with the governor. And despite his progressive agenda, his relationship with the city's black leaders has steadily deteriorated. So why does the smart money say he's almost guaranteed a second term?

VANITY FAIR - Bryan Burrough

[EMBARGOED UNTIL 9:15 PM TONIGHT]

Fog hovered over Jamaica Bay that morning, November 12, as dozens of grieving families gathered for the memorial service in Rockaway Park, along the water in a far precinct of Queens. They had come to mark the 13th anniversary of the crash of American Airlines Flight 587, a flight headed to the Dominican Republic that instead ended up in flames in Far Rockaway, killing 260 people on board, as well as 5 on the ground. Mayor Bill de Blasio was scheduled to arrive at 9:05, 11 minutes before a uniformed officer was to ring a silver bell noting the exact time of the crash. But at 9:05 there was no sign of the mayor, who was on a police launch en route. For several minutes family members stared in disbelief, some shaking their heads; the previous mayor, Michael Bloomberg, had always come early and taken his time speaking with them. When 9:16 came with still no sign of the mayor, the police officer with the bell stood motionless, unsure what to do. Finally one of the mourners, Miriam Estrella, stepped to the podium. "I'm sorry, everyone," she said. "Sorry our mayor's not here." The officer rang the bell. Nine minutes later de Blasio arrived, strode to the podium, and made a speech that did little to calm the furious families. The mayor's staff blamed the fog. But confronted by reporters later that day, de Blasio admitted he simply hadn't gotten out of bed in time. "I had a very rough night, woke up sluggish, and I should have gotten myself moving quicker," he explained. "I just woke up in the middle of the night, couldn't get back to sleep, and felt really sluggish and off-kilter this morning." It wasn't the first—or the last—time de Blasio was late for an official function.

In December he showed up two hours late to a murdered police officer's wake, arriving as it ended. During Saint Patrick's Day festivities he achieved the trifecta of being late for three events in a row: a celebratory breakfast and reception at Gracie Mansion—"his own house," The New York Times noted in italics; a Mass at St. Patrick's Cathedral, which Cardinal Timothy Dolan started without him ("Mayor de Blasio, we're happy you're here," Dolan said when the mayor finally arrived); and a parade in the Rockaways, which the mayor missed half of. The crowd booed when he arrived. A few chanted, "Worst mayor ever." "I'm not hired by the people to go to parades," de Blasio said grumpily afterward. Chronic tardiness is just one of the complaints New Yorkers have voiced about their mayor of not quite 21 months. On the Upper West Side the gripes are about potholes; on the Upper East Side, uncollected garbage; in Greenwich Village the talk is of abandoned storefronts

occupied by the homeless. After 20 years of plunging crime rates, crime is again part of the New York conversation. After de Blasio criticized “stop-and-frisk”—detaining and searching people without probable cause—the N.Y.P.D. rose in open revolt against him last winter when two officers were murdered. At the funerals the policemen turned their backs on the mayor en masse.

Bill de Blasio is unlike any New York mayor in recent memory, a staunch progressive, a crusader against income inequality and for affordable housing, a man who has as little use for Park Avenue elites as they do for him. In terms of the national political scene, that makes him a far more significant figure on the left than any New York mayor in years. In fact, if you believe that the popularity of politicians such as Massachusetts senator Elizabeth Warren and Vermont senator Bernie Sanders represents a new “progressive moment” in American politics, it’s de Blasio who is the one who bears watching. He is the only progressive governing anything of note, and while mayor of New York has historically been a dead-end job for those seeking higher office, it’s clear his ambitions aren’t confined to the city limits. How far left is de Blasio? This is a man who cut his teeth during the 1980s raising money and distributing food for Nicaragua’s Communist Sandinista government, who later married an African American woman who once identified as a radical lesbian, and who honeymooned in Cuba.

A speaker at his inauguration memorably called New York a “plantation,” referring to inequality in the city. This kind of talk scares a lot of New Yorkers, especially those who had warmed to the safer, sparkling city that emerged after 12 years of Mayor Michael Bloomberg, a Wall Street-trained management professional, who disdained partisan politics. Asked whom de Blasio can be compared to, one of his three deputy mayors, Alicia Glen, 48, says, “I don’t know. No doubt there is some hippie mayor somewhere who is focused on these issues. Maybe Jerry Brown when he was mayor of Oakland.” What appears to incense many New Yorkers I spoke with is not only de Blasio’s personal style but also a sense that he, unlike Bloomberg, cares far more about politics and his pet projects than actually managing the city. “Most whites I know are left of center, and virtually every one of them can’t stand the guy—and these are all Obama-walks-on-water types,” says a journalist who has covered the city for 40 years. “This sanctimonious arrogance [he has] just irritates people. But it’s more than that. There’s no sense this man has any interest, unlike Bloomberg, in the nuts and bolts of how the city works. He’s lazy. He shows up late. He insults people by keeping them waiting, and he shrugs it off—‘Oh, it’s not important I’m here on time; it matters what happens when I show up.’ But it does matter. Part of me wonders if he really wants to be mayor. I wonder if the whole idea bores him, if all he really cares about is being a national figure on progressive issues.” “I don’t know whether he’s lazy,” says Mitchell Moss, a onetime Bloomberg adviser who now teaches urban policy and planning at NYU Wagner. “I do know he’s the first mayor in recent history to call in sick. O.K.? He doesn’t have any of that natural comfort with the details of government.

People want him to reflect the tone of the city, but his agenda is one agenda and nothing else: income inequality and affordable housing. He doesn’t care about parks or potholes or anything else. He has two issues [income inequality and affordable housing] and two issues only.” “I think people feel that it’s not a mayor’s prime responsibility to try to lower income inequality,” says Heather Mac Donald, of the conservative Manhattan Institute. “Managing New York is enough. If you can keep the streets fixed and maintain discipline in the schools, that is a challenge enough. If you can prove you have the management mettle to do that, then maybe you take on income inequality. To declare [that issue] as your primary mission as mayor strikes people as grandiose. There is a certain messianic quality that he actually thinks he can solve income inequality. I would argue that that is at the very least a premature goal, but most likely a preposterous one. To the extent that income inequality can be addressed by public policy, which is a real question, it certainly can’t be done at a local level.”

In late July, I followed the mayor through a working day and sat with him for two lengthy discussions, one off the record, over bottles of Brooklyn Lager on the porch at Gracie Mansion (the Colonial mansion that is the official residence of New York mayors), the second, on the record, at his City Hall office. When I asked him if he's aware of the perception that he has little interest in the details of city management, de Blasio's eyes flashed. "Sure," he said. "And it's wrong. But I hear it all the time." He pursed his lips. "It wouldn't be hard to research the truth," he added, "and a lot of people don't bother. I came in saying I was going to change things and acted on it, and I think there are some people who don't like the changes, so they fill in the blanks any way they want. It's inconvenient to their critique of me if I'm handling the budget well, or handling labor relations well, or making the trains run on time. So it doesn't shock me." "I do believe [the elites] all think we're raving Communists," says Alicia Glen, who joined de Blasio's team in 2013, after working at Goldman Sachs. "That's an easy, cocktail-party throwaway line. People are lazy. People love the familiar. Most of the people in [City Hall now] are not familiar to [our critics]. In the past 12 years they've been hanging out at [East Hampton's posh private golf course] the Maidstone Club with [Bloomberg's people] and it's been really nice and easy.... But at the end of the day ... paid child care, building rental housing, creating a ferry system—these are things any smart person running a city would be doing. The fact that these people don't go to the same golf club as Bill de Blasio? O.K., whatever. That's all this is about." De Blasio's people are quick to point out the initiatives he has introduced that are having a tangible impact on the lives of thousands of poor people and undocumented immigrant New Yorkers, whom they feel Bloomberg ignored. The mayor's centerpiece achievement has brought free pre-kindergarten education to every New York family and free after-school programs for most—a boon for working parents. He has also introduced mandatory paid sick leave and an ambitious program for city identification cards for undocumented residents, allowing them access to city services and facilities.

Such achievements have earned de Blasio praise from unexpected quarters. "I understand why people are concerned, because some of what he says is a little scary," says Hamilton James, president of Blackstone, the big Wall Street investment firm. "But can they object to universal pre-K? Of course not. [His deals with] the unions? He's actually cut deals that are better than most of us thought he could get. He's gotten an awful lot done in a short time." "A lot of people, white people, really want to hate this guy," says a veteran City Hall reporter who knows the mayor well. "You know, helping all these poor people? It's not pretty politics. No one wants to watch this get done. But it's what he promised. And it's what he's doing." Nevertheless many New Yorkers—and not just the Manhattan elites—appear unconvinced, and de Blasio's poll numbers reflect it. A Quinnipiac University Poll in early August found that only 33 percent of New York City voters rated life in the city "very good" or "good"—the lowest number ever measured by the university, and 47 percent believed de Blasio does not deserve re-election. His critics would have you believe de Blasio is New York's most reviled mayor ever. Does he deserve it?

Notes from the Underground

I first catch up with the mayor happily on schedule as he lopes through the bowels of the American Museum of Natural History on his way into the subway. On the platform, flanked by his security detail, he greets a pair of uniformed cops as the B train roars into the station. At first, no one inside the halfempty car recognizes the familiar figure in their midst. "There's two types of rides," de Blasio tells me, grasping a center pole. "One, when no one notices me. Two, when the whole car presses forward and everyone wants selfies. It's a little surreal. Sometimes I miss my old life." Sitting to one side, a middle-aged African-American woman makes eye contact. "You're a handsome guy!" she exclaims. De Blasio steps over for a hug. As if on cue, a pair of city workers step up for handshakes and selfies. De Blasio smiles and accommodates. We talk about his past role

models in the job. “La Guardia was a big part of it,” he says, mentioning Fiorello La Guardia, the popular mayor of New York in the 1930s and 40s. “He was the first true progressive mayor and was beloved in a way none of us will ever achieve. New York is a very emotional place, a lot of big emotions, and everyone is pressed together so tightly. And La Guardia brought this real sense of caring, of a personal give-and-take with every New Yorker. After that, people had this new vision of the mayor.” At West Fourth Street, de Blasio strides up a flight of stairs and boards the A train, which takes him toward City Hall. This time he is noticed and consents to a dozen more selfies. “How you doing, brother?” he asks one young African-American man who hangs back. The man beams. Of the 25 or so people who approach during our ride, at least three-quarters are black, perhaps unsurprisingly, since de Blasio has a black wife and his Yale-bound son has an enormous Afro. “And then Ed Koch,” de Blasio continues, “he borrowed the template from La Guardia, a real expectation of how the mayor has to be.” I remark that, political philosophies aside, de Blasio’s style bears little resemblance to that of La Guardia (a publicity-hungry dynamo obsessed with infrastructure) or Koch (a publicity-hungry lovable obnoxious-uncle type). De Blasio, by comparison, can come off as a wallflower. There is no sense of alpha male about him. “There is a heavy-ego, solitary model of being an elected leader,” he tells me. “We’ve certainly seen that in some other mayors of this city I have much more of a Movement mentality. It’s much more of what I’m steeped in. I don’t think it is first and foremost about me. It’s about the ideas and the agenda.... What I think it is about me is I’m not afraid to try these new things.”

In person, the first thing you notice is de Blasio’s height; he is six feet five inches and looks taller. Like some tall people, he can seem awkward in public situations. He is not a natural orator, nor does he possess either charisma or gravitas. At the American Museum of Natural History, where he oversees a press conference, he relies on an uneasy smile, chuckles, and lame wisecracks. Asking for questions and getting no more, he says, “Going once ... going twice.” His style is that of a nervous suburban dad trying to be cool in front of his teenager’s pals, an updated version of Clark Griswold from National Lampoon’s Vacation. He is much better in small groups, holding eye contact, smiling easily, and speaking in complete sentences. “I think the most amazing thing is, when I introduce him to people, I’d say almost 90 percent of the time I get a phone call or an e-mail the next day saying, ‘Wow, I can’t believe how smart he is,’” says Glen. “No, it’s true. I think there’s some weird perception out there that he’s not very smart.” De Blasio is by nature and training a coalition builder, who easily draws input from everyone in a room, even skeptics. At a meeting with African-American executives seeking greater access to city contracts, he makes sure every last attendee, all 25 of them, gets a chance to speak. It’s an approach that offsets the stridency of some of his campaign rhetoric. “I had been a little bit skeptical about his reaching out to the business community, because obviously, from the get-go, there was a bit of a schism,” says Jerry Speyer, a founding partner of the real-estate colossus Tishman Speyer, whose holdings include such New York properties as Rockefeller Center and the Chrysler Building. “But I can tell you, and I’ve known every mayor since John Lindsay, I’ve been extremely impressed. The one thing I appreciate is he really solicits candor and open discussion. He is enormously respectful. We don’t agree on a lot of things, but from the first time we spoke, I came away and felt, Gee, I can talk to this man.” By the time the meeting with African-American executives is over he is running 45 minutes behind schedule. Referring to his chronic tardiness, de Blasio admits, “People in that meeting had valid complaints I could have said, ‘O.K., only five people get to speak, and we’re out of here.’ Presidential-style I do feel it’s my obligation to listen, sometimes to a fault I don’t want to have a meeting and leave the room without resolution I understand why it’s something I have to do better on.” I ask de Blasio how he sleeps. “Physiologically, my perfect day would be to stay up until two and get up at nine I’ve had to adapt. Now I get up at six. I do think [my] body is adjusting to that. Too many days I’m up at three or four and I can’t get back to sleep.” A different de Blasio emerges when he is tired, as at a late-afternoon meeting with staff implementing the pre-K program. In the middle of City Hall’s cavernous Blue Room, beneath the gaze of an immense portrait of founding father Alexander Hamilton, the mayor sits alone on one side of a hollowed rectangle of adjoining tables, tie removed, sleeves rolled above the elbow; the others sit across from him, servile and subordinate. He has heard this all many times; he swallows at least three yawns. He sprawls, his arms enveloping adjacent chairs, then grows fidgety, his hands roaming his face, rubbing his neck

and forehead, fingers picking at some unseen blemish. He talks with his hands, with a lot of pointed index fingers. With staff he has no problem brandishing authority. “All right, what else?” he says several times.

De Blasio’s management style is a work in progress— the City of New York, after all, is the first organization of any size he has ever managed, an observation that draws scoffs from his advisers. “Name me five mayors who ran anything at all before they ran a city,” snaps Glen. “Name five that ran anything bigger than a hair salon. What did [former Obama White House chief of staff and current Chicago mayor] Rahm Emanuel run before he was mayor? What did [former academic and current Los Angeles mayor] Eric Garcetti run? That’s crazy.” A person who deals regularly with the mayor’s office on behalf of an organization he runs compares de Blasio’s management style with those of two previous New York mayors. “[Rudy] Giuliani’s people were thugs,” he says. “Bloomberg was pretty great because even if he didn’t care about an initiative personally, if his people liked it, he let them run with it. The problem with de Blasio is that he’s a micromanager. Everything has to go up to the top, to him. And his people, though they all seem well meaning, are often not as efficient as they might be or as qualified for their posts as you might wish.” Says a longtime political operative who admires the mayor, “I’ve known Bill a long time, and he is really more like a liberal professor or political activist than he is actually a mayor. If you look at mayors around the country, look at Rahm in Chicago, Garcetti in L.A., they tend to be more nonpartisan than not. They tend to be problem solvers: ‘What’s the problem? What’s the solution?’ Bill comes from a very different perspective.

When Bill is presented with a problem, I always imagine him musing, ‘Hmm, what’s my political philosophy on this?’ He’s not a natural manager—I mean, that’s an understatement.” “Every mayor has a troubled transition, but eventually he learns,” says a longtime Democratic consultant who worked in the Koch and Dinkins administrations. “I wish I could see some progress toward that. I wish I could see better people around him. There is no steady hand behind the wheel in City Hall. I wish I could see more attention to governance issues. And I don’t see it. I’m not alone. It’s a common view among people I talk to.” Another common criticism is that de Blasio is prone to shooting from the hip, which can inflame situations that with time might be handled more diplomatically. A prominent figure in the New York media world cites the flap during the 2013 mayoral campaign that de Blasio waded into over the horse-drawn carriages in Central Park. The carriages, driven by men and women in top hats, are, for visitors and natives alike, the picture-perfect New York postcard scene, capturing the romance and timelessness of the city. But to the surprise of veteran New York politicians the carriages became a major wedge issue in the race. Citing cruelty to the horses, a coalition of horse-lovers helped unseat the frontrunner for the Democratic nomination Christine Quinn, who did not support the ban. But de Blasio swiftly embraced it, vowing to make the banning of the horses happen during his first week in office if elected. And yet, on fine summer days in New York, if you head to the corner of Fifth Avenue and Central Park South, you will still see the carriages lined up, waiting to take you on a ride through the park. For, despite his vow, which, bizarre as it might seem, is still remembered by New Yorkers, de Blasio never found the votes in the City Council to accomplish what became one of his most famous promises.

It underscores his main leadership problem: that he often does not clearly think through the ramifications of an idea he espouses (horses may be euthanized, carriage drivers will be out of a job) or figure out a strategy to accomplish it. This allows him to be outmaneuvered time and time again, on such issues as banning charter schools from using city buildings or capping the number of Uber cars in the city. “Sometimes he wades into issues that are not all that substantive, which people get agitated about,” says Blackstone’s James. “The Uber thing jumps to mind. He doesn’t have to do that. The horse-drawn carriage is another thing. A totally unnecessary controversy. I would like him to be a little more like a C.E.O., you know, let your team take care of these things, take some time,

make some recommendations, and these things would just fade away.” For all the complaints, City Hall under de Blasio has been a surprisingly tight ship.

There have been few significant media leaks and little sign of the kind of turf wars and infighting that commonly infest a new administration. “He made clear from the beginning he wanted a ‘coherence’ in point of view; he wanted people who believed the things we believe,” says First Deputy Mayor Anthony Shorris, who handles much of the actual day-to-day city management. “Some people want a ‘Team of Rivals.’ That’s not our thing. It makes it much easier for everyone to get along, much easier for everyone to get their jobs done, and much easier to delegate.”

The New New Normal

While de Blasio’s agenda may have struck a chord during an election year when the world was buzzing about “the 1 percent,” it was the optics of his family that made the difference, many observers believe. The de Blasios feature a German-Italian dad, a black onetime-gay mom, and two offspring, Dante and Chiara, all happily ensconced in their brick-and-clapboard row house in Brooklyn.

Black, white, Italian, L.G.B.T.—the de Blasios are like a sitcom family cast to appeal to every voting block short of Hasidic Jews. It was Dante’s famous 30-second TV testimonial to his father’s progressive policies, which ended with the surprise reveal that Dante was the white candidate’s black son, that, many people believe, won his father the election. “That ad killed us,” a competitor said afterward. Without his family, de Blasio’s life story is messier. His real name, after all, is not Bill de Blasio. He was born Warren Wilhelm Jr. in 1961, in New York City, though his parents called him “Bill” from an early age. He grew up in Boston; he remains a die-hard Red Sox fan—anathema for New York Yankee fans. De Blasio’s father, Warren senior, was a onetime business reporter at Time magazine, who was wounded during World War II and clearly suffered post-traumatic stress of some kind. He was an alcoholic. He and his wife divorced when de Blasio was seven; 10 years later, his father committed suicide, shooting himself outside a Connecticut hotel. De Blasio was raised in the bosom of his mother’s Italian family and ended up taking their last name as his own, though he didn’t change it legally until 2001. He left Boston to attend New York University in 1979 and never went back. After graduate school and several years supporting progressive Central American causes, he began climbing the political ladder, volunteering for David Dinkins’s mayoral campaign in 1989, working as an aide in the Dinkins administration, then running Representative Charles Rangel’s successful congressional campaign in 1994. Then came a job at the Department of Housing and Urban Development, a stint as campaign manager of Hillary Clinton’s 2000 senatorial campaign, and finally the first election of his own in 2001, when de Blasio won a seat on the New York City Council. He met his wife at City Hall, working for Dinkins. “I met him right around the corner there. Want to see the spot?” asks Chirlane McCray, who, between a peripatetic career in New York journalism and public relations, was writing speeches for Dinkins at the time. New York’s first lady comes across as serene and cerebral; de Blasio rarely misses a chance to call her his most important adviser. In 2009 de Blasio won election as the city’s public advocate, a kind of consumer-affairs commissioner, a position that was well suited to his crusaderism.

Four years later, in January 2013, he announced for mayor, one more ho-hum Democrat in a crowded field hoping to succeed Bloomberg. For six months no one paid much attention to him. But buoyed by his single-minded focus on income inequality and affordable housing, he started to inch up in the polls during the summer of 2013. Then “the Dante commercial” lit a fire beneath his

campaign that carried him to victory over Christine Quinn. It did not hurt that the Democratic field was badly fractured, or that all one needed to win the primary was to secure 40 percent of the vote, which de Blasio accomplished by securing exactly 40 percent of the vote. Though he eventually won the mayoralty with 73 percent of the vote, it was the lowest turnout since 1917. Even today, there are many who feel he is an accidental mayor. “The founding myth of the de Blasio administration is that people heard his transcendent vision about income inequality and there was a mandate for that,” says the operative and longtime acquaintance of the mayor’s, “when in fact there was a win by default. He was elected because he was running against three Democrats and a Republican who ran a shitty campaign.... He has taken this as a mandate for running this city on what he campaigned on. Bill thinks he was elected on income inequality, and he wasn’t. I think he misunderstands the electorate.”

The tone of de Blasio’s tenure as mayor was set in its opening days, when a January storm inundated the city with nearly a foot of snow. The next morning residents of Park Avenue were flabbergasted to find many of the Upper East Side’s streets unplowed; many plows, it turned out, had been dispatched to less affluent neighborhoods, in Brooklyn and Queens. When not one but two Upper East Side grandes dames tripped on potholes and broke their ankles it became urban legend that de Blasio had declared war on Manhattan’s elite.

By far the roughest moments of de Blasio’s first year involved the police. The “Black Lives Matter” movement, which caught fire in Ferguson, Missouri, in 2014, sent crowds of protesters into New York City’s streets. De Blasio pointedly refused to condemn their accusations of routine police racism, infuriating the head of the Patrolmen’s Benevolent Association, Patrick Lynch. When a mentally troubled man shot and killed two policemen last December, Lynch memorably told reporters de Blasio had “blood on his hands.” Much of the N.Y.P.D. went on a kind of work strike and seemed to be refusing to make minor arrests or write tickets; only the hard lobbying of de Blasio’s heralded police chief, William Bratton, a veteran commissioner of the Giuliani years, managed to bring matters to an uneasy truce. While Lynch and other union officials declined comment for this article, their hatred of de Blasio—there’s no other word for it—has clearly not gone away. “He is not running the city of New York,” Lynch told one group earlier this year, according to Capital New York. “He thinks he’s running a fucking revolution.” Worse was yet to come: also in December, near the height of tensions, de Blasio told a press conference how, as the father of a black teenager, he had several times cautioned Dante to be careful when dealing with the police. “We’ve had to literally train him,” he said, “as families have all over this city for decades, in how to take special care in any encounter he has with the police officers who are there to protect him.” Lynch responded by saying de Blasio had thrown the N.Y.P.D. “under the bus.” At his City Hall office, I ask the mayor whether he believes young men of color still have reason to fear the police. De Blasio chooses his words carefully. “It’s not about stereotyping a whole police force or the officers within it,” he says. “It’s about a history we’ve inherited that rightfully leaves a lot of parents of color—and I am not a person of color, but I have a child who is of color—it leaves you aware of the need that they understand how to make sure they understand some of the challenges.... I simply said something out loud that hundreds of thousands of people in this city could identify with.... Why can’t we be honest about that and recognize it’s something we need to overcome? I think we’re in the process of overcoming it. I think that conversation’s going to be a lot more rare over the next 10 or 20 years from now, but we’re not quite there yet.”

Talk to many political pundits in New York and they will say, off the record and under their breath, that de Blasio favors the needs of blacks and Latinos over whites, the have-nots over the haves. And yet, despite the fact that he carried 96 percent of the black vote, relations between de Blasio and the city’s black leaders have steadily deteriorated. Part of it was de Blasio’s refusal to clean house at the N.Y.P.D.; part of it was that early on he consulted with the Reverend Al Sharpton, who is openly hostile to many of the city’s longtime black leaders, some of whom now feel de Blasio is taking

them for granted. The city's most prominent black leader is the Reverend Calvin Butts, of Harlem's Abyssinian Baptist Church. When I talked to him in July and mentioned the mayor, he was breathing fire. "De Blasio, in the words of the Stevie Wonder song, 'you ain't done nothing,'" the reverend said barely 30 seconds into our conversation. "I can't even get in to see his commissioners. I've built thousands of units of affordable housing. I think I met with his office of economic development once. I've created the first high school in the black community in 50 years, in Harlem, and I can't even meet the [schools] chancellor. His administration is disorganized. You hear these complaints from other people, not just me. I think he feels comfortable in whoever is advising him that the black community is in his pocket. It's not. If he's really with us, stick with us. I need a John Brown [the white abolitionist who advocated armed insurrection] type. I feel strange saying this, but 'People in the black community, please, don't be taken for a ride by this man.'" The reverend was just getting warmed up. He attacked the mayor for failing to put a total end to stop-and-frisk; for hiring Bratton, an architect of "broken windows" policing of minor violations like loitering; and especially for failing to fire the officer whose choke hold led to the death of a black man, Eric Garner, in Staten Island last summer. "He's using taxpayer money to support a murderer." Reverend Butts and other clergy met with de Blasio last spring to air these concerns. "We put pressure on him as the clergy," Butts told me, "and as the result of that pressure he plays to the media, then he tries the old slave-master trick of divide and conquer.... [With de Blasio] it's all a trick. You have no power, no say. His administration is not following through [on its promises], and I think, you know, it's because he's not a tough administrator, a tough C.E.O. "We've seen liberal racists before," Butts concludes. "I'm not going to call him a racist just yet. I just think that his posture shows great disrespect for the black and brown communities. Great disrespect. I will not call him the r-word. But it's terrible now. It's condescending." When I mention Reverend Butts's anger to Glen, she doesn't appear concerned. In fact, she rolls her eyes. "I've known the reverend for 30 years," she says with a sigh. "He's never been a happy camper."

When you get down to it, managing the five boroughs is only half of any New York City mayor's job. The other half is dealing with the state capital, in Albany, where the fate of countless city measures rests in the hands of a hostile Republican-led State Senate and, above all, in those of Democratic governor Andrew Cuomo. The open secret of de Blasio's power is that he doesn't have that much. He manages the city and negotiates contracts with police, firemen, and teachers, but he can work only with the tools that state legislators grant him. The sole tax he controls is the property tax, which no mayor dares raise. "You sit down there as a mayor and you believe you're the captain of the ship," an unnamed state official told the New York Daily News this summer, "but really everything is subject to state law. You want to change the speed limit? You want to put in red light cameras? You need to flush the toilet? You need a state law. And that's jarring." That unnamed official, almost certainly the same one who characterized de Blasio to The Wall Street Journal as "bumbling and incompetent," is believed by some to be none other than the governor himself. And, in fact, Cuomo hasn't denied it when asked—which only begins to get at the central challenge of de Blasio's second year in office: the Andrew Problem. Though they are both Democrats and have long taken pains to play nice in public, Cuomo has undermined the mayor at seemingly every opportunity. De Blasio's frustration finally boiled over in June, when he stunned the New York political world by openly excoriating Cuomo to reporters as a bully bent on "revenge" for de Blasio's daring to disagree with him. Many insiders felt the mayor was committing political suicide. "What we have here is a situation where de Blasio was turning the other cheek constantly," says Alan Chartock, a longtime political pundit in the state capital. "I kept saying, What the hell is going on here? De Blasio helped him a lot in his last election, you know. He saved Andrew's ass. You would think that Andrew would say thank you. On the contrary.

Every time de Blasio turns around, he's been hit on the head by Andrew. Why is de Blasio being so compliant? Everyone says the city is a creature of the state, he has to kiss Andrew's ass. And, of course, it turns out that the more he kissed the more Andrew went into his bully mode. I don't think de Blasio had any choice. He had to do it, or he looked absolutely feckless." De Blasio won't

discuss it, but it's not hard to get a sense of his thinking if you hang around City Hall long enough. The two men go back: Cuomo was the Department of Housing and Urban Development (hud) secretary when de Blasio was working there. Twenty years ago de Blasio viewed Cuomo as the next great hope of the Democrats. Today he sees him as a hostage to Wall Street bankers and hedge-funders. Tensions between the governor and the mayor were rising even before de Blasio took office. His signature initiative, a prekindergarten program, needed a half-billion dollars in funding, and de Blasio was intent on raising income taxes on wealthy New Yorkers to get it. But Cuomo was up for reelection and made it clear he would never raise taxes in an election year. Instead, he came up with the money from state funds. De Blasio, rather than happily accepting the governor's largesse, continued to demand the tax hike for months afterward, until it became clear the Legislature would never pass it. De Blasio, it should be pointed out, made things far tougher on himself when he openly campaigned to unseat many of the very Republican legislators he needed to get this and other measures passed.

Matters came to a head in the spring of 2014 when de Blasio was to lead an Albany demonstration organized by the teachers' union against the spread of charter schools—private schools that receive government funding, which liberals feel weakens the public school system. Instead of joining him, as de Blasio had hoped, Cuomo helped organize a pro-charter demonstration the very same day. According to insiders, de Blasio angrily confronted the governor afterward. He left feeling nothing was settled. For months de Blasio searched for a favor he could do Cuomo that would require repayment when the Legislature reconvened last January. He found his chance last summer when the governor, whose re-election was expected to be a cakewalk, encountered not only a surprisingly strong Republican opponent, Rob Astorino, but the threat of a thirdparty candidate from the progressive Working Families Party, or W.F.P., a group de Blasio knew well. De Blasio, in a series of late-night meetings, prevailed on W.F.P. leaders to back Cuomo in return for several promises from the governor, including that he would campaign on behalf of liberal Democrats and raise the state minimum wage. "Bill went way out on a limb for Andrew," says a de Blasio partisan. "It was a very personal appeal. He put a lot of his capital on the line." When Cuomo expressed his gratitude, de Blasio felt he finally had the governor in his camp. But then came last winter's angry confrontations with the N.Y.P.D. De Blasio waited for a supportive statement from Cuomo. It never came. When the officers turned their backs on him, de Blasio again waited for Cuomo to say something in support. More silence.

According to the de Blasio partisan, the mayor confronted Cuomo afterward. "The answer Bill got was unsatisfactory," says this person. But, for de Blasio, the final straw came when Cuomo refused to follow through on any of his promises to the W.F.P. "The mayor was astounded," says one person in his camp. Matters only got worse during the legislative session that began in January. De Blasio badly needed a complicated new tax deal to spur the building of affordable housing; Cuomo tried to block it. De Blasio also wanted an extension of mayoral control over city schools; Cuomo tried to block it. The mayor ultimately won a compromise version of both measures, but it was the Legislature's decision in June to grant him only one year of control over the schools—Bloomberg had been given seven—that drove de Blasio over the edge. "That was the moment for Bill, that was the ultimate offense," says one Democratic power broker. As this article goes to press, relations between de Blasio and Cuomo remain frigid. What that means for New York City going forward, no one knows. But it's clear de Blasio will not deviate from his agenda, of which he remains enormously proud; at one point in our discussions he even compared it to F.D.R.'s New Deal. It may not be the New Deal, but de Blasio has racked up more substantive successes than his critics are willing to concede. Besides the pre-K program, the new contracts negotiated with almost every municipal union, and the expanded paid sick leave, he all but stopped the N.Y.P.D.'s controversial stop-and-frisk policy (a tactic Bloomberg had already begun reining in), and unveiled a \$41 billion plan to preserve or build 200,000 units of affordable housing over the next decade. "This is not partisan radical stuff," says Alicia Glen. "The fact that this is being sort of couched in 'We're so lefty' is so fascinating because 90 percent of what we're doing is just basic good business principles.

Of course you'd have paid sick leave. Of course you'd have better wages. Of course you'd be investing in infrastructure I don't think it's that we're so radical. I think it's that the rest of the country has gone so crazy. Building rental housing? If that makes you a crazy lefty, I don't know what's going on in the world That's a sad statement about how far to the right and crazy the country has gotten." Love him or hate him, the smart money in New York City says that de Blasio is virtually ensured a second term. "What Manhattanites in the 'Bloomberg Bubble' don't understand," says the organization head who deals regularly with the mayor's office, "is that many people in the outer boroughs love him as much as Manhattanites hate him. But even more important is that the city's builders love him, and they have always elected the mayor in New York City, by funneling more money than anyone else to their chosen candidate. Why do they love de Blasio? Because he doesn't give a damn about urban planning, density, or architecture. He only cares about more affordable housing. For the builders that means they get to build an extra 20 floors and do it with fewer restrictions." "Being progressive in a municipal sense is investing in the people that make cities great," Glen says. "We try to use cities to raise people up, right? That's the history of cities. Why do people go to Rome instead of staying on their chicken farm in the middle of God knows where? Because cities are where opportunity and innovation happen." Thus a city, she argues, is the perfect place for a crusade like de Blasio's. "It is the petri dish," she concludes, "where people can get shit done." ❖

From: [Matero, Carla](#)
To: [John Del Cecato](#)
Cc: [Regina Clemente](#); [Hayley Prim](#); [Adams Baker, Marti](#); [Beach, Mkada](#); [Boeglin, Rosemary](#); [Salazar-Rodriguez, Prisca](#); [Hagelgans, Andrea](#); [Robert Greenwald](#); [Tara Kelton](#)
Subject: Re: Full Hedge Fund Video & Instagram
Date: Monday, September 07, 2015 9:45:44 PM

Wonderful.

After further conversation, here's the run of show:

Alex Wagner welcomes and intros mayor
Mayor gives overview of issue and intros Robert Greenwald
Robert Greenwald intros film
Film screening
Panel discussion and Q&A

Hope everyone had a great holiday,
Carla

Sent from my iPhone

On Sep 4, 2015, at 4:05 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Really strong

From: Regina Clemente <regina@bravenewfilms.org>
Date: Friday, September 4, 2015 at 1:20 PM
To: Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: Robert Greenwald <robert@bravenewfilms.org>, Tara Kelton <tara@bravenewfilms.org>
Subject: Full Hedge Fund Video & Instagram

Hi all -

Here is the final video for the event:

https://www.dropbox.com/s/91mulr5wioiex47/BNS_HedgfundManagersVsTeachers_V7_Final.mp4?dl=0

And here is an instagram version:

https://www.dropbox.com/s/lmd9tcx5eihzrx4/BNS_HedgfundManagersVsTeachers_Trailer.mp4?dl=0

Please let me know if you have any questions.

Thanks!

Regina

From: Hayley Prim <hayley@progressiveagenda.us>

Date: Thursday, September 3, 2015 at 11:20 AM

To: "Matero, Carla" <CMatero@cityhall.nyc.gov>

Cc: Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, Regina Clemente <regina@bravenewfilms.org>, Tara Kelton <tara@bravenewfilms.org>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>

Subject: Re: starting time for event

Her name is Lena Marie Lombardi. She's a teacher at PS 132 in Williamsburg. She's been a K teachers for 6 years, all at that school. [REDACTED]

On Thu, Sep 3, 2015 at 2:16 PM, Matero, Carla <CMatero@cityhall.nyc.gov> wrote:

Thanks, Hayley. Who is the kindergarten teacher? Both Paul Krugman and Joe Stiglitz are abroad next week and Alex Wagner would like to moderate and I should receive final confirmation this afternoon from her office. Working on other economists to invite.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]

Sent: Thursday, September 03, 2015 2:13 PM

To: Robert Greenwald

Cc: Adams Baker, Marti; Regina Clemente; Tara Kelton; Beach, Mkada; jfdc@akpdmedia.com; Matero, Carla; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca

Subject: Re: starting time for event

Ok, we have worked this out, but the Mayor has a hard departure from PACE at 5:30PM, and should leave a few minutes before that to be safe. We have found a NYC K teacher who is a woman, and we are doing a final vet on her.

Carla, did you have any luck reaching out to Krugman, Stiglitz, or Alex Wagner?

On Thu, Sep 3, 2015 at 11:54 AM, Robert Greenwald <robert@bravenewfilms.org> wrote:

That's a significant problem.

Very significant

From: Adams Baker, Marti [mailto:MAadams@cityhall.nyc.gov]

Sent: Thursday, September 3, 2015 8:49 AM

To: Robert Greenwald <robert@bravenewfilms.org>; Regina Clemente <regina@bravenewfilms.org>; Tara Kelton <tara@bravenewfilms.org>

Cc: Beach, Mkada <MBeach@cityhall.nyc.gov>; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'hayley@progressiveagenda.us' <hayley@progressiveagenda.us>; Matero, Carla <CMatero@cityhall.nyc.gov>; Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov>; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>; Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov>

Subject: Re: starting time for event

Yes - he may need to depart as early as 430p

From: Robert Greenwald [mailto:robert@bravenewfilms.org]

Sent: Thursday, September 03, 2015 11:45 AM

To: Adams Baker, Marti; Regina Clemente <regina@bravenewfilms.org>; Tara Kelton <tara@bravenewfilms.org>

Cc: Beach, Mkada; John Del Cecato <jfdc@akpdmedia.com>; hayley@progressiveagenda.us <hayley@progressiveagenda.us>; Matero, Carla; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca

Subject: starting time for event

We will check with the college and people doing live stream to see how much earlier they could be ready.

Will half hour help?

From: Adams Baker, Marti [mailto:MAadams@cityhall.nyc.gov]

Sent: Thursday, September 3, 2015 8:28 AM

To: Regina Clemente <regina@bravenewfilms.org>

Cc: Beach, Mkada <MBeach@cityhall.nyc.gov>; John Del Cecato

<jfdc@akpdmedia.com>; Robert Greenwald <robert@bravenewfilms.org>;
hayley@progressiveagenda.us; Matero, Carla <CMatero@cityhall.nyc.gov>; Boeglin,
Rosemary <RBoeglin@cityhall.nyc.gov>; Hagelgans, Andrea
<AHagelgans@cityhall.nyc.gov>; Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov>

Subject: Re: Follow up Call for Sept 10 Event

We just need to confirm timing

He might need to head out earlier than we had previously anticipated

What is the earliest that the event can begin

Sent from my iPhone

On Sep 3, 2015, at 11:18, Regina Clemente <regina@bravenewfilms.org> wrote:

Thanks - looks good to us!

We will share with our NY groups list.

Hayley - does this mean no google doc RSVP, just have people email?

Sent from my iPhone

On Sep 3, 2015, at 6:50 AM, Beach, Mkada <MBeach@cityhall.nyc.gov>
wrote:

Good morning all,

Attached is a draft copy of the invitation for the income
inequality film screening for your review. Please let us know if
there are any changes as we'd like to send today.

Thanks!

Mkada Beach

Mayor's Office of Special Projects and Community Events

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 01, 2015 8:49 PM
To: Regina Clemente; Robert Greenwald; Adams Baker, Marti; 'hayley@progressiveagenda.us'; Matero, Carla; Beach, Mkada; Boeglin, Rosemary
Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

Sounds good

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tuesday, September 1, 2015 at 8:41 PM
To: Robert Greenwald <robert@bravenewfilms.org>, John Del Cecato <jfdc@akpdmedia.com>, "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Let's do it!

Tomorrow, 9/2 at 11PST/2EST

Here is a number we can use:

██████████

code: [REDACTED]

Talk then – thanks all!

Regina

From: Robert Greenwald <robert@bravenewfilms.org>
Date: Tue, 1 Sep 2015 17:30:12 -0700
To: John Del Cecato <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "hayley@progressiveagenda.us" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: RE: Follow up Call for Sept 10 Event

How about ll am pst wed?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 01, 2015 5:28 PM
To: Regina Clemente; Adams Baker, Marti; Robert Greenwald; "hayley@progressiveagenda.us"; Matero, Carla; Beach, Mkada; Boeglin, Rosemary
Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

I'm pretty open tomorrow

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tuesday, September 1, 2015 at 5:58 PM

To: "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>, Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Great – sometime before 1PST/4EST works best on our end.

From: "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>
Date: Tue, 1 Sep 2015 21:44:22 +0000
To: "robert@bravenewfilms.org" <robert@bravenewfilms.org>, "hayley@progressiveagenda.us" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: "vanessa@bravenewfilms.org" <vanessa@bravenewfilms.org>, "mike@bravenewfilms.org" <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Adding Rosemary from our press office who will be point on this and will join

From: Robert Greenwald [<mailto:robert@bravenewfilms.org>]
Sent: Tuesday, September 01, 2015 05:39 PM
To: Hayley Prim <hayley@progressiveagenda.us>; Matero, Carla; Beach, Mkada; Adams Baker, Marti; John Del Cecato <jfdc@akpdmedia.com>; Regina Clemente <regina@bravenewfilms.org>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>; Mike Damanskis <mike@bravenewfilms.org>

Subject: RE: Follow up Call for Sept 10 Event

Lets try for tomorrow afternoon.

Sooner the better.

In advance of call

1. Who will draft press release, you guys or us?
2. Who should rough out blog for me and mayor?
3. Re nyc press, any opportunities for process piece? Ie, how did this collaboration come about, what is goal, etc.

And anything else to get us some press?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]

Sent: Tuesday, September 1, 2015 2:18 PM

To: Matero, Carla <cmatero@cityhall.nyc.gov>; Beach, Mkada <mbeach@cityhall.nyc.gov>; Adams Baker, Marti <MAAdams@cityhall.nyc.gov>; John Del Cecato <jfdc@akpdmedia.com>; Regina Clemente <regina@bravenewfilms.org>; Robert Greenwald <robert@bravenewfilms.org>

Subject: Follow up Call for Sept 10 Event

Hi All,

Think it would be helpful for everyone to jump on a call to talk through next Thursday's screening. Including Marti from the Mayor's Comms team and Carla from the Special Events office, but please add anyone else on this chain who you think needs to weigh in on press/logistics.

Do folks have time tomorrow afternoon or Thursday AM?

Let me know what works.

Thanks,

Hayley

--

Hayley Prim

c: [REDACTED]

<Hedge fund final.jpg>

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Klein, Monica](#)
To: [B: "jfdc@akpdmmedia.com"](mailto:jfdc@akpdmmedia.com); [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: Re: Morning Joe
Date: Monday, September 07, 2015 9:48:30 PM

Raymond Kelly, Ex-Police Commissioner, Blames Mayor de Blasio for Rise in Killings
NEW YORK TIMES - Sam Roberts - September 7, 2015

Former Police Commissioner Raymond W. Kelly said last week that Mayor Bill de Blasio's constraints on the stop-and-frisk strategy of the Bloomberg administration was to blame for the uptick in murders in New York City. Mr. Kelly also attributed the rise in homicides in other cities to a backlash to the killing last year of an unarmed black teenager by a white police officer in Ferguson, Mo.

³Murders are up,² he said in an interview in conjunction with the release of his memoir. ³And if you have a propensity to carry a gun and there's a policy to de-emphasize stop and question and frisk, it's only common sense you'll see more people carrying guns and more crime.²

Mr. Kelly's book, ³Vigilance: My Life Serving America and Protecting Its Empire City,² was written with Ellis Henican, a Newsday columnist, and is being released on Tuesday by Hachette Books.

Mr. Kelly, now president of risk management services for the real estate company Cushman & Wakefield, defined what some experts have called the Ferguson Effect as ³a reluctance to engage.²

³These police officers have been given signals directly and indirectly to stand down and not be as proactive as in the past,² he said. ³If they choose to disengage, there's no penalty. That's the primary reason for the increase in murder. Police are reacting to what has been happening in Ferguson: They are less willing to engage, and that translates into more violence and more death.²

After years of declines, dozens of cities have reported sharp increases in murders.

Correlating police stops with crime is troublesome.

In New York, Mr. de Blasio and Police Commissioner William J. Bratton said last week that this summer had been the safest on record, even as stops had declined 93 percent since 2011. Still, the overall number of murders is 8 percent higher since the start of the year compared with the same period last year. Also, Mr. Kelly writes that stops were a deterrent, and that ³you can't measure the amount of crime that wasn't committed.²

Karen Hinton, a spokeswoman for Mr. de Blasio, a Democrat, said on Monday that more officers had been trained to end distrust caused by ³severe enforcement of stop-and-frisk in the past.² Stops should still be employed ³when appropriate,² she said, but ³to change course now, with overall crime rates lower than in many previous years, including 2014, would not be wise.²

Despite a spate of racially charged deaths around the country of unarmed civilians, either in police custody or while being arrested, Mr. Kelly writes, ³it is simply not true, statistically speaking, that American

police are on a murderous rampage.²

To clear the air, though, he urges the release of the testimony made before the grand jury that chose not to indict police officers in the 2014 death of Eric Garner on Staten Island. And he writes, ³unarmed people should not end up dead, even if they are suspected of wrongdoing.²

In ³Vigilance,² Mr. Kelly delivers a withering attack against Judge Shira Scheindlin of United States District Court, who ruled in August 2013 that police stops violated the constitutional rights of minorities. The case was initiated in 1999, before Mr. Kelly began his second term as commissioner. Mr. de Blasio declined to appeal her ruling.

³De Blasio shrugged and walked away from a routine and useful policing tool, snatching law enforcement defeat from the jaws of legal victory,² Mr. Kelly writes.

After Judge Scheindlin¹s decision, the number of stops declined precipitously. Asked in the interview why the administration of Mayor Michael R. Bloomberg, a political independent, continued to be defensive about the policy and did not claim credit for the decline, Mr. Kelly attributed the decrease in part to better oversight but largely to a local version of the Ferguson Effect: the self-restraint of individual officers.

To claim credit for the decline, he said, ³would¹ve said the policy was somehow inappropriate.²

In fact, he not only unapologetically defended the peak number of stops < 685,000 in 2011 < but also writes that on the basis of descriptions of suspects provided by victims of violent crimes, ³we were proportionally understopping African-Americans, not overstepping them.²

³Vigilance² reveals some personal glimpses. Mr. Kelly was a crime victim for the first time at 8, mugged with a friend in Central Park by several boys armed with a baseball bat.

Before Mr. Bloomberg was elected mayor, he had suggested Mr. Kelly become schools chancellor.

³That seemed like a stretch at the time,² Mr. Kelly recalled. ³I¹d never taken an education course. I¹ve never even taught second grade. As I would discover later, Bloomberg is a big believer in the notion that a strong manager can manage anything.²

In the book, Mr. Kelly mostly avoids score-settling. He barely mentions his two-time successor, Mr. Bratton (whom he called ³a competent law enforcement professional² in the interview), though he attributes a good deal of the decline in crime under Mayor Rudolph W. Giuliani, a Republican whom Mr. Bratton served as commissioner, to the expansion of the police force approved when David N. Dinkins, a Democrat, was mayor and Mr. Kelly was his commissioner.

³The Giuliani administration had only to pass out the uniforms and send the new recruits onto the street,² Mr. Kelly writes. ³It was the Dinkins administration that handed Giuliani and Police Commissioner Bill Bratton the single most valuable tool for turning campaign rhetoric into practical policy.²

³Vigilance² describes 16 potential terrorist plots that were foiled and also Mr. Kelly¹s efforts to fortify the new World Trade Center. As a

result, the site was shifted and the skyscraper reinforced. Suppose his sons asked him if they should take a job in 1 World Trade Center today?

³I'd tell them yes,² Mr. Kelly said in the interview.

On 9/7/15, 9:32 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>Monica, pls send this piece
>
>
>----- Original Message -----
>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Monday, September 07, 2015 08:55 PM
>To: B; Hagelgans, Andrea; Walzak, Phil
>Subject: Morning Joe
>
>Re: Ray Kelly NYT piece - I'd recommend focusing on "African-Americans
>were under stopped." Totally outrageous.
>
>

From: [Parikh, Ishanee](#)
To: ifdc@akpdmedia.com
Subject: FW: Embargoed copy of VF
Date: Monday, September 07, 2015 11:05:36 PM
Attachments: [VF_comments_for_Genius.docx](#)

From: Parikh, Ishanee
Sent: Monday, September 07, 2015 11:05 PM
To: Williams, Dominic
Cc: Walzak, Phil
Subject: FW: Embargoed copy of VF

if you have any thoughts on pushback. also i linked to shorris profile next to "no steady hand behind the wheel" comment

From: Parikh, Ishanee
Sent: Monday, September 07, 2015 11:02 PM
To: Walzak, Phil; Norvell, Wiley; Gunaratna, Mahen
Cc: Hagelgans, Andrea; Wolfe, Emma; Hinton, Karen; Kadushin, Peter; Spitalnick, Amy (OMB); Klein, Monica; Ponet, Maibe; Adams, Marti; Blumm, Kate; Singleton, Jessica
Subject: RE: Embargoed copy of VF

I've attached a draft. I think there are more places we can chime in and pushback.

Can folks review and let me know places where we think we can add push back. Even Q polls during campaign if we want to cite issues ppl cared about...that type of thing.

Reminder: It'll look like link below where an annotated version of our article will be avail for folks - can add pushback, context, addtl links and reminders, etc -

<http://genius.it/nypost.com/2015/06/03/residents-claim-ex-cons-and-sex-offenders-taking-over-kips-bay/>

I can do post early tomorrow AM -- if folks think what I have is enough, can do that. If we want to wait and get more in, can hold too.

Pls advise.

From: Walzak, Phil
Sent: Monday, September 07, 2015 10:31 PM
To: Parikh, Ishanee; Norvell, Wiley; Gunaratna, Mahen
Cc: Hagelgans, Andrea; Wolfe, Emma; Hinton, Karen
Subject: Re: Embargoed copy of VF

Focus on the rally

As for this, copy or link to riverside speech

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Parikh, Ishanee
Sent: Monday, September 7, 2015 10:30 PM
To: Norvell, Wiley; Gunaratna, Mahen
Cc: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; Hinton, Karen
Subject: RE: Embargoed copy of VF

Tx -

and language or articles of special ed kids getting pushed by charters to push back on this?

"On such issues as banning charter schools from using city buildings.."

From: Norvell, Wiley
Sent: Monday, September 07, 2015 10:25 PM
To: Parikh, Ishanee; Gunaratna, Mahen
Cc: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; Hinton, Karen
Subject: Re: Embargoed copy of VF

Pre-K expansion this year was \$450 million to reach full enrollment

The WTF is completely inaccurate. He headlined OUR OWN pro-Pre-K rally in Albany that had nothing to do with charters. There was a pro-charter rally, that was announced after ours, held the same day in Albany to distract from ours.

12. This figure isn't quite right:

"His signature initiative, a prekindergarten program, needed a half-billion dollars in funding, "

13. WTF is this:

"Matters came to a head in the spring of 2014 when de Blasio was to lead an Albany demonstration organized by the teachers' union against the spread of charter schools"

From: <Parikh>, Ishanee <iparikh@cityhall.nyc.gov>
Date: Monday, September 7, 2015 at 10:22 PM
To: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Wiley Norvell <wnorvell@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: RE: Embargoed copy of VF

12. This figure isn't quite right:

"His signature initiative, a prekindergarten program, needed a half-billion dollars in funding, "

13. WTF is this:

"Matters came to a head in the spring of 2014 when de Blasio was to lead an Albany demonstration organized by the teachers' union against the spread of charter schools"

Bill de Blasio's Battle to Save New York—and Himself

Fog hovered over Jamaica Bay that morning, November 12, as dozens of grieving families gathered for the memorial service in Rockaway Park, along the water in a far precinct of Queens. They had come to mark the 13th anniversary of the crash of American Airlines Flight 587, a flight headed to the Dominican Republic that instead ended up in flames in Far Rockaway, killing 260 people on board, as well as 5 on the ground. Mayor Bill de Blasio was scheduled to arrive at 9:05, 11 minutes before a uniformed officer was to ring a silver bell noting the exact time of the crash. But at 9:05 there was no sign of the mayor, who was on a police launch en route. For several minutes family members stared in disbelief, some shaking their heads; the previous mayor, Michael Bloomberg, had always come early and taken his time speaking with them. When 9:16 came with still no sign of the mayor, the police officer with the bell stood motionless, unsure what to do. Finally one of the mourners, Miriam Estrella, stepped to the podium. "I'm sorry, everyone," she said. "Sorry our mayor's not here." The officer rang the bell. Nine minutes later de Blasio arrived, strode to the podium, and made a speech that did little to calm the furious families. The mayor's staff blamed the fog. But confronted by reporters later that day, de Blasio admitted he simply hadn't gotten out of bed in time. "I had a very rough night, woke up sluggish, and I should have gotten myself moving quicker," he explained. "I just woke up in the middle of the night, couldn't get back to sleep, and felt really sluggish and off-kilter this morning." It wasn't the first—or the last—time de Blasio was late for an official function.

In December he showed up two hours late to a murdered police officer's wake, arriving as it ended. During Saint Patrick's Day festivities he achieved the trifecta of being late for three events in a row: a celebratory breakfast and reception at Gracie Mansion—"his own house," The New York Times noted in italics; a Mass at St. Patrick's Cathedral, which Cardinal Timothy Dolan started without him ("Mayor de Blasio, we're happy you're here," Dolan said when the mayor finally arrived); and a parade in the Rockaways, which the mayor missed half of. The crowd booed when he arrived. A few chanted, "Worst mayor ever." "I'm not hired by the people to go to parades," de Blasio said grumpily afterward. Chronic tardiness is just one of the complaints New Yorkers have voiced about their mayor of not quite 21 months. On the Upper West Side the gripes are about potholes; on the Upper East Side, uncollected garbage; in Greenwich Village the talk is of abandoned storefronts occupied by the homeless. After 20 years of plunging crime rates, crime is again part of the New York conversation. After de Blasio criticized "stop-and-frisk"—detaining and searching people without probable cause—the N.Y.P.D. rose in open revolt against him last winter when two officers were murdered. At the funerals the policemen turned their backs on the mayor en masse.

Bill de Blasio is unlike any New York mayor in recent memory, a staunch progressive, a crusader against income inequality and for affordable housing, a man who has as little use for Park Avenue elites as they do for him. In terms of the national political scene, that makes him a far more significant figure on the left than any New York mayor in years. In fact, if you believe that the popularity of politicians such as Massachusetts senator Elizabeth Warren and Vermont

Comment [IP1]: FACT CHECK: Wakes have windows, not arrival times. There's no specified time in which mourners are invited to participate.

Comment [IP2]: FACT CHECK: Crime in New York City is at a historic low, and this was the safest summer in New York City in 20 years.

<http://nymag.com/daily/intelligencer/2015/09/crime-was-down-in-nyc-this-summer.html>

senator Bernie Sanders represents a new “progressive moment” in American politics, it’s de Blasio who is the one who bears watching. He is the only progressive governing anything of note, and while mayor of New York has historically been a dead-end job for those seeking higher office, it’s clear his ambitions aren’t confined to the city limits. How far left is de Blasio? This is a man who cut his teeth during the 1980s raising money and distributing food for Nicaragua’s Communist Sandinista government, who later married an African American woman who once identified as a radical lesbian, and who honeymooned in Cuba.

A speaker at his inauguration memorably called New York a “plantation,” referring to inequality in the city. This kind of talk scares a lot of New Yorkers, especially those who had warned to the safer, sparkling city that emerged after 12 years of Mayor Michael Bloomberg, a Wall Street-trained management professional, who disdained partisan politics. Asked whom de Blasio can be compared to, one of his three deputy mayors, Alicia Glen, 48, says, “I don’t know. No doubt there is some hippie mayor somewhere who is focused on these issues. Maybe Jerry Brown when he was mayor of Oakland.” What appears to incense many New Yorkers I spoke with is not only de Blasio’s personal style but also a sense that he, unlike Bloomberg, cares far more about politics and his pet projects than actually managing the city. “Most whites I know are left of center, and virtually every one of them can’t stand the guy—and these are all Obama-walks-on-water types,” says a journalist who has covered the city for 40 years. “This sanctimonious arrogance [he has] just irritates people. But it’s more than that. There’s no sense this man has any interest, unlike Bloomberg, in the nuts and bolts of how the city works. He’s lazy. He shows up late. He insults people by keeping them waiting, and he shrugs it off—‘Oh, it’s not important I’m here on time; it matters what happens when I show up.’ But it does matter. Part of me wonders if he really wants to be mayor. I wonder if the whole idea bores him, if all he really cares about is being a national figure on progressive issues.” “I don’t know whether he’s lazy,” says Mitchell Moss, a onetime Bloomberg adviser who now teaches urban policy and planning at NYU Wagner. “I do know he’s the first mayor in recent history to call in sick. O.K.? He doesn’t have any of that natural comfort with the details of government.

People want him to reflect the tone of the city, but his agenda is one agenda and nothing else: income inequality and affordable housing. He doesn’t care about parks or potholes or anything else. He has two issues [income inequality and affordable housing] and two issues only.” “I think people feel that it’s not a mayor’s prime responsibility to try to lower income inequality,” says Heather Mac Donald, of the conservative Manhattan Institute. “Managing New York is enough. If you can keep the streets fixed and maintain discipline in the schools, that is a challenge enough. If you can prove you have the management mettle to do that, then maybe you take on income inequality. To declare [that issue] as your primary mission as mayor strikes people as grandiose. There is a certain messianic quality that he actually thinks he can solve income inequality. I would argue that that is at the very least a premature goal, but most likely a preposterous one. To the extent that income inequality can be addressed by public policy, which is a real question, it certainly can’t be done at a local level.”

In late July, I followed the mayor through a working day and sat with him for two lengthy discussions, one off the record, over bottles of Brooklyn Lager on the porch at Gracie Mansion (the Colonial mansion that is the official residence of New York mayors), the second, on the record, at his City Hall office. When I asked him if he’s aware of the perception that he has little

Comment [IP3]:

The de Blasio administration has financed the creation and preservation of over 20,325 affordable apartments – more than at any time since the City’s housing department was created in 1978.

<http://www1.nyc.gov/office-of-the-mayor/news/482-15/de-blasio-administration-record-breaking-20-325-affordable-apartments-homes#/0>

Comment [IP4]: FACT: Mayor de Blasio invested \$242 million in new funds to repave and maintain New York City roadways.

<http://www1.nyc.gov/office-of-the-mayor/news/331-15/mayor-de-blasio-s-executive-budget-investing-242-million-more-repaving-maintaining-nyc#/0>

FACT: Mayor de Blasio has invested over \$160 million to re-create parks in 35 communities with greatest need and fund green infrastructure improvements at these sites.

<http://www1.nyc.gov/office-of-the-mayor/news/458-14/de-blasio-administration-launches-community-parks-initiative-build-more-inclusive-equitable#/0>

Comment [IP5]: The de Blasio administration has expanded paid sick leave to over 500,000 more New Yorkers, implemented universal pre-K, benefitting over 70,000 New York City families, and invested heavily in rental assistance programs and homelessness prevention programs to keep New Yorkers in permanent housing over streets or homeless shelters.

<http://www1.nyc.gov/office-of-the-mayor/news/025-14/mayor-de-blasio-major-expansion-paid-sick-leave-new-york-city#/0>

<http://www1.nyc.gov/office-of-the-mayor/news/376-15/mayor-de-blasio-record-breaking-70-000-families-will-be-offered-pre-k-seats-this-week#/0>

interest in the details of city management, de Blasio's eyes flashed. "Sure," he said. "And it's wrong. But I hear it all the time." He pursed his lips. "It wouldn't be hard to research the truth," he added, "and a lot of people don't bother. I came in saying I was going to change things and acted on it, and I think there are some people who don't like the changes, so they fill in the blanks any way they want. It's inconvenient to their critique of me if I'm handling the budget well, or handling labor relations well, or making the trains run on time. So it doesn't shock me." "I do believe [the elites] all think we're raving Communists," says Alicia Glen, who joined de Blasio's team in 2013, after working at Goldman Sachs. "That's an easy, cocktail-party throwaway line. People are lazy. People love the familiar. Most of the people in [City Hall now] are not familiar to [our critics]. In the past 12 years they've been hanging out at [East Hampton's posh private golf course] the Maidstone Club with [Bloomberg's people] and it's been really nice and easy.... But at the end of the day ... paid child care, building rental housing, creating a ferry system—these are things any smart person running a city would be doing. The fact that these people don't go to the same golf club as Bill de Blasio? O.K., whatever. That's all this is about." De Blasio's people are quick to point out the initiatives he has introduced that are having a tangible impact on the lives of thousands of poor people and undocumented immigrant New Yorkers, whom they feel Bloomberg ignored. The mayor's centerpiece achievement has brought free pre-kindergarten education to every New York family and free after-school programs for most—a boon for working parents. He has also introduced mandatory paid sick leave and an ambitious program for city identification cards for undocumented residents, allowing them access to city services and facilities.

Such achievements have earned de Blasio praise from unexpected quarters. "I understand why people are concerned, because some of what he says is a little scary," says Hamilton James, president of Blackstone, the big Wall Street investment firm. "But can they object to universal pre-K? Of course not. [His deals with] the unions? He's actually cut deals that are better than most of us thought he could get. He's gotten an awful lot done in a short time." "A lot of people, white people, really want to hate this guy," says a veteran City Hall reporter who knows the mayor well. "You know, helping all these poor people? It's not pretty politics. No one wants to watch this get done. But it's what he promised. And it's what he's doing." Nevertheless many New Yorkers—and not just the Manhattan elites—appear unconvinced, and de Blasio's poll numbers reflect it. A Quinnipiac University Poll in early August found that only 33 percent of New York City voters rated life in the city "very good" or "good"—the lowest number ever measured by the university, and 47 percent believed de Blasio does not deserve re-election. His critics would have you believe de Blasio is New York's most reviled mayor ever. Does he deserve it?

Notes from the Underground

I first catch up with the mayor happily on schedule as he lopes through the bowels of the American Museum of Natural History on his way into the subway. On the platform, flanked by his security detail, he greets a pair of uniformed cops as the B train roars into the station. At first, no one inside the halfempty car recognizes the familiar figure in their midst. "There's two types of rides," de Blasio tells me, grasping a center pole. "One, when no one notices me. Two, when the whole car presses forward and everyone wants selfies. It's a little surreal. Sometimes I miss my old life." Sitting to one side, a middle-aged African-American woman makes eye contact.

“You’re a handsome guy!” she exclaims. De Blasio steps over for a hug. As if on cue, a pair of city workers step up for handshakes and selfies. De Blasio smiles and accommodates. We talk about his past role models in the job. “La Guardia was a big part of it,” he says, mentioning Fiorello La Guardia, the popular mayor of New York in the 1930s and 40s. “He was the first true progressive mayor and was beloved in a way none of us will ever achieve. New York is a very emotional place, a lot of big emotions, and everyone is pressed together so tightly. And La Guardia brought this real sense of caring, of a personal give-and-take with every New Yorker. After that, people had this new vision of the mayor.” At West Fourth Street, de Blasio strides up a flight of stairs and boards the A train, which takes him toward City Hall. This time he is noticed and consents to a dozen more selfies. “How you doing, brother?” he asks one young African-American man who hangs back. The man beams. Of the 25 or so people who approach during our ride, at least three-quarters are black, perhaps unsurprisingly, since de Blasio has a black wife and his Yale-bound son has an enormous Afro. “And then Ed Koch,” de Blasio continues, “he borrowed the template from La Guardia, a real expectation of how the mayor has to be.” I remark that, political philosophies aside, de Blasio’s style bears little resemblance to that of La Guardia (a publicity-hungry dynamo obsessed with infrastructure) or Koch (a publicity-hungry lovable obnoxious-uncle type). De Blasio, by comparison, can come off as a wallflower. There is no sense of alpha male about him. “There is a heavy-ego, solitary model of being an elected leader,” he tells me. “We’ve certainly seen that in some other mayors of this city... I have much more of a Movement mentality. It’s much more of what I’m steeped in. I don’t think it is first and foremost about me. It’s about the ideas and the agenda.... What I think it is about me is I’m not afraid to try these new things.”

In person, the first thing you notice is de Blasio’s height; he is six feet five inches and looks taller. Like some tall people, he can seem awkward in public situations. He is not a natural orator, nor does he possess either charisma or gravitas. At the American Museum of Natural History, where he oversees a press conference, he relies on an uneasy smile, chuckles, and lame wisecracks. Asking for questions and getting no more, he says, “Going once ... going twice.” His style is that of a nervous suburban dad trying to be cool in front of his teenager’s pals, an updated version of Clark Griswold from National Lampoon’s Vacation. He is much better in small groups, holding eye contact, smiling easily, and speaking in complete sentences. “I think the most amazing thing is, when I introduce him to people, I’d say almost 90 percent of the time I get a phone call or an e-mail the next day saying, ‘Wow, I can’t believe how smart he is,’” says Glen. “No, it’s true. I think there’s some weird perception out there that he’s not very smart.” De Blasio is by nature and training a coalition builder, who easily draws input from everyone in a room, even skeptics. At a meeting with African-American executives seeking greater access to city contracts, he makes sure every last attendee, all 25 of them, gets a chance to speak. It’s an approach that offsets the stridency of some of his campaign rhetoric. “I had been a little bit skeptical about his reaching out to the business community, because obviously, from the get-go, there was a bit of a schism,” says Jerry Speyer, a founding partner of the real-estate colossus Tishman Speyer, whose holdings include such New York properties as Rockefeller Center and the Chrysler Building. “But I can tell you, and I’ve known every mayor since John Lindsay, I’ve been extremely impressed. The one thing I appreciate is he really solicits candor and open discussion. He is enormously respectful. We don’t agree on a lot of things, but from the first time we spoke, I came away and felt, Gee, I can talk to this man.” By the time the meeting with African-American executives is over he is running 45 minutes behind schedule. Referring to his

chronic tardiness, de Blasio admits, “People in that meeting had valid complaints… I could have said, ‘O.K., only five people get to speak, and we’re out of here.’ Presidential-style… I do feel it’s my obligation to listen, sometimes to a fault… I don’t want to have a meeting and leave the room without resolution… I understand why it’s something I have to do better on.” I ask de Blasio how he sleeps. “Physiologically, my perfect day would be to stay up until two and get up at nine… I’ve had to adapt. Now I get up at six. I do think [my] body is adjusting to that. Too many days I’m up at three or four and I can’t get back to sleep.” A different de Blasio emerges when he is tired, as at a late-afternoon meeting with staff implementing the pre-K program. In the middle of City Hall’s cavernous Blue Room, beneath the gaze of an immense portrait of founding father Alexander Hamilton, the mayor sits alone on one side of a hollowed rectangle of adjoining tables, tie removed, sleeves rolled above the elbow; the others sit across from him, servile and subordinate. He has heard this all many times; he swallows at least three yawns. He sprawls, his arms enveloping adjacent chairs, then grows fidgety, his hands roaming his face, rubbing his neck and forehead, fingers picking at some unseen blemish. He talks with his hands, with a lot of pointed index fingers. With staff he has no problem brandishing authority. “All right, what else?” he says several times.

De Blasio’s management style is a work in progress—the City of New York, after all, is the first organization of any size he has ever managed, an observation that draws scoffs from his advisers. “Name me five mayors who ran anything at all before they ran a city,” snaps Glen. “Name five that ran anything bigger than a hair salon. What did [former Obama White House chief of staff and current Chicago mayor] Rahm Emanuel run before he was mayor? What did [former academic and current Los Angeles mayor] Eric Garcetti run? That’s crazy.” A person who deals regularly with the mayor’s office on behalf of an organization he runs compares de Blasio’s management style with those of two previous New York mayors. “[Rudy] Giuliani’s people were thugs,” he says. “Bloomberg was pretty great because even if he didn’t care about an initiative personally, if his people liked it, he let them run with it. The problem with de Blasio is that he’s a micromanager. Everything has to go up to the top, to him. And his people, though they all seem well meaning, are often not as efficient as they might be or as qualified for their posts as you might wish.” Says a longtime political operative who admires the mayor, “I’ve known Bill a long time, and he is really more like a liberal professor or political activist than he is actually a mayor. If you look at mayors around the country, look at Rahm in Chicago, Garcetti in L.A., they tend to be more nonpartisan than not. They tend to be problem solvers: ‘What’s the problem? What’s the solution?’ Bill comes from a very different perspective.

When Bill is presented with a problem, I always imagine him musing, ‘Hmm, what’s my political philosophy on this?’ He’s not a natural manager—I mean, that’s an understatement.” “Every mayor has a troubled transition, but eventually he learns,” says a longtime Democratic consultant who worked in the Koch and Dinkins administrations. “I wish I could see some progress toward that. I wish I could see better people around him. **There is no steady hand behind the wheel in City Hall. I wish I could see more attention to governance issues.** And I don’t see it. I’m not alone. It’s a common view among people I talk to.” Another common criticism is that de Blasio is prone to shooting from the hip, which can inflame situations that with time might be handled more diplomatically. A prominent figure in the New York media world cites the flap during the 2013 mayoral campaign that de Blasio waded into over the horse-drawn carriages in Central Park. The carriages, driven by men and women in top hats, are, for visitors and natives

Comment [IP6]: Meet Tony Shorris, the City’s First Deputy Mayor, with a “resume boasting senior positions under Mayor Ed Koch, Governors Mario Cuomo and Eliot Spitzer, as well as a stint running the Port Authority…”

<http://observer.com/2015/02/anthony-shorris-is-the-most-powerful-new-yorker-youve-never-heard-of/>

alike, the picture-perfect New York postcard scene, capturing the romance and timelessness of the city. But to the surprise of veteran New York politicians the carriages became a major wedge issue in the race. Citing cruelty to the horses, a coalition of horse-lovers helped unseat the frontrunner for the Democratic nomination Christine Quinn, who did not support the ban. But de Blasio swiftly embraced it, vowing to make the banning of the horses happen during his first week in office if elected. And yet, on fine summer days in New York, if you head to the corner of Fifth Avenue and Central Park South, you will still see the carriages lined up, waiting to take you on a ride through the park. For, despite his vow, which, bizarre as it might seem, is still remembered by New Yorkers, de Blasio never found the votes in the City Council to accomplish what became one of his most famous promises.

It underscores his main leadership problem: that he often does not clearly think through the ramifications of an idea he espouses (horses may be euthanized, carriage drivers will be out of a job) or figure out a strategy to accomplish it. This allows him to be outmaneuvered time and time again, on such issues as banning charter schools from using city buildings or capping the number of Uber cars in the city. “Sometimes he wades into issues that are not all that substantive, which people get agitated about,” says Blackstone’s James. “The Uber thing jumps to mind. He doesn’t have to do that. The horse-drawn carriage is another thing. A totally unnecessary controversy. I would like him to be a little more like a C.E.O., you know, let your team take care of these things, take some time, make some recommendations, and these things would just fade away.” For all the complaints, City Hall under de Blasio has been a surprisingly tight ship.

There have been few significant media leaks and little sign of the kind of turf wars and infighting that commonly infest a new administration. “He made clear from the beginning he wanted a ‘coherence’ in point of view; he wanted people who believed the things we believe,” says First Deputy Mayor Anthony Shorris, who handles much of the actual day-to-day city management. “Some people want a ‘Team of Rivals.’ That’s not our thing. It makes it much easier for everyone to get along, much easier for everyone to get their jobs done, and much easier to delegate.”

The New New Normal

While de Blasio’s agenda may have struck a chord during an election year when the world was buzzing about “the 1 percent,” it was the optics of his family that made the difference, many observers believe. The de Blasios feature a German-Italian dad, a black onetime-gay mom, and two offspring, Dante and Chiara, all happily ensconced in their brick-and-clapboard row house in Brooklyn.

Black, white, Italian, L.G.B.T.—the de Blasios are like a sitcom family cast to appeal to every voting block short of Hasidic Jews. It was Dante’s famous 30-second TV testimonial to his father’s progressive policies, which ended with the surprise reveal that Dante was the white candidate’s black son, that, many people believe, won his father the election. “That ad killed us,” a competitor said afterward. Without his family, de Blasio’s life story is messier. His real name, after all, is not Bill de Blasio. He was born Warren Wilhelm Jr. in 1961, in New York City, though his parents called him “Bill” from an early age. He grew up in Boston; he remains a die-hard Red Sox fan—anathema for New York Yankee fans. De Blasio’s father, Warren senior, was

Comment [IP7]: FACT: The Mayor didn’t want to ban charter schools from using city buildings.

Read more about the Mayor’s vision on all schools, including charter schools, here: <http://www1.nyc.gov/office-of-the-mayor/news/103-14/reaching-every-child-mayor-de-blasio-lays-out-education-vision-new-york-city#/0>

Comment [IP8]: Fact check: He grew up in Cambridge.

a onetime business reporter at Time magazine, who was wounded during World War II and clearly suffered post-traumatic stress of some kind. He was an alcoholic. He and his wife divorced when de Blasio was seven; 10 years later, his father committed suicide, shooting himself outside a Connecticut hotel. De Blasio was raised in the bosom of his mother's Italian family and ended up taking their last name as his own, though he didn't change it legally until 2001. He left Boston to attend New York University in 1979 and never went back. After graduate school and several years supporting progressive Central American causes, he began climbing the political ladder, volunteering for David Dinkins's mayoral campaign in 1989, working as an aide in the Dinkins administration, then running Representative Charles Rangel's successful congressional campaign in 1994. Then came a job at the Department of Housing and Urban Development, a stint as campaign manager of Hillary Clinton's 2000 senatorial campaign, and finally the first election of his own in 2001, when de Blasio won a seat on the New York City Council. He met his wife at City Hall, working for Dinkins. "I met him right around the corner there. Want to see the spot?" asks Chirlane McCray, who, between a peripatetic career in New York journalism and public relations, was writing speeches for Dinkins at the time. New York's first lady comes across as serene and cerebral; de Blasio rarely misses a chance to call her his most important adviser. In 2009 de Blasio won election as the city's public advocate, a kind of consumer-affairs commissioner, a position that was well suited to his crusaderism.

Comment [IP9]: FACT CHECK: He petitioned a judge to change his name to Warren de Blasio-Wilhelm in 1983.

Comment [IP10]: Fact check: He left Cambridge to attend New York University in 1979.

Four years later, in January 2013, he announced for mayor, one more ho-hum Democrat in a crowded field hoping to succeed Bloomberg. For six months no one paid much attention to him. But buoyed by his single-minded focus on income inequality and affordable housing, he started to inch up in the polls during the summer of 2013. Then "the Dante commercial" lit a fire beneath his campaign that carried him to victory over Christine Quinn. It did not hurt that the Democratic field was badly fractured, or that all one needed to win the primary was to secure 40 percent of the vote, which de Blasio accomplished by securing exactly 40 percent of the vote. Though he eventually won the mayoralty with 73 percent of the vote, it was the lowest turnout since 1917. Even today, there are many who feel he is an accidental mayor. "The founding myth of the de Blasio administration is that people heard his transcendent vision about income inequality and there was a mandate for that," says the operative and longtime acquaintance of the mayor's, "when in fact there was a win by default. He was elected because he was running against three Democrats and a Republican who ran a shitty campaign.... He has taken this as a mandate for running this city on what he campaigned on. Bill thinks he was elected on income inequality, and he wasn't. I think he misunderstands the electorate."

Comment [IP11]: Fact check: Mayor de Blasio secured exactly 40.3 percent of the vote.

The tone of de Blasio's tenure as mayor was set in its opening days, when a January storm inundated the city with nearly a foot of snow. The next morning residents of Park Avenue were flabbergasted to find many of the Upper East Side's streets unplowed; many plows, it turned out, had been dispatched to less affluent neighborhoods, in Brooklyn and Queens. When not one but two Upper East Side grandes dames tripped on potholes and broke their ankles it became urban legend that de Blasio had declared war on Manhattan's elite.

By far the roughest moments of de Blasio's first year involved the police. The "Black Lives Matter" movement, which caught fire in Ferguson, Missouri, in 2014, sent crowds of protesters into New York City's streets. De Blasio pointedly refused to condemn their accusations of routine police racism, infuriating the head of the Patrolmen's Benevolent Association, Patrick

Lynch. When a mentally troubled man shot and killed two policemen last December, Lynch memorably told reporters de Blasio had “blood on his hands.” Much of the N.Y.P.D. went on a kind of work strike and seemed to be refusing to make minor arrests or write tickets; only the hard lobbying of de Blasio’s heralded police chief, William Bratton, a veteran commissioner of the Giuliani years, managed to bring matters to an uneasy truce. While Lynch and other union officials declined comment for this article, their hatred of de Blasio—there’s no other word for it—has clearly not gone away. “He is not running the city of New York,” Lynch told one group earlier this year, according to Capital New York. “He thinks he’s running a fucking revolution.” Worse was yet to come: also in December, near the height of tensions, de Blasio told a press conference how, as the father of a black teenager, he had several times cautioned Dante to be careful when dealing with the police. “We’ve had to literally train him,” he said, “as families have all over this city for decades, in how to take special care in any encounter he has with the police officers who are there to protect him.” Lynch responded by saying de Blasio had thrown the N.Y.P.D. “under the bus.” At his City Hall office, I ask the mayor whether he believes young men of color still have reason to fear the police. De Blasio chooses his words carefully. “It’s not about stereotyping a whole police force or the officers within it,” he says. “It’s about a history we’ve inherited that rightfully leaves a lot of parents of color—and I am not a person of color, but I have a child who is of color—it leaves you aware of the need that they understand how to make sure they understand some of the challenges.... I simply said something out loud that hundreds of thousands of people in this city could identify with.... Why can’t we be honest about that and recognize it’s something we need to overcome? I think we’re in the process of overcoming it. I think that conversation’s going to be a lot more rare over the next 10 or 20 years from now, but we’re not quite there yet.”

Talk to many political pundits in New York and they will say, off the record and under their breath, that de Blasio favors the needs of blacks and Latinos over whites, the have-nots over the haves. And yet, despite the fact that he carried 96 percent of the black vote, relations between de Blasio and the city’s black leaders have steadily deteriorated. Part of it was de Blasio’s refusal to clean house at the N.Y.P.D.; part of it was that early on he consulted with the Reverend Al Sharpton, who is openly hostile to many of the city’s longtime black leaders, some of whom now feel de Blasio is taking them for granted. The city’s most prominent black leader is the Reverend Calvin Butts, of Harlem’s Abyssinian Baptist Church. When I talked to him in July and mentioned the mayor, he was breathing fire. “De Blasio, in the words of the Stevie Wonder song, ‘you ain’t done nothing,’” the reverend said barely 30 seconds into our conversation. “I can’t even get in to see his commissioners. I’ve built thousands of units of affordable housing. I think I met with his office of economic development once. I’ve created the first high school in the black community in 50 years, in Harlem, and I can’t even meet the [schools] chancellor. His administration is disorganized. You hear these complaints from other people, not just me. I think he feels comfortable in whoever is advising him that the black community is in his pocket. It’s not. If he’s really with us, stick with us. I need a John Brown [the white abolitionist who advocated armed insurrection] type. I feel strange saying this, but ‘People in the black community, please, don’t be taken for a ride by this man.’” The reverend was just getting warmed up. He attacked the mayor for failing to put a total end to stop-and-frisk; for hiring Bratton, an architect of “broken windows” policing of minor violations like loitering; and especially for failing to fire the officer whose choke hold led to the death of a black man, Eric Garner, in Staten Island last summer. “He’s using taxpayer money to support a murderer.”

Reverend Butts and other clergy met with de Blasio last spring to air these concerns. “We put pressure on him as the clergy,” Butts told me, “and as the result of that pressure he plays to the media, then he tries the old slave-master trick of divide and conquer.... [With de Blasio] it’s all a trick. You have no power, no say. His administration is not following through [on its promises], and I think, you know, it’s because he’s not a tough administrator, a tough C.E.O. “We’ve seen liberal racists before,” Butts concludes. “I’m not going to call him a racist just yet. I just think that his posture shows great disrespect for the black and brown communities. Great disrespect. I will not call him the r-word. But it’s terrible now. It’s condescending.” When I mention Reverend Butts’s anger to Glen, she doesn’t appear concerned. In fact, she rolls her eyes. “I’ve known the reverend for 30 years,” she says with a sigh. “He’s never been a happy camper.”

When you get down to it, managing the five boroughs is only half of any New York City mayor’s job. The other half is dealing with the state capital, in Albany, where the fate of countless city measures rests in the hands of a hostile Republican-led State Senate and, above all, in those of Democratic governor Andrew Cuomo. The open secret of de Blasio’s power is that he doesn’t have that much. He manages the city and negotiates contracts with police, firemen, and teachers, but he can work only with the tools that state legislators grant him. The sole tax he controls is the property tax, which no mayor dares raise. “You sit down there as a mayor and you believe you’re the captain of the ship,” an unnamed state official told the New York Daily News this summer, “but really everything is subject to state law. You want to change the speed limit? You want to put in red light cameras? You need to flush the toilet? You need a state law. And that’s jarring.” That unnamed official, almost certainly the same one who characterized de Blasio to The Wall Street Journal as “bumbling and incompetent,” is believed by some to be none other than the governor himself. And, in fact, Cuomo hasn’t denied it when asked—which only begins to get at the central challenge of de Blasio’s second year in office: the Andrew Problem. Though they are both Democrats and have long taken pains to play nice in public, Cuomo has undermined the mayor at seemingly every opportunity. De Blasio’s frustration finally boiled over in June, when he stunned the New York political world by openly excoriating Cuomo to reporters as a bully bent on “revenge” for de Blasio’s daring to disagree with him. Many insiders felt the mayor was committing political suicide. “What we have here is a situation where de Blasio was turning the other cheek constantly,” says Alan Chartock, a longtime political pundit in the state capital. “I kept saying, What the hell is going on here? De Blasio helped him a lot in his last election, you know. He saved Andrew’s ass. You would think that Andrew would say thank you. On the contrary.

Every time de Blasio turns around, he’s been hit on the head by Andrew. Why is de Blasio being so compliant? Everyone says the city is a creature of the state, he has to kiss Andrew’s ass. And, of course, it turns out that the more he kissed the more Andrew went into his bully mode. I don’t think de Blasio had any choice. He had to do it, or he looked absolutely feckless.” De Blasio won’t discuss it, but it’s not hard to get a sense of his thinking if you hang around City Hall long enough. The two men go back: Cuomo was the Department of Housing and Urban Development (hud) secretary when de Blasio was working there. Twenty years ago de Blasio viewed Cuomo as the next great hope of the Democrats. Today he sees him as a hostage to Wall Street bankers and hedge-funders. Tensions between the governor and the mayor were rising even before de Blasio took office. His signature initiative, a prekindergarten program, needed a half-billion dollars in funding, and de Blasio was intent on raising income taxes on wealthy New Yorkers to

Comment [IP12]: FACT CHECK: Pre-K expansion cost \$450 million to reach full enrollment.

get it. But Cuomo was up for reelection and made it clear he would never raise taxes in an election year. Instead, he came up with the money from state funds. De Blasio, rather than happily accepting the governor's largesse, continued to demand the tax hike for months afterward, until it became clear the Legislature would never pass it. De Blasio, it should be pointed out, made things far tougher on himself when he openly campaigned to unseat many of the very Republican legislators he needed to get this and other measures passed.

Matters came to a head in the spring of 2014 when de Blasio was to lead an Albany demonstration organized by the teachers' union against the spread of charter schools—private schools that receive government funding, which liberals feel weakens the public school system. Instead of joining him, as de Blasio had hoped, Cuomo helped organize a pro-charter demonstration the very same day. According to insiders, de Blasio angrily confronted the governor afterward. He left feeling nothing was settled. For months de Blasio searched for a favor he could do Cuomo that would require repayment when the Legislature reconvened last January. He found his chance last summer when the governor, whose re-election was expected to be a cakewalk, encountered not only a surprisingly strong Republican opponent, Rob Astorino, but the threat of a thirdparty candidate from the progressive Working Families Party, or W.F.P., a group de Blasio knew well. De Blasio, in a series of late-night meetings, prevailed on W.F.P. leaders to back Cuomo in return for several promises from the governor, including that he would campaign on behalf of liberal Democrats and raise the state minimum wage. "Bill went way out on a limb for Andrew," says a de Blasio partisan. "It was a very personal appeal. He put a lot of his capital on the line." When Cuomo expressed his gratitude, de Blasio felt he finally had the governor in his camp. But then came last winter's angry confrontations with the N.Y.P.D. De Blasio waited for a supportive statement from Cuomo. It never came. When the officers turned their backs on him, de Blasio again waited for Cuomo to say something in support. More silence.

Comment [IP13]: FACT CHECK: Mayor de Blasio headlined the de Blasio administration's pre-K rally in Albany that had nothing to do with charter schools. There was a charter school rally announced afterwards that was held the same day in Albany to distract from the City's pre-K rally.

According to the de Blasio partisan, the mayor confronted Cuomo afterward. "The answer Bill got was unsatisfactory," says this person. But, for de Blasio, the final straw came when Cuomo refused to follow through on any of his promises to the W.F.P. "The mayor was astounded," says one person in his camp. Matters only got worse during the legislative session that began in January. De Blasio badly needed a complicated new tax deal to spur the building of affordable housing; Cuomo tried to block it. De Blasio also wanted an extension of mayoral control over city schools; Cuomo tried to block it. The mayor ultimately won a compromise version of both measures, but it was the Legislature's decision in June to grant him only one year of control over the schools—Bloomberg had been given seven—that drove de Blasio over the edge. "That was the moment for Bill, that was the ultimate offense," says one Democratic power broker. As this article goes to press, relations between de Blasio and Cuomo remain frigid. What that means for New York City going forward, no one knows. But it's clear de Blasio will not deviate from his agenda, of which he remains enormously proud; at one point in our discussions he even compared it to F.D.R.'s New Deal. It may not be the New Deal, but de Blasio has racked up more substantive successes than his critics are willing to concede. Besides the pre-K program, the new contracts negotiated with almost every municipal union, and the expanded paid sick leave, he all but stopped the N.Y.P.D.'s controversial stop-and-frisk policy (a tactic Bloomberg had already begun reining in), and unveiled a \$41 billion plan to preserve or build 200,000 units of affordable housing over the next decade. "This is not partisan radical stuff," says Alicia Glen. "The fact that this is being sort of couched in 'We're so lefty' is so fascinating because 90

percent of what we're doing is just basic good business principles. Of course you'd have paid sick leave. Of course you'd have better wages. Of course you'd be investing in infrastructure. I don't think it's that we're so radical. I think it's that the rest of the country has gone so crazy. Building rental housing? If that makes you a crazy lefty, I don't know what's going on in the world... That's a sad statement about how far to the right and crazy the country has gotten." Love him or hate him, the smart money in New York City says that de Blasio is virtually ensured a second term. "What Manhattanites in the 'Bloomberg Bubble' don't understand," says the organization head who deals regularly with the mayor's office, "is that many people in the outer boroughs love him as much as Manhattanites hate him. But even more important is that the city's builders love him, and they have always elected the mayor in New York City, by funneling more money than anyone else to their chosen candidate. Why do they love de Blasio? Because he doesn't give a damn about urban planning, density, or architecture. He only cares about more affordable housing. For the builders that means they get to build an extra 20 floors and do it with fewer restrictions." "Being progressive in a municipal sense is investing in the people that make cities great," Glen says. "We try to use cities to raise people up, right? That's the history of cities. Why do people go to Rome instead of staying on their chicken farm in the middle of God knows where? Because cities are where opportunity and innovation happen." Thus a city, she argues, is the perfect place for a crusade like de Blasio's. "It is the petri dish," she concludes, "where people can get shit done." ♦

From: [John Del Cecato](#)
To: [Parikh, Ishanee](#)
Subject: Re: Embargoed copy of VF
Date: Tuesday, September 08, 2015 6:40:17 AM

What a hatchet job. :/

On Sep 7, 2015, at 11:05 PM, Parikh, Ishanee <iparikh@cityhall.nyc.gov> wrote:

From: Parikh, Ishanee
Sent: Monday, September 07, 2015 11:05 PM
To: Williams, Dominic
Cc: Walzak, Phil
Subject: FW: Embargoed copy of VF

if you have any thoughts on pushback. also i linked to shorris profile next to "no steady hand behind the wheel" comment

From: Parikh, Ishanee
Sent: Monday, September 07, 2015 11:02 PM
To: Walzak, Phil; Norvell, Wiley; Gunaratna, Mahen
Cc: Hagelgans, Andrea; Wolfe, Emma; Hinton, Karen; Kadushin, Peter; Spitalnick, Amy (OMB); Klein, Monica; Ponet, Maibe; Adams, Marti; Blumm, Kate; Singleton, Jessica
Subject: RE: Embargoed copy of VF

I've attached a draft. I think there are more places we can chime in and pushback.

Can folks review and let me know places where we think we can add push back. Even Q polls during campaign if we want to cite issues ppl cared about...that type of thing.

Reminder: It'll look like link below where an annotated version of our article will be avail for folks - can add pushback, context, addtl links and reminders, etc -

<http://genius.it/nypost.com/2015/06/03/residents-claim-ex-cons-and-sex-offenders-taking-over-kips-bay/>

I can do post early tomorrow AM -- if folks think what I have is enough, can do that. If we want to wait and get more in, can hold too.

Pls advise.

From: Walzak, Phil
Sent: Monday, September 07, 2015 10:31 PM
To: Parikh, Ishanee; Norvell, Wiley; Gunaratna, Mahen
Cc: Hagelgans, Andrea; Wolfe, Emma; Hinton, Karen
Subject: Re: Embargoed copy of VF

[Focus on the rally](#)

[As for this, copy or link to riverside speech](#)

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Parikh, Ishanee
Sent: Monday, September 7, 2015 10:30 PM
To: Norvell, Wiley; Gunaratna, Mahen
Cc: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; Hinton, Karen
Subject: RE: Embargoed copy of VF

Tx -

and language or articles of special ed kids getting pushed by charters to push back on this?

"On such issues as banning charter schools from using city buildings.."

From: Norvell, Wiley
Sent: Monday, September 07, 2015 10:25 PM
To: Parikh, Ishanee; Gunaratna, Mahen
Cc: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; Hinton, Karen
Subject: Re: Embargoed copy of VF

Pre-K expansion this year was \$450 million to reach full enrollment

The WTF is completely inaccurate. He headlined OUR OWN pro-Pre-K rally in Albany that had nothing to do with charters. There was a pro-charter rally, that was announced after ours, held the same day in Albany to distract from ours.

12. This figure isn't quite right:

"His signature initiative, a prekindergarten program, needed a half-billion dollars in funding, "

13. WTF is this:

"Matters came to a head in the spring of 2014 when de Blasio was to lead an Albany demonstration organized by the teachers' union against the spread of charter schools"

From: <Parikh>, Ishanee <iparikh@cityhall.nyc.gov>
Date: Monday, September 7, 2015 at 10:22 PM
To: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Wiley Norvell <wnorvell@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: RE: Embargoed copy of VF

12. This figure isn't quite right:

"His signature initiative, a prekindergarten program, needed a half-billion dollars in funding, "

13. WTF is this:

"Matters came to a head in the spring of 2014 when de Blasio was to lead an Albany demonstration organized by the teachers' union against the spread of charter schools"

<VF_comments for Genius.docx>

From: [Robert Greenwald](#)
To: [John Del Cecato](#); [Boeglin, Rosemary](#)
Cc: [Adams Baker, Marti](#); [Regina Clemente](#); [Vanessa Baden](#)
Subject: RE: other press question
Date: Tuesday, September 08, 2015 7:03:53 AM

Thanks all.

Vanes and regina will be on call.

We will take lead from you.

Just keep in mind we don't have ny press contacts, and vanessa is just stepping into press role at bnf, so feel free to give us guidance etc.

And also let me know anything you want me to make sure to talk about in my remarks at the eventm and any press you want me to do

Onward...

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, September 7, 2015 7:26 PM
To: Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov>
Cc: Adams Baker, Marti <MAdams@cityhall.nyc.gov>; Robert Greenwald <robert@bravenewfilms.org>
Subject: Re: other press question

Awesome - thanks!

On Sep 7, 2015, at 10:24 PM, Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov> wrote:

Press release has not gone out yet. I have a call with Vanessa tomorrow to discuss the plan for pitching and sending out the release, so I will loop back after that with a full update.

Sent from my BlackBerry 10 smartphone.

From: Adams Baker, Marti
Sent: Monday, September 7, 2015 8:37 PM
To: 'John Del Cecato'; Robert Greenwald; Boeglin, Rosemary
Subject: RE: other press question

Hi, apologies for the delayed response.

Rosemary – can you provide an update?

Marti Adams Baker | Office of Mayor Bill de Blasio
Deputy Communications Director
o: (212) 788-9570 | m: (347) 967-7358 | t: [@Marti_Adams](#)

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, September 07, 2015 4:24 PM
To: Robert Greenwald; Adams Baker, Marti
Subject: Re: other press question

Marti - can you give Robert the latest?

On Sep 7, 2015, at 3:04 PM, Robert Greenwald <robert@bravenewfilms.org> wrote:

Did release go out?

And did we send/ mayors or?

And any next steps on press, your team handling.....?

From: [Blumm, Kate](#)
To: jfdc@akpdmedia.com
Subject: RE: updated edu speech draft
Date: Tuesday, September 08, 2015 8:28:00 AM

I have a copy with DOE markup actually—will send that to you, hang on

From: Blumm, Kate
Sent: Tuesday, September 08, 2015 8:20 AM
To: jfdc@akpdmedia.com
Subject: Fwd: updated edu speech draft

Here you go. Looks like I forgot to cc you below.

Begin forwarded message:

From: "Blumm, Kate" <KBlumm@cityhall.nyc.gov>
Date: September 5, 2015 at 2:44:45 PM EDT
To: Wallack Josh <JWallack@schools.nyc.gov>
Subject: Fwd: updated edu speech draft

Latest here! + JDC in case he made any changes though...

FROM MOBILE KATE

Begin forwarded message:

From: "Blumm, Kate" <KBlumm@cityhall.nyc.gov>
Date: August 31, 2015 at 1:23:03 PM EDT
To: "Goldmark, Karin" <KGoldmark@cityhall.nyc.gov>, Wallack Josh <JWallack@schools.nyc.gov>, "Zuniga, Andrea" <AZuniga@cityhall.nyc.gov>, "'Liss Emmy' (ELiss@schools.nyc.gov)" <ELiss@schools.nyc.gov>, Devora Kaye <DKaye6@schools.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Shorris, Anthony" <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: updated edu speech draft

Sorry for the delay. Been driving around Maine trying to find reliable wifi !

This reflects a lot of what we know about several of the new things the team has been working on, but there are still some things that could be filled in so policy folks, please do a scan to plug in dates/investment #s/anything else it makes sense to include. Some placeholders are here and others you can add (e.g. By 20XX, an investment of \$YY million will bring AP classes to all high schools. . .). Andie needs any of these additions by 3 p.m. for printing.

This also reflects the Mayor's miscellaneous notes about things like tipping our hat to MRB, etc.

JDC -- I will email you about a few things under separate cover.

Thanks,

Kate

From: [Blumm, Kate](#)
To: "jfdc@akpdmedia.com" (jfdc@akpdmedia.com)
Subject: look at this one FW: updated edu speech draft
Date: Tuesday, September 08, 2015 8:28:00 AM
Attachments: [EDUCATION VISION 2015 v9_clean_EL.docx](#)

-----Original Message-----

From: Blumm, Kate
Sent: Tuesday, September 08, 2015 7:54 AM
To: Blumm, Kate
Subject: Fw: updated edu speech draft

Original Message

From: Wallack Josh <JWallack@schools.nyc.gov>
Sent: Monday, September 7, 2015 1:28 PM
To: Blumm, Kate
Cc: Hagelgans, Andrea; Liss Emmy; Goldmark, Karin; Ramirez Ursulina
Subject: RE: updated edu speech draft

Thanks for sending this.

I'm a little concerned that this draft still has a lot of the same holes and questions as the one we looked at a week ago, despite the fact that Emmy and Karin and team have sent over a lot of suggestions and answers. I think it is important that someone find the time to incorporate the material we provided, including Emmy's comments, which I have reattached here. Otherwise it will seem tomorrow like we have made much less progress than we have.

On the major initiatives, let me summarize a few of the main changes here:

- * On second grade reading, we cannot propose an outcome goal because we don't have a way of measuring this yet. Instead, we will propose an input goal, which is that every elementary school will have a reading specialist to help struggling readers get and stay on track. We can also say that we will develop a way to measure and manage this that relies on teachers assessments, and not the introduction of another high-stakes test in 2nd grade.

- * On the "single shepherd," we are now proposing to pilot this in two districts (7 in the South Bronx and 23 in Central Brooklyn) but only for grades 6-12. I strongly urge a new name for this, but I think others will have to convince the boss on this.

- * Instead of College Visits for All, we are proposing a more flexible approach that allows high schools to choose 3 from a menu of programs to help kids get ready and excited for college. We will send along a brief on that. But I think for the speech you can and should say, "We will make sure every middle and high school has the resources and support they need to provide college visits for all students.

- * We want to describe Algebra for All as "ensuring that all children can complete 4 years of high school math by ensuring that they have the access and support they need to complete algebra no later than 9th grade." After discussing with the experts, we are concerned that a singular focus on algebra on 8th grade is unrealistic and unproductive for us.

- * We are not clear what is happening with the CUNY ASAP proposal. We should decide before this next meeting whether it remains in this speech or is held for a separate event on postsecondary persistence and graduation.

Other thoughts on this draft:

* The tagline "Every day, every step of the way" is fine, but Carmen recently introduced "Every student, every day" as her "mantra" and it accomplishes a lot of the same. In fact, I like its emphasis on focusing on one student at a time. Maybe good to have the two system leaders using the same line. You could also combine them.

* I don't think the inequities on p. 1 are the right ones. DOE actually does a pretty good job of making sure facilities and textbooks are equitable. We have a renewal school with a snazzy new greenhouse, for example, and Fair Student Funding has helped a lot. We should focus on the real inequity -- that fewer students at some schools gain the skills they need to succeed.

* Along the same lines, I'd like to say something about how poverty and lack of opportunity for families contributes to that inequity. The administration is trying to address it on all fronts, and all the efforts reinforce one another.

* I'm nervous about the use of NAEP scores. Karin, could you share the sources on that? I'm sure they're right, I just want to understand them better.

* We are no longer the first city to offer computer science for all, as San Francisco recently beat us to the punch, but we are by far the biggest.

* I think the accountability language at the end of the current draft belongs somewhere in pp. 5-6 where you refer to our overall approach. It is important that somewhere he mention the framework or the elements of the framework, or it sounds like he isn't paying attention to the main way we are measuring school progress. One short reference will do it. If you want to say more, we can say that the new School Quality Snapshots, which will replace the report cards and the single letter grade, are coming out in October.

Can we see a new turn tonight or early tomorrow am?

Thanks,

Josh

From: Blumm, Kate [KBlumm@cityhall.nyc.gov]
Sent: Saturday, September 05, 2015 2:44 PM
To: Wallack Josh
Subject: Fwd: updated edu speech draft

Latest here! + JDC in case he made any changes though...

FROM MOBILE KATE

Begin forwarded message:

From: "Blumm, Kate" <KBlumm@cityhall.nyc.gov<<mailto:KBlumm@cityhall.nyc.gov>>>
Date: August 31, 2015 at 1:23:03 PM EDT
To: "Goldmark, Karin" <KGoldmark@cityhall.nyc.gov<<mailto:KGoldmark@cityhall.nyc.gov>>>, Wallack Josh <JWallack@schools.nyc.gov<<mailto:JWallack@schools.nyc.gov>>>, "Zuniga, Andrea" <AZuniga@cityhall.nyc.gov<<mailto:AZuniga@cityhall.nyc.gov>>>, "'Liss Emmy'" (ELiss@schools.nyc.gov<<mailto:ELiss@schools.nyc.gov>>)" <ELiss@schools.nyc.gov<<mailto:ELiss@schools.nyc.gov>>>, Devora Kaye <DKaye6@schools.nyc.gov<<mailto:DKaye6@schools.nyc.gov>>>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov<<mailto:AHagelgans@cityhall.nyc.gov>>>, "Shorris, Anthony" <AShorris@cityhall.nyc.gov<<mailto:AShorris@cityhall.nyc.gov>>>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov<<mailto:DWilliams@cityhall.nyc.gov>>>, "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov<<mailto:fuleihand@omb.nyc.gov>>>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov<<mailto:TSnyder@cityhall.nyc.gov>>>

Subject: updated edu speech draft

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This also reflects the Mayor's miscellaneous notes about things like tipping our hat to MRB, etc.

JDC -- I will email you about a few things under separate cover.

Thanks,

Kate

Education Vision 2015: Updated August 31, 2015

Equity and Excellence: Every Day, Every Step of the Way

Last Wednesday, 1.1 million children put another New York City summer behind them and started the school year.

Could you feel that tidal wave of emotion crash over the whole City, as it always does on that first day? So much joy, excitement, trepidation abounded on sidewalks, in school hallways and lobbies, in cars and buses and trains ferrying families to school in neighborhoods from the South Bronx to the South Shore.

Chirlane and I know those emotions well. Actually, this September is the first in 17 years we haven't been among the public school parents waving goodbye at the entrance. . .swallowing an ocean of feelings as Dante or Chiara walked away into the school year.

We know that families of every kind, in all our city's neighborhoods, share these first-day feelings. But, for many, the common experience of education stops there.

Maybe, once all the parents finally left, a teacher in one school took his new charges to tour a gleaming greenhouse, while a few miles away another was forced to shuffle desks so the leaky roof overhead wouldn't drip down on students.

Maybe in one classroom, students were the first to crack open the latest edition of a classic novel; while across town, it was two students to a tattered old copy, its spine nearly broken from decades of use.

One set of kids is no more deserving of a greenhouse or a falling-apart book than any other. Each is owed the opportunity to have their future determined by hard work and unique talents, as it should be.

But too many of our children's economic futures will be defined by the economic pasts of their neighborhoods. This status quo is unacceptable, un-American, and unfaithful to the legacy and to the promise of New York City.

We all have a stake in its change. As taxpayers, we all pay for public school. As Americans, its value is entrenched in our moral DNA. We've inherited a belief so strong it's almost biological: that this land's richness and riches derive from the success of its people—and this success is available to anyone who puts in the time and the sweat to earn it. Success is not the privilege of a few, but the right of all.

Public education is mandated by law because it is how this core American value should come to life. It's obvious and it's inevitable, it's what makes this country great: our children must go to school, there will always be a school for them to go to, and that school can be a springboard to success for each child.

In other words, our schools must be built on a foundation of both equity and excellence. These principles need to operate hand in hand as the twin engines of our city's large and powerful education system.

We have so much to be proud of—there are so many schools and so many kids who express the city's commitment to equity and excellence each day. In fact, we literally have some of the best students in the country. On a national scale, New York City's children academically outperform than their counterparts in eight of the country's 10 biggest cities. Our low-income students are the highest-performing of all 10 cities. And the one city that outpaces us by a couple of measures is San Diego – **a district with one-tenth the students and 5x the funding for each one**. Our kids have an awe-inspiring ability to do more with less.

To fully appreciate the achievements of today's educators and students, we must also take a moment to see how far we've come. . .and the hard work of our predecessors who enabled reforms in the school system that spurred much of this progress. **Had the Administration of Mayor Bloomberg not pushed for and acquired Mayoral Control of the Schools, we probably would not be graduating X more high schoolers than we were ten years ago, and Y more than 20 years ago—the highest graduation rate in the city's history. Test scores have increased LA LA LA WHAT PROGRESS HERE OVER WHAT TIME FRAME?.**

Comment [LE1]: 17,000 more students graduated in 2014 than in 2005. We do not have graduation data per the same methodology prior to the class of 2001

Comment [LE2]: Test scores haven actually decreased as the tests have become more rigorous. See p. 4 in this deck- http://schools.nyc.gov/NR/rdonlyres/C7E210CA-F686-4805-BEA6-EDD91F76E58B/185429/2015MathELAPublicDeck81215_SITE.pdf

The 2014 graduating class had fewer dropouts than any other since NYC started keeping records. And—this is a less scientific but no less meaningful measure—the great majority of the city’s students and parents like their schools.

Comment [LE3]: We had 7300 dropouts from the class of 2010 (2014 graduation) vs. 16,300 from the class of 2001 (2005 graduation)

Clearly, the city is blessed with smart, hardworking, dedicated and determined children, parents, and educators. Together, they write success stories that transform lives and lift up communities.

There simply have not been enough of those success stories. And too often, those there are emanate from the same neighborhoods—neighborhoods where the school roof doesn’t leak, and the books shine like the glass of the greenhouse. Our education system has been rife with division, and students have paid the price.

The Tale of Two Cities in our schools is unacceptable. But we believe it is NOT inevitable. And we came to City Hall to undo it. [this could use more]

Our vision for the city’s public schools is anchored by a fundamental belief in our children – in every child. We won’t choose among our children who will succeed and who will not.

We believe that every student has both the right and the ability to awaken their minds to the world, to set forth on their journey with the skills, courage and confidence to reach their full potential. Every child can grow into a successful adult—ready for college, ready for life—if their education gives them the right tools.

Over the past 18 months, we have forged those tools. They are powerful instruments of equity and excellence, for our schools and for our students—every day, every step of the way.

Let there be no mistake: the “way” I speak of leads to and includes college.

I often say that education determines economic destiny more now than at any point in human history. Nowhere is that clearer than when looking at the way a life veers towards success when a person completes college. An adult with only a HS

diploma is almost three times as likely to be in poverty in NYC as someone with a bachelor's degree or higher, and earns \$1.1 million less over the course of a lifetime. [Source: CEO]

And our success as a 21st century global city depends on readying students for success in higher education. Our children are counting on us, but we are counting on THEM to keep New York the most competitive city in the world.

In just five years, two-thirds [65% -- NEED HARD #] of NYC jobs are projected to require some college. [Source: CEO]. For generations, our workforce has been made up of the brightest minds from all over the world, drawn like magnets to the greatest city on earth. That attraction shows no sign of letting up, nor do we want it to, in order to keep the innovative and international flavor that makes us great. But we need more talent, and we need to grow it right here at home

So: we have set three connected goals around higher education to lift up more of our children and meet the needs of a growing, thriving city.

First, we're going to graduate more kids. Right now, 20,000 students who begin high school in New York City each year do not finish. **By 2020, 75% of our high school students will graduate within four years.** That will mean an extra 5,000 graduates each year from 2020 on. **OR: By 2026, 80% of our students will graduate within four years.** That will mean an extra X,000 graduates each year—or more—from 2026 on. Another way to think about it: over ten percent more of all the second graders who just started school will collect their high school diploma.

Comment [LE4]: 8,740. Can call it 9,000 to sound rounder

Second, we will make more of those diplomas carry graduates to and through college. Right now, fewer than half [48%] of our high school graduates are college-ready— meaning they truly have the skills to absorb the material taught in a college course. And in nearly half of our high schools [X%?], fewer than 10% of the graduating class is actually ready for college by these standards.

Comment [LE5]: 41% of schools. Need to calculate what percent of kids that is since some of these schools have very small cohorts.

Think about that for a moment. Almost half our schools essentially graduate kids who will find college frustrating, alienating, and probably “not for them” simply

because they can't understand what they are being taught in college. Their only university path would include remedial work, which adds time and expense to the college journey that many of these students just don't have.

And in a day and age when a college degree is the ticket to a good job, a pathway to the middle class and the most important determining factor to lifelong economic security—we cannot allow this status quo to continue.

So our college readiness goal is two-fold. First of all, we will take the number of public high school graduates who are ready for college from fewer than half [48%] to **two-thirds (65%) by 2025** **[HOW MANY ACTUAL GRADS IS THAT?]**.

Comment [LE6] : Today it's 25,735. 65% would take us up to 34,000 kids. Need to double check this data before it's speech ready as there are internal discrepancies

Second, we will make sure that **every single high school in New York City is capable of graduating college-ready students**. No longer will families worry that graduation is simply a seal of approval on the 15 years of the past, as opposed to a real promise for the future.

Excellence will not be portioned out for the lucky few, but equitably served to all our schools to lift up all our children.

Today I will clarify the vision of how we get there.

We are of course already hard at work, and in 18 months we've made some tremendous strides. We've planned, funded, and rolled out full-day, high-quality, universal pre-k, as well as an unprecedented expansion of after-school for middle schoolers. Test scores are up for the second consecutive year, and the first full year on our watch.

More efforts are underway than what's covered in the news, and we'll shine a light on them today. Still others you will hear about for the very first time. And as I share the work we are doing, so too will I illustrate the ideas that animate it—the ideas that underpin an equitable and excellent school system for every child.

We will start from a fundamental place: how the City works with those who teach our children. We have redefined this relationship, premised on the belief that we

must **work with educators, not against them.** We must value their expertise and show respect for the work they do every day. We must work harder to retain our teaching talent. And, crucially, we must grow that talent by giving all our educators the training and development they need to deepen their skills.

This professional development is a cornerstone of our reforms in every grade, and something the Chancellor—who started as a rookie teacher and has had nearly every level of job in our public education system since—speaks about with particular passion. She believes that the best way to deepen teachers’ skills is to **spread what works—connecting the whole education system so educators can lift each other up,** with veteran educators spreading the practices that spur success to fellow teachers and principals.

Our goal is to make sure there ARE more veteran educators to do this in the years ahead. So we are laying the groundwork now to create more expert teachers for the future, who will in turn pay forward the wisdom and skills they acquired from those who taught them.

Certainly, the vast majority of our educators are talented, passionate, and deeply dedicated to their students and schools. There are, however, some teachers in our schools who should be in a learning environment. And those teachers will not remain there. We fundamentally believe in **making the change that’s necessary** to help schools succeed, and that has already driven us to remove 700+ teachers. In other cases, we will replace school leadership or transform a school itself if they cannot improve with our tailored and targeted support.

And working with our teachers, we have created several schools—PROSE Schools—that are not beholden to labor work rules, and therefore have the unique freedom to “color outside the lines.” We will take the most successful elements of these experiments in school administration and teaching and look hard at ways to bring them to other schools. . .allowing more educators to break through formerly impenetrable boundaries in the service of helping kids learn better.

Of course, we know that **no two schools and no two children need the same support in order to excel.** The unique chemistry of every single school means that each needs a different set of supports to offer the best for its students.

And each child will travel his or her own academic, social, and emotional journey. We can't, in the interest of wholesale success, sell education wholesale to all students. They're not our customers. They're our children.

That's why we have committed to going beyond academic matters to address the full slate of issues that really engineer success. The cornerstone of this is our Community Schools initiative – 130 schools across the city that support the needs of the whole child. Community Schools might provide counseling services so students have a safe place to share her struggles and successes alike. They offer free vision exams and glasses so kids can see the blackboard. They might have a food pantry so hunger doesn't distract from learning. They might offer English classes for families so parents can help kids with their homework.

And Community Schools are modeling communication and continuity within the school walls and outside them. These practices have inspired an idea that will directly connect more families across the city with the people and places that define a student's educational journey, and bring us one step closer to ending the era of families ricocheting around inside a mammoth bureaucracy.

We are piloting a program to give children and families who need it most a hand to hold from pre-K until they graduate from high school—a “single shepherd” to guide families through the educational journey. Beginning in one year in Brownsville, every single one of the district's **XX** families will have someone to guide them for the long term through the landscape of teachers and tests, someone to help clear the tough hurdles and celebrate strong successes.

Comment [LE7]: 10,459 students. Harder to calculate families (and number will be smaller)

In middle school, the **[SHEPHERD]** will develop the Student's Progress Pact, a living contract among our students, families, teachers, and school leaders. It will outline how each student will reach the goal of graduating from high school, making it to college, and succeeding all the way through.

Comment [LE8]: If we view this as an extension of today's guidance model, why not call it a counselor?

Let's imagine a few points on that journey for some of our children, across the city, over the course of their day.

We'll start first thing in the morning. It's 8am, and a four year-old is intently focused on building a tower of blocks, stacking carefully as her classmates play behind her – some singing with a teacher, some drawing early masterpieces, some gazing at beginner books. It's a lively and alive place, filled with the sounds and colors that awaken young children to the world.

This is the critical moment where success begins. We fundamentally believe **all children must start their education earlier so they are poised to reap the benefits of kindergarten** – and everything that comes after.

I'll repeat what I've said before: we cannot get education right if we do not get it right from the beginning. I'm very proud that last week, we started getting it right for 70,000 of our kids, who began our free, universal, high-quality pre-K. Block towers are rising all across this great city.

Around the same time, across town, a second grader rides the bus to school with a parent, proudly showing off the book the class has been reading—explaining what it's about and which character she played in a class activity yesterday. Her parent smiles and plays along—the second grader doesn't know that yesterday her parent and her teacher actually spoke about it on the phone. The teacher called for a few minutes just to let her know that the student did a great job, and share an update on her reading progress.

It's nearly impossible to overemphasize the value of these kinds of interactions—both the simple phone call from teacher to parent, and that moment of sharing between child and parent. **Parents are the first and last teachers of children, and must be our partners in everything we do.**

That's why we knocked on thousands of doors this summer to make sure families knew what to expect in the year ahead. It's why we instituted an unprecedented 40 minutes of teacher time dedicated solely to connecting with parents. Maybe this is the time during which our imaginary teacher made her phone call to share this news which doesn't just mean the world to the family, but also to all of us and all the educators. . .

Because one second grader’s proud announcement that he or she read lines in a class activity is one step closer to [our new goal of XX literacy for ALL second graders. Our goal is to have every single second grader reading, and, by 2017, to make sure every parent of a K-2 child knows their kid’s reading progress. We know that when parents know how their child is doing, they help their child do better.

Comment [LE9]: Our new goal of universal literacy for second graders, with an interim goal of 60% by 2025?

Comment [KB10]: Getting more specificity/clarity from DOE

This may sound ambitious—many other places hold 3rd grade as their reading standard. But the research is in. Kids who can read at grade level by the time they *walk into* their third grade classroom for the first time do [X BETTER – NEED TO QUANTIFY].

Comment [LE11]: Pick your fact:

Literacy at the end of third grade determines students’ ability to learn across all content areas; up to half of printed fourth grade curricula are incomprehensible to children who leave third grade below reading level

The foundational literacy skills developed in the early years are critical to the continued development of reading abilities: Third-grade reading level is a significant predictor of eighth-grade reading level, and three quarters of students who are poor readers in third grade will remain poor readers in high school. Students who are not reading proficiently by the end of third grade are four times more likely to drop out of high school than proficient readers. Conversely, students above grade level for reading in third grade graduate and enroll in college at higher rates than students at or below grade level.

Nor do we shy away from ambitious standards. **Aiming high** is one of our core principles—and simply part of who we are. New York has the most rigorous curriculum standards and administers the toughest tests in the nation. We expect everyone to embrace this aim for excellence, translate it into specific ambitions, and transform those ambitions into achievement.

And a word about how those tests fit into the broader picture. Yes, they are tough. But we **treat tests as an important thing, not THE important thing**. Tests only tell you that you need to improve and where that improvement is needed—not how to get it done. That’s where committed and talented teachers are necessary for success—where teachers like the one our second grader has makes all the difference.

A few hours later, it’s noon, and an eighth grader is hunched over an algebra book in the library. She finally solves $A^2 + B^2 = C^2$, sits back in wonder, and glances up at the clock to see how many minutes are left till her advisory session, when she can tell her adviser how hard it was—and how it feels to finally get it.

Our student been struggling with a lot of anger, frustration, and sadness this year, and her adviser’s office has been her sanctuary. They talk for half an hour, and then the adviser sends our student home with a family permission form to

participate in a big day next week: a college tour. She'll be the first in her family to see the inside of a college classroom.

Middle school is a deeply important time. It's when an actual vision of success as an adult—college, a career—can come into focus. . .if we show it to our students. We are going to show them, and we are going to prepare them so that every middle school student is socially, emotionally, and academically ready for high school, and **exposed to college** by the time they enter 9th grade.

First, **College Visits for All** will come to every middle school by **20XX**.

[DETAILS]

Second, we have zeroed in on one of the key skills that students need to stay on pace to get to college: algebra. Research shows it [WHAT ARE THE IMPROVEMENTS?], but students at lower-performing schools have been locked out of this because the schools do not offer it. But that's in the past. The future for our kids and our city is **Algebra for All**. Beginning in **20XX**, every school in this city will offer algebra to their students as a central part of their preparation for high school and for life.

We won't relegate ANY of our kids to dreaming about aiming and achieving high—starting in middle school, we'll show them. We have already committed to getting **100,000 kids internships, mentorships, and summer jobs by 2025**—including our most vulnerable children in foster homes and shelter. We are doubling down on that today: **every middle and high school will have a business partner** [EXPLAIN WHAT THIS IS/DOES].

These middle years can also be tremendously hard for many kids, and for their families—to this day I often say I'm a Recovering Middle School Parent. All this ambition, all these skills, will take root if and only if our kids are socially and emotionally ready for these experiences, and what's to come with the rigors of high school. And that's not easy for a lot of our kids, who are battling tough situations at home, or among their friends, or just with the difficulties of growing up.

Comment [LE12]: Every student will go on at least two college tours in middle school – one with their school and one with a parent – and at least two additional tours in high school. Exposing students and their families to college campuses beginning in middle school will reinforce a college-going mindset, encourage earlier conversations about college going, and motivate students to work toward college readiness. And continuing those tours in high school will keep students oriented toward higher education, and support students in identifying the strongest college fit.

My wife, Chirlane, has been deeply focused on the mental health needs of our kids. She's working with the Administration to revolutionize how we deal with mental health in this city, especially for those with the greatest need and the fewest options. You'll hear a lot more about that in the near future.

These battles can interfere with learning. And we are determined, as a City, to **break down all barriers to learning so children come to school ready to succeed**. We must fulfill our children's basic prerequisites to learning, accounting for mental and physical health, family stability and support, financial hurdles, and more. Community Schools are the bedrock of these efforts, and this month marks the moment when every last one of the 130 schools we have targeted completes its transformation into a Community School.

Time is passing: it's 3:30pm, and a tenth grader runs her fingers over the pages of her English Language Arts workbook. As a recent immigrant, she needs to pass the English Regents to graduate—so the school staff has created this extended learning period for her and the 15 other English Language Learners in the class. There's a little tap on her back, and our student turns to find a small folded-up piece of paper on the floor right next to her chair. (Some things never change. . .like passing notes in class.) She catches out of the corner of her eye a friend and fellow student grinning. She unfolds the note and reads: "Computer Lab before 2nd period tomorrow?"

Before we think about the computer lab tomorrow, let's think about where our students are right now. Extended learning time—an extra hour of instruction each day—is a hallmark of our 94 Renewal Schools. These 94 schools are those that have struggled the most to serve their students and families and provide a solid education to our children. So we are rolling out sweeping reforms that touch every part of those schools—transforming the classrooms and the culture to turn the tables of history for the school and its community. In addition to extra class time, Renewal Schools [XYZ DETAILS HERE OF THINGS THEY OFFER].

And it's working. [UPDATE WITH MOST RECENT STATS/STORIES OF HOW RENEWAL SCHOOLS ARE WORKING:

- Old info test scores are up in 2015 (0.6% in Math, 1.2% in English)

Comment [LE13]: -Director of School Renewal supporting principal in charting the school's new direction
-Supplemental teacher professional development, particularly around writing strategies and STEM
- On-site physical and mental health services, including vision screening for all students
-Enhanced school libraries
-Access to new digital books
-New writing programs / curricula

- Attendance - a leading indicator for academic improvements - improved year over year at 56 Renewal Schools.
 - Individual schools saw tremendous gains, such as an 8.1% improvement at Multicultural High School and a 4.6% improvement at JHS 022*

For too long, we haven't even given students the chance to aim high in high school, because they haven't been offered the chance to do advanced work—a chance that we know, when taken, correlates with success. You can't shoot for the moon if there's no rocket to take you there.

That ends today. Today we offer every high schooler the chance to aim and achieve high. We are introducing **AP for All**: bringing Advanced Placement classes to every high school by 20XX. Students who take AP classes later excel. .
 .[NEED EVIDENCE/RESEARCH SOUNDBITE].

And now, back to that computer lab. Both computer equipment and Computer Science training is a novelty for many students and teachers, including those at nearly all of our Renewal Schools. Fewer than 5% of all NYC public school students have an opportunity to learn Computer Science, and those that do are clustered in just a few high-performing schools.

This is not sustainable for students or for our city, which increasingly needs more people with the computer proficiency to power all kinds of companies, from tech to finance to health to fashion. Hundreds of thousands of good jobs will be accessible to those with computer science skills, and beyond the reach of those without them.

That is why we are immensely proud to announce today the launch of **Computer Science for All**, which will provide a computer science education to every single public school student within ten years through an \$81 million public-private partnership between the City of New York and CSNYC.

This is the largest effort to expand computer science in the country. It will make New York the first school district in the nation to provide computer science to

Comment [LE14]: Pick and choose your favorite stats!

On state assessments, Renewal Schools saw modest gains in ELA (1.2%) and math (0.6%)

- Percent proficient improved at every grade level for ELA
- Percent proficient improved at every grade level for math, except 8th grade There was also a citywide decline in 8th grade
- Biggest gains in 3rd grade – 3.5% increase in ELA, 4.3% increase in math
- 26 schools had score increases in both subjects, 25 in just one, and 12 had a decrease in both subjects

Graduation is projected to have a small uptick

- Preliminary data will be available this fall Official data will be available in December
- 72 schools had an increase in attendance (vs. last year)

- Overall, Renewal School attendance increased 1.3%
- Percent of chronically absent students decreased 3.0%

Suspensions decreased at all grade levels in Renewal Schools, and at a more dramatic rate than citywide

- Grades K-8 suspensions decreased 54.9% (vs. a 24.8% decrease citywide)
- Grades 9-12 suspensions decreased 39.2% (vs. a 12.2% decrease citywide)

Dangerous incidents decreased

- 17 schools had a Persistently Dangerous designation in 2014-15 Just 8 retained their designation for 2015-16

Teachers are more confident in the direction of their schools

- Average teacher attendance improved in 60 schools
- 66% of teachers wouldn't want to work in any other school (vs. 58% last year)
- 71% of teachers would recommend this school to parents (vs. 62% last year)

Renewal School parents are engaging with their child's school

Comment [LE15]: In a study of students in Texas, those who took AP courses were twice as likely to graduate college in 5 year as compared to their peers who did not, with even more significant gains in minority and low-income populations. While passing an AP exam has a stronger correlation with college success, even exposure to the material can have a lasting impact; students who sat for an AP exam and only received a score of 1-2 (of 5) graduated college at a higher rate than their peers who did not take AP exams at all.

every student—and the first City to invest in the future of its students and its economy in this pioneering way.

Now it's 5pm. A recent graduate comes home from her summer job. She's done it—the days and nights of hard work, struggles and ultimately victories have earned her admission to college [CUNY?]. Money is tight for her, as it is for so many New Yorkers. So maybe she's working at a fast food restaurant, or cleaning hotel rooms to get by. She arrives home to a letter from her university. It's her fall semester reading list. Total price of textbooks: \$600. She freezes.

Each year, 20,000 of the City's high school graduates do not enter college. They fall victim to the phenomenon of “summer melt,” where their ability or confidence to begin college in September simply melts away due to unexpected or onerous expenses, or paperwork, or simply uncertainty about how it could all possibly work.

But WE are here to declare that neither finances, fear, nor the unfamiliar will be a barrier to education and a life of success for our children. And **our work to break down these barriers will not stop at high school graduation.**

We are giving our students every support they need – including financial help for the things both in plain sight and hiding in the shadows, like textbooks.

We're doubling down on mentoring and advisement. [YMI, HS counselors? NEED MORE INFO ON COLLEGE-GOING CULTURE AND MINDSET INTERVENTIONS]. Readiness isn't just an academic state of mind or set of skills.

Comment [LE16]: More info coming soon.

And we are establishing for every child a college savings account, putting aside \$50 for every child put aside the moment they enter our education system. [DETAILS]. This would transform the experience of our student confronted with hundreds of dollars in books. She wouldn't be cowed. She wouldn't freeze. She'd know it's there, and she's draw on her savings account and buy her books.

The sun is behind the skyline and it's 8:30pm. After a morning spent at a part-time job and classes all afternoon and into the evening, a college sophomore enters the

subway and carefully puts away her Metrocard. At the right stop, she runs up the stairs and greets her study group inside a public library. They've ridden the train stations all over the City in order to be able to meet in one place and study for the next day's exam.

Right now, 17,000 students of our students who begin college do not finish—an unacceptable situation. Sometimes it's because of thing as basic as not being able to afford transportation to class.

Our student got her Metrocard through a CUNY program called ASAP. ASAP kids are given the support they need to succeed in this and every dimension. They receive Metrocard to get to class. They are given a designated cohort of students to travel with through the four years so peers can lift each other up.

We know it works: [EVIDENCE]. And it is now a national model, replicated in places like [XYZ].

That's why are investing to enroll 7 times as many students over the next four years. [3500 enrolled in FY15 vs 25,000 enrolled in FY19]. [MORE METRICS/DESCRIPTION/TIMELINE]

FLESH OUT: And we're introing new interventions to battle the mindset and paperwork and overwhelm of being in college. These include improving advisement/mentoring – mindset interventions, Low-cost reminders to help stay on top of academic career – text messages, emails, helping kids reapply for FAFSA.

The night ends, the sun rises, and it's 8 a.m. the next day. A college senior grabs her buzzing phone off the kitchen table. It's lighting up with text messages from her mother, her single shepherd, the manager at the internship she just finished – and all the messages are variations on “Go get ‘em!”

She smiles and puts the phone in her purse, then turns to face her reflection in a mirror. She smooths her lapels, takes a deep breath, and catches the elevator right before the doors close. She's on the way out the door for a job interview.

That isn't, of course where the story ends. We hope, of course, that our student gets that job. But we know if she doesn't, she's got the resilience and fortitude to go on another interview, and another after that. We've done right by her by instilling not just the knowledge she needs, but the tools, confidence and belief in herself to share that knowledge with the world, seize opportunities, and achieve success. That's how education in New York City has to work.

In other words: we must and will show each of our kids we believe in their ability to excel. . .

And give them the opportunity to show us we're right.

###

OPEN QUESTIONS:

- Are we committing to increase the number of CTE programs?
 - CTE students are more likely to graduate high school than their non CTE student counterparts – and have better outcomes for young male students of color
- Where to put accountability piece?:
 - **Be accountable for the journey and the destination.**
 - Schools are accountable to us not just for test scores and grad rates, but for the rigorous instruction, collaborative teachers, supportive environments, strong family-community ties, effective school leaders, and trust that improve those scores and rates.
 - We—City leaders, school leaders, teachers, parents—are all accountable to our students.
 - We (gov't) are accountable to New Yorkers for our schools' overall successes and difficulties alike.
 - We are giving more information for parents and all NYers on how schools are doing, where they need help, what that help looks like.

From: [Hagelgans, Andrea](#)
To: [Goldmark, Karin](#); "[JWallack@schools.nyc.gov](#)"; [Blumm, Kate](#); "[jfdc@akpdmedia.com](#)"; "[URamirez@schools.nyc.gov](#)"
Cc: [Zuniga, Andrea](#)
Subject: Re: Charters - from the Mayor
Date: Tuesday, September 08, 2015 8:50:38 AM

Good idea

Sent from my BlackBerry 10 smartphone.

From: Goldmark, Karin
Sent: Tuesday, September 8, 2015 8:50 AM
To: 'JWallack@schools.nyc.gov'; Hagelgans, Andrea; Blumm, Kate; 'jfdc@akpdmedia.com'; 'URamirez@schools.nyc.gov'
Cc: Zuniga, Andrea
Subject: Re: Charters - from the Mayor

I think good idea.

From: Wallack Josh [mailto:JWallack@schools.nyc.gov]
Sent: Tuesday, September 08, 2015 08:22 AM
To: Hagelgans, Andrea; Blumm, Kate; John Del Cecato <jfdc@akpdmedia.com>; Ramirez Ursulina <URamirez@schools.nyc.gov>; Goldmark, Karin
Cc: Zuniga, Andrea
Subject: RE: Charters - from the Mayor

I want to flip to boss this am so he can process before today's meeting. If anyone thinks that is a bad idea, let me know by 9.

From: Hagelgans, Andrea [mailto:AHagelgans@cityhall.nyc.gov]
Sent: Tuesday, September 08, 2015 7:54 AM
To: Blumm, Kate <KBlumm@cityhall.nyc.gov>; John Del Cecato <jfdc@akpdmedia.com>; Wallack Josh <JWallack@schools.nyc.gov>; Ramirez Ursulina <URamirez@schools.nyc.gov>; KGoldmark@cityhall.nyc.gov
Cc: Zuniga, Andrea <AZuniga@cityhall.nyc.gov>
Subject: Re: Charters - from the Mayor

Yes, Tony loved too

Sent from my BlackBerry 10 smartphone.

From: Blumm, Kate
Sent: Tuesday, September 8, 2015 7:53 AM
To: John Del Cecato; Wallack Josh; Ramirez Ursulina; Goldmark, Karin
Cc: Hagelgans, Andrea; Zuniga, Andrea
Subject: Re: Charters - from the Mayor

Me too. Love that it brings them closer to us as opposed to us closer to them, if you know what I mean.

Assume this will be run by him at mtg today?

Adding AH and AZ for awareness.

From: John Del Cecato
Sent: Tuesday, September 1, 2015 12:32 PM
To: Wallack Josh; Blumm, Kate; Ramirez Ursulina; Goldmark, Karin
Subject: Re: Charters - from the Mayor

I dig it

From: Wallack Josh <JWallack@schools.nyc.gov>
Date: Tuesday, September 1, 2015 at 11:21 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>, Ramirez Ursulina <URamirez@schools.nyc.gov>, "KGoldmark@cityhall.nyc.gov" <KGoldmark@cityhall.nyc.gov>
Subject: RE: Charters - from the Mayor

I'd like to propose that we offer to include charter schools in our central school enrollment system. So, for families, entering a charter lottery would be exactly as easy as applying for their district school. They would not have to go through a separate process as they do now. They would list 12 choices of elementary school in preference order, including both district and charter, and would be matched with the school they ranked the highest that has a seat for them.

It's a nice "tip of the cap." It also allows us to settle, once and for all, the question of whether the charters are operating with any selection bias, because all families would use exactly the same admissions process. Equity. One system. Etc.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 01, 2015 10:10 AM
To: Klein, Monica <MKlein@cityhall.nyc.gov>; Blumm, Kate <KBlumm@cityhall.nyc.gov>; Ramirez Ursulina <URamirez@schools.nyc.gov>; Wallack Josh <JWallack@schools.nyc.gov>; KGoldmark@cityhall.nyc.gov
Subject: Re: Charters - from the Mayor

-MBDB

This makes a ton of sense. Wish I'd thought of it.

One idea would be to highlight what a good charter school is doing in the "test model" sense (which is what charters were always supposed to be about anyway) - and demonstrate how we're replicating that/scaling it for traditional public schools... Maybe a way to highlight community schools? Or the second grade reading coach piece?

From: "Klein, Monica" <MKlein@cityhall.nyc.gov>
Date: Tuesday, September 1, 2015 at 10:04 AM

To: John Del Cecato <jfdc@akpdmedia.com>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>, Ramirez Ursulina <URamirez@schools.nyc.gov>, Wallack Josh <JWallack@schools.nyc.gov>, "Goldmark, Karin" <KGoldmark@cityhall.nyc.gov>

Cc: Bill de Blasio <BCCD@cityhall.nyc.gov>

Subject: Charters - from the Mayor

As per the Mayor, cc'ed -

Might be smart to do similar tip of the cap in the speech, similar to what Carmen's doing. Might serve a subversive purpose. Please discuss.

Ty

NYC schools chancellor promises better relationship with charters

DAILY NEWS - Caitlin Nolan and Ben Chapman - August 31, 2015

City schools boss Carmen Fariña promised a better relationship with the city's charter schools on a Monday back-to-school tour.

Traditional public schools start class Sept. 9, but many of the city's 207 charters schools have already begun, including the two Fariña visited with New York City Charter School Center CEO James Merriman.

The Chancellor's visits to Girls Prep Charter School of the Bronx and Growing Up Green Charter School in Queens were a stark contrast from the start of school last year, when the de Blasio administration went to war with the city's largest charter network over its use of public classrooms.

Fariña promised more collaboration and less conflict with the privately run, publicly funded schools.

"There will be a lot of this, this year," Fariña said. "A lot of cooperation and a lot of visiting each other's schools because we have a lot to learn from each other."

Merriman praised Fariña's symbolic visit.

"I think it's great," he said. "The Chancellor has visited a lot of charter schools and I think it sends a great signal."

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Photos today
Date: Tuesday, September 08, 2015 9:36:04 AM

Love it!

On 9/8/15, 8:59 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>See the second photo below. Vox populi
>
>
>
>----- Original Message -----
>From: Freeman, Demetrius
>Sent: Monday, September 07, 2015 05:11 PM
>To: B
>Subject: Re: Photos today
>
>Attached are the photos from today. I was told not to put them in Daily
>Rapid. I am sending two more in the next email.
>
>Demetrius
>

From: [Blumm, Kate](#)
To: ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: EDUCATION VISION 2015_v10
Date: Tuesday, September 08, 2015 10:12:00 AM
Attachments: [EDUCATION VISION 2015_v10.docx](#)

Not totally done yet but since time is short want to give you this to get head start on charters insertion. I still have to do small-to-medium updates on College Visits for All, Algebra for All, and work in the accountability and Framework for great schools stuff. This has changes tracked in case you want to see but you can also just accept all.

For ease of version control, please track your changes too! Thanks.

Education Vision 2015: Updated ~~August 31~~September 8, 2015, 2015

Equity and Excellence: Every Student, Every Day, Every Step of the Way

Last Wednesday, 1.1 million children put another New York City summer behind them and started the school year.

Could you feel that tidal wave of emotion crash over the whole City, as it always does on that first day? So much joy, excitement, trepidation abounded on sidewalks, in school hallways and lobbies, in cars and buses and trains ferrying families to school in neighborhoods from the South Bronx to the South Shore.

Chirlane and I know those emotions well. Actually, this September is the first in 17 years we haven't been among the public school parents waving goodbye at the entrance. . .swallowing an ocean of feelings as Dante or Chiara walked away into the school year.

We know that families of every kind, in all our city's neighborhoods, share these first-day feelings. But, for many, the common experience of education stops there.

Maybe, once all the parents finally left, a teacher in one school took his new charges to tour a gleaming greenhouse, while a few miles away another was forced to shuffle desks so the leaky roof overhead wouldn't drip down on students.

Maybe in one classroom, students were the first to crack open the latest edition of a classic novel; while across town, it was two students to a tattered old copy, its spine nearly broken from decades of use.

One set of kids is no more deserving of a greenhouse or a falling-apart book than any other. Each is owed the opportunity to have their future determined by hard work and unique talents, as it should be.

But too many of our children's economic futures will be defined by the economic pasts of their neighborhoods. This status quo is unacceptable, un-American, and unfaithful to the legacy and to the promise of New York City.

We all have a stake in its change. As taxpayers, we all pay for public school. As Americans, its value is entrenched in our moral DNA. We've inherited a belief so strong it's almost biological: that this land's richness and riches derive from the success of its people—and this success is available to anyone who puts in the time and the sweat to earn it. Success is not the privilege of a few, but the right of all.

Public education is mandated by law because it is how this core American value should come to life. It's obvious and it's inevitable, it's what makes this country great: our children must go to school, there will always be a school for them to go to, and that school can be a springboard to success for each child.

In other words, our schools must be built on a foundation of both equity and excellence. These principles need to operate hand in hand as the twin engines of our city's large and powerful education system.

We have so much to be proud of—there are so many schools and so many kids who express the city's commitment to equity and excellence each day. In fact, we literally have some of the best students in the country. On a national scale, New York City's children academically outperform than their counterparts in eight of the country's 10 biggest cities. Our low-income students are the highest-performing of all 10 cities. And the one city that outpaces us by a couple of measures is San Diego – a district with one-tenth the students and 5x the funding for each one. Our kids have an awe-inspiring ability to do more with less.

Comment [KB1]: Possible to verify actual proportions here?

To fully appreciate the achievements of today's educators and students, we must also take a moment to see how far we've come. . .and the hard work of our predecessors who enabled reforms in the school system that spurred much of this progress. ~~Had+The Bloomberg Administration's successful fight for -of Mayor Bloomberg not pushed for and acquired~~ Mayoral Control of the Schools paved the way for the record-breaking graduating class of 2014. XXXX graduated a few weeks ago, reflect ~~we probably would not be graduating X more high schoolers than we were ten years ago, and Y more than 20 years ago~~ —the highest graduation rate in the city's history—17,000 more than a decade ago—and the . Test scores have increased LA LA LA WHAT PROGRESS HERE OVER WHAT TIME FRAME?

The 2014 graduating class had fewest dropouts than any other since NYC started keeping records—9,000 less than a ten years ago. And—this is a less scientific but no less meaningful measure—the great majority of the city’s students and parents like their schools.

Clearly, the city is blessed with smart, hardworking, dedicated and determined children, parents, and educators. Together, they write success stories that transform lives and lift up communities.

There simply have not been enough of those success stories. And too often, those there are emanate from the same neighborhoods—neighborhoods where the school roof doesn’t leak, and the books shine like the glass of the greenhouse. Our education system has been rife with division, and students have paid the price.

The Tale of Two Cities in our schools is unacceptable. But we believe it is NOT inevitable. And we came to City Hall to undo it. [this could use more]

Our vision for the city’s public schools is anchored by a fundamental belief in our children – in every child. We won’t choose among our children who will succeed and who will not.

We believe that every student has both the right and the ability to awaken their minds to the world, to set forth on their journey with the skills, courage and confidence to reach their full potential. Every child can grow into a successful adult—ready for college, ready for life—if their education gives them the right tools.

Over the past 18 months, we have forged those tools. They are powerful instruments of equity and excellence, for our schools and for our students—every day, every step of the way.

Let there be no mistake: the “way” I speak of leads to and includes college.

I often say that education determines economic destiny more now than at any point in human history. Nowhere is that clearer than when looking at the way a life veers towards success when a person completes college. An adult with only a HS diploma is almost three times as likely to be in poverty in NYC as someone with a bachelor's degree or higher, and earns \$1.1 million less over the course of a lifetime. [Source: CEO]

And our success as a 21st century global city depends on readying students for success in higher education. Our children are counting on us, but we are counting on THEM to keep New York the most competitive city in the world.

In just five years, two-thirds [65% -- NEED HARD #] of NYC jobs are projected to require some college. [Source: CEO]. For generations, our workforce has been made up of the brightest minds from all over the world, drawn like magnets to the greatest city on earth. That attraction shows no sign of letting up, nor do we want it to, in order to keep the innovative and international flavor that makes us great. But we need more talent, and we need to grow it right here at home.

So: we have set three connected goals around higher education to lift up more of our children and meet the needs of a growing, thriving city.

First, we're going to graduate more kids. Right now, 20,000 students who begin high school in New York City each year do not finish. We do not accept that. We are setting in motion changes so that ten years from now, 9,000 more students will graduate within four years. That will bring us to an 80% graduation rate by 2026. Think of it in context of the all the second graders everywhere in the city, hard at work at this moment— By 2020, 75% of our high school students will graduate within four years. That will mean an extra 5,000 graduates each year from 2020 on. OR: By 2026, 80% of our students will graduate within four years. That will mean an extra X,000 graduates each year—or more—from 2026 on. Another way to think about it: over ten percent more of all the second graders who just started school will of them will collect their high school diploma.

Comment [KB2]: Do we need to say this or is it assumed? It's a bit confusing so would like to strike unless necessary to demarcate 4 year from 6 year grads

Second, we will make more of those diplomas carry graduates to and through college. Right now, fewer than half [48%] of our high school graduates are

college-ready— meaning they truly have the skills to absorb the material taught in a college course. And in nearly half of our high schools [~~41~~%?], fewer than 10% of the graduating class is actually ready for college by these standards.

Think about that for a moment. Almost half our schools essentially graduate kids who will find college frustrating, alienating, and probably “not for them” simply because they can’t understand what they are being taught in college. Their only university path would include remedial work, which adds time and expense to the college journey that many of these students just don’t have.

And in a day and age when a college degree is the ticket to a good job, a pathway to the middle class and the most important determining factor to lifelong economic security—we cannot allow this status quo to continue.

So our college readiness goal is two-fold. First of all, we will take the number of public high school graduates who are ready for college from fewer than half [48%, ~~25,735~~] to **two-thirds (65%) by 2025 – fully 34,000 every year. [HOW MANY ACTUAL GRADS IS THAT?]**.

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Second, we will make sure that **every single high school in New York City is capable of graduating college-ready students**. No longer will families worry that graduation is simply a seal of approval on the 15 years of the past, as opposed to a real promise for the future.

Excellence will not be portioned out for the lucky few. ~~All our school will be, but~~ equitably served ~~to all our schools~~ to lift up all our children.

Today I will clarify the vision of how we get there.

We are of course already hard at work, and in 18 months we’ve made some tremendous strides. We’ve planned, funded, and rolled out full-day, high-quality, universal pre-k, as well as an unprecedented expansion of after-school for middle schoolers. Test scores are up for the second consecutive year, and the first full year on our watch.

More efforts are underway than what's covered in the news, and we'll shine a light on them today. Still others you will hear about for the very first time. And as I share the work we are doing, so too will I illustrate the ideas that animate it—the ideas that underpin an equitable and excellent school system for every child.

We will start from a fundamental place: how the City works with those who teach our children. We have redefined this relationship, premised on the belief that we must **work with educators, not against them**. We must value their expertise and show respect for the work they do every day. We must work harder to retain our teaching talent. And, crucially, we must grow that talent by giving all our educators the training and development they need to deepen their skills.

This professional development is a cornerstone of our reforms in every grade, and something the Chancellor—who started as a rookie teacher and has had nearly every level of job in our public education system since—speaks about with particular passion. She believes that the best way to deepen teachers' skills is to **spread what works—connecting the whole education system so educators can lift each other up**, with veteran educators spreading the practices that spur success to fellow teachers and principals.

Our goal is to make sure there ARE more veteran educators to do this in the years ahead. So we are laying the groundwork now to create more expert teachers for the future, who will in turn pay forward the wisdom and skills they acquired from those who taught them.

Certainly, the vast majority of our educators are talented, passionate, and deeply dedicated to their students and schools. There are, however, some teachers in our schools who should be in a learning environment. And those teachers will not remain there. We fundamentally believe in **making the change that's necessary** to help schools succeed, and that has already driven us to remove 700+ teachers. In other cases, we will replace school leadership or transform a school itself if they cannot improve with our tailored and targeted support.

And working with our teachers, we have created several schools—PROSE Schools—that are not beholden to labor work rules, and therefore have the unique freedom to “color outside the lines.” We will take the most successful elements of

these experiments in school administration and teaching and look hard at ways to bring them to other schools. . .allowing more educators to break through formerly impenetrable boundaries in the service of helping kids learn better.

- **Be accountable for the journey and the destination.**
 - Schools are accountable to us not just for test scores and grad rates, but for the rigorous instruction, collaborative teachers, supportive environments, strong family-community ties, effective school leaders, and trust that improve those scores and rates.
 - We—City leaders, school leaders, teachers, parents—are all accountable to our students.
 - We (gov't) are accountable to New Yorkers for our schools' overall successes and difficulties alike.
 - We are giving more information for parents and all NYers on how schools are doing, where they need help, what that help looks like.

Framework for Great Schools. If you want to say more, we can say that the new School Quality Snapshots, which will replace the report cards and the single letter grade, are coming out in October.

Of course, we know that **no two schools and no two children need the same support in order to excel**. The unique chemistry of every single school means that each needs a different set of supports to offer the best for its students. And each child will travel his or her own academic, social, and emotional journey. We can't, in the interest of wholesale success, sell education wholesale to all students. They're not our customers. They're our children.

That's why we have committed to going beyond academic matters to address the full slate of issues that really engineer success. The cornerstone of this is our Community Schools initiative – 130 schools across the city that support the needs of the whole child. Community Schools might provide counseling services so students have a safe place to share her struggles and successes alike. They offer free vision exams and glasses so kids can see the blackboard. They might have a food pantry so hunger doesn't distract from learning. They might offer English classes for families so parents can help kids with their homework.

And Community Schools are modeling communication and continuity within the school walls and outside them. These practices have inspired an idea that will directly connect more families across the city with the people and places that define a student's educational journey, and bring us one step closer to ending the era of families ricocheting around inside a mammoth bureaucracy.

We are piloting a program to give the children and families who need it most ~~a their own strong, supportive hand hand-to-hold-from-pre-K-until-they-graduate-from-high-school—a “single shepherd” to guide families through~~ -guide them in the long term through the landscape of teachers and tests, to help clear the tough hurdles and celebrate strong successes, and—most of all—to chart and clarify a path to high school graduation, the educational journey.

~~Beginning~~ In one year, every single 6th through 12th grader in ~~in two of our most struggling neighborhoods and school districts—Mott Haven and Melrose in the South Bronx’s District 7, and Brownsville in Brooklyn’s District 23, every single one of the district’s XX families will~~ have their first meeting with their Personal Counselor. This will be the first of dozens of encounters between students and counselors along the journey. The Shepherd won’t simply implore studens to keep their eyes on the prize, but actually show them how to get there. have someone to guide them for the long term through the landscape of teachers and tests, someone to help clear the tough hurdles and celebrate strong successes.

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Comment [LE3]: 10,459 students. Harder to calculate families (and number will be smaller) – NEED TOTALS FOR BOTH D23 AND D7, THANKS

~~In~~ In middle school, the [SHEPHERD] will develop the Student's Progress Pact, a living contract among our students, families, teachers, and school leaders. It will chart the path to success, outline how each student will reach the goal of graduating from high school, making it to college, and succeeding all the way through. It will help students and families see that no obstacle is insurmountable on the journey to graduation.

Let's imagine a few points on that journey for some of our children, across the city, over the course of their day.

We'll start first thing in the morning. It's 8am, and a four year-old is intently focused on building a tower of blocks, stacking carefully as her classmates play

behind her – some singing with a teacher, some drawing early masterpieces, some gazing at beginner books. It’s a lively and alive place, filled with the sounds and colors that awaken young children to the world.

This is the critical moment where success begins. We fundamentally believe **all children must start their education earlier so they are poised to reap the benefits of kindergarten** – and everything that comes after.

I’ll repeat what I’ve said before: we cannot get education right if we do not get it right from the beginning. I’m very proud that last week, we started getting it right for 70,000 of our kids, who began our free, universal, high-quality pre-K. Block towers are rising all across this great city.

Around the same time, across town, a second grader rides the bus to school with a parent, proudly showing off the book the class has been reading—explaining what it’s about and which character she played in a class activity yesterday. Her parent smiles and plays along—the second grader doesn’t know that yesterday her parent and her teacher actually spoke about it on the phone. The teacher called for a few minutes just to let her know that the student did a great job, and share an update on her reading progress.

It’s nearly impossible to overemphasize the value of these kinds of interactions—both the simple phone call from teacher to parent, and that moment of sharing between child and parent. **Parents are the first and last teachers of children, and must be our partners in everything we do.**

That’s why we knocked on thousands of doors this summer to make sure families knew what to expect in the year ahead. It’s why we instituted an unprecedented 40 minutes of teacher time dedicated solely to connecting with parents. Maybe this is the time during which our imaginary teacher made her phone call to share this news. ~~. . .this news which is so prized which doesn’t just mean the world to~~ not just by the family, but ~~also~~ to all of us and all ~~the our~~ educators. ~~—~~

~~Because~~ One second grader’s proud announcement that he or she read lines in a class activity ~~is reflects one step closer to a~~ milestone of epic proportion in that

child's life: literacy. Reading is the very baseline of lifelong success. It is the foundation of learning in all subjects, of course, and for academic achievement, but it's worth so much more. Reading is how our kids explore the world and learn to think about it. It makes them engaged with society and equips them with the tools to change it. Reading is the key.

And so we are introducing a reading specialist to every single elementary school in the City to ~~four new goal of XX literacy for ALL second graders.~~ help struggling readers get—and stay—on track. The conventional standard is to measure literacy at the end of 3rd grade, but our goal is to have every single second-grader reading. We want as many children as possible to walk into their third grade classroom, pick a book off the shelf, and go to town.

This may sound ambitious. But waiting till the third-grade year may be too late for some kids: a risk we are not willing to take. It's too important and the stakes are too high.

The research is in: students who are not reading proficiently by the end of third grade are four times more likely to drop out of high school than proficient readers. Conversely, students above grade level for reading in third grade graduate and enroll in college at higher rates than students at or below grade level.

Our goal is to have every single second grader reading, and, by 2017, to make sure every parent of a K-2 child knows their kid's reading progress. We know that when parents know how their child is doing, they help their child do better.

This may sound ambitious—many other places hold 3rd-grade as their reading standard. But the research is in. Kids who can read at grade level by the time they walk into their third grade classroom for the first time do ~~[X BETTER— NEED TO QUANTIFY]~~.

Nor do we So we don't shy away from ambitious standards that provide the foundation for success. **Aiming high** is one of our core principles—and simply part of who we are. New York has the most rigorous curriculum standards and administers the toughest tests in the nation. We expect everyone to embrace this

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Comment [KB4]: Do we have research showing how/why specialists are so effective?

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aim for excellence, translate it into specific ambitions, and transform those ambitions into achievement.

And a word about how those tests fit into the broader picture. Yes, they are tough. But we **treat tests as an important thing, not THE important thing**. Tests only tell you that you need to improve and where that improvement is needed—not how to get it done. That’s where committed and talented teachers are necessary for success—where teachers like the one our second grader has makes all the difference.

In fact, it’s our reading specialists, together with teachers, who will measure and manage progress of our second graders—not another high-stakes test.

Let’s turn back to the world of our students. A few hours later, it’s noon, and an eighth grader is hunched over an algebra book in the library. She finally solves $A^2 + B^2 = C^2$, sits back in wonder, and glances up at the clock to see how many minutes are left till her advisory session, when she can tell her adviser how hard it was—and how it feels to finally get it.

Our student been struggling with a lot of anger, frustration, and sadness this year, and her adviser’s office has been her sanctuary. They talk for half an hour, and then the adviser sends our student home with a family permission form to participate in a big day next week: a college tour. She’ll be the first in her family to see the inside of a college classroom.

Middle school is a deeply important time. It’s when an actual vision of success as an adult—college, a career—can come into focus. . .if we show it to our students. We are going to show them, and we are going to prepare them so that every middle school student is socially, emotionally, and academically ready for high school, and exposed to college by the time they enter 9th grade.

First, **College Visits for All** will come to every middle school by 20XX. we are proposing a more flexible approach that allows high schools to choose 3 from a menu of programs to help kids get ready and excited for college. We will send along a brief on that. But I think for the speech you can and should say, "We will

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make sure every middle and high school has the resources and support they need to provide college visits for all students. Every student will go on at least two college tours in middle school – one with their school and one with a parent – and at least two additional tours in high school. Exposing students and their families to college campuses beginning in middle school will reinforce a college-going mindset, encourage earlier conversations about college going, and motivate students to work toward college readiness. And continuing those tours in high school will keep students oriented toward higher education, and support students in identifying the strongest college fit.

[DETAILS]

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Second, we have zeroed in on one of the key skills that students need to stay on pace to get to college: algebra. Research shows it [WHAT ARE THE IMPROVEMENTS?], but students at lower-performing schools have been locked out of this because the schools do not offer it. But that’s in the past. The future for our kids and our city is **Algebra for All**. Beginning in 20XX, every school in this city will offer algebra to their students as a central part of their preparation for high school and for life. "ensuring that all children can complete 4 years of high school math by ensuring that they have the access and support they need to complete algebra no later than 9th grade." After discussing with the experts, we are concerned that a singular focus on algebra on 8th grade is unrealistic and unproductive for us.

We won’t relegate ANY of our kids to dreaming about aiming and achieving high—starting in middle school, we’ll show them. We have already committed to getting **100,000 kids internships, mentorships, and summer jobs by 2025**—including our most vulnerable children in foster homes and shelter. We are doubling down on that today: **every middle and high school will have a business partner** [EXPLAIN WHAT THIS IS/DOES].

These middle years can also be tremendously hard for many kids, and for their families—to this day I often say I’m a Recovering Middle School Parent. All this ambition, all these skills, will take root if and only if our kids are socially and emotionally ready for these experiences, and what’s to come with the rigors of high school. And that’s not easy for a lot of our kids, who are battling tough situations at home, or among their friends, or just with the difficulties of growing up.

My wife, Chirlane, has been deeply focused on the mental health needs of our kids. She’s working with the Administration to revolutionize how we deal with mental

health in this city, especially for those with the greatest need and the fewest options. You'll hear a lot more about that in the near future.

These battles can interfere with learning. And we are determined, as a City, to **break down all barriers to learning so children come to school ready to succeed**. We must fulfill our children's basic prerequisites to learning, accounting for mental and physical health, family stability and support, financial hurdles, and more. Community Schools are the bedrock of these efforts, and this month marks the moment when every last one of the 130 schools we have targeted completes its transformation into a Community School.

Time is passing: it's 3:30pm, and a tenth grader runs her fingers over the pages of her English Language Arts workbook. As a recent immigrant, she needs to pass the English Regents to graduate—so the school staff has created this extended learning period for her and the 15 other English Language Learners in the class. There's a little tap on her back, and our student turns to find a small folded-up piece of paper on the floor right next to her chair. (Some things never change. . . like passing notes in class.) She catches out of the corner of her eye a friend and fellow student grinning. She unfolds the note and reads: "Computer Lab before 2nd period tomorrow?"

Before we think about the computer lab tomorrow, let's think about where our students are right now. Extended learning time—an extra hour of instruction each day—is a hallmark of our 94 Renewal Schools. These 94 schools are those that have struggled the most to serve their students and families and provide a solid education to our children. So we are rolling out sweeping reforms that touch every part of those schools—transforming the classrooms and the culture to turn the tables of history for the school and its community. In addition to extra class time, Renewal Schools [XYZ DETAILS HERE OF THINGS THEY OFFER].

And it's working. [UPDATE WITH MOST RECENT STATS/STORIES OF HOW RENEWAL SCHOOLS ARE WORKING:

- Old info test scores are up in 2015 (0.6% in Math, 1.2% in English)
- Attendance - a leading indicator for academic improvements - improved year over year at 56 Renewal Schools.

Comment [LE5] : -Director of School Renewal supporting principal in charting the school's new direction
-Supplemental teacher professional development, particularly around writing strategies and STEM
- On-site physical and mental health services, including vision screening for all students
-Enhanced school libraries
-Access to new digital books
-New writing programs / curricula

- o Individual schools saw tremendous gains, such as an 8.1% improvement at Multicultural High School and a 4.6% improvement at JHS 022*

Comment [LE6]: Pick and choose your favorite stats!

For too long, we haven't even given students the chance to aim high in high school, because they haven't been offered the chance to do advanced work—a chance that we know, when taken, correlates with success. You can't shoot for the moon if there's no rocket to take you there.

That ends today. Today we offer every high schooler the chance to aim and achieve high. We are introducing **AP for All**: bringing Advanced Placement classes to every high school by 20XX. Students who take AP classes later excel. .

In a study of students in Texas, those who took AP courses were twice as likely to graduate college in 5 year as compared to their peers who did not, with even more significant gains in minority and low-income populations. While passing an AP exam has a stronger correlation with college success, even exposure to the material can have a lasting impact; students who sat for an AP exam and only received a score of 1-2 (of 5) graduated college at a higher rate than their peers who did not take AP exams at all. **[NEED EVIDENCE/RESEARCH SOUNDBITE]**

And now, back to that computer lab. Both computer equipment and Computer Science training is a novelty for many students and teachers, including those at nearly all of our Renewal Schools. Fewer than 5% of all NYC public school students have an opportunity to learn Computer Science, and those that do are clustered in just a few high-performing schools.

This is not sustainable for students or for our city, which increasingly needs more people with the computer proficiency to power all kinds of companies, from tech to finance to health to fashion. Hundreds of thousands of good jobs will be accessible to those with computer science skills, and beyond the reach of those without them.

That is why we are immensely proud to announce today the launch of **Computer Science for All**, which will provide a computer science education to every single public school student within ten years through an \$81 million public-private partnership between the City of New York and CSNYC.

On state assessments, Renewal Schools saw modest gains in ELA (1.2%) and math (0.6%)

- Percent proficient improved at every grade level for ELA
- Percent proficient improved at every grade level for math, except 8th grade There was also a citywide decline in 8th grade
- Biggest gains in 3rd grade – 3.5% increase in ELA, 4.3% increase in math
- 26 schools had score increases in both subjects, 25 in just one, and 12 had a decrease in both subjects

Graduation is projected to have a small uptick

- Preliminary data will be available this fall Official data will be available in December

72 schools had an increase in attendance (vs. last year)

- Overall, Renewal School attendance increased 1.3%
- Percent of chronically absent students decreased 3.0%

Suspensions decreased at all grade levels in Renewal Schools, and at a more dramatic rate than citywide

- Grades K-8 suspensions decreased 54.9% (vs. a 24.8% decrease citywide)
- Grades 9-12 suspensions decreased 39.2% (vs. a 12.2% decrease citywide)

Dangerous incidents decreased

- 17 schools had a Persistently Dangerous designation in 2014-15 Just 8 retained their designation for 2015-16

Teachers are more confident in the direction of their schools

- Average teacher attendance improved in 60 schools
- 66% of teachers wouldn't want to work in any other school (vs. 58% last year)
- 71% of teachers would recommend this school to parents (vs. 62% last year)

Renewal School parents are engaging with their child's school

- 68% of parents communicated with their child's teacher at least once a month
- 52% of parents had an in-person parent-teacher conference at least once a month
- 27% of parents volunteered to support their child's school at least once a month

We are on track to transition all Renewal Schools to Community Schools

- All 94 schools have been matched with a Community Based Organization (CBO)
- 72 of 94 Community School Directors have been hired
- 31,197 of 38,000 homes visited through door-knocking campaign

This is the largest effort to expand computer science in the country. It will make New York the first-largest school district in the nation to provide computer science to every student—and the first City to invest in the future of its students and its economy in this pioneering way.

Now it's 5pm. A recent graduate comes home from her summer job. She's done it—the days and nights of hard work, struggles and ultimately victories have earned her admission to college [CUNY?]. Money is tight for her, as it is for so many New Yorkers. So maybe she's working at a fast food restaurant, or cleaning hotel rooms to get by. She arrives home to a letter from her university. It's her fall semester reading list. Total price of textbooks: \$600. She freezes.

Each year, 20,000 of the City's high school graduates do not enter college. They fall victim to the phenomenon of "summer melt," where their ability or confidence to begin college in September simply melts away due to unexpected or onerous expenses, or paperwork, or simply uncertainty about how it could all possibly work.

But WE are here to declare that neither finances, fear, nor the unfamiliar will be a barrier to education and a life of success for our children. And **our work to break down these barriers will not stop at high school graduation.**

We are giving our students every support they need – including financial help for the things both in plain sight and hiding in the shadows, like textbooks.

We're doubling down on mentoring and advisement. [YMI, HS counselors? NEED MORE INFO ON COLLEGE-GOING CULTURE AND MINDSET INTERVENTIONS]. Readiness isn't just an academic state of mind or set of skills.

Comment [LE7]: More info coming soon.

And we are establishing for every child a college savings account, putting aside \$50 for every child put aside the moment they enter our education system. [DETAILS]. This would transform the experience of our student confronted with hundreds of dollars in books. She wouldn't be cowed. She wouldn't freeze. She'd know it's there, and she's draw on her savings account and buy her books.

The sun is behind the skyline and it's 8:30pm. After a morning spent at a part-time job and classes all afternoon and into the evening, a college sophomore enters the subway and carefully puts away her Metrocard. At the right stop, she runs up the stairs and greets her study group inside a public library. They've ridden the train stations all over the City in order to be able to meet in one place and study for the next day's exam.

Right now, 17,000 students of our students who begin college do not finish—an unacceptable situation. Sometimes it's because of thing as basic as not being able to afford transportation to class.

Our student got her Metrocard through a CUNY program called ASAP. ASAP kids are given the support they need to succeed in this and every dimension. They receive Metrocard to get to class. They are given a designated cohort of students to travel with through the four years so peers can lift each other up.

We know it works: [EVIDENCE]. And it is now a national model, replicated in places like [XYZ].

That's why are investing to enroll 7 times as many students over the next four years. [3500 enrolled in FY15 vs 25,000 enrolled in FY19]. [MORE METRICS/DESCRIPTION/TIMELINE]

| FLESH OUT: And we're introducing new interventions to battle the mindset and paperwork and overwhelm of being in college. These include improving advisement/mentoring – mindset interventions, Low-cost reminders to help stay on top of academic career – text messages, emails, helping kids reapply for FAFSA.

The night ends, the sun rises, and it's 8 a.m. the next day. A college senior grabs her buzzing phone off the kitchen table. It's lighting up with text messages from her mother, her single shepherd, the manager at the internship she just finished – and all the messages are variations on “Go get ‘em!”

She smiles and puts the phone in her purse, then turns to face her reflection in a mirror. She smooths her lapels, takes a deep breath, and catches the elevator right before the doors close. She's on the way out the door for a job interview.

That isn't, of course where the story ends. We hope, of course, that our student gets that job. But we know if she doesn't, she's got the resilience and fortitude to go on another interview, and another after that. We've done right by her by instilling not just the knowledge she needs, but the tools, confidence and belief in herself to share that knowledge with the world, seize opportunities, and achieve success. That's how education in New York City has to work.

In other words: we must and will show each of our kids we believe in their ability to excel. . .

And give them the opportunity to show us we're right.

###

OPEN QUESTIONS:

- Are we committing to increase the number of CTE programs?
 - CTE students are more likely to graduate high school than their non CTE student counterparts – and have better outcomes for young male students of color
- ~~Where to put accountability piece?:~~
 - ~~**Be accountable for the journey and the destination.**~~
 - ~~Schools are accountable to us not just for test scores and grad rates, but for the rigorous instruction, collaborative teachers, supportive environments, strong family community ties, effective school leaders, and trust that improve those scores and rates.~~
 - ~~We — City leaders, school leaders, teachers, parents — are all accountable to our students.~~
 - ~~We (gov't) are accountable to New Yorkers for our schools' overall successes and difficulties alike.~~

- ~~We are giving more information for parents and all NYers on how schools are doing, where they need help, what that help looks like.~~

From: [Blumm, Kate](#)
To: [Wallack Josh \(JWallack@schools.nyc.gov\)](#); [Ramirez Ursulina \(URamirez@schools.nyc.gov\)](#); [Goldmark, Karin](#); ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](#); [Liss Emmy \(ELiss@schools.nyc.gov\)](#)
Cc: [Zuniga, Andrea](#); [Hagelgans, Andrea](#)
Subject: FW: updated edu speech draft
Date: Tuesday, September 08, 2015 10:17:00 AM
Attachments: [EDUCATION VISION 2015 v9_clean_EL.docx](#)

Almost done and hit a few Qs along the way. . .

- Total # of 2014 grads is not available yet, right?
- District 23 and 7 neighborhoods? – Mott Haven, Melrose, Brownsville?
- Other illustrative inequity ideas to replace greenhouse? I get your comment JW, but we need something visual and I'm accepting all suggestions. . .
- What are we doing with the following:
 - "By 2017, we will make sure every parent of a K-2 child knows their kid's reading progress. We know that when parents know how their child is doing, they help their child do better."
 - Business partners
 - Progress Pact

Original Message

From: Wallack Josh <JWallack@schools.nyc.gov>

Sent: Monday, September 7, 2015 1:28 PM

To: Blumm, Kate

Cc: Hagelgans, Andrea; Liss Emmy; Goldmark, Karin; Ramirez Ursulina

Subject: RE: updated edu speech draft

Thanks for sending this.

I'm a little concerned that this draft still has a lot of the same holes and questions as the one we looked at a week ago, despite the fact that Emmy and Karin and team have sent over a lot of suggestions and answers. I think it is important that someone find the time to

incorporate the material we provided, including Emmy's comments, which I have reattached here. Otherwise it will seem tomorrow like we have made much less progress than we have.

On the major initiatives, let me summarize a few of the main changes here:

~~* On second grade reading, we cannot propose an outcome goal because we don't have a way of measuring this yet. Instead, we will propose an input goal, which is that every elementary school will have a reading specialist to help struggling readers get and stay on track. We can also say that we will develop a way to measure and manage this that relies on teachers assessments, and not the introduction of another high stakes test in 2nd grade.~~

~~* On the "single shepherd," we are now proposing to pilot this in two districts (7 in the South Bronx and 23 in Central Brooklyn) but only for grades 6-12. I strongly urge a new name for this, but I think others will have to convince the boss on this.~~

~~* Instead of College Visits for All, we are proposing a more flexible approach that allows high schools to choose 3 from a menu of programs to help kids get ready and excited for college. We will send along a brief on that. But I think for the speech you can and should say, "We will make sure every middle and high school has the resources and support they need to provide college visits for all students.~~

* We want to describe Algebra for All as "ensuring that all children can complete 4 years of high school math by ensuring that they have the access and support they need to complete algebra no later than 9th grade." After discussing with the experts, we are concerned that a singular focus on algebra on 8th grade is unrealistic and unproductive for us.

* We are not clear what is happening with the CUNY ASAP proposal. We should decide before this next meeting whether it remains in this speech or is held for a separate event on postsecondary persistence and graduation.

Other thoughts on this draft:

~~* The tagline "Every day, every step of the way" is fine, but Carmen recently introduced "Every student, every day" as her "mantra" and it accomplishes a lot of the same. In fact, I like its emphasis on focusing on one student at a time. Maybe good to have the two system leaders using the same line. You could also combine them.~~

~~* I don't think the inequities on p. 1 are the right ones. DOE actually does a pretty good job of making sure facilities and textbooks are equitable. We have a renewal school with a~~

snazzy new greenhouse, for example, and Fair Student Funding has helped a lot. We should focus on the real inequity—that fewer students at some schools gain the skills they need to succeed.

* Along the same lines, I'd like to say something about how poverty and lack of opportunity for families contributes to that inequity. The administration is trying to address it on all fronts, and all the efforts reinforce one another.

* I'm nervous about the use of NAEP scores. Karin, could you share the sources on that? I'm sure they're right, I just want to understand them better.

~~* We are no longer the first city to offer computer science for all, as San Francisco recently beat us to the punch, but we are by far the biggest.~~

* I think the accountability language at the end of the current draft belongs somewhere in pp. 5-6 where you refer to our overall approach. It is important that somewhere he mention the framework or the elements of the framework, or it sounds like he isn't paying attention to the main way we are measuring school progress. One short reference will do it. If you want to say more, we can say that the new School Quality Snapshots, which will replace the report cards and the single letter grade, are coming out in October.

Can we see a new turn tonight or early tomorrow am?

Thanks,

Josh

From: Blumm, Kate [KBlumm@cityhall.nyc.gov]

Sent: Saturday, September 05, 2015 2:44 PM

To: Wallack Josh

Subject: Fwd: updated edu speech draft

Latest here! + JDC in case he made any changes though...

FROM MOBILE KATE

Begin forwarded message:

From: "Blumm, Kate" <KBlumm@cityhall.nyc.gov<mailto:KBlumm@cityhall.nyc.gov>>

Date: August 31, 2015 at 1:23:03 PM EDT

To: "Goldmark, Karin" <KGoldmark@cityhall.nyc.gov<mailto:KGoldmark@cityhall.nyc.gov>>, Wallack Josh <JWallack@schools.nyc.gov<mailto:JWallack@schools.nyc.gov>>, "Zuniga, Andrea" <AZuniga@cityhall.nyc.gov<mailto:AZuniga@cityhall.nyc.gov>>, "'Liss Emmy' (ELiss@schools.nyc.gov<mailto:ELiss@schools.nyc.gov>)" <ELiss@schools.nyc.gov<mailto:ELiss@schools.nyc.gov>>, Devora Kaye <DKaye6@schools.nyc.gov<mailto:DKaye6@schools.nyc.gov>>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov<mailto:AHagelgans@cityhall.nyc.gov>>, "Shorris, Anthony" <AShorris@cityhall.nyc.gov<mailto:AShorris@cityhall.nyc.gov>>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov<mailto:DWilliams@cityhall.nyc.gov>>, "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov<mailto:fuleihand@omb.nyc.gov>>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov<mailto:TSnyder@cityhall.nyc.gov>>

Subject: updated edu speech draft

Sorry for the delay. Been driving around Maine trying to find reliable wifi !

This reflects a lot of what we know about several of the new things the team has been working on, but there are still some things that could be filled in so policy folks, please do a scan to plug in dates/investment #s/anything else it makes sense to include. Some placeholders are here and others you can add (e.g. By 20XX, an investment of \$YY million will bring AP classes to all high schools. . .). Andie needs any of these additions by 3 p.m. for printing.

This also reflects the Mayor's miscellaneous notes about things like tipping our hat to MRB, etc.

JDC -- I will email you about a few things under separate cover.

Thanks,

Kate

Education Vision 2015: Updated August 31, 2015

Equity and Excellence: Every Day, Every Step of the Way

Last Wednesday, 1.1 million children put another New York City summer behind them and started the school year.

Could you feel that tidal wave of emotion crash over the whole City, as it always does on that first day? So much joy, excitement, trepidation abounded on sidewalks, in school hallways and lobbies, in cars and buses and trains ferrying families to school in neighborhoods from the South Bronx to the South Shore.

Chirlane and I know those emotions well. Actually, this September is the first in 17 years we haven't been among the public school parents waving goodbye at the entrance. . .swallowing an ocean of feelings as Dante or Chiara walked away into the school year.

We know that families of every kind, in all our city's neighborhoods, share these first-day feelings. But, for many, the common experience of education stops there.

Maybe, once all the parents finally left, a teacher in one school took his new charges to tour a gleaming greenhouse, while a few miles away another was forced to shuffle desks so the leaky roof overhead wouldn't drip down on students.

Maybe in one classroom, students were the first to crack open the latest edition of a classic novel; while across town, it was two students to a tattered old copy, its spine nearly broken from decades of use.

One set of kids is no more deserving of a greenhouse or a falling-apart book than any other. Each is owed the opportunity to have their future determined by hard work and unique talents, as it should be.

But too many of our children's economic futures will be defined by the economic pasts of their neighborhoods. This status quo is unacceptable, un-American, and unfaithful to the legacy and to the promise of New York City.

We all have a stake in its change. As taxpayers, we all pay for public school. As Americans, its value is entrenched in our moral DNA. We've inherited a belief so strong it's almost biological: that this land's richness and riches derive from the success of its people—and this success is available to anyone who puts in the time and the sweat to earn it. Success is not the privilege of a few, but the right of all.

Public education is mandated by law because it is how this core American value should come to life. It's obvious and it's inevitable, it's what makes this country great: our children must go to school, there will always be a school for them to go to, and that school can be a springboard to success for each child.

In other words, our schools must be built on a foundation of both equity and excellence. These principles need to operate hand in hand as the twin engines of our city's large and powerful education system.

We have so much to be proud of—there are so many schools and so many kids who express the city's commitment to equity and excellence each day. In fact, we literally have some of the best students in the country. On a national scale, New York City's children academically outperform than their counterparts in eight of the country's 10 biggest cities. Our low-income students are the highest-performing of all 10 cities. And the one city that outpaces us by a couple of measures is San Diego – **a district with one-tenth the students and 5x the funding for each one**. Our kids have an awe-inspiring ability to do more with less.

To fully appreciate the achievements of today's educators and students, we must also take a moment to see how far we've come. . .and the hard work of our predecessors who enabled reforms in the school system that spurred much of this progress. **Had the Administration of Mayor Bloomberg not pushed for and acquired Mayoral Control of the Schools, we probably would not be graduating X more high schoolers than we were ten years ago, and Y more than 20 years ago—the highest graduation rate in the city's history. Test scores have increased LA LA LA WHAT PROGRESS HERE OVER WHAT TIME FRAME?.**

Comment [LE1]: 17,000 more students graduated in 2014 than in 2005. We do not have graduation data per the same methodology prior to the class of 2001

Comment [LE2]: Test scores haven actually decreased as the tests have become more rigorous. See p. 4 in this deck- http://schools.nyc.gov/NR/rdonlyres/C7E210CA-F686-4805-BEA6-EDD91F76E58B/185429/2015MathELAPublicDeck81215_SITE.pdf

The 2014 graduating class had fewer dropouts than any other since NYC started keeping records. And—this is a less scientific but no less meaningful measure—the great majority of the city’s students and parents like their schools.

Comment [LE3]: We had 7300 dropouts from the class of 2010 (2014 graduation) vs. 16,300 from the class of 2001 (2005 graduation)

Clearly, the city is blessed with smart, hardworking, dedicated and determined children, parents, and educators. Together, they write success stories that transform lives and lift up communities.

There simply have not been enough of those success stories. And too often, those there are emanate from the same neighborhoods—neighborhoods where the school roof doesn’t leak, and the books shine like the glass of the greenhouse. Our education system has been rife with division, and students have paid the price.

The Tale of Two Cities in our schools is unacceptable. But we believe it is NOT inevitable. And we came to City Hall to undo it. [this could use more]

Our vision for the city’s public schools is anchored by a fundamental belief in our children – in every child. We won’t choose among our children who will succeed and who will not.

We believe that every student has both the right and the ability to awaken their minds to the world, to set forth on their journey with the skills, courage and confidence to reach their full potential. Every child can grow into a successful adult—ready for college, ready for life—if their education gives them the right tools.

Over the past 18 months, we have forged those tools. They are powerful instruments of equity and excellence, for our schools and for our students—every day, every step of the way.

Let there be no mistake: the “way” I speak of leads to and includes college.

I often say that education determines economic destiny more now than at any point in human history. Nowhere is that clearer than when looking at the way a life veers towards success when a person completes college. An adult with only a HS

diploma is almost three times as likely to be in poverty in NYC as someone with a bachelor's degree or higher, and earns \$1.1 million less over the course of a lifetime. [Source: CEO]

And our success as a 21st century global city depends on readying students for success in higher education. Our children are counting on us, but we are counting on THEM to keep New York the most competitive city in the world.

In just five years, two-thirds [65% -- NEED HARD #] of NYC jobs are projected to require some college. [Source: CEO]. For generations, our workforce has been made up of the brightest minds from all over the world, drawn like magnets to the greatest city on earth. That attraction shows no sign of letting up, nor do we want it to, in order to keep the innovative and international flavor that makes us great. But we need more talent, and we need to grow it right here at home

So: we have set three connected goals around higher education to lift up more of our children and meet the needs of a growing, thriving city.

First, we're going to graduate more kids. Right now, 20,000 students who begin high school in New York City each year do not finish. **By 2020, 75% of our high school students will graduate within four years.** That will mean an extra 5,000 graduates each year from 2020 on. **OR: By 2026, 80% of our students will graduate within four years.** That will mean an extra X,000 graduates each year—or more—from 2026 on. Another way to think about it: over ten percent more of all the second graders who just started school will collect their high school diploma.

Comment [LE4]: 8,740. Can call it 9,000 to sound rounder

Second, we will make more of those diplomas carry graduates to and through college. Right now, fewer than half [48%] of our high school graduates are college-ready— meaning they truly have the skills to absorb the material taught in a college course. And in nearly half of our high schools [X%?], fewer than 10% of the graduating class is actually ready for college by these standards.

Comment [LE5]: 41% of schools. Need to calculate what percent of kids that is since some of these schools have very small cohorts.

Think about that for a moment. Almost half our schools essentially graduate kids who will find college frustrating, alienating, and probably “not for them” simply

because they can't understand what they are being taught in college. Their only university path would include remedial work, which adds time and expense to the college journey that many of these students just don't have.

And in a day and age when a college degree is the ticket to a good job, a pathway to the middle class and the most important determining factor to lifelong economic security—we cannot allow this status quo to continue.

So our college readiness goal is two-fold. First of all, we will take the number of public high school graduates who are ready for college from fewer than half [48%] to **two-thirds (65%) by 2025** **[HOW MANY ACTUAL GRADS IS THAT?]**.

Comment [LE6] : Today it's 25,735. 65% would take us up to 34,000 kids. Need to double check this data before it's speech ready as there are internal discrepancies

Second, we will make sure that **every single high school in New York City is capable of graduating college-ready students**. No longer will families worry that graduation is simply a seal of approval on the 15 years of the past, as opposed to a real promise for the future.

Excellence will not be portioned out for the lucky few, but equitably served to all our schools to lift up all our children.

Today I will clarify the vision of how we get there.

We are of course already hard at work, and in 18 months we've made some tremendous strides. We've planned, funded, and rolled out full-day, high-quality, universal pre-k, as well as an unprecedented expansion of after-school for middle schoolers. Test scores are up for the second consecutive year, and the first full year on our watch.

More efforts are underway than what's covered in the news, and we'll shine a light on them today. Still others you will hear about for the very first time. And as I share the work we are doing, so too will I illustrate the ideas that animate it—the ideas that underpin an equitable and excellent school system for every child.

We will start from a fundamental place: how the City works with those who teach our children. We have redefined this relationship, premised on the belief that we

must **work with educators, not against them.** We must value their expertise and show respect for the work they do every day. We must work harder to retain our teaching talent. And, crucially, we must grow that talent by giving all our educators the training and development they need to deepen their skills.

This professional development is a cornerstone of our reforms in every grade, and something the Chancellor—who started as a rookie teacher and has had nearly every level of job in our public education system since—speaks about with particular passion. She believes that the best way to deepen teachers’ skills is to **spread what works—connecting the whole education system so educators can lift each other up,** with veteran educators spreading the practices that spur success to fellow teachers and principals.

Our goal is to make sure there ARE more veteran educators to do this in the years ahead. So we are laying the groundwork now to create more expert teachers for the future, who will in turn pay forward the wisdom and skills they acquired from those who taught them.

Certainly, the vast majority of our educators are talented, passionate, and deeply dedicated to their students and schools. There are, however, some teachers in our schools who should be in a learning environment. And those teachers will not remain there. We fundamentally believe in **making the change that’s necessary** to help schools succeed, and that has already driven us to remove 700+ teachers. In other cases, we will replace school leadership or transform a school itself if they cannot improve with our tailored and targeted support.

And working with our teachers, we have created several schools—PROSE Schools—that are not beholden to labor work rules, and therefore have the unique freedom to “color outside the lines.” We will take the most successful elements of these experiments in school administration and teaching and look hard at ways to bring them to other schools. . .allowing more educators to break through formerly impenetrable boundaries in the service of helping kids learn better.

Of course, we know that **no two schools and no two children need the same support in order to excel.** The unique chemistry of every single school means that each needs a different set of supports to offer the best for its students.

And each child will travel his or her own academic, social, and emotional journey. We can't, in the interest of wholesale success, sell education wholesale to all students. They're not our customers. They're our children.

That's why we have committed to going beyond academic matters to address the full slate of issues that really engineer success. The cornerstone of this is our Community Schools initiative – 130 schools across the city that support the needs of the whole child. Community Schools might provide counseling services so students have a safe place to share her struggles and successes alike. They offer free vision exams and glasses so kids can see the blackboard. They might have a food pantry so hunger doesn't distract from learning. They might offer English classes for families so parents can help kids with their homework.

And Community Schools are modeling communication and continuity within the school walls and outside them. These practices have inspired an idea that will directly connect more families across the city with the people and places that define a student's educational journey, and bring us one step closer to ending the era of families ricocheting around inside a mammoth bureaucracy.

We are piloting a program to give children and families who need it most a hand to hold from pre-K until they graduate from high school—a “single shepherd” to guide families through the educational journey. Beginning in one year in Brownsville, every single one of the district's **XX** families will have someone to guide them for the long term through the landscape of teachers and tests, someone to help clear the tough hurdles and celebrate strong successes.

Comment [LE7]: 10,459 students. Harder to calculate families (and number will be smaller)

In middle school, the **[SHEPHERD]** will develop the Student's Progress Pact, a living contract among our students, families, teachers, and school leaders. It will outline how each student will reach the goal of graduating from high school, making it to college, and succeeding all the way through.

Comment [LE8]: If we view this as an extension of today's guidance model, why not call it a counselor?

Let's imagine a few points on that journey for some of our children, across the city, over the course of their day.

We'll start first thing in the morning. It's 8am, and a four year-old is intently focused on building a tower of blocks, stacking carefully as her classmates play behind her – some singing with a teacher, some drawing early masterpieces, some gazing at beginner books. It's a lively and alive place, filled with the sounds and colors that awaken young children to the world.

This is the critical moment where success begins. We fundamentally believe **all children must start their education earlier so they are poised to reap the benefits of kindergarten** – and everything that comes after.

I'll repeat what I've said before: we cannot get education right if we do not get it right from the beginning. I'm very proud that last week, we started getting it right for 70,000 of our kids, who began our free, universal, high-quality pre-K. Block towers are rising all across this great city.

Around the same time, across town, a second grader rides the bus to school with a parent, proudly showing off the book the class has been reading—explaining what it's about and which character she played in a class activity yesterday. Her parent smiles and plays along—the second grader doesn't know that yesterday her parent and her teacher actually spoke about it on the phone. The teacher called for a few minutes just to let her know that the student did a great job, and share an update on her reading progress.

It's nearly impossible to overemphasize the value of these kinds of interactions—both the simple phone call from teacher to parent, and that moment of sharing between child and parent. **Parents are the first and last teachers of children, and must be our partners in everything we do.**

That's why we knocked on thousands of doors this summer to make sure families knew what to expect in the year ahead. It's why we instituted an unprecedented 40 minutes of teacher time dedicated solely to connecting with parents. Maybe this is the time during which our imaginary teacher made her phone call to share this news which doesn't just mean the world to the family, but also to all of us and all the educators. . .

Because one second grader’s proud announcement that he or she read lines in a class activity is one step closer to [our new goal of XX literacy for ALL second graders. Our goal is to have every single second grader reading, and, by 2017, to make sure every parent of a K-2 child knows their kid’s reading progress. We know that when parents know how their child is doing, they help their child do better.

Comment [LE9]: Our new goal of universal literacy for second graders, with an interim goal of 60% by 2025?

Comment [KB10]: Getting more specificity/clarity from DOE

This may sound ambitious—many other places hold 3rd grade as their reading standard. But the research is in. Kids who can read at grade level by the time they *walk into* their third grade classroom for the first time do [X BETTER – NEED TO QUANTIFY].

Comment [LE11]: Pick your fact:

Literacy at the end of third grade determines students’ ability to learn across all content areas; up to half of printed fourth grade curricula are incomprehensible to children who leave third grade below reading level

The foundational literacy skills developed in the early years are critical to the continued development of reading abilities: Third-grade reading level is a significant predictor of eighth-grade reading level, and three quarters of students who are poor readers in third grade will remain poor readers in high school. Students who are not reading proficiently by the end of third grade are four times more likely to drop out of high school than proficient readers. Conversely, students above grade level for reading in third grade graduate and enroll in college at higher rates than students at or below grade level.

Nor do we shy away from ambitious standards. **Aiming high** is one of our core principles—and simply part of who we are. New York has the most rigorous curriculum standards and administers the toughest tests in the nation. We expect everyone to embrace this aim for excellence, translate it into specific ambitions, and transform those ambitions into achievement.

And a word about how those tests fit into the broader picture. Yes, they are tough. But we **treat tests as an important thing, not THE important thing**. Tests only tell you that you need to improve and where that improvement is needed—not how to get it done. That’s where committed and talented teachers are necessary for success—where teachers like the one our second grader has makes all the difference.

A few hours later, it’s noon, and an eighth grader is hunched over an algebra book in the library. She finally solves $A^2 + B^2 = C^2$, sits back in wonder, and glances up at the clock to see how many minutes are left till her advisory session, when she can tell her adviser how hard it was—and how it feels to finally get it.

Our student been struggling with a lot of anger, frustration, and sadness this year, and her adviser’s office has been her sanctuary. They talk for half an hour, and then the adviser sends our student home with a family permission form to

participate in a big day next week: a college tour. She'll be the first in her family to see the inside of a college classroom.

Middle school is a deeply important time. It's when an actual vision of success as an adult—college, a career—can come into focus. . .if we show it to our students. We are going to show them, and we are going to prepare them so that every middle school student is socially, emotionally, and academically ready for high school, and **exposed to college** by the time they enter 9th grade.

First, **College Visits for All** will come to every middle school by **20XX**.

[DETAILS]

Second, we have zeroed in on one of the key skills that students need to stay on pace to get to college: algebra. Research shows it [WHAT ARE THE IMPROVEMENTS?], but students at lower-performing schools have been locked out of this because the schools do not offer it. But that's in the past. The future for our kids and our city is **Algebra for All**. Beginning in **20XX**, every school in this city will offer algebra to their students as a central part of their preparation for high school and for life.

We won't relegate ANY of our kids to dreaming about aiming and achieving high—starting in middle school, we'll show them. We have already committed to getting **100,000 kids internships, mentorships, and summer jobs by 2025**—including our most vulnerable children in foster homes and shelter. We are doubling down on that today: **every middle and high school will have a business partner** [EXPLAIN WHAT THIS IS/DOES].

These middle years can also be tremendously hard for many kids, and for their families—to this day I often say I'm a Recovering Middle School Parent. All this ambition, all these skills, will take root if and only if our kids are socially and emotionally ready for these experiences, and what's to come with the rigors of high school. And that's not easy for a lot of our kids, who are battling tough situations at home, or among their friends, or just with the difficulties of growing up.

Comment [LE12]: Every student will go on at least two college tours in middle school – one with their school and one with a parent – and at least two additional tours in high school. Exposing students and their families to college campuses beginning in middle school will reinforce a college-going mindset, encourage earlier conversations about college going, and motivate students to work toward college readiness. And continuing those tours in high school will keep students oriented toward higher education, and support students in identifying the strongest college fit.

My wife, Chirlane, has been deeply focused on the mental health needs of our kids. She's working with the Administration to revolutionize how we deal with mental health in this city, especially for those with the greatest need and the fewest options. You'll hear a lot more about that in the near future.

These battles can interfere with learning. And we are determined, as a City, to **break down all barriers to learning so children come to school ready to succeed**. We must fulfill our children's basic prerequisites to learning, accounting for mental and physical health, family stability and support, financial hurdles, and more. Community Schools are the bedrock of these efforts, and this month marks the moment when every last one of the 130 schools we have targeted completes its transformation into a Community School.

Time is passing: it's 3:30pm, and a tenth grader runs her fingers over the pages of her English Language Arts workbook. As a recent immigrant, she needs to pass the English Regents to graduate—so the school staff has created this extended learning period for her and the 15 other English Language Learners in the class. There's a little tap on her back, and our student turns to find a small folded-up piece of paper on the floor right next to her chair. (Some things never change. . .like passing notes in class.) She catches out of the corner of her eye a friend and fellow student grinning. She unfolds the note and reads: "Computer Lab before 2nd period tomorrow?"

Before we think about the computer lab tomorrow, let's think about where our students are right now. Extended learning time—an extra hour of instruction each day—is a hallmark of our 94 Renewal Schools. These 94 schools are those that have struggled the most to serve their students and families and provide a solid education to our children. So we are rolling out sweeping reforms that touch every part of those schools—transforming the classrooms and the culture to turn the tables of history for the school and its community. In addition to extra class time, Renewal Schools [XYZ DETAILS HERE OF THINGS THEY OFFER].

And it's working. [UPDATE WITH MOST RECENT STATS/STORIES OF HOW RENEWAL SCHOOLS ARE WORKING:

- Old info test scores are up in 2015 (0.6% in Math, 1.2% in English)

Comment [LE13]: -Director of School Renewal supporting principal in charting the school's new direction
-Supplemental teacher professional development, particularly around writing strategies and STEM
- On-site physical and mental health services, including vision screening for all students
-Enhanced school libraries
-Access to new digital books
-New writing programs / curricula

- Attendance - a leading indicator for academic improvements - improved year over year at 56 Renewal Schools.
 - Individual schools saw tremendous gains, such as an 8.1% improvement at Multicultural High School and a 4.6% improvement at JHS 022*

Comment [LE14]: Pick and choose your favorite stats!

On state assessments, Renewal Schools saw modest gains in ELA (1.2%) and math (0.6%)

- Percent proficient improved at every grade level for ELA
- Percent proficient improved at every grade level for math, except 8th grade There was also a citywide decline in 8th grade
- Biggest gains in 3rd grade – 3.5% increase in ELA, 4.3% increase in math
- 26 schools had score increases in both subjects, 25 in just one, and 12 had a decrease in both subjects

Graduation is projected to have a small uptick

- Preliminary data will be available this fall Official data will be available in December
- 72 schools had an increase in attendance (vs. last year)

- Overall, Renewal School attendance increased 1.3%
- Percent of chronically absent students decreased 3.0%

Suspensions decreased at all grade levels in Renewal Schools, and at a more dramatic rate than citywide

- Grades K-8 suspensions decreased 54.9% (vs a 24.8% decrease citywide)
- Grades 9-12 suspensions decreased 39.2% (vs a 12.2% decrease citywide)

Dangerous incidents decreased

- 17 schools had a Persistently Dangerous designation in 2014-15 Just 8 retained their designation for 2015-16

Teachers are more confident in the direction of their schools

- Average teacher attendance improved in 60 schools
- 66% of teachers wouldn't want to work in any other school (vs 58% last year)
- 71% of teachers would recommend this school to parents (vs 62% last year)

Renewal School parents are engaging with their child's school

Comment [LE15]: In a study of students in Texas, those who took AP courses were twice as likely to graduate college in 5 year as compared to their peers who did not, with even more significant gains in minority and low-income populations. While passing an AP exam has a stronger correlation with college success, even exposure to the material can have a lasting impact; students who sat for an AP exam and only received a score of 1-2 (of 5) graduated college at a higher rate than their peers who did not take AP exams at all.

For too long, we haven't even given students the chance to aim high in high school, because they haven't been offered the chance to do advanced work—a chance that we know, when taken, correlates with success. You can't shoot for the moon if there's no rocket to take you there.

That ends today. Today we offer every high schooler the chance to aim and achieve high. We are introducing **AP for All**: bringing Advanced Placement classes to every high school by 20XX. Students who take AP classes later excel. . [NEED EVIDENCE/RESEARCH SOUNDBITE].

And now, back to that computer lab. Both computer equipment and Computer Science training is a novelty for many students and teachers, including those at nearly all of our Renewal Schools. Fewer than 5% of all NYC public school students have an opportunity to learn Computer Science, and those that do are clustered in just a few high-performing schools.

This is not sustainable for students or for our city, which increasingly needs more people with the computer proficiency to power all kinds of companies, from tech to finance to health to fashion. Hundreds of thousands of good jobs will be accessible to those with computer science skills, and beyond the reach of those without them.

That is why we are immensely proud to announce today the launch of **Computer Science for All**, which will provide a computer science education to every single public school student within ten years through an \$81 million public-private partnership between the City of New York and CSNYC.

This is the largest effort to expand computer science in the country. It will make New York the first school district in the nation to provide computer science to

every student—and the first City to invest in the future of its students and its economy in this pioneering way.

Now it's 5pm. A recent graduate comes home from her summer job. She's done it—the days and nights of hard work, struggles and ultimately victories have earned her admission to college [CUNY?]. Money is tight for her, as it is for so many New Yorkers. So maybe she's working at a fast food restaurant, or cleaning hotel rooms to get by. She arrives home to a letter from her university. It's her fall semester reading list. Total price of textbooks: \$600. She freezes.

Each year, 20,000 of the City's high school graduates do not enter college. They fall victim to the phenomenon of “summer melt,” where their ability or confidence to begin college in September simply melts away due to unexpected or onerous expenses, or paperwork, or simply uncertainty about how it could all possibly work.

But WE are here to declare that neither finances, fear, nor the unfamiliar will be a barrier to education and a life of success for our children. And **our work to break down these barriers will not stop at high school graduation.**

We are giving our students every support they need – including financial help for the things both in plain sight and hiding in the shadows, like textbooks.

We're doubling down on mentoring and advisement. [YMI, HS counselors? NEED MORE INFO ON COLLEGE-GOING CULTURE AND MINDSET INTERVENTIONS]. Readiness isn't just an academic state of mind or set of skills.

Comment [LE16]: More info coming soon.

And we are establishing for every child a college savings account, putting aside \$50 for every child put aside the moment they enter our education system. **[DETAILS]**. This would transform the experience of our student confronted with hundreds of dollars in books. She wouldn't be cowed. She wouldn't freeze. She'd know it's there, and she's draw on her savings account and buy her books.

The sun is behind the skyline and it's 8:30pm. After a morning spent at a part-time job and classes all afternoon and into the evening, a college sophomore enters the

subway and carefully puts away her Metrocard. At the right stop, she runs up the stairs and greets her study group inside a public library. They've ridden the train stations all over the City in order to be able to meet in one place and study for the next day's exam.

Right now, 17,000 students of our students who begin college do not finish—an unacceptable situation. Sometimes it's because of thing as basic as not being able to afford transportation to class.

Our student got her Metrocard through a CUNY program called ASAP. ASAP kids are given the support they need to succeed in this and every dimension. They receive Metrocard to get to class. They are given a designated cohort of students to travel with through the four years so peers can lift each other up.

We know it works: [EVIDENCE]. And it is now a national model, replicated in places like [XYZ].

That's why are investing to enroll 7 times as many students over the next four years. [3500 enrolled in FY15 vs 25,000 enrolled in FY19]. [MORE METRICS/DESCRIPTION/TIMELINE]

FLESH OUT: And we're introing new interventions to battle the mindset and paperwork and overwhelm of being in college. These include improving advisement/mentoring – mindset interventions, Low-cost reminders to help stay on top of academic career – text messages, emails, helping kids reapply for FAFSA.

The night ends, the sun rises, and it's 8 a.m. the next day. A college senior grabs her buzzing phone off the kitchen table. It's lighting up with text messages from her mother, her single shepherd, the manager at the internship she just finished – and all the messages are variations on “Go get ‘em!”

She smiles and puts the phone in her purse, then turns to face her reflection in a mirror. She smooths her lapels, takes a deep breath, and catches the elevator right before the doors close. She's on the way out the door for a job interview.

That isn't, of course where the story ends. We hope, of course, that our student gets that job. But we know if she doesn't, she's got the resilience and fortitude to go on another interview, and another after that. We've done right by her by instilling not just the knowledge she needs, but the tools, confidence and belief in herself to share that knowledge with the world, seize opportunities, and achieve success. That's how education in New York City has to work.

In other words: we must and will show each of our kids we believe in their ability to excel. . .

And give them the opportunity to show us we're right.

###

OPEN QUESTIONS:

- Are we committing to increase the number of CTE programs?
 - CTE students are more likely to graduate high school than their non CTE student counterparts – and have better outcomes for young male students of color
- Where to put accountability piece?:
 - **Be accountable for the journey and the destination.**
 - Schools are accountable to us not just for test scores and grad rates, but for the rigorous instruction, collaborative teachers, supportive environments, strong family-community ties, effective school leaders, and trust that improve those scores and rates.
 - We—City leaders, school leaders, teachers, parents—are all accountable to our students.
 - We (gov't) are accountable to New Yorkers for our schools' overall successes and difficulties alike.
 - We are giving more information for parents and all NYers on how schools are doing, where they need help, what that help looks like.

From: [Boeglin, Rosemary](#)
To: ["John Del Cecato"](#); [Gunaratna, Mahen](#)
Cc: [Beach, Mkada](#); [Hayley Prim](#); [Robert Greenwald](#); [Adams Baker, Marti](#); [Matero, Carla](#); [De Paula, Sheila](#); [Delgado, Jenessa](#); [Jon Fromowitz](#); [Geri Prado](#); [Hagelgans, Andrea](#); [Singleton, Jessica](#); [Walzak, Phil](#)
Subject: RE: Blog Post
Date: Tuesday, September 08, 2015 10:19:01 AM
Attachments: [BlogPostDraft3_rb.docx](#)

Looks great. Couple very minor copy edits in the attached.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Saturday, September 05, 2015 2:51 PM
To: Gunaratna, Mahen
Cc: Beach, Mkada; Hayley Prim; Robert Greenwald; Adams Baker, Marti; Boeglin, Rosemary; Matero, Carla; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil
Subject: Re: Blog Post

Here's the latest, with national number inserted... Adding JS, just in case she's the one to honcho the posting on HuffPo

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Friday, September 4, 2015 at 9:27 PM
To: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Cc: "Beach, Mkada" <MBeach@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "De Paula, Sheila" <SDePaula@cityhall.nyc.gov>, "Delgado, Jenessa" <JDelgado@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: Re: Blog Post

Thank you!

On Sep 4, 2015, at 9:18 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Pls say something like "over 150k kindergarten teachers across the country":

<http://www.politifact.com/truth-o-meter/statements/2015/jun/15/hillary-clinton/hillary-clinton-top-hedge-fund-managers-make-more/>

Sent from my iPhone

On Sep 4, 2015, at 9:09 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Checking

Sent from my iPhone

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This has been approved by the mayor - although he would like to see if we can include the raw number of Kindergarten teachers... Mahen, can you help with that?

<BlogPostDraft2.docx>

The rampant inequality that we face in America is no accident. It is the result of a system that, for too long, has rewarded existing wealth over work.

There is no more striking example of this phenomenon than the disparity between the earnings - and the tax rates - of kindergarten teachers and hedge fund managers.

In 2014, the top 25 hedge fund managers made more money than every single Kindergarten teacher in America -- over 150,000 of them -- combined. That's right: 25 individuals - not even enough to fill the seating space on a single New York City subway car - made more than everyone who teaches our youngest learners put together.

What's more, because of something called carried interest - a tax loophole that exists only to boost the earnings of hedge fund managers - those 25 people paid a lower tax rate than the average Kindergarten teacher.

If we're to truly tackle the crisis of income inequality, changing that rule - and investing that money in growing our middle class - is where we must start.

Here in New York City, we're using every tool at our disposal to help combat income inequality - expanding paid sick leave to 500,000 additional workers, implementing the first rent freeze in city history, building and preserving 200,000 units of affordable housing, expanding after-school programs, and - as of this week - providing high-quality, universal Pre-Kindergarten to every family.

But we need Washington to do its part, too. Making the federal tax code more progressive will allow us to invest in people who are struggling.

To that end, closing the carried interest loophole is a tenet of The Progressive Agenda ([URL HERE](#)) to Combat Income Inequality, a 14-point plan introduced by a diverse coalition of progressive leaders in May.

Award-winning filmmaker Robert Greenwald, an inaugural signer of The Progressive Agenda, worked with his colleagues at Brave New Films to produce a powerful short documentary about the deeply unfair income and tax law disparities between hedge fund managers and teachers. It is aptly titled "Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?"

The **short** film explores this issue from many different angles. It features interviews with both respected economists and Kindergarten teachers. The video identifies both the macroeconomic problems that the huge gap in wages cause, as well as the human toll paid by teachers and their students. Most important, it proposes a real, concrete solution to the problem: closing the carried interest loophole.

Billionaire hedge fund managers don't need a tax break, and there is no reason this loophole should exist.

Robert and I will be hosting a screening of his film at Pace University in New York City on Thursday, September 10th at 4:30 PM. The video will also be live-streamed here on The Huffington Post ([STREAMING INFO HERE](#)).

Following the screening, Robert and I will join a panel including TK, TK and moderated by TK to reflect on the film, what it means for New York City and the country, and how we can work together to end this injustice once and for all. For more information on the event (or to RSVP?) click [HERE](#) ([LINK TO ADVOSORY TK?](#))

From: [Liss Emmy](#)
To: [Blumm, Kate](#); [Wallack Josh](#); [Ramirez Ursulina](#); [Goldmark, Karin](#); "[jfdc@akpdmedia.com](#)" ([jfdc@akpdmedia.com](#))
Cc: [Zuniga, Andrea](#); [Hagelgans, Andrea](#)
Subject: RE: updated edu speech draft
Date: Tuesday, September 08, 2015 10:34:10 AM

More on the parent portal, which launched in June -
<http://schools.nyc.gov/Offices/mediarelations/NewsandSpeeches/2014-2015/NYC+Schools+Account.htm>

We won't have 2015 grad data for a while – the state usually releases it in December

From: Blumm, Kate [<mailto:KBlumm@cityhall.nyc.gov>]
Sent: Tuesday, September 08, 2015 10:33 AM
To: Liss Emmy <ELiss@schools.nyc.gov>; Wallack Josh <JWallack@schools.nyc.gov>; Ramirez Ursulina <URamirez@schools.nyc.gov>; KGoldmark@cityhall.nyc.gov; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Cc: Zuniga, Andrea <AZuniga@cityhall.nyc.gov>; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>
Subject: RE: updated edu speech draft

Sorry, I confused my 2014 and 2015, thanks for that and all the rest.

Is the parent portal real?

From: Liss Emmy [<mailto:ELiss@schools.nyc.gov>]
Sent: Tuesday, September 08, 2015 10:30 AM
To: Blumm, Kate; Wallack Josh; Ramirez Ursulina; Goldmark, Karin; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com)
Cc: Zuniga, Andrea; Hagelgans, Andrea
Subject: RE: updated edu speech draft

By 2014 grads, I assume you mean students who graduated in 2014? That would be the cohort of 2010 – graduation rate of 68.4%, 51,681 graduates

District 7 – Mott Haven, Melrose, Port Morris
District 23 – Ocean Hill, Brownsville, parts of East New York

Other illustrative inequity ideas – the inequities may not be visible when you look at our buildings, but it's clear when you drill down to student outcomes... fewer students walking across the graduation stage to get their diplomas; more empty desks because students are absent, home because a parent could not get them to school or they had a terrible asthma attack

Telling parents about their reading progress – building it into the online parent portal; including more detailed information about reading levels on the DOE-recommended report card; supporting schools to talk with parents about reading progress during conferences

Karin is looking into business partners

I thought we were killing progress pact, or at least letting the Single Shepherd idea absorb it

From: Blumm, Kate [<mailto:KBlumm@cityhall.nyc.gov>]
Sent: Tuesday, September 08, 2015 10:17 AM
To: Wallack Josh <JWallack@schools.nyc.gov>; Ramirez Ursulina <URamirez@schools.nyc.gov>;
KGoldmark@cityhall.nyc.gov; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com)
<jfdc@akpdmedia.com>; Liss Emmy <ELiss@schools.nyc.gov>
Cc: Zuniga, Andrea <AZuniga@cityhall.nyc.gov>; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>
Subject: FW: updated edu speech draft

Almost done and hit a few Qs along the way. . .

Total # of 2014 grads is not available yet, right?
District 23 and 7 neighborhoods? – Mott Haven, Melrose, Brownsville?
Other illustrative inequity ideas to replace greenhouse? I get your comment JW, but we need something visual and I'm accepting all suggestions. . .
What are we doing with the following:
“By 2017, we will make sure every parent of a K-2 child knows their kid’s reading progress. We know that when parents know how their child is doing, they help their child do better.”
Business partners
Progress Pact

Original Message
From: Wallack Josh <JWallack@schools.nyc.gov>
Sent: Monday, September 7, 2015 1:28 PM
To: Blumm, Kate
Cc: Hagelgans, Andrea; Liss Emmy; Goldmark, Karin; Ramirez Ursulina
Subject: RE: updated edu speech draft

Thanks for sending this.

I'm a little concerned that this draft still has a lot of the same holes and questions as the one we looked at a week ago, despite the fact that Emmy and Karin and team have sent over a lot of suggestions and answers. I think it is important that someone find the time to incorporate the material we provided, including Emmy's comments, which I have reattached here. Otherwise it will seem tomorrow like we have made much less progress than we have.

On the major initiatives, let me summarize a few of the main changes here:

~~* On second grade reading, we cannot propose an outcome goal because we don't have a way of measuring this yet. Instead, we will propose an input goal, which is that every elementary school will have a reading specialist to help struggling readers get and stay on track. We can also say that we will develop a way to measure and manage this that relies on teachers assessments, and not the introduction of another high-stakes test in 2nd grade.~~

~~* On the "single shepherd," we are now proposing to pilot this in two districts (7 in the South Bronx and 23 in Central Brooklyn) but only for grades 6-12. I strongly urge a new name for this, but I think others will have to convince the boss on this.~~

~~* Instead of College Visits for All, we are proposing a more flexible approach that allows high schools to choose 3 from a menu of programs to help kids get ready and excited for college. We will send along a brief on that. But I think for the speech you can and should say, "We will make sure every middle and high school has the resources and support they need to provide college visits for all students."~~

* We want to describe Algebra for All as "ensuring that all children can complete 4 years of high school math by ensuring that they have the access and support they need to complete algebra no later than 9th grade." After discussing with the experts, we are concerned that a singular focus on algebra on 8th grade is unrealistic and unproductive for us.

* We are not clear what is happening with the CUNY ASAP proposal. We should decide before this next meeting whether it remains in this speech or is held for a separate event on postsecondary persistence and graduation.

Other thoughts on this draft:

~~* The tagline "Every day, every step of the way" is fine, but Carmen recently introduced "Every student, every day" as her "mantra" and it accomplishes a lot of the same. In fact, I like its emphasis on focusing on one student at a time. Maybe good to have the two system leaders using the same line. You could also combine them.~~

~~* I don't think the inequities on p. 1 are the right ones. DOE actually does a pretty good job of making sure facilities and textbooks are equitable. We have a renewal school with a snazzy new greenhouse, for example, and Fair Student Funding has helped a lot. We should focus on the real inequity -- that fewer students at some schools gain the skills they need to succeed.~~

* Along the same lines, I'd like to say something about how poverty and lack of opportunity for families contributes to that inequity. The administration is trying to address it on all fronts, and all the efforts reinforce one another.

* I'm nervous about the use of NAEP scores. Karin, could you share the sources on that? I'm sure they're right, I just want to understand them better.

~~* We are no longer the first city to offer computer science for all, as San Francisco recently beat us to the punch, but we are by far the biggest.~~

* I think the accountability language at the end of the current draft belongs somewhere in pp. 5-6 where you refer to our overall approach. It is important that somewhere he mention the framework or the elements of the framework, or it sounds like he isn't paying attention to the main way we are measuring school progress. One short reference will do it. If you want to say more, we can say that the new School Quality Snapshots, which will replace the report cards and the single letter grade, are coming out in October.

Can we see a new turn tonight or early tomorrow am?

Thanks,

Josh

From: Blumm, Kate [KBlumm@cityhall.nyc.gov]
Sent: Saturday, September 05, 2015 2:44 PM
To: Wallack Josh
Subject: Fwd: updated edu speech draft

Latest here! + JDC in case he made any changes though...

FROM MOBILE KATE

Begin forwarded message:

From: "Blumm, Kate" <KBlumm@cityhall.nyc.gov<mailto:KBlumm@cityhall.nyc.gov>>
Date: August 31, 2015 at 1:23:03 PM EDT
To: "Goldmark, Karin" <KGoldmark@cityhall.nyc.gov<mailto:KGoldmark@cityhall.nyc.gov>>, Wallack Josh <JWallack@schools.nyc.gov<mailto:JWallack@schools.nyc.gov>>, "Zuniga, Andrea" <AZuniga@cityhall.nyc.gov<mailto:AZuniga@cityhall.nyc.gov>>, "'Liss Emmy' (ELiss@schools.nyc.gov<mailto:ELiss@schools.nyc.gov>)" <ELiss@schools.nyc.gov<mailto:ELiss@schools.nyc.gov>>, Devora Kaye <DKaye6@schools.nyc.gov<mailto:DKaye6@schools.nyc.gov>>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov<mailto:AHagelgans@cityhall.nyc.gov>>, "Shorris, Anthony" <AShorris@cityhall.nyc.gov<mailto:AShorris@cityhall.nyc.gov>>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov<mailto:DWilliams@cityhall.nyc.gov>>, "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov<mailto:fuleihand@omb.nyc.gov>>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov<mailto:TSnyder@cityhall.nyc.gov>>
Subject: updated edu speech draft

Sorry for the delay. Been driving around Maine trying to find reliable wifi !

This reflects a lot of what we know about several of the new things the team has been working on, but there are still some things that could be filled in so policy folks, please do a scan to plug in dates/investment #s/anything else it makes sense to include. Some placeholders are here and others you can add (e.g. By 20XX, an investment of \$YY million will bring AP classes to all high schools. . .). Andie needs any of these additions by 3 p.m. for printing.

This also reflects the Mayor's miscellaneous notes about things like tipping our hat to MRB, etc.

JDC -- I will email you about a few things under separate cover.

Thanks,

Kate

From: [John Del Cecato](#)
To: [Boeglin, Rosemary](#); [Gunaratna, Mahen](#)
Cc: [Beach, Mkada](#); [Hayley Prim](#); [Robert Greenwald](#); [Adams Baker, Marti](#); [Matero, Carla](#); [De Paula, Sheila](#); [Delgado, Jenessa](#); [Jon Fromowitz](#); [Geri Prado](#); [Hagelgans, Andrea](#); [Singleton, Jessica](#); [Walzak, Phil](#)
Subject: Re: Blog Post
Date: Tuesday, September 08, 2015 11:02:17 AM

gracias

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 10:18 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Cc: "Beach, Mkada" <MBeach@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "De Paula, Sheila" <SDePaula@cityhall.nyc.gov>, "Delgado, Jenessa" <JDelgado@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
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Sent: Saturday, September 05, 2015 2:51 PM
To: Gunaratna, Mahen
Cc: Beach, Mkada; Hayley Prim; Robert Greenwald; Adams Baker, Marti; Boeglin, Rosemary; Matero, Carla; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil
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Sent from my iPhone

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Sent from my iPhone

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<BlogPostDraft2.docx>

From: [Salazar-Rodriguez, Prisca](#)
To: ["John Del Cecato"](#); [Geri Prado](#); [Snyder, Thomas](#)
Cc: [Hayley Prim](#); [PhilWalzak](#) [REDACTED]
Subject: RE: Schedule Follow up (and new requests potentially)
Date: Tuesday, September 08, 2015 11:29:38 AM

USCM is still tentative.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, September 08, 2015 11:28 AM
To: Geri Prado; Salazar-Rodriguez, Prisca; Snyder, Thomas
Cc: Hayley Prim; PhilWalzak [REDACTED]
Subject: Re: Schedule Follow up (and new requests potentially)

Checking in on the schedule for USCM. I know Geri is trying to get him in front of some important audiences in DC

From: Geri Prado <geri@progressiveagenda.us>
Date: Wednesday, September 2, 2015 at 5:57 PM
To: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, Thomas Snyder <tsnyder@cityhall.nyc.gov>
Cc: Hayley Prim <hayley@progressiveagenda.us>, John Del Cecato <jfdc@akpdmedia.com>, Phillip Walzak <[REDACTED]>
Subject: Schedule Follow up (and new requests potentially)

Sept 15- MSNBC/Hayes Interview- still on and can we get briefing time several days before? This will be JDC who briefs.

Sept 22- DC trip still on?

Oct- Sirius Town Hall- can we get a date in October to give to them? Need an hour. Positive town hall style as laid out earlier

USCM- Is he going to this in Baltimore in Oct? If so what days? We might have something worthwhile for him to speak at and do some grip and grins.

Let me know. Thank you!

gp

From: Blumm, Kate
 To: Goldmark, Karin; Liss Emmy; Hagelgans, Andrea
 Cc: Wallack, Josh; Ramirez Ursulina; Devora Kaye; Zuniga, Andrea; jfid@akpdmedia.com (jfid@akpdmedia.com)
 Subject: updated edu draft
 Date: Tuesday, September 08, 2015, 11:30:00 AM
 Attachments: EDUCATION VISION 2015_v10_clean.docx

See attached. I am still working in the Framework and accountability stuff (and poverty/inequity point) at the top but want to make sure that from a programmatic perspective I have captured all the updates accurately so please review!

JDC is working on the charters bit separately and we will plug that in as well shortly.

I think we should end at high school graduation meaning we take out the college textbooks and CUNY ASAP vignette and associated stuff and write a different ending (tear) saving that college and job intvw for the next hit. I can prep a version in that fashion and have both ready.

Thoughts?

From: Goldmark, Karin
 Sent: Tuesday, September 08, 2015 11:13 AM
 To: Blumm, Kate; Liss Emmy; Hagelgans, Andrea
 Cc: Wallack, Josh; Ramirez Ursulina; Devora Kaye; Zuniga, Andrea
 Subject: RE: can we update this chart

We baked into single shepherd and should take out as a standalone.

Suggested changes below—just added a few notes notes in parentheses--

From: Blumm, Kate
 Sent: Tuesday, September 08, 2015 11:08 AM
 To: Liss Emmy; Goldmark, Karin; Hagelgans, Andrea
 Cc: Wallack, Josh; Ramirez Ursulina; Devora Kaye; Zuniga, Andrea
 Subject: RE: can we update this chart

Thanks! I think we should show this to the Mayor later.

From: Liss Emmy [mailto:ELiss@schools.nyc.gov]
 Sent: Tuesday, September 08, 2015 11:07 AM
 To: Blumm, Kate; Goldmark, Karin; Hagelgans, Andrea
 Cc: Wallack, Josh; Ramirez Ursulina; Devora Kaye; Zuniga, Andrea
 Subject: RE: can we update this chart

ITEM	TIMELINE	COST (M)	ONE-LINER
Computer Science for All	10 years / by 2025	81.00	Pub-pri partnership bringing computer science to all students in all schools, in every grade (Funded)
Algebra for All	3-5 years	17	Every student will complete Algebra no later than 9 th grade, and will be able to access a four-year math curriculum in high school. As part of this, we will expand the number of middle schools offering Algebra in 8 th grade
AP for All	5-6 years	50	Every high school student has access to a range of STEM and liberal arts AP courses
Single Shepherd – District 7 and 23		15	Every student will be paired with a counselor starting in 6 th grade, who will support them academically and emotionally through high school graduation and college enrollment
Student Progress Pact	4-7 years		Every middle and high schooler has a living contract signed by parents, educators, student outlining path to college
College Tours for Middle and High Schoolers/College Access HS		5	Every student will have the opportunity to go on college visits in middle school and high school, and to participate in other activities with their family to prepare for college – having key discussions about how to pay for college, receiving support with applications and financial aid forms, and meeting college admissions counselors
School Business Partners			Every middle and high school has a business partner (starting with CTE schools and expanding)
2nd Grade Universal Literacy		65	Every 2nd grader will read on grade level, and we will place a reading specialist in every elementary school to ensure universal literacy
College Savings Accounts	13 years		Every public school student will have an account opened when they start Pre-K with \$50 in seed funding (Not ready)
ASAP Expansion	5 years (FY19)	42.00	Increase # of ASAP seats seven-fold to 25,000 enrolled by June 2019 -- and increase # of STEM majors w/in program (Funded)
Last-Dollar or Other College Scholarships			Many options
Stuff and Things Tracker Online by Grade			Online tool to see what you "get"/ goals/hallmarks of education by grade

Are we keeping Student Progress Pact in? The cost here will be very high – and I thought we had baked it into Single Shepherd.

From: Liss Emmy
 Sent: Tuesday, September 08, 2015 10:52 AM
 To: Blumm, Kate' <KBlumm@cityhall.nyc.gov>; KGoldmark@cityhall.nyc.gov; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>
 Cc: Wallack, Josh <JWallack@schools.nyc.gov>; Ramirez Ursulina <URamirez@schools.nyc.gov>; Kaye, Devora <DKaye6@schools.nyc.gov>; Zuniga, Andrea <AZuniga@cityhall.nyc.gov>
 Subject: RE: can we update this chart

There have been a bunch of changes here – I'll update now and send through shortly though some numbers may be tweaked between now and 1.30. (OMB looking at costs now.)

From: Blumm, Kate [mailto:KBlumm@cityhall.nyc.gov]
 Sent: Tuesday, September 08, 2015 10:49 AM
 To: Liss Emmy <ELiss@schools.nyc.gov>; KGoldmark@cityhall.nyc.gov; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>
 Cc: Wallack, Josh <JWallack@schools.nyc.gov>; Ramirez Ursulina <URamirez@schools.nyc.gov>; Kaye, Devora <DKaye6@schools.nyc.gov>; Zuniga, Andrea <AZuniga@cityhall.nyc.gov>
 Subject: can we update this chart

To make sure among other things costs #s are accurate? This is the latest I have with one edit I made to college tours but let me know if there's been another iteration.

ITEM	TIMELINE	COST (M)	ONE-LINER
Computer Science for All	10 years / by 2025	81.00	Pub-pri partnership bringing computer science to all students in all schools, in every grade
Algebra for All		50	Every middle school offers Algebra
AP for All	5-6 years	17	Every high school offers AP classes to student body (how many? Baseline areas?)
Single Shepherd -- District 23		8.00-10.00	Each of 10,500 students in district has a special counselor to guide and support them academically and emotionally to [AND THROUGH?] college
Student Progress Pact	4-7 years		Every middle and high schooler has a living contract signed by parents, educators, student outlining path to college
College Tours for Middle and High Schoolers			Every student will have the opp [NOT COMPULSORY/ENFORCED RIGHT?] to go on at least two college visits while in middle school, and two while in high school.
School Business Partners			Every middle and high school has a business partner
2nd Grade Universal Literacy			Every 2nd grader will read [on grade level]? Or 2nd grade literacy going from X to Y in Z years
College Savings Accounts	13 years		Every public school student will have an account opened when they start Pre-K with \$50 in seed funding
ASAP Expansion	5 years (FY19)	42.00	Increase # of ASAP seats seven-fold to 25,000 enrolled by June 2019 -- and increase # of STEM majors w/in program
Last-Dollar or Other College Scholarships			Many options
Stuff and Things Tracker Online by Grade			Online tool to see what you "get"/ goals/hallmarks of education by grade

Education Vision 2015: Updated September 8, 2015

Equity and Excellence: Every Student, Every Day

Last Wednesday, 1.1 million children put another New York City summer behind them and started the school year.

Could you feel that tidal wave of emotion crash over the whole City, as it always does on that first day? So much joy, excitement, trepidation abounded on sidewalks, in school hallways and lobbies, in cars and buses and trains ferrying families to school in neighborhoods from the South Bronx to the South Shore.

Chirlane and I know those emotions well. Actually, this September is the first in 17 years we haven't been among the public school parents waving goodbye at the entrance. . .swallowing an ocean of feelings as Dante or Chiara walked away into the school year.

We know that families of every kind, in all our city's neighborhoods, share these first-day feelings. But, for many, the common experience of education stops there.

Maybe, once all the parents finally left, a teacher in one school took his new charges to tour a gleaming greenhouse, while a few miles away another was forced to shuffle desks so the leaky roof overhead wouldn't drip down on students.

Maybe in one classroom, students were the first to crack open the latest edition of a classic novel; while across town, it was two students to a tattered old copy, its spine nearly broken from decades of use.

One set of kids is no more deserving of a greenhouse or a falling-apart book than any other. Each is owed the opportunity to have their future determined by hard work and unique talents, as it should be.

But too many of our children's economic futures will be defined by the economic pasts of their neighborhoods. This status quo is unacceptable, un-American, and unfaithful to the legacy and to the promise of New York City.

We all have a stake in its change. As taxpayers, we all pay for public school. As Americans, its value is entrenched in our moral DNA. We've inherited a belief so strong it's almost biological: that this land's richness and riches derive from the success of its people—and this success is available to anyone who puts in the time and the sweat to earn it. Success is not the privilege of a few, but the right of all.

Public education is mandated by law because it is how this core American value should come to life. It's obvious and it's inevitable, it's what makes this country great: our children must go to school, there will always be a school for them to go to, and that school can be a springboard to success for each child.

In other words, our schools must be built on a foundation of both equity and excellence. These principles need to operate hand in hand as the twin engines of our city's large and powerful education system.

We have so much to be proud of—there are so many schools and so many kids who express the city's commitment to equity and excellence each day. In fact, we literally have some of the best students in the country. On a national scale, New York City's children academically outperform than their counterparts in eight of the country's 10 biggest cities. Our low-income students are the highest-performing of all 10 cities. And the one city that outpaces us by a couple of measures is San Diego – a district with one-tenth the students and 5x the funding for each one. Our kids have an awe-inspiring ability to do more with less.

Comment [KB1]: Possible to verify actual proportions here?

To fully appreciate the achievements of today's educators and students, we must also take a moment to see how far we've come. . .and the hard work of our predecessors who enabled reforms in the school system that spurred much of this progress. The Bloomberg Administration's successful fight for Mayoral Control of the Schools paved the way for the record-breaking graduating class of 2014 (the last we have final numbers for as we anxiously await 2015 data in the coming weeks).

More than 51,000 students graduated high school in 2014, reflecting the highest graduation rate in the city's history—and 17,000 more students walking across the

stage than a decade ago. The class of 2014 also had the fewest dropouts than any other since NYC started keeping records—9,000 less than ten years ago.

And—this is a less scientific but no less meaningful measure—the great majority of the city’s students and parents like their schools.

Clearly, the city is blessed with smart, hardworking, dedicated and determined children, parents, and educators. Together, they write success stories that transform lives and lift up communities.

There simply have not been enough of those success stories. And too often, those there are emanate from the same neighborhoods—neighborhoods where the school roof doesn’t leak, and the books shine like the glass of the greenhouse. Our education system has been rife with division, and students have paid the price.

The Tale of Two Cities in our schools is unacceptable. But we believe it is NOT inevitable. And we came to City Hall to undo it. [this could use more]

Our vision for the city’s public schools is anchored by a fundamental belief in our children – in every child. We won’t choose among our children who will succeed and who will not.

We believe that every student has both the right and the ability to awaken their minds to the world, to set forth on their journey with the skills, courage and confidence to reach their full potential. Every child can grow into a successful adult—ready for college, ready for life—if their education gives them the right tools.

Over the past 18 months, we have forged those tools. They are powerful instruments of equity and excellence, for our schools and for our students—every day, every step of the way.

Let there be no mistake: the “way” I speak of leads to and includes college.

I often say that education determines economic destiny more now than at any point in human history. Nowhere is that clearer than when looking at the way a life veers towards success when a person completes college. An adult with only a HS diploma is almost three times as likely to be in poverty in NYC as someone with a bachelor's degree or higher, and earns \$1.1 million less over the course of a lifetime. [Source: CEO]

And our success as a 21st century global city depends on readying students for success in higher education. Our children are counting on us, but we are counting on THEM to keep New York the most competitive city in the world.

In just five years, two-thirds [65% -- NEED HARD #] of NYC jobs are projected to require some college. [Source: CEO]. For generations, our workforce has been made up of the brightest minds from all over the world, drawn like magnets to the greatest city on earth. That attraction shows no sign of letting up, nor do we want it to, in order to keep the innovative and international flavor that makes us great. But we need more talent, and we need to grow it right here at home.

So: we have set three connected goals around higher education to lift up more of our children and meet the needs of a growing, thriving city.

First, we're going to graduate more kids. Right now, 20,000 students who begin high school in New York City each year do not finish. We do not accept that. We are setting in motion changes so that ten years from now, 9,000 more students will graduate within four years. That will bring us to an 80% graduation rate by 2026. Think of it in context of the all the second graders everywhere in the city, hard at work at this moment—over ten percent more of them will collect their high school diploma.

Comment [KB2]: Do we need to say this or is it assumed? It's a bit confusing so would like to strike unless necessary to demarcate 4 year from 6 year grads

Second, we will make more of those diplomas carry graduates to and through college. Right now, fewer than half [48%] of our high school graduates are college-ready— meaning they truly have the skills to absorb the material taught in a college course. And in nearly half of our high schools [41%?], fewer than 10% of the graduating class is actually ready for college by these standards.

Think about that for a moment. Almost half our schools essentially graduate kids who will find college frustrating, alienating, and probably “not for them” simply because they can’t understand what they are being taught in college. Their only university path would include remedial work, which adds time and expense to the college journey that many of these students just don’t have.

And in a day and age when a college degree is the ticket to a good job, a pathway to the middle class and the most important determining factor to lifelong economic security—we cannot allow this status quo to continue.

So our college readiness goal is two-fold. First of all, we will take the number of public high school graduates who are ready for college from fewer than half [48%, 25,735] to **two-thirds (65%) by 2025 – fully 34,000 every year.**

Second, we will make sure that **every single high school in New York City is capable of graduating college-ready students.** No longer will families worry that graduation is simply a seal of approval on the 15 years of the past, as opposed to a real promise for the future.

Excellence will not be portioned out for the lucky few. All our schools will be equitably served to lift up all our children.

Today I will clarify the vision of how we get there.

We are of course already hard at work, and in 18 months we’ve made some tremendous strides. We’ve planned, funded, and rolled out full-day, high-quality, universal pre-k, as well as an unprecedented expansion of after-school for middle schoolers. Test scores are up for the second consecutive year, and the first full year on our watch.

More efforts are underway than what’s covered in the news, and we’ll shine a light on them today. Still others you will hear about for the very first time. And as I share the work we are doing, so too will I illustrate the ideas that animate it—the ideas that underpin an equitable and excellent school system for every child.

We will start from a fundamental place: how the City works with those who teach our children. We have redefined this relationship, premised on the belief that we must **work with educators, not against them**. We must value their expertise and show respect for the work they do every day. We must work harder to retain our teaching talent. And, crucially, we must grow that talent by giving all our educators the training and development they need to deepen their skills.

This professional development is a cornerstone of our reforms in every grade, and something the Chancellor—who started as a rookie teacher and has had nearly every level of job in our public education system since—speaks about with particular passion. She believes that the best way to deepen teachers’ skills is to **spread what works—connecting the whole education system so educators can lift each other up**, with veteran educators spreading the practices that spur success to fellow teachers and principals.

Our goal is to make sure there ARE more veteran educators to do this in the years ahead. So we are laying the groundwork now to create more expert teachers for the future, who will in turn pay forward the wisdom and skills they acquired from those who taught them.

Certainly, the vast majority of our educators are talented, passionate, and deeply dedicated to their students and schools. There are, however, some teachers in our schools who should be in a learning environment. And those teachers will not remain there. We fundamentally believe in **making the change that’s necessary** to help schools succeed, and that has already driven us to remove 700+ teachers. In other cases, we will replace school leadership or transform a school itself if they cannot improve with our tailored and targeted support.

And working with our teachers, we have created several schools—PROSE Schools—that are not beholden to labor work rules, and therefore have the unique freedom to “color outside the lines.” We will take the most successful elements of these experiments in school administration and teaching and look hard at ways to bring them to other schools. . .allowing more educators to break through formerly impenetrable boundaries in the service of helping kids learn better.

- **Be accountable for the journey and the destination.**

- Schools are accountable to us not just for test scores and grad rates, but for the rigorous instruction, collaborative teachers, supportive environments, strong family-community ties, effective school leaders, and trust that improve those scores and rates.
- We—City leaders, school leaders, teachers, parents—are all accountable to our students.
- We (gov't) are accountable to New Yorkers for our schools' overall successes and difficulties alike.
- We are giving more information for parents and all NYers on how schools are doing, where they need help, what that help looks like.

Framework for Great Schools. If you want to say more, we can say that the new School Quality Snapshots, which will replace the report cards and the single letter grade, are coming out in October. Of course, we know that **no two schools and no two children need the same support in order to excel**. The unique chemistry of every single school means that each needs a different set of supports to offer the best for its students. And each child will travel his or her own academic, social, and emotional journey. We can't, in the interest of wholesale success, sell education wholesale to all students. They're not our customers. They're our children.

That's why we have committed to going beyond academic matters to address the full slate of issues that really engineer success. The cornerstone of this is our Community Schools initiative – 130 schools across the city that support the needs of the whole child. Community Schools might provide counseling services so students have a safe place to share her struggles and successes alike. They offer free vision exams and glasses so kids can see the blackboard. They might have a food pantry so hunger doesn't distract from learning. They might offer English classes for families so parents can help kids with their homework.

And Community Schools are modeling communication and continuity within the school walls and outside them. These practices have inspired an idea that will directly connect more families across the city with the people and places that define a student's educational journey, and bring us one step closer to ending the era of families ricocheting around inside a mammoth bureaucracy.

We are piloting a program to give the children and families who need it most their own strong, supportive hand —to guide them in the long term through the landscape of teachers and tests, to help clear the tough hurdles and celebrate strong successes, and—most of all—to chart and clarify a path to high school graduation..

In one year, every single 6th through 12th grader in two of our most struggling neighborhoods and school districts—Mott Haven and Melrose in the South Bronx’s District 7, and Brownsville in Brooklyn’s District 23, will have their first meeting with their Personal Counselor. This will be the first of dozens of encounters between students and counselors along the journey. The Shepherd won’t simply implore students to keep their eyes on the prize, but actually show them how to get there.

Let's imagine a few points on that journey for some of our children, across the city, over the course of their day.

We’ll start first thing in the morning. It’s 8am, and a four year-old is intently focused on building a tower of blocks, stacking carefully as her classmates play behind her – some singing with a teacher, some drawing early masterpieces, some gazing at beginner books. It’s a lively and alive place, filled with the sounds and colors that awaken young children to the world.

This is the critical moment where success begins. We fundamentally believe **all children must start their education earlier so they are poised to reap the benefits of kindergarten** – and everything that comes after.

I’ll repeat what I’ve said before: we cannot get education right if we do not get it right from the beginning. I’m very proud that last week, we started getting it right for 70,000 of our kids, who began our free, universal, high-quality pre-K. Block towers are rising all across this great city.

Around the same time, across town, a second grader rides the bus to school with a parent, proudly showing off the book the class has been reading—explaining what it’s about and which character she played in a class activity yesterday. Her parent smiles and plays along—the second grader doesn’t know that yesterday her parent

and her teacher actually spoke about it on the phone. The teacher called for a few minutes just to let her know that the student did a great job, and share an update on her reading progress.

It's nearly impossible to overemphasize the value of these kinds of interactions—both the simple phone call from teacher to parent, and that moment of sharing between child and parent. **Parents are the first and last teachers of children, and must be our partners in everything we do.**

That's why we knocked on thousands of doors this summer to make sure families knew what to expect in the year ahead. It's why we instituted an unprecedented 40 minutes of teacher time dedicated solely to connecting with parents. Maybe this is the time during which our imaginary teacher made her phone call to share this news. . .this news which is so prized not just by the family, but to all of us and all our educators.

One second grader's proud announcement that he or she read lines in a class activity reflects a milestone of epic proportion in that child's life: literacy. Reading is the very baseline of lifelong success. It is the foundation of learning in all subjects, of course, and for academic achievement, but it's worth so much more. Reading is how our kids explore the world and learn to think about it. It makes them engaged with society and equips them with the tools to change it. Reading is the key.

And so we are introducing a reading specialist to every single elementary school in the City to help struggling readers get—and stay—on track. The conventional standard is to measure literacy at the end of 3rd grade, but our goal is to have every single second-grader reading. We want as many children as possible to *walk into* their third grade classroom, pick a book off the shelf, and go to town.

This may sound ambitious. But waiting till the third-grade year may be too late for some kids: a risk we are not willing to take. It's too important and the stakes are too high.

The research is in: students who are not reading proficiently by the end of third grade are four times more likely to drop out of high school than proficient readers.

Comment [KB3]: Do we have research showing how/why specialists are so effective?

Conversely, students above grade level for reading in third grade graduate and enroll in college at higher rates than students at or below grade level.

So we don't shy away from ambitious standards that provide the foundation for success. **Aiming high** is one of our core principles—and simply part of who we are. New York has the most rigorous curriculum standards and administers the toughest tests in the nation. We expect everyone to embrace this aim for excellence, translate it into specific ambitions, and transform those ambitions into achievement.

And a word about how those tests fit into the broader picture. Yes, they are tough. But we **treat tests as an important thing, not THE important thing**. Tests only tell you that you need to improve and where that improvement is needed—not how to get it done. That's where committed and talented teachers are necessary for success—where teachers like the one our second grader has makes all the difference.

In fact, it's our reading specialists, together with teachers, who will measure and manage progress of our second graders—not another high-stakes test.

Let's turn back to the world of our students. A few hours later, it's noon, and an eighth grader is hunched over an algebra book in the library. She finally solves $A^2 + B^2 = C^2$, sits back in wonder, and glances up at the clock to see how many minutes are left till her advisory session, when she can tell her adviser how hard it was—and how it feels to finally get it.

Our student been struggling with a lot of anger, frustration, and sadness this year, and her adviser's office has been her sanctuary. They talk for half an hour, and then the adviser sends our student home with a family permission form to participate in a big day next week: a college tour. She'll be the first in her family to see the inside of a college classroom.

Middle school is a deeply important time. It's when an actual vision of success as an adult—college, a career—can come into focus. . .if we show it to our students. We are going to show them, and we are going to prepare them so that every middle

school student is socially, emotionally, and academically ready for high school, and exposed to college by the time they enter 9th grade.

First, **College Access for All** will come to our schools. The “All” here actually includes students AND families, for whom we are making college real, tangible, and accessible by equipping their schools with the resources they need to create a truly “college-going culture.”

By 20XX, every middle and high school student will have the chance to visit an NYC college, parents will be attending workshops on how to afford it, mentorships will connect public school students with those already enrolled in college, and more.

Comment [KB4] : Are we the first to do this?

Second, we won’t relegate ANY of our kids to dreaming about aiming and achieving high—starting in middle school, we’ll show them. We have already committed to getting **100,000 kids internships, mentorships, and summer jobs by 2025**—including our most vulnerable children in foster homes and shelter. We are doubling down on that today: every middle and high school will have a business partner [EXPLAIN WHAT THIS IS/DOES].

Third, we have zeroed in on one of the key skills that students need to stay on pace to get to college: algebra. Research shows it [WHAT ARE THE IMPROVEMENTS?], but students at lower-performing schools have been locked out of this because the schools do not offer it. But that’s in the past. The future for our kids and our city is **Algebra for All**.

Beginning in 20XX, we will expand algebra across middle and high schools so that every student completes algebra by the end of 9th grade and can move on to the more advanced high school math that will ready them for college

These middle years can also be tremendously hard for many kids, and for their families—to this day I often say I’m a Recovering Middle School Parent. All this ambition, all these skills, will take root if and only if our kids are socially and emotionally ready for these experiences, and what’s to come with the rigors of high school. And that’s not easy for a lot of our kids, who are battling tough

situations at home, or among their friends, or just with the difficulties of growing up.

My wife, Chirlane, has been deeply focused on the mental health needs of our kids. She's working with the Administration to revolutionize how we deal with mental health in this city, especially for those with the greatest need and the fewest options. You'll hear a lot more about that in the near future.

These battles can interfere with learning. And we are determined, as a City, to **break down all barriers to learning so children come to school ready to succeed.** We must fulfill our children's basic prerequisites to learning, accounting for mental and physical health, family stability and support, financial hurdles, and more. Community Schools are the bedrock of these efforts, and this month marks the moment when every last one of the 130 schools we have targeted completes its transformation into a Community School.

Time is passing: it's 3:30pm, and a tenth grader runs her fingers over the pages of her English Language Arts workbook. As a recent immigrant, she needs to pass the English Regents to graduate—so the school staff has created this extended learning period for her and the 15 other English Language Learners in the class. There's a little tap on her back, and our student turns to find a small folded-up piece of paper on the floor right next to her chair. (Some things never change. . .like passing notes in class.) She catches out of the corner of her eye a friend and fellow student grinning. She unfolds the note and reads: "Computer Lab before 2nd period tomorrow?"

Before we think about the computer lab tomorrow, let's think about where our students are right now. Extended learning time—an extra hour of instruction each day—is a hallmark of our 94 Renewal Schools. These 94 schools are those that have struggled the most to serve their students and families and provide a solid education to our children. So we are rolling out sweeping reforms that touch every part of those schools—transforming the classrooms and the culture to turn the tables of history for the school and its community.

In addition to extra class time, Renewal School students are seeing bigger, better libraries. New writing programs. Educators are receiving extra professional

development, especially around that new writing curricula and STEM teaching. We have a dynamite team, led by Aimee Horowitz, that is dedicated to implementing these changes and lifting up these schools.

And it's working. Attendance - a leading indicator for academic improvements - went up at 72 of the 94 Renewal Schools, and suspensions are dramatically down. The number of schools classified as Persistently Dangerous has been cut by more than half. Test scores overall are up in 2015 (0.6% in Math, 1.2% in English). Individual schools saw tremendous gains, such as an 8.1% improvement at Multicultural High School and a 4.6% improvement at JHS 022*. And when graduation data comes in this fall, we expect to see that it's gone up.

Teachers are more confident in the direction of their schools—fully two-thirds say they wouldn't want to work in any other school, a jump from last year. And Renewal School parents are engaging with their child's school: almost 7 out of 10 families communicated with their child's teacher at least once a month, with more than half meeting in person at a parent-teacher conference on a monthly basis.

And—this is a big one—more than a quarter of Renewal School parents volunteered to support their child's school at least once a month last year. This is time out a life likely filled to the brim with work, childcare, or schooling of their own. It shows that parents are understanding the impact only they can have in a school community, and how that lifts up everyone—including their own child—higher than they ever thought.

For too long, we haven't even given students the chance to aim high in high school, because they haven't been offered the chance to do advanced work—a chance that we know, when taken, correlates with success. You can't shoot for the moon if there's no rocket to take you there.

That ends today. Today we offer every high schooler the chance to aim and achieve high. We are introducing **AP for All**: bringing Advanced Placement classes to every high school by 20XX. It's been shown that overall, students who take AP classes were twice as likely to graduate college in 5 year as compared to their peers who did not. Among minority and low-income populations, they were X times as likely. Simple exposure to the material can have a lasting impact;

Comment [LE5]:

- We are on track to transition all Renewal Schools to Community Schools
- All 94 schools have been matched with a Community Based Organization (CBO)
- 72 of 94 Community School Directors have been hired
- 31,197 of 38,000 homes visited through door-knocking campaign
- 93 of 94 mental health assessments completed

Comment [KB6]: Do we have comparative data?

students who sat for an AP exam and only received a score of 1-2 (of 5) graduated college at a higher rate than their peers who did not take AP exams at all.

And now, back to that computer lab. Both computer equipment and Computer Science training is a novelty for many students and teachers, including those at nearly all of our Renewal Schools. Fewer than 5% of all NYC public school students have an opportunity to learn Computer Science, and those that do are clustered in just a few high-performing schools.

This is not sustainable for students or for our city, which increasingly needs more people with the computer proficiency to power all kinds of companies, from tech to finance to health to fashion. Hundreds of thousands of good jobs will be accessible to those with computer science skills, and beyond the reach of those without them.

That is why we are immensely proud to announce today the launch of **Computer Science for All**, which will provide a computer science education to every single public school student within ten years through an \$81 million public-private partnership between the City of New York and CSNYC.

This is the largest effort to expand computer science in the country. It will make New York the largest school district in the nation to provide computer science to every student—and the first City to invest in the future of its students and its economy in this pioneering way.

Now it's 5pm. A recent graduate comes home from her summer job. She's done it—the days and nights of hard work, struggles and ultimately victories have earned her admission to college [CUNY?]. Money is tight for her, as it is for so many New Yorkers. So maybe she's working at a fast food restaurant, or cleaning hotel rooms to get by. She arrives home to a letter from her university. It's her fall semester reading list. Total price of textbooks: \$600. She freezes.

Each year, 20,000 of the City's high school graduates do not enter college. They fall victim to the phenomenon of “summer melt,” where their ability or confidence to begin college in September simply melts away due to unexpected or onerous

expenses, or paperwork, or simply uncertainty about how it could all possibly work.

But WE are here to declare that neither finances, fear, nor the unfamiliar will be a barrier to education and a life of success for our children. And **our work to break down these barriers will not stop at high school graduation.**

We are giving our students every support they need – including financial help for the things both in plain sight and hiding in the shadows, like textbooks.

[We're doubling down on mentoring and advisement. [YMI, HS counselors? NEED MORE INFO ON COLLEGE-GOING CULTURE AND MINDSET INTERVENTIONS]. Readiness isn't just an academic state of mind or set of skills.

Comment [LE7] : More info coming soon.

And we are establishing for every child a college savings account, putting aside \$50 for every child put aside the moment they enter our education system.

[DETAILS]. This would transform the experience of our student confronted with hundreds of dollars in books. She wouldn't be cowed. She wouldn't freeze. She'd know it's there, and she's draw on her savings account and buy her books.

The sun is behind the skyline and it's 8:30pm. After a morning spent at a part-time job and classes all afternoon and into the evening, a college sophomore enters the subway and carefully puts away her Metrocard. At the right stop, she runs up the stairs and greets her study group inside a public library. They've ridden the train stations all over the City in order to be able to meet in one place and study for the next day's exam.

Right now, 17,000 students of our students who begin college do not finish—an unacceptable situation. Sometimes it's because of thing as basic as not being able to afford transportation to class.

Our student got her Metrocard through a CUNY program called ASAP. ASAP kids are given the support they need to succeed in this and every dimension. They receive Metrocard to get to class. They are given a designated cohort of students to travel with through the four years so peers can lift each other up.

We know it works: [EVIDENCE]. And it is now a national model, replicated in places like [XYZ].

That's why are investing to enroll 7 times as many students over the next four years. [3500 enrolled in FY15 vs 25,000 enrolled in FY19]. [MORE METRICS/DESCRIPTION/TIMELINE]

FLESH OUT: And we're introducing new interventions to battle the mindset and paperwork and overwhelm of being in college. These include improving advisement/mentoring – mindset interventions, Low-cost reminders to help stay on top of academic career – text messages, emails, helping kids reapply for FAFSA.

The night ends, the sun rises, and it's 8 a.m. the next day. A college senior grabs her buzzing phone off the kitchen table. It's lighting up with text messages from her mother, her single shepherd, the manager at the internship she just finished – and all the messages are variations on “Go get ‘em!”

She smiles and puts the phone in her purse, then turns to face her reflection in a mirror. She smooths her lapels, takes a deep breath, and catches the elevator right before the doors close. She's on the way out the door for a job interview.

That isn't, of course where the story ends. We hope, of course, that our student gets that job. But we know if she doesn't, she's got the resilience and fortitude to go on another interview, and another after that. We've done right by her by instilling not just the knowledge she needs, but the tools, confidence and belief in herself to share that knowledge with the world, seize opportunities, and achieve success. That's how education in New York City has to work.

In other words: we must and will show each of our kids we believe in their ability to excel. . .

And give them the opportunity to show us we're right.

###

OPEN QUESTIONS:

- Are we committing to increase the number of CTE programs?
 - CTE students are more likely to graduate high school than their non CTE student counterparts – and have better outcomes for young male students of color

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: Re: Full Hedge Fund Video & Instagram
Date: Tuesday, September 08, 2015 11:32:49 AM

Great - thank you!

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 11:31 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Full Hedge Fund Video & Instagram

Yes and he liked it!

From: John Del Ceccato <jfdc@akpdmedia.com>
Date: Tuesday, September 8, 2015 at 10:57 AM
To: Tom Snyder <tsnyder@cityhall.nyc.gov>
Subject: Re: Full Hedge Fund Video & Instagram

Do you know if he's viewed it yet?

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Friday, September 4, 2015 at 4:15 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Full Hedge Fund Video & Instagram

yeah

From: John Del Ceccato <jfdc@akpdmedia.com>
Date: Friday, September 4, 2015 at 3:28 PM
To: Tom Snyder <tsnyder@cityhall.nyc.gov>
Subject: FW: Full Hedge Fund Video & Instagram

Can you make sure MBDB sees in advance of Thursday?

From: Regina Clemente <regina@bravenewfilms.org>
Date: Friday, September 4, 2015 at 1:20 PM
To: Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: Robert Greenwald <robert@bravenewfilms.org>, Tara Kelton <tara@bravenewfilms.org>
Subject: Full Hedge Fund Video & Instagram

Hi all -

Here is the final video for the event:

https://www.dropbox.com/s/91mulr5wioiex47/BNS_HedgefundManagersVsTeachers_V7_Final.mp4?dl=0

And here is an instagram version:

https://www.dropbox.com/s/lmd9tcx5eihzrx4/BNS_HedgefundManagersVsTeachers_Trailer.mp4?dl=0

Please let me know if you have any questions.

Thanks!

Regina

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Thursday, September 3, 2015 at 11:20 AM
To: "Matero, Carla" <CMatero@cityhall.nyc.gov>
Cc: Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, Regina Clemente <regina@bravenewfilms.org>, Tara Kelton <tara@bravenewfilms.org>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Subject: Re: starting time for event

Her name is Lena Marie Lombardi. She's a teacher at PS 132 in Williamsburg. She's been a K teachers for 6 years, all at that school. [REDACTED]

On Thu, Sep 3, 2015 at 2:16 PM, Matero, Carla <CMatero@cityhall.nyc.gov> wrote:

Thanks, Hayley. Who is the kindergarten teacher? Both Paul Krugman and Joe Stiglitz are abroad next week and Alex Wagner would like to moderate and I should receive final confirmation this afternoon from her office. Working on other economists to invite.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Thursday, September 03, 2015 2:13 PM
To: Robert Greenwald
Cc: Adams Baker, Marti; Regina Clemente; Tara Kelton; Beach, Mkada; jfdc@akpdmedia.com; Matero, Carla; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca

Subject: Re: starting time for event

Ok, we have worked this out, but the Mayor has a hard departure from PACE at 5:30PM, and should

leave a few minutes before that to be safe. We have found a NYC K teacher who is a woman, and we are doing a final vet on her.

Carla, did you have any luck reaching out to Krugman, Stiglitz, or Alex Wagner?

On Thu, Sep 3, 2015 at 11:54 AM, Robert Greenwald <robert@bravenewfilms.org> wrote:

That's a significant problem.

Very significant

From: Adams Baker, Marti [mailto:MAdams@cityhall.nyc.gov]
Sent: Thursday, September 3, 2015 8:49 AM
To: Robert Greenwald <robert@bravenewfilms.org>; Regina Clemente <regina@bravenewfilms.org>; Tara Kelton <tara@bravenewfilms.org>
Cc: Beach, Mkada <MBeach@cityhall.nyc.gov>; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'hayley@progressiveagenda.us' <hayley@progressiveagenda.us>; Matero, Carla <CMatero@cityhall.nyc.gov>; Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov>; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>; Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov>
Subject: Re: starting time for event

Yes - he may need to depart as early as 430p

From: Robert Greenwald [mailto:robert@bravenewfilms.org]
Sent: Thursday, September 03, 2015 11:45 AM
To: Adams Baker, Marti; Regina Clemente <regina@bravenewfilms.org>; Tara Kelton <tara@bravenewfilms.org>
Cc: Beach, Mkada; John Del Cecato <jfdc@akpdmedia.com>; hayley@progressiveagenda.us <hayley@progressiveagenda.us>; Matero, Carla; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca
Subject: starting time for event

We will check with the college and people doing live stream to see how much earlier they could be ready.

Will half hour help?

From: Adams Baker, Marti [<mailto:MAadams@cityhall.nyc.gov>]
Sent: Thursday, September 3, 2015 8:28 AM
To: Regina Clemente <regina@bravenewfilms.org>
Cc: Beach, Mkada <MBeach@cityhall.nyc.gov>; John Del Cecato <jfdc@akpdmedia.com>; Robert Greenwald <robert@bravenewfilms.org>; hayley@progressiveagenda.us; Matero, Carla <CMatero@cityhall.nyc.gov>; Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov>; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>; Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov>
Subject: Re: Follow up Call for Sept 10 Event

We just need to confirm timing

He might need to head out earlier than we had previously anticipated

What is the earliest that the event can begin

Sent from my iPhone

On Sep 3, 2015, at 11:18, Regina Clemente <regina@bravenewfilms.org> wrote:

Thanks - looks good to us!

We will share with our NY groups list.

Hayley - does this mean no google doc RSVP, just have people email?

Sent from my iPhone

On Sep 3, 2015, at 6:50 AM, Beach, Mkada <MBeach@cityhall.nyc.gov> wrote:

Good morning all,

Attached is a draft copy of the invitation for the income inequality film screening for your review. Please let us know if there are any changes as we'd like to send today.

Thanks!

Mkada Beach

Mayor's Office of Special Projects and Community Events

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 01, 2015 8:49 PM
To: Regina Clemente; Robert Greenwald; Adams Baker, Marti;
'hayley@progressiveagenda.us'; Matero, Carla; Beach, Mkada; Boeglin,
Rosemary
Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

Sounds good

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tuesday, September 1, 2015 at 8:41 PM
To: Robert Greenwald <robert@bravenewfilms.org>, John Del Cecato
<jfdc@akpdmedia.com>, "Adams Baker, Marti"
<MAdams@cityhall.nyc.gov>, Hayley Prim
<hayley@progressiveagenda.us>, "Matero, Carla"
<CMatero@cityhall.nyc.gov>, "Beach, Mkada"
<MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary"
<RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis
<mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Let's do it!

Tomorrow, 9/2 at 11PST/2EST

Here is a number we can use:

[REDACTED]
code: [REDACTED]

Talk then – thanks all!

Regina

From: Robert Greenwald <robert@bravenewfilms.org>
Date: Tue, 1 Sep 2015 17:30:12 -0700
To: John Del Cecato <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, "'hayley@progressiveagenda.us'" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: RE: Follow up Call for Sept 10 Event

How about ll am pst wed?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 01, 2015 5:28 PM
To: Regina Clemente; Adams Baker, Marti; Robert Greenwald; 'hayley@progressiveagenda.us'; Matero, Carla; Beach, Mkada; Boeglin, Rosemary
Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

I'm pretty open tomorrow

From: Regina Clemente <regina@bravenewfilms.org>

Date: Tuesday, September 1, 2015 at 5:58 PM
To: "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>, Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Great – sometime before 1PST/4EST works best on our end.

From: "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>
Date: Tue, 1 Sep 2015 21:44:22 +0000
To: "'robert@bravenewfilms.org'" <robert@bravenewfilms.org>, "'hayley@progressiveagenda.us'" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "'jfdc@akpdmedia.com'" <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: "'vanessa@bravenewfilms.org'" <vanessa@bravenewfilms.org>, "'mike@bravenewfilms.org'" <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Adding Rosemary from our press office who will be point on this and will join

From: Robert Greenwald [<mailto:robert@bravenewfilms.org>]
Sent: Tuesday, September 01, 2015 05:39 PM
To: Hayley Prim <hayley@progressiveagenda.us>; Matero, Carla; Beach, Mkada; Adams Baker, Marti; John Del Cecato <jfdc@akpdmedia.com>; Regina Clemente <regina@bravenewfilms.org>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>; Mike Damanskis <mike@bravenewfilms.org>
Subject: RE: Follow up Call for Sept 10 Event

Lets try for tomorrow afternoon.

Sooner the better.

In advance of call

1. Who will draft press release, you guys or us?
2. Who should rough out blog for me and mayor?
3. Re nyc press, any opportunities for process piece? Ie, how did this collaboration come about, what is goal, etc.

And anything else to get us some press?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]

Sent: Tuesday, September 1, 2015 2:18 PM

To: Matero, Carla <cmatero@cityhall.nyc.gov>; Beach, Mkada <mbeach@cityhall.nyc.gov>; Adams Baker, Marti <MAAdams@cityhall.nyc.gov>; John Del Cecato <jfdc@akpdmedia.com>; Regina Clemente <regina@bravenewfilms.org>; Robert Greenwald <robert@bravenewfilms.org>

Subject: Follow up Call for Sept 10 Event

Hi All,

Think it would be helpful for everyone to jump on a call to talk through next Thursday's screening. Including Marti from the Mayor's Comms team and Carla from the Special Events office, but please add anyone else on this chain who you think needs to weigh in on press/logistics.

Do folks have time tomorrow afternoon or Thursday AM?

Let me know what works.

Thanks,

Hayley

--

Hayley Prim

c: [REDACTED]

<Hedge fund final.jpg>

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [John Del Cecato](#)
To: [Blumm, Kate](#)
Subject: <no subject>
Date: Tuesday, September 08, 2015 11:32:54 AM
Attachments: [EDUCATION VISION 2015 v10JDCredits.docx](#)

Here are a few edits

Education Vision 2015: Updated ~~August 31~~September 8, 2015, 2015

Equity and Excellence: Every Student, Every Day, Every Step of the Way

Last Wednesday, 1.1 million children put another New York City summer behind them and started the school year.

Could you feel that tidal wave of emotion crash over the whole City, as it always does on that first day? So much joy, excitement, trepidation abounded on sidewalks, in school hallways and lobbies, in cars and buses and trains ferrying families to school in neighborhoods from the South Bronx to the South Shore.

Chirlane and I know those emotions well. Actually, this September is the first in 17 years we haven't been among the public school parents waving goodbye at the entrance. . .swallowing an ocean of feelings as Dante or C-hiara walked away into the school year.

We know that families of every kind, in all our city's neighborhoods, share these first-day feelings. But, for many, the common experience of education stops there.

Maybe, once all the parents finally left, a teacher in one school took his new charges to tour a gleaming greenhouse, while a few miles away another was forced to shuffle desks so the leaky roof overhead wouldn't drip down on students.

Maybe in one classroom, students were the first to crack open the latest edition of a classic novel; while across town, it was two students to a tattered old copy, its spine nearly broken from decades of use.

One set of kids is no more deserving of a greenhouse or a ~~falling apart~~tattered book than any other. Each is owed the opportunity to have their future determined by hard work and unique talents, as it should be.

But too many of our children's economic futures will be defined by the economic pasts of their neighborhoods. This status quo is unacceptable, un-American, and unfaithful to the legacy and to the promise of New York City.

We all have a stake in its change. As taxpayers, we all pay for public school. As Americans, its value is entrenched in our moral DNA. We've inherited a belief so strong it's almost biological: that this land's richness and riches derive from the success of its people—and this success is available to anyone who puts in the time and the sweat to earn it. Success is not the privilege of a few, but the right of all.

Public education is mandated by law because it is how this core American value should come to life. It's obvious and it's inevitable, it's what makes this country great: our children must go to school, there will always be a school for them to go to, and that school can be a springboard to success for each child.

In other words, our schools must be built on a foundation of both equity and excellence. These principles need to operate hand in hand as the twin engines of our city's large and powerful education system.

We have so much to be proud of—there are so many schools and so many kids who express the city's commitment to equity and excellence each day. In fact, we literally have some of the best students in the country. On a national scale, New York City's children academically outperform than their counterparts in eight of the country's 10 biggest cities. Our low-income students are the highest-performing of all 10 cities. And the one city that outpaces us by a couple of measures is San Diego – a district with one-tenth the students and 5x the funding for each one. Our kids have an awe-inspiring ability to do more with less.

Comment [KB1]: Possible to verify actual proportions here?

To fully appreciate the achievements of today's educators and students, we must also take a moment to see how far we've come. . . and the hard work of our predecessors who enabled reforms in the school system that spurred much of this progress. ~~Had it not been for the Bloomberg Administration's successful fight for -of Mayor Bloomberg not pushed for and acquired -n- Mayoral c- Control of the s- Schools paved the way for the record-breaking graduating class of 2014. XXXX graduated a few weeks ago, reflect - we probably would not be graduating X more high schoolers than we were ten years ago, and Y more than 20 years ago — the highest graduation rate in the city's history — 17,000 more than a decade ago — and the . Test scores have increased LA LA LA WHAT PROGRESS HERE OVER WHAT TIME FRAME?.~~

The 2014 graduating class had fewerst dropouts than any other since NYC started keeping records—9,000 less than a ten years ago. And—this is a less scientific but no less meaningful measure—the great majority of the city’s students and parents like their schools.

Clearly, the city is blessed with smart, hardworking, dedicated and determined children, parents, and educators. Together, they write success stories that transform lives and lift up communities.

There simply have not been **enough** of those success stories. And too often, ~~those~~ there are the success stories emanate from the same neighborhoods—neighborhoods where the school roof doesn’t leak, and the books shine like the glass of the greenhouse. Our education system has been rife with division, and students have paid the price.

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The Tale of Two Cities in our schools is unacceptable. But we believe it is NOT inevitable. And we came to City Hall to help ~~undo it~~ address it. [this could use more]

Our vision for the city’s public schools is anchored by a fundamental belief in our children – in every child. We won’t choose among our children who will succeed and who will not.

That means every child in every public school – whether a charter school, or traditional public school. So today, we’re proposing a plan to make it easier for families to apply to charter schools – by including them in our central school enrollment system. For those families, entering a charter lottery would be exactly as easy as applying for a traditional public school. No longer would they be forced to make their way through a separate, sometimes tedious process. Under our plan, every family would list 12 choices for elementary school, in preference order – including both charter and traditional public schools. A child would be matched with the school with available seats that the child’s family ranked highest. It’s a common-sense approach to unlocking more options for every child, no matter what neighborhood or family they come from.

We believe that every student has both the right and the ability to awaken their minds to the world, to set forth on their journey with the skills, courage and confidence to reach their full potential. Every child can grow into a successful adult—ready for college, ready for life—if their education gives them the right tools.

Over the past 18 months, we have ~~forged~~ expanded and sharpened (?) those tools. They are powerful instruments of equity and excellence, for our schools and for our students—every day, every step of the way.

Let there be no mistake: the “way” I speak of leads to and includes college.

I often say that education determines economic destiny more now than at any point in human history. Nowhere is that clearer than when looking at the way a life veers towards success when a person completes college. An adult with only a HS diploma is almost three times as likely to be in poverty in NYC as someone with a bachelor’s degree or higher, and earns \$1.1 *million* less over the course of a lifetime. *[Source: CEO]*

And our success as a 21st century global city depends on readying students for success in higher education. Our children are counting on us, but we are counting on THEM to keep New York the most competitive city in the world.

In just five years, two-thirds **[65% -- NEED HARD #]** of NYC jobs are projected to require some college. *[Source: CEO]*. For generations, our workforce has been made up of the brightest minds from all over the world, drawn like magnets to the greatest city on earth. That attraction shows no sign of letting up, nor do we want it to, in order to keep the innovative and international flavor that makes us great. But we need more talent, and we need to grow it right here at home.

So: we have set three connected goals around higher education to lift up more of our children and meet the needs of a growing, thriving city.

First, we're going to graduate more kids. Right now, 20,000 students who begin high school in New York City each year do not finish. ~~We do not refuse to accept that status quo~~that. We are setting in motion changes so that ten years from now, 9,000 more students will graduate within four years. That will bring us to an 80% graduation rate by 2026. Think of it in context of the all the second graders everywhere in the city, hard at work at this moment—~~By 2020, 75% of our high school students will graduate within four years. That will mean an extra 5,000 graduates each year from 2020 on. OR: By 2026, 80% of our students will graduate within four years. That will mean an extra X,000 graduates each year or more — from 2026 on. Another way to think about it: over ten percent more of all the second graders who just started school will of them will collect-earn~~ their high school diploma.

Comment [KB2]: Do we need to say this or is it assumed? It's a bit confusing so would like to strike unless necessary to demarcate 4 year from 6 year grads

Second, we will make more of those diplomas carry graduates to and through college. Right now, fewer than half [48%] of our high school graduates are college-ready— meaning they truly have the skills to absorb the material taught in a college course. And in nearly half of our high schools [~~41%~~], fewer than 10% of the graduating class is actually ready for college by these standards.

Think about that for a moment. Almost half our schools essentially graduate kids who will find college frustrating, alienating, and probably “not for them” simply because they can't understand what they are being taught in college. Their only university path would include remedial work, which adds time and expense to the college journey that many of these students just don't have.

Comment [JD3]: Do we need to explain what remedial means?

And in a day and age when a college degree is the ticket to a good job, a pathway to the middle class and the most important determining factor to lifelong economic security—we cannot allow this status quo to continue.

So our college readiness goal is two-fold. First of all, we will take the number of public high school graduates who are ready for college from fewer than half [48%, ~~25,735~~] to two-thirds (65%) by 2025 – fully **34,000 students every year.** ~~[HOW MANY ACTUAL GRADS IS THAT?]~~

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Second, we will make sure that **every single high school in New York City is capable of graduating college-ready students**. No longer will families worry that graduation is simply a seal of approval on the 15 years of the past, as opposed to a real promise for the future.

Excellence will not be portioned out for the lucky few. ~~All our school will be, but~~ equitably served ~~to all our schools~~ to lift up all our children.

Today I ~~will clarify~~ want to describe ~~the~~ our vision of how we get there.

We are of course already hard at work, and in 18 months we've made some tremendous strides. We've planned, funded, and rolled out full-day, high-quality, universal pre-k, as well as an unprecedented expansion of after-school for middle schoolers. Test scores are up for the second consecutive year, and the first full year on our watch.

More efforts are underway than what's covered in the news, and we'll shine a light on them today. Still others you will hear about for the very first time. And as I share the work we are doing, so too will I illustrate the ideas that animate it—the ideas that underpin an equitable and excellent school system for every child.

We will start from a fundamental place: how the City works with those who teach our children. We have redefined this relationship, premised on the belief that we must **work with educators, not against them**. We must value their expertise and show respect for the work they do every day. We must work harder to retain our teaching talent. And, crucially, we must grow that talent by giving all our educators the training and development they need to deepen their skills.

This professional development is a cornerstone of our reforms in every grade, and something the Chancellor—who started as a rookie teacher and has had nearly every level of job in our public education system since—speaks about with particular passion. She believes that the best way to deepen teachers' skills is to **spread what works—connecting the whole education system so educators can lift each other up**, with veteran educators spreading the practices that spur success to fellow teachers and principals.

Our goal is to make sure there ARE more veteran educators to do this in the years ahead. So we are laying the groundwork now to create more expert teachers for the future, who will in turn pay forward the wisdom and skills they acquired from those who taught them.

Certainly, the vast majority of our educators are talented, passionate, and deeply dedicated to their students and schools. There are, however, some teachers in our schools who should be in a learning environment. And those teachers will not remain there. We fundamentally believe in **making the change that's necessary** to help schools succeed, and that has already driven us to remove 700+ underperforming teachers. In other cases, we will replace school leadership or transform a school itself if they-it cannot improve with our tailored and targeted support.

And working with our teachers, we have created several schools—PROSE Schools—that are not beholden-confined to labor work rules, and therefore have the unique freedom to “color outside the lines.” We will take the most successful elements of these experiments in school administration and teaching and look hard at ways to bring them to other schools. . .allowing more educators to break through formerly impenetrable boundaries in the service of helping kids learn better.

- **Be accountable for the journey and the destination.**
 - Schools are accountable to us not just for test scores and grad rates, but for the rigorous instruction, collaborative teachers, supportive environments, strong family-community ties, effective school leaders, and trust that improve those scores and rates.
 - We—City leaders, school leaders, teachers, parents—are all accountable to our students.
 - We (gov't) are accountable to New Yorkers for our schools' overall successes and difficulties alike.
 - We are giving more information for parents and all NYers on how schools are doing, where they need help, what that help looks like.

Framework for Great Schools. If you want to say more, we can say that the new School Quality Snapshots, which will replace the report cards and the single letter grade, are coming out in October.

Of course, we know that **no two schools and no two children need the same support in order to excel**. The unique chemistry of every single school means that each needs a different set of supports to offer the best for its students.

And each child will travel his or her own academic, social, and emotional journey.

We can't, in the interest of wholesale success, sell education wholesale to all students. They're not our customers. They're our children.

That's why we have committed to going beyond academic matters to address the full slate of issues that really engineer success. The cornerstone of this is our Community Schools initiative – 130 schools across the city that support the needs of the whole child. Community Schools might provide counseling services so students have a safe place to share her struggles and successes alike. They offer free vision exams and glasses so kids can see the blackboard. They might have a food pantry so hunger doesn't distract from learning. They might offer English classes for families so parents can help kids with their homework.

And Community Schools are modeling communication and continuity within the school walls and outside them. These practices have inspired an idea that will directly connect more families across the city with the people and places that define a student's educational journey, and bring us one step closer to ending the era of families ricocheting around inside a mammoth bureaucracy.

We are piloting a program to give the children and families who need it most a their own strong, supportive hand hand-to-hold-from-pre-K-until-they-graduate-from-high-school—a "single-shepherd" to guide families through-to-guide them in the long term through the landscape of teachers and tests, to help clear the tough hurdles and celebrate strong successes, and—most of all—to chart and clarify a path to high school graduation.the educational journey.

Beginning iIn one year, every single 6th through 12th grader in ~~in two~~ of our most struggling neighborhoods and school districts—Mott Haven and Melrose in the South Bronx's District 7, and Brownsville in Brooklyn's District 23, every single one of the district's ~~XX~~ families will have their first meeting with their Personal Counselor. This will be the first of dozens of encounters between students and

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Comment [LE4]: 10,459 students. Harder to calculate families (and number will be smaller) – NEED TOTALS FOR BOTH D23 AND D7, THANKS

~~counselors along the journey. The Shepherd won't simply implore students to keep their eyes on the prize, but actually show them how to get there. have someone to guide them for the long term through the landscape of teachers and tests, someone to help clear the tough hurdles and celebrate strong successes.~~

~~In~~ In middle school, the [SHEPHERD] will develop the Student's Progress Pact, a living contract among our students, families, teachers, and school leaders. It will ~~chart the path to success. outline how each student will reach the goal of graduating from high school, making it to college, and succeeding all the way through. It will help students and families see that no obstacle is insurmountable on the journey to graduation.~~

Let's imagine a few points on that journey for some of our children, across the city, over the course of their day.

We'll start first thing in the morning. It's 8am, and a four year-old is intently focused on building a tower of blocks, stacking carefully as her classmates play behind her – some singing with a teacher, some drawing early masterpieces, some gazing at beginner books. It's a lively and alive place, filled with the sounds and colors that awaken young children to the world.

This is the critical moment where success begins. We fundamentally believe **all children must start their education earlier so they are poised to reap the benefits of Kkindergarten** – and everything that comes after.

I'll repeat what I've said before: we cannot get education right if we do not get it right from the beginning. I'm very proud that last week, we started getting it right for 70,000 of our kids, who began our free, universal, high-quality pre-K. Block towers are rising all across this great city.

Around the same time, across town, a second grader rides the bus to school with a parent, proudly showing off the book the class has been reading—explaining what it's about and which character she played in a class activity yesterday. Her parent smiles and plays along—the second grader doesn't know that yesterday her parent and her teacher actually spoke about it on the phone. The teacher called for a few

minutes just to let her know that the student did a great job, and share an update on her reading progress.

It's nearly impossible to overemphasize the value of these kinds of interactions—both the simple phone call from teacher to parent, and that moment of sharing between child and parent. **Parents are the first and last teachers of children, and must be our partners in everything we do.**

That's why we knocked on thousands of doors this summer to make sure families knew what to expect in the year ahead. It's why we instituted an unprecedented 40 minutes of teacher time dedicated solely to connecting with parents. Maybe this is the time during which our ~~imaginary~~ teacher made her phone call to share this news. ~~...this news which is so prized -which doesn't just mean the world to~~ not just by the family, but also to all of us and all ~~the our~~ educators. --

~~Because~~ One second grader's proud announcement that he or she read lines in a class activity ~~is reflects one step closer to a~~ milestone of epic proportion in that child's life: literacy. Reading is the very baseline of lifelong success. It is the foundation of learning in all subjects, of course, and for academic achievement, but it's worth so much more. Reading is how our kids explore the world and learn to think about it. It makes them engaged with society and equips them with the tools to change it. Reading is the key.

And so we are introducing a reading specialist to every single elementary school in the City to ~~our new goal of XX literacy for ALL second graders.~~ help struggling readers get—and stay—on track. The conventional standard is to measure literacy at the end of 3rd grade, but our goal is to have every single second-grader reading. We want as many children as possible to walk into their third grade classroom, pick a book off the shelf, and go to town.

This may sound ambitious. But waiting till the third-grade year may be too late for some kids: a risk we are not willing to take. It's too important and the stakes are too high.

The research is in: ~~students who are not reading proficiently by the end of third grade are four times more likely to drop out of high school than proficient readers.~~

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Comment [KB5]: Do we have research showing how/why specialists are so effective?

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Conversely, students above grade level for reading in third grade graduate and enroll in college at higher rates than students at or below grade level.

~~Our goal is to have every single second grader reading, and, by 2017, to make sure every parent of a K-2 child knows their kid's reading progress. We know that when parents know how their child is doing, they help their child do better.~~

~~This may sound ambitious—many other places hold 3rd grade as their reading standard. But the research is in. Kids who can read at grade level by the time they walk into their third grade classroom for the first time do [X BETTER — NEED TO QUANTIFY].~~

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~~So we don't~~ shy away from ambitious standards that provide the foundation for success. **Aiming high** is one of our core principles—and simply part of who we are. New York has the most rigorous curriculum standards and administers the toughest tests in the nation. We expect everyone to embrace this aim for excellence, translate it into specific ambitions, and transform those ambitions into achievement.

And a word about how those tests fit into the broader picture. Yes, they are tough. But we **treat tests as an important thing, not THE important thing**. Tests only tell you that you need to improve and where that improvement is needed—not how to get it done. That's where committed and talented teachers are necessary for success—where teachers like the one our second grader has makes all the difference.

In fact, it's our reading specialists, together with teachers, who will measure and manage progress of our second graders—not another high-stakes test.

Let's turn back to the world of our students. A few hours later, it's noon, and an eighth grader is hunched over an algebra book in the library. She finally solves $A^2 + B^2 = C^2$, sits back in wonder, and glances up at the clock to see how many minutes are left till her advisory session, when she can tell her adviser how hard it was—and how it feels to finally get it.

Our student been struggling with a lot of anger, frustration, and sadness this year, and her adviser’s office has been her sanctuary. They talk for half an hour, and then the adviser sends our student home with a family permission form to participate in a big day next week: a college tour. She’ll be the first in her family to see the inside of a college classroom.

Middle school is a deeply important time. It’s when an actual vision of success as an adult—college, a career—can come into focus. . .if we show it to our students. We are going to show them, and we are going to prepare them so that every middle school student is socially, emotionally, and academically ready for high school, and exposed to college by the time they enter 9th grade.

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ADDITIONAL LANGUAGE ON AFTER-SCHOOL?

First, **College Visits for All** will come to every middle school by 20XX. we are proposing a more flexible approach that allows high schools to choose 3 from a menu of programs to help kids get ready and excited for college. We will send along a brief on that. But I think for the speech you can and should say, "We will make sure every middle and high school has the resources and support they need to provide college visits for all students. Every student will go on at least two college tours in middle school – one with their school and one with a parent – and at least two additional tours in high school. Exposing students and their families to college campuses beginning in middle school will reinforce a college-going mindset, encourage earlier conversations about college going, and motivate students to work toward college readiness. And continuing those tours in high school will keep students oriented toward higher education, and support students in identifying the strongest college fit,

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[DETAILS]

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Second, we have zeroed in on one of the key skills that students need to stay on pace to get to college: algebra. Research shows it [WHAT ARE THE IMPROVEMENTS?], but students at lower-performing schools have been locked out of this because the schools do not offer it. But that’s in the past. The future for our kids and our city is **Algebra for All**. Beginning in 20XX, every school in this city will offer algebra to their students as a central part of their preparation for high school and for life. "ensuring that all children can complete 4 years of high school math by ensuring that they have the access and support they need to complete algebra no later than 9th grade." After

discussing with the experts, we are concerned that a singular focus on algebra on 8th grade is unrealistic and unproductive for us. (?????)

We won't relegate ANY of our kids to dreaming about aiming and achieving high—starting in middle school, we'll show them. We have already committed to getting **100,000 kids internships, mentorships, and summer jobs by 2025**—including our most vulnerable children in foster homes and shelter. We are doubling down on that today: **every middle and high school will have a business partner [EXPLAIN WHAT THIS IS/DOES]**.

These middle years can also be tremendously hard for many kids, and for their families—to this day I often say I'm a former Recovering-Middle School Parent. All this ambition, all these skills, will take root if and only if our kids are socially and emotionally ready for these experiences, and what's to come with the rigors of high school. And that's not easy for a lot of our kids, who are battling tough situations at home, or among their friends, or just with the difficulties of growing up.

My wife, Chirlane, has been deeply focused on the mental health needs of our kids. She's working with the Administration to revolutionize how we deal with mental health in this city, especially for those with the greatest need and the fewest options. You'll hear a lot more about that in the near future.

These battles can interfere with learning. And we are determined, as a City, to **break down all barriers to learning so children come to school ready to succeed**. We must fulfill our children's basic prerequisites to learning, accounting for mental and physical health, family stability and support, financial hurdles, and more. Community Schools are the bedrock of these efforts, and this month marks the moment when every last one of the 130 schools we have targeted completes its transformation into a Community School.

Time is passing: it's 3:30pm, and a tenth grader runs her fingers over the pages of her English Language Arts workbook. As a recent immigrant, she needs to pass the English Regents to graduate—so the school staff has created this extended learning period for her and the 15 other English Language Learners in the class. There's a little tap on her back, and our student turns to find a small folded-up piece of paper on the floor right next to her chair. (Some things never change. . .like passing notes

in class.) She catches out of the corner of her eye a friend and fellow student grinning. She unfolds the note and reads: “Computer Lab before 2nd period tomorrow?”

Before we think about the computer lab tomorrow, let’s think about where our students are right now. Extended learning time—an extra hour of instruction each day—is a hallmark of our 94 Renewal Schools. These 94 schools are those that have struggled the most to serve their students and families and provide a solid education to our children. So we are rolling out sweeping reforms that touch every part of those schools—transforming the classrooms and the culture to turn the tables of history for the school and its community. In addition to extra class time, Renewal Schools [XYZ DETAILS HERE OF THINGS THEY OFFER].

And it’s working. [UPDATE WITH MOST RECENT STATS/STORIES OF HOW RENEWAL SCHOOLS ARE WORKING:

- Old info test scores are up in 2015 (0.6% in Math, 1.2% in English)
- Attendance - a leading indicator for academic improvements - improved year over year at 56 Renewal Schools.
 - Individual schools saw tremendous gains, such as an 8.1% improvement at Multicultural High School and a 4.6% improvement at JHS 022*

For too long, we haven’t even given students the chance to aim high in high school, because they haven’t been offered the chance to do advanced work—a chance that we know, when taken, correlates with success. You can’t shoot for the moon if there’s no rocket to take you there.

That ends today. Today we offer every high schooler the chance to aim and achieve high. We are introducing **AP for All**: bringing Advanced Placement classes to every high school by 20XX. Students who take AP classes later excel. .

In a study of students in Texas, those who took AP courses were twice as likely to graduate college in 5 year as compared to their peers who did not, with even more significant gains in minority and low-income populations. While passing an AP exam has a stronger correlation with college success, even exposure to the material can have a lasting impact; students who sat for an AP exam and only received a score of 1-2 (of 5) graduated college at a higher rate than their peers who did not take AP exams at all. [NEED EVIDENCE/RESEARCH SOUNDBITE]

Comment [LE6]: -Director of School Renewal supporting principal in charting the school’s new direction
-Supplemental teacher professional development, particularly around writing strategies and STEM
- On-site physical and mental health services, including vision screening for all students
-Enhanced school libraries
-Access to new digital books
-New writing programs / curricula

Comment [LE7]: Pick and choose your favorite stats!

On state assessments, Renewal Schools saw modest gains in ELA (1.2%) and math (0.6%)

- Percent proficient improved at every grade level for ELA
- Percent proficient improved at every grade level for math, except 8th grade There was also a citywide decline in 8th grade
- Biggest gains in 3rd grade – 3.5% increase in ELA, 4.3% increase in math
- 26 schools had score increases in both subjects, 25 in just one, and 12 had a decrease in both subjects

Graduation is projected to have a small uptick

- Preliminary data will be available this fall
- Official data will be available in December
- 72 schools had an increase in attendance (vs. last year)

•Overall, Renewal School attendance increased 1.3%

•Percent of chronically absent students decreased 3.0%

Suspensions decreased at all grade levels in Renewal Schools, and at a more dramatic rate than citywide

•Grades K-8 suspensions decreased 54.9% (vs a 24.8% decrease citywide)

•Grades 9-12 suspensions decreased 39.2% (vs a 12.2% decrease citywide)

Dangerous incidents decreased

•17 schools had a Persistently Dangerous designation in 2014-15 Just 8 retained their designation for 2015-16

Teachers are more confident in the direction of their schools

•Average teacher attendance improved in 60 schools

•66% of teachers wouldn’t want to work in any other school (vs 58% last year)

•71% of teachers would recommend this school to parents (vs 62% last year)

Renewal School parents are engaging with their child’s school

And now, back to that computer lab. Both computer equipment and Computer Science training is a novelty for many students and teachers, including those at nearly all of our Renewal Schools. Fewer than 5% of all NYC public school students have an opportunity to learn Computer Science, and those that do are clustered in just a few high-performing schools.

This is not sustainable for students or for our city, which increasingly needs more people with the computer proficiency to power all kinds of companies, from tech to finance to health to fashion. Hundreds of thousands of good jobs will be accessible to those with computer science skills, and beyond the reach of those without them.

That is why we are immensely proud to announce today the launch of **Computer Science for All**, which will provide a computer science education to every single public school student within ten years through an \$81 million public-private partnership between the City of New York and CSNYC.

This is the largest effort to expand computer science in the country. It will make New York the first-largest school district in the nation to provide computer science to every student—and the first City to invest in the future of its students and its economy in this pioneering way.

Now it's 5pm. A recent graduate comes home from her summer job. She's done it—the days and nights of hard work, struggles and ultimately victories have earned her admission to college [CUNY?]. Money is tight for her, as it is for so many New Yorkers. So maybe she's working at a fast food restaurant, or cleaning hotel rooms to get by. She arrives home to a letter from her university. It's her fall semester reading list. Total price of textbooks: \$600. She freezes.

Each year, 20,000 of the City's high school graduates do not enter college. They fall victim to the phenomenon of “summer melt,” where their ability or confidence to begin college in September simply melts away due to unexpected or onerous expenses, or paperwork, or simply uncertainty about how it could all possibly work.

But WE are here to declare that neither finances, fear, nor the unfamiliar will be a barrier to education and a life of success for our children. And **our work to break down these barriers will not stop at high school graduation.**

We are giving our students every support they need – including financial help for the things both in plain sight and hiding in the shadows, like textbooks.

We're doubling down on mentoring and advisement. [YMI, HS counselors? NEED MORE INFO ON COLLEGE-GOING CULTURE AND MINDSET INTERVENTIONS]. Readiness isn't just an academic state of mind or set of skills.

Comment [LE8]: More info coming soon.

And we are establishing for every child a college savings account, putting aside \$50 for every child put aside the moment they enter our education system. [DETAILS]. This would transform the experience of our student confronted with hundreds of dollars in books. She wouldn't be cowed. She wouldn't freeze. She'd know it's there, and she's draw on her savings account and buy her books.

Comment [JD9]: What would this eventually accrue to?

The sun is behind the skyline and it's 8:30pm. After a morning spent at a part-time job and classes all afternoon and into the evening, a college sophomore enters the subway and carefully puts away her Metrocard. At the right stop, she runs up the stairs and greets her study group inside a public library. They've ridden the train stations all over the City in order to be able to meet in one place and study for the next day's exam.

Right now, 17,000 students of our students who begin college do not finish—an unacceptable situation. Sometimes it's because of thing as basic as not being able to afford transportation to class.

Our student got her Metrocard through a CUNY program called ASAP. ASAP kids are given the support they need to succeed in this and every dimension. They receive Metrocard to get to class. They are given a designated cohort of students to travel with through the four years so peers can lift each other up.

We know it works: [EVIDENCE]. And it is now a national model, replicated in places like [XYZ].

That's why are investing to enroll 7 times as many students over the next four years. [3500 enrolled in FY15 vs 25,000 enrolled in FY19]. [MORE METRICS/DESCRIPTION/TIMELINE]

FLESH OUT: And we're introducing new interventions to battle the mindset and paperwork and overwhelm of being in college. These include improving advisement/mentoring – mindset interventions, Low-cost reminders to help stay on top of academic career – text messages, emails, helping kids reapply for FAFSA.

The night ends, the sun rises, and it's 8 a.m. the next day. A college senior grabs her buzzing phone off the kitchen table. It's lighting up with text messages from her mother, her single shepherd, the manager at the internship she just finished – and all the messages are variations on “Go get ‘em!”

She smiles and puts the phone in her purse, then turns to face her reflection in a mirror. She smooths her lapels, takes a deep breath, and catches the elevator right before the doors close. She's on the way out the door for a job interview.

That isn't, of course where the story ends. We hope, of course, that our student gets that job. But we know if she doesn't, she's got the resilience and fortitude to go on another interview, and another after that. We've done right by her by instilling not just the knowledge she needs, but the tools, confidence and belief in herself to share that knowledge with the world, seize opportunities, and achieve success. That's how education in New York City has to work.

In other words: we must and will show each of our kids we believe in their ability to excel. . .

And give them the opportunity to show us we're right.

###

OPEN QUESTIONS:

- Are we committing to increase the number of CTE programs?
 - CTE students are more likely to graduate high school than their non CTE student counterparts – and have better outcomes for young male students of color
- ~~Where to put accountability piece?:~~
 - ~~**Be accountable for the journey and the destination.**~~
 - ~~Schools are accountable to us not just for test scores and grad rates, but for the rigorous instruction, collaborative teachers, supportive environments, strong family community ties, effective school leaders, and trust that improve those scores and rates.~~
 - ~~We — City leaders, school leaders, teachers, parents — are all accountable to our students.~~
 - ~~We (gov't) are accountable to New Yorkers for our schools' overall successes and difficulties alike.~~
 - ~~We are giving more information for parents and all NYers on how schools are doing, where they need help, what that help looks like.~~

From: [Blumm, Kate](#)
To: [John Del Cecato](#)
Subject: RE: <no subject>
Date: Tuesday, September 08, 2015 11:36:00 AM

Oh good!!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 08, 2015 11:35 AM
To: Blumm, Kate
Subject: Re: <no subject>

It's great by the way! Feeling really juicy

From: "Blumm, Kate" <KBlumm@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 11:33 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: <no subject>

thanks!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 08, 2015 11:32 AM
To: Blumm, Kate
Subject: <no subject>

Here are a few edits

From: [Klein, Monica](#)
To: [Singleton, Jessica](#); ["John Del Cecato"](#); [Norvell, Wiley](#)
Subject: RE: Blog Post
Date: Tuesday, September 08, 2015 11:46:38 AM

+Wiley

It was set up way back pre campaign days

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: [REDACTED] | twitter: [@monicacklein](#)

From: Singleton, Jessica
Sent: Tuesday, September 08, 2015 11:43 AM
To: 'John Del Cecato'
Cc: Klein, Monica
Subject: RE: Blog Post

Hi sorry, ive been running around this morning. I don't know who has this stuff. Im adding Monica bc the account was set up way back in the day, before my time.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, September 07, 2015 9:40 AM
To: Singleton, Jessica
Subject: Fwd: Blog Post

Checking on this. Should I ask Andrea?

Begin forwarded message:

From: John Del Cecato <jfdc@akpdmedia.com>
Date: September 5, 2015 at 1:14:53 PM EDT
To: Jessica Singleton [REDACTED]
Subject: Fwd: Blog Post

MBDB has a HuffPo account right?

Begin forwarded message:

From: Robert Greenwald <robert@bravenewfilms.org>
Date: September 4, 2015 at 9:34:02 PM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Blog Post

Excellent.

Does it work if we handle the blog with huff post
I will do one also.. so we increase potential real estate..

And my thought is we then post the two blogs, and connect to the live stream on Thursday

Let me know if any problems with that, or who we should navigate with
....

And does mayor have a blog account on huff?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, September 4, 2015 6:27 PM
To: Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov>
Cc: Beach, Mkada <MBeach@cityhall.nyc.gov>; Hayley Prim <hayley@progressiveagenda.us>; Robert Greenwald <robert@bravenewfilms.org>; Adams Baker, Marti <MAadams@cityhall.nyc.gov>; Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov>; Matero, Carla <CMatero@cityhall.nyc.gov>; De Paula, Sheila <SDePaula@cityhall.nyc.gov>; Delgado, Jenessa <JDelgado@cityhall.nyc.gov>; Jon Fromowitz <jfromowitz@akpdmedia.com>; Geri Prado <geri@progressiveagenda.us>; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>
Subject: Re: Blog Post

Thank you!

On Sep 4, 2015, at 9:18 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Pls say something like "over 150k kindergarten teachers across the country":

<http://www.politifact.com/truth-o-meter/statements/2015/jun/15/hillary-clinton/hillary-clinton-top-hedge-fund-managers-make-more-/>

Sent from my iPhone

On Sep 4, 2015, at 9:09 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Checking

Sent from my iPhone

On Sep 4, 2015, at 9:08 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

This has been approved by the mayor - although he would like

to see if we can include the raw
number of Kindergarten
teachers... Mahen, can you
help with that?

<BlogPostDraft2.docx>

From: Blumm, Kate
 To: Goldmark, Karin; Liss Emmy; Hagelgans, Andrea
 Cc: Wallack, Josh; Ramirez Ursulina; Devora Kaye; Zuniga, Andrea; jfdc@akpdmedia.com (jfdc@akpdmedia.com)
 Subject: RE: updated edu draft
 Date: Tuesday, September 08, 2015 11:52:00 AM

I'm changing out greenhouse and book examples at top per Josh btw. Cooking something up as we speak.

From: Blumm, Kate
 Sent: Tuesday, September 08, 2015 11:30 AM
 To: Goldmark, Karin; Liss Emmy; Hagelgans, Andrea
 Cc: Wallack, Josh; Ramirez Ursulina; Devora Kaye; Zuniga, Andrea; jfdc@akpdmedia.com (jfdc@akpdmedia.com)
 Subject: updated edu draft

See attached. I am still working in the Framework and accountability stuff (and poverty/inequity point) at the top but want to make sure that from a programmatic perspective I have captured all the updates accurately so please review!

JDC is working on the charters bit separately and we will plug that in as well shortly.

I think we should end at high school graduation meaning we take out the college textbooks and CUNY ASAP vignette and associated stuff and write a different ending (tear) saving that college and job intvw for the next hit. I can prep a version in that fashion and have both ready.

Thoughts?

From: Goldmark, Karin
 Sent: Tuesday, September 08, 2015 11:13 AM
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 To: [Blumm Kate](mailto:Blumm.Kate); [Goldmark Karin](mailto:Goldmark.Karin); [Hagelgans Andrea](mailto:Hagelgans.Andrea)
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 Subject: RE: updated edu draft
 Date: Tuesday, September 08, 2015 12:04:38 PM
 Attachments: [EDUCATION VISION 2015_v10_clean_FL.docx](#)

All of my edits are in comments.

Please see comment around Renewal School stats – there was some confusion of numbers on attendance gains vs. test score gains and I want to make sure we fix that! Let me know if you are missing numbers you need.

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See attached. I am still working in the Framework and accountability stuff (and poverty/inequity point) at the top but want to make sure that from a programmatic perspective I have captured all the updates accurately so please review!

JDC is working on the charters bit separately and we will plug that in as well shortly.

I think we should end at high school graduation meaning we take out the college textbooks and CUNY ASAP vignette and associated stuff and write a different ending (tear) saving that college and job intvw for the next hit. I can prep a version in that fashion and have both ready.

Thoughts?

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Education Vision 2015: Updated September 8, 2015

Equity and Excellence: Every Student, Every Day

Last Wednesday, 1.1 million children put another New York City summer behind them and started the school year.

Could you feel that tidal wave of emotion crash over the whole City, as it always does on that first day? So much joy, excitement, trepidation abounded on sidewalks, in school hallways and lobbies, in cars and buses and trains ferrying families to school in neighborhoods from the South Bronx to the South Shore.

Chirlane and I know those emotions well. Actually, this September is the first in 17 years we haven't been among the public school parents waving goodbye at the entrance. . .swallowing an ocean of feelings as Dante or Chiara walked away into the school year.

We know that families of every kind, in all our city's neighborhoods, share these first-day feelings. But, for many, the common experience of education stops there.

Maybe, once all the parents finally left, a teacher in one school took his new charges to tour a gleaming greenhouse, while a few miles away another was forced to shuffle desks so the leaky roof overhead wouldn't drip down on students.

Maybe in one classroom, students were the first to crack open the latest edition of a classic novel; while across town, it was two students to a tattered old copy, its spine nearly broken from decades of use.

One set of kids is no more deserving of a greenhouse or a falling-apart book than any other. Each is owed the opportunity to have their future determined by hard work and unique talents, as it should be.

But too many of our children's economic futures will be defined by the economic pasts of their neighborhoods. This status quo is unacceptable, un-American, and unfaithful to the legacy and to the promise of New York City.

Comment [LE1]: Thought we were going to take this out, given the inaccuracy of it? Can we focus on inequity of outcomes and not of physical building and supplies?

We all have a stake in its change. As taxpayers, we all pay for public school. As Americans, its value is entrenched in our moral DNA. We've inherited a belief so strong it's almost biological: that this land's richness and riches derive from the success of its people—and this success is available to anyone who puts in the time and the sweat to earn it. Success is not the privilege of a few, but the right of all.

Public education is mandated by law because it is how this core American value should come to life. It's obvious and it's inevitable, it's what makes this country great: our children must go to school, there will always be a school for them to go to, and that school can be a springboard to success for each child.

In other words, our schools must be built on a foundation of both equity and excellence. These principles need to operate hand in hand as the twin engines of our city's large and powerful education system.

We have so much to be proud of—there are so many schools and so many kids who express the city's commitment to equity and excellence each day. In fact, we literally have some of the best students in the country. On a national scale, New York City's children academically outperform than their counterparts in eight of the country's 10 biggest cities. Our low-income students are the highest-performing of all 10 cities. And the one city that outpaces us by a couple of measures is San Diego – a district with one-tenth the students and 5x the funding for each one. Our kids have an awe-inspiring ability to do more with less.

Comment [LE2] : San Diego has 135,000 kids. Not sure where the 5X funding came from

Comment [KB3] : Possible to verify actual proportions here?

To fully appreciate the achievements of today's educators and students, we must also take a moment to see how far we've come. . .and the hard work of our predecessors who enabled reforms in the school system that spurred much of this progress. The Bloomberg Administration's successful fight for Mayoral Control of the Schools paved the way for the record-breaking graduating class of 2014 (the last we have final numbers for as we anxiously await 2015 data in the coming weeks).

Comment [LE4] : We won't have this till December.

More than 51,000 students graduated high school in 2014, reflecting the highest graduation rate in the city's history—and 17,000 more students walking across the

stage than a decade ago. The class of 2014 also had the fewest dropouts than any other since NYC started keeping records—9,000 less than ten years ago.

And—this is a less scientific but no less meaningful measure—the great majority of the city’s students and parents like their schools.

Clearly, the city is blessed with smart, hardworking, dedicated and determined children, parents, and educators. Together, they write success stories that transform lives and lift up communities.

There simply have not been enough of those success stories. And too often, those there are emanate from the same neighborhoods—neighborhoods where the school roof doesn’t leak, and the books shine like the glass of the greenhouse. Our education system has been rife with division, and students have paid the price.

Comment [LE5] : See comment above.

The Tale of Two Cities in our schools is unacceptable. But we believe it is NOT inevitable. And we came to City Hall to undo it. [this could use more]

Our vision for the city’s public schools is anchored by a fundamental belief in our children – in every child. We won’t choose among our children who will succeed and who will not.

We believe that every student has both the right and the ability to awaken their minds to the world, to set forth on their journey with the skills, courage and confidence to reach their full potential. Every child can grow into a successful adult—ready for college, ready for life—if their education gives them the right tools.

Over the past 18 months, we have forged those tools. They are powerful instruments of equity and excellence, for our schools and for our students—every day, every step of the way.

Let there be no mistake: the “way” I speak of leads to and includes college.

I often say that education determines economic destiny more now than at any point in human history. Nowhere is that clearer than when looking at the way a life veers towards success when a person completes college. An adult with only a HS diploma is almost three times as likely to be in poverty in NYC as someone with a bachelor's degree or higher, and earns \$1.1 million less over the course of a lifetime. [Source: CEO]

And our success as a 21st century global city depends on readying students for success in higher education. Our children are counting on us, but we are counting on THEM to keep New York the most competitive city in the world.

In just five years, two-thirds [65% -- NEED HARD #] of NYC jobs are projected to require some college. [Source: CEO]. For generations, our workforce has been made up of the brightest minds from all over the world, drawn like magnets to the greatest city on earth. That attraction shows no sign of letting up, nor do we want it to, in order to keep the innovative and international flavor that makes us great. But we need more talent, and we need to grow it right here at home.

So: we have set three connected goals around higher education to lift up more of our children and meet the needs of a growing, thriving city.

First, we're going to graduate more kids. Right now, 20,000 students who begin high school in New York City each year do not finish. We do not accept that. We are setting in motion changes so that ten years from now, 9,000 more students will graduate within four years. That will bring us to an 80% graduation rate by 2026. Think of it in context of the all the second graders everywhere in the city, hard at work at this moment—over ten percent more of them will collect their high school diploma.

Comment [KB6]: Do we need to say this or is it assumed? It's a bit confusing so would like to strike unless necessary to demarcate 4 year from 6 year grads

Comment [LE7]: Not necessarily assumed. And to be factually accurate – some of our 9,000 will be students who do graduate today, but do it in 5 or 6 years

Second, we will make more of those diplomas carry graduates to and through college. Right now, fewer than half [48%] of our high school graduates are college-ready— meaning they truly have the skills to absorb the material taught in a college course. And in nearly half of our high schools [41%?], fewer than 10% of the graduating class is actually ready for college by these standards.

Comment [LE8]: 34% of high schools have less than 10% college readiness. 56% of high schools have less than 20%

Think about that for a moment. Almost half our schools essentially graduate kids who will find college frustrating, alienating, and probably “not for them” simply because they can’t understand what they are being taught in college. Their only university path would include remedial work, which adds time and expense to the college journey that many of these students just don’t have.

And in a day and age when a college degree is the ticket to a good job, a pathway to the middle class and the most important determining factor to lifelong economic security—we cannot allow this status quo to continue.

So our college readiness goal is two-fold. First of all, we will take the number of public high school graduates who are ready for college from fewer than half [48%, 25,735] to **two-thirds (65%) by 2025 – fully 34,000 every year.**

Second, we will make sure that **every single high school in New York City is capable of graduating college-ready students.** No longer will families worry that graduation is simply a seal of approval on the 15 years of the past, as opposed to a real promise for the future.

Excellence will not be portioned out for the lucky few. All our schools will be equitably served to lift up all our children.

Today I will clarify the vision of how we get there.

We are of course already hard at work, and in 18 months we’ve made some tremendous strides. We’ve planned, funded, and rolled out full-day, high-quality, universal pre-k, as well as an unprecedented expansion of after-school [programming](#) for middle schoolers. Test scores are up for the second consecutive year, and the first full year on our watch.

More efforts are underway than what’s covered in the news, and we’ll shine a light on them today. Still others you will hear about for the very first time. And as I share the work we are doing, so too will I illustrate the ideas that animate it—the ideas that underpin an equitable and excellent school system for every child.

We will start from a fundamental place: how the City works with those who teach our children. We have redefined this relationship, premised on the belief that we must **work with educators, not against them**. We must value their expertise and show respect for the work they do every day. We must work harder to retain our teaching talent. And, crucially, we must grow that talent by giving all our educators the training and development they need to deepen their skills.

This professional development is a cornerstone of our reforms in every grade, and something the Chancellor—who started as a rookie teacher and has had nearly every level of job in our public education system since—speaks about with particular passion. She believes that the best way to deepen teachers’ skills is to **spread what works—connecting the whole education system so educators can lift each other up**, with veteran educators spreading the practices that spur success to fellow teachers and principals.

Our goal is to make sure there ARE more veteran educators to do this in the years ahead. So we are laying the groundwork now to create more expert teachers for the future, who will in turn pay forward the wisdom and skills they acquired from those who taught them.

Certainly, the vast majority of our educators are talented, passionate, and deeply dedicated to their students and schools. There are, however, some teachers in our schools who should be in a learning environment. And those teachers will not remain there. We fundamentally believe in **making the change that’s necessary** to help schools succeed, and that has already driven us to remove 700+ teachers. In other cases, we will replace school leadership or transform a school itself if they cannot improve with our tailored and targeted support.

And working with our teachers, we have created several schools—PROSE Schools—that are not beholden to labor work rules, and therefore have the unique freedom to “color outside the lines.” We will take the most successful elements of these experiments in school administration and teaching and look hard at ways to bring them to other schools. . .allowing more educators to break through formerly impenetrable boundaries in the service of helping kids learn better.

- **Be accountable for the journey and the destination.**

- Schools are accountable to us not just for test scores and graduation rates, but for the rigorous instruction, collaborative teachers, supportive environments, strong family-community ties, effective school leaders, and trust that improve those scores and rates.
- We—City leaders, school leaders, teachers, parents—are all accountable to our students.
- We (gov't) are accountable to New Yorkers for our schools' overall successes and difficulties alike.
- We are giving more information for parents and all NYers on how schools are doing, where they need help, what that help looks like.

Framework for Great Schools. If you want to say more, we can say that the new School Quality Snapshots, which will replace the report cards and the single letter grade, are coming out in October. Of course, we know that **no two schools and no two children need the same support in order to excel**. The unique chemistry of every single school means that each needs a different set of supports to offer the best for its students. And each child will travel his or her own academic, social, and emotional journey. We can't, in the interest of wholesale success, sell education wholesale to all students. They're not our customers. They're our children.

Comment [LE9]: Will wait for next turn to comment on these adds.

That's why we have committed to going beyond academic matters to address the full slate of issues that really engineer success. The cornerstone of this is our Community Schools initiative – 130 schools across the city that support the needs of the whole child. Community Schools ~~might~~ provide counseling services so students have a safe place to share her struggles and successes alike. They offer free vision exams and glasses so kids can see the blackboard. They might have a food pantry so hunger doesn't distract from learning. They might offer English classes for families so parents can help kids with their homework.

And Community Schools are modeling communication and continuity within the school walls and outside them. These practices have inspired an idea that will directly connect more families across the city with the people and places that define a student's educational journey, and bring us one step closer to ending the era of families ricocheting around inside a mammoth bureaucracy.

We are piloting a program to give the children and families who need it most their own strong, supportive hand —to guide them in the long term through the landscape of teachers and tests, to help clear the tough hurdles and celebrate strong successes, and—most of all—to chart and clarify a path to high school graduation..

In one year, every single 6th through 12th grader in two of our most struggling neighborhoods and school districts—Mott Haven and Melrose in the South Bronx’s District 7, and Brownsville in Brooklyn’s District 23, will have their first meeting with their Personal Counselor. This will be the first of dozens of encounters between students and counselors along the journey. The Shepherd won’t simply implore students to keep their eyes on the prize, but actually show them how to get there.

Comment [LE10]: Can we propose a new name?

Comment [LE11]: Can we be a little more explicit? This counselor will follow a student – and their family – from middle school through high school graduation and college enrollment

Let’s imagine a few points on that journey for some of our children, across the city, over the course of their day.

Comment [LE12]: A note for continuity’s sake, you talk about the journey above – which starts in 6th grade for a student and their counselor – and then transition to talking about 4-year olds.

We’ll start first thing in the morning. It’s 8am, and a four year-old is intently focused on building a tower of blocks, stacking carefully as her classmates play behind her – some singing with a teacher, some drawing early masterpieces, some gazing at beginner books. It’s a lively and alive place, filled with the sounds and colors that awaken young children to the world.

This is the critical moment where success begins. We fundamentally believe **all children must start their education earlier so they are poised to reap the benefits of kindergarten** – and everything that comes after.

I’ll repeat what I’ve said before: we cannot get education right if we do not get it right from the beginning. I’m very proud that last week, we started getting it right for 70,000 of our kids, who began our free, universal, high-quality pre-K. Block towers are rising all across this great city.

Comment [LE13]: Check this number.

Around the same time, across town, a second grader rides the bus to school with a parent, proudly showing off the book the class has been reading—explaining what it’s about and which character she played in a class activity yesterday. Her parent smiles and plays along—the second grader doesn’t know that yesterday her parent

and her teacher actually spoke about it on the phone. The teacher called for a few minutes just to let her know that the student did a great job, and share an update on her reading progress.

It's nearly impossible to overemphasize the value of these kinds of interactions—both the simple phone call from teacher to parent, and that moment of sharing between child and parent. **Parents are the first and last teachers of children, and must be our partners in everything we do.**

That's why we knocked on thousands of doors this summer to make sure families knew what to expect in the year ahead. It's why we instituted an unprecedented 40 minutes of teacher time dedicated solely to connecting with parents. Maybe this is the time during which our imaginary teacher made her phone call to share this news. . .this news which is so prized not just by the family, but to all of us and all our educators.

One second grader's proud announcement that he or she read lines in a class activity reflects a milestone of epic proportion in that child's life: literacy. Reading is the very baseline of lifelong success. It is the foundation of learning in all subjects, of course, and for academic achievement, but it's worth so much more. Reading is how our kids explore the world and learn to think about it. It makes them engaged with society and equips them with the tools to change it. Reading is the key.

And so we are introducing a reading specialist to every single elementary school in the City to help struggling readers get—and stay—on track. The conventional standard is to measure literacy at the end of 3rd grade, but our goal is to have every single second-grader reading. We want as many children as possible to *walk into* their third grade classroom, pick a book off the shelf, and go to town.

This may sound ambitious. But waiting till the third-grade year may be too late for some kids: a risk we are not willing to take. It's too important and the stakes are too high.

The research is in: students who are not reading proficiently by the end of third grade are four times more likely to drop out of high school than proficient readers.

Comment [LE14]: Many schools already have reading specialists. We are adding a new specialist to every single elementary school, who will focus primarily on second grade literacy. And we will start with those schools that have had the greatest challenges historically.

Comment [LE15]: Would add something to the effect of – By 4th grade, texts in all academic subjects will be incomprehensible to a student who is not reading at grade level. It is more than just a literacy challenge at that point; it becomes a total learning challenge.

Comment [KB16]: Do we have research showing how/why specialists are so effective?

Comment [LE17]: Will pull something together; may not be possible for today.

Conversely, students above grade level for reading in third grade graduate and enroll in college at higher rates than students at or below grade level.

So we don't shy away from ambitious standards that provide the foundation for success. **Aiming high** is one of our core principles—and simply part of who we are. New York has the most rigorous curriculum standards and administers the toughest tests in the nation. We expect everyone to embrace this aim for excellence, translate it into specific ambitions, and transform those ambitions into achievement.

And a word about how those tests fit into the broader picture. Yes, they are tough. But we **treat tests as an important thing, not THE important thing**. Tests only tell you that you need to improve and where that improvement is needed—not how to get it done. That's where committed and talented teachers are necessary for success—where teachers like the one our second grader has makes all the difference.

In fact, it's our reading specialists, together with teachers, who will measure and manage progress of our second graders—not another high-stakes test.

Let's turn back to the world of our students. A few hours later, it's noon, and an eighth grader is hunched over an algebra book in the library. She finally solves $A^2 + B^2 = C^2$, sits back in wonder, and glances up at the clock to see how many minutes are left till her advisory session, when she can tell her adviser how hard it was—and how it feels to finally get it.

Our student been struggling with a lot of anger, frustration, and sadness this year, and her adviser's office has been her sanctuary. They talk for half an hour, and then the adviser sends our student home with a family permission form to participate in a big day next week: a college tour. She'll be the first in her family to see the inside of a college classroom.

Middle school is a deeply important time. It's when an actual vision of success as an adult—college, a career—can come into focus. . .if we show it to our students. We are going to show them, and we are going to prepare them so that every middle

school student is socially, emotionally, and academically ready for high school, and exposed to college by the time they enter 9th grade.

First, **College Access for All** will come to our schools. The “All” here actually includes students AND families, for whom we are making college real, tangible, and accessible by equipping their schools with the resources they need to create a truly “college-going culture.”

By 20XX, every middle and high school student will have the chance to visit an NYC college, parents will be attending workshops on how to afford it, mentorships will connect public school students with those already enrolled in college, and more.

Comment [LE18]: Need 3-5 years, if we are being conservative.

Comment [LE19]: Would NOT restrict to NYC college only.

Comment [LE20]: This is something many charter networks – and many individual schools in NYC – do, so we would not be first. We would be the biggest system to support it for all schools and all students.

Second, we won’t relegate ANY of our kids to dreaming about aiming and achieving high—starting in middle school, we’ll show them. We have already committed to getting **100,000 kids internships, mentorships, and summer jobs by 2025**—including our most vulnerable children in foster homes and shelter. We are doubling down on that today: every middle and high school will have a business partner [EXPLAIN WHAT THIS IS/DOES].

This is the line I suggested over email - Every student will have the opportunity to go on college visits in middle school and high school, and to participate in other activities with their family to prepare for college – having key discussions about how to pay for college, receiving support with applications and financial aid forms, and meeting college admissions counselors

Comment [KB21]: Are we the first to do this?

Comment [LE22]: Work in progress.

Third, we have zeroed in on one of the key skills that students need to stay on pace to get to college: algebra. Research shows it [WHAT ARE THE IMPROVEMENTS?], but students at lower-performing schools have been locked out of this because the schools do not offer it. But that’s in the past. The future for our kids and our city is **Algebra for All**.

Beginning in 20XX, we will expand algebra across middle and high schools so that every student completes algebra by the end of 9th grade and can move on to the more advanced high school math that will ready them for college

Comment [LE23]: We could start next fall with a targeted Algebra expansion in middle schools with underserved kids who are ready for the coursework. Teacher PD could start as soon as spring 2016 with the right resources in place

These middle years can also be tremendously hard for many kids, and for their families—to this day I often say I’m a Recovering Middle School Parent. All this ambition, all these skills, will take root if and only if our kids are socially and emotionally ready for these experiences, and what’s to come with the rigors of high school. And that’s not easy for a lot of our kids, who are battling tough

situations at home, or among their friends, or just with the difficulties of growing up.

My wife, Chirlane, has been deeply focused on the mental health needs of our kids. She's working with the Administration to revolutionize how we deal with mental health in this city, especially for those with the greatest need and the fewest options. You'll hear a lot more about that in the near future.

These battles can interfere with learning. And we are determined, as a City, to **break down all barriers to learning so children come to school ready to succeed.** We must fulfill our children's basic prerequisites to learning, accounting for mental and physical health, family stability and support, financial hurdles, and more. **Community Schools are the bedrock of these efforts, and this month marks the moment when every last one of the 130 schools we have targeted completes its transformation into a Community School.**

Time is passing: it's 3:30pm, and a tenth grader runs her fingers over the pages of her English Language Arts workbook. As a recent immigrant, she needs to pass the English Regents to graduate—so the school staff has created this extended learning period for her and the 15 other English Language Learners in the class. There's a little tap on her back, and our student turns to find a small folded-up piece of paper on the floor right next to her chair. (Some things never change. . .like passing notes in class.) She catches out of the corner of her eye a friend and fellow student grinning. She unfolds the note and reads: "Computer Lab before 2nd period tomorrow?"

Before we think about the computer lab tomorrow, let's think about where our students are right now. Extended learning time—an extra hour of instruction each day—is a hallmark of our 94 Renewal Schools. These 94 schools are those that have struggled the most to serve their students and families and provide a solid education to our children. So we are rolling out sweeping reforms that touch every part of those schools—transforming the classrooms and the culture to turn the tables of history for the school and its community.

In addition to extra class time, Renewal School students are seeing bigger, better libraries. New writing programs. Educators are receiving extra professional

Comment [LE24]: Not to mess with speech writing where I am out of my depth ... but ... didn't we do a bit on Community Schools already?

development, especially around that new writing curricula and STEM teaching. We have a dynamite team, led by Aimee Horowitz, that is dedicated to implementing these changes and lifting up these schools.

And it's working. Attendance - a leading indicator for academic improvements - went up at 72 of the 94 Renewal Schools, and suspensions are dramatically down. The number of schools classified as Persistently Dangerous has been cut by more than half. Test scores overall are up in 2015 (0.6% in Math, 1.2% in English). Individual schools saw tremendous gains, such as an 8.1% improvement at Multicultural High School and a 4.6% improvement at JHS 022*. And when graduation data comes in this fall, we expect to see that it's gone up.

Teachers are more confident in the direction of their schools—fully two-thirds say they wouldn't want to work in any other school, a jump from last year. And Renewal School parents are engaging with their child's school: almost 7 out of 10 families communicated with their child's teacher at least once a month, with more than half meeting in person at a parent-teacher conference on a monthly basis.

And—this is a big one—more than a quarter of Renewal School parents volunteered to support their child's school at least once a month last year. This is time out a life likely filled to the brim with work, childcare, or schooling of their own. It shows that parents are understanding the impact only they can have in a school community, and how that lifts up everyone—including their own child—higher than they ever thought.

For too long, we haven't even given students the chance to aim high in high school, because they haven't been offered the chance to do advanced work—a chance that we know, when taken, correlates with success. You can't shoot for the moon if there's no rocket to take you there.

That ends today. Today we offer every high schooler the chance to aim and achieve high. We are introducing **AP for All**: bringing Advanced Placement classes to every high school by 2022~~XX~~. This builds on the work of our AP Expansion program, which has brought new AP courses to over 70 high schools in NYC. It's been shown that overall, students who take AP classes were twice as likely to graduate college in 5 year as compared to their peers who did not. Among

Comment [LE25]:

- We are on track to transition all Renewal Schools to Community Schools
 - All 94 schools have been matched with a Community Based Organization (CBO)
 - 72 of 94 Community School Directors have been hired
 - 31,197 of 38,000 homes visited through door-knocking campaign
 - 93 of 94 mental health assessments completed

Comment [LE26]: BE VERY CAREFUL HERE - the individual gains refer to attendance, NOT test scores.

Comment [RB27]: Do we have comparative data?

Comment [LE28]: 25% citywide. We didn't ask this exact question last year, so I don't have a year over year for Renewals.

minority and low-income populations, they were X times as likely. Simple exposure to the material can have a lasting impact; students who sat for an AP exam and only received a score of 1-2 (of 5) graduated college at a higher rate than their peers who did not take AP exams at all.

Comment [LE29] : Will find this stat

And now, back to that computer lab. Both computer equipment and Computer Science training is a novelty for many students and teachers, including those at nearly all of our Renewal Schools. Fewer than 5% of all NYC public school students have an opportunity to learn Computer Science, and those that do are clustered in just a few high-performing schools.

This is not sustainable for students or for our city, which increasingly needs more people with the computer proficiency to power all kinds of companies, from tech to finance to health to fashion. Hundreds of thousands of good jobs will be accessible to those with computer science skills, and beyond the reach of those without them.

That is why we are immensely proud to announce today the launch of **Computer Science for All**, which will provide a computer science education to every single public school student within ten years through an \$81 million public-private partnership between the City of New York and CSNYC.

This is the largest effort to expand computer science in the country. It will make New York the largest school district in the nation to provide computer science to every student—and the first City to invest in the future of its students and its economy in this pioneering way.

Now it's 5pm. A recent graduate comes home from her summer job. She's done it—the days and nights of hard work, struggles and ultimately victories have earned her admission to college [CUNY?]. Money is tight for her, as it is for so many New Yorkers. So maybe she's working at a fast food restaurant, or cleaning hotel rooms to get by. She arrives home to a letter from her university. It's her fall semester reading list. Total price of textbooks: \$600. She freezes.

Each year, 20,000 of the City's high school graduates do not enter college. They fall victim to the phenomenon of "summer melt," where their ability or confidence

to begin college in September simply melts away due to unexpected or onerous expenses, or paperwork, or simply uncertainty about how it could all possibly work.

But WE are here to declare that neither finances, fear, nor the unfamiliar will be a barrier to education and a life of success for our children. And **our work to break down these barriers will not stop at high school graduation.**

We are giving our students every support they need – including financial help for the things both in plain sight and hiding in the shadows, like textbooks.

We're doubling down on mentoring and advisement. [YMI, HS counselors? NEED MORE INFO ON COLLEGE-GOING CULTURE AND MINDSET INTERVENTIONS]. Readiness isn't just an academic state of mind or set of skills.

Comment [LE30]: What do you mean here?

And we are establishing for every child a college savings account, putting aside \$50 for every child put aside the moment they enter our education system.

[DETAILS]. This would transform the experience of our student confronted with hundreds of dollars in books. She wouldn't be cowed. She wouldn't freeze. She'd know it's there, and she's draw on her savings account and buy her books.

The sun is behind the skyline and it's 8:30pm. After a morning spent at a part-time job and classes all afternoon and into the evening, a college sophomore enters the subway and carefully puts away her Metrocard. At the right stop, she runs up the stairs and greets her study group inside a public library. They've ridden the train stations all over the City in order to be able to meet in one place and study for the next day's exam.

Right now, 17,000 students of our students who begin college do not finish—an unacceptable situation. Sometimes it's because of thing as basic as not being able to afford transportation to class.

Our student got her Metrocard through a CUNY program called ASAP. ASAP kids are given the support they need to succeed in this and every dimension. They

receive Metrocard to get to class. They are given a designated cohort of students to travel with through the four years so peers can lift each other up.

We know it works: [EVIDENCE]. And it is now a national model, replicated in places like [XYZ].

That's why we're investing to enroll 7 times as many students over the next four years. [3500 enrolled in FY15 vs 25,000 enrolled in FY19]. [MORE METRICS/DESCRIPTION/TIMELINE]

FLESH OUT: And we're introducing new interventions to battle the mindset and paperwork and overwhelm of being in college. These include improving advisement/mentoring – mindset interventions, Low-cost reminders to help stay on top of academic career – text messages, emails, helping kids reapply for FAFSA.

The night ends, the sun rises, and it's 8 a.m. the next day. A college senior grabs her buzzing phone off the kitchen table. It's lighting up with text messages from her mother, her single shepherd, the manager at the internship she just finished – and all the messages are variations on “Go get ‘em!”

She smiles and puts the phone in her purse, then turns to face her reflection in a mirror. She smooths her lapels, takes a deep breath, and catches the elevator right before the doors close. She's on the way out the door for a job interview.

That isn't, of course where the story ends. We hope, of course, that our student gets that job. But we know if she doesn't, she's got the resilience and fortitude to go on another interview, and another after that. We've done right by her by instilling not just the knowledge she needs, but the tools, confidence and belief in herself to share that knowledge with the world, seize opportunities, and achieve success. That's how education in New York City has to work.

In other words: we must and will show each of our kids we believe in their ability to excel. . .

And give them the opportunity to show us we're right.

###

OPEN QUESTIONS:

- Are we committing to increase the number of CTE programs?
 - CTE students are more likely to graduate high school than their non CTE student counterparts – and have better outcomes for young male students of color

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#)
Cc: [Hagelgans, Andrea](#)
Subject: Re:
Date: Tuesday, September 08, 2015 12:56:32 PM

Ok, i'm open on thursday

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 12:46 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: Re:

Thursday best. Tomorrow is school opening day and he'll be out of office most of the day.

From: John Del Ceccato <jfdc@akpdmedia.com>
Date: Tuesday, September 8, 2015 at 12:40 PM
To: Tom Snyder <tsnyder@cityhall.nyc.gov>, Prisca Salazar <psalazar-rodriquez@cityhall.nyc.gov>
Cc: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Subject: Re:

No problem - can do... Want that to be tomorrow, or Thursday morning?

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 12:33 PM
To: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: Re:

Good if you could come in ahead of time and be available.

From: Prisca Salazar <psalazar-rodriquez@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 11:04 AM
To: John Del Ceccato <jfdc@akpdmedia.com>
Cc: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Tom Snyder <tsnyder@cityhall.nyc.gov>
Subject: <no subject>

Do you need anything from me for Thursday?
Do you need time with Mayor to review remarks?

From: [Salazar-Rodriguez, Prisca](#)
To: ["John Del Cecato"; Snyder, Thomas](#)
Cc: [Hagelgans, Andrea](#)
Subject: RE:
Date: Tuesday, September 08, 2015 1:15:31 PM

Thursday works-

Can you also sit in on Andrea's prep for Seth Myers –

Will send you invite now-

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, September 08, 2015 12:40 PM
To: Snyder, Thomas; Salazar-Rodriguez, Prisca
Cc: Hagelgans, Andrea
Subject: Re:

No problem - can do... Want that to be tomorrow, or Thursday morning?

From: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 12:33 PM
To: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: Re:

Good if you could come in ahead of time and be available.

From: Prisca Salazar <psalazar-rodriquez@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 11:04 AM
To: John Del Ceccato <jfdc@akpdmedia.com>
Cc: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Tom Snyder <tsnyder@cityhall.nyc.gov>
Subject: <no subject>

Do you need anything from me for Thursday?

Do you need time with Mayor to review remarks?

From: [John Del Cecato](#)
To: [Blumm, Kate](#); [Hagelgans, Andrea](#)
Subject: <no subject>
Date: Tuesday, September 08, 2015 1:28:36 PM

I can't make it to the education speech prep today - drowning at the moment - but let me know if there's anything new that you need me to weigh in on

From: [Zuniga, Andrea](#)
 To: [Blumm, Kate](#); [Liss Emmy](#); [Goldmark, Karin](#); [Hagelgans, Andrea](#)
 Cc: [Wallack Josh](#); [Ramirez Ursulina](#); [Devora Kaye](#); [jfdc@akpdmedia.com](#) ([jfdc@akpdmedia.com](#))
 Subject: RE: updated edu draft
 Date: Tuesday, September 08, 2015 1:34:05 PM

Should be ready to start in 5 mins- please gather

From: Blumm, Kate
 Sent: Tuesday, September 08, 2015 1:31 PM
 To: Liss Emmy; Goldmark, Karin; Hagelgans, Andrea
 Cc: Wallack Josh; Ramirez Ursulina; Devora Kaye; Zuniga, Andrea; 'jfdc@akpdmedia.com' ([jfdc@akpdmedia.com](#))
 Subject: RE: updated edu draft

Hearing meeting is delayed unclear by how long.

From: Blumm, Kate
 Sent: Tuesday, September 08, 2015 12:56 PM
 To: Liss Emmy; Goldmark, Karin; Hagelgans, Andrea
 Cc: 'Wallack Josh'; Ramirez Ursulina; Devora Kaye; Zuniga, Andrea; 'jfdc@akpdmedia.com' ([jfdc@akpdmedia.com](#))
 Subject: RE: updated edu draft

I've gone through and revised accordingly. We have charters in there now as well as a couple of comments from Karin.

I am doing a fresh read with all changes and will send around again soon.

From: Blumm, Kate
 Sent: Tuesday, September 08, 2015 12:05 PM
 To: Liss Emmy; Goldmark, Karin; Hagelgans, Andrea
 Cc: Wallack Josh; Ramirez Ursulina; Devora Kaye; Zuniga, Andrea; 'jfdc@akpdmedia.com' ([jfdc@akpdmedia.com](#))
 Subject: RE: updated edu draft

Thanks emmy! Reviewing now.

From: Liss Emmy (<mailto:Liss@schools.nyc.gov>)
 Sent: Tuesday, September 08, 2015 12:05 PM
 To: Blumm, Kate; Goldmark, Karin; Hagelgans, Andrea
 Cc: Wallack Josh; Ramirez Ursulina; Devora Kaye; Zuniga, Andrea; 'jfdc@akpdmedia.com' ([jfdc@akpdmedia.com](#))
 Subject: RE: updated edu draft

All of my edits are in comments.

Please see comment around Renewal School stats – there was some confusion of numbers on attendance gains vs. test score gains and I want to make sure we fix that! Let me know if you are missing numbers you need.

From: Blumm, Kate (<mailto:KBlumm@cityhall.nyc.gov>)
 Sent: Tuesday, September 08, 2015 11:30 AM
 To: [Goldmark@cityhall.nyc.gov](#); [Liss Emmy](#) <Liss@schools.nyc.gov>; [Hagelgans, Andrea](#) <AHagelgans@cityhall.nyc.gov>
 Cc: [Wallack Josh](#) <JWallack@schools.nyc.gov>; [Ramirez Ursulina](#) <URamirez@schools.nyc.gov>; [Kaye Devora](#) <DKaye6@schools.nyc.gov>; [Zuniga, Andrea](#) <AZuniga@cityhall.nyc.gov>; 'jfdc@akpdmedia.com' ([jfdc@akpdmedia.com](#)) <[jfdc@akpdmedia.com](#)>
 Subject: updated edu draft

See attached. I am still working in the Framework and accountability stuff (and poverty/inequity point) at the top but want to make sure that from a programmatic perspective I have captured all the updates accurately so please review!

JDC is working on the charters bit separately and we will plug that in as well shortly.

I think we should end at high school graduation meaning we take out the college textbooks and CUNY ASAP vignette and associated stuff and write a different ending (tear) saving that college and job intw for the next hit. I can prep a version in that fashion and have both ready.

Thoughts?

From: Goldmark, Karin
 Sent: Tuesday, September 08, 2015 11:13 AM
 To: Blumm, Kate; Liss Emmy; Hagelgans, Andrea
 Cc: Wallack Josh; Ramirez Ursulina; Devora Kaye; Zuniga, Andrea
 Subject: RE: can we update this chart

We baked into single shepherd and should take out as a standalone.

Suggested changes below—just added a few notes in parentheses--

From: Blumm, Kate
 Sent: Tuesday, September 08, 2015 11:08 AM
 To: Liss Emmy; Goldmark, Karin; Hagelgans, Andrea
 Cc: Wallack Josh; Ramirez Ursulina; Devora Kaye; Zuniga, Andrea
 Subject: RE: can we update this chart

Thanks! I think we should show this to the Mayor later.

From: Liss Emmy (<mailto:Liss@schools.nyc.gov>)
 Sent: Tuesday, September 08, 2015 11:07 AM
 To: Blumm, Kate; Goldmark, Karin; Hagelgans, Andrea
 Cc: Wallack Josh; Ramirez Ursulina; Devora Kaye; Zuniga, Andrea
 Subject: RE: can we update this chart

ITEM	TIMELINE	COST (M)	ONE-LINER
Computer Science for All	10 years / by 2025	81.00	Pub-pri partnership bringing computer science to all students in all schools, in every grade (Funded)
Algebra for All	3-5 years	17	Every student will complete Algebra no later than 9 th grade, and will be able to access a four-year math curriculum in high school. As part of this, we will expand the number of middle schools offering Algebra in 8 th grade
AP for All	5-6 years	50	Every high school student has access to a range of STEM and liberal arts AP courses
Single Shepherd – District 7 and 23		15	Every student will be paired with a counselor starting in 6 th grade, who will support them academically and emotionally through high school graduation and college enrollment
Student Progress Pact	4-7 years		Every middle and high schooler has a living contract signed by parents, educators, student outlining path to college
College Tours for Middle and High Schoolers/College Access HS		5	Every student will have the opportunity to go on college visits in middle school and high school, and to participate in other activities with their family to prepare for college – having key discussions about how to pay for college, receiving support with applications and financial aid forms, and meeting college admissions counselors
School Business Partners			Every middle and high school has a business partner (starting with CTE schools and expanding)
2nd Grade Universal Literacy		65	Every 2nd grader will read on grade level, and we will place a reading specialist in every elementary school to ensure universal literacy
College Savings Accounts	13 years		Every public school student will have an account opened when they start Pre-K with \$50 in seed funding (Not ready)
ASAP Expansion	5 years (FY19)	42.00	Increase # of ASAP seats seven-fold to 25,000 enrolled by June 2019 -- and increase # of STEM majors w/in program (Funded)
Last-Dollar or Other College Scholarships			Many options
Stuff and Things Tracker Online by Grade			Online tool to see what you "get"/ goals/hallmarks of education by grade

Are we keeping Student Progress Pact in? The cost here will be very high – and I thought we had baked it into Single Shepherd.

From: Liss Emmy
Sent: Tuesday, September 08, 2015, 10:52 AM
To: 'Blumm, Kate' <KBlumm@cityhall.nyc.gov>; KGoldmark@cityhall.nyc.gov; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>
Cc: Wallack, Josh <JWallack@schools.nyc.gov>; Ramirez, Ursulina <URamirez@schools.nyc.gov>; Kaye, Devora <DKaye6@schools.nyc.gov>; Zuniga, Andrea <AZuniga@cityhall.nyc.gov>
Subject: RE: can we update this chart

There have been a bunch of changes here – I'll update now and send through shortly, though some numbers may be tweaked between now and 1:30. (OMB looking at costs now.)

From: Blumm, Kate [mailto:KBlumm@cityhall.nyc.gov]
Sent: Tuesday, September 08, 2015, 10:49 AM
To: Liss Emmy <Liss@schools.nyc.gov>; KGoldmark@cityhall.nyc.gov; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>
Cc: Wallack, Josh <JWallack@schools.nyc.gov>; Ramirez, Ursulina <URamirez@schools.nyc.gov>; Kaye, Devora <DKaye6@schools.nyc.gov>; Zuniga, Andrea <AZuniga@cityhall.nyc.gov>
Subject: can we update this chart

To make sure among other things, costs #s are accurate? This is the latest I have with one edit I made to college tours, but let me know if there's been another iteration.

ITEM	TIMELINE	COST (M)	ONE-LINER
Computer Science for All	10 years / by 2025	81.00	Pub-pri partnership bringing computer science to all students in all schools, in every grade
Algebra for All		50	Every middle school offers Algebra
AP for All	5-6 years	17	Every high school offers AP classes to student body (how many? Baseline areas?)
Single Shepherd -- District 23		8.00-10.00	Each of 10,500 students in district has a special counselor to guide and support them academically and emotionally to [AND THROUGH?] college
Student Progress Pact	4-7 years		Every middle and high schooler has a living contract signed by parents, educators, student outlining path to college
College Tours for Middle and High Schoolers			Every student will have the opp [NOT COMPULSORY/ENFORCED RIGHT?] to go on at least two college visits while in middle school, and two while in high school.
School Business Partners			Every middle and high school has a business partner
2nd Grade Universal Literacy			Every 2nd grader will read [on grade level]? Or 2nd grade literacy going from X to Y in Z years
College Savings Accounts	13 years		Every public school student will have an account opened when they start Pre-K with \$50 in seed funding
ASAP Expansion	5 years (FY19)	42.00	Increase # of ASAP seats seven-fold to 25,000 enrolled by June 2019 -- and increase # of STEM majors w/in program
Last-Dollar or Other College Scholarships			Many options
Stuff and Things Tracker Online by Grade			Online tool to see what you "get"/ goals/hallmarks of education by grade

From: [Leopold, Elana](#)
To: [Salazar-Rodriguez, Prisca](#); "[Barbagallo Joy](#)"; [John Del Cecato](#); "[URamirez@schools.nyc.gov](#)"; [Walzak, Phil](#); [Arslanian, Kayla](#); [Blumm, Kate](#); "[jonathan@berlinrosen.com](#)"; "[Wallack Josh \(JWallack@schools.nyc.gov\)](#)"; [Caquias, Paula](#); [Griffith, Chantell](#); [Devora Kaye](#); [Shorris, Anthony](#); [Goldmark, Karin](#); [Zuniga, Andrea](#); [Schnake Mahl, Gabriel](#); [Da Costa, Ricky](#); [Wolfe, Emma](#); [Cutler, Dorothy](#); [Williams, Dominic](#); [Hagelgans, Andrea](#); [Chao, Raymond](#); "[eliss@schools.nyc.gov](#)"; [Schwartz, Regina](#); [Buery, Richard](#); [Fuleihan, Dean \(OMB\)](#); [Confer, Alexis](#)
Subject: RE: MBDB: Education Speech Prep
Date: Tuesday, September 08, 2015 1:38:20 PM

Please gather

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca

Sent: Thursday, September 03, 2015 5:02 PM

To: Salazar-Rodriguez, Prisca; 'Barbagallo Joy'; John Del Cecato; 'URamirez@schools.nyc.gov'; Walzak, Phil; Arslanian, Kayla; Blumm, Kate; 'jonathan@berlinrosen.com'; 'Wallack Josh (JWallack@schools.nyc.gov)'; Caquias, Paula; Leopold, Elana; Griffith, Chantell; Devora Kaye; Shorris, Anthony; Goldmark, Karin; Zuniga, Andrea; Schnake Mahl, Gabriel; Da Costa, Ricky; Wolfe, Emma; Cutler, Dorothy; Williams, Dominic; Hagelgans, Andrea; Chao, Raymond; 'eliss@schools.nyc.gov'; Schwartz, Regina; Buery, Richard; Fuleihan, Dean (OMB); Confer, Alexis

Subject: MBDB: Education Speech Prep

When: Tuesday, September 08, 2015 1:30 PM-2:30 PM (UTC-05:00) Eastern Time (US & Canada).

Where: City Hall, The Blue Room

From: [Graham, Matthew](#)
To: [Geri Prado](#); [John Del Cecato](#)
Cc: [Wright, Jessica](#)
Subject: RE: Call request: Commissioner Abeywardena re: Papal Visit
Date: Tuesday, September 08, 2015 1:42:00 PM

Great!

Tomorrow at 10:30 it is.

██████████
ID: ██████████

Thanks for your flexibility,
Matt

From: Geri Prado [mailto:geri@progressiveagenda.us]
Sent: Tuesday, September 08, 2015 1:41 PM
To: John Del Cecato
Cc: Graham, Matthew; Wright, Jessica
Subject: Re: Call request: Commissioner Abeywardena re: Papal Visit

OK

On Tue, Sep 8, 2015 at 1:04 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Tomorrow at 1030 works for me

From: "Graham, Matthew" <mgraham@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 12:02 PM
To: Geri Prado <geri@progressiveagenda.us>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Wright, Jessica" <JWright@cityhall.nyc.gov>

Subject: RE: Call request: Commissioner Abeywardena re: Papal Visit

No problem at all.

Penny is also available:
Tomorrow: 10:30-11:30
Friday: 2:00-5:30

From: Geri Prado [mailto:geri@progressiveagenda.us]
Sent: Tuesday, September 08, 2015 11:57 AM
To: Graham, Matthew
Cc: John Del Cecato; Wright, Jessica
Subject: Re: Call request: Commissioner Abeywardena re: Papal Visit

Hey guys I have a 5pm. I need to be there in person so I'll need to be out of here at 430 so I don't think this will work.

Is there another time? Sorry about this.

On Tue, Sep 8, 2015 at 11:47 AM, Graham, Matthew <mgraham@cityhall.nyc.gov> wrote:
Thanks, John.

Let's plan on having the call at 4:15, if that works for Geri.

Same conference line:

[REDACTED]

ID [REDACTED]

Thanks,
Matt

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, September 08, 2015 11:35 AM
To: Graham, Matthew; Geri Prado; Wright, Jessica

Subject: Re: Call request: Commissioner Abeywardena re: Papal Visit

I have an appointment from 3-4, but free after that

From: "Graham, Matthew" <mgraham@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 11:31 AM
To: Geri Prado <geri@progressiveagenda.us>, John Del Cecato <jfdc@akpdmedia.com>, "Wright, Jessica" <JWright@cityhall.nyc.gov>
Subject: RE: Call request: Commissioner Abeywardena re: Papal Visit

Hi, Geri and John.

I apologize for the short notice, but might it be possible to move today's call to later in the afternoon?

Penny is available from 3:30-5:00. Would you let me know if you're available during that window?

Thanks again,
Matt

From: Graham, Matthew
Sent: Wednesday, September 02, 2015 1:59 PM
To: 'Geri Prado'; John Del Cecato; Wright, Jessica
Subject: RE: Call request: Commissioner Abeywardena re: Papal Visit

Great!

Thanks, Geri and John.

Penny looks forward to speaking with you then.

Best,
Matt

From: Geri Prado [mailto:geri@progressiveagenda.us]
Sent: Wednesday, September 02, 2015 1:58 PM
To: John Del Cecato; Graham, Matthew; Wright, Jessica
Subject: Re: Call request: Commissioner Abeywardena re: Papal Visit

Works for me too.

On Wed, Sep 2, 2015 at 10:45 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Works for me

From: "Graham, Matthew" <mgraham@cityhall.nyc.gov>
Date: Wednesday, September 2, 2015 at 10:37 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>
Cc: "Wright, Jessica" <JWright@cityhall.nyc.gov>

Subject: RE: Call request: Commissioner Abeywardena re: Papal Visit

Thanks, John and Geri.
Should we plan on 1:30 on Tuesday, Sept. 8?
We could use this conference call line:

[REDACTED]

ID: [REDACTED]

Thanks again,
Matt

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, September 02, 2015 9:02 AM
To: Geri Prado; Graham, Matthew
Cc: Wright, Jessica
Subject: Re: Call request: Commissioner Abeywardena re: Papal Visit

I have a 9am and a 3pm - otherwise free on Tuesday

From: Geri Prado <geri@progressiveagenda.us>
Date: Tuesday, September 1, 2015 at 10:41 PM
To: "Graham, Matthew" <mgraham@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Wright, Jessica" <JWright@cityhall.nyc.gov>
Subject: Re: Call request: Commissioner Abeywardena re: Papal Visit

Tuesday? Only times that don't work for me are from 10-11:30 and 5, on.

On Tue, Sep 1, 2015 at 2:42 PM, Graham, Matthew <mgraham@cityhall.nyc.gov> wrote:
Sorry to hear that, Geri!
Would you let me know when is good for you next week?
Thanks,
Matt

On Sep 1, 2015, at 2:32 PM, "Geri Prado" <geri@progressiveagenda.us> wrote:

Hello all:

I messed this up. I had a bit of an issue with a bone break this weekend and forgot to RSVP.
Can we set up a different time this week?

Sorry about this.

On Mon, Aug 31, 2015 at 1:42 PM, Graham, Matthew <mgraham@cityhall.nyc.gov> wrote:
Hi, Geri and John.
Sorry about the confusion.
Would tomorrow after 1:30 work for you?
Thanks again,
Matt

Begin forwarded message:

From: Liz Hegarty <lhegarty@akpdmedia.com>
Date: August 31, 2015 at 1:24:04 PM EDT
To: "Graham, Matthew" <mgraham@cityhall.nyc.gov>
Subject: Re: Call request: Commissioner Abeywardena re: Papal Visit

Hi Matt,

Sorry for the delayed response. I am no longer doing John's scheduling. Feel free to reach out to him directly.

Thanks!

Liz

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Friday, August 28, 2015 at 3:47 PM
To: Geri Prado <geri@progressiveagenda.us>
Cc: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Call request: Commissioner Abeywardena re: Papal Visit

Hi, Geri and Liz.
Would Tuesday afternoon work well for you? Penny is flexible from 1:30 until 5:30.
Thanks!
Matt

From: Geri Prado [<mailto:geri@progressiveagenda.us>]
Sent: Tuesday, August 25, 2015 6:53 PM
To: John Del Cecato
Cc: Graham, Matthew; Liz Hegarty
Subject: Re: Call request: Commissioner Abeywardena re: Papal Visit

I have something tomorrow at noon and then all day Friday. Other than that I am free but of course if that doesn't work I will make what works for the Ambassador work.

On Aug 25, 2015, at 3:04 PM, John Del Cecato
<jfdc@akpdmedia.com> wrote:

Sure - I'm in, Matt - let me know what works for you

From: "Graham, Matthew"
<mgraham@cityhall.nyc.gov>
Date: Tuesday, August 25, 2015 at 2:33 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "geri@progressiveagenda.us" <geri@progressiveagenda.us>
Cc: Liz Hegarty <lhgart@akpdmedia.com>
Subject: Call request: Commissioner Abeywardena re: Papal Visit

Hello, Mr. Del Cecato and Ms. Prado.

I'm writing to see if you would be able to speak with Commissioner Abeywardena sometime next week about the Pope's upcoming visit to New York City.

Ms. Prado, if you are amenable, would you please let me know the best contact in your office for scheduling when you get the chance?

Best regards,
Matt

Matt Graham | Special Assistant to the Commissioner
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: [\(212\) 319-9300](tel:2123199300) | nyc.gov/internationalaffairs

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From: [Bennett, Rob](#)
To: [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [Bennett, Rob](#); [John Del Cecato](#); [Cahan, Aaron \(Media\) \(acahan@media.nyc.gov\)](#); [Adams Baker, Marti](#)
Subject: Re: CREATIVE MINDS
Date: Tuesday, September 08, 2015 1:53:20 PM

Yes. On it.

On Sep 8, 2015, at 1:37 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

How do we put in play?

Rob/Aaron want to do a quick write up that AH and I can take to him to get buy in

From: Hagelgans, Andrea
Sent: Tuesday, September 08, 2015 1:36 PM
To: Bennett, Rob; John Del Cecato
Cc: Cahan, Aaron (Media) (acahan@media.nyc.gov); Walzak, Phil; Adams Baker, Marti
Subject: RE: CREATIVE MINDS

Yes!

From: Bennett, Rob
Sent: Tuesday, September 08, 2015 1:24 PM
To: John Del Cecato
Cc: Bennett, Rob; Hagelgans, Andrea; Cahan, Aaron (Media) (acahan@media.nyc.gov); Walzak, Phil; Adams Baker, Marti
Subject: Re: CREATIVE MINDS

Amen to this.

The real him needs to find its way to digi channels.

On Sep 8, 2015, at 1:14 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I like it... I was also thinking we could have him do his own tweets a bit more often - even if he's dictating it to someone... Would be great to have some late-night tweets about stories that come online before they're in the next day's paper... So, say the NYT was going to have something in Thursday's paper about carried interest loophole, and it pops online at 10pm... We could have official account say something like "This is why we really need to close the carried interest loophole. BDB"

Anything that shows he's engaged & communicating well past dinnertime

(and into the night!)

From: "Bennett, Rob" <RobBennett@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 10:02 AM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: "Bennett, Rob" <RobBennett@cityhall.nyc.gov>, "Cahan, Aaron (Media)" <acahan@media.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: CREATIVE MINDS

Best thing we have going for us is fact that this man is not lazy. Therefore, all we need to do is inject some reality into the world. My mind goes to evidence. Visual evidence of his activity.

For a year and a half we've had the Mayoral Photo Office Twitter account in dry dock.

A few weeks ago Mayor indicated (as I understood it - wld need to confirm) a tolerance for 1 minute of photos "at the top of any meeting".

If that is accurate, we could keep a photog closer to him and shoot the first minute of anything he does and release 1 photo with a time stamp and very straight caption abt the activity.

For ex:

@NYCMayoralPhoto: 9:54 AM: @billdeblasio meets w/ @aliciaglen in Mayor's office re: housing. Mayor committed to 200k add'l units by 2024. (Riffing here. Would be fact checked.)

It would become a kind of pool report/mayoral news wire type product. Our other accounts cld retweet the better stuff.

I like that it creates a record, which we control, of how active the Mayor is.

Thoughts?

R

On Sep 8, 2015, at 9:11 AM, Hagelgans, Andrea

<AHagelgans@cityhall.nyc.gov> wrote:

Mayor wants us to think creatively about how to push back on the late and lazy meme. He noted the contrast of Fleg v. Vanity Fair pieces today.

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – [REDACTED]
ahagelgans@cityhall.nyc.gov

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); ["John Del Cecato"](#); [Hagelgans, Andrea](#); [Adams Baker, Marti](#); [Hinton, Karen](#)
Subject: RE: from Alan Colmes
Date: Tuesday, September 08, 2015 1:59:56 PM

checking

From: Walzak, Phil
Sent: Tuesday, September 08, 2015 1:51 PM
To: 'John Del Cecato'; Hagelgans, Andrea; Adams Baker, Marti; Hinton, Karen
Cc: Gunaratna, Mahen
Subject: RE: from Alan Colmes

And maybe do it like once a month?
MG – any way to discern NYC listenership?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 08, 2015 1:46 PM
To: Walzak, Phil; Hagelgans, Andrea; Adams Baker, Marti; Hinton, Karen
Subject: Re: from Alan Colmes

I like it!

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 1:33 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: FW: from Alan Colmes

We should do this

From: Colmes, Alan [<mailto:alan.colmes@FOXNEWS.COM>]
Sent: Tuesday, September 08, 2015 8:56 AM
To: Walzak, Phil
Subject: from Alan Colmes

Hi Phil,

I caught the tail end of the mayor on Morning Joe before Christie came on and made ridiculous comments that went unchallenged. I'd like to re-extend an invitation for the mayor to appear on my radio show. There are only a few of us on the left who do national shows and we offer a platform that includes about 75 radio stations, Sirius/XM, our app, and online streaming. The power and effectiveness of talk radio is understood and harnessed by conservatives, but I've been trying for years to get more liberals to understand its value.

Can we please arrange an interview?

Best Wishes,

Alan

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From: [Snyder, Thomas](#)
To: [Geri Prado](#); [Salazar-Rodriguez, Prisca](#)
Cc: [John Del Cecato](#); [Hayley Prim](#); [Leopold, Elana](#)
Subject: Re: Canceled: MBDB: TPA Update Meeting/Call
Date: Tuesday, September 08, 2015 2:32:16 PM

Yes. This is really just a 3 day week given labor day and the fact that Wednesday is school opening day which takes up whole day for Mayor. Will shoot for next week.

From: Geri Prado <[REDACTED]>
Date: Tuesday, September 8, 2015 at 2:11 PM
To: Prisca Salazar <psalazar-rodriquez@cityhall.nyc.gov>
Cc: Tom Snyder <tsnyder@cityhall.nyc.gov>, John Del Ceccato <jfdc@akpdmedia.com>, Hayley Primm <hayley@progressiveagenda.us>, Elana Leopold <El Leopold@cityhall.nyc.gov>
Subject: Re: Canceled: MBDB: TPA Update Meeting/Call

Is this being rescheduled?

On Tue, Sep 8, 2015 at 1:57 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

|

From: [Adams Baker, Marti](#)
To: [Hagelgans, Andrea](#); [Bennett, Rob](#); [Walzak, Phil](#)
Cc: [John Del Cecato](#); [Cahan, Aaron \(Media\) \(acahan@media.nyc.gov\)](#)
Subject: RE: seth meyers
Date: Tuesday, September 08, 2015 2:36:20 PM

AMAZING

From: Hagelgans, Andrea
Sent: Tuesday, September 08, 2015 2:36 PM
To: Bennett, Rob; Walzak, Phil
Cc: John Del Cecato; Cahan, Aaron (Media) (acahan@media.nyc.gov); Adams Baker, Marti
Subject: seth meyers

CONFIDENTIAL--- Seth Meyers saw the NYP fake cover and loved it. The producers are leaning towards showing it when he is on the show on Thursday to emphasize "Safest Summer in 20 years" and our battle with the media

Fingers crossed!

From: Bennett, Rob
Sent: Tuesday, September 08, 2015 1:53 PM
To: Walzak, Phil
Cc: Hagelgans, Andrea; Bennett, Rob; John Del Cecato; Cahan, Aaron (Media) (acahan@media.nyc.gov); Adams Baker, Marti
Subject: Re: CREATIVE MINDS

Yes. On it.

On Sep 8, 2015, at 1:37 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

How do we put in play?

Rob/Aaron want to do a quick write up that AH and I can take to him to get buy in

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To: Bennett, Rob; John Del Cecato
Cc: Cahan, Aaron (Media) (acahan@media.nyc.gov); Walzak, Phil; Adams Baker, Marti
Subject: RE: CREATIVE MINDS

Yes!

From: Bennett, Rob
Sent: Tuesday, September 08, 2015 1:24 PM
To: John Del Cecato
Cc: Bennett, Rob; Hagelgans, Andrea; Cahan, Aaron (Media) (acahan@media.nyc.gov); Walzak, Phil; Adams Baker, Marti
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Amen to this.

The real him needs to find its way to digi channels.

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Anything that shows he's engaged & communicating well past dinnertime (and into the night!)

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Date: Tuesday, September 8, 2015 at 10:02 AM
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Cc: "Bennett, Rob" <RobBennett@cityhall.nyc.gov>, "Cahan, Aaron (Media)" <acahan@media.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
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For ex:

@NYCMayoralPhoto: 9:54 AM: @billdeblasio meets w/ @aliciaglen in Mayor's

office re: housing. Mayor committed to 200k add'l units by 2024. (Riffing here. Would be fact checked.)

It would become a kind of pool report/mayoral news wire type product. Our other accounts cld retweet the better stuff.

I like that it creates a record, which we control, of how active the Mayor is.

Thoughts?

R

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<AHagelgans@cityhall.nyc.gov> wrote:

Mayor wants us to think creatively about how to push back on the late and lazy meme. He noted the contrast of Fleg v. Vanity Fair pieces today.

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – [REDACTED]
ahagelgans@cityhall.nyc.gov

From: [Matero, Carla](#)
To: [Mike Damanskis](#)
Cc: [Boeglin, Rosemary](#); [Regina Clemente](#); [Hayley Prim](#); [John Del Cecato](#)
Subject: Re: Digital Ambassadors for Event
Date: Tuesday, September 08, 2015 2:39:48 PM

Still waiting to hear back from ambassadors to see if anyone can make it.

Sent from my iPhone

On Sep 8, 2015, at 2:35 PM, Mike Damanskis <mike@bravenewfilms.org> wrote:

Great! We have someone that can possibly livestream some Q&A type stuff, behind-the-scenes style (to compliment the main livestream)

Do we know who our ambassadors are yet?

Mike Damanskis
[YouTube.com/BraveNewFilms](https://www.youtube.com/BraveNewFilms)
[Facebook.com/BraveNewFilms](https://www.facebook.com/BraveNewFilms)

From: Matero, Carla <CMatero@cityhall.nyc.gov>
Sent: Friday, September 4, 2015 6:36 PM
To: Boeglin, Rosemary; Regina Clemente; 'Hayley Prim'
Cc: Mike Damanskis; John Del Cecato
Subject: RE: Digital Ambassadors for Event

Just seeing this. I'm waiting for the names of our ambassadors. Will send as soon as I have them.

From: Boeglin, Rosemary
Sent: Friday, September 04, 2015 3:41 PM
To: 'Regina Clemente'; 'Hayley Prim'; Matero, Carla
Cc: Mike Damanskis; John Del Cecato
Subject: RE: Digital Ambassadors for Event

Apologies for late reply

+ Carla Matero from MOSPCE, who is coordinating the digital ambassadors

From: Regina Clemente [<mailto:regina@bravenewfilms.org>]
Sent: Friday, September 04, 2015 12:43 PM
To: Boeglin, Rosemary; 'Hayley Prim'
Cc: Mike Damanskis; John Del Cecato
Subject: Digital Ambassadors for Event

Hi all -

Can someone connect with my colleague, Mike (copied here), about the digital ambassadors that will help promote the event today?

We want to make sure we have a plan in place to use them starting Wed and through Thursday.

Thanks!

Regina

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Wednesday, September 2, 2015 at 2:12 PM
To: 'Hayley Prim' <hayley@progressiveagenda.us>, John Del Cecato <jfdc@akpdmmedia.com>
Cc: "Matero, Carla" <CMatero@cityhall.nyc.gov>, Regina Clemente <regina@bravenewfilms.org>, Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>, "Isaacson, Marcy" <MIsaacson@cityhall.nyc.gov>, Geri Prado <geri@progressiveagenda.us>
Subject: RE: Follow up Call for Sept 10 Event

Hi all, thanks for the call today. I'll keep my eyes open for the draft press release later this week so we can provide a quote. As far as the op-ed, we will have to run the idea by the Mayor to gauge interest, but it would be helpful to provide draft text. We can

do this whenever there's a draft ready.

Best,

Rosemary

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Wednesday, September 02, 2015 2:05 PM
To: John Del Cecato
Cc: Matero, Carla; Regina Clemente; Robert Greenwald; Adams Baker, Marti; Beach, Mkada; Boeglin, Rosemary; Vanessa Baden; Mike Damanskis; Isaacson, Marcy; Geri Prado
Subject: Re: Follow up Call for Sept 10 Event

Marti/Rosemary are either of you dialing in?

On Wed, Sep 2, 2015 at 6:56 AM, John Del Cecato
<jfdc@akpdmedia.com> wrote:

Me too

From: "Matero, Carla" <CMatero@cityhall.nyc.gov>
Date: Tuesday, September 1, 2015 at 10:20 PM
To: Regina Clemente <regina@bravenewfilms.org>
Cc: Robert Greenwald <robert@bravenewfilms.org>, John Del Cecato <jfdc@akpdmedia.com>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>, "Isaacson, Marcy" <MIsaacson@cityhall.nyc.gov>

Subject: Re: Follow up Call for Sept 10 Event

2pm EST works for MOSPCE.

Sent from my iPhone

On Sep 1, 2015, at 8:42 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

Let's do it!

Tomorrow, 9/2 at 11PST/2EST

Here is a number we can use:

[REDACTED]

code: [REDACTED]

Talk then – thanks all!

Regina

From: Robert Greenwald <robert@bravenewfilms.org>

Date: Tue, 1 Sep 2015 17:30:12 -0700

To: John Del Cecato <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "'hayley@progressiveagenda.us'" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>

Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>

Subject: RE: Follow up Call for Sept 10 Event

How about ll am pst wed?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Tuesday, September 01, 2015 5:28 PM

To: Regina Clemente; Adams Baker, Marti; Robert Greenwald;

'hayley@progressiveagenda.us'; Matero, Carla; Beach, Mkada; Boeglin, Rosemary
Cc: Vanessa Baden; Mike Damanskis
Subject: Re: Follow up Call for Sept 10 Event

I'm pretty open tomorrow

From: Regina Clemente <regina@bravenewfilms.org>
Date: Tuesday, September 1, 2015 at 5:58 PM
To: "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>, Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>, Mike Damanskis <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Great – sometime before 1PST/4EST works best on our end.

From: "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>
Date: Tue, 1 Sep 2015 21:44:22 +0000
To: "robert@bravenewfilms.org" <robert@bravenewfilms.org>, "hayley@progressiveagenda.us" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, Regina Clemente <regina@bravenewfilms.org>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: "vanessa@bravenewfilms.org" <vanessa@bravenewfilms.org>, "mike@bravenewfilms.org" <mike@bravenewfilms.org>
Subject: Re: Follow up Call for Sept 10 Event

Adding Rosemary from our press office who will be point on this and will join

From: Robert Greenwald [<mailto:robert@bravenewfilms.org>]
Sent: Tuesday, September 01, 2015 05:39 PM
To: Hayley Prim <hayley@progressiveagenda.us>; Matero, Carla; Beach, Mkada; Adams Baker, Marti; John Del Cecato <jfdc@akpdmedia.com>; Regina Clemente <regina@bravenewfilms.org>
Cc: Vanessa Baden <vanessa@bravenewfilms.org>; Mike Damanskis <mike@bravenewfilms.org>
Subject: RE: Follow up Call for Sept 10 Event

Lets try for tomorrow afternoon.

Sooner the better.

In advance of call

1. Who will draft press release, you guys or us?
2. Who should rough out blog for me and mayor?
3. Re nyc press, any opportunities for process piece? Ie, how did this collaboration come about, what is goal, etc.

And anything else to get us some press?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Tuesday, September 1, 2015 2:18 PM
To: Matero, Carla <cmatero@cityhall.nyc.gov>; Beach, Mkada <mbeach@cityhall.nyc.gov>; Adams Baker, Marti <MAdams@cityhall.nyc.gov>; John Del Cecato <jfdc@akpdmedia.com>; Regina Clemente <regina@bravenewfilms.org>; Robert Greenwald <robert@bravenewfilms.org>
Subject: Follow up Call for Sept 10 Event

Hi All,

Think it would be helpful for everyone to jump on a call to talk through next Thursday's screening. Including Marti from the Mayor's Comms team and Carla from the Special Events office, but please add anyone else on this chain who you think needs to weigh in on press/logistics.

Do folks have time tomorrow afternoon or Thursday AM?

Let me know what works.

Thanks,

Hayley

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Bennett, Rob](#)
To: [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [Bennett, Rob](#); [John Del Cecato](#); [Cahan, Aaron \(Media\) \(acahan@media.nyc.gov\)](#); [Adams Baker, Marti](#)
Subject: Re: seth meyers
Date: Tuesday, September 08, 2015 2:41:52 PM

Yay!

On Sep 8, 2015, at 2:36 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

That would be incredible

From: Hagelgans, Andrea
Sent: Tuesday, September 08, 2015 2:36 PM
To: Bennett, Rob; Walzak, Phil
Cc: John Del Cecato; Cahan, Aaron (Media) (acahan@media.nyc.gov); Adams Baker, Marti
Subject: seth meyers

CONFIDENTIAL--- Seth Meyers saw the NYP fake cover and loved it. The producers are leaning towards showing it when he is on the show on Thursday to emphasize "Safest Summer in 20 years" and our battle with the media

Fingers crossed!

From: Bennett, Rob
Sent: Tuesday, September 08, 2015 1:53 PM
To: Walzak, Phil
Cc: Hagelgans, Andrea; Bennett, Rob; John Del Cecato; Cahan, Aaron (Media) (acahan@media.nyc.gov); Adams Baker, Marti
Subject: Re: CREATIVE MINDS

Yes. On it.

On Sep 8, 2015, at 1:37 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

How do we put in play?

Rob/Aaron want to do a quick write up that AH and I can take to him to get buy in

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Sent: Tuesday, September 08, 2015 1:36 PM
To: Bennett, Rob; John Del Cecato
Cc: Cahan, Aaron (Media) (acahan@media.nyc.gov); Walzak, Phil; Adams Baker, Marti
Subject: RE: CREATIVE MINDS

Yes!

From: Bennett, Rob
Sent: Tuesday, September 08, 2015 1:24 PM
To: John Del Cecato
Cc: Bennett, Rob; Hagelgans, Andrea; Cahan, Aaron (Media) (acahan@media.nyc.gov); Walzak, Phil; Adams Baker, Marti
Subject: Re: CREATIVE MINDS

Amen to this.

The real him needs to find its way to digi channels.

On Sep 8, 2015, at 1:14 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I like it... I was also thinking we could have him do his own tweets a bit more often - even if he's dictating it to someone... Would be great to have some late-night tweets about stories that come online before they're in the next day's paper... So, say the NYT was going to have something in Thursday's paper about carried interest loophole, and it pops online at 10pm... We could have official account say something like "This is why we really need to close the carried interest loophole. BDB"

Anything that shows he's engaged & communicating well past dinnertime (and into the night!)

From: "Bennett, Rob" <RobBennett@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 10:02 AM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: "Bennett, Rob" <RobBennett@cityhall.nyc.gov>, "Cahan, Aaron (Media) (acahan@media.nyc.gov)" <acahan@media.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: CREATIVE MINDS

Best thing we have going for us is fact that this man is not lazy. Therefore, all we need to do is inject some reality into the world. My mind goes to evidence. Visual evidence of his activity.

For a year and a half we've had the Mayoral Photo Office
Twitter account in dry dock.

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to confirm) a tolerance for 1 minute of photos "at the top of any
meeting".

If that is accurate, we could keep a photog closer to him and
shoot the first minute of anything he does and release 1 photo
with a time stamp and very straight caption abt the activity.

For ex:

@NYCMayoralPhoto: 9:54 AM: @billdeblasio meets w/
@aliciaglen in Mayor's office re: housing. Mayor committed to
200k add'l units by 2024. (Riffing here. Would be fact checked.)

It would become a kind of pool report/mayoral news wire type
product. Our other accounts cld retweet the better stuff.

I like that it creates a record, which we control, of how active
the Mayor is.

Thoughts?

R

On Sep 8, 2015, at 9:11 AM, Hagelgans, Andrea
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Mayor wants us to think creatively about how
to push back on the late and lazy meme. He
noted the contrast of Fleg v. Vanity Fair pieces
today.

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – [REDACTED]
ahagelgans@cityhall.nyc.gov

From: [Salazar-Rodriguez, Prisca](#)
To: "[Geri Prado](#)"
Cc: [Snyder, Thomas](#); [John Del Cecato](#); [Hayley Prim](#); [Leopold, Elana](#)
Subject: RE: Canceled: MBDB: TPA Update Meeting/Call
Date: Tuesday, September 08, 2015 2:42:38 PM

Yes

From: Geri Prado [mailto:████████████████████]
Sent: Tuesday, September 08, 2015 2:11 PM
To: Salazar-Rodriguez, Prisca
Cc: Snyder, Thomas; John Del Cecato; Hayley Prim; Leopold, Elana
Subject: Re: Canceled: MBDB: TPA Update Meeting/Call

Is this being rescheduled?

On Tue, Sep 8, 2015 at 1:57 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Bennett, Rob](#); [Walzak, Phil](#)
Cc: [Cahan, Aaron \(Media\) \(acahan@media.nyc.gov\)](#); [Adams Baker, Marti](#)
Subject: Re: seth meyers
Date: Tuesday, September 08, 2015 2:44:34 PM

So cool

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 2:35 PM
To: "Bennett, Rob" <RobBennett@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Cahan, Aaron (Media) (acahan@media.nyc.gov)" <acahan@media.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>
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Cc: "Bennett, Rob" <RobBennett@cityhall.nyc.gov>, "Cahan, Aaron (Media) (acahan@media.nyc.gov)" <acahan@media.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
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Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – [REDACTED]
ahagelgans@cityhall.nyc.gov

From: [Blumm, Kate](#)
To: [Hagelgans, Andrea](#); [Wallack Josh \(JWallack@schools.nyc.gov\)](#); [Liss Emmy \(ELiss@schools.nyc.gov\)](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Simonia Brown \(OMB\)](#); [Fuleihan, Dean \(OMB\) \(fuleihand@omb.nyc.gov\)](#); [Devora Kaye \(DKaye6@schools.nyc.gov\)](#); [Ramirez Ursulina \(URamirez@schools.nyc.gov\)](#); [Buery, Richard](#); [Goldmark, Karin](#); [Schwartz, Regina](#); [Soliman, Sherif](#); "[jfdc@akpdmedia.com](#)" ([jfdc@akpdmedia.com](#))
Cc: [Dodge, Ryan](#)
Subject: edu speech next steps
Date: Tuesday, September 08, 2015 4:29:00 PM
Attachments: [EDUCATION VISION 2015 v11-NO COLLEGE.docx](#)

All, thanks for a good briefing. It's going to take me till end of day tomorrow to make all the edits, I think, since some structural things are likely changing in the speech. I know you're all crazed tomorrow so let me know who should be a DOE point person to connect with on substance and policy (and budget!) at various points tomorrow.

For reference, attached is the version we went over today. If you have other notes or thoughts, please send them my way at anytime.

Thanks!

Kate

Education Vision 2015: Updated September 8, 2015

Equity and Excellence: Every Student, Every Day

Last Wednesday, 1.1 million children put another New York City summer behind them and started the school year.

Could you feel that tidal wave of emotion crash over the whole City, as it always does on that first day? So much joy, excitement, trepidation abounded on sidewalks, in school hallways and lobbies, in cars and buses and trains ferrying families to school in neighborhoods from the South Bronx to the South Shore.

My wife Chirlane and I know those emotions well. Actually, this September is the first in 17 years we haven't been among the public school parents waving goodbye at the entrance. . .swallowing an ocean of feelings as Dante or Chiara walked away into the school year.

We know that families of every kind, in all our city's neighborhoods, share these first-day feelings. But, for many, the common experience of education stops there.

You may not see it from looking at the building roofs, or the books in the library, or the science labs. But if you look deeper, you'll see the differences come into focus

Maybe, once all the parents finally left, a teacher in one school asked the first math question of the day, and a dozen hands shot up across a full classroom.

Maybe a few miles away, another teacher at another school asked the same question but saw a dozen empty desks instead of a dozen hands.

Maybe one of those empty seats belonged to a student who couldn't come to school because a younger sibling was sick, and their parents couldn't afford to miss a day of work. Maybe another was for a student who had an asthma attack that rendered him too weak to get to school that day.

Each child is owed the opportunity to have their future determined by hard work and unique talents, as it should be.

But too often, the poverty and inequity blanketing many of our communities are the decisive force for too many of our kids, and their economic futures will be defined by the economic pasts of their neighborhoods. This status quo is unacceptable, un-American, and unfaithful to the legacy and to the promise of New York City.

We all have a stake in its change. As taxpayers, we all pay for public school. As Americans, its value is entrenched in our moral DNA. We've inherited a belief so strong it's almost biological: that this land's richness and riches derive from the success of its people—and this success is available to anyone who puts in the time and the sweat to earn it. Success is not the privilege of a few, but the right of all.

Public education is mandated by law because it is how this core American value should come to life. It's obvious and it's inevitable, it's what makes this country great: our children must go to school, there will always be a school for them to go to, and that school can be a springboard to success for each child.

In other words, our schools must be built on a foundation of both equity and excellence. These principles need to operate hand in hand as the twin engines of our city's large and powerful education system.

We have so much to be proud of—there are so many schools and so many kids who express the city's commitment to equity and excellence each day. In fact, we literally have some of the best students in the country. On a national scale, New York City's children academically outperform than their counterparts in eight of the country's 10 biggest cities. Our low-income students are the highest-performing of all 10 cities. And the one city that outpaces us by a couple of measures is San Diego – [CONFIRM THIS, AND SHOW RELATIVITY]. Our kids have an awe-inspiring ability to do more with less.

To fully appreciate the achievements of today's educators and students, we must also take a moment to see how far we've come. . .and applaud the hard work of our

predecessors who enabled reforms in the school system that spurred much of this progress. The Bloomberg Administration's successful fight for Mayoral Control of the Schools paved the way for the record-breaking graduating class of 2014 (the last class we have final numbers for as we eagerly await 2015 data in the coming months).

More than 51,000 students graduated high school in 2014, reflecting the highest graduation rate in the city's history—and 17,000 more students walking across the stage than a decade ago. The class of 2014 also had the fewest dropouts than any other since NYC started keeping records—9,000 less than ten years ago.

And—this is a less scientific but no less meaningful measure—the great majority of the city's students and parents like their schools.

Clearly, the city is blessed with smart, hardworking, dedicated and determined children, parents, and educators. Together, they write success stories that transform lives and lift up communities.

There simply have not been enough of those success stories. And too often, the success stories emanate from the same neighborhoods. Our education system has been rife with division, and students have paid the price.

The Tale of Two Cities in our schools is unacceptable. But we believe it is NOT inevitable. And we came to City Hall to undo it.

Our vision for the city's public schools is anchored by a fundamental belief in our children – in every child. We won't choose among our children who will succeed and who will not.

That means every child in every public school – whether a charter school, or traditional public school. So today, we're proposing a plan to make it easier for families to apply to charter schools – by including them in our central school enrollment system. For those families, entering a charter lottery would be exactly as easy as applying for a traditional public school. No longer would they be forced to make their way through a separate, sometimes tedious process. Under our plan,

every family would list 12 choices for elementary school, in preference order – including both charter and traditional public schools. A child would be matched with the school with available seats that the child’s family ranked highest. It’s a common-sense approach to unlocking more options for every child, no matter what neighborhood or family they come from.

We believe that every student has both the right and the ability to awaken their minds to the world, to set forth on their journey with the skills, courage and confidence to reach their full potential. Every child can grow into a successful adult—ready for college, ready for life—if their education gives them the right tools.

Over the past 18 months, we have expanded and sharpened those tools. They are powerful instruments of equity and excellence, for our schools and for our students—every day, every step of the way.

Let there be no mistake: the “way” I speak of leads to and includes college.

I often say that education determines economic destiny more now than at any point in human history. Nowhere is that clearer than when looking at the way a life veers towards success when a person completes college. An adult with only a HS diploma is almost three times as likely to be in poverty in NYC as someone with a bachelor’s degree or higher, and earns \$1.1 *million* less over the course of a lifetime. *[Source: CEO]*

And our success as a 21st century global city depends on readying students for success in higher education. Our children are counting on us, but we are counting on THEM to keep New York the most competitive city in the world.

In just five years, two-thirds [65% -- NEED HARD #] of NYC jobs are projected to require some college. *[Source: CEO]*. For generations, our workforce has been made up of the brightest minds from all over the world, drawn like magnets to the greatest city on earth. That attraction shows no sign of letting up, nor do we want it to, in order to keep the innovative and international flavor that makes us great. But we need more talent, and we need to grow it right here at home.

So: we have set two connected goals around higher education to lift up more of our children and meet the needs of a growing, thriving city.

First, we're going to graduate more kids. Right now, 20,000 students who begin high school in New York City each year do not finish. We refuse accept that status quo. We are setting in motion changes so that ten years from now, 9,000 more students will graduate within four years. That will bring us to an 80% graduation rate by 2026. Think of it in context of all the second graders in the city, hard at work at this moment: over ten percent more of them will collect their high school diploma.

Second, we will make more of those diplomas carry graduates to and through college. Right now, fewer than half [48%] of our high school graduates overall are college-ready— meaning they truly have the skills to absorb the material taught in a college course.

And less than 20% of graduates are ready for college by these standards in more than half of our high schools [56%?].

Think about that for a moment. More than half our schools essentially graduate kids who will find college frustrating, alienating, and probably “not for them” simply because they can't understand what they are being taught. Their only university path would include remedial work, which adds time and expense to the college journey that many of these students just don't have.

And in a day and age when a college degree is the ticket to a good job, a pathway to the middle class and the most important determining factor to lifelong economic security, we cannot allow this status quo to continue.

So our college readiness goal is two-fold. First of all, we will take the number of public high school graduates who are ready for college from fewer than half [48%, 25,735] to **two-thirds (65%) by 2025 – fully 34,000 students every year.**

And we will make sure that **every single high school in New York City is capable of graduating college-ready students.** No longer will families worry that

graduation is simply a seal of approval on the 15 years of the past, as opposed to a real promise for the future.

Excellence will not be portioned out for the lucky few. All our schools will be equitably served to lift up all our children.

Today I want to describe our vision of how we get there.

We are of course already hard at work, and in 18 months we've made some tremendous strides. We've planned, funded, and rolled out full-day, high-quality, universal pre-k, as well as an unprecedented expansion of after-school programming for middle schoolers. Test scores are up for the second consecutive year, and the first full year on our watch.

More efforts are underway than what's covered in the news, and we'll shine a light on them today. Still others you will hear about for the very first time. And as I share the work we are doing, so too will I illustrate the ideas that animate it—the ideas that underpin an equitable and excellent school system for every child.

We will start from a fundamental place: how the City works with those who teach our children. We have redefined this relationship, premised on the belief that we must **work with educators, not against them.** We must value their expertise and show respect for the work they do every day. We must work harder to retain our teaching talent. And, crucially, we must grow that talent by giving all our educators the training and development they need to deepen their skills.

This professional development is a cornerstone of our reforms in every grade, and something the Chancellor—who started as a rookie teacher 50 years ago and has had nearly every level of job in our public education system since—speaks about with particular passion. She believes that the best way to deepen teachers' skills is to **spread what works—connecting the whole education system so educators can lift each other up,** with veteran educators spreading the practices that spur success to fellow teachers and principals.

Our goal is to make sure there ARE more veteran educators to do this in the years ahead. So we are laying the groundwork now to cultivate more expert teachers for

the future, who will in turn pay forward the wisdom and skills they acquired from those who taught them.

Certainly, the vast majority of our educators are talented, passionate, and deeply dedicated to their students and schools. There are, however, some teachers in our schools who shouldn't be in a learning environment. And those teachers will not remain there. We fundamentally believe in **making the change that's necessary** to help schools succeed, and that has already driven us to remove 660 underperforming teachers. In other cases, we will replace school leadership or transform a school itself if they cannot improve with our tailored and targeted support.

And working with our teachers, we have created several schools—PROSE Schools—that are not confined to labor work rules, and therefore have the unique freedom to “color outside the lines.” We will take the most successful elements of these experiments in school administration and teaching and look hard at ways to bring them to other schools. . .allowing more educators to break through formerly impenetrable boundaries in the service of helping kids learn better.

We've embarked on pioneering efforts like PROSE schools because we consider ourselves accountable for our students' journeys and their eventual destination of college or a living-wage career. Schools are accountable to us not just for test scores and grad rates, but for all the things that are proven to get those results. It takes rigorous instruction, collaborative teachers, supportive environments, strong family-community ties, effective school leaders, and a sense of school trust.

These are the criteria that make up our Framework for Great Schools, and what parents will see evaluated in the new School Quality Snapshots, which will be released in October, replacing the old system of school report cards and the single letter grade. This will give more information to parents and all NYers on how schools are doing, where they need help, what that help looks like.

Of course, we know that **no two schools and no two children need the same support in order to excel**. The unique chemistry of every single school means that each needs a different set of supports to offer the best for its students.

And each child will travel his or her own academic, social, and emotional journey. We can't, in the interest of wholesale success, sell education wholesale to all students. They're not our customers. They're our children.

That's why we have committed to going beyond academic matters to address the full slate of issues that really engineer success. The cornerstone of this is our Community Schools initiative – 130 schools across the city that support the needs of the whole child. Community Schools might provide counseling services so students have a safe place to share their struggles and successes alike. They offer free vision exams and glasses so kids can see the blackboard. They might have a food pantry so hunger doesn't distract from learning. They might offer English classes for families so parents can help kids with their homework.

And Community Schools are modeling communication and continuity within the school walls and outside them. These practices have inspired an idea that will directly connect more families across the city with the people and places that define a student's educational journey, and bring us one step closer to ending the era of families ricocheting around inside a mammoth bureaucracy.

We are piloting a program to give the children and families who need it most their own strong, supportive hand—to guide them over the long term through the landscape of teachers and tests, to help clear the tough hurdles and celebrate strong successes, and—most of all—to chart and clarify a path to high school graduation.

In one year, every single 6th through 12th grader in two of our most struggling neighborhoods and school districts—the South Bronx's District 7, and Central Brooklyn's District 23, will have their first meeting with their Dedicated Counselor. This will be the first of dozens of encounters between students and Counselors along the journey. The Counselor won't simply implore students to keep their eyes on the prize, but actually show them how to get there, following a student and their family through the years to high school graduation and actually enrolling in college.

The best way to make this all come to life is to imagine a few points on the entire educational journey for some of our children, across the city, over the course of their day.

We'll start first thing in the morning. It's 8am, and a four year-old is intently focused on building a tower of blocks, stacking carefully as her classmates play behind her – some singing with a teacher, some drawing early masterpieces, some gazing at beginner books. It's a lively and alive place, filled with the sounds and colors that awaken young children to the world.

This is the critical moment where success begins. We fundamentally believe **all children must start their education earlier so they are poised to reap the benefits of Kindergarten** – and everything that comes after.

I'll repeat what I've said before: we cannot get education right if we do not get it right from the beginning. I'm very proud that last week, we started getting it right for 70,000 of our kids, who began our free, universal, high-quality pre-K. Block towers are rising all across this great city.

Around the same time, across town, a second grader rides the bus to school with a parent, proudly showing off the book the class has been reading—explaining what it's about and which character she played in a class activity yesterday. Her parent smiles and plays along—the second grader doesn't know that yesterday her parent and her teacher actually spoke about it on the phone. The teacher called for a few minutes just to let her know that the student did a great job, and share an update on her reading progress.

It's nearly impossible to overemphasize the value of these kinds of interactions—both the simple phone call from teacher to parent, and that moment of sharing between child and parent. **Parents are the first and last teachers of children, and must be our partners in everything we do.**

That's why we knocked on the doors of 35,000 parents this summer to make sure families knew what to expect in the year ahead. It's why we instituted an unprecedented 40 minutes of teacher time dedicated solely to connecting with

parents. Maybe this is the time during which our teacher made her phone call to share this news. . .this news which is so prized not just by the family, but to all of us and all our educators.

One second grader's proud announcement that he or she read lines in a class activity reflects a milestone of epic proportion in that child's life: literacy. Reading is the very baseline of lifelong success. It is the foundation of learning in all subjects, of course, and for academic achievement, but it's worth so much more. Reading is how our kids explore the world and learn to think about it. It makes them engaged with society and equips them with the tools to change it. Reading is the key.

And so we are introducing **Reach to Reading for All**. Every single elementary school in the city will have a reading specialist, focused primarily on helping struggling second-graders get—and stay—on track. The conventional standard is to measure literacy at the end of 3rd grade, but our goal is to have every single second-grader reading. We want as many children as possible to *walk into* their third grade classroom, pick a book off the shelf, and go to town.

This may sound ambitious. But waiting till the third-grade year may be too late for some kids: a risk we are not willing to take. It's too important and the stakes are too high. By 4th grade, texts in all academic subjects will be incomprehensible to a student who is not reading at grade level. It is more than just a literacy challenge at that point; it becomes a total learning challenge.

And the research of literacy's longer-term effect is in: students who are not reading proficiently by the end of third grade are four times more likely to drop out of high school than proficient readers. Conversely, students above grade level for reading in third grade graduate and enroll in college at higher rates than students at or below grade level.

So we don't shy away from ambitious standards that provide the foundation for success. **Aiming high** is one of our core principles—and simply part of who we are. New York has the most rigorous curriculum standards and administers the toughest tests in the nation. We expect everyone to embrace this aim for

excellence, translate it into specific ambitions, and transform those ambitions into achievement.

And a word about how those tests fit into the broader picture. Yes, they are tough. But we **treat tests as an important thing, not THE important thing**. Tests only tell you that you need to improve and where that improvement is needed—not how to get it done. That’s where committed and talented teachers are necessary for success—where teachers like the one our second grader has makes all the difference.

In fact, it’s our reading specialists, together with teachers, who will measure and manage progress of our second graders—not another high-stakes test.

Let’s turn back to the world of our students. A few hours later, it’s noon, and an eighth grader is hunched over an algebra book in the library. She finally solves $A^2 + B^2 = C^2$, sits back in wonder, and glances up at the clock to see how many minutes are left till her advisory session, when she can tell her adviser how hard it was—and how it feels to finally get it.

Our student been struggling with a lot of anger, frustration, and sadness this year, and her adviser’s office has been her sanctuary. They talk for half an hour, and then the adviser sends our student home with a family permission form to participate in a big day next week: a college tour. She’ll be the first in her family to see the inside of a college classroom.

Middle school is a deeply important time. It’s when an actual vision of success as an adult—college, a career—can come into focus. . .if we show it to our students. We are going to show them, and we are going to prepare them so that every middle school student is socially, emotionally, and academically ready for high school, and exposed to college by the time they enter 9th grade.

ADDITIONAL LANGUAGE ON AFTER-SCHOOL?

First, **College Access for All** will come to our schools. The “All” here actually includes students AND families, for whom we are making college real, tangible,

and accessible by equipping their schools with the resources they need to create a truly “college-going culture.”

By 2020, every middle and high school student will have the chance to visit a college, families will be attending workshops on how to afford it, and students will be connected to peers already enrolled in college and to college admissions counselors and more. We will be the biggest school system in the nation to support college access for all schools and all students.

NEED TO MOVE TO HIGH SCHOOL ONLY: *Second, we won't relegate ANY of our kids to dreaming about aiming and achieving high—starting in middle school, we'll show them. We have already committed to getting 100,000 kids internships, mentorships, and summer jobs by 2025—including our most vulnerable children in foster homes and shelter. We are doubling down on that today: every school will have a business partner [EXPLAIN WHAT THIS IS/DOES].*

Second, we have zeroed in on one of the key skills that students need to stay on pace to get to college: algebra. Research shows it [WHAT ARE THE IMPROVEMENTS?], but students at lower-performing schools have been locked out of this because the schools do not offer it. But that's in the past. The future for our kids and our city is **Algebra for All**.

Beginning in 2016, we will expand algebra across middle and high schools so that every student completes algebra by the end of 9th grade, and can move on to the more advanced high school math that will ready them for college.

These middle years can be tremendously hard for many kids, and for their families—to this day I often say I'm a Recovering Middle School Parent. All this ambition, all these skills, will take root if and only if our kids are socially and emotionally ready for these experiences, and what's to come with the rigors of high school. And that's not easy for a lot of our kids, who are battling tough situations at home, or among their friends, or just with the difficulties of growing up.

My wife, Chirlane, has been deeply focused on the mental health needs of our kids. She's working with the Administration to revolutionize how we deal with mental health in this city, especially for those with the greatest need and the fewest options. You'll hear a lot more about that in the near future.

These battles can interfere with learning. And we are determined, as a City, to **break down all barriers to learning so children come to school ready to succeed**. We must fulfill our children's basic prerequisites to learning, accounting for mental and physical health, family stability and support, financial hurdles, and more. Community Schools are the bedrock of these efforts, and this month marks the moment when every last one of the 130 schools we have targeted completes its transformation into a Community School.

Time is passing: it's 3:30pm, and a tenth grader runs her fingers over the pages of her English Language Arts workbook. As a recent immigrant, she needs to pass the English Regents to graduate—so the school staff has created this extended learning period for her and the 15 other English Language Learners in the class. There's a little tap on her back, and our student turns to find a small folded-up piece of paper on the floor right next to her chair. (Some things never change. . .like passing notes in class.) She catches out of the corner of her eye a friend and fellow student grinning. She unfolds the note and reads: "Computer Lab before 2nd period tomorrow?"

Before we think about the computer lab tomorrow, let's think about where our students are right now. Extended learning time—an extra hour of instruction each day—is a hallmark of our 94 Renewal Schools. These 94 schools are those that have struggled the most to serve their students and families and provide a solid education to our children. So we are rolling out sweeping reforms that touch every part of those schools—transforming the classrooms and the culture to turn the tables of history for the school and its community.

In addition to extra class time, Renewal School students are seeing bigger, better libraries. New writing programs. Educators are receiving extra professional development, especially around that new writing curricula and STEM teaching. We have a dynamite team, led by Aimee Horowitz, that is dedicated to implementing these changes and lifting up these schools.

And it's working. Attendance—a leading indicator for academic improvements—went up at 72 of the 94 Renewal Schools, and suspensions are dramatically down. The number of schools classified as Persistently Dangerous has been cut by more than half. Test scores overall are up in 2015 (0.6% in Math, 1.2% in English), And when graduation data comes in this fall, we expect to see that it's gone up.

Teachers are more confident in the direction of their schools—fully two-thirds say they wouldn't want to work in any other school, a jump from last year. And Renewal School parents are engaging with their child's school: almost 7 out of 10 families communicated with their child's teacher at least once a month, with more than half meeting in person at a parent-teacher conference on a monthly basis.

And—this is a big one—more than a quarter of Renewal School parents volunteered to support their child's school at least once a month last year. This is time out a life likely filled to the brim with work, childcare, or schooling of their own. It shows that parents are understanding the impact only they can have in a school community, and how that lifts up everyone—including their own child—higher than they ever thought.

For too long, we haven't even given students the chance to aim high in high school, because they haven't been offered the chance to do advanced work—a chance that we know, when taken, correlates with success. You can't shoot for the moon if there's no rocket to take you there.

That ends today. Today we offer every high schooler the chance to aim and achieve high. We are introducing **AP for All**: bringing Advanced Placement classes to every high school by 2022. This builds on the work of our AP Expansion program, which has brought new AP courses to over 70 high schools in NYC.

It's been shown that overall, students who take AP classes were twice as likely to graduate college in 5 year as compared to their peers who did not. Among minority and low-income populations, they were **X** times as likely. Simple exposure to the material can have a lasting impact; students who sat for an AP exam and only received a score of 1-2 (of 5) graduated college at a higher rate than their peers who did not take AP exams at all.

And now, back to that computer lab. Both computer equipment and Computer Science training is a novelty for many students and teachers, including those at nearly all of our Renewal Schools. Fewer than 5% of all NYC public school students have an opportunity to learn Computer Science, and those that do are clustered in just a few high-performing schools.

This is not sustainable for students or for our city, which increasingly needs more people with the computer proficiency to power all kinds of companies, from tech to finance to health to fashion. Hundreds of thousands of good jobs will be accessible to those with computer science skills, and beyond the reach of those without them.

That is why we are immensely proud to announce today the launch of **Computer Science for All**, which will provide a computer science education to every single public school student within ten years through an \$81 million public-private partnership between the City of New York and CSNYC.

This is the largest effort to expand computer science in the country. It will make New York the largest school district in the nation to provide computer science to every student—and the first City to invest in the future of its students and its economy in this pioneering way.

The night ends, the sun rises behind the skyline, and it's 8 a.m. the next day. A high school senior grabs her buzzing phone off the kitchen table. It's lighting up with text messages from her mother, her Dedicated Counselor, the manager at the internship she just finished – and all the messages are variations on “Go get ‘em!”

She smiles and puts the phone in her purse, then turns to face her reflection in a mirror. She smooths her lapels, takes a deep breath, and catches the elevator right before the doors close. She's on the way out the door for a college interview.

That isn't, of course where the story ends. We hope, of course, that our student gets into that college. But we know if she doesn't, she's got the resilience and fortitude to go on another interview, and another after that. We've done right by her by instilling not just the knowledge she needs, but the tools, confidence and belief in

herself to share that knowledge with the world, seize opportunities, and achieve success. That's how education in New York City has to work.

In other words: we must and will show each of our kids we believe in their ability to excel. . .

And give them the opportunity to show us we're right.

###

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); ["John Del Cecato"](#); [Hagelgans, Andrea](#); [Adams Baker, Marti](#); [Hinton, Karen](#)
Subject: RE: from Alan Colmes
Date: Tuesday, September 08, 2015 4:55:16 PM

This show doesn't appear to be broadcast locally via a NYC station, so tough to determine local NYC listenership.

It is broadcast nationally via Sirius/XM and online and accessible that way to New Yorkers.

From: Walzak, Phil
Sent: Tuesday, September 08, 2015 1:51 PM
To: 'John Del Cecato'; Hagelgans, Andrea; Adams Baker, Marti; Hinton, Karen
Cc: Gunaratna, Mahen
Subject: RE: from Alan Colmes

And maybe do it like once a month?
MG – any way to discern NYC listenership?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 08, 2015 1:46 PM
To: Walzak, Phil; Hagelgans, Andrea; Adams Baker, Marti; Hinton, Karen
Subject: Re: from Alan Colmes

I like it!

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 1:33 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: FW: from Alan Colmes

We should do this

From: Colmes, Alan [<mailto:alan.colmes@FOXNEWS.COM>]
Sent: Tuesday, September 08, 2015 8:56 AM
To: Walzak, Phil
Subject: from Alan Colmes

Hi Phil,

I caught the tail end of the mayor on Morning Joe before Christie came on and made ridiculous comments that went unchallenged. I'd like to re-extend an invitation for the mayor to appear on my radio show. There are only a few of us on the left who do national shows and we offer a platform that includes about 75 radio stations, Sirius/XM, our app, and online streaming. The power and effectiveness of talk radio is understood and

harnessed by conservatives, but I've been trying for years to get more liberals to understand its value.

Can we please arrange an interview?

Best Wishes,

Alan

This message and its attachments may contain legally privileged or confidential information. It is intended solely for the named addressee. If you are not the addressee indicated in this message (or responsible for delivery of the message to the addressee), you may not copy or deliver this message or its attachments to anyone. Rather, you should permanently delete this message and its attachments and kindly notify the sender by reply e-mail. Any content of this message and its attachments that does not relate to the official business of Fox News or Fox Business must not be taken to have been sent or endorsed by either of them. No representation is made that this email or its attachments are without defect.

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Geri Prado](#)
Cc: [Bassin, Ian](#); [Walzak, Phil](#); [Hinton, Karen](#); [Hagelgans, Andrea](#); [Kadushin, Peter](#)
Subject: Re: NY Post inquiry
Date: Tuesday, September 08, 2015 5:47:42 PM

Adding Geri

On Sep 8, 2015, at 5:46 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

Yes.

From: Ian Bassin <ibassin@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 5:10 PM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, Karen Hinton <KHinton@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, "Kadushin, Peter" <pkadushin@cityhall.nyc.gov>, Tom Snyder <tsnyder@cityhall.nyc.gov>
Cc: John Del Ceccato <jfdc@akpdmedia.com>
Subject: RE: NY Post inquiry

+ Tom who is confirming that those costs are being paid by CONY/TPA. Tom also confirmed that other groups like TPA invited people to the event as well, so multiple invites went out from those involved, not just us.

From: Walzak, Phil
Sent: Tuesday, September 08, 2015 5:09 PM
To: Hinton, Karen; Hagelgans, Andrea; Kadushin, Peter
Cc: Bassin, Ian; John Del Cecato (jfdc@akpdmedia.com)
Subject: RE: NY Post inquiry

I think there are costs here tho, that right now are for the rental hall

From: Hinton, Karen
Sent: Tuesday, September 08, 2015 5:06 PM
To: Walzak, Phil; Hagelgans, Andrea; Kadushin, Peter
Cc: Bassin, Ian
Subject: FW: NY Post inquiry

Are you guys ok with this? See below. Ian has approved.

City Hall is allowed to invite guests to events where the Mayor is speaking and of interest to New Yorkers. No taxpayer funds have been used to pay for the film or the

event.

From: Rich Calder [<mailto:rcalder@nypost.com>]
Sent: Tuesday, September 08, 2015 3:36 PM
To: Hinton, Karen; dan@berlinrosen.com
Subject: NY Post inquiry

Hi Dan and Karen,

Why is the mayor's office using a government account to promote this event considering The Progressive Agenda is paid for by Campaign For One New York?

Thanks

Rich Calder, staff reporter

New York Post

718-744-8304 (cell)

----- Forwarded message -----

From: **The Office of Mayor de Blasio** <event@cityhall.nyc.gov>
Date: Fri, Sep 4, 2015 at 12:28 PM
Subject: You are cordially invited to a Film Screening on Income Inequality

Bill de Blasio
The Mayor of the City of New York
and
Robert Greenwald
Founder & President of Brave New Films

cordially invite you to a film screening on income inequality

**Hedge Fund Billionaires vs. Kindergarten Teachers:
Whose side are you on?**

Thursday, September 10, 2015
4:30 PM

Pace University
Michael Schimmel Center for the Arts

3 Spruce Street, Manhattan

RSVP [\(212\) 788-2569](tel:2127882569) or email: event@cityhall.nyc.gov

Please RSVP by Wednesday, September 9, 2015

This invitation is non-transferable

[De Blasio's 'Progressive Agenda' to host film screening](#)

By Laura Nahmias

1:17 p.m. | Sep. 8, 2015

The Progressive Agenda, the new organization formed by Mayor Bill de Blasio to push his platform on a national level, is [hosting its first public event](#) since the coalition's launch this spring — a screening of a documentary film by Robert Greenwaldon Thursday.

De Blasio will attend the screening, one of the event's organizer's confirmed.

In addition to showing Greenwald's new documentary, entitled “Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?” the event will feature a question-and-answer session with both the filmmaker and the mayor.

Greenwald is the founder and president of Brave New Films. His films include "Wal-Mart: The High Cost of Low Price" and "Outfoxed: Rupert Murdoch's War on Journalism."

A copy of the invitation obtained by POLITICO New York describes the event as “a film screening on income inequality.”

The Progressive Agenda was formed in May, and is funded by the Campaign For One New York, the nonprofit 501(c)4 de Blasio created to push his top agenda items, including universal pre-kindergarten and the creation of affordable housing.

The Progressive Agenda has been hosting meetings with other elected officials, mayors and civil rights leaders since its official launch, one of its organizers said. De Blasio also held a conference call with former labor secretary Robert Reich in June, calling on Hillary Clinton to oppose the Trans-Pacific Partnership trade deal.

The event's website argues for closing the carried interest tax loophole, which is one of the planks of the Progressive Agenda's platform.

“Did you know that the top 25 hedge fund managers in the United States make more than every single kindergarten teacher in the country — combined?” an invitation to the event reads.

“There are a lot of reasons that the math shakes out so unfairly, but one of them is the carried-interest loophole, a tax law that essentially gives these one-percenters a much lower tax rate than they should be paying.”

The Progressive Agenda is planning to hold a presidential forum for 2016 presidential candidates in the fall, but has not released details about who has been invited, who is attending or when the event will take place.

From: [Bassin, Ian](#)
To: [Walzak, Phil](#); [Hinton, Karen](#); [Hagelgans, Andrea](#); [Kadushin, Peter](#); [Snyder, Thomas](#); [Geri Prado](#); "John Del Cecato"
Subject: New chain
Date: Tuesday, September 08, 2015 5:49:14 PM

I think we're good on the prior issue. Any other thoughts though please call.

Ian Bassin
Deputy Counsel to the Mayor
City Hall
New York City
212-341-5097
ibassin@cityhall.nyc.gov

From: [Boeglin, Rosemary](#)
To: ["John Del Cecato"](#); [Vanessa Baden](#); hayley@progressiveagenda.us; [Matero, Carla](#); [Adams Baker, Marti](#); [Beach, Mkada](#); [Hagelgans, Andrea](#); [Salazar-Rodriguez, Prisca](#)
Cc: [Regina Clemente](#)
Subject: RE: September 10 Press Release
Date: Tuesday, September 08, 2015 6:01:53 PM
Attachments: [HedefundKindie Press Release - FirstDraftFinal_RB.docx](#)

Hi Vanessa,

Attached are my very minor edits and a quote from the Mayor. Per our conversation, I'll follow up with you on a few other items offline.

Thanks!
Rosemary

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, September 04, 2015 6:16 PM
To: Vanessa Baden; hayley@progressiveagenda.us; Matero, Carla; Adams Baker, Marti; Beach, Mkada; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca
Cc: Regina Clemente
Subject: Re: September 10 Press Release

I like it so far - although you don't have to give us any credit for producing the film - it was all you guys - we're just happy to support it!

From: Vanessa Baden <vanessa@bravenewfilms.org>
Date: Friday, September 4, 2015 at 2:58 PM
To: Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "PSalazar-Rodriguez@cityhall.nyc.gov" <PSalazar-Rodriguez@cityhall.nyc.gov>
Cc: Regina Clemente <regina@bravenewfilms.org>
Subject: Re: September 10 Press Release

Hello!

As promised here is a draft of the press release. Please make edits as necessary and add Mayor's seal where needed

Vanessa

From: Microsoft Office User <vanessa@bravenewfilms.org>
Date: Fri, 4 Sep 2015 11:23:50 -0700
To: <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>,

<AHagelgans@cityhall.nyc.gov>, <PSalazar-Rodriguez@cityhall.nyc.gov>

Cc: Regina Clemente <regina@bravenewfilms.org>

Subject: September 10 Event Press Check In

Hello All

I will be the point person on press for Brave New Films.

The draft press release will be coming shortly for your review/edits. But I did have a few quick questions about press leading to and day of the event:

- We are more than happy to send out the press release and pitch to our contacts. However, we rarely have NY specific releases so that's not really our world. Are there any press lists/contacts you all have and would like to share to ensure full coverage of the event in NY media?
- For clarification, both offices will be sending out the press release, correct?
- Will there be an official photographer on site? If so will he/she be roaming or will they just be taking official pictures? Important for us to know.

Thanks everyone! Looking forward to a great event!

Vanessa

Vanessa Baden Kelly
Brave New Films
10510 Culver Blvd
Culver City, CA 90232
[310.204.0448](tel:310.204.0448) x 226
310.889.4833 - Cell
[310.204.1916](tel:310.204.1916) - fax
Vanessa@bravenewfilms.org



For Immediate Release

Contact:

Vanessa Baden Kelly

vanessa@bravenewfilms.org

(310)204-0448 ext 226

New York City Mayor Bill de Blasio Teams Up With Brave New Films to Take on Tax Breaks for the Wealthy in Premiere of New Short Film: *Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?*

Mayor's office and production company create film demanding closure of the carried interest loophole which allows billionaires to be taxed at lower rates than kindergarten teachers.

Culver City, California (September 8, 2015) - Production company Brave New Films, headed by award winning filmmaker Robert Greenwald, has released a new short film demanding the closure of the carried interest tax loophole. The film, premiering at a private event at Pace University ~~headed led~~ by Mayor Bill de Blasio, addresses the [adj. like 'alarming' or 'ugly'] fact that while the top 25 hedge fund managers make more annually than all of America's kindergarten teachers combined, those same hedge fund managers are also taxed at a lower tax rate. Mayor de Blasio and Greenwald find the loophole appalling and are calling on all 2016 presidential candidates to pledge to end it within their first 100 days in office.

"It is unacceptable that the uber-wealthy have been able to influence the law to work in their favor," said director of the film and Brave New Films President Robert Greenwald. "While teachers around the nation are struggling to make ends meet, doing one of the most noble professions out there, billionaire hedge fund managers – who make money off of things like the housing crisis and for-profit prisons - are claiming they deserve massive tax breaks."

Quote from de Blasio's office.

"We have seen the crisis of inequality in this nation grow to critical mass, and now is time to act. It is downright reprehensible that U.S. pre-K teachers – the men and women who teach our kids the colors of the rainbow and the building blocks of language – are collectively earning the same wage as the top 25 hedge funder managers, and foot a heavier bill on tax day to boot. This film imparts an important message; that in America, our policies and tax codes should reflect our values, and reward hard work, not wealth," said Mayor Bill de Blasio.

The six-minute film will have its premiere screening on **Thursday, September 10th, 2015** in the **Schimmel Theatre** at **Pace University**. On hand to give remarks will be both the Honorable Mayor Bill de Blasio, as well as filmmaker Robert Greenwald. The event begins at **4:30 pm EST**.

Brave New Films is a non-partisan, non-profit, 501(c)(3) organization that carries out the Brave New Films

mission by creating and distributing educational films. Its mission is to champion social justice issues by using a model of media, education, and grassroots volunteer involvement that inspires, empowers, motivates and teaches civic participation and makes a difference.

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Geri Prado](#)
Cc: [Bassin, Ian](#); [Hinton, Karen](#); [Hagelgans, Andrea](#); [Kadushin, Peter](#)
Subject: Re: NY Post inquiry
Date: Tuesday, September 08, 2015 6:05:21 PM

Now actually adding Geri

On Sep 8, 2015, at 6:04 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Adding Geri, whose okay is most important, since she actually runs TPAC.

Personally, I would love to kill the taxpayer money sentence too.

On Sep 8, 2015, at 6:03 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

+jfdc

I think we are at a place where TPA will cover the costs of this event, and then we develop a clearer protocol for these types of events moving fwd

Does that make sense to all?

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Bassin, Ian
Sent: Tuesday, September 8, 2015 5:50 PM
To: Hinton, Karen; Walzak, Phil; Hagelgans, Andrea; Kadushin, Peter
Subject: RE: NY Post inquiry

I would love to kill second sentence if we can.

From: Hinton, Karen
Sent: Tuesday, September 08, 2015 5:49 PM
To: Walzak, Phil; Hagelgans, Andrea; Kadushin, Peter
Cc: Bassin, Ian
Subject: RE: NY Post inquiry

So this is good to go?

From: Hinton, Karen

Sent: Tuesday, September 08, 2015 5:06 PM
To: Walzak, Phil; Hagelgans, Andrea; Kadushin, Peter
Cc: Bassin, Ian
Subject: FW: NY Post inquiry

Are you guys ok with this? See below. Ian has approved.

City Hall is allowed to invite guests to events where the Mayor is speaking and of interest to New Yorkers. No taxpayer funds have been used to pay for the film or the event.

From: Rich Calder [<mailto:rcalder@nypost.com>]
Sent: Tuesday, September 08, 2015 3:36 PM
To: Hinton, Karen; dan@berlinrosen.com
Subject: NY Post inquiry

Hi Dan and Karen,

Why is the mayor's office using a government account to promote this event considering The Progressive Agenda is paid for by Campaign For One New York?

Thanks

Rich Calder, staff reporter

New York Post

718-744-8304 (cell)

----- Forwarded message -----

From: **The Office of Mayor de Blasio** <event@cityhall.nyc.gov>
Date: Fri, Sep 4, 2015 at 12:28 PM
Subject: You are cordially invited to a Film Screening on Income Inequality

Bill de Blasio
The Mayor of the City of New York
and
Robert Greenwald
Founder & President of Brave New Films

cordially invite you to a film screening on income
inequality

**Hedge Fund Billionaires vs. Kindergarten
Teachers:
Whose side are you on?**

Thursday, September 10, 2015
4:30 PM

Pace University
Michael Schimmel Center for the Arts
3 Spruce Street, Manhattan

RSVP [\(212\) 788-2569](tel:2127882569) or
email: event@cityhall.nyc.gov

Please RSVP by Wednesday, September 9,
2015

This invitation is non-transferable

De Blasio's 'Progressive Agenda' to host film screening

By Laura Nahmias

1:17 p m. | Sep. 8, 2015

The Progressive Agenda, the new organization formed by Mayor Bill de Blasio to push his platform on a national level, is [hosting its first public event](#) since the coalition's launch this spring — a screening of a documentary film by Robert Greenwaldon Thursday.

De Blasio will attend the screening, one of the event's organizer's confirmed.

In addition to showing Greenwald's new documentary, entitled “Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?” the event will feature a question-and-answer session with both the filmmaker and the mayor.

Greenwald is the founder and president of Brave New Films. His films include "Wal-Mart: The High Cost of Low Price" and "Outfoxed: Rupert Murdoch's War on Journalism."

A copy of the invitation obtained by POLITICO New York describes the event as “a film screening on income inequality.”

The Progressive Agenda was formed in May, and is funded by the Campaign For One New York, the nonprofit 501(c)4 de Blasio created to push his top agenda items, including universal pre-kindergarten and the creation of affordable housing.

The Progressive Agenda has been hosting meetings with other elected officials, mayors and civil rights leaders since its official launch, one of its organizers said. De

Blasio also held a conference call with former labor secretary Robert Reich in June, calling on Hillary Clinton to oppose the Trans-Pacific Partnership trade deal.

The event's website argues for closing the carried interest tax loophole, which is one of the planks of the Progressive Agenda's platform.

"Did you know that the top 25 hedge fund managers in the United States make more than every single kindergarten teacher in the country — combined?" an invitation to the event reads.

"There are a lot of reasons that the math shakes out so unfairly, but one of them is the carried-interest loophole, a tax law that essentially gives these one-percenters a much lower tax rate than they should be paying."

The Progressive Agenda is planning to hold a presidential forum for 2016 presidential candidates in the fall, but has not released details about who has been invited, who is attending or when the event will take place.

From: [Vanessa Baden](#)
To: [Boeglin, Rosemary](#); ["John Del Cecato"](#); hayley@progressiveagenda.us; [Matero, Carla](#); [Adams Baker, Marti](#); [Beach, Mkada](#); [Hagelgans, Andrea](#); [Salazar-Rodriguez, Prisca](#)
Cc: [Regina Clemente](#)
Subject: Re: September 10 Press Release
Date: Tuesday, September 08, 2015 6:09:09 PM

Great! Thanks for this!

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 3:01 PM
To: 'John Del Cecato' <jfdc@akpdmedia.com>, Microsoft Office User <vanessa@bravenewfilms.org>, "hayley@progressiveagenda.us" <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Cc: Regina Clemente <regina@bravenewfilms.org>
Subject: RE: September 10 Press Release

Hi Vanessa,

Attached are my very minor edits and a quote from the Mayor. Per our conversation, I'll follow up with you on a few other items offline.

Thanks!
Rosemary

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, September 04, 2015 6:16 PM
To: Vanessa Baden; hayley@progressiveagenda.us; Matero, Carla; Adams Baker, Marti; Beach, Mkada; Boeglin, Rosemary; Hagelgans, Andrea; Salazar-Rodriguez, Prisca
Cc: Regina Clemente
Subject: Re: September 10 Press Release

I like it so far - although you don't have to give us any credit for producing the film - it was all you guys - we're just happy to support it!

From: Vanessa Baden <vanessa@bravenewfilms.org>
Date: Friday, September 4, 2015 at 2:58 PM
To: Hayley Prim <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "PSalazar-Rodriguez@cityhall.nyc.gov" <PSalazar-Rodriguez@cityhall.nyc.gov>
Cc: Regina Clemente <regina@bravenewfilms.org>
Subject: Re: September 10 Press Release

Hello!

As promised here is a draft of the press release. Please make edits as necessary and add Mayor's seal where needed

Vanessa

From: Microsoft Office User <vanessa@bravenewfilms.org>

Date: Fri, 4 Sep 2015 11:23:50 -0700

To: <hayley@progressiveagenda.us>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, <AHagelgans@cityhall.nyc.gov>, <PSalazar-Rodriguez@cityhall.nyc.gov>

Cc: Regina Clemente <regina@bravenewfilms.org>

Subject: September 10 Event Press Check In

Hello All

I will be the point person on press for Brave New Films.

The draft press release will be coming shortly for your review/edits. But I did have a few quick questions about press leading to and day of the event:

- We are more than happy to send out the press release and pitch to our contacts. However, we rarely have NY specific releases so that's not really our world. Are there any press lists/contacts you all have and would like to share to ensure full coverage of the event in NY media?
- For clarification, both offices will be sending out the press release, correct?
- Will there be an official photographer on site? If so will he/she be roaming or will they just be taking official pictures? Important for us to know.

Thanks everyone! Looking forward to a great event!

Vanessa

Vanessa Baden Kelly
Brave New Films
10510 Culver Blvd
Culver City, CA 90232
[310.204.0448](tel:310.204.0448) x 226
310.889.4833 - Cell
[310.204.1916](tel:310.204.1916) - fax
Vanessa@bravenewfilms.org

From: [Geri Prado](#)
To: [John Del Cecato](#)
Cc: [Snyder, Thomas](#); [Bassin, Ian](#); [Walzak, Phil](#); [Hinton, Karen](#); [Hagelgans, Andrea](#); [Kadushin, Peter](#)
Subject: Re: NY Post inquiry
Date: Tuesday, September 08, 2015 6:26:51 PM

To confirm- we sent out invites to our list only. We would do that for another partner event. The obviously messy part is taxpayers.

I'm catching up here so I'm not sure what the initial parameters were with C41NY but we will pay our share to deal with this.

On Sep 8, 2015, at 5:47 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Adding Geri

On Sep 8, 2015, at 5:46 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

Yes.

From: Ian Bassin <ibassin@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 5:10 PM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, Karen Hinton <KHinton@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, "Kadushin, Peter" <pkadushin@cityhall.nyc.gov>, Tom Snyder <tsnyder@cityhall.nyc.gov>
Cc: John Del Ceccato <jfdc@akpdmedia.com>
Subject: RE: NY Post inquiry

+ Tom who is confirming that those costs are being paid by CONY/TPA. Tom also confirmed that other groups like TPA invited people to the event as well, so multiple invites went out from those involved, not just us.

From: Walzak, Phil
Sent: Tuesday, September 08, 2015 5:09 PM
To: Hinton, Karen; Hagelgans, Andrea; Kadushin, Peter
Cc: Bassin, Ian; John Del Cecato (jfdc@akpdmedia.com)
Subject: RE: NY Post inquiry

I think there are costs here tho, that right now are for the rental hall

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Cc: Bassin, Ian
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The Progressive Agenda is planning to hold a presidential forum for 2016 presidential candidates in the fall, but has not released details about who has been invited, who is attending or when the event will take place.

From: [Salazar-Rodriguez, Prisca](#)
To: [John Del Cecato](#)
Subject: FW:
Date: Tuesday, September 08, 2015 6:52:17 PM

Did I already ask you if you could sit in on Seth Myers Prep Thursday?

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, September 08, 2015 11:04 AM
To: John Del Cecato
Cc: Hagelgans, Andrea; Snyder, Thomas
Subject:

Do you need anything from me for Thursday?
Do you need time with Mayor to review remarks?

From: [John Del Cecato](#)
To: [Salazar-Rodriguez, Prisca](#)
Subject: Re: FW:
Date: Tuesday, September 08, 2015 8:44:42 PM

Coolio

On Sep 8, 2015, at 8:33 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

Cool. Thanks. Andrea thinks it's great if you are there. At same time can go over any film questions he may have.

Sent from my iPhone

On Sep 8, 2015, at 8:29 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Yes - and I can

On Sep 8, 2015, at 6:52 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

Did I already ask you if you could sit in on Seth Myers Prep Thursday?

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, September 08, 2015 11:04 AM
To: John Del Cecato
Cc: Hagelgans, Andrea; Snyder, Thomas
Subject:

Do you need anything from me for Thursday?
Do you need time with Mayor to review remarks?

From: [Walzak, Phil](#)
To: [Cahan, Aaron \(Media\)](#); [John Del Cecato](#); [Singleton, Jessica](#); [Bennett, Rob](#)
Cc: [Hagelgans, Andrea](#)
Subject: Re: Every detail matters for #BackToSchoolNYC
Date: Tuesday, September 08, 2015 9:11:39 PM

Cool

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Cahan, Aaron
Sent: Tuesday, September 8, 2015 8:53 PM
To: Walzak, Phil; John Del Cecato; Singleton, Jessica; Bennett, Rob
Cc: Hagelgans, Andrea
Subject: RE: Every detail matters for #BackToSchoolNYC

The two biggest drivers of videos are FB and Email, both just posted. We should hold off until tomorrow for complete numbers.

News will drive further as will (hopefully) tweeters with large following. Randi Weingarten RT'd. I'm hopeful we can get more from additional influencers.

From: Walzak, Phil [PWalzak@cityhall.nyc.gov]
Sent: Tuesday, September 08, 2015 8:47 PM
To: John Del Cecato; Singleton, Jessica
Cc: Hagelgans, Andrea; Cahan, Aaron
Subject: Re: Every detail matters for #BackToSchoolNYC

Let's get a metrics summary for this we can show him

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: John Del Cecato
Sent: Tuesday, September 8, 2015 8:44 PM
To: Singleton, Jessica
Cc: Hagelgans, Andrea; Walzak, Phil; Cahan, Aaron (Media)
Subject: Re: Every detail matters for #BackToSchoolNYC

So right

On Sep 8, 2015, at 8:28 PM, Singleton, Jessica <JSingleton@cityhall.nyc.gov> wrote:

Already on abc7!

On Sep 8, 2015, at 20:28, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Yay!!

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Tuesday, September 8, 2015 8:26 PM
To: Hagelgans, Andrea; Walzak, Phil; Cahan, Aaron (Media); Singleton, Jessica
Subject: Fwd: Every detail matters for #BackToSchoolNYC

So good - love it!

Begin forwarded message:

From: Bill de Blasio <no-reply@cityhall.nyc.gov>
Date: September 8, 2015 at 8:07:37 PM EDT
To: <jfdc@akpmedia.com>
Subject: Every detail matters for #BackToSchoolNYC
Reply-To: no-reply@cityhall.nyc.gov

The City of New York



Fellow New Yorkers--

We all have a part to play in getting our kids ready for success.

Support from teachers, parents, counselors, and more can truly make a difference in a child's education -- and beyond.

As Mayor, it's my responsibility to help ensure our schools and teachers have all the tools, resources, and support they need to get off to a great start and excel throughout the year.

[We're ready. Watch and share this video to show you're ready for #BacktoSchoolNYC.](#)

VIDEO: [#BackToSchoolNYC](#)



Together, we're ensuring our kids can succeed. Have a great first day of school, and an even better rest of the year.

Bill de Blasio
Mayor

P.S. To learn more about back to school preparations, visit schools.nyc.gov/backtoschool.

This email was sent to jfdc@akpmedia.com | [Unsubscribe](#)



New York City Hall, City Hall Park, New York, NY 10007

This e-mail, including any attachments, may be confidential, privileged or otherwise legally protected. It is intended only for the addressee. If you received this e-mail in error or from someone who was not authorized to send it to you, do not disseminate, copy or otherwise use this e-mail or its attachments. Please notify the sender immediately by replying to this e-mail and delete the e-mail from your system.

From: [B](#)
To: "jfdc@akpdmedia.com"
Cc: [Klein, Monica](#)
Subject: Re: Fwd: Mayor should reply tonight (ASAP)
Date: Tuesday, September 08, 2015 9:22:23 PM

I can't see the content here. Someone needs to send to me so I can understand what's going on there

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 08, 2015 09:18 PM
To: B
Subject: Fwd: Mayor should reply tonight (ASAP)

Agreed!

Begin forwarded message:

From: "Bennett, Rob" <RobBennett@cityhall.nyc.gov>
Date: September 8, 2015 at 9:13:39 PM EDT
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Rodriguez, Tobias (Media)" <tobrodriguez@digital.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Cahan, Aaron (Media)" <acahan@digital.nyc.gov>
Subject: Mayor should reply tonight (ASAP)



From: [Fromberg, Rick](#)
To: [Hagelgans, Andrea](#)
Cc: [Bennett, Rob](#); [Rodriguez, Tobias \(Media\)](#); [Walzak, Phil](#); [John Del Cecato](#); [Cahan, Aaron \(Media\)](#)
Subject: Re: Mayor should reply tonight (ASAP)
Date: Tuesday, September 08, 2015 9:42:24 PM

can't say this but his kid is going to [REDACTED]
[REDACTED]

Sent from my iPhone

> On Sep 8, 2015, at 9:33 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

>

> + rick

>

> Sent from my BlackBerry 10 smartphone.

> Original Message

> From: ahagelgans@cityhall.nyc.gov

> Sent: Tuesday, September 8, 2015 9:32 PM

> To: Bennett, Rob

> Cc: Rodriguez, Tobias (Media); Bennett, Rob; Walzak, Phil; John Del Cecato; Cahan, Aaron (Media)

> Subject: Re: Mayor should reply tonight (ASAP)

>

> It is. He did a robocall for us

>

> Sent from my BlackBerry 10 smartphone.

> Original Message

> From: Bennett, Rob

> Sent: Tuesday, September 8, 2015 9:30 PM

> To: Hagelgans, Andrea

> Cc: Rodriguez, Tobias (Media); Bennett, Rob; Walzak, Phil; John Del Cecato; Cahan, Aaron (Media)

> Subject: Re: Mayor should reply tonight (ASAP)

>

> Also should confirm it is a city run pre-k right?

>

>

>

>> On Sep 8, 2015, at 9:24 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

>>

>> Pw- can u do?

>>

>> Sent from my BlackBerry 10 smartphone.

>> Original Message

>> From: Tobias Rodriguez

>> Sent: Tuesday, September 8, 2015 9:22 PM

>> To: Bennett, Rob; Hagelgans, Andrea; Walzak, Phil

>> Cc: John Del Cecato; Cahan, Aaron (Media)

>> Subject: RE: Mayor should reply tonight (ASAP)

>>

>>

>> good find.

>>

>> <https://twitter.com/chrislhayes/status/641418692811735040>

>>

>>

>> reply:

>> @chrislhayes Oh yes, @chirlane and I have been there before, Chris. Try not to worry too much though, she's in good hands!

>> _____
>> From: Bennett, Rob [RobBennett@cityhall.nyc.gov]
>> Sent: Tuesday, September 08, 2015 9:13 PM
>> To: Hagelgans, Andrea; Walzak, Phil; Tobias Rodriguez
>> Cc: John Del Cecato; Cahan, Aaron
>> Subject: Mayor should reply tonight (ASAP)

>>

>> _____

>>

>> This e-mail, including any attachments, may be confidential, privileged or otherwise legally protected. It is intended only for the addressee. If you received this e-mail in error or from someone who was not authorized to send it to you, do not disseminate, copy or otherwise use this e-mail or its attachments. Please notify the sender immediately by replying to this e-mail and delete the e-mail from your system.

From: [B](#)
To: ["geri@progressiveagenda.us"; "hayley@progressiveagenda.us"](#)
Cc: [Snyder, Thomas](#); ["jfdc@akpdmedia.com"](#)
Subject: For our next mtg/call
Date: Tuesday, September 08, 2015 10:02:16 PM

Pls discuss rev sharpton and follow up to our mtg with civil rights leaders earlier in summer

From: B
To: "jfdc@akpdmedia.com"
Cc: Klein, Monica; Hagelgans, Andrea; Singleton, Jessica
Subject: Re: Mayor should reply tonight (ASAP)
Date: Tuesday, September 08, 2015 10:19:08 PM

That's cool! Since I'm still not independently tweeting, someone do it forr me

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, September 08, 2015 10:05 PM
To: B
Cc: Klein, Monica
Subject: Re: Mayor should reply tonight (ASAP)

Sorry - here it is



Christopher Hayes
@chrishayes

We're taking our daughter to her first day of pre-K tomorrow and I feel like there's a nuclear bomb of emotions going off in my chest.
6:11 PM - 8 Sep 2015

On Sep 8, 2015, at 9:22 PM, B <BCCD@cityhall.nyc.gov> wrote:

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Subject: Re: Mayor should reply tonight (ASAP)
Date: Tuesday, September 08, 2015 10:28:08 PM

Too much for him to tweet again but FYI the Mets pulled off an epic comeback tonight. Huge win.

> On Sep 8, 2015, at 9:42 PM, Fromberg, Rick <RFromberg@cityhall.nyc.gov> wrote:

>

> can't say this but his kid is going to [REDACTED]

>

>

> Sent from my iPhone

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>>> @chrislhayes Oh yes, @chirlane and I have been there before, Chris. Try not to worry too much though, she's in good hands!

>>>

>>> From: Bennett, Rob [RobBennett@cityhall.nyc.gov]

>>> Sent: Tuesday, September 08, 2015 9:13 PM

>>> To: Hagelgans, Andrea; Walzak, Phil; Tobias Rodriguez

>>> Cc: John Del Cecato; Cahan, Aaron

>>> Subject: Mayor should reply tonight (ASAP)

>>>

>>>

>>>

>>> This e-mail, including any attachments, may be confidential, privileged or otherwise legally protected. It is intended only for the addressee. If you received this e-mail in error or from someone who was not authorized to send it to you, do not disseminate, copy or otherwise use this e-mail or its attachments. Please notify the sender immediately by replying to this e-mail and delete the e-mail from your system.

From: [Bennett, Rob](#)
To: [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [Bennett, Rob](#); [Rodriguez, Tobias \(Media\)](#); [Singleton, Jessica](#); jfdc@akpdmedia.com
Subject: Re: Good tweet opportunity
Date: Tuesday, September 08, 2015 10:29:14 PM

Working on proposal/plan.

On Sep 8, 2015, at 10:22 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Fair nuff

Team pls fire away

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: B
Sent: Tuesday, September 8, 2015 10:21 PM
To: Walzak, Phil; FLONYC
Cc: Hagelgans, Andrea; Bennett, Rob; Rodriguez, Tobias (Media); Singleton, Jessica; jfdc@akpdmedia.com
Subject: Re: Good tweet opportunity

Just seeing Phil's proposal. I like it! But since I can't tweet myself (not set up yet), pls do for me. And let's keep working on our internal ground rules: this is one where I would have been fine with you guys doing and just letting me know you did

From: Walzak, Phil
Sent: Tuesday, September 08, 2015 09:33 PM
To: B; FLONYC
Cc: Hagelgans, Andrea; Bennett, Rob; Rodriguez, Tobias (Media); Singleton, Jessica
Subject: Good tweet opportunity

Chris Hayes tweeted abt the wave emotions as he prepares to take his daughter to UPK for first time tmrw

We rec you respond w the below on twitter to keep convo on UPK goin, build w Hayes, etc

reply:

@chrislhayes Oh yes, @chirlane and I have been there before, Chris. Try not to worry too much though, she's in good hands!

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: [Bennett, Rob](#)
To: [Rodriguez, Tobias \(Media\)](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Bennett, Rob](#); [Singleton, Jessica](#); jfdc@akpdmedia.com
Subject: Re: Good tweet opportunity
Date: Tuesday, September 08, 2015 10:30:26 PM

Awesome thx.

> On Sep 8, 2015, at 10:28 PM, Tobias Rodriguez <tobrodriguez@digital.nyc.gov> wrote:
>
> Minus bdb and flonyc.
>
> Tweeted.
>
>
> Sent from my iPhone
>
> On Sep 8, 2015, at 10:23 PM, Walzak, Phil
> <PWalzak@cityhall.nyc.gov<<mailto:PWalzak@cityhall.nyc.gov>>> wrote:
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>
>
>
> reply:
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>
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From: [Hinton, Karen](#)
To: [Hagelgans, Andrea](#)
Cc: [John Del Cecato](#); [Walzak, Phil](#); [Wolfe, Emma](#)
Subject: Re: from Isaac Dovere at POLITICO
Date: Wednesday, September 09, 2015 12:36:20 PM

Supposed to be helpful to her???

Sent from my iPhone

On Sep 9, 2015, at 12:33 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Seems like a last gasp at needling HRC

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Wednesday, September 9, 2015 12:32 PM
To: Hinton, Karen; Walzak, Phil
Cc: Wolfe, Emma; Hagelgans, Andrea
Subject: Re: from Isaac Dovere at POLITICO

Sounds good

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Wednesday, September 9, 2015 at 12:18 PM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: from Isaac Dovere at POLITICO

Wants to say Biden great vp. Respects him greatly. Dems have a good crop of candidates now. No clamoring for more.

Sent from my iPhone

On Sep 9, 2015, at 12:15 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Whats Biden line

From: Hinton, Karen
Sent: Wednesday, September 09, 2015 12:14 PM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea
Subject: Fwd: from Isaac Dovere at POLITICO

Wants to ask mayor about Biden? Mayor been wanting to deliver his Biden line. What do u think?

Sent from my iPhone

Begin forwarded message:

From: Edward-Isaac Doveve <isaac@politico.com>
Date: September 9, 2015 at 12:00:47 PM EDT
To: "khinton@cityhall.nyc.gov" <khinton@cityhall.nyc.gov>
Subject: from Isaac Doveve at POLITICO

Hi Karen –

I'm with POLITICO now, but I'm returning to some of my New York politics roots (I was on the beat there 2005-2011, going back to the days when the mayor was running for city council speaker and public advocate) today and tomorrow because of Biden's trip in. Del Cecato and I were back and forth a little over email just now, and he suggested I drop you a line.

Two questions – first, do you know if the mayor is going to be part of the minimum wage event that Biden's doing?

Also: would the mayor have 5 minutes to talk today for a story I'm doing about how progressives in New York feel about Biden maybe jumping in, and about where Clinton is at this point? Obviously I would absolutely love to have him in this story if possible.

I'm at 703 341 4668 / cell [REDACTED] (still got my New York number) if you want to talk through at all.

Thanks.
Isaac Doveve

Edward-Isaac Doveve
Senior White House reporter
POLITICO
Twitter: @IsaacDoveve
Desk: 703-341-4668
isaac@politico.com

From: [Hinton, Karen](#)
To: [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [John Del Cecato](#); [Wolfe, Emma](#)
Subject: Re: from Isaac Dovere at POLITICO
Date: Wednesday, September 09, 2015 12:40:14 PM

Got my vote

Sent from my iPhone

On Sep 9, 2015, at 12:36 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Or like really bad kabuki theater – why don't we then endorse already

From: Hagelgans, Andrea
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Cc: Wolfe, Emma
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Thanks.
Isaac Doveve

Edward-Isaac Doveve
Senior White House reporter

POLITICO

Twitter: @IsaacDoveve
Desk: 703-341-4668
isaac@politico.com

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#); [Hagelgans, Andrea](#); [Adams Baker, Marti](#)
Cc: [Jon Fromowitz](#)
Subject: Backgrounder
Date: Wednesday, September 09, 2015 12:43:39 PM
Attachments: [Mayor's Event Briefing- Thursday Event.doc](#)

This is what I've got for backgrounder for Thursday event. Probably too long.

I put that KVH isn't going to be there - will change that if she actually does come.

Event/Meeting Briefing Information

Staff Contact/Planning Lead: JDC

EVENT: Screening of short film, *“Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?”*

MISSION/GOAL: Explain how NYC is doing everything in its power to combat income inequality, but that we need Washington’s help. Push two pieces of The Progressive Agenda – closing the carried interest loophole, and investing in education.

DAY/DATE: Thursday, September 10, 2015
EVENT TIME: 4:30-5:30 PM
MBDB TIME: 4:30-5:15PM

LOCATION: Pace University, Michael Schimmel Center for the Arts, 3 Spruce Street, Manhattan

CONTACT: JDC

STAFF ASSIGNED TO MBDB: Marti Adams

EVENT SET-UP/PROGRAM: YOU will be introduced by moderator **Alex Wagner** (MSNBC)

After she introduces YOU, you’ll speak for 5-7 minutes on the issue of progressive taxation and investing in education, TPA. Then YOU will introduce **Robert Greenwald**, who will introduce the film.

Then a panel of **YOU, Greenwald, NYC Kindergarten teacher Lena Lombardi**, and **Lynn Parramore** (who studies the intersection of culture and economics) will take pre-screened questions from the audience of 300

or so, with **Wagner** moderating.

RUN OF SHOW:

4:15pm Program participants arrive and are escorted to green room

4:30pm Welcome and Intro of Mayor: Alex Wagner (MSNBC)

4:33pm Intro of overall issue and of Robert Greenwald: Mayor de Blasio

4:40pm Intro Film: Robert Greenwald

4:43pm Film Screening

4:55pm Panel begins -- Alex Wagner as moderator begins with two questions for panelists

5:05pm Questions are collected from audience and sorted to avoid duplication and ensure resonance

5:25pm Program Ends

Topics:

- TPA, income inequality, carried interest loophole, tax fairness, education.

Background:

Shortly after TPA was launched on May 12th, we got a call from Robert Greenwald, progressive filmmaker and TPA signer.

He had an idea on how to use the power of film to highlight the great disparity between the incomes of hedge fund managers and Kindergarten teachers – and highlight the inequity in the fact that the former pays a lower tax rate than the latter.

The film is being debuted on Thursday in NYC, and will also be live-streamed on HuffingtonPost.com.

We will be using new media tools – Facebook, Twitter,

Instagram, Periscope – to urge that the video be shared online to a massive audience.

A couple of years ago, very few aspiring elected officials were talking about income inequality. Throughout 2015, we've seen more and more elected officials and candidates from BOTH political parties discussing the problem.

Recently, we've heard a number of excellent proposals for combatting inequality – including, just in the past several days – Donald Trump and Jeb Bush calling for an end to the carried interest loophole.

We're using every tool at our disposal to combat inequality in NYC (UPK – just this week). But we need Washington to be our partner if we want to tackle this problem at its core.

It's time for Americans from all walks of life to come together and pressure Washington to make this change so that we can make the tax code more fair, and invest more in our schools.

We don't do this to punish success. Rather, we do it to create more success stories.

FYI: Katrina vanden Heuvel is a board member of Brave New Films. She will not be in attendance.

BACKGROUND ON Robert Greenwald:

Robert Greenwald, founder and president of Brave New Films (BNF), is an award-winning television, feature film and documentary filmmaker. He has produced and/or directed more than 50 TV movies and miniseries, including *The Burning Bed* (1984), starring Farrah Fawcett and *A Woman of Independent Means* (1995), starring Sally Field; as well as the feature films *Steal This Movie* (2000), starring Vincent D'Onofrio as 60's radical

Abbie Hoffman, and *Breaking Up* (1997), starring Russell Crowe and Salma Hayek.

Greenwald turned to documentary filmmaking in 2002, inspired by pervasive voter rights abuses in the 2000 U.S. presidential election. He found audiences eager for substantive investigations of social issues, told through personal stories, and chose to bypass the usual gatekeepers by devising creative means of distribution, first through house parties, and ultimately through the Internet and social media. The documentaries produced by Brave New Films have been streamed across all seven continents and have been viewed over 70 million times and counting.

At BNF, Greenwald has produced and directed eight full-length documentaries and over a dozen short videos, uncovering corporate abuse, the military industrial complex, the unbridled political influence of billionaires, and the unfair and unbalanced tactics of Fox News. His full-length features include; *Uncovered: The War on Iraq* (2004); *Outfoxed: Rupert Murdoch's War on Journalism* (2004); *Wal-Mart: The High Cost of Low Price* (2005); *Iraq for Sale: The War Profiteers* (2006); *Rethink Afghanistan* (2009); *Koch Brothers Exposed* (2012); and *War on Whistleblowers: Free Press and the National Security State* (2013). *Unmanned: America's Drone Wars* (2013) is BNF's latest feature-length documentary.

Greenwald is the recipient of many awards and accolades, including a Maggie Award from the Planned Parenthood Federation, the Peacemaker Award from the Physicians for Social Responsibility, the City of Justice award from LAANE, the 2007 Norman Felton and Denise Aubuchon Humanitarian Award, and Liberty Hill Foundation's Upton Sinclair Award. Greenwald was honored in 2013 by the ACLU Foundation of Southern California for his activism and also received the 2001 Peabody Award and the 2002 American Film Institute

Producer of the Year award. His films have garnered 25 Emmy nominations.

BACKGROUND ON Lynn Parramore:

Lynn Parramore is an author and cultural theorist. She is Contributing Editor at AlterNet and writes for Reuters, Al Jazeera, and other outlets. She holds a doctorate in English and cultural theory from New York University.

BACKGROUN ON Alex Wagner:

Alexandra "Alex" Wagner is an American television host and political commentator. She was the anchor of the daytime program *Now with Alex Wagner* on MSNBC.

Wagner has worked as the cultural correspondent for the Center for American Progress. From 2003 to 2007, she was editor-in-chief of *The Fader* magazine, covering music and cultural movements from around the world. She also served as executive director of Not On Our Watch Project, an advocacy organization focused on mass atrocities and human rights violations.

Wagner then became the White House correspondent for *Politics Daily*, a political news magazine under AOL News. She moved to *The Huffington Post* after it was acquired by AOL.

As an analyst on MSNBC, Wagner appeared on *Countdown with Keith Olbermann* and *The Last Word with Lawrence O'Donnell*.

NOTE: Alex's show on MSNBC was canceled in July – but she still appears as a commentator.

MAIN POINTS TO LAND:

- Income inequality is the crisis of our time. Here in NYC, we're doing everything in our power to combat it – UPK, after-school, paid sick leave, building affordable housing, fighting for a higher minimum wage, demanding more from developers.
- But to really get at the root of the problem, we need Washington's help.
- The Progressive Agenda comes down to a **very simple concept** – we need to reward work again. **We need to reward work, not wealth – work.**
 - As a society, as a nation, as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer hands. It's not just smart, clever people in the financial industry. It's a set of government policies that continually allow them to concentrate the wealth.
- There's no two ways about it: we have an economic crisis in this country. **The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**
- The **Progressive Agenda is a movement from the grassroots.** It's an urgent call for change. We're hearing the voices of people every day – people all over this country. Recently, we saw demonstrations in 200 cities (60,000 people) across this country for a \$15 dollar minimum wage.
 - Something is changing in America. It's time to take that energy and crystalize it into an agenda that will make a difference. It's time to put people ahead of profits – value work over wealth. It's as simple as that.
- We'll **be calling on leaders and candidates to address these issues, to stiffen their backbones**, to be clear, and to champion these progressive policies.

Transitions

- There's no reason that a billionaire hedge fund manager sitting by the pool at his beach house should be paying a lower rate of taxes than the guy who pilots his private jet.

Key Stats/ Examples

- If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, close CEO pay loophole, Buffett Rule, end tax breaks for companies that ship jobs overseas).
- President Obama pointed out that the top 25 hedge fund titans in America earn more than every kindergarten teacher in America. Think about that. \$12 billion for 25 people – more than all the money earned by the women and men teaching our four and five year olds - COMBINED.
- In NYC, 46 percent of the people are at or near the poverty level. That is based on a statistic from the Bloomberg Administration. It came out first in 2013. It's essentially the same today, 46 percent of people at or near the poverty level, one paycheck away.
- Minimum Wage - In 2014, four states passed minimum wage increases by referenda. They were all red states. Something bigger is going on here that I think indicates people are more and more demanding some solutions. The grassroots is demanding it.
- A typical American family, in real income terms, is making less today than they were a quarter century ago.
- The wealthiest one percent captured 91% of all the income gains since the Great Recession ended.
- And now we have the greatest income disparity since the 1920s – and it's getting worse.
- The two issues that we're highlighting today are closing the carried interest loophole, and investing more in education. We don't advocate that to punish success, but to create more success stories.

The Progressive Agenda:

- Raise the federal minimum wage, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' right to organize and

rebuild the middle class.

- Pass comprehensive immigration reform to grow the economy and protect against exploitation of low-wage workers.
- Oppose trade deals that hand more power to corporations at the expense of American jobs, workers' rights, and the environment.
- Invest in schools, not jails-- and give a second chance to those coming home from prison.
- Pass national paid sick leave.
- Pass national paid family leave.
- **Make Pre-K, after-school programs and childcare universal.**
- Expand the Earned Income Tax Credit and protect and expand Social Security.
- Allow students to refinance student loan debt to take advantage of lower interest rates, and support debt-free college.
- **Close the carried interest loophole.**
- End tax breaks for companies that ship jobs overseas.
- Implement the "Buffett Rule" so millionaires pay their fair share.

Close the CEO tax loophole that allows corporations to take advantage of "performance pay" write-offs.

###

From: [Salazar-Rodriguez, Prisca](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Wednesday, September 09, 2015 12:57:44 PM

Tomorrow.

Sent from my iPhone

> On Sep 9, 2015, at 12:49 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Are we doing seth myers prep today or tomorrow?

From: [John Del Cecato](#)
To: [Boeglin, Rosemary](#)
Subject: <no subject>
Date: Wednesday, September 09, 2015 1:42:38 PM

Nationwide Insurance - \$15 Min Wage

http://www.bizjournals.com/columbus/news/2015/09/09/nationwide-adopting-15-hour-minimum-wage.html?ana=e_colum_bn_newsalert&u=t325nEs4ngrB4GYS1oISAA0916f758&t=1441820474

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#); [Hagelgans, Andrea](#); [Adams Baker, Marti](#)
Cc: [Jon Fromowitz](#)
Subject: Re: Backgrounder
Date: Wednesday, September 09, 2015 1:46:02 PM
Attachments: [Mayor's Event Briefing- Thursday Event.doc](#)

Updated with info on Kindergarten teacher

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, September 9, 2015 at 12:43 PM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>
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Staff Contact/Planning Lead: JDC

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MBDB TIME: 4:30-5:15PM

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CONTACT: JDC

STAFF ASSIGNED TO MBDB: Marti Adams

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Greenwald turned to documentary filmmaking in 2002, inspired by pervasive voter rights abuses in the 2000 U.S. presidential election. He found audiences eager for substantive investigations of social issues, told through personal stories, and chose to bypass the usual gatekeepers by devising creative means of distribution, first through house parties, and ultimately through the Internet and social media. The documentaries produced by Brave New Films have been streamed across all seven continents and have been viewed over 70 million times and counting.

At BNF, Greenwald has produced and directed eight full-length documentaries and over a dozen short videos, uncovering corporate abuse, the military industrial complex, the unbridled political influence of billionaires, and the unfair and unbalanced tactics of Fox News. His full-length features include; *Uncovered: The War on Iraq* (2004); *Outfoxed: Rupert Murdoch's War on Journalism* (2004); *Wal-Mart: The High Cost of Low Price* (2005); *Iraq for Sale: The War Profiteers* (2006); *Rethink Afghanistan* (2009); *Koch Brothers Exposed* (2012); and *War on Whistleblowers: Free Press and the National Security State* (2013). *Unmanned: America's Drone Wars* (2013) is BNF's latest feature-length documentary.

Greenwald is the recipient of many awards and accolades, including a Maggie Award from the Planned Parenthood Federation, the Peacemaker Award from the Physicians for Social Responsibility, the City of Justice award from LAANE, the 2007 Norman Felton and Denise Aubuchon Humanitarian Award, and Liberty Hill Foundation's Upton Sinclair Award. Greenwald was honored in 2013 by the ACLU Foundation of Southern California for his activism and also received the 2001 Peabody Award and the 2002 American Film Institute

Producer of the Year award. His films have garnered 25 Emmy nominations.

BACKGROUND ON Lynn Parramore:

Lynn Parramore is an author and cultural theorist. She is Contributing Editor at AlterNet and writes for Reuters, Al Jazeera, and other outlets. She holds a doctorate in English and cultural theory from New York University.

BACKGROUND ON Alex Wagner:

Alexandra "Alex" Wagner is an American television host and political commentator. She was the anchor of the daytime program *Now with Alex Wagner* on MSNBC.

Wagner has worked as the cultural correspondent for the Center for American Progress. From 2003 to 2007, she was editor-in-chief of *The Fader* magazine, covering music and cultural movements from around the world. She also served as executive director of Not On Our Watch Project, an advocacy organization focused on mass atrocities and human rights violations.

Wagner then became the White House correspondent for *Politics Daily*, a political news magazine under AOL News. She moved to *The Huffington Post* after it was acquired by AOL.

As an analyst on MSNBC, Wagner appeared on *Countdown with Keith Olbermann* and *The Last Word with Lawrence O'Donnell*.

NOTE: Alex's show on MSNBC was canceled in July – but she still appears as a commentator.

BACKGROUND ON Lena Lombardi:

Lena Lombardi has been a Gifted Education teacher at P.S. 132 for six years, and has taught Gifted and Talented Kindergarten for five of those years. She graduated from Hofstra University's Honors College

with a Bachelor of Arts degree in Public Relations and worked briefly as a publicist out of college before deciding to follow her heart and pursue her lifelong dream of becoming a teacher. She completed her certification through a career-change program at St. John's University, and she currently holds a Master of Science degree from SJU in both Childhood Education (Grades 1-6) and Gifted Education (Grades K-12.) She was born and raised in Williamsburg, Brooklyn and attended the elementary school at which she currently teaches. She and her husband (John) currently live in Middle Village, Queens.

MAIN POINTS TO LAND:

- Income inequality is the crisis of our time. Here in NYC, we're doing everything in our power to combat it – UPK, after-school, paid sick leave, building affordable housing, fighting for a higher minimum wage, demanding more from developers.
- But to really get at the root of the problem, we need Washington's help.
- The Progressive Agenda comes down to a **very simple concept** – we need to reward work again. **We need to reward work, not wealth – work.**
 - As a society, as a nation, as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer hands. It's not just smart, clever people in the financial industry. It's a set of government policies that continually allow them to concentrate the wealth.
- There's no two ways about it: we have an economic crisis in this country. **The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**
- The **Progressive Agenda is a movement from the grassroots.** It's an urgent call for change. We're hearing the voices of people every day – people all over this country. Recently, we saw demonstrations in 200 cities (60,000 people) across this country for a \$15 dollar minimum wage.

- Something is changing in America. It's time to take that energy and crystalize it into an agenda that will make a difference. It's time to put people ahead of profits – value work over wealth. It's as simple as that.
- We'll **be calling on leaders and candidates to address these issues, to stiffen their backbones**, to be clear, and to champion these progressive policies.

Transitions

- There's no reason that a billionaire hedge fund manager sitting by the pool at his beach house should be paying a lower rate of taxes than the guy who pilots his private jet.

Key Stats/ Examples

- If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, close CEO pay loophole, Buffett Rule, end tax breaks for companies that ship jobs overseas).
- President Obama pointed out that the top 25 hedge fund titans in America earn more than every kindergarten teacher in America. Think about that. \$12 billion for 25 people – more than all the money earned by the women and men teaching our four and five year olds - COMBINED.
- In NYC, 46 percent of the people are at or near the poverty level. That is based on a statistic from the Bloomberg Administration. It came out first in 2013. It's essentially the same today, 46 percent of people at or near the poverty level, one paycheck away.
- Minimum Wage - In 2014, four states passed minimum wage increases by referenda. They were all red states. Something bigger is going on here that I think indicates people are more and more demanding some solutions. The grassroots is demanding it.
- A typical American family, in real income terms, is making less today than they were a quarter century ago.

- The wealthiest one percent captured 91% of all the income gains since the Great Recession ended.
- And now we have the greatest income disparity since the 1920s – and it’s getting worse.
- The two issues that we’re highlighting today are closing the carried interest loophole, and investing more in education. We don’t advocate that to punish success, but to create more success stories.

The Progressive Agenda:

- Raise the federal minimum wage, so that it reaches \$15/hour, while indexing it to inflation.
 - Reform the National Labor Relations Act, to enhance workers’ right to organize and rebuild the middle class.
 - Pass comprehensive immigration reform to grow the economy and protect against exploitation of low-wage workers.
 - Oppose trade deals that hand more power to corporations at the expense of American jobs, workers’ rights, and the environment.
 - Invest in schools, not jails-- and give a second chance to those coming home from prison.
 - Pass national paid sick leave.
 - Pass national paid family leave.
 - **Make Pre-K, after-school programs and childcare universal.**
 - Expand the Earned Income Tax Credit and protect and expand Social Security.
 - Allow students to refinance student loan debt to take advantage of lower interest rates, and support debt-free college.
 - **Close the carried interest loophole.**
 - End tax breaks for companies that ship jobs overseas.
 - Implement the “Buffett Rule” so millionaires pay their fair share.
- Close the CEO tax loophole that allows corporations to take advantage of “performance pay” write-offs.

###

From: [John Del Cecato](#)
To: [Matero, Carla](#); [Hayley Prim](#)
Cc: [Adams Baker, Marti](#)
Subject: Re: Film Screening Tick-Tock
Date: Wednesday, September 09, 2015 1:51:01 PM

I just found out that Katrina vanden Heuvel is on the board of Brave New Films.. Is it okay with you if we reach out & see if she's attending, and offer her the opportunity to be on stage as well? She might be out of town - I don't know

From: "Matero, Carla" <CMatero@cityhall.nyc.gov>
Date: Wednesday, September 9, 2015 at 10:15 AM
To: Hayley Prim <hayley@progressiveagenda.us>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, "De Paula, Sheila" <SDePaula@cityhall.nyc.gov>, "Delgado, Jenessa" <JDelgado@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Schnake Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>
Subject: RE: Film Screening Tick-Tock

Two separate spaces for Press and Electeds needs to be blocked, we will need someone from Marti's team and from CAU to manage these sections.
Panelists will not be sitting in the audience, they will remain offstage and then enter for panel at the end of the film.
No podium, just flags on stage left, where Alex, the Mayor and Robert will intro the screening.
Yes, we have chairs. They will be set off stage right and brought on after the screening.
MOSPCE will provide and collect index cards.
I am receiving Alex's first two questions today and will send to this list.
Our digital ambassadors could not make it to this event. Can I suggest that the background slide include appropriate #'s and handles if possible?
Yes, MOSPCE taking care of moderator and economist, and we should also make sure that K teacher knows she will not be watching the film and will need to view the link beforehand.
Hayley, do you want to remain point for K teacher?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Wednesday, September 09, 2015 10:05 AM
To: Matero, Carla
Cc: John Del Cecato; Boeglin, Rosemary; Beach, Mkada; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel
Subject: Re: Film Screening Tick-Tock

Hi all,

Free to do a call today to go over last minute details, and think we should also add Mayor's advance team?

Need to talk through press/electeds

- blocking off area for reporters
- will be on Mayor's schedule, and City Hall/TPA/Greenwald will all send out releases?
- do we need to reserve a space for electeds/do we know who if any are attending?

Stage setup/logistics

- MOSPCE ordered chairs
- using Mayor's podium, or podium pace provided?
- City Hall Seal on Podium or TPA sign?
- Slide in the background currently co-branded Brave New Films and TPA. Do we need to change that?
- passing out and collecting question cards. MOSPCE is your team handling this?

Participants

- I talked to K teacher yesterday
- MOSPCE you have given full detail to the economist and moderator?

Briefing

- JDC you are putting together background and talking points for Mayor
- I can put together bios on participants for briefing unless someone else has already done that?

I'm sure there are many other things. But we should nail all of this down asap. Let me know what works for everyone. I can do any time besides 2pm.

On Tue, Sep 8, 2015 at 1:06 PM, Matero, Carla <CMatero@cityhall.nyc.gov> wrote:
Our fourth panelist will be Lynn Parramore,
<http://ineteconomics.org/community/experts/lparramore>

From: Matero, Carla
Sent: Tuesday, September 08, 2015 11:51 AM
To: 'John Del Cecato'; Boeglin, Rosemary; Gunaratna, Mahen
Cc: Beach, Mkada; Hayley Prim; Robert Greenwald; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil
Subject: Film Screening Tick-Tock

Hi All,

Here is the tick-tock I've provided to Alex Wagner:

- 4:15pm Program participants arrive and are escorted to green room
- 4:30pm Welcome and Intro of Mayor: Alex Wagner
- 4:33pm Intro of overall issue and of Robert Greenwald: Mayor de Blasio
- 4:40pm Intro Film: Robert Greenwald
- 4:43pm Film Screening
- 4:55pm Panel begins -- Alex Wagner as moderator begins with two questions for panelists
- 5:05pm Questions are collected from audience and sorted to avoid duplication and ensure resonance
- 5:25pm Program Ends

Alex Wagner is going to send her two questions by tomorrow, which I'll share with this group.

Do we have a confirmed press list yet?

I have a request out to Lynn Parramore to be our economist on the panel and am waiting to hear back. We have five tall director chairs being delivered tomorrow.

More soon,
Carla

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 08, 2015 11:02 AM
To: Boeglin, Rosemary; Gunaratna, Mahen
Cc: Beach, Mkada; Hayley Prim; Robert Greenwald; Adams Baker, Marti; Matero, Carla; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil
Subject: Re: Blog Post

gracias

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 10:18 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Cc: "Beach, Mkada" <MBeach@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "De Paula, Sheila" <SDePaula@cityhall.nyc.gov>, "Delgado, Jenessa" <JDelgado@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: RE: Blog Post

Looks great. Couple very minor copy edits in the attached.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, September 05, 2015 2:51 PM
To: Gunaratna, Mahen
Cc: Beach, Mkada; Hayley Prim; Robert Greenwald; Adams Baker, Marti; Boeglin, Rosemary; Matero, Carla; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil
Subject: Re: Blog Post

Here's the latest, with national number inserted... Adding JS, just in case she's the one to honcho the posting on HuffPo

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Friday, September 4, 2015 at 9:27 PM
To: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Cc: "Beach, Mkada" <MBeach@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Matero, Carla"

<CMatero@cityhall.nyc.gov>, "De Paula, Sheila" <SDePaula@cityhall.nyc.gov>, "Delgado, Jenessa" <JDelgado@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: Re: Blog Post

Thank you!

On Sep 4, 2015, at 9:18 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Pls say something like "over 150k kindergarten teachers across the country":

<http://www.politifact.com/truth-o-meter/statements/2015/jun/15/hillary-clinton/hillary-clinton-top-hedge-fund-managers-make-more-/>

Sent from my iPhone

On Sep 4, 2015, at 9:09 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Checking

Sent from my iPhone

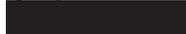
On Sep 4, 2015, at 9:08 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

This has been approved by the mayor - although he would like to see if we can include the raw number of Kindergarten teachers... Mahen, can you help with that?

<BlogPostDraft2.docx>

--

Hayley Prim

c: 

From: [John Del Cecato](#)
To: [Vanessa Baden](#); [Robert Greenwald](#); [Boeglin, Rosemary](#); [Adams Baker, Marti](#); [Hagelgans, Andrea](#)
Subject: Re: Blog Post
Date: Wednesday, September 09, 2015 3:49:07 PM
Attachments: [BlogPostDraft5.docx](#)

Adding our folks...Latest is attached - just two small holes at bottom for streaming info & link to the invite (or we can nix that part altogether, and just have streaming info).

From: Vanessa Baden <vanessa@bravenewfilms.org>
Date: Wednesday, September 9, 2015 at 2:30 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Robert Greenwald <robert@bravenewfilms.org>
Cc: Regina Clemente <regina@bravenewfilms.org>
Subject: Re: Blog Post

Hi John

Following up on the blog being drafted by the Mayor's office. When do you anticipate this being completed? We need to get all assets to HuffPo by end of day to ensure that they create the landing page for the event. Is it possible to have this by 5pm EST?

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Monday, September 7, 2015 at 3:30 PM
To: Robert Greenwald <robert@bravenewfilms.org>
Cc: Regina Clemente <regina@bravenewfilms.org>, Microsoft Office User <vanessa@bravenewfilms.org>
Subject: Re: Blog Post

Will do

The rampant inequality that we face in America is no accident. It is the result of a system that, for too long, has rewarded existing wealth over work.

There is no more striking example of this phenomenon than the disparity between the earnings - and the tax rates - of kindergarten teachers and hedge fund managers.

In 2014, the top 25 hedge fund managers made more money than every single Kindergarten teacher in America -- over 150,000 of them -- combined. That's right: 25 individuals - not even enough to fill the seating space on a single New York City subway car - made more than everyone who teaches our youngest learners put together.

What's more, because of something called carried interest - a tax loophole that exists only to boost the earnings of hedge fund managers - those 25 people paid a lower tax rate than the average Kindergarten teacher.

If we're to truly tackle the crisis of income inequality, changing that rule - and investing that money in growing our middle class - is where we must start.

Here in New York City, we're using every tool at our disposal to help combat income inequality - expanding paid sick leave to 500,000 additional workers, implementing the first rent freeze in city history, building and preserving 200,000 units of affordable housing, expanding after-school programs, and - as of this week - providing high-quality, universal Pre-Kindergarten to every family.

But we need Washington to do its part, too. Making the federal tax code more progressive will allow us to invest in people who are struggling.

To that end, closing the carried interest loophole is a tenet of The Progressive Agenda ([URL HERE](#)) to Combat Income Inequality, a 14-point plan introduced by a diverse coalition of progressive leaders in May.

Award-winning filmmaker Robert Greenwald, an inaugural signer of The Progressive Agenda, worked with his colleagues at Brave New Films to produce a powerful short documentary about the deeply unfair income and tax law disparities between hedge fund managers and teachers. It is aptly titled "Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?"

The film explores this issue from many different angles. It features interviews with both respected economists and Kindergarten teachers. The video identifies both the macroeconomic problems that the huge gap in wages cause, as well as the human toll paid by teachers and their students. Most important, it proposes a real, concrete solution to the problem: closing the carried interest loophole.

Billionaire hedge fund managers don't need a tax break, and there is no reason this loophole should exist.

Robert and I will be hosting a screening of his film at Pace University in New York City on Thursday, September 10th at 4:30 PM. The video will also be live-streamed here on The Huffington Post [\(STREAMING INFO HERE\)](#).

Following the screening, Robert and I will join a panel that includes **NYC Kindergarten teacher Lena Lombardi**, and author **Lynn Parramore** and moderated by MSNBC's Alex Wagner, to reflect on the film, what it means for New York City and the country, and how we can work together to end this injustice once and for all. For more information on the event, click [HERE \(LINK TO ADVOSORY TK?\)](#)

From: [Matero, Carla](#)
To: [Boeglin, Rosemary](#)
Cc: [Hayley Prim](#); [Beach, Mkada](#); [John Del Cecato](#); [Adams Baker, Marti](#); [De Paula, Sheila](#); [Delgado, Jenessa](#); [Jon Fromowitz](#); [Geri Prado](#); [Hagelgans, Andrea](#); [Singleton, Jessica](#); [Walzak, Phil](#); [Schnake Mahl, Gabriel](#)
Subject: Re: Film Screening Tick-Tock
Date: Wednesday, September 09, 2015 3:52:57 PM

Here are the questions from Lynn Parramore:

1. People argue a lot about what drives inequality of economic inequality. Liberals point to skyrocketing CEO pay, the weakening of unions, and low wages. Conservatives often blame technological change and lack of job skills. Why is this particular driver, the carried interest loophole, considered so unfair and unjustified by people across the political spectrum?

2. How does the continuation of policies like the carried interest loophole change us as a society? What do we stand to lose if we don't end it?

Sent from my iPhone

On Sep 9, 2015, at 3:48 PM, Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov> wrote:

Would 4 o'clock work?

If not – 5 o'clock?

From: Boeglin, Rosemary
Sent: Wednesday, September 09, 2015 3:24 PM
To: Hayley Prim; Matero, Carla
Cc: Beach, Mkada; John Del Cecato; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel
Subject: Re: Film Screening Tick-Tock

I'm avail for a call any time for the rest of the day, so whatever's convenient.

Sent from my BlackBerry 10 smartphone.

From: Hayley Prim
Sent: Wednesday, September 9, 2015 3:20 PM
To: Matero, Carla
Cc: Boeglin, Rosemary; Beach, Mkada; John Del Cecato; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel
Subject: Re: Film Screening Tick-Tock

perfect.

On Wed, Sep 9, 2015 at 3:19 PM, Matero, Carla <CMatero@cityhall.nyc.gov> wrote:

Yes and Lynn doubles as both mod and econ.

Sent from my iPhone

On Sep 9, 2015, at 3:18 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Reich is in California or on his book tour. i can reach out Parrot, but don't know if he can do it so last minute. Think we could pull it off with just Greenwald, de Blasio and K Teacher-- it's a short discussion.

On Wed, Sep 9, 2015 at 3:02 PM, Matero, Carla <CMatero@cityhall.nyc.gov> wrote:

Hi everyone. Alex Wagner has had [REDACTED] and won't be able to moderate. I've asked Lynn Parramore to step in and she's putting together her questions now. We are now short an economist. Do we know of any economists that can make it on short notice? Reich? Parrot? I'll go back to my lists when I'm back in the office as well.

Sent from my iPhone

On Sep 9, 2015, at 2:55 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Ok-- I can't do 430-5, but can do any other time. what works for everyone else?

On Wed, Sep 9, 2015 at 2:24 PM, Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov> wrote:

From my perspective, would be helpful to check in to make sure all ducks are in a row.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Wednesday, September 09, 2015 2:20 PM
To: Boeglin, Rosemary
Cc: Beach, Mkada; Matero, Carla; John Del Cecato; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel
Subject: Re: Film Screening Tick-Tock

Carla you answered many of my questions. Do you think we still need a call?

On Wed, Sep 9, 2015 at 2:06 PM, Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov> wrote:

Do we have a time locked in for this call?

From: Beach, Mkada
Sent: Wednesday, September 09, 2015 11:24 AM
To: Boeglin, Rosemary; Matero, Carla; Hayley Prim
Cc: John Del Cecato; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans,

Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel

Subject: RE: Film Screening Tick-Tock

Please see below the current RSVP report for Commissioners and Elected Officials who will be attending.

Commissioners:

Victor Calise, Mayor's Office for People with Disabilities
Feniosky Peña-Mora, Department of Design and Construction

Executive Directors/Chairs/Others:

Fidel Del Valle, Commissioner and Chief Judge, Office of Administrative trails and Hearings
Maryanne Schretzman, Executive Director, Center for Innovation through Data Intelligence

Elected Officials:

City Council:

Council Member Inez Barron
Council Member David Greenfield

Assembly:

Assembly Member Charles Barron
Assembly Member Richard Gottfried
Assembly Member Catherine Nolan
Assembly Member Annette Robinson

Mkada Beach

Mayor's Office of Special Projects and Community Events

From: Boeglin, Rosemary
Sent: Wednesday, September 09, 2015 10:53 AM
To: Matero, Carla; Hayley Prim
Cc: John Del Cecato; Beach, Mkada; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel
Subject: RE: Film Screening Tick-Tock

I am available any time after 2 PM, and will loop Mayor's advance team on the call.

From: Matero, Carla
Sent: Wednesday, September 09, 2015 10:16 AM
To: Hayley Prim
Cc: John Del Cecato; Boeglin, Rosemary; Beach, Mkada; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon

Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica;
Walzak, Phil; Schnake Mahl, Gabriel
Subject: RE: Film Screening Tick-Tock

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No podium, just flags on stage left, where Alex, the Mayor and Robert will intro the screening.

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Can I suggest that the background slide include appropriate #'s and handles if possible?

Yes, MOSPCE taking care of moderator and economist, and we should also make sure that K teacher knows she will not be watching the film and will need to view the link beforehand. Hayley, do you want to remain point for K teacher?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]

Sent: Wednesday, September 09, 2015 10:05 AM

To: Matero, Carla

Cc: John Del Cecato; Boeglin, Rosemary; Beach, Mkada; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel

Subject: Re: Film Screening Tick-Tock

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-- blocking off area for reporters

-- will be on Mayor's schedule, and City

Hall/TPA/Greenwald will all send out releases?

-- do we need to reserve a space for electeds/do we know who if any are attending?

Stage setup/logistics

-- MOSPCE ordered chairs

-- using Mayor's podium, or podium pace provided?

-- City Hall Seal on Podium or TPA sign?

-- Slide in the background currently co-branded Brave

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Sent: Tuesday, September 08, 2015 11:51 AM

To: 'John Del Cecato'; Boeglin, Rosemary; Gunaratna, Mahen

Cc: Beach, Mkada; Hayley Prim; Robert Greenwald; Adams

Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon

Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica;

Walzak, Phil

Subject: Film Screening Tick-Tock

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Here is the tick-tock I've provided to Alex Wagner:

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4:30pm Welcome and Intro of Mayor: Alex Wagner

4:33pm Intro of overall issue and of Robert Greenwald:
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Subject: Re: Blog Post

gracias

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Date: Tuesday, September 8, 2015 at 10:18 AM
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Thank you!

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Pls say something like "over 150k kindergarten teachers across the country":

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Sent from my iPhone

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Checking

Sent from my iPhone

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This has been approved by the mayor - although he would like to see if we can include the raw number of Kindergarten teachers... Mahen, can you help with that?

<BlogPostDraft2.docx>

--
Hayley Prim
c: [REDACTED]

From: [John Del Cecato](#)
To: [Matero, Carla](#); [Hayley Prim](#)
Cc: [Boeglin, Rosemary](#); [Beach, Mkada](#); [Adams Baker, Marti](#); [De Paula, Sheila](#); [Delgado, Jenessa](#); [Jon Fromowitz](#); [Geri Prado](#); [Hagelgans, Andrea](#); [Singleton, Jessica](#); [Walzak, Phil](#); [Schnake Mahl, Gabriel](#)
Subject: Re: Film Screening Tick-Tock
Date: Wednesday, September 09, 2015 3:54:08 PM

Works for me

From: "Matero, Carla" <CMatero@cityhall.nyc.gov>
Date: Wednesday, September 9, 2015 at 3:19 PM
To: Hayley Prim <hayley@progressiveagenda.us>
Cc: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, "De Paula, Sheila" <SDePaula@cityhall.nyc.gov>, "Delgado, Jenessa" <JDelgado@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Schnake Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>
Subject: Re: Film Screening Tick-Tock

Yes and Lynn doubles as both mod and econ.

Sent from my iPhone

On Sep 9, 2015, at 3:18 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Reich is in California or on his book tour. i can reach out Parrot, but don't know if he can do it so last minute. Think we could pull it off with just Greenwald, de Blasio and K Teacher-- it's a short discussion.

On Wed, Sep 9, 2015 at 3:02 PM, Matero, Carla <CMatero@cityhall.nyc.gov> wrote:

Hi everyone. Alex Wagner has had [REDACTED] and won't be able to moderate. I've asked Lynn Parramore to step in and she's putting together her questions now. We are now short an economist. Do we know of any economists that can make it on short notice? Reich? Parrot? I'll go back to my lists when I'm back in the office as well.

Sent from my iPhone

On Sep 9, 2015, at 2:55 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Ok-- I can't do 430-5, but can do any other time. what works for everyone else?

On Wed, Sep 9, 2015 at 2:24 PM, Boeglin, Rosemary

<RBoeglin@cityhall.nyc.gov> wrote:

From my perspective, would be helpful to check in to make sure all ducks are in a row.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Wednesday, September 09, 2015 2:20 PM
To: Boeglin, Rosemary
Cc: Beach, Mkada; Matero, Carla; John Del Cecato; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel
Subject: Re: Film Screening Tick-Tock

Carla you answered many of my questions. Do you think we still need a call?

On Wed, Sep 9, 2015 at 2:06 PM, Boeglin, Rosemary
<RBoeglin@cityhall.nyc.gov> wrote:

Do we have a time locked in for this call?

From: Beach, Mkada
Sent: Wednesday, September 09, 2015 11:24 AM
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Cc: John Del Cecato; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel

Subject: RE: Film Screening Tick-Tock

Please see below the current RSVP report for Commissioners and Elected Officials who will be attending.

Commissioners:

Victor Calise, Mayor's Office for People with Disabilities

Feniosky Peña-Mora, Department of Design and Construction

Executive Directors/Chairs/Others:

Fidel Del Valle, Commissioner and Chief Judge, Office of Administrative
trials and Hearings

Maryanne Schretzman, Executive Director, Center for Innovation through
Data Intelligence

Elected Officials:

City Council:

Council Member Inez Barron

Council Member David Greenfield

Assembly:

Assembly Member Charles Barron

Assembly Member Richard Gottfried

Assembly Member Catherine Nolan

Assembly Member Annette Robinson

Mkada Beach

Mayor's Office of Special Projects and Community Events

From: Boeglin, Rosemary
Sent: Wednesday, September 09, 2015 10:53 AM
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Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel
Subject: RE: Film Screening Tick-Tock

I am available any time after 2 PM, and will loop Mayor's advance
team on the call.

From: Matero, Carla
Sent: Wednesday, September 09, 2015 10:16 AM
To: Hayley Prim
Cc: John Del Cecato; Boeglin, Rosemary; Beach, Mkada; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel
Subject: RE: Film Screening Tick-Tock

Two separate spaces for Press and Electeds needs to be blocked, we will need someone from Marti's team and from CAU to manage these sections.

Panelists will not be sitting in the audience, they will remain offstage and then enter for panel at the end of the film.

No podium, just flags on stage left, where Alex, the Mayor and Robert will intro the screening.

Yes, we have chairs. They will be set off stage right and brought on after the screening.

MOSPCE will provide and collect index cards.

I am receiving Alex's first two questions today and will send to this list.

Our digital ambassadors could not make it to this event. Can I suggest that the background slide include appropriate #'s and handles if possible?

Yes, MOSPCE taking care of moderator and economist, and we should also make sure that K teacher knows she will not be watching the film and will need to view the link beforehand. Hayley, do you want to remain point for K teacher?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Wednesday, September 09, 2015 10:05 AM
To: Matero, Carla
Cc: John Del Cecato; Boeglin, Rosemary; Beach, Mkada; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel
Subject: Re: Film Screening Tick-Tock

Hi all,

Free to do a call today to go over last minute details, and think we should also add Mayor's advance team?

Need to talk through press/electeds

-- blocking off area for reporters

-- will be on Mayor's schedule, and City Hall/TPA/Greenwald will all send out releases?

-- do we need to reserve a space for electeds/do we know who if any are attending?

Stage setup/logistics

-- MOSPCE ordered chairs

-- using Mayor's podium, or podium pace provided?

-- City Hall Seal on Podium or TPA sign?

-- Slide in the background currently co-branded Brave New Films and TPA. Do we need to change that?

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c: [REDACTED]

From: [John Del Cecato](#)
To: [Vanessa Baden](#); [Robert Greenwald](#); [Boeglin, Rosemary](#); [Adams Baker, Marti](#); [Hagelgans, Andrea](#); [Norvell, Wiley](#)
Subject: Re: Blog Post
Date: Wednesday, September 09, 2015 4:00:46 PM
Attachments: [BlogPostDraft6.docx](#)

We'll nix the invite section (as reflected in attached) and plan on posting tomorrow... How does that work? Wiley, are you the one to do that on our end?

Can HuffPo give us hyperlink for the streaming site?

From: Vanessa Baden <vanessa@bravenewfilms.org>
Date: Wednesday, September 9, 2015 at 3:57 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Robert Greenwald <robert@bravenewfilms.org>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
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To: John Del Cecato <jfdc@akpdmedia.com>, Robert Greenwald <robert@bravenewfilms.org>
Cc: Regina Clemente <regina@bravenewfilms.org>
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Date: Monday, September 7, 2015 at 3:30 PM

To: Robert Greenwald <robert@bravenewfilms.org>

Cc: Regina Clemente <regina@bravenewfilms.org>, Microsoft Office User
<vanessa@bravenewfilms.org>

Subject: Re: Blog Post

Will do

The rampant inequality that we face in America is no accident. It is the result of a system that, for too long, has rewarded existing wealth over work.

There is no more striking example of this phenomenon than the disparity between the earnings - and the tax rates - of kindergarten teachers and hedge fund managers.

In 2014, the top 25 hedge fund managers made more money than every single Kindergarten teacher in America -- over 150,000 of them -- combined. That's right: 25 individuals - not even enough to fill the seating space on a single New York City subway car - made more than everyone who teaches our youngest learners put together.

What's more, because of something called carried interest - a tax loophole that exists only to boost the earnings of hedge fund managers - those 25 people paid a lower tax rate than the average Kindergarten teacher.

If we're to truly tackle the crisis of income inequality, changing that rule - and investing that money in growing our middle class - is where we must start.

Here in New York City, we're using every tool at our disposal to help combat income inequality - expanding paid sick leave to 500,000 additional workers, implementing the first rent freeze in city history, building and preserving 200,000 units of affordable housing, expanding after-school programs, and - as of this week - providing high-quality, universal Pre-Kindergarten to every family.

But we need Washington to do its part, too. Making the federal tax code more progressive will allow us to invest in people who are struggling.

To that end, closing the carried interest loophole is a tenet of The Progressive Agenda ([URL HERE](#)) to Combat Income Inequality, a 14-point plan introduced by a diverse coalition of progressive leaders in May.

Award-winning filmmaker Robert Greenwald, an inaugural signer of The Progressive Agenda, worked with his colleagues at Brave New Films to produce a powerful short documentary about the deeply unfair income and tax law disparities between hedge fund managers and teachers. It is aptly titled "Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?"

The film explores this issue from many different angles. It features interviews with both respected economists and Kindergarten teachers. The video identifies both the macroeconomic problems that the huge gap in wages cause, as well as the human toll paid by teachers and their students. Most important, it proposes a real, concrete solution to the problem: closing the carried interest loophole.

Billionaire hedge fund managers don't need a tax break, and there is no reason this loophole should exist.

Robert and I will be hosting a screening of his film at Pace University in New York City on Thursday, September 10th at 4:30 PM. The video will also be live-streamed here on The Huffington Post [\(STREAMING INFO HERE\)](#).

Following the screening, Robert and I will join a panel that includes **NYC Kindergarten teacher Lena Lombardi**, and author **Lynn Parramore** and moderated by MSNBC's Alex Wagner, to reflect on the film, what it means for New York City and the country, and how we can work together to end this injustice once and for all.

###

From: [John Del Cecato](#)
To: [Boeglin, Rosemary](#); ["Vanessa Baden"](#); [Robert Greenwald](#); [Adams Baker, Marti](#); [Hagelgans, Andrea](#)
Subject: Re: Blog Post
Date: Wednesday, September 09, 2015 4:02:16 PM
Attachments: [BlogPostDraft7.docx](#)

Good catch on Alex Wagner - revised

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Wednesday, September 9, 2015 at 3:58 PM
To: 'Vanessa Baden' <vanessa@bravenewfilms.org>, John Del Cecato <jfdc@akpdmedia.com>, Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: RE: Blog Post

Flagging that we will need to change the note at the end about Alex moderating.

And Vanessa should have streaming info.

The press release will likely go out after the blog posts, but Vanessa should confirm – but in that case we wouldn't have a link to the advisory at the end either.

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The rampant inequality that we face in America is no accident. It is the result of a system that, for too long, has rewarded existing wealth over work.

There is no more striking example of this phenomenon than the disparity between the earnings - and the tax rates - of kindergarten teachers and hedge fund managers.

In 2014, the top 25 hedge fund managers made more money than every single Kindergarten teacher in America -- over 150,000 of them -- combined. That's right: 25 individuals - not even enough to fill the seating space on a single New York City subway car - made more than everyone who teaches our youngest learners put together.

What's more, because of something called carried interest - a tax loophole that exists only to boost the earnings of hedge fund managers - those 25 people paid a lower tax rate than the average Kindergarten teacher.

If we're to truly tackle the crisis of income inequality, changing that rule - and investing that money in growing our middle class - is where we must start.

Here in New York City, we're using every tool at our disposal to help combat income inequality - expanding paid sick leave to 500,000 additional workers, implementing the first rent freeze in city history, building and preserving 200,000 units of affordable housing, expanding after-school programs, and - as of this week - providing high-quality, universal Pre-Kindergarten to every family.

But we need Washington to do its part, too. Making the federal tax code more progressive will allow us to invest in people who are struggling.

To that end, closing the carried interest loophole is a tenet of The Progressive Agenda ([URL HERE](#)) to Combat Income Inequality, a 14-point plan introduced by a diverse coalition of progressive leaders in May.

Award-winning filmmaker Robert Greenwald, an inaugural signer of The Progressive Agenda, worked with his colleagues at Brave New Films to produce a powerful short documentary about the deeply unfair income and tax law disparities between hedge fund managers and teachers. It is aptly titled "Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?"

The film explores this issue from many different angles. It features interviews with both respected economists and Kindergarten teachers. The video identifies both the macroeconomic problems that the huge gap in wages cause, as well as the human toll paid by teachers and their students. Most important, it proposes a real, concrete solution to the problem: closing the carried interest loophole.

Billionaire hedge fund managers don't need a tax break, and there is no reason this loophole should exist.

Robert and I will be hosting a screening of his film at Pace University in New York City on Thursday, September 10th at 4:30 PM. The video will also be live-streamed here on The Huffington Post [\(STREAMING INFO HERE\)](#).

Following the screening, Robert and I will join a panel that includes **NYC Kindergarten teacher Lena Lombardi**, and author **Lynn Parramore** to reflect on the film, what it means for New York City and the country, and how we can work together to end this injustice once and for all.

###

From: [John Del Cecato](mailto:John.Del.Cecato@akpdmedia.com)
To: [Boeglin, Rosemary](mailto:Boeglin.Rosemary@cityhall.nyc.gov); [Norvell, Wiley](mailto:Norvell.Wiley@cityhall.nyc.gov); [Adams Baker, Marti](mailto:Adams.Baker@cityhall.nyc.gov); [Hagelgans, Andrea](mailto:Hagelgans.Andrea@cityhall.nyc.gov)
Cc: [Singleton, Jessica](mailto:Singleton.Jessica@cityhall.nyc.gov)
Subject: Re: Blog Post
Date: Wednesday, September 09, 2015 4:12:37 PM

She doesn't - Wiley does I believe

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Wednesday, September 9, 2015 at 4:02 PM
To: "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Vanessa Baden <vanessa@bravenewfilms.org>, Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>
Subject: RE: Blog Post

+Jessie Singleton, who might have HuffPo account info

From: Norvell, Wiley
Sent: Wednesday, September 09, 2015 4:02 PM
To: 'John Del Cecato'; Vanessa Baden; Robert Greenwald; Boeglin, Rosemary; Adams Baker, Marti; Hagelgans, Andrea
Subject: RE: Blog Post

Apologies—I haven't had the keys to the BdB HuffPost page since coming to City Hall!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, September 09, 2015 4:01 PM
To: Vanessa Baden; Robert Greenwald; Boeglin, Rosemary; Adams Baker, Marti; Hagelgans, Andrea; Norvell, Wiley
Subject: Re: Blog Post

We'll nix the invite section (as reflected in attached) and plan on posting tomorrow... How does that work? Wiley, are you the one to do that on our end?

Can HuffPo give us hyperlink for the streaming site?

From: Vanessa Baden <vanessa@bravenewfilms.org>
Date: Wednesday, September 9, 2015 at 3:57 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Robert Greenwald <robert@bravenewfilms.org>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: Re: Blog Post

I like having the link to the invite if it lives somewhere on a server. That's the only way we can link it. Otherwise we can do without it.

Will your staff be hyperlinking any articles for this blog or is it going as is?

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Wednesday, September 9, 2015 at 12:48 PM

To: Microsoft Office User <vanessa@bravenewfilms.org>, Robert Greenwald <robert@bravenewfilms.org>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>

Subject: Re: Blog Post

Adding our folks...Latest is attached - just two small holes at bottom for streaming info & link to the invite (or we can nix that part altogether, and just have streaming info).

From: Vanessa Baden <vanessa@bravenewfilms.org>

Date: Wednesday, September 9, 2015 at 2:30 PM

To: John Del Cecato <jfdc@akpdmedia.com>, Robert Greenwald <robert@bravenewfilms.org>

Cc: Regina Clemente <regina@bravenewfilms.org>

Subject: Re: Blog Post

Hi John

Following up on the blog being drafted by the Mayor's office. When do you anticipate this being completed? We need to get all assets to HuffPo by end of day to ensure that they create the landing page for the event. Is it possible to have this by 5pm EST?

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Monday, September 7, 2015 at 3:30 PM

To: Robert Greenwald <robert@bravenewfilms.org>

Cc: Regina Clemente <regina@bravenewfilms.org>, Microsoft Office User <vanessa@bravenewfilms.org>

Subject: Re: Blog Post

Will do

From: [John Del Cecato](#)
To: [Boeglin, Rosemary](#); [Norvell, Wiley](#); [Vanessa Baden](#); [Robert Greenwald](#); [Adams Baker, Marti](#); [Hagelgans, Andrea Singleton, Jessica](#); [Merritt, Jeff](#)
Subject: Re: Blog Post
Date: Wednesday, September 09, 2015 4:12:54 PM

Somebody's gotta!

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Wednesday, September 9, 2015 at 4:07 PM
To: "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Vanessa Baden <vanessa@bravenewfilms.org>, Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, "Merritt, Jeff" <JMerritt@cityhall.nyc.gov>
Subject: RE: Blog Post

+JM

Jeff – do you have HuffPo login?

From: Boeglin, Rosemary
Sent: Wednesday, September 09, 2015 4:03 PM
To: Norvell, Wiley; 'John Del Cecato'; Vanessa Baden; Robert Greenwald; Adams Baker, Marti; Hagelgans, Andrea
Cc: Singleton, Jessica
Subject: RE: Blog Post

+Jessie Singleton, who might have HuffPo account info

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Sent: Wednesday, September 09, 2015 4:02 PM
To: 'John Del Cecato'; Vanessa Baden; Robert Greenwald; Boeglin, Rosemary; Adams Baker, Marti; Hagelgans, Andrea
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Date: Wednesday, September 9, 2015 at 12:48 PM
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Subject: Re: Blog Post

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Date: Monday, September 7, 2015 at 3:30 PM
To: Robert Greenwald <robert@bravenewfilms.org>
Cc: Regina Clemente <regina@bravenewfilms.org>, Microsoft Office User <vanessa@bravenewfilms.org>
Subject: Re: Blog Post

Will do

From: [Boeglin, Rosemary](#)
To: "Hayley Prim"; [John Del Cecato](#)
Cc: [Matero, Carla](#); [Beach, Mkada](#); [Adams Baker, Marti](#); [De Paula, Sheila](#); [Delgado, Jenessa](#); [Jon Fromowitz](#); [Geri Prado](#); [Hagelgans, Andrea](#); [Singleton, Jessica](#); [Walzak, Phil](#); [Schnake Mahl, Gabriel](#); [Coney, Javon](#)
Subject: RE: Film Screening Tick-Tock
Date: Wednesday, September 09, 2015 4:20:33 PM

+Javon, from Mayor's Advance team, to join this call

From: Hayley Prim [mailto:hayley@progressiveagenda.us]
Sent: Wednesday, September 09, 2015 4:15 PM
To: John Del Cecato
Cc: Matero, Carla; Boeglin, Rosemary; Beach, Mkada; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel
Subject: Re: Film Screening Tick-Tock

Great. We can use this dial in:

██████████, password: ██████████

On Wed, Sep 9, 2015 at 3:57 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
let's do 5

From: "Matero, Carla" <CMatero@cityhall.nyc.gov>
Date: Wednesday, September 9, 2015 at 3:50 PM
To: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Hayley Prim <hayley@progressiveagenda.us>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, "De Paula, Sheila" <SDePaula@cityhall.nyc.gov>, "Delgado, Jenessa" <JDelgado@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Schnake Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>

Subject: Re: Film Screening Tick-Tock

MODPCE can't do 4pm, but 5pm could work.

Sent from my iPhone

On Sep 9, 2015, at 3:48 PM, Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov> wrote:

Would 4 o'clock work?

If not – 5 o'clock?

From: Boeglin, Rosemary

Sent: Wednesday, September 09, 2015 3:24 PM
To: Hayley Prim; Matero, Carla
Cc: Beach, Mkada; John Del Cecato; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel
Subject: Re: Film Screening Tick-Tock

I'm avail for a call any time for the rest of the day, so whatever's convenient.

Sent from my BlackBerry 10 smartphone.

From: Hayley Prim
Sent: Wednesday, September 9, 2015 3:20 PM
To: Matero, Carla
Cc: Boeglin, Rosemary; Beach, Mkada; John Del Cecato; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel
Subject: Re: Film Screening Tick-Tock

perfect.

On Wed, Sep 9, 2015 at 3:19 PM, Matero, Carla <CMatero@cityhall.nyc.gov> wrote:
Yes and Lynn doubles as both mod and econ.

Sent from my iPhone

On Sep 9, 2015, at 3:18 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Reich is in California or on his book tour. i can reach out Parrot, but don't know if he can do it so last minute. Think we could pull it off with just Greenwald, de Blasio and K Teacher-- it's a short discussion.

On Wed, Sep 9, 2015 at 3:02 PM, Matero, Carla <CMatero@cityhall.nyc.gov> wrote:
Hi everyone. Alex Wagner has had [REDACTED] and won't be able to moderate. I've asked Lynn Parramore to step in and she's putting together her questions now. We are now short an economist. Do we know of any economists that can make it on short notice? Reich? Parrot? I'll go back to my lists when I'm back in the office as well.

Sent from my iPhone

On Sep 9, 2015, at 2:55 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Ok-- I can't do 430-5, but can do any other time. what works for everyone else?

On Wed, Sep 9, 2015 at 2:24 PM, Boeglin, Rosemary

<RBoeglin@cityhall.nyc.gov> wrote:

From my perspective, would be helpful to check in to make sure all ducks are in a row.

From: Hayley Prim [mailto:hayley@progressiveagenda.us]

Sent: Wednesday, September 09, 2015 2:20 PM

To: Boeglin, Rosemary

Cc: Beach, Mkada; Matero, Carla; John Del Cecato; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel

Subject: Re: Film Screening Tick-Tock

Carla you answered many of my questions. Do you think we still need a call?

On Wed, Sep 9, 2015 at 2:06 PM, Boeglin, Rosemary

<RBoeglin@cityhall.nyc.gov> wrote:

Do we have a time locked in for this call?

From: Beach, Mkada

Sent: Wednesday, September 09, 2015 11:24 AM

To: Boeglin, Rosemary; Matero, Carla; Hayley Prim

Cc: John Del Cecato; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel

Subject: RE: Film Screening Tick-Tock

Please see below the current RSVP report for Commissioners and Elected Officials who will be attending.

Commissioners:

Victor Calise, Mayor's Office for People with Disabilities
Feniosky Peña-Mora, Department of Design and Construction

Executive Directors/Chairs/Others:

Fidel Del Valle, Commissioner and Chief Judge, Office of Administrative trials and Hearings
Maryanne Schretzman, Executive Director, Center for Innovation through Data Intelligence

Elected Officials:

City Council:

Council Member Inez Barron
Council Member David Greenfield

Assembly:

Assembly Member Charles Barron

Assembly Member Richard Gottfried
Assembly Member Catherine Nolan
Assembly Member Annette Robinson

Mkada Beach

Mayor's Office of Special Projects and Community Events

From: Boeglin, Rosemary
Sent: Wednesday, September 09, 2015 10:53 AM
To: Matero, Carla; Hayley Prim
Cc: John Del Cecato; Beach, Mkada; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel
Subject: RE: Film Screening Tick-Tock

I am available any time after 2 PM, and will loop Mayor's advance team on the call.

From: Matero, Carla
Sent: Wednesday, September 09, 2015 10:16 AM
To: Hayley Prim
Cc: John Del Cecato; Boeglin, Rosemary; Beach, Mkada; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Schnake Mahl, Gabriel
Subject: RE: Film Screening Tick-Tock

Two separate spaces for Press and Electeds needs to be blocked, we will need someone from Marti's team and from CAU to manage these sections.

Panelists will not be sitting in the audience, they will remain offstage and then enter for panel at the end of the film.

No podium, just flags on stage left, where Alex, the Mayor and Robert will intro the screening.

Yes, we have chairs. They will be set off stage right and brought on after the screening.

MOSPCE will provide and collect index cards.

I am receiving Alex's first two questions today and will send to this list.

Our digital ambassadors could not make it to this event.

Can I suggest that the background slide include appropriate #'s and handles if possible?

Yes, MOSPCE taking care of moderator and economist, and we should also make sure that K teacher knows she will not be watching the film and will need to view the link beforehand. Hayley, do you want to remain point for K teacher?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Wednesday, September 09, 2015 10:05 AM

To: Matero, Carla
Cc: John Del Cecato; Boeglin, Rosemary; Beach, Mkada;
Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon
Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica;
Walzak, Phil; Schnake Mahl, Gabriel
Subject: Re: Film Screening Tick-Tock

Hi all,

Free to do a call today to go over last minute details,
and think we should also add Mayor's advance team?

Need to talk through press/electeds

- blocking off area for reporters
- will be on Mayor's schedule, and City
Hall/TPA/Greenwald will all send out releases?
- do we need to reserve a space for electeds/do we
know who if any are attending?

Stage setup/logistics

- MOSPCE ordered chairs
- using Mayor's podium, or podium pace provided?
- City Hall Seal on Podium or TPA sign?
- Slide in the background currently co-branded Brave
New Films and TPA. Do we need to change that?
- passing out and collecting question cards. MOSPCE
is your team handling this?

Participants

- I talked to K teacher yesterday
- MOSPCE you have given full detail to the economist
and moderator?

Briefing

- JDC you are putting together background and talking
points for Mayor
- I can put together bios on participants for briefing
unless someone else has already done that?

I'm sure there are many other things. But we should nail
all of this down asap. Let me know what works for
everyone. I can do any time besides 2pm.

On Tue, Sep 8, 2015 at 1:06 PM, Matero, Carla
<CMatero@cityhall.nyc.gov> wrote:
Our fourth panelist will be Lynn Parramore,
<http://ineteconomics.org/community/experts/lparramore>

From: Matero, Carla

Sent: Tuesday, September 08, 2015 11:51 AM
To: 'John Del Cecato'; Boeglin, Rosemary; Gunaratna, Mahen
Cc: Beach, Mkada; Hayley Prim; Robert Greenwald; Adams Baker, Marti; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil
Subject: Film Screening Tick-Tock

Hi All,

Here is the tick-tock I've provided to Alex Wagner:

4:15pm Program participants arrive and are escorted to green room
4:30pm Welcome and Intro of Mayor: Alex Wagner
4:33pm Intro of overall issue and of Robert Greenwald: Mayor de Blasio
4:40pm Intro Film: Robert Greenwald
4:43pm Film Screening
4:55pm Panel begins -- Alex Wagner as moderator begins with two questions for panelists
5:05pm Questions are collected from audience and sorted to avoid duplication and ensure resonance
5:25pm Program Ends

Alex Wagner is going to send her two questions by tomorrow, which I'll share with this group. Do we have a confirmed press list yet?

I have a request out to Lynn Parramore to be our economist on the panel and am waiting to hear back. We have five tall director chairs being delivered tomorrow.

More soon,
Carla

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 08, 2015 11:02 AM
To: Boeglin, Rosemary; Gunaratna, Mahen
Cc: Beach, Mkada; Hayley Prim; Robert Greenwald; Adams Baker, Marti; Matero, Carla; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil
Subject: Re: Blog Post

gracias

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Tuesday, September 8, 2015 at 10:18 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Cc: "Beach, Mkada" <MBeach@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, Robert Greenwald

<robert@bravenewfilms.org>, "Adams Baker, Marti"
<MAdams@cityhall.nyc.gov>, "Matero, Carla"
<CMatero@cityhall.nyc.gov>, "De Paula, Sheila"
<SDePaula@cityhall.nyc.gov>, "Delgado, Jenessa"
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<AHagelgans@cityhall.nyc.gov>, "Singleton, Jessica"
<JSingleton@cityhall.nyc.gov>, "Walzak, Phil"
<PWalzak@cityhall.nyc.gov>

Subject: RE: Blog Post

Looks great. Couple very minor copy edits in the attached.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, September 05, 2015 2:51 PM
To: Gunaratna, Mahen
Cc: Beach, Mkada; Hayley Prim; Robert Greenwald; Adams Baker, Marti; Boeglin, Rosemary; Matero, Carla; De Paula, Sheila; Delgado, Jenessa; Jon Fromowitz; Geri Prado; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil
Subject: Re: Blog Post

Here's the latest, with national number inserted... Adding JS, just in case she's the one to honcho the posting on HuffPo

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Friday, September 4, 2015 at 9:27 PM
To: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Cc: "Beach, Mkada" <MBeach@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "De Paula, Sheila" <SDePaula@cityhall.nyc.gov>, "Delgado, Jenessa" <JDelgado@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: Re: Blog Post

Thank you!

On Sep 4, 2015, at 9:18 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Pls say something like "over 150k kindergarten teachers across the country":

<http://www.politifact.com/truth-o-meter/statements/2015/jun/15/hillary-clinton/hillary-clinton-top-hedge-fund-managers-make-more-/>

Sent from my iPhone

On Sep 4, 2015, at 9:09 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Checking

Sent from my iPhone

On Sep 4, 2015, at 9:08 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

This has been approved by the mayor - although he would like to see if we can include the raw number of Kindergarten teachers... Mahen, can you help with that?

<BlogPostDraft2.docx>

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [Ferrer, Rosemary](#) on behalf of [Davidoff, Sid](#)
To: [john delacato \(ifdc@akpdmedia.com\)](mailto:john_delacato@ifdc@akpdmedia.com); [Snyder, Thomas](#); Sunshine@sunshinesachs.com; [Walzak, Phil](#); dwilliams@pubadvocate.nyc.gov
Subject: Group Dinner September 29th
Date: Wednesday, September 09, 2015 4:53:33 PM

We are having our group dinner on Tuesday, September 29th at La Mela Restaurant at 7:30 pm.

Please let me know if you plan to attend.



Sid Davidoff, Esq.

Davidoff Hutcher & Citron LLP
605 Third Avenue, New York, NY 10158
Firm: 212.557.7200 Direct: 646.428.3260
Fax: 212.286.1884 Email: sd@dhclegal.com
[Website](#)

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In accordance with Internal Revenue Service Circular 230, we inform you that any discussion of a federal tax issue contained in this communication (including any attachments) is not intended or written to be used, and it cannot be used, by any recipient for the purpose of (i) avoiding penalties that may be imposed on the recipient under United States federal tax laws, or (ii) promoting, marketing or recommending to another party any tax-related matters addressed herein.

From: [John Del Cecato](#)
To: [Vanessa Baden](#)
Cc: [Hayley Prim](#); [Geri Prado](#); [Adams Baker, Marti](#); [Boeglin, Rosemary](#)
Subject: Here"s the almost final blog post
Date: Wednesday, September 09, 2015 5:06:26 PM
Attachments: [BlogPostDraft7.docx](#)

Just needs to the insert on the "view here" streaming instructions/site

The rampant inequality that we face in America is no accident. It is the result of a system that, for too long, has rewarded existing wealth over work.

There is no more striking example of this phenomenon than the disparity between the earnings - and the tax rates - of kindergarten teachers and hedge fund managers.

In 2014, the top 25 hedge fund managers made more money than every single Kindergarten teacher in America -- over 150,000 of them -- combined. That's right: 25 individuals - not even enough to fill the seating space on a single New York City subway car - made more than everyone who teaches our youngest learners put together.

What's more, because of something called carried interest - a tax loophole that exists only to boost the earnings of hedge fund managers - those 25 people paid a lower tax rate than the average Kindergarten teacher.

If we're to truly tackle the crisis of income inequality, changing that rule - and investing that money in growing our middle class - is where we must start.

Here in New York City, we're using every tool at our disposal to help combat income inequality - expanding paid sick leave to 500,000 additional workers, implementing the first rent freeze in city history, building and preserving 200,000 units of affordable housing, expanding after-school programs, and - as of this week - providing high-quality, universal Pre-Kindergarten to every family.

But we need Washington to do its part, too. Making the federal tax code more progressive will allow us to invest in people who are struggling.

To that end, closing the carried interest loophole is a tenet of The Progressive Agenda ([URL HERE](#)) to Combat Income Inequality, a 14-point plan introduced by a diverse coalition of progressive leaders in May.

Award-winning filmmaker Robert Greenwald, an inaugural signer of The Progressive Agenda, worked with his colleagues at Brave New Films to produce a powerful short documentary about the deeply unfair income and tax law disparities between hedge fund managers and teachers. It is aptly titled "Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?"

The film explores this issue from many different angles. It features interviews with both respected economists and Kindergarten teachers. The video identifies both the macroeconomic problems that the huge gap in wages cause, as well as the human toll paid by teachers and their students. Most important, it proposes a real, concrete solution to the problem: closing the carried interest loophole.

Billionaire hedge fund managers don't need a tax break, and there is no reason this loophole should exist.

Robert and I will be hosting a screening of his film at Pace University in New York City on Thursday, September 10th at 4:30 PM. The video will also be live-streamed here on The Huffington Post [\(STREAMING INFO HERE\)](#).

Following the screening, Robert and I will join a panel that includes **NYC Kindergarten teacher Lena Lombardi**, and author **Lynn Parramore** to reflect on the film, what it means for New York City and the country, and how we can work together to end this injustice once and for all.

###

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); geri@progressiveagenda.us; [Hayley Prim \(hayley@progressiveagenda.us\)](mailto:hayley@progressiveagenda.us)
Subject: FW: WSJ: N.Y. Gov. Andrew Cuomo to Make Push for \$15 Hourly Minimum Wage Statewide
Date: Wednesday, September 09, 2015 5:15:23 PM

From: Clips
Sent: Wednesday, September 09, 2015 5:15 PM
Subject: WSJ: N.Y. Gov. Andrew Cuomo to Make Push for \$15 Hourly Minimum Wage Statewide

N.Y. Gov. Andrew Cuomo to Make Push for \$15 Hourly Minimum Wage Statewide

WSJ – Josh Dawsey, Erica Orden

<http://www.wsj.com/articles/n-y-gov-andrew-cuomo-to-make-push-for-15-hourly-minimum-wage-statewide-1441830531>

Gov. Andrew Cuomo, after moving to boost the minimum wage for fast-food workers in New York state earlier this year, is expected on Thursday to propose a \$15-per-hour statewide minimum wage for all industries, according to people familiar with the matter.

In announcing his effort, Mr. Cuomo, a Democrat, will receive an important backer: Vice President Joe Biden, who is set to appear with Mr. Cuomo at the news conference.

A spokeswoman for Mr. Cuomo didn't immediately respond to a request for comment.

People familiar with the talks on Wednesday said discussions on the proposal remained fluid and that the final number could change. New York's current minimum hourly wage across all industries is \$8.75 and is set to increase to \$9 at the end of the year.

Mr. Cuomo's push is likely to face opposition in New York's state Legislature. There, the Republican-led Senate has resisted previous efforts by Mr. Cuomo and others to raise the minimum wage, and the governor's recent initiative to boost wages for fast-food workers has drawn criticism.

The raise for fast-food workers, in fact, wasn't done through legislative channels but instead through a wage board created by an executive order from Mr. Cuomo. That raise was proposed by the wage board and endorsed by Mr. Cuomo, and it is expected to be approved by the labor commissioner despite backlash from businesses that have said higher costs will lead to job losses.

A statewide raise for all workers would hand Mr. Cuomo, now in his second term, significant political gains with labor unions and liberal Democrats, who cheered his efforts in the fast-food industry and have encouraged him to pursue broader boosts to minimum-wage laws.

From: [John Del Cecato](#)
To: [Matero, Carla](#)
Cc: [Boeglin, Rosemary](#); [Jon Fromowitz](#)
Subject: docs for Thursday
Date: Wednesday, September 09, 2015 5:17:14 PM
Attachments: [Lena Fontana Talking Points.docx](#)
[Lynn Parramore Talking Points.docx](#)
[Suggested Moderator Questions for Lynn Parramore.docx](#)

Fromo in my shop is sending Lena her talking points (and he's talking to her)...

Can you get talking points & suggested questions to Lynn?

Lena Fontana Talking Points

- No one I know ever became a teacher for the money.
- You know when you become a teacher that it's not going to make you wealthy, but that's OK because the job is so rewarding in so many other ways.
- As a teacher, you can help make the difference between kids succeeding or falling behind.
- We all work so hard to do right by our students because we know that what we do matters. But what also matters is how much funding our schools get.
- When our schools are underfunded, we feel it, and so do our students.
- Sometimes it even means teachers having to go into their own pockets to pay for basic supplies.
- When millionaires and billionaires get tax breaks, it means they aren't paying their fair share to help our schools and our kids.
- When I learned that billionaire hedge fund managers probably pay a lower tax rate than teachers do, I was shocked. Not only is it unfair to teachers like me, it's so unfair to my students.
- I think it's great that people are successful, but I want the kids I teach to have the opportunity to be successful too. That means making sure they have the resources they need to learn and grow.
- It really is a choice: the money hedge fund managers get in tax breaks has to come from somewhere.
- If you're for better schools, you should also be for closing the carried interest loophole.

Lynn Parramore Talking Points

- We've heard in the film and from others up here how unfair the carried interest loophole is, and I couldn't agree with that more.
- I can say it's not just unjust; it's also bad for our economy.
- Economies work best when they reward hard work and entrepreneurial risk taking.
- The carried interest loophole does neither - it's nothing more than a giveaway to billionaire hedge fund managers for doing their jobs investing other people's money.
- The carried interest loophole does nothing to help the economy. In fact, it keeps money highly concentrated at the very top of the economic ladder, something that is inherently *bad* for the economy.
- For decades, conservatives have argued that if we just give more tax breaks to those at the top, the money will magically trickle down and everyone will do better.
- The problem with that thinking? We've seen their plan in action - it doesn't work.
- In fact, the staggering inequality we face in America today is the direct result of policies that gave tax breaks to the people who need them least.
- The carried interest loophole is a stark example of this.
- Hedge fund managers do not need a tax cut. They are multimillionaires and billionaires. They can afford to pay a little more in taxes to do things like funding early childhood education.
- Inequality is a huge problem, and taking this step alone won't fix

it. But it's such an obvious and important step in the right direction that it's hard to believe this is even up for debate.

- Ending the carried interest loophole is the right thing to do for working people, and for our economy.

SAMPLE Questions from Moderator Lynn Parramore

People argue a lot about what drives inequality of economic inequality. Liberals point to skyrocketing CEO pay, the weakening of unions, and low wages. Conservatives often blame technological change and lack of job skills. Why is this particular driver, the carried interest loophole, considered so unfair and unjustified by people across the political spectrum?

How does the continuation of policies like the carried interest loophole change us as a society? What do we stand to lose if we don't end it?

Why is the carried interest loophole something people should care about? If the carried interest loophole were closed, what kind of difference would it make for ordinary Americans?

Let's take a step back and talk about income inequality in America: how did we get to the huge disparities in income and opportunity that we face today? How is the carried interest loophole a part of that story?

Some people say efforts like this are just class warfare - that progressives just want to punish those who have been successful and score political points by doing so. How do you respond to that?

Donald Trump recently said that hedge fund managers are "getting away with murder" when it comes to the tax code. Jeb Bush just in the last few days proposed getting rid of the carried interest loophole. It seems like this should be a no brainer. Why is it so hard to get Republicans in Congress on board with this?

Supporters of the carried interest loophole say that ending it would discourage investment and hurt the economy - how do you respond to that?

What can people sitting at home right now actually do to help make ending the carried interest loophole a reality?

How can progressives join forces to push for changes like closing the carried interest loophole? What is The Progressive Agenda and how can people be a part of the work you are doing?

Why is early childhood education such an important part of this conversation? Can you talk about efforts to address that issue locally?

From: [John Del Cecato](#)
To: [B](#)
Subject: Amazing
Date: Wednesday, September 09, 2015 5:33:19 PM

What a difference 7 months makes! Go TPA!

N.Y. Gov. Andrew Cuomo to Make Push for \$15 Hourly Minimum Wage Statewide



ENLARGE

U.S. Vice President Joe Biden and New York Gov. Andrew Cuomo at a July event in New York. *Photo: Justin Lane/European Pressphoto Agency*

By

Josh Dawsey And

Erica Orden

Sept. 9, 2015 4:28 p.m. ET

Gov. [Andrew Cuomo](#), after moving to boost the [minimum wage for fast-food workers](#) in New York state earlier this year, is expected on Thursday to propose a \$15-per-hour statewide minimum wage for all industries, according to people familiar with the matter.

In announcing his effort, Mr. Cuomo, a Democrat, will receive an important backer: Vice President [Joe Biden](#), who is set to appear with Mr. Cuomo at the news conference.

A spokeswoman for Mr. Cuomo didn't immediately respond to a request for comment.

People familiar with the talks on Wednesday said discussions on the proposal remained fluid and that the final number could change. New York's current minimum hourly wage across all industries is \$8.75 and is set to

increase to \$9 at the end of the year.

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The raise for fast-food workers, in fact, wasn't done through legislative channels but instead through a wage board created by an executive order from Mr. Cuomo. That raise was proposed by the wage board and endorsed by Mr. Cuomo, and it is expected to be approved by the labor commissioner despite backlash from businesses that have said higher costs will lead to job losses.

A statewide raise for all workers would hand Mr. Cuomo, now in his second term, significant political gains with labor unions and liberal Democrats, who cheered his efforts in the fast-food industry and have encouraged him to pursue broader boosts to minimum-wage laws.

Write to Erica Orden at erica.orden@wsj.com

From: [Boeglin, Rosemary](#)
To: ["Vanessa Baden"](#); [Merritt, Jeff](#); [Norvell, Wiley](#); ["John Del Cecato"](#); [Robert Greenwald](#); [Adams Baker, Marti](#); [Hagelgans, Andrea](#)
Cc: [Singleton, Jessica](#); [Hinton, Karen](#)
Subject: RE: Blog Post
Date: Wednesday, September 09, 2015 5:39:05 PM

I've reset HuffPo password, so we're good there.

Vanessa – when you spoke with HuffPo what was determined best timing to upload these? Let me know and we can press go at the same time.

From: Vanessa Baden [mailto:vanessa@bravenewfilms.org]
Sent: Wednesday, September 09, 2015 5:05 PM
To: Boeglin, Rosemary; Merritt, Jeff; Norvell, Wiley; 'John Del Cecato'; Robert Greenwald; Adams Baker, Marti; Hagelgans, Andrea
Cc: Singleton, Jessica; Hinton, Karen
Subject: Re: Blog Post

Confirmed that Release will go out after blogs. So if we want to nix the invite being attached that is fine.

As far as hyperlinking that is on the author of the blog. If there are articles that support the content you are writing, they can be hyperlinked. Its pretty standard but definitely not necessary.

If you guys are not getting a quick turn around from HuffPo on getting the password let me know and we will see what we can do from our end.

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Wednesday, September 9, 2015 at 1:19 PM
To: "Merritt, Jeff" <JMerritt@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, 'John Del Cecato' <jfdc@akpdmedia.com>, Microsoft Office User <vanessa@bravenewfilms.org>, Robert Greenwald <robert@bravenewfilms.org>, "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: RE: Blog Post

Thanks Jeff!

Anyone have a guess on HuffPo password?

Otherwise I will email them now.

From: Merritt, Jeff
Sent: Wednesday, September 09, 2015 4:17 PM
To: Boeglin, Rosemary; Norvell, Wiley; 'John Del Cecato'; Vanessa Baden; Robert Greenwald; Adams Baker, Marti; Hagelgans, Andrea
Cc: Singleton, Jessica
Subject: RE: Blog Post

The username is "██████████" (no quotes but with spaces) and you login at

<https://blogger.huffingtonpost.com/> It looks like someone changed the password so if no one has it (or knows the recovery email), our best bet is to send a note to blogteam@huffingtonpost.com and ask them to reset it for us.

From: Boeglin, Rosemary
Sent: Wednesday, September 09, 2015 4:07 PM
To: Norvell, Wiley; 'John Del Cecato'; Vanessa Baden; Robert Greenwald; Adams Baker, Marti; Hagelgans, Andrea
Cc: Singleton, Jessica; Merritt, Jeff
Subject: RE: Blog Post

+JM

Jeff – do you have HuffPo login?

From: Boeglin, Rosemary
Sent: Wednesday, September 09, 2015 4:03 PM
To: Norvell, Wiley; 'John Del Cecato'; Vanessa Baden; Robert Greenwald; Adams Baker, Marti; Hagelgans, Andrea
Cc: Singleton, Jessica
Subject: RE: Blog Post

+Jessie Singleton, who might have HuffPo account info

From: Norvell, Wiley
Sent: Wednesday, September 09, 2015 4:02 PM
To: 'John Del Cecato'; Vanessa Baden; Robert Greenwald; Boeglin, Rosemary; Adams Baker, Marti; Hagelgans, Andrea
Subject: RE: Blog Post

Apologies—I haven't had the keys to the BdB HuffPost page since coming to City Hall!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, September 09, 2015 4:01 PM
To: Vanessa Baden; Robert Greenwald; Boeglin, Rosemary; Adams Baker, Marti; Hagelgans, Andrea; Norvell, Wiley
Subject: Re: Blog Post

We'll nix the invite section (as reflected in attached) and plan on posting tomorrow... How does that work?
Wiley, are you the one to do that on our end?

Can HuffPo give us hyperlink for the streaming site?

From: Vanessa Baden <vanessa@bravenewfilms.org>
Date: Wednesday, September 9, 2015 at 3:57 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Robert Greenwald <robert@bravenewfilms.org>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: Re: Blog Post

I like having the link to the invite if it lives somewhere on a server. That's the only way we can link it. Otherwise we can do without it.

Will your staff be hyperlinking any articles for this blog or is it going as is?

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, September 9, 2015 at 12:48 PM
To: Microsoft Office User <vanessa@bravenewfilms.org>, Robert Greenwald <robert@bravenewfilms.org>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: Re: Blog Post

Adding our folks...Latest is attached - just two small holes at bottom for streaming info & link to the invite (or we can nix that part altogether, and just have streaming info).

From: Vanessa Baden <vanessa@bravenewfilms.org>
Date: Wednesday, September 9, 2015 at 2:30 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Robert Greenwald <robert@bravenewfilms.org>
Cc: Regina Clemente <regina@bravenewfilms.org>
Subject: Re: Blog Post

Hi John

Following up on the blog being drafted by the Mayor's office. When do you anticipate this being completed? We need to get all assets to HuffPo by end of day to ensure that they create the landing page for the event. Is it possible to have this by 5pm EST?

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Monday, September 7, 2015 at 3:30 PM
To: Robert Greenwald <robert@bravenewfilms.org>
Cc: Regina Clemente <regina@bravenewfilms.org>, Microsoft Office User <vanessa@bravenewfilms.org>
Subject: Re: Blog Post

Will do

From: [Matero, Carla](#)
To: [John Del Cecato](#)
Cc: [Boeglin, Rosemary](#); [Jon Fromowitz](#)
Subject: RE: docs for Thursday
Date: Wednesday, September 09, 2015 5:46:06 PM

Will do.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, September 09, 2015 5:17 PM
To: Matero, Carla
Cc: Boeglin, Rosemary; Jon Fromowitz
Subject: docs for Thursday

Fromo in my shop is sending Lena her talking points (and he's talking to her)...

Can you get talking points & suggested questions to Lynn?

From: [John Del Cecato](#)
To: [Salazar-Rodriguez, Prisca](#); [Snyder, Thomas](#); [Hagelgans, Andrea](#); [Adams Baker, Marti](#)
Cc: [Jon Fromowitz](#)
Subject: Re: Backgrounder
Date: Wednesday, September 09, 2015 5:46:38 PM

I send a bit ago - resending now

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Wednesday, September 9, 2015 at 5:44 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>
Cc: Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: RE: Backgrounder

John we need remarks for this-

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, September 09, 2015 1:46 PM
To: Snyder, Thomas; Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Adams Baker, Marti
Cc: Jon Fromowitz
Subject: Re: Backgrounder

Updated with info on Kindergarten teacher

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, September 9, 2015 at 12:43 PM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>
Cc: Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: Backgrounder

This is what I've got for backgrounder for Thursday event. Probably too long.

I put that KVH isn't going to be there - will change that if she actually does come.

From: [John Del Cecato](#)
To: [Salazar-Rodriguez, Prisca](#); [Snyder, Thomas](#); [Hagelgans, Andrea](#); [Adams Baker, Marti](#)
Cc: [Jon Fromowitz](#)
Subject: FW: Full rundown of docs for Thursday
Date: Wednesday, September 09, 2015 5:47:34 PM
Attachments: [BlogPostDraft7.docx](#)
[DraftMBDBremarksThursday2.docx](#)
[Lena Fontana Talking Points.docx](#)
[Lynn Parramore Talking Points.docx](#)
[Mayor's Event Briefing- Thursday Event.doc](#)
[Robert Greenwald Talking Points.docx](#)
[Suggested Moderator Questions for Lynn Parramore.docx](#)

From: John Del Cecato <jfdc@akpdmmedia.com>
Date: Wednesday, September 9, 2015 at 5:14 PM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Cc: Geri Prado <geri@progressiveagenda.us>, Hayley Prim <hayley@progressiveagenda.us>
Subject: Full rundown of docs for Thursday

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But we need Washington to do its part, too. Making the federal tax code more progressive will allow us to invest in people who are struggling.

To that end, closing the carried interest loophole is a tenet of The Progressive Agenda ([URL HERE](#)) to Combat Income Inequality, a 14-point plan introduced by a diverse coalition of progressive leaders in May.

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Following the screening, Robert and I will join a panel that includes **NYC Kindergarten teacher Lena Lombardi**, and author **Lynn Parramore** to reflect on the film, what it means for New York City and the country, and how we can work together to end this injustice once and for all.

###

MBDB REMARKS

Film Screening

Thursday, September 10th

- Thank you Lynn for that warm introduction. And thank you so much for agreeing to moderate this special event.
- I also want to thank Pace University for hosting today's screening. Thank you to all the folks at Brave New Films for their hard work in creating the main attraction here today.
- **ACKNOWLEDGEMENTS OF VIPs in audience?**
- I also want to give a special shout-out to Brave New Films board member Katrina vanden Heuvel, who's been such a powerful voice for combatting income inequality in New York and across our country.
- And thank you to my distinguished fellow panel members – Robert Greenwald, NYC Kindergarten teacher, as well as author Lena Lombardi – who's graciously agreed to do double-duty for us today.
- We're all gathered here today to shine a bright light on what I believe is the central issue of our time: income inequality.
- When I became Mayor, I pledged to take dead aim at the Tale of Two Cities that we were living in New York City – a place that is home to so many millionaires and billionaires, while nearly half our city lives at or near the poverty level.
- Our administration is doing everything in its power to tackle this massive challenge. After-school, first rent freeze in history, paid sick leave for 500K, living wage expansion, 200K units of affordable housing, fighting for a higher minimum wage.
- And perhaps most significantly, just this week, we made good on a central promise – to provide high-quality, full-day Pre-K to every

single family in New York City. That alone will truly transform so many young lives.

- But New York City doesn't operate in a vacuum. We need help from Washington to really tackle the crisis of inequality.
- Back in May, I joined with dozens of fellow progressives – elected officials at every level, civil rights champions, labor leaders, cultural luminaries, economists, and grassroots activists – to unveil The Progressive Agenda to Combat Income Inequality.
- The Progressive Agenda consists of more than a dozen policy proposals that can be enacted at the federal level to put a meaningful dent in the inequality we face. Many of the items are directed at lifting people out of poverty and into the middle class. Others are focused on helping working and middle-class people achieve a little more security in their own lives, so they aren't struggling quite so hard to make ends meet. And several proposals are aimed at ensuring that the big corporations and the very wealthy pay their fair share.
- Today, we're focused on two of those proposals – the call for a greater investment in our kids, and a common-sense plan for reforming our tax code so that it rewards work and not just wealth.
- You'll hear a lot today about closing the carried interest loophole. In a word, it's this: a special provision in the federal tax code that allows hedge fund and private equity managers to treat much of their income as investment income rather than ordinary, wage income.
- It's a loophole that should never have been. In fact, it was created before anyone had ever heard of a hedge fund. It allows these select few, very wealthy individuals to pay a tax rate of 20% -- a far lower rate than so many middle-class families pay.

- It's a loophole that everyday New Yorkers and Americans don't get to take advantage of. But those same everyday people are paying the price for it.
- It's this simple. When those at the very top pay less than they should in taxes, it has to be made up by someone else. It could mean higher taxes for working and middle class people. Or it could mean less money for the things we know lift people up – public education, for one.
- We want Washington to close this loophole not just because it's unjust. It's literally a matter of dollars and cents. Conservative estimates say it's costing the Treasury billions and billions of dollars – scarce resources that could go to paying our teachers more, to improving classroom conditions, and to reducing class size.
- So we want this change in the tax code not just on a moral basis. And we don't call for it to punish success. Instead, we want to create more success stories. That's what this debate is all about.
- Now, the debate over closing the carried interest loophole has gone on for almost a decade. But we are at a pivotal moment. We're hearing from more and more candidates who seek to lead our nation as president that the time has come to end this loophole. And it's members of BOTH major parties.
- I have to admit that I did a double-take when I heard Donald Trump call for it to be closed. It's an understatement to say that Donald Trump and I don't agree on much. But on this one, he's right.
- And others are now starting to say the same – with Jeb Bush calling for an end to the carried interest loophole just this week.
- So today, we're calling today for EVERY presidential candidate to endorse this sensible proposal and commit to CLOSING the carried interest loophole in the first 100 days of their administration. This can be done, and it must be done.

- But rather than just hearing it from me, I want to introduce our next speaker so that he can kick off the film.
- Robert Greenwald is the founder and president of Brave New Films. He is an award-winning television, feature film and documentary filmmaker, responsible for more than 50 TV movies and miniseries. In 2002, Robert was moved by the stories of voter rights abuses in the 2000 presidential election, and chose to turn his talents to documentary filmmaking that explored issues of social and economic injustice.
- Robert is a master of using new media outlets to distribute his creative work to massive new audiences online. The documentaries produced by Brave New Films have been streamed across all seven continents and have been viewed over 70 million times. Robert is the recipient of many awards for his activism. He received the 2001 Peabody Award and the 2002 American Film Institute Producer of the Year award, and his films have earned 25 Emmy nominations. He is also an inaugural signer of The Progressive Agenda, which I urge everyone to check out at www.ProgressiveAgenda.us. Ladies and gentlemen, Robert Greenwald.

Lena Fontana Talking Points

- No one I know ever became a teacher for the money.
- You know when you become a teacher that it's not going to make you wealthy, but that's OK because the job is so rewarding in so many other ways.
- As a teacher, you can help make the difference between kids succeeding or falling behind.
- We all work so hard to do right by our students because we know that what we do matters. But what also matters is how much funding our schools get.
- When our schools are underfunded, we feel it, and so do our students.
- Sometimes it even means teachers having to go into their own pockets to pay for basic supplies.
- When millionaires and billionaires get tax breaks, it means they aren't paying their fair share to help our schools and our kids.
- When I learned that billionaire hedge fund managers probably pay a lower tax rate than teachers do, I was shocked. Not only is it unfair to teachers like me, it's so unfair to my students.
- I think it's great that people are successful, but I want the kids I teach to have the opportunity to be successful too. That means making sure they have the resources they need to learn and grow.
- It really is a choice: the money hedge fund managers get in tax breaks has to come from somewhere.
- If you're for better schools, you should also be for closing the carried interest loophole.

Lynn Parramore Talking Points

- We've heard in the film and from others up here how unfair the carried interest loophole is, and I couldn't agree with that more.
- I can say it's not just unjust; it's also bad for our economy.
- Economies work best when they reward hard work and entrepreneurial risk taking.
- The carried interest loophole does neither - it's nothing more than a giveaway to billionaire hedge fund managers for doing their jobs investing other people's money.
- The carried interest loophole does nothing to help the economy. In fact, it keeps money highly concentrated at the very top of the economic ladder, something that is inherently *bad* for the economy.
- For decades, conservatives have argued that if we just give more tax breaks to those at the top, the money will magically trickle down and everyone will do better.
- The problem with that thinking? We've seen their plan in action - it doesn't work.
- In fact, the staggering inequality we face in America today is the direct result of policies that gave tax breaks to the people who need them least.
- The carried interest loophole is a stark example of this.
- Hedge fund managers do not need a tax cut. They are multimillionaires and billionaires. They can afford to pay a little more in taxes to do things like funding early childhood education.
- Inequality is a huge problem, and taking this step alone won't fix

it. But it's such an obvious and important step in the right direction that it's hard to believe this is even up for debate.

- Ending the carried interest loophole is the right thing to do for working people, and for our economy.

Event/Meeting Briefing Information

Staff Contact/Planning Lead: JDC

EVENT: Screening of short film, *“Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?”*

MISSION/GOAL: Explain how NYC is doing everything in its power to combat income inequality, but that we need Washington’s help. Push two pieces of The Progressive Agenda – closing the carried interest loophole, and investing in education.

DAY/DATE: Thursday, September 10, 2015
EVENT TIME: 4:30-5:30 PM
MBDB TIME: 4:30-5:15PM

LOCATION: Pace University, Michael Schimmel Center for the Arts, 3 Spruce Street, Manhattan

CONTACT: JDC

STAFF ASSIGNED TO MBDB: Marti Adams

EVENT SET-UP/PROGRAM: YOU will be introduced by moderator **Lynn Parramore**

After she introduces YOU, you’ll speak for 5-7 minutes on the issue of progressive taxation and investing in education, TPA. Then YOU will introduce **Robert Greenwald**, who will introduce the film.

Then a panel of **YOU, Greenwald, NYC Kindergarten teacher Lena Lombardi, and Lynn Parramore** (who studies the intersection of culture and economics) will take pre-screened questions from the audience of 300 or so, with **Parramore** also moderating.

RUN OF SHOW:

4:15pm Program participants arrive and are escorted to green room
4:30pm Welcome and Intro of Mayor: **Parramore**
4:33pm Intro of overall issue and of Robert Greenwald: Mayor de Blasio
4:40pm Intro Film: Robert Greenwald
4:43pm Film Screening
4:55pm Panel begins -- **Parramore** as moderator begins with two questions for panelists
5:05pm Questions are collected from audience and sorted to avoid duplication and ensure resonance
5:25pm Program Ends

Topics:

- TPA, income inequality, carried interest loophole, tax fairness, education.

Background:

Shortly after TPA was launched on May 12th, we got a call from Robert Greenwald, progressive filmmaker and TPA signer.

He had an idea on how to use the power of film to highlight the great disparity between the incomes of hedge fund managers and Kindergarten teachers – and highlight the inequity in the fact that the former pays a lower tax rate than the latter.

The film is being debuted on Thursday in NYC, and will also be live-streamed on HuffingtonPost.com.

We will be using new media tools – Facebook, Twitter, Instagram, Periscope – to urge that the video be shared online to a massive audience.

A couple of years ago, very few aspiring elected officials were talking about income inequality. Throughout 2015, we've seen more and more elected officials and candidates from BOTH political parties discussing the problem.

Recently, we've heard a number of excellent proposals for combatting inequality – including, just in the past several days – Donald Trump and Jeb Bush calling for an end to the carried interest loophole.

We're using every tool at our disposal to combat inequality in NYC (UPK – just this week). But we need Washington to be our partner if we want to tackle this problem at its core.

It's time for Americans from all walks of life to come together and pressure Washington to make this change so that we can make the tax code more fair, and invest more in our schools.

We don't do this to punish success. Rather, we do it to create more success stories.

FYI: Katrina vanden Heuvel is a board member of Brave New Films. She will not be in attendance.

BACKGROUND ON Robert Greenwald:

Robert Greenwald, founder and president of Brave New Films (BNF), is an award-winning television, feature film and documentary filmmaker. He has produced and/or directed more than 50 TV movies and miniseries, including *The Burning Bed* (1984), starring Farrah Fawcett and *A Woman of Independent Means* (1995), starring Sally Field; as well as the feature films *Steal This Movie* (2000), starring Vincent D'Onofrio as 60's radical Abbie Hoffman, and *Breaking Up* (1997), starring Russell Crowe and Salma Hayek.

Greenwald turned to documentary filmmaking in 2002, inspired by pervasive voter rights abuses in the 2000 U.S. presidential election. He found audiences eager for substantive investigations of social issues, told through personal stories, and chose to bypass the usual gatekeepers by devising creative means of distribution, first through house parties, and ultimately through the Internet and social media. The documentaries produced by Brave New Films have been streamed across all seven continents and have been viewed over 70 million times and counting.

At BNF, Greenwald has produced and directed eight full-length documentaries and over a dozen short videos, uncovering corporate abuse, the military industrial complex, the unbridled political influence of billionaires, and the unfair and unbalanced tactics of Fox News. His full-length features include; *Uncovered: The War on Iraq* (2004); *Outfoxed: Rupert Murdoch's War on Journalism* (2004); *Wal-Mart: The High Cost of Low Price* (2005); *Iraq for Sale: The War Profiteers* (2006); *Rethink Afghanistan* (2009); *Koch Brothers Exposed* (2012); and *War on Whistleblowers: Free Press and the National Security State* (2013). *Unmanned: America's Drone Wars* (2013) is BNF's latest feature-length documentary.

Greenwald is the recipient of many awards and accolades, including a Maggie Award from the Planned Parenthood Federation, the Peacemaker Award from the Physicians for Social Responsibility, the City of Justice award from LAANE, the 2007 Norman Felton and Denise Aubuchon Humanitarian Award, and Liberty Hill Foundation's Upton Sinclair Award. Greenwald was honored in 2013 by the ACLU Foundation of Southern California for his activism and also received the 2001 Peabody Award and the 2002 American Film Institute Producer of the Year award. His films have garnered 25 Emmy nominations.

BACKGROUND ON Lynn Parramore:

Lynn Parramore is an author and cultural theorist. She is Contributing Editor at AlterNet and writes for Reuters, Al Jazeera, and other outlets. She holds a doctorate in English and cultural theory from New York University.

BACKGROUND ON Lena Lombardi:

Lena Lombardi has been a Gifted Education teacher at P.S. 132 for six years, and has taught Gifted and Talented Kindergarten for five of those years. She graduated from Hofstra University's Honors College with a Bachelor of Arts degree in Public Relations and worked briefly as a publicist out of college before deciding to follow her heart and pursue her lifelong dream of becoming a teacher. She completed her certification through a career-change program at St. John's University, and she currently holds a Master of Science degree from SJU in both Childhood Education (Grades 1-6) and Gifted Education (Grades K-12.) She was born and raised in Williamsburg, Brooklyn and attended the elementary school at which she currently teaches. She and her husband (John) currently live in Middle Village, Queens.

MAIN POINTS TO LAND:

- Income inequality is the crisis of our time. Here in NYC, we're doing everything in our power to combat it – UPK, after-school, paid sick leave, building affordable housing, fighting for a higher minimum wage, demanding more from developers.
- But to really get at the root of the problem, we need Washington's help.
- The Progressive Agenda comes down to a **very simple concept** – we need to reward work again. **We need to reward work, not wealth – work.**
 - As a society, as a nation, as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer

hands. It's not just smart, clever people in the financial industry. It's a set of government policies that continually allow them to concentrate the wealth.

- There's no two ways about it: we have an economic crisis in this country. **The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**
- The **Progressive Agenda is a movement from the grassroots.** It's an urgent call for change. We're hearing the voices of people every day – people all over this country. Recently, we saw demonstrations in 200 cities (60,000 people) across this country for a \$15 dollar minimum wage.
 - Something is changing in America. It's time to take that energy and crystalize it into an agenda that will make a difference. It's time to put people ahead of profits – value work over wealth. It's as simple as that.
- We'll **be calling on leaders and candidates to address these issues, to stiffen their backbones**, to be clear, and to champion these progressive policies.

Transitions

- There's no reason that a billionaire hedge fund manager sitting by the pool at his beach house should be paying a lower rate of taxes than the guy who pilots his private jet.

Key Stats/ Examples

- If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, close CEO pay loophole, Buffett Rule, end tax breaks for companies that ship jobs overseas).
- President Obama pointed out that the top 25 hedge fund titans in America earn more than every kindergarten teacher in America. Think about that. \$12 billion for 25 people – more than all the money earned by the women and men teaching our four and five year olds - COMBINED.

- In NYC, 46 percent of the people are at or near the poverty level. That is based on a statistic from the Bloomberg Administration. It came out first in 2013. It's essentially the same today, 46 percent of people at or near the poverty level, one paycheck away.
- Minimum Wage - In 2014, four states passed minimum wage increases by referenda. They were all red states. Something bigger is going on here that I think indicates people are more and more demanding some solutions. The grassroots is demanding it.
- A typical American family, in real income terms, is making less today than they were a quarter century ago.
- The wealthiest one percent captured 91% of all the income gains since the Great Recession ended.
- And now we have the greatest income disparity since the 1920s – and it's getting worse.
- The two issues that we're highlighting today are closing the carried interest loophole, and investing more in education. We don't advocate that to punish success, but to create more success stories.

The Progressive Agenda:

- Raise the federal minimum wage, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' right to organize and rebuild the middle class.
- Pass comprehensive immigration reform to grow the economy and protect against exploitation of low-wage workers.
- Oppose trade deals that hand more power to corporations at the expense of American jobs, workers' rights, and the environment.
- Invest in schools, not jails-- and give a second chance to those coming home from prison.
- Pass national paid sick leave.
- Pass national paid family leave.
- **Make Pre-K, after-school programs and childcare universal.**
- Expand the Earned Income Tax Credit and protect and expand Social Security.
- Allow students to refinance student loan debt to take advantage of lower interest

rates, and support debt-free college.

- **Close the carried interest loophole.**
- End tax breaks for companies that ship jobs overseas.
- Implement the “Buffett Rule” so millionaires pay their fair share.

Close the CEO tax loophole that allows corporations to take advantage of “performance pay” write-offs.

###

Robert Greenwald Talking Points

- As a filmmaker, I am fortunate to have an opportunity to tell stories that really matter.
- The story in this particular project is an alarming one. The disparity in income - and in tax rates - between hedge fund managers and kindergarten teachers are one of the starkest examples of the inequality we see in our country.
- What's more, this subject is harsh reminder of how our economy and our tax code are increasingly tilted towards rewarding existing wealth over hard work.
- When I spoke with teachers for this film, they didn't realize how unfair this status quo was.
- I did a double take myself when I learned that 25 hedge fund managers made more last year than every single kindergarten teacher in America.
- But what really shocked the teachers I spoke to - and I think you saw these reactions in the film - was that in all likelihood those hedge fund managers paid a lower tax rate than they did.
- The carried interest loophole represents such a big problem, but most people know about it. It's kind of a complicated issue, but once you learn the details, it's hard to imagine someone NOT being outraged!
- So our job as progressive leaders, and my job specifically as a filmmaker, is to get the word out. If people know about this issue - it won't matter if they are Democrats, Republicans or Independents - I think they'll demand real change.
- That's what's been so gratifying about this project - and about being a part of The Progressive Agenda in general. We're not sitting identifying injustices; we are proposing real solutions to remedy them.

- Ending the carried interest loophole is such an important step towards addressing inequality in America.
- As a coalition, The Progressive Agenda is working every day to spread the word, mobilize progressives across the county and demand real solutions to our inequality crisis. It's a thrill and an honor to be able to play a part in that effort.

SAMPLE Questions from Moderator Lynn Parramore

People argue a lot about what drives inequality of economic inequality. Liberals point to skyrocketing CEO pay, the weakening of unions, and low wages. Conservatives often blame technological change and lack of job skills. Why is this particular driver, the carried interest loophole, considered so unfair and unjustified by people across the political spectrum?

How does the continuation of policies like the carried interest loophole change us as a society? What do we stand to lose if we don't end it?

Why is the carried interest loophole something people should care about? If the carried interest loophole were closed, what kind of difference would it make for ordinary Americans?

Let's take a step back and talk about income inequality in America: how did we get to the huge disparities in income and opportunity that we face today? How is the carried interest loophole a part of that story?

Some people say efforts like this are just class warfare - that progressives just want to punish those who have been successful and score political points by doing so. How do you respond to that?

Donald Trump recently said that hedge fund managers are "getting away with murder" when it comes to the tax code. Jeb Bush just in the last few days proposed getting rid of the carried interest loophole. It seems like this should be a no brainer. Why is it so hard to get Republicans in Congress on board with this?

Supporters of the carried interest loophole say that ending it would discourage investment and hurt the economy - how do you respond to that?

What can people sitting at home right now actually do to help make ending the carried interest loophole a reality?

How can progressives join forces to push for changes like closing the carried interest loophole? What is The Progressive Agenda and how can people be a part of the work you are doing?

Why is early childhood education such an important part of this conversation? Can you talk about efforts to address that issue locally?

From: [John Del Cecato](#)
To: [Matero, Carla](#)
Cc: [Boeglin, Rosemary](#); [Jon Fromowitz](#)
Subject: Re: docs for Thursday
Date: Wednesday, September 09, 2015 5:49:20 PM

It's a mystery we're in the process of solving... Fontana is married name... But she's better known as Lombardi

From: "Matero, Carla" <CMatero@cityhall.nyc.gov>
Date: Wednesday, September 9, 2015 at 5:47 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: RE: docs for Thursday

Btw, Hayley said the k teacher's name is Lena Marie Lombardi and that is what I have passed along to Lynn. Is her name Lena Fontana? Is there a bio for her I can share? Thanks.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, September 09, 2015 5:17 PM
To: Matero, Carla
Cc: Boeglin, Rosemary; Jon Fromowitz
Subject: docs for Thursday

Fromo in my shop is sending Lena her talking points (and he's talking to her)...

Can you get talking points & suggested questions to Lynn?

From: [Salazar-Rodriguez, Prisca](#)
To: ["John Del Cecato"](#)
Subject: RE: Full rundown of docs for Thursday
Date: Wednesday, September 09, 2015 5:51:01 PM

Got it

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, September 09, 2015 5:47 PM
To: Salazar-Rodriguez, Prisca; Snyder, Thomas; Hagelgans, Andrea; Adams Baker, Marti
Cc: Jon Fromowitz
Subject: FW: Full rundown of docs for Thursday

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, September 9, 2015 at 5:14 PM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Cc: Geri Prado <geri@progressiveagenda.us>, Hayley Prim <hayley@progressiveagenda.us>
Subject: Full rundown of docs for Thursday

From: [Bassin, Ian](#)
To: "[Phillip Walzak](#)"; [Geri Prado](#)
Cc: [Salazar-Rodriguez, Prisca](#); [Walzak, Phil](#); [Wiley, Maya](#); [Snyder, Thomas](#); [John Del Cecato](#); [Hagelgans, Andrea](#); [Ozernoy, Ilana](#)
Subject: RE: Hayes interview Monday
Date: Wednesday, September 09, 2015 6:02:24 PM

There is no legal bar on mayor doing a press interview at CH if that's the question. If there is another question let us know

From: Phillip Walzak [mailto:████████████████████]
Sent: Wednesday, September 09, 2015 6:00 PM
To: Geri Prado
Cc: Salazar-Rodriguez, Prisca; Bassin, Ian; Walzak, Phil; Maya Wiley; Snyder, Thomas; John Del Cecato; Hagelgans, Andrea
Subject: Re: Hayes interview Monday

im sure CH is fine shudnt have to go to 30 rock for this

On Wed, Sep 9, 2015 at 5:17 PM, Geri Prado <████████████████████> wrote:
Yes- timing is correct. we need 30 mins. we wanted city hall but likely to be in studio now with time. will confirm. if legal can give us an answer too re city hall.

On Wed, Sep 9, 2015 at 4:28 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:
I know we are waiting on counsel-
In the meantime – I have this down for 6:10pm – is this timing correct?
How long would it last?

From: Geri Prado [mailto:████████████████████]
Sent: Wednesday, September 09, 2015 11:38 AM
To: PhilWalzak (████████████████████)
Cc: Maya Wiley; Snyder, Thomas; Salazar-Rodriguez, Prisca; John Del Cecato; Hagelgans, Andrea
Subject: Re: Hayes interview Monday

Got it. Thanks.

On Wed, Sep 9, 2015 at 11:36 AM, Phillip Walzak <████████████████████> wrote:
need counsel to ok pls
+Maya Wiley

On Wed, Sep 9, 2015 at 11:19 AM, Geri Prado <████████████████████> wrote:
Are we good to confirm City Hall as a location for the interview?

From: [Regina Clemente](#)
To: [Hayley Prim](#); jfdc@akpdmedia.com; [Boeglin, Rosemary](#); [Adams Baker, Marti](#); [Matero, Carla](#)
Cc: [Beach, Mkada](#); [Hagelqans, Andrea](#); [Salazar-Rodriguez, Prisca](#); [Robert Greenwald](#); [Vanessa Baden](#); [Tara Kelton](#)
Subject: Final Event Details
Date: Wednesday, September 09, 2015 6:24:57 PM

Hi all -

I was just informed that there was a group call today about the event tomorrow that I was unaware of.

Seems like there is some confusion regarding:

1. **How the film is being played.**

- Both Pace and the live streamers have the link.
- And Robert has a USB drive with it on it, as a back-up

2. **The background slide image**

- The current one that we previously sent is here:
https://www.dropbox.com/s/bhaiqqi898hwos9/BNS_HedgefundManagersVsTeachers_Slide.jpg?dl=0
- Pace and the live streamer also have this asset
- If you want it updated with hashtags, we are happy to do that. If we can get the info today, we will get you an updated version to use at the event by tomorrow AM.

I hope this clears things up!

If there is any other confusion or questions that need answering, please don't hesitate to contact me by email or on my cell at 818-239-2070.

Thanks for everyone's work on this!

Regina

Regina Clemente
Director of Campaigns
Brave New Films
regina@bravenewfilms.org
O: 310-204-0448 x.236
C: 818-239-2070

From: [REDACTED]
To: [Walzak, Phil](#)
Cc: [Geri Prado](#); [PhilWalzak](#) ([REDACTED]); [Salazar-Rodriguez, Prisca](#); [Bassin, Ian](#); [Snyder, Thomas](#); [John Del Cecato](#); [Hagelgans, Andrea](#)
Subject: Re: Hayes interview Monday
Date: Wednesday, September 09, 2015 6:28:11 PM

It's fine.

Sent from my iPhone

On Sep 9, 2015, at 6:16 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Seems fine for CH

From: Geri Prado [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Wednesday, September 09, 2015 6:12 PM
To: Walzak, Phil
Cc: [REDACTED]; [PhilWalzak](#) ([REDACTED]); [Salazar-Rodriguez, Prisca](#); [Bassin, Ian](#); [Snyder, Thomas](#); [John Del Cecato](#); [Hagelgans, Andrea](#)
Subject: Re: Hayes interview Monday

This is an opportunity to have a convo with a sympathetic reporter/interviewer and look at the administration with income inequality being at the center of it, but not limited to just inequality.

On Wed, Sep 9, 2015 at 6:06 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:
Specifically abt the TPA

From: [REDACTED] [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Wednesday, September 09, 2015 6:05 PM
To: [PhilWalzak](#) ([REDACTED])
Cc: [Geri Prado](#); [Salazar-Rodriguez, Prisca](#); [Bassin, Ian](#); [Walzak, Phil](#); [Snyder, Thomas](#); [John Del Cecato](#); [Hagelgans, Andrea](#)
Subject: Re: Hayes interview Monday

I have no details. Is the question just whether the boss can be interviewed by Chris at CH? Any other details?

Sent from my iPhone

On Sep 9, 2015, at 5:59 PM, Phillip Walzak <[REDACTED]> wrote:

im sure CH is fine shudnt have to go to 30 rock for this

On Wed, Sep 9, 2015 at 5:17 PM, Geri Prado
<[REDACTED]> wrote:

Yes- timing is correct. we need 30 mins. we wanted city hall but

likely to be in studio now with time. will confirm. if legal can give us an answer too re city hall.

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In the meantime – I have this down for 6:10pm – is this timing correct?

How long would it last?

From: Geri Prado [mailto:████████████████████]
Sent: Wednesday, September 09, 2015 11:38 AM
To: PhilWalzak (████████████████████)
Cc: Maya Wiley; Snyder, Thomas; Salazar-Rodriguez, Prisca; John Del Cecato; Hagelgans, Andrea
Subject: Re: Hayes interview Monday

Got it. Thanks.

On Wed, Sep 9, 2015 at 11:36 AM, Phillip Walzak

<████████████████████> wrote:

need counsel to ok pls

+Maya Wiley

On Wed, Sep 9, 2015 at 11:19 AM, Geri Prado

<████████████████████> wrote:

Are we good to confirm City Hall as a location for the interview?

From: [Walzak, Phil](#)
To: ["John Del Cecato"](#); [Hinton, Karen](#); [Hagelgans, Andrea](#)
Subject: RE: <no subject>
Date: Wednesday, September 09, 2015 6:58:29 PM

Id like for him to get how he weaseled around on this, but not from CH source or Admin source

JFDC – can you do as a NYC political observer or something similar

Or as unnamed source who doesn't hit Gov but welcome him to the fight

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, September 09, 2015 6:56 PM
To: Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Subject: FW: <no subject>

Not sure if Dawsey is in the penalty box for that last few crap stories he's written - but FYI - note his comment below... let me know if you want me to deal with him, if you want to deal with him, or if we just wanna leave him alone

From: "Dawsey, Joshua" <JOSHUA.DAWSEY@dowjones.com>
Date: Wednesday, September 9, 2015 at 6:52 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: <no subject>

let relevant folks know we're likely going to do a story tomorrow that looks at how Cuomo got from opposing minimum wage to this, the politics of all of it. am more than happy to talk to mayor, someone in your world.

From: Dawsey, Joshua
Sent: Wednesday, September 09, 2015 6:10 PM
To: John Del Cecato
Subject: RE: <no subject>

I am. I'm amenable to having a conversation about how de Blasio pushed some of these things early that are dominating 2016. I don't want to make promises, but happy to talk about it. I've made clear to folks in your world that if they aren't fans of things I'm writing, feel free to give other ideas.

From: Dawsey, Joshua
Sent: Wednesday, September 09, 2015 5:43 PM
To: John Del Cecato
Subject: RE: <no subject>

i'm being serious!

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Sent: Wednesday, September 09, 2015 5:42 PM
To: Dawsey, Joshua
Subject: Re: <no subject>

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From: [Hinton, Karen](#)
To: [Norvell, Wiley](#); [Wolfe, Emma](#); "John Del Cecato"; [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: RE: <no subject>
Date: Wednesday, September 09, 2015 7:02:56 PM

We should spread the love on this one far and wide.

From: Norvell, Wiley
Sent: Wednesday, September 09, 2015 7:02 PM
To: Wolfe, Emma; Hinton, Karen; 'John Del Cecato'; Walzak, Phil; Hagelgans, Andrea
Subject: RE: <no subject>

WSJ good, but we should figure out our play with NYT here, if indeed this is something we want to tell.

From: Wolfe, Emma
Sent: Wednesday, September 09, 2015 7:01 PM
To: Norvell, Wiley; Hinton, Karen; 'John Del Cecato'; Walzak, Phil; Hagelgans, Andrea
Subject: RE: <no subject>

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From: Norvell, Wiley
Sent: Wednesday, September 09, 2015 7:00 PM
To: Hinton, Karen; 'John Del Cecato'; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: RE: <no subject>

Emma the best keeper of this chronology.

From: Hinton, Karen
Sent: Wednesday, September 09, 2015 6:58 PM
To: 'John Del Cecato'; Walzak, Phil; Hagelgans, Andrea; Norvell, Wiley; Wolfe, Emma
Subject: RE: <no subject>

Adding Wiley.

Wiley or I will engage him off record about how this all came to be, but to use it, we will someone to say on record. Who could do that?

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Cc: [Norvell, Wiley](#); [Wolfe, Emma](#); [Hinton, Karen](#); [Hagelgans, Andrea](#)
Subject: Re: <no subject>
Date: Wednesday, September 09, 2015 7:03:33 PM

He emailed me about the event tomorrow night and I already greased the wheel - although he didn't show much sign of a bite

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Shud feel out gryn now abt something on gov following lead/progressive pressude

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From: [Jon Fromowitz](#)
To: [John Del Cecato](#)
Cc: [Matero, Carla](#); [Boeqlin, Rosemary](#); [Hayley Prim](#)
Subject: Re: docs for Thursday
Date: Wednesday, September 09, 2015 7:05:12 PM
Attachments: [Lena Lombardi Talking Points.docx](#)
[ATT00001.htm](#)

She says she wants to go with Lombardi. Attached talking points just have different heading and file name to reflect that. Below is some info about herself that she sent to Hayley, in case helpful. I am giving her a quick message briefing later tonight.

I have been a Gifted Education teacher at P.S. 132 for six years and have taught Gifted and Talented Kindergarten for five of those years. I graduated from Hofstra University's Honors College with a Bachelor of Arts degree in Public Relations and worked briefly as a publicist out of college before deciding to follow my heart and pursue my lifelong dream of becoming a teacher. I completed my certification through a career-change program at St. John's University, and I currently hold a Master of Science degree from SJU in both Childhood Education (Grades 1-6) and Gifted Education (Grades K-12.) [REDACTED]

[REDACTED]

[REDACTED]

Lena Lombardi Talking Points

- No one I know ever became a teacher for the money.
- You know when you become a teacher that it's not going to make you wealthy, but that's OK because the job is so rewarding in so many other ways.
- As a teacher, you can help make the difference between kids succeeding or falling behind.
- We all work so hard to do right by our students because we know that what we do matters. But what also matters is how much funding our schools get.
- When our schools are underfunded, we feel it, and so do our students.
- Sometimes it even means teachers having to go into their own pockets to pay for basic supplies.
- When millionaires and billionaires get tax breaks, it means they aren't paying their fair share to help our schools and our kids.
- When I learned that billionaire hedge fund managers probably pay a lower tax rate than teachers do, I was shocked. Not only is it unfair to teachers like me, it's so unfair to my students.
- I think it's great that people are successful, but I want the kids I teach to have the opportunity to be successful too. That means making sure they have the resources they need to learn and grow.
- It really is a choice: the money hedge fund managers get in tax breaks has to come from somewhere.
- If you're for better schools, you should also be for closing the carried interest loophole.

On Sep 9, 2015, at 5:49 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

It's a mystery we're in the process of solving... Fontana is married name... But she's better known as Lombardi

From: "Matero, Carla" <CMatero@cityhall.nyc.gov>

Date: Wednesday, September 9, 2015 at 5:47 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Cc: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>

Subject: RE: docs for Thursday

Btw, Hayley said the k teacher's name is Lena Marie Lombardi and that is what I have passed along to Lynn. Is her name Lena Fontana? Is there a bio for her I can share? Thanks.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Wednesday, September 09, 2015 5:17 PM

To: Matero, Carla

Cc: Boeglin, Rosemary; Jon Fromowitz

Subject: docs for Thursday

Fromo in my shop is sending Lena her talking points (and he's talking to her)...

Can you get talking points & suggested questions to Lynn?

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Hinton, Karen](#)
Cc: [Wolfe, Emma](#); [Norvell, Wiley](#); [Hagelgans, Andrea](#)
Subject: Re: <no subject>
Date: Wednesday, September 09, 2015 7:13:59 PM

I hate the high road!

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Wednesday, September 9, 2015 at 7:11 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Cc: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: RE: <no subject>

Think we shud be high road

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, September 09, 2015 7:05 PM
To: Hinton, Karen
Cc: Wolfe, Emma; Norvell, Wiley; Walzak, Phil; Hagelgans, Andrea
Subject: Re: <no subject>

I feel like if we say it in a positive way, we shouldn't mind going on the record. We could even do a cheeky line like: "First Donald Trump joins our effort to close the carried interest loophole, and now this. I'm not sure why everything is now moving in a progressive direction, but we're just happy that it's happening!"

On Sep 9, 2015, at 7:02 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Ok but I need someone who will go on record to get Dawsey to use it. Or, Emma, if you agree to be on background, but he will want to describe you as a City Hall official.

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From: [Walzak, Phil](#)
To: [Hinton, Karen](#); [Bassin, Ian](#)
Cc: [Hagelgans, Andrea](#); [John Del Cecato \(ifdc@akpdmmedia.com\)](#); [Geri Prado](#) [REDACTED]
Subject: RE: quote
Date: Wednesday, September 09, 2015 7:45:21 PM

++

From: Hinton, Karen
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Is the RSVP phone on the hedge fund invite a city government number? Rich is still on this.

My statement said to pay for the film and the event.

I am going to say the mayor is allowed to invite guests to any and all events by phone or email.
Correct?

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Sent: Wednesday, September 09, 2015 6:53 PM
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From: Rich Calder [<mailto:rcalder@nypost.com>]
Sent: Tuesday, September 08, 2015 3:36 PM
To: Hinton, Karen; dan@berlinrosen.com
Subject: NY Post inquiry

Hi Dan and Karen,

Why is the mayor's office using a government account to promote this event considering The Progressive Agenda is paid for by Campaign For One New York?

Thanks

Rich Calder, staff reporter

New York Post

[718-744-8304](tel:718-744-8304) (cell)

----- Forwarded message -----

From: **The Office of Mayor de Blasio** <event@cityhall.nyc.gov>

Date: Fri, Sep 4, 2015 at 12:28 PM

Subject: You are cordially invited to a Film Screening on Income Inequality

Bill de Blasio
The Mayor of the City of New York
and
Robert Greenwald
Founder & President of Brave New Films

cordially invite you to a film screening on income inequality

**Hedge Fund Billionaires vs. Kindergarten Teachers:
Whose side are you on?**

Thursday, September 10, 2015
4:30 PM

Pace University
Michael Schimmel Center for the Arts
3 Spruce Street, Manhattan

RSVP [\(212\) 788-2569](tel:212-788-2569) or email: event@cityhall.nyc.gov

Please RSVP by Wednesday, September 9, 2015

This invitation is non-transferable

[De Blasio's 'Progressive Agenda' to host film screening](#)

By Laura Nahmias

1:17 p.m. | Sep. 8, 2015

The Progressive Agenda, the new organization formed by Mayor Bill de Blasio to push his platform on a national

level, is [hosting its first public event](#) since the coalition's launch this spring — a screening of a documentary film by Robert Greenwaldon Thursday.

De Blasio will attend the screening, one of the event's organizer's confirmed.

In addition to showing Greenwald's new documentary, entitled “Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?” the event will feature a question-and-answer session with both the filmmaker and the mayor.

Greenwald is the founder and president of Brave New Films. His films include "Wal-Mart: The High Cost of Low Price" and "Outfoxed: Rupert Murdoch's War on Journalism."

A copy of the invitation obtained by POLITICO New York describes the event as “a film screening on income inequality.”

The Progressive Agenda was formed in May, and is funded by the Campaign For One New York, the nonprofit 501(c)4 de Blasio created to push his top agenda items, including universal pre-kindergarten and the creation of affordable housing.

The Progressive Agenda has been hosting meetings with other elected officials, mayors and civil rights leaders since its official launch, one of its organizers said. De Blasio also held a conference call with former labor secretary Robert Reich in June, calling on Hillary Clinton to oppose the Trans-Pacific Partnership trade deal.

The event’s website argues for closing the carried interest tax loophole, which is one of the planks of the Progressive Agenda’s platform.

“Did you know that the top 25 hedge fund managers in the United States make more than every single kindergarten teacher in the country — combined?” an invitation to the event reads.

“There are a lot of reasons that the math shakes out so unfairly, but one of them is the carried-interest loophole, a tax law that essentially gives these one-percenters a much lower tax rate than they should be paying.”

The Progressive Agenda is planning to hold a presidential forum for 2016 presidential candidates in the fall, but has not released details about who has been invited, who is attending or when the event will take place.

From: [Geri Prado](#)
To: [John Del Cecato](#)
Cc: [Walzak, Phil](#); [Hinton, Karen](#); [Bassin, Ian](#); [Hagelgans, Andrea](#); [Jim Lamb](#)
Subject: Re: quote
Date: Wednesday, September 09, 2015 7:53:45 PM

there are two "streams" of invites. CH invited to their list. TPA invited to our list. I'll leave the rest to Ian. But looping in Jim as well.

On Wed, Sep 9, 2015 at 7:52 PM, John Del Cecato <jfdc@akpdmmedia.com> wrote:
Just a note - TPA is not a political action committee

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The Progressive Agenda has been hosting meetings with other elected officials, mayors and civil rights leaders since its official launch, one of its organizers said. De Blasio also held a conference call with former labor secretary Robert Reich in June, calling on Hillary Clinton to oppose the Trans-Pacific Partnership trade deal.

The event’s website argues for closing the carried interest tax loophole, which is one of the planks of the Progressive Agenda’s platform.

“Did you know that the top 25 hedge fund managers in the United States make more than every single kindergarten teacher in the country — combined?” an invitation to the event reads.

“There are a lot of reasons that the math shakes out so unfairly, but one of them is the carried-interest loophole, a tax law that essentially gives these one-percenters a much lower tax rate than they should be paying.”

The Progressive Agenda is planning to hold a presidential forum for 2016 presidential candidates in the fall, but has not released details about who has been invited, who is attending or when the event will take place.

From: [Hinton, Karen](#)
To: [Walzak, Phil](#)
Cc: [John Del Cecato](#); [Wolfe, Emma](#); [Norvell, Wiley](#); [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: Re: <no subject>
Date: Wednesday, September 09, 2015 7:57:31 PM

Yes on record positive but Emma can do the mechanics of how it happened off record.

Maybe they will incorporate maybe not.

The on record should be straightforward. Good for hard working Americans. Glad to see many leaders joining the ranks of support.

Sent from my iPhone

On Sep 9, 2015, at 7:32 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Think we can do that as sourcing, but on record formal stmnt shud be hi road!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, September 09, 2015 7:31 PM
To: Walzak, Phil; Hinton, Karen
Cc: Wolfe, Emma; Norvell, Wiley; Hagelgans, Andrea
Subject: Re: <no subject>

Okay, I am prepared to say whatever you tell me... Or we could have Emma go on background... But this is a fast ball right down the middle, and I think it advances our message if we explain that this is a startling but happy new development, given the Governor's reluctance to join our fight for \$15 these past seven months...

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Wednesday, September 9, 2015 at 7:11 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Cc: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: RE: <no subject>

Think we shud be high road

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Sent: Wednesday, September 09, 2015 7:05 PM
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Subject: Re: <no subject>

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From: Wolfe, Emma
Sent: Wednesday, September 09, 2015 7:01 PM
To: Norvell, Wiley; Hinton, Karen; 'John Del Cecato'; Walzak, Phil; Hagelgans, Andrea
Subject: RE: <no subject>

I know it well

From: Norvell, Wiley
Sent: Wednesday, September 09, 2015 7:00 PM
To: Hinton, Karen; 'John Del Cecato'; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: RE: <no subject>

Emma the best keeper of this chronology.

From: Hinton, Karen
Sent: Wednesday, September 09, 2015 6:58 PM
To: 'John Del Cecato'; Walzak, Phil; Hagelgans, Andrea; Norvell, Wiley; Wolfe, Emma
Subject: RE: <no subject>

Adding Wiley.

Wiley or I will engage him off record about how this all came to be, but to use it, we will someone to say on record. Who could do that?

Emma, any ideas?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, September 09, 2015 6:56 PM
To: Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Subject: FW: <no subject>

Not sure if Dawsey is in the penalty box for that last few crap stories he's written - but FYI - note his comment below... let me know if you want me to deal with him, if you want to deal with him, or if we just wanna leave him

alone

From: "Dawsey, Joshua" <JOSHUA.DAWSEY@dowjones.com>
Date: Wednesday, September 9, 2015 at 6:52 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: <no subject>

let relevant folks know we're likely going to do a story tomorrow that looks at how Cuomo got from opposing minimum wage to this, the politics of all of it. am more than happy to talk to mayor, someone in your world.

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Sent: Wednesday, September 09, 2015 5:43 PM
To: John Del Cecato
Subject: RE: <no subject>

i'm being serious!

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Wednesday, September 09, 2015 5:42 PM
To: Dawsey, Joshua
Subject: Re: <no subject>

Ha!

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Before you decided to dislike me, I told you we'd talk about a story!

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Right on... And don't forget that it's the first plank in
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Am reporting he called it a non-starter earlier this year in tomorrow's story.

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<http://www.dnainfo.com/new-york/20150204/gramercy/cuomo-calls-minimum-wage-plan-non-starter-latest-salvo-against-mayor>

From: [Norvell, Wiley](#)
To: [Hinton, Karen](#); [Walzak, Phil](#)
Cc: "jfdc@akpdmedia.com"; [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: Re: <no subject>
Date: Wednesday, September 09, 2015 8:27:40 PM

Kk

From: Hinton, Karen
Sent: Wednesday, September 09, 2015 08:22 PM
To: Walzak, Phil
Cc: Norvell, Wiley; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Wolfe, Emma; Hagelgans, Andrea
Subject: Re: <no subject>

Lovett -- agree

Sent from my iPhone

On Sep 9, 2015, at 8:19 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Lets ask them direct and pitch them
Best we can hope for

I do think we can do biz w lovett

From: Norvell, Wiley
Sent: Wednesday, September 09, 2015 8:18 PM
To: Walzak, Phil; Hinton, Karen
Cc: 'jfdc@akpdmedia.com'; Wolfe, Emma; Hagelgans, Andrea
Subject: Re: <no subject>

They won't get tapped to write this one, right? Totally prefer them, just don't think they'd get tapped for it.

From: Walzak, Phil
Sent: Wednesday, September 09, 2015 08:15 PM
To: Norvell, Wiley; Hinton, Karen
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Wolfe, Emma; Hagelgans, Andrea
Subject: RE: <no subject>

Why not here in NYC – jen, durkin

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Sent: Wednesday, September 09, 2015 8:15 PM
To: Hinton, Karen
Cc: Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma; Hagelgans, Andrea
Subject: Re: <no subject>

Have reached out to gryn and dawsey. Lovett best at dn? He's just so close to them, but don't think we have options there.

From: Hinton, Karen
Sent: Wednesday, September 09, 2015 08:13 PM
To: Norvell, Wiley
Cc: Walzak, Phil; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Wolfe, Emma; Hagelgans, Andrea
Subject: Re: <no subject>

Yep!

Sent from my iPhone

On Sep 9, 2015, at 8:00 PM, Norvell, Wiley <WNorvell@cityhall.nyc.gov> wrote:

Let me run this play with emma.

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From: [John Del Cecato](#)
To: [B](#)
Cc: [Salazar-Rodriguez, Prisca](#); [FLONYC](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); [Glen, Alicia](#); [Patchett, James](#); [Fialkoff, Gabrielle](#); [Leopold, Elana](#); [Carrion, Marco A.](#); [Snyder, Thomas](#)
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015
Date: Wednesday, September 09, 2015 8:34:31 PM

Gabrielle has seen it. Will get to Alicia

On Sep 9, 2015, at 8:31 PM, B <BCCD@cityhall.nyc.gov> wrote:

1. Sched approved, including doing the errol louis interview. I thought we wanted broad guage media for Thurs, but if comms prefers tmrw, I'm ready. But need careful prep
2. I'm VERY worried about the funeral running long and screwing up the REBNY timing. We need real communication with the pastor, and God forbid may need to pull me before service over. Front office: pls own this and get marco to help
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4. EL - I need to call Tony James to thank for his comments in vanity fair

From: Salazar-Rodriguez, Prisca
Sent: Wednesday, September 09, 2015 07:20 PM
To: B; FLONYC
Subject: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Thursday, September 10, 2015

WEATHER: Hi of 81. Low of 66. Thunderstorms.
ATTIRE: Business
NOTES: -YOU have 30 mins. to change at the gym

6:00 - 6:30 TRAVEL FROM GRACIE TO 357 9TH STREET
Travel Time: 30 Mins.
Car: MBdB, FLONYC

7:00 - 8:00 WORKOUT
Location: 357 9th Street

8:30 - 9:00 TRAVEL ON FOOT FROM 357 9TH STREET TO PARK SLOPE PUBLIC LIBRARY, 431 6TH AVENUE, BROOKLYN//DAILY COMMUNICATIONS CALL
Travel Time: 30 Mins.
Walking: MBdB, FLONYC, Comms Staff

9:00 - 9:30 GO VOTE
Location: Park Slope Public Library, 431 6th Avenue, Brooklyn
Attendees: FLONYC, Elana Leopold
-Notes: YOU vote at ED 44 AD 77

9:30 - 10:00 TRAVEL FROM 431 6TH AVENUE TO 1927 FULTON STREET, BROOKLYN
Travel Time: 30 Mins.
Attendees: Elana Leopold

10:00 - 11:30 FUNERAL SERVICE FOR ASSISTANT DEPUTY WARDEN BELINDA NICKS
Location: 1927 Fulton Street, Brooklyn
Attendees: Elana Leopold & Monica Klein

11:30 - 12:15 TRAVEL FROM 1927 FULTON STREET TO 570 LEXINGTON AVENUE
PREP WITH DEPUTY MAYOR ALICIA GLEN FOR REBNY IN TRAVEL
Location: 30 Mins.
Car : MBdB, Elana Leopold, Deputy Mayor Alicia Glen

12:30 - 1:30 REMARKS AT THE EXECUTIVE COMMITTEE MEETING OF REBNY
Location: 570 Lexington Avenue, 2nd Floor

1:30 - 2:00 TRAVEL FROM 570 LEXINGTON AVENUE TO CITY HALL
Travel Time: 30 Mins.
Car : MBdB, Elana Leopold

2:00 - 2:30 (T) PREP FOR ERROL LOUIS INTERVIEW
Location: City Hall, The Mayor's Office

2:30 - 3:00 (T) INTERVIEW WITH ERROL LOUIS OF NY1
Location: City Hall, The Blue Room

3:00 - 4:00 PREP FOR SETH MYERS INTERVIEW
Location: City Hall, The Mayor's Office

4:20 - 4:30 TRAVEL TO PACE UNIVERSITY ON FOOT
Location: 3 Spruce Street, Manhattan
Walking: 10 Mins.

4:30 - 5:15 REMARKS AT KINDERGARTEN VS HEDGEFUNDERS SCREENING WITH
ROBERT GREENWALD
 Location: Pace University, Michael Schimmel Center for the Arts,
3 Spruce Street, Manhattan

5:15 - 6:00 TRAVEL FROM PACE UNIVERSITY TO SETH MEYERS
 Location: 30 Rockefeller Plaza, 887E
 Time: 45 Mins.

6:00 - 7:00 LATE NIGHT WITH SETH MEYERS
 Location: 30 Rockefeller Plaza, 887E

7:00 - 7:30 TRAVEL FROM 30 ROCKEFELLER PLAZA TO GRACIE
MANSION//LEGIONNAIRES CALL WITH DEPUTY MAYOR SHORRIS
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7:30 - 9:00 WEEKLY PLANNING MEETING
 Location: Gracie Mansion

CITY HALL STEPS PRESS CONFERENCES

10am – Council Member Dromm “Education” - 100 people

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2:00 – 3:00 MENTAL HEALTH ROADMAP
3:00- 3:30 STAFF DEBRIEF

From: [Leopold, Elana](#)
To: [Hagelgans, Andrea](#); [B](#); [Salazar-Rodriguez, Prisca](#); [FLONYC](#); [Hinton, Karen](#); [Glen, Alicia](#); [Patchett, James](#); [Fialkoff, Gabrielle](#); "jfdc@akpdmedia.com"; [Carrion, Marco A.](#)
Cc: [Snyder, Thomas](#)
Subject: RE: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015
Date: Wednesday, September 09, 2015 8:35:43 PM

Will handle 2 and 4

From: Hagelgans, Andrea
Sent: Wednesday, September 09, 2015 8:35 PM
To: B; Salazar-Rodriguez, Prisca; FLONYC; Hinton, Karen; Glen, Alicia; Patchett, James; Fialkoff, Gabrielle; 'jfdc@akpdmedia.com'; Leopold, Elana; Carrion, Marco A.
Cc: Snyder, Thomas
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

We believe Errol will give us good venue for education amplification, pope lottery numbers and off topic. Prep built in for 1/2 hour prior.

Sent from my BlackBerry 10 smartphone.

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From: [John Del Cecato](#)
To: [Glen, Alicia](#)
Subject: Here you go
Date: Wednesday, September 09, 2015 8:37:50 PM

[https://www.dropbox.com/s/91mulr5wioiex47/BNS_HedgefundManagersVsTeachers_V7_Final.mp4?
dl=0](https://www.dropbox.com/s/91mulr5wioiex47/BNS_HedgefundManagersVsTeachers_V7_Final.mp4?dl=0)

From: [Geri Prado](#)
To: [B](#)
Cc: [John Del Cecato](#); [Snyder, Thomas](#)
Subject: HuffPo: Warren Buffett: "I Admire" Bernie Sanders
Date: Wednesday, September 09, 2015 10:19:05 PM

Warren Buffett: 'I Admire' Bernie Sanders

Democratic presidential hopeful Sen. Bernie Sanders (I-Vt.), who has made taking on the superrich the focus of his campaign, received high praise this week from one of the country's most famous billionaires.

Warren Buffett, chairman and CEO of Berkshire Hathaway and a longtime Democratic donor, told CNBC on Tuesday that he admired Sanders' campaign.

Sanders "campaigns exactly as I hope that I would if I were a candidate," Buffett said. "He's been forthright. He has not been knocking the other candidates."

Buffett, who [often speaks out against income inequality](#), specifically praised Sanders' promise to appoint only judges who would overturn the Citizens United decision and his emphasis on helping "the people left behind."

"I think he's run a model campaign," Buffett said, even as he acknowledged that he believes Sanders is unelectable. "He's not gonna get elected, but I think he -- I admire him."

Buffett stopped short of backing Sanders, instead reaffirming his support for former Secretary of State Hillary Clinton. Buffett [announced he would vote for Clinton in May](#), and made donations to the Ready for Hillary super PAC.

Buffett said that Clinton could have handled the controversy over her private email server better, arguing that she should have been "blunt" about making a mistake earlier on in the process. But the billionaire investor said that Clinton's policies and political skills mattered most to him.

"What I care about with Hillary is what she would do as president of the United States and her ability to do it if she becomes president of the U.S. -- in both respects, I am a terrific supporter," he said.

From: [Walzak, Phil](#)
To: [John Del Cecato](#); [Hagelgans, Andrea](#); [Adams Baker, Marti](#)
Subject: RE:
Date: Wednesday, September 09, 2015 10:20:05 PM

no rosemary is a press asst

need someone w some senriorty - you or geri??

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Wednesday, September 09, 2015 10:19 PM
To: Hagelgans, Andrea; Adams Baker, Marti; Walzak, Phil
Subject:

Is RoseMary gonna be the on the record person from CH at Greenwald event tomorrow? I can help - not sure if you want me on record or not

From: [B](#)
To: "jfdc@akpdmedia.com"; [Glen, Alicia](#)
Cc: [Salazar-Rodriguez, Prisca](#); [FLONYC](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); [Patchett, James](#); [Fialkoff, Gabrielle](#); [Leopold, Elana](#); [Carrion, Marco A.](#); [Snyder, Thomas](#)
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015
Date: Wednesday, September 09, 2015 10:36:48 PM

Guys, from now on, we have to talk as a team in advance about things like this Greenwald film. JDC, love you, but you have to thing about the larger ramifications of things like this before you commit us to them. Alicia, let me know if I need to talk to Tony or John as well.

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I have very good relationship with John so will proactively reach out if people agree.

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Sent: Wednesday, September 09, 2015 08:38 PM
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Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

And just FYI - it's Blackstone they hit

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Sent: Wednesday, September 09, 2015 07:20 PM
To: B; FLONYC
Subject: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
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Thursday, September 10, 2015

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Location: Pace University, Michael Schimmel Center
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Location: 30 Rockefeller Plaza, 887E
Time: 45 Mins.

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Location: 30 Rockefeller Plaza, 887E

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10am – Council Member Dromm “Education” - 100 people

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From: [John Del Cecato](#)
To: [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [Adams Baker, Marti](#)
Subject: Re: RE:
Date: Wednesday, September 09, 2015 10:46:06 PM

I'm attending. Not sure that there will be massive on the record needs - but hoping there will be a decent press turnout

> On Sep 9, 2015, at 10:26 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

>

> what do we actually need?

> are you not attending?

>

>

From: John Del Cecato [jfdc@akpdmedia.com]

> Sent: Wednesday, September 09, 2015 10:25 PM

> To: Walzak, Phil

> Cc: Hagelgans, Andrea; Adams Baker, Marti

> Subject: Re: RE:

>

> Geri stuck in DC with an injury - but I can do on the record - unless there's someone from CH? It's right across the street.

>

>

>

>> On Sep 9, 2015, at 10:20 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

>>

>> no rosemary is a press asst

>>

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>> Subject:

>>

>> Is RoseMary gonna be the on the record person from CH at Greenwald event tomorrow? I can help - not sure if you want me on record or not

>>

>>

From: B
To: [REDACTED] [Shorris, Anthony](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Walzak, Phil](#)
Subject: Re: NYDN
Date: Wednesday, September 09, 2015 11:12:12 PM

I agree entirely

From: John Del Cecato [mailto:[REDACTED]]
Sent: Wednesday, September 09, 2015 10:56 PM
To: B; [Shorris, Anthony](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Walzak, Phil](#)
Subject: NYDN

Sex crimes. We need to move on this.

This one is directed at MTA - which we shouldn't take much comfort in, since nobody realizes we don't control them.

MTA was useless in helping woman with subway perv: victim

THOMAS TRACY, DAN RIVOLI
NEW YORK DAILY NEWS Today, 10:26 PM ET



WRITEINBK VIA INSTAGRAM

A Brooklyn woman snapped photos of the subway pervert as he pleased himself.

A Brooklyn woman who had to face a masturbating creep on the subway has turned to social media to warn other women — and rail against unhelpful MTA workers.

Tiffany Jackson, with her pooch in hand, was able to grab photos of the pervert staring her down as he pleased himself on a Manhattan-bound No. 3 train leaving the Franklin Ave. station.

"I just wanted to get his face out there since so many of my homegirls take the same train," the Brooklyn-based writer wrote on social media Sunday.



FACEBOOK

Tiffany Jackson says the MTA was no help as a subway sicko stalked her.

But when Jackson found a conductor to complain, he appeared uninterested in helping out, according to her account.

STATE LAWMAKERS EYE TOUGHER PENALTIES FOR SUBWAY PERVERTS BUSTED FOR SEXUAL CONTACT

"He rolled his eyes, annoyed, and radioed dispatch," she wrote.

"The conductor grumbled and told me to just go upstairs and report the incident to the booth," she added.

But there was no booth on her side of the station. With the creep following her into the Nevins St. stop, she hopped on the next train she could find.

"Not upset about jerk-off guy, there are creeps all over this city," she wrote. "I'm more upset how the MTA handled themselves."

"They acted like I was more of a nuisance than trying to help me, and sent me right in the path of danger," she added.

MTA officials said the agency's protocol for handling sexual misconduct reports will be reviewed.



CHEVRETT, ANGEL/ANGEL CHEVRETT, FREELANCE

A ride on the No. 3 train turned into a nightmare for one Brooklyn woman who encountered a masturbating man.

NYPD Chief of Transit Joe Fox, who assured Jackson that an investigation is underway, said he's unaware of any chronic underreporting of subway sex crimes. He said 80% of public lewdness busts are made when cops are there to witness the crime or get flagged down by a victim or witness.

"You can see how angry the women are by how strong the detail they put into (their accounts of) what happened," Fox said.

From: [Boeglin, Rosemary](#)
To: [John Del Cecato](#)
Subject: RE: <no subject>
Date: Wednesday, September 09, 2015 11:31:50 PM

thank you!

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Wednesday, September 09, 2015 1:42 PM
To: Boeglin, Rosemary
Subject: <no subject>

Nationwide Insurance - \$15 Min Wage

http://www.bizjournals.com/columbus/news/2015/09/09/nationwide-adopting-15-hour-minimum-wage.html?ana=e_colum_bn_newsalert&u=t325nEs4ngrB4GYS1oISAA0916f758&t=1441820474

From: [B](#)
To: [Hagelgans, Andrea](#); [Hinton, Karen](#); [Fialkoff, Gabrielle](#)
Cc: ["jfdc@akpdmedia.com"](#); [Salazar-Rodriguez, Prisca](#); [FLONYC](#); [Glen, Alicia](#); [Patchett, James](#); [Leopold, Elana](#); [Carrion, Marco A.](#); [Snyder, Thomas](#)
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015
Date: Thursday, September 10, 2015 7:25:56 AM

Ok, my bad that I confused Blackstone and Black Rock. Also my bad that I thought today was wed, not thurs :) Anyway, let's be tighter on this stuff going forward. Alicia/James/Gabrielle, pls watch this 5 min film so you're armed. We don't have to call tony james or john gray any more, and I don't know who we know or would be sensitive to at blackstone. And yes, I want to call speyer and tony j to thank for VF quotes

From: Hagelgans, Andrea
Sent: Thursday, September 10, 2015 07:17 AM
To: Hinton, Karen; Fialkoff, Gabrielle
Cc: [jfdc@akpdmedia.com](#) <[jfdc@akpdmedia.com](#)>; [B](#); [Salazar-Rodriguez, Prisca](#); [FLONYC](#); [Glen, Alicia](#); [Patchett, James](#); [Leopold, Elana](#); [Carrion, Marco A.](#); [Snyder, Thomas](#)
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

But to be clear we have a press release and had coordinated with the PR firm hired by bravenew films to help coordinate and pitch today. And JDC had reviewed a huffington post oped from mayor, which I believe, sir, you approved for posting today. Question is whether to pull back.

Sent from my BlackBerry 10 smartphone.

From: Hinton, Karen
Sent: Thursday, September 10, 2015 7:13 AM
To: Fialkoff, Gabrielle
Cc: [jfdc@akpdmedia.com](#); [B](#); [Salazar-Rodriguez, Prisca](#); [FLONYC](#); [Hagelgans, Andrea](#); [Glen, Alicia](#); [Patchett, James](#); [Leopold, Elana](#); [Carrion, Marco A.](#); [Snyder, Thomas](#)
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

We have done nothing in comms to draw attention. One inquiry from post.

Sent from my iPhone

On Sep 9, 2015, at 9:06 PM, Fialkoff, Gabrielle <GFialkoff@cityhall.nyc.gov> wrote:

I have heard grief about it from Kathy. From the title it appears to be about hedge funds and charters. We discussed that it is about carried interest loophole. I don't think its helpful but at this point hoping it passes without much more notice- but we should be prepared.

If you see jerry speyer at rebny tomorrow please thank him for vanity fair quote, if not let's call as well.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Wednesday, September 09, 2015 08:38 PM

To: B

Cc: Salazar-Rodriguez, Prisca; FLONYC; Hagelgans, Andrea; Hinton, Karen; Glen, Alicia; Patchett, James; Fialkoff, Gabrielle; Leopold, Elana; Carrion, Marco A.; Snyder, Thomas

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From: Salazar-Rodriguez, Prisca

Sent: Wednesday, September 09, 2015 07:20 PM

To: B; FLONYC

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From: B
To: "jfdc@akpdmedia.com"
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015
Date: Thursday, September 10, 2015 7:33:02 AM

And yes, I'll take a free beer! For starters, let's discuss bluntly in the planning mtg what TPA needs so we can do better

From: B
Sent: Thursday, September 10, 2015 07:30 AM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

I agree, and we have to help Tom get there. And we need a clear, baseline TPA plan. Also USCM mtg is not decided yet

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, September 10, 2015 12:02 AM
To: B
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

Will do. But this relates to something else we need to discuss.

City Hall still sees Geri and I as bit players. No one at CH gave a hoot about this event until you said, at the last planning meeting, that this event was important to you. Suddenly, I started to get (some) feedback.

In the same way, people feel free to ignore Geri's incessant pleading for call time, co-chairs, weekly TPA calls, and your (now killed) trip to Washington for USCM. The general attitude is this: "if the Mayor doesn't say to ME that it's a priority, then I'm not gonna worry about it." People are so concerned with not getting crossways with you that they fail to do what's in your interests, or even execute on decisions you previously made.

We have to change that mentality. I know that Tom is supposed to play that role, but he - like everyone else - defers to whatever you are focused on at the moment, rather than standing firm on our long term plan and forcing discipline.

I don't have a great idea for resolving this, but it's really tough for TPA to get anything done unless and until you personally weigh in directly with the players involved.

You shouldn't have to do that - and cannot sustain -- that as mayor. We should talk more about it over a beer.

On Sep 9, 2015, at 11:25 PM, B <BCCD@cityhall.nyc.gov> wrote:

Thank you. And in all things, never take silence as assent -- especially not with me or this team

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, September 09, 2015 11:16 PM
To: B
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

Okay - you're right. And I'm probably a little defensive because I knew that we were pushing the envelope - and I liked it (!) But in the future, I will work to ensure that I get in people's faces and make sure they know what's happening, and not assume that they actually read their email - and I won't take silence as assent.

On Sep 9, 2015, at 11:11 PM, B <BCCD@cityhall.nyc.gov> wrote:

I believe you, but I think we needed to mirror the talk we had about taxes when we created the TPA. Sorry that actual government (as opposed to the freedom of campaigns) involves having to get the whole team in the discussion, but that's reality. I didn't focus on this in time. But brother, you're smart enough to know that attacking a Wall Street firm comes with ramifications. I was happy to support Greenwald's intent and do an event with him, but we needed to think this thru more. Now I own it

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, September 09, 2015 10:51 PM
To: B
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

I definitely ran the traps here. I should have included Alicia earlier, I suppose - but she was one of very few people at City Hall who did NOT know what was in the film a while ago. I realize the VF profile being so bad, and Blackstone executive being nice to us in it, is unfortunate timing - but I feel like I covered my bases here.

On Sep 9, 2015, at 10:36 PM, B <BCCD@cityhall.nyc.gov> wrote:b

Guys, from now on, we have to talk as a team in advance about things like this Greenwald film. JDC, love you, but you have to think about the larger ramifications of things like this before you commit us to them. Alicia, let me know if I need to talk to Tony or John as well.

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I agree - a heads up would be good

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357 9th Street

8:30 - 9:00 TRAVEL ON FOOT
FROM 357 9TH STREET TO PARK
SLOPE PUBLIC LIBRARY, 431 6TH
AVENUE, BROOKLYN//DAILY
COMMUNICATIONS CALL

Travel Time: 30
Mins.

Walking: MBdB,
FLONYC, Comms Staff

9:00 - 9:30 GO VOTE
Location:
Park Slope Public Library, 431 6th
Avenue, Brooklyn

Attendees:
FLONYC, Elana Leopold

-Notes:
YOU vote at ED 44 AD 77

9:30 - 10:00 TRAVEL FROM
431 6TH AVENUE TO 1927
FULTON STREET, BROOKLYN
Travel Time: 30
Mins.

Attendees:
Elana Leopold

10:00 - 11:30 FUNERAL
SERVICE FOR ASSISTANT DEPUTY
WARDEN BELINDA NICKS

Location:
1927 Fulton Street, Brooklyn
Attendees:

Elana Leopold & Monica Klein

11:30 - 12:15 TRAVEL FROM
1927 FULTON STREET TO 570
LEXINGTON AVENUE

PREP WITH
DEPUTY MAYOR ALICIA
GLEN FOR REBNY IN
TRAVEL

Location:

30 Mins.

Car : MBdB,
Elana Leopold, Deputy Mayor
Alicia Glen

12:30 - 1:30 REMARKS AT THE
EXECUTIVE COMMITTEE MEETING
OF REBNY

Location:

570 Lexington Avenue, 2nd Floor

1:30 - 2:00 TRAVEL FROM
570 LEXINGTON AVENUE TO CITY
HALL

Travel Time: 30

Mins.

Car : MBdB,
Elana Leopold

2:00 - 2:30 (T) PREP FOR
ERROL LOUIS INTERVIEW

Location:

City Hall, The Mayor's Office

2:30 - 3:00 (T) INTERVIEW
WITH ERROL LOUIS OF NY1

Location:

City Hall, The Blue Room

3:00 - 4:00 PREP FOR SETH
MYERS INTERVIEW

Location:

City Hall, The Mayor's Office

4:20 - 4:30 TRAVEL TO PACE

UNIVERSITY ON FOOT

Location: 3

Spruce Street, Manhattan

Walking:

10 Mins.

4:30 - 5:15 REMARKS AT
KINDERGARTEN VS
HEDGEFUNDERS SCREENING
WITH ROBERT GREENWALD

Location:

Pace University, Michael
Schimmel Center for the Arts, 3
Spruce Street, Manhattan

5:15 - 6:00 TRAVEL FROM
PACE UNIVERSITY TO SETH
MEYERS

Location: 30

Rockefeller Plaza, 887E

Time: 45

Mins.

6:00 - 7:00 LATE NIGHT
WITH SETH MEYERS

Location:

30 Rockefeller Plaza, 887E

7:00 - 7:30 TRAVEL FROM 30
ROCKEFELLER PLAZA TO GRACIE
MANSION//LEGIONNAIRES CALL
WITH DEPUTY MAYOR SHORRIS

Travel Time: 30

Mins.

Car : MBdB

7:30 - 9:00 WEEKLY
PLANNING MEETING

Location:

Gracie Mansion

CITY HALL STEPS PRESS
CONFERENCES

10am – Council Member Dromm

“Education” - 100 people
12 noon - Council Member
Williams “West Indian Day
Parade” - 50 people

FLONYC SCHEDULE

9:00-10:00	VOTE WITH MBDB
10:00-11:30	WHITESPACE
11:30-1:00	MAYOR’S FUND TIME
1:00 – 2:00	CONFERENCE CALL WITH FUNDERS
2:00 – 3:00	MENTAL HEALTH ROADMAP
3:00- 3:30	STAFF DEBRIEF

From: [B](#)
To: [Fialkoff, Gabrielle](#); [Hagelgans, Andrea](#); [Hinton, Karen](#)
Cc: ["jfdc@akpdmedia.com"](#); [Salazar-Rodriguez, Prisca](#); [FLONYC](#); [Glen, Alicia](#); [Patchett, James](#); [Leopold, Elana](#); [Carrion, Marco A.](#); [Snyder, Thomas](#)
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015
Date: Thursday, September 10, 2015 7:45:19 AM

I hear you, Gabrielle, but we're NOT backing off the call to close the carried interest loophole. That is a core TPA principle. AND we are NEVER going to be close to the hedge fund world -- that's not where we need to build support for our initiatives

From: Fialkoff, Gabrielle
Sent: Thursday, September 10, 2015 07:33 AM
To: Hagelgans, Andrea; Hinton, Karen
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; B; Salazar-Rodriguez, Prisca; FLONYC; Glen, Alicia; Patchett, James; Leopold, Elana; Carrion, Marco A.; Snyder, Thomas
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

The timing is just very tough here between wanting to build support for ed vision and other priorities. I would rec. pulling back as much as possible.

From: Hagelgans, Andrea
Sent: Thursday, September 10, 2015 07:17 AM
To: Hinton, Karen; Fialkoff, Gabrielle
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; B; Salazar-Rodriguez, Prisca; FLONYC; Glen, Alicia; Patchett, James; Leopold, Elana; Carrion, Marco A.; Snyder, Thomas
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

But to be clear we have a press release and had coordinated with the PR firm hired by bravenew films to help coordinate and pitch today. And JDC had reviewed a huffington post oped from mayor, which I believe, sir, you approved for posting today. Question is whether to pull back.

Sent from my BlackBerry 10 smartphone.

From: Hinton, Karen
Sent: Thursday, September 10, 2015 7:13 AM
To: Fialkoff, Gabrielle
Cc: jfdc@akpdmedia.com; B; Salazar-Rodriguez, Prisca; FLONYC; Hagelgans, Andrea; Glen, Alicia; Patchett, James; Leopold, Elana; Carrion, Marco A.; Snyder, Thomas
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

We have done nothing in comms to draw attention. One inquiry from post.

Sent from my iPhone

On Sep 9, 2015, at 9:06 PM, Fialkoff, Gabrielle <GFialkoff@cityhall.nyc.gov> wrote:

I have heard grief about it from Kathy. From the title it appears to be about hedge

funds and charters. We discussed that it is about carried interest loophole. I don't think its helpful but at this point hoping it passes without much more notice- but we should be prepared.

If you see jerry speyer at rebny tomorrow please thank him for vanity fair quote, if not let's call as well.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Wednesday, September 09, 2015 08:38 PM

To: B

Cc: Salazar-Rodriguez, Prisca; FLONYC; Hagelgans, Andrea; Hinton, Karen; Glen, Alicia; Patchett, James; Fialkoff, Gabrielle; Leopold, Elana; Carrion, Marco A.; Snyder, Thomas

Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

And just FYI - it's Blackstone they hit

On Sep 9, 2015, at 8:31 PM, B <BCCD@cityhall.nyc.gov> wrote:

1. Sched approved, including doing the errol louis interview. I thought we wanted broad guage media for Thurs, but if comms prefers tmrw, I'm ready. But need careful prep
2. I'm VERY worried about the funeral running long and screwing up the REBNY timing. We need real communication with the pastor, and God forbid may need to pull me before service over. Front office: pls own this and get marco to help
3. JDC/EL -- don't blindside Alicia and Gabrielle with the Greenwald short film. Get them copies tonite so they can see. The film is hard on Black Rock, although I don't think shockingly so
4. EL - I need to call Tony James to thank for his comments in vanity fair

From: Salazar-Rodriguez, Prisca

Sent: Wednesday, September 09, 2015 07:20 PM

To: B; FLONYC

Subject: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO

CITY OF NEW YORK

Thursday, September 10, 2015

WEATHER: Hi of 81. Low of 66. Thunderstorms.

ATTIRE: Business

NOTES: -YOU have 30 mins. to change at the gym

6:00 - 6:30 TRAVEL FROM GRACIE TO 357 9TH STREET
Travel Time: 30 Mins.
Car: MBdB, FLONYC

7:00 - 8:00 WORKOUT
Location: 357 9th Street

8:30 - 9:00 TRAVEL ON FOOT FROM 357 9TH STREET TO PARK SLOPE
PUBLIC LIBRARY, 431 6TH AVENUE, BROOKLYN//DAILY
COMMUNICATIONS CALL
Travel Time: 30 Mins.
Walking: MBdB, FLONYC, Comms Staff

9:00 - 9:30 GO VOTE
Location: Park Slope Public Library, 431 6th
Avenue, Brooklyn
Attendees: FLONYC, Elana Leopold
-Notes: YOU vote at ED 44 AD 77

9:30 - 10:00 TRAVEL FROM 431 6TH AVENUE TO 1927 FULTON
STREET, BROOKLYN
Travel Time: 30 Mins.
Attendees: Elana Leopold

10:00 - 11:30 FUNERAL SERVICE FOR ASSISTANT DEPUTY WARDEN
BELINDA NICKS
Location: 1927 Fulton Street, Brooklyn
Attendees: Elana Leopold & Monica Klein

11:30 - 12:15 TRAVEL FROM 1927 FULTON STREET TO 570 LEXINGTON
AVENUE
PREP WITH DEPUTY MAYOR ALICIA GLEN FOR REBNY IN
TRAVEL
Location: 30 Mins.
Car : MBdB, Elana Leopold, Deputy Mayor Alicia Glen

12:30 - 1:30 REMARKS AT THE EXECUTIVE COMMITTEE MEETING OF
REBNY
Location: 570 Lexington Avenue, 2nd Floor

1:30 - 2:00 TRAVEL FROM 570 LEXINGTON AVENUE TO CITY HALL
Travel Time: 30 Mins.
Car : MBdB, Elana Leopold

2:00 - 2:30 (T) PREP FOR ERROL LOUIS INTERVIEW
Location: City Hall, The Mayor's Office

2:30 - 3:00 (T) INTERVIEW WITH ERROL LOUIS OF NY1
Location: City Hall, The Blue Room

3:00 - 4:00 PREP FOR SETH MYERS INTERVIEW
Location: City Hall, The Mayor's Office

4:20 - 4:30 TRAVEL TO PACE UNIVERSITY ON FOOT
Location: 3 Spruce Street, Manhattan
Walking: 10 Mins.

4:30 - 5:15 REMARKS AT KINDERGARTEN VS HEDGEFUNDERS
SCREENING WITH ROBERT GREENWALD
Location: Pace University, Michael Schimmel Center
for the Arts, 3 Spruce Street, Manhattan

5:15 - 6:00 TRAVEL FROM PACE UNIVERSITY TO SETH MEYERS
Location: 30 Rockefeller Plaza, 887E
Time: 45 Mins.

6:00 - 7:00 LATE NIGHT WITH SETH MEYERS
Location: 30 Rockefeller Plaza, 887E

7:00 - 7:30 TRAVEL FROM 30 ROCKEFELLER PLAZA TO GRACIE
MANSION//LEGIONNAIRES CALL WITH DEPUTY MAYOR SHORRIS
Travel Time: 30 Mins.
Car : MBdB

7:30 - 9:00 WEEKLY PLANNING MEETING
Location: Gracie Mansion

CITY HALL STEPS PRESS CONFERENCES

10am – Council Member Dromm “Education” - 100 people
12 noon - Council Member Williams “West Indian Day Parade” - 50
people

FLONYC SCHEDULE

9:00-10:00 VOTE WITH MBDB
10:00-11:30 WHITESPACE
11:30-1:00 MAYOR’S FUND TIME
1:00 – 2:00 CONFERENCE CALL WITH FUNDERS

2:00 – 3:00 MENTAL HEALTH ROADMAP
3:00- 3:30 STAFF DEBRIEF

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015
Date: Thursday, September 10, 2015 7:49:58 AM

Yes, I have been pushing her to be more aggressive with Tom.

She's still got her [REDACTED] - so she won't be in person tonight, but I'll make sure she calls in.

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 7:47 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

We must work hard to stay to the left of Jeb! And listen, we need Geri in Tom's face more. Tom really likes her but she needs to fight for her portfolio like everyone else. Is she coming to the mtg tonite? Or she can call in. Let's try to resolve some of her needs tonite

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 10, 2015 07:35 AM
To: B
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

Roger that. Thank you. And I will try to reassure the team on tonight's event. We didn't make the video ourselves. And Blackstone isn't going to get needlessly worked up by what we have to say about closing the carried interest loophole. They have to worry more about Jeb since even he's with us on this issue now!

On Sep 10, 2015, at 7:30 AM, B <BCCD@cityhall.nyc.gov> wrote:

I agree, and we have to help Tom get there. And we need a clear, baseline TPA plan.
Also USCM mtg is not decided yet

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 10, 2015 12:02 AM
To: B
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

Will do. But this relates to something else we need to discuss.

City Hall still sees Geri and I as bit players. No one at CH gave a hoot about this event until you said, at the last planning meeting, that this event was important to you. Suddenly, I started to get (some) feedback.

In the same way, people feel free to ignore Geri's incessant pleading for call time, co-chairs, weekly TPA calls, and your (now killed) trip to Washington for USCM. The general attitude is this: "if the Mayor doesn't say to ME that it's a priority, then I'm not gonna worry about it." People are so concerned with not getting crossways with you that they fail to do what's in your interests, or even execute on decisions you previously made.

We have to change that mentality. I know that Tom is supposed to play that role, but he - like everyone else - defers to whatever you are focused on at the moment, rather than standing firm on our long term plan and forcing discipline.

I don't have a great idea for resolving this, but it's really tough for TPA to get anything done unless and until you personally weigh in directly with the players involved.

You shouldn't have to do that - and cannot sustain -- that as mayor. We should talk more about it over a beer.

On Sep 9, 2015, at 11:25 PM, B <BCCD@cityhall.nyc.gov> wrote:

Thank you. And in all things, never take silence as assent -- especially not with me or this team

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, September 09, 2015 11:16 PM
To: B
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

Okay - you're right. And I'm probably a little defensive because I knew that we were pushing the envelope - and I liked it (!) But in the future, I will work to ensure that I get in people's faces and make sure they know what's happening, and not assume that they actually read their email - and I won't take silence as assent.

On Sep 9, 2015, at 11:11 PM, B <BCCD@cityhall.nyc.gov> wrote:

I believe you, but I think we needed to mirror the talk we had about taxes when we created the TPA. Sorry that actual government (as opposed to the freedom of campaigns) involves having to get the whole team in the discussion, but that's reality. I didn't focus on this in time. But brother, you're smart enough to know that attacking a Wall Street firm comes with ramifications. I was happy to support Greenwald's intent and do an event with him, but we needed to think this thru more. Now I own it

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, September 09, 2015 10:51 PM
To: B
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

I definitely ran the traps here. I should have included Alicia earlier, I suppose - but she was one of very few people at City Hall who did NOT know what was in the film a while ago. I realize the VF profile being so bad, and Blackstone executive being nice to us in it, is unfortunate timing - but I feel like I covered my bases here.

On Sep 9, 2015, at 10:36 PM, B <BCCD@cityhall.nyc.gov> wrote:b

Guys, from now on, we have to talk as a team in advance about things like this Greenwald film. JDC, love you, but you have to think about the larger ramifications of things like this before you commit us to them. Alicia, let me know if I need to talk to Tony or John as well.

From: John Del Cecato
[\[mailto:jfdc@akpdmedia.com\]](mailto:jfdc@akpdmedia.com)
Sent: Wednesday, September 09, 2015 09:33 PM
To: Glen, Alicia
Cc: B; Salazar-Rodriguez, Prisca; FLONYC;

Hagelgans, Andrea; Hinton, Karen; Patchett, James; Fialkoff, Gabrielle; Leopold, Elana; Carrion, Marco A.; Snyder, Thomas
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

I agree - a heads up would be good

On Sep 9, 2015, at 9:18 PM, Glen, Alicia
<AGlen@cityhall.nyc.gov> wrote:

Not optimal considering Tony James and John Gray have been amongst our most reliable folks in private equity/asset mgmt. I have very good relationship with John so will proactively reach out if people agree.

From: John Del Cecato
[<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, September 09, 2015 08:38 PM
To: B
Cc: Salazar-Rodriguez, Prisca; FLONYC; Hagelgans, Andrea; Hinton, Karen; Glen, Alicia; Patchett, James; Fialkoff, Gabrielle; Leopold, Elana; Carrion, Marco A.; Snyder, Thomas
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

And just FYI - it's Blackstone they hit

On Sep 9, 2015, at 8:31 PM, B
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1. Sched approved, including doing the errol louis interview. I thought we wanted

broad guage media
for Thurs, but if
comms prefers
tmrw, I'm ready. But
need careful prep

2. I'm VERY worried
about the funeral
running long and
screwing up the
REBNY timing. We
need real
communication with
the pastor, and God
forbid may need to
pull me before
service over. Front
office: pls own this
and get marco to
help

3. JDC/EL -- don't
blindsided Alicia and
Gabrielle with the
Greenwald short
film. Get them
copies tonite so they
can see. The film is
hard on Black Rock,
although I don't
think shockingly so

4. EL - I need to call
Tony James to thank
for his comments in
vanity fair

From: Salazar-
Rodriguez, Prisca
Sent: Wednesday,
September 09, 2015
07:20 PM
To: B; FLONYC
Subject: MINI
SCHEDULE -
THURSDAY,

SEPTEMBER 10, 2015

SCHEDULE FOR
MAYOR BILL DE
BLASIO
CITY OF NEW YORK
Thursday,
September 10, 2015

WEATHER: Hi of
81. Low of 66.
Thunderstorms.

ATTIRE:
Business

NOTES: -YOU
have 30 mins. to
change at the gym

6:00 - 6:30
TRAVEL FROM
GRACIE TO 357 9TH
STREET

Travel Time: 30
Mins.
Car:
MBdB, FLONYC

7:00 - 8:00
WORKOUT

Location: 357
9th Street

8:30 - 9:00
TRAVEL ON FOOT
FROM 357 9TH
STREET TO PARK
SLOPE PUBLIC
LIBRARY, 431 6TH
AVENUE,
BROOKLYN//DAILY
COMMUNICATIONS
CALL

Travel Time: 30
Mins.

Walking: MBdB,
FLONYC, Comms
Staff

9:00 - 9:30 GO
VOTE

Location: Park
Slope Public Library,
431 6th Avenue,
Brooklyn

Attendees:
FLONYC, Elana
Leopold

Notes: YOU
vote at ED 44 AD 77

9:30 - 10:00
TRAVEL FROM 431
6TH AVENUE TO
1927 FULTON
STREET, BROOKLYN

Travel Time: 30
Mins.

Attendees: Elana
Leopold

10:00 - 11:30
FUNERAL SERVICE
FOR ASSISTANT
DEPUTY WARDEN
BELINDA NICKS

Location:
1927 Fulton Street,
Brooklyn

Attendees: Elana

Leopold & Monica
Klein

11:30 - 12:15
TRAVEL FROM 1927
FULTON STREET TO
570 LEXINGTON
AVENUE

PREP

WITH
DEPUTY
MAYOR
ALICIA GLEN
FOR REBNY
IN TRAVEL

Location: 30
Mins.

Car :

MBdB, Elana
Leopold, Deputy
Mayor Alicia Glen

12:30 - 1:30
REMARKS AT THE
EXECUTIVE
COMMITTEE
MEETING OF REBNY

Location: 570
Lexington Avenue,
2nd Floor

1:30 - 2:00
TRAVEL FROM 570
LEXINGTON AVENUE
TO CITY HALL

Travel Time: 30
Mins.

Car :

MBdB, Elana
Leopold

2:00 - 2:30 (T)

PREP FOR ERROL
LOUIS INTERVIEW

Location: City
Hall, The Mayor's
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2:30 - 3:00 (T)
INTERVIEW WITH
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Location: City
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4:20 - 4:30
TRAVEL TO PACE
UNIVERSITY ON
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Location: 3
Spruce Street,
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Walking: 10
Mins.

4:30 - 5:15
REMARKS AT
KINDERGARTEN VS
HEDGEFUNDERS
SCREENING WITH
ROBERT
GREENWALD

Location: Pace
University, Michael

Schimmel Center for
the Arts, 3 Spruce
Street, Manhattan

5:15 - 6:00

TRAVEL FROM PACE
UNIVERSITY TO SETH
MEYERS

Location: 30
Rockefeller Plaza,
887E

Time: 45
Mins.

6:00 - 7:00

LATE NIGHT WITH
SETH MEYERS

Location: 30
Rockefeller Plaza,
887E

7:00 - 7:30

TRAVEL FROM 30
ROCKEFELLER PLAZA
TO GRACIE
MANSION//LEGIONN
AIRES CALL WITH
DEPUTY MAYOR
SHORRIS

Travel Time: 30
Mins.

Car :

MBdB

7:30 - 9:00

WEEKLY PLANNING
MEETING

Location:
Gracie Mansion

CITY HALL STEPS

PRESS

CONFERENCES

10am – Council

Member Dromm

“Education” - 100

people

12 noon - Council

Member Williams

“West Indian Day

Parade” - 50 people

FLONYC SCHEDULE

9:00-10:00

VOTE WITH MBDB

10:00-11:30

WHITESPACE

11:30-1:00

MAYOR’S FUND

TIME

1:00 – 2:00

CONFERENCE CALL

WITH FUNDERS

2:00 – 3:00

MENTAL HEALTH

ROADMAP

3:00- 3:30

STAFF DEBRIEF

From: [B](#)
To: [Fialkoff, Gabrielle](#); [Hagelgans, Andrea](#); [Hinton, Karen](#)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Salazar-Rodriguez, Prisca](#); [FLONYC](#); [Glen, Alicia](#); [Patchett, James](#); [Leopold, Elana](#); [Carrion, Marco A.](#); [Snyder, Thomas](#)
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015
Date: Thursday, September 10, 2015 7:50:48 AM

No, I'm confused!! :) I can never tell those firms apart. Ok, you guys just sort out who Alicia and/or I should call and let's move on. The truth is I agreed to be supportive of the film because it called for closing the carried interest loophole -- a view shared by every Dem presidential candidate. I did not know until we committed about the Blackstone reference (which is brief). Let's deal with it and move on. They are big boys -- they'll live

From: Fialkoff, Gabrielle
Sent: Thursday, September 10, 2015 07:37 AM
To: B; Hagelgans, Andrea; Hinton, Karen
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Salazar-Rodriguez, Prisca; FLONYC; Glen, Alicia; Patchett, James; Leopold, Elana; Carrion, Marco A.; Snyder, Thomas
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

Now I'm confused, Tony and Jon are at Blackstone- who are mentioned in the film.

From: B
Sent: Thursday, September 10, 2015 07:25 AM
To: Hagelgans, Andrea; Hinton, Karen; Fialkoff, Gabrielle
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Salazar-Rodriguez, Prisca; FLONYC; Glen, Alicia; Patchett, James; Leopold, Elana; Carrion, Marco A.; Snyder, Thomas
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

Ok, my bad that I confused Blackstone and Black Rock. Also my bad that I thought today was weds, not thurs :) Anyway, let's be tighter on this stuff going forward. Alicia/James/Gabrielle, pls watch this 5 min film so you're armed. We don't have to call tony james or john gray any more, and I don't know who we know or would be sensitive to at blackstone. And yes, I want to call speyer and tony j to thank for VF quotes

From: Hagelgans, Andrea
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Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; B; Salazar-Rodriguez, Prisca; FLONYC; Glen, Alicia; Patchett, James; Leopold, Elana; Carrion, Marco A.; Snyder, Thomas
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Sent from my BlackBerry 10 smartphone.

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Cc: jfdc@akpdmedia.com; B; Salazar-Rodriguez, Prisca; FLONYC; Hagelgans, Andrea; Glen, Alicia; Patchett, James; Leopold, Elana; Carrion, Marco A.; Snyder, Thomas
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To: B
Cc: Salazar-Rodriguez, Prisca; FLONYC; Hagelgans, Andrea; Hinton, Karen; Glen, Alicia; Patchett, James; Fialkoff, Gabrielle; Leopold, Elana; Carrion, Marco A.; Snyder, Thomas
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

And just FYI - it's Blackstone they hit

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Sent: Wednesday, September 09, 2015 07:20 PM
To: B; FLONYC
Subject: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Thursday, September 10, 2015

WEATHER: Hi of 81. Low of 66. Thunderstorms.

ATTIRE: Business

NOTES: -YOU have 30 mins. to change at the gym

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Travel Time: 30 Mins.
Car: MBdB, FLONYC

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COMMUNICATIONS CALL
Travel Time: 30 Mins.
Walking: MBdB, FLONYC, Comms Staff

9:00 - 9:30 GO VOTE
Location: Park Slope Public Library, 431 6th
Avenue, Brooklyn
Attendees: FLONYC, Elana Leopold
-Notes: YOU vote at ED 44 AD 77

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STREET, BROOKLYN
Travel Time: 30 Mins.
Attendees: Elana Leopold

10:00 - 11:30 FUNERAL SERVICE FOR ASSISTANT DEPUTY WARDEN
BELINDA NICKS
Location: 1927 Fulton Street, Brooklyn

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PREP WITH DEPUTY MAYOR ALICIA GLEN FOR REBNY IN TRAVEL

Location: 30 Mins.

Car : MBdB, Elana Leopold, Deputy Mayor Alicia Glen

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Location: City Hall, The Mayor's Office

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Location: 30 Rockefeller Plaza, 887E

Time: 45 Mins.

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Location: Gracie Mansion

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10am – Council Member Dromm “Education” - 100 people

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From: [John Del Cecato](#)
To: [Hinton, Karen](#); [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015
Date: Thursday, September 10, 2015 7:59:55 AM
Attachments: [BlogPostDraft7.docx](#)

It's all good. Here's the blog post (attached), which should go live this morning, as planned.

Also, here's the film.

The Blackstone reference is historically accurate and not that harsh. And it's not coming out of our mouth. (We didn't make the film - we're just endorsing its message). We not only shouldn't be defensive about this; we should be aggressively pursuing it. Even Jeb is on board now.

https://www.dropbox.com/s/91mulr5wioiex47/BNS_HedgefundManagersVsTeachers_V7_Final.mp4?dl=0

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 7:30 AM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmmedia.com>
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

Haven't see huff post . Are we sure we want to do it? Could I read?

Sent from my iPhone

On Sep 10, 2015, at 7:21 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Ahhh got it.

Sent from my BlackBerry 10 smartphone.

From: Hinton, Karen
Sent: Thursday, September 10, 2015 7:19 AM
To: Hagelgans, Andrea; Walzak, Phil
Subject: Fwd: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

Just us. I brought it all down last night. Said not issue a release. I think it's dynamite.

Sent from my iPhone

Begin forwarded message:

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: September 10, 2015 at 7:17:18 AM EDT

To: "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Fialkoff, Gabrielle" <GFialkoff@cityhall.nyc.gov>
Cc: "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, B <BCCD@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, FLONYC <FLONYC@cityhall.nyc.gov>, "Glen, Alicia" <AGlen@cityhall.nyc.gov>, "Patchett, James" <JPatchett@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Carrion, Marco A." <mcarrion@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

But to be clear we have a press release and had coordinated with the PR firm hired by bravenew films to help coordinate and pitch today. And JDC had reviewed a huffington post oped from mayor, which I believe, sir, you approved for posting today. Question is whether to pull back.

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Sent: Thursday, September 10, 2015 7:13 AM
To: Fialkoff, Gabrielle
Cc: jfdc@akpdmedia.com; B; Salazar-Rodriguez, Prisca; FLONYC; Hagelgans, Andrea; Glen, Alicia; Patchett, James; Leopold, Elana; Carrion, Marco A.; Snyder, Thomas
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

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Sent from my iPhone

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If you see jerry speyer at rebny tomorrow please thank him for vanity fair quote, if not let's call as well.

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Sent: Wednesday, September 09, 2015 08:38 PM
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The rampant inequality that we face in America is no accident. It is the result of a system that, for too long, has rewarded existing wealth over work.

There is no more striking example of this phenomenon than the disparity between the earnings - and the tax rates - of kindergarten teachers and hedge fund managers.

In 2014, the top 25 hedge fund managers made more money than every single Kindergarten teacher in America -- over 150,000 of them -- combined. That's right: 25 individuals - not even enough to fill the seating space on a single New York City subway car - made more than everyone who teaches our youngest learners put together.

What's more, because of something called carried interest - a tax loophole that exists only to boost the earnings of hedge fund managers - those 25 people paid a lower tax rate than the average Kindergarten teacher.

If we're to truly tackle the crisis of income inequality, changing that rule - and investing that money in growing our middle class - is where we must start.

Here in New York City, we're using every tool at our disposal to help combat income inequality - expanding paid sick leave to 500,000 additional workers, implementing the first rent freeze in city history, building and preserving 200,000 units of affordable housing, expanding after-school programs, and - as of this week - providing high-quality, universal Pre-Kindergarten to every family.

But we need Washington to do its part, too. Making the federal tax code more progressive will allow us to invest in people who are struggling.

To that end, closing the carried interest loophole is a tenet of The Progressive Agenda ([URL HERE](#)) to Combat Income Inequality, a 14-point plan introduced by a diverse coalition of progressive leaders in May.

Award-winning filmmaker Robert Greenwald, an inaugural signer of The Progressive Agenda, worked with his colleagues at Brave New Films to produce a powerful short documentary about the deeply unfair income and tax law disparities between hedge fund managers and teachers. It is aptly titled "Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?"

The film explores this issue from many different angles. It features interviews with both respected economists and Kindergarten teachers. The video identifies both the macroeconomic problems that the huge gap in wages cause, as well as the human toll paid by teachers and their students. Most important, it proposes a real, concrete solution to the problem: closing the carried interest loophole.

Billionaire hedge fund managers don't need a tax break, and there is no reason this loophole should exist.

Robert and I will be hosting a screening of his film at Pace University in New York City on Thursday, September 10th at 4:30 PM. The video will also be live-streamed here on The Huffington Post [\(STREAMING INFO HERE\)](#).

Following the screening, Robert and I will join a panel that includes **NYC Kindergarten teacher Lena Lombardi**, and author **Lynn Parramore** to reflect on the film, what it means for New York City and the country, and how we can work together to end this injustice once and for all.

###

From: [Snyder, Thomas](#)
To: [B](#)
Cc: [Fialkoff, Gabrielle](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); jfdc@akpdmedia.com; [Salazar-Rodriguez, Prisca](#); [FLONYC](#); [Glen, Alicia](#); [Patchett, James](#); [Leopold, Elana](#); [Carrion, Marco A.](#)
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015
Date: Thursday, September 10, 2015 8:08:01 AM

Jeb Bush came out against the carried interest loophole yesterday

Sent from my iPhone

On Sep 10, 2015, at 7:45 AM, B <BCCD@cityhall.nyc.gov> wrote:

I hear you, Gabrielle, but we're NOT backing off the call to close the carried interest loophole. That is a core TPA principle. AND we are NEVER going to be close to the hedge fund world -- that's not where we need to build support for our initiatives

From: Fialkoff, Gabrielle
Sent: Thursday, September 10, 2015 07:33 AM
To: Hagelgans, Andrea; Hinton, Karen
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; B; Salazar-Rodriguez, Prisca; FLONYC; Glen, Alicia; Patchett, James; Leopold, Elana; Carrion, Marco A.; Snyder, Thomas
Subject: Re: MINI SCHEDULE - THURSDAY, SEPTEMBER 10, 2015

The timing is just very tough here between wanting to build support for ed vision and other priorities. I would rec. pulling back as much as possible.

From: Hagelgans, Andrea
Sent: Thursday, September 10, 2015 07:17 AM
To: Hinton, Karen; Fialkoff, Gabrielle
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; B; Salazar-Rodriguez, Prisca; FLONYC; Glen, Alicia; Patchett, James; Leopold, Elana; Carrion, Marco A.; Snyder, Thomas
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To: [Hagelgans, Andrea](#)
Cc: [Hinton, Karen](#); [Walzak, Phil](#)
Subject: Re: Blog Post
Date: Thursday, September 10, 2015 9:08:28 AM

Yes, Team TPA is doing our best to promote.

On Sep 10, 2015, at 8:55 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Sounds right. Not sure when posting

Sent from my BlackBerry 10 smartphone.

From: Hinton, Karen
Sent: Thursday, September 10, 2015 8:54 AM
To: Hagelgans, Andrea; Walzak, Phil; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com)
Subject: RE: Blog Post

This is fine. We could send the oped to our reporters???? I just don't want to promote the film and the event using our internal resources.

From: Hagelgans, Andrea
Sent: Thursday, September 10, 2015 7:35 AM
To: Hinton, Karen
Subject: Fw: Blog Post

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato <jfdc@akpdmedia.com>
Sent: Wednesday, September 9, 2015 4:00 PM
To: Vanessa Baden; Robert Greenwald; Boeglin, Rosemary; Adams Baker, Marti; Hagelgans, Andrea; Norvell, Wiley
Subject: Re: Blog Post

We'll nix the invite section (as reflected in attached) and plan on posting tomorrow... How does that work? Wiley, are you the one to do that on our end?

Can HuffPo give us hyperlink for the streaming site?

From: Vanessa Baden <vanessa@bravenewfilms.org>
Date: Wednesday, September 9, 2015 at 3:57 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Robert Greenwald <robert@bravenewfilms.org>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>

Subject: Re: Blog Post

I like having the link to the invite if it lives somewhere on a server. That's the only way we can link it. Otherwise we can do without it.

Will your staff be hyperlinking any articles for this blog or is it going as is?

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Wednesday, September 9, 2015 at 12:48 PM

To: Microsoft Office User <vanessa@bravenewfilms.org>, Robert Greenwald <robert@bravenewfilms.org>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>

Subject: Re: Blog Post

Adding our folks...Latest is attached - just two small holes at bottom for streaming info & link to the invite (or we can nix that part altogether, and just have streaming info).

From: Vanessa Baden <vanessa@bravenewfilms.org>

Date: Wednesday, September 9, 2015 at 2:30 PM

To: John Del Cecato <jfdc@akpdmedia.com>, Robert Greenwald <robert@bravenewfilms.org>

Cc: Regina Clemente <regina@bravenewfilms.org>

Subject: Re: Blog Post

Hi John

Following up on the blog being drafted by the Mayor's office. When do you anticipate this being completed? We need to get all assets to HuffPo by end of day to ensure that they create the landing page for the event. Is it possible to have this by 5pm EST?

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Monday, September 7, 2015 at 3:30 PM

To: Robert Greenwald <robert@bravenewfilms.org>

Cc: Regina Clemente <regina@bravenewfilms.org>, Microsoft Office User <vanessa@bravenewfilms.org>

Subject: Re: Blog Post

Will do

From: [Geri Prado](#)
To: [B](#)
Cc: [John Del Cecato](#)
Subject: Re: US conf of mayors in Dc in oct
Date: Thursday, September 10, 2015 9:09:33 AM

We had a trip scheduled for sept 22 for political and fundraising prospecting. I believe that was the one you had pulled down. It is likely too soon to get some of those meetings back but if we could build on the conference we might be able to do so. Conf is in Balt meetings were in DC. I had given a slate of what the trip would look like to folks.

> On Sep 10, 2015, at 8:50 AM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> Good. Let's discuss at planning mtg and sched mtg

>

>

> ----- Original Message -----

> From: Salazar-Rodriguez, Prisca

> Sent: Thursday, September 10, 2015 08:37 AM

> To: B; Snyder, Thomas

> Cc: [REDACTED] <[REDACTED]>

> Subject: RE: US conf of mayors in Dc in oct

>

> Correct. The assumption is that you will attend the Conference in Baltimore which runs from Oct 2 -4

> The following is the schedule they have - again assuming you will attend but have not confirmed which day.

> Friday, October 2 - Evening Reception

> Saturday, October 3 - All-Day Meeting/Evening Event

> Sunday, October 4 - Half-Day Meeting

>

> -----Original Message-----

> From: B

> Sent: Thursday, September 10, 2015 7:32 AM

> To: Snyder, Thomas; Salazar-Rodriguez, Prisca

> Cc: [REDACTED]

> Subject: US conf of mayors in Dc in oct

>

>

> JDC thinks we've decided not to go. I've told you guys my assumption is we ARE going because I just got elected to the advisory board and they will meet them. Pls clarify

From: [John Del Cecato](#)
To: [Boeglin, Rosemary](#)
Cc: ["Hayley Prim"](#)
Subject: Re: <no subject>
Date: Thursday, September 10, 2015 10:52:31 AM
Attachments: [HedefundKindie Press Release - FirstDraftFinal_RB\[3\].docx](#)

If not, we can use an older version (attached)

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 10:49 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Hayley Prim <hayley@progressiveagenda.us>
Subject: RE: <no subject>

JDC/HP - It's much earlier in sunny California, but I will ring Vanessa to see if we can get answers on the below asap

From: Boeglin, Rosemary
Sent: Thursday, September 10, 2015 10:33 AM
To: 'John Del Cecato'
Cc: Hayley Prim; 'Vanessa Baden'
Subject: RE: <no subject>

Sounds good!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 10, 2015 10:33 AM
To: Boeglin, Rosemary
Cc: Hayley Prim; 'Vanessa Baden'
Subject: Re: <no subject>

I made an executive decision last night & went with "It's Time to Close the Carried Interest Loophole"

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 10:31 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Hayley Prim <hayley@progressiveagenda.us>, 'Vanessa Baden' <vanessa@bravenewfilms.org>
Subject: RE: <no subject>

HuffPo will be posting the pieces for is, but Vanessa has been coordinating with them and can speak to exact timing and links.

Believe we are also missing a title for the Mayor's blog. Thoughts on that?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 10, 2015 10:29 AM
To: Boeglin, Rosemary
Cc: Hayley Prim; 'Vanessa Baden'

Subject: Re: <no subject>

Also need to know when the HuffPo blog post will be live & who's responsible for pulling the trigger on that

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>

Date: Thursday, September 10, 2015 at 10:28 AM

To: John Del Cecato <jfdc@akpdmedia.com>

Cc: Hayley Prim <hayley@progressiveagenda.us>, 'Vanessa Baden' <vanessa@bravenewfilms.org>

Subject: RE: <no subject>

+Vanessa, who has pen on the release.

Vanessa – Can you please share final version of the release here, and then TPA will send it out to their progressive media list?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Thursday, September 10, 2015 10:26 AM

To: Boeglin, Rosemary

Cc: Hayley Prim

Subject: <no subject>

Hey Rosemary... Do you have the final press advisory for tonight's event? Want to make sure that Hayley sends it out to our TPA list of 5K people, along with our national progressive press list of 50-60 people ASAP...



For Immediate Release

Contact:

Vanessa Baden Kelly

vanessa@bravenewfilms.org

(310)204-0448 ext 226

New York City Mayor Bill de Blasio Teams Up With Brave New Films to Take on Tax Breaks for the Wealthy in Premiere of New Short Film: *Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?*

Mayor's office and production company create film demanding closure of the carried interest loophole which allows billionaires to be taxed at lower rates than kindergarten teachers.

Culver City, California (September 8, 2015) - Production company Brave New Films, headed by award winning filmmaker Robert Greenwald, has released a new short film demanding the closure of the carried interest tax loophole. The film, premiering at a private event at Pace University ~~headed-led~~ by Mayor Bill de Blasio, addresses the [adj. like 'alarming' or 'ugly'] fact that while the top 25 hedge fund managers make more annually than all of America's kindergarten teachers combined, those same hedge fund managers are also taxed at a lower tax rate. Mayor de Blasio and Greenwald find the loophole appalling and are calling on all 2016 presidential candidates to pledge to end it within their first 100 days in office.

"It is unacceptable that the uber-wealthy have been able to influence the law to work in their favor," said director of the film and Brave New Films President Robert Greenwald. "While teachers around the nation are struggling to make ends meet, doing one of the most noble professions out there, billionaire hedge fund managers – who make money off of things like the housing crisis and for-profit prisons - are claiming they deserve massive tax breaks."

Quote from de Blasio's office.

"We have seen the crisis of inequality in this nation grow to critical mass, and now is time to act. It is downright reprehensible that U.S. pre-K teachers – the men and women who teach our kids the colors of the rainbow and the building blocks of language – are collectively earning the same wage as the top 25 hedge funder managers, and foot a heavier bill on tax day to boot. This film imparts an important message; that in America, our policies and tax codes should reflect our values, and reward hard work, not wealth," said Mayor Bill de Blasio.

The six-minute film will have its premiere screening on **Thursday, September 10th, 2015** in the **Schimmel Theatre** at **Pace University**. On hand to give remarks will be both the Honorable Mayor Bill de Blasio, as well as filmmaker Robert Greenwald. The event begins at **4:30 pm EST**.

Brave New Films is a non-partisan, non-profit, 501(c)(3) organization that carries out the Brave New Films

mission by creating and distributing educational films. Its mission is to champion social justice issues by using a model of media, education, and grassroots volunteer involvement that inspires, empowers, motivates and teaches civic participation and makes a difference.

From: [Regina Clemente](#)
To: [Hayley Prim](#)
Cc: jfdc@akpdmmedia.com; [Boeglin, Rosemary](#); [Adams Baker, Marti](#); [Matero, Carla](#); [Beach, Mkada](#); [Hagelgans, Andrea](#); [Salazar-Rodriguez, Prisca](#); [Robert Greenwald](#); [Vanessa Baden](#); [Tara Kelton](#)
Subject: Re: Final Event Details
Date: Thursday, September 10, 2015 10:58:39 AM

Yes, we can add these to the slide.

Will check with our social media manager and choose a hashtag.

Will get you the new version as soon as it's done.

Sent from my iPhone

On Sep 10, 2015, at 6:52 AM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Regina, I'm so sorry for not responding las night! Is it too late to add additional text to the slide?

If possible, I think we should add BNF and TPA's twitter handles to the slide:

@bravenewfilms
@TheP2Agenda

and the hashtag that we use every day: #p2Agenda

Thoughts on creating a specific hashtag just for today's event?

Anyone have any particular feelings on these listed below?

#billionairesVSteachers
#WhoseSide
#closethe loophole

On Wed, Sep 9, 2015 at 6:24 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

Hi all -

I was just informed that there was a group call today about the event tomorrow that I was unaware of.

Seems like there is some confusion regarding:

1. **How the film is being played.**
 - o Both Pace and the live streamers have the link.
 - o And Robert has a USB drive with it on it, as a back-up
2. **The background slide image**

- The current one that we previously sent is here: https://www.dropbox.com/s/bhaiqqi898hwos9/BNS_HedgefundManagersVsTeachers_Slide.jpg?dl=0
- Pace and the live streamer also have this asset
- If you want it updated with hashtags, we are happy to do that. If we can get the info today, we will get you an updated version to use at the event by tomorrow AM.

I hope this clears things up!

If there is any other confusion or questions that need answering, please don't hesitate to contact me by email or on my cell at [818-239-2070](tel:818-239-2070).

Thanks for everyone's work on this!

Regina

Regina Clemente
Director of Campaigns
Brave New Films
regina@bravenewfilms.org
O: [310-204-0448](tel:310-204-0448) x.236
C: [818-239-2070](tel:818-239-2070)

--

Hayley Prim

c: 

From: [Hinton, Karen](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: RE: Face sunday?
Date: Thursday, September 10, 2015 11:04:22 AM

I think Mayor needs to endorse HRC before or at George.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, September 10, 2015 10:35 AM
To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen
Subject: Re: Face sunday?

I think this would be an excellent time to do George.

1. We can talk about Trump & Bush joining us on carried interest.
2. We can talk about Cuomo, after 7 months of pushing, finally acceding to our effort to get \$15 min wage.
3. We can say that Bernie's rise is due to him talking relentlessly about income inequality.
4. At the same time, we could - COULD - use this moment for the boss to say something about his plans for choosing a favorite in the race, if he is so inclined. I know that's not a topic for official business - just raising as a matter of time management, and whether it would conflict with the other messages listed here (which are powerful).

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 10:32 AM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Face sunday?

+JD

From: Hagelgans, Andrea
Sent: Thursday, September 10, 2015 10:23 AM
To: Walzak, Phil; Hinton, Karen
Subject: Fw: Face sunday?

CBS and George stephanapolis both want mayor

Sent from my BlackBerry 10 smartphone.

From: Hendin, Robert <RHE@cbsnews.com>
Sent: Thursday, September 10, 2015 9:50 AM
To: Hagelgans, Andrea
Subject: Face sunday?

Any chance the mayor can appear Sunday on Face the nation to talk politics and the rise of Sanders and the progressive agenda?

From: [Norvell, Wiley](#)
To: [Walzak, Phil](#)
Cc: "jfdc@akpdmedia.com"
Subject: Re: Min wage press plays
Date: Thursday, September 10, 2015 11:05:03 AM

Talking to dawsey at noon w emma. Jen and gryn shortly after.

From: Walzak, Phil
Sent: Thursday, September 10, 2015 10:59 AM
To: Norvell, Wiley
Cc: John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Subject: Min wage press plays

How goes it WN?

From: [Hinton, Karen](#)
To: ["John Del Cecato"](#); [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: RE: Face sunday?
Date: Thursday, September 10, 2015 11:10:20 AM

Minimum wage done that.

Haven't discussed carried interest.

Could you send me talking points on what you want him to say on carried interest? I don't have time to get up to speed on this.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, September 10, 2015 10:51 AM
To: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: Re: Face sunday?

Got it.

On another topic, can we get MBDB to hit both minimum wage/Cuomo AND carried interest during Errol Louis as well? Urgent that we own min wage thing as a big win

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 10:48 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: Re: Face sunday?

Needs to be George if we do. Or they get right of first refusal

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Thursday, September 10, 2015 10:47 AM
To: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: Re: Face sunday?

Yes, will do.

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 10:38 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: Re: Face sunday?

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Cc: John Del Cecato <jfdc@akpdmmedia.com>
Subject: RE: Face sunday?

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From: [Hinton, Karen](#)
To: ["John Del Cecato"](#)
Subject: RE: Face sunday?
Date: Thursday, September 10, 2015 11:25:24 AM

Yep got.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, September 10, 2015 11:19 AM
To: Hinton, Karen
Subject: Re: Face sunday?

I sent

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 11:10 AM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: RE: Face sunday?

Ha great minds think alike.

From: Hagelgans, Andrea
Sent: Thursday, September 10, 2015 10:51 AM
To: John Del Cecato; Walzak, Phil; Hinton, Karen
Subject: Re: Face sunday?

Send the tps to karen

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Thursday, September 10, 2015 10:50 AM
To: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: Re: Face sunday?

Got it.

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To: Hagelgans, Andrea
Subject: Face sunday?

Any chance the mayor can appear Sunday on Face the nation to talk politics and the rise of Sanders and the progressive agenda?

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#)
Subject: <no subject>
Date: Thursday, September 10, 2015 11:56:37 AM

Agree!

Christopher Hayes @chrislhayes 3h3 hours ago

Also amazing how bizarrely dismissive of this the NYC chattering class seems to be.

Anthony Weiner @anthonyweiner

Pretty amazing how smooth the UPreK expansion has been. Basically the equivalent of launching a school system.

--

From: [John Del Cecato](#)
To: [Hinton, Karen](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#)
Subject: Re: Sunday on This Week with George S.
Date: Thursday, September 10, 2015 12:11:29 PM

Maybe we can discuss tonight

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 12:09 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Subject: RE: Sunday on This Week with George S.

I want to avoid another national show talking about HRC looking and sounding good but not ready to endorse waiting for the right time.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 10, 2015 12:00 PM
To: Hagelgans, Andrea; Hinton, Karen; Walzak, Phil; Snyder, Thomas; Salazar-Rodriguez, Prisca
Subject: Sunday on This Week with George S.

MBDB said yes to doing George - but only if it is okay with Comms & Front Office

From: [John Del Cecato](#)
To: [Hinton, Karen](#); [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: Re: Face sunday?
Date: Thursday, September 10, 2015 12:11:46 PM

cool

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 12:10 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: RE: Face sunday?

We added a line about it for the HRC question. That good?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 10, 2015 12:02 PM
To: Hinton, Karen; Hagelgans, Andrea; Walzak, Phil
Subject: Re: Face sunday?

News hook is that both Trump and Bush came out for our position (closing loophole) in the past week (Bush was yesterday)... Real momentum on this issue - and not just from Dems!

Plus, we talk about the Brave New Films video short & how it lays out the K Teachers vs. Hedge Funders argument... Make sure This Week knows we did a screening on it on Thursday (today)

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 11:21 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: RE: Face sunday?

What's the news hook for carried interest? Is anything happening in DC?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 10, 2015 11:02 AM
To: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: Re: Face sunday?

Sure.

1. Min wage. In 2014 State of the City address, MBDB called for a higher minimum wage - and Albany said it wasn't possible. In 2015 State of the City (February), we called for \$15 minimum wage & were told it was a "non-starter." But we soldiered on. \$15 min wage became the first plank in The Progressive Agenda that we unveiled in May. Our partners have been tapping into the national conversation & grassroots

movement for \$15. And now, we're extremely pleased to see that Governor Cuomo has joined our national chorus & chosen to embrace \$15. It's a really huge deal - and shows the power of the progressive movement - and the impact it can have right here at home. The lesson: if at first you don't succeed, keep on pushing and pushing and we'll get there - and people's lives will be better as a result.

2. Carried interest. Right now, there's a tax loophole that hedge fund managers on Wall Street - many of them not just multi-millionaires but BILLIONAIRES - have been exploiting. It's called the carried interest loophole. And it essentially allows them to treat their income as an "investment" instead of ordinary wage income - which means they can pay a tax rate of 20% on that money - far less than the 25% or 30% that working and middle-class families pay. That needs to change - and change now.

Why? Consider this. The top 25 hedge fund managers earned more last year than all the Kindergarten teachers in America COMBINED. They're making all those billions of dollars, but pay a LOWER rate of tax than the very same Kindergarten teachers? That's crazy - and it's yet another piece of what's driving the rampant income inequality in New York and across the nation.

Tonight we'll be calling attention to that fact, and pushing all the folks - on both sides of the aisle — who hope to lead our country to commit to closing that loophole, and investing in our schools. Donald Trump, remarkably, is on board. And just yesterday, even Jeb Bush came on board. It's time to take the politics out of this issue & get it done - now.

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>

Date: Thursday, September 10, 2015 at 10:51 AM

To: John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>

Subject: Re: Face sunday?

Send the tps to karen

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato

Sent: Thursday, September 10, 2015 10:50 AM

To: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen

Subject: Re: Face sunday?

Got it.

On another topic, can we get MBDB to hit both minimum wage/Cuomo AND carried interest during Errol Louis as well? Urgent that we own min wage thing as a big win

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Subject: Re: Face sunday?

Yes, will do.

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Subject: RE: Face sunday?

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Sent from my BlackBerry 10 smartphone.

From: Hendin, Robert <RHE@cbsnews.com>
Sent: Thursday, September 10, 2015 9:50 AM
To: Hagelgans, Andrea
Subject: Face sunday?

Any chance the mayor can appear Sunday on Face the nation to talk politics and the rise of Sanders and the progressive agenda?

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Salazar-Rodriguez, Prisca](#); [Hinton, Karen](#); [Walzak, Phil](#); [Snyder, Thomas](#)
Subject: Re: Sunday on This Week with George S.
Date: Thursday, September 10, 2015 12:12:17 PM

If we do it, I'd strongly prefer to do from here

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 12:11 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Re: Sunday on This Week with George S.

No, I would have to reach out to Anja. They want him DC. we would want here I assume.

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Thursday, September 10, 2015 12:08 PM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Hinton, Karen; Walzak, Phil; Snyder, Thomas
Subject: Re: Sunday on This Week with George S.

Karen has that

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 12:06 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: RE: Sunday on This Week with George S.

What is the timing?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 10, 2015 12:04 PM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Hinton, Karen; Walzak, Phil; Snyder, Thomas
Subject: Re: Sunday on This Week with George S.

Correct

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 12:01 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: RE: Sunday on This Week with George S.

As in this Sunday?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Thursday, September 10, 2015 12:00 PM

To: Hagelgans, Andrea; Hinton, Karen; Walzak, Phil; Snyder, Thomas; Salazar-Rodriguez, Prisca

Subject: Sunday on This Week with George S.

MBDB said yes to doing George - but only if it is okay with Comms & Front Office

From: [John Del Cecato](#)
To: [Salazar-Rodriguez, Prisca](#); [Snyder, Thomas](#); [Adams Baker, Marti](#)
Subject: MBBD briefing UPDATE
Date: Thursday, September 10, 2015 12:15:04 PM
Attachments: [Mayor's Event Briefing- Thursday Event.doc](#)

Katrina vanden Heuvel WILL be attending.

Event/Meeting Briefing Information

Staff Contact/Planning Lead: JDC

EVENT: Screening of short film, *"Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?"*

MISSION/GOAL: Explain how NYC is doing everything in its power to combat income inequality, but that we need Washington's help. Push two pieces of The Progressive Agenda – closing the carried interest loophole, and investing in education.

DAY/DATE: Thursday, September 10, 2015
EVENT TIME: 4:30-5:30 PM
MBDB TIME: 4:30-5:15PM

LOCATION: Pace University, Michael Schimmel Center for the Arts, 3 Spruce Street, Manhattan

CONTACT: JDC

STAFF ASSIGNED TO MBDB: Marti Adams

EVENT SET-UP/PROGRAM: YOU will be introduced by moderator **Lynn Parramore**

After she introduces YOU, you'll speak for 5-7 minutes on the issue of progressive taxation and investing in education, TPA. Then YOU will introduce **Robert Greenwald**, who will introduce the film.

Then a panel of **YOU, Greenwald, NYC Kindergarten teacher Lena Lombardi, and Lynn Parramore** (who studies the intersection of culture and economics) will take pre-screened questions from the audience of 300 or so, with **Parramore** also moderating.

RUN OF SHOW:

4:15pm Program participants arrive and are escorted to green room
4:30pm Welcome and Intro of Mayor: **Parramore**
4:33pm Intro of overall issue and of Robert Greenwald: Mayor de Blasio
4:40pm Intro Film: Robert Greenwald
4:43pm Film Screening
4:55pm Panel begins -- **Parramore** as moderator begins with two questions for panelists
5:05pm Questions are collected from audience and sorted to avoid duplication and ensure resonance
5:25pm Program Ends

Topics:

- TPA, income inequality, carried interest loophole, tax fairness, education.

Background:

Shortly after TPA was launched on May 12th, we got a call from Robert Greenwald, progressive filmmaker and TPA signer.

He had an idea on how to use the power of film to highlight the great disparity between the incomes of hedge fund managers and Kindergarten teachers – and highlight the inequity in the fact that the former pays a lower tax rate than the latter.

The film is being debuted on Thursday in NYC, and will also be live-streamed on HuffingtonPost.com.

We will be using new media tools – Facebook, Twitter, Instagram, Periscope – to urge that the video be shared online to a massive audience.

A couple of years ago, very few aspiring elected officials were talking about income inequality. Throughout 2015, we've seen more and more elected officials and candidates from BOTH political parties discussing the problem.

Recently, we've heard a number of excellent proposals for combatting inequality – including, just in the past several days – Donald Trump and Jeb Bush calling for an end to the carried interest loophole.

We're using every tool at our disposal to combat inequality in NYC (UPK – just this week). But we need Washington to be our partner if we want to tackle this problem at its core.

It's time for Americans from all walks of life to come together and pressure Washington to make this change so that we can make the tax code more fair, and invest more in our schools.

We don't do this to punish success. Rather, we do it to create more success stories.

FYI: Katrina vanden Heuvel is a board member of Brave New Films. She will be in attendance.

BACKGROUND ON Robert Greenwald:

Robert Greenwald, founder and president of Brave New Films (BNF), is an award-winning television, feature film and documentary filmmaker. He has produced and/or directed more than 50 TV movies and miniseries, including *The Burning Bed* (1984), starring Farrah Fawcett and *A Woman of Independent Means* (1995), starring Sally Field; as well as the feature films *Steal This Movie* (2000), starring Vincent D'Onofrio as 60's radical Abbie Hoffman, and *Breaking Up* (1997), starring Russell Crowe and Salma Hayek.

Greenwald turned to documentary filmmaking in 2002, inspired by pervasive voter rights abuses in the 2000 U.S. presidential election. He found audiences eager for substantive investigations of social issues, told through personal stories, and chose to bypass the usual gatekeepers by devising creative means of distribution, first through house parties, and ultimately through the Internet and social media. The documentaries produced by Brave New Films have been streamed across all seven continents and have been viewed over 70 million times and counting.

At BNF, Greenwald has produced and directed eight full-length documentaries and over a dozen short videos, uncovering corporate abuse, the military industrial complex, the unbridled political influence of billionaires, and the unfair and unbalanced tactics of Fox News. His full-length features include; *Uncovered: The War on Iraq* (2004); *Outfoxed: Rupert Murdoch's War on Journalism* (2004); *Wal-Mart: The High Cost of Low Price* (2005); *Iraq for Sale: The War Profiteers* (2006); *Rethink Afghanistan* (2009); *Koch Brothers Exposed* (2012); and *War on Whistleblowers: Free Press and the National Security State* (2013). *Unmanned: America's Drone Wars* (2013) is BNF's latest feature-length documentary.

Greenwald is the recipient of many awards and accolades, including a Maggie Award from the Planned Parenthood Federation, the Peacemaker Award from the Physicians for Social Responsibility, the City of Justice award from LAANE, the 2007 Norman Felton and Denise Aubuchon Humanitarian Award, and Liberty Hill Foundation's Upton Sinclair Award. Greenwald was honored in 2013 by the ACLU Foundation of Southern California for his activism and also received the 2001 Peabody Award and the 2002 American Film Institute Producer of the Year award. His films have garnered 25 Emmy nominations.

BACKGROUND ON Lynn Parramore:

Lynn Parramore is an author and cultural theorist. She is Contributing Editor at AlterNet and writes for Reuters, Al Jazeera, and other outlets. She holds a doctorate in English and cultural theory from New York University.

BACKGROUND ON Lena Lombardi:

Lena Lombardi has been a Gifted Education teacher at P.S. 132 for six years, and has taught Gifted and Talented Kindergarten for five of those years. She graduated from Hofstra University's Honors College with a Bachelor of Arts degree in Public Relations and worked briefly as a publicist out of college before deciding to follow her heart and pursue her lifelong dream of becoming a teacher. She completed her certification through a career-change program at St. John's University, and she currently holds a Master of Science degree from SJU in both Childhood Education (Grades 1-6) and Gifted Education (Grades K-12.) She was born and raised in Williamsburg, Brooklyn and attended the elementary school at which she currently teaches. She and her husband (John) currently live in Middle Village, Queens.

MAIN POINTS TO LAND:

- Income inequality is the crisis of our time. Here in NYC, we're doing everything in our power to combat it – UPK, after-school, paid sick leave, building affordable housing, fighting for a higher minimum wage, demanding more from developers.
- But to really get at the root of the problem, we need Washington's help.
- The Progressive Agenda comes down to a **very simple concept** – we need to reward work again. **We need to reward work, not wealth – work.**
 - As a society, as a nation, as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer

hands. It's not just smart, clever people in the financial industry. It's a set of government policies that continually allow them to concentrate the wealth.

- There's no two ways about it: we have an economic crisis in this country. **The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**
- The **Progressive Agenda is a movement from the grassroots.** It's an urgent call for change. We're hearing the voices of people every day – people all over this country. Recently, we saw demonstrations in 200 cities (60,000 people) across this country for a \$15 dollar minimum wage.
 - Something is changing in America. It's time to take that energy and crystalize it into an agenda that will make a difference. It's time to put people ahead of profits – value work over wealth. It's as simple as that.
- We'll **be calling on leaders and candidates to address these issues, to stiffen their backbones**, to be clear, and to champion these progressive policies.

Transitions

- There's no reason that a billionaire hedge fund manager sitting by the pool at his beach house should be paying a lower rate of taxes than the guy who pilots his private jet.

Key Stats/ Examples

- If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, close CEO pay loophole, Buffett Rule, end tax breaks for companies that ship jobs overseas).
- President Obama pointed out that the top 25 hedge fund titans in America earn more than every kindergarten teacher in America. Think about that. \$12 billion for 25 people – more than all the money earned by the women and men teaching our four and five year olds - COMBINED.

- In NYC, 46 percent of the people are at or near the poverty level. That is based on a statistic from the Bloomberg Administration. It came out first in 2013. It's essentially the same today, 46 percent of people at or near the poverty level, one paycheck away.
- Minimum Wage - In 2014, four states passed minimum wage increases by referenda. They were all red states. Something bigger is going on here that I think indicates people are more and more demanding some solutions. The grassroots is demanding it.
- A typical American family, in real income terms, is making less today than they were a quarter century ago.
- The wealthiest one percent captured 91% of all the income gains since the Great Recession ended.
- And now we have the greatest income disparity since the 1920s – and it's getting worse.
- The two issues that we're highlighting today are closing the carried interest loophole, and investing more in education. We don't advocate that to punish success, but to create more success stories.

The Progressive Agenda:

- Raise the federal minimum wage, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' right to organize and rebuild the middle class.
- Pass comprehensive immigration reform to grow the economy and protect against exploitation of low-wage workers.
- Oppose trade deals that hand more power to corporations at the expense of American jobs, workers' rights, and the environment.
- Invest in schools, not jails-- and give a second chance to those coming home from prison.
- Pass national paid sick leave.
- Pass national paid family leave.
- **Make Pre-K, after-school programs and childcare universal.**
- Expand the Earned Income Tax Credit and protect and expand Social Security.
- Allow students to refinance student loan debt to take advantage of lower interest

rates, and support debt-free college.

- **Close the carried interest loophole.**
- End tax breaks for companies that ship jobs overseas.
- Implement the “Buffett Rule” so millionaires pay their fair share.

Close the CEO tax loophole that allows corporations to take advantage of “performance pay” write-offs.

###

From: [Vanessa Baden](#)
To: [Hayley Prim](#)
Cc: [John Del Cecato](#); [Boeglin, Rosemary](#)
Subject: Re: <no subject>
Date: Thursday, September 10, 2015 12:17:27 PM

I'm in office now preparing to send

As of yesterday, Rosemary and I had discussed sending out at 10am PST/1pm EST which is in about 45 minutes. Happy to send you an older version, although the new edits will be done momentarily

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Thursday, September 10, 2015 at 9:14 AM
To: Microsoft Office User <vanessa@bravenewfilms.org>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Subject: Re: <no subject>

Hi Vanessa,

Do you know when you will be in the office? Sorry for the rush, just want to get this out asap. Happy to send a slightly older version, to get it out faster. We just want our folks to know about it.

Thanks!!

On Thu, Sep 10, 2015 at 11:12 AM, Vanessa Baden <vanessa@bravenewfilms.org> wrote:

Will send release as soon as I am in office.

Sent from my Hometeam Ent. iPhone

On Sep 10, 2015, at 7:30 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Also need to know when the HuffPo blog post will be live & who's responsible for pulling the trigger on that

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 10:28 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Hayley Prim <hayley@progressiveagenda.us>, 'Vanessa Baden' <vanessa@bravenewfilms.org>
Subject: RE: <no subject>

+Vanessa, who has pen on the release.

Vanessa – Can you please share final version of the release here, and then TPA will send it out to their progressive media list?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 10, 2015 10:26 AM
To: Boeglin, Rosemary
Cc: Hayley Prim
Subject: <no subject>

Hey Rosemary... Do you have the final press advisory for tonight's event? Want to make sure that Hayley sends it out to our TPA list of 5K people, along with our national progressive press list of 50-60 people ASAP...

--

Hayley Prim

c: [REDACTED]

From: [Geri Prado](#)
To: [Walzak, Phil](#)
Cc: [Hayley Prim](#); [Hinton, Karen](#); [John Del Cecato](#); [Snyder, Thomas](#); [Erica Rickel](#)
Subject: Re: Final Event Details
Date: Thursday, September 10, 2015 12:20:22 PM

We (TPA) can send an invite to our list. That would be where we resend our invite.

On Sep 10, 2015, at 12:15 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Have to square this w what we said abt CH resources being used to NYP
Obvi CH not paying for event – do emails count tho?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Thursday, September 10, 2015 12:13 PM
To: Geri Prado
Cc: John Del Cecato; Walzak, Phil; Snyder, Thomas; Erica Rickel
Subject: Re: Final Event Details

Also, MOSPCE wants to re-blast the invite they sent last week to try and get more people to attend. Are you guys okay with that? I have asked them to hold for now.

Please let me know.

On Wed, Sep 9, 2015 at 6:35 PM, Geri Prado <geri@progressiveagenda.us> wrote:
Tom?

On Wed, Sep 9, 2015 at 6:29 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:
Confirming that everyone has seen the slide linked below and is okay with it for tomorrow's event.

----- Forwarded message -----

From: **Regina Clemente** <regina@bravenewfilms.org>
Date: Wed, Sep 9, 2015 at 6:24 PM
Subject: Final Event Details
To: Hayley Prim <hayley@progressiveagenda.us>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, "Matero, Carla" <CMatero@cityhall.nyc.gov>
Cc: "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>, Vanessa Baden <vanessa@bravenewfilms.org>, Tara Kelton <tara@bravenewfilms.org>

Hi all -

I was just informed that there was a group call today about the event tomorrow that I was unaware of.

Seems like there is some confusion regarding:

1. How the film is being played.

- Both Pace and the live streamers have the link.
- And Robert has a USB drive with it on it, as a back-up

2. The background slide image

- The current one that we previously sent is here:
https://www.dropbox.com/s/bhaiqqi898hwos9/BNS_HedgefundManagersVsTeachers_Slide.jpg?dl=0
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- If you want it updated with hashtags, we are happy to do that. If we can get the info today, we will get you an updated version to use at the event by tomorrow AM.

I hope this clears things up!

If there is any other confusion or questions that need answering, please don't hesitate to contact me by email or on my cell at [818-239-2070](tel:818-239-2070).

Thanks for everyone's work on this!

Regina

Regina Clemente
Director of Campaigns
Brave New Films
regina@bravenewfilms.org
O: [310-204-0448](tel:310-204-0448) x.236
C: [818-239-2070](tel:818-239-2070)

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Geri Prado](#)
To: [John Del Cecato](#)
Cc: [Hayley Prim](#); [Walzak, Phil](#); [Snyder, Thomas](#); [Erica Rickel](#)
Subject: Re: Final Event Details
Date: Thursday, September 10, 2015 12:21:12 PM

What is MOSPCE? Sorry don't know that.

On Sep 10, 2015, at 12:15 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

My two cents. In for a dime, in for a dollar. Time to make sure we have a good crowd!

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Thursday, September 10, 2015 at 12:13 PM
To: Geri Prado <geri@progressiveagenda.us>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, Thomas Snyder <tsnyder@cityhall.nyc.gov>, Erica Rickel <[REDACTED]>
Subject: Re: Final Event Details

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Please let me know.

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Rodriguez@cityhall.nyc.gov}, Robert Greenwald <robert@bravenewfilms.org>, Vanessa Baden <vanessa@bravenewfilms.org>, Tara Kelton <tara@bravenewfilms.org>

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O: [310-204-0448](tel:310-204-0448) x.236

C: [818-239-2070](tel:818-239-2070)

--

Hayley Prim

c: 

--

Hayley Prim

c: [REDACTED]

From: [Geri Prado](#)
To: [Hayley Prim](#)
Cc: [John Del Cecato](#); [Walzak, Phil](#); [Snyder, Thomas](#); [Erica Rickel](#)
Subject: Re: Final Event Details
Date: Thursday, September 10, 2015 12:22:28 PM

This is a city hall call as a city hall agency. I am with Hayley and John that we should if we can.

On Sep 10, 2015, at 12:13 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Also, MOSPCE wants to re-blast the invite they sent last week to try and get more people to attend. Are you guys okay with that? I have asked them to hold for now.

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Brave New Films

regina@bravenewfilms.org

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--

Hayley Prim

C: [REDACTED]

--

Hayley Prim

C: [REDACTED]

From: [Walzak, Phil](#)
To: [Snyder, Thomas](#); ["Hayley Prim"](#); [Geri Prado](#); [Hinton, Karen](#)
Cc: [John Del Cecato](#); [Erica Rickel](#)
Subject: RE: Final Event Details
Date: Thursday, September 10, 2015 12:22:54 PM

Ah

Ok

Good here

From: Snyder, Thomas
Sent: Thursday, September 10, 2015 12:22 PM
To: Walzak, Phil; 'Hayley Prim'; Geri Prado; Hinton, Karen
Cc: John Del Cecato; Erica Rickel
Subject: Re: Final Event Details

I thought Karen's reply to the Post suffices to allow us to do another email blast. Weigh in if you disagree. Here is what she sent the Post:

City Hall is allowed to invite guests to events where the Mayor is speaking and of interest to New Yorkers. No taxpayer funds have been used to pay for the film or the event.

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 12:15 PM
To: Hayley Prim <hayley@progressiveagenda.us>, Geri Prado <geri@progressiveagenda.us>, Karen Hinton <KHinton@cityhall.nyc.gov>
Cc: John Del Ceccato <jfdc@akpdmedia.com>, Tom Snyder <tsnyder@cityhall.nyc.gov>, Erica Rickel
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On Wed, Sep 9, 2015 at 6:29 PM, Hayley Prim <hayley@progressiveagenda.us> wrote:

Confirming that everyone has seen the slide linked below and is okay with it for tomorrow's event.

----- Forwarded message -----

From: **Regina Clemente** <regina@bravenewfilms.org>

Date: Wed, Sep 9, 2015 at 6:24 PM

Subject: Final Event Details

To: Hayley Prim <hayley@progressiveagenda.us>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Matero, Carla" <CMatero@cityhall.nyc.gov>
Cc: "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>, Vanessa Baden <vanessa@bravenewfilms.org>, Tara Kelton <tara@bravenewfilms.org>

Hi all -

I was just informed that there was a group call today about the event tomorrow that I was unaware of.

Seems like there is some confusion regarding:

1. How the film is being played.

- Both Pace and the live streamers have the link.
- And Robert has a USB drive with it on it, as a back-up

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- Pace and the live streamer also have this asset
- If you want it updated with hashtags, we are happy to do that. If we can get the info today, we will get you an updated version to use at the event by tomorrow AM.

I hope this clears things up!

If there is any other confusion or questions that need answering, please don't hesitate to contact me by email or on my cell at [818-239-2070](tel:818-239-2070).

Thanks for everyone's work on this!

Regina

Regina Clemente
Director of Campaigns
Brave New Films

regina@bravenewfilms.org

O: [310-204-0448](tel:310-204-0448) x.236

C: [818-239-2070](tel:818-239-2070)

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Hayley Prim

c:

--

Hayley Prim

c:

From: [Walzak, Phil](#)
To: [Shorris, Anthony](#); [Glazer, Elizabeth](#); [Wolfe, Emma](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#)
Subject: FYI Tweet forwarded by @PTWalzak
Date: Thursday, September 10, 2015 12:28:13 PM

.@BilldeBlasio Will you do #WhateverItTakes to end gun violence? Let's see your pic!
@MomsDemand <http://t.co/GbdhrVA2Py>

Original Tweet: <https://twitter.com/jlpesnyc/status/642011466065911808>

Sent via TweetDeck

From: [Hayley Prim](#)
To: [Hinton, Karen](#)
Cc: [Snyder, Thomas](#); [Walzak, Phil](#); [Geri Prado](#); [John Del Cecato](#); [Erica Rickel](#)
Subject: Re: Final Event Details
Date: Thursday, September 10, 2015 12:32:40 PM

ok got it. I will tell them they can send to the ED list they sent to orginally but no reporters.

On Thu, Sep 10, 2015 at 12:26 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

I would prefer not to email anything to news reporters about the event. Emailing guests, fine, since we have already done that.

From: Snyder, Thomas
Sent: Thursday, September 10, 2015 12:22 PM
To: Walzak, Phil; 'Hayley Prim'; Geri Prado; Hinton, Karen
Cc: John Del Cecato; Erica Rickel

Subject: Re: Final Event Details

I thought Karen's reply to the Post suffices to allow us to do another email blast. Weigh in if you disagree. Here is what she sent the Post:

City Hall is allowed to invite guests to events where the Mayor is speaking and of interest to New Yorkers. No taxpayer funds have been used to pay for the film or the event.

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 12:15 PM
To: Hayley Primm <hayley@progressiveagenda.us>, Geri Prado <geri@progressiveagenda.us>, Karen Hinton <KHinton@cityhall.nyc.gov>
Cc: John Del Ceccato <jfdc@akpdmedia.com>, Tom Snyder <tsnyder@cityhall.nyc.gov>, Erica Rickel
Subject: RE: Final Event Details

Have to square this w what we said abt CH resources being used to NYP

Obvi CH not paying for event – do emails count tho?

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Thursday, September 10, 2015 12:13 PM
To: Geri Prado
Cc: John Del Cecato; Walzak, Phil; Snyder, Thomas; Erica Rickel
Subject: Re: Final Event Details

Also, MOSPCE wants to re-blast the invite they sent last week to try and get more people to attend. Are you guys okay with that? I have asked them to hold for now.

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O: [310-204-0448](tel:310-204-0448) x.236

C: [818-239-2070](tel:818-239-2070)

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Hayley Prim](#)
To: [Vanessa Baden](#)
Cc: [John Del Cecato](#); [Boeglin, Rosemary](#)
Subject: Re: <no subject>
Date: Thursday, September 10, 2015 12:39:50 PM

Thank you! Will send out shortly

On Thu, Sep 10, 2015 at 12:27 PM, Vanessa Baden <vanessa@bravenewfilms.org> wrote:

Final Looks:

For Immediate Release

Contact:

Vanessa Baden Kelly
vanessa@bravenewfilms.org
 [\(310\)204-0448 ext 226](tel:(310)204-0448)

New York City Mayor Bill de Blasio Teams Up With Brave New Films to Take on Tax Breaks for the Wealthy in Premiere of New Film: *Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?*

Mayor's office and production company create film demanding closure of the carried interest loophole which allows billionaires to be taxed at lower rates than kindergarten teachers.

Culver City, California (September 8, 2015) - Production company Brave New Films, headed by award winning filmmaker Robert Greenwald, has released a new short film demanding the closure of the carried interest tax loophole. The film, premiering at an invitation-only event at Pace University led by New York City Mayor Bill de Blasio, addresses alarming fact that while the top 25 hedge fund managers make more annually than all of America's kindergarten teachers combined, those same hedge fund managers are also taxed at a lower tax rate. Mayor de Blasio and Greenwald find the loophole appalling and are calling on all 2016 presidential candidates to pledge to end it within their first 100 days in office.

"It is unacceptable that the uber-wealthy hedge fund managers have been able to influence the law to work in their favor," said director of the film and Brave New Films President Robert Greenwald. "While teachers around the nation are struggling to make ends meet, doing one of the most noble professions out there, billionaire hedge fund managers – who make money off of things like the housing crisis and for-profit prisons - are claiming they deserve massive tax breaks."

"We have seen the crisis of inequality in this nation grow to critical mass, and now is time to act. It is downright reprehensible that U.S. pre-K teachers – the men and women who teach our kids the colors of the rainbow and the building blocks of language – are collectively earning the same wage as the top 25 hedge funder managers, and foot a heavier bill on tax day to boot. This film imparts an important message; that in America, our policies and tax codes should reflect our values, and reward hard work, not wealth," said Mayor Bill de Blasio.

The film will have its premiere screening on **Thursday, September 10th, 2015** in the **Schimmel**

Theatre at Pace University. On hand to give remarks will be both the Honorable Mayor Bill de Blasio, as well as filmmaker Robert Greenwald. The event begins at **4:30 pm EST**. The premiere is **open to press**, but in order to attend, members of the media **must RSVP** to vanessa@bravenewfilms.org and arrive to Pace University's Schimmel Theatre no later than 4:10 PM EST.

Brave New Films is a non-partisan, non-profit, 501(c)(3) organization that carries out the Brave New Films mission by creating and distributing educational films. Its mission is to champion social justice issues by using a model of media, education, and grassroots volunteer involvement that inspires, empowers, motivates and teaches civic participation and makes a difference.

From: Hayley Prim <hayley@progressiveagenda.us>

Date: Thursday, September 10, 2015 at 9:17 AM

To: Microsoft Office User <vanessa@bravenewfilms.org>

Cc: John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>

Subject: Re: <no subject>

ok, i will wait for new edits. Thanks!

On Thu, Sep 10, 2015 at 12:17 PM, Vanessa Baden <vanessa@bravenewfilms.org> wrote:

I'm in office now preparing to send

As of yesterday, Rosemary and I had discussed sending out at 10am PST/1pm EST which is in about 45 minutes. Happy to send you an older version, although the new edits will be done momentarily

From: Hayley Prim <hayley@progressiveagenda.us>

Date: Thursday, September 10, 2015 at 9:14 AM

To: Microsoft Office User <vanessa@bravenewfilms.org>

Cc: John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>

Subject: Re: <no subject>

Hi Vanessa,

Do you know when you will be in the office? Sorry for the rush, just want to get this out asap. Happy to send a slightly older version, to get it out faster. We just want our folks to know about it.

Thanks!!

On Thu, Sep 10, 2015 at 11:12 AM, Vanessa Baden <vanessa@bravenewfilms.org> wrote:

Will send release as soon as I am in office.

Sent from my Hometeam Ent. iPhone

On Sep 10, 2015, at 7:30 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Also need to know when the HuffPo blog post will be live & who's responsible for pulling the trigger on that

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 10:28 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Hayley Prim <hayley@progressiveagenda.us>, 'Vanessa Baden' <vanessa@bravenewfilms.org>
Subject: RE: <no subject>

+Vanessa, who has pen on the release.

Vanessa – Can you please share final version of the release here, and then TPA will send it out to their progressive media list?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 10, 2015 10:26 AM
To: Boeglin, Rosemary
Cc: Hayley Prim
Subject: <no subject>

Hey Rosemary... Do you have the final press advisory for tonight's event? Want to make sure that Hayley sends it out to our TPA list of 5K people, along with our national progressive press list of 50-60 people ASAP...

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Walters, Alexis](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: [Salazar-Rodriguez, Prisca](#)
Subject: Final briefing 9/10
Date: Thursday, September 10, 2015 12:41:50 PM
Attachments: [Mayor's Event Briefing- Thursday Event.doc](#)

Hi John,

I've attached the final briefing for tonight.

Alexis Walters
Office of the Mayor
City of New York

Event/Meeting Briefing Information

Staff Contact/Planning Lead: JDC

EVENT: Screening of short film, “*Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?*”

MISSION/GOAL: You will explain how NYC is doing everything in its power to combat income inequality, but that we need Washington’s help. Push two pieces of The Progressive Agenda – closing the carried interest loophole, and investing in education.

Topics:

- TPA, income inequality, carried interest loophole, tax fairness, education.

DAY/DATE: Thursday, September 10, 2015

EVENT TIME: 4:30-5:30 PM

MBDB TIME: 4:30-5:15PM

LOCATION: Pace University, Michael Schimmel Center for the Arts, 3 Spruce Street, Manhattan

CONTACT: JDC

STAFF ASSIGNED TO MBDB: Marti Adams

EVENT SET-UP/PROGRAM: YOU will be introduced by moderator **Alex Wagner** (MSNBC)

After she introduces YOU, you’ll speak for 5-7 minutes on the issue of progressive taxation and investing in education, TPA. Then YOU will introduce **Robert Greenwald**, who will introduce the film.

Then a panel of **YOU, Greenwald, NYC Kindergarten**

teacher Lena Lombardi, and **Lynn Parramore** (who studies the intersection of culture and economics) will take pre-screened questions from the audience of 300 or so, with **Wagner** moderating.

RUN OF SHOW:

[4:15 PM] Program participants arrive and are escorted to green room
[4:30 PM] Alex Wagner (MSNBC) gives welcome and Introduces YOU
[4:33 PM] YOU give intro of overall issues and introduce Robert Greenwald
[4:40 PM] Intro Film: Robert Greenwald
[4:43 PM] Film Screening
[4:55 PM] Panel begins -- Alex Wagner as moderator begins with two questions for panelists
[5:05 PM] Questions are collected from audience and sorted to avoid duplication and ensure resonance
[5:25 PM] Program Ends

MAIN POINTS TO LAND:

- **Income inequality** is the crisis of our time. Here in NYC, we're doing everything in our power to combat it – UPK, after-school, paid sick leave, building affordable housing, fighting for a higher minimum wage, demanding more from developers.
- But to really get at the root of the problem, we need Washington's help.
- The Progressive Agenda comes down to **a very simple concept** – we need to reward work again. **We need to reward work, not wealth – work.**
 - As a society, as a nation, as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer hands. It's not just smart, clever people in the financial industry. It's a set of government policies that continually allow them to concentrate the wealth.
- There's no two ways about it: we have an economic crisis in this country. **The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**

- The **Progressive Agenda is a movement from the grassroots**. It's an urgent call for change. We're hearing the voices of people every day – people all over this country. Recently, we saw demonstrations in 200 cities (60,000 people) across this country for a \$15 dollar minimum wage.
 - Something is changing in America. It's time to take that energy and crystalize it into an agenda that will make a difference. It's time to put people ahead of profits – value work over wealth. It's as simple as that.
- We'll **be calling on leaders and candidates to address these issues, to stiffen their backbones**, to be clear, and to champion these progressive policies.

Transitions

- There's no reason that a billionaire hedge fund manager sitting by the pool at his beach house should be paying a lower rate of taxes than the guy who pilots his private jet.

Key Stats/ Examples

- If you're going to reduce the income gap, you need two things:
 - 1) More investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and
 - 2) More revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, close CEO pay loophole, Buffett Rule, end tax breaks for companies that ship jobs overseas).
- President Obama pointed out that the top 25 hedge fund titans in America earn more than every kindergarten teacher in America. Think about that. \$12 billion for 25 people – more than all the money earned by the women and men teaching our four and five year olds - COMBINED.
- In NYC, 46 percent of the people are at or near the poverty level. That is based on a statistic from the Bloomberg Administration. It came out first in 2013. It's essentially the same today, 46 percent of people at or near the poverty level, one paycheck away.
- Minimum Wage - In 2014, four states passed minimum wage increases by referenda. They were all red states. Something bigger is going on here that I think

indicates people are more and more demanding some solutions. The grassroots is demanding it.

- A typical American family, in real income terms, is making less today than they were a quarter century ago.
- The wealthiest one percent captured 91% of all the income gains since the Great Recession ended.
- And now we have the greatest income disparity since the 1920s – and it’s getting worse.
- The two issues that we’re highlighting today are closing the carried interest loophole, and investing more in education. We don’t advocate that to punish success, but to create more success stories.

The Progressive Agenda:

- Raise the federal minimum wage, so that it reaches \$15/hour, while indexing it to inflation.
 - Reform the National Labor Relations Act, to enhance workers’ right to organize and rebuild the middle class.
 - Pass comprehensive immigration reform to grow the economy and protect against exploitation of low-wage workers.
 - Oppose trade deals that hand more power to corporations at the expense of American jobs, workers’ rights, and the environment.
 - Invest in schools, not jails-- and give a second chance to those coming home from prison.
 - Pass national paid sick leave.
 - Pass national paid family leave.
 - **Make Pre-K, after-school programs and childcare universal.**
 - Expand the Earned Income Tax Credit and protect and expand Social Security.
 - Allow students to refinance student loan debt to take advantage of lower interest rates, and support debt-free college.
 - **Close the carried interest loophole.**
 - End tax breaks for companies that ship jobs overseas.
 - Implement the “Buffett Rule” so millionaires pay their fair share.
- Close the CEO tax loophole that allows corporations to take advantage of “performance pay” write-offs.

BACKGROUND ON FILM:

- Shortly after TPA was launched on May 12th, we got a call from Robert Greenwald, progressive filmmaker and TPA signer.
- He had an idea on how to use the power of film to highlight the great disparity between the incomes of hedge fund managers and Kindergarten teachers – and highlight the inequity in the fact that the former pays a lower tax rate than the latter.
- The film is being debuted on Thursday in NYC, and will also be live-streamed on HuffingtonPost.com.

FYI: Katrina vanden Heuvel is a board member of Brave New Films. She will be in attendance.

BACKGROUND ON Robert Greenwald:

- Founder and President of Brave New Films (BNF), is an award-winning television, feature film and documentary filmmaker. He has produced and/or directed more than 50 TV movies and miniseries, including *The Burning Bed* (1984), starring Farrah Fawcett and *A Woman of Independent Means* (1995), starring Sally Field; as well as the feature films *Steal This Movie* (2000), starring Vincent D'Onofrio as 60's radical Abbie Hoffman, and *Breaking Up* (1997), starring Russell Crowe and Salma Hayek.
- At BNF, his full-length features include; *Uncovered: The War on Iraq* (2004); *Outfoxed: Rupert Murdoch's War on Journalism* (2004); *Wal-Mart: The High Cost of Low Price* (2005); *Iraq for Sale: The War Profiteers* (2006); *Rethink Afghanistan* (2009); *Koch Brothers Exposed* (2012); and *War on Whistleblowers: Free Press and the National Security State* (2013). *Unmanned: America's Drone Wars* (2013) is BNF's latest feature-length documentary.
- Greenwald is the recipient of many awards and accolades, including a Maggie Award from the Planned Parenthood Federation, the Peacemaker Award from the Physicians for Social Responsibility, the City of Justice award from LAANE, the 2007 Norman Felton and Denise Aubuchon Humanitarian Award, and Liberty Hill Foundation's Upton Sinclair Award.
- Greenwald was honored in 2013 by the ACLU Foundation of Southern California for his activism and also received the 2001 Peabody Award and the 2002 American Film Institute Producer of the Year award. His films have garnered 25 Emmy nominations.

BACKGROUND ON Lynn Parramore:

- Lynn Parramore is an author and cultural theorist. She is Contributing Editor at AlterNet and writes for Reuters, Al Jazeera, and other outlets. She holds a doctorate in English and cultural theory from New York University.

BACKGROUN ON Alex Wagner:

- Alexandra "Alex" Wagner is an American television host and political commentator. She was the anchor of the daytime program *Now with Alex Wagner* on MSNBC.
- Wagner has worked as the cultural correspondent for the Center for American Progress. From 2003 to 2007, she was editor-in-chief of *The Fader* magazine, covering music and cultural movements from around the world. She also served as executive director of Not On Our Watch Project, an advocacy organization focused on mass atrocities and human rights violations.
- Wagner then became the White House correspondent for *Politics Daily*, a political news magazine under AOL News. She moved to *The Huffington Post* after it was acquired by AOL.
- As an analyst on MSNBC, Wagner appeared on *Countdown with Keith Olbermann* and *The Last Word with Lawrence O'Donnell*.

NOTE: Alex's show on MSNBC was canceled in July – but she still appears as a commentator.

From: [Bassin, Ian](#)
To: [Walzak, Phil](#); [Hinton, Karen](#); "Hayley Prim"; [Geri Prado](#)
Cc: [John Del Cecato](#); [Snyder, Thomas](#); [Erica Rickel](#)
Subject: RE: Final Event Details
Date: Thursday, September 10, 2015 12:46:10 PM

Agree and don't need to note for Post but just for our awareness the limit on that would be for actual political campaign committees or parties. We would not be permitted to use CH email to invite to that. But that's not what this is.

From: Walzak, Phil
Sent: Thursday, September 10, 2015 12:25 PM
To: Hinton, Karen; 'Hayley Prim'; Geri Prado
Cc: John Del Cecato; Snyder, Thomas; Erica Rickel; Bassin, Ian
Subject: RE: Final Event Details

Cool here
Makes sense

From: Hinton, Karen
Sent: Thursday, September 10, 2015 12:25 PM
To: Walzak, Phil; 'Hayley Prim'; Geri Prado
Cc: John Del Cecato; Snyder, Thomas; Erica Rickel; Bassin, Ian
Subject: RE: Final Event Details

Added Ian –

I have said to NY Post that tax dollars NOT used to pay for the film or the event. However, the Mayor is allowed to invite guests to all kinds of events, sponsored by variety of groups. Emails were used to invite individuals.

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Regina Clemente
Director of Campaigns
Brave New Films
regina@bravenewfilms.org
O: [310-204-0448](tel:310-204-0448) x.236
C: [818-239-2070](tel:818-239-2070)

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [John Del Cecato](#)
To: [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [Salazar-Rodriguez, Prisca](#); [Hinton, Karen](#); [Snyder, Thomas](#)
Subject: Re: Sunday on This Week with George S.
Date: Thursday, September 10, 2015 12:50:28 PM

Me too

On Sep 10, 2015, at 12:46 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Like that!

From: Hagelgans, Andrea
Sent: Thursday, September 10, 2015 12:46 PM
To: Salazar-Rodriguez, Prisca; Hinton, Karen
Cc: John Del Cecato; Walzak, Phil; Snyder, Thomas
Subject: RE: Sunday on This Week with George S.

Ok. Want me to look at following weekend. Could tee up lead in to the Pope!

From: Salazar-Rodriguez, Prisca
Sent: Thursday, September 10, 2015 12:24 PM
To: Hinton, Karen
Cc: John Del Cecato; Hagelgans, Andrea; Walzak, Phil; Snyder, Thomas
Subject: Re: Sunday on This Week with George S.

We have #7 extension on Sunday at 1030.

Sent from my iPhone

On Sep 10, 2015, at 12:21 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Usually at 10.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 10, 2015 12:08 PM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Hinton, Karen; Walzak, Phil; Snyder, Thomas
Subject: Re: Sunday on This Week with George S.

Karen has that

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 12:06 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>,

"Snyder, Thomas" <TSnyder@cityhall.nyc.gov>

Subject: RE: Sunday on This Week with George S.

What is the timing?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Thursday, September 10, 2015 12:04 PM

To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Hinton, Karen; Walzak, Phil; Snyder, Thomas

Subject: Re: Sunday on This Week with George S.

Correct

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>

Date: Thursday, September 10, 2015 at 12:01 PM

To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea"

<AHagelgans@cityhall.nyc.gov>, "Hinton, Karen"

<KHinton@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>,

"Snyder, Thomas" <TSnyder@cityhall.nyc.gov>

Subject: RE: Sunday on This Week with George S.

As in this Sunday?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Thursday, September 10, 2015 12:00 PM

To: Hagelgans, Andrea; Hinton, Karen; Walzak, Phil; Snyder, Thomas; Salazar-Rodriguez, Prisca

Subject: Sunday on This Week with George S.

MBDB said yes to doing George - but only if it is okay with Comms & Front Office

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Subject: Re: ROS for Film Screening
Date: Thursday, September 10, 2015 12:54:49 PM

I can. Is there time on the Sked for it?

On Sep 10, 2015, at 12:53 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

Are you prepping him?

Sent from my iPhone

Begin forwarded message:

From: "Matero, Carla" <CMatero@cityhall.nyc.gov>
Date: September 10, 2015 at 12:52:04 PM EDT
To: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: "Coney, Javon" <JConey@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "De Paula, Sheila" <SDePaula@cityhall.nyc.gov>, "Lake, Veronica" <vlake@cityhall.nyc.gov>
Subject: RE: ROS for Film Screening

And in case you need Lynn's first two questions again, here they are:

- <!--[if !supportLists]-->1. <!--[endif]-->People argue a lot about what drives economic inequality. Liberals point to skyrocketing CEO pay, the weakening of unions, and low wages. Conservatives often blame technological change and lack of job skills. Why is this particular driver, the carried interest loophole, considered so unfair and unjustified by people across the political spectrum?
- <!--[if !supportLists]-->2. <!--[endif]-->How does the continuation of policies like the carried interest loophole change us as a society? What do we stand to lose if we don't end it?

From: Matero, Carla
Sent: Thursday, September 10, 2015 12:50 PM
To: Boeglin, Rosemary
Cc: Coney, Javon; Leopold, Elana; Beach, Mkada; De Paula, Sheila; Lake, Veronica
Subject: RE: ROS for Film Screening

Hi Rosemary,

Here's the latest:

4:15pm Program participants arrive and are escorted to green room
4:30pm Welcome and Intro of Mayor: Lynn Parramore
4:33pm Intro of overall issue and of Robert Greenwald: Mayor de Blasio
4:40pm Intro Film: Robert Greenwald
4:43pm Film Screening (participants step offstage while film runs on screen)
4:50pm Panel begins -- Lynn Parramore as moderator begins with two questions for panelists
5:05pm Questions are collected from audience and sorted to avoid duplication and ensure resonance
5:25pm Program Ends

Let me know if you need anything else.

Carla

From: Boeglin, Rosemary
Sent: Thursday, September 10, 2015 12:47 PM
To: Matero, Carla
Cc: Coney, Javon; Leopold, Elana
Subject: ROS for Film Screening

Hi Carla,

I think the most recent tick tock for tonight's film screening was sent on Tuesday afternoon. Is there something more updated that I can share with Phil and Marti? This one includes Alex Wagner.

Thanks,

Rosemary Boeglin | Assistant Press Secretary | Mayor's Press Office
o: (212) 788-3112 | c: (347) 244-9900 | @RosemaryBoeglin

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Hayley Prim \(hayley@progressiveagenda.us\)](mailto:hayley@progressiveagenda.us)
Subject: Remarks for Film Screening Tonight
Date: Thursday, September 10, 2015 12:55:41 PM

Can one of you please send?

I'll have a transcript produced.

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Leopold, Elana](#)
To: [John Del Cecato](#)
Subject: Re: ROS for Film Screening
Date: Thursday, September 10, 2015 1:04:50 PM

Sorry- im w him so behind on paper that's been distributed

We're at rebny

Will let you know when we're on our way back to ch

Sent from my iPhone

On Sep 10, 2015, at 1:03 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Ok - headed your way now

On Sep 10, 2015, at 1:01 PM, Leopold, Elana
<ELeopold@cityhall.nyc.gov> wrote:

Can you send me remarks please?

Did he respond to your email? If not- he probably didn't see

You should go over q and a w him at minimum

Sent from my iPhone

On Sep 10, 2015, at 12:54 PM, John Del Cecato
<jfdc@akpdmedia.com> wrote:

I sent him remarks and briefing memo and all

On Sep 10, 2015, at 12:53 PM, Leopold, Elana
<ELeopold@cityhall.nyc.gov> wrote:

Are you prepping him?

Sent from my iPhone

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To: Boeglin, Rosemary
Cc: Coney, Javon; Leopold, Elana;
Beach, Mkada; De Paula, Sheila;
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Subject: RE: ROS for Film
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Rosemary Boeglin | Assistant Press
Secretary | Mayor's Press Office
o: (212) 788-3112 | c: (347) 244-9900 |
[@RosemaryBoeglin](#)

From: [Leopold, Elana](#)
To: [John Del Cecato](#)
Subject: Re: ROS for Film Screening
Date: Thursday, September 10, 2015 1:05:20 PM

If you gave to them then I should have when I get back to ch

Thanks!!

Sent from my iPhone

On Sep 10, 2015, at 1:02 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I didn't send to him directly - gave to Front Office. Do they not give that to him? Sigh.

On Sep 10, 2015, at 1:01 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

Can you send me remarks please?

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You should go over q and a w him at minimum

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at 12:52:04 PM EDT
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Thanks,

Rosemary Boeglin | Assistant Press
Secretary | Mayor's Press Office
o: (212) 788-3112 | c: (347) 244-9900 |
[@RosemaryBoeglin](#)

From: [Boeglin, Rosemary](#)
To: ["John Del Cecato"; Vanessa Baden](#)
Cc: [Hayley Prim](#)
Subject: RE: <no subject>
Date: Thursday, September 10, 2015 1:06:36 PM
Attachments: [image001.png](#)

Just an update from the CH press side:

We put this event on the Mayor's public schedule last night, which went to a list of several thousand including the Mayor's dedicated press corp. We've already received a handful of RSVPs for tonight, but Vanessa will forward any additional to me.

TPA folks – can you please loop me with any press that say they'd like to attend? It might be helpful to send the media advisory to press, as well, so that they can RSVP to Vanessa. Or you could just tack on a note at the top with her phone and email. The advisory is below for reference.

From: Vanessa Baden <news@meltwaterpress.com>
Sent: Wednesday, September 9, 2015 6:52 PM
To: Mayor's Press Office
Reply To: vanessa@bravenewfilms.org
Subject: MEDIA ADVISORY: New York City Mayor Bill de Blasio, Brave New Films to Take on Tax Breaks for the Wealthy At Film Premiere On Thursday 9/10



FOR IMMEDIATE RELEASE

Contact: Vanessa Baden Kelly
vanessa@bravenewfilms.org
(310)204-0448 ext 226

MEDIA ADVISORY: New York City Mayor Bill de Blasio Teams Up With Brave New Films to Take on Tax Breaks for the Wealthy in Premiere of New Short Film: *Hedge Fund Billionaires vs.*

Kindergarten Teachers: Whose Side Are You On?

Brave New Films, a production company headed by award winning filmmaker Robert Greenwald, has released a new short film demanding the closure of the carried interest tax loophole. The film, premiering at an invitation-only private event at Pace University led by New York City Mayor Bill de Blasio, addresses the fact that while the top 25 hedge fund managers make more annually than all of America's kindergarten teachers combined, those same hedge fund managers are also taxed at a lower tax rate. Mayor de Blasio and Greenwald find the loophole appalling and are calling on all 2016 presidential candidates to pledge to end it within their first 100 days in office. In order to attend, members of the media must RSVP to vanessa@bravenewfilms.org and arrive to Pace University's Schimmel Theatre no later than 4:10 PM EST.

WHEN: Thursday, September 9 at 4:30 PM

WHERE: Schimmel Theatre at Pace University
3 Spruce Street
New York, NY 10038

WHO: Mayor of New York City Bill de Blasio
Director Robert Greenwald

RSVP: Vanessa Baden Kelly – Brave New Films
vanessa@bravenewfilms.org or (310) 204-0448 ext. 226

###

Disclaimer: If you do not wish to receive further news/releases from Brave New Foundation (Brave New Films), please click the following link: [\[Remove Me\]](#). Requests will take a maximum of 2 business days to process.

Contact information: Vanessa Baden, Brave New Foundation (Brave New Films), 10510 Culver Blvd., Culver City, 90232

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, September 10, 2015 12:58 PM
To: Vanessa Baden
Cc: Hayley Prim; Boeglin, Rosemary
Subject: Re: <no subject>

I dig - better late than never!

On Sep 10, 2015, at 12:27 PM, Vanessa Baden <vanessa@bravenewfilms.org> wrote:

Final Looks:

For Immediate Release

Contact:

Vanessa Baden Kelly
vanessa@bravenewfilms.org
(310)204-0448 ext 226

**New York City Mayor Bill de Blasio Teams Up With Brave New Films
to Take on Tax Breaks for the Wealthy in Premiere of
New Film: *Hedge Fund Billionaires vs. Kindergarten Teachers:
Whose Side Are You On?***

Mayor's office and production company create film demanding closure of the carried interest loophole which allows billionaires to be taxed at lower rates than kindergarten teachers.

Culver City, California (September 8, 2015) - Production company Brave New Films, headed by award winning filmmaker Robert Greenwald, has released a new short film demanding the closure of the carried interest tax loophole. The film, premiering at an invitation-only event at Pace University led by New York City Mayor Bill de Blasio, addresses alarming fact that while the top 25 hedge fund managers make more annually than all of America's kindergarten teachers combined, those same hedge fund managers are also taxed at a lower tax rate. Mayor de Blasio and Greenwald find the loophole appalling and are calling on all 2016 presidential candidates to pledge to end it within their first 100 days in office.

"It is unacceptable that the uber-wealthy hedge fund managers have been able to influence the law to work in their favor," said director of the film and Brave New Films President Robert Greenwald. "While teachers around the nation are struggling to make ends meet, doing one of the most noble professions out there, billionaire hedge fund

managers – who make money off of things like the housing crisis and for-profit prisons - are claiming they deserve massive tax breaks.”

“We have seen the crisis of inequality in this nation grow to critical mass, and now is time to act. It is downright reprehensible that U.S. pre-K teachers – the men and women who teach our kids the colors of the rainbow and the building blocks of language – are collectively earning the same wage as the top 25 hedge funder managers, and foot a heavier bill on tax day to boot. This film imparts an important message; that in America, our policies and tax codes should reflect our values, and reward hard work, not wealth,” said Mayor Bill de Blasio.

The film will have its premiere screening on **Thursday, September 10th, 2015** in the **Schimmel Theatre at Pace University**. On hand to give remarks will be both the Honorable Mayor Bill de Blasio, as well as filmmaker Robert Greenwald. The event begins at **4:30 pm EST**. The premiere is **open to press**, but in order to attend, members of the media **must RSVP** to vanessa@bravenewfilms.org and arrive to Pace University's Schimmel Theatre no later than 4:10 PM EST.

Brave New Films is a non-partisan, non-profit, 501(c)(3) organization that carries out the Brave New Films mission by creating and distributing educational films. Its mission is to champion social justice issues by using a model of media, education, and grassroots volunteer involvement that inspires, empowers, motivates and teaches civic participation and makes a difference.

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Thursday, September 10, 2015 at 9:17 AM
To: Microsoft Office User <vanessa@bravenewfilms.org>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Subject: Re: <no subject>

ok, i will wait for new edits. Thanks!

On Thu, Sep 10, 2015 at 12:17 PM, Vanessa Baden <vanessa@bravenewfilms.org> wrote:
I'm in office now preparing to send

As of yesterday, Rosemary and I had discussed sending out at 10am PST/1pm EST which is in about 45 minutes. Happy to send you an older version, although the new edits will be done momentarily

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Thursday, September 10, 2015 at 9:14 AM
To: Microsoft Office User <vanessa@bravenewfilms.org>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Subject: Re: <no subject>

Hi Vanessa,

Do you know when you will be in the office? Sorry for the rush, just want to get this out asap. Happy to send a slightly older version, to get it out faster. We just want our folks to know about it.

Thanks!!

On Thu, Sep 10, 2015 at 11:12 AM, Vanessa Baden <vanessa@bravenewfilms.org> wrote:
Will send release as soon as I am in office.

Sent from my Hometeam Ent. iPhone

On Sep 10, 2015, at 7:30 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Also need to know when the HuffPo blog post will be live & who's responsible for pulling the trigger on that

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 10:28 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Hayley Prim <hayley@progressiveagenda.us>, 'Vanessa Baden' <vanessa@bravenewfilms.org>
Subject: RE: <no subject>

+Vanessa, who has pen on the release.

Vanessa – Can you please share final version of the release here, and then TPA will send it out to their progressive media list?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 10, 2015 10:26 AM
To: Boeglin, Rosemary
Cc: Hayley Prim
Subject: <no subject>

Hey Rosemary... Do you have the final press advisory for tonight's event? Want to make sure that Hayley sends it out to our TPA list of 5K people, along with our national progressive press list of 50-60 people ASAP...

--

Hayley Prim

c: [631-902-5150](tel:631-902-5150)

--

Hayley Prim

c: [REDACTED]



8413

BRAYE NEW FILMS

From: [Hinton, Karen](#)
To: [B](#)
Cc: [Walzak, Phil](#); ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](#); [Hagelgans, Andrea](#); [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#); [Leopold, Elana](#); [@JustPressOffice](#); [Wolfe, Emma](#)
Subject: Inside City Hall Prep
Date: Thursday, September 10, 2015 1:26:04 PM

Mr. Mayor –Peter and I will review with you the following topics for Inside City Hall prep at 2 pm. I have vetted these topics with Michael Kurtz, the producer. They are interested in all the topics, but specifically added the West Indian Day parade, the Blake incident, and crime.

-
EDUCATION

Q-Give us an update on pre-K and the first day of school. Are you doing enough to move the needle on education?

- As you know, some predicted we would fail.
- Yesterday more than 65,000 kids stepped into pre-K classrooms and has access to a life-changing opportunity
- Our focus is lifting up all kids, in all neighborhoods
- And struggling schools finally have resources and accountability they need
- We've given 130 community schools the support to help kids overcome barriers to learning

HOUSING

Q-What is the status with affordable housing? Are you doing enough?

- We've had a big first year: 20,350 unit of affordable housing -- most new units in 40 years
- Doubling the capital budget -- up to \$600 million a year
- Rent freeze that affects millions of NYers
- 421a policy that will help create more affordable apartments and cut down on benefits for luxury condos
- Mandatory inclusionary zoning that requires at least one in four apartments in new buildings in rezoned areas to be kept affordable

HOMELESSNESS

- Decades old problem --- up more than 100% over last 20 years
- We have a strong plan in place to fight homelessness
- Why we are emphasizing affordable housing
- \$1 billion invested over next four years, new mental health counseling and services, and strengthened rental assistance program
- Huge jumps in number of homeless in previous administrations (40% Guiliani/52%Bloomberg)
(Would only do if asked.)

WEST INDIAN DAY PARADE VIOLENCE (*Errol called for preventative measures or cancelling Jouvert celebrations*)

Q-Should the festivals around West Indian Day Parade be shut down? Do you feel the need to address violence surrounding the parade?

- More than 1 million people attend the parade and it is a great event for Brooklyn, NY, and our residents of West Indian heritage
- But we don't tolerate any kind of violence in our City and Monday morning's shooting sends a clear

message that our cities, states, and nation must do more to end the plague of gun violence
-Police Commissioner and Chief of Department has been in touch with BP Adams and the organizers to work on ways to ways to preserve the festival while ensuring safety

CRIME/CHRISTIE/KELLY

- Numbers don't lie -- safest summer in 20 years
- Murders lower this summer than summer 2014; the rate is trending down
- The NYPD has done a remarkable job keeping crime at historic lows and I couldn't be prouder of their work
- Critics should be commending NYPD's work not attacking it

RUDY *(Giuliani said that you made things personal between you both instead of cleaning up the City)*

- We've seen the tale of two Rudy Giulianis lately
- He seems to have forgotten that he cut permanent housing for families, arrested homeless adults and cycled them in and out of Rikers
- He chased the homeless across NYC and tried to deny emergency assistance and food stamps
- Fact: not only did Rudy Giuliani vilify the homeless, and the numbers went up more than 40% on his watch
- Unlike his approach of vilifying people in need of help, we have a smart and humane approach to solving this issue

JAMES BLAKE *(Was tackled by NYPD officers after being misidentified as part of a stolen credit card operation)*

- Regret the incident and myself and Bratton have reached out to James Blake to extend apology
- One officer has already been placed on modified assignment and the Commissioner is conducting an internal investigation to get to the bottom of exactly what happened
- NOTE: You apologized to Garner family

MINIMUM WAGE

- Thrilled the governor is recommitting to raising minimum wage
- Single most important thing we can do right now to pull NYers out of poverty and a key part of our OneNYC commitment to pulling 800K NYers out of poverty
- That's why we've pushed so hard for it.

IF PRESSED WITH: WHY IS HE DOING IT? ABOUT POLITICS OR OPTICS?

- MY priority is helping NYers, and this is a good thing for New Yorkers

HRC

- Excited to see HRC discuss the critical issues facing the country -- progressive priorities like paid family leave, closing carried interest, something that even Republican candidates agree with me on.
- Have been clear that I would like to see the full vision laid out

NOTE ON CARRIED INTEREST

- Trump and Bush have also called for closing the loophole, but Jeb wants to simultaneously lower corporate tax rates dramatically, cut rates on capital gains, and lower the tax rate for the highest earners

-

BIDEN

Q-Do you think Biden should consider joining the field?

-Great deal of respect for VP, think we have enough great candidates in the field

SANDERS

-Have a lot of respect for Bernie Sanders

-Still waiting to see a full vision from the candidates

VATICAN PUSHING FOR LESS SECURITY *(Vatican official says Pope would not want a barrier between him and worshippers)*

-Security decisions are being determined in consultation with Secret Service, NYPD and the Vatican

-No final decisions have been made and everything is being done to provide the safest possible visit while providing attendees with as much access to the Pope as possible

30 seconds on Bob and Brigid wedding wishes:

- Congratulations to Bill and Brigid on your wedding day!
- Remember my wedding day fondly – one of best days of my life
- Sorry I can't be there to provide dancing lessons but I'll get you a copy of my wedding video
- Can't wait to see photos from the big day
- Excited for you both to start the rest of your lives together

30 seconds on Papal Visit:

Proud to welcome one of world's most powerful voices to our City

Feel deep connection to this Pope because he is a leading voice on critical issues like income inequality and climate change

This Pope in particular is eager to personally connect with New Yorkers

Central Park Procession will give 80,000 more New Yorkers an opportunity to come face to face with Pope

Grateful to archdiocese for cooperation

Looking forward to this historic visit

From: [Walzak, Phil](#)
To: ["John Del Cecato"; Hinton, Karen](#)
Subject: RE: Inside City Hall Prep
Date: Thursday, September 10, 2015 1:28:48 PM

Can we PLZ PLZ make sure they have the proper crime #s and contact before so we don't repeat the CNN error

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, September 10, 2015 1:28 PM
To: Hinton, Karen; Walzak, Phil
Subject: Re: Inside City Hall Prep

So high-minded! :(

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 1:26 PM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "@JustPressOffice" <JustPressOffice@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: Inside City Hall Prep

Mr. Mayor –Peter and I will review with you the following topics for Inside City Hall prep at 2 pm. I have vetted these topics with Michael Kurtz, the producer. They are interested in all the topics, but specifically added the West Indian Day parade, the Blake incident, and crime.

EDUCATION

Q-Give us an update on pre-K and the first day of school. Are you doing enough to move the needle on education?

- As you know, some predicted we would fail.
- Yesterday more than 65,000 kids stepped into pre-K classrooms and has access to a life-changing opportunity
- Our focus is lifting up all kids, in all neighborhoods
- And struggling schools finally have resources and accountability they need
- We've given 130 community schools the support to help kids overcome barriers to learning

HOUSING

Q-What is the status with affordable housing? Are you doing enough?

- We've had a big first year: 20,350 unit of affordable housing -- most new units in 40 years
- Doubling the capital budget -- up to \$600 million a year
- Rent freeze that affects millions of NYers
- 421a policy that will help create more affordable apartments and cut down on benefits for luxury condos

-Mandatory inclusionary zoning that requires at least one in four apartments in new buildings in rezoned areas to be kept affordable

HOMELESSNESS

- Decades old problem --- up more than 100% over last 20 years
- We have a strong plan in place to fight homelessness
- Why we are emphasizing affordable housing
- \$1 billion invested over next four years, new mental health counseling and services, and strengthened rental assistance program
- Huge jumps in number of homeless in previous administrations (40% Guiliani/52%Bloomberg)
(Would only do if asked.)

WEST INDIAN DAY PARADE VIOLENCE *(Errol called for preventative measures or cancelling Jouvert celebrations)*

Q-Should the festivals around West Indian Day Parade be shut down? Do you feel the need to address violence surrounding the parade?

- More than 1 million people attend the parade and it is a great event for Brooklyn, NY, and our residents of West Indian heritage
- But we don't tolerate any kind of violence in our City and Monday morning's shooting sends a clear message that our cities, states, and nation must do more to end the plague of gun violence
- Police Commissioner and Chief of Department has been in touch with BP Adams and the organizers to work on ways to ways to preserve the festival while ensuring safety

CRIME/CHRISTIE/KELLY

- Numbers don't lie -- safest summer in 20 years
- Murders lower this summer than summer 2014; the rate is trending down
- The NYPD has done a remarkable job keeping crime at historic lows and I couldn't be prouder of their work
- Critics should be commending NYPD's work not attacking it

RUDY *(Giuliani said that you made things personal between you both instead of cleaning up the City)*

- We've seen the tale of two Rudy Giulianis lately
- He seems to have forgotten that he cut permanent housing for families, arrested homeless adults and cycled them in and out of Rikers
- He chased the homeless across NYC and tried to deny emergency assistance and food stamps
- Fact: not only did Rudy Giuliani vilify the homeless, and the numbers went up more than 40% on his watch
- Unlike his approach of vilifying people in need of help, we have a smart and humane approach to solving this issue

JAMES BLAKE *(Was tackled by NYPD officers after being misidentified as part of a stolen credit card operation)*

- Regret the incident and myself and Bratton have reached out to James Blake to extend apology
- One officer has already been placed on modified assignment and the Commissioner is conducting an internal investigation to get to the bottom of exactly what happened

-NOTE: You apologized to Garner family

MINIMUM WAGE

- Thrilled the governor is recommitting to raising minimum wage
- Single most important thing we can do right now to pull NYers out of poverty and a key part of our OneNYC commitment to pulling 800K NYers out of poverty
- That's why we've pushed so hard for it.

IF PRESSED WITH: WHY IS HE DOING IT? ABOUT POLITICS OR OPTICS?

-MY priority is helping NYers, and this is a good thing for New Yorkers

HRC

- Excited to see HRC discuss the critical issues facing the country -- progressive priorities like paid family leave, closing carried interest, something that even Republican candidates agree with me on.
- Have been clear that I would like to see the full vision laid out

NOTE ON CARRIED INTEREST

-Trump and Bush have also called for closing the loophole, but Jeb wants to simultaneously lower corporate tax rates dramatically, cut rates on capital gains, and lower the tax rate for the highest earners

BIDEN

Q-Do you think Biden should consider joining the field?

-Great deal of respect for VP, think we have enough great candidates in the field

SANDERS

- Have a lot of respect for Bernie Sanders
- Still waiting to see a full vision from the candidates

VATICAN PUSHING FOR LESS SECURITY *(Vatican official says Pope would not want a barrier between him and worshipers)*

- Security decisions are being determined in consultation with Secret Service, NYPD and the Vatican
- No final decisions have been made and everything is being done to provide the safest possible visit while providing attendees with as much access to the Pope as possible

30 seconds on Bob and Brigid wedding wishes:

- Congratulations to Bill and Brigid on your wedding day!
- Remember my wedding day fondly – one of best days of my life
- Sorry I can't be there to provide dancing lessons but I'll get you a copy of my wedding video
- Can't wait to see photos from the big day
- Excited for you both to start the rest of your lives together

30 seconds on Papal Visit:

Proud to welcome one of world's most powerful voices to our City

Feel deep connection to this Pope because he is a leading voice on critical issues like income inequality and climate change

This Pope in particular is eager to personally connect with New Yorkers

Central Park Procession will give 80,000 more New Yorkers an opportunity to come face to face with Pope

Grateful to archdiocese for cooperation

Looking forward to this historic visit

From: [Hayley Prim](#)
To: [Regina Clemente](#)
Cc: [jfdc@akpdmedia.com](#); [Boeglin, Rosemary](#); [Adams Baker, Marti](#); [Matero, Carla](#); [Beach, Mkada](#); [Hagelgans, Andrea](#); [Salazar-Rodriguez, Prisca](#); [Robert Greenwald](#)
Subject: Re: Final Event Details
Date: Thursday, September 10, 2015 2:11:21 PM

Thanks Regina!

On Thu, Sep 10, 2015 at 2:05 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

Here is the updated slide (that the livestreamers and Pace also now have):

https://www.dropbox.com/s/6haishci9c0pvrX/BNS_HedgeVsTeachers_HA_0020_03_HvTSlide.jpg?dl=0

From: Hayley Prim <hayley@progressiveagenda.us>
Date: Thursday, September 10, 2015 at 6:49 AM
To: Regina Clemente <regina@bravenewfilms.org>
Cc: "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Matero, Carla" <CMatero@cityhall.nyc.gov>, "Beach, Mkada" <MBeach@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, Robert Greenwald <robert@bravenewfilms.org>, Vanessa Baden <vanessa@bravenewfilms.org>, Tara Kelton <tara@bravenewfilms.org>
Subject: Re: Final Event Details

Regina, I'm so sorry for not responding las night! Is it too late to add additional text to the slide?

If possible, I think we should add BNF and TPA's twitter handles to the slide:

@bravenewfilms
@TheP2Agenda

and the hashtag that we use every day: #p2Agenda

Thoughts on creating a specific hashtag just for today's event?

Anyone have any particular feelings on these listed below?

#billionairesVSteachers
#WhoseSide
#closethe loophole

On Wed, Sep 9, 2015 at 6:24 PM, Regina Clemente <regina@bravenewfilms.org> wrote:

Hi all -

I was just informed that there was a group call today about the event tomorrow that I was unaware of.

Seems like there is some confusion regarding:

1. **How the film is being played.**

- Both Pace and the live streamers have the link.
- And Robert has a USB drive with it on it, as a back-up

2. **The background slide image**

- The current one that we previously sent is here: https://www.dropbox.com/s/bhaiqqi898hwos9/BNS_HedgefundManagersVsTeachers_Slide.jpg?dl=0
- Pace and the live streamer also have this asset
- If you want it updated with hashtags, we are happy to do that. If we can get the info today, we will get you an updated version to use at the event by tomorrow AM.

I hope this clears things up!

If there is any other confusion or questions that need answering, please don't hesitate to contact me by email or on my cell at [818-239-2070](tel:818-239-2070).

Thanks for everyone's work on this!

Regina

Regina Clemente

Director of Campaigns

Brave New Films

regina@bravenewfilms.org

O: [310-204-0448](tel:310-204-0448) x.236

C: [818-239-2070](tel:818-239-2070)

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Leopold, Elana](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Thursday, September 10, 2015 2:26:59 PM

No but I can print now

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, September 10, 2015 2:27 PM
To: Leopold, Elana
Subject: <no subject>

Do you have MBDB remarks & background briefing printed out for him? I may squeeze a little Carried Interest prep time in during the Seth Meyers prep time

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Norvell, Wiley](#)
Subject: Re: Min wage press plays
Date: Thursday, September 10, 2015 2:34:04 PM

I'm seeing mixed reports. It may be that he co-announced that the Labor Dept was accepting Wage Board recommendation - AND that he was going to fight for \$15 min wage for all workers

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 2:31 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>
Subject: RE: Min wage press plays

Is this just the wage board action?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 10, 2015 2:31 PM
To: Norvell, Wiley; Walzak, Phil
Subject: Re: Min wage press plays

I'm a little confused on the news today... Thought it was going to be \$15 across the board - but Twitter is saying fast food workers only?

From: "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 2:27 PM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Min wage press plays

Dawsey, Fermino and Grynbaum done. Trying to get McGeehan who has pen at NYT on today's news.

From: Walzak, Phil
Sent: Thursday, September 10, 2015 11:00 AM
To: Norvell, Wiley
Cc: John Del Cecato (jfdc@akpdmedia.com)
Subject: Min wage press plays

How goes it WN?

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Cc: [Salazar-Rodriguez, Prisca](#)
Subject: <no subject>
Date: Thursday, September 10, 2015 2:36:23 PM
Attachments: [Mayor's Event Briefing- Thursday Event.doc](#)

Can you print this instead

Event/Meeting Briefing Information

Staff Contact/Planning Lead: JDC

EVENT: Screening of short film, *“Hedge Fund Billionaires vs. Kindergarten Teachers: Whose Side Are You On?”*

MISSION/GOAL: Explain how NYC is doing everything in its power to combat income inequality, but that we need Washington’s help. Push two pieces of The Progressive Agenda – closing the carried interest loophole, and investing in education.

DAY/DATE: Thursday, September 10, 2015
EVENT TIME: 4:30-5:30 PM
MBDB TIME: 4:30-5:15PM

LOCATION: Pace University, Michael Schimmel Center for the Arts, 3 Spruce Street, Manhattan

CONTACT: JDC

STAFF ASSIGNED TO MBDB: Marti Adams

EVENT SET-UP/PROGRAM: YOU will be introduced by moderator **Lynn Parramore**

After she introduces YOU, you’ll speak for 5-7 minutes on the issue of progressive taxation and investing in education, TPA. Then YOU will introduce **Robert Greenwald**, who will introduce the film.

Then a panel of **YOU, Greenwald, NYC Kindergarten teacher Lena Lombardi, and Lynn Parramore** (who studies the intersection of culture and economics) will take pre-screened questions from the audience of 300 or so, with **Parramore** also moderating.

RUN OF SHOW:

4:15pm Program participants arrive and are escorted to green room
4:30pm Welcome and Intro of Mayor: **Parramore**
4:33pm Intro of overall issue and of Robert Greenwald: Mayor de Blasio
4:40pm Intro Film: Robert Greenwald
4:43pm Film Screening
4:55pm Panel begins -- **Parramore** as moderator begins with two questions for panelists
5:05pm Questions are collected from audience and sorted to avoid duplication and ensure resonance
5:25pm Program Ends

Topics:

- TPA, income inequality, carried interest loophole, tax fairness, education.

Background:

Shortly after TPA was launched on May 12th, we got a call from Robert Greenwald, progressive filmmaker and TPA signer.

He had an idea on how to use the power of film to highlight the great disparity between the incomes of hedge fund managers and Kindergarten teachers – and highlight the inequity in the fact that the former pays a lower tax rate than the latter.

The film is being debuted on Thursday in NYC, and will also be live-streamed on HuffingtonPost.com.

We will be using new media tools – Facebook, Twitter, Instagram, Periscope – to urge that the video be shared online to a massive audience.

A couple of years ago, very few aspiring elected officials were talking about income inequality. Throughout 2015, we've seen more and more elected officials and candidates from BOTH political parties discussing the problem.

Recently, we've heard a number of excellent proposals for combatting inequality – including, just in the past several days – Donald Trump and Jeb Bush calling for an end to the carried interest loophole.

We're using every tool at our disposal to combat inequality in NYC (UPK – just this week). But we need Washington to be our partner if we want to tackle this problem at its core.

It's time for Americans from all walks of life to come together and pressure Washington to make this change so that we can make the tax code more fair, and invest more in our schools.

We don't do this to punish success. Rather, we do it to create more success stories.

FYI: Katrina vanden Heuvel is a board member of Brave New Films. She will be in attendance.

BACKGROUND ON Robert Greenwald:

Robert Greenwald, founder and president of Brave New Films (BNF), is an award-winning television, feature film and documentary filmmaker. He has produced and/or directed more than 50 TV movies and miniseries, including *The Burning Bed* (1984), starring Farrah Fawcett and *A Woman of Independent Means* (1995), starring Sally Field; as well as the feature films *Steal This Movie* (2000), starring Vincent D'Onofrio as 60's radical Abbie Hoffman, and *Breaking Up* (1997), starring Russell Crowe and Salma Hayek.

Greenwald turned to documentary filmmaking in 2002, inspired by pervasive voter rights abuses in the 2000 U.S. presidential election. He found audiences eager for substantive investigations of social issues, told through personal stories, and chose to bypass the usual gatekeepers by devising creative means of distribution, first through house parties, and ultimately through the Internet and social media. The documentaries produced by Brave New Films have been streamed across all seven continents and have been viewed over 70 million times and counting.

At BNF, Greenwald has produced and directed eight full-length documentaries and over a dozen short videos, uncovering corporate abuse, the military industrial complex, the unbridled political influence of billionaires, and the unfair and unbalanced tactics of Fox News. His full-length features include; *Uncovered: The War on Iraq* (2004); *Outfoxed: Rupert Murdoch's War on Journalism* (2004); *Wal-Mart: The High Cost of Low Price* (2005); *Iraq for Sale: The War Profiteers* (2006); *Rethink Afghanistan* (2009); *Koch Brothers Exposed* (2012); and *War on Whistleblowers: Free Press and the National Security State* (2013). *Unmanned: America's Drone Wars* (2013) is BNF's latest feature-length documentary.

Greenwald is the recipient of many awards and accolades, including a Maggie Award from the Planned Parenthood Federation, the Peacemaker Award from the Physicians for Social Responsibility, the City of Justice award from LAANE, the 2007 Norman Felton and Denise Aubuchon Humanitarian Award, and Liberty Hill Foundation's Upton Sinclair Award. Greenwald was honored in 2013 by the ACLU Foundation of Southern California for his activism and also received the 2001 Peabody Award and the 2002 American Film Institute Producer of the Year award. His films have garnered 25 Emmy nominations.

BACKGROUND ON Lynn Parramore:

Lynn Parramore is an author and cultural theorist. She is Contributing Editor at AlterNet and writes for Reuters, Al Jazeera, and other outlets. She holds a doctorate in English and cultural theory from New York University.

BACKGROUND ON Lena Lombardi:

Lena Lombardi has been a Gifted Education teacher at P.S. 132 for six years, and has taught Gifted and Talented Kindergarten for five of those years. She graduated from Hofstra University's Honors College with a Bachelor of Arts degree in Public Relations and worked briefly as a publicist out of college before deciding to follow her heart and pursue her lifelong dream of becoming a teacher. She completed her certification through a career-change program at St. John's University, and she currently holds a Master of Science degree from SJU in both Childhood Education (Grades 1-6) and Gifted Education (Grades K-12.) She was born and raised in Williamsburg, Brooklyn and attended the elementary school at which she currently teaches. She and her husband (John) currently live in Middle Village, Queens.

MAIN POINTS TO LAND:

- Income inequality is the crisis of our time. Here in NYC, we're doing everything in our power to combat it – UPK, after-school, paid sick leave, building affordable housing, fighting for a higher minimum wage, demanding more from developers.
- But to really get at the root of the problem, we need Washington's help.
- The Progressive Agenda comes down to a **very simple concept** – we need to reward work again. **We need to reward work, not wealth – work.**
 - As a society, as a nation, as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer

hands. It's not just smart, clever people in the financial industry. It's a set of government policies that continually allow them to concentrate the wealth.

- There's no two ways about it: we have an economic crisis in this country. **The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**
- The **Progressive Agenda is a movement from the grassroots.** It's an urgent call for change. We're hearing the voices of people every day – people all over this country. Recently, we saw demonstrations in 200 cities (60,000 people) across this country for a \$15 dollar minimum wage.
 - Something is changing in America. It's time to take that energy and crystalize it into an agenda that will make a difference. It's time to put people ahead of profits – value work over wealth. It's as simple as that.
- We'll **be calling on leaders and candidates to address these issues, to stiffen their backbones**, to be clear, and to champion these progressive policies.

Transitions

- There's no reason that a billionaire hedge fund manager sitting by the pool at his beach house should be paying a lower rate of taxes than the guy who pilots his private jet.

Key Stats/ Examples

- If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, close CEO pay loophole, Buffett Rule, end tax breaks for companies that ship jobs overseas).
- President Obama pointed out that the top 25 hedge fund titans in America earn more than every kindergarten teacher in America. Think about that. \$12 billion for 25 people – more than all the money earned by the women and men teaching our four and five year olds - COMBINED.

- In NYC, 46 percent of the people are at or near the poverty level. That is based on a statistic from the Bloomberg Administration. It came out first in 2013. It's essentially the same today, 46 percent of people at or near the poverty level, one paycheck away.
- Minimum Wage - In 2014, four states passed minimum wage increases by referenda. They were all red states. Something bigger is going on here that I think indicates people are more and more demanding some solutions. The grassroots is demanding it.
- A typical American family, in real income terms, is making less today than they were a quarter century ago.
- The wealthiest one percent captured 91% of all the income gains since the Great Recession ended.
- And now we have the greatest income disparity since the 1920s – and it's getting worse.
- The two issues that we're highlighting today are closing the carried interest loophole, and investing more in education. We don't advocate that to punish success, but to create more success stories.

The Progressive Agenda:

- Raise the federal minimum wage, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' right to organize and rebuild the middle class.
- Pass comprehensive immigration reform to grow the economy and protect against exploitation of low-wage workers.
- Oppose trade deals that hand more power to corporations at the expense of American jobs, workers' rights, and the environment.
- Invest in schools, not jails-- and give a second chance to those coming home from prison.
- Pass national paid sick leave.
- Pass national paid family leave.
- **Make Pre-K, after-school programs and childcare universal.**
- Expand the Earned Income Tax Credit and protect and expand Social Security.
- Allow students to refinance student loan debt to take advantage of lower interest

rates, and support debt-free college.

- **Close the carried interest loophole.**
- End tax breaks for companies that ship jobs overseas.
- Implement the “Buffett Rule” so millionaires pay their fair share.

Close the CEO tax loophole that allows corporations to take advantage of “performance pay” write-offs.

###

From: [Matero, Carla](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Thursday, September 10, 2015 3:14:56 PM

Will send who rsvp'd shortly.

Sent from my iPhone

> On Sep 10, 2015, at 2:30 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>

> Did you have list of acknowledgements for MBDB for event? I have the panelists in his remarks, and thought you might have sent a list of electeds/VIPs who were attending - but maybe I'm wrong

From: [Matero, Carla](#)
To: [Leopold, Elana](#)
Cc: [John Del Cecato](#); [Coney, Javon](#); [Schnake Mahl, Gabriel](#)
Subject: Re: <no subject>
Date: Thursday, September 10, 2015 3:22:02 PM

They will all be seated in front row except for victor who will be in ada seating in back

Sent from my iPhone

> On Sep 10, 2015, at 3:20 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

>

> + GSM

>

> Do we acknowledge them all?

>

> -----Original Message-----

> From: Matero, Carla

> Sent: Thursday, September 10, 2015 3:21 PM

> To: John Del Cecato

> Cc: Leopold, Elana; Coney, Javon

> Subject: Re: <no subject>

>

> We are expecting the following:

>

> Inez Barron

> Mathieu Eugene

> David Greenfeld

> Peter Abbate

> Charles Barron

> Richard Gottfried

> Catherine Nolan

> Annette Robinson

>

> Victor Calise

> Loree Sutton

> Fidel del Valle

> Maryanne Schretzman

>

> Sent from my iPhone

>

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From: [Matero, Carla](#)
To: [Schnake Mahl, Gabriel](#)
Cc: [Leopold, Elana](#); jfdc@akpdmedia.com; [Coney, Javon](#)
Subject: Re: <no subject>
Date: Thursday, September 10, 2015 3:37:29 PM

Pauline toole is now coming.

Sent from my iPhone

> On Sep 10, 2015, at 3:32 PM, Schnake Mahl, Gabriel <GSchnakeMahl@cityhall.nyc.gov> wrote:

>

> Yes -- but don't think they will all show. I can pop over to help.

>

> ----- Original Message -----

> From: Leopold, Elana

> Sent: Thursday, September 10, 2015 03:20 PM

> To: Matero, Carla; John Del Cecato <jfdc@akpdmedia.com>

> Cc: Coney, Javon; Schnake Mahl, Gabriel

> Subject: RE: <no subject>

>

> + GSM

>

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> -----Original Message-----

> From: Matero, Carla

> Sent: Thursday, September 10, 2015 3:21 PM

> To: John Del Cecato

> Cc: Leopold, Elana; Coney, Javon

> Subject: Re: <no subject>

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From: [Leopold, Elana](#)
To: [John Del Cecato](#)
Subject: Re:
Date: Thursday, September 10, 2015 4:02:07 PM

Ok

Also- was just told there's no podium and his remarks are 11 pgs long

Sent from my iPhone

> On Sep 10, 2015, at 4:01 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>

> FYI - entrance is down Spruce, near Gold

>

>

From: [Hagelgans, Andrea](#)
To: [Salazar-Rodriguez, Prisca](#); [John Del Cecato](#); [Walzak, Phil](#); [Hinton, Karen](#); [Snyder, Thomas](#)
Subject: Re:
Date: Thursday, September 10, 2015 4:24:26 PM

And I do think it will be heavy crime if he does this weekend

Sent from my BlackBerry 10 smartphone.

Original Message

From: Hagelgans, Andrea
Sent: Thursday, September 10, 2015 4:23 PM
To: Salazar-Rodriguez, Prisca; John Del Cecato; Walzak, Phil; Hinton, Karen; Snyder, Thomas
Subject: Re:

I will check. But it may just not work with their program

Sent from my BlackBerry 10 smartphone.

Original Message

From: Salazar-Rodriguez, Prisca
Sent: Thursday, September 10, 2015 4:21 PM
To: Hagelgans, Andrea; John Del Cecato; Walzak, Phil; Hinton, Karen; Snyder, Thomas
Subject: RE:

Mayor is asking for us to make this happen for this weekend.
Can they tape Saturday?

-----Original Message-----

From: Hagelgans, Andrea
Sent: Thursday, September 10, 2015 4:04 PM
To: John Del Cecato; Walzak, Phil; Hinton, Karen; Snyder, Thomas; Salazar-Rodriguez, Prisca
Subject: Re:

They can't now. We're talking for following weekend

Sent from my BlackBerry 10 smartphone.

Original Message

From: John Del Cecato
Sent: Thursday, September 10, 2015 4:03 PM
To: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas; Salazar-Rodriguez, Prisca
Subject:

Mbdb wants to do George this weekend. Says we can tape beforehand. Can you all work out?

From: [Leopold, Elana](#)
To: [Matero, Carla](#)
Cc: [John Del Cecato](#); [Coney, Javon](#); [Beach, Mkada](#); [Hayley Prim](#)
Subject: Re: Sop
Date: Thursday, September 10, 2015 4:29:14 PM

+HP

Sent from my BlackBerry 10 smartphone.

Original Message

From: Leopold, Elana
Sent: Thursday, September 10, 2015 4:28 PM
To: Matero, Carla
Cc: John Del Cecato; Coney, Javon; Beach, Mkada
Subject: Re: Sop

Can someone pls keep me posted on elected and commissioners arrivals

Sent from my BlackBerry 10 smartphone.

Original Message

From: Matero, Carla
Sent: Thursday, September 10, 2015 4:19 PM
To: Leopold, Elana
Cc: John Del Cecato; Coney, Javon; Beach, Mkada
Subject: Re: Sop

+Mkada

No one has arrived yet.

Sent from my iPhone

> On Sep 10, 2015, at 4:16 PM, Leopold, Elana <ELEopold@cityhall.nyc.gov> wrote:

>

> Leaving shortly

>

> Who is tracking acks on the ground

>

> Sent from my iPhone

From: [Matero, Carla](#)
To: [Coney, Javon](#)
Cc: [Leopold, Elana](#); jfdc@akpdmedia.com; [Beach, Mkada](#); hayley@progressiveagenda.us; [Schnake Mahl, Gabriel](#); [Boeglin, Rosemary](#)
Subject: Re: Sop
Date: Thursday, September 10, 2015 4:33:46 PM

Toole
Kathy Wilde

Sent from my iPhone

> On

> Sep 10, 2015, at 4:33 PM, Coney, Javon <JConey@cityhall.nyc.gov> wrote:

>

> + gabe and rosemary

>

> I've only seen comm. Victor Calise so far

>

> ----- Original Message -----

> From: Leopold, Elana

> Sent: Thursday, September 10, 2015 04:29 PM

> To: Matero, Carla

> Cc: John Del Cecato <jfdc@akpdmedia.com>; Coney, Javon; Beach, Mkada; Hayley Prim
<hayley@progressiveagenda.us>

> Subject: Re: Sop

>

> +HP

>

> Sent from my BlackBerry 10 smartphone.

> Original Message

> From: Leopold, Elana

> Sent: Thursday, September 10, 2015 4:28 PM

> To: Matero, Carla

> Cc: John Del Cecato; Coney, Javon; Beach, Mkada

> Subject: Re: Sop

>

>

> Can someone pls keep me posted on elected and commissioners arrivals

>

> Sent from my BlackBerry 10 smartphone.

> Original Message

> From: Matero, Carla

> Sent: Thursday, September 10, 2015 4:19 PM

> To: Leopold, Elana

> Cc: John Del Cecato; Coney, Javon; Beach, Mkada

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>> Who is tracking acks on the ground
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>> Sent from my iPhone

From: [John Del Cecato](#)
To: [Matero, Carla](#)
Subject: Re: Sop
Date: Thursday, September 10, 2015 4:34:15 PM

We think we will get more people?

> On Sep 10, 2015, at 4:33 PM, Matero, Carla <CMatero@cityhall.nyc.gov> wrote:
>
> Sutton
>
> Sent from my iPhone
>
>> On Sep 10, 2015, at 4:33 PM, Coney, Javon <JConey@cityhall.nyc.gov> wrote:
>>
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>> Sent: Thursday, September 10, 2015 04:29 PM
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>> Cc: John Del Cecato <jfdc@akpdmedia.com>; Coney, Javon; Beach, Mkada; Hayley Prim
>> <hayley@progressiveagenda.us>
>> Subject: Re: Sop
>>
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>>
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>> From: Leopold, Elana
>> Sent: Thursday, September 10, 2015 4:28 PM
>> To: Matero, Carla
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>> To: Leopold, Elana
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From: [Matero, Carla](#)
To: [Coney, Javon](#)
Cc: [Leopold, Elana](#); jfdc@akpdmedia.com; [Beach, Mkada](#); hayley@progressiveagenda.us; [Schnake Mahl, Gabriel](#); [Boeglin, Rosemary](#)
Subject: Re: Sop
Date: Thursday, September 10, 2015 4:34:36 PM

Maryann Schretzman

Sent from my iPhone

> On Sep 10, 2015, at 4:33 PM, Coney, Javon <JConey@cityhall.nyc.gov> wrote:
>
> + gabe and rosemary
>
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> Sent: Thursday, September 10, 2015 04:29 PM
> To: Matero, Carla
> Cc: John Del Cecato <jfdc@akpdmedia.com>; Coney, Javon; Beach, Mkada; Hayley Prim
<hayley@progressiveagenda.us>
> Subject: Re: Sop
>
> +HP
>
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> Sent: Thursday, September 10, 2015 4:28 PM
> To: Matero, Carla
> Cc: John Del Cecato; Coney, Javon; Beach, Mkada
> Subject: Re: Sop
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>
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> Original Message
> From: Matero, Carla
> Sent: Thursday, September 10, 2015 4:19 PM
> To: Leopold, Elana
> Cc: John Del Cecato; Coney, Javon; Beach, Mkada
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>
>
> +Mkada
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>
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>>
>> Leaving shortly
>>
>> Who is tracking acks on the ground
>>

>> Sent from my iPhone

From: [Matero, Carla](#)
To: [Coney, Javon](#)
Cc: [Leopold, Elana](#); jfdc@akpdmedia.com; [Beach, Mkada](#); hayley@progressiveagenda.us; [Schnake Mahl, Gabriel](#); [Boeglin, Rosemary](#)
Subject: Re: Sop
Date: Thursday, September 10, 2015 4:34:43 PM

Schretzman

Sent from my iPhone

> On Sep 10, 2015, at 4:33 PM, Coney, Javon <JConey@cityhall.nyc.gov> wrote:
>
> + gabe and rosemary
>
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>
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> Sent: Thursday, September 10, 2015 04:29 PM
> To: Matero, Carla
> Cc: John Del Cecato <jfdc@akpdmedia.com>; Coney, Javon; Beach, Mkada; Hayley Prim
<hayley@progressiveagenda.us>
> Subject: Re: Sop
>
> +HP
>
> Sent from my BlackBerry 10 smartphone.
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> From: Leopold, Elana
> Sent: Thursday, September 10, 2015 4:28 PM
> To: Matero, Carla
> Cc: John Del Cecato; Coney, Javon; Beach, Mkada
> Subject: Re: Sop
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> Original Message
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> Sent: Thursday, September 10, 2015 4:19 PM
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> Cc: John Del Cecato; Coney, Javon; Beach, Mkada
> Subject: Re: Sop
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> Sent from my iPhone
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>>
>> Leaving shortly
>>
>> Who is tracking acks on the ground
>>

>> Sent from my iPhone

From: [Leopold, Elana](#)
To: [John Del Cecato](#)
Subject: Re:
Date: Thursday, September 10, 2015 4:36:48 PM

I don't think they are

Sent from my BlackBerry 10 smartphone.

Original Message

From: John Del Cecato
Sent: Thursday, September 10, 2015 4:35 PM
To: Leopold, Elana
Subject: Re:

You rock. Maybe special events isn't as good as I thought?

> On Sep 10, 2015, at 4:28 PM, Leopold, Elana <ELEopold@cityhall.nyc.gov> wrote:

>

> Yes bc I made them go find one...

>

> Sent from my BlackBerry 10 smartphone.

> Original Message

> From: John Del Cecato

> Sent: Thursday, September 10, 2015 4:25 PM

> To: Leopold, Elana

> Subject: Re:

>

>

> I see a podium

>

>

>

>> On Sep 10, 2015, at 4:02 PM, Leopold, Elana <ELEopold@cityhall.nyc.gov> wrote:

>>

>> Ok

>>

>> Also- was just told there's no podium and his remarks are 11 pgs long

>>

>> Sent from my iPhone

>>

>>> On Sep 10, 2015, at 4:01 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>>

>>> FYI - entrance is down Spruce, near Gold

>>>

>>>

From: [Coney, Javon](#)
To: [Boeglin, Rosemary](#); [Leopold, Elana](#); [Matero, Carla](#)
Cc: ["jfdc@akpdmedia.com"](#); [Beach, Mkada](#); ["hayley@progressiveagenda.us"](#); [Schnake Mahl, Gabriel](#)
Subject: Re: Sop
Date: Thursday, September 10, 2015 4:38:15 PM

Mayor arriving now. Bringing him stage left backstage to meet up with the rest of the panel

----- Original Message -----

From: Boeglin, Rosemary
Sent: Thursday, September 10, 2015 04:37 PM
To: Leopold, Elana; Matero, Carla
Cc: Coney, Javon; [jfdc@akpdmedia.com](#) <[jfdc@akpdmedia.com](#)>; Beach, Mkada; [hayley@progressiveagenda.us](#) <[hayley@progressiveagenda.us](#)>; Schnake Mahl, Gabriel
Subject: Re: Sop

He's walking at you now

Sent from my BlackBerry 10 smartphone.

Original Message
From: Boeglin, Rosemary
Sent: Thursday, September 10, 2015 4:36 PM
To: Leopold, Elana; Matero, Carla
Cc: Coney, Javon; [jfdc@akpdmedia.com](#); Beach, Mkada; [hayley@progressiveagenda.us](#); Schnake Mahl, Gabriel
Subject: Re: Sop

Not going to ask a Q but is going to try to get photo

Sent from my BlackBerry 10 smartphone.

Original Message
From: Boeglin, Rosemary
Sent: Thursday, September 10, 2015 4:35 PM
To: Leopold, Elana; Matero, Carla
Cc: Coney, Javon; [jfdc@akpdmedia.com](#); Beach, Mkada; [hayley@progressiveagenda.us](#); Schnake Mahl, Gabriel
Subject: Re: Sop

Post reporter outside trying to ask Q and take photo

Sent from my BlackBerry 10 smartphone.

Original Message
From: Leopold, Elana
Sent: Thursday, September 10, 2015 4:34 PM
To: Matero, Carla
Cc: Coney, Javon; [jfdc@akpdmedia.com](#); Beach, Mkada; [hayley@progressiveagenda.us](#); Schnake Mahl, Gabriel; Boeglin, Rosemary
Subject: Re: Sop

Walking

Sent from my iPhone

> On Sep 10, 2015, at 4:33 PM, Matero, Carla <[CMatero@cityhall.nyc.gov](#)> wrote:
>

> Sutton
>
> Sent from my iPhone
>
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>> + gabe and rosemary
>>
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>>
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>> Sent: Thursday, September 10, 2015 04:29 PM
>> To: Matero, Carla
>> Cc: John Del Cecato <jfdc@akpdmedia.com>; Coney, Javon; Beach, Mkada; Hayley Prim
>> <hayley@progressiveagenda.us>
>> Subject: Re: Sop
>>
>> +HP
>>
>> Sent from my BlackBerry 10 smartphone.
>> Original Message
>> From: Leopold, Elana
>> Sent: Thursday, September 10, 2015 4:28 PM
>> To: Matero, Carla
>> Cc: John Del Cecato; Coney, Javon; Beach, Mkada
>> Subject: Re: Sop
>>
>>
>> Can someone pls keep me posted on elected and commissioners arrivals
>>
>> Sent from my BlackBerry 10 smartphone.
>> Original Message
>> From: Matero, Carla
>> Sent: Thursday, September 10, 2015 4:19 PM
>> To: Leopold, Elana
>> Cc: John Del Cecato; Coney, Javon; Beach, Mkada
>> Subject: Re: Sop
>>
>>
>> +Mkada
>>
>> No one has arrived yet.
>> Sent from my iPhone
>>
>>> On Sep 10, 2015, at 4:16 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:
>>>
>>> Leaving shortly
>>>
>>> Who is tracking acks on the ground
>>>
>>> Sent from my iPhone

From: [Hagelgans, Andrea](#)
To: [Snyder, Thomas](#); [Walzak, Phil](#)
Cc: [Salazar-Rodriguez, Prisca](#); [John Del Cecato](#); [Hinton, Karen](#)
Subject: Re:
Date: Thursday, September 10, 2015 5:06:11 PM

Not possible now for this weekend. They want to talk on Monday. These shows book fast

Sent from my BlackBerry 10 smartphone.

Original Message

From: Snyder, Thomas
Sent: Thursday, September 10, 2015 5:04 PM
To: Walzak, Phil
Cc: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; John Del Cecato; Hinton, Karen
Subject: Re:

JDC told B that GS wants to do for this Sunday. Is this still true? If so, only way he can do it is to be taped early Sunday am or on Saturday. Pls advise

Sent from my iPhone

> On Sep 10, 2015, at 4:48 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:
>
> Think Andrea is saying can't do for this weekend they have filled the program
>
> Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.
> Original Message
> From: Salazar-Rodriguez, Prisca
> Sent: Thursday, September 10, 2015 4:21 PM
> To: Hagelgans, Andrea; John Del Cecato; Walzak, Phil; Hinton, Karen; Snyder, Thomas
> Subject: RE:
>
>
> Mayor is asking for us to make this happen for this weekend.
> Can they tape Saturday?
>
>
> -----Original Message-----
> From: Hagelgans, Andrea
> Sent: Thursday, September 10, 2015 4:04 PM
> To: John Del Cecato; Walzak, Phil; Hinton, Karen; Snyder, Thomas; Salazar-Rodriguez, Prisca
> Subject: Re:
>
> They can't now. We're talking for following weekend
>
> Sent from my BlackBerry 10 smartphone.
> Original Message
> From: John Del Cecato
> Sent: Thursday, September 10, 2015 4:03 PM
> To: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Snyder, Thomas; Salazar-Rodriguez, Prisca
> Subject:
>
>
> Mbdb wants to do George this weekend. Says we can tape beforehand. Can you all work out?
>
>

From: [John Del Cecato](#)
To: [Boeglin, Rosemary](#)
Subject: Re: Who on your end
Date: Thursday, September 10, 2015 5:09:40 PM

Carla would know

On Sep 10, 2015, at 5:08 PM, Boeglin, Rosemary <RBoeglin@cityhall.nyc.gov> wrote:

Reporters want to know who's here.. can you tell me in broad strokes who was on guest list?

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Thursday, September 10, 2015 1:49 PM
To: Boeglin, Rosemary
Subject: Re: Who on your end

Cool - I have a meeting from 3-4, but will be over at 4

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Date: Thursday, September 10, 2015 at 1:45 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Who on your end

Ok, great! Imagine there will be incoming on this after the event, so just want to be prepared on who to direct Qs to.

PS - unfortunately Vanessa will not be on site, but I'll be there to check in and wrangle reporters starting ~3:30.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 10, 2015 1:39 PM
To: Boeglin, Rosemary
Subject: Re: Who on your end

Well, as you know, the panel (including MBDB) will NOT be taking questions from reporters.

We COULD leave it at that.

Phil will be on site, so he can answer any really insistent Room Niners

I'm happy to talk to reporters, too.

BNF will have Vanessa there. And Greenwald always happy to go on the record.

So there you go - plenty of mouths!

From: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>

Date: Thursday, September 10, 2015 at 1:34 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Subject: Who on your end

Can take questions about the event tonight? I think CH prefers that TPA and BNF folks answer substantive questions from the media.

Rosemary Boeglin | Assistant Press Secretary | Mayor's Press Office
o: (212) 788-3112 | c: (347) 244-9900 | [@RosemaryBoeglin](https://twitter.com/RosemaryBoeglin)

From: [Boeglin, Rosemary](#)
To: [Schnake Mahl, Gabriel](#); [Coney, Javon](#); [Beach, Mkada](#)
Cc: [Leopold, Elana](#); [Matero, Carla](#); "jfdc@akpdmedia.com"; "hayley@progressiveagenda.us"
Subject: Re: Sop
Date: Thursday, September 10, 2015 5:23:50 PM

Staying here w press folks, as I believe PW, JC and EL are w Mayor

Sent from my BlackBerry 10 smartphone.

Original Message

From: Schnake Mahl, Gabriel
Sent: Thursday, September 10, 2015 4:42 PM
To: Coney, Javon; Beach, Mkada
Cc: Leopold, Elana; Matero, Carla; 'jfdc@akpdmedia.com'; 'hayley@progressiveagenda.us'; Boeglin, Rosemary
Subject: Re: Sop

Gabrielle fialkoffe, senior advisor
Comm'r Lorree Sutton, MOPD
Comm'r Pauline Toole, DORIS
Comm'r Victor Calise, MOPD

Electeds

Corey johnson, NYC CM

----- Original Message -----

From: Schnake Mahl, Gabriel
Sent: Thursday, September 10, 2015 04:38 PM
To: Coney, Javon; Beach, Mkada
Cc: Leopold, Elana; Matero, Carla; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'hayley@progressiveagenda.us' <hayley@progressiveagenda.us>; Boeglin, Rosemary
Subject: Re: Sop

Gabrielle fialkoffe, senior advisor
Comm'r Lorree Sutton, MOPD
Comm'r Pauline Toole, DORIS
Comm'r Victor Calise, MOPD

----- Original Message -----

From: Coney, Javon
Sent: Thursday, September 10, 2015 04:36 PM
To: Beach, Mkada; Schnake Mahl, Gabriel
Cc: Leopold, Elana; Matero, Carla; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'hayley@progressiveagenda.us' <hayley@progressiveagenda.us>; Boeglin, Rosemary
Subject: Re: Sop

Hey guys can we do a running list?

----- Original Message -----

From: Beach, Mkada
Sent: Thursday, September 10, 2015 04:35 PM
To: Schnake Mahl, Gabriel
Cc: Coney, Javon; Leopold, Elana; Matero, Carla; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; hayley@progressiveagenda.us <hayley@progressiveagenda.us>; Boeglin, Rosemary
Subject: Re: Sop

Gabrielle Fialkoff

Sent from my iPhone

> On Sep 10, 2015, at 4:34 PM, Schnake Mahl, Gabriel <GSchnakeMahl@cityhall.nyc.gov> wrote:

>

> Comm'rs Sutton here too

>

> Sent from my iPhone

>

>> On Sep 10, 2015, at 4:33 PM, Coney, Javon <JConey@cityhall.nyc.gov> wrote:

>>

>> + gabe and rosemary

>>

>> I've only seen comm. Victor Calise so far

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>> ----- Original Message -----

>> From: Leopold, Elana

>> Sent: Thursday, September 10, 2015 04:29 PM

>> To: Matero, Carla

>> Cc: John Del Cecato <jfdc@akpdmedia.com>; Coney, Javon; Beach, Mkada; Hayley Prim <hayley@progressiveagenda.us>

>> Subject: Re: Sop

>>

>> +HP

>>

>> Sent from my BlackBerry 10 smartphone.

>> Original Message

>> From: Leopold, Elana

>> Sent: Thursday, September 10, 2015 4:28 PM

>> To: Matero, Carla

>> Cc: John Del Cecato; Coney, Javon; Beach, Mkada

>> Subject: Re: Sop

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>> Sent from my BlackBerry 10 smartphone.

>> Original Message

>> From: Matero, Carla

>> Sent: Thursday, September 10, 2015 4:19 PM

>> To: Leopold, Elana

>> Cc: John Del Cecato; Coney, Javon; Beach, Mkada

>> Subject: Re: Sop

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>>

>> +Mkada

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>> Sent from my iPhone

>>

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>>>

>>> Leaving shortly

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>>> Who is tracking acks on the ground

>>>

>>> Sent from my iPhone

From: [John Del Cecato](#)
To: [B](#)
Cc: [FLONYC](#); geri@progressiveagenda.us
Subject: Re: NYT: Jeb Bush Tax Plan Makes Forays Into Populism
Date: Thursday, September 10, 2015 6:19:48 PM

Same here!

On Sep 10, 2015, at 6:13 PM, B <BCCD@cityhall.nyc.gov> wrote:

The political analysis in this article re: how income inequality has become a crucial issue makes me want to cry TPA tears of joy!

From: Klein, Monica
Sent: Thursday, September 10, 2015 06:02 PM
To: B
Cc: Snyder, Thomas
Subject: NYT: Jeb Bush Tax Plan Makes Forays Into Populism

Jeb Bush Tax Plan Makes Forays Into Populism

NEW YORK TIMES - Alan Rapperport and Matt Flegenheimer - September 9, 2015

WASHINGTON — Former Gov. Jeb Bush of Florida challenged some long-held tenets of conservative tax policy on Wednesday by proposing to curtail valuable deductions that benefit businesses and the wealthy and eliminate a loophole that has benefited hedge fund and private equity managers for years.

That an establishment Republican candidate has embraced such changes not only highlights how income inequality has altered the tenor of the presidential debate for the party, but also indicates the ideological pull Donald J. Trump's candidacy is having on the Republican field after he made similar proposals.

Mr. Bush's proposals nevertheless drew a harsh rebuke from Democrats who are unhappy that he is seeking to lower taxes across all income brackets and slash the corporate tax rate. At the same time, conservative anti-tax activists were worried by his suggestion that "carried interest" — the profits fund managers receive from investing other people's money — should be taxed at a higher rate, like ordinary income.

"No Republican should be for higher taxes on capital gains," said Ryan Ellis, the tax policy director at Americans for Tax Reform, which opposes all tax increases. "This tax

hike idea is supported by Barack Obama, Hillary Clinton, Bernie Sanders and Elizabeth Warren. The Democratic left deeply wishes to tax all capital gains as ordinary income.”

The debate over how to tax carried interest has become central to a wider battle over income inequality, which Mr. Bush has been highlighting along with rivals like Mr. Trump and Mike Huckabee as they seek to undercut Democrats on an issue that polls show has increasing resonance with voters.

Mitt Romney’s 2012 presidential bid was dogged by the issue when he revealed that he paid an effective tax rate of about 15 percent, largely on his compensation from Bain Capital.

But the effect of Mr. Bush’s proposals on the wealthy would be muted by his proposal to cut the number of individual tax brackets from seven to three, taxing income at 28 percent, 25 percent and 10 percent. Currently, the top marginal income tax rate is 39.6 percent.

His proposals would double the standard tax deduction that most filers take, end what Republicans call the “death tax” on estates of the deceased and seek to make marriage more beneficial for tax purposes.

Mr. Bush also proposed cutting the corporate tax rate to 20 percent from 35 percent and giving incentives to invest domestically as he seeks to spur economic growth to 4 percent annually, an objective that has been met with skepticism by economists.

Speaking from the factory floor of a poultry-chilling-equipment company just south of Raleigh, N.C., Mr. Bush struck a series of populist notes.

“The new normal is a comfortable ride for the affluent people that live off their portfolios,” he told a crowd of supporters and workers with protective goggles resting on their foreheads.

“My plan will help those who live on their paychecks, who haven’t seen a raise in a while.”

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Other Republican candidates have struck similar themes, with Mr. Huckabee railing against calls to curtail Social Security and Medicare, and Gov. John Kasich of Ohio accepting a Medicaid expansion for his state while speaking of the need to “reach out to the people who live in the shadows, the people who don’t seem to ever think that

they get a fair deal.”

Mr. Bush also said he wanted to discourage “corporate inversions” in which American companies use cross-border mergers to take advantage of lower tax rates abroad; he would do so by ending the practice of taxing the corporations’ international profits. He would also assess a one-time tax on corporate money stashed overseas and eliminate the interest deductions companies take when they borrow, in addition to setting his sights on the issue of carried interest.

The current system “punishes people for doing things we should encourage and rewards people for doing things that may not be so good,” he said in his appearance in North Carolina on Wednesday.

Mr. Bush’s idea of taxing carried interest at his highest proposed rate of 28 percent, rather than at the lower capital gains rate of 23.8 percent, could draw the most consternation from Republicans, making the overhaul difficult to pass through Congress without bipartisan support.

Wall Street donors and lobbyists have fought President Obama’s effort to make such changes, and they were vocal in their opposition on Wednesday.

“Increasing taxes on carried interest would discourage growth and investment and would make our tax code more complex and less fair,” said James Maloney, a spokesman for Private Equity Growth Capital Council, which lobbies for the industry. “Instead of increasing taxes on private equity, venture capital and real estate investment, it is our hope that as the debate over tax reform unfolds, presidential candidates will utilize the opportunity to encourage, not undermine, long-term investment in the United States.”

While Mr. Bush’s plan embraces some of Mr. Trump’s populist language, he also took a subtle jab at his rival, suggesting that the billionaire tycoon has not come forward with a specific proposal to overhaul taxes.

“You have to be willing to take a chance,” he said. “This political environment we’re in now where the louder voices just turn up the volume — that’s a sign of strength and leadership. It isn’t.”

Democrats pounced on Mr. Bush’s proposals on Wednesday as a strategy that would most benefit the rich and impose new costs on the middle class, and they compared his tax cuts to those enacted by his brother former President George W. Bush.

“More massive tax cuts for the wealthy and corporations, all while exploding the deficit or shifting the burden onto the middle class — an even more extreme plan than his brother’s,” said Holly Shulman, a spokeswoman for the Democratic National Committee.

American Bridge, a Democratic “super PAC,” pointed out that Mr. Bush’s proposals would pose little hardship for hedge fund managers because they would be facing a lower personal income rate anyway.

The effect Mr. Bush’s proposals would have on the deficit remains unclear, although a group of conservative economists who reviewed the plan estimated it could mean \$1.2 trillion to \$3.4 trillion in lost revenue over the next decade.

A Bush spokeswoman would not say how long Mr. Bush projected it would take to achieve 4 percent economic growth, or how the lost tax revenue will be accounted for in the short term. Robertson Williams, a senior fellow at the nonpartisan Tax Policy Center, said that Mr. Bush’s proposal was similar to Mr. Romney’s plan in 2012, and that it would be a struggle to make such deep cuts pay for themselves through faster growth.

Cutting the top income rate paid by the richest Americans by nearly a third while ratcheting up standard deductions, he said, will dwarf the effect of closing some loopholes. “The one thing that seems pretty obvious is that this has to be a big revenue loser,” Mr. Williams said.

Correction: September 9, 2015

An earlier version of this article misstated the surname of a senior fellow at the Tax Policy Center. It is Robertson Williams, not Robertson Morton.

From: [Hayley Prim](#)
To: [Da Costa, Ricky](#)
Cc: [Snyder, Thomas](#); [Geri Prado](#); [John Del Ceccato](#); [Matero, Carla](#)
Subject: Re: Film event today
Date: Thursday, September 10, 2015 6:20:12 PM

Right, not sure. We had more than 200 RSVPs-- all people who had responded in the last week, after inviting thousands of people among blasts from TPA, MOSPCE, Pace, Hedgeclippers, and Greenwald's inequality folks in NYC.

But clearly even those couple of hundred did not turn out.

On Thu, Sep 10, 2015 at 6:10 PM, Da Costa, Ricky <RDaCosta@cityhall.nyc.gov> wrote:

Will do

Sent from my iPhone

> On Sep 10, 2015, at 6:06 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

>

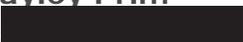
> All: I need to know how we ended up with such an inadequate number of people at today's Pace University event. It was not worthy of the Mayor's attendance. I want to understand everything about what steps were taken to build a crowd with an eye on preventing this in the future.

>

> Ricky – please schedule a 30 minute call with this group and me tomorrow or Monday. Thanks.

--

Hayley Prim

c: 

From: [Geri Prado](#)
To: [Snyder, Thomas](#)
Cc: [John Del Ceccato](#)
Subject: Re: Film event today
Date: Thursday, September 10, 2015 6:27:43 PM

I think you and I are (oddly) on the same page on this one just written differently. But I can tell you Hayley was under water on this one and we were at a loss on where to turn.

You are right- it takes a lot of time to build a crowd and I don't know we had a turnout plan- together- on this. so maybe that's the conversation in terms of solution, that from the start you, me (and now that i'm on board will be from the start) are determining: should we do it, if so who's on point for each, running all the traps and moving.

To be clear- I'm all about a debrief and I just wanted to make sure that Hayley wasn't going to feel like it was on her which I should know you wouldn't do.

I can move around next week and can be up there at the beginning for this, others and the legal talk the lawyers want to have.

On Thu, Sep 10, 2015 at 6:20 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

The simple fact is that I really don't know who was responsible for building the event. That's on me. I actually thought it was Carla more than Hayley. As an organizer Geri I know you know what it takes to build a crowd. Only an organizer should ever be charged with building a crowd for the Mayor. I'm not on a witch hunt; I just want to debrief so that we are certain not to have this problem again. If you don't want Hayley on a call, that's fine. But I do want to understand what happened.

From: Geri Prado <geri@progressiveagenda.us>
Date: Thursday, September 10, 2015 at 6:14 PM
To: Tom Snyder <tsnyder@cityhall.nyc.gov>
Cc: John Del Ceccato <jfdc@akpdmedia.com>
Subject: Re: Film event today

Dropping except you two. From afar, the biggest issue seemed to be who owned this event. It was something that was in the Mayor's wheelhouse and it seemed that we were going to do together since it benefited City Hall but Hayley ended up doing most on her own which is impossible. Until Karen answered the way she did in the press (which we should talk about offline) it became TPA on our own. I wasn't here at the very beginning of this, but it highlights how TPA and CH need to work better together from the start. Hayley busted her butt on this and I don't think putting people in a room to duke throw each other under the bus is a good thing. I realize that's not your intent but I think it will end that way. I know it doesn't help that I'm not able to be there this week or last but this was always to be a two organization (CH and TPA event) and in the debrief it seems all TPA unless Carla oversees press and special events which I don't know.

On Thu, Sep 10, 2015 at 6:06 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

All: I need to know how we ended up with such an inadequate number of people at today's Pace University event. It was not worthy of the Mayor's attendance. I want to understand everything about what steps were taken to build a crowd with an eye on preventing this in the future.

Ricky – please schedule a 30 minute call with this group and me tomorrow or Monday. Thanks.

From: [John Del Cecato](#)
To: [Matero, Carla](#)
Cc: [Walzak, Phil](#); [Leopold, Elana](#); [Hagelgans, Andrea](#); [Adams Baker, Marti](#); [Boeglin, Rosemary](#); [Schnake Mahl, Gabriel](#); [Coney, Javon](#); [Beach, Mkada](#); hayley@progressiveagenda.us
Subject: Re: Sop
Date: Thursday, September 10, 2015 6:28:46 PM

Yes, she was excellent too

> On Sep 10, 2015, at 6:22 PM, Matero, Carla <CMatero@cityhall.nyc.gov> wrote:

>

> It was an unfortunate time of day, venue was too big (and please avoid union stagehands at all costs), the weather ensured at least a 50% dropoff on top of the usual flake rate. It was always talked about as a press event, but do bring in MOSPCE at the top so we can help advise on venue, time, etc. Lynn Parramore was great and is passionate about the issue. We will definitely need to use her again.

>

> -----Original Message-----

> From: Walzak, Phil

> Sent: Thursday, September 10, 2015 6:10 PM

> To: 'John Del Cecato'; Leopold, Elana; Hagelgans, Andrea; Adams Baker, Marti

> Cc: Boeglin, Rosemary; Schnake Mahl, Gabriel; Coney, Javon; Beach, Mkada; Matero, Carla; hayley@progressiveagenda.us; Hagelgans, Andrea

> Subject: RE: Sop

>

> Maybe evenings or weekends for these things moving fwd, and smaller venues

>

> -----Original Message-----

> From: John Del Cecato [<mailto:jfdc@akpdmmedia.com>]

> Sent: Thursday, September 10, 2015 6:09 PM

> To: Leopold, Elana; Hagelgans, Andrea; Adams Baker, Marti

> Cc: Walzak, Phil; Boeglin, Rosemary; Schnake Mahl, Gabriel; Coney, Javon; Beach, Mkada; Matero, Carla; hayley@progressiveagenda.us; Hagelgans, Andrea

> Subject: Re: Sop

>

> Well gang, I was really pleased with the message, the participants (we gotta use that K teacher again!), the small crowd's enthusiasm, and even the questions weren't bad (at least they seemed legit and not pre-packaged). Mayor did a great job.

>

> But of course, turnout was really, really rough. Not sure what happened there. Maybe the rain, maybe the time of event. Bummer. But the real audience for this was press - so hopefully we'll get a story or two. Thanks everyone for working it hard.

>

>

>

>> On Sep 10, 2015, at 5:35 PM, Leopold, Elana <ELEopold@cityhall.nyc.gov> wrote:

>>

>> Yes

>>

>> Sent from my iPhone

>>

>>> On Sep 10, 2015, at 5:34 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

>>>

>>> Did mayor leave

>>>

>>> Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

>>> Original Message

>>> From: Boeglin, Rosemary
>>> Sent: Thursday, September 10, 2015 5:24 PM
>>> To: Schnake Mahl, Gabriel; Coney, Javon; Beach, Mkada
>>> Cc: Leopold, Elana; Matero, Carla; 'jfdc@akpdmedia.com'; 'hayley@progressiveagenda.us'; Walzak, Phil
>>> Subject: Re: Sop
>>>
>>>
>>> Sent from my BlackBerry 10 smartphone.
>>> Original Message
>>> From: rboeglin@cityhall.nyc.gov
>>> Sent: Thursday, September 10, 2015 5:23 PM
>>> To: Schnake Mahl, Gabriel; Coney, Javon; Beach, Mkada
>>> Cc: Leopold, Elana; Matero, Carla; 'jfdc@akpdmedia.com'; 'hayley@progressiveagenda.us'
>>> Subject: Re: Sop
>>>
>>> Staying here w press folks, as I believe PW, JC and EL are w Mayor
>>>
>>> Sent from my BlackBerry 10 smartphone.
>>> Original Message
>>> From: Schnake Mahl, Gabriel
>>> Sent: Thursday, September 10, 2015 4:42 PM
>>> To: Coney, Javon; Beach, Mkada
>>> Cc: Leopold, Elana; Matero, Carla; 'jfdc@akpdmedia.com'; 'hayley@progressiveagenda.us'; Boeglin, Rosemary
>>> Subject: Re: Sop
>>>
>>> Gabrielle fialkoffe, senior advisor
>>> Comm'r Lorree Sutton, MOPD
>>> Comm'r Pauline Toole, DORIS
>>> Comm'r Victor Calise, MOPD
>>>
>>> Electeds
>>> Corey johnson, NYC CM
>>>
>>> ----- Original Message -----
>>> From: Schnake Mahl, Gabriel
>>> Sent: Thursday, September 10, 2015 04:38 PM
>>> To: Coney, Javon; Beach, Mkada
>>> Cc: Leopold, Elana; Matero, Carla; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'hayley@progressiveagenda.us' <hayley@progressiveagenda.us>; Boeglin, Rosemary
>>> Subject: Re: Sop
>>>
>>> Gabrielle fialkoffe, senior advisor
>>> Comm'r Lorree Sutton, MOPD
>>> Comm'r Pauline Toole, DORIS
>>> Comm'r Victor Calise, MOPD
>>>
>>> ----- Original Message -----
>>> From: Coney, Javon
>>> Sent: Thursday, September 10, 2015 04:36 PM
>>> To: Beach, Mkada; Schnake Mahl, Gabriel
>>> Cc: Leopold, Elana; Matero, Carla; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'hayley@progressiveagenda.us' <hayley@progressiveagenda.us>; Boeglin, Rosemary
>>> Subject: Re: Sop
>>>
>>> Hey guys can we do a running list?
>>>
>>> ----- Original Message -----
>>> From: Beach, Mkada

>>> Sent: Thursday, September 10, 2015 04:35 PM
>>> To: Schnake Mahl, Gabriel
>>> Cc: Coney, Javon; Leopold, Elana; Matero, Carla; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; hayley@progressiveagenda.us <hayley@progressiveagenda.us>; Boeglin, Rosemary
>>> Subject: Re: Sop
>>>
>>> Gabrielle Fialkoff
>>>
>>> Sent from my iPhone
>>>
>>>> On Sep 10, 2015, at 4:34 PM, Schnake Mahl, Gabriel <GSchnakeMahl@cityhall.nyc.gov> wrote:
>>>>
>>>> Comm'rs Sutton here too
>>>>
>>>> Sent from my iPhone
>>>>
>>>>> On Sep 10, 2015, at 4:33 PM, Coney, Javon <JConey@cityhall.nyc.gov> wrote:
>>>>>
>>>>> + gabe and rosemary
>>>>>
>>>>> I've only seen comm. Victor Calise so far
>>>>>
>>>>> ----- Original Message -----
>>>>> From: Leopold, Elana
>>>>> Sent: Thursday, September 10, 2015 04:29 PM
>>>>> To: Matero, Carla
>>>>> Cc: John Del Cecato <jfdc@akpdmedia.com>; Coney, Javon; Beach, Mkada; Hayley Prim <hayley@progressiveagenda.us>
>>>>> Subject: Re: Sop
>>>>>
>>>>> +HP
>>>>>
>>>>> Sent from my BlackBerry 10 smartphone.
>>>>> Original Message
>>>>> From: Leopold, Elana
>>>>> Sent: Thursday, September 10, 2015 4:28 PM
>>>>> To: Matero, Carla
>>>>> Cc: John Del Cecato; Coney, Javon; Beach, Mkada
>>>>> Subject: Re: Sop
>>>>>
>>>>>
>>>>> Can someone pls keep me posted on elected and commissioners arrivals
>>>>>
>>>>> Sent from my BlackBerry 10 smartphone.
>>>>> Original Message
>>>>> From: Matero, Carla
>>>>> Sent: Thursday, September 10, 2015 4:19 PM
>>>>> To: Leopold, Elana
>>>>> Cc: John Del Cecato; Coney, Javon; Beach, Mkada
>>>>> Subject: Re: Sop
>>>>>
>>>>>
>>>>> +Mkada
>>>>>
>>>>> No one has arrived yet.
>>>>> Sent from my iPhone
>>>>>
>>>>>> On Sep 10, 2015, at 4:16 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:
>>>>>>
>>>>>> Leaving shortly

>>>>>
>>>>> Who is tracking acks on the ground
>>>>>
>>>>> Sent from my iPhone

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Cc: [Kadushin, Peter](#)
Subject: Re: Mayor
Date: Thursday, September 10, 2015 6:36:13 PM

Minus him anyway!

On Sep 10, 2015, at 6:30 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

Mayor was not on the original email! Ha

Sent from my BlackBerry 10 smartphone.

From: Kadushin, Peter
Sent: Thursday, September 10, 2015 6:25 PM
To: (jfdc@akpdmedia.com)
Cc: Leopold, Elana
Subject: FW: Mayor

Minus Mayor

John,

Did the movie go after Grey specifically?

From: Leopold, Elana
Sent: Thursday, September 10, 2015 6:22 PM
To: Kadushin, Peter
Cc: 'John Del Cecato'
Subject: Mayor

Would like you to follow up from John grey from Blackstone re comments in movie

He wants you to understand their viewpoint in case you have to do rapid response

Can you pls ask alicia or gabrielle's team for contact info

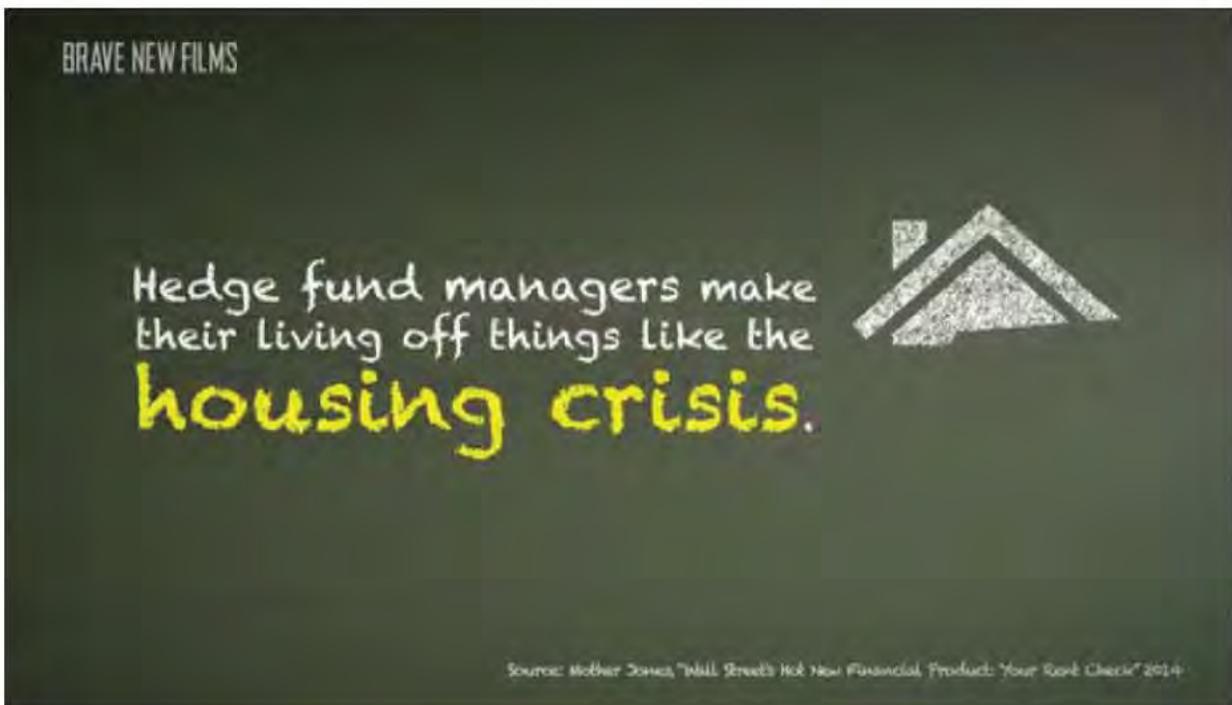
Sent from my BlackBerry 10 smartphone.

From: [John Del Cecato](#)
To: [Leopold Elana](#)
Cc: [Kadushin Peter](#)
Subject: Re: Mayor
Date: Thursday, September 10, 2015 6:38:11 PM
Attachments: [image1.PNG](#)
[image1.PNG](#)

For Peter - here are Blackstone references

●●●○○ Verizon LTE ✨ 4:32 PM 🌙 ↗ 61% 🔋

Cancel BNS_HedgefundManage...  





On Sep 10, 2015, at 6:36 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

Mayor spoke w Tony James from blackstone who said you should reach out to grey who will explain to you

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Thursday, September 10, 2015 6:35 PM
To: Kadushin, Peter
Cc: Leopold, Elana
Subject: Re: Mayor

No - just Steve Cohen and these guys (attached). Only referenced Blackstone in generic sense. <image1.PNG>

On Sep 10, 2015, at 6:25 PM, Kadushin, Peter <pkadushin@cityhall.nyc.gov> wrote:

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Subject: Mayor

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Can you pls ask alicia or gabrielle's team for contact info

Sent from my BlackBerry 10 smartphone.

Cancel BNS_HedgefundManage...



Cancel BNS_HedgefundManage...



BRAVE NEW FILMS

Hedge fund managers make
their living off things like the
housing crisis.



Source: Mother Jones, "Wall Street's Not New Financial Product: Your Rent Checks" 2014



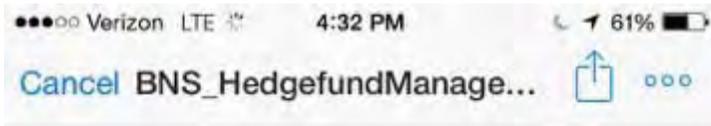
01:53



-04:05



From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Cc: [Kadushin, Peter](#)
Subject: Re: Mayor
Date: Thursday, September 10, 2015 6:38:25 PM
Attachments: [image1.PNG](#)
[image1.PNG](#)



On Sep 10, 2015, at 6:36 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

Mayor spoke w Tony James from blackstone who said you should reach out to

grey who will explain to you

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Thursday, September 10, 2015 6:35 PM
To: Kadushin, Peter
Cc: Leopold, Elana
Subject: Re: Mayor

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Cc: 'John Del Cecato'
Subject: Mayor

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Can you pls ask alicia or gabrielle's team for contact info

Sent from my BlackBerry 10 smartphone.

Cancel BNS_HedgefundManage...





From: [Geri Prado](#)
To: [B](#)
Cc: [Snyder, Thomas](#); [John Del Cecato](#)
Subject: TPA needs of Mayor
Date: Thursday, September 10, 2015 7:03:11 PM

Good evening Mayor:

I will be coming in early next week and would like to request time to sit down with you and discuss a few important items. Below I've outlined several time sensitive things to get TPA moving. Some, co-chairs, we've started the conversation on and I believe we need to discuss. I will work with Prisca and Tom on scheduling. In the meantime, here are quick points and I look forward to your thoughts and the discussion.

LEADERSHIP of the c4- In addition to the Mayor, TPA needs large, influential members of important movements to sign on bolster the organization. Commitments for becoming a co-chair/leader would be to help in ALL ways and to serve as a lead surrogate and spokesperson as needed as well as organize other influential signers.

SCHEDULING- TPA needs scheduled time in advance to plan for press, political events. Therefore we need sign off by you for future events for the front office to work on. Lead time and planning is crucial to TPAs organizing success. We understand there maybe exceptions of crises where schedules change. And if there are changes, there needs to be communications process from CH to TPA. The political capital and time necessary to prepare for each one of these items needs to be understood so that last minute cancellations (w/exceptions on crises) are discussed in advance among staff before pulling down time.

CHECK IN TIME WITH ME (GERI)- There needs to be regular check in between me and the Mayor to get sign off, feedback in order to move programs forward and share ideas. In absence of this and time (see above) consistently (while not necessarily the same time weekly), TPA is not moving forward. Even if not regularly scheduled, checking in is important. I will also do a better job of reaching out for important sign off items.

From: [Geri Prado](#)
To: [B](#)
Cc: [John Del Cecato](#)
Subject: Re: Steyer follow up- more words than you'd like but I want to be thorough
Date: Thursday, September 10, 2015 7:06:21 PM

Re-upping the Steyer conversation. Need to discuss moving forward with you.

On Thu, Sep 3, 2015 at 8:00 PM, Geri Prado <geri@progressiveagenda.us> wrote:
Hi Sir:

I spoke with Steyer's staff (Sky Gallegos who oversees his politics and campaigns for NextGen Climate) and she had said a few things based on her conversation with Tom:

- They're definitely interested in a real partnership. The suggestion is focusing on their largest initiative- 50% clean economy jobs by 30% they are focusing on nationally but digging in key states (IA, NH, FL, OH). They are putting a lot of money into paid and online media for this
- They're working with a cross section of groups: progressives, unions on various issues: income inequality, education, justice equality (this last piece was hard to hear as she was on a plane)
- They're working on a mayor's initiative with Bloomberg to organize mayors around the country on the issues around climate change

It sounded like there was money on the table if a partnership was reached first then a discussion would be had, but I'm not sure if we are on the same page with the \$1 million amount that would be written to TPA versus put towards program with the 50-30 in it. We didn't get into those specifics as the plane doors were closing.

IF we are in agreement on incorporating the 50-30 into our messaging/agenda, I can push on how to partner but since it is a policy change for us, it was not something I felt I could come to on my own.

Please let me know when you'd like to discuss.

From: [Geri Prado](#)
To: [B](#)
Cc: [Nick Baldick](#); [John Del Cecato](#); [Snyder, Thomas](#)
Subject: Co-Chairs
Date: Thursday, September 10, 2015 7:16:14 PM

Sir:

I am lifting up the potential co-chairs initial list we discussed. I realize that some are not on TPA yet, but that would be part of adding to the political gravitas and cross movement appeal. With you as the founding leader and chair I believe this is a strong place to start. I look forward to your thoughts.

Business leader- Nick Hanauer, Warren Buffett (other NYC leader that could be an additionally good fit?)

Faith community- Reverend William Barber

Working People- Maria Elena Durazo, Rich Trumka (Liz Shuler)

Policy experts- Robert Reich, OR Roosevelt Institute leader

Online grassroots- Senator Elizabeth Warren, Katrina Vanden heuven

Civil Rights- Congressman John Lewis, Dolores Huerta

From: [John Del Cecato](#)
To: [Blumm, Kate](#)
Cc: [Hagelgans, Andrea](#)
Subject: Re: Remind me to talk to you about this
Date: Thursday, September 10, 2015 9:06:39 PM

Haha

> On Sep 10, 2015, at 9:04 PM, Blumm, Kate <KBlumm@cityhall.nyc.gov> wrote:
>
> How positively cryptic!
>
> FROM MOBILE KATE
>
>> On Sep 10, 2015, at 8:30 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>>
>> We believe in you. Caribbean restaurant. It's ours until it opens - and then it's yours.
>>
>>

From: [John Del Cecato](#)
To: [Boeglin, Rosemary](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#); [Geri Prado](#); [Hayley Prim](#); [Snyder, Thomas](#)
Date: Thursday, September 10, 2015 10:43:31 PM

<http://www.capitalnewyork.com/article/city-hall/2015/09/8576527/eyeing-carried-interest-loophole-de-blasio-takes-aim-washington>

Shared via the [Google app](#)

From: [Kadushin, Peter](#)
To: [Leopold, Elana](#); jfdc@akpdmedia.com
Subject: Re: Mayor
Date: Thursday, September 10, 2015 10:44:55 PM

Reached out to Gabrielle.

From: Elana Leopold <ELeopold@cityhall.nyc.gov>
Date: Thu, 10 Sep 2015 22:41:58 -0400
To: "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, OOM MIS <pkadushin@cityhall.nyc.gov>
Subject: Re: Mayor

Peter- mayor would like a read out when this is done

Sent from my iPhone

On Sep 10, 2015, at 6:36 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

Mayor spoke w Tony James from blackstone who said you should reach out to grey? who will explain to you

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Thursday, September 10, 2015 6:35 PM
To: Kadushin, Peter
Cc: Leopold, Elana
Subject: Re: Mayor

No - just Steve Cohen and these guys (attached). Only referenced Blackstone in generic sense. <image1.PNG>

On Sep 10, 2015, at 6:25 PM, Kadushin, Peter <pkadushin@cityhall.nyc.gov> wrote:

Minus Mayor

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From: Leopold, Elana
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To: Kadushin, Peter
Cc: 'John Del Cecato'
Subject: Mayor

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He wants you to understand their viewpoint in case you have to do
rapid response

Can you pls ask alicia or gabrielle's team for contact info

Sent from my BlackBerry 10 smartphone.

From: [John Del Cecato](#)
To: [Glen, Alicia](#); [Fialkoff, Gabrielle](#)
Subject: Fwd:
Date: Thursday, September 10, 2015 10:46:35 PM

Begin forwarded message:

From: <jfdc@akpdmedia.com>
Date: September 10, 2015 at 10:43:23 PM EDT
To: Rosemary Boeglin <RBoeglin@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Geri Prado <geri@progressiveagenda.us>, Hayley Prim <hayley@progressiveagenda.us>, Thomas Snyder <TSnyder@cityhall.nyc.gov>

<http://www.capitalnewyork.com/article/city-hall/2015/09/8576527/eyeing-carried-interest-loophole-de-blasio-takes-aim-washington>

Shared via the [Google app](#)

From: [Leopold, Elana](#)
To: [John Del Cecato](#)
Cc: [Kadushin, Peter](#)
Subject: Re: Mayor
Date: Thursday, September 10, 2015 10:59:29 PM

Cell tel: [REDACTED]

Work- 212-583-5000

We should just cover our bases so we can say we did

Sent from my iPhone

On Sep 10, 2015, at 10:45 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Prediction: Blackstone folks won't give a damn about the whole thing

On Sep 10, 2015, at 10:42 PM, Leopold, Elana
<ELeopold@cityhall.nyc.gov> wrote:

Peter- mayor would like a read out when this is done

Sent from my iPhone

On Sep 10, 2015, at 6:36 PM, Leopold, Elana
<ELeopold@cityhall.nyc.gov> wrote:

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in case you have to do rapid response

Can you pls ask alicia or gabrielle's team for
contact info

Sent from my BlackBerry 10 smartphone.

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Saying this with love...
Date: Thursday, September 10, 2015 11:01:15 PM

I worked with him on a campaign. And [REDACTED] is a close friend of mine (college girlfriend). Just FYI!

> On Sep 10, 2015, at 10:59 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> I had a very good talk with chambers. I'll remind geri to make sure that mtg happens
>
>
> ----- Original Message -----
> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Thursday, September 10, 2015 10:57 PM
> To: B
> Subject: Re: Saying this with love...
>
> Excellent! That's music to my ears. I will occasionally throw a wealthy friend into the mix (like Ray Chambers) - but so relieved to not be on that stuff.
>
> Great Politico NY piece on Greenwald event BTW
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>
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>> On Sep 10, 2015, at 10:55 PM, B <BCCD@cityhall.nyc.gov> wrote:
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>>
>>

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Saying this with love...
Date: Thursday, September 10, 2015 11:06:03 PM

And tomorrow, my current (and hopefully final) girlfriend and I are having dinner with my cousin and her husband, who just sold his business for \$45 million. They're both progressives, and I am gonna feel them out on TPA. My cousin and I are very close.

Basically, I'm telling you I know a lot of rich people!

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>
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> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Thursday, September 10, 2015 10:57 PM

> To: B

> Subject: Re: Saying this with love...

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>>

>>

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Saying this with love...
Date: Thursday, September 10, 2015 11:24:10 PM

I need to feel him out first, but then will do.

> On Sep 10, 2015, at 11:22 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> Pls pass his info and that bio to ross and hayley

>

>

> ----- Original Message -----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Thursday, September 10, 2015 11:18 PM

> To: B

> Subject: Re: Saying this with love...

>

> Frank Cohen. He's an independent - leans Republican. But he and I have been friends since college. And he believes in some of the same things we do. He just bought a 5% stake in the Cincy Reds. Cost - probably \$40-45M.

>

> But I don't do fundraising - so I will leave it to the others! ;)

>

>

>

>> On Sep 10, 2015, at 11:10 PM, B <BCCD@cityhall.nyc.gov> wrote:

>>

>>

>> Cool. And who is that? And should I know them??

>>

>>

>>

>> ----- Original Message -----

>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>> Sent: Thursday, September 10, 2015 11:02 PM

>> To: B

>> Subject: Re: Saying this with love...

>>

>> And FWIW - I'm also good friends with the managing director of Blackstone, who I am going to hit up for \$200K for a side business venture I am involved in. And I am not worried in the slightest that anything in the video will matter one iota.

>>

>>

>>

>>> On Sep 10, 2015, at 10:59 PM, B <BCCD@cityhall.nyc.gov> wrote:

>>>

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>>> Sent: Thursday, September 10, 2015 10:57 PM

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>>>>

>>>>

From: [John Del Ciccio](#)
To: E
Subject: FYI
Date: Friday, September 11, 2015 9:57:29 AM

Baltimore Mayor Stephanie Rawlings-Blake to announce she won't seek re-election

CAPTION

By **Yvonne Wenger**
The Baltimore Sun
contact the reporter

Elected Baltimore Mayor Stephanie Rawlings-Blake, Freddie Gray
Baltimore, Md.

Mayor Stephanie Rawlings-Blake will not seek re-election in 2016.

Mayor Stephanie Rawlings-Blake, beleaguered by the death of Freddie Gray and the protests and rioting that followed, will announce at 10 a.m. Friday that she won't seek re-election, her spokesman confirmed.

Rawlings-Blake, 45, wants to focus on preparing the city for the upcoming trials facing the six officers involved in Gray's arrest and death, sources close to the mayor say. She briefed her Cabinet and staff this morning, and has no plans to seek another office.

Freddie Gray trials likely to cost the city millions

The mayor abandons her re-election campaign amid a growing field of Democratic challengers in the April primary, including former Mayor Sheila Dixon, state Sen. Catherine Pugh and City Councilman Carl Stokes.

She spent recent months ramping up her campaign by building a field presence in the city, hosting fundraisers and courting voters with events, such as "Mondays with the Mayor" at local bars and restaurants.

Rawlings-Blake wants to spend the next 15 months on the city's recovery effort, according to the sources familiar with her decision. They said she felt it would be inappropriate to ask donors for money while the city has been facing the aftermath of the rioting.

The first trial in the Gray case is scheduled for Oct. 13. The officers involved face charges ranging from second-degree murder to assault and misconduct in office.

Her decision comes just days after her administration agreed to pay Gray's family \$6.4 million in a settlement accepting all civil liability in his death but not acknowledging any wrongdoing by police.

City Councilman Nick Mosby, who is considering a run for mayor, thanked Rawlings-Blake for her service.

"Baltimore needs to move in new direction, past the scandals, the unrest, and the persistent poverty that has held us back," he said. "We need new leadership and new energy that can grow our economy, bring peace to our neighborhoods, and fix our broken government."

While Rawlings-Blake has been heralded as a fiscal hawk, she's faced frequent criticism that she's aloof. Her leadership was challenged during the rioting, and some political observers questioned whether she could recover.

Rawlings-Blake ascended to the city's highest elected office in February 2010 when Dixon resigned amid a corruption scandal. She's been a political fixture in the city since 1995 when she became the youngest person ever elected to the City Council.

She served on the council for 15 years, including three as the president.

During her tenure, unemployment has dropped from 12.1 percent to 8.1 percent and the city's added about 12,000 jobs. She shepherded a plan to secure \$1 billion for new school construction and opened the city's first new recreation center in a decade.

Sources say she's also leaving office to spend more time with her 11-year-old daughter, Sophia, in the years before she heads to high school. Rawlings-Blake lives in the city's Coldspring neighborhood in North Baltimore with her husband, Kent.

By the time she exits City Hall in 2016, Rawlings-Blake will have served seven years in the job, about the same amount of time as Martin O'Malley. He had been at the helm for less than eight years when he left the city to become governor.

Rawlings-Blake is expected to also spend the coming months pushing her plan to finance the construction of more recreation centers by selling some of the city's parking garages, among other initiatives.

ywenger@ballsun.com

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HMP7HP
A 9:43 AM SEPTEMBER 11 2015

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From: [Geri Prado](#)
To: [B](#)
Cc: [Hayley Prim](#); [John Del Cecato](#)
Subject: Ray Chambers
Date: Friday, September 11, 2015 10:07:48 AM

Good Morning Mayor:

Hayley took care of the Ray Chambers follow up and scheduled it.

You have lunch with him on Monday.

Geri

From: [Geri Prado](#)
To: [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#); [John Del Cecato](#)
Subject: Re: Hayes on Monday
Date: Friday, September 11, 2015 11:38:19 AM

John DC is going to brief the Mayor.

On Fri, Sep 11, 2015 at 11:36 AM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Who is briefing mayor on contact?

From: Geri Prado [mailto:████████████████████]
Sent: Friday, September 11, 2015 11:35 AM
To: Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas; Salazar-Rodriguez, Prisca
Cc: John Del Cecato
Subject: Hayes on Monday

His people are going to be at City Hall at 4pm for the set up. Is there a logistics person I can give them who can be point?

Flagging: 6:10 is a drop-dead time as they go on air at 8pm.

Let me know who to put them in touch with.

Thank you all

Geri Prado
████████████████████

From: [Geri Prado](#)
To: [John Del Cecato](#)
Cc: [Walzak, Phil](#); [Salazar-Rodriguez, Prisca](#); [Hagelgans, Andrea](#); [Snyder, Thomas](#)
Subject: Re: Hayes on Monday
Date: Friday, September 11, 2015 1:04:27 PM

I think the pitch started with that as a topic on our end but not sure exactly. Sounds great. thanks.

On Fri, Sep 11, 2015 at 1:02 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
I like it. Not sure how exactly it would work, but PreK should definitely be a topic

On Sep 11, 2015, at 12:16 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Good idea from Rob Bennet - - For Chris Hayes – does Chris come to CH for that?
Reminder (as you know) Chris kid now in PreK. Mayor can ask how's it going. Could consider turning tables a bit and Mayor interviewing Chris about PreK.

From: Geri Prado [<mailto:> 
Sent: Friday, September 11, 2015 12:15 PM
To: Salazar-Rodriguez, Prisca
Cc: Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas; John Del Cecato
Subject: Re: Hayes on Monday

Great. Thank you

On Fri, Sep 11, 2015 at 11:54 AM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

We are scheduling a prep for this before hand – need everyone on the same page.

From: Walzak, Phil
Sent: Friday, September 11, 2015 11:36 AM
To: 'Geri Prado'; Hagelgans, Andrea; Snyder, Thomas; Salazar-Rodriguez, Prisca
Cc: John Del Cecato
Subject: RE: Hayes on Monday

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Thank you all

Geri Prado
████████████████████

From: [Gunaratna, Mahen](#)
To: [Transcripts](#); ["John Del Cecato"](#); geri@progressiveagenda.us; [Hayley Prim \(hayley@progressiveagenda.us\)](mailto:hayley@progressiveagenda.us)
Subject: RUSH TRANSCRIPT: MAYOR DE BLASIO DELIVERS REMARKS AT PREMIER OF "HEDGE FUNDERS VS. KINDERGARTEN TEACHERS: WHOSE SIDE ARE YOU ON?"
Date: Friday, September 11, 2015 1:57:34 PM
Attachments: [image001.png](#)



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: September 10, 2015
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

**RUSH TRANSCRIPT: MAYOR DE BLASIO DELIVERS REMARKS AT PREMIER
OF "HEDGE FUNDERS VS. KINDERGARTEN TEACHERS: WHOSE SIDE ARE
YOU ON?"**

Mayor Bill de Blasio: Thank you. Thank you so much, Lynn. Lynn, thank you for calling me honorable – that meant a lot to me. Thank you, everyone. Lynn, thanks for leading us today. I want to thank everyone for being here and being a part of this discussion today, and it literally, as Lynn said, could not be on a more important topic. I want to thank Pace University for hosting us. I want to thank the wonderful folks at Brave New Films – you’ll see their handiwork in a moment, but they do extraordinary work illuminating the issues of the day.

We have some members of my team here today, including our Commissioner for the Mayor’s Office for People with Disabilities Victor Calise, Pauline Toole, our commissioner for the DORIS office, and Lori Sutton, our commissioner of the Mayor’s Office of Veterans Affairs. And I want you to thank all of them for being here – and Council Member Corey Johnson, a great progressive in the City Council. Let’s thank all of them for what they do.

[Applause]

Brave New Films does amazing work. They have a board member who I think the world of because she helps to foster some of the most important progressive coverage and discussion in this country. I am speaking of Katrina vanden Heuvel, the editor of The Nation magazine – 150 years The Nation has been illuminating key issues, including inequality – and let’s thank Katrina for the great work that she does.

[Applause]

We are going to hear from Robert Greenwald in a moment, the director of this film who has an amazing career. And we’re also going to hear from someone who can speak with real authority on the topic before you – a New York City kindergarten teacher, Lena Lombardi, who just started school yesterday. And you’re going to hear why this stark contrast between

25 hedge fund managers and 150,000-plus kindergarten teachers around our nation really should tell us all we need to know about the challenge of inequality in our times.

And the solution we're talking about today is one that is straightforward and gaining currency more and more literally, it seems, every day.

But let me just ground this for a moment in the experience we're having here in New York City. Look, I ran on the pledge of addressing income inequality. And I talked about the Tale of Two Cities that New York City has experienced for years and this country has increasingly experienced, where we see growing inequality and the corrosive impact of it.

And you know, when you talk about inequality, it's not an abstraction. It's not a matter of philosophy to say wouldn't we like more equality versus less. No, it's something much more tangible.

Growing inequality undermines our cohesion as a nation. It literally takes away the opportunities and the possibilities of our people.

This nation has been strongest and most unified when there was opportunity for more and more people. We've seen that possibility narrow in recent years – the exact opposite of what should be happening.

You know, I like to quote different folks across the spectrum on these issues because it's not just progressives talking about it. One of the most powerful statements I heard in the last year on income inequality was by Lloyd Blankfein, the CEO of Goldman Sachs – not a leftist by any measure – and he said growing income inequality was destabilizing the United States of America – a very powerful choice of words, but a very apt one.

So we said here in this city we have to use every tool possible to address it. And I'll tell you, I think we're making some headway, but I always said any one city can only go so far. The real big solutions are to some extent in our state capitals, but most especially in Washington D.C.. The biggest, most high-impact actions can only be taken by our federal government.

And that's why this film, putting this into such stark contrasts, is a wonderful call to arms to people all around the country to recognize we have to change federal policies fundamentally.

Now, in the city – look, again, everything we could find to help fight inequality, we are using.

We got paid sick leave to a half-million more people.

We, for the first time ever, had a rent freeze for over a million New Yorkers who were living in rent-regulated units, and had seen their rents go up unfairly over the years – they finally got some relief from that.

We are creating an affordable housing plan – 200,000 units preserved and built over the next ten years, enough for half-a-million people.

You think about things like that, you think about this wonderful step forward we made yesterday – pre-k – universal pre-k, full-day, for every child in our city – 65,000 kids started

pre-k in New York City yesterday – full-day pre-k.

[Applause]

So you think about these very big investments, these very big changes, and you say, well, wow, that's – that's a lot, that's going to add up. It does help. It helps a lot. It helps that we have an aggressive living wage executive order and we're expanding it to more and more people – all of these things help, but the big holistic solutions come from changing federal policies, from making investments in our people, from progressive taxation that would actually give government the resources it needs to address these problems on a much greater level.

So I'm proud of what we're doing here, but the real challenge for all of us is to take all the great examples from cities and states around the country and use them to create pressure on Washington for change, and to bind together so many kindred voices who believe in fairness.

That's why I joined with others back in May to create the Progressive Agenda.

The Progressive Agenda is a gathering of leaders of all stripes from around the country who believe in things like closing the carried interest loophole or making \$15 dollars the national minimum wage or pre-k for all, all over this country – core concepts that really would get to the heart of the matter when it comes to income inequality.

I will just take a moment for a plug – if you're interested in the Progressive Agenda, try progressiveagenda.us and you'll get all the facts. [Laughs] You can clap for that.

[Applause]

But let me tell you, at this moment, where New York City has embarked on something absolutely wonderful – and our pre-k effort is every neighborhood, it's every kind of person, every walk of life, and I've heard from parents what it means for them – it's a reminder that when you have the resources, we can do things that change peoples' lives.

Pre-k is an example. Pre-k would cost \$10,000 dollars, \$15,000 dollars for a parent to get if they had to go out and get a seat at a local nonprofit or a local school. How many parents in this city have \$10,000 dollars or \$15,000 dollars to spare when so many people are having trouble making ends meet? So that's something the public sector should cover. That's something the city should cover. That's something that should be covered all over the nation as a fundamental need of the people. Pre-k should be the norm, but how do you pay for it? Well, this film's about to give you a simple suggestion that could pay for something like pre-k for all, or could pay for some of the other crucial investments we need to make as a nation.

It's very simple. When we say “close the carried interest loophole” – now I must admit, this film is going to make it as sexy as it gets, because it is not the sexiest topic – but Robert did a great job with his team breaking it down and making it straightforward, and basically explaining that, unshockingly, some very, very privileged people got themselves a special tax consideration that meant they spent less in tax dollars, they'd have to pay less in taxes than other people who should, bluntly, be held to the same standard. So what happened is some very privileged people paid a lower tax rate – and pay today a lower tax rate than all the rest

of us who work, because they make their money through hedge funds.

Now, I think the American sense of fairness is that however you make your money, you should pay a fair level of taxes so we can support all the work we have to do on behalf of our whole society and all of our people. And Lord knows, there shouldn't be special breaks for those who have the most.

You know, I invoked Lloyd Blankfein before. Let me talk about Warren Buffet, who said, when he talked about the Buffet Rule, that no millionaire should pay less in taxes than his own secretary – shouldn't pay a lower tax rate than his own secretary.

Well, here's another example of that – why should there be a special loophole allowing hedge fund managers to pay a lower tax rate than working people? It makes no sense. And what it means is resources that could go to making this a better country simply aren't available, because these folks, who have done fabulously well, aren't paying their fair share.

I'll do the Warren Buffet equivalent here – you're going to see some examples of these well-known hedge fund managers in this film, and I will say it this way – they pay a lower tax rate than the woman who cleans their summer house or the guy who flies their private jet. That's what's going on here, and it doesn't make sense, and it doesn't conform to our values as Americans, and it has to change.

Now, we have a moment where this discussion has suddenly gotten very ripe and very powerful, because the public can understand – if you had billions of dollars you could invest in pre-k or kindergarten or so many other good causes, good powerful things that our people need, well, who wouldn't want to see both the fairness and those resources brought to bear to help working people and their families?

So there's something going on here that's causing people to pay a lot more attention. And all over this country, the discussion about income inequality is getting more and more powerful, and it's being brought forward to candidates for office and the people in office. The demand is being put on them to address income inequality, to talk about tax fairness and say what they would do.

Now, you might say, well, wait – sure, there are some progressives who might respond to that, but a lot of other people, a lot of other candidates – maybe more conservative folks – would turn away and not even want to talk about the issue.

Well, just when you thought things were really black and white, very interesting few developments in our nation the last couple of weeks.

I must admit I did a double take when I saw Donald Trump speaking out for closing the carried interest loophole. That was not in the Donald Trump lexicon I was used to. But he did it – I'll give him credit, he did it with passion, and he pointed out that it just didn't make sense that this small group of individuals paid a lower tax rate.

Well, okay, you could say Donald Trump, you know, he's known to be a bit controversial. We're glad it was good controversy in this case.

But then you wake up today and you see Jeb Bush calling for an end to the carried interest

loophole.

So once in a while, it might be possible to imagine that fairness breaks through – that the light breaks through and a basic matter of what’s right comes to the fore.

And maybe another way to think of it is the demands that the people make actually break through, because all over this country you hear people demanding more fairness. You hear them demanding more economic equality. You see it in the actions of local governments all over the country. You see it in referenda, even in red states – referenda for higher wages and benefits.

So maybe Donald Trump and Jeb Bush and a lot of other people are finally realizing the people are speaking and they’re speaking loudly on this issue.

So the call to action in this wonderful film is that every presidential candidate should have to speak up on this issue, and every candidate should take a simple pledge that in their first 100 days in office they will close the carried interest loophole once and for all.

[Applause]

But this film will say it much more eloquently than I could, and I want to introduce to you the man who brought it to us.

Robert Greenwald is the founder and the president of Brave New Films. He has won more awards and more different kind of awards for his work in film and TV, for his documentaries than I could possibly name.

And what’s powerful about Robert is he had a thriving career in the film and TV industry, but he felt called more and more to make documentaries that would shed light on the issues we’re facing. He was particularly moved by the 2000 presidential election and the fact that the will of the people was not heard – and he made a great documentary then and he’s continued since.

He has been many times awarded for his work. It’s been seen all over the globe. It’s been influential for its power, its clarity. He’s earned 25 Emmy nominations for all that he has done. A great artist, a great thinker, a great progressive – very proud to say one of the inaugural signatories of our progressive agenda – and someone who really sheds light in a nation that could use some more – ladies and gentlemen, Robert Greenwald.

[...]

Moderator: So, the question I have for you Mayor de Blasio – a lot of people argue about what drives income inequality. Liberals say well, maybe it’s because of low wages or weakened unions or CEO pay. Conservatives tend to point to things like technological change and a perceived lack of skills on the part of workers. Why is this particular driver something that people across the political spectrum, as we’ve heard, find so unjustified and unfair?

Mayor: Very powerful question –because it’s interesting, I’ve heard that fault line. And I think it’s important to look it in the eye. No one that I know – I certainly don’t believe that technological change has nothing to do with this; or globalization has nothing to do with this.

I think – I believe the mature approach is to say, look, a lot of different things have come together. But the fact that technological change or globalization are contributing factors does not, in a sense, excuse the other realities. Globalization and technological change emanated in many cases from governmental policies that were not necessarily just to begin with. And we certainly see a lot of that playing in the debate over trade right now. Are we going to have policies that encourage further globalization and further dumbing down of wages and benefits; and less power in the hands of the people, and more power in the hands of corporation. So, I think even if you see there's something analytically important to acknowledge about historical trends that does not for a moment take away the fact that a lot of them are grounded in policies that favored those that already had power. And the other side of your question is crucial here. We, in this country, once taxed the wealthy at a much higher level. And it had great impact on our society as a whole. During the Eisenhower administration – so just to ground this we're not talking about Che Guevara here – during the Eisenhower administration wealthy people were taxed at a much higher rate. It was one of the realities that allowed us to invest in infrastructure, invest in research, invest in education. There's a cause and effect here. The union movement was much stronger, obviously, for most of a half century – say from the '30s through the '70s and '80s. And that kept bring up the middle class, bringing up wages and benefits. There was an assumption, through much of government that government actually had to constantly reinforce the standard living of our people and open up more opportunity for working people and for people who had been historically left out of the economy. So, what's so interesting in this discussion is, we have a body of evidence of what worked. I'm not saying it was a perfect, gauzy time – as my wife Chirlane always reminds me, the “good old days” were not the “good old days” for a lot of people. But there were some real, specific better elements of our society, including the level of investment our government made; the way we asked those who had done very well to pay their fair share; and a fundamental belief that government was supposed to work to improve wages and benefits across the board. Those are the things we have to get back to.

Moderator: Thank you very much. And I'll just ask you one final question, because I know your time is limited. What do we stand to lose as a society if we're not able to change these policies, like carried interest? What – how is it going to change us?

Mayor: I appreciate that question deeply. One, I point to the destabilization point again – the quote from Lloyd Blankfein. Again, this is – we're not going to succeed as a nation, as a people, if there is not opportunity. In fact, if you can see before your eyes opportunity shrinking, and more and more people unable to make ends meet – and Robert, I give you such credit for the stories you told, even so briefly, in the film – but these teachers who are giving their all, and particularly the one who said, you know, at the end of the month, she was in debt \$5 dollars, \$10 dollars – that's the thin margin that so many Americans are living on. So you look at that, and you say, how could that be a strong and stable country? How could that be the right direction? And honestly, even the most recent economic data proves, unfortunately, working people continue to go backwards in real economic terms. It's not like, you know, the recovery quote-unquote “recovery” has suddenly righted the ship, and prosperity is being shared. Even years after the Great Recession, so many working people continue to go in the wrong direction economically. So I think we have to think, on the hand, about the destabilization element. The second part of the equation is what we're losing because we're not investing. So, go all around the country, go all around our city – we're not investing in infrastructure because the resources aren't there. There resources aren't there, in part because we're not asking those who have done so well to pay their fair share. If we're not investing in infrastructure, we're actually stymieing our economic possibilities and our

future growth possibilities. We're also not providing a lot of jobs that would be provided if we were building. And that's what we did for decades, and a lot of people were able to feed their families because they had those jobs. We're not investing the way we could in education. We're thrilled that we got to full-day pre-k for all in New York City, but let's face it – we're a rarity. In many, many cities and states, full-day pre-k, even part-day – you know, half-day pre-k is not available. So kids aren't getting the education they need to be competitive in the world and have the futures they could have. So you look at what's been lost because the dynamic in Washington has devolved down to, how could we avoid spending money, and how could we avoid asking people to give their fair share for the good of all? It's stymieing us as a country. And if you, as a New Yorker, or anywhere you come from, you feel quality of life, in terms of things like infrastructure, getting worse, there's a literal cause and effect. And Robert's pointed out in the film, there's a literal cause and effect between the wrong kind of taxation policies and what we're not able to do for the good of all.

With that, I want to thank the panel. Forgive me that I have to move on, but I just want to ask one thing, if I may. I really think it's important that we not only thank all the panel, but thank everyone at Brave New Films, because this is a powerful work of art. Thank you so much, Robert. Let's give them another round of applause.

###

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Hinton, Karen](#); [John Del Cecato](#)
Subject: Fw: WAPO: Yet another liberal praises Donald Trump
Date: Friday, September 11, 2015 1:59:47 PM

Made news off seth meyers

Sent from my BlackBerry 10 smartphone.

From: Clips <Clips@cityhall.nyc.gov>
Sent: Friday, September 11, 2015 1:57 PM
Subject: WAPO: Yet another liberal praises Donald Trump

Yet another liberal praises Donald Trump

WASHINGTON POST - Amber Phillips

<http://www.washingtonpost.com/news/the-fix/wp/2015/09/11/yet-another-liberal-is-a-fan-of-donald-trump/>

Donald Trump's tax platform has won the support of yet another liberal Democrat.

New York City Mayor Bill de Blasio (D), arguably one of the most liberal elected officials in America, told Seth Meyers in an interview Thursday that he likes the GOP front-runner's willingness to raise taxes on the very wealthy.

That "millionaire and billionaire hedge-fund managers should have to pay the same tax rate as the rest of us," de Blasio said. "And I was pleasantly surprised."

De Blasio said he's pushing to change the carried interest loophole, a 50-year-plus law that allows investors like hedge-fund managers and venture capitalists to pay a lower tax rate than the average American -- the idea being that investment carries inherent risk and should be taxed lower as a result.

De Blasio went on to say he thinks Trump's comments prove that income inequality is becoming a hot topic even among those on the right. (The Fix has documented that as well).

As my colleague Dave Weigel has pointed out, de Blasio is the latest progressive leader to praise Trump's plan. Sen. Elizabeth Warren (D-Mass.) said this week: "Don't call us liberal. It is a pretty right position."

Maybe Trump has bipartisan appeal after all?

From: [Lau, Tin](#)
To: [Gunaratna, Mahen](#)
Cc: "[John Del Cecato](#)"; geri@progressiveagenda.us; [Hayley Prim \(hayley@progressiveagenda.us\)](mailto:Hayley Prim (hayley@progressiveagenda.us)); [Long, Christopher](#)
Subject: RE: RUSH TRANSCRIPT: MAYOR DE BLASIO DELIVERS REMARKS AT PREMIER OF "HEDGE FUNDERS VS. KINDERGARTEN TEACHERS: WHOSE SIDE ARE YOU ON?"
Date: Friday, September 11, 2015 2:25:59 PM
Attachments: [image001.png](#)

PR is up:

<http://www1.nyc.gov/office-of-the-mayor/news/607-15/transcript-mayor-de-blasio-delivers-remarks-premier-hedge-funders-vs-kindergarten>

Tin Lau
Director of Production, Web & New Media Operations
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718.403.8091
tlau@doitt.nyc.gov

From: Gunaratna, Mahen [<mailto:MGunaratna@cityhall.nyc.gov>]
Sent: Friday, September 11, 2015 1:58 PM
To: WebMail
Cc: 'John Del Cecato'; geri@progressiveagenda.us; [Hayley Prim \(hayley@progressiveagenda.us\)](mailto:Hayley Prim (hayley@progressiveagenda.us))
Subject: FW: RUSH TRANSCRIPT: MAYOR DE BLASIO DELIVERS REMARKS AT PREMIER OF "HEDGE FUNDERS VS. KINDERGARTEN TEACHERS: WHOSE SIDE ARE YOU ON?"

Pls post on website

From: Gunaratna, Mahen
Sent: Friday, September 11, 2015 1:58 PM
To: Transcripts; 'John Del Cecato'; geri@progressiveagenda.us; [Hayley Prim \(hayley@progressiveagenda.us\)](mailto:Hayley Prim (hayley@progressiveagenda.us))
Subject: RUSH TRANSCRIPT: MAYOR DE BLASIO DELIVERS REMARKS AT PREMIER OF "HEDGE FUNDERS VS. KINDERGARTEN TEACHERS: WHOSE SIDE ARE YOU ON?"



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: September 10, 2015
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

RUSH TRANSCRIPT: MAYOR DE BLASIO DELIVERS REMARKS AT PREMIER OF “HEDGE FUNDERS VS. KINDERGARTEN TEACHERS: WHOSE SIDE ARE YOU ON?”

Mayor Bill de Blasio: Thank you. Thank you so much, Lynn. Lynn, thank you for calling me honorable – that meant a lot to me. Thank you, everyone. Lynn, thanks for leading us today. I want to thank everyone for being here and being a part of this discussion today, and it literally, as Lynn said, could not be on a more important topic. I want to thank Pace University for hosting us. I want to thank the wonderful folks at Brave New Films – you’ll see their handiwork in a moment, but they do extraordinary work illuminating the issues of the day.

We have some members of my team here today, including our Commissioner for the Mayor’s Office for People with Disabilities Victor Calise, Pauline Toole, our commissioner for the DORIS office, and Lori Sutton, our commissioner of the Mayor’s Office of Veterans Affairs. And I want you to thank all of them for being here – and Council Member Corey Johnson, a great progressive in the City Council. Let’s thank all of them for what they do.

[Applause]

Brave New Films does amazing work. They have a board member who I think the world of because she helps to foster some of the most important progressive coverage and discussion in this country. I am speaking of Katrina vanden Heuvel, the editor of The Nation magazine – 150 years The Nation has been illuminating key issues, including inequality – and let’s thank Katrina for the great work that she does.

[Applause]

We are going to hear from Robert Greenwald in a moment, the director of this film who has an amazing career. And we’re also going to hear from someone who can speak with real authority on the topic before you – a New York City kindergarten teacher, Lena Lombardi, who just started school yesterday. And you’re going to hear why this stark contrast between 25 hedge fund managers and 150,000-plus kindergarten teachers around our nation really should tell us all we need to know about the challenge of inequality in our times.

And the solution we’re talking about today is one that is straightforward and gaining currency more and more literally, it seems, every day.

But let me just ground this for a moment in the experience we’re having here in New York City. Look, I ran on the pledge of addressing income inequality. And I talked about the Tale of Two Cities that New York City has experienced for years and this country has increasingly experienced, where we see growing inequality and the corrosive impact of it.

And you know, when you talk about inequality, it’s not an abstraction. It’s not a matter of philosophy to say wouldn’t we like more equality versus less. No, it’s something much more tangible.

Growing inequality undermines our cohesion as a nation. It literally takes away the opportunities and the possibilities of our people.

This nation has been strongest and most unified when there was opportunity for more and more people. We've seen that possibility narrow in recent years – the exact opposite of what should be happening.

You know, I like to quote different folks across the spectrum on these issues because it's not just progressives talking about it. One of the most powerful statements I heard in the last year on income inequality was by Lloyd Blankfein, the CEO of Goldman Sachs – not a leftist by any measure – and he said growing income inequality was destabilizing the United States of America – a very powerful choice of words, but a very apt one.

So we said here in this city we have to use every tool possible to address it. And I'll tell you, I think we're making some headway, but I always said any one city can only go so far. The real big solutions are to some extent in our state capitals, but most especially in Washington D.C.. The biggest, most high-impact actions can only be taken by our federal government.

And that's why this film, putting this into such stark contrasts, is a wonderful call to arms to people all around the country to recognize we have to change federal policies fundamentally.

Now, in the city – look, again, everything we could find to help fight inequality, we are using.

We got paid sick leave to a half-million more people.

We, for the first time ever, had a rent freeze for over a million New Yorkers who were living in rent-regulated units, and had seen their rents go up unfairly over the years – they finally got some relief from that.

We are creating an affordable housing plan – 200,000 units preserved and built over the next ten years, enough for half-a-million people.

You think about things like that, you think about this wonderful step forward we made yesterday – pre-k – universal pre-k, full-day, for every child in our city – 65,000 kids started pre-k in New York City yesterday – full-day pre-k.

[Applause]

So you think about these very big investments, these very big changes, and you say, well, wow, that's – that's a lot, that's going to add up. It does help. It helps a lot. It helps that we have an aggressive living wage executive order and we're expanding it to more and more people – all of these things help, but the big holistic solutions come from changing federal policies, from making investments in our people, from progressive taxation that would actually give government the resources it needs to address these problems on a much greater level.

So I'm proud of what we're doing here, but the real challenge for all of us is to take all the great examples from cities and states around the country and use them to create pressure on

Washington for change, and to bind together so many kindred voices who believe in fairness.

That's why I joined with others back in May to create the Progressive Agenda.

The Progressive Agenda is a gathering of leaders of all stripes from around the country who believe in things like closing the carried interest loophole or making \$15 dollars the national minimum wage or pre-k for all, all over this country – core concepts that really would get to the heart of the matter when it comes to income inequality.

I will just take a moment for a plug – if you're interested in the Progressive Agenda, try progressiveagenda.us and you'll get all the facts. [Laughs] You can clap for that.

[Applause]

But let me tell you, at this moment, where New York City has embarked on something absolutely wonderful – and our pre-k effort is every neighborhood, it's every kind of person, every walk of life, and I've heard from parents what it means for them – it's a reminder that when you have the resources, we can do things that change peoples' lives.

Pre-k is an example. Pre-k would cost \$10,000 dollars, \$15,000 dollars for a parent to get if they had to go out and get a seat at a local nonprofit or a local school. How many parents in this city have \$10,000 dollars or \$15,000 dollars to spare when so many people are having trouble making ends meet? So that's something the public sector should cover. That's something the city should cover. That's something that should be covered all over the nation as a fundamental need of the people. Pre-k should be the norm, but how do you pay for it? Well, this film's about to give you a simple suggestion that could pay for something like pre-k for all, or could pay for some of the other crucial investments we need to make as a nation.

It's very simple. When we say “close the carried interest loophole” – now I must admit, this film is going to make it as sexy as it gets, because it is not the sexiest topic – but Robert did a great job with his team breaking it down and making it straightforward, and basically explaining that, unshockingly, some very, very privileged people got themselves a special tax consideration that meant they spent less in tax dollars, they'd have to pay less in taxes than other people who should, bluntly, be held to the same standard. So what happened is some very privileged people paid a lower tax rate – and pay today a lower tax rate than all the rest of us who work, because they make their money through hedge funds.

Now, I think the American sense of fairness is that however you make your money, you should pay a fair level of taxes so we can support all the work we have to do on behalf of our whole society and all of our people. And Lord knows, there shouldn't be special breaks for those who have the most.

You know, I invoked Lloyd Blankfein before. Let me talk about Warren Buffet, who said, when he talked about the Buffet Rule, that no millionaire should pay less in taxes than his own secretary – shouldn't pay a lower tax rate than his own secretary.

Well, here's another example of that – why should there be a special loophole allowing hedge fund managers to pay a lower tax rate than working people? It makes no sense. And what it means is resources that could go to making this a better country simply aren't available,

because these folks, who have done fabulously well, aren't paying their fair share.

I'll do the Warren Buffet equivalent here – you're going to see some examples of these well-known hedge fund managers in this film, and I will say it this way – they pay a lower tax rate than the woman who cleans their summer house or the guy who flies their private jet. That's what's going on here, and it doesn't make sense, and it doesn't conform to our values as Americans, and it has to change.

Now, we have a moment where this discussion has suddenly gotten very ripe and very powerful, because the public can understand – if you had billions of dollars you could invest in pre-k or kindergarten or so many other good causes, good powerful things that our people need, well, who wouldn't want to see both the fairness and those resources brought to bear to help working people and their families?

So there's something going on here that's causing people to pay a lot more attention. And all over this country, the discussion about income inequality is getting more and more powerful, and it's being brought forward to candidates for office and the people in office. The demand is being put on them to address income inequality, to talk about tax fairness and say what they would do.

Now, you might say, well, wait – sure, there are some progressives who might respond to that, but a lot of other people, a lot of other candidates – maybe more conservative folks – would turn away and not even want to talk about the issue.

Well, just when you thought things were really black and white, very interesting few developments in our nation the last couple of weeks.

I must admit I did a double take when I saw Donald Trump speaking out for closing the carried interest loophole. That was not in the Donald Trump lexicon I was used to. But he did it – I'll give him credit, he did it with passion, and he pointed out that it just didn't make sense that this small group of individuals paid a lower tax rate.

Well, okay, you could say Donald Trump, you know, he's known to be a bit controversial. We're glad it was good controversy in this case.

But then you wake up today and you see Jeb Bush calling for an end to the carried interest loophole.

So once in a while, it might be possible to imagine that fairness breaks through – that the light breaks through and a basic matter of what's right comes to the fore.

And maybe another way to think of it is the demands that the people make actually break through, because all over this country you hear people demanding more fairness. You hear them demanding more economic equality. You see it in the actions of local governments all over the country. You see it in referenda, even in red states – referenda for higher wages and benefits.

So maybe Donald Trump and Jeb Bush and a lot of other people are finally realizing the people are speaking and they're speaking loudly on this issue.

So the call to action in this wonderful film is that every presidential candidate should have to speak up on this issue, and every candidate should take a simple pledge that in their first 100 days in office they will close the carried interest loophole once and for all.

[Applause]

But this film will say it much more eloquently than I could, and I want to introduce to you the man who brought it to us.

Robert Greenwald is the founder and the president of Brave New Films. He has won more awards and more different kind of awards for his work in film and TV, for his documentaries than I could possibly name.

And what's powerful about Robert is he had a thriving career in the film and TV industry, but he felt called more and more to make documentaries that would shed light on the issues we're facing. He was particularly moved by the 2000 presidential election and the fact that the will of the people was not heard – and he made a great documentary then and he's continued since.

He has been many times awarded for his work. It's been seen all over the globe. It's been influential for its power, its clarity. He's earned 25 Emmy nominations for all that he has done. A great artist, a great thinker, a great progressive – very proud to say one of the inaugural signatories of our progressive agenda – and someone who really sheds light in a nation that could use some more – ladies and gentlemen, Robert Greenwald.

[...]

Moderator: So, the question I have for you Mayor de Blasio – a lot of people argue about what drives income inequality. Liberals say well, maybe it's because of low wages or weakened unions or CEO pay. Conservatives tend to point to things like technological change and a perceived lack of skills on the part of workers. Why is this particular driver something that people across the political spectrum, as we've heard, find so unjustified and unfair?

Mayor: Very powerful question –because it's interesting, I've heard that fault line. And I think it's important to look it in the eye. No one that I know – I certainly don't believe that technological change has nothing to do with this; or globalization has nothing to do with this. I think – I believe the mature approach is to say, look, a lot of different things have come together. But the fact that technological change or globalization are contributing factors does not, in a sense, excuse the other realities. Globalization and technological change emanated in many cases from governmental policies that were not necessarily just to begin with. And we certainly see a lot of that playing in the debate over trade right now. Are we going to have policies that encourage further globalization and further dumbing down of wages and benefits; and less power in the hands of the people, and more power in the hands of corporation. So, I think even if you see there's something analytically important to acknowledge about historical trends that does not for a moment take away the fact that a lot of them are grounded in policies that favored those that already had power. And the other side of your question is crucial here. We, in this country, once taxed the wealthy at a much higher level. And it had great impact on our society as a whole. During the Eisenhower administration – so just to ground this we're not talking about Che Guevara here – during the Eisenhower administration wealthy people were taxed at a much higher rate. It was one of the

realities that allowed us to invest in infrastructure, invest in research, invest in education. There's a cause and effect here. The union movement was much stronger, obviously, for most of a half century – say from the '30s through the '70s and '80s. And that kept bringing up the middle class, bringing up wages and benefits. There was an assumption, through much of government that government actually had to constantly reinforce the standard living of our people and open up more opportunity for working people and for people who had been historically left out of the economy. So, what's so interesting in this discussion is, we have a body of evidence of what worked. I'm not saying it was a perfect, gauzy time – as my wife Chirlane always reminds me, the “good old days” were not the “good old days” for a lot of people. But there were some real, specific better elements of our society, including the level of investment our government made; the way we asked those who had done very well to pay their fair share; and a fundamental belief that government was supposed to work to improve wages and benefits across the board. Those are the things we have to get back to.

Moderator: Thank you very much. And I'll just ask you one final question, because I know your time is limited. What do we stand to lose as a society if we're not able to change these policies, like carried interest? What – how is it going to change us?

Mayor: I appreciate that question deeply. One, I point to the destabilization point again – the quote from Lloyd Blankfein. Again, this is – we're not going to succeed as a nation, as a people, if there is not opportunity. In fact, if you can see before your eyes opportunity shrinking, and more and more people unable to make ends meet – and Robert, I give you such credit for the stories you told, even so briefly, in the film – but these teachers who are giving their all, and particularly the one who said, you know, at the end of the month, she was in debt \$5 dollars, \$10 dollars – that's the thin margin that so many Americans are living on. So you look at that, and you say, how could that be a strong and stable country? How could that be the right direction? And honestly, even the most recent economic data proves, unfortunately, working people continue to go backwards in real economic terms. It's not like, you know, the recovery quote-unquote “recovery” has suddenly righted the ship, and prosperity is being shared. Even years after the Great Recession, so many working people continue to go in the wrong direction economically. So I think we have to think, on the hand, about the destabilization element. The second part of the equation is what we're losing because we're not investing. So, go all around the country, go all around our city – we're not investing in infrastructure because the resources aren't there. There resources aren't there, in part because we're not asking those who have done so well to pay their fair share. If we're not investing in infrastructure, we're actually stymieing our economic possibilities and our future growth possibilities. We're also not providing a lot of jobs that would be provided if we were building. And that's what we did for decades, and a lot of people were able to feed their families because they had those jobs. We're not investing the way we could in education. We're thrilled that we got to full-day pre-k for all in New York City, but let's face it – we're a rarity. In many, many cities and states, full-day pre-k, even part-day – you know, half-day pre-k is not available. So kids aren't getting the education they need to be competitive in the world and have the futures they could have. So you look at what's been lost because the dynamic in Washington has devolved down to, how could we avoid spending money, and how could we avoid asking people to give their fair share for the good of all? It's stymieing us as a country. And if you, as a New Yorker, or anywhere you come from, you feel quality of life, in terms of things like infrastructure, getting worse, there's a literal cause and effect. And Robert's pointed out in the film, there's a literal cause and effect between the wrong kind of taxation policies and what we're not able to do for the good of all.

With that, I want to thank the panel. Forgive me that I have to move on, but I just want to ask one thing, if I may. I really think it's important that we not only thank all the panel, but thank everyone at Brave New Films, because this is a powerful work of art. Thank you so much, Robert. Let's give them another round of applause.

###

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From: [Abeywardena, Penny](#)
To: ["Geri Prado"; Graham, Matthew](#)
Cc: [John Del Cecato](#)
Subject: RE: TPs re: Income inequality for the Pope's visit
Date: Friday, September 11, 2015 2:32:01 PM

Geri, John-

Great speaking with you! I've been in touch with a senior colleague at the US Embassy to the Holy See and he will share any talking points we share on inequality in the US to be included in the Pope's briefing materials. I'll share these now but if you have more, please send before Monday.

Cheers,
Penny

From: Geri Prado [mailto:geri@progressiveagenda.us]
Sent: Friday, September 11, 2015 9:29 AM
To: Abeywardena, Penny; Graham, Matthew
Cc: John Del Cecato
Subject: TPs re: Income inequality for the Pope's visit

Hi Commissioner:

Here are a few bullet points on how we're talking about income inequality. If you would like more specifics please let me know. Thank you and hope this helps:

We need to invest in kids and education and fair income, wages and benefits to pull people out of poverty and into the middle class. People who work should be able to provide for their families, not live in poverty.

As a country we can do this if those such as heads of corporations, hedge fund managers don't pay lower tax rates than everyday people as they do now. We need to raise the minimum wage, allow for working people to collectively negotiate and bargain with their employers for a livable wage and benefits.

The Progressive Agenda is an organization started by Mayor Bill de Blasio and other leaders from around the country dedicated to pushing solutions for income inequality. Together, they are working to ask government to make changes and invest in people, solve the inequality crisis and ensure that people have a better life for themselves and their families.

From: [Abeywardena, Penny](#)
To: "Martin, Peter G"
Bcc: [John Del Cecato](#)
Subject: TPs on inequality in US
Date: Friday, September 11, 2015 2:35:12 PM

Dear Peter,

Wonderful to speak with you. See below for a few short TPs as well as a link to an article that may be of interest. Thank you again for sharing it with the Pope's team.

- The Progressive Agenda is an organization started by Mayor Bill de Blasio and other leaders from around the country dedicated to pushing solutions for income inequality. Together, they are working to ask government to make changes and invest in people, solve the inequality crisis and ensure that people have a better life for themselves and their families.
- We need to invest in kids and education and fair income, wages and benefits to pull people out of poverty and into the middle class. People who work should be able to provide for their families, not live in poverty.
- As a country we can do this if those such as heads of corporations, hedge fund managers don't pay lower tax rates than everyday people as they do now. We need to raise the minimum wage, allow for working people to collectively negotiate and bargain with their employers for a livable wage and benefits.
- Article by Mayor de Blasio on closing important tax loop hole that perpetuates inequality in US: http://www.huffingtonpost.com/bill-de-blasio/its-time-to-close-the-carried-interest-loop-hole_b_8116860.html

Best,
Penny

Penny Abeywardena | Commissioner
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From: [Geri Prado](#)
To: [John Del Cecato](#)
Cc: [Walzak, Phil](#); [Salazar-Rodriguez, Prisca](#); [Hagelgans, Andrea](#); [Snyder, Thomas](#)
Subject: Re: Hayes on Monday
Date: Friday, September 11, 2015 3:04:24 PM

Who can we connect on logistics?

On Sep 11, 2015, at 1:02 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I like it. Not sure how exactly it would work, but PreK should definitely be a topic

On Sep 11, 2015, at 12:16 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Good idea from Rob Bennet -- For Chris Hayes -- does Chris come to CH for that? Reminder (as you know) Chris kid now in PreK. Mayor can ask how's it going. Could consider turning tables a bit and Mayor interviewing Chris about PreK.

From: Geri Prado [<mailto:> [REDACTED]]
Sent: Friday, September 11, 2015 12:15 PM
To: Salazar-Rodriguez, Prisca
Cc: Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas; John Del Cecato
Subject: Re: Hayes on Monday

Great. Thank you

On Fri, Sep 11, 2015 at 11:54 AM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:
We are scheduling a prep for this before hand -- need everyone on the same page.

From: Walzak, Phil
Sent: Friday, September 11, 2015 11:36 AM
To: 'Geri Prado'; Hagelgans, Andrea; Snyder, Thomas; Salazar-Rodriguez, Prisca
Cc: John Del Cecato
Subject: RE: Hayes on Monday

Who is briefing mayor on contact?

From: Geri Prado [<mailto:> [REDACTED]]

Sent: Friday, September 11, 2015 11:35 AM
To: Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas; Salazar-Rodriguez, Prisca
Cc: John Del Cecato
Subject: Hayes on Monday

His people are going to be at City Hall at 4pm for the set up. Is there a logistics person I can give them who can be point?

Flagging: 6:10 is a drop-dead time as they go on air at 8pm.

Let me know who to put them in touch with.

Thank you all

Geri Prado


From: [Salazar-Rodriguez, Prisca](#)
To: [Goldmark, Karin](#); [Zuniga, Andrea](#); [Hagelgans, Andrea](#); [Shorris, Anthony](#); ["jonathan@berlinrosen.com"](#); [Schnake Mahl, Gabriel](#); ["Barbagallo Joy"](#); [Fuleihan, Dean \(OMB\)](#); [Everett, Matt](#); [Cutler, Dorothy](#); ["eliss@schools.nyc.gov"](#); [Blumm, Kate](#); [Simonia Brown \(OMB\)](#); [Devora Kaye](#); [Da Costa, Ricky](#); [Chao, Raymond](#); [Fialkoff, Gabrielle](#); [Leopold, Elana](#); [John Del Cecato](#); [Schwartz, Regina](#); [Buery, Richard](#); [Wolfe, Emma](#); [Arslanian, Kayla](#); [Williams, Dominic](#); ["URamirez@schools.nyc.gov"](#); [Walzak, Phil](#); [Caquias, Paula](#); [Confer, Alexis](#); [Griffith, Chantell](#); ["Wallack Josh \(JWallack@schools.nyc.gov\)"](#)
Subject: RE: MBDB: Education Speech Prep
Date: Friday, September 11, 2015 3:29:08 PM

We are delayed

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca
Sent: Thursday, September 03, 2015 10:12 AM
To: Salazar-Rodriguez, Prisca; Goldmark, Karin; Zuniga, Andrea; Hagelgans, Andrea; Shorris, Anthony; 'jonathan@berlinrosen.com'; Schnake Mahl, Gabriel; 'Barbagallo Joy'; Fuleihan, Dean (OMB); Everett, Matt; Cutler, Dorothy; 'eliss@schools.nyc.gov'; Blumm, Kate; Simonia Brown (OMB); Devora Kaye; Da Costa, Ricky; Chao, Raymond; Fialkoff, Gabrielle; Leopold, Elana; John Del Cecato; Schwartz, Regina; Buery, Richard; Wolfe, Emma; Arslanian, Kayla; Williams, Dominic; 'URamirez@schools.nyc.gov'; Walzak, Phil; Caquias, Paula; Confer, Alexis; Griffith, Chantell; 'Wallack Josh (JWallack@schools.nyc.gov)'
Subject: MBDB: Education Speech Prep
When: Friday, September 11, 2015 3:30 PM-4:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Mayor's Office

From: [Geri Prado](#)
To: [B](#)
Cc: [Hayley Prim](#); [John Del Cecato](#)
Subject: Tweet by AFSCME36 on Twitter
Date: Friday, September 11, 2015 3:43:54 PM



AFSCME36 (@AFSCMECouncil36)

[9/11/15, 3:33 PM](#)

Tues, Sep 15, The County of LA will make \$15 minimum wage official. Join in on this historical event! [#raisethewage](#) pic.twitter.com/HdtQbOR3dM

[Download](#) the Twitter app

From: [Salazar-Rodriguez, Prisca](#)
To: [Goldmark, Karin](#); [Zuniga, Andrea](#); [Hagelgans, Andrea](#); [Shorris, Anthony](#); ["jonathan@berlinrosen.com"](#); [Schnake Mahl, Gabriel](#); ["Barbagallo Joy"](#); [Fuleihan, Dean \(OMB\)](#); [Everett, Matt](#); [Cutler, Dorothy](#); ["eliss@schools.nyc.gov"](#); [Blumm, Kate](#); [Simonia Brown \(OMB\)](#); [Devora Kaye](#); [Da Costa, Ricky](#); [Chao, Raymond](#); [Fialkoff, Gabrielle](#); [Leopold, Elana](#); [John Del Cecato](#); [Schwartz, Regina](#); [Buery, Richard](#); [Wolfe, Emma](#); [Arslanian, Kayla](#); [Williams, Dominic](#); ["URamirez@schools.nyc.gov"](#); [Walzak, Phil](#); [Caquias, Paula](#); [Confer, Alexis](#); [Griffith, Chantell](#); ["Wallack Josh \(JWallack@schools.nyc.gov\)"](#)
Subject: RE: MBDB: Education Speech Prep
Date: Friday, September 11, 2015 3:48:51 PM

Please gather by 4:05

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca
Sent: Thursday, September 03, 2015 10:12 AM
To: Salazar-Rodriguez, Prisca; Goldmark, Karin; Zuniga, Andrea; Hagelgans, Andrea; Shorris, Anthony; 'jonathan@berlinrosen.com'; Schnake Mahl, Gabriel; 'Barbagallo Joy'; Fuleihan, Dean (OMB); Everett, Matt; Cutler, Dorothy; 'eliss@schools.nyc.gov'; Blumm, Kate; Simonia Brown (OMB); Devora Kaye; Da Costa, Ricky; Chao, Raymond; Fialkoff, Gabrielle; Leopold, Elana; John Del Cecato; Schwartz, Regina; Buery, Richard; Wolfe, Emma; Arslanian, Kayla; Williams, Dominic; 'URamirez@schools.nyc.gov'; Walzak, Phil; Caquias, Paula; Confer, Alexis; Griffith, Chantell; 'Wallack Josh (JWallack@schools.nyc.gov)'
Subject: MBDB: Education Speech Prep
When: Friday, September 11, 2015 3:30 PM-4:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Mayor's Office

From: [Salazar-Rodriguez, Prisca](#)
To: [Goldmark, Karin](#); [Zuniga, Andrea](#); [Hagelgans, Andrea](#); [Shorris, Anthony](#); ["jonathan@berlinrosen.com"](#); [Schnake Mahl, Gabriel](#); ["Barbagallo Joy"](#); [Fuleihan, Dean \(OMB\)](#); [Everett, Matt](#); [Cutler, Dorothy](#); ["eliss@schools.nyc.gov"](#); [Blumm, Kate](#); [Simonia Brown \(OMB\)](#); [Devora Kaye](#); [Da Costa, Ricky](#); [Chao, Raymond](#); [Fialkoff, Gabrielle](#); [Leopold, Elana](#); [John Del Cecato](#); [Schwartz, Regina](#); [Buery, Richard](#); [Wolfe, Emma](#); [Arslanian, Kayla](#); [Williams, Dominic](#); ["URamirez@schools.nyc.gov"](#); [Walzak, Phil](#); [Caquias, Paula](#); [Confer, Alexis](#); [Griffith, Chantell](#); ["Wallack Josh \(JWallack@schools.nyc.gov\)"](#)
Subject: RE: MBDB: Education Speech Prep
Date: Friday, September 11, 2015 4:02:16 PM

Sorry guys – this meeting is in the Blue Room.

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca
Sent: Thursday, September 03, 2015 10:12 AM
To: Salazar-Rodriguez, Prisca; Goldmark, Karin; Zuniga, Andrea; Hagelgans, Andrea; Shorris, Anthony; 'jonathan@berlinrosen.com'; Schnake Mahl, Gabriel; 'Barbagallo Joy'; Fuleihan, Dean (OMB); Everett, Matt; Cutler, Dorothy; 'eliss@schools.nyc.gov'; Blumm, Kate; Simonia Brown (OMB); Devora Kaye; Da Costa, Ricky; Chao, Raymond; Fialkoff, Gabrielle; Leopold, Elana; John Del Cecato; Schwartz, Regina; Buery, Richard; Wolfe, Emma; Arslanian, Kayla; Williams, Dominic; 'URamirez@schools.nyc.gov'; Walzak, Phil; Caquias, Paula; Confer, Alexis; Griffith, Chantell; 'Wallack Josh (JWallack@schools.nyc.gov)'
Subject: MBDB: Education Speech Prep
When: Friday, September 11, 2015 3:30 PM-4:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Mayor's Office

From: [Salazar-Rodriguez, Prisca](#)
To: [Geri Prado](#)
Cc: [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Hagelqans, Andrea](#)
Subject: Re: MBDB: Prep for Chris Hayes
Date: Friday, September 11, 2015 7:11:17 PM

RKK?

Sent from my iPhone

On Sep 11, 2015, at 6:04 PM, Geri Prado <[REDACTED]> wrote:

Yes RKK did.

On Sep 11, 2015, at 5:29 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

Is TPA negotiating topics, etc for this, w Chris Hayes?

-----Original Appointment-----

From: Salazar-Rodriguez, Prisca

Sent: Friday, September 11, 2015 12:15 PM

To: Salazar-Rodriguez, Prisca; Hagelqans, Andrea; John Del Cecato; Hinton, Karen; Walzak, Phil; Leopold, Elana; @Press Office

Subject: MBDB: Prep for Chris Hayes

When: Monday, September 14, 2015 5:30 PM-6:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: City Hall, The Mayor's Office

<mime-attachment.ics>

From: [Hagelgans, Andrea](#)
To: [Salazar-Rodriguez, Prisca](#); [Geri Prado](#)
Cc: [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Hinton, Karen](#)
Subject: Re: MBDB: Prep for Chris Hayes
Date: Friday, September 11, 2015 8:33:40 PM

Outside at City hall

Sent from my BlackBerry 10 smartphone.

From: Salazar-Rodriguez, Prisca
Sent: Friday, September 11, 2015 8:27 PM
To: Hagelgans, Andrea; Geri Prado
Cc: John Del Cecato (jfdc@akpdmedia.com); Hinton, Karen
Subject: RE: MBDB: Prep for Chris Hayes

Outside, where?

From: Hagelgans, Andrea
Sent: Friday, September 11, 2015 8:19 PM
To: Geri Prado
Cc: Salazar-Rodriguez, Prisca; John Del Cecato (jfdc@akpdmedia.com); Hinton, Karen
Subject: Re: MBDB: Prep for Chris Hayes

+ karen

Producer says they want to explore doing intvw outside.

Sent from my BlackBerry 10 smartphone.

From: Geri Prado
Sent: Friday, September 11, 2015 6:45 PM
To: Hagelgans, Andrea
Cc: Salazar-Rodriguez, Prisca; John Del Cecato (jfdc@akpdmedia.com)
Subject: Re: MBDB: Prep for Chris Hayes

From RKK. These were In our initial request with a few additions:

Again - topics will include tpa - national and local focus on inequality, including pre-k (he's game for Mayor asking about that), min wage increase, he's going to ask about cuomo's move this week - and maybe dig in on that a bit - would also be prepared to talk about arrest of Blake (they didn't mention this, but i think it will be of interest to him and mayor can speak to it directly).

And trump/ carried loophole, documentary, etc.

Would also prepare for Biden follow up.

On Sep 11, 2015, at 6:16 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

What are they?

Sent from my BlackBerry 10 smartphone.

From: Geri Prado
Sent: Friday, September 11, 2015 6:04 PM
To: Salazar-Rodriguez, Prisca
Cc: John Del Cecato (jfdc@akpdmedia.com); Hagelgans, Andrea
Subject: Re: MBDB: Prep for Chris Hayes

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From: Salazar-Rodriguez, Prisca
Sent: Friday, September 11, 2015 12:15 PM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; John Del Cecato; Hinton, Karen; Walzak, Phil; Leopold, Elana; @Press Office
Subject: MBDB: Prep for Chris Hayes
When: Monday, September 14, 2015 5:30 PM-6:00 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Mayor's Office

<mime-attachment.ics>

From: [Geri Prado](#)
To: [Hinton, Karen](#)
Cc: [Hagelgans, Andrea](#); [Salazar-Rodriguez, Prisca](#); jfdc@akpdmedia.com
Subject: Re: MBDB: Prep for Chris Hayes
Date: Friday, September 11, 2015 10:07:10 PM

Definitely. John is reviewing and we will send. He will be prepping the Mayor and depending on what I hear from front office I might be there but waiting on a few things. I'm sorry I couldn't be there last week.

On Sep 11, 2015, at 9:52 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

John and Geri — Are you guys preparing briefing materials? If so, could I see them so I know what your message is — in case, he asks me without you two being there!

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Date: Fri, 11 Sep 2015 20:19:02 -0400
To: Geri Prado <[REDACTED]>
Cc: Prisca Salazar-Rodriguez <PSalazar-Rodriguez@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, Karen Hinton <khinton@cityhall.nyc.gov>
Subject: Re: MBDB: Prep for Chris Hayes

+ karen

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Sent from my BlackBerry 10 smartphone.

From: Geri Prado
Sent: Friday, September 11, 2015 6:45 PM
To: Hagelgans, Andrea
Cc: Salazar-Rodriguez, Prisca; John Del Cecato (jfdc@akpdmedia.com)
Subject: Re: MBDB: Prep for Chris Hayes

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Sent: Friday, September 11, 2015 6:04 PM
To: Salazar-Rodriguez, Prisca
Cc: John Del Cecato (jfdc@akpdmedia.com); Hagelgans, Andrea
Subject: Re: MBDB: Prep for Chris Hayes

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<PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

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From: Salazar-Rodriguez, Prisca
Sent: Friday, September 11, 2015 12:15 PM
To: Salazar-Rodriguez, Prisca; Hagelgans, Andrea; John Del Cecato; Hinton, Karen; Walzak, Phil; Leopold, Elana; @Press Office
Subject: MBDB: Prep for Chris Hayes
When: Monday, September 14, 2015 5:30 PM-6:00 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Mayor's Office

<mime-attachment.ics>

From: [Blumm, Kate](#)
To: "jfdc@akpdmedia.com"
Subject: Fwd: Education Vision 2015_v14a kg
Date: Sunday, September 13, 2015 11:12:40 AM
Attachments: [Education Vision 2015_v14a kg.docx](#)
[ATT00001.htm](#)

Can you work from this, which also has karin's edits, and add yours in?

FROM MOBILE KATE

Begin forwarded message:

From: "Goldmark, Karin" <KGoldmark@cityhall.nyc.gov>
Date: September 13, 2015 at 10:36:29 AM EDT
To: "Blumm, Kate" <KBlumm@cityhall.nyc.gov>
Subject: Education Vision 2015_v14a kg

This should have all of my suggested changes.

Not sure what you want to do with the SEP part of computer science, I would pare that way way back so it's just a mention of it—there will already be a story on the how so not sure we need to spend speech minutes on the how so much as the what of computer science.

Have you:

Sent to mahen so he can start fact checking?

Sent comp sci section to Gabrielle so she can align with what they've said to funders/which funders need the shout out?

I am going to turn my attention to the "why 80% is a good grad goal" question and comb through for all the "need more DOE info" flags.

Education Vision 2015: Updated September 12, 2015; 8pm

-

INSERT SOMEWHERE: No Bad Schools. Take back the term “College Prep”

-

Equity and Excellence: Every Student, Every Day

-

Thank you, [INTRODUCER].

-

It’s an honor to be here at Bronx Latin, among some of the best educators and brightest students in this entire city. I want to thank PRINCIPAL, SOMEONE ELSE, AND SOMEONE ELSE.

-

The 600 kids who strode through the doors here at Bronx Latin are among 1.1 million children who put another New York City summer behind them, and started the year in our public schools last Wednesday.

-

Could you feel that tidal wave of emotion ~~crash-wash~~ over the whole City, as it always does the first day of school? So much joy, excitement, trepidation flooding sidewalks, school hallways, the cars, buses and trains ferrying families to school in neighborhoods from the South Bronx to the South Shore.

-

My wife Chirlane and I know those emotions well. Actually, this September is the first in 17 years we haven’t been among the public school parents waving goodbye at the entrance. . .swallowing an ocean of feelings as Dante or Chiara walked away into the school year.

-

We know that families of every kind, in all our city's neighborhoods, share these first-day feelings. But, for many, the common experience of education stops there.

-

You may not see it from looking at the building roofs, or the books in the library, or the science labs. But if you look deeper, the differences come into focus.

-

Maybe, once all the parents **finally** left, a teacher in one school asked the first math question of the day, and a dozen hands shot up across a full classroom.

-

Maybe a few miles away, another teacher at another school asked the same question, and no hands went up at all.

-

One classroom has students who have gotten what they need to compete—to answer the question, but also to get into college, to have a rich and satisfying experience there, and to eventually acquire a good job they can support a family with.

-

The other classroom's students are, through no fault of their own, behind in the common quest for a comfortable and productive future. They have not been given the tools they need to set them on the path to success.

-

This amounts to a Tale of Two Cities in our schools—and it is not acceptable. Each child in every classroom is owed the opportunity to have their future determined by hard work and unique talents, as it should be.

PLAY WITH: The stark reality today is that some children have been prepared and supported to be successful in the classroom/college and career, but far too many children have not had the opportunity to achieve all that they are capable of.;

Formatted: Space Before: 0 pt

Formatted: Font: 14 pt, Font color: Auto

Each is owed the chance to achieve the excellence that characterizes so much of the history of New York City public education.

~~This tradition of excellence stretches back decades. In the 1930s and '40s, as the economy underwent a seismic shift, schools began to educate more and more New Yorkers for jobs that required high school diplomas. For the first time, female students were afforded the same chance at learning as their male classmates, and spending on education skyrocketed. This generation of learners turned out to be Nobel laureates, Pulitzer winners, people who shaped the future of the city and the nation. Jacob Javits. Ruth Bader Ginsburg. Clive Davis.—FINESSE THIS LIST~~

-

~~Decades progressed, and graduation rates across the country peaked in the late 1960s. New Yorkers educated in our public schools were again the bedrock of a new generation of national political, academic, and scientific leaders, this time James Baldwin. Richard Rodgers. [ONE OR TWO MORE HERE]~~

-

~~The number of schools continued to grow. More leaders were born and educated in NYC, and did great things all over the world.~~

-

~~But while this is a tremendous story, it is by no means the full story.~~

~~It's another instance where if you look closer, the distinctions and differences appear.~~

-

~~Because the good old days of education were governed by a wholly different set of expectations than today. The public school educated luminaries of the early 20th century were among the relative few who actually graduated: In 1940, just 23% of New Yorkers across the state over the age of 25 had a high school diploma. And back then, you could still live a middle class life without one.~~

-

~~And those record numbers of graduates in the 1960s were largely white men [WAITING ON FACT CHECK]. The student body became increasingly diverse in the years that followed, and as that continued, graduation rates declined.~~

-

Let me be crystal clear: diversity itself is not the problem. Diversity is the very backbone of our city. It's what makes New York extraordinary, and unlike any other place on the face of the Earth.

-

It is why today we serve students who speak hundreds of languages, we accommodate all kinds of learners, and welcome families no matter where they come from, what they do, and how much they have to get by.

-

We celebrate this diversity in our school system, and there's much work to be done to make individual schools more diverse [REWORD?]. But this alone is not the sole solution to the challenges we face.

What truly threatens us—and our children—is the poverty and inequity blanketing many of our communities, foreclosing too many futures far too early. This status quo is unacceptable, un-American, and unfaithful to the legacy and to the promise of New York City. WORK IN "TRAGICALLY COMMON?"

-

We all have a stake in its change. As taxpayers, we all pay for public school. As Americans, its value is entrenched in our moral DNA. We've inherited a belief so strong it's almost biological: that this land's richness and riches derive from the success of its people—and this success is available to anyone who puts in the time and the sweat to earn it.

-

Success is not the privilege of a few, but the right of all.

-

Excellence cannot and should not discriminate.

-

And so: our schools must run on the twin engines of equity and excellence.

-

All across the City, there are so many schools and so many kids who express this commitment to equity and excellence each day. I feel like the proud parent of hundreds of thousands when I think about the fact that we literally have some of the best students, and the best schools, in the country. U.S. News and World Report recently found that New York City had 11 of the top 500 schools anywhere in the country-- more than any other city.

-

And the nation's gold standard for measuring "what America's students know and can do," the National Assessment of Educational Progress, or NAEP, tells us just how extraordinary our students are. In 2013, students in 7 of the 10 largest U.S. cities took NAEP's exam. Only San Diego – a district the tenth of the size of New York City – scored higher than us in English and Math.

-

And New York City's low-income students are among the highest performing when compared to low-income students in other large cities. **[NEED MORE DETAIL HERE FROM KARIN/DOE]**

-

[This would be an achievement worth celebrating under any circumstances, but it's particularly extraordinary because of how ambitious our academic standards are compared with the rest of the nation.]

-

[Aiming high is one of our core principles—and simply part of who we are. New York has the most rigorous curriculum standards and administers the toughest tests in the country. We expect everyone to embrace this aim for excellence, translate it into specific ambitions, and transform those ambitions into achievement.]

- |
That's happening right here at Bronx Latin, where XYZ [FILL IN DETAILS].

-
It's happening at Washington Heights Expeditionary Learning School, where I .
|[GET DETAILS OF BDB EXPERIENCE]|

To fully appreciate the achievements of today's educators and students, we must take a moment to see how far we've come, and applaud some of the hard work of our predecessors. The Bloomberg Administration finally won the fight for Mayoral Control of the Schools, a fight that stretched all the way back to the Koch Administration.

-
They fought for Mayoral Control because it's a model that is recognized as just plain smart governance by so many across political lines (even by our good friend Rudy Giuliani, but then again we see eye to eye on so much). Graduation rates have gone up since the start of mayoral control, paving the way for the record-breaking graduating class of 2014—the last class we have final numbers for as we eagerly await 2015 data in the coming months.

-
More than 51,000 students graduated high school in 2014, reflecting the highest graduation rate in the city's history—and 17,000 more students walking across the stage than a decade ago. The class of 2014 also had the fewest dropouts than any other since NYC started keeping records—fully 9,000 less than ten years ago.

-
It's no surprise that this kind of academic success exists in parallel with an equally important kind of success—most New Yorkers feel great about their schools. In a survey of nearly half a million public school parents, the overwhelming majority told us they like their schools and the education they deliver, trust their principals, and would recommend their school to ~~any~~ other families.

Clearly, the city is blessed with smart, hardworking, dedicated and determined children, parents, and educators. Together, they write success stories that transform lives, lift up communities, and make their mark on the country and even on the world.

-

But: there simply have not been enough of those success stories. And too often, the success stories emanate from the same neighborhoods. That's not equality. That's not justice. That's why our challenge, and our mission, is to make sure that kids in East New York have the same chance to excel as kids on the Upper East Side.

-

The Tale of Two Cities in our schools is unacceptable. But we believe it is NOT inevitable.

We won't choose among our children who will succeed and who will not.

Much of our past has been illustrious—but it hasn't been enough. We demand more.

-

We demand all our kids learn more than history has ever asked them to, so they can succeed to in a 21st century global economy.

We demand all our schools deliver the best possible education to create the best possible chances for each and every student.

And that means we demand all our children have the chance to go to college.

We came to City Hall to make it happen. Our history, our values, and the simple facts of how far we have come show us we can.

I often say that education determines economic destiny more now than at any point in human history. Nowhere is that clearer than when looking at the way a life veers towards success when a person completes college. An adult with only a HS diploma is almost three times as likely to be in poverty in NYC as someone with a

bachelor's degree or higher, and earns \$1.1 *million* less over the course of a lifetime. [Source: CEO]

And our success as a 21st century global city depends on readying students for success in higher education. Our children are counting on us, but and we are counting on THEM to keep New York the most competitive city in the world.

In just five years, almost two-thirds of NYC jobs are projected to require some college. [Source: CEO]. Right now, the ~~boasts~~ brightest minds from all over the world are magnetically drawn to live and work in the greatest city on earth. That attraction shows no sign of letting up, nor do we want it to, in order to keep the innovative and international flavor that makes us great. But we need more talent, and we need to grow it right here at home.

So: we have set two connected goals around higher education to lift up more of our children and meet the needs of a growing, thriving city.

First, more of our students will graduate.

Right now, 20,000 students who begin high school in New York City each year do not finish. We refuse accept that status quo, which relegates some students to an economic underclass for the rest of their lives.

So: we pledge that over the next ten years, we will raise our high school graduation rate to 80%.

This is not an arbitrary goal. The U.S. national average is 81%. Surpassing 80% was a moment that U.S. Secretary of Education Arne Duncan called “a profound milestone.”

The national average takes into account every type of district. When you separate out big cities from affluent suburban districts and all the other areas, the picture looks very different.

The graduation rate of most big cities is in the 60 percent range. Some cities only graduated half their kids.

In New York City, we're at 68.4% today. But, even in an era of much tougher standards, we know we can do better—and we will.

Second, we will make more of those diplomas lead to college. Right now, fewer than half [48%] of our high school graduates overall are college-ready— meaning they truly have the skills to absorb the material taught in a university course.

Think about that for a moment. Think about all those kids graduating who, if they enter college, will find it frustrating, alienating, and probably “not for them” simply because they can’t understand what they are being taught. Their only university path would include remedial work, which adds time and expense that make completing college that much more difficult.

And in a day and age when a college degree is the true ticket to a good job, a pathway to the middle class and the most important determining factor to lifelong economic security, we absolutely cannot allow this status quo to continue.

So our college readiness goal is two-fold. First of all, we will increase the number of public high school graduates who are ready for college from fewer than half [48%; 25,735] to **at least two-thirds (66%) by 2026.**

And we will make sure that **every single high school in New York City graduates more college-ready students.**

For every student, graduation must be more than a reflection on the hard work and achievement during the past 15 years. It must be a true promise for the future.

[BUILD OUT: It could have changed a long time ago. For too long, NYC hasn’t been serious about getting our kids to college. Now we are here.]

Excellence will not be apportioned out for the lucky few. All our schools will be equitably served to lift up all our children.

Today I’ll describe our vision of how we get there.

We are of course already hard at work, and in 20 months we’ve created initiatives that are powerful instruments of equity and excellence, for our schools and for our students. We’ve planned, funded, and rolled out full-day, high-quality, universal pre-k, as well as an unprecedented expansion of after-school programming for middle schoolers. Test scores are up for the second consecutive year, and the first full year on our watch.

CHARTER SECTION PENDING POLICY: CREATING UNIFIED DYNAMIC, HIGHLIGHT SUCCESS WORKING WITH CHARTERS, SHARING SPACE, AFTERSCHOOL, PRE-K, CARMEN'S VISITS, MAYOR'S VISIT ON FDOS

Comment [GK2]: I want to move the charter section way back so it's not the first thing people hear

CF 09/10: "We need to take these conflicting views and find where the commonalities are"

More efforts are underway than what's covered in the news, and we'll shine a light on them today. Still others you will hear about for the very first time. And as I share the work we are doing, so too will I illustrate the ideas that animate it—the ideas that underpin an equitable and excellent school system for every child.

We will start from a fundamental place: how the City works with those who teach our children. We have redefined this relationship, premised on the belief that we must **work with educators, not against them**. We must value their expertise and show respect for the work they do every day. We must work harder to retain our teaching talent. And, crucially, we must grow that talent by giving all our educators the training and development they need to deepen their skills.

This professional development is a cornerstone of our reforms in every grade, and something the Chancellor—who started as a rookie teacher 50 years ago and has held nearly every level of job in our public education system since—speaks about with particular passion. She believes that the best way to deepen teachers' skills is to **spread what works—connecting the whole education system so educators can lift each other up**, with veteran educators spreading the practices that spur success to fellow teachers and principals. Every single school is engaging in this professional development work.

Our goal is to make sure there ARE more veteran educators to do this in the years ahead. So we have established X00 master, model, and lead teacher positions to reward and retain our best teachers. They are on the front lines of cultivating more expert teachers for the future, who will in turn pay forward the wisdom and skills they acquired from those who taught them.

Certainly, the vast majority of our educators are talented, passionate, and deeply dedicated to their students and schools. There are, however, some teachers who have shown that they shouldn't be in the profession. Last year alone, we helped 660 educators find their way out of the New York City school system. This is the highest number since the City started keeping track, and shows our commitment to making the change that's necessary. Where it's necessary, we will replace school

leadership or transform a school itself if they cannot improve with our tailored and targeted support.

And working with our teachers, we have created 126 PROSE Schools—schools that are not confined to labor work rules, and therefore have an unprecedented, widespread freedom. Educators are using this freedom to think differently about teaching and teach differently to help kids think better. We will take the most successful elements of these experiments in school administration and teaching and look hard at ways to bring them to other schools. ~~...allowing more educators to break through formerly impenetrable boundaries in the service of stronger education.~~

-

We've embarked on pioneering efforts like PROSE schools because we consider ourselves responsible for our students' journeys and their eventual destination of college or a living-wage career. Schools are accountable to us not just for test scores and graduation rates, but for all the elements that are proven to get those results.

ILLUSTRATE FRAMEWORK: rigorous instruction, collaborative teachers, supportive environments, strong family-community ties, effective school leaders, and a sense of school trust.

And any school must be judged on all of these interconnected – where they need help, what that help looks like.

And each child will travel his or her own academic, social, and emotional journey. We can't, in the interest of wholesale success, sell education wholesale to all students. They're not our customers. They're our children.

These are the elements that make up our Framework for Great Schools, and what parents will see evaluated in the updated School Quality Snapshots, which will be released in October. We have already replaced the old system of school report cards and the single letter grade, which misled families and oversimplified what it meant to be a strong school.

A word here about how those tests fit into the broader picture. Yes, they are tough, and yes, tests matter. But we **treat tests as an important thing, not THE only important thing**. Tests only tell you that you need to improve and where that improvement is needed—not how to get it done.

It takes a lot more than test scores to understand what's going on in a school and how it's doing for its kids. We believe that multiple measures intertwine to lead to success are the best way to know what's really going on in a school. **And we believe no two schools and no two children need the same amount of support in the classroom, and in their communities in order to excel.**

That's why we have committed to address the full range of issues that affect a child's ability to learn. The cornerstone of this is our Community Schools initiative – 130 schools across the city that support the needs of the whole child. Community Schools might provide counseling services so students have a safe place to share their struggles and successes. They offer free vision exams and glasses so kids can see the smartboard. They might have a food pantry so hunger doesn't distract from learning. They might offer English classes for families so parents can help kids with their homework.

In addition, we will pilot a program to give the children and families who need it most their own strong, supportive hand—to guide them over the long term through the landscape of teachers and tests, to help clear the tough hurdles and celebrate strong successes, and—most of all—to chart and clarify a path to high school graduation and on to college.

Starting next year, every single 6th through 12th grader in two of our most struggling communities—the South Bronx's District 7, and Central Brooklyn's District 23, will have their first meeting with their Single Shepherd [College and Career Coach? Navigator?]. This will be the first of dozens of encounters between students, parents, and Shepherds along the journey. The Shepherd won't simply implore students to keep their eyes on the prize, but actually show them how to get there, following a student and their family through the years to high school graduation and actually enrolling in college.

The best way to make this all come to life, is to imagine a few moments in the a few points on the entire educational journey for some of our children, across the city, over the course of their day.

We'll start first thing in the morning. It's 8am, and a four year-old is intently focused on building a tower of blocks, stacking carefully as her classmates play behind her – some singing with a teacher, some drawing early masterpieces, some gazing at beginner books. It's a lively and alive place, filled with the sounds and colors that awaken young children to the world.

This is the critical moment where success begins. We fundamentally believe **all children must start their education earlier so they are poised to reap the benefits of Kindergarten** – and everything that comes after.

I'll repeat what I've said before: we cannot get education right if we do not get it right from the beginning. I'm very proud that last week, we started getting it right for more than 65,000 of our kids, who began our free, universal, high-quality pre-K. At this very moment, ~~Block~~ towers are rising all across this great city.

Comment [GK3]: Double negative phrasing (and negative phrasing)

Around the same time, across town, a second grader rides the bus to school with ~~a parent~~ her mother, proudly showing off the book the class has been reading— explaining what it's about and which character she played in a class activity-read aloud yesterday. Her ~~parent-mom~~ smiles knowingly because yesterday, ~~the~~ teacher called for a few minutes just to share a positive update on her reading progress.

It's nearly impossible to overemphasize the value of these kinds of interactions— both the simple phone call from teacher to parent, and that moment of sharing between child and parent. **Parents are the first and last teachers of children, and must be our partners in everything we do.**

That's why we knocked on the doors of 35,000 parents this summer to make sure families knew what to expect in the year ahead. It's why we instituted an unprecedented 40 minutes of teacher time dedicated solely to connecting with parents. Maybe this is the time during which our teacher made her phone call to share this news. . .this news which is so prized not just by the family, but to all of us and all our educators.

One second grader's proud emergence as a reader reflects a milestone of epic proportion in that child's life. Reading is the very baseline of lifelong success. It is the foundation of learning in all subjects. Reading is how our kids explore the world and learn to think about it. It makes them engaged with society and equips them with the tools to change it. Reading is the key.

And so we are introducing **Reach to Reading for All**. By 2018, every elementary school in the city will have access to a reading specialist, focused primarily on helping struggling second-graders get on track and stay on track.

This initiative will be of particular benefit to students who struggle to learn to read. For some students with disabilities, and for many English Language Learners, working directly with a highly skilled reading teacher could well be the difference between thriving and struggling.

The conventional standard is to measure literacy at the end of 3rd grade, but our goal is to have every single second-grader reading. Waiting till the third-grade year may be too late for some kids, and that is a risk we are not willing to take. It's too important and the stakes are too high. We want as many children as possible to walk *into* their third grade classroom, pick a book off the shelf, and go to town.

The research is in: students who are not reading proficiently by the end of third grade are four times more likely to drop out of high school than proficient readers. Conversely, students above grade level for reading in third grade graduate and enroll in college at higher rates than students at or below grade level.

FIX TRANSITION That's where committed and talented teachers are necessary for success—where teachers like the one our second grader has makes all the difference.

Let's turn back to a day in the life of our students. A few hours later, it's noon, and an eighth grader is hunched over an algebra book in the library. She finally grasps $A^2 + B^2 = C^2$, sits back in wonder, and glances up at the clock to see how many minutes are left till her advisory session, when she can tell her adviser how hard it was—and how it feels to finally get it.

Middle school is a deeply important time. It's when an actual vision of success as an adult—college, a career—can come into focus. . .if we show it to our students. We are going to show them, and we are going to prepare them so that every middle school student is socially, emotionally, and academically ready for high school.

But we won't relegate ANY of our kids to simply dreaming about aiming and achieving high—we'll show them. We will seed our children's dreams of college by the time they enter 9th grade.

Comment [GK4]: Stoppin here, middle of 17
More in the morning

We are introducing **College Access for All**. The “All” here ~~actually~~ includes students AND families, for whom we are making college real, tangible, and accessible by equipping their schools with the resources they need to create a truly “college-going culture.”

By 2020, every middle school student will have the opportunity to visit a college campus. And by 2020, all high schools will have the robust college planning supports that can make all the difference for first generation college students. Schools will provide each student—and his or her family—with the information and guidance they need to navigate the transition to college: opportunities to visit a college campus, get help completing applications, , or guidance through the financial aid process. truly will be making college feel real—and feel achievable—for all students. Schools will provide each student with the opportunity to visit a college campus, get help completing applications, be paired with a college student who can serve as a mentor, or get help planning on how they will afford college.

Second, we have zeroed in on one of the key skills that students need to stay on pace to get to college: algebra. ~~Research shows Students~~ We know that students who successfully pass Algebra no later than 9th grade are more likely to graduate from high school, go on to college, and graduate from college. And for years, many students who were ready for algebra did not have access to the class. But no more. Starting now, the future for our kids and our city is Algebra for All. ~~[Source: ?] but students at lower performing schools have been locked out of this because they are not ready, or because there aren't enough classes to serve everyone. But that's in the past. The future for our kids and our city is Algebra for All.~~

Beginning in 2016, we will expand algebra across middle and high schools so that every student completes algebra by the end of 9th grade, and can move on to the more advanced high school math that will ready them for college. We will expand access to Algebra courses ~~earlier in 8th grade~~, and put academic supports in place in the earlier middle school grades to ensure more students are ready to succeed in Algebra in 8th grade.

~~MAKE A NEW EMOTIONAL HEALTH VIGNETTE: Another student been struggling with a lot of anger, frustration, and sadness this year, and that same adviser's office has been her sanctuary. . . . They talk for half an hour. . .~~

Formatted: Superscript

~~These middle years can be tremendously hard for many kids, and for their families—to this day I often say I’m a Recovering Middle School Parent. All this ambition, all these skills, will take root if and only if our kids are socially and emotionally ready for these experiences, and what’s to come with the rigors of high school. And that’s not easy for a lot of our kids, who are battling tough situations at home, or among their friends, or just with the difficulties of growing up.~~

~~My wife, Chirlane, has been deeply focused on the mental health needs of our kids. She’s working with the Administration to revolutionize how we deal with mental health in this city, especially for those with the greatest need and the fewest options. You’ll hear a lot more about that in the near future.~~

~~These battles can interfere with learning. And we are determined, as a City, to **break down all barriers to learning so children come to school ready to succeed.** We must fulfill our children’s basic prerequisites to learning, accounting for mental and physical health, family stability and support, financial hurdles, and more. Community Schools are the bedrock of these efforts, and this month marks the moment when every last one of the 130 schools we have targeted completes its transformation into a Community School.~~

~~Back to the school day. it’s 3:30pm, and a tenth grader answers a series of questions about Maya Angelou’s *I Know Why the Caged Bird Sings*. English Language Arts workbook. As a recent immigrant, she needs to pass the English Regents to graduate—so her English teacher has provided tailored support to help her engage grade level text. The questions are specially designed to help English Language Learners engage with grade-level material. And the school has created an extended learning period for her and the 15 other English Language Learners in the class.~~

Comment [GK5]: Carmen would have a fit if she saw the word workbook...

~~Time is passing: it’s 3:30pm, and a tenth grader runs her fingers over the pages of her English Language Arts workbook. As a recent immigrant, she needs to pass the English Regents to graduate—so the school staff has created this extended learning period for her and the 15 other English Language Learners in the class.~~

Extended learning time—an extra hour of instruction each day—is a hallmark of our 94 Renewal Schools. These 94 schools are those that have struggled the most to serve their students and families and provide a solid education to our children. So we are rolling out sweeping reforms that touch every part of those schools—

transforming the classrooms and the culture to turn the tables of history for the school and its community.

In addition to extra class time, Renewal School students are seeing more academic and social and emotional supports. Educators are receiving extra professional development, especially in how to teach writing across the curriculum. We have a dynamite team, led by Aimee Horowitz, that is dedicated to implementing these changes and lifting up these schools.

~~In addition to extra class time, Renewal School students are seeing bigger, better libraries. New writing programs. Educators are receiving extra professional development, especially around that new writing curricula and STEM teaching. We have a dynamite team, led by Aimee Horowitz, that is dedicated to implementing these changes and lifting up these schools.~~

And less than a year in, ~~it's already the early signs are positive, working.~~ Attendance—a leading indicator for academic improvements—went up at 72 of the 94 Renewal Schools, and suspensions are dramatically down. [DANGEROUS INCIDENTS REDUCTION] Test scores overall are up in 2015 (0.6% in Math, 1.2% in English), And when graduation data comes in this fall, we expect to see that it's gone up.

Comment [GK6]: Are we sure grad rates will go up?

Teachers are more confident in the direction of their schools—fully two-thirds say they wouldn't want to work in any other school, a jump from last year. And Renewal School parents are engaging with their child's school: almost 7 out of 10 families communicated with their child's teacher at least once a month, with more than half meeting in person at a parent-teacher conference on a monthly basis.

And—this is a big one—more than a quarter of Renewal School parents volunteered to support their child's school at least once a month last year. This is time out a life likely filled to the brim with work, childcare, or schooling of their own. It shows that parents are understanding the impact only they can have in a school community, and how that lifts up everyone—including their own child—higher than they ever thought.

For too long, we haven't even given students the chance to aim high in high school, because they haven't been offered the chance to do advanced work—a chance that we know, when taken, correlates with success. You can't shoot for the moon if there's no rocket to take you there.

That ends today. Today we offer every high schooler the chance to aim and achieve high. We are introducing **AP for All**: giving every high school student access to a range of Advanced Placement classes by 2022.

AP classes conjure excellence, and for good reason. It's been shown that overall, students who take AP classes were twice as likely to graduate college in 5 year as compared to their peers who did not. Among students of color and low-income populations, they were **X** times as likely. Simple exposure to the material can have a lasting impact; students who sat for an AP exam and only received a score of 1 or 2 (of 5) graduated college at a higher rate than their peers who did not take AP exams at all.

And by creating AP for All, we further close the 25% gap between the number of Black and Hispanic students who take an AP in high school and White and Asian students who do. The prior administration began this work with the AP Expansion program, which brought new courses to over 70 high schools in NYC. Now we will extend it citywide.

~~And by creating AP for All, we further close the 25% gap between the number of Black and Hispanic students who take an AP in high school and White and Asian students who do. We have already begun this work through our AP Expansion program, which has brought new courses to over 70 high schools in NYC. Now we will complete it.~~

-

MAKE NEW COMP SCI VIGNETTE: One student feels a little tap on her back, and our student turns to find a small folded-up piece of paper on the floor right next to her chair. (Some things never change. . .like passing notes in class.) She catches out of the corner of her eye a friend and fellow student grinning. She unfolds the note and reads: "Computer Lab before 2nd period tomorrow?"

Both computer equipment and Computer Science training is a novelty for many students and teachers, including those at nearly all of our Renewal Schools. Fewer than 5% of all NYC public school students currently have an opportunity to learn

Computer Science, and those that do are clustered in just a few high-performing schools. While the schools that offer computer science are exemplars of excellence, we need our other engine—equity—to drive us forward here.

~~This is not sustainable for students or for our city, which increasingly needs more people with the computer proficiency to power all kinds of companies, from tech to finance to health to fashion. Hundreds of thousands of good jobs will be accessible to those with computer science skills, and beyond the reach of those without them.~~

We've started to address it. . .

The Software Engineering Pilot (SEP) is a comprehensive, standards-aligned computer science and software engineering education program for grades 6 to 12. The goals of the program are: (1) to increase the number of high school graduates, particularly from traditionally under-represented groups, who are ready to enter new and emerging high-tech fields, and (2) to develop students' computational thinking and problem solving skills in real-world contexts.

Program Details

The program currently offers core curriculum in the following areas: computer programming, robotics, web design and development, physical computing, and mobile computing. As it scales, the program provides schools with structured full-year course pathways including core computer science curriculum and elective topics designed to develop students' technical and creative skill. SEP students will participate in work-based experiences with major industry leaders and partners.

In 2014-15, the SEP program served 42 teachers and more than 2700 students in grades 6, 7, 9, and 10th across nine high schools and nine middle schools. In 2015-16, SEP plans to expand into new grade levels, serving students in 6, 7, 8, 9, 10, and 11th grade.

That is why we are immensely proud to announce today the launch of **Computer Science for All**, which will provide a computer science education to every single public school student within ten years through an \$81 million, -public-private partnership between the City of New York, CSNYC, [the Robin Hood Foundation](#), and **OTHER PARTNERS** who have committed to a historic 1:1 match ~~of~~ with city funds to bring this to life.

This is the largest effort to expand computer science in the country. It will make New York the largest school district in the nation to provide computer science to every student—and the first City to invest in the future of its students and its economy in this pioneering way.

Comment [GK7]: SF has CS for students, can't say first city...or need to differentiate from SF

Through Computer Science for All, we will train 4700 teachers, bringing X00 schools into the program each year across all grade levels—elementary, middle, and high schools. If your child is in a NYC public school, he or she will learn computer science by the time she graduates. This is equity and excellence.

I would like to thank Fred Wilson, David Saltzman, and (Gabrielle to provide) for their trailblazing support for this initiative.

CONNECT TO: *We have already committed to getting 100,000 kids internships, mentorships, and summer jobs by 2025—including our most vulnerable children in foster homes and shelter*

Comment [GK8]: I recommend moving up to after AP for all and before Comp Sci

The night ends, the sun rises behind the skyline, and it's 8 a.m. the next day. A high school senior grabs her buzzing phone off the kitchen table. It's lighting up with text messages from her mother, her Single Shepherd, the manager at the internship she just finished – and all the messages are variations on “Go get ‘em!”

She smiles and puts the phone in her purse, then turns to face her reflection in a mirror. She smooths her lapels, takes a deep breath, and catches the elevator right before the doors close. She's on the way out the door for a college interview.

That isn't, of course, where the story ends. We hope that our student gets into that college. But we know if she doesn't, she's got the resilience and fortitude to go on another interview, and another after that. We've done right by her by instilling not just the knowledge she needs, but the tools, confidence and belief in herself to share that knowledge with the world, seize opportunities, and achieve success. That's how education in New York City has to work.

In other words: we must, and we will, show each of our kids we believe in their ability to excel. . .

And we will give them all of them ~~the~~ opportunity to show us that we are right. ~~we're right~~.

###

Comment [GK9]: This is an inspiring close but that actual last phrase doesn't sound like a closing sentence...

From: [John Del Cecato](#)
To: [Blumm, Kate](#)
Subject: Re: Education Vision 2015_v14a kg
Date: Sunday, September 13, 2015 11:52:17 AM

Fo sho - tx

On Sep 13, 2015, at 11:13 AM, Blumm, Kate <KBlumm@cityhall.nyc.gov> wrote:

Can you work from this, which also has karin's edits, and add yours in?

FROM MOBILE KATE

Begin forwarded message:

From: "Goldmark, Karin" <KGoldmark@cityhall.nyc.gov>
Date: September 13, 2015 at 10:36:29 AM EDT
To: "Blumm, Kate" <KBlumm@cityhall.nyc.gov>
Subject: Education Vision 2015_v14a kg

This should have all of my suggested changes.

Not sure what you want to do with the SEP part of computer science, I would pare that way way back so it's just a mention of it—there will already be a story on the how so not sure we need to spend speech minutes on the how so much as the what of computer science.

Have you:

Sent to mahen so he can start fact checking?

Sent comp sci section to Gabrielle so she can align with what they've said to funders/which funders need the shout out?

I am going to fturn my attention to the "why 80% is a good grad goal" question and comb through for all the "need more DOE info" flags.

<Education Vision 2015_v14a kg.docx>

From: [Zuniga, Andrea](#)
To: [Hagelgans, Andrea](#)
Cc: [Wolfe, Emma](#); [Fuleihan, Dean \(OMB\)](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Blumm, Kate](#); [Salazar-Rodriguez, Prisca](#); [JWallack@schools.nyc.gov](#); [Schwartz, Regina](#); [Cutler, Dorothy](#); [Caquias, Paula](#); [URamirez@schools.nyc.gov](#); [Da Costa, Ricky](#); [Buery, Richard](#); [eliss@schools.nyc.gov](#); [Chao, Raymond](#); [JBarbag@schools.nyc.gov](#); [jfdc@akpdmmedia.com](#); [Schnake Mahl, Gabriel](#); [Griffith, Chantell](#); [Leopold, Elana](#); [Confer, Alexis](#); [jonathan@berlinrosen.com](#); [Goldmark, Karin](#); [Walzak, Phil](#); [Arslanian, Kayla](#); [Devora Kaye](#)
Subject: Re: MBDB: Education Speech Prep
Date: Sunday, September 13, 2015 2:51:51 PM

For those dialing in- we are aiming for a 3pm start time

Andrea Zuniga
Deputy Chief of Staff
Office of the Mayor
azuniga@cityhall.nyc.gov
Office: [212-341-9085](tel:212-341-9085)
Cell: [917-847-6593](tel:917-847-6593)

Sent from my iPhone

On Sep 13, 2015, at 2:11 PM, Zuniga, Andrea <AZuniga@cityhall.nyc.gov> wrote:

Still aiming for 4pm end time to get him to softball in before family dinner

Andrea Zuniga
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Sent from my iPhone

On Sep 13, 2015, at 2:09 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Does that change the end time?

Sent from my BlackBerry 10 smartphone.

From: Zuniga, Andrea
Sent: Sunday, September 13, 2015 2:04 PM
To: Wolfe, Emma; Fuleihan, Dean (OMB); Shorris, Anthony; Hagelgans, Andrea; Williams, Dominic; Blumm, Kate; Salazar-Rodriguez, Prisca; JWallack@schools.nyc.gov; Schwartz, Regina; Cutler, Dorothy; Caquias, Paula; URamirez@schools.nyc.gov; Da Costa, Ricky; Buery, Richard; eliss@schools.nyc.gov; Chao, Raymond; JBarbag@schools.nyc.gov; jfdc@akpdmmedia.com; Schnake Mahl, Gabriel; Griffith, Chantell; Leopold, Elana; Confer, Alexis; jonathan@berlinrosen.com; Goldmark, Karin; Walzak,

Phil; Arslanian, Kayla; Devora Kaye
Subject: MBDB: Education Speech Prep

We are delayed by at least 20 mins

Andrea Zuniga
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Office: [212-341-9085](tel:212-341-9085)
Cell: [917-847-6593](tel:917-847-6593)

Sent from my iPhone

From: [Walters, Alexis](#)
To: [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: FW: Briefing memo for Chris Hayes
Date: Sunday, September 13, 2015 5:18:00 PM
Attachments: [MayorsBriefChrisHayes.doc](#)

Hi John,

Is it possible to make this shorter please? Mayor doesn't want it longer than 5pgs

From: Salazar-Rodriguez, Prisca
Sent: Sunday, September 13, 2015 4:27 PM
To: Walters, Alexis; Arslanian, Kayla
Subject: FW: Briefing memo for Chris Hayes

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, September 13, 2015 4:11 PM
To: Snyder, Thomas; Salazar-Rodriguez, Prisca; Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma; Hinton, Karen; Leopold, Elana
Cc: Geri Prado
Subject: Briefing memo for Chris Hayes

Event/Meeting Briefing Information

Staff Contact/Planning Lead: TBD

EVENT: **INTERVIEW WITH CHRIS HAYES, ALL IN WITH CHRIS HAYES**

RATIONALE: Four months after TPA was launched at the Capitol, **YOU** will be going on “All in with Chris Hayes” to have a real conversation about your time in office, the city as a model for progressive solutions, and the momentum across the country for real action to combat the crisis of inequality.

DAY/DATE: Monday, September 14

EVENT TIME: Will be on at 8 PM Monday night.

MBDB TIME: 6:10 – 6:30 (Two blocks for the show; he’s hoping to start early and do a “walk and talk” outside).

LOCATION: City Hall

LOCAL/ONSITE CONTACT: N/A

STAFF ASSIGNED TO MBDB:

PRESS: Open

ADDITIONAL INFORMATION FOR INTERVIEW:

WHAT TO WATCH FOR

Chris has been following your mayoralty closely and is a strong ally when it comes to your big, bold work on progressive issues. We gave them some footage from your first day of school video and the Greenwald film.

As we have seen in previous interviews, he does try to ask one question where you do not agree, as he did with you on Israel. He does not seem to share your position on broken windows (which may come up) and metzitzah b'peh (which likely won't).

TOPICS

City as a model for progressive solutions around the country:

- Minimum Wage (he may ding Cuomo here)
- Pre-K (time to talk about HIS experience as a pre-k dad)
- Housing

Chris has also shown interest in your work on Rikers and criminal justice reform (his review is mixed here). We expect there to be a question on this – most likely in the form of a question on James Blake.

TPA Momentum

In just the last few months we have seen:

- NYS Minimum Wage Announcement
- National Expansion of Overtime Threshold
- HRC announcing support of debt free college
- Pittsburgh passing paid sick leave
- House Democratic Leader Nancy Pelosi coming out for \$15/hour national minimum wage
- NY Wage Board passing \$15 for Fast Food Workers
- Kansas City raising minimum wage
- Oregon Governor Kate Brown passing The Fair Shot Agenda, which includes Paid Sick Leave
- Atlanta passing Paid Family Leave
- LA Minimum wage increase
- Congressional Progressive Caucus endorsing TPA
- Presidential forum in November

In NYC, we have addressed these key principles by:

- Launching a mayoral **task force to bring together mayors from across the country** to develop an action plan to challenge the growing inequality crisis in America

- Delivering on promise of **universal, full-day pre-K and afterschool for all** New York City children for the first time in the city's history
- Taking a historic step toward **ending the overuse and abuse of stop-and-frisk**, while also keeping crime down
- Signing into law **major expansion of paid sick leave**, extending rights to more than **500,000 New Yorkers**

MAIN POINTS TO LAND:

- Income inequality is the crisis of our time. Here in NYC, we're doing everything in our power to combat it – UPK, after-school, paid sick leave, building affordable housing, fighting for a higher minimum wage, demanding more from developers.
- But to really get at the root of the problem, we need Washington's help.
- The Progressive Agenda comes down to a **very simple concept** – we need to reward work again. **We need to reward work, not wealth – work.**
 - As a society, as a nation, as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer hands. It's not just smart, clever people in the financial industry. It's a set of government policies that continually allow them to concentrate the wealth.
- There's no two ways about it: we have an economic crisis in this country. **The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**
- The **Progressive Agenda is a movement from the grassroots.** It's an urgent call for change. We're hearing the voices of people every day – people all over this country. Recently, we saw demonstrations in 200 cities (60,000 people) across this country for a \$15 minimum wage.
 - Something is changing in America. It's time to take that energy and crystalize it into an agenda that will make a difference. It's time to put people ahead of profits – value work over wealth. It's as simple as that.

- **We'll be calling on leaders and candidates to address these issues, to stiffen their backbones**, to be clear, and to champion these progressive policies.

Inequality Points

- Nearly half of NYC residents are living at or near the poverty level.
- According to OxFam, by next year, the top one percent in the world will possess more than the bottom 99 percent.
- In the US, since the Great Recession ended, the incomes of the top one percent grew by 37%, while the incomes of the bottom 99 percent fell.
- New York State (along with CT) has the greatest income inequality in the nation.
- In America, the wealthiest 160,000 families own as much wealth as the poorest 145 million families
- Between 2009 and 2012 overall income per family grew 6.9 percent. The gains weren't shared evenly, however. The top 1 percent saw their real income grow by 34.7 percent while the bottom 99 percent only saw a 0.8 percent gain, meaning that the 1 percent captured 91 percent of all real income.
- If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, close CEO pay loophole, Buffett Rule, end tax breaks for companies that ship jobs overseas).
- Minimum Wage - In 2014, four states passed minimum wage increases by referenda. They were all red states. Something bigger is going on here that indicates people are more and more demanding some solutions. The grassroots is demanding it.
- A typical American family, in real income terms, is making less today than they were a quarter century ago.
- The wealthiest one percent captured 91% of all the income gains since the Great Recession ended.

- And now we have the greatest income disparity since the 1920s – and it’s getting worse.
- The two issues that we’re highlighting today are closing the carried interest loophole, and investing more in education. We don’t advocate that to punish success, but to create more success stories.

Q AND A:

Q: Last week, one million NYC children went back to school, including 65,000 pre-k students. This is a significant achievement and one that we noticed in my own household (NOTE: YOU CAN ASK HIM ABOUT IT). Why don’t you think more elites give you credit for this?

A:

Background:

Christopher Hayes added: Also amazing how bizarrely dismissive of this the NYC chattering class seems to be.

Anthony Weiner @anthonyweiner Pretty amazing how smooth the UPreK expansion has been. Basically the equivalent of launching a school system.

Q: You’ve gotten criticized for focusing so much of your work on national issues, including a recent screening about 25 hedge funders making more than all the kindergarten teachers in this country. Why is this such a persistent focus?

A: The top 25 hedge fund titans in America earn more than every kindergarten teacher in America. Think about that. \$12 billion for 25 people – more than all the money earned by the women and men teaching our four and five year olds - COMBINED.

There’s no reason that a billionaire hedge fund manager sitting by the pool at his beach house should be paying a lower rate of taxes than the guy who pilots his private jet.

Recently, we’ve heard a number of excellent proposals for combatting inequality – including, just in the past several days – Donald Trump and Jeb Bush calling for an end to the carried interest loophole.

Q: Governor Cuomo recently made a pretty shocking announcement. After months of telling you that the state could not raise the minimum wage to even \$13 an hour, he raised to \$15. Do you think he has ulterior motives?

A: I can't answer to his motives. I'm just happy about where he's landed. As you've noted, we've been fighting for a \$15 minimum wage in New York City for months. And I'm very hopeful that now having the Governor on board will mean we can actually bring this to fruition.

In many ways, this is what the national progressive effort in which we've been engaged is all about – tapping into the grassroots' desire for change – and big, bold policies to tackle income inequality. We're using every tool at our disposal to attack the wealth gap – from PreK to after-school to paid sick leave to a rent freeze – but we need help from Albany and Washington. And sometimes, the best way to get their attention is to lift the voices of likeminded people across the country – and applying pressure from the bottom-up. It's changing our politics.

The same is true with closing tax loopholes for hedge fund managers on Wall Street. It's something that can't really happen by a mayor snapping his fingers. But The Progressive Agenda has brought together progressive leaders and activists from all walks of life, shining a light on this inequity. Now, the pressure is such that even Republicans like Donald Trump and Jeb Bush are on board. The country is moving – and it's the grassroots that's doing it. We're going to keep pressing to make these changes however we can.

Q: Do you regret endorsing him in the primary? Would you support a primary challenge? Would you use the same criteria you are using to judge presidential candidates in the primary?

A: I try not to spend a lot of time looking in the rearview mirror. And I try not to think of every day as Election Day. Instead, I'm focused on what we can do right now to tackle income inequality and lift up struggling families in New York.

Q: That doesn't sound like you're ready for Cuomo in 2018!

A: I'm not thinking about 2018. I'm focused on how we can tackle income inequality in 2015 and 2016.

Q: What's up with your forum?

A: It's happening. It will be bipartisan and it will be this November. We're still working out all of the details, but it will be the first forum of its kind – a discussion focused solely on income inequality and how to combat it.

Q: Why did you say you wouldn't want Biden to join? You haven't endorsed a candidate yet, but you think field is good?

A: Joe Biden has been an extraordinary Vice President, and he's a good man. All I've said is that I think we have a good field of candidates right now.

Q: How will you harness that Sanders energy for TPA? Is his surge a sign that progressives are winning, and establishment candidates like Hillary Clinton are losing?

A: I wouldn't put it that way at all. Both Hillary Clinton and Bernie Sanders have laid out very progressive visions for the nation – and very specific solutions to income inequality. I think Bernie is doing very well as a result of his speaking to these issues, and the media has been more focused on side issue than on what Hillary has been laying out from a policy perspective. But if you're judging these candidates based on where they stand on income inequality, there's a whole lot to like.

Q: It seems that this vision is most aligned with Bernie Sanders. Will you endorse him?

A: I haven't made an endorsement in the presidential race. But I'm looking for a Democrat who represents the core values of our party, and who can make that vision a reality.

Q: Is this a rebuke of Hillary?

A: No, this isn't about an individual. We're here to send a message to ALL elected officials and candidates for every office, up and down the ballot, in both parties: to tackle income inequality, we must implement bold progressive policies.

Q: We've seen the Republican field going more and more to the right. Do you think we can get anything done in Washington?

A: They're moving to the right on some issues – but they're finding that income inequality is an issue that they cannot ignore. That's why Donald Trump and Jeb Bush are for closing some tax loopholes, once thought to be heresy in a Republican primary. Fox News is asking Republican presidential candidates about inequality. Candidates like Marco Rubio and Rand Paul are talking about it. This is an issue whose time has come.

The Progressive Agenda:

- Raise the federal minimum wage, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' right to organize and rebuild the middle class.
- Pass comprehensive immigration reform to grow the economy and protect against exploitation of low-wage workers.
- Oppose trade deals that hand more power to corporations at the expense of American jobs, workers' rights, and the environment.
- Invest in schools, not jails-- and give a second chance to those coming home from prison.
- Pass national paid sick leave.
- Pass national paid family leave.
- Make Pre-K, after-school programs and childcare universal.
- Expand the Earned Income Tax Credit and protect and expand Social Security.
- Allow students to refinance student loan debt to take advantage of lower interest rates, and support debt-free college.
- Close the carried interest loophole.
- End tax breaks for companies that ship jobs overseas.
- Implement the "Buffett Rule" so millionaires pay their fair share.

Close the CEO tax loophole that allows corporations to take advantage of "performance pay" write-offs.

BIO INFORMATION ON CHRIS HAYES:

Chris Hayes hosts “All In with Chris Hayes” at 8 p.m. ET Monday through Friday on MSNBC. Hayes is also editor-at-large of *The Nation*.

Previously, Hayes hosted the weekend program “Up w/ Chris Hayes,” which premiered in 2011. Prior to joining MSNBC as an anchor, Chris had previously served as a frequent substitute host for “The Rachel Maddow Show” and “The Last Word with Lawrence O’Donnell.” Chris became an MSNBC contributor in 2010 and has been with *The Nation* since 2007.

He is a former fellow at Harvard University’s Edmond J. Safra Foundation Center for Ethics. From 2008-2010, he was a Bernard Schwartz Fellow at the New America Foundation. From 2005 to 2006, Chris was a Schumann Center Writing Fellow at In These Times.

Since 2002, Hayes has written on a wide variety of political and social issues, from union organizing and economic democracy to the intersection of politics and technology. His essays, articles, and reviews have appeared in *New York Times Magazine*, *TIME*, *Nation*, *American Prospect*, *New Republic*, *Washington Monthly*, *The Guardian*, and *Chicago Reader*.

His first book, “Twilight of the Elites: America After Meritocracy,” which is about the crisis of authority in American life, was published in June 2012. Chris grew up in the Bronx and graduated from Brown University in 2001 with a Bachelor of Arts in philosophy.

From: [Hagelgans, Andrea](#)
To: [Hinton, Karen](#); [Boeglin, Rosemary](#); [Grybauskas, Natalie](#)
Cc: [John Del Cecato](#); [Adams Baker, Marti](#)
Subject: RE: Air time
Date: Monday, September 14, 2015 9:19:57 AM

Check your email Karen—already in the works

From: Hinton, Karen
Sent: Monday, September 14, 2015 9:20 AM
To: Hagelgans, Andrea; Boeglin, Rosemary; Grybauskas, Natalie
Cc: John Del Cecato; Adams Baker, Marti
Subject: Re: Air time

Have to re advise this
Sent from my iPhone

On Sep 14, 2015, at 9:06 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Thanks, a member of our team will meet with Tina and Christian.

From: Shamis, Diane (NBCUniversal) [<mailto:Diane.Shamis@nbcuni.com>]
Sent: Monday, September 14, 2015 9:02 AM
To: Hagelgans, Andrea
Cc: John Del Cecato
Subject: RE: Air time

The length and air time will in part depend on the length of the interview today. We would like to edit it (e.g. add video /illustrative visuals) and since we are shooting so close to our air time will likely air tomorrow night.

As discussed, Tina Cone our Senior Producer, Christian Alicea our director and I will stop by today at 1pm just to see where you recommend that we conduct the interview. Again, we could do a walk and talk segment with the Mayor outside and then also shoot part in a more formal sit-down fashion.

Our crew will arrive to set up between 3 and 4 pm We plan on meeting the Mayor at 6:10-6:30pm However, if his schedule permits his arrival earlier- 6pm perhaps – that would be great. More time affords more creativity and adjustment for our camera folks.

Thank you so much for facilitating this interview. Chris is so looking forward to this important discussion.

Respectfully,
Diane

From: Hagelgans, Andrea [<mailto:AHagelgans@cityhall.nyc.gov>]
Sent: Sunday, September 13, 2015 4:30 PM
To: Shamis, Diane (NBCUniversal)
Cc: John Del Cecato
Subject: Air time

Hi Diane,

Do you have approximate air time and length of interview? Thanks!

Sent from my BlackBerry 10 smartphone.

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Why?
Date: Monday, September 14, 2015 1:36:44 PM

Because he cares about income inequality/urban poverty!

> On Sep 14, 2015, at 12:58 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> Do you think a guy as mainstream as Chambers would be willing to fund the TPA?

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Cc: [Hagelgans, Andrea](#); [Geri Prado](#) ([REDACTED]); [Adams Baker, Marti](#)
Subject: Re: chris hayes
Date: Monday, September 14, 2015 1:51:47 PM

Gracias

On Sep 14, 2015, at 1:51 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

I will sit with you.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, September 14, 2015 1:51 PM
To: Hagelgans, Andrea
Cc: Geri Prado ([REDACTED]); Adams Baker, Marti; Hinton, Karen
Subject: Re: chris hayes

Yes, I will be there -- but would love someone from CH press team to help if possible

On Sep 14, 2015, at 1:45 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Hey,
I won't be here for Chris Hayes. JDC, assume you are prepping and staffing? Marti is showing producers the blue room and outside now (for the walk and talk)

Thanks!

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – [REDACTED]
ahagelgans@cityhall.nyc.gov

From: [Geri Prado](#)
To: [Hagelgans, Andrea](#)
Cc: [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Adams Baker, Marti](#); [Hinton, Karen](#)
Subject: Re: chris hayes
Date: Monday, September 14, 2015 1:52:56 PM

Thank you Andrea for this. JDC is definitely briefing for us. Staffing- I look to him.

On Mon, Sep 14, 2015 at 1:45 PM, Hagelgans, Andrea
<AHagelgans@cityhall.nyc.gov> wrote:

Hey,

I won't be here for Chris Hayes. JDC, assume you are prepping and staffing? Marti is showing producers the blue room and outside now (for the walk and talk)

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Andrea Hagelgans

Office of the Mayor

Direct – [212.341.5372](tel:212.341.5372)

Cell – [REDACTED]

ahagelgans@cityhall.nyc.gov

From: [Geri Prado](#)
To: [John Del Cecato](#)
Cc: [Hinton, Karen](#); [Hagelgans, Andrea](#); [Adams Baker, Marti](#)
Subject: Re: chris hayes
Date: Monday, September 14, 2015 1:54:19 PM

Sorry all, I was late to this email. I am at war with gmail.

Thanks again.

On Mon, Sep 14, 2015 at 1:51 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Gracias

On Sep 14, 2015, at 1:51 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

I will sit with you.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, September 14, 2015 1:51 PM
To: Hagelgans, Andrea
Cc: Geri Prado ([REDACTED]); Adams Baker, Marti; Hinton, Karen
Subject: Re: chris hayes

Yes, I will be there -- but would love someone from CH press team to help if possible

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Andrea Hagelgans

Office of the Mayor

Direct – [212.341.5372](tel:212.341.5372)

Cell – [REDACTED]

ahagelgans@cityhall.nyc.gov

From: [Adams Baker, Marti](#)
To: "jfdc@akpdmedia.com"; [Hagelgans, Andrea](#); [Hinton, Karen](#)
Cc: [REDACTED]
Subject: Re: chris hayes
Date: Monday, September 14, 2015 2:24:38 PM

Haha I warned them!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, September 14, 2015 02:18 PM
To: [Hagelgans, Andrea](#); [Adams Baker, Marti](#); [Hinton, Karen](#)
Cc: [REDACTED] <[REDACTED]>
Subject: Re: chris hayes

let's just keep Josh Dawsey out of the shot! :)

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Monday, September 14, 2015 at 2:15 PM
To: "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "[REDACTED]" <[REDACTED]>
Subject: RE: chris hayes

Great

From: Adams Baker, Marti
Sent: Monday, September 14, 2015 2:15 PM
To: [Hinton, Karen](#); "jfdc@akpdmedia.com"; [Hagelgans, Andrea](#)
Cc: [REDACTED]
Subject: Re: chris hayes

Seated intw in the Blue Room, then they want to do a walk and talk going from blue room out the front door

From: [Hinton, Karen](#)
Sent: Monday, September 14, 2015 01:51 PM
To: 'John Del Cecato' <jfdc@akpdmedia.com>; [Hagelgans, Andrea](#)
Cc: Geri Prado ([REDACTED]) <[REDACTED]> [Adams Baker, Marti](#)
Subject: RE: chris hayes

I will sit with you.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, September 14, 2015 1:51 PM
To: [Hagelgans, Andrea](#)

Cc: Geri Prado ([REDACTED]) Adams Baker, Marti; Hinton, Karen
Subject: Re: chris hayes

Yes, I will be there -- but would love someone from CH press team to help if possible

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Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – [REDACTED]
ahagelgans@cityhall.nyc.gov

From: [Hagelgans, Andrea](#)
To: ["Shamis, Diane \(NBCUniversal\)"](#)
Cc: [John Del Cecato](#); [Adams Baker, Marti](#); [Hinton, Karen](#)
Subject: RE: Air time
Date: Monday, September 14, 2015 4:17:35 PM

We'd like to put it on the Mayor's public schedule which goes out tonight. We locked for airing tomorrow? Should we list 8pm EST?

From: Shamis, Diane (NBCUniversal) [<mailto:Diane.Shamis@nbcuni.com>]
Sent: Monday, September 14, 2015 9:13 AM
To: Hagelgans, Andrea
Cc: John Del Cecato; Adams Baker, Marti; Hinton, Karen
Subject: RE: Air time

Excellent!

From: Hagelgans, Andrea [<mailto:AHagelgans@cityhall.nyc.gov>]
Sent: Monday, September 14, 2015 8:06 AM
To: Shamis, Diane (NBCUniversal)
Cc: John Del Cecato; Adams Baker, Marti; Hinton, Karen
Subject: RE: Air time

Thanks, a member of our team will meet with Tina and Christian.

From: Shamis, Diane (NBCUniversal) [<mailto:Diane.Shamis@nbcuni.com>]
Sent: Monday, September 14, 2015 9:02 AM
To: Hagelgans, Andrea
Cc: John Del Cecato
Subject: RE: Air time

The length and air time will in part depend on the length of the interview today. We would like to edit it (e.g. add video /illustrative visuals) and since we are shooting so close to our air time will likely air tomorrow night.

As discussed, Tina Cone our Senior Producer, Christian Alicea our director and I will stop by today at 1pm just to see where you recommend that we conduct the interview. Again, we could do a walk and talk segment with the Mayor outside and then also shoot part in a more formal sit-down fashion.

Our crew will arrive to set up between 3 and 4 pm We plan on meeting the Mayor at 6:10-6:30pm However, if his schedule permits his arrival earlier- 6pm perhaps – that would be great. More time affords more creativity and adjustment for our camera folks.

Thank you so much for facilitating this interview. Chris is so looking forward to this important discussion.

Respectfully,

Diane

From: Hagelgans, Andrea [<mailto:AHagelgans@cityhall.nyc.gov>]
Sent: Sunday, September 13, 2015 4:30 PM
To: Shamis, Diane (NBCUniversal)
Cc: John Del Cecato
Subject: Air time

Hi Diane,

Do you have approximate air time and length of interview? Thanks!

Sent from my BlackBerry 10 smartphone.

From: [John Del Cecato](#)
To: [Leopold, Elana](#); [Salazar-Rodriguez, Prisca](#)
Cc: [Hinton, Karen](#)
Subject: Re: <no subject>
Date: Monday, September 14, 2015 5:35:03 PM

ty

From: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Date: Monday, September 14, 2015 at 5:34 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Cc: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: RE: <no subject>

yes

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, September 14, 2015 5:34 PM
To: Leopold, Elana; Salazar-Rodriguez, Prisca
Cc: Hinton, Karen
Subject: <no subject>

EL/PSR - Does he have hard copy of Hayes memo printed out for him?

KH - looks like he only wants 15 minutes of prep - starting 10-12 minutes from now

From: [Hagelgans, Andrea](#)
To: [John Del Cecato](#); [Hinton, Karen](#)
Subject: Hayes producer textig me
Date: Monday, September 14, 2015 6:07:55 PM

He is eager to start
Sent from my BlackBerry 10 smartphone.

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Critique pls
Date: Monday, September 14, 2015 7:02:02 PM

Loved the PreK discussion. On crime and Blake, resolute on numbers. Got housing and progressive taxation in there, as well as TPA and min wage. Strong but not haughty on management. Didn't attack media when given the bait.

Only tips for future - 1. While giving the facts on crime, we should move past numbers and talk about lives saved - and also say that while we're making great progress, even on murder is one tragic loss too many - something like that. 2. Where appropriate, smile more. Much of the interview didn't warrant it, and maybe you did during walk and talk, but I like it when you project that you're enjoying the job.

> On Sep 14, 2015, at 6:48 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> What did you like?

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Subject: Re: Media
Date: Monday, September 14, 2015 9:46:38 PM

I dig

On 9/14/15, 9:42 PM, "Hinton, Karen" <KHinton@cityhall.nyc.gov> wrote:

>Yes! I want to get him to do more one on one. He needs to develop
>relationships with individual reporters. There's a long list. Want to
>pick ur brain about how to do it systematically

>
>Sent from my iPhone

>
>> On Sep 14, 2015, at 8:02 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>
>> Ok. You didn't think this was a good one?

>>
>>
>>

>>> On Sep 14, 2015, at 7:48 PM, Hinton, Karen <KHinton@cityhall.nyc.gov>
>>>wrote:

>>>
>>> Let's talk Tuesday about how to structure and prioritize media
>>>interviews. We need a better process. Let me know good time to call.
>>>Karen

>>>
>>> Sent from my iPhone

From: [John Del Cecato](#)
To: [Zuniga, Andrea](#)
Subject: Re: Speech prep
Date: Tuesday, September 15, 2015 11:34:10 AM

Maybe towards the end... I'm slammed today with other client stuff

From: "Zuniga, Andrea" <AZuniga@cityhall.nyc.gov>
Date: Tuesday, September 15, 2015 at 11:23 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Speech prep

You will be on hand today for speech prep right?

Andrea Zuniga
Deputy Chief of Staff
Office of the Mayor
azuniga@cityhall.nyc.gov
Office: 212-341-9085
Cell: 917-847-6593

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); [Hinton, Karen](#); [Adams Baker, Marti](#); [Kadushin, Peter](#); [John Del Cecato](#)
Subject: George
Date: Tuesday, September 15, 2015 12:14:03 PM

Spoke to producer and made pitch- papal visit (income inequality and security), presidential, trump. Asked me if he was planning to endorse. Said not that I know of. Should know by 11 on thurs

Sent from my BlackBerry 10 smartphone.

From: [B](#)
To: [Norvell, Wiley](#); [Hinton, Karen](#); "jfdc@akpdmedia.com"
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Devora Kaye](#)
Subject: Re: <no subject>
Date: Wednesday, September 16, 2015 8:07:26 AM

Kudos to you all! You have momentum! Keep breaking through

----- Original Message -----

From: Norvell, Wiley
Sent: Wednesday, September 16, 2015 07:54 AM
To: B; Hinton, Karen; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: Re: <no subject>

And my partner in crime Devora Kaye!

----- Original Message -----

From: B
Sent: Wednesday, September 16, 2015 07:45 AM
To: Hinton, Karen; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Norvell, Wiley
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: Re: <no subject>

Really extraordinary, everyone!! Keep going!

----- Original Message -----

From: Hinton, Karen
Sent: Wednesday, September 16, 2015 07:43 AM
To: John Del Cecato <jfdc@akpdmedia.com>; Norvell, Wiley
Cc: B; Walzak, Phil; Hagelgans, Andrea
Subject: Re: <no subject>

It's all Wiley!

Sent from my iPhone

> On Sep 16, 2015, at 7:14 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Big hat-tip to Team Comms on the roll-in stories.. Great, great stuff!

From: [Hagelgans, Andrea](#)
To: [B; John Del Cecato](#); [Hinton, Karen](#); [Walzak, Phil](#); [Norvell, Wiley](#)
Subject: Fw: THE HILL: NY mayor proposes computer science classes for all public schools
Date: Wednesday, September 16, 2015 10:37:10 AM

Good DC hit

Sent from my BlackBerry 10 smartphone.

From: Clips <Clips@cityhall.nyc.gov>
Sent: Wednesday, September 16, 2015 10:32 AM
Subject: THE HILL: NY mayor proposes computer science classes for all public schools

NY mayor proposes computer science classes for all public schools

The Hill - David McCabe

<http://thehill.com/policy/technology/253796-new-york-mayor-proposes-offering-computer-science-in-all-public-schools>

New York Mayor Bill de Blasio (D) will announce Wednesday a plan to require all city public schools to offer computer science within 10 years, the New York Times reported Tuesday night.

The plan will mandate the schools offer the subject, but not that they make it a graduation requirement. The Times reported that bringing the plan to fruition will require training nearly 5,000 teachers.

The proposal is expected to cost \$81 million, which will include contributions from donors, over the next decade. Fred Wilson, a venture capitalist, is reportedly supporting the plan, as is AOL's foundation and the Robin Hood Foundation.

Currently, 1 percent of students in the public school system receive instruction in computer science.

The move to incorporate computer science into the educations of the 1.1 million students served by the public school system reflects the growing value of programming skills and concerns about a lack of diversity in the booming tech economy.

"I think there is acknowledgment that we need our students better prepared for these jobs and to address equity and diversity within the sector, as well," Gabrielle Fialkoff, the city's director of strategic partnerships, told the Times.

Many of the nation's most prominent tech companies have largely male workforces, with tiny percentages of black and latino workers. That imbalance is particularly pronounced when it comes to technical jobs.

Just one percent of tech employees are black and two percent are Hispanic at Google, according to the company's most recent data. Around the world, women make up 16 percent of Facebook's technical workforce.

The companies have moved to improve those numbers with moderate success. New York is also following in the footsteps of other cities, like Chicago and San Francisco, that have taken steps to expand access to computer science education.

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#)
Subject: <no subject>
Date: Wednesday, September 16, 2015 10:39:52 AM

I won't be at the planning meeting tonight - have an event - but will check in on takeaways tomorrow

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Cc: [Walzak, Phil](#)
Subject: Re: did you coordinate
Date: Wednesday, September 16, 2015 1:03:33 PM

No worries - I just will ignore

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Wednesday, September 16, 2015 at 1:02 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: Re: did you coordinate

I will forward you back and forth. Complicated and I'm dealing with uber and Times Square

Sent from my iPhone

On Sep 16, 2015, at 12:53 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

FYI - told him I didn't know what he was talking about

From: "Grynbaum, Michael" <grynbaum@nytimes.com>
Date: Wednesday, September 16, 2015 at 12:42 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: did you coordinate

minor snafu over the robocall thing... small thing, just thought i'd mention

On Wed, Sep 16, 2015 at 12:37 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Why?

From: "Grynbaum, Michael" <grynbaum@nytimes.com>
Date: Wednesday, September 16, 2015 at 11:24 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: did you coordinate

the Chris Hayes interview this week?

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Subject: Re: Chris Hayes
Date: Wednesday, September 16, 2015 1:54:22 PM

Ah - got it... It will blow over.... I'm not going to be there tonight - have an event - but not a huge deal

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Wednesday, September 16, 2015 at 1:46 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: FW: Chris Hayes

Let's discuss tonite.

From: Karen Hinton <khinton@cityhall.nyc.gov>
Date: Wed, 16 Sep 2015 11:47:24 -0400
To: Jessica Pavone <JPavone3@schools.nyc.gov>
Cc: "Fromberg, Rick" <RFromberg@cityhall.nyc.gov>, Devora Kaye <DKaye6@schools.nyc.gov>, Wiley Norvell <WNorvell@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Marti Adams <MAdams@cityhall.nyc.gov>, Wallack Josh <JWallack@schools.nyc.gov>
Subject: Re: Chris Hayes

FYI I had a back and forth with Chris and I am correcting with observer and sending right message to Grynbaum.

Email to Chris:

I am very sorry. No one told me that you did not want us to "promote" the robocall.

I did not think it through so please accept my apology.

Would you like me to correct this with the Observer?

The New York Times has emailed me. I can clarify this with Michael Grynbaum, the reporter. I have not given him any information.

Let me know how to handle.

Karen

Sent from my iPhone

On Sep 16, 2015, at 11:24 AM, Christopher Hayes <[REDACTED]> wrote:

Hey Karen:

Chris Hayes, here. For the record, I feel like you mischaracterized my role in recording a robocall for Universal Pre-K. It was not to "promote a signature DeBlasio achievement." It was to inform parents who literally live in my neighborhood that there were available slots. I viewed it as a civic undertaking and that's how I presented it to Standards, who approved it. But you've now made it appear that I was, essentially, campaigning for the mayor, which is both inaccurate and not something I'd ever do, given my current job.

Sincerely,

Chris

Sent from my iPhone

On Sep 16, 2015, at 11:12 AM, Pavone Jessica <JPavone3@schools.nyc.gov> wrote:

Hello everyone,

+ Josh Wallack

I traded on a personal friendship to ask this favor of Chris Hayes. He recorded the robo-call at my request because his child is enrolled at the [REDACTED] and because he wanted to support DOE's efforts to boost enrollment in pre-K for All.

He was extremely clear with me that he does not want any publicity pushed out from the Mayor's Office for having recorded the robo-call.

Not sure what is being contemplated here, but I would ask everyone on this thread to please respect his request.

Let me know if I can help with anything else.

Thanks,

Jessica Pavone
Chief of Staff, Division of Early Childhood Education
NYC Department of Education
52 Chambers Street, Room 414

New York, NY 10007
212.374.0870
Jpavone3@schools.nyc.gov

-----Original Message-----

From: Fromberg, Rick [<mailto:RFromberg@cityhall.nyc.gov>]
Sent: Wednesday, September 16, 2015 11:00 AM
To: Kaye Devora <DKaye6@schools.nyc.gov>; Hinton, Karen <KHinton@cityhall.nyc.gov>; Norvell, Wiley <WNorvell@cityhall.nyc.gov>; Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov>; Adams Baker, Marti <MAdams@cityhall.nyc.gov>
Cc: Pavone Jessica <JPavone3@schools.nyc.gov>
Subject: RE: Chris Hayes

+Jessica who was working with him on this. He was clear to her he didn't want to do proactive press, fyi.

It went to unregistered prek eligible families in Western BK, believe on morning of September 5.

-----Original Message-----

From: Kaye Devora [<mailto:DKaye6@schools.nyc.gov>]
Sent: Wednesday, September 16, 2015 10:57 AM
To: Hinton, Karen; Norvell, Wiley; Hagelgans, Andrea; Adams Baker, Marti
Cc: Fromberg, Rick
Subject: Re: Chris Hayes

+ rick

Sent from my BlackBerry 10 smartphone.

From: Hinton, Karen
Sent: Wednesday, September 16, 2015 10:55 AM
To: Norvell, Wiley; Kaye Devora; Hagelgans, Andrea; Adams Baker, Marti
Subject: Fwd: Chris Hayes

See Grynbaum. What do u know? Who else to ask?

Sent from my iPhone

Begin forwarded message:

From: "Grynbaum, Michael"

<grynbaum@nytimes.com<<mailto:grynbaum@nytimes.com>>>

Date: September 16, 2015 at 10:54:03 AM EDT

To: Karen Hinton <khinton@cityhall.nyc.gov<<mailto:khinton@cityhall.nyc.gov>>>

Subject: Chris Hayes

Do you have more info on the robocall? Has it been recorded? Any schedule on when it would be distributed out?

--

Michael M. Grynbaum

City Hall Bureau Chief

The New York Times

212.556.7047 / grynbaum@nytimes.com<<mailto:grynbaum@nytimes.com>>

From: [Walzak, Phil](#)
To: [Hagelgans, Andrea](#); [Hinton, Karen](#); [Wolfe, Emma](#); [Jonathan Rosen](#); [John Del Cecato](#); [Snyder, Thomas](#)
Subject: Fw: Quinnipiac NY GOV Advisory
Date: Wednesday, September 16, 2015 2:03:13 PM

NYS 57-15 ; NYC 61-21 there is a feud

NYC fav - deb- 37-49

NYS deB - 23-46

Feud is hurting, Cuomo winning, but neither is doing great, Cuomo @ lowest ever fav unfav

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Alyssa Adler <aadler@Rubenstein.com>
Sent: Wednesday, September 16, 2015 12:01 PM
Subject: Quinnipiac NY GOV Advisory

Maurice Carroll, Assistant Director,
Quinnipiac University Poll
(203)582-5334

Rubenstein Associates, Inc.
Public Relations
Contact: Pat Smith (212) 843-8026



MEDIA ADVISORY

QUINNIPIAC UNIVERSITY RELEASES RESULTS OF NEW YORK POLL ON GOV. CUOMO, MAYOR DE BLASIO

Results of a Quinnipiac University Poll of New York State voters, asking their opinions of Gov. Cuomo and Mayor De Blasio, will be sent to the media, **Thursday, September 17th at 6:00 A.M.**

Maurice Carroll, assistant director of the Quinnipiac University Poll, will be available **BY PHONE** to discuss the results.

DATE: THURSDAY, SEPTEMBER 17TH

TIME: 6:00 A.M.

#

Follow us on Twitter @QuinnipiacPoll

From: [Geri Prado](#)
To: [Hinton, Karen](#); [Hagelgans, Andrea](#); [Walzak, Phil](#)
Cc: [John Del Cecato](#)
Subject: Hayes thank you
Date: Wednesday, September 16, 2015 4:42:00 PM

I wanted to say thank you for your work on the Hayes interview. I know the situation isn't ideal but I hope we can sit down soon to see how we can better coordinate on our end.

Thanks again.

From: [John Del Cecato](#)
To: [Salazar-Rodriguez, Prisca](#); [Hinton, Karen](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Snyder, Thomas](#)
Cc: [Geri Prado](#)
Subject: Re: Event with Robert Reich
Date: Wednesday, September 16, 2015 4:48:56 PM

Thanks

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Wednesday, September 16, 2015 at 4:19 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: Geri Prado <geri@progressiveagenda.us>
Subject: RE: Event with Robert Reich

I am holding this time on sched

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, September 16, 2015 4:16 PM
To: Hinton, Karen; Hagelgans, Andrea; Walzak, Phil; Snyder, Thomas; Salazar-Rodriguez, Prisca
Cc: Geri Prado
Subject: Event with Robert Reich

Wanted to keep y'all in the loop on the potential BDB/Reich event on Tuesday, September 29th - somewhere in the 12-2pm window...

Team TPA is talking to Poppy Harlow about having BDB & RR do a joint appearance... Maybe we'll even have hats made up that say "Make America Fair Again" as a way to get some attention, Trump-style.. Not kidding! We could have BDB give it to Poppy as a fun little way to draw attention to inequality... We'll see...

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); [Hinton, Karen](#); [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); Geri Prado [REDACTED]
[Adams Baker, Marti](#)
Subject: Re: George S
Date: Thursday, September 17, 2015 9:49:24 AM

I am talking to them at 11 today and assessing. I can ask them about earlier taping if desired though they want studio hit

I pitched Pope as prime topic and said he would speak to presidential and tpa (b/c mayor insisted on it).

Sent from my BlackBerry 10 smartphone.

From: Walzak, Phil
Sent: Thursday, September 17, 2015 9:43 AM
To: Hagelgans, Andrea; Hinton, Karen; John Del Cecato (jfdc@akpdmedia.com); Geri Prado [REDACTED] Adams Baker, Marti
Subject: George S

Whats the latest?

Crashing into other wants / needs – IGA wants CCC clergy hit (good hit)

And what are we pushing if we are on...are we REALLY going to get to talk TPA and Pope, or is this going to be horse race on HRC

Also, presuming the Sanders mtg gets out, then we will have to answer that

I don't really love this hit

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); "[Geri Prado](#)"
Cc: [Hinton, Karen](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Adams Baker, Marti](#)
Subject: Re: George S
Date: Thursday, September 17, 2015 9:50:06 AM

Correct. They are discussing with George this AM

Sent from my BlackBerry 10 smartphone.

From: Walzak, Phil
Sent: Thursday, September 17, 2015 9:49 AM
To: 'Geri Prado'
Cc: Hagelgans, Andrea; Hinton, Karen; John Del Cecato (jfdc@akpdmedia.com); Adams Baker, Marti
Subject: RE: George S

I thought we were hearing back from them....

From: Geri Prado [mailto:████████████████████]
Sent: Thursday, September 17, 2015 9:49 AM
To: Walzak, Phil
Cc: Hagelgans, Andrea; Hinton, Karen; John Del Cecato (jfdc@akpdmedia.com); Adams Baker, Marti
Subject: Re: George S

Has it been decided we are doing this and that we (TPA) is point on this? Re CCC (Cmty center for change?), clergy this is around the pope and income inequality specifically? I agree on that being a good hit.

I have a meeting at 1030 w mayor so can I come find one of you after?

On Sep 17, 2015, at 9:43 AM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Whats the latest?

Crashing into other wants / needs – IGA wants CCC clergy hit (good hit)

And what are we pushing if we are on...are we REALLY going to get to talk TPA and Pope, or is this going to be horse race on HRC

Also, presuming the Sanders mtg gets out, then we will have to answer that

I don't really love this hit

From: [Klein, Monica](#)
To: [Hinton, Karen](#); [Hagelgans, Andrea](#); [Ponet, Maibe](#); [White, Erin](#); [Walzak, Phil](#); [Adams Baker, Marti](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: [Seignious, Sandy](#); [Banks, Angela](#)
Subject: RE: Pope discussion
Date: Thursday, September 17, 2015 10:56:42 AM

+Grynbaum NYT pope story, which he is planning to write and we should participate in unless Mayor opposed

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: [REDACTED] | twitter: [@monicacklein](#)

From: Hinton, Karen
Sent: Thursday, September 17, 2015 10:55 AM
To: Hagelgans, Andrea; Klein, Monica; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti; ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: Seignious, Sandy; Banks, Angela
Subject: Re: Pope discussion

Peter/Monica — If you have any additions, please let Andrea know soonest.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter [@KarenHinton](#)

From: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Date: Thu, 17 Sep 2015 10:49:00 -0400
To: Monica Klein <MKlein@cityhall.nyc.gov>, Maibe Ponet <MPonet@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>, Erin White <EWhite@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Marti Adams <MAadams@cityhall.nyc.gov>, ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Cc: Sandy Seignious <sseignious@cityhall.nyc.gov>, Karen Hinton <abanks@cityhall.nyc.gov>
Subject: Pope discussion

Sending around for discussion. Recommend we meet today. Adding John since Mayor asked that he be involved in planning and messaging. Sandy and Angela can help set something up.

Goal --- drumbeat on larger issues Pope raises (Income Inequality); Show Mayor's global presence
Use visit to discuss housing, homelessness, etc

Timeline: Sunday --- Saturday

Opportunities on the table for Pope Week (these are ones that have been proposed to us or kicked around)

- CNN oped on Pope and Income Inequality and what his visit means—they requested one/ Erin White received the request
- CNN with Chris Cuomo (Tuesday)—Mayor wanted us to provide a recommendation to him for discussion. Was not initially on board after FDOS issues
- Spanish language – we should get a Spanish language sit down hit.
- GMA, Today or other morning show – Would need to be pitched
- This Week with George – still in discussion with producer
- America Magazine wants to interview Mayor (national Jesuit weekly)

Opportunities CONFIRMED—Note, Mayor does not have ANY formal speaking role at Pope events

- WED: Cardinal/Housing event
- THURSDAY: Image of Mayor/Cardinal greeting Pope on Steps of St. Patrick’s Cathedral
- FRIDAY: IDNYC being given to Pope on Friday (CONFIDENTIAL)

Andrea Hagelgans

Office of the Mayor

Direct – 212.341.5372

Cell –

ahagelgans@cityhall.nyc.gov

From: [Hinton, Karen](#)
To: [Hagelgans, Andrea](#)
Cc: [Klein, Monica](#); [Ponet, Maibe](#); [White, Erin](#); [Walzak, Phil](#); [Adams Baker, Marti](#); jfdc@akpdmedia.com; [Seignious, Sandy](#); [Banks, Angela](#)
Subject: Re: Pope discussion
Date: Thursday, September 17, 2015 11:39:06 AM

I know mayor will push back but We should think about something for si advance ...
Is there some piece of an event or moment that Anna could get an interview or a look at or something

Sent from my iPhone

On Sep 17, 2015, at 11:21 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

“Are there a lot of catholics in staten island?”
To that I answer, is the Pope Catholic? ☺

From: Klein, Monica
Sent: Thursday, September 17, 2015 11:18 AM
To: Hinton, Karen; Hagelgans, Andrea; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti; 'jfdc@akpdmedia.com'
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

Also I know sked is tight but Emily & Matt’s audience is super catholic esp out on LI and they’ve been doing good Pope covers + coverage. Just something to think about
Are there a lot of catholics in staten island?

Monica Klein |Deputy Press Secretary |Mayor’s Press Office
o: (212) 788-2969 |c: [REDACTED] | twitter: [@monicacklein](#)

From: Hinton, Karen
Sent: Thursday, September 17, 2015 10:55 AM
To: Hagelgans, Andrea; Klein, Monica; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti; 'jfdc@akpdmedia.com'
Cc: Seignious, Sandy; Banks, Angela
Subject: Re: Pope discussion

Peter/Monica — If you have any additions, please let Andrea know soonest.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter [@KarenHinton](#)

From: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>

Date: Thu, 17 Sep 2015 10:49:00 -0400

To: Monica Klein <MKlein@cityhall.nyc.gov>, Maibe Ponet <MPonet@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>, Erin White <EWhite@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Marti Adams <MAdams@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>

Cc: Sandy Seignious <sseignious@cityhall.nyc.gov>, Karen Hinton <abanks@cityhall.nyc.gov>

Subject: Pope discussion

Sending around for discussion. Recommend we meet today. Adding John since Mayor asked that he be involved in planning and messaging. Sandy and Angela can help set something up.

Goal --- drumbeat on larger issues Pope raises (Income Inequality); Show Mayor's global presence

Use visit to discuss housing, homelessness, etc

Timeline: Sunday --- Saturday

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<!--[if !supportLists]--> <!--[endif]-->CNN oped on Pope and Income Inequality and what his visit means—they requested one/ Erin White received the request

<!--[if !supportLists]--> <!--[endif]-->CNN with Chris Cuomo (Tuesday)—Mayor wanted us to provide a recommendation to him for discussion. Was not initially on board after FDOS issues

<!--[if !supportLists]--> <!--[endif]-->Spanish language – we should get a Spanish language sit down hit.

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<!--[if !supportLists]--> <!--[endif]-->WED: Cardinal/Housing event

<!--[if !supportLists]--> <!--[endif]-->THURSDAY: Image of Mayor/Cardinal greeting Pope on Steps of St. Patrick's Cathedral

<!--[if !supportLists]--> <!--[endif]-->FRIDAY: IDNYC being given to Pope on Friday (CONFIDENTIAL)

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – [REDACTED]
ahagelgans@cityhall.nyc.gov
O

From: [John Del Cecato](#)
To: [White, Erin](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); [Walzak, Phil](#)
Cc: [Adams Baker, Marti](#); [Klein, Monica](#)
Subject: Re: Mayor op-ed re: Pop for CNN
Date: Thursday, September 17, 2015 11:39:14 AM

Why don't we focus it on closing the carried interest loophole (and other such sops to the rich) and using that money to pay for things that lift people out of poverty & create more success stories (like education)?

From: "White, Erin" <EWhite@cityhall.nyc.gov>
Date: Wednesday, September 16, 2015 at 4:55 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, "Klein, Monica" <MKlein@cityhall.nyc.gov>
Subject: RE: Mayor op-ed re: Pop for CNN

Great! All – please let me know how I can help move this forward.

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

From: Hagelgans, Andrea
Sent: Wednesday, September 16, 2015 4:44 PM
To: White, Erin; Hinton, Karen; Walzak, Phil; John Del Cecato
Cc: Adams Baker, Marti; Klein, Monica
Subject: Re: Mayor op-ed re: Pop for CNN

This is great!

Let's discuss how to operationalize

Sent from my BlackBerry 10 smartphone.

From: White, Erin
Sent: Wednesday, September 16, 2015 4:42 PM
To: Hagelgans, Andrea
Cc: Adams Baker, Marti
Subject: Mayor op-ed re: Pop for CNN

Hi Andrea,

Just got a call from CNN, following up on the First Lady's recent op-ed. They'd like to the Mayor to

contribute something in advance of the Pope visit. I told them it would likely deal with theme of income inequality/where Pope and Mayor overlap, but they are open to other ideas.

Specs:

- ~600 words
- They would need final by mid-day Sept. 23
- They can help polish, as needed
- Will feature on CNN opinion vertical, homepage and push out on main CNN Twitter account and Facebook account (at least per this conversation. Will reiterate that in writing if we agree).

I recommend we do it. Let me know if you disagree and if not, how I can help.

Thank you!

Erin White

Communications Advisor, Office of the Mayor

O: 212-341-5030

C: [REDACTED]

ewhite@cityhall.nyc.gov

From: [Hinton, Karen](#)
To: [Walzak, Phil](#)
Cc: [Klein, Monica](#); [Hagelgans, Andrea](#); [Ponet, Maibe](#); [White, Erin](#); [Adams Baker, Marti](#); jfdc@akpdmedia.com; [Seignious, Sandy](#); [Banks, Angela](#)
Subject: Re: Pope discussion
Date: Thursday, September 17, 2015 11:42:15 AM

That ok too

Sent from my iPhone

On Sep 17, 2015, at 11:27 AM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

[Why not someone else @ SIADv](#)

From: Klein, Monica
Sent: Thursday, September 17, 2015 11:25 AM
To: Hagelgans, Andrea; Hinton, Karen; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti; 'jfdc@akpdmedia.com'
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

I don't know.... I'm from the UWS aka land of the Jews..
Anyway unsure if floating an interview w/ Anna Sanders is going to fly with the Mayor right now

Monica Klein |Deputy Press Secretary |Mayor's Press Office
o: (212) 788-2969 |c: [REDACTED] | twitter: [@monicacklein](#)

From: Hagelgans, Andrea
Sent: Thursday, September 17, 2015 11:21 AM
To: Klein, Monica; Hinton, Karen; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti; 'jfdc@akpdmedia.com'
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

"Are there a lot of catholics in staten island?"
To that I answer, is the Pope Catholic? 😊

From: Klein, Monica
Sent: Thursday, September 17, 2015 11:18 AM
To: Hinton, Karen; Hagelgans, Andrea; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti; 'jfdc@akpdmedia.com'
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

Also I know sked is tight but Emily & Matt's audience is super catholic esp out on LI and they've been doing good Pope covers + coverage. Just something to think about
Are there a lot of catholics in staten island?

Monica Klein |Deputy Press Secretary |Mayor's Press Office
o: (212) 788-2969 |c: [REDACTED] | twitter: [@monicacklein](#)

From: Hinton, Karen
Sent: Thursday, September 17, 2015 10:55 AM
To: Hagelgans, Andrea; Klein, Monica; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti; 'jfdc@akpdmedia.com'
Cc: Seignious, Sandy; Banks, Angela
Subject: Re: Pope discussion

Peter/Monica — If you have any additions, please let Andrea know soonest.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Date: Thu, 17 Sep 2015 10:49:00 -0400
To: Monica Klein <MKlein@cityhall.nyc.gov>, Maibe Ponet <MPonet@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>, Erin White <EWhite@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Marti Adams <MAdams@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>
Cc: Sandy Seignious <sseignious@cityhall.nyc.gov>, Karen Hinton <abanks@cityhall.nyc.gov>
Subject: Pope discussion

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Opportunities on the table for Pope Week (these are ones that have been proposed to us or kicked around)

- <!--[if !supportLists]--> <!--[endif]-->CNN oped on Pope and Income Inequality and what his visit means—they requested one/ Erin White received the request
- <!--[if !supportLists]--> <!--[endif]-->CNN with Chris Cuomo (Tuesday)—Mayor

wanted us to provide a recommendation to him for discussion. Was not initially on board after FDOS issues

<!--[if !supportLists]-->- <!--[endif]-->Spanish language – we should get a Spanish language sit down hit.

<!--[if !supportLists]-->- <!--[endif]-->GMA, Today or other morning show – Would need to be pitched

<!--[if !supportLists]-->- <!--[endif]-->This Week with George – still in discussion with producer

<!--[if !supportLists]-->- <!--[endif]-->America Magazine wants to interview Mayor (national Jesuit weekly)

Opportunities CONFIRMED—Note, Mayor does not have ANY formal speaking role at Pope events

<!--[if !supportLists]-->- <!--[endif]-->WED: Cardinal/Housing event

<!--[if !supportLists]-->- <!--[endif]-->THURSDAY: Image of Mayor/Cardinal greeting Pope on Steps of St. Patrick’s Cathedral

<!--[if !supportLists]-->- <!--[endif]-->FRIDAY: IDNYC being given to Pope on Friday (CONFIDENTIAL)

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – [REDACTED]
ahagelgans@cityhall.nyc.gov

From: [Hinton, Karen](#)
To: [Walzak, Phil](#)
Cc: [Klein, Monica](#); [Hagelgans, Andrea](#); [Ponet, Maibe](#); [White, Erin](#); [Adams Baker, Marti](#); jfdc@akpdmedia.com; [Seignious, Sandy](#); [Banks, Angela](#)
Subject: Re: Pope discussion
Date: Thursday, September 17, 2015 11:42:39 AM

An Ed board member even or columnist?

Sent from my iPhone

On Sep 17, 2015, at 11:27 AM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Why not someone else @ SIADv

From: Klein, Monica
Sent: Thursday, September 17, 2015 11:25 AM
To: Hagelgans, Andrea; Hinton, Karen; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti; 'jfdc@akpdmedia.com'
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

I don't know.... I'm from the UWS aka land of the Jews..
Anyway unsure if floating an interview w/ Anna Sanders is going to fly with the Mayor right now

Monica Klein |Deputy Press Secretary |Mayor's Press Office
o: (212) 788-2969 |c: [REDACTED] | twitter: [@monicacklein](https://twitter.com/monicacklein)

From: Hagelgans, Andrea
Sent: Thursday, September 17, 2015 11:21 AM
To: Klein, Monica; Hinton, Karen; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti; 'jfdc@akpdmedia.com'
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

"Are there a lot of catholics in staten island?"
To that I answer, is the Pope Catholic? ☺

From: Klein, Monica
Sent: Thursday, September 17, 2015 11:18 AM
To: Hinton, Karen; Hagelgans, Andrea; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti; 'jfdc@akpdmedia.com'
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

Also I know sked is tight but Emily & Matt's audience is super catholic esp out on LI and they've been doing good Pope covers + coverage. Just something to think about
Are there a lot of catholics in staten island?

Monica Klein |Deputy Press Secretary |Mayor's Press Office
o: (212) 788-2969 |c: [REDACTED] | twitter: [@monicacklein](#)

From: Hinton, Karen
Sent: Thursday, September 17, 2015 10:55 AM
To: Hagelgans, Andrea; Klein, Monica; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti; 'jfdc@akpdmedia.com'
Cc: Seignious, Sandy; Banks, Angela
Subject: Re: Pope discussion

Peter/Monica — If you have any additions, please let Andrea know soonest.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Date: Thu, 17 Sep 2015 10:49:00 -0400
To: Monica Klein <MKlein@cityhall.nyc.gov>, Maibe Ponet <MPonet@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>, Erin White <EWhite@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Marti Adams <MAdams@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>
Cc: Sandy Seignious <sseignious@cityhall.nyc.gov>, Karen Hinton <abanks@cityhall.nyc.gov>
Subject: Pope discussion

Sending around for discussion. Recommend we meet today. Adding John since Mayor asked that he be involved in planning and messaging. Sandy and Angela can help set something up.

Goal --- drumbeat on larger issues Pope raises (Income Inequality); Show Mayor's global presence
Use visit to discuss housing, homelessness, etc
Timeline: Sunday --- Saturday

Opportunities on the table for Pope Week (these are ones that have been proposed to us or kicked around)

- <!--[if !supportLists]--> <!--[endif]-->CNN oped on Pope and Income Inequality and what his visit means—they requested one/ Erin White received the request
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<!--[if !supportLists]-->- <!--[endif]-->FRIDAY: IDNYC being given to Pope on Friday (CONFIDENTIAL)

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – [REDACTED]
ahagelgans@cityhall.nyc.gov

From: [John Del Cecato](#)
To: [B](#)
Cc: [Geri Prado](#)
Subject: NYT
Date: Thursday, September 17, 2015 11:47:36 AM

Criticized by Trump, Carried Interest Tax Loophole Is Vulnerable

Photo



The Republican presidential candidate Donald Trump at a rally in Dallas. Credit Cooper Neill for The New York Times

Give [Donald Trump](#) credit for this: The Republican presidential candidate has done more to put a stake in the heart of the carried interest tax loophole in the last month than the Obama administration has in the last six and a half years.

That's not for want of trying by the White House. President Obama has proposed closing the loophole in his budget proposals. He has tried to get rid of it as part of bargains on tax reform and budgets. There have also been efforts to kill it in Congress.

Yet it lives on, lining the pockets of billionaire financiers and hedge fund and [private equity](#) managers by giving them preferential tax treatment on a large portion of their compensation.

It's not just Republicans who have kept it alive. Senator Chuck Schumer, Democrat of New York, long opposed any overhaul that singled out his wealthy Wall Street constituents and donors when other types of investment partnerships — oil and gas, real estate, timber — also benefit from the lower “carried interest” tax.

Then came the Trump phenomenon. Last month, he said he would close the carried interest loophole. “The hedge fund guys didn't build this country,” [Mr. Trump told John Dickerson](#) on CBS's “Face the Nation.” “These are

guys that shift paper around and they get lucky.” He continued: “The hedge fund guys are getting away with murder.”

And at Wednesday night’s debate, Mr. Trump raised the issue again. “The hedge fund guys won’t like me as much as they like me right now — I know ‘em all,” he said. “But they’ll pay more.”

Earlier Wednesday, in a speech to the Business Roundtable, President Obama again called for carried interest to be treated like ordinary income rather than at the lower capital gains rate. He put some teeth into the proposal by linking it to a resolution of the looming budget negotiations and threat of a government shutdown.

Even Mr. Schumer threw his support behind this latest idea on Wednesday, saying that treating carried interest like ordinary income “would find a wealth of bipartisan support” and could pave the way to a budget deal this fall.

Continue reading the main story

Other presidential candidates have piled on. All the Democratic candidates are on record against it. Senator Bernie Sanders of Vermont introduced legislation in July to get rid of beneficial “carried interest” tax treatment, and has argued that President Obama has the authority to unilaterally abolish it. Last week Jeb Bush, no populist maverick, jumped on the anti-carried interest bandwagon.

With the emergence of what seems a rare bipartisan consensus, the arguments against closing the loophole — both political and economic — seem to be crumbling.

“A year ago no one was talking about this,” said Victor Fleischer, a law professor at the University of San Diego, who has been crusading against the carried interest loophole since 2004 and told me it is the issue that has defined his career. “It’s fascinating that there’s been this resurgence of

interest.” (Professor Fleischer is a contributor to The New York Times’s DealBook.)

Eric Toder, co-director of the Urban-Brookings Tax Policy Center in Washington, said that Mr. Trump really put carried interest back in play. “It’s a good populist talking point,” Mr. Toder said.

Carried interest is the percentage of investment gains that hedge fund managers, private equity executives and venture capital partners take as compensation, usually in addition to a management fee. (“Two and twenty” has become Wall Street jargon for these funds’ typical compensation scheme, meaning 2 percent of assets under management and 20 percent of any gains.) Because the “carry” is tied to performance, it is treated like an investment and subjected to the lower capital gains tax rate, rather than as ordinary income, even though most managers don’t put any of their own money at risk.

The loophole taps into the public’s insecurities over the fairness of the tax system, and whether it unfairly benefits the wealthiest Americans.

“It symbolizes how the 1 percent, or the one-tenth of 1 percent, can exploit the tax and legal system to their own benefit in ways ordinary people cannot,” Professor Fleischer said. “If you’re a teacher or a firefighter or a journalist, you can’t transform your labor income into capital gains.”

The issue has especially resonated with Mr. Trump’s supporters, because it demonstrates that he isn’t beholden to big-money interests because he can finance his campaign with his own money.

And for other Republican candidates, there’s the specter of the Mitt Romney campaign. Exactly how much Mr. Romney benefited from the carried interest loophole could not be determined, since he refused to release his tax returns before 2010. But as a former Bain Capital partner, [he received substantial carried interest](#)— 31 percent of his 2010 and 2011 income, The

Boston Globe reported. President Obama pilloried Mr. Romney over the issue during the 2008 campaign.

While distinguishing between ordinary income and capital gains can be complex, “this one looks especially ugly to people,” said Mr. Toder, who favors repealing the loophole. “Look at salesmen who work on commission. Their compensation is at risk, too, but they don’t get to treat their income like a capital gain.”

And the people who benefit are among the richest in the country. Even though most hedge funds haven’t had a very good year, last year the top 25 hedge fund managers [earned a combined \\$11.62 billion](#), according to Institutional Investor, or an average of \$467 million each. The [latest data from the Internal Revenue Service](#) for the top 400 earners, a list studded with hedge fund and private equity managers, show that in 2012 they paid the second lowest average federal tax rate since the data has been collected, a mere 16.7 percent, in large part because much of their income (an average of 57 percent) is taxed at the lower capital gains rate.

That’s one reason the loophole has survived as long as it has. “The group that benefits may be small, but they’re rich and they give a lot of money” to politicians, said Daniel Shaviro, a specialist in tax policy and law professor at New York University School of Law. “To everyone else it can seem a vague talking point. It’s classic interest group politics.”

Estimates of how much revenue closing the loophole would raise vary widely, in part because it’s hard to know if hedge fund managers and others who benefit would alter their behavior by holding assets for longer periods, in that way deferring taxes. The Treasury estimates it would raise \$18 billion over 10 years; [Professor Fleischer contends](#) it would be 10 times larger, or \$180 billion.

In Washington, carried interest has become a bargaining chip in contentious negotiations between the White House and Congress. Most

politicians would give it up in the right circumstances, and it has always been on the short list of what should be repealed if there were a bipartisan deal.

“What’s frustrating is that carried interest is always held hostage to negotiations over tax reform,” said Professor Fleischer. “And tax reform is always coming tomorrow.”

In May, Representative Paul Ryan, Republican of Wisconsin and chairman of the House Ways and Means Committee, blocked an effort to link the carried interest issue to corporate tax reform, arguing it was an individual tax issue and should be negotiated in that context, perhaps in 2017. But many Republicans have indicated they are not against repealing the loophole, as long as they get something from Democrats in return. (A spokesman for Mr. Ryan said he was not available for comment.)

Republican opposition to reform may be harder to sustain now that Mr. Trump and Mr. Bush have gone rogue on the carried interest issue while also taking populist stances on other economic issues.

“If closing the carried interest loophole, ending subsidies for oil and gas, and tackling inversions are good enough for Donald Trump and Jeb Bush, it ought to be good enough for Republicans in Congress,” Mr. Schumer said this week.

Although the political stars seem to be aligning in their favor at last, opponents of the carried interest tax break aren’t declaring premature victory.

“I’m glad it’s on people’s radar,” Professor Fleischer said. “But I’ve learned not to bet on it.” After 11 years fighting the issue, he said, “I’m wiser than I was as a young pup.”

Common Sense

**A column by James B.
Stewart that goes inside**

the world of business.



The Dubious Case of Dewey & LeBoeuf

Whether three top executives of the fallen law firm defrauded the firm's lenders and bondholders in a sophisticated accounting conspiracy is now up to a jury.

Hedge Funds Faced a Test in August, and Faltered

Hedge funds aim to reap high returns while countering volatility in stocks, but during the global turmoil in August, many just extended their history of underperformance.



Money Managers Look for Stock Bargains in Turmoil

Fund investors are looking for opportunities in global stock markets, where share prices have been battered in recent days.

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); "Geri Prado"; [Hinton, Karen](#)
Cc: [Adams Baker, Marti](#)
Subject: Re: George S
Date: Thursday, September 17, 2015 2:23:51 PM

Those are all fair points!

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Thursday, September 17, 2015 at 2:21 PM
To: John Del Cecato <jfdc@akpdcmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, 'Geri Prado' <[REDACTED]>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Cc: "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>
Subject: RE: George S

The sanders thing might leak, fueling all sorts of nuttiness
The HRC non-endorsement piece looks silly at this stage, given near alignment to TPA
Likely to devolve into why aren't you doing things like endorsing, to what do you think of Trump and carried interest

To me, beyond him saying I want to be on a Natl Sun show to talk TPA we don't have a plan here
news we want to make or stmtnt we want to make, my \$0.02

From: John Del Cecato [<mailto:jfdc@akpdcmedia.com>]
Sent: Thursday, September 17, 2015 2:18 PM
To: Walzak, Phil; Hagelgans, Andrea; 'Geri Prado'; Hinton, Karen
Cc: Adams Baker, Marti
Subject: Re: George S

Can you spell out your concerns - beyond the fact that Bernie meeting might leak & there will be lots of presidential questions?

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Thursday, September 17, 2015 at 2:00 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, 'Geri Prado' <[REDACTED]>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdcmedia.com>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>
Subject: RE: George S

I really don't love this appearance for a few reasons, but I know he really really wants it

Id rec doing whatever we can to maximize pope, not prez politics

From: Hagelgans, Andrea
Sent: Thursday, September 17, 2015 1:58 PM
To: Walzak, Phil; 'Geri Prado'; Hinton, Karen

Cc: jfdc@akpdmedia. com; Adams Baker, Marti
Subject: RE: George S

George producer says they want him on this Sunday, but they can film prior to 10 so he would be out the door and able to go to CCC (no longer either/or).

Here's the topics

<!--[if !supportLists]--> <!--[endif]-->Pope and income inequality message
<!--[if !supportLists]--> <!--[endif]-->Pope and security/logistics
<!--[if !supportLists]--> <!--[endif]-->Presidential politics and democratic candidates
<!--[if !supportLists]--> <!--[endif]-->Presidential politics/ TPA and progressive politics
(Trump/bush on closing carried interest loop hole, minimum wage push)

I'm getting ready to email him now

From: Walzak, Phil
Sent: Thursday, September 17, 2015 9:56 AM
To: 'Geri Prado'; Hinton, Karen
Cc: Hagelgans, Andrea; jfdc@akpdmedia. com; Adams Baker, Marti
Subject: RE: George S

CCC is a separate opportunity not relate to George S
It is a mega church in BK

Wud be a way to talk to 1000s of ppl

Either or situation

From: Geri Prado [\[mailto: \]](mailto:)
Sent: Thursday, September 17, 2015 9:55 AM
To: Hinton, Karen
Cc: Walzak, Phil; Hagelgans, Andrea; jfdc@akpdmedia. com; Adams Baker, Marti
Subject: Re: George S

I would agree on CCC pope as it is about income inequality unless he wants to talk climate change only which would seem strange.

If you guys think it will be only politics let's discuss. What is the timeline for when he wants to do the show.

Andrea I will hold until you talk to them but maybe we could touch base after as I have a few more items to run by you all that are not George related.

On Sep 17, 2015, at 9:51 AM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

This is going to be all politics. I wouldn't do it until we are ready on HRC.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Thu, 17 Sep 2015 09:43:40 -0400
To: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>, "'jfdc@akpdmedia.com'" <jfdc@akpdmedia.com>, Geri Prado <[REDACTED]> Marti Adams <MAdams@cityhall.nyc.gov>
Subject: George S

Whats the latest?

Crashing into other wants / needs – IGA wants CCC clergy hit (good hit)

And what are we pushing if we are on...are we REALLY going to get to talk TPA and Pope, or is this going to be horse race on HRC

Also, presuming the Sanders mtg gets out, then we will have to answer that

I don't really love this hit

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Zuniga, Andrea](#); [Snyder, Thomas](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Walzak, Phil](#); [Hinton, Karen](#); [Klein, Monica](#); [Bennett, Rob](#); [White, Erin](#); [Adams Baker, Marti](#)
Subject: Pope communications
Date: Thursday, September 17, 2015 3:13:26 PM

Sir,

We're finalizing the full communications plan for next week, but wanted to put following on your radar given tight timeframe

Erin White generated the following opportunity for the admin

CNN would like for you to contribute an op-ed, tied to the Pope's visit, on your shared vision of ending income inequality.

Specs on piece:

- ~600 words
- They would need final by mid-day, Wednesday Sept. 23 (we should submit to them on Monday)
- They can help polish, as needed
- Will feature on CNN opinion vertical, homepage and push out on main CNN Twitter account and Facebook account.

Recommendation: Pursue. This is a strong opportunity to a) push national conversation around income inequality/TPA and b) tie you thematically with Pope. Additionally, CNN has huge reach – 19 million followers on Twitter, 45 million unique visitors monthly to the homepage. It also fits with our broader strategy of leveraging national media to induce a drumbeat around TPA.

Flags: Given time, it will be a scramble to complete. It will require your time for brainstorming and review.

Please let us know if you agree with pursuing.

Thanks,
Andrea

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – [REDACTED]
ahagelgans@cityhall.nyc.gov

From: [Walzak, Phil](#)
To: [Hinton, Karen](#); [Wolfe, Emma](#); [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); Jonathan@berlinrosen.com
Subject: Tom Kaplan - Mayoral Advisors
Date: Thursday, September 17, 2015 3:23:04 PM

KH – can you share latest on where this is at, what the scoop is?

From: [Klein, Monica](#)
To: [Hagelgans, Andrea](#); [Ponet, Maibe](#); [Walzak, Phil](#); "John Del Cecato"; [Hinton, Karen](#); [White, Erin](#); [Adams Baker, Marti](#)
Cc: [Seignious, Sandy](#); [Banks, Angela](#)
Subject: RE: Pope discussion
Date: Thursday, September 17, 2015 4:34:28 PM

Updated with Univision on Tues:

Sunday

This week with G.S

Monday

Papal ticket winners – Blue Room event

Tuesday

CNN?

Univision Local – between 11am and 1PM

Wednesday

Zwilling event

Emily Ngo exclu interview

Thursday

GMA or Today

Local TV standups, maybe

Tom Wroblewski interview

Other potentials:

Jorge Ramos

NYT – Grynbaum

CNN oped

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: [REDACTED] | twitter: [@monicacklein](#)

From: Hagelgans, Andrea
Sent: Thursday, September 17, 2015 4:20 PM
To: Ponet, Maibe; Walzak, Phil; Klein, Monica; 'John Del Cecato'; Hinton, Karen; White, Erin; Adams Baker, Marti
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

Ok

MK—could you update and I'll circulate to Front office?

From: Ponet, Maibe
Sent: Thursday, September 17, 2015 4:16 PM
To: Walzak, Phil; Klein, Monica; 'John Del Cecato'; Hagelgans, Andrea; Hinton, Karen; White, Erin; Adams Baker, Marti
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

ah, and for Tuesday, they proposed btwn 11am and 1pm for a quick interview.

From: Ponet, Maibe
Sent: Thursday, September 17, 2015 4:15 PM
To: Walzak, Phil; Klein, Monica; 'John Del Cecato'; Hagelgans, Andrea; Hinton, Karen; White, Erin; Adams Baker, Marti
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

Univision Local will do whatever we want. Tentatively, we spoke abt a one-one-one from City Hall on Tuesday to discuss how city prepares for this visit. They will share interview with Network for national broadcast. Jorge Ramos will be in the city on Thursday and Friday. I left a vm w his producer abt plans and see if we can coordinate an interview during coverage. We can try Despierta America as well -- their morning show, huge viewership.

From: Walzak, Phil
Sent: Thursday, September 17, 2015 2:46 PM
To: Klein, Monica; 'John Del Cecato'; Hagelgans, Andrea; Hinton, Karen; Ponet, Maibe; White, Erin; Adams Baker, Marti
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

Strong

Also remember to snap a hi rez pic of the idnyc

From: Klein, Monica
Sent: Thursday, September 17, 2015 2:46 PM
To: 'John Del Cecato'; Hagelgans, Andrea; Hinton, Karen; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

Very draft plan---

Sunday

This week with G.S

Monday

Papal ticket winners – Blue Room event

Tuesday

CNN?

Wednesday

Zwilling event

Emily Ngo exclu interview

Thursday

GMA or Today

Local TV standups, maybe

Tom Wroblewski interview

Other potentials:

Jorge Ramos or other Spanish media

NYT – Grynbaum

CNN oped

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: [REDACTED] | twitter: [@monicacklein](#)

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 17, 2015 2:17 PM
To: Klein, Monica; Hagelgans, Andrea; Hinton, Karen; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti
Cc: Seignious, Sandy; Banks, Angela
Subject: Re: Pope discussion

i'm stuck on a different call - sorry

From: "Klein, Monica" <MKlein@cityhall.nyc.gov>
Date: Thursday, September 17, 2015 at 2:13 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Ponet, Maibe" <MPonet@cityhall.nyc.gov>, "White, Erin" <EWhite@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Seignious, Sandy" <sseignious@cityhall.nyc.gov>, "Banks, Angela" <abanks@cityhall.nyc.gov>
Subject: RE: Pope discussion

Pls dial in or come to press office

tx

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: [REDACTED] | twitter: [@monicacklein](#)

From: Hagelgans, Andrea
Sent: Thursday, September 17, 2015 11:21 AM
To: Klein, Monica; Hinton, Karen; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti;

'jfdc@akpdmedia. com'
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

“Are there a lot of catholics in staten island?”
To that I answer, is the Pope Catholic? 😊

From: Klein, Monica
Sent: Thursday, September 17, 2015 11:18 AM
To: Hinton, Karen; Hagelgans, Andrea; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti; 'jfdc@akpdmedia. com'
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

Also I know sked is tight but Emily & Matt’s audience is super catholic esp out on LI and they’ve been doing good Pope covers + coverage. Just something to think about
Are there a lot of catholics in staten island?

Monica Klein | Deputy Press Secretary | Mayor’s Press Office
o: (212) 788-2969 | c: [REDACTED] | twitter: [@monicacklein](https://twitter.com/monicacklein)

From: Hinton, Karen
Sent: Thursday, September 17, 2015 10:55 AM
To: Hagelgans, Andrea; Klein, Monica; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti; 'jfdc@akpdmedia. com'
Cc: Seignious, Sandy; Banks, Angela
Subject: Re: Pope discussion

Peter/Monica — If you have any additions, please let Andrea know soonest.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Date: Thu, 17 Sep 2015 10:49:00 -0400
To: Monica Klein <MKlein@cityhall.nyc.gov>, Maibe Ponet <MPonet@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>, Erin White <EWhite@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Marti Adams <MAAdams@cityhall.nyc.gov>, "'jfdc@akpdmedia. com'" <jfdc@akpdmedia.com>
Cc: Sandy Seignious <sseignious@cityhall.nyc.gov>, Karen Hinton <abanks@cityhall.nyc.gov>
Subject: Pope discussion

Sending around for discussion. Recommend we meet today. Adding John since Mayor asked that he be involved in planning and messaging. Sandy and Angela can help set something up.

Goal --- drumbeat on larger issues Pope raises (Income Inequality); Show Mayor's global presence
Use visit to discuss housing, homelessness, etc

Timeline: Sunday --- Saturday

Opportunities on the table for Pope Week (these are ones that have been proposed to us or kicked around)

- CNN oped on Pope and Income Inequality and what his visit means—they requested one/ Erin White received the request
- CNN with Chris Cuomo (Tuesday)—Mayor wanted us to provide a recommendation to him for discussion. Was not initially on board after FDOS issues
- Spanish language – we should get a Spanish language sit down hit.
- GMA, Today or other morning show – Would need to be pitched
- This Week with George – still in discussion with producer
- America Magazine wants to interview Mayor (national Jesuit weekly)

Opportunities CONFIRMED—Note, Mayor does not have ANY formal speaking role at Pope events

- WED: Cardinal/Housing event
- THURSDAY: Image of Mayor/Cardinal greeting Pope on Steps of St. Patrick's Cathedral
- FRIDAY: IDNYC being given to Pope on Friday (CONFIDENTIAL)

Andrea Hagelgans

Office of the Mayor

Direct – 212.341.5372

Cell –

ahagelgans@cityhall.nyc.gov

From: [Ferrer, Rosemary](#) on behalf of [Davidoff, Sid](#)
To: john.delacato@ifdc@akpdmedia.com; [Snyder, Thomas](#); [Walzak, Phil](#); dwilliams@pubadvocate.nyc.gov
Subject: Group Dinner September 29th
Date: Thursday, September 17, 2015 4:36:11 PM

We are having our group dinner on Tuesday, September 29th at La Mela Restaurant at 7:30 pm.

Please let me know if you plan to attend.



Sid Davidoff, Esq.

Davidoff Hutcher & Citron LLP
605 Third Avenue, New York, NY 10158
Firm: 212.557.7200 Direct: 646.428.3260
Fax: 212.286.1884 Email: sd@dhclegal.com
[Website](#)

STATEMENT OF CONFIDENTIALITY

The information contained in this electronic message and any attachments to this message are intended for the exclusive use of the addressee(s) and may contain confidential or privileged information. If you are not the intended recipient, please notify us immediately by email reply to sender or by telephone to Davidoff Hutcher & Citron LLP at (800) 793-2843, ext. 3281, and destroy all copies of this message and any attachments.

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From: [Andrea Hagelgans](#)
To: [Hinton, Karen](#); [Hagelgans, Andrea](#)
Cc: [John Del Cecato](#); [Walzak, Phil](#); [Kadushin, Peter](#)
Subject: Re: This Week
Date: Thursday, September 17, 2015 5:12:18 PM

prep is scheduled for Sat afternoon by phone. Have put all you on it

I've pulled clips for him to watch so he can see it. I just need to figure out when he can do it

PK --- I can assist with the briefing too if you want

Getting all the logistics tomorrow but looks like arrival at 9:15 and he is out the door by 10am

On Thu, Sep 17, 2015 at 5:02 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Yes. Then we need QA for each topic. Thanks.

The answers to the questions should be like this:

When will you endorse HRC?

- Like what I'm hearing
- Made progress on TPA
- Or whatever...

From: John Del Cecato [mailto:jfdc@akpdmmedia.com]
Sent: Thursday, September 17, 2015 4:57 PM
To: Hinton, Karen; Andrea Hagelgans ([REDACTED]) Walzak, Phil
Cc: Kadushin, Peter
Subject: Re: This Week

Correct - but I can help on Q&A

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>

Date: Thursday, September 17, 2015 at 4:54 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Andrea Hagelgans
<[REDACTED]> "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: "Kadushin, Peter" <pkadushin@cityhall.nyc.gov>
Subject: This Week

If he is doing This Week, someone needs to start the brief on the TPA and HRC piece. The format he likes is less not more.

Three home bases on each topic. I can do Pope.

Each home base should be concise, to the point. Not long sentences.

If you want to provide additional notes and tpts, do them on another page that should not be longer than one page but, if I were you, I would keep the narration short with bullets.

Sounds like either Peter or I will go with him. John, you won't be, right?

Karen Hinton

Press Secretary

[917-246-7692](tel:917-246-7692)

Follow Me On Twitter @KarenHinton

From: [Klein, Monica](#)
To: [Hagelgans, Andrea](#)
Cc: [Walzak, Phil](#); [Kadushin, Peter](#); [John Del Cecato](#); [Hinton, Karen](#)
Subject: Re: George
Date: Thursday, September 17, 2015 5:49:19 PM

I can try

Sent from my iPhone

On Sep 17, 2015, at 5:48 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Just talked to Josh margolin. He said george did a sit down today with bratton at 1PP on Pope security. Will air as part of sunday's show

MK- can we find out more from Peter Donald?

Sent from my BlackBerry 10 smartphone.

From: [Klein, Monica](#)
To: [Hagelgans, Andrea](#)
Cc: [Walzak, Phil](#); [Kadushin, Peter](#); [John Del Cecato](#); [Hinton, Karen](#)
Subject: Re: George
Date: Thursday, September 17, 2015 5:54:28 PM

Cnn- Anderson cooper
Abc - George S
Cbs- Nora donnell

All on pope security
Airing "mainly next week"
Donald Claims nothing besides pope came up

Sent from my iPhone

On Sep 17, 2015, at 5:48 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Just talked to Josh margolin. He said george did a sit down today with bratton at 1PP on Pope security. Will air as part of sunday's show

MK- can we find out more from Peter Donald?

Sent from my BlackBerry 10 smartphone.

From: [Carrion, Marco A.](#)
To: [B; Hagelgans, Andrea](#)
Cc: [Snyder, Thomas; Walzak, Phil; "jfdc@akpdmedia.com"; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; \[REDACTED\]](#)
Subject: Re: Sunday/ George Stephanopoulos
Date: Thursday, September 17, 2015 6:19:59 PM

I will follow up

From: B
Sent: Thursday, September 17, 2015 05:56 PM
To: Hagelgans, Andrea
Cc: Snyder, Thomas; Walzak, Phil; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; [REDACTED]
<[REDACTED]> Carrion, Marco A.
Subject: Re: Sunday/ George Stephanopoulos

Just spoke with Pastor Bernard of CCC. Although he won't be there on Sunday, he welcomes me and he is VERY positive about our education plan. Perhaps we can get an advance statement from him to share with the media. He wants our team to work out my appearance directly with him, not his staff. Prisca or Marco, pls follow up with him. [REDACTED] 8. Thanks

From: B
Sent: Thursday, September 17, 2015 05:42 PM
To: Hagelgans, Andrea
Cc: Snyder, Thomas; Walzak, Phil; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; [REDACTED]
<[REDACTED]> Carrion, Marco A.
Subject: Re: Sunday/ George Stephanopoulos

Approved

From: Hagelgans, Andrea
Sent: Thursday, September 17, 2015 02:02 PM
To: B
Cc: Snyder, Thomas; Walzak, Phil; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; Geri Prado
<[REDACTED]> [REDACTED] Carrion, Marco A.
Subject: Sunday/ George Stephanopoulos

Sir,

Following up on our series of discussions last week and have been closing working with the front office and IGA team.

George Stephanopoulos would like to have you on the show this Sunday. It would be a 5-6 minute segment (the standard for any headliner interview) I've confirmed that they will discuss with you the

following topics:

- Pope and income inequality message
- Pope and security/logistics
- Presidential politics and democratic candidates
- Presidential politics/ TPA and progressive politics (Trump/bush on closing carried interest loop hole, minimum wage push)

I understand that there is now a great message opportunity for you to speak to CCC on Sunday morning to amplify the education speech. I've worked with the ABC producer and we can film the interview Sunday morning in-studio and get you out the door in time (by 10am) to deliver remarks at CCC on your education vision.

So current line-up for Sunday would be:

9-10 am – George Stephanopoulos (includes arrival, prep and interview)

10:45 am – CCC

Let me know if you have any concerns. Would like to confirm logistics with George's team.

Thanks!

Andrea Hagelgans

Office of the Mayor

Direct – 212.341.5372

Cell – [REDACTED]

ahagelgans@cityhall.nyc.gov

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); [Kadushin, Peter](#); [John Del Cecato](#); [Hinton, Karen](#); [Klein, Monica](#)
Subject: Re: George
Date: Thursday, September 17, 2015 6:34:50 PM

Am gonna ask producer tonite. They did say they wanted mayor to talk about income inequality and pope more than security.

Sent from my BlackBerry 10 smartphone.

From: Walzak, Phil
Sent: Thursday, September 17, 2015 6:30 PM
To: Hagelgans, Andrea; Kadushin, Peter; John Del Cecato; Hinton, Karen; Klein, Monica
Subject: RE: George

This feels a lil shady by them

They gonna give us pope time if they've already done a whole security session w BB

From: Hagelgans, Andrea
Sent: Thursday, September 17, 2015 5:48 PM
To: Walzak, Phil; Kadushin, Peter; John Del Cecato; Hinton, Karen; Klein, Monica
Subject: George

Just talked to Josh margolin. He said george did a sit down today with bratton at 1PP on Pope security. Will air as part of sunday's show

MK- can we find out more from Peter Donald?

Sent from my BlackBerry 10 smartphone.

From: [Hagelgans, Andrea](#)
To: [Hinton, Karen](#); [Walzak, Phil](#)
Cc: [Kadushin, Peter](#); [John Del Cecato](#); [Klein, Monica](#)
Subject: Re: George
Date: Thursday, September 17, 2015 9:16:00 PM

Here's how they plan to promote. sounds like Rubio will be start of program (via satellite)
"New York City's Mayor **Bill de Blasio** discusses the Pope's upcoming trip to the U.S. and the race for the Democratic nomination for president."
JDC- get ready for sanders, Biden, hrc prep

Sent from my BlackBerry 10 smartphone.

From: Hagelgans, Andrea
Sent: Thursday, September 17, 2015 7:52 PM
To: Hinton, Karen; Walzak, Phil
Cc: Kadushin, Peter; John Del Cecato; Klein, Monica
Subject: Re: George

Per producer

Glad you asked. That interview was shot for Good Morning America but we will likely use a short clip of it on Sunday as well. There will definitely be more than one question to the Mayor about the Pope's visit.

They will start promoting tomorrow

Sent from my BlackBerry 10 smartphone.

From: Hinton, Karen
Sent: Thursday, September 17, 2015 6:40 PM
To: Walzak, Phil
Cc: Hagelgans, Andrea; Kadushin, Peter; John Del Cecato; Klein, Monica
Subject: Re: George

One question then politics. He even could do a question about the q poll. Ur fav ratings down how will ur endorsement help hrc?

Sent from my iPhone

On Sep 17, 2015, at 6:30 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

This feels a lil shady by them

They gonna give us pope time if they've already done a whole security session w BB

From: Hagelgans, Andrea

Sent: Thursday, September 17, 2015 5:48 PM

To: Walzak, Phil; Kadushin, Peter; John Del Cecato; Hinton, Karen; Klein, Monica

Subject: George

Just talked to Josh margolin. He said george did a sit down today with bratton at 1PP on Pope security. Will air as part of sunday's show

MK- can we find out more from Peter Donald?

Sent from my BlackBerry 10 smartphone.

From: [Salazar-Rodriguez, Prisca](#)
To: [John Del Cecato](#)
Date: Friday, September 18, 2015 7:52:05 AM

Hey. Any sugg for private location for mtg with mayor and Bernie sanders today at 230.

Sent from my iPhone

From: [Salazar-Rodriguez, Prisca](#)
To: [John Del Cecato](#)
Subject: Re:
Date: Friday, September 18, 2015 8:02:06 AM

Cool. Will ask Mayor what he thinks.

Sent from my iPhone

> On Sep 18, 2015, at 8:01 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>

> Hmm. That's a tough one. Maybe Lanza's - 10th Street and First Ave? It is usually pretty empty, and MBDB has been there before - and the owner didn't leak it.

>

>

>

>

>

>> On Sep 18, 2015, at 7:52 AM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

>>

>> Hey. Any sugg for private location for mtg with mayor and Bernie sanders today at 230.

>>

>> Sent from my iPhone

From: [Geri Prado](#)
To: [Hagelgans, Andrea](#)
Cc: [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Kadushin, Peter](#)
Subject: Re: Questions
Date: Friday, September 18, 2015 9:20:02 AM

Got it. Very helpful. Will do.

On Sep 18, 2015, at 9:16 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Yes, here's an example of how he likes to question (pulled from transcripts). Adding Kadushin who is helping me out.

5-6 minute segment. I got a guarantee in writing last night that they will ask more than 1 question on the pope. So we should assume 2 ;) And then 10-12 interrupting questions about HRC, Sanders, Biden, Trump, etc

This Week - George Stephanopoulos

November 23 – Questions from Interview with President Obama

George Stephanopoulos: So you had a friendly crowd out there but a pretty fierce Republican reaction in Washington. The Speaker this morning says your acting like an emperor and you're damaging the presidency. Your response?

Stephanopoulos: But you have done more than you used to think you can do. You know several times over the last couple of years you were asked can you do more and you said nope, I am out of administrative flexibility, what changed?

President Barack Obama: Well, that's not true, if you look George, I often times was asked: 'Can you just halt deportations?' And I said, 'No I can't do that.'

Stephanopoulos: No, but I have it right here–

President Obama: Go ahead–

Stephanopoulos: On a Google Hangout, you were asked specifically, “‘What can you do to prevent families from being broken apart’ and you said, ‘I’m not an emperor, I am out of administrative flexibility.’”

Stephanopoulos: How do you respond to the argument, a future president comes in, wants lower taxes. Doesn't happen. Congress won't do it – he says I'm not going to prosecute those who don't pay capital gains tax.

Stephanopoulos: So you don't think it'd be legitimate for a future president to make that argument?

Stephanopoulos: Ted Cruz says that now Republicans should block every

nomination going forward. Your friend Senator Tom Coburn is wondering about possible violence. What do you think about those reactions?

Stephanopoulos: How much has your view of executive power changed over the years? I remember when you were a senator you used to warn about presidents over-reaching, yet a lot of your critics now say you're doing it more than anyone else. Has your view of executive power changed?

Stephanopoulos: Let's talk about Ferguson. Everyone's waiting for the grand jury to hear, what the final word from the grand jury is. Your FBI has warned about possible violence in the wake of that decision. What is your message to the people of Ferguson and others who are looking to protest?

Stephanopoulos: Are you worried here?

Stephanopoulos: One of your heroes, John Lewis, has suggested that if there's no indictment in this case, it would be a miscarriage of justice, and another turning point like Selma. Do you agree with that?

Stephanopoulos: Do you think it would make sense for you to go to Ferguson after this decision?

Stephanopoulos: What about the broader issues of race? I was struck by a poll I saw recently that said since 2009 the number of African Americans who think that race relations are getting better has actually gone down.

Stephanopoulos: Big deadline coming up on the Iranian nuclear negotiations – on Monday. Is there gonna be a deal?

Stephanopoulos: The deal would require rollback, wouldn't it?

Stephanopoulos: One final question on that. You know both you and President Rouhani have some constraints. He's got the Ayatollah: you have Congress. Are you confident that if you reach a deal, Congress will back it?

Stephanopoulos: Secretary Clinton tweeted out for support for your executive action last night and it just made me think of it. How– how's this gonna work over the next– couple years, your relationship with the secretary, as it certainly appears she's planning on running for president. Will you coordinate? Does she have your blessing to kind of separate when she needs to?

Stephanopoulos: You still talk pretty regularly?

President Obama: You know, I think– I think the American people, you know, they're gonna want– you know, that new car smell. (LAUGHTER) You know, their own– they– they wanna drive somethin' off the lot that– that doesn't have as– as much mileage as me.

Stephanopoulos: I wonder how that's gonna make you feel, though, as this campaign's going on? You think you'll be itchin' to get back out there or glad to let someone else?

November 23 – Questions from Interview with Israeli Prime Minister

Benjamin Netanyahu

Stephanopoulos: We're joined now by the Israeli prime minister, Benjamin Netanyahu. Mr. Prime Minister, thank you for joining us this morning. I know you've been in contact with Secretary Kerry through the weekend. Do you think there will be a deal?

Stephanopoulos: So what options does Israel have if that kind of a deal is reached?

Stephanopoulos: Do you agree with President Obama that this interim deal has been a success, and therefore, if you can't get a big deal over this weekend, would you go along with extending the current terms?

Stephanopoulos: Mr. Prime Minister, we all saw that horrific murder in the Jerusalem synagogue this week. Is Israel facing a new kind of intifadah?

November 9 – Questions from Roundtable with Various Guests

Stephanopoulos: All of this happening as President Obama heads to Asia this week, leaving behind a capital shaken up by that mid-term election earthquake. The GOP now in solid control of congress, the president's team scrambling to salvage its final two years. And we're going to analyze all the fallout this morning beginning with Jon Karl at the White House. Good morning, Jon.

Stephanopoulos: Let me turn to the broader issues facing the president and congress in these next couple of years. The president is making it very clear he's going to act on immigration on his own before the end of the year. What are the consequences?

Issa: Well, the consequences are lost opportunities. In the last congress, I authored the skills visa act that not only would have allowed and promoted the best and the brightest being allowed to remain here and add to our economy, these STEM, if you will, graduates, but it scored \$100 billion of new revenue to the government that can be paired with other immigration reforms. And if the president is willing to work with us in the House and the Senate we could make that happen.

Stephanopoulos: If not, shutting down the government?

Stephanopoulos: And, Congressman, you know, the federal government has also studied these threats to the power grid and showing the vulnerability of our power grid, attacks on a small number of transmission stations could create a coast-to-coast blackout, larger scale attacks could cause the whole power grid to collapse.

Severino: I think the challenge here is that the law is very clear. Sure, maybe Congress members didn't realize that states weren't going to play ball. They thought dangling this carrot was going to be enough to get all the states to get on board.

But this law's a mess. The American people have rejected it. I think that's why the states didn't want to get involved. And I think you'll see the court is going to want to hold Congress to the words that it signed and that it passed and the president signed the text of the law is very clearly what it is.

Stephanopoulos: So you think the court is going to strike you down, Jonathan Cohn, 15 seconds, do you agree?

Stephanopoulos: And that is the new Republican senator from Colorado, Cory Gardner, riding a big smile and skillful campaign to a big win in that

battleground state that President Obama won twice. Senator-elect joins us from Colorado this morning. Senator, thank you for joining us this morning. So give me a headline sentence. What was the message the voters were sending Tuesday night?

Stephanopoulos: Does that include repealing Obamacare or going for something the president can sign first?

Stephanopoulos: And does that mean taking things like shutting down the government off the table?

Stephanopoulos: And we saw the president -- we know there's going to be a showdown coming on immigration as well. The president reiterating that he's prepared to go it alone to provide more protections for undocumented immigrants now in the country. What does that mean for cooperation and how will Republicans in the Senate and the House respond?

Stephanopoulos: So you don't believe him when he says he's going to issue that executive order?

Stephanopoulos: Finally, Senator, you won in a state, as I said, President Obama won twice. What is the memo you're going to write to the Republican candidate in 2016 to say this is how you win in Colorado?

From: Geri Prado [mailto:████████████████████]
Sent: Friday, September 18, 2015 9:14 AM
To: Hagelgans, Andrea
Cc: John Del Cecato (jfdc@akpdmmedia.com)
Subject: Re: Questions

You are looking for questions he will get asked?

On Sep 17, 2015, at 4:47 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Can you send me questions to brief mayor on as it relates to Sanders, HRC, Biden, TPA, etc? I'm working on the briefing memo

Also GOP debate, etc. I should probably pull best synopsis articles

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – ██████████
ahagelgans@cityhall.nyc.gov

From: [Hagelgans, Andrea](#)
To: [Ponet, Maibe](#); [Walzak, Phil](#); [Klein, Monica](#); ["John Del Cecato"](#); [Hinton, Karen](#); [White, Erin](#); [Adams Baker, Marti](#)
Cc: [Seignious, Sandy](#); [Banks, Angela](#)
Subject: RE: Pope discussion
Date: Friday, September 18, 2015 9:30:01 AM

Great, I'll talk to front office

From: Ponet, Maibe
Sent: Thursday, September 17, 2015 4:16 PM
To: Walzak, Phil; Klein, Monica; 'John Del Cecato'; Hagelgans, Andrea; Hinton, Karen; White, Erin; Adams Baker, Marti
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

ah, and for Tuesday, they proposed btwn 11am and 1pm for a quick interview.

From: Ponet, Maibe
Sent: Thursday, September 17, 2015 4:15 PM
To: Walzak, Phil; Klein, Monica; 'John Del Cecato'; Hagelgans, Andrea; Hinton, Karen; White, Erin; Adams Baker, Marti
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

Univision Local will do whatever we want. Tentatively, we spoke abt a one-one-one from City Hall on Tuesday to discuss how city prepares for this visit. They will share interview with Network for national broadcast. Jorge Ramos will be in the city on Thursday and Friday. I left a vm w his producer abt plans and see if we can coordinate an interview during coverage. We can try Despierta America as well -- their morning show, huge viewership.

From: Walzak, Phil
Sent: Thursday, September 17, 2015 2:46 PM
To: Klein, Monica; 'John Del Cecato'; Hagelgans, Andrea; Hinton, Karen; Ponet, Maibe; White, Erin; Adams Baker, Marti
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

Strong

Also remember to snap a hi rez pic of the idnyc

From: Klein, Monica
Sent: Thursday, September 17, 2015 2:46 PM
To: 'John Del Cecato'; Hagelgans, Andrea; Hinton, Karen; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

Very draft plan---

Sunday

This week with G.S

Monday

Papal ticket winners – Blue Room event

Tuesday

CNN?

Wednesday

Zwilling event

Emily Ngo exclu interview

Thursday

GMA or Today

Local TV standups, maybe

Tom Wroblewski interview

Other potentials:

Jorge Ramos or other Spanish media

NYT – Grynbaum

CNN oped

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: [REDACTED] | twitter: [@monicacklein](https://twitter.com/monicacklein)

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Thursday, September 17, 2015 2:17 PM

To: Klein, Monica; Hagelgans, Andrea; Hinton, Karen; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti

Cc: Seignious, Sandy; Banks, Angela

Subject: Re: Pope discussion

i'm stuck on a different call - sorry

From: "Klein, Monica" <MKlein@cityhall.nyc.gov>

Date: Thursday, September 17, 2015 at 2:13 PM

To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Ponet, Maibe" <MPonet@cityhall.nyc.gov>, "White, Erin" <EWhite@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>

Cc: "Seignious, Sandy" <sseignious@cityhall.nyc.gov>, "Banks, Angela" <abanks@cityhall.nyc.gov>

Subject: RE: Pope discussion

Pls dial in or come to press office

tx

Monica Klein | Deputy Press Secretary | Mayor's Press Office

o: (212) 788-2969 | c: [REDACTED] | twitter: [@monicacklein](#)

From: Hagelgans, Andrea
Sent: Thursday, September 17, 2015 11:21 AM
To: Klein, Monica; Hinton, Karen; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti; 'jfdc@akpdmedia. com'
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

“Are there a lot of catholics in staten island?”
To that I answer, is the Pope Catholic? 😊

From: Klein, Monica
Sent: Thursday, September 17, 2015 11:18 AM
To: Hinton, Karen; Hagelgans, Andrea; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti; 'jfdc@akpdmedia. com'
Cc: Seignious, Sandy; Banks, Angela
Subject: RE: Pope discussion

Also I know sked is tight but Emily & Matt’s audience is super catholic esp out on LI and they’ve been doing good Pope covers + coverage. Just something to think about
Are there a lot of catholics in staten island?

Monica Klein | Deputy Press Secretary | Mayor’s Press Office
o: (212) 788-2969 | c: [REDACTED] | twitter: [@monicacklein](#)

From: Hinton, Karen
Sent: Thursday, September 17, 2015 10:55 AM
To: Hagelgans, Andrea; Klein, Monica; Ponet, Maibe; White, Erin; Walzak, Phil; Adams Baker, Marti; 'jfdc@akpdmedia. com'
Cc: Seignious, Sandy; Banks, Angela
Subject: Re: Pope discussion

Peter/Monica — If you have any additions, please let Andrea know soonest.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter [@KarenHinton](#)

From: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Date: Thu, 17 Sep 2015 10:49:00 -0400
To: Monica Klein <MKlein@cityhall.nyc.gov>, Maibe Ponet <MPonet@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>, Erin White <EWhite@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Marti Adams <MAadams@cityhall.nyc.gov>, "'jfdc@akpdmedia. com'"

[<jfdc@akpdmedia.com>](mailto:jfdc@akpdmedia.com)

Cc: Sandy Seignious <sseignious@cityhall.nyc.gov>, Karen Hinton <abanks@cityhall.nyc.gov>

Subject: Pope discussion

Sending around for discussion. Recommend we meet today. Adding John since Mayor asked that he be involved in planning and messaging. Sandy and Angela can help set something up.

Goal --- drumbeat on larger issues Pope raises (Income Inequality); Show Mayor's global presence
Use visit to discuss housing, homelessness, etc

Timeline: Sunday --- Saturday

Opportunities on the table for Pope Week (these are ones that have been proposed to us or kicked around)

- CNN oped on Pope and Income Inequality and what his visit means—they requested one/ Erin White received the request
- CNN with Chris Cuomo (Tuesday)—Mayor wanted us to provide a recommendation to him for discussion. Was not initially on board after FDOS issues
- Spanish language – we should get a Spanish language sit down hit.
- GMA, Today or other morning show – Would need to be pitched
- This Week with George – still in discussion with producer
- America Magazine wants to interview Mayor (national Jesuit weekly)

Opportunities CONFIRMED—Note, Mayor does not have ANY formal speaking role at Pope events

- WED: Cardinal/Housing event
- THURSDAY: Image of Mayor/Cardinal greeting Pope on Steps of St. Patrick's Cathedral
- FRIDAY: IDNYC being given to Pope on Friday (CONFIDENTIAL)

Andrea Hagelgans

Office of the Mayor

Direct – 212.341.5372

Cell –

ahagelgans@cityhall.nyc.gov

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Gunaratna, Mahen](#); [Kadushin, Peter](#); [Hinton, Karen](#); [Walzak, Phil](#); [Geri Prado](#); [Snyder, Thomas](#)
Subject: NYT: carried interest tax break divides again after trump revives issue
Date: Friday, September 18, 2015 9:45:17 AM

Carried-Interest Tax Break Divides Again, After Trump Revives the Issue

By [JACKIE CALMESSEPT](#). 18, 2015 •

Photo

At first, the capitalists' lobby dismissed the billionaire [Donald J. Trump](#)'s call to end the so-called carried-interest tax break for "hedge fund guys" as an [eccentric](#) idea from one of their own.

Then [Jeb Bush](#), Mr. Trump's rival for the Republican nomination, embraced it. Some of Wall Street's heaviest hitters approved. And predictably, Democrats led by President Obama and the party's presidential candidates piled on, since the tax-the-rich idea had been theirs to begin with.

But far from defeated, the proponents of the carried-interest tax break are rallying to its defense — and counting on the Republican-controlled Congress to have their back.

"It's been a while since people on the right have had to think about this," said Ryan Ellis, tax policy director for Americans for Tax Reform, the group founded by Grover Norquist, the self-appointed arbiter of Republicans' anti-tax purity. Recently, both men wrote columns supporting lower taxes for carried interest: Mr. Ellis in *Forbes* magazine (its Trump-like lead paragraph: "Taxing carried interest as ordinary income is a really dumb idea") and Mr. Norquist in *USA Today*.

"Trump started it," Mr. Ellis said in an interview. "And then what really got it going was the unfortunate decision of the Bush campaign to include it" in Mr. Bush's new tax plan. "Then it wasn't just a kooky Trump idea."

Mr. Ellis's group is not alone. About a dozen lobbyists for the Private Equity Growth Capital Council, the industry trade group, have been busy trying to inform members of Congress about the economic benefits of [private equity](#) firms' investments, said James Maloney, a spokesman for the group. When Mr. Bush came out in favor of eliminating the carried-interest loophole, the council issued a warning that such a change could spell the end of "decades of America's commitment to fostering entrepreneurial risk-taking."

"Our concern is that there is a lot of misinformation out there," Mr. Maloney said.

For both Mr. Trump, the real estate mogul, and Mr. Bush, who briefly had a career in private equity, their opposition to the tax break for a niche of the wealthiest Americans is perhaps a politically advantageous position in this populist moment, despite its departure from Republican orthodoxy. Many voters are frustrated by years of stagnant wages and growing income inequality, which has been exacerbated by the tax code's preferences.

For Mr. Bush, in particular, media attention to the populism of his attack on the carried-interest break obscured an important fact: His proposal to eliminate the break is one provision in a broader tax plan that, overall, would cut individual and corporate taxes so deeply that it is uncertain whether people involved in private equity would pay more taxes, or less.

At issue with carried interest is the tax code's longstanding favorable treatment of the generous compensation given to hedge fund managers, private equity partners and venture capitalists as their share of the gains on money they invest for others — institutions as well as wealthy partnerships. That compensation, typically 20 percent of any investment gains (with an additional fee of 2 percent of the sum under management), is taxed as capital gains rather than ordinary income. That means a tax of 23.8 percent — instead of the up to 39.6 percent for ordinary income — even though these money managers generally have not put their own money in play. The traditional justification for low capital gains taxes is to reward risk-taking investors.

Congressional Democrats have tried in past years to make that compensation taxable at the higher "ordinary income" rates paid by wage earners; Mr. Obama has also proposed as much in his budgets. The carried-interest break was an issue in the 2012 election, given its benefit to the Republican nominee Mitt Romney, a founder of the private equity firm Bain Capital. Mr.

Romney's campaign, on the defensive, suggested that as president he would end the break as part of a rewrite of the tax code.

Postelection, the issue faded again. Then in late August, Mr. Trump, on the CBS Sunday morning program "Face the Nation," said, "The hedge fund guys are getting away with murder," tax-wise. Defying Republican political gravity, after his heresy of proposing a tax increase, Mr. Trump's popularity among Republicans rose.

Two weeks later on the same program, Mr. Trump doubled down. He claimed the hedge fund industry "totally controlled" both Mr. Bush and the Democratic presidential candidate Hillary Rodham Clinton (who opposes the carried-interest break), and added that, under him, hedge fund managers are "going to be paying up."

With their counterattack gearing up this week, carried-interest defenders were resting easier. On Wednesday, Mr. Ellis said that his intelligence gathering suggested that Mr. Trump's tax proposal would not be as troublesome as the candidate's rhetoric suggested. Mr. Ellis also predicted that, given Democrats' rush to join Mr. Trump's opposition to the tax break, "we've seen the last Republican presidential campaign that's for ending it."

But hours later, remarks at the Republican presidential debate on CNN suggested that Mr. Ellis's information was faulty. Before a vast television audience, Mr. Trump said that when he releases a comprehensive tax-overhaul plan in two weeks, "the hedge fund guys won't like me as much as they like me right now."

"I know people that are making a tremendous amount of money and paying virtually no tax," Mr. Trump continued. "And I think it's unfair."

Also contrary to Mr. Ellis's prediction, George Pataki, former governor of New York, joined Mr. Trump's side. "I would not give a special tax break to the Wall Street fat cats," Mr. Pataki said, adding, "It's hard for me to say I'm with Donald Trump on anything, but on this issue, I agree with him."

Disagreeing with Mr. Trump were Republican presidential candidates Gov. John Kasich of Ohio, who said he opposed "changing the incentives for investment and risk-taking," and Ben Carson, who suggested Mr. Trump's proposal smacked of socialism.

The same day as the debate, Mr. Obama approvingly cited the opposition of Mr. Trump and Mr. Bush to the carried-interest loophole in his remarks to an audience of corporate executives at

a Business Roundtable meeting. “Keeping this tax loophole, which leads to folks who are doing very well paying lower rates than their secretaries, is not in any demonstrable way improving our economy,” he said, echoing a theme of the billionaire Warren Buffett.

On Thursday, Senate Democrats including Senator Charles Schumer of New York, once a behind-the-scenes protector of the tax break, and Senator Elizabeth Warren of Massachusetts called on Republicans to support ending it as part of a budget compromise that would allow caps on military and domestic spending to be lifted.

Mr. Ellis said the real goal of Democrats was to end tax breaks for capital gains altogether. “This is the tip of the spear, the camel’s nose under the tent, whatever metaphor you want to use,” he said. “So that’s a huge problem for conservatives,” many of whom want no taxes on investors’ capital gains.

Such defenders of the break, however, could take heart that the Republican chairmen of Congress’s tax-writing committees have no intention of taking up carried interest anytime soon.

“This is an issue that should be considered only in the context of comprehensive tax reform, and until then, nothing is ruled in or out,” said Brendan Buck, spokesman for Representative Paul D. Ryan of Wisconsin at the House Ways and Means Committee.

Senator Orrin Hatch of Utah, chairman of the Senate Finance Committee, is also holding out for a broad overhaul of the tax code that would end myriad tax breaks so ordinary income tax rates could be lowered. Doing that, he said, “would be a simpler and more effective way to alleviate concerns that some might have.”

Alan Rappeport contributed reporting.

Andrea Hagelgans
Office of the Mayor
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ahagelgans@cityhall.nyc.gov

From: [Hinton, Karen](#)
To: [John Del Cecato](#)
Cc: [Hagelgans, Andrea](#); [Geri Prado](#)
Subject: Re: Some potential questions for This Week prep
Date: Friday, September 18, 2015 1:57:03 PM

Answers in short bullet form.

Sent from my iPhone

On Sep 18, 2015, at 1:54 PM, John Del Cecato <jfdc@akpdmmedia.com> wrote:

From Geri & me. Let us know if you'd like me to offer up answers as well - or if we just do that over the phone.

Pope:

- What does the pope's visit mean for NYC?
- What do you think about this pope and his mandate around climate change and poverty?
- Some Republicans have threatened to boycott the Pope's speech, saying that he's gotten too political. You're outspoken on the separation of church and state. Don't they have a legitimate argument on those grounds?
- Well, when Israeli PM Benjamin Netanyahu was invited by Congress to speak out on a controversial issue, you called that a "mistake." Is the Pope speaking out on issues that have become so partisan also a mistake?

HRC:

- Some would say the Clinton's helped your career in the various roles you worked for them. So I have to ask, why not endorse Hillary early on?
- It seems you have a litmus test for HRC to endorse her- what is it and what have those discussions been like?
- Cuomo and you took a different tact on endorsements. Why is that?
- How often do you talk to Hillary Clinton? What kinds of things do you ask her?
- I've talked to some Clinton allies, and they say: "Look – she's endorsed almost every issue on de Blasio's agenda." (LISTS ISSUES) How is it that she STILL hasn't earned your endorsement? What are you holding out for?
- A lot of Democrats have argued privately that despite taking these positions, they just don't trust Hillary Clinton on some issues – Wall Street, for one. Is Hillary Clinton too close to Wall Street?
- You managed Hillary's Senate race in 2000. You've seen how she's handled issues like the email controversy and such. What

kind of advice would campaign manager Bill de Blasio give Hillary right now?

Biden:

- Biden is polling better than other candidates in some polls. Why don't you think he should enter the race? Particularly since you haven't formally endorsed a candidate yet?
- Are you saying you don't think Biden should get in because Sanders is a good choice if Hillary doesn't get the nomination?

Sanders

- You started an organization dedicated to income inequality. Bernie Sanders couldn't be more in line with you on this. Are you contemplating endorsing him and is that why you haven't endorsed Hillary?
- How can you not endorse Bernie Sanders when he's saying everything you are?
- Have you talked to Sanders and if so did he ask you for your endorsement? What was your response?
- Can you see Bernie Sanders winning a general election?

POTUS race

- What is your endorsement timeline?
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CUOMO

- You and Cuomo have been feuding lately. Some of have they've never seen a relationship so poisoned. Can you see yourself supporting Cuomo for re-election? Would you ever run against him in a gubernatorial primary?

TPA

- You've been criticized for spending too much time on national issues, and not doing enough back home. How do you respond to that?
- You talk about issues like the carried interest loophole, paid family leave. If those issues are so important to you, why not try to tackle them at the city level?
- A profile in Vanity Fair quoted you as saying that the people

didn't elect you to attend parades. In some ways, it sounds like you're bored with the day-to-day aspects of the job. Shouldn't mayors focus on local events in the city?

- That same profile pointed to mayors like Rahm Emanuel and Eric Garcetti – two fairly non-ideological big city mayors. Are you too partisan for a position like mayor?

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Cc: [Geri Prado](#)
Subject: Re: Some potential questions for This Week prep
Date: Friday, September 18, 2015 3:42:09 PM

Yes - working now

On Sep 18, 2015, at 3:18 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Let me know about answers. Are you good to do them?

Karen Hinton

Press Secretary

917-246-7692

Follow Me On Twitter @KarenHinton

From: "jfdc@akpdmedia. com" <jfdc@akpdmedia.com>
Date: Fri, 18 Sep 2015 17:54:24 +0000
To: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>
Cc: Geri Prado <geri@progressiveagenda.us>
Subject: Some potential questions for This Week prep

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- That same profile pointed to mayors like Rahm Emanuel and Eric Garcetti – two fairly non-ideological big city mayors. Are you too partisan for a position like mayor?

From: [Geri Prado](#)
To: [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#)
Cc: [John Del Cecato](#); [Hayley Prim](#)
Subject: Fwd: SiX invitation for Mayor de Blasio
Date: Friday, September 18, 2015 4:20:54 PM
Attachments: [deBlasioInvitation.pdf](#)
[ATT00001.htm](#)

This is another invite for October 2nd in addition to the Mike Lux invite in DC on the second.

SiX has many influential organizations in the progressive community we'd want to partner with who are both on the board and in the room.

Both would need to know fairly soon to make decisions on their programs.

Please let me know when there is a decision made on USCM so we can respond either way.

Thank you.

Begin forwarded message:

From: Raj Goyle <raj@rajgoyle.com>
Date: September 18, 2015 at 3:17:00 PM EDT
To: Geri Prado <geri@progressiveagenda.us>
Subject: SiX invitation for Mayor de Blasio

Geri - here is formal invite for the Mayor. Thanks!



STATE INNOVATION EXCHANGE

September 18, 2015

Mayor Bill de Blasio
City Hall
New York, NY 10007

Dear Mayor de Blasio,

The State Innovation Exchange (SiX) invites you to be a Keynote Speaker at the upcoming 2015 National Legislator Conference on October 1-3 in Washington, DC. We would be honored if you delivered a keynote address on Friday, October 2, at our morning plenary session or evening cocktail reception. We are happy to slate your address around your availability.

Your live streamed keynote message at last year's conference truly inspired and moved our audience and they would be very excited to hear you speak in person this year. We hope you will be able to join us.

The State Innovation Exchange (SiX) is a resource and strategy center that supports state legislators to advance progressive policies across the country. We have a long-term vision of building progressive power and infrastructure at the state level. SiX came from the merger of four organizations which combined forces to ensure that state legislators are empowered with research, training, policy expertise, communications support, political strategy and a space to network and share ideas. Together, we work to advance and defend policies that support working families, protect the environment, promote civil rights and strengthen our democracy.

As you know, our main event each year is the National Legislator Conference. We anticipate this year's conference to bring together over 250 progressive state legislators from around the country, a range of national advocates, unions, members of Congress, and administration officials to discuss the role that states can play in advancing progressive policies. We believe you would be the perfect match to address this audience.

As Mayor of the largest city in the nation, you can speak to how cities and states are at the forefront of innovative policymaking and the importance of building out progressive infrastructure in the cities and states. As a keynote speaker at our conference, you will have the opportunity to influence and inspire lawmakers across every state, and validate their difficult, sometimes overlooked, but undoubtedly, important work.

We hope that you may find some time in your busy schedule to be a part of this exciting event. Please let me know if you have any questions and we look forward to hearing from you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Nick Rathod', with a stylized flourish at the end.

Nick Rathod

From: [John Del Cecato](#)
To: [Hinton, Karen](#); [Geri Prado](#)
Subject: Re: Some potential questions for This Week prep
Date: Friday, September 18, 2015 4:55:02 PM
Attachments: [Q&A.docx](#)

Here you go

Pope:

<!--[if !supportLists]-->- <!--[endif]-->What does the Pope's visit mean for NYC?

Chance to hear from biggest voice on inc inq, show him what we're doing on housing/education/pulling people out of poverty

<!--[if !supportLists]-->- <!--[endif]-->What do you think about this Pope and his mandate around climate change and poverty?

He is in unique position to talk about how these aren't partisan issues – but human issues

<!--[if !supportLists]-->- <!--[endif]-->Some Republicans have threatened to boycott the Pope's speech, saying that he's gotten too political. You're outspoken on the separation of church and state. Don't they have a legitimate argument on those grounds?

There's nothing political about tackling income inequality & climate change.

<!--[if !supportLists]-->- <!--[endif]-->Well, when Israeli PM Benjamin Netanyahu was invited by Congress to speak out on a controversial issue, you called that a "mistake." Is the Pope speaking out on issues that have become so partisan also a mistake?

Apples and oranges. I thought GOP inviting BN so close to an election was blatantly political. The Pope isn't a candidate; he's a global religious leader.

HRC:

<!--[if !supportLists]-->- <!--[endif]-->Some would say the Clinton's helped your career in the various roles you worked for them. So I have to ask, why not endorse Hillary early on?

I've always said she has unequalled experience & has a great progressive track record – but I wanted to wait until hearing her

vision on income inequality in THIS race.

<!--[if !supportLists]-->- <!--[endif]-->It seems you have a litmus test for HRC to endorse her- what is it and what have those discussions been like?

For me personally, the test is whether she has big, bold solutions to income inequality – and I’ve liked what I’ve heard on many issues. She’s speaking big and tackling the big stuff.

<!--[if !supportLists]-->- <!--[endif]-->Cuomo and you took a different tact on endorsements. Why is that?

You’d have to ask him. I can only speak for myself.

<!--[if !supportLists]-->- <!--[endif]-->How often do you talk to Hillary Clinton? What kinds of things do you ask her?

I don’t want to get into the details of private conversations, but I talk with her from time to time.

<!--[if !supportLists]-->- <!--[endif]-->I’ve talked to some Clinton allies, and they say: “Look – she’s endorsed almost every issue on de Blasio’s agenda.” (LISTS ISSUES) How is it that she STILL hasn’t earned your endorsement? What are you holding out for?

Have a few more questions about trade and min wage, but she’s unveiled a really impressive progressive vision on everything from PreK to student debt to progressive taxation.

<!--[if !supportLists]-->- <!--[endif]-->A lot of Democrats have argued privately that despite taking these positions, they just don’t trust Hillary Clinton on some issues – Wall Street, for one. Is Hillary Clinton too close to Wall Street?

No. If she were, she would not have come out on important issues of fairness vis a vis Wall Street – like closing carried interest loophole – which she has. Her positions are what’s important.

<!--[if !supportLists]-->- <!--[endif]-->You managed Hillary’s Senate race in 2000. You’ve seen how she’s handled issues like the email controversy and such. What kind of advice would campaign manager Bill de Blasio give Hillary right now?

I’m out of the campaign manager business. But as a voter, I just listen to what she’s saying on income inequality and the big issues of our time. When she talks about those things, she’s very persuasive.

Biden:

<!--[if !supportLists]-->- <!--[endif]-->Biden is polling better than other candidates in some polls. Why don't you think he should enter the race? Particularly since you haven't formally endorsed a candidate yet?

He's been a great VP. We've got a number of excellent candidates right now. I don't hear many of my fellow Democrats looking for more candidates – especially this late in the process.

<!--[if !supportLists]-->- <!--[endif]-->Are you saying you don't think Biden should get in because Sanders is a good choice if Hillary doesn't get the nomination?

I like what Bernie Sanders has been saying. Forceful voice on income inequality. I'm not going to read tea leaves, but I'm confident that Democrats will have a strong nominee who will win in 2016.

Sanders

<!--[if !supportLists]-->- <!--[endif]-->You started an organization dedicated to income inequality. Bernie Sanders couldn't be more in line with you on this. Are you contemplating endorsing him and is that why you haven't endorsed Hillary?

I've already said what I'm looking for – detailed solutions to income inequality. So I'm still listening for what the candidates are saying there.

<!--[if !supportLists]-->- <!--[endif]-->How can you not endorse Bernie Sanders when he's saying everything you are?

Many of the Democrats have been talking about income inequality and offering big, bold solutions – and that's good for America.

<!--[if !supportLists]-->- <!--[endif]-->Have you talked to Sanders and if so did he ask you for your endorsement? What was your response?

Again, I don't get into private conversations.

<!--[if !supportLists]-->- <!--[endif]-->Can you see Bernie Sanders winning a general election?

All I know is that Democrats are going to win in 2016. They'll do it on the basis of solutions to income inequality.

Could Bernie Sanders be an effective president?

I think all of the Democrats running have what it takes to be effective as president.

POTUS race

<!--[if !supportLists]-->- <!--[endif]-->What is your endorsement timeline?

I don't have a hard and fast timeline.

<!--[if !supportLists]-->- <!--[endif]-->What are you looking for to make a decision?

Detailed vision on income inequality solutions.

<!--[if !supportLists]-->- <!--[endif]-->Your poll numbers aren't strong now. Do you think your endorsement would actually be helpful to Hillary Clinton or another candidate right now?

I don't pretend that my endorsement is worth any more or less than other endorsements. I'm just a mayor, a Democrat, and a progressive.

<!--[if !supportLists]-->- <!--[endif]-->You said some nice things about Donald Trump and his pledge to raise taxes on the rich. Does he have what it takes to be President?

I appreciated what he said about taxing the rich, but his views on immigration and women show he should NEVER be our president.

CUOMO

- You and Cuomo have been feuding lately. Some of have they've never seen a relationship so poisoned. Can you see yourself supporting Cuomo for re-election? Would you ever run against him in a gubernatorial primary?

The only thing I'm running for is re-election as mayor.

<!--[if !supportLists]-->- <!--[endif]-->But what about endorsing a candidate against Cuomo?

I haven't thought for a minute about 2018. I'm focused on 2015 and 2016.

TPA

- You've been criticized for spending too much time on national issues, and

not doing enough back home. How do you respond to that?

We're doing everything in our power here in NYC on inc inequ. Need partners in Albany AND Washington to tax the rich, invest in education, protect workers, pull people out of poverty.

<!--[if !supportLists]-->- <!--[endif]-->You talk about issues like the carried interest loophole, paid family leave. If those issues are so important to you, why not try to tackle them at the city level?

For regional competitive reasons, you need this to happen at the national level.

<!--[if !supportLists]-->- <!--[endif]-->A profile in Vanity Fair quoted you as saying that the people didn't elect you to attend parades. In some ways, it sounds like you're bored with the day-to-day aspects of the job. Shouldn't mayors focus on local events in the city?

Of course. And I wasn't dismissing that. This is the greatest job in the world, and I cherish it and am honored every day to serve. I was just trying to point out that what people are most concerned about is their economic situation – and I'm intent on doing what I can on that.

<!--[if !supportLists]-->- <!--[endif]-->That same profile pointed to mayors like Rahm Emanuel and Eric Garcetti – two fairly non-ideological big city mayors. Are you too partisan for a position like mayor?

I'm a progressive. But I don't think that should be confused with being too partisan. There's nothing partisan about PreK, affordable housing, bringing crime to record lows.

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>

Date: Friday, September 18, 2015 at 3:18 PM

To: John Del Cecato <jfdc@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>

Subject: Re: Some potential questions for This Week prep

Let me know about answers. Are you good to do them?

Karen Hinton

Press Secretary

917-246-7692

Follow Me On Twitter @KarenHinton

From: "jfdc@akpdmedia. com" <jfdc@akpdmedia.com>

Date: Fri, 18 Sep 2015 17:54:24 +0000

To: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>

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- What does the Pope's visit mean for NYC?
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POTUS race

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From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Wolfe, Emma](#)
Cc: [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#); [Hinton, Karen](#); [Kadushin, Peter](#)
Subject: Re: Sunday/ George Stephanopoulos
Date: Friday, September 18, 2015 5:02:58 PM
Attachments: [Q&A.docx](#)

Here's my Q&A

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Friday, September 18, 2015 at 4:56 PM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Kadushin, Peter" <pkadushin@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Sunday/ George Stephanopoulos

+ Karen and peter and john. John was working on messaging
Sent from my BlackBerry 10 smartphone.

From: Walzak, Phil
Sent: Friday, September 18, 2015 4:41 PM
To: Wolfe, Emma
Cc: Hagelgans, Andrea; Snyder, Thomas; Salazar-Rodriguez, Prisca
Subject: RE: Sunday/ George Stephanopoulos

From: Wolfe, Emma
Sent: Friday, September 18, 2015 4:40 PM
To: Walzak, Phil
Subject: RE: Sunday/ George Stephanopoulos

What's the good word here?

From: Walzak, Phil
Sent: Thursday, September 17, 2015 9:30 PM
To: Hagelgans, Andrea; B
Cc: Snyder, Thomas; 'jfdc@akpdmedia.com'; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; [REDACTED] Carrion, Marco A.
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Wolfe, Emma; Zuniga, Andrea; [REDACTED] Carrion, Marco A.
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Rubio will be at top of the program via satellite.

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To: Hagelgans, Andrea
Cc: Snyder, Thomas; Walzak, Phil; 'jfdc@akpdmedia.com'; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; [REDACTED] Carrion, Marco A.
Subject: Re: Sunday/ George Stephanopoulos

Just spoke with Pastor Bernard of CCC. Although he won't be there on Sunday, he welcomes me and he is VERY positive about our education plan. Perhaps we can get an advance statement from him to share with the media. He wants our team to work out my appearance directly with him, not his staff. Prisca or Marco, pls follow up with him. [REDACTED] Thanks

From: B
Sent: Thursday, September 17, 2015 05:42 PM
To: Hagelgans, Andrea
Cc: Snyder, Thomas; Walzak, Phil; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; [REDACTED]
<[REDACTED]> Carrion, Marco A.
Subject: Re: Sunday/ George Stephanopoulos

Approved

From: Hagelgans, Andrea
Sent: Thursday, September 17, 2015 02:02 PM
To: B
Cc: Snyder, Thomas; Walzak, Phil; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; Geri Prado
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George Stephanopoulos would like to have you on the show this Sunday. It would be a 5-6 minute segment (the standard for any headliner interview) I've confirmed that they will discuss with you the following topics:

- Pope and income inequality message
- Pope and security/logistics
- Presidential politics and democratic candidates
- Presidential politics/ TPA and progressive politics (Trump/bush on closing carried interest loop hole, minimum wage push)

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9-10 am – George Stephanopoulos (includes arrival, prep and interview)
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Let me know if you have any concerns. Would like to confirm logistics with George's team.

Thanks!

Andrea Hagelgans

Office of the Mayor

Direct – 212.341.5372

Cell – [REDACTED]

ahagelgans@cityhall.nyc.gov

Pope:

- What does the Pope's visit mean for NYC?
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From: [Hinton, Karen](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Wolfe, Emma](#)
Cc: [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#); [Kadushin, Peter](#); "jfdc@akpdmedia.com"
Subject: Re: Sunday/ George Stephanopoulos
Date: Friday, September 18, 2015 5:21:48 PM

Yes he just sent me stuff. Peter and I will refine Saturday. I will send John's first cut to all in separate email.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Date: Fri, 18 Sep 2015 16:56:36 -0400
To: Phil Walzak <PWalzak@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>
Cc: Thomas Synder <TSnyder@cityhall.nyc.gov>, Prisca Salazar-Rodriguez <PSalazar-Rodriguez@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>, Peter Kadushin <pkadushin@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>
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To: Wolfe, Emma
Cc: Hagelgans, Andrea; Snyder, Thomas; Salazar-Rodriguez, Prisca
Subject: RE: Sunday/ George Stephanopoulos

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Subject: Re: Sunday/ George Stephanopoulos

Approved

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Sent: Thursday, September 17, 2015 02:02 PM

To: B

Cc: Snyder, Thomas; Walzak, Phil; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; Geri Prado

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Subject: Re: Sunday/ George Stephanopoulos
Date: Friday, September 18, 2015 5:22:50 PM

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I like what Bernie Sanders has been saying. Forceful voice on income inequality. I'm not going to read tea leaves, but I'm confident that Democrats will have a strong nominee who will win in 2016.

Sanders

- You started an organization dedicated to income inequality. Bernie Sanders couldn't be more in line with you on this. Are you contemplating endorsing him and is that why you haven't endorsed Hillary?

I've already said what I'm looking for – detailed solutions to income inequality. So I'm still listening for what the candidates are saying there.

- How can you not endorse Bernie Sanders when he's saying everything you are?

Many of the Democrats have been talking about income inequality and offering big, bold solutions – and that's good for America.

- Have you talked to Sanders and if so did he ask you for your endorsement? What was your response?

Again, I don't get into private conversations.

- Can you see Bernie Sanders winning a general election?

All I know is that Democrats are going to win in 2016. They'll do it on the basis of solutions to income inequality.

Could Bernie Sanders be an effective president?

I think all of the Democrats running have what it takes to be effective as president.

POTUS race

- What is your endorsement timeline?

I don't have a hard and fast timeline.

- What are you looking for to make a decision?
Detailed vision on income inequality solutions.
- Your poll numbers aren't strong now. Do you think your endorsement would actually be helpful to Hillary Clinton or another candidate right now?
I don't pretend that my endorsement is worth any more or less than other endorsements. I'm just a mayor, a Democrat, and a progressive.
- You said some nice things about Donald Trump and his pledge to raise taxes on the rich. Does he have what it takes to be President?
I appreciated what he said about taxing the rich, but his views on immigration and women show he should NEVER be our president.

CUOMO

- You and Cuomo have been feuding lately. Some of have they've never seen a relationship so poisoned. Can you see yourself supporting Cuomo for re-election? Would you ever run against him in a gubernatorial primary?

The only thing I'm running for is re-election as mayor.

- But what about endorsing a candidate against Cuomo?
I haven't thought for a minute about 2018. I'm focused on 2015 and 2016.

TPA

- You've been criticized for spending too much time on national issues, and not doing enough back home. How do you respond to that?

We're doing everything in our power here in NYC on inc inequ. Need partners in Albany AND Washington to tax the rich, invest in education, protect workers, pull people out of poverty.

- You talk about issues like the carried interest loophole, paid family leave. If those issues are so important to you, why not try to tackle them at the city level?
For regional competitive reasons, you need this to happen at the national level.
- A profile in Vanity Fair quoted you as saying that the people didn't

elect you to attend parades. In some ways, it sounds like you're bored with the day-to-day aspects of the job. Shouldn't mayors focus on local events in the city?

Of course. And I wasn't dismissing that. This is the greatest job in the world, and I cherish it and am honored every day to serve. I was just trying to point out that what people are most concerned about is their economic situation – and I'm intent on doing what I can on that.

- That same profile pointed to mayors like Rahm Emanuel and Eric Garcetti – two fairly non-ideological big city mayors. Are you too partisan for a position like mayor?

I'm a progressive. But I don't think that should be confused with being too partisan. There's nothing partisan about PreK, affordable housing, bringing crime to record lows.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Date: Fri, 18 Sep 2015 16:56:36 -0400
To: Phil Walzak <PWalzak@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>
Cc: Thomas Snyder <TSnyder@cityhall.nyc.gov>, Prisca Salazar-Rodriguez <PSalazar-Rodriguez@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>, Peter Kadushin <pkadushin@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>
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Let me know if you have any concerns. Would like to confirm logistics with George's team.

Thanks!

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To: [Salazar-Rodriguez, Prisca](#); [Hagelgans, Andrea](#); [Kadushin, Peter](#); "[jfdc@akpdmedia.com](#)"; [Walzak, Phil](#); [Wolfe, Emma](#)
Cc: [Snyder, Thomas](#); [Arslanian, Kayla](#)
Subject: Re: Sunday/ George Stephanopoulos
Date: Friday, September 18, 2015 5:27:31 PM

Yep. We will do noonish Saturday.

Karen Hinton

Press Secretary

917-246-7692

Follow Me On Twitter @KarenHinton

From: Prisca Salazar-Rodriguez <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Fri, 18 Sep 2015 17:17:22 -0400
To: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Peter Kadushin <pkadushin@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>
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Cc: Snyder, Thomas; Salazar-Rodriguez, Prisca; Hinton, Karen
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To: [Hagelgans, Andrea](#); [Salazar-Rodriguez, Prisca](#); [Kadushin, Peter](#); "John Del Cecato"; [Walzak, Phil](#); [Wolfe, Emma](#); [Leopold, Elana](#)
Cc: [Snyder, Thomas](#); [Hinton, Karen](#)
Subject: RE: Sunday/ George Stephanopoulos
Date: Friday, September 18, 2015 5:40:23 PM

Elana is lending her ipad to this effort. I'm going to load it with the clips now, and either Peter or myself will drop it off with the detail tonight while Mayor is at dinner.

From: Hagelgans, Andrea
Sent: Friday, September 18, 2015 5:19 PM
To: Salazar-Rodriguez, Prisca; Kadushin, Peter; 'John Del Cecato'; Walzak, Phil; Wolfe, Emma
Cc: Snyder, Thomas; Hinton, Karen; Arslanian, Kayla
Subject: Re: Sunday/ George Stephanopoulos

Did the clips get put on his ipad? Imperative he watch his last performance and some recent ones. Kayla has the links

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From: Salazar-Rodriguez, Prisca
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To: Hagelgans, Andrea; Kadushin, Peter; 'John Del Cecato'; Walzak, Phil; Wolfe, Emma
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ahagelgans@cityhall.nyc.gov

From: [Hinton, Karen](#)
To: [John Del Cecato](#); [Kadushin, Peter](#)
Cc: [Geri Prado](#)
Subject: Re: Some potential questions for This Week prep
Date: Friday, September 18, 2015 6:10:10 PM

Adding Peter

Sent from my iPhone

On Sep 18, 2015, at 6:06 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

1. PreK for all. Did it in NYC. Should be done nationally. *If time, Second Grade reading.
2. Carried interest loophole.
3. \$15 min wage. Been a part of TPA from start. National conversation has gotten Albany's attention and now good chance it happens in NY.

On Sep 18, 2015, at 5:21 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Thanks so much. What would you say are your three home bases for the interview?

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: "'jfdc@akpdmedia.com'" <jfdc@akpdmedia.com>
Date: Fri, 18 Sep 2015 20:54:48 +0000
To: Karen Hinton <khinton@cityhall.nyc.gov>, Geri Prado <geri@progressiveagenda.us>
Subject: Re: Some potential questions for This Week prep

Here you go

Pope:

<!--[if !supportLists]-->- <!--[endif]-->What does the Pope's visit mean for NYC?

Chance to hear from biggest voice on inc inq, show him what we're doing on housing/education/pulling people out of poverty

<!--[if !supportLists]-->- <!--[endif]-->What do you think about this Pope and his mandate around climate change and poverty?

He is in unique position to talk about how these aren't partisan issues – but human issues

<!--[if !supportLists]-->- <!--[endif]-->Some Republicans have threatened to boycott the Pope's speech, saying that he's gotten too political. You're outspoken on the separation of church and state. Don't they have a legitimate argument on those grounds?

There's nothing political about tackling income inequality & climate change.

<!--[if !supportLists]-->- <!--[endif]-->Well, when Israeli PM Benjamin Netanyahu was invited by Congress to speak out on a controversial issue, you called that a "mistake." Is the Pope speaking out on issues that have become so partisan also a mistake?

Apples and oranges. I thought GOP inviting BN so close to an election was blatantly political. The Pope isn't a candidate; he's a global religious leader.

HRC:

<!--[if !supportLists]-->- <!--[endif]-->Some would say the Clinton's helped your career in the various roles you worked for them. So I have to ask, why not endorse Hillary early on?

I've always said she has unequaled experience &

has a great progressive track record – but I wanted to wait until hearing her vision on income inequality in THIS race.

<!--[if !supportLists]-->- <!--[endif]-->It seems you have a litmus test for HRC to endorse her- what is it and what have those discussions been like?

For me personally, the test is whether she has big, bold solutions to income inequality – and I’ve liked what I’ve heard on many issues. She’s speaking big and tackling the big stuff.

<!--[if !supportLists]-->- <!--[endif]-->Cuomo and you took a different tact on endorsements. Why is that?

You’d have to ask him. I can only speak for myself.

<!--[if !supportLists]-->- <!--[endif]-->How often do you talk to Hillary Clinton? What kinds of things do you ask her?

I don’t want to get into the details of private conversations, but I talk with her from time to time.

<!--[if !supportLists]-->- <!--[endif]-->I’ve talked to some Clinton allies, and they say: “Look – she’s endorsed almost every issue on de Blasio’s agenda.” (LISTS ISSUES) How is it that she STILL hasn’t earned your endorsement? What are you holding out for?

Have a few more questions about trade and min wage, but she’s unveiled a really impressive progressive vision on everything from PreK to student debt to progressive taxation.

<!--[if !supportLists]-->- <!--[endif]-->A lot of Democrats have argued privately that despite taking these positions, they just don’t trust Hillary Clinton on some issues – Wall Street, for one. Is Hillary Clinton too close to Wall Street?

No. If she were, she would not have come out on important issues of fairness vis a vis Wall Street – like closing carried interest loophole – which she has. Her positions are what's important.

<!--[if !supportLists]-->- <!--[endif]-->You managed Hillary's Senate race in 2000. You've seen how she's handled issues like the email controversy and such. What kind of advice would campaign manager Bill de Blasio give Hillary right now?
I'm out of the campaign manager business. But as a voter, I just listen to what she's saying on income inequality and the big issues of our time. When she talks about those things, she's very persuasive.

Biden:

<!--[if !supportLists]-->- <!--[endif]-->Biden is polling better than other candidates in some polls. Why don't you think he should enter the race?
Particularly since you haven't formally endorsed a candidate yet?

He's been a great VP. We've got a number of excellent candidates right now. I don't hear many of my fellow Democrats looking for more candidates – especially this late in the process.

<!--[if !supportLists]-->- <!--[endif]-->Are you saying you don't think Biden should get in because Sanders is a good choice if Hillary doesn't get the nomination?

I like what Bernie Sanders has been saying. Forceful voice on income inequality. I'm not going to read tea leaves, but I'm confident that Democrats will have a strong nominee who will win in 2016.

Sanders

<!--[if !supportLists]-->- <!--[endif]-->You started an organization dedicated to income inequality. Bernie Sanders couldn't be more in line with you on this. Are you contemplating endorsing him and is that why you haven't endorsed Hillary?
I've already said what I'm looking for – detailed solutions to income inequality. So I'm still listening for what the candidates are saying there.

<!--[if !supportLists]-->- <!--[endif]-->How can you not endorse Bernie Sanders when he's saying everything you are?
Many of the Democrats have been talking about income inequality and offering big, bold solutions – and that's good for America.

<!--[if !supportLists]-->- <!--[endif]-->Have you talked to Sanders and if so did he ask you for your endorsement? What was your response?
Again, I don't get into private conversations.

<!--[if !supportLists]-->- <!--[endif]-->Can you see Bernie Sanders winning a general election?
All I know is that Democrats are going to win in 2016. They'll do it on the basis of solutions to income inequality.

Could Bernie Sanders be an effective president?
I think all of the Democrats running have what it takes to be effective as president.

POTUS race

<!--[if !supportLists]-->- <!--[endif]-->What is your endorsement timeline?

I don't have a hard and fast timeline.

<!--[if !supportLists]-->- <!--[endif]-->What are you looking for to make a decision?

Detailed vision on income inequality solutions.

<!--[if !supportLists]-->- <!--[endif]-->Your poll numbers aren't strong now. Do you think your endorsement would actually be helpful to Hillary Clinton or another candidate right now?

I don't pretend that my endorsement is worth any more or less than other endorsements. I'm just a mayor, a Democrat, and a progressive.

<!--[if !supportLists]-->- <!--[endif]-->You said some nice things about Donald Trump and his pledge to raise taxes on the rich. Does he have what it takes to be President?

I appreciated what he said about taxing the rich, but his views on immigration and women show he should NEVER be our president.

CUOMO

- You and Cuomo have been feuding lately. Some of have they've never seen a relationship so poisoned. Can you see yourself supporting Cuomo for re-election? Would you ever run against him in a gubernatorial primary?

The only thing I'm running for is re-election as mayor.

<!--[if !supportLists]-->- <!--[endif]-->But what about endorsing a candidate against Cuomo?

I haven't thought for a minute about 2018. I'm focused on 2015 and 2016.

TPA

- You've been criticized for spending too much time on national issues, and not doing enough back home. How do you respond to that?

We're doing everything in our power here in NYC on inc inequ. Need partners in Albany AND

Washington to tax the rich, invest in education, protect workers, pull people out of poverty.

<!--[if !supportLists]-->- <!--[endif]-->You talk about issues like the carried interest loophole, paid family leave. If those issues are so important to you, why not try to tackle them at the city level?
For regional competitive reasons, you need this to happen at the national level.

<!--[if !supportLists]-->- <!--[endif]-->A profile in Vanity Fair quoted you as saying that the people didn't elect you to attend parades. In some ways, it sounds like you're bored with the day-to-day aspects of the job. Shouldn't mayors focus on local events in the city?

Of course. And I wasn't dismissing that. This is the greatest job in the world, and I cherish it and am honored every day to serve. I was just trying to point out that what people are most concerned about is their economic situation – and I'm intent on doing what I can on that.

<!--[if !supportLists]-->- <!--[endif]-->That same profile pointed to mayors like Rahm Emanuel and Eric Garcetti – two fairly non-ideological big city mayors. Are you too partisan for a position like mayor?

I'm a progressive. But I don't think that should be confused with being too partisan. There's nothing partisan about PreK, affordable housing, bringing crime to record lows.

From: "Hinton, Karen" <KHinton@cityhall.nyc.gov>

Date: Friday, September 18, 2015 at 3:18 PM

To: John Del Cecato <jfdc@akpdmmedia.com>, Geri Prado <geri@progressiveagenda.us>

Subject: Re: Some potential questions for This Week prep

Let me know about answers. Are you good to do them?

Karen Hinton

Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>
Date: Fri, 18 Sep 2015 17:54:24 +0000
To: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>
Cc: Geri Prado <geri@progressiveagenda.us>
Subject: Some potential questions for This Week prep

From Geri & me. Let us know if you'd like me to offer up answers as well - or if we just do that over the phone.

Pope:

- What does the pope's visit mean for NYC?
- What do you think about this pope and his mandate around climate change and poverty?
- Some Republicans have threatened to boycott the Pope's speech, saying that he's gotten too political. You're outspoken on the separation of church and state. Don't they have a legitimate argument on those grounds?
- Well, when Israeli PM Benjamin Netanyahu was invited by Congress to speak out on a controversial issue, you called that a "mistake." Is the Pope speaking out on issues that have become so partisan also a mistake?

HRC:

- Some would say the Clinton's helped your career in the various roles you worked for them. So I have to ask, why not endorse Hillary early on?
- It seems you have a litmus test for HRC to endorse her- what is it and what have those discussions been like?
- Cuomo and you took a different tact on endorsements. Why is that?
- How often do you talk to Hillary Clinton? What kinds of things do you ask her?
- I've talked to some Clinton allies, and they say: "Look – she's endorsed almost every issue on de Blasio's agenda." (LISTS ISSUES) How is it that she STILL hasn't earned your endorsement? What are

you holding out for?

- A lot of Democrats have argued privately that despite taking these positions, they just don't trust Hillary Clinton on some issues – Wall Street, for one. Is Hillary Clinton too close to Wall Street?
- You managed Hillary's Senate race in 2000. You've seen how she's handled issues like the email controversy and such. What kind of advice would campaign manager Bill de Blasio give Hillary right now?

Biden:

- Biden is polling better than other candidates in some polls. Why don't you think he should enter the race? Particularly since you haven't formally endorsed a candidate yet?
- Are you saying you don't think Biden should get in because Sanders is a good choice if Hillary doesn't get the nomination?

Sanders

- You started an organization dedicated to income inequality. Bernie Sanders couldn't be more in line with you on this. Are you contemplating endorsing him and is that why you haven't endorsed Hillary?
- How can you not endorse Bernie Sanders when he's saying everything you are?
- Have you talked to Sanders and if so did he ask you for your endorsement? What was your response?
- Can you see Bernie Sanders winning a general election?

POTUS race

- What is your endorsement timeline?
- What are you looking for to make a decision?
- Your poll numbers aren't strong now. Do you think your endorsement would actually be helpful to Hillary Clinton or another candidate right now?
- You said some nice things about Donald Trump and his pledge to raise taxes on the rich. Does he have what it takes to be President?

CUOMO

- You and Cuomo have been feuding lately. Some of have they've never seen a relationship so poisoned.

Can you see yourself supporting Cuomo for re-election? Would you ever run against him in a gubernatorial primary?

TPA

- You've been criticized for spending too much time on national issues, and not doing enough back home. How do you respond to that?

- You talk about issues like the carried interest loophole, paid family leave. If those issues are so important to you, why not try to tackle them at the city level?

- A profile in Vanity Fair quoted you as saying that the people didn't elect you to attend parades. In some ways, it sounds like you're bored with the day-to-day aspects of the job. Shouldn't mayors focus on local events in the city?

- That same profile pointed to mayors like Rahm Emanuel and Eric Garcetti – two fairly non-ideological big city mayors. Are you too partisan for a position like mayor?

From: [Walzak, Phil](#)
To: [Hinton, Karen](#); [Hagelgans, Andrea](#); [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:John.Del.Cecato@akpdmedia.com); Jonathan@berlinrosen.com
Subject: FYI
Date: Friday, September 18, 2015 6:16:31 PM

@BilldeBlasio lunches w @BernieSanders in #Brooklyn Q: who's courting whom?
#FeelTheBern

Original Tweet: <https://twitter.com/AndrewMeier1/status/644997089559203841>

Sent via TweetDeck

From: [Hagelgans, Andrea](#)
To: [Kadushin, Peter](#); [Hinton, Karen](#); [John Del Cecato](#); [Walzak, Phil](#)
Subject: Fw: connecting for Sunday
Date: Friday, September 18, 2015 9:21:13 PM

Sent from my BlackBerry 10 smartphone.

From: Crowder, Anja R. <Anja.R.Crowder@abc.com>
Sent: Friday, September 18, 2015 7:50 PM
To: Hagelgans, Andrea
Subject: Re: connecting for Sunday

Just FYI - we added a phoner with Trump to the top of the show.

Sent from my iPhone

On Sep 18, 2015, at 1:13 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

This is fantastic. We never get this organized of info from folks!!!

From: Crowder, Anja R. [<mailto:Anja.R.Crowder@abc.com>]
Sent: Friday, September 18, 2015 1:10 PM
To: Hagelgans, Andrea
Cc: Kadushin, Peter; Hinton, Karen; Salazar-Rodriguez, Prisca; Leopold, Elana; Puckett, Jessica
Subject: RE: connecting for Sunday

Thanks, Andrea. I've outlined the logistics below. Please let me know if you need anything else.

I will connect your team with our head of security at ABC to arrange a walk through prior to the interview.

Date: Sunday 9/20

Time: The Mayor will be seated at 9:32a and will be able to leave the set by 9:40a. There will be a short intro piece that will include some of the Bratton interview we discussed yesterday. We go to break directly following the Mayor's interview.

Arrival: Arrival by 9am or slightly after would be best. We will need a minimum of 15 minutes for makeup, microphone, etc.

Location: ABC News NY
47 W 66th St
New York, NY 10023
rd

Studio on the 3 floor

On Site POC: Jessica Puckett: [REDACTED] (cell)

Jessica will meet your team in the lobby of ABC and take you to the studio. We will have a separate green room space for the Mayor and staff.

Anchor: George Stephanopoulos

Topics:

- Pope's message/income inequality
- Pope/logistics/security
- Presidential election and progressive politics

Other In-Studio Guests:

- Cokie Roberts
- Matthew Dowd
- Donna Brazile
- Bill Kristol

Thank you again,
Anja

From: Hagelgans, Andrea [<mailto:AHagelgans@cityhall.nyc.gov>]
Sent: Friday, September 18, 2015 12:55 PM
To: Crowder, Anja R.
Cc: Kadushin, Peter; Hinton, Karen; Salazar-Rodriguez, Prisca; Leopold, Elana
Subject: connecting for Sunday

Anja,
Connecting you with my colleagues who will be point for Sunday's appearance. Our security team will need to sweep the site prior to his arrival.

Please provide schedule, arrival instructions, etc.

Also any updates on topics or timelines.

Thanks

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – [REDACTED]
ahagelgans@cityhall.nyc.gov

From: [Hinton, Karen](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Kadushin, Peter](#); [Klein, Monica](#); ifdc@akpdmedia.com; [Jonathan Rosen](#)
Subject: This week
Date: Saturday, September 19, 2015 12:18:43 PM
Attachments: [Q&AThisWeek_PKEDITS.docx](#)
[ATT00001.htm](#)

Attached is what Peter Monica and I are emailing to mayor shortly for this week. Just need to plug in home bases for pope.

Send any thoughts soonest if u have. Would like to send to mayor by 130 or 2.

Peter also is going to write a consolidated one page cheat sheet since this is three pages and mayor always wants shorter. We will use the cheat sheet for day of .

Pope:

Home Bases

-
-
-

Q+A

What does the Pope's visit mean for NYC?

- Biggest voice on income inequality
- Many of the initiatives we have put in place in NYC highlights the Pope's focus to pull people out of poverty
- Housing, education, services to help individuals exit homelessness

What do you think about this Pope and his mandate around climate change and poverty?

- He's in unique position to talk about how these aren't partisan issues – but critical human issues

Some Republicans have threatened to boycott the Pope's speech, saying that he's gotten too political. You're outspoken on the separation of church and state. Don't they have a legitimate argument on those grounds?

- Would be a shame if they boycott his speech and I hope everyone plans to listen to his message

When Israeli PM Benjamin Netanyahu was invited by Congress to speak out on a controversial issue, you called that a "mistake." Is the Pope speaking out on issues that have become so partisan also a mistake?

- Apples/oranges.
- GOP inviting BN so close to an election was blatantly political.
- The Pope isn't a candidate; he's a global leader and the world's conscious

HRC:

Home Bases

- Excited to see her discussing critical issues facing the Country
- Focused on many progressive priorities like paid family leave and closing carried interest
- I've been clear that I want to see the full vision of what is a strong platform

Some would say the Clintons helped your career in the various roles you worked for them. So I have to ask, why not endorse Hillary early on? When will you endorse?

- Always said she has unequaled experience & great progressive track record
- Wanted to wait until hearing her vision on income inequality in THIS race
- No hard and fast timeline

Your poll numbers aren't strong now. Do you think your endorsement would actually be helpful to Hillary Clinton or another candidate right now?

- Don't pretend my endorsement is worth any more or less than other endorsements.

Do you have a litmus test for HRC to endorse her- what is it and what have those discussions been like?

- No test. Waiting to see full and bold solutions to income inequality
- Liked what I've heard.
- She is speaking big & tackling important issues

Cuomo and you took a different tact on endorsements. Why is that?

- Have to ask him. Only speak for myself.

How often do you talk to Hillary Clinton? What kinds of things do you ask her?

- Not going to get into details of private conversations, but I talk with her and her team from time to time.

I've talked to some Clinton allies, and they say: "Look – she's endorsed almost every issue on de Blasio's agenda." (LISTS ISSUES) How is it that she STILL hasn't earned your endorsement? What are you holding out for?

- Few more questions about trade & min wage, but she's unveiled

impressive progressive vision from PreK to student debt to progressive taxation.

A lot of Democrats have argued privately that despite taking these positions, they just don't trust Hillary Clinton on some issues – Wall Street, for one. Is Hillary Clinton too close to Wall Street?

-No. If she were, she would not have come out on important issues of fairness– like closing carried interest loophole.

You managed Hillary's Senate race in 2000. You've seen how she's handled issues like the email controversy and such. What kind of advice would campaign manager Bill de Blasio give Hillary right now?

-I'm out of the campaign manager business.

-As a voter, I just listen to what she's saying on income inequality & big issues of our time.

-When she talks about those things, she's very persuasive.

BIDEN

Biden is polling better than other candidates in some polls. Why don't you think he should enter the race? Particularly since you haven't formally endorsed a candidate yet?

-He's been a great VP, but the field has excellent candidates right now.

Are you saying you don't think Biden should get in because Sanders is a good choice if Hillary doesn't get the nomination?

-I like what Bernie Sanders has been saying.

-Forceful voice on income inequality.

-I'm not going to read tea leaves, but confident Dems will have strong nominee who will win

SANDERS

You started an organization dedicated to income inequality. Bernie Sanders couldn't be more in line with you on this. Are you contemplating endorsing him and is that why you haven't endorsed Hillary?

Still listening for the full vision of the candidates on income inequality

How can you not endorse Bernie Sanders when he's saying everything you

are? Have you talked to him? Can he win?

-Many Dems talking about income inequality & offering bold solutions – and that’s good for America.

-Don’t get into private conversations.

-All I know is that Dems will win on solutions to income inequality

TRUMP

You said some nice things about Donald Trump and his pledge to raise taxes on the rich. Does he have what it takes to be President?

-Agree on closing such unfair practices like the carried interest loophole

-His views on just about everything else show he is not qualified to be our President

CUOMO

Will you support Cuomo for re-election? Endorse his opponent? Would you ever run against him in a gubernatorial primary?

-I’m focused on my job as Mayor of the greatest city in the world

TPA

You’ve been criticized for spending too much time on national issues. You support ending carried interest loophole and paid family leave yet no action locally.

-We’re doing everything in our power here in NYC on income inequality.

-Need partners in Albany AND Washington

-For regional competitive reasons, you need this to happen at the national level.

Are you too partisan for a position like mayor?

-There’s nothing partisan about PreK, affordable housing, bringing crime to record lows.

LOW POLLS

How do you respond to dipping poll numbers and voters saying your feud with the Governor hurts NY?

-Here is what matters: NYC just had the safest summer in 20 years, we’ve built more affordable housing than at any point in the last 40 years, added 177,000 new jobs, and provided full day pre-K for more than 60,000 four-

year-olds

-If there is a way to work productively with this Governor, we will. But New Yorkers need to get their fair share from our State and I'll continue to say that

JAMES BLAKE

Have you talked with James Blake yet? Do you think the officer should still be on the force? Would this have happened to a white man? Would any other black man have gotten an apology?

-Commissioner Bratton and I have both extended our apologies to Mr. Blake

-Focused now on resolving these issues

-Going to continue to implement reforms to build trust between police and community while keeping NYC one of the safest big cities in the world

From: [Arslanian, Kayla](#)
To: [Hinton, Karen](#)
Cc: [Salazar-Rodriguez, Prisca](#); [Hagelgans, Andrea](#); [Kadushin, Peter](#); jfdc@akpdmedia.com; [Walzak, Phil](#); [Wolfe, Emma](#); [Snyder, Thomas](#)
Subject: Re: Sunday/ George Stephanopoulos
Date: Saturday, September 19, 2015 1:15:26 PM

Circling back here to check on whether Q&A has been sent to Mayor yet. TY!

Andrea, I gave him the iPad with the clips - reminded him twice. Hoping he watched them...

Sent from my iPhone

On Sep 18, 2015, at 5:27 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Yep. We will do noonish Saturday.

Karen Hinton

Press Secretary

917-246-7692

Follow Me On Twitter @KarenHinton

From: Prisca Salazar-Rodriguez <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Fri, 18 Sep 2015 17:17:22 -0400
To: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Peter Kadushin <pkadushin@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>
Cc: Thomas Synder <TSnyder@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>, "Arslanian, Kayla" <KArslanian@cityhall.nyc.gov>
Subject: RE: Sunday/ George Stephanopoulos

Once this is ready it should be emailed to the mayor so that he can have it in front of him during the call

He will be in the car for this prep-

Thanks!

From: Hagelgans, Andrea
Sent: Friday, September 18, 2015 5:16 PM
To: Kadushin, Peter; 'John Del Cecato'; Walzak, Phil; Wolfe, Emma
Cc: Snyder, Thomas; Salazar-Rodriguez, Prisca; Hinton, Karen
Subject: Re: Sunday/ George Stephanopoulos

And rubio

Re: trump- see the piece I circulated today on carried interest loophole

Sent from my BlackBerry 10 smartphone.

From: Kadushin, Peter
Sent: Friday, September 18, 2015 5:14 PM
To: 'John Del Cecato'; Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma
Cc: Snyder, Thomas; Salazar-Rodriguez, Prisca; Hinton, Karen
Subject: RE: Sunday/ George Stephanopoulos

Trump is on the show Sunday as well.

Going to add bullets about Trump and the Republican field.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, September 18, 2015 5:03 PM
To: Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma
Cc: Snyder, Thomas; Salazar-Rodriguez, Prisca; Hinton, Karen; Kadushin, Peter
Subject: Re: Sunday/ George Stephanopoulos

Here's my Q&A

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Friday, September 18, 2015 at 4:56 PM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Kadushin, Peter" <pkadushin@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Sunday/ George Stephanopoulos

+ Karen and peter and john. John was working on messaging

Sent from my BlackBerry 10 smartphone.

From: Walzak, Phil
Sent: Friday, September 18, 2015 4:41 PM
To: Wolfe, Emma
Cc: Hagelgans, Andrea; Snyder, Thomas; Salazar-Rodriguez, Prisca
Subject: RE: Sunday/ George Stephanopoulos

From: Wolfe, Emma

Sent: Friday, September 18, 2015 4:40 PM
To: Walzak, Phil
Subject: RE: Sunday/ George Stephanopoulos

What's the good word here?

From: Walzak, Phil
Sent: Thursday, September 17, 2015 9:30 PM
To: Hagelgans, Andrea; B
Cc: Snyder, Thomas; 'jfdc@akpdmedia.com'; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; [REDACTED] Carrion, Marco A.
Subject: Re: Sunday/ George Stephanopoulos

So let's think clearly abt msg on what we want to say abt the race for prez

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Hagelgans, Andrea
Sent: Thursday, September 17, 2015 9:18 PM
To: B
Cc: Snyder, Thomas; Walzak, Phil; 'jfdc@akpdmedia.com'; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; [REDACTED] Carrion, Marco A.
Subject: Re: Sunday/ George Stephanopoulos

Here is how ABC plans to promote tomorrow. We will prep on Saturday and have clips to show you as well (will work with front office on having them pulled up)

"New York City's Mayor **Bill de Blasio** discusses the Pope's upcoming trip to the U.S. and the race for the Democratic nomination for president."

Rubio will be at top of the program via satellite.

Sent from my BlackBerry 10 smartphone.

From: Hagelgans, Andrea
Sent: Thursday, September 17, 2015 5:58 PM
To: B
Cc: Snyder, Thomas; Walzak, Phil; 'jfdc@akpdmedia.com'; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; [REDACTED] Carrion, Marco A.
Subject: Re: Sunday/ George Stephanopoulos

Great!

Sent from my BlackBerry 10 smartphone.

From: B
Sent: Thursday, September 17, 2015 5:57 PM
To: Hagelgans, Andrea
Cc: Snyder, Thomas; Walzak, Phil; 'jfdc@akpdmedia.com'; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; [REDACTED] Carrion, Marco

A.
Subject: Re: Sunday/ George Stephanopoulos

Just spoke with Pastor Bernard of CCC. Although he won't be there on Sunday, he welcomes me and he is VERY positive about our education plan. Perhaps we can get an advance statement from him to share with the media. He wants our team to work out my appearance directly with him, not his staff. Prisca or Marco, pls follow up with him.

[REDACTED]. Thanks

From: B
Sent: Thursday, September 17, 2015 05:42 PM
To: Hagelgans, Andrea
Cc: Snyder, Thomas; Walzak, Phil; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; [REDACTED] <[REDACTED]> Carrion, Marco A.
Subject: Re: Sunday/ George Stephanopoulos

Approved

From: Hagelgans, Andrea
Sent: Thursday, September 17, 2015 02:02 PM
To: B
Cc: Snyder, Thomas; Walzak, Phil; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; Geri Prado ([REDACTED]) <[REDACTED]> Carrion, Marco A.
Subject: Sunday/ George Stephanopoulos

Sir,

Following up on our series of discussions last week and have been closing working with the front office and IGA team.

George Stephanopoulos would like to have you on the show this Sunday. It would be a 5-6 minute segment (the standard for any headliner interview) I've confirmed that they will discuss with you the following topics:

- Pope and income inequality message
- Pope and security/logistics
- Presidential politics and democratic candidates
- Presidential politics/ TPA and progressive politics (Trump/bush on closing carried interest loop hole, minimum wage push)

I understand that there is now a great message opportunity for you to speak to CCC on Sunday morning to amplify the education speech. I've worked with the ABC producer and we can film the interview Sunday morning in-studio and get you out the door in

time (by 10am) to deliver remarks at CCC on your education vision.

So current line-up for Sunday would be:

9-10 am – George Stephanopoulos (includes arrival, prep and interview)

10:45 am – CCC

Let me know if you have any concerns. Would like to confirm logistics with George's team.

Thanks!

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – [REDACTED]
ahagelgans@cityhall.nyc.gov

From: [Hagelgans, Andrea](#)
To: [Hinton, Karen](#); [Walzak, Phil](#); [Kadushin, Peter](#); [Klein, Monica](#); jfdc@akpdmedia.com; [Jonathan Rosen](#)
Subject: Re: This week
Date: Saturday, September 19, 2015 1:19:34 PM

Nice

Sent from my BlackBerry 10 smartphone.

From: Hinton, Karen
Sent: Saturday, September 19, 2015 12:18 PM
To: Walzak, Phil; Hagelgans, Andrea; Kadushin, Peter; Klein, Monica; jfdc@akpdmedia.com; Jonathan Rosen
Subject: This week

Attached is what Peter Monica and I are emailing to mayor shortly for this week. Just need to plug in home bases for pope.

Send any thoughts soonest if u have. Would like to send to mayor by 130 or 2.

Peter also is going to write a consolidated one page cheat sheet since this is three pages and mayor always wants shorter. We will use the cheat sheet for day of .

From: [Hagelgans, Andrea](#)
To: [Hinton, Karen](#)
Cc: [Salazar-Rodriguez, Prisca](#); [Kadushin, Peter](#); [John Del Cecato](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Snyder, Thomas](#); [Arslanian, Kayla](#)
Subject: Re: Sunday/ George Stephanopoulos
Date: Saturday, September 19, 2015 1:37:53 PM

Believe before but will double check

Sent from my BlackBerry 10 smartphone.

From: Hinton, Karen
Sent: Saturday, September 19, 2015 1:21 PM
To: Hagelgans, Andrea
Cc: Salazar-Rodriguez, Prisca; Kadushin, Peter; John Del Cecato; Walzak, Phil; Wolfe, Emma; Snyder, Thomas; Arslanian, Kayla
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Let me know if you have any concerns. Would like to confirm logistics with George's team.

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Office of the Mayor

Direct – 212.341.5372

Cell – [REDACTED]

ahagelgans@cityhall.nyc.gov

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To: [Walzak, Phil](#); [Arslanian, Kayla](#); [Hagelgans, Andrea](#)
Cc: [John Del Cecato](#); [Hinton, Karen](#); [Kadushin, Peter](#); [Wolfe, Emma](#); [Snyder, Thomas](#)
Subject: RE: Sunday/ George Stephanopoulos
Date: Saturday, September 19, 2015 1:57:46 PM

3pm – Mayor will have a call with Mike Mulgrew
330 – George S Prep
430 – Appointment
530 – Scheduling Call
6 – MTA Call

If you accept all invites everything should go in to place on calendar.

From: Walzak, Phil
Sent: Saturday, September 19, 2015 1:55 PM
To: Arslanian, Kayla; Hagelgans, Andrea
Cc: Salazar-Rodriguez, Prisca; John Del Cecato; Hinton, Karen; Kadushin, Peter; Wolfe, Emma; Snyder, Thomas
Subject: Re: Sunday/ George Stephanopoulos

This is confusing, w timing of these calls

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Arslanian, Kayla
Sent: Saturday, September 19, 2015 1:49 PM
To: Hagelgans, Andrea
Cc: Salazar-Rodriguez, Prisca; John Del Cecato; Walzak, Phil; Hinton, Karen; Kadushin, Peter; Wolfe, Emma; Snyder, Thomas
Subject: Re: Sunday/ George Stephanopoulos

We're just bumping back 30 mins - still have full hr for prep.

Sent from my iPhone

On Sep 19, 2015, at 1:48 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

He really only wants 1/2 hour prep for george? Last interview with George was tough.
Much more aggressive style

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Moving this call to 330ish

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To: John Del Cecato; Walzak, Phil
Cc: Hinton, Karen; Salazar-Rodriguez, Prisca; Kadushin, Peter; Wolfe, Emma; Snyder, Thomas; Arslanian, Kayla
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Me too

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Cc: ["jfdc@akpdmedia.com"](#); [Salazar-Rodriguez, Prisca](#); [Kadushin, Peter](#); [Wolfe, Emma](#); [Snyder, Thomas](#)
Subject: RE: Sunday/ George Stephanopoulos
Date: Saturday, September 19, 2015 2:48:00 PM

yes style matters good flag

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Yep.

Karen Hinton

Press Secretary

917-246-7692

Follow Me On Twitter @KarenHinton

From: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Date: Sat, 19 Sep 2015 14:45:18 -0400
To: Karen Hinton <khinton@cityhall.nyc.gov>, "Arslanian, Kayla" <KArslanian@cityhall.nyc.gov>
Cc: "'jfdc@akpdmedia.com'" <jfdc@akpdmedia.com>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Prisca Salazar-Rodriguez <PSalazar-Rodriguez@cityhall.nyc.gov>, Peter Kadushin <pkadushin@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Thomas Synder <TSnyder@cityhall.nyc.gov>
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Would recommend seeing if he is up for rapid fire qanda since that is george's style. He needs to remember that he'll have to push to get his point in, unlike chuck Todd or chris hayes.

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Ok. So let's do some Questions then.

Karen Hinton

Press Secretary

917-246-7692

Follow Me On Twitter @KarenHinton

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Yes, call is an hour - you guys have 3:30-4:30PM. Will await a signal from Mayor when he's ready to do call and will alert everyone to get on the line.

pls be sure to cc me on the Q&A. Thanks!

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Who is taking lead on this call? It's only 30 minutes so we need efficiency. I am about to send him QA. Maybe he will get to read it before the call.

I don't want to go through every question Just topic; then hit the high points of TPTS.

We all know what it is like when we are "long winded".

John — Do you want to start? I'm happy to, but also glad to let you roll with it.

Let me know.

Karen

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

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Sent: Thursday, September 17, 2015 9:18 PM
To: B
Cc: Snyder, Thomas; Walzak, Phil; 'jfdc@akpdmedia.com'; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; [REDACTED] Carrion, Marco A.
Subject: Re: Sunday/ George Stephanopoulos

Here is how ABC plans to promote tomorrow. We will prep on Saturday and have clips to show you as well (will work with front office on having them pulled up)

"New York City's Mayor **Bill de Blasio** discusses the Pope's upcoming trip to the U.S. and the race for the Democratic nomination for president."

Rubio will be at top of the program via satellite.

Sent from my BlackBerry 10 smartphone.

From: Hagelgans, Andrea
Sent: Thursday, September 17, 2015 5:58 PM
To: B
Cc: Snyder, Thomas; Walzak, Phil; 'jfdc@akpdmedia.com'; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; [REDACTED] Carrion, Marco A.
Subject: Re: Sunday/ George Stephanopoulos

Great!

Sent from my BlackBerry 10 smartphone.

From: B
Sent: Thursday, September 17, 2015 5:57 PM
To: Hagelgans, Andrea
Cc: Snyder, Thomas; Walzak, Phil; 'jfdc@akpdmedia.com'; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; [REDACTED] Carrion, Marco A.
Subject: Re: Sunday/ George Stephanopoulos

Just spoke with Pastor Bernard of CCC. Although he won't be there on Sunday, he welcomes me and he is VERY positive about our education plan. Perhaps we can get an advance statement from him to share with the media. He wants our team to work out my appearance directly with him, not his staff. Prisca or Marco, pls follow up with him. [REDACTED].

Thanks

From: B
Sent: Thursday, September 17, 2015 05:42 PM
To: Hagelgans, Andrea
Cc: Snyder, Thomas; Walzak, Phil; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; [REDACTED] <[REDACTED]> Carrion, Marco A.

Subject: Re: Sunday/ George Stephanopoulos

Approved

From: Hagelgans, Andrea
Sent: Thursday, September 17, 2015 02:02 PM
To: B
Cc: Snyder, Thomas; Walzak, Phil; John Del Cecato (jfdc@akpdmmedia.com) <jfdc@akpdmmedia.com>; Hinton, Karen; Salazar-Rodriguez, Prisca; Wolfe, Emma; Zuniga, Andrea; Geri Prado ([REDACTED]) <[REDACTED]>; Carrion, Marco A.
Subject: Sunday/ George Stephanopoulos

Sir,

Following up on our series of discussions last week and have been closing working with the front office and IGA team.

George Stephanopoulos would like to have you on the show this Sunday. It would be a 5-6 minute segment (the standard for any headliner interview) I've confirmed that they will discuss with you the following topics:

- Pope and income inequality message
- Pope and security/logistics
- Presidential politics and democratic candidates
- Presidential politics/ TPA and progressive politics (Trump/bush on closing carried interest loop hole, minimum wage push)

I understand that there is now a great message opportunity for you to speak to CCC on Sunday morning to amplify the education speech. I've worked with the ABC producer and we can film the interview Sunday morning in-studio and get you out the door in time (by 10am) to deliver remarks at CCC on your education vision.

So current line-up for Sunday would be:

9-10 am – George Stephanopoulos (includes arrival, prep and interview)
10:45 am – CCC

Let me know if you have any concerns. Would like to confirm logistics with George's team.

Thanks!

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – [REDACTED]
ahagelgans@cityhall.nyc.gov

From: [Hinton, Karen](#)
To: [John Del Cecato](#)
Cc: [Wolfe, Emma](#)
Subject: FW: Stephanopoulos two cents
Date: Saturday, September 19, 2015 3:14:48 PM

See emma email.

From: Emma Wolfe <EWolfe@cityhall.nyc.gov>
Date: Sat, 19 Sep 2015 15:00:30 -0400
To: B <BCCD@cityhall.nyc.gov>
Cc: Karen Hinton <khinton@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Subject: Stephanopoulos two cents

I flagged these after reviewing the brief and team agreed I can just send them to you; my two cents. Know there's a lot of work going into tomorrow and I don't want to step out of my lane too much here. Fwiw I think:

1. Gov -- The Cuomo TP here is better than the previous talking points about "calling him out" -- this sounds more mayoral and empowered, less personal. We also have successfully worked with state in past to deliver for NYers and we need to be clear about those achievements. Important to emphasize the difference.
2. Biden -- I appreciate there was a rationale when we said what we said and we made news re Biden, but trap is we verge on messianic when we are dictating who should and shouldn't be running while not supporting anyone. I support pure respectful tone and not falling for any bait on him.
3. HRC - "wait and see" is where we were months ago; if they're not going to say much more then we r setting ourselves up with that literal phrasing. I defer to the TPA minds, just flagging the optics of that specific phrasing.

From: [John Del Cecato](#)
To: [Walzak, Phil](#)
Cc: [Kadushin, Peter](#); [Hinton, Karen](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#); [Snyder, Thomas](#)
Subject: Re: This Week Brief
Date: Saturday, September 19, 2015 3:25:18 PM

Cuomo - agree. Need to be champion for NYC and not let any personal animus infect that.

Biden - I would stay consistent. It's what he really thinks.

HRC - maybe we need to show even more leg here. But boss knows best on how to handle.

On Sep 19, 2015, at 3:16 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

+JFDC

he has said in the past abt calling out

on Cuomo, i think some measurement is worthwhile, but he cant be seen as backtracking....but it can be softer..how abt:

I am ready and eager to work with the governor any way we can to solve problems and move forward. Name some issues , MTA homelssness, etc. However if there are moments when we feel the state isnt doing right by NYC, we are going to stand up for our people. But I do think there is alot of common ground here to work on w the governor productivly

on Biden - i thought the answer was dismissive and ungracious and also out of step w reality .. but he has to maintain consistency somehow

Would be ok to say - Alotta respect for Biden, he has a proecss to go through, which we respect but I do think we have a real great field of candidates in the race right now

HRC - tough one....this is a tough box to be in but not lot of options.....

From: Kadushin, Peter
Sent: Saturday, September 19, 2015 2:58 PM
To: Hinton, Karen; Wolfe, Emma
Cc: Hagelgans, Andrea; Snyder, Thomas; Walzak, Phil
Subject: Re: This Week Brief

Agree with Karen.

We knew we were walking into the same questions and answers with this interview about HRC. Not much else we can say that is different other than offering an endorsement.

I would have preferred on Biden: "Any and all runners are welcome." That is what we have said about NYC, but it is too late for that now.

I don't know where "calling out" came from in reference to Cuomo. I think it was used in MTA points, but they didn't from me.

From: Karen Hinton <khinton@cityhall.nyc.gov>
Date: Sat, 19 Sep 2015 14:53:10 -0400
To: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, OOM MIS <pkadushin@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, Phil Walzak <pwalzak@cityhall.nyc.gov>
Subject: Re: This Week Brief

You should send separate email and, depending on how it's going, we will target your concerns, which we all share. I would have preferred to have announced the endorsement or declined the interview. It is what it is.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Emma Wolfe <EWolfe@cityhall.nyc.gov>
Date: Sat, 19 Sep 2015 14:49:33 -0400
To: Karen Hinton <khinton@cityhall.nyc.gov>
Cc: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Peter Kadushin <pkadushin@cityhall.nyc.gov>, Thomas Synder <TSnyder@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Subject: Re: This Week Brief

Ducking Autocorrect
Time ---> tone
Token ---> yokel

On Sep 19, 2015, at 2:46 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

My two cents - I'm not getting on the call because I don't think I will help, but would like to punctuate a few points and see if you guys can convey, if you agree. I can separately send a note to him if appropriate.

1. Gov -- The Cuomo TP here is better than the previous talking points about "calling him out" -- this sounds more mayoral, less personal and oppositional. We also have successfully worked with state in past to deliver for NYers and we need to be clear about those achievements. Would like to emphasize the difference.

2. Biden -- I understand there was a rationale when we said what we said and we made news re Biden, but I think we sound like we are too messianic when we are dictating who should and shouldn't be running while not supporting anyone. I support pure respectful time and not falling for any more bait on him.

3. HRC - "wait and see" is where we were months ago; if they're not going to say much more then we r setting ourselves up with that literal phrasing. I leave to the TPA minds, this is just from my local token brain!

On Sep 19, 2015, at 2:36 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Mr. Mayor — QA for This Week. Trump and Rubio on This Week as well. Waiting for producer to tell us if they are on before or after. In-studio guests are Cokie Roberts, Matthew Dowd, Donna Brazile and Ana Navarro.

Arrive at 9-9:15 am for makeup and microphone and greeted by Jessica Puckett. Seated at 9:32 am and finished by 9:40 am. Commissioner Bratton precedes your interview. He is talking about security. Your questions will be on Pope's visit and presidential politics.

Talk to you at 3:30 pm today. John, Andrea, Peter, Phil, Monica and I will be on call.

Pope:

Home Bases

--Inequality not just economic crisis, but moral crisis. Significant a spiritual leader say it.

--Our leaders shouldn't choke on the word poverty. It's real & needs to be tackled.

--Pope has criticized trickle-down economics - and he's right - it doesn't work - those at the top have to pay fair share so we can rebuild middle class.

Q+A

What does the Pope's visit mean for NYC?

- Biggest voice on income inequality.
- Many of the initiatives we have put in place in NYC highlights the Pope's focus to pull people out of poverty.
- Housing, education, services to help individuals exit homelessness.

What do you think about this Pope and his mandate around climate change and poverty?

- He's in unique position to talk about how these aren't partisan issues – but critical human issues.

Some Republicans have threatened to boycott the Pope's speech, saying that he's gotten too political. You're outspoken on the separation of church and state. Don't they have a legitimate argument on those grounds?

- Would be a shame if they boycott is speech and I hope everyone plans to listen to his message.
- (Sep. of church/state) Spiritual leaders have First Amendment rights, too.
- (Should public fund security?) Protect heads of state; protect NYorkers seeing Pope.

When Israeli PM Benjamin Netanyahu was invited by Congress to speak out on a controversial issue, you called that a "mistake." Is the Pope speaking out on issues that have become so partisan also a mistake?

- Apples/oranges.

- GOP inviting BN so close to an election was blatantly political.
- The Pope isn't a candidate; he's a global leader and the world's conscious

HRC:

Home Bases

- Excited to see her discussing critical issues facing the Country.
- Focused on many progressive priorities like paid family leave and closing carried interest.
- I've been clear that I want to see the full vision of what is a strong platform.

Q+A

Some would say the Clintons helped your career in the various roles you worked for them. So I have to ask, why not endorse Hillary early on? When will you endorse?

- Always said she has unequaled experience & great progressive track record.
- Wanted to wait until hearing her vision on income inequality in THIS race.
- No hard and fast timeline.

Your poll numbers aren't strong now. Do you think your endorsement would actually be helpful to Hillary Clinton or another candidate right now?

- Don't pretend my endorsement is worth any more or less than other endorsements.

Do you have a litmus test for HRC to endorse her- what is it and what have those

discussions been like?

- No test. Waiting to see full and bold solutions to income inequality.
- Liked what I've heard.
- She is speaking big & tackling important issues.

Cuomo and you took a different tact on endorsements. Why is that?

- Have to ask him. Only speak for myself.

How often do you talk to Hillary Clinton?

What kinds of things do you ask her?

- Not going to get into details of private conversations, but I talk with her and her team from time to time.

I've talked to some Clinton allies, and they say: "Look – she's endorsed almost every issue on de Blasio's agenda." How is it that she STILL hasn't earned your endorsement?

What are you holding out for?

- Few more questions about trade & min wage, but she's unveiled impressive progressive vision from PreK to student debt to progressive taxation.

A lot of Democrats have argued privately that despite taking these positions, they just don't trust Hillary Clinton on some issues – Wall Street, for one. Is Hillary Clinton too close to Wall Street?

- No. If she were, she would not have come out on important issues of fairness– like closing carried interest loophole.

You managed Hillary's Senate race in 2000.

You've seen how she's handled issues like the email controversy and such. What kind of advice would campaign manager Bill de Blasio give Hillary right now?

-I'm out of the campaign manager business.

-As a voter, I just listen to what she's saying on income inequality & big issues of our time.

-When she talks about those things, she's very persuasive.

BIDEN

Biden is polling better than other candidates in some polls. Why don't you think he should enter the race? Particularly since you haven't formally endorsed a candidate yet?

-He's been a great VP, but the field has excellent candidates right now.

Are you saying you don't think Biden should get in because Sanders is a good choice if Hillary doesn't get the nomination?

-I like what Bernie Sanders has been saying.

-Forceful voice on income inequality.

-I'm not going to read tea leaves, but confident Dems will have strong nominee who will win.

SANDERS

You started an organization dedicated to income inequality. Bernie Sanders couldn't be more in line with you on this. Are you contemplating endorsing him and is that why you haven't endorsed Hillary?

Still listening for the full vision of the candidates on income inequality.

How can you not endorse Bernie Sanders

when he's saying everything you are? Have you talked to him? Can he win?

-Many Dems talking about income inequality & offering bold solutions – and that’s good for America.

-Don’t get into private conversations.

-All I know is that Dems will win on solutions to income inequality.

TRUMP

You said some nice things about Donald Trump and his pledge to raise taxes on the rich. Does he have what it takes to be President?

-Agree on closing such unfair practices like the carried interest loophole.

-His views on just about everything else show he is not qualified to be our President.

CUOMO

Will you support Cuomo for re-election? Endorse his opponent? Would you ever run against him in a gubernatorial primary?

-I’m focused on my job as Mayor of the greatest city in the world.

TPA

You’ve been criticized for spending too much time on national issues. You support ending carried interest loophole and paid family leave yet no action locally.

-We’re doing everything in our power here in NYC on income inequality.

-Need partners in Albany AND Washington.

-For regional competitive reasons, you need

this to happen at the national level.

Are you too partisan for a position like mayor?

-There's nothing partisan about PreK, affordable housing, bringing crime to record lows.

LOW POLLS

How do you respond to dipping poll numbers and voters saying your feud with the Governor hurts NY?

-Here is what matters: NYC just had the safest summer in 20 years, we've built more affordable housing than at any point in the last 40 years, added 177,000 new jobs, and provided full day pre-K for more than 60,000 four-year-olds.

-If there is a way to work productively with this Governor, we will. But New Yorkers need to get their fair share from our State and I'll continue to say that.

JAMES BLAKE

Have you talked with James Blake yet? Do you think the officer should still be on the force? Would this have happened to a white man? Would any other black man have gotten an apology?

-Commissioner Bratton and I have both extended our apologies to Mr. Blake.

-Focused now on resolving these issues.

-Going to continue to implement reforms to build trust between police and community while keeping NYC one of the safest big cities in

the world.

From: [Walzak, Phil](#)
To: [Arslanian, Kayla](#)
Cc: [Hinton, Karen](#); [Wolfe, Emma](#); [Klein, Monica](#); [Salazar-Rodriguez, Prisca](#); jfdc@akpdmedia.com; [Hagelgans, Andrea](#); [Kadushin, Peter](#)
Subject: RE: Delayed: Today's 3:30PM call
Date: Saturday, September 19, 2015 3:36:35 PM

i am right now literally abt to get off a bus and then into a car to drive to gf parents place so may not be on or will likely be silent if on

you guys hae the play tho prety well

From: Arslanian, Kayla
Sent: Saturday, September 19, 2015 3:33 PM
To: B
Cc: [Hinton, Karen](#); [Wolfe, Emma](#); [Klein, Monica](#); [Salazar-Rodriguez, Prisca](#); jfdc@akpdmedia.com; [Walzak, Phil](#); [Hagelgans, Andrea](#); [Kadushin, Peter](#)
Subject: Delayed: Today's 3:30PM call

We're delayed - I am estimating about 10 mins. Will keep everyone updated.

Sir, please let us know when you're ready and I will open the line.

MBDB: Prep call for Stephanopoulos

Call in # [REDACTED] Code: [REDACTED]

Invitees: [Kadushin, Peter](#) , [Hinton, Karen](#) , [Wolfe, Emma](#) , [Salazar-Rodriguez, Prisca](#) , [Klein, Monica](#) , [Hagelgans, Andrea](#) , [John Del Cecato](#) , [Walzak, Phil](#)

Sent from my iPhone

From: [Arslanian, Kayla](#)
To: [B](#)
Cc: [Hinton, Karen](#); [Wolfe, Emma](#); [Klein, Monica](#); [Salazar-Rodriguez, Prisca](#); jfdc@akpdmedia.com; [Walzak, Phil](#); [Hagelgans, Andrea](#); [Kadushin, Peter](#)
Subject: Re: Delayed: Today's 3:30PM call
Date: Saturday, September 19, 2015 3:46:07 PM

FYI Sir -

Line is open and Andrea, JDC, Peter and Karen are all on - PW is likely unavailable and if he does join will be on mute since he's traveling.

Karen will take the reins at the start of the call.

Sent from my iPhone

On Sep 19, 2015, at 3:33 PM, Arslanian, Kayla <KArslanian@cityhall.nyc.gov> wrote:

We're delayed - I am estimating about 10 mins. Will keep everyone updated.

Sir, please let us know when you're ready and I will open the line.

MBDB: Prep call for Stephanopoulos

Call in # [REDACTED] Code: [REDACTED]

Invitees: Kadushin, Peter , Hinton, Karen , Wolfe, Emma , Salazar-Rodriguez, Prisca , Klein, Monica , Hagelgans, Andrea , John Del Cecato , Walzak, Phil

Sent from my iPhone

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Subject: Pope on Trickle-Down
Date: Saturday, September 19, 2015 3:58:47 PM

“Some people continue to defend trickle-down theories which assume that economic growth, encouraged by a free market, will inevitably succeed in bringing about greater justice and inclusiveness in the world,” Francis wrote in the papal statement. “This opinion, which has never been confirmed by the facts, expresses a crude and naive trust in the goodness of those wielding economic power and in the sacralized workings of the prevailing economic system.”

http://www.washingtonpost.com/business/economy/pope-francis-denounces-trickle-down-economic-theories-in-critique-of-inequality/2013/11/26/e17ffe4e-56b6-11e3-8304-caf30787c0a9_story.html

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Subject: NYT poll bullets
Date: Saturday, September 19, 2015 3:59:47 PM

<!--[if !supportLists]-->· <!--[endif]-->New York Times poll:

- * 66 percent of all Americans believe that money and wealth should be distributed more evenly.
- * 65 percent believe the income gap must be addressed now.
- * 68 percent support higher taxes on millionaires.
- * 80 percent favor paid family leave.
- * 85 percent back paid sick leave.

From: [Klein, Monica](#)
To: [B](#)
Cc: [Hinton, Karen](#); [Kadushin, Peter](#); [John Del Cecato](#); [Hagelgans, Andrea](#)
Subject: Bernie tweet
Date: Saturday, September 19, 2015 4:03:05 PM

It's over. Not one word about economic inequality, climate change, Citizens United or student debt. That's why the Rs are so out of touch.

8:05 PM - 6 Aug 2015

33K retweets

36.6K favorites

From: [Hinton, Karen](#)
To: [John Del Cecato](#)
Subject: Re: Bernie tweet
Date: Saturday, September 19, 2015 4:36:02 PM

Thanks.

Karen Hinton

Press Secretary

917-246-7692

Follow Me On Twitter @KarenHinton

From: "'jfdc@akpdmedia. com'" <jfdc@akpdmedia.com>

Date: Sat, 19 Sep 2015 20:02:38 +0000

To: Karen Hinton <khinton@cityhall.nyc.gov>

Subject: Bernie tweet

[Bernie Sanders](#) @BernieSanders

Waiting, waiting, waiting. Will we hear anything about racial justice, income inequality or making college affordable? [#DebateWithBernie](#)

[9:09 PM - 16 Sep 2015](#)

13,603 16,316

From: [Hagelgans, Andrea](#)
To: [Hinton, Karen](#); [John Del Cecato](#); [Kadushin, Peter](#)
Subject: Re:
Date: Saturday, September 19, 2015 4:36:40 PM

Correct

Sent from my BlackBerry 10 smartphone.

Original Message

From: Hinton, Karen
Sent: Saturday, September 19, 2015 4:35 PM
To: John Del Cecato; Hagelgans, Andrea; Kadushin, Peter
Subject: Re:

I think people are afraid his handlers will shut it down. We want to do it then announce it.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

On 9/19/15, 4:33 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>One way we could make news is to tease the fact that we're going to give
>IDNYC to Pope

From: [Hinton, Karen](#)
To: [John Del Cecato](#)
Subject: Re: NYT poll bullets
Date: Saturday, September 19, 2015 4:43:25 PM

Thanks!

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: "'jfdc@akpdmedia. com'" <jfdc@akpdmedia.com>

Date: Sat, 19 Sep 2015 19:59:40 +0000

To: Karen Hinton <khinton@cityhall.nyc.gov>

Subject: NYT poll bullets

<!--[if !supportLists]-->· <!--[endif]-->New York Times poll:

- * 66 percent of all Americans believe that money and wealth should be distributed more evenly.
- * 65 percent believe the income gap must be addressed now.
- * 68 percent support higher taxes on millionaires.
- * 80 percent favor paid family leave.
- * 85 percent back paid sick leave.

From: [Hinton, Karen](#)
To: [John Del Cecato](#)
Subject: Re: Possible answer on whether Bernie can be president
Date: Saturday, September 19, 2015 4:46:24 PM

Got it.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: ""jfdc@akpdmedia.com"" <jfdc@akpdmedia.com>
Date: Sat, 19 Sep 2015 20:38:47 +0000
To: Karen Hinton <khinton@cityhall.nyc.gov>
Subject: Possible answer on whether Bernie can be president

I'm not going to speak to the specifics of any one candidate, but let me say this about the Democratic field. We're going to produce a nominee who is both qualified and ready to be president, and ALSO committed to combatting income inequality.

And when you compare the Dem field to the GOP, it's not even close.

From: [Hagelgans, Andrea](#)
To: [Hinton, Karen](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: [Salazar-Rodriguez, Prisca](#); [Kadushin, Peter](#); [Wolfe, Emma](#); [Snyder, Thomas](#); [Arslanian, Kayla](#); [Walters, Alexis](#); [Leopold, Elana](#)
Subject: Re: This Week Brief
Date: Saturday, September 19, 2015 4:59:43 PM

So strategy being (unless folks disagree)- use opportunity to talk about pope and presidential to elevate income inequality agenda nationally. This interview is about continuing drumbeat, particularly given absence of income inequality from GOP debates (sanders tweet) even as most Americans clamor for it to be addressed (the cbs/nyt poll)

Sent from my BlackBerry 10 smartphone.

From: Hinton, Karen
Sent: Saturday, September 19, 2015 4:45 PM
To: Hagelgans, Andrea; ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: Salazar-Rodriguez, Prisca; Kadushin, Peter; Wolfe, Emma; Snyder, Thomas; Arslanian, Kayla; Walters, Alexis; Leopold, Elana
Subject: Re: This Week Brief

I prefer definitely — unless we need a news proposal in case he goes the other way.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Date: Sat, 19 Sep 2015 16:40:35 -0400
To: Karen Hinton <khinton@cityhall.nyc.gov>, ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Cc: Prisca Salazar-Rodriguez <PSalazar-Rodriguez@cityhall.nyc.gov>, Peter Kadushin <pkadushin@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Thomas Snyder <TSnyder@cityhall.nyc.gov>, "Arslanian, Kayla" <KArslanian@cityhall.nyc.gov>, Alexis Walters <AWalters@cityhall.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>
Subject: Re: This Week Brief

Think of we believe the goal here is "tread water" not "news" then let's stick to that plan and tell him that. I just didn't want him to call the question tomorrow on-site for folks

Sent from my BlackBerry 10 smartphone.

From: Hinton, Karen
Sent: Saturday, September 19, 2015 4:37 PM
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: Hagelgans, Andrea; Salazar-Rodriguez, Prisca; Kadushin, Peter; Wolfe, Emma; Snyder, Thomas; Arslanian, Kayla; Walters, Alexis; Leopold, Elana
Subject: Re: This Week Brief

So I will revise with his comments and send around to all of you again. Peter will do a shorter brief for Sunday.

Do we want to brainstorm "news" via email and then decide whether we need a call to discuss?

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Karen Hinton <khinton@cityhall.nyc.gov>
Date: Sat, 19 Sep 2015 15:15:24 -0400
To: "'jfdc@akpdmedia. com'" <jfdc@akpdmedia.com>
Cc: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Prisca Salazar-Rodriguez <PSalazar-Rodriguez@cityhall.nyc.gov>, Peter Kadushin <pkadushin@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Thomas Synder <TSnyder@cityhall.nyc.gov>, "Arslanian, Kayla" <KArslanian@cityhall.nyc.gov>, Alexis Walters <AWalters@cityhall.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>
Subject: Re: This Week Brief

We should be done by then.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: "'jfdc@akpdmedia. com'" <jfdc@akpdmedia.com>
Date: Sat, 19 Sep 2015 19:14:32 +0000
To: Karen Hinton <khinton@cityhall.nyc.gov>
Cc: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Prisca Salazar-Rodriguez <PSalazar-Rodriguez@cityhall.nyc.gov>, Peter Kadushin <pkadushin@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Thomas Synder <TSnyder@cityhall.nyc.gov>, "Arslanian, Kayla" <KArslanian@cityhall.nyc.gov>, Alexis Walters <AWalters@cityhall.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>
Subject: Re: This Week Brief

Yep. Just an FYI that I have a hard out at 430

On Sep 19, 2015, at 3:11 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

John, Sorry left you off some emails. See below. Sending a few other emails now.

John, Peter: Can we divide this up to equalize the pain? I can set it up and do Pope. John, will you do HRC and Biden and Sanders? Peter, you do Trump, Rubio and the rest as quick hits?

Also added this.

RUBIO:

What do you think of Rubio's performance in debate and his standing in race?

Made an important point that we are a country of immigrants.

Unfortunately, GOP has been unwilling to address issue.

We need immigration reform. Again, not a political issue. A human issue.

Karen Hinton

Press Secretary

917-246-7692

Follow Me On Twitter @KarenHinton

From: Karen Hinton <khinton@cityhall.nyc.gov>

Date: Sat, 19 Sep 2015 14:36:22 -0400

To: B <BCCD@cityhall.nyc.gov>

Cc: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Prisca Salazar-Rodriguez <PSalazar-Rodriguez@cityhall.nyc.gov>, Peter Kadushin <pkadushin@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Thomas Synder <TSnyder@cityhall.nyc.gov>, "Arslanian, Kayla" <KArslanian@cityhall.nyc.gov>, Alexis Walters <AWalters@cityhall.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>, Thomas Synder <TSnyder@cityhall.nyc.gov>

Subject: This Week Brief

Mr. Mayor — QA for This Week. Trump and Rubio on This Week as well. Waiting for producer to tell us if they are on before or after. In-studio guests are Cokie Roberts, Matthew Dowd, Donna Brazile and Ana Navarro.

Arrive at 9-9:15 am for makeup and microphone and greeted by Jessica Puckett. Seated at 9:32 am and finished by 9:40 am. Commissioner Bratton precedes your interview. He is talking about security. Your questions will be on Pope's visit and presidential politics.

Talk to you at 3:30 pm today. John, Andrea, Peter, Phil, Monica and I will be on call.

Pope:

Home Bases

--Inequality not just economic crisis, but moral crisis. Significant a spiritual leader say it.

--Our leaders shouldn't choke on the word poverty. It's real & needs to be tackled.

--Pope has criticized trickle-down economics - and he's right - it doesn't work - those at the top have to pay fair share so we can rebuild middle class.

Q+A

What does the Pope's visit mean for NYC?

-Biggest voice on income inequality.

-Many of the initiatives we have put in place in NYC highlights the Pope's focus to pull people out of poverty.

-Housing, education, services to help individuals exit homelessness.

What do you think about this Pope and his mandate around climate change and poverty?

-He's in unique position to talk about how these aren't partisan issues – but critical human issues.

Some Republicans have threatened to boycott the Pope's speech, saying that he's gotten too political. You're outspoken on the separation of church and state. Don't they have a legitimate argument on those grounds?

--Would be a shame if they boycott is speech and I hope everyone plans to listen to his message.

—(Sep. of church/state) Spiritual leaders have First Amendment rights, too.

—(Should public fund security?) Protect heads of state;

protect NYorkers seeing Pope.

When Israeli PM Benjamin Netanyahu was invited by Congress to speak out on a controversial issue, you called that a “mistake.” Is the Pope speaking out on issues that have become so partisan also a mistake?

-Apples/oranges.

-GOP inviting BN so close to an election was blatantly political.

-The Pope isn't a candidate; he's a global leader and the world's conscious

HRC:

Home Bases

-Excited to see her discussing critical issues facing the Country.

-Focused on many progressive priorities like paid family leave and closing carried interest.

-I've been clear that I want to see the full vision of what is a strong platform.

Q+A

Some would say the Clintons helped your career in the various roles you worked for them. So I have to ask, why not endorse Hillary early on? When will you endorse?

-Always said she has unequaled experience & great progressive track record.

-Wanted to wait until hearing her vision on income inequality in THIS race.

-No hard and fast timeline.

Your poll numbers aren't strong now. Do you think your endorsement would actually be helpful to Hillary Clinton or another candidate right now?

-Don't pretend my endorsement is worth any more or less than other endorsements.

Do you have a litmus test for HRC to endorse her- what is it and what have those discussions been like?

- No test. Waiting to see full and bold solutions to income inequality.
- Liked what I've heard.
- She is speaking big & tackling important issues.

Cuomo and you took a different tact on endorsements. Why is that?

- Have to ask him. Only speak for myself.

How often do you talk to Hillary Clinton? What kinds of things do you ask her?

- Not going to get into details of private conversations, but I talk with her and her team from time to time.

I've talked to some Clinton allies, and they say: "Look – she's endorsed almost every issue on de Blasio's agenda." How is it that she STILL hasn't earned your endorsement? What are you holding out for?

- Few more questions about trade & min wage, but she's unveiled impressive progressive vision from PreK to student debt to progressive taxation.

A lot of Democrats have argued privately that despite taking these positions, they just don't trust Hillary Clinton on some issues – Wall Street, for one. Is Hillary Clinton too close to Wall Street?

- No. If she were, she would not have come out on important issues of fairness– like closing carried interest loophole.

You managed Hillary's Senate race in 2000. You've seen how she's handled issues like the email controversy and such. What kind of advice would campaign manager Bill de Blasio give Hillary right now?

- I'm out of the campaign manager business.
- As a voter, I just listen to what she's saying on income inequality &

big issues of our time.

-When she talks about those things, she's very persuasive.

BIDEN

Biden is polling better than other candidates in some polls. Why don't you think he should enter the race? Particularly since you haven't formally endorsed a candidate yet?

-He's been a great VP, but the field has excellent candidates right now.

Are you saying you don't think Biden should get in because Sanders is a good choice if Hillary doesn't get the nomination?

-I like what Bernie Sanders has been saying.

-Forceful voice on income inequality.

-I'm not going to read tea leaves, but confident Dems will have strong nominee who will win.

SANDERS

You started an organization dedicated to income inequality. Bernie Sanders couldn't be more in line with you on this. Are you contemplating endorsing him and is that why you haven't endorsed Hillary?

Still listening for the full vision of the candidates on income inequality.

How can you not endorse Bernie Sanders when he's saying everything you are? Have you talked to him? Can he win?

-Many Dems talking about income inequality & offering bold solutions – and that's good for America.

-Don't get into private conversations.

-All I know is that Dems will win on solutions to income inequality.

TRUMP

You said some nice things about Donald Trump and his pledge to raise taxes on the rich. Does he have what it takes to be President?

- Agree on closing such unfair practices like the carried interest loophole.
- His views on just about everything else show he is not qualified to be our President.

CUOMO

Will you support Cuomo for re-election? Endorse his opponent?

Would you ever run against him in a gubernatorial primary?

-I'm focused on my job as Mayor of the greatest city in the world.

TPA

You've been criticized for spending too much time on national issues. You support ending carried interest loophole and paid family leave yet no action locally.

-We're doing everything in our power here in NYC on income inequality.

-Need partners in Albany AND Washington.

-For regional competitive reasons, you need this to happen at the national level.

Are you too partisan for a position like mayor?

-There's nothing partisan about PreK, affordable housing, bringing crime to record lows.

LOW POLLS

How do you respond to dipping poll numbers and voters saying your feud with the Governor hurts NY?

-Here is what matters: NYC just had the safest summer in 20 years, we've built more affordable housing than at any point in the last 40 years, added 177,000 new jobs, and provided full day pre-K for more than 60,000 four-year-olds.

-If there is a way to work productively with this Governor, we will. But New Yorkers need to get their fair share from our State and I'll continue to say that.

JAMES BLAKE

Have you talked with James Blake yet? Do you think the officer should still be on the force? Would this have happened to a white man? Would any other black man have gotten an apology?

-Commissioner Bratton and I have both extended our apologies to Mr. Blake.

-Focused now on resolving these issues.

-Going to continue to implement reforms to build trust between police and community while keeping NYC one of the safest big cities in the world.

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Cc: [Hagelgans, Andrea](#); [Kadushin, Peter](#)
Subject: Re:
Date: Saturday, September 19, 2015 5:50:12 PM

Roger

> On Sep 19, 2015, at 4:35 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:
>
> I think people are afraid his handlers will shut it down. We want to do it
> then announce it.
> Karen Hinton
> Press Secretary
> 917-246-7692
> Follow Me On Twitter @KarenHinton
>
>
>
>
>
>> On 9/19/15, 4:33 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:
>>
>> One way we could make news is to tease the fact that we're going to give
>> IDNYC to Pope
>

From: [Hinton, Karen](#)
To: [B](#)
Cc: [Salazar-Rodriguez, Prisca](#); [Kadushin, Peter](#); [Wolfe, Emma](#); [Snyder, Thomas](#); [Arslanian, Kayla](#); [Walters, Alexis](#); [Leopold, Elana](#); [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"
Subject: Re: This Week Brief
Date: Saturday, September 19, 2015 6:53:20 PM

About to email you on this one. Give me a minute.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: B <BCCD@cityhall.nyc.gov>
Date: Sat, 19 Sep 2015 18:48:04 -0400
To: Karen Hinton <khinton@cityhall.nyc.gov>
Cc: Prisca Salazar-Rodriguez <PSalazar-Rodriguez@cityhall.nyc.gov>, Peter Kadushin <pkadushin@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Thomas Synder <TSnyder@cityhall.nyc.gov>, "Arslanian, Kayla" <KArslanian@cityhall.nyc.gov>, Alexis Walters <AWalters@cityhall.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, "'jfdc@akpdmedia.com'" <jfdc@akpdmedia.com>
Subject: Re: This Week Brief

So did we decide if we're to make news or not? And how specific am I being about the TPA forum?

From: Hinton, Karen
Sent: Saturday, September 19, 2015 06:44 PM
To: B
Cc: Salazar-Rodriguez, Prisca; Kadushin, Peter; Wolfe, Emma; Snyder, Thomas; Arslanian, Kayla; Walters, Alexis; Leopold, Elana; Hagelgans, Andrea; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: This Week Brief

Mr. Mayor — QA/home bases revised for This Week. Trump and Rubio on This Week as well. They will be on **BEFORE** you. Producer says no plans to ask them about you. Commissioner Bratton also precedes your interview. He is talking about security — Peter Donald said no surprises, just basic security. Your questions will be on Pope's visit and presidential politics.

In-studio guests are Cokie Roberts, Matthew Dowd, Donna Brazile and Ana Navarro.

Arrive at 9-9:15 am for makeup and microphone and greeted by Jessica Puckett. Seated at 9:32 am and finished by 9:40 am. Peter and I will see at the studio in the morning.

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--Our leaders shouldn't choke on the word inequality. It's real & needs to be tackled.

--Pope has criticized trickle-down economics - and he's right - it doesn't work - those at the top have to pay fair share so we can rebuild middle class.

Citation: “Some people continue to defend trickle-down theories which assume that economic growth, encouraged by a free market, will inevitably succeed in bringing about greater justice and inclusiveness in the world,” Francis wrote in the papal statement. “This opinion, which has never been confirmed by the facts, expresses a crude and naive trust in the goodness of those wielding economic power and in the sacra–lized workings of the prevailing economic system.”

http://www.washingtonpost.com/business/economy/pope-francis-denounces-trickle-down-economic-theories-in-critique-of-inequality/2013/11/26/e17ffe4e-56b6-11e3-8304-caf30787c0a9_story.html

Q+A

What does the Pope’s visit mean for NYC?

-Biggest voice on income inequality.

-Many of the initiatives we have put in place in NYC highlights the Pope’s focus to pull people out of poverty.

-Housing, education, services to help individuals exit homelessness.

What do you think about this Pope and his mandate around climate change and poverty?

-He’s in unique position to talk about how these aren’t partisan issues – but critical human issues.

Some Republicans have threatened to boycott the Pope's speech, saying that he's gotten too political. You're outspoken on the separation of church and state. Don't they have a legitimate argument on those grounds?

--Would be a shame if they boycott is speech and I hope everyone plans to listen to his message.

—(Sep. of church/state) Spiritual leaders have First Amendment rights, too.

—(Should public fund security?) Protect heads of state; protect NYorkers seeing Pope.

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-Apples/oranges.

-GOP inviting BN so close to an election was blatantly political.

-The Pope isn't a candidate; he's a global leader and the world's conscious.

HRC & SANDERS

Home Bases

-HRC bringing so many progressive issues to the table; tremendously capable; her vision stronger everyday, better for country. Speaking about big issues that matter.

-Sanders moving issues to the front of the line ignored for decades; heart & soul in right place; making it OK to talk about IE.

-Contrast Clinton/Sanders to the spectacle of the GOP debate. No comparison.

Sanders tweet:

It's over. Not one word about economic inequality, climate change, Citizens United or student debt. That's why the Rs are so out of touch.

PRESIDENTIAL RACE

Home Bases

-Heartened by all Dems candidates. GOP still talking about trickle down.

-Dems united on progressive priorities like paid family leave, student debt,

closing carried interest (tax loopholes for rich).

-Striking contrast between Dems & GOP. Bell weather that GOP candidates want to end carried interest. IE time has come.

CBS/NY Times poll: (have a card)

- * 66 percent of all Americans believe that money and wealth should be distributed more evenly.
- * 65 percent believe the income gap must be addressed now.
- * 68 percent support higher taxes on millionaires.
- * 80 percent favor paid family leave.
- * 85 percent back paid sick leave.

Q+A

Some would say the Clintons helped your career in the various roles you worked for them. So I have to ask, why not endorse Hillary early on? When will you endorse?

-Always said she has unequalled experience & great progressive track record.
-Wanted to wait until hearing her vision on income inequality in THIS race.
-No hard and fast timeline.

Your poll numbers aren't strong now. Do you think your endorsement would actually be helpful to Hillary Clinton or another candidate right now?

-Elected to represent NYorkers. Do the best I can to represent their interest.
Jump to TPA.

Do you have a litmus test for HRC to endorse her- what is it and what have those discussions been like?

-No test. Like what I've heard.
-All Dems are tuned into American public. Jump to TPA.

Cuomo and you took a different tact on endorsements. Why is that?

-Have to ask him. Only speak for myself.

How often do you talk to Hillary Clinton? What kinds of things do you ask

her?

-Not going to get into details of private conversations, but I talk with her and her team from time to time.

I've talked to some Clinton allies, and they say: "Look – she's endorsed almost every issue on de Blasio's agenda." How is it that she STILL hasn't earned your endorsement? What are you holding out for?

-Few more questions about trade & min wage, but she's unveiled impressive progressive vision from PreK to student debt to progressive taxation.

A lot of Democrats have argued privately that despite taking these positions, they just don't trust Hillary Clinton on some issues – Wall Street, for one. Is Hillary Clinton too close to Wall Street?

-No. If she were, she would not have come out on important issues of fairness– like closing carried interest loophole.

You managed Hillary's Senate race in 2000. You've seen how she's handled issues like the email controversy and such. What kind of advice would campaign manager Bill de Blasio give Hillary right now?

-I'm out of the campaign manager business but generally don't buy the conventional media analysis.

-She's devoted to bold messages.

-As a voter, I just listen to what she's saying on income inequality & big issues of our time. She's persuasive.

BIDEN

Biden is polling better than other candidates in some polls. Why don't you think he should enter the race? Particularly since you haven't formally endorsed a candidate yet?

-He's been a great VP.

-We also have a compelling field of candidates right now.

-I'm not going to read tea leaves, but confident Dems will have strong nominee who will win.

Are you saying you don't think Biden should get in because Sanders is a good choice if Hillary doesn't get the nomination?

- I like what Bernie Sanders has been saying.
- Forceful voice on income inequality.

SANDERS

You started an organization dedicated to income inequality. Bernie Sanders couldn't be more in line with you on this. Are you contemplating endorsing him and is that why you haven't endorsed Hillary?

- All Dems bringing great values & skill to table.
- Still listening for the full vision of the candidates on income inequality.
- One thing is certain: Dems will be much better for country than GOP.

How can you not endorse Bernie Sanders when he's saying everything you are? Have you talked to him? Can he win?

- Many Dems talking about income inequality & offering bold solutions – and that's good for America.
- Don't get into private conversations.
- All I know is Dems bringing more to table; in stark contrast to GOP; will win on solutions to income inequality.

TRUMP

You said some nice things about Donald Trump and his pledge to raise taxes on the rich. Does he have what it takes to be President?

- Agree on closing such unfair practices like the carried interest loophole.
- His views on just about everything else show he is not qualified to be our President.

RUBIO:

What do you think of Rubio's performance in debate and his standing in race?

- Made an important point that we are a country of immigrants.
- Unfortunately, GOP has been unwilling to address issue.
- We need immigration reform. Again, not a political issue. A human issue.

CUOMO

Will you support Cuomo for re-election? Endorse his opponent? Would you

ever run against him in a gubernatorial primary?

-I'm focused on my job as Mayor of the greatest city in the world.

TPA

You've been criticized for spending too much time on national issues. You support ending carried interest loophole and paid family leave yet no action locally.

-We're doing everything in our power here in NYC on income inequality.

-Need partners in Albany AND Washington.

-For regional competitive reasons, you need this to happen at the national level.

Are you too partisan for a position like mayor?

-There's nothing partisan about PreK, affordable housing, bringing crime to record lows.

LOW POLLS

How do you respond to dipping poll numbers and voters saying your feud with the Governor hurts NY?

-Here is what matters: NYC just had the safest summer in 20 years, we've built more affordable housing than at any point in the last 40 years, added 177,000 new jobs, and provided full day pre-K for more than 60,000 four-year-olds.

-If there is a way to work productively with this Governor, we will. But New Yorkers need to get their fair share from our State and I'll continue to say that.

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Have you talked with James Blake yet? Do you think the officer should still be on the force? Would this have happened to a white man? Would any other black man have gotten an apology?

-Commissioner Bratton and I have both extended our apologies to Mr. Blake.

-Focused now on resolving these issues.

-Going to continue to implement reforms to build trust between police and community while keeping NYC one of the safest big cities in the world.

Karen Hinton
Press Secretary
917-246-7692

Follow Me On Twitter @KarenHinton

From: [Hagelgans, Andrea](#)
To: [Hinton, Karen](#); "jfdc@akpdmedia.com"
Cc: [Kadushin, Peter](#); [Wolfe, Emma](#); [Snyder, Thomas](#); [Walzak, Phil](#); [Klein, Monica](#)
Subject: Re: This Week Brief
Date: Saturday, September 19, 2015 7:30:44 PM

Planning, more details to come

Sent from my BlackBerry 10 smartphone.

From: Hinton, Karen
Sent: Saturday, September 19, 2015 7:28 PM
To: Hagelgans, Andrea; 'jfdc@akpdmedia.com'
Cc: Kadushin, Peter; Wolfe, Emma; Snyder, Thomas; Walzak, Phil; Klein, Monica
Subject: Re: This Week Brief

Typing too fast — Where are we on TPA forum? What do we want to say?

Planning the forum. More details to come.

Or

More specifics — Iowa, College — I vote against this.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter [@KarenHinton](#)

From: Karen Hinton <khinton@cityhall.nyc.gov>
Date: Sat, 19 Sep 2015 18:55:30 -0400
To: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>
Cc: Peter Kadushin <pkadushin@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Thomas Synder <TSnyder@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Monica Klein <MKlein@cityhall.nyc.gov>
Subject: Re: This Week Brief

On TPA forum, we are we?

I would like to see we are planning on holding a forum. More details to come. That's it.

Karen Hinton

Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Date: Sat, 19 Sep 2015 18:09:06 -0400
To: "jfdc@akpdmedia. com" <jfdc@akpdmedia.com>, Karen Hinton <khinton@cityhall.nyc.gov>
Cc: Peter Kadushin <pkadushin@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Thomas Synder <TSnyder@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Monica Klein <MKlein@cityhall.nyc.gov>
Subject: Re: This Week Brief

Good here

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Saturday, September 19, 2015 6:05 PM
To: Hinton, Karen
Cc: Kadushin, Peter; Wolfe, Emma; Snyder, Thomas; Walzak, Phil; Hagelgans, Andrea; Klein, Monica
Subject: Re: This Week Brief

Good

On Sep 19, 2015, at 5:49 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Take a look as soon as you can. I would like to resend by 7 pm so he can review tonight. Thanks.

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http://www.washingtonpost.com/business/economy/pope-francis-denounces-trickle-down-economic-theories-in-critique-of-inequality/2013/11/26/e17ffe4e-56b6-11e3-8304-caf30787c0a9_story.html

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From: [Hinton, Karen](#)
To: [John Del Cecato](#); [Kadushin, Peter](#)
Cc: [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Snyder, Thomas](#); [Walzak, Phil](#); [Klein, Monica](#); [Geri Prado](#)
Subject: Re: This Week Brief
Date: Saturday, September 19, 2015 7:49:57 PM

Ok, so I am going to send him this.

Karen Hinton
Press Secretary
917-246-7692
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From: "'jfdc@akpdmedia. com'" <jfdc@akpdmedia.com>
Date: Sat, 19 Sep 2015 23:39:19 +0000
To: Peter Kadushin <pkadushin@cityhall.nyc.gov>
Cc: Karen Hinton <khinton@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Thomas Synder <TSnyder@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Monica Klein <MKlein@cityhall.nyc.gov>, Geri Prado <geri@progressiveagenda.us>
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Talk to you at 3:30 pm today. John, Andrea, Peter, Phil, Monica and I will be on call.

Pope:

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--Inequality not just economic crisis, but moral crisis. Significant a spiritual leader say it.

--Our leaders shouldn't choke on the word inequality. It's real & needs to be tackled.

--Pope has criticized trickle-down economics -

and he's right - it doesn't work - those at the top have to pay fair share so we can rebuild middle class.

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—(Sep. of church/state) Spiritual leaders have First Amendment rights, too.

—(Should public fund security?) Protect heads of state; protect NYorkers seeing Pope.

When Israeli PM Benjamin Netanyahu was invited by Congress to speak out on a controversial issue, you called that a "mistake." Is the Pope speaking out on issues that have become so partisan also a mistake?

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-The Pope isn't a candidate; he's a global leader and the world's conscious.

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-HRC bringing so many progressive issues to the table; tremendously capable; her vision stronger everyday, better for country. Speaking about big issues that matter.

- Sanders moving issues to the front of the line ignored for decades; heart & soul in right place; making it OK to talk about IE.
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Cuomo and you took a different tact on endorsements. Why is that?

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Subject: Re: This Week Brief
Date: Saturday, September 19, 2015 7:50:48 PM

Yes. Not to belabor but for reasons concerning our sponsors and a conversation he had with Podesta we do not have a concrete date, details but will soon.

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What do you mean IF we get a forum? What could stop it?

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From: Thomas Synder <TSnyder@cityhall.nyc.gov>
Date: Sat, 19 Sep 2015 19:51:15 -0400
To: Karen Hinton <khinton@cityhall.nyc.gov>
Cc: Peter Kadushin <pkadushin@cityhall.nyc.gov>, "[jfdc@akpdmedia.com](#)" <[jfdc@akpdmedia.com](#)>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Subject: Re: This Week Brief

That ship has sailed. If we get a Forum it's happening.

Sent from my iPhone

On Sep 19, 2015, at 7:48 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Minus Monica —

In my mind, the forum is a mistake. I want it to go away. The “we don’t care about taking care of NYC first” perception is killing us.

Second, if we MUST have it, have it in NY.

I can see talking about TPA at USCM meetings — like the one in Baltimore — but that’s as far away from home as I would go.

John, you mostly hold the cards here.

Karen Hinton
Press Secretary
917-246-7692

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From: Peter Kadushin <pkadushin@cityhall.nyc.gov>
Date: Sat, 19 Sep 2015 19:32:36 -0400
To: Karen Hinton <khinton@cityhall.nyc.gov>
Cc: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, "'jfdc@akpdmedia.com"' <jfdc@akpdmedia.com>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Thomas Synder <TSnyder@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Monica Klein <MKlein@cityhall.nyc.gov>
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Or

More specifics — Iowa, College — I vote against this.

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Sent from my BlackBerry 10 smartphone.

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To: Hinton, Karen

Cc: Kadushin, Peter; Wolfe, Emma; Snyder, Thomas; Walzak, Phil; Hagelgans, Andrea; Klein, Monica

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Arrive at 9-9:15 am for makeup and microphone and greeted by Jessica Puckett. Seated at 9:32 am and finished by 9:40 am. Commissioner Bratton precedes your interview. He is talking about security. Your questions will be on Pope's visit and presidential politics.

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Pope:

Home Bases

--Inequality not just economic crisis, but moral crisis. Significant a spiritual leader say it.

--Our leaders shouldn't choke on the word inequality. It's real & needs to be tackled.

--Pope has criticized trickle-down economics - and he's right - it doesn't work - those at the top have to pay fair share so we can rebuild middle class.

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Q+A

What does the Pope’s visit mean for NYC?

- Biggest voice on income inequality.
- Many of the initiatives we have put in place in NYC highlights the Pope’s focus to pull people out of poverty.
- Housing, education, services to help individuals exit homelessness.

What do you think about this Pope and his mandate around climate change and poverty?

- He’s in unique position to talk about how these aren’t partisan issues – but critical human issues.

Some Republicans have threatened to boycott the Pope’s speech, saying that he’s gotten too political. You’re outspoken on the separation of church and state. Don’t they have a legitimate argument on those grounds?

- Would be a shame if they boycott his speech and I hope everyone plans to listen to his message.

- (Sep. of church/state) Spiritual leaders have First Amendment rights, too.
- (Should public fund security?) Protect heads of state; protect NYorkers seeing Pope.

When Israeli PM Benjamin Netanyahu was invited by Congress to speak out on a controversial issue, you called that a “mistake.” Is the Pope speaking out on issues that have become so partisan also a mistake?

- Apples/oranges.
- GOP inviting BN so close to an election was blatantly political.
- The Pope isn't a candidate; he's a global leader and the world's conscious.

HRC & SANDERS

Home Bases

- HRC bringing so many progressive issues to the table; tremendously capable; her vision stronger everyday, better for country. Speaking about big issues that matter.
- Sanders moving issues to the front of the line ignored for decades; heart & soul in right place; making it OK to talk about IE.
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PRESIDENTIAL RACE

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- Heartened by all Dems candidates. GOP still talking about trickle down.
- Dems united on progressive priorities like paid family leave, student debt, closing carried interest (tax loopholes for rich).
- Striking contrast between Dems & GOP. Bell weather that GOP candidates want to end carried interest. IE time has come.

CBS/NY Times poll: (have a card)

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- * 65 percent believe the income gap must be addressed now.
- * 68 percent support higher taxes on millionaires.
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- Always said she has unequalled experience & great progressive track record.
- Wanted to wait until hearing her vision on income inequality in THIS race.
- No hard and fast timeline.

Your poll numbers aren't strong now. Do you

think your endorsement would actually be helpful to Hillary Clinton or another candidate right now?

-Elected to represent NYorkers. Do the best I can to represent their interest. Jump to TPA.

Do you have a litmus test for HRC to endorse her- what is it and what have those discussions been like?

-No test. Like what I've heard.

-All Dems are tuned into American public. Jump to TPA.

Cuomo and you took a different tact on endorsements. Why is that?

-Have to ask him. Only speak for myself.

How often do you talk to Hillary Clinton? What kinds of things do you ask her?

-Not going to get into details of private conversations, but I talk with her and her team from time to time.

I've talked to some Clinton allies, and they say: "Look – she's endorsed almost every issue on de Blasio's agenda." How is it that she STILL hasn't earned your endorsement? What are you holding out for?

-Few more questions about trade & min wage, but she's unveiled impressive progressive vision from PreK to student debt to progressive taxation.

A lot of Democrats have argued privately that despite taking these positions, they just don't trust Hillary Clinton on some issues – Wall

Street, for one. Is Hillary Clinton too close to Wall Street?

-No. If she were, she would not have come out on important issues of fairness— like closing carried interest loophole.

You managed Hillary's Senate race in 2000. You've seen how she's handled issues like the email controversy and such. What kind of advice would campaign manager Bill de Blasio give Hillary right now?

-I'm out of the campaign manager business but generally don't buy the conventional media analysis.

-She's devoted to bold messages.

-As a voter, I just listen to what she's saying on income inequality & big issues of our time.

She's persuasive.

BIDEN

Biden is polling better than other candidates in some polls. Why don't you think he should enter the race? Particularly since you haven't formally endorsed a candidate yet?

-He's been a great VP.

-We also have a compelling field of candidates right now.

-I'm not going to read tea leaves, but confident Dems will have strong nominee who will win.

Are you saying you don't think Biden should get in because Sanders is a good choice if Hillary doesn't get the nomination?

-I like what Bernie Sanders has been saying.

-Forceful voice on income inequality.

SANDERS

You started an organization dedicated to income inequality. Bernie Sanders couldn't be more in line with you on this. Are you contemplating endorsing him and is that why you haven't endorsed Hillary?

- All Dems bringing great values & skill to table.
- Still listening for the full vision of the candidates on income inequality.
- One thing is certain: Dems will be much better for country than GOP.

How can you not endorse Bernie Sanders when he's saying everything you are? Have you talked to him? Can he win?

- Many Dems talking about income inequality & offering bold solutions – and that's good for America.
- Don't get into private conversations.
- All I know is Dems bringing more to table; in stark contrast to GOP; will win on solutions to income inequality.

TRUMP

You said some nice things about Donald Trump and his pledge to raise taxes on the rich. Does he have what it takes to be President?

- Agree on closing such unfair practices like the carried interest loophole.
- His views on just about everything else show he is not qualified to be our President.

RUBIO:

What do you think of Rubio's performance in

debate and his standing in race?

-Made an important point that we are a country of immigrants.

-Unfortunately, GOP has been unwilling to address issue.

-We need immigration reform. Again, not a political issue. A human issue.

CUOMO

Will you support Cuomo for re-election?

Endorse his opponent? Would you ever run against him in a gubernatorial primary?

-I'm focused on my job as Mayor of the greatest city in the world.

TPA

You've been criticized for spending too much time on national issues. You support ending carried interest loophole and paid family leave yet no action locally.

-We're doing everything in our power here in NYC on income inequality.

-Need partners in Albany AND Washington.

-For regional competitive reasons, you need this to happen at the national level.

Are you too partisan for a position like mayor?

-There's nothing partisan about PreK, affordable housing, bringing crime to record lows.

LOW POLLS

How do you respond to dipping poll numbers and voters saying your feud with the Governor hurts NY?

-Here is what matters: NYC just had the safest summer in 20 years, we've built more affordable housing than at any point in the last 40 years, added 177,000 new jobs, and provided full day pre-K for more than 60,000 four-year-olds.

-If there is a way to work productively with this Governor, we will. But New Yorkers need to get their fair share from our State and I'll continue to say that.

JAMES BLAKE

Have you talked with James Blake yet? Do you think the officer should still be on the force? Would this have happened to a white man? Would any other black man have gotten an apology?

-Commissioner Bratton and I have both extended our apologies to Mr. Blake.

-Focused now on resolving these issues.

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Get the official Twitter app at <https://twitter.com/download?s=18>

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Unless the details on this are totally hammered out, and we are prepared to answer a lot of follow up questions, I'd suggest saying nothing.

On Sep 19, 2015, at 7:28 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Typing too fast — Where are we on TPA forum? What do we want to say?

Planning the forum. More details to come.

Or

More specifics — Iowa, College — I vote against this.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Karen Hinton <khinton@cityhall.nyc.gov>
Date: Sat, 19 Sep 2015 18:55:30 -0400
To: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, "jfdc@akpdmedia. com" <jfdc@akpdmedia.com>
Cc: Peter Kadushin <pkadushin@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Thomas Synder <TSnyder@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Monica Klein <MKlein@cityhall.nyc.gov>
Subject: Re: This Week Brief

On TPA forum, we are we?

I would like to see we are planning on holding a forum. More details to come. That's it.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Date: Sat, 19 Sep 2015 18:09:06 -0400
To: "jfdc@akpdmedia. com" <jfdc@akpdmedia.com>, Karen Hinton <khinton@cityhall.nyc.gov>
Cc: Peter Kadushin <pkadushin@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Thomas Synder <TSnyder@cityhall.nyc.gov>

Phil Walzak <PWalzak@cityhall.nyc.gov>, Monica Klein
<MKlein@cityhall.nyc.gov>

Subject: Re: This Week Brief

Good here

Sent from my BlackBerry 10 smartphone.

From: John Del Cecato
Sent: Saturday, September 19, 2015 6:05 PM
To: Hinton, Karen
Cc: Kadushin, Peter; Wolfe, Emma; Snyder, Thomas; Walzak, Phil; Hagelgans, Andrea; Klein, Monica
Subject: Re: This Week Brief

Good

On Sep 19, 2015, at 5:49 PM, Hinton, Karen <KHinton@cityhall.nyc.gov>
wrote:

Take a look as soon as you can. I would like to resend
by 7 pm so he can review tonight. Thanks.

Mr. Mayor — QA for This Week. Trump and Rubio on
This Week as well. They will be on BEFORE you. In-
studio guests are Cokie Roberts, Matthew Dowd, Donna
Brazile and Ana Navarro.

Arrive at 9-9:15 am for makeup and microphone and
greeted by Jessica Puckett. Seated at 9:32 am and
finished by 9:40 am. Commissioner Bratton precedes
your interview. He is talking about security. Your
questions will be on Pope's visit and presidential
politics.

Talk to you at 3:30 pm today. John, Andrea, Peter, Phil,
Monica and I will be on call.

Pope:
Home Bases

--Inequality not just economic crisis, but moral
crisis. Significant a spiritual leader say it.

--Our leaders shouldn't choke on the word inequality. It's real & needs to be tackled.
--Pope has criticized trickle-down economics - and he's right - it doesn't work - those at the top have to pay fair share so we can rebuild middle class.

Citation: “Some people continue to defend trickle-down theories which assume that economic growth, encouraged by a free market, will inevitably succeed in bringing about greater justice and inclusiveness in the world,” Francis wrote in the papal statement. “This opinion, which has never been confirmed by the facts, expresses a crude and naive trust in the goodness of those wielding economic power and in the sacra–lized workings of the prevailing economic system.”

http://www.washingtonpost.com/business/economy/pope-francis-denounces-trickle-down-economic-theories-in-critique-of-inequality/2013/11/26/e17ffe4e-56b6-11e3-8304-caf30787c0a9_story.html

Q+A

What does the Pope’s visit mean for NYC?

- Biggest voice on income inequality.
- Many of the initiatives we have put in place in NYC highlights the Pope’s focus to pull people out of poverty.
- Housing, education, services to help individuals

exit homelessness.

What do you think about this Pope and his mandate around climate change and poverty?

-He's in unique position to talk about how these aren't partisan issues – but critical human issues.

Some Republicans have threatened to boycott the Pope's speech, saying that he's gotten too political. You're outspoken on the separation of church and state. Don't they have a legitimate argument on those grounds?

--Would be a shame if they boycott is speech and I hope everyone plans to listen to his message.

—(Sep. of church/state) Spiritual leaders have First Amendment rights, too.

—(Should public fund security?) Protect heads of state; protect NYorkers seeing Pope.

When Israeli PM Benjamin Netanyahu was invited by Congress to speak out on a controversial issue, you called that a “mistake.” Is the Pope speaking out on issues that have become so partisan also a mistake?

-Apples/oranges.

-GOP inviting BN so close to an election was blatantly political.

-The Pope isn't a candidate; he's a global leader and the world's conscious.

HRC & SANDERS

Home Bases

-HRC bringing so many progressive issues to the

table; tremendously capable; her vision stronger everyday, better for country. Speaking about big issues that matter.

-Sanders moving issues to the front of the line ignored for decades; heart & soul in right place; making it OK to talk about IE.

-Contrast Clinton/Sanders to the spectacle of the GOP debate. No comparison.

Sanders tweet:

It's over. Not one word about economic inequality, climate change, Citizens United or student debt. That's why the Rs are so out of touch.

PRESIDENTIAL RACE

Home Bases

-Heartened by all Dems candidates. GOP still talking about trickle down.

-Dems united on progressive priorities like paid family leave, student debt, closing carried interest (tax loopholes for rich).

-Striking contrast between Dems & GOP. Bell weather that GOP candidates want to end carried interest. IE time has come.

CBS/NY Times poll: (have a card)

* 66 percent of all Americans believe that money and wealth should be distributed more evenly.

* 65 percent believe the income gap must be addressed now.

* 68 percent support higher taxes on millionaires.

- * 80 percent favor paid family leave.
- * 85 percent back paid sick leave.

Q+A

Some would say the Clintons helped your career in the various roles you worked for them. So I have to ask, why not endorse Hillary early on? When will you endorse?

- Always said she has unequalled experience & great progressive track record.
- Wanted to wait until hearing her vision on income inequality in THIS race.
- No hard and fast timeline.

Your poll numbers aren't strong now. Do you think your endorsement would actually be helpful to Hillary Clinton or another candidate right now?

- Elected to represent NYorkers. Do the best I can to represent their interest. Jump to TPA.

Do you have a litmus test for HRC to endorse her- what is it and what have those discussions been like?

- No test. Like what I've heard.
- All Dems are tuned into American public. Jump to TPA.

Cuomo and you took a different tact on endorsements. Why is that?

- Have to ask him. Only speak for myself.

How often do you talk to Hillary Clinton? What kinds of things do you ask her?

- Not going to get into details of private

conversations, but I talk with her and her team from time to time.

I've talked to some Clinton allies, and they say: "Look – she's endorsed almost every issue on de Blasio's agenda." How is it that she STILL hasn't earned your endorsement? What are you holding out for?

-Few more questions about trade & min wage, but she's unveiled impressive progressive vision from PreK to student debt to progressive taxation.

A lot of Democrats have argued privately that despite taking these positions, they just don't trust Hillary Clinton on some issues – Wall Street, for one. Is Hillary Clinton too close to Wall Street?

-No. If she were, she would not have come out on important issues of fairness– like closing carried interest loophole.

You managed Hillary's Senate race in 2000. You've seen how she's handled issues like the email controversy and such. What kind of advice would campaign manager Bill de Blasio give Hillary right now?

-I'm out of the campaign manager business but generally don't buy the conventional media analysis.

-She's devoted to bold messages.

-As a voter, I just listen to what she's saying on income inequality & big issues of our time. She's persuasive.

BIDEN

Biden is polling better than other candidates in some polls. Why don't you think he should enter the race? Particularly since you haven't formally endorsed a candidate yet?

-He's been a great VP.

-We also have a compelling field of candidates right now.

-I'm not going to read tea leaves, but confident Dems will have strong nominee who will win.

Are you saying you don't think Biden should get in because Sanders is a good choice if Hillary doesn't get the nomination?

-I like what Bernie Sanders has been saying.

-Forceful voice on income inequality.

SANDERS

You started an organization dedicated to income inequality. Bernie Sanders couldn't be more in line with you on this. Are you contemplating endorsing him and is that why you haven't endorsed Hillary?

-All Dems bringing great values & skill to table.

-Still listening for the full vision of the candidates on income inequality.

-One thing is certain: Dems will be much better for country than GOP.

How can you not endorse Bernie Sanders when he's saying everything you are? Have you talked to him? Can he win?

-Many Dems talking about income inequality & offering bold solutions – and that's good for America.

-Don't get into private conversations.

-All I know is Dems bringing more to table; in stark contrast to GOP; will win on solutions to income inequality.

TRUMP

You said some nice things about Donald Trump and his pledge to raise taxes on the rich. Does he have what it takes to be President?

-Agree on closing such unfair practices like the carried interest loophole.

-His views on just about everything else show he is not qualified to be our President.

RUBIO:

What do you think of Rubio's performance in debate and his standing in race?

-Made an important point that we are a country of immigrants.

-Unfortunately, GOP has been unwilling to address issue.

-We need immigration reform. Again, not a political issue. A human issue.

CUOMO

Will you support Cuomo for re-election? Endorse his opponent? Would you ever run against him in a gubernatorial primary?

-I'm focused on my job as Mayor of the greatest city in the world.

TPA

You've been criticized for spending too much time on national issues. You support ending carried interest loophole and paid family leave yet no action locally.

-We're doing everything in our power here in NYC on income inequality.

-Need partners in Albany AND Washington.

-For regional competitive reasons, you need this to happen at the national level.

Are you too partisan for a position like mayor?

-There's nothing partisan about PreK, affordable housing, bringing crime to record lows.

LOW POLLS

How do you respond to dipping poll numbers and voters saying your feud with the Governor hurts NY?

-Here is what matters: NYC just had the safest summer in 20 years, we've built more affordable housing than at any point in the last 40 years, added 177,000 new jobs, and provided full day pre-K for more than 60,000 four-year-olds.

-If there is a way to work productively with this Governor, we will. But New Yorkers need to get their fair share from our State and I'll continue to say that.

JAMES BLAKE

Have you talked with James Blake yet? Do you think the officer should still be on the force? Would this have happened to a white man? Would any other black man have gotten an apology?

-Commissioner Bratton and I have both extended our apologies to Mr. Blake.

- Focused now on resolving these issues.
- Going to continue to implement reforms to build trust between police and community while keeping NYC one of the safest big cities in the world.

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Re:
Date: Sunday, September 20, 2015 11:05:38 AM

Thanks. And watch the video when you can and let me know if you have any pointers

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, September 20, 2015 10:49 AM
To: B
Subject:

Read transcript - looked really great! Love the Sermon on the Mount reference. And thought you handled all the presidential stuff very well - gracious, consistent, focused on big picture and eventual path.

From: [Hagelgans, Andrea](#)
To: [Hinton, Karen](#)
Cc: [Salazar-Rodriguez, Prisca](#); [Kadushin, Peter](#); [Wolfe, Emma](#); [Snyder, Thomas](#); [Arslanian, Kayla](#); [Walters, Alexis](#); [Leopold, Elana](#); "jfdc@akpdmedia.com"
Subject: Re: This Week Brief
Date: Sunday, September 20, 2015 1:02:10 PM

Great job getting him ready

Sent from my BlackBerry 10 smartphone.

From: Hinton, Karen
Sent: Sunday, September 20, 2015 10:09 AM
To: Hagelgans, Andrea
Cc: Salazar-Rodriguez, Prisca; Kadushin, Peter; Wolfe, Emma; Snyder, Thomas; Arslanian, Kayla; Walters, Alexis; Leopold, Elana; 'jfdc@akpdmedia.com'
Subject: Re: This Week Brief

Mayor happy. Shorter than they said, but less time for mischievous. Rubio did us a favor.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Karen Hinton <khinton@cityhall.nyc.gov>
Date: Sat, 19 Sep 2015 19:55:23 -0400
To: B <BCCD@cityhall.nyc.gov>
Cc: Prisca Salazar-Rodriguez <PSalazar-Rodriguez@cityhall.nyc.gov>, Peter Kadushin <pkadushin@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Thomas Snyder <TSnyder@cityhall.nyc.gov>, "Arslanian, Kayla" <KArslanian@cityhall.nyc.gov>, Alexis Walters <AWalters@cityhall.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, "'jfdc@akpdmedia.com'" <jfdc@akpdmedia.com>
Subject: Re: This Week Brief

On forum — Consensus is: say only if asked, more details to come.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Karen Hinton <khinton@cityhall.nyc.gov>
Date: Sat, 19 Sep 2015 19:25:57 -0400
To: B <BCCD@cityhall.nyc.gov>
Cc: Prisca Salazar-Rodriguez <PSalazar-Rodriguez@cityhall.nyc.gov>, Peter Kadushin <pkadushin@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Thomas Synder <TSnyder@cityhall.nyc.gov>, "Arslanian, Kayla" <KArslanian@cityhall.nyc.gov>, Alexis Walters <AWalters@cityhall.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>
Subject: This Week Brief

On the question of "making news" the consensus is:

Use opportunity to talk about pope and presidential to elevate income inequality agenda nationally. Not to make news. This interview is about continuing drumbeat, particularly given absence of income inequality from GOP debates (sanders tweet) even as most Americans clamor for it to be addressed (the cbs/nyt poll).

Still gathering thoughts on forum.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: B <BCCD@cityhall.nyc.gov>
Date: Sat, 19 Sep 2015 18:48:04 -0400
To: Karen Hinton <khinton@cityhall.nyc.gov>
Cc: Prisca Salazar-Rodriguez <PSalazar-Rodriguez@cityhall.nyc.gov>, Peter Kadushin <pkadushin@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Thomas Synder <TSnyder@cityhall.nyc.gov>, "Arslanian, Kayla" <KArslanian@cityhall.nyc.gov>, Alexis Walters <AWalters@cityhall.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>
Subject: Re: This Week Brief

So did we decide if we're to make news or not? And how specific am I being about the TPA forum?

From: Hinton, Karen
Sent: Saturday, September 19, 2015 06:44 PM

To: B

Cc: Salazar-Rodriguez, Prisca; Kadushin, Peter; Wolfe, Emma; Snyder, Thomas; Arslanian, Kayla; Walters, Alexis; Leopold, Elana; Hagelgans, Andrea; 'jfdc@akpdmedia. com' <jfdc@akpdmedia.com>

Subject: This Week Brief

Mr. Mayor — QA/home bases revised for This Week. Trump and Rubio on This Week as well. They will be on **BEFORE** you. Producer says no plans to ask them about you. Commissioner Bratton also precedes your interview. He is talking about security — Peter Donald said no surprises, just basic security. Your questions will be on Pope's visit and presidential politics.

In-studio guests are Cokie Roberts, Matthew Dowd, Donna Brazile and Ana Navarro.

Arrive at 9-9:15 am for makeup and microphone and greeted by Jessica Puckett. Seated at 9:32 am and finished by 9:40 am. Peter and I will see at the studio in the morning.

Pope:

Home Bases

--Inequality not just economic crisis, but moral crisis. Significant a spiritual leader say it.

--Our leaders shouldn't choke on the word inequality. It's real & needs to be tackled.

--Pope has criticized trickle-down economics - and he's right - it doesn't work - those at the top have to pay fair share so we can rebuild middle class.

Citation: “Some people continue to defend trickle-down theories which assume that economic growth, encouraged by a free market, will inevitably succeed in bringing about greater justice and inclusiveness in the world,” Francis wrote in the papal statement. “This opinion, which has never been confirmed by the facts, expresses a crude and naive trust in the goodness of those wielding economic power and in the sacra–lized workings of the prevailing economic system.”

http://www.washingtonpost.com/business/economy/pope-francis-denounces-trickle-down-economic-theories-in-critique-of-inequality/2013/11/26/e17ffe4e-56b6-11e3-8304-caf30787c0a9_story.html

Q+A

What does the Pope's visit mean for NYC?

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- Housing, education, services to help individuals exit homelessness.

What do you think about this Pope and his mandate around climate change and poverty?

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- (Should public fund security?) Protect heads of state; protect NYorkers seeing Pope.

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- HRC bringing so many progressive issues to the table; tremendously capable; her vision stronger everyday, better for country. Speaking about big issues that matter.
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-Heartened by all Dems candidates. GOP still talking about trickle down.

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What do you think of Rubio's performance in debate and his standing in race?

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-Commissioner Bratton and I have both extended our apologies to Mr. Blake.

-Focused now on resolving these issues.

-Going to continue to implement reforms to build trust between police and community while keeping NYC one of the safest big cities in the world.

Karen Hinton

Press Secretary

917-246-7692

Follow Me On Twitter @KarenHinton

From: [White, Erin](#)
To: [Spitalnick, Amy \(OMB\)](#); [Hinton, Karen](#); [Wolfe, Emma](#); [Walzak, Phil](#); [John Del Cecato](#); krubenst@law.nyc.gov
Cc: [Hagelgans, Andrea](#)
Subject: For: MBdB op-ed on Pope for CNN
Date: Monday, September 21, 2015 12:45:24 PM
Attachments: [CNN Pope.docx](#)

Hello all,

Attached and pasted below is an op-ed draft for the mayor on the Pope's arrival to NYC. Please review and let me know of any redflags you have **COB TODAY**.

Overall goal is to underline progressive agenda and use Pope as a moral validator for our goals.

This goes to the mayor tomorrow morning.

Thanks so much!

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

Sometimes, history sneaks up on you. And sometimes you know it's coming.

This week, we prepare to welcome Pope Francis, the world's most powerful voice for the millions across the globe whose have been drowned out by the relentless pursuit of profit. In this moment, history rushes toward us, and I, along with millions of New Yorkers of many faiths, am exhilarated to meet it.

His Holiness has over and over again shared a vision of a new world order that is inclusive and rooted in fairness, including economic fairness. He has excoriated an economic system with "the mentality of profit at any price," blind to how working families have had their knees cut out from underneath them, even as the overall economy improves.

He has even reminded us of the story of Zacchaeus – a wealthy and likely corrupt tax collector. After meeting Jesus on the road through Jericho, Zacchaeus, overcome, announces he will give half of his possessions to the poor and pay back anyone he cheated times four.

It is an incredible transformation – from greed and gain to justice and fairness. The spirit of Zacchaeus, Pope Francis has said, should be at the beginning and end of all political and economic activity. I, and millions of New Yorkers, agree.

This spirit underpins our blueprint for NYC's future, One New York – a Plan for a Strong and Just

City, which has within it ambitious goals for both climate change and poverty. New York City, in that spirit of fairness, has committed to reducing our emission levels by 40 percent by 2030 and 80 percent by 2050.

And it is the very heart of [The Progressive Agenda](#) that I created with other leaders committed to ending income inequality.

We have already begun this work, enrolling more than 65,000 children in free, full-day pre-K, providing paid sick leave for millions of New York City workers and launching IDNYC to allow nearly a million New Yorkers to participate more fully in their city.

These policies have lifted up millions of our citizens, who thanks to the clear desire of the Archdiocese and His Holiness to connect personally with people of every background, will have the opportunity to come face to face with the Pope.

His Holiness will meet New Yorkers in our shelters, speak directly to our city's immigrants and visit schoolchildren. Not to mention the thousands of everyday citizens he'll meet face to face in Central Park, one of our city's most equally accessible spaces. Perhaps His Holiness can spur more commitments for fairness.

He will certainly remind us we must do more because there is still far too little fairness.

Today, almost half of New Yorkers live near or below the poverty line. Nearly one-third of the families in shelter are employed, and a quarter have a college education but still can't afford housing. New York is not unique.

As Pope Francis has reminded us – by providing sleeping bags, inviting those without homes into the Vatican for meals and even sneaking out late at night for visits – the homeless are human beings, not burdens. And they are trapped by systemic economic factors that make it ever more difficult to escape the Tale of Two Cities dynamic this administration has worked so hard to reverse.

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###

From: [Hagelgans, Andrea](#)
To: [Wolfe, Emma](#); [Hinton, Karen](#); [Walzak, Phil](#); [John Del Cecato](#)
Subject: RE: For: MBdB op-ed on Pope for CNN
Date: Monday, September 21, 2015 12:51:15 PM

Sorry, don't understand what you mean

From: Wolfe, Emma
Sent: Monday, September 21, 2015 12:50 PM
To: Hinton, Karen; Walzak, Phil; John Del Cecato
Cc: Hagelgans, Andrea
Subject: RE: For: MBdB op-ed on Pope for CNN

Smaller thread. Presume we've discussed this internally? Because I could state the obvious, but if we've weighed the pros and cons I don't want to waste anyone's time!

From: White, Erin
Sent: Monday, September 21, 2015 12:45 PM
To: Spitalnick, Amy (OMB); Hinton, Karen; Wolfe, Emma; Walzak, Phil; John Del Cecato;
krubenst@law.nyc.gov
Cc: Hagelgans, Andrea
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From: [Spitalnick, Amy \(OMB\)](#)
To: ["John Del Cecato"](#); [White, Erin](#); [Hinton, Karen](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Rubenstein, Kathleen \(Law\)](#)
Cc: [Hagelgans, Andrea](#)
Subject: RE: For: MBdB op-ed on Pope for CNN
Date: Monday, September 21, 2015 1:09:13 PM

I'm ok with just 80x50.

Here's suggested edits to this graph:

This spirit underpins our blueprint for NYC's future, One New York – a Plan for a Strong and Just City, which understands that a strong, sustainable, and resilient city must also be an equitable one. New York City, in that spirit of fairness, has set forth ambitious goals: reducing greenhouse gas emissions 80 percent by 2050, lifting 800,000 New Yorkers out of poverty by 2025, and much more.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, September 21, 2015 1:04 PM
To: White, Erin; Spitalnick, Amy (OMB); Hinton, Karen; Wolfe, Emma; Phillip Walzak; Rubenstein, Kathleen (Law)
Cc: Hagelgans, Andrea
Subject: Re: For: MBdB op-ed on Pope for CNN

Couple of quick flags:

Sentence fragment:

Not to mention the thousands of everyday citizens he'll meet face to face in Central Park, one of our city's most equally accessible spaces.

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Also FYI - I might focus on 80x50 & omit the 2030 goal, as Steyer & his folks are pushing for 50x30 - might make us sound less aggressive in combatting climate change?

From: "White, Erin" <EWhite@cityhall.nyc.gov>

Date: Monday, September 21, 2015 at 12:45 PM

To: "Spitalnick, Amy (OMB)" <SpitalnickA@omb.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmmedia.com>, "krubnst@law.nyc.gov" <krubnst@law.nyc.gov>

Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>

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###

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); ["geri@progressiveagenda.us"](mailto:geri@progressiveagenda.us)
Cc: [Snyder, Thomas](#); ["hayley@progressiveagenda.us"](mailto:hayley@progressiveagenda.us); [Salazar-Rodriguez, Prisca](#)
Subject: Re: SIGN OFF NEEDED- TPA call with Signers
Date: Monday, September 21, 2015 1:28:12 PM

Looping prisca, who is the key to this all

From: B
Sent: Monday, September 21, 2015 01:27 PM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'geri@progressiveagenda.us' <geri@progressiveagenda.us>
Cc: Snyder, Thomas; 'hayley@progressiveagenda.us' <hayley@progressiveagenda.us>
Subject: Re: SIGN OFF NEEDED- TPA call with Signers

Approved. Find a time on schedule that can be best protected. A Friday makes the most sense to me in terms of ensuring it happens as scheduled

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, September 21, 2015 01:18 PM
To: Geri Prado <geri@progressiveagenda.us>; B
Cc: Snyder, Thomas; Hayley Prim <hayley@progressiveagenda.us>
Subject: Re: SIGN OFF NEEDED- TPA call with Signers

Definitely need to get the TPA Signers call on the book. Need MBDB to touch them for a bunch of reasons - getting their buy-in/help on the forum; introducing them to Geri in a way that gives her real authority to activate them (thus taking a whole bunch of work off mayor's plate); making sure they understand that we're moving & building & that THEY are critical partners in this...

The call itself will require Geri & Hayley & the gang to do a lot of phone calls/prep work - but won't require much MBDB time...

From: Geri Prado <geri@progressiveagenda.us>
Date: Monday, September 21, 2015 at 12:43 PM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>
Cc: Tom Snyder <TSnyder@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: SIGN OFF NEEDED- TPA call with Signers

I forgot to copy John!

On Sep 21, 2015, at 10:19 AM, Geri Prado <geri@progressiveagenda.us> wrote:

Per our conversation, you had requested details of what goals would be of the TPA call with signers. In order to start organizing our partners, signers, we want to have a call with YOU scheduled now for early/mid October. Asks for signers immediately below, full details after that. Please let me know if we may move forward with Tom and Prisca to schedule. Thank you

ASKS OF TPA SIGNERS- PURPOSE OF CALL

- <!--[if !supportLists]--> <!--[endif]-->Organize around the forum- push all constituencies to watch, tweet, talk about in the press we line up for it, etc
- <!--[if !supportLists]--> <!--[endif]-->Be a speaker/surrogate for us to get into every story on income inequality
- <!--[if !supportLists]--> <!--[endif]-->Engage their constituencies and base and coordinate around specific key dates
- <!--[if !supportLists]--> <!--[endif]-->Organize online through twitter, online forums TPA organizes post forum to keep up momentum

FULL DETAILS

As we move into the forum and kicking off the goals, organization of TPA, it's crucial for YOU to re-engage people who signed up in May. While we have communicated with them on issues lately, we need to have a large re-introduction call where we go over the following:

- <!--[if !supportLists]--> <!--[endif]-->Formal kickoff for our work- The Forum
 - <!--[if !supportLists]--> <!--[endif]-->Specifics and logistics
 - <!--[if !supportLists]--> <!--[endif]-->Our asks of them around the forum
- <!--[if !supportLists]--> <!--[endif]-->Our plans for this cycle
 - <!--[if !supportLists]--> <!--[endif]-->Inserting them (supporters), ourselves into the public debate through earned media (traditional and digital)
 - <!--[if !supportLists]--> <!--[endif]-->Putting pressure on candidates to commit to pushing solutions on income inequality
 - <!--[if !supportLists]--> <!--[endif]-->Being THE organization to coordinate and highlight work being done by mayors and organizations everywhere
- <!--[if !supportLists]--> <!--[endif]-->Introducing them to staff, points of contact

<!--[if !supportLists]--> <!--[endif]-->Having staff explain what resources we will provide

<!--[if !supportLists]-->o <!--[endif]-->Digital

<!--[if !supportLists]-->o <!--[endif]-->Earned media

<!--[if !supportLists]-->o <!--[endif]-->Regular coordinating calls

<!--[if !supportLists]-->-

From: [Geri Prado](#)
To: [Hagelgans, Andrea](#)
Cc: [John Del Cecato](#); [Snyder, Thomas](#); [Walzak, Phil](#); [Adams Baker, Marti](#); [Hinton, Karen](#)
Subject: Re: CNN event- MBDB and Reich- action needed
Date: Monday, September 21, 2015 1:47:48 PM

Thank you and in case my cell is [REDACTED]

On Sep 21, 2015, at 1:45 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Sorry--

Marti—could you help with logistics (determining route, what they could see, etc)?

Karen—up to you in terms of who you want as press point on this one and if you'd prefer to talk to the producer. We just need to know for logistics

From: Geri Prado [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Monday, September 21, 2015 1:45 PM
To: Hagelgans, Andrea
Cc: John Del Cecato; Snyder, Thomas; Walzak, Phil
Subject: Re: CNN event- MBDB and Reich- action needed

Yes he has signed off. Tom could fill you in as well.

I only emailed you and Phil from your team btw.

On Sep 21, 2015, at 1:43 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Hi

This sounds great. Has the Mayor already signed off? Know he has asked for this type of hit with Reich. Just wanted to make sure

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Karen—up to you in terms of who you want as press point on this one and if you'd prefer to talk to the producer. We just need to know for logistics

Thanks

From: Geri Prado [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Monday, September 21, 2015 1:26 PM
To: Hagelgans, Andrea; John Del Cecato; Snyder, Thomas; Walzak, Phil
Subject: CNN event- MBDB and Reich- action needed

Hi folks- as you (may) know Robert Reich is coming to NYC and is holding an event with the Mayor on September 29th, 12-2.

Andrea and I discussed this Thursday, but pitch RKK made was Poppy Harlow, inequality with Reich. Pushing talking about the issue, what the Mayor is doing about it and then what TPA hopes to accomplish, etc, etc.

It will be in studio then CNN wants to be out of studio and the pitch was made about him riding the train from one affluent part of town to another part that is feeling the brunt of inequality. Andrea, you had mentioned that maybe the latter was where he's focused on affordable housing to tie together the rent freeze going into effect. I believe the 2 train is what was thrown out.

Moving forward:

Press point- Andrea, you had mentioned Marti (?) as someone who could take point. Could RKK connect her with CNN to work on logistics under this message framework? Maybe you and I could talk about what is best?

Political point- we can connect Reich but Hayley will take lead on working with his people and briefing them, etc but loop in Marti or who you make press point.

Briefing- written and in person- we will take lead on both but loop in unless you think this should happen differently.

On the in-studio portion we pitched the Reich folks on walking in with red hats mimicking Trump's that read, "Make America Fair Again". They will give one to Poppy Harlow.

This is my first from soup to nuts with you guys so bear with me and let me know what you want to do. I think it might be easier for me to call you.

Thank you

From: [Rubenstein, Kathleen \(Law\)](#)
To: [White, Erin](#); [John Del Cecato](#); [Spitalnick, Amy \(OMB\)](#); [Hinton, Karen](#); [Wolfe, Emma](#); [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [Bassin, Ian](#)
Subject: RE: For: MBdB op-ed on Pope for CNN
Date: Monday, September 21, 2015 2:50:28 PM
Attachments: [CNN Pope - law suggestions - \(# Legal 6055584\).DOCX](#)

Hi All,

Thanks for sharing. Law and Counsel have discussed, and we agree that the removal of the story is helpful. We also agree that the text as written is legally permissible. However, there are a couple places where it is possible to achieve a more inclusive tone, and more clearly delineate between the fact that people have benefitted from work of the city in this administration and that this work is also consistent with the message of the Pope and others. Please consider these relatively small changes and let us know if you have questions. Thanks to Ian, CCed here, for most of the language.

Thank you,

Kathleen Rubenstein

Deputy Chief of Staff and
Assistant Corporation Counsel for Government Policy
New York City Law Department
o: (212) 356 – 0812
c: (917) 941 – 4944
krubenst@law.nyc.gov

From: White, Erin [<mailto:EWhite@cityhall.nyc.gov>]
Sent: Monday, September 21, 2015 1:29 PM
To: John Del Cecato; Spitalnick, Amy (OMB); Hinton, Karen; Wolfe, Emma; Phillip Walzak; Rubenstein, Kathleen (Law)
Cc: Hagelgans, Andrea
Subject: RE: For: MBdB op-ed on Pope for CNN

Will make Amy's suggested change and remove the story.

Question on climate change – we mention that in context of One New York, not in Progressive Agenda. Could you clarify that comment so I can make any edits?

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

From: John Del Cecato [<mailto:jfdc@akpdmmedia.com>]
Sent: Monday, September 21, 2015 1:04 PM
To: White, Erin; Spitalnick, Amy (OMB); Hinton, Karen; Wolfe, Emma; Walzak, Phil;
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From: "White, Erin" <EWhite@cityhall.nyc.gov>

Date: Monday, September 21, 2015 at 12:45 PM

To: "Spitalnick, Amy (OMB)" <SpitalnickA@omb.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "krubenst@law.nyc.gov" <krubenst@law.nyc.gov>

Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>

Subject: For: MBdB op-ed on Pope for CNN

Hello all,

Attached and pasted below is an op-ed draft for the mayor on the Pope's arrival to NYC. Please review and let me know of any redflags you have **COB TODAY**.

Overall goal is to underline progressive agenda and use Pope as a moral validator for our goals.

This goes to the mayor tomorrow morning.

Thanks so much!

Erin White

Communications Advisor, Office of the Mayor

O: 212-341-5030

C: [REDACTED]

ewhite@cityhall.nyc.gov

Sometimes, history sneaks up on you. And sometimes you know it's coming.

This week, we prepare to welcome Pope Francis, the world's most powerful voice for the millions across the globe whose have been drowned out by the relentless pursuit of profit. In this moment, history rushes toward us, and I, along with millions of New Yorkers of many faiths, am exhilarated to meet it.

His Holiness has over and over again shared a vision of a new world order that is inclusive and rooted in fairness, including economic fairness. He has excoriated an economic system with "the mentality of profit at any price," blind to how working families have had their knees cut out from underneath them, even as the overall economy improves.

He has even reminded us of the story of Zacchaeus – a wealthy and likely corrupt tax collector. After meeting Jesus on the road through Jericho, Zacchaeus, overcome, announces he will give half of his possessions to the poor and pay back anyone he cheated times four.

It is an incredible transformation – from greed and gain to justice and fairness. The spirit of Zacchaeus, Pope Francis has said, should be at the beginning and end of all political and economic activity. I, and millions of New Yorkers, agree.

This spirit underpins our blueprint for NYC's future, One New York – a Plan for a Strong and Just City, which has within it ambitious goals for both climate change and poverty. New York City, in that spirit of fairness, has committed to reducing our emission levels by 40 percent by 2030 and 80 percent by 2050.

And it is the very heart of [The Progressive Agenda](#) that I created with other leaders committed to ending income inequality.

We have already begun this work, enrolling more than 65,000 children in free, full-day pre-K, providing paid sick leave for millions of New York City workers and launching IDNYC to allow nearly a million New Yorkers to participate more fully in their city.

These policies have lifted up millions of our citizens, who thanks to the clear desire of the Archdiocese and His Holiness to connect personally with people of every background, will have the opportunity to come face to face with the Pope.

His Holiness will meet New Yorkers in our shelters, speak directly to our city's immigrants and visit schoolchildren. Not to mention the thousands of everyday citizens he'll meet face to face in Central Park, one of our city's most equally accessible spaces. Perhaps His Holiness can spur more

commitments for fairness.

He will certainly remind us we must do more because there is still far too little fairness.

Today, almost half of New Yorkers live near or below the poverty line. Nearly one-third of the families in shelter are employed, and a quarter have a college education but still can't afford housing. New York is not unique.

As Pope Francis has reminded us – by providing sleeping bags, inviting those without homes into the Vatican for meals and even sneaking out late at night for visits – the homeless are human beings, not burdens. And they are trapped by systemic economic factors that make it ever more difficult to escape the Tale of Two Cities dynamic this administration has worked so hard to reverse.

These New Yorkers, many of whom work hard or diligently look for work, are evidence of the Pope's frank talk about the foolishness of pretending an economic system based on avarice will prosperity for all. "This theory (of trickle down economics), which has never been confirmed by the facts, expresses a crude and naive trust in the goodness of those wielding economic power and the sacralized workings of the prevailing economic system. Meanwhile the excluded are still waiting."

We must end that waiting.

We can increase affordable housing and raise the minimum wage. We can acknowledge the contributions of the immigrants who built New York City – and many other cities – by passing comprehensive immigration reform. And we can stop allowing millionaires to take advantage of the tax code at the expense of middle class families by closing the carried interest loophole and the CEO tax loophole.

His Holiness paints us picture of a more equitable society: one where every child's education sets them on a path to success, no matter their zip code. Where immigrants are welcomed and recognized for their contributions to our society. Where those who work hard can lift themselves out of poverty. A society where access to health care doesn't depend on the size of your paycheck, and where we treat the Earth as if we depend on it for survival.

These are the historic strides worthy of historic leader like Pope Francis. This week, when His Holiness stands before the U.S. Congress, he will issue a call that could change the trajectory of this nation. My fervent hope is that we look back on this call and say this was a moment when American society, and politics, started the change.

His electrifying voice has issued a burning demand that we do all within our power to protect our people and our planet. It's time for all of us to act – and act boldly – to make that vision a reality.

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Sometimes, history sneaks up on you. And sometimes you know it's coming.

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Comment [KR1]: We agree best to remove

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These New Yorkers, many of whom work hard or diligently look for work, are evidence of the Pope's frank talk about the foolishness of pretending an economic system based on avarice will lead to prosperity for all As the Pope has said, "This theory (of trickle down economics), which has never been confirmed by the facts, expresses a crude and naive trust in the goodness of those wielding economic power and the sacralized workings of the prevailing economic system. Meanwhile the excluded are still waiting."

Comment [KR2]: Or bring, etc.

Comment [KR3]: Assuming this is the Pope's quote, which we think it is from the text.

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###

From: [White, Erin](#)
To: [Rubenstein, Kathleen \(Law\)](#); [John Del Cecato](#); [Spitalnick, Amy \(OMB\)](#); [Hinton, Karen](#); [Wolfe, Emma](#); [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [Bassin, Ian](#)
Subject: RE: For: MBdB op-ed on Pope for CNN
Date: Monday, September 21, 2015 5:29:43 PM
Attachments: [CNN Pope.docx](#)

Hi all,

Revised attached. Let me know if this works.

Thank you!

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
erwhite@cityhall.nyc.gov

From: Rubenstein, Kathleen (Law) [<mailto:krubent@law.nyc.gov>]
Sent: Monday, September 21, 2015 2:50 PM
To: White, Erin; John Del Cecato; Spitalnick, Amy (OMB); Hinton, Karen; Wolfe, Emma; Walzak, Phil
Cc: Hagelgans, Andrea; Bassin, Ian
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Thank you,

Kathleen Rubenstein

Deputy Chief of Staff and
Assistant Corporation Counsel for Government Policy
New York City Law Department
o: (212) 356 – 0812
c: (917) 941 – 4944
krubent@law.nyc.gov

From: White, Erin [<mailto:EWhite@cityhall.nyc.gov>]
Sent: Monday, September 21, 2015 1:29 PM
To: John Del Cecato; Spitalnick, Amy (OMB); Hinton, Karen; Wolfe, Emma; Phillip Walzak; Rubenstein, Kathleen (Law)

Cc: Hagelgans, Andrea
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Will make Amy's suggested change and remove the story.

Question on climate change – we mention that in context of One New York, not in Progressive Agenda. Could you clarify that comment so I can make any edits?

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ewhite@cityhall.nyc.gov

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, September 21, 2015 1:04 PM
To: White, Erin; Spitalnick, Amy (OMB); Hinton, Karen; Wolfe, Emma; Walzak, Phil;
krubenst@law.nyc.gov
Cc: Hagelgans, Andrea
Subject: Re: For: MBdB op-ed on Pope for CNN

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His electrifying voice has issued a burning demand that we do all within our power to protect our people and our planet. It's time for all of us to act – and act boldly – to make that vision a reality.

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This week, we prepare to welcome Pope Francis, the leader of the world's 1.2 billion Catholics and a powerful voice for the millions across the globe who for decades felt left out or left behind. In this moment, history rushes toward us, and I, along with millions of New Yorkers of many faiths, am exhilarated to meet it.

His Holiness has shared a powerful vision of a new world order that is inclusive and rooted in fairness, including economic fairness. He has excoriated an economic system with "the mentality of profit at any price," blind to how working families struggle every day, even as those at that top get even wealthier. And he has called upon us all to protect the world we've inherited by forcefully addressing climate change.

Our blueprint for NYC's future, One New York – a Plan for a Strong and Just City, rests on similar ideals. We understand that a strong, sustainable, and resilient city must also be an equitable one. The plan sets ambitious goals: reducing greenhouse gas emissions 80 percent by 2050, lifting 800,000 New Yorkers out of poverty by 2025, and much more.

These ideals are also at the heart of [The Progressive Agenda](#), the 14-point plan that I introduced in May with progressive leaders from across the country committed to combatting income inequality.

And as we call for change at the federal level, this administration is delivering on its promise of taking dead weight off the inequality crisis that His Holiness illumines. That has meant, enrolling more than 65,000 children in free, full-day pre-K. It's the most ambitious affordable housing plan in New York City's history – 200,000 units created or preserved. It's meant providing paid sick leave for millions of New York City workers and launching IDNYC to allow nearly a million New Yorkers to participate more fully in their city.

These policies have lifted up millions.

Thanks to the clear desire of His Holiness to connect personally with people of every background, and the planning efforts of the City and Archdiocese, hundreds of thousands will have the opportunity to come face to face with the Pope.

His Holiness will meet New Yorkers in our shelters, speak directly to our city's immigrants and visit schoolchildren. Not to mention the thousands of everyday citizens he'll meet face to face in Central Park.

Pope Francis's visit will surely inspire millions. But it will also be a reminder that, while we have made significant progress towards combatting inequality, we have much more work to do.

Today, almost half of New Yorkers live near or below the poverty line. Nearly one-third of the families in shelter are employed, and a quarter have a college education but still can't afford housing. New York is not unique.

As Pope Francis has reminded us – by providing sleeping bags, inviting those without homes into the Vatican for meals and even sneaking out late at night for visits – those without a home are human beings, not burdens. And they are trapped by economic factors that make it ever more difficult to escape the Tale of Two Cities dynamic this administration is working so hard to reverse.

These New Yorkers, many who work hard or diligently look for work, are evidence of the Pope's frank talk about the urgent need for a fairer economy. As His Holiness puts it: "This theory (of trickle down economics), which has never been confirmed by the facts, expresses a crude and naive trust in the goodness of those wielding economic power and the sacralized workings of the prevailing economic system. Meanwhile the excluded are still waiting."

We must end that waiting.

That's why we're working to build more affordable housing, and fighting to raise the minimum wage. . It's why we're calling on Congress to pass comprehensive immigration reform. And it's why we're demanding millionaires and billionaires to pay their fair share in taxes by closing the carried interest loophole and the CEO tax loophole.

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These are the historic strides worthy of a historic leader like Pope Francis. But he is not alone. We have heard these calls growing from leaders of other religions, and from non-religious leaders alike. Taken together, they mark a moment of profound unity among all of our peoples to confront with courage and boldness the challenges that face us. My fervent hope is that we look back on this time and say this was a moment when American society, and politics, started the change.

The Pope's has lent his to growing demands that we do all within our power to protect our people and our planet. It's time for all of us to act – and act boldly – to make that vision a reality.

###

From: [White, Erin](#)
To: [Bassin, Ian](#); [Rubenstein, Kathleen \(Law\)](#); [John Del Cecato](#); [Spitalnick, Amy \(OMB\)](#); [Hinton, Karen](#); [Wolfe, Emma](#); [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#)
Subject: RE: For: MBdB op-ed on Pope for CNN
Date: Monday, September 21, 2015 6:30:04 PM

Okay – I am moving this along to the mayor. Please speak ASAP if there are further issues.

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

From: Bassin, Ian
Sent: Monday, September 21, 2015 6:15 PM
To: White, Erin; Rubenstein, Kathleen (Law); John Del Cecato; Spitalnick, Amy (OMB); Hinton, Karen; Wolfe, Emma; Walzak, Phil
Cc: Hagelgans, Andrea
Subject: RE: For: MBdB op-ed on Pope for CNN

Looks good on legal end

From: White, Erin
Sent: Monday, September 21, 2015 5:30 PM
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He has even reminded us of the story of Zacchaeus – a wealthy and likely corrupt tax collector. After meeting Jesus on the road through Jericho, Zacchaeus, overcome, announces he will give half of his possessions to the poor and pay back anyone he cheated times four.

It is an incredible transformation – from greed and gain to justice and fairness. The spirit of Zacchaeus, Pope Francis has said, should be at the beginning and end of all political and economic activity. I, and millions of New Yorkers, agree.

This spirit underpins our blueprint for NYC's future, One New York – a Plan for a Strong and Just City, which has within it ambitious goals for both climate change and poverty. New York City, in that spirit of fairness, has committed to reducing our emission levels by 40 percent by 2030 and 80 percent by 2050.

And it is the very heart of [The Progressive Agenda](#) that I created with other leaders committed to ending income inequality.

We have already begun this work, enrolling more than 65,000 children in free, full-day pre-K, providing paid sick leave for millions of New York City workers and launching IDNYC to allow nearly a million New Yorkers to participate more fully in their city.

These policies have lifted up millions of our citizens, who thanks to the clear desire of the Archdiocese and His Holiness to connect personally with people of every background, will have the opportunity to come face to face with the Pope.

His Holiness will meet New Yorkers in our shelters, speak directly to our city's immigrants and visit schoolchildren. Not to mention the thousands of everyday citizens he'll meet face to face in Central Park, one of our city's most equally accessible spaces. Perhaps His Holiness can spur more commitments for fairness.

He will certainly remind us we must do more because there is still far too little fairness.

Today, almost half of New Yorkers live near or below the poverty line. Nearly one-third of the families in shelter are employed, and a quarter have a college education but still can't afford housing. New York is not unique.

As Pope Francis has reminded us – by providing sleeping bags, inviting those without homes into the Vatican for meals and even sneaking out late at night for visits – the homeless are human beings, not burdens. And they are trapped by systemic economic factors that make it ever more difficult to escape the Tale of Two Cities dynamic this administration has worked so hard to reverse.

These New Yorkers, many of whom work hard or diligently look for work, are evidence of the Pope’s frank talk about the foolishness of pretending an economic system based on avarice will prosperity for all. “This theory (of trickle down economics), which has never been confirmed by the facts, expresses a crude and naive trust in the goodness of those wielding economic power and the sacralized workings of the prevailing economic system. Meanwhile the excluded are still waiting.”

We must end that waiting.

We can increase affordable housing and raise the minimum wage. We can acknowledge the contributions of the immigrants who built New York City – and many other cities – by passing comprehensive immigration reform. And we can stop allowing millionaires to take advantage of the tax code at the expense of middle class families by closing the carried interest loophole and the CEO tax loophole.

His Holiness paints us picture of a more equitable society: one where every child’s education sets them on a path to success, no matter their zip code. Where immigrants are welcomed and recognized for their contributions to our society. Where those who work hard can lift themselves out of poverty. A society where access to health care doesn’t depend on the size of your paycheck, and where we treat the Earth as if we depend on it for survival.

These are the historic strides worthy of historic leader like Pope Francis. This week, when His Holiness stands before the U.S. Congress, he will issue a call that could change the trajectory of this nation. My fervent hope is that we look back on this call and say this was a moment when American society, and politics, started the change.

His electrifying voice has issued a burning demand that we do all within our power to protect our people and our planet. It’s time for all of us to act – and act boldly – to make that vision a reality.

###

From: [John Del Cecato](#)
To: [B](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); [Jonathan@berlinrosen.com](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Fuleihan, Dean \(OMB\)](#); [Snyder, Thomas](#)
Subject: Re: POLITICO: MTA suggests it might apply cuts in city only
Date: Monday, September 21, 2015 6:34:05 PM

Yes! Cuomo's MTA is going to slash funding for NYC??

On Sep 21, 2015, at 6:18 PM, B <BCCD@cityhall.nyc.gov> wrote:

As with mayoral control of education, Andrew Cuomo is defiling any sense of decent, normal, high-road government left in New York State. We can't take this lying down. This should be a validators' holiday since it violates every notion of regionalism and serious planning. We must fight back and have other voices fight back. I need a proposal from you guys on how to punch back here

From: Clips
Sent: Monday, September 21, 2015 04:50 PM
Subject: POLITICO: MTA suggests it might apply cuts in city only

MTA suggests it might apply cuts in city only

POLITICO NY – Dana Rubinstein

<http://www.capitalnewyork.com/article/albany/2015/09/8577423/mta-suggests-it-might-apply-cuts-city-only>

On Monday afternoon, the chairman of the Metropolitan Transportation Authority — an appointee of Gov. Andrew Cuomo — suggested that if Mayor Bill de Blasio failed to meet his demands for more financial support, he might apply cuts to just the city, rather than to services across the entire metropolitan region.

"I've directed the staff in finance and capital programs to incorporate all of the revisions that were part of the discussions with stakeholders, as well as to align with the current commitment of the city, at \$657 million," said Tom Prendergast during the MTA's monthly finance meeting.

"I just want to clarify Mr. Chairman, a little more detail about what you are asking the staff to do here," interjected Polly Trottenberg, de Blasio's transportation commissioner and an MTA board member.

The overall size of the capital plan "would have to come down in cost and scope to align with the difference between the \$3.2 billion and the \$657 million," said Prendergast, referring to the difference between what the state wants and what the city has offered.

Trottenberg asked for just a little bit more clarity.

"We're looking at the urban portion of it, New York City Transit," said Prendergast,

referring to the MTA subdivision that operates New York City subways and buses.

“But only within one jurisdiction?” asked Trottenberg.

“Yes, the urban portion,” said Prendergast.

That’s “punitive and pretty divisive,” said Trottenberg.

She called for Prendergast to adopt a regional approach instead, since the MTA is a regional organization.

Prendergast, apparently backing away, said he’d direct his staff to do that, too.

As if to make sure, several board members sprang to Trottenberg’s defense, including Mitchell Pally, who is from Long Island.

“I want to support Commissioner Trottenberg’s request,” he said. “While many of us represent outlying counties proudly, we also represent all of the riders of the system, regardless of where they came from or where they end up.”

Every five years, the MTA formulates a plan to keep the region’s mass transit system, including its subways and buses, in a state of good repair and expand it where needed.

Though the MTA board approved its plan last September, the state has yet to approve it.

In the meantime, the rhetoric surrounding the program has grown unusually bitter, and even spilled into normally feel-good events, like the ribbon-cutting for the city's first new subway station in 26 years.

Recent historical precedent had the city has contributing about \$100 million a year for five years, but the MTA last year asked the city to up its modest contribution to an also-modest \$125 million.

After a good deal of suspense, de Blasio surprised transit advocates by agreeing to the MTA’s demands.

The MTA, which the governor controls, responded by immediately upping the ante, from \$657 million over the five years (\$125 million a year plus some additional funding) to \$3.2 billion.

The mayor has, so far, declined to meet the state's new request.

The capital program would put money towards things like replacing the Metrocard with a modern fare payment system, launching the second phase of the Second Avenue Subway up to 125th Street, and replacing the system's ancient signaling systems to allow trains to run more reliably and closer together.

But the increasingly nasty funding dispute between de Blasio and Cuomo has thrown the plan’s future into question.

“My sense of frustration and concern about not having a program — because it is a year, this is the longest we’ve ever gone without a capital program — weighs on me

very heavily,” Prendergast said on Monday. “There are critical projects out there that need to go forward.”

The governor's office had no comment.

You can watch a video of the meeting here: <http://bit.ly/1KrbHql>

From: [Wolfe, Emma](#)
To: [B](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); jfdc@akpdmedia.com; Jonathan@berlinrosen.com; [Shorris, Anthony](#); [Williams, Dominic](#); [Fuleihan, Dean \(OMB\)](#); [Snyder, Thomas](#)
Subject: Re: POLITICO: MTA suggests it might apply cuts in city only
Date: Monday, September 21, 2015 6:34:32 PM

1. Yes -- We are strategizing per your directive yesterday --- want to bring you a solid plan and not more seat of the pants ad hoc tactical plans.
2. We mobilized a lot of voices today to lay out for us. Council transpo committee did letter which will get press soon, other voices from state electeds to advocates out throughout day.
3. Still have elephant in room problem of too many strong potential allies needing to know what we believe is the best play for city and what we are willing to do / not do. Too many potential coalition/allies need this. (Back to #1).
4. Fyi: Getting all these potential validators in to city hall to listen and invest them this week to get to a bigger place. But that's part of the work in #1 as well.
5. Additional research operations in full effect.

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You can watch a video of the meeting here: <http://bit.ly/1KrbHql>

From: [Geri Prado](#)
To: [Salazar-Rodriguez, Prisca](#); [Snyder, Thomas](#)
Cc: [John Del Cecato](#)
Subject: Fwd: SiX invitation for Mayor de Blasio
Date: Monday, September 21, 2015 7:33:48 PM
Attachments: [deBlasioInvitation.pdf](#)

Six- this is when I received the invite for the first time.

Begin forwarded message:

From: Geri Prado <geri@progressiveagenda.us>
Subject: Fwd: SiX invitation for Mayor de Blasio
Date: September 18, 2015 at 4:20:37 PM EDT
To: Tom Snyder <TSnyder@cityhall.nyc.gov>, Prisca Salazar-Rodriguez <PSalazar-Rodriguez@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmmedia.com>, Hayley Prim <hayley@progressiveagenda.us>

This is another invite for October 2nd in addition to the Mike Lux invite in DC on the second.

SiX has many influential organizations in the progressive community we'd want to partner with who are both on the board and in the room.

Both would need to know fairly soon to make decisions on their programs.

Please let me know when there is a decision made on USCM so we can respond either way.

Thank you.

Begin forwarded message:

From: Raj Goyle <raj@rajgoyle.com>
Date: September 18, 2015 at 3:17:00 PM EDT
To: Geri Prado <geri@progressiveagenda.us>
Subject: SiX invitation for Mayor de Blasio

Geri - here is formal invite for the Mayor. Thanks!



STATE INNOVATION EXCHANGE

September 18, 2015

Mayor Bill de Blasio
City Hall
New York, NY 10007

Dear Mayor de Blasio,

The State Innovation Exchange (SiX) invites you to be a Keynote Speaker at the upcoming 2015 National Legislator Conference on October 1-3 in Washington, DC. We would be honored if you delivered a keynote address on Friday, October 2, at our morning plenary session or evening cocktail reception. We are happy to slate your address around your availability.

Your live streamed keynote message at last year's conference truly inspired and moved our audience and they would be very excited to hear you speak in person this year. We hope you will be able to join us.

The State Innovation Exchange (SiX) is a resource and strategy center that supports state legislators to advance progressive policies across the country. We have a long-term vision of building progressive power and infrastructure at the state level. SiX came from the merger of four organizations which combined forces to ensure that state legislators are empowered with research, training, policy expertise, communications support, political strategy and a space to network and share ideas. Together, we work to advance and defend policies that support working families, protect the environment, promote civil rights and strengthen our democracy.

As you know, our main event each year is the National Legislator Conference. We anticipate this year's conference to bring together over 250 progressive state legislators from around the country, a range of national advocates, unions, members of Congress, and administration officials to discuss the role that states can play in advancing progressive policies. We believe you would be the perfect match to address this audience.

As Mayor of the largest city in the nation, you can speak to how cities and states are at the forefront of innovative policymaking and the importance of building out progressive infrastructure in the cities and states. As a keynote speaker at our conference, you will have the opportunity to influence and inspire lawmakers across every state, and validate their difficult, sometimes overlooked, but undoubtedly, important work.

We hope that you may find some time in your busy schedule to be a part of this exciting event. Please let me know if you have any questions and we look forward to hearing from you.

Sincerely,

A handwritten signature in black ink, appearing to read "Nick Rathod", with a stylized flourish at the end.

Nick Rathod

From: [Geri Prado](#)
To: [Salazar-Rodriguez, Prisca](#)
Cc: [Snyder, Thomas](#); [John Del Cecato](#)
Subject: Re: SiX invitation for Mayor de Blasio
Date: Monday, September 21, 2015 7:44:15 PM

yes I think this is whole discussion that I think was contingent upon when the meetings he needed to attend for USCM were. We really need to get him to DC. I was hoping to build this into it so I didn't have to ask for a separate trip that I likely won't get.

The problem is I need help with him asking principles to help. I can't do that on my own at that level.

On Sep 21, 2015, at 7:35 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

Is this we recommend-
He would be in Baltimore on Sat-
Was not planning on getting him there on Friday –

From: Geri Prado [<mailto:geri@progressiveagenda.us>]
Sent: Monday, September 21, 2015 7:33 PM
To: Salazar-Rodriguez, Prisca; Snyder, Thomas
Cc: John Del Cecato
Subject: Fwd: SiX invitation for Mayor de Blasio

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Geri - here is formal invite for the Mayor. Thanks!

From: [Geri Prado](#)
To: [Snyder, Thomas](#)
Cc: [Salazar-Rodriguez, Prisca](#); [Hayley Prim](#); [John Del Cecato](#)
Subject: Re: SIGN OFF NEEDED- TPA call with Signers
Date: Monday, September 21, 2015 8:29:29 PM

Yes standard organizing but we need a date so the sooner the better we can start moving on that.

thank you

On Sep 21, 2015, at 3:08 PM, Snyder, Thomas
<TSnyder@cityhall.nyc.gov> wrote:

Probably goes without saying, but a lot of advance organizing work will have to be done to make sure that a) people join the call, and b) we have an agenda that makes asks of them

From: Geri Prado <geri@progressiveagenda.us>
Date: Monday, September 21, 2015 at 2:18 PM
To: Prisca Salazar <psalazar-rodriguez@cityhall.nyc.gov>
Cc: Hayley Primm <hayley@progressiveagenda.us>, John Del Ceccato <jfdc@akpdmedia.com>, Tom Snyder <tsnyder@cityhall.nyc.gov>
Subject: Re: SIGN OFF NEEDED- TPA call with Signers

Second week would be great. Thanks

On Sep 21, 2015, at 2:09 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

Ok – will send a time for this conf call in early October.

From: Hayley Prim [<mailto:hayley@progressiveagenda.us>]
Sent: Monday, September 21, 2015 2:00 PM
To: Salazar-Rodriguez, Prisca
Cc: jfdc@akpdmedia.com; geri@progressiveagenda.us; Snyder, Thomas
Subject: Re: SIGN OFF NEEDED- TPA call with Signers

We initially were going to one at the end of this month, and do one later in October-- but decided to push the first one back to early October.

On Mon, Sep 21, 2015 at 1:49 PM, Salazar-Rodriguez, Prisca
<PSalazar-Rodriguez@cityhall.nyc.gov> wrote:
I thought we wanted to do this later in October?

From: B

Sent: Monday, September 21, 2015 1:28 PM
To: 'jfdc@akpdmedia.com'; 'geri@progressiveagenda.us'
Cc: Snyder, Thomas; 'hayley@progressiveagenda.us'; Salazar-Rodriguez, Prisca

Subject: Re: SIGN OFF NEEDED- TPA call with Signers

Looping prisca, who is the key to this all

From: B
Sent: Monday, September 21, 2015 01:27 PM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'geri@progressiveagenda.us' <geri@progressiveagenda.us>
Cc: Snyder, Thomas; 'hayley@progressiveagenda.us' <hayley@progressiveagenda.us>
Subject: Re: SIGN OFF NEEDED- TPA call with Signers

Approved. Find a time on schedule that can be best protected. A Friday makes the most sense to me in terms of ensuring it happens as scheduled

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, September 21, 2015 01:18 PM
To: Geri Prado <geri@progressiveagenda.us>; B
Cc: Snyder, Thomas; Hayley Prim <hayley@progressiveagenda.us>
Subject: Re: SIGN OFF NEEDED- TPA call with Signers

Definitely need to get the TPA Signers call on the book. Need MBDB to touch them for a bunch of reasons - getting their buy-in/help on the forum; introducing them to Geri in a way that gives her real authority to activate them (thus taking a whole bunch of work off mayor's plate); making sure they understand that we're moving & building & that THEY are critical partners in this...

The call itself will require Geri & Hayley & the gang to do a lot of phone calls/prep work - but won't require much MBDB time...

From: Geri Prado <geri@progressiveagenda.us>
Date: Monday, September 21, 2015 at 12:43 PM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>
Cc: Tom Snyder <TSnyder@cityhall.nyc.gov>, Hayley Prim <hayley@progressiveagenda.us>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: SIGN OFF NEEDED- TPA call with Signers

I forgot to copy John!

On Sep 21, 2015, at 10:19 AM, Geri Prado
<geri@progressiveagenda.us> wrote:

Per our conversation, you had requested details of what goals would be of the TPA call with signers. In order to start organizing our partners, signers, we want to have a call with YOU scheduled now for early/mid October. Asks for signers immediately below, full details after that. Please let me know if we may move forward with Tom and Prisca to schedule. Thank you

ASKS OF TPA SIGNERS- PURPOSE OF CALL

- o Organize around the forum- push all constituencies to watch, tweet, talk about in the press we line up for it, etc
- o Be a speaker/surrogate for us to get into every story on income inequality
- o Engage their constituencies and base and coordinate around specific key dates
- o Organize online through twitter, online forums TPA organizes post forum to keep up momentum

FULL DETAILS

As we move into the forum and kicking off the goals, organization of TPA, it's crucial for YOU to re-engage people who signed up in May. While we have communicated with them on issues lately, we need to have a large re-introduction call where we go over the following:

- Formal kickoff for our work- The Forum
 - o Specifics and logistics
 - o Our asks of them around the forum
- Our plans for this cycle

- o Inserting them (supporters), ourselves into the public debate through earned media (traditional and digital)
- o Putting pressure on candidates to commit to pushing solutions on income inequality
- o Being THE organization to coordinate and highlight work being done by mayors and organizations everywhere
- Introducing them to staff, points of contact
- Having staff explain what resources we will provide
 - o Digital
 - o Earned media
 - o Regular coordinating calls
-

--
Hayley Prim
c: [REDACTED]

From: [John Del Cecato](#)
To: [B; Snyder, Thomas; geri@progressiveagenda.us; Salazar-Rodriguez, Prisca](#)
Subject: Green light?
Date: Monday, September 21, 2015 8:35:03 PM

Mike Lux from American Voices - a preeminent national progressive, helpful friend who taped the mayor earlier this year, and inaugural signer of TPA - is asking whether MBDB can attend an AV event on 10/2. It's right near the time of USCM in Baltimore. They will schedule around MBDB. But need action fast.

If approved - we can get a number of other helpful DC meetings in the mix.

From: [Geri Prado](#)
To: [Adams Baker, Marti](#); [Ariel Hayes](#)
Cc: [Hagelgans, Andrea](#); [John Del Cecato](#); [Snyder, Thomas](#); [Walzak, Phil](#); [Hinton, Karen](#)
Subject: Re: CNN event- MBDB and Reich- action needed
Date: Monday, September 21, 2015 9:11:18 PM

I'm copying Ariel Hayes who's helping for a short time to get our messaging/policy/research/digital up and running.

She's connected with RKK on this and will be working with John and you all on this.

Marti, Ariel will be in touch or if it's Wiley too let us know.

Thank you

On Mon, Sep 21, 2015 at 1:48 PM, Adams Baker, Marti <MAadams@cityhall.nyc.gov> wrote:

Sure, happy to jump in.

Geri – please give me a call whenever you have a moment. I'm at [212-788-9570](tel:212-788-9570)

From: Hagelgans, Andrea
Sent: Monday, September 21, 2015 1:46 PM
To: 'Geri Prado'
Cc: John Del Cecato; Snyder, Thomas; Walzak, Phil; Adams Baker, Marti; Hinton, Karen
Subject: RE: CNN event- MBDB and Reich- action needed

Sorry--

Marti—could you help with logistics (determining route, what they could see, etc)?

Karen—up to you in terms of who you want as press point on this one and if you'd prefer to talk to the producer. We just need to know for logistics

From: Geri Prado [<mailto:> [REDACTED]]
Sent: Monday, September 21, 2015 1:45 PM
To: Hagelgans, Andrea
Cc: John Del Cecato; Snyder, Thomas; Walzak, Phil
Subject: Re: CNN event- MBDB and Reich- action needed

Yes he has signed off. Tom could fill you in as well.

I only emailed you and Phil from your team btw.

On Sep 21, 2015, at 1:43 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Hi

This sounds great. Has the Mayor already signed off? Know he has asked for this type of hit with Reich. Just wanted to make sure

Marti—could you help with logistics (determining route, what they could see, etc)?

Karen—up to you in terms of who you want as press point on this one and if you'd prefer to talk to the producer. We just need to know for logistics

Thanks

From: Geri Prado [<mailto:> [REDACTED]]
Sent: Monday, September 21, 2015 1:26 PM
To: Hagelgans, Andrea; John Del Cecato; Snyder, Thomas; Walzak, Phil
Subject: CNN event- MBDB and Reich- action needed

Hi folks- as you (may) know Robert Reich is coming to NYC and is holding an event with the Mayor on September 29th, 12-2.

Andrea and I discussed this Thursday, but pitch RKK made was Poppy Harlow, inequality with Reich. Pushing talking about the issue, what the Mayor is doing about it and then what TPA hopes to accomplish, etc, etc.

It will be in studio then CNN wants to be out of studio and the pitch was made about him riding the train from one affluent part of town to another part that is feeling the brunt of inequality. Andrea, you had mentioned that maybe the latter was where he's focused on affordable

housing to tie together the rent freeze going into effect. I believe the 2 train is what was thrown out.

Moving forward:

Press point- Andrea, you had mentioned Marti (?) as someone who could take point. Could RKK connect her with CNN to work on logistics under this message framework? Maybe you and I could talk about what is best?

Political point- we can connect Reich but Hayley will take lead on working with his people and briefing them, etc but loop in Marti or who you make press point.

Briefing- written and in person- we will take lead on both but loop in unless you think this should happen differently.

On the in-studio portion we pitched the Reich folks on walking in with red hats mimicking Trump's that read, "Make America Fair Again". They will give one to Poppy Harlow.

This is my first from soup to nuts with you guys so bear with me and let me know what you want to do. I think it might be easier for me to call you.

Thank you

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To: [Salazar-Rodriguez, Prisca](#)
Cc: [Snyder, Thomas](#); [Ariel Hayes](#); [John Del Cecato](#)
Subject: Re: CNN event- MBDB and Reich- action needed
Date: Monday, September 21, 2015 9:47:11 PM

Thank you.

On Sep 21, 2015, at 9:46 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

Yes.

Sent from my iPhone

On Sep 21, 2015, at 9:20 PM, Geri Prado <> wrote:

Can we get briefing time pre-Sept 29th at Noon with the Mayor scheduled please?

Thank you

----- Forwarded message -----

From: **Geri Prado** <>
Date: Mon, Sep 21, 2015 at 1:26 PM
Subject: CNN event- MBDB and Reich- action needed
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Thomas Snyder <tsnyder@cityhall.nyc.gov>, "Walzak, Phil" <pwalzak@cityhall.nyc.gov>

Hi folks- as you (may) know Robert Reich is coming to NYC and is holding an event with the Mayor on September 29th, 12-2.

Andrea and I discussed this Thursday, but pitch RKK made was Poppy Harlow, inequality with Reich. Pushing talking about the issue, what the Mayor is doing about it and then what TPA hopes to accomplish, etc, etc.

It will be in studio then CNN wants to be out of studio and the pitch was made about him riding the train from one affluent part of town to another part that is feeling the brunt of inequality. Andrea, you had mentioned that maybe the latter was where he's focused on affordable housing to tie together the rent freeze going into effect. I believe the 2 train is what was thrown out.

Moving forward:

Press point- Andrea, you had mentioned Marti (?) as someone who could take point. Could RKK connect her with CNN to work on logistics under this message framework? Maybe you and I could talk about what is best?

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On the in-studio portion we pitched the Reich folks on walking in with red hats mimicking Trump's that read, "Make America Fair Again". They will give one to Poppy Harlow.

This is my first from soup to nuts with you guys so bear with me and let me know what you want to do. I think it might be easier for me to call you.

Thank you

From: [Walzak, Phil](#)
To: [Salazar-Rodriguez, Prisca](#); "Geri Prado"; [Snyder, Thomas](#); [Adams Baker, Marti](#)
Cc: [Ariel Hayes](#); [John Del Cecato](#); [Hagelgans, Andrea](#); [Arslanian, Kayla](#); [Caquias, Paula](#)
Subject: RE: CNN event- MBDB and Reich- action needed
Date: Tuesday, September 22, 2015 10:36:05 AM

+MAB

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, September 22, 2015 10:27 AM
To: 'Geri Prado'; Snyder, Thomas
Cc: Ariel Hayes; John Del Cecato; Hagelgans, Andrea; Walzak, Phil; Arslanian, Kayla; Caquias, Paula
Subject: RE: CNN event- MBDB and Reich- action needed

In addition to prep I need to know exactly what we are doing-
Is there a breakdown of these 2 hours?

From: Geri Prado [<mailto:> 
Sent: Monday, September 21, 2015 9:20 PM
To: Snyder, Thomas; Salazar-Rodriguez, Prisca
Cc: Ariel Hayes; John Del Cecato
Subject: Fwd: CNN event- MBDB and Reich- action needed

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Thank you

From: [Geri Prado](#)
To: [Salazar-Rodriguez, Prisca](#); [Adams Baker, Marti](#); [John Del Cecato](#)
Cc: [Ariel Hayes](#); [Snyder, Thomas](#)
Subject: Re: Reich
Date: Tuesday, September 22, 2015 12:20:52 PM

We would like it to start at 12 in studio so

- Drive to studio time not included
- Noon start time (or if it's 12:30, tell us)
- Two hour time which would include in studio and on the subway and time after

FLAG- a documentary crew will be following Reich that day we just learned. Prisca let me know if you want me to call you.

On Tue, Sep 22, 2015 at 12:08 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

It doesn't include travel but need to know time breakdown to determine when prep is

Thanks!

From: Geri Prado [mailto:████████████████████]
Sent: Tuesday, September 22, 2015 11:52 AM
To: Salazar-Rodriguez, Prisca; Ariel Hayes; Snyder, Thomas
Subject: Reich

Do we have 12-2 on the 29th to include travel time to and from CNN or in addition to?

this is going to be in studio and out but will have this down. Marti and I talking at noon.

From: [Blumm, Kate](#)
To: [White, Erin](#); [Walzak, Phil](#); [Jon Fromowitz](#)
Cc: [John Del Cecato](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: RE: Final review: Mayor op-ed
Date: Tuesday, September 22, 2015 12:35:22 PM

Yep. I have some language edits to channel his voice a bit more and will make that add as well.

From: White, Erin
Sent: Tuesday, September 22, 2015 12:34 PM
To: Walzak, Phil; Jon Fromowitz
Cc: John Del Cecato; Wolfe, Emma; Hagelgans, Andrea; Blumm, Kate
Subject: RE: Final review: Mayor op-ed

+ Kate

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

From: Walzak, Phil
Sent: Tuesday, September 22, 2015 12:33 PM
To: White, Erin; Jon Fromowitz
Cc: John Del Cecato; Wolfe, Emma; Hagelgans, Andrea
Subject: RE: Final review: Mayor op-ed

Also FWIW, may want to end the whole this w a reference to the rhetorical start

From: White, Erin
Sent: Tuesday, September 22, 2015 12:32 PM
To: Jon Fromowitz
Cc: John Del Cecato; Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea
Subject: RE: Final review: Mayor op-ed

Great – thank you!

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 22, 2015 12:31 PM
To: White, Erin
Cc: John Del Cecato; Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea
Subject: Re: Final review: Mayor op-ed

Don't hold up for me. I'm not in front of comp at the moment, but reading on my phone think it looks good in general.

On Sep 22, 2015, at 12:27 PM, White, Erin <EWhite@cityhall.nyc.gov> wrote:

Can we have an additional feedback in the next 15? We need to get this to the mayor ASAP for review.

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ewhite@cityhall.nyc.gov

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To: [White, Erin](#); [Walzak, Phil](#); [Jon Fromowitz](#)
Cc: [Wolfe, Emma](#); [Hagelgans, Andrea](#); [Blumm, Kate](#)
Subject: Re: Final review: Mayor op-ed
Date: Tuesday, September 22, 2015 1:01:31 PM
Attachments: [JDCredits.docx](#)

From: "White, Erin" <EWhite@cityhall.nyc.gov>
Date: Tuesday, September 22, 2015 at 12:33 PM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>
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ewhite@cityhall.nyc.gov

Sometimes, history sneaks up on you. And sometimes you know it's coming.

This week, we prepare to welcome Pope Francis, the leader of the world's 1.2 billion Catholics and a powerful voice for the millions across the globe who for decades felt left out or left behind. In this moment, history rushes toward us, and I, along with millions of New Yorkers of many faiths, am exhilarated to meet it.

His Holiness has shared a powerful vision of a new world order that is inclusive and rooted in fairness, including economic fairness. He has excoriated an economic system with "the mentality of profit at any price," blind to how working families struggle every day, even as those at that top get even wealthier.

Those ideals are at the heart of [The Progressive Agenda](#), the 14-point plan to combat income inequality that I proudly joined with national progressive leaders to unveil in May.

The Pope has also called upon us all to protect the world we've inherited by forcefully addressing climate change.

Our blueprint for NYC's future, One New York: The Plan for a Strong and Just City, rests on similar ideals. We understand that a strong, sustainable, and resilient city must also be an equitable one. The plan sets ambitious goals: reducing greenhouse gas emissions 80 percent by 2050, lifting 800,000 New Yorkers out of poverty by 2025, and much more.

And as we call for change at the federal level, this administration is delivering on its promise of taking dead aim at the inequality crisis that His Holiness [has highlighted](#). That has meant enrolling more than 65,000 children in free, full-day pre-K. It's meant the most ambitious affordable housing plan in New York City's history – 200,000 units created or preserved. It's meant providing paid sick leave [to](#) half a million more New York City workers, and launching IDNYC to allow [more than 500,000](#) New Yorkers to participate more fully.

[These policies are lifting up millions.](#)

Thanks to the clear desire of His Holiness to connect personally with people of every background, and the planning efforts of the City and Archdiocese, hundreds of thousands will have the opportunity to come face to face with the Pope.

His Holiness will meet New Yorkers in our shelters, speak directly to our city's immigrants, and visit [our](#) schoolchildren. ~~[Not to mention the thousands of everyday citizens he'll meet face to face in Central Park.](#)~~

Pope Francis's visit will surely inspire millions. But it will also be a reminder that, while we have made significant progress towards combatting inequality, we have much more work to do.

Today, almost half of New Yorkers live near or below the poverty line. Nearly one-third of families with children in shelter are employed. [And New York is not alone in facing this crisis.](#)

As Pope Francis has reminded us – by providing sleeping bags, inviting those without homes into the Vatican for meals, and even sneaking out late at night for visits – those without a home are human beings, not burdens. And they are trapped by economic factors that make it ever more difficult to end the Tale of Two Cities that this administration is working so hard to reverse.

These New Yorkers, many who work hard or diligently look for work, are evidence of the Pope's frank talk about the urgent need for a fairer economy. As His Holiness puts it: "This theory (of trickle down economics), which has never been confirmed by the facts, expresses a crude and naive trust in the goodness of those wielding economic power and the sacralized workings of the prevailing economic system. Meanwhile the excluded are still waiting."

We must end that waiting.

That's why we're working to build more affordable housing, and fighting to raise the minimum wage. It's why we're calling on Congress to pass comprehensive immigration reform. And it's why we're demanding millionaires and billionaires to pay their fair share in taxes by closing the carried interest loophole and the CEO tax loophole.

His Holiness paints us picture of a more equitable society: one where every child's education sets them on a path to success, no matter their zip code. Where immigrants are welcomed and recognized for their contributions to our society. Where our most vulnerable are given a chance to escape poverty. A society where access to health care doesn't depend on the size of your paycheck, and where we treat the Earth as if we depend on it for survival.

These are the historic strides worthy of a historic leader like Pope Francis. But he is not alone. We have heard these calls growing from leaders of other religions, and from non-religious leaders alike. Taken together, they mark a moment of profound unity among all of our people to confront with courage and boldness the challenges that face us. My fervent hope is that we look back on this time and say this was a moment when American society, and politics, started the change.

The Pope's has lent his voice to growing demands that we do all within our power to protect our people and our planet. It's time for all of us to act – and act boldly – to make that vision a reality.

###

From: [Blumm, Kate](#)
To: [John Del Cecato](#); [White, Erin](#); [Walzak, Phil](#); [Jon Fromowitz](#)
Cc: [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: RE: Final review: Mayor op-ed
Date: Tuesday, September 22, 2015 1:02:08 PM

I'm reworking
Stand by

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, September 22, 2015 1:01 PM
To: White, Erin; Walzak, Phil; Jon Fromowitz
Cc: Wolfe, Emma; Hagelgans, Andrea; Blumm, Kate
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ewhite@cityhall.nyc.gov

From: [John Del Cecato](#)
To: [Klein, Monica](#)
Subject: <no subject>
Date: Tuesday, September 22, 2015 1:25:46 PM

Looks like the line has been attributed to Barney Frank - unconfirmed whether he actually said it or not...

In this worldview, the government is just the natural expression of our national community, and the place where we all join hands to pursue the common good. Or to borrow a line attributed to Representative Barney Frank, “Government is simply the name we give to the things we choose to do together.”

http://www.nytimes.com/2012/01/29/opinion/sunday/douthat-government-and-its-rivals.html?_r=0

But the broader point is the the Pope offers guidance on what is moral and immoral... Economic justice isn't just about strengthening the economy (which is a good argument for it)... It's about doing what is right...

Here's a quote from the Pope:

“Working for a just distribution of the fruits of the earth and human labor is not mere philanthropy. It is a moral obligation. For Christians, the responsibility is even greater: it is a commandment.”

From: [Hinton, Karen](#)
To: [Geri Prado](#); [Ariel Hayes](#)
Cc: [Adams Baker, Marti](#); [Norvell, Wiley](#); [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"; [Snyder, Thomas](#); [Walzak, Phil](#)
Subject: Re: CNN event- MBDB and Reich- action needed
Date: Tuesday, September 22, 2015 1:37:53 PM

Wiley can handle. He will fill me in.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter [@KarenHinton](#)

From: Geri Prado <[REDACTED]>
Date: Tue, 22 Sep 2015 11:59:58 -0400
To: Karen Hinton <khinton@cityhall.nyc.gov>, Ariel Hayes <[REDACTED]>
Cc: Marti Adams <MAdams@cityhall.nyc.gov>, Wiley Norvell <WNorvell@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, Thomas Synder <TSnyder@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Subject: Re: CNN event- MBDB and Reich- action needed

Looping in Ariel on this.

Marti and I are touching base in a minute but think it would be a good idea for Marti/Wiley/Ariel/John and I (and Karen, Andrea if you can) to jump on a call later today or first thing tomorrow.

Is this possible? Otherwise Ariel will connect.

Thanks all

On Mon, Sep 21, 2015 at 1:59 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Wiley can u take lead on this?

Sent from my iPhone

On Sep 21, 2015, at 1:48 PM, Adams Baker, Marti <MAdams@cityhall.nyc.gov> wrote:

Sure, happy to jump in.

Geri – please give me a call whenever you have a moment. I'm at [212-788-9570](tel:212-788-9570)

From: Hagelgans, Andrea
Sent: Monday, September 21, 2015 1:46 PM
To: 'Geri Prado'
Cc: John Del Cecato; Snyder, Thomas; Walzak, Phil; Adams Baker, Marti; Hinton, Karen
Subject: RE: CNN event- MBDB and Reich- action needed

Sorry--

Marti—could you help with logistics (determining route, what they could see, etc)?

Karen—up to you in terms of who you want as press point on this one and if you'd prefer to talk to the producer. We just need to know for logistics

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Sent: Monday, September 21, 2015 1:45 PM
To: Hagelgans, Andrea
Cc: John Del Cecato; Snyder, Thomas; Walzak, Phil
Subject: Re: CNN event- MBDB and Reich- action needed

Yes he has signed off. Tom could fill you in as well.

I only emailed you and Phil from your team btw.

On Sep 21, 2015, at 1:43 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Hi

This sounds great. Has the Mayor already signed off? Know he has asked for this type of hit with Reich. Just wanted to make sure

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Hi folks- as you (may) know Robert Reich is coming to NYC and is holding an event with the Mayor on September 29th, 12-2.

Andrea and I discussed this Thursday, but pitch RKK made was Poppy Harlow, inequality with Reich. Pushing talking about the issue, what the Mayor is doing about it and then what TPA hopes to accomplish, etc, etc.

It will be in studio then CNN wants to be out of studio and the pitch was made about him riding the train from one affluent part of town to another part that is feeling the brunt of inequality. Andrea, you had mentioned that maybe the latter was where he's focused on affordable housing to tie together the rent freeze going into effect. I believe the 2 train is what was thrown out.

Moving forward:

Press point- Andrea, you had mentioned Marti (?) as someone who could take point. Could RKK connect her with CNN to work on logistics under this message framework? Maybe you and I could talk about what is best?

Political point- we can connect Reich but Hayley will take lead on working with his people and briefing them, etc but loop in Marti or who you make press point.

Briefing- written and in person- we will take lead on both but loop in unless you think this should happen differently.

On the in-studio portion we pitched the Reich folks on walking in with red hats mimicking Trump's that read, "Make America Fair Again". They will give one to Poppy Harlow.

This is my first from soup to nuts with you guys so bear with me and let me know what you want to do. I think it might be easier for me to call you.

Thank you

From: [Blumm, Kate](#)
To: [John Del Cecato](#); [White, Erin](#); [Walzak, Phil](#); [Jon Fromowitz](#)
Cc: [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: w/attachment RE: Final review: Mayor op-ed
Date: Tuesday, September 22, 2015 1:51:32 PM
Attachments: [CNN Pope_KEB edits_clean.docx](#)

[With attachment here if you want to comment.](#)

From: Blumm, Kate
Sent: Tuesday, September 22, 2015 1:51 PM
To: 'John Del Cecato'; White, Erin; Walzak, Phil; Jon Fromowitz
Cc: Wolfe, Emma; Hagelgans, Andrea
Subject: RE: Final review: Mayor op-ed

Sorry guys but I did a full rework. Cut down by ~150 words. Substance is the same though.

Sometimes, history sneaks up on you. And sometimes you know it's coming.

I'm just one of the millions of New Yorkers eagerly anticipating the arrival of Pope Francis tomorrow, which is sure to be one of the most extraordinary, and extraordinarily joyous, moments in the history of our city.

His Holiness is more than just the leader of the world's 1.2 billion Catholics—he's the Earth's most formidable voice for the millions of all faiths who for decades have been left out or left behind.

Pope Francis has excoriated an economic system that operates on "the mentality of profit at any price," blind to how working families struggle every day—even as the wealthiest among us grow wealthier still. And he has envisioned a radical shift in the way the whole world does business to forcefully address the existential threat of climate change.

He has a powerful vision of a different kind of world—an inclusive world, rooted in fairness and respectful of our common humanity. And he's not simply commenting on the state of affairs—he is calling on all of us, from heads of state to the average citizen, to take action.

He's urging us to make the changes we need to protect our earth, and to treat all people with compassion and dignity. To put into action his belief that "Money must serve – not rule."

This is how Pope Francis has become the world's most powerful critic of the

inequality that undermines societies across the globe.

And we are working to heed his call.

In the United States, a coalition of progressive leaders introduced [The Progressive Agenda](#) in May, a 14-point plan that calls for change at the federal level to even the playing field for all Americans. We can do this by raising the minimum wage, passing comprehensive immigration reform, and demanding millionaires and billionaires pay their fair share in taxes by closing the carried interest loophole and the CEO tax loophole.

In New York City, we are bringing as much of The Progressive Agenda to life as we can, and our families are feeling the floor lift beneath them. More than 65,000 four year-olds are now enrolled in free, full-day pre-K, and half a million more New York City workers can now take a day off to care for themselves or a sick family member without fearing they'll lose their job.

And our efforts to fight inequality go deeper and farther—to building 200,000 affordable apartments, enough to house for half a million New Yorkers; launching IDNYC to bring more than half a million people out of the shadows; and much more.

Our long-term blueprint for NYC's future, *One New York: The Plan for a Strong and Just City*, also reflects the belief that a strong, sustainable, and resilient city must also be an equitable one. The plan sets ambitious goals: reducing greenhouse gas emissions 80 percent by 2050^[KB1], and lifting 800,000 New Yorkers out of poverty by 2025, among others.

There is no time to spare or to accept incremental changes. Today, almost half of New Yorkers live near or below the poverty line. XXX families with children are living on the street or in shelter, and fully a third of those adults are employed.

They are fighting with all their might against the economic factors that have created the Tale of Two Cities that my administration is working so hard to reverse.

And, as Pope Francis has reminded us – by providing sleeping bags to those spending the night on the street; meals at the Vatican for those who go

hungry; and personal, unannounced visits to those who are desperate – these and all people without a home are human beings, not faceless burdens.

We work to honor the Pope’s universal recognition of the humanity in all of us, and bring to life in New York City the kind of equitable society His Holiness envisions.

It’s a society where every child’s education sets them on a path to success, no matter their zip code. Where immigrants are welcomed and recognized for their contributions to our society. Where our most vulnerable are given a chance to escape poverty. A society where access to health care doesn’t depend on the size of your paycheck, and where we treat the Earth as if we depend on it for survival.

We can’t wait for Pope Francis to share that vision firsthand with millions of New Yorkers of every background, faith, religion and income.

And we hope the occasion sparks a moment of profound unity among us all, a moment of boldly and courageously confronting the challenges that face us.

We know history is on its way to New York City. Let’s use it to push forward real change in American society, and politics—for all of the great people of this city and this nation, not just the lucky few.

###

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 22, 2015 1:01 PM
To: White, Erin; Walzak, Phil; Jon Fromowitz
Cc: Wolfe, Emma; Hagelgans, Andrea; Blumm, Kate
Subject: Re: Final review: Mayor op-ed

From: "White, Erin" <EWhite@cityhall.nyc.gov>
Date: Tuesday, September 22, 2015 at 12:33 PM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>
Subject: RE: Final review: Mayor op-ed

+ Kate

Erin White

Communications Advisor, Office of the Mayor

O: 212-341-5030

C: [REDACTED]

ewhite@cityhall.nyc.gov

From: Walzak, Phil

Sent: Tuesday, September 22, 2015 12:33 PM

To: White, Erin; Jon Fromowitz

Cc: John Del Cecato; Wolfe, Emma; Hagelgans, Andrea

Subject: RE: Final review: Mayor op-ed

Also FWIW, may want to end the whole this w a reference to the rhetorical start

From: White, Erin

Sent: Tuesday, September 22, 2015 12:32 PM

To: Jon Fromowitz

Cc: John Del Cecato; Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea

Subject: RE: Final review: Mayor op-ed

Great – thank you!

Erin White

Communications Advisor, Office of the Mayor

O: 212-341-5030

C: [REDACTED]

ewhite@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]

Sent: Tuesday, September 22, 2015 12:31 PM

To: White, Erin

Cc: John Del Cecato; Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea

Subject: Re: Final review: Mayor op-ed

Don't hold up for me. I'm not in front of comp at the moment, but reading on my phone think it looks good in general.

On Sep 22, 2015, at 12:27 PM, White, Erin <EWhite@cityhall.nyc.gov> wrote:

Can we have an additional feedback in the next 15? We need to get this to the mayor ASAP for review.

Thanks!

Erin White

Communications Advisor, Office of the Mayor

O: 212-341-5030

C: [REDACTED]

ewhite@cityhall.nyc.gov

From: White, Erin
Sent: Tuesday, September 22, 2015 12:26 PM
To: 'John Del Cecato'; Wolfe, Emma; Walzak, Phil
Cc: Hagelgans, Andrea; Jon Fromowitz
Subject: RE: Final review: Mayor op-ed

+ Kate. Thanks, John.

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 22, 2015 12:21 PM
To: White, Erin; Wolfe, Emma; Walzak, Phil
Cc: Hagelgans, Andrea; Jon Fromowitz
Subject: Re: Final review: Mayor op-ed

Adding Fromo for thoughts as well, but mine are in yellow highlight...

I feel like we could trim this down if need be, as there's some redundancy

From: "White, Erin" <EWhite@cityhall.nyc.gov>
Date: Tuesday, September 22, 2015 at 9:22 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: Final review: Mayor op-ed

Hello all,

John and Emma: Andrea asked me to check with you to see if we need to remove the reference to the Progressive Agenda from the op-ed. Please let me know.

Phil – Andrea wants to make sure you review before it goes to the mayor.

I'm happy to make any changes.

Thanks!

Erin White

Communications Advisor, Office of the Mayor

O: 212-341-5030

C: [REDACTED]

ewhite@cityhall.nyc.gov

per Amy believe this was set pre-OneNYC

Sometimes, history sneaks up on you. And sometimes you know it's coming.

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I'm just one of the millions of New Yorkers eagerly anticipating the arrival of Pope Francis tomorrow, which is sure to be one of the most extraordinary, and extraordinarily joyous, moments in the history of our city.

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~~This week, we prepare to welcome Pope Francis~~ His Holiness is more than just ~~the~~ leader of the world's 1.2 billion Catholics ~~—he's —and a powerful~~ the Earth's most formidable voice for the millions ~~of all faiths across the globe~~ who for decades ~~felt have been~~ left out or left behind.

Pope Francis has excoriated an economic system that operates on "the mentality of profit at any price," blind to how working families struggle every day—even as the wealthiest among us grow wealthier still. And he has envisioned a radical shift in the way the whole world does business to forcefully address the existential threat of climate change.

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He has a powerful vision of a different kind of world—an inclusive world, rooted in fairness and respectful of our common humanity. And he's not simply commenting on the state of affairs—he is calling on all of us, from heads of state to the average citizen, to take action.

He's urging us to make the changes we need to protect our earth, and to treat all people with compassion and dignity. To put into action his belief that "Money must serve – not rule." ~~In this moment, history rushes toward us, and I, along with millions of New Yorkers of many faiths, am exhilarated to meet it.~~

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~~His Holiness has shared a powerful vision of a world that is inclusive and rooted in fairness, including economic fairness. He has excoriated an economic system with "the mentality of profit at any price," blind to how working families struggle every day, even as those at that top get even wealthier.~~

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This is how Pope Francis has become the world's most powerful critic of the inequality that undermines societies across the globe.

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~~These ideals~~ We are working to heed his call.

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In the United States, a coalition of progressive leaders introduced The Progressive Agenda in May, a 14-point plan that ~~are also at the heart of~~ The Progressive

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~~Agenda, the 14 point plan introduced in May by a coalition of progressive leaders from the across the country committed to combatting income inequality, calls for change at the federal level to even the playing field for all Americans. We can do this by That's why we're working to build more affordable housing, and fighting to raising the minimum wage, passing comprehensive immigration reform, and demanding millionaires and billionaires pay their fair share in taxes by closing the carried interest loophole and the CEO tax loophole.~~

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~~In New York City, we are bringing as much of The Progressive Agenda to life as we can, and our families are feeling the floor lift beneath them. That has meant enrolling mMore than 65,000 children four year-olds are now enrolled in free, full-day pre-K, and half a million more New York City workers can now take a day off to care for themselves or a sick family member without fearing they'll lose their job.~~

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~~And our efforts to fight inequality go deeper and farther—to building 200,000 affordable apartments. It's meant the most ambitious affordable housing plan in New York City's history—200,000 units created or preserved, enough enough to house for half a million New Yorkers; and, —It's meant providing paid sick leave for half a million more New York City workers and launching IDNYC to allow more than 500,000 New Yorkers to participate more fullybring more than half a million people out of the shadows.~~

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~~The Pope has called upon us all to protect the world we've inherited by forcefully addressing climate change.~~

~~Our long-term blueprint for NYC's future, *One New York: The Plan for a Strong and Just City*, rests on similar ideals, also reflects the belief that. We understand that a strong, sustainable, and resilient city must also be an equitable one. The plan sets ambitious goals: reducing greenhouse gas emissions 80 percent by 2050, and lifting 800,000 New Yorkers out of poverty by 2025, and much more among others.~~

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Comment [KB1]: per Amy believe this was set pre-OneNYC

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~~There is no time to spare or to accept incremental changes. Today, almost half of New Yorkers live near or below the poverty line. XXX families with children are living on the street or in shelter, and fully a third of those adults are employed.~~

~~They are fighting with all their might against the economic factors that have created the Tale of Two Cities that my administration is working so hard to reverse.~~

~~And as we call for change at the federal level, our administration is delivering on its promise of taking dead aim at the inequality crisis that His Holiness has highlighted. As he has said, “Money must serve — not rule.”~~

~~That has meant enrolling more than 65,000 children in free, full-day pre-K. It’s meant the most ambitious affordable housing plan in New York City’s history — 200,000 units created or preserved, enough for half a million New Yorkers. It’s meant providing paid sick leave for half a million more New York City workers and launching IDNYC to allow more than 500,000 New Yorkers to participate more fully. That’s why we’re working to build more affordable housing, and fighting to raise the minimum wage. It’s why we’re calling on Congress to pass comprehensive immigration reform. And it’s why we’re demanding millionaires and billionaires to pay their fair share in taxes by closing the carried interest loophole and the CEO tax loophole.~~

~~These policies are lifting up millions.~~

~~Thanks to the clear desire of His Holiness to connect personally with people of every background, and the planning efforts of the Archdiocese and City, hundreds of thousands will have the opportunity to come face to face with the Pope.~~

~~His Holiness will meet New Yorkers, speak directly to our city’s immigrants and visit schoolchildren.~~

~~Pope Francis’s visit will surely inspire millions. But it will also be a reminder that, while we have made significant progress towards combatting inequality, we have much more work to do.~~

~~Today, almost half of New Yorkers live near or below the poverty line. Nearly one-third of families with children in shelter are employed. New York is not alone in facing this crisis.~~

Comment [KB2]: Does this refer to TPA?

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~~And, as Pope Francis has reminded us – by providing sleeping bags to those spending the night on the street; inviting those without homes into the Vatican for meals at the Vatican for those who go hungry; and personal, unannounced even sneaking out late at night for visits to those who are desperate – these and all those people~~ without a home are human beings, not faceless burdens.

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~~We work to honor the Pope’s universal recognition of the humanity in all of us, and bring to life. And they are trapped by economic factors that make it ever more difficult to end the Tale of Two Cities dynamic that this administration is working so hard to reverse.~~

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~~in New York City the kind of equitable society His Holiness. These New Yorkers, many who work hard or diligently look for work, are evidence of the Pope’s frank talk about the urgent need for a fairer economy. As His Holiness puts it: “This theory (of trickle down economics), which has never been confirmed by the facts, expresses a crude and naive trust in the goodness of those wielding economic power and the sacralized workings of the prevailing economic system. Meanwhile the excluded are still waiting.”~~

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~~We must end that waiting.~~

~~That’s why we’re working to build more affordable housing, and fighting to raise the minimum wage. It’s why we’re calling on Congress to pass comprehensive immigration reform. And it’s why we’re demanding millionaires and billionaires to pay their fair share in taxes by closing the carried interest loophole and the CEO tax loophole.~~

Envisions.

~~It’s a society is Holiness paints us picture of a more equitable society: one~~ where every child’s education sets them on a path to success, no matter their zip code. Where immigrants are welcomed and recognized for their contributions to our society. Where our most vulnerable are giving-given a chance to escape poverty. A society where access to health care doesn’t depend on the size of your paycheck, and where we treat the Earth as if we depend on it for survival.

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~~We can’t wait for Pope Francis to share that vision firsthand with millions of New Yorkers of every background, faith, religion and income. Thanks to the clear desire~~

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of His Holiness to connect personally with people of every background, and the planning efforts of the Archdiocese and City, hundreds of thousands will have the opportunity to come face to face with the Pope.

His Holiness will meet New Yorkers, speak directly to our city's immigrants and visit schoolchildren.

And

~~These are the historic strides worthy of a historic leader like Pope Francis. But he is not alone. We have heard these calls growing from leaders of other religions, and from non-religious leaders alike. Taken together, they mark a~~
hope the occasion sparks a moment of profound unity among all of our people to confront with courage and boldness the challenges that face us. My hope is that we look back on this time and say this was a moment when American society, and politics, started the change-us all, a moment of boldly and courageously confronting the challenges that face us,

We know history is on its way to New York City. Let's use it to push forward real change in American society, and politics—for all of the great people of this city and this nation, not just the lucky few.

~~The Pope has lent his voice to growing demands that we do all within our power to protect our people and our planet. It's time for all of us to act—and act boldly—to make that vision a reality.~~

###

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From: [Ariel Hayes](#)
To: [Norvell, Wiley](#)
Cc: [Adams Baker, Marti](#); jfdc@akpdmedia.com
Subject: Re: Time to Connect re: CNN
Date: Tuesday, September 22, 2015 1:57:38 PM

John - does 3:30 work for you?

On Tue, Sep 22, 2015 at 1:55 PM, Norvell, Wiley <WNorvell@cityhall.nyc.gov> wrote:

I can do 330 but not 4.

From: Adams Baker, Marti
Sent: Tuesday, September 22, 2015 01:39 PM
To: 'Ariel Hayes' <[REDACTED]> Norvell, Wiley; John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Time to Connect re: CNN

Sure, I'm available between 2:30 – 4:30

From: Ariel Hayes [mailto:[REDACTED]]
Sent: Tuesday, September 22, 2015 1:35 PM
To: Adams Baker, Marti; Norvell, Wiley; John Del Cecato
Subject: Time to Connect re: CNN

Hi everyone - is there sometime this afternoon that the four of us could hop on the phone to talk about the CNN interview. Is there a time before 4:30 that works for people?

From: [John Del Cecato](#)
To: [Everett, Matt](#)
Subject: Re: Group Dinner September 29th
Date: Tuesday, September 22, 2015 2:10:27 PM

I have an event that night I'm afraid - but next time!

From: "Everett, Matt" <MEverett@cityhall.nyc.gov>
Date: Tuesday, September 22, 2015 at 11:20 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: FW: Group Dinner September 29th

Hey John –

Do you have the info on this dinner, and are you able to make it?

Thanks,
Matt

From: Ferrer, Rosemary [<mailto:rf@dhclegal.com>] **On Behalf Of** Davidoff, Sid
Sent: Thursday, September 17, 2015 4:41 PM
To: Fialkoff, Gabrielle
Subject: Group Dinner September 29th

Hi Gabrielle,

We have not received a response from John Del Cecato, Phillip Walzak, or Dominic Williams.

Can you please follow-up with them.

Thank you.



Sid Davidoff, Esq.

Davidoff Hatcher & Citron LLP
605 Third Avenue, New York, NY 10158
Firm: 212.557.7200 Direct: 646.428.3260
Fax: 212.286.1884 Email: sd@dhclegal.com
[Website](#)

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From: [Blumm, Kate](#)
To: [Bassin, Ian](#); [White, Erin](#); [John Del Cecato](#); [Walzak, Phil](#); [Jon Fromowitz](#)
Cc: [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: RE: Final review: Mayor op-ed
Date: Tuesday, September 22, 2015 2:19:15 PM

Flagging that the Mayor has spoken those words about the Pope being “the world’s most powerful voice” etc. But get that it’s different in writing. I’ll make these edits—thanks.

From: Bassin, Ian
Sent: Tuesday, September 22, 2015 2:05 PM
To: White, Erin; Blumm, Kate; John Del Cecato; Walzak, Phil; Jon Fromowitz
Cc: Wolfe, Emma; Hagelgans, Andrea
Subject: RE: Final review: Mayor op-ed

Not unlawful but I think this version has a bunch of places in tension with First Amend principals. Think we should avoid Govt leader saying Pope is “Earth’s most formidable voice for the millions of all faiths” or suggesting people of other faiths listen to him or unite because of him. We also tried to remove in prior version notion that government is following Pope’s lead or “heading his call” in order to avoid notion that religious leader dictates govt action (think JFK quote on Pope). Suggested edits below.

From: White, Erin
Sent: Tuesday, September 22, 2015 1:51 PM
To: Blumm, Kate; John Del Cecato; Walzak, Phil; Jon Fromowitz
Cc: Wolfe, Emma; Hagelgans, Andrea; Bassin, Ian
Subject: RE: Final review: Mayor op-ed

Plus Ian because legal has to review again. We need sign off no later than 3 p.m. if we’re going to make this happen.

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

From: Blumm, Kate
Sent: Tuesday, September 22, 2015 1:51 PM
To: John Del Cecato; White, Erin; Walzak, Phil; Jon Fromowitz
Cc: Wolfe, Emma; Hagelgans, Andrea
Subject: RE: Final review: Mayor op-ed

Sorry guys but I did a full rework. Cut down by ~150 words. Substance is the same though.

Sometimes, history sneaks up on you. And sometimes you know it’s coming.

I’m just one of the millions of New Yorkers eagerly anticipating the arrival of

Pope Francis tomorrow, which is sure to be one of the most extraordinary, and extraordinarily joyous, moments in the history of our city.

His Holiness is more than just the leader of the world's 1.2 billion Catholics—he's a formidable voice for the millions of [people](#) who for decades have been left out or left behind.

Pope Francis has excoriated an economic system that operates on “the mentality of profit at any price,” blind to how working families struggle every day—even as the wealthiest among us grow wealthier still. And he has envisioned a radical shift in the way the whole world does business to forcefully address the existential threat of climate change.

He has a powerful vision of a different kind of world—an inclusive world, rooted in fairness and respectful of our common humanity. And he's not simply commenting on the state of affairs—he is calling on all of us, from heads of state to the average citizen, to take action.

He's urging us to make the changes we need to protect our earth, and to treat all people with compassion and dignity. To put into action his belief that “Money must serve – not rule.”

This is how Pope Francis has become the world's most powerful critic of the inequality that undermines societies across the globe.

[These are causes we also are tackling. \[or: And this is in keeping with the work we are doing. – just avoid saying we're following his lead or his call\]](#)

In the United States, a coalition of progressive leaders introduced [The Progressive Agenda](#) in May, a 14-point plan that calls for change at the federal level to even the playing field for all Americans. We can do this by raising the minimum wage, passing comprehensive immigration reform, and demanding millionaires and billionaires pay their fair share in taxes by closing the carried interest loophole and the CEO tax loophole.

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themselves or a sick family member without fearing they'll lose their job.

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There is no time to spare or to accept incremental changes. Today, almost half of New Yorkers live near or below the poverty line. XXX families with children are living on the street or in shelter, and fully a third of those adults are employed.

They are fighting with all their might against the economic factors that have created the Tale of Two Cities that my administration is working so hard to reverse.

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We work to honor the Pope's universal recognition of the humanity in all of us, and bring to life in New York City the kind of equitable society [worthy of our highest ideals](#).

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From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 22, 2015 1:01 PM
To: White, Erin; Walzak, Phil; Jon Fromowitz
Cc: Wolfe, Emma; Hagelgans, Andrea; Blumm, Kate
Subject: Re: Final review: Mayor op-ed

From: "White, Erin" <EWhite@cityhall.nyc.gov>
Date: Tuesday, September 22, 2015 at 12:33 PM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>
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+ Kate

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C: [REDACTED]
ewhite@cityhall.nyc.gov

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From: White, Erin
Sent: Tuesday, September 22, 2015 12:32 PM
To: Jon Fromowitz

Cc: John Del Cecato; Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea
Subject: RE: Final review: Mayor op-ed

Great – thank you!

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 22, 2015 12:31 PM
To: White, Erin
Cc: John Del Cecato; Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea
Subject: Re: Final review: Mayor op-ed

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Cc: Hagelgans, Andrea; Jon Fromowitz
Subject: RE: Final review: Mayor op-ed

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To: White, Erin; Wolfe, Emma; Walzak, Phil
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Hello all,

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Phil – Andrea wants to make sure you review before it goes to the mayor.

I'm happy to make any changes.

Thanks!

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per Amy believe this was set pre-OneNYC

From: [John Del Cecato](#)
To: [Blumm, Kate](#); [White, Erin](#); [Walzak, Phil](#); [Jon Fromowitz](#)
Cc: [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: Re: w/attachment RE: Final review: Mayor op-ed
Date: Tuesday, September 22, 2015 2:24:09 PM

Good by me

From: "Blumm, Kate" <KBlumm@cityhall.nyc.gov>
Date: Tuesday, September 22, 2015 at 1:51 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "White, Erin" <EWhite@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>
Cc: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: w/attachment RE: Final review: Mayor op-ed

<!--[if !supportAnnotations]--><!--[endif]-->

[With attachment here if you want to comment.](#)

From: Blumm, Kate
Sent: Tuesday, September 22, 2015 1:51 PM
To: 'John Del Cecato'; White, Erin; Walzak, Phil; Jon Fromowitz
Cc: Wolfe, Emma; Hagelgans, Andrea
Subject: RE: Final review: Mayor op-ed

Sorry guys but I did a full rework. Cut down by ~150 words. Substance is the same though.

Sometimes, history sneaks up on you. And sometimes you know it's coming.

I'm just one of the millions of New Yorkers eagerly anticipating the arrival of Pope Francis tomorrow, which is sure to be one of the most extraordinary, and extraordinarily joyous, moments in the history of our city.

His Holiness is more than just the leader of the world's 1.2 billion Catholics—he's the Earth's most formidable voice for the millions of all faiths who for decades have been left out or left behind.

Pope Francis has excoriated an economic system that operates on "the mentality of profit at any price," blind to how working families struggle every day—even as the wealthiest among us grow wealthier still. And he has envisioned a radical shift in the way the whole world does business to forcefully address the existential threat of climate change.

He has a powerful vision of a different kind of world—an inclusive world,

rooted in fairness and respectful of our common humanity. And he's not simply commenting on the state of affairs—he is calling on all of us, from heads of state to the average citizen, to take action.

He's urging us to make the changes we need to protect our earth, and to treat all people with compassion and dignity. To put into action his belief that “Money must serve – not rule.”

This is how Pope Francis has become the world's most powerful critic of the inequality that undermines societies across the globe.

And we are working to heed his call.

In the United States, a coalition of progressive leaders introduced [The Progressive Agenda](#) in May, a 14-point plan that calls for change at the federal level to even the playing field for all Americans. We can do this by raising the minimum wage, passing comprehensive immigration reform, and demanding millionaires and billionaires pay their fair share in taxes by closing the carried interest loophole and the CEO tax loophole.

In New York City, we are bringing as much of The Progressive Agenda to life as we can, and our families are feeling the floor lift beneath them. More than 65,000 four year-olds are now enrolled in free, full-day pre-K, and half a million more New York City workers can now take a day off to care for themselves or a sick family member without fearing they'll lose their job.

And our efforts to fight inequality go deeper and farther—to building 200,000 affordable apartments, enough to house for half a million New Yorkers; launching IDNYC to bring more than half a million people out of the shadows; and much more.

Our long-term blueprint for NYC's future, *One New York: The Plan for a Strong and Just City*, also reflects the belief that a strong, sustainable, and resilient city must also be an equitable one. The plan sets ambitious goals: reducing greenhouse gas emissions 80 percent by 2050, and lifting 800,000 New Yorkers out of poverty by 2025, among others.

There is no time to spare or to accept incremental changes. Today, almost half

of New Yorkers live near or below the poverty line. XXX families with children are living on the street or in shelter, and fully a third of those adults are employed.

They are fighting with all their might against the economic factors that have created the Tale of Two Cities that my administration is working so hard to reverse.

And, as Pope Francis has reminded us – by providing sleeping bags to those spending the night on the street; meals at the Vatican for those who go hungry; and personal, unannounced visits to those who are desperate – these and all people without a home are human beings, not faceless burdens.

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We can’t wait for Pope Francis to share that vision firsthand with millions of New Yorkers of every background, faith, religion and income.

And we hope the occasion sparks a moment of profound unity among us all, a moment of boldly and courageously confronting the challenges that face us.

We know history is on its way to New York City. Let’s use it to push forward real change in American society, and politics—for all of the great people of this city and this nation, not just the lucky few.

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From: [Geri Prado](#)
To: [Adams Baker, Marti](#); [John Del Cecato](#); [Ariel Hayes](#); [Norvell, Wiley](#); [Hinton, Karen](#)
Subject: Re: Mayor de Blasio & Robert Reich CNN interview Sept. 29
Date: Tuesday, September 22, 2015 2:36:23 PM

Looping in Wiley's correct email this time.

On Tue, Sep 22, 2015 at 2:30 PM, Geri Prado <[REDACTED]> wrote:

Marti see below. Ariel and John are reaching out if they haven't already. Thank you

I have not heard back from Prisca yet

On Tue, Sep 22, 2015 at 2:13 PM, Harlow, Poppy
<Poppy.Harlow@turner.com> wrote:

Hi Rebecca,

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I am looping in **Chris Welch** and **Haley Draznin** who will be producing the interview.

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walk around the neighborhood.

Question – do we need to get any permission from the MTA to film on the subway or is your office taking care of that?

My cell is [REDACTED] so you have it.

Feel free to send anything along we should see in advance of the interview.

Thanks again – we’re really looking forward to it.

All the best,

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CNN Anchor & Correspondent

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[@PoppyHarlowCNN](https://twitter.com/PoppyHarlowCNN)

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Rebecca Kirschner Katz
(718) 858-7161 — work
[REDACTED] — cell
[@RebeccaKatz](https://twitter.com/RebeccaKatz)

From: [Geri Prado](#)
To: [Adams Baker, Marti](#)
Cc: [John Del Cecato](#); [Ariel Hayes](#); [Hinton, Karen](#); [Norvell, Wiley](#); [Walzak, Phil](#); [Hagelqans, Andrea](#); [Salazar-Rodriquez, Prisca](#)
Subject: Re: Mayor de Blasio & Robert Reich CNN interview Sept. 29
Date: Tuesday, September 22, 2015 2:43:16 PM

Sounds great. They've been told you are reaching out to discuss this with them as well.

Thank you

On Tue, Sep 22, 2015 at 2:41 PM, Adams Baker, Marti <MAadams@cityhall.nyc.gov> wrote:

Prisca told me she can build in travel time so we have the full two hours for the interview and subway ride. Adding her here to confirm.

Wiley is going to work with DOE and HPD to identify a neighborhood they can visit where the Mayor can point to a new pre-k center and an affordable housing project (ideally within a few blocks from each other). Something to show action the admin is taking or will take to address income inequality.

He and I agree that they should do a walk and talk on the ground and the Mayor can hopefully point out the actual pre-k center and affordable housing site.

I'd like to hear more from CNN re how long the in-studio intvw would be, what they envision shooting on the Subway, and of course topics

From: Geri Prado [mailto:[\[REDACTED\]](#)]
Sent: Tuesday, September 22, 2015 2:31 PM
To: wnorville@cityhall.nyc.gov; Adams Baker, Marti; John Del Cecato; Ariel Hayes; Hinton, Karen
Subject: Fwd: Mayor de Blasio & Robert Reich CNN interview Sept. 29

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Rebecca Kirschner Katz

[\(718\) 858-7161](tel:(718)858-7161) — work

██████████ — cell

[@RebeccaKKatz](https://twitter.com/RebeccaKKatz)

From: [Salazar-Rodriguez, Prisca](#)
To: [Adams Baker, Marti](#); "[Geri Prado](#)"; [John Del Cecato](#); [Ariel Hayes](#); [Hinton, Karen](#); [Norvell, Wiley](#)
Cc: [Walzak, Phil](#); [Hagelqans, Andrea](#)
Subject: RE: Mayor de Blasio & Robert Reich CNN interview Sept. 29
Date: Tuesday, September 22, 2015 3:01:48 PM

I have 30 min travel on either end –

From: Adams Baker, Marti
Sent: Tuesday, September 22, 2015 2:42 PM
To: 'Geri Prado'; John Del Cecato; Ariel Hayes; Hinton, Karen; Norvell, Wiley
Cc: Walzak, Phil; Hagelqans, Andrea; Salazar-Rodriguez, Prisca
Subject: RE: Mayor de Blasio & Robert Reich CNN interview Sept. 29

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Cc: [Salazar-Rodriguez, Prisca](#); [Snyder, Thomas](#); [Leopold, Elana](#); [Klein, Monica](#); [Parikh, Ishanee](#); [Ponet, Maibe](#); [Arslanian, Kayla](#); [John Del Cecato](#)
Subject: Re: GMA crew Wednesday
Date: Tuesday, September 22, 2015 3:13:21 PM

+jfdc

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Hinton, Karen
Sent: Tuesday, September 22, 2015 3:10 PM
To: Hagelgans, Andrea; Adams Baker, Marti
Cc: Salazar-Rodriguez, Prisca; Snyder, Thomas; Walzak, Phil; Leopold, Elana; Klein, Monica; Parikh, Ishanee; Ponet, Maibe; Arslanian, Kayla
Subject: GMA crew Wednesday

GMA is sending a crew Wednesday to the Cardinal event. They would like 10 minutes to interview him about Pope and progressive agenda. Separate from press avail. Not sure if a stand up or sit down, but will find out.

They will use the interview for a piece that will run Thursday morning in their Pope coverage.

Is there a spot at church we could do that?

Karen

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: [Adams Baker, Marti](#)
To: [Norvell, Wiley](#); ["Ariel Hayes"](#); [John Del Cecato](#)
Subject: RE: Time to Connect re: CNN
Date: Tuesday, September 22, 2015 3:21:40 PM

We can use this dial-in

Dial-in: [REDACTED]
Meeting ID: [REDACTED]

From: Adams Baker, Marti
Sent: Tuesday, September 22, 2015 2:57 PM
To: Norvell, Wiley; 'Ariel Hayes'; John Del Cecato
Subject: RE: Time to Connect re: CNN

Same

From: Norvell, Wiley
Sent: Tuesday, September 22, 2015 2:54 PM
To: 'Ariel Hayes'; John Del Cecato
Cc: Adams Baker, Marti
Subject: RE: Time to Connect re: CNN

yes

From: Ariel Hayes [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Tuesday, September 22, 2015 2:51 PM
To: John Del Cecato
Cc: Adams Baker, Marti; Norvell, Wiley
Subject: Re: Time to Connect re: CNN

Does 4:30 work for folks?

On Sep 22, 2015, at 2:21 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I have a meeting from 3-4 - otherwise free

From: "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>
Date: Tuesday, September 22, 2015 at 1:39 PM
To: 'Ariel Hayes' <[\[REDACTED\]](mailto:[REDACTED])> "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Time to Connect re: CNN

Sure, I'm available between 2:30 – 4:30

From: Ariel Hayes [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Tuesday, September 22, 2015 1:35 PM

To: Adams Baker, Marti; Norvell, Wiley; John Del Cecato

Subject: Time to Connect re: CNN

Hi everyone - is there sometime this afternoon that the four of us could hop on the phone to talk about the CNN interview. Is there a time before 4:30 that works for people?

From: [John Del Cecato](#)
To: [Norvell, Wiley](#); [Adams Baker, Marti](#)
Cc: [Ariel Hayes](#)
Subject: Re: check out the 2-train
Date: Tuesday, September 22, 2015 4:42:23 PM

That second city isn't a world away from the first. Indeed, as an article in the New Yorker recently reported, you only need to take a ride on the subway to see how closely situated those two cities are.

Hop on the 2 train at Chambers Street, home to many Wall Street bankers, and head North, one stop, to 14th Street. The average income at your destination is less than half of what it was from where you boarded. Go five more stops to 110th Street, and average income is less than 20% of what it was at Chambers Street. Four more stops to 149th Street in the Bronx, and that figure slips to 8%.

On a weekday afternoon, that whole trip takes about 27 minutes. Not on an airplane, or in a time machine. On the 2-train.

<http://archive.advocate.nyc.gov/jobs/speech>

From: John Del Cecato <jfdc@akpdmmedia.com>
Date: Tuesday, September 22, 2015 at 4:39 PM
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Cc: Ariel Hayes <>
Subject: check out the 2-train

<http://projects.newyorker.com/story/subway/>

From: [Hagelgans, Andrea](#)
To: [Norvell, Wiley](#); [Walzak, Phil](#); [Hinton, Karen](#); [Kadushin, Peter](#); [John Del Cecato](#)
Subject: Change.org/pope/mta
Date: Tuesday, September 22, 2015 5:40:59 PM

Someone in DC started a change.org petition to have the pope bless the metro since it never works. Wash post wrote on it.

Sent from my BlackBerry 10 smartphone.

From: [Walzak, Phil](#)
To: [Hagelgans, Andrea](#); [Klein, Monica](#); [Hinton, Karen](#); [Adams Baker, Marti](#); [John Del Cecato](#); [Wolfe, Emma](#); [Bassin, Ian](#)
Cc: [White, Erin](#)
Subject: RE: Cnn pope oped
Date: Tuesday, September 22, 2015 7:01:43 PM

Nice work!

From: Hagelgans, Andrea
Sent: Tuesday, September 22, 2015 6:59 PM
To: Walzak, Phil; Klein, Monica; Hinton, Karen; Adams Baker, Marti; John Del Cecato; Wolfe, Emma; Bassin, Ian
Cc: White, Erin
Subject: Cnn pope oped

Mayor has approved (loved it). No major changes. Will be submitted tonight to go on cnn tomorrow

Thanks to Erin for generating opportunity. 19million twitter followers for cnn.com
Sent from my BlackBerry 10 smartphone.

From: [Walzak, Phil](#)
To: ["John Del Cecato"](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); [Klein, Monica](#); [Adams Baker, Marti](#); [Wolfe, Emma](#); [Bassin, Ian](#)
Cc: [White, Erin](#)
Subject: RE: Cnn pope oped
Date: Tuesday, September 22, 2015 7:16:34 PM

I meant SO GOOOD!!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, September 22, 2015 7:12 PM
To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; Klein, Monica; Adams Baker, Marti; Wolfe, Emma; Bassin, Ian
Cc: White, Erin
Subject: Re: Cnn pope oped

Hey! Phil drives a Fiat

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Tuesday, September 22, 2015 at 7:03 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Klein, Monica" <MKlein@cityhall.nyc.gov>, "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Bassin, Ian" <IBassin@cityhall.nyc.gov>
Cc: "White, Erin" <EWhite@cityhall.nyc.gov>
Subject: RE: Cnn pope oped

So good?

From: Hagelgans, Andrea
Sent: Tuesday, September 22, 2015 7:03 PM
To: Hinton, Karen; Walzak, Phil; Klein, Monica; Adams Baker, Marti; 'jfdc@akpdmedia. com'; Wolfe, Emma; Bassin, Ian
Cc: White, Erin
Subject: Re: Cnn pope oped

With karen and monica's media plans and tomorrow's event and this, it is shaping up to be a good message week even when we aren't the central focus (the man in the fiat being the main focus). Impressive teamwork!!

Sent from my BlackBerry 10 smartphone.

From: Hinton, Karen
Sent: Tuesday, September 22, 2015 7:00 PM
To: Hagelgans, Andrea; Walzak, Phil; Klein, Monica; Adams Baker, Marti; 'jfdc@akpdmedia. com'; Wolfe, Emma; Bassin, Ian
Cc: White, Erin
Subject: Re: Cnn pope oped

Excellent

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>

Date: Tue, 22 Sep 2015 18:59:12 -0400

To: Phil Walzak <PWalzak@cityhall.nyc.gov>, Monica Klein <MKlein@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>, Marti Adams <MAdams@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Ian Bassin <IBassin@cityhall.nyc.gov>

Cc: Erin White <EWhite@cityhall.nyc.gov>

Subject: Cnn pope oped

Mayor has approved (loved it). No major changes. Will be submitted tonight to go on cnn tomorrow

Thanks to Erin for generating opportunity. 19million twitter followers for cnn.com
Sent from my BlackBerry 10 smartphone.

From: [Walzak, Phil](#)
To: ["John Del Cecato"](#); [Wolfe, Emma](#)
Subject: RE: <no subject>
Date: Tuesday, September 22, 2015 8:09:46 PM

Oh man.....

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, September 22, 2015 8:09 PM
To: Wolfe, Emma; Walzak, Phil
Subject: <no subject>

Argh!

<http://www.dnainfo.com/new-york/20150922/park-slope/burglars-strike-park-slope-restaurants-including-de-blasio-hangout>

From: [John Del Cecato](#)
To: [Walzak, Phil](#)
Cc: [Wolfe, Emma](#)
Subject: Re: <no subject>
Date: Tuesday, September 22, 2015 8:15:25 PM

Post headline!!!

On Sep 22, 2015, at 8:10 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Inside job!

Who leaves cash overnight? Left it for his boy!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 22, 2015 8:09 PM
To: Wolfe, Emma; Walzak, Phil
Subject: <no subject>

Argh!

<http://www.dnainfo.com/new-york/20150922/park-slope/burglars-strike-park-slope-restaurants-including-de-blasio-hangout>

From: [Geri Prado](#)
To: [B](#)
Cc: [Salazar-Rodriguez, Prisca](#); [Yazgi, Stephanie](#); [Emma Maguire Wolfe](#); [John Del Cecato](#)
Subject: Re: SiX Conference - Keynote Speech Request (Oct 2)
Date: Tuesday, September 22, 2015 11:25:58 PM

Yes we had been discussing with Tom and Prisca. I had told Raj we would get back to him.

There is a request in from a partner, Mike Lux during the same time. If we go that should be the priority but we're discussing the USCM schedule to see what works.

I will let Raj know again we will let him know.

> On Sep 22, 2015, at 11:13 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> Pls assess

>

> -----Original Message-----

> From: Raj Goyle

> To: Bill de Blasio

> Cc: Emma Wolfe

> Subject: SiX Conference - Keynote Speech Request (Oct 2)

> Sent: Sep 22, 2015 10:52 PM

>

> Mayor De Blasio! Been a long time since I emailed you here - first time since you were elected in fact - and I do hope all is well with you and Chirlane. Thanks for all you're doing for the City.

> I wanted to quickly put in a personal plug for you to keynote the SiX National Legislator Conference in DC Oct 1-3 (specifically, Oct 2 if possible).

> As you may recall, I am the national board chair (we are very excited Ken Sunshine joined the board and is an enthusiastic supporter) and this conference will be the largest gathering of progressive state legislators ever assembled. It will be an incredibly exciting convening of elected officials from every state who are on the ground, working hard in their communities and state capitals to fight for progressive policies and values. We will feature briefings from the White House, the Hill, and an array of allied advocacy groups.

> Needless to say, it would be terrific to have you address the group. Your remarks last year were a big hit and we would love to feature you again.

> I sent a formal letter to Geri Prado with the details (letter attached here as well). I know your schedule is of course very busy so we can be flexible for a speaking slot that works for you.

> Emma, hope all is well with you - would be happy to jump on the phone if need be and give you any more background information. My cell is [REDACTED] Call anytime.

> Thanks again so much!

> Raj

From: [Geri Prado](#)
To: [Walzak, Phil](#)
Cc: [Wolfe, Emma](#); [Hinton, Karen](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#)
Subject: Re: on shaping 2016
Date: Wednesday, September 23, 2015 9:00:45 AM

If it is we are not making public yet. We have to get our sponsor ducks in a row.

FWIW I agree re issues if possible but imagine will be hard re not answering candidates.

This Week was good.

On Sep 22, 2015, at 7:25 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

++

From: Wolfe, Emma
Sent: Tuesday, September 22, 2015 7:25 PM
To: Hinton, Karen; Walzak, Phil
Subject: RE: on shaping 2016

is this foruM?

From: Hinton, Karen
Sent: Tuesday, September 22, 2015 4:56 PM
To: Walzak, Phil; Wolfe, Emma
Subject: FW: on shaping 2016

He is a machine. See below. This might be good if we keep it all about the issues and not about individual candidates. What do you think?

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: Joshua Dawsey <JOSHUA.DAWSEY@dowjones.com>
Date: Tue, 22 Sep 2015 20:39:56 +0000
To: Karen Hinton <khinton@cityhall.nyc.gov>
Subject: on shaping 2016

I do want to do that story -- what issues he is going to push, how he wants the candidates, etc. Let me know if you guys are willing to participate.

And let's try to do interview MTA-related tomorrow if possible

tomorrow.

Best,

Josh

From: [Geri Prado](#)
To: [Salazar-Rodriguez, Prisca](#)
Cc: [Yazgi, Stephanie](#); [Emma Maguire Wolfe](#); [John Del Cecato](#)
Subject: Re: SiX Conference - Keynote Speech Request (Oct 2)
Date: Wednesday, September 23, 2015 9:39:00 AM

I think we wanted to move around Emma and her team so it depends on what that plan is. Is there a proposed schedule? The events we're talking about are on the 2nd which is a Friday. One key note is at 10am downtown DC. I could try to get a few meetings afterwards and see if he could stop by SiX then head to Baltimore but I'm not sure if that is possible or conflicts with what Emma is planning.

It would also be good to see a USCM agenda to see who is speaking, going to be there because outside of mayors we might have some ability to talk to key operatives or heads of organizations if they plan on being there. Could you send the agenda for the conference and then Emma, Stephanie can tell me what his obligation is and how we can work around it?

> On Sep 23, 2015, at 9:31 AM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

>

> Can we do something on Saturday-

>

>

> -----Original Message-----

> From: Geri Prado [<mailto:geri@progressiveagenda.us>]

> Sent: Tuesday, September 22, 2015 11:26 PM

> To: B

> Cc: Salazar-Rodriguez, Prisca; Yazgi, Stephanie; Emma Maguire Wolfe; John Del Cecato

> Subject: Re: SiX Conference - Keynote Speech Request (Oct 2)

>

> Yes we had been discussing with Tom and Prisca. I had told Raj we would get back to him.

>

> There is a request in from a partner, Mike Lux during the same time. If we go that should be the priority but we're discussing the USCM schedule to see what works.

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>

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>>

>>

>> Pls assess

>>

>> -----Original Message-----

>> From: Raj Goyle

>> To: Bill de Blasio

>> Cc: Emma Wolfe

>> Subject: SiX Conference - Keynote Speech Request (Oct 2)

>> Sent: Sep 22, 2015 10:52 PM

>>

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>> I wanted to quickly put in a personal plug for you to keynote the SiX National Legislator Conference in DC Oct 1-3 (specifically, Oct 2 if possible).

>> As you may recall, I am the national board chair (we are very excited Ken Sunshine joined the board and is an enthusiastic supporter) and this conference will be the largest gathering of progressive state legislators ever assembled. It will be an incredibly exciting convening of elected officials from every state who are on the ground, working hard in their communities and state capitals to fight for progressive policies and values. We will feature briefings from the White House, the Hill, and an array of

allied advocacy groups.

>> Needless to say, it would be terrific to have you address the group. Your remarks last year were a big hit and we would love to feature you again.

>> I sent a formal letter to Geri Prado with the details (letter attached here as well). I know your schedule is of course very busy so we can be flexible for a speaking slot that works for you.

>> Emma, hope all is well with you - would be happy to jump on the phone if need be and give you any more background information. My cell is [REDACTED]. Call anytime.

>> Thanks again so much!

>> Raj

From: [Gann, Georgia](#)
To: ["geri@progressiveagenda.us"](mailto:geri@progressiveagenda.us); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: RE: October 2 - MBdB Keynote
Date: Wednesday, September 23, 2015 11:40:05 AM

Re-sending with the correct email.

Geri and John,

Gina asked me to look into this MBdB keynote SiX request – pull together some more information about attendees, etc. Do you have a good contact for me to reach out to at SiX?

Best,

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. [REDACTED]
ggann@cityhall.nyc.gov

From: Gann, Georgia
Sent: Wednesday, September 23, 2015 11:39 AM
To: 'geri@progressiveagenda.us'; 'jfdc@akpmmedia.com'
Subject: October 2 - MBdB Keynote

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Best,

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. [REDACTED]
ggann@cityhall.nyc.gov

From: [Geri Prado](#)
To: [Gann, Georgia](#)
Cc: [John Del Cecato](#)
Subject: Re: October 2 - MBdB Keynote
Date: Wednesday, September 23, 2015 12:04:26 PM

got it.

On Sep 23, 2015, at 12:03 PM, Gann, Georgia
<GGann@cityhall.nyc.gov> wrote:

Yes, I mentioned USCM because I am working on that piece.

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. [REDACTED]
ggann@cityhall.nyc.gov

From: Geri Prado [<mailto:geri@progressiveagenda.us>]
Sent: Wednesday, September 23, 2015 12:02 PM
To: Gann, Georgia
Cc: John Del Cecato
Subject: Re: October 2 - MBdB Keynote

To be clear- I'm only focused on SiX which is a separate meeting from USCM and focused on state innovation/legislation which is on the 2nd. The RSVP is contingent upon us getting the Mayor to DC on October 2nd which I still have not heard about. Will share you on this one. SiX is the State Innovation Exchange. You might already know that but just in case.

On Sep 23, 2015, at 11:59 AM, Gann, Georgia
<GGann@cityhall.nyc.gov> wrote:

Totally works for you to be the POC. It would be great to get a lay of the land and your recommendation. Questions are below!

I think I got pulled in from the IGA side because I just took over the USCM leadership meeting rec for October 3rd and at that event, mayors are setting their USCM 2016 presidential agenda – overlap in timing and some substance.

- What other electeds are invited and who is attending?
- Other big names engaged or attending?

- Who else is speaking?
- Press planned for around the event?
- Should we participate? What is there to gain?

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. [REDACTED]
ggann@cityhall.nyc.gov

From: Geri Prado [<mailto:geri@progressiveagenda.us>]
Sent: Wednesday, September 23, 2015 11:41 AM
To: Gann, Georgia
Cc: jfdc@akpmmedia.com
Subject: Re: October 2 - MBdB Keynote

I've been talking to them about this and can either ask or hand over to you to get the information. Up to you. I'd just like to do the hand off so it doesn't appear we're not talking internally on this.

On Sep 23, 2015, at 11:39 AM, Gann, Georgia
<GGann@cityhall.nyc.gov> wrote:

Geri and John,

Gina asked me to look into this MBdB keynote SiX request – pull together some more information about attendees, etc. Do you have a good contact for me to reach out to at SiX?

Best,

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. [REDACTED]
ggann@cityhall.nyc.gov

From: [Hinton, Karen](#)
To: [Geri Prado](#)
Cc: [Adams Baker, Marti](#); [Norvell, Wiley](#); [Ariel Hayes](#); [John Del Cecato](#); [PhilWalzak](#) [REDACTED]
Subject: Re: Mayor de Blasio & Robert Reich CNN interview Sept. 29
Date: Wednesday, September 23, 2015 12:43:04 PM

Wiley can help.

Sent from my iPhone

On Sep 23, 2015, at 12:37 PM, Geri Prado <[REDACTED]> wrote:

Hi all: Ariel is in a meeting so I'm passing this along. Marti, you're talking to CNN correct? They looped back with RKK so I want to make sure they get that they're working with you now on this. We can loop you in directly and drop RKK from string.

Can you confirm please? Thank you

From: "Hartman, Erinn B."
<ehartman@penguinrandomhouse.com>
>
Date: September 23, 2015 at 12:08:42 PM EDT
To: "Harlow, Poppy"
<Poppy.Harlow@turner.com>, Rebecca Katz
<rkatz@hilltoppublicsolutions.com>
Cc: "Draznin, Haley"
<Haley.Draznin@turner.com>, "Welch, Chris"
<Chris.Welch@turner.com>
Subject: RE: Mayor de Blasio & Robert Reich CNN interview Sept. 29

Hi Poppy:
Thanks so much. On Reich's end, I have this blocked for 12-2PM on Tuesday 9/29.

Rebecca – is that still plan? Will let you weigh in on MTA too.

Thanks all,
Erinn

From: Harlow, Poppy
[mailto:Poppy.Harlow@turner.com]
Sent: Wednesday, September 23, 2015 12:06 PM
To: Rebecca Katz; Hartman, Erinn B.
Cc: Draznin, Haley; Welch, Chris
Subject: Mayor de Blasio & Robert Reich CNN interview Sept. 29

Hi Rebecca and Erinn,

I am out of the office Thursday and Friday – then anchoring in Philly this weekend.

When you know what time both the Mayor and Robert Reich are available on Tuesday, just let us know.

Also – are we cleared to film on the subway or do we need to clear that with the MTA first?

Thanks again – really looking forward to it.

Best,

Poppy Harlow

CNN Anchor & Correspondent

One Time Warner Center | New York, NY
10019

Tel [+1 212 275 8517](tel:+12122758517)

@PoppyHarlowCNN

From: Harlow, Poppy
Sent: Tuesday, September 22, 2015 2:24 PM
To: 'Rebecca Katz'
<rkatz@hilltoppublicsolutions.com>;
Hartman, Erinn B.
<ehartman@penguinrandomhouse.com>
Cc: Draznin, Haley
<Haley.Draznin@turner.com>; Welch, Chris
<Chris.Welch@turner.com>
Subject: Mayor de Blasio & Robert Reich
CNN interview Sept. 29

Hi Rebecca,

It should – just need to confirm with our camera crews since we are strapped that week with the UNGA, etc.

What time are you thinking?

Erinn – very nice to meet you! I got the book in the mail today – thanks very much for sending.

By the way, is there any formal announcement being made or partnership being unveiled between the two men around income inequality? I just want to make sure I am aware of it ahead of time, if so.

Thanks very much and talk soon.

Poppy Harlow

CNN Anchor & Correspondent

One Time Warner Center | New York, NY
10019

Tel [+1 212 275 8517](tel:+12122758517)

@PoppyHarlowCNN

From: Rebecca Katz
[<mailto:rkatz@hilltoppublicsolutions.com>]
Sent: Tuesday, September 22, 2015 2:19 PM
To: Harlow, Poppy
<Poppy.Harlow@turner.com>; Hartman,
Erinn B.
<ehartman@penguinrandomhouse.com>
Cc: Draznin, Haley
<Haley.Draznin@turner.com>; Welch, Chris
<Chris.Welch@turner.com>
Subject: Re: Mayor de Blasio & Robert Reich
CNN interview Sept. 29

Thanks, Poppy.

Also lopping in Erin from Reich's team. There may be a chance that we do a bit after 12, would that still work?

On Tue, Sep 22, 2015 at 2:13 PM,
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<Poppy.Harlow@turner.com> wrote:

Hi Rebecca,

We're really looking forward to the interview with Mayor de Blasio and Robert Reich next Tuesday, Sept. 29th at 12 noon.

I am looping in **Chris Welch** and **Haley Draznin** who will be producing the interview.

I am out of town this Thursday through Monday morning – anchoring my show live in Philadelphia this weekend during the Pope’s visit.

Chris and Haley will coordinate all of the logistics with you.

They will send you their cellphone numbers so you have them for when you guys arrive on Tuesday.

The plan is to begin the interview seated in an interview room here at CNN right at 12pm.

If they would like makeup, they can arrive a few minutes before that.

Then we will get on the 2 train and head uptown, filming along the way.

Let us know if there is a specific stop the Mayor would like to get off at to walk around the neighborhood.

Question – do we need to get any permission from the MTA to film on the subway or is your office taking care of that?

My cell is [REDACTED] so you have it.

Feel free to send anything along we should see in advance of the interview.

Thanks again – we’re really looking forward to it.

All the best,

Poppy Harlow

CNN Anchor & Correspondent

One Time Warner Center | New York,
NY 10019

Tel [+1 212 275 8517](tel:+12122758517)

@PoppyHarlowCNN

From: [Adams Baker, Marti](#)
To: [PhilWalzak](#); [REDACTED]
Cc: [Norvell, Wiley](#); [REDACTED] "jfdc@akpdmedia.com"; [Hinton, Karen](#)
Subject: Re: Mayor de Blasio & Robert Reich CNN interview Sept. 29
Date: Wednesday, September 23, 2015 12:47:40 PM

Right

Will reach out following Bx event w Mayor

From: Phillip Walzak [mailto:[REDACTED]]
Sent: Wednesday, September 23, 2015 12:46 PM
To: Geri Prado <[REDACTED]>
Cc: Adams Baker, Marti; Norvell, Wiley; Ariel Hayes <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>; Hinton, Karen
Subject: Re: Mayor de Blasio & Robert Reich CNN interview Sept. 29

lets keep this streamlined - who is the CH press/comms contact for TPA stuff? My understanding was that Marti was that person. If thats the case i would prefer to keep this lanes clear to all and not have duplicate work going on - i fear that leads to confusion

On Wed, Sep 23, 2015 at 12:37 PM, Geri Prado <[REDACTED]> wrote:
Hi all: Ariel is in a meeting so I'm passing this along. Marti, you're talking to CNN correct? They looped back with RKK so I want to make sure they get that they're working with you now on this. We can loop you in directly and drop RKK from string.

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Let us know if there is a specific stop the Mayor would like to get off at to walk around the neighborhood.

Question – do we need to get any permission from the MTA to film on the subway or is your office taking care of that?

My cell is [REDACTED], so you have it.

Feel free to send anything along we should see in advance of the interview.

Thanks again – we're really looking forward to it.

All the best,

Poppy Harlow

CNN Anchor & Correspondent

One Time Warner Center | New York, NY 10019

Tel [+1 212 275 8517](tel:+12122758517)

@PoppyHarlowCNN

From: [Adams Baker, Marti](#)
To: [REDACTED] [PhilWalzak](#) [REDACTED]
Cc: [Norvell, Wiley](#); [REDACTED] "jfdc@akpdmedia.com"; [Hinton, Karen](#)
Subject: Re: Mayor de Blasio & Robert Reich CNN interview Sept. 29
Date: Wednesday, September 23, 2015 12:57:30 PM

Perfect, thanks

From: Geri Prado [mailto:[REDACTED]]
Sent: Wednesday, September 23, 2015 12:49 PM
To: PhilWalzak ([REDACTED])
Cc: Adams Baker, Marti; Norvell, Wiley; Ariel Hayes <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>; Hinton, Karen
Subject: Re: Mayor de Blasio & Robert Reich CNN interview Sept. 29

Yes, that was our understanding as well.

The confusion came in when CNN reached out again to RKK as the lead. We are bouncing back to you which was the purpose of this email.

On Wed, Sep 23, 2015 at 12:46 PM, Phillip Walzak <[REDACTED]> wrote:
lets keep this streamlined - who is the CH press/comms contact for TPA stuff? My understanding was that Marti was that person. If thats the case i would prefer to keep this lanes clear to all and not have duplicate work going on - i fear that leads to confusion

On Wed, Sep 23, 2015 at 12:37 PM, Geri Prado <[REDACTED]> wrote:
Hi all: Ariel is in a meeting so I'm passing this along. Marti, you're talking to CNN correct? They looped back with RKK so I want to make sure they get that they're working with you now on this. We can loop you in directly and drop RKK from string.

Can you confirm please? Thank you

From: "Hartman, Erinn B." <ehartman@penguinrandomhouse.com>
Date: September 23, 2015 at 12:08:42 PM EDT
To: "Harlow, Poppy" <Poppy.Harlow@turner.com>, Rebecca Katz <rkatz@hilltoppublicsolutions.com>
Cc: "Draznin, Haley" <Haley.Draznin@turner.com>, "Welch, Chris" <Chris.Welch@turner.com>
Subject: RE: Mayor de Blasio & Robert Reich CNN interview Sept. 29

Hi Poppy:
Thanks so much. On Reich's end, I have this blocked for 12-2PM on Tuesday 9/29.

Rebecca – is that still plan? Will let you weigh in on MTA too.

Thanks all,
Erinn

From: Harlow, Poppy
[<mailto:Poppy.Harlow@turner.com>]
Sent: Wednesday, September 23, 2015 12:06 PM
To: Rebecca Katz; Hartman, Erinn B.
Cc: Draznin, Haley; Welch, Chris
Subject: Mayor de Blasio & Robert Reich CNN interview Sept. 29

Hi Rebecca and Erinn,

I am out of the office Thursday and Friday – then anchoring in Philly this weekend.

When you know what time both the Mayor and Robert Reich are available on Tuesday, just let us know.

Also – are we cleared to film on the subway or do we need to clear that with the MTA first?

Thanks again – really looking forward to it.

Best,

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Tel [+1 212 275 8517](tel:+12122758517)

@PoppyHarlowCNN

From: Harlow, Poppy

Sent: Tuesday, September 22, 2015 2:24 PM

To: 'Rebecca Katz'

<rkatz@hilltoppublicsolutions.com>; Hartman, Erinn

B. <ehartman@penguinrandomhouse.com>

Cc: Draznin, Haley <Haley.Draznin@turner.com>;

Welch, Chris <Chris.Welch@turner.com>

Subject: Mayor de Blasio & Robert Reich CNN
interview Sept. 29

Hi Rebecca,

It should – just need to confirm with our camera crews since we are strapped that week with the UNGA, etc.

What time are you thinking?

Erinn – very nice to meet you! I got the book in the mail today – thanks very much for sending.

By the way, is there any formal announcement being made or partnership being unveiled between the two men around income inequality? I just want to make sure I am aware of it ahead of time, if so.

Thanks very much and talk soon.

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@PoppyHarlowCNN

From: Rebecca Katz

[<mailto:rkatz@hilltoppublicsolutions.com>]

Sent: Tuesday, September 22, 2015 2:19 PM

To: Harlow, Poppy <Poppy.Harlow@turner.com>;
Hartman, Erinn B.

<ehartman@penguinrandomhouse.com>

Cc: Draznin, Haley <Haley.Draznin@turner.com>;
Welch, Chris <Chris.Welch@turner.com>

Subject: Re: Mayor de Blasio & Robert Reich CNN
interview Sept. 29

Thanks, Poppy.

Also lopping in Erin from Reich's team. There may be a chance that we do a bit after 12, would that still work?

On Tue, Sep 22, 2015 at 2:13 PM, Harlow, Poppy <Poppy.Harlow@turner.com> wrote:

Hi Rebecca,

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I am looping in **Chris Welch** and **Haley Draznin** who will be producing the interview.

I am out of town this Thursday through Monday morning – anchoring my show live in Philadelphia this weekend during the Pope’s visit.

Chris and Haley will coordinate all of the logistics with you.

They will send you their cellphone numbers so you have them for when you guys arrive on Tuesday.

The plan is to begin the interview seated in an interview room here at CNN right at 12pm.

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Then we will get on the 2 train and head uptown, filming along the way.

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@PoppyHarlowCNN

From: [Hinton, Karen](#)
To: [PhilWalzak](#) [REDACTED]
Cc: [Geri Prado](#); [Adams Baker, Marti](#); [Norvell, Wiley](#); [Ariel Hayes](#); [John Del Cecato](#)
Subject: Re: Mayor de Blasio & Robert Reich CNN interview Sept. 29
Date: Wednesday, September 23, 2015 1:15:02 PM

That's fine. I didn't know Marti was lead for tpa.

Sent from my iPhone

On Sep 23, 2015, at 1:06 PM, Phillip Walzak <[REDACTED]> wrote:

good
thx

On Wed, Sep 23, 2015 at 12:49 PM, Geri Prado <[REDACTED]> wrote:

Yes, that was our understanding as well.

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Cc: "Draznin, Haley"

<Haley.Draznin@turner.com>,
"Welch, Chris"
<Chris.Welch@turner.com>
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To: 'Rebecca Katz' <rkatz@hilltoppublicsolutions.com>; Hartman, Erinn B. <ehartman@penguinrandomhouse.com>
>
Cc: Draznin, Haley <Haley.Draznin@turner.com>; Welch, Chris <Chris.Welch@turner.com>
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[<mailto:rkatz@hilltoppublicsolutions.com>]
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Sent: Tuesday, September 22, 2015
2:19 PM

To: Harlow, Poppy

<Poppy.Harlow@turner.com>;

Hartman, Erinn B.

<ehartman@penguinrandomhouse.com>
>

Cc: Draznin, Haley
<Haley.Draznin@turner.com>; Welch,
Chris <Chris.Welch@turner.com>
Subject: Re: Mayor de Blasio &
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All the best,

Poppy Harlow

CNN Anchor & Correspondent

One Time Warner Center | New
York, NY 10019

Tel [+1 212 275 8517](tel:+12122758517)

@PoppyHarlowCNN

From: [Klein, Monica](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Wednesday, September 23, 2015 4:03:10 PM

I thought pretty well but you know how he feels about Gryn
Couple minor flags but not too much

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: [REDACTED] | twitter: [@monicacklein](#)

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, September 23, 2015 3:02 PM
To: Klein, Monica
Subject: <no subject>

How did MG interview go?

From: [Walzak, Phil](#)
To: [White, Erin](#); ["John Del Cecato"](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); [Klein, Monica](#); [Adams Baker, Marti](#); [Wolfe, Emma](#); [Bassin, Ian](#); [Leopold, Elana](#)
Subject: RE: CNN pope op-ed
Date: Wednesday, September 23, 2015 4:27:14 PM

Sweet!

From: White, Erin
Sent: Wednesday, September 23, 2015 4:27 PM
To: Walzak, Phil; 'John Del Cecato'; Hagelgans, Andrea; Hinton, Karen; Klein, Monica; Adams Baker, Marti; Wolfe, Emma; Bassin, Ian; Leopold, Elana
Subject: CNN pope op-ed

Hi all,

Just an update that we're all set on the op-ed with CNN. They made only tiny edits. It's should pop between 8 and 9 a.m. tomorrow, and they'll push on digital after that.

I'll notify the mayor when it's live.

Thanks!

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

From: [Walzak, Phil](#)
To: [White, Erin](#); [Blumm, Kate](#); [Singleton, Jessica](#); [Hinton, Karen](#); [Hagelgans, Andrea](#)
Cc: [Snyder, Thomas](#); [John Del Cecato](#); [Klein, Monica](#)
Subject: RE: CNN op-ed live
Date: Thursday, September 24, 2015 11:00:57 AM

That makes sense

From: White, Erin
Sent: Thursday, September 24, 2015 11:01 AM
To: Blumm, Kate; Singleton, Jessica; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: Re: CNN op-ed live

I'll see I'd CNN would be interested in translating for their Spanish channels. Then we could push on our channels and flag for el d, etc.

Sent from my BlackBerry 10 smartphone.

From: Blumm, Kate
Sent: Thursday, September 24, 2015 10:57 AM
To: White, Erin; Singleton, Jessica; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

Darn. Maybe we do up another one—a quickie—for a Spanish language outlet? Feel like there are many many eyes and ears there who'd appreciate these kinds of words. . .

From: White, Erin
Sent: Thursday, September 24, 2015 10:54 AM
To: Blumm, Kate; Singleton, Jessica; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: Re: CNN op-ed live

It's exclusive. :-(

Sent from my BlackBerry 10 smartphone.

From: Blumm, Kate
Sent: Thursday, September 24, 2015 10:48 AM
To: Singleton, Jessica; White, Erin; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

Can we translate this into Spanish and run in El D or similar? Or is it exclu for CNN?

From: Singleton, Jessica
Sent: Thursday, September 24, 2015 9:54 AM
To: White, Erin; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; Blumm, Kate; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

They should be bale to give you page views.

If you search the link on tw, you can see how many ppl tweeted it (2 so far.. good work, jdc!).

From: White, Erin
Sent: Thursday, September 24, 2015 9:53 AM
To: Walzak, Phil; Hinton, Karen; Hagelgans, Andrea; Singleton, Jessica
Cc: Snyder, Thomas; Blumm, Kate; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

I'll find out if CNN can provide.

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

From: Walzak, Phil
Sent: Thursday, September 24, 2015 9:49 AM
To: White, Erin; Hinton, Karen; Hagelgans, Andrea; Singleton, Jessica
Cc: Snyder, Thomas; Blumm, Kate; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

Cool!
is there a way to get a metric update on hits/reads?
+JS

From: White, Erin
Sent: Thursday, September 24, 2015 9:48 AM
To: Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; Blumm, Kate; John Del Cecato; Walzak, Phil; Klein, Monica
Subject: RE: CNN op-ed live

<http://www.cnn.com/2015/09/24/opinions/bill-de-blasio-pope-francis/index.html>

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

From: Hinton, Karen
Sent: Thursday, September 24, 2015 9:45 AM
To: Hagelgans, Andrea
Cc: White, Erin; Snyder, Thomas; Blumm, Kate; John Del Cecato; Walzak, Phil; Klein, Monica
Subject: Re: CNN op-ed live

Is there a link I can tweet ?

Minus mayor and First Lady

Sent from my iPhone

On Sep 24, 2015, at 9:43 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

This is terrific! Creating content and building a drumbeat

From: White, Erin
Sent: Thursday, September 24, 2015 9:25 AM
To: B
Cc: Hagelgans, Andrea; Hinton, Karen; Snyder, Thomas; Blumm, Kate; John Del Cecato; Walzak, Phil; Klein, Monica
Subject: CNN op-ed live

Good morning, Sir:

The op-ed is live on CNN.com (final pasted below), and they'll be sharing on their digital channels. Strong opportunity that let us lead with our values and lift up the need for a moral economy.

A few stats on CNN:

- Homepage has more than 46 million unique visitors per month
- CNN Twitter has 19 million followers
- CNN Facebook 18 million followers

That kind of reach solidly positions us in a noisy Pope narrative. Also worth noting: News anchor Carol Costello used the quote below in her opinion piece about the Pope, further connecting the Pope's values and ours.

As New York Mayor Bill de Blasio told me, "I don't think he (Pope Francis) thinks about his work in terms of favorability. I think he thinks about telling the truth. It's quite clear if you read his encyclical, he's saying the status quo is unsustainable and we have to get on a new path. And he's obviously just not speaking to the Catholics of the world. He's speaking to people well beyond the church. And it's interesting, a lot of people are moved by him, of all different backgrounds."

Way to go, Pope Francis.

Thank you!

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

Bill de Blasio is the mayor of New York City. The opinions expressed in this commentary are solely those of the author.

(CNN)Sometimes, history sneaks up on you. And sometimes you know it's coming.

I'm just one of the millions of New Yorkers eagerly anticipating Thursday's arrival of Pope Francis, which is sure to be one of the most extraordinary, and extraordinarily joyous, moments in the history of our city.

His holiness is more than just the leader of the world's 1.2 billion Catholics -- he's a formidable voice for the millions of people who for decades have been left out or left behind.

 Pope Francis has excoriated an economic system that operates on "the mentality of profit at any price," blind to how working families struggle every day -- even as the wealthiest among us grow wealthier still. And he has envisioned a radical shift in the way the whole world does business to address forcefully the existential threat of climate change. He has a powerful vision of a different kind of world -- an inclusive world, rooted in fairness and respectful of our common humanity. And he's not simply commenting on the state of affairs -- he is calling on all of us, from heads of state to the average citizen, to take action.

He's urging us to make the changes we need to protect our earth, and to treat all people with compassion and dignity -- putting into action his belief that "money must serve -- not rule."

This is how Pope Francis has become the world's most powerful critic of the inequality that undermines societies across the globe.

And this is also the spirit that is driving us to action.

In the United States, a coalition of progressive leaders introduced in May [the Progressive Agenda](#), a 14-point plan that calls for change at the federal level to even the playing field for all Americans. We can do this by raising the minimum wage, passing comprehensive immigration reform and demanding

millionaires and billionaires pay their fair share in taxes by closing the carried interest loophole and the CEO tax loophole.

In New York, we are bringing the Progressive Agenda to life as we can, and our families are feeling the floor lift beneath them. More than 65,000 4-year-olds are now enrolled in free, full-day pre-K, and half a million more New York workers can now take a day off to care for themselves or a sick family member without fearing they'll lose their jobs.

And our efforts to fight inequality go deeper and further -- to building 200,000 affordable apartments, enough to house half a million New Yorkers, and launching [IDNYC](#) to bring more than half a million undocumented residents out of the shadows.

Our long-term blueprint for the future, [One New York: The Plan for a Strong and Just City](#), also reflects the belief that a strong, sustainable and resilient city must also be an equitable one. The plan includes ambitious goals: reducing greenhouse gas emissions 80% by 2050, and lifting 800,000 New Yorkers out of poverty by 2025, among others.

There is no time to spare or to accept incremental changes. Today, almost half of New Yorkers live near or below the poverty line. Almost 12,000 of our families with children are living in shelter -- and in 30% of those families, one adult has a job.

They, and so many other New Yorkers, are fighting with all their might against the economic factors that have created the tale of two cities that my administration is working every day to break down.

And, as Pope Francis has reminded us -- by providing sleeping bags to those spending the night on the street, meals at the Vatican for those who go hungry, and personal, unannounced visits to those who are desperate -- these and all people without a home are human beings, not faceless burdens.

We work to honor the Pope's universal recognition of the humanity in all of us, and bring to life in New York the kind of equitable society that expresses our highest ideals.

It's a society where every child receives an education that sets him or her on a path to success, no matter the ZIP code. Where immigrants are welcomed and recognized for their contributions to our society. Where our most vulnerable are given a chance to escape poverty and access to health care doesn't depend on the size of one's paycheck. A society where we treat the Earth as though our survival depends on it.

We can't wait for Pope Francis to share that vision firsthand with millions of New Yorkers of every background, faith, religion and income. And we hope for a moment of profound unity among us all, a moment of boldly and courageously confronting the challenges that face us.

We know history is on its way to New York City. Let's use it to push forward real change, in American society, and politics -- for all of the great people of this city and this nation, not just the lucky few.

From: [Gunaratna, Mahen](#)
To: [Blumm, Kate](#); [John Del Cecato](#)
Subject: Tweet by Steven Rattner on Twitter
Date: Thursday, September 24, 2015 11:06:26 AM



Steven Rattner (@SteveRattner)

[9/24/15, 11:04 AM](#)

OECD: the top 10% in the US earn ~19x more than bottom 10% - higher than anywhere except Chile/Mexico. [#Inequality](#) pic.twitter.com/pguxR7PT0U

[Download](#) the Twitter app

Sent from my iPhone

From: [Hartman, Erinn B.](#)
To: [Adams Baker, Marti](#); "[Draznin, Haley](#)"; [Ariel Hayes](#); [John Del Cecato](#)
Cc: [Harlow, Poppy](#); [Norvell, Wiley](#); [Welch, Chris](#)
Subject: RE: Mayor de Blasio & Robert Reich CNN interview Sept. 29
Date: Thursday, September 24, 2015 11:09:30 AM
Attachments: [image001.png](#)

Here's our conference line – will talk to you all on it at 2:30!

Dial In [REDACTED]

Passcode [REDACTED]

From: Adams Baker, Marti [<mailto:MAadams@cityhall.nyc.gov>]
Sent: Thursday, September 24, 2015 10:55 AM
To: 'Draznin, Haley'; Ariel Hayes; Hartman, Erinn B.; John Del Cecato
Cc: Harlow, Poppy; Norvell, Wiley; Welch, Chris
Subject: RE: Mayor de Blasio & Robert Reich CNN interview Sept. 29

2:30 pm works for me – thanks

From: Draznin, Haley [<mailto:Haley.Draznin@turner.com>]
Sent: Thursday, September 24, 2015 10:54 AM
To: Ariel Hayes; Hartman, Erinn B.; John Del Cecato
Cc: Adams Baker, Marti; Harlow, Poppy; Norvell, Wiley; Welch, Chris
Subject: RE: Mayor de Blasio & Robert Reich CNN interview Sept. 29

Great. Erinn, I'll call you at 2:30pm. Conference seems easiest to loop all of us in.

From: Ariel Hayes [[mailto:\[REDACTED\]](mailto:[REDACTED])].
Sent: Thursday, September 24, 2015 10:50 AM
To: Hartman, Erinn B. <ehartman@penguinrandomhouse.com>; John Del Cecato <jfdc@akpdmmedia.com>
Cc: Draznin, Haley <Haley.Draznin@turner.com>; Adams Baker, Marti <MAadams@cityhall.nyc.gov>; Harlow, Poppy <Poppy.Harlow@turner.com>; Norvell, Wiley <WNorvell@cityhall.nyc.gov>; Welch, Chris <Chris.Welch@turner.com>
Subject: Re: Mayor de Blasio & Robert Reich CNN interview Sept. 29

John and I will join as well.

On Thu, Sep 24, 2015 at 10:48 AM, Hartman, Erinn B. <ehartman@penguinrandomhouse.com> wrote:

I'm at [REDACTED].
Can set up a conference line if easiest too.
Just let me know – look forward to connecting!

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Sent: Thursday, September 24, 2015 10:47 AM
To: Hartman, Erinn B.; Adams Baker, Marti; Harlow, Poppy; [REDACTED] Norvell, Wiley
Cc: Welch, Chris

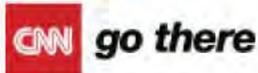
Subject: RE: Mayor de Blasio & Robert Reich CNN interview Sept. 29

Hi Marti and Erinn,

I am around to chat today after 2:30pm. What is the best number to reach you at?
Ariel, will be joining in as well?

Best,
Haley

Haley Draznin
Writer/Producer | **CNN**
Office: [212-275-9633](tel:212-275-9633)
Cell: [347-758-2861](tel:347-758-2861)
Email: haley.draznin@turner.com
Social: @haleydraz



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Sent: Wednesday, September 23, 2015 3:33 PM
To: Adams Baker, Marti <MAAdams@cityhall.nyc.gov>; Harlow, Poppy <Poppy.Harlow@turner.com>; [REDACTED] <[REDACTED]> Norvell, Wiley <WNorvell@cityhall.nyc.gov>
Cc: Draznin, Haley <Haley.Draznin@turner.com>; Welch, Chris <Chris.Welch@turner.com>
Subject: RE: Mayor de Blasio & Robert Reich CNN interview Sept. 29

I'd love to be on call as well so I can be looped in for Robert Reich.
I'm here until about 5:15 today and can do tomorrow morning too, just let me know.

From: Adams Baker, Marti [<mailto:MAAdams@cityhall.nyc.gov>]
Sent: Wednesday, September 23, 2015 3:26 PM
To: 'Poppy.Harlow@turner.com'; [REDACTED] Norvell, Wiley
Cc: Hartman, Erinn B.; 'Haley.Draznin@turner.com'; 'Chris.Welch@turner.com'
Subject: RE: Mayor de Blasio & Robert Reich CNN interview Sept. 29

Chris / Hayley: please let me know the best time for us to connect. I'm available the rest of the day today, and can also connect early tomorrow morning, if today isn't an option due to the holiday.

We are developing a plan for which train line and stop we should take – just need to finalize the length of the interview so we can determine what time they'll be clear and how much time we have for Subway travel and a short walk and talk in the neighborhood upon arrival.

And to answer Poppy's question about the MTA, we'll connect with them to get any necessary permissions to tape on the Subway.

Thanks again,
Marti

Marti Adams Baker

Deputy Communications Director | Office of Mayor Bill de Blasio
o: [\(212\) 788-9570](tel:2127889570) | m: [\(347\) 967-7358](tel:3479677358) | t: [@MartiAdams](https://twitter.com/MartiAdams)

From: Adams Baker, Marti
Sent: Wednesday, September 23, 2015 1:30 PM
To: 'Poppy.Harlow@turner.com'; [REDACTED] Norvell, Wiley
Cc: 'ehartman@penguinrandomhouse.com'; 'Haley.Draznin@turner.com'; 'Chris.Welch@turner.com'
Subject: Re: Mayor de Blasio & Robert Reich CNN interview Sept. 29

Hi folks: I'm at an event with the Mayor at the moment -- will be in touch about next Tuesday just as soon as I'm back at my desk.

Have a few things to discuss re logistics and substance.

Many thanks,
Marti

From: Harlow, Poppy [<mailto:Poppy.Harlow@turner.com>]
Sent: Wednesday, September 23, 2015 01:27 PM
To: Ariel Hayes <[REDACTED]> Adams Baker, Marti; Norvell, Wiley
Cc: Hartman, Erinn B. <ehartman@penguinrandomhouse.com>; Draznin, Haley <Haley.Draznin@turner.com>; Welch, Chris <Chris.Welch@turner.com>
Subject: Mayor de Blasio & Robert Reich CNN interview Sept. 29

Hi all,

I am looping in **Chris Welch** and **Haley Draznin** who will be producing the interview. They will send you their cellphone numbers so you have them for when you guys arrive on Tuesday.

I am out of town this Thursday through Monday morning – anchoring my show live in Philadelphia this weekend during the Pope's visit.

Haley will coordinate all of the logistics with you. She is out today for the Jewish holiday but will be in touch tomorrow morning. Perhaps you can jump on a call together.

The plan is to begin the interview seated in an interview room here at CNN right at 12pm. If they would like makeup, they can arrive a few minutes before that.

Then we will get on the 2 train and head uptown, filming along the way.

Let us know if there is a specific stop the Mayor would like to get off at to walk around the neighborhood.

Question – do we need to get any permission from the MTA to film on the subway or is your office taking care of that?

My cell is [REDACTED] so you have it.

Feel free to send anything along we should see in advance of the interview.
Thanks again – we’re really looking forward to it.
All the best,

Poppy Harlow
CNN Anchor & Correspondent
One Time Warner Center | New York, NY 10019
Tel [+1 212 275 8517](tel:+12122758517)
[@PoppyHarlowCNN](#)

From: Ariel Hayes [<mailto:> [REDACTED]]
Sent: Wednesday, September 23, 2015 12:38 PM
To: Marti Adams Baker <MAdams@cityhall.nyc.gov>; Wiley Norvell <WNorvell@cityhall.nyc.gov>
Cc: Hartman, Erinn B. <ehartman@penguinrandomhouse.com>; Harlow, Poppy <Poppy.Harlow@turner.com>; Draznin, Haley <Haley.Draznin@turner.com>; Welch, Chris <Chris.Welch@turner.com>
Subject: Re: Mayor de Blasio & Robert Reich CNN interview Sept. 29

Hi all - I am dropping Rebecca and adding the folks from the Mayors team who will be point on this.

On Sep 23, 2015, at 12:33 PM, Rebecca Katz <rkatz@hilltoppublicsolutions.com> wrote:

Looping Ariel from our team who will take logistics from here. Our city hall point is madams@cityhall.nyc.gov

Sent from my iPhone

On Sep 23, 2015, at 12:08 PM, Hartman, Erinn B. <ehartman@penguinrandomhouse.com> wrote:

Hi Poppy:
Thanks so much. On Reich’s end, I have this blocked for 12-2PM on Tuesday 9/29.
Rebecca – is that still plan? Will let you weigh in on MTA too.
Thanks all,
Erinn

From: Harlow, Poppy [<mailto:Poppy.Harlow@turner.com>]
Sent: Wednesday, September 23, 2015 12:06 PM
To: Rebecca Katz; Hartman, Erinn B.
Cc: Draznin, Haley; Welch, Chris
Subject: Mayor de Blasio & Robert Reich CNN interview Sept. 29

Hi Rebecca and Erinn,

I am out of the office Thursday and Friday – then anchoring in Philly this

weekend.

When you know what time both the Mayor and Robert Reich are available on Tuesday, just let us know.

Also – are we cleared to film on the subway or do we need to clear that with the MTA first?

Thanks again – really looking forward to it.

Best,

Poppy Harlow

CNN Anchor & Correspondent

One Time Warner Center | New York, NY 10019

Tel [+1 212 275 8517](tel:+12122758517)

@PoppyHarlowCNN

From: Harlow, Poppy

Sent: Tuesday, September 22, 2015 2:24 PM

To: 'Rebecca Katz' <rkatz@hilltoppublicsolutions.com>; Hartman, Erinn B. <ehartman@penguinrandomhouse.com>

Cc: Draznin, Haley <Haley.Draznin@turner.com>; Welch, Chris <Chris.Welch@turner.com>

Subject: Mayor de Blasio & Robert Reich CNN interview Sept. 29

Hi Rebecca,

It should – just need to confirm with our camera crews since we are strapped that week with the UNGA, etc.

What time are you thinking?

Erinn – very nice to meet you! I got the book in the mail today – thanks very much for sending.

By the way, is there any formal announcement being made or partnership being unveiled between the two men around income inequality? I just want to make sure I am aware of it ahead of time, if so.

Thanks very much and talk soon.

Poppy Harlow

CNN Anchor & Correspondent

One Time Warner Center | New York, NY 10019

Tel [+1 212 275 8517](tel:+12122758517)

@PoppyHarlowCNN

From: Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]

Sent: Tuesday, September 22, 2015 2:19 PM

To: Harlow, Poppy <Poppy.Harlow@turner.com>; Hartman, Erinn B. <ehartman@penguinrandomhouse.com>

Cc: Draznin, Haley <Haley.Draznin@turner.com>; Welch, Chris <Chris.Welch@turner.com>

Subject: Re: Mayor de Blasio & Robert Reich CNN interview Sept. 29

Thanks, Poppy.

Also lopping in Erin from Reich's team. There may be a chance that we do a bit after 12, would that still work?

On Tue, Sep 22, 2015 at 2:13 PM, Harlow, Poppy <Poppy.Harlow@turner.com> wrote:

Hi Rebecca,

We're really looking forward to the interview with Mayor de Blasio and Robert Reich next Tuesday, Sept. 29th at 12 noon. I am looping in **Chris Welch** and **Haley Draznin** who will be producing the interview.

I am out of town this Thursday through Monday morning – anchoring my show live in Philadelphia this weekend during the Pope's visit.

Chris and Haley will coordinate all of the logistics with you. They will send you their cellphone numbers so you have them for when you guys arrive on Tuesday.

The plan is to begin the interview seated in an interview room here at CNN right at 12pm.

If they would like makeup, they can arrive a few minutes before that.

Then we will get on the 2 train and head uptown, filming along the way.

Let us know if there is a specific stop the Mayor would like to get off at to walk around the neighborhood.

Question – do we need to get any permission from the MTA to

film on the subway or is your office taking care of that?

My cell is [REDACTED], so you have it.

Feel free to send anything along we should see in advance of the interview.

Thanks again – we're really looking forward to it.

All the best,

Poppy Harlow

CNN Anchor & Correspondent

One Time Warner Center | New York, NY 10019

Tel [+1 212 275 8517](tel:+12122758517)

@PoppyHarlowCNN

From: [Geri Prado](#)
To: [Adams Baker, Marti](#)
Cc: [Ariel Hayes](#); [John Del Cecato \(jfdc@akpdmmedia.com\)](mailto:jfdc@akpdmmedia.com); [Hagelqans, Andrea](#); [Walzak, Phil](#)
Subject: Re: quick question
Date: Thursday, September 24, 2015 11:12:20 AM

It will also have a national message to it as well which is what they'll talk about- mainly RR but MBDB too.

On Thu, Sep 24, 2015 at 11:09 AM, Adams Baker, Marti <MAadams@cityhall.nyc.gov> wrote:

I don't think she's very interested in interviewing him – she doesn't think he's necessary for the conversation about income inequality in NYC, what we're doing to close the gap, etc.

Also, it's logistically easier for just the two of them to do the Subway ride and the walk and talk

I tend to agree, but don't want to jam you guys up if you've already committed to Reich

From: Geri Prado [mailto:[\[REDACTED\]](#)]
Sent: Thursday, September 24, 2015 11:03 AM
To: Adams Baker, Marti; Ariel Hayes
Cc: John Del Cecato (jfdc@akpdmmedia.com); Hagelqans, Andrea; Walzak, Phil
Subject: Re: quick question

Looping Ariel.

We can't at this point as Reich's people have been planning this day with us from the beginning. For TPA it's important it's both.

Is there a reason they don't want RR there? It's also a slight deterrent from asking a million endorsement questions if RR is with him.

On Thu, Sep 24, 2015 at 10:54 AM, Adams Baker, Marti <MAadams@cityhall.nyc.gov> wrote:

CNN wants to know if we can do any of this 1:1 with just Poppy and the Mayor

Can we have Reich for the in-studio portion, then Mayor and Poppy do the Subway ride and neighborhood walk-and-talk without him?

Marti Adams Baker

Deputy Communications Director | Office of Mayor Bill de Blasio

o: [\(212\) 788-9570](tel:(212)788-9570) | m: [\(347\) 967-7358](tel:(347)967-7358) | t: [@Marti_Adams](https://twitter.com/Marti_Adams)

From: [White, Erin](#)
To: [Blumm, Kate](#); [Hagelgans, Andrea](#); [Singleton, Jessica](#); [Walzak, Phil](#); [Hinton, Karen](#)
Cc: [Snyder, Thomas](#); [John Del Cecato](#); [Klein, Monica](#)
Subject: Re: CNN op-ed live
Date: Thursday, September 24, 2015 11:24:38 AM

I'll make sure that works.

Sent from my BlackBerry 10 smartphone.

From: Blumm, Kate
Sent: Thursday, September 24, 2015 11:23 AM
To: White, Erin; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Hinton, Karen
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

Ivan says he can have it this afternoon. He's getting started right now. Need to build in time for Maibe to review but we can def get them something by COB.

From: White, Erin
Sent: Thursday, September 24, 2015 11:14 AM
To: Blumm, Kate; Hagelgans, Andrea; Singleton, Jessica; Walzak, Phil; Hinton, Karen
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: Re: CNN op-ed live

Great.

Sent from my BlackBerry 10 smartphone.

From: Blumm, Kate
Sent: Thursday, September 24, 2015 11:12 AM
To: Hagelgans, Andrea; White, Erin; Singleton, Jessica; Walzak, Phil; Hinton, Karen
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

Yes! Back to you shortly with ETA.

From: Hagelgans, Andrea
Sent: Thursday, September 24, 2015 11:12 AM
To: White, Erin; Blumm, Kate; Singleton, Jessica; Walzak, Phil; Hinton, Karen
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

Ask Ivan to do

From: White, Erin
Sent: Thursday, September 24, 2015 11:11 AM
To: Hagelgans, Andrea; Blumm, Kate; Singleton, Jessica; Walzak, Phil; Hinton, Karen
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: Re: CNN op-ed live

If we can translate they will pub on CNN Español. Kate -- possible and if so what is realistic timeline?

Sent from my BlackBerry 10 smartphone.

From: Hagelgans, Andrea
Sent: Thursday, September 24, 2015 11:01 AM
To: White, Erin; Blumm, Kate; Singleton, Jessica; Walzak, Phil; Hinton, Karen
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

smart

From: White, Erin
Sent: Thursday, September 24, 2015 11:01 AM
To: Blumm, Kate; Singleton, Jessica; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: Re: CNN op-ed live

I'll see I'd CNN would be interested in translating for their Spanish channels. Then we could push on our channels and flag for el d, etc.

Sent from my BlackBerry 10 smartphone.

From: Blumm, Kate
Sent: Thursday, September 24, 2015 10:57 AM
To: White, Erin; Singleton, Jessica; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

Darn. Maybe we do up another one—a quickie—for a Spanish language outlet? Feel like there are many many eyes and ears there who'd appreciate these kinds of words. . .

From: White, Erin
Sent: Thursday, September 24, 2015 10:54 AM
To: Blumm, Kate; Singleton, Jessica; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: Re: CNN op-ed live

It's exclusive. :-(

Sent from my BlackBerry 10 smartphone.

From: Blumm, Kate
Sent: Thursday, September 24, 2015 10:48 AM
To: Singleton, Jessica; White, Erin; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

Can we translate this into Spanish and run in El D or similar? Or is it exclu for CNN?

From: Singleton, Jessica

Sent: Thursday, September 24, 2015 9:54 AM
To: White, Erin; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; Blumm, Kate; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

They should be bale to give you page views.

If you search the link on tw, you can see how many ppl tweeted it (2 so far.. good work, jdc!).

From: White, Erin
Sent: Thursday, September 24, 2015 9:53 AM
To: Walzak, Phil; Hinton, Karen; Hagelgans, Andrea; Singleton, Jessica
Cc: Snyder, Thomas; Blumm, Kate; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

I'll find out if CNN can provide.

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

From: Walzak, Phil
Sent: Thursday, September 24, 2015 9:49 AM
To: White, Erin; Hinton, Karen; Hagelgans, Andrea; Singleton, Jessica
Cc: Snyder, Thomas; Blumm, Kate; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

Cool!
is there a way to get a metric update on hits/reads?
+JS

From: White, Erin
Sent: Thursday, September 24, 2015 9:48 AM
To: Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; Blumm, Kate; John Del Cecato; Walzak, Phil; Klein, Monica
Subject: RE: CNN op-ed live

<http://www.cnn.com/2015/09/24/opinions/bill-de-blasio-pope-francis/index.html>

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

From: Hinton, Karen
Sent: Thursday, September 24, 2015 9:45 AM
To: Hagelgans, Andrea

Cc: White, Erin; Snyder, Thomas; Blumm, Kate; John Del Cecato; Walzak, Phil; Klein, Monica
Subject: Re: CNN op-ed live

Is there a link I can tweet ?

Minus mayor and First Lady

Sent from my iPhone

On Sep 24, 2015, at 9:43 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

This is terrific! Creating content and building a drumbeat

From: White, Erin
Sent: Thursday, September 24, 2015 9:25 AM
To: B
Cc: Hagelgans, Andrea; Hinton, Karen; Snyder, Thomas; Blumm, Kate; John Del Cecato; Walzak, Phil; Klein, Monica
Subject: CNN op-ed live

Good morning, Sir:

The op-ed is live on CNN.com (final pasted below), and they'll be sharing on their digital channels. Strong opportunity that let us lead with our values and lift up the need for a moral economy.

A few stats on CNN:

- Homepage has more than 46 million unique visitors per month
- CNN Twitter has 19 million followers
- CNN Facebook 18 million followers

That kind of reach solidly positions us in a noisy Pope narrative. Also worth noting: News anchor Carol Costello used the quote below in her opinion piece about the Pope, further connecting the Pope's values and ours.

As New York Mayor Bill de Blasio told me, "I don't think he (Pope Francis) thinks about his work in terms of favorability. I think he thinks about telling the truth. It's quite clear if you read his encyclical, he's saying the status quo is unsustainable and we have to get on a new path. And he's obviously just not speaking to the Catholics of the world. He's speaking to people well beyond the church. And it's interesting, a lot of people are moved by him, of all different backgrounds."

Way to go, Pope Francis.

Thank you!

Erin White
Communications Advisor, Office of the Mayor

O: 212-341-5030

C: [REDACTED]
ewhite@cityhall.nyc.gov

Bill de Blasio is the mayor of New York City. The opinions expressed in this commentary are solely those of the author.

(CNN)Sometimes, history sneaks up on you. And sometimes you know it's coming.

I'm just one of the millions of New Yorkers eagerly anticipating Thursday's arrival of Pope Francis, which is sure to be one of the most extraordinary, and extraordinarily joyous, moments in the history of our city.

His holiness is more than just the leader of the world's 1.2 billion Catholics -- he's a formidable voice for the millions of people who for decades have been left out or left behind.

 Pope Francis has excoriated an economic system that operates on "the mentality of profit at any price," blind to how working families struggle every day -- even as the wealthiest among us grow wealthier still. And he has envisioned a radical shift in the way the whole world does business to address forcefully the existential threat of climate change. He has a powerful vision of a different kind of world -- an inclusive world, rooted in fairness and respectful of our common humanity. And he's not simply commenting on the state of affairs -- he is calling on all of us, from heads of state to the average citizen, to take action.

He's urging us to make the changes we need to protect our earth, and to treat all people with compassion and dignity -- putting into action his belief that "money must serve -- not rule."

This is how Pope Francis has become the world's most powerful critic of the inequality that undermines societies across the globe.

And this is also the spirit that is driving us to action.

In the United States, a coalition of progressive leaders

introduced in May [the Progressive Agenda](#), a 14-point plan that calls for change at the federal level to even the playing field for all Americans. We can do this by raising the minimum wage, passing comprehensive immigration reform and demanding millionaires and billionaires pay their fair share in taxes by closing the carried interest loophole and the CEO tax loophole.

In New York, we are bringing the Progressive Agenda to life as we can, and our families are feeling the floor lift beneath them. More than 65,000 4-year-olds are now enrolled in free, full-day pre-K, and half a million more New York workers can now take a day off to care for themselves or a sick family member without fearing they'll lose their jobs.

And our efforts to fight inequality go deeper and further -- to building 200,000 affordable apartments, enough to house half a million New Yorkers, and launching [IDNYC](#) to bring more than half a million undocumented residents out of the shadows.

Our long-term blueprint for the future, [One New York: The Plan for a Strong and Just City](#), also reflects the belief that a strong, sustainable and resilient city must also be an equitable one. The plan includes ambitious goals: reducing greenhouse gas emissions 80% by 2050, and lifting 800,000 New Yorkers out of poverty by 2025, among others.

There is no time to spare or to accept incremental changes. Today, almost half of New Yorkers live near or below the poverty line. Almost 12,000 of our families with children are living in shelter -- and in 30% of those families, one adult has a job.

They, and so many other New Yorkers, are fighting with all their might against the economic factors that have created the tale of two cities that my administration is working every day to break down.

And, as Pope Francis has reminded us -- by providing sleeping bags to those spending the night on the street, meals at the Vatican for those who go hungry, and personal, unannounced visits to those who are desperate -- these and all people without a home are human beings, not faceless burdens.

We work to honor the Pope's universal recognition of the humanity in all of us, and bring to life in New York the kind of equitable society that expresses our highest ideals.

It's a society where every child receives an education that sets him or her on a path to success, no matter the ZIP code. Where immigrants are welcomed and recognized for their contributions to our society. Where our most vulnerable are given a chance to escape poverty and access to health care doesn't depend on the size of one's paycheck. A society where we treat the Earth as though our survival depends on it.

We can't wait for Pope Francis to share that vision firsthand with millions of New Yorkers of every background, faith, religion and income. And we hope for a moment of profound unity among us all, a moment of boldly and courageously confronting the challenges that face us.

We know history is on its way to New York City. Let's use it to push forward real change, in American society, and politics -- for all of the great people of this city and this nation, not just the lucky few.

From: [Adams Baker, Marti](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Hinton, Karen](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Geri Prado](#)
[\[REDACTED\]](#) [Ariel Hayes](#) [\[REDACTED\]](#)
Cc: [Norvell, Wiley](#)
Subject: RE: For CNN: 149th St/Grand Concourse
Date: Thursday, September 24, 2015 12:21:43 PM

Yes – I'll either ask advance or will head out there myself

From: Hagelgans, Andrea
Sent: Thursday, September 24, 2015 12:16 PM
To: Adams Baker, Marti; Walzak, Phil; Hinton, Karen; John Del Cecato (jfdc@akpdmedia.com); Geri Prado ([\[REDACTED\]](#)) Ariel Hayes ([\[REDACTED\]](#))
Cc: Norvell, Wiley
Subject: Re: For CNN: 149th St/Grand Concourse

Can we have someone do the actual route in advance?

Sent from my BlackBerry 10 smartphone.

From: Adams Baker, Marti
Sent: Thursday, September 24, 2015 11:45 AM
To: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; John Del Cecato ([jfdc@akpdmedia.com](#)); Geri Prado ([\[REDACTED\]](#)) Ariel Hayes ([\[REDACTED\]](#))
Cc: Norvell, Wiley
Subject: For CNN: 149th St/Grand Concourse

Want to make sure everyone is comfortable with our plan for the Subway ride and neighborhood walk and talk.

Wiley and I would like for Mayor, Poppy and Reich to ride the 1/2 from Columbus Circle to **149th St/Grand Concourse**. IGA has approved this location, and the logistics are pretty simple – it's a 20 minute ride and they'll transfer from the 1 to the 2 at Lincoln Center.

What I'm hoping we can do is pull together a snapshot of the various investments we've made in that neighborhood or zip code so the mayor can talk about them on camera. We are also looking to identify a good pre-k center that we've opened/expanded; a community school we've launched recently; an affordable housing site underway; and a NYCHA development that we've invested in so they can walk to one or two of those sites. Will also attempt to track down crime stats for the 40 and 44 precincts with the hope that we can tell a good story there.

The only flag with this neighborhood is that it was the site of legionnaires outbreak, but I don't think that's a disqualifier.

Please let me know ASAP if there are any concerns with us moving forward with 149th St/Grand Concourse.

Thanks!

Marti Adams Baker

Deputy Communications Director | Office of Mayor Bill de Blasio
o: (212) 788-9570 | m: (347) 967-7358 | t: [@Marti_Adams](#)

From: [Geri Prado](#)
To: [Adams Baker, Marti](#)
Cc: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Hinton, Karen](#); [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); [Ariel Hayes](#)
[\[REDACTED\]](#) [Norvell, Wiley](#)
Subject: Re: For CNN: 149th St/Grand Concourse
Date: Thursday, September 24, 2015 12:31:01 PM

Fantastic. Thanks again all.

On Thu, Sep 24, 2015 at 12:24 PM, Adams Baker, Marti
<MAdams@cityhall.nyc.gov> wrote:

Research pulled our visits to the area and we've had some really solid events there including the launch of our housing plan, 40 new community schools, living wage Executive Order and broadband for NYCHA developments

From: Geri Prado [mailto:[\[REDACTED\]](mailto:[REDACTED])]
Sent: Thursday, September 24, 2015 12:22 PM
To: Adams Baker, Marti
Cc: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; John Del Cecato (jfdc@akpdmedia.com); Ariel Hayes ([\[REDACTED\]](mailto:[REDACTED])) Norvell, Wiley
Subject: Re: For CNN: 149th St/Grand Concourse

If the larger message is goes back to what he is doing to combat inequality as well as what is needed. Education is a solution and an effect. the others are what he is doing to fight the effects and hugely important to the message.

We can hit that all in the briefings. I realize I'm stating the obvious but I'm thinking aloud/via email.

All in all this is great. Awesome Marti

On Thu, Sep 24, 2015 at 11:45 AM, Adams Baker, Marti
<MAdams@cityhall.nyc.gov> wrote:

Want to make sure everyone is comfortable with our plan for the Subway ride and neighborhood walk and talk.

Wiley and I would like for Mayor, Poppy and Reich to ride the 1/2 from Columbus Circle to **149th St/Grand Concourse**. IGA has approved this location, and the logistics are pretty simple – it's a 20 minute ride and they'll transfer from the 1 to the 2 at Lincoln Center.

What I'm hoping we can do is pull together a snapshot of the various investments we've made in that neighborhood or zip code so the mayor can talk about them on camera. We are also looking to identify a good pre-k center that we've opened/expanded; a community school we've launched recently; an affordable housing site underway; and a NYCHA development that we've invested in so they can walk to one or two of those sites. Will also attempt to track down crime stats for the 40 and 44 precincts with the hope that we can tell a good story there.

The only flag with this neighborhood is that it was the site of legionnaires outbreak, but I don't think that's a disqualifier.

Please let me know ASAP if there are any concerns with us moving forward with 149th St/Grand Concourse.

Thanks!

Marti Adams Baker

Deputy Communications Director | Office of Mayor Bill de Blasio

o: [\(212\) 788-9570](tel:2127889570) | m: [\(347\) 967-7358](tel:3479677358) | t: [@Marti_Adams](https://twitter.com/Marti_Adams)

From: [FLONYC](#)
To: [Hagelgans, Andrea](#)
Cc: [White, Erin](#); [B](#); [Hinton, Karen](#); [Snyder, Thomas](#); [Blumm, Kate](#); [John Del Cecato](#); [Walzak, Phil](#); [Klein, Monica](#)
Subject: Re: CNN op-ed live
Date: Thursday, September 24, 2015 1:30:35 PM

Thank you Andrea!

On Sep 24, 2015, at 3:43 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

This is terrific! Creating content and building a drumbeat

From: White, Erin
Sent: Thursday, September 24, 2015 9:25 AM
To: B
Cc: Hagelgans, Andrea; Hinton, Karen; Snyder, Thomas; Blumm, Kate; John Del Cecato; Walzak, Phil; Klein, Monica
Subject: CNN op-ed live

Good morning, Sir:

The op-ed is live on CNN.com (final pasted below), and they'll be sharing on their digital channels. Strong opportunity that let us lead with our values and lift up the need for a moral economy.

A few stats on CNN:

- Homepage has more than 46 million unique visitors per month
- CNN Twitter has 19 million followers
- CNN Facebook 18 million followers

That kind of reach solidly positions us in a noisy Pope narrative. Also worth noting: News anchor Carol Costello used the quote below in her opinion piece about the Pope, further connecting the Pope's values and ours.

As New York Mayor Bill de Blasio told me, "I don't think he (Pope Francis) thinks about his work in terms of favorability. I think he thinks about telling the truth. It's quite clear if you read his encyclical, he's saying the status quo is unsustainable and we have to get on a new path. And he's obviously just not speaking to the Catholics of the world. He's speaking to people well beyond the church. And it's interesting, a lot of people are moved by him, of all different backgrounds."

Way to go, Pope Francis.

Thank you!

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

Bill de Blasio is the mayor of New York City. The opinions expressed in this commentary are solely those of the author.

(CNN)Sometimes, history sneaks up on you. And sometimes you know it's coming.

I'm just one of the millions of New Yorkers eagerly anticipating Thursday's arrival of Pope Francis, which is sure to be one of the most extraordinary, and extraordinarily joyous, moments in the history of our city.

His holiness is more than just the leader of the world's 1.2 billion Catholics -- he's a formidable voice for the millions of people who for decades have been left out or left behind.

 Pope Francis has excoriated an economic system that operates on "the mentality of profit at any price," blind to how working families struggle every day -- even as the wealthiest among us grow wealthier still. And he has envisioned a radical shift in the way the whole world does business to address forcefully the existential threat of climate change. He has a powerful vision of a different kind of world -- an inclusive world, rooted in fairness and respectful of our common humanity. And he's not simply commenting on the state of affairs -- he is calling on all of us, from heads of state to the average citizen, to take action.

He's urging us to make the changes we need to protect our earth, and to treat all people with compassion and dignity -- putting into action his belief that "money must serve -- not rule."

This is how Pope Francis has become the world's most powerful critic of the inequality that undermines societies across the globe.

And this is also the spirit that is driving us to action.

In the United States, a coalition of progressive leaders introduced in May [the Progressive Agenda](#), a 14-point plan that calls for change at the federal level to even the playing field for all Americans. We can do this by raising the minimum wage, passing comprehensive immigration reform and demanding millionaires and billionaires pay their fair share in taxes by closing the carried interest loophole and the CEO tax loophole.

In New York, we are bringing the Progressive Agenda to life as we can, and our families are feeling the floor lift beneath them. More than 65,000 4-year-olds are now enrolled in free, full-day pre-K, and half a million more New York workers can now take a day off to care for themselves or a sick family member without fearing they'll lose their jobs.

And our efforts to fight inequality go deeper and further -- to building 200,000 affordable apartments, enough to house half a million New Yorkers, and launching [IDNYC](#) to bring more than half a million undocumented residents out of the shadows.

Our long-term blueprint for the future, [One New York: The Plan for a Strong and Just City](#), also reflects the belief that a strong, sustainable and resilient city must also be an equitable one. The plan includes ambitious goals: reducing greenhouse gas emissions 80% by 2050, and lifting 800,000 New Yorkers out of poverty by 2025, among others.

There is no time to spare or to accept incremental changes. Today, almost half of New Yorkers live near or below the poverty line. Almost 12,000 of our families with children are living in shelter -- and in 30% of those families, one adult has a job.

They, and so many other New Yorkers, are fighting with all their might against the economic factors that have created the tale of two cities that my administration is working every day to break down.

And, as Pope Francis has reminded us -- by providing sleeping bags to those spending the night on the street, meals at the Vatican for those who go hungry, and personal, unannounced visits to those who are desperate -- these and all people without

a home are human beings, not faceless burdens.

We work to honor the Pope's universal recognition of the humanity in all of us, and bring to life in New York the kind of equitable society that expresses our highest ideals.

It's a society where every child receives an education that sets him or her on a path to success, no matter the ZIP code. Where immigrants are welcomed and recognized for their contributions to our society. Where our most vulnerable are given a chance to escape poverty and access to health care doesn't depend on the size of one's paycheck. A society where we treat the Earth as though our survival depends on it.

We can't wait for Pope Francis to share that vision firsthand with millions of New Yorkers of every background, faith, religion and income. And we hope for a moment of profound unity among us all, a moment of boldly and courageously confronting the challenges that face us.

We know history is on its way to New York City. Let's use it to push forward real change, in American society, and politics -- for all of the great people of this city and this nation, not just the lucky few.

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Ariel Hayes](#)
Subject: RE: Connecting
Date: Thursday, September 24, 2015 3:33:41 PM

Nice to meet you over email, Ariel. Look forward to working together.

-Mahen

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 24, 2015 3:31 PM
To: Gunaratna, Mahen; Ariel Hayes
Subject: Connecting

Mahen - meet Ariel, the newest addition to TPA...

Ariel - meet the brilliant Mahen!

From: [White, Erin](#)
To: [Walzak, Phil](#); [Blumm, Kate](#); [Hagelgans, Andrea](#); [Singleton, Jessica](#); [Hinton, Karen](#)
Cc: [Snyder, Thomas](#); [John Del Cecato](#); [Klein, Monica](#)
Subject: Re: CNN op-ed live
Date: Thursday, September 24, 2015 3:49:50 PM

Thanks!

Sent from my BlackBerry 10 smartphone.

From: Walzak, Phil
Sent: Thursday, September 24, 2015 3:48 PM
To: Blumm, Kate; Hagelgans, Andrea; White, Erin; Singleton, Jessica; Hinton, Karen
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

awesome

From: Blumm, Kate
Sent: Thursday, September 24, 2015 3:48 PM
To: Hagelgans, Andrea; White, Erin; Singleton, Jessica; Walzak, Phil; Hinton, Karen
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

Opinión: Bill de Blasio: Un llamado moral por la igualdad

CNN - Bill de Blasio

<http://www.cnn.com/2015/09/24/opinions/bill-de-blasio-pope-francis/index.html>

A veces, la historia nos sorprende. Y a veces es bastante predecible.

Soy uno más de los millones de neoyorquinos que esperamos con ansias la llegada del Papa Francisco este jueves, seguramente uno de los momentos más extraordinarios —y extraordinariamente felices— en la historia de nuestra ciudad.

Su Santidad es más que el líder de los 1,200 millones de católicos en el mundo: es también un formidable mensajero de millones de personas a quienes, por décadas, la historia ha dejado atrás.

El Papa Francisco ha criticado el sistema económico basado en la “mentalidad de obtener ganancias a cualquier precio”, un sistema ciego y sordo a las adversidades de la clase obrera —incluso mientras los más adinerados ven crecer sus riquezas. El Papa ha concebido un cambio radical en la manera en que trabaja nuestro mundo con el fin de enfrentar enérgicamente la amenaza que presenta el cambio climático a nuestra existencia.

El Papa tiene la convincente visión de un mundo distinto —un mundo inclusivo, basado en la justicia y el respeto por la humanidad que compartimos. Y no hace simples comentarios de la situación actual, sino que nos llama a todos, desde jefes de estado hasta ciudadanos comunes, a la acción.

El Sumo Pontífice nos exhorta a hacer cambios necesarios para proteger a nuestro planeta, y a tratar a todas las personas con compasión y dignidad. Y está activamente encarnando su

creencia de que "el dinero debe servir —no regir".

Con esta labor, el Papa Francisco se ha convertido en una de las voces más fuertes en criticar la desigualdad que socava a sociedades de todo el planeta.

Y ese mensaje, ese espíritu, está guiando nuestro trabajo.

En Estados Unidos, una coalición de líderes introdujo en mayo la Agenda Progresista, un plan de 14 puntos que llama a realizar cambios a nivel federal, estatal y local que ayudarán a corregir la desigualdad de clases y a darles más oportunidades a todas personas que viven en este país. Podemos hacer esto aumentando el sueldo mínimo, aprobando una reforma migratoria integral, y cerrando brechas en el código tributario para que los millonarios y billonarios paguen lo que les corresponde de impuestos.

En Nueva York, estamos haciendo todo lo posible para poner la Agenda Progresista en acción, y nuestras familias están viendo surgir sus posibilidades. Más de 65,000 niños de 4 años están inscritos en programas de prekínder gratis y de día completo, y medio millón de trabajadores más tienen derecho a días de enfermedad para cuidar su salud o la de un pariente enfermo sin temor a perder sus trabajos.

Nuestro esfuerzo para combatir la desigualdad incluye la construcción de 200,000 unidades de vivienda asequible —suficiente para darle techo a medio millón de neoyorquinos— y el lanzamiento de IDNYC, un programa para darle identificación municipal a más de medio millón de residentes indocumentados.

A largo plazo, hemos trazado el plan OneNYC para construir una Nueva York más fuerte y más justa. OneNYC también refleja la creencia de que una ciudad con más fuerza, sustentabilidad y capacidad para resistir desastres humanos o naturales, debe ser también una ciudad más equitativa. Nuestro plan tiene metas ambiciosas, incluyendo reducir en 80% las emisiones de gases invernadero para el año 2050 y sacar a 800,000 neoyorquinos de la pobreza para el 2025.

No tenemos tiempo que perder o para aceptar cambios paulatinos. En la actualidad, casi la mitad de los neoyorquinos viven cerca o por debajo del nivel de pobreza. Casi 12,000 familias con niños en nuestra ciudad están viviendo en albergues para desamparados, y en 30% de esas familias sólo un adulto tiene empleo.

Ellos, como muchos otros neoyorquinos, están luchando con todas sus fuerzas para superar los factores económicos que han creado una Nueva York de dos caras —un contraste que mi administración trata de corregir todos los días.

Como nos recuerda el Papa Francisco al proveer bolsas de dormir para aquellos que pasan la noche en las calles, comidas en el Vaticano para los que tienen hambre y visitas personales espontáneas a los que necesitan consuelo, todas estas personas son seres humanos, no cargas anónimas.

Trabajamos para honrar el reconocimiento que el Papa Francisco le ha dado a la humanidad que existe en todos nosotros, y para crear en Nueva York una sociedad equitativa que exprese nuestros más elevados ideales.

Es una sociedad donde cada niño pueda recibir una educación que lo encamine hacia el éxito sin importar su código postal; donde los inmigrantes sean bienvenidos y reconocidos por sus aportes a nuestra sociedad; donde nuestros ciudadanos más vulnerables tengan una oportunidad de salir de la pobreza; y donde el acceso a cuidado de salud no dependa del monto de su salario. Una sociedad que trata a nuestro planeta entendiendo que nuestra supervivencia depende de él.

Estamos ansiosos de recibir al Papa Francisco para compartir esa visión directamente con millones de neoyorquinos de toda procedencia, credo, religión e ingreso. Y esperamos que sea un momento de profunda unidad entre todos nosotros, un momento para que confrontemos valientemente los retos que nos acechan.

Sabemos que esta visita hará historia en la Ciudad de Nueva York. Aprovechemos este momento para impulsar un verdadero cambio en la sociedad y la política de Estados Unidos —por toda la gente de esta gran ciudad y esta gran nación, no sólo por unos cuantos afortunados.

###

From: Blumm, Kate
Sent: Thursday, September 24, 2015 11:12 AM
To: Hagelgans, Andrea; White, Erin; Singleton, Jessica; Walzak, Phil; Hinton, Karen
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

Yes! Back to you shortly with ETA.

From: Hagelgans, Andrea
Sent: Thursday, September 24, 2015 11:12 AM
To: White, Erin; Blumm, Kate; Singleton, Jessica; Walzak, Phil; Hinton, Karen
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

Ask Ivan to do

From: White, Erin
Sent: Thursday, September 24, 2015 11:11 AM
To: Hagelgans, Andrea; Blumm, Kate; Singleton, Jessica; Walzak, Phil; Hinton, Karen
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: Re: CNN op-ed live

If we can translate they will pub on CNN Español. Kate -- possible and if so what is realistic timeline?

Sent from my BlackBerry 10 smartphone.

From: Hagelgans, Andrea
Sent: Thursday, September 24, 2015 11:01 AM

To: White, Erin; Blumm, Kate; Singleton, Jessica; Walzak, Phil; Hinton, Karen
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

smart

From: White, Erin
Sent: Thursday, September 24, 2015 11:01 AM
To: Blumm, Kate; Singleton, Jessica; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: Re: CNN op-ed live

I'll see if CNN would be interested in translating for their Spanish channels. Then we could push on our channels and flag for el d, etc.

Sent from my BlackBerry 10 smartphone.

From: Blumm, Kate
Sent: Thursday, September 24, 2015 10:57 AM
To: White, Erin; Singleton, Jessica; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

Darn. Maybe we do up another one—a quickie—for a Spanish language outlet? Feel like there are many many eyes and ears there who'd appreciate these kinds of words. . .

From: White, Erin
Sent: Thursday, September 24, 2015 10:54 AM
To: Blumm, Kate; Singleton, Jessica; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: Re: CNN op-ed live

It's exclusive. :-)

Sent from my BlackBerry 10 smartphone.

From: Blumm, Kate
Sent: Thursday, September 24, 2015 10:48 AM
To: Singleton, Jessica; White, Erin; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

Can we translate this into Spanish and run in El D or similar? Or is it exclu for CNN?

From: Singleton, Jessica
Sent: Thursday, September 24, 2015 9:54 AM
To: White, Erin; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; Blumm, Kate; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

They should be bale to give you page views.

If you search the link on tw, you can see how many ppl tweeted it (2 so far.. good work, jdc!).

From: White, Erin
Sent: Thursday, September 24, 2015 9:53 AM
To: Walzak, Phil; Hinton, Karen; Hagelgans, Andrea; Singleton, Jessica
Cc: Snyder, Thomas; Blumm, Kate; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

I'll find out if CNN can provide.

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

From: Walzak, Phil
Sent: Thursday, September 24, 2015 9:49 AM
To: White, Erin; Hinton, Karen; Hagelgans, Andrea; Singleton, Jessica
Cc: Snyder, Thomas; Blumm, Kate; John Del Cecato; Klein, Monica
Subject: RE: CNN op-ed live

Cool!
is there a way to get a metric update on hits/reads?
+JS

From: White, Erin
Sent: Thursday, September 24, 2015 9:48 AM
To: Hinton, Karen; Hagelgans, Andrea
Cc: Snyder, Thomas; Blumm, Kate; John Del Cecato; Walzak, Phil; Klein, Monica
Subject: RE: CNN op-ed live

<http://www.cnn.com/2015/09/24/opinions/bill-de-blasio-pope-francis/index.html>

Erin White
Communications Advisor, Office of the Mayor
O: 212-341-5030
C: [REDACTED]
ewhite@cityhall.nyc.gov

From: Hinton, Karen
Sent: Thursday, September 24, 2015 9:45 AM
To: Hagelgans, Andrea
Cc: White, Erin; Snyder, Thomas; Blumm, Kate; John Del Cecato; Walzak, Phil; Klein, Monica
Subject: Re: CNN op-ed live

Is there a link I can tweet ?

Minus mayor and First Lady

Sent from my iPhone

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Way to go, Pope Francis.

Thank you!

Erin White
Communications Advisor, Office of the Mayor
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him or her on a path to success, no matter the ZIP code. Where immigrants are welcomed and recognized for their contributions to our society. Where our most vulnerable are given a chance to escape poverty and access to health care doesn't depend on the size of one's paycheck. A society where we treat the Earth as though our survival depends on it.

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From: [Hartman, Erinn B.](#)
To: [Adams Baker, Marti](#); "[Draznin, Haley](#)"
Cc: [Ariel Hayes](#); [John Del Cecato](#); [Norvell, Wiley](#)
Subject: Reich's book and documentary filming
Date: Thursday, September 24, 2015 3:59:28 PM
Attachments: [pitch.docx](#)
[Reich Q&A.pdf](#)
[bio.docx](#)

Hi all:

Information about Robert Reich's book attached here and below. Happy to send copies to any/all as you'd like, just let me know. All about inequality so nice dovetail here.

About the documentary: The same team of filmmakers behind [Inequality for All](#), a documentary Reich did a few years ago, will be following him around for a second documentary called Saving Capitalism. They would like to film him at CNN/with the Mayor.

Crew would consist of the director (Jake Kornbluth), one DP (either Jesse Dana or Andy Black), and one sound and field producer (Yael Bridge) in attendance. They would like to shadow Reich entering building, greeting people, in the green room, etc. It will be a run-and-gun type of operation so not lots of equipment or lights or anything, just one camera and a sound guy.

NOTE: for this we would restrict the crew to film Reich entering CNN and in the greenroom/getting ready for the interview (but not the interview/in the studio itself); then they will NOT film on/accompany on subway but would have option to meet us at the stand-up interview site in the Bronx and film some of that so long as they aren't in way of CNN crew.

Producer: Eden Wurmfeld, [REDACTED] – she can handle signing any releases/paperwork needed.

ABOUT SAVING CAPITALISM (the book):

Reich's most important book to date—a myth-shattering breakdown of how the economic system that helped make America so strong is now failing us, and what it will take to fix it.

Perhaps no one is better acquainted with the intersection of economics and politics than Robert B. Reich, and now he reveals how power and influence have created a new American oligarchy, a shrinking middle class, and the greatest income inequality and wealth disparity in eighty years. He makes clear how centrally problematic our veneration of the "free market" is, and how it has masked the power of moneyed interests to tilt the market to their benefit.

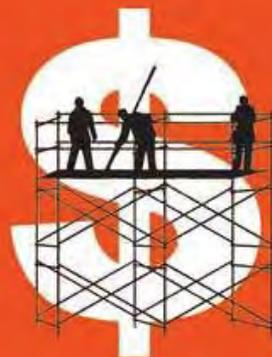
Reich exposes the falsehoods that have been bolstered by the corruption of our democracy by huge corporations and the revolving door between Washington and Wall Street: that all workers are paid what they're "worth," that a higher minimum wage equals fewer jobs, and that corporations must serve shareholders before employees. He shows that the critical choices ahead are not about the size of government but about who government is *for*: that we must choose not between a free market and "big" government but between a market organized for broadly based prosperity and one designed to deliver the most gains to the top. Ever the pragmatist, ever the optimist, Reich sees hope for reversing our slide toward inequality and diminished opportunity when we shore up the countervailing power of everyone else.

Passionate yet practical, sweeping yet exactly argued, *Saving Capitalism* is a revelatory indictment of our economic status quo and an empowering call to civic action.



SAVING CAPITALISM

*For the Many,
Not the Few*



Robert B.
REICH

Erinn B. Hartman
Associate Director of Publicity
Alfred A. Knopf Publishers
212-572-2345
ehartman@randomhouse.com
1745 Broadway, 13th Fl, NYC 10019

September 4, 2015

Dear Editor/Producer,

“Few ideas have more profoundly poisoned the minds of more people than the notion of a ‘free market’ existing somewhere in the universe, into which government ‘intrudes,’” writes Robert Reich in *SAVING CAPITALISM: For the Many, Not the Few* (Knopf, 9/29). This “free market”, he argues, isn’t *free*—it’s man made and subject to the parameters we set. “A market—any market—requires that government make enforce the rules of the game.” And, as Reich shows us, that game is rigged.

In *SAVING CAPITALISM*, Reich, who has been sounding the alarm about inequality in America for 25 years now, reveals the cycles of power and influence that have created the new American oligarchy, shrunk the middle class, and driven the United States to the greatest income inequality and wealth disparity in eighty years. As the rules by which the “free” market operates have changed over the past decades, they’ve evolved to serve the needs of those with the most political influence—moneyed interest groups with lobbyists and big donations to make themselves heard. As a result, large corporations can declare bankruptcy and wipe the slate clean, but homeowners and student debtors can’t. Wall Street bankers get bailed out when they gamble excessively, while millions of Americans lose their jobs, homes, and savings. Big companies monopolize industries and collude on prices, causing us to pay more. Trade treaties (like the much-debated TPP) protect corporate intellectual property and financial assets but not the jobs and wages of average Americans. And on it goes.

As Reich notes, these *pre*-distributions upward are far greater than any *re*-distributions downward, but they’re hidden from view. And while the rules by which the market operates are increasingly skewed against everyday Americans, discussion of them is obscured by the notion that government should be smaller and the market should be “free.” As Reich shows, this is a false debate, and the real issue facing us is making sure that our capitalism and our government works for all Americans, not just those who have power and means to influence the rules. *SAVING CAPITALISM* is an indictment of our economic status quo and a revelatory look at how our system really functions. Says Larry Summers, “Everyone concerned with our economic future will need to grapple with Reich’s arguments in 2016 and beyond.”

Reich is available for interviews; let us know if you would like to speak with him.

All best,

Erinn Hartman
212-572-2345 [tel.]
ehartman@randomhouse.com

Katie Schoder
212-572-2103 [tel.]
kschoder@randomhouse.com



A conversation with

ROBERT B. REICH

author of

SAVING CAPITALISM For the Many, Not the Few

Q: You've called the book SAVING CAPITALISM... but the market has been up, and we keep hearing about the recovery from the Great Recession. What about our capitalism needs saving?

A: American wages have been stuck in neutral for thirty years, almost all the gains have gone to the top 1 percent, most people are less economically secure than in living memory, and the two fastest-growing groups are the working poor and non-working rich. These trends aren't sustainable.

Q: Why has the public's confidence in the American economy declined?

A: Because they know the system is rigged. Look at the polls: In 2001 a Gallup poll found 77 percent of Americans satisfied with opportunities to get ahead by working hard and 22 percent dissatisfied. By 2014, only 54 percent were satisfied and 45 percent dissatisfied. And most people don't think their kids will live as well as they do.

Q: You say that the corporate and financial elite have been steadily increasing their political power – why is this a problem?

A: Because the so-called "free market" depends on rules, and those rules are made by politicians, agency heads, and judges – who are all now far more dependent on the moneyed interests for everything from campaign contributions to future jobs. Here again, most Americans get it: In 1964, according to polls, Americans agreed by 64 percent to 29 percent that government was run for the benefit of all the people. By 2012, the response had reversed, with voters saying by 79 percent to 19 percent that government was "run by a few big interests looking after themselves."

K N O P F Q & A

Q: So is the game is rigged? How does this impact those of us who aren't in the corporate and financial elite?

A: The evidence of rigging is all around us. As consumers we pay more: 80 percent of Internet users have no choice of Internet Service Provider – and as a result have the slowest and highest-priced Internet service among all advanced nations. Pharmaceuticals cost more in the U.S. as well because Big Pharma has been able to extend its patent protections and also prevent Medicare from using its bargaining power to reduce drug prices. Airline tickets cost more than they did 10 years ago even though fuel prices have plummeted, because we've gone from 9 major carriers ten years ago to 4 now – and they collude over prices and routes. Health insurance premiums are skyrocketing because health insurers are combining into mammoth firms that can set prices. Wall Street's five biggest banks accounted for 10% of total bank deposits in 1990; now they account for 45% – meaning less competition and higher prices, and more “too-big-to-fail” bailouts. Food prices are high because there's less and less competition in Big Agriculture.

The rules have been altered to favor big corporations and Wall Street. Corporations get huge amounts of corporate welfare in the form of subsidies and special tax breaks (Big Pharma, Big Ag, Wall Street, Big Oil, military contractors). Large corporations can use bankruptcy to avoid paying their bills (e.g. Donald Trump) and abrogate union contracts; yet people overburdened with student debts can't use bankruptcy; nor can people unable to meet their mortgage payments. Wall Street got bailed out but “underwater” homeowners didn't. Wealthy individuals now pay a marginal tax rate that's half what they paid between 1946 and 1980. And so on.

Q: What's this you say about there not really being a free market?

A: A market depends on rules (what's property? What can be traded? What happens when you debtors can't pay their bills? What's a valid contract? What's fraud or coercion?) and government makes those rules. The real question is who benefits from the rules – the vast majority or a wealthy and powerful elite? Fifty years ago it was the former; now it's the latter.

Q: What type of rhetoric do those in power use to justify a free market?

A: The language itself – “free market,” “free enterprise,” “freedom of contract,” the government “intruding” on the “free market,” even “free speech” (the Supreme Court believes corporations are people under the First Amendment) – all conjure up a fantasy world that has nothing to do with the reality of power. Yet talking about freedom without talking about power is profoundly misleading. Those with the power to organize the market to their own advantage would rather we keep debating the relative merits of the “free market” versus the “government” because the debate hides what's really going on.

Q: We hear so much about the redistributions of wealth down towards the poor from many of those on the right. But you also talk about how many companies and others at the top of the economic spectrum get a lot of help from what you call pre-distributions up... how so? Why is this a problem?

A: The “pre-distributions” upward are occurring inside the market, mostly well-hidden from view – inside property (interminable patents, for example), monopoly (vast market power is now permitted),

K N O P F Q & A

bankruptcy (see above), contract (it's no longer considered fraudulent to trade on insider information, for example, or coercive to demand mandatory arbitration of all claims), and how all this is enforced (often in favor of large corporations and Wall Street, with few enforcement resources, low penalties if they break the law, and no jail for bankers).

Q: You write about how the idea that America is a meritocracy is largely a myth – what is some of the evidence you've found for this?

A: CEOs of big companies now earn 300 times the typical wage whereas they earned 20 times the median wage 40 years ago yet research shows the higher their pay they worse their companies perform. Hedge-fund partners and managers make hundreds of millions off insider information unavailable to average investors. The middle class no longer has any bargaining power to get higher wages (a third of private-sector workers were unionized in the 1950s, now fewer than 7 percent are). And two groups have emerged -- the working poor and non-working rich – who directly contradict the meritocratic ideal.

Q: You explain the dichotomy of the “rise of the working poor” and the “rise of the nonworking rich?” What does this mean for our country?

A: It used to be that poverty was caused by a lack of work. Now, a large and growing cohort of people are working full time – many in more one job, 50 or 60 hours a week – who are nonetheless poor. Meanwhile, heirs to rich fortunes constitute a larger and larger share of total wealth (the five Walmart heirs alone have more wealth than the bottom 40 percent of the U.S. population combined). The implicit moral bargain in America was that full-time work was rewarded with a middle-class income. That's less and less the case.

Q: And where does the middle class fit in?

A: That's the problem. It doesn't. It's shrinking. In addition, more and more work demands uncertain hours – on call and on demand 24/7 – causing havoc with family life and inordinate stress. We're rapidly moving from full employment to uncertain work – temp, contract, self-employment – providing no social insurance (Social Security, unemployment, worker's comp) and no social protection (minimum wage, worker safety). The middle class used to be the heart of American capitalism, and American democracy. But it's rapidly disintegrating.

Q: How do you propose we go about saving capitalism?

A: The economic problem we face is really a political problem. And that political problem is a lack of countervailing power relative to the moneyed interests that now dominate our political-economic system. Fifty years ago we had countervailing power in the form of labor unions, farm cooperatives, small retailers, local banks, and political parties based at the local and state level. But all these sources of countervailing power have withered. Unions have shrunk; Big Ag has taken over; small retailers have succumbed to Walmart and Amazon; local banks have given way to Wall Street; and the two national political parties have morphed into national fund-raising machines. The only way back to an economy that works for everyone and a democracy that's accountable to the majority is through a new counter-

K N O P F Q & A

vailing power.

The public is ready. The emergence of Donald Trump on the right and Bernie Sanders on the left signals a profound rejection of the establishment – a revolt against the ruling class. The two are very different, of course: Trump is a wrecking-ball, and Sanders is a rebuildier. But they're both belligerent, say what they mean, won't condone business or politics as usual, and both make big business, Wall Street, and Washington insiders deeply uncomfortable. Both may be washed out by the riptides of the primaries, but the anger that fuels both insurgencies will continue to rise until countervailing power is re-established in America.

FOR BOOKING INFORMATION:

Erinn Hartman / ehartman@penguinrandomhouse.com / 212-572-2345

Katie Schoder / kschoder@penguinrandomhouse.com / 212-572-2103

ROBERT B. REICH is Chancellor's Professor of Public Policy at the Richard and Rhoda Goldman School of Public Policy at the University of California, Berkeley, and senior fellow at the Blum Center for Developing Economies. He has served in three national administrations and has written fourteen books, including *The Work of Nations*, which has been translated into twenty-two languages, and the best sellers *Supercapitalism* and *Locked in the Cabinet*. His articles have appeared in *The New Yorker*, *The Atlantic*, *The New York Times*, *The Washington Post*, and *The Wall Street Journal*. He is co-creator of the award-winning 2013 film *Inequality for All*. He is also chair of the national governing board of Common Cause. He lives in Berkeley.

From: [Geri Prado](#)
To: [John Del Cecato](#)
Cc: [Snyder, Thomas](#)
Subject: Re: Heads up about me
Date: Thursday, September 24, 2015 8:09:13 PM

Looks like the mayor is going to DC (barring a few things) Friday so I'll still work on that and will be able to staff him as well.

> On Sep 24, 2015, at 8:08 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Cool - have fun!
>
> On 9/24/15, 8:05 PM, "Geri Prado" <geri@progressiveagenda.us> wrote:
>
>> My parents are visiting me tomorrow through next Tuesday. I will still be
>> online but I wanted to let you know that for emergencies or time
>> sensitive things text is best.
>>
>> I'll also be in NYC with them Sunday and Monday. I might come by Monday
>> to see if I can get some Qs answered while they're out and about (I can't
>> walk around too much still unfortunately).
>>
>> Anyway, I wanted to give you both a heads up in case I'm slow to answer
>> email or a call.
>>
>> Thanks.
>

From: [Salazar-Rodriguez, Prisca](#)
To: [Hinton, Karen](#)
Cc: [Wolfe, Emma](#); [Walzak, Phil](#); jfdc@akpdmedia.com; [Snyder, Thomas](#)
Subject: Re: politico question
Date: Friday, September 25, 2015 5:46:59 AM

Responded to Marti last night. I will check all invites in the morning.

Sent from my iPhone

On Sep 25, 2015, at 12:04 AM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Anyone know anything?

Sent from my iPhone

Begin forwarded message:

From: Ken Vogel <kvogel@politico.com>
Date: September 24, 2015 at 10:49:31 PM EDT
To: "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: RE: politico question

Thanks!

From: Adams Baker, Marti [<mailto:MAdams@cityhall.nyc.gov>]
Sent: Thursday, September 24, 2015 10:48 PM
To: Ken Vogel <kvogel@politico.com>; Hinton, Karen <KHinton@cityhall.nyc.gov>
Subject: RE: politico question

Hi Ken: looking into this. Looping you in with our Press Secretary, Karen Hinton.

Cheers,
Marti

Marti Adams Baker | Office of Mayor Bill de Blasio
Deputy Communications Director
o: (212) 788-9570 | m: (347) 967-7358 | t: [@Marti_Adams](#)

From: Ken Vogel [<mailto:kvogel@politico.com>]
Sent: Thursday, September 24, 2015 10:27 PM
To: Adams Baker, Marti
Subject: politico question

Hi Marti:

Sorry to bug you so late – this can wait, but I just wanted it to be in your in-box first thing tomorrow.

I'm writing a preview of the Clinton Global Initiative meeting in New York and I understand that the Mayor turned down an invitation from President Clinton to appear as a panelist.

I was wondering if he has previously participated in Clinton Foundation events and why he turned down this particular invitation.

Thanks.

Ken

Kenneth P. Vogel

POLITICO

202.731.1819

www.politico.com

From: [Snyder, Thomas](#)
To: [John Del Cecato](#); [Geri Prado](#)
Subject: Re: DC trip
Date: Friday, September 25, 2015 8:54:10 AM

OK Maynard Krebs.

From: John Del Ceccato <jfdc@akpdmedia.com>
Date: Friday, September 25, 2015 at 8:38 AM
To: Geri Prado <geri@progressiveagenda.us>, Tom Snyder <tsnyder@cityhall.nyc.gov>
Subject: Re: DC trip

I dig it

From: Geri Prado <geri@progressiveagenda.us>
Date: Friday, September 25, 2015 at 7:50 AM
To: Tom Snyder <TSnyder@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Fwd: DC trip

Only one. That's a change!

Begin forwarded message:

From: B <BCCD@cityhall.nyc.gov>
Date: September 24, 2015 at 11:56:01 PM EDT
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, ""geri@progressiveagenda.us"" <geri@progressiveagenda.us>, ""hayley@progressiveagenda.us"" <hayley@progressiveagenda.us>
Subject: DC trip

We need at least one good hit to build the trip around. One important govt mtg or one speaking opportunity or presser. Something weighty that relates to my immediate governmental duties. The rest can be TPA-related mtgs

From: [Salazar-Rodriguez, Prisca](#)
To: [Fialkoff, Gabrielle](#); [John Del Cecato](#)
Subject: RE: Invitation
Date: Friday, September 25, 2015 1:51:50 PM

I responded to her already – thanked her invitation and that I would get back to her.

From: Fialkoff, Gabrielle
Sent: Friday, September 25, 2015 1:50 PM
To: Salazar-Rodriguez, Prisca; John Del Cecato
Subject: RE: Invitation

Hmmm—well, it would be a good thing from where I sit, perhaps not for John—but let’s think about it and if not him- her for sure (and as Chair of the MF she works with them)
Prisca could you write Joan back that you’ll get back to her in a day or 2...

From: Salazar-Rodriguez, Prisca
Sent: Friday, September 25, 2015 1:40 PM
To: Fialkoff, Gabrielle; John Del Cecato
Subject: FW: Invitation

FYI

From: McCray, Chirlane
Sent: Friday, September 25, 2015 1:32 PM
To: Salazar-Rodriguez, Prisca; Louis Espiritusanto, Jose; Wurgaft, Emily; Bloch, Darren
Subject: FW: Invitation

Please see below invite for both MBdB and FLONYC from Joan Solotar.

From: Solotar, Joan [<mailto:Solotar@Blackstone.com>]
Sent: Friday, September 25, 2015 1:30 PM
To: McCray, Chirlane
Cc: ewurgaft@cityhall.nyc.gov.
Subject: Invitation

Dear Chirlane,

I hope this email finds you well. Exciting times in the city between the Pope’s visit and U.N. week. I know most of our communication has been around education and in particular, East Harlem Tutorial Program and Academies and I am writing today about a program Blackstone is creating in several New York universities. As you may know, the Blackstone Charitable Foundation has a substantial initiative to support student entrepreneurs across the country. We are about to bring this program, [Blackstone LaunchPad](#), to five schools in New York (SUNY Albany, Buffalo, NYU, Cornell and Syracuse) with a \$4.5M grant. We are announcing the gift and program expansion on October 23rd at 9:30 am at the Skirball Center at NYU.

We would very much like to have you and Bill join as part of the announcement of this exciting program for students across the city and state. We have confirmation that Senator Schumer will be attending. Tony James, President of Blackstone, has reached out to Bill's office and we would like for him to have a speaking role though we have not heard back at this time. I can provide more detailed information if helpful. I look forward to hearing from you.

Warmest regards,
Joan

Joan Solotar
Senior Managing Director
Head, Multi-Asset Investing & External Relations
Blackstone
Solotar@blackstone.com
Office 212-583-5068
Cell 917-856-1610

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From: [John Del Cecato](#)
To: [Salazar-Rodriguez, Prisca](#); [Fialkoff, Gabrielle](#)
Subject: Re: Invitation
Date: Friday, September 25, 2015 2:32:57 PM

I have no problem with this! I doubt anyone would ask about the video, but if they did - we say the history is the history, but we're here to talk about what the current leadership of Blackstone is doing RIGHT on inequality/fairness/lifting people up

From: "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>
Date: Friday, September 25, 2015 at 1:51 PM
To: "Fialkoff, Gabrielle" <GFialkoff@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
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To: Salazar-Rodriguez, Prisca; John Del Cecato
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From: B
To: Klein, Monica; Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; Snyder, Thomas; "Jonathan@berlinrosen.com"; jfdc
Subject: Re: Fwd: POLITICO NY: Critics call new charter school ad 'racist'
Date: Friday, September 25, 2015 3:08:08 PM

This is OUTSTANDING!! THAT's what I'm talking about! Well done, team

From: Klein, Monica
Sent: Friday, September 25, 2015 02:08 PM
To: B
Subject: Fwd: POLITICO NY: Critics call new charter school ad 'racist'

From: Clips <Clips@cityhall.nyc.gov>
Date: September 25, 2015 at 2:07:45 PM EDT
Subject: POLITICO NY: Critics call new charter school ad 'racist'

Critics call new charter school ad 'racist'

POLITICO NY - Eliza Shapiro

<http://www.capitalnewyork.com/article/city-hall/2015/09/8577871/critics-call-new-charter-school-ad-racist>

A coalition of elected officials, community organizations and union-allied groups criticized a new Families for Excellent Schools ad Friday, accusing the pro-charter group of "race-baiting" in order to advance its political agenda.

The ad, first reported by POLITICO New York, is called "Tale of Two Boys" and argues that Mayor Bill de Blasio is forcing minority students into failing schools. It began running Friday, though it was not publicly promoted by FES.

The ad buy will cost FES about half a million dollars this week and will become a multimillion-dollar ad buy over the next few weeks, according to a source.

The ad contrasted the educations of a young white boy and a black boy in New York City, saying the white child would attend a good school and go to college while the black child would be trapped in a struggling school and never make it to college.

Bertha Lewis, the president of the Black Institute, called it "the most racist ad I've seen in my life."

"They found a way to make money and profit off little black boys and girls," she said. "They act as if they are here to save us."

Zakiyah Ansari, the advocacy director of the Alliance for Quality Education, made a similar argument. AQE is partially funded by city and state teachers'

unions.

"They are using a black face to push their political agenda, and they make the assumption that all black people are poor," she said. "They used our children in a race-baiting commercial."

Some called on FES to remove the ad on Friday.

Brooklyn Assemblyman N. Nick Perry called on FES to "do the right thing" and pull the ad. Perry — who is also the chairman of the New York State Black, Puerto Rican, Hispanic and Asian Legislative Caucus — said he was "incensed over the use of blatant race baiting tactics to advance the agenda of FES."

Other elected officials also took issue with the ad.

Manhattan Borough President Gale Brewer accused FES in a statement of helping to "divert money, resources and space from our public schools ... into increasingly unaccountable private empires. The rhetoric of this ad, and the people and money behind it, are part of the problem."

New York City Council education committee chair Danny Dromm called the ad "highly divisive and harmful."

Representatives for three of New York's largest charter networks — KIPP, Uncommon, and Achievement First — did not respond to requests for comment about the ad.

A spokesperson for FES declined to comment.

From: [Geri Prado](#)
To: [Snyder, Thomas](#)
Cc: [John Del Cecato](#)
Subject: Re: Steyer to hold debate in Iowa
Date: Friday, September 25, 2015 4:28:48 PM

Yes. We have moved up our call with them a few days. It will be out next week and I want to talk re Stieglitz.

Tom can I reschedule my time with the mayor? It didn't happen on Sunday and I believe Prisca was taking care of but I need to move up a bit.

> On Sep 25, 2015, at 4:26 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

>

> - B

>

> Time is of the essence.

>

>> On 9/25/15, 4:23 PM, "Geri Prado" <geri@progressiveagenda.us> wrote:

>>

>> Steyer has called for a debate on climate change in Iowa. No time or day announced yet except they want it to be before caucuses.

>>

>> We are still on track to have invites out next week but are having a call with MoCs w Simpson to get them in the process (together) before sending them out.

>

From: [Geri Prado](#)
To: [Salazar-Rodriguez, Prisca](#)
Cc: [Hayley Prim](#); [Snyder, Thomas](#); [John Del Cecato](#); [Jon Fromowitz](#)
Subject: SIX, American Family Voices
Date: Friday, September 25, 2015 5:47:03 PM
Attachments: [AFV Keynote invite letter.doc](#)

Info below.

Hyatt Regency Capitol Hill
400 New Jersey
Washington DC

timing- if we can get him there at 930 great. They will move things around if it's later but we should not be there later than 11.

Talking Points- Jon and John are point on
Briefing- Hayley, Ariel and I can do. Hayley can you take point on starting and pass between you, me and Ariel?
Staffing- Hayley and I will be there. Please let us know who we should connect with and can meet him at the station (one of us will advance and other other meet up for a briefing of the day)

give them to time.

Begin forwarded message:

From: Nick Rathod <nick@stateinnovation.org>
Subject: Re: SiX Conference - Keynote Speech Request (Oct 2)
Date: September 23, 2015 at 1:00:37 PM EDT
To: Raj Goyle <raj@rajgoyle.com>, Geri Prado <geri@progressiveagenda.us>
Cc: Preethi Raghavan <preethi@stateinnovation.org>

Thanks for forwarding Raj.

Geri- its great to connect. Here are answers to your questions:

1. Agenda: You can find the agenda here: http://sixconference.org/wp-content/uploads/2015/08/2015-SiX-Conference-Agenda_9.14.15.pdf.
2. Press: Yes. The Mayor's remarks will be open press—unless you want them closed but with backdrop of government shutdown, who is in the room etc I think would be good for him to keep open.
3. Elected Officials in Attendance: There will be nearly 300 state legislators in the audience representing all 50 states. The first day we are doing a meeting with the POTUS and some key state leaders. The second day, will be a broader briefing for the conference at the White House with cabinet secretaries and senior administration and WH staff. Congresswomen Sinema and Bass will attend. The third day will be a series of briefings and conversations with and for state legislators. The last day, will be closed door trainings for

the legislators.

4. Audience: Will be just over 300 people. The vast majority (nearly all) will be state legislators. Others in the audience will be donors, organizational heads and staff and media.

Let me know if you have any other questions. Fingers crossed! We are really hoping that this can work out. I know the legislators would be thrilled to hear from him and I think its a great audience for him to be in front of and build an identity with.

Thanks again!

Nick

From: Raj Goyle

Date: Wednesday, September 23, 2015 at 12:41 PM

To: Nicholas Rathod, Geri Prado

Cc: Preethi Raghavan

Subject: Fwd: SiX Conference - Keynote Speech Request (Oct 2)

Thanks much Geri. Adding Nick who can get you all this information. Thanks for engaging. Thanks.

Begin forwarded message:

From: Geri Prado <geri@progressiveagenda.us>

Date: September 23, 2015 at 12:06:22 PM EDT

To: Raj Goyle <raj@rajgoyle.com>

Subject: Re: SiX Conference - Keynote Speech Request (Oct 2)

Hi Raj:

We still don't have confirmation that the 2nd will work. But in the meantime I have a few questions:

- Do you have an agenda with speakers?
- Is it open press?
- Who are the other electeds coming?
- How many people are you expecting and are they principles, staff or both?

Ether myself or a key staffer from TPA will be there.

Thank you

On Sep 22, 2015, at 11:32 PM, Raj Goyle <raj@rajgoyle.com>
wrote:

Thanks Geri! Appreciate it. And you're able to attend right? In
NYC soon?

On Sep 22, 2015, at 11:27 PM, Geri Prado
<geri@progressiveagenda.us> wrote:

Hi Raj:

We will let you know when we figure out what is
doable.

Thank you- Geri

August 25, 2015

The Honorable Bill de Blasio
City Hall Park
New York, NY 10007

Dear Mayor de Blasio:

American Family Voices, along with progressive leaders and the business community, will be convening a conference on October 2nd, 2015 at Hyatt Regency in Washington, DC to advance our shared goal of forging a strong and lasting alliance between the progressive movement and the socially conscious business community.

We would like to invite you to attend as our keynote speaker.

The gathering will serve to convene representatives of the business community and leaders in the national progressive movement, with the goal of creating a shared agenda an overall strategic framework that will help to solidify our alliance and to focus our future efforts together.

Sessions of the conference will explore shared policy priorities and how we may work together to collaborate on a legislative agenda, support businesses with progressive values, and build state level infrastructure.

As you know, American Family Voices has been at the strategic center of every major economic battle in the recent past—from helping get Obamacare, Dodd-Frank, and the CFPB passed and running hard edged ads against opponents of immigration reform to breaking the news stories about the Koch brothers secret conference last year—and your participation in this event will help us advance our goal to work effectively with those in the business community who share our values.

Ultimately, the conference will help us to further our mission to grow a strong, thriving middle class and fight for a progressive economy with good jobs, good pay, and good benefits for all working families. Your work and long-standing commitment to these issues make you an ideal keynote speaker for this conference.

Thank you in advance for your consideration.

Best regards,

Mike Lux
President, American Family Voices

From: [Salazar-Rodriguez, Prisca](#)
To: ["Geri Prado"](#)
Cc: [Snyder, Thomas](#); [Hayley Prim](#); [John Del Cecato](#); [Jon Fromowitz](#)
Subject: RE: SiX, American Family Voices
Date: Friday, September 25, 2015 6:09:14 PM

Too many emails – lets have a conversation

From: Geri Prado [<mailto:geri@progressiveagenda.us>]
Sent: Friday, September 25, 2015 6:06 PM
To: Salazar-Rodriguez, Prisca
Cc: Snyder, Thomas; Hayley Prim; John Del Cecato; Jon Fromowitz
Subject: Re: SiX, American Family Voices

Can I tell Mike and Nick (AVF and SiX) 10amish? They need to rearrange their panels. I just told them we're moving without a set time but that would be good to have so i can reach out to others too

On Sep 25, 2015, at 6:01 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

Geri you I will make it come together
Via email over the weekend and can call you on Sunday to go over play by play

From: Geri Prado [<mailto:geri@progressiveagenda.us>]
Sent: Friday, September 25, 2015 5:54 PM
To: Snyder, Thomas
Cc: Salazar-Rodriguez, Prisca; Hayley Prim; John Del Cecato; Jon Fromowitz
Subject: Re: SiX, American Family Voices

Audiences are going to combine- 1 speech, if he can be there for an hour.

Breakdown:

- 20 minute speech
- 15 min Q/A (unless you are a no)
- 20-25 mins for pull aside with business leaders in sep room (small groups for prospecting potential) and possibly NY state leg delegation IF YOU AND EMMA WANT THE LATTER

On Sep 25, 2015, at 5:49 PM, Snyder, Thomas
<TSnyder@cityhall.nyc.gov> wrote:

How long does he need to stay to cover the two events?

From: Geri Prado <geri@progressiveagenda.us>

Date: Friday, September 25, 2015 at 5:47 PM
To: Prisca Salazar <psalazar-rodriquez@cityhall.nyc.gov>
Cc: Hayley Primm <hayley@progressiveagenda.us>, Tom Snyder <tsnyder@cityhall.nyc.gov>, John Del Ceccato <jfdc@akpdmedia.com>, Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: SiX, American Family Voices

Info below.

Hyatt Regency Capitol Hill
400 New Jersey
Washington DC

timing- if we can get him there at 930 great. They will move things around if it's later but we should not be there later than 11.

Talking Points- Jon and John are point on
Briefing- Hayley, Ariel and I can do. Hayley can you take point on starting and pass between you, me and Ariel?
Staffing- Hayley and I will be there. Please let us know who we should connect with and can meet him at the station (one of us will advance and other other meet up for a briefing of the day)

give them to time.

Begin forwarded message:

From: Nick Rathod <nick@stateinnovation.org>
Subject: Re: SiX Conference - Keynote Speech Request (Oct 2)
Date: September 23, 2015 at 1:00:37 PM EDT
To: Raj Goyle <raj@rajgoyle.com>, Geri Prado <geri@progressiveagenda.us>
Cc: Preethi Raghavan <preethi@stateinnovation.org>

Thanks for forwarding Raj.

Geri- its great to connect. Here are answers to your questions:

1. **Agenda:** You can find the agenda here: http://sixconference.org/wp-content/uploads/2015/08/2015-SiX-Conference-Agenda_9.14.15.pdf.
2. **Press:** Yes. The Mayor's remarks will be open press—unless you want them closed but with backdrop of government shutdown, who is in the room etc I think would be good for him to keep open.

3. Elected Officials in Attendance: There will be nearly 300 state legislators in the audience representing all 50 states. The first day we are doing a meeting with the POTUS and some key state leaders. The second day, will be a broader briefing for the conference at the White House with cabinet secretaries and senior administration and WH staff. Congresswomen Sinema and Bass will attend. The third day will be a series of briefings and conversations with and for state legislators. The last day, will be closed door trainings for the legislators.

4. Audience: Will be just over 300 people. The vast majority (nearly all) will be state legislators. Others in the audience will be donors, organizational heads and staff and media.

Let me know if you have any other questions. Fingers crossed! We are really hoping that this can work out. I know the legislators would be thrilled to hear from him and I think its a great audience for him to be in front of and build an identity with.

Thanks again!

Nick

From: Raj Goyle

Date: Wednesday, September 23, 2015 at 12:41 PM

To: Nicholas Rathod, Geri Prado

Cc: Preethi Raghavan

Subject: Fwd: SiX Conference - Keynote Speech Request (Oct 2)

Thanks much Geri. Adding Nick who can get you all this information. Thanks for engaging. Thanks.

Begin forwarded message:

From: Geri Prado <geri@progressiveagenda.us>

Date: September 23, 2015 at 12:06:22 PM EDT

To: Raj Goyle <raj@rajgoyle.com>

Subject: Re: SiX Conference - Keynote Speech Request (Oct 2)

Hi Raj:

We still don't have confirmation that the 2nd will work. But in the meantime I have a few questions:

- Do you have an agenda with speakers?

- Is it open press?
- Who are the other electeds coming?
- How many people are you expecting and are they principles, staff or both?

Ether myself or a key staffer from TPA will be there.

Thank you

On Sep 22, 2015, at 11:32 PM, Raj Goyle <raj@rajgoyle.com> wrote:

Thanks Geri! Appreciate it. And you're able to attend right? In NYC soon?

On Sep 22, 2015, at 11:27 PM, Geri Prado <geri@progressiveagenda.us> wrote:

Hi Raj:

We will let you know when we figure out what is doable.

Thank you- Geri

From: [Geri Prado](#)
To: [Snyder, Thomas](#)
Cc: [John Del Ceccato](#); [Salazar-Rodriguez, Prisca](#)
Subject: Re: Further
Date: Friday, September 25, 2015 6:22:17 PM

I got it handled reaching out

On Sep 25, 2015, at 6:21 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

I don't think MK Henry has been at all positive on TPA, maybe I'm wrong. (JDC may have a thought on this) The new UFCW guy might be good new person. Whatever.

From: Geri Prado <geri@progressiveagenda.us>
Date: Friday, September 25, 2015 at 6:00 PM
To: Tom Snyder <tsnyder@cityhall.nyc.gov>
Cc: Prisca Salazar <psalazar-rodriguez@cityhall.nyc.gov>
Subject: Re: Further

yes I've just been holding on the time. SEIU before UFCW- your personal opinion is coming through here.

What did he say to Elizabeth Warren? Keith Ellison?

On Sep 25, 2015, at 5:38 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

Once the morning speaking appearances are confirmed as to time, then Geri should try for a few of the Union presidents. Or alternatively Prisca could make the requests if Geri thinks that's better. My sense of the order of importance is AFSCME, NEA (Stocks), UFCW, then SEIU. Geri may think order of importance is other wise.

Geri – makes sense to get on this right away.

From: [Geri Prado](#)
To: [Snyder, Thomas](#)
Cc: [John Del Cecato](#)
Subject: Re: Further
Date: Friday, September 25, 2015 9:08:21 PM

No but we should ask.

On Sep 25, 2015, at 7:58 PM, Snyder, Thomas
<TSnyder@cityhall.nyc.gov> wrote:

Signer yes. Funder?

Sent from my iPhone

On Sep 25, 2015, at 7:47 PM, John Del Cecato <jfdc@akpdmedia.com>
wrote:

She's a signer

On Sep 25, 2015, at 6:21 PM, Snyder, Thomas
<TSnyder@cityhall.nyc.gov> wrote:

I don't think MK Henry has been at all positive on
TPA, maybe I'm wrong. (JDC may have a thought
on this) The new UFCW guy might be good new
person. Whatever.

From: Geri Prado <geri@progressiveagenda.us>
Date: Friday, September 25, 2015 at 6:00 PM
To: Tom Snyder <tsnyder@cityhall.nyc.gov>
Cc: Prisca Salazar <psalazar-rodriguez@cityhall.nyc.gov>
Subject: Re: Further

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before UFCW- your personal opinion is coming
through here.

What did he say to Elizabeth Warren? Keith
Ellison?

On Sep 25, 2015, at 5:38 PM, Snyder,
Thomas <TSnyder@cityhall.nyc.gov>
wrote:

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confirmed as to time, then Geri should try for a
few of the Union presidents. Or alternatively Prisca

could make the requests if Geri thinks that's better. My sense of the order of importance is AFSCME, NEA (Stocks), UFCW, then SEIU. Geri may think order of importance is other wise.

Geri – makes sense to get on this right away.

From: [John Del Cecato](#)
To: [Salazar-Rodriguez, Prisca](#)
Subject: Re: <no subject>
Date: Saturday, September 26, 2015 1:50:46 PM

Right on - thanks!

> On Sep 26, 2015, at 1:44 PM, Salazar-Rodriguez, Prisca <PSalazar-Rodriguez@cityhall.nyc.gov> wrote:

>

> Yes Monday. In the afternoon. Will send you calendar invite.

>

> Sent from my iPhone

>

>> On Sep 26, 2015, at 9:49 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>

>> Can you let me know what you're thinking about prep for MBDB/Reich event with Poppy Harlow? I am really hoping we can do Monday, since I'm speaking at a breakfast in Nassau County on Tuesday morning & not sure what time I'll be back in the city

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: progressive economic agenda video
Date: Sunday, September 27, 2015 3:24:47 PM

Did not

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, September 27, 2015 at 3:22 PM
To: Michael Carey <[REDACTED]>
Subject: Fwd: progressive economic agenda video

Remember our Mike Lux video from way back? Do you recall if you ran by lawyers? If not I can do so now

Begin forwarded message:

From: Andrea Hagelgans <[REDACTED]>
Date: September 27, 2015 at 2:46:54 PM EDT
To: Geri Prado <geri@progressiveagenda.us>
Cc: Phillip Walzak <[REDACTED]> tomsnyder <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>, emma maguire wolfe <[REDACTED]>
Subject: Re: progressive economic agenda video

Thanks. Didn't realize he was doing this. Assume legal cleared him standing in front of the seal in blue room?

Sent from my iPhone

On Sep 27, 2015, at 2:26 PM, Geri Prado <geri@progressiveagenda.us> wrote:

John can tell you the backstory on this video but in light of the snafu on their email (it went to business leaders but not surprised if leaked to press).

They are going to release this video this weekend. Quality aside, I want to make sure you are aware of this.

They just told me they are advising the video.

Begin forwarded message:

From: Michael Lux <mlux@progressivestrategies.net>
Date: September 18, 2015 at 6:07:51 PM EDT

To: "Eric Hauser (Ehauser@aficio.org)" <Ehauser@aficio.org>, "Damon Silvers (Dsilvers@aficio.org)" <Dsilvers@aficio.org>, "Carla Engle (Cengle@aficio.org)" <Cengle@aficio.org>, "tlee@aficio.org" <tlee@aficio.org>, "dboundy@aficio.org" <dboundy@aficio.org>, "Michael Podhorzer (Mpodhorzer@aficio.org)" <Mpodhorzer@aficio.org>, "bweeks@afscme.org" <bweeks@afscme.org>, "dburnett@afscme.org" <dburnett@afscme.org>, "pbooth@afscme.org" <pbooth@afscme.org>, "HEATHER BOOTH (heather.booth@afscme.org)" <heather.booth@afscme.org>, "lgerard@usw.org" <lgerard@usw.org>, "Hart, Holly (hhart@usw.org)" <hhart@usw.org>, "peter.colavito@seiu.org" <peter.colavito@seiu.org>, "Lilah Pomerance (lilah.pomerance@seiu.org)" <lilah.pomerance@seiu.org>, "George Kohl (gkohl@cwa-union.org)" <gkohl@cwa-union.org>, Shane Larson <slarson@cwa-union.org>, "Robert Master (rmaster@cwa-union.org)" <rmaster@cwa-union.org>, "jstocks@nea.org" <jstocks@nea.org>, Ramona Oliver <roliver@nea.org>, "White, Karen [NEA]" <KWhite@nea.org>, "Erica Payne (epayne@agendaproject.org)" <epayne@agendaproject.org>, "Erik Altieri (ealtieri@agendaproject.org)" <ealtieri@agendaproject.org>, "Anna Lefer Kuhn (aleferkuhn@arcafoundation.org)" <aleferkuhn@arcafoundation.org>, "Anna Galland (anna@moveon.org)" <anna@moveon.org>, "Ilya Sheyman (ilya.sheyman@moveon.org)" <ilya.sheyman@moveon.org>, "Nick Berning (nick.berning@moveon.org)" <nick.berning@moveon.org>, "Ben Wyskida (ben@berlinrosen.com)" <ben@berlinrosen.com>, "Ben Wikler (ben@thegoodfight.fm)" <ben@thegoodfight.fm>, "Charles Chamberlain (cchamberlain@democracyforamerica.com)" <cchamberlain@democracyforamerica.com>, "Annie Weinberg (aweinberg@democracyforamerica.com)" <aweinberg@democracyforamerica.com>, Neil Sroka <nsroka@democracyforamerica.com>, Shaunna Thomas <shaunna@weareultraviolet.org>, "Adam Bink (adam@boldprogressives.org)" <adam@boldprogressives.org>, Adam Green <adam@boldprogressives.org>, "Stephanie Taylor" <stephanie@boldprogressives.org>, "Rashad Robinson (rashad@colorofchange.org)" <rashad@colorofchange.org>, "James Rucker (james.rucker@colorofchange.org)" <james.rucker@colorofchange.org>, "Chris Bowers (chris.bowers@colorofchange.org)" <chris.bowers@colorofchange.org>, "Becky Bond (bbond@credoaction.com)" <bbond@credoaction.com>

""Murshed Zaheed (mzaheed@credoaction.com)""
<mzaheed@credoaction.com>,"
""dbhargava@communitychange.org""
<dbhargava@communitychange.org>, "Mary Lassen"
<mlassen@communitychange.org>,"
""jparcher@communitychange.org""
<jparcher@communitychange.org>, Deepak Pateriya
<DPateriya@communitychange.org>, "George Goehl"
(george@npa-us.org)" <george@npa-us.org>,"
""fazcarate@usaction.org"" <fazcarate@usaction.org>,"
""leeann@allianceforajustsociety.org""
<leeann@allianceforajustsociety.org>, ""Felicia Wong"
(fwong@rooseveltinstitute.org)""
<fwong@rooseveltinstitute.org>, "David Palmer"
(dpalmer@rooseveltinstitute.org)""
<dpalmer@rooseveltinstitute.org>, ""David Donnelly"
(david@everyvoice.org)"" <david@everyvoice.org>," "Darcy
Burner ([REDACTED] < [REDACTED] ""Raven
Brooks (raven@netrootsnation.org)""
<raven@netrootsnation.org>, Joel Silberman
< [REDACTED] ""Billy Wimsatt
([REDACTED] < [REDACTED] Aaron
Black <aaronblack@democracypartners.com>, David Segal
< [REDACTED] ""Kurt Walters"
(kurt@rootstrikers.org)"" <kurt@rootstrikers.org>," "Gabriela
Lemus (glemus@progressivecongress.org)""
<glemus@progressivecongress.org>,"
""glamarche@democracyalliance.org""
<glamarche@democracyalliance.org>," "Cliff Schecter"
([REDACTED] < [REDACTED] ""
"Jamison Foser (jamo@jamisonfoser.com)""
<jamo@jamisonfoser.com>, "Sara Robinson"
(sara@sararobinson.net)" <sara@sararobinson.net>," "Leo
Hindery (LeoHindery@lhindery.com)""
<LeoHindery@lhindery.com>," "Anya Hoerburger"
(AHoerburger@IntermediaAdvisors.com)""
<AHoerburger@IntermediaAdvisors.com>," "Robert Borosage"
(borosage@ourfuture.org)" <borosage@ourfuture.org>," "Roger
Hickey (hickey@ourfuture.org)" <hickey@ourfuture.org>,"
""Michelle Ringuette, Office of the President"
(mringuette@aft.org)"" <mringuette@aft.org>," "Howie Klein"
([REDACTED] < [REDACTED] "John Del
Cecato (jfdc@akpdmedia.com)" <jfdc@akpdmedia.com>," "Geri
Prado (geri@progressiveagenda.us)"
<geri@progressiveagenda.us>," [REDACTED]

<[REDACTED]@crooksandliars.com>
<john@crooksandliars.com>

Cc: "Lauren Windsor ([REDACTED])<[REDACTED]>

Subject: progressive economic agenda video

I wanted to share the close to finished rough cut of a video AFV has been working on that we plan to release on Monday, September 28th. (It is embargoed until then, so pls don't forward this along.) The idea for the video came from a series of emails I was having with Elizabeth Warren earlier this year, where we were bemoaning the absurdity of those people in both parties who claim that progressives don't care about growth, jobs, or a strong economy, only about redistributing wealth. The idea of the video was to teach people about how progressive economic policy really builds a more prosperous economy for all.

The idea for the video was further fueled by the incredible work so many of you have been doing to push a progressive economic agenda: Moveon's 10 Ideas video series with Bob Reich; the conferences put on and plans put out by so many of the groups we work with: the AFL-CIO, the Roosevelt Institute, the CPC, Progressive Congress, Moveon, CCC, CPD, WFP, LCCHR, USAction, CAF, NPA, the Alliance for a Just Society; the Mayor de Blasio-led coalition around The Progressive Agenda; the new book by Joe Stiglitz. So much great work has been done in 2015 to build a movement for a new progressive agenda that we decided to turn the video in part into a celebration of all this great work.

Our plan is to release the video after the Pope's visit raises issues of the economy next week, to promote it heavily through social media and PR, and to show it at an important conference involving progressive movement leadership and enlightened businesspeople at the end of the week. We are also hoping that all of you organizational and opinion leaders will help us promote it with your social media and lists.

We also want to thank those of you who helped us with this video by being in it, or contributing ideas to it. We hope we did you justice.

Let us know if you have any final suggestions as we head into

the last round of edits and sound mixing. This is a meaty subject, and we wanted our video to reflect the depth and diversity of the progressive movement, so it is a little longer than your average web video, but hopefully it tells the progressive economic story in a way you like.

Mike Lux
1250 Eye St., N.W., Suite 250
Washington, D.C. 20005
(202) 628-7771
[A Proud Member of Democracy Partners](#)

From: Lauren Windsor [mailto: [REDACTED]]
Sent: Friday, September 18, 2015 5:07 PM
To: Michael Lux; Joel Silberman
Cc: Jillian Rucker
Subject: PEA Video Cut 7

This is the latest version. We have locked down all the visuals, only remaining edits are to clean up the audio.

https://youtu.be/HTFZh_1cKQQ

Lauren Windsor
Executive Director - American Family Voices
Executive Producer - Lady Libertine Media - The Undercurrent
www.LadyLibertine.net
@_under_current
213.595.8011

Mike Lux
1250 Eye St., N.W., Suite 250
Washington, D.C. 20005
(202) 628-7771
[A Proud Member of Democracy Partners](#)

From: [John Del Cecato](#)
To: [Adams Baker, Marti](#)
Subject: Re: Prep today
Date: Monday, September 28, 2015 10:11:27 AM

Yes, will do

On 9/28/15, 10:09 AM, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov> wrote:

>Confirming you're leading CNN prep this evening, yes?
>
>I'm finalizing the memo and will send to you as soon as its finished
>
>Thanks!

From: [Geri Prado](#)
To: [John Del Cecato](#); [Gann, Georgia](#); [Ariel Hayes](#)
Subject: Fwd: here are my updates
Date: Monday, September 28, 2015 10:38:31 AM
Attachments: [USCM Leadership Meeting Recommendations.docx](#)
[ATT00001.htm](#)
[USCM Baltimore Agenda_092515.pdf](#)
[ATT00002.htm](#)

Hey John and Ariel- Georgia is looking for our input on presidential priorities for the bi partisan mayors council.

I think we should consider the CEO pay loophole in addition to livable- not just minimum wage

Can you let her know what else you think? She's hoping to get this done fairly soon.

Thank you.

Begin forwarded message:

From: "Gann, Georgia" <GGann@cityhall.nyc.gov>
Date: September 27, 2015 at 3:17:22 PM EDT
To: "'geri@progressiveagenda.us'" <geri@progressiveagenda.us>
Cc: "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>, "Sevillia, Max" <msevillia@cityhall.nyc.gov>
Subject: Fw: here are my updates

Geri-

Looping you in here on that USCM meeting we discussed late last week where the bipartisan group of mayors are developing their 2016 Presidential Priorities agenda. Some of our current suggestions for MBdB's priorities include elevating elements of The Progressive Agenda. MBdB can play a role in pressing the bipartisan group to be more progressive.

I'll be refining the strategy here for recs for MBdB priorities to bring to the table and should include your feedback on TPA aspects.

Will you please take a look at the current recs (in the attached document) and give feedback on which TPA pieces you think we should prioritize, and note if anything I've suggested initially should be stripped out? I'm around on my cell. 347-497-1740.

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs

1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. [REDACTED]
ggann@cityhall.nyc.gov

From: Gann, Georgia
Sent: Friday, September 25, 2015 06:13 PM
To: Schwartz, Regina; Sevilla, Max
Subject: RE: here are my updates

Here you go. This document includes a list of who will attend the meeting and outline of the issues on the table to be discussed as 2016 Presidential Priorities (DRAFT). It also includes recommendations of what MBdB should influence based on NYC needs, beliefs, and organizing around COO and TPA. For each of these recs, we have begun to identify mayors who would be in that core group of supporters referenced below. I'm also sending along an updated schedule – Jerry Abramson from the White House IGA office will be speaking to mayors following their presser on Saturday afternoon. I don't rec. that he stay for that presentation.

Gina – here is your email with the asks for this document:

For prep Georgia is gathering who exactly will attend the meeting and the issues on table to be discussed as 2016 Presidential Priorities.

Once we have this list we will draft out which of these he will likely want to influence based on NYC needs, experience, beliefs and what components he may want to add. We will then need to get his buy in.

Next we will work at a staff level to make sure we have the support of a core group of mayors in leadership on what the mayor will likely propose.

We should hold some call time at the end of this week and early next week for him to shore up some of the members to be sure he will have support for from key members, as well as some prep time.

Additionally, we will send the mayor our proposal for the future of COO so that he has it ready at this meeting though it may not come up.

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. [REDACTED]
ggann@cityhall.nyc.gov

From: Schwartz, Regina
Sent: Friday, September 25, 2015 6:01 PM
To: Gann, Georgia; Sevilla, Max
Subject: RE: here are my updates

Can you send please?

From: Schwartz, Regina
Sent: Friday, September 25, 2015 4:07 PM
To: Gann, Georgia; Sevilla, Max
Subject: RE: here are my updates

Great please send when you have!

From: Gann, Georgia
Sent: Friday, September 25, 2015 4:07 PM
To: Schwartz, Regina; Sevilla, Max
Subject: RE: here are my updates

Great! Grammar checks in updated versions.

MS and I have a draft of the USCM meeting strategy. Going through it right now.

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. [REDACTED]
ggann@cityhall.nyc.gov

From: Schwartz, Regina
Sent: Friday, September 25, 2015 1:42 PM
To: Gann, Georgia; Sevilla, Max
Subject: RE: here are my updates

From: Schwartz, Regina
Sent: Friday, September 25, 2015 1:42 PM
To: Gann, Georgia; Sevilla, Max
Subject: here are my updates

Please read and edit and do an extra read for typos then Ill get them to mayor today.

Also please send over the USCM recommendation for the meeting today.

Thank you.

Gina

USCM Leadership Meeting – 2016 Presidential Priorities

USCM is using this upcoming Baltimore leadership meeting to set mayor's priorities for the 2016 presidential campaign, establishing a national mayors agenda. As a progressive leader who has been engaged in pressing for a national urban agenda and a new member of USCM leadership, Mayor de Blasio should be in the room to shape the agenda to reflect his progressive priorities. The forty attending mayors will be presented with a list of ten issues, including affordable housing; transportation; expanding access to the internet/broadband; investing; promoting workforce development; and supporting community policing. Mayors will engage in a large roundtable discussion the morning of Saturday, October 3rd to flesh out and qualify priorities, issue-by-issue. Each mayor will be able to comment, offer ideas, suggest additions and subtractions, etc. Following that discussion, they will announce the headlines in a press conference.

Mayor de Blasio will want to influence a number of the components based on NYC needs, beliefs, and organizing efforts through COO, TPA, and CUIA as well as press for components to be added to the agenda. The draft *outline* of currently considered priorities is below – each broad category will include bulleted clarifications. MBdB will not oppose any of the issues, but should fight to ensure that his core priority issues remain or are added to the 2016 Presidential Priorities agenda for the nation's mayors.

Recommendation: Ensure the following MBdB priorities are included in the USCM 2016 Presidential Priorities

- Transportation infrastructure investment increase
- Education: Universal Pre-Kindergarten and college affordability/student loan forgiveness
- Comprehensive Immigration Reform - CUIA
- Community Policing
- Climate Change and resiliency
- Affordable housing, including support for public housing
- Access to affordable broadband
- Federal minimum wage increase (\$10.10 or \$15 per hour TBD)
- National paid leave (sick and family) leave
- Human rights/Civil Rights – possibly add another overarching item to the list of 2016 priorities

USCM *Draft* 2016 Presidential Priorities Outline with MBdB priority recommendations

- 1. Rebuild our Nation's Transportation and Water Infrastructure, Investing in Strategic Expansions and Targeting More Resources to Cities and Metro Areas**
 - a. *Increase transportation* investment. MBdB should ensure that USCM aims high to press for a significant increase in investment in a transportation reauthorization.
 - i. Supporters: Worked at a staff level to include in initial draft, passed a USCM resolution to make this emphasis reflect USCM policy, and we have a bipartisan group of mayors on board with this message through MBdB organizing. Staff will ensure mayors, like Cornett and Soglin will back.
- 2. Educate and Train a 21st Century Competitive Workforce**
 - a. Item 2 refers to education broadly and workforce development. MBdB should at a minimum ensure that the mayor's 2016 presidential priorities include federal support for UPK and college affordability/student loan forgiveness and debt-free college.

- i. Supporters: Cornett on UPK, Gonzales, Segarra – staff will do initial outreach and additional research
- 3. Strengthen the Federal-Local Partnership on Homeland Security and Public Safety, and Reform our Broken Immigration System**
 - a. Comprehensive Immigration Reform: CUIA to inform with specific components to be included, if any additions
 - i. Supporters: CUIA TBD mayors outreach plan.
 - b. Community Policing: Item 3 references public safety. This should include community policing.
 - i. Supporters: Freeman-Wilson
- 4. Craft Collaborative Water, Wastewater and Clean Air Policies to Maximize Health, Safety and Affordability**
- 5. Expand Clean Energy Use to Grow the Economy and Protect the Environment, Using Cities as the Deployment Platform**
 - a. Climate Change: USCM as a bipartisan organization should acknowledge climate change is real and a core issue challenging our cities. Mayors on the ground, Rs and Ds, get it - Congress makes it partisan.
 - i. Supporters: Brainard, TBD. This may need to be a MBdB – level conversation
 - b. Resiliency should be included as a priority under any environment/climate change issue item as something the next President needs to prioritize.
- 6. Spark Equitable and Sustainable Growth, Community Development and Affordable Housing Investments**
 - a. Affordable housing should remain a priority, and should include specific mention of public housing as well as HOME and other federal housing supports.
 - i. Supporters: Warren, Bowser, Nutter
- 7. Encourage Pathways for Access, Entrepreneurship, Technology, and Innovation in Cities**
 - a. Include specific reference to affordable access to broadband
 - i. Supporters: Benjamin, Soglin
- 8. Spur Innovation for Improved Access to Healthcare and the Development of Local Healthy Food Economies**
- 9. Re-Direct Tax Policy to Promote Investment in Cities, Advance Middle Class Growth, and Reduce Income Inequality**
 - a. Federal minimum wage increase- include reference
 - i. Supporters: TBD
 - b. National paid sick leave policy – include reference
 - i. Supporters: TBD
 - c. National family leave policy – include reference
 - i. Supporters: TBD
- 10. Increase the Economic Strength of Metro Economies Through the Promotion of Trade and Exports, and Attraction of International Tourism**
 - a. Flag: This may be referring to support for the Trans Pacific Partnership trade deal, which was an item of concern flagged under The Progressive Agenda

Attendees: Forty mayors are RSVPed to attend the USCM leadership meeting. Note: Hartford Mayor Pedro Segarra suspended his race for re-election. He had requested a MBdB endorsement that did not occur. Bridgeport Mayor Bill Finch lost his primary, but he is still going to run. He asked for a visit from MBDB that did not take place. List of mayors below.

Name	Title	City, State
GREGORY BALLARD	Mayor	Indianapolis, IN
BRYAN BARNETT	Mayor	Rochester Hills, MI
WILLIAM BELL	Mayor	Birmingham , AL
SHANE BEMIS	Mayor	Gresham, OR
STEPHEN BENJAMIN	Mayor	Columbia, SC
DAVID BERGER	Mayor	Lima, OH
VIRG BERNERO	Mayor	Lansing, MI
RICHARD BERRY	Mayor	Albuquerque, NM
MIKE BODKER	Mayor	Johns Creek, GA
J. CHRISTIAN BOLLWAGE	Mayor	Elizabeth, NJ
MURIEL BOWSER	Mayor	Washington, DC
JIM BRAINARD	Mayor	Carmel, IN
CHRISTOPHER CABALDON	Mayor	West Sacramento, CA
MICHAEL COLEMAN	Mayor	Columbus, OH
MICK CORNETT	Mayor	Oklahoma City, OK
HARDIE DAVIS	Mayor	Augusta, GA

BILL DE BLASIO	Mayor	New York, NY
WILLIAM FINCH	Mayor	Bridgeport , CT
GREG FISCHER	Mayor	Louisville, KY
KAREN FREEMAN-WILSON	Mayor	Gary, IN
JAVIER GONZALES	Mayor	Santa Fe, NM
SYLVESTER JAMES	Mayor	Kansas City, MO
ELIZABETH KAUTZ	Mayor	Burnsville, MN
HARRY LAROSILIERE	Mayor	Plano, TX
MAHER MASO	Mayor	Frisco, TX
KIM MCMILLAN	Mayor	Clarksville, TN
JONATHAN MITCHELL	Mayor	New Bedford , MA
MICHAEL NUTTER	Mayor	Philadelphia, PA
FRANK ORTIS	Mayor	Pembroke Pines, FL
ED PAWLOWSKI	Mayor	Allentown, PA
MIKE RAWLINGS	Mayor	Dallas, TX
STEPHANIE RAWLINGS BLAKE	Mayor	Baltimore, MD
KASIM REED	Mayor	Atlanta, GA
PEDRO SEGARRA	Mayor	Hartford, CT
PAUL SOGLIN	Mayor	Madison, WI
MARILYN STRICKLAND	Mayor	Tacoma, WA
BRIAN WAHLER	Mayor	Piscataway, NJ
SETTI WARREN	Mayor	Newton, MA

NAN WHALEY	Mayor	Dayton, OH
DENNIS P. WILLIAMS	Mayor	Wilmington, DE

**CLEAN DRAFT 2016 PRESIDENTIAL
PRIORITIES OUTLINE**

- I. Rebuild our Nation’s Transportation and Water Infrastructure, Investing in Strategic Expansions and Targeting More Resources to Cities and Metro Areas**
- II. Educate and Train a 21st Century Competitive Workforce**
- III. Strengthen the Federal-Local Partnership on Homeland Security and Public Safety, and Reform our Broken Immigration System**
- IV. Craft Collaborative Water, Wastewater and Clean Air Policies to Maximize Health, Safety and Affordability**
- V. Expand Clean Energy Use to Grow the Economy and Protect the Environment, Using Cities as the Deployment Platform**
- VI. Spark Equitable and Sustainable Growth, Community Development and Affordable Housing Investments**
- VII. Encourage Pathways for Access, Entrepreneurship, Technology, and Innovation in Cities**
- VIII. Spur Innovation for Improved Access to**

**Healthcare and the Development of Local
Healthy Food Economies**

- IX. Re-Direct Tax Policy to Promote
Investment in Cities, Advance Middle
Class Growth, and Reduce Income
Inequality**

- X. Increase the Economic Strength of Metro
Economies Through the Promotion of
Trade and Exports, and Attraction of
International Tourism**

The United States Conference of Mayors



2015 Fall Leadership Meeting

DRAFT AGENDA

Thank You

In appreciation for your sponsorship of
The U.S. Conference of Mayors
2015 Fall Leadership Meeting



**The United States Conference of Mayors
2015 Fall Leadership Meeting
Hilton Baltimore Hotel
401 West Pratt Street, Baltimore, Maryland, 21201
October 2-4, 2015**

**DRAFT AGENDA
09/25/15**

FRIDAY, OCTOBER 2

2:00 p.m. - 7:00 p.m. **Registration and Information**
*(Hollywood Ballroom,
West Foyer, 2nd Floor,
Hilton Hotel)*

6:00 p.m. - 9:00 p.m. **WELCOME RECEPTION/BUFFET DINNER**
*(Hollywood Ballroom #6
2nd Floor, Hilton Hotel)*

6:00 p.m. - 7:00 p.m. Reception

7:00 p.m. - 9:00 p.m. Buffet Dinner

(Attire: Business Casual)

SATURDAY, OCTOBER 3

(Attire: Business)

8:00 a.m. - 9:00 a.m. **Executive Committee Meeting (Breakfast)**
*(Hollywood Ballroom #5,
2nd Floor)*

8:00 a.m. - 9:00 a.m. **Breakfast Available for All Attendees**
*(Hollywood Ballroom #4,
2nd Floor)*

9:00 a.m. - 9:15 a.m. **WORKING SESSION**
*(Hollywood Ballroom #6,
2nd Floor)*

Opening Comments
STEPHANIE RAWLINGS-BLAKE
Mayor of Baltimore
President, The U.S. Conference of Mayors

SATURDAY, OCTOBER 3 (Continued)

MICK CORNETT
Mayor of Oklahoma City
Vice President, The U.S. Conference of Mayors

TOM COCHRAN
CEO and Executive Director,
The U.S. Conference of Mayors

9:15 a.m. - 9:30 a.m. ***Remarks: Five Questions for Building an Inclusive Economy in Cities***

MICHAEL MYERS
Managing Director
The Rockefeller Foundation

9:30 a.m. - 10:30 a.m. ***Discussion: USCM 2016 Presidential Priorities***

10:30 a.m. - 10:45 a.m. **Break**

10:45 a.m. - 12:00 p.m. ***Discussion: USCM 2016 Presidential Priorities***

Implementation

12:15 p.m. - 1:00 p.m.
(Johnson A/B, 1st Floor) **PRESS CONFERENCE**

1:00 p.m. - 2:30 p.m.
(Hollywood Ballroom #6,
2nd Floor) **WORKING LUNCH**

Discussion
JERRY E. ABRAMSON
Director, Office of Intergovernmental Affairs
The White House

Discussion: Update on Legislative Priorities in Congress

SATURDAY, OCTOBER 3 (Continued)

2:30 p.m. - 3:30 p.m.
(Hollywood Ballroom #6,
2nd Floor)

Best Practice Forum: A Bridge to Reconnection - Developing Pathways to Postsecondary Education and/or Employment Programs for Disconnected Youth

Sponsor: USA Funds

Between 5-6 million young adults, ages 16-24, are not in school or working, and the aggregate social cost of these "opportunity youth" is alarmingly high. The commitment mayors have shown to addressing the unique challenges facing these underrepresented youth is a critical first step. This forum will highlight groundbreaking work, best practices and success factors to reconnect opportunity youth, help them access and succeed in higher education, and connect them to productive employment and meaningful lives.

STEPHANIE RAWLINGS-BLAKE
Mayor of Baltimore
President, The U.S. Conference of Mayors

RICHARD J. BERRY
Mayor of Albuquerque

CALVIN G. BUTLER, JR.
Chief Executive Officer
Baltimore Gas and Electric Company (BGE)

STEPHANIE AMPONSAH
Executive Director
Urban Alliance Baltimore

STEPHANIE NELLONS-PAIGE
Senior Director, Metro Engagement and Relations
USA Funds, Philanthropy & National Engagement

3:30 p.m. - 4:00 p.m.

Other Discussion TBD

SATURDAY, OCTOBER 3 (Continued)

5:30 p.m. - 9:30 p.m.

BALTIMORE ORIOLES vs. NEW YORK YANKEES **Oriole Park at Camden Yards**

Join us for a evening of exciting baseball and a taste of Baltimore's best ballpark food and beverages.

(Attire: Casual)

(Logistics: Oriole Park is located within walking distance of Hilton Hotel.)

SUNDAY, OCTOBER 4

7:00 a.m. - 8:00 a.m.

*(Hollywood Ballroom #4,
Second Floor)*

Breakfast Available

8:00 a.m.

Buses will depart from the Hilton Hotel and return at end of event.

8:30 a.m. - 9:30 a.m.

COMMUNITY SERVICE EVENT - PARKS & PEOPLE

Mayor Rawlings-Blake and the Parks & People Foundation have arranged an opportunity for all meeting attendees to help prepare a blighted, inner block space in West Baltimore for revitalization. Participants will paint a graffiti covered wall; assist with invasive removal; and help clean up adjacent vacant lots.

The site is known as Inner Block D-87, selected specifically due to its location adjacent to Harlem Park Elementary/Middle School, the local Baltimore City Fire Station 8, and a group of driven residents who continue to tackle the daily vacancy and litter issues in the neighborhood. Impervious surface removal will begin this fall. The project is part of an ongoing effort undertaken by Parks & People, City and State government partners and the Harlem Park community to convert five inner block areas currently covered in asphalt to vibrant, green spaces. The efforts are augmented by street tree plantings and other, community-driven project, vacant lot improvement projects through City of Baltimore mayoral initiative, Power in Dirt.

Attire and Materials: Please come dressed to volunteer. Comfortable shoes with closed toes and long pants or jeans are required. Parks & People will lend you safety vests, gloves and all tools and supplies needed to accomplish the project.

SUNDAY, OCTOBER 4 (Continued)

9:30 a.m. Buses return from the service event.

10:30 a.m. - 11:45 a.m. **WORKING SESSION**

*(Hollywood Ballroom #6,
Second Floor)*

Discussion: Priorities for New USCM Aging Task Force

FRANK ORTIS

Mayor of Pembroke Pines

Chair, Aging Task Force

Update: USCM Climate Protection Center

ELIZABETH B. KAUTZ

Mayor of Burnsville

USCM Past President and Chair of the

Finance and Audit Committee

Other TBA

Updates on Upcoming Events

October 7 and 8 (Wednesday-Thursday)

Community Development and Housing Committee

Convening: Economic Growth for All

Boston College

October 15-16, 2015 (Thursday-Friday)

USCM Mayors Water Council Summit

Los Angeles

January 20-22, 2016 (Wednesday-Friday)

USCM 84th Conference of Mayors Winter Meeting

Washington, DC

June 24-27, 2016 (Friday-Monday)

USCM 84th Annual Conference of Mayors

Indianapolis

11:45 a.m. **Break**

SUNDAY, OCTOBER 4 (Continued)

12:00 p.m. - 2:00 p.m.
(Hollywood Ballroom #6,
Second Floor)

WORKING LUNCH

*Discussion: The Local-Federal Partnership on Public Safety
(Crime Reduction, Community Policing, Police Safety and
Accountability)*

RONALD L. DAVIS
Director
Office of Community Oriented Policing Services (COPS)
United States Department of Justice

Closing Comments

STEPHANIE RAWLINGS-BLAKE
Mayor of Baltimore
President, The U.S. Conference of Mayors

MICK CORNETT
Mayor of Oklahoma City
Vice President, The U.S. Conference of Mayors

TOM COCHRAN
CEO and Executive Director, The U.S. Conference of Mayors

Adjourn

From: [Gann, Georgia](#)
To: ["Geri Prado"](#); [John Del Cecato](#); [Ariel Hayes](#)
Subject: RE: here are my updates
Date: Monday, September 28, 2015 10:39:17 AM

Thanks! I'll loop all of you in with the updated draft that USCM just sent out. It has a lot more detail.

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. [REDACTED]
ggann@cityhall.nyc.gov

From: Geri Prado [mailto:geri@progressiveagenda.us]
Sent: Monday, September 28, 2015 10:39 AM
To: John Del Cecato; Gann, Georgia; Ariel Hayes
Subject: Fwd: here are my updates

Hey John and Ariel- Georgia is looking for our input on presidential priorities for the bi partisan mayors council.

I think we should consider the CEO pay loophole in addition to livable- not just minimum wage

Can you let her know what else you think? She's hoping to get this done fairly soon.

Thank you.

Begin forwarded message:

From: "Gann, Georgia" <GGann@cityhall.nyc.gov>
Date: September 27, 2015 at 3:17:22 PM EDT
To: "'geri@progressiveagenda.us'" <geri@progressiveagenda.us>
Cc: "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>, "Sevillia, Max" <msevillia@cityhall.nyc.gov>
Subject: Fw: here are my updates

Geri-

Looping you in here on that USCM meeting we discussed late last week where the bipartisan group of mayors are developing their 2016 Presidential Priorities agenda. Some of our current suggestions for MBdB's priorities include elevating elements of The Progressive Agenda. MBdB can play a role in pressing the bipartisan group to be more progressive.

I'll be refining the strategy here for recs for MBdB priorities to bring to the table and should include your feedback on TPA aspects.

Will you please take a look at the current recs (in the attached document) and give feedback on which TPA pieces you think we should prioritize, and note if anything I've suggested initially should be stripped out? I'm around on my cell. 347-497-1740.

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New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
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Cell. [REDACTED]
ggann@cityhall.nyc.gov

From: Gann, Georgia
Sent: Friday, September 25, 2015 06:13 PM
To: Schwartz, Regina; Sevilla, Max
Subject: RE: here are my updates

Here you go. This document includes a list of who will attend the meeting and outline of the issues on the table to be discussed as 2016 Presidential Priorities (DRAFT). It also includes recommendations of what MBdB should influence based on NYC needs, beliefs, and organizing around COO and TPA. For each of these recs, we have begun to identify mayors who would be in that core group of supporters referenced below. I'm also sending along an updated schedule – Jerry Abramson from the White House IGA office will be speaking to mayors following their presser on Saturday afternoon. I don't rec. that he stay for that presentation.

Gina – here is your email with the asks for this document:

For prep Georgia is gathering who exactly will attend the meeting and the issues on table to be discussed as 2016 Presidential Priorities.

Once we have this list we will draft out which of these he will likely want to influence based on NYC needs, experience, beliefs and what components he may want to add.

We will then need to get his buy in.

Next we will work at a staff level to make sure we have the support of a core group of mayors in leadership on what the mayor will likely propose.

We should hold some call time at the end of this week and early next week for him to shore up some of the members to be sure he will have support for from key members, as well as some prep time.

Additionally, we will send the mayor our proposal for the future of COO so that he has it ready at this meeting though it may not come up.

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From: Schwartz, Regina
Sent: Friday, September 25, 2015 6:01 PM
To: Gann, Georgia; Sevilla, Max
Subject: RE: here are my updates

Can you send please?

From: Schwartz, Regina
Sent: Friday, September 25, 2015 4:07 PM
To: Gann, Georgia; Sevilla, Max
Subject: RE: here are my updates

Great please send when you have!

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Great! Grammar checks in updated versions.

MS and I have a draft of the USCM meeting strategy. Going through it right now.

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From: Schwartz, Regina
Sent: Friday, September 25, 2015 1:42 PM
To: Gann, Georgia; Sevilla, Max

Subject: RE: here are my updates

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To: Gann, Georgia; Sevilla, Max
Subject: here are my updates

Please read and edit and do an extra read for typos then Ill get them to mayor today.
Also please send over the USCM recommendation for the meeting today.
Thank you.
Gina

From: [Gann, Georgia](#)
To: geri@progressiveagenda.us; "jfdc@akpdmedia.com"
Cc: [Schwartz, Regina](#); [Sevillia, Max](#); [Yazgi, Stephanie](#); [Andre, Richard](#); [Ariel Hayes](#)
Subject: National Mayors Agenda
Date: Monday, September 28, 2015 10:42:03 AM
Attachments: [USCM Baltimore Agenda 092515.pdf](#)
[Mayors Compact Draft 092815.docx](#)

+ Steph and Rich for the CUIA/immigration reform overlap.

Geri, John, Ariel, and Rich + Steph/CUIA –

Thank you for taking a look the draft Mayors Compact and giving feedback/recommendations about MBdB pressing to include additional priorities from TPA or CUIA in this bipartisan USCM Mayor's 2016 Presidential Priorities list. Please see below for background and then the "Mayors Compact Draft" for the current USCM working draft. The TPA and CUIA overlap includes:

- Minimum wage increase (to \$10.10, not TPA's \$15)
- Student loan forgiveness
- Support high standard 21st Century Trans-Pacific and Transatlantic trade deals with enforceable labor and environmental standards
- Immigration does not include comprehensive immigration reform, but aspects

I've talked to Geri and Rich about pulling in TPA and CUIA on this. Geri was going to pull in John and Rich, CUIA/steph. In short, this Saturday at the USCM leadership meeting bipartisan group of mayors are developing their 2016 Presidential Priorities agenda. MBdB can play a role in pressing the bipartisan group to be more progressive. I am leading refining the strategy here for recs for MBdB priorities to bring to the table and should include your feedback on TPA and immigration aspects.

There's also a space for MBdB to bring in NYC best practices to highlight local action/accomps. Does MOIA want to include any on immigration?

I'm around on my cell. [REDACTED]

Background: MBdB is scheduled to attend the United States Conference of Mayors (USCM) leadership meeting in Baltimore this weekend. USCM is using this leadership meeting to draft and ratify the USCM bipartisan priorities for the 2016 presidential campaign, establishing a national mayor's agenda. USCM will take this multipoint plan to candidates of both parties and their primaries.

The forty attending mayors will be presented with a list of ten issues (see outline below). Mayors will engage in a large roundtable discussion the morning of Saturday, October 3rd to flesh out and qualify priorities, issue-by-issue. Each mayor will be able to comment, offer ideas, suggest additions and subtractions, etc. As a progressive leader who has been engaged in pressing for a national urban agenda and a new member of USCM leadership, this will be an opportunity to shape document to reflect MBdB progressive priorities. Following that discussion, USCM will announce the headlines in a press conference. MBdB may want to want to influence a number of the components based on NYC needs, beliefs, and organizing efforts through your leadership in Cities of Opportunity, The Progressive Agenda, Cities United for Immigration Action.

Best,

Georiga

TO: The Mayor

FROM: Tom Cochran, CEO and Executive Director

On behalf of Conference of Mayors President Baltimore Mayor Stephanie Rawlings-Blake, I am pleased to provide you with a draft of *The Mayors' Compact for a Better America: A 2016 Call to Action*. Once finalized, this document will provide our membership with guidance on priorities to share with all candidates for President and Congress over the course of the coming election year.

[Click here to download the draft compact.](#)

The 10 priority areas contained in this document were agreed upon by our top three officers—President Rawlings-Blake, Vice President Mick Cornett, and Second Vice President Mitch Landrieu—during a conference call. Following that conversation, I charged our staff to develop details under each area based on our adopted policies and mayoral discussions that have taken place in our standing committees, task forces, and working groups.

At our Fall Leadership Meeting in Baltimore on October 2-4, mayors will discuss and refine this document, as well as the steps we will take to advocate for these priorities.

Local Action Request—We Need to Know What You Are Doing

Mayor Rawlings-Blake has said that mayors cannot wait for Washington to act. So to supplement these national priorities, we ask that you share with us specific local actions that you are taking to advance any of the 10 priorities. We would like to include these actions in our final published

document.

ACTION NEEDED: When you come to Baltimore, please bring a short written summary (about one paragraph) of any local best practices you have developed to advance the 10 priorities contained in The Mayors' Compact for a Better America. These actions can be actions you have already taken, actions that are ongoing, or actions you plan to take. Or, you can email this information prior to the meeting to Paul Leroux at pleroux@usmayors.org. If you have any questions, you can contact Paul at 202-861-6722.

United States Conference of Mayors
1620 I St., N.W.
4th Floor
Washington, DC 20006

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Mayor of Baltimore
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SATURDAY, OCTOBER 3 (Continued)

MICK CORNETT
Mayor of Oklahoma City
Vice President, The U.S. Conference of Mayors

TOM COCHRAN
CEO and Executive Director,
The U.S. Conference of Mayors

9:15 a.m. - 9:30 a.m. *Remarks: Five Questions for Building an Inclusive
Economy in Cities*

MICHAEL MYERS
Managing Director
The Rockefeller Foundation

9:30 a.m. - 10:30 a.m. *Discussion: USCM 2016 Presidential Priorities*

10:30 a.m. - 10:45 a.m. **Break**

10:45 a.m. - 12:00 p.m. *Discussion: USCM 2016 Presidential Priorities*

Implementation

12:15 p.m. - 1:00 p.m. **PRESS CONFERENCE**
(Johnson A/B, 1st Floor)

1:00 p.m. - 2:30 p.m. **WORKING LUNCH**
(Hollywood Ballroom #6,
2nd Floor)

Discussion
JERRY E. ABRAMSON
Director, Office of Intergovernmental Affairs
The White House

Discussion: Update on Legislative Priorities in Congress

SATURDAY, OCTOBER 3 (Continued)

2:30 p.m. - 3:30 p.m.
(Hollywood Ballroom #6,
2nd Floor)

Best Practice Forum: A Bridge to Reconnection - Developing Pathways to Postsecondary Education and/or Employment Programs for Disconnected Youth

Sponsor: USA Funds

Between 5-6 million young adults, ages 16-24, are not in school or working, and the aggregate social cost of these "opportunity youth" is alarmingly high. The commitment mayors have shown to addressing the unique challenges facing these underrepresented youth is a critical first step. This forum will highlight groundbreaking work, best practices and success factors to reconnect opportunity youth, help them access and succeed in higher education, and connect them to productive employment and meaningful lives.

STEPHANIE RAWLINGS-BLAKE
Mayor of Baltimore
President, The U.S. Conference of Mayors

RICHARD J. BERRY
Mayor of Albuquerque

CALVIN G. BUTLER, JR.
Chief Executive Officer
Baltimore Gas and Electric Company (BGE)

STEPHANIE AMPONSAH
Executive Director
Urban Alliance Baltimore

STEPHANIE NELLONS-PAIGE
Senior Director, Metro Engagement and Relations
USA Funds, Philanthropy & National Engagement

3:30 p.m. - 4:00 p.m.

Other Discussion TBD

SATURDAY, OCTOBER 3 (Continued)

5:30 p.m. - 9:30 p.m.

BALTIMORE ORIOLES vs. NEW YORK YANKEES **Oriole Park at Camden Yards**

Join us for a evening of exciting baseball and a taste of Baltimore's best ballpark food and beverages.

(Attire: Casual)

(Logistics: Oriole Park is located within walking distance of Hilton Hotel.)

SUNDAY, OCTOBER 4

7:00 a.m. - 8:00 a.m.

*(Hollywood Ballroom #4,
Second Floor)*

Breakfast Available

8:00 a.m.

Buses will depart from the Hilton Hotel and return at end of event.

8:30 a.m. - 9:30 a.m.

COMMUNITY SERVICE EVENT - PARKS & PEOPLE

Mayor Rawlings-Blake and the Parks & People Foundation have arranged an opportunity for all meeting attendees to help prepare a blighted, inner block space in West Baltimore for revitalization. Participants will paint a graffiti covered wall; assist with invasive removal; and help clean up adjacent vacant lots.

The site is known as Inner Block D-87, selected specifically due to its location adjacent to Harlem Park Elementary/Middle School, the local Baltimore City Fire Station 8, and a group of driven residents who continue to tackle the daily vacancy and litter issues in the neighborhood. Impervious surface removal will begin this fall. The project is part of an ongoing effort undertaken by Parks & People, City and State government partners and the Harlem Park community to convert five inner block areas currently covered in asphalt to vibrant, green spaces. The efforts are augmented by street tree plantings and other, community-driven project, vacant lot improvement projects through City of Baltimore mayoral initiative, Power in Dirt.

Attire and Materials: Please come dressed to volunteer. Comfortable shoes with closed toes and long pants or jeans are required. Parks & People will lend you safety vests, gloves and all tools and supplies needed to accomplish the project.

SUNDAY, OCTOBER 4 (Continued)

9:30 a.m. Buses return from the service event.

10:30 a.m. - 11:45 a.m. **WORKING SESSION**

*(Hollywood Ballroom #6,
Second Floor)*

Discussion: Priorities for New USCM Aging Task Force

FRANK ORTIS

Mayor of Pembroke Pines

Chair, Aging Task Force

Update: USCM Climate Protection Center

ELIZABETH B. KAUTZ

Mayor of Burnsville

USCM Past President and Chair of the

Finance and Audit Committee

Other TBA

Updates on Upcoming Events

October 7 and 8 (Wednesday-Thursday)

Community Development and Housing Committee

Convening: Economic Growth for All

Boston College

October 15-16, 2015 (Thursday-Friday)

USCM Mayors Water Council Summit

Los Angeles

January 20-22, 2016 (Wednesday-Friday)

USCM 84th Conference of Mayors Winter Meeting

Washington, DC

June 24-27, 2016 (Friday-Monday)

USCM 84th Annual Conference of Mayors

Indianapolis

11:45 a.m. **Break**

SUNDAY, OCTOBER 4 (Continued)

12:00 p.m. - 2:00 p.m.
(Hollywood Ballroom #6,
Second Floor)

WORKING LUNCH

***Discussion: The Local-Federal Partnership on Public Safety
(Crime Reduction, Community Policing, Police Safety and
Accountability)***

RONALD L. DAVIS
Director
Office of Community Oriented Policing Services (COPS)
United States Department of Justice

Closing Comments

STEPHANIE RAWLINGS-BLAKE
Mayor of Baltimore
President, The U.S. Conference of Mayors

MICK CORNETT
Mayor of Oklahoma City
Vice President, The U.S. Conference of Mayors

TOM COCHRAN
CEO and Executive Director, The U.S. Conference of Mayors

Adjourn



THE MAYORS' COMPACT FOR A BETTER AMERICA: A 2016 Call to Action

[INTRODUCTION]

As the 2016 Election puts our nation's priorities into focus, mayors will push Presidential and Congressional candidates to recognize the important role cities play in shaping America's future.

The nation's prosperity depends on thriving cities and strong federal-city collaboration, characterized by accountability, transparency, and smart investments. It is important that candidates address their vision of this partnership and outline their plans to strengthen it.

Strengthening the federal-city partnership is critical because cities and Metro Areas are the engines of the U.S. economy, accounting for over 90% of GDP and wage income, and 87% of jobs. Looking ahead, 92% of U.S. economic growth will be generated in cities and Metro Areas.

U.S. Metro Areas are also players on the global scene, accounting for 36 of the world's largest 100 economies and a vast array of world-class institutions. Local leaders are major sources of innovation, creativity and new ideas in a fast-changing world.

At the same time, the stark reality is that many people still lack opportunity, fear for their safety, and feel disconnected from their broader community. These concerns extend to middle class families who feel their economic security threatened. The question before many Americans is, "Will my children have a better quality of life than I did?"

In cities and suburbs all across the country, too many people miss out on growth, and many areas have not recovered jobs lost during the Great Recession. Overall, the jobs that were regained during the recovery have lower wages than those lost during the recession, and those going back to work had lost over \$93 billion in wages by mid 2014 (U.S. Metro Economies Report: Income and Wage Gaps, USCM/IHS, August 2014). In the same report, economic forecasters projected that income inequality will remain a long-term problem that will worsen unless addressed through national policies. Shortfalls in opportunity, equity, jobs, community development, and education combine to pose major challenges that can impact public safety and only compound these disparities further.

As we combat these interlocked challenges, our partnership with the federal government is further threatened by the dysfunction in Washington that no serious candidate can or should allow to continue. Washington has failed to produce a comprehensive transportation bill as streets, highway, bridges, and transit systems crumble. Washington imposes unfunded mandates and casts doubt on municipal tax-exempt financing of schools, hospitals, transportation, and water systems.

Washington inadequately funds workforce training and dramatically cuts back on programs meant to stabilize distressed neighborhoods. Gridlock strangles Washington's ability to pass budgets and address global issues that impact cities like climate protection, immigration reform, and security.

In view of this gridlock, mayors are not simply waiting for Washington to act. As highlighted in this document, mayors are working with business leaders, foundations, major education institutions, non-profit organizations, small business entrepreneurs, and local innovators to spur job creation, foster investment, increase opportunity, improve public schools, and so much more. Mayors balance budgets, work with people regardless of political ideology, and help find consensus among diverse opinions.

This is not about government helping government. This is about Federal inaction hurting real people in our cities each and every day. Mayors have a responsibility to our residents to hold Washington accountable on the issues that matter most to them. People need to hear how all candidates are going to end this gridlock and dysfunction. We need to hear about strengthening the relationship between national leaders and the level of government closest to the people – the cities, suburbs, and towns where people live their daily lives. How will the next President and Congress work together to strengthen the economic recovery, rebuild our crumbling infrastructure, help foster job creation, train workers, provide educational opportunity, and bring fairness back to our economy? America's cities are ready for serious proposals. We'll start the conversation by proposing *The Mayors' Compact for A Better America*.

- I. Rebuild our Nation's Transportation and Water Infrastructure, Investing in Strategic Expansions and Targeting More Resources to Cities and Metro Areas**
- II. Educate and Train a 21st Century Competitive Workforce**
- III. Strengthen the Federal-Local Partnership on Homeland Security and Public Safety, and Reform our Broken Immigration System**
- IV. Craft Collaborative Water, Wastewater and Environmental Policies to Maximize Health, Safety and Affordability**
- V. Expand Clean Energy Use to Grow the Economy and Protect the Climate and Environment, Using Cities as the Deployment Platform**
- VI. Spark Equitable and Sustainable Growth, Community Development and Affordable Housing Investments**
- VII. Encourage Pathways for Access, Entrepreneurship, Technology, and Innovation in Cities**
- VIII. Spur Innovation for Improved Access to Healthcare and the Development of Local Healthy Food Economies**
- IX. Re-Direct Tax Policy to Promote Investment in Cities, Advance Middle Class Growth, and Reduce Income Inequality**
- X. Increase the Economic Strength of Metro Economies Through the Promotion of Trade and Exports, and Attraction of International Tourism**

[THE DETAILS]

I. Rebuild our Nation's Transportation and Water Infrastructure, Investing in Strategic Expansions and Targeting More Resources to Cities and Metro Areas

Surface Transportation

The condition of the nation's surface transportation infrastructure, including highways, bridges and public transit, continues to deteriorate as the United States falls further behind other nations in the share of gross national product committed to maintaining and expanding these conduits of growth and prosperity. Various report cards and grading systems track this decline, some of which can be traced to waning state and federal commitments. For nearly a generation, local governments have been the outliers, continuing their efforts to direct local resources to surface transportation challenges. Mayors and others, including taxpayers, know that local efforts cannot account for all of the investment needed to accelerate economic growth and support the nearly 60 million new people expected to make Metro Areas their home over the next 30 years. We must see increased federal (as well as state) commitments to surface transportation infrastructure. Therefore, the next President and Congress must:

- Increase their commitments to the nation's surface transportation networks, providing sustainable revenue streams to grow annual investment to help maintain existing facilities and add new capacities to support population and economic growth.
- Direct available resources to local and regional transportation decision-makers, such as cities, counties, and regional transportation agencies, who are leading and innovating with new technologies and other measures to enhance the performance of existing assets at a lower cost, while adding new facilities that are so crucial to future economic growth and mobility.

Water and Wastewater Infrastructure

Localities spend over \$100 billion per year on water and sewer operations and infrastructure, but the challenges have become too great. Leaking pipes, water shortages, impacts from climate change, and unfunded mandates have all contributed to the infrastructure challenge facing communities. Therefore, the next President and Congress must invest in water and wastewater infrastructure, specifically:

- Provide resources in the form of grants, no interest or low interest loans, tax incentives, and permit flexibility, that promote investments to make local governments financially sustainable so they can continue to provide services in an affordable manner as well as comply with water quality laws. These investments include acquiring digital platforms, automating meters, detecting leaks, increasing energy efficiency, and utilizing renewable energy.

II. Educate and Train a 21st Century Competitive Workforce

Universal Pre-K Education

Especially on the heels of one of the largest economic crises in our country's history, the imperative to invest in education has never been greater. High-quality preschool provides the foundation for success in school and helps mitigate educational gaps that exist between children from high and low income families before they enter kindergarten. America's mayors have been strong advocates for high-quality early learning, and many of our cities have demonstrated that universal early learning has a proven, powerful impact for our children and profound impacts on later learning and success. Investments in preschool and other early childhood education also make economic sense – every dollar invested in high-quality early childhood education saves taxpayers on average \$7 down the road, according to a report by economists Heckman and Masterov entitled "The Productivity Argument for Investing in Young Children." In particular, we call on the next President and Congress to:

- Enact federal legislation that provides access for all 3- and 4-year olds from families with incomes at or below 200 percent of the federal poverty line to a high-quality, full-day early childhood education.
- Expand access to high-quality early childhood education for all of our nation's children.

K-12 Education Excellence

More than 25 percent of American students fail to graduate from high school in four years; for African-American and Hispanic students, this number is approaching 40 percent. The failure of many schools to properly educate students leaves them unprepared to compete in the global economy. Together, we call on the next President and Congress to:

- Reform K-12 education to attract and retain the most talented educators and ensure their efficacy.
- Expand customized learning, matching instructional tasks to skill levels, interests, and abilities.
- Enhance choice and competition among schools.
- Reintroduce modern skills training and promote science, technology, engineering and math (STEM).
- Establish a coordinated, national effort to assess whether students are equipped to safeguard America's future prosperity.

Higher Education Access

In 2013, The U.S. Conference of Mayors endorsed a goal for the nation to achieve the highest proportion of students graduating from college in the world by 2020, and the goal that all Americans should be prepared to enroll in at least one year of higher education or job training to secure America as a world leader in the proportion of citizens completing college. Our college completion agenda must embrace every student, and we must increase our efforts to open the door to higher education access to more Americans. Therefore, mayors call on the next President and Congress to:

- Make two years of community college free for responsible students.
- Increase college affordability by raising the maximum Pell Grant and assure its continued growth, restructure tuition and financial aid policies to meet the needs of low-income students, and implement incentives to improve measurement and lower costs using advanced technology.
- Expand and enhance community college infrastructure to reflect changes in technology, advanced manufacturing and workplace needs.
- Establish an industry-led task force, co-chaired by top-level administration policymakers, to coordinate federal efforts and ensure the private sector is poised to support leverage federal training and education investments.

A Skilled and Adaptable Workforce

Investing in American workers is one of the most important things we can do to restore our economy. This helps employers find the skilled workers they need and moves workers into post-secondary educational pipelines and career pathways to prepare them for good jobs in high-growth and emerging occupations. In the coming years, the next President and Congress must:

- Increase funding for workforce innovation.
- Offer grants that provide quality employment and training services to address the needs of individuals requiring training, retraining, and skill upgrades.
- Coordinate agencies and departments to support Career Pathways programs in cities that link education and training services with the aim of increasing career advancement in given industries.
- Adopt immigration policies which help American companies attract and retain the best and brightest workers. Provide green cards for advanced degree graduates of American universities, create a new green card category for entrepreneurs, and reform current H-1B visa programs.

III. Strengthen the Federal-Local Partnership on Homeland Security and Public Safety, and Reform our Broken Immigration System

Crime and Violence Reduction

After years of decline, some cities are currently seeing an uptick in homicides and other violent crimes. Cities that had a record low number of homicides in 2014 are experiencing spikes in 2015, even with the same strategies in place. While the exact causes are unclear, officials have identified some common threads, including an increase in the number of guns, particularly those with large-capacity magazines, which are on the streets; involvement of people under supervision in these crimes; and the increased use of synthetic drugs. To reduce violence, the next President and Congress must do the following:

- Provide continued and increased funding for COPS hiring grants and other federal programs that enhance the ability of local police departments to do their jobs.
- Strengthen the gun background check system, including coverage of potentially dangerous mentally ill persons. Require the FBI to immediately notify local authorities when an individual fails a background check.
- Develop and support technology to help solve cases. This includes providing real-time surveillance and body-worn cameras, license plate readers, and facial recognition software. It also includes greater assistance by federal crime labs in evidence analysis and providing up-to-date field testing for synthetic drugs.
- Supplement local police with federal agents for cases involving high value targets, instruct U.S. Attorneys to partner with local prosecutors to strengthen prosecutions when suspects can be charged with federal crimes, and establish minimum expectations for federal prosecutions, particularly relating to illegal gun possession and illegal trafficking in the secondary gun market.
- Provide guidance to improve pretrial practices so that persons charged with gun-related and other violent crimes are not inappropriately released. When such suspects are released to the streets they should be closely monitored, potentially through the use of ankle bracelets or other practices.
- Revise sentencing laws to reduce incarceration rates among low level drug offenders and increase funding for Second Chance programs so that when prisoners are released to the community they have a greater likelihood of successful reentry. At the same time, enhance penalties for persons who have committed repeated violent crimes, particularly those involving guns.
- Provide assistance to local authorities to combat the use and sale of illegal drugs in our cities, since the federal government has not been effective in interdicting illegal drugs at our borders.

Community Policing

The events that began in Ferguson, Missouri on August 9, 2014 have brought to the forefront serious social issues that must be addressed – issues of race, class, prejudice, poverty, and inequality. These issues also underscore the complex nature of policing in communities across the country. Ensuring police protection is primarily a local responsibility in the United States. In 2012, municipalities spent \$56 billion on on police protection. Cities account for 47 percent of the nation’s expenditures on police protection and employ 48 percent of the nation’s police personnel. National action is important, however, to ensure that mayors and police chiefs are able to work together to solve common problems, share promising approaches, and influence policy development. The next President and Congress should support these efforts through the following steps:

- Increase financial assistance to local police departments that can be used for hiring officers, providing them needed training and equipment, and improving practices.
- Aid local efforts to build and maintain trust between the police and the community. This could include providing sensitivity, cultural, and ethnicity training, as well as training in how to defuse incidents, through the Justice Department’s Community Relations Service and other agencies.

Homeland Security

The current threat environment is serious and law enforcement officers are critical to the nation’s ability to reduce violent extremism, prevent terrorist acts within the United States, and respond quickly if incidents do occur. To strengthen our preparedness and response, the next President and Congress must:

- Maintain and strengthen homeland security grant programs, with funding increased and provided directly to local governments so that local officials are equipped to prevent and respond to terrorist acts and reduce violent extremism.
- Increase support for police officers through both Homeland Security and Justice Department programs, including COPS hiring grants.
- Share intelligence with local authorities in a continuous, timely, and reciprocal manner.

Immigration Reform

There are immediate economic and moral imperatives to fix our broken immigration system. We call on the next President and Congress to:

- Strengthen border security by improving interior enforcement to enhance our ability to identify and remove visa overstays and provide a uniform system of employment verification. State and local law enforcement must be able to remain focused on community policing and not be required to enforce federal immigration laws.
- Establish a less bureaucratic and more time-sensitive system that allows workers of all types to lawfully come to America, either temporarily or permanently, and contribute to our economy.
- Provide an employment verification system that is uniform, accurate, and timely.
- Enable people to come out of the shadows and pursue the American Dream for themselves and their families. This is essential to our efforts to combat crime and provide effective police protection.

IV. Craft Collaborative Water, Wastewater and Environmental Policies to Maximize Health, Safety and Affordability

Local governments have long been significant stewards of the environment and public health by investing in core city services – providing clean drinking water and wastewater as well as implementing comprehensive solid waste management services. In fact, American cities now provide the safest public drinking water in the world. The funds used to provide these benefits are raised through constituent user fees and taxes. Unfortunately, due to numerous unfunded rules and regulations, this money is being diverted to fund other priorities away from local government’s core purpose of protecting the public health of its citizens. To mitigate this, we call upon the next President and Congress to:

- Partner with cities and work together to develop a realistic capital improvement plan, and create the right policy and financial assistance programs to upgrade utility infrastructure first with technology that will increase long term financial sustainability.
- Coordinate regulatory silos by priority and cost. EPA must collaborate with local governments on environmental and public health needs in a comprehensive manner that sets priorities and develops affordable timelines. This can be done by codifying and expanding EPA’s Integrated Planning to include all environmental rules, regulations and priorities. This would allow communities to work with EPA to develop comprehensive plans that flexibly address pressing environmental and health needs.

V. Expand Clean Energy Use to Grow the Economy and Protect the Climate and Environment, Using Cities as the Deployment Platform

In recent years, mayors have taken on national and global leadership on energy and climate protection. The energy choices our cities make in the future will impact our health, climate, and economy.

Clean energy options such as energy efficiency and renewable energy – wind, solar, geothermal, hydroelectric, and biomass – not only provide substantial societal benefits by strengthening our economy in a healthy and clean way, but also save cities millions in ancillary costs such as health care, infrastructure decay, and climate change mitigation and adaptation.

The U.S. Energy Information Administration projects the use of renewable energy to continue to grow in the next 25 years. Renewable resources like wind and solar have reached record production and consumption levels since 2014. According to The Conference’s “*Clean Energy Solutions for America’s Cities*” report, one-quarter of U.S. cities have set specific targets for increasing their use of renewable energy. As mayors, we call on the next President and Congress to:

- Continue investment in energy efficiency and renewable energy in order to increase America’s competitiveness in the global economy and energy independence, build livable and sustainable communities, drive investment in new, clean energy solutions and create local jobs.
- Promote a stronger partnership between the U.S. Department of Energy (DOE) and local governments and provide sufficient funding through an energy block grant structure or other structures at DOE to incentivize local energy programs.
- Empower cities to improve and enforce building codes, foster community-scale renewable energy, and create other programs and incentives to increase efficiency and reduce energy use in commercial and residential buildings.
- Adopt an aggressive national renewable energy portfolio standard and extend the renewable electricity production tax credit and the solar investment tax credit to accelerate the deployment of clean energy technologies in cities.

VI. Spark Equitable and Sustainable Growth, Community Development and Affordable Housing Investments

Community Development Block Grant and HOME Investment Partnerships Programs

Investment in the Community Development Block Grant (CDBG) and HOME Program has not kept pace with need over the last several years. In fact, both partnerships have been severely cut since 2010.

CDBG responds to current and emerging community development needs. The program assists businesses in creating and retaining jobs in low and moderate income areas, improves the existing housing stock, funds public improvements such as senior centers and homeless facilities, and provides vital public services, such as day care for low-income working families, health care for children, and meals to the elderly.

CDBG has been cut by nearly \$1 billion since FY 2010, from \$3.9 billion to \$3.0 billion in FY 2015. A total of 594 grantees were eligible to receive CDBG formula grants in 1975; today that number has grown to nearly 1,200 grantees receiving direct allocations, while the overall outlay to CDBG has not increased proportionally. The program has never been adjusted for inflation, but the associated costs, such as construction, labor, leasing, and maintenance of facilities, increase annually.

Serving as a resource to expand affordable housing through state and local public-private partnerships, HOME has completed nearly 493,000 units for new homebuyers, over 230,000 units for owner-occupied rehabilitation, and over 464,000 rental housing units. It has also provided direct rental assistance to over 228,000 households. Yet the HOME program has been cut over 50%, or \$925 million, since FY 2010 and is now funded at the lowest level of its existence. Need continues to increase, with 300 more communities now participating in the program than at its start in 1993.

With respect to these two vital programs, we believe the next President and Congress must:

- Fund CDBG at no less than \$3.3 billion and raise the public service cap from 15 percent to 25 percent for all entitlement communities to address public service needs. Allow cities with high percentages of blighted structures to use CDBG for economic redevelopment projects in partnership with private developers.
- Fund the HOME program at no less than \$1.2 billion.

Blighted Neighborhood Restoration

During the Great Recession, thousands of residential and commercial properties were foreclosed, leaving blighted neighborhoods and communities throughout the country. From 2008 to 2010, the Neighborhood Stabilization Program distributed nearly \$7 billion, supported an estimated 88,000 jobs, completed rehabilitation of nearly 50,000 units of affordable housing, and demolished nearly 25,000 blighted properties. But the work is not yet done, and the next President and Congress must take action to:

- Create a new program designed to purchase, rehabilitate, and redevelop foreclosed, abandoned, demolished, or vacant properties on both commercial and residential lots.

Rental Housing Supply

There is an increased need for rental housing. According to the National Apartment Association, renters make up one-half of the housing market. The nation needs to create and pursue policies to develop more rental housing, and specifically the next President and Congress must:

- Create a new rental housing production program to serve the needs of working families.
- Support the National Housing Trust Fund.
- Increase funding for the HOME Investment Partnerships program.
- Maintain one of the nation's largest infrastructure investments – public housing – through significant funding increases geared toward capital improvements.

VII. Encourage Pathways for Access, Entrepreneurship, Technology, and Innovation in Cities

Quality High Speed Internet Access

Our networks are the “spinal cord” of our cities and are crucial for innovation. Our cities require open and accessible broadband infrastructure. Government and the private sector must collaborate to build the information technology and communications infrastructure necessary to innovation, be it wired or wireless. We support a full build out of high-speed access, striving for gigabit internet for all residents and competition among multiple private and public IP service providers, which can increase quality of access and its value. Federal leadership in each of these areas is crucial to increasing access for all Americans, and we call on the next Administration and Congress to:

- Enforce strong open internet rules.
- Support cities in building municipal-owned fiber services.
- Pursue a national broadband strategy.

Digital Strategy and Open Data

Cities have pioneered digital strategies and embraced open data standards. Enabling data liberation at all levels of government and the private sector can spur entrepreneurship, foster economic growth, and create jobs. Open data in government creates a common language and provides accessibility, allowing developers to harness information in cities and solve common problems as a team; inside and outside of government. Open data leads to citizen-powered and citizen-developed apps, bolstering the thriving and rapidly growing “App Economy”, a sector which has since been responsible for almost half a million jobs in the U.S. since 2007. To support this growing sector, we urge the next President and Congress to:

- Sustain endeavors like the Presidential Innovation Fellows or the General Services Administration’s 18F, in order to improve service delivery through powerful digital tools.
- Collaborate with cities to accelerate and reduce costs of service delivery.

Smart Cities Investment

Smart Cities are maturing as technology and connectivity have improved. The Internet of Things (IoT) and sensors are key to transforming day-to-day life for government and its citizens.. We call on the next President and Congress to:

- Embrace the power of smart cities by investing to accelerate growth in this space.

VIII. Spur Innovation for Improved Access to Healthcare and the Development of Local Healthy Food Economies

Healthcare Accessibility

Mayors recognize that a strong federal and local partnership is necessary to ensure that everyone has the services they need to live healthy and productive lives. Cities and mayors across the nation are working to redefine and redesign what it is to live and work in a city by focusing on access to healthy food and high-quality and affordable health care.

In 2014, U.S. adults could buy a private health insurance plan through the Health Insurance Marketplace or state-based exchanges established as part of the Affordable Care Act (ACA). The ACA helped expand coverage to millions of currently uninsured people through the expansion of Medicaid eligibility and establishment of Health Insurance Marketplaces. Census data show that the percentage of people who are uninsured fell from 13.1 percent in 2013 to 10.4 percent in 2014.

However, more work is needed in the areas of prevention and cost containment. Today seven in ten deaths in the U.S. are related to chronic diseases such as high blood pressure, heart disease, and cancer, which are largely preventable. Additionally, 75 percent of health care dollars are spent treating such diseases. However, only three cents of each healthcare dollar spent in the U.S. (PDF) go toward prevention. Therefore, we call on the next President and Congress to:

- Strengthen local and federal partnerships by investing in public health and prevention programs, working with states to expand Medicaid eligibility and by supporting research and tracking on key health measures.

Local and Healthy Food Economies

In the United States, obesity and diet-related chronic disease are major contributors to preventable mortality and morbidity. Today more than 1 in 3 children and adolescents, as well as two-thirds of adults, are overweight or obese. Food and food access have established themselves as important considerations for local governments. Food systems are fundamentally linked to issues such as health, equity, environmental sustainability and economic development.

The federal nutrition and emergency assistance programs offer a vital safety net, while other important programs are increasing access to healthy foods, stimulating new economic activity, creating links between cities and rural communities, and ensuring environmental stewardship.

The Supplemental Nutrition Assistance Program (SNAP), for example, lifted 3.9 million Americans above the poverty line in 2011, including 1.7 million children and 280,000 seniors. Extensive research also shows that SNAP improves dietary intake and health, especially among children, and with lasting effects. Because SNAP benefits are so urgently needed, they are spent quickly – 97 percent of benefits are redeemed by the end of the month of issuance. Moody's Analytics and USDA estimate that the economic growth impact of SNAP ranges from \$1.73 to \$1.79 per \$1 of SNAP benefits. In light of these trends, we call on the next President and Congress to:

- Develop a comprehensive national food policy that feeds the hungry, supports small farmers in urban and rural areas, and promotes access to healthy and affordable food for all residents. This includes strengthening incentives and infrastructure for local food production and distribution, as well as environmentally sustainable farming practices. It also includes providing better access to fresh foods, investment in programs providing healthy food, expansion of programs that help communities invest in retail markets or food-based businesses, increased access to farmers markets, and the expansion of farm-to-cafeteria programs that bring the freshest, locally grown food into school lunch programs, hospitals and other institutions.
- Increase federal reimbursement for in-school and out of school meal programs and create more flexibility around where children are able to eat Summer Meals, by allowing them to pick up meals from sites and eat them at home, or allowing states the option to provide low-income families with additional funds for groceries during the summer. To provide maximum flexibility, USDA must remove restrictions to the number and type of meals that may be served.
- Strengthen the food safety-net by maintaining current benefit levels for the Supplemental Nutrition Assistance Program (SNAP) and strengthening the Emergency Food Assistance Program (TEFAP).
- Improve access to farm-fresh foods by expanding food stamp use at farmers markets, including increased use of Electronic Benefits Transfer (EBT) transactions. Expand the Senior Farmer's Market Nutrition Program, farm-to-cafeteria programs, and the Fresh Fruit and Vegetable Snack Program.
- Strengthen and expand agriculture conservation programs as a strategic investment in our country's agricultural infrastructure, including improving air and water quality and the protection of urban watersheds, and requiring conservation compliance for land covered by crop insurance.
- Support local and regional food system infrastructure.

IX. Re-Direct Tax Policy to Promote Investment in Cities, Advance Middle Class Growth, and Reduce Income Inequality

Tax-Exempt Municipal Bonds

For more than 100 years, tax-exempt municipal bonds have been the principal means used by state and local governments to finance critical infrastructure: schools, hospitals, water and sewer facilities, roads, mass transit systems and public power projects. Together, state and local governments are responsible for building and maintaining 75 percent of the nation's infrastructure, which is mostly financed by tax-exempt municipal bonds.

This federal, state, and local partnership represents a fair allocation of the cost between the different levels of governments for infrastructure used by the general public. For several years the President and Congress have introduced proposals to cap or eliminate the tax deduction on interest earnings from tax-exempt bonds. These proposals could significantly drive up the borrowing cost of state and local governments on critical infrastructure projects.

According to a 2013 joint study released by The U.S. Conference of Mayors and other intergovernmental organizations, if a 28% cap had been in place on the deduction between 2003 and 2012, it would have cost state and local governments \$173 billion; and if the exemption had been had been eliminated during the same period, it would have cost \$495 billion. Mayors call for the next President and Congress to:

- Maintain the current tax-exempt status of municipal bonds and oppose all efforts to cap, limit, eliminate, or replace tax-exempt municipal bonds.
- Make Permanent the Build America Bonds Program not as replacement but as a supplement to tax-exempt municipal bonds. State and local governments that issued these taxable bonds were paid a direct federal subsidy under the 2009 stimulus bill equal to 35 percent of the interest cost, which enabled them to save more than \$12 billion in borrowing cost.

Main Street Competitiveness

Under current law (the Supreme Court's 1992 decision in *Quill Corp. v. North Dakota*), state and local governments are prohibited from requiring remote sellers to collect their sales taxes. This loophole has given remote sellers an unfair competitive advantage over local merchants on Main Street. According to the University of Tennessee, state and local governments lose an estimated \$26 billion annually due to taxes that go uncollected on remote sales.

Therefore, we call for the next President and Congress to:

- Enact legislation that enables state and local governments to level the playing field between merchants on Main Street and remote sellers by allowing these jurisdictions to require the collection of sales taxes.

Community Revitalization Incentives

As local communities continue to recover from the Great Recession, our cities need more support to stimulate investment in underserved distressed communities. Low-income urban neighborhoods and rural communities do not have access capital needed to support and grow businesses, create jobs and sustain a healthy local economy. Mayors call for the next President and Congress to:

- Pass legislation to raise the federal minimum wage from \$7.25 per hour to \$10.10 per hour to increase the buying power of low-income working families.
- Enact a permanent extension of the New Market Tax Credit, which has a proven track record of stimulating economic growth. Between 2003 and 2012, the program generated \$31 billion in direct investments to businesses, leveraged another \$60 billion in total capital investment in distressed neighborhoods, and created 750,000 jobs.
- Enact legislation to make permanent the Child Tax Credit to support working families.

Wage Gap Reduction

The nation's mayors believe the economic security of their residents is essential to the future prosperity and stability of their cities. Unfortunately the wealth gap between high income and low income households continues to grow. Between 2007 and 2013 the wealth gap for the top ten percent of households by income increased from 127 to 183 times the median net worth of the bottom twenty percent of households by income. Further, the net worth for the bottom twenty percent of households in terms of income has declined forty percent from \$9,000 in 2007 to \$6200 in 2013. Mayors call for the next President and Congress to:

- Pass legislation increasing the Earned Income Tax credit to existing recipients.
- Reduce student debt through a mixture of scholarship, repayment, and debt forgiveness programs.
- Provide incentives to increase homeownership by increasing assistance for downpayment and closing costs through increased funding of the Community Development Block Grant program.

X. Increase the Economic Strength of Metro Economies Through the Promotion of Trade and Exports, and Attraction of International Tourism

Increased exports will contribute nearly one-quarter of future U.S. economic growth and represent a key component of the economic recovery. Competitive domestic energy resources, technology innovation, and a skilled workforce make the resurgence of U.S. manufactured goods one of the bright spots of the U.S. economy, despite recent the export challenges of a strong U.S. dollar and weak global demand.

U.S. Metro Areas play a critical role in this sector, accounting for nearly 90% of U.S. exports and providing key infrastructure such as ports and intermodal facilities to efficiently move goods. Global competition in the areas of port modernization and transportation systems, however, could threaten US ability to advance export growth; and failure to develop global trade deals, which would provide a “level playing” field for U.S. businesses, could put American businesses and workers at a disadvantage. Congressional failure to reauthorize the Export Import Bank, which helps U.S. businesses sell goods overseas, could also deal a blow to our efforts to expand exports.

Port and export related jobs have a 15-18% higher wage level, and therefore contribute to building a sound middle class. The ability to sell American-made products and services to a dramatically expanding global middle class, particularly in Asia, could significantly expand this job sector.

Meanwhile, international travelers stay longer and spend more than domestic travelers – an average of 17.5 nights and nearly \$4,700 per person per trip. For every additional 34 overseas travelers who come to visit the U.S., an American job is created. In 2014, alone, more than 20.3 million travelers arrived through the Visa Waiver Program (VWP) generating \$190 billion in economic output and supporting nearly one million jobs. Therefore, we call on the next President and Congress to:

- Support high standard 21st Century Trans-Pacific and Transatlantic trade deals with enforceable labor and environmental standards.
- Expedite U.S port dredging and modernization to accommodate a new global fleet of PANAMAX ships by spending accumulated balances in the Harbor Maintenance Trust Fund (HMTF); and expand the Inland Waterways Trust Fund (IWTF) to modernize the nation’s system of locks and inland waterways.
- Establish a new freight program as part of U.S. federal surface transportation law providing dedicated and flexible funding for intermodal freight facilities and connections, and port modernization to expedite movement of goods.
- Immediately reauthorize the Export Import Bank of the United States, which has expired.
- Expand national programs to help small and medium-sized businesses export goods overseas.
- Support expanding the Visa Waiver Program to facilitate travel and trade.

[NOT WAITING ON WASHINGTON - MAYORAL ACTIONS]

Note to USCM Leadership: We Need to Know What You Are Doing

Mayor Rawlings-Blake has said that mayors cannot wait for Washington to act. So to supplement these national priorities, we ask that you share with us specific local actions that you are taking to advance any of the 10 priorities. We would like to include these actions in our final published document.

ACTION NEEDED: When you come to Baltimore, please bring a short written summary (a paragraph) of any local best practices you have developed to advance the 10 priorities contained in *The Mayors' Compact for a Better America*. These actions can be actions you have already taken, actions that are ongoing, or actions you plan to take. Or, you can email this information prior to the meeting to Paul Leroux at pleroux@usmayors.org. If you have any questions, you can contact Paul at [202-861-6722](tel:202-861-6722).

From: [Yazgi, Stephanie](#)
To: [Gann, Georgia](#); geri@progressiveagenda.us; "jfdc@akpdmedia.com"
Cc: [Schwartz, Regina](#); [Sevillia, Max](#); [Ariel Hayes](#); [Hakim, Omar](#)
Subject: RE: National Mayors Agenda
Date: Monday, September 28, 2015 11:18:53 AM

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Who is making these decisions re: MBdB involvement in USCM/ Mayors organizing/ National agenda.

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Subject: RE: National Mayors Agenda

Absolutely! After taking a look at the draft compact, which of these do you recommend MBdB press to include? If so, can someone from the group identify (including suggested language changes, etc.) and then connect with me on the strategy/tactics to organize around getting them in there?

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Cc: Schwartz, Regina; Sevilla, Max; Andre, Richard; Ariel Hayes; Hakim, Omar
Subject: RE: National Mayors Agenda

Hi Georgia:

We have a draft version of CUIA principals that we are currently workshopping with our mayors offices- however it is NOT final.

See below points to discuss broadly or try to influence inclusion of some basic immigration reform principles in the USCM agenda.

Here is an overview:

- Pathway to citizenship for undocumented
- Family reunification through eliminating visa backlogs
- Increase in temporary worker programs that uphold labor standards for all workers
- Reduce obstacles to increase protections for refugee and asylum seekers + allocate necessary resources to ensure successful resettlement into local communities
- Support president's executive action on immigration
- Reduce financial and language barriers to citizenship

Also, please include Omar and not Rich on these emails going forward. Thanks for including CUIA!

Stephanie

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To: geri@progressiveagenda.us; 'jfdc@akpdmedia.com'
Cc: Schwartz, Regina; Sevilla, Max; Yazgi, Stephanie; Andre, Richard; Ariel Hayes
Subject: National Mayors Agenda

+ Steph and Rich for the CUIA/immigration reform overlap.

Geri, John, Ariel, and Rich + Steph/CUIA –

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Best,

Georiga

TO: The Mayor

FROM: Tom Cochran, CEO and Executive Director

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[Click here to download the draft compact.](#)

The 10 priority areas contained in this document were agreed upon by our top three officers—

President Rawlings-Blake, Vice President Mick Cornett, and Second Vice President Mitch Landrieu —during a conference call. Following that conversation, I charged our staff to develop details under each area based on our adopted policies and mayoral discussions that have taken place in our standing committees, task forces, and working groups.

At our Fall Leadership Meeting in Baltimore on October 2-4, mayors will discuss and refine this document, as well as the steps we will take to advocate for these priorities.

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Sent: Sunday, September 27, 2015 3:17 PM
To: 'geri@progressiveagenda.us'
Cc: Schwartz, Regina; Sevilla, Max
Subject: Fw: here are my updates

Geri-

Looping you in here on that USCM meeting we discussed late last week where the bipartisan group of mayors are developing their 2016 Presidential Priorities agenda. Some of our current suggestions for MBdB's priorities include elevating elements of The Progressive Agenda. MBdB can play a role in pressing the bipartisan group to be more progressive.

I'll be refining the strategy here for recs for MBdB priorities to bring to the table and should include your feedback on TPA aspects.

Will you please take a look at the current recs (in the attached document) and give feedback on which TPA pieces you think we should prioritize, and note if anything I've suggested initially should be stripped out? I'm around on my cell. [REDACTED].

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Sent: Friday, September 25, 2015 06:13 PM
To: Schwartz, Regina; Sevilla, Max
Subject: RE: here are my updates

Here you go. This document includes a list of who will attend the meeting and outline of the issues on the table to be discussed as 2016 Presidential Priorities (DRAFT). It also includes recommendations of what MBdB should influence based on NYC needs, beliefs, and organizing around COO and TPA. For each of these recs, we have begun to identify mayors who would be in that core group of supporters referenced below. I'm also sending along an updated schedule – Jerry Abramson from the White House IGA office will be speaking to mayors following their presser on Saturday afternoon. I don't rec. that he stay for that presentation.

Gina – here is your email with the asks for this document:
For prep Georgia is gathering who exactly will attend the meeting and the issues on table to be

discussed as 2016 Presidential Priorities.

Once we have this list we will draft out which of these he will likely want to influence based on NYC needs, experience, beliefs and what components he may want to add. We will then need to get his buy in.

Next we will work at a staff level to make sure we have the support of a core group of mayors in leadership on what the mayor will likely propose.

We should hold some call time at the end of this week and early next week for him to shore up some of the members to be sure he will have support for from key members, as well as some prep time.

Additionally, we will send the mayor our proposal for the future of COO so that he has it ready at this meeting though it may not come up.

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From: Schwartz, Regina
Sent: Friday, September 25, 2015 6:01 PM
To: Gann, Georgia; Sevilla, Max
Subject: RE: here are my updates

Can you send please?

From: Schwartz, Regina
Sent: Friday, September 25, 2015 4:07 PM
To: Gann, Georgia; Sevilla, Max
Subject: RE: here are my updates

Great please send when you have!

From: Gann, Georgia
Sent: Friday, September 25, 2015 4:07 PM
To: Schwartz, Regina; Sevilla, Max
Subject: RE: here are my updates

Great! Grammar checks in updated versions.

MS and I have a draft of the USCM meeting strategy. Going through it right now.

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From: Schwartz, Regina
Sent: Friday, September 25, 2015 1:42 PM
To: Gann, Georgia; Sevilla, Max
Subject: RE: here are my updates

From: Schwartz, Regina
Sent: Friday, September 25, 2015 1:42 PM
To: Gann, Georgia; Sevilla, Max
Subject: here are my updates

Please read and edit and do an extra read for typos then Ill get them to mayor today.
Also please send over the USCM recommendation for the meeting today.
Thank you.
Gina

From: [Gann, Georgia](#)
To: [Yazgi, Stephanie](#); geri@progressiveagenda.us; ["ifdc@akpdmedia.com"](mailto:ifdc@akpdmedia.com)
Cc: [Schwartz, Regina](#); [Sevillia, Max](#); [Ariel Hayes](#); [Hakim, Omar](#)
Subject: RE: National Mayors Agenda
Date: Monday, September 28, 2015 11:28:53 AM
Attachments: [USCM Baltimore Mayors 092815.pdf](#)

Well, it seems as though in this initial draft USCM failed to include any principles around immigration and still got to a round 10 priorities.

Is there an opportunity to impact this?

- Yes, mayors can come to the table with edits at the leadership meeting. The idea here is to identify top items MBdB wants to edit and a strategy to get buy in from other attending mayors.

What is the desired outcome?

- This is a q for CUIA – is there value for CUIA in USCM’s bipartisan agenda including CUIA priorities?

Which mayors are championing it inside the conference?

- Leadership – Rawlings-Blake, Cornett, Landrieu are top three.
- Background on draft from USCM: The 10 priority areas contained in this document were agreed upon by our top three officers—President Rawlings-Blake, Vice President Mick Cornett, and Second Vice President Mitch Landrieu—during a conference call. Following that conversation, USCM CEO and Executive Director charged staff to develop details under each area based on our adopted policies and mayoral discussions that have taken place in our standing committees, task forces, and working groups.

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Was there discussion of immigration at all? How was it excluded

- Immigration is in there – see Priority III, page 2 and 5 - 8

Also, I do not know MBdB proposed press plan around this or who is handling that.

- Gina?

Who is making these decisions re: MBdB involvement in USCM/ Mayors organizing/ National agenda.

- GBG is leading the USCM leadership meeting as of last week. All of it is going through Gina (and then EW).

If there doesn’t seem to be much to gain from this, I’d rather not engage except to bring it up that our mayoral coalition on immigration is active and has nearly 100 members so not sure how a body consisting of top mayors fails to mention immigration as a national priority

There is an

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From: Yazgi, Stephanie
Sent: Monday, September 28, 2015 11:19 AM
To: Gann, Georgia; geri@progressiveagenda.us; 'jfdc@akpdmedia.com'
Cc: Schwartz, Regina; Sevilla, Max; Ariel Hayes; Hakim, Omar
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ggann@cityhall.nyc.gov

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Subject: RE: here are my updates

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Subject: here are my updates

Please read and edit and do an extra read for typos then Ill get them to mayor today.
Also please send over the USCM recommendation for the meeting today.
Thank you.
Gina

Fall Leadership Meeting

October 2-4, 2015 in Baltimore at the Hilton Baltimore

Name	Title	City, State
BRYAN BARNETT	Mayor	Rochester Hills, MI
WILLIAM BELL	Mayor	Birmingham , AL
SHANE BEMIS	Mayor	Gresham, OR
STEPHEN BENJAMIN	Mayor	Columbia, SC
DAVID BERGER	Mayor	Lima, OH
VIRG BERNERO	Mayor	Lansing, MI
RICHARD BERRY	Mayor	Albuquerque, NM
MIKE BODKER	Mayor	Johns Creek, GA
J. CHRISTIAN BOLLWAGE	Mayor	Elizabeth, NJ
MURIEL BOWSER	Mayor	Washington, DC
JIM BRAINARD	Mayor	Carmel, IN
CHRISTOPHER CABALDON	Mayor	West Sacramento, CA
MICHAEL COLEMAN	Mayor	Columbus, OH
MICK CORNETT	Mayor	Oklahoma City, OK
HARDIE DAVIS	Mayor	Augusta, GA
BILL DE BLASIO	Mayor	New York, NY
WILLIAM FINCH	Mayor	Bridgeport , CT
GREG FISCHER	Mayor	Louisville, KY
KAREN FREEMAN-WILSON	Mayor	Gary, IN
JAVIER GONZALES	Mayor	Santa Fe, NM
SYLVESTER JAMES	Mayor	Kansas City, MO
ELIZABETH KAUTZ	Mayor	Burnsville, MN
HARRY LAROSILIERE	Mayor	Plano, TX
MAHER MASO	Mayor	Frisco, TX
KIM MCMILLAN	Mayor	Clarksville, TN

JONATHAN MITCHELL	Mayor	New Bedford , MA
MICHAEL NUTTER	Mayor	Philadelphia, PA
FRANK ORTIS	Mayor	Pembroke Pines, FL
ED PAWLOWSKI	Mayor	Allentown, PA
MIKE RAWLINGS	Mayor	Dallas, TX
STEPHANIE RAWLINGS BLAKE	Mayor	Baltimore, MD
KASIM REED	Mayor	Atlanta, GA
PEDRO SEGARRA	Mayor	Hartford, CT
PAUL SOGLIN	Mayor	Madison, WI
MARK STODOLA		Little Rock, AR
MARILYN STRICKLAND	Mayor	Tacoma, WA
BRIAN WAHLER	Mayor	Piscataway, NJ
SETTI WARREN	Mayor	Newton, MA
NAN WHALEY	Mayor	Dayton, OH
DENNIS P. WILLIAMS	Mayor	Wilmington, DE

There are 40 mayors registered online.

From: [Yazgi, Stephanie](#)
To: [Gann, Georgia](#); geri@progressiveagenda.us; ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Agarwal, Nisha](#); [Spitalnick, Amy \(OMB\)](#)
Cc: [Schwartz, Regina](#); [Sevillia, Max](#); [Ariel Hayes](#); [Hakim, Omar](#)
Subject: RE: National Mayors Agenda
Date: Monday, September 28, 2015 12:49:42 PM
Attachments: [USCM Baltimore Agenda 092515.pdf](#)
[Mayors Compact Draft 092815.docx](#)

CUIA works on immigration reforms -
+CNA and AS for input as to how to handle the immigration piece both for substance and optics

From: Gann, Georgia
Sent: Monday, September 28, 2015 11:29 AM
To: Yazgi, Stephanie; geri@progressiveagenda.us; jfdc@akpdmedia.com
Cc: Schwartz, Regina; Sevillia, Max; Ariel Hayes; Hakim, Omar
Subject: RE: National Mayors Agenda

Well, it seems as though in this initial draft USCM failed to include any principles around immigration and still got to a round 10 priorities.

Is there an opportunity to impact this?

- Yes, mayors can come to the table with edits at the leadership meeting. The idea here is to identify top items MBdB wants to edit and a strategy to get buy in from other attending mayors.

What is the desired outcome?

- This is a q for CUIA – is there value for CUIA in USCM’s bipartisan agenda including CUIA priorities?

Which mayors are championing it inside the conference?

- Leadership – Rawlings-Blake, Cornett, Landrieu are top three.
- Background on draft from USCM: The 10 priority areas contained in this document were agreed upon by our top three officers—President Rawlings-Blake, Vice President Mick Cornett, and Second Vice President Mitch Landrieu—during a conference call. Following that conversation, USCM CEO and Executive Director charged staff to develop details under each area based on our adopted policies and mayoral discussions that have taken place in our standing committees, task forces, and working groups.

At our Fall Leadership Meeting in Baltimore on October 2-4, mayors will discuss and refine this document, as well as the steps we will take to advocate for these priorities.

Was there discussion of immigration at all? How was it excluded

- Immigration is in there – see Priority III, page 2 and 5 - 8

Also, I do not know MBdB proposed press plan around this or who is handling that.

- Gina?

Who is making these decisions re: MBdB involvement in USCM/ Mayors organizing/ National agenda.

- GBG is leading the USCM leadership meeting as of last week. All of it is going through Gina

(and then EW).

If there doesn't seem to be much to gain from this, I'd rather not engage except to bring it up that our mayoral coalition on immigration is active and has nearly 100 members so not sure how a body consisting of top mayors fails to mention immigration as a national priority

There is an

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From: Yazgi, Stephanie
Sent: Monday, September 28, 2015 11:19 AM
To: Gann, Georgia; geri@progressiveagenda.us; 'jfdc@akpdmedia.com'
Cc: Schwartz, Regina; Sevilla, Max; Ariel Hayes; Hakim, Omar
Subject: RE: National Mayors Agenda

Well, it seems as though in this initial draft USCM failed to include any principles around immigration and still got to a round 10 priorities.

Is there an opportunity to impact this?

What is the desired outcome?

Which mayors are championing it inside the conference?

Was there discussion of immigration at all? How was it excluded

Also, I do not know MBdB proposed press plan around this or who is handling that.

Who is making these decisions re: MBdB involvement in USCM/ Mayors organizing/ National agenda.

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From: Gann, Georgia
Sent: Monday, September 28, 2015 11:11 AM
To: Yazgi, Stephanie; geri@progressiveagenda.us; 'jfdc@akpdmedia.com'

Cc: Schwartz, Regina; Sevilla, Max; Ariel Hayes; Hakim, Omar
Subject: RE: National Mayors Agenda

Absolutely! After taking a look at the draft compact, which of these do you recommend MBdB press to include? If so, can someone from the group identify (including suggested language changes, etc.) and then connect with me on the strategy/tactics to organize around getting them in there?

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From: Yazgi, Stephanie
Sent: Monday, September 28, 2015 11:08 AM
To: Gann, Georgia; geri@progressiveagenda.us; 'jfdc@akpdmedia.com'
Cc: Schwartz, Regina; Sevilla, Max; Andre, Richard; Ariel Hayes; Hakim, Omar
Subject: RE: National Mayors Agenda

Hi Georgia:

We have a draft version of CUIA principals that we are currently workshopping with our mayors offices- however it is NOT final.
See below points to discuss broadly or try to influence inclusion of some basic immigration reform principles in the USCM agenda.
Here is an overview:

- Pathway to citizenship for undocumented
- Family reunification through eliminating visa backlogs
- Increase in temporary worker programs that uphold labor standards for all workers
- Reduce obstacles to increase protections for refugee and asylum seekers + allocate necessary resources to ensure successful resettlement into local communities
- Support president's executive action on immigration
- Reduce financial and language barriers to citizenship

Also, please include Omar and not Rich on these emails going forward. Thanks for including CUIA!

Stephanie

From: Gann, Georgia
Sent: Monday, September 28, 2015 10:42 AM
To: geri@progressiveagenda.us; 'jfdc@akpdmedia.com'
Cc: Schwartz, Regina; Sevilla, Max; Yazgi, Stephanie; Andre, Richard; Ariel Hayes
Subject: National Mayors Agenda

+ Steph and Rich for the CUIA/immigration reform overlap.

Geri, John, Ariel, and Rich + Steph/CUIA –

Thank you for taking a look the draft Mayors Compact and giving feedback/recommendations about MBdB pressing to include additional priorities from TPA or CUIA in this bipartisan USCM Mayor's 2016 Presidential Priorities list. Please see below for background and then the "Mayors Compact Draft" for the current USCM working draft. The TPA and CUIA overlap includes:

- Minimum wage increase (to \$10.10, not TPA's \$15)
- Student loan forgiveness
- Support high standard 21st Century Trans-Pacific and Transatlantic trade deals with enforceable labor and environmental standards
- Immigration does not include comprehensive immigration reform, but aspects

I've talked to Geri and Rich about pulling in TPA and CUIA on this. Geri was going to pull in John and Rich, CUIA/steph. In short, this Saturday at the USCM leadership meeting bipartisan group of mayors are developing their 2016 Presidential Priorities agenda. MBdB can play a role in pressing the bipartisan group to be more progressive. I am leading refining the strategy here for recs for MBdB priorities to bring to the table and should include your feedback on TPA and immigration aspects.

There's also a space for MBdB to bring in NYC best practices to highlight local action/accomps. Does MOIA want to include any on immigration?

I'm around on my cell [REDACTED].

Background: MBdB is scheduled to attend the United States Conference of Mayors (USCM) leadership meeting in Baltimore this weekend. USCM is using this leadership meeting to draft and ratify the USCM bipartisan priorities for the 2016 presidential campaign, establishing a national mayor's agenda. USCM will take this multipoint plan to candidates of both parties and their primaries.

The forty attending mayors will be presented with a list of ten issues (see outline below). Mayors will engage in a large roundtable discussion the morning of Saturday, October 3rd to flesh out and qualify priorities, issue-by-issue. Each mayor will be able to comment, offer ideas, suggest additions and subtractions, etc. As a progressive leader who has been engaged in pressing for a national urban agenda and a new member of USCM leadership, this will be an opportunity to shape document to reflect MBdB progressive priorities. Following that discussion, USCM will announce the headlines in a press conference. MBdB may want to want to influence a number of the components based on NYC needs, beliefs, and organizing efforts through your leadership in Cities of Opportunity, The Progressive Agenda, Cities United for Immigration Action.

Best,

Georiga

TO: The Mayor

FROM: Tom Cochran, CEO and Executive Director

On behalf of Conference of Mayors President Baltimore Mayor Stephanie Rawlings-Blake, I am pleased to provide you with a draft of *The Mayors' Compact for a Better America: A 2016 Call to Action*. Once finalized, this document will provide our membership with guidance on priorities to share with all candidates for President and Congress over the course of the coming election year.

[Click here to download the draft compact.](#)

The 10 priority areas contained in this document were agreed upon by our top three officers—President Rawlings-Blake, Vice President Mick Cornett, and Second Vice President Mitch Landrieu—during a conference call. Following that conversation, I charged our staff to develop details under each area based on our adopted policies and mayoral discussions that have taken place in our standing committees, task forces, and working groups.

At our Fall Leadership Meeting in Baltimore on October 2-4, mayors will discuss and refine this document, as well as the steps we will take to advocate for these priorities.

Local Action Request—We Need to Know What You Are Doing

Mayor Rawlings-Blake has said that mayors cannot wait for Washington to act. So to supplement these national priorities, we ask that you share with us specific local actions that you are taking to advance any of the 10 priorities. We would like to include these actions in our final published document.

ACTION NEEDED: When you come to Baltimore, please bring a short written summary (about one paragraph) of any local best practices you have developed to advance the 10 priorities contained in *The Mayors' Compact for a Better America*. These actions can be actions you have already taken, actions that are ongoing, or actions you plan to take. Or, you can email this information prior to the meeting to Paul Leroux at pleroux@usmayors.org. If you have any questions, you can contact Paul at 202-861-6722.

United States Conference of Mayors
1620 I St., N.W.
4th Floor
Washington, DC 20006

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Sent: Sunday, September 27, 2015 3:17 PM
To: 'geri@progressiveagenda.us'
Cc: Schwartz, Regina; Sevilla, Max
Subject: Fw: here are my updates

Geri-

Looping you in here on that USCM meeting we discussed late last week where the bipartisan group of mayors are developing their 2016 Presidential Priorities agenda. Some of our current suggestions for MBdB's priorities include elevating elements of The Progressive Agenda. MBdB can play a role in pressing the bipartisan group to be more progressive.

I'll be refining the strategy here for recs for MBdB priorities to bring to the table and should include your feedback on TPA aspects.

Will you please take a look at the current recs (in the attached document) and give feedback on which TPA pieces you think we should prioritize, and note if anything I've suggested initially should be stripped out? I'm around on my cell. [REDACTED]

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From: Gann, Georgia
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To: Schwartz, Regina; Sevilla, Max
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Here you go. This document includes a list of who will attend the meeting and outline of the issues on the table to be discussed as 2016 Presidential Priorities (DRAFT). It also includes recommendations of what MBdB should influence based on NYC needs, beliefs, and organizing around COO and TPA. For each of these recs, we have begun to identify mayors who would be in that core group of supporters referenced below. I'm also sending along an updated schedule – Jerry Abramson from the White House IGA office will be speaking to mayors following their presser on Saturday afternoon. I don't rec. that he stay for that presentation.

Gina – here is your email with the asks for this document:

For prep Georgia is gathering who exactly will attend the meeting and the issues on table to be discussed as 2016 Presidential Priorities.

Once we have this list we will draft out which of these he will likely want to influence based on NYC needs, experience, beliefs and what components he may want to add. We will then need to get his buy in.

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The United States Conference of Mayors



2015 Fall Leadership Meeting

DRAFT AGENDA

Thank You

In appreciation for your sponsorship of
The U.S. Conference of Mayors
2015 Fall Leadership Meeting



**The United States Conference of Mayors
2015 Fall Leadership Meeting
Hilton Baltimore Hotel
401 West Pratt Street, Baltimore, Maryland, 21201
October 2-4, 2015**

**DRAFT AGENDA
09/25/15**

FRIDAY, OCTOBER 2

2:00 p.m. - 7:00 p.m. **Registration and Information**
*(Hollywood Ballroom,
West Foyer, 2nd Floor,
Hilton Hotel)*

6:00 p.m. - 9:00 p.m. **WELCOME RECEPTION/BUFFET DINNER**
*(Hollywood Ballroom #6
2nd Floor, Hilton Hotel)*

6:00 p.m. - 7:00 p.m. Reception

7:00 p.m. - 9:00 p.m. Buffet Dinner

(Attire: Business Casual)

SATURDAY, OCTOBER 3

(Attire: Business)

8:00 a.m. - 9:00 a.m. **Executive Committee Meeting (Breakfast)**
*(Hollywood Ballroom #5,
2nd Floor)*

8:00 a.m. - 9:00 a.m. **Breakfast Available for All Attendees**
*(Hollywood Ballroom #4,
2nd Floor)*

9:00 a.m. - 9:15 a.m. **WORKING SESSION**
*(Hollywood Ballroom #6,
2nd Floor)*

Opening Comments
STEPHANIE RAWLINGS-BLAKE
Mayor of Baltimore
President, The U.S. Conference of Mayors

SATURDAY, OCTOBER 3 (Continued)

MICK CORNETT
Mayor of Oklahoma City
Vice President, The U.S. Conference of Mayors

TOM COCHRAN
CEO and Executive Director,
The U.S. Conference of Mayors

9:15 a.m. - 9:30 a.m. ***Remarks: Five Questions for Building an Inclusive Economy in Cities***

MICHAEL MYERS
Managing Director
The Rockefeller Foundation

9:30 a.m. - 10:30 a.m. ***Discussion: USCM 2016 Presidential Priorities***

10:30 a.m. - 10:45 a.m. **Break**

10:45 a.m. - 12:00 p.m. ***Discussion: USCM 2016 Presidential Priorities***

Implementation

12:15 p.m. - 1:00 p.m.
(Johnson A/B, 1st Floor) **PRESS CONFERENCE**

1:00 p.m. - 2:30 p.m.
(Hollywood Ballroom #6,
2nd Floor) **WORKING LUNCH**

Discussion
JERRY E. ABRAMSON
Director, Office of Intergovernmental Affairs
The White House

Discussion: Update on Legislative Priorities in Congress

SATURDAY, OCTOBER 3 (Continued)

2:30 p.m. - 3:30 p.m.
(Hollywood Ballroom #6,
2nd Floor)

Best Practice Forum: A Bridge to Reconnection - Developing Pathways to Postsecondary Education and/or Employment Programs for Disconnected Youth

Sponsor: USA Funds

Between 5-6 million young adults, ages 16-24, are not in school or working, and the aggregate social cost of these "opportunity youth" is alarmingly high. The commitment mayors have shown to addressing the unique challenges facing these underrepresented youth is a critical first step. This forum will highlight groundbreaking work, best practices and success factors to reconnect opportunity youth, help them access and succeed in higher education, and connect them to productive employment and meaningful lives.

STEPHANIE RAWLINGS-BLAKE
Mayor of Baltimore
President, The U.S. Conference of Mayors

RICHARD J. BERRY
Mayor of Albuquerque

CALVIN G. BUTLER, JR.
Chief Executive Officer
Baltimore Gas and Electric Company (BGE)

STEPHANIE AMPONSAH
Executive Director
Urban Alliance Baltimore

STEPHANIE NELLONS-PAIGE
Senior Director, Metro Engagement and Relations
USA Funds, Philanthropy & National Engagement

3:30 p.m. - 4:00 p.m.

Other Discussion TBD

SATURDAY, OCTOBER 3 (Continued)

5:30 p.m. - 9:30 p.m. **BALTIMORE ORIOLES vs. NEW YORK YANKEES**
Oriole Park at Camden Yards

Join us for a evening of exciting baseball and a taste of Baltimore's best ballpark food and beverages.

(Attire: Casual)

(Logistics: Oriole Park is located within walking distance of Hilton Hotel.)

SUNDAY, OCTOBER 4

7:00 a.m. - 8:00 a.m. **Breakfast Available**
*(Hollywood Ballroom #4,
Second Floor)*

8:00 a.m. Buses will depart from the Hilton Hotel and return
at end of event.

8:30 a.m. - 9:30 a.m. **COMMUNITY SERVICE EVENT - PARKS & PEOPLE**

Mayor Rawlings-Blake and the Parks & People Foundation have arranged an opportunity for all meeting attendees to help prepare a blighted, inner block space in West Baltimore for revitalization. Participants will paint a graffiti covered wall; assist with invasive removal; and help clean up adjacent vacant lots.

The site is known as Inner Block D-87, selected specifically due to its location adjacent to Harlem Park Elementary/Middle School, the local Baltimore City Fire Station 8, and a group of driven residents who continue to tackle the daily vacancy and litter issues in the neighborhood. Impervious surface removal will begin this fall. The project is part of an ongoing effort undertaken by Parks & People, City and State government partners and the Harlem Park community to convert five inner block areas currently covered in asphalt to vibrant, green spaces. The efforts are augmented by street tree plantings and other, community-driven project, vacant lot improvement projects through City of Baltimore mayoral initiative, Power in Dirt.

Attire and Materials: Please come dressed to volunteer. Comfortable shoes with closed toes and long pants or jeans are required. Parks & People will lend you safety vests, gloves and all tools and supplies needed to accomplish the project.

SUNDAY, OCTOBER 4 (Continued)

9:30 a.m. Buses return from the service event.

10:30 a.m. - 11:45 a.m. **WORKING SESSION**

*(Hollywood Ballroom #6,
Second Floor)*

Discussion: Priorities for New USCM Aging Task Force

FRANK ORTIS

Mayor of Pembroke Pines

Chair, Aging Task Force

Update: USCM Climate Protection Center

ELIZABETH B. KAUTZ

Mayor of Burnsville

USCM Past President and Chair of the

Finance and Audit Committee

Other TBA

Updates on Upcoming Events

October 7 and 8 (Wednesday-Thursday)

Community Development and Housing Committee

Convening: Economic Growth for All

Boston College

October 15-16, 2015 (Thursday-Friday)

USCM Mayors Water Council Summit

Los Angeles

January 20-22, 2016 (Wednesday-Friday)

USCM 84th Conference of Mayors Winter Meeting

Washington, DC

June 24-27, 2016 (Friday-Monday)

USCM 84th Annual Conference of Mayors

Indianapolis

11:45 a.m. **Break**

SUNDAY, OCTOBER 4 (Continued)

12:00 p.m. - 2:00 p.m.
(Hollywood Ballroom #6,
Second Floor)

WORKING LUNCH

***Discussion: The Local-Federal Partnership on Public Safety
(Crime Reduction, Community Policing, Police Safety and
Accountability)***

RONALD L. DAVIS
Director
Office of Community Oriented Policing Services (COPS)
United States Department of Justice

Closing Comments

STEPHANIE RAWLINGS-BLAKE
Mayor of Baltimore
President, The U.S. Conference of Mayors

MICK CORNETT
Mayor of Oklahoma City
Vice President, The U.S. Conference of Mayors

TOM COCHRAN
CEO and Executive Director, The U.S. Conference of Mayors

Adjourn



THE MAYORS' COMPACT FOR A BETTER AMERICA: A 2016 Call to Action

[INTRODUCTION]

As the 2016 Election puts our nation's priorities into focus, mayors will push Presidential and Congressional candidates to recognize the important role cities play in shaping America's future.

The nation's prosperity depends on thriving cities and strong federal-city collaboration, characterized by accountability, transparency, and smart investments. It is important that candidates address their vision of this partnership and outline their plans to strengthen it.

Strengthening the federal-city partnership is critical because cities and Metro Areas are the engines of the U.S. economy, accounting for over 90% of GDP and wage income, and 87% of jobs. Looking ahead, 92% of U.S. economic growth will be generated in cities and Metro Areas.

U.S. Metro Areas are also players on the global scene, accounting for 36 of the world's largest 100 economies and a vast array of world-class institutions. Local leaders are major sources of innovation, creativity and new ideas in a fast-changing world.

At the same time, the stark reality is that many people still lack opportunity, fear for their safety, and feel disconnected from their broader community. These concerns extend to middle class families who feel their economic security threatened. The question before many Americans is, "Will my children have a better quality of life than I did?"

In cities and suburbs all across the country, too many people miss out on growth, and many areas have not recovered jobs lost during the Great Recession. Overall, the jobs that were regained during the recovery have lower wages than those lost during the recession, and those going back to work had lost over \$93 billion in wages by mid 2014 (U.S. Metro Economies Report: Income and Wage Gaps, USCM/IHS, August 2014). In the same report, economic forecasters projected that income inequality will remain a long-term problem that will worsen unless addressed through national policies. Shortfalls in opportunity, equity, jobs, community development, and education combine to pose major challenges that can impact public safety and only compound these disparities further.

As we combat these interlocked challenges, our partnership with the federal government is further threatened by the dysfunction in Washington that no serious candidate can or should allow to continue. Washington has failed to produce a comprehensive transportation bill as streets, highway, bridges, and transit systems crumble. Washington imposes unfunded mandates and casts doubt on municipal tax-exempt financing of schools, hospitals, transportation, and water systems.

Washington inadequately funds workforce training and dramatically cuts back on programs meant to stabilize distressed neighborhoods. Gridlock strangles Washington's ability to pass budgets and address global issues that impact cities like climate protection, immigration reform, and security.

In view of this gridlock, mayors are not simply waiting for Washington to act. As highlighted in this document, mayors are working with business leaders, foundations, major education institutions, non-profit organizations, small business entrepreneurs, and local innovators to spur job creation, foster investment, increase opportunity, improve public schools, and so much more. Mayors balance budgets, work with people regardless of political ideology, and help find consensus among diverse opinions.

This is not about government helping government. This is about Federal inaction hurting real people in our cities each and every day. Mayors have a responsibility to our residents to hold Washington accountable on the issues that matter most to them. People need to hear how all candidates are going to end this gridlock and dysfunction. We need to hear about strengthening the relationship between national leaders and the level of government closest to the people – the cities, suburbs, and towns where people live their daily lives. How will the next President and Congress work together to strengthen the economic recovery, rebuild our crumbling infrastructure, help foster job creation, train workers, provide educational opportunity, and bring fairness back to our economy? America's cities are ready for serious proposals. We'll start the conversation by proposing *The Mayors' Compact for A Better America*.

- I. Rebuild our Nation's Transportation and Water Infrastructure, Investing in Strategic Expansions and Targeting More Resources to Cities and Metro Areas**
- II. Educate and Train a 21st Century Competitive Workforce**
- III. Strengthen the Federal-Local Partnership on Homeland Security and Public Safety, and Reform our Broken Immigration System**
- IV. Craft Collaborative Water, Wastewater and Environmental Policies to Maximize Health, Safety and Affordability**
- V. Expand Clean Energy Use to Grow the Economy and Protect the Climate and Environment, Using Cities as the Deployment Platform**
- VI. Spark Equitable and Sustainable Growth, Community Development and Affordable Housing Investments**
- VII. Encourage Pathways for Access, Entrepreneurship, Technology, and Innovation in Cities**
- VIII. Spur Innovation for Improved Access to Healthcare and the Development of Local Healthy Food Economies**
- IX. Re-Direct Tax Policy to Promote Investment in Cities, Advance Middle Class Growth, and Reduce Income Inequality**
- X. Increase the Economic Strength of Metro Economies Through the Promotion of Trade and Exports, and Attraction of International Tourism**

[THE DETAILS]

I. Rebuild our Nation's Transportation and Water Infrastructure, Investing in Strategic Expansions and Targeting More Resources to Cities and Metro Areas

Surface Transportation

The condition of the nation's surface transportation infrastructure, including highways, bridges and public transit, continues to deteriorate as the United States falls further behind other nations in the share of gross national product committed to maintaining and expanding these conduits of growth and prosperity. Various report cards and grading systems track this decline, some of which can be traced to waning state and federal commitments. For nearly a generation, local governments have been the outliers, continuing their efforts to direct local resources to surface transportation challenges. Mayors and others, including taxpayers, know that local efforts cannot account for all of the investment needed to accelerate economic growth and support the nearly 60 million new people expected to make Metro Areas their home over the next 30 years. We must see increased federal (as well as state) commitments to surface transportation infrastructure. Therefore, the next President and Congress must:

- Increase their commitments to the nation's surface transportation networks, providing sustainable revenue streams to grow annual investment to help maintain existing facilities and add new capacities to support population and economic growth.
- Direct available resources to local and regional transportation decision-makers, such as cities, counties, and regional transportation agencies, who are leading and innovating with new technologies and other measures to enhance the performance of existing assets at a lower cost, while adding new facilities that are so crucial to future economic growth and mobility.

Water and Wastewater Infrastructure

Localities spend over \$100 billion per year on water and sewer operations and infrastructure, but the challenges have become too great. Leaking pipes, water shortages, impacts from climate change, and unfunded mandates have all contributed to the infrastructure challenge facing communities. Therefore, the next President and Congress must invest in water and wastewater infrastructure, specifically:

- Provide resources in the form of grants, no interest or low interest loans, tax incentives, and permit flexibility, that promote investments to make local governments financially sustainable so they can continue to provide services in an affordable manner as well as comply with water quality laws. These investments include acquiring digital platforms, automating meters, detecting leaks, increasing energy efficiency, and utilizing renewable energy.

II. Educate and Train a 21st Century Competitive Workforce

Universal Pre-K Education

Especially on the heels of one of the largest economic crises in our country's history, the imperative to invest in education has never been greater. High-quality preschool provides the foundation for success in school and helps mitigate educational gaps that exist between children from high and low income families before they enter kindergarten. America's mayors have been strong advocates for high-quality early learning, and many of our cities have demonstrated that universal early learning has a proven, powerful impact for our children and profound impacts on later learning and success. Investments in preschool and other early childhood education also make economic sense – every dollar invested in high-quality early childhood education saves taxpayers on average \$7 down the road, according to a report by economists Heckman and Masterov entitled "The Productivity Argument for Investing in Young Children." In particular, we call on the next President and Congress to:

- Enact federal legislation that provides access for all 3- and 4-year olds from families with incomes at or below 200 percent of the federal poverty line to a high-quality, full-day early childhood education.
- Expand access to high-quality early childhood education for all of our nation's children.

K-12 Education Excellence

More than 25 percent of American students fail to graduate from high school in four years; for African-American and Hispanic students, this number is approaching 40 percent. The failure of many schools to properly educate students leaves them unprepared to compete in the global economy. Together, we call on the next President and Congress to:

- Reform K-12 education to attract and retain the most talented educators and ensure their efficacy.
- Expand customized learning, matching instructional tasks to skill levels, interests, and abilities.
- Enhance choice and competition among schools.
- Reintroduce modern skills training and promote science, technology, engineering and math (STEM).
- Establish a coordinated, national effort to assess whether students are equipped to safeguard America's future prosperity.

Higher Education Access

In 2013, The U.S. Conference of Mayors endorsed a goal for the nation to achieve the highest proportion of students graduating from college in the world by 2020, and the goal that all Americans should be prepared to enroll in at least one year of higher education or job training to secure America as a world leader in the proportion of citizens completing college. Our college completion agenda must embrace every student, and we must increase our efforts to open the door to higher education access to more Americans. Therefore, mayors call on the next President and Congress to:

- Make two years of community college free for responsible students.
- Increase college affordability by raising the maximum Pell Grant and assure its continued growth, restructure tuition and financial aid policies to meet the needs of low-income students, and implement incentives to improve measurement and lower costs using advanced technology.
- Expand and enhance community college infrastructure to reflect changes in technology, advanced manufacturing and workplace needs.
- Establish an industry-led task force, co-chaired by top-level administration policymakers, to coordinate federal efforts and ensure the private sector is poised to support leverage federal training and education investments.

A Skilled and Adaptable Workforce

Investing in American workers is one of the most important things we can do to restore our economy. This helps employers find the skilled workers they need and moves workers into post-secondary educational pipelines and career pathways to prepare them for good jobs in high-growth and emerging occupations. In the coming years, the next President and Congress must:

- Increase funding for workforce innovation.
- Offer grants that provide quality employment and training services to address the needs of individuals requiring training, retraining, and skill upgrades.
- Coordinate agencies and departments to support Career Pathways programs in cities that link education and training services with the aim of increasing career advancement in given industries.
- Adopt immigration policies which help American companies attract and retain the best and brightest workers. Provide green cards for advanced degree graduates of American universities, create a new green card category for entrepreneurs, and reform current H-1B visa programs.

III. Strengthen the Federal-Local Partnership on Homeland Security and Public Safety, and Reform our Broken Immigration System

Crime and Violence Reduction

After years of decline, some cities are currently seeing an uptick in homicides and other violent crimes. Cities that had a record low number of homicides in 2014 are experiencing spikes in 2015, even with the same strategies in place. While the exact causes are unclear, officials have identified some common threads, including an increase in the number of guns, particularly those with large-capacity magazines, which are on the streets; involvement of people under supervision in these crimes; and the increased use of synthetic drugs. To reduce violence, the next President and Congress must do the following:

- Provide continued and increased funding for COPS hiring grants and other federal programs that enhance the ability of local police departments to do their jobs.
- Strengthen the gun background check system, including coverage of potentially dangerous mentally ill persons. Require the FBI to immediately notify local authorities when an individual fails a background check.
- Develop and support technology to help solve cases. This includes providing real-time surveillance and body-worn cameras, license plate readers, and facial recognition software. It also includes greater assistance by federal crime labs in evidence analysis and providing up-to-date field testing for synthetic drugs.
- Supplement local police with federal agents for cases involving high value targets, instruct U.S. Attorneys to partner with local prosecutors to strengthen prosecutions when suspects can be charged with federal crimes, and establish minimum expectations for federal prosecutions, particularly relating to illegal gun possession and illegal trafficking in the secondary gun market.
- Provide guidance to improve pretrial practices so that persons charged with gun-related and other violent crimes are not inappropriately released. When such suspects are released to the streets they should be closely monitored, potentially through the use of ankle bracelets or other practices.
- Revise sentencing laws to reduce incarceration rates among low level drug offenders and increase funding for Second Chance programs so that when prisoners are released to the community they have a greater likelihood of successful reentry. At the same time, enhance penalties for persons who have committed repeated violent crimes, particularly those involving guns.
- Provide assistance to local authorities to combat the use and sale of illegal drugs in our cities, since the federal government has not been effective in interdicting illegal drugs at our borders.

Community Policing

The events that began in Ferguson, Missouri on August 9, 2014 have brought to the forefront serious social issues that must be addressed – issues of race, class, prejudice, poverty, and inequality. These issues also underscore the complex nature of policing in communities across the country. Ensuring police protection is primarily a local responsibility in the United States. In 2012, municipalities spent \$56 billion on on police protection. Cities account for 47 percent of the nation’s expenditures on police protection and employ 48 percent of the nation’s police personnel. National action is important, however, to ensure that mayors and police chiefs are able to work together to solve common problems, share promising approaches, and influence policy development. The next President and Congress should support these efforts through the following steps:

- Increase financial assistance to local police departments that can be used for hiring officers, providing them needed training and equipment, and improving practices.
- Aid local efforts to build and maintain trust between the police and the community. This could include providing sensitivity, cultural, and ethnicity training, as well as training in how to defuse incidents, through the Justice Department’s Community Relations Service and other agencies.

Homeland Security

The current threat environment is serious and law enforcement officers are critical to the nation’s ability to reduce violent extremism, prevent terrorist acts within the United States, and respond quickly if incidents do occur. To strengthen our preparedness and response, the next President and Congress must:

- Maintain and strengthen homeland security grant programs, with funding increased and provided directly to local governments so that local officials are equipped to prevent and respond to terrorist acts and reduce violent extremism.
- Increase support for police officers through both Homeland Security and Justice Department programs, including COPS hiring grants.
- Share intelligence with local authorities in a continuous, timely, and reciprocal manner.

Immigration Reform

There are immediate economic and moral imperatives to fix our broken immigration system. We call on the next President and Congress to:

- Strengthen border security by improving interior enforcement to enhance our ability to identify and remove visa overstays and provide a uniform system of employment verification. State and local law enforcement must be able to remain focused on community policing and not be required to enforce federal immigration laws.
- Establish a less bureaucratic and more time-sensitive system that allows workers of all types to lawfully come to America, either temporarily or permanently, and contribute to our economy.
- Provide an employment verification system that is uniform, accurate, and timely.
- Enable people to come out of the shadows and pursue the American Dream for themselves and their families. This is essential to our efforts to combat crime and provide effective police protection.

IV. Craft Collaborative Water, Wastewater and Environmental Policies to Maximize Health, Safety and Affordability

Local governments have long been significant stewards of the environment and public health by investing in core city services – providing clean drinking water and wastewater as well as implementing comprehensive solid waste management services. In fact, American cities now provide the safest public drinking water in the world. The funds used to provide these benefits are raised through constituent user fees and taxes. Unfortunately, due to numerous unfunded rules and regulations, this money is being diverted to fund other priorities away from local government’s core purpose of protecting the public health of its citizens. To mitigate this, we call upon the next President and Congress to:

- Partner with cities and work together to develop a realistic capital improvement plan, and create the right policy and financial assistance programs to upgrade utility infrastructure first with technology that will increase long term financial sustainability.
- Coordinate regulatory silos by priority and cost. EPA must collaborate with local governments on environmental and public health needs in a comprehensive manner that sets priorities and develops affordable timelines. This can be done by codifying and expanding EPA’s Integrated Planning to include all environmental rules, regulations and priorities. This would allow communities to work with EPA to develop comprehensive plans that flexibly address pressing environmental and health needs.

V. Expand Clean Energy Use to Grow the Economy and Protect the Climate and Environment, Using Cities as the Deployment Platform

In recent years, mayors have taken on national and global leadership on energy and climate protection. The energy choices our cities make in the future will impact our health, climate, and economy.

Clean energy options such as energy efficiency and renewable energy – wind, solar, geothermal, hydroelectric, and biomass – not only provide substantial societal benefits by strengthening our economy in a healthy and clean way, but also save cities millions in ancillary costs such as health care, infrastructure decay, and climate change mitigation and adaptation.

The U.S. Energy Information Administration projects the use of renewable energy to continue to grow in the next 25 years. Renewable resources like wind and solar have reached record production and consumption levels since 2014. According to The Conference’s “*Clean Energy Solutions for America's Cities*” report, one-quarter of U.S. cities have set specific targets for increasing their use of renewable energy. As mayors, we call on the next President and Congress to:

- Continue investment in energy efficiency and renewable energy in order to increase America’s competitiveness in the global economy and energy independence, build livable and sustainable communities, drive investment in new, clean energy solutions and create local jobs.
- Promote a stronger partnership between the U.S. Department of Energy (DOE) and local governments and provide sufficient funding through an energy block grant structure or other structures at DOE to incentivize local energy programs.
- Empower cities to improve and enforce building codes, foster community-scale renewable energy, and create other programs and incentives to increase efficiency and reduce energy use in commercial and residential buildings.
- Adopt an aggressive national renewable energy portfolio standard and extend the renewable electricity production tax credit and the solar investment tax credit to accelerate the deployment of clean energy technologies in cities.

VI. Spark Equitable and Sustainable Growth, Community Development and Affordable Housing Investments

Community Development Block Grant and HOME Investment Partnerships Programs

Investment in the Community Development Block Grant (CDBG) and HOME Program has not kept pace with need over the last several years. In fact, both partnerships have been severely cut since 2010.

CDBG responds to current and emerging community development needs. The program assists businesses in creating and retaining jobs in low and moderate income areas, improves the existing housing stock, funds public improvements such as senior centers and homeless facilities, and provides vital public services, such as day care for low-income working families, health care for children, and meals to the elderly.

CDBG has been cut by nearly \$1 billion since FY 2010, from \$3.9 billion to \$3.0 billion in FY 2015. A total of 594 grantees were eligible to receive CDBG formula grants in 1975; today that number has grown to nearly 1,200 grantees receiving direct allocations, while the overall outlay to CDBG has not increased proportionally. The program has never been adjusted for inflation, but the associated costs, such as construction, labor, leasing, and maintenance of facilities, increase annually.

Serving as a resource to expand affordable housing through state and local public-private partnerships, HOME has completed nearly 493,000 units for new homebuyers, over 230,000 units for owner-occupied rehabilitation, and over 464,000 rental housing units. It has also provided direct rental assistance to over 228,000 households. Yet the HOME program has been cut over 50%, or \$925 million, since FY 2010 and is now funded at the lowest level of its existence. Need continues to increase, with 300 more communities now participating in the program than at its start in 1993.

With respect to these two vital programs, we believe the next President and Congress must:

- Fund CDBG at no less than \$3.3 billion and raise the public service cap from 15 percent to 25 percent for all entitlement communities to address public service needs. Allow cities with high percentages of blighted structures to use CDBG for economic redevelopment projects in partnership with private developers.
- Fund the HOME program at no less than \$1.2 billion.

Blighted Neighborhood Restoration

During the Great Recession, thousands of residential and commercial properties were foreclosed, leaving blighted neighborhoods and communities throughout the country. From 2008 to 2010, the Neighborhood Stabilization Program distributed nearly \$7 billion, supported an estimated 88,000 jobs, completed rehabilitation of nearly 50,000 units of affordable housing, and demolished nearly 25,000 blighted properties. But the work is not yet done, and the next President and Congress must take action to:

- Create a new program designed to purchase, rehabilitate, and redevelop foreclosed, abandoned, demolished, or vacant properties on both commercial and residential lots.

Rental Housing Supply

There is an increased need for rental housing. According to the National Apartment Association, renters make up one-half of the housing market. The nation needs to create and pursue policies to develop more rental housing, and specifically the next President and Congress must:

- Create a new rental housing production program to serve the needs of working families.
- Support the National Housing Trust Fund.
- Increase funding for the HOME Investment Partnerships program.
- Maintain one of the nation's largest infrastructure investments – public housing – through significant funding increases geared toward capital improvements.

VII. Encourage Pathways for Access, Entrepreneurship, Technology, and Innovation in Cities

Quality High Speed Internet Access

Our networks are the “spinal cord” of our cities and are crucial for innovation. Our cities require open and accessible broadband infrastructure. Government and the private sector must collaborate to build the information technology and communications infrastructure necessary to innovation, be it wired or wireless. We support a full build out of high-speed access, striving for gigabit internet for all residents and competition among multiple private and public IP service providers, which can increase quality of access and its value. Federal leadership in each of these areas is crucial to increasing access for all Americans, and we call on the next Administration and Congress to:

- Enforce strong open internet rules.
- Support cities in building municipal-owned fiber services.
- Pursue a national broadband strategy.

Digital Strategy and Open Data

Cities have pioneered digital strategies and embraced open data standards. Enabling data liberation at all levels of government and the private sector can spur entrepreneurship, foster economic growth, and create jobs. Open data in government creates a common language and provides accessibility, allowing developers to harness information in cities and solve common problems as a team; inside and outside of government. Open data leads to citizen-powered and citizen-developed apps, bolstering the thriving and rapidly growing “App Economy”, a sector which has since been responsible for almost half a million jobs in the U.S. since 2007. To support this growing sector, we urge the next President and Congress to:

- Sustain endeavors like the Presidential Innovation Fellows or the General Services Administration’s 18F, in order to improve service delivery through powerful digital tools.
- Collaborate with cities to accelerate and reduce costs of service delivery.

Smart Cities Investment

Smart Cities are maturing as technology and connectivity have improved. The Internet of Things (IoT) and sensors are key to transforming day-to-day life for government and its citizens.. We call on the next President and Congress to:

- Embrace the power of smart cities by investing to accelerate growth in this space.

VIII. Spur Innovation for Improved Access to Healthcare and the Development of Local Healthy Food Economies

Healthcare Accessibility

Mayors recognize that a strong federal and local partnership is necessary to ensure that everyone has the services they need to live healthy and productive lives. Cities and mayors across the nation are working to redefine and redesign what it is to live and work in a city by focusing on access to healthy food and high-quality and affordable health care.

In 2014, U.S. adults could buy a private health insurance plan through the Health Insurance Marketplace or state-based exchanges established as part of the Affordable Care Act (ACA). The ACA helped expand coverage to millions of currently uninsured people through the expansion of Medicaid eligibility and establishment of Health Insurance Marketplaces. Census data show that the percentage of people who are uninsured fell from 13.1 percent in 2013 to 10.4 percent in 2014.

However, more work is needed in the areas of prevention and cost containment. Today seven in ten deaths in the U.S. are related to chronic diseases such as high blood pressure, heart disease, and cancer, which are largely preventable. Additionally, 75 percent of health care dollars are spent treating such diseases. However, only three cents of each healthcare dollar spent in the U.S. (PDF) go toward prevention. Therefore, we call on the next President and Congress to:

- Strengthen local and federal partnerships by investing in public health and prevention programs, working with states to expand Medicaid eligibility and by supporting research and tracking on key health measures.

Local and Healthy Food Economies

In the United States, obesity and diet-related chronic disease are major contributors to preventable mortality and morbidity. Today more than 1 in 3 children and adolescents, as well as two-thirds of adults, are overweight or obese. Food and food access have established themselves as important considerations for local governments. Food systems are fundamentally linked to issues such as health, equity, environmental sustainability and economic development.

The federal nutrition and emergency assistance programs offer a vital safety net, while other important programs are increasing access to healthy foods, stimulating new economic activity, creating links between cities and rural communities, and ensuring environmental stewardship.

The Supplemental Nutrition Assistance Program (SNAP), for example, lifted 3.9 million Americans above the poverty line in 2011, including 1.7 million children and 280,000 seniors. Extensive research also shows that SNAP improves dietary intake and health, especially among children, and with lasting effects. Because SNAP benefits are so urgently needed, they are spent quickly – 97 percent of benefits are redeemed by the end of the month of issuance. Moody's Analytics and USDA estimate that the economic growth impact of SNAP ranges from \$1.73 to \$1.79 per \$1 of SNAP benefits. In light of these trends, we call on the next President and Congress to:

- Develop a comprehensive national food policy that feeds the hungry, supports small farmers in urban and rural areas, and promotes access to healthy and affordable food for all residents. This includes strengthening incentives and infrastructure for local food production and distribution, as well as environmentally sustainable farming practices. It also includes providing better access to fresh foods, investment in programs providing healthy food, expansion of programs that help communities invest in retail markets or food-based businesses, increased access to farmers markets, and the expansion of farm-to-cafeteria programs that bring the freshest, locally grown food into school lunch programs, hospitals and other institutions.
- Increase federal reimbursement for in-school and out of school meal programs and create more flexibility around where children are able to eat Summer Meals, by allowing them to pick up meals from sites and eat them at home, or allowing states the option to provide low-income families with additional funds for groceries during the summer. To provide maximum flexibility, USDA must remove restrictions to the number and type of meals that may be served.
- Strengthen the food safety-net by maintaining current benefit levels for the Supplemental Nutrition Assistance Program (SNAP) and strengthening the Emergency Food Assistance Program (TEFAP).
- Improve access to farm-fresh foods by expanding food stamp use at farmers markets, including increased use of Electronic Benefits Transfer (EBT) transactions. Expand the Senior Farmer's Market Nutrition Program, farm-to-cafeteria programs, and the Fresh Fruit and Vegetable Snack Program.
- Strengthen and expand agriculture conservation programs as a strategic investment in our country's agricultural infrastructure, including improving air and water quality and the protection of urban watersheds, and requiring conservation compliance for land covered by crop insurance.
- Support local and regional food system infrastructure.

IX. Re-Direct Tax Policy to Promote Investment in Cities, Advance Middle Class Growth, and Reduce Income Inequality

Tax-Exempt Municipal Bonds

For more than 100 years, tax-exempt municipal bonds have been the principal means used by state and local governments to finance critical infrastructure: schools, hospitals, water and sewer facilities, roads, mass transit systems and public power projects. Together, state and local governments are responsible for building and maintaining 75 percent of the nation's infrastructure, which is mostly financed by tax-exempt municipal bonds.

This federal, state, and local partnership represents a fair allocation of the cost between the different levels of governments for infrastructure used by the general public. For several years the President and Congress have introduced proposals to cap or eliminate the tax deduction on interest earnings from tax-exempt bonds. These proposals could significantly drive up the borrowing cost of state and local governments on critical infrastructure projects.

According to a 2013 joint study released by The U.S. Conference of Mayors and other intergovernmental organizations, if a 28% cap had been in place on the deduction between 2003 and 2012, it would have cost state and local governments \$173 billion; and if the exemption had been had been eliminated during the same period, it would have cost \$495 billion. Mayors call for the next President and Congress to:

- Maintain the current tax-exempt status of municipal bonds and oppose all efforts to cap, limit, eliminate, or replace tax-exempt municipal bonds.
- Make Permanent the Build America Bonds Program not as replacement but as a supplement to tax-exempt municipal bonds. State and local governments that issued these taxable bonds were paid a direct federal subsidy under the 2009 stimulus bill equal to 35 percent of the interest cost, which enabled them to save more than \$12 billion in borrowing cost.

Main Street Competitiveness

Under current law (the Supreme Court's 1992 decision in *Quill Corp. v. North Dakota*), state and local governments are prohibited from requiring remote sellers to collect their sales taxes. This loophole has given remote sellers an unfair competitive advantage over local merchants on Main Street. According to the University of Tennessee, state and local governments lose an estimated \$26 billion annually due to taxes that go uncollected on remote sales.

Therefore, we call for the next President and Congress to:

- Enact legislation that enables state and local governments to level the playing field between merchants on Main Street and remote sellers by allowing these jurisdictions to require the collection of sales taxes.

Community Revitalization Incentives

As local communities continue to recover from the Great Recession, our cities need more support to stimulate investment in underserved distressed communities. Low-income urban neighborhoods and rural communities do not have access capital needed to support and grow businesses, create jobs and sustain a healthy local economy. Mayors call for the next President and Congress to:

- Pass legislation to raise the federal minimum wage from \$7.25 per hour to \$10.10 per hour to increase the buying power of low-income working families.
- Enact a permanent extension of the New Market Tax Credit, which has a proven track record of stimulating economic growth. Between 2003 and 2012, the program generated \$31 billion in direct investments to businesses, leveraged another \$60 billion in total capital investment in distressed neighborhoods, and created 750,000 jobs.
- Enact legislation to make permanent the Child Tax Credit to support working families.

Wage Gap Reduction

The nation's mayors believe the economic security of their residents is essential to the future prosperity and stability of their cities. Unfortunately the wealth gap between high income and low income households continues to grow. Between 2007 and 2013 the wealth gap for the top ten percent of households by income increased from 127 to 183 times the median net worth of the bottom twenty percent of households by income. Further, the net worth for the bottom twenty percent of households in terms of income has declined forty percent from \$9,000 in 2007 to \$6200 in 2013. Mayors call for the next President and Congress to:

- Pass legislation increasing the Earned Income Tax credit to existing recipients.
- Reduce student debt through a mixture of scholarship, repayment, and debt forgiveness programs.
- Provide incentives to increase homeownership by increasing assistance for downpayment and closing costs through increased funding of the Community Development Block Grant program.

X. Increase the Economic Strength of Metro Economies Through the Promotion of Trade and Exports, and Attraction of International Tourism

Increased exports will contribute nearly one-quarter of future U.S. economic growth and represent a key component of the economic recovery. Competitive domestic energy resources, technology innovation, and a skilled workforce make the resurgence of U.S. manufactured goods one of the bright spots of the U.S. economy, despite recent the export challenges of a strong U.S. dollar and weak global demand.

U.S. Metro Areas play a critical role in this sector, accounting for nearly 90% of U.S. exports and providing key infrastructure such as ports and intermodal facilities to efficiently move goods. Global competition in the areas of port modernization and transportation systems, however, could threaten US ability to advance export growth; and failure to develop global trade deals, which would provide a “level playing” field for U.S. businesses, could put American businesses and workers at a disadvantage. Congressional failure to reauthorize the Export Import Bank, which helps U.S. businesses sell goods overseas, could also deal a blow to our efforts to expand exports.

Port and export related jobs have a 15-18% higher wage level, and therefore contribute to building a sound middle class. The ability to sell American-made products and services to a dramatically expanding global middle class, particularly in Asia, could significantly expand this job sector.

Meanwhile, international travelers stay longer and spend more than domestic travelers – an average of 17.5 nights and nearly \$4,700 per person per trip. For every additional 34 overseas travelers who come to visit the U.S., an American job is created. In 2014, alone, more than 20.3 million travelers arrived through the Visa Waiver Program (VWP) generating \$190 billion in economic output and supporting nearly one million jobs. Therefore, we call on the next President and Congress to:

- Support high standard 21st Century Trans-Pacific and Transatlantic trade deals with enforceable labor and environmental standards.
- Expedite U.S port dredging and modernization to accommodate a new global fleet of PANAMAX ships by spending accumulated balances in the Harbor Maintenance Trust Fund (HMTF); and expand the Inland Waterways Trust Fund (IWTF) to modernize the nation’s system of locks and inland waterways.
- Establish a new freight program as part of U.S. federal surface transportation law providing dedicated and flexible funding for intermodal freight facilities and connections, and port modernization to expedite movement of goods.
- Immediately reauthorize the Export Import Bank of the United States, which has expired.
- Expand national programs to help small and medium-sized businesses export goods overseas.
- Support expanding the Visa Waiver Program to facilitate travel and trade.

[NOT WAITING ON WASHINGTON - MAYORAL ACTIONS]

Note to USCM Leadership: We Need to Know What You Are Doing

Mayor Rawlings-Blake has said that mayors cannot wait for Washington to act. So to supplement these national priorities, we ask that you share with us specific local actions that you are taking to advance any of the 10 priorities. We would like to include these actions in our final published document.

ACTION NEEDED: When you come to Baltimore, please bring a short written summary (a paragraph) of any local best practices you have developed to advance the 10 priorities contained in *The Mayors' Compact for a Better America*. These actions can be actions you have already taken, actions that are ongoing, or actions you plan to take. Or, you can email this information prior to the meeting to Paul Leroux at pleroux@usmayors.org. If you have any questions, you can contact Paul at [202-861-6722](tel:202-861-6722).

From: [Adams Baker, Marti](#)
To: ["John Del Cecato"](#)
Subject: RE: Trump Tax Plan
Date: Monday, September 28, 2015 12:54:00 PM

Perfect, thanks!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, September 28, 2015 12:53 PM
To: Adams Baker, Marti
Subject: Re: Trump Tax Plan

Yes and yes

From: "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>
Date: Monday, September 28, 2015 at 12:51 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Trump Tax Plan

Poppy will def ask about it
Will you cover during prep?

And do you want to do a little pre meet with me when you get here?

Marti Adams Baker

Deputy Communications Director | Office of Mayor Bill de Blasio
o: (212) 788-9570 | m: (347) 967-7358 | t: [@Marti_Adams](#)

From: [Gann, Georgia](#)
To: ["John Del Cecato"](#); [Geri Prado](#); [Ariel Hayes](#)
Subject: RE: here are my updates
Date: Monday, September 28, 2015 2:19:38 PM

I'll include some of that framing as I pull together TPs and loop you to overview.

I think it makes sense to include ending sequestration and something more specific on paid leave or something else that is a TPA priority. Geri – does it work for you to connect over the phone later today as you're coming back from the City?

On specifics, I am so far recommending that he press for specific changes to address comprehensive immigration reform (TPA overlap), 9/11 health care (non-TPA), and resiliency/climate change.

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From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, September 28, 2015 1:33 PM
To: Geri Prado; Gann, Georgia; Ariel Hayes
Subject: Re: here are my updates

I think he should talk broadly about The Progressive Agenda - that we, as a bipartisan group of mayors, have something in common. We all understand that the country is moving back to cities, and that raises important questions for municipal government - namely: how do we build a bigger middle class in our cities?

One thing we need is federal action — specifically, a more progressive federal tax code. We can do that by closing tax loopholes that benefit the super-wealthy and big corporations, and using that money to invest in cities.

Invest in what? Well, The Progressive Agenda calls for investing in better wages and benefits (child care, Pre-K, a living wage, paid sick leave). But different cities have different needs. In NYC, for example, we need more affordable housing, a greater investment in transportation, and comprehensive immigration reform that brings our people out of the shadows.

Your city may have different priorities. But I think we can all agree that we need more federal support.

And to do that, we'll need additional revenue - which can and should come from those who aren't paying their fair share right now, namely those at the very top. That money should go to our cities.

From: Geri Prado <geri@progressiveagenda.us>

Date: Monday, September 28, 2015 at 10:38 AM

To: John Del Cecato <jfdc@akpdmedia.com>, Georgia Gann <GGann@cityhall.nyc.gov>, Ariel Hayes <[REDACTED]>

Subject: Fwd: here are my updates

Hey John and Ariel- Georgia is looking for our input on presidential priorities for the bi partisan mayors council.

I think we should consider the CEO pay loophole in addition to livable- not just minimum wage

Can you let her know what else you think? She's hoping to get this done fairly soon.

Thank you.

Begin forwarded message:

From: "Gann, Georgia" <GGann@cityhall.nyc.gov>

Date: September 27, 2015 at 3:17:22 PM EDT

To: "'geri@progressiveagenda.us'" <geri@progressiveagenda.us>

Cc: "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>, "Sevillia, Max" <msevillia@cityhall.nyc.gov>

Subject: Fw: here are my updates

Geri-

Looping you in here on that USCM meeting we discussed late last week where the bipartisan group of mayors are developing their 2016 Presidential Priorities agenda. Some of our current suggestions for MBdB's priorities include elevating elements of The Progressive Agenda. MBdB can play a role in pressing the bipartisan group to be more progressive.

I'll be refining the strategy here for recs for MBdB priorities to bring to the table and should include your feedback on TPA aspects.

Will you please take a look at the current recs (in the attached document) and give feedback on which TPA pieces you think we should prioritize, and note if anything I've suggested initially should be stripped out? I'm around on my cell. [REDACTED].

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350

Tel. (202) 624-5912
Cell. [REDACTED]
ggann@cityhall.nyc.gov

From: Gann, Georgia
Sent: Friday, September 25, 2015 06:13 PM
To: Schwartz, Regina; Sevilla, Max
Subject: RE: here are my updates

Here you go. This document includes a list of who will attend the meeting and outline of the issues on the table to be discussed as 2016 Presidential Priorities (DRAFT). It also includes recommendations of what MBdB should influence based on NYC needs, beliefs, and organizing around COO and TPA. For each of these recs, we have begun to identify mayors who would be in that core group of supporters referenced below. I'm also sending along an updated schedule – Jerry Abramson from the White House IGA office will be speaking to mayors following their presser on Saturday afternoon. I don't rec. that he stay for that presentation.

Gina – here is your email with the asks for this document:
For prep Georgia is gathering who exactly will attend the meeting and the issues on table to be discussed as 2016 Presidential Priorities.
Once we have this list we will draft out which of these he will likely want to influence based on NYC needs, experience, beliefs and what components he may want to add. We will then need to get his buy in.
Next we will work at a staff level to make sure we have the support of a core group of mayors in leadership on what the mayor will likely propose.
We should hold some call time at the end of this week and early next week for him to shore up some of the members to be sure he will have support for from key members, as well as some prep time.

Additionally, we will send the mayor our proposal for the future of COO so that he has it ready at this meeting though it may not come up.

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Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. [REDACTED]
ggann@cityhall.nyc.gov

From: Schwartz, Regina

Sent: Friday, September 25, 2015 6:01 PM
To: Gann, Georgia; Sevilla, Max
Subject: RE: here are my updates

Can you send please?

From: Schwartz, Regina
Sent: Friday, September 25, 2015 4:07 PM
To: Gann, Georgia; Sevilla, Max
Subject: RE: here are my updates

Great please send when you have!

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Great! Grammar checks in updated versions.

MS and I have a draft of the USCM meeting strategy. Going through it right now.

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To: Gann, Georgia; Sevilla, Max
Subject: RE: here are my updates

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Subject: here are my updates

Please read and edit and do an extra read for typos then Ill get them to mayor today.
Also please send over the USCM recommendation for the meeting today.
Thank you.
Gina

From: [Adams Baker, Marti](#)
To: [John Del Cecato \(jfdc@akpdmmedia.com\)](#); [Norvell, Wiley](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Hinton, Karen](#)
Subject: 20150929 CNN Intvw w Robert Reich
Date: Monday, September 28, 2015 2:21:07 PM
Attachments: [20150929 CNN Intvw w Robert Reich.doc](#)

Current briefing memo is attached.

Event/Meeting Briefing Information

Staff Contact/Planning Lead: Marti Adams Baker and John Del Cecato

EVENT: Taped television interview, Subway ride and walk-and-talk with Poppy Harlow of CNN, and Former Labor Secretary Robert Reich

NOTE: CNN Money writer Tammy Lubhi will shadow for a print piece.

MISSION/GOAL: The purpose of this interview is to reach a broad national audience and discuss The Progressive Agenda and the work YOU are doing as Mayor of New York City to tackle the income inequality crisis locally and nationally, and urge Washington to act.

Travel to Melrose neighborhood in the Bronx – one of the city’s poorest – to demonstrate the severity of the problem in NYC. In 20 minutes on the subway, will travel from a community with median income of \$179K to just \$21K.

HOME BASES:

- Income inequality is the crisis of our time. Here in NYC, we’re doing everything in our power to combat it – UPK, after-school, paid sick leave, building affordable housing, fighting for a higher minimum wage, demanding more from developers.
- But to really get at the root of the problem, we need Washington’s help.
- The Progressive Agenda comes down to a **very simple concept** – we need to reward work again. **We need to reward work, not wealth – work.**
 - As a society, as a nation, as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer hands. It's not just smart, clever people in the financial industry. It's a set of government policies that continually allow them to concentrate the wealth.
- There’s no two ways about it: we have an

economic crisis in this country. **The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**

- **We'll be calling on leaders and candidates to address these issues, to stiffen their backbones**, to be clear, and to champion these progressive policies.

DAY/DATE: Tuesday, September 29

MBDB TIME: 11:30 AM – 2:00 PM

LOCATIONS: CNN Studios: Time Warner Center
Morris Avenue Apartments: Morris Ave & E. 153rd St

PRESS: TAPED interview. Segments will air Thursday morning on New Day and Newsroom, and a longer segment will air Saturday on CNN Newsroom Weekend. They'll also publish a print story on CNN.com and CNNMoney.

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- Subway ride (20 minutes) – CNN will have two cameras shadowing YOU, Robert and Poppy riding the Subway. B-roll only.
- Walk and talk and affordable housing project visit in the Bronx (20 – 30 minutes) – CNN will get audio of YOUR conversations during the walk and talk

SEQUENCE OF EVENTS:

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- 12:00 PM Begin taped interview, 8th floor
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- 1:00 PM Travel via Subway from 59th St/Columbus Circle to 149th St/Grand Concourse
 - Transfer from 1 train to 2 train at Lincoln Center
- 1:20 PM Arrive 149th St/Grand Concourse, walk to Morris Avenue Apartments

- YOU lead Poppy and Robert to the Morris Avenue Apartments at the corner of Morris Avenue and East 153rd Street (7 minute walk and talk on camera) – greet New Yorkers along the way
 - Head East on 149th Street
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 - YOU participate in short stand-up interview with Poppy Harlow
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TALKING POINTS

Inequality and Wages Quick Facts:

- The United States is one of the most unequal countries in terms of wealth distribution, only ranking behind Russia, Ukraine and Lebanon.
- Over the last 30 years, wage inequality in the United States has increased substantially, with the overall level of inequality now approaching the extreme level that prevailed prior to the Great Depression.
- The top 1% of Americans control nearly a quarter of all the country's income, the highest share controlled by the top 1% since 1928.
- The neighborhood you will travel to on the 2 train (149th Street) has a median family income of \$16,580. Yet the Economic Policy Institute estimates that to live comfortably (paying for market rate housing, food, and other essentials) a family would need to earn \$98,722 – or more than \$80,00 above the median family income.
- This isn't a problem that is unique to New York City. In Robert Reich's town of Berkeley, California the median household income is \$63,312 a year, which sounds good until you look at the same calculations for living comfortably, which total \$81,621 – still a significant gap.
- Wages are falling in the U.S. Altogether, from 2000–2014, the median income for non-elderly households fell from \$68,941 to \$60,462, a decline of \$8,479, or 12.3 percent.
- Many have said that the U.S. is still recovering from the recession and financial collapse of 2008, but new research (from EPI) shows that nearly every state has more people living in poverty than before 2007.
- The argument that we can't pay workers more is flawed. While wages have been stagnant or declining since the late 1970s, productivity has increased by 64% and

CEO pay is at an all time high.

- We are not making the right investments at the national level. A new report out last week shows that U.S. has a higher proportion of children living in poverty than most other high-income countries, and it spends just 0.7 percent of its GDP on benefits for families—a fraction of what other middle- and high-income countries spend.
- 20 percent of American children live in households that earn less than half of the median household income. In Canada, that figure is 14. In Germany and Ireland, it's 10. In the U.K., a country that invests heavily in daycare subsidies and cash payments to moms, it's only 9.
- We have also not made needed progress in closing racial income gaps. In 2014, a white male working full year, full time earned an average of \$74,108 while his African American counterpart earned \$52,236 – more than \$20,000 less.

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In just the last few months we have seen:

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- National Expansion of Overtime Threshold
- HRC announcing support of debt free college
- Pittsburgh passing paid sick leave
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In NYC, we have addressed these key principles by:

- Launching a mayoral **task force to bring together mayors from across the country** to develop an action plan to challenge the growing inequality crisis in America
- Delivering on promise of **universal, full-day pre-K and afterschool for all** New York City children for the first time in the city's history
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Bronx-Specific Facts and Figures

Wanted to bring you to South Bronx to show what we're doing to lift up residents of the poorest congressional district in the Nation.

Affordable Housing

- [Unveiled Affordable Housing plan](#) in Concourse Village in May 2014
- Under my plan, the City has financed 8,543 affordable units in the Bronx, including 7,798 in the South Bronx
- 475 new affordable apartments under construction in this neighborhood
- More than 1,000 currently affordable apartments preserved or rehabilitated right in this very area
- Ex: Morris Avenue Apartments—15 stories, **175** new apartments, 36 for formerly homeless—100% affordable, opens next summer

Pre-K

- In this neighborhood alone, 555 kids now enrolled in full-day Pre-K, up from 150 two years ago, nearly 4X increase
 - Borough-wide – we have 13,480 pre-k students enrolled this year compared to 4,250 two years ago
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- Since the beginning of this administration, Bronx outreach workers have placed 181 street homeless people into housing (152 in transitional housing and 29 in permanent housing).
- There are now 3 Safe Havens in the borough. We added a Safe Haven with 125 beds in January 2015.

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- Committed \$70 million in capital investment over the next 10 years for free or low-cost wireless services for low-income communities.
- Mott Haven Houses is one of five NYCHA developments that will get broadband access. The wireless networks will provide internet service of at least 25 Mbps for all residents.

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- Spent considerable amount of time here. Visited nearly 20 times, including:
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As Reich notes, these *pre*-distributions upward are far greater than any *re*-distributions downward, but they’re hidden from view. And while the rules by which the market operates are increasingly skewed against everyday Americans, discussion of them is obscured by the notion that government should be smaller and the market should be “free.” As Reich shows, this is a false debate, and the real issue facing us is making sure that our capitalism and our government works for all Americans, not just those who have power and means to influence the rules. *SAVING CAPITALISM* is an indictment of our economic status quo and a revelatory look at how our system really functions.

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Cc: [Geri Prado](#)
Subject: Re: 20150929 CNN Intvw w Robert Reich
Date: Monday, September 28, 2015 2:37:48 PM
Attachments: [JDCredits.doc](#)

Looks good. Few edits attached.

From: "Adams Baker, Marti" <MAAdams@cityhall.nyc.gov>
Date: Monday, September 28, 2015 at 2:21 PM
To: John Del Cecato <jfdc@akpdmmedia.com>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
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Current briefing memo is attached.

Event/Meeting Briefing Information

Staff Contact/Planning Lead: Marti Adams Baker and John Del Cecato

EVENT: Taped television interview, Subway ride and walk-and-talk with Poppy Harlow of CNN, and Former Labor Secretary Robert Reich

NOTE: CNN Money writer Tammy Lubhi will shadow for a print piece.

MISSION/GOAL: The purpose of this interview is to reach a broad national audience and discuss The Progressive Agenda and the work YOU are doing as Mayor of New York City to tackle the income inequality crisis locally and nationally, and urge Washington to act.

Travel to Melrose neighborhood in the Bronx – one of the city’s poorest – to demonstrate the severity of the problem in NYC. In 20 minutes on the subway, will travel from a community with median income of \$179K to just \$21K.

HOME BASES:

- Income inequality is the crisis of our time. Here in NYC, we’re doing everything in our power to combat it – UPK, after-school, paid sick leave, building affordable housing, fighting for a higher minimum wage, demanding more from developers.
- But to really get at the root of the problem, we need Washington’s help.
- The Progressive Agenda comes down to a very

simple concept – we need to reward work again.

We need to reward work, not wealth – work.

<!--[if !supportLists]-->○ <!--[endif]-->As a society, as a nation, as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer hands. It's not just smart, clever people in the financial industry. It's a set of government policies that continually allow them to concentrate the wealth.

<!--[if !supportLists]-->· <!--[endif]-->There's no two ways about it: we have an economic crisis in this country. **The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**

- **We'll be calling on leaders and candidates to address these issues, to stiffen their backbones**, to be clear, and to champion these progressive policies.

DAY/DATE: Tuesday, September 29
MBDB TIME: 11:30 AM – 2:00 PM

LOCATIONS: CNN Studios: Time Warner Center
Morris Avenue Apartments: Morris Ave & E. 153rd St

PRESS: TAPED interview. Segments will air Thursday morning on New Day and Newsroom, and a longer segment will air Saturday on CNN Newsroom Weekend. They'll also publish a print story on CNN.com and CNNMoney.

EVENT SET-UP:

- Seated, taped in-studio interview (30 minutes) – YOU, Robert and Poppy
- Subway ride (20 minutes) – CNN will have two cameras shadowing YOU, Robert and Poppy riding the Subway. B-roll only.
- Walk and talk and affordable housing project visit in the Bronx (20 – 30 minutes) – CNN will get audio of YOUR conversations during the walk and talk

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- 12:00 PM Begin taped interview, 8th floor
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 - 1:00 PM Travel via Subway from 59th St/Columbus Circle to 149th St/Grand Concourse
 - Transfer from 1 train to 2 train at Lincoln Center
 - 1:20 PM Arrive 149th St/Grand Concourse, walk to Morris Avenue Apartments
 - YOU lead Poppy and Robert to the Morris Avenue Apartments at the corner of Morris Avenue and East 153rd Street (7 minute walk and talk on camera) – greet New Yorkers along the way
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 - Turn Left at Morris Avenue and walk North three blocks (*NOTE: YOU will pass Lincoln Hospital*)
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 - YOU participate in short stand-up interview with Poppy Harlow
 - YOU depart
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TALKING POINTS

Inequality and Wages Quick Facts:

<!--[if !supportLists]-->· <!--[endif]-->The United States is one of the most unequal countries in terms of wealth distribution, only ranking behind Russia, Ukraine and Lebanon.

<!--[if !supportLists]-->· <!--[endif]-->Over the last 30 years, wage inequality in the United States has increased substantially, with the overall level of inequality now approaching the extreme level that prevailed prior to the Great Depression.

<!--[if !supportLists]-->· <!--[endif]-->The top 1% of Americans control nearly a quarter of all the country's income, the highest share controlled by the top 1% since 1928.

<!--[if !supportLists]-->· <!--[endif]-->The neighborhood you will travel to on the 2 train (149th Street) has a median family income of \$16,580. Yet the Economic Policy Institute estimates that to live comfortably (paying for market rate housing, food, and other essentials) a family would need to earn \$98,722 – or more than \$80,00 above the median family income.

<!--[if !supportLists]-->· <!--[endif]-->This isn't a problem that is unique to New York City. In Robert Reich's town of Berkeley, California the median household income is \$63,312 a year, which sounds good until you look at the same calculations

for living comfortably, which total \$81,621 – still a significant gap.

<!--[if !supportLists]--> · <!--[endif]-->Wages are falling in the U.S. Altogether, from 2000–2014, the median income for non-elderly households fell from \$68,941 to \$60,462, a decline of \$8,479, or 12.3 percent.

<!--[if !supportLists]--> · <!--[endif]-->Many have said that the U.S. is still recovering from the recession and financial collapse of 2008, but new research (from EPI) shows that nearly every state has more people living in poverty than before 2007.

<!--[if !supportLists]--> · <!--[endif]-->The argument that we can't pay workers more is flawed. While wages have been stagnant or declining since the late 1970s, productivity has increased by 64% and CEO pay is at an all time high.

<!--[if !supportLists]--> · <!--[endif]-->We are not making the right investments at the national level. A new report out last week shows that U.S. has a higher proportion of children living in poverty than most other high-income countries, and it spends just 0.7 percent of its GDP on benefits for families—a fraction of what other middle- and high-income countries spend.

<!--[if !supportLists]--> · <!--[endif]-->20 percent of American children live in households that earn less than half of the median household income. In Canada, that figure is 14. In Germany and Ireland, it's 10. In the U.K., a country that invests heavily in daycare subsidies and cash payments to moms, it's only 9.

<!--[if !supportLists]--> · <!--[endif]-->We have also not made needed progress in closing racial income gaps. In 2014, a white male working full year, full time earned an average of \$74,108 while his African American counterpart earned \$52,236 – more than \$20,000 less.

TPA Momentum

In just the last few months we have seen:

- NYS Minimum Wage Announcement
- National Expansion of Overtime Threshold
- HRC announcing support of debt free college
- Pittsburgh passing paid sick leave
- House Democratic Leader Nancy Pelosi coming out for \$15/hour national minimum wage
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- Congressional Progressive Caucus endorsing TPA
- Presidential forum in November

In NYC, we have addressed these key principles by:

- Launching a mayoral **task force to bring together mayors from across the country** to develop an action plan to challenge the growing inequality crisis in America
- Delivering on promise of **universal, full-day pre-K and afterschool for all** New York City children for the first time in the city’s history
- Taking a historic step toward **ending the overuse and abuse of stop-and-frisk**, while also keeping crime down
- Signing into law **major expansion of paid sick leave**, extending rights to more than **500,000 New Yorkers**

Bronx-Specific Facts and Figures

Wanted to bring you to South Bronx to show what we’re doing to lift up residents of the poorest congressional district in the Nation.

Affordable Housing

- [Unveiled Affordable Housing plan](#) in Concourse Village in May 2014
- Under my plan, the City has financed 8,543 affordable units in the Bronx, including 7,798 in the South Bronx
- 475 new affordable apartments under construction in this neighborhood
- More than 1,000 currently affordable apartments preserved or rehabilitated right in this very area
- Ex: Morris Avenue Apartments—15 stories, 175 new apartments, 36 for formerly homeless—100% affordable, opens next summer

Pre-K

- In this neighborhood alone, 555 kids now enrolled in full-day Pre-K, up from 150 two years ago, nearly 4X increase
 - Borough-wide – we have 13,480 pre-k students enrolled this year compared to 4,250 two years ago
- There are 7 new Pre-K programs within just a few blocks of here

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- Since the beginning of this administration, Bronx outreach workers have placed 181 street homeless people into housing (152 in transitional housing and 29 in permanent housing).
- There are now 3 Safe Havens in the borough. We added a Safe Haven with 125 beds in January 2015.

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over the next 10 years for free or low-cost wireless services for low-income communities.

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Since the start of Housing New York, through 8/31/2015, the City has financed 8,543 affordable units in the Bronx, including 7,798 in the South Bronx (CD 1-6), and 1,086 in BX1, where the reporter will be. City-wide, the total financed under HNY is 29,847.

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As Reich notes, these *pre*-distributions upward are far greater than any *re*-distributions downward, but they're hidden from view. And while the rules by which the market operates are increasingly skewed against everyday Americans, discussion of them is obscured by the notion that government should be smaller and the market should be "free." As Reich shows, this is a false debate, and the real issue facing us is making sure that our capitalism and our government works for all Americans, not just those who have power and means to influence the rules. *SAVING CAPITALISM* is an indictment of our economic status quo and a revelatory look at how our system really functions.

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MAJOR POINTS TO LAND:

- 1. In New York City, we're doing everything we can to tackle income inequality. But we need the state and federal government to be our partners – particularly in advancing a more progressive federal tax code, so we can invest in our ever-growing cities.**
- 2. There is no secret pot of money. If we're going to build a strong middle class and lift people out of poverty, we need millionaires and billionaires and big corporations to pay their fair share of taxes.**
- 3. Just a couple of years ago, Bob Reich was a pretty lonely voice in talking about income inequality. Now it seems like politicians everywhere, on both sides of the aisle, are doing so. That's progress – but we now need specific policies to combat inequality. That's what The Progressive Agenda – www.ProgressiveAgenda.us is all about.**

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4. Donald Trump talks about making America great again. We're here to say that the way to do that is to make America FAIR again. Fair taxes. Fair trade laws. Fair wages and benefits for working people. A fair system for criminal justice, retirement, immigration – all the things that rewrite the rules to help regular people, not the One Percent.

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- The neighborhood you will travel to on the 2 train (149th Street) has a median family income of \$16,580. Yet the Economic Policy Institute estimates that to live comfortably (paying for market rate housing, food, and other essentials) a family would need to earn \$98,722 – or more than \$80,000 above the median family income.
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- There’s no two ways about it: we have an economic crisis in this country. **The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**
- We’ll be calling on leaders and candidates to address these issues, to stiffen their backbones, to be clear, and to champion these progressive policies.

DAY/DATE: Tuesday, September 29
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LOCATIONS: CNN Studios: Time Warner Center
Morris Avenue Apartments: Morris Ave & E.
153rd St

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- Launching a mayoral **task force to bring together mayors from across the country** to develop an action plan to challenge the growing inequality crisis in America

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- Taking a historic step toward **ending the overuse and abuse of stop-and-frisk**, while also keeping crime down
- Signing into law **major expansion of paid sick leave**, extending rights to more than **500,000 New Yorkers**

Bronx-Specific Facts and Figures

Wanted to bring you to South Bronx to show what we’re doing to lift up residents of the poorest congressional district in the Nation.

Affordable Housing

- [Unveiled Affordable Housing plan](#) in Concourse Village in May 2014
- Under my plan, the City has financed 8,543 affordable units in the Bronx, including 7,798 in the South Bronx
- 475 new affordable apartments under construction in this neighborhood
- More than 1,000 currently affordable apartments preserved or rehabilitated right in this very area
- Ex: Morris Avenue Apartments—15 stories, 175 new apartments, 36 for formerly homeless—100% affordable, opens next summer

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- In this neighborhood alone, 555 kids now enrolled in full-day Pre-K, up from 150 two years ago, nearly 4X increase
 - Borough-wide – we have 13,480 pre-k students enrolled this year compared to 4,250 two years ago
- There are 7 new Pre-K programs within just a few blocks of here

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- Since the beginning of this administration, Bronx outreach workers have placed 181 street homeless people into housing (152 in transitional housing and 29 in permanent housing).
- There are now 3 Safe Havens in the borough. We added a Safe Haven with 125 beds in January 2015.

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- Committed \$70 million in capital

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the most political influence—moneyed interest groups with lobbyists and big donations to make themselves heard. As a result, large corporations can declare bankruptcy and wipe the slate clean, but homeowners and student debtors can't. Wall Street bankers get bailed out when they gamble excessively, while millions of Americans lose their jobs, homes, and savings. Big companies monopolize industries and collude on prices, causing us to pay more. Trade treaties (like the much-debated TPP) protect corporate intellectual property and financial assets but not the jobs and wages of average Americans. And on it goes.

As Reich notes, these *pre*-distributions upward are far greater than any *re*-distributions downward, but they're hidden from view. And while the rules by which the market operates are increasingly skewed against everyday Americans, discussion of them is obscured by the notion that government should be smaller and the market should be "free." As Reich shows, this is a false debate, and the real issue facing us is making sure that our capitalism and our government works for all Americans, not just those who have power and means to influence the rules. *SAVING CAPITALISM* is an indictment of our economic status quo and a revelatory look at how our system really functions.

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<JDCredits.doc>

Event/Meeting Briefing Information

Staff Contact/Planning Lead: Marti Adams Baker and John Del Cecato

EVENT: Taped television interview, Subway ride and walk-and-talk with Poppy Harlow of CNN, and Former Labor Secretary Robert Reich

NOTE: CNN Money writer Tammy Lubhi will shadow for a print piece.

MISSION/GOAL: The purpose of this interview is to reach a broad national audience and discuss The Progressive Agenda and the work YOU are doing as Mayor of New York City to tackle the income inequality crisis locally and nationally, and urge Washington to act.

Travel to Melrose neighborhood in the Bronx – one of the city’s poorest – to demonstrate the severity of the problem in NYC. In 20 minutes on the subway, will travel from a community with median income of \$179K to just \$21K.

HOME BASES:

- Income inequality is the crisis of our time. Here in NYC, we’re doing everything in our power to combat it – UPK, after-school, paid sick leave, building affordable housing, fighting for a higher minimum wage, demanding more from developers.
- But to really get at the root of the problem, we need Washington’s help.
- The Progressive Agenda comes down to **a very simple concept** – we need to reward work again. **We need to reward work, not wealth – work.**
 - As a society, as a nation, as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer hands. It's not just smart, clever people in the financial industry. It's a set

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MAJOR POINTS TO LAND:

- 1. In New York City, we're doing everything we can to tackle income inequality. But we need the state and federal government to be our partners – particularly in advancing a more progressive federal tax code, so we can invest in our ever-growing cities.**
- 2. There is no secret pot of money. If we're going to build a strong middle class and lift people out of poverty, we need millionaires and billionaires and big corporations to pay their fair share of taxes.**
- 3. Just a couple of years ago, Bob Reich was a pretty lonely voice in talking about income inequality. Now it seems like politicians everywhere, on both sides of the aisle, are doing so. That's progress – but we now need specific policies to combat inequality. That's what The Progressive Agenda – www.ProgressiveAgenda.us is all about.**

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4. Donald Trump talks about making America great again. We're here to say that the way to do that is to make America FAIR again. Fair taxes. Fair trade laws. Fair wages and benefits for working people. A fair system for criminal justice, retirement, immigration – all the things that rewrite the rules to help regular people, not the One Percent.

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From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Geri Prado](#) ([REDACTED]); [Hagelgans, Andrea](#); [Adams Baker, Marti](#); [Hinton, Karen](#); [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#); [Arslanian, Kayla](#); [Leopold, Elana](#)
Cc: [Wolfe, Emma](#)
Subject: Re: TPA internal coordination and logistics w CH press
Date: Monday, September 28, 2015 3:09:33 PM
Importance: High

Roger that

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Monday, September 28, 2015 at 2:15 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Geri Prado" ([REDACTED]) < [REDACTED] >, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Salazar-Rodriguez, Prisca" <PSalazar-Rodriguez@cityhall.nyc.gov>, "Arslanian, Kayla" <KArslanian@cityhall.nyc.gov>, "Leopold, Elana" <[LEopold@cityhall.nyc.gov](mailto:ELeopold@cityhall.nyc.gov)>
Cc: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: TPA internal coordination and logistics w CH press

Hey all -

So as we all know we had a little left hand/right hand on some outbound TPA stuff, and as a result we were caught a lil flat footed by the video announcement today
Not end of world but it got the TPA travel out in front of the govt USCM stuff, which we would have liked to have done together

Since this stuff is only going to ramp up, I think this provides opportunity for us to really tighten and improve communications and planning between Team TPA and City Hall

To that end, moving fwd on all comms/press stuff for TPA – events, outbound emails/videos/etc, press bookings – should go from Team TPA to Marti Adams-Baker, part of our comms planning team...Marti can then calendar it against the rest of the stuff we have going out and goin on, assign and inform ppl here as necessary, and in essence be our point of contact. Team TPA will continue to identify and lobby for media/comms opportunities to drive TPA, and Marti will be the liaison between TPA and CH comms/press to make them happen.

This should help us stay more organized, more synced, and more coordinated.

Thanks much!

[De Blasio heading to Washington again for progressive conference](#)

By Laura Nahmias

12:45 p.m. | Sep. 28, 2015

Mayor Bill de Blasio is making another trip to Washington, D.C., to push his progressive agenda.

The mayor, who has traveled to the capital before to push his national political agenda, is heading there again Friday to address a conference of business and labor leaders and other progressive politicians aimed at promoting national changes in economic policy, according to an invite sent out Monday by the conference's organizer.

Later Friday and Saturday, de Blasio will attend a meeting of the U.S. Conference of Mayors, de Blasio spokeswoman Karen Hinton said.

The conference where de Blasio will speak Friday morning — called “Forging a New Alliance: the Progressive Movement and the Socially Conscious Business Community” — costs \$150 per person to attend and is sponsored by American Family Voices, a well-known 501(c)4 that supports Democratic and liberal causes. That political action committee's founder Mike Lux has close ties to Sen. Elizabeth Warren, a leading figure in the Democratic party's progressive wing.

The conference aims to “bring together representatives of the business community and leaders in the national progressive movement,” and participants will “explore shared policy priorities and how we may work together to collaborate on a legislative agenda, support businesses with progressive values, and build state level infrastructure,” [according to an invitation](#) to the conference posted online.

De Blasio's trip comes after he [traveled to Washington last spring](#) to launch a national campaign called [the Progressive Agenda](#) to push for changes in national economic policy, including a \$15 minimum wage, closing the carried-interest tax loophole and national paid sick leave and paid family leave.

A [video](#) promoting the Friday event was released Monday, featuring de Blasio along with Sen. Warren, Sen. Sherrod Brown of Ohio and Rep. Raul Grijalva of Arizona.

The more than seven-minute video, called “Fairness AND Growth,” opens with an image of Pope Francis and a quote from him: “While the income of a minority is increasing exponentially, that of the majority is crumbling. This imbalance results from ideologies which uphold the absolute autonomy of markets and financial speculation.”

Then de Blasio appears, leaning on a podium, as he talks about the economic parts of his agenda.

“The Progressive Agenda works from the concept that we need to reward work, not just wealth, in this country, and basically is a set of ideas about how we raise wages and benefits, how we help working families and how we create progressive taxation in this country,” de Blasio says in the video.

“The reason I think this is the kind of coalition effort that will make a difference, is we're already seeing leaders from all over the country, elected officials, labor leaders, activists, cultural figures, signing on to this effort because they realize that this is a moment where progressive change is possible,” he continues.

As he talks, a list of his agenda's supporters flashes on the screen. Among its listed backers are several actors and figures who have been major supporters of de Blasio's mayoralty — like actors Susan Sarandon, Cynthia Nixon and Steve Buscemi, as well as left-leaning political magazine The Nation's editor and publisher Katrina vanden Heuvel.

See the video here: <http://bit.ly/1jqBLsZ>

From: [John Del Cecato](#)
To: [Geri Prado](#); [Ariel Hayes](#)
Cc: [Adams Baker, Marti](#); [Norvell, Wiley](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Hinton, Karen](#)
Subject: Q&A
Date: Monday, September 28, 2015 3:38:26 PM
Attachments: [QUESTIONS AND ANSWERS.docx](#)

My first crack at Q&A for briefing this evening... Let me know what I'm missing

QUESTIONS AND ANSWERS POPPY HARLOW EVENT

Q: Why is income inequality such a big problem in your mind – as opposed to, say, climate change or protecting women’s health care?

A: Climate change and women’s health care are incredibly important. And they’re very much a part of what we’re talking about. For example, we want trade deals that protect – rather than undermine – environmental regulations. That’s why I believe TPP is a bad deal. We need to invest not only in women’s health care, but establish equal pay for equal work. The Progressive Agenda isn’t a comprehensive list of what must be done to tackle inequality, but it’s a start.

Q: What about racial justice? Elizabeth Warren gave a speech that separated racial injustice from income inequality. Is she right?

A: She’s absolutely right. We need to tackle institutional bias in our criminal justice system. The Progressive Agenda points out that we need to invest in schools, not jails – and give those returning from prison a second chance. In New York City, we’ve dramatically reformed Stop and Frisk, and are reforming Rikers. We need to bridge a divide between police and communities of color. It’s not enough for our hearts to break at the news of an unarmed man being killed. We need to change our policies to PROVE that Black Lives Matter.

Q: Talk about Donald Trump for a minute. He’s pointed out that hedge fund guys are getting away with murder, as it relates to the tax code. Do you agree with him?

A: Well, when he first uttered those words, I was amazed – and had to admit that Donald Trump and I finally agreed on something! But then I saw the details of his tax plan, which couples the closing of one loophole with new proposals to dramatically LOWER taxes on millionaires and billionaires. That’s going to put the country in a deep hole. And since there’s no secret pot of money, guess where Donald Trump or the Republicans are going to make it up? They’re going to have to slash funding for education, affordable housing, transportation – all the things that help lift up people who are struggling. That’s a non-starter. It’s not just about making America great again. It’s about making America FAIR again.

Q: You’re going to Washington later this week to speak to progressives about your agenda. With Republicans controlling Congress, what makes you think there’s ANY ability to get any of this done?

A: There’s no question that it’s going to be tough. But we’re already seeing something pretty remarkable. A couple of years ago, Bob Reich was a pretty lonely voice in discussing income inequality. Today, both progressive AND conservative politicians are talking about income inequality. I don’t agree with the overall tax plans that Jeb Bush and Donald Trump have put out. But they’ve both shined a light on how unfair the carried interest loophole is – the loophole that allows billionaire hedge fund managers to pay a lower tax rate than the guy who pilots their private jet. That genie is now out of the bottle. It’s going to be very hard for the next

Congress and President to NOT close that loophole, because the people will demand it.

Q: But even fellow progressives aren't united, right? I mean, President Obama is pushing a trade deal that you and your labor friends oppose. Hillary Clinton has not backed a \$15 federal minimum wage. Don't you have more work to do with your own party?

A: I don't pretend that this is a partisan issue. We need BOTH parties to embrace these changes – and so many others – to get where we need to go. But if you look at the conversation on the presidential level, we've never seen such bold proposals before. The time to address income inequality is now, and I'm hopeful that we'll continue seeing candidates and elected officials move further and further in addressing it.

Q: The Pope was just here talking about inequality. Do you think he's an ally in this fight?

A: Of course. He's the most powerful voice in the country on this issue. And with his leadership, we'll see more and more of our leaders find the backbone to embrace progressive solutions to building a stronger middle class and lifting people out of poverty.

Q: What about breaking up the big banks. Mr. Mayor, this is a hometown industry for you. Do you fear killing the goose that lays the golden egg?

A: I'm not an expert on how banks should be structured. I'll let Bob speak to that. But I will say that even the biggest names on Wall Street have talked about how income inequality must be addressed. Lloyd Blankfein, the CEO of Goldman-Sachs, said it was destabilizing to our economy. And just this week, Carl Ichan said that those at the top weren't paying their fair share. I don't think they're coming around on this because they're renouncing capitalism. I think they're worried that massive income inequality is a real threat to economic growth.

Q: One of the planks in your agenda is closing the CEO Pay Loophole. Can you talk about that?

A: Again, Bob can probably speak more eloquently than I can on this subject, but here's a layman's perspective. Companies right now can deduct CEO pay from their taxes if it's deemed to be "performance-based." Now, that provision wasn't originally intended to be a tax loophole that benefitted big corporations at the expense of regular people – but that's exactly what it's become. And that's why it needs to end.

Q: You've talked a lot about Pre-K for all. But I've seen reports that a lot of those who are accessing it are actually better-off families. How does that really work as an anti-poverty program?

A: It works on a number of levels. First, it's truly universal. It doesn't matter what neighborhood you come from, what you look like, or how much money you have. You know that you have access to quality, full-day Pre-K. We have something

of a happy problem right now, which is making sure as many people as possible know that they're eligible to access Pre-K. But the advantage in making it universal is this: just like Social Security, or public education generally – we're making it next to impossible for future politicians to eliminate Pre-K. It has such widespread support, that no one will be able to say it's something that only helps "some people" and can therefore be cut. On a real life level, study after study shows that Pre-K makes a monumental difference in a child's chance of getting through high school equipped for college or career. It will literally transform thousands of young lives.

Q: You have also spoken about 200,000 units of affordable housing. Are you actually going to be able to reach that goal? And a quick follow-up, in a city of 8.5 million people – and growing – will that really put a dent in the problem?

A: It's the most ambitious affordable housing plan in our city's history. And we're already meeting our annual goals. So yes, we will get there. As far as its impact goes, we always want to do more – and this won't solve the affordability crisis in our city overnight – but it sure as heck will be a step in the right direction for hundreds of thousands of New Yorkers.

Q: Right now in New York, there's at least a perception of an explosion in homelessness. Some allies of yours said you were a little late to the dance on this one. What specifically are you doing to tackle that problem?

A: First of all, this is a crisis that has been decades in the making. Homelessness exploded under my predecessors. But I know this is still an incredibly serious problem, and we're going all-out to address it. (EXAMPLES: Encampments, Shelter Quality, etc.) And we're going to keep pressing ahead until we get these folks into quality shelters or permanent housing. It won't happen overnight, but we're going to fight to get these folks off the streets and into housing or mental health facilities that meet their needs.

From: [Gann, Georgia](#)
To: [Agarwal, Nisha](#); [Spitalnick, Amy \(OMB\)](#); [Yazgi, Stephanie](#); geri@progressiveagenda.us; jfdc@akpdmedia.com
Cc: [Schwartz, Regina](#); [Sevillia, Max](#); [Ariel Hayes](#); [Hakim, Omar](#)
Subject: RE: National Mayors Agenda
Date: Monday, September 28, 2015 3:38:50 PM
Attachments: [USCM Baltimore Mayors 092815.pdf](#)

Perfect. I will include!

CUIA team – suggestions or strategy for outreach to get other attending mayors on board with this change? I’m happy to hop on the phone with anyone to talk through. To start, some overlap I saw from mayors attending and CUIA are: Segarra, Whaley, Coleman, Rawlings-Blake, and Nutter.

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From: Agarwal, Nisha
Sent: Monday, September 28, 2015 1:24 PM
To: Gann, Georgia; Spitalnick, Amy (OMB); Yazgi, Stephanie; geri@progressiveagenda.us; jfdc@akpdmedia.com
Cc: Schwartz, Regina; Sevillia, Max; Ariel Hayes; Hakim, Omar
Subject: RE: National Mayors Agenda

Yup I like that.

Nisha Agarwal | Commissioner
NYC Mayor’s Office of Immigrant Affairs
p: (212) 788-7654 | nyc.gov/immigrants

For scheduling requests, please cc Marie-Fatima Hyacinthe: [mfhyacinthe@cityhall.nyc.gov](mailto:mfhycinthe@cityhall.nyc.gov)

From: Gann, Georgia
Sent: Monday, September 28, 2015 1:23 PM
To: Agarwal, Nisha; Spitalnick, Amy (OMB); Yazgi, Stephanie; geri@progressiveagenda.us; jfdc@akpdmedia.com
Cc: Schwartz, Regina; Sevillia, Max; Ariel Hayes; Hakim, Omar
Subject: RE: National Mayors Agenda

I’ve pasted the draft recommendations on immigration below. This is a USCM (bipartisan) document, but, like the USCM 2015 meeting was an opportunity for NYC to push USCM to go further on immigration, this is also an opportunity. I don’t see a mention of comprehensive immigration reform here. TPA mentions comprehensive immigration reform and CUIA calls out in this draft Steph sent below a pathway to citizenship. What about the changes below in red to add in “comprehensive immigration reform” and “pathway to citizenship”? This is also consistent with past

USCM policy, so it makes sense for MBdB to press for inclusion as a priority.

Immigration Reform

There are immediate economic and moral imperatives to fix our broken immigration system. We call on the next President and Congress **to adopt comprehensive immigration reform with a pathway to citizenship and:**

- Strengthen border security by improving interior enforcement to enhance our ability to identify and remove visa overstays and provide a uniform system of employment verification. State and local law enforcement must be able to remain focused on community policing and not be required to enforce federal immigration laws.
- Establish a less bureaucratic and more time-sensitive system that allows workers of all types to lawfully come to America, either temporarily or permanently, and contribute to our economy.
- Provide an employment verification system that is uniform, accurate, and timely.
- Enable people to come out of the shadows and pursue the American Dream for themselves and their families. This is essential to our efforts to combat crime and provide effective police protection.

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From: Agarwal, Nisha
Sent: Monday, September 28, 2015 1:12 PM
To: Spitalnick, Amy (OMB); Yazgi, Stephanie; Gann, Georgia; geri@progressiveagenda.us; 'jfdc@akpdmmedia.com'
Cc: Schwartz, Regina; Sevilla, Max; Ariel Hayes; Hakim, Omar
Subject: RE: National Mayors Agenda

The only thing I will add here is that the NYT was probing before on why MBdB doesn't

mention/include immigration issues along with other progressive priorities. Don't want to re-open that line of criticism or feed into it. Would be great if NYC could advocate for immigration to be included in some way in USCM priorities – if it doesn't get picked up, at least we tried.

Nisha Agarwal | Commissioner
NYC Mayor's Office of Immigrant Affairs
p: (212) 788-7654 | nyc.gov/immigrants

For scheduling requests, please cc Marie-Fatima Hyacinthe: mfhycinthe@cityhall.nyc.gov

From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]
Sent: Monday, September 28, 2015 12:53 PM
To: Yazgi, Stephanie; Gann, Georgia; geri@progressiveagenda.us; 'jfdc@akpdmedia.com'; Agarwal, Nisha
Cc: Schwartz, Regina; Sevilla, Max; Ariel Hayes; Hakim, Omar
Subject: RE: National Mayors Agenda

I handle press for USCM and all other federal affairs issues.

Also, I do not know MBdB proposed press plan around this or who is handling that.

- Gina?

From: Yazgi, Stephanie [<mailto:syazgi@cityhall.nyc.gov>]
Sent: Monday, September 28, 2015 12:50 PM
To: Gann, Georgia; geri@progressiveagenda.us; 'jfdc@akpdmedia.com'; Agarwal, Nisha; Spitalnick, Amy (OMB)
Cc: Schwartz, Regina; Sevilla, Max; Ariel Hayes; Hakim, Omar
Subject: RE: National Mayors Agenda

CUIA works on immigration reforms -
+CNA and AS for input as to how to handle the immigration piece both for substance and optics

From: Gann, Georgia
Sent: Monday, September 28, 2015 11:29 AM
To: Yazgi, Stephanie; geri@progressiveagenda.us; 'jfdc@akpdmedia.com'
Cc: Schwartz, Regina; Sevilla, Max; Ariel Hayes; Hakim, Omar
Subject: RE: National Mayors Agenda

Well, it seems as though in this initial draft USCM failed to include any principles around immigration and still got to a round 10 priorities.

Is there an opportunity to impact this?

- Yes, mayors can come to the table with edits at the leadership meeting. The idea here is to identify top items MBdB wants to edit and a strategy to get buy in from other attending mayors.

What is the desired outcome?

- This is a q for CUIA – is there value for CUIA in USCM's bipartisan agenda including CUIA priorities?

Which mayors are championing it inside the conference?

- Leadership – Rawlings-Blake, Cornett, Landrieu are top three.

- Background on draft from USCM: The 10 priority areas contained in this document were agreed upon by our top three officers—President Rawlings-Blake, Vice President Mick Cornett, and Second Vice President Mitch Landrieu—during a conference call. Following that conversation, USCM CEO and Executive Director charged staff to develop details under each area based on our adopted policies and mayoral discussions that have taken place in our standing committees, task forces, and working groups.

At our Fall Leadership Meeting in Baltimore on October 2-4, mayors will discuss and refine this document, as well as the steps we will take to advocate for these priorities.

Was there discussion of immigration at all? How was it excluded

- Immigration is in there – see Priority III, page 2 and 5 - 8

Also, I do not know MBdB proposed press plan around this or who is handling that.

- Gina?

Who is making these decisions re: MBdB involvement in USCM/ Mayors organizing/ National agenda.

- GBG is leading the USCM leadership meeting as of last week. All of it is going through Gina (and then EW).

If there doesn't seem to be much to gain from this, I'd rather not engage except to bring it up that our mayoral coalition on immigration is active and has nearly 100 members so not sure how a body consisting of top mayors fails to mention immigration as a national priority

There is an

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From: Yazgi, Stephanie
Sent: Monday, September 28, 2015 11:19 AM
To: Gann, Georgia; geri@progressiveagenda.us; 'jfdc@akpdmedia.com'
Cc: Schwartz, Regina; Sevilla, Max; Ariel Hayes; Hakim, Omar
Subject: RE: National Mayors Agenda

Well, it seems as though in this initial draft USCM failed to include any principles around immigration and still got to a round 10 priorities.
Is there an opportunity to impact this?

What is the desired outcome?
Which mayors are championing it inside the conference?
Was there discussion of immigration at all? How was it excluded

Also, I do not know MBdB proposed press plan around this or who is handling that.

Who is making these decisions re: MBdB involvement in USCM/ Mayors organizing/ National agenda.

If there doesn't seem to be much to gain from this, I'd rather not engage except to bring it up that our mayoral coalition on immigration is active and has nearly 100 members so not sure how a body consisting of top mayors fails to mention immigration as a national priority.

From: Gann, Georgia
Sent: Monday, September 28, 2015 11:11 AM
To: Yazgi, Stephanie; geri@progressiveagenda.us; 'jfdc@akpdmedia.com'
Cc: Schwartz, Regina; Sevilla, Max; Ariel Hayes; Hakim, Omar
Subject: RE: National Mayors Agenda

Absolutely! After taking a look at the draft compact, which of these do you recommend MBdB press to include? If so, can someone from the group identify (including suggested language changes, etc.) and then connect with me on the strategy/tactics to organize around getting them in there?

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From: Yazgi, Stephanie
Sent: Monday, September 28, 2015 11:08 AM
To: Gann, Georgia; geri@progressiveagenda.us; 'jfdc@akpdmedia.com'
Cc: Schwartz, Regina; Sevilla, Max; Andre, Richard; Ariel Hayes; Hakim, Omar
Subject: RE: National Mayors Agenda

Hi Georgia:

We have a draft version of CUIA principals that we are currently workshopping with our mayors offices- however it is NOT final.

See below points to discuss broadly or try to influence inclusion of some basic immigration reform principles in the USCM agenda.

Here is an overview:

- Pathway to citizenship for undocumented
- Family reunification through eliminating visa backlogs
- Increase in temporary worker programs that uphold labor standards for all workers
- Reduce obstacles to increase protections for refugee and asylum seekers + allocate necessary resources to ensure successful resettlement into local communities
- Support president's executive action on immigration
- Reduce financial and language barriers to citizenship

Also, please include Omar and not Rich on these emails going forward. Thanks for including CUIA!

Stephanie

From: Gann, Georgia

Sent: Monday, September 28, 2015 10:42 AM

To: geri@progressiveagenda.us; 'jfdc@akpdmedia.com'

Cc: Schwartz, Regina; Sevilla, Max; Yazgi, Stephanie; Andre, Richard; Ariel Hayes

Subject: National Mayors Agenda

+ Steph and Rich for the CUIA/immigration reform overlap.

Geri, John, Ariel, and Rich + Steph/CUIA –

Thank you for taking a look the draft Mayors Compact and giving feedback/recommendations about MBdB pressing to include additional priorities from TPA or CUIA in this bipartisan USCM Mayor's 2016 Presidential Priorities list. Please see below for background and then the "Mayors Compact Draft" for the current USCM working draft. The TPA and CUIA overlap includes:

- Minimum wage increase (to \$10.10, not TPA's \$15)
- Student loan forgiveness
- Support high standard 21st Century Trans-Pacific and Transatlantic trade deals with enforceable labor and environmental standards
- Immigration does not include comprehensive immigration reform, but aspects

I've talked to Geri and Rich about pulling in TPA and CUIA on this. Geri was going to pull in John and Rich, CUIA/steph. In short, this Saturday at the USCM leadership meeting bipartisan group of mayors are developing their 2016 Presidential Priorities agenda. MBdB can play a role in pressing the bipartisan group to be more progressive. I am leading refining the strategy here for recs for MBdB priorities to bring to the table and should include your feedback on TPA and immigration aspects.

There's also a space for MBdB to bring in NYC best practices to highlight local action/accomps. Does MOIA want to include any on immigration?

I'm around on my cell [REDACTED]

Background: MBdB is scheduled to attend the United States Conference of Mayors (USCM) leadership meeting in Baltimore this weekend. USCM is using this leadership meeting to draft and ratify the USCM bipartisan priorities for the 2016 presidential campaign, establishing a national mayor's agenda. USCM will take this multipoint plan to candidates of both parties and their primaries.

The forty attending mayors will be presented with a list of ten issues (see outline below). Mayors will engage in a large roundtable discussion the morning of Saturday, October 3rd to flesh out and qualify priorities, issue-by-issue. Each mayor will be able to comment, offer ideas, suggest additions and subtractions, etc. As a progressive leader who has been engaged in pressing for a national urban agenda and a new member of USCM leadership, this will be an opportunity to shape document to reflect MBdB progressive priorities. Following that discussion, USCM will announce the headlines in a press conference. MBdB may want to influence a number of the components based on NYC needs, beliefs, and organizing efforts through your leadership in Cities of Opportunity, The Progressive Agenda, Cities United for Immigration Action.

Best,

Georiga

TO: The Mayor

FROM: Tom Cochran, CEO and Executive Director

On behalf of Conference of Mayors President Baltimore Mayor Stephanie Rawlings-Blake, I am pleased to provide you with a draft of *The Mayors' Compact for a Better America: A 2016 Call to Action*. Once finalized, this document will provide our membership with guidance on priorities to share with all candidates for President and Congress over the course of the coming election year.

[Click here to download the draft compact.](#)

The 10 priority areas contained in this document were agreed upon by our top three officers—President Rawlings-Blake, Vice President Mick Cornett, and Second Vice President Mitch Landrieu—during a conference call. Following that conversation, I charged our staff to develop details under each area based on our adopted policies and mayoral discussions that have taken place in our standing committees, task forces, and working groups.

At our Fall Leadership Meeting in Baltimore on October 2-4, mayors will discuss and refine this document, as well as the steps we will take to advocate for these priorities.

Local Action Request—We Need to Know What You Are Doing

Mayor Rawlings-Blake has said that mayors cannot wait for Washington to act. So to supplement these national priorities, we ask that you share with us specific local actions that you are taking to advance any of the 10 priorities. We would like to include these actions in our final published document.

ACTION NEEDED: When you come to Baltimore, please bring a short written summary (about one paragraph) of any local best practices you have developed to advance the 10 priorities contained in The Mayors' Compact for a Better America. These actions can be actions you have already taken, actions that are ongoing, or actions you plan to take. Or, you can email this information prior to the meeting to Paul Leroux at pleroux@usmayors.org. If you have any questions, you can contact Paul at 202-861-6722.

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From: Gann, Georgia
Sent: Sunday, September 27, 2015 3:17 PM
To: 'geri@progressiveagenda.us'
Cc: Schwartz, Regina; Sevilla, Max
Subject: Fw: here are my updates

Geri-

Looping you in here on that USCM meeting we discussed late last week where the bipartisan group of mayors are developing their 2016 Presidential Priorities agenda. Some of our current suggestions for MBdB's priorities include elevating elements of The Progressive Agenda. MBdB can play a role in pressing the bipartisan group to be more progressive.

I'll be refining the strategy here for recs for MBdB priorities to bring to the table and should include your feedback on TPA aspects.

Will you please take a look at the current recs (in the attached document) and give feedback on which TPA pieces you think we should prioritize, and note if anything I've suggested initially should be stripped out? I'm around on my cell. [REDACTED].

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From: Gann, Georgia
Sent: Friday, September 25, 2015 06:13 PM
To: Schwartz, Regina; Sevilla, Max
Subject: RE: here are my updates

Here you go. This document includes a list of who will attend the meeting and outline of the issues on the table to be discussed as 2016 Presidential Priorities (DRAFT). It also includes recommendations of what MBdB should influence based on NYC needs, beliefs, and organizing around COO and TPA. For each of these recs, we have begun to identify mayors who would be in that core group of supporters referenced below. I'm also sending along an updated schedule – Jerry Abramson from the White House IGA office will be speaking to mayors following their presser on Saturday afternoon. I don't rec. that he stay for that presentation.

Gina – here is your email with the asks for this document:

For prep Georgia is gathering who exactly will attend the meeting and the issues on table to be discussed as 2016 Presidential Priorities.

Once we have this list we will draft out which of these he will likely want to influence based on NYC needs, experience, beliefs and what components he may want to add. We will then need to get his buy in.

Next we will work at a staff level to make sure we have the support of a core group of mayors in leadership on what the mayor will likely propose.

We should hold some call time at the end of this week and early next week for him to shore up some

of the members to be sure he will have support for from key members, as well as some prep time.

Additionally, we will send the mayor our proposal for the future of COO so that he has it ready at this meeting though it may not come up.

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From: Schwartz, Regina
Sent: Friday, September 25, 2015 6:01 PM
To: Gann, Georgia; Sevilla, Max
Subject: RE: here are my updates

Can you send please?

From: Schwartz, Regina
Sent: Friday, September 25, 2015 4:07 PM
To: Gann, Georgia; Sevilla, Max
Subject: RE: here are my updates

Great please send when you have!

From: Gann, Georgia
Sent: Friday, September 25, 2015 4:07 PM
To: Schwartz, Regina; Sevilla, Max
Subject: RE: here are my updates

Great! Grammar checks in updated versions.

MS and I have a draft of the USCM meeting strategy. Going through it right now.

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From: Schwartz, Regina
Sent: Friday, September 25, 2015 1:42 PM
To: Gann, Georgia; Sevilla, Max
Subject: RE: here are my updates

From: Schwartz, Regina
Sent: Friday, September 25, 2015 1:42 PM
To: Gann, Georgia; Sevilla, Max
Subject: here are my updates

Please read and edit and do an extra read for typos then Ill get them to mayor today.

Also please send over the USCM recommendation for the meeting today.

Thank you.

Gina

Fall Leadership Meeting

October 2-4, 2015 in Baltimore at the Hilton Baltimore

Name	Title	City, State
BRYAN BARNETT	Mayor	Rochester Hills, MI
WILLIAM BELL	Mayor	Birmingham , AL
SHANE BEMIS	Mayor	Gresham, OR
STEPHEN BENJAMIN	Mayor	Columbia, SC
DAVID BERGER	Mayor	Lima, OH
VIRG BERNERO	Mayor	Lansing, MI
RICHARD BERRY	Mayor	Albuquerque, NM
MIKE BODKER	Mayor	Johns Creek, GA
J. CHRISTIAN BOLLWAGE	Mayor	Elizabeth, NJ
MURIEL BOWSER	Mayor	Washington, DC
JIM BRAINARD	Mayor	Carmel, IN
CHRISTOPHER CABALDON	Mayor	West Sacramento, CA
MICHAEL COLEMAN	Mayor	Columbus, OH
MICK CORNETT	Mayor	Oklahoma City, OK
HARDIE DAVIS	Mayor	Augusta, GA
BILL DE BLASIO	Mayor	New York, NY
WILLIAM FINCH	Mayor	Bridgeport , CT
GREG FISCHER	Mayor	Louisville, KY
KAREN FREEMAN-WILSON	Mayor	Gary, IN
JAVIER GONZALES	Mayor	Santa Fe, NM
SYLVESTER JAMES	Mayor	Kansas City, MO
ELIZABETH KAUTZ	Mayor	Burnsville, MN
HARRY LAROSILIERE	Mayor	Plano, TX
MAHER MASO	Mayor	Frisco, TX
KIM MCMILLAN	Mayor	Clarksville, TN

JONATHAN MITCHELL	Mayor	New Bedford , MA
MICHAEL NUTTER	Mayor	Philadelphia, PA
FRANK ORTIS	Mayor	Pembroke Pines, FL
ED PAWLOWSKI	Mayor	Allentown, PA
MIKE RAWLINGS	Mayor	Dallas, TX
STEPHANIE RAWLINGS BLAKE	Mayor	Baltimore, MD
KASIM REED	Mayor	Atlanta, GA
PEDRO SEGARRA	Mayor	Hartford, CT
PAUL SOGLIN	Mayor	Madison, WI
MARK STODOLA		Little Rock, AR
MARILYN STRICKLAND	Mayor	Tacoma, WA
BRIAN WAHLER	Mayor	Piscataway, NJ
SETTI WARREN	Mayor	Newton, MA
NAN WHALEY	Mayor	Dayton, OH
DENNIS P. WILLIAMS	Mayor	Wilmington, DE

There are 40 mayors registered online.

From: [John Del Cecato](#)
To: [Norvell, Wiley](#)
Subject: Re: Q&A
Date: Monday, September 28, 2015 4:14:47 PM

Got it - will do

From: "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>
Date: Monday, September 28, 2015 at 4:12 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Q&A

Yeah, like 20% of families below poverty, or top 1% pay less taxes than the bottom 1% or something.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, September 28, 2015 4:11 PM
To: Norvell, Wiley
Subject: Re: Q&A

By "supportive figure," do you mean a statistic?

From: "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>
Date: Monday, September 28, 2015 at 4:05 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>, Ariel Hayes <[\[REDACTED\]](#)>
Cc: "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: RE: Q&A

JDC—can you put this in the format MBdB uses for Q&A?

Q. [streamlined question]
+Good top-line statement of values (not full sentence)
+Simple supportive figure

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, September 28, 2015 3:38 PM
To: Geri Prado; Ariel Hayes
Cc: Adams Baker, Marti; Norvell, Wiley; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: Q&A

My first crack at Q&A for briefing this evening... Let me know what I'm missing

From: [Adams Baker, Marti](#)
To: [Norvell, Wiley](#); ["John Del Cecato"](#); [Geri Prado](#); [Ariel Hayes](#)
Cc: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Hinton, Karen](#)
Subject: RE: Q&A
Date: Monday, September 28, 2015 4:28:17 PM

On crime – overall crime across the city is down, but it's up in the two precincts we'll be in tomorrow.

Waiting for more robust crime TPs from MOCJ.

From: Norvell, Wiley
Sent: Monday, September 28, 2015 4:26 PM
To: Adams Baker, Marti; 'John Del Cecato'; Geri Prado; Ariel Hayes
Cc: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: RE: Q&A

Can add these too:

Q. What about jobs? How are you fixing unemployment in the South Bronx?

+Bronx unemployment 7.3%, highest in NYC

+What we need: Raise the minimum wage

+What we've done: Raised and expanded NYC's Living Wage and Paid Sick Leave

+What we've done: Overhauled our \$500 million/year workforce training to equip ppl with skills for good, in-demand jobs, not just low-wage employment.

Q. If you're doing so much as a City, why do you need more investment from the federal government?

+Scale: our affordable housing plan—enough for ½ million people, whole population of Atlanta—is biggest in nation's history, but not enough to reach every NYer. Need feds at the table.

+Challenges like infrastructure cannot be achieved without fed transportation bill, federal money.

Q. Don't people in South Bronx care more about things like crime than inequality?

+Bringing police and community closure together

+Overall crime down, NYPD focused on hotspots

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To: Norvell, Wiley; 'John Del Cecato'; Geri Prado; Ariel Hayes
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Subject: RE: Q&A

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Q: re 2016 – Have you heard enough from the candidates on these issues? What else do you want

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From: [Hinton, Karen](#)
To: [John Del Cecato](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Re:
Date: Monday, September 28, 2015 4:59:53 PM

He is writing about how Mayor will influence 2016 elections, both national and local.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

On 9/28/15, 4:11 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>Any idea what this is about?

>

>On 9/28/15, 4:11 PM, "Dawsey, Joshua" <JOSHUA.DAWSEY@dowjones.com> wrote:

>

>>we should talk about a story i'm writing in the next few days - let me
>>know if you're around. on bdb/2016.

>>

>>From: Dawsey, Joshua

>>Sent: Monday, September 28, 2015 11:51 AM

>>To: John Del Cecato

>>Subject: RE:

>

From: [John Del Cecato](#)
To: [Norvell, Wiley](#); [Adams Baker, Marti](#); [Geri Prado](#); [Ariel Hayes](#)
Cc: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Hinton, Karen](#)
Subject: Re: Q&A
Date: Monday, September 28, 2015 5:02:45 PM
Attachments: [QUESTIONS AND ANSWERS2.docx](#)

Revised attached

From: "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>
Date: Monday, September 28, 2015 at 4:25 PM
To: "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmmedia.com>, Geri Prado <geri@progressiveagenda.us>, Ariel Hayes <[REDACTED]>
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QUESTIONS AND ANSWERS POPPY HARLOW EVENT

Q: Why income inequality & not climate change/women's health care?

A: Those are important too...TPP and environmental protection...Women's health & equal pay important...TPA is a start, but not comprehensive.

- NYT poll: 66 percent of **all Americans** believe money/wealth should be distributed more evenly. **\$100M apartment sold this year just a few blocks from here. Hotel on UES renting for \$75,000 PER NIGHT.**

Q: What about racial justice/Elizabeth Warren speech?

A: She's right...Institutional bias in criminal justice system...SQF reform/Rikers reform/body cameras/pot reform...Invest in schools not jails...Black Lives Matter.

- AfAm men are six times more likely to be incarcerated than white men.

Q: Donald Trump/hedge fund guys getting away with murder?

A: Thought I agreed – until details of Trump plan – lowers tax rates for billionaires. No secret pot of money so comes from initiatives that help middle class/poor. Make America FAIR again.

- Top 25 hedge fund managers made more money last year than all K-teachers COMBINED.

Q: How get anything done with GOP controlling Congress?

A: Change happening already...Used to be just Bob Reich – now everyone talking inequality. Now we need shift to solutions. Will be impossible for GOP to defend carried interest loophole now. Need to reward work and not just wealth.

- Since Great Recession ended, 91% of real income gains went to top One Percent.

Q: Progressives not united. Obama on TPP. HRC on \$15 min wage. Focus on Dems?

A: Not partisan issue – both parties need to do more...But boldest proposals ever from presidentials...Hopeful that all will move further and further on solutions/people demand it.

- 60,000 in 200 cities rallied for \$15 min wage.

Q: Pope and inequality – good ally?

A: Most powerful voice. He'll push leaders to have backbone.

- Pew poll earlier this year found 90% of US Catholics approve of Pope.

Q: Break up big banks/killing goose laying golden egg?

A: Not an expert of bank structure – pass to Reich. Blankfein – de-stabilizing. Icahn says wealthy should pay more. Peasants with Pitchforks/bad for economic growth.

- KRUGMAN: Circa 1960 the top 0.01 percent of Americans paid an effective federal tax rate of more than 70 percent, twice what they pay today.

Q: CEO pay loophole?

A: Reich can speak more eloquently – but companies deduct “performance pay.” Wasn’t intended to be exploited like it is today, but that’s been result.

- EPI: The CEO-to-worker compensation ratio was 20-to-1 in 1965. Now it’s 303-to-1 in 2014.

Q: Pre-K not helping poor enough – how does it work?

A: Truly universal – makes it hard for future politicians to cut (like Soc Sec). More important, studies all show much improved chances of getting to college or career.

- Nearly 70K kids in NYC now in Pre-K – truly universal.

Q: 200K of affordable housing enough for 8.5 million people?

A: Most ambitious ever. Won’t solve affordability crisis overnight but will make big dent in it.

- Enough to house 500K New Yorkers.

Q: Late to the dance on homelessness?

A: Exploded under Rudy & Mike. We’re doing encampments, shelter quality, mental health, fighting bad landlords.

- Homelessness up 40% on Rudy’s watch.

Q: What can you do as Mayor to tackle income inequality?

A: Pre-K, after-school, paid sick, living wage, affordable housing, RENT FREEZE – first ever. Doing what we can but need federal help.

- 500,000 more people with paid sick leave.

Q: What else do you need to hear from candidates?

A: Very enthusiastic on student debt, Pre-K, paid sick and family leave, tax fairness. Need to hear a little more on trade and min wage.

Q: Endorsing HRC?

A: Still talking about a few issues, but very enthusiastic about what she’s laid out – very bold and progressive vision.

Q: What about jobs? How fixing unemployment in South Bronx?

A: Bronx unemployment 7.3%, highest in NYC

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Leave

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Cc: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Hinton, Karen](#)
Subject: RE: Q&A
Date: Monday, September 28, 2015 5:04:06 PM
Attachments: [20150929 CNN Intvw w Robert Reich.doc](#)

And circulating the updated memo for prep

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, September 28, 2015 5:02 PM
To: Norvell, Wiley; Adams Baker, Marti; Geri Prado; Ariel Hayes
Cc: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: Re: Q&A

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Event/Meeting Briefing Information

Staff Contact/Planning Lead: Marti Adams Baker and John Del Cecato

EVENT: Taped television interview, Subway ride and walk-and-talk with Poppy Harlow of CNN, and Former Labor Secretary Robert Reich

NOTE: CNN Money writer Tammy Lubhi will shadow for a print piece.

MISSION/GOAL: The purpose of this interview is to reach a broad national audience and discuss The Progressive Agenda and the work YOU are doing as Mayor of New York City to tackle the income inequality crisis locally and nationally, and urge Washington to act.

Travel to Melrose neighborhood in the Bronx – one of the city’s poorest – to demonstrate the severity of the problem in NYC. In 20 minutes on the subway, will travel from a community with median income of \$179K to just \$21K.

HOME BASES:

- Income inequality is the crisis of our time. Here in NYC, we’re doing everything in our power to combat it – UPK, after-school, paid sick leave, building affordable housing, fighting for a higher minimum wage, demanding more from developers.
- But to really get at the root of the problem, we need Washington’s help.
- The Progressive Agenda comes down to a **very simple concept** – we need to reward work again. **We need to reward work, not wealth – work.**
- **The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**
- **We’ll be calling on leaders and candidates to address these issues, to stiffen their backbones**, to be clear, and to champion these progressive policies.

DAY/DATE: Tuesday, September 29

MBDB TIME: 11:30 AM – 2:00 PM

LOCATIONS: CNN Studios: Time Warner Center
Morris Avenue Apartments: Morris Ave & E. 153rd St

PRESS: TAPED interview. Segments will air Thursday morning on New Day and Newsroom, and a longer segment will air Saturday on CNN Newsroom Weekend. They'll also publish a print story on CNN.com and CNNMoney.

EVENT SET-UP:

- Seated, taped in-studio interview (30 minutes) – YOU, Robert and Poppy
- Subway ride (20 minutes) – CNN will have two cameras shadowing YOU, Robert and Poppy riding the Subway. B-roll only.
- Walk and talk and affordable housing project visit in the Bronx (20 – 30 minutes) – CNN will get audio of YOUR conversations during the walk and talk

SEQUENCE OF EVENTS:

- 11:30 AM YOU arrive at CNN, proceed to makeup on 7th floor
- 12:00 PM Begin taped interview, 8th floor
- 12:30 PM Wrap taped interview, head outside to 59th St/Columbus Circle Subway station with Robert, Poppy and camera crew
- 1:00 PM Travel via Subway from 59th St/Columbus Circle to 149th St/Grand Concourse
 - Transfer from 1 train to 2 train at Lincoln Center
- 1:20 PM Arrive 149th St/Grand Concourse, walk to Morris Avenue Apartments
- YOU lead Poppy and Robert to the Morris

Avenue Apartments at the corner of Morris Avenue and East 153rd Street (7 minute walk and talk on camera) – greet New Yorkers along the way

- Head East on 149th Street
- Turn Left at Morris Avenue and walk North three blocks (*NOTE: YOU will pass Lincoln Hospital*)
- 1:30 PM Arrive at Morris Avenue Apartments
- YOU participate in short stand-up interview with Poppy Harlow
- YOU depart

MAJOR POINTS TO LAND:

1. In New York City, we're doing everything we can to tackle income inequality. But we need the state and federal government to be our partners – particularly in advancing a more progressive federal tax code, so we can invest in our ever-growing cities.
2. There is no secret pot of money. If we're going to build a strong middle class and lift people out of poverty, we need millionaires and billionaires and big corporations to pay their fair share of taxes.
3. Just a couple of years ago, Bob Reich was a pretty lonely voice in talking about income inequality. Now it seems like politicians everywhere, on both sides of the aisle, are doing so. That's progress – but we now need specific policies to combat inequality. That's what The Progressive Agenda – www.ProgressiveAgenda.us is all about.
4. Donald Trump talks about making America great again. We're here to say that the way to do that is to make America FAIR again. Fair taxes. Fair trade laws. Fair wages and benefits for working people. A fair system for criminal justice, retirement, immigration – all the things that rewrite the rules to help regular people, not the One Percent.

TALKING POINTS

Inequality and Wages Quick Facts:

- The United States is one of the most unequal countries in terms of wealth distribution, only ranking behind Russia, Ukraine and Lebanon.
- Over the last 30 years, wage inequality in the United States has increased substantially, with the overall level of inequality now approaching the extreme level that prevailed prior to the Great Depression.
- The top 1% of Americans control nearly a quarter of all the country's income, the highest share controlled by the top 1% since 1928.
- The neighborhood you will travel to on the 2 train (149th Street) has a median family income of \$16,580. Yet the Economic Policy Institute estimates that to live comfortably (paying for market rate housing, food, and other essentials) a family would need to earn \$98,722 – or more than \$80,000 above the median family income.
- This isn't a problem that is unique to New York City. In Robert Reich's town of Berkeley, California the median household income is \$63,312 a year, which sounds good until you look at the same calculations for living comfortably, which total \$81,621 – still a significant gap.
- Wages are falling in the U.S. Altogether, from 2000–2014, the median income for non-elderly households fell from \$68,941 to \$60,462, a decline of \$8,479, or 12.3 percent.
- Many have said that the U.S. is still recovering from the recession and financial collapse of 2008, but new research (from EPI) shows that nearly every state has more people living in poverty than before 2007.
- The argument that we can't pay workers more is flawed. While wages have been stagnant or declining since the late 1970s, productivity has increased by 64% and CEO pay is at an all time high.
- We are not making the right investments at the national level. A new report out last week shows that U.S. has a higher proportion of children living in poverty than most other high-income countries, and it spends just 0.7 percent of its GDP on benefits for families—a fraction of what other middle- and high-income countries spend.

- 20 percent of American children live in households that earn less than half of the median household income. In Canada, that figure is 14. In Germany and Ireland, it's 10. In the U.K., a country that invests heavily in daycare subsidies and cash payments to moms, it's only 9.
- We have also not made needed progress in closing racial income gaps. In 2014, a white male working full year, full time earned an average of \$74,108 while his African American counterpart earned \$52,236 – more than \$20,000 less.

TPA Momentum

In just the last few months we have seen:

- NYS Minimum Wage Announcement
- National Expansion of Overtime Threshold
- Presidential candidates announcing support of debt-free college
- Pittsburgh passing paid sick leave
- House Democratic Leader Nancy Pelosi coming out for \$15/hour national minimum wage
- NY Wage Board passing \$15 for Fast Food Workers
- Kansas City raising minimum wage
- Saint Louis raising minimum wage
- Oregon Governor Kate Brown passing The Fair Shot Agenda, which includes Paid Sick Leave
- Atlanta passing Paid Family Leave
- LA Minimum wage increase
- Congressional Progressive Caucus endorsing TPA
- Presidential candidates talking about carried interest loophole
- Presidential forum later this year

In NYC, we have addressed these key principles by:

- Launching a mayoral **task force to bring together mayors from across the country** to develop an action plan to challenge the growing inequality crisis in America
- Delivering on promise of **universal, full-day pre-K for all** New York City children for the first time in the city's history, and a massive expansion of after-school programs.
- Taking a historic step toward **ending the overuse and abuse of stop-and-frisk**, while also keeping crime down
- Signing into law **major expansion of paid sick leave**, extending rights to more than **500,000 New Yorkers**

Bronx-Specific Facts and Figures

Affordable Housing

- [Unveiled Affordable Housing plan](#) in Concourse Village in May 2014
- City has financed 8,543 affordable units in the Bronx, including 7,798 in the South Bronx
- 475 new affordable apartments under construction in this neighborhood
- More than 1,000 currently affordable apartments preserved or rehabilitated right in this very area
- Ex: Morris Avenue Apartments—15 stories, 176 new apartments, 36 for formerly homeless—100% affordable, opens next summer

Pre-K

- In this neighborhood alone, 555 kids now enrolled in full-day Pre-K, up from 150 two years ago, nearly 4X increase
 - Borough-wide – we have approx. 13,480 pre-k students enrolled this year compared to 4,250 two years ago
- There are 7 new Pre-K programs within just a few blocks of here

Homeless

- Since the beginning of this administration, Bronx outreach workers have placed 181 street homeless people into housing (152 in transitional housing and 29 in permanent housing).
- There are now 3 Safe Havens in the borough. We added a Safe Haven with 125 beds in January 2015.

NYCHA/Broadband

- Committed \$70 million in capital investment over the next 10 years for free or low-cost wireless services for low-income communities.
- Mott Haven Houses is one of five NYCHA developments that will get broadband access. The wireless networks will provide internet service of at least 25 Mbps for all residents. [No date for breaking ground yet.]

Time Spent in South Bronx

- Spent considerable amount of time here. Visited nearly 20 times, including:
 - [Unveiled Affordable Housing plan](#) in Concourse Village in May 2014
 - Announced [record-breaking 20,325 affordable apartments](#) and homes financed in FY 2015 – enough for 50,000 New Yorkers: Highbridge in July 2015
- Announced \$52 million investment to [launch 40 new community schools](#) in high-need neighborhoods: Highbridge in June 2014

- Signed Executive Order to [increase living wage and expand it](#) to thousands more workers: Mott Haven in September 2014
- Announced [\\$10 million investment in free broadband service](#) for five NYCHA developments including Mott Haven: Mott Haven Houses in July 2015

BACKGROUND ON MORRIS AVENUE APARTMENTS

When completed, Morris Avenue Apartments (655 Morris Avenue) will be a 15-story new construction mixed-use development providing 176 affordable housing units for low and moderate-income families. Thirty six of these units will be reserved for formerly homeless individuals. The project will also include approximately 10,000 SF of ground floor retail and community space for the Melrose neighborhood of the Bronx. The project closed in June 2014 and is expected to be completed in June 2016.

Since the start of Housing New York, through 8/31/2015, the City has financed 8,543 affordable units in the Bronx, including 7,798 in the South Bronx (CD 1-6), and 1,086 in BX1, where the reporter will be. City-wide, the total financed under HNY is 29,847.

BACKGROUND ON ROBERT REICH’S BOOK, “SAVING CAPITALISM: FOR THE MANY, NOT THE FEW”

In *SAVING CAPITALISM*, Reich, who has been sounding the alarm about inequality in America for 25 years now, reveals the cycles of power and influence that have created the new American oligarchy, shrunk the middle class, and driven the United States to the greatest income inequality and wealth disparity in eighty years. As the rules by which the “free” market operates have changed over the past decades, they’ve evolved to serve the needs of those with the most political influence—moneyed interest groups with lobbyists and big donations to make themselves heard. As a result, large corporations can declare bankruptcy and wipe the slate clean, but homeowners and student debtors can’t. Wall Street bankers get bailed out when they gamble excessively, while millions of Americans lose their jobs, homes, and savings. Big companies monopolize industries and collude on prices, causing us to pay more. Trade treaties (like the much-debated TPP) protect corporate intellectual property and financial assets but not the jobs and wages of average Americans. And on it goes.

As Reich notes, these *pre*-distributions upward are far greater than any *re*-distributions downward, but they’re hidden from view. And while the rules by which the market operates are increasingly skewed against everyday Americans, discussion of them is obscured by the notion that government should be smaller and the market should be “free.” As Reich shows, this is a false debate, and the real issue facing us is making sure that our capitalism and our government works for all Americans, not just those who have power and means to influence the rules. *SAVING CAPITALISM* is an indictment of our economic status quo and a revelatory look at how our system really functions.

ROBERT B. REICH is Chancellor’s Professor of Public Policy at the Richard and Rhoda Goldman School of Public Policy at the University of California, Berkeley, and senior fellow at the Blum Center for Developing Economies. He has served in three national administrations and has written fourteen books, including *The Work of Nations*, which has been translated into twenty-two languages, and the best sellers *Supercapitalism* and *Locked in the Cabinet*. He lives in Berkeley.

BACKGROUND ON POPPY HARLOW

Poppy Harlow is the anchor of CNN Newsroom Weekend on Saturdays from 3-6pm ET and 7-8pm ET, and Sundays from 5-8pm ET. With her weekly series “American Opportunity,” Poppy covers income inequality regularly. Based in New York City, Harlow is also a correspondent for CNN covering breaking news, as well as reporting features and investigative stories.

From: [Hinton, Karen](#)
To: [John Del Cecato](#); [Adams Baker, Marti](#); [Norvell, Wiley](#); [Geri Prado](#); [Ariel Hayes](#)
Cc: [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: Re: Q&A
Date: Monday, September 28, 2015 5:04:08 PM

Can I get the QA asap? We have to prep soon, and I need to read it. I know we were editing it down. Let me know when you think I will have it.

Karen Hinton
Press Secretary
917-246-7692
Follow Me On Twitter @KarenHinton

From: "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>
Date: Mon, 28 Sep 2015 20:14:34 +0000
To: Marti Adams <MAdams@cityhall.nyc.gov>, Wiley Norvell <WNorvell@cityhall.nyc.gov>, Geri Prado <geri@progressiveagenda.us>, Ariel Hayes <[REDACTED]>
Cc: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>
Subject: Re: Q&A

Okay, will do - thanks

From: "Adams Baker, Marti" <MAdams@cityhall.nyc.gov>
Date: Monday, September 28, 2015 at 4:13 PM
To: "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>, Ariel Hayes <[REDACTED]>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: RE: Q&A

I'd add

Q: what can you do as Mayor to tackle income inequality

Q: re 2016 – Have you heard enough from the candidates on these issues? What else do you want to hear from them?

Q: Obligatory HRC/endorsement question

From: Norvell, Wiley
Sent: Monday, September 28, 2015 4:05 PM
To: 'John Del Cecato'; Geri Prado; Ariel Hayes

Cc: Adams Baker, Marti; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: RE: Q&A

JDC—can you put this in the format MBdB uses for Q&A?

Q. [streamlined question]

+Good top-line statement of values (not full sentence)

+Simple supportive figure

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Monday, September 28, 2015 3:38 PM

To: Geri Prado; Ariel Hayes

Cc: Adams Baker, Marti; Norvell, Wiley; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen

Subject: Q&A

My first crack at Q&A for briefing this evening... Let me know what I'm missing

From: [Adams Baker, Marti](#)
To: ["John Del Cecato"; Norvell, Wiley; "Geri Prado"; "Ariel Hayes"](#)
Cc: [Hagelgans, Andrea; Walzak, Phil; Hinton, Karen](#)
Subject: RE: Q&A
Date: Monday, September 28, 2015 5:27:15 PM
Attachments: [20150929 CNN Intvw w Robert Reich.doc](#)

Please use THIS version of the memo.

I have a few hard copies with me for prep

From: Adams Baker, Marti
Sent: Monday, September 28, 2015 5:04 PM
To: 'John Del Cecato'; Norvell, Wiley; Geri Prado; Ariel Hayes
Cc: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: RE: Q&A

And circulating the updated memo for prep

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, September 28, 2015 5:02 PM
To: Norvell, Wiley; Adams Baker, Marti; Geri Prado; Ariel Hayes
Cc: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: Re: Q&A

Revised attached

From: "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>
Date: Monday, September 28, 2015 at 4:25 PM
To: "Adams Baker, Marti" <MAadams@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Geri Prado <geri@progressiveagenda.us>, Ariel Hayes <[REDACTED]>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: RE: Q&A

Can add these too:

Q. What about jobs? How are you fixing unemployment in the South Bronx?
+Bronx unemployment 7.3%, highest in NYC
+What we need: Raise the minimum wage
+What we've done: Raised and expanded NYC's Living Wage and Paid Sick Leave
+What we've done: Overhauled our \$500 million/year workforce training to equip ppl with skills for good, in-demand jobs, not just low-wage employment.

Q. If you're doing so much as a City, why do you need more investment from the federal government?
+Scale: our affordable housing plan—enough for ½ million people, whole population of Atlanta—is biggest in nation's history, but not enough to reach every NYer. Need feds at the table.

+Challenges like infrastructure cannot be achieved without fed transportation bill, federal money.

Q. Don't people in South Bronx care more about things like crime than inequality?

+Bringing police and community closure together

+Overall crime down, NYPD focused on hotspots

From: Adams Baker, Marti
Sent: Monday, September 28, 2015 4:13 PM
To: Norvell, Wiley; 'John Del Cecato'; Geri Prado; Ariel Hayes
Cc: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: RE: Q&A

I'd add

Q: what can you do as Mayor to tackle income inequality

Q: re 2016 – Have you heard enough from the candidates on these issues? What else do you want to hear from them?

Q: Obligatory HRC/endorsement question

From: Norvell, Wiley
Sent: Monday, September 28, 2015 4:05 PM
To: 'John Del Cecato'; Geri Prado; Ariel Hayes
Cc: Adams Baker, Marti; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: RE: Q&A

JDC—can you put this in the format MBdB uses for Q&A?

Q. [streamlined question]

+Good top-line statement of values (not full sentence)

+Simple supportive figure

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, September 28, 2015 3:38 PM
To: Geri Prado; Ariel Hayes
Cc: Adams Baker, Marti; Norvell, Wiley; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: Q&A

My first crack at Q&A for briefing this evening... Let me know what I'm missing

Event/Meeting Briefing Information

Staff Contact/Planning Lead: Marti Adams Baker and John Del Cecato

EVENT: Taped television interview, Subway ride and walk-and-talk with Poppy Harlow of CNN, and Former Labor Secretary Robert Reich

NOTE: CNN Money writer Tammy Lubhi will shadow for a print piece.

MISSION/GOAL: The purpose of this interview is to reach a broad national audience and discuss The Progressive Agenda and the work YOU are doing as Mayor of New York City to tackle the income inequality crisis locally and nationally, and urge Washington to act.

Travel to Melrose neighborhood in the Bronx – one of the city’s poorest – to demonstrate the severity of the problem in NYC. In 20 minutes on the subway, will travel from a community with median income of \$179K to just \$21K.

HOME BASES:

- Income inequality is the crisis of our time. Here in NYC, we’re doing everything in our power to combat it – UPK, after-school, paid sick leave, building affordable housing, fighting for a higher minimum wage, demanding more from developers.
- But to really get at the root of the problem, we need Washington’s help.
- The Progressive Agenda comes down to a **very simple concept** – we need to reward work again. **We need to reward work, not wealth – work.**
- **The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**
- **We’ll be calling on leaders and candidates to address these issues, to stiffen their backbones**, to be clear, and to champion these progressive policies.

DAY/DATE: Tuesday, September 29

MBDB TIME: 11:30 AM – 2:00 PM

LOCATIONS: CNN Studios: Time Warner Center
Morris Avenue Apartments: Morris Ave & E. 153rd St

PRESS: TAPED interview. Segments will air Thursday morning on New Day and Newsroom, and a longer segment will air Saturday on CNN Newsroom Weekend. They'll also publish a print story on CNN.com and CNNMoney.

EVENT SET-UP:

- Seated, taped in-studio interview (30 minutes) – YOU, Robert and Poppy
- Subway ride (20 minutes) – CNN will have two cameras shadowing YOU, Robert and Poppy riding the Subway. B-roll only.
- Walk and talk and affordable housing project visit in the Bronx (20 – 30 minutes) – CNN will get audio of YOUR conversations during the walk and talk

SEQUENCE OF EVENTS:

- 11:30 AM YOU arrive at CNN, proceed to makeup on 7th floor
- 12:00 PM Begin taped interview, 8th floor
- 12:30 PM Wrap taped interview, head outside to 59th St/Columbus Circle Subway station with Robert, Poppy and camera crew
- 1:00 PM Travel via Subway from 59th St/Columbus Circle to 149th St/Grand Concourse
 - Transfer from 1 train to 2 train at Lincoln Center
- 1:20 PM Arrive 149th St/Grand Concourse, walk to Morris Avenue Apartments
- YOU lead Poppy and Robert to the Morris

Avenue Apartments at the corner of Morris Avenue and East 153rd Street (7 minute walk and talk on camera) – greet New Yorkers along the way

- Head East on 149th Street
 - Turn Left at Morris Avenue and walk North three blocks (*NOTE: YOU will pass Lincoln Hospital*)
 - 1:30 PM Arrive at Morris Avenue Apartments
 - YOU participate in short stand-up interview with Poppy Harlow
 - YOU depart
-

MAJOR POINTS TO LAND:

1. In New York City, we're doing everything we can to tackle income inequality. But we need the state and federal government to be our partners – particularly in advancing a more progressive federal tax code, so we can invest in our ever-growing cities.
2. There is no secret pot of money. If we're going to build a strong middle class and lift people out of poverty, we need millionaires and billionaires and big corporations to pay their fair share of taxes.
3. Just a couple of years ago, Bob Reich was a pretty lonely voice in talking about income inequality. Now it seems like politicians everywhere, on both sides of the aisle, are doing so. That's progress – but we now need specific policies to combat inequality. That's what The Progressive Agenda – www.ProgressiveAgenda.us is all about.
4. Donald Trump talks about making America great again. We're here to say that the way to do that is to make America FAIR again. Fair taxes. Fair trade laws. Fair wages and benefits for working people. A fair system for criminal justice, retirement, immigration – all the things that rewrite the rules to help regular people, not the One Percent.

TALKING POINTS

Inequality and Wages Quick Facts:

- The United States is one of the most unequal countries in terms of wealth distribution, only ranking behind Russia, Ukraine and Lebanon.
- Over the last 30 years, wage inequality in the United States has increased substantially, with the overall level of inequality now approaching the extreme level that prevailed prior to the Great Depression.
- The top 1% of Americans control nearly a quarter of all the country's income, the highest share controlled by the top 1% since 1928.
- The neighborhood you will travel to on the 2 train (149th Street) has a median family income of just \$21,000. Yet the Economic Policy Institute estimates that to live comfortably (paying for market rate housing, food, and other essentials) a family would need to earn \$98,722 – or more than \$80,000 above the median family income.
- This isn't a problem that is unique to New York City. In Robert Reich's town of Berkeley, California the median household income is \$63,312 a year, which sounds good until you look at the same calculations for living comfortably, which total \$81,621 – still a significant gap.
- Wages are falling in the U.S. Altogether, from 2000–2014, the median income for non-elderly households fell from \$68,941 to \$60,462, a decline of \$8,479, or 12.3 percent.
- Many have said that the U.S. is still recovering from the recession and financial collapse of 2008, but new research (from EPI) shows that nearly every state has more people living in poverty than before 2007.
- The argument that we can't pay workers more is flawed. While wages have been stagnant or declining since the late 1970s, productivity has increased by 64% and CEO pay is at an all time high.
- We are not making the right investments at the national level. A new report out last week shows that U.S. has a higher proportion of children living in poverty than most other high-income countries, and it spends just 0.7 percent of its GDP on benefits for families—a fraction of what other middle- and high-income countries spend.

- 20 percent of American children live in households that earn less than half of the median household income. In Canada, that figure is 14. In Germany and Ireland, it's 10. In the U.K., a country that invests heavily in daycare subsidies and cash payments to moms, it's only 9.
- We have also not made needed progress in closing racial income gaps. In 2014, a white male working full year, full time earned an average of \$74,108 while his African American counterpart earned \$52,236 – more than \$20,000 less.

TPA Momentum

In just the last few months we have seen:

- NYS Minimum Wage Announcement
- National Expansion of Overtime Threshold
- Presidential candidates announcing support of debt-free college
- Pittsburgh passing paid sick leave
- House Democratic Leader Nancy Pelosi coming out for \$15/hour national minimum wage
- NY Wage Board passing \$15 for Fast Food Workers
- Kansas City raising minimum wage
- Saint Louis raising minimum wage
- Oregon Governor Kate Brown passing The Fair Shot Agenda, which includes Paid Sick Leave
- Atlanta passing Paid Family Leave
- LA Minimum wage increase
- Congressional Progressive Caucus endorsing TPA
- Presidential candidates talking about carried interest loophole
- Presidential forum later this year

In NYC, we have addressed these key principles by:

- Launching a mayoral **task force to bring together mayors from across the country** to develop an action plan to challenge the growing inequality crisis in America
- Delivering on promise of **universal, full-day pre-K for all** New York City children for the first time in the city's history, and a massive expansion of after-school programs.
- Taking a historic step toward **ending the overuse and abuse of stop-and-frisk**, while also keeping crime down
- Signing into law **major expansion of paid sick leave**, extending rights to more than **500,000 New Yorkers**

Bronx-Specific Facts and Figures

Affordable Housing

- [Unveiled Affordable Housing plan](#) in Concourse Village in May 2014
- City has financed 8,543 affordable units in the Bronx, including 7,798 in the South Bronx
- 475 new affordable apartments under construction in this neighborhood
- More than 1,000 currently affordable apartments preserved or rehabilitated right in this very area
- Ex: Morris Avenue Apartments—15 stories, 176 new apartments, 36 for formerly homeless—100% affordable, opens next summer

Pre-K

- In this neighborhood alone, 555 kids now enrolled in full-day Pre-K, up from 150 two years ago, nearly 4X increase
 - Borough-wide – we have approx. 13,480 pre-k students enrolled this year compared to 4,250 two years ago
- There are 7 new Pre-K programs within just a few blocks of here

Homeless

- Since the beginning of this administration, Bronx outreach workers have placed 181 street homeless people into housing (152 in transitional housing and 29 in permanent housing).
- There are now 3 Safe Havens in the borough. We added a Safe Haven with 125 beds in January 2015.

NYCHA/Broadband

- Committed \$70 million in capital investment over the next 10 years for free or low-cost wireless services for low-income communities.
- Mott Haven Houses is one of five NYCHA developments that will get broadband access. The wireless networks will provide internet service of at least 25 Mbps for all residents. [No date for breaking ground yet.]

Time Spent in South Bronx

- Spent considerable amount of time here. Visited nearly 20 times, including:
 - [Unveiled Affordable Housing plan](#) in Concourse Village in May 2014
 - Announced [record-breaking 20,325 affordable apartments](#) and homes financed in FY 2015 – enough for 50,000 New Yorkers: Highbridge in July 2015
- Announced \$52 million investment to [launch 40 new community schools](#) in high-need neighborhoods: Highbridge in June 2014

- Signed Executive Order to [increase living wage and expand it](#) to thousands more workers: Mott Haven in September 2014
- Announced [\\$10 million investment in free broadband service](#) for five NYCHA developments including Mott Haven: Mott Haven Houses in July 2015

BACKGROUND ON MORRIS AVENUE APARTMENTS

When completed, Morris Avenue Apartments (655 Morris Avenue) will be a 15-story new construction mixed-use development providing 176 affordable housing units for low and moderate-income families. Thirty six of these units will be reserved for formerly homeless individuals. The project will also include approximately 10,000 SF of ground floor retail and community space for the Melrose neighborhood of the Bronx. The project closed in June 2014 and is expected to be completed in June 2016.

Since the start of Housing New York, through 8/31/2015, the City has financed 8,543 affordable units in the Bronx, including 7,798 in the South Bronx (CD 1-6), and 1,086 in BX1, where the reporter will be. City-wide, the total financed under HNY is 29,847.

BACKGROUND ON ROBERT REICH’S BOOK, “SAVING CAPITALISM: FOR THE MANY, NOT THE FEW”

In *SAVING CAPITALISM*, Reich, who has been sounding the alarm about inequality in America for 25 years now, reveals the cycles of power and influence that have created the new American oligarchy, shrunk the middle class, and driven the United States to the greatest income inequality and wealth disparity in eighty years. As the rules by which the “free” market operates have changed over the past decades, they’ve evolved to serve the needs of those with the most political influence—moneyed interest groups with lobbyists and big donations to make themselves heard. As a result, large corporations can declare bankruptcy and wipe the slate clean, but homeowners and student debtors can’t. Wall Street bankers get bailed out when they gamble excessively, while millions of Americans lose their jobs, homes, and savings. Big companies monopolize industries and collude on prices, causing us to pay more. Trade treaties (like the much-debated TPP) protect corporate intellectual property and financial assets but not the jobs and wages of average Americans. And on it goes.

As Reich notes, these *pre*-distributions upward are far greater than any *re*-distributions downward, but they’re hidden from view. And while the rules by which the market operates are increasingly skewed against everyday Americans, discussion of them is obscured by the notion that government should be smaller and the market should be “free.” As Reich shows, this is a false debate, and the real issue facing us is making sure that our capitalism and our government works for all Americans, not just those who have power and means to influence the rules. *SAVING CAPITALISM* is an indictment of our economic status quo and a revelatory look at how our system really functions.

ROBERT B. REICH is Chancellor’s Professor of Public Policy at the Richard and Rhoda Goldman School of Public Policy at the University of California, Berkeley, and senior fellow at the Blum Center for Developing Economies. He has served in three national administrations and has written fourteen books, including *The Work of Nations*, which has been translated into twenty-two languages, and the best sellers *Supercapitalism* and *Locked in the Cabinet*. He lives in Berkeley.

BACKGROUND ON POPPY HARLOW

Poppy Harlow is the anchor of CNN Newsroom Weekend on Saturdays from 3-6pm ET and 7-8pm ET, and Sundays from 5-8pm ET. With her weekly series “American Opportunity,” Poppy covers income inequality regularly. Based in New York City, Harlow is also a correspondent for CNN covering breaking news, as well as reporting features and investigative stories.

From: Salazar-Rodriguez, Prisca
Sent: Wednesday, September 02, 2015 7:18 PM
To: B; FLONYC
Subject: MINI SCHEDULE - THURSDAY, SEPTEMBER 3, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Thursday, September 03, 2015

WEATHER: Hi of 92. Low of 74. . Partly Cloudy
ATTIRE: Business
NOTES: -YOU have 30 mins. to change at the gym

6:30 - 7:00 DEPART FROM GRACIE TO 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO CITY HALL/DAILY COMMUNICATIONS CALL
Travel Time: 30 mins.

9:30 - 10:00 PREP FOR MEETING WITH HISPANIC FEDERATION
Location: City Hall, The Mayor's Office

10:00 - 11:00 MEETING WITH HISPANIC FEDERATION MEMBERS
Location: City Hall, The Blue Room

11:00 - 11:30 WEEKLY WITH DEPUTY MAYOR BUERY
Location: City Hall, The Mayor's Office

12:00 - 12:30 TRAVEL FROM CITY HALL TO 285 EAST 138TH STREET, BRONX // ON TOPIC PREP
Travel Time: 30 mins.

12:30 - 2:00 TENANT HARASSMENT BILL SIGNING OUT IN THE COMMUNITY WITH COUNCIL SPEAKER MELISSA
MARK-VIVERITO
Location: Borinquen Court, 285 East 138th Street Bronx, NY 10454

2:00 - 2:30 TRAVEL FROM 285 EAST 138TH TO 1177 SIXTH AVENUE
Travel Time: 30 mins.

2:30 - 5:30 CALL TIME
Location: 1177 Sixth Avenue, 29th floor - Conference Room P

5:30 - 6:00 TRAVEL FROM 1177 SIXTH AVENUE TO GRACIE MANSION//LEGIONNAIRES CALL WITH DEPUTY MAYOR
SHORRIS

Travel Time: 30 mins.

5:30 - 5:45 CALL WITH TIM ARMSTRONG, CEO OF AOL
YOU call [REDACTED]

6:00 - 7:00 MEETING WITH EMMA AND NATHAN
Location: Gracie Mansion

7:00 - 8:30 WEEKLY PLANNING MEETING
Location: Gracie Mansion

8:30 - 9:00 EVENING COMMS DEBRIEF CALL
Call In# [REDACTED]
Code #: [REDACTED]

CITY HALL STEPS PRESS CONFERENCES

11:00 - 12:00 NY Communities "Puerto Rico Debt Crises"
Approximately 30 people

12:00 - 1:00 D.R.U.M. Desis Rising Up & Moving "School Safety Agents in Private Schools"
Approximately 60 people

1:00 - 2:00 Council Member Rodriguez "Board of Elections"
Approximately 50 people

3:00 - 4:00 New Yorkers for a Vaccine Free NY "Vaccines"
Approximately 10 people

FLONYC SCHEDULE

10:30 - 11:00 FLONYC Prep for Interview with NY1

11:00 - 11:30 Interview with NY1 on Connections to Care

3:00 - 5:00 MH Roadmap Writing Time

7:00 - 8:30 MBDB Weekly Planning Meeting

From: Salazar-Rodriguez, Prisca
Sent: Thursday, September 03, 2015 6:06 PM
To: B; FLONYC
Subject: MINI SCHEDULE - FRIDAY, SEPTEMBER 4, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Friday, September 04, 2015

WEATHER: Hi of 81. Low of 66. Cloudy

ATTIRE: Business

NOTES: -YOU have 30 mins. to change at the gym

6:30 - 7:00 DEPART FROM GRACIE TO 357 9TH STREET
Travel Time: 30 mins

7:30 - 8:30 WORKOUT
Location: 357 9th Street

9:00 - 9:30 TRAVEL FROM 357 9TH STREET TO TWEED//DAILY COMMUNICATIONS CALL
Travel Time: 30 mins

9:30 - 10:00 TAPING OF PRE-K VIDEO
Location: Tweed, Room 115
Staff Contact: Aaron Cahan
Telephone: [REDACTED]

10:00-10:10 TRAVEL FROM TWEED TO CITY HALL ON FOOT

10:30 - 11:30 WEEKLY SCHEDULING MEETING
Location: City Hall, The Mayor's Office
Call In#: [REDACTED]
Code#: [REDACTED]

11:30 - 5:00 WHITESPACE
Location: City Hall, The Mayor's Office

5:00 - 5:30 TRAVEL FROM CITY HALL TO GRACIE MANSION//LEGIONNAIRES' CALL WITH DM SHORRIS
Travel Time: 30 mins.

7:00 - 9:00 TRAVEL FROM GRACIE MANSION TO CONNECTICUT//EVENING COMMUNICATOINS DEBRIEF CALL
Travel Time: 2 hrs.
Call In#: [REDACTED]
Code#: [REDACTED]

CITY HALL STEPS PRESS CONFERENCES

No Scheduled Press Conferences

FLONYC SCHEDULE

10:00 – 11:00 Private Appointment

1:00 – 5:00 Whitespace

From: Salazar-Rodriguez, Prisca
Sent: Friday, September 04, 2015 6:45 PM
To: B; FLONYC
Subject: MINI SCHEDULE - SATURDAY, SEPTEMBER 5, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Saturday, September 05, 2015

WEATHER: Hi of 80. Low of 66. Partly Cloudy
ATTIRE: Business Casual
DOWN DAY

5:00 - 5:30 PM LEGIONNAIRES' CALL WITH DEPUTY MAYOR SHORRIS

CITY HALL STEPS PRESS CONFERENCES
No Scheduled Press Conference

FLONYC SCHEDULE
No schedule

From: Salazar-Rodriguez, Prisca
Sent: Friday, September 04, 2015 6:52 PM
To: B; FLONYC
Subject: MINI SCHEDULE - SUNDAY, SEPTEMBER 6, 2015

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Sunday, September 06, 2015**

WEATHER: Hi of 83. Low of 67. Sunny.
ATTIRE: Casual
NOTES: YOU have 30 mins. to change at the gym

1:30 - 2:00 DEPART FROM GRACIE TO 357 9TH STREET
Travel Time: 30 mins.

2:30 - 3:30 WORKOUT
Location: 357 9th Street

4:00 - 4:30 TRAVEL FROM 357 9TH STREET TO PROSPECT PARK/LEGIONNAIRES' CALL WITH DEPUTY MAYOR
SHORRIS
Travel Time: 30 mins

4:30 - 7:00 SOFTBALL
Location: Parade Ground Field 5 -Prospect Park

7:30 - 9:30 

CITY HALL STEPS PRESS CONFERENCES
No Scheduled Press Conference

FLONYC SCHEDULE
No schedule

From: Salazar-Rodriguez, Prisca
Sent: Friday, September 04, 2015 7:07 PM
To: B; FLONYC
Subject: MINI SCHEDULE - MONDAY, SEPTEMBER 7, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Monday, September 07, 2015

WEATHER: Hi of 88. Low of 71. Sunny.
ATTIRE: Business Casual
NOTES: -YOU have 30 mins. to change at the gym

7:00 - 7:30 DEPART GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

8:00 - 9:00 WORKOUT
Location: 357 9th Street

9:30 - 10:00 TRAVEL FROM 357 EAST 9TH STREET TO LINCOLN TERRANCE PARK - BROOKLYN
Travel Time: 30 mins.

10:00 - 10:45 WEST INDIAN AMERICAN DAY CARNIVAL BREAKFAST WITH FLONYC -
Location: Lincoln Terrace Park, Buffalo Ave between Eastern Parkway and East New York Ave

10:50 - 11:00 TRAVEL FROM WEST INDIAN PARADE BREAKFAST EN ROUTE PARADE STEP OFF ON FOOT
Travel Time: 10 mins. on foot

11:00 - 1:00 MARCH IN WEST INDIAN AMERICAN DAY CARNIVAL ASSOCIATION LABOR DAY PARADE
Location: Eastern Parkway from Schenectady Avenue to Grand Army Plaza

2:00 - 3:00 PREP MEETING WITH FLONYC FOR MORNING JOE
Location: Bar Toto, 411 11th Street, Brooklyn

4:00 - 4:30 TRAVEL TIME // LEGIONNAIRES CALL WITH DEPUTY MAYOR ANTHONY SHORRIS

4:30 - 8:00 BROOKLYN CYCLONES GAME WITH ELECTED'S
Location: MCU Park

CITY HALL STEPS PRESS CONFERENCES
No Scheduled Press Conference

FLONYC SCHEDULE

10:00 – 11:00 ATTEND/SPEAK AT WEST INDIAN AMERICAN DAY CARNIVAL WITH MBDB

11:00 – 1:00 MARCH IN WEST INDIAN AMERICAN DAY CARNIVAL ASSOCIATION LABOR DAY PARADE WITH MBDB

2:00 -3:00

PREP CALLS FOR MORNING JOE WITH MBDB

From: Salazar-Rodriguez, Prisca
Sent: Sunday, September 06, 2015 7:29 PM
To: B; FLONYC
Subject: UPDATED MINI SCHEDULE - MONDAY, SEPTEMBER 7, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Monday, September 07, 2015

WEATHER: Hi of 88. Low of 71. Sunny.
ATTIRE: Business Casual
NOTES: -YOU have 30 mins. to change at the gym

7:00 - 7:30 DEPART GRACIE MANSION TO 357 9TH STREET
Travel Time: 30 mins.

8:00 - 9:00 WORKOUT
Location: 357 9th Street

9:30 - 10:00 TRAVEL FROM 357 EAST 9TH STREET TO LINCOLN TERRANCE PARK BUFFALO AVENUE, BTW EASTERN PARKWAY & EAST NY AVENUE - BROOKLYN
Travel Time: 30 mins.

10:00 - 10:45 WEST INDIAN AMERICAN DAY CARNIVAL BREAKFAST WITH FLONYC - FOLLOWED BY PRESS AVAIL INCLUDING OFF-TOPIC Q&A
Location: Lincoln Terrace Park, Buffalo Ave between Eastern Parkway and East New York Ave
Site Contact: Harold Miller, [REDACTED]
Staff Contact: Marco Carrion, [REDACTED]
Press Contact: Peter Kadushin, [REDACTED]
Site Advance: Stefan Grybauskas, [REDACTED]

10:50 - 11:00 TRAVEL FROM WEST INDIAN PARADE BREAKFAST EN ROUTE TO PARADE STEP OFF ON FOOT
Travel Time: 10 mins. on foot

11:00 - 1:00 MARCH IN WEST INDIAN AMERICAN DAY CARNIVAL ASSOCIATION LABOR DAY PARADE WITH FLONYC
Location: Eastern Parkway from Schenectady Avenue to Grand Army Plaza
Site Contact: Harold Miller, [REDACTED]
Staff Contact: Elana Leopold, [REDACTED]
Press Contact: Peter Kadushin, [REDACTED]
Site Advance: Javon Coney, [REDACTED]

1:00 - 1:30 Travel from Eastern Parkway to 411 11th Street, Brooklyn

1:30 - 3:00 PREP MEETING FOR MORNING JOE
Location: Bar Toto at 411 11th Street, Brooklyn

4:00 - 4:30 TRAVEL FROM 411 11TH STREET TO 1904 SURF AVENUE, BROOKLYN // LEGIONNAIRES' CALL WITH DEPUTY MAYOR ANTHONY SHORRIS

Travel Time: 30 mins.

4:30 - 8:00 BROOKLYN CYCLONES GAME

Location: MCU Park, 1904 Surf Ave, Brooklyn, NY 11224

Staff Lead: Andrew Schustek, [REDACTED]

8:00-8:30 TRAVEL FROM MCU PARK TO GRACIE MANSION

CITY HALL STEPS PRESS CONFERENCES

No Scheduled Press Conference

FLONYC SCHEDULE

10:00 – 11:00 ATTEND/SPEAK AT WEST INDIAN AMERICAN DAY CARNIVAL BREAKFAST WITH MBDB

11:00 – 1:00 MARCH IN WEST INDIAN AMERICAN DAY CARNIVAL ASSOCIATION LABOR DAY PARADE WITH MBDB

1:30 – 3:00 PREP MEETING FOR MORNING JOE WITH MBDB

From: Salazar-Rodriguez, Prisca
Sent: Monday, September 07, 2015 7:02 PM
To: B; FLONYC
Subject: MINI SCHEDULE - TUESDAY, SEPTEMBER 8, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Tuesday, September 08, 2015

WEATHER: Hi of 92. Low of 74. Sunny.
ATTIRE: Business

6:30 - 7:00 TRAVEL FROM GRACIE MANSION TO 30 ROCKEFELLER PLAZA
Travel Time: 30 Mins.
Car: MBdB

7:00 - 8:00 MSNBC'S MORNING JOE WITH FLONYC
Location: 30 Rockefeller Center - 49 W 49th Street, between 5th Ave and 6th Ave - Studio: 3A
Note: Andrea will meet YOU at the studio.

8:00 - 8:30 TRAVEL FROM 30 ROCKEFELLER PLAZA TO CITY HALL
Travel Time: 30 Mins.
Car: MBdB

8:30 - 10:00 WHITESPACE

10:00 - 10:30 PREP FOR FIRST DAY OF SCHOOL 5 BOROUGH BLITZ
Location: City Hall, The Mayor's Office

10:30 - 11:30 PREP & TAPED INTERVIEW WITH TELEMUNDO
Location: City Hall, The Blue Room

11:30 - 12:00 PHONE INTERVIEW WITH WASHINGTON POST
Location: City Hall, The Mayor's Office

12:15 - 12:45 PHONE INTERVIEW WITH NPR
Location: City Hall, The Mayor's Office

1:00 - 1:30 CALL WITH SECRETARY JOHNSON
Location: City Hall, The Mayor's Office
Notes: YOU call 202-282-8203

1:30 - 2:30 EDUCATION SPEECH PREP
Location: City Hall, The Blue Room

2:30 - 3:30 MEETING ON GUN PROSECUTIONS/DA's

Location: City Hall, The Mayor's Office

3:30 - 4:00 PREP FOR PUBLIC ADVOCATE MEETING
Location: City Hall, The Mayor's Office

4:00 - 5:00 MEETING WITH PUBLIC ADVOCATE TISH JAMES REGARDING MWBE'S
Location: City Hall, The Mayor's Office

5:30 - 6:00 TRAVEL FROM CITY HALL TO 30 LAFAYETTE AVENUE - BROOKLYN
Travel Time: 30 Mins.
Car: MBdb, EL

6:00 - 6:45 MAYOR'S WEST INDIAN HERITAGE EVENT
Location: Brooklyn Academy of Music, Peter Jay Sharp Building, 30 Lafayette Avenue

6:45 - 7:05 WALK RED CARPET OF RICHARD GERE'S FILM SCREENING, TIME OUT OF MIND.
Location: BAM, 30 Lafayette Avenue, Brooklyn

7:10 - 7:30 TRAVEL TIME FROM 30 LAFAYETTE AVENUE TO BAR TOTO // LEGIONNAIRES CALL WITH DEPUTY
MAYOR SHORRIS
Travel Time: 30 Mins.
Car: MBdB, EL

7:30 - 9:30 CALL TIME
Location: Bar Toto, 411 11th Street, Brooklyn

9:30 - 10:00 TRAVEL FROM BAR TOTO TO GRACIE MANSION// EVENING COMMUNICATIONS CALL
Dial in #: [REDACTED]
Code #: [REDACTED]

CITY HALL STEPS PRESS CONFERENCES
1pm – Jail Action Coalition – Criminal Justice
Approx. 50 people

FLONYC SCHEDULE

7:00 – 8:00 MSNBC'S MORNING JOE WITH MBDB
10:00 – 11:00 ATTEND MADE WITH CODE: NY FASHION WEEK BY GOOGLE
12:30 -1:30 FLONYC MEETING WITH DEPUTY MAYOR RICHARD BUERY, MINDY TARLOW, MATT KLEIN, AND DARREN
BLOCH
1:30 – 2:00 IN-PERSON APPROVALS
2:00- 2:25 MEETING WITH NYS OFFICE OF MENTAL HEALTH OFFICIALS
2:45 -5:30 WHITESPACE
6:00 – 6:45 ATTEND MAYOR'S WEST INDIAN HERITAGE EVENT
6:45 – 7:05 WALK RED CARPET OF RICHARD GERE'S FILM SCREENING "TIME OUT OF MIND"

From: Salazar-Rodriguez, Prisca
Sent: Tuesday, September 08, 2015 7:07 PM
To: B; FLONYC
Subject: MINI SCHEDULE - WEDNESDAY, SEPTEMBER 9, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Wednesday, September 09, 2015

WEATHER: Hi of 87. Low of 74. Isolated Thunderstorms.
ATTIRE: Business
NOTE: -A Daily News photographer will travel with YOU in the follow car throughout the day

6:30 - 6:45 DEPART GRACIE MANSION TO PS 59, THE HARBOR VIEW SCHOOL WITH FLONYC
Location: 300 Richmond Terrace, Staten Island

8:15 - 9:00 LIVE SHOTS OUTSIDE OF PS 59 WITH CNN, PIX
Staff Contact: Andrea Hagelgans [REDACTED]

9:00 - 10:00 GREET ARRIVING PARENTS/TOUR PRE-K CLASSROOM/PRESS AVAIL
Location: PS 59, The Harbor View School, 300 Richmond Terrace, Staten Island
Attendees: Schools Chancellor Carmen Fariña & FLONYC & DM Buery

10:00 - 10:45 TRAVEL FROM 300 RICHMOND TERRACE TO 623 LINDEN BLVD. BROOKLYN
Travel Time: 45 min
Car : MBdB, Ricky Da Costa

10:45 - 11:15 VISIT GET SET KINDERGARTEN - PRE-K CLASSROOM VISIT
Location: 623 Linden Blvd. Brooklyn

11:15 - 12:00 TRAVEL FROM 623 LINDEN BLVD. TO 32-23 QUEENS BLVD. - QUEENS
Travel Time: 45 mins.
Car : MBdB, Ricky Da Costa

12:00 - 12:30 VISIT LIC YMCA PRE-K CLASSROOM
Location: 3223 Queens Blvd.

12:30 - 1:00 TRAVEL FROM 3223 QUEENS BLVD. TO 99 TERRACE AVENUE, BRONX//TWITTER CHAT

1:00 - 1:45 VISIT JFK HIGH SCHOOL
Location: 99 Terrace Avenue, Bronx

1:45 - 2:15 TRAVEL FROM 99 TERRACE AVENUE TO 100 WEST 84TH STREET - MANHATTAN

2:45 - 4:00 VISIT PS 9, THE SARAH ANDERSON SCHOOL/DISMISSAL GREET & PRESS AVAIL

Location: 100 West 84th Street - Manhattan

4:00 - 4:30 TRAVEL FROM 100 WEST 84TH STREET TO CITY HALL
Travel Time: 30 mins.
Car : MBdB, Ricky Da Costa

4:30 – 6:00 WHITESPACE
Location: City Hall, The Mayor’s Office

6:00 - 6:30 MEETING WITH EMMA
Location: City Hall, The Mayor's Office

6:30 - 7:30 WEEKLY HOMELESS MEETING
Location: City Hall, The Blue Room

7:30 - 8:00 TRAVEL FROM CITY HALL TO 196 SMITH STREET BTW BALTIC & WARREN STREETS//LEGIONNIARES CALL
WITH DEPUTY MAYOR SHORRIS

8:00 - 9:30 DINNER WITH MIKE MULGREW
Location: Char No. 4 @ 196 Smith Street btw Baltic & Warren Streets - Brooklyn

9:30 - 10:00 TRAVEL FROM 196 SMITH STREET TO GRACIE MANSION // EVENING COMMS CALL - [REDACTED]
CODE: 746-792